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SHOWMEN'S TRADE REVIEW

THE LIBRARY OF CONGRESS
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JAN 6 1944

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Vol. 39 No. 24

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



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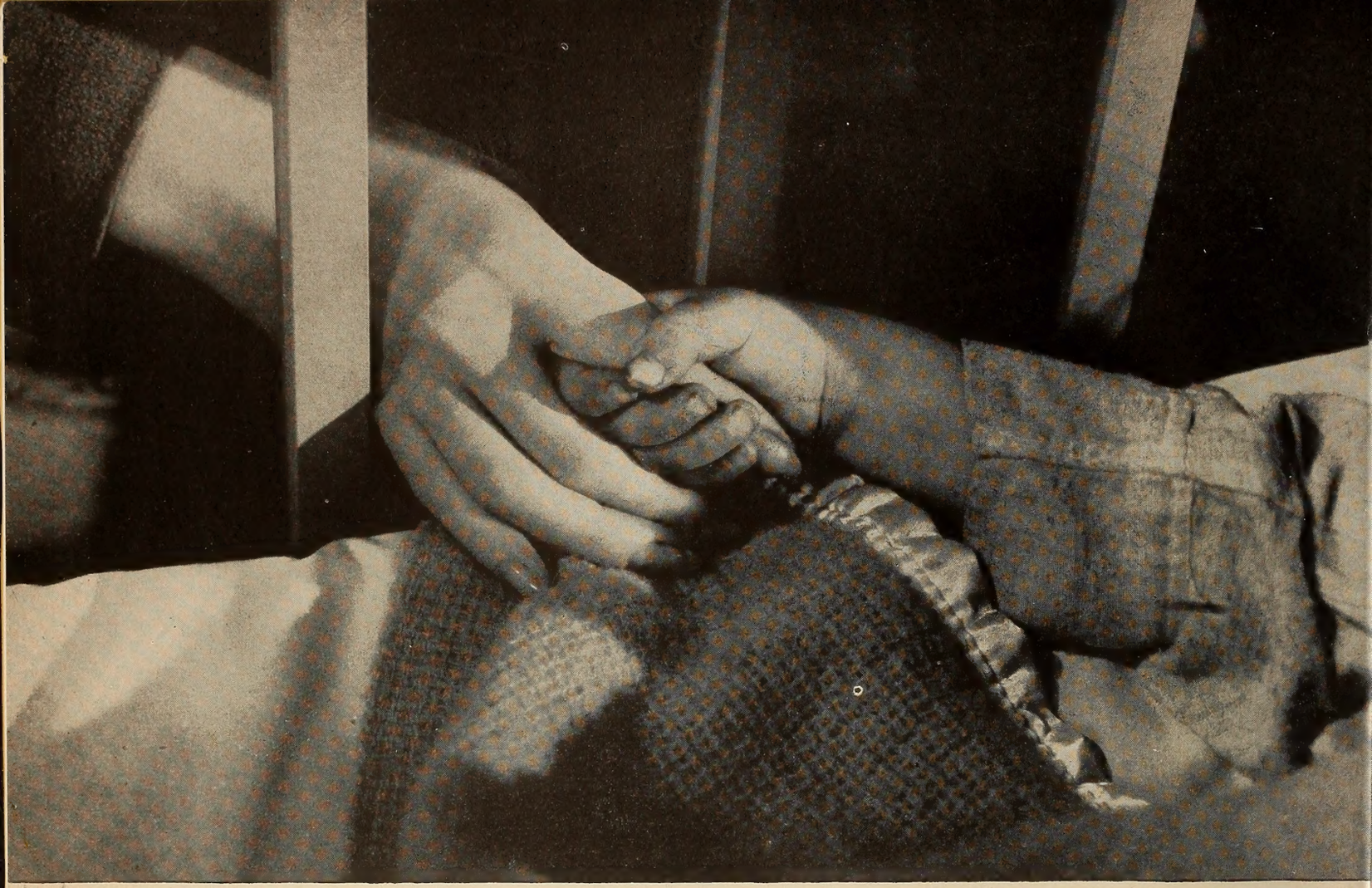


"Our Two Big Jobs in January:
Fourth War Loan and March of Dimes"



THE INDUSTRY'S BELL-RINGER

wishes you and yours a
New Year of Health, Success—
and Victory in 1944!



THEY NEED US!

It does a fellow's heart good to see the pledges come pouring in for the 1944 MARCH OF DIMES DRIVE January 24th to 30th. Let's not be afraid to be proud. This is an industry of swell gents! Exhibitors have plenty to do—there's a 4th War Loan Drive on in January too. But kids are something else. The pitiful sight of these helpless children is something that no film man can resist. Just a little help from you means a chance in life for them. And American audiences are quick to open up their hearts and purses to fight Infantile Paralysis. How they'll respond to the beautiful trailer Greer Garson has made! Any pledges still to come? Let's get going. The excellent campaign book is in the mails to you. Make it more in '44 because they need us more than ever now!

The Editorial Page

Observations On The New Year

The big guns for the coming Fourth War Loan Drive are being moved up into position for action that begins on January 18.

A tremendous amount of planning is going into this next Drive but none of the time and effort will mean much without the enthusiastic and full cooperation of the individual theatremen on whom the committees are depending for a successful drive.

To make the occasion doubly important is the fact that shortly after the Bond Drive gets under way, the annual March of Dimes campaign takes place. Thus, you have to wage your battle to Back the Attack on two fronts at the same time.

This situation will not deter the nation's capable theatremen one bit. They have had to sell two attractions more often, probably, than people in any other line of business. They are quite accustomed to hammering away at a current show while, at the same time, selling the next coming attraction. So by actual experience they are well equipped to sell the Bond Drive and still carry through with a successful March of Dimes collection campaign.

But it will again be a matter of advance planning and smart showmanship. Those who completely concentrate on the Bond Drive and then attempt to handle the Dimes campaign as a last-minute thought, are going to lay an egg. Those who work out their Bond campaign in full realization and understanding of the Dimes collection breaking right in the middle of it, will be prepared and successful not in just one but in both.

Come on you smart theatremen and women of the industry. Put on your thinking caps and get your plans well organized far enough in advance to preclude any possibility of a hitch.

* * *

On Monday night of this week Big Boss John H. Harris of the Variety Clubs of America journeyed to Philadelphia to present to Tent 13 the Charity Citation Scroll and Silver Plaque which was awarded to that Tent last February at the annual convention of the Clubs.

This great honor was well deserved and follows closely in the tradition of similar awards to other Tents for outstanding humanitarian work. In the case of Philadelphia, the award was made for work done over a period of years in aid of Infantile Paralysis victims.

All too often, in the rush and pressure of a nation at war and an industry up to its neck in war work, the good deeds of the Variety Club Tents may be forgotten or ignored. But for the benefit of those who may have missed reading as much about the Variety Clubs this past year as they did previously, we beg to report that each and every Tent is continuing its local charity work.

Only a few weeks ago this writer sat in at a meeting in Charlie Skouras' office in Los Angeles at which the Heart Committee of the California Tent selected the Children's Hospital for the location of their premature birth station wing for which that Tent raised the sum of one hundred and thirty-five thousand dollars.

At a forthcoming meeting, a complete report will be made to the industry by the National Officers, detailing the charity and war work now occupying so much of the time of each of the twenty-six Tents. It will be a report of which the industry will be mighty proud.

The expression, "No news is good news," aptly describes what is going on among the Variety Club Tents of this country, for while there has been little or no news about the clubs, their fine work goes on just the same. Whoever might undertake to write about our industry's role as war workers will have to reserve a goodly amount of space if they intend to do full justice to the part the Barkers of the Variety Clubs have and will continue doing until peace comes again and they can turn their full attention back to Charity alone.

* * *

It would be so nice to be able to complete this week's editorial with some resolutions for the New Year among which unity and a one-organization exhibitor body would be emphasized. Some resolutions about elimination of the industry's controversial trade practices; the end of a consent decree that has forced higher film costs on the exhibitor . . . and so on . . . and so on . . . and so on. . . .

But just resolving these things will no more bring them to pass than will the widely divergent views and platforms of those who should cooperate in bringing about these reforms.

Therefore, the only logical resolution we can think of at the moment is one in which we ALL resolve—and by "all" we mean every branch of the industry—that those who are in a position to effect the desired changes will at least make an honest effort to bring them a bit closer to realization.

And so, our sincere wishes for a Happy and Healthy New Year and with a prayer for a Victorious one as well.

—"CHICK" LEWIS

Morgenthau Enthuses Over Plans for Drive

Secretary of the Treasury Henry R. Morgenthau this week paid high tribute to the motion picture industry and declared the theatres evidently intended to play a major role "as never before" in the Treasury's effort to put across War Bond drives—in this case the Fourth War Loan Drive. Morgenthau's expressions were conveyed in a telegram to Charles P. Skouras, National Chairman of the industry's campaign committee, which was read before an assemblage of more than 150 southern California exhibitors at a luncheon meeting held at the Ambassador Hotel, Los Angeles.

Mr. Morgenthau's telegram was as follows: "Mr. Gamble has advised me of the highly successful meetings which you have held with motion picture industry leaders from the East and Middle West at Washington and Chicago. Looking over your well-conceived campaign material, it appears to me that the industry is organizing as never before to play a major role in our important Fourth War Loan. Please convey on my behalf the Treasury's keen interest and appreciation for what the people you have assembled are contemplating. My best wishes to you all."

In reply Mr. Skouras telegraphed Morgenthau: "The entire motion picture industry joins me in extending sincere thanks for your telegram commenting on our plans and efforts in the Fourth War Loan. I wish to assure you that our aims in the forthcoming drive are greater than ever before, and if the enthusiasm generated and activities already set in motion by the thousands upon thousands of members of our industry are any indication, our Fourth War Loan goal of 'a Bond for Every Seat' will be fully realized. Your recognition of our efforts is keenly appreciated and deeply felt by us all."

Speakers at the meeting were Charles P. Skouras; B. V. Sturdivant, campaign director; A. J. Krappman, assistant campaign director; David Bershon, Southern California bond chairman, and others.

Defendants Charge Chicago Operators Suit Misrepresents

Charging that the complaint of the Chicago Operators Union is permeated with scandalous allegations which are not true, attorneys for Balaban and Katz, Great States circuit, and Paramount Pictures filed answers last week moving that the complaint be stricken out. Among other features of the operators complaint were allegations of connections with the Capone mob and violence against certain union members. The attorneys also asked that portions of the complaint be made more definite.

Warner Bros. Theatres and Circuit Management Corporation filed answers also last week denying any cause for action against the theatre circuit, while attorneys for Essaness circuit and Loew's obtained an extension of time until January 18 to file their answers.

MGM Auditors, Bookers to Meet

The annual meeting of MGM traveling auditors and bookers and student auditors and bookers will be held at the Astor Hotel during the week of January 3. Charles K. Stern, assistant treasurer of Loew's, and Alan F. Cummings, in charge of MGM exchange operations, will conduct the meetings.

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Depinet Now WAC Chief

Ned E. Depinet, president of RKO Radio Pictures, was elected chairman of the Distributors Division of the War Activities Committee this week to succeed William F. Rodgers. Choice of Depinet was made at a meeting of the heads of the Division, at which a motion was also passed paying tribute to Rodgers and his assistant, Henderson M. Richey, for "the excellence of their past performance." In accepting the post Depinet also paid tribute to Rodgers and declared the first job was the Fourth War Loan Drive. He named Leon J. Bamberger of RKO as his assistant.

Chicago Theatre Managers Gloomy About War Pictures

A week-end checkup in Chicago theatres showed business returning to normalcy in most of the downtown houses, following a bad slump just before Christmas. However, some managers declare that business in the residential districts has been on the down-grade ever since the Thanksgiving holidays and are inclined to put the blame on the type of film offered them, rather than on a break in the theatre-going trend.

Managers say war films are very much taboo in the neighborhoods, that their customers want humor and escape from the cruelties of war. They also kick against too many war shorts, claiming this makes an added dose of gloom. The theatremen declare that, unless they get better film programs, the people will stay away and listen to their radios, with a permanent loss of business.

Altec Service Corp. Elects H. M. Bessey Vice President

H. M. Bessey has been elected vice president of Altec Service Corporation, nationwide theatre service and electronic organization, it was announced this week in conjunction with the election of G. L. Carrington as president.

Mr. Bessey served as secretary-treasurer of Altec from its inception in 1937. In 1942 he was given additional responsibilities as the company's field operating manager. He is a director of the Altec companies, as well as an officer of Altec Lansing Corporation. He also held responsible positions with the ERPI Division of Western Electric Company before joining Altec.

Explains Proposed Tax Does Not Apply to Under Ten-Cent Tickets

As a reply to the many exhibitor requests for information which he says he has received, Abram F. Myers, general counsel of National Allied, explains in a recent bulletin that the proposed admission tax on children's admission tickets does not apply to tickets sold for 9 cents or less.

In further comment on the new tax measure Myers warns that exhibitors may be faced with another effort by the Treasury Department to step up the tax to three cents on each ten cents as originally recommended. The opposition of the Treasury to the tax on admissions in the measure now proposed, Myers points out, is that it does not yield adequate revenue.

Expect Decree Action Soon

With the return to Washington this week-end of Tom C. Clark, Assistant Attorney General, it is expected that news of action with respect to the new consent decree will begin to break. Final proposals of the defendants in the New York case were awaited by Clark following his rejection of their previous proposals of what they would concede on many points contained in the original decree.

SPG Explains Stand on 'Hollywood Canteen'

Announcement last weekend by Warner Bros. that production of "Hollywood Canteen" had to be abandoned because of a salary ruling by the Screen Actors Guild brought a retort from the latter in explanation of the basis upon which the full-salary scale was demanded.

In announcing abandonment of the production after several weeks of active shooting on the picture, Warner Bros. pointed out that under the Guild ruling sums as high as $150,000 would have to be paid to certain players for one hour's work in the picture.

The SPG replied that no waiver of the established salary conditions will be made as an exception in the case of "Hollywood Canteen" until it is established that the Producers Association and other major studios consider the picture an industry undertaking and make available their contract players and approve the appearance of other players with whom they have committments. The SPG claim is that without such action by the Producers Association and the other studios, a small group of stars in the free lance field should not be asked to appear in a production on the non-commercial, cut-salary basis proposed by Warners.

Sturdivant Receives New Honors in San Francisco

B. V. Sturdivant, northern California division chief for Fox-West Coast Theatres, shattered all precedents when he was elected to the board of directors of San Francisco's conservative Chamber of Commerce, which has long been known as one of the nation's "old line" organizations.

This is the first time either the motion picture or theatrical industry has been accorded such recognition and the move is interpreted in these parts as a public tribute to the "all-out" war effort which is in such evidence throughout the entertainment field.

G. L. Carrington

(The Man on the Cover)

President of Altec Service Corporation, and one of the founders of that organization. Mr. Carrington's election to the presidency was announced this week. He succeeds the late L. W. Conrow. Since its formation in 1937, Mr. Carrington has served Altec as vice-president and general manager. With his new duties as president, he also retains the post of general manager of Altec as well as the presidency of Altec Lansing Corporation, West Coast manufacturing subsidiary which operates three factories in the Los Angeles area. Mr. Carrington is well known to exhibitors, having held responsible positions in the Electrical Research Products Division of Western Electric Company prior to his association with Altec.

SHOWMEN'S TRADE REVIEW

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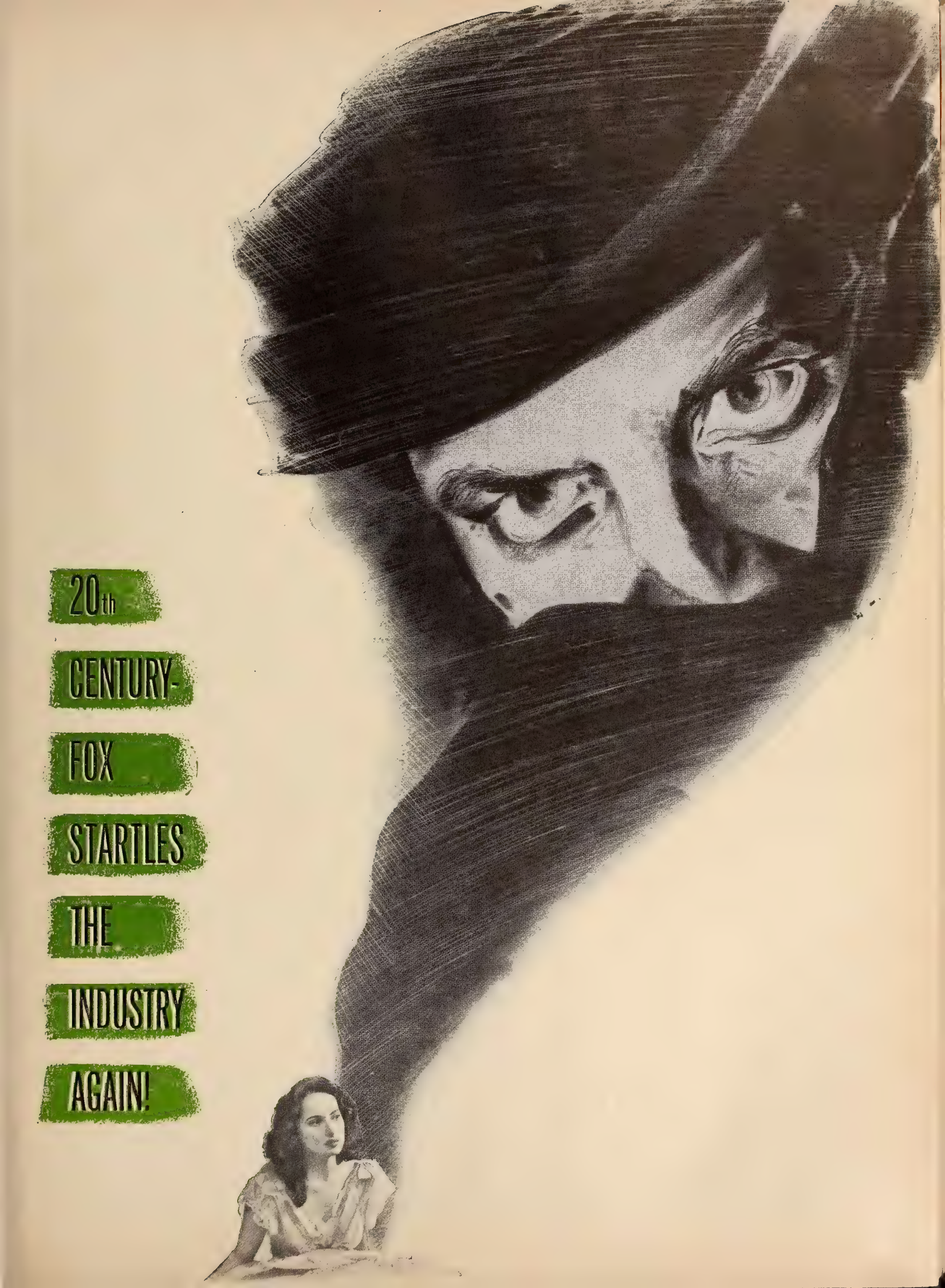
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SHOWMEN'S TRADE REVIEW

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20th
CENTURY-
FOX
STARTLES
THE
INDUSTRY
AGAIN!



AT ALBANY TRADE SHOW. A group of the exhibitors who attended the preview of Warner Bros.' "Destination Tokyo" in Albany last week. The group above includes exhibitors of the Albany area, press representatives, radio station officials and local Warner exchange men.

Arrival of Holiday Sends Key City Attendance Booming Again

Theatremen around the nation this week were thinking that maybe the attendance boom hasn't run its course after all. Following a slump that began in some quarters just after Thanksgiving, box-offices generally took a strong upward jump on Christmas Day and have been merrily ringing up the cash ever since.

The reasons for the unusually severe pre-Christmas attendance decrease this year combined the usual effects of shopping, family interests, and seasonal excitement with the influenza and pneumonia epidemics, all aggravated by very bad weather conditions in many locations. On many sides the distressing results at the box-office were interpreted as being an indication that the extra business enjoyed all year into December was over for good—that the turn had come and exhibitors and distributors must scale their efforts down to more modest proportions.

The song is different now. Although reports show that some situations have not yet overcome the downward trend entirely, most key cities shot up immediately at the box-office as soon as local Santas had finished climbing down chimney and members of the family had looked over their presents. Promptly on Christmas Day the theatres found themselves handling crowds that in some cases went to record figures.

The effect was very noticeable in New York. Radio City Music Hall racked up a new record for Christmas Day with "Madame Curie" by handling a crowd of 24,295. The Roxy, which started last Wednesday with "The Gang's All Here," went slowly until Saturday when a spurt started that had the house headed for a new all-time high gross for the entire holiday week. The Paramount, with "Riding High" and strong stage support in Tommy Dorsey, hit the top in grosses, most of it coming after Christmas. This house benefits from school vacations, since it draws an extremely heavy juvenile patronage, as witnessed by long lines of hepcats waiting for the doors to open at 9 a.m. each morning. Incidentally, during this week even the Music Hall has gone in for early openings, the time being 8 a.m. The influence of the school children was further seen in the very big returns at the Globe, which craftily was playing "Tarzan's Desert Mystery."

Even theatres with holdovers and long-run pictures felt the upswing. The Rivoli, now going into its twelfth week with "For Whom the Bell Tolls," jumped its pace; while "North Star" at the Palace and Victoria and "Cry Havoc" at the Astor also showed advances over their recent box-offices performances.

Some of the other key spots were still struggling to get back on keel after the losses taken prior to Christmas, as in the case of Indianapolis, where business fell off nearly 50 per cent, and Chicago, which dropped off 20 per cent—but mostly the sudden spurt on Christmas Day hit them the same as in New York. As a result exhibitors were saying the week was healthy, or that things were becoming normal again. The rain and subsequent freezing in many northern locations last Sunday night slowed b.o.s, but aside from this temporary setback the week has shown a complete recovery, if looked at from a national viewpoint.

Some recent pictures made pleasant records for their distributors. "A Guy Named Joe" registered one of the biggest four-day grosses for an MGM picture at New York's Capitol. In three pre-releases showings WB's "Destination Tokyo" broke Christmas Day records at Atlantic City, Hagerstown, Md., and Jamestown, N. Y. Besides the big doings for "Riding High" in New York, Paramount also reported "No Time for Love" was ahead of last year's Christmas attraction, "Palm Beach Story."

Shot Ends Dialogue

An elderly gentleman, hard of hearing, attended a picture show in Kirkwood, Mo., and was watching a western film. Two girls nearby were conversing somewhat loudly, adding to the old man's difficulties. Then the horses on the screen came galloping around a bend, a shot rang out and one of the cowboys toppled from his steed. "Well, I'll be d——d," the old man exclaimed, "they've killed the only actor I could hear."

3 MGM District Exchanges Re-allocated to 2 Managers

The three MGM exchange areas formerly comprising Harris P. Wolfberg's district will now have two district managers, it was announced over the weekend. Effective January 1, the Cincinnati and Indianapolis districts will be handled by John P. Byrne, who, with headquarters in Detroit, also has Detroit, Buffalo, Pittsburgh, and Cleveland.

Burtus Bishop, Jr. will add the St. Louis district to his jurisdiction, in addition to Kansas City, Oklahoma City, and Dallas.

$100,000 Suit Hearings Open

Hearing of motions in the $100,000 suit against former officials of the Chicago Operators Union was scheduled for December 30 in Judge Julius Miner's court.

Santa Goes Boom!

Eddie Douglas, manager of Loew's Prospect Theatre, Queens, played Santa Claus at home the day before Christmas. To give the tree an added, special "extra attraction" touch, he climbed a ladder with an ornament. Wham . . . bam . . . broken ankle.

'Frisco Public Backs Films at Box-Office

A survey of San Francisco theatres in the closing days of December shows considerable gains in attendance, lively audience interest in current film offerings, and smart showmanship prevails rather generally.

At the Warfield, a Fox-West Coast downtown first-run and vaudeville, patrons are lobbying for their hobbies in the filmhouse from Dec. 22 to Jan. 4, the winners to receive War Bond prizes. A sneak preview was held during the current month. The stage shows each week are based on the theme of the picture. The Warfield has also offered a week's engagement to the final winner of radio station KQW's shipyard talent contest.

RKO Golden Gate, a downtown first-run, has Ralph Edward's "Truth and Consequences" show on the stage for a week. For one week the theatre will aid the United States Coast Guard Reserve drive with the showing of the film, "Sailors All." A two-week run was given "The Iron Major," and the stage show was held over along with the film.

The Paramount, another Fox-West Coast downtown first-run, screened "Best Foot Forward," tying up with the personal appearance of Harry James and his band at the Civic Auditorium.

Variety is the keynote of current stage productions, as shown by the Sunday afternoon "Jazz vs. Swing" concert at the Geary; the holiday ballet festival by the San Francisco Ballet Company at the War Memorial Opera House; Monologist Dorothy Crawford in a Sunday afternoon program at the Curran; the openings of two plays with well-known stars, Constance Bennett at the Geary in "Without Love" and Otto Kruger at the Tivoli in "Co-Respondent Unknown," and a George Abbott comedy, "Kiss and Tell," at the Curran.

Esquire Theatre, a downtown filmhouse, tried a revival bill of two features, but its rep. as a double bill horror house still sticks and now Esquire is showing the thrillers again.

The Alcazar Theatre, a Fox-West Coast, which roadshows films only, inaugurated a new policy of two top hits on every change of bill, at matinee prices of 40c and nights 55c.

United Artists Theatre is holding the film, "Jack London," for a long stay. The Clay is holding the English film, "Jeannie," beyond the sixth record-breaking week.

Theatre advertising formerly took up only a small space in the daily newspapers here, but now two entire pages is the usual amount taken up with the ads, most of which are illustrated.

Cinema Lodge Party Feb. 23

Cinema Lodge, B'nai B'rith, will hold its annual theatre party on Wednesday, Feb. 23, at the Imperial Theatre. The attraction is Michael Todd's "Mexican Hayride." Miles H. Alben is chairman of the committee, and serving with him are Max B. Blackman, Victor Blau, Irving H. Greenfield, Leo Jaffe, Louis Jaffe, Ben Pepper, Norman Steinberg, Alfred W. Schwalberg, Abel A. Vigard, David Weinstock and William Zimmerman.

2500 Bond Premieres

A total of not less than 2500 bond premieres to be presented during the Fourth War Loan is the goal of the campaign directors, headed by Charles P. Skouras as national chairman.

Skouras announced in Los Angeles Wednesday that all distributors will supply for one performance to be known as a Bond Premiere any picture under contract up to 30 days prior to its availability, provided any exhibitor having prior clearance does not object.



THE LODGER IS COMING TO YOUR HOUSE FOR A KILLING!

Discards Crutches

Wonders never cease in Brooklyn!

Many unusual objects ranging from false teeth to fur coats have been turned over to the lost-and-found department at Loew's Metropolitan. One evening last week brought to light the strangest article yet: a pair of crutches.

Bewildered Manager Ben Simon has no explanation other than the possibility that "Thousands Cheer," the current attraction, made the patron so happy and gay he decided to throw his crutches away.

Process Improvements In Technicolor Plans

Technicolor's postwar plans include the adaptation of proposed improvements in the process of motion picture photography, expansion into the 16 mm field and the establishment of laboratories in foreign countries.

As revealed in Hollywood, the plans call for: (a) to build a new plant of increased capacity to take care of the expanding needs of the motion picture industry in this country; (b) to embody in the new plant the many improvements which have been worked out in its research laboratory but which due to wartime conditions cannot at present be introduced; (c) to offer for gradual adoption new and improved Technicolor photographic procedures of the monopack type which would do away with present Technicolor special cameras; (d) to improve and expand in the 16 mm field; (e) to establish further Technicolor laboratories abroad and (f) to conduct itself so that the motion picture industry will continue to look to Technicolor as its central laboratory and as its technical and engineering guide in all matters pertaining to color.

Rural Filmgoers' Ballot Votes 'Random Harvest' Best of Year

The first annual motion picture poll conducted by the magazine, *Country Gentleman,* intended to get a cross-section of rural opinion on productions and actors, chose the following as the ten best pictures of 1943: Random Harvest, Yankee Doodle Dandy, My Friend Flicka, So Proudly We Hail, For Me and My Gal, Casablanca, Stage Door Canteen, Andy Hardy's Double Life, Pride of the Yankees, and Dixie. Three "favorite" actresses were chosen: Judy Garland, Greer Garson, and Bette Davis. The three favorite male actors were Spencer Tracy, Robert Young, and Roy Rogers.

The poll was conducted through 11,000 rural clubs with a membership of 350,000. Editors of *Country Gentleman* pointed out that rural filmgoers demand as high quality in films as city audiences, and in addition want them to be honest and sincere. Westerns ranked high among the runners-up.

New York Film Critics Choose 'Watch on Rhine' as Year's Best

Basing their opinions entirely on artistic values, the film critics of New York newspapers this week voted Warner's "Watch on the Rhine" as the best picture of 1943. Paul Lukas, who played the leading male role in this picture, was voted the best actor of the year, and Ida Lupino won the palm as the best actress for her work in "The Hard Way." George Stevens won first place among directors for "The More the Merrier."

Other pictures in the running for the award were "The Human Comedy," "Holy Matrimony," "Hangmen Also Die," "Mission to Moscow," "Corvette K-225," "Claudia," "Action in the North Atlantic," "This Is the Army," and "Air Force."

Producing Artists To Make 6 a Year

A schedule of not less than six pictures a year budgeted at $1,000,000 minimum is planned for Producing Artists, it was revealed in New York this week by Arthur Lyons, who with David M. Loew heads the company. This unit, which releases through United Artists, is the only one now operating on an equal participation basis by creative talent and producer.

Mr. Lyons told members of the trade press he had come to New York to close deals, if possible, for further story properties. First on the list were "One Touch of Venus," for which he has made an offer, and "Oklahoma," concerning which he is in conference with Oscar Hammerstein, 2nd, and Richard Rodgers. Under the Producing Artists plan these hit musicals would be invested by the owners as their share of the creative talent used in the film versions, and they would receive a share of the picture's profits for as long as profits come in. Thus, instead of a lump sum, the owners of the properties would have their return spread over several years at least.

Another venture by the new company now looming is a picturization of Bizet's "Carmen." Mr. Lyons is closing with the Alien Property Custodian for foreign rights, although the story and opera both are in public domain. The PA idea of "Carmen" is to modernize the opera.

Four pictures are now set for this year's schedule. "Love Is Where You Find It" will start shooting at the General Service studios the end of March. Jerome Kern is at present composing the music for it, and Agnes deMille has been signed to do the dances. "High Spirits" is to star Jack Benny, while "Singing City"—another musical—and "The Blackbirder" will follow the publication of two novels of those names, which has been coordinated with the company's plans.

Columbia Nets $482,000

Columbia Pictures operating profit was $1,545,000 for 13 weeks ended September 25, 1943, compared with $989,000 for the same period last year, it was announced this week by Harry Cohn, president. After provision for taxes, including excess profits tax, the net profit for this period was $482,000, compared with $312,000 for the 13-week period in 1942. Estimated taxes for this term were $1,063,000 against $677,000 last year.

Jan. 17 Is MGM Tradeshow Date

"A Guy Named Joe," Spencer Tracy-Irene Dunne starrer, and the Technicolor production, "Broadway Rhythm," will be tradeshown by MGM in its exchange centers throughout the country on January 17, it was announced this week. The only exception is New York, which sees the double showing on January 18. The two pictures will be run both morning and afternoon.

More WB French Versions

Following the successful test run of a French dialogue version of "All This and Heaven Too" at the Capitol, Quebec, Warner Brothers announces a new schedule of 15 to 18 pictures to be so treated during the present season for showing at the Quebec house—a rate of one about every third week.

'Lifeboat' Into Astor Jan. 11

"Lifeboat," 20th Century-Fox's picturization of an original story by John Steinbeck, will have its premiere at the Astor Theatre, Broadway, on Thursday night, January 11. Following the premiere, which will be an invitation affair, the picture will be presented on a continuous performance policy.

FILM TRAVEL-LOG

Jack Flynn, MGM western sales manager, and John J. Maloney, central division sales head, will arrive in New York next week from Chicago and Pittsburgh, respectively.

Claude Lee, Paramount director of public relations, set out for his Washington job this week as motion picture representative in the War Finance Division of the U. S. Treasury Department for the Fourth War Loan.

Jack Segal, Columbia assistant foreign manager, back from an eight-week tour of Latin America.

Columbia executives A. Schneider, A. Montague, Joseph McConville, and Leo Jaffe leave today for Hollywood for conferences with Harry Cohn.

Nat D. Fellman, Warner Theatres executive, made a three-day jump to Cleveland this week.

Warner Bros. field men Jack Leewood and Frank Bruner are in New York this week, having come on from their respective territories, Denver and the southwest.

G. L. Carrington, president of Altec Service Corporation, left New York for Los Angeles Wednesday.

RKO Corp. Declares Dividend On Accrued 6 p.c. Preferred

Investors holding RKO Corporation 6 per cent preferred stock got their best news of the year this week when Floyd B. Odlum, chairman of the board, announced that the directors had decided to declare payment of accumulated back dividends accrued before November 1, 1943. The total in arrears adds up to $15.50 per share.

The regular dividend of $1.50 on the 6 per cent preferred was also voted. The latter is payable February 1, 1944 to stockholders of record January 20. The double dividend payment will approximate $1,986,635.

Fire Wipes Out 3 Theatres

A spectacular $1,000,000 Christmas Day fire in Wildwood, New Jersey wiped out William C. Hunt's historic Hunt's Amusement Pier—which contained two theatres—and the Nixon Theatre located on the Boardwalk opposite the pier. Two persons were killed and a score injured as fire raged through three blocks destroying two hotels, 25 stores, two apartment houses and nine homes, in addition to the pier and theatre.

'Human Comedy' Wins

The Chicago Better Films Council, drawn from membership of various Illinois women's clubs, has made its annual pick of the Ten Best for 1943. Here they are: 1. The Human Comedy. 2. So Proudly We Hail. 3. My Friend Flicka. 4. Stage Door Canteen. 5. Casablanca. 6. Random Harvest. 7. Coney Island. 8. Holy Matrimony. 9. Heaven Can Wait. 10. For Whom the Bell Tolls. More than 800 replies were received in the polls conducted by Mrs. E. B. Holton, president of the Film Council, and Mrs. J. R. Cheeser, state chairman of the film division, Illinois Women's Clubs.



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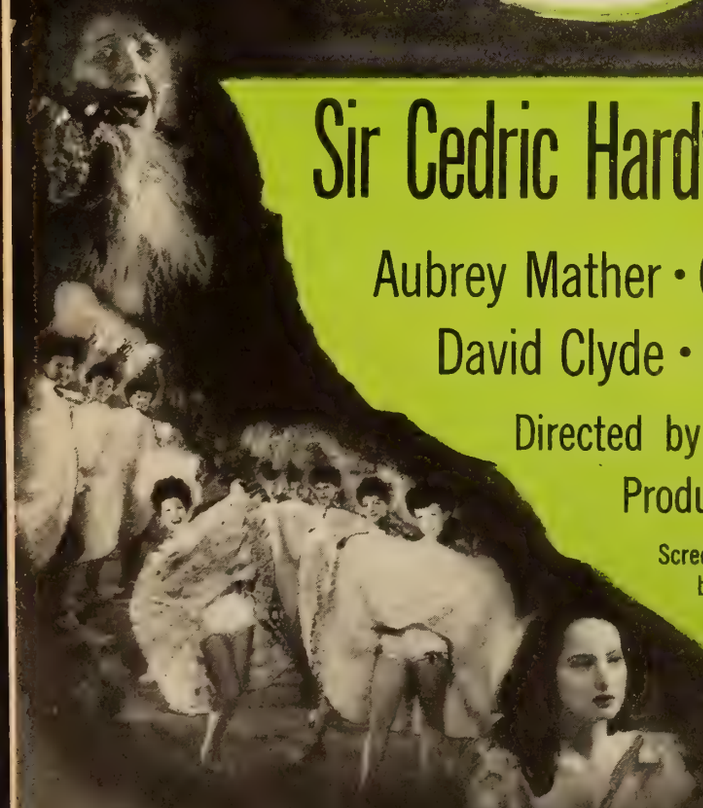
MERLE OBERON

GEORGE SANDERS



LAIRD CREGAR in

THE LODGER



Sir Cedric Hardwicke • Sara Allgood

Aubrey Mather • Queenie Leonard • Doris Lloyd

David Clyde • Helena Pickard

Directed by JOHN BRAHM

Produced by ROBERT BASSLER

Screen Play by Barre Lyndon • From the Novel
by Mrs. Marie Belloc Lowndes
Dance Director Kenny Williams

Mrs. Marie Belloc Lowndes' famed, fear-filled story of love, hate, mystery — becomes the mightiest sock-shocker ever — as brought to the screen by

20th CENTURY-FOX

The Box Office Slant

Three Russian Girls

UA **Drama** **80 mins.**

(Nat'l Release, Jan. 14th)

AUDIENCE SLANT: (Family) A story that is in part a documentary film of the Russian people when the war struck them. As a story of three girls in a nurses corps, it holds entertainment for most of the family.

BOX-OFFICE SLANT: Picture can fill out a double bill where supported by a strong feature.

Cast: Anna Sten, Kent Smith, Mimi Forsaythe, Alexander Granach, Kathy Frye, Paul Guilfoyle, Kane Richmond, Manart Kippen, Jack Gardner, Marcia Lenack, Mary Herriot, Anna Marie Stewart, Dorothy Gray, Feodor Chaliapin. **Credits:** Directed by Fedor Ozep and Henry Kesler. Screenplay by Aben Kandel & Dan James. Director of photography, John Mescall. Associate Producer, Eugene Frenke. A Gregor Rabinovitch Production.

Plot: This is the story of a group of Russian women who became volunteer nurses on the fighting front; of their sacrifices and of their own particular problems.

Comment: Whatever box-office lies in the title will have to compete with other current releases depicting the Russian scene. This is not necessarily a disadvantage, as the playup of the Russian background, by many current hits, plus the daily news breaks which the Russian armies and leaders obtain, may make the subject one of intense and continuing public interest. Picture can fill out a double bill nicely where supported by another feature. Performances are hard to discuss as few of the players had much chance to round out a characterization. With the fighting and bombing scenes pounding over hard reality, scenes which are clearly documentary and most likely supplied by the Soviet Information Service, the story whips from fighting to short personal interludes and the continuity calls for quick reactions, not usually found in the average motion picture audience. The tie-in of the documentary shots is very adroitly manipulated and few will ever guess that the footage was not shot in the making of the picture. Many will wonder how Producer Gregor Rabinovitch was able to recreate such striking reality. Anna Sten's return blends nicely with the Russian story as her accent fits well. Kent Smith, Mimi Forsaythe, Alexander Granach, Paul Guilfoyle contribute equal performances. A young girl part by Kathy Frye is a standout for the young lady is delightful. Sell this as a sample of the heroism of the Russian people themselves. The volunteer civilian nurses who went to the front where the actual fighting was taking place, fearfully perhaps, but with the courage to help their soldiers who were wounded. Cooperation can be obtained from any United Nations organization and Pro-Soviet Societies.

Russia

MGM **Drama-With-Music** **106 mins.**

AUDIENCE SLANT: (Family) Swell entertainment for everyone is this picture about the Russian people, their life, their humanity and their love for music; backgrounded by the greatest presentation of Tschaikowsky and modern Russian music ever gathered for a single picture; a special treat for music lovers.

BOX-OFFICE SLANT: Looks like a sure-fire box-office attraction that will pack 'em in everywhere. Title is a natural for all exploitation.

Cast: Robert Taylor, Susan Peters, John Hodiak, Robert Benchley, Felix Bressart, Michael Chekhov, Darryl Hickman, Jacqueline White, Patricia Prest, Joan Lorring, Vladimir Sokoloff, Leo Mostovoy, Leo Bulgakov, Zoia Karabanova, Konstantine Shayne, John E. Wengraf, Barbara Bulgakov, Tamara Shayne, Walter Lawrence, John Nesbitt. **Credits:** Directed by Gregory Ratoff. Screenplay by Paul Jarrico and Richard Collins. Based on a story by Leo Mittler, Victor Trivas and Guy Endore. Music by Peter Ilyich Tschaikowsky and Modern Russian Composers. Adapted for the scren by Herbert Stothart. Director of photography, Harry Stradling. Produced by Joseph Pasternak.

Plot: An American conductor arrives for a symphonic tour of Russia. There he meets and marries a beautiful Russian girl. They are very happy until Hitler's hordes invade her country, at which time he sends her back to help her people. He goes back to help her and witnesses the killing of others by Nazi bullets . . . and then her people of the country send both of them back to America to devote their lives to familiarizing the people with their Ally.

Comment: Backgrounded by the greatest presentation of Tschaikowsky and modern Russian music ever gathered together for a single picture and with Robert Taylor for marquee draw, this looks like a sure-fire box-office attraction that will pack 'em in everywhere. The basic story idea—that of an American conductor in Russia marrying a Russian girl—is well-presented and lends itself to romance, gaiety and laughter, as shots of the people and their happy lives are shown before war destroyed their method of living. There are the traditional dances in native costumes and the peasants working in the fields, each and every one, from the youngest to the oldest, with their tremendous love for their country shining in their faces. Many a tear will be shed at the destruction and heartbreak of the people when the invaders start wrecking their land and the suspense built up when Taylor, who has been separated from his wife because of the war, starts hunting for her in a bombed city, will have most audiences holding their breaths. By his understanding and masterful direction, Gregory Ratoff, without propagandizing, shows us something of the Russian people, their simple life. their humanity and their love for music. Robert Taylor, as the American conductor, is excellent and his work conducting the concerts of the magnificent Tschaikowsky music is very convincingly portrayed. In her first leading dramatic role, Susan Peters, with a Russian accent, turns in a portrayal that presages bigger and better roles for her future. The supporting cast is perfect, outstanding among them are Robert Benchley, John Hodiak, Felix Bressart and Michael Chekhov. Credit goes to Joseph Pasternak for a production of merit. Of special interest to music lovers is the Tschaikowsky score, so contact all music stores and music schools and arrange tieups. Take advantage of the draw of the title in all your exploitation. Local Russian Relief Organizations and other Russian societies will be glad to cooperate.

Legion of Decency Ratings

(For Week Ending Jan. 1)

SUITABLE FOR GENERAL PATRONAGE

Moonlight in Vermont — Oklahoma Raiders

Racket Man

SUITABLE FOR ADULTS ONLY

The Lodger — Voice in the Wind

Sing A Jingle

Universal **Comedy-With-Music** **61 mins.**

(Nat'l Release, Jan. 7th, 1944)

AUDIENCE SLANT: (Family) A light musical for the entertainment of the family.

BOX-OFFICE SLANT: Satisfactory program offering.

Cast: Allan Jones, June Vincent, Samuel S. Hinds, Gus Schilling, Betty Kean, Jerome Cowan, Edward Norris, Joan Castle, Richard Love, Vivian Austin, Billy Newell, Dean Collins, The Kings Men and The Four Society Girls. **Credits:** Produced and directed by Edward Lilley. Original screenplay by John Grey, Eugene Conrad, Lee Sands and Fred Rath. Director of photography, Jerome Ash.

Plot: One of America's favorite baritones makes a farewell broadcast and then under his legal name, goes to work in a defense plant in a small midwestern city. When his attentions to the boss' daughter arouses the jealousy of another suitor, the man puts the baritone up for ridicule at a fund-raising rally for the building of a ship. The arrival of his ex-manager helps to clear up the situation and he wins the girl.

Comment: Sounding a patriotic note with the theme about defense work and the selling of War Bonds for the building of ships, this latest musical from Universal is a light, entertaining program offering that will satisfactorily take care of its allotted sixty minutes running time in regular bookings. The title is particularly apropos, for many songs jingle along throughout most of the footage, a few of them quite old and well-known numbers. In the lead, Allan Jones does well with his portrayal and the presentation of six of the songs, while Betty Kean does her share as a comedian and dancer with some funny routines. Others in the cast are June Vincent, Gus Schilling, The Kings Men and The Four Society Girls—all part and parcel of the general proceedings. Production and direction by Edward Lilley spots the numbers well and keeps the picture moving smoothly throughout. Music store tieups and playing of recordings in lobby, in advance of the showing, will attract attention. Contact all defense plants and patriotic organizations and get their cooperation.

Tender Comrade

RKO Radio **Drama** **101 mins.**

AUDIENCE SLANT: (Adult) Dealing with widows of war, this picture will stir feminine hearts and emotions with its tender and human, romantic and amusing, story. A field day for women.

BOX-OFFICE SLANT: Because of its potent feminine appeal, "Tender Comrade" seems destined for an excellent box-office career.

Cast: Ginger Rogers, Robert Ryan, Ruth Hussey, Kim Hunter, Patricia Collinge, Mady Christians, Richard Martin, Marcy McGuire, Jane Darwell, Richard Gaines. **Credits:** Produced by David Hempstead. Associate Producer, Sherman Todd. Directed by Edward Dmytryk. Story and screenplay by Dalton Trumbo. Director of photography, Russell Metty. Musical direction, C. Bakaleinikoff.

Plot: Their husbands serving in the war, Ginger Rogers, Ruth Hussey, Kim Hunter and Patricia Collinge, all workers in an aircraft plant, decide to pool their resources, rent a house and live together. Things go smoothly except occasionally when arguments about current problems arise, with Ruth cynically opposing the others. News

(*Continued on Page 22*)

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

California Pledges To Go Over the Top In 4th War Loan

California motion picture exhibitors, representing circuits and independents throughout the state, have pledged 100 per cent fulfillment of the industry's 4th War Loan goal, "A Bond for Every Seat." The pledge was made to their fellow-Californian, Charles P. Skouras, National Chairman, at the conclusion of the pre-campaign exhibitor meeting last week at San Francisco's Hotel St. Francis.

Speakers at the meeting included Skouras, B. V. Sturdivant, National Campaign Director; A. J. Krappman and Fred Stein, Assistant Campaign Directors; and Roy Cooper, Northern California State Chairman.

Honor for Contest Winners

Skouras announced that the winners in the motion picture industry's "Honored Hundred" competition which will be held during the 4th War Loan, will comprise the industry's advisory committee in the 5th War Loan, tentatively scheduled for next summer.

At previous meetings in Washington, D. C., and Chicago, the contest itself and other awards were discussed.

"With this latest award, the 'Honored Hundred' contest takes on added significance," Skouras stated. "Up to now, the 'Honored Hundred' was a competition with tangible prizes such as an all-expense trip to Washington, plaques and citations, but this added prize gives America's showmen a more significant goal to work toward."

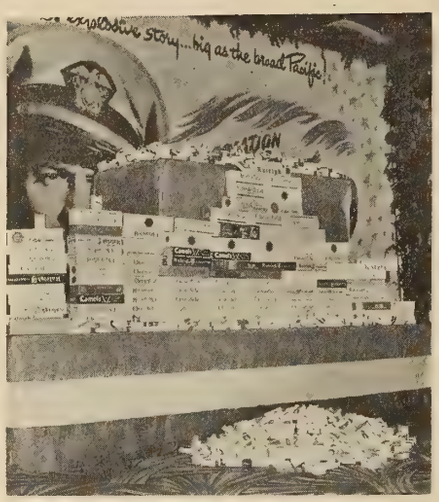
'Honored Hundred' on Committee

One hundred showmen representing cities, states and U. S. territories will be selected in the "Honored Hundred" competition. In recognition of their efforts, arrangements have been made with Secretary Morgenthau for them to confer with the 5th War Loan officials next Spring to plot the course of the motion picture industry's activities in that Bond Drive. The "Honored Hundred" will be given trips to Washington, D. C., all expenses paid, and their suggestions will make up the policies of the industry's next drive.

As announced earlier the winners will be selected as follows: One champion from each state, Alaska and Hawaii and ten champions from cities in each of the following population brackets—under 5,000, between five and ten thousand, between ten and twenty-five thousand, between twenty-five and one hundred thousand and from cities with more than one hundred thousand population.

About fifty important circuit and independent theatremen, state exhibitor chairmen and members of various 4th War Loan committees in the Western exchange area, attended the meeting at the St. Francis. Among those conferring with the national staff were these state chairmen: Harry Nace, Arizona; Roy Cooper, Northern California; R. J. Garland, Colorado; N. Dow Thompson, Nevada; Al Finke, Oregon; Frank Newman, Washington Sam Gillette, Utah.

Others were Mike Rosenberg, George Bowser, Harry Vinnicoff, Alex Evelove, John Danz, Nat Holt, John Rugar, George Nasser, Ellis Arkush, William David, Gene Emmick, Mrs. Hulda McGinn, Ellis Levy, D. J. McNerney, Robert J. Lippert, Mike Naify, Rotus Harvey.



Cigaret Benefit a Success

Mrs. J. J. Parker, head of J. J. Parker Theatres, Portland, Ore., asked the newspaper, the Oregonian, to help her sponsor a midnight show to obtain cigarets for the wounded soldiers at a receiving hospital in the Portland area. The show was held, with four packs of cigarets as admission for each patron. It was a huge success, as can be seen by the large quantity of smokes in the picture above. Result: over a million cigarets were donated to the hospital.

'Report' Rates Twice Among Year's 10 Best

The United States Government film, "Report From the Aleutians" which is being distributed through the War Activities Committee, has been selected as one of the ten best films of the year by film critics Bosley Crowther of the New York *Times* and Alton Cook of the *World Telegram*.

The film has been shown in several thousand theatres and will play several thousand more.

Filmed in Technicolor by the U. S. Army Signal Corps, "Report" was released in July and has garnered constant praise for creating a complete picture of the life of our fighting men who serve in that portion of the world. It is highlighted by a sequence in which our troops complete a bombing mission to formerly Japanese-held Kiska.

Holiday Issue of Loewdown

A special 8-page holiday issue of the Loewdown, official Loew's Theatre house organ, prepared by Oscar A. Doob, has gone to men of the N. Y. circuit who are in the various armed services. Of the 2670 Loew employes in service, 441 are from the Loew theatres in Greater New York. The publication covers the latest news of these fighters obtained either from their families or from letter sent to friends.

'Madame Curie' to the Fronts

From headquarters of Army Pictorial Service in New York word comes that fifty-one sixteen millimeter prints of MGM's "Madame Curie" which stars Greer Garson and Walter Pidgeon, have been shipped overseas by plane and boat.

S. S. Carole Lombard To Be Launched By Officials of Industry

In recognition of the motion picture industry's vast bond selling activities and its many-sided participation in the war effort through its War Activities Committee, the Treasury Department has announced the launching of a Maritime ship to be christened the *S.S. Carole Lombard*. The ceremonies will take place at a California shipyard on January 6th or 7th, and have been planned both to honor Miss Lombard and serve as a springboard for the industry's participation in the coming 4th War Loan.

Charles P. Skouras, National Director for the campaign, was placed in charge of the event by Theodore H. Gamble, Director of the War Finance Division of the Treasury Department. Because of other 4th War Loan business, which call upon him to travel about the country at that time, Skouras has invited Louis B. Mayer to officiate at the ceremony.

Plans have been set in motion to make the event a "united presentation," with all studios, guilds, the Hollywood Victory Committee, and the Academy of Motion Picture Arts and Sciences participating. Many other plans to make the launching one of national importance and prestige to the industry will be developed by Skouras, Mayer, and other motion picture officials.

Said Skouras: "I am deeply grateful to the Treasury Department for their thoughtfulness in naming this ship after one of the most beloved and talented stars who ever graced the screen. Miss Lombard is truly a martyr to the cause for which we are all buying and selling bonds. Her tragic passing as she was returning from one of her many successful bond-selling tours is the supreme sacrifice one can give in the service of home and country.

"In the ceremony of launching the ship which will bear her name, I feel that all the motion picture industry should be represented because, to us, Carole Lombard was more than a star: she was a grand friend to all from prop man to producer. In fact, those of us who are active in the motion picture industry's plans for the 4th War Loan feel that Miss Lombard's activities in this field are symbolic of the work which is so generously being continued by other personalities in the industry."

The Treasury Department announced that John Carnody, member of the United States Maritime Commission, will come to Los Angeles from Washington, D. C., to attend the launching.

Universal to Distribute Film of Marines' Landing at Tarawa

Official Marine Corps battle films made at the landing at Tarawa will be given theatrical distribution through Universal exchanges, according to Francis S. Harmon, WAC coordinator.

Warner Bros. Studios is currently assembling and cutting the footage, whch was filmed in 16-mm Kodachrome. It will be scored, a commentary added and then "blown-up" to 35-mm by Technicolor.

The film, as yet untitled, will begin distribution early in February, Harmon said.

Selling the Picture

Milwaukee's Victory Cooking School Good Pattern for Exhibitors

Victory Cooking Schools, which STR has advocated from time to time, not only boost business but provide exhibitors with a means of impressing upon their feminine patrons the importance of recipes on the home front in cooking the Axis' goose.

Most showmen are familiar with the routines and procedure in promoting a successful Cooking School, basis of which is strong newspaper and merchant support. Determined by local conditions and circumstances, some Schools runs a 3-day period, some a week, or a School might be held on a certain day each week for a number of weeks.

Dean Hyskell's *8th National Drive,* house organ for National Theatres, carries a report of a recent mammoth Westinghouse Cooking School held at the Palace Theatre, Milwaukee, on three successive Thursday matinees:

At No Cost to Theatre

"Merchandise prizes valued at over one thousand dollars were given away at no cost to the theatre. Included were electric refrigerators, ranges, roasters and other kitchen equipment.

"An extensive advertising campaign financed by a tieup with Westinghouse and the A & P food stores included 1000 four-color posters displayed in all dealers' stores and on 250 street cars; four full-page ads; three 400-line ads tieing up with dealers; six A & P food store ads tieing in with the Cooking School; 35 announcements on two local radio stations; two radio interviews with a home economics expert; eight columns of publicity stories and pictures in the Milwaukee *Sentinel* each week for three weeks; a window display contest advertising the Cooking School among over 100 Westinghouse dealers, with cash prizes furnished by the company for the best windows; tieups with a large baking concern for inserts in wrapped loaves of bread; a tieup with a creamery for milk-bottle collars advertising the Cooking School."

Not all communities, it is admitted, can effect tieups on the grand scale of those achieved in Milwaukee; but in a great many instances, and on a similar scale, many of the stunts and tieups can be duplicated. Whatever plan you proceed on, make your preparations well in advance, start your publicity reasonably ahead of actual date, then follow through.

'New Parking Law'

New Parking Law cards were distributed by Manager Eddie Selette of the Colonial Theatre, Nashua, N. H., through a tieup with a local Chinese laundry.

With the N.P.L. words in large letters, this copy appeared in smaller type: "Section 655 —Article 9. Made necessary by the cold weather. Young ladies, young men, children and all classes will change their parking places from the street corners, lonely roads, porch chairs, etc., to the warm, comfortable Colonial Theatre."

A list of attractions for the week followed.



World Premiere Scene Symbolic

Pre-war premieres, with their bright lights and throngs of people, were so numerous that pictures of them looked alike. But there's something impressive about the scene above of the world premiere in Los Angeles of 20th Century-Fox's "The Song of Bernadette." Perhaps the combination of the film's message of faith and the rays of light projected against a dark sky symbolizes a brighter, peaceful postwar world.

WB Stars, Films in Radio Jingle Tieup

Under an exclusive tieup made by Warner Bros. with the Canadian Silk Products, Ltd., sponsors of "Hollywood Highlights," broadcast five times weekly over 13 Dominion stations, the name of a Warner feminine player and a current or forthcoming film will be mentioned in jingle verses on every program.

First 20 spots, already recorded, plug 14 Warner names and 10 picture. Sample stanzas:

She's as gay as her role in "Princess O'Rourke"
She's a favorite from Maine to Bolivia
Young Miss de Havilland, she's formerly called
But—she'd rather be known as "Olivia".

She's taking the cinema world by storm
Her charm rates a 4-star salute
Julie Bishop's the answer to Errol Flynn's prayer
In the thrilling film—"Northern Pursuit".

Out of the deep romantic south
Complete with Texas drawl
Ann Sheridan came, with her auburn mane
To become the toast of them all.
You'll see this glamorous Warner star soon
In the movie—"Shine on Harvest Moon".

Hudgins Holds 'Grid' Dinner As 'Iron Major' Campaign Highlight

Manager Paul Hudgins of the Orpheum Theatre, Waco, Texas, tied-in with the high school football team, local district champions, for a "grid" dinner as the highlight of his campaign for "The Iron Major."

The dinner, attended by local sports dignitaries and scribes, was followed by ceremonies conducted from the stage of the Orpheum on opening night, at which time the "champs" were presented with an engraved trophy.

SRO Teaser Angle Enlivens Campaign On Grable Musical

A campaign which capitalized on the "SRO" teaser angle to heighten the interest of the general public was put over on "Sweet Rosie O'Grady" by Manager Harry Stearn of Schine's Manring Theatre, Middlesboro, Ky.

Throughout the town the three letters, SRO, were used as sidewalk stencils, and a notice was run in the newspaper the week before advising the public to watch the sidewalk and inform the theatre of their definitions of SRO. Stearn received 250 correct answers.

Five merchants who handle music tied up on counter and window displays. Music sheet covers were distributed in the music stores, placed on other store windows and also used as lobby streamers. Newspaper came across with sixty inches of free publicity.

In a tieup with Kroger groceries, 2500 large store bags with theatre imprint were distributed. Badges were worn by theatre staff members and by soda fountain girls in the Middlesboro's leading drug store.

Special cutouts were made and placed in merchants' windows.

All in all, it was a pretty complete campaign, and results at the box-office were excellent.

Peters Ties In Shoe Dealers To Exploit 'Best Foot Forward'

Prior to his playdate of "Best Foot Forward," Manager George Peters of Loew's, Richmond, Va., persuaded the shoe division of the Richmond Retail Merchants Association to cooperate by displaying special cards and distributing heralds.

Copy on the cards and heralds: "Avoid a Last-Minute Shoe Stampede! Need new shoes? Then don't wait till the deadline to spend your Stamp 18. Buy while our fall selections are complete and our salespeople have time to give you service which assures perfect fit. Lucille Ball, Wiliam Gaxton, Virginia Weidler and Harry James say Put Your 'Best Foot Forward' to Victory, etc."

In a radio tieup, Eddie Weaver conducted a "College Song Contest" by playing various college songs, with tickets going to listeners who correctly identified them.

Music from the picture was played on the theatre's organ several weeks in advance of playdate.

Upright 24-Sheet

For the first time in motion pictures, an upright 24-sheet is being used to exploit "The Song of Bernadette" throughout New York City and environs for the twin eastern seaboard premiere early this year at the Rivoli and Globe theatres.

Idea of Hal Horne, 20th Century-Fox's director of publicity and advertising, the upright 24-sheet is a reproduction of the famous Norman Rockwell oil painting, with only the title of the picture appearing thereon. New Yorkers, company observers report, are already beginning to talk about it.

'BELL' TOPS 194

'Bell's' Famous Seven!

(More Awards Than Any Other 1943 Production!)

BEST DIRECTION . . . . . .

BEST SUPPORTING ACTRESS . . . . . .

BEST PHOTOGRAPHY (Technicolor) . . . . . .

ONE OF 5 BEST MALE STARS . . . . . .

ONE OF 5 BEST FEMININE STARS . . . . . .

ONE OF 5 BEST SUPPORTING ACTORS . . . . . .

ONE OF 5 "FINDS" OF THE YEAR . . . . . .

Paramount's "FOR WHOM THE BELL TOLLS" starring GARY COOPER • INGRID BERGMAN with Akim Tamiroff • Arturo de Cordova • Joseph Calleia and Katina

Our two big jobs in Janua

In Film Daily's Nationwide Vote For The "FAMOUS FIVES" Of 1943, America's Film Critics Honor This Great Motion Picture Above All Others, With *Three Tops* And A Total Of *Seven Different Awards* . . . To

Paramount's

"FOR WHOM THE BELL TOLLS"



Sam Wood

Katina Paxinou

Ray Rennahan

Gary Cooper

Ingrid Bergman

Akim Tamiroff

Katina Paxinou

...POLL

...leSylva, Executive Producer • Produced and Directed by SAM WOOD • In Technicolor • Screen Play by Dudley Nichols • From the celebrated novel by Ernest Hemingway

...irth War Loan and March of Dimes.

Program Exchange

About Advance Preparations And Offers That Lose Their Appeal As Time Passes By

Bearing in mind what we said in this department recently about necessarily preparing this material in advance, you will understand why we mention now that Christmas is just a day or two away while, as you read these lines, Christmas and New Year's have come and gone. But things must always be prepared in advance—or at least most things — or they won't be ready at the proper time. Take that bathrobe your wife gave you for Christmas; undoubtedly it was manufactured several months ago. Or suppose you read in the newspaper that a prominent personage has died, and along with the news of his passing is a biography. Chances are that that biography had been prepared long in advance and filed away to be used when the prominent personage's passing occurred. Spot news, of course, must wait until as near the deadline as possible; but since not every department of the newspaper or news magazine can be delayed until the last minute without causing a jam, most of the material must be prepared and placed in the hands of the publisher at an early date. Just why are we going through this long explanation? We don't know, unless we feel it will serve to convince you that advance preparation must always precede the eventual result.

The mercury has climbed the thermometer, which means that the weather is comfortably chilly. The sun is shining, too. It's almost like a near-spring day. We do wish that just enough snow would fall to make it a white Christmas, if only for the children's sake. But we fear that in these parts white Christmases are few and far between.

Perhaps it's because of the heavy Christmas mail, but the fact remains that once more only a handful of programs have reached our desk. We hope that once this rush is over, that once our members and exhibitor-readers get back into their regular stride again, mailing of programs to us will be resumed. Even many of our regulars—those who generally let nothing stand in the way of providing us with every program—have forsaken us. Oh well, we shall carry on as best we can.

Ah, here is another mail delivery. Maybe there's a program or two for us. Well, there's one, anyway, from the Wallace and Rose theatres, Levelland, Texas. Once more, instead of being a handbill, it's a four-page affair utilizing not only one- and two-column ad mats but also one- and two-column publicity cuts. But there's something missing: the offer of guest tickets to folks who find their names in the various ads. Whether the offer has been discontinued temporarily or permanently we have no way of knowing, but it is readily apparent that it's missing, and we bet Wallace and Rose patrons will discover the change two minutes (or even sooner) after they receive their programs. Changes are usually made for a good reason, and we figure that executives of the two Levelland theatres knew what they were about when they eliminated the offer.

Sometimes even the most attractive offer can soon lose its effectiveness. We remember several years ago when a theatre tied in with a newspaper for a weekly recipe contest. For the ten best recipes submitted for publication on the newspaper's Market Basket Page twenty guest tickets were offered. Well, for the first few weeks the recipes poured into the newspaper office; an employe had to be assigned to the job of sorting them out. Then, gradually the number of entries began to decline. Eventually there weren't even enough recipes to cover the prize list, so the offer had to be withdrawn. It had worn itself out. Something like this might have happened to the Wallace and Rose offer. Maybe the idea of receiving a guest ticket whenever their names appeared in the program lost its appeal for the Levelland citizenry. On the other hand, the offer might have been withdrawn to permit more paid admissions during the holiday season. In any event, we won't know what really happened until we see subsequent issues of The Reminder.

While looking over the program for the 48th Street Theatre, New York, a house that specializes in Scandinavian films, the thought occurred to us that the center spread might represent a makeup which some other exhibitors might like to duplicate. Accordingly, we have decided to reproduce this center spread; so you'll find it on this page.

In the *Sheffield Fence Rider,* a trade paper issued by the Sheffield Steel Corp., Kansas City, Mo., one of our Program Exchange members received an excellent publicity break. You guessed it—the member was **Jim Owen.** A layout of nine rotogravure pictures under the headline, "Dairyman Jim Owen Also Runs Float Trips," constituted the swell break. One picture showed Jim standing by the fence of his dairy farm, another showed him with a haul of fish (this same picture appeared in STR some months ago) and still another showed him checking out a float party that included Don McNeil, radio announcer. Congratulations, Jim.

Well, what with visions of Christmas dancing in our heads and because of a lack of programs, which we mentioned earlier in this discourse, we think it's about time to conclude. So . . . we'll see you here again next week. Meanwhile, send us your programs, won't you?



48th STREET THEATRE

DAILY Starting (Xmas Day) SATURDAY, DECEMBER 25th through SUNDAY, JANUARY 9th

A PERFECT PROGRAM — ABSORBING DRAMA — DELIGHTFUL COMEDY

FIRST NEW YORK SHOWING

THE LONG AWAITED FILM VERSION OF DAGMAR EDQVIST'S SENSATIONAL NOVEL THAT WAS THE TALK OF ALL SCANDINAVIA BASED ON AN ACTUAL OCCURENCE!

SONJA WIGERT

in the greatest role of her career, as a girl torn between love and a sense of guilt, in

FALLET INGEGERD BREMSSEN

(THE CASE OF INGEGERD BREMSSEN)

Scenario by DAGMAR EDQVIST *Photography by* HARALD BERGLUND

Directed by ANDERS HENRIKSON

INGEGERT BREMSSEN	SONJA WIGERT	SISTER KERSTIN	INGRID LUTEKORT
DR. THOMAS ARNHOLM	ANDERS HENRIKSON	MRS. BREMSSEN	OLGA ANDERSSON
IVARSSON	GUNNAR SJOEBERG	FORS, *the attorney*	GOSTA CEDERLUND
SISTER MONICA	DAGMAR EBBESEN	HAMNBOJAN	VERA LINDBY

. . . and by special request . . .

TUTTA ROLF *and* **AINO TAUBE**

in a rollicking comedy of a maid who inherits a fortune only to have to get rid of it fast to marry the man she loves . . .!

"Sara lär sig folkvett"

(SARA LEARNS MANNERS)

DIRECTED BY GUSTAV MOLANDER MUSIC BY JULES SYLVAIN

Sara	*TUTTA ROLF*
Mrs. Haller	*Emma Meissner*
Monika	*Aino Taube*
Georg	*Kotti Chave*
Teddy	*Håkan Westergren*
Hulda	*Julian Jonson*
Johan	*Viktor Andersson*
Mr. Berg	*Artur Cederborg*
Mrs. Berg	*Olga Anderson*

BOTH FILMS WITH ENGLISH TITLES

TUTTA ROLF

If you can read Swedish, and if your sight is especially good, you'll have little trouble reading the copy in the above reproduction of the inside spread of a program issued by the 48th Street Theatre in New York, a house which specializes in Scandinavian films. Our purpose in reproducing it, however, is to show exhibitors a form of makeup they might like to try in their programs. Film casts are given.

New Version of Song Is Highlight of Party

Highlight of the Oregon showmen's Christmas party held recently at Jack and Jill's, Portland's most popular theatre restaurant, was the singing of words, written by Lou Amacher of the Oregon MGM exchange, to the tune of Paper Doll. Amacher's version:

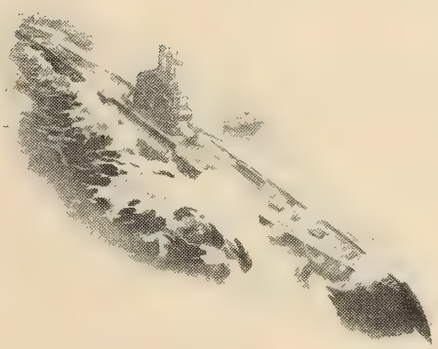
I'm goin' to buy a picture show
That I can call my own
And gyp the film distributors every way
I'll take vacations on my losses
And I'll not have big bosses
Prosperity will come to me to stay
I'll play percentage pictures if they make me
Somehow I'll find a way to make it pay
I'd rather have a picture show
That I can call my own
Than be a District Manager some day.

When I buy a picture show that I can call my own
I'll try and make the money every way
I never will go broke
With candy, corn and coke
Prosperity will join me for a stay
I'll up the price to a quarter in the rest rooms
And in the lobby I'll have a sandwich bar
When I have a picture show
That I can call my own
Each year I'll buy myself a brand new car.

When I have a picture show that I can call my own
I'll give a Christmas dinner every day
I'll milk the pictures good and dry
While suburbans suckers cry
Happiness will come to me to stay
I'll cut my advertising 'propriation
And let the film exchanges foot the bills
When I have a picture show
That I can call my own
I too will entertain at Jack and Jill's.

Hosts for the party were Mrs. J. J. Parker, president of J. J. Parker theatres, and Albert Finke, Oregon representative of Hamrick-Evergreen Theatres, who entertained the following Oregon area branch managers and their wives: Mr. and Mrs. James Beale, Columbia Pictures; Mr. and Mrs. Lou Amacher, Metro-Goldwyn-Mayer; Mr. and Mrs. Walter Wessling, Monogram Pictures; Mr. and Mrs. Herb Cass, National Screen Service; Mr. and Mrs. J. A. Clarke, Paramount Pictures; Mr. and Mrs. Mark Cory, RKO Pictures; Mr. and Mrs. J. H. Sheffield, Republic Pictures; Mr. and Mrs. C. F. Powers, 20th Century-Fox; Mr. and Mrs. Jack Kloepper, United Artists Corp.; Mr. and Mrs. Morris Segel, United Artists Corp.; Mr. and Mrs. R. O. Wilson, Universal Pictures; Mr. and Mrs. Al Oxtoby, Warner Bros.; Mr. and Mrs. A. M. Dunlop, Mr. and Mrs. H. A. Lake, and Mr. Jack Matlack of the J. J. Parker organization; Mr. and Mrs. Earl Hunt, Mr. and Mrs. Lou Metzelaar, and Mr. and Mrs. M. M. Mesher of the Hamrick-Evergreen organization; and John Parker, son of Mrs. J. J. Parker.

Another one from Warners gets under way this week!



CARY GRANT
JOHN GARFIELD
in
DESTINATION TOKYO
with
DANE CLARK • ROBERT HUTTON • WARNER ANDERSON
JOHN RIDGELY • ALAN HALE • WILLIAM PRINCE
Directed by DELMER DAVES • Produced by JERRY WALD
Screen Play by Delmer Daves and Albert Maltz
From an Original Story by Steve Fisher
Music by Franz Waxman

Our Two Big Jobs in January:
Fourth War Loan and March of Dimes

Big Campaign Sells Milwaukee 'Women In Bondage' Premiere

An excellent publicity campaign was staged in Milwaukee in connection with the world premiere of "Women in Bondage" at the Palace Theatre, and the city was literally turned upside down for the first such occasion in its history. Campaign was planned and carried through by Harold S. Fitzgerald, general manager of the Wisconsin Amusement Enterprises, and his organization, and Jim Schiller, west coast exploiteer for Monogram.

Starting with 100 lines five days before the opening, ads in the Milwaukee newspapers worked up to 600 lines on the day of the premiere. Paper used in billing the picture was confined to 24-sheets, which were posted plentifully in strategic locations all over town. Five hundred streamers were posted on store windows by members of the Downtown Association. A giant banner, advertising the opening, was strung across Wisconsin Avenue, marking the first time the city had issued a permit for such a concession. The city also turned over to the theatre its municipal billboard stand in the downtown area, to be used for a "Women in Bondage" 24-sheet. A wire stockade was constructed before the sign, and at intervals for several days a number of women were confined behind the barricade, under guard of a rifle-toting German Storm Trooper. For five days the moving electric bulletin on the Pabst brewery was turned over for use in publicizing the picture.

Newspapermen Meet Stars

To meet Gertrude Michael, H. B. Warner and Rita Quigley, cast members who went from Hollywood for personal appearances on the opening night, Monogram took Milwaukee newspaper and radio people to Chicago, and they secured interviews with the players on the return train trip between the two cities. Resulting stories and art in Milwaukee dailies amounted to more than 60 columns, and radio appearances were arranged on stations WTMJ, WEMP and WISN, on Heine's Grenadier, Nancy Gray and Early Risers programs. For several preceding days, all local stations had also carried frequent spot announcements.

Arriving in Milwaukee, the party was met at the station by a group of important Army officers and a contingent of Wacs, Waves and Spars numbering 50 girls. Led by a motorcycle escort, the visitors were whisked to their hotel in a parade of jeeps, with sirens wide open and preceded by a sound truck. Hotel marquees featured welcome to stars and premiere. Social events included the customary cocktail party for the press, and a "refugee luncheon" at the Wisconsin Club, housed in the former home of the late Billy Mitchell. In a dining hall appropriately decorated with the flags of the Allied Nations, talks were given by Dr. Neuman and Curt Haensel, respectively physician and motion picture producer before their flight from Germany.

Players Featured on Radio Shows

In addition to appearing on the radio programs as previously arranged, Miss Michael, Warner and Miss Quigley were featured on a special state-wide program, which was given special attention in many neighboring cities. In several of these towns the broadcast was piped into one theatre in each, paving the way for subsequent showings as already covered by bookings.

The opening at the Palace Theatre was handled in approved Hollywood style, with the front illuminated by floodlights, and a loud speaker atop the marquee announcing the arrival of the mayor of the city and other prominent guests. Usherettes were garbed in the costumes of the Hitler Youth Movement, as depicted in "Women in Bondage," and all doormen and other male attendants were dressed as Storm Troopers. The large foyer was given over to an exhibition of enlarged framed pictures from the film, with captions in German-style type, and a live girl, dressed in a disheveled Hitler Youth Movement costume, lay on a dais, surmounted by a large swastika sign which read, "She has served the Reich."

Cast members and Producer Jeffrey Bernerd spoke from the stage, and the presentation of the picture was preceded by a drill of the 50 girls of the various services who had met the train, supplemented by a group of girl war workers. Then the curtains parted for the opening title of the film.

On subsequent evenings the players appeared at theatres in Fond du Lac, Janesville, Marinette and Iron Mountain, where "Women in Bondage" had opened immediately following its Milwaukee world premiere.

Goodfried Winner in Exploitation Contest

Winners in the United Artists Exploiteers $500 Exploitation Contest sponsored in connection with the showing of "Johnny Come Lately" have been announced by William Cagney, president of William Cagney Productions and producer of the picture.

Awards for each exploitation campaign were based on general all-around coverage.

First prize of $250 was won by Robert Goodfried, who covers the Washington territory. Five additional prizes of $50 each were won by the following UA Exploiteers: Max Abramson, southern area; Wallace Heim, midwest; Lew Maren, California; Henry C. Morris, southwestern sector, and Bert Shopenn from the New England territory.

All checks have been forwarded the various winners. In addition to the $250 top prize, Goodfried will be awarded a special scroll to be presented by James Cagney, star of "Johnny Come Lately," when he arrives in New York the early part of this month.

Radio and Tieups Headline 'London' Campaign in Atlanta

Several effective tieups, newspaper and radio coverage were among the highlights of the exploitation campaign put over by Manager Boyd Fry of Loew's Grand Theatre, Atlanta, Ga., for the opening of "Jack London."

A week prior to the picture's opening the *Journal* and *Constitution* both devoted stories and art featuring Michael O'Shea and Susan Hayward, the leads in "Jack London."

Distributes Bookmarks to Libraries

Cashing in on the popularity of the author and many of his famous books, five thousand book marks were gotten out for all the branches of the local Carnegie libraries. One side of the book marks contained the titles of London's books now available at the libraries, and the other side was an ad on the picture with full credit to the Grand Theatre.

From several of the scene stills in the picture showing Michael O'Shea wearing a pencil-stripe suit, a tie-up was arranged with the local Bond Clothing Store. A 22x28 display was gotten up featuring the stills of O'Shea. This display was first used in the Bond window and later used inside the store.

The Adams Hat tie-up, mentioned in the press sheet, accounted for an ad appearing two days prior to the opening in the *Journal*. Ad featured a photo of Michael O'Shea with full credit to "Jack London." Store also got out a window display with special O'Shea poster.

Five hundred printed arrows, with copy reading "See 'Jack London'," were placed on all lamp posts throughout the downtown business area. The arrows were backed on each post so as to attract the attention of both pedestrians and motorists.

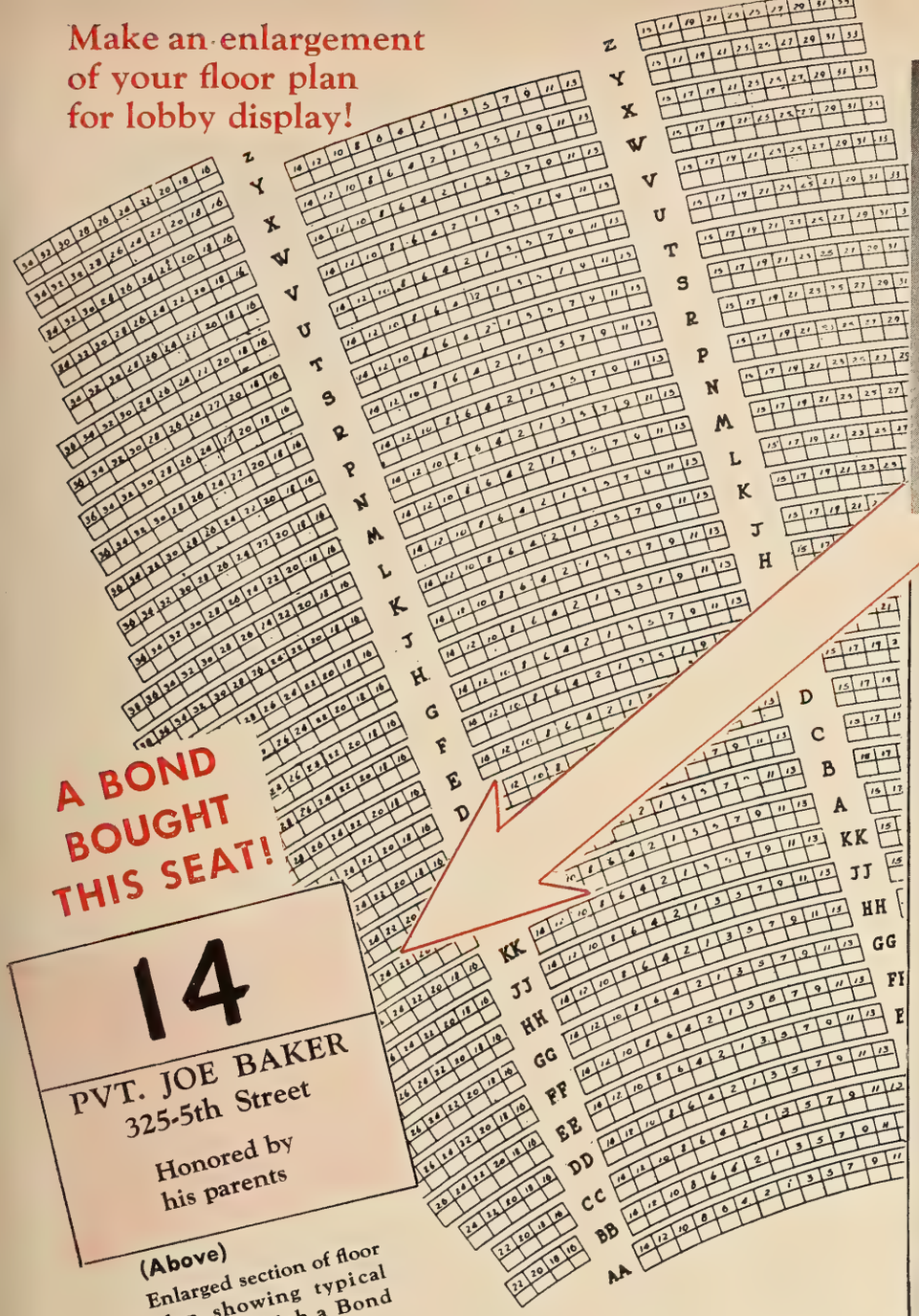
The five-minute transcription on "Jack London" was used on Radio Station WATL. The same station also gave the film several spot plugs. Bulletin boards in the Piedmont, Henry Grady and other prominent hotels, carried announcements of the opening.

Front of the theatre was decorated with special lobby pieces playing up the dramatic highlights in the picture. A special valance was used. This was placed under the marquee—extending from one end to the other.



A book prepared for the film industry and distributed to exhibitors was given spotlight place in the above window display by the Chicago Lighting Institute, Chicago. The book titled "Light" was published by The Strong Electric Corporation, manufacturer of projector lamps, under the direction of the corporation's publicity and advertising agency, Wendt Advertising Agency of Toledo.

Make an enlargement of your floor plan for lobby display!



A BOND BOUGHT THIS SEAT!

14

PVT. JOE BAKER
325-5th Street

Honored by his parents

(Above) Enlarged section of floor plan showing typical seat for which a Bond has been bought!



LOCAL BOY GETS HIS NAME IN YOUR LOBBY!

Every Seat a Bond Sale in honor of a lad in the Service!

★

It's a sure-fire showmanship stunt!

★

SEE FULL DETAILS IN THE BIG CAMPAIGN BOOK!



HAVE YOU GOT THE 4TH WAR LOAN CAMPAIGN BOOK?
If not, wire us COLLECT today!

A BOND FOR EVERY SEAT!

The idea behind the new War Loan Drive has excited the imagination of showmen throughout the nation. A big job to be done—and this idea will do it! No time to lose! Our attack begins January 15th. Our lads are doing their share for us! Let's all back the attack!

4TH WAR LOAN

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

The Box-Office Slant

Tender Comrade

(*Continued from Page* 13)

that her husband is missing in action changes her viewpoint, brings the group closer together. A child is born to Ginger, and all delight in caring for him. Then comes a telegram and the dread news: Ginger's husband (Robert Ryan) is missing in action. Alone in her room, she tells the baby about his father, what he believed in, what he fought for. She places Robert's picture where his son can see it; then, with clenched fists, head held high, fire in her soul, she goes downstairs to serve pumpkin pie to a soldier home on furlough.

Comment: Because it is fraught with strong feminine appeal, "Tender Comrade" seems destined for an excellent box-office career. Dealing with widows of war, this picture, whose audiences for the most part will be comprised of widows of war, will stir feminine hearts and emotions with its tender and human, romantic and amusing, story. As for its appeal to men—as if that mattered—there is cause for doubt. They'll like the picture, to be sure; but they'll shy at its sentiment, since it is around them, especially if they are service men, that this sentiment revolves. Otherwise, "Tender Comrade" is a field day for women. Touching indeed is the scene when Ginger's husband departs for overseas duty after a short furlough, and handkerchiefs will go on duty as Ginger tells her baby that his father is missing in action. And those flashbacks, in which Ginger recalls her husband's backyard proposal, those silly arguments during their first few months of marriage, that talk about the baby they'd have, are so realistic and enacted with such warmth and charm that few spectators can help but be moved deeply by them. Recreating the lives of thousands of American women today, Ginger Rogers scores with a fine dramatic portrayal, perhaps her best since the memorable "Kitty Foyle." Robert Ryan is a lovable composite of all the big, warm-hearted "lugs" wives have seen go to war, and his first major role in this picture should win him countless feminine admirers. Supporting roles are almost all uniformly good, but Ruth Hussey stands out among the characterizations of Patricia Collinge, Kim Hunter and Mady Christians. In his first major assignment, Director Edward Dmytryk ("Hitler's Children," "The Falcon Strikes Back," "Behind the Rising Sun") has done a good all-around job, although from a critical standpoint, some scenes which barely escape being maudlin might have been a little more restrained under the guidance of a more seasoned director. But after all is said and done, regardless of any minor faults any critic may find, "Tender Comrade" will come through with flying colors as a picture with potent feminine appeal and, therefore, with potent box-office draw.

Raiders Of Sunset Pass

Republic **Western** **55 mins.**
(Prod. No. 352—Nat'l Release, Dec. 20)

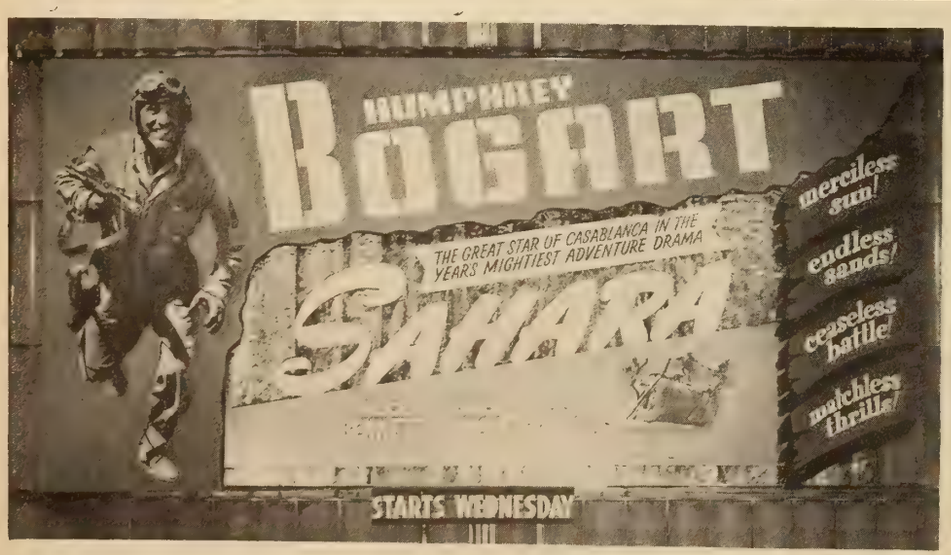
AUDIENCE SLANT: (Family) A standard western with modern trimmings that will be enjoyed by many not ordinarily interested in the cowboy epics.

BOX-OFFICE SLANT: Worthy of stronger than usual selling effort.

Cast: Eddie Dew, Smiley Burnette, Leroy Mason, Roy Barcroft, Charles Miller, Jennifer Holt, Larry Stewart, Maxine Doyle, Isabel La Mal, Jack Kirk, Kenne Duncan, Nancy Worth, Mozelle Cravens, Jack Rockwell, Budd Buster, Fred Burns. **Credits:** Directed by John English. Original screenplay by John K. Butler. Director of photography, John MacBurnie. Associate Producer, Lou Gray.

Plot: To overcome the manpower shortage on the range, a group of hard-riding ranch daughters form an organization called the Waps. They are trained in military procedure and given radio sets to use when calling for assistance against cattle rustlers, who have become quite prevalent. In this way they are able to nab the headman and his whole gang.

Comment: By modernizing a standard western with sending and receiving sets, female cowpunchers and posters on war, Lou Gray the producer, has turned this oater into a picture that will attract many patrons not ordinarily interested in western fare. There's plenty of entertainment in the feminine chorus on horseback and in the Smiley Burnette antics. Eddie Dew in the lead, does well, but most of the action is handled by the Women's Army of the Plains, headed by Jennifer Holt. They lay the groundwork for the final entrapment of the villains.



When Manager George Balkin and his publicity man, Irving Blumberg, sat down to plan their advance lobby display on Columbia's "Sahara" for the Stanley Theatre in Philadelphia, they came up with attractive applique wall display. Lights hidden behind date strip at bottom helped put the message across.



Perhaps You Can Adapt This

This special display was created by Ralph Branton's advertising manager, Dale McFarland, for the premiere showing of the 20th Century-Fox film, "Happy Land," at the Des Moines Theatre.

Exploits 'Bell' With Bell-Tolling Record

A. G. Pickett, manager of the Orpheum Theatre, Phoenix, Ariz., employed a stroke of real showmanship in his campaign for "For Whom the Bell Tolls," using the recorded tolling of a bell to herald the engagement.

Obtaining the tolling bell record which is available from WOR Recording Studios, New York City, he rigged up a turntable and amplifier in his office and installed loud speakers in the tower of the Orpheum Theatre building. For several days in advance of the opening date, Pickett played the record, and the tolling of the bell was plainly heard for several blocks, making passers-by stop, look and listen.

Large banners with the title of the picture attached to the tower and on the side of the building greeted passers-by as they turned to the direction from which the bell was tolling. The stunt was repeated several times daily.

When the picture opened, Pickett had the bells toll for five minutes ahead of screen time, for each showing during the engagement. The opening newspaper ad announced that the "curtain time" would be signaled in this manner.

Pickett said he received fine results from this stunt. Declared he: "It will surely repay anyone for the little effort and expense."

Newspaper Stunt On 'Government Girl'

A novel and space-getting stunt featured the advance exploitation campaign arranged by the management of the Palace Theatre, Albany, New York, for the engagement of "Government Girl."

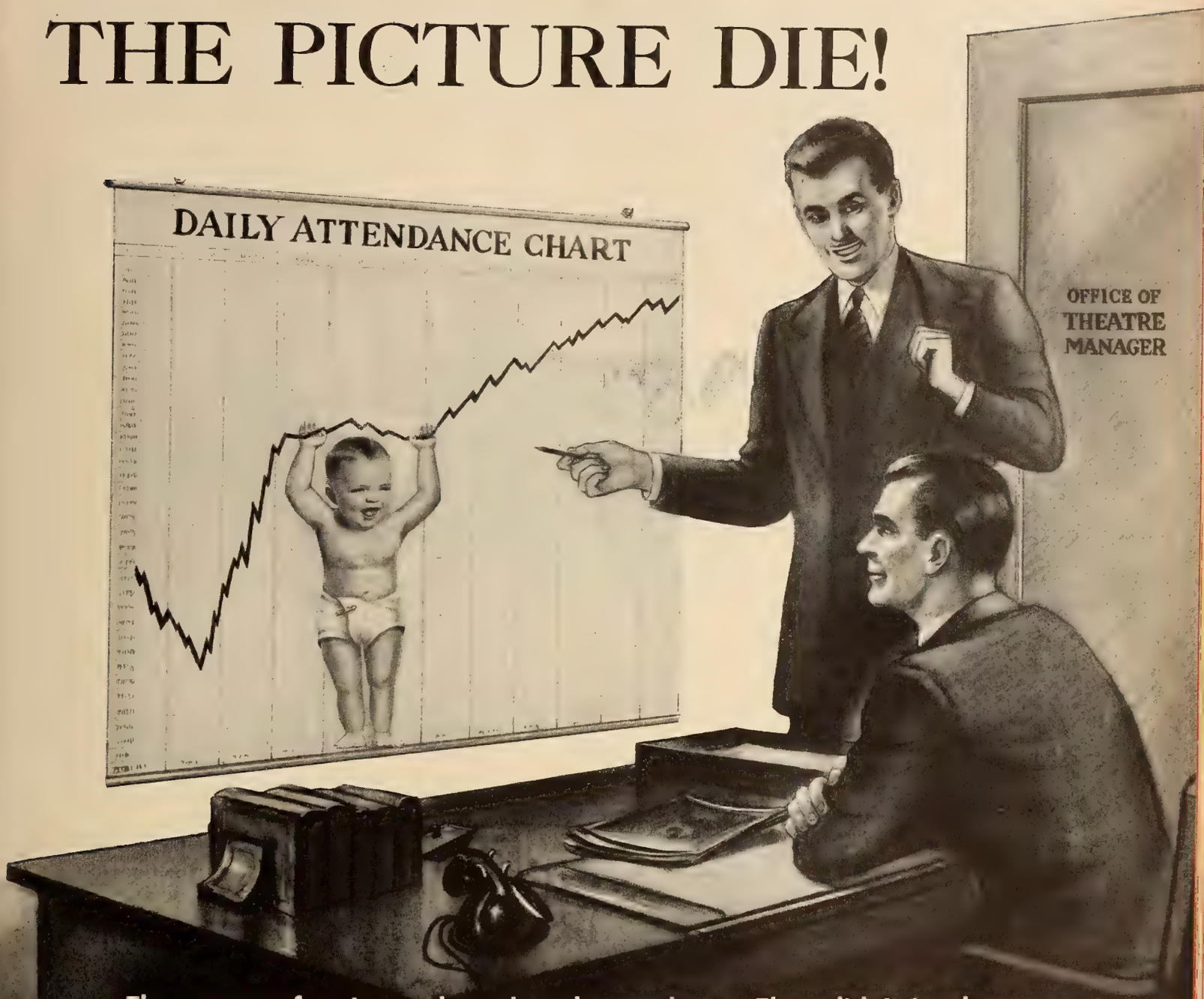
Taking advantage of the unusual and sometimes amusing incidents evolving in the first meeting of women and their future husbands, the Palace management tied-in with the Albany *Times-Union* for a letter-writing contest offering married women in the Albany area a chance to win a little Christmas cash. The contest was titled "How I Met My Husband," and cash prizes were awarded for the best three letters submitted. First prize winner was awarded $15 in cash, with second and third prize winners receiving $10 and $5 respectively.

The stunt attracted considerable attention, with the *Times-Union* allotting it ample news and photo space in all daily editions.

Scores With Morning Shows

Exponent of morning shows for special groups, Larry Beltz of Wausau, Wis., sold the idea of a double western to the rural schools and packed his theatre.

THEY DIDN'T LET THE PICTURE DIE!



They went after it . . . they shot the works . . . They didn't insult a great picture . . . and its marvellous star cast . . . by giving it absent treatment . . . They were out to make Mazumah . . . and they did . . . Their ace in the hole . . . was the kid in the three-cornered pants . . . the kid who sells the stuff that brings in a fifth of all theatre business . . . with trailers and lobby stuff alone . . . not counting all that other stuff in his bag of tricks . . . and all of it the lowest priced theatre advertising there is . . . They knew what all other smart showmen know . . . that this kid is the strongest influence for uplift there is in this industry—on sagging attendance lines . . . He never lets anybody DOWN!

4TH WAR LOAN JANUARY MARCH OF DIMES

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES · TRAILERS · SPECIALTY ACCESSORIE

Regional Newsreel

ALBANY

Denial Day, Variety Club's city-sponsored program, netted approximately $5,000 for the Variety Albany Boys Club Camp, according to C. J. Latta, Chief Barker. Not all of the 2,000 cartons placed in business places have been returned and checked as yet for the final report. Variety Club spent more than $2500 in financing the camp last year and intends increasing facilities to handle more than 200 boys at once.

Mrs. Anne Wisper Pielow, who died Monday at Forest Hills, L. I., was buried in her home city of Watervliet on Thursday at St. Agnes Cemetery. Her husband, Ralph Pielow, MGM branch manager in New York, accompanied the body to Watervliet. The deceased is survived, among others, by a sister, Helen Wisper, secretary to the 20th Century-Fox branch manager here.

A son was born last week to Mr. and Mrs. L. Wayne Carignan. Carignan is head shipper for 20th Century-Fox. The new arrival and his mother are both doing well. He will be christened Leo Wayne, Jr.

Max Friedman, zone booker for the Warner Circuit, is confined to Albany Hospital with pneumonia. According to hospital advices, Friedman has passed the crisis and is on the road to recovery.

Another victim of the grippe along film row this week was Welden Waters, Paramount salesman.

Charley Weill, Universal salesman, is confined to his home with a broken ankle, sustained in a fall recently at Norwich.

Ray Smith and George Goldberg, Vitagraph salesmen, are spending their vacation in Albany.

Bill Matteske is the new assistant shipper at 20th Century-Fox exchange, succeeding James McGraw, resigned.

F. Ray Powers, Vitagraph office manager, is confined to his home with a broken rib and heavy cold, sustained in a fall on ice here.

Betty Garry, Vitagraph contract clerk, is ill with a cold.

Joe Miller, Columbia branch manager, and Jack Armm, salesman in that exchange, are in Florida on their vacations.

Doris Freibush, secretary to the supervisor in the Vitagraph exchange, passed the Christmas week-end in Boston.

Al Marchetti, Universal booker, has been elected president of the front office film exchange employes union, F-43, with A. H. Van Deusen, RKO booker, as vice-president, for 1944.

Due to the ice and snow covering roads over the week-end, the usual number of exhibitors along film row was cut to a scattered few. However, Harry Lamont, Lamont Theatre Service; Mitch Conery, Conery Circuit; Charles Wilson, Lake, Indian Lake; and Mrs. Frieda Klein, Hunter Theatre, Hunter, checked in.

Sunday's sleet and ice cut down otherwise very prosperous Christmas week-end business, a survey of the territory indicates. The Sunday business dropped off as soon as the walking and driving became bad. Some checkers phoned or wrote in reports that they were unable to reach their assigned theatres Sunday night due to the condition of the highways.

BOSTON

Mr. and Mrs. Sam Haase spent the week-end in Concord, New Hampshire.

E. M. Loew has returned from a week spent inspecting his theatres from Florida to Maine.

Geneva Melvin has succeeded to the post of secretary to Harry Browning, public relations counselor for M and P Theatres, replacing Frances Alberts, who resigned.

Eddie Alfano, assistant to Herbert Philbrick in the M and P offices, is recovering from the effects of an operation and is hobbling about on crutches, but is again at his desk.

Edward X. Callahan spent several days in New York the past week, returning to his duties as district manager for 20th Century-Fox here with some enthusiastic new ideas for the forthcoming year.

Lester M. Levison went to Rochester and Syracuse to spend several days with relatives there.



OK BOOKING DEALS. Rube Jackter, assistant sales manager of Columbia, and S. A. Galanty, branch manager, snapped in the latter's office at the Washington exchange of the company, during Jackter's recent visit in connection with the conclusion of several important circuit contracts.

Phil Engel soon expects to announce plans for his future association with a new organization. Phil was for years publicity man in this section for Warners.

Through the exchange of post card correspondence Al Somerby and E. M. Loew, veteran theatre men, found after all these years that they are "first cousins."

The directors of the Boston Variety Club met Thursday and discussed plans for the New Year and for the 12 months to come.

The building at 572-580 Washington Street, owned by theatrical interests of Boston, has changed hands recently twice within one week.

The Normandie Theatre building in the heart of Boston's theatrical district has changed hands, having been sold to Gorin and Associates by its former owner, the Charles F. Adams estates.

The Mattapan Theatre has been closed two weeks for complete renovation.

Joseph Kline, formerly manager of the Lancaster Theatre and later with Maurice Pouzzner in Boston, has resigned to accept new duties with a circuit on Long Island.

After several near-deals were completed, the negotiations for the sale of the Somerville Theatre have been called off for the present at least.

Dave Stoneman has been spending several days in New York recently.

Arthur Howard of Affiliated Theatres and Frank Lydon, his associate, were hosts at a party given December 22 in the Hotel Statler, at which many independent exhibitors from in and out of Boston were guests.

Walter Mitchell of Franklin, Mass. was a guest on film row this week.

Bill Vianno, theatre operator of Lexington, Mass., was also a Boston film row visitor this week.

Bert MacKenzie of MGM has returned from a publicity trip around the New England states.

Bill Kummings is now Staff Sergeant at a military camp in Texas. He formerly was manager of various New England theatres.

Maurice Piuzzner announces that the Crown Theatre in New London is reopening this week, completely redecorated.

Wilbur Peterson of the Somerville Theatre visited Boston film friends this week.

Jack Goldstein of 20th Century-Fox spent Christmas with relatives in Boston. So, too, did his first aide, Joe Ehrlich.

CHARLOTTE

R. F. Brannon, chairman of the RKO exchange, has been appointed industry chairman for the states of North and South Carolina in the March of Dimes campaign to be held in January and will attend the meeting in Atlanta January 4 of all state chairmen of the southeastern section, to hear National Chairman Nicholas M. Schenck present plans for the campaign and to witness a demonstration at the Piedmont Hotel of the Kenny method of treating infantile paralysis.

January 24-30 has been selected as the week in which the March of Dimes campaign will be concentrated in Charlotte.

Phil Longdon, former head of the Twentieth Century-Fox exchange in Charlotte, visited the present manager, John E. Holston, and other Charlotte friends, coming here from Dallas, Texas, where he is now living. He is district manager now.

Rosemary McGraw, contract clerk for Twentieth Century-Fox in Charlotte, has resigned to join her family in Florida.

H. F. Kincey, general manager for the Wilby-Kincey chain of theatres, was made a director of the American Trust Company, one of state's largest banks, at the recent meeting of the board.

Mrs. Ruby Thomas has been appointed manager of the State Theatre, one of the five Wilby-Kincey houses in Charlotte, with an all-girl staff to direct, it is announced by Jack Austin, city manager for Wilby-Kincey. Mrs. Thomas was trained in the school for women theatre executives and workers conducted about a year ago by this chain and has served for some time as assistant manager of the Carolina Theatre, Charlotte's largest motion picture house. She will have as assistants Frances Caton and Mrs. Dorothy Glenham.

This change followed the transfer of Earle Holden to Hickory, N. C., as city manager. Another transfer recently announced by Wilby-Kincey is that of Frank Ritch Irvin, from the Lyric in Gastonia to the State in Salisbury, as manager, succeeding Jack Jordan, who has been made manager of the Ambassador in Raleigh.

CHICAGO

Jack Kirsch, city chairman of the Fourth War Loan Drive, will call a meeting of theatre owners and managers within a week to lay final plans. The War Bond Movie Day on January 25 will call for bonds instead of money for admission. For the occasion Jules Rubens, state chairman for the drive, had also appointed Ralph Lawler chairman of the Peoria district, Rudy Born in Rockford, Izzy Weinshenk in East St. Louis. Tom Gillian is film row chairman.

Chicago exchanges have filed requests for exemption to the 48-hour week work order of the WPB, declaring the Chicago situation is not applicable to the order.

Film Employes, F. Local 110, will meet January 11 to select nominations for its 1944 officers. Ted Levy of Warners is now president.

The Great States Theatre circuit is now booking first-runs in its houses south of Bloomington based on both national and territorial

release dates. The circuit uses whichever promises the best results.

Recent visitors along film row were Jack Keegan and Cully Buernelle, Detroit theatre executives.

J. A. Diamond, S. E. Hirsch, and J. H. Levi have organized the Hanford Theatre Company with offices at 38 South Dearborn Street. The new company has 1000 shares of no-par-value stock.

The Chicago film trade is extending congratulations to Tom Gillian, 20th Century-Fox exchange manager, and his staff for winning first place in the nation-wide sales drive just completed. Clyde Eckhardt, former Chicago manager and now at Los Angeles, came in second.

Smiles were the rule along film row this holiday week. Bonuses were plentiful, with 20th-Fox leading the list by giving its employes three weeks' salary. Paramount and Columbia gave one week's pay bonus, while cash in various amounts were contributed by MGM, United Artists, RKO, Warners, Universal, Republic, Henri Elman, and Monogram.

Ben Lowrie, Columbia exchange manager, has returned from New York conferences.

The Chicago filmites are extending sympathy to Alvera Berandl of the MGM exchange, who was stricken with infantile paralysis, and is now confined to the Municipal Hospital.

Ben Cohen has been named assistant manager of the Strand Telenews Theatre in Cincinnati.

James Costen, Warner Theatres zone manager, has gone to the west coast to visit his daughter and her family for the holidays.

I. H. Baron, Warner office manager, has gone to Florida for a winter vacation.

Theatre owners in this area have been warned to make sure their ushers are 16 years or older. Authorities have started a drive to enforce the state laws in this regard. Among those fined last week were the operators of bowling alleys employing 14-year-old pin boys.

The Jackson Park Theatre anti-trust suit has been set for hearing January 25 before Federal Judge Michael J. Igoe, according to the plaintiff's attorney, W. J. McConnell.

The Rex Theatre, formerly known as the Varsity, has been re-opened for the winter season.

The Chicago *Daily News,* in order to save newsprint, has dropped display advertising from December 23 to January 3. Theatre advertising, however, is being accepted.

CINCINNATI

Wes Huss, Jr., president of the Greater Cincinnati Independent Exhibitors, Inc., and Willis Vance, chairman of the Independent Exhibitors Forum, headed the hospitality committee at the "Open House" which was held at the new joint executive offices of the two organizations last Wednesday in the Keith Theatre Building.

Noah Schechter, who recently joined the RKO Theatres publicity department, was chairman in charge of arrangements for recording in motion pictures the Queen City Waste Paper Collection Drive Sunday, December 26. Warners did the filming, while Boy Scouts and Uncle Sam's boys in training at the University of Cincinnati and Xavier University gave their services for the occasion.

Howard Roudebusch, former Universal booker now stationed with the Army in Texas, was home on Christmas furlough and visited his former associates on the Row.

Bob Langer, Universal, spent the Yuletide holidays with his family in Indianapolis.

Twentieth Century-Fox held a Christmas party at the exchange for the children of Fox personnel. Fifteen youngsters were present, ice cream and cake were served and they were treated to a screening of "The Gang's All Here." The grownups enjoyed it as much as the kiddies.

Alvira Mary Carroll has been added to the Fox staff.

Irving Sochin, sales manager for Fox, was one who was hit by the present epidemic and was out for a week. He is back on the job. Other 20th-Foxers home with flu were Elvira Hill, Jane Neth, Virginia Philips, Jane Chris, and Jimmy Schrimpf. Manager Leavit Bugie, who was also among the victims, held his ground, however, and refused to be among the sick absentees.

J. J. Grady, 20th-Fox district manager, returned from New York in time for the holidays after attending a district managers' meeting in that city.

Fox personnel held their holiday celebration at the Mayfair Room in the Sinton Hotel with a 100 per cent attendance. Warners held their Christmas party at the Hotel Alms where District Manager Charles Rich and Branch Manager Jim Abrose were special guests.

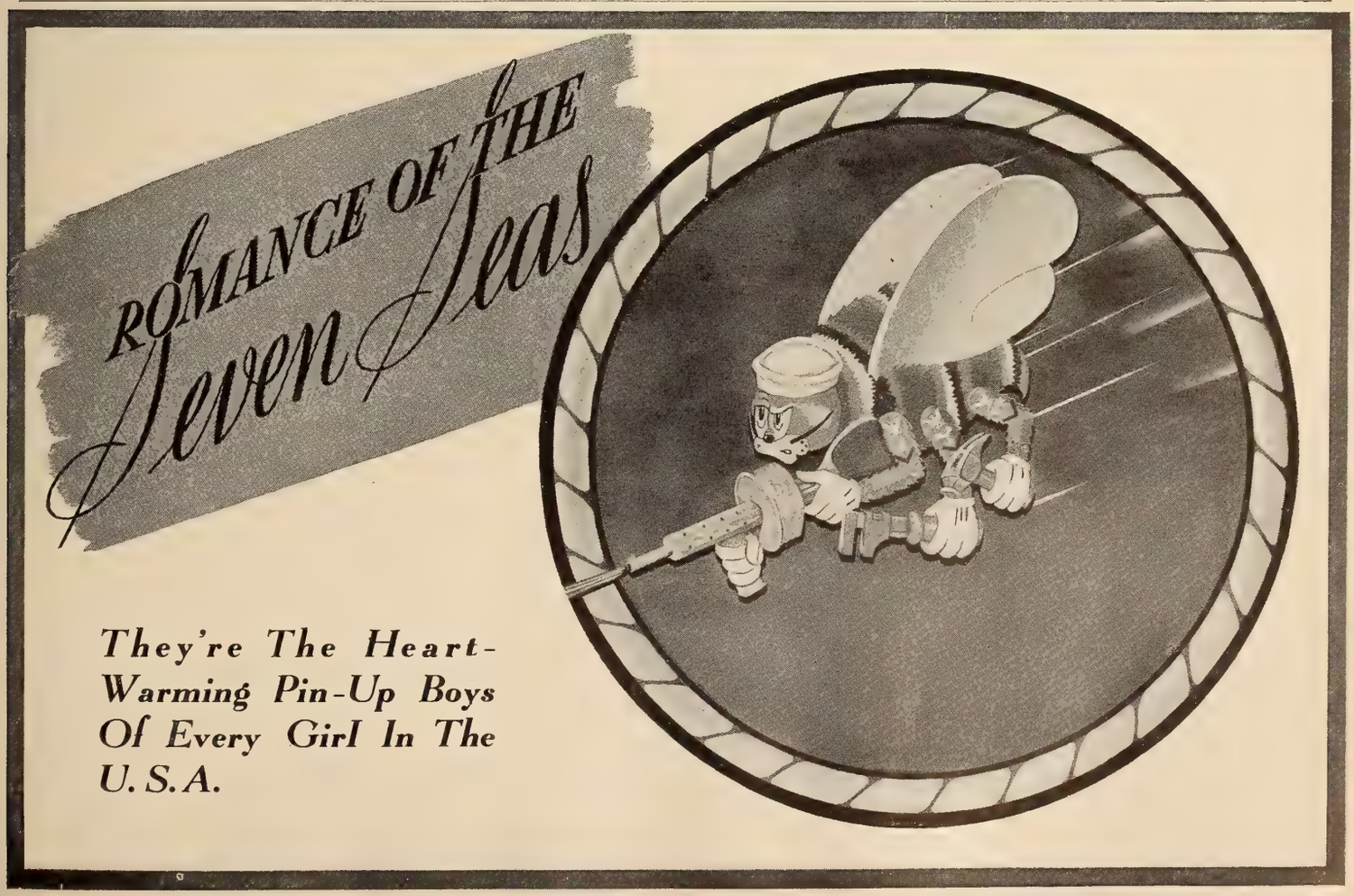
The Cinema Club election had the following results: Ross Williams, RKO city salesman, president, and Columbia's Pete Niland, secretary and treasurer. Williams succeeds Rudy Knoepfle, who has been president since the inception of the club. An installation dinner is being planned for St. Valentine's Day.

MGM's Salesmen Harry Sheeran and Milt Jacobs left to be with their families for their holiday vacations. Mr. Sheeran headed for New York City, while Mr. Jacobs' destination was Buffalo. Vincent Flynn was another New Yorker who departed to join his folks for vacation leave.

Bill Carroll, Metro's Indianapolis salesman, is on his way to Cleveland where he will visit with his wife and son, Pat.

Visitors at the Row this week were C. F. Pfister, Troy, Ohio; Ross Filson, Pt. Pleasant, West Virginia; and Bertha Wolf of the Pastime Theatre, Owensboro, Kentucky.

(*Continued on Page 26*)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CLEVELAND

The week before Christmas, always a slump week, this year sank to a new low at both first-run and neighborhood houses. Because of the early shopping drive, the slump started right after Thanksgiving and hit its peak last week which is accredited with being the worst box-office week on record. Theatres, however, are preparing for a gala New Year's Eve program.

January 13 will be an important date locally. On that day the Cleveland Motion Picture Exhibitors Association will hold its annual meeting to elect officers. If the slate unanimously passed each year for ten years is repeated Ernest Schwartz will be elected to serve his eleventh term, with Albert E. Ptak as his running mate, as he has been for the past seven years. And George W. Erdmann will enter his 18th year as secretary of the organization.

Nate Schultz announces that "Women in Bondage" will play a week's engagement at Loew's Ohio Theatre starting January 7. This is the first Monogram picture to break into the local first-run situation. The picture has also been booked for the entire Warner circuit.

When Charles Francis Coe, under the auspices of the Cleveland Advertising Club speaks in Cleveland, he will address a full house. Lester Zucker, Columbia branch manager, in charge of the industry ticket sale, says that all tables reserved for members of the industry have been engaged.

Nat Wolf, Warner zone manager, was host to all Warner theatre managers and to the members of the theatre department at a cocktail party, dinner and entertainment at the Carter Hotel last Tuesday. Ninety guests were expected, but the list was slightly reduced by flu.

Harry Thomas, Monogram top official, paid Cleveland a one-day visit.

Louis Ratener has come on from Philadelphia to become local Warner contact manager. He succeeds Mike Conners, who returns to the company's New York office.

Nat Barach, National Screen Service branch manager, joined the growing army of flu victims last week.

Alice Roth is the newest member of the Warner publicity department. She was formerly with the local OPA office.

Variety Post of the American Legion will be host to some 500 service men and women on January 7 at St. John Cathedral canteen. A complete dinner will be served.

All exchanges held Christmas parties. Starting with MGM's party on Monday, the entertainment filtered through the week until the finals on Friday. Mark Larkin was in Cincy last week to arrange for Charles Francis Coe's talk there on January 12. Joe Oulahan, Paramount branch manager and Alan Moritz, Columbia branch manager, are in charge of the affair.

Martin Smith, president of Independent Theatre Owners of Ohio, went to Asheville, S. C. to bring home Mrs. Smith, who has been ill, to Toledo for the holidays.

Jack Mundstuk, MGM salesman, spent Christmas with his folks in Detroit.

Last week's engagement of "Higher and Higher" at Warners' Hippodrome, was the picture's world premiere. The film was variously praised and panned by the critics, but a big crowd turned out for the midnight war workers' opening in spite of the zero weather.

Bernard Kranze, RKO branch manager, got back from a business trip to New York just in time to spend Christmas with his family.

J. Knox Strachen, Warner Theatre publicity director, has as holiday guest his mother whose home is in New Rochelle, N. Y.

Ernest Schwartz, president of the Cleveland Motion Picture Exhibitors Association, and Mrs. Schwartz spent Christmas in Chicago with their daughter and grandchildren.

Pfc. Bob Nero, ex-Monogram shipper, is spending the holidays in England, compliments of the U. S. Army.

Air Cadet Arnold Nathanson, stationed at Maxwell Field, Ala. won leave to spend Christmas at home with his wife and child. Before enlisting, Nathanson was connected with the Warner theatre publicity department. Also home on leave were Corp. Guy Ellis, former Hippodrome assistant manager, from Camp Claiborne, La.; and Sergeant Tony Laurie, ex-Warner theatre manager, from Lockwood Army Air Base at Columbus, Ohio.

DENVER

Business in the first runs was "good to fine" over the Christmas holiday. "His Butler's Sister," double-billing with "Sherlock Holmes and the Spider Woman," day-dating at the Denver and Esquire, topped the town for money. "Riding High" turned in a fine gross at the Denham and was held over. All this in spite of a heavy flu epidemic.

On Christmas Eve the Fox theatres, 12, admitted all service men in uniform free of charge. Several thousand availed themselves of the opportunity.

More than a ton-and-a-half of fat—3,106 pounds—were turned in by children at a free matinee given by all theatres in Denver and metropolitan area. A child was admitted free for one pound of the makings of munitions.

The Rocky Mountain Screen club is holding open house at their club rooms on New Year's Day from 2 p.m. to midnight, with turkey being served. On Dec. 31 they are holding their usual New Year's Eve frolic. Both parties are for members and their guests only.

A. E. Cates of the Veta Theatre, Stratton, Neb., is a busy man. Aside from running the theatre he also edits the local newspaper.

Charles Klein of the Black Hills Amusement Co., Black Hills, S. D., together with his wife and Mrs. John Bertalero, have gone to New York to meet Lt. Col. John Bertalero, his partner. Bertalero has been in London for many months with the U. S. army.

Bob Spahn, manager of the Nile, Mitchell, S. D., has been returned to civilian life after several Army examinations which revealed an old injury that incapacitated him for active duty.

Pat McGee, general manager of the J. H. Cooper Theatres, reports to the Army on January 6.

A small fire damaged the Roxy, Hemingford Neb., but failed to put it out of business.

Rawleigh Hough, Imperial, Neb., exhibitor, will exhibit one of his bulls, Dandy by name, at the Denver stock show in January.

DES MOINES

The Iowa Theatre at Shenandoah, owned by Mr. and Mrs. Holdridge, was destroyed by fire which followed an explosion. The cause of the explosion was not determined. Both Mr. and Mrs. Holdridge, who lived in an apartment above the theatre, escaped from the burning building in their night clothes. The loss was estimated at between $15,000 and $20,000.

The ideal Iowa service parents selected in connection with the state-wide premiere of 20th Century-Fox's "Happy Land," are Mr. and Mrs. W. B. Taylor of Cedar Rapids. The film company presented the couple with a $500 War Bond at ceremonies held at the Paramount Theatre at Cedar Rapids on Christmas day. Walter Hoffman, New York representative, made the presentation. The couple have five sons in the armed service, including one who is a prisoner of the Japanese.

G. Ralph Branton, general manager of Tri-States Theatre Corp., and Mrs. Branton have announced the engagement of their daughter, Katherine Anne, to Ensign Vincent Michael Fennelly, U. S. N. R., of Brooklyn, N. Y. Miss Branton is a graduate of Northwestern University and attended St. Mary's of Notre Dame while Ensign Fennelly graduated from Holy Cross College and is now in foreign service with the Amphibious Command of the Navy.

William McGraw of Manson, Iowa has sold the Manson Theatre to G. H. Partlow of West Des Moines, who will take possession on January 1. Harry Huddleston has sold the Earl Theatre at Earlham to E. C. Kellogg.

I. J. Miels has purchased the new Palmer Theatre, which has opened at Palmer, Iowa and Frank Parizek has purchased the Avon Theatre at Dysart, Iowa, from Otto Reinke.

Marge Hodges, who served as cashier at the Universal exchange for the past five years, left Christmas day for Ardmore, Okla., where she joined her husband.

DETROIT

Detroit industrial leaders and war workers got a preview of the War Department's film report on war developments Monday when the special film, "War Department Report" was screened at the Hotel Book-Cadillac under the sponsorship of the Detroit Economic Club. The film is scheduled for regular releases in the theatres of the nation.

Theatre attendance in the Detroit area has been hit heavily the past few weeks because of the flu epidemic that has had more than 10 per cent of Detroiters in its hold. To combat the epidemic, Sol Krim, of the Krim Theatre, Six Mile and Woodward, passed out health masks to his patrons. The masks, of the same type as used in hospitals, were good for a three-column news photo in the Detroit Times. Hurting theatre attendance has been the regular warning of the health officials for people to avoid crowds. In the last few days evidence that the epidemic is abating has appeared, much to the relief of the local theatre owners.

Bill Sholl, formerly publicity director for the Fox Theatre, is now Lt. (jg) William Sholl and is addressed care of the Communications Office, Naval Air Station, San Diego, Calif.

The Ritz Brothers, always popular in Detroit in pictures or in person, are appearing in the flesh in the Holiday show at the Bowery night club.

A little mixup in the papers last week brought an instant notice from Lester E. Conley, president of the Berkley (Mich.) Board of Commerce, that he was still manager of the Berkley Theatre. A newspaper, in recounting that Mrs. Edith Benson, wife of William Benson, assistant manager of a Royal Oak theatre, had obtained an injunction restraining another woman from associating with her husband—wrongly identified Benson as the manager of the Berkley Theatre.

INDIANAPOLIS

The value of a new ordinance approved by the Indianapolis City Council will depend upon the manner of its enforcement. It provides a new approach to the problem of juvenile delinquency by authorizing the arrest and punishment of parents who permit their children to roam the streets after 10 p.m. The task of the police department will be one of determining when parental neglect justifies court action, and the cooperation of the courts will convince the community that the ordinance is more than just

(*Continued on Page* 47)

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

KEEP UP THE GOOD WORK

SINCE this department is of and for those who are concerned with the operation and maintenance of the theatre property, it may be pardoned if, on this first day of the new year, this particular corner of STR is disposed to strut a little pridefully for the handsome job that has been done during the more than two years since Pearl Harbor by those who manufacture equipment, those who distribute it, and those who operate it in the theatres.

As reported by Leaders of the Motion Picture Industry last week, the STR national survey showed that there were very few if any theatres closed for any very lengthy period because of inability to operate the equipment, or obtain necessary parts which had broken down under the stresses and strains imposed by war restrictions.

That's a right wonderful record, and the manufacturers, the dealers and the theatremen and projectionists of this great land may take a bow in response to well-merited applause.

There is a popular fashion of making resolutions at this time of the year (we're providing very good resolutions in a novel form for managers and projectionists in this issue) and that being the case, the equipment branch of the business can make one little resolve, which, if lived up to until the day of Victory, will serve the great purpose of bringing to ultimate success the fine program of action already established.

The men who make parts to keep their equipment running in theatres, the dealers who service the theatres, the theatre owners, managers and projectionists, have merely to resolve that they'll continue being as good as they've been in order to finish up with the greatest record of any branch of the film industry during the war.

Since it's easy to keep on doing what one's been doing, the chances of the equipment branch making good right up to the finish line are excellent indeed.

There are, fortunately, no "don'ts" necessary in the resolution we hope to see adopted by unanimous action in the equipment field this 1944. All that has to be done is to continue the good job, which after two trying years of valiant and successful effort, surely must be coming close to being a habit, and a noble distinguishing mark, of the equipment branch of this great industry.

BUY MORE WAR BONDS



RESURFACING REDUCES SOUND QUALITY!

GET AN

RCA SNOWHITE SCREEN...

THEY STAY WHITE

See your RCA Theatre Supply Dealer, or write for free bulletin "RCA Snowhite Screens" to RCA, Dept. 70-30, Camden, N. J.

RCA THEATRE EQUIPMENT

RADIO CORPORATION OF AMERICA

Landmark Theatres

The Astor, New York's Most Individual Picture Theatre

Through Nineteen Years It Has Adhered to a Policy of Pictures Only

After almost two decades, Metro-Goldwyn-Mayer's Astor Theatre, famed landmark on Broadway, remains undoubtedly the most famous movie "showcase" on New York's Main Stem. MGM blue-ribbon pictures have been picked for first screenings here over a nineteen-year span. While newer and larger cinema houses have sprouted during the same period in the downtown Broadway and Radio City areas, the Astor has enjoyed the distinctive prestige and tradition. Not only has it housed some of Hollywood's most memorable attractions, but it has surrounded them with some of the most novel campaigns ever devised in the field of motion pictures.

Proving Ground for Showmanship

The Astor claims a place in the spotlight of unusual theatres for many reasons beyond and above the tradition it has earned as a motion picture landmark of the Broadway scene. For it is notable as the most distinctive theatre operation from a strictly "industry" standpoint. It is the only motion picture theatre which, for the full period of its nineteen-year history, has been entirely under the direction and control of a distributing company for the presentation of that company's own product. Thus, the Astor has been a laboratory as well as a "showcase" for specials produced and distributed by MGM. As such, the theatre has been the means of proving in action the judgements and decisions of MGM producers; the company's chief executives in setting policies for the handling of certain product selected as specials; the advertising and publicity director's plans and execution of the showmanship methods recommended for the merchandising of the pictures, and, as well, the technical procedures for the projection as evolved and executed by the director of projection and sound for the theatre company affiliated with MGM.

Home of Great Shows

Probably no showman would disagree with the statement that the Astor has been the most famous roadshow house in the country. Originally a leading Broadway legitimate house, it was converted into a number one movie spot in 1925, with "The Big Parade" as the opening attraction. This picture was presented at two-a-day screenings for twenty-two months, and made movie history in a big way.

The second longest two-a-day attraction at the Astor was "Gone With the Wind," which ran from December 19, 1939 until October 13, 1940. Seventeen months later it returned for a continuous-run repeat showing at the same theatre, thus becoming the only film ever to have come back to the Astor for a return engagement.

In between the middle '20's and the '40's the Astor "premiered" such notable two-a-day productions as "The Crowd," "The Trail of '98," the original "Broadway Melody," "The Hollywood Revue," "The Big House," "The Champ," "Grand Hotel," "Captains Courageous," "Dinner at Eight," "Eskimo," "The Great Ziegfeld" and "The Good Earth."

During the popular price, continuous-run policy which has prevailed a good part of the time in recent years, long run records have been established with "Pygmalion," "Good-bye Mr. Chips," "For Me and My Gal," "The Human Comedy" and other pictures.

"Pygmalion" ran from December 8, 1938 to May 14, 1939 and its immediate successor, "Good-bye Mr. Chips," carried on from May 16, 1939 to November 12, 1939. These two films hold the house record for lengths of engagement in the bracket of continuous-run pictures, with "The Human Comedy" and "Best Foot Forward" close behind.

"Cry 'Havoc,'" the present tenant at the theatre, is the forty-fifth MGM Astor tenant, not counting the repeat run of "Gone With the Wind."

Unusual Ad Ideas

Progressive and unusual advertising ideas—many of them later to find extensive application by theatres everywhere in this country—unique theatre displays and exploitation and publicity, notable refinements as well as unique screen presentation methods, have been used at the Astor Theatre.

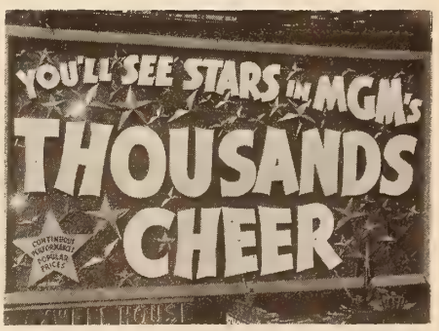
It has been remarked earlier in this article that many far more elaborate theatres have grown up all around the Astor since its establishment nineteen years ago as a home of the motion picture. But, more remarkable than that is the fact that in a location that is perhaps the most competitive in the world, the Astor has never swerved from its policy of pictures only.

With the ebb and flow of competition and changing public tastes, theatres with which the Astor has competed have progressed, not to say switched, from one policy to another. There have been elaborate stage shows, "name" bands, vaudeville headliners, even whole musical shows used as added attractions at the other theatres. The Astor has gone its serene way presenting pictures, only pictures—and has set some of the most notable record for grosses and length-of-run now standing in the history book of the motion picture. Moreover, at the Astor (which could be the exception proving the rule) it has

(Continued on Next Page)







SIGNPOSTS OF HISTORY. The big displays on the front of the Astor have sketched the development of showmanship and lighting through the period of nineteen years, from the first big mazda sign for "The Big Parade" through the evolution of colorful arrangement and motion via flashers and traveling attraction boards up to the recent dimout prescribed by military authorities for the Broadway sector.



HOWARD DIETZ. Vice-president of Loew's, Inc., director of advertising, publicity and exploitation, who has taken personal supervision of the campaigns for MGM pictures presented at the Astor since its beginnings as a motion picture theatre.

SILAS F. SEADLER. Advertising manager of Loew's, Inc. His execution of advertising for the Astor presentations of MGM films has figured prominently in the many progressive and outstanding newspaper displays which have featured showmanship at the theatre.



been demonstrated time and again that there can be a switch in policy from two-a-day to continuous run, from one price to another without those dire consequences most theatremen experience, and complain about bitterly, when special attractions calling for increased scales or restricted number of shows per day come along from the distributing companies.

Noted for Fine Projection

The Astor is noted for its excellent projection and sound. No picture opens there "cold," for every presentation is planned carefully and well-rehearsed. Several pictures have had the benefit of some very unusual treatment—even "stunts" that have made projection an ally of production. There was, as an extreme example, the "Fantom Screen" stunt used for the presentation of "The Trail of '98," way back in 1928.

The "Fantom Screen" was evolved by Lester Isaac, then as now chief of projection for Loew's Theatres, at the suggestion (so it was said at the time) of Irving Thalberg, the great producer who reached the heights of his notable achievements as an MGM producer and studio executive. The spectacular wow of "The Trail of '98" was a great snowslide. The effect of this realistic camerawork was heightened by a piece of showmanship of the projectionist by use of an enlarged screen—the wide-angle projection that had been employed for many pictures previously. However, an added touch was a moving screen that came forward to the very footlight-trough simultaneously with the switch from normal screen to the "magnascope" screen. The "Fantom" moved forward, its masking extended to enlarge the projection surface, and the entire scene of the huge snowslide became closer as well as larger to the spectator.



LESTER ISAAC. Director of sound and projection of Loew's Theatres and the personal supervisor of projection at the Astor Theatre for all of the big MGM pictures presented there.

At the Astor, Isaac has successfully proved his theories and ideas about screen masking, the house lighting control and color he advocates for best screen effect, as well as developing improvements and individual treatments for certain pictures. He brought the handling of good Technicolor projection to a new high with the presentation of "Gone With the Wind" there.

Revolutionized Displays

When it was first opened to the public as a movie theatre, the Astor revolutionized Broadway motion-picture lobby displays. The old era of movie lobbies, featuring velvet drapes and potted palms, was swept away over night, with the Astor setting a new pattern in standard for imaginative decor. The Astor has been famous too for its excellent acoustics and for the giant signs that have been created atop the theatre for successive pictures. Some of those which are best remembered on Broadway are the ones featuring the engagements of "The Hollywood Revue," "The Good Earth" and "Captains Courageous."

The opening night of "The Hollywood Revue" saw a bevy of Chester Hale hand-picked chorus girls standing amid the twelve foot letters of the sign, as the novel display was unveiled before a Times Square throng. A huge realistic smoke-emanating dragon featured "The Good Earth" sign. For "Captains Courageous," a replica of the schooner appearing in the picture was constructed at a New York shipyard and anchored on Broadway amid a galaxy of bright lights. Thirty-eight feet long, nearly seventy feet overall, it attracted some of the most enthusiastic comment ever given any theatrical or cinema display.

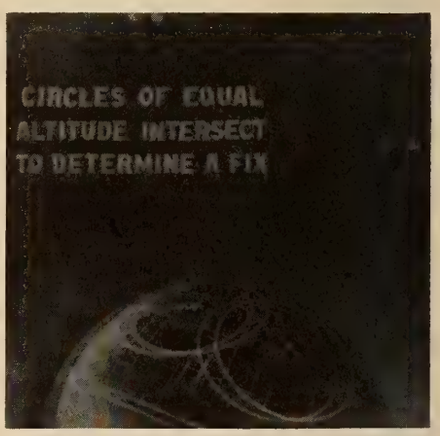
For the first time in the history of Broadway signs the electric letters of the original "Broadway Melody" appeared in alternating colors.

The sheeted brass silhouettes utilized for the figures of "Romeo and Juliet" were an unusual touch in film exploitation.

More than 130 mirrored star replicas were constructed from tiny mirrors for the sign used for "Thousands Cheer." This idea was utilized in a different and even more elaborate way for "Cry 'Havoc'" when tens of thousands of sectional mirrors each about one inch square, were put together to form the letters of the sign title.

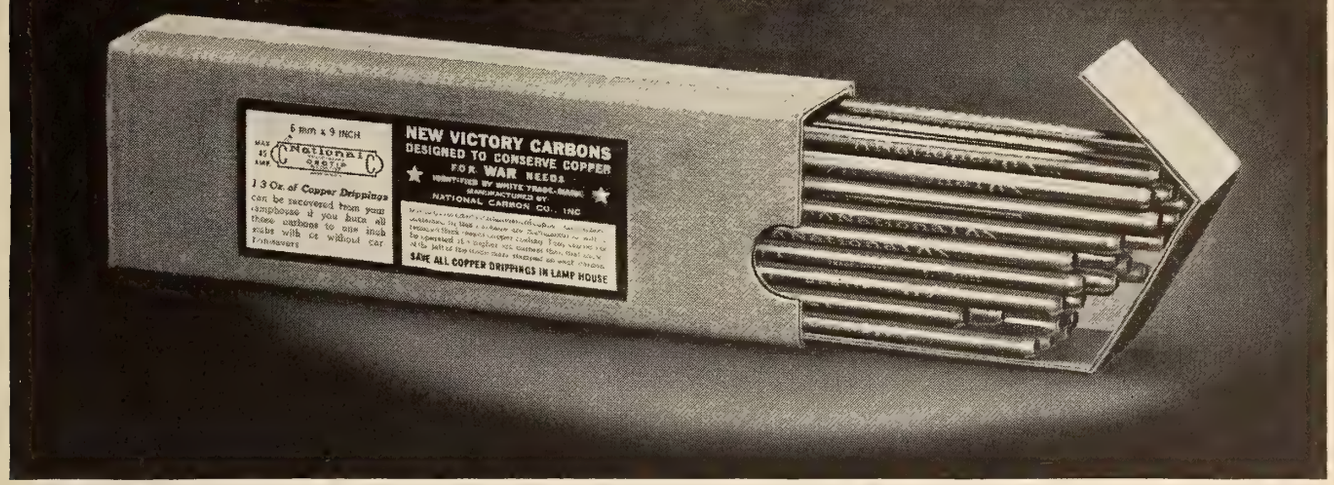
Among unique advertising campaigns that first originated at the Astor were those with "Queen Christina" and "Pygmalion." In the former, a daily teaser campaign gradually filled in the outlines in the sketch of Greta Garbo and attracted enormous comment. "Pygmalion" saw a novel cartoon campaign which used provocative caricatures of George Bernard Shaw and set a trend for similar later unusual campaigns in movie advertising.

On one occasion the Astor Theatre was used as a museum. This was just prior to the opening of "Marie Antoinette," when the house was ingeniously converted into a museum containing a storehouse of interesting data and material, sketches, costumes and properties relevant to the period of the picture. Thousands of people visited the theatre admission free for some weeks before the film was launched.



NEW 3-DIMENSIONAL PHOTOS. The photo above rather inadequately illustrates a slide used in a new technique for three-dimensional photography by use of Poloroid, and known as the Vectograph process. It is the invention of Edwin H. Land, president of Poloroid Corp., and Joseph Mahler. A specially treated plastic sheet is used to make slides which are used in a newly perfected "speed up" technique to instruct military navigation students and teaches them more quickly than ever before to steer by the stars, since it eliminates need for training in the interpretation of depth in flat charts and diagrams. A viewer, similar to that used for stereoscopic movies made by a two-color process, in which Poloroid lenses are inserted—one lens polorizing vertically, the other horizontally—is used to view the slides which are projected on a screen. Motion picture men have expressed the greatest interest in the development and its possible application to motion picture photography and projection.

KEEP UP THE GOOD WORK WITH YOUR VICTORY CARBONS



EXHIBITORS and projectionists across America are to be congratulated for their splendid contribution to the war effort by conserving and recovering much of the copper plating of their "National" Victory Carbons . . . copper that would have been completely lost but for their cooperation.

Naturally the copper coating on Victory Carbons is as thin as practicable, because copper is a vital war material. This calls for strict maintenance of arc current within the recommended range, and careful adjustment of the carbon feed ratio.

Satisfied theater audiences everywhere are testimony to the constant attention being given to the current and feed factors.

In addition, tons of copper drippings and copper plate stripped from carbon stubs have been turned back into production channels as your Government urged.

Your continued cooperation in saving copper is still of utmost importance, for copper needs go right on expanding as America's war production grows. You've done a splendid job. Keep up the good work!

As a reminder, check the table below for carbon trim and current values specified for your equipment. A bulletin describing completely the operation of the Victory High Intensity Carbons will be sent promptly on request. Write for it today.

★ BUY UNITED STATES WAR BONDS ★

The word "National" is the registered trade-mark of National Carbon Company, Inc.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current—Amperes*	*New Victory Carbons—Size and Type*
"1 Kw" High Intensity, A. C.	52-66	7 mm x 9 inch H.I., A. C. Carbons in both holders
"1 Kw" High Intensity, D. C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC
CARBON PRODUCTS DIVISION, CLEVELAND 1, OHIO
General Offices
30 East 42nd Street, New York 17, N. Y.
Branch Sales Offices
New York, Pittsburgh, Chicago, San Francisco

MAINTENANCE *Calendar*

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

JANUARY 2nd to 31st 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2 Check and order supplies for the month. Clear the desk for action!	3 Check projection for focus, light, sound quality, etc. Discuss improvements with projectionists.	4 Check fuel supply with comparative consumption chart. Drain boiler and fill with fresh water.	5 Check exit doors and panic bolts daily. See that rubbish or obstructions are removed.	6 Check house with cleaners. See that gum is removed, floors scrubbed, carpet on stairs tight, etc.	7 Check outside lighting for burned-out globes and marquee copy after each program change.	8 Start setting details of 4th War Loan Drive opening January 18.
9 Check plan for removal of snow from marquee and auditorium roof promptly.	10 Check masking and curtain controls for proper framing of picture. Keep controls oiled.	11 Inspect marquee roof for debris and leaks. Check flasher and be sure spare fuses are available when needed.	12 Insist on written film condition report on each show for your records, reel by reel, from operators.	13 Rehearse Air Raid procedure with staff checking equipment in place to cope with fire.	14 Instruct staff on importance of checking temperature of house regularly during show hours.	15 Check belts on all equipment and see that they are tight. Also that equipment is oiled.
16 Check carbon supply and order next month's stock. Check carbon consumption, turn in salvaged carbon.	17 Check basement for cleanliness; stairs and floors clear of rubbish, loose bannisters, fire extinguisher refills.	18 Remind employes to report loose wiring connections; lamps too close to draperies and danger of paint rags.	19 Test fire hose to full length and see that it is drained and dried properly before replacing.	20 Check ushers' room for tidyness, also condition of uniforms.	21 Check sockets on all extension cords for loose connections, broken casing, exposed wires, etc.	22 Check aisle lights daily for burned out globes, loose or exposed wires and seat attachment.
23/30	24/31	25 Check seats for loose feet, noisy action, rough surfaces, torn upholstery. Have cleaners report daily.	26 Check box-office for cleanliness, ticket machine for oil, price sign condition, drapes.	27 Change oil in bearings of all ventilating equipment and check thermostatic controls, clocks, etc.	28 Have theatre aired for a short time daily. Foul air wastes heat and discourages patronage.	29 Check plumbing in rest rooms for efficient operation. Guard against leaks and odors.

Out of this fund of knowledge



will come that great new post-war MOTIOGRAPH PROJECTOR

Recommend 'Equalization' Recording System

Research Council Report Details Advantages of Method Approved

The Research Council of the Academy of Motion Picture, Arts and Sciences released a bulletin last week in which the organization's Basic Sound Committee recommends the Pre- and Post-Equalization method for adoption by studios in recording sound.

The report, titled "Pre- and Post-Equalization for Studio Use," details the committee' consideration leading to adoption of the Recommended Practice.

Nine Studios Approve

Studios approving the practice are: Columbia, Metro-Goldwyn-Mayer, Paramount, Republic, RKO Radio, Samuel Goldwyn, 20th Century-Fox, Universal and Warner Bros.

At the outset of the report it is stated that "Ever since the advent of sound on film, there has been a recognized need for an increased volume range."

Citing the numerous systems that have proposed and which are in use for obtaining the desired increase in volume range, the report declares that each has been found to have its advantages and limitations, but the committee finds the pre- and post-equalization system or method superior for average studio and motion picture requirements.

Theatre Equipment Not Affected

The recommended practice will have no immediate effect on the type of equipment, or adjustments to equipment in theatres. "Because of the relatively small amount of equipment in the studios compared with the amount of equipment in the theatres," the report concludes, "new procedures and equipment are often used in recording before their use is practicable in the theatre. As yet pre- and post-equalization has not been developed satisfactorily for theatre use and is not so recommended in this report."

More Advantageous Distribution

"The objective," the report continues, "in pre-equalizing is to gain more advantageous energy distribution over the frequency spectrum to be recorded. In normal recordings, most of the objectionable noise occurs in the higher frequency range where the energy level of the desired signal is low as compared to the energy level of the lower frequencies. Thus the volume range of present recording is limited at the upper volume level by overloads caused largely by the high amplitude of low frequencies and at the lower volume level by objectionable noise blanketing the relatively low amplitude of high frequency energy. The pre-equalizer suppresses the lower frequencies, thus higher percentage modulation of high frequencies may be attained before overload occurs. The post-equalizer in the reproducing circuit returns the energy distribution to normal and in doing so attenuates the high frequencies and also the film noise, resulting in quieter recordings and increased volume range.

Reduces Distortion in Recording

"Pre- and post-equalization has the added advantage of reducing intermodulation distortion in recording. In general, the amount of intermodulation increases as the difference in amplitude of any two frequencies increases and intermodulation is most objectionable when occurring between a low frequency and the higher frequencies. Pre-equalization decreases the difference in amplitude between low and high frequencies and thus decreases the amount of objectionable intermodulation effects.

"The amount of pre- and post-equalization which can be used in practice is limited to the point at which the increase in low frequency recorded and reproducer rumble becomes objectionable. The post-equalizer, which is complementary to the pre-equalizer, raises the low frequency energy as compared to the high frequency energy so any rumble or low-frequency disturbances are brought up in proportion to the amount of equalization used.

Equalizing Effects Tested

"In the past, a form of pre-equalization has been taken advantage of, both from the peaks in the earlier type microphones and from high frequency modulator resonance. Many tests have been made using equalizers with different amounts of equalization and different equalizer slope characteristics."

Data on measurements of the maximum intensity levels for orchestras and voice characteristics showing that the peak energy occurs in dialog in the neighborhood of 500 to 700 cycles, whereas in the case of music the peak intensity takes place at somewhat lower frequency, are cited, and the pre- and post-equalizer characteristics are illustrated by a chart.

The report states that "experience to date with equalizers as herein recommended indicates that only an improvement and no penalty should be observed in orchestral recordings. However, in dialog and sound effects where an abnormally high amplitude of high frequencies is encountred, the recording system will have a greater tendency to overload. The equalizer selected seems to give a maximum of improvement with the introduction of a minimum of detrimental effects."

Loren Ryder, chairman; Daniel J. Bloomberg, Leslie I. Carey, C. W. Faulkner, Wesley C. Miller, William Mueller, Clem Portman, Gordon Sawyer, S. Twining sign the report as members of th Basic Sound Committee.

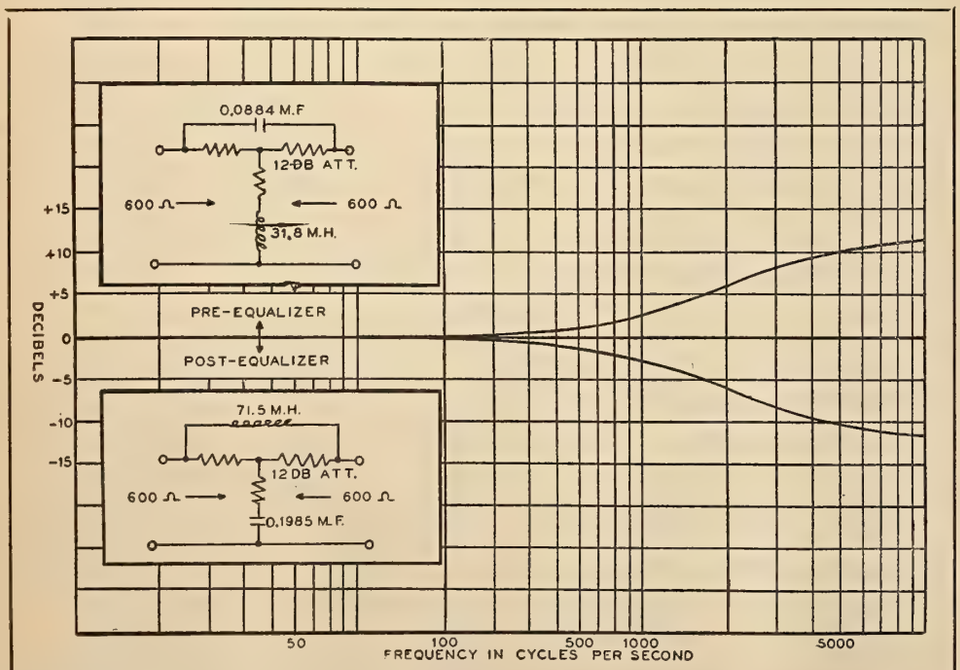


Figure showing characteristics of the pre- and post-equalizer recording method recommended by the Research Council of the Academy of M. P. Arts and Sciences.

Four Goldman Theatres in Cincinnati Redecorated

A complete renovation program is in progress at the four Cincinnati theatres of the Jack F. Goldman circuit. The work on the Roosevelt, Lincoln, Beecher and Regal, which cater to colored patrons consists of painting, new wall tapestries, draperies and mural paintings. The work was planned by Novelty Scenic Studios, New York, and will be completed under the direct supervision of that company.

Iowan Plans Post-War Theatre

Preparing for the postwar period, Wayne A. Dutton, well-known Iowa exhibitor and owner of the Castle Theatre at Manchester, has purchased ground lots at Manchester for the construction of a new theatre after the war. Dutton's plans now are to erect a two-story building housing the theatre and apartments on the second floor, as well as an office.



It's 32 Years Since

Beck, inventor of the high intensity arc, applied for his first patent, which was the forerunner of the high intensity projection arc in common use today.

It's 26 Years Since

Sunlight Arc Corporation produced the first condenser type high intensity projection lamp in America.

It's 21 Years Since

The first low intensity projection arc lamps, operating on the reflector type principle, were introduced in America.

It's 17 Years Since

Charles Fox designed, and Rollaway Mfg. Co. produced, the first commercial high intensity arc lamp operating on the reflector type principle. This is the lamp which came to be known as the Hi-Lo.

It's 11 Years Since

A copper coated modification of Beck's high intensity carbon was first marketed by National Carbon Company, Inc., under the trade name of Suprex, and also eleven years since projection lamps which employed these carbons in an arc were offered by The Strong Electric Corporation.

It Will Be Only a Short Time

until Strong will again be first to offer the latest type projection arc lamps for America's theatres.

The STRONG ELECTRIC Corporation

87 City Park Avenue *Toledo 2, Ohio*

THE WORLD'S LARGEST MANUFACTURERS OF PROJECTION ARC LAMPS

HASTEN THE RETURN OF PEACE—BUY MORE WAR BONDS NOW.

Resolved

That I Will Be A Better Manager in 1944

WHEREAS; I am conscious of the importance of my theatre to the people of the community I serve. Of the vital part entertainment plays in the building of wartime morale. Of my theatre's conduct as a local meeting place. Of its reputation for cleanliness, safety and courteous service. Of its stake in victory and the postwar era. And

WHEREAS; I recognize my responsibility as a community leader, businessman and private citizen to give the best that I can offer of my time and talents to the promotion and furtherance of every worthwhile cause affecting the community or nation. And

WHEREAS; I realize the need to conserve supplies, maintain equipment and utilize my available manpower judiciously in the interest of the war effort,

I HEREBY pledge that I will be a better theatre manager in 1944 and—

RESOLVE—that I will conduct my theatre in a manner befitting a community institution to the end that it may be regarded with respect and enjoy the goodwill of its patrons. That it may be a safe haven for relaxation through my personal checking of exits, lighting, heating and all equipment involving the public welfare as well as through staff education in the proper handling of all emergencies.

THAT I will cooperate in all worthwhile wartime activities in my community and encourage my employes to do likewise. That all salvage materials including copper drippings shall be turned over to the proper authorities. That the theatre will realistically participate in War Bond Drives, Blood Donor Campaigns, Civilian Defense, The March of Dimes, Recruiting and any other opportunities to serve.

THAT I will instruct the members of my staff on the latest conservation techniques to the end that the life of the theatre's equipment and furnishings are prolonged with a minimum of replacement. That I will supervise and inspect these steps to ascertain that they are faultlessly carried out.

THAT I will personally see to it that every degree of care possible be exercised in the handling of film that my fellow exhibitors will not be forced to show scratched or mutilated prints as a result of the carelessness of my operators. That I will return prints and accessories promptly and see to it that the film cans are not damaged in handling.

THAT I will be truthful in my advertising, avoiding misrepresentation to the end that readers will have confidence in what I say. That I will explore every avenue of promotion in the interest of a prosperous business year and that I will diligently cooperate with my fellow showmen in all movements bearing on the welfare of the motion picture industry.

That I will conduct myself and my affairs with dignity that I may set a worthy example for the young people who look with childish admiration upon the "movie man" of their community.

Lighting

Proper Servicing Can Enrich Your Lighting

As indicated by a theatre architect who was quoted in an article appearing in this department last month, one of the notable features of the postwar theatre will be the application to showmanship of many advancements made in the art and science of lighting. While theatremen await with eagerness this new and improved tool for the achievement of better shows for the public, the alert showmen of today are making light work for them today.

The utility lighting of the auditorium is a factor of importance to show values as well as safety for patrons in permitting proper levels of visibility for people entering or leaving seats.

Modern notions of proper treatment of theatre patrons are a direct and aggressive challenge to the old ideas which prevailed in the legitimate theatre and the early picture houses where lighting during performances was too dim either for comfort or safety, and at show breaks was a contrasting, and eye-shattering change to blazing glare that burst upon the startled audience.

This wide difference—from too dim lighting during the show, to blinding glare at the breaks, has been banished by intelligent use of light in the plan and operation of the utility lighting of the auditorium.

The theatre manager finds an easy method of determining the quality of his lighting in observing the difference between conditions during performance and at break times when the full lights are turned on. He can further judge the quality of his lighting by considering the fundamentals of lighting systems as planned for modern picture theatres.

The various types of lighting systems are divided into two main classifications: direct, and indirect.

The four methods of employing direct lighting are: pendant units of translucent glass, parchment or fabric (an inexpensive system to install and easily maintained, but regarded by most moderns to be unattractive in appearance); decorated diffusing glass panels, or "skylights," set in the ceiling (not very common in picture theatres and having the disadvantage of creating contrasty areas in the ceiling because the light does not illuminate surrounding surfaces of the ceiling); large chandeliers (usually decorative pieces which are employed as an integral part of the general architectural or decorative scheme); wall brackets (successfully used but likely, if not properly designed for their particular location, to distract the eyes of the people sitting in the auditorium by obtruding in the field of view).

The indirect lighting systems follow one of three general types. These are: pendant indirect units (usually with illuminated glass panels incorporated in their design, or of the luminous bowl type); cove and wall-box units (generally very effective in affording the proper amount of illumination and working into the design of auditoriums); floodlights (used mostly in large auditoriums to flood certain decorative features or areas with a bath of light).

Periodic inspection (to determine if the proper lamps have been used in replacing burned out bulbs, and maintenance of the necessary standards of cleanliness) is the first essential to good management of the lighting system.

There is another essential which can be attained only in periodic check-ups by careful observation. The manager, having established in his own mind the effects which should result from the system installed in his house, should call for a special "dress rehearsal" of the lighting operation. With the lights set for performance, let him walk about the house and occupy seats in different sections of the orchestra, as well as the balcony. From these positions—which are those from which some of his patrons see his show—let him judge whether the system is giving the amount of light it was designed to deliver. From each selected observation point let him also observe the effect when lights are turned on full for the break periods.

Lighting men who are acquainted with the quality of the system is installed in the majority of picture theatres say that theatremen need not wait for the great improvements of postwar manufacture and design in order to improve their lighting. They can do a lot by efficient use of what they have; this improvement to be effected, in most cases, by better maintenance of the lighting equipment and, in some cases, by some resourcefulness in the use of color that can be sprayed or dipped on the ordinary white incandescent lamps.

**SIGN THAT PLEDGE—
START 1944 RIGHT**

DeVRY
CORPORATION

EXTENDS HEARTY
HOLIDAY GREETINGS
TO THE

Motion Picture
Industry

★ ★ ★

Speed them to Victory by buying more U. S. War Bonds and Stamps in 1944

Resolved

That I will be a better projectionist in 1944

WHEREAS; I believe I am the member of a craft whose outstanding members have merited and received high honors in the industry and whose rank and file uphold the American tradition of resourcefulness, honest effort and enthusiastic devotion to the improvement of their craft and the machinery used thereby. And

WHEREAS; I am aware of the necessity of wartime conservation of equipment and motion picture film as a result of material shortages and the salvage of copper and other needed metals.

I HEREBY pledge that I will be a better projectionist in 1943 and—

RESOLVE—That my first consideration will be for the maintenance of equipment in order that people of the community served by my theatre will continue to have the benefits of morale-building entertainment and relaxation that is wholesome.

THAT I will perform each day the necessary functions to assure the proper timing of my show, the best screen results, the continued efficient operation of my equipment, the longest life to prints I handle and project; doing this in the firm knowledge that if each day's duties are diligently performed those additional inspections, adjustments and repairs to be taken care of at other periods such as monthly, semi-annually and annually will be equally well attended.

THAT I will inspect all fuses, fuse terminals, rheostat connections and switch blades and hinges, every day. Inspect each projector, checking tensions and take-ups and film gate, every day. Check clearance of all sprocket idler rollers, each arc mechanism, the tension and condition of carbon contacts and arc feeding mechanism, every day.

THAT I will lubricate all points of all equipment calling for daily lubrication treatment, every day. I will run projectors for several minutes and clean excess oil from the projector; clean projection lenses and arc condensers; clean sound optical systems on each projector, every day.

THAT I will check meter readings for all tubes and exciter lamps and note the appearance and condition of each tube, every day. That I will check separately on each loud speaker and check each projector for equalized sound level, every day. That I will check operation of port shutter release control, every day.

THAT I will examine the daily schedule and consult with the manager if there is any question regarding the running of the show or the condition of the film or the equipment.

THAT I will do my utmost to cultivate a spirit of complete cooperation between myself and my department and the manager.

THAT I will never be guilty of any laxity that might cause fire or accident imperiling the lives of the patrons and my fellow workers in the theatre, nor the property itself or other property in the community.

Projection

How Can Managers Improve Projection?

"The theatre manager cannot escape the responsibility, nor can he or she ask immunity from criticism, if projection in the theatre under his or her control is not as good as it should be."

The quote marks enclose words in a statement made recently by a veteran theatre executive who returned to New York from an extensive trip about the southern territory and who recited to this reporter some of the incidents he observed and the conversations he held with managers in a number of large cities and small towns.

According to the returned traveler (who, in his capacity as a manager some years ago was known as a stickler for good projection) there is a tendency in all parts of the country today to regard the projection phase of theatre operation as a work for a specialized department—a department isolated, so to say, from the other branches of the establishment. Under any such reasoning as this, the returned traveler points out, one could well look for progress of the theory to relieve the manager of responsibility for such things as janitorial work, staff discipline and property maintenance. If such "departmentalization" of the theatre takes place, there is little for the manager to do but look pretty about the premises, take the bows for a good show from departing patrons who have come to the theatre either much of their own accord or in response to some national advertising put on by the distributor or producer of the main feature.

The theatre manager can do a great deal about projection in his house. True, most managers have not the technical knowledge nor skill necessary to operate a projector, let alone to personally effect refinements that will give the screen added zest because of clever use of the theatre's projection and lighting apparatus.

It is a distinguishing mark of good projection that the same is entirely unobtrusive and that the best projection is that which goes entirely unnoticed by the average spectator. The manager, however, is not, or should not be, an "average" spectator. He is manager because he knows his job—and there's no more important job in the theatre than to give the patrons the very best rendition of the performance which has been recorded on celluloid by producer, writer, director, actors and cameramen.

The manager, as well as the projectionist, knows that the fundamental of good projection is a rock-steady picture on the screen. If there is perceptible unwanted motion to the picture (due to poor projection) it is up to the manager to know the reasons why. This he can learn very readily by asking his projectionist for an explanation. If the man who operates the apparatus can prove that the difficulty is due to conditions which are inherent in the machine because of wear and cannot be corrected unless necessary repairs and part replacements are obtained, it is up to the manager to find a way to have the needed improvement made to the machine.

The cooperation between manager and the technical men is something for which the manager is responsible. He can cultivate in his projection department the spirit which will enable his theatre to get the best results on the screen—but only by working with his men. He owes it to himself, as well as to men who do good work, to compliment the projectionist upon a good performance just as he should ask for an explanation of the reasons for some faults observed in the projection.

A great many unnecessary inquiries to the projectionist regarding faulty projection can be avoided by having a system whereby the men in the booth report on the condition of prints delivered for the new show. Likewise, by mere observation when looking into the booth on periodical trips about his plant, if the manager finds everything ship-shape and having the appearance of orderliness, then he can be reasonably sure that his workmen are continuing to live up to the standards of their craft. If he sees that the first projectionist on for the day is in ahead of time to make those necessary preparations, such as lubricating and cleaning the projectors, adjusting parts which should be tended before beginning the day's run, he also has a right to feel that his projection department is up on its toes. If he makes it a practice to include his projectionists in his "family circle" conferences, he will have the benefits of much informed advice on the condition of equipment as well as, perhaps, receiving many valuable suggestions as to ways of making each particular show more smooth and satisfying from a standpoint of rounded entertainment presented with all the polish and skill of modern picture showmanship.

**Sign The Pledge—
Be Sure To Keep It!**



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A quality hair floor covering. In nine different colors. In 20-yard rolls, 9 ft. wide.

Fine Quality Leatherette
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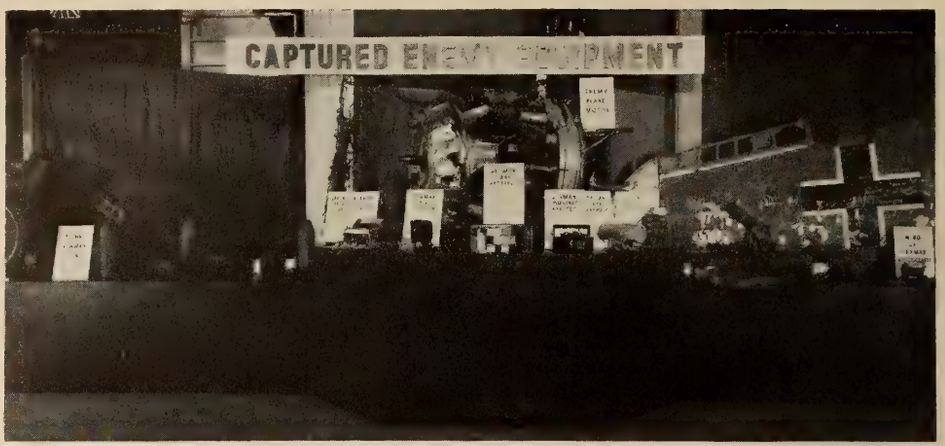
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World's Largest Pop Corn Producers

What Are Your Needs? Joe Hornstein Has It



WAR COMMUNICADE. View of one of the many displays in the Western Electric "War Communicade" first exhibited at the company's Kearny, N. J., plant, and to be traveled to other cities. The above as well as the other exhibits flank the dioramas depicting W. E. equipment in action on the battle fronts of the world. The exhibit shown features captured German, Italian and Japanese radio and telephonic apparatus.

Fluorescent Tubes Lighted by Wireless Electronic Power

Lamps that were lighted by wireless electronic power were demonstrated to a group of prominent architects and designers in New York recently by Samuel G. Hibben, director of applied lighting for the Westinghouse Lamp Division. The demonstration was of laboratory models of new lamps to indicate possible postwar uses of lamps and light, and included in the articles exhibited was a 10,000-watt (one-fifth the brightness of the surface of the sun) mercury vapor lamp.

Walking about the room carrying brilliant, vari-colored fluorescent tubes fully lighted although they were unconnected to sockets or electrical wiring, Mr. Hibben said:

"Although practical use of electric power transmitted without wires—except for signal purposes—is probably many years away, the spectacular strides in development of electron generating tubes we have made during World War II seem to be leading in that direction.

"Actually, these lamps are not connected with any power source. They are electronically harnessed to a beam of high frequency radio energy generated here in this room by a pre-war diathermy set such as your doctor might use to treat a cold in your chest.

"Generators vastly more powerful than this therapeutic apparatus are serving in wartime radio and communications equipment by transmitting radio waves in beams. This engineering advance, now applied wholly to fighting the war, conceivably may bring about the peacetime expansion of wireless power," the lighting expert continued, adding:

"And we've also discovered that we can use the tubular-shaped fluorescents in other than the conventional straight form. Because we can bend the tubing.

"These lamps can be made because we have learned to handle glass tubing much better, aided by studies of glass which in itself possesses properties of fluorescence, supplemental to the present phosphor coatings on the inside of clear tubing.

"Incidentally," Mr. Hibben commented, "these phosphors are playing a significant part in protecting our fighting men. Fabrics impregnated with them line parachute cases so that a pilot downed at sea or in the jungle can be spotted by rescue craft; miles of phosphor-coated cloth tape provide luminous markings on invasion beaches, phosphor-coated controls glow on submarines and luminous signs made visible by phosphors mark escape hatches of merchant ships."

Seizing what seemed to be an ordinary incandescent lamp bulb, Mr. Hibben banged it like a gavel. He explained that it was a shatterproof bulb designed for use in shipyards where regular light bulbs were an accident hazard because they often were broken by welding sparks. A coating of a special lacquer makes a "jacket" around the bulb and a sturdy filament adds to its shock resistance. It can be broken, but it will not shatter, he said.

"Another hazard eliminated by this shatterproof bulb," the lighting engineer continued, "was lamp breakage on aircraft carriers. Used beneath the flight deck, these rough service lamps will not break from the jarring impact of a landing plane. In post-war home workshops, garages and factories, they will provide a needed safety factor."

The incandescent lamp, by far the most widely used today, has been developed to the practical limits of efficiency as a lighting unit, but its successful application to industrial processes as a heat source seems to indicate a whole new field of application in post-war homes, Mr. Hibben said.

"This all-glass lamp," the lighting expert told the architects and designers, "is just the sealed beam landing light for an army bomber. By replacing its light filament with a special high-resistance element, it will produce 95 per cent heat and only 5 per cent light. This is the type of filament used in the infrared or radiant heat.

"Another form of the mercury vapor lamp is the high wattage, high intensity unit which, for its size, produces the most brilliant light in the world. In high factory bays—with 40, 50 or even 100-foot ceilings—3,000-watt mercury vapor lamps are just being introduced as an efficient new light medium because they give, for their size, more light than any other lamp.

"For example," Mr. Hibben continued, holding up a five-foot 3,000-watt mercury vapor lamp, "to produce the amount of light output of this one lamp would require a string of 40-watt fluorescent lamps 228 feet long. There seems to be no physical limit to the wattage or size of mercury vapor lamp we can produce."

Management

Regular Fire Drills A Vital Investment

While caution against conditions which might cause fire in the theatre can greatly reduce the probability of fire, unfortunately even the most scrupulous care cannot remove the possibility of a fire that may occur when patrons are in the house. Consequently, the safe theatre is one in which there is careful preparation for the emergency of fire as well as very particular attention to cleanliness which eliminates flame-breeding heaps of rubbish, or exposed electric wiring, or unsafe practices in the handling of film in the projection booth.

A well-drilled theatre staff in these days of manpower shortage and rapid turnover of help, is, indeed, a tribute to the administrative and executive ability of the manager. But, no matter how much may be forgiven for laxity in other departments, there can never be any forgiveness for lack of training and organization to meet an emergency in which the safety of the public is involved. Therefore, the fire drill must come first of all activities of an organizational character.

The fire drill is a commonly-practiced activity of the great majority of theatres. In all cases where there is efficiency in this department, the drill is not something that reflects casual ideas or notions thought up by the manager or owner of the theatre. It is something based on the advice of authorities who form their conclusions on the basis of facts and experience in meeting the emergencies of fire in theatres. Most theatres have such drill organization rules set forth in the clear-cut terms of a written code or plan. Where no such authenticated code is in use, one should be worked up by the man in charge.

The particular conditions of the theatre should be taken into account in the arrangements and scheme that is followed in the drills and which will go into action immediately should fire strike.

The basic requirements of the drill cover several points. These include:

Basic Requirements of Drill

1. Provision for some signal—by blinking of certain lights, or flashing a coded symbol on the screen—to notify all employes that a fire has occurred in the house. This form of alarm should be such as to be understood only by the personnel, in order that the patrons may not become alarmed before provision has been made to clear the house in accordance with pre-arranged plans.

2. Immediately fire has been discovered, the fire department must be notified. If there is no alarm box in the theatre, the location of the nearest box must be known to certain members of the staff. The one appointed to sound the alarm to the fire department, or his or her alternates, thus being able to proceed speedily to that post of appointed duty. If a street box is used, the person giving the alarm must be instructed to remain at that point until the fire department arrives, in order to direct them to the scene of the fire.

3. The performance must be kept going if possible—and if at all possible, particularly some music via the sound system.

4. New employes must be informed immediately on their joining the organization of the appointed tasks they are to perform and the details of the signal or alarm system used in the particular theatre. They also must be acquainted with the location of fire-fighting apparatus and have explained to them how they are to act should some one of various types of fire occur —whether they are to turn in the alarm, or proceed to a station to obtain and operate a fire-extinguisher.

5. All members of the staff should be drilled and instructed in the precise action they are to take in case of fire. This includes details to open all exits, posts at which certain members of the staff will stand to instruct people in different parts of the house as to which exit they should use—an important factor, for there is a natural tendency for people to go to the door through which they entered a place, thus causing crowding and impeding the free flow of traffic toward the exits which must be used to empty the building speedily.

6. While efforts must be made to calm the people, nothing should be done to give them a false sense of security, which might slow up the very necessary work of getting them out of the theatre as quickly as possible.

7. Provision should be made for a thorough search of portions of the theatre evacuated to make sure no person remains, either because of injury or inability to move along with the crowd.

8. Make provision for doing whatever can be done to protect property after the fire has been extinguished. Due to a popular misconception, many theatre buildings have been neglected because those in charge believed that nothing should be touched until the insurance inspectors arrived to survey the damage. The insured is required to act as though there was no insurance and to take care of property to the best of ability and facilities available.

Clip this

FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE SECTION

Adjustment of the curtain control mechanism is a job for a person capable of doing a precision job, carefully. Due to the fact that the difference of a fraction of an inch in adjusting the trip arms can make a difference of a matter of feet in the travel of the curtain, the adjustment of the arms must be done with particular care to move them only a very little in changing the travel in one direction or the other. The mechanism should be examined to make sure there is no movement due to loosening from its base, as vibration or movement of the unit will cause trouble in the operation of the curtain. If the holes in which the fastening bolts are driven into the floor have become enlarged, they should be packed with suitable material to give a good seat to the screws or bolts holding the unit.



IF ALADDIN WERE ON OUR STAFF...

WE would call on him to conjure up new projection and sound equipment and many other items which would make it easier for you to keep your theatres operating efficiently in '44.

While we can't do this, we can give you the assurance that your National branch will offer you every assistance in securing the equipment you need to keep your show on.

As we enter a new year, we are more than ever aware of our responsibility to support you in continuing to carry on a great job—maintaining American morale.

NATIONAL THEATRE SUPPLY

Division of National • Simplex • Bludworth, Inc.

Marquee Maintenance

1. A marquee is as efficient as its "selling" effect. Make every display "punchy" by proper selection of selling names and emphasis.
2. The finest marquee installation will deteriorate if its top becomes the hoarding place for broken letters, burned-out lamps, what-nots and junk "temporarily" dropped onto it to get rid of them for the moment.
3. Drains are not self-cleaning—the job of keeping drains from clogging is up to the man in charge.
4. Marquee letters and attraction boards don't take on sparkle under sunlight and rain—they've got to be washed and cleaned frequently.
5. Flashers, transformers, switches and fuses can't be expected to last forever. Check on them frequently—the longer they've been in service, the more frequent the checking should be made.
6. Missing letters, marred or broken letters will never put over a good selling line—even if they spell out "Betty Grable." Make each display complete, neat and attractive, or you'll be advertising yourself as the man who operates "that slip-shod theatre."
7. Checking the marquee copy is an every-day task for the manager—the marquee might become the accidental or deliberate target of something that will make the selling look and read silly.
8. The marquee will not retain its beauty forever, unattended. Polish and paint applied in time will prevent that morning-after-too-much-neglect look.

May Remodel Chicago Majestic

Plans for modernizing the Majestic Theatre, on Monroe Street, Chicago, are under consideration. The property is owned by the Lehman Estate.

No More Loose Chairs!

FIRMASTONE

Permanently anchors loose chairs to concrete floors in ten minutes. COMPLETE KIT AND INSTRUCTIONS . . . $5. f.o.b. Chicago.

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6. f.o.b. Chicago.

CHAIRS • PARTS

Complete line of used and rebuilt theatre chairs — veneer back and box spring seat. Also insert panel back and spring edge seats.

We carry a complete line of new and used parts for all makes of chairs.

GENERAL CHAIR CO.
1308-22 Elston Ave. CHICAGO, ILL.

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.
Draperies . Interior Decoration . Murals
318-320 W. 48th Street New York

Can't Get It?
Joe Hornstein Has It

Growth of Industry Traced in New Book

The story of the motion picture, its production, distribution, exhibition and equipment developments from infancy of the art-industry up to the present, is covered in "Then and Now," a profusely illustrated book published by The Strong Electric Corporation, manufacturer of projection arc lamps, of Toledo.

The book is departmentalized, and reaches back into the infancy days of the motion picture in tracing the development of each phase of the industry. It has special interest to those who have been long identified with the business, and should be found equally informative as well as entertaining by newcomers to the business and those entirely outside the industry.

Pictorial History

The illustrations include pictures of the first motion picture studio—that tar-papered shack erected at a cost of $637.67 at the Edison plant in West Orange, N. J.; the coin-machine peephole devices which were the forerunners of movies; views of early studios, theatres, and some designs for theatres created by Michael J. De Angelis, architect, for an article on the future theatre written for and published by SHOWMEN'S TRADE REVIEW.

A noteworthy feature of the book is the absence of "plugs" for the manufacturer who published the book for free distribution to exhibitors.

Harry H. Strong, president of The Strong Electric Corporation, and a pioneer in the industry as well as one of the foremost contributors to development and improvement of projection as a designer and manufacturer of arc lamps, writes the dedication, which is devoted to war bond sale effort. Mr. Strong's dedication reads:

"If this book serves as a daily reminder of the necessity of buying War Bonds until the Victory has been won, it will have fulfilled its purpose. For only then can these pages of history be the beginning and not the end of a story of free men engaged in free enterprise... a freedom which means so much to us all but which we may have been prone to take for granted."

Events Prove the Value of Omaha's Strict Fire Laws

Following two major fires in one week at Omaha theatres, including the burning down of the Chermot ballroom, Mayor Dan Butler, issued a statement saying this was evidence that city campaigns to improve fire safety in public gathering places are not based on imaginary danger. Fire Commissioner Walter Korisko and Fire Chief Dan O'Connor said fire inspection is continuing here actively to bring night clubs, churches, public halls and all other public gathering places into compliance with a recent and more-strict ordinance regulating public assembly places.

Drop Agfa From Ansco Name

Final step in the reorganization of the Agfa Ansco company, film manufacturer, following assumption of ownership by the United States Government after America entered the war, is the change of the name, effective January 1, to Ansco.

Clip this FOR YOUR SHOWMEN'S *Scrapbook*

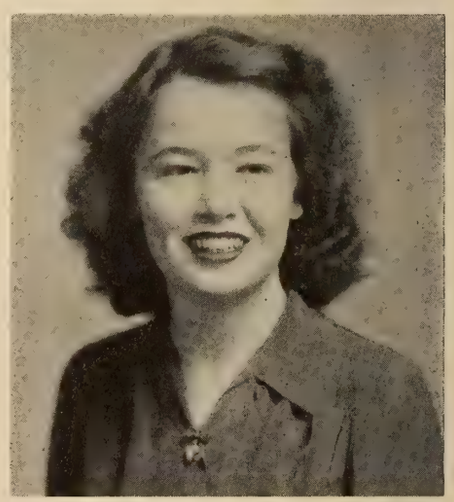
MAINTENANCE SECTION

Compile a list or inventory of all equipment in the theatre—it should be consulted for information as to the name of manufacturer, the model and serial number of the unit. These latter items of data should be written in after the name of the equipment unit. The same inventory, or equipment data sheet, might well carry the names, addresses and telephone numbers of those men connected with the dealers in equipment — which information will come in handy, will facilitate matters just in case you are faced with an emergency and require service or advice on some unit of equipment. In ordering or inquiring about parts for any item of equipment always specify exactly the model and such other identification as may appear on the unit. Manufacturers and dealers are frequently asked to supply parts for equipment they do not make or handle, which means delays for the theatreman and unnecessary work for the dealers.

Plan Subway Entrances for B and K Loop Theatres

Plans have been completed by Rapp and Rapp, architects, for subway entrances to the B & K Chicago, State Lake and United Artists theatres in the loop district of Chicago.

The work will be started as soon as materials become available, it was announced.



CHIEF PROJECTIONIST. Miss Lewanna George is an experienced projectionist, though only sixteen, and is chief projectionist at the K. Lee Williams Theatres' Hoo Hoo Theatre in Gurdon, Ark. Miss George presides over a booth equipped with two Motiograph Deluxe projectors, Western Electric Sound. Manager Ben A. Dyer of the Hoo Hoo Theatre testifies that she is most proficient in operating the equipment and very efficient in maintaining and servicing it. She was instructed in the work by George Tiffin, former projectionist at the theatre, in preparation for his being called to the Colors, and took over when Tiffin was inducted. Lewanna says anyone can learn the trade they like, and she likes the theatre and the projection phase thereof.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Thoughts on Results in STR's Leaders Short Subjects Poll; Hope for Showmanship in 1944

A new year has begun—a year in which, we hope, short subjects will make significant strides. In Section Two (*Leaders of the Motion Picture Industry*) of last week's STR there appeared the ten Leading Short Subject series as selected by the nation's theatremen according to the preferences of their patrons. As our readers know by this time, cartoon series again dominated the field, with comedies and topical reels following. Cartoons, judging from the fact that they've topped the listings for the past six years, have definitely proved the favorite short subject fare of motion picture patrons.

But the results of the poll revealed one thing that rather surprised us: the high rating of such wartime topical series as Warners' Technicolor Specials, 20th Century-Fox's The March of Time and RKO Pathe's This Is America. Now we aren't questioning the quality of these reels, for they have indeed been produced in a most careful and meticulous manner. But from comment we had received from various sources to the effect that audiences desired more "escapist" short subjects, we began to fear that the worthy topical series would fail to get the votes they deserved. Thus it was a pleasant surprise to see them rate so highly.

An important reason for this result, we believe, is the fact that the producers of these topical reels combined audience entertainment values with important information concerning the war front and home front. To get an important message across and yet at the same time make the subject palatable to audience tastes has been the problem facing these producers, and their knowledge of audience entertainment values has proved extremely helpful.

Whether it's peacetime or wartime, the Three Stooges always fare well in the Leaders poll. Their standings may fluctuate somewhat from year to year, but they're always in there pitching. Few comedy series could be more ludicrous, and there are many intellectual moviegoers who shudder at the mere thought of the Stooges; but the rank-and-file patronage of the nation's theatres, particularly in average communities and the rural areas, find in the dizzy antics of these comedians welcome escape from all worries, whether peacetime or wartime. So long as the Three Stooges series exist, just so long will it rate favorably in the Leaders Short Subjects annual polls.

During this new year we would like to see more showmanship in merchandising shorts. The few exhibitors who take the trouble to exploit their worthwhile one- and two-reelers find that this procedure pays. Yet there are thousands of other theatremen who, year after year, continue to treat shorts as fillers and accord them little more than mere mention, if even that, in their advertising. It seems reasonable to suppose that if the minority can make short subject showman-

(*Continued on Page* 44)



Awarded Special Citation

John Nesbitt addresses the Junior League of the City of New York at a special preview of his MGM Passing Parade short, "This Is Tomorrow," which was awarded a special citation by the National Board of Review as the forerunner of films dealing wih postwar problems. Mrs. Fergus Reid, Junior League president, looks on.

Reveal Titles, Dates On 20th-Fox Shorts

Titles and release dates of thirteen short subjects to be released the first 3 months of this year have been announced by Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox. This includes three March of Time releases, untitled as yet.

Complete list follows: "The Butcher of Seville," a Terrytoon in Technicolor, January 7; "Leathernecks on Parade," one of the Movietone Adventure series, in Technicolor, January 14; "The Helicopter," a Terrytoon in Technicolor, January 21; an untitled March of Time, January 28; "Realm of Royalty," one of the Magic Carpet series, narrated by Lowell Thomas, February 4; "The Wreck of the Hesperus," a Mighty Mouse Terrytoon in Technicolor, February 11; "Silver Wings," a Movietone Adventure, narrated by Hugh James, February 18; an untitled March of Time, February 25; "A Day in June," a Terrytoon in Technicolor, March 3; "Steamboat on the River," one of the Magic Carpet series, narrated by Lowell Thomas, photographed in Technicolor, March 10; "The Champion of Justice," a Mighty Mouse Terrytoon in Technicolor, March 17; an untitled March of Time, March 24; "Sails Aloft," a Movietone Adventure narrated by Hugh James, March 31.

Sunday Cartoon Shows

Every Sunday afternoon, before a steadily increasing audience of children, three repeat (selected) cartoons pass in review at the Venetian Theatre, Milwaukee. Ever since the cartoons have taken a regular place in the schedule, the Venetian has become Sunday film headquarters on Milwaukee's north side.

Value of Screen in Postwar Adjustments Indicated by Nesbitt

The value of the screen in helping to effect postwar readjustments was indicated by John Nesbitt at a special preview of his Metro-Goldwyn-Mayer Passing Parade short subject, "This Is Tomorrow," recently held at the clubrooms of the Junior League of the City of New York. Nesbitt was presented with a citation by the National Board of Review.

The citation reads: "Presented to John Nesbitt's Passing Parade Short Subject, 'This Is Tomorrow,' a significant and foresighted film which earnestly and forcefully projects a vital social question and which serves to indicate what the motion picture may be expected to contribute toward the constructive solution of the many problems of the postwar world." The citation was signed by Quincy Howe, president of the Board, and the presentation was made by Shelley Hamilton, executive secretary.

Citing the trend towards informative films in short subject production, Nesbitt suggested that the happy combination of information and entertainment had opened vast new fields of source material for good subjects.

Arthur DeBra, director of research for MPPDA, also spoke at the meeting, referring to "This Is Tomorrow" as a "Personification" film rather than a documentary. He went on to explain that by "Personification" films he meant informative subjects which dramatized their material by the use of incidents and people rather than using ordinary facts and statistics.

Color and Cartoons in WB Shorts Releases

Warner Bros. will release 32 short subjects from this month to mid-May, half of the number being cartoon comedies and about 75 per cent of the total in Technicolor, it is announced by Norman H. Moray, short subject sales manager.

Among the February releases will be "The Devil Boats," Technicolor Service Special telling the exciting story of the Navy's famous P. T. boats, and "Grandfather's Follies," musical featurette in the same vein as the previous hit, "Minstrel Days."

Three two-reel Westerns also are on the schedule, one for January, another for March and the third in April.

"Ted Weems and His Merchant Marine Band" will be released this month, and "Rudy Vallee's Coast Guard Band" in May.

How Jimmie Does It

Manager Jimmie Allard of the Vernon Theatre, Vernon, Texas, utilized his lobby, newspaper ads, radio and marquee for the selling of MGM's FitzPatrick Traveltalk, "Land of the Orizaba."

Richmond Campaign On 'Seventh Column' Gets Citywide Play

An extraordinary campaign on a short subject was staged in Richmond, Va., for the showing of MGM's Pete Smith Specialty, "Seventh Column" at Loew's. Manager George Peters was assisted by Tom Baldridge, MGM exploiteer.

At a meeting of the Richmond Junior Board of Trade, the group pledged 100 per cent cooperation and sponsorship of the film. Newspaper ads prominently listed the Junior Board as sponsors, and the *Times-Dispatch* and *News-Leader* cooperated with stories about the group's sponsorship.

Junior Board speakers appeared at high school assembly meetings, and officers and safety committee chairmen of the Board were guests of the management on opening night.

The subject was well advertised in the lobby a week in advance, and a trailer crediting the Junior Board as sponsor of the engagement was projected.

A week in advance Eddie Weaver, theatre organist, inserted two safety songs in his organlogue, with an announcement urging the observance of Safety Week and plugging "Seventh Column." Day before opening, Weaver conducted a "Safety Song Contest" over radio station WRVA, with 25 passes going to the winners. Local important people appeared on other broadcasts.

Safety windows built around one-sheet cards furnished by an insurance company and stills from the film were featured by three department stores. Cards were also distributed to stores and offices by the Junior Board.

Col. Richard B. Myers, president of the Richmond Safety Council, sent out three hundred letters to Safety Engineers, Safety Chairmen and Safety Directors of various groups calling attention to the subject and playdate.

Four "Seventh Column" 24-sheets were posted gratis by the General Outdoor Advertising Company of Richmond. Five hundred 14x22 posters were distributed by the Junior Board for use at defense plants, schools, office buildings and all stores employing more than 25 people each.

'Main Street' Sequel to Have 200 Bit Players in Its Cast

Breaking all records in the number of extras used in a short subject at MGM this year, "Main Street Today," sequel to the 1942 Academy Award winning short subject, "Main Street on the March," will have about two-hundred bit players in its cast.

A story of the manpower situation, "Main Street Today" is a two-reel special directed by Edward Cahn. The cast includes Henry O'Neill, Addison Richards, Ray Collins, Morris Ankrum, Robert Dudley, and Constance Weiler.

SHORTS SHOPPING

(*Continued from Page* 43)

ship pay, surely the majority should be able to follow suit.

And while we're on that subject, we are mindful of the fact that only when the proper enthusiasm for shorts is engendered by the producers and distributors can the exhibitor be expected to go all out in exploiting them. Happily, many of the companies are putting strong effort behind the production and exploitation of their shorts; bu there still remain a few who continue to regard the one- and two-reelers as stepchildren. Let us hope that the picture changes for the better during 1944.



Contest Winner Gets Award

A winner in two Universal Studio motion picture promotional contests, John Heflinger (left), formerly with Fanchon & Marco's West End Theatre, St. Louis, is shown receiving an award from Walter Lantz at the Lantz Cartune Studio in Universal City. Heflinger was second in Lantz's Cartunes theatre promotional contest, won $200 in another contest involving Universal Featurettes (STR, December 4, page 42).

Films' Anniversary Is Snapshot Subject

A special Screen Snapshot subject to commemorate the fiftieth anniversary of motion pictures is being prepared by Ralph Staub for release by Columbia in February, at which time the anniversary will be celebrated nationally.

Included in the film will be replica of a motion picture theatre in New York, at Broadway and 27th street, in which the first movie was shown in February, 1894. The reproduction is now being constructed for exhibition in Radio City.

Staub is gathering clips from some of the earliest motion pictures for inclusion in the film. He will also use a series of photographs of outstanding picture pioneers, showing them as they are now and as they were in the early days of the industry.

Parents of Daughters in Service Invited to See Short Subject

To all families in Tilbury, Ont., who have daughters in the armed forces, Manager Harland Rankin of the Plaza Theatre sent a special letter inviting them to be his guests at a showing of the Canadian short subject, "So Proudly She Marches." The letter:

"Learning you have a daughter in the armed forces, we thought you might be interested in the part the girls are playing in Canada's war effort, so I am taking this opportunity of enclosing you a pass, to the Plaza Theatre, to be our guests on Monday or Tuesday, November 15-16, and see for yourself a special subject on the life of our Canadian Girls in Service"

Larger Orchestra for Puppetoon

George Pal is using an augmented symphonic orchestra of 55 pieces to score the music for his most pretentious film, "And To Think That I Saw It On Mulberry Street." The Technicolor film will be completed late this month. Pal normally utilizes a 20-piece orchestra to record the score for his Puppetoons.

FOURTH WAR LOAN
STARTS JANUARY 18th

Selling Campaigns And Publicity Breaks Boost 'Youth' Film

Box-office potentialities of March of Time's "Youth in Crisis" are being realized by exhibitors, as evidenced by campaign reports reaching Phil Williams, March of Time's advertising director, in New York City. Typical:

Manhasset, N. Y. Manager L. McVeigh of the Skouras Theatre gave special attention to the subject in his ads, organized the first "Youth Council for the Prevention of Juvenile Delinquency" in Manhasset, arranged with the Manhasset Youth Council to undertake sale of tickets for benefit preview (3000 tickets distributed and sold two weeks before playdate), succeeded in having the Youth Council committee on disturbance in picture theatres arrange a series of high school assembly programs to impress young people with the importance of cooperation to stop vandalism and hoodlumism in theatres.

Winnipeg, Canada. The Winnipeg Board of Trade sent out postcards in advance of the subject's showing at Manager H. A. Bishop's Capitol Theatre. The Winnipeg *Tribune* sponsored "Youth in Crisis" with the following results: Two editorials, feature stories on special preview for organization heads, and two 2-column, one 3-column and one 1-column scene mat from the picture.

Two publicity breaks also helped boost "Youth in Crisis." A full page of six stills appeared in the December 20th issue of *Life*, together with an illuminating article on the facing page discussing the problems raised by the film. During Christmas week King Features released two full pages of stills, syndicated them to its 700 newspaper members throughout the nation.

A plaque commending the March of Time for the subject, with its "intelligent and timely interest in the solution of problems of juvenile delinquency," was presented to Producer Richard de Rochemont recently by E. L. Johnstone on behalf of the National Conference of Juvenile Agencies at their annual meeting in New York.

'Fun Time' Goes Into Production; 'Romance' Billed as Co-Feature

"Fun Time," fifth in the series of Paramount's Technicolor Musical Parades, is now in production by Louis Harris under the supervision of Walter McEwen. Included among the vaudeville variety acts in the two-reeler are Williams and Charles, musical clowns; Ray and Pedro, acrobats; Ames and Arno, comedy dance team; Johnson and Diehl, jugglers; Paul Gordon, unicyclist; Joe Cappo, nut and bolt eater; Irving Harmon, monologist; Irene McAfee and her dogs. Eddie Foy, Jr. and Noel Neill have co-starring roles, and the supporting cast includes Mabel Paige, Oscar O'Shea, Ronnie Rondell and Yvonne de Carlo.

Meanwhile, "Caribbean Romance," second in the series, is the co-feature attraction with "Riding High" at both the Hollywood and Downtown Paramount theatres in Los Angeles.

Mexico Requests 'Marines' Reel

Following a special screening of Pete Smith's "Marines in the Making," President Avila Camacho of Mexico has requested a print of the subject for the Mexican War Department to be shown to all soldiers. Arrangements for the presentation are being handled by the Coordinator of Inter-American Affairs and MGM's office in Mexico. The Smith subject has been shown extensively to the armed forces in this country and was the recipient of several awards, including a silver plaque from the Marine Corps League.

Short Subject Reviews

Yokel Duck Makes Good *(Fair)*

20th-Fox (4507) Terrytoon **7 mins.**

This story of an awkward goose who tries to climb the social ladder in a strange pond with swans, ducks, turtles and fish is a simple and refreshing yarn that will appeal particularly to children. The goose first is ridiculed and then welcomed as a hero when he saves a duckling from the claws of a vulture. While there is no particularly outstanding stunt or humorous gag in the piece which might make it more desirable, it nevertheless can be recommended as good cartoon entertainment for any audience. Produced in Technicolor by Paul Terry.

The Hopeful Donkey *(Good)*

20th-Fox (4508) Terrytoon **7 mins.**

An aged donkey, realizing that he is destined for the glue factory by his ungrateful master, escapes with his heart filled with optimism and sets out for the city dreaming of his chances of becoming a great musician. En route he adds to his hopeful mission an old hunting dog, a cat and a rooster who each find themselves in similar circumstances. The group encounters some robbers who have stolen the goose that laid the golden egg and their rescue provides an hilarious windup. A well made cartoon by Paul Terry in Technicolor.

Way Down Yonder in the Corn *(Excellent)*

Columbia (5752) Fox & Crow **7 mins.**

This is perhaps the best of the Fox and Crow cartoons to date. It shows Mr. Fox deploring the fact that the wily Crow is systematically stealing his vegetables. After reading a book titled "How to Fox a Crow" he posts a "Help Wanted" sign for a scarecrow. The crow makes up as a scarecrow, gets the job and then the trouble really starts for the fox. The action is fast and furious, the animation enhanced by Technicolor is very good and a round of applause is due Dave Fleischer for the production. The two cartoon characters, the Fox and the Crow, seem to be improving in stature.

The Phantom *(Promising)*

Columbia (5160) Serial **15 Episodes**

The Phantom, who protects the people of the African jungle, is finally shot fatally by a poisoned arrow, and he sends for his son, who arrives just as the father dies and the people clamor for the Phantom to appear. The son, acted by Tom Tyler, steps into his father's shoes, and the serial is off to a winging start. The menace in the story is a group of enemy saboteurs, who aim to do away with the Phantom, discover the ancient city of Zoloz, and make away with the tremendous fortune of precious stones, meanwhile overcoming the natives in any manner possible. Tom dresses in the black garment made familiar in the newspaper action cartoon, "The Phantom," by Leon Falk. At the end of the first episode Tom is sinking fast in a matted swamp, because he has been misled by the enemy as to direction marks on trees. This doesn't look any too well for the Phantom's sense of jungle knowledge, but Tom Tyler is a new Phantom, it must be remembered, and he will become expert as he goes along—provided, of course, he gets out of the swamp at the beginning of Episode 2. The new serial looks good to carry out its fifteen episodes in fine style. The film has production values, with plenty of extras and first-rate sets. The action has been directed so that it appears more plausible than most serials, yet the element of mystery is there to attract the kids and give the proper amount of excitement. For your information, the first episode, "The Sign of the Skull," is 28 minutes long; the others will run about 15. Columbia has prepared a good line of accessories, including a different one-sheet for each episode with sufficient sniping space.



'So Typical of Our Officers'

Personnel of the 667th Bombardment Squadron, training at Gainesville, Fla., have adopted this scene from the MGM cartoon, "Red Hot Riding Hood," as their squadron insignia. The "Wolfe" —in white tie and tails—appears on all their planes. In writing to Fred Quimby, in charge of cartoon production at the MGM studios, the commandant stated they wanted the drawings because "the modernized wolf is so typical of many of our officers here. . . ."

Goodnight Rusty *(Excellent)*

Paramount (U3-2) Madcap Models **7½ mins.**

You can rate this clever bit of camera magic just about tops. The story dealing with Rusty, George Pal's little hero of "The Truck That Flew," is perfectly tailored for this unique technique. As usual, Pal's use of Technicolor is superb. Blending the factual experience of a little boy, who sneaks a puff on a big cigar when Ma and Pa are asleep, with the fantasy of what happens as a consequence thereof, the short teaches a most convincing lesson to children while being extremely entertaining for the grownups.

Task Force *(Excellent)*

WB (9003) Technicolor Special **20 mins.**

Produced and photographed by members of the United States Coast Guard, this film, conceived to explain the wartime role of the Coast Guard to the members of the other services, has been brought to the theatregoers as a thrilling saga of an historic unit of our country's armed forces. Photographed in Technicolor with skill, it provides an absorbing twenty minutes of educational entertainment. Gone will be any ideas that the Coast Guard is an outfit of home-buddies who patrol our sea coast waiting for something to happen or someone to be rescued. The film tells the story of a foreign invasion, with the audience in on all preparations, the softening up, the establishment of a beachhead and the important part played in these operations by Coastguardmen. The narration is capably handled by Jackson Beck, familiar to radio listeners as the voice on "The Man Behind The Gun" program. Made originally in 16 mm by the Coast Guard, Warners have recognized the merit of the film and have prepared it for general release with USCG cooperation. It will fit very snugly into any screen program other than with a war picture. A tag trailerette will be attached to the film tieing in with the national program for the recruiting of Spars, the women's branch of the USCG. A special poster is available from Warner Exchanges to plug the short and aid the Spar tieup.

Letter to a Hero *(Very Good)*

RKO-Pathe—This Is America No. 2 **18 mins.**

While this subject will hold deeper interest and significance to the service man away from home, it nevertheless emerges as a sober reminder to the folks on the home front of what the boys are fighting to return to. It is the story of Main Street as caught by the lens in pace with the pen of a typical school teacher writing to her former pupil. It photographically portrays the newsy, gossipy, homey everyday things that are happening back here on the main stem for the benefit of the local "heroes" who are winning the war. It is a happy picture with bits of humor and heart-touching moments that will bring forth audience praise. It seems to call for booking with a light feature. Produced by Frederic Ullman, Jr. and directed and photographed by Larry O'Reilly, this entry stands as a credit to the series and those responsible for its conception.

You Dear Boy *(Good)*

Columbia (5429) All-Star Comedy **18 mins.**

Vera Vague, about to be married to a homely schoolday chum whom she hasn't seen since childhood, is trying to figure a way of avoiding the marriage. Her girl friend suggests that she feign insanity so that her fiance's family will call off the marriage. The results of the plan are good screwball entertainment which the kids and grownups should enjoy. This is Miss Vague's first short and is supported by Minerva Urecal and Douglas Drake. Miss Vague, who appears on the Bob Hope radio show, should have some box-office appeal. Produced and directed by Jules White from a screenplay by Elwood Ullman.

G. I. Fun *(Snappy)*

Paramount (R3-3) Sportlight **9 mins.**

What is the most important paper a serviceman receives? the film asks. The answer: a furlough. So the audience sees how a soldier or sailor amuses himself in such places as New York, San Francisco (with its cable cars), Yosemite Park, and Florida. The boys sample such novelties, to them, as alligators, mountains, Sequoia trees, Radio City, aquaplanes at Cypress Gardens, and Coney Island. Present with them in nearly every instance are girls from the Spars and civilian misses who do their best to entertain them. Grantland Rice has provided a pleasing 9 minutes to show that war is not all grimness.

Interstate Ad Slugs On Shorts



The art department of Interstate Theatres, whose home office is at Dallas, Texas, have prepared a wide and varied assortment of advertising slugs covering practically all the short subject series released by MGM, Universal, RKO Radio, Paramount, United Artists, 20th Century-Fox, Columbia and Warner Bros. Although somewhat reduced in the above reproduction, each ad slug comes in two sizes: the one-column size, which can be used in a one-column layout or as part of a larger layout; and the three-inch size, which can be conveniently spotted in ads of two-column width or larger. Note that in most cases each slug features a sketch or halftone of the star, character or classification of the subject being advertised. Besa Short is to be congratulated on improving this phase of short subject merchandising.

Richards' Campaign Spurs Wac Recruits

Aan outstanding campaign to aid the Wacs in their All-States Campaign to recruit a group of women in forming a California unit was staged by Manager Dave Richards of Loew's Warfield Theatre, San Francisco, who employed every means of publicity and exploitation: electrolier signs, A-boards, radio tieups, plus an induction center in the Warfield lobby.

Featured in the campaign was the Warner Technicolor short, "Women at War," which Governor Warren, through a proclamation, urged all women to see.

One day of the week was proclaimed as Wac Day, and a special program was given, with Maestro Walt Roesner introducing Captain Margaret N. Horn and Warrant Officer L. E. Decker who led the 50-piece Western Defense Band through encore after encore.

As a result of the campaign, fifty women were signed up for a California Unit. The Wacs were extremely pleased.

Mickey Mouse Show Scores in Sacramento

Mickey Mouse Anniversary Shows are nothing new, but if properly handled, they can still register strongly at the box-office.

One of the most recent, and perhaps one of the most successful, was the morning show held at the Alhambra Theatre in Sacramento, Calif.

The show, planned and scheduled by Manager William Glackin, differed little from the usual Mickey Mouse show except that it was advertised, publicized and exploited thoroughly, but not in excess of the theatre's regular budget.

Talent for a five-act stage show was furnished gratis by the local La Veda Dance Studio. Program also included a good selection of Mickey Mouse Cartoons, a Popeye cartoon, a chapter of the serial, "Secret Service in Darkest Africa," and the feature picture, "Taxi, Mister."

You should have seen the queues of youngsters line up at the box-office.

Little Lulu, Popeye Animators and Artists Are Stimulated by Music

Music to stimulate the creative urge is the new policy at Famous Studio, 25 West 45th Street, New York, where Sam Buchwald, general manager, has installed his own system to provide music to his corps of some 200 artists, animators and other creative workers on Paramount Little Lulu and Popeye cartoons.

A record player run by the switchboard girl furnishes the music and it is relayed by a P. A. system throughout the plant. Best results are achieved by not playing the music continuously, asserts Buchwald, so there are fifteen-minute intervals of playing and quiet. As to the type of music, some of the more melodious classical pieces predominate during the day, and towards four o'clock in the afternoon, tunes and records are speeded up to give a lift to the toilers.

Selling Makes Errol a Favorite

Although there are no details, it is reported that J. C. Casler, manager of the Fair Theatre, Dallas, exploits RKO's series of Leon Erool comedies in such a manner that this star has become a must in the Fair, with patrons asking the date of his next comedy.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

another gesture. The ordinance is in force in other cities and has been used successfully to reduce juvenile delinquency.

The Cinema Theatre brought back the filmization of Charles Dickens' "A Christmas Carol" for an engagement which opened last Wednesday and continued through Christmas Day.

The Victor division of R.C.A. employes headed the list of the "Mile-O-Dimes" by clothing 117 children in the Indianapolis *Times* Clothe-A-Child campaign.

Columbia exchange was the scene of a Christmas celebration last Thursday afternoon, when Guy Craig and his associates held their annual Yuletide party. In connection with a turkey dinner and entertainment there was the exchange of gifts.

Karol Kennedy, assistant booker at 20th-Fox, is on the sick list. John Gentile, former assistant booker at the local Paramount exchange, and more recently transferred to Detroit as head booker there, has been rejected by his draft board.

Claude McKean, Warner exchange manager, is a victim of influenza.

Burdette Peterson, manager here for National Theatre Supply Co., was classified in 1-A and is expecting to be called to service early in January.

Joseph W. Bohn, of the local PRC exchange, will attend the franchise holders' meeting in New York Jan. 7 to be held at the Waldorf-Astoria.

Lieut. John O. Servaas of S. & S. Theatres paid his family a two-day visit during the past week. He is stationed at Love Field, Texas.

Peter Rosian, Universal district manager, was a visitor at the local exchange during the week.

Visitors on Film Row during the week were: Alex Kalafat, Garrett, and his family; Harry Switow, Louisville, Ky.; Andy Anderson, Hartford City, Ky.; Al. Borkenstein, Ft. Wayne; Harold Janicke and Arthur Garber, Louisville, Ky.; and Joe Schilling, Connersville.

Box-office receipts were the lowest in years last week. Exhibitors reported a drop from 40 to 50 per cent, reaching the lowest on record. Neighborhood houses also reported the poorest Christmas business in years.

MEMPHIS

Among the many annual Christmas parties that turned fun and frolic into charity was the Malco dinner and dance for employes who made a generous contribution to the Mothers' Milk Bank of the Variety Club, in honor of M. A. Lightman, Malco president, during the evening festivities.

Variety's annual election of officers last week re-elected M. A. Lightman, Chief Barker; Ed. Willingham, MGM branch manager, first Assistant Barker; Bailey Prichard, Universal branch manager, Second Assistant Barker; Robert Bostick, Dough Guy; Edwin Sapinsly, Malco, Property Master; Herbert Kohn, Malco, chairman Heart committee; James Prichard, entertainment chairman.

The Princess Theatre, a Malco house, has been sold to the owners of the Airways Theatre at a reported price of $75,000. The Malco lease still has three years to run, but the owner, Kemmon Wilson, says the building was purchased for investment reasons only. He stated that at present he had no intention of entering the loop theatre district.

Theatres report here that the before-Christmas business which is usually dead, was fifty per cent ahead of last year, and Christmas day was "terrific," as Warner's Howard Waugh, expressed it. All loop theatres were crowded to capacity the holiday week-end.

Leon Roundtree, Holly Theatre, Holly Spring, Miss. was visiting Film Row last week.





LINE UP FOR LOAN DRIVE. Charles P. Skouras, national chairman of the industry's participation in the Fourth War Loan, and his executive staff met last week with over 75 exhibitors in Chicago. At top are: Rick Ricketson, vice-chairman; Skouras; Elmer Rhoden, state chairman for West Kansas; Harold Fitzgerald, Wisconsin state chairman. In lower photo: Jules Rubens, Illinois state chairman; John Balaban, Chicago member of the advisory committee; William Hollander, Illinois state publicity chairman; B. V. Sturdivant, campaign director.

MIAMI

Thirteen theatres of the Paramount and Wometco chains are holding special New Year's Eve midnight shows due to a relaxation of the city ordinance prohibiting late performances. "What a Woman," "Ali Baba and the Forty Thieves," "Princess O'Rourke," and "A Lady Takes a Chance"—all first runs—are the featured films.

V. Bud Grey, of Paramount's Atlanta office, was in town last week touring his territory.

Barbara "Bobbie" Meyer, popular daughter of Wometco President Sidney Meyer, has been home for the holidays. She is attending Carleton College in Northfield, Minnesota.

On the theatre sick list this week is Eloise Woodard, switchboard girl at Paramount. Ditto Coma McLane, Wometco's telephone hostess—both with the flu.

Ted Otstott, Olympia engineer, goes into the Army January 12.

Sergeant Jimmy Walker is here on furlough, following overseas duty in Africa and Sicily. He was formerly an artist at Paramount Enterprises.

Another former Paramount employe, Pvt. Ralph MacIntyre, ex-manager of the Rex, is undergoing hospital treatment in Georgia.

NEW YORK

Booker Lil Bergson of Paramount has been honored by the Stage Door Canteen people as the year's most consistent all-around helper. She's in there pitching every Friday night.

Ted O'Shea, MGM eastern division manager, returned home on Christmas eve from the hospital. It was pneumonia, but Ted is recuperating nicely now.

The Columbia Christmas and New Year's parties for both home office and exchange were held at 729 Seventh Avenue.

Sheldon Hodes, son of RKO Radio's Phil Hodes, goes to the Army on January 6.

Irwin Lesser, owner of the Little Carnegie Theatre and one-time salesman for Paramount, is booking that company's package show, "The Scoundrel" and "Crime Without Passion," in which Ben Hecht and Noel Coward produced entertainment for the sophisticated audiences. Incidentally, Coward is expected to visit the Paramount exchange late this week.

Plenty of parties last week, especially on Friday, when most offices knocked off work at 1 p.m.

Head Booker Ben Levine of United Artists was out for three days last week with the flu.

The Harry Brandt circuit joined in the party-giving spirit last Friday with their own shindig, at which many friends from show business drifted in.

Paramount Salesmen Gebby Gebhardt and Ed Bell live in Jersey, and it got so cold there last week that both were frost-bound for a whole day—honest. Bell is also under a medico's care for minor repairs.

Dave Burkan, New York salesman for UA, spent the Christmas week-end on a hunting trip in the Adirondacks. Who said something about Spartans?

Judith Cohn, daughter of Columbia's short subjects producer, Maxwell Cohn, and niece of President Harry Cohn, is getting married in Hollywood on January 8, according to word received this week.

Paramount items: Switchboard Girl Dorothy Travers off for a three-day sojourn to Baltimore to visit her ailing mother . . . Salesman Bill Novick back after a siege of the flu . . . Murray Weiss was re-appointed local exchange Pep Club entertainment representative . . . Ex-contract Girl Bette Herman in for a flying "hello" to the old gang; she's with her Army husband down south . . . word comes from Ex-Salesmen Sammy Lake and Morris Voelk that they're shoving off for foreign duty.

Mrs. Ann Pielow, wife of MGM's New York exchange manager, died Monday of pneumonia. There was a 10 a.m. mass Wednesday at the Our Lady of the Angelus Church, Forest Hills, L. I. Mrs. Pielow is survived by her mother and two sisters, in addition to her husband, Ralph.

Capt. Robert Cummings, nephew of Tom Connors, 20th Century-Fox sales chief, is in the east on furlough for the holidays from Camp Cook, Calif. He was formerly in the MGM booking department.

OMAHA

Louis Cotter, Brandeis Theatre publicity chief, was ill for nearly ten days prior to Christmas.

Walter Hoffman, Twentieth Century-Fox exploiteer, spent several days in Omaha lining up a New Year's eve feature.

F. A. VanHusen's son-in-law, Jack Zeigler, a project engineer in Alaska, was home for the holidays and his first peek at his son, Jack Jr. Zeigler formerly worked at VanHusen's Western Theatre Supply company.

Pat Tingle, Twentieth Century-Fox stenographer, has been home ill.

Margaret Sodomek, another Fox stenographer, has joined the Waves and will train at Palm Beach, Fla. Laura Nickols will take Margaret's place.

Morrie Cohn, owner of the Broadway Theatre in Council Bluffs, Ia., left Monday for California and a vacation.

Sgt. Lyle Reinshreiber, former Universal booker, was home on furlough from the Army Air Corps during the holidays.

RKO's gang received an appropriate Christmas greeting by V-Mail from Capt. Al Hill,

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

former office manager, now stationed in England.

Sid McArdle, the United Artists office manager, is now 1-A, along with several others along the row.

Elaine Davis, MGM secretary, will resign next week to marry 2nd Lt. Orval Byrd. The couple will live in Paris, Tex., near Camp Fannin, Tex.

Twentieth-Fox employes received a nice three weeks' bonus.

Harold Johnson, Universal manager, will talk at the Business Men's breakfast club on January 4.

Rollie Nimmo, former FEPCO employe, paid his old office a visit last week.

James Lundy, Paramount exploiteer, was a recent Omaha visitor.

Universal employes presented Harold Johnson with a desk set for Christmas; MGM employes gave their Branch Manager, John Kemptgen, an electric clock for his office.

Eddie Ferrell, former Community Playhouse actor here, was killed in a bomber crash north of Omaha.

One hundred and sixty employes of three Tri-States theatres here and members of the district office held their Christmas party at the Rome Hotel, where they downed ten turkeys. Tri-State parties also were held in Grand Island, Sioux City, Falls City and Hastings.

Betty Brent, biller at MGM, spent Christmas with her parents at Spaulding, Neb.

Tri-States theatres here boosted admissions to $1.10 for reserved seats for their New Year's Eve shows. The Brandeis followed a policy of no reservations, all seats 75 cents.

PHILADELPHIA

The Christmas week-end is now passed and things are beginning to get back to normal. Many of the employe groups in the exchange held parties. The Warner Club office group held its annual party in the club rooms in the Earle Theatre building and the party was announced the best ever held. The Family Club of 20th Century Fox Film held its annual party at the Variety Club, with Francis Kelly, President of the Philadelphia group, acting as host. Elections were held during the course of the party with the following officers being elected: Herb Gillis, booker, president; Harry Dressler, shipper, vice-president; Esther Diamond, treasurer; and Shirley Mollinger, secretary.

The Distributor Committee for the Fourth War Loan Drive held its first meeting with Jay Emanuel and David Barrist presiding. Attending were George Schwartz of Universal, George Beattie of Paramount; Charles Zagrans of RKO; Sam Rosen of Monogram; Harry Bodkin of United Artists, and Robert Lynch of MGM. Preliminary plans were made for the handling of the drive, with a monster rally being planned for all the exhibitors.

Morty Levine, Warner Theatre district manager in the South Jersey area, is scheduled to report for his induction physical next Tuesday.

Esther Gross of the 20th Century-Fox cashier department, was married this Friday to Pfc. Joe Narrow of the U.S.M.C.

George Z. Lawson, Warner artist who has been in the hospital for a great many weeks after suffering a heart attack, was sufficiently improved to be removed to his home for further recuperation.

Mike Egnal of the Bristol Theatre became the father of an eight pound, six ounce son at the University Hospital this week. It is his third child, and he was so proud he was distributing 50c cigars.

Alex Cooperman, Universal booker, is to be married January 9 to Miss Irene Kaplan.

Mrs. Edna R. Carroll, head of the Penna. State Censor Board, was the subject of a picture study in *Look Magazine* this week.

Jack Litto, who left the Eureka Theatre to go down to S. Carolina in a managerial capacity some months ago, was seen back on Vine Street.

Iz Borowsky, owner of the Rex and Jewell Theatres, was slated to come up for his induction physical examination this week.

Albert M. Cohn, attorney for the exchanges before his induction, has been released by the Army.

Melvin Fox has returned to Philadelphia after his tour of Coast Guard duty in the Baltimore area.

Walter Potamkin was in the Jefferson Hospital for an operation.

Lt. Jack Harris, formerly of Affiliated Theatres; Captain Gus Amsterdam, son of Ben Amsterdam, and now with the Army Intelligence; Lt. Larry Doherty, Air-Cadet Bernie Borish; and Sgt. Paul McGowan of Warners were among the many servicemen from the industry back in Philadelphia for the Christmas Holidays.

The decision in the William Goldman versus the major distributors may not be announced for several weeks due to the illness of the trial judge.

Wilmer and Vincent's State Theatre in Allentown reopened New Year's Eve after being dark several months. The policy calls for stage shows on Monday, Tuesday and Wednesday, with double features Thursday, Friday, Saturday and Sunday.

Along the real estate front there was some activity this week as the Ambassador Theatre in West Philadelphia was transferred from the Land Title Bank and Trust Co., trustee, to Irvin A. Winegrab for $125,000. James F. Hickey took title by a later deed. I. Hurst Enterprises, which operates the Forepaughs and the New Garden theatres, takes over the Auditorium Theatre on January 1. The corporation now owns and operates all the motion picture theatres in the old Tenderloin section.

Harry J. Schad, veteran Reading exhibitor, sold his San Toy Theatre to the Neversink Dying Company. The theatre had been closed for years, and according to reports, is to be used as a warehouse.

PITTSBURGH

Film Row was saddened to learn of the death of one of its veteran employes, Sophie Robinson, who was an inspectress at Paramount for many years. She died on Christmas Day from an attack of influenza, and funeral services were held Tuesday afternoon.

Clay V. Hake, branch manager for 20th Century-Fox, is at his home in Hawley, Pa., recuperating from a bad attack of bronchitis, and will not return to his desk here until the first of the year.

Anne Cohen, secretary for United Artists, has been ordered back to Mercy Hospital by her physician for further treatment of the serious leg injuries which she sustained about a month ago on her way to the office when a barrel rolled off a loading truck.

William Finkel, who with his brother, Morris, operates the Arcade, Colonial, Capitol and Hilltop theatres in this city, is in the McKeesport Hospital for a serious operation.

In general, theatre business during the Christmas holidays throughout the territory has been very brisk, especially on Christmas Day and Sunday. Several of the large downtown theatres in the city were turning them away two and three hours before closing time on Christmas, not having even standing room for the crowds that were trying to gain admittance.



Arthur Lyons, vice-president of Producing Artists, arriving in New York for a ten-day business trip in connection with production plans for pictures his company will make for United Artists distribution.

PORTLAND

Holiday theatre attendance, in spite of some adverse causes, has steadily held to record heights for the past few weeks. Christmas shopping and increasing flu did not slow up theatregoers. With shipyards closing on Sundays, many new faces are seen at first run theatres.

Walter Wessling, popular manager for Monogram Pictures in Oregon, has suffered a relapse from flu.

Jack Kloepper, Oregon manager for United Artists, is suffering an attack of flu, following a trip to California.

Mrs. Julia Schwartz, has been named as the manager of the Beacon Theatre, Seattle, replacing Mrs. Ross.

Thomas (Bill) Wallace, veteran Spokane stage manager, who has written many colorful articles on the stage and screen, is ill at the Sacred Heart Hospital.

William Platt, 29, of Portland has been jailed following a robbery of the Newsreel Theatre, Oakland.

Harold Lawrence has joined the staff of J. J. Parker Theatres as assistant manager of the Broadway Theatre, Portland.

A. J. Sullivan, northwest manager for United Artists and his staff are back from a California meeting.

Whitey Young, eastern Washington salesman for Warners, is back on Seattle row for holidays.

Ben Shearer and staff staged their annual Christmas party at the Seattle Film Club.

Leroy and Aly Johnson of the Jensen & Von Herberg theatres, entertaining Mr. and Mrs. Bowen S. Cobrad from Montana.

Booking on Seattle row: Charles Grieme, Wenatchee; Carroll Barney, Arlington; Norman and Mrs. Clyde, Langley; Ned Edris, Tacoma; Lionel Brown, Edmonds; F. Glanfield, Tacoma; Gene Groesbeck, Enumclaw; Walter Graham, Shelton, Wash.

Charles Feldman, western district manager for Paramount, visiting Portland and Seattle exchanges.

Jimmy Brooks, office manager for 20th-Fox, Seattle, is a victim of the flu.

Barclay Ardell, Seattle, attended the recent Altec conference in New York City.

Ralph Ravenscroft, Paramount exploiteer, covered the entire Pacific Northwest on a trip from Hollywood.

John Danz of Sterling Theatres left last week for California to attend the industry's Fourth War Loan conference.

Jack Matlack of J. J. Parker's theatres, made sure of another million cigarettes for the boys at Barnes Hospital, Vancouver, with a special midnite matinee.

With upwards of 1000 a day coming down with the flu in the metropolitan area of Portland, and numbering among its victims a num-

ber from both film and theatre row, it rather "took the edge" off Christmas. The majority, however, are making extensive plans for the New Year.

Two big Christmas parties staged on Seattle Film Row were that of Paramount and the B. F. Shearer Equipment Company.

Ed Lamb, branch manager for RKO, Seattle, has been named chairman for the annual March of Dimes in the theatres.

The Hamrick-Evergreen Seattle division office staged their annual Christmas party at the Olympic Hotel, with Carl Mahne taking the leading role of Santa.

In spite of the reported film shortage several Portland suburban theatres were running holiday triple feature bills.

ST. LOUIS

Harris P. Wolfberg, district manager for Loew's, Inc., for the past eighteen years, has resigned. After a prolonged vacation in Florida with his family he will determine his future plans. Mr. Wolfberg was an actor and salesman for the Essanay Film Co. in Chicago back in 1909. Next he went with the General Film Company in St. Louis, working for that company from 1914 to 1916.

Harry C. Arthur, Jr., head of the Fanchon & Marco-St. Louis Amusement Company circuit, has been assigned two more important public tasks in recent days. He has been named Missouri state chairman for the 1944 March of Dimes Campaign, January 24-30, and Eastern Missouri chairman for the motion picture industry in connection with the Fourth War Loan Drive which gets under way on January 16.

The influenza epidemic seems to be on the wane in St. Louis and vicinity, notwithstanding there were twice as many deaths attributed to the dread disease here during the past week compared with the preceding seven days. In the past week the St. Louis Division of Health reported 14 deaths as due to influenza and 39 as caused by pneumonia.

Alderman Jake Sellers failed to insist upon the Board of Aldermen's Legislation Committee reporting out his curfew bill at last week's meeting of the city fathers and, since the board had adjourned over the Christmas holidays until January 7, the measure to keep children off the streets after 10 p.m. will remain in the hands of the committee at least until that time.

In the St. Louis Circuit Court last week in the case of Fanchon & Marco, Inc., vs. Leahy there was a further hearing on the defendants motion for assessment of damages on the injunction bonds. The case was concluded and submitted, including requests of plaintiffs and surety on the injunction bonds for separate findings.

At Cape Girardeau, Mo., due to 700 cases of colds and influenza among the 2750 enrolled public school pupils, the Board of Education decided to close the schools until January 3. Ten teachers were also reported as ill. The Cape has three motion picture theatres, the Broadway and Orpheum, units in the Fox Midwest circuit, and the Rialto, operated by Eddie Rosecan.

New Year's Eve celebrants will have only the usual headache this year, since the OPA has knocked out the plan of the local hotels, night clubs and restaurants to kick up their prices 10 per cent above those that prevailed last year.

SAN FRANCISCO

Tribute was paid to the American Theatre Wing and its work during the ceremonies accompanying the launching of the Liberty ship, Otis Skinner, which was sponsored by Mrs. Clarence Lindner, wife of the publisher of the San Francisco *Examiner*. Ceremonies took place at Richmond Yard No. 3.

Both the RKO Golden Gate and the Fox-West Coast Warfield theatres contributed some of their stage talent to the *Examiner's* Christmas Party for the carriers, which was held at the Bal Tabarin.

Arthur Ward, local director of the American Guild of Variety Artists, directed the entertainment for the wounded service men on Christmas Day and Christmas Eve.

Most excitin' was the double wedding of the Embassy Theatre's cashier, Kay McGrath, and United Artists Theatre's cashier, Ethel Packard, which took place this month. Kay McGrath is now Mrs. Jan King, wife of a radioman, and Ethel Packard is Mrs. Al Hermann, her husband being with the Merchant Marine.

Paul Milladin, former assistant manager at the Warfield, a Fox-West Coast downtown first-run and stage show, is the new manager at the St. Francis, an FWC subsequent-run downtown.

The Castro Theatre, a Nasser Brothers neighborhood house, presented a special stage show of juveniles and a selected screen program when the San Francisco lodge of Elks gave its annual Christmas party for underprivileged children and orphans.

The Oaks Theatre housed the annual Christmas Sunday service of the congregation of Northbrae Community Church, in Berkeley. "Silent Night" was dramatized with a thousand-candle ritual.

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Three Pictures Go Into Production This Month at Paramount

Paramount, with six feature pictures in production, wil start three more this month.

The first will be "Bring on the Girls," Navy musical in Technicolor starring Eddie Bracken, Veronica Lake, Sonny Tufts and Marjorie Reynolds and featuring Les Brown's orchestra and Johnny Coy, the Broadway dancer.

Pine and Thomas will start "One Body Too Many," comedy melodrama starring Jack Haley and Jean Parker, on January 14. Bela Lugosi, Blanche Yurka and George Zucco will have featured roles in the film.

"Practically Yours," starring Paulette Goddard and Fred MacMurray will start January 31. The screen story is an original by Norman Krasna.

Pictures now in production are "Road to Utopia," "The Hitler Gang," "Incendiary Blonde," "Till We Meet Again," "I Love A Soldier" and "And Now Tomorrow."

Gail Russell to Attend Eastern Premiere of 'Lady in the Dark'

Gail Russell, one of Paramount's stellar prospects for 1944, who makes her feature film debut in "Lady in the Dark" as Ginger Rogers' rival in the high school sequence, will leave Hollywood for New York February 4 to meet members of the press and attend the New York premiere of the picture on February 16.

Miss Russell first was given stellar recognition in "The Uninvited," which will open in March and then was cast in the Cornelia Otis Skinner role in "Our Hearts Were Young and Gay." The actress will next be starred in "Fear."

Musical to Start in March

Described as a musical of the Eighteen Nineties, "Notorious Nancy Grey" is announced for March production by Edward Small. The picture, to be based on a story by Tom Reed, will have Dennis O'Keefe in a principal role.

To Collaborate on Script

Hunt Stromberg has engaged Joan Harrison, who produced "The Phantom Lady" for Universal, to collaborate with Elliot Paul on the script for "Guest in the House." She may also serve as associate producer.

Thorpe to Direct 'Thrill'

"Thrill of Romance," previously titled "Arrowhead Inn," will be directed by Richard Thorpe. Esther Williams will star in the MGM picture.

Ratoff Gets Assignment

"When Irish Eyes Are Smiling" will be directed by Gregory Ratoff.



True and False

Meet the two Emily Kimbroughs on the set of Paramount's "Our Hearts Were Young and Gay." On the right is the real Emily, co-author with Cornelia Otis Skinner of the popular book now being done in films. With her is Diana Lynn, who plays Emily Kimbrough in the new picture.

21 in Technicolor on Studios' Schedules

Eleven pictures in production and ten in preparation are being made, or will be made, in Technicolor, according to *News & Views,* publication of the Technicolor Company, whose president is Dr. Herbert Kalmus.

Included among the features in production are: "At Night We Dream," Columbia; "Greenwich Village," 20th Century-Fox; "Gypsy Wildcat," Universal; "Home in Indiana," 20th Century-Fox; "Incendiary Blonde," Paramount; "Kismet," MGM; "Meet Me in St. Louis," MGM; "Mr. Co-Ed," MGM; "National Velvet," MGM; "Rainbow Island," Paramount; "Wilson," 20th Century-Fox.

Technicolor pictures in preparation include: "Belle of the Yukon," International; "Bring on the Girls," Paramount; "Caroline," Universal; "The Climax," Universal; "Gibson Girl," RKO Radio; "The Robe," RKO Radio; "Son of Flicka," 20th Century-Fox; "Strolling Down the Avenue," Warner Bros.; "Tonight and Every Night" (formerly "Heart of the City"), Columbia; "Where Do We Go From Here?", 20th Century-Fox.

Karloff Back to Screen

Having completed his road tour with "Arsenic and Old Lace," Boris Karloff will return to pictures in Universal's "The Climax," based on Edward Locke's play of that title. George Waggner will produce and direct the film, which goes into production within three weeks.

Warners Borrow Benchley

Warners have borrowed Robert Benchley from Paramount to play the chamber of commerce secretary in "Janie."

HOLLYWOOD STUDIO ROUND-UP

Following are details of the three features which started in production this week:

20th CENTURY-FOX

I MARRIED A SOLDIER—Principals: Jeanne Crain, Frank Latimore, Kevin O'Shea. Director, Otto Ludwig Preminger.

UNITED ARTISTS

STRANGE CONFESSION—Principals: George Sanders, Linda Darnell, Edward Everett Horton. Director, Douglas Sirk.

WARNER BROTHERS

JANIE—Principals: Joyce Reynolds, Robert Hutton, Ann Harding. Director, Michael Curtiz.

TITLE CHANGES

"Wedding Guest Sat on a Stone" (Col.) now GHOST THAT WALKS ALONE.
"Action in Arabia" (RKO) now DANGER IN DAMASCUS.

'Wonder Man' Set as Next for Danny Kaye

Samuel Goldywn announced this week that the second Technicolor comedy to star Danny Kaye will be "The Wonder Man," based on an original story by Arthur Sheekman. Kaye makes his film debut in "Up In Arms," recently completed and shortly to be released.

The plot of "The Wonder Man" relates what happens to a "quiz kid" when he grows up. Kaye will have the role of the infant prodigy who reaches manhood with an incredible academic knowledge but none at all about the more humdrum facts of life. He becomes a G-Man when he inadvertently takes a civil service examination and passes with a previously unheard of score.

Arthur Sheekman, author of "The Wonder Man," was formerly a top screen comedy writer for Marx Brothers and Eddie Cantor films. Production of the new work is scheduled to start June 1st, with Don Hartman, co-author and associate producer of "Up In Arms" again repeating the same assignment for the new film.

Heyman to Do Score

Werner Heyman has been assigned to prepare the music score for Paramount's picturization of Cornelia Otis Skinner and Emily Kimbrough's "Our Hearts Were Young and Gay," co-starring Gail Russell and Diana Lynn, with Charles Ruggles, Dorothy Gish, James Brown, Bill Edwards and Alma Kruger in the cast. Lewis Allen directed the comedy.

Columbia Buys 'Forever Art'

Raoul Marlow's story, "Forever Art," has been acquired by Columbia as the basis for a horror picture.

PRODUCTION NOTES FROM THE STUDIOS

Warners Sign Barbara Stanwyck to a Long-Term Contract; RKO Buys 'Capricornia'; Acquanetta Made 'Jungle Queen'

Judy Garland and Margaret O'Brien have recorded the old favorite, Under the Bamboo Tree, for a sequence in the new MGM production "Meet Me In St. Louis" which Vincente Minnelli is directing and Arthur Freed is producing. This marks six-year-old Margaret's first singing assignment since embarking on her amazing screen career.

"Murder in the Fun House," an original screenplay by George Callahan, has been set as the next film in Monogram's Charlie Chan series, and is scheduled to go before the cameras January 10, with Sidney Toler starred as the Chinese detective.

Frank McDonald was signed by producers William Pine and William Thomas to direct "One Body Too Many," their forthcoming mystery thriller for Paramount, which will star Jack Haley and include Bela Lugosi in a supporting role. McDonald currently is at the directorial helm of "Gambler's Choice," with Chester Morris and Nancy Kelly in the stellar spots.

Republic has bought I. A. L. Diamond's story "And Be My Love" for use as Carlton Alsop's first effort as a Republic producer. Diamond has also been signed to write the screenplay.

"Danger in Damascus," RKO feature starring George Sanders and Virginia Bruce, has wound up. Originally known as "International Zone," this is the second American film for Leonide Moguy, French director, and features Lenore Aubert, Gene Lockhart, Robert Armstrong, H. B. Warner, Andre Charlot, Alan Napier and Marcel Dalio in supporting roles.

With the signing of Dennis O'Keefe as the male lead opposite Eleanor Powell, in "Sensations of 1944," producer-director Andrew Stone is nearing completion of casting for the production which will go before the cameras on January 3rd. Cast now includes Miss Powell, O'Keefe, Mimi Forsythe, W. C. Fields, Sophie Tucker, David Lichine, Cab Calloway and orchestra.

Dore Schary's first production for Vanguard Films, Inc. will be "Double Furlough" co-starring Joan Fontaine and Joseph Cotten, it has been announced by Daniel T. O'Shea, president of Vanguard. Schary, who left MGM a few weeks ago to produce for Vanguard, said that he expected "Double Furlough," which will be a Selznick International picture, to start production in March.

Basil Rathbone and Nigel Bruce will report to Universal in January for rehearsals of their new Sherlock Holmes picture, "Sherlock Holmes in Canada" which is scheduled to get under way January 10. Roy William Neill will produce and direct.

As a result of her work in Warner's "My Reputation," now before the cameras, the studio has signed Barbara Stanwyck to a long-term contract. Addition of Miss Stanwyck to the company roster raises the star number to 23.

The nationwide search for a voice which nearest approximates that of the great operatic diva Nellie Melba, resulted in selection of 22-year-old Jean Forward to sing the role in Rene Clair's "It Happened Tomorrow."

Spencer Tracy has had his hair cropped close and donned a special prison pallor make-up to start his escape from the concentration camp for "The Seventh Cross" new drama with Signe Hasso in the feminine lead under the direction of Fred Zinneman, with Pandro Berman as the producer.

Paramount has set Marjorie Reynolds as the "other woman" with Veronica Lake in its forthcoming musical "Bring on the Girls." Picture goes into production January 7 with Sidney Lanfield directing for Fred Kohlmar, associate producer. Also cast are Sonny Tufts, Eddie Bracken and Cecil Kellaway.

Peter Rurich has been signed to write the screenplay of forthcoming RKO horror picture "The Screaming Skull" which Val Lewton will produce.

Milton Gross and Elwood Ulman have finished the script of "High Spirits" which Edward Hartman will produce for Universal.

Leopold Stokowski's star harpist will teach Alexis Smith the fundamentals of the harp for scenes in "The Horn Blows At Midnight," Warners' Jack Benny starrer.

Burnu Acquanetta has been signed to play the title role in Universal's "Jungle Queen" by associate producer Will Cowan. Story will be a sequel to "Captive Wild Woman," considered one of the more successful of the Universal series of "horror" pictures.

Coveted role of Bette Davis' daughter in Warners' "Mr. Skeffington" was given to Marjorie Riordan following tets of 65 actresses on and off the lot. Miss Riordan, whose contract was recently purchased from Sol Lesser by Warners following "Stage Door Canteen" will start work this week. Vincent Sherman directs for producers Julius J. Epstein and Philip G. Epstein.

Greer Garson has checked in at MGM for conferences with producer Leon Gordon on her starring role in "Mrs. Parkington." Wardrobe and make-up tests are slated to get under way around January 15.

William Beaudine has been signed to the direction of "Black Beauty," Monogram drama based on the famous novel by Anna Sewell. Lindsley Parsons wil produce.

"Capricornia," best selling novel written by Xavier Herbert has been purchased by RKO for early production. The story has an Australian locale and deals with inter-racial problems in the Northern Australian territory known as Capricornia.



Miniature Set Production Boon

Technical Adviser Jack Townsend (left) and Producer Arnold Pressburger (standing, right) comment as Director Rene Clair checks details of the miniature for the 1890 racetrack set for "It Happened Tomorrow" which Pressburger is producing for United Artists. Use of the miniature obviates waste motion in set construction and dressing, enables Clair to arrange his camera angles before production.



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Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43		b8/7/43
4004	Commandos Strike at Dawn(D)	Paul Muni-Anna Lee	100	1/7/43		b12/19/42
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)	F.C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4028	One Dangerous Night (My)	W. William-E. Blore-M. Chapman	77	1/21/43		a10/10/42
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43		b9/18/43
4037	Power of the Press (D)F	Guy Kibbee-Lee Tracy	63	1/28/43		a12/26/42
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Joan Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	57	10/26/43		b11/6/43
	Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick		12/19/43		a11/20/43
	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
	Heat's On, The	Mae West-Victor Moore		12/2/43		a9/25/43
	Is Everybody Happy?	Ted Lewis & Band	73	10/28/43		a9/25/43
	Klondike Kate	Ann Savage-Tom Neal		12/16/43		a10/23/43
	Return of the Vampire	Bela Lugosi-Michael Duane		11/11/43		a11/6/43
	Sahara	Humphrey Bogart-Bruce Bennett		10/14/43		a4/24/43
	There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

Westerns

	Cowboys in the Clouds	Charles Starrett-Julie Duncan		12/23/43		a9/25/43
	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43		b11/27/43
	Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43		b12/11/43

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens				
	At Night We Dream	Paul Muni-Merle Oberon				
	Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard		1/28/44		
	Cover Girl (Tech.)	R. Hayworth-J. Falkenburg				a10/23/43
	Cowboy Canteen	Charles Starrett-Tex Ritter				
	Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44		a12/11/43
	Hey, Rookie	Ann Miller-Larry Parks		1/7/44		
	Jam Session	Ann Miller-Jess Barker				
	Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
	None Shall Escape	Alexander Knox-Erik Rolf				a12/4/43
	Once Upon a Time	Cary Grant-Janet Blair				
	Racket Man	Tom Neal-Jeanne Bates		1/21/44		a11/20/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		
	Swing Out the Blues	Bob Haymes-Lynn Merrick		1/20/44		a11/13/43
	Two Man Submarine	Tom Neal-Ann Savage				

Westerns

	Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
	Empire of the West	Charles Starrett-Vi Athens				a12/11/43
	Heroes of the Sagebrush	Charles Starrett-Constance Worth				
	Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
	Roundup for Victory	Charles Starrett-Jeanne Bates				
	Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44		a1/2/43
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll				a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
380	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
330	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
370	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug		b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May		b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b8/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Reddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
	Thousands Cheer (Tech.)(D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb		b12/25/43
	America	B. Donlevy-Ann Richards				a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone				a11/6/43
419	Broadway Rhythm	George Murphy-Ginny Simms		Mar.		a8/14/43
	Canterville Ghost	Charles Laughton-Margaret O'Brien				a10-30-43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston				
	Gaslight	Charles Boyer-Ingrid Bergman				a11/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar		b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich				
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr		b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak				
	Meet Me in St. Louis	Judy Garland-Margaret O'Brien				
	Meet the People	Lucille Ball-Dick Powell				a8/14/43
	Mr. Co-Ed	Red Skelton-H. James & Orchestra				
418	Rationing	W. Beery-Marjorie Main		Feb		
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar.		a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso				
422	Song of Russia	R. Taylor-Susan Peters	107	Apr		a6/5/43
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
	Three Men in White	L. Barrymore-Van Johnson				
	Two Sisters & A Sailor	June Allyson-Van Johnson				
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall				a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43		b2/20/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury (Reviewed as "You Can't Beat the Law")	61	2/12/43		b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43		a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

Westerns

	Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43		b9/18/43
	Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43		a8/7/43
	Six Gun Gospel (W)F	J. M. Brown-R. Hatton	55	9/3/43		b9/4/43

COMING 1942-43

	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out	Leo Gorcey-Joan Marsh		12/1/43		a9/25/43
	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

Westerns

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43

COMING 1943-44

	Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
	Block Busters	East Side Kids-Roberta Smith				
	Charlie Chan in Secret Service	Sidney Toler		1/17/44		a11/13/43
	Hot Rhythm	Dona Drake-Robert Lowery				
	Johnnie Doesn't Live Here Anymore	Simone Simon-James Ellison				
	Lady Let's Dance	Belita-James Ellison		3/7/44		a1/13/43
	Million Dollar Kid	Leo Gorcey-East Side Kids				a10/2/43
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
	VooDoo Man	Bela Lugosi-J. Carradine				a12/4/43
	Where Are Your Children(D)F	Jackie Cooper-Patricia Morison	73	1/17/44		b11/27/43

Westerns

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail	H. Gibson-K. Maynard-Bob Steele				
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		
	Sonora Kid	Hoot Gibson-Bob Steele				
	Westward Bound	Hoot Gibson-Ken Maynard		1/17/44		a10/30/43

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
3	Avengers, The (WarD)F	R. Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	88	1/29/43	b8/29/42
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. Mcrea	89	1/1/43	b11/7/42
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythmn (Tech.) (M)F	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue
3	Wrecking Crew (D)F	R. Arlen-C. Morris	73	1/15/43	b11/7/42

CURRENT 1943-44

Sp.			Mins.	Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout	Jimmy Lydon-Joan Mortimer	66	1/3/44	a10/2/43
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	a1/2/43
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only	P. Goddard-F. MacMurray	83	1/3/44	a9/11/43
3	Timber Queen	R. Arlen-M. B. Hughes	66	1/4/44	a8/14/43
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The	Ray Milland-R. Hussey	98	1/3/44	a6/19/43

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	
Going My Way	Bing Crosby-Rise Stevens	a10/23/43
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake	a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Sullivan	
Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland	a3/6/43
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	
Navy Way	Bill Henry-Jean Parker	a11/27/43
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Triumph Over Pain	Joel McCrea-Betty Field	a6/27/42
You Can't Ration Love	Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madisen	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede	Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley	D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle	B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap	Bob Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The	B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror	Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders	Buster Crabbe-Al (Fuzzy) St. John	60	12/20/43	a11/20/43
461	Drifter, The	Buster Crabbe-Al (Fuzzy) St. John	58	11/5/43	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	11/26/43	b10/16/43

COMING

	Career Girl (M)F	Frances Langford-Craig Wood	66	1/4/44	b12/18/43
	Men on Her Mind	Mary Beth Hughes-Ted North		2/7/44	
	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/18/44	

Westerns

453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/8/44	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Coastal Command (Doc)		62		b7/24/43
7	Falcon In Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
3	Great Gildersleeve (C)F	H. Peary-J. Darwell	62	1/1/43	b11/14/42
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludes Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
3	7 Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W)	T. Holt-C. Edwards	56		a8/22/43
W-1	Bandit Ranger (W)F	Tim Holt-Joan Barclay	56		

CURRENT 1943-44

				Trade Shown	
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snew White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

Are These Our Children	Kent Smith-Bonita Granville	
Curse of the Cat People	Simone Simon-Kent Smith	a10/16/43
Danger in Damascus	George Sanders-Virginia Bruce	
Dangerous Journey	Elsa Lanchester-Gordon Oliver	a10/30/43
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Marine Raiders	Pat O'Brien-Ruth Hussey	
Seven Days Ashore	Gordon Oliver-Wally Brown	
Show Business	E. Cantor-G. Murphy-Jean Davis	
Tender Comrade	Ginger Rogers-Robert Ryan	a11/13/43
Three Caballeros	Disney	
Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore	

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43	
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
210	London Blackout Murder (My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
209	Mountain Rhythm (D)	Weaver Bros. & Elvry	70	1/8/43	b12/12/42
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

CURRENT 1943-44

306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43

Westerns

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe	Don "Red" Barry-Wally Vernon		12/29/43	a11/13/43
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
352	Raiders of Sunset Pass	Eddie Dew-Smiley Burnette	55	12/20/43	a8/28/43

COMING

	Casanova in Burlesque	Joe E. Brown-June Havoc			a11/13/43
	Cowboy and the Senorita	Roy Rogers			
	Fighting Seabees	John Wayne-Susan Hayward			a11/20/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
	Man From Frisco	Michael O'Shea-Anne Shirley			
	Monster, The	Arlen-Ralston-von Stroheim			a11/20/43
	My Best Gal	Jane Withers-Jimmy Lydon			a11/27/43
	Rosie the Riveter	Jane Frazee-Frank Albertson			
	Trocadero	Rosemary Lane-Johnny Downs			

Westerns

Beneath Western Skies	Bob Livingston-Smiley Burnette	
Laramie Trail	Smiley Burnette-Bob Livingston	
Mojave Firebrand	Wild Bill Elliott-George Hayes	a12/11/43
Outlaw Buster	Bill Elliott-George "Gabby" Hayes	
353 Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55 1/5/44 b12/4/43

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bond	73	5/7/43	b4/24/43
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
3	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell		a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye		a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
Jane Eyre	Orson Welles-Joan Fontaine		
6 Lifeboat	Tallulah Bankhead-John Hodiak	1/21/44	a4/10/43
6 Lodger, The	Merle Oberon-George Sanders	1/7/44	a10/23/43
Murder in Bermuda	Preston Foster-Ann Rutherford		
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
Purple Heart	Dana Andrews-Richard Conte		
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
Shrine of Victory (Doc.)	Greek Navy	45	b8/21/43
Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
Sullivans, The	Thomas Mitchell-Anne Baxter		a11/20/43
Tampico	Edward G. Robinson-Lynn Bari		a11/27/43
Wilson (Tech.)	Coburn-Hardwicke-Mitchell		

UNITED ARTISTS

CURRENT

Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
Calaboose (C)	J. Rogers-N. Beery, Jr.	45	1/29/43	b8/7/43
Crystal Ball (CD)F	P. Goddard-R. Milland	81	1/22/43	b1/23/43
Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

Westerns

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
Riders of the Deadline	William Boyd-Andy Clyde	70	12/3/43	a5/1/43

COMING

Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44	
Hairy Ape, The	Wm. Bendix	5/9/44	
Here Is Your War	Ernie Pyle story	6/1/44	
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
Knickerbocker Holiday	Nelson Eddy-Charles Coburn	1/28/44	
Moon Their Mistress	L. Darnell-G. Sanders	4/21/44	
Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
Since You Went Away	C. Colbert-J. Cotten-S. Temple		
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	a12/11/43
Three Russian Girls	Anna Sten-Kent Smith	1/14/44	a10/30/43
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns

Forty Thieves	Wm. Boyd-Andy Clyde		
Mystery Man	Wm. Boyd-Andy Clyde		a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
Texas Masquerade	W. Boyd-A. Clyde		a8/7/43
Timber	William Boyd-Andy Clyde		a10/16/43

UNIVERSAL

CURRENT 1942-43

7043 All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005 Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014 Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036 Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7037 Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7033 Follow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012 Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011 Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046 Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045 Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044 Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006 Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7041 He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031 Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003 Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039 Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047 Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025 How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001 It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023 It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040 Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
8028 Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009 Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7027 Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7052 Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061 Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8005	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43

COMING

	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	a7/31/43
	Chip Off the Old Block	Donald O'Connor-Ann Blyth		2/25/44	a10/2/43
	Christmas Holiday	Deanna Durbin-Gene Kelly			
	Cross Your Fingers	Grace McDonald-Leon Errol			a12/11/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			
	Has Anybody Here Seen Kelly	H. Hilliard-Ozzie Nelson & Band			
	Her Primitive Man	L. Allbritton-R. Paige			a11/20/43
	Impostor, The	Jean Gabin-Allyn Joslyn		2/11/44	a11/6/43
	Ladies Courageous	Young-Fitzgerald-Barrymore			a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan			
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Phantom Lady	Ella Raines-Franchot Tone		1/28/44	a11/6/43
8034	Sing a Jingle	Allan Jones-June Vincent	62	1/7/44	a8/28/43
	Slightly Terrific	Anne Rooney-Leon Errol			
8021	Spider Woman	B. Rathbone-N. Bruce	62	1/21/44	a6/26/43
8020	Swingtime Johnny	Andrews Sisters-Harriet Hilliard		2/4/44	a11/20/43
	This Is the Life	Donald O'Connor-Susanna Foster			a7/17/43
	Three Cheers for the Boys	George Raft-W. C. Fields			a10/23/43
	Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.		2/18/44	
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne			

Westerns

8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight			a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

COMING

	Adventures of Mark Twain(D)	Frederic March-Alexis Smith		a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith		
	Cinderella Jones	Joan Leslie-Robert Alda		
	Crime by Night	Jane Wyman		
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Hollywood Canteen	Bette Davis-Ann Sheridan			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	In Our Time	I. Lupino-P. Henreid-C. Rains			a11/13/43
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman			
	Mask for Dmitrios	Zachary Scott-Peter Lorre			
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	One More Tomorrow	Ann Sheridan-Dennis Morgan			a11/20/43
	Passage to Marseille	Humphrey Bogart-Michele Morgan			a12/4/43
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan			a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas			a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

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		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
		AMERICA SPEAKS		
		Farmer at War	9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
		Point Rationing	6	Not Rev.
		Troop Train	11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
		COLOR RHAPSODIES		
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
		COMMUNITY SING		
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
		FAMOUS BANDS		
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
		GLOVESLINGER		
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Seeks Appeal	Fair	17½	3/20/43
		PANORAMICS		
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
		PHANTASIES CARTOONS		
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
		QUIZ REELS		
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
		SCREEN SNAPSHOTS		
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/43
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
		STOOGE COMEDIES		
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
		KATE SMITH		
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
		TOURS		
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
		WORLD OF SPORT		
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

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		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
5404	A Gem of a Jam			Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5402	Dizzy Pilots			Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'			Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5429	You Dear Boy!		18	Not Rev.
5431	To Heir Is Human			Not Rev.
5432	Dr. Feel My Pulse			Not Rev.
5405	Crash Goes the Hash			Not Rev.
		COLOR RHAPSODIES		
5503	Herring Murder Mystery			Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin			Not Rev.
		COMMUNITY SING		
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'			Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
		FILM-VODVIL		
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix			Not Rev.
		FOX & CROW		
5751	Room and Bored	Good	7½	10/16/43
5752	Way Down Yonder in the Corn			Not Rev
5753	The Dream Kids			Not Rev.
		LI'L ABNER		
5601	Amoozin' But Confoozin'			Not Rev
		PANORAMICS		
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Revelations			Not Rev.
		PHANTASIES		
5702	Cocky Bantam	Fair	6½	12/11/43
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest		6½	Not Rev.
5704	Polly Wants a Doctor			Not Rev.
5702	The Black and Blue Market			Not Rev.
5705	Magic Strength			Not Rev.
		SCREEN SNAPSHOTS		
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)			Not Rev.
5856	No. 6			Not Rev.
		SPORT REELS		
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5805	Salmon Fishing			Not Rev.
5805	Ten Pin Aces	Good	10	12/25/43
5806	Swing's the Thing			Not Rev.
5805	Winged Targets			Not Rev.

MGM 1942-43

		Comment	Running Time	Reviewed Issue Of
		CARTOONS		
W-443	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake		12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
W-55	Baby Puss			Not Rev.
		MINIATURES (10)		
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43
M-581	My Tomato			Not Rev.
M-582	Kid in Upper Four			Not Rev.
M-583	No News Is Good News			Not Rev.

MGM 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		OUR GANG (10)		
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
		PASSING PARADE (10)		
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
		PETE SMITH SPECIALTIES		
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/42
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
S-551	Practical Joker			Not Rev.
		SPECIAL		
x-460	These Are the Men	Good	11	10/ 2/43
		TRAVELTALKS (12)		
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4 10 43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
		TWO REEL SPECIAL (6)		
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

PARAMOUNT 1942-43

		Comment	Running Time	Reviewed Issue Of
		HEADLINERS (6)		
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Boat	Cute	10	8/28/43
		MADCAP MODELS (Tech.) (6)		
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	8	7/17/43
		POPEYE (12)		
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
		POPULAR SCIENCE (6)		
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
		SPEAKING OF ANIMALS (6)		
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
		SPORTLIGHTS (10)		
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)	Good	8	5/ 1/43
W2-2 Mummy Strikes (Tech.)	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU

03-1 "Eggs Don't Bounce"			Not Rev.

MADCAP MODELS

U3-2 "Goodnight Rusty"		7½	Not Rev.
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43

MUSICAL PARADES

FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-1 "Mardi Gras"	Major League	20	8/28/43

NOVELTOONS

P3-1 No Mutton for Nuttin'	Good	10	12/25/43

POPEYE

E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 "Marry-Go-Round"			Not Rev.

POPULAR SCIENCE

J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining		12/25/43

SPEAKING OF ANIMALS

Y3-1 "Tails of the Border"			Not Rev.

SPORTLIGHTS

R3-3 "G.I. Fun"			Not Rev.
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43

UNUSUAL OCCUPATIONS

L3-1 No. 1	Good	10	12/18/43

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)

34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34109 Old Army Game	Good	7	11/27/43
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43

EDGAR KENNEDY (6)

33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42

FAMOUS JURY TRIALS (4)

33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42

JAMBOREES (13)

34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42

LEON ERROL (6)

33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	5/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43

SPORTSCOPES (13)

34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	11/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.

THIS IS AMERICA

33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	18	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		8	Not Rev.

RKO RADIO 1943-44

EDGAR KENNEDY

43401 Not on My Account	Fair	17	10/30/43
43402 Unlucky Dog		15	Not Rev.

FLICKER FLASHBACKS

44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43

LEON ERROL

43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43

HEADLINER REVIVALS

43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue

SPORTSCOPES

44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43

THIS IS AMERICA

1 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN

3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE

3701 Our Last Frontier		9	Not Rev

AMERICA SPEAKS (3)

3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT

3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (8)

3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42

MARCH OF TIME

4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.

WORLD TODAY

3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev.

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)		7	Not Rev.
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)		7	Not Rev.

UNITED ARTISTS

WORLD IN ACTION

Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43

SPECIAL

Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		9	Not Rev

UNIVERSAL 1942-43

ANDY PANDA CARTUNES

7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev.
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43

NAME BAND MUSICALS

7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42

PERSON-ODDITIES

7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev.
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev.
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev.
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev.

TWO-REEL SPECIALS (2)

7110 Eagle vs. Dragon		22	Not Rev.
7111 Roar, Navy, Roar	Swell	22½	1/16/43

SWING SYMPHONIES (6)

7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev.
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42

VARIETY VIEWS

7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7359 Mr. Chimp Goes to Town			Not Rev.

UNIVERSAL 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev.
8124	Radio Melodies			Not Rev.
8122	Sweet Jam	Good	15	10/23/43

PERSON-ODDITIES

8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8352	I-A Dogs	Good	9	10/23/43
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time			Not Rev.

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit			Not Rev.
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

FEATURETTES

9102	Over the Wall			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109	Gun to Gun			Not Rev.
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9108	Wagon Wheels West	Good	17½	12/25/43

SPORTS PARADE

9504	Baa Baa Blacksheep			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds			Not Rev.
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force			Not Rev.
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES

9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev.

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps.	7/31/43
	Phantom	15 Chaps.	Not Rev.
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps.	Not Rev

Newsreel Synopses

(Released Wednesday, December 29)

MOVIETONE (Vol. 26, No. 33)—Bitter fighting on Russian front; U. S. bombers blast Pacific bases; British warriors honor Churchill on his birthday; Industry plans 4th War Loan drive; Hero of the week: Capt. Richard Bong; Pin-up girls in New Guinea; Holiday cheer in Italy; Lew Lehr and Australian high divers.

NEWS OF THE DAY (Vol. 15, No. 231)—U. S. bombers blast Pacific bases; New Year message to the home front; Russians trap Nazis at Novorossiisk; Latest films of Churchill; Christmas services held in war zone; Cheerful interlude at the front.

PARAMOUNT (No. 34)—Winter drive opens in Russia; Churchill back on job; Fire wrecks bomb plant; Sea lion show in Texas; Christmas interlude in Italy; U. S. airmen blast Pacific bases.

PATHE (Vol. 15, No. 36)—Russians retake Novorossiisk; American troops spend Christmas overseas; American bombers blast Japanese in low-level attack.

UNIVERSAL (Vol. 16, No. 253)—MacArthur's fliers unloose parafrags; Reds retake Novorossiisk; Christmas with the 5th Army; Fair trade in Algiers; White House rail parley; Brazil gives blood; Beauties from Heaven; Fighting crash fires; Churchill's birthday; Aeropults in Kansas City.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 62)—President Roosevelt visits troops in Sicily; Invents non-electric battery charger; Service men greet Santa Claus; Only Negro woman judge presides in New York; Negro engineers in Munda.

(Released Saturday, January 1)

MOVIETONE (Vol. 26, No. 34)—President outlines plans for victory in Christmas message; Americans attack Makin Island and the Marshalls; Midtown New York fire takes tragic toll of lives; Curtiss Hell Diver dive bomber revealed; Sonja Henie heads ice show in Chicago.

NEWS OF THE DAY (Vol. 15, No. 232)—Roosevelt's victory report; Americans smash Japanese on Makin Island; Prize Nazi battleship sunk by British; Fire tragedy in midtown New York; Stars bring New Year cheer to service men.

PARAMOUNT (No. 35)—Americans mop up Makin Island; Seventeen die in New York hotel fire; Utica family joins Navy; Roosevelt spends Christmas at Hyde Park; The President reports on history-making conference.

PATHE (Vol. 15, No. 37)—President Roosevelt's Christmas message; Americans take Makin Island; Raid hits the Marshalls; Stars begin USO tour of camps.

UNIVERSAL (Vol. 16, No. 254)—Battle of Makin; Bombing the Marshalls; Roosevelt's Yuletide message; Christmas at the White House; Florida bathing beauty; Too tall for the services; Canadian airman carves caricatures of gremlins; Hollywood ice review; Hotel fire in New York.

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Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

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Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 4th			Mr. Muggs Steps Out Death Valley Rangers	Block 2 (Nov.) Henry Aldrich Haunts a House Minesweeper No Time for Love Riding High			Canyon City Overland Mail Robbery		Riders of the Deadline	So's Your Uncle	Old Acquaintance
DEC. 11th	Heat's On There's Something About a Soldier	SEPT.-DEC. Above Suspicion Adventures of Tartu Best Foot Forward	Follow the Leader	Block 3 (Jan.)		(Trade Shown—Nov.) Falcon & the Co-eds	In Old Oklahoma	Happy Land		She's For Me	
DEC. 18th		Dr. Gillespie's Criminal Case Girl Crazy I Dood It	Smart Guy	Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only	Drifter, The	Gangway for Tomorrow Gildersleeve on Broadway Government Girl				Calling Dr. Death	
DEC. 25th	Klondike Kate	Lassie Come Home Man From Down Under	Women in Bondage	Timber Queen Uninvited, The	Jive Justice	Iron Major North Star	Pistol Packin' Mama	Gang's All Here	Jack London	Moonlight in Vermont	
JAN. 1st	Cowboy in the Clouds Crime Doctor's Strangest Case	Salute to the Marines Swing Shift Maisie Whistling in Brooklyn Young Ideas		SPECIAL For Whom the Bell Tolls City That Stopped Hitler	Career Girl Gunsmoke Mesa	(Trade Shown — Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	California Joe O, My Darling Clementine Whispering Footsteps		Woman of the Town	Gung Ho	Destination Tokyo
JAN. 8th	None Shall Escape What a Woman	JAN. Cross of Lorraine Lost Angel	Sweethearts of USA What a Man				Hands Across the Border Pride of the Plains	Lodger, The		Sing a Jingle	
JAN. 15th	Hey, Rookie	Thousands Cheer							Three Russian Girls	Ali Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues		Charlie Chan in the Secret Service		Nabonga (Gorilla)			Lifeboat		Spider Woman	
	COMPLETED Beautiful But Broke Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Riding West Vigilantes Ride Roundup for Victory Wyoming Hurricane **IN PRODUCTION** Address Unknown At Night We Dream Cover Girl Empire of the West Ghost That Walks Alone Hail to the Rangers Heroes of the Sagebrush Jam Session Nine Girls Once Upon a Time Sailor's Holiday Two Man Submarine	**COMPLETED** A Guy Named Joe America Andy Hardy's Blonde Trouble Broadway Rhythm Cry "Havoc" Heavenly Body Madam Curie Meet the People Rationing See Here, Private Hargrove Song of Russia Swing Fever White Cliffs **IN PRODUCTION** Canterville Ghost Dragon Seed Gaslight Kismet Marriage Is a Private Affair Meet Me in St. Louis Mr. Co-Ed Seventh Cross Three Men in White Two Sisters & A Sailor	**COMPLETED** Arizona Whirlwind Black Market Rustlers Hot Rhythm Lady, Let's Dance Law Rides Again Million Dollar Kid Raiders of the Border Return of the Ape Man Sultan's Daughter Voodoo Man Westward Bound Where Are Your Children? **IN PRODUCTION** Block Busters Johnnie Doesn't Live Here Anymore Outlaw Trail Partners of the Trail Sonora Kid	**COMPLETED** And the Angels Sing Double Indemnity Going My Way Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn Lady in the Dark Man in Half Moon Street Ministry of Fear Navy Way Our Hearts Were Young & Gay Story of Dr. Wassell Triumph Over Pain **IN PRODUCTION** And Now Tomorrow Frenchman's Creek Gambler's Choice Hitler Gang I Love a Soldier Incendiary Blonde National Barn Dance Rainbow Island Road to Utopia Take It Big Till We Meet Again You Can't Ration Love	**COMPLETED** Frontier Girl Outlaw Roundup Wolves of Range **IN PRODUCTION** Men on Her Mind	**COMPLETED** Avenging Rider Coastal Command Curse of the Cat People Days of Glory Red River Robin Hood Spitfire Tender Comrade **IN PRODUCTION** Are These Our Children Danger in Damascus Falcon Out West Gildersleeve's Ghost Marine Raiders Show Business Seven Days Ashore Three Caballeros Up In Arms	**COMPLETED** Bordertown Gunfighters Casanova in Burlesque My Best Gal Raiders of Sunset Pass **IN PRODUCTION** Cowboy and the Senorita Beneath Western Skies Fighting Seabees Laramie Trail Man From Frisco Mojave Firebrand Monster Outlaw Buster Rosie the Riveter Trecadero	**COMPLETED** Buffalo Bill Jane Eyre Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Tampico **IN PRODUCTION** Eve of St. Mark Four Jills In a Jeep Greenwich Village Home In Indiana Murder in Bermuda Purple Heart The Sullivans Wilson	**COMPLETED** Mystery Man Texas Law Texas Masquerade Timber **IN PRODUCTION** Bridge of San Luis Rey Forty Thieves It Happened Tomorrow Knickerbocker Holiday Since You Went Away Song of the Open Road Up In Mabel's Room Voice in the Wind	**COMPLETED** Imposter Marshal of Gunsmoke Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Phantom Lady Swingtime Johnny Third Glory This Is the Life Weekend Pass We've Nexer Been Licked **IN PRODUCTION** Chip Off the Old Block Christmas Holiday Cross Your Fingers Gypsy Wildcat Has Anybody Here Seen Kelly Her Primitive Man Ladies Courageous Merry Monahans Slightly Terrific Patrick the Great Three Cheers for the Boys Weird Woman	**COMPLETED** Adventures of Mark Twain Arsenic and Old Lace Conflict Desert Song Crime By Night Devotion In Our Time Last Ride Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory **IN PRODUCTION** Animal Kingdom Between Two Worlds Cinderella Jones Hollywood Canteen Horn Blows at Midnight Make Your Own Bed Mask for Dmitrios Mr. Skeffington My Reputation One More Tomorrow Passage to Marseilles

A PLEDGE FOR '44

from the

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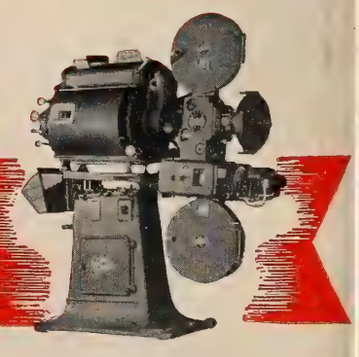
In 1944, we are confident that constantly improving conditions will enable us to serve you even more efficiently than we have in the past. You may rest assured that in all emergencies we will stand by you to the limit of our ability.

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President

National Theatre Supply



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SHOWMEN'S TRADE REVIEW

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SERIAL RECORD
JAN 10 1944

REVIEWED IN THIS ISSUE

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★ Complete ★ Every Week ★
BOOKING GUIDES
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W. Ray Johnston (See Page 4)

Vol. 39 No. 25

January 8
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



LONG DISTANCE—HEDDA HOPPER IN HOLLYWOOD PLEASE!

"Thanks for the column rave. You'll be happy to learn that M-G-M's 'A GUY NAMED JOE' is playing at the Capitol, N.Y. to business named TERRIFIC!"

By HEDDA HOPPER

Hollywood, Calif., Dec. 26.—The most ironic event of the week—Metro, our biggest studio, can't find a house in which to show "A Guy Named Joe," so it will be ineligible for the Academy award, which, in my opinion, it would win hands down. What a picture! Never a dull moment. Teaming of Irene Dunne and Spencer Tracy is by way of being terrific. This is the picture we've been waiting for. Many of our actors had to go overseas before we realized what a fine performer Ward Bond is. In this, he has many Gable qualities. Van Johnson is going up the ladder so fast that, if he isn't careful, he'll find himself with star rating before New Year's. Vic Fleming has done a magnificent job. Let's not forget Lionel Barrymore, who plays the Boss of Heaven, with a couple of speeches we should memorize. Nor Jimmy Gleason. I don't as a rule find myself in a lather over a picture. But "A Guy Named Joe" got me.

P.S. The reason is that M-G-M's "MADAME CURIE" is playing in 4 Los Angeles Theatres, and it's a leading contender for the Academy Award.

M-G-M presents Spencer Tracy • Irene Dunne in Victor Fleming's Production of "A Guy Named Joe" with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin

"Our Two Big Jobs in January: Fourth War Loan and March of Dimes!"

The Editorial Page

TIMELY TOPICS

January 13th is a day well worth celebrating. It will mark the 30th anniversary of W. Ray Johnston's entry into the motion picture business, and considering Ray's fine standing, the magnificent job he has done for Monogram Pictures, there is all the more reason for extending to Ray sincere congratulations on his fine record and the wish that he will be around to celebrate the fiftieth anniversary of this great event.

* * *

Get On Your Mark . . . Get Set . . . and right smack at the dawn of January 18th get going on the Fourth War Loan Drive!

There cannot possibly be any excuse or alibi for anything less than greatly exceeded quotas in every theatre throughout the nation. You MUST have the will to make this come true, because along with the will is the fact that everything has been done, or will be done, to make your task a simple one.

Charlie Skouras, "Sturdy" Sturdivant, and Rick Ricketson, aided and abetted by Seymour Peiser, Sam Shain, Morrie Kinzler, and all the rest of the WAC and Bond Drive personnel, have been burning the midnight oil to hand you on a silver platter—all the help you could ever hope to get, and what's more, in an intelligent, showmanlike manner.

Next week's issue of STR will be our special Fourth War Loan Edition and we can promise you a veritable gold mine of suggestions, ideas, and tried and proven activities, all designed to make your planning and execution of a campaign a highly successful one.

But like the proverbial horse that was led to the water, we cannot make you take a drink. You, Mr. Theatreman and Miss Theatrewoman, have got to warm up to your tasks and then follow through for the gosh-derndest, best ballyhooed, extra exploited, local bond drive that will make you and your theatres the bell-wether for the drive.

* * *

With any kind of smart planning, and shortly after the Bond Drive gets going, you have a second and, likewise, important responsibility. The March of Dimes.

All the reasons and necessity for this campaign breaking in the middle of the Bond Drive have been revealed to you on several occasions. So, as long as it must be done, and done well, let us see if we can't make a record-breaking showing on the Dimes collections.

You all know your quotas and how much you collected last year. Here is as worthy a cause as any American could hope to support. And he WILL support it wholeheartedly and enthusiastically.

So mark your calendar in advance, order your trailer, your accessories and whatever else you will require, and make it an extra, added attraction to fit right in with your Bond Drive. The dates, just in case you haven't jotted them down, are January 24th to January 30th.

* * *

We see by the news that fewer cases were filed in 1943 for arbitration than during the previous year. When you stop to consider that only a little over a hundred were filed altogether in 1942, it might make you wonder how the set-up can possibly mean anything at all when less than that number were filed in 1943.

And such being the case, why continue something that, obviously, has little or no appeal to the average theatre owner as a means of relief, and which is maintained at a terrific cost to the industry?

All facts and factors being considered, the present arbitration set-up should either be altered considerably so as to afford better, quicker and cheaper, relief, or it ought to be junked altogether and filed away in the furthermost archives of "errors" of the industry.

* * *

STR's editorial staff is so darned busy on next week's bond issue they asked us to please convey their thanks to all those theatremen and circuit executives who said so many nice things about that Maintenance Calendar in last week's equipment section. They also want you to know that there will be one every month for the balance of 1944.

(There are some reprints available while the supply lasts. First come, first served.)

* * *

Regardless of what else we will be able to thank 1944 for when the year is over, it should go down in industry history as the year in which the exhibitor regained his cancellation privileges. And if that doesn't make a lot of youse guys happy, then we don't know what will.

Of course, there are many other items the exhibs would like to see come to pass in this important year, but they are so numerous space prohibits even an attempt to enumerate them here. However, you are all so familiar with them you can make up your own list and check them off if, as, and when they disappear from the controversial skyline of the industry.

—"CHICK" LEWIS

Sen. Wagner to Back Golden's 10 p. c. Plea

Hard on the rumors from Washington that the Senate would kill the tax bill and that, if it did pass, President Roosevelt might veto it, came assurances from Sen. Robert F. Wagner to John Golden of the legitimate theatre that he favored the latter's plea for retention of the 10 per cent admission tax. The Senator from New York is not a member of the Senate Finance Committee, where the current 1-cent-in-5 admission tax has been written, so he told Mr. Golden that he will present the plea to the chairman of the committee, Sen. Walter F. George.

Mr. Golden had urged Sen. Wagner to advocate a "sane, reasonable tax—the present 10 per cent excise—on the people who need the recreation that the theatre can and does provide." In answering the producer, Sen. Wagner wrote that he was sure many Senators on the floor would have Golden's viewpoint about the tax.

Actually, if the entire tax bill is killed on the Senate floor or through the President's veto the present 10 per cent tax will go on as usual, but it is certain the Administration will attempt to shape a new tax bill that provides larger funds for carrying on the war. In this case the admission tax will have to be considered all over again, and the 10 per cent feature will be retained only so long as no new legislation is written.

Henry Reeve, president of Texas Theatre Owners, this week sent a letter to each member of the Senate and to each of the 21 Texas representatives in which he made a final plea to effect a more reasonable tax for smaller theatres charging 35 cents and under. Mr. Reeve considered the 1-cent-in-5 tax an undue burden on the theatres in towns of less than 5000 population, and suggested an added clause in the bill which would apply only to theatres in this situation. The suggested clause provides for a tax of 2 cents for each 15 cents admission, or major fraction. This, wrote Mr. Reeve, would cover the theatres in towns which have lost population because of war work fluctuations.

'Madame Curie' Openings Set

"Madame Curie" will have its Washington premiere Jan. 14 and in many other key cities starting Jan. 20, MGM announced Wednesday. Openings thus far set for the latter date include: Boston, Kansas City, Akron, New Orleans, Richmond, Canton, Harrisburg, Columbus, Houston, St. Louis, Norfolk, Louisville, Dayton, Reading, Syracuse, Providence, Atlanta, Indianapolis, Baltimore, Toledo, Wilmington, Evansville, Rochester. Scheduled to open Jan. 21 are Cleveland and Memphis, and on Jan. 27, Albany and Pittsburgh.

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Here's Hoping

Commander "Mush" Morton, whose famous submarine, "Wahoo," furnished exploits featured in "Destination Tokyo," served as technical adviser on the film, but he may never see the picture. He was ordered to duty before the film was completed. As soon as the film was ready, the studio sent the Commander an invitation to see it. But Commander Morton was reported "missing in action."

Rank Seeks Releasing Co-op Plan With U. S.

A larger world market for British pictures through a joint British-American distribution plan for the occupied countries as the war progresses was envisaged at a press conference this week by Barrington Gain, financial advisor and representative here of J. Arthur Rank, reigning English film mogul. Rank was anxious, said Gain, for a close cooperation between the film interests of the two countries after the war.

Means for achieving this end called for several methods on the part of Rank's organization, General Film Distributors, one of which is the possibility of the British interests buying into some American company. Other plans being considered are as yet in the idea stage, although Gain said he was empowered to make any distribution deal he saw fit. However, the visiting financial advisor indicated such a deal would mean contracting for distribution of Rank product as a whole, and not in separate sales, as has been the practice until now for most British film-makers.

During his stay here Gain expects to confer with executives of all the American companies, regardless of size, concerning distribution or consolidation possibilities.

Paramount Has 5 Pictures In Work, 2 More to Start

Paramount started 1944 with five feature pictures in work. They are: "The Hitler Gang," "Road to Utopia," "And Now Tomorrow," "Till We Meet Again," and "Incendiary Blonde."

Two features which will start next week are the Technicolor musical, "Bring on the Girls," starring Eddie Bracken, Veronica Lake, Sonny Tufts and Marjorie Reynolds, directed by Sidney Lanfield, and the Pine-Thomas production, "One Body Too Many," starring Jack Haley and Jean Parker, directed by Frank McDonald.

'This Is Army' Does It Again: London Theatre Turns 'Em Away

All London box-office records since the war started were broken by Warner's film version of "This Is the Army" at the Warner Theatre over the New Year's weekend. Police had to be called to help with the crowds, and thousands were turned away.

Picture has been set for eight weeks at the West End first-run and Max Milder, managing director for Warners in Great Britain, predicts it will be the biggest grosser the company ever had in this country.

RKO Theatre Employe Killed

Frank Adams, former engineer at the RKO 81st Street Theatre, New York, who left to join the Merchant Marine, was killed in action in the Mediterranean on November 20 last, according to word received at the RKO home office.

Revised Decree Plan Speeds Final Action

Progress on the consent decree moved forward this week after attorneys for the five major producers met at the MPPDA office on Tuesday. The conference was generally considered to be for the purpose of making final corrections in company proposals for changes in the decree. At any rate, a revised draft was expected to be sent immediately to Assistant Atorney General Tom C. Clark in Washingon. This draft, it was hoped, would erase the objections raised by Clark to earlier proposals from the distributors.

Clark was expected to have the new draft mimeographed and sent out to a number of independent exhibitor leaders who had been working with the Assistant Attorney General and MPPDA officials on a new form of decree. Since the new proposals will have to be studied by the independents no immediate definite action can be expected, but later these representatives will come to Washington for a final conference with Clark.

In the meanwhile the Washington official will make a jump to New York next week, when he will go into conference with Joseph P. Hazen, Warner vice-president who is serving as liaison between Clark and the distributors, presumably to discuss the revised plans. Following the round of talks on both sides, it is believed Clark will call a meeting of distributor and independent representatives in an attempt to thresh out a final decree paper acceptable to both the industry as a whole and the Government.

Jean Arthur 'Our Glacier Gal'

In an effort to combat the Big Freeze which keeps the mercury at the bottom of the bulb, the boys at Camp Whittler, Alaska, held a contest recently and voted Jean Arthur as "Our Glacier Gal."

W. Ray Johnston

(The Man on the Cover)

President of Monogram Pictures Corporation, which he organized in 1931. On January 13 next, Mr. Johnston will celebrate the thirtieth anniversary of his entrance into the film business in 1914, when at the invitation of the Shallenberger brothers and Charles J. Hite of the old Thanhouser Film Corporation, he became secretary, then treasurer of Syndicate Film Company, progressing from that time on to the high Monogram post he holds today. His well-established principles of square dealing are reflected in the goodwill which Monogram enjoys throughout the industry.

SHOWMEN'S TRADE REVIEW

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A PROMISE TO A KID ON CRUTCHES



Thousands of pledges have been received for the 1944 MARCH OF DIMES DRIVE. Each day brings more. They mean just one thing. The exhibitors of America are not forgetting the fight on Infantile Paralysis during the week of January 24th to 30th. This fight for the life and happiness of stricken children is something that comes close to all of us and to our public. They will spare a dime for it when you champion this cause with sincere Showmanship. They will contribute when Greer Garson appeals to them in the beautiful trailer. Here's a promise to a kid on crutches: When a feller needs a friend—depend on the sporting heart of America's theatre men.

Less Flesh in Chicago?

More concentration on film fare and fewer stage shows are forecast for the Chicago area during 1944 by John Redmond, general manager of the Mort Singer Theatre circuit. Bands, says Redmond, have been losing their popularity, and plans for the New Year call for the booking of leading name bands only, as the second flight bands have not brought in enough business to pay for their booking. Good vaudeville acts are difficult to get, and therefore flesh shows will not be so numerous as in the past, he thought.

Upper N. Y. Zones Start Work on 4th Loan Drive

With the personnel of the Upper New York State Fourth War Loan Drive committee completed, regional meetings were called this week by J. Myer Schine, chairman. The meetings were held at the Hotel Ten Eyck, Albany, on Wednesday, the Hotel Syracuse, Syracuse, on Thursday, and the Statler in Buffalo on Friday. With the preliminary conferences over, the key men will next hold similar meetings in their own zones. The Upper New York area has been broken down to 28 zones, each zone having a chairman or co-chairman to supervise bond-selling activities.

The Advisory Committee that will work with Mr. Schine are: District Co-Chairmen: Lou Golding, Palace Theatre, Albany, C. J. Latta, Warners Theatre, Albany; District Chairman: Lou Hart, Schine's Glove Theatre, Gloversville; District Chairman: W. C. Smalley, Smalley's theatres, Cooperstown; District Chairman: Lou Marcks, Schine's Colonia Theatre, Norwich; District Chairman: H. J. Kallet, Kallet Theatres, Oneida; District Co-Chairmen: Andy Roy, Stanley Theatre, Utica, Charles Gordon, Olympic Theatre, Utica; District Chairman: Jake Weber, Schine's Liberty Theatre, Herkimer; District Co-Chairmen: U. C. Benton, Benton Theatres, Saratoga, F. K. O'Kelly, Schine's Rialto Theatre, Glens Falls; District Chairman: Abe Cohen, Schine's Massena Theatre, Massena; District Chairman: W. J. Tubbert, Schine's Avon Theatre, Watertown; District Chairman: Walter Powers, Schine's Oswego Theatre, Oswego; District Chairman: Ken Rockwell, Palace Theatre, Jamestown; District Chairman: R. J. Henry, Strand Theatre, Plattsburg; District Chairman: Tony Anderson, Pontiac Theatre, Saranac Lake; District Chairman: Henry Grossman, Community Theatre, Hudson; District Chairman: Alec P. Papayanakos, American Theatre, Canton; District Co-Chairmen: Max Yellen, Century Theatre, Buffalo, Vincent McFaul, Shea's Theatres, Buffalo; District Chairman: James Martina, New Star Theatre, Dansville; District Chairman: Lou Levitch, Palace Theatre (Schine's), Lockport; District Co-Chairmen: Jay Golden, Palace Theatre, Rochester, Harry Long, Schine's Monroe Theatre, Rochester; District Chairman: Joe Schwartzwalder, Schine's Auburn Theatre, Auburn; District Chairman: Ralph Crabill, Strand Theatre, Elmira; District Chairman: Dick Walsh, Comerford Theatres, Binghamton; District Chairman: Jules Berinstein, Berinstein Theatres, Ithaca; District Co-Chairmen: Jack Flex, Keith Theatre, Syracuse, Vaughn O'Neil, Loew's Theatre, Syracuse, Sid Grossman, Elmwood Theatre, Syracuse; District Chairman: Charles Hayman, Cataract Theatre, Niagara Falls; District Chairman: C. C. Young, Geneva Theatre (Schine's), Geneva; District Chairman: Al Newhall, Family Theatre, Batavia; Publicity Chairman: Charles Smakwitz, Warners' Theatres, Albany; Publicity Co-Chairmen: Charles Taylor, Shea's Theatres, Buffalo, Wm. Brereton, Lafayette Theatre, Buffalo; Publicity Chairman, Lester Pollock, Loew's Theatre, Rochester; Publicity Chairman: Jack Flex, Keith's Theatre, Syracuse.

'Rationing' Tradeshow Jan. 24

MGM will tradeshow "Rationing" in exchange centers throughout the country on January 24, with the exception of New York, where it will be screened January 25. Wallace Beery is starred in "Rationing," which features Marjorie Main, Donald Meek and Dorothy Morris.

Altec Promotes L. J. Patton

Promotion of Lane J. Patton from New York supervisor to branch manager of the New York Eastern District is announced by G. L. Carrington, president of Altec Service Corporation.

St. Louis Reports Flu Has Passed Its Peak

St. Louis this week reported that the influenza epidemic was definitely on the wane in that locality. Since the Missouri city was the first to send out word of the epidemic when it started, the slackening there assumes importance for other parts of the country which were hit by the flu and pneumonia later.

During the first three weeks of December deaths were running approximately twice the normal rate, the weekly average for that period being 380 deaths as against a normal average of 185. The report for the week ended December 25 was much more encouraging, showing deaths of 320 or 60 under the average for the first three weeks.

The prevalence of influenza, la grippe and ordinary head colds has had its effect on motion picture theatre attendance. Reports from the city and county and from various points in Eastern Missouri and Southern Illinois indicate that attendance for Christmas Day and Sunday, December 26 was decidedly under the corresponding days in 1942. Another factor that had some bearing on the theatre situation was the trend toward spending Christmas Day at home with the family. Many soldiers, sailors and marines with holiday furloughs desired to spend as much time as possible with the folks. So they didn't go to the shows as in former years. The natural drain on the population by the draft law and enlistments in our armed forces by young men and women were other factors that have had an adverse effect on theatre attendance in recent weeks.

Columbia Starts Producing Year With Seven in January

The new year will start for Columbia with seven pictures being slated to go before the cameras during January. The present production calendar calls for three features to start this week. These include "Mr. Winkle Goes to War," Edward G. Robinson starrer; the still untitled Kay Kyser musical, and "Girl in the Case," a mystery thriller.

Next week two more are slated to start shooting: "Pilebuck," starring Pat O'Brien, and "The Whistler," melodrama. Additional January starters are "Mission Thirty-Six," and "Soldiers in Slacks."

FILM TRAVEL-LOG

Stanton Griffis, OWI chief of the film bureau, arrived in Hollywood early this week for a ten-day conference with the coast WAC on short subject releases.

Fredric March has recently returned from his overseas tour for the USO, and is now resting at his home in Connecticut.

Allan Meltzer, eastern publicity manager for Warners, is leaving this week-end for his first visit to the company's studios in Burbank.

J. C. Bavetta, managing director of 20th-Fox in Brazil, is due to arrive in New York this week-end from Rio de Janiero.

Roy Haines, southern and western division manager for Warners, is on a tour of exchanges, including Detroit, Chicago, Minneapolis, and Kansas City.

House Staff Saves Kids

Employes of the Highland Park Theatre, Detroit, were receiving high praise this week for their cool work in getting more than 500 patrons, most of them children, out of the theatre last Saturday when a fire completely destroyed the building. The fire broke out at 1:50 p.m. when the theatre was entertaining its usual Saturday afternoon juvenile crowd. When the blaze was noticed behind the screen, the children were led out without any panic. The house, which is operated by Associated Theatres, was completely destroyed.

Committeemen for Moss Lunch Cover Industry

The set-up of committees appointed in connection with the luncheon in honor of License Commissioner Paul Moss at the Hotel Astor next Wednesday was announced this week. The luncheon will be on behalf of the 1943 campaign of the merged New York and Brooklyn Federations of Jewish Charities. Co-chairmen of the Amusement Division are David Bernstein and Major Albert Warner. The campaign manager is Nathan B. Spingold. Vice-chairmen are: Barney Balaban, Nate J. Blumberg, Jack Cohn, Malcolm Kingsberg, William Klein and Herman Robbins.

The various committees follow: Exhibitors Committee: Harry Brandt, William Brandt, Max A. Cohen, Simon H. Fabian, Louis Frisch, Sam Goodman, Jack Hattem, Arthur L. Mayer, Charles Moss, H. Rachmil, Walter Reade, Sr., Sam Rinzler, Edward N. Rugoff, R. Sanders, Fred J. Schwartz, Edward Seider, Ben Sherman, Spyros Skouras, Joe Springer, and Samuel Strausberg.

Legitimate Theatres: Lawrence Langner, Chairman; Marcus Heiman, Ben A. Boyar, Howard Dietz, Sidney R. Felisher, Sam Forrest, Harry M. Goetz, John Golden, Lee Shubert.

Motion Picture Accessories: Benjamin S. Moss, chairman; Walter Barber, Jules Catsiff, M. J. Fessler, George Feinberg, Emil Friedlander, William Freedman, Emanuel Frisch, Miss I. Garretson, Joe Hornstein, Joe Katsh, A. L. Kirwin, Stanley Kolbert, Fred Lakeman, Jerome M. Loeb, Milton Maier, Harry Mandel, Harry A. Nadel, Joe Pear, Eugene Picker, Arthur M. Rapf, Harold Rinzler, Sam Rosen, Edward Seider, Max Seligman, Charles Sonin, Monroe E. Stein, James E. Stroock, and Max Wolff.

Night Clubs: Lou Brecker, Chairman; Billy Rose, and Ed Levine. Ticket Brokers: Harry Kaufman.

Taylor Mills in OWI Post

Taylor Mills, at present administrative analyst for the Budget Bureau, will become assistant director of the OWI motion picture bureau on January 17, it was disclosed this week in Washington. Mills succeeds Arch A. Mercey, who resigned last week to enter the Coast Guard. The new director handled all film contracts and analyzed film work done by the armed services while with the Budget Bureau.

Barrows Elected for 27th Time

For the 27th consecutive term Thad Barrows was elected president this week of Boston Local 182 of the Motion Picture Projectionists Union at the regular annual election. Other officers elected were: James F. Burke, business agent; Bernard McGaffigan, vice-president; Joseph Rosen, treasurer; and Albert Moulton, financial secretary. Walter Diehl, Joseph Nuzzolo, and Harold Kaitz were elected to the Board of Governors.

Monogram Signs Illinois Chain

Publix Great States Theatres, Inc., with a circuit of 56 houses in Illinois, has signed for the Monogram 1943-44 program, according to an announcement by Steve Broidy, vice-president and general sales manager.

Boston's 'Cocoanut Grove' Law Cuts Seating Capacity

The Bijou, one of the oldest motion picture theatres in Boston and originally built as the B. F. Keith Theatre, but of late years the home of a "proven picture" policy, was shut down completely, the second balconies in four other theatres have been ordered closed, and the seating capacities of many public amusement spots drastically cut in an order issued last week by the State Department of Public Safety.

Officials of the Safety Department, under whose jurisdiction all places of amusement now come by the terms of what is popularly known as the "Cocoanut Grove law," explained that these orders have been issued because the egress at the four theatres affected are not adequate under the law, but that owners will be permitted to bring their theatres up to the requirements if possible. They stress the fact that the theatres are not in any way structurally unsafe or unsound, but that the exits are not sufficient.

City Censor John J. Spencer thereupon refused to issue a 1944 license for the Bijou and said he would not issue one until such time as the theatre can provide sufficient additional exits to meet the law.

Second balconies have been ordered closed in the Colonial, Old Howard, Gayety and Normandie theatres. The Colonial capacity is cut from 1643 persons to 1195. The old Howard is a nationally known burlesque and motion picture theatre. The Normandie plays second-run pictures.

So closely did the Safety Department figure the requirements of the law that the RKO Boston, largest vaudeville and picture theatre in the East with a seating capacity of 3800, had its capacity cut a mere 72 persons and will be able to overcome this with one added exit. The Keith Memorial and the two large Marcus Loew theatres, the State and the Orpheum, were not affected by the new ruling.

Paramount Sales, Exploitation Forces Set for Jan. 21 Meet

Paramount district sales managers and field exploitation men will hold a two-day meeting at the Hotel Pierre in New York City on January 21-22 to discuss sales and exploitation plans on "Lady in the Dark" and other important 1944 pictures, Neil Agnew, general sales manager, announced this week.

Attending the two-day meeting will be district managers: William Erbb, M. S. Kusell, M. R. Clark, E. W. Sweigert, John Kirby, Allen Usher, R. C. LiBeau, Hugh Braly, Del Goodman, J. J. Donohue and Gordon Lightstone. Also the following exploitation men: Arnold Van Leer, Ed J. Wall, Sid Mesibov, J. M. Joice, Charles C. Perry, William Brooker, James Levine, E. G. Fitzgibbon, M. D. Cohn, James Lundy, Ralph Ravenscroft, W. C. Lewellen, Allan S. Glenn, Vernon Gray and Win Barron.

BRITAIN'S FILMLAND IN 1943

By Jock MacGregor

So ends yet another fantastically successful year for Britain's filmland. Almost everywhere cash has poured into the box-office as never before. Even bad films have drawn crowds. During popular hours it has been almost impossible to get into any cinema without waiting.

Before the war key cinemas in cities like Glasgow, Cardiff and Manchester jealously guarded their first-run clearances. Few movies were held a second week. Now many will run day-and-date at two cinemas and be retained for further sessions without harming subsequent runs. These new audiences are found among war workers who, with high wage envelopes, can afford city center prices. Their places in the neighborhoods are taken by those who dislike crowded transport and blackout travel.

Product shortage has, if aything, helped the industry! Second features are out where the feature can stand alone, and good shorts are in. To economize in prints, releases have been spread out and, at the same time, speeded up. Pre-war general release was often six or more months after preview. Now many pictures are going the rounds within six weeks. Some are even being distributed here before America.

This is a decided asset. Live-wire showmen can cash in on the national newspaper publicity which results from the London premiere while it is still fresh in the public's mind. It was not uncommon for a star's newest film to be in the West End before the previous one had been released; a damper if there ever was one.

In assessing the success of stars and films the psychology of British cinemagoers must be understood. Americans are more susceptible to publicity, novelty, new faces. The British eye newcomers with suspicion, will patronize the film with the established star in preference to that with the "discovery" whom they will accept only after several appearances.

This accounts for the phenomenal success of certain re-issues. "Rebecca," for instance, enjoyed the longest run ever at UA's London Pavilion. "Four Feathers" was retained for a second week at the West End's most important cinema, MGM's Empire—a feat not achieved by many big new films.

Thanks to the Special Services Branch of the U. S. Army, many well-known American radio programs have been "canned" and aired through the BBC. This boosting has helped a number of regular broadcasters and guest stars at the box offices in particular, Bing Crosby, Jack Benny, "Charlie McCarthy," Bob Hope and certain bands. A ready-made public awaits Dinah Shore.

Unquestionably the two stars to make the most headway here are Humphrey Bogart and Betty Grable—both established favorites with the forces. The former because he is rugged, meaty and has been helped by many roles; the latter . . . well, need I say . . . ? Eric Portman, whom you may remember as the U-Boat Commander in "The Invaders," is the British artist to make the greatest strides.

The light-hearted, escapist entertainment is the most certain of universal success, but war films which have merited it have done all right too.

No less successful than the cinema has been the studio. No year which has produced two such brilliant British films as "In Which We Serve" and "Col. Blimp" can be regarded as uneventful. The former has gained laurels for the British film wherever it has been shown, while the latter is a great picture, breaking new ground and holding audiences throughout the three hours that it runs.

For consistency and variety, the Gaumont-British-Gainsborough Studios take a spot of beating. Not world beaters perhaps, the line-up has included no cheese. "Men in Grey," "We Dive at Dawn," "Miss London Limited," and "Dear Octopus" have been very popular.

The death of Leslie Howard was a great tragedy. "The Gentle Sex," a charming story of women at war, was just evidence of what an inspired artist he was.

In "The Yellow Canary," Herbert Wilcox proved that he could make a good picture about a subject other than Queen Victoria.

Ealing has slogged away with subjects dealing with the home front. The story of the Fire Service, "The Bells Go Down" was notable.

The Warner Brothers British studios turned out some workmanlike pictures. RKO's British films with Eric Portman have been successful. MGM's "Tartu" caught the imagination of British cinemagoers, and has done well wherever shown. For the future studio space is booked to capacity, with producers concentrating on quality rather than quantity.

Phil Engel Goes to UA as New England Publicity Chief

Phil Engel, who recently resigned after 13 years as publicity representative for Warner Brothers in Boston, this week was named New England publicity chief for United Artists and will assume his new duties at once under the supervision of James Winn, district manager for the Buffalo, Boston, and New Haven areas. Engel's territory will be the same.

Most of this week Engel has been in New York for conferences with director of publicity Paul Lazarus at the home office to plan special exploitation campaigns for the New England and Buffalo districts. The new publicity head, in signing his new contract, declared he was very happy to retain headquarters in Boston because of many theatre and exchange friendships.

Two Former MGM Auditors Promoted to Office Managers

Two former auditors are now MGM office managers, according to an announcement by Alan F. Commings, in charge of exchange operations. Ben Wolf today assumes his new duties at the Boston exchange, as does Alvin Gross in the Minneapolis branch.

Wolf originally was with the Loew accounting department. In 1938 he became a student auditor for MGM, later being promoted to auditor. Gross joined MGM as a checker in Albany and after a short time was made a student booker in Cleveland. In May, 1942, he joined the Marine Corps and was discharged honorably in October.

Harry Friedman Joins WB

Harry Friedman, veteran trade and newspaper reporter, has been engaged by Alex Evelove, Warner Bros. studio publicity head, to handle trade paper relations for the studio in Hollywood.

'Wishing Well' to Aid Dimes Drive

The March of Dimes 1944 campaign will get under way in New York City on January 18 with the unveiling in Times Square by Mayor LaGuardia of a twelve-foot, all-glass "wishing well." A large glass manufacturer is cooperating in the construction of the well.

New York City Publicity Chairman Eddie Dowden is planning a Broadway parade featuring open cars to be occupied by stars of Broadway and Hollywood.

Members of the American Women's Voluntary Services will make a collection along the line of march.



District of Columbia Theatres Set Plans For War Loan Drive

With the slogan, "Sell a Bond for Every Seat," the motion picture industry of Washington went all-out for success of the 4th War Loan at a special meeting of the Motion Picture Theatre Owners of D. C. and the War Activities Committee.

In order to reach a goal of approximately 20 per cent more bonds sold in the 4th War Loan, the theatremen recommended the division of the District into zone areas. Zone chairmen designated by President A. J. Brylawski, of the Motion Picture Theatre Owners, to spearhead the Bond sales in each area are:

Abe Tolkins, downtown center area; Fred Kogod, Northeast; Ashley Abendschein, Southwest; Lloyd Wineland, Southeast; Walter Cersley, Northwest; (West of Park); Sidney Hoffman, Northwest; (East of Park); Harry Bachman, Georgetown; H. Graham Barbee, Colored Theatres; and Sidney Lust, Prince Georges and Montgomery Counties.

Carter T. Barron, as War Activities Com-

(*Continued on Page* 12)

Pledge to Double 1943's Dimes Quota

Twelve hundred of the 1500 theatres in Georgia, Alabama, North and South Carolina were represented Tuesday at the five-state March of Dimes conference called by Georgia State Chairman J. H. Thompson. It was predicted that Georgia would double its quota of last year, thus boosting collections from $18,000 to $36,000 or more.

The delegates, in session at the Piedmont Hotel, were cheered by the announcement that all of the Lucas & Jenkins theatres would take March of Dimes audience collections in the drive Jan. 24-30.

Governor Arnall of Georgia paid high tribute to the motion picture industry. J. H. Thompson and Hugh E. Martin, co-chairmen for Georgia, presided at the meeting. From New York came Harry Brandt, E. L. Alperson, Oscar A. Doob and Dr. John L. Lavan, all of whom spoke. Bob Wilby introduced Brandt and Alperson, and added a plea in behalf of the 4th War Loan. Dr. Lavan explained why, due to epidemics in 1943, it is important that the funds of the National Foundation be greater than ever in 1944.

The "flying squadron" of the National Executive Committee proceeded to Chicago for a meeting on Jan. 7 at the Blackstone.

Drive Officials Check In

B. V. Sturdivant, national campaign director, Seymour Peiser, publicity director, Charles P. Skouras, national chairman, Rick Ricketson, vice-chairman, and Andy Krappman, assistant campaign director, checked into Fourth War Loan headquarters, New York, this week, preparatory to the opening of the forthcoming bond drive, January 18.

Church Bells, Sirens to Herald Bond Drive

Church bells will ring and victory sirens will blow for five minutes at noon on Monday, January 18, throughout the United States, Alaska and Hawaii, signaling the opening of the Motion Picture Industry's Fourth War Loan Drive.

The pealing of church bells and crying of sirens will be the Motion Picture's clarion call to the nation for the purchase of bonds in its gigantic effort to sell a bond for every seat, which means a goal of $5,500,000,000. This will mark the first time that such a sensational plan will have been put into effect, and it is hoped that it will prove a resounding and effective inaugural stimulation for the campaign.

Revealed by National Chairman Charles P. Skouras, the plan was originated by H. H. Lowenstein and Don Jacocks, New Jersey showmen.

By this extraordinary method, public attention will be immediately focused upon the campaign in a manner which, it is expected, will have durable inspiration through the industry's drive. Arrangements for carrying out the plan are being handled by the State Chairmen of the Fourth War Loan Drive of the Motion Picture Industry.

'Ice-Capades' Show to Aid War Loan Drive

Plans are under way for co-sponsorship by Station WRC and Variety Club of Washington of a Fourth War Loan Bond Matinee of "Ice Capades of 1944" to be held at Uline's Arena on January 29th.

Under the chairmanship of Carter Barron, Loew's Theatre division manager, a committee comprising many of Washington's best known showmen has been set up to handle the many details of what is planned to be one of the most important bond-selling ventures undertaken by the District's show-folk. Again this year each purchaser of a War Bond will be entitled to a seat at the matinee performance.

Associated with Barron on the committee are: John J. Payette, Warner Bros. general zone manager; Hardie Meakin, managing director of RKO Keith's Theatre; Sidney Lust, president of Lust Theatres; Howard Livingston, manager of Uline's Arena; Frank La Falce, publicity director of Warner Bros. Theatres; Sam Galanty, Columbia Pictures division manager; George Wheeler, assistant to manager of WRC; Fred Shawn, program manager, WRC; John Allen, MGM branch manager; and Lou Janof. Al Sherman and Tom Knode have been appointed publicity co-chairmen, representing the Variety Club and Station WRC, respectively—W.

Bond Sales Thru Family Club

Sales of bonds among 20th Century-Fox home office employes will be handled through the Family Club, an organization of employes which has been organized into groups and committees for that purpose, it has been announced by Dan Michalove.

Drive Trailers Ready

Fourth War Loan Drive special trailers, 12,000 of them, are ready for shipment to theatres from local National Screen exchanges. Release dates on the first three of the five specially prepared trailers are: Ginger Rogers "Finds a Bargain," January 18; Ann Sothern, "Box-Office Maisie," January 27; Bob Hope, "This is Bob . . . Fourth War Loan . . . Hope," February 6.

National Chairman Charles Skouras announced that State Chairmen will make a survey of their territories to find out exactly how many additional trailers will be needed to reach each and every one of the 16,000 trailers.

To Honor Officials At Meet in Dallas

The War Activities Committee of the Motion Picture Industry of Texas and the Variety Club of Texas will be co-host at a luncheon for Texas exhibitors and distributors on January 10, to be held in the roof garden of the Adolphus Hotel in Dallas.

War Activities Committee, Fourth War Loan and March of Dimes officials, including Charles Skouras, B. V. Sturdivant, Rick Ricketson, Sam Shain, Ned Depinet, Si Fabian, Andy Krappman, Harry Brandt, Oscar Doob, Edward Alperson, Dr. John L. Lavan, will be honored.

Distinguished guest list follows: Henry Reeve, president, and board of directors of the Texas Theatre Owners, Inc.; H. A. Cole, president, and board of directors of Allied Theatre Owners, Inc.; Nathan Adams, Texas State Chairman, War Finance Committee; R. L. Thornton and Ed Shelton, co-chairmen of Dallas County; Fred Florence and C. F. O'Donnell, Dallas regional co-chairmen; Judson James, state executive manager of the War Finance Committee; George Tucker, New Mexico 4th War Loan state chairman; Arthur Lehman, Mississippi state chairman; M. S. McCord, Arkansas state chairman; Tony Sudekum, Tennessee state chairman; E. V. Richards, Louisiana state chairman.

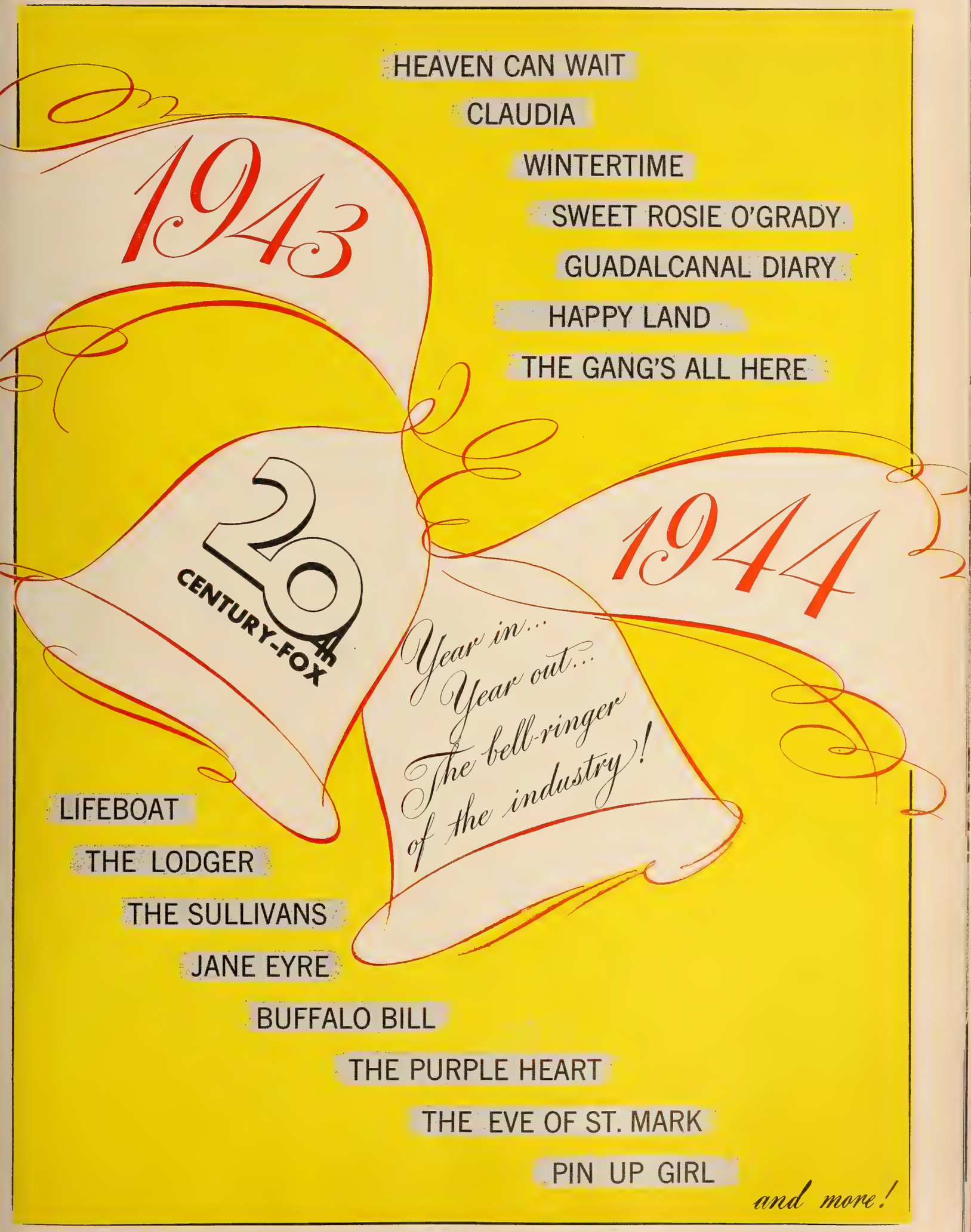
Distributors Hold War Loan Meet At WAC Headquarters in New York

Robert Wolff of RKO Radio Pictures serving as distributor chairman for the War Activities Committee in the New York Metropolitan area, held a meeting Monday at WAC headquarters of branch managers of all film companies, zone distribution chairmen and the salesmen's field committee.

Present at the meeting, where the 4th War Loan Drive and the March of Dimes campaign were discussed, were the co-county chairmen: Ray Moon, 20th Century-Fox, Manhattan; Jack Bowen, Metro, the Bronx; Phil Hodes, RKO, Kings; Moe Sanders, Fox, Queens; Dave Burkan, United Artists, Richmond; and Irving Wormser, Columbia, New York State. In addition were other branch managers including Clarence Eisman, Warner Brothers; Jack Ellis, United Artists, and Myron Sattler of Paramount.

The entire salesmen's field committee attended as did exhibitor and New York are co-chairman of the War Activities Committee—Sam Rinzler.

It was decided to acquaint every local independent exhibitor with the purpose of the March of Dimes and the industry's participation in the 4th War Loan Drive. Plans were also made to complete final arrangements to publicize "Free Movie Day" Tuesday, January 18th.



OUR TWO BIG JOBS IN JANUARY: FOURTH WAR LOAN AND MARCH OF DIMES

The Box Office Slant

Standing Room Only

Paramount Farce-Comedy 83 mins.

AUDIENCE SLANT: (Family) Like all good things, it ends too soon. A laugh riot for the critics of bureaucracy.

BOX-OFFICE SLANT: Good names and a timely theme should make this a worthwhile box-office bet.

Cast: Fred MacMurray, Paulette Goddard, Edward Arnold, Hillary Brooke, Roland Young, Anne Revere, Clarence Kolb, Isobel Randolph, Porter Hall, others. Credits: Associate Producer, Paul Jones. Directed by Sidney Lanfield. Screenplay by Darrell Ware and Karl Tunberg. Based on a story by Al Martin. Photographic direction by Charles Lang. Musical score by Robert Emmett Dolan. Art direction by Hans Dreier and Earl Hedrick.

Plot: Fred MacMurray, an efficient half-owner of a toy factory, is engaged to his partner's daughter who resents the interest shown in her fiance by his comely secretary. The secretary is detoured from going to Washington with MacMurray, and Paulette Goddard goes instead. The housing problem in the Capitol stumps the couple until Miss Goddard in desperation answers a want ad for a couple to serve as cook and butler in the home of Roland Young. MacMurray keeps trying to see the coordinator, but finally is forced to become the coordinator's butler in order to outwit a competitor for the war contract. Miss Goddard gets the boss, the boss gets the contract and the senior partner's daughter gets the air.

Comment: Here is one of those enjoyable farce comedy delights with many of the principals doing obviously ridiculous things that are sure-fire laugh provokers. Set against the background of the highly touted mad-house, wartime Washington, the picture becomes sort of a happy combination of "More the Merrier" and "It Happened One Night." Every business man who enjoys complaining about bureaucrats, politics, red tape, etc., will have some solid satisfaction in seeing this portrayal of Washington officialdom. The folks with the servant problem will likewise revel in the hilarious situations. This show calls for and deserves expert selling attention. It can be a box-office whizz if you don't keep its fun potentialities a secret. Paulette Goddard deserves praise for a swell performance, and the entire cast essay their roles with distinction.

The Uninvited

Paramount Mystery 98 mins.

AUDIENCE SLANT: (Adult) A thrilling, eerie picture built around spiritualism that is excellent entertainment.

BOX-OFFICE SLANT: Sure-fire money maker, with word-of-mouth comment certain to multiply the grosses. Will lead in any situation, and particularly in class houses.

Cast: Ray Milland, Ruth Hussey, Donald Crisp, Cornelia Otis Skinner, Dorothy Stickney, Barbara Everest, Alan Napier, Gail Russell. Credits: Produced by Charles Brackett. Directed by Lewis Allen. Screenplay by Dodie Smith and Frank Partos. Based on the novel by Dorothy Macardle. Director of photography, Charles Lang.

Plot: A young musician and his sister buy a house on the Dover Cliffs in England, for quiet and a place to study. They find the house to be haunted by two female ghosts and set about ridding the place of the uninvited guests, with hair-raising results.

Comment: Sure-fire thrill entertainment that will pack them in, especially after word-of-mouth has its chance to spread. The film has an eerie quality, can top the bill in any situation and will serve on a long run in class houses. It is not a picture for persons who can't stand frightening and eerie situations, and while this phase may keep some out, it will also serve as excellent exploitation and draw many more in. Starting with a perfectly normal group of people, and approaching the thought of a house that is haunted, with the average person's skepticism, the story gradually draws on a mysterious presence and builds suspense like the drop-by-drop water torture. Slowly an unadmitted fear is admitted, and spirit forces are brought to work with a finesse that speaks very highly for the technique of the producer and director. A faithless seance is conducted and it will bring horror and spine-tingling chills to everyone in the audience. Even the evanescent smoke wreathing that is the spirit of the dead person who haunts the house is real enough to be shocking and the delicate touches of morbid mystery overpower the commonsense thinking of the audience. On many occasions the deep breath-intake of the combined audience with accompanying ohs smother the lines for seconds at a time. Ray Milland is his usual cynical, light-hearted self, and the expression of fear and doubt which now and then steals across his face is extremely effective and at the same time amusing. Ruth Hussey as the sister and Alan Napier as the doctor do equally effective jobs. Special notice should be taken of Gail Russell who has her first important feature part; the starlet is striking and winsome. Production by Charles Brackett and direction by Lewis Allen are responsible for the excellence of the picture, for it is the type of story which could very easily have been mishandled. Sell by using more subtle means of impressing ghost theories, as the spiritualistic aura is most important. Radio or newspaper contest might be based on ghost stories with spiritualism implicit in the story, the best ones being reproduced or read over the air. Another contest could be for newspaper or radio based on imaginary "conversations" with ghosts of departed persons, with cleverest "conversations" winning guest tickets.

Legion of Decency Ratings

(For Week Ending Jan. 8th)

SUITABLE FOR GENERAL PATRONAGE

Ali Baba and the Forty Thieves

In Our Time

OBJECTIONABLE IN PART

Casanova In Burlesque

A Correction

Through a mechanical error, the title of MGM's "Song of Russia" was inadvertently referred to as "Russia" in a review of the film in this department last week (STR, Jan. 1, p. 13).

Cowboy In The Clouds

Columbia Western 54 mins.

(Nat'l Release, Dec. 23rd)

AUDIENCE SLANT: (Family) A western with the timely addition of the Civil Air Patrol, that will satisfy action fans.

BOX-OFFICE SLANT: Not up to the standard of previous Charles Starrett films.

Cast: Charles Starrett, Dub Taylor, Julie Duncan, The Jesters, Jimmy Wakely and His Saddle Pals, Davison Clark, Hal Taliaferro, Dick Curtis, Edward Cassidy, Paul Zaremba, Charles King, Jr., John Tyrrell. Credits: Directed by Benjamin Kline. Story and screenplay by Elizabeth Beecher. Director of photography, George Meehan. Produced by Jack Fier.

Plot: The continuation of a war defense project, known as CAP (Civilian Air Patrol) is hindered by the richest man in the state. A ranch boss who has been sponsoring the movement tries to see this man to discover why he is trying to halt its progress, at which time he becomes involved in a murder. He is eventually able to prove his innocence and at the same time win over this man so that everything is straightened out.

Comment: With the addition in the plot of such timely references as the Civilian Air Patrol and a musical fund-raising project, this western becomes a little different than the average western, offering something new to the sagebrush followers and the Saturday Matinee customers. The heavy doesn't get a chance to do much dirty work, so there isn't too much of the usual suspense, but there are some good outdoor vocals and range comedy tunes by Jimmy Wakely and his Saddle Pals and The Jesters, respectively, and the comedy of Dub Taylor. The rest of the cast portray the regular standard western characters with Julie Duncan, playing the feminine lead, a gal interested in flying and Charles Starrett capably handling the lead assignment. Direction is by Benjamin Kline and production by Jack Fier.

The Lodger

20th Century-Fox Horror 84 mins.

(Nat'l Release, Jan. 7)

AUDIENCE SLANT: (Adult) A horror picture in the "A" class that will tingle spines and send patrons out talking.

BOX-OFFICE SLANT: A shrewdly chosen cast, with Oberon and Sanders teamed, should attract patronage. Picture will top a double bill.

Cast: Merle Oberon, George Sanders, Laird Cregar, Sir Cedric Hardwicke, Sara Allgood, Aubrey Mather, Queenie Leonard, Doris Lloyd, David Clyde, Helena Pickard. Lumsden Hare, Frederick Worlock, Olaf Hytten, Colin Campbell, Harold De Becker, Anita Bolster, Billy Bevan, Charles Hall. Credits: Produced by Robert Bassler. Directed by John Brahm. Screenplay by Barre Lyndon from the novel by Mrs. Marie Belloc Lowndes. Music, Hugo W. Friedhofer. Dances by Kenny Williams. Photography, Lucien Ballard.

Plot: The Ripper has all London terrified with a series of murders in which women are knifed to death and then mutilated. Scotland Yard, headed by Sanders, can't catch up with him. Then Hardwicke and his wife, Sara Allgood, take in a lodger to help tide over a bad time. Their niece, Merle, is a rising stage star. The family of three gradually suspects the lodger, Laird Cregar, of being the Ripper, as the murders increase to six. Cregar falls in love with Merle, but since he hates all women because an actress had ruined his brother, he also hates her. Cregar is the Ripper, and the climax finds

Merle in his clutches, with Sanders to the rescue and the psychopathic Ripper ending his career with a spectacular plunge into the Thames.

Comment: London fog, dark alleys, costumes of the '90s, and Laird Cregar looking more maniacal every minute—not to mention the horror-stricken faces and screams of his victims—combined with a smooth direction that builds to a really solid climax, makes "The Lodger" a really first-rate horror number. The attempt has been made here to do a horror picture that depends, not on grotesque makeups, but on suspense that grows in terror as the film unwinds. The element of "whodunit" is almost completely missing, for the audience is allowed to feel sure of the Ripper's identity by the time the story is half over. As a result, the story is logically developed, with the audience let in for pure excitement, without the trimmings of surprise. Miss Oberon does a nice job as the girl and looks very well, and Sanders is his immaculate self. Cregar, of course, has the fattest role, and he gives it a feeling of insanity that builds the terror considerably. There are also a number of fine secondary parts, with exceptional work by Sara Allgood, Sir Cedric Hardwicke, Queenie Leonard, and a stunning scene by Doris Lloyd that makes your hair stand on end. Make an attempt to go after patrons who don't ordinarily like horror or mystery films, for this story is so well developed that even the sophisticated will be intrigued.

Miracle of Morgan's Creek

Paramount **Comedy** **99 mins.**

AUDIENCE SLANT: (Adult) There are comedy, pathos, near-tragedy, and slapstick here, which when thoroughly mixed in the Preston Sturges manner add up to sheer entertainment.

BOX-OFFICE SLANT: This Sturges number has wider audience appeal than his earlier films, establishes a new star in Betty Hutton, and will hit top box-office if properly exploited.

Cast: Eddie Bracken, Betty Hutton, Diana Lynn, William Demarest, Porter Hall, Emory Parnell, Alan Bridge, Julius Tannen, Victor Potel, "McGinty" (Brian Donlevy), "The Boss" (Akim Tamiroff), and others. **Credits:** Producer, G.M.O. Written and directed by Preston Sturges. Photography, John Seitz. Musical score by Leo Shuken and Charles Bradshaw.

Plot: Betty Hutton is knocked silly at a dance for soldiers and can't remember anything—much—when she gets home with Eddie Bracken's unwilling help. Eddie is her schoolboy adorer and becomes the fall guy. Pretty soon Betty remembers that following the dance somebody thought it would be fun if they all got married—and she did. Her trouble: she can't quite recall whom she married, and the soldiers have been sent away. Then Betty finds there will be a baby, and the panic is on. Young sis, Diana Lynn, suggests she marry Eddie, but Betty can't bring herself to deceive him. He learns the situation, however, and after such matters as the irate father, William Demarest, threatening him with a gun, a bank "robbery," and the fears of committing bigamy, they do get married. Then Eddie is arrested and faces no less than 17 charges. He's put in jail, escapes, and comes back six months later to find Betty in the maternity hospital. Then comes the Miracle of Morgan's Creek, which gets even Governor Brian Donlevy excited, makes Eddie a State Guard Captain, raises Papa from unemployment to head of the police force, and erases everybody's troubles. Sorry, but what the miracle is you'll have to see for yourself.

Comment: Preston Sturges has outdone even himself with this story and the treatment given it. Every element of entertainment from the crudest kind of slapstick to moments of near-tragedy are played upon with a master hand. The final effect is hilarious comedy that should have something for everyone in the audience—even the kids, despite the maternity angle. Out of the production Betty Hutton emerges as a full-fledged star. With a chance to do something besides being a hepcat, she carries away first acting honors, with Bracken right at her heels. Two others have the best roles of their careers—William Demarest as the father and Diana Lynn as the precocious 14-year-old sister. It is important that you get back of this picture for all you're worth. The production will back up every claim you make for it and, most significant, you will be setting up a new star for your theatre—future money in the cash-box. Our advice is to go to it.

Henry Aldrich, Boy Scout

Paramount **Comedy** **66 mins.**

AUDIENCE SLANT: (Family) Falls below the average for this series in laughs and situations. Will satisfy the kids and it teaches a moral.

BOX-OFFICE SLANT: While not a top-flight Aldrich yarn, this one packs plenty of youth tie-up possibilities.

Cast: Jimmy Lydon, Charley Smith, John Litel, Olive Blakeney, Joan Mortimer, Minor Watson, Darryl Hickman, David Holt, Richard Haydel. **Credits:** Associate Producer, Michel Kraike. Directed by Hugh Bennett. Screenplay by Muriel Roy Bolton. Story by Agnes Christine Johnston. Photographic direction by Daniel Fapp. Technical advice by E. B. DeGroot of Boy Scouts of America.

Plot: Mr. Aldrich induces his school-day chum, Ramsey Kent, to build a factory in Centerville on the deal that Henry will try to reform Kent's cantankerous son, Peter. Henry is doing nicely in the Boy Scouts until Peter joins up as Henry's number-one problem. In the competitive Scout activities, Henry, who heads his local troop, is fast losing the coveted honors due to Peter's pranks until the rascal suffers a rude awakening. Henry and Dizzy rescue him at the risk of their lives and the troop goes on to win the competition with a repentant Peter and a proud Henry.

Comment: This picture has a number of funny gags, but it is far more serious than most previous Aldrich stories. It is possible that the film has been retarded by an all-out desire on the part of the producers to contribute a morale-building youth film with a bit too much reserve in order to make possible the Scout sponsorship and approval. Naturally the promotional value of this tieup will score favorably at the box-office and is worthy of plenty of showmanship attention. The Chamber of Commerce sequence, which is played up prominently in the plot, should help to enlist cooperation from local business men in exploiting the film.

Timber Queen

Paramount **Action-Drama** **66 mins.**

AUDIENCE SLANT: (Family) Routine Rudolf Rassendale and the mortgage tale brought up to date. Fair entertainment for action fans.

BOX-OFFICE SLANT: Dualer material with one musical number and northwoods background to sell.

Cast: Dick Arlen, Mary Beth Hughes, June Havoc, Sheldon Leonard, George E. Stone, Dick Purcell, Tony Hughes, others. **Credits:** Produced by William Pine and William Thomas. Directed by Frank McDonald. Screenplay by Maxwell Shane and Edward T. Lowe. Musical score by Willy Stahl. Photographic direction by Fred Jackman, Jr. Song, You're the One, by Johnny Mercer & Jimmy McHugh.

Plot: Arlen, an Army flyer, returns to the states and calls upon the wife of his buddy who was killed overseas. He finds her singing in a night club and learns that his business associate in civilian life is swindling her through a $30,000 mortgage on the dead husband's timber land. Dick, with the singer-wife, June Havoc, and her friend, Mary Beth Hughes, set out to cut the timber, enlisting the money and aid of a group of gamblers who stake the trio. After much dirty work at the crossroads, all ends happily.

Comment: While the plot and sequence of events in this film are familiar material, the production is reasonably well mounted. There is one thrilling scene which is new to big timber stories with a tree-topper being crushed to death by his safety belt when the tree splits high above the ground. Another good action shot is that of Arlen blasting open a dammed-up stream by dropping a homemade block-buster from his private plane. June Havoc sings one number, You're the One, in the night club scene. This can only be rated as a formula production which will serve to fill in on a double bill, but it will find a pretty good following in the action spots.

Sherlock Holmes and Spider Woman

Universal **Mystery-Drama** **62 mins.**

(National Release, January 21)

AUDIENCE SLANT: (Family) An excellent murder yarn with plenty of surprises and suspense.

BOX-OFFICE SLANT: Good supporting picture which lends itself to special exploitation. Equal to tops in series.

Cast: Basil Rathbone, Nigel Bruce, Gale Sondergaard, Dennis Hoey, Vernon Downing, Alec Craig, Mary Gordon, Arthur Hohl, Teddy Infuhr. **Credits:** Produced and directed by Roy William Neill. Based on a story by Sir Arthur Conan Doyle. Original screenplay by Bertram Millhauser. Photographic direction by Charles Van Enger.

Plot: Sherlock Holmes disappears and is purported to have drowned while on a fishing trip. Dr. Watson is disposing of his friend's possessions when Holmes returns under a disguise explaining that his widely publicized death was deliberately planned to expose a baffling pajama murder ring. Holmes, through a series of attempts on his life, eventually tracks down the Spider Woman who is responsible for the series of crimes.

Comment: This is a skillfully concocted yarn which places the life of fiction's most famous detective personality constantly in jeopardy. Holmes' hairbreadth escapes are carefully spaced to maintain a goodly pace of suspense. No attempt is made to conceal the identity of the murderer as the story deals principally with Holmes endeavors to procure ample evidence to bring the criminals to justice. The final sequence places his life unwittingly in the hands of Dr. Watson, with the action taking place in an up-to-date shooting gallery using dummies of Hitler, Mussolini and Hirohito. Holmes saves himself and captures the Spider Woman. Exploitation of this film can take many forms with the "Pajama Murder" theme, playing up the shooting gallery sequence, Holmes' "death" or the "Spider Woman" angle.

California Joe

Republic **Western** **55 mins.**

(Nat'l Release, Dec. 29th)

AUDIENCE SLANT: (Family) A fast-moving western; will be enjoyed by all who like outdoor dramas.

BOX-OFFICE SLANT: Topnotcher in the Don "Red" Barry series.

Cast: Don "Red" Barry, Wally Vernon, Helen Talbot, Twinkle Watts, Brian O'Hara, Terry Frost, Edward Earle, Leroy Mason, Charles King, Pierce Lyden, Edmund Cobb, Karl Hackett, Robert Kortman. **Credits:** Directed by Spencer Bennet. Original screenplay by Norman S. Hall. Director of photography, Ernest Miller. Associate Producer, Eddy White.

Plot: During the Civil War there was an

(*Continued on Page 20*)

Goal of $3,000,000 Looms for the 1944 March of Dimes Drive

No quota for the 1944 March of Dimes drive has been set by national chairman Nicholas M. Schenck, but the super-optimistic goal of $3,000,000, predicted by Edward Alperson and other enthusiastic drive leaders, now looms as more than a mere possibility.

With the opening of the campaign, January 24th to 30th, still two weeks away, the March of Dimes headquarters in the Asor Hotel, New York, announces that pledges have been received from nearly 10,000 theatres, far exceeding the participants signed up at this point in the 1943 campaign.

"Not only are more theatres pledging to take an active part in the drive with audience collections and other activities, than last year," said Harry Brandt of the executive committee, "but letters and wires indicate a tremendous increase in personal interest. This is, undoubtedly, due to the fact that during 1943 there were savage infantile paralysis epidemics in many sections and thousands of exhibitors learned, for the first time, of the terrible ravages of this vicious disease."

As an indication of the increased interest by exhibitors, are the returns from Georgia, Alabama, Florida, North and South Carolina areas. Following a five-state meeting in Atlanta on the 4th, indications pointed to nearly a 100 per cent increase in number of theatres participating this year. The demonstration of the Sister Kenny method of treating infantile paralysis, put on at the meeting in Atlanta, deeply impressed the visiting exhibitors and film exchange representatives.

One outstanding point emphasized at the meeting was the fact that exhibitors, usually reluctant to make audience collections, were becoming convinced that the public welcomed a chance to contribute to the fight on infantile paralysis and in no way resented the collections. One exhibitor reported that he had a complaint at one of his theatres because he showed the trailer and did *not* make the audience collection last year. He's going the full way in the current drive.

At the four-state conference in Chicago on the 7th, exhibitors from Illinois, Michigan, Wisconsin and Indiana promised at least a 25 per cent increase in the collections as compared with last year's.

On January 10th, a three-state meeting will be held in Dallas, Texas, with representatives from Oklahoma and Arkansas attending.

A "flying squadron" of the national executive committee—Harry Brandt, Oscar A. Doob, Eddie Alperson and Arthur Mayer—are attending the regional meetings called by the various state chairmen. Dr. John L. Lavan, once famous shortstop in the major leagues and now research director of the National Foundation for Infantile Paralysis, is accompanying the "flying squad" and directing demonstrations of the Sister Kenny method at each meeting.

The committee urges all theatres that have not yet sent in their pledges to do so at once, so that the Greer Garson appeal trailer, campaign book, report blanks, etc., may reach them in time for the drive.

Film Salesmen to Carry War Loan Display Kits

Each salesman of every motion picture company in every exchange throughout the country will carry with him on his rounds National Screen Fourth War Loan display kits, which will be offered at seventy-five cents each to each exhibitor, it was announced Wednesday by Ned E. Depinet, Chairman of the Distributors Committee, Fourth War Loan, Motion Picture Industry.

This is being done, Depinet said, in an effort to provide greater exploitation impact in the sale of bonds and to offer stimulation for war bond premieres and "Free Movie Days."



Lay Groundwork for Drive

This executive-looking group came over to New Jersey last week to lay the groundwork for that state's Fourth War Loan Drive. The men are: Edward Alperson, New York chairman; Harry Lowenstein, New Jersey chairman; S. H. Fabian, WAC chairman of the Theatres Division; Ed Schreiber, WAC publicity director; Harry Murphy, of the Treasury Department, and Don Jacocks, co-chairman. Over 50 exhibitors from 13 New Jersey counties were present.

Theatres Set Plans For War Loan Drive

(*Continued from Page* 8)

mittee Chairman for the 4th War Loan, introduced John Reilly, chairman of the War Finance Committee, who spoke of the increased sales necessary for the success of the 4th War Loan. Barron then outlined the industry's plans in the coming campaign. Frank La Falce, War Activities Publicity Committee Chairman, informed the gathering of plans made to bring to the attention of local moviegoers theatres where bonds are available for immediate sales.

The theatremen also went on record to permit Treasury Department Speakers in the theatres sometime during the Drive. Several special committees were designated to devise additional plans for an all-out campaign. These plans were to be announced at a meeting scheduled for January 7th.

Attending the session were John J. Payette, of the Advisory Committee of 4th War Loan; Hugh Lynch, of War Finance Committee; Robert Smeltzer of the Distribution of Films Committee; L. J. Wineland, Jr., Gene Ford, Samuel Ashman, Jack Foxe, Angie Ratto, Harry Lohmeyer, Nat B. Browne and those members assigned as zone area chairmen.

Queens Bond Drive Captains Hold Meet

Queens County Chairman Fred Schwartz and his district captains met Monday morning at the Treasury Department offices in the Chatham Phenix Building, Long Island City, to plan their participation in the 4th War Loan Drive.

In addition to Schwartz and Treasury officials others scheduled to attend were John A. Cassidy, Sigurd Wexo, Raymond P. Malone and the following captains: Richard Trestler, Ted Rodis, J. Evans Kall, Louis Falk, Ed Douglas, Miss Doreen Camp, Harry Davies, Al Green, Jules Pincus, Earl Wadge, Fred Brunel, Abe Vallet, John Heinz, John Andres, Bernard Zelenko, Mr. Johneck, Warren Bartlett and Frank Reo.

FOURTH WAR LOAN
STARTS JANUARY 18th

Connecticut Exhibitors Meet to Formulate 4th War Loan Plans

With the opening day of the Fourth War Loan drive of the motion picture industry less than three weeks away, exhibitors throughout the country are organizing for the successful execution of the campaign under the direction of Charles P. Skouras, National Chairman, and meetings are being scheduled everywhere.

First of the meetings along the eastern seaboard was held this week by the exhibitors and distributors of Connecticut in New Haven at the Hotel Taft. It was a luncheon meeting attended by Governor Raymond Baldwin of Connecticut, and Mayor John W. Murphy of New Haven.

Combined exhibitor groups of Allied Theatre Owners of Connecticut and the Motion Picture Theatre Owners units who are behind the campaign, were represented at the meeting Approximately 100 exhibitors, in addition to distributors and special honored guests, were also present.

S. H. Fabian, chairman of the Theatres Division of the War Activities Committee of the Motion Picture Industry, and Ed Schreiber, Publicity Director of the WAC, were among the speakers. Others addressing the meeting were Mayor Murphy and Colonel Arthur Reeves of the Army Airport Technical Corps of Yale University.

Purpose of the meeting was to formulate organization plans and to organize into committees and groups for the duration of the drive.

Harry F. Shaw of Loew's, State Chairman, heads the Advisory Committee. This committee includes: Morris Bailey, Lou Brown, Dan Finn, Hy Fine, Dr. Jacob Fishman, Murray Goldstein, I. J. Hoffman, Henry Needles, Barney Pitkin, Dan Pouzzner, Morris Podoloff, George H. Wilkinson, and B. E. Hoffman, Treasurer.

Army-Navy Show is Held in Los Angeles

Stressing the long struggle ahead in the Pacific theatre of war and the necessity that war plant and essential civilian service workers "stay on the job and finish the job," a huge free Army-Navy War Show, "Los Angeles Attacks," was staged on the nights of Jan. 8 and 9 in Los Angeles Memorial Coliseum.

Fifteen hundred trained combat troops and 200 pieces of mechanized equipment, including flame throwers, medium tanks and 75 and 37 millimeter guns, participated in a simulated attack on a South Pacific strong point.

High military officers from Washington, D. C., and distinguished war heroes were conveyed in state during the grand entry and were introduced for brief remarks.

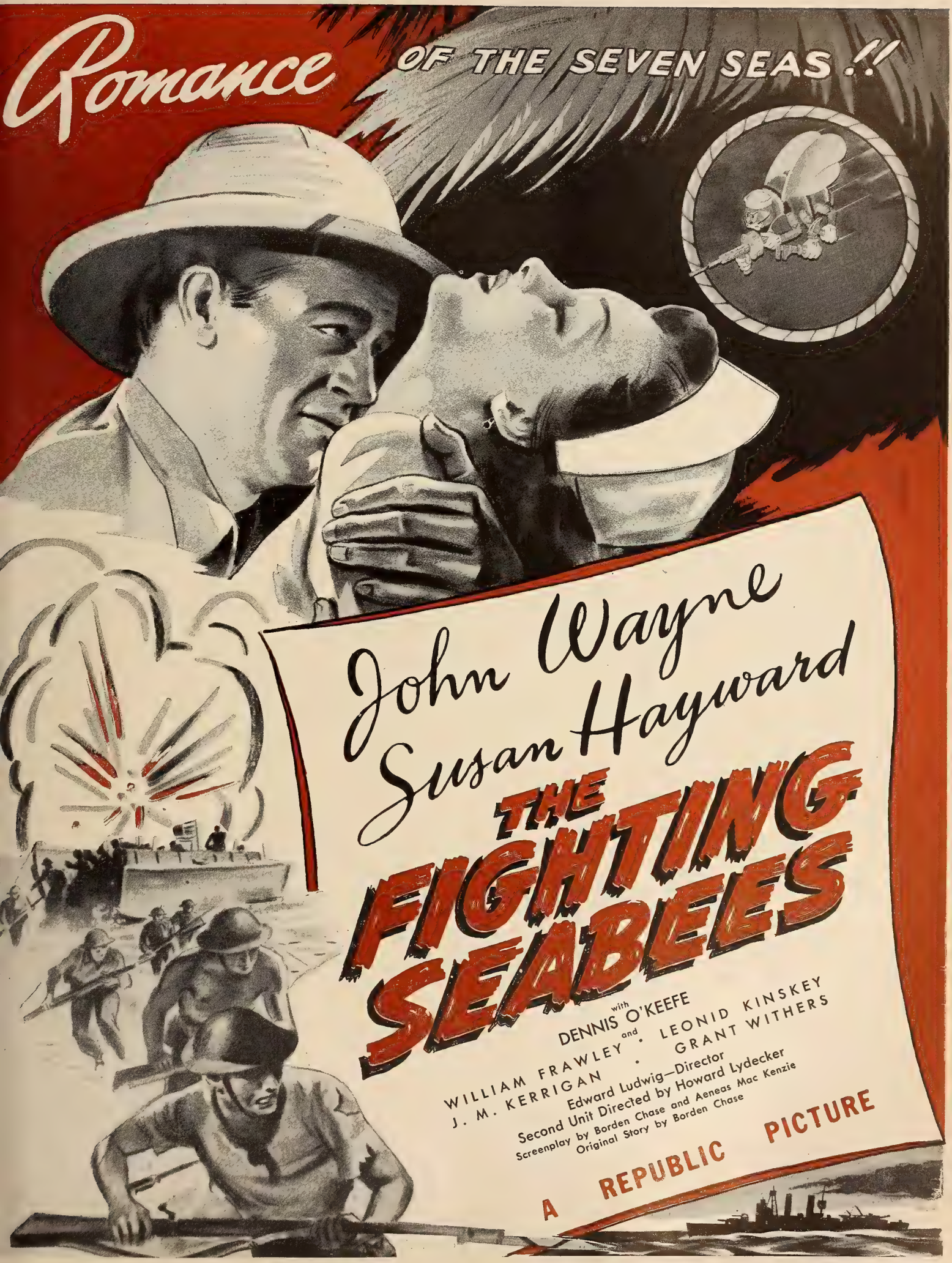
A spectacular downtown war parade, with thousands of troops, motorized equipment and massed bands, preceded the show.

Beginning Jan. 4 and until the night of the show, suburban areas and nearby cities were visited by detachments to perform drills and other maneuvers.

The show was presented as the Army's method of getting behind community programs of the Citizens' Manpower Committee and government agencies.

Selig in War Loan Post

Robert Selig of Denver, Colo., has been appointed Assistant Campaign Director of the Fourth War Loan, it was announced by Charles Skouras. Selig will be in charge of the "Honored Hundred" Contest.


Romance OF THE SEVEN SEAS.!!
John Wayne
Susan Hayward
THE FIGHTING SEABEES
with DENNIS O'KEEFE
WILLIAM FRAWLEY and LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS
Edward Ludwig—Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie
Original Story by Borden Chase
A REPUBLIC PICTURE

Program Exchange

Christmas Programs Colorful; Window Cards, Heralds and Blotters Banned in Canada

Did you have a Merry Christmas? Undoubtedly you did. And perhaps you've been busy this week exchanging that rainbow-colored necktie for one a little more conservative, or exchanging that size 14 shirt for one two sizes larger. And if you received tobacco for Christmas, you're either nobly smoking the brand you received, even though it nearly kills you, or you're looking for someone else who has the brand you smoke so that you can exchange with them. But it's a lot of fun, just the same. Fortunately, we received just what we wanted and in the correct sizes, but that's because all year whenever we were around anyone whom we thought might get us something we'd wear we'd make remarks like these: "How do you like my size 10 socks, aren't they nice?" "Gosh, I'm running out of size 14 shirts—I hope the few I have last me until the end of the year." "I really should get down to the store to get some of those size 34 undershirts and size 32 shorts, but I'm just so busy I don't have the chance." It worked!



Above, center spread of the pre-Christmas program issued by Manager Richard Nyquist of the Savoy Theatre, Catasaqua, Pa. Nyquist uses the offset printing process. Elements from the press book are cut out and pasted on vari-designed backgrounds, while lettering is done by hand. Procedure offers the manager, provided he has a sense of art and makeup, the opportunity to effect eye-catching programs.

During the past few days the weather has been balmy, but now it has turned cold again. On Christmas night, when snow should have been falling, what should we find descending but a steady downpour of rain which, at first, slightly froze into a sleety, slippery sheet of ice under foot, and then later, thanks to a rise in temperature, became just cold water under foot. We had to walk in it, and we got our feet wet. But so did a lot of other people and, like us, they probably soaked their pedal extremities in hot water, just as we did.

In this department recently we ventured the guess that **David Nolan,** manager of the Normandie Theatre, New York, might have followed our suggestion concerning a "Who's Who" column in his program. Since then, Mr. Nolan has written to us to verify the fact that he did. He also points to the theatre's annual Christmas message—a page devoted to Christmas wishes quite on a different order than one finds in most programs. We're reproducing it here, because we feel that next Christmas it can serve as a pattern for other exhibitors' Christmas messages, with perhaps changes here and there to take care of any changes or developments on the fighting front:

"The management and the personnel of the Normandie Theatre wish to take this opportunity to thank their many friends for their devoted patronage and kindly cooperation throughout this past year. We wish to express at this time our sincere wish that all may enjoy a very Merry Christmas. And to those of our friends and patrons in the Armed Services, in whatever theatre of the war they may be today, we have a special wish: that yours will be a peaceful Christmas, and we join with you in giving thanks that this Christmas finds us so much farther on the road to Victory than we were this time last year; and with you we pray that this will be your last Christmas away from those you love and the things you hold dear. With this in mind we make one promise: that our every thought and every deed will be directed toward that Victory and your early return."

The message is signed by Nolan and staff members Stephen J. Brooks, Barbara Ender, Catherine Kopet, Margery MacDonald, Winifred Watkins, Vivian Asbury, Evelyn Byrnes, Josephine Harrington, Dorothy Andreachi, Emma Taylor, Joseph Siclari, Abraham Mendelsohn, Joseph Roppel, Milton Mark, Joseph Boritz, Morris Daniels.

In his letter, Nolan also thanks us for our comments anent his program and also extends the season's greetings. And while the New Year is still in its infancy, we'd like to extend our best wishes to Nolan and his staff for a happy and prosperous twelvemonth.

Perhaps the gayest and most colorful Christmas program came our way from Manager **Howard Rathburn** of the Strand Theatre, Manlius, N. Y. Manager Rathburn had his eight-page house organ all decked out in red and green, and a cheery red Santa Claus appeared on the front cover against a green background, holding a panel in which the Manlius theatreman and his family extends season's greetings:

"In appreciation of your patronage and friendship, we wish to extend our heartiest good wishes for a Merry Christmas and a Happy New Year to you and yours. May each succeeding visit to this theatre bring you a bountiful joy and a well earned relaxation. This and the blessings of victory and peace is our wish to you this holiday season."

Just by way of mention, Rathburn had a strong lineup of holiday attractions: "Best Foot Forward," "Salute to the Marines," "Stage Door Canteen," "Footlight Glamor," "Silver Spurs" and "Thank Your Lucky Stars."

Wish we could reproduce the cover of the Strand program, but the effect of the brilliant coloring would be lost in a black-and-white reproduction.

All our worry and conjecture concerning the absence of ticket-winning names in The Reminder, program for the Wallace and Rose theatres, Levelland, Texas, was in vain. For in the new issue the names appear once more. One has to look carefully, for they're tucked in corners, on Santa's beard, on advertising cuts, etc. But there they are. So we shall assume that once more patrons will search the program carefully to find out whether or not they get free tickets.

Another program all decked out in Christmas colors was that distributed by Manager **Allan Easson** of the Oakwood Theatre, Toronto, Canada. Easson advises us that 8000 of these heralds were distributed: 6000 house to house in the theatre disrict, and 2000 at newsstands, banks, post office, liquor store lineups, etc. Writes Easson: "This looks like the last advertising of this nature in Canada for the duration, for after January 1 all types of heralds, blotters, window cards, etc., are on the 'out' list."

All we can say is that Easson ends the era of programs in a blaze of attractive colors.

For months now we haven't heard from the Savoy Theatre, Catasauqua, Pa. But just a day or two ago we received a copy of the pre-Christmas program. Green is the color used in printing, and the art layout, along with Christmas-like decorations, make this a handsome program. We're reproducing the center spread on this page. Wish we could reproduce the program which immediately followed, but we fear its blue color would not reproduce well. Anyway, Manager **Richard Nyquist** takes the front cover to wish his patrons a Merry Christmas and to express "a sincere and a fervent wish that by Christmas of 1944 our valiant service men will have returned home and by their presence cause the joyous season to regain its former cherished and hallowed significance."

It's been good hearing from Nyquist, and we hope he sends us some more programs from time to time.

That's a nice color and greeting on the cover of the program for the New Paltz Theatre, managed by Thomas Di Lorenzo, in New Paltz, N. Y. And thanks, Jim Owen, for sending us that flashy and eye-catching herald on your New Year's Eve midnight show at the Owen Theatre in Branson, Mo.

Well, guess we'll have to stop here.

Dim-Out Areas Note

When the dim-out was lifted in Boston, Joe Longo of Loew's State Theatre was quick to take advantage of the return to normal lighting by rushing through with 200 special tack cards that read: "Now that the dim-out has been lifted everybody can see Blazing 'Sahara' at Loew's State Theatre!" Humphrey Bogart and other credits of the picture were added to the card which was printed red on yellow and got considerable comment.

Selling the Picture

Extra Advertising to Sell Key Dates on 'Fighting SeaBees'

Following the simultaneous world premiere of "The Fighting SeaBees" at all SeaBee camps throughout the country on January 14, Republic's production will have its first pre-release opening at the Woods Theatre in Chicago, where the film, starring John Wayne and Susan Hayward, is to open January 19.

The production is also set for pre-release engagements at the Malco in Memphis, the Stanton in Philadelphia, and the Earle and Ambassador in Washington. Memphis date is January 20; Philadelphia, January 22; Washington, January 28.

Elaborate advertising and publicity campaigns, including newspaper advertising, radio spot announcements, billboard posting, and special promotion are being employed in connection with these and all openings in branch cities and subordinate key runs. In Chicago, the campaign for the Woods engagement includes a full showing of 24-sheets; posting of 250 three-sheets; radio spot announcements on stations WMAQ, WGN, WENR, WIND, WJJD, WAIT; and 1500 lines of newspaper advertising, in addition to the regular theatre budget in the *Herald-American, Sun, Tribune, News* and *Times.*

Interest in the Memphis booking at the Malco is being primed by radio spot announcements on stations WREC and WMC; 24-sheet posting; and 1500 lines of newspaper advertising, in addition to the regular theatre budget, in the *Commercial Appeal* and *Press Scimitar.*

The Philadelphia engagement at the Stanton is being promoted by radio spot announcements on stations KYW and WCAU. A full showing of 24-sheets is being employed, as well as 1500 lines of newspaper advertising, in addition to the regular budget, in the *Inquirer, News, Record* and *Bulletin.*

In Washington, for the run at the Earle and Ambassador, radio stations WTOP and WRC are carrying spot announcements. A full showing of 24-sheets is being used, and 1500 additional lines of advertising will appear in the *Post, Times-Herald, News* and *Star.*

Bernard Lewis Heads 20th-Fox National News Service Dept.

Hal Horne, director of advertising-publicity-exploitation of 20th Cenury-Fox, this week announced the appointment of Bernard Lewis, who joins the publicity staff as head of the National News Service Department, under Jack Goldstein, publicity manager.

Lewis was with Paramount Pictures for three years until his present new association, replacing Ellen Davis, who has joined the USO. He served as publicity and exploitation writer during his first two years at Paramount, and then became a magazine contact man.

Maguire in Filmack Post

Neil Maguire, well-known artist in the motion picture field, has been appointed production manager for Filmack Trailer Co., Chicago, according to Irving Mack, general sales manager.



Personalized Clown Appeal

Comical characters were used by Jim Lindsay as a street bally to get laughs and create word-of-mouth publicity for Universal's "Crazy House" prior to the Olson & Johnson picture's opening at the Harris Theatre, Pittsburgh, Penna.

Dance On Stage At New Year's Eve Show

Having booked a new picture and a few acts of vaudeville for his New Year's Eve programs in the past only to have his box-office gross not quite take care of the additional expenses involved, Manager Edward Selette of the Colonial Theatre, Nashua, New Hampshire, decided to try a new wrinkle in the New Year's Eve Midnight Show idea this year.

Selette merely extended the running time of his regular program, allowing an hour from 11 p.m. to midnight when patrons danced on the stage to records played on the theatre's non-synchronized machine.

Those entering the Colonial at 10 p.m. saw a feature, then jigged and waltzed around the stage, welcomed the New Year at midnight, then saw the last feature, which was out around two o'clock New Year's morning.

And a good time was had by all, thanks to Selette's showmanship.

Kallis Named Art Director of Universal Studios' Ad Dept.

Appointment of Maurice Kallis to the post of art director of Universal Studios' advertising department was announced this week by John Joseph, national director of advertising and publicity.

Kallis was associated with Publix Theatres at the home office in New York, later became art director for Paramount, working through the Lord & Thomas and Buchanan agencies. For the past year he headed the Kallis Art Service in New York, specializing in the creation of motion picture ads for trade papers.

Solicits Ideas From Cashiers

A city manager in a midwest community puts the cashier of each house in competition with the others, offers prizes to the cashiers showing the best effort in exploitation suggestions, merchandising ideas, initiative toward furthering personnel efficiency and accuracy in reports.

Hit December Peak On Radio Exploitation For Paramount Stars

Radio exploitation for Paramount pictures and personalities reached a peak in December with 63 plugs on nationwide network broadcasts during the month, the largest number for any month in the company's history, Robert M. Gillham, director of advertising and publicity, has revealed.

This record exploitation resulted from guest appearances of Paramount stars and players on important radio shows set by the publicity department in New York and Hollywood, as well as dramatizations of Paramount properties. Not only were the personalities publicized to the millions of listeners, but current and forthcoming productions in which they appear received valuable publicity. The guest appearances were in addition to regular weekly shows on which a number of Paramount personalities are starred.

Personalities who appeared as guest stars on broadcasts during December included Dorothy Lamour, Bob Hope, Veronica Lake, Victor Moore, Bing Crosby, Laraine Day, Loretta Young, Alan Ladd, Paulette Goddard, Franchot Tone, Anne Baxter, Fortunio Bonanova, Robert Benchley, Marian Hall, William Bendix, Jean Heather,Charles Quigley, Barry Sullivan, Cass Daley, Mimi Chandler, Bill Goodwin, Marjorie Reynolds, Joseph Calleia, Rise Stevens, Jean Parker, Brian Donlevy, Richard Arlen, Dick Powell and Wendy Barrie. Some of these appeared on two or more network programs during the month.

Pictures publicized on the radio during December included "The Hour Before the Dawn," "Riding High," "True to Life," "The Story of Dr. Wassell," "And Now Tomorrow," "Standing Room Only," "For Whom the Bell Tolls," "National Barn Dance," "Lady in the Dark," "Hostages," "Going My Way," "Road to Utopia," "And the Angels Sing," "Let's Face It," "Ministry of Fear," "Miracle of Morgan's Creek," "The Navy Way," "Minesweeper" and "Submarine Alert."

In addition to their guest appearances, Paramount talent featured on weekly coast-to-coast network shows includes Bob Hope, Tuesdays; Bing Crosby, Thursdays; Dick Powell, Saturdays; Johnnie Johnston on "Duffy's Tavern," Tuesdays, and Betty Rhodes, Saturdays on Mutual. William Bendix starts January 16 on a new weekly show, "The Life of Reilly," to be heard Sundays over the Blue Network.

Essay Contest for Boy Scouts Selling Angle for 'Happy Land'

Through a tieup arranged by Assistant Manager Sam Horwitz of the Loew-Poli Theatre, Meriden, Conn., a bulletin issued by the local head Boy Scout executive in conjunction with the showing of "Happy Land" was sent to scout masters and troop leaders in Meriden and surrounding towns.

Besides urging attendance at the theatre to see the picture, bulletin called attention to an essay contest on the subject, "Why Our Country Is a Happy Land." Prizes of guest tickets and copies of the MacKinlay Kantor novel were awarded the writers of the five best essays.

Gala Ceremonies Set For Midwest Premiere Of 'Snow White' Film

Plans have been completed by RKO Radio for the launching of Walt Disney's "Snow White and the Seven Dwarfs" during February in the midwest, involving a vast tieup with radio station WLW of Cincinnati, contests, personal appearances, and the official cooperation of the states of Ohio, Kentucky, West Virginia and Indiana.

With the governors of the four states issuing proclamations designating the week of February 24 to March 2 as Snow White Week, the backbone of the campaign will be a series of radio broadcasts consisting of full-hour, half-hour, quarter-hour and five-minute programs running for three weeks prior to and during the theatre engagements of the picture.

In each of the more than 50 cities participating in the campaign, the manager of the first-run theatre that will show "Snow White" will head a local committee of prominent citizens who will conduct a contest to select the Miss Snow White of that particular area, and the best local cartoonist or animator. Auditions and tryouts will be held in the theatres and hotels as available.

Winners of each class in each of the four states will appear for the finals in Indianapolis, Cincinnati, Charleston, and Lexington. Two finalists from each state will then be chosen to appear on a special radio program sponsored by WLW on February 22. Deems Taylor, as judge, will choose from among the four girl finalists the one whose voice nearest approaches that of Snow White, and she will be crowned winner at a special ceremony conducted by the Variety Club at the Netherlands Plaza Hotel in Cincinnati on the evening of February 23rd. Maury White will be the Chief Barker for the occasion. Both the winning Miss Snow White and the winning cartoonist will be guests of RKO Radio and Walt Disney on a trip to Hollywood next summer.

Following the inauguration, the girl selected as Miss Snow White will make personal appearances in the more than 50 midwest cities playing "Snow White," as will the original Snow White, the latter starting her tour on January 25th and continuing for five weeks.

For three weeks prior to the multi-city opening of the picture on February 24, the voices of the original Snow White, Donald Duck, Clara Cluck, Goofy, plus two groups of dwarfs and an animator from the Walt Disney Studios, will tour the four states, appearing in theatres, schools, war plants and other places.

Set by S. Barret McCormack for RKO Radio, and Roger Baker for station WLW, the entire campaign is being handled by Terry Turner, Harry Reiners, Bob Hickey, the promotional staff of WLW, and Antoinette Spitzer of Walt Disney Productions.

'Guadalcanal' Tied In With Drive To Recruit Women for Marines

In San Francisco, when the Paramount Theatre ran "Guadalcanal Diary," the picture was tied in with a recruiting campaign for Women Marines.

Specially prepared recruiting posters carried this copy: "Women of California! Join the Marine Corps Women's Reserve and Free a Fighting Marine to Fight! See "Guadalcanal Diary' now at Paramount Theatre. These Fighting Marines Will Show You Why Marine Corps Women Are Proud to Be Marines!"



Masked Player Stunt Scores

Manager William Murray of the Rialto Theatre, Atlanta, Ga., set up his huge masked cutout of Willard Parker as an advance teaser for Columbia's "What a Woman," in which Parker makes his screen debut. Murray arranged with school girls to "sneak up" on marquee to uncover the face ahead of schedule because "they couldn't wait until opening day." Resulting excitement required police assistance to remove the girls from atop the marquee, with coverage by the newspapers for stories and photos.

Cards From 'Maria' Used By Wise in 'Bell Tolls' Campaign

An attractive front for "For Whom the Bell Tolls" was arranged by Nate Wise, publicity director of the RKO theatres in Dayton, Ohio.

Wise went all-out in his campaign on the picture, using radio, window displays and special displays in the lobbies of the other theatres in Dayton.

One outstanding stunt was his postal campaign, in which ten thousand cards written in a feminine hand and signed "Maria" were sent to a selected mailing list.

Wise also promoted a special editorial in the newspapers, as well as extra art and publicity stories.

'Jack London' Sold By Sam Gilman via Tieups in Harrisburg

Several effective tie-ups were put over by Manager Sam Gilman, of Loew's Regent Theatre, Harrisburg, Pa., for the opening of "Jack London."

Through the cooperation of G. F. Plitt & Son, distributors of Royal Crown Cola, 500 special 12x18 display cards featuring Michael O'Shea and Susan Hayward, were posted in all restaurants, bars, drug stores and night spots. Six Royal Crown Cola delivery trucks carried banners plugging the opening of "Jack London" at Loew's Regent. Adams Hat tieup accounted for displays at Fellers, local Adams outlet. The Harrisburg News Company displayed banners on their trucks plugging the picture and bulletin board announcements were posted in six defense plants.

A tieup with the Pomeroy department store resulted in valuable window display space for "Jack London." Local school libraries carried displays featuring all Jack London books.

Other window displays, featuring scene stills and special art, were arranged at Postal Telegraph, Pomeroy's book department and in all five- and ten-cent stores. Hotel bulletin boards carried mention of the film's opening and public libraries got out displays on books by Jack London with credit to the author's picture.

Radio station WKBO gave the picture several plugs on their Green's Show Time program. Daily newspapers played up the picture's premiere with feature stories and art of O'Shea and Hayward, stars in the picture. The Harrisburg *Bulletin,* gotten out for service men, gave the picture full coverage.

Heralds in Record Envelopes

A special display in the library on music books and the insertion of a special herald in song sheets and record envelopes were arranged by S. Hanauer of the Rialto, Beaver Falls, Pa., for his showing of "I Dood It."



TRY THIS 'ARMY' DOUBLE-TRUCK PROMOTION

With Army Emergency Relief showings of Warners' "This Is the Army" being held here and there across the nation, the above double-truck cooperative ad promoted in The Albuquerque Tribune by the management of the Sunshine Theatre, Albuquerque, N. M., paves the way for other smart showmen to get their showings of film off to a flying start. In view of the benefit idea behind exhibition of the film, certainly it should be not at all difficult to line up merchants for an impressive display like this.


RACKET MAN TURNS RACKET BUSTER FOR UNCLE SAM!
Thrilling drama!
exciting romance!
THE RACKET MAN
with TOM NEAL
JEANNE BATES • HUGH BEAUMONT
LARRY PARKS • DOUGLAS FOWLEY
Based on a Story by Casey Robinson
Screen Play by Paul Yawitz and Howard J. Green
Directed by D. ROSS LEDERMAN • Produced by WALLACE MACDONALD
BOND FOR VERY SEAT! 4th WAR LOAN

Effective Campaign Exploits Coast Date of 'Heroic Stalingrad'

An effective ticket-selling campaign for "The City That Stopped Hitler—Heroic Stalingrad," Paramount release of the official Red Army film, including many compelling showmanship angles, was staged by Albert A. Galston and Jay M. Sutton for the Western premiere engagement at the Hawaii Theatre in Hollywood. The picture had a four-week run at the house.

Highlights of the campaign follow:

Publicity. Newspaper stories and features began breaking three weeks in advance in all Los Angeles and Hollywood dailies, starting with a three-column feature in the Los Angeles *Daily News* by Virginia Wright, drama editor. Publicity stressed the drama of the crucial battle and the fact that "katusha," the Russians' secret rocket gun, is revealed in the picture for the first time. Newspapers were liberal with space and devoted columns to pictorial layouts of stills from the film. Stories and pictures also broke in the California *Jewish Voice, B'nai B'rith Messenger,* the *People's World* and similar publications.

Display Ads. Two-column and one-column ads were used in Los Angeles and Hollywood dailies in advance, with smaller ads during the run of the picture. Ads followed the pattern of the record six-week run of the film at the Victoria Theatre in New York City. Some of the catchlines used were: "The True, Amazing, Battle-Swept Drama of 162 Days That Shook the World!" "Now! See It in Action—'Katusha'." "True, Authentic, Real!" "See Human Drama Unmatched for Stark Realism, Heart-Stirring Emotion!" "Filmed Under Blazing Battle Fire!" A special ad was run in the *Jewish Forward.*

Bus Cards. Full coverage in Hollywood, Los Angeles and suburban buses. Title, superimposed on a bomburst, was stressed, with art lettering red and yellow on red, with yellow background.

Radio. A total of 60 commercial announcements were made over five stations, including KFWB, KHJ, KECA, KNX and KWKW. Campaign covered first 19 days of engagement. Spots ranged from 50 to 150 words and mostly were heard early in the evening to catch the theatre-bent listeners. They were spotted immediately preceding or following news broadcasts or important shows. Some evenings there were two announcements on a station. Hard-hitting copy used such phrases as "Censorship now lifted on one of the greatest war epics ever filmed"; "On the spot filming by Red Army cameramen of the 162-day battle that shook the world."

Exploitation. Three thousand postcards imprinted with forceful copy and announcing that the picture was "now playing" were sent to a select mailing list provided by the American-Soviet Friendship Society, Russian War Relief and United Nations War Relief. Five hundred prominent educators, priests, ministers, rabbis and civic leaders in the Los Angeles area were invited by Albert A. Galston by letter to a private screening at the Hawaii Theatre, two days before opening. All leading radio news commentators and personalities in Hollywood and Los Angeles were also invited to the screening by the radio agency handling the account, and their opinions of the picture were solicited.

Window cards printed in red and black on white stock were widely distributed.

School Poster on 'Bernadette'

A handsomely designed poster which is to be displayed in schools and libraries everywhere has been issued by the Book-of-the-Month Club's Educational Service on "The Song of Bernadette."


THE BRIDGEPORT POST, FRIDAY, NOVEMBER 19, 1943.

All the World Loves a Dog Story

All the world read last week the pathetic story of "Pal," 17-year-old airedale shepherd who has been grieving his life away for his master, T/Sgt. Franklin E. Higgins, since the soldier's induction in July. Master and dog were reunited (above) Nov. 11, following Higgins' 1,300-mile train trip from Camp Crowder, Mo.

A story of a boy and a dog that is just as pathetic is being lived out here in Bridgeport where Pat, 3, son of Mr. and Mrs. James Cremins, of 135 Austin street, is grieving over "Thor," three-year-old collie who has been missing for about a year. Pat and "Thor" are pictured above, the last picture of them together before "Thor's" disappearance. Brown and white with a well-pointed nose, "Thor's" disappearance has caused constant heartache at the Austin street home.

A happier story, though, was written by the late Eric Knight, whose lovable "Lassie Come Home" has been produced in Technicolor by M-G-M. Booked into the Loew's-Poli for the week beginning Dec. 2, the film stars Lassie, golden brown and white collie, and Roddy McDowall, who are shown here in a scene from the picture.

Ties in True Dog Stories for 'Lassie' Publicity Break

Be on the lookout for true-life stories about dogs when you play a picture in which a dog is featured. That's what Manager Matt Saunders of Loew's Poli, Bridgeport, Conn., did in connection with the showing of MGM's "Lassie Come Home." One of the stories above—that of the airedale who grieved his life away for his soldier-master—was publicized throughout the nation. The other was a "local," which Saunders hopped on to in a showmanly manner. Both were combined with a scene still from "Lassie Come Home" to make impressive art break reproduced above, which appeared in Bridgeport Post.

Heroes of Bombing Missions Attend Chicago 'Sahara' Premiere

Six members of the crew operating the Mitchell Bomber B-26, the "Coughin' Coffin," who took part in 50 successful bombing missions against the enemy, were entertained at the College Inn in Chicago and then at the Roosevelt Theatre premiere of "Sahara" by Manager Charles Nesbit and Publicist Jimmy Savage of the Roosevelt.

Through the cooperation of the public relations office of the Army Ordnance Chicago District the heads of the war plants in the area were invited to a special screening of the picture which resulted in all plants posting notices on their bulletin boards urging thousands of employes to see "Sahara."

Detroit's 'Phantom'

David Idzal of the Fox Theatre put over a good gag stunt in pushing "The Phantom of the Opera." Idzal hunted up one of the tallest men in the city: James (Mickey) McGuire, young commercial artist who is just under seven feet tall. McGuire was dressed in a long opera cloak and a green mask and roamed about the streets and through various night clubs with the idea of getting people to inquire who he was. The answer, naturally, was "I'm the Phantom of the Opera."

The "Phantom" on one occasion walked up and down in front of the long line of people waiting to get into the state liquor store downtown. When he failed to get the response he considered proper to his attire, the "Phantom" looked up and down the long line of would-be thirst-quenchers and said: "You'd better quit drinking that stuff. Look what it did to me."

Prizes Awarded in Contest on 'Lassie'

Awards in the letter-writing contest on "Why I Want a Dog Like Lassie" were made recently at Loew's Sheridan Theatre, New York, in connection with the showing of "Lassie Come Home."

First prize, a collie puppy and complete set of harness, was given to fourteen-year-old Joan Reardon, of 117 Varick Street; second prize, a full-grown collie, given by a soldier in the service, was captured by Gerald Mulhall, age 15, of 226 West 4th Street. Other prizes consisting of war stamps, colored pictures of "Lassie" and Roddy McDowall, and guest tickets were awarded to the runners-up.

The Loew's Sheridan Hero Award for 1943 was presented to Sven of Bagaduce of 171 West 12th Street. This award, consisting of medal and scroll is given annually by Loew's Sheridan to a dog who saves a human life. During the blizzard last February, Sven found a man unconscious, due to a heart attack, lying in the snow. The dog summoned help, the man was taken to a hospital, and recovered.

The letterwriting contest was sponsored by the Greenwich Village Humane League, Inc., of which Miss Alice Manchester is president. Judges consisted of Miss Manchester, Robert Rosen and Miss Miriam Sangster, manager and assistant manager, respectively, of Loew's Sheridan.

Dog House to Humane Society

In a tieup for "Lassie Come Home," Sid Kain of Loew's home office publicity staff arranged to present a specially-constructed, glass-enclosed dog house to the New York Humane Society. Art broke in all newspapers. The house will be permanently used by the organization for its own exploitation.

SHOWMANSHIP IN WARTIME LONDON

On Not Being Neat

Once in a while it doesn't pay to be neat. When Manager H. Bennett of the Regal, Southport, played "Action in the North Atlantic," he set aside one corner of his lobby and crowded it with a display of photographs and a collection of nautical accessories in such profusion that it was difficult to see everything there. The very crowdedness of the display attracted attention and proved a real center of interest to the people of Southport. This not only helped the box-office, but also brought a generous response to the appeal for King George's Merchant Navy Fund.

A Favor by Menjou

American film stars in England to entertain troops under USO auspices are very busy people, but Adolphe Menjou found time to make a personal appearance at the Odeon, Bury Street, Edmunds, to help out Manager W. C. Hall in presenting "You Were Never Lovelier." Since Menjou is one of the three stars in the picture, interest was heightened to such an extent that the "Full House" sign was put out as early as 2:30 p.m.

Bananas as a Gag

The well-known scarcity of bananas in England was capitalized on by J. B. Howard of the Electra, Cheadie, Chesire, when he showed "Casablanca." From a shipper Howard got a free supply of colored transfer transparencies of bunches of bananas. He put one on each of the glass panels of the front doors, and on the space between doors he placed posters with the following wording: "Yes. We have no bananas today" and "No, but we have 'Casablanca' all this week." Passersby were certainly intrigued with the bananas, even if they weren't real, and so also fastened their interest on the picture.

Using the Veterans

In these days when military outfits often join in with a theatre for exploitation purposes, it is a little unusual to go back to the Boer War for your personnel. But Manager Alex Webster of the Odeon, Aberdeen, did just this for the opening of "Colonel Blimp." With the Boer War veterans exchanging reminiscences with Lord Provost Mitchell before and after the showing, the affair was a real old-timers' rally.

'Graves' Pique Patrons' Curiosity

An effective vestibule display on "Five Graves to Cairo" was created by Manager John Gee at the Hendon Odeon. Within an alcove facing the main entrance doors he created a small section of desert, with the white-fronted "Hotel Empress of Britain" on one side and a background of palms. Above this on the back panel were cut-out portraits of the chief players, and the whole model was framed in a black paper border, on which were fixed stills, interspersed with gilt stars. Most striking part of the affair, however, was the presence in the sand of five tiny "graves" composed of whitened pebbles. "Graves" caused the patrons to inquire of Manager Gee who the five persons were who had been murdered in the picture. He gave them additional information which made them want to see it. The "hotel" was a small plywood model, and the "desert" was a bucketful of gravel scooped out of his car-park.

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: Orlando (Fla.) Sunday Sentinel-Star



In the above amusement page, culled from a recent Sunday issue of the Orlando Sentinel-Star, published at Orland-, Florida, only seven theatres advertise their wares, and six of these are combined in one layout as Florida State Theatres; the remaining advertiser is the Lincoln, which caters to negro patronage. Wisely enough, most of the space the newspaper devotes to local theatres is taken up by art which is attractively placed across the top of the page. Theatres represented in this art are those operated by Florida State Theatres. Just below the layout is a general story, "At the Movies," which gives brief paragraphical information about the attractions at the leading houses. This by-line article and the aforementioned art layout constitute all the movie publicity on the page. Looking at the advertising space, then the publicity space, it would seem that the theatres get a fair allotment of publicity. If it appears at first glance to fall short of peacetime publicity space, this can be attributed to the present shortage of newsprint which requires many newspapers to drop certain features, combine others and to reduce the sizes of their pages. In this regard, note that the Sentinel-Star has confined its running head to the two-column space in the upper right-hand corner of the page.

Advance Dope

WEEKEND PASS (Univ.) **Comedy-Drama. Principals:** Martha O'Driscoll, Noah Beery, Jr., George Barbier, Dennis Moore, The Bombardiers. **Director,** Jean Yarbrough. **Plot:** A shipyard worker is awarded a hundred dollar bonus and a weekend pass. His intentions are to stay at home and rest, but he meets a girl and ends up by being her protector for the entire time. When he learns that she is reported kidnapped, although she actually ran away, he returns her to her home and then reports back to work.

HOT RHYTHM (Mono.) **Comedy-Drama. Principals:** Robert Lowery, Tim Ryan, Irene Ryan, Dona Drake, Sidney Miller, Robert Kent. **Director,** William Beaudine. **Plot:** Two commercial radio writers add the voice of a young girl soloist to a recording of a famous band. Through an error thousands of these are released. The band leader threatens to sue until he hears the girl and then wants to sign her up. Much confusion results when the wrong girl is signed but everything ends well with romance and contracts all mixed together.

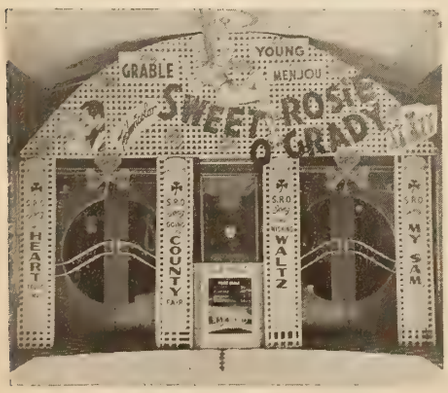
MERRY MONAHANS (Univ.) **Comedy-with-Music. Principals:** Donald O'Connor, Peggy Ryan, Jack Oakie, Ann Blyth, Rosemary De Camp. **Director,** Charles Lamont. **Plot:** A father and his two youngsters comprise a vaudeville team playing the three-a-day. During the father's absence their show is caught by a Broadway producer who offers them a contract. They refuse because of their loyalty to their dad and they all go back together again. In New York they participate in a huge bond rally and through this all win a contract for the "Follies."

OUTLAW TRAIL (Mono.) **Western. Principals:** Hoot Gibson, Bob Steele, Chief Thundercloud, Jennifer Holt, Cy Kendall. **Director,** Robert Tansey. **Plot:** A cattle buyer disappears, so the Trail Blazers are sent to find the missing man. In a town where the banker is known as "Honest John" they discover a group of thieves under his leadership and a sheriff whose hands have been tied for lack of evidence. They catch the gang just as they are leaving with some stolen funds, and with this evidence in hand are able to put them behind bars.

CHRISTMAS HOLIDAY (Univ.) **Drama-with-Music. Principals:** Deanna Durbin, Gene Kelly, Dean Harens, Gale Sondergaard. **Director,** Robert Siodmak. **Plot:** Enroute home, a young soldier is grounded in New Orleans on Christmas Eve. At a night club he meets a young singer and when they go to church together the next day, he learns that she is the wife of a man serving a life term for murder. After he leaves he hears that her husband has escaped. Suspecting that the man will seek haven with his wife, the soldier gets to her home just as the police trap and kill the escaped man. He spends his entire leave with her and just before he goes, they come to an understanding.

ROSIE THE RIVETER (Rep.) **Comedy-Drama. Principals:** Jane Frazee, Barbara Jo Allen, Frank Albertson, Frank Jenks, Frank Fenton, Maude Eburne. **Plot:** The housing problem near a defense plant causes two girls and two boys to share one room. The two girls by night and the two boys by day. The fiance of one girl breaks their engagement when he hears of this, so one of the boys, who has fallen for the girl, goes to him and explains. When the fiance calls to straighten things out, the girl sends him away because by this time she realizes that she and the boy are in love.

OUTLAW ROUNDUP (PRC) **Western. Principals:** Jim Newill, Dave O'Brien, Guy Wilkerson, Helen Chapman. **Director,** Harry Fraser. **Plot:** In order to uncover the leader of a gang of outlaws, the three Texas Rangers plant the story of the escape from prison of a notorious gunman. Then one of the boys, with the mark of the Ace of Spades tatooed on his arm, poses as the man and is welcomed into the gang. After many narrow escapes for him and his pals, who try to assist him in his work, the gang are found and broken up, and the leader imprisoned.



Plenty of SRO Appeal

There was plenty of SRO appeal in the front created by Manager Harry Stearn for the showing of "Sweet Rosie O'Grady" at Schine's Manring Theatre, Middlesboro, Ky. Note how the songs from the 20th-Fox musical are plugged.

The Box Office Slant

California Joe

(*Continued from Page* 11)

underground society of southern sympathizers, operating in California, whose objective was to separate California from the Union. The leader plans to eventually establish California as the start of his own empire of the Pacific. A Union Cavalry Officer, sent to track down the trouble, gets this man on charges of treason.

Comment: Here is another topnotcher in the Don "Red" Barry series; topnotch as usual because produced as usual by Eddy White. The whole layout shows thought in planning a western with the historical background of the fight between the blue and the gray. Instead of the helter-skelter action and riding that is often found in program westerns, the story here is built on suspense as well as fast moving action with a plan and purpose. The added thought makes the picture better than a filler and will send the customers out well pleased. Speed and continuity are maintained throughout, and, in addition to the fine production handling, direction by Spencer Bennett keeps the film moving with effective change of pace. You can book this, secure in the knowledge that it will play to satisfied outdoor fans.



Elaborate Front Sells Tickets

Credit goes to Norman Kassel for this elaborate front at the Woods Theatre, Chicago, to promote public interest in the showing there of Republic's "In Old Oklahoma," which is based on Thomson Burtis' "War of the Wildcats."

BOOK REVIEW

A PICTORIAL HISTORY OF THE MOVIES; by Deems Taylor, Bryant Hale & Marcelene Peterson. Published by Simon & Schuster. 350 *pages.* $3.95.

Everyone, even remotely connected with the movie industry in all of its branches, should find this absorbing reading and a genuine eyeful in the way of illustrations from the inception of the motion picture right up to recent productions.

It is presented in a manner that makes following the progress of the movies a relatively simple task because the "stills" and the history are in chronological order. And while it makes no attempt to delve into or reveal the technical or mechanical progress of the industry, its treatment is such as to hold your interest from beginning to end.

Since the "stills" dominate the entire volume, the amount of text is small; but this too, in a sense, is good judgment, because the "stills" tell their own story, to which is added a minimum of writing that serves to explain and make the telling of the history of the movies easy to follow.

It is a volume that belongs on the desk or shelf of every person affiliated with the industry in the past, the present or the future. Even to the oldtimers, it will be found nostalgic to the point of sentimentality. We found it so.

Deems Taylor sums it all up very neatly: ". . . . All we could hope to do was to show you its beginning, its past, and some of its present. As to its future—that is in the hands of you, its audience."

Our summation is even briefer: Get a copy. You will undoubtedly enjoy it.

Chick Lewis

Monogram Bonus $17,676

Employes of Monogram Pictures Corporation participated in a bonus of $17,676 for the 1943 fiscal year. The bonus, second of a two-year plan, was paid in War Bonds on December 31 to all employes who were on the company payroll at least three months prior to the end of the fiscal year. The minimum sum paid to any employe in bonus bonds—provided the worker has been on the payroll for two years—was $288.00.

UA to Reissue 'Stagecoach'

"Stagecoach," Walter Wanger production released through United Artists during the 1938-39 season, will be reissued by the company, it was announced this week.

Picture will carry a full line-up of new accessories consisting of poster, new ad campaign and press sheet.

Strange men buy *her Nylons!

United Artists'

"The Woman of the Town"

*She'll buy Nylons for Exhibitors' Wives!



HARRY SHERMAN presents

"The Woman of the Town"

starring

CLAIRE TREVOR • ALBERT DEKKER

with

Barry Sullivan • Henry Hull • Porter Hall

Percey Kilbride • Clem Bevans

Directed by GEORGE ARCHAINBAUD • Screen Play by Æneas MacKenzie

A Harry Sherman Production • Released thru UNITED ARTISTS

Regional Newsreel

ATLANTA

White Christmas was no dream as Atlantans awoke to the reality of an ice storm that made the scenery of city and countryside look like an artist's picture for a greeting card. It struck all of the southeast above a line running east and west through Macon, Georgia. All of Atlanta's traffic was slowed down, resulting in disastrous Christmas B.O.'s for theatres, many of which closed early for lack of patronage. And for the entire week before the holiday, business was very much off.

Danny Demetry, owner-manager of the Emory Theatre, played host to the children of the Methodist Orphanage and Hillside Cottages at a Christmas party, the program being "A Christmas Carol," "Bambi," and three Disney cartoons. Each child was given a sack of candies.

The Brookhaven Theatre was scheduled to re-open Christmas Day following extensive improvements, but was delayed due to the non-arrival of essentials. John Carter, owner-manager, hoped to re-open New Year's Day.

Paul Wilson and Harry Ballance, Fox execs here, have returned from Gotham.

Dustry T. Rhodes, Lucas & Jenkins chief booker, entertained all bookers on Film Row at a dinner party in the Atlanta Variety clubrooms.

Lieutenant Billy Pratt, former local theatre manager, is in town. Billy's now stationed at Tyndall Field, Panama City, Florida.

Mac (Warner Bros.) McCoy and 35 employes and friends observed the holidays in the Paradise Room of the Henry Grady Hotel.

Sam Hammond is the new manager of L & J's Roxy Theatre. Sam is from Lenoir City, Tenn. Started his show career with the old Southern Enterprises, an Atlanta firm, some twenty-five years ago.

BOSTON

Mr. and Mrs. Maurice Wolf returned home last week from their visit with their son, Norton, who is with the Army Air Corps in North Carolina. En route, Mr. Wolf, who is district manager for MGM here, stopped off to visit friends of the industry in Washington and New York.

Paul Levi, publicist at the M and P Metropolitan Theatre, was host to the press at a cocktail party given in the Hotel Statler, where Bert MacKenzie at the same time was entertaining for MGM and Joe Longo for the Loew theatres.

Mark Larkin is on his way to the mid-west again, but will return to Boston soon for the Will Hays office.

Private William Koster, member of the Boston Variety Club and very active in its work before joining the Army, writes from Camp Fannin, Texas, "please extend my greetings to all the boys—and girls—and my best wishes for the coming season. I paid a visit to the Dallas Tent of Variety and received a cordial welcome from Bob Harris. My address is Private William S. Koster, 31367995, Company "D," 52 BN-11th Regiment, U.S.A., Camp Fannin, Texas."

Harry Browning went to New York last week on a business conference connected with the Fourth War Loan drive.

Scores are out with the influenza from the Boston film row offices and all offices are short on manpower at the moment.



STR PLAQUE PRESENTATION. Universal stars Bud Abbott and Lou Costello proudly display the plaques presented them during one of their recent nationwide broadcasts by Edward Arnold, in honor of their selection by the exhibitors of America as the top male motion picture stars in STR's Leaders of the Motion Picture Industry annual poll. Copy on the plaques: "Showmen's Trade Review takes pleasure in presenting to Lou Costello (or Bud Abbott) this token of their selection by the exhibitors of America as the top male motion picture stars in the industry at the nation's box-offices. Abbott and Costello. 1943. Leaders of the Motion Picture Industry."

Benjamin Gilbert, attorney for motion picture interests, spent the week-end on business in New York. Ben was once an usher at the Metropolitan here and later treasurer of that house.

Edward X. Callahan, 20th Century-Fox district manager, went to New York this week to confer with company officials.

Joseph C. Harlacker came up from Providence to spend two days visiting Booker Al Martin.

Hy Fine, district manager for M and P theatres in western New England, toured his district last week.

Captain and Mrs. Lou Gordon—he is the Gordon of the Lockwood-Gordon circuit—entertained several friends at a New Year's party at the Hotel Statler.

Bob Sternberg, district manager for M and P theatres in Boston, was out with a bad cold several days.

Tom Shehan, former publicist here, is now in Arabia with the American forces as a war correspondent for *Yank*.

Ed Smith, manager of the Paramount in Springfield, was a recent visitor on Boston's Film Row.

Mary MacFarlane of MGM has been ill with a severe cold for the past several days.

CHARLOTTE

Dick Chastain, formerly with the National Theatre Supply Company in Charlotte, has joined the staff of the Plaza Theatre as projectionist and engineer, it was announced last week by Manager A. B. Craver. Mr. Chastain's daughter and Sergeant Chester Lorenz of Rogers Field, Okla., a veteran of the Aleutian Islands campaign, will be married in Charlotte on January 8.

For Mr. and Mrs. Rovy F. Branon it's a daughter, Martha Caroline, born on December 27. This is their second child, and first daughter. Mr. Branon is manager for RKO in Charlotte.

Corporal Jack Webb, former booker for RKO, was a visitor at the exchange this week from Fort Bragg.

Harry Kerr is back at his post as head shipper for Metro-Goldwyn-Mayer in Charlotte, after serving for more than a year in the Army. He received a medical discharge.

Catherine Bell of the contract department of MGM has moved to Florida.

Jean Hendrix, former director of publicity for the five Wilby-Kincey theatres in Charlotte, who recently moved with her family to Washington, spent the first of the week in Charlotte.

Mrs. Jack Dowling of the Broadway Theatre, director of publicity since November 1, is back at her desk after a bout with the flu.

CHICAGO

The Reelfellows Club will induct officers for the new year on January 16 at the dinner meeting to be held at the Blackstone Hotel. Frank Flaherty of Columbia Picures will preside. Three members of the club who are now in the armed services, Lt. Howard DeTamble, Corp. Harry Golden, and Staff Sgt. Bill Levy will be honored at the get-together.

The old State Theatre building in Hammond, Ind., was destroyed last week with a loss of $50,000. Because of materials shortage the house cannot be rebuilt at this time.

The DeForest Training School, subsidiary of the DeVry Corporation, plans courses for returning soldiers in electronics, optical work, and mechanical engineering as part of the general rehabilitation program.

The Dennis Film Bureau of Wabash, Ind., reports a heavy demand for OWI films. The average attendance at OWI showings booked from the bureau runs to 2570 per print each month, as compared with a national average of 960.

Lawrence Whittaker has been named manager of the B & K Tower Theatre.

W. L. Schulze and E. J. Metzdorf have organized the Professional Studios, with offices at 100 East Ohio Street, to develop and distribute prints.

Jules Serkowich, Columbia publicity director, says a deal has been set for Mae West's "The Heat's On" to go into the Essaness circuit Woods Theatre for a Loop premiere.

C. R. Crakes, recently superintendent of the Moline, Ill., schools, has joined the staff of the DeVry Corporation as educational consultant. H. Robert Engel, with the company many years, has been made sales manager.

Saul Goldman of Variety Pictures is in New York on a film-buying trip.

A new corporation has been formed to take over the Harris and Selwyn Loop theatres, now under lease to the Shubert interests. The incorporators are E. E. Meier, M. A. Driscoll, and R. D. Perelstrue.

Wilburn Chilson, night superintendent at Bell and Howell, has given ten pints of blood to the Red Cross blood blank. Nat Platt, B & K division manager, is another ten-pint donor. A new drive for blood is under way in film circles.

Will Hollander, B & K publicity director, has been named vice-chairman of the City Fourth War Loan Committee, publicity division. He has just returned from a series of conferences held in New York.

Irving Mandel of the Monogram exchange reports that both Great States and B & K circuits have booked "Where Are Your Children?" and "The Unknown Guest" for their Loop theatres.

Mayor John Dromey of North Chicago, who is also chief booker for Great States, was host to 1800 children at the Sheridan Theatre there—

the ninth straight year he has given the party. Plenty of candy and other goodies, as well as two hours of cartoons and other shorts kept the junior audience happy.

Lou Harris of the Alliance theatre circuit reports heavy popcorn sales, and for once the supplies have been ample.

Military notes: James Kennedy, Warner Theatres, to the Army; Pearl Dobrzynski, Partheon Theatre, off to become a Wave; Chester Ware, the Shore Theatre, has been made Chief Petty Officer in the Navy; Howard Osterhouse, Warner Theatres, has been promoted to Sergeant at Camp Robinson, Ark.; Sgt. Robert Lee Clark, Warner poster artist, has married Miss Alice Luckey in Birmingham, Ala.

Harry Goldberg has been named office manager at PRC-Capitol exchange.

Maurice M. Rubens, in charge of publicity, personnel and other departments for Publix-Great States Theatres, has been named to the advisory committee on construction of the Franciscan Order. He will assist the Catholic order in some of its major construction projects in the middle west.



GUESTS AT SCREENING. Republic Milwaukee Branch Manager Jack Frackman held a screening prior to the opening of "In Old Oklahoma," based on Thomson Burtis' story, "War of the Wildcats," at the Alhambra Theatre in Milwaukee. Shown here are: Gaston Greenya, of radio station WISM; Arville Schalaben, city editor of the Journal; Mr. Frackman; Larry Lawrence, of the Journal; Charles Lamphier, of radio station WEMP; a Wave guest; Connie Rice, director of radio station WEMP, and Stanley Kalish, picture editor of the Journal.

CINCINNATI

Mrs. Mary Kelly Hope, former head of the inspection department at Universal, died last week after a 15-month illness. Mrs. Hope was with the company for 25 years.

A private preview of "The Story of the Vatican" was held for priests and nuns, Tuesday afternoon, at the Twentieth Century Theatre through courtesy of the management. The regular showing will be January 11, 12 and 13.

The pictures taken by crews of Warner Bros. and RKO of the one-day Waste-Paper Drive, which was a huge success, will be shown throughout the country in the hope that it may be used as a model for other cities to follow. So much paper was contributed that the drive had to be placed on a two-day basis.

Charles Howard Coldiron, motion picture machine operator at the Dayvue Theatre, Dayton, Kentucky, is believed to have set a record for draft fathers, in the opinion of medical officers at the Cincinnati induction center. Coldiron and his wife have seven children. He was registered in Covington City Hall and reclassified 1-A by the board, and was called up to report to the Navy on Tuesday.

William P. Hastings, manager of the Grand Theatre, suffered a double fracture of the left arm when the automobile in which he was riding skidded from the road and overturned near Williamstown, Kentucky. Hastings' companions, Cliff Redman, electrician at the Paramount Theatre, and Eddie Riesenberger, manager of Keith's, were not injured.

George Daumeyer, booker at Warners and also secretary of Film Local No. 37, is ill with the flu.

A special publicity campaign is being waged by Warner Exploiteer Bill Blumberg for "Destination Tokyo."

Bob Langer, Universal booker, has received notification to report for service.

Metro has added Bette Hill to its staff.

Among guests this week on the Row, were Frank Ferguson, Columbus; Roy Wells, Dayton, Ohio; Herbert Byrd, Dayton; and G. J. Thomas, Fayetteville, West Virginia.

Added to the MGM flu absentees were Ruth Mueller and Geraldine Jones.

Mauries White, new chief barker at the Variety Club, presided at the gala New Year's Eve party at the club quarters. The new chief barker is of the White-Lisbon chain.

Leavit Bugie, 20th-Fox branch manager, spent the New Year holiday in Chicago.

Sgt. J. Goldberg, son of Lee Goldberg, whose new Popular Pictures exchange will open on January 15, will be married to Miss Betty Boller.

The Independent Exhibitors' Forum which held a meeting on Wednesday at the Netherland-Plaza resolved for the New Year that all independent and subsequent run exhibitors, as diligently and as forcibly as possible, will resist percentage engagements.

CLEVELAND

Bernard Kranze, RKO branch manager, will officially assume his duties as chief barker of the Variety Club on January 22—the date when the new officers will be installed.

William Smith, one-time manager of Loew's Stillman, later manager of the Terminal and the Ridge, died suddenly last week of a heart attack. He is survived by a son, Thomas, and a daughter, Alice.

Russell Suchy, doorman at Warner's Hippodrome until he was inducted into the Army, is reported killed in action in Bougainville. He was 20 years old.

Nat Fellman of the Warner home office theatre booking department paid his first visit to Cleveland since his promotion from head of the local Warner theatre booking department.

Lester Zucker, Columbia branch manager, has been appointed chairman of the theatre division for the March of Dimes. I. J. Schmertz, 20th-Century Fox branch manager, was chairman last year.

Mark Larkin of the Hays organization states that all reservations for the Charles Francis Coe talk here on January 10 have been taken. The event, sponsored by the Cleveland Advertising Club, has been made the occasion of Ladies Day. This permits the presence of representatives of the Cleveland Federation of Women's Clubs, the Cinema Club and the Motion Picture Council of Greater Cleveland. The luncheon will be held at the Cleveland Hotel.

W. D. Ward reports that work of rehabilitating his Ohio Theatre in Kenton, damaged last summer by fire, is going along so well that he expects to open within ten days.

Edwin Brauer, Republic salesman, celebrated the new year by buying a new home.

M. M. Jacobs, who operates Imperial Pictures exchange, goes to New York on January 9 on a business trip. Nat L. Lefton, PRC franchise owner, will also be in New York next week to complete some business negotiations.

Jack Walsh, MGM salesman, and Mrs. Walsh welcomed in the New Year with a new son, making it three of a kind.

Sid Zins, in charge of Columbia exploitation out of the Cleveland office, was working in the Buffalo territory last week.

New Year's Eve business on Film Row was excellent the early part of the evening, theatre managers report, but it fell off for the midnight show everywhere except at the RKO Palace where a special stage-screen show was presented under a reserved seat policy. The late drop in business at other houses is attributed to the shortage in manpower. The girls did not want to stay out late without escorts.

I. J. Schmertz, distributor WAC chairman, has also been named captain of a city team working for the Fourth Bond Drive.

Dick Doyle, Vitagraph salesman, is back from a Christmas with his folks in New York.

Kenneth Veach, manager of the Gandall houses in Uhrichsville and Dennison has been put in 1A by his draft board. Veach is married and has a thirteen year old son.

T/Sgt. Ray Brown, Jr., son of the Warner district manager, has been laid up in an Army hospital somewhere in the Mediterranean theatre of war for the past several months.

Morrison Orr, United Artists branch manager, is back from Florida where he went to shake off the tag end of the flu. J. Knox Strachan, head of the Warner theatre publicity staff, was a flu victim last week.

A fire in the rear of the Carter Theatre Saturday morning, caused estimated damage of $10,000 when curtains and electrical equipment were injured. Origin of the fire was reputed to be sparks from a rubbish pile burning in an adjacent alley drawn into the theatre through an air intake fan.

DALLAS

Wallace Walthall, NSS branch manager, inducted both L. C. and R. E. Griffith into Masonry in Oklahoma City during his residency there. Because of this personal relationship he was delegated to prepare an encomium to R. E. which will be framed and hung in the Variety Club at Oklahoma City.

Buying and booking along the row: Billy Arthur, Granger; Buck Morgan, Grand Prairie; Hans Smith, Irvin; Lester Dollison, Sherman; J. B. Crow, Leonard—who has just completed rebuilding a house after a fire; Leon Lewis, Fort Worth; Jack Groves, Houston—on his way home from a visit to California; John Stewart, Kaufman; U. S. Usry, Decatur, who returned this correspondent's overcoat, picked up at the Allied convention.

Disaster has piled on disaster in Texas during 1943. There was the worst polio epidemic in history; there was a severe drouth over most of the state; the gulf storm did immense damage in a restricted area, and now flu is cutting a ravaging swath throughout the territory. Boxoffices have felt the impact and will continue so to do until recession sets in. In many places public health officers have cautioned against crowds and the newspapers have featured the

(*Continued on Page 24*)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

cautions. But as dark as this picture seems, most houses have continued to do good business as a result of general prosperity.

The father draft is digging in on film row and the theatres pretty heavily. More than 20 persons have received their induction notices or orders for physicals. Many of the men have prepared to leave right away.

James O. Cherry, Interstate Dallas city manager, and Variety Chief Barker, has been named on a committee of the Dallas Junior Chamber of Commerce to select the young man who has been of most service to the society during 1943. This is an annual selection of the Chamber and carries a certificate. Cherry's nomination as a judge is a distinct honor.

Allied Theatre Owners of Texas will use the tried publicity form of the testimonial in urging closer use by members of Association services, and particularly the functioning of the Caravan plan. Members will testify on their own letter heads, and in their own words, to the benefits they have gained. Letters will go out weekly for 15 or 20 weeks.

Beryl Warner will resign as NSS booker and join her husband, Ralph, who is an aviation instructor at the WNB Flying School at Chickasha, Okla.

Helen Chitwood leaves the Jefferson booking office in Dallas to go to Warner Bros.

Ensign Gordon McLendon, son of B. R. McLendon of the Tri-States circuit, has completed his course at a Colorado Japanese language school and been assigned to service.

Lt. Herbert Mullins, Interstate chief of staff, was killed in a plane crash at Pueblo, Colo.

Lt. Bill E. Keener, Chief Theatre, Albuquerque, N. M., was recently married to Miss Jean Martin of Sacramento, Cal. Keener is stationed at Greenville Army Air Base, Greenville, S. C.

DES MOINES

Iowa's senior theatre manager, E. S. Ellsworth, has observed his 44th anniversary in charge of the Metropolitan Theatre at Iowa Falls. The theatre is also 44 years old. Ellsworth is believed to have the longest record in the state as a manager. Constructed by his father in 1899, the house was considered the finest in the middlewest.

Film exchange salesmen and managers met with A. H. Blank, Iowa Chairman of WAC, to make plans for the Fourth War Loan Drive and to discuss special events to be set up for the event. The salesmen will relay the information to theatre exhibitors over the state.

The Three Ames theatres, the Collegian, New Ames and Capitol, have installed new plastic molded screens, according to Goe Gerbracht, manager of the Ames Theatre company. The new screens are intended to eliminate distortion and distribute sound over a greater radius.

The Victory Theatre at Fontenelle is scheduled to open this month. The owners of the new house are Orville Dunkerson and Gaylord Tannatt. The Victory will be Fontenelle's only theatre.

Otto Reinke has sold the Avon Theatre at Dysart to enter another business.

Dolores Whistler of MGM exchange in Des Moines will be married in Davenport, Iowa, January 9 to Col. Vernon Hintze and will leave film row to accompany her husband to his Army station in Santa Rosa, Calif.

Des Moines faces a possible curfew law, with safety commissioner Clarence Koenigsberger announcing he is studying several ordinances with a view of asking the city council to adopt one. He favors curfew laws similar to those adopted by St. Paul and Cedar Rapids.

The flu ban has been lifted at Humboldt after two weeks of public gatherings prohibited because of the epidemic. The ban was ordered on December 17, with the Humota Theatre forced to close. The ban was removed in time for the theatre to hold its annual New Year's eve show.

The Des Moines city council is now drafting an ordinance which would permit theatres to leave their poster stands on the sidewalks on payment of an areaway tax. Removal of the stands along with newsstands had been ordered previously.

INDIANAPOLIS

Shirley Wilcox, city manager for the Switow Circuit in New Albany, Ind., is recovering from an appendectomy.

Mrs. Ethel Luckett Walsh, who operates the Indiana Theatre, Scottsburg, and the Austin Theatre, Austin, spent the holidays with her husband stationed in one of the Army camps in Louisiana.

Lieut. Charles M. Baer, former employe of the RCA-Victor division plant here, was reported killed in action, according to reports from the War department.

Andy Anderson, Kentucky Circuit operator, spent the holidays in Chicago.

Employes of the Universal exchange accepted an invitation from the Masonic Temple, their neighbor on the north, to visit the temple and behold the Christmas decorations, the day before Christmas.

Mr. and Mrs. Moritz, Columbia exchange manager, Cincinnati, O., were the guests of Mr. and Mrs. Marc Wolf over the Christmas holiday.

L. J. McGinley, Universal manager, spent several days in Louisville, Ky. on business.

Joel Golden, Universal sales representative in Kentucky attended the Cincinnati Variety Club New Year's eve party accompanied by Mrs. Golden.

Fred Roahrs, PRC division manager, paid a visit to the local exchange January 3.

The Indianapolis Council of Social Agencies will sponsor a special screening January 8 in the War Memorial auditorium of "Children of Mars," one of the This Is America subjects dealing with child delinquency.

Tony Roskin, who before his entry into the armed forces directed all publicity for the Connors Theatres, Marion, Ind., has been heard of by his friends, and is now stationed somewhere in England. He is a pilot in the air forces.

With the exception of "This Is the Army" that topped all former box office records at the Indiana Theatre, "Destination Tokyo" is running close.

Allan Berkowitz, Warner Bros. booker, who was inducted into the Army recently, has been honorably discharged because of physical conditions.

Albert Blankenbaker, Warner Bros. head shipper, who reported for induction into the Army, also received a medical discharge.

The Warner Club, composed of employes of the local exchange, sent all the men in service from the local exchange $15 for Christmas.

The local Universal exchange is now in fifth place in the Bill Scully anniversary drive.

Pauline Neese, secretary to Otto Ebert, RKO office manager, is a victim of influenza.

Charles Boasberg, captain of the Ned Depinet drive, RKO pictures, and Harry Gittleson, home office representative, arrive in Indianapolis today to unfold the plans for the annual drive.

Visitors on Filmrow during the week were: Bob Hudson, Richmond; D. J. Abbott, Crothersville, and Joe Schiling, Connersville.

NEW YORK

The holidays brought in some visiting firemen on vacation who called on their New York outfits. There were Eddie Renick and Charlie Repec, MGM salesmen from Boston, and from Buffalo came John Strauss, city salesman for Warners, and Manny Woronov, salesman for MGM.

Mrs. Rose Epstein, widow of the late Republic branch manager, Morris Epstein, traveled to San Francisco this week to oversee the interment there. Masonic rites are being held.

Before the election of officers was held Wednesday by Motion Picture Associates one of the nominees for president, Dave Levy, dropped out of the race. Dave said he did not choose to run.

Bob Wolff, RKO Radio division manager, is back at the office looking somewhat peaked after a minor operation. It was an abscessed ear, and very painful.

Cpl. Herbert Richek, former UA office manager, and his brother, Top Sgt. Irving Richek, formerly with Brandt, came on from Miami Beach and Camp Shelby, Miss., respectively, to attend their sister's wedding.

Harry Hummel, WB cashier, at last reckoning had been out 12 days with pneumonia. No word on how serious the situation is.

Matthew Cahan, Russian ambassador without portfolio to Film Row, is proud these days. His son, Leslie, is getting married to Miss Young, a model for chapeux designer, Lily Dasche.

Harry Rosen of the Inwood, Forest Hills and the Nassau, Brooklyn has been inducted and expects to report this week-end.

Charles Boasberg, captain of the RKO Radio sales drive, and his lieutenant, Harry Gittleson, left Monday on a coast-to-coast tour of exchanges. They'll be on the go until February 10.

Bill Moses, UA upstate salesman, has gone on a hunting trip to Lake George for his vacation.

Norman Ayers, Warner district manager, is back from a long confab with the Schine circuit at Gloversville, N. Y.

Two of the MGM younger employes enlisted for service and have been accepted. They are W. A. Panzella, Jr. of the booking department, who goes in the Navy as a Hospital Apprentice, 2/c, and William T. Brenner, also of the booking department, who becomes a flying cadet in the Army Air Corps. Both expect to leave the middle of this month.

RKO's S. Barret McCormick is now on the coast for his annual studio "look-see" at new product. Be gone about six weeks.

A request recently came to the UA exchange from an exhibitor in Callicoon, N. Y., to please tell him the name of Hopalong Cassidy's horse. Seems a patron demanded the name and got sore when it wasn't forthcoming. The joker is that nobody in New York knows the horse's name either. Suggestions are in order.

Joe Simon, formerly part owner of the Rex Theatre, East Rutherford, N. J., sold out when he was inducted. He's been discharged since, and now he's looking for another theatre.

Marion Krieger of the RKO home office advertising department has announced her engagement to Sgt. A. I. Lang.

Sgt. Johnnie Hogan, former assistant shipper at UA, was in last week on furlough from Camp Pickett, Va.

Head Booker Jen Dennett of Republic is off on a vacation for a week. Won't say where she's going.

In sick bay: Clarence Eiseman, Warner branch manager, and J. J. Bowen, MGM district manager. Both expect to be back in a few days.

Big news of the week: nobody has been ill at Republic for the past month.

(*Continued on Page* 26)

We at Warner Bros.

WANT SINCERELY TO EXPRESS OUR APPRECIATION TO ALL THE MOTION PICTURE CRITICS OF NEW YORK, FOR THEIR SELECTION OF

"WATCH ON THE RHINE"

AS **THE BEST PICTURE OF THE YEAR**

WE FEEL THAT THIS CHOICE IS NOT ONLY RECOGNITION OF A FINE ENTERTAINMENT, BUT IS ALSO RECOGNITION OF THIS COMPANY'S CONVICTION THAT OUR INDUSTRY HAS A VERY REAL OBLIGATION: TO PRODUCE THE KIND OF PICTURES THAT WILL, WITHIN THE STRICT LIMITS OF ENTERTAINMENT, HELP TO ADVANCE THE FREEDOMS WHICH ALL DECENT MEN HOLD DEAR.

THEIR FURTHER CHOICE OF

IDA LUPINO

AS **THE BEST ACTRESS OF THE YEAR**

FOR HER PERFORMANCE IN "THE HARD WAY", AND OF

PAUL LUKAS

AS **THE BEST ACTOR OF THE YEAR**

FOR HIS PERFORMANCE IN "WATCH ON THE RHINE", MAKING THIS YEAR'S AWARDS ALMOST WHOLLY A WARNER BROS. "PARTY", HAS MADE ALL OF US HAPPY, PROUD AND MORE DETERMINED THAN EVER TO KEEP WARNER BROS. OUT IN FRONT.

Jack L. Warner

EXECUTIVE PRODUCER

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

MIAMI

Hal Kopplin, advertising director of Wometco Theatres, turned detective here last week and furnished the newspapers with a good human interest story. A wallet found in Wometco's State Theatre showed up in Kopplin's "lost and found" office sans any Miami address. Only clues to the loser's identity were the birth certificate and marriage license of Leonard Allen Bridwell. Kopplin contacted Bridwell's mother in Chester, Pennsylvania, and learned that the wallet was the first clue to the whereabouts of her son, who had left home suddenly nearly three years ago. Miami police located the 17-year-old Bridwell working in a local restaurant and summoned the mother for a happy reunion. Now young Bridwell is en route to Chester to work for his father, his wife and parents are reconciled, and super-sleuth Kopplin is back at his advertising.

Mark Chartrand, popular manager of Wometco's first-run Miami Theatre, has been accepted by Uncle Sam and goes into the armed service soon. "Sharkey" points with pride to the fact that the Marine Corps grabbed him at Camp Blanding.

New Year's Eve midnight shows at thirteen theatres here accounted for capacity business, with a minimum of rowdyism.

Floyd Peters, former office manager of National Screen Service in Memphis, has joined Wometco's booking staff as assistant to Herman Silverman.

Other additions to Wometco's home office gang include Mrs. Marjorie Sanderson in the purchasing department, and Ethel Wood in the payroll office.

At Paramount, Austin Moon has been named to handle the Dade and Regent theatres, with Mary Tingle as assistant in both houses.

Al Weiss, Jr., manager of the Olympia has returned from a five-day siege of the flu.

OMAHA

North Platte, Neb., has joined the list of Nebraska cities that have special curfew ordinances. The city council has decreed that there will be rigid enforcement of the new curfew law, which forbids youngsters under 16 being on the streets after 10:30 p.m.

Fire which originated in a popcorn machine early Wednesday caused five hundred dollars damage to the Clay Center, Neb., theatre building owned by Fredrick Anderson. The blaze was confined to the lobby. Picture service was not interrupted.

F. A. Van Husen, owner of the Western Theatre Supply Company of Omaha, has returned from a trip to Shenandoah, Ia., where he inspected the Iowa Theatre, owned by B. B. Holdridge. It suffered damage from an early morning fire last week and Van Husen estimates at least $30,000 work will have to be done on the house. All the Holdridge's personal effects also were lost in the fire. Mr. and Mrs. Holdridge, who lived above the theatre, barely escaped safely in their night clothes. Cause of the fire is undetermined, but it followed an explosion in the basement.

Kenny Holcomb, former Fepco employe, now stationed with the Army in Iceland, has been promoted to staff sergeant. Holcomb has now been there for 18 months.

Ida Epstein of the Scott-Ballantvne Company had a birthday on Christmas Day.

Cpl. Max McCoy, former Paramount exchange employe, was the subject of a front-page Christmas story and picture in the Omaha *World-Herald* on December 25. McCoy arrived home for Christmas from an Army hospital at White Sulphur Springs. During action as a paratrooper in Italy, Sicily and North Africa, McCoy, member of an intelligence unit, was twice injured and had his share of experiences for one war.

As per schedule, Bernard Mariner, PRC chief here, entered the Marine Corps a few days before Christmas. No new manager has been appointed. Sol Reif was left in charge.

Bill Sokolof, former National Screen employe and brother of Iz, the manager here, sailed a month ago from an eastern port and word of where the Army sent him has not yet been received here.

Mrs. Clyde Cooley, wife of the operator of the Twentieth Century-Fox Screening Room, died Christmas eve.

Universal Salesman Phil Monsky was beaming this week as word reached here that his nephew, Lt. Hubert Monsky, ferried the ten thousandth plane to England Christmas Day.

Ralph Goldberg of the theatre enterprises bearing his name has left for the east coast.

E. A. Van Husen and E. N. Epley of Western Theatre Supply have received certificates from Skagway, Alaska, informing them they have been granted membership in the "Mystic and Auroral Order of Alaska Cheechakos."

Charles Anderson, father of Lucille Clow of the Paramount exchange, passed away on Christmas Day.

J. M. Sutherland of the Eldorado Theatre at Ewing, Neb., spent Christmas with his wife, who is taking care of the theatre during his stretch in the service.

Pvt. Dick Beckman, former Fepco employe, is stationed in England.

Mildred Williams of Twentieth Century-Fox spent Christmas with her parents at Mason City, Ia.

C. C. Moore was the only film row visitor sighted the Monday following Christmas.

PHILADELPHIA

Iz Wiernick, manager of the Strand Theatre, was the victim of a holdup man who forced his way into the mezzanine office last Saturday night, forced him to open up the safe, and escaped with more than $700. The man had apparently followed Wiernick upstairs after watching him collect the money from the candy counter, empty the candy machine, and go up to his office.



BEFORE LEAVING LONDON. Received here by Clipper, above photo shows Managing Director Bob Harley, in appreciation and on behalf of the home office executives and sales force of 20th Century-Fox in Great Britain, presenting Murray Silverstone, vice-president in charge of foreign distribution, with an antique Silver Salver, George III (1780) and a pair of George the Second Sauce Boats (1744).

The Strand and Virginia theatres in Atlantic City have closed until further notice.

Esther Diamond, secretary to Edgar Moss, 20th Century-Fox district manager, was married New Year's Day to Corporal Frank Mesman of Camp Mead, Md.

Bob Pryor, RKO exploiteer, was laid up with the grippe.

All the film people in town received post cards announcing the mass meeting to be held at the Broadway Hotel on Monday, January 10, for the opening of the Fourth War Loan Drive, and the fact that William F. Rodgers, vice-president of Metro-Goldwyn-Mayer, would be the one of the chief speakers.

Earle Sweigert, Paramount district manager, will head the motion picture committee for the Red Cross Drive in March.

George Reinert has been named manager of Wilmer and Vincent's Rialto Theatre in Allentown.

Charles Segall is off to Florida.

Mae Finlayson, booker at Monogram, was married on New Year's Day to Lt. William Eugene Bannon.

Herb Gillis, booker at 20th Century-Fox, became a father last week. The new child, a son, was born in the Lying-In Hospital and is named David Lee.

New Year's Day started off with a bang for Milt Young of the Warner publicity staff. Riding home from a friend's house, the car in which he and his wife and sister-in-law were passengers was in a collision with another car. Milt's wife and sister-in-law were hurt, and Milt's wife is in the hospital under observation and x-ray examination for head injuries.

Ulrich Smith, Paramount branch manager, just finished 30 years with the organization. Starting with the company in 1913, Ulrich is said to be the oldest continuously employed person with Paramount.

Evelyn Gray of the 20th Century-Fox contract department has returned to work after a seige of illness.

Joe Titleman, brother of Dave Titleman, manager for Harry Fried, writes from Australia that he saw Gary Cooper in Australia and had his picture taken with him.

Charles Harris, former checker for MGM, died last Thursday after a long illness. His death occurred in the Philadelphia General Hospital.

Joe Rossheim of the Midway in Allentown and the Lehigh in Bethlehem is Florida-bound in two weeks.

Dave Barrist of Quality Premiums, has bought the property at 1309 Vine St.

Ted Schlanger, Henry Friedman, and Isidore Epstein are actively working on a stunt to tie the American Legion Posts in the city and surrounding area with the Fourth War Loan Drive, in which the Legion will award prizes to children selling the most bonds during the drive. The plan calls for the children to register at the individual theatres, turning the record of the bond sales over to the manager, and the boy or girl in each theatre who sells the most bonds will receive from the local American Legion Post Commander a Legion Award Merit Medal.

PITTSBURGH

Local unions have elected and will install the following officers for the year 1944 at their next meetings:

Filmrow Exchange Employes Union, Local B-11: president, Ted Tolley; vice-president, Sara Kells; secretary, Mildred Kindlin, and Treasurer, Alfred Kuhn. Ellwood Ohleger was named business agent, succeeding Frank Silverman.

Filmrow Office Employes Union, Local F-12:

president, Irving Jacobs; vice-president, Irving Jacobs; secretary, June Tolley; Treasurer, Cecelia Kisselbaugh. Orlando Boyle was re-elected business agent.

IATSE and MPMO, Local No. 171: president, George Engstler; vice-president, Irving Turner; secretary, Paul Nash; treasurer, Paul Turner; secretary-treasurer, Paul Nash. William Thompson was elected business agent, succeeding Roy Groves. The following executive board was also elected: Roy Groves, David Thomas, John Urban. Delegates to the IATSE convention: J. W. Sharkey, George Engstler, Daniel Flask.

Hyman Wheeler, sales representative for Republic Pictures here, this week celebrated his 20th anniversary with that organization at a dinner which was attended by his co-workers as well as personal friends.

PORTLAND

As the last New Year's whistle blew, Oregon film executives and exhibitors again started a united effort to go over the top with upwards of ninety-nine millions of War Bonds in the 4th Loan Drive.

William A. McKevitt, 52, of Newport, Ore., owner of a coast theatre chain and prominently identified with the Oregon Independent Motion Picture Association, died at his home of a heart attack during the holidays.

Jack Kirby, old-time trouper and for many years on the Pantages and Orpheum circuits, has joined the staff of J. J. Parker Theatres in Portland.

O. J. (Banjo) Miller, popular manager-secretary of the Oregon Independent Theatre Owners Association, has been remanded to the veteran hospital for observation, following a heart attack.

Neal and Ethel Walton of Columbia Exchange, Seattle, left New Year's Day for visit to Chicago.

Film explosion in the projection booth of the Stevensville Theatre at Hamilton, Montana, resulted in complete loss by fire of the building and all equipment, with a total loss of $35,000. E. H. Talbot, show manager, evacuated the patrons safely.

Martha O'Driscoll, Errol Flynn, and a group of entertainers are back from Alaska after entertaining the Boys. "Everybody gave everybody a wonderful time" advised the group.

The influenza epidemic showed an increase of over 100 per cent during the holidays, but there was no let-up in long lines at first-run theatres, and no Oregon theatres reported closed.

Booking on Seattle Row: Mr. and Mrs. W. A. Cochrane, Snoqualmie; Chet and Sue Nilsson, Tacoma; Ike Rogers, Burian City; Lionel Brown, Edmonds; Joe Rosenfield, Seattle.

Charles Stewart of the Pacific Poster Company, Portland, has started his 20th year in business.

Mickey Carney, former exhibitor from Enumclaw, Wash., and now connected with the Army booking unit, visiting on Seattle Row.

Manager John Danz hosted a New Year's party for his managers and office staff at the "Town Ranch"—and outlined details of the 4th War Loan drive.

"Lassie Come Home" went into a heavy third week at United Artists Theatre, Portland.

With blueprints already drawn for a half dozen new theatres and others in prospect, the veteran theatre architect, J. W. DeYoung, estimated that some 5,000 seats will be added to Oregon theatres early this year, or following the end of the war.

Ted Lay has been named manager of the B. F. Shearer Theatre Equipment Company in Portland. He succeeds Phil Blake, who has entered the service of Uncle Sam.

Phil Habrel, who has been prominent on Seattle Film Row for some 21 years, has re-

(Continued on Page 28)

A BOX-OFFICE SOCK THAT WILL PACK 'EM IN



130 W. 46th St.
New York 19, N. Y.

AT ALL ASTOR DISTRIBUTORS

R. M. SAVINI, Pres. FRED BELLIN, Sales Mgr.

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Capitol
Charlotte—Astor
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minnesota—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Hollywood
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Montreal—Toronto—Astor Films

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

signed as booker for RKO-Radio, to embark in the equipment business. He has been 14 years with RKO.

Universal Exchange, Seattle, has won first place in the National Booker Drive. Evelyn Taylor, assistant booker, and Ruth Braunstein, booker's assistant at Universal, shared in the prize money in recent feature drive.

F. H. Miller, with Northwest Film Service, has the distinction of becoming a three-time uncle on the same day—yep, two girls and a boy.

Guy and Maude Maxey celebrated their 33rd wedding anniversary Christmas week.

ST. LOUIS

Les Kaufman, director of advertising and publicity for Fanchon & Marco-St. Louis Amusement Company, will serve as publicity chairman for Missouri in the Fourth War Loan Drive.

Eddie Rosecan, owner of the Rialto Theatre, Hannibal, Mo., and the Rialto, Cape Girardeau, Mo., will go to California on January 15 to visit his mother, Mrs. Mary Rosecan, who recently underwent a successful eye operation. His brother, Al Rosecan, who operates the Princess Theatre in South St. Louis has just returned from a visit with the mother.

Circuit Judge Edward M. Ruddy took under submission Clyde Weston's plea to discharge the indictment which charged John P. Nick, former first international vice-president of the IATSE, and Weston, former business manager of Local No. 143 of the Projection Machine Operators Union, with robbery in the third degree in connection with certain payments said to have been made by some St. Louis and St. Louis County theatre owners to an alleged representative of Nick and Weston to induce them to drop demands for a decided increase in the wages of projectionists back in 1936. Nick and Weston are now serving time in a Federal prison for violation of the Federal anti-racketeering law. Nick and Weston are both seeking to have the State court case dropped on the grounds they were not brought to trial within the limits set by the state laws.

Damage to the basement of the Capitol Theatre, Benton, Ill., a Fox Midwest unit, caused by a recent fire was not of serious proportions.

C. D. Hill, Columbia manager, is vacationing in the Ozarks. Probably will do some hunting before he returns. Jimmy Bradford, veteran member of the Columbia sales staff, is visiting his farm in the vicinity of Quincy, Ill., while Bill Sherman, who makes the Southern Illinois territory for Columbia, is visiting folks in New Haven, Conn.

Paramount Pictures' vacationers are scattered far and wide, as Maurice Schweitzer, resident manager, holds down the fort. Joe Himelein is visiting in Cleveland; Amos Leonard has gone to Syracuse, N. Y., and Truman Hendrix to Dallas, Tex., while William A. Wendell, booking manager, is at Lake Placid, N. Y.

Barney Rosenthal of Monogram Pictures is expected to announce some fine deals early in the New Year.

Herb Washburn, manager for National Screen Service, has about whipped that case of flu that had been bothering him for days. He's back on the job again and gaining strength day by day. Another invalid back on the job again is Benny Lass, National Screen sales representative.

Visitors seen along Film Row recently included Elvin Weeks of Staunton, Ill.; Joe Katz, Benld, Ill.; Noah Bloomer of Belleville, Ill., and Tom Price, New Athens, Ill.

George Berberich, 20th Century-Fox, is convalescing at home after being at St. Anthony's Hospital for some four weeks suffering from influenza and pneumonia.

Eddie Rudolph, the most recent addition to the United Artists sales staff, formerly managed the Studio Theatre in the Pine Lawn section of St. Louis County. He has a financial interest in the Studio and Normandy theatres, both located on Natural Bridge Road in the county.

Margaret Moorman, assistant publicity director for KMOX, the local Columbia Broadcasting System station, was the winner of the $100 prize offered for the best slogan for the picture, "Knickerbocker Holiday." Her winner was: "It's a Grand Slam From Amsterdam." She plans to buy a $100 war bond.



Photographed as they met with the Pennsylvania chairman of the War Finance Committee at a meeting held at WAC headquarters on Pittsburgh's film row, Pittsburgh showmen pledged all-out effort to put Fourth War Loan Drive over the top. Standing, l-r: John H. Harris, Harris Amusement Co.; John J. Maloney, MGM division manager and local exhibitor chairman of the WAC; M. A. Rosenberg, president of the Allied Motion Picture Theatre Owners group, and Joseph Feldman, WB ass't zone manager and WAC co-ordinator. Seated: Senator Frank J. Harris; M. A. Silver, WB's Pittsburgh zone manager and WAC chairman for Western Pennsylvania and West Virginia, and Robert H. McClintick, chairman of the War Finance Committee for Pennsylvania. This group of showmen will head the various committees in Western Pennsylvania and West Virginia during the Fourth War Loan and co-ordinate area's activities.

The Hanford Theatre Company, Chicago, Ill., has received a certificate of incorporation from the Secretary of State's office in Springfield, Ill. It will have 1000 shares of common stock with a par value of $1 per share. Incorporators were S. E. Hirsch, J. H. Levi and J. A. Diamond.

Russell Hogue, theatre manager of Effingham, Ill., and Mrs. Hogue are the proud parents of a fine boy born recently. They also have a 3-year-old daughter.

Ushers of Fanchon & Marco's Fox and Missouri theatres have presented their ping pong tables and equipment to Chief Barker James H. Arthur of the St. Louis Variety Club to be moved to some community center to help prevent boys and girls from becoming juvenile delinquents. The club is sponsoring a movement to provide similar equipment and other recreational facilities to a number of such centers.

SAN FRANCISCO

Roy Cooper, local theatre executive, has been named northern California chairman for the motion picture industry during the campaign for the FourthWar Loan, starting January 18. Theatre exhibitors held a preliminary meeting at the office of the CaliforniaTheatre Association to outline plans for the drive.

A United States submarine, at Mare Island Navy Yard, Calif., was the theatre chosen by Warner Bros. in which to hold the preview of "Destination Tokyo." Hosts at the preview party, which included members of the crew and their officers, were Captain C. D. Edmunds, commanding officer, submarine administration at Mare Island, and Rear Admiral W. L. Friedell, commandant, Mare Island Navy Yard.

Robert L. Lippert Theatres, new California organization, operating a chain of film houses in northern California defense districts, has opened the Studio Theatre in San Francisco. Policy of the house will be "every seat a loge," intimate and comfortable, and continuous performance, open all night.

The Embassy Theatre, a downtown Market Street film house, celebrated its fifth anniversary recently by continuing the custom of serving punch, cake and cookies to all patrons on that day. According to Manager Lee Dibble, an estimated 3000 people were served refreshments.

Listed among the contributors to the San Francisco *Examiner* War Wounded Fund for Christmas was the Blumenfeld Theatre Circuit for $100 and George Nasser, who gave $150 in the name of Nasser Bros. Theatres.

Maurice Klein, 72, president of North Beach Theatres, Inc. and veteran San Francisco motion picture theatre owner, died at Palm Springs recently following a brief illness. Surviving is one sister, Mrs. Jennie Winters.

The Castro Theatre, a neighborhood Nasser Bros. film house, housed 1500 children as guests at the annual Elk's Christmas tree party and show, staged under direction of Judge John J. Van Nostrand, Anthony J. Murphy, and Robert A. Peabody. Picture of the children enjoying the affair was given a four column spread in the San Francisco *Examiner*.

WASHINGTON

The RKO offices had a visitor last week in District Manager Bob Folliard of Philadelphia; Phyllis Nash spent the holidays with her family in Boston; Rebecca White journeyed to Burlington, North Carolina, to hang up her stocking at the old homestead; dat old debbil flu floored Ann Taylor, Dorothy Todd and Ola Hinebaugh.

Arthur Price, of the Aurora Theatre, Bal-

REGIONAL
—Continued

timore, made his semi-annual visit to Film Row to extend his New Year's greetings.

Mrs. Joseph Kun, daughter of Max Cohen, Universal branch manager, is back in Washington for the duration, while her husband is overseas. The office Xmas party was a huge success, with exhibitors from Washington and Baltimore dropping in for refreshments. The party finally congregated at the Variety Club. F. T. Murray, manager of branch operations, was in Washington for a couple of days. Margaret Foster, recent flu victim, is now back at work again.

Mr. and Mrs. George Gill entertained a number of people at a get-together in their home. Among them were: Mr. and Mrs. Clark Davis, of Lichtman Theatres; Mr. George Wheeler, also of Lichtman Theatres; Miss Margaret Foster, of Universal; Mr. and Mrs. Danny Rosenthal; Mr. and Mrs. Fichelman; Mr. and Mrs. Rohrs, of PRC; Mr. and Mrs. Sam Epstein, of Fox.

At the office Xmas party, Republic employes gave Mr. Flax a leather brief case. Everybody received gifts, with each employe drawing the name of the person to whom he was to play Santa Claus. Recent visitors to Republic: Mr. Goodman, Ideal Theatre, Baltimore; Mr. Tunick, Brooklyn Theatre, Baltimore; Mr. Leon Bach, Rome Circuit, Baltimore; Mr. Flaks, Lincoln Theatre, Baltimore.

The 20th Century-Fox offices are being remodeled, and although it is somewhat of a nuisance having the offices upset, the results will be well worth the inconvenience; the Yuletide spirit prevailed at the annual Christmas party, at which gifts were exchanged.

The regular monthly meeting of Local F-13 AFL, of which Mrs. Sara Young is president, took place on January 5, at which time installation of officers were made.

Sam Jack Kaufman, leader of the orchestra at Loew's Capitol Theatre, is the father of a brand new baby boy.

Irene Weber of Carter T. Barron's staff underwent a serious operation, and is now at Doctor's Hospital, Washington.

Carter T. Barron has been appointed chairman of the War Activities Committee 4th War Loan Drive. A native of Clarksville, Georgia, Mr. Barron has since 1934 been eastern division manager, covering theatres in Washington, Baltimore, Wilmington, Harrisburg, Reading, Norfolk and Richmond.

United Artists salesmen sponsored a Christmas party for the office. Mildred Footer is very proud of her husband, Morton K. Footer, who has just been made a Sergeant. Sgt. Footer is stationed at Camp Edison, New Jersey. Another proud wife is Margaret Stant, whose husband, Ashton Stant, was also promoted to a Sergeant's rating. He is stationed in the Marine Corps at Quantico, Virginia.

Betty Kaylor is leaving Vitagraph to join her husband at Richmond, Virginia. Sgt. Jim Kaylor, formerly stationed at Walter Reed, was recently transferred. The office force will give her a little farewell party with all the trimmings.

At Monogram, Gladys Murray was out ill; Harry Brown reports that his daughter, Miriam, has been visiting with Capt. Yale Cohen and Mrs. Cohen, at Ft. Benning, Georgia. Mrs. Cohen was the former Janet Brown. Both girls worked at Monogram, and daughter Janet also worked at the Variety Club.

Ted Lohmeyer, former manager of the Avalon Theatre, and son of Harry Lohmeyer, Warner Theatres Washington district manager, was in to say goodbye. He reports next week to Hammer Field, Fresno, California, having completed special studies at the Army Finance School.

The Metropolitan Theatre lobby was the scene of a special scrap drive display. All of the vital materials made from scrap paper were in evidence, among them cases for shells, shipping boxes, primers, etc. The display was titled "Mark Your Scrap—Destination Tokyo."

The Earle Theatre Roxyettes, many of whom hail from far away states, celebrated their Christmas away from home with a party in their special recreation room backstage. A gaily decorated tree, lots of bright Christmas presents and refreshments helped give true holiday spirit to the event.

Mrs. William C. Ewing, wife of the assistant director of advertising at Warner Theatres, has started a six weeks' Nurse's Aide training course at the New Arlington County Hospital.

ADV.
What Are Your Needs?
Joe Hornstein Has It

Girl Who Queried President About 'Fala' Guest at MGM Screening

Florence Hitchcock, the 13-year old girl from Hanover, Mass., who last week received a letter from President Roosevelt in reply to her query about the chief executive's dog, got an added thrill when she was guest of honor at a private screening of the Metro-Goldwyn-Mayer Pete Smith specialty, "Fala," in which the dog is starred.

The young lady was accompanied by her mother and a score of other youngsters. Prior to the screening, Miss Hitchcock was presented with a large-sized photograph of Fala by Congressman John W. McCormack, majority leader of the National House of Representatives. The showing was arranged by Maurice Wolf, New England district manager for MGM and Bert McKenzie, exploiteer.

NBC Cooperating With MOT in Exploitation of 'Youth in Crisis'

A new nation-wide series, "Here's to Youth," stressing problems of juvenile delinquency, and making its debut January 15th on some one hundred NBC national coast-to-coast outlets, offers exhibiors a timely tieup with NBC on March of Time's "Youth in Crisis."

Stressing the importance of the March of Time film in programs of youth guidance, NBC, in cooperation with ten national youth organizations with membership numbering into the thirty-one millions, is sending out a special Press Book which features the March of Time tieup. The organizations, moreover, have already sent out tens of thousands of "Idea Kits," all stressing the importance of exploitation tieups with "Youth in Crisis."

The series will be heard nationally from one to one-thirty on Saturdays.

Campaigns On 'Seventh Column' Getting Aid of Junior C. of C.

A screening of the MGM Pete Smith Specialty, "Seventh Column," arranged with the Junior Chamber of Commerce and National Safety Council, resulted in an editorial and stories in Chicago newspapers. Screening was held at the Hotel Sherman.

In Columbus, Neb., Manager Burns Ellison of the Columbus Theatre inaugurated a "Safety Week" under the sponsorship of the Junior Chamber, arranged window displays in six downtown stores and sold blocks of tickets to local industrial outfits.

In Des Moines, Eddie Forester of the Des Moines Theatre arranged a talk at a Chamber of Commerce luncheon and also had the Junior Chamber mention "Seventh Column" in its mailings.

Short Subject Reviews

Flicker Flashbacks No. 5 *(Good)*

RKO-Pathe **9 mins.**

Charlie Chaplin in "Police" leads off this two-part subject with all the fun of his early pantomime slapstick. Charlie is seen in the role of a burglar's assistant, and they are just about to walk out with the widow's kitchen sink when Charlie's inner self revolts. The widow, in gratitude, saves him from the cops and all ends happily. The latter half of the short is devoted to D. W. Griffith's production, "Lonely Villa," which stars Mary Pickford and James Kirkwood. This is charged with melodrama, also dealing with cops and robbers who tackle the wife and kids while hubby is away . . . ah, but pappy gets back in the nick of time. You can rate this right up there with the best of this series, with lots of laughs for the youngsters and oldsters.

Tails of the Border *(Tops)*

Paramount (Y3-1) Speaking of Animals **8½ mins.**

Jerry Fairbanks begins his new season in this series with a departure in form. There is no narrator and the film carries a story of sorts. The actors are a trained dog group and they walk upright, wear clothes, and speak dialogue via the Fairbanks method. The effect is quite laughable, and an improvement on last year's output. The big point about this short, however, is that it should prove to be a classic for the kids. They will simply laugh themselves into hysterics. Book it if for no other reason than to hear the kids let go. Should be spotted on a light program where it will be most appreciated.

Four Two-Reel Comedies on Columbia's Slate This Month

Jules White and Hugh McCollum are producing four two-reelers at Columbia this month. Jules White's schedule for January includes a Hugh Herbert comedy, "Oh Baby," written by Jack White, and a Billy Gilbert short, "Blitzed by a Blonde," written by Edward Ullman. White directs both.

McCollum's first will be a Hugh Herbert comedy, written by Harry Edwards, with Edwards directing. This will be followed by a Una Merkel-El Brendel comedy, also written and to be directed by Harry Edwards.

Three New Shorts Added to Hollingshead's Schedule at WB

Three new short subjects have been added to Gordon Hollingshead's 1944 schedule at Warner Bros.

They include "The Life and Music of Stephen Foster," being written by Jack Scholl; "The Trial in Tom Belcher's Store," based on the prize-winning O. Henry story, and "Don't Sell 'Em Short," which will show many stars who first appeared in shorts.

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PRODUCTION NOTES FROM THE STUDIOS

Esther Williams Groomed Further for Stardom; Comedy is Purchased for Ida Lupino; Bernerd to Do 'Right to Live'

Setting a record for the company, PRC has paid $10,000 for "First Illusion," an original story by Fritz Rotter, author of "Letters to Lucerne" and "The Horn Blows at Midnight" Edgar Ulmer has been assigned by Leon Fromkess, PRC production head, to direct the picture. Also on the Ulmer schedule is "Bluebeard."

Gratified by audience reaction at the first public showing of "The Private Life of Dr. Paul Joseph Goebbels," producer W. R. Frank has given long-term contracts to Director Alfred Zeisler and Herbert O. Phillips, who wrote the script in collaboration with Zeisler. Frank has also given a term deal to Claudia Drake who plays the top femme role and who will be starred in "Springtime in Vienna." Fred Kane, associate producer, also continues with Frank.

Esther Williams will be further groomed for stardom when she steps into the leading role of "Thrill of a Romance" to be produced by Joseph Pasternak and directed by Richard Thorpe as her next picture for MGM.

Jeffrey Bernerd has been set by Monogram to produce "The Right to Live," based upon an original story by James Fielding, as his next picture, following "Where Are Your Children?" Bernerd plans to start shooting on January 24.

Paramount has purchased "Make Way for O'Sullivan," an original screen story by Myles Connolly, and Joseph Sistrom has been assigned to produce it. Sistrom, who currently is producing "The Hitler Gang" and the Technicolor musical "Incendiary Blonde," also is preparing "Girls Town."

Tommy Bond will have the third most important role in the million-dollar picture, 'Man from Frisco," which is being produced by Albert J. Cohen for Republic. Robert Florey will direct the co-starring team of Michael O'Shea and Anne Shirley.

Maria Palmer, young Broadway actress who has the second feminine lead in Casey Robinson's production of "Days of Glory," has been placed under long-term contract by RKO. The picture, directed by Jacques Tourneur, will be shown to the trade in the early part of the year.

"Destiny," a Universal story property formerly on George Waggner's production list, was handed to Paul Malvern for early spring work. The switch was necessitated as Waggner is slated to start the Susanna Foster-Turhan Bey starrer "The Climax," which he will direct as well as produce.

Monte Blue, currently playing his largest role in years as the informer in "Mask for Dimitrios," has had his contract renewed by Warner Bros. The picture is being directed by Jean Negulesco for producer Henry Blanke.

John Stone has assigned Jack Fier to produce a filem based on Raoul Marlow's original recently purchased by Columbia which is tentatively titled "Forever Art." It is a mystery and horror tale.

Martin Mooney and Ray Schrock, PRC producers, have purchased "Bluebeard," psychological horror story, as the first of a number of pictures to be made by the Mooney-Schrock team. Picture is set for a March 15 starting date.

Clarence Brown is winding up final tests for supporting players for "National Velvet" starring Mickey Rooney, with Elizabeth Taylor, and Jackie Jenkins. The picture is to be filed by MGM with Pandro Berman as producer and gets under way within the next two weeks.

"Water Amazons" has been set as the new title of the forthcoming Monogram comedy formerly known as "Aquacade." Frank Wisbar wrote the story and Lindsley Parsons will produce.

Hitler has been given a term contract by Paramount, or at any rate, Robert Watson, who plays Adolf Hitler in the studio's "The Hitler Gang," got the new contract. Joseph Sistrom is producing.

Dorothy Christie is playing the comedy role opposite Big Boy Williams in the Roy Rogers Starrer, "The Cowboy and the Senorita," which started to roll January 5th at Republic. Mary Lee and Dale Evans appear opposite Rogers.

Frank Sinatra, RKO's singing star, has arrived here for preliminary work on his forthcoming starring picture to be produced by Robert Fellows and as yet untitled.

"South of Dixie," an original by Sam Coslow, has been assigned to Universal associate producer Jean Yarbrough, who will also direct. Production is slated to start the latter part of January.

"Meet My Friend," a Dalton Trumbo comedy, has been set by Jack Warner for Ida Lupino's next starring Warner Bros. picture, Jack Chertok, who produced "Northern Pursuit," has been assigned to handle production. Picture will precede "Made in Heaven" on the star's schedule.

Wallace Fox has been signed by PRC to direct "Minstrel Man" starring Benny Fields and Gerra Young, which is set to start January 22. In addition, Johnny Boyle has been assigned to stage the dances. It will be PRC's second production on it's own, with Leon Fromkess and his associate producer Harry Revel in charge. Filming is set to start January 24th.

Marine Tim Murdock, recently given a medical discharge, has been signed by MGM to portray Lieutenant Dean Davenport, Lt. Ted Lawson's co-pilot, in "Thirty Seconds Over Tokyo." Director Mervyn LeRoy and Producer Sam Zimbalist set him for the role after exhaustive screen tests. Van Johnson will play the lead.

Tim Ryan is collaborating with Victor Hammond on the writing of a Monogram mystery comedy tentatively titled "Accusing Corpse." The film will be included in the 1943-44 program, with Lindsley Parsons as producer.

Darryl Hickman and Conrad Binyon, two of Hollywood's most talented boy actors, have been added to the cast of Paramount's "And Now Tomorrow," which Irving Pichel is directing with Loretta Young and Alan Ladd co-starred.



Dembow Visits Story Conference

While Sam Dembow (left), Paramount theatre executive who happened to drop in, looks on, Producer Jules Levey (seated) holds a story conference with stars William Bendix and Susan Hayward and Director Alfred Santell on Levey's forthcoming production, "The Hairy Ape." It will be released through United Artists.

Four Features Start Production This Month at Monogram Studios

Four new Monogram films will go before the cameras this month.

First to go into production, on Jan. 5, was "Trail of the Yukon," Jack London story adapted by George Sayre, with Lindsley Parsons producing.

"Law Men," western drama starring Johnny Mack Brown with Raymond Hatton, went into action on the 7th, with Scott R. Dunlap producing and Lamber Hillyer directing.

Twelfth of the month marks the start of "Murder in the Fun House," second in the Charlie Chan detective series starring Sidney Toler, and directed by Phil Rosen for Krasne-Burkett Productions.

Final production of the month, on Jan. 25, is "Black Beauty," Anna Sewell's famous novel adapted by Frank Bentick Wisbar, and directed for producer Lindsley Parsons by William Beaudine.

To Assist on Technicolor Musical

Raoul du Bois, stage and screen set designer, who recently returned to Hollywood from New York after doing the sets for Broadway's "Carmen Jones," has been assigned to work as art director with Hans Dreier on Paramount's Technicolor musical, "Bring On the Girls," which will star Veronica Lake, Eddie Bracken, Sonny Tufts and Marjorie Reynolds. The production will contain numerous colorful sets for various musical numbers.

Stoltz Scoring Clair Film

Robert Stoltz, famed Vienesse composer-conductor, with a 100 piece symphonic orchestra this week began scoring the background music for Rene Clair's "It Happened Tomorrow," a United Artists release. Stoltz has just completed in four weeks, a musical composition which will run on the screen for approximately fifty minutes.

HOLLYWOOD STUDIO ROUND-UP

From Santa Fe to Washington, from outdoor action to musical gaiety and hilarious comedy, extend the themes in the five pictures getting under way this week:

REPUBLIC

OUTLAWS OF SANTA FE—Principals: Don "Red" Barry, Helen Talbot, Twinkle Watts. Director, Howard Bretherton.
COWBOY AND THE SENORITA—Principals: Roy Rogers, Mary Lee, Dale Evans. Director, Joseph Kane.

20th CENTURY-FOX

LADIES OF WASHINGTON—Principals: Trudy Marshall, Ronald Graham, Sheila Ryan, Anthony Quinn. Director, Louis King.

UNITED ARTISTS

SENSATIONS OF 1944—Principals: Eleanor Powell, Dennis O'Keefe, W. C. Fields, Sophie Tucker. Director, Andrew L. Stone.
HAIRY APE—Principals: William Bendix, Susan Hayward, Dorothy Comingore, John Loder. Director, Alfred Santell.

TITLE CHANGES

"Heroes of the Sagebrush" (Col.) now SAGEBRUSH HEROES.
"America" (MGM) now AN AMERICAN STORY.
"Johnny Doesn't Live Here Any More" (Mono.) now JOHNNY DOESN'T LIVE HERE.
"Murder in Bermuda" (Fox) now BERMUDA MYSTERY.

Jon Hall Again Set as the Invisible Man in New Film

Once again Jon Hall will play the "Invisible Man" in Universal's continuation of the popular characterization, "The Invisible Man's Revenge," which is scheduled to start production on January 10th.

Claude Rains originated the character. He was followed by Vincent Price, then there was the "Invisible Woman" played by Virginia Bruce. Hall was the fourth person to enact the person of dim visibility. He will also be the fifth.

Supporting Hall will be a cast which includes Alan Curtis and Evelyn Ankers in the domantic leads. Gale Sondergaard and Edgar Barrier are set for more sinister roles.

Zanuck to Produce 'Victory'

Darryl F. Zanuck will personally produce the filming of "Winged Victory," the AAF hit show by Moss Hart now currently running on Broadway, when it is filmed by 20th Century-Fox on or about June 1, 1944. It was also announced that author Moss Hart will prepare the screenplay.

Woolley to Portray Bandmaster

Monty Woolley will portray John Phillip Sousa in "Stars and Stripes Forever," a biography of the late band master, to be produced by William Bacher for 20th Century-Fox.

Smith's 52nd Year

C. Aubrey Smith will celebrate his 52nd year in show business today when he takes his place before the cameras in Andrew Stone's United Artists release "Sensations of 1944."

Cummings to Direct Dunne

Irving Cummings will direct the Irene Dunne picture, "Road to Yesterday," for Columbia.



Proof That Directors Relax

When a director relaxes during production, it's news. But that's precisely what Fritz Lang is doing here. And what a lovely subject he is talking to: Marjorie Reynolds on the set of "Ministry of Information" at Paramount. Ray Milland plays the masculine starring role in film.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today we're invited over to MGM to see them do the Dream Sequence for the picture, "Two Sisters and a Sailor," with June Allyson, Van Johnson, Jimmy Durante and Harry James and Xavier Cugat and their bands.

The place we enter is called "Dreamland" and it is certainly the personification of what Dreamland might be like. It's a huge all-white set; even the ground and trees are white. Background curtains are clouds and over to one side is a white bandstand with two huge Nubian slaves flanking it.

Facing us is the doorway through which the lovers must go. It's a large white heart, edged with lace like an enlarged valentine. In the centre hangs a white birdcage, and the sign inside the gate reads "Reserved for Patsy and John."

Behind us is a tiny brook under a tiny foot bridge, with a gas-filling tank to one side, and perched up high, on an angle, is a house that looks like it came out of "Mother Goose."

By listening to the dialogue we learn that Durante is a cop and is trying to give the two lovers, June Allyson and Van Johnson, a ticket. He wears a regular uniform, but he carries a pencil about six feet long and the book in which he writes, is so large that a youngster must hold it up for him.

Director Richard Thorpe has just ordered "quiet," for they are ready to shoot the scene. Durante starts talking, with Johnson off to one side out of range of the camera answering him; but his way of expressing himself is so fast that he fluffs over and over again.

We stand quietly by until Director Thorpe okays the "take" and then are taken over to meet everyone. On closer inspection we find that the dress June Allyson is wearing is a very wispy pale blue chiffon, with full skirt and long sleeves tied at the wrist. In discussing Johnson's regal getup, she tells us that it's supposed to be her idea of what an Admiral's uniform should be like: all white with lots of gold braid and medals and fancy epaulets on the shoulders.

Over to one side we see Harry James very busily engaged in conversation. Without disturbing him, we walk all around, before we bid adieu to those we've met. As we walk out we feel as though we were really just coming down to earth . . . the illusion was so perfect.

We pass Johnson's dressing room and note that his Admiral's hat is lying on his dressing table . . . it's a big black satin Napoleon-shaped one with lots of gold braid and a huge white plume.

Back on earth again, we find it's lunchtime, so off to the commissary we go.

Until next week. Ann Lewis

'Prison Babies' for Monogram

"Prison Babies," an original story by John Faxon, has been purchased by King Bros. as their next production for Monogram.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Gremlins have been blamed for a lot of things, but the newest and the most reaching-for-an-excuse one is Monogram's story that the Gremlins which play some of the speaking roles of "Johnny Doesn't Live Here" are responsible for the attacks of flu which have hit Simone Simon, James Ellison and William Terry successively. Maybe the doctors told them that flu germs under the microscope look like the fanciful cartoons of Gremlins. Or maybe they just spell them Germlins?

Reindeers have been so uniformly connected with thoughts of Christmas and Santa Claus that when the Canadian Government scouts for some of them to help Paramount out, you can almost guess without being told that they're wanted for "The Road to Utopia." Who will be Santa Claus—Bing Crosby or Bob Hope? Or will they decide that Dorothy Lamour could do it better?

This week was Angels Week at Warners. Jack Benny, who has been walking around the lot for a couple of weeks wearing wings for his part in "The Horn Blows at Midnight" which Mark Hellinger is producing, was joined by other "angels" named Alexis Smith and Dolores Moran, which makes "heaven" an attractive spot. The "Chief" angel is Guy Kibbee. Bet he needs heavier wings than Benny.

The housing shortage is affecting Andrew Stone's "Sensations of 1944." Actors and actresses, it seems, have become smarter than they were in the past when they built up a reputation for living in any old place and being evicted most of the time. Nowadays they want to know that they will have a roof over their heads when they come to work in pictures. So Stone has had to hire a red-headed apartment hunter, and whenever he wants to sign an act for his picture, he sends the red-head out a-hunting so he can offer the apartment as part of the compensation. Maybe he'll put up a tent city on the set to be sure the actors are on time.

When you catch pictures for review, you usually assume you've seen everything, but every now and then something else takes your time and there is a picture you didn't see. One such was "Pistol Packin' Mama," which Eddy White made for Republic from the song title. When I ran into an opportunity to see the picture I grabbed at it, curious as to what had been done with just a song title. I was pleasantly surprised, because White had taken the title and had a story written around it that seemed to carry punch and entertainment.

The lives of Madame Dubarry, Marie Antoinette and Catherine the Great have all been extremely popular with producers as sources of story material, but "Cagliostro," the Edward Small production, will be the first to present all three of these colorful ladies of history in one picture. Script calls for the trio of famous females as leading characters.

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Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43	b10/23/43
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43	b8/7/43
4004	Commandos Strike at Dawn(D)	Paul Muni-Anna Lee	100	1/7/43	b12/18/42
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43	b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43	b8/14/43
4028	One Dangerous Night (My)	W. William-E. Blore-M. Chapman	77	1/21/43	a10/10/42
4023	Passport to Suez (D)F	Ann Savage-Robert Stanferd	72	8/19/43	b9/18/43
4037	Power of the Press (D)F	Guy Kibbee-Lee Tracy	63	1/28/43	a12/26/42
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43	b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	b47/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	57	10/26/43	b11/6/43
Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick		12/19/43	a11/20/43
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43	b11/20/43
Heat's On, The	Mae West-Victor Moore		12/2/43	a9/25/43
Hey, Rookie	Ann Miller-Larry Parks		1/7/44	
Is Everybody Happy?	Ted Lewis & Band	73	10/28/43	a9/25/43
Klondike Kate	Ann Savage-Tom Neal		12/16/43	a10/23/43
Return of the Vampire	Bela Lugosi-Michael Duane		11/11/43	a11/6/43
Sahara	Humphrey Begart-Bruce Bennett		10/14/43	a4/24/43
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43	b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43	b12/4/43

Westerns

Cowboys in the Clouds	Charles Starrett-Julie Duncan		12/23/43	a9/25/43
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43	b11/27/43
Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43	b12/11/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens			
At Night We Dream (Tech.)	Paul Muni-Merle Oberon			
Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard		1/28/44	
Cover Girl (Tech.)	R. Haysworth-J. Falkenburg			a10/23/43
Cowboy Canteen	Charles Starrett-Tex Ritter			
Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44	a12/11/43
Iam Session	Ann Miller-Jess Barker			
Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44	a12/11/43
None Shall Escape	Alexander Knox-Erik Rolf			a12/4/43
Once Upon a Time	Cary Grant-Janet Blair			
Racket Man	Tom Neal-Jeanne Bates		1/21/44	a11/20/43
Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44	
Swing Out the Blues	Bob Haymes-Lynn Merrick		1/20/44	a11/13/43
Two Man Submarine	Tom Neal-Ann Savage			

Westerns

Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Tayler			a9/25/43
Empire of the West	Charles Starrett-Vi Athens			a12/11/43
Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
Roundup for Victory	Charles Starrett-Jeanne Bates			
Sagebrush Heroes	Charles Starrett-Constance Worth			
Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44	a12/43
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll			a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
330	Presenting Lily Mars D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
470	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	V. Weidler-Edw. Arnold	84	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Booney-J. Garland	99	Sept-Dec	b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Reddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb	b12/25/43
	An American Story (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone			all/6/43
419	Broadway Rhythm	George Murphy-Ginny Simms	115	Mar	a8/14/43
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston			
	Gaslight	Charles Boyer-Ingrid Bergman			all/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar	b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich			
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr	b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak			
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			
	Meet the People	Lucille Ball-Dick Powell			a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra			
418	Rationing	W. Beery-Marjorie Main		Feb	
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar	a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso			
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
	Three Men in White	L. Barrymore-Van Johnson			
	Two Sisters & A Sailor	June Allyson-Van Johnson			
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall			a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ferd	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43	b2/20/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
		(Reviewed as "You Can't Beat the Law")			
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Cerio-J. Davis	70	5/28/43	b5/15/43
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43	a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

Westerns

	Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43	b9/18/43
	Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43	a8/7/43
	Six Gun Gospel (W)F	J. M. Brown-R. Hatton	55	9/3/43	b9/4/43

COMING 1942-43

	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out	Leo Gorcey-Joan Marsh		12/1/43	a9/25/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
I	Sweethearts of the U.S.A.	Lna Merkel-Donald Novis		1/7/44	a10/2/43
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

Westerns

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43

COMING 1943-44

	Arizona Whirlwind	Ken Maynard-Hoot Gibson			all/20/43
	Block Busters	East Side Kids-Roberta Smith			
I	Charlie Chan in Secret Service	Sidney Toler		1/17/44	a11/13/43
	Hot Rhythm	Dona Drake-Robert Lowery			
	Johnny Doesn't Live Here	Simone Simon-James Ellison			
I	Lady Let's Dance	Belita-James Ellison		3/7/44	a1/13/43
	Million Dollar Kid	Leo Gorcey-East Side Kids			a10/2/43
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
	VooDoo Man	Bela Lugosi-J. Carradine			a12/4/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43

Westerns

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail	H. Gibson-K. Maynard-Bob Steele			
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	
	Sonora Kid	Hoot Gibson-Bob Steele			
	Westward Bound	Hoot Gibson-Ken Maynard		1/17/44	a10/30/43

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
3	Avengers, The (WarD)F	R. Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	88	1/29/43	b8/29/42
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. Merea	89	1/1/43	b11/7/42
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue
3	Wrecking Crew (D)F	R. Arlen-C. Morris	73	1/15/43	b11/7/42

CURRENT 1943-44

Sp.			Mins.	Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout	Jimmy Lydon-Joan Mortimer	66	1/3/44	a10/2/43
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	a1/2/43
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only	P. Goddard-F. MacMurray	83	1/3/44	a9/11/43
3	Timber Queen	R. Arlen-M. B. Hughes	66	1/4/44	a8/14/43
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The	Ray Milland-R. Hussey	98	1/3/44	a6/19/43

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	
Going My Way	Bing Crosby-Rise Stevens	a10/23/43
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake	a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Sullivan	
Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland	a3/6/43
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	
Navy Way	Bill Henry-Jean Parker	a11/27/43
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Triumph Over Pain	Joel McCrea-Betty Field	a6/27/42
You Can't Ration Love	Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede	Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley	D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle	B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap	Geo. Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The	B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror	Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	all/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

COMING

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
	Men on Her Mind	Mary Beth Hughes-Ted North		2/12/44	
	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	

Westerns

454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Coastal Command (Doc)		62		b7/24/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
3	Great Gildersleeve (C)F	H. Peary-J. Darwell	62	1/1/43	b11/14/42
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludes Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
3	7 Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weissmuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W)	T. Holt-C. Edwards	56		a8/22/43
W-1	Bandit Ranger (W)F	Tim Holt-Joan Barclay	56		

CURRENT 1943-44

				Trade Shown	
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80	?	Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

Are These Our Children	Kent Smith-Bonita Granville	
Curse of the Cat People	Simone Simon-Kent Smith	a10/16/43
Danger in Damascus	George Sanders-Virginia Bruce	
Dangerous Journey	Elsa Lanchester-Gordon Oliver	a10/30/43
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	all/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Marine Raiders	Pat O'Brien-Ruth Hussey	
Seven Days Ashore	Gordon Oliver-Wally Brown	
Show Business	E. Cantor-G. Murphy-Joan Davis	
Tender Comrade	Ginger Rogers-Robert Ryan	b1/1/44
Three Caballeros	Disney	
Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore	

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43	
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
210	London Blackout Murder (My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	I. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

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306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43

Westerns

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	all/13/43
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George [illegible]ves	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44

COMING

Casanova in Burlesque	Joe E. Brown-June Havoc	all/13/43
Cowboy and the Senorita	Roy Rogers	
Fighting Seabees	John Wayne-Susan Hayward	all/20/43
Jamboree	F. Albertson-Schnickelfritz Band	
Man From Frisco	Michael O'Shea-Anne Shirley	
Monster's Castle	Arlen-Ralston-von Stroheim	all/20/43
My Best Gal	Jane Withers-Jimmy Lydon	all/27/43
Rosie the Riveter	Jane Frazee-Frank Albertson	
Troqadero	Rosemary Lane-Johnny Downs	
Women in War	Elsie Janis-Wendy Barrie	1/25/44 Reissue

Westerns

Beneath Western Skies	Bob Livingston-Smiley Burnette	
Laramie Trail	Smiley Burnette-Bob Livingston	
Mojave Firebrand	Wild Bill Elliott-George Hayes	a12/11/43
Outlaw Buster	Bill Elliott-George "Gabby" Hayes	
Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	
Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	1/15/44 Reissue

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73..	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95..	1/1/43	b12/5/42
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96..	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105..	5/14/43	b4/24/43
	Desert Victory	War Documentary	60..	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66..	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73..	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98..	3/26/43	b3/13/43
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90..	1/29/43	b1/9/43
10	Jitterbugs (C)	Laurel & Hardy	74..	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74..	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59..	2/12/43	b1/16/43
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90..	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89..	4/23/43	b4/10/43
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68..	1/15/43	b12/12/42
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75..	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70..	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77..	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bond	73..	5/7/43	b4/24/43
6	Time to Kill (D)F	L. Nolan-Heather Angel	61..	1/22/43	b12/5/42
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72..	4/30/43	b4/3/43
6	We Are the Marines (D)F	March of Time Feature	65..	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103..	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95..	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80..	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70..	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87..	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63..	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93..	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75..	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98..	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87..	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94..	9/24/43	Reissue
6	Lodger, The	Merle Oberon-George Sanders		1/7/44	a10/23/43
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86..	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95..	11/26/43	Reissue
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76..	10/1/43	b9/25/43
	Under Two Flags (D)F	C. Colbert-R. Colman	99..	11/26/43	Reissue
9	Wintertime (MC)F	S. Henie-J. Oakie	82..	9/17/43	b9/11/43

COMING

	Bermuda Mystery	Preston Foster-Ann Rutherford		
	Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell		a8/14/43
	Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
	Four Jills in a Jeep	K. Francis-C. Landis-M. Raye		a10/30/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
	I Married a Soldier	Jeanne Crain-Frank Latimore		
7	Jane Eyre	Orson Welles-Joan Fontaine	1/21/44	a4/10/43
	Ladies of Washington	Trudy Marshall-Ronald Graham		
6	Lifeboat	Tallulah Bankhead-John Hodiak	1/21/44	a4/10/43
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
	Purple Heart	Dana Andrews-Richard Conte		
	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
	Shrine of Victory (Doc.)	Greek Navy	45	b8/21/43
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
7	Sullivans, The	Thomas Mitchell-Anne Baxter		a11/20/43
	Tampico	Edward G. Robinson-Lynn Bari		a11/27/43
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell		

UNITED ARTISTS

CURRENT

	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76..	5/14/43	b3/13/43
	Calaboose (C)	J. Rogers-N. Beery, Jr.	45..	1/29/43	b8/7/43
	Crystal Ball (CD)F	P. Goddard-R. Milland	81..	1/22/43	b1/23/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48..	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131..	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72..	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114..	2/12/43	b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94..	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97..	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79..	9/10/43	b6/12/43
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91..	4/30/43	b5/1/43
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93..	1/15/43	b12/19/42
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47..	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85..	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131..	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46..	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43..	7/1/43	b6/5/43
	Victory Through Air Power(A)	Disney	65..	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55..	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83..	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88..	12/31/43	b12/18/43

Westerns

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55..	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67..	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64..	11/5/43	b11/6/43
	Riders of the Deadline	William Boyd-Andy Clyde	70..	12/3/43	a5/1/43

COMING

	Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44	
	Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
	Here Is Your War	Ernie Pyle story	6/1/44	
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn	1/28/44	
	Moon Their Mistress	L. Darnell-G. Sanders	4/21/44	
	Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
	Since You Went Away	C. Colbert-J. Cotten-S. Temple		
	Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	a12/11/43
	Strange Confession	George Sanders-Linda Darnell		
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80..	1/14/44	b1/1/44
	Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick		4/7/44	
	Voice in the Wind	Francis Lederer-Sigrid Gurie		3/10/44	

Westerns

	Forty Thieves	Wm. Boyd-Andy Clyde		
	Mystery Man	Wm. Boyd-Andy Clyde		a8/14/43
	Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
	Texas Masquerade	W. Boyd-A. Clyde		a8/7/43
	Timber	William Boyd-Andy Clyde		a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63..	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98..	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60..	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59..	5/21/43	b4/10/43
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61..	1/8/43	b10/10/42
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61..	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73..	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77..	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61..	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59..	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68..	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94..	7/16/43	b7/17/43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65..	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68..	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82..	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61..	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63..	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61..	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81..	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65..	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61..	4/2/43	b3/6/43
8028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64..	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74..	3/28/43	b5/29/43
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59..	1/22/43	b1/23/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86..	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92..	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60..	4/16/43	b3/13/43
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108..	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68..	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71..	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78..	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103..	7/30/43	b7/31/43
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75..	1/1/43	b1/2/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76..	4/23/43	b4/17/43

CURRENT 1943-44

8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61..	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98..	10/1/43	b10/2/43
8005	Crazy House (M)F	Olsen & Johnson	80..	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73..	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94..	10/29/43	b9/18/43
	Gung Ho	Randolph Scott-Alan Curtis	87..	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62..	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65..	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62..	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60..	11/19/43	b10/30/43
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68..	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60..	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62..	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80..	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64..	12/3/43	b11/27/43
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72..	9/10/43	b9/4/43
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82..	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64..	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57..	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62..	11/5/43	a9/25/43

COMING

	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87..	1/14/44	a7/31/43
	Chip Off the Old Block	Donald O'Connor-Ann Blyth		2/25/44	a10/2/43
	Christmas Holiday	Deanna Durbin-Gene Kelly			
	Cross Your Fingers	Grace McDonald-Leon Errol			a12/11/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			
	Has Anybody Here Seen Kelly	H. Hilliard-Ozzie Nelson & Band			
	Her Primitive Man	L. Allbritton-R. Paige			a11/20/43
	Impostor, The	Jean Gabin-Allyn Joslyn		2/11/44	a11/6/43
	Ladies Courageous	Young-Fitzgerald-Barrymore			a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan			
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Phantom Lady	Ella Raines-Franchot Tone		1/28/44	a11/6/43
	Slightly Terrific	Anne Rooney-Leon Errol			
8021	Spider Woman	B. Rathbone-N. Bruce	62..	1/21/44	a6/26/43
8020	Swingtime Johnny	Andrews Sisters-Harriet Hilliard		2/4/44	a11/20/43
	This Is the Life	Donald O'Connor-Susanna Foster			a7/17/43
	Three Cheers for the Boys	George Raft-W. C. Fields			a10/23/43
	Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.		2/18/44	
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne			

Westerns

8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58..	1/21/44	a10/2/43
8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight			a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127..	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124..	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80..	7/3/43	b6/12/43
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102..	1/23/43	b11/28/42
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112..	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118..	4/24/43	b3/27/43
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64..	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107..	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121..	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123..	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57..	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58..	2/2/43	b1/23/43
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126..	1/2/43	b6/6/42

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64..	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86..	12/4/43	Reissue
309	Destination Tokyo	Cary Grant-John Garfield	135..	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63..	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80..	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94..	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50..	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94..	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110..	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127..	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114..	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56..	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62..	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56..	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57..	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55..	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59..	10/2/43	Reissue

COMING

	Adventures of Mark Twain(D)	Frederic March-Alexis Smith		a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith		
	Cinderella Jones	Joan Leslie-Robert Alda		
	Crime by Night	Jane Wyman		
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90..	1/29/44	b12/18/43
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	In Our Time	I. Lupino-P. Henreid-C. Rains			a11/13/43
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman			
	Mask for Dmitrios	Zachary Scott-Peter Lorre			
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	One More Tomorrow	Ann Sheridan-Dennis Morgan			a11/20/43
	Passage to Marseille	Humphrey Bogart-Michele Morgan			a12/4/43
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan			a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas			a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72..	English	b8/7/43
	Black Sea Fighters (Doc.)		61..	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99..	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111..	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55..	Artkino	b10/3/42
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86..	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78..	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74..	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Russell-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES				
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4424	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS				
	Farmer at War		9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (Tech.)				
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Tell Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
COMMUNITY SING				
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	16	5/22/43
4411	Seeks Appeal	Fair	17½	3/20/43
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconsolous Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
STOOGE COMEDIES				
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

COLUMBIA 1943-44

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES				
5404	A Gem of a Jam			Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5402	Dizzy Pilots			Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'			Not Rev.
5401	I Can Hardly Walt	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot In the Escape	Slapstick	19	8/14/43
5429	You Dear Boy	Good	18	1/ 1/44
5431	To Heir Is Human			Not Rev.
5432	Dr. Feel My Pulse			Not Rev.
5405	Crash Goes the Hash			Not Rev.
COLOR RHAPSODIES (Tech.)				
5503	Herring Murder Mystery			Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin			Not Rev.
COMMUNITY SING				
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'			Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
FILM-VODVIL				
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix			Not Rev.
FOX & CROW (Tech.)				
5751	Room and Bored	Good	7½	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids			Not Rev.
LI'L ABNER				
5601	Amoozin' But Confoozin'			Not Rev.
PANORAMICS				
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Revelations			Not Rev.
PHANTASIES				
5702	Cocky Bantam	Fair	6½	12/11/43
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest		6½	Not Rev.
5704	Polly Wants a Doctor			Not Rev.
5702	The Black and Blue Market			Not Rev.
5705	Magic Strength			Not Rev.
SCREEN SNAPSHOTS				
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)			Not Rev.
5856	No. 6			Not Rev.
SPORT REELS				
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5805	Salmon Fishing			Not Rev.
5805	Ten Pin Aces	Good	10	12/25/43
5806	Swing's the Thing			Not Rev.
5805	Winged Targets			Not Rev.

MGM 1942-43

		Comment	Running Time	Reviewed Issue Of
CARTOONS (Tech.)				
W-443	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake		12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
W-55	Baby Puss			Not Rev.
MINIATURES (10)				
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43
M-581	My Tomato			Not Rev.
M-582	Kid in Upper Four			Not Rev.
M-583	No News Is Good News			Not Rev.

MGM 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES				
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/42
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
S-551	Practical Joker			Not Rev.
SPECIAL				
x-460	These Are the Men	Good	11	10/ 2/43
TRAVELTALKS (12) (Tech.)				
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
TWO REEL SPECIAL (6)				
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
HEADLINERS (6)				
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Seat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	8	7/17/43
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43

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	Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31 43
W2-4 Underground World	Good	8½	5 29 43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)			
[illegible] "Eggs Don't Bounce"			Not Rev
D3-2 "Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)			
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
[illegible] Jasper Goes Fishing	Tops	8½	8/28/43
U3-2 Package for Jasper			Not Rev.
MUSICAL PARADES (Tech.)			
MF3-2 "Caribbean Romance"	Excellent	20	12/11/43
MF3-1 "Mardi Gras"	Major League	20	8/28/43
NOVELTOONS			
P3-2 Hen Pecked Rooster			Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12 18/43
E3-2 Marry-Go-Round		7½	Not Rev.
POPULAR SCIENCE			
[illegible]3-1 Popular Science	Good	10	11/ 6 43
13-2 Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border		8½	Not Rev.
SPORTLIGHTS			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
[illegible]3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11 43
R3-4 Swimcapades			Not Rev.
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2			Not Rev.

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DISNEY CARTOONS (18) (TECH.)			
14101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
14105 Fall Out—Fall In	Tops	7	5/15/43
14108 Figaro and Cleo	Good	8	10/16/43
14103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
14109 Old Army Game	Good	7	11/27/43
14102 Pluto and the Armadille		7	Not Rev.
14104 Private Pluto	Tops	7	5/ 8/43
14107 Reason and Emotion		8	Not Rev.
14106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
13403 Duck Soup	Fair	17	3/ 6/43
13404 Hold Your Temper		17	Not Rev.
13406 Hot Foot	Will Pass	17	7/ 3/43
13405 Indian Signs	Fair	17	5/15/43
13402 Rough on Rents	Average	18	12/ 5/42
13401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
13202 State vs. Thomas Crosby	Fair	18	1/16/43
13201 State vs Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
14407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
14405 Enric Madriguera & Orch.	Swell	8	3/27/43
14406 It's Tommy Tucker Time		8	Not Rev.
14402 Johnny Long & Orch.	Average	8	12/12/42
14403 Ray McKinley & Orch.	Average	8	11/28/42
14404 Dick Stabile & Orch.	Fair	8	1/16/43
14401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
13702 Deer! Deer!	Average	17	11/21/42
13704 Double Up	Fair	18	5/15/43
13705 Gem-Jams	Fair	18	3/15/43
13701 Mail Trouble	Mildly Amusing	18	10/17/42
13703 Pretty Dolly	Amusing	17	1/16/43
13706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
14308 Aqua Aces			Not Rev.
14313 Barnyard Golf		8	Not Rev
14305 Basketeers	Very Good	9	3/ 6/43
14312 Champion-Maker	Pleasant	9	8/ 7/43
14311 Cloud Chasers		8	Not Rev.
14309 Golf Limited	Interesting	8	5/15/43
14304 "Q" Men	Interesting	8	1/23/43
14310 Racing Royalty	Inconsequential	8	7/ 3/43
14301 Show Horse	Good	9	11/24/42
14405 Ski Trails	Exciting	8	3/27/43
14302 Touchdown Tars	Good	8	11/28/42
14307 Trout		8	Not Rev.
14303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
13105 Air Crew	Excellent	18	4/10/43
13112 Age of Flight	Good	17	10/16/43
13103 Army Chaplain	Very Fine	19	12/26/42
13111 Arctic Passage	Vivid	20	9/11/43
13104 Boomtown, D. C.	Very Good	19	2/13/43
13110 Broadway Dim-Out	Effective	15	8/14/43
13113 Children of Mars	A Must	20	10/30/43
13108 Lieutenant Smith	Excellent	20	6/12/43
13106 Medicine on Guard	Very Good	19	4/17/43
13107 Merchant Seaman	Excellent	17	5/ 8/43
13109 Pacific Island No. 43	Reassuring	17	7/10/43
13101 Private Smith of the U.S.A.	Excellent	19	10/24/42
13102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
14203 North African Album	Fills Void	9	7/ 3/43
14204 Oil Is Blood		9	Not Rev

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EDGAR KENNEDY			
43401 Not on My Account	Fair	17	10/30/43
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
14201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
2 Letter to a Hero	Very Good	18	1/ 1/44
[illegible] Sailors All	Very Fine	20	12/ 4/43

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ADVENTURES OF A NEWSREEL CAMERAMAN			
4201 Along the Texas Range	Picturesque	10	10/17/42
4202 Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE			
4701 Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
4902 Jungle Land		9	Not Rev
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev
WORLD TODAY			
3402 Accent on Courage		10	Not Rev
1401 Women in Blue		10	Not Rev

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	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev
Kill or Be Killed		18	Not Rev
Raid Report		9	Not Rev

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ANDY PANDA CARTUNES (Tech.)			
7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev
7128 Swing That Band		15	Not Rev
7124 Swing's the Thing		15	Not Rev
7127 Swingtime Blues		15	Not Rev
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev
7371 Human Sailboat		9	Not Rev
7372 Jail Hostess		9	Not Rev
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev
7381 The Armless Dentist			Not Rev
7380 Tom Thum In Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev
TWO-REEL SPECIALS (2) (Tech.)			
7110 Eagle vs. Dragon		22	Not Rev
7111 Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7359 Mr Chimp Goes to Town			Not Rev

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev
7363	Yukon Outpost	Very Good	9	8/21/43

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NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev
8124	Radio Melodies			Not Rev.
8122	Sweet Jam	Good	15	10/23/43

PERSON-ODDITIES

8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8352	I-A Dogs	Good	9	10/23/43
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time			Not Rev

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrany Happy Daffy		7	Not Rev
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit			Not Rev.
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was	7	Reissue
9305	Cross Country Detours		Reissue
9302	Early Worm Gets the Bird	7	Reissue
9304	Fighting 69½		Reissue
9303	My Little Buckaroo	7	Reissue
9306	Hiawatha's Rabbit Hunt		Not Rev.

FEATURETTES

9102	Over the Wall			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band			Not Rev

SANTA FE TRAIL WESTERN

9109	Gun to Gun			Not Rev.
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9108	Wagon Wheels West	Good	17½	12/25/43

SPORTS PARADE

9504	Baa Baa Blacksheep			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds			Not Rev.
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES

9701	Meatless Fly Day		Not Rev.
9702	Tom Turk & Daffy		Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears		Not Rev.

SERIALS 1942-43

COLUMBIA

Batman	15 Chaps	7/31/43
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev
Valley of Vanishing Men	15 Chaps.	1/30/43

REPUBLIC

Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps	Not Rev
Masked Marvel	12 Chaps.	Not Rev.

UNIVERSAL

Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev
Overland Mail	15 Chaps	Not Rev

Newsreel Synopses

(Released Wednesday, January 5, 1944)

MOVIETONE (Vol. 26, No. 35)—Mud stalls Allies in Italy; Invasion of New Britain; Big bombers blast Japanese; Capt. James Stewart commands squadron bombing Germany; British develop Azores air base to fight U-boats; Lew Lehr and surrealistic art; Horse racing in Australia; Pro football: Chicago Bears vs. Washington Redskins.

NEWS OF THE DAY (Vol. 15, No. 233)—Flood and mud stall Allies in Italy; Americans take Japanese base in New Britain; Inside story of the Bomber Command; Captain James Stewart leads air squadron; Azores now air base in war on U-boats; Pro football: Chicago Bears vs. Washington Redskins.

PARAMOUNT (No. 36)—Pro football: Chicago Bears vs. Washington Redskins; Black spider weaves thread for bombsights; Railroad strike postponed; Mud stalls Allies in Italy.

PATHE (Vol. 15, No. 38)—Americans land on Arawe, bomb Cape Gloucester; British develop Azores air base to fight U-boats; Allies overcome mud in Italy; Pro football: Chicago Bears vs. Washington Redskins.

UNIVERSAL (Vol. 16, No. 255)—Americans bomb Cape Gloucester; American 6th Army invades Arawe; Mud stalls Allies in Italy; Captain James Stewart leads air squadron; British develop Azores air base to fight U-boats; Count Sforza fumes; Art calendars from Brown & Bigelow; Pro football: Chicago Bears vs. Washington Redskins.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 63)—Red Cross chapters renew efforts; Students prepare for good jobs; Negro named New York athletic commissioner; Fighting French Negro troops train in U. S.; "War not yet won," warns Chandler Owen.

(Released Saturday, January 8)

MOVIETONE (Vol. 26, No. 36)—Aircraft carrier shoots Japanese planes out of the sky; Atlantic convoy battle; Hitting the Nazis in Italy; Infantry fights mud in Italy; Troops visit the Holy Land; Destroyer escort ship christened by hero's widow (Dallas and New Orleans only); Football: Orange Bowl, Sugar Bowl and Rose Bowl games.

NEWS OF THE DAY (Vol. 15, No. 234)—U. S. carriers smash Japanese sky attack; Mud and more mud for American soldiers in Italy; New role for Robert Taylor; Your copper penny is back; London plays host to Chicago Club (Chicago only); Football: Rose Bowl, Orange Bowl and Sugar Bowl games.

PARAMOUNT (No. 37)—Entire reel devoted to a review of "Our Third Year of War."

PATHE (Vol. 15, No. 39)—U. S. carriers down Japanese planes in Pacific; Postwar plane; Allied soldiers view Holy Land; Football: Orange Bowl, Sugar Bowl and Rose Bowl games.

UNIVERSAL (Vol. 17, No. 256)—U. S. carriers down Japanese planes in Pacific; G.I. turkeys gobbled up; Gallant sisters of mercy; Largest concrete ship; Mummers parade in Philadelphia; Fifth Army gets "C" rations; Football: Orange Bowl, Sugar Bowl and Rose Bowl games.

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

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Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 11th	Heat's On There's Something About a Soldier		Follow the Leader	Block 2 (Nov.)			In Old Oklahoma	Happy Land		She's For Me	
DEC. 18th		SEPT.-DEC.	Smart Guy	Henry Aldrich Haunts a House		(Trade Shown—Nov.)				Calling Dr. Death	
DEC. 25th	Klondike Kate	Above Suspicion Adventures of Tartu	Women in Bondage	Minesweeper	Drifter, The Jive Justice	Falcon & the Co-eds	Pistol Packin' Mama	Gang's All Here	Jack London	Moonlight in Vermont	
JAN. 1st	Cowboy in the Clouds Crime Doctor's Strangest Case	Best Foot Forward Dr. Gillespie's Criminal Case Girl Crazy		No Time for Love Riding High		Gangway for Tomorrow Gildersleeve on Broadway	California Joe O, My Darling Clementine		Woman of the Town	Gung Ho	Destination Tokyo
JAN. 8th	None Shall Escape What a Woman	I Dood It Lassie Come Home Man From Down Under	Sweethearts of USA	Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek	Career Girl Gunsmoke Mesa	Government Girl Iron Major North Star	Whispering Footsteps Hands Across the Border	Lodger, The		Sing a Jingle	
JAN. 15th	Hey, Rookie	Salute to the Marines Swing Shift Maisie Whistling in Brooklyn Young Ideas	What a Man	Standing Room Only Timber Queen Uninvited, The		(Trade Shown — Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	Pride of the Plains		Three Russian Girls	All Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Charlie Chan in the Secret Service Westward Bound Where Are Your Children?	SPECIAL For Whom the Bell Tolls City That Stopped Hitler	Nabonga (Gorilla)			Lifeboat		Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke		Sultan's Daughter						Knickerbocker Holiday	Phantom Lady	Desert Song
	COMPLETED Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Empire of the West Ghost That Walks Alone Last Horseman Nine Girls Riding West Vigilantes Ride Roundup for Victory Wyoming Hurricane IN PRODUCTION Address Unknown At Night We Dream Cover Girl Hail to the Rangers Jam Session Once Upon a Time Sagebrush Heroes Sailor's Holiday Two Man Submarine	COMPLETED A Guy Named Joe An American Story Andy Hardy's Blonde Trouble Broadway Rhythm Cry "Havoc" Heavenly Body Madam Curie Meet the People Rationing See Here, Private Hargrove Song of Russia Swing Fever White Cliffs IN PRODUCTION Canterville Ghost Dragon Seed Gaslight Kismet Marriage Is a Private Affair Meet Me in St. Louis Mr. Co-Ed Seventh Cross Three Men in White Two Sisters & A Sailor	COMPLETED Arizona Whirlwind Black Market Rustlers Hot Rhythm Johnny Doesn't Live Here Lady, Let's Dance Law Rides Again Million Dollar Kid Outlaw Trail Partners of the Trail Raiders of the Border Return of the Ape Man Sonora Kid Voodoo Man IN PRODUCTION Block Busters	COMPLETED And the Angels Sing Double Indemnity Frenchman's Creek Going My Way Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn Lady in the Dark Man in Half Moon Street Ministry of Fear Navy Way Our Hearts Were Young & Gay Story of Dr. Wassell Triumph Over Pain IN PRODUCTION Hitler Gang I Love a Soldier Incendiary Blonde National Barn Dance Rainbow Island Road to Utopia Take It Big Till We Meet Again You Can't Ration Love	COMPLETED Frontier Girl Men on Her Mind Outlaw Roundup Wolves of Range	COMPLETED Are These Our Children Avenging Rider Coastal Command Curse of the Cat People Days of Glory Falcon Out West Gildersleeve's Ghost Red River Robin Hood Spitfire Tender Comrade Up In Arms IN PRODUCTION Danger in Damascus Marine Raiders Show Business Seven Days Ashore Three Caballeros	COMPLETED Beneath Western Skies Bordertown Gunfighters Casanova in Burlesque Mojave Firebrand Monster's Castle My Best Gal Raiders of Sunset Pass Rosie the Riveter IN PRODUCTION Cowboy and the Senorita Fighting Seabees Jamboree Laramie Trail Man From Frisco Outlaw Buster Outlaws of Santa Fe Trocadero	COMPLETED Buffalo Bill Eve of St. Mark Jane Eyre Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Sullivans, The Tampico IN PRODUCTION Bermuda Mystery Four Jills in a Jeep Greenwich Village Home In Indiana I Married a Soldier Ladies of Washington Purple Heart Wilson	COMPLETED Bridge of San Luis Rey Mystery Man Texas Law Texas Masquerade Timber Voice in the Wind IN PRODUCTION Forty Thieves Hairy Ape It Happened Tomorrow Sensations of 1944 Since You Went Away Song of the Open Road Strange Confession Up In Mabel's Room	COMPLETED Chip Off the Old Block Cross Your Fingers Imposter Ladies Courageous Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Swingtime Johnny Third Glory This Is the Life Weekend Pass We've Never Been Licked IN PRODUCTION Christmas Holiday Gypsy Wildcat Has Anybody Here Seen Kelly Her Primitive Man Merry Monahans Slightly Terrific Patrick the Great Three Cheers for the Boys Weird Woman	COMPLETED Adventures of Mark Twain Arsenic and Old Lace Conflict Crime By Night Devotion In Our Time Last Ride Passage to Marseilles Rhapsody In Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory IN PRODUCTION Between Two Worlds Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dmitrios Mr. Skeffington My Reputation One More Tomorrow



No greater honor than to be among the Industry's

HONORED HUNDRED

of the 4th WAR LOAN!





Use the fighting Campaign Book! Full details on pages 6 and 7.

Be one of the honored 100 Showmen who will sell the most "E" Bonds in ratio to the number of seats in their theatres! Be one of the men to go to Washington, to become famous in the trade, to be honored at functions with presentation of Treasury citation, of special medallion, and to be named on National 5th War Loan Committee! It's the greatest honor of all for the industry's soldiers of the home front!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

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SHOWMEN'S TRADE REVIEW

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Let's All Back The Attack!

CONGRESS
SERIAL RECORD
JAN 18 1944
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Sell That Bond for Every Seat!

Show The Way with Showmanship!

"MY HAT'S IN THE RING!

(call on me for anything!)"



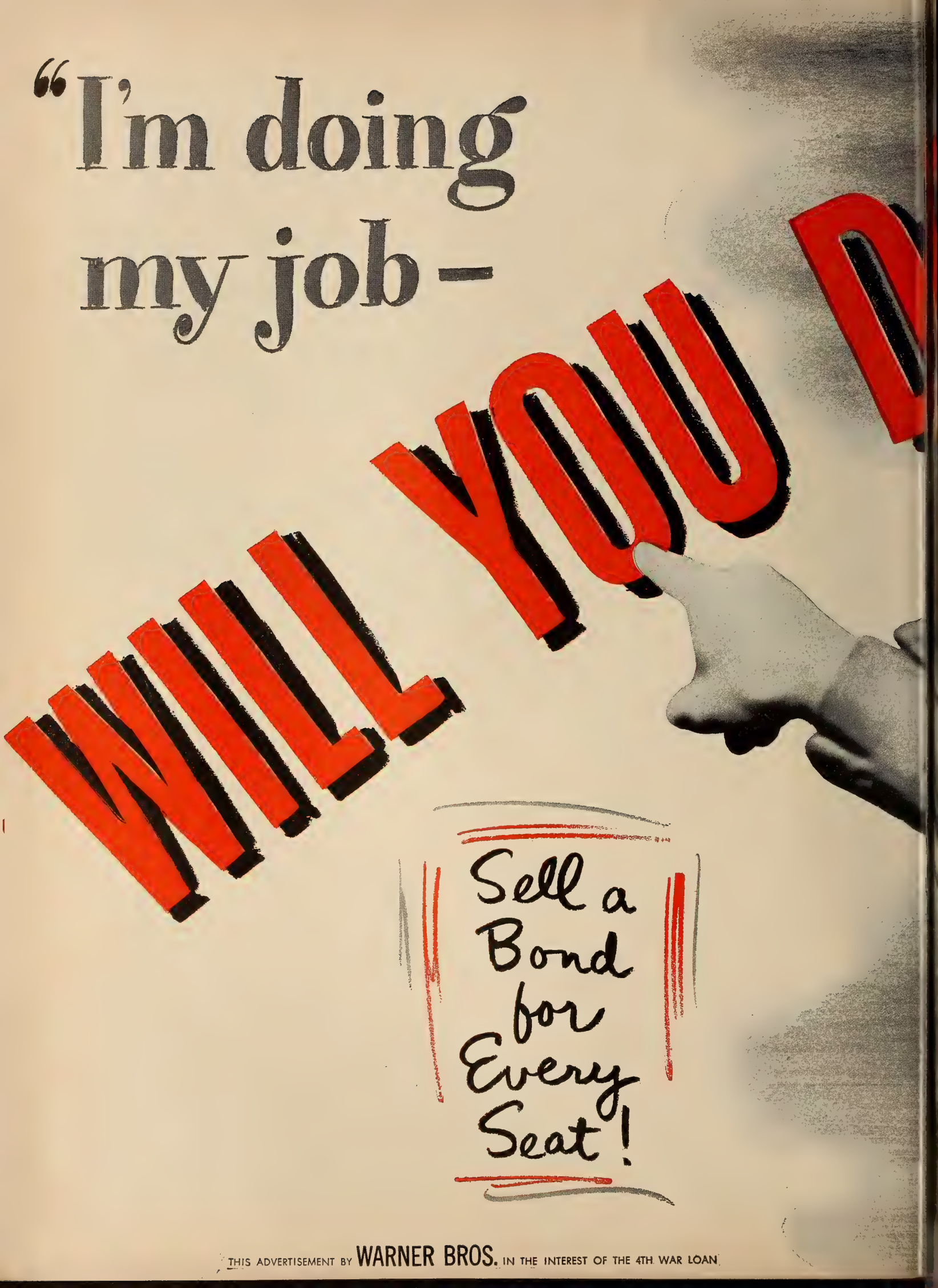
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4th WAR LOAN
FOR EVERY SEAT!
LOEW'S THEATRES • METRO-GOLDWYN-MAYER PICTURES
(And we'll be marching in the MARCH OF DIMES, too!)

"I'm doing my job –

WILL YOU D



Sell a Bond for Every Seat!

THIS ADVERTISEMENT BY WARNER BROS. IN THE INTEREST OF THE 4TH WAR LOAN


O YOURS?



GET BEHIND THE FOURTH WAR BOND DRIVE!

REPUBLIC PICTURES CORPORATION

The Editorial Page



Zero Hour Is Here!
A Smashing Offensive!
Achieve Our Goal!
Galvanize Into Action!
We Dare Not Relax!
This Is The Time!
Action, Stamina, Showmanship!

THE forces of showmanship are poised—the zero hour is here! From every corner of the nation, once again our great industry—production, distribution and exhibition—is girded for a mighty effort, a smashing offensive towards the most important goal of our history: a bond for every seat in every theatre in America! Together with the other major bond selling agencies of the U. S. Treasury Department, our powerful forces will drive ahead for a national over-all objective of 14 billion dollars in bond sales. To successfully achieve our own industry goal—and to contribute even more than our share to the 14 billion dollar national objective, we must galvanize into action every single ounce of showmanship, salesmanship and merchandising ability we possess. And we must do it now . . . today. The motion picture industry has done a brilliant job of bond-selling in the past as evidenced by statements from Washington officials. We have set, through our many activities since Pearl Harbor, an exceedingly high standard and today, more than ever, the eyes of the nation are upon us. Every war effort we have undertaken thus far has been bigger and more successful than the one before it and now, on the eve of our participation in the Fourth War Loan Campaign, we dare not relax. We must not lose even one single step in our march forward. If we have ever dug into an assignment with a will to win against all obstacles, this is the time. A bond for every seat in every theatre in America means work, contact, action, stamina and showmanship.

Charles P. Skouras

CHARLES P. SKOURAS
National Chairman

16,000 Theatres Await Drive 'Go' Signal

Exhibitors in All Situations from City to Hamlet Complete Plans for Big Campaigns

The motion picture industry this week mobilized its forces and made ready for the opening gun of the 4th War Loan Drive next Tuesday. Every branch of the business, every key center, and every town, down to the smallest hamlet, was completing preparations for special campaigns.

Film and theatre men were working hand-in-hand in every part of the country to make this the biggest and best campaign of all. Plans were rounded out, committees were designated to special jobs, and personnel were familiarized with their roles in the drive. While the general plan of backing the attack was the same throughout the nation, local drives took on local characteristics. Sixteen thousand motion picture theatres are ready.

Washington Theatres 100%

The War Activities Committee's plans for the Fourth War Loan which were formulated at four special meetings in the Washington, D. C., area, are so complete and enthusiastic that a full quota of "A Bond for Every Seat" is assured. For the first time in any War Loan Drive, every theatre in Washington, D. C., is cooperating. This means that instead of the 36 theatres which took part in the last drive there will now be 62 theatres which will sell bonds.

In order to spur activity in each district, the Motion Picture Theatre Owners of D. C. have appropriated $500 in war bonds as prizes.

Instead of one Bond Premiere as used during the last Three War Loan Drives, Washington will have three mammoth premieres during the Fourth War Loan Drive.

A distinct activity of the Washington campaign in the neighborhood theatres will be "Every Day Is Free Movie Day." All 53 neighborhood theatres have arranged that throughout the drive, from January 18 through February 15, a free pass to a subsequent show will be given any patron who purchases a bond at a given theatre.

In cooperation with the Variety Club of Washington, the Ice-Capades Revue management, and radio station WRC, one performance of the "Ice-Capades Revue" will be sold as a Bond Premiere.

Chicago Steamed Up

Chicago theatre owners, both circuit and independents, are going ahead with preparations for the Fourth War Loan with much energy. Balaban and Katz circuit managers and theatre personnel laid campaign plans at a luncheon meeting at the Drake Hotel, under the direction of John Balaban, on January 12. The Great States circuit is meeting at Springfield January 14 with Jules Rubens, John Balaban, Henry Stickelmier, M. M. Rubens and other Chicago executives on hand, including a short booster talk from Governor Dwight Green.

Jack Kirsch, Allied prexy heads the Chicago independent theatre owners' campaign and all have set a quota above that of previous drives.

Tom Gillian heads the exchange managers' committee, and salesmen are contacting the theatre owners who have not yet ordered their War Loan supplies.

John Dromey, Great States chief booker and Mayor of North Chicago, heads the drive in that district and James Stiles is in charge in Lake county with headquarters at Waukegan, Ill. Emil Stern and Eddie Silverman head the Essaness circuit drive, while Henry Schoenstadt heads that circuit's war loan crew. S. J. and James Gregory, with Pete Panagos and John Doerr are fronting the Alliance Theatre Circuit organization.

Detroit Beats the Gun

With all Detroit motion picture houses pitching into the Fourth War Loan Drive, which started in Detroit Jan. 11—one week ahead of the official opening of the national drive—three downtown theatres helped local merchants stage big bond rallies for their employes Monday. Twenty thousand downtown store workers attended the mass meetings at the Fox, Michigan and Broadway-Capitol theatres.

Also cooperating with the city's retail merchants in their drive were the neighborhood theatres. Employes in outlying sections gathered at near-by theatres to view special films and hear the addresses carried from the downtown shows by direct wire.

Michigan's goal in the drive has been set at $440,000,000.

Big Rally in St. Louis

Walter W. Head, general chairman for Missouri in the Fourth War Loan Drive, and Rabbi Ferdinand M. Isserman of Temple Israel were the principal speakers at a War Bond rally for the motion picture industry held at the Coronado Hotel last week. Harry C. Arthur, Jr., head of the Fanchon & Marco-St. Louis Amusement Company circuit, presided as Missouri Chairman for the Motion Picture Industry. The gathering was attended by 150 theatre owners, managers and exchange personnel.

St. Louis territory theatre folks under the leadership of Mr. Arthur are girding for their most ambitious undertaking in the new campaign. It is planned to hold a Bond Premiere in each theatre that has the facilities to handle such an arrangement, while in the other theatres there is to be at least one "Free Movie Night."

Each of the salesmen traveling out of St. Louis will be supplied with special exhibitor kits containing plans for advertising, lobby displays, etc., which will be made available to exhibitors.

Three War Bond trailers are being made available through National Screen. One features Ginger Rogers, the second Ann Sothern and the third Bob Hope. In addition a film bulletin will be attached to all newsreels every other week.

The exhibitors' committee for Eastern Missouri follows: Mr. Arthur is the chairman. Vice-chairmen are Louis K. Ansell and Fred Wehrenberg; Secretary, David E. Arthur; Treasurer, Joseph C. Ansell; Public Relations Directors, Les Kaufman and Rex Williams.

Military Show for Colorado

Campaign plans for the 4th War Loan Drive, submitted by the Colorado War Finance Office, calls for a drive that misses no bets. A quota has been set for every firm based upon the amount they are already investing via the payroll plan plus the purchase of a $100 bond for each employe.

The schools will set up a treasure hunt which is designed to turn into bonds over 1,000,000 unfilled stamp books.

A statewide retail program is set up on the basis of each employe selling $200 in bonds and stamps. Women have been enlisted for a house-to-house canvass.

But the topper is to be an All-Military Show in as many situations as transportation facilities will allow.

N.E. Expects to Break Records

In New England the drive for the Fourth War Loan will be extended to a point where the motion picture industry confidently expects to break all records.

It has been announced there will be individual stars instead of the former Hollywood Cavalcades, and these groups will be making their first appearance in New England at Fall River and New Bedford on January 21 and will then proceed to other towns in this territory. War heroes, actual heroes from the battlefronts of the world, will be here to participate and they will cooperate with the stars in personal appearances.

Booths will be maintained in every theatre and every house also will hold a Bond Premiere.

Governor Leverett Saltonstall, himself a possible Presidential candidate, will aid in launching the drive, as will Mayor Maurice J. Tobin of Boston.

Carolinas Ready to Go

Theatre owners, film salesmen and branch managers of the Carolinas completed their organization for the Fourth War Loan Drive here Monday. Emphasis is being placed on Bond Premieres and Free Movie days, with a goal of at least one for every theatre. More than 125 theatres already have pledged support, with additional houses reporting daily. In addition industry committees in Greensboro, Durham, Fayetteville, Columbia, Wilmington and Spartanburg are working up "G.I." performances

(*Continued on Next Page*)

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SHOWMEN'S TRADE REVIEW

Vol. 39, No. 26 **January 15, 1944**

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Exhibs Warned About Selling Only $25 Bonds

Faced with the possibility that overzealous exhibitors in their efforts to make the "Honored Hundred" might have a tendency to sell as many lowest-priced bonds as they can regardless of the purchasers' wishes, Charles P. Skouras, National Chairman, this week explained the stand of the Treasury Department in this respect.

"We were specifically asked to concentrate on the sale of 'E' bonds," said Mr. Skouras. "But this does not mean that 'F' and 'G' bond sales should not be solicited, nor turned down. The Treasury still is interested in the dollar value of ALL BONDS. No publicity, however, should be given to 'fabulous' figures of bond sales.

"In setting up our campaign we anticipated that some overzealous exhibitors, in isolated instances, would sell four $25 bonds when the purchaser prefers a $100 bond. But we relied upon every exhibitor to sell a bond for every seat in the denomination requested by the purchaser. Any exhibitor doing otherwise is certainly out of step with the home front campaign for victory. If an exhibitor sells a patron four $25 bonds when he might have sold him one $100 bond the fact will be evident immediately in the Treasury record. Naturally it will be taken into account in awarding the citations for the 'Honored Hundred'."

Manager Gets Credit

At a recent meeting of the Theatre Owners of the District of Columbia the question arose whether bonds sold by a theatre manager for a bond premiere or on Free Movie Day would be credited to the manager in the "Honored Hundred" national contest and also in the local theatres. Carter T. Barron checked with Charles Skouras, National Chairman, and was advised that all bonds, whether sold in Bond Premieres, Movie Day or in the regular bond sale, would be credited to the theatre manager.

Reissue Has Same Status as New Film in Bond Premiere

"A reissue will be considered the same as a new picture in respect to a bond premiere," Ned E. Depinet, National Chairman of the Distributors' Committee, stated this week. The exhibitor must have the picture under contract, and cannot play it more than thirty days in advance of its availability for booking at his theatre.

Also any exchange furnishing a feature to a theatre gratis for a war bond premiere or at rental for a Free Movie Day must obtain a prompt report from that theatre as to the number of bonds sold and the total dollar amount, and must then immediately transmit that information to the Local Chairman.

16,000 Theatres Await Drive 'Go' Signal

(*Continued from Preceding Page*)

with military talent for nearby towns. A big "kick-off rally" will be held by exhibitors of the Carolinas in Charlotte on January 17.

Soldier Show in Ohio

According to an announcement by Arthur Frudenfeld, Chairman of the 4th War Loan Drive, six cities in Southern Ohio will kick off the Drive with an all-soldier show at Bond performances. A cast of 70 service men, all of whom have had theatrical experience, will tread the boards on behalf of "E" bonds, with the presentation being under the aegis of the Air Service Command, Patterson Field, Dayton.

In all cities the Air Service Command show will be presented in conjunction with a new feature picture. Capt. Goet, Capt. Rambeau and Capt. Rich of the ASC have been assigned to produce and direct.

Buffalo to Use Seating Chart

From J. Myer Schine, up-State New York Chairman of the 4th War Loan Drive, comes word that last Friday's meeting in Buffalo climaxed a series of state-wide conclaves which for attendance, enthusiasm and interests tops any industry project in the past.

Shown at the meeting was the new seating chart accessory that the WAC is sending out. Every theatre will use either one of these or a standee. County officials are holding their own meetings this week to lay out elaborate plans to dove-tail with the Buffalo agenda. A large number of Bond Premieres and Free-Movie-Days are scheduled, based on exhibitor reaction.

Iowa Plans Contest

A virtual block-by-block organization by film salesmen and managers for the Fourth War Loan Drive in Iowa and Nebraska has assured leaders the campaign will be a success, according to A. H. Blank, WAC chairman for Iowa and Nebraska.

Every town of any size in the two states will hold at least two premieres. A total of 479 theatres are expected to hold premieres during the drive. Special events will also be staged during the campaign, with Iowa to hold a Liberty Belles contest through an arrangement with local retail merchants.

450 Meet in Philadelphia

William F. Rodgers and Tom Connors, vice-presidents of MGM and Twentieth Century-Fox, were the principal speakers at the huge meeting held for the inauguration of the 4th War Loan Drive at the Broadwood Hotel in Philadelphia on Monday. With more than 450 exhibitors, circuit representatives, distributors and Treasury Department men in attendance, it was the largest exhibitor meeting ever held in the State of Pennsylvania for the purpose of discussing ways and means of helping a Government effort.

Iz Epstein, general manager of Atlantic Theatres, and Commander of Variety Post of the American Legion, presented a plan whereby the aid of young boys and girls would be enlisted to aid theatre managers to help in the sale of bonds. The plan has been accepted by the state and county organizations of American Legion, with full cooperation promised.

Seating Chart for N. Y.

A gigantic seating chart which will be from three to five stories high is being planned by Broadway theatre managers for erection in Times Square to record the Fourth War Loan bonds sold in Broadway theatres. This seating chart will contain approximately 100,000 squares, each of which will denote a theatre seat. The blocks will be printed on both sides of the sign.

Century Projector Corp. Moves

The Century Projector Corporation is moving its factory from One Junius Street, Brooklyn to larger and better equipped quarters at 32-02 Queens Boulevard, Long Island City, it was announced this week.

Dimes Squadron Sets Stage for 1944 Drive

The March of Dimes national executive committee's "flying squadron" wound up a tour of key city meetings on Monday in Dallas. With all of the big circuits and independents pledged to take up auditorium collections, Oscar A. Doob, campaign director, predicts $250,000 additional collections in the theaters of the southern states in the 1944 drive.

This prediction followed a meeting in New Orleans Saturday in the office of E. V. Richards, when it was decided by Louisiana exhibitors to make audience collections at all shows during the drive, January 24-30. At the New Orleans meeting were exhibitors representing some 300 theaters, including Mr. Richards, Maurice F. Barr, Norman Carter and Gaston Dureau of the Paramount-Richards and Saenger interests; Manny Jacobs of United Theatres; Rene J. Brunet, chairman Independent Exhibitors; Rodney Toups, Loew's State, March of Dimes State Chairman, and C. J. Briant of MGM, co-chairman.

At Monday's meeting, held in the Hotel Adolphus, Dallas, state chairman Bob O'Donnell, 300 circuit and independent exhibitors, representing 1,200 theaters in Texas, pledged their full support to the campaign. O'Donnell promised that Texas theaters would top all previous drives and that over $100,000 will be reported by the Lone Star State.

Attending the Dallas meeting were: Harry Brandt, E. L. Alperson, Oscar A. Doob, of the theaters' committee. Dr. John L. Lavan, Research Director of the National Foundation, spoke and directed a demonstration of the Sister Kenny method of treating polio cases. Also present were "Dimes" State Chairmen L. C. Griffith, Oklahoma; Julius Gordon, Texas; Milas L. Hurley, New Mexico; M. A. Lightman, Arkansas. Among the National Foundation representatives were: William L. Clayton, Texas; Hon. Clyde Tingley, Mayor, Albuquerque, N. M.; and Allen Street of Oklahoma City.

Theatre Artists to Help Small Exhibitors With Exploitation

For the first time theatre artists throughout the industry are being marshalled to aid the Fourth War Loan Drive with ideas and suggestions to assist in exploitation. An appeal has been made by the National Committee to all theatre artists to come to the aid of the campaign so that the entire industry, and particularly the small exhibitor, may have the benefit of their professional advice.

The committee is now preparing a bulletin which will contain plans and designs as suggested by the various artists and which will be mailed to all showmen.

First to Enter '100' Contest

To William K. Saxton of Loew's Century Theatre, Baltimore, goes the honor of being the first manager to send his entry blank into the Fourth War Loan Campaign headquarters of the motion picture industry in New York, it was announced this week by National Chairman Charles P. Skouras.

WAC Announces 2 Films

The War Activities Committee announced Tuesday the release dates of a new film bulletin and a War Information Film. The Bulletin, entitled "Help Save Fighting Fuel" was made by Pathe and will be attached to all newsreels issued on January 20.

Condon Joins WAC

Robert Condon has joined the War Activities Committee staff on a permanent basis, as assistant to Francis S. Harmon, executive vice-chairman, it was announced Tuesday.

Disney Net $431,536; 94 p. c. War Output

Although only 6 per cent of the year's total footage output was devoted to entertainment, Walt Disney Productions turned in a net income for the year ended October 2, 1943 of $431,536 as compared with a loss of in the preceding fiscal year of $191,069. Before provision of $250,000 for possible inventory losses, the total net income was $681,536, as compared with $308,930 for the preceding year. Current and working assets at the close of the vear amounted to $4,916,635, while current liabilities amounted to $2,428,454, leaving an excess of current and working assets over current liabilities of $2,-488,181 as compared with $1,875,907 for the preceding year.

The fact that 94 per cent of the Disney production was non-commercial reflects the part the organization has been playing in the war effort. This footage was made for the Army and Navy and other Governmental agencies on a non-profit basis, with the result that entertainment shorts had to be sacrificed. Only 9 single-reelers were completed against the customary 18 to 20. Only one feature, "Victory Through Air Power," a documentary, was released. The war output was attained despite a 27 per cent loss in personnel to the armed forces.

Clifford Work and W. J. German Elected to Universal Board

Universal Pictures, through J. Cheever Cowdin, chairman of the Board of Directors, this week announced the election of Clifford P. Work and William J. German to its Board of Directors.

Mr. Work has been vice-president and general manager of Universal's coast studios since May 1938. He came to Universal from the division directorship of RKO Theatres' western theatre group, a post he had occupied with success for many years. German is vice-president of Jules Brulatour, Inc., distributors of Eastman Kodak motion picture film.

Dominion Picks Paramount News

Paramount Canadian News will be shown in every armed service camp in the Dominion of Canada as the result of a recent survey of all newsreels made by members of the War Services Committee in Canada, it was announced by Oscar Morgan. The choice of the committee is a tribute to the initiative of Paramount News in creating a newsreel edited especially for Canadian audiences.

Silverstone Off to London

Arthur Silverstone left Monday night for London on a special mission for 20th Century-Fox. He is taking with him a print of "The Song of Bernadette." Prior to his departure, Silverstone was tendered a luncheon at the Hotel St. Moritz, New York. Among those present were executives and departmental heads of the 20th Century-Fox International Department.

WB Man Missing in Action

Lieut. Sidney Edelstein, who was a member of the publicity department at Warners before going into the Army more than two years ago, has been reported missing in action in the European Area.

'Our Time' Tradeshown Jan. 31

Warner Bros. will hold national tradeshowing of "In Our Time" on Monday, January 31.

Dubbing Out in S. A.

American pictures with dubbed-in dialogue for Latin American countries are out for good, according to Alfred E. Daff, Universal foreign sales supervisor, who has just returned from a three-month tour of Central and South America. The South Americans prefer them as they are made, with superimposed titles. The reason for this seemingly contrary state of affairs is that the Latin American patrons want to hear the actual voices of their stars, regardless of the use of the English tongue, says Mr. Daff. Also, they are so accustomed to the superimposed titles that they follow the dialogue as well as they do Spanish and Portuguese-speaking films.

Wilson Takes Over at Republic Studio as Siegel Goes to MGM

Allen Wilson, formerly general manager of Republic Studios, has been appointed vice-president in charge of studio operations, it was announced Tuesday by Herbert J. Yates, Sr. Wilson will have four key men supervising the various departments, Howard J. Sheehan, Charles Lootens, Armand Schaefer, and William J. O'Sullivan.

Wilson takes the place of Moe J. Siegel, president of Republic Productions in charge of all production, whose resignation Republic accepted with regret, as announced by Herbert J. Yates, Sr. Mr. Siegel will report to MGM about February 15 in a high executive capacity. Mr Siegel has been associated with H. J. Yates enterprises for the past nineteen years.

Devaney Heads Canadian MPDA

Leo M. Devaney, Canadian division sales manager for RKO Radio, has been elected president of the Canadian Motion Picture Distributors Association for the ensuing year. Devaney succeeds the late James P O'Loghlin. At the same time, Col. John A. Cooper was re-elected chairman of the board of directors.

Sinatra Dimes Campaign Official

Frank Sinatra, now preparing for his second RKO Radio film, has been appointed chairman of the youth division of the 1944 campaign of the National Foundation of Infantile Paralysis.

PCA Promotes J. H. Steele

A new contract and appointment as executive assistant to the president were given Joseph H. Steele Monday, it was announced by Ben A. Englander, vice-president of Producers Corporation of America. Steele has been functioning as publicity director for "Knickerbocker Holiday," a United Artists release

'Lady in Dark' Tradeshow

"Lady in the Dark" will be trade shown at Paramount exchanges throughout the country on Feb. 3, Neil Agnew announced this week.

Wilschke Heads Altec Plant

G. L. Carrington, president of Altec Lansing Corporation, has appointed E. O. Wilschke as manager of the McKinley Avenue plant in New York.

Salesman to Branch Manager

Columbia announced this week that Ben Caplon, salesman in the Washington branch, has been promoted to branch manager of that office. Caplon will assume his new duties January 31.

Republic Sales Heads Meet in Mid-West

James R. Grainger, president of Republic Pictures Corporation, presided at the second of Republic's series of sales conferences, held last Friday and Saturday at the Drake Hotel in Chicago. Midwestern district sales manager Edward Walton and Southern district sales manager Merritt Davis headed a contingent of men. Francis Bateman, Western district sales manager, was also present.

It was announced that, through the cooperation of the Bureau of Yards and Docks, U. S. N., simultaneous receptions and previews will be held in New York City and Hollywood on Monday, January 17, to launch "The Fighting SeaBees." Members of the United States Naval Construction Battalions, popularly known as SeaBees, will be guests at the receptions. In New York, twenty-six SeaBees will be present at an afternoon reception in the North Ballroom of the Hotel Astor. In Los Angeles, six SeaBees from the Pacific Coast will be honored at a reception at the Ambassador Hotel.

The midwestern district was represented by branch managers Will Baker, Chicago; William Feld, Des Moines; J. G. Frackman, Milwaukee; W. M. Grant, Minneapolis; Harry Lefholtz, Omaha; Nat Steinberg, St. Louis; and Franchise Holder Robert F. Withers, Kansas City. The southern district group included branch managers Winfield Snelson, Atlanta; Harold Laird, Tampa; J. H. Dillon, Charlotte; L. V. Seicshnaydre, New Orleans; N J. Colquhoun, Memphis; Lloyd Rust, Dallas; and Glen Alt, Oklahoma City. The home office was represented by William Saal and Walter L. Titus, Jr.

'Song of Bernadette' to Have Eastern Premiere on Jan. 25

"The Song of Bernadette," 20th Century-Fox Film Corporation's picturization of the Franz Werfel novel, will have its eastern premiere at the Rivoli Theatre, New York, on Tuesday evening, January 25. Beginning Wednesday a continuous performance policy will go into effect

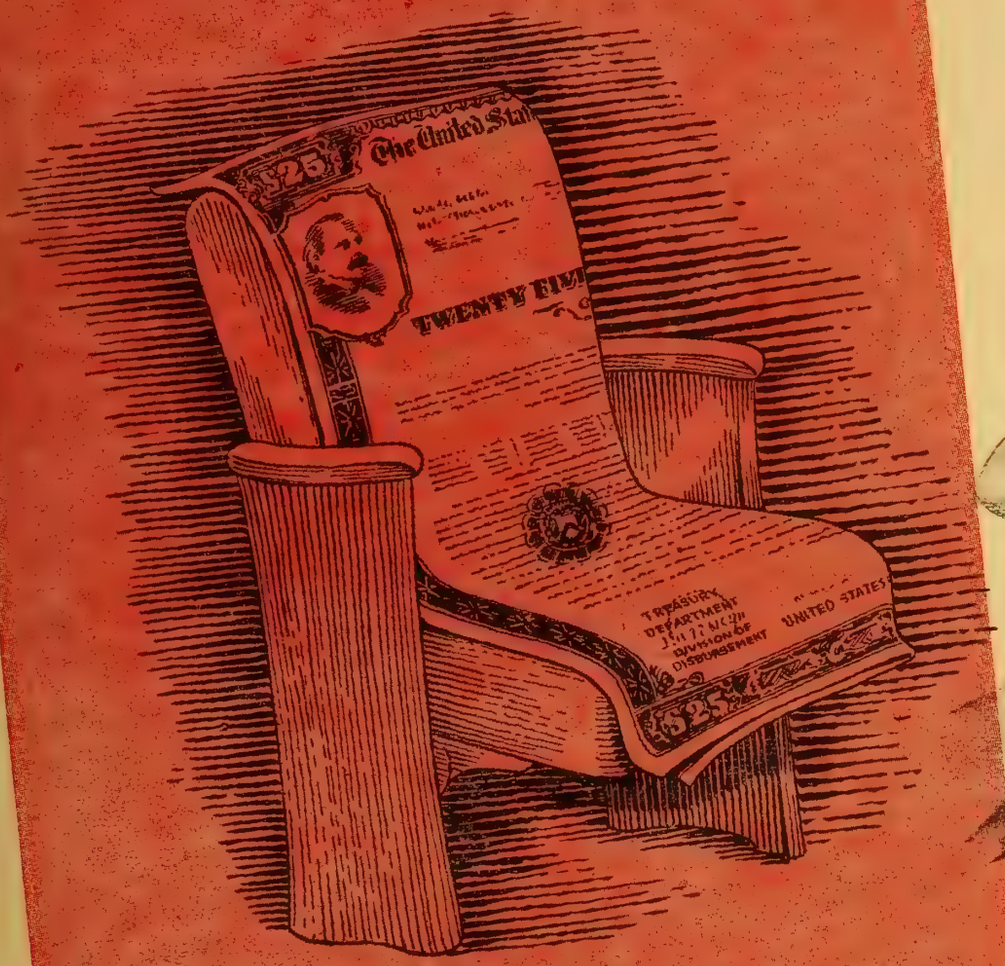
Tom Connors, vice-president in charge of world-wide distribution of the company, in setting the date announced that one of the most comprehensive advertising, publicity and exploitation campaigns in the company's history is now being conducted under the personal direction of Hal Horne. The campaign will make use of every known avenue of publicity, especially the press and radio, and for the first time upright 24-sheets are being posted in over 200 vantage points throughout New York and New Jersey.

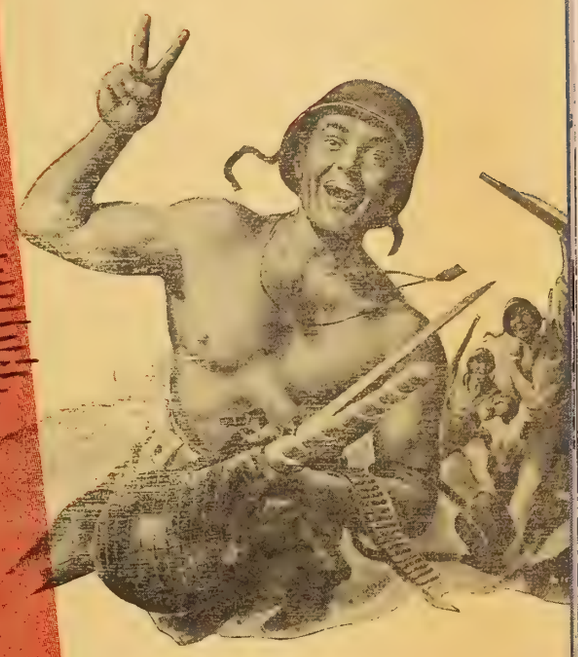
Odeon Acquires 7 Theatres

Paul L. Nathanson, president of Odeon Theatres of Canada Limited and vice-president of Manitoba Theatres Limited, has announced the acquisition of an equal interest for his company in the Rothstein Theatre circuit, consisting of seven theatres in Saskatchewan, Manitoba and Ontario.

Choke on Revivals

The first adverse audience reaction to the flood of reissues and revivals was reported this week from Vancouver, B. C. Both exhibitors and distributors say the public is beginning to stay away from the old pictures, especially when double bills list two oldies. The practice has been prevalent in the Vancouver district for some time. Last week ten theatres were offering pictures made from five to seven years ago.





Sell That Bond for Every Seat!

SHOWMEN'S TRADE REVIEW

Presents

4TH WAR LOAN

Campaign Manual



Showmen's The 4th

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JANUARY **10** **START TODAY!**	*Get* **11** Organize your local committees. Order accessories. Start Trailerettes. Plan lobby display, bond booth, thermometer.	*On* **12** Contact War Finance Committee and WAC chairman on plans for Bond Premieres. Set one to open and close drive.	*Your* **13** Contact your newspaper's ad dept. for co-op Bond page or double truck or section to open drive. Break Monday.	*Mark!* **14** Organize staff as Bond Sales Crew. Have each employe form team of friends for away-from-theatre sales.	**15** Set radio contest or tie-ups to start Monday. Buy spots or promote them. Offer guest tickets to encourage sponsors.

How To Organize a Successful Bond Drive

1. Let's start with the reminder. . . . We are not asked to spearhead the drive but to ACTIVELY PARTICIPATE! To PULL our oar! The first move in cooperation is to get together (a) with your War Finance Committee chairman, (b) with your WAC chairman, (c) with your fellow exhibitors, (d) with your local leaders, merchants, newspaper and radio representatives . . . and PLAN COLLECTIVELY and INDIVIDUALLY a day-by-day campaign that will knock the spots off anything you've ever attempted to date WITHOUT conflict with the other fellow's plans. This is the fundamental attitude of good-neighborly showmanship.

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2. Check or set your bookings for the drive period, January 18 to Feb. 15, taking pains to plan appropriate features and short subjects to back up or complement the events you are planning for certain days.

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3. Order accessories you think you can use; plan a real knockout lobby flash that will pack a punch from every approach; make or have an art shop prepare a giant layout of your theatre's floor plan as a lobby board, standee or set piece (there are no limits on the simplicity or elaborateness of this gag) as described elsewhere in the STR Bond Issue. Build or redecorate your bond booth and promote a wagon, bus or street car to be known as the Theatre's Bond Wagon, etc. Get enough accessories for window displays, lobby cut-outs, stage decorations, etc. Build a thermometer to record sales on front of theatre.

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4. Set up Bond Premieres to open and close drive. Arrange military tie-ups for equipment, personnel for appearances, parades, window and lobby displays, etc.

5. Appoint livewire citizens to your 4th War Loan Campaign Committee. Choose the people with reputations for getting things done, men with parade experience, reporters to cover drive news, radio men to handle broadcasting, speakers procurement committee, members of your staff to head away-from-the-theatre sales committees of their friends.

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6. Get your trailers on the drive lined up and start running them. Place ads prepared by WAC headquarters and use slugs in regular ads. Get local merchants to use them also.

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7. Contact every previous bond purchaser whom you have sold at your theatre in the past for a repeat sale. This is your best prospect list for the drive.

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8. Get youth organizations back of your sales effort. Tie up schools, Boy Scouts, Girl Scouts, Newsboys, etc. with competitive offers.

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9. Plan your "Honor Our Heroes," "Honor Service Parents" nights. Keep your eye on that seating chart in the lobby. It will tell you how you stand.

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10. Have the Mayor change the name of the main "drag" to Bond Street or Bond Drive and you're off to a successful campaign, and for those who produce the top results . . . Salute THE HONORED HUNDRED!

★ WAR FINANCE COMMITTEE STATE CHAIRMEN ★

(Contact for Treasury posters, shields, military or civic coordination.)

ALABAMA—1525 Comer Building, Birmingham 3
Chairman.....ED LEIGH McMILLAN
ALASKA—Post Office Box 110, Juneau
Chairman.....GOV. ERNEST H. GRUENING
ARIZONA—Post Office Building, Phoenix
Chairman.....WALTER R. BIMSON
ARKANSAS—Radio Center, 1st floor, Little Rock
Chairman.....W. W. CAMPBELL
CALIFORNIA (Northern)—733 Monadnock Building, San Francisco 5
Chairman.....CHARLES R. PAGE
CALIFORNIA (Southern)—621 South Spring Street, Los Angeles 14
Chairman.....ROBERT H. MOULTON
COLORADO—302 Colorado Building, Denver 2
Chairman.....CLARENCE H. ADAMS
CONNECTICUT—36 Pearl Street, Room 523, Hartford 3
Chairman.....THOMAS HEWES
DELAWARE—1064 duPont Hotel Bldg., Wilmington 99
Chairman.....HENRY T. BUSH
DISTRICT OF COLUMBIA—852 Washington Building, Washington 5
Chairman.....JOHN A. REILLY
FLORIDA—404 Federal Building, Jacksonville 1
Chairman.....W. W. McEACHERN
GEORGIA—1202 C & S National Bank Bldg., Atlanta 3
Chairman.....CHARLES A. STAIR
HAWAII—Young Hotel Bldg., 1055 Bishop St., Honolulu
Chairman.....FRED H. KANNE
IDAHO—423 First National Bank Building, Boise
Chairman.....JOHN A. SCHOONOVER
ILLINOIS—300 Bankers Building, 105 West Adams Street, Chicago
Chairman.....HAROLD H. SWIFT
INDIANA—816 Illinois Building, Indianapolis 4
Chairman.....EUGENE C. PULLIAM
IOWA—800 Walnut Building, Des Moines 8
Co-Chairman.....HERBERT L. HORTON
Co-Chairman.....JOHN S. NOLLEN
KANSAS—208 Federal Building, Topeka
Chairman.....W. LAIRD DEAN
KENTUCKY (Eastern)—808 Second National Bank Building, Ashland
Chairman.....BEN WILLIAMSON, JR.
KENTUCKY (Western)—510 Republic Bldg., Louisville 2
Chairman.....S. ALBERT PHILLIPS
LOUISIANA—512 Pan American Building, Camp and Poydras Streets, New Orleans 6
Chairman.....LEON G. TUJAGUE
MAINE—Bank of Commerce Building, No. 607, Portland
Co-Chairman.....H. NELSON McDOUGALL
Co-Chairman.....EDWARD E. CHASE
MARYLAND—601 Maryland Trust Building, Baltimore
Chairman.....HOOPER S. MILES
MASSACHUSETTS—79 Milk Street, Boston 9
Chairman.....ALBERT EVARTS
MICHIGAN—600 Union Guardian Building, Detroit 26
Chairman.....FRANK N. ISBEY
MINNESOTA—570 Northwestern Bk. Bldg., Minneapolis
Chairman.....O. J. ARNOLD
MISSISSIPPI—1005 Lampton Building, Post Office Box 747, Jackson
Chairman.....REX I. BROWN
MISSOURI—200 Federal Commerce Trust Building, 208 North Broadway, St. Louis 2
Chairman.....WALTER W. HEAD
MONTANA—302 Federal Building, Great Falls
Chairman.....A. T. HIBBARD
NEBRASKA—636 World Herald Building, Omaha 2
Chairman.....W. DALE CLARK
NEVADA—35 East 4th Street, Reno
Chairman.....FORREST LOVELOCK
NEW HAMPSHIRE—Bell Building, 922 Elm Street, Manchester
Chairman.....WINTHROP L. CARTER
NEW JERSEY—Post Office Building, Newark 2
Chairman.....FRANKLIN D'OLIER
NEW MEXICO—101 Federal Building, Albuquerque
Chairman.....CALE W. CARSON
NEW YORK—1270 Sixth Avenue, New York 20
Chairman.....W. RANDOLPH BURGESS
NORTH CAROLINA—204 Sutton Building, Greensboro
Chairman.....CLARENCE T. LEINBACH
NORTH DAKOTA—Neirling Block, Jamestown
Chairman.....F. L. CONKLIN
OHIO—693 Union Commerce Bldg., Cleveland 14
Chairman.....ROY D. MOORE
OKLAHOMA—203 Drew Building, Tulsa
Chairman.....A. E. BRADSHAW
OREGON—330 American Bank Building, Portland
Chairman.....E. C. SAMMONS
PENNSYLVANIA—12 So. Twelfth St., Philadelphia
Chairman.....ELLSWORTH A. ROBERTS
RHODE ISLAND—1812 Industrial Trust Building, Providence 3
Chairman.....G. BURTON HIBBERT
SOUTH CAROLINA—Federal Land Bank, Columbia
Chairman.....CHRISTIE BENET
SOUTH DAKOTA—Post Office Building, Sioux Falls
Chairman.....WALTER H. BURKE
TENNESSEE—Third National Bank Building, 170 Fourth Avenue, Nashville 3
Chairman.....CECIL WOODS
TEXAS—Dallas Power & Light Building, Dallas
Chairman.....NATHAN ADAMS
UTAH—Union Pacific Building Annex, 19 West South Temple Street, Salt Lake City
Chairman.....CHARLES L. SMITH
VERMONT—Hotel Van Ness, Box 108, Burlington
Chairman.....LEVI P. SMITH
VIRGINIA—214 North Fifth Street, Richmond 19
Chairman.....FRANCIS P. GAINES
WASHINGTON—901 Federal Office Bldg., Seattle
Chairman.....RENO ODLIN
WEST VIRGINIA—608 Security Bldg., Charleston 1
Chairman.....A. C. SPURR
WISCONSIN—Room 630, 735 N. Water St., Milwaukee
Chairman.....WALTER KASTEN
WYOMING—307 Federal Building, Cheyenne
Chairman.....FRED W. MARBLE

★ WAR ACTIVITIES COMMITTEE STATE CHAIRMEN ★

(Contact for Bond Premiere picture credits, policy and cooperatives.)

R. M. KENNEDY, Alabama
HARRY NACE, Arizona
M. S. McCORD, Arkansas
DAVE BERSHON, California, South
RAY COOPER, California, North
R. J. GARLAND, Colorado
HARRY F. SHAW, Connecticut
LEWIS S. BLACK, Delaware
J. L. CARTWRIGHT, Florida
W. K. JENKINS, Georgia
FRANK LARSON, Idaho
JULES RUBENS, Illinois
DON ROSSITER, Indiana
A. H. BLANK, Iowa
H. E. JAMEYSON, Kansas

FRED DOLLE, Kentucky
E. V. RICHARDS, Louisiana
CONNIE RUSSELL, Maine
FRANK A. HORNIG, Maryland
SAM PINANSKI, Massachusetts
E. C. BEATTY, Michigan
JOHN FRIEDL, Minnesota
ARTHUR LEHMAN, Mississippi
HARRY ARTHUR, Missouri (East)
ELMER RHODEN, Missouri (West)
J. A. ENGLISH, Montana
WILLIAM MISKELL, Nebraska
EDW. J. FAHEY, New Hampshire
BEN AMSTERDAM, New Jersey (S'thern)
H. H. LOWENSTEIN, N. J. (Northern)

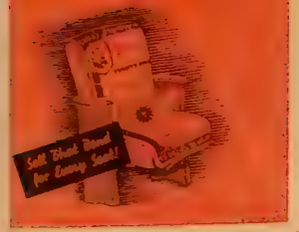
GEO. TUCKER, New Mexico
N. DOW THOMPSON, Nevada
EDW. ALPERSON, N. Y. (Metropolitan)
SAM RINZLER, New York (Brooklyn)
FRED SCHWARTZ, New York(Queens)
RUSSELL EMDE, New York (Bronx)
LEWIS GOLDBERG, N. Y. (Richmond)
HARRY BRANDT, New York (M'hattan)
MYER SCHINE, New York (Upstate)
H. F. KINCEY, North Carolina
MIKE COOPER, North Dakota
WM. SKIRBALL, Ohio (Cleveland)
ARTHUR FRUDENFELD Ohio (C'cinnati)
C. B. AKERS, Oklahoma
AL. FINKE, Oregon

DAVID BARRIST, Pa. (Eastern)
M. A. SILVER, Pa. (Western)
ED FAY, Rhode Island
WARREN IRWIN, South Carolina
FRED LARKIN, South Dakota
TONY SUDEKUM, Tennessee
R. J. O'DONNELL, Texas
SAMUEL GILLETTE, Utah
FRANK VENETT, Vermont
WM. CROCKETT, Virginia
CARTER BARRON, Washington, D. C.
FRANK NEWMAN, SR., Washington
SOL HYMAN, West Virginia
HAROLD FITZGERALD, Wisconsin
TOM BERTA, Wyoming

★ PUBLIC RELATIONS STATE CHAIRMEN ★

(Contact for publicity cooperatives involving press and radio.)

ALABAMA—Richard Kennedy, Alabama Theatre Bldg., Birmingham, Ala.
ARIZONA—A. G. Pickett, Orpheum Theatre, Phoenix, Ariz.
ARKANSAS—Ed Rowley, Jr., Robb & Rowley Theatres, Little Rock, Ark.
CALIFORNIA (Southern)—Mort Goodman, 6434 Hollywood Blvd., Hollywood 28, Calif.
CALIFORNIA (Northern)—Fay S Reeder, 988 Market St., San Francisco 2, Calif.
COLORADO—Harold Rice, Paramount Theatre, Denver, Colo.
CONNECTICUT—Lou Brown, Loew's Poli Theatre, New Haven, Conn.
DELAWARE—Edgar Doob, Loew's Aldine Theatre, Wilmington, Del.
FLORIDA—J. L. Cartwright, Tampa Theatre, Tampa, Fla.
GEORGIA—William Brady, Paramount Theatre, Atlanta, Ga.
IDAHO—Nevin McCord, Ada Theatre, Boise, Idaho
ILLINOIS—William Hollander, Chicago Theatres Bldg., Chicago, Ill.
INDIANA—William Elder, Loew's Theatre, Indianapolis, Ind.
IOWA—Dale McFarland, Tri-States Theatre Corp., Des Moines, Ia.
KANSAS—Mel Miller, Fox Theatre, Topeka, Kan.
KENTUCKY—Cliff Beuchel, Mary Anderson Theatre, Louisville, Ky.
LOUISIANA—Maurice Barr, Tudor Theatre Bldg., New Orleans, La.
MAINE—Connie Russell, Opera House, Bangor, Me.
MARYLAND—Frank Horning, Horne Theatre, Baltimore, Md.
MASSACHUSETTS—Harry Browning, 60 Scollay Sq., Boston, Mass.
MICHIGAN—Alice Gorham, Stroh Bldg., Detroit, Mich.
MINNESOTA—Chas. Winchell, 17 No. 6th St., Minneapolis, Minn.
MISSISSIPPI—Clarence Greenblatt, Paramount Theatre, Jackson, Miss.
MISSOURI—Les Kaufman, Fox Theatre, St. Louis, Mo.
MONTANA—A. M. Russell, Ellen Theatre, Bozeman, Mont.
NEBRASKA—Ted Emerson, Omaha Theatre Bldg., Omaha, Neb.
NEW HAMPSHIRE—Edward Fahey, Palace Theatre, Manchester, N. H.
NEW JERSEY (Southern)—Joe Murdock, Stanley Theatre, Camden, N. J.
NEW JERSEY (Northern)—Robert Paskow, 17 Academy St., Newark, N. J.
NEW MEXICO—George Tucker, Kimo Theatre, Albuquerque, N. Mex.
NEVADA—
NEW YORK (Met.)—Harry Mandel, 1270 6th Ave., New York City, N. Y.
New York (Upstate)—Seymour Morris, Schine Enterprises, Inc., Gloversville, N. Y.
NORTH CAROLINA—Roy Smart, 120 East Third St., Charlotte, N. C.
NORTH DAKOTA—Mike Cooper, Fork Theatre, Grand Forks, N. Dak.
OHIO—Russ Bovim, Loew's Ohio Theatre, Columbus, O.
OKLAHOMA—Robert Busch, Uptown Theatre, Oklahoma City, Okla.
OREGON—M. M. Mesher, Orpheum Theatre Bldg., Portland, Ore.
PENNSYLVANIA—James Ashcraft, 1233 Summer St., Philadelphia, Pa.
PENNSYLVANIA (Western)—James Totman, 2216 Clark Bldg., Pittsburgh, Pa.
RHODE ISLAND—
SOUTH CAROLINA—Sam Sugge, Palmetto Theatre, Columbia, S. C.
SOUTH DAKOTA—Fred Larkin, State Theatre, Sioux Falls, S. Dak.
TENNESSEE—Charles Amos, Crescent Amusements, Inc., Nashville, Tenn.
TEXAS—Robert Kelly, 300 Majestic Bldg., Dallas, Texas
UTAH—Helen Garrity, Capitol Theatre Bldg., Salt Lake City, Utah
VERMONT—Frank A. Vennett, Paramount Theatre, Rutland, Vt.
VIRGINIA—George Peters, Loew's State Theatre, Richmond, Va.
WASHINGTON, D. C.—Frank LaFalce, Earle Theatre Bldg., Washington, D. C.
WASHINGTON—Vic Gauntlett, 669 Skinner Theatre Bldg., Seattle, Wash.
WEST VIRGINIA—Cecil Tipton, Orpheum Theatre, Huntington, W. Va.
WISCONSIN—Ed Hickey, Varsity Theatre Bldg., Milwaukee, Wisc.
WYOMING—Jack McGee, Lincoln Theatre, Cheyenne, Wyo.



Showmen's Trade Review Presents

The 4th WAR LOAN Calendar

SHOW THE WAY With SHOWMANSHIP

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JANUARY **10** START TODAY!	*Get* **11** Organize your local committees. Order accessories. Start Trailerettes. Plan lobby display, bond booth, thermometer.	*On* **12** Contact War Finance Committee and WAC chairman on plans for Bond Premieres. Set one to open and close drive.	*Your* **13** Contact your newspapers on dept. for co-op Bond page or double truck or section to open drive. Break Monday.	*Mark!* **14** Organize staff as Bond Sales Crew. Have each employee form team of friends for away from-theatre sales.	**15** Set radio contest or tie-ups to start Monday. Buy spots or promote them. Offer guest tickets to encourage sponsors.

How To Organize a Successful Bond Drive

1. Let's start with the reminder. . . . We are not asked to spearhead the drive but to ACTIVELY PARTICIPATE! To PULL our oar! The first move in cooperation is to get together (a) with your War Finance Committee chairman, (b) with your WAC chairman, (c) with your fellow exhibitors, (d) with your local leaders, merchants, newspaper and radio representatives . . . and PLAN COLLECTIVELY and INDIVIDUALLY a day-by-day campaign that will knock the spots off anything you've ever attempted to date WITHOUT conflict with the other fellow's plans. This is the fundamental attitude of good-neighborly showmanship.

2. Check or set your bookings for the drive period, January 18 to Feb. 15, taking pains to plan appropriate features and short subjects to back up or complement the events you are planning for certain days.

3. Order accessories you think you can use; plan a real knockout lobby flash that will pack a punch from every approach; make or have an art shop prepare a giant layout of your theatre's floor plan as a lobby board, standee or set piece (there are no limits on the simplicity or elaborateness of this gag) as described elsewhere in the STR Bond Issue. Build or redecorate your bond booth and promote a wagon, bus or street car to be known as the Theatre's Bond Wagon, etc. Get enough accessories for window displays, lobby cut-outs, stage decorations, etc. Build a thermometer to record sales on front of theatre.

4. Set up Bond Premieres to open and close drive. Arrange military tie-ups for equipment, personnel for appearances, parades, window and lobby displays, etc.

5. Appoint livewire citizens to your 4th War Loan Campaign Committee. Choose the people with reputations for getting things done, men with parade experience, reporters to cover drive news, radio men to handle broadcasting, speakers procurement committee, members of your staff to head away-from-the-theatre sales committees of their friends.

6. Get your trailers on the drive lined up and start running them. Place ads prepared by WAC headquarters and use slugs in regular ads. Get local merchants to use them also.

7. Contact every previous bond purchaser whom you have sold at your theatre in the past for a repeat sale. This is your best prospect list for the drive.

8. Get youth organizations back of your sales effort. Tie up schools, Boy Scouts, Girl Scouts, Newsboys, etc. with competitive offers.

9. Plan your "Honor Our Heroes," "Honor Service Parents" nights. Keep your eye on that seating chart in the lobby. It will tell you how you stand.

10. Have the Mayor change the name of the main "drag" to Bond Street or Bond Drive and you're off to a successful campaign, and for those who produce the top results . . . Salute THE HONORED HUNDRED!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Get **16** Pull together the loose ends. Have you prepared giant seating diagram for lobby? Talk to your team. Check lobby display. Ad slugs to theatre and merchant ads starting Tuesday	*Set!!!* **17** Tomorrow's the big day. Start plans for "Honor Our Heroes" celebration next week. Get military co-operation through WAC chairman. Line up prominent speakers. Book appropriate shorts.	**18** ★ **GO** It's here! 4th War Loan Drive starts today. Check P A system before house opens. See that lobby looks a wallop. Check supply of bonds or have Postmaster on hand to assist.	**19** Plan a Ladies' Night, free movies for ladies who buy bonds. Set for Feb. 1, and remind 'em it's Leap Year. This should be good for plenty of press stories and co-op ads from ladies' shops	**20** Run those bond trailers at every performance. Sell them a bond as they leave the theatre, at your box-office or bond booth. Put a bond wagon in front of theatre to sell pedestrians	**21** Tie up the school teachers and students to sell stamps and bonds for theatre. Make it a contest with tickets as prizes and set a special bond jamboree for your kiddie matinee	**22** See WAC chairman to arrange stage presentation of honor scroll for theatre's part in 3rd War Loan if you made your quota. Line up speaker to accept for theatre and sell bonds from stage
23 Phone, write, or call upon every purchaser of bonds from theatre during past drives for repeat sales. Here is your best source of sure-fire customers. Keep the thermometer going up. Check staff sales.	**24** ★ *Remember!* THE MARCH OF DIMES [illegible] Start planning a big parade to wind up drive. Look ahead so it takes time to organize a good one. Keep the bond wagon circulating around business section. If you don't have one promote bus or street car	**25** Set a day with special award for exchange-ing full stamp books for bonds through theatre. Encourage sale of stamps to fill books at your bond booth. Give each purchaser a shield sticker with each bond.	**26** Place a good, live newspaper contest tied up to your attraction using bond-selling theme. Keep your ads selling bonds with slugs and slogans. Line up newsboy stamp-bond sales contest through theatre	**27** Get a good street ballyhoo in action plugging 4th War Loan and your attraction. Promote War Bond Auction with merchant prizes auctioned to largest bond purchasers. Get prominent auctioneer	**28** Plant a 4th War Loan poster contest with art dept. at local high schools. Newspapers will reproduce winners. Good for lobby display. Cartoon contest on Hitler-Hirohito tape handled same way	**29** Get a good radio contest built around your screen show to promote theatre bond sales. Line up one-minute interviews over air with mothers of service men to plug bond sales on contest program. Get sponsor.
30 How are you and your staff backing the drive? Can you shout that your theatre is 100 per cent sold (every employee and executive has bought at least one bond, as an example)? Make sure you hit this mark.	**31** ★ MARCH OF DIMES [illegible] *Report Promptly* Plan a Bond Luncheon for the final day of the drive. Get a personality (military, screen or stage) to be guest speaker at luncheon and at theatre bond rally. Add cost of luncheon to bond price.	FEBRUARY **1** Have the mayor change the name of the main stem by official proclamation to 'Bond Street' or 'Bond Drive' for the final week of the campaign. Keep stories on your activities breaking in press.	**2** Are you changing trailers every nine or ten days? National Screen Service has the prints. Keep your screen message fresh. Get mats of bond trailer stars from NSS free and plant with story in newspapers.	**3** Do you need more 4th War Loan shield stickers? Are the windows around town displaying them? Promote some snappy windows tieing the shield and WAC posters in with your attraction.	**4** Freshen up your outdoor posting of 4th War Loan bills with fresh paper. Look around for extra locations for the final week. If it snows, scrape theatre bond message on snow banks in red and blue color	**5** Plan a radio broadcast from your stage of one of the more outstanding local programs. Build a bond rally around it with the local cast making the appeal. Plant service men in the show.
6 How are those bond seats filling up on the 3 d sealing plan of your theatre in the lobby? You should be nearing a sell-out. If there are a flock of unsold spaces, get busy and fill 'em	**7** You're in the stretch. Just a week to go. Recheck plans with your committees, employees teams. Plan to finish a bond fire of activity. Make Lincoln's Birthday a Freedom Day, St. Valentine's Day, Feb 14.	**8** Still time to jam through a Service Mothers', Navy Mothers', Air Corps Mothers' or Army Mothers' Night to honor the parents of our fighting heroes. Use Vets organizations to add color to event.	**9** Is your scrapbook up to date? Don't let clippings, photos, programs, etc., get lost in the bustle. Keep sending in the news of your activities to STR so that we can pass the ideas along.	**10** How about a Free Movie Day to precede the finals of the drive? Arrange with film company for picture credit through WAC office. Give free admission to all purchasing Bonds at theatre	**11** Watch your mail from national WAC headquarters for last-minute plans should they develop. Put finishing touches on arrangements for drive wind-up. Remember, you're playing for big stakes	LINCOLN'S BIRTHDAY **12** Make a final appeal at your kiddies' matinee for filling up stamp albums for conversion for bonds at the theatre. Have children report the f sales and give them a b g hand for helping.
13 Make final round of phone calls to previous war loan bond buyers for resales. Start shouting about topping quota, local, county, your also high to win.	**14** Tomorrow is the pay-off, it's the Honored Hundred or Bust. Make tomorrow's finale a grand slam. Is your parade set? Check speakers, military participation, theatre decorations, floats, music, radio, press, etc	DRIVE ENDS TODAY **15** This is IT! It won't be what you've failed to do but what you have done that will measure your degree of success. Let's hope that this will be a day that lives in history for you, your theatre, your industry.	**16** PREPARE *your* REPORT	**17** COMPLETE SCRAPBOOK	**18** **MAIL** *Report* **NOW!!!**	**19**

CHECK YOUR PLANS

SUBJECT	
BOND PREMIERE	
YOUTH TIEUPS	
CONTESTS	
NEWSPAPER	
RADIO	
LOBBY DISPLAY	
ACCESSORIES	
STUNTS-TIEUPS	
BALLYHOO & FLOATS	
COMMUNITY PLANS	
BOND BOOTH IDEAS	
SCREEN TRAILERS	
IMPORTANT DATES	
SPECIAL NIGHTS	
MILITARY TIEUPS	
KEEPING SALES SCORE	
P.A. SYSTEMS	
PARADES	

★ ★ ★ ★ ★ ★ ★

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THE BIGGEST CONTEST IN MOTION PICTURE HISTORY STARTS JANUARY 18

One hundred American showmen will be honored by the motion picture industry and our government as winners of the biggest talent search ever undertaken in show business. These Honored Hundred will be the top War Bond salesmen during the 4th War Loan Drive, chosen strictly on the basis of their achievements in cities and hamlets from coast to coast. Each winner will travel to the nation's capital, ALL EXPENSES PAID, to confer with Secretary Morgenthau on plans for the 5th War Loan. Other honors will undoubtedly be added as plans progress but the real stake we all have in this contest of contests remains the same . . . VICTORY. Give your best in this worthy test of showmanship. BE A WINNER!

★ ★ ★ ★ HERE ARE THE RULES ★ ★ ★ ★

WHO IS ELIGIBLE?

Every live wire theatre manager in the United States, Alaska and Hawaii who is willing to knuckle down to the job of selling "E" bonds to the rank and file of his or her community. You do not need be an official issuing agent to compete. Any manager can compete but the fellows who turn in the best results will be the ones who wind up in the Showmen's Hall of Fame.

HOW WILL HONORED 100 BE SELECTED?

The winners will be the men who sell the most "E" bonds in ratio to the number of seats in their theatre. The size of the theatre or the number of seats will have no bearing on deciding the winners. No man can win two awards. Your WAC State Chairman and Treasury State Chairman will check all theatre reports for "E" bonds sold against the number of seats in each theatre. These chairmen will then nominate the candidates from their State for the Honored Hundred awards. The national WAC headquarters will pick the Honored Hundred and make arrangements for the awards.

WHO WILL THE WINNERS BE?

There will be one champion from each state, Alaska and Hawaii. These fifty will be chosen on the basis of the largest number of bonds sold in ratio to the number of seats in each competing theatre.

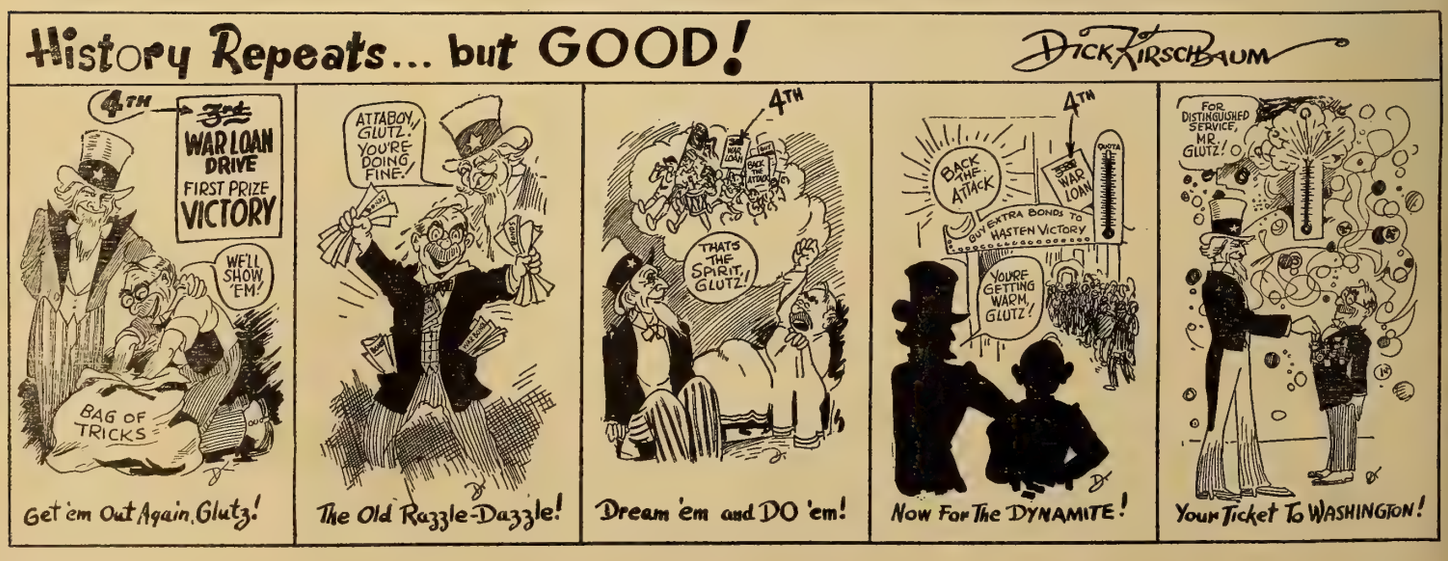
Ten champions will be selected on this same basis from cities under 5,000 population. Ten from cities between 10,000 and 5,000. Ten from cities between 25,000 and 10,000. Ten from cities between 100,000 and 25,000. Ten from cities of over 100,000 population.

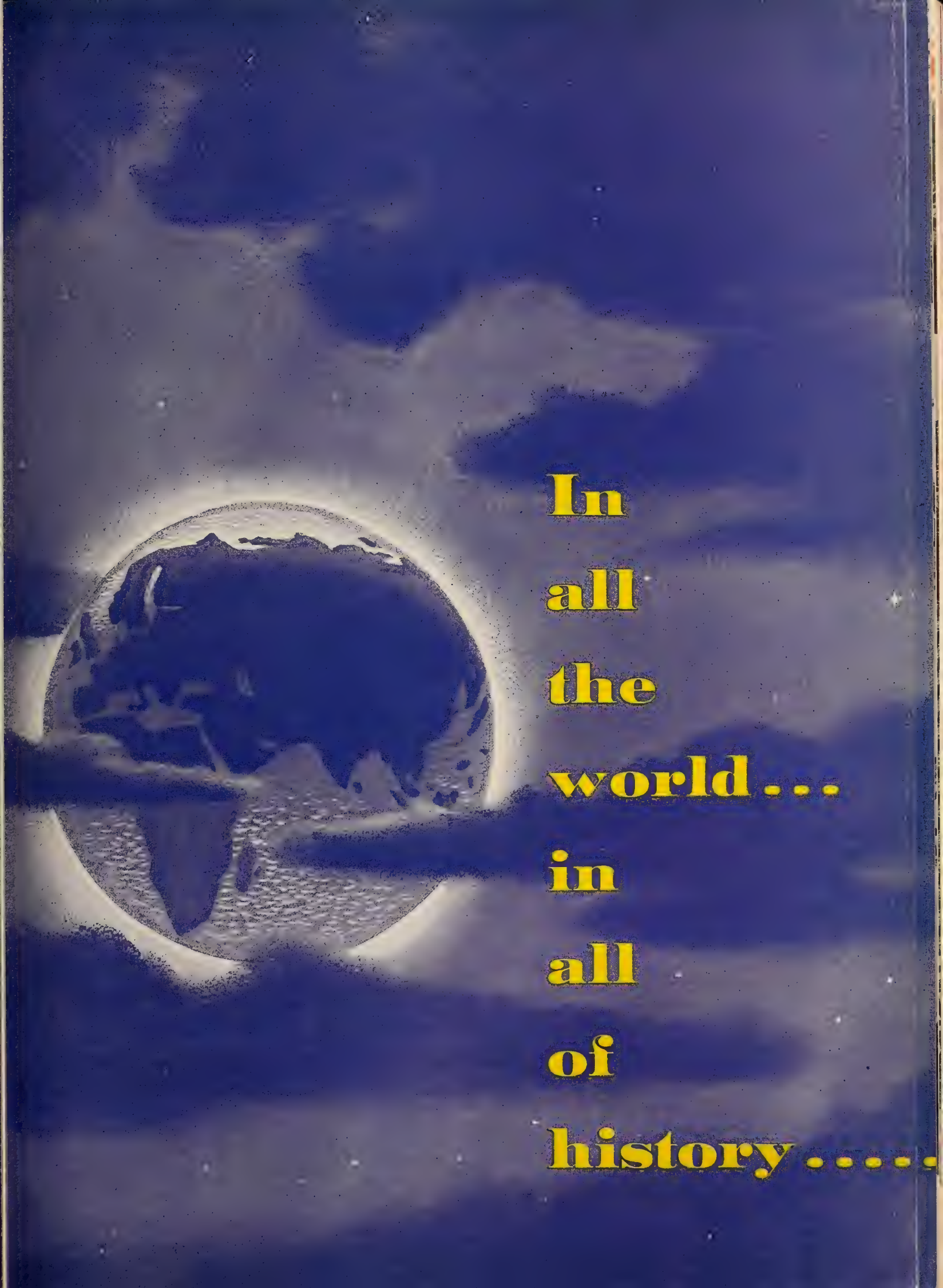
WHAT THE WINNERS WILL RECEIVE

The Honored Hundred will travel to Washington, D. C. with all expenses paid as guests of the Motion Picture Industry where they will confer with Secretary Morgenthau and Treasury officials in formulating plans for the 5th War Loan. They will be feted in the Nation's Capital by industry and government leaders. Each winner will receive a personal letter from the Secretary of the Treasury, recognition in the industry trade press, a tribute scroll for framing on illuminated parchment, a special medallion with the winner's name engraved thereon, "E" buttons for each member of the winner's staff and the satisfaction of having contributed handsomely to a most worthy activity. Other awards are to be expected as plans progress and the final awards will be made a local event that will long be remembered.

WHAT ARE "E" BONDS?

The main effort of this 4th War Loan Drive will be directed toward selling "E" bonds which sell from $18.75 to $3,750.00 with maturity values ranging from $25.00 to $5,000.00. These are the bonds sold to individual investors, movie-goers in particular. These bonds are our best weapons against inflation and are gilt edge securities backed by the stability and resources of The United States of America. They are the best investment in the world today and for the world of tomorrow.




In
all
the
world...
in
all
of
history.....

There are no words more eloquent than these . . .

...od intolerance. We will welcome them as they ...may choose to come into the world family of democratic nations.

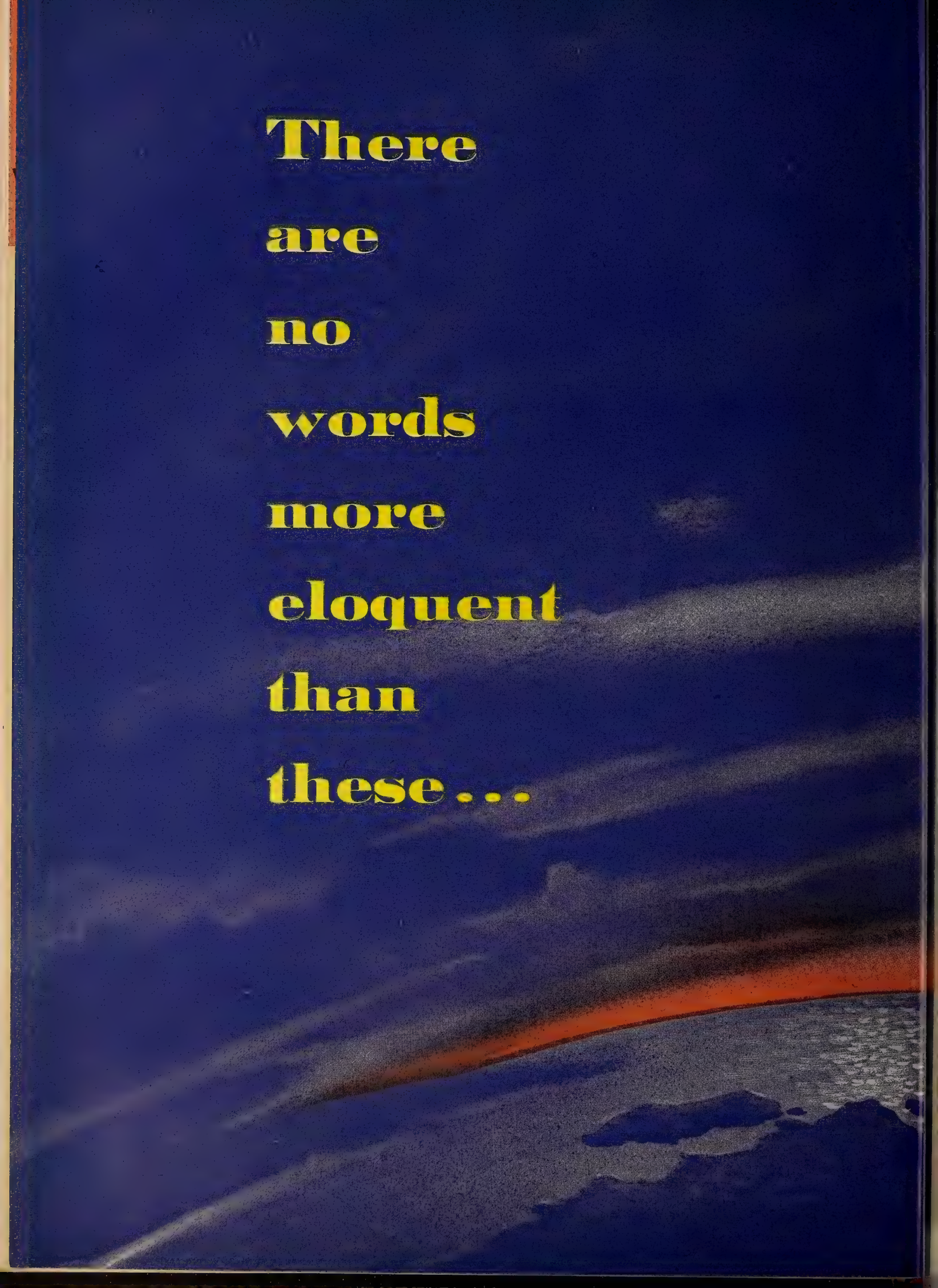
No power on earth can prevent our destroying the German armies by land, their U-boats by sea, and their war plants from the air. Our attacks will be relentless and increasing.

Emerging from these friendly conferences we look with confidence to the day when all the peoples of the world may live free lives untouched by tyranny and according to their varying desires and their own consciences.

We came here with hope and determination. We leave here friends in fact, in spirit, and in purpose.

Signed at Teheran, Dec. 1, 1943.

ROOSEVELT, STALIN, CHURCHILL.


There
are
no
words
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these . . .

and intolerance. We will welcome them as they may choose to come into the world family of democratic nations.

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Signed at Teheran, Dec. 1, 1943.

ROOSEVELT, STALIN, CHURCHILL.

Let's all back the attack!

4th WAR LOAN



Our goal: A bond for every seat!

THIS ADVERTISEMENT CONTRIBUTED BY 20th CENTURY-FOX

It Ain't What You Do...







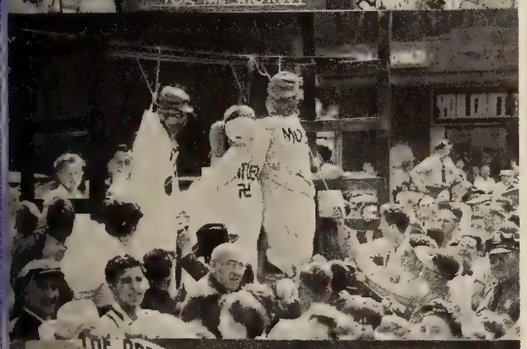
EVERYTHING'S BEEN DONE BEFORE . . . and so can YOU!

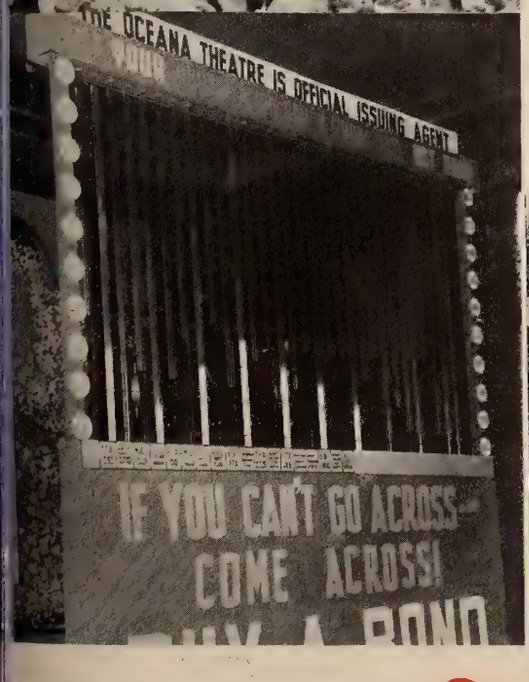
From thousands of photos of bond-selling activities in past War Loan drives have come those reproduced on this page. Starting with the column at the left, and reading from top to bottom: top photo shows ten-foot letters painted on sidewalk by the Plaza Theatre, El Paso, Texas; next one shows unique lobby display for War Bond Auction at the Delman Theatre, Tulsa, Okla.; next one shows hanging in effigy of Hitler, Mussolini and Hirohito at Syracuse, N. Y. And in the bottom photo, from the Oceana Theatre, Brighton Beach Ave., Brooklyn, a special lobby display, with various glass tubes representing organizations selling bonds, shows the standing of each group in thermometer style.

Photo at top, center, shows jeep ballyhoo in front of the Yucca Theatre in Midland, Texas. Photo at bottom, center, shows a huge tank ballyhoo which all theatres in Omaha, Nebr., chipped in to build to promote bond and stamp sales in that city.

A street ballyhoo featuring Hitler in a half-opened coffin is shown in the photo at the top of the column at the right. Stunt was used by the Embassy Theatre, Waltham, Mass. In the next photo a giant 38 x 35 banner covers the front of Lichtman's Lincoln Theatre, Washington, D. C. A view of the Airmada Parade as staged in Phoenix, Ariz., forms the subject matter for the next photo, third from top. In the picture in the lower right-hand corner is shown a covered wagon ballyhoo which attracted lots of attention when used in Cincinnati.

All of these stunts, and those reproduced on Page 41, could be adapted for current drive.





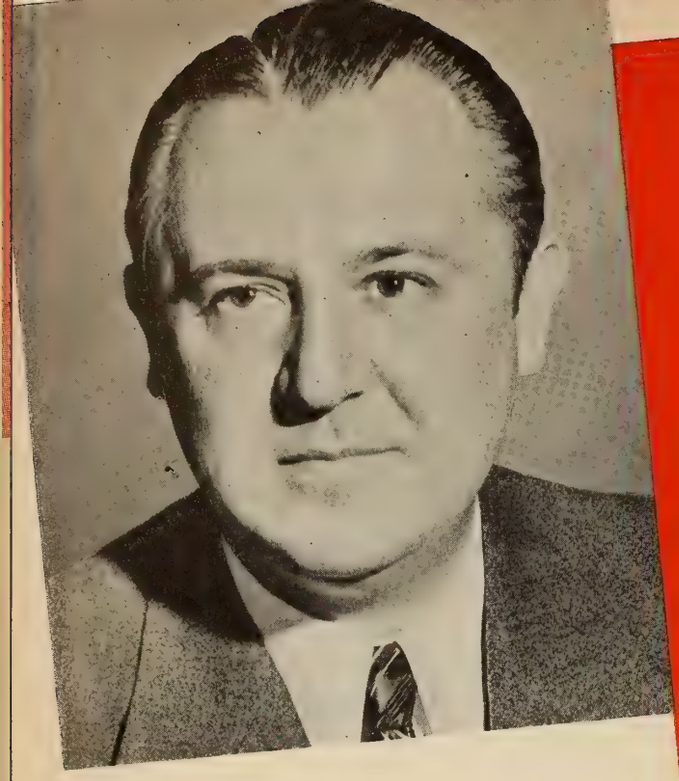








It's The Way You Do It!



"A Bond for Every Seat is a high goal for which to shoot. I am told that there are 11½ million movie seats and the sale of more than 11½ million bonds will be a lengthy stride toward Victory."

"No more difficult a task has an industry ever undertaken, and yet it is with confidence in your success that I appeal to you. The movies will do their job. They always have."

HENRY MORGENTHAU, JR.
Secretary of the Treasury

DO At Least ONE Thing!

A Personal Message to STR Readers
by the 4th War Loan Campaign Director

There have been Bond drives in the past. There will be Bond drives in the future. The biggest and most important one is now "in the works." American showmen, true to the traditions of our business, are neither content nor satisfied with past results. In this industry it's a case of "Bigger and Better." That is the only yardstick by which we gauge our success or failure. The difficult has been accomplished before but this time let us do the impossible, if there is such a word.

The enthusiasm of the organizational meetings is contagious and the spirit is spreading out over the entire country. We, who have been chosen to help coordinate this vast undertaking have tried to approach the subject in a truly showmanlike manner. In our home communities we have lived with the previous bond drives and it has been our goal to prepare the groundwork of this Fourth War Loan campaign on the basis of past experience. The tools which have been created for your skillful hands have been fashioned by handy men who realized that they must be used with equal success in the cities and villages of America.

The most important point I wish to make is that while there are a thousand and one things which you can do to promote the sale of bonds, the only thing which counts is that YOU AT LEAST DO ONE THING WELL. Do as many things as your circumstances and patriotic zeal permit but at least do ONE thing. This and this alone will measure the success of this, the least we can do for our nation in time of war.

B. V. Sturdivant

Initiative, Imagination, Showmanship as Team

By Seymour Peiser
Publicity Chairman

Publicity alone will not sell bonds!

But Publicity as applied to Showmanship . . . plus Initiative and Imagination will!

So make the most of the extensive facilities available to you through the trained and expert assistance of your Public Relations Chairman and the statewide system of local publicity directors associated with him.

They're there to help you "put it over." They're there to "beat the drum" with your message to the public; to get the ball rolling . . . and keep it rolling across the pages of your newspapers, through your radio broadcasting channels; and to take the fullest and most showmanly advantage of every medium of communication between your theatre and the public.

Keep your Publicity representative informed. Keep him up to date on every activity and plan. Call upon him for advice, for ideas, for planning, for immediate action!

He is an important part of your statewide 4th War Loan Campaign organization, so call upon him to help you Show the Way with Showmanship to sell A Bond for Every Seat!

Let's All Back The Attack!

"E" Bond Sales Our Aim

A Personal Message to STR Readers
by 4th War Loan Vice Chairman

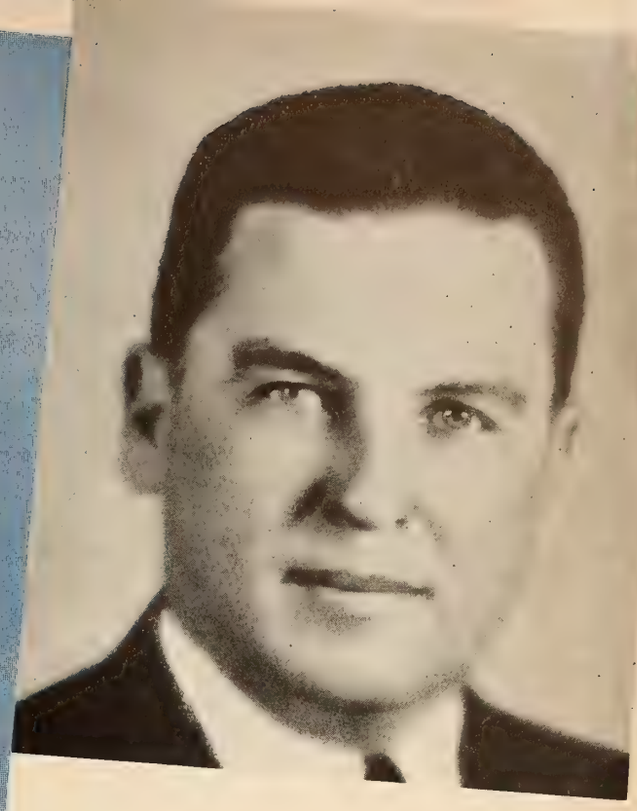
The exhibitor who counts, and counts big in the Fourth War Loan Campaign, is the one who walks up to his own box-office of January 18 and purchases an "E" Bond in his name and one for each member of his family and then invites every member of his organization to follow his example.

Certainly we are going to showmanize and glamorize the Fourth War Loan Campaign in cooperation with our local War Finance Committee, but we are going to do more. Every exhibitor and every exhibitor's friend and employe is going to buy a bond and then begin selling "E" Bonds for twenty-eight days. In this campaign nothing counts but sales. Our objective is an "E" Bond for every theatre seat.

The Treasury Department recognizes that there is a theatre at every crossroad gauged to the pocketbook of its patrons and has asked the industry to concentrate on "E" Bond sales. We have set our own goal, and with the all-out effort of 16,000 exhibitors in the country, we shall surpass it.

On our screens we will be running trailers made by the greatest artists in the world. Between shows we will be showing the finest natural color intermission flashes the industry has ever seen. A fine theatre staff will offer the patrons an investment in the greatest bond in the world. It stands for Liberty and Victory. We will all be working together and we won't fail each other. We will not stop until we reach our goal and sell an "E" Bond for every theatre seat.

Rick Ricketson



"Bond veterans in the industry will do a job in the coming War Loan the likes of which the country has never seen."

"We in Washington expect big things of you. We are looking forward to your reaching, and exceeding, the tremendous goal of 'A Bond for Every Seat.' We are eagerly looking forward, too, to meeting in Washington the 'Honored Hundred.'"

TED R. GAMBLE
War Finance Division

Enthusiasm Keynotes All Out Drive Effort

By Sam Shain
Director of Trade Relations

If only it were possible for every theatre man from Maine to 'Frisco to have sat in with us and shared the thrill, the enthusiasm, the grind of the past two weeks here in WAC Headquarters in New York, what a Bond Drive this Fourth War Loan Campaign would be. It is only natural that some of this enthusiasm has "spilled" over into the larger cities where major exhibitors' organizational meets have been held. Unless we miss our guess by a mile, this enthusiasm will keep on spreading like wild fire. The theatre world is aflame with tried and proven but none-the-less FRESH ideas that will make industry history when they are put into play across the nation.

I want to tip my hat to the trade press of the industry for the splendid assistance they have given in past Bond Drives, but if the sneak-preview we have just seen for the Fourth War Loan gets full reading time in your theatre, gentlemen, this is IT!

We will all be watching eagerly to see our spade work bear fruit by your skillful handling, planting and pruning. Naturally there are some ideas which have been advanced which do not fit all situations, but from a national point of view they are all practical for planting even with pruning or grafting. We all have a common stake and that is that our mutual effort bears fruit to the credit and honor of the industry.

Show The Way with Showmanship!



Entire Industry Mobilized for Fourth War Loan Drive

With 'Bond for Every Seat' As the Goal, Theatremen of Nation are Ready for Action

The entire motion picture industry is mobilized and ready for action in the Fourth War Loan campaign, January 18 through February 15. Every branch of the business stands ready to do its greatest and most important job of bond selling.

American men and women on fighting fronts all over the world need support and the industry intends to give this support by doing the greatest job of bond selling the country has ever seen.

These are crucial times. The United States Treasury needs dollars just as our fighting men need bullets and together with the press, the radio, retail merchants and outdoor advertisers the motion picture industry joins in the gigantic task of selling $14,000,000,000 in war bonds during this Fourth War Loan Drive.

With the slogan, "A Bond for Every Seat," the principal job in this campaign falls on the shoulders of theatre men throughout the nation. They will carry the campaign to the public, day and night, from the opening salute, which will be held simultaneously in the 16,000 motion picture theatres of the nation, until the last bond sale is registered at midnight on February 15.

It will be thirty days of constant action on the theatre front and from this important war activity 100 showmen will emerge as master salesmen, to have their names go down in the annals of our industry as champion bond sellers.

All of this will be made possible by the giant bond sales contest which National Chairman Charles P. Skouras and his committee of advisors, made up of leading theatre men from every state, have set up to spearhead the bond

(*Continued on Page* 36)

The Honored One Hundred

By Robert Selig, Assistant Campaign Director

One hundred "Behemoths of Bondsmanship" on January 18 will start their big push towards Washington as a nation of showmen unleashes a furious assault on their mammoth objective of "A Bond for Every Seat!"

The "HONORED HUNDRED" who crash the inner-ring with their bond-bardment of quotas immediately will take posts of honor as members of the Executive Advisory Committee for the Treasury Department's next war loan.

And that's not all!

In the "HONORED HUNDRED" contest, designed by Treasury and War Activities Committee heads to bring to the surface the cream of America's bond-bartering blitzkriegers, the winners will be given an all-expense trip to Washington, plus honor-scrolls, engraved medallions, letters from Secretary Morgenthau, together with Treasury "E" buttons for each of their theatre staff members. Formal ceremonies in each state, enhanced by broadcasts, fanfare and officialdom will highlight the presentation of awards.

Simplicity marks the competition. The only basis for winning is by selling the greatest number of "E" bonds in ratio to the number of seats in your theatre. This means the hinterland may knock the hubs into the proverbial bond-basement.

With the cross-roads cinema competing on a fair-and-square basis with the plush palaces of the population points, already interest is steaming as entry blanks pile into the War Activities Committee headquarters in New York.

To clarify in the mind of any theatre manager questions or misunderstandings which may be puzzling him, a special brochure has been mailed which, among other information, contains a question-and-answer column as well as complete listing of the rules and regulations governing the contest and the awards.

Entry blanks for the competition already have been sent to all theatres. Another is being included with the brochure. Once you receive your "passport" to the nation's capital, fill it out and send it in!

You can win! And by winning, you are BACKING THE ATTACK! You are selling the vanguard of Victory! So, sell a bond for every seat—and then some!

Hitch your hopes to the "HONORED HUNDRED!"

Complete Plans for Launching of S.S. Carole Lombard January 15

Motion picture industry leaders, headed by Louis B. Mayer and Charles P. Skouras, National Chairman, Fourth War Loan Campaign Committee, film stars, Treasury Department chieftains, Army and Navy dignitaries and U. S. Maritime officials, will assemble on January 15 at 12:30 p.m. at Calship, San Pedro, for the launching of the new Liberty ship, *SS. Carole Lombard*. From bow to stern the ship's overall length is 441 feet.

This launching is part of the motion picture industry's Fourth War Loan drive, and the naming of the ship is in commemoration of the famous actress who lost her life in a plane crash while on a voluntary bond tour January 16, 1942. The committee of motion picture industry executives who will attend the launching is headed by Louis B. Mayer, Metro-Goldwyn-Mayer chieftain. Jerome K. Doolan, General Manager of Calship, is in charge of arrangements for the event.

FDR Praises Industry Efforts in Dimes Drive

President Roosevelt praised the efforts of the motion picture theatres in fulfilling the 1944 March of Dimes campaign slogan, "Make It More in '44" in a letter to the Motion Picture Theatres' Committee, received Monday.

Said the President: "Today, Basil O'Connor, President of the National Foundation for Infantile Paralysis, told me of some of the many things you are doing in the motion picture industry's 1944 March of Dimes drive, which means so much in the fight against infantile paralysis.

"I was anything but unaware of the time and effort a cause like this demands of you—and the thousands of men and women in the motion picture business who serve with you—and yet I can tell from the conversation with Mr. O'Connor, that the real size of this job is never fully understood, unless one has the time to learn of the incredible number and kind of things that have to be done to bring such an effort to complete success.

"With the magnificent performance of your group last year very vividly in my mind," continued the President, "I am confident that you and your co-workers will live up to the campaign slogan you have chosen for the motion picture drive—'MORE in 1944.'

"I convey my deep appreciation to you and every one of the thousands of motion picture men and women who serve so well in this cause."

Denver 4th Loan Drivers Meet

Fourth War Loan drivers in the Denver district teed off with a meeting of the service staffs of all Denver theatres on Saturday, January 8 at which over 400 attended. A standing pledge to get a bond for every seat was the unanimous determination of the 400.

Only Drive Date Sales To Count in Contest

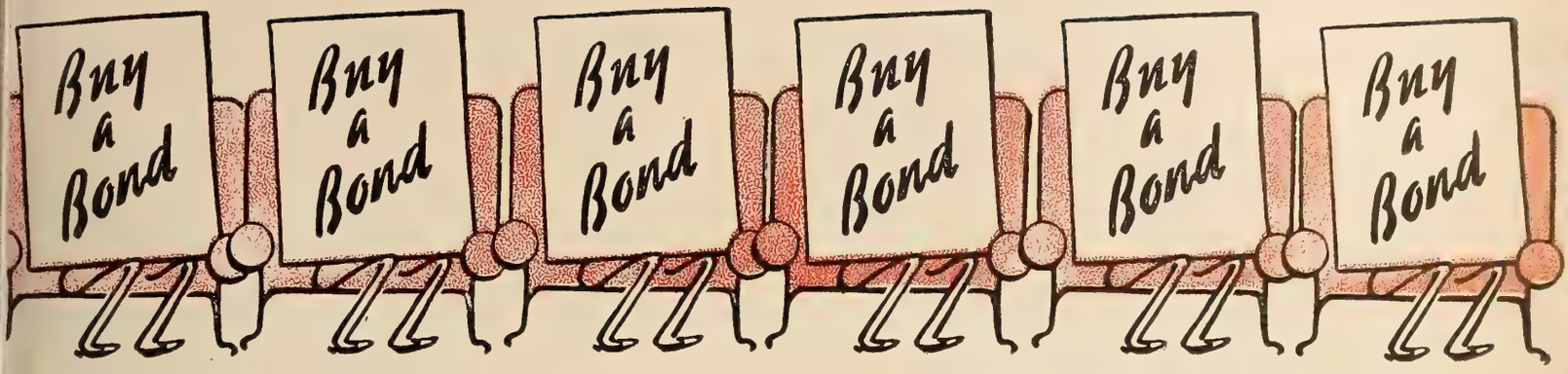
Charles P. Skouras, National Chairman, Fourth War Loan Drive, Motion Picture Industry, announced this week that "all bonds sold by theatres since January 1 and through February 29 will be credited toward the motion picture industry's patriotic effort in behalf of the Fourth War Loan."

However, because of the mechanics involved in judging fairly the "Honored Hundred" Contest, only those bonds sold between midnight January 17 through February 15 and supported by special Treasury Department bond applications, which are now on the press and also being shipped by the Treasury to all theatres, will count in the competition.

The special brochure containing rules, regulations and complete information on the "Honored Hundred" Contest are being mailed to all theatres in each state.

48 States Lined Up For Drive

Upon his return to New York this week, after a flying tour of the south and middlewest, National Co-Chairman Harry Brandt of the 1944 March of Dimes drive gleefully reported that the theatres of 48 states were now solidly lined up to take audience collections during January 24-30. He reported that pledges were flooding drive headquarters. Many pledges are from theatres which never before have participated in the drive.



Eleven Million Five Hundred Thousand

THE GOAL OF THE MOTION PICTURE INDUSTRY

"A BOND FOR EVERY SEAT"

A Shield displayed by

*11,500,000

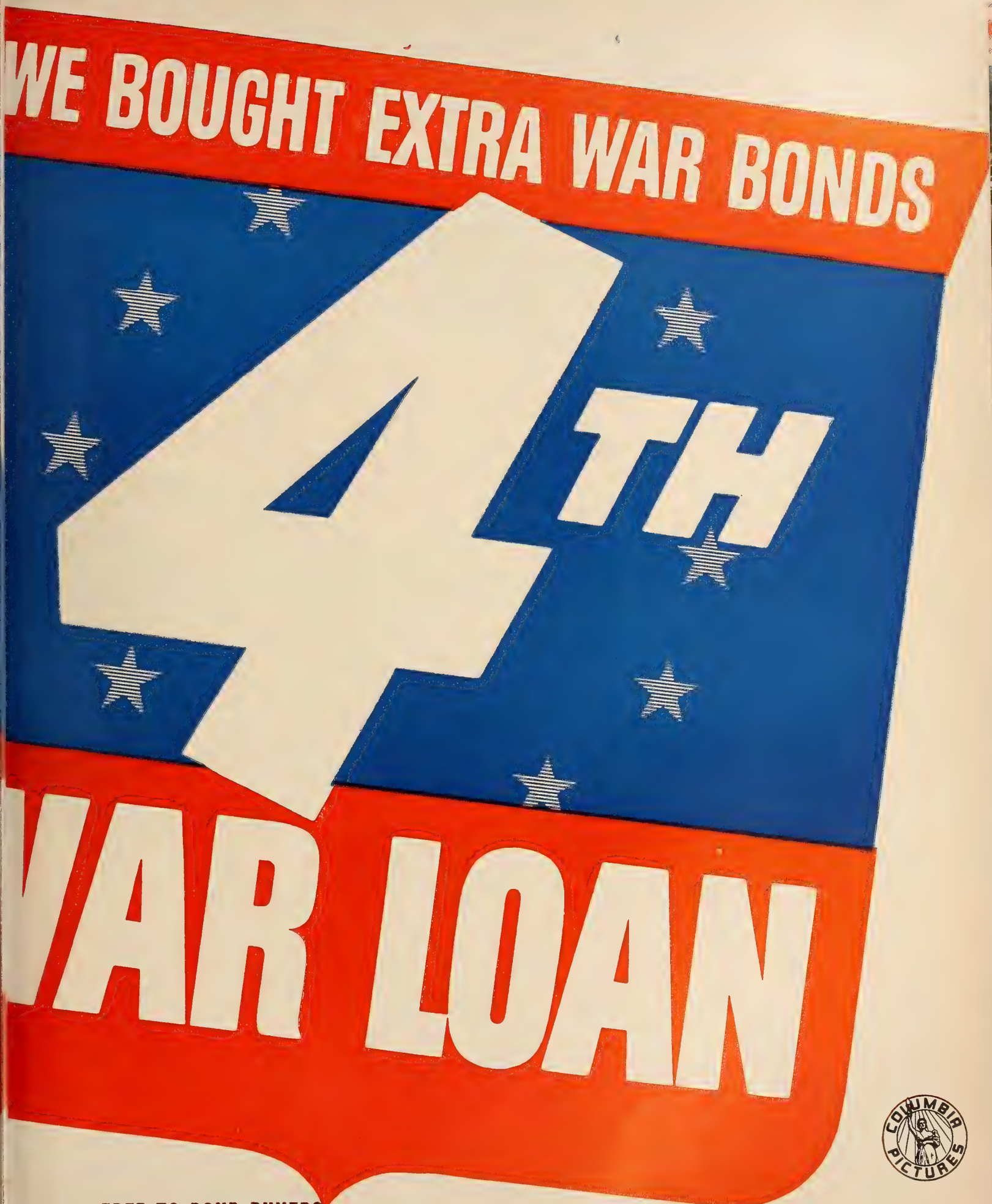
Movie Theatre Goers



Approximate number of theatre seats in the United States

LET'S ALL BACK THE ATTACK

And We Won't Forget The March Of Dimes



COLUMBIA PICTURES

FREE TO BOND BUYERS

The Treasury's War Finance Committee is printing millions of duplicates of these shields, in red, white and blue, which will be given to bond buyers. You can get all you want from your local War Finance Committee man . . . Get 'em. Your patrons will want 'em!

This space contributed by Columbia Pictures Corp.

'The Motion Picture Theatre Bond Booths... *Cash Registers of the War*"

THEODORE GAMBLE
National Director, War Finance Committee

HELD OVER

BACK THE ATTACK... BUY WAR BONDS... 4TH WAR LOAN



This space contributed by Columbia Pictures Corp.

LET'S GET THE "Bugs" OUT THIS TIME

★ Experience Spotlights Weak Points ★

From general observations and correspondence with exhibitors we have tried to assemble the stumbling blocks of previous War Bond Campaigns in an effort to pave your way in this 4th War Loan Drive.

Many theatres have neglected using the trailers at each performance, thus missing out on promoting sales at the theatres bond booth as they leave the theatre. Some men have tried to be one-man whirlwinds with the result that their efforts have not proved as effective as would have been the case had they lined up an organization of helpers to share the burden.

The most important thing to avoid in these drives is that letdown near the wind-up of the campaign. Start off like a house afire, but keep pouring on the fuel so that you wind up with a Bond-fire. Space your events and have enough exciting things planned to keep enthusiasm at fever pitch right down to the dessert course. The finale is more important than the opening act.

Keep a scrapbook of your stunts, publicity, etc. for future reference and include a list of all bond purchasers with their names and addresses. Send in to STR pictures and stories on your activities, as well as advance plans so we can pass them along to the other fellows in time to be of value. Good stunts bear repeat engagements.

The Treasury appeals for more theatres to become issuing agents and it is a local honor to be so designated. Just contact your state War Finance Committee Chairman. Another item that cries out for attention is the need for more parades. The smallest town can easily organize a humdinger.

Just remember that there will be a Fifth and Sixth War Loan coming up. That does not mean you should save any steam for future runs. Give this all you've got, but plan to keep thinking ahead. These are the "Bugs" to get out, overcome, anticipate.



JANUARY 19: ROBERT E. LEE, born 1807 **(LEGAL HOLIDAY IN THE SOUTH)**

Throughout the southern states, this holiday should provide an opportunity to boost the sales of war bonds. The day could be set aside for special tribute to this military hero of the South, with the public urged to honor him by buying extra bonds on that day. All persons whose surnames are Lee who purchased bonds on this day would be your guests to see your current attraction.

JANUARY 21: THOMAS J. ("STONEWALL") JACKSON, born 1824

Bond activities for this day might be handled somewhat in the manner as outlined for Robert E. Lee, above.

JANUARY 30: FRANKLIN D. ROOSEVELT (32nd PRESIDENT) born 1882. **ANNUAL BIRTHDAY BALL. ADOLF HITLER BECAME CHANCELLOR OF GERMANY,** 1933

This will be a Red Letter Day, not only in connection with the bond activities, but also as far as the March of Dimes Infantile Paralysis campaign is concerned. For showmen, it will be a busy day. For, aside from aiding in arrangements for the President's Birthday Ball in your community, you'll be actively engaged in urging the public, through newspaper advertisements, cooperative advertising, and other selling media, to buy war bonds in honor of President Roosevelt's birthday. Pictures of the President should be prominently displayed. As for celebrating the eleventh anniversary of Adolf Hitler's rise to the Chancellor of Germany, that can best be done by using slogans urging people to "celebrate Hitler's anniversary as Chancellor of Germany by Buying More War Bonds to Make This His Last Year."

FEBRUARY 1: GEORGE WASHINGTON, ELECTED FIRST PRESIDENT OF U. S., 1789

Bear in mind that this is the anniversary of Washington's election as the First President of the U. S., and not a birthday anniversary. "Honor the Father of Our Country by Buying Bonds" could be your slogan for this day.

FEBRUARY 2: GROUNDHOG DAY

Some suitable bond-selling slogan tieing in with this day might be incorporated in your newspaper ads.

FEBRUARY 8: BOY SCOUT ANNIVERSARY WEEK

On this day the anniversary begins, and it ends on February 14. During this time, you could hold Boy Scout exercises on your stage, enlist the aid of the Scouts in selling bonds by organizing them into teams to promote competition, and otherwise tie in with this anniversary.

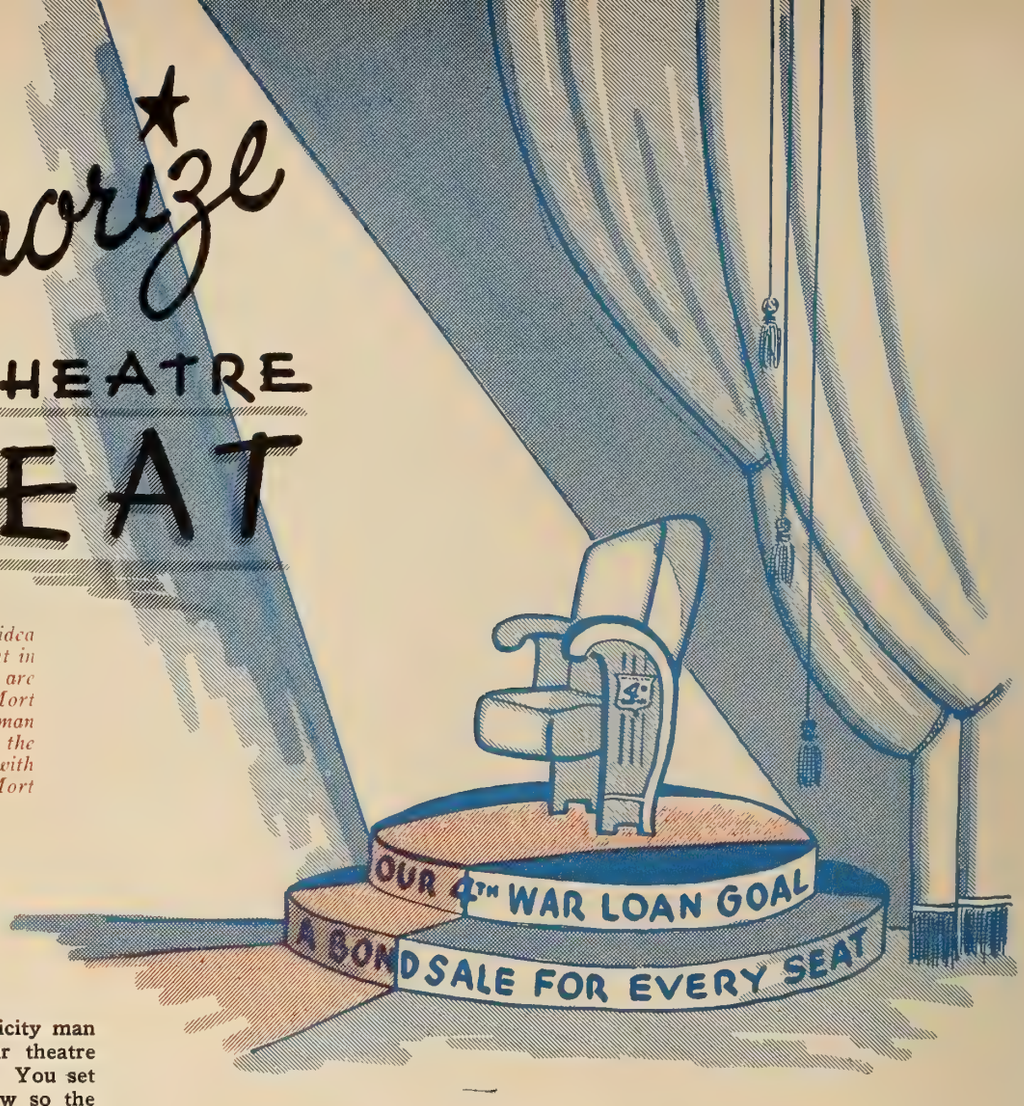
FEBRUARY 12: ABRAHAM LINCOLN, born 1809

The week in which the anniversary of Abraham Lincoln's birthday falls might be designated as "Freedom Week," with all bond-selling activities centered around that theme.

FEBRUARY 14: ST. VALENTINE'S DAY

On this day urge everyone to buy bonds for their Valentines. Place heart-shaped valentine cutouts around your marquee, each to be imprinted with the words, "Buy a bond for your valentine." Get merchants to suggest bonds as the ideal valentine gift. You might hold a Valentine Night, and offer guest tickets to all men in the audience who buy bonds for their wives or sweethearts.

Glamorize A THEATRE SEAT



So impressed was STR with the idea of dressing up an old sure-fire stunt in 4th War Loan raiment that we are passing it along to our readers. Mort Goodman, Public Relations Chairman for Southern California, submitted the plan and we have embellished it with a few added angles. We hope Mort recognizes it and likes it too.

Remember what a hot shot publicity man you were when you reseated your theatre with those pink plush opry chairs? You set one out in the lobby for a preview so the folks could get their hands on it and feel how comfortable they were going to be in your movie when they got them all in place. Yes, you would stand around as cocky as you please and say to Mrs. Wilmerfingle, "Just sit in that thirty-two seventy-five-and-a-half special I bought because I want my customers to have the best." Those were the good old days that we want to hurry and get back.

It's a long time since you and Mrs. Wilmerfingle had such a conversation. As a matter of fact it's a long time since your Louie and Mrs. Wilmerfingle's Roger were drafted on the same day and went overseas together in the same outfit.

Well, here's one way you can help hurry Louie and Roger back home and maybe even speed up some of those post-war thirty-two seventy-five-and-a-half specials to reseat your theatre. All you have to do is to get out one of those old seats you had left over which you have been using for spares. Paint it all up with gold bronze from the five-and-dime. Cover the seat with an American flag or some bunting and make some glorified cheese-box pedestals several steps high to mount the chair on. Then knock yourself out a sign or two telling all the Mr. and Mrs. Wilmerfingles of your town that you've got a quota for the 4th War Loan Campaign. Tell 'em you're going to sell an "E" Bond for every seat in your theatre, and brag a little about how many there are.

Plaster that special 40 x 60 which the WAC Headquarters mailed you from New York, on a piece of wall board or put it in an easel frame (if you didn't get one call your state WAC chairman and raise cain) and start to sell that bond for every seat. The 40 x 60 is a seating plan shown on the accessory page in this issue of STR and if there are too many spaces for your house just paint some out. Have Mrs. Wilmerfingle buy a bond to honor her Roger, yes, and you buy one to honor Louie. Each of you should write your son's name in one of the squares denoting a seat.

Now let's get back to that spic and span chair with the 250 watt flood lights making it sparkle. Well, that will get attention, but you will still have to stand out there in the lobby just like the good old days and be just as cocky (this time over Louie's promotion over Roger) and tell 'em how you plan to be one of these lucky Honored Hundred who are going down there to Washington to tell Uncle Sammy's boys a thing or three about the 5th War Loan plans. But Good!

After you get tired standing with your $32.75½ glamorized lobby display, take it around town to stir up a little excitement. We forgot to say that we liked that speech the Mayor made in front of your theatre the day you unveiled the seat and how we were thrilled to see those bonds go like hot cakes when that soldier boy with one leg shot away told about Tulagi. Yes, we even saw a tear on Mrs. Wilmerfingle's face. You know, I'll bet she was thinking it might just as easily have been her Roger . . . or your Louie. After a tour of store windows and the high school stage, that night in the ring at the prize fight and over at the Elks Club dance . . . what next?

Wipe that sparkle off your face; I know what you're planning, right in the public square on the 30th of January. Sure, I can see those phoney headlines you had printed across the local newspaper . . . Hitler Electrocuted on Rialto Theatre Chair! Boy, oh boy, if that were only true . . . and on the day he became Chancellor of Germany. That was some crowd you packed into the park for the event. Where did you dig up all that electrical junk? Seems I recognized that old stage switchboard and a bunch of those Xmas tree light sockets all wired up to make your $32.75½ chair look like the one at the state pen. The window dummy wasn't bad either.

Those usherettes looked pretty cute selling bonds through the crowd in those Uncle Sammy costumes you promoted, or did their mothers make them? Well anyhow, after you come back from Washington you'll kinda be a big shot around here. We'll be proud of you; well, you know how it is . . . local boy makes good and all that stuff. By the way if you will, I'd like you to tell Louie we're glad he got that promotion and we're mighty proud of him, too. So long M-I-S-T-E-R Movie Man. See you in Washington!

Sell That Bond for Every Seat!

4th WAR LOAN


January
SUN MON TUE WED THU FRI SAT
18 19 20 21 22
23/30 24/31 25 26 27 28 29
February
SUN MON TUE WED THU FRI SAT
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
23 24 25 26
Give

Help tear them down



with

WAR BONDS



Make it better than "a bond for every seat"..and keep America's theatres foremost in the fight!

This advertisement contributed by RKO RADIO PICTURES, Inc.

Remember

EVERY BOND PURCHASED HELPS BRING OUR BOYS BACK SOONER!



4th WAR LOAN



. . . AND WE WON'T FORGET
THE MARCH OF DIMES



1943 saw 94% of our product go to the war effort, but 1944 will find us backing the Fourth War Loan 100% -- and more, if that's possible.



Walt Disney Productions

Exhibitors Urged to Go All-Out in Behalf Of March of Dimes

With the headlines hinting of imminent invasion of foreign coasts, the industry is busy planning its own two-front invasions of the home front. During January, the 16,000 exhibitors of America have been called upon to participate in two great campaigns One is the Fourth War Loan drive, starting January 18th. The other great offensive—the 1944 March of Dimes—must not be overlooked.

The industry's Fourth War Loan might be termed the opening attack on the home front to back the invasion on the battle-fronts. The March of Dimes is a behind-the-lines campaign against an insidious and deadly enemy—the virus of infantile paralysis.

It is not odd that these two great battles will be headed by almost the same general staff, who will command the same troops—the men and women of the motion picture industry, who will be working hard at selling extra bonds and collecting dimes and dollars.

Nicholas M. Schenck, who heads the industry's March of Dimes for the third successive year, pays tribute to those who are working so hard in behalf of both the war loan and the infantile paralysis crusades.

"I know of no other industry so crowded with big hearted men and women, so willing to undertake a double job for their country," said Chairman Schenck.

Virtually all of the larger circuits have held meetings of their managers and worked out more ambitious plans than ever to make sure that every possible dime marches into those collection baskets.

The Greer Garson appeal trailer—some 15,000 of them!—will soon be on their way to theatres sending in their pledges.

To assist short-handed theatres, the Women's Division of the National Foundation will have available volunteers in every county, in case they are needed to help make collections.

This year it is planned by many theatres to squeeze in extra collections even at the lightly-attended "supper shows." It is pointed out that if 10,000 theatres work in a third or fourth daily collection and only pick up a few dollars at each collection it will amount to a couple hundred thousand dollars.

Thousands of ushers, doormen and cashiers are volunteering to take two of the $2 coin cards and have them filled with dimes by their friends. This extra money—which might easily total nationally another $200,000—will be tossed into the theatre collections.

The theatre's part in the infantile paralysis drive will be emphasized in scores of spot radio announcements as part of the National Foundation's air publicity campaign.

With serious epidemics of infantile paralysis ravaging many sections of the country in 1943, the need for funds is greater this year. Optimistic campaign leaders are shooting at a $3,000,000 target.

Orchids to Press Book Workers In Fourth War Loan Campaign

Called by exhibitors the most practical and complete press book ever created for a war bond drive, the Fourth War Loan campaign book has brought unstinted praise for the editors and artists who put it together.

The orchids go to Charles Einfeld, vice-president of Warner Brothers in charge of advertising and publicity, who acted as counsel and adviser; Ed. Schreiber, publicity director of the War Activities Committee; to Marty Weiser, of Warner Brothers studio publicity department, who served as editor, and to John Wentworth, who did the designing. All of whom worked with Seymour Peiser, 4th War Loan publicity director, in assemblying material.

Oak Leaf for Lt. Bernhard

Lieut. Jack Bernhard of the Army Air Force, former Universal producer, who only a few weeks ago was awarded the Air Medal, is now the recipient of the Oak Leaf Cluster for distinguished action over enemy territory, it has been announced from London. Lieut. Bernhard is a son of Joseph Bernhard, Warner Bros. vice-president.



Miss Pickford Aids Drive

Basil O'Connor, President of the National Foundation for Infantile Paralysis, greets Mary Pickford, United Artists producer, upon her arrival in New York from Hollywood. Miss Pickford will shortly leave on a 15-day tour of the United States for the Foundation, starting with a broadcast from Washington January 15.

'Free Movie Day' in N. Y. to Aid Drive

With the slogan, "A Bond for Every Seat," the Fourth War Loan Drive in New York will get under way on January 18 with a "Free Movie Day," the War Finance Committee for New York has announced. Admission to all New York motion picture theatres on that day will be solely through the purchase of a war bond, in denominations of $25 and up.

Possibility of a new date for"Free Movie Day" loomed early this week when Sam Rinzler, Metropolitan New York area co-chairman, bond premieres, called an all-important meeting to be held at War Activities Committee headquarters on Thusday, at which time this question and other activities pertaining to the Fourth War Loan were to be discussed.

The Metropolitan New York Theatre Committee, headed by Edward L. Alperson, has agreed that in addition to the national awards as outlined in the Fourth War Loan press book, there will be four additional awards for New York metropolitan area showmen. The awards: First prize, $100 war bond; second prize, $75 war bond; third prize, $50 war bond.

The local contest will follow along similar lines to the national contest in that no theatre manager will be eligible for any bond award until he has first attained his quota which is "A Bond for Every Seat." The winning theatre manager, as well as the second and third winning theatre managers, will be judged by his pro rata percentage of bonds that he sells over and above his quota based on the number of seats.

In addition to the above, there will be a $100 war bond awarded to the Captain whose theatres collectively sell the greatest number of bonds over quota. No Captain will be eligible unless all of his theatres have at least attained their quota.

Conn. Ice-Capades Bond Show

From Harry F. Shaw, Connecticut State Chairman, 4th War Loan Drive, comes the news that the Ice-Capades show will turn over their Saturday matinee, February 12th, for a Lincoln's Birthday War Bond show. Admission will be by bond only.

Let's All Back the Attack!

Campaign Committee Coordinates Drive With Projectionists

The National Campaign Committee of the Motion Picture Industry for the Fourth War Loan Drive, under the direction of Charles P. Skouras, National Chairman, has issued an appeal for support to all projectionists in all theatres throughout the continental United States, Alaska, and Hawaii, appealing for their help in making the Fourth War Loan Drive the most successful of any yet attempted by the industry.

In a special message to projectionists, the National Committee salutes the past efforts of the projectionists in other drives and expresses the urgent necessity for closest coordination between the men in the booths and the theatre managers, if the fullest aims of the campaign are to be realized.

The committee is forwarding an appeal to all projectionists for support in getting campaign trailers efficiently and continuously on the screen.

In this communication, the committee is stressing the great importance of meeting the release dates on the four specially prepared trailers, as well as the footage, in the form of the U. S. Treasury's Fourth War Loan Technicolor Shield and an issuing-agent trailer.

In its appeal to projectionists, the National Committe, being mindful of the past efforts of the booth men, appeals to them to redouble their efforts in the forthcoming drive.

Hollywood Stars to Tour U. S. in Drive

Arrangements have been completed for top-ranking film stars to tour more than 100 key cities in the United States to stimulate the sale of bonds for the Fourth War Loan, Charles P. Skouras, national chairman, has announced. These celebrity tours will be conducted under the auspices of the Hollywood Victory committee.

The stars will be divided into groups. Ten pairs of stars will comprise ten teams that will spend two weeks visiting the largest population and industrial centers of the country. Each team wll make bond-selling appearances in industrial plants and attend large public rallies in a concentrated effort to sell "E" bonds to the small investor. These stars will not appear in theatres or any other places of entertainment. They will be used exclusively to glamorize civic and industrial bond-selling activities.

At the request of the Treasury department another group of stars will be assigned to nine Bond Battalions, one for each of the Army Service Command areas of the United States. On each of the Battalions there will be two screen stars accompanied by a group of war veterans. These Battalions will be transported over the country in Army transport planes.

Industry Mobilized for War Loan

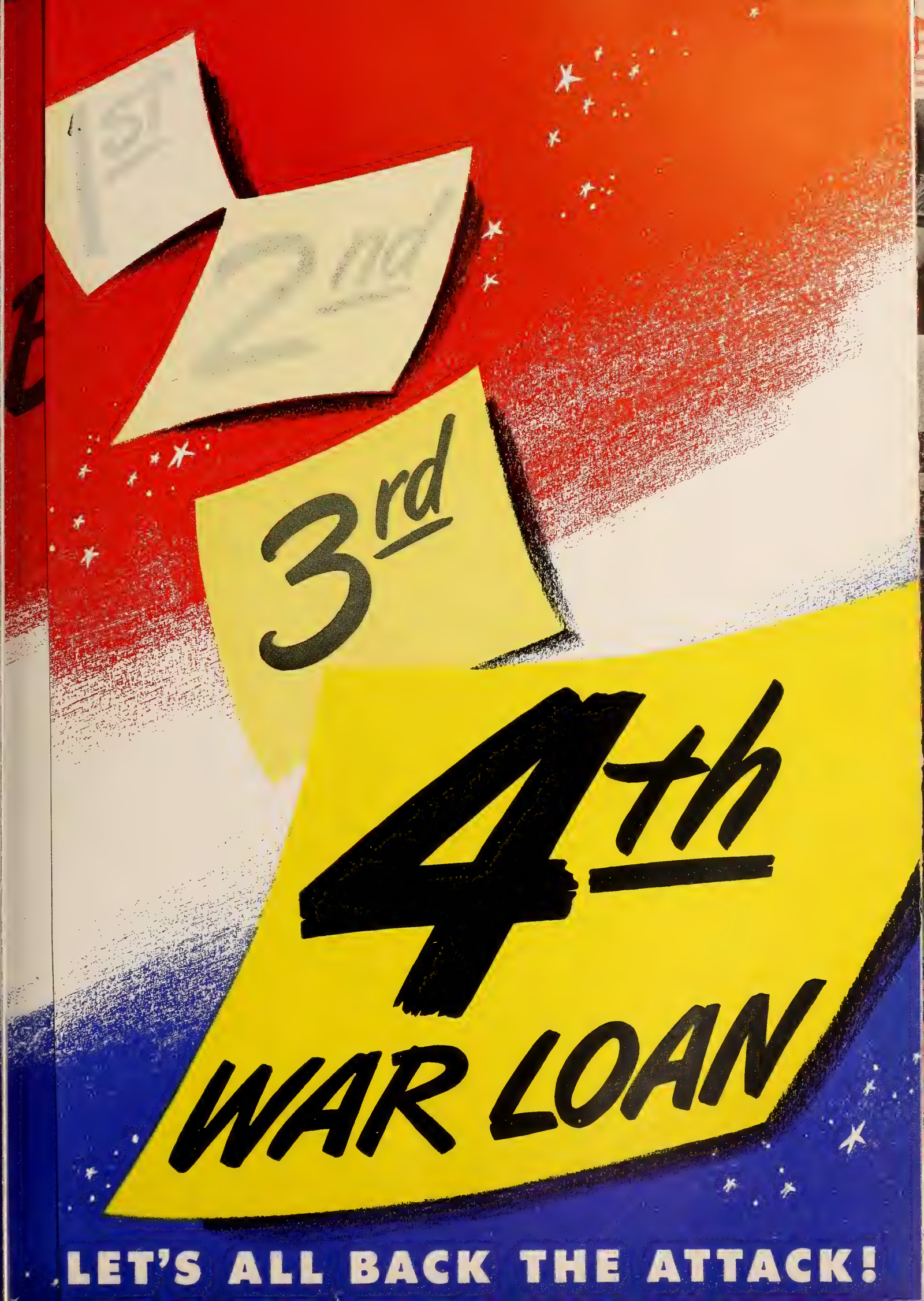
(*Continued from Page* 24)

selling activity of theatre men everywhere.

These "Honored Hundred" will come from small towns as well as from the big metropolitan centers. Every showman will have a chance at this coveted prize. All they have to do is sell the greatest number of "E" bonds possible according to seating capacity.

While the "Honored Hundred" will stand as a symbol of the patriotic job the motion picture industry is geared to do in the Fourth War Loan, they will be backed by every man and woman in the film industry. Complete support for the Drive will come from the Hollywood studios, the Hollywood Victory Committee, the homeoffices of all distributors, and from exchanges throughout the country.

Every branch of the motion picture industry has its job to do and is prepared to do it: Sell a Bond for Every Seat!


1st
2nd
3rd
4th
WAR LOAN
LET'S ALL BACK THE ATTACK!


BEHIND
THE
SECOND
FRONT
are
16,000 OTHER FRONTS


OUR GOAL—
A BOND FOR EVERY SEAT!
THIS ADVERTISEMENT CONTRIBUTED BY NATIONAL THEATRES, Inc.

e Did It Before...and













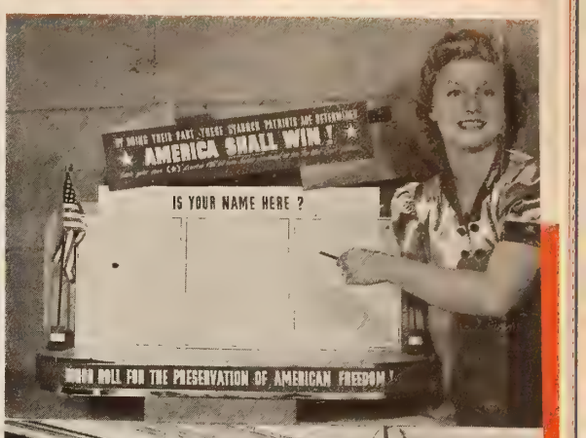
BONDS OF FREEDOM . . . THAT'S WHAT WE'RE SELLING—

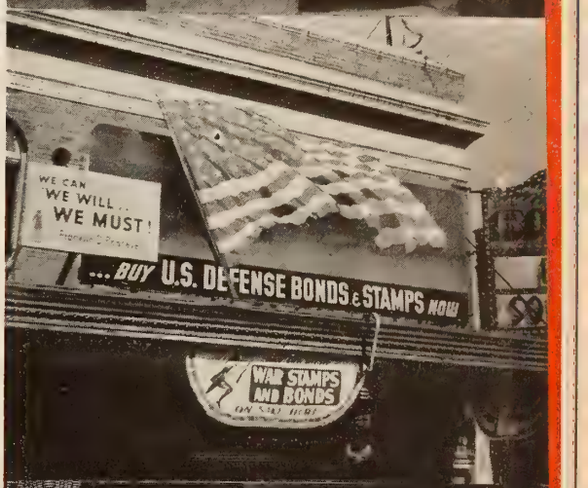
Photos on this page are typical of War Loan activities that have proved successful in past drives. In the column at the left, the five photos, reading from top to bottom, feature stunts put across in Nashville, Tenn., Peoria, Ill., Portland, Ore., Lowell, Mass., and Syracuse, N. Y. Two top photos show effective outdoor displays; next one shows a Paris-Marne taxi being used as a traveling bond and stamp booth; next one shows an effective ballyhoo for a special war bond show, and the bottom photo shows patrons driving nails into coffins of Hitler, Hirohito and Mussolini.

In two center photos, one above and one below this caption, stunts from Portland, Ore., and San Bernardino, Calif., are featured. Top center photo shows lobby of a theatre in Portland, where women's organizations sold 2½ million dollars worth of bonds for a War Bond Premiere. Note the impressive 24-sheet in background. Bottom center photo shows the Signal Corps display in the lobby of the Fox Theatre, San Bernardino.

Pictures in column at the right are from Venice, Calif., Muncie, Ind., St. Louis, Mo., and Germantown, Pa., reading from top to bottom. Top picture (Fox Venice, Calif.) shows Honor Roll of bond purchasers; next one shows front display for Rivoli at Muncie; the next one shows directional street-lamp sign in lobby of Missouri Theatre at St. Louis, which is operated by the St. Louis Amusement Co. Bottom photo shows volunteer staff of girls posing at Victory Booth in front of the Bromley Theatre at Germantown, Pa.

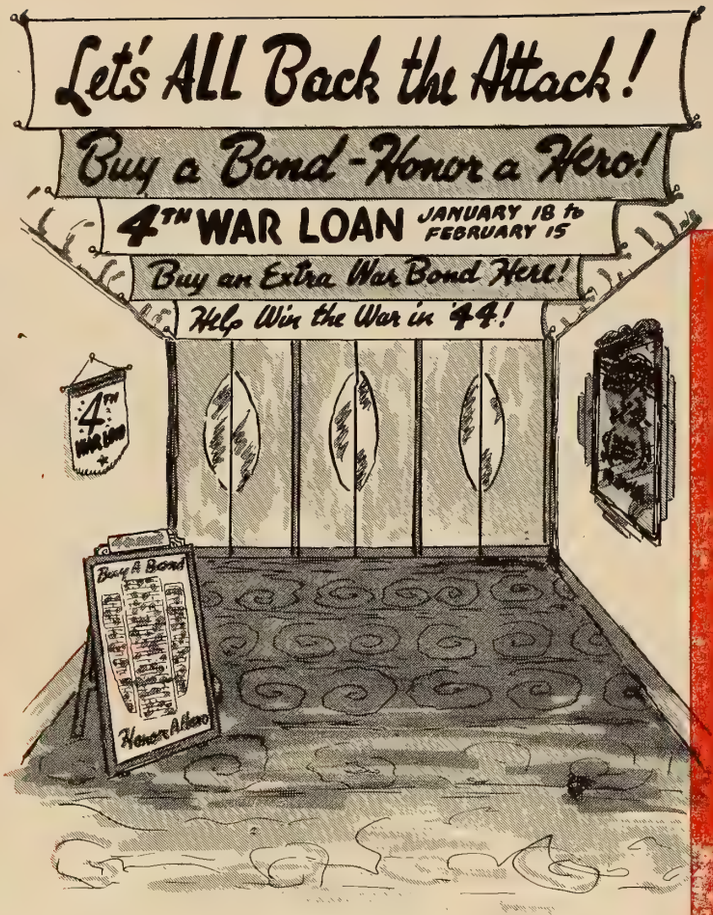








We Can Do It Again!



Lobby Smash

One sure-fire way to pep up theatre sales is to make every man, woman or child who enters the theatre, 4th War Loan conscious. Your lobby is the place to best achieve this result. *Punch home the swell slogans at your command with rapid-fire repeater displays.* No effect is so dramatic that it cannot be achieved by even the theatre with few tools to work with.

Sign cloth banners strung across the lobby overhead will not hide your attraction displays in wall frames but will demand every ounce of attention the patron can offer. If they are lettered on both sides, *put them in the mood to buy going in and direct them to your bond booth as they leave.* Be sure to display the Seating Diagram and the other fine accessories which have been provided to aid you. Don't miss a bet from the marquee to the screen.

Bond Premier

Make it your business to stage *two* Bond Premieres during the 4th War Loan Drive. The Distribution Committee of Producers are anxious to have double the number of these events staged during this campaign as against last time. It is an activity which has worked two ways with great results; sold millions in bonds and sold millions of tickets for the bond pictures through word of mouth publicity. *Bond Premieres bring people into the theatres who seldom attend movies and the seed for future patronage is thus sown.* Make your bond premieres events that the community will write to the boys about. Just a tip though . . . *Don't forget* to display your town's service flag as a back drop for the speakers on the stage.

Honor Award

If you made your quota during the 3rd War Loan Drive and your theatre did an outstanding job in putting it over you can build a little good-will by arranging to have your theatre cited by the Treasury Department or WAC of your state. Contact your state WAC chairman and make a date to have your theatre eulogized.

You can garner good publicity through press and radio, make it a stage event winding up in a bond rally for this drive and help swell the night's receipts too. *Get a good speaker to accept the award for the theatre who can also make a stirring bond appeal.* Have the mayor or public official make the presentation and have some of your local heroes on the stage to congratulate the theatre and its staff. All this takes is a little effort and *it can be a really BIG event.*

Repeat Sales

All those lucky theatre men who like to keep things and have saved a list of all previous theatre bond purchasers have in their hands *the most potent lineup of prospects* in the land. If they were able to buy before . . . it is a cinch they will buy again during the 4th War Loan Drive. It is up to you not to neglect them. Write each one a letter. Sign each letter personally even though the letters may, due to the number, be mimeographed.

Keep a close check on the new sales against the previous purchasers and either call on or phone those which do not "dig" promptly for an "E" Bond. *Make your letters personal and appealing.* Where large numbers are to be reached why not prepare special stationery with the drive slogans, etc.? Above all, don't neglect these swell leads.

Stickers



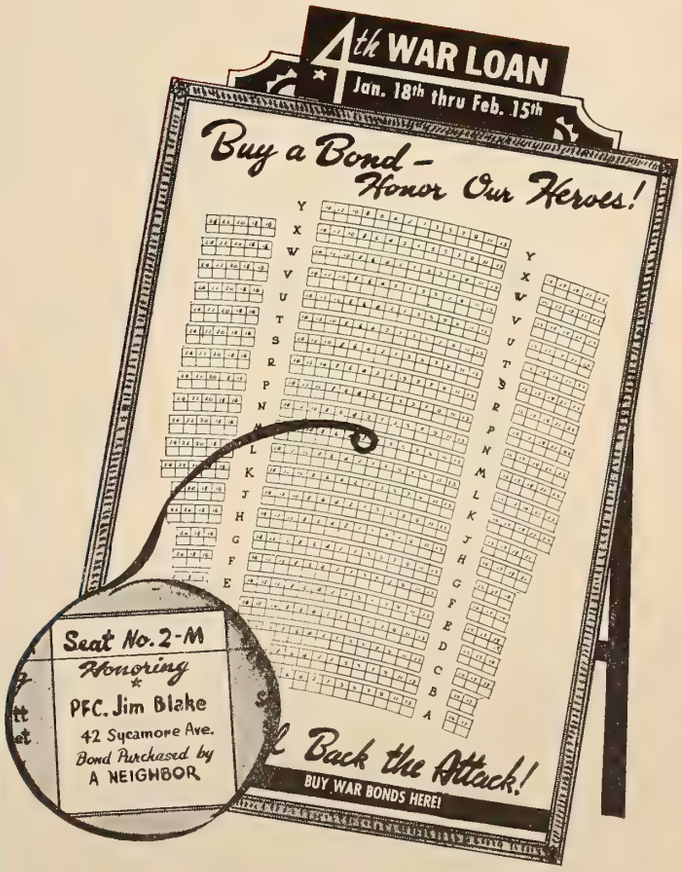
The window sticker shown above which is being distributed free in two colors by the millions from the Treasury Department is going to be the "pin-up" or "stick-up" of the 4th War Loan Campaign. You will receive an ample supply to give one to every purchaser of an "E" bond. They're for windows. windshields (where state laws permit), etc.

This attractive emblem should be very much in demand. *Use it to decorate your box-office, bond booth, display frames.* If you have art shop facilities, reproduce it on a large scale as the central motif for all your 4th War Loan displays. If you do not receive a supply of them promptly, contact the state chairman of the War Finance Committee. Another good use for the shield is in window tie-ups with military equipment.

Seating Plan

One of the most outstanding campaign plans of this drive is the scheme of dramatizing the slogan, "*A BOND FOR EVERY SEAT.*" To bring this idea to its greatest degree of value and create a short cut in preparing such a display piece for theatres without art shop facilities a 40x60 poster has been designed and mailed to all theatres Free. This WAC poster provides for 1000 seats but anyone can paint out with water color the necessary number of seat spaces to make the chart conform to the individual theatre's capacity.

By all means make this a part of your campaign. Have each person buying a bond write the name of a service man or woman in one of the squares as shown in the illustration. Display it prominently. Spotlight it. Fill it with sales.



Let's Gang Up On The Hitler Gang!



This space, which would ordinarily be used to advertise Paramount Pictures, has been donated by Paramount for the promotion of the 4th War Loan



PARAMOUNT WILL HELP SELL
"A BOND FOR EVERY SEAT"

Exploitation Brevities

A CONDENSED REVIEW OF TRIED AND PROVED PROMOTION IDEAS

The idea which may appeal to you may not be worth a grain of salt to the other fellow and vice versa. It is with this thought in mind that STR offers this round robin of tested, proven and practical suggestions to aid you in making the 4th War Loan Drive a tremendous success. This service to our readers does not attempt to deal comprehensively with each promotional idea but rather to point out possibilities. If you have preserved your 3rd War Loan Edition of STR you may wish to use it for detail reference on many of these items.



FREE TO BOND BUYERS

The Treasury's War Finance Committee is printing millions of duplicates of these shields, in red, white and blue, which will be given to bond buyers. You can get all you want from your local War Finance Committee man.

Get 'em. Your patrons will want 'em!

1 Radio will play an important part in the Fourth War Loan. Arrange special broadcasts from the theatre bond booth, program covering bond premieres, celebrity appearances, spot announcements, contests, etc. Local radio entertainers and announcers, newspaper columnists, dance band leaders, business executives, amateur entertainers could all be lined up for a daily radio program from your bond booth.

2 If you can get a small motor blower, it would keep a fair-sized American flag blowing in the breeze for an impressive lobby or Fourth War Loan window display. Blower requires an initial investment, but you'll find it will prove a valuable accessory around the theatre.

3 For theatres of the larger size with more extensive facilities for art work and ballyhoo construction, there are unlimited possibilities for the development of attractive floats which could be used throughout the campaign. Perhaps all theatres could share the costs of such floats. Some suggested floats: floral insignia of the slogan, "Let's All Back the Attack"; costumed characters personifying the Spirit of '76; cut-outs of soldiers in action and reproductions of tanks, planes and guns. The sky's the limit for what can be done with this type of construction. Floats might be placed at prominent corners, where bonds and stamps would be sold from a bond booth.

4 Good adaptation of the Liberty Bell idea: obtain a real church or school bell and permit each bond purchaser to ring the bell for victory. Incidentally, bear in mind that church bells will ring and victory sirens will blow for five minutes at noon on Monday, January 18, throughout the United States, Alaska and Hawaii, signaling the opening of the motion picture industry's Fourth War Loan. Be sure all plans are in readiness for this occasion.

5 Through your chamber of commerce, have business leaders solicit all merchants to pledge that customers of their stores will buy a gun, jeep, or some other instrument of warfare through bond purchases. Theatres could group together to buy a bomber. Merchants could carry cuts of war implements they have pledged to buy in their ads.

6 Publicity for the Fourth War Loan is an absolute necessity. Problem of digging up and writing stories could be solved by getting your local papers to assign a reporter to cover all war bond activities and place your theatre on his beat. If you assume local leadership of the bond drive, you can set up a publicity committee of such reporters to cover the events.

7 A newsy flavor can be given theatre bond booths by tieing into the design a barometer, thermometer or symbol recording the sales results in your theatre during the course of the campaign. Create extra "pull" for your bond booth by having the local newspaper pick frequently during the day sheets from the teletype news wire machine carrying the latest war news and posting this in a prominent place on the outside walls of your bond booth. Newsreel theatres in the larger cities do this, and it is a no-cost proposition.

8 Members of your Kiddie Club can be enlisted to sell bonds and stamps in the Fourth War Loan. Form Commando or Junior Ranger clubs; give the kids membership cards and arm bands. Set a goal of so many bonds or stamps for each child to sell each week. Give them large cards on which patrons who buy a dollar's worth or more of stamps can sign their names. Completely filled-in cards could be displayed under this slogan: "These Are the Autographs of the Patriotic Citizens of Blankville. Each has purchased war stamps from the Commandos of the Blank Theatre." Clubs could be divided into teams to create spirit of competition and thus increase sales.

9 Hold a "Back the Attack Night." A dime war stamp is given with each adult admission, along with a stamp album. Where used before, stunt has filled houses to capacity, given patrons incentive to fill their stamp albums and thus by bonds. Prizes could be awarded to the first patrons who turn in completely filled albums, which have to be numbered or stamped for theatre identification.

10 If there's an Army camp near your town, you may be able to borrow a jeep or a tank in which purchasers of bonds could be taken for a ride.

11 Newsboys are potential war stamp salesmen. At a meeting, outline your plan to them. Give each boy a quota and offer guest tickets for every so many dollars' worth of stamps by which the quotas are exceeded. Hold weekly meetings with the boys to discuss the progress of the drive. Heighten incentive, if you wish, by playing the newsboys against other youth groups. A party could be promoted as the final payoff, with civic groups handling details and merchants supplying eats.

Sell That Bond for Every Seat!

12 Here's a suggested lineup for a parade: 1—Motorcycle police lead men. 2—Mounted police. 3—Parade marshal (civic or military dignitaries and aides). 4—Color guard of honor. 5—Band or drum corps, military groups. 6—Legion and Veteran groups. 7—Band led by baton-twirling majorettes. 8—Youth groups interspersed with floats. 9—Drill team and band. 10—Women's Auxiliaries, Red Cross, Ambulance Corps. 11—Fire engines, firemen, floats and band. 12—Citizen groups, business men, business women, etc. 13—Merchants' floats, newspaper trucks, bakery and dairy trucks, etc.

13 Get juvenile cooperation in your Fourth War Loan drive. Older children can staff war bond booths in the theatre lobby. Youngsters who specialize in dancing could perform specialties in honor of each person buying a bond. Games of baseball, darts or quoits might be set up, with children in charge urging the public to try to hit heads of Hitler and Hirohito. Throwing the ball would cost thrower a war stamp purchase.

14 Perhaps you can tie in with a local photographer to take pictures of all bond buyers. If famous people appear in your town during the drive, get them to pose with the bond buyers and then autograph the photos.

15 A radio program based upon two-minute talks by local bond buyers on the theme, "what I think of Hitler and Hirohito," would make a highly amusing topic for radio listeners. It might be worked out that each purchaser of a war bond at the theatre booth would be given an opportunity to state their opinion publicly of Hitler and Hirohito. Naturally, each person desiring the platform would have to submit the text of his broadcast in writing, confined to the number of words which could be spoken in two minutes. Theatre tickets should be given to each person selected for the broadcast.

16 Enlist the cooperation of educational groups behind a children's War Bond rally, with stamp purchases serving as admission for youngsters and adults. Merchants could donate prizes for humorous games. School bands could supply music. A patriotic program could be part of the activity, and a competent public speaker could emphasize the importance of the Fourth War Loan.

17 Have a recording studio set up in your lobby so that buyers of bonds of substantial size can have messages recorded to send to their sons or daughters in service.

18 A successful form of radio entertainment has been the development of the children's broadcast from the theatre stage in which the children entertain, discuss civic affairs with prominent citizens, talk of their hobbies and sports, etc. Such programs have been titled "Junior Town," "Youth on Parade," etc. Why not arrange a Saturday morning kiddie bond carnival? Radio station might be able to get a sponsor for the program, and it would attract children to your theatre to see not only the show but to be organized as bond and stamp salesmen. Local heroes on furlough could tell kids of their experiences. Community sing would provide good broadcast material.

19 If you have local war industries, arrange an exhibit of their finished products in your lobby, together with plainly-marked price tags to give onlookers an idea of what it costs to produce the implements of war and why, therefore, it is imperative that we all buy bonds to buy the implements to "back the attack."

20 A display of war material which could include relics from the last war would make an interesting attention-getter in connection with a lobby setpiece selling the various events on your Fourth War Loan drive calendar. Each item should be identified by a small card explaining the item and crediting source of the material. If you are near an Army camp, try to arrange to have soldiers explain the significance of the items at certain peak hours.

21 Direct attention to your Fourth War Loan appeal by constructing a setpiece to serve as a "gallery of heroes" display. This calls for photographs obtained from parents of local service men, regardless of whether these men are in training camps or overseas. Special treatment should be given to pictures of men who have become casualties. Dedicative ceremonies could surround the unveiling of such a display, with civic officials and the parents of local heroes participating. Photos serve as a frame for changable poster space on which to announce your various war bond events. Get newspapers to cover the unveiling ceremony.

22 Arm-chair strategists should be given an outlet for their emotions. Plant a newspaper contest with prizes for the most cleverly conceived plan of "attack" on Germany or Japan. By permitting use of war maps, you should get some very graphic entries with which to create an "Let's All Back the Attack" window or lobby display. Local editors, military men and geography teachers could be induced to act as judges. This stunt could be tied in with a war picture you might be playing for added theatre publicity.

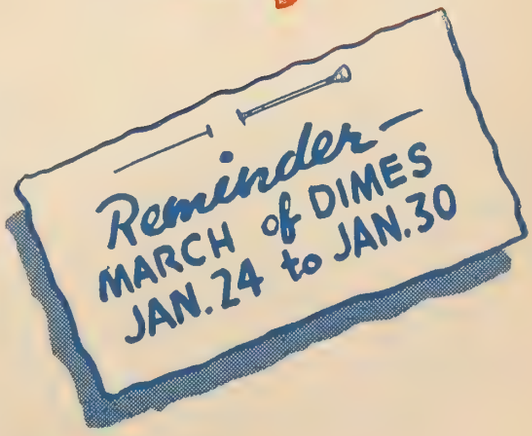
23 Why not try a Bond Auction. Solicit merchants for gifts to be auctioned off. Get a professional auctioneer to handle the event. Try to have celebrities present. Get newspaper photographer to cover for newspaper publicity.

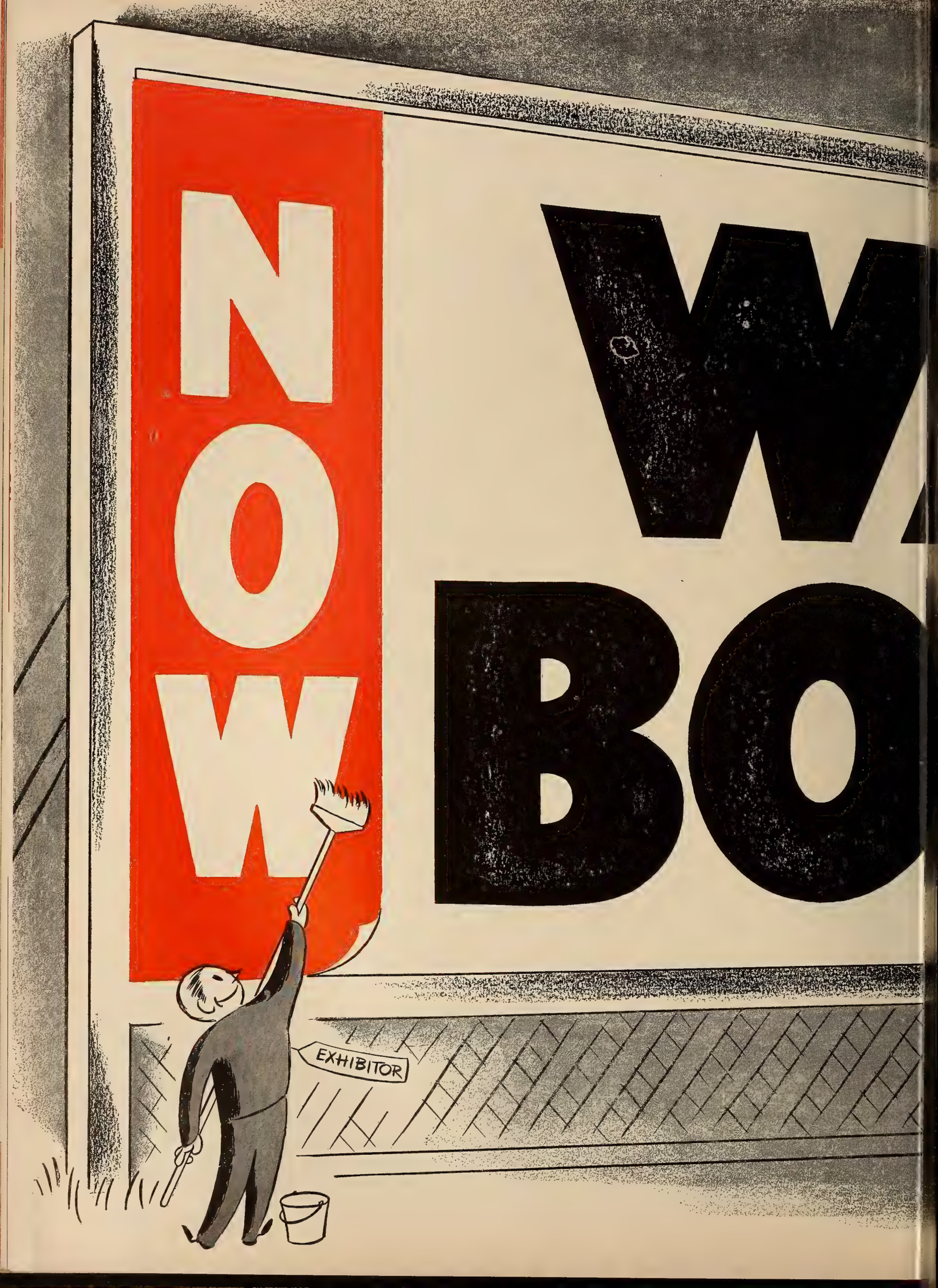
24 Set aside a certain day of the week when every person buying a bond will be admitted free to the show that day. This stunt has been done in previous War Loan drives, and the results have been exceptionally good. Tie up with merchants for big-space ads announcing the offer, and permit merchants to give guest tickets to persons buying bonds at their stores.

(*Continued on Page* 54)

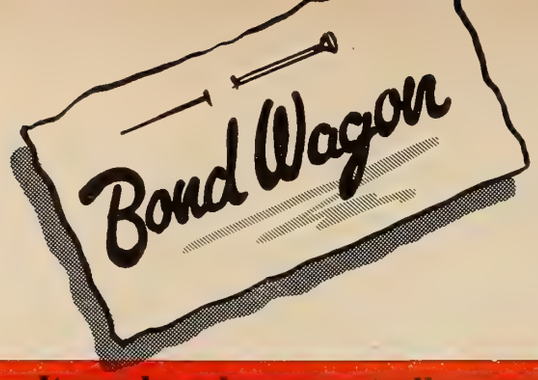
I'm Counting On You!






NOW
WA
BO
EXHIBITOR


AR
NDS
Coming Soon!
VICTORY
...and we won't forget the March of Dimes!
Space contributed by United Artists





It can be a bus, or a trolley, or a buckboard, or a hokey-pokey ice cream cart, or a surrey with a fringe around the top. It can be as rustic or as modernistic as your heart desires . . . but . . . the important thing is to *go out TODAY and promote yourself a Bond Wagon* from which to sell those "E" Bonds during the 4th War Loan Campaign.

Decorate your choice of a Bond Wagon with banners, accessories, bunting, flags and keep it parked in the busiest parts of town. Visit factories when the shifts change, cover schools. Keep it slugging away with those special "Honored Hundred" Bond Sales applications, *for away-from-the-theatre sales.* Put entertainers aboard the vehicle if you can. In New York a department store uses an old horse car. *What's yours?*





Stage activities are an ideal part of War Bond sales planning. These events help draw people to your box office and if well handled even *the most homey amateur show will put the folks in a bond buying frame of mind.* The more elaborate stage productions can be dressed up as a bond show with patriotic numbers and embellishments. A large dancing chorus wore capes tied about the neck and after doing their routine facing the audience they turned their backs to the audience with the letter on each cape spelling out a war bond message.

The old time grocery auction for war bond bidders with promoted groceries is still a good bet in nabes and rural theatres. Many local talent groups will welcome the opportunity to cooperate in staging a show for you.

One of the greatest incentives in the world is competition. Here is an opportunity to foster competition with plenty of team work on the side. Many theatres have met with great success in aligning the various civic groups and patriotic organizations as competing teams, with the theatre receiving credit for the sales. A line up of thermometers were painted and displayed in the lobby to show the progress of each group's sales. *This was red hot competition.*

Youth groups are equally enthusiastic teams to set against each other for bond sales. Newsboys will assure publicity in their papers. Offer guest tickets as prizes. Organize, hold meetings, and *the place to start is with a team of theatre employes to captain teams of their friends.*

Parades

Everyone loves a parade and it only takes an excuse to get them to grab a flag and march or watch. It takes both to make a success. *There are surely enough reasons for a parade in your town during the 4th War Loan Drive.* The best advice we can offer is to line up a local gent with plenty of experience in staging parades and let him go to town for you. It is a task of organization and you will have to sell plenty of other local leaders on participating. Encourage floats, school bands, patriotic groups, workers, school children, civilian defense, and military personnel to participate wherever these are available. *Even a jeep will add sparkle to a parade these days.* Wind up at a speakers stand in front of your theatre for a bond rally.

Military Co-op

If you are within range of a military establishment you will find that they have been instructed to go all out in helping you to make the 4th War Loan a bang-up success. They will supply equipment for lobby and window display, for outdoor display with men to give the stuff life, for parades and for stage dressing at bond rallies or premieres. The services will supply speakers with battle experience wherever possible and *if you are near a base hospital you can have the services of some real heroes to* tell an audience the importance of buying those bonds.

All this adds up to the greatest degree of cooperation your own government can offer in helping you help your government. They will not come looking for you. Go after 'em!



Bond Booths

If you lack the facilities to construct a fancy bond booth for your lobby don't go through this drive without one. Just promote a desk or a table and drape the front with some bunting or 4th War Loan displays from the accessory kit which film salesmen are taking with them on their rounds. *Presto . . . you have a bond booth at little or no cost* and you can always line up patriotic war mothers or brides or sweethearts to staff the booth during show hours.

For those theatres with art shops, take a good look at that old bond booth that has done its bit and either redecorate it completely or throw it away and get yourself a fresh one. A bond booth that doesn't get a beauty treatment becomes frowsy in time and lack pep. How about it?

Program Exchange

Make Your Program Work For You in 4th War Loan And March of Dimes Drives

Despite the odd weather we've been having, this is no time to talk about the elements. Everywhere, throughout the motion picture industry, the Fourth War Loan and the March of Dimes drives are the main topics and the principal activities of everyone. The bond drive, which lasts from January 18 to February 15, and the Dimes drive, which starts January 24, must have the full attention and efforts of every theatreman if each drive is to reach, and we hope exceed, its goal.

Of the many and varied angles that will be used by showmen to stimulate the public's interest in these drives, not the least is the theatre program. Through this medium can be purveyed news of various activities in conjunction with the drives.

We are, of course, principally concerned with the Fourth War Loan here, so we shall devote the major part of our discussion to ways and means of using the program to keep interest in the campaign at a high pitch for its duration.

Utilize Your Mailing List

Your program mailing list is a valuable source of prospective bond purchasers. To those on the list you might send a personal appeal to buy war bonds, this personal appeal to accompany the regular issue of your program. You might even enclose subscription cards, which the recipient sends back to the theatre after he has indicated the amount of his subscription.

If you pass out programs in the theatre, give a subscription card with each one. These cards could also accompany copies of the selling accessory distributed in stores, hotels, restaurants and other business establishments.

We hardly need tell you that color is most important in your programs during the Fourth War Loan. If your printing plant has the facilities, use red and blue on white paper, or some other combination, if white paper isn't used, so as to get a patriotic-colors effect. If you can't use two colors, perhaps you can use either red or blue to make your bond messages stand out. Where colors are not available, your choice of type and illustration, as well as the prominence you accord it, will determine just how much attention your Fourth War Loan bond appeal and news in your program will attract.

Outline Activities in Program

Of course you'll be putting on many special activities, such as war bond premieres, special war bond matinees and nights, etc. Set forth the news and details of these activities in your programs. We are taking it for granted, of course, that such mediums as the newspapers, your screen, your lobby, special posters, etc., will also be used, and that mention of the activities in your house organ will complement these other mediums. But do not forget, just in case you are assuming that program mention is not necessary, that there may be people who look solely to your program for news of your theatre, and that should you fail to use this medium in the Fourth War Loan, these people might not be fully informed.

We don't know whether you use art or not, but here is an instance where its use would be most advisable. At any time, of course, art will dress up an ad, or folder, or story, or whatever it may be; so now, when your job is to get across a most vital message, the use of art is doubly important. If your program is printed by the offset process, you'll find it comparatively easy to cull sketches and illustrations from the Fourth War Loan Campaign Book. On the other hand, you may have to use mats, or even have cuts made, depending on your printer's facilities. Look through newspaper mat services for appropriate illustrations. In any case, we are not advocating that you go to a lot of extra expense. You will have to determine for yourself just how effective your art layout can be at the most economical cost.

One of our Program Exchange members informed us some time ago that he reserves a column in his program for news of activities on the patriotic front, which he culls from the various trade papers. If yours is the newsy, tabloid style of house organ, you would do well to follow his plan. Throughout the drive STR will carry news of developments, some of which you may want to pass on to the public via your program. As a matter of fact, and deviating slightly from the Fourth War Loan for just a minute, week after week STR's "On the Patriotic Front" page features news that provides material for just such a column.

You might utilize your program for some sort of a contest in which war bonds and stamps would serve as prizes. For example, we are thinking of a coloring contest in which bonds and stamps would be offered to youngsters who best color a sketch of Uncle Sam, or perhaps a drawing contest for the best sketches of Uncle Sam. You might also announce prizes for the best essays on such subjects as "Why We Should Buy War Bonds" or "Why We Should Increase Our Bond Purchases During the Fourth War Loan," or some other subject closely akin to the purpose of the drive. Local merchants should be glad to underwrite the cost of the bonds and stamps offered in the contest.

And while we're discussing this aspect of program utilization, an appeal might be made to the poetically-inclined to write a poem using as the first letter in the first word of each verse that which appears in "Fourth War Loan Drive." Thus, the first line of the poem would start with "f," the next line with "o," the next with "u," etc. In case this contest might be considered too difficult (amateur poets relish the opportunity to try the almost-impossible), perhaps a slogan contest might be better, again using the letters of "Fourth War Loan Drive" in constructing the slogan. You will perhaps think of other contests embodying the spirit of the campaign which you can introduce to your patrons through your program.



Your War Loan Program Cover

With several ad slugs and other elements available for spoting, many attractive styles of program covers for the Fourth War Loan drive can be effected. As an example, the suggested cover above features the Fourth War Loan shield, which you'll find in the campaign book, and an eagle which you should be able to duplicate. Perhaps you can have the above cover, with copy changes, enlarged for your own use.

Statements From Localites

An idea which not only would help the drive but also build goodwill between your theatre and the public, and your theatre and prominent civic officials, would be to seek statements about the campaign from leading localites and publish these statements, along with pictures of the leaders, in various issues of your program. It is human nature for one to be proud to see his name in print, and when it is linked with a cause so worthy and vital as this, it is quite likely that there would be no hesitation—on the contrary, there would be eagerness—on the part of those sought out to lend their endorsements.

One of the suggestions in the Fourth War Loan campaign calendar, which leads the special Fourth War Loan drive section in this issue, is that the week during which Abraham Lincoln's birthday falls be set aside as "Freedom Week," with a special effort being made at that time to stimulate bond sales. In this connection, you could run a picture of Lincoln on the front cover of your program, together with a message beneath the picture or somewhere inside the house organ, with reference made to the message on the cover, stating the activities that will take place during "Freedom Week." Other special weeks or days commemmorating important personages or events would also call for similar cover treatment.

March of Dimes Important

While you will be concerned principally with the Fourth War Loan, remember that the March of Dimes drive, January 24-30, is also dependent on your showmanly support for its success. Be sure to remind your patrons of the audience collections through notices in your program. Let them know of the great humanitarian importance of this drive. Let them know that there could be no greater tribute to President Roosevelt on his birthday January 30 than the fact that the March of Dimes drive has gone over the top; that the campaign against the deadly enemy on the homefront, the virus of infantile paralysis, has been won. It would be wise to use the illustration of the little girl in the wheel chair, so widely used in last year's campaign, as the principal illustrative theme of your program March of Dimes appeals, messages and news paragraphs.

For the period of the Fourth War Loan, and during the March of Dimes drive, these activities should overshadow news of your regular attractions. This does not mean that regular attraction-plugging in your program should be dispensed with, but it does mean that, for a while at least, the prominence of your attraction advertising will be decreased somewhat to permit heavier play to the Fourth War Loan and the March of Dimes.

That's all for this time. We'll see you next week. Meanwhile, we should be interested in seeing how you treated these two drives in your programs. So send us copies, won't you, please?

Ads and Accessories—Use 'em!

An impressive array of showmanship ad mats, slugs, and accessories have been created by the national committee working with National Screen Service. The exhibitor aids are very flexible and lend themselves to lobby, marquee or window display functions. Not shown are the burgees and valances, also the special bond application form which is being supplied by the Treasury Dept. Most of these items are included in a "Below Cost" 4th War Loan Kit from NSS.



4 Col. ad mat-plenty more!



Left...20 x 28 and 28 x 40 poster mailed by Treasury to all theatres.

Right...11 x 14 card which is ideal for window tie-ups.

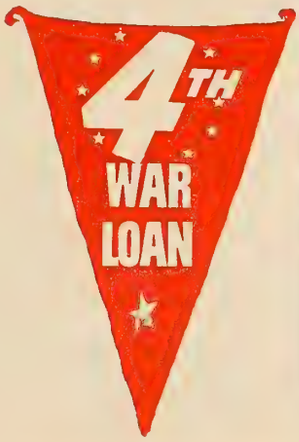
Bottom Left...22 x 28 showing Window Sticker supplied by Treasury.





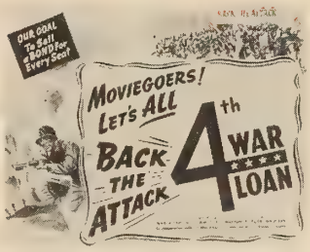
Ad slugs aplenty have been included in the press book.

Strings of pennants with War Loan Copy are available from NSS.





Above...40 x 60 & 1 Sheet—NSS.



Below . . . The Red, White and Blue Window Sticker about 4 x 5 inches.



Below...40 x 60 Seating plan mailed by WAC.



Exploitation Brevities



The spirit of the "Honored Hundred" is exemplified by Glutz who, having expended his strongest efforts in putting across the Fourth War Loan Campaign through smart showmanship, has become one of the "100" and is ready for that Washington trip.

25 Try a street stunt along the lines of the roving reporter or mystery man idea. Have a man dressed as Uncle Sam, and announce that "Sam" will be in town and will give guest tickets to all who identify him and gives him the slogan he wants to hear.

26 Bondball is a game designed to sell war bonds and has produced worthy results. It is an adaptation of the play-by-play baseball stunt. Essential item is a large board with electric lights to indicate runs and keep the score. Board should be placed in a prominent spot, in front of the theatre, if possible, and consist of a painted baseball diamond covering most of the board, with cards to indicate the competing teams and the number of runs scored. Scheme can be adapted to an Army-Navy competition or localized to employes of industrial plants in team playoff. Barker encourages patrons to buy stamps and bonds, thus helping the team of their choice win the day's game. Stamp produces a single run, while a bond purchase brings in a home run.

27 An all-request program could be developed for your local radio station in a tieup with the theatre bond booth. Radio fans could leave their request accompanied by the purchase of a certain amount of war stamps or a bond, and the radio station in turn could announce the purchaser's name at the time the selection is played. You could make it a contest by not announcing the numbers played, then giving guest tickets to first so-many people who correctly name the numbers.

28 Try the "Buy a Bond and Help Hang Hitler" gag as a lobby stunt, with each bond purchaser entitled to pull on the rope, which can be rigged to a miniature block-and-tackle, regulated so that it will require a number of pulls to bring the effigy of Hitler to the top of the scaffold.

29 A bond luncheon should get your drive off to an enthusiastic start. A celebrity, stage, screen or radio star, could be guest of honor. Persons sitting nearest to honored guest would buy larger denomination "E" bonds. Cost for luncheon (or breakfast or dinner) could also include bond. Thus $20 would buy an $18.75 bond, with $1.25 to pay for the luncheon.

30 Where ample outside lobby space is available, larger theatres might be able to either construct or purchase a papier-mache Liberty Bell which, when hooked up with an animation device, could appear to be ringing. A sound effect record of ringing bell could be playing through a p.a. system, giving a realistic effect and attracting much attention to your war bond booth or display setpiece.

31 Here's a contest to build goodwill between industry, merchants and theatre. Appoint teams from department stores, war plants, utilities, etc., and have them compete for the largest purchases of war bonds. Team exceeding its quota would receive a loving cup, plaque or other suitable trophy. Scoreboard at the theatre could reveal the progress of the teams. Dutch treat luncheons for the team chairmen would build interest, and theatre party for the teams could wind up the event.

32 It would be wise to create a new and different war bond booth for your lobby. The Fourth War Loan campaign book features a sketch of a booth which plays up the "4"; use that as the basis for yours.

33 Develop a press or radio contest. Suggested topic: "What the Purchase of a War Bond Means to Me." Interest might be heightened by creating a preliminary elimination, setting aside one day for war plant workers, another for utility employes, another for students, etc., with the daily winners competing for a grand award. Judges should be chosen from leading civic and literary circles. A variation of this contest may take the form of limericks, with a winning line to be added to three lines furnished by you.

34 Have a town crier dressed in colonial costume, with the wig and dinner bell, walk around town shouting a war bond message such as this: "Hear ye, hear ye, hear ye. Let's all back the attack by buying extra bonds at the Blank Theatre. Fourth War Loan drive."

35 Your art department could build a large imitation block-buster bomb which could be placed in the lobby, with the public invited to "sign a bomb when you buy a bond."

36 Cooperative page ads stressing the patriotic angle should be promoted. Try a Scrambled Slogan Contest using "Let's All Back the Attack." Letters comprising this slogan can be mixed through the ads or jumbled in one group, with merchants donating prizes for the most artistic arrangement of the unjumbled letters featuring a patriotic motif. Each entry would have to be accompanied by the purchase of a dollar's worth of war stamps at the theatre bond booth in order to be eligible for prizes. A display of the entries could be used in lobbies and merchant windows. Try a Word Contest in which prizes are awarded for the greatest number of words assembled from the slogan referred to above. Try also a contest in which insignia or emblem cuts are spotted throughout the page, with prizes going to readers who correctly identify them and submit the most artistic arrangements.

Let's All Back The Attack!

37 Patriotic music builds the bond-buying urge. Therefore, play such music on your non-sync before and after the show, during intermission, and on your sound truck street ballyhoos. If your local radio station has a good singer who could record brief singing spot announcements to be rebroadcast, old favorite tunes with patter built around theatre bond sales and your show should get good results.

38 Prizes could be awarded in a contest for the most unusual signatures of persons buying war bonds. If there is a handwriting expert in your community, induce him or her to serve as judge of the contest, and such an expert might supply an interesting subject for personal broadcasts to lend pep to the contest.

39 Theatres are frequently called upon to supply talent and entertainment for civic events, benefits, etc. You could set war bonds as the price for such talent. Thus a band that would usually be supplied gratis for some charitable event might be "sold" to the organization for, say $25,000 in bonds purchased through the theatre. Idea can be applied to almost any situation in which talent is supplied.

40 Promote an amateur boxing match or wrestling bout on the stage of your theatre. Price of admission: bond and stamp purchases. Ringside seats could be scaled as high as the tariff would allow, and the tickets could be placed on sale in various stores for resulting publicity.

41 Popularity contests can be used as a money-getting stage event and a seller of bonds and stamps. Set up voting for most popular girl in war plants, most popular salesgirl, most popular high school or college girl, with each contest running a week, and have a grand elimination as a finale to select your city's most popular girl. War bonds would be a good prize for the winner. Voting could be on the basis of one vote for each war stamp purchased at the theatre bond booth or could be expanded to include issuance of votes by local merchants. Press and radio cooperation is certain. Winners could assist in war bond rallies throughout the community. Cooperative newspaper ads are assured, particularly if the contest is city-wide. In establishing candidates, seek entry of girls with speaking or entertaining ability plus good looks. Contact women's clubs and civic groups to get high type girls who will be a credit to your town.

42 Get model-building hobbyists to compete for prizes with miniature airplanes, tanks, ships, guns, etc. This type of contest can be equally good through either the press or radio, although the press is better able to cover the results with pictures. Models entered would make an excellent window or lobby display and attract no end of attention to your bond message.

43 Theatres could sponsor a radio record to the boys in the service overseas. This could be handled by a radio search for the largest family of a local service man. Undoubtedly a sufficient number of such families can be found to make this stunt worthy of a nightly radio feature. The thought would be to have the guest family broadcast a radio letter from the home town. A transcription which would include a very brief introduction by the mayor or some city official followed by informal gossip about what's going on back home under the direction of an M. C.

44 Let the old "Tall Story Contest" work for your Fourth War Loan drive. Through the press and radio, award prizes for tallest tale on "What I Would Do With $15,000,000,000." Limit number of words, and have literary and humorist personalities serve as judges.

45 Some good activities involving children: War bond for the first baby born after midnight, January 18. War bond for the prettiest baby, the most healthy baby, the most attractive blonde or brunette, etc. You might hold a Perambulator Parade, with war bond prizes for the most attractively decorated coach stressing the Fourth War Loan drive.

46 Hold an insignia contest for the artistically inclined. Children and grownups alike could compete and school art departments could be contacted for judges and cooperation. Suggest that designs follow the "Attack" theme. Stunt should bring in some excellent display material.

47 Using the line, "Fourth War Loan—Let's All Back the Attack," run a jumbled words contest in merchant cooperative ads or scattered through the newspaper's classified columns. Set a reasonable deadline for returns and make the prizes attractive. Another sure-fire classified page gag is to scatter the names of local citizens through the columns with the tag that "If Mrs. So-and-So will call at the bond booth of the Blank Theatre and buy one dollar's worth of war stamps she will receive a guest ticket free to see (name of attraction)."

You'll Make Brave Little Hearts Happy . . .



REMEMBER
THE MARCH OF DIMES
JAN. 24 to JAN. 30

RUN THE TRAILER • COLLECT DIMES
REPORT PROMPTLY

Have You...

Ordered Accessories from NSS for Marquee, Lobby, Window, School, Civic Club, Bond Booth Displays? ☐

Arranged Bond Premieres to open and close drive? Set appropriate short subjects to fit special events? ☐

Redecorated or constructed a new bond booth for the lobby? Set up a lobby flash to top it off? ☐

Glamorized a theatre seat with an unveiling by the mayor to dramatize the "Bond for Every Seat" slogan? ☐

Promoted a special 4th War Loan section or edition of your local newspapers tieing in all groups? ☐

Set radio and newspaper contests to break at intervals during the campaign with guest ticket prizes? ☐

Organized your local civic, factory, youth and employe groups as competing teams to sell bonds for you? ☐

Planned special events for special nights to celebrate money dates, honor heroes, service mothers, etc.? ☐

Set a **FREE MOVIE DAY** with a bang-up advance campaign in press and on radio with merchant cooperation to plug it? ☐

Incorporataed bond events in your daily ads and program copy? Ordered trailerettes to announce the events? ☐

Organized an outdoor posting campaign to supplement local window displays, car cards, and street decoration? ☐

Had your theatre appointed as an official U. S. Treasury War Bond Issuing Agency by the War Finance Committee? ☐

Arranged for local women to staff your lobby bond booth during theatre hours? Received Treasury Bond application blanks? ☐

Promoted a bond wagon, bus, trolley, etc. to sell bonds to your theatre's credit away from the theatre as it tours town? ☐

Set or planned to participate in a city-wide parade? Arranged a float with entertainers aboard to represent your theatre? ☐

Planned several outdoor stunts such as hanging Hitler, Uncle Sam's visit to town (which is a HONEY) or some such flash? ☐

Have You... SENT IN YOUR ENTRY BLANK?

The "HONORED HUNDRED" Contest

MOTION PICTURE INDUSTRY

4TH WAR LOAN—JANUARY 18TH THRU FEBRUARY 15TH

ENTER TODAY—USE THIS FORM

Enroll my name in the "Honored Hundred" contest of the Motion Picture Industry. I will sell at least "a bond for every seat," that I may make a greater patriotic contribution to the success of the 4th Loan Campaign.

NAME_____ **THEATRE ADDRESS**_____

THEATRE_____ **CITY**_____

NUMBER OF SEATS_____ **COUNTY**_____ **STATE**_____

Mail this to Robert Selig, Contest Manager
WAR ACTIVITIES COMMITTEE, 1501 Broadway, New York 18, N. Y.
Make a copy and mail to your State Chairman
Make a copy for your files

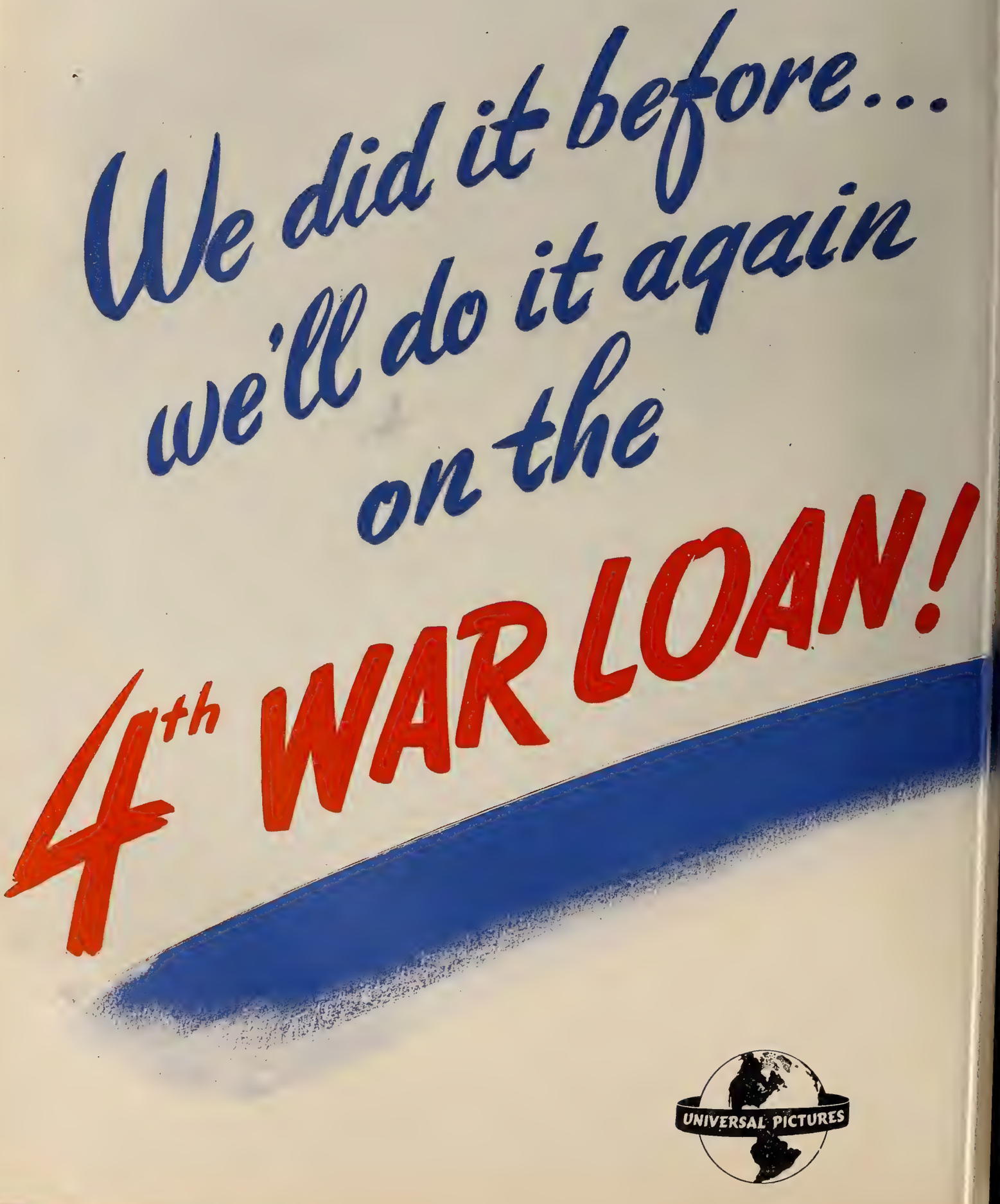
Fill Out and Mail TODAY!

When things are looking up....



We'll never let you down....

UNIVERSAL PICTURES


We did it before...
we'll do it again
on the
4th WAR LOAN!
UNIVERSAL PICTURES


WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

A 4th WAR LOAN BOND FOR EVERY SEAT!



UNIVERSAL PICTURES

The Box Office Slant

Ali Baba and the Forty Thieves

(Technicolor)

Universal **Drama** **87 mins.**

(Nat'l Release, Jan. 14th)

AUDIENCE SLANT: (Family) Has excitement and entertainment for all, and will particularly attract the younger patrons.

BOX-OFFICE SLANT: Suited for any situation and will pay handsome dividends if backed by vigorous exploitation.

Cast: Maria Montez, Jon Hall, Turhan Bey, Andy Devine, Kurt Katch, Frank Puglia, Fortunio Bonanova, Moroni Olsen, Ramsay Ames, Chris-Pin Martin, Scotty Beckett, Yvette Duguay, Noel Cravat, Jimmy Conlin, Harry Cording. **Credits:** Produced by Paul Malvern. Directed by Arthur Lubin. Written for the screen by Edmund L. Hartmann. Directors of photography, George Robinson and W. Howard Greene. Technicolor director, Natalie Kalmus. Associate, William Fritzsche. Special photography, John P. Fulton.

Plot: When the son of the Caliph of Bagdad escapes the Mongolian conquerors who wiped out his family, he joins a horde of bandits. Grown to manhood, he becomes their leader. As such they prey on the thieving Mongolians and after each raid return the loot to its rightful owner. He eventually saves his childhood sweetheart from marrying the cruel ruler and then, when a revolt disposes of the conquerors, marries the girl himself.

Comment: This spectacular picture is money in the bank and is suitable for any situation. The well-known story of Ali Baba is given a neat twist to make him not only a gentleman thief, but the Caliph himself, fight against enemy aggressors. Dressed up magnificently with color, the Arabian Nights background is vivid and impressive. The costumes, palaces, gardens, and the market place, are like lurid flashes of the rainbow splashed on a setting both fantastic and real, for the familiarity of the story to the American public makes it seem real. Maria Montez looks beautiful as the harem-sought prize of the Mongol conqueror Hulagu Khan, although the faulty slide of her diction makes her words difficult on occasion. Jon Hall as Ali Baba, a combination of thief and Caliph, carries the picture along through most of the many horse chases and the sword fights. The work of three men stand out in the picture, Turhan Bey, Kurt Katch and Frank Puglia, the latter two doing excellent jobs of the Khan and the villainous Prince, respectively. The gravel voice and face of Andy Devine and the well-known voice of Fortunio Bonanova are a little difficult to take in that period as we are so familiar with them in other surroundings. Considerable credit should go to Producer Paul Malvern for the adroit way the original tale was manipulated to get this story, and for the masterful settings and scenery. Direction by Arthur Lubin is that of the practiced artist who maintains continuity while keeping the actors natural to the time. Some of the mob scenes, with swords flashing, shot from unusual angles show well-thought-out efforts to get striking effects. Sell this in cooperation with bookstores. Run your advertising and herald campaign with a teaser on "Who Were the Forty Thieves of Bagdad?". Rig up a float resembling the cave they lived in, and have a man inside open the door when a voice outside calls "Open, Oh Sesame." Have the man hand out heralds to each one for whom the cave doors are opened, with a pass included occasionally to sustain interest.

Legion of Decency Ratings

(For Week Ending Jan. 15)

Legion of Decency ratings for this period were not available at press time. Therefore, these ratings, combined with those for week ending Jan. 22, will appear next week.

Raiders Of The Border

Monogram **Western** **53 mins.**

(Nat'l Release, January 31)

AUDIENCE SLANT: (Family) Should click with the action fans and others looking for red-blooded entertainment.

BOX-OFFICE SLANT: A better-than-average program feature. Good enough for any spot.

Cast: Johnny Mack Brown, Raymond Hatton, Ellen Hall, Craig Wood, Raphael Bennett, Edmund Cobb, Ernie Adams, Dick Alexander, Lynton Brent, Stanley Price. **Credits:** Directed by John P. McCarthy. Screenplay by Jess Bowers. Original story by Johnston McCully. Director of photography, Harry Neumann. Produced by Scott R. Dunlap.

Plot: Two United States Marshals are sent to catch a gang of cattle thieves, who are also smuggling jewels across the Mexican border. They find that a young lady in charge of a trading post has unwittingly become a foil for the crooks. After plenty of fist-slinging and double-dealing, they round up the villains and straighten the whole mess out.

Comment: A better-than-average western with some good story twists, plenty of action and other elements, that will be enjoyed by all the patrons of outdoor films. Under the direction of John P. McCarthy, the picture moves along speedily, with some excellent gunplay and the type of riding that will click with the followers of red-blooded entertainment. The production values by Scott R. Dunlap show the extra care taken to make these Johnny Mack Brown-Raymond Hatton series better than the standard sagebrush dramas. Both Brown and Hatton deliver fine performances, aided by good troupers, including Edmund Cobb, an old-timer. Where this series has a following, you have a ready-made audience, but this one is worthy of extra selling effort to develop new patrons for western fare.



Lifeboat

20th Century-Fox **Drama** **96 mins.**

(National Release, January 28)

AUDIENCE SLANT: A moving and engrossing picture with that Hitchcock suspense, unusual direction and production treatment that should make it a subject for wide discussion and consequent strong attendance in most situations.

BOX-OFFICE SLANT: The combination of Hitchcock and Steinbeck should have "Lifeboat" riding in with the record-breakers.

Cast: Tallulah Bankhead, William Bendix, Walter Slezak, Mary Anderson, John Hodiak, Henry Hull, Heather Angel, Hume Cronyn, Canada Lee. **Credits:** Produced by Kenneth Macgowan. Directed by Alfred Hitchcock. Screenplay by Jo Swerling. Original story by John Steinbeck. Director of photography, Glen MacWilliams. Special photographic effects, Fred Sersen. Art direction, James Basevi and Maurice Ransford. Music, Hugo W. Friedhofer. Musical direction, Emil Newman. Technical Adviser, Thomas Fitzsimmons of the National Maritime Union.

Plot: This is the story of three women and six men—adrift in a lifeboat after the sinking of a freighter by a German submarine—living, loving, hating, hoping; and of their eventual rescue by an Allied cruiser.

Comment: With only the corner of a hat-check room as his background, Director Alfred Hitchcock could undoubtedly fashion an interesting and absorbing story within that small space. Of course, there's a little more room in a lifeboat, to be sure; but even the limits of such a vessel would tax the imagination and ingenuity of any writer and director to confine the action of a picture to that space and keep the picture moving for an hour and a half. Such a problem has been successfully solved in "Lifeboat," thanks to John Steinbeck, who wrote the original story, and Director Hitchcock. From beginning to end, this picture holds one's undivided attention. That seat-squirming suspense, for which Hitchcock is noted, is perhaps a little more subtle here, but it is present, nevertheless. Essentially, there are few new twists to the story: what happens to the characters in the lifeboat is more or less what one would expect to happen to characters thrown together in such a situation. And then, too, on several occasions, the actions of these characters—at least during the early moments of the film—seem somewhat trite; there is a lack of sincerity. But as the picture moves along, this fault gradually vanishes. "Lifeboat" cannot be termed entertainment in the general sense of that word, for its atmosphere is depressing, despite the moments of humor; but it is still so engrossing and moves along so smoothly that one can't help but be impressed with the results. It is a picture which should receive wide discussion—and this should tend to stimulate interest on the part of those who have not seen it. Tallulah Bankhead is just as those who have followed her career would expect her to be, and for those who will be introduced to her acting for the first time through this picture, she presents a talent that's refreshing and invigorating and possessed by few, if any, other actresses. Performances are uniformly good. The combination of Hitchcock and Steinbeck should have "Lifeboat" riding in with the record-breakers at the box-office, and it is so unusual in directorial treatment and production values that it will have everybody talking. It is a highly exploitable picture, with excellent returns in store for the showman who gets behind it and sells it for the unusual and absorbing picture that it is.

Regional Newsreel

ATLANTA

Lt. Lewis M. White of Uncle Sam's Navy, stationed at Corpus Christi, Texas, has been home on leave. Formerly with Loew's theatre interests in Atlanta.

Lucas & Jenkins' theatres sponsor drive for blood donors through personal solicitation of theatre patrons, beginning at the Fox Theatre, in cooperation with the Atlanta Chapter of the Red Cross. Willis Davis, of L & J, announces the drive will continue indefinitely, the Fox Theatre to be followed by the Roxy, Paramount and Capitol.

Induction of Atlanta Variety Club's officers for 1944 took place at their monthly meeting of January 3. Jack Dumestri (of RCA) is Chief Barker.

Juddy Johnson, maestro of the Paradise Room, Henry Grady Hotel, gave members of the Marquee Club, comprising theatre managers and local newspaper men, a swell holiday party.

Sam and Evelyn Kane, recently of L & J Theatres, now with Radio Station WATL, Atlanta, played host to the parents of Veronica Lake, Tony and Ronnie Keane.

Jack Dumestri, Chief Barker, Atlanta Variety Club, recently announced plans for a semi-monthly club paper to be called *The Barker*, with Jimmy Gillespie, Columbia P.A., as editor, Paul Jones (*Constitution*) and Linton Hopkins (*Journal*) associate editors, to publicize all the club's doings.

Mrs. Edith J. Petersen, manager, Buckhead Theatre, is a grandmother. Ardath Beata Anderson arrived on Christmas Eve. "Beata" is a Swedish name meaning "Beautiful."

Lt. Bill Hames visited Ralph McCoy, Warner Bros. district manager, before shoving off to a new assignment at Bartow, Fla. Bill was office manager at Vitagraph for many years, and recently married Margaret Magill, film row stenographer.

The March of Dimes Drive for infantile paralysis victims was organized at a meeting and luncheon last Tuesday at the Piedmont Hotel. Governor Ellis Arnall spoke. Theatre notable from all over the Southeast attended. From New York came Oscar Doob, publicity head of Loew Theatres and national publicity chairman for the campaign, and Harry Brandt, national chairman of the film March of Dimes Drive.

Frank Miller, Jr., son of the Augusta, Ga., theatre magnate, in town after 60,000 miles on water with the Maritime Service.

Wil-Kin Theatre Supply Co. girl and office force held a belated Yuletide Party in Peachtree Club.

John Carter, owner-manager of the Brookhaven Theatre, re-opened New Year's Day following extensive improvements throughout.

BOSTON

Mr. and Mrs. Sam Haase spent the holiday period in New York, where Sam was attending business conferences and Mrs. Haase visited friends. . . Sam is negotiating now for New England rights on a post-war television project.

"Open House" at the Boston Variety Club Saturday night was attended by the largest crowd in the history of the club.

E. M. Loew is having his Plaza Theatre in Salem, Mass., completely renovated and improved as to seating comforts.

Thieves who broke into the Strand Theatre, Taunton, were content with a bunch of flashlights and some keys, according to Manager Alec Hurwitz.



WINGING TO THE JOB. The start of the 4th War Loan Drive junket made by industry officials to line up local campaigns in all parts of the country. Left to right: Charles P. Skouras, Ted Gamble, B. V. Sturdivant, "Rick" Ricketson, Fred Stein, Andy Krappman, Seymour Peiser, and Si Fabian. This was the first leg in the eastern districts.

Arthur Poole, formerly of the Lynn Paramount staff, is home on furlough. Poole was a victim of an airplane accident in Texas, but is rapidly recovering.

Lieutenant Donald B. "Tim" Wood, former publicist here, was home this week on a brief furlough and expects to go overseas almost at once.

Pvt. 1/C Joseph Been, former manager of the Durfee Theatre, has been transferred from Fort Monmouth, N. J., to a Florida military camp.

Sgt. John McEvoy, former assistant manager of the Empire at Fall River, is now overseas with the armed forces.

During this week the entire lobby of the Empire Theatre was turned over to the procurement division of the Navy for the recruiting of Waves.

Rena Brisgal, home office bookkeeper in the Interstate offices here, spent her vacation at Maxwell Field, Alabama.

Bertha Levine has replaced Joanna Wolohojian in the RKO secretarial force, Miss Wolohojian moving up to the cashier's job.

Emma Corbett, Universal's popular booker, has recovered from an attack of the current species of flu.

District Manager Edward X. Callahan, 20th Century-Fox, called on home office officials in New York last week.

Phil Berler, E. M. Loew circuit booker, reports that the operation upon his young son at the Infants Hospital was entirely successful.

Fred Leiberman of the circuit bearing his name is currently spending his time on the beaches of Florida.

Myron Segal, son of Mr. and Mrs. Harry Segal, has arrived safely overseas and has so informed his parents.

Jack McCarthy has been promoted to the sales department of Warners and will have the Maine territory. He has been with the company locally for the past 18 years.

Harry Segal has been transferred from the Rhode Island division of Warners to the city sales department in Boston, while Al Daytz goes to Rhode Island, having formerly covered Maine and Western Massachusetts.

C. McGerigle presided over the annual RKO employes party, the affair being held at the local exchange where a turkey dinner was served and McGerigle did the carving honors.

CHICAGO

Harry Brandt was one of the chief speakers at the Chicago meeting of the March of Dimes committee last Friday at the Blackstone Hotel.

Chicago authorities commemorated the 40th anniversary of the Iroquois Theatre fire last week. This fire brought about the model fire laws now in use here.

Walt Disney has been engaged by the Owen-Illinois Glass Company to make a survey of the organization's activities with a view of making films for instructional and advertising purposes.

Sam Shirley, MGM district manager, has gone to the west coast for a short winter vacation.

J. J. Rubens of the Great States theatre circuit and Will Hollander, Balaban and Katz advertising director, attended the Springfield meeting of the 4th War Loan Drive conferences on Tuesday.

The Bell and Howell Company has organized its old time employes into the Pioneers Society, with William Cole as president, William Mack, vice-president, Chrystal Timko, secretary, and Victor Klein, treasurer.

The Chicago Censor Board reports 357,000 feet of film inspected during December in 88 pictures. There were eight cuts, five pinked, and no rejects. For the whole year the Board, of which Sgt. Dick Healy is director, reviewed 4,288,000 feet in 1148 pictures, with three rejected, 117 cuts, and 20 pinked. Due to the shortage of foreign films, the amount of film to pass in review was 10 per cent lower than last year.

Oran C. Parks has been made manager of the Times Theatre in Hammond, Ind., for the Alliance circuit. He was formerly with the Coe Brothers circuit as publicity director.

Will Baker, Republic exchange manager, is gradually getting back on the job following his serious operation. His first real activity was attending the Republic meeting at the Drake Hotel last week.

The Alliance Theatre circuit is going all out over its territory for the March of Dimes and Fourth War Loan drives. Pete Panagos, promotion manager, and James Gregory, managing director, have been holding a series of meetings

(*Continued on Page* 64)


Not If We
BUY MORE
BONDS!
posed by
NANCY
KELLY
MONOGRAM
PC
PICTURES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

in various towns of the circuit to outline the drive and tell the boys the size of the quotas they are to meet.

E. H. Engel, sales manager of the DeVry Corporation, is on a three-week business trip through the west. He will present plans for the coming year to salesmen of the company in Kansas City, Denver, and Salt Lake City.

Lt. John Immerman of the Coast Guard, son of Walter Immerman, B & K general manager, was married recently to Barbara Myer at the Pensacola Navy Base.

Iver E. Nielson has been named department manager at Bell and Howell.

Mrs. Sam Schoenstadt, widow of the former district manager of the Schoenstadt circuit, has taken over the management of the Atlantic Theatre for the circuit. She has had many years experience in the business.

CINCINNATI

Police have under suspicion a boy who is believed to have set a fire among several unused seats stored in an exit leading from the balcony of the Telenews Theatre. When firemen arrived they found the blaze had been put out by Hobart O'Connor, electrician; Leona Dixon, usher, and Gloria Lang, office worker, all using hand extinguishers.

Charles Francis Coe, vice president and general counsel for MPPDA, addressed the Advertisers Club members and guests at the Gibson Hotel Wednesday.

Corp. William P. Knoepfle, son of Rudolph Knoepfle, Republic Pictures sales representative, will be married late this month to Miss Edith Avery Noble of this city. Corp Knoepfle is stationed at MacDill Field, Florida.

Edgar B. Williams, motion picture machine operator at the State Theater, Newport, died last week.

A mysterious robbery was discovered by Maurice Chase, owner of the Ritz Theatre, and his manager, Thomas Holden, when a box containing $50 was missed from the office.

Changes in 20th-Fox personnel: Milton Smith has been added to the sales department; Gil Sheppard, booker, has been promoted to sales representative to take over Kentucky and West Virginia from Jimmy Christian. Jimmy Christian takes Bob McNabb's place in Charleston, West Virginia, while McNabb is moved to the newly created district in north-western Ohio.

Jules Brown, former Fox shipper, has received a medical discharge from the service and is returning to the Fox exchange.

Warner's Elsie Fink is engaged to George Adams of the Army Air Corps.

Lois Respass is back at her desk after many months sick leave.

Visitors this week were Jim Shanklin, of the Lewis Theatre, Lewisberg, W. Va.; Ray Frisz, Chakeres Circuit; new Chakeres booker William Lubel; Harry David, Northio manager; John Lee, Covington, Ohio; and Ethel Clemons, Clemons Circuit, Montgomery, W. Va.

Dorothy Fisher is receiving many congratulations on her 23rd year with RKO.

RKO District Manager Charles Boasberg was here this week with Harry Gittleson of the New York home office, meeting with Stanley Jacques and his personnel to talk over the Ned Depinet Sales Drive.

Ruth Harrer has returned to RKO after some months absence because of illness.

MGM's Vincent Flynn leaves for induction on the 18th.

MGM's girls are regular contributors to the Red Cross Blood Bank and have hung up some kind of a record with the following: Edna Hahn, 8 times; Estelle Schilfert, Grealding Jones, Gladys Pollak, 5 times each; Louise Brown, Bell Jenner, 4 times each, and Mary Catherine Wolf, 3 times.



WAC officials and local drive exectuives caught during the swing around the country for preliminary conferences. Starting at the top: Bernie Wolf and Art Aaronson, National Screen chiefs, at the Southern California meeting in Los Angeles. Edward Alperson, Lou Golding, Sam Rosen and Harry Brandt at the New York meeting. Rick Ricketson, Harold Fitzgerald and Elmer Rhoden seen at Chicago. Charles Skouras, Eddie Silverman, B. V. Sturdivant and James Coston also at Chicago.

CLEVELAND

William N. Skirball and I. J. Schmertz, exhibitor and distributor chairmen of the War Activities Committee, at an industry meeting held Saturday, announced that film salesmen had sold 240 National Screen Service kits for the Fourth War Bond Campaign in the first week of their concentrated work and that fourteen theatres are already pledged to present Bond Premieres. They are in Cleveland, Akron, Youngstown and Toledo. In Cleveland, Loew's State will present a premiere on January 28, and Warners' Hippodrome will present one on February 4. With no dates set, Akron will hold four Bond Premieres, Toledo will hold six, and Youngstown, two. Skirball has arranged with the Treasury Department for salesmen to get extra gasoline rations so that they can make as many trips as is required to contact every exhibitor in the territory.

The March of Dimes Campaign got under way over last week-end when Lester Zucker, industry chairman, asked the members to continue the machinery of the bond campaign for the infantile paralysis drive. At a meeting held Saturday, Richard Krosen, state chairman, and Judge Frank Merrick, Cuyahoga County chairman, urged that collections be taken in every theatre.

George Rosenbaum, Universal salesman, is out in the territory again, having completely recovered from a serious automobile accident which occurred a month ago.

W. A. "Weary" Smith has been elected president of the Independent Theatre Owners and Managers Association of Akron. Smith, owner of the Majestic Theatre, succeeds R. E. Paulus of the Spicer Theatre. Other newly elected officrs are secretary, Frank Hensen, manager of Loew's Theatre, and treasurer, Richard Romwebber of the State Theatre.

John J. Huebner's Ohio Theatre in Marion is temporarily closed because of a break in a boiler.

Ted Wynn has been named RKO exploiteer here, succeeding Gene Gaudet. Wynn has been transferred here from Atlanta.

Personnel changes have been made in the local Loew organization as follows: Bernard McGraner, from assistant manager at the State to assistant manager at the Ohio, where he succeeds Marie Seas, transferred to the Stillman. Gerald Ulion, Miss Seas' predecessor at the Stillman is now manager Howard Burkhardt's second assistant at the State, the first assistant being Don Abeles.

Frank Greenwald, who deserted the film business three years ago to operate a bowling alley, is back again in the fold. He has been appointed manager of the Jewel, an Associated Circuit house.

Max Jacobs, who operates the independent Imperial Pictures exchange, is distributing an Amkino subject, "Black Sea Fighters." The picture played its first territorial engagement at Loew's Valentine Theatre Toledo, where it was so well received that it was moved over to Loew's Esquire for a second week.

DES MOINES

The March of Dimes campaign is being set up with the most enthusiasm the drive has ever received in Iowa and Nebraska, A. H. Blank, chairman for the two states, reported. At the present time a total of 390 theatres in the two states have sent in their pledges, which compares with 289 taking part in the drive last year.

The city council at Charles City has passed a curfew ordinance requiring all children under 17 years of age to be off the streets at 10:30 p.m. at night. Violators face fines up to $10, but the new law states no child may be placed under confinement until the parent or guardian shall have refused to be held responsible.

Plans are under way to rebuild the Iowa Theatre at Shenandoah, which was virtually destroyed by fire last month. Frank A. Van Husen of the Western Theatre Supply Company estimated it would take at least $30,000 to put the house back in order. The house was remodeled five years ago, making it one of the finest for its size in the state. Owners are Mr. and Mrs. B. B. Holdridge, who also operate the State Theatre at Shenandoah.

Earl Kerr, who operates theatres at Council Bluffs, Vinton, and Bedford, Iowa, has opened a theatre at Caledonia, Minn. The Manson Theatre at Manson has been sold to G. H. Partlow by Bill McGraw, the former owner.

Joe Davidson, booker at the 20th Century-Fox exchange at Des Moines, has been transferred to the Cleveland, Ohio, Fox office as a booker. The Des Moines staff presented Davidson with a leather traveling bag as a farewell gift. Eddie Jacobs, former salesman, will come

into the Des Moines office as head booker and city salesman.

Forrest Judd, former Des Moines Monogram manager, spent several days visiting his friends in film row after an absence of more than a year. He is now a technical sergeant in the Signal Corps and stationed at New York.

Other Des Moines visitors included Woody Sherill, former MGM office manager, and Bob Johns, a booker formerly with MGM.

DETROIT

Mrs. Alice Gorham of United Detroit Theatres Corp. has been named chairman of the theatres section of the special Advertising Committee for the Fourth War Loan Drive. Her appointment was announced by Frank N. Isbey, chairman of Michigan's War Finance Committee.

Dave Idzal, manager of the Fox Theatre, is turning over the vast seating capacity of that house for the big midnight show of Jan. 28 for the benefit of the Infantile Paralysis Fund. It is the second straight year the show has been given at the Fox.

Detroiters, who have laughed themselves sick at the antics of Olsen and Johnson and their zany entertainers in the flesh during the two-week appearance of the comedy duo at the Cass Theatre, continued their shrieks at the Fox Theatre last week, where "Crazy House" was showing. Olsen and Johnson broke attendance records at the Cass with their "Sons O' Fun," and the Fox was expected to profit heavily from the thousands who were unable to get tickets for the personal appearance of the comedy team.

Although three legitimate theatres are drawing the crowds, the motion picture houses in Detroit do not seem to be suffering from lack of attendance. "What a Life," the Henry Aldrich comedy, continued at the Lafayette and "Maid in the Ozarks" was held over at the Wilson.

Detroit will get the first showing of RKO's "Tender Comrade" anywhere outside of Los Angeles. The picture will open at the Michigan Theatre Jan. 28 in a pre-release premiere.

W. J. Carroll, 67 years old, one of the pioneer motion-picture theatre owners in Jackson, Mich., died in that city recently after an illness of a year.

INDIANAPOLIS

Carl Shalit, Columbia district manager, was a visitor at the local Columbia exchange Tuesday and Wednesday.

The Indianapolis Variety Club, Tent No. 10, is preparing its yearly program for social and charitable activities, as announced by L. J. McGinley, Chief Barker.

Harvey Cocks, general manager of the Quimby Theatres, Ft. Wayne, spent several days in Chicago recently, selecting talent for stage presentations.

Kenneth Collins, manager for the Dolle-Katz Theatres here, spent Friday in Chicago attending a regional meeting on the 1944 "March of Dimes" campaign.

Burdette N. Peterson, manager of the National Theatre Supply Co., has been granted an extension by his draft board until March 1.

Herbert Boss, Paramount booking department, was inducted into the armed forces Saturday, January 8. His successor has not been named.

It is reported on Filmrow that the Dreamland Theatre, Fowler, Ind., was sold to J. Levy of Chicago by the operators, Mr. and Mrs. Griffis.

Moyne Griffiths of the Columbia exchange office staff, and John W. Maroetta, aviation cadet stationed at Youngstown, Ohio, were married January 8.

Sam Switow, of the Switow Circuit, Louisville, Ky., is all smiles. He is now a proud "grandpa," according to the Filmrow gossip.



CONNECTICUT PLANNERS. Theater men throughout the Nutmeg state meet in New Haven to discuss plans for participation in the War Loan Drive. Left to right, seated: I. J. Hoffman, Warner Bros. Theaters and state chairman of the WAC; Mayor John W. Murphy of New Haven; Si Fabian of New York, WAC chairman of the theater division. Standing: Ed Schreiber of New York, member of the national WAC; William Falsey of New Haven, local WAC chairman, and Harry F. Shaw of the Loew-Poli New England Theaters and state chairman for the War Loan Drive. They are studying the press book.

Harrold Lloyd Beecroft has been sent here as a temporary manager of the 20th-Fox exchange during the illness of George Landis, manager.

Doyle Carter, who operates the Roxy Theatre, Bloomington, is rapidly recovering from a severe attack of influenza.

E. L. Orenstein, who is reported to have very large feet, is driving a new Buick Car. He says it was a present from Santa Claus. Filmrow is asking what size sock does E. L. wear?

Mrs. Barbara Boll, wife of K. H. Boll, manager of the Royal Theatre, Brownstown, has returned from the east, where she spent three weeks vacation with her husband, who is in the service of the Merchant Marine.

Box office receipts have been adversely affected by inclement weather conditions in all parts of Indiana, and new all-time low records are reported. Influenza, an epidemic of severe throat infections and, more recently, scarlet fever and meningitis. Two more meningitis cases hospitalized Saturday brought the total number of persons stricken during the week to 17 in Indianapolis.

MEMPHIS

The population of Memphis has increased so rapidly with the addition of the Second Army Headquarters, the Army Services Forces Depot, the Fourth Ferrying Command and the Naval Training Station at nearby Millington—to which is added visitors from Army camps throughout the Tri-states area and visiting relatives of the men and women—that even though the flu epidemic struck here as hard as elsewhere it made little noticeable inroad on theatre attendance, according to loop and neighborhood managers. Film Row probably suffered more, with employes absent in great numbers because of illness than any other division of the theatre business.

New employes at Universal exchange are: Corlene DeLoach, who replaces Marelena Scruggs in the booking department, and Mrs. Kathryn Cagle, cashier.

Cupid staged a blitz through the offices of Columbia exchange with officers from the Fourth Ferrying Command carrying off prized employes. First to succumb to the arrow was May Evans, inspectress, who married Lieut. Wiltgen, of the Ferry Command. She has been replaced by Mrs. K. Gibbs. June Paschal, postal clerk, was the next one to become a casualty. She turned over her desk to Melba Driver. A new contract clerk, Joyce Camp, has taken over the duties of Mrs. Margaret Morgan, who takes up the duties of motherhood.

Ophelia Gaulding has been appointed secretary to the branch manager at MGM exchange.

Jimmy Sharrum, of the Shendal, Walnut Ridge, Ark., was visiting Film Row last week.

J. J. Donahue, Paramount district manager, Dallas, conducted a sales meet at the local exchange last week.

The Clay Theatre, Hackett, Ark., has been sold to Spencer Kyle, Pateau, Okla. It was formerly owned by Clay Gorman.

Corp. Richard Bryant, booker for Stand Enterprises, is home on sick leave. He is with the Air Corps.

Lt. Frank Heard, former MGM salesman, was visiting Film Row last week. He is stationed at Jacksonville, Fla.

Ward Carpenter, Lieut. (JG) and former booker at Warner Bros. exchange, was home on a visit last week.

MIAMI

The Fourth War Loan Drive is under way in Miami, with all theatres cooperating in the "bond for every theatre seat" campaign. Publicity Director Jack Clark is heading the activities at Paramount Enterprises, and Leslie Swaebe, manager of the Rosetta, is handling Wometco Theatres' program with publicist Charlie Shaw.

The War Chest Drive has also started here. Advance gifts of $2,500 each from Wometco and Paramount started off the drive.

The parade of Hollywood personalities to Miami Beach continues, with Orson Welles and wife Rita Hayworth much in the news. Noel Coward stopped at the Tatem for a few days last week, and Frances Dee was also here entertaining for the USO.

Gerry Sparks, advertising artist at Paramount, resigned this week. Her position will be filled by Eleanor Morgan, former Fleischer Studio artist.

Another Paramount employe, Katharine "Tattee" Somma, is in San Francisco for a month visiting her sea-going husband. "Tattee" is secretary to Al Weiss, Olympia manager.

Earl Potter, Wometco's relief manager, is handling the Mayfair temporarily, replacing Army-bound Claude Norton. Bill Bozarth, assistant at the Miami Theatre, has been moved up to the top spot, replacing new-Marine Mark Chartrand. Jimmy Draughn is his assistant.

NEW YORK

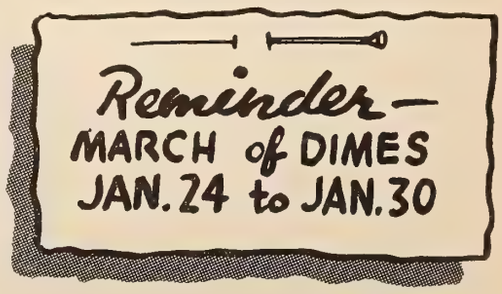
Lee Mayer, New Jersey salesman for Warners, is in the first ten among salesmen from all Warner exchanges in the Round-Up Drive. Following his line of action, Lee has spent the past week in the outlying portions of his territory.

Edward Hausmer has joined the 20th Century-Fox ad sales department.

All those at Monogram who were in sick bay are back at work. Maybe that big New Year's Eve party had something to do with getting them feeling better.

Bill Moses, upstate and L. I. salesman at

(*Continued on Page* 66)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

United Artists, has been transferred to the Philadelphia office. At last word, his place was to be taken by Richard Perry, formerly with the Monogram outfit in Albany.

Jack Bowen, MGM district manager, returned to his desk last Friday after a 10-day siege with the flu. Mrs. Bowen is in the hospital suffering from a nervous breakdown.

Ann (Moe) Levy, Bob Wolff's secretary at RKO Radio, was forced to take a week off because of illness. This is quite a statement when it is remembered that it was the first time in 14 years, since Miss Levy has been with RKO, that she has ever lost a day.

Clarence Eiseman, Warner branch manager, went to Lakewood last week for a rest, following flu-doings.

Madeleine Anderson, secretary to Ralph Pielow, MGM branch manager and new president of the Film Board of Trade, is confined to the hospital. It's pneumonia.

George Jeffries, UA representative at Albany, paid a visit last week to the local office for conferences.

The Manhattan Theatre at 213 Manhattan Avenue has changed hands.

John Dacey, shorts chief at RKO Radio, is insisting those trade showings of shorts he holds every Tuesday afternoon are worth seeing. That means you, says John, as he mails out a few million more announcements.

Bill Panzella of MGM's booking department was inducted recently by the Navy and reported for duty last Friday.

Bellmont Gottlieb, circuit salesman at 20th Century-Fox, finally passed all his exams and expects to go into the Army on March 1.

Warners' cashier, Harry Hummell, was still away from the office at last reckoning. He has been having a bout for the last month with virus pneumonia.

Gertrude Strull, assistant cashier at United Artists, gave a pint of her blood to the Red Cross last week. She's setting an example for the boys; get in line.

Exhibitors seen along film row last week: Al McKenna of the Albermac, Pawling, N. Y.; Otto Redick, Ormont, Orange, N. J.; Max Cohen, Rialto, Monticello, N. Y.; Tom Alfieri, Millbrook Theatre, Millbrook, N. Y.

New—and welcome—additions to the MGM office staff: Rose Schultz, checking department; Esther Ackerman, shipping department; Marilyn Siegel and Marie Hitz, booking department.

Isabel Adams, UA film checker, is at least original. She's out with laryngitis.

Joe Vergesslich, Warner drive captain, reports that the Round-Up is going "very good."

MGM has promoted Dorothy Francis from the checking to the booking department.

Patricia Pasternack is a newcomer to the 20th-Fox accounting department.

Twentieth-Fox Salesman Abe Blumstein celebrated a birthday last week—which one deponent sayeth not.

OMAHA

Ted Emerson, manager of the Orpheum Theatre, will act as co-ordinator for the March of Dimes campaign here, assisting Frank Hannon, chairman of the distributors, and William Miskell, Tri-States Theatres district manager who heads the exhibitors committee.

Bert Beams, owner of the Auditorium Theatre at Red Cloud, Neb., recently volunteered use of his house to the local war bond committee, which staged a program featuring 50 soldiers from the Kearney, Neb., air base.

Juvenile delinquency was up slightly more than two per cent in Omaha in 1943 over 1942, according to Marion Gibson, chief probation officer of the juvenile court. In 1942 it had increased 1.4 per cent over 1941. Gibson said the Omaha rise was considerably less than that of many other cities.

Will Singer, manager of the Brandeis Theatre, has returned from Chicago, where he spent three weeks visiting with his brother, Mort H. Singer.

Marie Nickell is a new 20th-Fox stenographer.

Sidney McArdle, United Artists office manager, was surprised last week when a girl from Sidney, Australia, stopped in to apply for a job. She had married an Omaha youth and had come here to stay with his family until the war ends and he returns from the war.

Dorothy Weaver, assistant cashier at 20th-Fox, is spending her vacation now in Trinidad, Col., with her husband, who is an MP stationed at the prisoner of war camp there.



GATHER FOR DRIVE. Southern California independent exhibitors at the 4th War Loan luncheon in Los Angeles: Left to right, James Edwards, Alhambra; Jay M. Sutton, Hawaii Theatre; Mrs. Jennie Dodge, Ventura; Hugh Bruen, Whittier; Robert H. Poole, Al Goldston, Hawaii Theatre.

Fred Thortsen, MGM salesman, is back on his territory, following an illness that has kept him at home for several months.

MGM held a dinner party Friday night at the Fontenelle Hotel with all 16 members of the local exchange attending.

Local F47 of the IATSE for front office exchange employes will elect new officers January 19.

Inauguration of Variety Club's new officers will be January 22 at the Paxton Hotel ballroom, at which time a dinner-dance also will be held.

F. D. Farley, former booker for the Paramount exchange, returned to Omaha for the holidays. He is now working in a defense industry

Walter Allen, Paramount shipper, has resigned.

Following the nose-dive in pre-Christmas theatre business, Omaha snapped out of it starting Christmas eve and the following week was one of the best in the history of the business.

Now they are telling that Louise Carter, Brandeis Theatre publicity chief who has plugged as many fright pictures here as anyone, woke up the other night screaming. It seems the gestapo suddenly burst into her room—during one of her dreams.

Mel Krouse has sold his theatre at Tilden, Neb., to M. T. Rethwisch and is moving to Washington.

PORTLAND

Oregon Motion Picture exhibitors and film exchange heads were guests this week of Governor Earl Snell at the Capitol Building. On the Oregon finance committee for the 4th Loan Drive were Louis Amacher, MGM; Albert J. Finke, Evergreen Theatres; Bob White of Oregon Independent Theatres Association; M. M. Mesher and Earl Hunt of Evergreen Theatres; and R. O. Wilson, Universal.

Vic Gauntlett, exploiter for Evergreen-State theatres, Seattle, is back at his desk after a siege of flu.

Archie Holt, eastern Washington salesman for 20th-Fox, is back to Inland Empire after a Seattle conference.

Mrs. Helen M. Lamond has been named as a member of the Portland Municipal Board of Review.

John Von Herberg, son of J. Von Herberg, of Jensen-Von Herberg theatres, has been made a Captain in the U. S. Air Forces.

A. Myer of Portland has purchased the Victory Theatre in Seattle from J. Knuth.

T. F. White and G. B. White have taken over the operation of the Almo Theatre in Poulsbo, Wash., from J. Almos.

Richard B. Evans has sold his theatre at Kent, Wash., to Howard Edline.

Al and Evelyn Oxtoby of Warners, Portland, took week-end trip to Vancouver, B. C.

Harry Landstrom, salesman in eastern Washington for MGM, making a year-end trip to Seattle.

The Egyptian Theatre was the scene of a special screening for Washington exhibitors of Universal's "Ali Baba and Forty Thieves" and "Gung-Ho."

Breaking all attendance records, "Lassie Come Home" was held for a fourth big week at Parker's United Artists Theatre.

Booking on Seattle Row—Frank Graham, Auburb; Fred Gamble, Tacoma; Rex Thomp-Elder, Vashon Island; Mickey DeLeo, Pt. son, Port Orchard; Mr. and Mrs. George L. Angeles, Henry Davidson and Ed Halberg, Port Angeles; Gene Groesbeck, Enumclaw, W. A. Cochrane, Snoqualmie; Jay and Mrs. Tew, North Bend.

Earle Keate, exploitation representative for 20th-Fox, is covering Portland and Seattle trade areas.

James Home, managing secretary for the Washington Independent Theatres Association, recently held open house for 100 friends.

Earl R. Hunt, advertising and publicity director of Hamrick-Evergreen Theatres, has been named Oregon Publicity Director for the motion picture industry's participation in the Fourth War Loan.

ST. LOUIS

Rex Williams, resident manager for the Loew's theatres, is in the Deaconess Hospital as the result of injuries sustained several days ago when his automobile was struck by another machine. He probably will be bedded down for some time.

John X. Quinn, St. Louis manager for MGM, is a patient at St. John's Hospital. The m.ds. have prescribed absolute rest and quiet and the "No Visitors" sign is on the door.

Tilden Dickson, Crystal City, Mo., exhibitor, spent the Christmas and New Year's holidays with his wife and son who are in Arizona for their health.

The annual meeting of the St. Louis Amusement Company's stockholders will be held at the directors' room, 1304 Ambassador Building, on January 18, for the purpose of electing five directors to serve during the ensuing year. Thomas L. Farrington is president and Clarence M. Turley, secretary.

The Defense Plant Corporation has purchased the Hammer Dry Plate and Film Company's plant in St. Louis. The plant has been engaged 100 per cent in the production of plates and film for war purposes for some time. The price paid was $286,000.

Fred Kelsick of the Motion Picture Machine Operators Union, No. 143, is a vice-president of Central Trades and Labor Union, the city's central labor body.

Frank X. Reller, chief probation officer of

the St. Louis Juvenile Court, has made a swell suggestion to aid in curbing delinquency among children. In a letter sent to all of the draft boards in St. Louis he has urged that the fathers of delinquent children be immediately inducted into military service if their wives also are working. He contends that the dads have no right to claim dependency deferments if their wives are working and their children are running wild and becoming public charges. Records of the Juvenile Court show that there is a definite relation between unsupervised homes and juvenile delinquency.

Fred Wehrenberg, head of the circuit that bears his name, is going around with his right arm in a sling. While skating at his suburban home he struck an air pocket in the ice and was thrown. He chipped his right arm near the shoulder. Film salesmen may have a tough time getting him to put his John Henry to a contract for some time.

Lieut. John H. Lashly, 27, son of Jacob M. Lashly, former president, American Bar Association, who was one of the counsel for the defense in the two anti-trust cases tried here in 1935 against Warner Brothers et al, is reported missing in action in the European theatre of war since December 11. He was pilot of a Flying Fortress.

John X. Quinn, MGM manager, attended a recent meeting in Pittsburgh, Pa., for the central division of Loew's, Inc., executives.

The trade screening for MGM's "A Guy Named Joe" and "Broadway Rhythm" will be held at Ruby S'Rence's screening room Monday, January 17.

VANCOUVER

Ernie Sonsteby, recently manager of Monogram, Vancouver, is now circulation manager of the Vancouver *News Herald*.

Al Jenkins of the Plaza reported heavy business on a twin bill of "Pistol Packin' Mama" and "In Old Oklahoma," and it was held for a second week.

Reg Bisson is now manager of the Lonsdale North Vancouver, an Odeon unit. Reg was wounded in the Dieppe raid and received his honorable discharge. He succeeds A. Columbine, who retired.

Russ McTavish of the Cambie has been ordered by his doctor to take a leave of absence from his theatre. His wife will carry on at the Cambie. McTavish is the head of the Vancouver Theatre Assoc.

Harry Phillit, who runs the theatre at Dawson Creek, has taken over the Gem Theatre, Edmonton from Len Gooderich, who has operated it for the past 19 years. This theatre is across the street from the F. P. Dreamland and seats 550. Its chief diet is western and action pictures. Mike Phillit, a brother of Harry, resigned as Monogram manager at Calgary to take over the Gem. George Lynch, Paramount salesman, will follow Mike as Monogram's Alberta manager.

Stan Pooley, manager of the Strand, was a recent flu victim. Ivan Ackery of the Orpheum also away sick, but both now back on the job.

The Orpheum is holding a contest to find out if Vancouver has a Frank Sinatra in conjunction with the showing of "Higher and Higher." Finals will be held and the contest winners will be announced from the stage of the Orpheum January 21 with the opening of the picture. One hundred dollar prizes will be given in a tie-up with a local music store.

Among new companies incorporated in British Columbia last week was the Strand Theatre Co. (1944) Ltd. This is a unit of Famous Players.

The easing of restrictions on Canadians visiting the United States is announced by the U. S. Immigration Dept. In future persons born in Canada need not have a passport or visa to cross the border for a period of less than 30 days. Restrictions were relaxed similarly for persons born in the British Isles. This will affect British Columbia border towns such as Mission, Abbotsford, White Rock, Penticton and other places with theatres close to the line, for most Canadians go to the towns in the State of Washington to see the Sunday shows (none in B. C.). The Sumas, Washington State Theatre has been closed down since the ban on border crossings went into effect. It is now open again and takes Canadian funds at par value.

The Strand Theatre, a F. P. house in Chilliwack, was the victim of safe-crackers who got away with $1000. The Fraser, Vancouver, was also entered over Christmas and lost gift tickets and sundry goods.

A Vancouver visitor was R. R. Kiefer of Hardistry, Alberta, where he runs a four-town circuit (Hardistry, Irma, Viking, and Sedgwick). Kiefer has had a good season, but is now closed while he takes a well-earned rest on the Pacific Coast.

A high bonus to theatres, especially the Famous Players and Odeon Circuits, will result from the decision of the B. C. Utility Board, who have been investigating the B. C. Electric Corp. The decision gives all users of electric power a month's free power on the mainland, which includes the Vancouver district, and two months free electricity on Vancouver Island, including Victoria.

WASHINGTON

Charlotte Duncan, secretary to Warner Theatres' Frank La Falce, just gave her fifth blood donation to the Red Cross. Three more and she will be entitled to a red ribbon to attach to the silver pin she has already received.

Bill Brooker, Paramount exploitation man, was in town to pay a visit and to discuss his latest pictures, "No Time for Love" and "Riding High," which will play the Earle Theatre. C. N. O'Dell, of Paramount, was also a recent visitor.

Jack Forney, manager of the Tivoli Theatre, Frederick, and Ted Crowther, manager of the Opera House, Frederick, leave for the Navy and the Army, respectively.

Joan McNamara of MGM is being trained for the job of assistant to the branch manager's secretary. Betty Shaw, formerly employed at Metro, is leaving for California to visit relatives.

Visitor from the MGM home office, H. M. Richey, spent some time conferring with his Washington staff.

Mr. Al Burks, MGM exploiteer from Charlotte, was a recent visitor. While here, he entertained his son, 1st Lieut. George Burks, who is stationed at Ft. Meade.

MGM Salesman Paul Wall will journey to Charlotte to acquaint himself with the accounts formerly belonging to Pete Prince, who expects induction into the Armed Services very soon. Pete was formerly a booker for the Washington exchange.

John Flaherty of the Universal home office visited the exchange here last week. Dick Cohen, son of Branch Manager Max Cohen, has enlisted in the Army Air Force.

The new Universal Technicolor picture, "Ali Baba and the 40 Thieves," was screened for bookers and salesmen.

Fred Schuss of the Durkee Circuit and Lawrence Schanberger of Keith's in Baltimore, were film row visitors.

C. E. Peppiatt, 20th Century-Fox branch manager, spent a day in Baltimore.

Flora Cohn, former booker at Fox, is now connected with Prudential in New York.

Local F-13 had installation of officers last week, as did Local B-13. Pearl Torney, retiring president for B-13, installed the officers of Local F-13 and Sara Young, president of Local F-13, did the honors for Local B-13. The officers of Local F-13 are: Sara Young, president; Bertha Boyd, vice-president; Ida Barezofsky, recording secretary; Esther Katznewl, financial secretary; Agnes Turner, treasurer; Camilla Nau, guardian. On the executive board are Oscar Blumenthal, Ethel Risdon and Eleanor McKinley; and on the board of trustees are Helen Paulson, Ann Griffin and Jeff Smith.

Jack Safer, Monogram salesman, has been traveling a bit lately to Charlotte, and Roanoke, necessitating celebrating his birthday away from home.

Mark Friedland, exploitation man for Monogram's "Women in Bondage" and "Where Are Your Children?", has been a visitor. "Women in Bondage" played two weeks at the Maryland Theatre, and "Where Are Your Children?" opens in Baltimore.

Naomi Rich of Paramount went to Rhode Island to join her husband, who is in the Navy. Pvt. Bob Cummingham was in from Chicago on furlough, to visit the office.

Paramount District Manager Earl Sweigert was a recent visitor, and brought the girls of the office a very nice box of candy.

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4th WAR LOAN

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PRODUCTION NOTES FROM THE STUDIOS

RKO Borrows McGuire, Marshall from Selznick; Paramount Signs Brackett to New Pact; Story is Bought for Stanwyck

▶Switch in production schedule at Columbia has resulted in directorial assignment change for Lew Landers. His next picture, to be produced by Jack Fier, will be "Mission Thirty-Six," instead of "Girl in the Case," which Sam White will produce. Both will be under the supervision of John Stone.

▶Lionel Atwill and Jean Parker, latter playing the title role, have been signed to head the cast of "Lady in the Death House," Jack Schwarz production for PRC release which starts this week under the direction of Steve Sekely. Also set for featured roles were Marcia Mae Jones and Douglas Fowley.

▶Marking the completion of his tenth year in motion pictures, John Warburton, English actor, signed a long-term pact with MGM. The contract followed his performance as a British Officer in "White Cliffs," Irene Dunne starrer.

▶Complete cast has been signed to support Sidney Toler in "Murder in the Fun House," second in Monogram's new Charlie Chan detective series. Among the supporters are Joan Woodbury, Ian Keith and Mantan Moreland. Phil Rosen is directing for Krasne-Burkett Productions.

▶Paramount has signed Charles Brackett to a new two-year contract as a writer-producer. Brackett produced "The Uninvited" as his first production. He currently is preparing "Olympia," the Ferenc Molnar play which Billy Wilder will direct, and "To Each His Own," from an original story idea of his own.

▶First of three scheduled for Don Barry before he leaves on a camp tour got under way at Republic. Titled "Outlaws of Santa Fe," the Eddy White production will also feature Wally Vernon, Helen Talbot and Twinkle Watts. Howard Bretherton has been named as director.

▶Dorothy (Claudia) McGuire and Alan Marshall have been borrowed by RKO from D. O. Selznick to star in "I Married the Navy" which Richard Wallace will direct under the co-production of Val Lewton and Emmet Lavery. Sid Rogell supervises.

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WITH SHOWMANSHIP
SELL MORE BONDS

Filmack Trailer Co. Chicago, Ill.

ADV.

What Are Your Needs?
Joe Hornstein Has It

▶Larry Adler, recognized internationally as the world's greatest harmonica player, was signed for a featured role in Andrew Stone's "Sensations of 1944," which stars Eleanor Powell, and features Dennis O'Keefe, W. C. Fields, Sophie Tucker, and the Cab Calloway and Woody Herman orchestras. United Artists will release.

▶Warners have borrowed Walter Brennan from Sam Goldwyn for a leading role in "To Have and Have Not," next Humphrey Bogart starrer. Screen version of the Ernest Hemingway story will be produced and directed by Howard Hawks.

▶Victor Saville, who came to Columbia on a one-picture deal to produce "Tonight and Every Night," has been handed a new deal at the studio under which he will produce and direct one other picture and produce others.

▶Titles of the next two Texas Rangers westerns, to be produced by Alexander-Stern for PRC release, have been set as "Guns of the Lawless" and "The Pinto Bandit." The series features Dave O'Brien, Jim Newill and Guy Wilkerson.

▶Final scoring on "See Here, Private Hargrove," drama of Army life, will start this week with David Snell conducting. Bob Walker, Donna Reed and Keenan Wynn have top roles in the new MGM film.

▶"Three of a Kind," an original screenplay, will be the appropriately titled first picture in the new Monogram comedy series to feature Billy Gilbert, Maxie Rosenbloom and Shemp Howard. The series will be produced by Sam Katzman and Jack Dietz.

▶Billy Daniels will be the next dancing partner of Marjorie Reynolds. The two have been set by Fred Kohlmar as a dance team in Paramount's Technicolor musical, "Bring on the Girls," which also stars Veronica Lake, Eddie Bracken, and Sonny Tufts under the direction of Sidney Lanfield.

▶Dane Lussier is doing the screenplay on "Port of Forty Thieves" for producer Walter Goetz at Republic. Production is slated to go before the cameras soon.

▶Tom Conway and Louis Borell have been assigned by RKO to play the leading male roles in "One Exciting Night," mystery drama soon to go before the cameras. DeWitt Bodeen is writing the screenplay which will be produced by Herman Schlom under the supervision of Sid Rogell.

▶Will Cowan, Universal associate producer, was handed the production reins of "The Frozen Ghost," third of the Inner Sanctum Mystery stories which will star Lon Chaney, Jr. Bernard Schubert is writing the screenplay.

▶"Monsieur Lambertier" has been bought by Warners as a first starring vehicle for Barbara Stanwyck under her newly signed term contract. Paul Henreid will be co-starred. Produced under the title "Jealousy," the story was a stage hit of several years ago starring Fay Bainter and John Halliday. Henry Blanke has been assigned to produce.

▶Patricia Barker will portray a patient in

(*Continued on Page* 69)



Discuss Script of New Film

Producer-Director Mark Sandrich discusses the script of his new forthcoming Paramount film, "I Love a Soldier," with star Paulette Goddard. The film's male star is Sonny Tufts.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today we're off to Universal and the "Merry Monahans" set. We're going to watch Jack Oakie, Donald O'Connor and Peggy Ryan do a few numbers.

Our escort, Anne Meyers, tells us a little about the picture as she leads us toward the stage where they're shooting. It's about a theatrical family, their struggles and their eventual rise to fame.

We enter what is supposed to be the Colonial Theatre in Chicago in the year 1917. There we find the three principals rehearsing on the stage, under the supervision of Director Charles Lamont. Donald's in black-face, for he's going to imitate Al Jolson doing his famous number, Rock-a-Bye Your Baby. Peggy is all padded out and dressed up in a blue satin evening gown with a white ermine cape and all the necessary trimmings . . . plus a blonde wig . . . for she's going to imitate Sophie Tucker doing Some of These Days.

Jack Oakie, as the third member of the team, looks like an old-fashioned tintype with his grey, short jacket suit, bound in light blue to match the blue in his vivid plaid vest, and the grey derby in his rght hand.

As usual, Oakie is clowning and everyone is having a good time. When the director's order for silence comes, a whistle blows and the scene starts with Oakie and Peggy walking across stage from the right. Stopping in the centre, they point to Donald emerging from behind an arbor. He's singing, to the music of a playback. In exact imitation of Jolson, he drops to one knee, clasps his white-gloved hands together and swaying from side-to-side finishes the number.

There are many repeats of this, for each time there is some little thing that isn't in perfect accord with what is known of Jolson's style of delivery. Between each rehearsal, Oakie entertains and keeps everyone in a merry mood.

Lamont finally okays the "take" that has what he wants; then the stage is taken over by the technicians to make ready for Peggy Ryan's number.

Much excitement prevails during this time, for there's plenty of entertainment being thrown around. The only disappointing thing is that "lunch" is called before Peggy sings . . . so we leave with the thought in mind that we must catch the picture when it's released.

Until next week.

Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

Only five studios started new pictures this week:

MONOGRAM
MURDER IN THE FUNHOUSE—Principals: Sidney Toler, Benson Fong, Joan Woodbury. Director, Phil Rosen.

PARAMOUNT
BRING ON THE GIRLS (Technicolor)—Principals: Veronica Lake, Sonny Tufts, Marjorie Reynolds, Eddie Bracken. Director, Sidney Lanfield.

PRODUCERS
LADY IN THE DEATH HOUSE—Principals: Lionel Atwill, Jean Parker, Marcia Mae Jones, Douglas Fowley. Director, Steve Sekely.
BUSTER CRABBE No. 4—Principals: Buster Crabbe, Al St. John, Frances Gladwin. Director, Sam Newfield.

REPUBLIC
JAMBOREE—Principals: Ruth Terry, George Byron, Freddie Fisher & His Band, Isabel Randolph. Director, Joseph Santley.

UNIVERSAL
INVISIBLE MAN'S REVENGE—Principals: Jon Hall, Evelyn Ankers, Alan Curtis, John Carradine. Director, Ford Beebe.

TITLE CHANGES
"Sonora Kid" (Mono.) now SONORA STAGECOACH.
"Outlaw Buster" (Rep.) now HIDDEN VALLEY OUTLAWS.
"Monster" (Rep.) now MONSTER'S CASTLE.
"Danger in Damascus" (RKO) now ACTION IN ARABIA.

To Film 'Strangers in Dark'

"Strangers in the Dark," dramatic story of a young girl's fight to overcome a great tragedy, is to be produced by MGM with Susan Peters in the feminine lead, Jules Dassin directing and Edwin Knopf producing. The picture is based on an adaptation of the novel "The Outward Room" by Millen Brand, which is in great part based on the life of Pauline Leader, Brand's wife and a writer herself.

Morris Joins Walter Lantz

George E. Morris, formerly secretary and treasurer for Walt Disney Productions, has joined Walter Lantz Productions as business manager and comptroller. Addition of Morris to his executive personnel allows Lantz to devote all his time to production and the personal direction of the Cartune training films he is producing for the U. S. Navy.

To Film Espionage Story

"Betrayal From the East," a non-fiction book written by Alan Hynd and which hit the book shops only a month ago, gaining quick popularity, has been purchased by RKO and is slated for early production. Crane Wilbur will do the screenplay, while production will be in the hands of Herman Schlom under the supervision of Sid Rogell.

24-Sheets to Blanket Country

One thousand 24 sheets on Monogram's Belita starring vehicle, "Lady, Let's Dance," will be posted on February 1 in the company's 31 exchange centers in the United States, as preliminary promotion for the Scott R. Dunlap production. This will give five weeks of advance institutional publicity prior to the picture's national release date of March 7.



Something Readable for All

Loretta Young, star of Walter Wanger's "Ladies Courageous," which Universal will release, finds something readable for all concerned when she scans the camp newspaper of a west coast air base where she worked recently on location.

McLaglen Signed by Goldwyn for Pirate Role in Bob Hope Comedy

Samuel Goldwyn announced last week that he has engaged Victor McLaglen for the role of the pirate known as "The Hook," for his Technicolor production "Treasure Chest," which will star Bob Hope. McLaglen is Hope's nemesis throughout the film in which Bob appears as the touring actor who becomes involved with a boatload of pirates. McLaglen recently completed "Tampico" for 20th Century-Fox.

David Butler will direct "Treasure Chest," which is based on a screenplay by Don Hartman and Mel Shavelson. Production is scheduled to begin early in April.

Production Notes From Studios

(*Continued from Page* 68)

"Three Men in White," latest of the Dr. Gillespie series at MGM. Willis Goldbeck is directing, with Lionel Barrymore, Van Johnson, Keye Luke, Marilyn Maxwell and Ava Gardner.

▶Monogram's search for seven identically marked horses for use in "Black Beauty" representing the same horse at different ages, is encountering difficulties. Producer Lindsley Parsons has received snapshots from horse owners, but the problem is to test the candidates. Shooting is scheduled for this month, with William Beaudine directing the screen version of the famous novel.

▶Lucien Littlefield will have a featured role in the Pine-Thomas comedy mystery for Paramount "One Body Too Many," with Jack Haley, Jean Parker and Bela Lugosi heading the stellar cast. Frank McDonald will direct.

▶Felix Feist has been set by Associate Producer Bernard Burton to direct the next Gloria Jean picture for Universal, with production slated to get under way the first part of February.

Lamour as Indian Princess

Dorothy Lamour will star in "Princess on the Warpath," a Technicolor period musical, according to an announcement by Paramount. The story is an original by Sam Coslow who will produce and will be that of an Indian Princess in Oklahoma.

Lydon Signs With Republic

James Lydon, who has outgrown his Henry Aldrich roles, has been signed to a contract by Republic to play only leading romantic roles. Lydon, who is 20 and 4F because of an arm injury, has four brothers in the armed forces. His first picture under his new contract will be one of Republic's de luxe productions.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

This is the season for Academy Awards in Hollywood, and all the movie-makers are busy pressing the claims of their favorite candidates and pictures for Oscars. And while they press, D O. Selznick stands by and grins. Or is that a snicker? Let the studios advance Ingrid Bergman for "Casablanca" and "For Whom the Bell Tolls," and Joan Fontaine for "The Constant Nymph," and Jennifer Jones for "The Song of Bernadette." Let them fight for the honor, and Selznick will stand by and pick up the marbles. Why? He holds the contracts of all three stars, as well as the contract of Dorothy McGuire, whose job in 'Claudia" may rate her some award.

Because famous artists of the past thousand years failed to agree on what Salome, charmer of John the Baptist, looked like, Producer Frank Ross will run a contest among 500 *American art schools and advanced art classes for the best present-day conception of Salome. With a* 2000-*year spread between her time and ours, artists of different countries have different ideas of her. In spite of the jitterbug craze, it might be a good idea to put it up to the American exhibitor, or the American public; perhaps a teaser campaign revolving around the question "How Would You Like Your Salome?"*

Republic is determined to move into the major studio class. Making million-dollar pictures, getting "name" stars to work in them, buying stories that have panoramic importance—all these are parts of the process. But the real step was taken with the announcement that Republic has carried onto its lot three swank colonial style, portable dressing rooms, equipped with radio, showers, chaise lounge, book shelf with books, wardrobe, breakfast nook, electric heater and all the other creature comforts. That is major studio stuff. They even have brass name plates, removable of course, and the first names are Michael O'Shea, Anne Shirley and Gene Lockhart, co-featured in "Man from Frisco."

Warners threw a massive party the other night at which many high government officials then visiting the Pacific Coast were entertained All the Warner talent, "names" and stock list, were present. But the only other studio player or representative was Lou Costello who said several times: "Be sure you mention Universal."

Korda Signed by Columbia

Zoltan Korda, who directed and co-authored "Sahara" for Columbia, has been signed by that studio to long-term contract as producer-director. His first assignment will be production and direction of the film adaptation of a successful Broadway play, "Counter-Attack."

PRC Signs Frank Craven

In an unusual deal, PRC signed Frank Craven to write the original screenplay for, and to star in "When the Lights Go On Again," one of the top-budget pictures of the company's program.

ADV.

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HERE'S HOW TO BUY MORE BONDS—I'll pay cash—Arcs, Rectifiers, Lenses, Projectors, Motors, etc. Give age, condition, first letter. Box 633, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, New York.

ANY MAKE SOUND PORTABLE PROJECTORS 16mm or 35mm—Highest prices paid. Box 634, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, New York.

WANTED pair Holmes Projectors, Good condition. Mio Theatre, Mio, Mich.

WANTED ONE OR A PAIR SIMPLEX PROJECTORS. P. Sabo, 916 N. W. 19th Ave., Portland, Ore.

WANTED—PIPE ORGAN in excellent condition, state complete details and information. A. Hefferan, H & M Theatres, Coopersville, Michigan.

HELP WANTED

PROJECTIONIST—WANTED must be able to repair and keep his equipment up. Good possibilities for right man. Short hours, good pay, no drifters. Queen-Gem-Ritz Theatres, Brownwood, Texas.

MANAGER for theatre catering to colored trade. Wometco Theatres, Box 2440, Miami 31, Fla.

COMBINATION OPERATOR AND ASSISTANT MANAGER for theatre catering to colored trade. Wometco Theatres, Box 2440, Miami 31, Fla.

MANAGER—small town—with booking experience. $35 per week. Photo. References. Mar Theatre, Wilmington, Ill.

NEW EQUIPMENT

BOX OFFICE BOWL HEATERS, $9.50; Pickup Pans with handle, $1.27; Colored Lamps, 15/25 watt, 20c; 40/60 watt, 23c; Simplex E-7 Intermittent, $85.00; Winston 1600' Reels, 16mm, $1.25; Thousand Watt Stereos on floor pedestals, $59.75; Rechargeable Flashlight Batteries, $2.20; Baby Spots, $6.95; Box Office Chairs, $6.50; Collapsible 36" x 48" Beaded Screens, $11.50; Rectifier Bulbs, 15 ampere Gordos, $6.95; six Ampere Westinghouse, $3.95; Nodraft Speaking Tubes, $5.75; Fine Quality Leatherette, $1.41 yd.; Suprex Carbon Savers, 98c; Vocochrome Snowhite Soundscreens, 23½c square foot; Flextone Washable, 30½c; Crystal Beaded, 39½c. Winter Bargain Bulletin ready. S. O. S. Cinema Supply Corporation, 449 West 42nd St., New York 18, New York.

SITUATIONS WANTED

MANAGER—12 years' experience, all phases, draft 4-F, seeks position with independent theatre, town 5,000, New Hampshire or Vermont. Now managing two houses, wish to make change. Box 632, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

AT LIBERTY—PROJECTIONIST—23 years' experience — any equipment — employed now — would like to locate where good projection is desired—answering—state salary, working days per week and hours. First class theatre *only* considered. Also have experience 16mm Ampro, Bell & Howell and Victor. Foster H. Elkins, 689 North Cumberland, Lebanon, Tennessee.

SOUND EQUIPMENT

UNBELIEVABLE—Public address amplifiers, Microphones, Speakers, Baffles, at knockdown prices. Just bought out large distributor who's going overseas. Send for winter bulletin supplement. S. O. S. Cinema Supply Corporation, 449 West 42nd St., New York 18, New York.

TWO SIMPLEX SEMI-PROFESSIONAL SOUND PROJECTORS, with Amplifier, Speaker, 4 legged pedestals, 1000 watt lamps, good as is condition, $750.000; other makes $99.50 up; Plenty 16mm Sound Projectors, Bell & Howell, Victor, RCA, Universal, from $239.50; RCA Rack Panel PA50 Amplifiers, $35.00; Jensen 14" Superspeakers, $25.00; Soundheads, $9.95 up; amplifiers, $4.95 up; New RCA Multicellular Horns, $79.50; Western Electric 555 Receivers, $17.95; new Portable Screens, $7.95 up. Send for lists. S. O. S. Cinema Supply Corporation, 449 West 42nd St., New York 18, N. Y.

FOR SALE—new pair latest type Holmes, 2,000 foot magazines, constant speed, 1740 rpm motors, amplifier, speaker. Bob Jennings, Brookfield Center, Conn.

STUDIO EQUIPMENT

STUDIO GLOWLAMP RECORDER. 35mm Stabilized variable density; 1000' Magazine; two Optical Systems; Noiseless Amplifier; V.I. Indicator; Dynamic Microphone; complete $555.00; Uhler Sound Reduction Printer 35/16mm, $750.00; Hollywood 16mm Recorder with Mauer type Galvanometer complete, $795.00; Blue Seal 3 element glowlamps, $22.75. Send for Studio and Laboratory Equipment listings. S. O. S. Cinema Supply Corporation, 449 West 42nd St., New York 18, N. Y.

THEATRES FOR SALE

THEATRE, 500 seat capacity, recently remodeled, Simplex projectors, Western Electric sound, building consists of store, three apartments and theatre. Drawing population over 15,000. Defense Center. Write J. D. Conklin, State Theatre, Radford, Va.

THEATRE, 200 seat, brick building. Town 800, Powers projectors, upholstered seats. F. C. Litsch, Hopkins, Mo.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

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SEVERAL HOLMES 35mm projectors with Holmes sound equipment. Also stereopticans, rewinds, record players and 600 feet of 12 foot canvas sidewall. All in excellent condition. Lane Theatre Circuit, Carroll, Iowa.

ELECTRIC HOUSEHOLD RANGE, 4 plates, white enamel, shopworn, $67.50; Rockola 12 record Juke Box, $77.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Motor Generators, 20/40 amperes, 3 phase, $57.50; Powers 6B Heavy Pedestals, $35.00; Thirty Ampere Rectifiers with tubes, $99.50; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00. Winter Bargain Bulletin ready. S. O. S. Cinema Supply Corporation, 449 West 42nd St., New York 18, N. Y.

COMPLETE BOOTH EQUIPMENT WORKING UNTIL last minute—2 rebuilt Powers 6B Projectors; heavy pedestals; rebuilt Peerless Arcs; 30 ampere Rectifiers; Pictur-Fone Soundheads; Motors; Clough-Brengle Amplifier; DeLuxe Horns; Rewinds; etc. First $750.00 takes it, crating extra. M. S. England, 85 Van Braan St., Pittsburgh, Pa.

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Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43		b8/7/43
4004	Commandos Strike at Dawn(D)	Paul Muni-Anna Lee	100	1/7/43		b12/19/42
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Evelyn Keyes-, Lowe-J. Hubbard	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4028	One Dangerous Night (My)	W. William-E. Blore-M. Chapman	77	1/21/43		a10/10/42
4023	Passport to Suez (D)F	Ann Savage-Robert Stanferd	72	8/19/43		b9/18/43
4037	Power of the Press (D)F	Guy Kibbee-Lee Tracy	63	1/28/43		a12/26/42
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	57	10/26/43		b11/6/43
Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick		12/19/43		a11/20/43
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
Heat's On, The	Mae West-Victor Moore		12/2/43		a9/25/43
Hey, Rookie	Ann Miller-Larry Parks		1/7/44		
Is Everybody Happy?	Ted Lewis & Band	73	10/28/43		a9/25/43
Klondike Kate	Ann Savage-Tom Neal		12/16/43		a10/23/43
Return of the Vampire	Bela Lugosi-Michael Duane		11/11/43		a11/6/43
Sahara	Humphrey Bogart-Bruce Bennett		10/14/43		a4/24/43
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

Westerns

Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43		b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43		b11/27/43
Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43		b12/11/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens				
At Night We Dream (Tech.)	Paul Muni-Merle Oberon				
Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard		1/28/44		
Cover Girl (Tech.)	R. Hayworth-J. Falkenburg				a10/23/43
Cowboy Canteen	Charles Starrett-Tex Ritter				
Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44		a12/11/43
Jam Session	Ann Miller-Jess Barker				
Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
None Shall Escape	Alexander Knox-Erik Rolf		2/2/44		a12/4/43
Once Upon a Time	Cary Grant-Janet Blair				
Racket Man	Tom Neal-Jeanne Bates		1/18/44		a11/20/43
Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		
Swing Out the Blues	Bob Haymes-Lynn Merrick		1/20/44		a11/13/43
Two Man Submarine	Tom Neal-Ann Savage				

Westerns

Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
Empire of the West	Charles Starrett-Vi Athens				a12/11/43
Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
Roundup for Victory	Charles Starrett-Jeanne Bates				
Sagebrush Heroes	Charles Starrett-Constance Worth				
Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44		a1/2/43
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll				a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
338	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
870	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug		b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May		b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb	b12/25/43
	An American Story (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone			a11/6/43
419	Broadway Rhythm	George Murphy-Ginny Simms	115	Mar	a8/14/43
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston			
	Gaslight	Charles Boyer-Ingrid Bergman			a11/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar	b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich			
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr	b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak			
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			
	Meet the People	Lucille Ball-Dick Powell			a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra			
418	Rationing	W. Beery-Marjorie Main		Feb	
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar.	a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso			
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
	Three Men in White	L. Barrymore-Van Johnson			
	Two Sisters & A Sailor	June Allyson-Van Johnson			
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall			a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43		b2/20/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
	(Reviewed as "You Can't Beat the Law")					
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43		a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	Wings Over the Pacific	Inez Cooper-Mentague Love		6/25/43		a4/17/43

Westerns

Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43		b9/18/43
Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43		a8/7/43
Six Gun Gospel (W)F	J. M. Brown-R. Hatten	55	9/3/43		b9/4/43

COMING 1942-43

What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
I Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
Mr. Muggs Steps Out	Leo Gorcey-Joan Marsh		12/1/43		a9/25/43
I Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
I Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
I Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
I Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

Westerns

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43

COMING 1943-44

Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
Block Busters	East Side Kids-Roberta Smith				
I Charlie Chan in Secret Service	Sidney Toler		1/17/44		a11/13/43
Hot Rhythm	Dona Drake-Robert Lowery				a1/8/44
Johnny Doesn't Live Here	Simone Simon-James Ellison				
I Lady Let's Dance	Belita-James Ellison		3/7/44		a1/13/43
Million Dollar Kid	Leo Gorcey-East Side Kids				a10/2/43
Murder in the Funhouse	Sidney Toler-Joan Woodbury				
Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
Sultan's Daughter (M)F	Ann Corio-C. Butterworth		1/24/44		b12/18/43
VooDoo Man	Bela Lugosi-J. Carradine				a12/4/43
Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43

Westerns

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Outlaw Trail	H. Gibson-K. Maynard-Bob Steele				a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		
Sonora Stagecoach	Hoot Gibson-Bob Steele				
Westward Bound	Hoot Gibson-Ken Maynard		1/17/44		a10/30/43

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
3	Avengers, The (WarD)F	R. Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	88	1/29/43	b8/29/42
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc).	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
6	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. Merea	89	1/1/43	b11/7/42
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythmn (Tech.) (M)F	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue
3	Wrecking Crew (D)F	R. Arlen-C. Morris	73	1/15/43	b11/7/42

CURRENT 1943-44

Sp.			Mins.	Trade Shown
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168	b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43 b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44 b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43 b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43 b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43 b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43 b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44 b1/8/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43 b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43 b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44 b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44 b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43 b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43 b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44 b1/8/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	
And the Angels Sing	Lamour-MacMurray-B Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	
Going My Way	Bing Crosby-Rise Stevens	a10/23/43
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake	a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Sullivan	
Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland	a3/6/43
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	
Navy Way	Bill Henry-Jean Parker	a11/27/43
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Triumph Over Pain	Joel McCrea-Betty Field	a6/27/42
You Can't Ration Love	Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede	Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley	D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle	B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap	Bob Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The	B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror	Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

COMING

	Lady in the Death House	Lionel Atwill-Jean Parker	
409	Men on Her Mind	Mary Beth Hughes-Ted North	2/12/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay	1/25/44

Westerns

454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44 a1/8/44
	Buster Crabbe No. 4	Buster Crabbe-Al St. John	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Coastal Command (Doc)		62		b7/24/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
3	Great Gildersleeve (C)F	H. Peary-J. Darwell	62	1/1/43	b11/14/42
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
3	7 Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W)	T. Holt-C. Edwards	56	a8/22/43
W-1	Bandit Ranger (W)F	Tim Holt-Joan Barclay	56	

CURRENT 1943-44

			Mins.	Trade Shown
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43 b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/18/43 b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43 b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43 b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43 b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43 b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43 b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43 b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43 b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43 b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43 b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43 b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43 b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43 b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43 b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80	Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43 b12/11/43

COMING

Are These Our Children	Kent Smith-Bonita Granville	
Curse of the Cat People	Simone Simon-Kent Smith	a10/16/43
Danger in Damascus	George Sanders-Virginia Bruce	
Dangerous Journey	Elsa Lanchester-Gordon Oliver	a10/30/43
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Marine Raiders	Pat O'Brien-Ruth Hussey	
Seven Days Ashore	Gordon Oliver-Wally Brown	
Show Business	E. Cantor-G. Murphy-Joan Davis	
Tender Comrade	Ginger Rogers-Robert Ryan	101 b1/1/44
Three Caballeros	Disney	
Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore	

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43	
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
210	London Blackout Murder (My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	A. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

CURRENT 1943-44

306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43

Westerns

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

COMING

Casanova in Burlesque	Joe E. Brown-June Havoc	a11/13/43
Cowboy and the Senorita	Roy Rogers	
Fighting Seabees	John Wayne-Susan Hayward	a11/20/43
Jamboree	F. Albertson-Schnickelfritz Band	
Man From Frisco	Michael O'Shea-Anne Shirley	
Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
My Best Gal	Jane Withers-Jimmy Lydon	a11/27/43
Rosie the Riveter	Jane Frazee-Frank Albertson	a1/8/44
Trocadero	Rosemary Lane-Johnny Downs	
Women in War	Elsie Janis-Wendy Barrie	1/25/44 Reissue

Westerns

Beneath Western Skies	Bob Livingston-Smiley Burnette	
Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	
Laramie Trail	Smiley Burnette-Bob Livingston	
Mojave Firebrand	Wild Bill Elliott-George Hayes	a12/11/43
Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Mins.	Rel Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bond	73	5/7/43	b4/24/43
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-F. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	85	11/26/43	Reissue
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored	Eric Portman-Phyllis Calvert	83	1/21/44	
	Under Two Flags (D)F	C. Colbert-R. Colman	99	[illegible]	Reissue
1	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford	
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell	a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe	a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda	a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain	a10/23/43
I Married a Soldier	Jeanne Crain-Frank Latimore	
Jane Eyre	Orson Welles-Joan Fontaine	a4/10/43
Ladies of Washington	Trudy Marshall-Ronald Graham	
Lifeboat	Tallulah Bankhead-John Hodiak	96 1/28/44 a4/10/43
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown	a9/11/43
Purple Heart	Dana Andrews-Richard Conte	
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	a6/5/43
Shrine of Victory (Doc.)	Greek Navy	45 b8/21/43
Song of Bernadette	J. Jones-V. Price-C. Bickford	158 b12/25/43
Sullivans, The	Thomas Mitchell-Anne Baxter	a11/20/43
Tampico	Edward G. Robinson-Lynn Bari	a11/27/43
Wilson (Tech.)	Coburn-Hardwicke-Mitchell	

UNITED ARTISTS

CURRENT

	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
	Calaboose (C)	J. Rogers-N. Beery, Jr.	45	1/29/43	b8/7/43
	Crystal Ball (CD)F	P. Goddard-R. Milland	81	1/22/43	b1/23/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

Westerns

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline	William Boyd-Andy Clyde	70	12/3/43	a5/1/43

COMING

Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44
Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44
Here Is Your War	Ernie Pyle story	6/1/44
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44
Knickerbocker Holiday	Nelson Eddy-Charles Coburn	1/28/44
Moon Their Mistress	L. Darnell-G. Sanders	4/21/44
Sensations of 1944	W. C. Fields-E. Powell	5/5/44
Since You Went Away	C. Colbert-J. Cotten-S. Temple	
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44 a12/11/43
Strange Confession	George Sanders-Linda Darnell	
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44

Westerns

Forty Thieves	Wm. Boyd-Andy Clyde	
Mystery Man	Wm. Boyd-Andy Clyde	a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde	a8/29/42
Texas Masquerade	W. Boyd-A. Clyde	a8/7/43
Timber	William Boyd-Andy Clyde	a10/16/43

UNIVERSAL

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7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
9028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43		Mins.	Rel Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	a7/31/43
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8005	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43

COMING

	Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44 a10/2/43
	Christmas Holiday	Deanna Durbin-Gene Kelly	a1/8/44
	Cross Your Fingers	Grace McDonald-Leon Errol	a12/11/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo	
	Has Anybody Here Seen Kelly	H. Hilliard-Ozzie Nelson & Band	
	Her Primitive Man	L. Allbritton-R. Paige	a11/20/43
	Hip Hip Hooray	George Raft-W. C. Fields	a10/23/43
	Impostor, The	Jean Gabin-Allyn Joslyn	2/11/44 a11/6/43
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers	
	La Señorita Fabulosa	Young Fellow	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan	a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo	a10/2/43
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine	a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan	a11/20/43
	Phantom Lady	Ella Raines-Franchot Tone	1/28/44 a11/6/43
	Slightly Terrific	Anne Rooney-Leon Errol	
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62 1/21/44 b1/8/44
8020	Swingtime Johnny	Andrews Sisters-Harriet Hilliard	2/4/44 a11/20/43
	This Is the Life	Donald O'Connor-Susanna Foster	a7/17/43
	Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.	2/18/44 a1/8/44
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	

Westerns

8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden 58 1/21/44 a10/2/43
8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

COMING

	Adventures of Mark Twain(D)	Frederic March-Alexis Smith a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith
	Cinderella Jones	Joan Leslie-Robert Alda
	Crime by Night	Jane Wyman
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning 90 1/29/44 b12/18/43
	Devotion (D)	O. deHavilland-I. Lupino a2/27/43
325	Frisco Kid	James Cagney 3/4/44 Reissue
	Hare Blue at Midnight	Jack Benny-Alexis Smith
311	In Our Time	I. Lupino-P. Henreid-C. Rains 110 2/19/44 a11/13/43
	Janie	Joyce Reynolds-Robert Hutton
	Last Ride (D)	R. Travis-Chas. Long
	Make Your Own Bed	Jack Carson-Jane Wyman
	Mask for Dmitrios	Zachary Scott-Peter Lorre
	Mr. Skeffington	Bette Davis-Claude Rains a11/27/43
	My Reputation	Barbara Stanwyck-George Brent
	One More Tomorrow	Ann Sheridan-Dennis Morgan
	Passage to Marseille	Humphrey Bogart-Michele Morgan a12/4/43
	Rhapsody in Blue	Joan Leslie-Robert Alda a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS			
	Farmer at War		9 Not Rev.
4963	Men Working Together	Excellent	11 7/10/43
4962	Mr. Smug	Good	11 2/27/43
	Point Rationing		6 Not Rev.
	Troop Train		11 Not Rev.
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Crosby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of the Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4661	Song of Victory		13 8/14/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair	16 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Seeks Appeal	Fair	17½ 3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice In Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly In the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11 8/15/41
4852	No. 2 (Allan Joslyn)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
M-432	People of Russia	Excellent	10 1/23/43
M-434	Portrait of a Genius		10 Not Rev.
STOOGE COMEDIES			
4406	Back From the Front		18 Not Rev.
4404	Dizzy Detectives		18½ Not Rev.
4401	Even as I O U	Fair	15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Spook Louder		16 Not Rev.
4408	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS			
4551	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42
WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day in Sports	Good	10 4/17/43
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½ 11/14/42

COLUMBIA 1943-44

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam		Not Rev.
5421	A Rookie's Cookie	Fair	17 11/13/43
5433	Bachelor Daze		Not Rev.
5405	Crash Goes the Hash		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse		Not Rev.
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'		Not Rev.
5434	His Tale Is Told		Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5403	Phony Express	Good	17 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	15¾ 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5431	To Heir Is Human		Not Rev.
5410	Who's Hugh		16 Not Rev.
5429	You Dear Boy	Good	18 1/ 1/44
COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery		Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½ 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10 12/25/43
5657	No. 7 Xmas Carols	Fine	10 12/25/43
5658	No. 8 (Baker) Alouette		Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½ Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10 10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11 11/27/43
5954	No. 4 Featuring This Is Ft. Dix		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7½ 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER			
5601	Amoozin' But Confoozin'		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Revelations		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair	6½ 12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest		6½ Not Rev.
5704	Polly Wants a Doctor		Not Rev.
5705	Magic Strength		Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾ 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carillo & Romero)		Not Rev.
5866	No. 6 (Moore & Durante)		10 Not Rev.
5857	No. 7		Not Rev.
SPORT REELS			
5803	Champ of Champions	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzl)	Good	10 10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5805	Salmon Fishing		Not Rev.
5805	Ten Pin Aces	Good	10 12/25/43
5806	Swing's the Thing		Not Rev.
5805	Winged Targets		Not Rev.

MGM 1942-43

	Comment	Running Time	Reviewed Issue Of
CARTOONS (Tech.)			
W-443	Bah Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-442	Sufferin' Cats		9 Not Rev.
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
W-55	Baby Puss		Not Rev.
MINIATURES (10)			
M-433	Brief Interval		10 Not Rev.
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 9/25/43
M-581	My Tomato		Not Rev.
M-582	Kid in Upper Four		Not Rev.
M-583	No News Is Good News		Not Rev.

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11 Not Rev.
C-494	Calling All Kids	Delightful	11 5/ 1/43
C-496	Election Daze	Good	10 10/ 2/43
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10/43
C-497	Little Miss Pinkerten	Among Best	11 10/16/43
C-498	Three Smart Guys		11 Not Rev.
C-491	Unexpected Riches	Amusing	11 11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7/43
K-486	Forgotten Treasure	Important	10 8/14/43
K-481	Madero of Mexico	Fine	11 1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31/43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7/43
K-482	Who's Superstitious?	Interesting	10 5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9 6/26/43
S-465	Fala, the President's Dog	Good	8 4/24/43
S-461	First Aid	Instructive	10 1/23/42
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16/43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18/43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair	8 5/ 8/43
S-551	Practical Joker		Not Rev.
SPECIAL			
s-460	These Are the Men	Good	11 10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 9/18/43
T-413	Glimpses of Ontario	Good	9 1/23/43
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-414	Land of Orizaba		9 Not Rev.
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev.
T-412	Modern Mexico City	Excellent	9 11/21/42
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-513	Salt Lake Diversions		9 Not Rev.
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20 12/ 5/42
A-403	Shoe Shine Boy		15 Not Rev.

PARAMOUNT 1942-43

HEADLINERS (8)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17/43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Seat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	10 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Boat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7 3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 6/ 5/43
U2-6	The Truck That Flew	Charming	8 7/17/43
POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7 10/ 2/43
E2-10	Happy Birthdaze		8 Not Rev.
E2-1	Hull of a Mess	Amusing	7 10/24/42
E2-9	Hungry Goat	Fair	7 7/17/43
E2-7	Jolly Good Furlough	Fair	7 5/29/43
E2-3	Me Musical Nephews	Amusing	6½ 12/19/42
E2-8	Ration for the Duration	Good	8 6/19/43
E2-2	Scrap the Japs	Fair	6½ 11/14/42
E2-5	Seein' Red, White 'N' Blue		8½ Not Rev.
E2-4	Spinach For Britain		7 Not Rev.
E2-6	Too Weak to Work	Amusing	7 4/17/42
E2-11	Wood Peckin'		7 Not Rev.
POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9 10/24/42
J2-2	No. 2	Good	9 12/ 5/42
J2-3	No. 3	Good	10½ 1/16/43
J2-4	No. 4	Informative	10 5/ 1/43
J2-5	No. 5	Weak	10 7/10/43
J2-6	No. 6	Very Good	10 10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9 3/27/43
Y2-4	At the Cage Door Canteen	Silly	9 7/17/43
Y2-3	Current Events	Swell	9 5/43
Y2-6	In the Desert	Fair	8½ 11/13/43
Y2-5	In the Garden	Good	9 11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9 12/19/42
SPORTLIGHTS (10)			
R2-10	All Sails Set	Ordinary	9½ 9/25/43
R2-8	Amphibious Fighters	Excellent	9½ 6/26/43
R2-6	Beach Command	Interesting	9 4/24/43
R2-2	Fighting Spirit	Excellent	10 11/14/42
R2-5	Hike or Bike		10 Not Rev.
R2-3	Modern Vikings	Enjoyable	10 2/ 6/43
R2-1	Sports I. Q.	Excellent	10 10/24/42
R2-7	Tumble Bugs	Excellent	9 5/29/43
R2-4	Trading Blows	Good	9½ 3/20/43
R2-9	Where Cactus Grows	Good	9½ 7/17/43

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)				
D3-1	"Eggs Don't Bounce"			Not Rev
D3-2	"Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)				
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-2	Package for Jasper			Not Rev.
MUSICAL PARADES (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-1	"Mardi Gras"	Major League	20	8/28/43
NOVELTOONS				
P3-2	Hen Pecked Rooster			Not Rev.
P3-1	No Mutton for Nuttin'		7	Not Rev.
POPEYE				
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round		7½	Not Rev.
POPULAR SCIENCE				
J3-1	Popular Science	Good	10	11/ 6/43
J3-2	Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS				
Y3-2	In Winter Quarters		8½	Not Rev.
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades			Not Rev.
UNUSUAL OCCUPATIONS				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2			Not Rev.

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev.
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figaro and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34109	Old Army Game	Good	7	11/27/43
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43
34406	It's Tommy Tucker Time		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33704	Double Up	Fair	18	5/15/43
33705	Gem-Jams	Fair	18	5/15/43
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
33706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
34308	Aqua Aces			Not Rev.
34313	Barnyard Golf		8	Not Rev.
34305	Basketeers	Very Good	9	3/ 6/43
34312	Champion-Maker	Pleasant	9	8/ 7/43
34311	Cloud Chasers		8	Not Rev.
34309	Golf Limited	Interesting	8	5/15/43
34304	"Q" Men	Interesting	8	1/23/43
34310	Racing Royalty	Inconsequential	8	7/ 3/43
34301	Show Horse	Good	9	10/24/42
34405	Ski Trails	Exciting	8	3/27/43
34302	Touchdown Tars	Good	8	11/28/42
34307	Trout		8	Not Rev.
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33105	Air Crew	Excellent	18	4/10/43
33112	Age of Flight	Good	17	10/16/43
33103	Army Chaplain	Very Fine	19	12/26/42
33111	Arctic Passage	Vivid	20	9/11/43
33104	Boomtown, D. C.	Very Good	19	2/13/43
33110	Broadway Dim-Out	Effective	15	8/14/43
33113	Children of Mars	A Must	20	10/30/43
33108	Lieutenant Smith	Excellent	20	6/12/43
33106	Medicine on Guard	Very Good	19	4/17/43
33107	Merchant Seaman	Excellent	17	5/ 8/43
33109	Pacific Island No. 43	Reassuring	17	7/10/43
33101	Private Smith of the U.S.A.	Excellent	18	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev

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EDGAR KENNEDY				
43401	Not on My Account	Fair	17	10/30/43
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44304	Mountain Anglers	Eye-filling	9	12/25/43
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
2	Letter to a Hero	Very Good	18	1/ 1/44
1	Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev
WORLD TODAY				
3402	Accent on Courage		10	Not Rev
3401	Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN				
4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4252	Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
1	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
SPORTS REVIEWS				
4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev.
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Report		9	Not Rev

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum in Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7110	Eagle vs. Dragon		22	Not Rev
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev
7359	Mr. Chimp Goes to Town			Not Rev

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

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NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev.
8124	Radio Melodies			Not Rev.
8122	Sweet Jam	Good	15	10/23/43

PERSON-ODDITIES

8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8352	I-A Dogs	Good	9	10/23/43
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time			Not Rev.

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit			Not Rev.
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

FEATURETTES

9102	Over the Wall			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109	Gun to Gun			Not Rev.
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9108	Wagon Wheels West	Good	17½	12/25/43

SPORTS PARADE

9504	Baa Baa Blacksheep			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds			Not Rev.
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES

9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev.

SERIALS 1942-43

COLUMBIA

Batman	15 Chaps	7/31/43
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43

REPUBLIC

Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.

UNIVERSAL

Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev.
Overland Mail	15 Chaps.	Not Rev.

Newsreel Synopses

(Released Wednesday, January 12)

MOVIETONE (Vol. 26, No. 37)—Seized German films show might confronting Allies; Al Smith summons Minute Men for Fourth War Loan; Japanese air raid on Arawe; Soviet forces hurl Nazis over Polish border; Lew Lehr and women's football game.

NEWS OF THE DAY (Vol. 15, No. 235)—Captured films from inside Germany showing Nazis' might; Russia re-takes Bryansk as Nazis fall back; Japanese air raid on Arawe; Al Smith summons Minute Men for Fourth War Loan.

PARAMOUNT (No. 38)—Russia pushes on; Fashion notes in squirrel costumes; Japanese raid on Arawe; Al Smith summons Minute Men for Fourth War Loan; Captured films show might of Germany.

PATHE (Vol. 15, No. 40)—Captured films show facts of Nazi strength; Al Smith aids Fourth War Loan; Russians retake key city of Bryansk.

UNIVERSAL (Vol. 17, No. 257)—Japanese raid on Arawe; Fall of Bryansk; Poultry show at Madison Square Garden; Captured films show might of Germany; Landing boats smash through on tough proving course; Al Smith summons Minute Men for Fourth War Loan; Nazi rocket guns; Hair dresser vs. milliner.

(Released Saturday, January 15)

NEWS OF THE DAY (Vol. 15, No. 236)—Eisenhower on Italian Front as Americans blast road to Rome; Marshal Timoshenko sees Nazi on run; Latest Bougainville films; Russian officers visit General Montgomery; Wounded Americans home from the war front; Theatres start March of Dimes (Atlanta only); Movie star Robert Taylor in new role of Navy flyer; Ration tokens by the billions.

PARAMOUNT (No. 39)—Eastern ski season opens on Bear Mountain, N. Y.; Otto Graham and Amos Alonzo Stagg win gridiron awards; Wounded Americans home from the war front; Bougainville offensive; General Marshall in Hawaii; Admiral Halsey back from the wars; Action in Italy.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 64)—Troops demonstrate chemical warfare; Negroes get civic posts; Floor show on skates; Cleveland puts women on police force; 20,000 jam Vulvan Bowl to see Tuskegee Golden Tigers trim Clark College Panthers; Captured Nazi films show strength of Germany.

PATHE (Vol. 15, No. 41)—Bougainville offensive; General Marshall visits Hawaii; Synthetic rubber process demonstrated; U. S. wounded come home; Allied advance continues in Italy; Open March of Dimes drive against infantile paralysis.

MOVIETONE (Vol. 26, No. 38)—Bougainville offensive; Soviet offensive becomes military avalanche; U. S. wounded home from war; Colonel Neel Kearby hero of week; General Eisenhower leaves Italy; General Marshall in Hawaii; Ration tokens (except New Orleans, Charlotte, Memphis, Atlanta, Los Angeles, San Francisco); Infantile paralysis drive opens (New Orleans, Charlotte, Memphis and Atlanta only); Warns of gas shortage (Los Angeles and San Francisco only); Ski season opens at Bear Mountain, N. Y.

UNIVERSAL (Vol. 17, No. 258)—Moving forward with the Fifth Army in Italy; Tons of supplies for troops at Bougainville; New ration tokens; Russian officers visit General Montgomery; General Marshall in Hawaii; Girl apprentices learn art of cutting diamonds; General Eisenhower inspects Italian front with General Mark Clark; U. S. wounded home from the war; Ski season opens at Bear Mountain, N. Y.; Theatremen open 1944 Paralysis Fund drive (Atlanta, Charlotte, Memphis and New Orleans only).

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

•

Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

•

Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 18th			Smart Guy	Block 2 (Nov.)						Calling Dr. Death	
DEC. 25th	Klondike Kate	SEPT.-DEC.	Women in Bondage	Henry Aldrich Haunts a House	Drifter, The	(Trade Shown—Nov.)	Pistol Packin' Mama	Gang's All Here	Jack London	Moonlight in Vermont	
JAN. 1st	Cowboy in the Clouds Crime Doctor's Strangest Case	Above Suspicion Adventures of Tartu		Minesweeper	Jive Justice	Falcon & the Co-eds					Destination Tokyo
JAN. 8th	What a Woman	Best Foot Forward Dr. Gillespie's Criminal Case Girl Crazy I Dood It Lassie Come Home Man From Down Under	Sweethearts of USA	No Time for Love Riding High Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek	Career Girl Gunsmoke Mesa	Gangway for Tomorrow Gildersleeve on Broadway Government Girl Iron Major North Star	California Joe O, My Darling Clementine Whispering Footsteps	Lodger, The	Woman of the Town	Gung Ho Sing a Jingle	
JAN. 15th	Hey, Rookie	Salute to the Marines Swing Shift Maisie Whistling in Brooklyn Young Ideas	What a Man	Standing Room Only Timber Queen Uninvited, The		(Trade Shown—Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	Hands Across the Border Pride of the Plains		Three Russian Girls	All Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Charlie Chan in the Secret Service Westward Bound Where Are Your Children?	SPECIAL For Whom the Bell Tolls				Lifeboat		Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke		Sultan's Daughter	City That Stopped Hitler	Nabonga (Gorilla)				Knickerbocker Holiday	Phantom Lady	Desert Song
FEB. 5th	None Shall Escape Vigilantes Ride									Swingtime Johnny	
	COMPLETED Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Empire of the West Ghost That Walks Alone Hail to the Rangers Last Horseman Nine Girls Riding West Sagebrush Heroes Sailor's Holiday Roundup for Victory Wyoming Hurricane **IN PRODUCTION** Address Unknown At Night We Dream Cover Girl Jam Session Once Upon a Time Two Man Submarine	**COMPLETED** A Guy Named Joe An American Story Andy Hardy's Blonde Trouble Broadway Rhythm Cry "Havoc" Gaslight Heavenly Body Madam Curie Meet the People Rationing See Here, Private Hargrove Song of Russia Swing Fever White Cliffs **IN PRODUCTION** Canterville Ghost Dragon Seed Kismet Marriage Is a Private Affair Meet Me in St. Louis Mr. Co-Ed Seventh Cross Three Men in White Two Sisters & A Sailor	**COMPLETED** Arizona Whirlwind Black Market Rustlers Block Busters Hot Rhythm Johnny Doesn't Live Here Lady, Let's Dance Law Rides Again Million Dollar Kid Outlaw Trail Partners of the Trail Raiders of the Border Return of the Ape Man Sonora Stagecoach Voodoo Man **IN PRODUCTION** Murder in the Funhouse	**COMPLETED** And the Angels Sing Double Indemnity Frenchman's Creek Going My Way Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn Lady in the Dark Man in Half Moon Street Ministry of Fear Navy Way Our Hearts Were Young & Gay Story of Dr. Wassell Triumph Over Pain **IN PRODUCTION** Bring on the Girls Gambler's Choice Hitler Gang I Love a Soldier Incendiary Blonde National Barn Dance Rainbow Island Road to Utopia Take It Big Till We Meet Again You Can't Ration Love	**COMPLETED** Frontier Girl Men on Her Mind Outlaw Roundup Wolves of Range **IN PRODUCTION** Buster Crabbe No. 4 Lady in the Death House	**COMPLETED** Are These Our Children Avenging Rider Coastal Command Curse of the Cat People Days of Glory Falcon Out West Gildersleeve's Ghost Red River Robin Hood Spitfire Tender Comrade Up In Arms **IN PRODUCTION** Danger in Damascus Marine Raiders Show Business Seven Days Ashore Three Caballeros	**COMPLETED** Beneath Western Skies Bordertown Gunfighters Casanova in Burlesque Mojave Firebrand Monster's Castle My Best Gal Raiders of Sunset Pass Rosie the Riveter Trocadero **IN PRODUCTION** Cowboy and the Senorita Fighting Seabees Hidden Valley Outlaws Jamboree Laramie Trail Man From Frisco Outlaws of Santa Fe	**COMPLETED** Buffalo Bill Eve of St. Mark Four Jills In a Jeep Jane Eyre Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Sullivans, The Tampico **IN PRODUCTION** Bermuda Mystery Greenwich Village Home In Indiana I Married a Soldier Ladies of Washington Purple Heart Wilson	**COMPLETED** Bridge of San Luis Rey Forty Thieves Mystery Man Texas Law Texas Masquerade Timber Voice In the Wind **IN PRODUCTION** Hairy Ape It Happened Tomorrow Sensations of 1944 Since You Went Away Song of the Open Road Strange Confession Up In Mabel's Room	**COMPLETED** Chip Off the Old Block Cross Your Fingers Her Primitive Man Imposter Ladies Courageous Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Patrick the Great Third Glory This Is the Life Weekend Pass We've Never Been Licked **IN PRODUCTION** Christmas Holiday Gypsy Wildcat Has Anybody Here Seen Kelly Hip Hip Hooray Invisible Man's Revenge Merry Monahans Slightly Terrific Three Cheers for the Boys Weird Woman	**COMPLETED** Adventures of Mark Twain Arsenic and Old Lace Conflict Crime By Night Devotion In Our Time Last Ride Passage to Marseilles Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory **IN PRODUCTION** Between Two Worlds Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dmitrios Mr. Skeffington My Reputation One More Tomorrow

"Attention!

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in the

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NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

"AND WE WILL BE MARCHING IN THE MARCH OF DIMES TOO"

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SHOWMEN'S TRADE REVIEW

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JAN 25 1944
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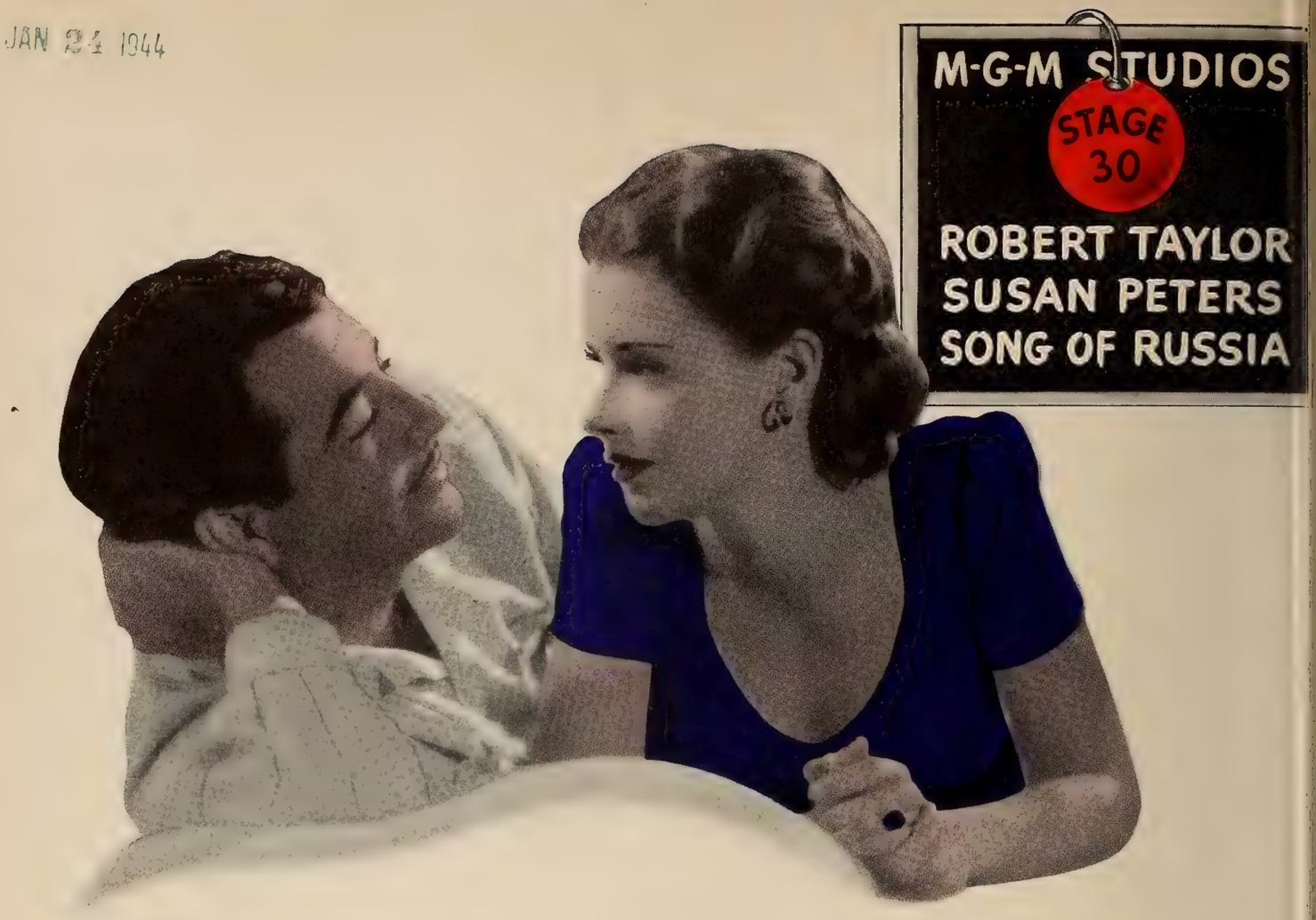
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January 22
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

JAN 24 1944



OVERHEARD ON THE SET OF M-G-M's "SONG OF RUSSIA"

ROBERT TAYLOR:

"Nice going Susan! They used to call you 'The Random Harvest Gal,' but from now on you're 'The Song of Russia Sweetheart'!"

SUSAN PETERS:

"You look mighty snappy yourself, Mr. T., as a Yank in Moscow."

ROBERT TAYLOR:

"Our international kiss gets its World Premiere at the Capitol, N. Y., February 3rd, following 6 weeks of 'A Guy Named Joe'. . . a good guy to follow!"

SUSAN PETERS:

"Wait till they get a screenful of *our* love affair, Bob, and the gorgeous music and the thrilling action."

BOB AND SUSAN:

"Here's a good spot to say thanks to our cast: John Hodiak, Robert Benchley, Felix Bressart and all the others. And to Screenplay Writers Paul Jarrico and Richard Collins and a special salute to Director Gregory Ratoff and Producer Joseph Pasternak. And of course a nod to the world's greatest studio—need we mention the name!"

Our Two Big Jobs In January: Fourth War Loan And March of Dimes!

The Editorial Page

Timely Topics

The Fourth War Loan Campaign is under way. From big towns and little towns, comes word of activity unprecedented in the history of any industry drive and with every indication that the original figures and predictions will be exceeded by a large percentage.

This is as it should be. Our industry hasn't let our Government down yet on any kind of activity. But to bring these thoughts to realization will require the untiring effort of every theatreman and woman in every theatre in the country.

Do not be satisfied with "a bond for every seat." You and we know that with proper backing and a good campaign, you can make it nearer to "two bonds for every seat," plus.

There is only one danger to as intensive a campaign as this. Towards the finish too many theatremen are apt to relax their activity and hope the campaign will coast along on its own momentum. This must not be. Plan now for new and even more aggressive activities for the final week or ten days.

And last, but by no means least, is your entry for the Honored Hundred Contest. If you make up your mind that you are going out after one of your state's winners for yourself and your theatre, you will be half-way to success at the start. Then if you are really putting showmanship into your bond campaign, you stand an excellent chance of emerging as one of the winners selected by your state organization and recommended to the WAC here in New York as a candidate for the final winners.

* * *

At the installation meeting of the Motion Picture Associates in New York this week, Jimmie Walker sounded a note that appealed to us more than anything said by anyone in or out of the industry in the past few years.

Walker paid a magnificent tribute to the tremendous job our industry was doing on behalf of the war effort on the home front and asked why the public is not being told about what we are doing.

He was absolutely correct. We take the knocks, the mud-throwing, the unwarranted attacks on our industry in a manner that leaves millions of people the country over wondering whether we are as bad as some people and some writers like to paint us.

But if these same people knew just a little about what this industry is doing, has done, and will continue to do until this war is won, they might develop the habit of sticking their tongues in their cheeks the next time somebody takes a crack at "the movie."

* * *

Into the current controversy about re-issues we, too, would like to throw in our two cents worth.

There seems to be an impression that re-issues have been getting a strong play only because of product shortages. This we do not believe to be true. In a check-up with some forty-odd exhibitors East of the Mississippi we got the reaction that the vast majority of them booked re-issues because they felt they could make more money with them than they could with some of the current, weaker product.

However, it is no surprise that the distributors have gradually increased their rental demands for this kind of product as its use has spread. It would have been a surprise if they had not. But they might use a little judgment and remember that practically all of this revenue is found money and, thus, let the exhibitor make a few dollars, too.

But insofar as our information goes, very few theatremen went out and booked re-issues solely because they were so short of product that they had to do so to maintain their show schedules.

* * *

Apropos the item above about Jimmie Walker's comment, we find that there were others of the same opinion high in the industry and Government service.

Both Bill Rodgers of MGM and Postmaster General Frank Walker, speaking to a meeting of exhibitors in Washington, called on the industry to make the public aware of the extent of the contributions and efforts on behalf of the war by the motion picture industry.

These several expressions along identical lines on the identical subject serve to emphasize how important it is that some organized effort be made to carry on a campaign of education that would do justice to the position the industry occupies in these war times.

* * *

"Forward—March of Dimes." . . .

Mr. Theatreman, we sincerely hope you have completed all the necessary arrangements for audience collections during the March of Dimes week, from January 24th to 31st.

You can top any previous "Dimes" drive with very little effort although such effort as you do put into it must be properly planned and executed.

—*"CHICK" LEWIS*

More Shows for Blind

Recent experiment by Warner Bros. in showing "The Desert Song" before a blind audience at the Academy of Music, Brooklyn, with the use of a Braille program, has brought requests from T. L. Stelling, manager of Publix Bamford Theatres, Asheville, N. C., and the Asheville Citizen-Times, local newspaper, for copies of the Braille text to be used in a showing of the picture for blind persons of Asheville under auspices of the local Lions Club.

The innovation introduced in Brooklyn, and given national publicity through an article in Newsweek, was in the nature of a test, and reactions thus far indicate the idea will be adopted in many other communities.

Bank Loans Slow Up WB Dividend Chances

Because of bank loans outstanding after the refinancing operations of last year, Warner Brothers will be prevented from paying any cash dividend or buying up any of its outstanding stock until the loans have been reduced to $10,000,000, it was disclosed this week in the Warner consolidated balance sheet for the year up to August 31, 1943. Technically, the company is allowed to pay dividends or use cash from consolidated net earnings subsequent to August 31, 1943.

The refinancing included redemption of all preferred stock at a cost of $8,910,941, the calling in of $10,139,500 in 6 per cent debentures, and retirement of domestic bank loans approximating $5,500,000. The operation reduced the net funded debt of the company from $49,100,027 to $45,544,195. The unsecured bank loan used in the operation is for $15,000,000, and will be paid off at the rate of $2,500,000 per year, the first semi-annual payment having been made December 1, 1943.

The report was considered as showing a substantial improvement in the WB financial position, special interest being given to an inventory jump of more than $7,000,000 to all-time high of $31,475,338.

Bob Wolff Gets London Post As RKO Managing Director

Robert Wolff, branch manager of the RKO Radio New York exchange, has been appointed managing director of RKO in Great Britain. The announcement was made in London by Phil Reisman, vice-president in charge of the foreign department, and confirmed at the New York home office on Wednesday.

It has been known for some time that Wolff was being considered for the important London post, and Reisman's arrival in the British capital this week from New York gave him an opportunity to announce the change from Wolff's future seat of operations. Word of Wolff's successor at the exchange has not as yet been released.

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Efforts for Lower Tax Fail in Senate

After rejecting a number of amendments, the Senate this week had apparently brought the 20 per cent admission tax closer to reality, despite the best efforts of film supporters in the upper house to offer less drastic measures. The hopes of the theatremen rested on amendments proposed by Senator James Mead, D., N. Y., and Senator Chapman Revercomb, R., W. Va.

Mead's proposal was an out-and-out killing of the 20 per cent feature, and called for the retention of the present 10 per cent tax. His amendment included all sections of the amusement business, including the legitimate theatre and baseball. In his appeal from the floor Mead declared to a rather slim Senatorial attendance that the theatre is a major sufferer from the war situation. After the New York Senator admitted to Senator Vanderberg that the amendment would mean a slice of $135,000,000 taken out of the anticipated new revenue, the proposal came to a vote. The result was a decisive defeat.

The second amendment was the proposal by Senator Chapman Revercomb, R., W. Va., which provided that the Finance Committee bill stand for all fields of amusement except films, where the present 10 per cent rate would be retained. This proposal was defeated during Wednesday's session, when the Senate apparently reached the point where further consideration of revenue matters was being discouraged because of a desire to get the Senate version of the tax bill into conference with the House.

The tax bill, which now calls for the 20 per cent admission levy, still may not go through, although the temper of the Senators this week suggested there might be a similar tendency in the House.

New Officers Installed by Motion Picture Associates

New York motion picture men reaffirmed the industry's devotion to the patriotic and humanitarian causes which claim its best talents and efforts at a luncheon of the Motion Picture Associates at the Hotel Astor last Tuesday.

James J. Walker, former mayor of New York City, acting as toastmaster, paid a stirring tribute to the industry's contributions to the war effort and its good works in behalf of humanitarian causes.

The new officers of the organization were installed at the event, which marked the twenty-fifth anniversary of the MPA. Morris Sanders is the new president, succeeding Jack Ellis, who was elected to serve as vice-president. Other officers are: Matthew Cahan, second vice-president; Saul Trauner, treasurer; Moe Fraum, recording secretary; Charles Penser, financial secretary; Harry Furst, sergeant-at-arms; Seymour Schussel and Leo Abrams, trustees.

Chicago Theatres Close Down

Theatres in the Chicago district were showing a tendency to close down this week, faced with a box office slump. The Essaness circuit cut out weekday matinees at the Avon, Southern, and the Four Hundred. The Schoenstadt circuit closed the Home Theatre, but for a different reason: they were unable to get the theatre's boiler repaired.

'Lady in the Dark' Tradeshows

Although "Lady in the Dark" will be trade shown in New York and Los Angeles on February 3, as announced last week, Paramount points out that showings at all other exchanges throughout the country will take place on February 28.

Schine Suit Pin-up

Under an agreement reported in Washington this week, the Government anti-trust suit now pending in Federal Court at Buffalo against the Schine Circuit will be suspended until final action is taken with respect to theatre holdings by the five consent decree signatories.

Under the suit brought against Schine by the Department of Justice, the circuit was ordered to dispose of certain theatre holdings. The properties were offered for sale by Schine but purchasers were found only for a small proportion of those ordered to be divested from the chain.

Industry Rates Plaudits, Rodgers and Walker Say

Declaring that the film industry is much too modest and advising it to blow its own horn, both Postmaster General Frank C. Walker and William F. Rodgers, vice-president of Loew's, Inc., this week told 200 exhibitors at a Washington, D. C., luncheon that picture people should let the rest of the country know about the job they are doing on behalf of the Fourth War Loan Drive.

Walker, who was once an exhibitor official himself, declared that the nation has never been made aware of the fine unselfish job done by the industry in cases of emergency, whether local or national, and in helping to raise the cultural level of the country from day-to-day.

Following Walker, Rodgers declared that by now motion picture people should be sick of turning the other cheek. He pointed out that the industry has always been in the forefront of campaigns that were humanitarian. Personally, said Mr. Rodgers, he was tired of seeing publicity seekers attack the industry on almost any trumped-up charge and those in show business taking it on the chin.

The MGM sales head did not connect lack of "blowing the horn" with disunity among industry elements, but he declared he expected to see "a common understanding in this business" that would better conditions generally.

Clifford P. Work

(The Man on the Cover)

Vice-president and general manager of Universal's Coast Studios since May 1938, who was elected to the board of directors of the corporation last week. Previous to his association with Universal, Mr. Work was division director of RKO Theatres' Western Theatre Group, a post he had occupied for many years.

SHOWMEN'S TRADE REVIEW

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'Diary' Army Leader

The Army theatres have their box-office winners too, and the leader for 1943 is "Guadalcanal Diary," according to an announcement this week by the U. S. Army Motion Picture Service. Based purely on their draw, the ten most successful films were—besides "Guadalcanal Diary"—"Crash Dive," "Destination Tokyo," "Air Force," "Sahara," "Arabian Nights," "Desperadoes," "Happy Go Lucky," "This Is the Army," and "Hello, 'Frisco, Hello." Only three of the ten were purely escapist in the sense that the war was not mentioned.

'Random Harvest' First In Film Daily Poll

"Random Harvest" won first place in the annual *Film Daily* "Ten Best Pictures" poll this year, it was announced in Tuesday's issue of the paper, while the runners-up were "For Whom the Bell Tolls" and "Yankee Doodle Dandy." The voters were critics from 397 newspapers, magazines, wire services and syndicates plus film commentators from 42 radio stations.

The remainder of the "Ten Best," according to the number of votes they received were "This Is the Army," "Casablanca," "The Human Comedy," "Watch on the Rhine," "In Which We Serve," "So Proudly We Hail" and "Stage Door Canteen." FWTBT and "Yankee Doodle Dandy" were tied for second place on votes cast, each polling 285. "Random Harvest" received 305 votes. Among pictures on the Honor Roll was "The More the Merrier," which garnered only eight less votes than "Stage Door Canteen," No. 10 on the big list.

Arthur W. Kelly to Supervise UA's Television Activities

Arthur W. Kelly, United Artists vice-president and member of the board of directors, will supervise all television activities of the company, it was announced this week. Kelly will leave his post as supervisor of foreign sales, which he temporarily assumed following the resignation of Laudy Lawrence as executive in charge of foreign distribution.

Kelly is now in London conferring with British interests and is expected to return to this country soon.

Indianapolis Parents Protest City's New 10 p.m. Curfew

A flood of protests from parents against the new Indianapolis curfew law has brought a statement from the City Clerk that youths under 15 years are not prevented from attending movies or doing legitimate errands, but that they must have a note showing they received their parents' permission to be away from home.

Adopted in an effort to curb juvenile delinquency, the Indianapolis ordinance requires police to take children into custody if they are found on the streets after 10 p.m. without proper parental permission. The law also authorizes arrest of parents not keeping their children in line.

UA Sends Coplan to London

David H. Coplan, managing director of U. A., Ltd., in Canada, will leave Toronto in a fortnight to replace E. T. Carr, managing director of U. A. in Great Britain, resigned, it was announced at the United Artists home office this week. Coplan is being sent to London by Edward C. Raftery, U.A. president, to assume full charge of all activities previously under the supervision of Carr.

Stockholders Retain '43 Columbia Board

At the annual meeting of stockholders of Columbia Pictures Corp. held Tuesday the following members of the Board were re-elected to serve for the ensuing year: Harry Cohn, Jack Cohn, A. Schneider, A. Montague, N. B. Spingold, L. J. Barbano and Leo M. Blancke.

At a meeting of the Board of Directors immediately following the stockholders' meeting the following officers were re-elected: Harry Cohn, president; Jack Cohn, executive vice-president; A. Schneider, vice-president and treasurer; Sidney Buchman, vice-president; A. Montague, vice-president; N. B. Spingold, vice-president; B. B. Kahane, vice-president; L. J. Barbano, vice-president; Joseph A. McConville, vice-president; Charles Schwartz, secretary; Mortimer Wormser, assistant treasurer; Leo Jaffe, assistant treasurer; David Fogelson, assistant secretary; Duncan Cassell, assistant secretary; Warren Sharpe, comptroller.

Of the total outstanding stock of the company, over 80 per cent was represented by proxy, of which a majority voted to restore the salaries of Harry Cohn and Jack Cohn to their 1939 level and in favor of the issuance of stock purchase options noted in the proxy to A. Schneider.

The management indicated that the estimated earnings of the second quarter, which ended in December, compares with and possibly may exceed the earnings in the first quarter, which ended last September, which amounted to $1,500,000 before taxes and $480,000 after taxes.

Cleveland Exhibitors Re-elect Ernest Schwartz for 10th Time

At the annual meeting of the Cleveland Motion Picture Exhibitors Association held last week, Ernest Schwartz succeeded himself as president for the tenth successive time. In recognition of his long and splendid service to the association he was presented with a $500 war bond. All other officers were likewise re-elected by acclamation. They are Albert E. Ptak, now entering his eighth year as vice-president James E. Scoville, treasurer for the second year, and George W. Erdmann, who has just completed his seventeenth year as secretary. Five board members whose terms had expired, Meyer Fine, Henry Greenberger, John D. Kalafat, James E. Scoville and P. E. Essick, were also re-elected.

At the business meeting which followed election of officers, members voted to co-operate wholeheartedly with the War Bond Drive by establishing the week of February 6 as Free Movie Week. During that week any patron who buys a bond at the theatre will be admitted free. Local independent exhibitors favor this plan over the proposed bond premieres or free movie day.

3-Cornered Race in Chicago

Three tickets are running for office in the Chicago Operators' Union. Glen Sweeney of the Chicago Theatre is on one ticket for president, while George LeRoy from the Apollo and Smith King of the Granada are also candidates. For the office of business agent, Harry Ragan, at present acting agent, is one candidate, while running against him will be Glen Atkinson of the State Lake Theatre and Roy McCracker of the Terrace. The date of election will be set by IATSE president, Richard Walsh, who is expected in Chicago to supervise the election.

'Our Time' Pre-release in Buffalo

"In Our Time," Warner Bros. production co-starring Ida Lupino and Paul Henreid, will have a pre-release premiere in Buffalo on February 4.

One More Final

There will be one more final proposal by the producer-distributor companies who are defendants in the New York anti-trust suit before Assistant Attorney General Tom C. Clark presents the completed draft of a new decree formula for the industry, it was indicated in Washington Monday following a meeting between Clark and Robert L. Wright of the Department of Justice and representatives of the five film companies.

It was indicated by Clark that he expects to receive by the end of the week the compromise proposals by the distributors upon which the draft of a substitute for the now defunct consent decree will be based.

Limited Quantity of Equipment Available

A limited quantity of RCA equipment is being made available for civilian theatre purchasers during the first half of this year, it was announced by Homer B. Snook, manager of RCA's theatre equipment sales, in a letter to supply dealers. The means for obtaining WPB approval of such sales are provided under WPB Limitation Order L-325.

The equipment will include small and medium-sized RCA sound equipments, BX-80 Brenkert projectors, N-100 Enarc lamps, BX-12 bases, 5035-type tube rectifiers, and Pr-76 copper oxide rectifiers, according to Mr. Snook's letter to the dealers.

Exhibitors who may be eligible for such equipment purchases under Limitation Order L-325 are, roughly, those who can show that replacement of such equipment is necessary for the maintenance of civilian morale in their communities, or for other reasons related to the war program. Such necessity might be considered to exist where present equipment is completely worn out and beyond repair, or totally destroyed by fire, flood, or similar catastrophe, and where remaining facilities do not adequately meet the community's needs. In exceptional cases involving insufficient amusement facilities, an exhibitor may be eligible for equipment for initial installations rather than replacement.

Republic Concludes Current Sales Meetings in Hollywood

Republic Pictures this week wound up its current series of sales conferences with a two-day session at the Hollywood studio. The earlier meetings had been held in New York and Chicago. President James R. Grainger presided at all meetings and Herbert J. Yates, Sr., was a speaker at each regional gathering.

Personnel at the studio meeting included Western District Sales Manager Francis Bateman, heading a contingent of men including Franchise Holder J. T. Sheffield of the Northwest territory, Branch Managers F. M. Higgins, Seattle; J. H. Sheffield, Portland; Gene Gerbase, Denver; H. C. Fuller, Salt Lake City; and Branch Managers John Frey, Los Angeles, and Sid Weisbaum San Francisco.

Nat'l Allied Board Meets Feb. 2

When the board of directors of National Allied gathers in Chicago for its next quarterly meeting on February 2 and 3, it is expected the chief business to be considered will be acceptance or rejection of proposed changes in the New York consent decree as submitted by five major companies recently to Assistant Attorney General Tom C. Clark. Abram F. Myers, board chairman, called the meeting.

1,277 Bond Premieres Set at Close of First Day of Drive

A total of 1227 bond premieres had been set by theatres throughout the country by Tuesday of this week, it was reported by the WAC. This compares with 1473 bond premieres held throughout the duration of the Third War Loan Drive. Several territories already have exceeded last year's quota.

Reports from the field at the close of the first day of the drive, indicated that theatres in many localities had realized their "Bond for Every Seat." Among such reports were those from Kenneth Workman, United Artists Theatre, San Jose, Calif.; Vic Gauntlett, Moore Theatre, Seattle, and Cliff Tisseman, Golden Gate Theatre, San Francisco—all of whom reported a complete sell-out. Batchet wired WAC headquarters that he will try to double the quota.

Loew's Theatres reported the sale of more individual bonds on the opening day of the drive than during any previous ten days since the houses became issuing agents. C. C. Moskowitz and J. R. Vogel, receiving reports from theatres of the Loew circuit, estimated that the theatres had sold some 3000 bonds, or nearly ten per cent of the circuit's 312,000 seats.

Jump Gun in Dimes Drive

While high-pressure showmanship was being applied to the sale of War Bonds, theatremen also were scoring with their "double-feature" drive by launching campaigns for the March of Dimes. Headquarters of the Dimes Drive reported Tuesday night that close to 1500 theatres in New York, Detroit and other cities were set to "jump the gun" and open their drives Thursday and Friday of this week. Instead of making audience collections for only seven days, these houses will continue to January 30, making it a nine or ten-day drive.

Loew's and RKO theatres started their drives on Thursday because they had important attractions opening and wished to take advantage of the opening week-end crowds for making their Dimes collections. The Publix theatres in Detroit and Butterfield houses in Michigan launched their collections Friday.

It was announced by headquarters that the New York State exhibitors are aiming at a goal of $500,000 for the infantile paralysis fund as compared with a total of $366,863 last year. Texas is shooting at a $100,000 goal this year as against the $12,000 raised last year. Georgia theatres "guarantee" $36,000 as against $18,000 last year. Illinois predicts $150,000, $40,000 above last year. Minnesota promises close to $50,000 compared with $28,000 in 1943. Louisiana and Mississippi are confident of tripling last year's collections of $20,000.

Harris Joins STR

David Harris, former theatre operator and for the past seven years prominent in the trade paper field, this week joined Showmen's Trade Review in the capacity of business manager and manager of circulation.



David Harris

For the past seven years Harris has been associated with Quigley Publications, from which he resigned last week to assume his post with STR. For the past two years Harris was circulation and sales promotion manager of Quigley Publications.

Prior to entering the trade paper field, he was a theatre manager and operator of theatres in Brooklyn and upstate New York. His theatre background and wide experience in trade paper publishing in this field especially equips Mr. Harris for the executive duties he will perform for STR.

Columbia Sales Executives To Meet in N. Y. Feb. 1, 2, 3

Division and branch managers of Columbia Pictures will gather at the Hotel Warwick, New York, the first three days of February for a general sales meeting, it was announced this week. General Sales Manager A. Montague will preside. All territories will be represented except the Western division.

District Manager Sam Galanty will head the mid-Eastern division delegation, which will include the following branch managers: A. S. Moritz, Cincinnati; Lester Zucker, Cleveland; A. H. Levy, Pittsburgh; and Ben Caplon, Washington. The Southern Division will be headed by District Manager Sam Moscow, and will include R. J. Ingram, Atlanta; Joseph Gins, Charlotte; J. B. Underwood, Dallas; J. J. Rogers, Memphis; Huston Duvall, New Orleans; and C. A. Gibbs, Oklahoma City. The Central Division will be represented by District Manager Carl Shalit and W. Guy Craig of Indianapolis; B. C. Marcus, Kansas City; and C. D. Hill, St. Louis.

Present also will be New York District Manager Nat Cohn and Branch Managers Irving Wormser and Sol Trauner; H. E. Weiner, of Philadelphia; and these branch managers: Joe Miller, Albany; I. H. Rogovin, Boston; Phil Fox, Buffalo; B. J. Lourie, Chicago; M. H. Evidon, Des Moines; O. J. Ruby, Milwaukee; H. J. Chapman, Minneapolis; T. F. O'Toole, New Haven; and J. H. Jacobs, Omaha. Lou Rosenfeld will represent Canada.

Weshner Opens Publicity Office in New York

David E. Weshner, formerly director of advertising and publicity for United Artists, has opened his publicity and public relations office in New York.

Identified for many years with some of the major publicity and promotional accomplishments of the industry, Weshner's background includes a thirteen-year tenure with Warner Bros. as national director of advertising and publicity and subsequently operated theatres as zone manager in the New Jersey, Wisconsin and Philadelphia territories.

Most recently he is identified with the publicity and promotional campaign on Noel Coward's "In Which We Serve" for United Artists, and as publicity consultant for Walt Disney's "Victory Through Air Power."

Republic Honors Seabees Heroes At Reception in New York

Through the co-operation of the Bureau of Yards and Docks, a group of Seabees representing twenty-six cities throughout the country was honored by Republic at a reception to launch the company's elaborate production, "The Fighting Seabees," at the Hotel Astor last Monday.

Para. Sales Meet Postponed

The meeting of Paramount district sales managers and field exploitation men recently announced by Neil Agnew for January 21-22 has been expanded to a three-day session and postponed to February 3-4-5.

FILM TRAVEL LOG

Fred Lynch, publicity director at Radio City Music Hall, is making a business visit to Hollywood.

Edward Schnitzer, UA western division manager, has been rounding up an exchange tour that is taking him to Chicago, St. Louis and Omaha.

Warners' talent scout, Solly Baiano, came on to New York from the Coast this week for his annual once-over of local actor material. Mrs. Baiano is with him.

George A. Hirliman, Film Classics president, making the swing of Southern territory with stops scheduled at Charlotte, Atlanta, New Orleans and Memphis.

Sam Jaffe, producer of "The Sullivans" for 20th Century-Fox, is on from Hollywood for home office conferences.

Dave Lipton, Columbia Ad Chief, Inducted; Joins Army Feb. 8

David A. Lipton, director of advertising, publicity and exploitation for Columbia Pictures, was this week inducted into the United States Army. Mr. Lipton reports to Camp Upton on February 8. No successor has as yet been named by Columbia. Mr. Lipton was also vice-chairman of the National Public Relations Division of the War Activities Committee.



David Lipton

Before joining Columbia three years ago, Mr. Lipton was studio publicity director at Universal Studios and was previously employed as a press-relations counsel for the Columbia Broadcasting System. He also spent 13 years in the advertising department of Balaban & Katz Theatres in Chicago.

De Stefano Rejoins National As Manager in Kansas City

W. E. Green, president of National Theatre Supply, has announced that A. de Stefano has rejoined National's staff as manager of the Kansas City office.

Mr. de Stefano, who is well known to exhibitors in the Southwest, was formerly manager of National's Memphis, Los Angeles and Dallas branches.

PCCITO Condemns Theatre Deals by Distributor Employes

The alleged practice by distributors of acquiring theatre interests through purchase by employes was condemned recently in a resolution publicized by the Pacific Coast Conference of Independent Theatre Owners. The resolution condemned "any practice or technique whereby persons employed by distributors or producers acquire directly or indirectly any interest in any motion picture theatre enterprise or in the profits or income thereof."

Moskowitz 31 Years at Loew's

Charles C. Moskowitz, vice-president of Loew's, Inc., and general theatre operator celebrated his 31st anniversary with the organization this week.

Report from UNITED ARTISTS

This is *not* a "product announcement for 1944", for among all companies United Artists alone knows no formal selling season. Rather, this is a report from the company and its producers setting forth *facts* on productions you will receive during the next months . . facts on pictures finished, pictures cutting, pictures ready to roll.

For today United Artists is making that sort of progress that will soon entitle it to its rightful place at the head of the industry. It is our firm belief that this can best be achieved by consistency of product, consistency of both quality and release. Toward this we are striving.

It is not necessary for us to make promises or claims. We are able to let the facts speak. You will find no factory-made, production-line pictures among these releases. Each is hand-tailored by its creator-producer, made to the best of his ability for the best box-office results possible.

And we will continue to sell these pictures as they are made — individually. The values of each production will be carefully assayed and it will be sold accordingly. Here, then, is the report from United Artists — to you.

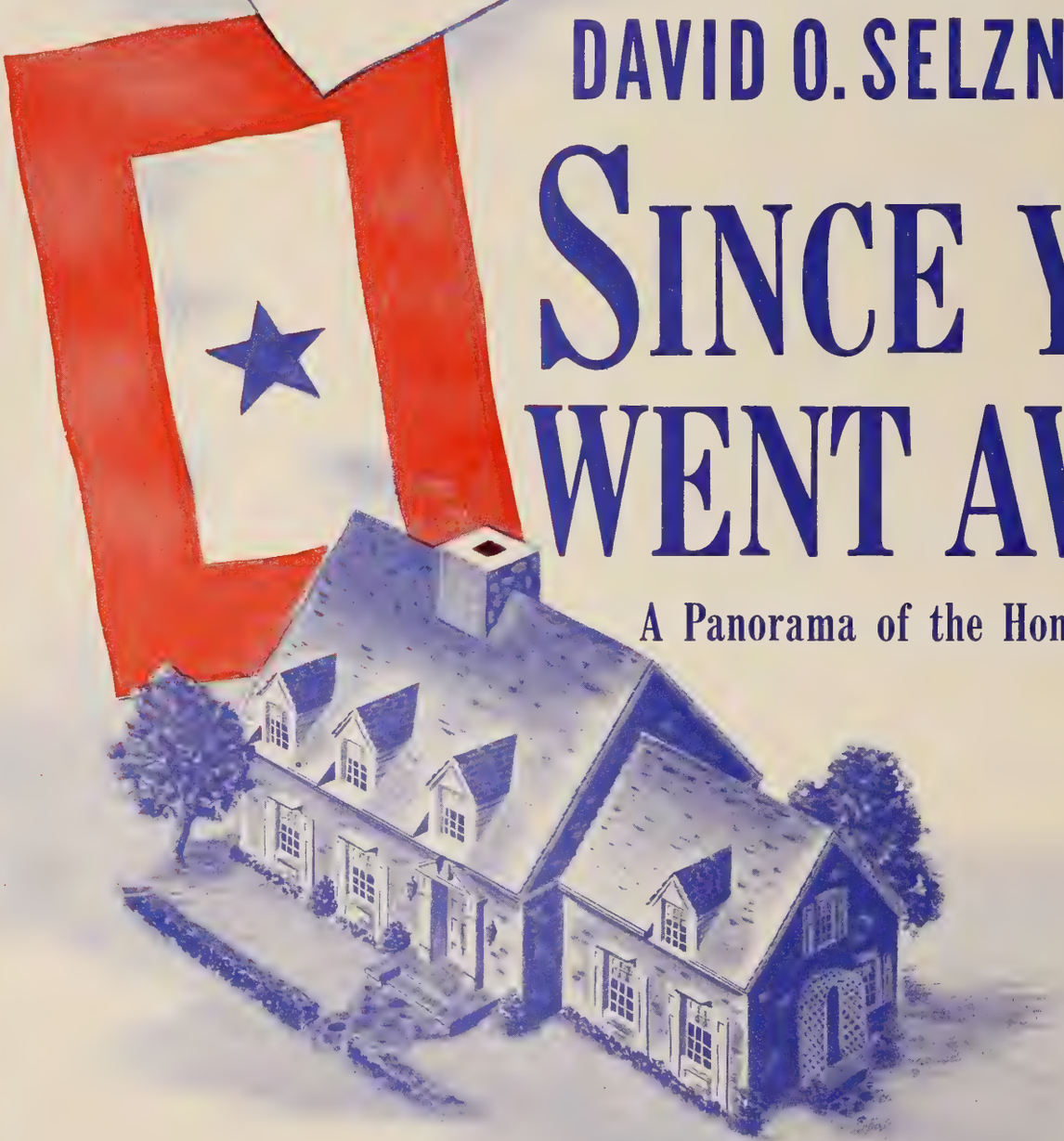
MEMO
It will be ready for special engagements early this Spring.
D.O.S.

His First Since
"Gone With the Wind"
("Winner 1940 National Critics Poll • Academy Award, Best Picture of The Year")
and "Rebecca"!
("Winner 1941 National Critics Poll—
Academy Award, Best Picture of The Year")

DAVID O. SELZNICK'S

SINCE YOU WENT AWAY

A Panorama of the Home Front!



starring

CLAUDETTE COLBERT ★ JOSEPH COTTEN ★ JENNIFER JONES ★ SHIRLEY TEMPLE ★ MONTY WOOLLEY

LIONEL BARRYMORE ★ ROBERT WALKER

Suggested by the book of Margaret Buell Wilder

Directed by JOHN CROMWELL

PRODUCED BY VANGUARD FILMS INC.

A SELZNICK INTERNATIONAL PICTURE

UA



UNITED ARTISTS CORP.
NEW YORK, N.Y.

FIGURES FOR FIRST TWENTY-FIVE ENGAGEMENTS GREAT. THEY CONFIRM EVERYTHING WE HOPED FOR PICTURE'S BOXOFFICE POWER

SAMUEL BRONSTON

READY NOW! and with plenty of "Jack" in it!

JACK LONDON

Produced by
SAMUEL BRONSTON

SAMUEL BRONSTON *presents* MICHAEL O'SHEA · SUSAN HAYWARD

JACK LONDON

with
OSA MASSEN · HARRY DAVENPORT · FRANK CRAVEN
VIRGINIA MAYO · RALPH MORGAN · LOUISE BEAVERS

Screenplay by ERNEST PASCAL
Directed by ALFRED SANTELL



"Three Russian Girls"

Produced by
R–F PRODUCTIONS

starring
ANNA STEN · KENT SMITH
with Mimi Forsaythe · Alexander Granach
Cathy Frye · Paul Guilfoyle · Kane Richmond

Adaptation by Maurice Clark and Victor Trivas
Based upon photoplay "The Girl From Leningrad"
Screen play by Aben Kandel and Dan James
A GREGOR RABINOVITCH Production
Associate Producer EUGENE FRENKE
Directed by Fedor Ozep and Henry Kesler

WESTERN UNION

PRINT AIR EXPRESSED TO YOU ASSURING DELIVERY AS SCHEDULED TO ALL EXCHANGES. SNEAK PREVIEW IN POMONA COMPLETELY SATISFACTORY. REACTION CARDS AS FOLLOWS: EXCELLENT 78% VERY GOOD 19%.

RABINOVITCH & FRENKE.

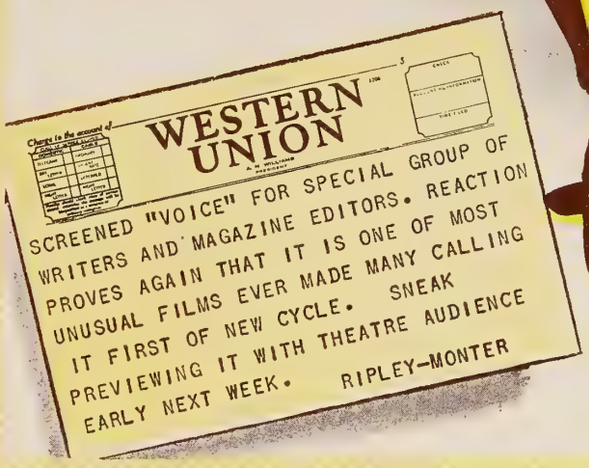


They're whispering about it... talking about it

...shouting about it. It's *that* different–

STRANGE and DIFFERENT!

Voice in the Wind



Produced by

RIPLEY-MONTER

People are talking about her, too!

"THE Woman OF THE TOWN"



Starring

Claire TREVOR
Albert DEKKER

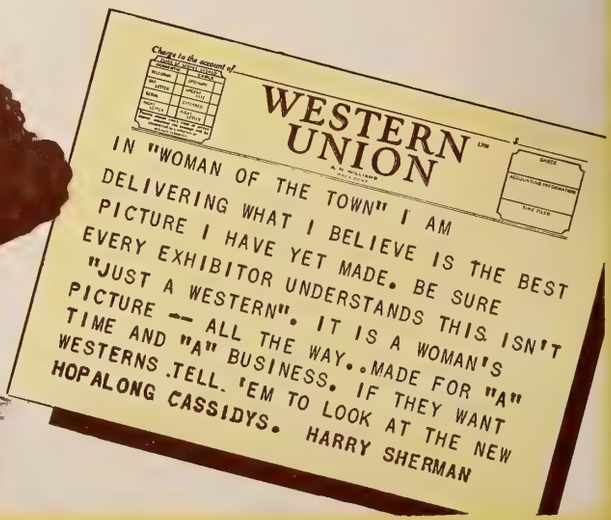
with

Barry Sullivan • Henry Hull • Porter Hall
Percey Kilbride • Clem Bevans

Directed by
GEORGE ARCHAINBAUD
Screen Play by AEneas MacKenzie

Produced by

HARRY SHERMAN



WESTERN UNION

SNEAKING "TOMORROW" BEFORE AUDIENCE TOMORROW. ALL PROJECTION ROOM REACTIONS UNANIMOUS THAT THIS IS RENE CLAIR'S BEST. HAPPY THAT YOU'VE DECIDED ON FEBRUARY RELEASE.

ARNOLD PRESSBURGER

...Daily News

Rene Clair's

IT HAPPENED TOMORROW

Newspaper man makes a million on five long-shots...

The gay, intriguing idea back of it... an obscure reporter knows all tomorrow's news before it happens... from headlines to horse races!



starring

DICK POWELL • LINDA DARNELL • JACK OAKIE
EDDIE ACUFF • GEORGE CHANDLER
JACK GARDNER • SIG RUMAN
EDGAR KENNEDY • Directed by Rene Clair
Screenplay by Dudley Nichols

Produced by

ARNOLD PRESSBURGER

SHE'S BEAUTIFUL...
BEWITCHING...
AND BOX-OFFICE!



WESTERN UNION

HAVE SHIPPED PRINT TO NEW YORK SO EVERYTHING IS SET TO MEET EARLY FEBRUARY RELEASE DATE AND PRE-RELEASE BOOKINGS. SHOWING PICTURE TO COAST CRITICS THIS WEEK.

BENEDICT BOGEAUS

The Bridge of San Luis Rey"

Adaptation by Howard Estabrook and Herman Weissman

Starring

Lynn Bari • Akim Tamiroff • Francis Lederer
with Nazimova • Louis Calhern • Blanche Yurka • Donald Woods
Directed by ROWLAND V. LEE • Screenplay by HOWARD ESTABROOK
A ROWLAND V. LEE Production

From THORNTON WILDER'S Pulitzer Prize-winning Novel

Produced by

BENEDICT BOGEAUS

Sparkling with everything that makes a musical show memorable!

NELSON EDDY
CHARLES COBURN
CONSTANCE DOWLING



in

Knickerbocker Holiday

Harry Joe Brown's production of the musical stage hit by Maxwell Anderson and Kurt Weill

with
ERNEST COSSART • SHELLEY WINTER • JOHNNY (Scat) DAVIS
OTTO KRUGER PERCY KILBRIDE
CHESTER CONKLIN • FRITZ FELD and CARMEN AMAYA AND HER COMPANY

PRODUCED and DIRECTED by HARRY JOE BROWN

Screen Adaptation by Thomas Lennon • Screenplay by David Boehm and Rowland Leigh
Additional Musical Numbers by Jule Styne and Sammy Cahn, Forman Brown, Werner R. Heyman, Franz Steininger

Produced by
PRODUCER'S CORPORATION OF AMERICA

WESTERN UNION

JUST SCREENED FINAL PRINT AND IT'S FAST ENTERTAINMENT ALL THE WAY. YOU'VE NEVER REALLY HEARD OR SEEN NELSON EDDY UNTIL NOW. LABORATORY SET TO MEET JANUARY RELEASE DATE. LET'S GO.
SIG SCHLAGER AND HARRY JOE BROWN



Most bid-for Broadway hit in years

. . . *because* it was a solid two-season sell-out that the whole country talked about!

Mary Pickford presents

JUNIOR MISS





From the play by JEROME CHODOROV and JOSEPH FIELDS
Based on the book by SALLY BENSON

Produced by
MARY PICKFORD

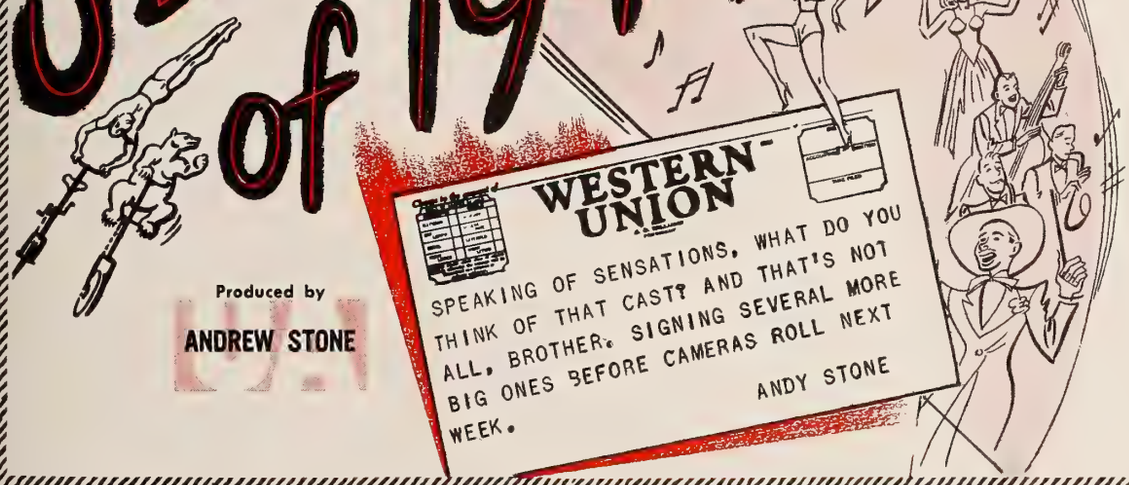
WESTERN UNION

HAVE SECURED STUDIO SPACE AND NOW LINING UP STAFF. CONFIDENT THAT WE WILL BE IN PRODUCTION SHORTLY AFTER FIRST OF YEAR.
MARY PICKFORD

GREATEST ARRAY OF HEADLINERS EVER IN ONE PICTURE!

SENSATIONS of 1944

starring
ELEANOR POWELL
with
DENNIS O'KEEFE
LARRY ADLER
W. C. FIELDS
SOPHIE TUCKER
CAB CALLOWAY'S ORCHESTRA
WOODY HERMAN'S ORCHESTRA
MIMI FORSYTHE
HUBERT CASTLE
DOROTHY DONNEGAN
PALLENBERG BEARS
MEL HALL
CHRISTIANI BROS.
PAT HENNING



WESTERN UNION

SPEAKING OF SENSATIONS, WHAT DO YOU THINK OF THAT CAST? AND THAT'S NOT ALL, BROTHER. SIGNING SEVERAL MORE BIG ONES BEFORE CAMERAS ROLL NEXT WEEK.

ANDY STONE

Produced by
ANDREW STONE

IT LOOKS BIG... IT IS BIG!

Won't it look wonderful in lights?

SONG OF THE OPEN ROAD

with EDGAR BERGEN
CHARLIE McCARTHY
BONITA GRANVILLE
W. C. FIELDS

PEGGY O'NEILL
CHUCK FAULKNER and His band
LIPHAM FOUR
CONDOS BROS.
SAMMY KAYE and His band
introducing JANE POWELL
JACKIE MORAN
Reginald DENNY
REGIS TOOMEY
ROSE HOBART
WILLIAM CHRISTY







WESTERN UNION

CLOSED DEAL FOR PALM SPRINGS LOCATION WHICH PROVIDES UNUSUAL BACKGROUND FOR BERGEN-McCARTHY, BONITA GRANVILLE, SAMMY KAYE AND ORCHESTRA, AND SWELLEST NEW TALENT DISCOVERIES SINCE DEANNA DURBIN WHO, INCIDENTALLY, WAS FIRST BROUGHT TO THE SCREEN BY CHARLIE ROGERS



Produced by
CHARLES R. ROGERS

Directed by S. SYLVAN SIMON

Its impact rang across the world
...and won it the NOBEL PRIZE!

JULES LEVEY presents

EUGENE O'NEILL'S Memorable Drama

The HAIRY APE

Co-starring

WILLIAM BENDIX · SUSAN HAYWARD

(Star of "Guadalcanal Diary" and "Lifeboat")

Produced by JULES LEVEY

Directed by ALFRED SANTELL

Screenplay by HOWARD (HUMAN COMEDY) ESTABROOK and ROBERT (BATAAN) ANDREWS



WESTERN UNION

TESTS OF BENDIX AS STOKE-HOLE HERO SENSATIONAL. ALL THE RAVES HE'S GOTTEN UP TO NOW WILL PALE BY COMPARISON. COMPLETED SCRIPT PACKS TERRIFIC HEART INTEREST AND ACTION. SHOOTING STARTS DECEMBER 27TH.

JULES LEVEY.

Chekov's Famous Novel

OF LOVE THAT HID BEHIND AN UNSOLVED CRIME!

STRANGE CONFESSION



WESTERN UNION

CAMERAS ROLL NEXT WEEK. GEORGE SANDERS, LINDA DARNELL EXCITED OVER ROLES. CONFIDENTLY EXPECT THIS TO BE AMONG BIGGEST OF 1944. IT IS ALREADY ONE OF MOST TALKED-ABOUT PRODUCTIONS IN HOLLYWOOD HISTORY.

SEYMOUR NEBENZAL

starring

GEORGE SANDERS · LINDA DARNELL

EDWARD EVERETT HORTON

Directed by DOUGLAS SIRK

a SEYMOUR NEBENZAL production

Produced by

ANGELUS PRODUCTIONS

SOL LESSER

who this year gave you

STAGE DOOR CANTEEN

will present as his next production

Three's A Family

Produced by

SOL LESSER

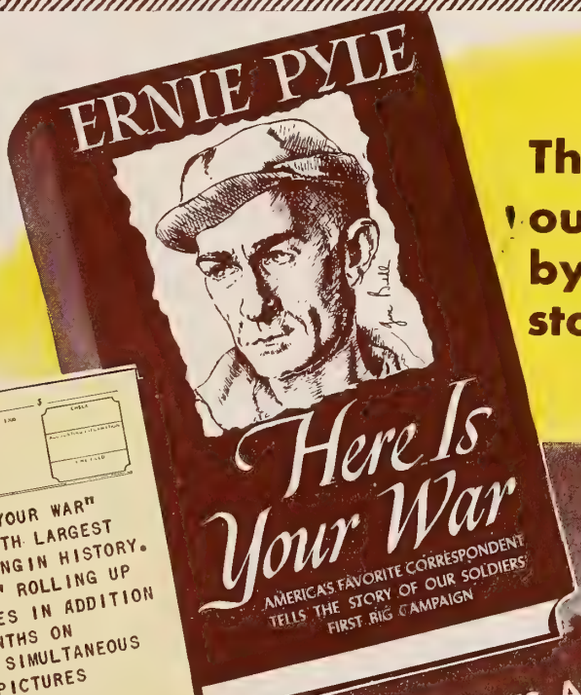


The John Golden stage hit that's still a sell-out after eight solid months on Broadway!

WESTERN UNION

YOU CAN TELL EXHIBITORS THAT MY FIRST PICTURE SINCE "STAGE DOOR CANTEEN" WILL BE EQUALLY KEYED TO TODAY'S TASTES. TIME MAGAZINE CALLS THE PLAY "REALLY HILARIOUS" AND THAT DESCRIBES IT.

SOL LESSER.



The top story of our soldiers-told by the war's top story-teller!

WESTERN UNION

ERNIE PYLE'S "HERE IS YOUR WAR" RUNAWAY BEST SELLER WITH LARGEST PRE-PUBLICATION PRINTING IN HISTORY. "TOMORROW - THE WORLD" ROLLING UP ENORMOUS ROAD AUDIENCES IN ADDITION TO EIGHT CAPACITY MONTHS ON BROADWAY. GOING INTO SIMULTANEOUS PRODUCTION ON BOTH PICTURES IMMEDIATELY

LESTER COWAN.



BROADWAY'S ACE DRAMATIC HIT!

TOMORROW -THE WORLD

"Truly amazing- The must of the season"

—N. Y. WORLD TELEGRAM

Produced by

LESTER COWAN

Most Famous of All Bedlam Farces – and No Wonder!



WESTERN UNION

CLEARING TWO SPECIAL STAGES FOR FIRST SCENES OF FUNNIEST SCRIPT EVER WRITTEN IN HOLLYWOOD. EXPECT TO ADD ONE MORE BIG STAR NAME WITHIN FEW DAYS.
EDWARD SMALL

UP IN MABEL'S ROOM

Based on the Stage Success
"UP IN MABEL'S ROOM"
by Otto Harbach & Wilson Collison
Screen Adaptation by Tom Reed
Directed by
ALLAN DWAN

starring

MARJORIE REYNOLDS • DENNIS O'KEEFE • GAIL PATRICK • MISCHA AUER

CHARLOTTE GREENWOOD • with LEE BOWMAN • JOHN HUBBARD • JANET LAMBERT • and BINNIE BARNES

Produced by
EDWARD SMALL

Important Last-Minute Flash From the Cagneys!

WESTERN UNION

1206

CHECK
ACCOUNTING INFORMATION
TIME FILED

A. N. WILLIAMS
PRESIDENT

FOR VICTORY BUY WAR BONDS TODAY

	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

WORK HAS STARTED ON STORY OF "PORT ROYAL" PLANNED AS STARRING VEHICLE FOR JAMES CAGNEY AND WHICH WILL BE A TECHNICOLOR PANORAMA OF ALL FAMOUS PIRATES OF THE CARIBBEAN. WRITERS SOON WILL BE ASSIGNED TO DEVELOPMENT OF THE HILARIOUS THORNE SMITH COMEDY "THE STRAY LAMB" IN WHICH OUTSTANDING MALE SCREEN COMEDIAN WILL BE STARRED.

WILLIAM CAGNEY

...And as if all that wasn't enough... Look!



Hunt Stromberg

whose record of 28 Box-Office Champions has won him Fame's title of

THE INDUSTRY'S NUMBER 1 PRODUCER

announces as his next production...

Anne Baxter

(by arrangement with 20th Century-Fox Film Corp.)

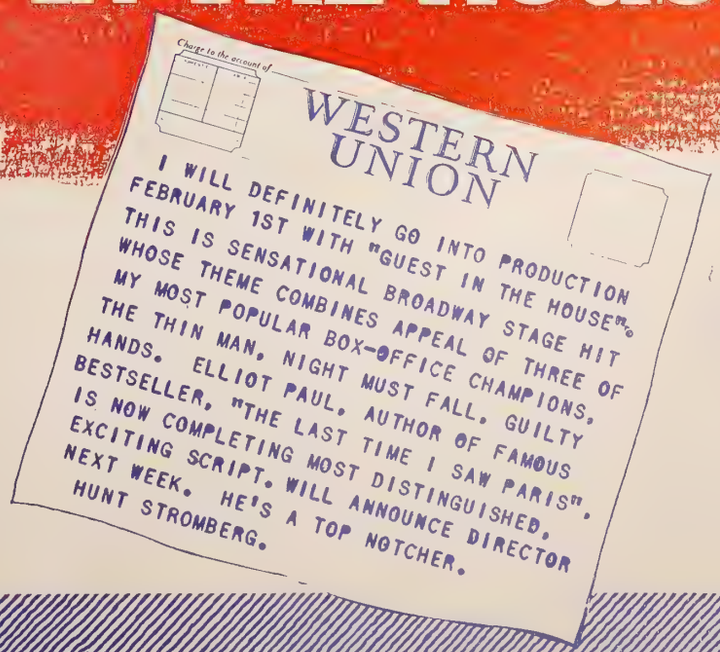
in

"GUEST IN THE HOUSE"

with a notable cast

Screenplay by
ELLIOT PAUL
Based on the Broadway Hit which the New York Critics called "The Year's Most Unusual Play"

Produced by
HUNT STROMBERG



That's the report of

UNITED ARTISTS

for Now-
and for the Future!

THE FILM INDUSTRY
ON THE PATRIOTIC FRONT

Times Square Rally, Broadcast Launch 4th War Loan

Morgenthau, Eisenhower and Nimitz Sound the Keynote; 5000 at N. Y. Ceremonies

Keynote for the Fourth War Loan bond drive was sounded Monday night during an hour's broadcast over the four major networks by Henry Morgenthau, Jr., Secretary of the Treasury, Gen. Dwight D. Eisenhower and Admiral Chester C. Nimitz.

In his radio remarks, Morgenthau cited the hanging by the Russians of four "ringleaders of hate" as the proper fate for all those guilty of starting the war.

Speaking from his headquarters overseas, General Eisenhower, referring to the Allies' invasion of Europe, declared:

"No hour in our history has called for the supreme endeavor that is demanded of all Americans now. Not only toil and sweat must be pressed into every minute of these fateful times, but every dollar that can be spared from actual living needs must go into war bonds to back the attack."

Said Admiral Nimitz, in part: " . . . When we have finished the European task we will come to the support of our Pacific forces to eliminate the last enemy in this great war. Remember these things and buy bonds to back the attack."

The motion picture industry "jumped the gun" in New York when, on Monday, one day ahead of the official opening date of the Fourth War Loan, motion picture stars and men wounded on the battlefronts took part in a noon hour rally in Times Square which drew a throng of 5000 people.

Among the celebrities present were Charles Bickford, Laraine Day, Lloyd Nolan, June Allison, Nancy Walker and Bill Robinson.

A United States Army band, motorized equipment and representatives of every branch of the military services including Waves, Wacs, Spars and Marines, lent their presence to this Fourth War Loan launching, staged on behalf of over 16,000 movie theatres throughout the nation.

Officiating as master of ceremonies, Ted Husing of CBS, unveiled the symbol on which the Motion Picture Industry is basing its participation in the bond campaign. Others present for the ceremonies included W. Randolph Burgess, Nevil Ford and John W. Richmond of the

(*Continued on Page* 21)

K.C. Starts 4th Loan Drive With 'Meet Your Navy' Show

"Blow off" of the Fourth War Loan campaign for Missouri was a giant "Meet Your Navy" bond rally at Kansas City on January 14.

Taking over the Municipal Auditorium, the industry, with Elmer Rhoden, state chairman, at the helm, was in full charge of the function. Some of the Navy contractors in Kansas City put up ten G's to bring Commander Eddie Peabody and 150 entertainers from the Great Lakes Navy Training Station for the big show.

Skouras Urges Bondboard Display

(The following is a telegram sent out last week to all Fourth War Loan state chairmen by Charles P. Skouras, national chairman.)

Broadway theatremen in New York have today devised what I consider to be one of the most outstanding and showmanly ideas to come out of the campaign to date. Like all truly great ideas, it is so basically simple and at the same time attention-arresting that I am taking this means of flashing it to you without a moment's delay. I strongly recommend it being used in every town and city in a comparable local scale with its execution in New York. Here's what they will do:

In the heart of Times Square, busiest intersection in the world, a gigantic seating chart, representing the combined capacities of the thirteen first-run Broadway houses, will be erected. Copy atop the huge seating chart to read "Buy a Bond for every seat at New York's famous Times Square Theatres." On one side of the display is a huge 4th War Loan insignia. On the other is oversize barometer towering high above the display; marked off in thousands and graduating upward to the balloon which will read "37,665 Seats." Towering above Display to be theatre seat on pedestal representing industry goal of Bond for every seat.

Plans are to keep this gigantic Bondboard veiled in mystery in Times Square for several days and then unveil it with colorful and impressive ceremonies attended by Governor Dewey, Mayor LaGuardia, Army bands, military personalities and equipment in conjunction with broadcast. Each day during the drive the seating chart will be blacked out as the Times Square theatres make reports on their sales. Special activities planned for each day during the drive.

This is the type of showmanship that we all should get behind. It can be just as effective for you in your towns, and maybe more so than in busy Times Square. It also serves as real sales pressure on theatre managers to sell bonds and not just ballyhoo because their joint efforts are recorded daily for all to see. New York theatres are putting up 15c per seat to finance display as well as series of five bond-selling advertisements in eight newspapers. This idea is adaptable down to smallest situation where seat-chart can be posted in town square or principal intersection. Get your theatres together in cities and towns all over your state and erect a Bondboard along similar lines. Here's a really great and effective way of getting over to the public outside your theatres our message.

Broadway Theatres Set Midnight Bond Show

All the principal Broadway motion picture playhouses are uniting on a plan to present an all-star "Bond a Seat" show to be held at the Roxy Theatre at midnight on February 11, eve of President Lincoln's Birthday, on behalf of the Fourth War Loan drive, it was announced by Irving Lesser, chairman of the Broadway Motion Picture Theatres Committee. This all-star show will be a co-operative venture in which all of the managing directors of the famous main stem houses will participate. Talent for the performance is to be provided from the stage shows which are now playing at the Broadway motion picture houses.

The goal for this extraordinary performance will be "A Bond for Every Seat," which means that the committee is aiming to sell 6,000 bonds for that performance. It will be an unusual show for a motion picture theatre because no film will be presented with the stage show. In other words, it will be entirely a "live" talent performance. The staff and the show will be provided by the Broadway Theatres, who will also engage in the selling of bonds to their own customers for this bond premiere.

N. Y. Free Movie Day Feb. 7

Free Movie Day in New York will be held on Monday, February 7, it was announced following a meeting last week at WAC headquarters, at which Sam Rinsler, Metropolitan New York area co-chairman, bond premieres, presided.

Dimes Drive Support Urged By Kirsch

An appeal to all Chicago exhibitors to devote their wholehearted efforts to the March of Dimes drive January 24 to 30 was issued last week by Jack Kirsch, president of Allied Theatres of Illinois, Inc., and State Chairman of the March of Dimes.



Jack Kirsch

In his message, Kirsch pointed out that "the purpose of the drive is to obtain necessary funds for the National Foundation for Infantile Paralysis, for distribution to the various chapters throughout the country to help combat Infantile Paralysis." He listed three items of instructions to be followed in the proper promotion of the drive:

1—Sign pledge and return to Kirsch so as to be on mailing list to receive free Greer Garson trailer which is to be shown preceding each collection.

2—Contact Robert Neal of the National Foundation for sufficient women workers to help make collections.

3—Mail reports and check to Kirsch, with check made payable to Continental Illinois Bank Infantile Paralysis Fund.

Illinois quota in the drive is half a million dollars, and Cook County is asking for twice last year's contributions. Total collections for the last campaign in Chicago: $107,413.

Special Stunts Open 4th War Loan Drive In States and Cities

Plans for Fourth War Loan activities, some of which by now have taken place, were being arranged in various cities and states throughout the nation at week's end.

In **Denver,** Ted Halmi, local publicity chairman, and members of the Fourth War Loan Committee, adopted the Times Square idea for the giant seat chart. A giant 34x46-foot board has been erected on the facade of the Rocky Mountain News Building.

Jack Foster, editor of the Scripps-Howard newspaper, is giving enthusiastic sponsorship, assuring ample coverage. Starting with unveiling ceremonies on the special bandstand, the giant display will be kept alive by gradually painting-in an American Flag as the theatre bond sales progress. Daily activities will begin with firing bombs from the theatre building roof top. Each Denver theatre will take shifts manning the booths. Cities in the state have been advised to make similar tieups.

Denver Theatres celebrated Free Movie Day on Tuesday, opening day of the Fourth War Loan. Two free tickets were given with every bond purchased in Denver theatres.

Iowa kicked off its War Loan campaign with a series of events that put that state well on the way to its quota. Free Movie Day was held on Wednesday in Boise, Twin Falls, Nampa, Caldwell, Idaho Falls and dozens of other Idaho southern cities. Ceremonies in conjunction with the opening of the drive included a flight of 13 Liberator bombers representing the value of the Ada County quota. At least 40 bond premieres have been lined up for towns ranging from February 1 to the last of the month. Details of publicity were handled by Nevin McCord, state public relations chairman.

In **Southern California,** a highlight of the Fourth War Loan campaign is the use of mobile units in a house-to-house bond canvass. Starting last Tuesday, 86 mobile units were scheduled to cover every home in Greater Los Angeles from San Pedro to Van Nuys. The area has been divided into 86 precincts. A theatre manager in each district has been assigned to convert an ordinary automobile into a mobile bond issuing agency. Each auto has been bannered and fitted up in every detail. Dave Bershon's Southern California theatre bond committee has been working with the Los Angeles Citizen's War Service Corps in this effort. The municipal group is furnishing the people who make the door-to-door canvass. Bonds are being sold right on the spot either for cash or check.

Arkansas was ready for the kickoff, stimulated by a proclamation issued over the week-end by Governor Homer M. Adkins in which the Governor commended to the people of Arkansas the patriotic endeavor of the Motion Picture Industry and the War Activities Committee.

Hollywood Co. Completes Banners for Bond Drive

Hollywood Advertising Co., New York, has completed the manufacture of 32,369 banners for motion picture theatres participating in the Fourth War Loan campaign.

The completion of the order, in view of the limited time between authorization of the design and makeup of the desired quantity, is regarded a manufacturing feat. Jack Steinberg, general manager of Hollywood Advertising Co., attributed the accomplishment to the co-operation of employes who he said were spurred by a spirit of patriotic effort to assist the industry's participation in the Fourth War Loan.



S.S. Carole Lombard Launched

Irene Dunne, long-time friend of the star after whom the vessel is named, breaks the traditional champagne bottle over the bow of the S.S. Carole Lombard, Liberty Ship launched by Calship at Los Angeles Harbor to signalize the opening of motion picture industry participation in the Fourth War Loan drive. With Miss Dunne on launching platform are the matron of honor, Mrs. Walter Lang, Captain Clark Gable and Louis B. Mayer, Chairman of the special committee in charge of launching.

Columbia Employes Pledge Bond Sales

At what was probably the first bond rally for the Fourth War Loan drive to be held in the industry, the entire advertising, publicity, exploitation and art staffs of Columbia Pictures last week pledged themselves individually to buy, or be responsible for the sale of, at least $100 worth of bonds during the drive.

The opening meeting at Columbia was held five days before the drive officially opened, in order to give Walter Lobel, former member of the exploitation department, opportunity to urge the employes to give their full cooperation. Lobel, now a radio gunner with the American Air Force, was in town on a short furlough. Other speakers at the rally included Seth Flax, of the exploitation departmen, recently honorably discharged from the Army; Robert S. Ferguson, Columbia unit chairman of the Screen Publicists Guild; and Bernice Kaufman, of the publicity department.

As a means of stimulating the sale of bonds, a plan has been arranged whereby posters, showing the names of the Columbia Home Office employes now in the service, will be placed on each floor. For each bond bought or sold by a Columbia employe, credit will be given to the service man or woman of the purchaser's choice. Each of the servicemen has been given an equal quota and their combined quotas will equal the company's goal of two million dollars to be subscribed during the drive.

IATSE to Cooperate in March of Dimes Campaign

Full co-operation of the International Alliance of Theatrical Stage Employes is being placed behind the industry's 1944 March of Dimes drive, January 24-30, according to a letter from Richard Walsh, international president, to C. C. Moskowitz of the drive committee.

In response to a letter from Moskowitz suggesting that overtime caused by the running of the appeal trailer and the collections be waived, Mr. Walsh replied: "Our organizations will go along as usual."

9507 Gift Films Now Delivered by Industry, Says Harmon Report

In a year's end summary delivered to industry leaders over the weekend by Francis S. Harmon, executive vice-chairman of the War Activities Committee, it was revealed that the industry's gift of films for free showing to servicemen in combat areas overseas now totaled 9507 programs, of which 8255 were current films. The remaining 1252 were prints of outstanding films of former years, specifically requested and selected by the War Department for use on transports and supplementary showings abroad.

Originally, when there were many less troops in combat areas overseas, 4 prints were given to the Army each week. But, with more and more servicemen abroad, deliveries are now at a rate of 191 prints each week, with 250 a week the goal.

These programs, on 16-mm, contain a feature, one or two short subjects, and a specially-edited newsreel, and average a total of 100 minutes running time. Special Service officers of the War Department select the titles from the industry's entire output of current pictures, choosing those deemed most entertaining and popular. The audiences include Army, Navy, Marine Corps personnel, as well as any other "persons in uniform" in combat areas overseas.

Upon delivery to the Army in New York or London, Harmon's report pointed out, these gift films are transported by the Army to its overseas exchanges in all parts of the world. From the moment of delivery these programs are exclusively under the control of the armed forces, which handles both distribution and exhibition.

In discussing the newness of the films turned over to the Army in New York for shipment abroad, the WAC head declared that in 1943, the industry delivered 5089 prints of 176 feature pictures produced during 1943 for release in 1943-44, and 920 prints of 42 pictures produced in 1942 and delivered during the first quarter of 1943. In addition there have been delivered 133 prints of three features not yet generally released. Thus, a total of 218 current features has been turned over to the Army, representing 6142 prints.

During 1942, 272 different current features were delivered, all produced in 1942 or the closing months of 1941, for a total of 1436 prints.

Deliveries in London of current features during 1942-43 reached a print total of 677. A grand total of 8255 deliveries of up-to-date Hollywood products has thus far been made.

To complete the breakdown, 1252 were the so-called transport films, being outstanding movies of former years.

The titles selected by the Army in December were "Jane Eyre," "Arsenic and Old Lace," "Swing Fever" and "Madame Curie," none of which has as yet been generally released in this country, and "The Heat's On," "Higher and Higher," "So's Your Uncle," "Man From Down Under," "The Gang's All Here," "Whistling in Brooklyn," "In Old Oklahoma" and "True to Life," Harmon's report concluded.

D.C. Theatre Owners to Give Additional Prize in Contest

Motion Picture Theatre Owners of the District of Columbia announce an additional $100 war bond prize to be awarded in the Theatre Managers Contest during the 4th War Loan Campaign. The extra $100 will be in addition to the $500 in war bonds already appropriated by the Theatre Owners as awards for the 9 theatre managers who do an outstanding job of 4th War Loan Sales. In the $500 group a first prize of $100 will go to the manager who sells the largest number of bonds in the district and eight bonds of $50 value will go to the other 8 managers. The extra $100 will go to one of the area zone chairmen who supervise the groups of theatres in the 9 areas.—Wa.

Symphonists and Stranglers Aid Bond Drive

The Fourth War Loan Bond Drive has brought about the wedding of music and mayhem in Houston, Texas.

Originated by Al Lever, city manager of Interstate Theatres, stunt involved the odd mixture of a heavyweight championship wrestling match and a symphony concert in the city auditorium.

Unique two-for-one show was insured by the purchase of $1,000,000 in war bonds by H. R. Cullen, oil man and president of the Houston Symphony Society, after Lever, representing the Variety Club, had approached him with the idea of giving the public the strange mixture. Cullen gave permission to use the symphony orchestra and further agreed to purchase a bond for each of the 78 players.

Scheduled for the night of January 21, the stunt promised to attract a large audience and stimulate considerably the sale of war bonds. Furthermore, there were those who believed that this combination of a symphony concert and a wrestling bout would serve as concrete evidence of the immense strides democracy is making in bringing together these two extremes of the social strata.

In any event, whatever the lasting results, it was certain to be a profitable stunt and one that would click in other cities, provided the proper approach was made.

Loew Theatres Using Unique Bond Stunts

Loew's theatres, both in-town and out-of-town, are making every effort to break all their previous records in bond sales, in the Fourth War Loan Drive.

One of several campaigns found practical and workable in every community is the "Cover Your Man With A Bond. Ten Bonds For Every Local Boy In Service."

Idea originated with the War Savings Staff and Theatre Committee in White Plains during the Third War Loan. The general plan calls for volunteers to sell ten $25 bonds, a total of $250, in the names of local boys and girls in the service. Theatres give each volunteer a card bearing the name of the boy or girl in service to be honored, with the name of the volunteer also noted on the card. As each bond is purchased at the theatre, person selling the bond stamps the card, and when the card is completed and the ten bonds sold, volunteer receives a small cardboard tag reading: "Fourth War Loan. I Have Covered My Man With $250 In Bonds" for his lapel.

The name of the boy or girl in service so honored is then placed on a special honor roll display in the theatre lobby with a small American flag stenciled beside the name indicating that the $250 in bonds in his honor has been sold. The theatre then forwards to the man or woman in service an attractive post card certificate informing him that the folks at home have purchased $250 in bonds in his honor. More than one card may be issued in the name of any man or woman in the service. In some instances, father, mother, brothers, sisters, sweetheart, etc., may want to take out cards in the name of one boy.

Times Square Rally, Broadcast Launch 4th War Loan Drive

(*Continued from Page* 19)

War Finance Committee for New York, and high-ranking officials of the War Activities Committee including Charles P. Skouras, general chairman for the Fourth War Loan drive; B. V. Sturdivant, campaign director; Edward L. Alperson, New York metropolitan area chairman, and Harry Brandt, Manhattan chairmn. Bob Weitman, managing director of the Paramount Theatre, was stage manager of the rally.

On Tuesday at noon, church bells rang and victory sirens blew for five minutes throughout the United States, Alaska and Hawaii, signaling the official opening of the Fourth War Loan drive. In New York, the formal opening took the form of a military parade from the Battery to City Hall.

Governors of the 48 states of the U. S. A. issued special proclamations, at the suggestion of the Motion Picture National Committee, urging the people of their respective states to meet and pass the bond quota set for that particular state.

Chicago 'Movie Day' Jan. 25

Free Movie Day in Chicago will be January 25, according to Jack Kirsch, city manager for the Fourth War Loan drive.

Ore. Showmen Meet, Set Plans for Drive

Largest representation of the motion picture industry gathered at Salem, Oregon, last week to lay extensive plans for the conduct of the Fourth War Loan drive.

Adopting as their slogan "A Bond for Every Seat," the exhibitors pledged their time, their theatre staff and all facilities toward the success of the drive.

Some 25 bond premieres will be staged in as many of the key cities during the drive. Distributors will contribute the best of the recent releases for the patrons.—Po.

Legitimate Theatres to Again Take Collections in Dimes Drive

Legitimate theatres of New York City and in other leading cities throughout the country will participate in the industry's March of Dimes drive by taking audience collections, according to Nicholas M. Schenck, national chairman. Lee Shubert was appointed chairman of the stage theatres' committee.

In previous years, the legitimate theatres have done splendid work in the drive, collecting important sums which were included in the motion picture industry's total. Mr. Shubert predicted that, with the legitimate theatre flourishing, the collections will set a new high.

Roadshows will be asked to participate wherever they may be playing during the week of January 24.

Illinois Theatremen to Aid Drive

All-out support for the Fourth War Loan bond drive was pledged at a meeting of 175 Illinois theatremen at the Hotel Abraham Lincoln in Springfield last week. The group also made plans to participate in the March of Dimes campaign. Jules J. Rubens, Illinois state chairman of the WAC, and chairman of the industry's drive to raise funds to help carry on the fight against Infantile Paralysis, presided. Governor Dwight H. Green praised the group present for its bond-selling activities of the past.

One 'Free Movie Day'

Ned E. Depinet, Chairman of the Distributors' Committee of the Fourth War Loan Drive of the Motion Picture Industry, states that there will be no deviation from the original agreement by distributors for providing pictures for bond premieres. This statement was made in view of requests from territories for holding "Free Movie Week" or "Free Movie Month." Mr. Depinet emphasized that under no circumstances can more than one "Free Movie Day" in any one theatre be held anywhere.

All Century Theatres Busy in Bond Drive; List Contest Awards

Several stunts designed to put over the Fourth War Loan drive in its theatres have been launched by the Century Circuit. Applications for the purchase of bonds will be enclosed in the 50,000 Century programs which constitute the regular mailing list.

Two monster parades were planned for the Kings Highway District by Captain Mike Nicholas, manager of Century's Kingsway Theatre. Kings Highway Merchants' Association will present prizes to the three "Bondadiers" who sell the largest number of bonds.

Various rallies, Free Movie Day, and other activities have been set to take place in other Century Theatres, with patriotic organizations taking part.

A War Bond Center has been created at the Tivoli Theatre in Borough Hall, managed by Captain Monroe Schram. The Center is a store which will have a miniature stage and a public address system. With the enticing promise of free coffee and cake, bands, celebrities, auctions, and a free voice recording with every bond purchase, the Center is expected to do a land-office business. The A.W.V.S. and the Treasury Department have pledged themselves to help make the Center a magnificent project.

On Long Island, Don Martin of the Huntington Station Theatre has enlisted the schools for aid. Bond teams will be instituted, and the students qualified will be only those who have sold bonds. The teams will function under the guidance of a "coach"—a member of the faculty. The five students who hit the top sales will be on the team to represent the school in competition wih other schools in town. Upon completion of the campaign, the theatre will award a trophy to the highest scoring school.

Gala bond premieres have been planned which will offer special preview pictures together with the personal appearances of satellites from the entertainment world. These premieres will be staged at the Huntington Theatre, Huntington; Freeport, Freeport; Fantasy, Rockville Center; Valley Stream, Valley Stream, L. I.

Century Circuit has also announced the list of prizes to be given to its employes in its Fourth War Loan contest.

To the Supervisor whose district has the highest percentage of its quota for the period of the drive: First prize—$100 bond, plus one week's vacation. Second prize—$50 bond. Third prize—$25 bond.

Prizes to be distributed among managers will be a $100 bond, a $50 bond and a $25 bond. Assistant manager winners will receive a $75 bond, a $50 bond and a $25 bond. Top winners in each instance will also receive a week's vacation.

Other employes of the circuit will compete against employes who hold the same positions they hold. Thus cashiers will compete against cashiers, doormen against doormen, etc. First prize in these groups will be a $50 bond and a week's vacation, while a $25 bond and $15 in stamps will serve as second and third prizes, respectively.

'Dimes' Trailer Is Ready

Herman Robbins, chairman of the film committee of the March of Dimes drive, reported last week that 10,900 appeal trailers in which Greer Garson stars, had been shipped to National Screen exchanges throughout the nation and that every territory would have its supply by January 17. Exhibitors who were late in sending in their pledges may obtain their trailer direct from their National Screen exchange to save time. There is no charge for the trailer. More than 3,500,000 feet of film were used.

The Box Office Slant

Westward Bound

Monogram **Western** **54 mins.**

(Nat'l Release, Jan. 17th)

AUDIENCE SLANT: (Family) One for the days when youngsters predominate . . . might miss fire with older patrons.

BOX-OFFICE SLANT: A supporting feature where action is needed.

Cast: Ken Maynard, Hoot Gibson, Bob Steele, Betty Miles, John Bridges, Harry Woods, Karl Hackett, Weldon Heyburn, Hal Price, Roy Brent, Frank Ellis, Curly Dresden. **Credits:** Produced and directed by Robert Tansey. Original story by Frances Kavanaugh. Director of photography, Marcel LePicard.

Plot: The Trail Blazers are called in to investigate destruction to ranches by a gang of desperadoes. The ranchers organize to hold out against the selectmen who have enacted a tremendous water tax. The men behind the trouble are the banker and other prominent figures in the town. The Trail Blazers learn the reason for all this and then thwart their plans.

Comment: Less plausible as to plot than some of its predecessors in the Trail Blazers series, this fact will be offset as far as juvenile audiences go, by more action and more than the average amount of comedy. If played on the days when youngsters' trade predominate, it will be well received, but if played on dates that draw more older patrons, it is likely to miss fire because of some plot lapses and other artificial situations. The three Trail Blazers—Ken Maynard, Hoot Gibson and Bob Steele—give the picture its outdoor flavor with their tried-and-true portrayals of the men on the side of the law, and Betty Miles nicely fills the feminine lead. Direction by Robert Tansey makes the picture move along at a satisfactory pace.

Broadway Rhythm

(Technicolor)

MGM **Musical** **117 mins.**

AUDIENCE SLANT: (Family) A swell musical show with everything seekers of diversion have a right to expect.

BOX-OFFICE SLANT: One for the money in any situation; worthy of the best showmanship and weighted with the kind of entertainment that pays off.

Cast: George Murphy, Ginny Simms, Charles Winninger, Gloria DeHaven, Nancy Walker, Ben Blue, Lena Horne, Eddie "Rochester" Anderson, Hazel Scott, Kenny Bowers, The Ross Sisters, Dean Murphy, Louis Mason, Bunny Waters, Walter B. Long, Tommy Dorsey and his Orchestra. **Credits:** Produced by Jack Cummings. Directed by Roy Del Ruth. Screenplay by Dorothy Kingsley and Harry Clork. Story by Jack McGowan. Based on the musical, "Very Warm for May," by Jerome Kern and Oscar Hammerstein, 2nd. Director of photography, Leonard Smith. Technicolor director, Natalie Kalmus. Musical direction and supervision, Johnny Green.

Plot: A young Broadway producer, lining up talent for a new show, tries to get a Hollywood star to play the lead, but she turns him down because she doesn't like his show. Then the producer's dad, his kid sister whom he had been trying to keep in school and the Hollywood star, pool their resources and arrange to produce a show of their own. The producer, in the meantime, has fallen in love with the star, but he will have nothing to do with her when he finds out the plans. However, he changes his mind when he thinks his dad needs him, and everything ends happily.

Comment: This is a swell show . . . with eye-appeal and good music, jive interludes that will win the solid satisfaction of the youngsters and general all-around, highly-diverting entertainment that is sure to make a hit with the rest of the family. The Technicolor photography, of course, sets off to the greatest advantage all the lavishness of the production as a whole, but in addition to this virtue, there is a tremendous amount of excellent talent capably presented. To enumerate: there is George Murphy, who carries off the lead role very well, acting with assurance and doing his allotted share of dancing with ease; then there is Charles Winninger, in a part that is right down his alley, and he gives it everything he has, making it vie in importance with that of Murphy's. Ginny Simms registers stunningly and presents a few numbers most winningly. Lena Horne, who appears in only two scenes, is such an outstanding entertainer, that she almost steals the picture. The presence and performance of Tommy Dorsey and his Orchestra will give the youthful crowds a plentiful earful of popular tunes, as will the key-jingling pianistics of Hazel Scott. Nancy Walker and Ben Blue clown effectively; Gloria DeHaven, The Ross Sisters, Dean Murphy and many others all score outstandingly in their individual contributions to what adds up to a show with everything seekers of diversion have a right to expect. The swell production elements by Jack Cummings and the excellent direction of Roy Del Ruth have made a picture that is bound to be a hit with any audience. Take advantage of all the draw names and arrange tieups with music stores, radio stations and any and all music and dramatic schools in your vicinity. You can sell this one to the hilt.

Legion of Decency Ratings

(For Week Ending Jan. 15)

SUITABLE FOR GENERAL PATRONAGE

What a Man

SUITABLE FOR ADULTS ONLY

Lifeboat

OBJECTIONABLE IN PART

Miracle of Morgan's Creek — Sultan's Daughter

(For Week Ending Jan. 22)

SUITABLE FOR GENERAL PATRONAGE

Arizona Whirlwind — Henry Aldrich, Boy Scout

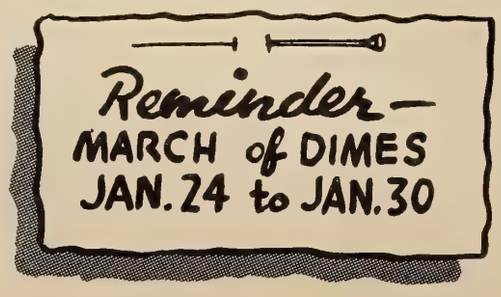
Beautiful, But Broke — Rationing

Nabonga (Gorilla) — Westward Bound

SUITABLE FOR ADULTS ONLY

None Shall Escape — Standing Room Only

Timber Queen



Swing Out The Blues

Columbia **Comedy-With-Songs** **69 mins.**

(Nat'l Release, Jan. 20th)

AUDIENCE SLANT: (Family) Has crooner to swooner quality for bobby-sock trade.

BOX-OFFICE SLANT: Only draw will be among adolescents.

Cast: Bob Haymes, Lynn Merrick, The Vagabonds, Janis Carter, Tim Ryan, Joyce Compton, John Eldredge, Dick Elliott, Kathleen Howard, Arthur Q. Bryan, Lotte Stein, Tor Johnson. **Credits:** Directed by Mal St. Clair. Screenplay by Doreas Cochran. Story by Doris Malloy. Director of photography, Arthur Martinelli. Musical director, M. W. Stoloff. Produced by Sam White.

Plot: The story of a singer and his band and their struggle for existence. They finally get a one-night stand at a debut party. There the singer ends up by marrying the debutante. The jealousy of the young lady artist representative, who got them the job, causes a quarrel, but the wife remains where she is until her baby is born and all ends well when the singer shows up in a uniform.

Comment: This is an out-and-out bid for the interest and affection of the bobby-sock trade. While Bob Haymes has some of the intimate quality in his voice that goes from crooner to swooner these days, his vocal gifts are not sufficient to give the show the substance it lacks because of an aimless story. The picture seems to lack, also, that polish which betokens the professional touch. Story is loosely thrown together and defies any effort by Director Mal St. Clair to shape it into smooth entertainment. Notwithstanding all these weaknesses, the film may find a following among high school swooners and other adolescents. Tieups with music stores selling Bob Haymes recordings will help here, as well as cooperation with local radio station on deal where you supply recording of Bob Haymes singing song in picture and sneak a five-second plug between songs.

The Fighting Seabees

Republic **Drama** **100 mins.**

AUDIENCE SLANT: (Family) Story of the "CBs" (the construction men in the U. S. Navy) taken from real life made into a swell piece of entertainment for every individual attending a motion picture theatre.

BOX-OFFICE SLANT: With the right exploitation and the pull of the title, this should do outstanding business.

Cast: John Wayne, Susan Hayward, Dennis O'Keefe, William Frawley, Leonid Kinskey, J. M. Kerrigan, Grant Withers, Paul Fix, Ben Welden, William Forrest, Addison Richards, Jay Norris, Duncan Renaldo. **Credits:** Directed by Edward Ludwig. Original story by Borden Chase. Screenplay by Borden Chase and Aeneas MacKenzie. Director of photography, William Bradford. Second unit directed by Howard Lydecker. Associate Producer, Albert J. Cohen.

Plot: After the loss of his men on a Pacific Island, a tough construction boss goes to Washington with a Navy man to discuss the plan for a specially trained battalion of men to build and fight. With such a group, called the "Seabees," he is sent to a Pacific Island partially abandoned by Japs. Disobeying orders to remain stationed and continue building, he takes his men looking for snipers and then when the Japs attack in force he gives his life to wipe them out.

Comment: Well-handled and presented, this story of the fighting men of the Navy's Construction Battalion and the Civil Engi-

(*Continued on Page* 31)


to catch a star
on your
finger tips...
METRO-GOLDWYN-MAYER presents the immortal love story of "MADAME CURIE"

Greer Garson
Walter Pidgeon
MADAME CURIE

Directed by
MERVYN LeROY

Produced by
SIDNEY FRANKLIN

with

HENRY TRAVERS
ROBERT WALKER
DAME MAY WHITTY
ELSA BASSERMAN
VAN JOHNSON
ALBERT BASSERMAN
C. AUBREY SMITH
VICTOR FRANCEN
REGINALD OWEN
MARGARET O'BRIEN

Screen Play by PAUL OSBORN AND PAUL H. RAMEAU

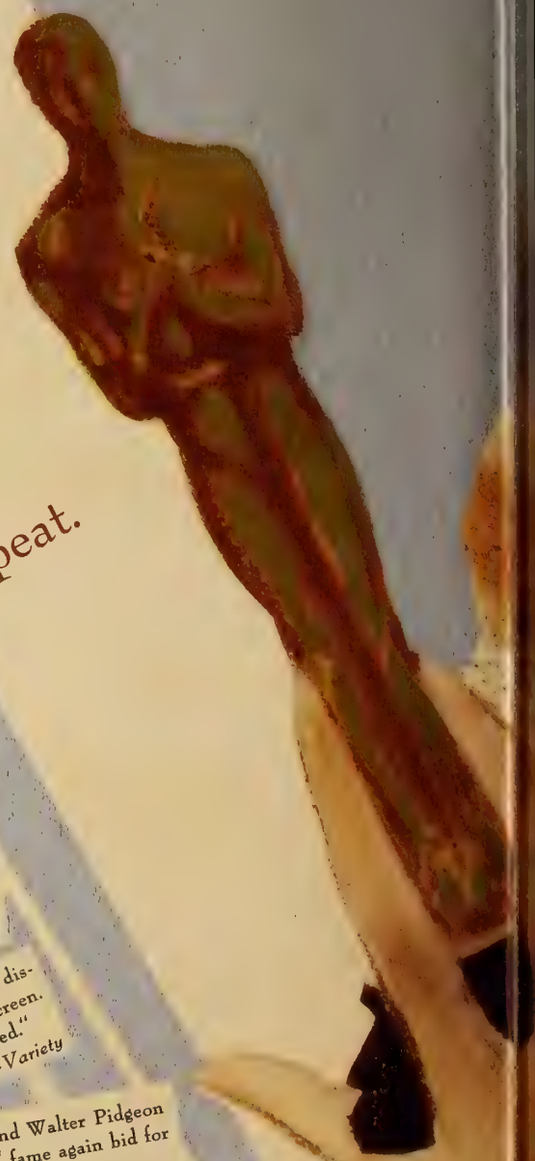
Based on the Book MADAME CURIE by
EVE CURIE

A METRO-GOLDWYN-MAYER PICTURE



PREDICTION

Last year the Academy Award went to "Mrs. Miniver" The press predicts history will repeat.



"Movie of the Week: M-G-M may well have another shining Oscar or two virtually in the satchel. Uncommonly good movie. A masterpiece of lucidity. A love story."
—*Life Magazine*

"Easily the best picture of the year. A cinch for the Academy Award."
—*Jimmy Starr, Los Angeles Herald-Express*

"Best picture of 1943."
—*Andrew R. Kelly, Washington Daily News*

"Metro's distinguished candidate for the coming Academy Award for 1943. Sidney Franklin, and the director, Mervyn Le Roy, share in creating an unforgettable picture."
—*Daily Variety*

"Inevitable success. A production having much of the quality of illustrious predecessors, including 'Mrs. Miniver'."—*Motion Picture Herald*

"A cinematic event. It will add not only to the coffers of the theatres which play it, but to their standing in the community as well."
—*Motion Picture Daily*

"One of the strongest contenders for all-around Academy honors. Greer Garson can well make room for a little brother to the Oscar she won for her 'Mrs. Miniver'. Garson and Pidgeon in their most successful teaming, as the box-office returns cannot fail to prove."
—*Hollywood Reporter*

"The finest picture since 'Gone With The Wind'."—*Mayme Ober Peak, Boston Globe Syndicate*

"A fine and impressive motion picture that should win high honors. It is difficult to see how it could be anything but a box-office triumph."
—*Showmen's Trade Review*

"Every one concerned with this remarkable production is a sure-fire candidate for the Academy Award."
—*Erskine Johnson, Newspaper Enterprise Association*

"Greer Garson's gentle, dignified and wholly-convincing portrayal of 'Madame Curie' is certain to be a candidate for Academy Award honors."
—*Denley, Film Bulletin*

"One of the great pictures of motion picture history."—*Louella Parsons, Motion Picture Editor, I. N. S.*

"I consider 'Madame Curie' one of the most beautiful pictures I have ever seen and feel definitely it will mean another Academy Award for Greer Garson."
—*Liza Wilson, Screenland, Silver Screen*

"Raises motion pictures to the realms of Shakespearean drama."
—*Harry Crocker, Los Angeles Examiner*

"Last year it was the Miniver Rose; this year it is the Curie Orchid."
—*Red Kann, Quigley Publications*

"An achievement which will live long in Hollywood history."
—*Hedda Hopper*

"Prestige pictures are not uncommon, but prestige plus profit—big profit—pictures are exceptional. 'Madame Curie' is one of these. Stirring throughout...film drama at its best. A great picture."
—*Boxoffice Magazine*

"Last night I saw 'Madame Curie' and without a doubt it is one of the greatest motion pictures ever made. I feel sure that Greer Garson and Walter Pidgeon will walk away with the Academy Award. Mervyn LeRoy, Sidney Franklin and the entire M-G-M organization are to be congratulated for such splendid entertainment. 'Madame Curie' is an outstanding box-office success, and is an immortal contribution to the motion picture industry."
—*Frank L. Newman, Sr., Evergreen Theatre Corp. Seattle, Wash.*

"Every inch a great picture. A distinguished contribution to the screen. Its box-office success is assured."
—*Variety*

"Greer Garson and Walter Pidgeon of 'Mrs. Miniver' fame again bid for Academy honors."
—*Edwin Schallert, Los Angeles Times*

"One of the year's outstanding films. One of the finest to emerge from the Hollywood studios in a long time."
—*Jay Emanuel Publications*

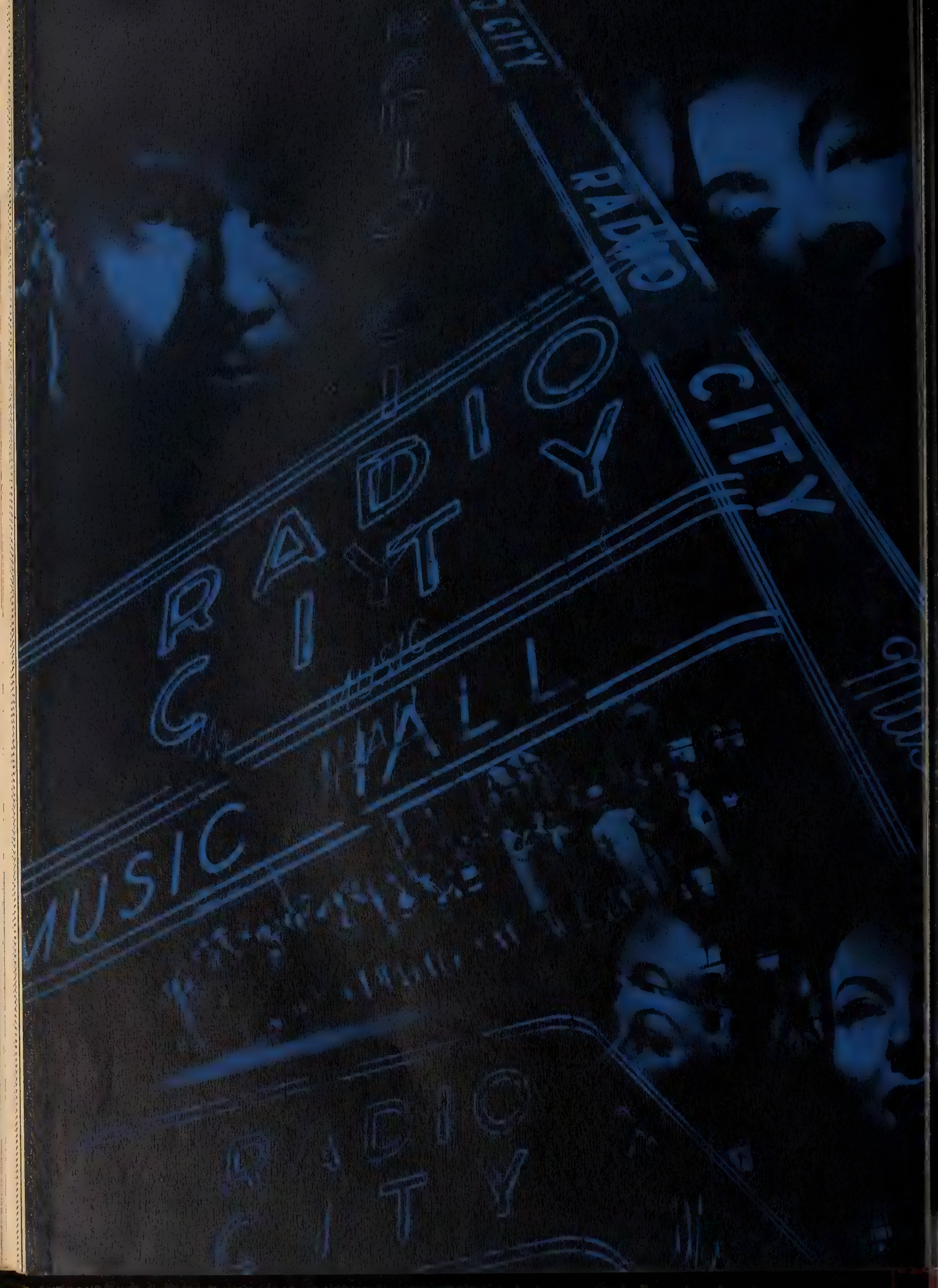
"We go on record favoring it for Academy Awards."—*Frank Quinn, N. Y. Sunday Mirror*

"A wonderful picture; Greer Garson should, without question, again receive the Academy Award."
—*Elsa Maxwell, Nationally Syndicated Column*

"One of the truly fine pictures of the year."—*Sidney Skolsky*

"Unlimited in its appeal. Solid grosses should be the rule. Crammed with all the human elements that are the essence of first-rate dramatic entertainment."
—*Film Daily*




RADIO CITY
RADIO CITY
MUSIC HALL
RADIO CITY

FROM RADIO CITY MUSIC HALL—ACROSS THE NATION SPREADS THE FAME OF A GREAT MOTION PICTURE BASED ON AN IMMORTAL BOOK—ADVERTISED IN A GIANT CAMPAIGN.



Curtain up!
Your audience
is waiting for
Greer Garson
Walter Pidgeon
in the immortal
love story of
MADAME CURIE
directed by Mervyn Le Roy
produced by Sidney Franklin.
M-G-M
naturally!



Our Two Big Jobs In January:
Fourth War Loan And March Of Dimes!

LITHO U S A

The Box Office Slant

The Fighting Seabees

(*Continued from Page 22*)

neer Corp is a swell piece of entertainment for every individual attending a motion picture theatre. While some audiences may be reluctant to see another war epic, with its horror, destruction and despair, they won't have that to say about this film for the experiences they will encounter will be those of being given worthwhile information, interestingly and stirringly. There are many light moments; with a jitterbug sequence by John Wayne; and a romance that ties the picture together exceptionally well. Even the bobby-sock trade will go for this tale, since it gives them the story of men most of them should know about and also a new thrill in seeing Wayne do a jitterbug dance. The leading characterizations are very well portrayed by Wayne, as the big bold man; Dennis O'Keefe as an officer of the Navy and Susan Hayward, as the newspaperwoman whom both men love. The theme song, "Song of the Seabees," by Peter DeRose and Sam M. Lewis, is one of those tunes that the audience will go out humming and seems to be headed for top spot in public choice. The balance of the cast is hand-picked and so realistic in their respective portrayals, that the picture seems a part of living and real life among these men. To Edward Ludwig, who directed, must go credit for the realism portrayed and for his unusually fine way of presenting a story of what might have been just another war epic. Associate Producer Albert J. Cohen is responsible for the intrinsic values and excellence in production. Sell the title and get the cooperation of all patriotic organizations for your exploitation.

None Shall Escape

Columbia **Drama** **85 mins.**

(Nat'l Release, January 1)

AUDIENCE SLANT: (Family) Dramatic fare of great power to stir any section of the American audience.

BOX-OFFICE SLANT: Should do well in any theatre, if exploited; and will build up great public discussion and interest.

Cast: Marsha Hunt, Alexander Knox, Henry Travers, Erik Rolf, Richard Crane, Dorothy Morris, Richard Hale, Ruth Nelson, Kurt Kreuger, Shirley Mills, Elvin Field, Trevor Bardette, Frank Jaquet, Ray Teal, Art Smith, George Lessey. Credits: Directed by Andre De Toth. Screenplay by Lester Cole. Story by Joseph Neumann and Joseph Than. Director of photography, Lee Garmes. Associate Producer, Burt Kelly. Produced by Samuel Bischoff.

Plot: A Nazi General, after the war, is handed over to an International Court for trial for his crimes. During his trial all his misdeeds and inhuman acts are reviewed, for it is up to the people of the world to pronounce judgment.

Comment: Placed in any house and given the first impetus of a public discussion by some publicity and advertising, this picture will do much more at the box-office than its budgetary power would indicate. The whole world has its attention focused on the problem which this picture pretends to solve, and everyone in your town or community will be interested in this presentation. It is true that the idea is pure theory, for the trial is an excuse to present in retrospect the murders, horrors and crimes of the Nazis, without any suggestion of what punishment should be meted out. But the very thought of handling of war criminals by post-war trials is provocative and lends itself to the most stimulating exploitation, with speeches by priests, ministers and rabbis on the subject. Essay contests can be held in the schools, with the teachers selecting the best for oral presentation at your theatre. Production, though it does not suggest punishment, is nevertheless powerful and moving screenfare that stirs the American sense of fair play and justice. It is a trophy on the wall of Sam Bischoff for courage in trying to bring to the fore a problem that will be extremely controversial. Interpretations of their parts by Marsha Hunt, Alexander Knox, Henry Travers, Erik Rolf and Richard Hale are great contributions to the excellence of the dramatic force of the overall picture. Direction by Andre De Toth gives the drama reality, earnestness and unity.

Mr. Muggs Steps Out

Monogram **Comedy-Drama** **63 mins.**

(Nat'l Release, Dec. 1st, 1943)

AUDIENCE SLANT: (Family) Plenty of laughs in this latest East Side Kids picture for those who like their type of entertaining.

BOX-OFFICE SLANT: One of the best in the series.

Cast: Leo Gorcey, Huntz Hall, Gabriel Dell, Billy Benedict, Noah Beery, Sr., Joan Marsh, Betty Blythe, Nick Stuart, Patsy Moran, Stanley Brown, Halliwell Hobbes, Eddie Gribbon, Emmet Vogan, Dave Durand, Bobby Stone, Bud Gorman, Jimmy Strand. Credits: Directed by William Beaudine. Director of photography, Marcel Le Picard. Associate Producer, Barney Sarecky. Produced by Sam Katzman and Jack Dietz.

Plot: Instead of being sent to jail for a petty offense, Leo Gorcey is paroled in the custody of a wealthy family for whom he becomes chauffeur. There he gets a chance to prove his mettle by catching the crooks who robbed the place and also is instrumental in preventing the kidnapping of their debutante daughter.

Comment: One of the best of the East Side Kids series of pictures, with the usual byplay between the hoodlums lending itself to a great deal of hilarity for the entertainment of those theatregoers who enjoy this type of screenfare. The boys, Leo Gorcey, Huntz Hall, Gabriel Dell, etc., are all very good in their familiar roles, gamboling with ease through all the messed-up situations; milking every line of dialogue of its last possible laugh. Joan Marsh and Nick Stuart do well in their parts as the boss' daughter and the thief, respectively. Much credit is due William Beaudine for his able direction and to the producers, Barney Sarecky, Sam Katzman and Jack Dietz for a topnotch East Side Kids offering.

Swingtime Johnny

Universal **Comedy-With-Music** **60 mins.**

(Nat'l Release, Feb. 4th)

AUDIENCE SLANT: (Family) Program entertainment for the bobby socks trade and any others addicted to this type of fare.

BOX-OFFICE SLANT: Can take its place on a double bill with the take depending on what your customers think of the Andrews Sisters.

Cast: Andrews Sisters, Harriet Hilliard, Peter Cookson, Tim Ryan, Matt Willis, Bill Phillips, Tom Dugan, Ray Walker, Marion Martin, John Hamilton, John Sheehan, Syd Saylor, Jack Rice, Emmett Vogan, Herbert Heywood, Alphonse Martell, Mitch Ayres and His Orchestra. Credits: Directed by Edward F. Cline. Original story by Warren Wilson. Screenplay by Clyde Bruckman. Director of photography, Jerome Ash. Musical director and Arranger, Vic Schoen. Produced by Warren Wilson.

Plot: The owner of a pipe organ company hires a high-pressure promoter to supervise the plant's wartime change-over. The Andrews Sisters and other entertainers at a night club, disband and work on the production line. When the promoter tries underhand work to start trouble, they all gang up on him.

Comment: Like most of its predecessors starring the Andrews Sisters, this is a satisfactory program offering to supply the added musical item for a double bill. The plot has not been too carefully blended with the singing of the three Sisters, but is enough excuse to bring the picture through. Whether this attracts patrons depends on whether the star trio has a following in your district. Harriet Hilliard is pleasant and, in spite of the addition of acting to singing, comes off well. Peter Cookson has brought his role to the point where it is just a little overdone. The rest is mostly action with swing music and a fight a la slapstick days. There are one or two production numbers, showcasing Harriet Hilliard, that are quite good and do credit to Warren Wilson, who produced.

Uncensored

20th Century-Fox **Drama** **83 mins.**

(National Release, January 21)

AUDIENCE SLANT: (Family) Absorbing British-made story of Belgian underground.

BOX-OFFICE SLANT: Rates average among films of a type which recently have not proved money makers.

Cast: Eric Portman, Phyllis Calvert, Griffith Jones, Peter Glenville, Frederick Culley, Raymond Lovell, Irene Handl, Carl Jaffe and others. Credits: Produced by Edward Black. Directed by Anthony Asquith. Maurice Ostrer in charge of production. Based on the book by Oscar E. Millard. Story and adaptation by Wolfgang Wilhelm. Screenplay by Rodney Ackland and Terrence Rattigan. Photographed by Arthur Crabtree.

Plot: After the Nazi occupation of Belgium, a Priest, about to be taken into "protective custody," leaves a paper with a fellow cleric instructions on how to conduct an underground newspaper. This Priest organizes a paper and attacks the Nazi oppressors. A local publisher plays ball with the Germans, printing what he is told while clandestinely writing for the underground paper. A cabaret entertainer handles the workings of the underground until he is reported by his stage partner. The ring leaders are rounded up but Andre avoids arrest and with the aid of the publisher the regular issue of the underground paper goes to press in time to avert the sentencing to death of the Priest and others.

Comment: The story behind this film is good and it makes absorbing screen material. The only weakness of the picture is the lack of production quality to which American filmgoers are educated. Like most British productions, the photography is poorly lighted although this is rather a matter of technique with the English. The acting while a bit overdone in spots is generally good and on the whole the film will be found pleasing and suspense laden. A romance is woven through the story with every justification and there are several very British song and dance numbers which will hardly satisfy an American audience. The film rates a supporting spot with a strong feature in the double bill situations.

Riders of the Deadline

United Artists **Western** **70 mins.**

AUDIENCE SLANT: (Family) Routine maybe, but Hopalong's fans will like it, and the picture will be accepted by all audiences.

BOX-OFFICE SLANT: Aces in its class.

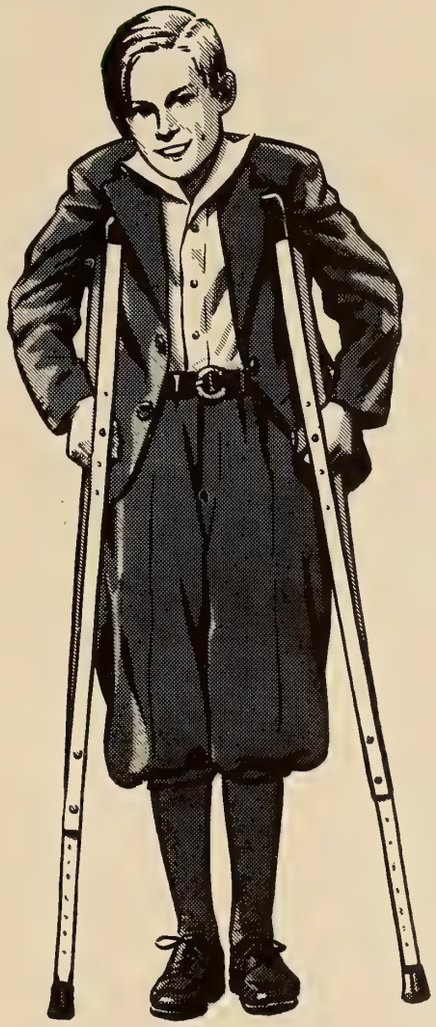
Cast: William Boyd, Andy Clyde, Jimmy Rogers, Richard Crane, Frances Woodward, Tony Ward, Bob Mitchum, Jim Bannon, Hugh Prosser, Herbert Rawlinson, Montie Montana. Credits: Producer, Harry Sherman. Director, Lesley Selander. Screenplay, Bennett Cohen. Photography, Russell Harlan.

Plot: This story has to do with a smuggling ring that gets guns and ammunition over the border (what border and for what rea-

(*Continued on Page 51*)

YOU ARE HELPING TO MAKE A DREAM COME TRUE!





FORWARD MARCH OF DIMES!

The Drive Is On!

Let the smile on this boy's face be your inspiration. This year's needs are greater than ever, and happily the stirring Greer Garson trailer is the best yet! Be sure to use it. It speaks tenderly from the heart. When all the wonderful industry drives are entered on the records let it be said that we remembered our stricken young,

Regional Newsreel

ATLANTA

Clyde Melton, shipfitter first-class, just back from 10 months in the Mediterranean, who went through innumerable air raids, including the big one at Bizerte, is in New York on a sight-seeing trip as guest of Republic Pictures, where he was joined by a fighting Seabee from every state in the Union as part of a build-up for Republic's "The Fighting Seabees."

Red Cross blood service signed a hundred donors in the lobby of the Paramount the first day of their campaign. Mrs. Louis D. Newton, in charge, says: "we'll easily sign 400 during the week." The present record is 394 signed at the Fox the first week of the drive.

Boyd Fry, manager of Loew's Grand Theatre, reports to the Navy as an ensign on January 28. Started as an usher at Loew's Grand while a student.

The Southeastern premiere of "The North Star" was held at the Rialto Wednesday night, the admission being by *war bond only*.

RKO-Radio has a new woman press agent, Carol Weld, former foreign correspondent with several American newspapers and wire services. Ted Wyn moves up to the Cleveland-Detroit area. He's worked in 40 states for RKO.

Charles Boasberg and Harry Gittelson, heading the RKO sales drive, gave the Atlanta branch office a pep talk on the new product.

Variety Club designates each Monday as "Stag Night," an innovation, with Saturdays continuing as "Bingo Night."

Joe Estes of Dallas back in town to further bookings of "Ravaged Earth."

Lt. David Thomas, former Rhodes Theatre manager, now of the Air Corps, has been awarded the Purple Heart and Five Oak Leaf Clusters, following more than 50 air missions.

Jane Withers (of Atlanta), Noah Beery, Jr., and Ann Savage are scheduled to appear here on Fourth War Loan Drive programs.

Mary Pickford visited in behalf of the "March of Dimes" drive. America's sweetheart of the silent films is chairman of the women's division of the National Federation for Infantile Paralysis. Mrs. Ellis Arnall, the Governor's wife, and chairman of the women's division of Georgia, attended the meeting at the Capital City Club honoring Miss Pickford. The star spoke at the Scottish Rite Hospital for Crippled Children, the Bell Bomber plant and Lawson General Hospital, and delivered appeals over local radio stations for support in the battle against infantile paralysis. The drive in Fulton County will be climaxed January 29 by parties, balls and celebrations in honor of President Roosevelt's birthday the Sunday following. Colonel C. E. Kessnich (Loew's-MGM) is chairman of the Motion Picture Distributors' Group, while J. H. Thompson is state chairman for the Motion Picture Industry.

BOSTON

More than 200 from the film industry gathered at the Hotel Kenmore to pay their tribute to Major Dick Sears, the dean of all the newsreel men, who received his honorable discharge from the armed forces and has returned home to Boston.

Lt. Cecil Rudnick, formerly assistant manager of National Screen here, writes he is now in the United States Navy and likes it.

Edward Markel of the Strand Theatre at Boston's lake suburb, Canton, is spending the winter in Florida and sending postcards of bathing beauties and thoroughbred horses to friends.

Harry Smith, Jr., son of Harry "RKO" Smith, has been transferred from Memphis to Fort Rucker, Alabama.

Steve Fitzgibbon, long radio editor of the Boston *Record* and more recently owner of two or three theatres in New York, has taken over the Grand in Springfield.

Paul Back, former booker at RKO, has been promoted to office manager of the RKO branch in Kansas City, Mo.

Barbara Kodetzky of Warners has gone into Red Cross work and has resigned her position.

James Winn, district manager for United Artists, and John Dervin, branch manager here, went to New York to consult with United Artists home office executives.

Jack Schnitzer has been transferred from the Pacific Coast for RKO and will henceforth work out of the Boston, Albany, Buffalo and New Haven branches.

Manager Al Swerdlove has his new Federal Film Company offices all painted and ready for action at 45 Church Street and is receiving exhibitors at that address now.

Tom Donaldson, branch manager of MGM in Boston, has been elected to the directorate of the Boston Kiwanis Club.

Ned Depinet, RKO head, was a Boston visitor this week and spent some time in the local exchange.

Frank Eldridge, manager of the Capitol at Concord, is having great luck with his forenoon "kiddie shows."

J. C. Harlacker was in town from Providence this week and called on Booker Al Martin. Harlacker is staging a Charity Circus in Worcester beginning January 24.

Private First Class Al Brown, former assistant manager of the Park Theatre, is an advanced machine gunner with the Fifth Army in Italy.

Sgt. Richard L. Hapgood, former Boston manager, is now stationed with the Army Air Corps in Richmond and expects soon to go overseas.

Abilio Condez, theatre man of New Bedford, is now stationed with the Quartermaster Corps in Africa.

CHARLOTTE

Tom A. Little, as chairman; T. D. Kemp, Jr. and Mrs. Walter Griffith, three of Charlotte's most experienced amusement leaders, were in charge of the program presented at the annual convention of the Theatre Owners of North and South Carolina at the Hotel Charlotte Monday, when Ed Kuykendall, president of the Motion Picture Theatre Owners of America, was the chief speaker.

A rousing bond rally was one feature of this, the thirty-second meeting of the Carolina Theatre Owners, furthered by the Carolina War Activities Committee, of which H. F. Kincey of Charlotte is chairman for North Carolina and Warren Irvin for South Carolina, and Roy L. Smart is co-ordinator.

A. B. Craver, manager of the Visulite and Plaza theatres, is the industry representative for the City of Charlotte in the Fourth War Loan campaign. He promises that all theatres will cooperate in a free movie day in which all war bond purchasers will be admitted without charge and the premiere in Charlotte of some outstanding picture. Boys and girls will be encouraged to help in the bond drive by receiving passes as they exchange their stamp books for bonds.

Dorothea Chastain, daughter of Dick Chastain, theatre technician at the Visulite Theatre, was quietly married Saturday at the Morris Field Chapel to Technical Sergeant William Chester Lorenz, a veteran of Aleutian campaign and now an instructor at Rogers Field, Oklahoma.

Gloria Kirkley is the new hostess at the Carolina Theatre.

Cy Dillon, branch manager in Charlotte for Republic Pictures, has been named distributor chairman for the newsreel, "Save Waste Paper," for release in the Charlotte area by arrangement with the WAC.

CHICAGO

The Theatre Division of the Treasury Department reports that bond sales through Chicago amusement spots exceeded $23,000,000 for the past year. During the present drive Mrs. Cecil Emery is in charge, under the general directorship of Mrs. E. R. Fifield.

Besides their other money-raising activities, Chicago theatres will cooperate with the Red Cross to help raise $12,000,000, the quota for this area.

Film salesmen in the Chicago territory are expecting a tougher time of it when the new gasoline rationing coupons go into effect next month. Some of the salesmen leave their cars downstate and come home each week-end by train, picking up each Monday where they left off.

As the result of a ruling by the 6th regional WLB, 382 janitors—members of Theatre and Amusement Building Janitors Union, Local 25, AFL—recently received an increase from 72 to 80 cents an hour, and 70 janitresses were raised from 47 to 58 cents an hour. The ruling is retroactive to March 1, 1943.

Despite a 10 per cent increase in advertising rates, the Chicago *Sun* amusement pages are carrying the heaviest linage since the paper was established.

Jack Kirsch, city manager for the 4th War Loan campaign,announces Free Movie Day at all Chicago theatres will be January 25.

Harper Nesbitt has been named assistant manager at the B & K Roosevelt Theatre.

Paramount Producer Will Pine, who was formerly a publicity man here for Balaban and Katz, will be on hand for the premiere of "The Navy Way," which was filmed by the Pine-Thomas outfit at Great Lakes Naval Training Station.

Eddie Silverman, Essaness prexy, is on the west coast for a vacation trip.

Corp. Frederick Broderick, son of Helen Broderick, is recovering from an accident sustained while training with the Air Corps.

Olga Marecek, secretary to Packy Dee, president of the Alliance circuit, leads all the girls of the organization in donations to the Red Cross blood bank, having made four blood gifts thus far.

Sam Shirley, MGM district manager, has returned from a west coast visit to his family, who are living there.

Lt. Bob Lubliner, formerly of the Trinx Theatre circuit, was a visitor on film row last week.

Jack Flynn, MGM western sales manager, has returned from New York conferences.

The Woodbine Theatre at Carthage, Ill., which was recently destroyed by fire, will be rebuilt as soon as material is available.

John Doerr, Alliance theatre circuit executive, has gone to the west coast on a three-week business trip.

Rusty Herman, veteran Warner salesman, has

(Continued on Page 34)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

been confined to his home with the flu during the past few weeks. He expects to be back on the job by the time this gets into print.

Gene Russell, owner of the Rialto Theatre, Champaign, has taken himself and family to Florida for a winter vacation. Jack Clark is keeping the home fires burning.

Lou Abramson, formerly secretary to Allied Theatres, is recovering from a serious illness at the Oakland base, where he is stationed with the Navy storekeeper division.

Shifts: L. Utecht has resigned as manager of the Belmont Theatre. Jack Rosenberg goes in as assistant manager at the Roosevelt Theatre.

Harold Mirisch of RKO has been rejected for Army duty, according to District Manager Tom Gorman.

Paul Rung of the Essaness Julian Theatre has gone over to the Army.

CINCINNATI

An audience of more than four hundred attended the luncheon of the Advertisers Club at which Charles Francis Coe, vice-president and general counsel, Motion Picture Producers and Distributors of America, asserted that this fourth largest industry in the world was supporting the war effort, not only from a morale, but also an educational standpoint. Every exchange had a table at the luncheon and motion picture exhibitors from all points of the mid-east area were in attendance. M. F. Allison, New York City, presided and Mayor James Garfield Stewart introduced Mr. Coe.

A joint telegram has been sent to Tom C. Clark, Assistant U. S. Attorney General, by the Greater Cincinnati Independent Exhibitors, Inc., and the Independent Exhibitors' Forum, declaring that "it has become common practice in the motion picture industry for the dominating distributors' branch to go far beyond the bounds of good business practice in their drive for complete industry control."

Charles Ring was elected president of the Motion Picture Operators' Union at its annual meeting last week. Other officers chosen were Walter Partner, vice-president; John Krebs, business representative; Earle Wagner, alternate business representative and secretary; Gale Murney, recording secretary-treasurer; Arthur Wright, sergeant-at-arms. Trustees named were William Meyer, Earl Medaris and Jack Malcolm. Named to the executive board were Elmer Pieger, George Buquo, Fred Hahn, Walter Harris, and Howard Shelton. Ring and Krebs were appointed convention delegates.

Keith's Theatre, in cooperation with the American Red Cross Blood Bank, announces the plasma premiere of "Three Russian Girls" at the special showing for donors January 26 at 10 p.m. Immediately following the regular show, the management will completely clear the theatre for the plasma premiere. Every blood donor between now and that date (up to the capacity of the theatre), will receive two honor tickets.

Fox's Virginia Meyer's brother, Jack, is home after two years' active duty at Pearl Harbor.

Corp. Robert Bicknell was here on furlough and visited the Row. Corp. Bicknell is stationed at Camp Buettner, N. C.

Universal's Bob Langer, who reported for his physical last week, drew a 4F. Bob Lonerman, Universal, has been called up for his physical.

Fox's Vincent James, shipper, 18, was married last week with the consent of his parents and the bride's parents. His bride is 15.

Warners' district manager, Charles Rich, and Eastern Sales Manager Jules Lapidus were here last week.

Warners' Bill Kern is sick with flu.

Laverne Hungler, Columbia booker, has resigned. Bill Burns, former booker, has returned to the fold.

Peter Rosian, Universal district manager, visited the Dallas office last week.

C. A. Metro, Portsmouth exhibitor, was a visitor.

The Cinema Club will hold its installation dinner and stag on February 14. Tickets are $5, including cocktails and door prizes.

CLEVELAND

"If the Navy E were presented to movie people in appreciation of their splendid work to further the war effort the Cleveland theatre owners should get one," John Lokar, secretary to Mayor Frank J. Lausche, told the members of the Cleveland Motion Picture Exhibitors Association. He complimented the theatre owners for the magnificent job they are doing in the war effort by entering enthusiastically into all of the drives and for the big job they are doing to sell war bonds every day of the war.

Mary Pickford is scheduled to be in Cleveland next Thursday to attend a March of Dimes luncheon at the Cleveland Hotel.

Mrs. Jack Gertz, associated with her husband in the theatre premium business, leaves next week to spend the winter in Tucson, Ariz.

Bob Snyder, the local Film Classics man, last week closed a deal for "A Star Is Born" and "The Lady Vanishes" to play the entire Community circuit, opening at the Circle Theatre. Snyder also closed with RKO to play "King of the Damned" and "It's Love Again" at Keith's East 105th St. Theatre.

Jack Goldhar, United Artists district manager, flew in from Detroit the beginning of the week for a business conference with Tony Stern, head Warner theatre booker.

Audrey Mandeville Goodin, who has been a member of the Warner theatre department for the past seven years, has resigned. She will go to Florida with her husband for a month and after that will remain 100 per cent domestic.

Pvt. Stanley Krenitz, son of Universal Branch Manager Joe Krenitz, was home over the week-end from the University of Michigan, where he is studying Japanese.

Bert Stearn, former United Artists western sales manager, opened his Co-operative Theatre Service in Pittsburgh on Wednesday. Stearn's organization will buy and book pictures for theatre owners in the Pittsburgh territory.

Lt. Donald C. Clark, son of Paramount District Manager Duke Clark, has been assigned as umpire of Army maneuvres in Louisiana.

Biggest money-maker of the week along the main theatre stem last week was "Guadalcanal Diary." The picture scored a tremendous hit, chalking up the best gross of any recent week except New Year's week.

Harry Rosenquest of the Warner home office was a Cleveland Warner guest during the past week.

Nat Wolf, Warner zone manager, and Tony Stern, head of the theatre booking department, journeyed to Lima last week to have a look at the newly decorated Ohio, State and Sigma theatres.

D. Leonard Halper, head of the local Warner construction engineering department, has returned from a California vacation.

Two first-run downtown theatres will present bond premieres during the period of the Fourth War Bond Campaign. Loew's State has set January 28 for its premiere with "Madame Curie" as the screen attraction. Warners' Hippodrome will hold a premiere on February 1. The attraction will be "Destination Tokyo." Two Warner suburban houses—Uptown and Variety—will also hold premieres.

The local WAC announces that Charles Ruggles and Elaine Shepard are the two stars assigned to the Cleveland territory to boost the sale of War Bonds. They will spend two weeks in Cleveland visiting war plants. While in the city they will be the guests of Manager Alan Lowe at the Carter Hotel.

A team of two starlets and four war heroes, as yet unnamed, will spend two weeks visiting the surrounding towns.

Nat L. Lefton, PRC franchise-owner, has returned from New York where he went to attend a franchise owners' meeting.

(*Continued on Page* 39)



'BON VOYAGE' FOR DRIVE OFFICIALS. Starting out on a 40-day tour of every RKO Radio branch in the United States and Canada on behalf of the 1944 Ned Depinet Drive, Charles Boasberg, drive captain, and Harry Gittleson, drive lieutenant, are bid "bon voyage" by RKO Radio President Ned E. Depinet and General Sales Manager Robert Mochrie. Drive leaders left New York recently and will return February 11. The 1944 Ned Depinet Drive will run for 15 weeks starting February 4 and ending May 18. L-r, above: Depinet, Mochrie, Boasberg, Gittleson.



Unforgettable

Ginger Rogers

as America's *"Chin-Up Girl"* in
the screen's great love story for 1944!

Tender Comrade

with

Robert Ryan
Ruth Hussey
Patricia Collinge
Mady Christians
Kim Hunter
Jane Darwell
Richard Martin



Produced by
DAVID HEMPSTEAD
Directed by
EDWARD DMYTRYK
Story and Screenplay by Dalton Trumbo



"SMASH!"

"SURE-FIRE!"

"FINEST!"

"TOPLINE!"

"BEST!"

"TRIUMPH!"

"YEAR'S BEST!"

"EXCELLENT!"

"Ginger Rogers in emotional yarn geared for smash box-office." — *Variety*

"Packs box-office kick . . . sure-fire . . . Ginger Rogers at her best." — *Film Daily*

"Finest appearance Ginger Rogers has ever made . . . Will attain record-breaking box-office success." — *Hollywood Reporter*

"Due for topline biz in all bookings and rates holdovers for solid box-office." — *Hollywood Variety*

"Ginger Rogers has one of her best roles . . . Holds wide-spread appeal . . . excellently performed." — *Motion Picture Daily*

"Comedy and pathos . . . a triumph for the star, and satisfaction for her countless admirers." — *Motion Picture Herald*

"The woman's picture of the year . . . Touching love story ranks with the best." — *The Exhibitor*

"A field day for women . . . destined for excellent box-office career." — *Showmen's Trade Review*

NATIONALLY ADVERTISED *by the "Showman's Company" in LIFE, LOOK, LIBERTY, WOMAN'S HOME COMPANION and FAN Magazines with a*

TOTAL CIRCULATION OF 21,777,509!

Ginger Rogers

.. the *'Chin-Up' Girl*

Tender Comrade

RKO RADIO PICTURES

Our two big jobs in January: Fourth War Loan and March of Dimes.

LITHO U.S.A.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

DES MOINES

The dates and cities for the Bond Battalion No. 7 which will tour Iowa during the Fourth War Loan Drive have been announced by A. H. Blank, chairman for Iowa and Nebraska. Included on the tour from Hollywood will be Paul Kelly and Margie Wadsworth. The tour will start in Iowa at Centerville on the afternoon of Jan. 29, Burlington that evening; Clinton, Jan. 30; Cedar Rapids, Jan. 31; Council Bluffs and Lincoln, Neb., Feb. 1; Sioux City, Feb. 2, and Sioux Falls, S. D., Feb. 3.

A. H. Blank, head of Tri-States Theatre Corp., and G. Ralph Branton, general manager, have left for Dallas, Tex., to attend the meeting of Paramount partners. Following the meeting, Blank will journey to Miami Beach, Fla., to visit his son, Lieut. Myron Blank, now in the Navy.

Tri-States Theatres and Central States will have a 100 per cent record on holding premieres for the drive, with at least one scheduled in every town where the circuits have theatres. A larger number of Iowa theatres are cooperating in the Fourth Drive than for any previous drive.

Elmer Bohlig, formerly assistant manager of a Webster City theatre, has opened the Lakota Theatre in Lakota, Iowa. The Dows Theatre at Dows has been sold to Howard Pollard of Reinbeck, who also operates the Reinbeck house.

Jacob Schlank has been named as salesman for northeastern Iowa by 20th Century-Fox, replacing Evan Jacobs, who is now head booker and city salesman for the exchange. Schlank formerly was a salesman for Universal in Des Moines.

Mildred Coburn, who has served as secretary to Booker Bert Thomas at the Columbia exchange for the past six years, has resigned. Ann Smalley, with the Paramount exchange, also is leaving to take an inspectress job with Paramount in Chicago.

Harry Schiffrin, former Universal salesman and Ross Federal manager, is in North Africa and wrote friends in Des Moines recently he had met his younger brother there unexpectedly. He didn't even know his brother was in the Army until the meeting.

Eddie Forester, manager of the Des Moines Theatre, is quite versatile. In addition to his duties as a theatre manager, he conducts a 15-minute radio program giving Hollywood gossip. His latest achievement is writing, with the Omaha *World-Herald* using one of his short stories in the Sunday magazine section. The story was about a theatre cashier who prevented a holdup.

Roscoe E. Hacker, 51, office manager for Film Transportation Company, died in Mercy Hospital after a short illness. He is survived by his wife, two daughters, and one son.

DETROIT

Gov. Harry F. Kelly of Michigan has called upon all film-goers to buy an extra war bond in honor of Carole Lombard, who died in an airplane crash while on a bond-selling tour. Gov. Kelly's indorsement of the picture industry's campaign in the Fourth War Loan Drive was given in a letter to Edward C. Beatty, Michigan War Activities Committee chairman. Beatty pointed out that theatres in every part of Michigan have joined in the drive. The sales are being conducted day and night, with special bond booth operators serving on Sundays for the convenience of those who cannot make purchases other days.

The Fox Theatre's big midnight show January 28 for the benefit of infantile paralysis sufferers will include top-flight Detroit radio, stage and night-club performers. Tickets for the show went on sale last week and all the receipts will go to the national campaign.

It was Dish Night at the East End Theatre the other night and things seemed to be going smoothly enough, except for the occasional clatter and crash of a dish as an embarrassed woman patron let a plate slip off her lap to the floor. But outside there was havoc. A certain Alpha T. Goolsby of St. Clair Shores was passing the theatre and saw the women coming out carrying their dishes. Being slightly in his cups, Goolsby saw the chance for some real fun. As the women streamed out Goolsby snatched the platters away from them and in high glee smashed them against the brick wall of the theatre. Police finally broke it up and in court Goolsby was given a penalty of $20 or 20 days.



FIRST LADY STARTS DIMES DRIVE. Eleanor Roosevelt and District Commissioner Guy Mason started the Washington, D. C., March of Dimes drive with a bang. Seen in photo above with them is Patricia Morison, center. All 66 theatres in the nation's capitol, with 56,037 seats, are pledged solidly to "make it More in '44."

Dean Murphy, who is to play Walter Pidgeon's son in "If Winter Comes," has been heading the revue at the Club Royale. Murphy got an unexpected furlough from the cameras when Merle Oberon, playing opposite Pidgeon, was unable to finish another assignment, causing the shooting date of "If Winter Comes" to be postponed to May 20.

INDIANAPOLIS

The Indiana Theatre stage was the setting for the Indiana Fourth War Loan Drive broadcast last Thursday from 8:30 to 9:00 p.m. Governor Henry F. Schricker, Eugene C. Pulliam, state chairman of the War Finance Committee, and the Billings General Hospital concert orchestra were heard on a twenty-station radio broadcast.

The Hilltop Theatre, Louisville, Ky., was damaged by fire the night of January 7. Damage was estimated at $10,000. All film shipments were ordered held up pending completion of necessary repairs. Herbert Nadal is the manager.

Frank Hanley, accessory manager at Universal, has completed bowling three record games with the Capital Paper Co. league. He scored 234 in the first game; 203 in the second, and 224 in the fourth game. An excellent record for a young man of 64 years to his credit.

K. H. Ball of the Royal Theatre in Brownstown, Ind., and Mrs. Ball were visitors on Film Row during the week. Ball, a member of the Merchant Marine, is home on furlough.

Tom McCleaster, formerly of the sales staff of 20th-Fox, and now a flying instructor at the Punta Carda air field, Florida, is home on furlough and calling on his Film Row friends.

Jules Lapidus, Eastern sales manager for Warner Bros., and Charles Rich, district manager, visited the local exchange last week.

Tim McCleary, MGM salesman, left Monday for the Great Lakes Naval training station, ready for induction into the Navy.

Irving Tamler has withdrawn from Indianapolis Co-Operative Theatres, and will operate his Tuxedo Theatre independently.

L. J. McGinley, Universal exchange manager, renewed an old acquaintanceship with Ted Gamble of the U. S. Treasury department, who was the principal speaker at the Fourth War Loan Drive luncheon at the Claypool Hotel January 10.

Joe Goldberg has resigned as manager of the Indiana Theatre. He made no announcement of his future plans. His successor has not been appointed.

Joel Golden, Universal salesman in the Kentucky territory, has been inducted into the Navy and is reporting to the Great Lakes Naval station this week.

The regular monthly meeting of the Indianapolis Variety Club, Tent No. 10, will be held in the club rooms January 31.

William Lehman is the new addition to the Paramount booking department. He succeeds Herbert Boss, now in the armed forces.

The Office of War Information previewed a motion picture at one of Madison's local theatres last Thursday night depicting the life in a typical American small town, for which Madison was selected. The film made last September by the OWI, will be sent immediately overseas for foreign distribution. The theatre was filled to capacity.

MEMPHIS

Wedding bells were echoing in MGM's exchange last week. Former head booker, now Lieut. William Barton Mallory, U.S.N.R., and Miss Marion Lucas of Washington were married January 15 in Atlanta. It was a war romance which began when Lt. Mallory and Miss Lucas were stationed at the same post in Trinidad, West Indies. They will live at Cherry Point, N. C., the bridegroom's new station.

Bill Kemp, former assistant to Arthur Groom, manager of Loew's State Theatre, is now relief manager for the Southwestern district with headquarters in Atlanta.

Two outstanding pieces of promotion were handled by Manager Groom of the State recently—a page ad tie-up by Levy's fashion shop on "Lassie Come Home" for its children's department, and another smart bit by the Coca Cola Company, who distributed 1200 window cards for "Lost Angel."

New employes at Loew's State are Ann Gibson and Robert McLain, assistant night managers. Cupid also took a good aim at night floor manager, J. Rubble (Babe) Davis, who staged a Gretna Green wedding at Hernando, Miss., with Miss Mary Dunning.

MGM exchange gave an appreciation party for its employes at the Variety Club last week.

National executives in the sales branch of RKO pictures were in Memphis last week to open the Ned Depinet sales drive, and hold a sales conference. Heading the committee were Charles Boasberg and Harry Gittelson.

Seaman First Class Richard K. Duke of Memphis, who is a member of the 70th Seabee Battalion, attended the premiere showing in New York of the "Fighting Seabees" as guest of Republic Pictures.

The Motion Picture Industry Bond Commit-

(*Continued on Page* 40)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

tee at a meeting at the Variety Club last week decided to hold war saving bond shows in 400 theatres in the Memphis territory. Salesmen out of Memphis exchanges will help promote the shows for a two-week period, and also help with the March of Dimes drive. Tuesday night, the Gavel Club and the Chamber of Commerce, aided by nine other civic clubs entertained Lon Chaney, Jr., June Vincent and Dave Clark, and three war heroes. Admission to the dinner was the purchase of a $500 war saving bond.

The State Theatre at Hot Springs, Ark., burned last Saturday. Loss was estimated at $45,000.

MIAMI

The first of a series of weekly "Free Movie Nights" was staged here on Tuesday by the 29 houses of Wometco and Paramount. Admission was free to bond buyers, who responded well to the first theatre-sponsored event of the Fourth War Loan Drive. Star appearances and a Double War Bond Premiere at the Lincoln and Paramount, Feb. 2, are also included in the local campaign plan.

A meeting of all employes of Wometco Theatres was held last week as an "opening gun" rally for the Fourth War Loan Drive and the War Chest Campaign. Speakers included Horace Cordes, chairman of the Dade County War Bond Committee, and W. W. Andrews, special speaker for the War Chest, who gave appeals for the two currently conducted drives. Publicist Charlie Shaw introduced the speakers and outlined Wometco's participation in the campaigns.

Charlie Whitaker, manager of Paramount's Dade Theatre, who has been accepted for Army duty, had his training postponed by a severe attack of the flu.

Paramount and Wometco theatres are laying plans for participation January 24-30 in the March of Dimes campaign. Hal Kopplin, Wometco advertising director, is coordinating efforts of the two circuits.

In connection with "What a Woman," Wometco has tied up with the local distributors of *The Woman Magazine.* Inserts in the February issue of *The Woman,* 40x60's at all theatres prior to playdate, and newspaper publicity are being employed in the tie-up.

A letter to Wometco's co-owner, Mitchell Wolfson, addressed merely "Major Mitchell Wolfson, Army of the United States" and mailed from Nassau, reached his Wometco office two days after it was mailed. Dale Toemmes, his secretary, is spending many a sleepless night wondering how the latter reached him.

Nicholas M. Schenck, president of Loew's, Inc., has been visiting in Miami.

NEW YORK

The Bookers Club will hold installation of officers next Monday, January 24.

Clarence Eiseman, Warner branch manager, is back from a ten-day vacation spent at Lakewood, N. J.

Transportation these days either calls for nothing at all or great speed. E. K. "Ted" O'Shea, MGM eastern division manager, applied for reservations on a train for St. Petersburg, Fla.—any train. One morning last week at 9:30 a.m. he got word his reservations had gone through for the 12:30 train the same morning. Ted made it, and is now recuperating from his siege of pneumonia under Gulf skies.

The sympathy of film row goes to Harry Thomas, Monogram's eastern division manager, who lost his mother last week.

Sam Seletsky, new Republic branch manager, received a royal welcome when he began work at the local exchange last week.



PRELUDE TO BOND DRIVE. Midtown first-run theatre managers, publicists and operators gathered at a luncheon in New York Tuesday to complete plans for their participation in the Fourth War Loan. At table above are: Seymour Peiser, Harry Mandel, Nevil Ford, Irving Lesser, Edward L. Alperson, B. V. Sturdevant.

Mrs. R. J. Follard, wife of RKO's Washington, D. C., district manager, has been spending the last week in New York, looking over the plays and visiting friends along film row.

Pvt. Lawrence Kulick, brother of Lt. Comm. Bert Kulick, formerly a salesman for PRC, is now stationed in England.

Pfc. Myron Starr, former UA booker stationed at Orlando, Fla., writes that he took advantage of a five-day furlough to visit Miami, and that while there he called on Corp. Herbert Richek, UA's office manager of not so long ago.

Bellmont Gottlieb, 20th-Fox circuit salesman, who last week expected to go in the Army somewhat later on, decided to wait no longer for action, and has joined the Merchant Marine.

Garry Voorman, manager of the Fabian Theatre, Paterson, N. J., went to a parking space last Wednesday night to get his car. When almost there he slipped on a small spot of ice. Result: four stitches taken in his nose and two eyes blackened.

Happy office staffs: at Warners bonds were distributed to members of the sales force for their work in the 1943-44 shorts sales campaign, and at Republic the employes received checks last week for the serial and reissue drive.

Morris Sanders, 20th Century-Fox sales supervisor for Manhattan and Bronx, started on a vacation Monday, the lucky stiff—it's Miami.

Sophie Littman, Warner short subjects booker, is back after a week fighting the flu, and so is Cashier Harry Hummell, who has been laid low by pneumonia for three weeks.

After many urgent requests from a Callicoon, N. Y., exhibitor for the name of Hopalong Cassidy's horse on behalf of patrons who were becoming more and more impatient to know, United Artists this week was able to reply that the horse's name was "Topper," after frantic wires to the coast. Now all is serene in Callicoon.

Lloyd Kraus is a new student booker at 20th Century-Fox.

Edward Mory, manager of branch operations for Monogram, returned from a trip to the Boston and New Haven exchanges.

The RKO bunch are getting ready to welcome Charlie Boasberg and Harry Gittleson when they arrive in New York February 4 at the end of their tour on behalf of the Ned Depinet drive.

Mrs. Maxwell Gillis, wife of Republic's eastern division manager, is back home from the hospital after a major operation. Doing well.

UA health notes: Bess Brewer, statistician, fell last week and hurt her leg. Nothing serious. Hilda Zeiderman, assistant cashier, was out a week with a severe cold. Dave Burkan, city salesman, is back after a short bout with a cold on top of grippe.

Jules Lapidus, Warner eastern district manager, paid a visit to the exchange last week.

Marian Lefcourt, assistant cashier at Monogram, has resigned.

RKO's Ann Levy is back after her first absence in 14 years for illness.

Warners has promoted Theo Hendel from clerk to biller.

Morris Reitman, former treasurer of S.O.S. Cinema Supply Corporation, died last week at the age of 32. Mr. Reitman had served for three years with S.O.S. until he was forced to retire early in 1943 because of ill health.

Marjorie Wilten, who has been conducting the "Life on the Home Front" program over Station KMOX, St. Louis, since last April, in New York on a business trip, visited her brother, Arnold Stoltz, United Artists exploitation director.

Gilbert B. J. Frawley, executive of Paramount Pictures, Inc., was unanimously re-elected president of the New York Athletic Club last week. Mr. Frawley has been a member of the board of governors of the club since 1938 and was unanimously elected president a year ago.

OMAHA

Warner Brothers exchange here is putting out a 6 by 12 inch handbill reading: "Your old pal, Pistol Packin' Alice Neal, is celebrating her eleventh anniversary with Warners in February. How's About Helping Her Make February the Rootinest, Tootinest Month of Our Roundup by rustling up extra playdates on features and shorts for February."

Robert Hosman is the new United Artists shipper, Doroth Heston the new postal clerk.

Dave Frost of Des Moines, veteran of 16 years in the theatre supply and film distributing business, has joined MGM here as a salesman.

MGM's checking supervisor, Monte Matthews, has been transferred to the Kansas City territory. Before leaving Monte received a gift from the office. He will be replaced by Harvey Stinson of Omaha.

Harry Lefholtz, Republic branch manager, has returned from a three-day district meeting in Chicago.

Georg Monroe of the Fort Theatre, Kearney, made one of his infrequent visits to the row.

George Dilley, assistant shipper at the Paramount exchange, recently fell and broke his leg, leaving the exchange without a shipper, since last week Walter Allen resigned.

M. A. Levy, district manager from Minneapolis, visited the Twentieth Century-Fox exchange.

Jack Zeigler, son of F. A. Van Husen of Western Theatre Supply, returned to his Alaska post by Army plane.

Hymie Novitsky, former restaurant owner and veteran film salesman, has joined the Twentieth Century-Fox staff as a salesman.

The Grand Theatre at Genoa, Neb., was completely destroyed by fire. It is owned by C. M. Peterson of Omaha.

Art Berwald, Paramount traveling auditor, has left Omaha for New Orleans after a two-month stay here.

Mrs. Izzie Weiner, wife of the Universal salesman, has been ill.

Hymie Novitsky brought word back from California that Harry Taylor, former district manager here, has adopted twins; that Everett Cumins, former Tri-States manager, now owns both houses at Downey, Cal.; and that Howard Gould, formerly with Universal here, has sold his theatre at Amaheim, Cal., to Fox.

Karl Howe, RKO branch manager, has set up prizes for inter-office competition by three teams.

The village of Campbell, Neb., will have its

(*Continued on Page* 42)

FLASH! THE LODGER

BEATING THE SEASON'S BIGGEST HITS IN DETROIT!

TOPPING 20TH'S "GANG'S ALL HERE" IN BALTIMORE!

RIPPING RECORDS AT NEW YORK'S ROXY!

SMASH!

FROM 20th CENTURY-FOX



MERLE OBERON



GEORGE SANDERS



LAIRD CREGAR in

"THE LODGER" with Sir Cedric Hardwicke · Sara Allgood

Aubrey Mather · Queenie Leonard · Doris Lloyd · David Clyde · Helena Pickard

Directed by JOHN BRAHM · Produced by ROBERT BASSLER · Screen Play by Barre Lyndon

From the Novel by Mrs. Marie Belloc Lowndes · Dance Director Kenny Williams

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

own theatre, a 287-seat affair. Opening is scheduled for April.

Esther Lynn, 20th-Fox secretary, is in Illinois visiting her husband, who is in the Army.

Bert Kelly, Liberty Theatre, Council Bluffs, now has an interest in an Amaha candy firm.

Ernest Epley of Western Theatre Supply Company has returned from Kansas City. F. A. Van Husen and Engineer Harry Coyne are scheduled to go east in a few days.

Film row is buzzing these days with plans to renew its annual winter frolic, Saturday night, January 22, when the Variety Club will give the first inaugural ball since the war started. The group will dine at 7:30 at the Paxton Hotel. J. T. McBride, Paramount branch manager, is in charge of ticket sales. Attendance is not limited to Variety Club members.

PHILADELPHIA

As Mayor Bernard Samuel rang out the opening of the Fourth War Loan Drive on the Liberty Bell in ceremonies broadcast to the nation, sirens, bells and whistles sounded in Philadelphia. From Hollywood came Franchot Tone as an emissary from filmland to help theatremen in the drive. Many stops have been scheduled for him here during his ten-day stay. Lucille Ball is scheduled to relieve him, and will stay here for another ten days. Jim Ashcraft, state publicity chairman, has his hands full taking care of the arrangements incidental to the stars' stay here.

Joe Engle, congenial manager of Republic Pictures, was host to the newspaper people at the Variety Club where "The Fighting Seabees" was screened at a luncheon honoring Justin Joseph Dintzer, QM 1/c, a Philadelphia Seabee who has just returned from overseas. At a ceremony in the Mayor's office, QM Dintzer has been presented with a bracelet with the Seabee emblem by his honor the Mayor.

Arthur "Tiny" Goldsmith, manager of the Boyd Theatre, who had been ill for several weeks, returned to the job.

Joe Feldman, Warner personnel manager, is resting easily in the University Hospital after an operation.

Fay's Theatre closed last week on short notice due to lack of stage attractions.

Allegheny Theatre, which had been running vaudeville the last three days of the week, has given up the stage show policy and is now showing only pictures.

Buddy Rogasner, son of Milt Rogasner of the Iris Theatre, has joined the staff of the Columbia Exchange as a booker.

"Truth Is Stranger Than Fiction" in the case of S/Sgt. David M. Cooper and Private Cohen. Both Philadelphians, Cooper, a former Vitagraph salesman, and Cohen, a former operator at the Center Theatre here, met in England at a USO canteen and it was on the last day of Cohen's furlough from his duty in Iceland.

Helene Wolf of the 20th Century-Fox Exchange, has just announced her engagement to Private Jack Orrit, now attending the Medical School of Temple University.

Elmer Pickard, manager of the Fox Theatre, is vacationing, visiting his folks in Iowa.

Al Horwitz and Hank Linet of the Universal Exploitation Department escorted Capt. W. S. LeFrancois, of Makin Island fame, over to Philadelphia to meet newspaper people and to see "Gung Ho."

We don't know whether Manager John Latimer had arranged it, but one evening last week as the Red Arrow Line trolley slipped into the Aranomink Station, directly across from the Waverly Theatre which Latimer manages. Conductorette No. 30 went into a long spiel about the stars and the feature playing at the Waverly.

The Logan Theatre is scheduled to close late in February for a going over.

Bond premieres have been definitely set for the following theatres in the area: The Colonial, February 8, sponsored by the Germantown Division of the Philadelphia Police and the U. S. Signal Corps; Astor Theatre, February 8, sponsored by the Marshall St. Business Men's Association. Yorktown, in Elkins Park on February 3, sponsored by the Cheltenham Township Auxiliary Police.



NEW CHIEF BARKER. Harry Ballance, former Chief Barker of Tent 21, Atlanta Variety Club, surrenders his gavel of office to newly elected Chief Barker Jack Dumstre.

PITTSBURGH

The utmost effort and cooperation is being given the Fourth War Loan Drive by the local War Activities Committee. With "A Bond for Every Seat" as their slogan, all theatres in Pittsburgh and Western Pennsylvania will join in the campaign and endeavor to break all previous records for war bond sales, it was announced by co-chairmen of the committee, M. A. Silver and M. A. Rosenberg last week.

The Dipson Theatrical Enterprises have sold the Valley Theatre, Brackenridge, Pa., to Joseph Cevario, a newcomer in the theatre business.

Blatt Brothers have turned over their Main Theatre in Greenville, Pa., to Peter L. Patti. The Blatt Circuit will continue to operate the Mercer Square Theatre in this town, and will open a new house there in the near future.

The flu epidemic continues in this territory, with schools and other public buildings in a number of towns being closed. On Film Row most of the exchanges have been operating with little more than half their staffs during the past three or four weeks, and many exhibitors report the same conditions.

On Wednesday of this week the new buying and booking combine which has been organizing for the past several months opened its office on Film Row with a housewarming party. This output is headed by Bert Stearn, who was branch manager of the local United Artists exchange here for 15 years, later Western sales manager for that company, and recently with Warner in Cleveland. It is reported that approximately 25 theaters have joined this combine, mostly smaller circuit operators and indepent exhibitors.

Paul Keith, office manager for the RKO exchange here, was inducted into the Army on January 17. Marvin Wolfish, who was recently honorably discharged from the Army, has been appointed salesman in the West Virginia territory for this company.

The Robert Taylors are the parents of an eight-pound daughter, born this week. The new father is manager of the Harris-Senator Theatre in downtown Pittsburgh, and on the same day the baby was born he received his notice to report for final Army physical examination.

PORTLAND

The Portland Board of Review advises it passed 1048 pictures during the past year. Fifty-one reels in nine pictures were condemned. One theatre license was revoked, according to Josephine Forney, executive viewer.

Edgar Buchanan, Eugene (Ore.) dentist who made good in pictures, accompanied by Osa Massen, Danish actress, making a USO-sponsored tour of Army camps and hospitals.

Ralph Abbott, Seattle, and Walter Wessling, Portland, celebrating another Monogram anniversary.

Ed Cruea, formerly of Monogram, Seattle, and now a sergeant with U. S. Army Signal Corps, West Palm Beach, Fla., reports the birth of a daughter.

In spite of suggestions that patrons attend first-runs in the middle of the week, long lines are the rule every Saturday and Sunday, with continued SRO signs out. This is due to closing defense work Sundays.

Don Chinniquy, son of Oscar L. Chinniquy, manager, National Theatre Supply, Seattle, has arrived in Oakland from the South Pacific for hospitalization.

George Roys, from Eugene, oldest Oregon exhibitor, has been named on the Oregon Bond committee.

James Tropea, well known exhibitor of Skagway, Alaska, is making his annual booking trip to Seattle Row.

Eino Hemmila of Hunt Theatres, named on the Southern Oregon bond committee, is out to make further bond selling records.

Booking on Seattle Row: W. B. McDonald, Olympia; Richard B. Evans and Howard Edline, Kent; Ed Halberg, Harry Davidson, Pt. Angeles; W. A. and Mrs. Cochrane, Snoqualimie; Mike Barovic, Puyallup; Ed Johnson of Motor Inn; Mickey Carney booking for Army; Leonard Raatz, Keyport; Gene Grossbeck, Enumclaw.

Word has been received of the death of William L. McGurdy of Portland, son of the former theatre manager, Bill McGurdy.

Paul McElhinney, over from Spokane, is replacing temporarily Tommy Tomlinson in Republic offices. Latter ill with flu.

Manager Herb Royster of Mayfair Theatre, Portland, put on "Above Suspicion" as a single bill on test, and broke all previous Sunday records.

ST. LOUIS

Lester Bona as Film Exchange chairman for the Fourth War Loan Drive in the St. Louis territory, has announced the 122 cities in Eastern Missouri have been assigned to the various film salesmen working out of the St. Louis offices. The salesmen will carry campaign kits, etc., to assist the exhibitors.

Walter W. Head, president, General American Life Insurance Co. and general chairman for Missouri in the Fourth War Loan drive, is banking heavily on the motion picture theatres and exchanges to put Missouri over the top among the first states in the Union. Harry C. Arthur, Jr., Missouri's Film Industry chairman, has assured Mr. Head that he can bank 100 per cent on the industry to uphold its end.

Alderman Jake Sellers, author of the proposed curfew law for St. Louis, which has been pending in the Board of Aldermen for weeks, has admitted he has abandoned all hope of its enactment. He said no further effort will be made to get the bill out of the hands of the Legislation Committee, where it will be permitted to die.

Quick action by two nuns in the projection

(*Continued on Page* 44)

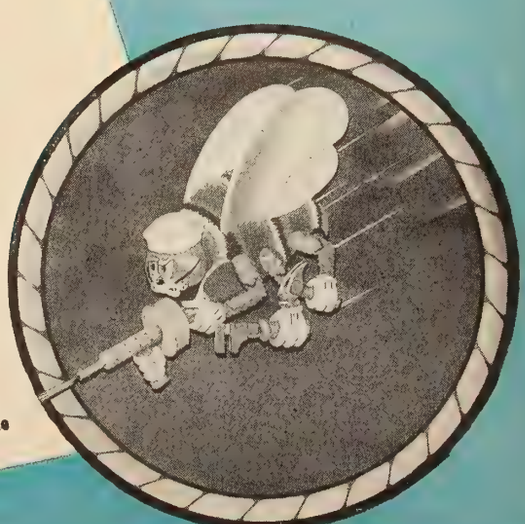
Romance of the Seven Seas!

John
WAYNE
Susan
HAYWARD



THE FIGHTING SEABEES

A Republic PICTURE



DENNIS O'KEEFE
and
WILLIAM FRAWLEY · LEONID KINSKEY
J. M. KERRIGAN · GRANT WITHERS

EDWARD LUDWIG, Director • Second Unit Directed by **HOWARD LYDECKER**
Screenplay by Borden Chase & Aeneas Mac Kenzie • Original Story by Borden Chase

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

booth of the staff room at St. Anthony's Hospital averted a fire the night of January 16 when film in the picture projector ignited. The nuns quickly turned off the power and closed the projection booth before they ran to turn in an alarm. Closely confined, the fire smothered.

Alec Templeton, famed blind pianist, and a group of Hollywood celebrities were starred at a huge War Bond rally staged at the Kiel Auditorium Monday as the climax of a bond drive by the 1400 members of the St. Louis Chapter of Hadassah, national women's Zionist organization.

The RKO-Radio exchange is being remodeled to provide new offices for District Manager Ray V. Nolan and St. Louis Manager Tommy Williamson, new booths for the bookers, and other improvements.

Barney Rosenthal, manager of Monogram Pictures, in conjunction with the Kerasotes Brothers, owner of the Senate Theatre, Springfield, Ill., has arranged an elaborate exploitation campaign for the run of "Where Are Your Children?" which opened a week's run at the Senate on Thursday. Spot announcements will be carried on two Springfield radio stations and extra space in the two local newspapers, as well as a fine spread of 24 sheets.

John X. Quinn, local MGM manager, is still confined to a local hospital, but is reported to being making satisfactory progress. No visitors as yet.

Seen along the Row were George Karsch of Farmington, Mo., and the Mercier Brothers from Perryville.

The St. Louis film colony learned with great sorrow that Lieut. Anthony Kerasotes, 31, one of the sons of Gus Kerasotes, founder of Kerasotes Theatres, apparently lost his life when the U.S.S. Leahy was torpedoed on Christmas Eve. The young Navy doctor entered the service in November, 1942. There is little hope that he will be found. He has three brothers with the armed forces of the nation, John, Louis and Nicholas Kerasotes.

The 500-seat Empire Theatre in Morris, Ill., was swept by fire recently. A shoe store and furniture store in the theatre building also were destroyed. The estimated loss was $100,000. The cause of the fire has not been determined.

WASHINGTON

Plans are now progressing for the Salesmen's Club's Third Annual Dinner Dance, which will be held in Silver Springs, Maryland, Indian Springs Golf and Country Club, February 5. A top attendance of one hundred couples has been placed on the affair. The dinner dance committee comprises Phil Bobys of Metro, Chick Wingfield of Columbia, Jerry Price of Warner Bros. and Vincent Dougherty of Paramount.

W. J. Heineman, representative of the Sam Goldwyn organization, is visiting in Washington at United Artists and RKO.

C. E. Peppiatt, branch manager of 20th Century-Fox, went to Baltimore on business last week.

Mildred Footer of United Artists will appear at Walter Reed Hospital and Forest Glen in the production, "This Is the Whacks," a satire on "This Is the Army."

C. E. Manifold, of the Penmar Theatre, Cardiff, Maryland, was in to book at Fox.

The Ned Depinet Drive at RKO is off to an enthusiastic start. Charles Boasberg, national leader, was in to attend the drive meeting, which added pep and enthusiasm to the local office.

Vivian Kelley, head of the contract department at Metro, is spending her vacation taking care of her sister's baby. And None Dante, also of the contract department, has left the house of



START BOND DRIVE IN DALLAS. Charles Skouras, national chairman of the War Activities Committee; Robert O'Donnell, state chairman of the exhibitors division for Texas, and Ned E. Depinet, national chairman of the distributors committee.

Leo to take up home duties, knitting and sewing little pink and blue things.

Joan Nicola and Shirley Kessler of RKO are on the sick list.

John Gribble from Shippensburg, Pa., booker of the Notopolis and Gribble Circuit, was a recent visitor at RKO.

Rodney Collier, Stanley Theatre, Baltimore, was in to visit Frank La Falce, director of advertising and publicity at Warner Bros. Mr. Collier has just recovered from the flu.

Many changes have taken place in the Earle Theatre's decor. They were brought about without the theatre patrons realizing they were taking place. The orchestra pit, chairs, and music stands were painted; a new gold curtain now graces the stage; the organ has been refinished; and the office of the manager, Fred Thomas, has been enlarged and brightened with new fluorescent ceiling lights.

Mrs. Sam Wheeler has been appointed chairman of the women's ticket committee to sell 4th War Loan Bonds for the Bond Matinee of "Ice-Capades" at Uline's Arena, January 29, sponsored by Station WRC and the Variety Club of Washington, it was announced by Carter T. Barron, general chairman.

Alice Marshman, formerly employed in the contract department of Warner Bros. and now working at the Silver Theatre, reports that husband Sgt. Wendell Marshman has just received his Bachelor of Science degree in Mechanical Engineering.

Up from the Norfolk Naval Operating Base was Sailor Marty Kutner. Wife Vivian Kutner of the cashier department at Metro was his proud hostess.

New employe Joan McNamara, special records clerk at Metro, goes in for writing short stories and poems.

New face in Warners contract department is Rosina Coronato, formerly in the New York office.

VANCOUVER

Jimmie Davie, RKO booker, is getting to be an author, grabbing plenty of space with his well-written letters in the Vancouver *Sun*.

"Old Acquaintance," Warner Bros. film, led the town last week at the Capitol and held over. The Orpheum was also doing capacity on "Guadalcanal" and "Dancing Masters." The Plaza is doing swell on a twin bill of "Pistol Packin' Mama" and "In Old Oklahoma" and is now on its third week.

Bernice, youngest daughter of Howard Boothe, Odeon supervisor for B. C., was married last week to Lieut. Ross Mallory. The groom just returned from serving overseas with the Canadian army.

Ralph Mitcheltree, former manager of the Capitol Theatre, Calgary, now in the RCAF, is now stationed at a coastal patrol station in Northern British Columbia.

C. R. Dippie, an old-timer in local film circles, passed away in San Francisco, age 72. His last position was Vancouver manager of 20th Century-Fox, where he was in charge for eleven years and resigned because of ill health.

The Roxy Theatre, Vancouver, was the victim of burglars who stole $160 taken from a hiding place in the projection room. Jack Cooperband is the owner.

King George has conferred Knighthood on Ernest Herbert Cooper of Toronto for meritorious war services. Sir Ernest is a brother of Colonel John Cooper, chairman of the Canadian Motion Picture Distributors Association.

Bill Jones, RKO Vancouver manager, and Reggie Doddrich, Calgary manager, have gone to Seattle for a sales drive meeting called by Drive Captain Boasberg. The Vancouver branch led the Canadian division in last year's drive.

Fred Poulter, manager of the Capitol Theatre, Duncan, Vancouver Island, reports to the Army on January 15. No successor has been appointed to date.

Tribute is paid by J. J. Fitzgibbons, president of Famous Players-Canadian Corp., in his annual review of the motion picture industry to exhibitors in Canada who have contributed to the war effort by supplying good entertainment in comfortable surroundings.

Harry Doan, formerly usher at the Strand Theatre, Vancouver, and a member of the Seaforth Highlanders of Canada, was killed in action with the British Eighth Army in Italy on December 15. He has been overseas for over four years.

Restrictions on commercial printing by the War-time Prices and Trade Board are affecting film exhibitors in the western provinces, particularly the smaller towns, where theatres had been relying heavily on window cards and programs for outside advertising.

DENVER

The Princess at Ordway, Colo., has been sold by D. J. Mooney to Gibraltar Enterprises and has been renamed the Ord.

Robert Smith, operating theatres in Steamboat Springs, Colo., is back from a five-week vacation spent at Phoenix, Ariz. He is much improved in health.

G. L. Blakeslee, Grand Theatre, Lander, Wyo., is just out of the hospital after nine weeks there.

G. A. Gorman has bought the Post Theatre, Provo, S. D., from G. A. Turner.

Kirby Griffin is now operating the Victory, Eads, Colo., having bought it from W. W. Williams.

Westland Theatres are putting in new Simplex sound in the Chief, Pueblo, Colo.

Lon T. Fidler, Monogram franchise holder, has named F. J. (Mike) Lee, recently salesman at Denver, as manager of the Kansas City Monogram exchange.

A fire in the rear of the Loveland heatre, Loveland, Colo., along with the water, caused enough damage to close the spot for about a month. Leon Coulter is the owner.

Bill Hart, manager of the Rex at Brighton, Colo., has joined the Navy; his brother, Derald Hart, manager of the Gothic, Denver, has joined the Army; George Frantz, formerly purchasing agent for Fox Intermountain Theatres, is now managing the Gothic; Keith Payne is manager of the Rex, and John Keister has been installed as manager of the Lewel, Denver.

Out-of-town exhibitors seen on the Row: Kenneth Powell, Wray, Colo.; John Greve, Eagle, Colo.; Bob Spahn, Mitchell, S. D.; G. A. Turner, Lusk, Wyo.; C. E. McLaughlin, Las Animas, Colo.; and Hi Bischoff of Lander, Wyo.

The Day You Saw Red...White and Blue!

On April 18th, 1942, the first installme... of a vengeance-debt was paid. American bombers blasted Tokyo.

To bring you the story *behind* the story of this memorable event, Warner Bros. went not to the skies, but *under the sea*—to bring you a story heroic beyond belief!

For 'DESTINATION TOKYO' is the all-exciting adventure of the U. S. Submarine *Copperfin*, her skipper and her crew . . . whose almost incredible daring played so vital a part in the action.

'DESTINATION TOKYO' is superb entertainment . . . a magnificent picture. It is also an adventure in 'applied Americanism'.

For like Warner Bros.' 'Casablanca' and 'Air Force'. . .'Mission to Moscow' and 'Action in the North Atlantic'. . .'This Is The Army', 'Watch on the Rhine' and 'Princess O'Rourke'. . . 'DESTINATION TOKYO' breathes with the living, invincible spirit of a free people. Be sure to see it.



DESTINATION TOKYO



WARNER BROS.

JACK L. WARNER, Executive Producer

"an enviable record for combining good citizenship with good picture-making"—New York Times

CARY GRANT
JOHN GARFIELD
in
DESTINATION TOKYO
with
DANE CLARK · ROBERT HUTTON · WARNER ANDERSON
JOHN RIDGELY · ALAN HALE · WILLIAM PRINCE
Directed by DELMER DAVES · Produced by JERRY WALD

Screen Play by Delmer Daves and Albert Maltz
From an Original Story by Steve Fisher
Music by Franz Waxman

In this advertisement—10th in a series appearing widely in national publications—we tell again how this Company consistently is building plus-values of inspiration and Americanism into Warner Bros. Pictures. Your comments on this or other advertisements in the series will be welcomed.

Our Two Big Jobs in January: Fourth War Loan and March of Dimes

Program Exchange

Fourth War Loan Begins to Get Attention in Programs; Personal Appeal Important

Well, the Fourth War Loan is now in full swing, and you'll be right in there pitching with every ounce of showmanship effort at your command so that when 11:59 p.m., Tuesday, February 15, arrives, the goal set by the motion picture industry will have been reached or, better yet, exceeded.

Last week's Program Exchange carried numerous ideas to aid you in putting your program to work not only for the Fourth War Loan but also for the March of Dimes drive. We hope you have been able to incorporate some of the ideas in your campaign, and we should be happy to see the results.

Keep in mind that your job has only begun, that up to the last minute you must expend every effort to help put both drives over the top.

Because members are so busy with the two drives, only a few programs have drifted to our desk during the past few days. So we'll look over a few that have accumulated and see what they have to offer. But first, now that we have the opportunity, we'd like to make a remark or two about the weather. It's right chilly outside, but not so much as to cause us to wear our ear muffs. In other words, it has been much, much colder. We had a little snow the other day, but then it turned to rain and the rain washed nearly all of the snow away. We were a little disappointed, for we had hoped to see the ground covered with snow, to feel it crunching under our feet after the temperature had dropped. But the temperature didn't drop. Instead, it rose. And as a result we slushed around in our rubbers, raincoat and umbrella. There are still a few more days in January, all of February and probably most of March, during which time plenty of snow can fall, the temperature drop, and snow crunch under our feet.

In the calendar for the Marius and Alger theatres, Lakeview, Ore., Manager **M. H. Alger** announces a War Bond Show at the Marius for January 26. With admission through purchase of war bonds only, loge seats sell for $500, while other seats in the house sell for $100 each. We hope the house is packed to the rafters. The screen attraction will be "So Proudly We Hail."

Jim Owen took pride in announcing the showing of "Ozark Sportsmen," short subject in which he appears. Here's the way he called it to the attention of recipients of his calendar program:

"At last—we are going to be able to bring you 'Ozark Sportsmen,' the short subject made by Grantland Rice here on the White River, with an all-local cast. In filming a movie, they take eight or nine times more pictures than are used in the completed movie. They have been good enough to send us all the cut film in addition to the regular short, and we will show it all. If you can't get here on Wednesday and Thursday, we will hold it over two extra days. You will see about thirty local people in this movie. . . ."

A lot of good film footage has necessarily been left on the cutting-room floor, so we imagine that in addition to the footage which comprises the ten minutes or so of "Ozark Sportsmen," there is still a lot left over that would be mighty interesting to view. We hope Owen's patrons enjoy the left-over footage, as well as the regular short.

Manager **Thomas Di Lorenzo** of the New Paltz Theatre, New Paltz, N. Y., thought enough of Walt Disney's "Victory Through Air Power" to put out a special edition of his program (in addition to the regular edition) extolling the importance of this full-length topical feature. Front page and center spread were devoted to provocative and eye-catching ad layouts, while the back page carried a feature story about Major Alexander de Seversky, upon whose book the picture was based.

The noon mail just brought a copy of **Tom Edwards'** calendar for January, and after looking over the list of attractions for the month, we were glad to see "Tom Tell Tales," the personal column of Manager Edwards, on the other side. It wasn't as long as usual, but that's because Tom had been suffering with influenza. He did, however, manage to include a tongue-twister, which he credited to a friend. Here it is:

"His wife was a Wave and he waved at a Wac; the Wac was in front, but the Wave was in back. Instead of a wave from the Wac, what he got was a w(h)ac(k) from the Wave he had wed."

We like Tom's appeal for support for the Fourth War Loan. He writes:

"My goal here at the Ozark (Eldon, Mo.) is to sell a bond for every seat in my theatre. If I can sell a bond for every boy who is in service from Miller County, and designate a seat to each one, then I can put the job over. However, I am going to have to have your help to do it, so come on down and buy a bond, and have a seat designated for your soldier. P.S. You'll hear more about this, later."

The idea of designating a seat for a soldier is excellent, because the opportunity to honor their sons, husbands and sweethearts in service should inspire every parent, wife and sweetheart to buy bonds. We also like Tom's human, down-to-earth appeal, just as though he were actually talking to his patrons. In average communities, patrons like that, and let's not kid ourselves about it. And the idea, even when used occasionally by big city theatre managers in newspaper ads, goes over well. So, our advice would be, whether in your program or in newspaper ads, to personally urge your patrons to support the Fourth War Loan drive. Don't strive for special effect; just prepare your message so it will sound as if you were personally talking to each patron.

Well, this is as far as we go this week. We'll be looking for those Fourth War Loan programs. Be sure to send them in.



Boesel's 'Lassie' Window Tieup

This sports shop window display on MGM's "Lassie Come Home" was arranged by Manager Harry Boesel of Wisconsin Theatre in Milwaukee.

'Bell Tolls' Good for Bond Sale Promotion During 4th War Loan

Exhibitors who play "For Whom the Bell Tolls" during the Fourth War Loan will have numerous possibilities for tieups to stimulate the sale of bonds and publicize the picture at the same time, it is pointed out by R. M. Gillham, Paramount advertising and publicity director.

Gillham said that many theatres used the bond-selling slogan, "Buy More Bonds and Speed the Bell's Toll for Fascism," during the Third War Loan campaign last September with excellent results, making it the theme in exploitation, advertising and publicity during the drive.

One of the exploitation features which attracted nationwide attention was a window display in which a bell tolls the doom over effigies of the Axis leaders. Another highly effective stunt was engineered in connection with the engagement of "FWTBT" at the State-Lake Theatre in Chicago, where a company possessing a huge bell tolled it daily at high noon, sounding one peal for each $10,000 War Bond sold in Chicago during the preceding 24 hours.

The tolling bell can be used in various ways, atop the box-office or at the entrance to the lobby, to make passers-by stop, look and listen. A record giving the sound of a continually tolling bell is available.

Two other bond-selling aids are available at small cost. One is a special die-cut bell carrying the message, "Buy a Bond and Speed the Bell's Toll," on gummed stock, which the exhibitor can use in any number of ways. It can be used as pasters on programs and all other mailed items leaving the theatre; on all packages leaving the stores of cooperating merchants, on literature sent out by War Bond committees, and on car windows, restaurant menus, etc.

Another available accessory is a series of matted bells with the bond-selling theme, which can be tied in with every type of printed job on the "FWTBT" campaign. The bond-selling theme makes it easy to plant in newspapers, in the ads of the town's merchants, on letterheads and billheads, on grocery bags and other printed promotion. The bells, which are available in four different sizes, not only trademark the show but have been welcomed by cooperating business people as effective bond-selling promotion.

In addition, the picture's title has been used by newspapers in bond-selling cartoons. Tied in with the bond theme, it offers numerous possibilities for lobby, outside and bond booth displays, newspaper advertising, and for any medium where the exhibitor wants to use bond-selling copy.

Newspaper Color Mat Service Is Inaugurated by Warner Bros.

A color mat service for newspapers has been inaugurated by Warner Bros., according to Mort Blumenstock, in charge of advertising and publicity in the east.

First to get serviced is Irene Manning in "The Desert Song," with Ida Lupino in "In Our Time" to follow shortly.

Jacoby Uses Wallpaper Gag

That old wallpaper gag, "We've gone crazy and torn the wallpaper off the walls cheering . . . etc.," was used in Altoona, Pa., to call attention to the showing of "Girl Crazy" at the State Theatre. Manager W. B. Jacoby also arranged a radio contest offering tickets to those calling first and correctly identifying Gershwin tunes.

Selling the Picture

Sell Your Theatre as An Institution, Ryan Urges His Managers

Because the theatre is an institution dedicated to furthering the happiness of its patrons, it should be sold as such, declares Charles H. Ryan of Warner Bros. Theatres, Chicago, in a bulletin to managers of theatres in his zone.

"Most theatre managers have lost sight of this fact," he continues. "Patrons must be made to say more often 'let's go to the Rhodes Theatre.' Knowing whatever the program may be, they are certain to enjoy it, because the theatre itself provides an atmosphere of courtesy, friendliness and relaxation."

Ryan believes it is the theatreman's urgent responsibility to sell the theatre as a restful retreat where worry is forgotten and where perfect diversion may be had at a price within the reach of all.

"Institutional advertising is defined as that which sells the theatre rather than merchandise. Build up your theatre as an institution indispensable to the welfare of the community.

"Subjects for sales appeal are as follows: price policy, safety, atmosphere, health, comfort, relaxation, and quiet.

"Return to normalcy may come quicker than expected. This will affect theatre attendance. Owing to the increased operating cost, the flow of patronage must be kept well above normal. Thought and planning must be given to this idea. This task will be easier for the showman who has ever been watchful of the theatre's place in his community. Only through the perfection of service given by the staff can institutional gains be manifested.

"The manager's job is to encourage every last bit of effort from his staff. That encouragement is effective only when workers are sufficiently content in their labors to try harder and harder. Whether or not they do depends almost entirely upon the attitude of the manager.

"As an example of how low your receipts can get, glance over your records of the three weeks previous to Christmas, and you will be astonished. The thing I want to warn you about is when the economic slump hits us with a jolt after the war, you should be making plans to combat it. Once the business slips away from you, it is very hard to get it back.

"Give some thought as to how to hold your present patronage through service and goodwill."

Red Cross Sequence Basis for Tieup on Davis Film in Buffalo

Sequence in "Old Acquaintance" showing Bette Davis as a Red Cross worker was the basis for a tieup with the Red Cross when the picture played at Shea's Theatre, Buffalo.

Utilizing still OA-61, Publicity Manager Charles B. Taylor had special window cards made up which the Red Cross distributed to stores and other establishments for display in windows and on counters.

Copy on the cards: "Bette Davis asks you to Join the Red Cross Nurse's Aide Corps. (Still was spotted here). See Bette Davis, Miriam Hopkins in 'Old Acquaintance' (date) at Shea's Buffalo."



How They Look in Place

Here is an example of how the novel upright 24-sheets on 20th Century-Fox's "The Song of Bernadette" are being posted in over 200 vantage points in New York and New Jersey. The unusual posters, because of their shape, are getting spots unavailable to other posters.

'Song of Bernadette' 100-City Bond Tieup

Full window displays of heroic proportions, featuring a full-color, illuminated reproduction of Jennifer Jones as *Bernadette* in "The Song of Bernadette," is stimulating the sale of war bonds in 100 selected department stores in as many cities. A sample layout of such a window has been designed by Stensgaard, the country's foremost window designer and display creator.

Each purchaser of war bonds at the cooperating stores is being given a handsome 10x16 full-color reproduction of the Rockwell painting.

While this unusual display is a traffic -stopper of the first order, the promotion has other interest-creating facets as well. Newspapers and the radio in addition to a prepared ad, are being used to publicize the gift offer.

Entire tieup is in exceptionally good taste and is building added interest in "The Song of Bernadette" in the situations where it has been effected.

New York premiere of the film on January 26 at the Rivoli Theatre will be preceded by an invitational preview Tuesday night.

Formulate Plans for 'Gung Ho' Promotion; Newspaper Ads Set

Comprehensive plans for the advertising and publicizing of "Gung Ho!" have been formulated by Universal Pictures, according to Maurice A. Bergman, Eastern advertising and publicity director.

Two highlights of the campaign, coast-to-coast broadcasts, have already taken place. On January 21 the Kate Smith program paid tribute to "Gung Ho!," and on the night of January 18 the picture was featured on the "Report to the Nation" program.

Included in the advertising plans will be full page advertisements in newspapers in all key cities.

In connection with the New York premiere, Captain W. S. LeFrancois, author of "Gung Ho!," will be interviewed on the Mary Margaret McBride program on WEAF on the NBC coast-to-coast hookup.

A special program has been arranged in connection with the Treasury Department to mark a bond rally in New York's Chinatown, to be known as the Gung Ho Rally. The Chinese consul in New York has also offered cooperation in honoring the meaning of "Gung Ho!" in the Chinese New Year's Day celebration on January 25th.

At the same time, local campaigns are being organized in many of the key cities throughout the country along similar lines. During the past week Captain LeFrancois has been honored by Boston with a special celebration and a dinner attended by Governor Saltonstall of Massachusetts, Mayor Tobin of Boston and newspaper representatives from 14 New England cities. Plans were also under way to have a similar ceremony in Independence Hall, Philadelphia.

Credit Eddie Forester

That attention-getting lobby display setpiece on "Happy Land," which was reproduced recently in STR, issue of January 1, p. 22, was created by Manager Eddie Forester of the Des Moines Theatre, Des Moines, and not by Dale McFarland, Tri-States advertising manager, as stated in the caption. But it's not too late to applaud Forester for a fine bit of showmanship.

Stoltz Rates Bow for Exploitation Manual

Through a Wartime Exploitation Manual prepared for war-time motion picture advertising, publicity, promotions and tieups by Arnold Stoltz, United Artists' director of exploitation, field exploitation men of UA are receiving valuable assistance in planning campaigns in locations where a scarcity of newsprint prevails.

The manual is chockful of excellent selling ideas that could be profitably used in any community, paper shortage or no paper shortage, wartime or peacetime. Among the items covered: upside down marquee displays; snipes on juke boxes; window stenciling to save window cards; novel gags printed on play money, cheap cotton handkerchiefs, wood from a lumber mill, etc.; imprints on paper bags, bills, receipts, paper napkins and restaurant menus; unusual window displays; "hitch-hike" cooperative ads; merchant tieup street ballyhoos; horsedrawn sound trucks; defense plant bulletin boards; classified ad page promotions; book review tieups; radio tieups; and several other business-building wartime stunts.

Stoltz points out that very few of the stunts are new, but that most of them are tried and true. Many of them were successfully used by the UA exploitation head during his career as a theatreman. Certainly all of them would benefit any showmen. If it were possible, Stoltz' Wartime Exploitation Manual should be on the desk of every showman in the nation.

Lige Brien Winner In 'Proudly We Hail' Exploitation Contest

Lige Brien, formerly of the Kenyon Theatre, Pittsburgh, Pa., was adjudged first prize winner in the nationwide competition to decide the six best selling campaigns on Paramount's "So Proudly We Hail," it has been announced by Alec Moss, exploitation manager.

Six managers won an aggregate of $1045 in war bonds, representing purchase value, for the most outstanding campaigns selected from among several hundred entered in the competition. The business done by the picture at the box-office was a factor in the judges' decision.

In addition to Brien, who won a $500 War Bond as first prize, prize-winning managers and the amounts they were awarded follow: Harry Botwick, State Theatre, Portland, Me., second prize, $350; Margaret Goyette, publicity director, Denham Theatre, Denver, third prize, $250; Harold Armistead, Lyric Theatre, Easley, S. C., fourth prize, $150; Ben Rosenberg, manager, and Paul Levi, publicity director, Metropolitan Theatre, Boston, fifth prize, $100, and Vernon D. Hunter, Beacham Theatre, Orlando, Fla., sixth prize, $50.

In awarding fourth prize to Armistead, the judges considered his campaign especially noteworthy in scope and effectiveness for a small-town engagement. Population of Easley is 5,183. The theatre seats 481.

Sixteen of the twenty judges selected Brien's campaign for first prize. In addition to the six winners, campaigns of eight other theatres were in the voting, which was decided on the basis of the majority vote of the judges.

Paramount executives who acted as judges were Charles M. Reagan, assistant general sales manager; George A. Smith, Western division sales manager; Hugh Owen, Eastern division sales manager; R. M. Gillham, advertising and publicity director; Leonard H. Goldenson, vice-president in charge of theatre operations; Leon D. Netter and Sam Dembow, Jr., theatre department executives, and Alec Moss, exploitation manager.

Also serving as judges were circuit advertising and publicity directors Harry Goldberg of Warners; Oscar A. Doob of Loew's, represented by George Kraska, and Harry Mandel, RKO Theatres, represented by W. E. Kernan, and from the trade press: William G. Formby, *Boxoffice;* Chester Friedman, *Motion Picture Herald;* Ralph Cokain, SHOWMEN'S TRADE REVIEW; Roy Chartier, *Variety;* Al Steen, *Film Daily;* James P. Cunningham, *Motion Picture Daily;* Jack Harrison, *Hollywood Reporter;* Mel Konecoff, *The Exhibitor,* and R. W. Baremore, *The Independent.*

Red Cross to Watch Cincinnati 'Plasma Premiere' of U.A. Film

Officials of the American Red Cross in Washington have their eyes on the RKO Keith Theatre in Cincinnati where, on January 26, a "Plasma Premiere" will signal the opening of United Artists' "Three Russian Girls."

Cincinnati newspapers, the local chapter of the Red Cross there, and public groups associated in the Blood Donor Drive are tied up in the stunt, which was devised by Paul Lazarus' department at U. A. and is being worked out at the theatre by Solly Schwartz, chain Western zone head; Col. A. Freudenfeld, heading operations there, and A. V. Dinerman, local publicist under Harry Mandel of the home office.

The entire premiere audience on the night of the opening will be composed of persons who have donated their blood for plasma in the period between announcement of the plan and the opening. Even members of the theatre staff will conform.

Vancouver—Not Chicago

Those fuelless Sunday midnight shows being advertised by the Odeon theatres—Plaza, Paradise and Lux (*STR. Dec.* 25, *p.* 18)—have been taking place in Vancouver, Canada, and not in Chicago, as stated in the previous story.



Huge and Colorful Setpiece

When Columbia's "What a Woman!" was booked into the Boyd Theatre, Philadelphia, Manager Goldsmith exceeded his usually excellent lobby displays with this huge and color setpiece.

Boy Scouts to Aid 'Aldrich' Showings

Members of the Boy Scouts of America—1,750,000 strong—plus ten million alumni and members of local Scout Councils are being mobilized by the organization to support theatre presentations of "Henry Aldrich, Boy Scout," eighth of the Paramount series with Jimmy Lydon, Charles Smith, John Litel and Olive Blakeney.

The picture, which was made with the complete cooperation of the Boy Scouts of America, has been endorsed by the organization for theatre showings during Boy Scout Week, February 8 to 14, and its release will coincide with this national observance.

The national organization is urging all Boy Scouts in America to see the picture during its local theatre showings. A brochure containing this message, as well as stills from the picture, a synopsis and other material, has been distributed to all Boy Scout troop leaders.

More than 100 Boy Scouts of the Los Angeles area participated in the production, which was "shot" at Uplifters Ranch, Santa Monica, Calif. Scout Executives M. P. Bushnell and E. B. DeGroot, the latter Pacific Coast representative of the Boy Scouts National Council, were technical advisers.

Stills from the picture are being assembled by the Boy Scouts National Council for study at the National Training School at Mendham, N. J., where men are trained for professional Scout leadership.

'In Our Time' Preview Helps Launch Drive

As part of its cooperative efforts in behalf of the Fourth War Loan campaign, Warner Bros. gave a special preview of "In Our Time," co-starring Ida Lupino and Paul Henreid, aboard the Statue of Liberty boat Tuesday afternoon, following a program of ceremonies designed to help get the loan drive off to a strong start.

Arranged by Mort Blumenstock's department at Warners, the preview included a press tour of the Statue of Liberty, music by a military band, a short talk by a noted personality, pledging of War Bond purchases by representatives of 24 foreign groups, and other ceremonies appropriate to the launching of the loan campaign.

Event was covered by newsreels, special writers from local newspapers and wire services, press photographers, trade press and others. In honor of the occasion, the Statue of Liberty boat was renamed "In Our Time."

RKO Theatres Offer $5000 in Bonds in Baby Beauty Contest

A Baby Beauty Bond Contest for children not over five years of age is being conducted by RKO Theatres throughout Greater New York and Westchester in conjunction with the Fourth War Loan Drive. Five thousand dollars in bonds will be awarded winners, determined by the number of votes cast on the youngsters' behalf.

Votes are obtainable through purchase of bonds in RKO Theatres during the period of the drive, a $25 bond being worth 100 votes, and others of higher denomination rating more votes in proportion. These are cast for favorite youngsters in special ballot boxes in the theatre lobbies where the competing children's pictures are displayed.

No purchase of admission to any RKO Theatre is required to enter a child in the contest, or to purchase bonds, or to vote for contestants. Parents and guardians have been urged to enter their babies by bringing a 5 x 7 photograph of the child to the nearest RKO Theatre and then filling out an official entry blank. Although entries will be accepted up to and including Sunday, January 23rd, voting started the first day of the 4th War Loan Drive, Tuesday, January 18th.

The $5,000 in bond prizes will be divided as follows: a $50 bond for the winner in each participating RKO Theatre; two sets of semi-final prizes of $1,000; one for the Manhattan, Bronx and Westchester group, and the other for the Brooklyn-Queens combination divided in this manner, $200 first award, $100 second, $50 third, and twenty-six $25 bonds for the runners-up. In the grand finals to select New York's Most Beautiful Baby, the first prize will be $500, second $200 and the next three, $100 each.

Hadley Added to 20th's Exploitation Force

Robert Hadley has been added to the staff of 20th Century-Fox field exploitation force, according to Hal Horne, director of advertising and publicity.

Rodney Bush, 20th's exploitation manager, has assigned Hadley to the San Francisco office where he will assist Eddie Yarbrough, field representative in the San Francisco, Salt Lake City, Denver district.

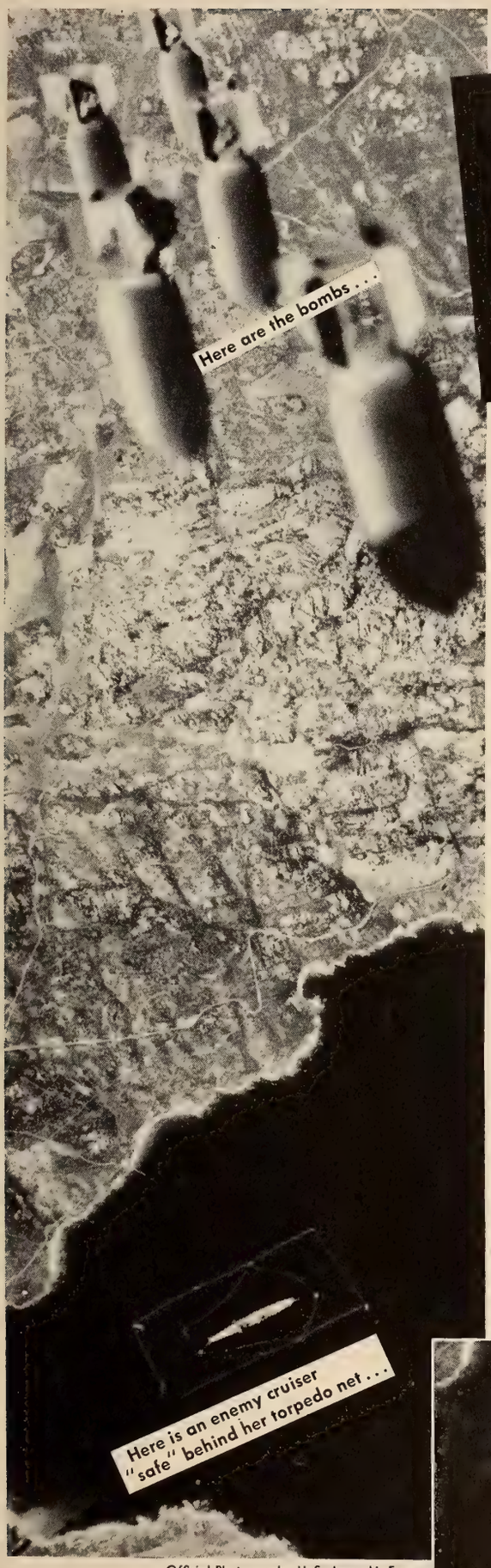
This is the fourth of 20th-Fox's eleven exploitation districts to have a two-man set-up. Ralph Stitt and Al Fowler handle the New England district; Spence Pierce and Leonard Allen the Southeast; Jay Frank and Mike Weiss the Chicago, Detroit, Milwaukee district.

A two-man set-up has been found expedient because of the frequency of day-and-date openings in the same district and the company's policy to give each key engagement individual attention.

'Destination Tokyo' Press Book Gives Hints on Salvage Drive

A special feature of the press book on "Destination Tokyo" is a page devoted to a tieup with the Salvage Division of the War Production Board under whose auspices a national salvage drive has been launched with the slogan: "Salvage More in '44—Destination Tokyo!"

Regional directors have been advised by Campaign Manager Leslie C. Merrell to render full cooperation to theatres playing "Destination Tokyo" in their local scrap metal, tin, paper and waste fat salvage drives. Page gives hints on procedure for local theatremen to follow.



Official Photographs, U S. Army Air Forces

ON TARGET

Kodak optical systems for fire control destroy the legend of "German supremacy" in lens making

For America's bombsights—which have shown our enemies the bitter meaning of "high-altitude precision bombing"— most of "the optics" are made by Kodak.

For our Army and Navy, Kodak also makes 29 of the most complex types of optical systems for fire control — the sighting of guns — including the famous height finder for anti-aircraft.

GERMANY has enjoyed a reputation for world leadership in lens making. But—as so often happens—reputation outlived performance.

Well before Pearl Harbor, Kodak optical research was developing lenses superior to any ever made by anybody, anywhere. A major advance has been the perfecting for new, finer cameras of a revolutionary new optical glass which gave lenses greater speed — definition . . . or could more than double the "field of view" of a fire control periscope.

This glass was immediately incorporated in instruments for fire control . . .

Effective fire power — hits, not "tries" — is the result of sighting through a series of lenses . . . an optical system . . . which locates, magnifies, and "ranges on" the target.

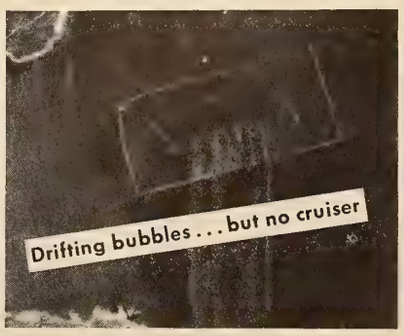
Army Ordnance experts now report: "We have examined captured German sights and periscopes and, element for element, we are turning out better material."

The effectiveness of American fire power is making history . . . Eastman Kodak Company, Rochester, N. Y.

***REMEMBER CORREGIDOR?**. . . and the last words over their radio —"Just made broadcast to arrange for surrender . . . everyone is bawling like a baby . . . I know how a mouse feels. Caught in a trap waiting for guys to come along to finish it up." Corregidor is a stern example to us at home.* **BUY MORE WAR BONDS.**

Serving human progress through photography





Fabian Pin-Up Girl Contest Boosts Attendance 500%

Profitable Stunt Sets Precedent for Exploitation on Forthcoming Grable Film, 'Pin-Up Girl'

Most successful of any of the contests ever staged to stimulate business at Fabian's St. George Theatre, St. George, Staten Island, was the recent Pin-Up Girl Contest, conceived and staged by Fabian's publicity director, Edgar Goth, assisted by Manager George Kemp of the Fabian Palace and Manager Ralph Percy of the St. George, as well as Irving Liner, general manager of the Fabian State Island Theatres.

Purpose of the contest was two-fold: to provide a sure-fire attendance-getter to combat the traditional pre-Christmas slump, and as an exploitation stunt for the forthcoming 20th Century-Fox picture, "Pin-Up Girl." Exhibitors who are to play "Pin-Up Girl" should take especial note of this campaign story as an outstanding stunt to build interest in that picture. And exhibitors who may be in situations where the picture will not play should also take note, for they can well stage the stunt for its timely business-building value alone.

Idea Conceived Months Ago

Says Goth: "The idea of adapting and streamlining the old-fashioned beautiful girl contest to the timely Pin-Up angle was conceived many months ago. The stunt, however, was saved for the pre-Christmas period. By that time, the publicity being given Pin-Up photos as morale builders was so tremendous that the stage contest was a 'natural.' The demand of service men for more and more pictures of pretty girls, and the willingness of newspapers and periodicals to feature pin-ups attracted an audience which had the idea of the type of female it preferred at the mention of the word 'Pin-Up.' Interest, of course, was heightened by the local angle, and the patrons poured into the theatre on contest night to the tune of 500 per cent over normal business."

War Bonds Given as Prizes

First announcement of the special event appeared in the State Island *Advance* three weeks ahead of the actual date. Details, as contained in that story, follow:

"The contest is open to any girl, 16 years of age or over. Girls desiring to enter the contest may register with any Fabian theatre manager or with Edgar Goth, Fabian publicity head, Room 605, St. George Theatre building. The entries will necessarily be limited; therefore, girls are urged to sign up as soon as possible. The winner of the contest and the runners-up will be awarded war bonds as prizes.

"The contestants will each be presented to the audience posed in a picture frame in a position best designed to show off each girl's natural advantages. Although most of the contestants will pose in bathing suits, there will be the sweater girl pin-up, the lingerie girl pin-up, the sport girl pin-up and the debutante pin-up.

"Acting as master-of-ceremonies on the night of the contest will be Bert King. Archie Jacobson's Gift Center, Port Richmond, is sponsoring the Pin-Up Girl Contest."

Arrangements were made to have photos of the winning Pin-Up Girls sent to Staten Island soldiers in service both here and abroad. Selected to act as judges were a group of service men from local Army posts and Navy bases. Reason: the uniformed boys themselves were considered the best judges of what they and their buddies preferred in pin-up art.





Two important aspects of the Pin-Up Girl Contest conceived and staged by Edgar Goth, director of advertising and publicity, Fabian Staten Island Theatres. Left: Giant setpiece which appeared in the lobby of the Fabian St. George, where the contest was held. Sponsor paid for setpiece. Right: Lucille Mendaro, attractive South Beach brunette, poses with Bert King, master of ceremonies, after receiving Pin-Up Girl trophy and war bond as winner of first prize in competition to select "Staten Island's Official 1944 Pin-Up Girl." Miss Mendaro represented the lingerie type. Contest set a precedent for Pin-Up Girl stunts which will exploit the forthcoming 20th Century-Fox film, "Pin-Up Girl."

Theatres Run Special Trailers

Stories covering developments of the contest continued to appear in both the Staten Island *Transcript* and the *Advance* right up until the day of the contest. One week in advance Goth began plugging the special event in the Fabian theatres newspaper ads. A hand-drawn advertisement appeared the day before the contest and also on "the big day."

All Fabian Staten Island theatres ran special trailers announcing and giving details of the Pin-Up Girl competition. A giant setpiece was on display in the St. George lobby one week in advance (*see cut*). Sponsor of the contest, Archie Jacobson's Gift Center, paid for the trailers, lobby setpiece, easel cards, war bond prizes, orchestra and increased advertising space. The C gasoline ration card idea was used, with 5000 cards being placed on automobile windshields.

'Cheesecake' Photos to Service Men

A tieup was made with a leading photographic studio to take "cheesecake" photos of the winners from which copies were made to send to local boys in service.

Winner of the title "Staten Island Official 1944 Pin-Up Girl" was Miss Lucille Mendaro, 17-year-old brunette of South Beach. Miss Mendaro was the lingerie type (*see cut*). She was presented with a silver statuette trophy on a mahogany base, emblematic of the Pin-Up Girl.

Now that Goth had paved the way, and in view of the forthcoming release of Betty Grable in "Pin-Up Girl," there was every likelihood that the Pin-Up Girl Contest would soon invade cities and communities from one end of the country to the other.

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WAHOO
America's Finest Screen Game
HOLLYWOOD AMUSEMENT CO., 831 S. WABASH AVE., CHICAGO

Musical Screened for Music Shop Salesmen

When "The Heat's On" was booked into the Woods Theatre, Chicago, Manager Jack Belasco and his publicity man, Norman Kassel, arranged with the Capitol Record Company, recorder of many of the tunes in the picture, to pay for a special screening for the managers and salespeople of music stores and department store music counters throughout the city. The music promoters jammed the screening room, then left with an armful of material for window and counter displays provided by the record company.

(*Ed. Note: The above idea could be adapted by other theatremen when playing a musical simply by inviting music store managers and salespeople to a special screening, then giving them promotional material.*)

Belasco and Kassel also lined up six commercial radio programs to plug the hit tunes.

Mayfair Music Publishers covered all the bands and orchestras in and about Chicago for plugs on their number, Thinkin' About the Wabash.

Promotes Tie-Up Page

Bill Trudell, manager of Famous Players' Capitol Theatre in London, Ontario, promoted a healthy tie-up page in the London *Free Press* in connection with his recent playdate of "This Is the Army." The page contained 19 commercial ads, and plugged the fact that a generous portion of the proceeds goes to the Canadian Army Show and Recreation Fund.

The Box Office Slant

Riders of the Deadline

(*Continued from Page* 31)

son does not matter). Anyway, young Tim Mason (Richard Crane) and brother of Frances Woodward, becomes involved through a gambling debt. After being sworn in as a member of the Rangers, Tim is jailed when contraband gets through him because he is knocked out. Hoppy realizes this, and ostensibly resigns from the Rangers to spy on the gang. Actually, he and Captain Rawlinson are in cahoots. Hoppy makes the gang believe he is working for them, and in the big climax has all the evidence needed to convict them.

Comment: This Hopalong Cassidy number is right up to snuff. It goes along evenly, and makes its point through a fight and much hard riding in a well-thought-out climax which should have all western fans on the edges of their seats. Besides Boyd in the title role, there are also Andy Clyde and the disarmingly gentle Jimmy Rogers for color, and they certainly do add that commodity. Taking an over-all look at this film, there's one thing that stands out and that may be important for some of you. The fact is this Hopalong number won't annoy the more sophisticated audiences because it has been made without false pretense. It is honest and four-square, and all the people in it are likable—even the villains. Besides this good angle, the scenery is magnificent (a credit should go to the location scout) and the direction is tight enough so that the more knowledgable people won't kick about childish situations. Well, Hopalong is still Hopalong, but the truth is he's just as good as ever.

Charlie Chan in the Secret Service

Monogram **Mystery** **63 mins.**

(Nat'l Release, Jan. 17th)

AUDIENCE SLANT: (Family) The return of Charlie Chan in a pleasing mystery film will be welcomed by most members of the family.

BOX-OFFICE SLANT: Good support for a stronger feature.

Cast: Sidney Toler, Manton Moreland, Gwen Kenyon, Arthur Loft, Sarah Edwards, George Lewis, Marianne Quon, Benson Fong, George Lessey, Muni Seroff, Barry Bernard, Gene Oliver, Eddie Chandler, Lelah Tyler, Dave Clark. **Credits:** Directed by Phil Rosen. Original screenplay by George Callahan. Director of photography, Ira Morgan. Produced by Philip N. Krasne and James S. Burkett.

Plot: Chan is called in to solve the murder of the inventor of a secret weapon for the government and to find the blueprints which were stolen from the dead man's pocket. More murders follow and three attempts are made on Chan's life before he unravels the mystery and retrieves the stolen blueprints.

Comment: For years the Charlie Chan mysteries, based on the character created by Earl Derr Biggers, have been furnishing movie fans with murders of every description, loads of clues, suspicious characters and the eventual solutions worked out by the famous Chinese sleuth. And they still manage to entertain, for "Charlie Chan in the Secret Service," the first under the Monogram banner, is no exception; it is a pleasing mystery that will be welcomed wherever this screen sleuth proved popular before. Here, Sidney Toler takes up the role of Chan again and with his lingo and the ease with which he solves crimes, will probably win many new fans for this series.

A BOX-OFFICE SOCK THAT WILL PACK 'EM IN



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Denver—Commercial
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Indianapolis—P.R.C.
Los Angeles—Majestic
Minnesota—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Hollywood
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Montreal—Toronto—Astor Films

Advance Dope

PARTNERS OF THE TRAIL (Mono.) **Western. Principals:** Johnny Mack Brown, Raymond Hatton, Christine McIntyre, Craig Wood. **Director,** Lambert Hillyer. **Plot:** A young lady on her way to take possession of a ranch left her by her dad meets a U. S. Marshal on the stagecoach. He is on his way to solve the mystery of her father's, and other murders. He learns that the cause of all the trouble is gold on most of the property and through this discovery is able to apprehend the whole gang responsible for the killings.

AT NIGHT WE DREAM (Col.) **Drama. Principals:** Paul Muni, Merle Oberon, George Coulouris, Fay Helm, Nina Foch. **Director,** Charles Vidor. **Plot:** This is the story of Chopin from the time he was ten years old until he died; his meeting and friendship with Liszt, when he was twenty-two; his first unsuccessful concert and the work done to bring him back into the good graces of fashionable Paris by Madame George Sand; his brilliant success with his music and his fatal illness at a very young age.

WEIRD WOMAN (Univ.) **Horror. Principals:** Lon Chaney, Anne Gwynne, Evelyn Ankers, Lois Collier, Ralph Morgan, Samuel Hinds. **Director,** Reginald LeBorg. **Plot:** When a young sociology professor returns from an expedition to a tropical island, he brings back a bride whom he met and married under strange circumstances. This incites the jealousy of the sister of the Dean of Men. Her hatred takes a psychopathic turn and causes many deaths and much unhappiness before the trouble is laid to her unbalanced condition.

BEAUTIFUL BUT BROKE (Col.) **Comedy. Principals:** Joan Davis, John Hubbard, Jane Frazee, Judy Clark, Bob Haymes. **Director,** Charles Barton. **Plot:** A business representative and her all-girl orchestra are put off the train en route to a booking. They find an old-fashioned house to spend the night in. The next day they meet a couple of Army engineers who interest them enough to make them want to stay on. They put on a big show to raise funds for a baby station, which turns out to be a great success. However, they all stay on as defense workers, with the engineers taking care of the future of two of them.

TWO-MAN SUBMARINE (Col.) **Drama. Principals:** Tom Neal, Ann Savage, Robert Williams, J. Carrol Naish, Abner Biberman. **Director,** Lew Landers. **Plot:** On an island in the South Pacific are medical research workers busy producing the magic drug, penicillin. A young lady arrives one day to replace one of the men. However, things begin to happen, so he doesn't leave. Then this young man and young lady discover a Nazi spy on the grounds and a Japanese submarine anchoring at the water's edge. By torture, these enemies get the formula from the doctor in charge, but they don't get away, for he sacrifices his life by blowing up their ship with them aboard.

SLIGHTLY TERRIFIC (Univ.) **Comedy-With-Music. Principals:** Leon Errol, Anne Rooney, Eddie Quillan, Betty Kean, Ray Malone. **Director,** Edward F. Cline. **Plot:** Complications arise when the youngsters in a new musical revue, who have been promised backing by a penniless millionaire, find themselves busy playing hide-and-seek with twin brothers. Unable to talk his wealthy brother into helping these youngsters, the penniless brother resorts to other means. Nothing works until the kids, themselves, confront the wealthy man and scold him, at which time he sees the light and promises his help.

ADDRESS UNKNOWN (Col.) **Drama. Principals:** K. T. Stevens, Paul Lukas, Mady Christians, Morris Carnovsky, Peter Van Eyck. **Director,** William Cameron Menzies. **Plot:** This is a flashback story of the friendship between two families, also business partners, in Germany. When one, who has come to San Francisco to handle their business affairs here, learns that his partner never tried to protect his sister, a Jewess, from the Nazis, he finds a way to get even. He makes the Nazis suspicious enough of his partner to have them throw him into a concentration camp and then disappear.

MEN ON HER MIND (PRC) **Drama. Principals:** Mary Beth Hughes, Edward Norris, Ted North, Alan Edwards, Luis Alberni. **Director,** Wallace W. Fox. **Plot:** After a triumphant radio debut, a young singer reviews her past life. She thinks about the three men who love her: the successful business man, the man through whom she got her first break, and the professor of music in a girls' school. She finally decides which one is the man for her, gives up her career to marry him.

BENEATH WESTERN SKIES (Rep.) **Western. Principals:** Bob Livingston, Smiley Burnette, Effie Laird, Tom London, Charles Miller. **Director,** Spencer Bennett. **Plot:** The town of Stokesville is overrun by a gang of outlaws whose leader is working in cahoots with the town banker. Their plan is to frighten honest townspeople into selling their municipal bonds and leaving. In this way they hope to gain control of the town and make it a haven for outlaws. The town schoolteacher takes things in hand by sending for some of her former pupils and having them straighten out the mess.

JAM SESSION (Col.) **Comedy-Drama. Principals:** Ann Miller, Jess Barker, Renie Riano, Charles Brown, Robert Williams, Ann Loos. **Director,** Charles Barton. **Plot:** By winning the prize at a dance contest, a young lady gets a round-trip ticket to Hollywood. She gets into a studio by taking advantage of a phone conversation overheard in her apartment building. Her pose as a stenographer causes trouble for the man she's supposed to work for and also for herself. But everything rights itself after she has an encounter with a strange man.

DANTON WALKER--DAILY NEWS N.Y., Dec. 28

"SERVICEMEN OVERSEAS ARE DEMANDING JEAN HARLOW PICTURES—IS ONE OF HOLLYWOOD'S SURPRISES OF THE WAR."



AT ALL ASTOR EXCHANGES

ADV.

What Are Your Needs? Joe Hornstein Has It

Columbia Plans Reel On Amateur Boxing

Columbia, through an arrangement with Madison Square Garden and the New York *Daily News,* will make a sports reel dealing with the amateur boxing bouts held annually at the Garden under the sponsorship of the *Daily News*.

Covering the subject completely, the reel will show the boys as they progress from the taking of physical examinations at the News Building, through their training at various New York gymnasiums for the big event. Climaxing the training period will be scenes of the fights in the Garden ring.

Harry Foster will direct, and the commentary will be by Bill Stern. Technical assistance on boxing will be given by Bill Murtah of the *Daily News* sports staff. Columbia plans the short as a February release.

WB Shorts Producers Going on Expeditions

A. Pam Blumenthal, Van Campen Heilner and Andre de La Varre, who make several short subjects each year for Warner Bros. release, leave New York the latter part of this month on trips in connection with forthcoming pictures.

Blumenthal goes to the coast to put final touches on several shorts for this season's release, including "Fishing a la Carte," "Devil Boats" and a horse-racing subject titled "Winners' Circle." While at Burbank, he also will set up a new schedule for the summer.

De La Varre heads south to direct a number of shorts in Virginia, Louisiana, Florida, Georgia and Cuba.

Heilner goes to Mexico, Cuba and the Caribbean to direct several subjects.

Fairbanks Gets Permission to Use Esquire in 'Animals' Subject

Paramount Producer Jerry Fairbanks received permission from *Esquire* magazine's editor, Arnold Gingrich, to use the magazine in a sequence in a forthcoming "Speaking of Animals" short subject. *Esquire* will appear in the film when a puppy flips through the magazine and, looking at one of the sultan cartoons, is led to dream of adventures in a harem of other dogs. *Esquire's* only admonition: ". . . We would hate to see anything extra that would indicate that *Esquire* stimulates him to behavior unworthy of a canine gentleman."

Also at Paramount Tommy Cook has been engaged by Producer George Pal to do the narration on "And to Think That I Saw It on Mulberry Street," Technicolor Puppetoon currently before the cameras. A Popeye Technicolor cartoon, "We're on Our Way to Rio," has been completed at Famous Studios in New York. Story idea is based on the famous carnival held annually in Brazil.

Seeks Name for Siren

A $100 war bond is being offered by Walt Lantz, producer of Swing Symphony Cartunes for Universal, for the best name for the glamorous siren who appears in Lantz' new Technicolor cartune, "Greatest Man in Siam." Entries for the contest, which closes April 15, should be sent to Walt Lantz Cartunes, Universal Pictures Studios, Universal City, Calif.

LET'S ALL BACK THE ATTACK!

Short Subject Reviews

Sweden's Middle Road *(Excellent)*

20th-Fox—March of Time No. 6 19¼ mins.

This issue of the March of Time will undoubtedly stir much comment from those serious-minded individuals who have heard much and seen little of the inside workings of neutral Sweden. It is an all-revealing review of what makes this unbelievably progressive country tick and keep ticking bottled up as it is by the victims of Axis aggression. The film shows how the people live under wartime conditions, what they do for a living. The impression is gained that they have outdistanced even the American and British people in dealing with social and economic problems by finding a middle ground between capitalism and socialism. Of interest to the less political-minded will be the "hot off the press" glimpses of how Sweden gets news from Germany to the outside world through her free press, how transportation problems and heating without coal have been solved. It shows how industry and transportation, manufacturing and mining, agriculture and the military effort of the country are being handled under the leadership of Sweden's democratic King. German influence is obviously on the wane and the reasons are revealed in this timely production.

New Orleans Blues *(Good)*

Univ. (8125) Name-Band Musical 15 mins.

Hot trumpeter Louis Prima and his equally hot swing band beat out a couple of numbers that will have jitterbugs literally swinging in the aisles. Featured in specialties are Martha Tilton, Ray Eberle, the Diamond Harmonica Quintet, and others. For the feminine swooners, Eberle's rendition of All Or Nothing At All will prove quite satisfactory, and the versatility of the Harmonica Quintet, not to mention the performance of Prima's drummer, will hold the attention of most other spectators. Subject should enliven any program, and is especially suitable where adolescents comprise the major part of the audience. Josef Berne directed under the aegis of associate producer Will Cowan.

Screen Snapshots No. 5 *(Good)*

Col. (5855) 10 mins.

Stars who are now G.I. are caught by Ralph Staub's camera in their various training camps. Hollywood personalities in the services who appear before the camera are Cesar Romero, Richard Quine, Gig Young, Sabu. Others seen are Ritz Brothers, Jimmy Durante, George Raft, Xavier Cugat, Marlene Dietrich, Constance Moore, George Jessel, Jimmy Ellison, Bill Henry, Leo Carrillo, Chris-Pin Martin and one-time screen cowboy Broncho Billy Anderson. The reel is an entertaining one and should please all types of audiences.

He Was Only Feudin' *(Average)*

Col. (5430) All-Star Comedy 16 mins.

Andy Clyde decides his daughter is too young to marry, so the daughter, Gwen Kenyon, and her fiance, Bill Henry, hire a pretty girl, Barbara Pepper, to flirt with Andy. Finding himself in an embarrassing position, our hero is glad to find the whole thing a gag, readily gives his consent to his daughter's marriage. Present in "He Was Only Feudin'" are this series' customary slapstick gags, of which rank-and-file audiences never seem to tire. Hugh McCollum produced and Harry Edwards directed.

Radio Melodies *(Entertaining)*

Univ. (8124) Name-Band Musical 15 mins.

Radio listeners who listen to the Bob Hope program are well aware that band leader Skinnay Innis, who went into the service, has been replaced by Stan Kenton. Now comes the opportunity, through this new Name-Band Musical, to not only get a look at Kenton but also to see how his musical aggregation performs. The result is not disappointing; on the contrary, it will be readily accepted by most swing fans and lovers of popular music. There are several specialties, including Dolly Mitchell, Lillian Cornell, Betty Reilly and the Leo Diamond Harmonica Quintet, the latter an outstanding harmonica act It's all "in the groove" or, for those not initiated into swing parlance, entertaining. Will Cowan was associate producer.

Wings in Record Time *(Interesting)*

Univ. (8354) Variety View 9 mins.

Produced by the British Ministry of Information, this subject shows a group of women aircraft workers building and assembling a giant bomber in the record time of 24 hours, 48 minutes—from scratch to finish! When the bomber is completed, it flies away to bomb the Axis. This subject serves to show an instance, and these instances can surely be multiplied many times, where speed-up in production is being pursued to turn out the instruments of war to defeat the Axis. Narration is by Albert Grobe.

Greatest Man in Siam *(Good)*

Univ. (8232) Swing Symphony 7 mins.

Here's another of those Walter Lantz Swing Symphony cartunes in Technicolor that not only provides enjoyable entertainment but also sets one's feet to tapping. The King of Siam, wishing to find a husband for his daughter, stages a contest in which the smartest, fastest, richest and strongest men compete. It remains for the hottest trumpeter in Siam to show up, get the daughter and everyone else "on the beam," and win the girl. The King's daughter has been drawn very realistically in her harem costume, which means a blindfold should be put over little Johnny's eyes when she appears. But that's a minor criticism, and little Johnny will probably be none the worse for having seen the cartoon, for he'll enjoy it, and so will adult moviegoers.

Swimcapades *(Good)*

Paramount (R3-4) Sportlight 9½ mins.

While a rather standard sort of sports reel, the material seen in this subject is interesting and entertaining. Opening scene is Great Salt Lake in Utah where anyone can swim due to the salt density of the water. Next shot is of the Hopkins Twins at Palm Springs cavorting rhythmically in the desert pool. Cypress Gardens, Florida, supplies the next setting for precision water nymphs, and the Spars in training at Palm Beach close the reel with a military swimming lesson. Grantland Rice has lined up plenty of pulchritude for this one as produced by Jack Eaton.

ADV.

Can't Get It?
Joe Hornstein Has It

Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Cotten Set for Four Films This Year; Dennis Day Signed By RKO; Comedy is Purchased by Warners for Ida Lupino

Silver Shadows and Golden Dreams, with lyrics by Lew Pollack and music by Charles Newmann, has been acquired by Producer Scott R. Dunlap and added to the musical score of "Lady, Let's Dance," Monogram musical extravaganza starring Belita. The song forms the recurring love theme in the musical score.

Dudley Nichols has completed his modernization of "The Sign of the Cross," and the streamlined spectacle will start before the Paramount cameras as soon as DeMille has completed final cutting and dubbing of "The Story of Dr. Wassell." Originally released in 1933 starring Fredric March, Elissa Landi, Claudette Colbert and Charles Laughton, "The Sign of the Cross" will return to the screen as a strictly 1944 product.

Allen Lane and George Lewis have been signed by Republic for co-starring roles in three 15-chapter serials which will be filmed, under the production aegis of William O'Sullivan, newly appointed supervisor of all serials and westerns, except the Roy Rogers group.

Setting one of the biggest "name" casts assigned any Hollywood production in recent months, RKO announced it had signed George Murphy, Adolphe Menjou and Gloria De Haven, in addition to assigning its own comedy team of Wally Brown and Alan Carney, to the new Frank Sinatra picture, as yet untitled. Walter Slezak had previously been set for the film, to be produced by Robert Fellows, with Tim Whelan directing.

Unless all signs fail, this will be a big year for Joseph Cotten who has already been named to star in four pictures. Under contract to David O. Selznick, Cotten will appear in three Selznick pictures, "Since You Went Away," "Double Furlough" and "The House of Dr. Edwardes." In addition, he has been used by MGM in "Gaslight," one of their big features for the 1944 season.

Dean Harens, Broadway stage actor, signed in New York by Producer Felix Jackson to a term deal with Universal, and Gladys George, have checked onto the lot to start their roles in Deanna Durbin's current picture, "Christmas Holiday,"

Ida Lupino's long cherished ambition to do comedy has received another boost with the announcement that Warners have purchased "Meet My Friend" as an immediate starring vehicle for the actress. The comedy, an original by Dalton Trumbo, will go into production shortly, preceding "Made in Heaven," another comedy vehicle recently purchased for Miss Lupino.

William Castle has been assigned to direct "The Whistler," a Columbia mystery thriller to be produced by Rudy Flothow. Screenplay was adapted by Eric Taylor from radio chiller also entitled "The Whistler." Film is scheduled to roll soon.

Christy Cabanne was signed by Producer Jack Schwarz to direct "Dixie Show Boat," PRC production which starts January 26. Schwarz is now completing "Lady in the Death House," starring Lionel Atwill with Jean Parker.

June Lockhart, daughter of the screen actor, will portray the important role of *Lucille Pintard* in the Technicolor film, "Meet Me in St. Louis," starring Judy Garland. She recently appeared in a small role in "The White Cliffs," with Irene Dunne and Alan Marshal co-starring. Vincente Minnelli is directing the new film, with Arthur Freed as the producer.

Closing of six important circuit deals on "Where Are Your Children?", the Jeffrey Bernerd production with Jackie Cooper and Gale Storm, is announced by Monogram. The six circuits represent 267 theatres.

Alan Ladd will have one of the star roles in "Two Years Before the Mast," which Seton I. Miller will produce for Paramount. The picture is scheduled for an April start and will have John Farrow directing. Story, classic by Richard Henry Dana, is one of the most spectacular sea epics of all time.

Dennis Day, singing star of Jack Benny's radio show and one of America's vocal favorites, has been signed by RKO to a contract which calls for his appearance in two pictures a year. Although no decision has as yet been reached regarding his first vehicle, it is believed it will be a musical which will go into production this spring.

Constance Purdy, Joe Devlin and George Humbert have been signed for important roles in Andrew Stone's "Sensations of 1944" which will be released by United Artists. The three will represent failures whose abilities are coordinated by Press Agent Eleanor Powell when she establishes a huge circus ballet.

George Dolenz and Thomas Gomez were assigned to important featured roles in Universal's Technicolor production, "The Climax," which stars Susanna Foster, Turhan Bey and Boris Karloff. George Waggner is the director-producer. Production is scheduled to start the latter part of this month.

Vincent Sherman has selected Sylvia Arslan to portray the daughter of Bette Davis and Claude Rains in "Mr. Skeffington." The choice was made for the Warner picture because of the child's performance in "In Our Time," the Ida Lupino-Paul Henreid co-starrer.

James Craig, who has just completed a top role in "Kismet," was cast for one of the year's best romantic roles with Lana Turner in "Marriage Is a Private Affair." John Hodiak is also in a featured role under the direction of Robert Z. Leonard, with Pandro Berman as the producer, for MGM.



He Explains Camera Technique

During production of Republic's "The Fighting SeaBees," now ready for showing, Director Edward Ludwig showed a group of U. S. Navy nurses the hows and whys of camera technique while picture was being "shot" at Camp Pendleton.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go meet Jean Parker and Douglas Fowley today. They're working in "Lady in the Death House," which Jack Schwarz is making for Producers Releasing Company.

Our entrance onto the stage takes us into a courtroom where Miss Parker is doing a scene from the witness box. She's accused of murder and she's pleading her innocence.

While Director Steve Sekeley is rehearsing the scene and getting ready for a "take," we get a chance to chat with Marcia Mae Jones, Miss Parker's sister in the picture . . . and with Douglas Fowley. Fowley is Miss Parker's sweetheart and also the man who must prosecute her for the crime.

This is his first lead, and upon questioning him about this fact, he tells us that he took the part because it was so intriguing and such a challenge to an actor. He hopes to do a great deal with it.

With the scene finished, Miss Parker comes over to join us. Because she's the more settled, older sister in the story, she's wearing a full-length black cloth coat with sleeves that are pin-tucked at the shoulders and on her pompadour she wears a ruffly-edged soft hat of the same material.

We talk of many things, but the most interesting is her story about going shopping for two identical evening dresses. These she must have because the front of one burns during the filming of a night club scene and she must be prepared for retakes and such. She's a little nervous about the whole proceeding, for the dress is made of highly inflammable material. So the studio is having an asbestos slip made, which she must wear underneath. This is to prevent any harm to her person during the filming.

It is now late afternoon and work is finished for the day, so we bid adieu to those we've met and leave with the promise to try and come again.

Until next week.

Ann Lewis

Change of Personality

Virginia O'Brien, noted for her "dead-pan" portrayals, will change her screen personality in her newest picture, "Dear Barbara," which MGM is producing with Susan Peters in the lead.

HOLLYWOOD STUDIO ROUND-UP

Eight more new pictures before the cameras this week:

COLUMBIA

PILEBUCK—Principals: Pat O'Brien, Carole Landis, Ruth Warrick, Chester Morris. Director, Edward Sutherland.

MR. WINKLE GOES TO WAR—Principals: Edward G. Robinson, Edgar Buchanan, Ted Donaldson. Director, Alfred E. Green.

GIRL IN THE CASE—Principals: Janis Carter, Robert Scott. Director, William Berke.

WHISTLER—Principals: Richard Dix, J. Carrol Naish, Gloria Stuart. Director, William Castle.

MONOGRAM

LAW MEN—Principals: Johnny Mack Brown, Raymond Hatton, Jan Wiley. Director, Lambert Hillyer.

PARAMOUNT

ONE BODY TOO MANY—Principals: Jack Haley, Jean Parker, Blanche Yurka, Bela Lugosi. Director, Frank McDonald.

PRODUCERS

BUSTER CRABBE No. 5—Principals: Buster Crabbe, Al St. John, Frances Gladwin. Director, Sam Newfield.

UNIVERSAL

SCARLET CLAW—Principals: Basil Rathbone, Nigel Bruce, Lou Harding. Director, Roy William Neill.

TITLE CHANGES

"Buster Crabbe No. 4" (Prod.) now FRONTIER OUTLAWS.
"Dangerous Journey" (RKO) now PASSPORT TO ADVENTURE.
"Anybody Here Seen Kelly" (Univ.) now KELLY TAKES OVER.

Enlarge 'Went Away' Cast

Craig Stevens and Keenan Wynn have been added to the cast of "Since You Went Away," it is announced by Daniel T. O'Shea, president of Vanguard Films, Inc. The cast is headed by Claudette Colbert, Joseph Cotten, Jennifer Jones, Shirley Temple, Monty Woolley, Lionel Barrymore, Robert Walker, Nazimova, Hattie McDaniel and other screen notables. John Cromwell is directing for David O. Selznick. United Artists will release.

Erik Rolf Cast for 'Pilebuck'

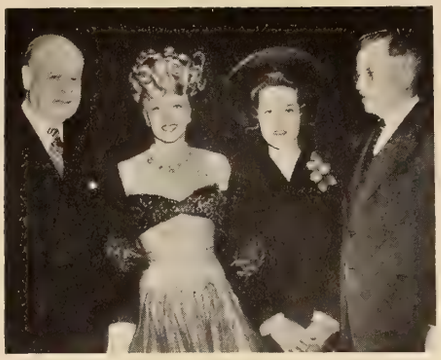
Erik Rolf, former stage player now under contract to Columbia, has been cast for an important role in "Pilebuck," the Pat O'Brien starrer. Appearing in the Terneen production with Rolf will be his wife, Ruth Warrick, who was recently signed to share the feminine honors with Carole Landis.

Wallace to Direct Kyser

Richard Wallace has been signed by Columbia to direct the still untitled musical starring Kay Kyser, to be produced by Sam Bischoff. With Kyser virtually recovered from his long siege of illness, the picture has been scheduled to start February 1.

Berke to Direct Mystery

William Berke, who recently completed "Sailor's Holiday" at Columbia, has been assigned by that studio to direct "Girl in the Case." This is the mystery film to be produced by Sam White under the supervision of John Stone.



Official on Unofficial Visit

Postmaster General Frank Walker (left) and his daughter (third from left) were guests of Paramount studio head Y. Frank Freeman and Ginger Rogers on the set of "Lady in the Dark."

Pine-Thomas Buy Stories for Chester Morris Starring Films

The 1944 production program of Paramount Producers William Pine and William Thomas moved into high gear this week with the purchase of a new story and assignment of writers to two screenplays being prepared as starring vehicles for Chester Morris. An original story entitled "Thunder Mountain," by Paul Franklin and Charles Royal, was bought for one of the Morris pictures. Maxwell Shane was assigned to do the film script. Writer Phil Yordan was signed to prepare a screenplay based on "Hell's Afloat," an *Argosy Magazine* serial which will be the next Morris vehicle.

Pine and Thomas launched their 1944 production with "One Body Too Many," eerie comedy mystery drama now before the cameras.

Kern Made Warner Director; 'Doughgirls' His First Film

James Kern, a Warner Bros. writer for the past 16 months, has been promoted to director by Jack L. Warner, executive producer, making the sixth man to be added to the studio's feature director list in the last year.

Kern will start his new seven-year contract by directing "The Doughgirls," for which he wrote the screenplay in collaboration with Sam Hellman.

Cast in New Sinatra Film

George Murphy, Adolphe Menjou and Gloria De Haven have been signed by RKO Radio for the new untitled Frank Sinatra picture. Miss De Haven will play opposite Sinatra. She is being borrowed from MGM. Wally Brown and Alan Carney, comedy team, will appear as stooges to Murphy. Producer Robert Fellows, with Tim Whelan directing, will give the starting signal next week.

Get Top Roles in 'Dear Barbara'

Susan Peters and Jimmy Durante were cast for two of the top roles in "Dear Barbara," new musical to be filmed by MGM with Margaret O'Brien also featured under the direction of Henry Koster. Joseph Pasternak produces from the original screenplay written by Myles Connolly.

Edward Arnold Signed

Edward Arnold has been signed by MGM to support Greer Garson in "Mrs. Parkington," based on the Louis Bromfield novel. Tay Garnett will direct and Leon Gordon produce.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Dropped in on Bernie Kamins, one of United Artists' best publicity men out here, and found him all set to visit W. C. Fields, with an AP photographer. A visit to the bulbous-nosed comedian of the entertainment world sounded very interesting, especially since I had never met him before except on a set.

When we got to the house—a large English style country house—we looked around from the front porch where we found Fields, and the broad expanse of rolling lawn, with a pond separating the hilly sides, spoke more of a lover of the countryside and the outdoors, than it did of a strict "bottle baby."

The photographer wanted certain things set up, and of course most of the shots revolved around liquor. Fields cooking with liquor in his batter and sauce; Fields finding liquor in his Frigidaire; Fields shooting pool on a magnificent billiard table, with a liquor bottle for a cue. The amusing and striking thing about it all was the fact that they had to scout around for liquor bottles to dress up each of the scenes. Even his bar had only a few assorted bottles spread around it, and it didn't take long to realize that the whole drinking saga is a pose.

Fields, sober, serious, and extremely cooperative, without saying so directly, practically admitted as much when he said: "They think I'm a drunk, so we'll let them have it that way." Many reams of copy have been printed, with that in focus, that might never have been written about the comedian.

Inside of the house certainly belied the fantasy that he was always drunk, for his writing desk was neatly stacked with work; his typewriter open and at hand; his library, on a separate balcony, was very obviously in constant use, with the lights still on, and some of the reference books open and around; a large room, different from the billiard room, had a ping-pong table open in it, and the table was open and uncovered. Those were not conditions you find in the house of a man notoriously addicted to imbibing the demon John Barleycorn.

On the outside porch, after the stills were shot, we sat and talked about the films, and certain ones in particular. All the pompousness of W. C. Fields of stage and screen was missing. He was a friendly guy, pleasant, free-talking, and all in all, the kind of fellow you leave after an interview saying to yourself: "There's a swell guy."

Lynn Merrick in 'Stars' Lead

Lynn Merrick has been handed the feminine lead in Columbia's "Calling All Stars," musical to be produced by Irving Briskin which will introduce a number of entertainers new to the screen. Miss Merrick recently completed an important role in "Nine Girls."

Dieterle to Direct Bergman

William Dieterle, who recently signed a long-term contract with David O. Selznick, will direct an Ingrid Bergman starring vehicle.

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Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabet-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43	b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43	b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43	b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43	b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43	b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	57	10/26/43	b11/6/43
	Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick		12/19/43	a11/20/43
	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43	b11/20/43
	Heat's On, The	Mae West-Victor Moore		12/2/43	a9/25/43
	Hey, Rookie	Ann Miller-Larry Parks		1/7/44	
	Is Everybody Happy?	Ted Lewis & Band	73	10/28/43	a9/25/43
	Klondike Kate	Ann Savage-Tom Neal		12/16/43	a10/23/43
	Racket Man	Tom Neal-Jeanne Bates		1/18/44	a11/20/43
	Return of the Vampire	Bela Lugosi-Michael Duane		11/11/43	a11/6/43
	Sahara	Humphrey Begart-Bruce Bennett		10/14/43	a4/24/43
	Swing Out the Blues	Bob Haymes-Lynn Merrick		1/20/44	a11/13/43
	There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43	b12/25/43
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43	b12/4/43

Westerns

	Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43	b1/8/44
	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43	b11/27/43
	Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43	b12/11/43

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens			
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon			
	Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard		1/28/44	
	Cover Girl (Tech.)	R. Hayworth-J. Falkenburg			a10/23/43
	Cowboy Canteen	Charles Starrett-Tex Ritter			
	Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44	a12/11/43
	Girl in the Case	Janis Carter-Robt. Scott			
	Jam Session	Ann Miller-Jess Barker			
	Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan			
	Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44	a12/11/43
	None Shall Escape	Alexander Knox-Erik Rolf		2/2/44	a12/4/43
	Once Upon a Time	Cary Grant-Janet Blair		2/3/44	
	Pilebuck	P. O'Brien-C. Landis-C. Morris			
	Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44	
	Two Man Submarine	Tom Neal-Ann Savage			
	Whistler	R. Dix-J. C. Naish-Gloria Stuart			

Westerns

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Empire of the West	Charles Starrett-Vi Athens			a12/11/43
	Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
	Roundup for Victory	Charles Starrett-Jeanne Bates			
	Sagebrush Heroes	Charles Starrett-Constance Worth			
	Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44	a12/2/43
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll			a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
336	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
870	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a2/4/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb	b12/25/43
	America (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone			a11/6/43
419	Broadway Rhythm	George Murphy-Ginny Simms	115	Mar	a8/14/43
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston			
	Gaslight	Charles Boyer-Ingrid Bergman			a11/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar	b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich			
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr	b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak			
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			
	Meet the People	Lucille Ball-Dick Powell			a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra			
418	Rationing	W. Beery-Marjorie Main		Feb	
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar.	a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso			
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
	Three Men in White	L. Barrymore-Van Johnson			
	Two Sisters & A Sailor	June Allyson-Van Johnson			
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall			a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury (Reviewed as "You Can't Beat the Law")	61	2/12/43	b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43	b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43	a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

Westerns

	Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43	b9/18/43
	Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43	a8/7/43
	Six Gun Gospel (W)F	J. M. Brown-R. Hatton	55	9/3/43	b9/4/43

COMING 1942-43

	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out	Leo Gorcey-Joan Marsh		12/1/43	a9/25/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
I	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

Westerns

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound	Hoot Gibson-Ken Maynard		1/17/44	a10/30/43

COMING 1943-44

	Arizona Whirlwind	Ken Maynard-Hoot Gibson			a11/20/43
	Block Busters	East Side Kids-Roberta Smith			
I	Charlie Chan in Secret Service	Sidney Toler		2/17/44	a11/13/43
	Hot Rhythm	Dona Drake-Robert Lowery			a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			
I	Lady Let's Dance	Belita-James Ellison		3/7/44	a1/13/43
	Million Dollar Kid	Leo Gorcey-East Side Kids		2/28/44	a10/2/43
	Murder in the Funhouse	Sidney Toler-Joan Woodbury			
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
	VooDoo Man	Bela Lugosi-J. Carradine		2/21/44	a12/4/43

Westerns

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men	J. M. Brown-Raymond Hatton			
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail	H. Gibson-K. Maynard-Bob Steele			a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach	Hoot Gibson-Bob Steele			

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc).	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	Se Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Seuls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythmn (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168	Trade Shown	b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44

COMING

	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	
	And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	
	Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Gambler's Choice	Chester Morris-Nancy Kelly	
	Going My Way	Bing Crosby-Rise Stevens	a10/23/43
	Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
	Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
	Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
	Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
	Hour Before the Dawn	Franchot Tone-Veronica Lake	a6/26/43
	I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Sullivan	
	Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland	a3/6/43
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	National Barn Dance	Charles Quigley-Jean Heather	
	Navy Way	Bill Henry-Jean Parker	a11/27/43
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	
	Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
	Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
	Read to Utopia	Crosby-Hope-Lamour	
	Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
	Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
	Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
	Triumph Over Pain	Joel McCrea-Betty Field	a6/27/42
	You Can't Ration Love	Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Rosece Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede	Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley	D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle	B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap	Bob Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The	B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror	Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

COMING

	Lady in the Death House	Lionel Atwill-Jean Parker	
409	Men on Her Mind	Mary Beth Hughes-Ted North	2/12/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay	1/25/44

Westerns

454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44
	Frontier Outlaws	Buster Crabbe-Al St. John	
	Buster Crabbe No. 5	Buster Crabbe-Al St. John	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/8/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b9/4/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W)	T. Holt-C. Edwards	56		a8/22/43
W-1	Bandit Ranger (W)F	Tim Holt-Joan Barclay	56		

CURRENT 1943-44

				Trade Shown	
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

	Action in Arabia	G. Sanders-V. Bruce	Feb	
	Are These Our Children	Kent Smith-Bonita Granville		
	Curse of the Cat People	Simone Simon-Kent Smith	Feb	a10/16/43
	Days of Glory	Gregory Peck-Tourmanova		a10/30/43
	Escape to Danger	E. Portman-A. Dvorak	Feb	
	Falcon Out West	Tom Conway-Barbara Hale		a11/13/43
	Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
	Marine Raiders	Pat O'Brien-Ruth Hussey		
	Passport to Adventure	Elsa Lanchester-Gordon Oliver	Feb	
	Seven Days Ashore	Gordon Oliver-Wally Brown		
	Show Business	E. Cantor-G. Murphy-Joan Davis		
	Tender Comrade	Ginger Rogers-Robert Ryan	101	Feb	b1/1/44
	Three Caballeros	Disney		
	Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore		

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	I. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

CURRENT 1943-44

306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43

Westerns

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkie Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

COMING

	Casanova in Burlesque	Joe E. Brown-June Havoc	a11/13/43
	Cowboy and the Senorita	Roy Rogers	
	Fighting Seabees	John Wayne-Susan Hayward	a11/20/43
	Jamboree	F. Albertson-Schnickelfritz Band	
	Man From Frisco	Michael O'Shea-Anne Shirley	
	Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
	My Best Gal	Jane Withers-Jimmy Lydon	a11/27/43
	Rosie the Riveter	Jane Frazee-Frank Albertson	a1/8/44
	Trocadero	Rosemary Lane-Johnny Downs	
	Women in War	Elsie Janis-Wendy Barrie	1/25/44 Reissue

Westerns

	Beneath Western Skies	Bob Livingston-Smiley Burnette
	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes
	Laramie Trail	Smiley Burnette-Bob Livingston
	Mojave Firebrand	Wild Bill Elliott-George Hayes a12/11/43
	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts

20TH CENT.-FOX

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
6	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
6	They Came to Blow Up America (D)	G. Sanders-W. Bond	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored	Eric Portman-Phyllis Calvert	83	1/21/44	
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
9	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford		
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell		a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye		a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
I Married a Soldier	Jeanne Crain-Frank Latimore		
7 Jane Eyre	Orson Welles-Joan Fontaine	2/11/44	a4/10/43
Ladies of Washington	Trudy Marshall-Ronald Graham		
6 Lifeboat	Tallulah Bankhead-John Hodiak	96 1/28/44	b1/15/44
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
Purple Heart	Dana Andrews-Richard Conte		
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
7 Sullivans, The	Thomas Mitchell-Anne Baxter	2/25/44	a11/20/43
Tampico	Edward G. Robinson-Lynn Bari		a11/27/43
Wilson (Tech.)	Coburn-Hardwicke-Mitchell		

UNITED ARTISTS

CURRENT

	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	6/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

Westerns

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline	William Boyd-Andy Clyde	70	12/3/43	a5/1/43

COMING

Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44	
Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
Here Is Your War	Ernie Pyle story	6/1/44	
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
Knickerbocker Holiday	Nelson Eddy-Charles Coburn	1/28/44	
Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
Since You Went Away	C. Colbert-J. Cotten-S. Temple		
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	a12/11/43
Strange Confession	George Sanders-Linda Darnell	4/21/44	
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns

Forty Thieves	Wm. Boyd-Andy Clyde	
Mystery Man	Wm. Boyd-Andy Clyde	a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde	a8/29/42
Texas Masquerade	W. Boyd-A. Clyde	a8/7/43
Timber	William Boyd-Andy Clyde	a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
7028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes In Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8005	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

COMING

Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44	a10/2/43
Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
Cross Your Fingers	Grace McDonald-Leon Errol		a12/11/43
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		
Her Primitive Man	L. Allbritton-R. Paige		a11/20/43
Hip Hip Hooray	George Raft-W. C. Fields		a10/23/43
Impostor, The	Jean Gabin-Allyn Joslyn	2/11/44	a11/6/43
Invisible Man's Revenge	Jon Hall-Evelyn Ankers		
Kelly Takes Over	H. Hilliard-O. Nelson & Band		
Ladies Courageous	Young-Fitzgerald-Barrymore		a10/30/43
Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
Phantom Lady	Ella Raines-Franchot Tone	1/28/44	a11/6/43
Scarlet Claw	B. Rathbone-Nigel Bruce		
Slightly Terrific	Anne Rooney-Leon Errol		
8020 Swingtime Johnny	Andrews Sisters-Harriet Hilliard	2/4/44	a11/20/43
This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.	2/18/44	a1/8/44
Weird Woman	Lon Chaney, Jr.-Anne Gwynne		

Westerns

8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

COMING

Adventures of Mark Twain(D)	Frederic March-Alexis Smith		a8/22/42
Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
Conflict	Humphrey Bogart-Alexis Smith		
Cinderella Jones	Joan Leslie-Robert Alda		
Crime by Night	Jane Wyman		
310 Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90 1/29/44	b12/18/43
Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
325 Frisco Kid	James Cagney	3/4/44	Reissue
Horn Blows at Midnight	Jack Benny-Alexis Smith		
311 In Our Time	I. Lupino-P. Henreid-C. Rains	110 2/19/44	a11/13/43
Janie	Joyce Reynolds-Robert Hutton		
Last Ride (D)	R. Travis-Chas. Long		
Make Your Own Bed	Jack Carson-Jane Wyman		
Mask for Dmitrios	Zachary Scott-Peter Lorre		
Mr. Skeffington	Bette Davis-Claude Rains		a11/27/43
My Reputation	Barbara Stanwyck-George Brent		
One More Tomorrow	Ann Sheridan-Dennis Morgan		a12/4/43
Passage to Marseille	Humphrey Bogart-Michele Morgan		a12/4/43
Rhapsody in Blue	Joan Leslie-Robert Alda		a10/23/43
Saratoga Trunk	Gary Cooper-Ingrid Bergman		a6/26/43
Shine On Harvest Moon	A. Sheridan-D. Morgan		a9/25/43
Uncertain Glory	Errol Flynn-Paul Lukas		a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Russell-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good 18½	3/20/43
4432	Blonde and Greom	Dull 15	5/ 1/43
4435	Boobs in the Night	Poor 17½	6/12/43
4422	Carry Harry	Not Funny 17	10/10/42
4425	Ham and Yeggs	17	Not Rev.
4436	Here Comes Mr. Zerk	Slow 16	7/24/43
4427	His Wedding Scare	Silly 16½	1/30/43
4433	I Spied for You	Poor 18	4/24/43
4423	Kiss and Wake Up	Ordinary 18	10/17/42
4434	My Wife's An Angel	Good 22	5/22/43
4421	Phony Cronies	Slap Happy 16½	8/29/42
4426	Piano Mooner	17	Not Rev.
4424	Sappy Pappy	Slapsticky 16	12/ 5/42
4430	Two Saplings	17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good 18	3/ 6/43
AMERICA SPEAKS			
	Farmer at War	9	Not Rev.
4803	Men Working Together	Excellent 11	7/10/43
4462	Mr. Smug	Good 11	2/27/43
	Point Rationing	6	Not Rev.
	Troop Train	11	Not Rev.
4461	Wings for the Fledglings	Fair 10	1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good 7½	7/24/43
4510	He Can't Make It Stick	Good 7	7/17/43
4504	King Midas Junior	7	Not Rev.
4508	Plenty Below Zero	Fair 7½	5/29/43
4507	Professor Small and Mr. Tall	7½	Not Rev.
4505	Slay It With Flowers	Fair 7	1/30/43
4506	There's Something About a Soldier	Fair 6½	4/17/43
4502	Tito's Guitar	Fair 7	10/31/42
4503	Toll Bridge Troubles	Amusing 7	12/ 5/42
4509	Tree for Two	Routine 7½	7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent 10	7/31/43
4653	College Songs	9	Not Rev.
4657	Crosby Songs	Enjoyable 9	4/17/43
4656	McDonald's Son	Enjoyable 9½	2/27/43
4658	McNamara's Band	10	Not Rev
4651	Rhumba and Conga Hits	8	8/22/42
4659	Rosie the Riveter	Good 10½	5/ 1/43
4654	Songs of the Service	Average 8	11/14/42
4655	Songs of the States	Good 9½	1/ 2/43
4661	Song of Victory	13	8/14/43
4652	Yankee Doodler	Very Good 9	9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair 10	11/ 7/42
4953	No. 3 (Shep Fields)	Good 10	1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair 16	10/31/42
4410	Great Glover, The	18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre 18	5/22/43
4411	Seeks Appeal	Fair 17½	3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good 11	8/22/42
4904	Merchant Convoy	Vivid 10½	5/26/43
4902	Oddities (LaVarre)	Good 10	10/31/42
4903	Our Second Front	Timely 10½	1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly 6½	2/27/43
4711	Dizzy Newsreel	Fair 7½	8/14/43
4708	Duty and the Beast	Fair 6	5/22/43
4702	The Dumbconscious Mind	Average 7	11/14/42
4701	The Gullible Canary	Clever 7	10/17/42
4706	Kindly Scram	6	Not Rev.
4703	Malice In Slumberland	Fair 6½	12/ 5/42
4709	Mass Mouse Meeting	Dull 6	6/26/43
4710	The Fly In the Ointment	Below Average 6½	7/17/43
4705	The Vitamin G-Man	Silly 6½	3/13/43
4707	Willoughby's Magic Hat	Routine 7	5/ 8/43
QUIZ REELS			
4801	Kitchen Quiz No. 1	Amusing 10	8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good 11	8/15/41
4852	No. 2 (Allan Joslyn)	Good 10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining 9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified 10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good 9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)	10	Not Rev.
4857	No. 7 (Alan Mowbray)	10	Not Rev.
4858	No. 8 (Kyser, Autry)	9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good 10	7/10/43
4860	No. 10 (Mischa Auer)	Good 10	7/17/43
STOOGE COMEDIES			
4406	Back From the Front	18	Not Rev.
4404	Dizzy Detectives	18½	Not Rev.
4401	Even as I O U	Fair 15½	10/24/42
4408	Higher Than a Kite	Slapstick 18	7/24/43
4402	Sock-A-Bye Baby	Average 18	12/12/42
4405	Spook Louder	16	Not Rev.
4408	Three Little Twirps	Average 15½	7/10/43
4403	They Stooge to Conga	Slapstick 15½	1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire 9½	8/29/42
TOURS			
4551	Journey to Denall	Good 10	8/ 1/42
4452	Old and Modern New Orleans	Very Good 11	10/17/42
WORLD OF SPORT			
4807	Aqua Thrills	Entertaining 9½	5/29/43
4805	Diving Daredevils	Good 9	3/20/43
4808	Jump, Fish, Jump	Uninteresting 9	6/26/43
4804	Ladies Day in Sports	Good 10	4/17/43
4806	Ski Soldiers	10½	Not Rev.
4809	Sweeping Oars	Excellent 10	7/24/43
4801	Trotting Kings	Good 11	10/17/42
4803	Winter Paradise	Interesting 10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic 10½	11/14/42

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	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam		Not Rev.
5421	A Rookie's Cookie	Fair 17	11/13/43
5433	Bachelor Daze		Not Rev.
5405	Crash Goes the Hash		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse		Not Rev.
5426	Farmer for a Day	Gets By 17½	10/16/43
5428	Garden of Eatin'	Good 16	12/25/43
5435	He Was Only Feudin'		Not Rev.
5434	His Tale Is Told		Not Rev.
5401	I Can Hardly Wait	Typical 16½	8/28/43
5403	Phony Express	Good 17	12/25/43
5409	Pitchin' in the Kitchen	Laughs 18½	9/18/43
5427	Quack Service	Good 15¾	10/16/43
5425	Shot in the Escape	Slapstick 19	8/14/43
5431	To Heir Is Human		Not Rev.
5410	Who's Hugh	16	Not Rev.
5429	You Dear Boy	Good 18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery		Not Rev.
5502	Imagination	Excellent 8	12/18/43
5501	Rocky Road to Ruin		Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good 9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel 9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair 8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting 10	12/25/43
5657	No. 7 Xmas Carols	Fine 10	12/25/43
5658	No. 8 (Baker) Alouette		Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell	10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair 10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good 11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good 7½	10/16/43
5752	Way Down Yonder in the Corn	Excellent 7	1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER			
5601	Amoozin' But Confoozin'		Not Rev
PANORAMICS			
5901	Birds on the Wing	Interesting 9½	9/25/43
5902	Babies by Bannister	Excellent 8½	10/23/43
5903	Camera Revelations		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair 6½	12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor 7	10/23/43
5703	Playful Pest	6½	Not Rev.
5704	Polly Wants a Doctor		Not Rev.
5705	Magic Strength		Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent 10	8/14/43
5852	No. 2 (Groucho Marx)	Average 9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good 10	10/30/43
5854	No. 4 (Alan Mowbray)	Good 9	11/27/43
5855	No. 5 (Carillo & Romero)		Not Rev
5866	No. 6 (Moore & Durante)	10	Not Rev.
5857	No. 7		Not Rev.
SPORT REELS			
5803	Champ of Champions	Good 10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good 10	10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff 10	9/ 4/43
5805	Salmon Fishing		Not Rev
5805	Ten Pin Aces	Good 10	12/25/43
5806	Swing's the Thing		Not Rev.
5805	Winged Targets		Not Rev.

MGM 1942-43

CARTOONS (Tech.)			
W-443	Bah Wilderness	8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny 8	1/16/43
W-444	Dumb Hounded	Hilarious 8	4/10/43
W-451	One Ham's Family	Top Slice 8	10/ 2/43
W-446	Red Hot Riding Hood	Tops 8	7/10/43
W-453	Stork's Holiday	Tops 8	10/16/43
W-442	Sufferin' Cats	9	Not Rev.
W-445	The Boy and the Wolf	Good 9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny 8	6/ 5/43
W-450	The Uninvited Pest	A Corker 8	7/31/43
W-452	War Dogs	Good 7	10/16/43
W-454	What's Buzzin' Buzzard. A Mistake	9	12/25/43
W-448	Who Killed Who	Fair 8	7/10/43
W-449	Yankee Doodle Mouse	Tops 8	8/14/43
W-55	Baby Puss		Not Rev.
MINIATURES (10)			
M-432	People of Russia	Excellent 10	1/23/43
M-433	Brief Interval	10	Not Rev.
M-434	Brothers in Blood	Excellent 10	12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic 11	8/ 7/43
M-431	Last Lesson	Impressive 10	1/30/43
M-438	Memories of Australia	Timely 10	7/10/43
M-432	My Tomato	Laugh Crop 9	12/18/43
M-440	Ode to Victory	Elaborate 11	9/25/43
M-582	Kid in Upper Four		Not Rev.
M-583	No News Is Good News		Not Rev

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.	11	Not Rev.
C-494	Calling All Kids	Delightful 11	5/ 1/43
C-496	Election Daze	Good 10	10/ 2/43
C-493	Family Troubles	Amusing 11	4/10/43
C-495	Farm Hands	Slow 11	7/10/43
C-497	Little Miss Pinkerton	Among Best 11	10/16/43
C-498	Three Smart Guys	11	Not Rev.
C-491	Unexpected Riches	Amusing 11	11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener 10	8/ 7/43
K-486	Forgotten Treasure	Important 10	8/14/43
K-481	Madero of Mexico	Fine 11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent 11	7/31/43
K-488	Storm	Vivid 10	10/16/43
K-483	That's Why I Left You	Very Good 10	6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic 9	12/18/43
K-484	Trifles That Win Wars	Engrossing 11	8/ 7/43
K-482	Who's Superstitious?	Interesting 10	5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops 9	6/26/43
S-465	Fala, the President's Dog	Good 8	4/24/43
S-461	First Aid	Instructive 10	1/23/43
S-471	Fixin' Tricks	Entertaining 10	10/16/43
S-472	Football Thrills of 1942	Misses 10	10/16/43
S-463	Hollywood Daredevils	Exciting 9	4/10/43
S-462	Marines in the Making	Very Good 9	2/ 6/43
S-470	Scrap Happy	Effective 9	9/18/43
S-468	Seeing Hands	Appealing 11	8/14/43
S-469	Seventh Column	Surprise 9	9/11/43
S-466	Sky Science	Excellent 9	6/19/43
S-473	Tips on Trips	Swell 9	12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair 8	5/ 8/43
S-551	Practical Joker		Not Rev.
SPECIAL			
x-460	These Are the Men	Good 11	10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful 9	9/18/43
T-413	Glimpses of Ontario	Good 9	1/23/43
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-414	Land of Orizaba	9	Not Rev.
T-416	Mexican Police on Parade	Interesting 9	4/10/43
T-415	Mighty Niagara	9	Not Rev.
T-412	Modern Mexico City	Excellent 9	11/21/42
T-419	Motoring in Mexico	Excellent 9	6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful 9	10/16/43
T-411	Picturesque Mass	Good 9	11/14/43
T-418	Romantic Nevada	Very Good 9	5/ 8/43
T-420	Scenic Oregon	Solid 9	7/ 3/43
T-511	Through the Colorado Rockies	Good 9	12/18/43
T-513	Salt Lake Diversions	9	Not Rev.
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair 22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good 20	12/ 5/43
A-403	Shoe Shine Boy	15	Not Rev.

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HEADLINERS (8)			
A2-9	A Revival of Moments of Charm	Tops 10½	7/17/43
A2-13	"Down With Everything"	Good 9	11/ 6/43
A2-3	Hands of Women	Good 11	12/19/42
A2-5	Ina Ray Hutton & Orch.	9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary 10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average 10½	11/14/42
A2-7	Letter From Ireland	Excellent 22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining 8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair 9	1/30/43
A2-6	Moments of Charm	Tops 10	5/ 8/43
A2-8	Rationed Rhythm	Fair 10½	6/19/43
A2-10	Sing, Helen, Sing	Tops 11	8/28/43
A2-11	Three Bears in a Beat	Cute 10	8/28/43
MADCAP MODELS (Tech.) (8)			
U2-3	Bravo Mr. Straus	Imaginative 7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny 9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny 9	1/16/43
U2-1	Jasper & the Haunted House	Excellent 7½	11/21/42
U2-5	Jasper's Music Lesson	Tops 8	6/ 5/43
U2-6	The Truck That Flew	Charming 8	7/17/43
POPEYE (12)			
E2-12	Cartoons Ain't Human	Good 7	10/ 2/43
E2-10	Happy Birthdaze	8	Not Rev.
E2-1	Hull of a Mess	Amusing 7	10/24/42
E2-9	Hungry Goat	Fair 7	7/17/43
E2-7	Jolly Good Furlough	Fair 7	5/29/43
E2-3	Me Musical Nephews	Amusing 6½	12/19/42
E2-8	Ration for the Duration	Good 8	6/19/42
E2-2	Scrap the Japs	Fair 6½	11/14/42
E2-5	Seein' Red, White 'N' Blue	6½	Not Rev.
E2-4	Spinach For Britain	7	Not Rev.
E2-6	Too Weak to Work	Amusing 7	4/17/42
E2-11	Wood Peckin'	7	Not Rev.
POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting 9	10/24/42
J2-2	No. 2	Good 9	12/ 5/42
J2-3	No. 3	Good 10½	1/16/43
J2-4	No. 4	Informative 10	5/ 1/43
J2-5	No. 5	Weak 10	7/10/43
J2-6	No. 6	Very Good 10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair 9	3/27/43
Y2-4	At the Cage Door Canteen	Silly 9	7/17/43
Y2-3	Current Events	Swell 9	6/ 5/43
Y2-6	In the Desert	Fair 8½	11/13/43
Y2-5	In the Garden	Good 9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good 9	12/19/42
SPORTLIGHTS (10)			
R2-10	All Sails Set	Ordinary 9½	9/25/43
R2-8	Amphibious Fighters	Excellent 9½	6/26/43
R2-6	Beach Command	Interesting 9	4/24/43
R2-2	Fighting Spirit	Excellent 10	11/14/42
R2-5	Hike or Bike	10	Not Rev.
R2-3	Modern Vikings	Enjoyable 10	2/ 6/43
R2-1	Sports I. Q.	Excellent 10	10/24/42
R2-7	Tumble Bugs	Excellent 9	5/29/43
R2-4	Trading Blows	Good 9½	3/20/43
R2-9	Where Cactus Grows	Good 9½	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)

03-1 "Eggs Don't Bounce"			Not Rev
03-2 "Hullaba-Lulu"			Not Rev.

MADCAP MODELS (Tech.)

U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-2 Package for Jasper			Not Rev.

MUSICAL PARADES (Tech.)

FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-1 "Mardi Gras"	Major League	20	8/28/43

NOVELTOONS

P3-2 Hen Pecked Rooster			Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.

POPEYE

E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round		7½	Not Rev.

POPULAR SCIENCE

J3-1 Popular Science	Good	10	11/ 6/43
I3-2 Popular Science No. 2	Entertaining	10	12/25/43

SPEAKING OF ANIMALS

Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44

SPORTLIGHTS

R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades			Not Rev.

UNUSUAL OCCUPATIONS

L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2			Not Rev.

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)

34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34109 Old Army Game	Good	7	11/27/43
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	5/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	13/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		8	Not Rev

RKO RADIO 1943-44

EDGAR KENNEDY

43401 Not on My Account	Fair	17	10/30/43
43402 Unlucky Dog		15	Not Rev.

FLICKER FLASHBACKS

44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44

LEON ERROL

43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.

HEADLINER REVIVALS

43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue

SPORTSCOPES

44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43

THIS IS AMERICA

2 Letter to a Hero	Very Good	18	1/ 1/44
4 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN

3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE

3701 Our Last Frontier		9	Not Rev

AMERICA SPEAKS (3)

3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT

3902 Jungle Land		9	Not Rev
3981 Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (8)

3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42

MARCH OF TIME

4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.

WORLD TODAY

3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4801 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION

Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43

SPECIAL

Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		9	Not Rev.

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)

7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev.
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev.
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev.
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev.
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)			
7110 Eagle vs. Dragon		22	Not Rev.
7111 Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev.
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7359 Mr Chimp Goes to Town			Not Rev

UNIVERSAL 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
7360 Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357 Mothers of Presidents	Very Good	10	2/27/43
7354 New Era in India		8	Not Rev.
7353 Spirit of Democracy	Fine	10	10/17/42
7351 Trouble Spot of the East	Interesting	9	9/19/42
7355 Western Whoopee	Very Good	7	9/12/42
7356 Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996 Arsenal of Might	Excellent	10	12/12/42
0995 Keeping Fit	Very Good	11	10/17/42
0997 What We Are Fighting For		10	Not Rev.
7363 Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123 Choo-Choo Swing	Good	15	11/27/43
8121 Hit Tune Serenade			Not Rev.
8124 Radio Melodies			Not Rev.
8122 Sweet Jam	Good	15	10/23/43

PERSON-ODDITIES

8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43

TECHNICOLOR CARTUNES

8237 Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8352 I-A Dogs	Good	9	10/23/43
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time			Not Rev.

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102 A Nation Dances	Very Good	20	10/10/42
8109 Army Show	Very Fine	20	3/13/43
8104 Beyond the Line of Duty	Great	20	10/ 3/42
8112 Happy Times and Jolly Moments	Good Number	20	7/31/43
8107 Little Isle of Freedom	Inspiring	20	1/ 2/43
8106 Man Killers			Not Rev.
8108 Our African Front		20	Not Rev.
8110 Rear Gunner	Good	26	4/17/43
8101 Spirit of Annapolis		20	Not Rev.
8103 Spirit of West Point	Stirring	20	10/17/42
8111 Three Cheers for the Girls	Very Good	20	6/19/43
8105 Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306 King of the Archers	Entertaining	10	3/ 6/43
8304 So You Think You Need Glasses	Fair	10	1/23/43
8302 So You Want to Give Up Smoking	Excellent	10	12/12/42
8303 Stars on Horseback	Disappointing	10	7/ 3/43
8301 Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305 This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604 Confusions of a Nutzy Spy		7	Not Rev.
8602 Daffy Duckaroo	Amusing	7	11/28/42
8612 Daffy, the Commando (Tech.)	Good	7	11/27/43
8601 The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606 Hop and Go	Fair	7	4/17/43
8603 My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611 Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613 Puss 'N Booty			Not Rev.
8610 Scrapy Happy Daffy		7	Not Rev.
8605 To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608 Tokio Jokio		7	Not Rev.
8607 Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609 Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508 All American Bands	Very Good	10	5/29/43
8501 Army Air Force Band		10	Not Rev.
8504 B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509 Childhood Days	Good	10	6/26/43
8506 Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502 Six Hits and a Miss	Good	10	11/28/42
8503 United States Marine Band	Outstanding	10	10/ 3/42
8505 The United States Navy Band	Pleasing	10	2/16/43
8510 The United States Service Bands	Very Good	10	7/31/43
8507 U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724 An Itch in Time			Not Rev.
8706 Case of the Missing Hare	Excellent	7	1/23/43
8707 Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720 Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705 Ding Dong Daddy	Very Good	7	1/ 9/43
8701 Dover Boys		7	Not Rev.
8722 Falling Hare	Amusing	7	10/16/43
8710 Fifth Column Mouse	Fair	7	4/17/43
8721 Fin 'N Catty (Tech.)	Good	7	11/13/43
8711 Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
8714 Greetings Bait (Tech.)	Amusing	7	6/19/43
8703 Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719 Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723 Inki and the Minah Bird	Good	7	12/18/43
8715 Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725 Little Red Riding Rabbit			Not Rev.
8708 Pigs in a Polka	Very Amusing	7	3/13/43
8702 Sheepish Wolf		7	Not Rev.
8712 Super Rabbit (Tech.)	Fair	7	4/17/43
8704 Tale of Two Kitties	Very Funny	7	12/12/42
8716 The Aristo Cat	Very Good	7	6/26/43
8717 Tin Pan Alley Cat			Not Rev.
8709 Tortoise Wins by a Hare	Funny	7	3/13/43
8713 Unbearable Bear (Tech.)		7	Not Rev.
8718 Wacki-Ki Wabbit			Not Rev.
8726 What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405 America's Battle of Beauty	Good	10	1/ 2/43
8404 Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413 Dude Ranch Buckaroos			Not Rev.
8411 Gray, White and Blue	Eye-filling	10	7/ 3/43
8406 Horses! Horses! Horses	Interesting	10	1/ 2/43
8409 Rod and Reel on Anticosti Island		10	Not Rev.
8410 Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401 Sniffer Soldiers	Excellent	10	10/10/42
8412 Snow Sports	Excellent	10	7/31/43
8403 South American Sports	Very Good	10	12/12/42
8407 Sporting Dogs	Interesting	10	3/13/43
8402 The Right Timing	Fair	10	11/28/42
8408 Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001 A Ship Is Born	Inspiring	22	12/ 5/42
8006 Champions Training Champions	Excellent	20	7/ 3/43
8004 Eagles of the Navy	Very Good	20	5/ 1/43
8002 Fighting Engineers	Good	20	1/16/43
8005 Mountain Fighters	Top Quality	20	8/ 7/43
8003 Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301 A Feud There Was		7	Reissue
9305 Cross Country Detours			Reissue
9302 Early Worm Gets the Bird		7	Reissue
9304 Fighting 69½			Reissue
9303 My Little Buckaroo		7	Reissue
9306 Hiawatha's Rabbit Hunt			Not Rev.

FEATURETTES

9102 Over the Wall			Not Rev.
9101 Voice That Thrilled the World	Excellent	20	11/ 6/43
9103 Grandfather's Follies			Not Rev.

MELODY MASTERS

9603 Cavalcade of the Dance	Excellent	10	10/ 2/43
9604 Freddie Fisher & His Band			Not Rev.
9601 Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602 Sweetheart Serenade	Good	10	11/13/43
9605 Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109 Gun to Gun			Not Rev.
9107 Oklahoma Outlaws	Well Done	20	10/ 9/43
9108 Wagon Wheels West	Good	17½	12/25/43

SPORTS PARADE (Tech.)

9504 Baa Baa Blacksheep			Not Rev.
9502 Desert Playground	Interesting	10	10/ 9/43
9503 Into the Clouds			Not Rev.
9501 Tropical Sportland	Fair	10	11/ 6/43
9505 Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002 Behind the Big Top	Excellent	20	11/27/43
9003 Task Force	Excellent	20	1/ 1/44
9001 Women at War		20	Not Rev.
9004 The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402 Bee's a Buzzin'	Interesting	11	11/13/43
9403 Hunting the Devil Cat	Good	10	10/16/43
9401 Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9701 Meatless Fly Day			Not Rev.
9702 Tom Turk & Daffy			Not Rev.

BUGS BUNNY SPECIALS

9721 Bugs Bunny & the Three Bears			Not Rev.

SERIALS 1942-43

COLUMBIA		
Batman	15 Chaps.	7/31/43
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev.
Overland Mail	15 Chaps.	Not Rev.

Newsreel Synopses

(Released Wednesday, January 19)

MOVIETONE (Vol. 26, No. 39)—President outlines win-the-war plans in report to nation; U. S. Navy shoots down Japanese planes in Pacific; Toronto fire threatens 35,000 tons of coal; Demonstrate boats for invasion; Pachyderms useful on Allies' Burma front; Canada produces depth charges; Los Angeles golf tournament; Football in Africa.

NEWS OF THE DAY (Vol. 15, No. 237)—Roosevelt urges labor draft law; Navy shoots down Japanese planes in Marshalls attack; Republicans choose Chicago for 1944 convention; Mrs. Catt looks to world of the future; Elephants useful on Allies' Burma front; Carbon-dioxide spray freezes flames of blazing airplane; Football in Africa.

PARAMOUNT (No. 40)—Republicans choose Chicago for 1944 convention; Seeks old revolvers for underground in coming invasion; Army engineers test captured German Junkers 88 attack bomber; President gives Congress five-point legislative program; Navy shoots down Japanese planes in battle for the Marshalls.

PATHE (Vol. 15, No. 42)—Roosevelt outlines "second bill of rights"; Task force downs 85 Japanese planes; Papuans fight with the Australians; Elephants aid the war in Burma; Football in Africa.

UNIVERSAL (Vol. 17, No. 259)—Task force downs 85 Japanese planes; Roosevelt's message to Congress; Miracle fire fighter; AAF nurses in China; Bertelli receives Heisman trophy; Joe E. Brown visits troops in Asia; Dark Felt wins Melbourne Cup; Los Angeles open golf tournament; Elephants aid war in Burma.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 65)—Red Cross social center in Great Britain; Dentist gets false teeth patent; Bootblack promotes a "Y" for his town; Committees form for March of Dimes; Samara retains wrestling title; Chandler Owen reviews action on three fronts: China, Italy, Pacific.

(Released Saturday, January 22)

MOVIETONE (Vol. 26, No. 40)—U. S. forces battle to oust Japanese from key Pacific bases; British sink Scharnhorst; New ship honors memory of Carole Lombard; March of Dimes drive opens; Dangerous jobs in war industry; Dog parade in Australia.

NEWS OF THE DAY (Vol. 15, No. 238)—U. S. Marines take Cape Gloucester; S.S. Carole Lombard launched in tribute to star; Twelve-star mother enlists as war bond "minute man"; March of Dimes drive opens; Dog parade in Australia; Spars go ice-boating; "Help Save Fuel," Film Bulletin No. 9.

PATHE (Vol. 15, No. 43)—U. S. Marines take Cape Gloucester; Hold hearings on Prohibition; Dog parade in Australia; S.S. Carole Lombard launched in tribute to star.

UNIVERSAL (Vol. 17, No. 260)—Invasion of Cape Gloucester; MacArthur sends task force against Saidor; March of Dimes drive opens; S.S. Carole Lombard launched in tribute to star; Dog parade in Australia; Ice-boat maneuvers.

PARAMOUNT (No. 41)—International curler tournament at Duluth; Fourth War Loan drive gets under way; S.S. Carole Lombard launched; March of Dimes drive opens; Dog parade in Australia; U. S. Marines take Cape Gloucester; War bulletin: "Fuel Fights."

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

•

Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

•

Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 6 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 25th	Cowboy in the Clouds Crime Doctor's Strangest Case			Block 2 (Nov.) Henry Aldrich Haunts a House Minesweeper No Time for Love Riding High	Drifter, The Jive Junction			Gang's All Here	Jack London	Moonlight in Vermont	
JAN. 1st	What a Woman	DEC. Girl Crazy I Dood It Whistling in Brooklyn				Trade Shown — Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	California Joe O, My Darling Clementine Whispering Footsteps		Woman of the Town	Gung Ho	
JAN. 8th	Hey, Rookie	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Sweethearts of USA	Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Gunsmoke Mesa		Hands Across the Border Pride of the Plains	Lodger, The		Sing a Jingle	Destination Tokyo
JAN. 15th		FEB. A Guy Named Joe Cry "Havoc" Rationing	Women in Bondage	SPECIAL For Whom the Bell Tolls City That Stopped Hitler	Career Girl	(Trade Shown — Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Adventure Tender Comrade		Uncensored	Three Russian Girls	Ali Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues		Westward Bound Where Are Your Children?		Nabonga (Gorilla)			Lifeboat	Knickerbocker Holiday	Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke		Sultan's Daughter							Phantom Lady	
FEB. 5th	None Shall Escape Vigilantes Ride		Raiders of the Border What a Man		Outlaw Roundup Men on Her Mind					Swingtime Johnny	Desert Song
FEB. 12th	Ghost That Walks Alone							Jane Eyre	Bridge of San Luis Rey	Imposter	
	COMPLETED Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Empire of the West Last Horseman Nine Girls Riding West Sagebrush Heroes Sailor's Holiday Roundup for Victory Wyoming Hurricane **IN PRODUCTION** Address Unknown At Night We Dream Cover Girl Girl in the Case Jam Session Mr. Winkle Goes to War Once Upon a Time Pilebuck Two Man Submarine Whistler	**COMPLETED** America Andy Hardy's Blonde Trouble Broadway Rhythm Gaslight Heavenly Body Madam Curie Meet the People See Here, Private Hargrove Song of Russia Swing Fever White Cliffs **IN PRODUCTION** Canterville Ghost Dragon Seed Kismet Marriage Is a Private Affair Meet Me in St. Louis Mr. Co-Ed Seventh Cross Three Men In White Two Sisters & A Sailor	**COMPLETED** Arizona Whirlwind Black Market Rustlers Block Busters Charlie Chan in the Secret Service Hot Rhythm Johnny Doesn't Live Here Lady, Let's Dance Law Rides Again Million Dollar Kid Outlaw Trail Return of the Ape Man Sonora Stagecoach Voodoo Man **IN PRODUCTION** Law Men Murder in the Funhouse	**COMPLETED** And the Angels Sing Double Indemnity Frenchman's Creek Going My Way Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn Lady in the Dark Man in Half Moon Street Ministry of Fear Navy Way Our Hearts Were Young & Gay Story of Dr. Wassell Triumph Over Pain **IN PRODUCTION** And Now Tomorrow Bring on the Girls Gambler's Choice Hitler Gang I Love a Soldier Incendiary Blonde National Barn Dance One Body Too Many Rainbow Island Road to Utopia Take It Big Till We Meet Again You Can't Ration Love	**IN PRODUCTION** Buster Crabbe No. 5 Frontier Outlaws Lady in the Death House	**COMPLETED** Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Up In Arms **IN PRODUCTION** Marine Raiders Show Business Seven Days Ashore Three Caballeros	**COMPLETED** Beneath Western Skies Casanova in Burlesque Mojave Firebrand Monster's Castle My Best Gal Raiders of Sunset Pass Rosie the Riveter Trocadero **IN PRODUCTION** Cowboy and the Senorita Fighting Seabees Hidden Valley Outlaws Jamboree Laramie Trail Man From Frisco Outlaws of Santa Fe	**COMPLETED** Buffalo Bill Eve of St. Mark Four Jills In a Jeep Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Sullivans, The Tampico **IN PRODUCTION** Bermuda Mystery Greenwich Village Home In Indiana I Married a Soldier Ladies of Washington Purple Heart Wilson	**COMPLETED** Forty Thieves Mystery Man Texas Law Texas Masquerade Timber Voice in the Wind **IN PRODUCTION** Hairy Ape Here Is Your War It Happened Tomorrow Sensations of 1944 Since You Went Away Song of the Open Road Strange Confession Up In Mabel's Room	**COMPLETED** Chip Off the Old Block Cross Your Fingers Her Primitive Man Ladies Courageous Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Patrick the Great This Is the Life Weekend Pass **IN PRODUCTION** Christmas Holiday Gypsy Wildcat Kelly Takes Over Hip Hip Hooray Invisible Man's Revenge Merry Monahans Scarlet Claw Slightly Terrific Weird Woman	**COMPLETED** Adventures of Mark Twain Arsenic and Old Lace Conflict Crime By Night Devotion In Our Time Last Ride Passage to Marseilles Rhapsody In Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory **IN PRODUCTION** Between Two Worlds Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dmitrios Mr. Skeffington My Reputation One More Tomorrow

"And I'm aiming to be one of the HONORED HUNDRED!"



WITH THIS FIGHTING SHIELD

16,000 American exhibitors pledge their heart and hand to do a job worthy of our lads on the fighting fronts. A Bond for every theatre seat in the nation is our way of saying "Thanks" to boys who are ready to die for the land we love. Day and night we're in this fight! With everything we've got, we back the attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
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January 29
1 9 4 4

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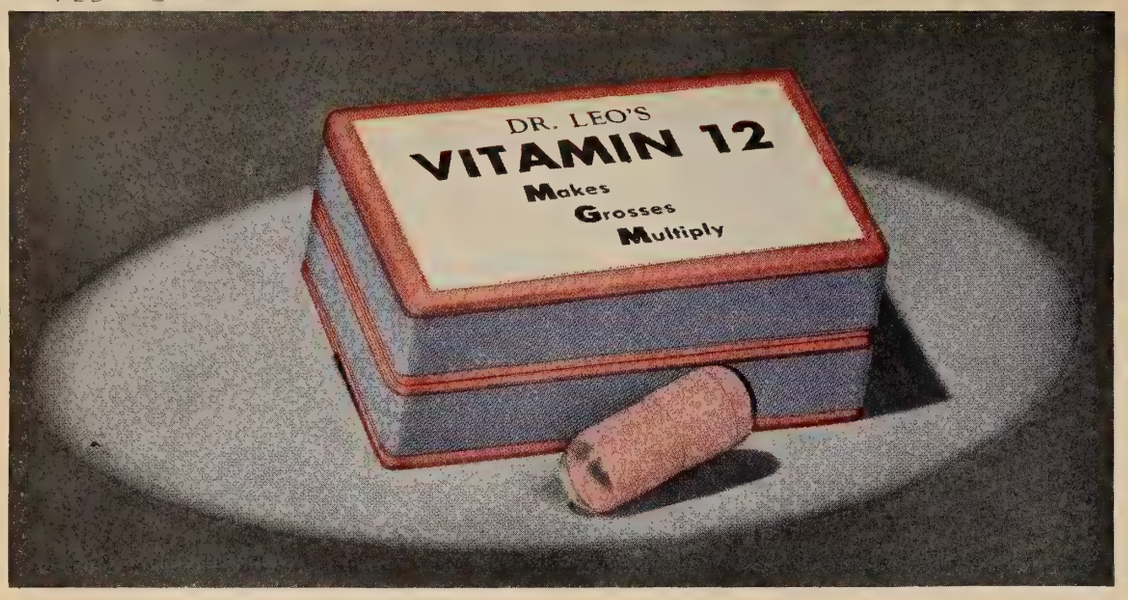
CHARLES E. 'CHICK' LEWIS
Editor and Publisher

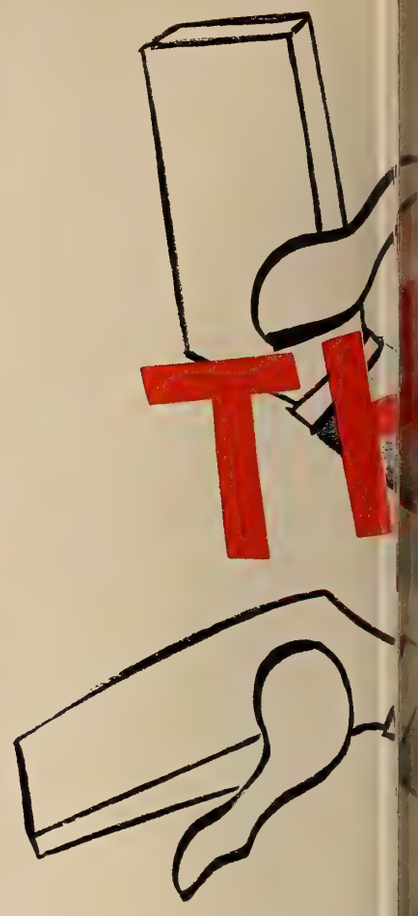
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FEB 1 1944



F. H. Ricketson, Jr. (See Page 6)

FEB - 1 1944





M-G-M IN THE SPOTLIGHT!

One! Two! Three!
Sock! Sock! Sock! It's just the beginning of the Greatest Group this industry has ever CHEERED!





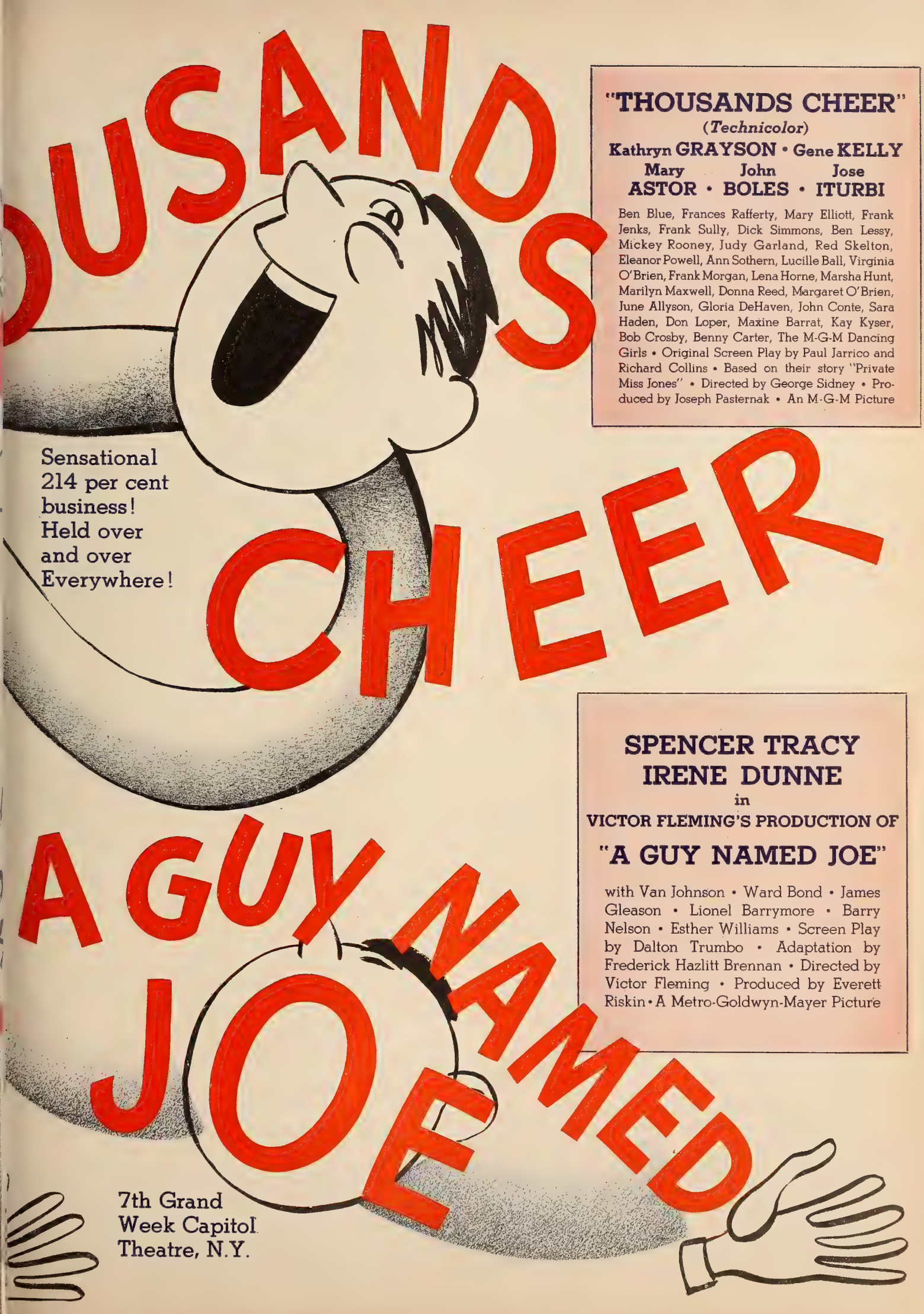
MADAME CURIE

GREER GARSON
WALTER PIDGEON
in
"MADAME CURIE"

Directed by MERVYN LeROY · *Produced by* SIDNEY FRANKLIN

with Henry Travers • Albert Basserman Robert Walker • C. Aubrey Smith • Dame May Whitty • Victor Francen • Elsa Basserman • Reginald Owen • Van Johnson • Margaret O'Brien • Screen Play by Paul Osborn and Paul H. Rameau Based on the Book "Madame Curie" by Eve Curie • An M-G-M Picture

Going Strong
Into 8th Week
Radio City Music Hall!



"THOUSANDS CHEER"

(Technicolor)

Kathryn GRAYSON • Gene KELLY

Mary ASTOR • John BOLES • Jose ITURBI

Ben Blue, Frances Rafferty, Mary Elliott, Frank Jenks, Frank Sully, Dick Simmons, Ben Lessy, Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lucille Ball, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, Marilyn Maxwell, Donna Reed, Margaret O'Brien, June Allyson, Gloria DeHaven, John Conte, Sara Haden, Don Loper, Maxine Barrat, Kay Kyser, Bob Crosby, Benny Carter, The M-G-M Dancing Girls • Original Screen Play by Paul Jarrico and Richard Collins • Based on their story "Private Miss Jones" • Directed by George Sidney • Produced by Joseph Pasternak • An M-G-M Picture

SPENCER TRACY
IRENE DUNNE

in

VICTOR FLEMING'S PRODUCTION OF

"A GUY NAMED JOE"

with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin • A Metro-Goldwyn-Mayer Picture



"HONORED HUNDRED" BULLETIN!

ALL THEATRE MANAGERS in America, Alaska or Hawaii who are competing in the "HONORED HUNDRED" contest of the Motion Picture Industry's Fourth War Loan are requested to note the following:

1. IT IS NOT absolutely necessary to send in an OFFICIAL ENTRY BLANK to be enrolled in the "HONORED HUNDRED" contest. THE REASON FOR the entry blank is to accurately measure the interest throughout the country as well as to be able to stay in contact with all entrants.

2. ENTRY BLANK OR NO ENTRY BLANK, you are automatically in! The only *qualifying* factor is the sale of *at least* ONE "E" BOND FOR EVERY SEAT IN YOUR THEATRE. THE "HONORED HUNDRED" will be selected on the basis of the percentage ratio of "E" bonds sold to the number of seats.

3. ALL BONDS SOLD FROM JANUARY 1 THROUGH FEBRUARY 29 will count in the "HONORED HUNDRED" contest. (Treasury Department forms INCORRECTLY carry dates "From midnight January 17 through February 15).

4. TO RECEIVE FULL credit for bonds sold by your theatre *OUTSIDE* the stated contest dates (midnight January 17 through February 15, as indicated on the Treasury form) YOU WILL SUBMIT TO YOUR STATE EXHIBITOR CHAIRMAN a statement, listing the total of these bond-sales. This statement will attest those bond-sales which were made from January 1 through February 29, *excluding those reported on the special Treasury forms.* Thus, your Treasury Form stubs and *your special statement*, will give you credit *for all bonds sold from January 1 through February 29.*

5. IF YOU RUN out of the special Treasury bond-application forms, your nearest National Screen Service exchange will supply you.

6. THE SPECIAL STUB *on the Treasury forms*, indicating each sale, is to be held by you until the conclusion of the campaign. These stubs, together with a "FINAL REPORT FORM"—*which will be sent you*—go to your STATE EXHIBITOR CHAIRMAN.

7. THE EXPIRATION DATE of the "HONORED HUNDRED" contest is midnight, February 29, 1944. Your stubs, your special statement, (see No. 2) together with your FINAL REPORT FORM must be mailed to your STATE EXHIBITOR CHAIRMAN *bearing a post mark not later than March 15, 1944.*

8. EACH STATE CHAIRMAN, assisted by the State War Finance Committee Chairman and such outside accounting help as may be necessary, will select from his state's final report forms the STATE WINNER as well as the *winner* in each *classification of population* (see press book or special brochure for complete contest rules.) This group of state winners will constitute NOMINEES from that state to the "HONORED HUNDRED." The bond-sales of these NOMINEES from EACH STATE, Alaska and Hawaii will then be sent to the National Committee in New York where the Contest Judges, assisted by an outside accounting firm, will determine the winners.

9. ANNOUNCEMENT OF THE "HONORED HUNDRED" will be made from New York as soon as possible after the close of the contest, but not later than *April 20, 1944.*

10. IF, AT ANY TIME, during the Fourth War Loan you wish any information on the "HONORED HUNDRED" contest, telegraph, telephone or write to ROBERT W. SELIG, Assistant Campaign Director, Motion Picture Industry Fourth War Loan, Suite 407, Paramount Building, 1501 Broadway, New York 18, New York.

The Editorial Page

Still They Come . .

The (apparently) never-ending parade of box-office pictures continues unabated. That this is timely and good, goes without saying because in prosperous times strong product can only add up to continued high grosses.

Of course, some of the current pictures doing extraordinary business are riding along on the boom tide. But dealing strictly with good product, we find that the list of current and coming releases clearly indicates that theatremen in the boom areas need harbor no fears that business will not hold up.

Even so, we continue to stress the great importance of backing up every worthy picture with a good and intelligent merchandising campaign.

But boom times breed complacency (a polite word for laziness) on the part of a lot of otherwise good showmen. They see the money rolling in and decide they've worked hard enough in the past when things were not so good and now they can sit back and reap the rewards.

The smart theatreman knows better. Perhaps he learned through bitter experience. Perhaps he doesn't dare let up on his showselling for fear the tide will turn and his grosses will drop.

Instead of finding ways of cutting down your merchandising, try seeking new avenues and ideas. What better time than now for trying out those new and different methods that small grosses made impossible in yesteryear? Now you can afford to try them out and to satisfy yourself on their practicability. Then, when the slow-down comes at the box-office window, you will at least know the best lines of approach to bring the maximum number of ticket buyers to your theatre.

All of which is not meant to convey any sort of an idea that you should go haywire and spend a lot of money foolishly. We assume that any plan you have had in mind is based upon common-sense showselling. What we do want to get over to you is that this is the time to try them out and learn, definitely, whether they are to be listed in your own book of showmanship as good merchandising.

▲ ▲ ▲

An Old Subject

Here is an STR reissue.

Many months ago we carried an editorial stressing the vital importance of avoiding the nasty habit of throwing the war in your patrons' faces. We told you that Mr. and Mrs. Average Movie Patron are being reminded there is a war on everywhere they go.

And we, likewise, told you that you should make every effort to let them forget the war all the time they are in your theatre. This you can do by rendering them every pre-war service within reason and within the bounds of current conditions.

Apparently a tremendous number of theatremen and circuit executives liked the original suggestion because we were swamped with requests for reprints, blow-ups and what have you, and we've seen that particular editorial item tacked up on the bulletin board in quite a few theatres in different parts of the country.

Time has not eased this situation. On the contrary, the public has been getting more and more of it because conditions have been getting worse. Which is all the more reason why you, Mr. Theatreman, should do your utmost to convince your cashiers, doormen and ushers that they must try and smile and be polite even when the going is the toughest.

And set the example yourself by being in sight during all times when business is brisk and the house is crowded.

▲ ▲ ▲

Do Not Neglect

Your March of Dimes campaign probably will be over by the time you read this.

But your responsibility in connection with that drive is not finished until you have made up your report and sent it in.

PLEASE, do not neglect this important, final, gesture to cap the climax of your fine collection drive.

▲ ▲ ▲

Planning The Wind-up

As the Fourth War Bond Campaign nears the halfway mark you must have your plans completed and in the works for the final week or ten days.

We have repeatedly stressed this point because we know, from experience gathered in the past drives, how easy it is to let down on that tail-end of the campaign. This is particularly true of those showmen whose original campaign has already resulted in going over the top in the drive for a-bond-for-every-seat. They, of all people, should not be content with such success but, should move the goal posts down the field to a point where the ultimate score will be two-bonds-for-every-seat.

It is not always the way the campaign starts out that spells the greatest success. We believe it is the way you finish up that will count the most in the sum total of your final results. And at the end of the drive and the rainbow is the glory and distinction of winning out as one of the Honored Hundred. An honor that your entire community will help you celebrate for bringing it to their town.

—"CHICK" LEWIS

Back to Fundamentals

Some 40 years ago Charles Barron of Pratt, Kansas, got his start in theatre business as a janitor sweeping floors and tidying up "legit" theatres. Recently Barron returned to first principles in his theatre career. He was sweeping out and tidying up his own theatre —which is suffering from that common ailment known as manpower shortage.

Long Runs Create 'Have' And 'Have Not' Theatres

Holdovers in the key city first-runs (which means that there's more than enough product for them but for that very reason a shortage for other situations) this week ran to the form which has been general for some time past with newer releases.

In New York the holdover situation, with its effect of backing up product for other houses, was emphatically illustrated in a number of the big houses along Broadway. At the Music Hall, MGM's "Madame Curie" became the fourth film to run over six weeks; the seventh week starting Thursday and an eighth definitely set for beginning next Thursday. MGM's "A Guy Named Joe" set a new long-run record at the Capitol under its new policy by starting a sixth week, and is also set for another stanza at least.

The Paramount, which has been requiring fewer and fewer pictures, opened its second week of "Miracle of Morgan's Creek" by setting a new mark in that the first day of the second week topped opening day of the engagement. The picture won rave notices in newspapers and has built steadily. With the forthcoming engagement of "Lady in the Dark" penciled in for 10 weeks, the Times Square house has a long start to a new low mark in the number of features required for the year.

"For Whom the Bell Tolls" closed its Rivoli run after 27 weeks and 5 days of top business, drawing a total attendance of more than a million and outgrossing any previous Paramount picture ever to play New York.

3 From Monogram in Feb.

Three features are on the Monogram release schedule for February. Initial release, on February 14, is "Charlie Chan in the Secret Service," first in the new series starring Sidney Toler. "Voodoo Man," starring Bela Lugosi, is the release for the 21st, while the final release, on the 28th, is "Million Dollar Kid," with the East Side Kids.

S. A. Buys 30 Goldwyn Oldies

Samuel Goldwyn announced this week that thirty of his motion picture productions, ranging from "Bulldog Drummond" to "The Westerner," have been sold for re-issue in the Argentine to Jaime Cabouli. Henry R. Arias acted as agent in the negotiations.

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Myers Calls Unified Tax Fight Necessary

As the result of the industry's recent experience in Washington when film representatives tried vainly to get action from the Senate that would lessen the burden of a 20 per cent admission tax, Abram F. Myers, general counsel for National Allied, this week proposes that all theatre owners and their separate organizations join together when any such legislation is brought up and bring to bear the knowledge of the best minds that can be found in their entire number. A definite plan for meeting such legislation must be worked out, said Myers, and then the proper men should be designated to present the theatre owners' case in Washington.

The Allied general counsel's proposals were divided into three parts. To individual exhibitors he made a plea that they join their regional exhibitor associations, that they offer to work on committees to handle legislative matters, and that they submerge their own views to protect exhibitors as a whole.

The regional organizations were advised to establish a committee of the most astute of the exhibitors to cultivate friendly relations with the Congressman in that district, to know the state's national Senators, and to affiliate with a national exhibitor group. The national organizations were told by Myers to keep regional units always advised of developments and to prepare and submit careful information to legislative committees.

Myers praised the groups that attempted to cooperate on the tax situation, but declared some of them seemed to be useless in a legislative crisis because "they had not evolved a technique for handling such matters."

Jack Partington of Roxy Dies Suddenly After Heart Attack

John Allan (Jack) Partington, long identified with the Roxy Theatre, New York, and general manager and a vice president of Fanchon and Marco, died Tuesday following a heart attack. He was 54 years old. The end came suddenly, for Partington had been at his office as usual on Monday.

Partington was known as the father of the stage presentation. He introduced this policy at the Imperial, San Francisco (his home town), and later was induced by A. J. Balaban to transfer to Chicago. When the Balaban interests moved to the Atlantic seaboard Partington managed both the New York and Brooklyn Paramounts. He moved to the Roxy 11 years ago. The stage and orchestra lift devices now used generally are credited to Partington, and he was also the inventor of various other moving effects used in presentations.

Chicago Engineers Get Wage Boost

Chicago theatre engineers have won a wage increase of 20 cents an hour, it was learned this week from the Engineers Union. The increase is retroactive to March 1, 1943. The engineers will now get $1.50 an hour for a forty-hour week, with overtime at the same rate. 500 members of the union are affected. Theatre janitors, who received their wage increase last week, will work a 44-hour week, instead of 42.

$218,000 Weis Suit Delayed

The $218,000 damage suit brought by Fred Weis, operator of the Savannah Theatre, Savannah, against Lucas and Jenkins and major companies was postponed this week until March 6 because of the illness of Plaintiff Weis. The trial is taking place in Atlanta.

Direct Effect

Small towns that are not near war industries are beginning to feel directly the departure of the men folks for armed service. H. G. Walden, owner of the Victory Theatre in Burnsville, Miss., announced to his regular patrons this week that the house will be open only on Fridays and Saturdays because there just aren't enough people left in the town to run a full week.

H. J. Griffith Heads R. E. Griffith Circuit

H. J. Griffith has been elected president and a member of the board of directors of R. E. Griffith Theatres, Inc., succeeding his brother, the late R. E. Griffith, it was announced in Dallas last weekend.

At the meeting of directors, it was also announced, a new post of executive vice-president was created and R. I. Payne, general manager of the circuit, was elected to that title.

Since his brother's death, Griffith has been dividing his time between Kansas City, headquarters of his own circuit, the H. J. Griffith Theatres, operating theatres in Missouri and Kansas, and Dallas, home office of the R. E. Griffith circuit in Texas. He will continue his active direction of both circuits. It was stated that no changes either in personnel or policy were contemplated.

'Eyre' and 'Sullivans' in Feb.

"Jane Eyre" and "The Sullivans," comprising block number seven, will be released during February, Tom Connors, vice-president in charge of world-wide distribution for 20th Century-Fox, announced this week.

F. H. Ricketson, Jr.

(The Man on the Cover)

President of Fox Intermountain Theatres and now serving as national vice-chairman of the Fourth War Loan Committee of the Motion Picture Industry, has been unanimously elected a member of the Board of Directors of the National War Fund. Ricketson entered the motion picture field as a member of the exploitation and theatre division of Famous Players Lasky Corp., in 1921. From 1924 to 1929 he was president of Consolidated Theatres, Inc. and the D & R Theatres. He began his association with Fox West Coast Theatres in 1929, and has owned, managed, and operated over 100 theatres in the Rocky Mountain region.

SHOWMEN'S TRADE REVIEW

Vol. 40, No. 2 **January 29, 1944**

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1501 Broadway, New York 18, N. Y.

WAC Shorts Held Up

Word was sent this week to all distribution and exhibitor chairmen of the War Activities Committee advising that there would be no WAC single reel subjects released during the Fourth War Loan drive. Herman Gluckman, who has charge of distribution of the Victory shorts, explained that due to the Fourth War Loan trailers that are now showing, and with additional ones to come, it was decided that all exhibitors should have screen space exclusively for the war bond messages.

Al Horwits Now Manager Of U's Publicity Dept.

John Joseph, national director of advertising and publicity for Universal, this week announced that Al Horwits has been promoted to the home office post of publicity manager under Maurice A. Bergman. Horwits, who for the past fourteen months has been head of the contacting department, was for many years sports editor of the Philadelphia *Public Ledger,* and is a former president of the Baseball Writers Association. He will also supervise radio activities with David Carter.



Al Horwits

In the last three months Universal's publicity department has been expanded. Among those recently added to the department are Harry Keller, former public relations counsel, and Marie Slate, former publicity director of the USO Camp Shows. Included in the publicity roster now are Marion Orford, contacting fan magazines; Peggy Mahoney, contacting N. Y. newspapers; E. J. Eustace, special feature writer; Charles Simonelli, advertising tie-up contact, and Robert Wile, trade paper contact.

J. R. Vogel Announces Changes In Loew Managerial Line-up

In a series of managerial shifts and promotions, J. R. Vogel, vice-president of Loew's, Inc., has announced a new line-up in the Western reserve and Mid-West territory. William Elder, manager of Loew's Palace, Indianapolis, has been appointed manager of Loew's Midland, Kansas City, replacing John McManus, who has resigned. McManus, veteran Loew manager, will join his family on the Coast.

Boyd T. Sparrow, manager of Loew's Park, Cleveland, will succeed Elder in Indianapolis. Abe Ludacer, assistant manager of the Capitol, New York, will move into the Cleveland vacancy.

'Up in Arms' Premiere in L.A.

Los Angeles will be the first city to see "Up in Arms," in which Sam Goldwyn is bringing out Danny Kaye. The picture, which is in Technicolor and is released by RKO Radio, will have a three-theatre premiere on February 17, using the Pantages, Hollywood, and Hillstreet theatres. It will start on regular run the next day. Working on exploitaiton plans this week were Goldwyn, Charles Koerner, Ned Depinet, S. Barret McCormick, Terry Turner, Perry Lieber, Elliston Vinson, William Hebert, and Rodney Pantages.

RKO to Distribute Spitz-Goetz Product

Arrangements were completed this week whereby RKO Radio became the distributing medium for International Pictures, independent producing company recently formed by Leo Spitz and William Goetz. The contract was signeo at the RKO studio in Hollywood by Spitz and Goetz for International and by Ned E. Depinet and Charles W. Koerner, respectively president and vice-president in charge of production at RKO.

Terms of the contract provide for distribution of four pictures only, but Mr. Depinet pointed out in a press interview after he had returned to New York that the four-picture deal was only a starter and that both parties hoped their association would be a long one.

Production plans for International call for major pictures only, with an imposing list of producers, writers, directors and stars already signed. In the process of releasing International product, RKO will add to its star roster such names as Gary Cooper, Edward G. Robinson, Sonja Henie, Gypsy Rose Lee, Teresa Wright, Frank Morgan, Randolph Scott, Dinah Shore, Bob Burns, and Charles Winninger.

First picture included in the deal will be "Casanova Brown," produced by Nunnally Johnson, directed by Sam Wood, and starring Gary Cooper and Teresa Wright, with Frank Morgan featured. Second film will be a Technicolor musical, "Belle of the Yukon," directed by William Seiter, with shooting starting late in February. Cast names are Scott, Lee, Shore, Burns and Winninger. "Once Off Guard," starring Edward G. Robinson, will be the third effort. On June 1 a high-budget Technicolor musical for Sonja Henie, "It's a Pleasure," will go before the cameras.

The deal marks the renewal of an old association for Spitz, who served as president of RKO Radio from 1935 to 1940. Goetz was in charge of all production at 20th Century-Fox before becoming Spitz's partner.

MGM Sends Out 2 More Girls As Office Trouble-Shooters

Metro-Goldwyn-Mayer has added two new girls to its field force of five now engaged in instructing new personnel at various branches.

The two new girls are Janet Segal, formerly an assistant manager in the Loew metropolitan circuit, and W. Ruth Jones, for many years at the St. Louis exchange. MGM instituted its feminine field force about a year ago under the direction of Alan F. Cummings, in charge of branch operations at the home office.

Variety Club Goes Cabaret

Variety Club, Tent 25, Los Angeles, has turned into a night club—for members and guests. Beginning January 14, the club in its rooms at the Ambassador Hotel has been presenting evenings of "Singing! Dancing! Fun! Gaiety!" Jan Gray, a singer and pianist of RKO productions, is appearing as entertainer.

Name Documentary Award Panel

A committee to make documentary awards was announced this week in Hollywood by the Academy of Motion Picture Arts and Sciences. Howard Estabrook is chairman and the other members of the committee are Edward Dmytryk, William Dozier, James Wong Howe, Joris Ivens, Nunnally Johnson, Edward G. Robinson, Rosalind Russell, Sig Solow, and Frank Tuttle.

Hike Chicago Licenses

Theatre license fees in Chicago have been advanced by 10 per cent with the enactment by the Chicago City Council of the 1944 budget. The increase was voted so that the city can give pay increases to city employes now earning less than $3000 annually.

Rosenberg Succeeds Lipton at Columbia

Frank P. Rosenberg has been appointed director of advertising, publicity and exploitation for Columbia Pictures, replacing David A. Lipton, while the latter serves with the Army.

Under the new Columbia setup, Lawrence H. Lipskin, who left Columbia last summer to join an advertising agency, returns to the company as advertising manager, and Harry K. McWilliams, long associated with Columbia, becomes assistant exploitation manager. Hortense Schorr continues as publicity manager.

Rosenberg, who has been with Columbia since 1929, for the past two and a half years has been manager of the exploitation department, in which post he handled special events and certain national publicity, including radio, in addition to theatre exploitation.

New Warner Bureau Combines Publicity With Education

An educational bureau to supply schools, colleges and libraries with discussion material on Warner Bros. releases was announced by Publicity Director Mort Blumenstock this week. Charles Side Steinberg, formerly educational director of the Book-of-the-Month Club, will be in charge of the activity.

Now in preparation is a series of aids dealing with the forthcoming release of "The Adventures of Mark Twain," including a pictorial map of the America of Mark Twain's period, a teaching guide to the film, bulletin posters on Twain and his works, and other printed matter that will prove of help in discussions of the film by schoolroom classes, book clubs, library groups and other units in the educational field.

IATSE Board Meets in Cincy

The Mid-Winter meeting of the IATSE general executive board in Cincinnati this week brought contingents from all over the country, among them the following officers from New York: Richard F. Walsh, international president of the IATSE; William P. Raoul, assistant president; James J. Brennan, fourth vice-president; and Louis Krouse, general secretary-treasurer.

New High for WB Accessories

With the current round-up sales drive in its sixth week, Warner Bros. accessory billings last week set a new high mark for the company, home office records show. The increase in use of posters, placards, banners and other advertising materials is credited chiefly to elaborate campaigns on "Destination Tokyo."

Monogram Out of Suit

Monogram Pictures was dropped this week as a defendant in the trust suit of the Rosyl Amusement Corp., operators of the Cameo Theatre, Jersey City, in New York Federal Court. The suit charges restraint of trade.

Studios Speed Production Pace As Film Backlog Drops Further

As the first month of the new year came to an end the product situation had reached the point where some of the companies were showing inventories of completed films that were low by contrast with recent figures. At the end of January there were 126 feature pictures completed and awaiting release. This is 47 less than were on the lists at a comparable time last year, when 173 films were in reserve. Only two companies—Monogram and 20th Century-Fox—have more completed pictures on hand than last year.

Tendency of some companies in planning for the 1943-44 season to set fewer productions for their selling campaigns has undoubtedly been a major cause in the dropping off of ready product. The demand for new features in the face of greatly increased attendance during the summer months changed some of these plans, with the result that the vaults are not as full as expected now. Undoubtedly, too, the holiday production slump has prevented some pictures from reaching the completed stage.

These two reasons for the inventory drop are handily reflected in STR's production data for the same periods in 1943 and 1944. When completed films and those in production are lumped together it is found that January in both years saw 211 pictures on the shelves and in production. Therefore, counting in finished and potential merchandise, the companies have reached the production pace of last year.

The figures on films in production reveal that 11 companies were shooting 38 pictures in January, 1943, while during the past month 85 were in some stage of studio work or in the cutting room. When it is further revealed that of the 85 pictures now in work 30 of them went before the cameras this month alone it is easy to see that production chiefs have been fully aware of the lower inventory trend and are decidedly doing something about it. Another fact to substantiate this idea is that every one of the companies has more films in production than last year. The figures are as follows:

	Total in Production 1943	Total in Production 1944	Started During Past Month
Columbia	5	10	5
MGM	6	10	1
Monogram	1	2	2
Paramount	6	13	2
PRC	1	3	3
RKO Radio	2	5	1
Republic	4	7	3
20th-Fox	1	8	4
UA	2	8	4
Universal	7	10	4
Warners	3	9	1

FILM TRAVEL-LOG

Leonard H. Goldenson, Paramount vice-president in charge of theatre operations, and his home office associates, Leon D. Netter and Sam Dembow, Jr., returned this week from a Dallas meeting.

Charles Roberts, Columbia supervisor for Central America, is in New York from his offices in Mexico City.

G. L. Carrington, president of Altec Service, has arrived in New York from the Coast.

Oscar A. Morgan, Paramount shorts and news sales manager, off to Lake Placid this week-end to officiate at the Eastern championships of the American Figure Skating Association.

H. M. Bessey, Altec vice-president, is back in New York from a Southern business trip.

Harry Silverburg of the National Screen Chicago branch is in New York to attend home office conferences.

Allied of Eastern Pennsylvania Elects 4 to Governing Board

Four new members of the Board of Governors were elected at the sixth annual convention of Allied Independent Exhibitors of Eastern Pennsylvania this week at Philadelphia. The new board members are David Barrist, Harry Fried, Norman Lewis, and Henry Sork. The alternates elected are George Ickes, Melvin Koff and Thomas Lazarick. The regular members serve for a three-year term, while the alernates are elected for one year.

The Board of Governors then elected the following officers: Sidney Samuelson, general manager; Ben Fertel, treasurer; E. B. Gregory, secretary; Harry Chertcoff, national director; Morris Wax and George Ickes, alternate national directors; Joseph Conway, chairman of the finance committee.

Depinet Reports RKO Studio Will Start 5 in February

On his return to New York following completion of the distribution deal with International, Ned E. Depinet, president of RKO Radio, told members of the trade press that his studio would put five new pictures into production during February. "I Married the Navy" has a cast headed by Dorothy McGuire and Alan Marshall; Rosalind Russell is the star of "Elizabeth Kenny"; Cary Grant has been scheduled for "None But the Lonely Heart"; and the other films are a new Fibber McGee and Molly release and Ginger Rogers' next, "The Gibson Girl."

"Song of Bernadette" New York Engagement Opens at Rivoli

A gala premiere Tuesday night was the prelude to the New York engagement of "The Song of Bernadette" at the Rivoli Theatre, where the 20th Century-Fox epic is now playing continuous performances.

Industry notables as well as celebrities of all walks of life were present at the preview Tuesday night. Leading theatremen of the east and out-of-town as well as many of 20th-Century Fox sales executives in the field, were guests of Tom Connors and home office officials.

Motiograph Details '44 Equipment

A limited amount of Motiograph Projectors and Motiograph-Mirrophonic Sound Systems to be made available for civilian theatre purposes during 1944 will include small and medium-sized sound system models 9-B, M-11, M-911, M-9 Dual and M-11 Dual; projector Model K mechanisms, magazines and Model S projector pedestals, it was announced this week by Fred C. Matthews, partner of Motiograph, in a letter to company dealers.

New High for Dimes

Six years ago the motion picture industry took the lead as the spearhead in the March of Dimes drive. At that time, Joseph M. Schenck was appointed National Chairman of the campaign, and calling upon his close friends for assistance, he received the immediate and unstinting help of Charles P. Skouras, president of National Theatres and Fox West Coast theatres. Since that time Fox West Coast has been in the foreground of these annual drives.



Charles P. Skouras

Skouras, currently in New York as national chairman of the industry's Fourth War Loan participation, announced on Wednesday that his California organization had made in two days the largest March of Dimes collection on record. Last Saturday and Sunday, first two days of the Dimes campaign, the Fox West Coast Theatres collected a total of $102,000.

Though the March of Dimes campaign coincides with the Fourth War Loan drive which he is directing, Skouras has given personal attention to the campaign for the anti-polio fund at his theatres. He has issued instructions to his theatres to extend the March of Dimes collections from the seven-day period to nine days.

Tulsa Citizen Leaders Demand Return of 'War Dept. Report'

Due to widespread demand for a return showing of the 45-minute film, "War Department Report," which was screened for an invited audience of 1,500 business and industrial leaders of Tulsa last Tuesday, the Tulsa *World* has arranged for the film to be brought back for a two-day run at Convention Hall.

Requests for the return of the film were received from industrial firms, farm organizations, patriotic groups, city and county officials and the Board of Education, as well as numerous individuals. The city will provide the Hall for the occasion, which, also will serve as an added impetus to the Fourth War Loan drive in Tulsa.

Shea Managers Meet Sales Heads at New York Luncheon

Managers of the Shea Circuit's six largest theatres met with divisional sales managers at a luncheon given at the Hotel Astor, New York, by E. C. Grainger of the Shea circuit on Tuesday. The managers were: E. J. Fahey, Manchester, N. H.; J. Vance Minton, Erie, Pa.; R. W. Rhodes, Akron; John Woodward, Newark, Ohio; E. Hiehle, Zanesville, Ohio; J. Walsh, Pittsburgh.

Grainger also arranged for the managers and their wives to attend the premiere of "The Song of Bernadette" the same evening at the Rivoli Theatre.

PRC to Answer Exchanges

PRC franchise holders are expected to have an answer from home office executives to their demands for a change in sales guarantee clauses when they meet in New York from February 11 to 14. Under the present set-up each exchange is required to sign for a guaranteed gross on every picture delivered, whereas it is reported that the franchise holders have now demanded a change in distribution terms that would eliminate the guarantee.



Enthusiasm Marks 'Honored Hundred' As Entries Pour In

More than 3,000 entry blanks had been received in the Fourth War Loan "Honored Hundred" Contest at week's end, and indications were that they would continue to pour into WAC headquarters in New York.

Entry blanks are not necessary to enter the contest, it was pointed out by Robert W. Selig, assistant campaign director of the Fourth War Loan, "it merely gives us an accurate measuring stick of national interest, plus a method of constant contact with the entrants."

The "Honored Hundred" will be those theatremen who complete the Fourth War Loan on February 29 with the best bond-selling records. Since the basis for judging results is the percentage ratio of bonds sold to the number of seats, the smallest crossroads theatre may compete with equal chance with the great movie palaces of the country, Selig pointed out.

Selig lauded the arrangements with Treasury officials made by Charles P. Skouras, national chairman, which officially expand the period of "Honored Hundred" competition from January 1 through February 29 as "a tribute to theatre managers all over the country who started selling bonds the first of the year and never intended stopping until the last day of February."

The contest dates previously had been confined to January 18 through February 15. Now, bond-sales made over the entire two-month period will count, Selig emphasized.

Judging of entries will start on a state basis immediately after March 15. The State Chairman, in each case, will work with his State War Finance Chairman and such accounting assistance as may be necessary to select his state winner as well as his nomination for winners in each of the population-classifications defined in the contest rules. These nominees from each state, Alaska and Hawaii will then be forwarded to Selig in New York where the official contest judges and an outside accounting firm will determine the "Honored Hundred."

Managers now have until March 15 to get their final reports of bond-sales in to state chairmen, Selig said.

Buyers Get Identification Cards

Each bond purchaser at Fox West Coast theatres in the Northern California division are being given an identification card, according to information received in New York yesterday by National Chairman Charles P. Skouras. The card is printed in two colors, red and blue, and reads: "Fourth War Loan—this certifies that (name) has invested in War Bond Series E as a part of the motion picture industry War Activities Committee Bond Campaign in honor of (name of hero).

Mass. Free Movie Day Set

Samuel Pinanski, Massachusetts State chairman, has designated February 8 as Free Movie Day in the state in a special bulletin that has been sent to all exhibitors.

Valentine Day Plea

Charles Skouras, national chairman, Fourth War Loan, has wired all State Chairmen and State Public Relation Heads to concentrate upon a special drive on Valentine's Day, February 14, utilizing the slogan which was suggested by Harold Fitzgerald, president of Wisconsin Amusement Enterprises, Inc., Milwaukee, and which is: "Buy An 'E' Bond As A Valentine For Your Sweetheart On Valentine's Day."

It is hoped that through an intensified effort on the part of exhibitors and theatre managers throughout the country this slogan will inspire millions of men and women, who have brothers, sons and daughters in the service, to purchase a bond for each of them on that day through the theatres.

Bond Premieres Seen Exceeding the Quota

Over 1200 bond premieres had been set by exhibitors throughout the nation last week-end, compared with 1473 bond premieres held altogether in the Third War Loan, indicating an impetus that was expected to put the industry over the bond premiere quota before another week or two.

Several territories have exceeded last year's quota already. Leading the list is Denver with 207 war bond premieres as against 60 in the Third War Loan Drive. Minneapolis has set 131 Fourth War Loan bond premieres as against 110 in the last drive. San Francisco has set 122 war bond premieres as against 80 in the last campaign. Omaha has set 44 war bond premieres as against 23 in the last drive. Kansas City has set 54 war bond premieres as against 51. Cleveland has set 25 war bond premieres as against 14 in the last drive. Boston has set 48 war bond premieres as against 32 in the last drive and Cincinnati has set 30 war bond premieres as against 24 in the last drive.

A complete tabulation of the war bond premieres set on the second day of the drive follows:

Albany, 3; Atlanta, 32; Boston, 48; Buffalo, 4; Charlotte, 46; Chicago, 20; Cincinnati, 30; Cleveland, 25; Dallas, 16; Denver, 207; Des Moines, 28; Detroit, 43; Indianapolis, 14; Kansas City, 54; Los Angeles, 7; Memphis, 42; Milwaukee, 33; Minneapolis, 131; New Haven, 18; New York, 30; Oklahoma City, 9; Omaha, 44; Philadelphia, 75; Pittsburgh, 5; Portland, 18; St. Louis, 10; Salt Lake City, 70; San Francisco, 122; Seattle, 24; Washington, 14.

Illinois Allied Issuing Agent

Jack Kirsch, president of Allied Theatres of Illinois and Chicago city chairman of the Fourth War Loan drive, announces that his organization has been designated an Official Issuing Agent for war bonds. Thus theatres in the Chicago area can obtain all the bonds they need with a minimum amount of detail.

164 Over Capacity

A Rudy Vallee Bond Show at the Academy Theatre, Inglewood, Calif., for the opening of the Fourth War Loan Drive sold 1364 bonds, 164 over capacity, for a total of $201,569.

Increases Reported In Dimes Collections; New York Ceremonies

With the March of Dimes drive nearing its climax, indications are that this year's collections will run far ahead of 1943. At the start of the drive in New York, both Loew's and RKO theatres collected more in the first few hours than during the entire first day of the drive a year ago.

Nicholas M. Schenck, national chairman of the film industry's drive, expressed his gratification over the amazing way the public is responding to the "dimes" appeal.

Said Schenck: "The reports I have seen indicate that the national total will exceed my most optimistic expectations. Judging from the fine response, the infantile paralysis drive has grown very close to the moviegoers' hearts."

The increased volume of collections, it was pointed out, is not peculiar to any one locality; all sections of the country are running far ahead of last year.

Reports from Jack Kirsch, Jules Rubens and John Balaban in the Illinois area indicate that collections will run from 50 to 75 per cent greater than last year. A. H. Blank, state chairman for Iowa and Nebraska, states that returns are phenomenal, while J. Meyer Schine, state chairman for upper New York, reports theatres there showing great increase. Elmer G. Rhoden, Kansas chairman, says contributions in his area are 50 per cent ahead of 1943. Other chairmen report similar gains.

Don Jacocks, New Jersey State Chairman, reported that the Branford, Newark, Claridge and Wilmot, Montclair, Critani Hackensack, collected a total of $1,049, compared with $465 on the first day of the last drive.

Last Friday exhibitors from the entire metropolitan area gathered at the Hotel Astor for the March of Dimes Appreciation Breakfast. Speakers included E. L. Alperson; Basil O'Connor, president of the National Foundation; Harry Brandt and Ernest Emerling. The "dimes" trailer was shown and Dr. Phillip Stimson of Willard Parker Hospital demonstrated the Sister Kenny method for treating Infantile Paralysis.

On Monday, the New York Theatres' committee staged a two-fold demonstration in Times Square, officially opening the industry's "dimes" drive, with Harry Brandt, chairman of the Manhattan committee of the 4th War Loan, making a report on the first week's total bond sales. Mayor LaGuardia unveiled and dedicated a 12 ft. glass Wishing Well, symbol of the March of Dimes Drive.

Bonds to Buy Sky Ambulance

To stimulate bond sales in Bay Ridge, Brooklyn, for the Fourth War Loan, James Bergen, manager of the Dyker Theatre, has arranged to have the people in his district buy an air ambulance for $150,000. As bonds are sold they will be registered on a huge thermometer which will be erected on the rear wall of the Dyker Theatre. Already $25,000 worth of bonds have been sold for the ambulance, which will be called "Bay Ridge Sky Angel."

American Legion to Tie-In With Theatres On Fourth War Loan

A nationwide tieup with the American Legion on behalf of the Fourth War Loan Drive of the Motion Picture Industry, was announced this week by Charles P. Skouras, national chairman. Said to be one of the most intensive "outside theatre" tieups effected for the Fourth War Loan campaign made with W. H. Atherton, National Commander of the American Legion, the idea embraces a nationwide development of an activity the basis of which came from I. Epstein of the Philadelphia American Legion.

It is designed to sell a million of extra bonds for all theatres participating. It calls upon close cooperation and coordinating of activities between theatres in every community in the nation with every one of the several thousands of local American Legion Posts. The idea is described by Skouras as being easily applicable to every situation from the smallest town to the largest city.

Basic formula of the American Legion bond-selling tieup is the use of thousands of children in every state as super-bond salesmen with a wartime job that is right up their alley. Children register at their favorite theatre as Junior Home Front Heroes and with the sale of one bond they are awarded official American Legion citations. A system of promotion from the ranks for the boy and girl Junior Home Front Hero will give children selling more than one bond rises in rank.

For instance, five bond sales make a Junior Home Fronter a Lieutenant, ten a Captain, fifteen a Major and so on up the ladder. New and different colored citations will be awarded with every rise in rank. Instructions to all American Legion State Commanders were wired by Atherton at Skouras' request to open the door in every community to theatre managers adopting the Junior Home Fronter. Hero plan.

Due to shortness of time, drafting of citations and organization of details will be on a local or statewide basis. Rules and regulations for the competition will be made locally and will be made so they can be easily followed. Competitions between classroom groups, boy and girl scouts, church and junior clubs, etc.. will be formulated.

Screen, lobby, school, newspaper and retail merchant tieups also will be in the works.

At the conclusion of the campaign a special American Legion Night is being recommended in each city or town utilizing the Home Front Hero plan, as a colorful and important means of presenting final citations to the children participating. These special nights will be showmanly dressed with American Legion color guard, bugle and drum corps, speakers and final bond rallies.

Industry Effort Held Best Ever At Jewish Charities Luncheon

Leading members of the Amusement Division of the merged New York and Brooklyn Federation of Jewish Charities gathered at the Hotel Astor last week for the final report luncheon of the 1943 Amusement Division drive for the merged New York-Brooklyn Federation appeal.

The intensive industry-wide effort just concluded was the largest and most successful ever conducted by the Amusement Division on behalf of the 116 medical and social welfare agencies affiliated with the merged Federations.

MGM Exchanges 100%

Chalking up another 100 per cent record, every employe in the 33 Metro-Goldwyn-Mayer branch offices throughout the country has purchased an extra war bond for the Fourth War Loan. The last exchange to report full representation came through before the drive officially concluded its first week, it was announced by the company.

$2000 in 17 Minutes

In a brief but colorful bond rally held in the Benn Theatre, Philadelphia, last Wednesday, a total of $2000 was raised in 17 minutes.

Despite the fact that the rally was announced in the small daily ads for only one day, the meeting overflowed into the street and Bob Kessler, manager, announced that in addition to stamps amounting to $50, war bonds sold amounted to $1950.

Opening on the stage with an American Legion Band playing taps for heroes killed in action, Kessler made a 2-minute address outlining the aims and purposes of the Fourth War Loan. Junior Legionnaires and members of the William P. Roche Post, 21, rendered a musical selection which was followed by a patriotic talk by Thomas C. Browne, Post Commander and a stirring talk by a U. S. Treasury Department representative. The National Anthem closed the program.—Ph.

Michigan Film Groups Joined for War Loan

For the first time in history, the Michigan film industry is co-operating 100 per cent in one group, throwing its collective strength into the drive to put the Fourth War Loan over the top. The state setup is also unique in that theatres are participating in the broad promotional committee of the Michigan War Finance Committee.

The promotional group is headed by Prof. Gordon W. Kingsbury, of Wayne University, with Mrs. Alice Gorham, of the United Detroit Theatres Corp., as director of the state theatre group.

Working under the guidance of Mrs. Gorham are seven committee members who are handling the drive in 200 theatres in Detroit and 150 outstate. The seven are Edward C. Beatty, head of the WAC; Earl J. Hudson, president of United Detroit Theatres; David Idzal, of the Fox Theatre; Alex Schreiber, representing the independents; James Sharkey, of the Co-operatives; C. L. Buermele, of General Theatre Services, and Ray Branch, of Allied Theatres of Michigan.

Michigan's goal in the campaign is $440,000,000, with the Wayne County (Detroit) quota set at $85,459,000.—De.

Garvin's 'Honored Hundred' Entry First From Outside United States

An entry blank from Homer Garvin, manager of the Capitol Theatre, Juneau, Alaska, is the first to be received in the "Honored Hundred" contest from beyond the confines of continental United States.

Similarly, it is believed by War Activities Committee officials to be the first participation by any theatre or manager outside of the 48 states in any of the war loan campaigns in which the motion picture industry has participated.

Alaska has 18 theatres and Hawaii has 31. Many are expected to enter the "Honored Hundred" contest from these areas, but due to delayed mails Garvin's communication has been the only one so far to reach New York headquarters.

Goes Over Its Quota

The Forest Hills Theatre, Forest Hills, N. Y., a Skouras house with seating capacity of 926, reported the sale of 981 war bonds for a total of $59,275 up to January 21. The theatre claims the distinction of being the first house in the New York area to go over its quota in the Fourth War Loan Drive.

Wisconsin All-Out For 4th Bond Drive

Six different types of Bond Premieres are being held in Wisconsin's all-out campaign for the Fourth War Loan, according to word received by National Chairman Charles P. Skouras recently from Harold Fitzgerald, Wisconsin state chairman. Besides the regular bond premieres in theatres there will be flesh premieres, industrial premieres, union premieres, auction premieres, fraternal premieres and school premieres, Fitzgerald reports.

An all-soldier show, "It's the McCoy," has been booked into 15 towns in the state. The giant "Bond Seat" board erected for the drive by Milwaukee theatres will be turned over to the city for patriotic use for the duration of the war. The name of the square has been changed from "Court of Honor" to "Victory Square."

Fitzgerald has issued a challenge to John Friedl of Minneapolis, E. C. Beatty of Michigan and Jules Rubens of Illinois stating that Wisconsin will have more bond premieres in proportion to theatres than any of the three states. Distribution managers will act as judges for the contest.

Exhibitor mass meetings held throughout the state have brought enthusiastic response. Valentine's Day has been set as Free Movie Day throughout the state. There will be as many other free movie days as exhibitors desire.

Tin-Can Matinees Successful in Harrisonburg, Staunton, Va., Houses

Henry Clark, of Warners' Virginia Theatre, Harrisonburg, had a very successful Tin Scrap Matinee, at which 600 children attended. The price of admission was at least 25 properly prepared tin cans. Some children brought as high as 100 or over. Between two and three tons of tin was collected. This was turned over to the local tin collection drive which is sponsored by the Harrisonburg Rotary Club. The newspapers and public schools lent the drive fine support.

Frank Shaffer, of Warners' Dixie Theatre, Staunton, received a front-page break on his Waste Paper-Tin Can morning show. He also received a follow-up story in the paper next day. The city had a truck at both the Dixie and the Strand Theatres and each truck was almost completely filled with waste paper. Two hundred children attended the show at the Dixie with almost as many reporting at the Strand.—Wa.

This Idea Worth Duplicating

An idea well worth duplication wherever the physical setup of a theatre permits is that now in effect at the New Amsterdam Theatre, New York. The entire East wall, according to James B. Zabin, general manager, Cinema Circuit, operators of the house, is being painted by two men, one dressed as a hangman, the other as a skeleton. When finished, the sign will show Hitler on the gallows with this copy: "Hang Hitler by Buying Bonds at the New Amsterdam."

Extra Bond Deductions

Four of the major film companies—MGM, 20th Century-Fox, Columbia and RKO—have set up machinery by which employes may buy extra Fourth War Loan bonds on a payroll deduction system. This bond sale routine will augment the payroll deduction system that has been in effect for some time. In other words, employes will be buying one regular payroll bond plus an extra one for the current drive. The plan is being considered by the other film companies.

"Lifeboat is riding in with the record



BREAKERS!"

—Showmen's Trade Review


Alfred Hitchcock's
LIFEBOAT
by
JOHN
STEINBECK
starring TALLULAH BANKHEAD
William BENDIX Walter SLEZAK Mary ANDERSON John HODIAK Henry HULL Heather ANGEL Hume CRONYN Canada LEE
Directed by ALFRED HITCHCOCK Produced by KENNETH MACGOWAN Screen Play by Jo Swerling
ASTOR
A 20th CENTURY-FOX TRIUMPH
45th ST.
BROADWAY
45th STREET


the Trademark is -
20th
CENTURY-FOX
THE SIGN OF A HIT!

Selling the Picture

Rodeo Week Scores As Novel Stunt for Citizens of Wausau

Here's a new wrinkle in showmanship—a stunt that rounded up the cash customers. At the Midway Theatre in Wausau, Wis., Manager Larry Beltz held a Rodeo Week whose seven days were more than flavored with just a "touch of Texas."

Beltz' campaign began weeks in advance of the playdate with the booking of all-western programs. Using the strong cowboy features as an exploitation basis, the Midway's entire staff set to work to harmonize the theatre setting with screen attractions.

Cowboy and cowgirl costumes worn by staff members tied in with the westernized lobby and front decorations. The best-dressed Wausau cashier, usherette and doorman of the week wore a ten-gallon hat, plaid shirt and riding pants.

Hillbilly songs and dances took over for the stage entertainment of the patrons during intermissions and did much to maintain the western atmosphere. No popular numbers of the Hit Parade variety were jived during Rodeo Week at the Midway; the songs were strictly boots-and-saddle material.

Newspaper ads in the Wausau papers carried pertinent institutional messages and announced in advance the coming of Rodeo Week. Radio advertising, too, took on a new emphasis in its copy before and during the novel campaign.

And Wausau loved it! A look at the box-office statement proved the fact that it's still good showmanship to establish an exploitation theme, such as Rodeo Week, that has public appeal and can be so conveniently and colorfully carried out.

Loew's New York Theatres To Hold Pin-Up Girl Contest

A contest to find the Pin-Up Girl of Greater New York for 1944 will be inaugurated by Loew's seventy in-town theatres on February 15, it has been announced.

Prizes in war bonds will be awarded the winner and runners-up. Men in the armed forces will act as judges, and photographs of the winner in each borough will be mailed to the boys in service upon request.

Preliminary contests will be held at Loew's neighborhood theatres, with semi-finals to be held in each borough. Grand finals will be held on the stage of Loew's State Theatre. All girls between the ages of 16 and 25 are eligible.

Anita Colby on Tour as 'Cover Girl' Advance Man

Anita Colby, America's No. 1 Cover girl, is now engaged in a 59-day traveling assignment as "advance man" for "Cover Girl," for which she was technical adviser and in which she is one of the principal players.

During her 59-day trip, Miss Colby is covering 24 key cities, averaging 6000 miles. To add zest to the trip, there are ten sleeper jumps. She is visiting newspaper offices and otherwise promoting interest in the future showings of "Cover Girl" in the cities and territories on her itinerary.



The Frank Sinatra Swoon-Meter

This idea, reminiscent of the Rube Goldberg goofy inventions, was concocted by Manager Walter Ahrens of the Orpheum Theatre, Des Moines, for the engagement of RKO Radio's "Higher and Higer." Stunt was featured for week in window of local department store. Small signs described each phase of display's operation.*

O'Rourkes Turn Out To See 'Princess'

In connection with the showing of "Princess O'Rourke" at the Imperial Theatre, Toronto, Manager Tom Daley of the Famous Players Canadian house fetched himself a lot of newspaper space, including stories and pictures, as well as a broadcast from the theatre lobby via the Alka-Seltzer quiz program, by inviting the O'Rourkes of Toronto to a showing of the picture.

The event uncovered 31 O'Rourke families with 131 members in Toronto, and various human interest angles were developed for newspaper publicity.

In addition to this stunt, Daley's engagement of "Princess O'Rourke" was supported by the special Warner ad campaign and several displays. Twenty-five music stores had windows and departmental flash on Honorable Moon, song number from the film; a six-sheet occupied valuable space in the Yonge Street corner window of the Adams department store, and the local recruiting branch of the Canadian Army covered 50 prime locations with jumbo cards calling attention to "Women at War," which was shown on the same program.

Daily Broadcasts Sell Contest

The "What a Woman!" contest outlined in the Columbia pressbook was hooked in by Manager Al Anders of the Bijou Theatre, Springfield, Mass., with Ethel Henin's "To the Ladies" program on radio station WMAS. Daily broadcasts, starting one week in advance of the opening of "What a Woman " at the Bijou, plugged the picture and the contest.

*** How Ahrens' "Frank Sinatra Swoon-Meter" operates: (1) Sinatra sings. (2) Girl swoons, falls into waiting arms. (3) Girl's weight releases hammer. (4) Hammer drives nail through board. (5) Nail punctures balloon, waking little man. (6) Little man grabs clock to see time. (7) Rope on clock releases mouse. (8) Mouse jumps on scale to eat cheese. (9) Ball on scale rolls off into baseball mitt, which is at one end of lever which turns cogged wheel and thus causes pointer to indicate swoon degrees (in trillions).**

Benefit Shows Urged As Goodwill Builders, Business Boosters

It used to be that clubs and fraternal organizations—especially the feminine side—raised extra funds for their treasuries with banquets and suppers, but point rationing has put a crimp in that kind of activity. It is natural for the clubs to want to continue such affairs, for many charitable causes would be left out in the cold if they were deserted by these organizations.

The question for the clubs during the war period is how to offer something sufficiently alluring to get out the crowds and swell the exchequer. There is dancing—but even that involves some food in the way of refreshments. There are music recitals, amateur theatricals, and many other possible features. But the suppers are out and so are church fairs, teas, card parties, and bingo (legally in many cases).

The amateur theatricals are always good, but look at the amount of work and organization necessary for such a show! It can be done only once a year in most localities, and once a year for a women's club to raise money is not enough.

The answer, as you've probably suspected, is the local motion picture theatre. The women can put on a benefit easier by using a film than by any other method we can think of. In the first place, they have the manager for a foundation, support, friend, and general doer. If some of the committeewomen fall down on the job the manager will pull the thing through. He's a professional.

The idea has been beautifully worked out in Kirksville, Mo., where Manager Earl Hayes of the Kennedy Theatre has been sponsoring a picture series for the Kirksville Order of Eastern Star since November. The scheme centers on a special offer to the public for the series. Benefit tickets are sold at a discount on the regular admission prices, somewhat in the same manner as gift books.

For entertainment, pictures are chosen that assure the feminine portion of the audience full satisfaction. In the case of the Kennedy, Hayes ran his first series a week apart with these films as the inducement: "Best Foot Forward," "Thank Your Lucky Stars," "Above Suspicion," "The Sky's the Limit," and "Let's Face It." This might be called the block system of selling—only in this instance the selling is to the audience. At any rate, the buyers have the 20 per cent cancellation privilege, for they have their choice of four pictures out of the five.

With the Eastern Star behind the campaign it was a foregone conclusion that Hayes would do a good, healthy chunk of business above normal. The slight discount is more than wiped out by the large response, and the plan has the further advantage of gaining new regular patrons for the theatre. Hayes found this to be true and he recommends it as good business for any theatre—especially in the small town.

He's Beginning to Doubt It

Showman Sam says: Two and two are supposed to make four, but with inflation, high rentals, and high wages I'm beginning to doubt it.

Program Exchange

Salisbury Sends Sample of Program From Maine; Other Topics: Weather, War Loan

Theatremen are deep in the job of bond-selling. If there were no indication of this other than the fact that our receipt of programs has fallen off sharply during the past few days, that in itself would be sufficient proof. And we are glad, even though our material for discussion in these columns *is* somewhat curtailed. We shall, however, expect to receive shortly programs containing Fourth War Loan showmanship.

Meanwhile, let us not forget the weather. In summer, we expect mild, balmy weather. In winter, we expect frigid weather. Under no circumstances do we expect mild, balmy weather in January. And yet that's what we've been having these past few days. Even humidity rears its ugly head, resulting in a dampness that makes the going difficult. Last night, for example, with our bedroom windows wide open and the temperature at a comfortable 36 degrees, we still perspired profusely, fearful that removal of our blankets might make us an excellent target for a cold.

While we're on the subject of weather, we'd like to comment on a letter received from **Jack Jackson,** a former associate on this staff, and now associated with Interstate Theatres down in Houston, Texas. Jackson is right at home in the sweltering heat; even in a steam cabinet he demands his earmuffs, overcoat and spats. Imagine then, how we felt as we sweltered in a 36-degree temperature here, when we read his complaint that the brief drop of temperature in Houston to that same degree forced him to bring his spats out of the mothballs. While in New York, Jackson withstood the winter weather nobly: before going out each morning, he called for a bellhop and suspended him outside the window for a few minutes. If the bellhop stayed there, it was all right to go out; if, however, he lost his hold while trying to rub his hands together to keep them warm, Jackson burrowed beneath the sixteen blankets on his bed and remained there. This procedure invoked no hardship on the bellhop, for a landing net was provided for his convenience several stories below Jackson's floor. To this day, we never pass that hostelry without thinking of Jackson and that bellhop.

And now that we've dealt with the weather, let's deal with a program or two. Somewhere in the state of Maine there is a community called Presque Isle, and the manager of the Opera House there is **Raymond E. Salisbury.** Salisbury's name is familiar to us, but for the life of us we can't think in what connection we heard it before. (You're wrong—we weren't even *thinking* of a steak.) Anyway, Manager Salisbury has been good enough to forward us a copy of his program, which measures 6x9 when open, 4½x6 when closed. Printed on pink paper, it is a four-page affair which utilizes, as far as we can tell, two-column ad mats from the press books. Salisbury uses institutional slugs which, we assume, he obtains through some theatre mat service. Double features occur only on Friday and Saturday when, as in most average small towns, the populace must have a western with the regular feature. The program is neat and attractive, and a good selection of type is used where necessary. While it makes no particular flash, and follows the appearance of others of its type, it is probably just what the people of Presque Isle are accustomed to and like. And we rather imagine it is an economical printing job.

Two programs just arrived at our desk—one from **Harry Hobolth** of the DeLuxe Theatres, Imlay City and Capac, Mich., and the other from the Palace Theatre, Greenfield, Tenn. Both are the same type of vest-pocket program put out by a national program printing firm. And, oh yes, still another just arrived: this one from **David Nolan** of the Normandie Theatre in New York. A new style signature cut has been designed for the front cover. Only reference to the bond drive is the front-page line: "The Fourth War Loan Drive Is On!"

We don't wish to sound critical about the matter, but wherever there is additional space available, we think that space should be devoted to the bond drive. On one page, for example, a story about Don Ameche has been spaced between paragraphs to fill the column. This space could have been removed, permitting at least an inch at the bottom of the page for copy either about the Fourth War Loan or the March of Dimes drive, the latter having ended by the time most exhibitors read these lines. Wherever there is an opportunity to include a few lines about the Fourth War Loan, such lines should be included.

And so we end another weekly discourse. We're on the lookout for those Fourth War Loan programs, for they should be reaching us any day now. Whatever treatment you're according the drive in *your* programs, won't you let us see copies? Just address them to: Program Exchange Editor, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y. And be sure to include your name, so we can give credit where credit is due.



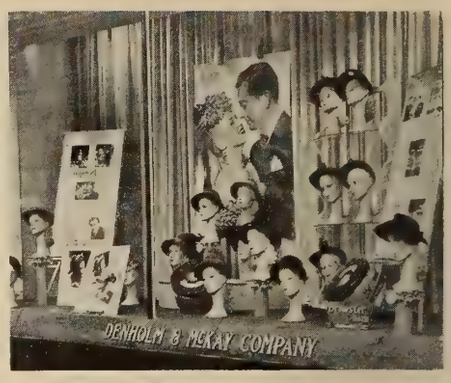
London Showmanship for 'Bell'

Color, and plenty of flowers, distinguish the front of the Carlton Theatre, London, for the current engagement there of Paramount's "For Whom the Bell Tolls." The above photo was brought over from London by David E. Rose, managing director for Paramount in Great Britain. Fresh flowers are supplied daily to decorate the marquee.

Contacts Norwegian Societies

Mindful that "First Comes Courage" would appeal to Milwaukeeans of Norwegian descent, Manager Angelo Provinzano of the Palace Theatre, Milwaukee, contacted the Norwegian societies in the city and informed them of the picture's coming. Box-office response was excellent.

Difference between Rip Van Winkle and some people: Rip woke up.



Sold Hats, Built Business

This attractive "Sweet Rosie O'Grady" hat window not only sold plenty of hats to the young ladies of Worcester, Mass., but helped Loew's Poli Theatre establish a new record with the 20th Century-Fox musical. The tieup was arranged by theatre's manager, Harold Maloney.

Turns Back Clock In Selling Revivals

Leonard Kraska, now permanently settled as manager of the Dorchester Theatre in one of Boston's finer suburbs, did a great job of ballyhooing a program of old-time films, "The Good Old Days." He made the suburb of 100,000 persons completely mustache-conscious by distributing 3000 phony mustaches at the theatre, restaurants, bars, and drug stores. The theatre staff wore them to encourage patrons to do likewise, and they made a big hit with the grownups as well as with the younger persons. He also distributed 10,000 heralds gagging the show, as well as 300 double-size window cards and fifteen two-sheets.

Kraska had a couple dressed in old-fashioned outfits and had them pass out advertising material to people in the streets. In his newspaper advertising, directed to the adults, he "sold" Valentino, Dressler, John Bunny and others of the old-time cast, while for the kids he stressed Charlie Chaplin and the comics. Men were sold on the Dempsey-Willard angle, so everyone was happy. The theatre was especially decorated for the week, and gas lights were installed to emphasize the "Good Old Days" atmosphere. Record-breaking business was done for the entire engagement of the picture.

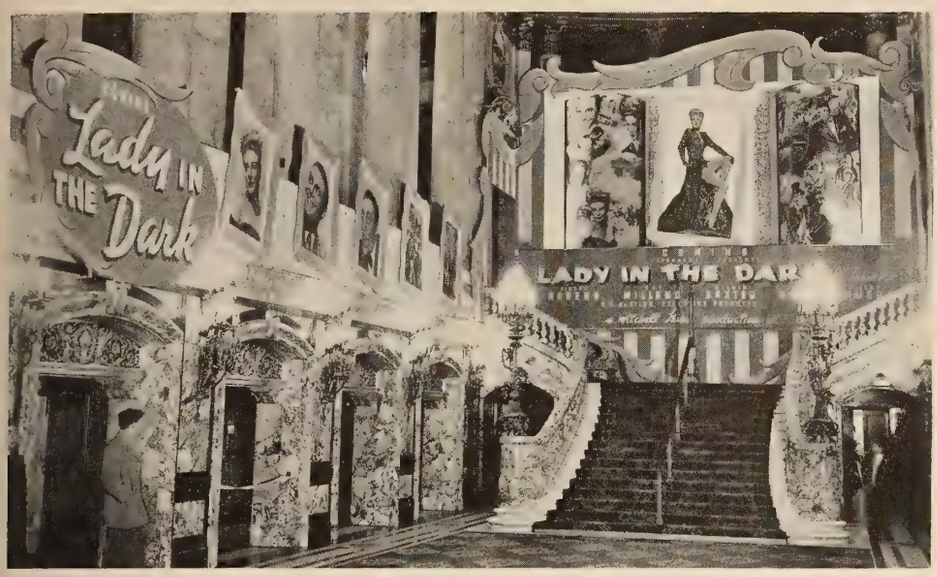
On another occasion, Kraska put on a repeat of "My Friend Flicka," plus a Western, which jammed the house all day. Prizes of toy periscopes were given and plans for the start of a new serial, "The Batman," were announced from the stage. The "Batman Club" was organized with masks and membership cards and with autographed photographs to every child. The children were encouraged to prepare scrap books, and prizes will be awarded for the best of these each week and at the end of the serial. —Bo.

Old-Time Show in Jamestown

A program of old-time silent pictures constituted the New Year's Eve show at the Palace Theatre in Jamestown, N. Y., according to a belated report from Ken Rockwell, Warners' city manager there.

Billed as "The Good Old Days," the program included "Ten Nights in a Barroom," William S. Hart in "Every Inch a Man," "The Great Train Robbery," the famous Dempsey-Willard fight (1919), and a comedy and short showing such old stars as Mary Pickford, Rudolph Valentino, Gloria Swanson, Tom Mix, Francis X. Bushman and others.

Circus-type heralds were widely distributed to announce the old-time show, and local newspapers came through with publicity stories.



'Lady in the Dark' Display Striking and Colorful

A striking and colorful lobby display is at the New York Paramount in advance of the showing of Paramount's Technicolor production, "Lady in the Dark." Robert M. Weitman, managing director, utilized the entire length of the 100-foot grand lobby. Flanking both sides are full-color 40x60 portrait blowups and scene stills of Ginger Rogers, Ray Milland, Jon Hall, Warner Baxter and Mischa Auer and large decorative signs announcing the attraction as coming. Dominating the scene from the grand staircase landing is a huge spectacular display in full color, 33x36, covering the entire wall. Large blowup of Miss Rogers wearing the fabulous "Lady in the Dark" mink and sequin evening gown dominates the center, while on either side are two large motor-driven revolving drums, both covered with a photo-montage in full color. Display is set within giant shadow box, and is illuminated via indirect lighting. Entire setup was planned and designed jointly by Weitman, Jack McInerney, publicity director of the Paramount, and Thomas E. Blackmore of the Max Fine Display Company, and executed by Blackmore. The displays may well serve as an inspiration to other theatres playing the film, where space permits.

Annual Pass Award Showmanship Idea

A prize-winning showmanship idea—a simple giveaway that involved no contest—scored successfully recently for Manager Hugh Silverd of the Fox Granada Theatre, Kansas City, Mo.

Having selected a specific date, Silverd began running four weeks in advance a trailer with this copy:

"Free movies for a year! How would you like to go to the movies free for a year?

"The Granada Theatre is awarding the annual gold pass (for two people) and one month's silver pass . . . etc."

During the four weeks people signed coupons, after which winners were selected.

In Joplin, Harley Fryer, former manager of the Fox Theatre, used the same basic idea, but turned it into a contest by giving each contestant a commission on every ticket sold, as well as a certain number of points. Thus the person accumulating the largest number of points received a Gold Pass.

Paramount to Give 'Navy Way' A Top Exploitation Campaign

As a result of the enthusiastic reception accorded "The Navy Way" at a sneak preview, Producers William Pine and William Thomas are rating it as their most important production to date and Paramount is launching plans for large-scale national promotion.

The picture, a drama based on the training lives of Uncle Sam's seafighters, which was filmed at the famed Great Lakes, Ill., Naval Training Station, will be given the most extensive exploitation campaign ever set up for a Pine-Thomas production. An increased advertising budget is being mapped and plans are being developed for the premiering of the picture which was made with Navy cooperation and the participation of thousands of bluejackets.

20th-Fox Sets Ad Tieups For Baxter, Landis, Bari

Twentieth Century-Fox has made arrangements with Royal Crown Cola and Heller Delta Pearls whereby the company's stars will be featured in the magazine advertisements of the two organizations.

Anne Baxter, currently in the recently completed "The Sullivans," will be featured in Royal Crown Cola ads, which will run in fan magazines.

Carole Landis and Lynn Bari will share Heller Delta Pearl ads in which each of the artistes will receive individual mention in ads in which titles of their films will be featured. Miss Landis will be advertised with "Four Jills and a Jeep" and Miss Bari will be mentioned with "Tamipico" and other 20th-Fox films.



Promotes 'Wintertime' Window

Manager Del Milne of the Orpheum and Playhouse, Portland, Ore., promoted this window from Meier and Frank, department store, as a tieup on 20th Century-Fox's "Wintertime." Milne found it took little persuasion to make other tieins.

'Higher and Higher' Exploitation Set by Samartano, Horwitz

Following a publicity meeting at the Loew-Poli Palace Theatre, Meriden, Conn., the other day, during which campaign plans on "Higher and Higher" were discussed by Manager J. G. Samartano and his assistant, Sam Horwitz, it was decided that:

- Samartano would imprint 100 cards and tie in with the Chamber of Commerce, using all the poles in the downtown area. Copy on cards: "Raise Meriden's War Bond Sales 'Higher and Higher'—Buy a Bond Today!"
- Horwitz would plant two co-operative ads on the picture—one two-column featuring Michele Morgan and one one-column featuring Barbara Hale—in a tieup with the Charm Beauty Salon.
- Samartano would run a Frank Sinatra song contest in conjunction with the weekly Amateur Shows at the theatre. Newspaper would carry story of the contest, winner, and plug for the picture.
- Horwitz would plant scene mats and readers two weeks in advance, plus perhaps one or two stories on the popularity of Frank Sinatra.
- Samartano would feature a 40x60 in the lobby displaying press material on the meteoric rise of Sinatra.
- Horwitz would plant window displays with local music stores tieing in the picture with Sinatra recordings.
- Samartano would plant one-sheets in empty store windows, cards in the local and suburban busses.
- Horwitz would tie in with the W. T. Grant Store's music department for a display featuring songs made popular by Sinatra and carrying this copy: "Now on sale here—all of the popular songs sung by Frank Sinatra, who is now being featured in 'Higher and Higher' at the Loew-Poli Palace."
- Samartano would attempt to plan an essay contest in the Meriden *Journal* for the best essay on "What I Like About Frank Sinatra's Voice."
- Horwitz would have a boy walk the streets on stilts, carrying a card with this copy: "I'm going 'Higher and Higher' to see Frank Sinatra in 'Higher and Higher' at the Loew-Poli Palace."
- Samartano would try to plant a missing-word contest with the classified editor of the Meriden *Record*, awarding guest tickets to the winners.
- Horwitz would have arrows stenciled on the sidewalk, together with the title, and leading in the direction of the theatre. Stunt would be appropriate, because theatre is at top of hill, and arrows would begin at the bottom.

The stunts looked good on paper. If Samartano and Horwitz were successful in putting at least the majority of them into action, extra grosses at the Loew-Poli Palace box-office seemed reasonably certain.

'Where Are Your Children?' Gets Full-Page Publicity Breaks

Unusual cooperation of the Hearst chain of newspapers in tieing in the Monogram drama, "Where Are Your Children?" with its own child-delinquency campaign, was shown in full-page still layouts in two of its most important units recently. Page in the New York *Journal-American* was headed "Movie Helps Fight Juvenile Delinquency," and a different layout in the Chicago *Herald & American* bore the caption, "Youth on Loose—A Frank Movie."

These displays are regarded as especially exceptional owing to the present shortage of newsprint.

First Runs Prove 'Destination' Scoring as Exploitation Natural

With its timely and prophetic title catching national imagination many weeks before its initial showings, "Destination Tokyo" has come through as an exploitation natural as a result of stunts devised by Warners' Charles Einfeld and Mort Blumenstock publicity corps.

Following is a summary of the leading activities in the general campaign to date:

Salvage Drives—By placarding the collections "Destination Tokyo," these campaigns to salvage much-needed scrap iron, tin, fats and paper attracted wide participation, resulting in unusual publicity for the picture as well as large collections of materials. As part of the advance campaign for the triple Los Angeles opening at Warners' Downtown, Hollywood and Wiltern, a tieup with the War Salvage Committee of that area made it possible to placard 250 scrap iron salvage trucks with banners reading: "Contents Destination Tokyo." More than 2000 butcher shops displayed counter signs reading: "Mark your grease Destination Tokyo—exchange it for ration points." In Chicago, the "Destination Tokyo" scrap drive collection undertaken by school children with the endorsement of Governor Green of Illinois and cooperation from school authorities, developed into such a success that stories and pictures of the campaign broke in newspapers throughout the country, with five news and photo syndicates handling the story.

Slogan on War Materiel—Numerous newly launched fighting craft, including submarines and bomber planes, were among the war materiel marked with the slogan "Destination Tokyo," and in the case of important launchings the event became a national news story. At Tinker Field, Oklahoma City, the Army's largest air depot, "Destination Tokyo" was stenciled on all bombs loaded into bombers going overseas throughout the month of December. Many war plants also placed the "Destination Tokyo" label on their output.

Liberty Magazine Tieups—Publication of "Destination Tokyo" in serial form in *Liberty* made it possible to effect tieups with local magazine distributors throughout the country even after the serialization was concluded. These included lobby displays featuring enlargement of stills from the picture, plus tearsheets from *Liberty;* heralds imprinted locally with *Liberty* tieup copy inserted in all current issues of the magazines; "*Liberty* Scrap Drive" campaigns, arranged with local distributors of the publication; free copies of *Liberty* for one pound of scrap marked "Destination Tokyo"; truck posters, arm bands for newsboys and *Liberty* sales boys, and various other promotional stunts.

Book Tieups—Appleton-Century, publishers of the book version of "Destination Tokyo," are including a plug for the picture in their national advertising, with material available through local booksellers for theatre tieups in connection with the picture's engagement.

War Bond Rallies—In cooperation with local war bond selling agencies, a number of "Destination Tokyo" War Bond Rallies were conducted, the appeal being directed toward bringing in money to finance more planes and submarines to go after the Japanese.

'Destination Tokyo' Day—On the eve of the Los Angeles opening, Mayor Fletcher O. Bowron of that city proclaimed "Destination Tokyo" Day. Ceremonies included participation by Navy personnel, Waves, wounded submarine heroes and a 26-piece Navy Band.

Radio—Constant use of the "Destination Tokyo" slogan by radio newscasters and commentators was made possible by timely developments in the news as well as the psychological appeal of the slogan.

Other Angles—Tieups with local military tailors; promoting gifts for sailors, particularly submarine crews; submarine model contests; letter-writing to soldiers, and various other exploitation angles also were employed by exhibitors with original ideas of their own, suited to local situations.



Just Prove You're Crazy

Paris Peggy, who appeared at the New York World's Fair, the Texas Centennial and the San Francisco Exposition, was hired by Universal's west coast publicity staff to sit in the lobby of the Egyptian Theatre during the run of "Crazy House" and act as judge of people who took up an offer to act crazy and be admitted free if they successfully convinced Peggy.

American-Soviet Friendship Council Helps Promote 'Heroic Stalingrad'

Exhibitors in large cities throughout the country are receiving the cooperation of local chapters of the National Council of American-Soviet Friendship in promoting "The City That Stopped Hitler—Heroic Stalingrad," Paramount release of the official Red Army film.

Local councils which have been advised by the parent organization to cooperate with local theatres include the Massachusetts Council of American-Soviet Friendship in Boston, and chapters in New Haven, Cleveland, Detroit, Tampa, Philadelphia, Pittsburgh, New Orleans, Jacksonville, Chicago, Milwaukee, Minneapolis, St. Louis, Denver, Des Moines, Salt Lake City, Los Angeles, San Francisco, Paterson and New Brunswick, N. J. In addition, other chapters are being organized in key cities in connection with the current celebration of 10 years of amicable relations between the United States and the Soviet Union.

Members of the local chapters are advised of the theatre playdates and urged to publicize and otherwise support the engagements. The National Council cooperated in promoting the engagement of the picture at the Victoria Theatre in New York City.

'Jack London' Book Week

Manager Rodney Toups, Loew's State, New Orleans, arranged a Jack London Book week when he played "Jack London." Patrons deposited books in lobby receptacle for use by men of the Merchant Marine.



Book Store Reciprocal Tieup

Through a tieup with a local book store, Manager J. G. Samartano of the Palace Theatre, Meriden, Conn., reciprocates for the store's windows by displaying a 40x60 in the lobby announcing coming attractions based on novels and advising where they may be purchased.

Leap Year Angle on 'Government Girl'

Manager Knox Strachan of the Hippodrome Theatre, Cleveland, O., arranged a novel "Leap Year-Turnabout Party" as the highlight of his campaign for "Government Girl."

The party was arranged through a tie-in with the Gigs (Girls in Government Service) with the so-called Gigs asking service men for dates and footing the expenses for the evening.

Through advance arrangements with the armed forces located in nearby localities more than 1000 soldiers, sailors and marines were invited to the affair. It was arranged for the service men to meet their "blind" dates at the local induction center, where, at a given signal, the Gigs rushed the boys in order to secure their special date for the evening.

Window cards, publicizing the party, had been printed in advance and in turn distributed through every government agency in Cleveland, and in the barracks of every detachment of marines, soldiers, sailors and coast guard. More than 75,000 persons learned of the party in advance via this medium.

Following the "teaming-up" of dates, the couples paraded down Cleveland's main street to the Hippodrome, tieing up traffic in front of the theatre despite the frantic efforts of special squads of police.

All Cleveland newspapers carried advance publicity on the stunt, with the actual party being covered by Acme News Service and the Cleveland *Plain-Dealer.*

Uses Poster as Drop-Curtain

Mel Jolley, manager of the Marks, a 20th Century Theatre in Oshawa, Ontario, came up with a quick answer to the new government restrictions on advertising. He pasted a 24-sheet on "Action In the North Atlantic" on cotton and used it as a drop-curtain on the stage in front of the screen. It was lowered during intermissions and as a leader into the trailer on the motion picture. Mel reports that audience reaction was terrific.

Showman Sam says: Have you ever noticed that the lobby with the most lurid posters and ad copy in town oftentimes is the entrance to the poorest show in town?

Twin-Theatre Date on 'Jack London' Sold By Radio and Tieups

Local radio and commercial tieups were among the highlights of the exploitation campaign put on by Managers Jim Tebbetts and Harry Greenman, of Loew's State and Orpheum theatres, Boston, on "Jack London."

Radio station WCOP used the five-minute transcription with the James Hare interview and later gave "Jack London" another great break on their special Breakfast Club program. Station WORL used the five-minute transcription on "Hollywood Cavalcade" with full credit to "Jack London." In addition, the Royal Crown Cola radio program devoted time to plugging the picture and mentioned its twin theatre engagement.

The Royal Crown Cola tieup accounted for the distribution of 1000 window cards throughout the city. Special two-sheet oil-cloth banners were used on their 20 delivery trucks, each prominently mentioning the opening of "Jack London" at both houses. The local Royal Crown Cola ads broke with full credit to the film's stars.

The Adams Hat tieup resulted in three local shops getting out attractive window displays featuring scene stills and the special poster tieup. In addition, local dailies carried the Adams ad mentioning Michael O'Shea.

All local book shops featured scene stills from the picture and 20x30 posters specially gotten up for the display.

Several days prior to the opening local newspapers used feature stories and art on the featured players.

Top Ad Schedule Is Set for 'Seabees'

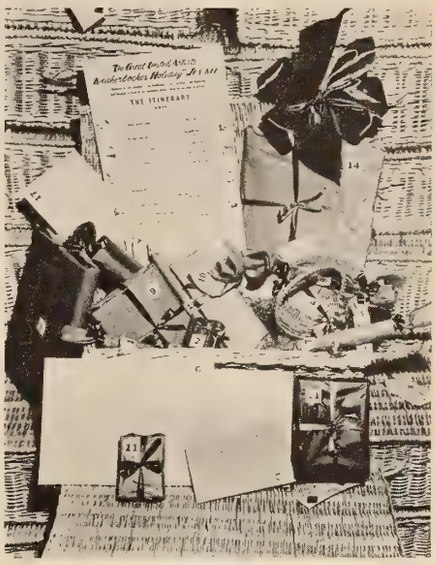
Largest appropriation for fan and general magazine advertising in the history of the company has been allocated by Republic to "The Fighting Seabees."

The picture is being advertised in the March issues of *Life, Look, Liberty, Cosmopolitan, Charm, Movie Story, Motion Picture, Madern Screen, Screen Romances, Movies, Movie Life, Movie Stars Parade, Movieland, Photoplay Movie-Mirror, Pic, Screen Guide, Stardom, Click, See, Screenland, Silver Screen, Movie Show, Pathfinder, Hit Parader, True Detective, Master Detective, Latest Song Hits, Song Hits, Actual Detective, Official Detective, True Story, Police Gazette, Child Life, Calling All Girls, True Comics, Real Heroes, True Aviation, Junior Scholastic, Senior Scholastic, World Week, Parent's, American Girl, Boy's Life, Open Road for Boys, Young America,* and *Young Catholic Messenger.*

In addition, advertisements are appearing in such newspaper supplements as *Parade, This Week,* and *American Weekly,* syndicated to 56 newspapers throughout the country; a full-page advertisement will appear in the *Christian Science Monitor* of February 23rd; and the production is being advertised in the Negro press.

Hoosier Stunts on 'Lassie'

Two exploitation stunts on "Lassie Come Home" were used in two Indiana campaigns on the film. In Logansport, Manager William Studebaker of the Logan Theatre planted a "What Would Lassie Say?" contest in the newspaper. In Terre Haute, Manager H. J. Arnold of the Indiana Theatre arranged a combination "boy and his dog" contest, which caused a lot of youngsters to congregate in front of the theatre with their pets.



'Knickerbocker' Jun-Kit

Large willow hampers containing souvenirs of the various activities motion picture critics would enjoy if they visited New York are being sent to critics in 32 key cities by United Artists as an advance exploitation stunt on "Knickerbocker Holiday." (Details below.)

Critics Take Part in 'Knickerbocker' Stunt

More than 100 top-flight motion picture critics from 32 key cities are now participating in one of the most unusual advance exploitation stunts ever accorded a Hollywood production. It is the "Knickerbocker Holiday Jun-Kit," conceived to publicize United Artists' forthcoming "Knickerbocker Holiday," starring Nelson Eddy, Charles Coburn and Constance Dowling.

Normally, United Artists' plan would have been to bring to New York the country's leading picture critics for a two-day junket which would be climaxed with a kleig-light, star-studded world premiere. However, due to restrictions on travel in view of the war, the plan was out of the question. So, as as innovation, UA is bringing the jun-kit to the critics in capsule form with all the sights and activities they would have enjoyed had they visited New York aboard the "Knickerbocker Holiday Jun-kit."

Actually, each critic was sent a large willow hamper containing souvenirs of the various activities they would have enjoyed in New York. Included in the two-day itinerary was a visit to the following night spots: Stork Club, 21 Club and the Diamond Horseshoe, with appropriate souvenirs. Among the shows they saw were "Oklahoma" and "Carmen Jones." They dined at Sherry's, the Plaza, Reuben's and Ruby Foo's. Other sidelights of the trip were a shopping tour and "dates" with Follies Girls.

While it was impossible to send each critic a print of the production, a set of the scene stills from "Knickerbocker Holiday" was included in the willow hamper—thus affording each critic an exclusive pictorial break in their city to play up the comedy highlights in "Knickerbocker Holiday."

'Girl Crazy' Street Ballyhoo

A boy and girl in Western attire strolled the streets of Marshall, Mo., as ballyhoo for the showing of "Girl Crazy" at the Auditorium Theatre. Manager J. O. Martin also had a juke box tieup and staged a "stunt airplane arrival" of a print of the film at a new airport which had recently opened outside of town.

'Salute to Marines' Playdate is Tied In With Marine Birthday

Contemplating a drive in Wilkes-Barre and Scranton to obtain enlistments in the Women Marines, Manager William Walsh of Comerford, with the assistance of Sgt. Van Meter, Public Relations Staff, U. S. Marine Corps, arranged with Mayor Charles Loveland to issue a proclamation declaring the period of November 15-20 Wilkes-Barre's Salute to the Marines. Of course, the screen attraction for the period, which included the celebration of the 169th anniversary of the founding of the U. S. Marine Corps, was "Salute to the Marines."

Under the auspices of the Marine Corps, 200 cards were placed in windows throughout the city. Copy: "Enlist in the Marine Corps Women's Reserve. Free a Man to Fight."

A leading department store was selected as the official recruiting headquarters during the celebration. The store announced the event in a 75-inch ad, and followed this with copy in its regular ads. The store also devoted an entire window to an elaborate display, and had an attractive recruiting booth on the main floor.

During the first three days of the celebration a wounded sergeant was brought from a Washington, D. C., hospital to Wilkes-Barre to give talks before various schools, clubs and organizations.

Captain Everett Callow also arranged to have the Marine Corps Trailer Unit set up in the public square directly facing the Comerford. During its sojourn in the city, its members made various talks to schools and colleges, appeared at the Boston Store, established a recruiting and information service in the lobby of the theatre, and on the last day, appeared at a local football game where addresses were made to nearly 8000 persons.

Hold Dinner to Honor Marine

In conjunction with Wilkes-Barre's Salute to the Marines, the Junior Chamber of Commerce held a dinner in honor of a Marine on the opening night of the picture. Following the dinner, the guests were invited to the Comerford to witness the performance and see the Marine, who had been wounded at Guadalcanal, receive a citation from the City in an impressive stage ceremony.

Newspapers gave excellent coverage to the celebration and to the engagement of "Salute to the Marines."

Fifteen 24-sheets were posted a week in advance. A 24-sheet was mounted, framed and erected on the front of the theatre above the marquee. It was illuminated at night with floodlights.

Esquire Features Betty Grable In Special Full-Page Article

According to an article appearing in the February issue of *Esquire,* Betty Grable, 20th Century-Fox star who will shortly be seen in "Pin-Up Girl," is "sweetheart of seven million servicemen." The article, a full-page in four-colors, is listed under Hollywood Set To Music, and shows a scene from the Merry Widow sequence in "Pin-Up Girl."

"I'm from Missouri," writes *Esquire,* "is one statement that Miss Grable can make literally. She's from St. Louis, specifically. It was there that she made her first stage performance at the advanced age of 7. In the intervening years, she worked as a movie chorine, a band singer, a Broadway musicaler and now a star. Her big break came when Alice Faye was sick and 'Down Argentine Way' was out one leading lady. Blonde for blonde substitution put Miss Grable on the perch she has decorated ever since.

Columbia's

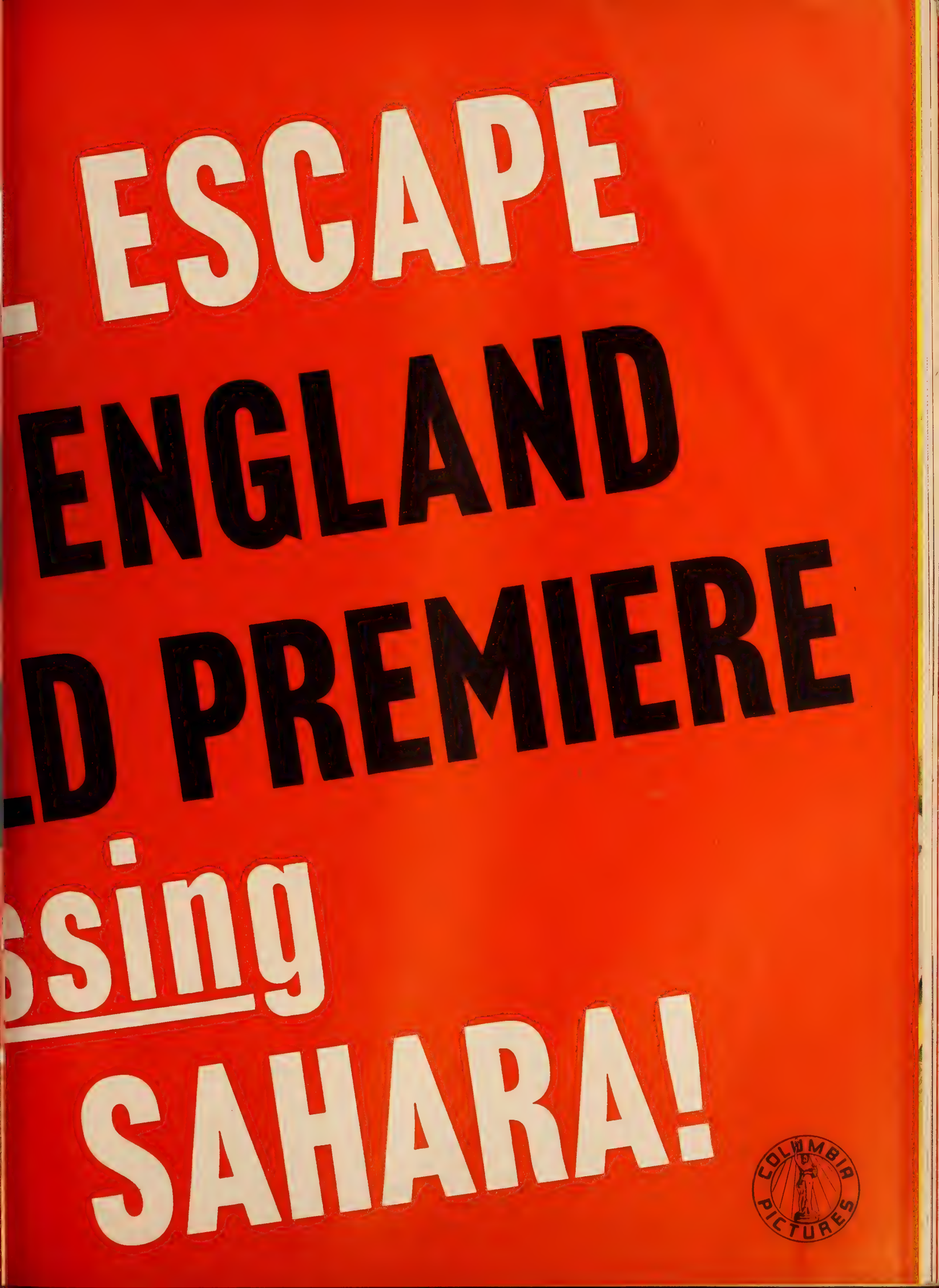
NONE SHA

IN ITS NEV

31-CITY WOR

is outgr

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN AND
REMEMBER MARCH OF DIMES!


ESCAPE
ENGLAND
D PREMIERE
sing
SAHARA!
COLUMBIA
PICTURES

The Box Office Slant

Phantom Lady

Universal **Mystery** **87 mins.**

(Nat'l Release, Jan. 28th)

AUDIENCE SLANT: (Adult) No one who enjoys chiller-dillers will want to miss this excellent mystery.

BOX-OFFICE SLANT: Give it plenty of advance exploitation for once word-of-mouth gets around it should bring in unexpected returns, so sell it and be prepared for a "surprise."

Cast: Franchot Tone, Ella Raines, Alan Curtis, Aurora, Thomas Gomez, Fay Helm, Elisha Cook, Jr., Andrew Tombes, Regis Toomey, Joseph Crehan, Doris Lloyd, Virginia Brissac, Milburn Stone. **Credits:** Directed by Robert Siodmak. Screenplay by Bernard C. Schoenfeld. Based on the novel by William Irish. Director of photography, Woody Bredell. Associate Producer, Joan Harrison.

Plot: A young architect is accused of the murder of his wife. He makes newspaper and radio appeals for the "phantom lady," who is his alibi, to make herself known. She fails to respond and he is sentenced to the electric chair. Unconvinced of his guilt is his secretary and the inspector of police. Between them they rout out more evidence and finally nab the murderer.

Comment: Comparable to "Shadow of a Doubt" and other pictures of like calibre, this latest offering from Universal looks like one of those pictures that will create plenty of excitement wherever shown. It is an excellent bit of entertainment that should go far towards bringing in unexpected returns at the box-office once word-of-mouth gets around, for all types and classes are interested in this type of fare. Being the story of a psychological killer, it is a chiller-diller of top proportions and is packed with suspense and thrills. As the paranoiac, Franchot Tone turns in a performance that is smooth and believable, and Alan Curtis as the condemned man and Ella Raines, as his secretary, both do outstanding jobs. Contributions by Fay Helm, Elisha Cook, Jr., and Thomas Gomez are also exceptionally well done. Robert Siodmak deserves praise as the director of this outstanding picture while Joan Harrison in the associate producer's berth proves her expert training from her association with Alfred Hitchcock. Arrangements should be made to have a psychologist, or authority from a local school or college (for newspaper photographs) test reactions of patrons to this thrill attraction. Stills from the picture could be placed in windows of millinery shops, offering prizes to those giving the closest solution to the crimes. Imprinted blotters, with reversed engraving reading something about "Take Warning, etc.," with straight type at top giving instructions to "Hold Before Mirror," could be distributed in advance of opening.

Lady, Let's Dance!

Monogram **Musical** **88 mins.**

(Nat'l Release, Mar. 7th)

AUDIENCE SLANT: (Family) Exceptionally good entertainment for all skating and dancing fans, and for all who enjoy a good screen show.

BOX-OFFICE SLANT: With good buildup, title should prove an accurate description of the cash register.

Cast: Belita, James Ellison, Frick and Frack, Walter Catlett, Lucien Littlefield, Maurice St. Clair, Eugene Mikeler, Henry Busse, Harry Harvey, Jack Rice, Emmett Vogan, Barbara Wooddell, Henry Busse, Eddie LeBaron, Mitch Ayres and Lou Bring and Orchestras. **Credits:** Directed by Frank Woodruff. Original screenplay by Peter Milne and Paul Gerard Smith. Adapted from the story, "Lady, Let's Dance," by Bradbury Foote and Scott R. Dunlap. Director of photography, Mack Stengler. Produced by Scott R. Dunlap. Executive Director, Trem Carr.

Plot: A refugee from Holland is given a chance to dance with the male member of a team who lost his partner. From this she goes on to bigger and better things because of the planning of a young press agent. He loses his job and finds it difficult to get placed, having been black-balled by the man from whom he took the young lady. However, after he comes home wounded from overseas, she finds him and they both celebrate her final success.

Comment: "Lady, Let's Dance" is a very appropriate title for this entertaining picture and should prove an accurate description of the cash register when the exhibitor runs it. It was made as a vehicle for the versatile talents of Belita, the young lady who made her movie debut in "Silver Skates." Here she is given a chance to display not only her brilliant skating, but also her ballet and ballroom dancing and acrobatic technique. There isn't much of a plot, for it was never intended as more than a string on which to hang the production numbers and the wealth of entertainment the picture carries is in the lavish and attractive build-up, indicating the expert eye and hand of Scott R. Dunlap. These numbers, starting with a ballroom dance by Belita with Maurice St. Clair as her partner; a graceful, ice-skating number called "Silver Shadows and Golden Dreams"; a ballet number with a chorus; and a spectacular finale, "Victory Lady," done by Belita on skates, combine to make an offering that will be enjoyed by all wherever the picture is played. There are plenty of other entertaining features in it. The terrific comedy ice work of Frick and Frack; the inimitable way in which Walter Catlett handles his comedy role; and the music of the bands, the most prominent of which is Henry Busse's, who also handles a few straight sequences quite capably. The rest of the supporting cast, all good, include James Ellison, Lucien Littlefield and Barbara Wooddell. The direction by Frank Woodruff, keeps the story at an even pace and shows off the production high spots. There are any number of natural tie-ups to be arranged; tickets to the picture might be presented to pupils of dancing schools who win school dance contest. They might also supply girls for dance contest on amateur night and for general advertising purposes. Figure skater might be used to write out attraction title on street, using a "magazine" of flour on one leg which is arranged to spill a small stream continuously as he skates. Tieup with skating rinks should also be arranged.

Legion of Decency Ratings

(For Week Ending Jan. 29)

SUITABLE FOR GENERAL PATRONAGE

Bullets and Saddles — Fighting Seabees — Texas Kid

SUITABLE FOR ADULTS ONLY

Phantom Lady — Uncensored

The Heat's On

Columbia **Comedy-Drama** **78 mins.**

AUDIENCE SLANT: (Adult) Offers some specialties by good entertainers but story misses and the overall result is rather dull.

BOX-OFFICE SLANT: Whatever this can do will depend on marquee strength and any bill that hopes to satisfy will need good companion or topping feature.

Cast: Mae West, Victor Moore, William Gaxton, Xavier Cugat and his Orchestra, Hazel Scott, Lester Allen, Alan Dinehart, Mary Roche, Lloyd Bridges, Almira Sessions, Sam Ash, David Lichine, Leonard Sues, Jack Owens, Joan Thorsen, Lina Romay. **Credits:** Directed by Gregory Ratoff. Screenplay by Fitzroy Davis, George S. George and Fred Schiller. Original story by Boris Ingster and Lou Breslow. Director of photography, Franz Planer. Associate Producer, Milton Carter.

Plot: To keep his top musical comedy star, a producer feigns illness and gets her promise to stick to him. Then when he does get an angel for his show, but has to promise the leading part to a new youngster, the star lets him have it. The show finally goes on, with the young girl making her debut, and the star and the producer burying the hatchet because the show is a hit.

Comment: Mae West's return is inauspicious for the story is weak and most of the entertainment it provides is tepid. It is somewhat dull fare and will have to have a good companion or topping feature to send the patrons away with some satisfaction. Marquee strength of Mae West in picture with this title, plus the exploitable names of Victor Moore, Xavier Cugat, Hazel Scott and William Gaxton are the prime advantages and should be played hard in selling the picture. Hip sway of Mae West either has lost its oiled motion or is out of time, for little audience reaction was noted. The specialties of Hazel Scott at the piano are good enough to rouse enthusiasm, but too short to carry the picture. Direction, like story and production, is lack-lustre. Sell this by marquee, a combination of Mae West and picture title and a hard-hitting campaign on fun and entertainment. Offer your theatre for a local talent show like this, with casting based on type approximation, rather than talent and allow show to be presented between pictures.

Texas Masquerade

United Artists **Western** **59 mins.**

AUDIENCE SLANT: (Family Hoppy's masquerade as a city slicker will give his fans plenty of entertainment—and Hoppy really acts!

BOX-OFFICE SLANT: A solid draw in its class.

Cast: William Boyd, Andy Clyde, Jimmy Rogers, Mady Correll, Don Costello, Russell Simpson, Nelson Leigh, Francis McDonald, J. Farrell McDonald, June Pickerell, Pierce Lyden, Robert McKenzie, Bill Hunter. **Credits:** Producer, Harry Sherman. Associate Producer, Lewis Rachmil. Directed by George Archainbaud. Screenplay by Norman Houston and Jack Lait, Jr., from characterizations created by Clarence E. Mulford. Photography by Russell Harlan.

Plot: Nelson Leigh is wounded by Francis McDonald, who intended to rob the riders of the stagecoach. Hoppy, Andy, and Jimmy come to the rescue, but McDonald gets away, although wounded. Hoppy then masquerades as Leigh until the latter can recuperate and in this disguise investigates the troubles of Mason Valley, which include night raiders

(*Continued on Page* 24)

America's No. 1
RADIO COMEDIENNE in
the Merriest-Go-Round of Romance
Rhythm, Roars you ever saw!

JOAN DAVIS



Beautiful BUT BROKE

with
JANE FRAZEE
JOHN HUBBARD
JUDY CLARK
BOB HAYMES and
WILLIE, WEST and McGINTY

Screen Play by Monte Brice
Directed by CHARLES BARTON
Produced by IRVING BRISKIN
A COLUMBIA PICTURE



THE MOST FEROCIOUS SHE-WOLF YOU EVER HOWLED AT...

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN

The Box Office Slant

Texas Masquerade

(*Continued from Page 22*)

and a syndicate that is trying to cheat people out of their land. Sh-h-h! There's oil. Leigh's cousin, Mady Correll, catches Hoppy on a point of family knowledge and he has to tell her who he is. Then the tough gang and Hoppy's side are touch and go until a big gun battle settles the issue in our hero's favor.

Comment: It sure is novel to see Hoppy stride into the scene all dressed up in store clothes and then begin talking with a pseudo-Boston accent. In handling this angle William Boyd could not get away with just riding a horse and shooting. He has to act, and he does—but well! You don't know your western hero for a few moments. However, store clothes or not, the action is soon furious, and the gun fight is one of the biggest seen in a long time, based on the number of shots fired. For awhile it looks like two regiments in action. Andy Clyde and Jimmy Rogers add their ingratiating presences, as usual, and both Mady Correll and Nelson Leigh are more than capable. It is nice to see other familiar faces too, like J. Farrell McDonald and Russell Simpson. Doing a little extra exploitation might pay well for this number because you've got the masquerade angles to work with. Gags like "You don't believe Hopalong Cassidy can be a dude? Come in and see for yourself" should raise more than the usual interest at the box-office.

Casanova In Burlesque

Republic **Comedy** **73 mins.**

AUDIENCE SLANT: (Family) Best Joe E. Brown vehicle in some time and one that nearly everyone will enjoy.

BOX-OFFICE SLANT: Should be good for top spot in many situations.

Cast: Joe E. Brown, June Havoc, Dale Evans, Marjorie Gateson, Lucien Littlefield, Ian Keith, Roger Imhof, Harry Tyler, Patricia Knox, Sugar Geise, Jerome Franks, Jr., Marga Dean. **Credits:** Directed by Leslie Goodwins. Original screenplay by Frank Gill, Jr. Based on a story idea by John Wales. Director of photography, Reggie Lanning. Associate Producer, Albert J. Cohen.

Plot: The drama professor of a college and an outstanding burlesque actor are one and the same man. When his secret is uncovered by the strip-tease star in the show, he is forced to give her the lead in the Drama Festival at college, which had been promised to a rich dowager who finances the play. He finally confides his troubles to the dowager's niece, who finds a way to straighten things out.

Comment: This is the best vehicle Joe E. Brown has had for some time. It is the sort of thing he does best and has the type of comedy that will be enjoyed by everyone, even those who have never been his fans. Of course, his name is the draw, but practically stealing the show is June Havoc. She is a swell comedienne who also has her own distinctive way of presenting song numbers. One of the best scenes in the picture, and the one that will be the cause of a great deal of hilarity on the part of any audience, is the presentation of "The Taming of the Shrew" in jive. Another scene worthy of mention is June Havoc's interpretation of Juliet doing the "Romeo and Juliet" balcony scene in shorts. With the deletion of the professor's scene, at the beginning of the picture, this will be a compact, entertaining film that will be fun for everyone. Joe E. Brown as the Shakespearean professor and the burlesque comedian, has never been better. June Havoc does exceptionally well in her role, giving the picture some of its funniest moments. Noteworthy contributions come from Dale Evans, Marjorie Gateson and Ian Keith. Leslie Goodwin's direction keeps the picture moving and spots the songs to advantage. Production by Albert J. Cohen is tops. Exploit the return of Joe E. Brown in one of his best offerings and also arrange tieups with schools on the Shakespearean angle. Offer prizes for the best idea on what one would do if they could live a double life. Have an amateur night, in cooperation with a drama club, and offer prizes for the best interpretation of Shakespeare's Juliet balcony scene.

Rationing

MGM **Comedy** **93 mins.**

AUDIENCE SLANT: (Family) Beery can do no wrong in the eyes of his fans, and they are sure to like this number, especially the ice house climax.

BOX-OFFICE SLANT: The Beery-Main team has solid drawing power, but be careful not to promise too much.

Cast: Wallace Beery, Marjorie Main, Donald Meek, Dorothy Morris, Howard Freeman, Connie Gilchrist, Tommy Patten, Gloria Dickson, Henry O'Neill, Carol Ann Beery. **Credits:** Directed by Willis Goldbeck. Produced by Orville O. Dull. Screenplay by William R. Lipman, Grant Garrett, and Harry Ruskin. Photography by Sidney Wagner.

Plot: Beery owns a store and Marjorie Main is the postmistress and expert on ration books. They had been engaged 25 years ago. With Beery having all kinds of trouble with ration stamps, and with Marjorie because of the stamps, he goes to Washington to see his old friend, Senator White (Henry O'Neill). O'Neill appoints him head of the ration board in the home town and Beery soon learns that his store partner, Howard Freeman, is working hand in hand with a black market meat ring. In a wild melee, Beery rounds up the gang, and in order to escape filling out more ration blanks decides to marry Marjorie.

Comment: This is an uneven piece of work that looks as if it had turned out very differently from the original intention. Using rationing as a subject for comedy seems promising, but actually it's too nearly like the real thing to make good satire. The injection of the black market ring into the plot speeds up things considerably and enables Beery to put on a good climax, using an ice house chute into the lake for the major prop. Frankly, it is not a picture for sophisticated audiences—or even partly sophisticated ones. The best bet is to play up the Beery-Main draw to the hilt and then keep mum. With less demanding patrons, however, the picture should have a good measure of success, and the kids will love the sequence where Beery sends the gang—one by one—shooting the chutes on ice cakes into the lake, with him and the chief villain joining them after a roustabout fight.

The Racket Man

Columbia **Action-Drama** **64 mins.**

(Nat'l Release, Jan. 18th)

AUDIENCE SLANT: (Family) Plenty of up-to-date action and suspense in black market story that is plenty alright.

BOX-OFFICE SLANT: Misses the big time due to casting but will get good reception if you get 'em in. Okay for exploitation.

Cast: Tom Neal, Hugh Beaumont, Jeanne Bates, Larry Parks, Douglas Fowley, Lewis Wilson, Clarence Muse, Mary Gordon, Anthony Caruso, Warren Ashe, Pauline Drake. **Credits:** Produced by Wallace MacDonald. Directed by D. Ross Lederman. Screenplay by Paul Yawitz and Howard J. Green. Based on a story by Casey Robinson. Photographed by James Van Trees.

Plot: Two boys who have grown up together and are close friends "go" for the same girl. One is a racketeer, the other an Irish cop who tries in vain to reform his chum. The racketeer is inducted into the Army, turning his "business" over to his trusted lieutenant. In the Army he is a poor soldier and his top kick is busted trying to cover for him. This event changes his views and after becoming a better soldier he is asked to leave the Army to serve the Government as an undercover man in trying to break up black marketing. He succeeds in his mission but is killed in a gun duel with his former racket partner who has welched on their deal.

Comment: Casey Robinson is a top-notch story teller and this adaptation of his yarn looks mighty good on the screen. We are aware of the lightweight cast which has been assigned to play the piece but in spite of this box-office shortcoming we will go out on a limb and label it a sleeper. It is one of those shows that has plenty of story, corny in spots it's true, but one that you like to recast with typed stars such as Humphrey Bogart and Pat O'Brien in the top roles. It has plenty on the ball when it comes to action opportunity and seems extremely welcome on the screen due to the absence of good gangster stories in recent years. The Army background and drive to uncover Black Market rackets makes it up-to-the-minute news copy as well as timely for exploitation tieups with law enforcement agencies such as OPA. As we stated the lack of names will hold it down but with less luminaries available and new stars coming up this picture can be sold as something big if you care to go after it. The main thing is that the film will please, and can be sensationalized with headline exploitation.

Passport to Adventure

RKO Radio **Comedy-Drama** **64 mins.**

AUDIENCE SLANT: (Family) An absurd fairy tale of 1944 vintage which offers some laughs. Rates as a mediocre war story.

BOX-OFFICE SLANT: A supporting feature for the duallers. Lacks names and is so British it looks like an import although Hollywood made it.

Cast: Elsa Lanchester, Gordon Oliver, Lenore Aubert, Lionel Royce, Fritz Feld, Joseph Vitale, Gavin Muir, Lloyd Corrigan, Anita Bolster, Lydia Bilbrook, Lumsden Hare, Hans Schumm. **Credits:** Produced by Herman Schlom. Directed by Ray McCarey. Original screenplay by Val Burton and Muriel Roy Bolton. Photographic direction by Jack Mackenzie.

Plot: Mrs. Ella Muggins, London scrubwoman and widow of the late Sgt.-Major 'Enry Muggins, miraculously escapes death in a bombing and attributes her good fortune to a "magic eye" good luck charm which her husband had given her. Believing herself above danger while wearing the charm she sets out for Berlin to "get" Hitler. Although failing her mission, she gets back to London to discover a trunkful of "magic eyes" among her husband's effects, which are labeled "tiger eyes from Africa." Ella concludes that 'Enry was a blasted, bloomin', bloke of a liar.

Comment: This is the story of a scrubwoman who, in fiction, followed the impulse of millions. She set out as a one-woman army to kill Hitler. Since this natural desire has probably flashed through the minds of most Americans not to mention the millions from other allied nations, it becomes the most potent selling angle of the film. The fortunes of Ella Muggins will, due to the story, become a very personal adventure for most people and the comedy sequences should provoke frequent laughs. Elsa Lanchester does a splendid job in the characterization of the indomitable but "slightly screwy" Ella

(*Continued on Page 32*)

SEVENTH WEEK OF THE



NEW YORK RUN



AND NOW EVERYWHERE

GOES THE TECHNICOLORFUL

LOVE



ACTION



AND OO-LA-LA OF



WARNERS' DESERT SONG

STARRING DENNIS MORGAN ★ IRENE MANNING

BRUCE CABOT · GENE LOCKHART

Directed by ROBERT FLOREY · Produced by ROBERT BUCKNER

Based Upon a Play by Lawrence Schwab, Otto Harbach, Oscar Hammerstein 2nd, Sigmund Romberg, & Frank Mandel

wo Big Jobs in January:
War Loan and March of Dimes

Regional Newsreel

ATLANTA

Perry Spencer, one-time member of Loew's home office publicity department, more recently with Wometco Theatres, Miami, is now with the radar department of the Bell Bomber plant, Marietta.

William C. Aiken replaces Boyd E. Fry as manager of Loew's Grand Theatre, being transferred from the Broad, Toledo. Aiken is a native—attended Georgia Tech and was graduated from the University of Pittsburgh. He has been associated with Loew's since 1932.

Fire destroyed the three-story Strand Theatre building, Elberton, Georgia, which was constructed 51 years ago as an opera house.

Jane Withers arrived to aid Fourth War Loan campaign, accompanied by her mother, Mrs. Walter Withers. It is her first visit home in twelve years.

The radio show, "Truth and Consequences," was presented for two performances Saturday night, January 29, at the Paramount Theatre, to promote further bond sales.

Warners' R. L. McCoy, D.M., just back from a flying trip through the South and Southwest telling the boys about the reception given "Princess O'Rourke" by the boys of the Army camps around New Orleans.

Sgt. Norman Hollyfield, first member of the local Warner Exchange to go into the armed forces, was in town from Memphis, where he is now stationed.

Nat Williams, Thomasville's mighty little exhibitor, stopped off en route to Charlotte.

The Rialto Theatre's War Bond premiere performance of "The North Star" took in well over $25,000.

Warners' Herb Pickman is in town plugging Vitagraph product.

Sgt. Harold R. Kistler, Jr., former Warner booker, is now stationed at Buckingham Field, Fort Myers, Fla., instructing in aerial gunnery, while Pappy Kistler remains to extol the virtue of Warner films throughout Southern Georgia.

Paul A. (Gus) King, president of the Capitol City Supply Co., is vacationing in Miami.

BOSTON

James Darby, M and P manager from New Haven, was in Boston this week and was greeted by many old friends, for he was formerly treasurer at the Metropolitan Theatre here.

Lieut. Harold Shonting, formerly treasurer at the Metropolitan here, is in India with the U. S. Army.

John Carroll, district manager for M and P theatres in Maine, was down from Portland this week.

Albert Fowler, formerly manager of the Uptown Theatre, and now in the publicity department of the 20th Century-Fox home office, was a Boston visitor this week.

Bill Robson of Columbia in New York spent the week in Boston on the Fourth War Loan Drive.

Arnold Van Leer, publicist for Paramount Pictures, visited Portland and Augusta this week.

Frances Butler has resigned as secretary to Marion Coles of the M and P offices.

Maynard Sickles, Capitol Theatre Supply Company, is rejoicing over the fact that his young son is recuperating from a delicate operation at the Infants Hospital.

Al Poulton, Maine and New Hampshire salesman for Monogram, was rushed to the hospital in New Haven with an attack of pneumonia.

Ken Forkey, who recently purchased the Mattapan Theatre, had the house entirely redecorated, and a grand opening was held January 8.

Sylvia Crystal, receptionist at the E. M. Loew offices, is spending a vacation in Tucson

Rebecca Finn, daughter of Mr. and Mrs. Max Finn of the E. M. Loew circuit, made her opera debut with the San Carlo Opera Company here.

Manager Harry Aaronson of the Rialto Theatre has operator's license No. 1 for 1944.

Ed McConnick is again manager at the Orpheum Theatre in Somerville, having returned from defense work.

Manager Paul Slayer of the Durfee Theatre in Fall River entertained more than 100 children from St. Vincent's Home at a special showing of "Lassie Come Home."



FATHER OF ELECTRONICS. Dr. Lee deForest, now loaded down with honors as the result of his fundamental inventions for motion pictures and radio, stops off in Chicago to exchange greetings with E. B. DeVry (left), president of DeForest's Training, Inc. (school maintained by the DeVry Corporation), and W. N. Littlewood, chief of the institution's staff. Incidentally, Dr. DeForest says that television is an earlier possibility for film theatres than is generally realized.

George Lougee of the Paramount in Lynn is now a private in the Army and is stationed at Fort Devens, Mass.

The Comique Theatre in Lynn, which recently reopened, has again been closed, but the Uptown has been reopened, so the city to the north breaks even.

Sam Haase is again back at his old desk in the Variety Club after a severe attack of influenza.

That white carnation Harold Fellowes wears every day is presented each morning by his fellow employes and associates. It has been done now for more than three years, and is Harold's national trademark.

CHARLOTTE

"A bond for every seat" showing of the MGM picture "Madam Curie" was the most publicized event of this week in the Fourth War Bond drive.

The 32nd annual convention of the Theatre Owners of North and South Carolina, held in Charlotte at the beginning of drive, mobilized the exhibitors throughout both states in the effort to do even better than in the third War Bond drive, when these states quickly passed their quotas.

Roy Rowe, retiring president of the Carolina Theatre Owners, has been appointed by Rovy Branon, chairman for the state in the March of Dimes campaign, to serve on the motion picture industry's committee. Warren Irvin of Columbia, S. C., chairman of the War Activities Committee of the motion picture industry in South Carolina, will serve with Mr. Rowe on the Branon committee. Mr. Branon is head of the RKO exchange in Charlotte.

Lucia Harding, secretary of the Motion Picture Council of Charlotte, selected the Dilworth, of which Bernal Lewis is manager, as the theatre to give a weekly Saturday morning matinee for school children, with a program sponsored by the Council.

Dick Pitts, until last year the motion picture editor of the Charlotte *Observer,* has been promoted to the rank of sergeant. He is now at Barksdale Field, Shreveport, La., a camoufleur in Company C, 937 Engineers Camouflage Battalion.

George W. Parr of Lancaster, S. C., was elected president of the Theatre Owners of North and South Carolina, the oldest organization of motion picture exhibitors in America, at their 32nd annual convention at the Charlotte Hotel. Mrs. Walter Griffith was re-elected secretary and treasurer and A. F. Sams of Statesville, N. C., and Boyd Brown of Winnsboro, S. C., were re-elected vice-presidents. New members of the board of directors are Roy Rowe of Burgaw, N. C., the out-going president; F. M. Beddingfield of Charlotte, H. P. Howell of Smithville, N. C., H. F. Kincey and T. A. Little of Charlotte.

CHICAGO

Joe Fitzgerald of Paramount has been elected president of Film Exchange Employes Union, F 45. The other new officers are as follows: Carl Carlson of Fox, vice president; George Benson of Warners, business agent; Marguerite Morette of RKO, secretary; and Ken Sien of RKO, treasurer. Clarence Keim, MGM, has been named chairman of the executive board and Walter Hyland, UA, is chairman of the board of trustees.

Workers in the Chicago area may have longer hours if the district is placed in the critical labor shortage category by Manpower Administrator McNutt. He told executives last week that demand for workers in new industries was thirty to forty per cent higher than the visible supply in Illinois. Theatres would be faced with an even more difficult problem than at present of keeping open with reduced staffs.

Free Movie Day, held on Tuesday, found 958 theatres in Illinois participating, 300 of that number in Chicago and the suburbs. When the results are counted it is expected that the state will show an extra $30,000,000 for the effort.

A proposal to revive an old Chicago curfew law has aroused considerable opposition from leaders who are working on the juvenile delinquency problem. Maj. Lenox Lohr, chairman of the Chicago Conference to Avert Juvenile Delinquency, last week pointed out that the curfew "is completely negative," and that the method of his organization is to promote voluntary cooperation by young people in providing wholesome entertainment. The proposal to bring back the curfew was made in a series of letters to Mayor Kelly, the chief protagonist being the Rev. Philip Yarrow, president of the Illinois Vigilance Association.

Pfc. Will Cole, former manager of the Essaness Crown Theatre, is in Chicago on furlough from his west coast Army camp.

The Balaban and Katz Garrick Theatre broke its two-week run record with Monogram's "Where Are Your Children?" It has been held for a third week and has been booked over the entire circuit. The picture got off to a fine start in Peoria when the Great States circuit held a special showing in the City Council chambers,

with city officials and women's organizations endorsing the film.

Frank Smith, managing director of the RKO Palace Theatre, says eight Chicago employes of the big circuit are eligible to benefit from the new pension plan of the company. Oldest in point of service is Carolyn Szak, a cleaner at RKO for 32 years. Henry Mandel, electrician, and Jack Lenox, property man, have 24 years to their credit, while manager Smith boasts 22 years.

The Allied Theatres of Illinois has been named the issuing agent for War Bonds along film row and also for independent theatres.

Chicago theatre engineers have just received a 20 cent-per-hour increase with the raise retroactive to March first.

Acting visitors last week—all bent on War Bond missions—included Jeanette MacDonald, Brian Donlevy, Lee Bowman, Charles Bickford, Lloyd Nolan, Franchot Tone, and John Garfield.

Mrs. Joseph Abramson wife of Joe Abramson, secretary to Jack Kirsch of the Allied Circuit, has returned from Los Angeles where she attended the funeral of her mother, Mrs. Anna Edelstein. A son, Ben Elrod of the Warner sales staff, also attended the funeral.

Emil Stern, Essaness prexy, and Mrs. Stern have gone to Washington to meet their son, Lt. Arthur Stern, who expects an overseas assignment soon.

Yeoman Genevieve Sullivan, sister of the five heroic brothers who died in the South Pacific, bought the first War Bond at the State Street celebration opening the drive.

Marvin Schenck and Maurice Golden, in charge of talent for MGM, were scheduled for a Chicago meeting this week.

CINCINNATI

As a special Saturday night offering at the Albee Theatre the management has arranged with Lee Irwin, organist, for a song program, old and new, so the audience can join in.

Because the suburban three-day showing of "The Story of the Vatican" at his Twentieth Century Theatre provoked so much interest Willis Vance will present the film again on Sunday, February 6 in Taft Auditorium, downtown.

While sitting in the Eden Theatre, Walnut Hills, Paul Broadwell, 14, accidentally shot himself while handling a presumably emptied automatic pistol handed to him by a companion. The boy was reported to be in critical condition at General Hospital. Charles Clark, manager of the theatre, was at his home when the shooting was reported.

Norman Sprowl, former exploiteer for RKO, has been promoted to lieutenant colonel. Lt. Col. Sprowl was also in the first world war. He is now stationed at Fort Knox, Kentucky.

Arnold Stolz, United Artists director of exploitation, came here from the New York home office this week to plug "Three Russian Girls" for the Blood Plasma Premiere set for Keith's, February 10.

Visitors this week at the Row were D. E. Brown, Cabin Creek, Kentucky; Mrs. W. L. Crisp, Ripley, Ohio; and George Pekras, Columbus.

Bob Morrell head booker at Metro, was stricken with bronchial pneumonia.

J. J. Maloney, Metro home office, is expected this week, accompanied by John Byrne, new district manager.

Lee Goldberg's new exchange, Popular Pictures, will be ready for business February 1. Mr. Goldberg went to New York last week to obtain a new franchise.

Paramount's former salesman, James Doyle, now a first lieutenant, was here on furlough.

20th-Fox's Mildred Beneking resigned after fifteen years in the inspection department, and is joining Metro.

George Roberts, sales manager for March of Time, was here last week-end.

RKO is bringing back "Snow White and the Seven Dwarfs" with a big campaign, including radio tie-up and with the governors of Ohio, Indiana, Kentucky and West Virginia proclaiming the week of February 24 as "Snow White Week." It is expected that Deems Taylor will come here for coronation ceremony which will take place at a dinner sponsored by the Variety Club at which time "Snow White" will be crowned. Cities will select candidates and the finals will be held at the Palace Theatre.



INSTALLING THE CREW. Buffalo Tent No. 7 of the Variety Club installs its new officers at the clubrooms. James G. Balmer of Pittsburgh Tent No. 1, and past national dough-guy, was the installing officer. In photo, seated left to right are: Ira Cohn of 20th Century-Fox, 2nd Assistant Chief Barker; James G. Balmer; Stanley Kozanowski of the Rivoli Theatre, Chief Barker; Dewey Michaels of the Mercury Theatre, 1st Assistant Chief Barker; Murray Whiteman of the Whiteman Song Shop, Property Master; Robert T. Murphy of 20th Century Theatres, National Canvassman; Elmer Lux of RKO Radio, Canvassman; Ralph W. Maw of MGM, Canvassman; Max M. Yellen of Midland Properties, Canvassman; Irving Fried of Tri-State Automatic Candy Co., Dough Guy; Jack Goldstein of National Screen, Canvassman.

CLEVELAND

If an ordinance now before the legislative committee of the city council is passed, operators of bingo games where the daily pot exceeds $300 will be required to post a bond of $100,000 a day. The ordinance has the backing of Mayor Frank J. Lausche as a means to curb and control the hundreds of bingo parlors that have sprung up since September when charity sponsored games were legalized.

Mrs. Bessie Isreal, widow of Louis Isreal, one of the city's veteran exhibitors, was married last week to Joseph Chuppa of this city.

Charles Rich, Vitagraph district manager, spent the week in the Indianapolis and Cincinnati territories, returning home on Saturday.

Bernard Kranze, RKO Radio branch manager, assumed the leadership of the local Variety Club this week without the usual installation party. Everybody is too busy working for the Fourth War Loan campaign.

Many theatres in this area are holding bond premieres and free movie days. But it remains for M. B. Horwitz, general manager of the Washington Circuit to hold free movie day every day of the drive.

Charles Raymond, division manager in charge of Loew theatres, announces a series of personnel changes in this territory. Edward Richardson, manager of the Strand Theatre, Syracuse, has been appointed manager of the Granada, Cleveland, succeeding Carl Rogers, transferred to the Esquire, Toledo. Harry Klotz of the Esquire, is now manager of the Broad St. Theatre in Columbus. Boyd Sparrow, manager of the Park for the past year, has been transferred to Loew's Indianapolis and is succeeded by A. Ludacer, former assistant manager at the State, who has recently been given an honorable discharge from the Army.

Henry Barden, owner of the Superior Theatre, is taking his annual vacation in Boston.

Milton Mooney, head of Co-operative Theatres of Ohio, was in Pittsburgh to attend the opening of Bert Stearn's new co-operative booking organization.

Peter Wellman, owner of the Wellman and New Mock theatres of Girard, has appointed Harry Rothlein manager of the houses. Rothlein has been head shipper at the 20th-Fox exchange.

The younger generation is making its mark in the armed forces. Pvt. Jimmy Cowhig, son of Dan Cowhig, RKO Radio cashier, having completed his basic training, has been selected to attend Leland Stanford University, specializing in engineering. And Pvt. Marvin Klynn, younger son of Projectionist Joe Klynn, is also an engineering student at the University of Georgia, having been appointed under the Army Specialist Training Program. Another son, Pvt. Herbert, a graduate of Ohio State University and a student of the Cleveland Art School, has received an appointment as art director at the Army Training Laboratories in Hollywood.

Don Jacobs, ex-manager of Warners' Sherman Theatre, Chillicothe, is now in the Navy and stationed at the Great Lakes Naval Training Station. He is succeeded by Eva Mauger. Harold Old, also at Great Lakes, has turned the management of the Madison, Mansfield, over to James Skelly. Theodore Davidson has been transferred from the Palace, Lorain, to the Sigma, Lima. Ruth McCarthy takes over the managerial reins at the Palace, Lorain.

DENVER

With the aid of a beard grown by Manager Ralph J. Batschelet the Bluebird Theatre went over the top in the "bond for every seat" drive on the opening night. Batschelet is probably the best known theatre manager in Denver, so he started by making himself look hideous—at least he thought so. He grew a beard in the few weeks prior to the drive and on the opening night strode to the stage and told his patrons and neighbors he would wear the beard until his theatre achieved its quota. With a rush patrons swamped the bond booth, and before the evening was over a bond for every seat had been sold. Then Batschelet saw the light. If it was that

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

easy he would wear the beard until the theatre sales would put him in the Honored Hundred. There, he decided, he would have the beard shaved by the White House barber—and arrangements have been made for just that. So now he is probably the hardest working bond salesman in Denver, since he wants to get rid of that beard as much as his patrons and neighbors want to see it disappear.

John O. Denman, manager of the Mayan, has been awarded a gold key, emblematic of the Distinguished Award covering 1943, by the Denver Junior Chamber of Commerce. The presentation was made at their annual luncheon, and was won by Denman because of his outstanding work as chairman and member of numerous war work committees the past year.

Fire which caused $50,000 damage to the Cover Theatre, Fort Morgan, Colo., burned the theatre to the four walls. The house is operated by the Hardwick family of Clovis, N. M., with John Roberts as manager.

DES MOINES

First reports indicate sale of bonds in the Fourth War Loan Drive far ahead of any previous campaign, with theatres reporting more direct sale of the bonds, according to A. H. Blank, Iowa chairman. A total of 38 premieres have been set in the larger cities in the state and Jack Kennedy, distributor chairman, reports full co-operation in the smaller communities. First reports on premieres came from the Tri-Cities area, with the Capitol Theatre at Davenport selling $91,950 of war bonds; the Fort Theatre at Rock Island $47,245; and the Illini at Moline, $48,125.

A. Miller has purchased the Esquire Theatre at Morningside, Iowa, from Ben Berger of Minneapolis.

Three Warner Bros. executives met with officials of Tri-States and Central States theatre corporations and Branch Manager Elmer Tilton. The executives included R. H. Haines, Western sales manager; Hall Walsh of St. Louis, and Frank Hannon of Omaha.

Al Schuyler, manager of National Theatre Supply, has been granted a leave of absence and has left for duty with the Army.

Doris Hill of Paramount exchange has resigned and is now Private Hill of the Marines. She expects to receive her assignment about March 1.

Flu victims include Bill Johnson, Columbia salesman for Southern Iowa; Harry Hamburg, Paramount manager; and Lou Elman, RKO manager.

Film Row visitors included M. A. Levy, Fox district manager from Minneapolis, and J. A. Jacobs, Columbia's branch manager at Omaha.

DETROIT

David Idzal's Fox Theatre has an eye-catching display which is promoting the sale of War Bonds. A mammoth seating plan of the theatre is mounted in the lobby with an appropriate border of shots of Yanks in action on many fronts. Purchase of a bond entitles the buyer to inscribe his or her name on the chart, or to sign the name of a service man on the chart. This idea, part of the bond-a-seat program, was good for a five-column piece of art in the Detroit *News*, showing Idzal selling a bond to a customer who was signing her name. The Fox will keep a permanent record of the names.

Walter Pidgeon was in Detroit last week for a six-day tour of the city's war plants to promote the sale of War Bonds. His tour was arranged exclusively for the war plants.

Clifford White, operator of the Beachwood Theatre, was fined $30 by Traffic Court Referee Courtney Fitzsimmons, who found White guilty of operating the theatre without a license.

As part of the program to sell the March of Dimes drive, the Detroit *Times* took a picture each day of persons witnessing the ceremony. One bystander in the picture was circled in the art and that person received two free tickets to the midnight show at the Fox Theatre January 28, proceeds of which went to the March of Dimes fund.

The slaying of Floyd Ackerman, 46-year-old Bay City (Mich.) theatre manager was cleared up January 20, Prosecutor Lyle McCormick said, with the confession of Yuen Woo, 23-year-old reformatory parolee, that he had slain Ackerman the night of December 5 as the theatre manager was preparing to place cash in a bank's night depository.

Woo had been paroled from Ionia Reformatory after having served five years of an eight-year manslaughter sentence for the slaying of a wealthy Chinese.

A statewide conference of city and county youth-guidance leaders in Lansing last week indorsed Gov. Harry F. Kelly's proposals for state action on the juvenile-delinquency problem, including the submission of the juvenile code to the Legislature for revision. Nearly 150 delegates from 39 counties and 41 cities attended. One of the highlights of their meeting was a report favoring the establishment of a uniform curfew law for the entire state.

INDIANAPOLIS

Encouraging war drive results in Indianapolis and Marion county were received this week from stores, offices, industrial plants and farms.

A tour of war plants by two Hollywood stars, Cecilia Parker and Dana Andrews, accompanied by Private Dick Leaf, wounded veteran at Billings Hospital, highlighted activities.

Reba Cornett, chief accountant at Universal, has gone to Cincinnati for medical examination for admission to the Marine Corps.

John Woods, special representative for March of Time and George Roberts, sales manager for the company, were visitors at the 20th-Fox exchange last week.

Guy Craig, Columbia's exchange manager, will attend the branch managers meeting February 1 through 3 at the Warwick Hotel, New York.

Marie Morgan of Affiliated Theatres and Cpl. Jackson Merrill Forbes, stationed in Brooklyn, were married January 22 in the Brooklyn (Ind.) Christian Church.

Austin Titus, field representative, Motion Pictures Producers and Distributors of America, inspected all Indianapolis exchanges during the week.

Carl Kemp, Paramount office manager, is on the sick list.



"IT'LL BE THE BIGGEST——" Tom Connors (left), 20th Century-Fox sales chief, and Sam Jaffe, producer of "The Sullivans," talk things over when Jaffe gets in from the coast to see his picture have its New York premiere. He's also on the look-out for other film material.

M. C. Clark, Paramount district manager, spent Friday and Saturday at the local exchange on business.

Mark Wolf and Al Blocher of the Young and Wolf Theatres have returned from a business trip to Chicago.

Fred Dolle, Louisville, Ky. exhibitor, was in Indianapolis during the week conferring with his associate Harry Katz, the latter journeying here from New York.

O. Long, of the Fourth Avenue Amusement Co., Louisville, Ky., was in the city during the week, inspecting the company's properties.

Indiana exhibitors seen on Filmrow were: Myers Flater, Bloomfield; John Wycoff, J. B. Stine and Morris Reinking, Terre Haute; Joe Schilling, Connersville and Bob Hudson, Richmond.

William Elder, manager of Loew's Theatre, left Indianapolis Monday to become manager of Loew's Midland Theatre in Kansas City, Mo., one of the largest houses in the chain. Boyd Sparrow, Cleveland, O., will fill his post in this city.

Fifty-five theatres in Indianapolis are now participating in the national March of Dimes drive, hoping to exceed their goal of $14,000 last year.

MEMPHIS

Two big bond shows are planned in Memphis for the night of February 9 to get the long list of bond shows moving in the territory, where 400 motion picture theatres will participate.

The Memphis doings will start at Loew's Palace and the Malco, which will have a good stage show in addition to the screen presentation. The same stage show will be shown at both theatres, and there will be two shows each night at both theatres. M. A. Lightman and J. Frank Willingham, co-chairmen, announced that the motion picture industry will aim toward the number of bonds sold rather than the amount of each bond. Admission to the theatre will be by bond of any denomination.

The 28 neighborhood theatres have been divided into two groups, with Nate Evans of the Idlewild heading one group and J. A. West of the Hollywood heading the other. The losing team will entertain the winner with a dinner at the Peabody.

The March of Dimes also began last week, and a collection is being taken up at all theatres.

C. J. DeMaio, New York auditor for National Screen, is visiting the local office.

Eugenia Timmons, formerly stenographer, has been promoted to the accounting department at Paramount exchange.

J. Frank Willingham, branch manager here for MGM, has been promoted to acting manager of the St. Louis branch of the company. He left last week to assume his new duties. Mr. Willingham has been with the local branch for the past 17 years, and dates his connection with the company before Metro joined with Goldwyn and Mayer. Mr. Willingham will be succeeded here by Louis C. Ingram, Atlanta, who is also an old timer with the company having started as a salesman 20 years ago.

Jack Arnold, salesman for Columbia exchange who suffered an automobile accident, is improving in Little Rock, Ark. A promotion at the exchange put Corrine Walsh at the postal desk and added a new head inspectress, Mrs. Ann Stevens.

New to Film Row is Nancy Oliver, booker-stenographer at Universal exchange.

Joel Howell, booker at Warners' exchange, has resigned to return to his home in Mississippi.

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HER BIGGEST EVER!

This great **PARAMOUNT** *entertainment* is topping "Palm Beach Story" and every other Colbert picture in *every* spot to date..... Softening 'em up for **PARAMOUNT'S** "Miracle of Morgan's Creek," "Standing Room Only," "The Uninvited" *and* "Lady In The Dark."

CLAUDETTE COLBERT
FRED MacMURRAY in

"No Time for Love"

A MITCHELL LEISEN Production

with Ilka Chase and Richard Haydn
Directed by MITCHELL LEISEN
Screenplay by Claude Binyon.
Adaptation by Warren Duff

Our two big jobs in January: Fourth War Loan and March of Dimes.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

MIAMI

A bullet-ridden lifeboat, found "somewhere in the Atlantic," is on display at the Lincoln Theatre in advance of the War Bond Premiere showing of Alfred Hitchcock's "Lifeboat." Bonds are selling rapidly for the affair.

The "March of Dimes" campaign is meeting with great success here. All theatres—29—of the Paramount and Wometco circuits are taking matinee and evening collections for the seven-day period of the drive. Hal Kopplin, Wometco advertising head, is sparking the theatres' participation.

Wometco's "Old Guard," organization composed of employes who have been with the company seven years or more, was slated for a big get-together January 28 at the home of Edgar Pearce, Plaza manager. The ranks are much depleted since the last party, with nearly half the male members now in the armed forces.

Herman Polies, who recently received a medical discharge from the Army, is back with Wometco as operator at the Harlem. He is also in charge of all booth equipment at Wometco's colored houses.

S/1c Frank Meyers, former Wometco purchasing agent, was in town on leave last week.

W. W. Tinkham has been appointed manager of the Mayfair Theatre and Louise Azus assistant to Flynn Stubblefield at the Lincoln in the only two managerial changes here this week. Betty O'Neill has joined Wometco as secretary to Harvey Fleischman, manager of the neighborhood houses.

NEW YORK

Warner District Manager Norman Ayers, whose eastern territory was recently enlarged to include New York, has found commuting from his Boston headquarters too much of a good thing, so he has sold his home in the Hub and bought a new one in Hartsdale, N. Y. He will hereafter operate from the New York office.

The War Labor Board has okayed a bonus for RKO Radio exchange employes, which is encouraging to the bunch at United Artists, who have a similar bonus petition before the Board.

It is reported that blood is flowing freely at 20th Century-Fox since Lililan Cohen was made captain of the Red Cross blood bank drive at that exchange.

Rita Blum has resigned from the MGM cashier department and has been succeeded by Selma Levine.

Dave Brill, who at one time owned an independent film exchange, has now bought the 55th Street Playhouse, a class house, and is operating it himself.

Republic's Peggy Filer, secretary to district manager Maxwell Gillis, has left for an indefinite visit to the coast.

Nat Goldberg, Universal assistant branch manager, was out for a week with pleurisy.

Irving Rothenberg of Warners was top man in the whole country during the third week of the Round-Up sales drive.

David Boxer is a newcomer to the 20th Century-Fox booking department.

Jen Dennett, Republic head booker, spent part of last week home with a heavy cold.

Peter Saglembini, New York booker for Warner, was inducted into the Army Monday.

The Burke Theatre on White Plains Road, formerly belonging to the Bolte circuit, has been taken over by Moe Goldman, owner of the Park Theatre on Columbus Circle. Moe is going to rename the house "The New World." His policy will be to hold one day a week for Italian pictures and one for Russian pictures, the remainder filled by reissues and revivals.

Roy Disney and Gunther Lessing of the Disney organization are in town conferring with RKO Radio concerning sales plans for "Snow White."

Several girls from the Universal exchange are serving as hostesses at the Merchant Marine Canteen. They are Angela Carbanaro, Helen Duffy, and Blossom Ganz.

Stella Goldstein, assistant in the booking department at United Artists, resigned this week.

All the exchanges held bond rallies this and last week, with Bob Wolff doing the exhorting at RKO and personnel director Ralph Budd at Warners.

Betty Reilly, secretary in the 20th-Fox booking department, is back at her desk after a short illness.

There was great excitement this week at the MGM exchange over the four-cornered race for president of the Pep Club. Electioneering pals of salesman Tommy Farrell are claiming all the feminine votes for their candidate.

Pvt. Hal Rosen, former Universal booker, writes from Camp Lee, Va. that he has been assigned to play in the camp band. The band gets a little sour at times, he admits.

Charles Fogel, of the MGM maintenance department, has just returned from Canada and is now making an inspection of the New York exchange.

Marilyn Garden, secretary to 20th-Fox office manager, Joseph Burke, returned Monday from a winter vacation.

Al Nigro, a new addition to the Universal film department, is to be Rosalind Kubatsky's assistant.

Sgt. Mort Decker of the Air Corps has written his father, Harry Decker, Warner circuit salesman, that he is finally getting a furlough after 2½ years of service, chiefly in Porto Rico.

OMAHA

Ike Rubin, Chief Barker of the Omaha Variety Club, announced big plans for the new Children's Memorial hospital to be built here at the inaugural ball Saturday night. To the Variety Club will go the honor of staging the first large-scale event to raise funds for the hospital. Also at the ball, Variety Club's war efforts and other community service projects were reported on for the year.

Virginia Shannon has replaced Dean McCandless as treasurer at the Omaha Theatre.

After Mrs. E. J. Mathewson spotted her son in a March of Time feature at the Paramount Theatre, Manager Donald Shane told her to come and see the show as long as it remained here.

Paramount Theatre is now staging de luxe single attractions, dropping the second feature it carried until recently.

Howard Harvey, formerly with Western Theatre Supply and National Theatre Supply, has joined the Scott-Ballantyne company. Just prior to coming here, Harvey was manager of the Rialto Theatre in Beatrice, Neb.

Mrs. Joe Jacobs, wife of the Columbia's branch manager, and their son are remaining in California for several weeks, but Jacobs has returned to go on to New York for a company sales conference.

Wayne Strong has purchased H. Thomas' Deluxe Theatre at Kingsley, Ia.

Bill Barker, Monogram branch manager, was busy trying to ward off challengers for city singles bowling championship this week.

Nate Sandler of Des Moines, booking for his house at Missouri Valley, was a Film Row visitor. Wes and Milton Mansfield of Tama and other Iowa points also were in town.

Tri-States' William Miskell, past president of the Omaha Safety Council, has been appointed chairman of the traffic enforcement division.



IN FOR CONFAB. Arnold Pressburger, United Artists producer whose newest picture is "It Happened Tomorrow," as he arrived in New York for a series of talks with UA home office executives on the state of things.

Frank Hannon, busy as distributor chairman of the Fourth War Loan drive, has delegated his March of Dimes' chairmanship to Paramount Branch Manager Jesse McBride.

Quality Theatre Supply Company will install theatre equipment in a temporary theatre at Genoa, Neb., owned by H. O. Peterson. His Grand burned completely last week. He hopes to build another new house on the old location this Spring.

In an effort to combat juvenile delinquency here, self-governing youth councils are being formed.

Fepco's Dalke K. Kelley is now fireman 1/c in the Navy.

Conrad Evenson expects to open his new theatre at Soldier, Ia., within ten weeks.

Paramount exchange's new shipper is R. Andersen.

Ella Lamb is a new MGM employe.

Officers of the Opernhaus-Gesellschaft, organization owning the theatre at Denisen, Ia., have been elected including, Henry Finnern, president; John Saggau, vice-president; Henry Nath, secretary; and B. Brodersen, treasurer.

Frank Hannon, exhibitor chairman of the Fourth War Loan drive, said nearly 75 bond premieres already have been lined up in the Omaha area, compared with 17 during the last drive. Other premieres are expected and a number of free movie day dates have been set. Other ways in which theatres in this area are co-operating includes loaning Orpheum stage performers, of which Al Dexter was No. 1, for local retail store bond sales, holding war bond auctions, theatre on wheels programs; and local contests.

PHILADELPHIA

Rodney Bush and Jules Fields, 20th Century-Fox's advertising and exploitation heads, were in Philadelphia last week to lay out the preliminary campaign on "Song of Bernadette" with George Gomperts and Irving Blumberg. Picture will probably go into the Aldine Theatre around the end of February.

Pvt. Charles Goldfine, owner of the Alden Theatre now stationed in Camp Blanding, Fla., is suffering from water on the knee as the result of an injury received during night maneuvers.

Jack Crawley, manager of the Imperial Theatre (2nd St.) who was inducted into the Navy,

will be replaced by Alfred Coggan, formerly assistant at the Stanton Theatre.

When two holdup suspects were brought into City Hall this past Monday on suspicion of a murder and holdup of a meat packing plant one of the suspects confessed to the holdup of the Strand Theatre two weeks ago, when manager Iz Wiernik was forced to turn over $750 at the point of a gun.

Visiting on leave this week from their Army posts were Dick Raesly, formerly manager of the Imperial, and Bill Kanefsky, former assistant at the Earle Theatre.

Sam Goldberg, assistant at the State Theatre, transfers to the Stanton Theatre as assistant.

Bill Fishman and Lou Foxman, co-owners of the Vogue and Upsal Theatres, have come to the parting of the ways, with Lou Foxman taking the Upsal and Bill Fishman taking the Vogue.

Edgar Moss, 20th Century-Fox district manager, is in the hospital for an operation.

As if short-handed managers didn't have enough to contend with these days, Daniel Johnson, 19, a negro, was arrested by detectives in a Central City theatre last week on suspicion of being a thief who has cut out the pockets of several sleeping servicemen in theatres. In Johnson's possession, said the police, were two razor blades and a short hooked knife. According to police, he was moving from seat to seat in the theatre when seized.

Pearl Rosenfeld of the Warner contact office will travel to Austin, Texas next week to marry Lt. Harold Schwartz of the Army Air Corps.

Jack Browell, manager of the Clearfield Theatre, was inducted into the Army this week.

United Artists is renovating the old RKO offices and will move in about three weeks.

Phil Engle, United Artists exploiteer, was in town working on "Jack London."

Joe Rossheim, owner of the Midway in Allentown and the Lehigh in Bethlehem, is going for a three week's vacation in Florida.

Al Bondy, formerly connected with Select Pictures, was a Vine St. visitor.

There was consternation when Mrs. George Gomperts excitedly called George at the office to tell him that the younger of the two children had swallowed the top of the thermometer. George's fears were allayed a half hour later when Mrs. Gomperts called to say that the missing thermometer top had been found.

The Sixth Annual Meeting of Pennsylvania Allied took place Tuesday. Dinner was held at the Hotel Warwick. Abram Myers, general counsel for Allied, addressed the meeting. Irving Dollinger, of the New Jersey Allied was to make known the results of his conferences with William F. Rogers in regard to the MGM sales policy.

William Keegan, general manager for Hunt's Theatres in Wildwood and Trenton, was taken ill and is receiving treatment in a Trenton hospital. John Bodily is carrying on for Keegan.

Bill Butler, former owner of the Clearfield, Theatre, was taken ill with a heart attack on a train to Florida and was taken off at Washington and returned to this city. He died last Friday.

Izz Borowsky, owner of the Rex and New Jewell Theatres, is not in the Army as was formerly announced, but is working in a defense plant.

PITTSBURGH

Mr. and Mrs. Arthur Levy spent their annual vacation in New York City this year. He is the popular branch manager for Columbia Pictures here.

The Community Theatre, Austin, Pa., operated by F. J. Zearfoss, has been forced to close due to the lack of heating facilities. It may be impossible to reopen the theatre until the arrival of warm weather.

Harold R. Berkeble, manager of the Strand Theatre, Johnstown, Pa., a Notopoulos circuit house, was inducted into the Army last week.

James G. Balmer, general manager of the Harris circuit theatres, will celebrate his 25th anniversary with the Harris organization in February. "Jimmy" has two sons in service, and is one of the most popular theatre men in the territory.

Elmer Oglietti, father of Guy, John and Frank Oglietti, who operate theatres in Leechburg, Pa., died last week in a Pittsburgh hospital, where he had been taken the day before for treatment of a heart condition.

Gene Gaudette, special exploitation representative, has been transferred from Cleveland to the Pittsburgh territory for RKO and assumes his duties here this week.

The Dipson Theatrical Enterprises have just disposed of the Valley Theatre, Brackenridge, Pa., to Joseph Cevario, a newcomer in the business.

Blatt Brothers, who operate a circuit of eighteen theatres throughout Western Pennsylvania, have just sold the Main Theatre, Greenville, Pa., to Peter L. Patti. They will continue to operate the Mercer Square Theatre in that town, and expect to open a new house there shortly.

George Ball, head booker for 20th Century-Fox here, passed his final Army induction examination on Friday last and has been assigned to the Marine Base in San Diego, Calif., leaving here on February 4. Betty Miller, secretary to Branch Manager C. V. Hake, is temporarily replacing Ball.

Frank Orban, Jr., who has operated the Savoy Theatre in Hooversville, Pa., since his college days, has been accepted by the Army and will leave soon for military training.

Mr. and Mrs. Ted Tolley recently celebrated their 25th wedding anniversary. Tolley has been head shipper for MGM here many years.

Harry Horoff, of the Rex Theatre, Portage, Pa., has been appointed district supervisor for the OPA there.

PORTLAND

As anticipated, the Oregon boys in all branches of the film industry did themselves proud in the kick-off premieres, and the score to date for Multnomah County is well over the six million mark, with prospects of doubling that amount during the coming week.

Vic Gauntlett of the Hamrick-Evergreen Theatres was named as trustee of Washington, Inc.

Uska Eisenman, formerly of Kiggins Theatre, Vancouver, Wash., is now in the U. S. Merchant Marine.

Corp. Alan Brake, with the 11th Flight Control Squadron overseas, sends greetings to friends on Seattle Film Row.

Roy E. Churchill, Walla Walla; John Doerr and S. J. Gregory, Chicago, of the Mid-State Amusement Company, were booking on Film Row last week.

Ella Raines, new Hollywood star from the University of Washington, is back to assist in the Fourth War Loan Drive.

Mel Hulling, Western district manager for Monogram, conferring with Walter Wessling and Ralph Abbett at the Seattle exchange.

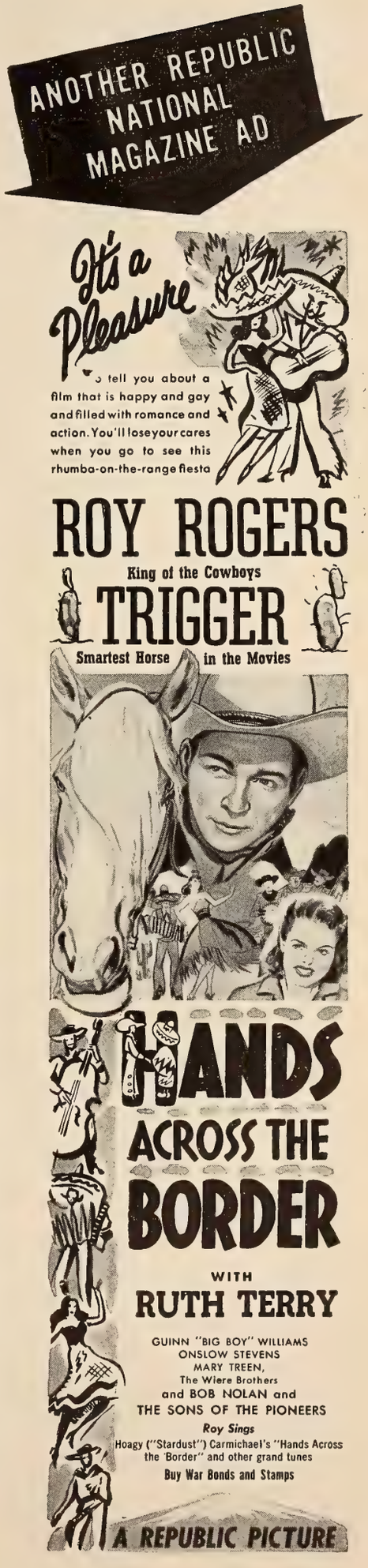
Lillian Griffee comes down from Bellingham to pinch-hit for Charlottee Carmack at Evergreen State Offices, Seattle.

Herbert Kauffman is back from his Eastern Washington trip accompanied by Max Hadfield, who is succeeding John Kent as salesman in Inland Empire for Paramount. Kent goes into the Army. Hadfield, formerly booker at Paramount, is succeeded by Charlotte Tabor; Gordon Wallinger moves up to assistant booker and head shipper; Lyle Brown becomes head shipper.

Thomas Huffaker, stage manager at Portland's Auditorium for two decades, died after an illness of six months. He was 63.

Jean Parker is leaving the publicity department of Sterling Theatres, Seattle, to be mar-

(Continued on Page 32)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

ried to Sergt. George Selvidge on February 3 at Ontario, Cal. She will be succeeded by Joe Hamrick.

Harry Landstrom, Eastern Washington salesman for Universal, is back in Seattle for conferences.

ST. LOUIS

Beginning on Monday, January 24, and continuing throughout the bond drive free motion picture theatre tickets are being given to boys and girls who bring bond sales into the special booths of any of the theatres in St. Louis and St. Louis County. This plan, announced by Harry C. Arthur, Jr., St. Louis chairman for Motion Picture War Activities Committee, is another step towards the industry's effort to sell a bond for each motion picture theatre seat.

Mary Pickford, chairman of the National Women's Division of the Infantile Paralysis Committee, was in St. Louis on Monday. She attended a luncheon in her honor at Hotel Mayfair and also made three personal appearances at the *Globe-Democrat*-KMOX Mile o' Dimes booth at Eighth and Olive Streets.

The first St. Louis showing of "Visiting St. Louis," a travelogue produced in color by James A. Fitzpatrick, was held the afternoon of January 23 at Ruby S'Renco's Art Theatre. It is to have its first public run at Loew's State in conjunction with the bond premiere show at midnight Saturday. Fitzpatrick came here last Summer at the invitation of the Visit St. Louis Committee of the Chamber of Commerce. This is said to be the first motion picture production dealing with a city in the United States. It will be recalled that the Actors' Guild prevented Fitzpatrick from including "shots" of the St. Louis Municipal Opera in his film. The price demanded was too much for him, he said, so he passed up the opera and gave more footage to the St. Louis Zoo.

A collection of silent motion pictures under the title of "Give Us the Good Old Days" went on exhibition at the St. Louis Theatre this week. Among them are "The Great Train Robbery," the first feature picture, and D. W. Griffith's "The Struggle."

The first showing in St. Louis of the movie, "World Series of 1943," was given at the St. Louis University Auditorium recently.

VANCOUVER

John Franko, who before joining the Navy was projectionist at the Empress Theatre, North Battleford, Sask., is now a petty officer stationed in British Columbia with the motion picture section.

Bill Jones of RKO is president for the tenth consecutive year of the British Columbia Film Board of Trade. Bill wanted to withdraw, but they voted him in just the same.

Canada's first class of 17 women projectionists has been graduated from a course conducted in Regina, Sask., by the Women's Voluntary Services. Graduates will be available for showing educational films and other releases of the National Film Board of Canada.

Although Sunday shows for soldiers have been conducted regularly in Toronto, Halifax, Victoria, and other cities, there have been no such performances in Edmonton despite the fact that plenty of Canadian and American soldiers are stationed there. Circuit officials have agreed to put on shows there providing the Department of National Defense issues the sanction.

Famous Players-Canadian Corporation has now acquired full ownership of the Strand Theatre, Vancouver, District Manager Larry Bearg announced last week. Bearg said that the 50 per cent interest of W. P. Dewees, pioneer B. C. theatre man, has now been acquired. This theatre for some years has been operated by Famous Players with a half interest. Ownership is now vested in the Strand Theatre Company, Ltd., incorporated last week as a subsidiary of F.P.C.C. The Strand is the third largest theatre in Vancouver, seating 1912, and was built in 1919 at a cost of $300,000 as the Allen Theatre. Following several reorganizations, it was acquired by Dewees, who later sold a half interest to F. P. Dewees is still a partner with F. P. in Nelson, Nanaimo, and Trail, all in B. C. and he operates the Rex, Vancouver, himself.

WASHINGTON

Tribute was paid to the gallant Seabees on Monday in the small ballroom of the Willard Hotel, with the presentation of an identification bracelet to Fighting Seabee Edward R. Sauluier of Washington, D. C. The presentation was made by Lieutenant Colonel Albert G. Skelton of the Marine Corps at an informal cocktail party. Republic's "The Fighting Seabees" plays the Earle Theatre the week of January 28.

Exhibitors from Virginia and Maryland, who were in town for the William F. Rodgers luncheon and meeting at the Statler Hotel on January 18, visited at most of the exchanges.

The million dollar "golden chair" which will enable 176 wounded soldiers and sailors at Walter Reed and the Bethesda Naval Hospital to attend the Station WRC-Variety Club Fourth War Loan Bond Matinee of "Ice-Capades" on January 29 was sold to the Equitable Life Insurance Co., whose home office is in Washington. Negotiations for the million dollar seat were conducted by Alexander Sherman, on behalf of the Variety Club, with Charles E. Phillips, secretary of the insurance company. With this sale, the WRC-Variety Club's quota of $2,000,000 in War Bonds for the matinee has nearly been realized.

Carl Getzel, until recently a Washington exchange student at Metro, is at the New York Home Office attending auditors' meetings with executives Charles K. Stern, Alan F. Cummings and Harold J. Cleary.

Ida Berezofsky, of the Metro Booking Dept., is in receipt of the American Theatre Wing War Service, Inc., Appreciation Certificate, which reads "in deep appreciation of one year's loyal and outstanding voluntary service at its Stage Door Canteen of Washington."

New secretary to Sara Young, Fox booker, is Edith Goodman, who is replacing Genevieve Alley.

Joe Brecheen, branch manager at RKO, visited accounts in Baltimore this past week.

Max Cohen, of Universal, and Mr. Applegate, district manager of the Philadelphia Universal office, visited in Richmond, Norfolk, Portsmouth and Roanoke last week.

Radio Man 3rd Class Tom Blaney was in to visit at Warner Bros. Formerly in the contract department, Tom is now a seasoned Navy man, having just returned from England.

George Jacoby, of the Universal Home Office, has been visiting the local exchange.

Monogram offices had a welcome visitor in the person of Hi Boettinger, of the Kogod-Burka Theatres. Since everyone had been waiting for him to get a new hat, his visit was a double surprise. He appeared in a brand new outfit!

Rodney Collier of the Stanley Theatre, Baltimore was in for an advertising meeting at Warner Bros.

A group of employes from the Universal Exchange volunteered their blood at the Blood Donors Center. Among those who volunteered were: Jean Shepherd, Ina Pritchard, Gloria Kimbell, Beverly Bashaw, Helen Bordouklis, Sally Veoli, John Flaherty and Saul Jacobs.

Ira Fichelman, salesman at PRC, was inducted into the Navy.

Thomas Lowe has joined the staff at RKO as head shipper, replacing Ed Smith.

A new face at MGM is Beatrice DePasquale, formerly of Brooklyn.

Catherine Murphy, president of the MGM Pep Club, announces that the next meeting will be Monday, February 7.

Metro salesman Harry Cohen is now a grandfather. It's a girl.

Service activities at Metro: Booker Henry Ajello is 1A; Corp. Jack Hurwitz, formerly of the accounting department, was a visitor; Helen Gingles visited sailor hubby Bob, at Bainbridge, Maryland; Jean McNamara, expects to see friend Lt. Matthew Zipple of Camp Forest, Tennessee.



Passport to Adventure

(*Continued from Page 24*)

Muggins. The show will satisfy those that see it but its most pointed drawback from the box-office point of view is its lack of draw. It is readily exploitable on the premise of its theme and the title sounds good for action houses.

Is Everybody Happy?

Columbia Drama-With-Songs 74 mins.

AUDIENCE SLANT: (Family) Old songs and Ted Lewis for the oldsters, and Nan Wynn and Ted Lewis' band for the youngsters carries entertainment for all.

BOX-OFFICE SLANT: Good draw with Lewis name and old songs will stir word-of-mouth; presents a good half of bill.

Cast: Ted Lewis and his Orchestra, Nan Wynn, Michael Duane, Larry Parks, Lynn Merrick, Bob Haymes, Dick Winslow, Harry Barris, Robert Stanford, Fern Emmett, Eddie Kane, Ray Walker, Anthony Marlowe, George Reed. Credits: Directed by Charles Barton. Original screenplay by Monte Brice. Director of photography, L. W. O'Connell. Produced by Irving Briskin.

Plot: Ted Lewis meets the son of an old vaudeville partner and takes him home with him. There he proceeds to tell him the story of himself, the boy's father and the girl they both loved. Their struggle to gain recognition with their new style of music and of their final success at Rector's just before the boy's father enlisted in World War I.

Comment: This is good support for a feature in any situation, for it carries nostalgic memories for most of the family. Ted Lewis has been a name for many years in the entertainment world, and the rendering by Nan Wynn of many of the super-duper hits of yesteryear will combine to give most people a pleasant stirring of memory. For those in the younger trade who have no knowledge or recollection of Lewis or the songs, a great name band, some fetching renditions of hit songs and the story of jazz music may have some amusing and pleasing moments. Story has little to offer, but since the picture is only intended to showcase Ted Lewis, and have some old-time hits sung by a new-time gal singer, the general result is favorable. Recordings by Ted Lewis are available all over and can form the basis for a campaign run in cooperation with music stores and radio stations. An outdoor float or lobby loudspeaker carrying a good presentation of the many old-time hits in the picture, will attract much patronage.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

BETTER EARLIER THAN LATE

WITH war production consuming practically all of the manufacturing energies of equipment makers and with dealers working harder with little or nothing to sell to the theatre, this might be a good time for both the makers and distributors of projection machinery to do a little postwar planning of a sort that will be very important to a generally improved situation for screen presentations at theatres all around this country.

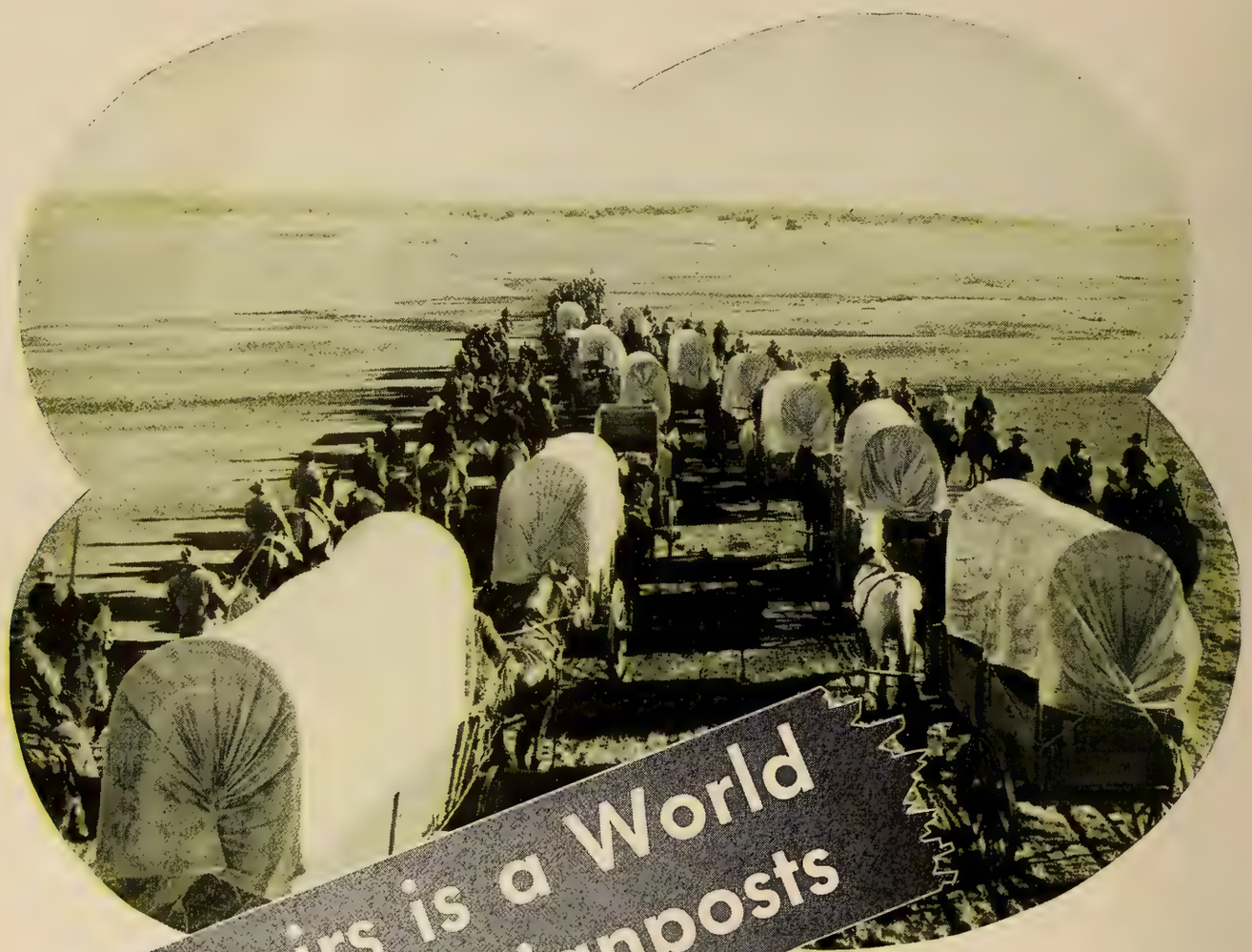
The postwar idea we recommend as most practical is a program—a definite, workable formula—for putting into the hands of architects and builders and theatre owners, some plain, common-sense and, above all, some convincing directions regarding the necessity of providing proper space and facilities for the projection equipment in all theatres that will be built or remodeled after this war is won.

It is one of the strange and most baffling things about the theatre buildings which have gone up around the country that architects, owners and builders have given them everything but a good projection room layout.

Not every theatre built during the past twenty years or so is lacking in the proper facilities as to space and location of the projection room. But a very large number indeed have been whipped up to give everybody from the cashier to the janitor's assistant a real break —everybody but the projectionist.

Some of the projection room setups that are to be found in otherwise excellent theatre buildings are really something for the book. That should not have happened in a single case, because architects have had the means of obtaining specific plans and guidance for the arrangement of space for projection rooms. Such material has emanated from the Society of Motion Picture Engineers, from projector manufacturers, from National Theatre Supply Company and from other dealers. But for some odd reason everybody concerned with the building of some of these theatres kept in mind every little detail except the most important of 'em all—which is the place from which the whole show originates—the projection booth.

We don't know who is going to do a real job in this direction, but there's a job to be done and we would like very much to hear right soon that the makers of equipment and the dealers who distribute their wares are making plans to get projection room space and location considerations a place in the operations which begin right on the drawing board so that the theatre ultimately completed is not outmoded and a veritable cripple from the time of its blue-print stage right on through to that time when, as and if, the faults are somewhat relieved by a major reconstruction job.



Theirs is a World without Signposts

When America's early pioneers forged their way westward they were not following an easy path which had been prepared for them. Nor were their thoughts of Today. Theirs was a vision of Tomorrow . . . of something better than that which they were leaving behind.

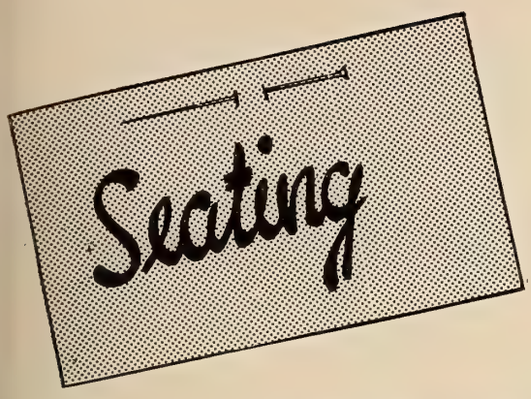
Just so with America's industrial pioneers. They continually break down barriers . . . do the "impossible". They're a restless lot, not content to copy the ways of others. They insist on blazing trails to new and better things. Their minds are not on the past but on the new horizons of tomorrow.

That's why theatremen turn to Motiograph for the major new developments in projection equipment. It's but natural that they look with great anticipation to the day when they can see and buy Motiograph's brand-new post-war projector. They'll not be disappointed. As pioneers in this field for 47 years, we'll see to that.

M O T I O G R A P H

4431 W. Lake Street "Since 1898" Chicago 24, Illinois

"HASTEN THE RETURN OF PEACE—BUY MORE WAR BONDS NOW"



Care in Servicing Seats Pays Off Handsome Dividends Now

Bond Drive Spotlights a Most Important Equipment Item

It took a War and a Bond Drive to focus the eyes of America on a theatre seat. True, people have long been comfort-conscious and the era of the wooden theatre chair followed the cigar store Indian to his happy hunting ground. It is the Fourth War Loan Slogan, "A Bond for Every Seat," however that has suddenly glamorized the theatre chair and at a time when theatre seating is experiencing its most trying times due to the wartime shortages of critical materials which preclude the availability of replacements for worn out chairs.

With theatre chairs in the limelight it seems timely that we should review the seating situation in the light of present-day conditions.

The recent WPB order relaxing the restrictions on spring steel for furniture manufacture has given rise to the belief that this may mean a resumption of new seat construction, but such is not the case. The order is confined to household furniture which requires little metal other than the springs and screws. Theatre chairs call for much steel, cast iron and plywood, all on the critical list at present, in addition to spring steel. While the theatre seating manufacturers are ready and eager to resume production there is but little hope for new seat construction for some time.

The war effort comes first and that is as it should be. The fact that worn out chairs cannot be replaced and that the eventual replacement date still remains obscure points up in no small way the importance of conserving the seats we have.

Your Seating Liability

Any one injured while sitting in one of your theatres seats becomes your responsibility unless you can prove, in court, that the chair had a latent defect. A decision of the Court of Appeal of Louisiana held a theatre operator of that state liable for damages in a judgment proceeding brought by a theatre patron for injuries sustained when the theatre seat collapsed during a performance. In the complaint it was stated that the chair, "broke, collapsed and fell instantly," when the injured party attempted to seat herself, with the result that she became wedged between the arms of the chair which broke and the chair directly in front of it in such a manner that she could not extricate herself without assistance.

The theatre management was accused of negligence in not knowing that the chair was defective and in permitting its use without properly inspecting it. The management countered with the claim that the seats had been inspected, that no such accident had occurred previously, that inspection had disclosed no defects and that the accident was the result of a latent defect or a hidden one if there were such defect. The court pointed out that if it could be shown by the management that an accident had occurred as a result of a hidden defect which a proper inspection would fail to reveal, such proof would relieve the management of liability.

Court Defense Liability

The court held: "We deem it to be well settled as a matter of law, that, though the operator of a theatre is not the insurer of the safety of its patrons, nevertheless, where injuries are sustained as the result of causes of which the injured person could not be expected to have knowledge or information, the burden of explaining such causes and of exculpating itself from fault rests upon the said theatre operator."

The best evidence to prove the management's case of non-liability due to a latent defect which could not have been discovered in the most thorough inspection was the lug upon which the seat rested. Failure of the management to produce the lug in proof of this point caused the court to find in favor of the patron holding the management liable.

This is a rather commonplace accident which occurs in the best of theatres and is more liable to happen today as a result of wear than under normal conditions where seats are replaced more frequently. The lugs upon which the seat of theatre chairs pivot should be checked carefully and at the slightest evidence of wear, or cutting through, replacement should be made. It is advisable to have the seat removed from the chair by a maintenance man taking a row at a time and checking the rocker arms and lugs for defects which might easily be responsible for such an accident.

Loose Chairs

The first and most dangerous cause of chair deterioration is looseness in the anchoring device of the standards to the floor whether it be of wood or cement. One loose seat, if neglected, will start the process of loosening those on either side and so on down the row. Not only does a loose seat detract from the patron's enjoyment and comfort but it places a strain on all parts of each chair with the result that when a heavy patron "flops" into a loose seat something is very likely to break. Theatre seats are interdependent one upon another for strength and stability and it becomes the old story of the chain and its weakest link. It is of prime importance that every seat be checked methodically at frequent intervals to catch loose seats before they can do damage. If set on a wood floor where a larger screw will not suffice in the former hole, then a plug should be dipped in wood glue and driven in, allowing it to dry before attempting to set the screw into it. If the floor is in very bad condition it sometimes becomes advisable to shift an entire row to the right or left an inch or so in order to obtain sound wood for fastening the standards. Where a concrete floor is involved it is best not to attempt filling a bolt hole with cement without first undercutting the spot to be repaired much in the manner a dentist employs in creating a socket or seat for a filling. If this procedure is not followed the bolt is most likely to pull out soon again.

Repairing Veneer Backs

One of the most prevalent hazards causing injuries or torn clothes are splintered or loose veneering on the backs of seats. Dampness is the enemy of veneer and is the most common source of seat trouble. If precautions are taken in time a loose section of veneer can be reglued without much ado. If neglected the thin veneer will break and splinter causing no end of trouble. If the veneer is not broken it is advisable to first sand off as much glue between the layers of wood as possible by rubbing with sandpaper on each surface. Use a good wood glue for the repairs and hold the surfaces tightly together with a wooden clamp screw.

If the veneer is already in a splintered condition the best solution is to peel off the entire sheet, sand the new surface and apply varnish stain to match the surface removed, allowing ample time to dry before the house opens.

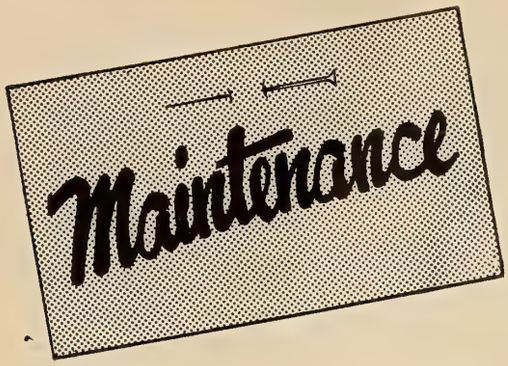
Upholstery Renewal

The best upholstery will wear out in time even though the structure of the chair remains in good condition. In cases where cloth or synthetic leather coverings require repairs or replacement it is best to have the work done by an experienced upholsterer who will be able to provide lasting workmanship. The materials for recovering theatre seats are still available and while it is possible to resort to slip covers, the expense involved in removing and laundering them will soon amount to as much or more than the cost of recovering.

If the fabric remains good while the surface looks shabby there are a number of fabric cleaning materials which will help considerably in freshening up their appearance. You can get these liquids at the corner grocery or in larger quantity from theatrical chemical suppliers.

Look for Loose Screws

Chairs with metal backs or metal seat bases often "give out" with loose screws which menace the clothes of a patron. Many metal seats are constructed with a protective metal strip around the back which loosens and after a time cannot be held in place by refastening. Where this occurs it is best to remove the entire piece and replace with a strip of matching fabric. When screws will not hold try dipping in a good cement or have a drop of solder placed in the hole to create a grip for metal screws. Where the latter practice is followed turn the screw into the solder before it has had time to harden thoroughly.



Forearming for Breakdowns of Projection Is a Good Idea

Drills Simulating Conditions of Actual Emergency Are Show Insurance

Any emergency that can be anticipated is a potential catastrophe that can be lessened in its possible effects by precautionary measures. That line of logic is what lies behind the many practices in the motion picture theatre which call for such things as fire drills. Precisely why drills concerned with possible break-downs of the projection are not more commonly practiced in the theatre field is something for which there appears to be no very convincing answer.

There is sufficient experience now to indicate the several most common causes of breakdowns in the projector or sound equipment. With this knowledge in hand, it seems strange that a larger number of theatres do not follow the practice which several very well run theatres observe in their rehearsals for emergencies.

From time to time this department of STR has given considerable prominence to the subject of such rehearsals by the projection crew. In each instance there has been considerable response from both managers and projectionists, indicating a lively interest in the subject. However, there appears to be little evidence that there is any considerable growth of the policy of holding rehearsals for emergencies.

Among the best outlines for such rehearsals that have so far come to the attention of the editors of STR is that which was devised and is put into practice at the Paramount Theatre, New York, by Harry Rubin, chief of projection and sound for the Paramount theatre organization.

Any code or form of procedure devised for shortening the process of getting a show running again after one of several common forms of disruption to the projector or sound system has occurred is certain to prove most beneficial to the every-day performance on the screen. This is so because the projection crew is given a periodic refresher as to the location of all connections, inputs and outputs, switchboxes—all equipment units, in a few words.

In the plan developed by Rubin at the Paramount, a complete chart of the entire system—indicating the location of all elements connected with the whole system—was made and copies thereof were made available to each projectionist for study and occasional reference.

Knowledge of the whole layout is vastly important at times of breakdown of some element. Only the projectionist who is entirely familiar with his whole system from main switch right on into the projector motor, lamps, sound heads and amplifiers, can work rapidly yet efficiently in running down the source of the trouble.

Such knowledge precedes any attempt at efficient drill or rehearsal for emergency. The next step, of course, is to arrange for the get-together of the projection crew at some convenient non-show hour for the rehearsal. Under the supervision of the chief projectionist, the men should actually go through the processes of moving reels from one projector to another; installing replacement parts that may be available for those units of equipment which most frequently are the cause of trouble; examination of switches and testing for clean contact; replacement of fuses; install new exciter lamps in the sound heads, etc. These operations should be performed as rapidly as possible and each operation timed precisely by the watch. This latter provision has two distinct advantages; it puts a spirit of friendly competition into the rehearsal and it also makes known the average time that it may be expected to require for effecting certain types of necessary emergency repairs.

There are certain operations which normally require very little time and involve little or no particular difficulty. However, there are those unpredictable happenings which often slow up even a very simple job like the changing of a sprocket, for should the latter unit freeze to the shaft, even the most skilled and rapid-working projectionist will have difficulty in removing the sprocket and replacing it within the time between changeovers from the machine in operation to that of the affected projector. Nevertheless, practice under simulated conditions of emergency can and will pay handsome dividends should the theatre equipment suffer a sudden rupture of some part or connection.

What makes the projectionist on his home lot, so to say, so much more efficient in affecting any usual repair than a fellow craftsman of equal or even superior skill is that the home boy knows exactly where to reach for what tool or gadget, and also to walk the straightest line between two such points as the projector and the main switch.

Some theatres hold these rehearsals as frequently as once each month, and recommend that formula. However, in the average theatre, where the whole projection and sound system is less complex than in the Paramount, for example, five or six such rehearsals per year might serve adequately. Whatever the frequency with which they are held, the manager or theatre owner can be assured that the investment is a swell insurance buy against possible breakdowns, for there's nothing more completely deflating to the theatre and its entire personnel than an instance of a prolonged breakdown of the show.

As a very simple outline, upon which the more elaborate rehearsal concerned with the particular setup of the individual theatre can be developed here are some of the points that should be covered in a rehearsal for emergency:

Check main fuses.

Inspect emergency generator and chart time required to make changeover from the usual power source to the emergency unit.

Inspect sound fuses, both phases, note and inventory the number of spare fuses stored at or near the fuse box.

Disconnect regular amplifiers and change over to reserve unit, then completely check the regular amplifier.

Check sound heads; if there is a spare unit, disconnect the regular head and connect the emergency or spare, noting time required for this operation.

Inspect and check thoroughly the main panel switchboard—AC and DC.

Examine all fuses in the entire system.

Check all switches for corrosion and make certain that there is perfect contact at all such points.

Check reserve parts against inventory of such stock to make certain all are accounted for and that no part that should be located in the proper storage place has been misplaced either through mishap or neglect.

When such rehearsals take place, the manager and the more important members of the house staff might well be on hand to observe and to become acquainted with what must be done by the projectionists when some mishap occurs to the equipment. In this way the non-technical branch of the theatre will be equipped to function more efficiently in the event of an emergency. Frequently, through ignorance of the amount of work involved in making some emergency repair and also because of entirely justified anxiety to have the show go on again as quickly as possible, the manager or assistant becomes a liability rather than an asset by reason of questions directed at the men working against time on a repair.

These emergency rehearsals, simulating conditions which obtain when some actual breakdown occurs, have nothing to do with the show rehearsals that should be a matter of mere routine at show-change times. The latter "rehearsal" consists of checks on the condition of the film, the smooth handling of changeovers and presentation of the various units of the screen program. It goes without saying that the tune-up for every day's opening performance takes in such vitally important preliminaries to starting the projectors as cleaning of the interior of lamps, contacts, reflectors and lens systems; inspection of arc leads for good contact, operation of automatic feed motor, condition of its brushes and lubrication of all working parts of the projector. Also, of course, the projectors are given a "trial run" for check on speed; check on cleanliness of the film trap, sprockets and fire rollers; check of take-up, film tension pads and fire valves; test of exciter lamp focus and condition of filament; the projected image for proper focus, steadiness, and a thorough test of the operation of the sound system both by monitor speaker and sound in the auditorium itself.

MAINTENANCE Calendar

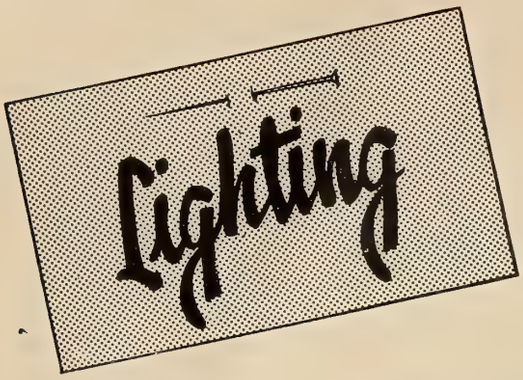
Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

JANUARY 30th to FEBRUARY 26th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 FEB.	2	3	4	5
In thinking ahead on that all out spring cleaning, is your vacuum or built-in cleaner in need of repairs?	Remind operators to check lenses for oil deposits inside casings to avoid light loss and distortion.	Have all weighing scales checked to insure accurate weight when your patrons' pennies go into the slot.	Inspect all those ladders used by your employes to avoid accidents resulting from a faulty rung.	Is the candy set-up appealing to the eye? Boost the sales on all the slow moving items by improved display.	Dirt accumulates in carpets more quickly in winter. Prolong rug life by shampooing to get out grit and grime.	Check boilers for steam leaks as a fuel conservation measure. Loss of pressure steps up fuel consumption.
6	7	8	9	10	11	12
If you want to do something to make operators tidy or proud of a booth, paint walls and floor clean color.	Start week with overall check-up of out of the way corners for waste accumulation to avoid fire and odor.	Does your screen give maximum light or should it get a cleaning, resilvering or be replaced by a new screen.	Have you checked all insurance to make certain that coverage is just as complete as can be secured.	Are you checking toll calls to hold down needless use of phone in ordering supplies, accessories, etc.	When ice or snow coats areas that lead from exits make sure doors open easily and ashes are spread.	Check wattage of lamps and reduce in size wherever you can with due consideration of the safety factor.
13	14	15	16	17	18	19
Inspect porthole fire shutters to make certain they are free to close instantly in any booth emergency.	Cooperate in the waste paper drive by instructing staff to keep all salvagable paper in neat bundle.	Last day of the big 4th War Loan Campaign. Report results promptly to expedite judging. "Honored 100."	Have all banners, flags or pennants thoroughly clean before you store 'em in dry place for future use.	Time for another seating checkup to insure comfort and preserve life of chairs. Repair broken parts, etc.	Check condition of staff uniforms and order repairs or replacements to maintain tidy appearance, morale.	Meet with operators to review the condition of all booth equipment, projection, etc. Maintain quality.
20	21	22	23	24	25	26
Check supplies and order for month. Is carbon salvage being followed up by promptly turning in scrap?	Are you making sure operators are not punching needless extra cue marks in the films you show.	Has the flag on your stage been cleaned lately? Electric blower plugged in foots gives good effect.	Are the mats in your poster frames looking glum? A fresh set will pay off in extra sales punch.	Check the kick plates on all the lobby doors. They will benefit by occasional treats of paint, polish.	Have you checked the acoustics of your auditorium for change due to wall redecoration or alterations.	Varnish will help preserve appearance of exposed frames. Check to make sure they look attractive.

Showmanship Dates—

January 30: Franklin D. Roosevelt (32nd President) Born 1882
Adolf Hitler became Chancellor of Germany, 1933
January 31: Franz Schubert born 1797
February 1: George Washington, elected first President of U. S., 1789
February 2: Candlemas Day, also known as Groundhog Day
February 3: Horace Greeley, born 1811
February 6: National Drama Week, Feb. 6 to 13
February 7: Charles Dickens, born 1812
February 8: Boy Scout Anniversary Week, Feb. 8 to 14
February 9: William Henry Harrsion (9th President), born 1773
February 11: Thomas A. Edison, born 1847
February 12: Abraham Lincoln, born 1809
February 14: St. Valentine's Day
February 15: Last day of 4th War Loan Campaign
February 17: Suez Canal, opened, 1867
February 22: George Washington, born 1732 (Legal Holiday all states)
February 23: Ash Wednesday, Lent begins



New Illuminants Certain to Influence Postwar Theatres

History of Theatre Lighting Affirms Views of Architects and Showmen

Since the history of theatre and stage lighting is definitely associated with the development of illuminants, it is only reasonable to suppose that some of the most important features of postwar theatre design will be strongly influenced by lighting facilities and fixtures which will be forthcoming from the factories and plants which now are engaged in war work.

This is the view of many theatre architects and showmen of the motion picture field, and (affirming their opinion are) news reports of many new types of illuminants and fixtures (such as the circular or "bent" tubing fluorescent fixtures recently announced by Westinghouse).

Both the gas-filled tube form of lighting and the "black light" illuminants were coming into widespread use before the war, so these "new" developments are far from unknown factors. However, information announced from time to time by lighting engineers and manufacturers indicates that great strides have been made in further refining and increasing the applications which can be made of them as a result of war work research and invention spurred by efforts to give the military better equipment, much of it still being a "military secret."

Widen Field of Application

The fluorescent light and "black light" have been tested in theatres. "Black light" used for interior decoration and for aisle lighting via carpet treated with fluorescent dyes had won considerable favor. Further extension of these illuminants and more practical applications of them to theatre purposes are certain to be a most important factor in the postwar theatre.

It takes only a casual glance back to the history of theatre and stage lighting to realize how the vast improvements commonplace to the modern prewar theatre were the direct result of improved illuminants. Even motion picture photography, as well as projection, have shown the greatest strides forward as a direct result of newer light resources.

Beginning Very Modest

It is a long stride from the first theatre in America—that which was built in Williamsburg, Va., in 1752—to dozens of small theatres completed during 1941. The radical difference is found not so much in literature or plays offered (Shakespeare's plays were offered then, and even now there are many who find the Bard of Avon a pretty good dramatist—as a matter of fact he, Shakespeare, is doing all right on Broadway right now as represented by "Othello" with Paul Robeson as the hapless Moor). The most striking difference between William Hallan's theatre in Williamsburg and the same actor-manager's theatre in New York (built in 1753 and located on Nassau Street) and the theatre of today is in the equipment, the patron comforts, and even more spectacularly in the facilities for lighting of both the display and utility type. For at those two early theatres the stage as well as the auditorium were illuminated by candle light.

The candles, which no doubt required rather frequent replacement during a single performance, were supplanted by the oil lamp with its glass chimney. This, of course, represented a tremendous stride forward. But even so, by comparison with the illumination on stage and screen today, the players in those days must have looked like mere shadowy silhouettes to the patron seated in the auditorium.

Engineers Contribute to Art

It is not unreasonable to suppose that Hallan and many showmen who lived and won repute long before his time were concerned with efforts to produce effects of the differing natural conditions of lighting, such as the difference between daylight at high noon and the twilight of evening. However, their ideas along this line (granting they had such ideas) meant nothing so far as realization of them was concerned until better illuminants were developed by the inventors and engineers.

It is recorded that some efforts were made to produce the effect of evening by placing screens before the oil lamps. It takes no wide stretch of the imagination, however, to visualize how pathetic must have been the net result when, no matter how many oil lamps could be crowded into the stage trough, there was not sufficient illumination to produce the effect of bright daylight, and consequently further dimming could mean not contrast, but merely greater inadequacy of the light.

The next step forward, of course, was the illuminating gas which was introduced in England, and which was first given experimental application to the needs of the theatre at the Lyceum Theatre, London. According to some historians, the illuminating gas was first used in America at the Chestnut Street Opera House in Philadelphia. Showmen today, who can have all the light they want for a display sign or their high intensity projector lamps merely by the flip of a switch, can sympathize with the earlier fellows of their craft who in the 1800's had to manufacture their own illuminating gas if they wanted this new and highly improved form of illumination in their theatre—for it was some years after the introduction of illuminating gas before there were public utility plants to supply the gas.

Some of the very ingenius methods to produce different degrees of illumination in the theatre with gas if shown by a drawing might look like a Rube Goldberg cartoon to modern showmen. Beginning with an arrangement whereby there were groups or bunches of gas lighting fixtures in different parts of the theatre (with men assigned to the different groups to control them in accordance with cues for the lighting desired) the methods for dimming and increasing light reached a high point of efficiency in the theatre of the gaslight era. But the best of the centrally controlled systems (not unlike, in principle at least, the main switch board of the modern theatre) were cumbersome things compared with what showmen have today. There were enormous control tables, complicated systems of piping (both gas and water mains) in which some of the pipes were as large as one foot in diameter. Compare that with the switchboard of today on which a wire resistance in the circuit permits the widest variation from bright to very dim light by a simple motion in moving a lever over a series of contacts.

Theatre a Spur to Invention

Next came the lime light—still honored in terms of parlance of the theatre. This device, with its piece of lime heated to high temperatures by burning of a mixture of hydrogen and oxygen gases, gave the theatre its first spotlight capable of following the action of a player or group on the stage or picking up for accent some portion of the theatre's sections.

Electricity began its career in the theatre in 1846—at the Paris Opera, where the effect of a rising sun was achieved by the light from an arc projected through a silk screen for the opera, "The Prophet."

From that point on the theatre really started its march into its present predominance as the place for the popularization of new developments in lighting as well as such things as air conditioning, styles in interior design and decoration.

It is only reasonable to suppose that the postwar motion picture theatre will be the "showcase" as well as the proving ground for new developments in lighting. For the motion picture showman is by temperament and tradition a seeker after that which is new, different and spectacular. He, the motion picture showman, takes the lead in adapting to his theatre the improvements which the engineer and the architect and the inventor evolves at the drawing board or in the laboratory. Moreover, the showman makes it his business to draw attention to those unique and spectacular effects he seeks and employs.

The showman of the picture theatre field, no doubt, will be the means of bringing to public notice the advantages which will be offered through developments in lighting as well as materials and new ideas of design in the postwar era.

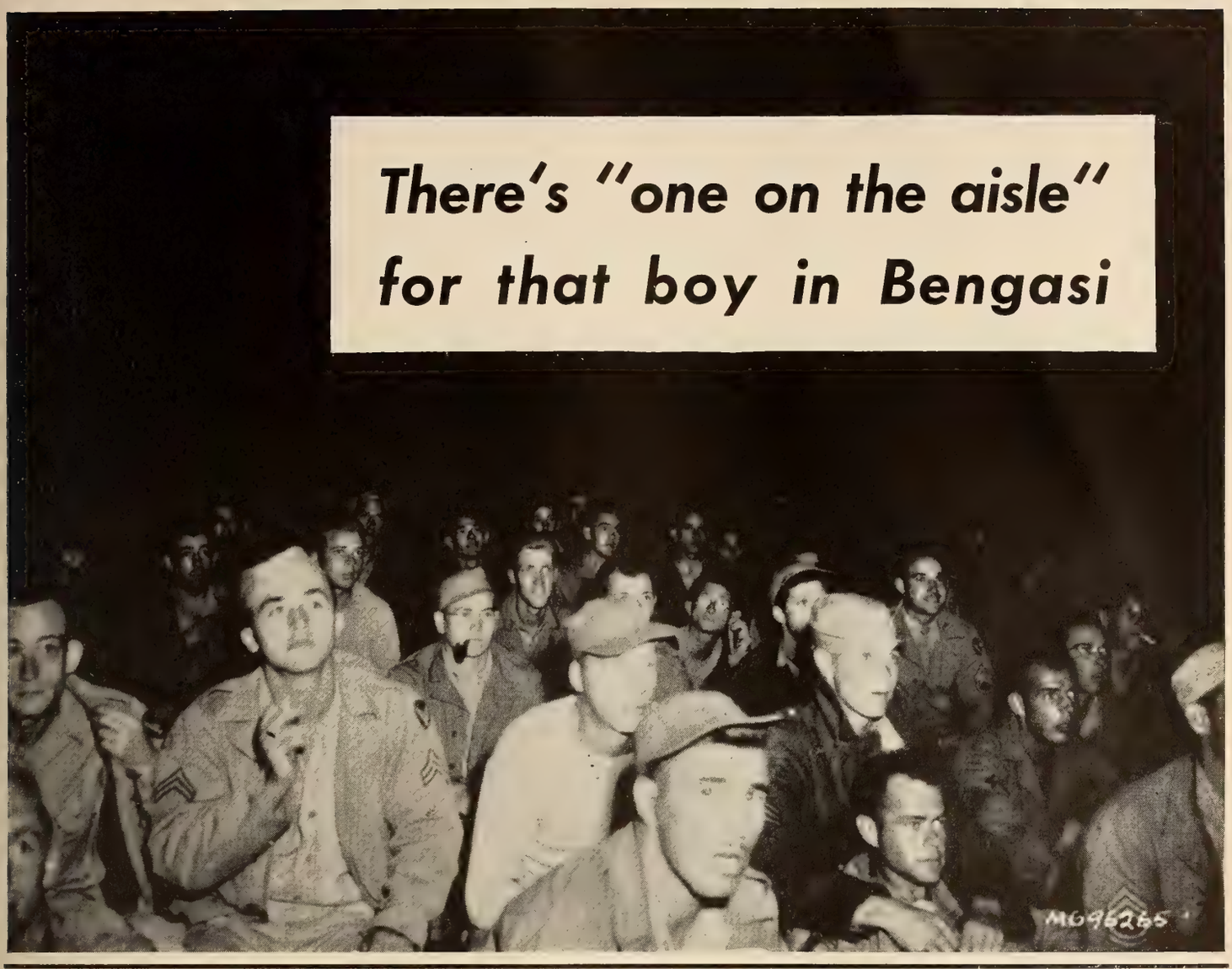


Photo by Army Overseas Motion Picture Service.

because you shared the new projection equipment with those who need and appreciate entertainment so much.

Help bring those fellows back to your box office sooner by buying more War Bonds NOW.

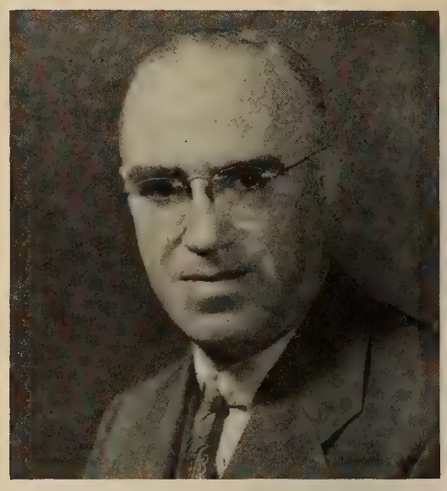
The Strong Electric Corporation

87 City Park Avenue Toledo 2, Ohio

THE WORLD'S LARGEST MANUFACTURERS OF PROJECTION ARC LAMPS

It Takes a Well Groomed Theatre to Keep 'Em Coming

Charles F. Ryan Summarizes Showmanship



CHARLES H. RYAN of Warner Bros. Circuit Management Corporation, Chicago, whose "Summarizing Showmanship," recently issued and quoted in this article, strikes the highlights of successful theatre operation as covered in the numerous and widely known bulletins he has circulated to managers in his organization over a period of several years.

Charles F. Ryan, of Warner Bros. Theatres, Chicago, has summarized theatre management in two of the most recent of the bulletins for which he has gained national reputation, and in so doing emphasizes again the vital role played by proper use of the theatre's physical plant and projection as a means of attaining that success which marks the picture house whose box-office figures are consistently favorable to the profit side of the ledger.

The Ryan bulletins have been credited with giving both inspiration and valuable practical advice to managers in the Warner Bros. Chicago zone. So popular are they with those more ambitious managers and younger executives of the theatre field who have become acquainted with them, that many men outside the Warner organization have prized copies of issues of the bulletin which they have been able to obtain.

Management of the Property

The highlights of Ryan's many writings on the subject of management, in all phases of house maintenance, personnel direction, picture booking and exploitation are covered in the two-part "Summary of Management" recently issued. Those phases which pertain more especially to the management of the theatre property—its equipment and direction of the personnel—are quoted here, for the two-fold purpose of reflecting the opinions of a veteran and very able theatre executive on the importance of proper maintenance, and, as well, to provide with the permission of the author, other managers, who have not had the benefits of Mr. Ryan's many previous bulletins, the sound and practical advice contained in his writings.

"Successful theatre managers adopt a consistent satisfactory policy based upon standards of sincerity. Your theatre is your community's playground of life.

Top Service at Low Cost

"Maximum service at minimum cost is one thought that should be carried at all times in the back of your head. Once you have earned the *Good Will* of your public, you have an asset that cannot be bought at any price. *Good Will* is easy to attain if you will make up your mind that the best is none too good for your patrons. Make friends with your customers and go out of your way to do favors.

"Pictures are, of course, the biggest part of a neighborhood theatre's claim for recognition, but they are not everything there is to talk about. Let every manager keep his house so spick and span and inviting, that he can brag about it with justifiable pride along the lines of institutional *Good Will* copy.

"Study closely the types of people who are working for you and their reactions to your orders and suggestions. Find out just how much *producing value* each member of your staff possesses and help bring out the best work that is in him.

"For a manager with the best interest of his theatre at heart to merely tell his employes what to do is not enough. It is much more important for him to create in them the desire to do what is best for all concerned. To do this requires patience and understanding of those with whom you are dealing.

Manager in Demand Today

"The man who is in demand today is a good house manager, exploiteer and theatre operator with the ability to first perfect a well organized and clean theatre and then turn his attention and time to selling his shows. Ability, enthusiasm, willingness and energy are the most important factors that count in rating a good house manager.

"Many a good show has been ruined because the sound was too loud or too soft, or that the picture was out of focus during the greater portion of the running time. Proper projection is one of the most important phases in theatre operation and the managers and their assistants must make sure that the picture projected and shown on their screen meets with the most exacting standards, which are outlined in perfect theatre operation.

"You must know the saturation point in controllable expenses, and you should not overstep these amounts. A manager can control his expenses if he keeps records and knows when to effect savings without jeopardizing operation. If there are any abnormal charges that have occurred in any period, be familiar with them so that in explaining the results of your theatre in any given quarter, you can account and explain the reason for each item.

"The theatre manager who informs himself adequately about his operating costs and who does his work so well that he needs no help in correcting his *expense leaks* is on the safest road to achievement.

How Observing Are You?

"Are you an observing showman? If so, you should visit other theatres on your day off and see what is going on in different theatre surroundings. You, in your own theatre week-in and week-out get into a rut and some of the faults that others see in your theatre escape your notice.

"Your patrons visit other theatres and compare your house with them. Make it a point that the opinion your patrons carry away on leaving your theatre is that it is operated as well or better than most of them they have visited either downtown or in other localities. If you call yourself a manager, you should know what's wrong in the projection booth when there is trouble. You must be able to sell tickets with a smile better than your cashier. You must know how to usher so that you can see that the staff is doing their task right. You have to know how to create business-getting advertising which will bring new patrons and keep the regular ones.

"Managing a theatre is a specialized business. You sell only one commodity—*entertainment*. Everything should be done for the greater comfort of your patrons so that when they leave your theatre they will leave with a strong impression of its good management. Courtesy is not a handringing, bowing attempt at goodness. It is a spirit that must radiate out from the heart and head each moment of the day. It is confidence, enthusiasm and calm to encourage, inspire and attract others. Courtesy gives atmosphere to your theatre.

"Successful merchandisers who sell to the public attribute their fundamental success to the simple creed, *courtesy*. Courtesy is a magnet for satisfied patrons.

"A successful theatre habitually sells the idea of the house even though the feature program may be a little weak. Theatres that sell themselves on the institutional plan always have present the general suggestion of cordiality. It is not the pretentious cordiality, but the quiet welcome of genuine management . . . the smile with the ticket sale, the doorman taking his share of the ticket quietly instead of snatching it.

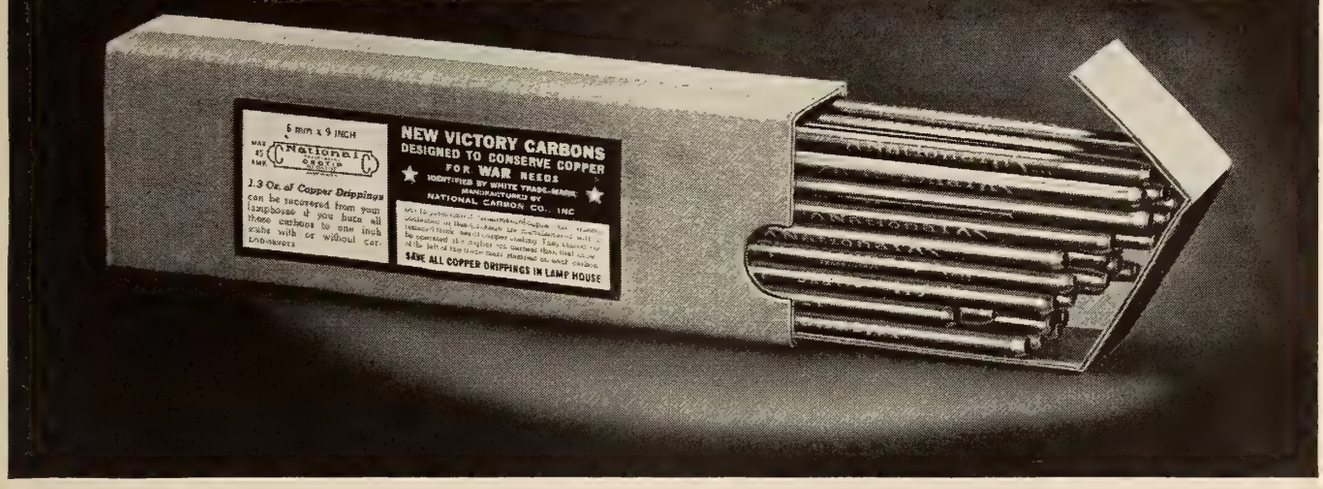
"Give your house a *pleasant personality*, and if you have a flop picture, you still can hold up business. Habit to movie patrons is contagious. If you can get them started, they will remain your patrons as long as they reside in your neighborhood.

"It is the first essential of a cleaning inspection to check the condition of the rest rooms. Invariably, an untidy rest room means an unclean theatre. One way to overcome a condition such as this is to have all the necessary cleaning and maintenance supplies readily available for your janitor staff and patrons.

"Make it a point to see that an usher inspects the rest rooms, especially the ladies room, not less than once every two hours. Also have the matinee cashier give you a report on the ladies rest room when she is relieved on her shift by the night cashier. This applies to times when a matron is not on duty.

"Win cooperation. Cooperation means working together. It cannot be demanded. It must be won. Accept your share of responsibility. Respect the rights and aspirations of others."

KEEP UP THE GOOD WORK WITH YOUR VICTORY CARBONS



EXHIBITORS and projectionists across America are to be congratulated for their splendid contribution to the war effort by conserving and recovering much of the copper plating of their "National" Victory Carbons . . . copper that would have been completely lost but for their cooperation.

Naturally the copper coating on Victory Carbons is as thin as practicable, because copper is a vital war material. This calls for strict maintenance of arc current within the recommended range, and careful adjustment of the carbon feed ratio.

Satisfied theater audiences everywhere are testimony to the constant attention being given to the current and feed factors.

In addition, tons of copper drippings and copper plate stripped from carbon stubs have been turned back into production channels as your Government urged.

Your continued cooperation in saving copper is still of utmost importance, for copper needs go right on expanding as America's war production grows. You've done a splendid job. Keep up the good work!

As a reminder, check the table below for carbon trim and current values specified for your equipment. A bulletin describing completely the operation of the Victory High Intensity Carbons will be sent promptly on request. Write for it today.

★ *BUY UNITED STATES WAR BONDS* ★

The word "National" is the registered trade-mark of National Carbon Company, Inc.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current—Amperes*	*New Victory Carbons—Size and Type*
"1 Kw" High Intensity, A. C.	52-66	7 mm x 9 inch H.I., A. C. Carbons in both holders
"1 Kw" High Intensity, D. C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

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Projection

'Paper Work' May Help in the Job of Maintaining Equipment

Charts or Report Forms Have Value For More Than One Reason

A lot has been said about how time can be saved by NOT using a regular report chart on the condition of equipment and record of its inspection on the daily, weekly, monthly, semi-annually and annual basis. Nevertheless, some veteran and very capable members of the craft adhere to the belief that these written reports are good business, both as a means of insuring the routine of constant inspection and servicing and, also, a a means of putting into a record certain matters which could arise to plague the projectionist should something go wrong and there be a question as to whether the accident or breakdown was due to neglect, perhaps.

Print Report a "Must"

In these days of print shortages and the manpower shortage in exchanges, which has resulted in a very widespread complaint about the condition of prints arriving at the theatres, there is no doubt that the written report on the condition of the film for the new show is a decided "must."

The report on film condition could well be gotten up as a mimeographed form as a means of saving time and assuring that matters which should be in the record get into the files for future reference. One of the most simple and rather generally reports on prints is based, more or less, on the following form:

CONDITION OF FILM

Date.....

(Write titles and reel numbers of subject)

Patches defective? .....

Sprocket holes defective?.....

Film buckled? .....

Film soiled? .....

Film torn? .....

Other faults? .....

For convenience in noting reels which are damaged, some of these reports provide at the top of the sheet a space for the several titles included on the new program, each being designated by a number arbitrarily set by the projectionist and which number is used in addition to the number of the reel or reels for that picture which are reported in poor condition.

Record of Servicing

As to the inspection report charts, these, of course, have to do with the projection equipment itself. On behalf of the system which employs such written records, those who advocate the practice insist that there is benefit all around when the records are kept up and filed for reference. The completely report-minded projectionists use a daily as well as a weekly, monthly, and so on, report form.

Those who do no use such forms and wish to give the method a try in order to determine whether or not they are really right about not needing this means of assuring the thorough checking of equipment, might use a daily form for a reasonable period of time.

The daily report is one which, for the most part, is filled out from time to time during the show. Of course the "before show" portion of the report is equally important if the form is to be used.

Following is a suggested daily report form:

DAILY INSPECTION REPORT

(Use check mark for 'yes'; X for 'No')

Before Show

M-G commutator brushes clean?.....

Rectifier fan work normally?.....

Lamphouse clean? No. 1 lamp.....

No. 2 lamp.....

Lamp burn normally? No. 1 lamp.....

No. 2 lamp.....

Motor starting time? No. 1.....secs.

No. 2.....secs.

Film path clean? No. 1.....No. 2.....

Exciter focus correct? No. 1.....No. 2.....

PEC sound test heard? No. 1.....No. 2.....

All speaker unit sound tests heard?

No. 1.....No. 2.....No. 3.....No. 4.....

No. 5.....No. 6.....No. 7.....No. 8.....

Microphone sound test heard?.....

Non-synch. sound test heard?.....

DURING THE SHOW

Picture steady?..... Bright?.....

Travel Ghost?.....

Sound volume OK? .....

Sound Quality OK?.....

Any equipment overheat? (list unit).....

Meters read as follows (list all meters)

.....

.....

Line voltage at 2 PM.....At 5 PM.....

Breakdowns during day.....

Causes of above.....

Remedies applies .....

If the foregoing type of report, adapted of course to the individual conditions of the particular theatre in which the projectionist works, is used for a while, the value or lack of its necessity can be determined positively, and the projectionist can be guided accordingly.

As noted earlier, those portions of the report which follow the "Before the Show" section, may be filled in from time to time during the course of the performance.

Projectionists who do use written reports find them very interesting as well as informative for reference later. For one thing they definitely will indicate the gradual phases of that deterioration which takes place, in a manner most subtle, in the quality of sound and light on the screen, too, from the natural lessening of efficiency of the screen and the equipment in the booth.

The report system devised for and presented by SHOWMEN'S TRADE REVIEW in 1939, calls for a weekly, monthly, semi-annual and annual report on all projection equipment. These charts were based on a period of long experience in one of the major circuits. To carry through on such a system requires considerable time, it is true, but projectionists who have learned to work with the system find the making out of the forms no great hardship, while the theatre owner by means of them is given a very graphic picture of conditions obtaining in the most important department of his plant.

Honors For Old Timer

Mike Berkowitz, whose record and experience in motion picture projection stretches way back to when E. S. Porter and Frank Cannock put on shows at the old Eden Musee in New York in 1896, will be honored by the 25-30 Club at a meeting to be held Saturday (29th) at the Grand Street Boys Club in New York.



Mike Berkowitz

The meeting will be for the purpose of installing new officers of the 25-30 Club, and Mike Berkowitz heads the slate of incoming officials of the group.

The new officers are: president, Berkowitz; vice-president, Morris J. Rotker; financial secretary, Henry Weinberger; recording secretary, M. I. Klapholz; sergeant-at-arms, Michael Polito; trustees, Joseph Abrams, Robert Sanders, Joseph Fitterman.

There will be a testimonial dinner to Berkowitz in recognition of his many years of service in the motion picture field. He is at present one of the projectionists at the Capitol Theatre, New York.

Projectionist, In Army Now, Makes Show Go On

Army Screens Teach By Day and Entertain Troops By Night

By Pfc. Eugene H. Fernette

In September of last year, I was sent from the Army Air Field at Orlando, Florida, to the Minorville Q.M. Depot, ten miles distant from Orlando itself. A former civilian projectionist, I had requested that same work in the Army.

At the Minorville Depot, a new, small theatre had been built. The projection equipment had not arrived, so I and the other projectionist (who also had been sent there) set about doing the other little things like moving in the rewind table, painting the projection booth floor, and getting ready for the arrival of the machines.

Almost miraculously, from this camp of about 1100 men, a Michigan boy who was a former theatre manager was found. He readied himself for opening night.

Install Their Own

The machines arrived. We had looked for one popular make of equipment, and received another. They were DeVrys, with a pair of Strong Hi-Intensity lamps. A civilian engineer came, and all worked hard on the installation. In a small, 350 seat house, with only a 9x12 foot screen, 45 amperes of light makes for a bright picture, and sound absorbent wall materials make for perfect sound reproduction. Although Army theatres may have just wood benches to sit on, may have no shiny marquee, no glass front, or uniformed ticket girls, the features are the finest available, the prints are new, and the work to be done is great.

Though quartered in a camp of tents, a thousand miles from home, living in overseas conditions, eating out of mess kits, we projectionists found genuine fun in our projection work.

From New York and Michigan, the two of us were proud of our homes in the North, and our past work in the theatre. Here, we provided the same flawless night-after-night performances we did in civilian life not so long ago. From 8 a.m. to 11:30 p.m., or later, six days a week, but we love it. There's plenty to be done; films to inspect, machines to clean, posters to change, a booth to mop and sweep, films to ship and receive from Orlando, and training films and slides to show afternoons.

The U. S. Army Motion Picture Service is farsighted. In return for the evenings we give up to provide the shows, we are given extra pay, the scale for which is set by the post commander. For two to four shows daily, the wage scale (in general) runs from six to twelve dollars weekly in extra pay, a tidy sum of extra cash to a serviceman. Each theatre employe can work only six consecutive days in a week. As a result, no one can "go stale" on the work at an Army theatre.

A chief, an assistant projectionist, a relief operator or two, a manager, a ticket taker (and in some cases, ushers), all are included in the "extra pay" setup. Not only are Army theatre employes reimbursed for working every night and on Sundays, but there is the extra pay which gives an incentive to perform the job assigned, in a manner so as to satisfy.

Clip this FOR YOUR SHOWMEN'S Scrapbook

PROJECTION SECTION

Many screens suffer in loss of light due to dirt accumulation which is only visible on close inspection. This dirt gathers in the screen perforations as a result of daily house cleaning and gets there despite drawn curtains which shield it from view but do not protect it from flying particles of dust. The dirt will diminish definition, reduce sound volume and cut light values. A good screen brush should be used frequently and the screen cleaned at least once a month. A screen should be replaced or refinished after it has been in use two years. If placed on a stage the screen should be 18 inches off the floor with a black, non-gloss border masking for the best results.

Photograph from "KNICKERBOCKER HOLIDAY" as produced by United Artists



1944 HERALDS NEW TRIUMPHS IN FEATURES AND SHORTS

"KNICKERBOCKER HOLIDAY" is one of scores of top-flight productions that will challenge the projectionist's skill—and put to supreme test the finest, sturdiest and most faithful of projector and sound-system manufacturer's mechanical, electrical and optical achievements. DeVRY enters the New Year still 100% dedicated to the War Effort, building performance-proved Precision Projectors and High Fidelity Sound-Systems for the Armed Forces . . . also electronic devices that help perfect the aim at Berlin and Tokio. DeVRY enters 1944 justly proud of its Army-Navy "E" with Star, designating continued excellence in the production of motion picture sound equipment—eager to best past records—confident that by so doing it does its share to speed the Peace. DeVRY CORPORATION, 1111 Armitage Ave., Chicago 14, Illinois.

ORCHIDS TO . . . Producer-Director: *Harry Joe Brown* . . . Cameraman: *Phil Tanura* . . . Soundman: *Ben Winkler.*

BOX OFFICE BOOSTERS FOR JANUARY

Lifeboat—20TH-FOX . . . Jack London—UA . . . The Heat's On—COL . . . Ladies Courageous—UNIV
Destination Tokyo—WAR . . . Thousands Cheer—MGM . . . Career Girl—PRC . . . Riding High—PARA
Where Are Your Children—MONO . . . Higher and Higher—RKO . . . Hands Across the Border—REP

BUY MORE U. S. WAR BONDS!

ARMY E NAVY

Star awarded for continued excellence in the production of motion picture sound equipment.

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WORLD'S MOST COMPLETE LINE OF MOTION PICTURE SOUND EQUIPMENT



In Successful Management It's The Little Things That Count

A Veteran Tells How Minor Items Assume Major Importance

By Lionel Keene

These are days when business, in most theatre situations, is phenomenal. The prosperity of today, however, does not necessarily make for better management and better managers of theatres. It might, as a matter of reasonable course, tend to generate a laxity (in those little matters of good management) that could react the wrong way when the period of keen competition again becomes the order of the day. On the other hand (the optimistic hand, so to say) an allied condition of the current prosperous condition of the theatres, wartime necessity for conservation of property and equipment, may mean additional profit when priorities are lifted—both in lessening the quantity of replacements needed and in cultivating habits of care of equipment.

In theatre operation it's the little things that loom very large. For instance:

Since the onset of the recent cold spell, I was talking to a manager who was relieving the cashier. A lady who had been in the theatre stopped by the box-office and reported the auditorium was rather chilly. The manager thanked the patron for the information, then turned to me and said: "She's crazy—it's not cold in the theatre, the porter just banked the furnace for the night." This was at approximately six o'clock in the evening. In the spirit of fun, I walked in the theatre: *it was chilly.* On my way out, I queried the Doorman, who did *not* know me, if he thought it was chilly, to which he replied: "I'll say so!" The manager thought I was kidding when I mentioned *the lady was right!* Just then, the cashier returned, and I suggested that the manager come in the theatre and see for himself. He did. Obviously he must have agreed as he headed for the boiler room and more heat.

An uncomfortable, poorly ventilated "movie" can do more to keep customers away than a poor picture. And you know how news travels! Remember, you're moving around—or should be—whereas the patron sits for several hours. Therefore, don't regulate the temperature of the theatre according to *your* standard of comfort. Go by the thermometers that should be installed in strategic places about the theatre. Or better still, ask some of the folks in different sections of the house if *they* are comfortable.

I cite another incident in the same department of house management that proved costly, because *it closed the theatre* for the night. In this case the regular porter had a very personal reason for leaving before his time. The manager told the porter he'd have to get some one to "fire the furnace." The porter, in his anxiety to get away, obviously picked up the first substitute he could find and whether he took time to explain the operation of the boiler isn't the question. The inexperienced substitute left the water valve open and on his return, a few hours later, the boiler room was so flooded, it not only put out the fire, but it was impossible to get the furnace going again that night. So, refunds, disappointed and perhaps peeved customers, who had braved the biting cold to see a particular picture. Thus another demonstration of how a little carelessness may prove expensive.

Before leaving this *hot* subject—if you haven't already done so, gild those radiators. If you have city gas radiation, be sure those radiators are given a drink of water every now and then. And, be sure to have the porter clean *under* and *behind* each radiator, as well as between each section.

There are lots of little things about the marquee that have a big effect. The marquee, remember, is one of your mainstays of economical advertising. It deserves the best, not only with respect to sales copy and correct spelling, but proper maintenance as well. I have in mind a very nice marquee installation I have occasion to observe quite often. It is sadly neglected, not only from the standpoint of evidences of lack of soap and elbow grease in slicking it up, but also for the lack of a little paint on the silhouette letters. There is a paint store only a few doors from the theatre, and I'm sure that manager could find time afternoons to do a bit of touching up of the letters, if he cannot get someone else to do the necessary job.

Check those neon transformers of the marquee. Make sure they're O.K.—no wires exposed, which may result if rain leaks into the inside of the marquee, and create a possible short circuit hazard. Transformers are mighty difficult to obtain these days.

Then, too, these short winter days, it is often dark enough to burn the marquee lights, as well as the marquee and upright sign. I have in mind a theatre I noticed on a particularly gloomy afternoon, when a lighted marquee might prove an attraction. I knew the manager personally, so I told him people would hardly know the theatre was in operation, it appeared so dull. What a difference when he threw the switch! While in conversation, I observed the lobby display frames appeared lifeless. An investigation disclosed several tubular lamps burned out . . . and those that were burning were *green!* Ugh! I suggested replacement of the dead lamps, and a change of color to red, amber, which is preferred, being unobtainable these days. The next day, the change had been made and even the manager admitted it did make a difference. It's the little things that count.

And, while we are on the subject of lobby frames, which admittedly are intended as your salesmen, please do not do as one high-class theatre I have in mind—use lithograph three-sheets, put up with thumb tacks, because of the credit received on their return. Attractive screen process posters are available on a rental basis at very little more cost than the lithogaphs. And, if you're not doing it now, find a place for 8x10 and 11x14 photographs, they are important in giving a prospective patron an idea of what the picture is all about.

Today, with the make-shift employes you must use for ticket takers, it is doubly necessary for the manager to watch the door closely, to make certain he gets tickets, and to see that no one gets by without a ticket.

This caution follows my visit to a theatre with three pairs of entrance doors. It was a Sunday. Business was exceptionally good. It is one of those theatres, where, when the second set of entrance doors are open (and they were on this particular day) the Doorman can see the picture. At the time I entered, the doorman was more interested in the picture than he was in taking tickets. I practically placed the ticket in his hand. There was no "thank you."

Courtesy Is Still Important

I regret to say that I have observed many theatres in which courtesy has been conspicuous chiefly by its absence—which is very unfortunate. It is costing those particular theatres money, and, perhaps, other theatres too, in alienating the affection of people for picture shows. This is especially unnecessary, because it costs no more to say "thank you" and smile, and it does make an impression on the patron.

After giving my ticket to the doorman referred to above (the one too busy looking at the picture to take my ticket and thank me) I remained in the foyer, observing. Patrons were entering via all of the three pairs of doors . . . so that even had the doorman been on the job, he could not have gotten ALL of the tickets. As it was, I doubt that he took up 75 per cent of the tickets. Boys in their teens were obviously wised up to the situation, as any number of them entered the theatre without tickets . . . and unobserved. Another trick is to buy a balcony admission . . . at a lesser price . . . then enter the orchestra section. True, there are ushers . . . but being but boys these days, they're playing around too much to be paying attention to a little thing like balcony and orchestra tickets . . . another reason why the manager should be on the floor on busy days. I saw the manager enter the theatre from the street. But he headed for the office and that's probably where he remained. There are certain days . . . and certain times of the day . . . when a manager should always be on the floor of his house. I always made it a practice to be on the floor when a show "broke," no matter what I might be doing at the time. Then, when the house was settled, and everything was again under control, I'd return to my office, if necessary. Even so, I had a mirror on the wall of my office, directly in front of where I sat, so with the door open, which was my policy, I could see through the reflection of another mirror directly over the drinking fountain, what was happening in the theatre, and still do my work. Every now and then, I would get up, and see what was going on about the house.

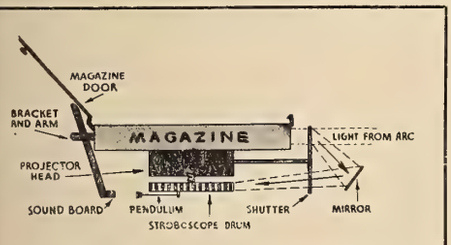
Audio-Visual Signal Invented by Jackson

An audio-visual reel signal has been invented by J. G. Jackson, projectionist at the Capitol Theatre, Port Alberni, B. C. Jackson, who is a member of the British Columbia Projectionist's Society of Vancouver, has had the signal in use for two years in his booth at the Capitol. Patents are pending and the signals will be brought on the market as soon as material is available for their manufacture.

Activated by Pendulum

The device consists of a novel arrangement of a stroboscope for a visual signal combined with an audio device actuated by a pendulum striking a sounding board and will sound alarm at one minute before the end of the reel. It can be shut off by the mere flip of a finger. An automatic resetter is actuated by the opening of the magazine door when a new reel is inserted. Therefore, the projectionist cannot forget to reset the sound board. The pendulum is pivoted eccentrically on the end of the stroboscope drum which is mounted on the outer end of the upper reel shaft, with which it revolves.

Light for the stroboscope drum is derived from the waste light which is reflected from the blades of the rear shutter. It is picked up by a small mirror and directed onto the face of the drum. The spaces on the drum will synchronize with the forty-eight cycle light of the shutter at one minute before the end of the reel,



Top View of Jackson Reel Signal

when they will appear to stand perfectly still, but the projectionist can tell how much film is on the reel up to ten minutes before the end by the formation and movement of the spaces on the drum, which are visible from almost anywhere in the booth. In the event that the projectionist fails to notice the visual device the audio device will call his attention.

Will Not Damage Film

The signal will not scratch or damage film as it does not come in contact with the film, nor does it apply any friction to the reel shaft. It is entirely automatic in its operation.

It is designed so it can be used with reels of four or five inch hubs. The signal can also be used on front shutter projectors by the installation of a special band on the stroboscope drum to synchronize with the light from a sixty-cycle incandescent lamp, instead of light from the arc.

War Hero Son of Boston Projectionist Stricken

One of the behind the scenes things not known to group which recently assembled at the Hotel Statler in Boston to hear Charles Skouras, Rick Ricketson, Si Fabian, Sam Pinanski and the others, was that a war hero, son of a motion picture operator, who was scheduled to appear at the meeting was struck only two days before the big event with his eighteenth attack of malaria.

Sergeant Melvin F. Hookailo, son of Frederick Hookailo, projectionist at the Washington Street Olympia Theatre and nephew of the late Frank Hookailo, former district manager for M. and P. theatres here, saw action as a member of the United States Air Forces at Darwin, Port Moresby and Milna Bay as chief photographer for his squadron. In all three of these locations he was under constant bombing and strafing. He also was on the "Wasp" and the "Coolidge," both of which went down but, due to a combination of luck, courage and skill, Sergeant Hookailo came through alive.

He came home to be soon honorably discharged and here his 18th consecutive attack of the dread malady struck him.

His father is one of the best known of Thad Barrows "boys" and his uncle was one of the best liked men in the M and P organization.

Television Broadcasters Organize For Large-Scale Postwar Activity

Questioned concerning the prospective immediate activities of the Television Broadcasters Association organized at a meeting held in Chicago yesterday, Allen B. Du Mont, chairman of the organization committee, stated that the important interests represented in the new association expected immediate aggressive action to obtain for television allocations of radio channels in keeping with the possibilities of television as a future public service.

The Television Broadcasters Association came into existence at a meeting held last week in Chicago.

"Necessity for the organization," according to a statement issued after the meeting, was found in the immediate development of large scale television activity after the war. The object of the organization is to foster and promote the development of the art of television broadcasting.



Theatres in England Set Up Own Curfew

The problems of juvenile mischief and outright hoodlumism in film theatres have been as active in Britain as in the United States during the past two years, and suggestions for cures just about as plentiful. Curfews have been enacted in many localities, but in the British Isles, at least, enforcement seems to be almost impossible.

One plan, however, was recently suggested by the Easington and District Education Committee of Durham which might be applicable here. According to the *Kinematograph Weekly*, the idea is simply that no child below "the school-leaving age"—or about 12 or 13—should be allowed to attend the second night show. Durham County officials were of the opinion that such a matter did not come under local educational committee control and that an act of Parliament might be necessary to say that children of a certain age should not attend kinemas at certain times. Nevertheless, the general opinion of both exhibitors and the public greatly favored some such restriction.

Educational committees in other parts of England have received numerous letters complaining that the younger children stay six or seven hours in the theatres, often sitting until closing time. The same situation obtains in the United States, and it is thought by many that a rule prohibiting attendance by the youngsters at the second show might solve a number of difficulties and also offer adults at least one show devoid of the annoyances caused by the younger and noisier element.

No More Loose Chairs!

FIRMASTONE

Permanently anchors loose chairs to concrete floors in ten minutes. COMPLETE KIT AND INSTRUCTIONS . . . $5. f.o.b. Chicago.

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6. f.o.b. Chicago.

CHAIRS • PARTS

Complete line of used and rebuilt theatre chairs — veneer back and box spring seat. Also insert panel back and spring edge seats.

We carry a complete line of new and used parts for all makes of chairs.

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MICROPHONES, LOUDSPEAKERS, AMPLIFIERS, Etc.

Just Bought Out One of N. Y.'s Largest Dealers. (He's in the Army now.)

Write for Our Latest Bargain Booklet—"Rem 8A"

S.O.S. CINEMA SUPPLY CORP., 449 W. 42nd St., N.Y.C. 18

Clip this FOR YOUR SHOWMEN'S Scrapbook

MANAGEMENT SECTION

A word of caution to managers and staff members which cannot be too lightly considered deals with the administering of any medicine to a patron which is to be taken internally. If a customer becomes ill in your theatre and that patron or some friend or relative accompanying him asks for an aspirin or any other medicine which you may be in a position to supply NEVER administer the drug but hand the bottle to the patron or his friend instead. Were the drug to have a serious effect upon the patron you would be liable under law for administering the medicine. Let the patron take the medicine from the bottle himself.

Cites Aid of Sound Engineers To War Effort During 1943

Dramatic highlights of the part played by electronics in war industry, morale, and training during 1943 are summarized in a review recently issued by Edward C. Cahill, manager of the Industrial and Sound Department of the Radio Corporation of America.

The high speed and precise control provided by electronic methods, RCA points out, have enabled radio-frequency heating and other industrial devices to step up and improve many processes in war production.

Surveys by the War Production Board and private agencies have shown that the use of plant broadcasting systems to carry selected programs of recorded music to workers has materially improved employe morale, worker-management relations, and productive efficiency.

Film sound recording and reproduction equipment has made possible new techniques in military training which, authorities estimate, have cut by 40 per cent the time required to instruct recruits.

Specially engineered RF heating equipment is being used in such processes as molding and bonding plastics and wood products, seaming fabrics, baking paint finishes, drying textiles, and case-hardening, annealing, welding and soldering metals.

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.

Draperies . Interior Decoration . Murals

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World's Finest POP CORN SUPPLIES for LESS!

Pay less — yet get the highest quality pop corn grown! Also salt, seasoning, cartons and sacks — at a saving! Prompt delivery.

WRITE for the Low Prices.

AMERICAN POP CORN CO. Sioux City, Iowa

Theatre Building Boom On in South America

The theatre building boom which has been going on in Central and South America for a year continues at almost full speed despite war restrictions, according to Alfred E. Daff, foreign sales supervisor for Universal, who recently returned from a three-month tour of Latin America. Places like Santiago, Chile, Rio de Janeiro, and Mexico City are all soon to open new theatres of an elaborate nature. Mexico City, in fact, will soon flock to the Opera Cine, a house that will have 6000 seats—second in size only to Radio City Music Hall.

In Rio they are rebuilding an existing theatre, the Palacio, so that everything will be new but the walls. In some of the smaller countries like Uruguay, Peru, and Colombia similar rebuilding is going on, although in most cases not so elaborately.

How do they do it? Well, Mr. Daff explains that there are plenty of restrictions to hold back theatre builders, but somehow or other they seem to get what they want in the way of materials. Pressure of theatre-goers is so great that priorities are easily obtained in many instances, and new building organizations do not hesitate to hasten plans, although theoretically the war is supposed to make building just about impossible. The Latin Americans are going ahead, war or no war.

Town's Only Theatre Burned Out

The Crystal Theatre at Manning, Iowa, was heavily damaged recently by a fire which swept through the interior of the building. The Crystal, a 250-seat house, is the only theatre in Manning. Damage was estimated at $15,000 and it is expected the house will be closed for two or three months for repairs.

Engle Completes Tour for Meetings With DeVry Equipment Distributors

Bob Engel, sales manager of DeVry Corporation, Chicago, has returned to headquarters following a two weeks' trip during which he met with DeVry distributors in cities as far West as Salt Lake City.

Engel conducted sales meetings at which he outlined the company's postwar plans and received assurances of full support and cooperation from the sales outlets. Factory methods were described as well as the working of the new DeVry electronic department under the direction of E. W. D'Arcy. Engel also discussed plans for DeVry's activities in the visual education field.

Patrons Plentiful But Labor Short, Theatre Opening Delayed

The Regent Theatre, main Paramount outlet in Wellington, New Zealand, which was destroyed in an earthquake in 1942, is being rebuilt and is expected to be reopened in February, Stanley H. Craig, Paramount general manager for New Zealand, has advised John W. Hicks, Jr., vice-president in charge of foreign operations. The Regent Theatre is owned by the J. C. Williamson Picture Corp., New Zealand circuit.

Craig informed Hicks that shortages of manpower and materials delayed the work of reconstruction considerably, and "we have thus been deprived of what was our best outlet in Wellington during a period of marked prosperity" occasioned by the presence of American troops.

Shows on Airplanes May Open New Field in Postwar Era

By Michael Pawlyshyn

As we read of record-breaking trans-Atlantic crossings being made by our warplanes in a matter of hours; of far-reaching plans for civil aviation in the postwar world, of mid-Atlantic landing fields on floats with hotel accommodations, of airports dotting the country and the world, we cannot avoid the urge to conjure up dreams of how people to whom flying has become routine will be entertained.

After a few flights over familiar terrain the "scenery" will have become commonplace and window nosing will become the identification of a sky-rube.

We need not look ahead for what may well become the trend in air travel entertainment. Already screenings have been held in passenger planes, on railroad trains, etc., and while in most cases the practice has been for publicity purposes as a stunt rather than as a consistent policy, nevertheless these stunts portend to be the commonplace of tomorrow.

It is reasonable to assume that 16mm projectors may become standard, although detachable, equipment on the plane of tomorrow. Instead of using talking apparatus, earphones may be substituted so that only the individual interested in the film will hear the dialogue without distortion from the noise of plane motors.

Instead of having a fixed screen for the projection of the film, individual screens can be lowered in front of a seat as easily as one pulls down a shade. Furthermore, the projector should be devised in such a way so that the movie fan can, if he or she is tired, halt the projection just as easily as a person turns the switch of a radio.

The airlines, and there are 19 of them, could make arrangements with the producers for a monthly or weekly service for 16mm films of features and/or shorts. The airlines, who are eager to build up their passenger traffic, would be interested in such a proposition only if the manufacturers of the projectors can make them practical.

The idea is merely an expansion or development of the original principal of film projection.

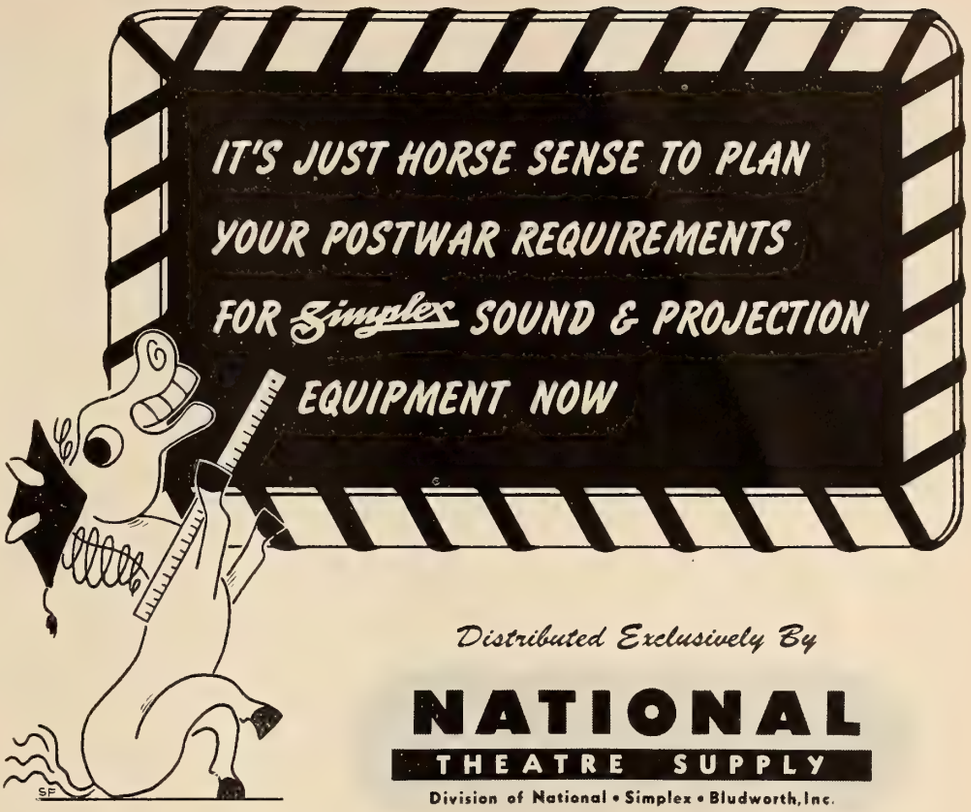
Film Stock Manufacture Increased 16 Per Cent in 1943 Over 1941

Production of photographic film for military, lend-lease, and civilian purposes in the first nine months of 1943 averaged 137,676,000 square feet per quarter, 16 per cent more than in 1941, the War Production Board has revealed. Information on production and shipments of photographic film will be released quarterly by the board in the future, in line with its new policy of supplying business with more statistical data.

Expand in Building Field

Corporate changes announced recently by the Owens-Illinois Glass Company included the creation of a separate division on customer research and product engineering which is expected to enhance the firm's position in the building trade, spokesmen for the company declared.

The new arrangement will likely mean further growth of the company in the building trade, it was pointed out.



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Variety Clubs of America
1944 Roster

National Officers

National Chief Barker: R. J. O'Donnell, Dallas, Texas
First Assistant Nat'l Chief Barker: Carter Barron, Washington, D. C.
Second Assistant Nat'l Chief Barker: Earl Sweigert, Philadelphia, Pa.
Dough Guy: Marc Wolf, Indianapolis, Ind.
Property Master: Lou Rome, Baltimore, Maryland
Publicity Director: C. E. "Chick" Lewis, New York, N. Y.
Ceremonial Barker: James G. Balmer, Pittsburgh, Pa.
"Big Boss": John H. Harris, Pittsburgh, Pa.

National Canvasmen

Tent 1—Pittsburgh
Brian McDonald

Tent 2—Columbus
William Pullin, Sr.

Tent 3—Cincinnati
Allan S. Moritz

Tent 4—St. Louis
Harry Crawford

Tent 5—Detroit
Charles C. Perry

Tent 6—Cleveland
Bernard Kranze

Tent 7—Buffalo
Robert Murphy

Tent 9—Albany
C. J. Latta

Tent 10—Indianapolis
Carl Niesse

Tent 12—Minneapolis
W. A. Steffes

Tent 13—Philadelphia
Edgar Moss

Tent 17—Dallas
C. C. Ezell

Tent 18—Dayton
Roy E. Wells

Tent 19—Baltimore
Bernard Seman

Tent 20—Memphis
M. A. Lightman

Tent 21—Atlanta
William Jenkins

Tent 22—Oklahoma City
L. C. Griffith

Tent 23—Boston
Morris Wolff

Tent 24—Charlotte, N. C.
H. H. Everett

Tent 25—Los Angeles
Charles P. Skouras

Tent 26—Chicago
Johnny Jones

Tents of the Variety Clubs of America

TENT 1—Pittsburgh, Pa.
William Penn Hotel
Chief Barker: Harry Feinstein
1st A. C. B.: William Finkel
2nd A. C. B.: B. D. Stoner
Dough Guy: Jas H. Alexander
Property Master: Al T. Weiblinger
Directors: F. D. Moore, M. A. Silver, M. J. Gallagher, F. A. Smith, S. A. Fineberg.
Delegates: Harry Feinstein, William Finkel.

TENT 2—Columbus, O.
55 East State Street
Chief Barker: Bobby Jones
1st A. C. B.: James Hale
2nd A. C. B.: Russell A. Bovim
Dough Guy: Jacob F. Luft
Property Master: Fred P. Oestreicher
Directors: Jack Needham, Don Burros, Ben Almond, Wm. Pullin, Jr., George Anagnost, Lou Holleb.
Delegates: Jacob Luft, Ben Almond.

TENT 3—Cincinnati, O.
Netherland Plaza Hotel
Chief Barker: Maurice White
1st A. C. B.: Harry David
2nd A. C. B.: Arthur Frudenfeld
Dough Guy: Allen S. Moritz
Property Master: Saul M. Greenberg
Directors: Harold Bernstein, Mike Greenberg, Ralph Kinsler, Noah Schechter, A. L. Weinstein, H. J. Wessell, F. W. Huss, Jr., William Onie.

TENT 4—St. Louis, Mo.
Coronado Hotel
Chief Barker: James Arthur
1st A. C. B.: Herbert Washburn
2nd A. C. B.: Sam Levin
Dough Guy: Joe Ansell
Property Master: Al Stetson
Directors: David Arthur, Lester Kauffman, Ralph McGowan, Thomas Canavan, Fred Wehrenberg, Clarence Hill.
Delegates: Sam Levin, Les Kauffman.

TENT 5—Detroit, Mich.
Book Cadillac Hotel
Chief Barker: Alex Schreiber
1st A. C. B.: James F. Sharkey
2nd A. C. B.: Arvid Kantor
Dough Guy: Arthur Robinson
Property Master: David Newman
Directors: Earl J. Hudson, Bernard L. Kilbride, Larry C. Becker, Lew Wisper, Morris Dudelson, Irving Belinsky.

TENT 6—Cleveland, O.
Hollenden Hotel
Chief Barker: Bernard Kranze
1st A. C. B.: Meyer Fine
2nd A. C. B.: M. B. Horwitz
Dough Guy: I. J. Schmertz
Property Master: E. R. Bergman
Directors: William Skirball, Joseph Lissauer, Max Lefkowich, Jack Sogg, Morrison Orr, Jerome Friedlander, Charles Rich, Lester Zucker, Bert Stearn, Nat Lefton, Nat Wolf.
Delegates: Charles Rich, I. J. Schmertz.

TENT 7—Buffalo, N. Y.
193 Delaware Avenue
Chief Barker: Stanley Kozanowski
1st A. C. B.: Dewey Michaels
2nd A. C. B.: Ira H. Cohn
Dough Guy: Irving Fried
Property Master: Murray Whiteman
Directors: Ralph Maw, Constantine Basil, Elmer Lux, Max Yellen, Jack Goldstein, Robert Murphy.
Delegates: Elmer Lux, Ralph Maw.

TENT 9—Albany, N. Y.
Ten Eyck Hotel
Chief Barker: C. J. Latta
1st A. C. B.: Herman L. Ripps
2nd A. C. B.: Chas. A Smakwitz
Dough Guy: Clayt Eastman
Property Master: Joe Shure
Directors: Lou Golding, Neil Hellman, Harry Lamont, Nate Winig, Harry Alexander, Arthur J. Newman.
Delegates: Neil Hellman, Arthur Horn.

TENT 10—Indianapolis, Ind.
Lyric Theatre Building
Chief Barker: L. J. McGinley
1st A. C. B.: Laddie Hancock
2nd A. C. B.: Al Taylor
Dough Guy: A. R. Blocher
Property Master: A. C. Landes
Directors: Ken Collins, Marc Wolf, A. C. Zaring, I. A. Fendrick, Arthur Landes, Joe Neger, Burdette Peterson, Curtis Butler, G. Richard Frank, H. T. Leibtag.

TENT 11—Washington, D. C.
Willard Hotel
Chief Barker: John S. Allen
1st A. C. B.: Fred S. Kogod
2nd A. C. B.: J. E. Fontaine
Dough Guy: Sam A. Galanty
Property Master: Jake Flax
Directors: Carter Barron, Nathan D. Golden, Rudolph Berger, George A. Crouch, Harry Bachman, Raymond Pearson, Samuel Wheeler, Wm. Vincent Dougherty, Hardie Meakin, Sidney B. Lust, A. E. Lichtman.

TENT 12—Minneapolis, Minn.
Hotel Nicollet
Chief Barker: W. A. Steffes
1st A. C. B.: Leroy Miller
2nd A. C. B.: A. A. Kaplan
Dough Guy: Max Toreador
Property Master: Benjamin Berger
Directors: John Friedl, Ben Blotcky, Ben Friedman, Frank McCormick, George Grandstrom, Chas Jackson, William Elson.
Delegates: Benjamin Berger, Benjamin Blotcky.

TENT 13—Philadelphia, Pa.
Bellevue-Stratford Hotel
Chief Barker: Frank L. McNamee
1st A. C. B.: Clint Weyer
2nd A. C. B.: Jack H. Greenberg
Dough Guy: William A. MacAvoy, Jr.
Property Master: Alfred J. Davis
Directors: Ben Amsterdam, Jack Beresin, Harry Blumberg, James P. Clark, Michael Felt, Geo. M. Sobel, Wm. J. Clark, Jay Emanuel, Sam Gross, Leon Levy, Edgar Moss, Earle Sweigert.
Delegates: Wm. A. MacAvoy, Jr., Ted Schlanger.

TENT 16—Omaha, Neb.
301 Electric Building

TENT 17—Dallas, Texas
Hotel Adolphus
Chief Barker: James O. Cherry
1st A. C. B.: W. G. Underwood
2nd A. C. B.: William O'Donnell
Dough Guy: Ted de Boer
Property Master: R. I. Payne
Directors: Lou Baxley, Ray Beall, F. W. Allen, Phil Isley, Julius Schepps, Sol Sachs, Paul Short, C. C. Ezell, R. J. O'Donnell.
Delegates: Don Douglas, S. L. Oakley.

TENT 18—Dayton, O.
Moraine Hotel
Chief Barker: William A. Keyes
1st A. C. B.: Fred Krimm
2nd A. C. B.: Elmer Redell
Dough Guy: Paul E. Banker
Property Master: Harry E. Condron
Directors: Herb Byrd, Albert Shoup, Bertrand Fiala, William Ritler, William Clegg, H. W. Yendes, Robert Weisenberger, Jas. Sullivan, Everett Bennett, Richard Althoff, Henry Burkhardt.
Delegates: Fred Krimm, Harry Condron.

TENT 19—Baltimore, Maryland
Stanley Theatre Building
Chief Barker: Rodney Collier
1st A. C. B.: Frank Durkee
2nd A. C. B.: Barry Goldman
Dough Guy: Owen D. Weems
Property Master: Sam Diamond
Directors: Samuel Soltz, Morris Oletsky, I. M. Rappaport, Lou Becker, Ed Yeaple, Leon Back.
Delegates: Louis Rome, Lauritz Garman

TENT 20—Memphis, Tenn.
Gayoso Hotel
Chief Barker: M. A. Lightman
1st A. C. B.: Ed Williamson
2nd A. C. B.: Bailey Prichard
Dough Guy: Robt. L. Bostick
Property Master: E. P. Sapinsley
Directors: Norman Colquhoun, Herbert Kohn, L. W. McClintock, J. A. Prichard, Henry Slavick, J. A. West.

TENT 21—Atlanta, Ga.
Henry Grady Hotel
Chief Barker: Jack Dumestre
1st A. C. B.: J. H. Harrison
2nd A. C. B.: Sid Reams
Dough Guy: R B. Wilby
Property Master: Dave Prince
Directors: Willis J. Davis, Paul S. Wilson, Fred Coleman, Harry Ballance, Hubert M. Lyons, R. H. Ford.
Delegates: R. B. Wilby, Willis J. Davis.

TENT 22—Oklahoma City, Okla.
Black Hotel
Chief Barker: L. C. Griffith
1st A. C. B.: Horace Falls
2nd A. C. B.: C. H. Weaver
Dough Guy: B J. McKenna
Property Master: Sol Davis
Directors: J. E. Hobbs, Ralph Talbot, Dan James, Henry S. Griffing, C. B. Akers, R. D. Hutchinson.
Delegates: H. R. Falls, C. B. Akers.

TENT 23—Boston, Mass.
Variety Club of New England
Statler Hotel
Chief Barker: Albert M. Kane
1st A. C. B.: Thedore Fleisher
2nd A. C. B.: Arthur Lockwood
Dough Guy: Max Levenson
Property Master: Abraham Yarchin
Directors: Harry Rugovan, Phillip Smith, Abe Yarchin, Harold Stoneman, Stanley Sumner, Max Levenson, Ralph Snyder, Theodore Fleischer.
Delegates: Morris Wolff, Murray Weiss
Also Directors: Morris Wolf, Murray Weiss

TENT 24—Charlotte, N. C.
Hotel Charlotte
Chief Barker: L. C. Sipe
1st A. C. B.: Ben H. Rosenwald
2nd A. C. B.: Hal Keeter
Dough Guy: H. F. Kincey
Property Master: T. A. Little
Directors: Gene Dyer, R. H. Simpson, Watt L. Parker, H. D. Hearn, Ray Irvin, Jas. Greenleaf, J. A. Bachman, H. H. Everett.
Delegates: H. F. Kincey, J. A. Bachman.

TENT 25—Los Angeles, Calif.
Ambassador Hotel
Chief Barker: Chas. P. Skouras
1st A. C. B.: Lou Anger
2nd A. C. B.: Dave Bershon
Dough Guy: George Topper
Property Master: Fred Stein
Directors: Al Galston, Bernard Luber, Lieut. Commander Feingold, Guy Gunderson, Jack Berman, Wayne Bell.

TENT 26—Chicago, Ill.
Blackstone Hotel
Chief Barker: Johnny Jones
1st A. C. B.: Jack Kirsch
2nd A. C. B.: W. Banford
Dough Guy: John Balaban
Property Master: Irving Mack
Directors: Hal Halperin, Edward Brunell, Jack Rose, Tom Flannery, William Baker, Ben Eisenberg.
Delegates: Bill Baker, Eddie Brunell.

Short Subject Reviews

Lucky Cowboy *(Excellent)*

Para. (FF3-3) Musical Parade **20 mins.**

Here is another top-notch entry for this slick series of Technicolor entertainments which measures up to the finest in short films. To start with, Producer Walter MacEwen has rounded up a Hit Parade calibre tune by Leo Robin and Ralph Rainger from which the film takes its title. The musical score also includes Headin' Home and My Old Flame. While the story, an original by Robert Stephen Brode is rather the routine sort of condensed Western yarn, nevertheless the emphasis of the entire production is on the musical side. Plot deals with a wild West town which is politically controlled by the operator of a "saloon" whose minions are responsible for countless stagecoach robberies and an unhealthy climate for "visiting" marshals. A new marshal arrives and deals with the gang, outlasting his predecessor who stayed seven days. Directed by Josef Berne, the short is a credit to all concerned and will most certainly enjoy "A" playing time everywhere.

Package for Jasper *(Excellent)*

Paramount (U3-3) Puppetoon **7½ mins.**

Happily reunited for another round of fun and music are Jasper, the bragging scarecrow and the wise-cracking blackbird. George Pal, through his unique application of third dimensional Technicolor, has created another musical phantasy reminiscent of "Jasper's Music Lesson." This time Jasper receives a mail order harmonica and the scarecrow steps into re-enact his appearance as guest star on the stage of Kornagie Hall. The musical score will delight any audience as will the repartee of the personable characters.

Shoe Shine Boy *(Good)*

MGM (A-403) Two-Reel Special **15 mins.**

This is the story of a colored boy who desires a trumpet more than anything except one other matter. In the course of trying to get together a final two dollars so he can pay for the instrument he meets Broadway producers Walter Catlett and Sam Levene, has a tryout, and finds he can make a million dollars. But there's something he wants more and finally we see him playing bugle calls at camp. The boy is happy at last with the instrument and the Army. Melvin Bryant plays the colored boy.

The Kid in Upper Four *(Fair)*

MGM (M-582) Miniature **11 mins.**

The Kid is an Army rookie making a train trip to some unknown destination, and as he lies in a berth he sees in his mind's eye all the things he has experienced in his life. These bring him to such matters as his father and mother, the country town, the home, the girl, and the simple happenings of a young fellow's life that add up to pure Americanism. The idea in this little number is good, but the film is a bit on the heavy side and over-sentimental. Even so, it should be well liked by parents with sons in service and by women generally.

ADV.

Can't Get It?
Joe Hornstein Has It



Sells Short Out in Front

The World in Action series, produced in Canada and distributed in the United States by United Artists, are popular at the Elgin Theatre in Ottawa, Ontario. Above: Special display board prepared by Manager Steve McManus to sell "Letter From Overseas," one of series.

Unusual Occupations *(Good)*

Paramount (L3-2) **10 mins.**

The American Indian is seen in the opening sequences of this short making his contribution to the war effort by mining vanadium which has been discovered in quantity on the Navajo reservation. Toni Hughes, a New York sculptress, is shown making strange creatures from bits of this and that. Rev. Fenton, an Ansonia, Conn., minister, gives young athletes instruction in the art which has earned him the nickname of "The Punting Parson." Miss Thorndike of Silvermine, Conn., is a fourteen-year-old "looker" who has already become famous as a designer of teen-age fashions. George Leink of Bunker Hill, Ill., displays samples of his crocheting. The reel concludes with a thrilling review of nurse training under simulated battle conditions by the Army Air Force School of Air Evacuation, Bowman Field, Kentucky. Good photography in color adds to the general quality of this interesting subject.

Little Red Riding Rabbit *(Tops)*

WB (8725) Merrie Melody **7 mins.**

This looks mighty like the top achievement for Bugs Bunny to date. While it follows on the heels of several recent adaptations of the popular children's story, it does not suffer in the least by comparison. The gags are real laugh-getters from start to finish; so much so that this cartoon will garner plenty of that priceless word-of-mouth comment that spells box-office. We need not recant the story and the gags are better seen than described. Suppose we just tip you not to miss booking this super-wacky rabbit bet in Technicolor. Credit goes to Leon Schlesinger for production, Michael Maltese for the story and Richard Bickenbach for excellent animation.

Over the Wall *(Very Good)*

WB (9102) Featurette **20 mins.**

This is an extremely well made and well acted short, directed by Jean Negulesco from an original story by Matt Taylor. Story deals with Father Darcy, chaplain of a large prison, who is being "retired" to a less strenuous parish due to failing health. He has won the admiration of the yard birds and has converted many criminals into good citizens. One, Benny Vigo, has failed to respond to the Father's persuasion and shortly after the priest leaves, Vigo breaks out. Father Darcy, eager to return to the prison and his destiny saves Benny from the searching party and sneaks him back into the prison through a ruse. Vigo is converted and the Father resumes his duties among the convicts. This film is loaded with selling possibilities from the standpoint of religious and penal institution co-operation. It is a gripping, suspense-filled drama that is ideal for booking with a light feature. The cast includes Dane Clark, Tom Kelly, Clarence Muse and William B. Davidson.

Into the Clouds *(Good)*

WB (9503) Sports Parade **10 mins.**

Produced in co-operation with the office of the Quartermaster General, U. S. Army, this film tells the pictorial story of an expedition which took intrepid Army officers to the summit of Mount McKinley. Here, under hazardous conditions, the vital instruments of war were tested under the most rigorous climatic conditions for use by U. S. ski troops. Narrated by Lou Marcelle and written by James Bloodworth the short is extremely interesting and pictorially beautiful in Technicolor.

Berkeley to Direct, Act In Warner Musical Short Subject

Busby Berkeley, as soon as he completes direction of "Cinderella Jones," feature starring Joan Leslie, will direct and appear in a musical short, "The Star-Spangled Glamour Girls." Ex-chorus girls used by Berkeley in past films will appear with him.

A big musical number, What's Become of the Berkeley Girls? has been written by M. K. Jerome and Jack Scholl for the two-reeler, which Gordon Hollingshead will produce.

MOT Wins Interstate Award

Interstate Besa Shorts' "S" award—for superior selling of short subjects—was won by Mattie Kimbrough of the Orpheum Theatre, Waco, Texas, for ads and publicity stories secured on March of Time's "Airways to Peace," a 20th Century-Fox release. "Her campaign," reads the citation, "brought many additional patrons who follow each issue of MOT."



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Edward Arnold Cast in 'Mrs. Parkington'; Monogram to Film South Sea Romance; Extend Dantine's Warner Pact

Edward Arnold goes directly from "Kismet into another top role as *Amory Stilham,* stock market operator in MGM's "Mrs. Parkington" starring Greer Garson. Tay Garnett will direct the picturization of Louis Bromfield's best-selling novel with Leon Gordon as producer.

A complete "fun house" filled with all the outlandish equipment commonly seen in these popular institutions at amusement parks and beach resorts, has been erected at Monogram Studios for "Murder in the Fun House," second in the new series starring Sidney Toler as Charlie Chan. Joan Woodbury will have the female lead in the picture which is being directed by William Beaudine for Krasne-Burkett Productions.

Charles Brackett has been assigned by Paramount to produce and Billy Wilder to direct "The Count of Luxembourg." This is the famous Franz Lehar operetta which the studio has owned for some time. No stars have been set for the production as yet.

Jack Okey has been assigned to the art direction of "None But the Lonely Heart," screen version of the Richard Llewelyn novel starring Cary Grant, which Clifford Odets will direct at RKO. Mordecai Gorelik has been signed to function as production designer on this David Hempstead production.

Fred Stone, the stage and screen star who has been a favorite of two generations of theatregoers, has been signed by David O. Selznick for an important role in "Since You Went Away." In this picture he will play the part of a typical American farmer.

Jules Levey has signed Eddie Paul as musical director for "The Hairy Ape" which he is producing for United Artists with William Bendix and Susan Hayward co-starred. Paul, twice winner of Academy awards, is to report immediately to Al Santell, who is directing.

Walter Wanger signs Laurence Stallings to write "Salome—Where She Dances." The story property was acquired by Wanger from John Ford, now a United States Navy commander. It will call for three top film personalities, one a woman and two men. Picture is expected to start rolling by early Spring at Universal.

Helmut Dantine, whose contract has been extended by Jack L. Warner, executive producer, gets a principal role in "The Conspirators," which Jean Negulesco has been assigned to direct under production of Hal B. Wallis. Dantine, who has consistently won applause as a villain, will again play the part of a Nazi.

Leon Fromkess has signed Binnie Barnes, William Frawley, Gladys George, Roscoe Karns and Alan Dinehart for leading spots in PRC's production, "Minstrel Man." This is the picture that will have Gerra Young, their 15-year-old singing discovery in a top spot, with Wallace W. Fox directing.

P. J. Wolfson was assigned at Columbia to do the script of "Intimate Strangers." This story appeared first as a novelette in *Ladies Home Journal.* Author is Mildred Cram, who also wrote "Love Affair."

Virginia McDowall, 16-year-old sister of Roddy McDowall, has been added to the cast of MGM's "National Velvet." Director Clarence Brown has included her in the Mickey Rooney starrer, which will be produced by Pandro S. Berman.

"Typee," the forerunner of all South Sea romances, written by Herman Melville and based on his adventures among the cannibal Typees of the Marquesas Islands in the Summer of 1842, is to be filmed by Monogram as one of its top-budget productions of the year. Picture will be produced and directed by George D. Green, once associated with Hopalong Cassidy pictures.

Olin Howland and Byron Foulger have been cast as New England townsfolk prominent in the action of Paramount's "And Now Tomorrow" co-starring Loretta Young and Alan Ladd, which Irving Pichel is directing.

Casting has been completed on RKO's "One Exciting Night," and picture started with Tom Conway and Audrey Long in the leads. Gordon Douglas directs with Herman Schlom producing under the supervision of Sid Rogell.

Leslie Fenton, who gave up a lucrative contract for a commission in the British Navy, has been engaged as a director by Producer Lester Cowan, whose program will be released through United Artists. No specific pictures have been set.

Anne Gwynne and David Bruce were set by Producer-Director Jean Yarbrough to play the romantic leads in Universal's musical comedy, "Moon Over Las Vegas." The screenplay was written by George Jeske and Clyde Bruckman.

Sets with multiple sides in which each side represents different background have been developed at Warner Bros. by Director Jean Negulesco for "Mask of Dimitrios." Cast of the picture includes Zachary Scott, Faye Emerson, Sydney Greenstreet and Peter Lorre.

Leigh Jason was assigned at Columbia to direct the still untitled musical starring Kay Kyser which is being readied for production by Sam Bischoff. Picture is scheduled to roll the second week in February.

Frank Puglia, veteran Hollywood character actor, is the newest addition to the cast of MGM's "Dragon Seed." He joins an all-star cast headed by Katharine Hepburn, Walter Huston, Aline MacMahon, Turhan Bey, Akim Tamiroff and Agnes Moorehead. Pandro S. Berman is producing the film version of Pearl S. Buck's best seller.



A Study in Contemplation

Killing time between scenes, Producer-Writer Casey Robinson does a little pen-knife carving while stars Toumanova and Gregory Peck get ready for a scene in "Days of Glory," Robinson's production to be released by RKO Radio.

MacMurray Set by Paramount To Star in 'Girls' Town'

Fred MacMurray will star in Paramount's "Girls' Town," an elaborate musical, following completion of his next picture, "Practically Yours," it is announced by Executive Producer B. G. De Sylva.

"Practically Yours," an original screenplay by Captain Norman Krasna, will be directed by Mitchell Leisen. It is scheduled to start January 31 with Harry Tugend making his bow as a producer. In it MacMurray will portray a war hero who returns to this country to find himself involved in a surprising romance.

In "Girls' Town" MacMurray will appear as the head of a defense plant which employs several thousand girls. He will be the lone man among the army of beauties. The picture is scheduled to start in April.

Vivien Leigh Back to Screen

Vivien Leigh, the English actress who achieved world-wide fame in "Gone With the Wind," will return to the screen presently in a British-made production of George Bernard Shaw's "Caesar and Cleopatra," it is announced by David O. Selznick, to whom she is under a long-term contract. Mr. Selznick loaned her services to J. Arthur Rank, English film maker. Picture will be in Technicolor, produced and directed by Gabriel Pascal and released by Rank's company, General Film Distributors, Ltd.

Vanguard Signs Hurwitz, Strand

Leo Hurwitz and Paul Strand, co-directors of the memorable documentary-feature film of two years ago, "Native Land," have been signed to contracts by Vanguard Films, Inc., it is announced by Daniel T. O'Shea, president of the film company.

HOLLYWOOD STUDIO ROUND-UP

New pictures started in production last week are:

METRO-GOLDWYN-MAYER

NATIONAL VELVET—Principals: Mickey Rooney, Elizabeth Taylor, Jackie Jenkins, Ann Revere. Director, Clarence Brown.

RKO RADIO

ONE EXCITING NIGHT—Principals: Tom Conway, Louis Borell, Audrey Long. Director, Gordon Douglas.

20th CENTURY-FOX

SWEET & LOWDOWN—Principals: Benny Goodman, Lynn Bari, Jack Oakie, Linda Darnell. Director, Archie Mayo.

UNIVERSAL

MOON OVER LAS VEGAS—Principals: Anne Gwynne, David Bruce, Alan Dinehart. Director, Jean Yarbrough.

TITLE CHANGES

"Once Upon a Time" (Col.) now CURLY.
"Lady in the Death House" (PRC) now HER LAST MILE.
"Buster Crabbe No. 5" (PRC) now THUNDERING GUN SLINGERS.

Milestone to Direct 'Guest'

Hunt Stromberg, producer of "Guest in the House," has signed Lewis Milestone to direct the motion picture version of the successful New York play. The pact renews an association first started years ago on the RKO lot, when both men were working together. Anne Baxter, the only member of the cast set to date, will star. Script is by Elliott Paul.

Frank to Prepare 'Springtime'

W. R. Frank plans to return to Hollywood next month with his director, Alfred Zeisler, and his writer, Herbert O. Phillips, who are now in Minneapolis collaborating on the original story for his next production, "Springtime in Vienna," which will star Claudia Drake with Zeisler as director.

Republic Production Boom Looms

Recovering from the holiday lull, Republic is set to launch another ambitious production program, with seven pictures scheduled to go before the cameras this month. With the super deluxe production, "Man From Frisco," already shooting, a total of eight pictures will soon hit the Valley studio sound stages.

Scoring Six at RKO

RKO's music department is working under forced draft, with musical scores for six films being prepared and work on the pre-recording of musical numbers for the forthcoming Frank Sinatra feature getting under way. Pictures included are: "Seven Days Ashore," "Days of Glory," "Action in Arabia," "The Curse of the Cat People," 'Are These Our Children?" and "Gildersleeve's Ghost."

Remaining With 20th-Fox

Roddy McDowall and Anne Baxter are remaining with 20th Century-Fox Film Corporation, according to information received from the studio.



The Players and the Producers

Jack Oakie and Peggy Ryan, who play father and daughter in Universal's new musical comedy-drama, "The Merry Monohans," are pictured with the producers of the film, Ernest Pagano (center) and Michael Fessier, all in a jubilant mood.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

I've chosen the set of "Sensations of 1944" for our visit today. This is the picture Andrew Stone is making for United Artists, with Eleanor Powell, Dennis O'Keefe and a lineup of headline vaudeville acts.

We're to get there in time to watch them film a famous bear act. This should be interesting, for surely the strangeness of the proceedings will have some reaction on the bears.

We enter a night club made to look like a circus tent . . . including recognizable odors. The orchestra is over to one side and tables are set all around the dance floor where the entertainment takes place. Cages line the wall with real live animals in them, the two we can see being the llama and the zebra.

In the centre of the floor are some steps, with a platform at the top where one of the bears must lie and do his act. Nearby is a motorcycle which the other bear rides. The two trainers are each taking care of their individual charges.

The chorus, dressed in front-laced ballet costumes with funny little hats on their heads and large ruffles around their necks, are standing around the edge of the dance floor watching for the word "go," as is everyone else, for things must move simultaneously once they get started.

A whistle blows, Mr. Stone yells "action" and the trainer starts leading the bear to the steps. He climbs up, lies down on his back and starts to spin a large pole around with his paws. At the same time the other trainer starts the motorcycle, puts his bear on it and sends him riding around the floor. Everything is moving at once: the music, the dancers and the bears. Things seem to be going along okay when suddenly the bear drops the pole and falls off the platform, stopping the show.

This is about the "steenth" time the act has been tried, so that when the trainers try to do the thing over again, the bears start to growl and snort, making everybody run for cover; that is, everybody but the trainers. A little petting, a little feeding, and a little rest, puts them back in the mood again. This time the trick is accomplished smoothly enough to be recorded by the camera.

The next acts features teeterboard daredevils. We hang around watching them do their stuff. Then we look around for the stars, only to learn that they are not working today.

Since there is no more time left to see what is coming next, we decide to wait and see the picture, for the lineup of entertainers reads like a "who's-who."

Until next week.

Ann Lewis

Stanwyck Back After Illness

Warner Bros. resumed shooting on "My Reputation" when Barbara Stanwyck, who co-stars with George Brent, returned to work. The star had been bedded by the flu, and since she is in most scenes, production had to be suspended for a substantial period. Curtis Bernhardt is directing the Henry Blanke production.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Watched them shooting a comedy sequence for Pine-Thomas' picture, "One Body Too Many," and was amazed at the excitement and energy Jack Haley whipped up doing the scene several times. Once he almost had it finished when Jean Parker, who plays the lead with him, couldn't hold her laughter any longer and broke out. That broke up the whole company. First Frank McDonald, the director, and then Bill Pine, the producer, begged them all to concentrate and get the scene straight. Lyle Talbot, just out of uniform with an honorable discharge, and Bela Lugosi, just out of being The Ape Man, were among the supporting players who shared the scene.

An interesting manifestation of what the up-and-coming studios think of their pictures, is their effort to attract a large and critical audience when they preview one of their "specials." Republic had a party after the showing of "The Fighting SeaBees" and there were many uniforms among the guests. For this picture, produced by Albert J. Cohen, they had most of the top public relations men of the SeaBees, as well as a bevy of gals for window dressing for group pictures with the men. Can it be that top officers like pin-up gals too?—and in a photograph with them so they can show it to their colleagues?

Also this week, Monogram showed their biggest effort thus far, "Lady, Let's Dance," a showcase for the talents of their star, Belita. The picture was striking, and constitutes a major bid by Monogram. To crystallize the impression that is being created, one need only note that at the little buffet party after the showing there were major producers from several major lots. Scott R. Dunlap, who was the producer on "Lady, Let's Dance," was in his glory, taking bows, shaking hands, and beaming all over. Also present and proud, were W. Ray Johnston, Monogram's president; Trem Carr, executive producer, and Steve Broidy, vice-president and sales manager. Incidentally, Broidy, who believes in luck, was in a snatch of the picture, but intends to go on being v.p. in charge of distribution. Let Belita be the star.

Britton, Daley Are Optioned

Barbara Britton, who has just completed her first starring role opposite Ray Milland in "Till We Meet Again," and Cass Daley, eccentric comedienne who scored impressively in "Riding High," have been optioned for another year by Paramount. Maxine Ardell, a starlet, was optioned for six months.

Gail Russell to New York

Gail Russell, nineteen-year-old Santa Monica girl who wins stardom in Paramount's supernatural drama, "The Uninvited," will leave Hollywood for New York within a few days to attend the world premiere of that picture at the Globe Theatre early in February.

MGM Story Editor to PRC

Lona Mosk, novelist and short story writer formerly with the MGM story department under William Fadiman, has joined the PRC story department. She wrote, among others, "In a Nazi Garden," which was published by Vanguard.

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Advance Dope SR

LARAMIE TRAIL (Rep.) **Western. Principals:** Bob Livingston, Smiley Burnette, Linda Brent. **Director,** Jack English. **Plot:** A Virginian and his pal traveling on the desert rescue a young man from death. They learn that the young man is wanted for murder of a man whose body was burned beyond recognition. On his plea of innocence, they hide him and then proceed to find out the facts. They visit a ranch owned by an aristocratic Spaniard, whose daughter is in love with the suspected man. By thoroughly investigating all leads, they finally clear up the case.

NATIONAL BARN DANCE (Para.) **Comedy-With-Music. Principals:** Jean Heather, Charles Quigley, Robert Benchley, Charles Dingle, Mabel Paige. **Director,** Hugh Bennett. **Plot:** In order to get a radio show for a soup manufacturer, an advertising agency executive brings in a barn dance group. When the sponsor refuses the show, he arranges for all the talent to work as servants in the man's home. In this way they get a chance to broadcast and show what they can do, and when the public starts clamoring for the show, he gets the sponsor to sign them to a contract.

ACTION IN ARABIA (RKO) **Mystery. Principals:** George Sanders, Virginia Bruce, Leonore Aubert, Gene Lockhart, Robert Armstrong. **Director,** Leonide Moguy. **Plot:** Mystery and international intrigue are what two American newspapermen uncover when they arrive in Damascus on their way back to the States. They sense a story in the meeting between a mysterious fellow passenger and a beautiful Arab girl, so they follow it up. In an exciting finale, one of the newspapermen is killed while the other uncovers a Nazi plot to cause a revolt among the Arabs.

JOHNNY DOESN'T LIVE HERE (Mono.) **Comedy. Principals:** Simone Simon, William Terry, James Ellison, Gladys Blake, Grady Sutton. **Director,** Joe May. **Plot:** A war worker goes to Washington to take a job. When she is unable to find a place to live, she talks a young man being inducted into the Army, into letting her sublet his apartment. Vast complications arise when she discovers that he neglected to tell her of the many keys he'd passed out to friends. Things are in a continual uproar until he comes back and straightens everything out.

NABONGA (PRC) **Drama. Principals:** Buster Crabbe, Fifi D'Orsay, Barton MacLane, Herbert Rawlinson, Julie London. **Director,** Sam Newfield. **Plot:** An embezzler fleeing by plane with some stolen securities is killed when the plane is wrecked in the Belgian Congo. The only survivor is his little daughter who is adopted by a giant gorilla. Years later, the son of the man punished for the embezzler's crime, comes looking for the securities to clear his father's name. He is followed by others who suspect his mission, but the young lady saves his life and then turns over the evidence he is seeking.

AND NOW TOMORROW (Para.) **Drama. Principals:** Loretta Young. Alan Ladd, Susan Hayward, Barry Sullivan, Beulah Bondi. **Director,** Irving Pichel. **Plot:** A rich young girl spends most of her time traveling around seeking a doctor who can cure her deafness. Discouraged at last, she comes home where she meets a young doctor from the opposite side of the tracks. He offers to try and help her, which he does to the success of her hearing and the happiness of their future together.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cook of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43	b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43	b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)	F.C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43	b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43	b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43	b5/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard	1/28/44		a1/22/44
Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	10/20/43		b11/6/43
Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick	12/19/43		a11/20/43
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43	b11/20/43
Heat's On, The	Mae West-Victor Moore		12/2/43	a9/25/43
Hey, Rookie	Ann Miller-Larry Parks		1/7/44	
Is Everybody Happy?	Ted Lewis & Band	73	10/28/43	a9/25/43
Klondike Kate	Ann Savage-Tom Neal		12/16/43	a10/23/43
Racket Man	Tom Neal-Jeanne Bates		1/18/44	a11/20/43
Return of the Vampire	Bela Lugosi-Michael Duane		11/11/43	a11/6/43
Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43	b10/2/43
Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44	b1/22/44
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43	b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43	b12/4/43

Westerns

Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43	b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43	b11/27/43
Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43	b12/11/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens		a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Cover Girl (Tech.)	R. Hayworth-J. Falkenburg		a10/23/43
Cowboy Canteen	Charles Starrett-Tex Ritter		
Curly	Cary Grant-Janet Blair		
Ghost That Walks Alone	Arthur Lake-Lynn Roberts	2/10/44	a12/11/43
Girl in the Case	Janis Carter-Robt. Scott		
Jam Session	Ann Miller-Jess Barker		a1/22/44
Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan		
Nine Girls	A. Harding-E. Keyes-J. Falkenburg	2/17/44	a12/11/43
None Shall Escape (D)F	Alexander Knox-Erik Rolf	85	2/3/44	b1/22/44
Pilebuck	P. O'Brien-C. Landis-C. Morris		
Sailor's Holiday	Arthur Lake-Jane Lawrence	2/24/44	
Two Man Submarine	Tom Neal-Ann Savage		a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart		

Westerns

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Empire of the West	Charles Starrett-Vi Athens	a12/11/43
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson	a1/30/43
Roundup for Victory	Charles Starrett-Jeanne Bates	
Sagebrush Heroes	Charles Starrett-Constance Worth	
Vigilantes Ride (W)F	R. Hayden-B. Wills	2/3/44	a1/2/43
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
380	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
330	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
670	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb	b12/25/43
	America (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone			a11 6/43
419	Broadway Rhythm (Tech.(M)F	George Murphy-Ginny Simms	117	Mar	b1/22/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston			
	Gaslight	Charles Boyer-Ingrid Bergman			a11/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar	b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich			
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr	b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak			
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			
	Meet the People	Lucille Ball-Dick Powell			a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra			
	National Velvet	Mickey Rooney-Elizabeth Taylor			
418	Rationing	W. Beery-Marjorie Main	93	Feb	
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar	a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso			
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
	Three Men in White	L. Barrymore-Van Johnson			
	Two Sisters & A Sailor	June Allyson-Van Johnson			
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall			a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	(Reviewed as "You Can't Beat the Law")				
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43	b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43	a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

Westerns

	Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43	b9/18/43
	Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43	a8/7/43
	Six Gun Gospel (W)F	J. M. Brown-R. Hatton	55	9/3/43	b9/4/43

COMING 1942-43

	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
I	Sweethearts of the U.S.A	Una Merkel-Donald Novis		1/7/44	a10/2/43
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

Westerns

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore	12/3/43	a9 25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10 9 43
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

COMING 1943-44

	Arizona Whirlwind	Ken Maynard-Hoot Gibson		a11/20/43
	Block Busters	East Side Kids-Roberta Smith		
I	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
	Hot Rhythm	Dona Drake-Robert Lowery			a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			
I	Lady Let's Dance	Belita-James Ellison		3/7/44	a1/13/43
	Million Dollar Kid	Leo Gorcey-East Side Kids		2/28/44	a10/2/43
	Murder in the Funhouse	Sidney Toler-Joan Woodbury			
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
	VooDoo Man	Bela Lugosi-J. Carradine		2/21/44	a12/4/43

Westerns

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44	
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton			a1/22/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.			Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168	b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43 b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44 b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43 b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43 b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43 b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43 b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44 b1/8/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43 b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43 b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44 b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44 b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43 b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43 b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44 b1/8/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	
Going My Way	Bing Crosby-Rise Stevens	a10/23/43
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lyden-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake	a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	
Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland	a3/6/43
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	
Navy Way	Bill Henry-Jean Parker	a11/27/43
One Body Too Many	J. Haley-J. Parker-B. Lugosi	
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Triumph Over Pain	Joel McCrea-Betty Field	a6/27/42
You Can't Ration Love	Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede	Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley	D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle	B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap	Bob Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The	B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror	Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

COMING

413	Amazing Mr. Forrest	Edward E. Horton-Otto Kruger	2/24/44	
414	Her Last Mile	Lionel Atwill-Jean Parker	3/15/44	
409	Men on Her Mind	Mary Beth Hughes-Ted North	2/12/44	a1/22/44

Westerns

462	Frontier Outlaws	Buster Crabbe-Al St. John	3/4/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	82		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W)	1 Holt-G. Edwards	56		a8/22/43
W-1	Bandit Ranger (W)F	Tim Holt-Joan Barclay	56		

CURRENT 1943-44

				Trade Shown	
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

Action in Arabia	G. Sanders-V. Bruce	Feb	
Are These Our Children	Kent Smith-Bonita Granville		
Curse of the Cat People	Simone Simon-Kent Smith	Feb	a10/16/43
Days of Glory	Gregory Peck-Toumanova		a10/30/43
Escape to Danger	E. Portman-A. Dvorak	Feb	
Falcon Out West	Tom Conway-Barbara Hale		a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Marine Raiders	Pat O'Brien-Ruth Hussey		
One Exciting Night	Tom Conway-Louis Borell		
Passport to Adventure	Elsa Lanchester-Gordon Oliver	Feb	
Seven Days Ashore	Gordon Oliver-Wally Brown		
Show Business	E. Canter-G. Murphy-Joan Davis		
Tender Comrade	Ginger Rogers-Robert Ryan	101 Feb	b1/1/44
Three Caballeros	Disney		
Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore		

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b8/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	I. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

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306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

Westerns

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Reeves	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkie Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

COMING

333	Casanova in Burlesque	Joe E. Brown-June Havoc	74	2/19/44 a11/13/43
	Cowboy and the Senorita	Roy Rogers		
	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	b1/22/44
	Jamboree	F. Albertson-Schnickelfritz Band		
	Man From Frisco	Michael O'Shea-Anne Shirley		
	Monster's Castle	Arlen-Ralston-von Stroheim		a11/20/43
	My Best Gal	Jane Withers-Jimmy Lydon		a11/27/43
	Rosie the Riveter	Jane Frazee-Frank Albertson		a1/8/44
	Trocadero	Rosemary Lane-Johnny Downs		

Westerns

Beneath Western Skies	Bob Livingston-Smiley Burnette	a1/22/44
Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	
Laramie Trail	Smiley Burnette-Bob Livingston	
Mojave Firebrand	Wild Bill Elliott-George Hayes	a12/11/43
Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
9	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford	
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell	a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe	a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda	a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain	a10/23/43
I Married a Soldier	Jeanne Crain-Frank Latimore	
7 Jane Eyre	Orson Welles-Joan Fontaine Feb	a4/10/43
Ladies of Washington	Trudy Marshall-Ronald Graham	
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown	a9/11/43
Purple Heart	Dana Andrews-Richard Conte	
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	a6/5/43
Song of Bernadette	J. Jones-V. Price-C. Bickford 158	b12/25/43
7 Sullivans, The	Thomas Mitchell-Anne Baxter Feb	a11/20/43
Tampico	Edward G. Robinson-Lynn Bari	a11/27/43
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman	
Wilson (Tech.)	Coburn-Hardwicke-Mitchell	

UNITED ARTISTS

CURRENT

	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn		1/28/44	
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

Westerns

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44

COMING

Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44
Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44
Here Is Your War	Ernie Pyle story	6/1/44
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44
Sensations of 1944	W. C. Fields-E. Powell	5/5/44
Since You Went Away	C. Colbert-J. Cotten-S. Temple	
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44 a12/11/43
Strange Confession	George Sanders-Linda Darnell	4/21/44
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44

Westerns

Forty Thieves	Wm. Boyd-Andy Clyde	
Mystery Man	Wm. Boyd-Andy Clyde	a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde	a8/29/42
Texas Masquerade	W. Boyd-A. Clyde	a8/7/43
Timber	William Boyd-Andy Clyde	a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
8028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8005	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Phantom Lady	Ella Raines-Franchot Tone		1/28/44	a11/6/43
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

COMING

	Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44	a10/2/43
	Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
	Cross Your Fingers	Grace McDonald-Leon Errol	3/10/44	a12/11/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		
	Her Primitive Man	L. Allbritton-R. Paige	4/21/44	a11/20/43
	Hip Hip Hooray	George Raft-W. C. Fields	4/7/44	a10/23/43
	Impostor, The	Jean Gabin-Allyn Joslyn	2/11/44	a11/6/43
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		
	Kelly Takes Over	H. Hilliard-O. Nelson & Band	3/24/44	
	Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
	Moon Over Las Vegas	Anne Gwynne-David Bruce	4/21/44	
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce		
	Slightly Terrific	Anne Rooney-Leon Errol		a1/22/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
	This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
	Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.	2/18/44	a1/8/44
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns

8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/44
	Between Two Worlds	J. Garfield-P. Henreid-D. King	a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith	
	Cinderella Jones	Joan Leslie-Robert Alda	
	Crime by Night	Jane Wyman	
	Devotion (D)	O. deHavilland-I. Lupino	a2/27/43
325	Frisco Kid	James Cagney 3/4/44	Reissue
	Horn Blows at Midnight	Jack Benny-Alexis Smith	
311	In Our Time	I. Lupino-P. Henreid-N. Coleman 110	2/19/44	a11/13/43
	Janie	Joyce Reynolds-Robert Hutton	
	Last Ride (D)	R. Travis-Chas. Long	
	Make Your Own Bed	Jack Carson-Jane Wyman	
	Mask for Dimitrios	Zachary Scott-Peter Lorre	
	Mr. Skeffington	Bette Davis-Claude Rains	a11/27/43
	My Reputation	Barbara Stanwyck-George Brent	
	One More Tomorrow	Ann Sheridan-Dennis Morgan	a11/20/43
	Passage to Marseille	Humphrey Bogart-Michele Morgan	a12/4/43
	Rhapsody in Blue	Joan Leslie-Robert Alda	a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman	a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan	a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas	a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokye (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	18½	3/20/43
4432	Blonde and Groom...Good		5/ 1/43
4435	Boobs in the Night...Poor	17½	6/12/43
4422	Carry Harry ...Not Funny	17	10/10/42
4425	Ham and Yeggs	17	Not Rev.
4436	Here Comes Mr. Zerk...Slow	16	7/24/43
4427	His Wedding Scare...Silly	16½	1/30/43
4433	I Spied for You...Poor	18	4/24/43
4423	Kiss and Wake Up...Ordinary	18	10/17/42
4434	My Wife's An Angel...Good	22	5/22/43
4421	Phony Cronies ...Slap Happy	16½	8/29/42
4426	Piano Mooner	17	Not Rev.
4424	Sappy Pappy ...Slapsticky	16	12/ 5/42
4430	Two Saplings	17	Not Rev.
4429	Wolf in Thief's Clothing..Very Good	18	3/ 6/43
AMERICA SPEAKS			
	Farmer at War	9	Not Rev.
4963	Men Working Together...Excellent	11	7/10/43
4962	Mr. Smug ...Good	11	2/27/43
	Point Rationing	6	Not Rev.
	Troop Train	11	Not Rev.
4961	Wings for the Fledglings..Fair	10	1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go..Good	7½	7/24/43
4510	He Can't Make It Stick..Good	7	7/17/43
4504	King Midas Junior	7	Not Rev.
4508	Plenty Below Zero...Fair	7½	5/29/43
4507	Professor Small and Mr. Tall	7½	Not Rev.
4505	Slay It With Flowers...Fair	7	1/30/43
4506	There's Something About a Soldier ...Fair	6½	4/17/43
4502	Tito's Guitar ...Fair	7	10/31/42
4503	Toll Bridge Troubles...Amusing	7	12/ 5/42
4509	Tree for Two...Routine	7½	7/10/43
COMMUNITY SING			
4660	As Time Goes By...Excellent	10	7/31/43
4653	College Songs	9	Not Rev.
4657	Crosby Songs ...Enjoyable	9	4/17/43
4656	McDonald's Son ...Enjoyable	9½	2/27/43
4658	McNamara's Band	10	Not Rev.
4651	Rhumba and Conga Hits..Good	8	8/22/42
4659	Rosie the Riveter...Good	10½	5/ 1/43
4654	Songs of the Service...Average	8	11/14/42
4655	Songs of the States...Good	9½	1/ 2/43
4661	Song of Victory	13	8/14/43
4652	Yankee Doodler ...Very Good	9	9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	10	Not Rev.
4952	No. 2 (Hal McIntyre)...Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)...Good	10	1/ 2/43
GLOVESLINGER			
4409	College Belles ...Fair	16	10/31/42
4410	Great Glover, The	18½	Not Rev.
4412	His Girl's Worst Friend..Mediocre	18	5/22/43
4411	Seeks Appeal ...Fair	17½	3/20/43
PANORAMICS			
4901	Cajuns of the Teche...Good	11	8/22/42
4904	Merchant Convoy ...Vivid	10½	5/26/43
4902	Oddities (LaVarre) ...Good	10	10/31/42
4903	Our Second Front...Timely	10½	1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly ...Silly	6½	2/27/43
4711	Dizzy Newsreel ...Fair	7½	8/14/43
4708	Duty and the Beast...Fair	6	5/22/43
4702	The Dumbconscious Mind..Average	7	11/14/42
4701	The Gullible Canary...Clever	7	10/17/42
4706	Kinsily Scram	6	Not Rev.
4703	Malice in Slumberland...Fair	6½	12/ 5/42
4709	Mass Mouse Meeting...Dull	6	6/26/43
4710	The Fly in the Ointment..Below Average	6½	7/17/43
4705	The Vitamin G-Man...Silly	6½	3/13/43
4707	Willoughby's Magic Hat..Routine	7	5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1...Amusing	10	8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)...Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)...Good	10	10/ 3/42
4853	No. 3 (Jack Benny)...Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski) ...Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems ...Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)	10	Not Rev.
4857	No. 7 (Alan Mowbray)	10	Not Rev.
4858	No. 8 (Kyser, Autry)	9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly) ...Good	10	7/10/43
4860	No. 10 (Mischa Auer)...Good	10	7/17/43
STOOGE COMEDIES			
4406	Back From the Front	18	Not Rev.
4404	Dizzy Detectives	18½	Not Rev.
4401	Even as I O U...Fair	15½	10/24/42
4408	Higher Than a Kite...Slapstick	18	7/24/43
4402	Sock-A-Bye Baby ...Average	18	12/12/42
4405	Spook Louder	16	Not Rev.
4408	Three Little Twirps...Average	15½	7/10/43
4403	They Stooge to Conga...Slapstick	15½	1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith ...Sure Fire	9½	8/29/42
TOURS			
4551	Journey to Denali...Good	10	8/ 1/42
4452	Old and Modern New Orleans ...Very Good	11	10/17/42
WORLD OF SPORT			
4807	Aqua Thrills ...Entertaining	9½	5/29/43
4805	Diving Daredevils ...Good	9	3/20/43
4808	Jump, Fish, Jump...Uninteresting	9	6/26/43
4804	Ladies Day in Sports...Good	10	4/17/43
4806	Ski Soldiers	10½	Not Rev.
4809	Sweeping Oars ...Excellent	10	7/24/43
4801	Trotting Kings ...Good	11	10/17/42
4803	Winter Paradise ...Interesting	10	1/ 9/43
4802	Wizard of the Fairway ..Golf Magic	10½	11/14/42

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	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam		Not Rev.
5421	A Rookie's Cookie...Fair	17	11/13/43
5433	Bachelor Daze		Not Rev.
5405	Crash Goes the Hash		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse		Not Rev.
5426	Farmer for a Day...Gets By	17½	10/16/43
5428	Garden of Eatin'...Good	16	12/25/43
5430	He Was Only Feudin'...Average	16	1/22/44
5434	His Tale Is Told		Not Rev.
5401	I Can Hardly Wait...Typical	16½	8/28/43
5403	Phony Express ...Good	17	12/25/43
5409	Pitchin' In the Kitchen..Laughs	18½	9/18/43
5427	Quack Service ...Good	15¾	10/16/43
5425	Shot in the Escape...Slapstick	19	8/14/43
5431	To Heir Is Human		Not Rev.
5410	Who's Hugh	16	Not Rev.
5429	You Dear Boy...Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery		Not Rev.
5502	Imagination ...Excellent	8	12/18/43
5501	Rocky Road to Ruin		Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys) ...Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs ...Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"...Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama ...Inviting	10	12/25/43
5657	No. 7 Xmas Carols...Fine	10	12/25/43
5658	No. 8 (Baker) Alouette		Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell	10½	Not Rev.
5952	No. 2 Featuring Cootie Williams ...Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver ...Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored...Good	7½	10/16/43
5752	Way Down Yonder in the Corn ...Excellent	7	1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER			
5601	Amoozin' But Confoozin'		Not Rev.
PANORAMICS			
5901	Birds on the Wing...Interesting	9½	9/25/43
5902	Babies by Bannister...Excellent	8½	10/23/43
5903	Camera Revelations		Not Rev.
PHANTASIES			
5702	Cocky Bantam ...Fair	6½	12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes ...Poor	7	10/23/43
5703	Playful Pest	6½	Not Rev.
5704	Polly Wants a Doctor		Not Rev.
5705	Magic Strength		Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform) ...Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)...Average	9¾	10/23/43
5853	No. 3 Kay Kyser ...Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)...Good	9	11/27/43
5855	No. 5 (Carillo & Romero) ...Good	10	1/22/44
5866	No. 6 (Moore & Durante)	10	Not Rev.
5857	No. 7		Not Rev.
SPORT REELS			
5803	Champ of Champions...Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi) ...Good	10	10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball...Good Stuff	10	9/ 4/43
5805	Salmon Fishing		Not Rev.
5805	Ten Pin Aces...Good	10	12/25/43
5806	Swing's the Thing		Not Rev.
5805	Winged Targets		Not Rev.

MGM 1942-43

		Running Time	Reviewed Issue Of
CARTOONS (Tech.)			
W-443	Bah Wilderness	6	Not Rev.
W-441	Barney Bear's Victory Garden ...Funny	8	1/16/43
W-444	Dumb Hounded ...Hilarious	8	4/10/43
W-451	One Ham's Family...Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood...Tops	8	7/10/43
W-453	Stork's Holiday ...Tops	8	10/16/43
W-442	Sufferin' Cats	9	Not Rev.
W-445	The Boy and the Wolf..Good	9	5/ 1/43
W-447	The Lonesome Mouse...Very Funny	8	6/ 5/43
W-450	The Uninvited Pest...A Corker	8	7/31/43
W-452	War Dogs ...Good	7	10/16/43
W-454	What's Buzzin' Buzzard..A Mistake	9	12/25/43
W-448	Who Killed Who...Fair	8	7/10/43
W-449	Yankee Doodle Mouse...Tops	8	8/14/43
W-55	Baby Puss		Not Rev.
MINIATURES (10)			
M-432	People of Russia...Excellent	10	1/23/43
M-433	Brief Interval	10	Not Rev.
M-434	Brothers in Blood...Excellent	10	12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday...Dramatic	11	8/ 7/43
M-431	Last Lesson ...Impressive	10	1/30/43
M-438	Memories of Australia..Timely	10	7/10/43
M-432	My Tomato ...Laugh Crop	9	12/18/43
M-440	Ode to Victory ...Elaborate	11	9/25/43
M-582	Kid in Upper Four		Not Rev.
M-583	No News Is Good News		Not Rev.

MGM 1942-43 (Cont.)

		Running Time	Reviewed Issue Of
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.	11	Not Rev.
C-494	Calling All Kids...Delightful	11	5/ 1/43
C-496	Election Daze ...Good	10	10/ 2/43
C-493	Family Troubles ...Amusing	11	4/10/43
C-495	Farm Hands ...Slow	11	7/10/43
C-497	Little Miss Pinkerton...Among Best	11	10/16/43
C-498	Three Smart Guys	11	Not Rev.
C-491	Unexpected Riches ...Amusing	11	11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It...Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure ...Important	10	8/14/43
K-481	Madero of Mexico...Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries ...Excellent	11	7/31/43
K-488	Storm ...Vivid	10	10/16/43
K-483	That's Why I Left You..Very Good	10	6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son...Dramatic	9	12/18/43
K-484	Trifles That Win Wars..Engrossing	11	8/ 7/43
K-482	Who's Superstitious? ...Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House ...Tops	9	6/26/43
S-465	Fala, the President's Dog..Good	8	4/24/43
S-461	First Aid ...Instructive	10	1/23/43
S-471	Fixin' Tricks ...Entertaining	10	10/16/43
S-472	Football Thrills of 1942..Misses	10	10/16/43
S-463	Hollywood Daredevils ...Exciting	9	4/10/43
S-462	Marines in the Making...Very Good	9	2/ 6/43
S-470	Scrap Happy ...Effective	9	9/18/43
S-468	Seeing Hands ...Appealing	11	8/14/43
S-469	Seventh Column ...Surprise	9	9/11/43
S-466	Sky Science ...Excellent	9	6/19/43
S-473	Tips on Trips...Swell	9	12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses ...Fair	8	5/ 8/43
S-551	Practical Joker		Not Rev.
SPECIAL			
x-460	These Are the Men...Good	1	10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico...Colorful	9	9/18/43
T-413	Glimpses of Ontario...Good	9	1/23/43
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-414	Land of Orizaba	9	Not Rev.
T-416	Mexican Police on Parade..Interesting	9	4/10/43
T-415	Mighty Niagara	9	Not Rev.
T-412	Modern Mexico City... Excellent	9	11/21/42
T-419	Motoring in Mexico...Excellent	9	6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes...Beautiful	9	10/16/43
T-411	Picturesque Mass ...Good	9	11/14/43
T-418	Romantic Nevada ...Very Good	9	5/ 8/43
T-420	Scenic Oregon ...Solid	9	7/ 3/43
T-511	Through the Colorado Rockies ...Good	9	12/18/43
T-513	Salt Lake Diversions	9	Not Rev.
TWO REEL SPECIAL (6)			
A-402	Heavenly Music ...Fair	22	5/ 8/43
M-401	Keep 'Em Smiling...Very Good	20	12/ 5/42
A-403	Shoe Shine Boy	15	Not Rev.

PARAMOUNT 1942-43

		Running Time	Reviewed Issue Of
HEADLINERS (6)			
A2-9	A Revival of Moments of Charm ...Tops	10½	7/17/43
A2-13	"Down With Everything" ...Good	9	11/ 6/43
A2-3	Hands of Women...Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.	9	Not Rev.
A2-12	Johnny Long & Orch....Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch..Average	10½	11/14/42
A2-7	Letter From Ireland...Excellent	22	5/15/43
A2-1	McFarland Twins & Orch..Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch...Fair	9	1/30/43
A2-6	Moments of Charm...Tops	10	5/ 8/43
A2-8	Rationed Rhythm ...Fair	10½	6/19/43
A2-10	Sing, Helen, Sing...Tops	11	8/28/43
A2-11	Three Bears in a Boat...Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus...Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins ...Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo..Funny	9	1/16/43
U2-1	Jasper & the Haunted House ...Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson...Tops	8	6/ 5/43
U2-6	The Truck That Flew...Charming	8	7/17/43
POPEYE (12)			
E2-12	Cartoons Ain't Human...Good	7	10/ 2/43
E2-10	Happy Birthdaze	8	Not Rev.
E2-1	Hull of a Mess...Amusing	7	10/24/42
E2-9	Hungry Goat ...Fair	7	7/17/43
E2-7	Jolly Good Furlough...Fair	7	5/29/43
E2-3	Me Musical Nephews...Amusing	6½	12/19/42
E2-8	Ration for the Duration..Good	8	6/19/43
E2-2	Scrap the Japs...Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue	6½	Not Rev.
E2-4	Spinach Fer Britain	7	Not Rev.
E2-6	Too Weak to Work...Amusing	7	4/17/42
E2-11	Wood Peckin'	7	Not Rev.
POPULAR SCIENCE (6)			
J2-1	No. 1 ...Interesting	9	10/24/42
J2-2	No. 2 ...Good	9	12/ 5/42
J2-3	No. 3 ...Good	10½	1/16/43
J2-4	No. 4 ...Informative	10	5/ 1/43
J2-5	No. 5 ...Weak	10	7/10/43
J2-6	No. 6 ...Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm...Fair	9	3/27/43
Y2-4	At the Cage Door Canteen..Silly	9	7/17/43
Y2-3	Current Events ...Swell	9	6/ 5/43
Y2-6	In the Desert...Fair	8½	11/13/43
Y2-5	In the Garden...Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families...Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10	All Sails Set...Ordinary	9½	9/25/43
R2-8	Amphibious Fighters ...Excellent	9½	6/26/43
R2-6	Beach Command ...Interesting	9	4/24/43
R2-2	Fighting Spirit ...Excellent	10	11/14/42
R2-5	Hike or Bike	10	Not Rev.
R2-3	Modern Vikings ...Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	10	10/24/42
R2-7	Tumble Bugs ...Excellent	9	5/29/43
R2-4	Trading Blows ...Good	9½	3/20/43
R2-9	Where Cactus Grows ...Good	9½	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)

D3-1 "Eggs Don't Bounce"			Not Rev.
D3-2 "Hullaba-Lulu"			Not Rev.

MADCAP MODELS (Tech.)

U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-2 Package for Jasper			Not Rev.

MUSICAL PARADES (Tech.)

FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-1 "Mardi Gras"	Major League	20	8/28/43

NOVELTOONS

P3-2 Hen Pecked Rooster			Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.

POPEYE

E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round		7½	Not Rev.

POPULAR SCIENCE

J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining	10	12/25/43

SPEAKING OF ANIMALS

Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44

SPORTLIGHTS

R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44

UNUSUAL OCCUPATIONS

L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2			Not Rev.

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)

34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34109 Old Army Game	Good	7	11/27/43
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43

EDGAR KENNEDY (6)

33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42

FAMOUS JURY TRIALS (4)

33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42

JAMBOREES (13)

34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42

LEON ERROL (6)

33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	3/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43

SPORTSCOPES (13)

34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	10/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.

THIS IS AMERICA

33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		8	Not Rev

RKO RADIO 1943-44

EDGAR KENNEDY

43401 Not on My Account	Fair	17	10/30/43
43402 Unlucky Dog		15	Not Rev.

FLICKER FLASHBACKS

44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44

LEON ERROL

43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.

HEADLINER REVIVALS

43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue

SPORTSCOPES

44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43

THIS IS AMERICA

2 Letter to a Hero	Very Good	18	1/ 1/44
1 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN

3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE

3701 Our Last Frontier		9	Not Rev

AMERICA SPEAKS (3)

3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT

3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (8)

3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42

MARCH OF TIME

4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17	1/3. 7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.

WORLD TODAY

3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	18½	12/25/43
6 Sweden's Middle Road	Excellent	19¼	1/22/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION

Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43

SPECIAL

Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		9	Not Rev.

UNIVERSAL 1942-43

ANDY PANDA CARTOONES (Tech.)

7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev.
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Aerobat	Fair	7	6/19/43

NAME BAND MUSICALS

7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42

PERSON-ODDITIES

7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev.
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev.
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev.
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev.

TWO-REEL SPECIALS (2) (Tech.)

7110 Eagle vs. Dragon		22	Not Rev.
7111 Roar, Navy, Roar	Swell	22½	1/16/43

SWING SYMPHONIES (6)

7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev.
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42

VARIETY VIEWS

7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7359 Mr. Chimp Goes to Town			Not Rev.

UNIVERSAL 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
7360 Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357 Mothers of Presidents	Very Good	10	2/27/43
7354 New Era in India		8	Not Rev.
7353 Spirit of Democracy	Fine	10	10/17/42
7351 Trouble Spot of the East	Interesting	9	9/19/42
7355 Western Whoopee	Very Good	7	9/12/42
7356 Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996 Arsenal of Might	Excellent	10	12/12/42
0995 Keeping Fit	Very Good	11	10/17/42
0997 What We Are Fighting For		10	Not Rev.
7363 Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123 Choo-Choo Swing	Good	15	11/27/43
8121 Hit Tune Serenade			Not Rev
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8122 Sweet Jam	Good	15	10/23/43

PERSON-ODDITIES

8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man in Siam	Good	7	1/22/44

TECHNICOLOR CARTUNES

8237 Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8352 I-A Dogs	Good	9	10/23/43
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time	Interesting	9	1/22/44

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102 A Nation Dances	Very Good	20	10/10/42
8109 Army Show	Very Fine	20	3/13/43
8104 Beyond the Line of Duty	Great	20	10/ 3/42
8112 Happy Times and Jolly Moments	Good Number	20	7/31/43
8107 Little Isle of Freedom	Inspiring	20	1/ 2/43
8106 Man Killers			Not Rev.
8108 Our African Front		20	Not Rev.
8110 Rear Gunner	Good	26	4/17/43
8101 Spirit of Annapolis		20	Not Rev.
8103 Spirit of West Point	Stirring	20	10/17/42
8111 Three Cheers for the Girls	Very Good	20	6/19/43
8105 Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306 King of the Archers	Entertaining	10	3/ 6/43
8304 So You Think You Need Glasses	Fair	10	1/23/43
8302 So You Want to Give Up Smoking	Excellent	10	12/12/42
8303 Stars on Horseback	Disappointing	10	7/ 3/43
8301 Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305 This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604 Confusions of a Nutzy Spy		7	Not Rev.
8602 Daffy Duckaroo	Amusing	7	11/28/42
8612 Daffy, the Commando (Tech.)	Good	7	11/27/43
8601 The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606 Hop and Go	Fair	7	4/17/43
8603 My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611 Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613 Puss 'N Booty			Not Rev.
8610 Scrapy Happy Daffy		7	Not Rev.
8605 To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608 Tokio Jokio		7	Not Rev.
8607 Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609 Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508 All American Bands	Very Good	10	5/29/43
8501 Army Air Force Band		10	Not Rev.
8504 B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509 Childhood Days	Good	10	6/26/43
8506 Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502 Six Hits and a Miss	Good	10	11/28/42
8503 United States Marine Band	Outstanding	10	10/ 3/42
8505 The United States Navy Band	Pleasing	10	2/16/43
8510 The United States Service Bands	Very Good	10	7/31/43
8507 U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724 An Itch in Time			Not Rev.
8706 Case of the Missing Hare	Excellent	7	1/23/43
8707 Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720 Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705 Ding Dong Daddy	Very Good	7	1/ 9/43
8701 Dover Boys		7	Not Rev.
8722 Falling Hare	Amusing	7	10/16/43
8710 Fifth Column Mouse	Fair	7	4/17/43
8721 Fin 'N Catty (Tech.)	Good	7	11/13/43
8711 Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
8714 Greetings Bait (Tech.)	Amusing	7	6/19/43
8703 Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719 Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723 Inki and the Minah Bird	Good	7	12/18/43
8715 Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725 Little Red Riding Rabbit			Not Rev.
8708 Pigs in a Polka	Very Amusing	7	3/13/43
8702 Sheepish Wolf		7	Not Rev.
8712 Super Rabbit (Tech.)	Fair	7	4/17/43
8704 Tale of Two Kitties	Very Funny	7	12/12/42
8716 The Aristo Cat	Very Good	7	6/26/43
8717 Tin Pan Alley Cat			Not Rev.
8709 Tortoise Wins by a Hare	Funny	7	3/13/43
8713 Unbearable Bear (Tech.)		7	Not Rev.
8718 Wacki-Ki Wabbit			Not Rev.
8726 What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405 America's Battle of Beauty	Good	10	1/ 2/43
8404 Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413 Dude Ranch Buckaroos			Not Rev.
8411 Gray, White and Blue	Eye-filling	10	7/ 3/43
8406 Horses! Horses! Horses	Interesting	10	1/ 2/43
8409 Rod and Reel on Anticosti Island		10	Not Rev.
8410 Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401 Sniffer Soldiers	Excellent	10	10/10/42
8412 Snow Sports	Excellent	10	7/31/43
8403 South American Sports	Very Good	10	12/12/42
8407 Sporting Dogs	Interesting	10	3/13/43
8402 The Right Timing	Fair	10	11/28/42
8408 Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001 A Ship Is Born	Inspiring	22	12/ 5/42
8006 Champions Training Champions	Excellent	20	7/ 3/43
8004 Eagles of the Navy	Very Good	20	5/ 1/43
8002 Fighting Engineers	Good	20	1/16/43
8005 Mountain Fighters	Top Quality	20	8/ 7/43
8003 Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301 A Feud There Was		7	Reissue
9305 Cross Country Detours			Reissue
9302 Early Worm Gets the Bird		7	Reissue
9304 Fighting 69½			Reissue
9303 My Little Buckaroo		7	Reissue
9306 Hiawatha's Rabbit Hunt			Not Rev.

FEATURETTES

9102 Over the Wall			Not Rev.
9101 Voice That Thrilled the World	Excellent	20	11/ 6/43
9103 Grandfather's Follies			Not Rev.

MELODY MASTERS

9603 Cavalcade of the Dance	Excellent	10	10/ 2/43
9604 Freddie Fisher & His Band			Not Rev.
9601 Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602 Sweetheart Serenade	Good	10	11/13/43
9605 Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109 Gun to Gun			Not Rev.
9107 Oklahoma Outlaws	Well Done	20	10/ 9/43
9108 Wagon Wheels West	Good	17½	12/25/43

SPORTS PARADE (Tech.)

9504 Baa Baa Blacksheep			Not Rev.
9502 Desert Playground	Interesting	10	10/ 9/43
9503 Into the Clouds			Not Rev.
9501 Tropical Sportland	Fair	10	11/ 6/43
9505 Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002 Behind the Big Top	Excellent	20	11/27/43
9003 Task Force	Excellent	20	1/ 1/44
9001 Women at War		20	Not Rev.
9004 The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402 Bee's a Buzzin'	Interesting	11	11/13/43
9403 Hunting the Devil Cat	Good	10	10/16/43
9401 Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9701 Meatless Fly Day			Not Rev.
9702 Tom Turk & Daffy			Not Rev.

BUGS BUNNY SPECIALS

9721 Bugs Bunny & the Three Bears			Not Rev.

SERIALS 1942-43

COLUMBIA		
Batman	15 Chaps.	7/31/43
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev.
Overland Mail	15 Chaps	Not Rev

Newsreel Synopses

(Released Wednesday, January 26)

MOVIETONE (Vol. 26, No. 41)—Action films show how Scharnhorst met doom in sea battle; Secretary Morgenthau launches 4th War Loan drive; Marine Corps ace listed as missing in action; Lt. Tyrone Power makes plea for March of Dimes drive; Love story in the Navy.

NEWS OF THE DAY (Vol. 15, No. 239)—Cave dwellers in Italy; 4th War Loan opens in New York, Washington, Philadelphia; General Isais Medina welcomed to White House; Fredric March urges Americans to keep writing boys in service; Love story in the Navy; Fast action marks Golden Glove preliminaries.

PARAMOUNT (No. 42)—Love story in the Navy; Fredric March urges Americans to keep writing boys in service; General Montgomery in England for invasion; Aftermath of war in Naples; War in central Italy and northern Italy; America announces new jet plane.

RKO PATHE (Vol. 15, No. 44)—Italian civilians get new start; Fredric March tells of war tour; Marine ace is missing in action; American troops in England go to Salisbury Cathedral; Polish boundary question faces Allied world.

UNIVERSAL (Vol. 17, No. 261)—Fourth War Loan drive opens in Washington, Philadelphia, New York; Italian civilians come out of caves; Marine ace missing in action; U.S.S. Duluth is launched; American air chief honored; Japanese bombers drilled with Yankee lead; American troops in England go to Salisbury Cathedral; Love in the Navy.

(Released Saturday, January 29)

MOVIETONE (Vol. 26, No. 42)—Allies launch new drives in push toward Rome; Flying boat spans Pacific with record cargo load; Army field guns shown in firing practice; Mine in Chile aids Allied war effort; Hannegan new chairman of Democratic National Committee; Lew Lehr explains new ration tokens; Ski meet in Chicago; Rodeo in Australia.

NEWS OF THE DAY (Vol. 15, No. 240)—General Clark reports on war in Italy; Democratic leaders call for fourth term for Roosevelt; Flying boat spans Pacific with record cargo load; Coast Guardsmen in miniature invasion maneuvers; Army field guns shown in firing practice; MGM starlets pose for pin-up art and bathing fashions.

UNIVERSAL (Vol. 17, No. 262)—Canadian triumph at Ortona; Flying boat spans Pacific with record cargo load; Liberator diamond split; Chinese war bond rally; Soldier gets Congressional Medal of Honor; Hollywood talent demonstrates new ration tokens; Moving oil in Italy; Ski meet in Chicago; Canadian Naval trainees complete conditioning program.

ALL-AMERICAN (Vol. 2, No. 66)—Seabees train in Williamsburg, Va.; Martin A. Martin urges all-out effort; Richmond makes the boys welcome; Negroes are New York's assistant district attorneys; Chandler Owen discusses amphibious attack.

RKO PATHE (Vol. 15, No. 45)—Mars spans Pacific with record cargo load; Fifth Army oil line in Italy; Family buys jeep for farm use; Liberator diamond cleaved; "A" flag to top food producer; Canadian triumph at Ortona.

PARAMOUNT (No. 43)—Ski meet in Quebec; Louis Lepke (Buchalter) now in Sing Sing; Flying boat on flight to Hawaii; Democratic leaders urge fourth term for Roosevelt; Army blood prolongs baby's life.

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Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 1st	What a Woman			Block 2 (Nov.)			California Joe		Woman of the Town	Gung Ho	
JAN. 8th	Hey, Rookie	DEC. Girl Crazy	Sweethearts of USA	Henry Aldrich Haunts a House	Gunsmoke Mesa	Trade Shown — Dec.)	O, My Darling Clementine	Lodger, The		Sing a Jingle	Destination Tokyo
JAN. 15th		I Dood It	Women in Bondage	Minesweeper	Career Girl	Around the World	Whispering Footsteps		Three Russian Girls	Ali Baba & the Forty Thieves	
JAN. 22nd	Racket Man	Whistling in Brooklyn	Westward Bound	No Time for Love		Ghost Ship	Hands Across the Border	Uncensored		Marshal of Gunsmoke	
	Swing Out the Blues	JAN. Cross of Lorraine	Where Are Your Children?	Riding High	Nabonga (Gorilla)	Higher & Higher	Pride of the Plains		Knickerbocker Holiday	Spider Woman	
JAN. 29th	Beautiful But Broke	Lost Angel	Sultan's Daughter	Block 3 (Jan.)		Rookies in Burma		Lifeboat		Phantom Lady	
	Curly	Thousands Cheer	Raiders of the Border	Henry Aldrich, Boy Scout	Outlaw Roundup	Tarzan's Desert Mystery			Bridge of San Luis Rey	Swingtime Johnny	Desert Song
FEB. 5th	None Shall Escape	FEB. A Guy Named Joe	What a Man	Miracle of Morgan's Creek	Men on Her Mind	(Trade Shown — Feb.)		FEB. Jane Eyre		Imposter	
	Vigilantes Ride	Cry "Havoc"	Return of the Ape Man	Standing Room Only		Action in Arabia		Sullivans, The			
FEB. 12th	Ghost That Walks Alone	Rationing		Timber Queen		Curse of Cat People	Casanova in Burlesque			Weekend Pass	In Our Time
FEB. 19th	Nine Girls			Uninvited, The		Escape to Danger					
				SPECIAL		Passport to Adventure					
				For Whom the Bell Tolls		Tender Comrade					
				City That Stopped Hitler							
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	IN PRODUCTION	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	Cover Girl	America	Arizona Whirlwind	And the Angels Sing	Amazing Mr. Forrest	Are These Our Children	Beneath Western Skies	Buffalo Bill	Forty Thieves	Chip Off the Old Block	Adventures of Mark Twain
	Cowboy Canteen	Andy Hardy's Blonde Trouble	Black Market Rustlers	Double Indemnity	Frontier Outlaws	Avenging Rider	Fighting Seabees	Eve of St. Mark	Mystery Man	Cross Your Fingers	Arsenic and Old Lace
	Cowboy of Lonesome River	Broadway Rhythm	Block Busters	Frenchman's Creek	Her Last Mile	Days of Glory	Hidden Valley Outlaws	Four Jills in a Jeep	Texas Law	Gypsy Wildcat	Between Two Worlds
	Cyclone Prairie Rangers	Canterville Ghost	Charlie Chan in the Secret Service	Gambler's Choice	Thundering Gun Slingers	Falcon Out West	Laramie Trail	Pin-Up Girl	Texas Masquerade	Her Primitive Man	Conflict
	Empire of the West	Gaslight	Hot Rhythm	Going My Way		Gildersleeve's Ghost	Mojave Firebrand	Roger Touhy, Gangster	Timber	Ladies Courageous	Crime By Night
	Jam Session	Heavenly Body	Johnny Doesn't Live Here	Hail the Conquering Hero		Seven Days Ashore	Monster's Castle	Song of Bernadette	Voice in the Wind	Moonlight & Cactus	Devotion
	Last Horseman	Madam Curie	Lady, Let's Dance	Henry Aldrich Plays Cupid		Up In Arms	My Best Gal	Tampico		Mummy's Ghost	Last Ride
	Riding West	Meet the People	Law Rides Again	Henry Aldrich's Little Secret			Raiders of Sunset Pass		IN PRODUCTION	Oklahoma Raiders	One More Tomorrow
	Sagebrush Heroes	See Here, Private Hargrove	Million Dollar Kid	Hour Before the Dawn		IN PRODUCTION	Rosie the Riveter	IN PRODUCTION	Hairy Ape	Patrick the Great	Passage to Marseilles
	Sailor's Holiday	Song of Russia	Outlaw Trail	Lady in the Dark		Marine Raiders	Trecadero	Bermuda Mystery	Here Is Your War	Slightly Terrific	Rhapsody in Blue
	Two Man Submarine	Swing Fever	Sonora Stagecoach	Man in Half Moon Street		One Exciting Night		Greenwich Village	It Happened Tomorrow	This Is the Life	Saratoga Trunk
	Roundup for Victory	Two Sisters & A Sailor	Voodoo Man	Ministry of Fear		Show Business	IN PRODUCTION	Home In Indiana	Sensations of 1944	Weird Woman	Shine On Harvest Moon
	Wyoming Hurricane	White Cliffs		Navy Way		Three Caballeros	Cowboy and the Senorita	I Married a Soldier	Since You Went Away		Uncertain Glory
			IN PRODUCTION	Our Hearts Were Young & Gay				Ladies of Washington	Song of the Open Road	IN PRODUCTION	
	IN PRODUCTION	IN PRODUCTION	Law Men	Rainbow Island			Jamboree	Purple Heart	Strange Confession	Christmas Holiday	IN PRODUCTION
	Address Unknown	Dragon Seed	Murder in the Funhouse	Story of Dr. Wassell			Man From Frisco	Sweet & Lowdown	Up In Mabel's Room	Kelly Takes Over	Cinderella Jones
	At Night We Dream	Kismet		Take It Big			Outlaws of Santa Fe	Wilson		Hip Hip Hooray	Horn Blows at Midnight
	Girl in the Case	Marriage Is a Private Affair		Triumph Over Pain						Invisible Man's Revenge	Janie
	Mr. Winkle Goes to War	Meet Me in St. Louis		You Can't Ration Love						Merry Monahans	Make Your Own Bed
	Pilebuck	Mr. Co-Ed								Moon Over Las Vegas	Mask for Dmitrios
	Whistler	National Velvet		IN PRODUCTION						Scarlet Claw	Mr. Skeffington
		Seventh Cross		And Now Tomorrow							My Reputation
		Three Men in White		Bring on the Girls							
				Hitler Gang							
				I Love a Soldier							
				Incendiary Blonde							
				National Barn Dance							
				One Body Too Many							
				Road to Utopia							
				Till We Meet Again							

This is No. 1 of a series



Crowds welcome President Roosevelt speaking before Parliament buildings, Ottawa

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SHOWMEN'S TRADE REVIEW

Per

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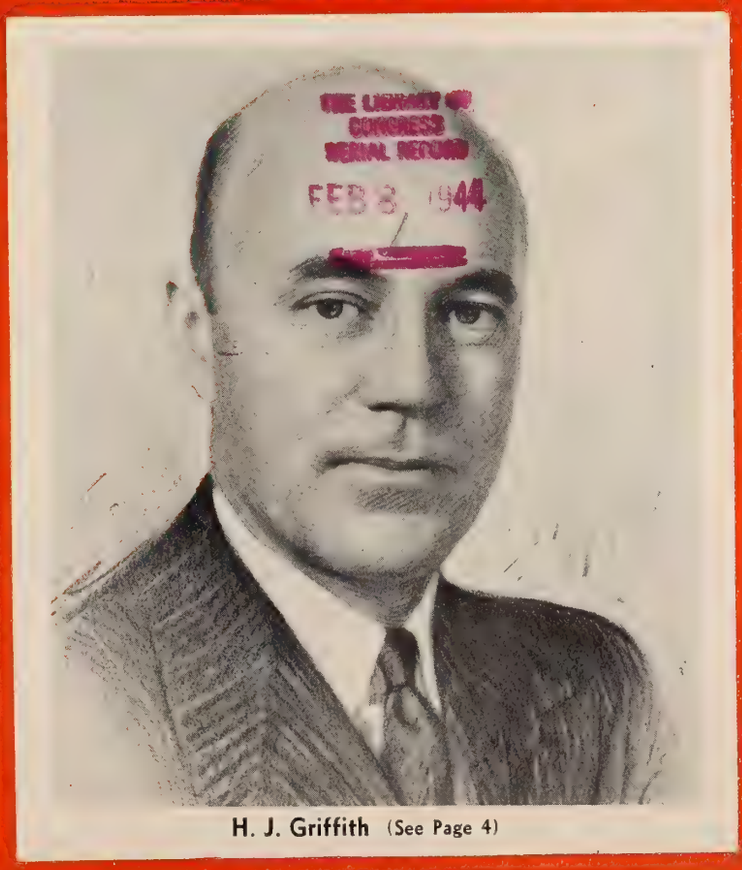
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Vol. 40 No. 3

February 5
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



H. J. Griffith (See Page 4)

The Show Builder
Begins on Page 43

"I KISS YOUR HAND, MADAME CURIE!"



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In the ***SEVENTH WEEK*** of its sensational engagement its popularity is undiminished as the thousands who have seen it tell the town of its glorious love story, of its beauty and joy!

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ELSA BASSERMAN • REGINALD OWEN • VAN JOHNSON
MARGARET O'BRIEN • Screen Play by Paul Osborn and Paul H. Rameau • Based on the Book "Madame Curie" by Eve Curie • A Metro-Goldwyn-Mayer Picture

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The Editorial Page

Blood Donor Premieres

United Artists introduced the innovation of a world premiere in Cincinnati with admission tickets going to those who donate blood to the Red Cross. The results were slightly better than terrific, and as a final flourish of crowning success one of the local newspapers (and incidentally a most important paper, too) gave the event editorial mention in the form of a rave that was not merely a tribute to the theatre and those immediately sponsoring the premiere idea, but to the industry's war effort as a whole.

In between various drives of a patriotic nature, theatremen have the opportunity to lend the great influence of their theatres and their own showmanship gifts to the accomplishment of a work of mercy by conducting such blood donor events in cooperation with their local Red Cross organization.

Hardly a day passes but that every newspaper in the country cites the vital necessity for more and more blood plasma. The drain on the reserves in blood banks for use in foreign countries makes it necessary to build up the supply of blood plasma—and quickly. There probably will be special drives to acquaint the public with this situation. So let the theatremen jump the gun, and by means of a couple of thousand blood donor premieres, assist the Red Cross in this vital need.

While we have not checked for official confirmation, we believe the distributors will cooperate in blood donor premieres as they have in bond premieres and make available certain pictures under certain conditions for such events. If the distributors have not yet planned such action, then this suggestion should prompt them to do so without delay.

If every theatre that presented a bond premiere were to offer a blood donor premiere also, it is our guess that the present fear of a shortage will be completely eliminated.

So, come on showmen of the motion picture industry! This is your new and most important assignment.

▲ ▲ ▲

The Critical Seven Days

From February 9th to 15th, inclusive, are seven very important days. They are the final seven days of the Fourth War Loan campaign by the picture industry.

It is during these seven days that every theatre in the country will either attain the goal for a bond sale for every seat or surpass the pledge and sell many more than one bond for every seat in the country's theatres.

It is during these seven days that a possible let-down in general enthusiasm for the buying of bonds may taper off due to the intensity of the drive over a considerable period of time, or there may be a perfectly natural reaction on the part of the theatreman that he has given the campaign everything he has and is entitled to a bit of easement. Either one of these possibilities holds danger. This is not a matter of meeting quotas or even of passing them. More and more and more Bonds must be sold.

One of the first rules of good showmanship is organization and action based on a plan. Therefore this is the time to whip into final shape the plan for an all-out finish.

If you started off with a bond premiere, then finish up the same way. Contact your state chairman and get from him the latest information on what you can do to insure a smashing finish for your drive. But whatever your plan calls for, make sure you wind up your individual drive in a blaze of glory—for Old Glory.

▲ ▲ ▲

Observations

From Chicago comes news that National Allied may formulate some concrete plan for a cohesive and united industry front to deal with tax matters. That will be a good thing and we hope it will materialize.

One thing must be borne in mind, however. The individual theatreman not only must cooperate with such a movement but also, even if the organization works with one hundred per cent efficiency, he as an individual must continue to make his individual voice heard by his legislators on matters of proposed taxes. If, in the past he has not taken such action, then he—and that means you—must resolve right now, to let all state and national legislators hear from him instantly, convincingly and emphatically on every proposed tax measure.

* * *

Reports from several exchange areas run up warning signals that the re-issue as a palliative for reduced new product schedules may become a source of trouble rather than a boon in an emergency. Re-issues, like everything else, can be overdone, and it will be a great mistake if the public becomes fed-up and the current enthusiasm of picture shows suffers thereby. Up to a certain point, and no further, the re-issues of big pictures can and will satisfy the customers.

* * *

Looks like there'll be a new consent decree—sometime, if not soon. It will be an improvement (most anything would be an improvement on the late unlamented decree), but we say again, don't expect that all woes of buying, booking and running theatres will be eliminated thereby.

—*"CHICK" LEWIS*

Re-issues Flood Chicago

With long runs in the Loop tying-up more and more product, the Chicago area is being inundated with re-issues. Even the large circuits are going in for them, with Balaban and Katz and Great States booking "Gangs, Inc.," the B & K Cine Theatre featuring "Ball of Fire" and "Amazing Adventure" for a week-end bill, and the Luna Theatre of the same circuit trying out "The Primrose Path" and "Sun Valley Serenade." Bartelstein Brothers are using "The Hunchback of Notre Dame" at their Ridge Theatre on the same bill with "Three Cheers for the Irish."

RKO and Republic Rush Films Based on Jap Atrocity Report

The War Department report of the past week concerning the treatment given by the Japs to prisoners of Bataan and Corregidor has had an immediate effect on film production plans. Both RKO Radio and Republic decided on rush jobs for Jap atrocity pictures, and have begun work on productions at record speed.

RKO is filming "This Is My Brother," from a novel by Louis Paul. On this Dudley Nichols will be writer, director, and producer. At Republic, H. J. Yates, Sr., had a writing crew at work almost immediately on a treatment and script for a film based on the notorious Death March. Pictures will probably retain that title. The studio expects to have the picture in studio production within three weeks, with Armand Schaefer producing.

Gov. Dewey Estimates N. Y. Censor Fees at $280,000

Submission of the 1944-45 budget by Governor Dewey to the New York state legislature this week disclosed that state film censor fees are estimated at $280,000 for the fiscal year ending March 31. The Governor pointed out that fees for reviewing pictures have amounted to $243,239 for the first ten months of the present fiscal year, and that the remaining two months are not likely to bring in more than $37,000.

Estimates for the year ending March, 1945, show a further drop to $250,000. This, explained the Governor, is because of the film industry's trend to release fewer pictures.

Our Town Revival

The Manhattan Theatre, New York, is presenting a revival of "Our Town," Sol Lesser's picturization of the Thornton Wilder Pulitzer Prize play, which United Artists released in New York in May, 1940.

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Consults Exhibitors on Decree Proposals

Assistant Attorney General Tom C. Clark will consult exhibitor organization opinion regarding the consent decree amendments proposed by the five distributor companies, it was indicated in Washington early this week following receipt of the final draft submitted by representatives of defendants in the New York anti-trust suit.

Among the concessions by the companies are:

Federal Court approval of new theatre acquisitions by distributor-affiliated circuits prior to expansion of theatre operations.

Prohibition of forcing of shorts, with penalties for violations.

Liquidation of all pooling arrangements covering theatre operation or film buying.

Termination of product franchises; immediately between defendant companies, and at expiration, or before, of such contracts with non-defendant theatre concerns.

Cancellations of 20 per cent for theatres paying $100 or less per picture (such accounts permitted to cancel one of the first 3 pictures, thereafter one of five); 10 per cent cancellation for theatres paying from $101 to $200 per picture; 5 per cent for theatres paying over $200 per picture. Cancellations on moral, religious and racial grounds permitted within 5 days after notice of availability.

Arbitration on clearance in defendants' own theatres and on runs by exhibitors in competition with such theatres, but otherwise retention of the existing system, including one appeals board in New York.

Allied Brief to State Opposition to Decree

A brief setting forth counter proposals and vigorous dissent from several of the points in the distributors' draft for a new consent decree will be prepared in Washington by a committee named by National Allied at a meeting of the organization's board of directors in Chicago this week.

The Allied brief will be ready for submission to the Department of Justice by next Wednesday, it is expected.

The committee includes Abram F. Myers, Col. H. A. Cole, William F. Crockett, Bob Poole and Jessie Stern.

In addition to this action, following study of the distributor proposals, the Allied directors named a committee headed by Pete Wood to explore the possibilities of forming a united exhibitor front for action on tax matters. Those to serve with Wood on the committee are Harry Lowenstein and Maxwell Alderman.

Navy's 'Battle of Beaches' For Mid-February Showings

"Battle for the Beaches," a preview of the all-out invasions that will pave the way to Berlin and Tokyo, will be ready for showings to war workers in the middle of February, the U. S. Navy has announced. The film, which will be available in 16 and 35 mm., runs approximately 25 minutes and is narrated by Quentin Reynolds. It was produced by the motion picture section of the Industrial Incentive Division and includes actual combat scenes, many hitherto not publicly shown.

Army and Navy officials have found that many war plants are renting theatres for morning or afternoon shows for employes.

'Marseille' Film Opens Feb. 16

Warners' "Passage to Marseille" will have its world premiere at the Hollywood Theatre, New York, on February 16. Picture will go into national release on March 11.

Philly Tax Returns Up

City amusement taxes in Philadelphia during 1943 represented an increase of 11.7 per cent over the amount collected in 1942, it was revealed this week. Total taxes taken in by the city treasury came up to $1,422,076, which exceeded the amount estimated in the budget—$1,400,000—and compares with $1,273,140 taxes collected during 1942.

Charles Skouras Buys Bond For Each of 230 Theatres

Charles P. Skouras, president of Fox West Coast Circuit and National Chairman of the Fourth War Loan Campaign Committee, this week put into practice the "bond for every seat" slogan with a different twist when he personally purchased a bond from every one of the 230 theatres of the circuit.

Mr. Skouras bought the bonds on behalf of Mrs. Skouras, his son, Charles, Jr., and himself to support the industry's drive throughout the country. He made it a point to buy a bond from each one of the managers of the theatres separately instead of making it all a single transaction.

'Guy Named Joe' Hits Keys Feb. 17

"A Guy Named Joe" will have its first out-of-town key city openings starting February 17.

The MGM production will start engagements on the 17th in the following cities: Wilmington, New Orleans, Kansas City, Atlanta, Reading, Harrisburg, Richmond, Baltimore, Houston, Hartford, Rochester, Norfolk, Providence, Dayton, Akron, Worcester, New Haven, St. Louis and Indianapolis. On February 18 it reaches Evansville and Norwich, on February 19, Bridgeport, and on February 25, Waterbury.

'Hargrove' Trade Shows Feb. 12-24

MGM will tradeshow "See Here, Private Hargrove" in Charlotte on February 12 and in all other exchange centers February 24.

H. J. Griffith

(The Man on the Cover)

Head of the circuit bearing his name and operating theatres in Missouri and Kansas, who recently was elected president and a member of the board of directors of R. E. Griffith Theatres, Inc., of Dallas, Texas, succeeding his brother the late R. E. Griffith. Mr. Griffith has been associated with his brothers, R. E. and L. C. Griffith and with them won industry-wide prominence as a theatre circuit operator. He has been active for many years in the Variety Club.

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7 CRITICAL DAYS AHEAD! CLIMAX YOUR BOND DRIVE

FILM TRAVEL-LOG

Fred L. Lynch, director of advertising and publicity for Radio City Music Hall, is back in New York after a two-week trip to Hollywood.

David E. Rose, managing director for Paramount in Great Britain, who has been visiting in California, has returned to New York for home office conferences.

Henry Herbel, Western district manager for Warner Bros., is reported back at his Los Angeles headquarters after a trip through the Pacific northwest.

Leonard Goldenson, Paramount vice-president, has been flying to Buffalo, Albany and other upstate cities this week as one of the "Flying Bondsmen."

Harry David and William Borack of Northio Theatres are in New York from Cincinnati headquarters.

William Saal, Republic Pictures, arrived in New York from the Coast.

W. Ray Johnston, Monogram head man, leaves Hollywood Sunday for a New York business trip.

Ben Kalmenson and Jules Lapidus of Warner Bros. are on a tour of the central territory. Pittsburgh, Cleveland, Cincinnati is the order.

Paul Soskin, of the newly organized British company, Independent Producers, Ltd., arrived in the U. S. this week.

Nizer War Bond Appeals Recorded for Theatres

Louis Nizer, one of the outstanding orators of the day and a foremost attorney who has long been identified with the film industry, has made two Fourth War Loan bond appeals which have been recorded for both radio and motion picture theatre use. The recordings were made at the request of Harry Mandel, WAC public relations chairman for the New York exchange area, for use at war bond rallies.

Either or both of the recordings can be obtained at a cost of $1.25 each from Harry Mandel, c/o RKO Theatres Publicity Dept., 1270 Sixth Ave., New York 20, N. Y. Each recording runs 15 minutes.

Nizer is currently in the national spotlight due to the publication this week of his book, "What to Do With Germany," which has won plaudits from book reviewers and prominent commentators on international affairs, as an important document and a contribution to the statesmanship that will face the task of preventing a recurrence of war when Germany is defeated on the batlefields. The book is published by Ziff-Davis Publishing Co.

DuMont Heads Television Group

Allen B. DuMont, president of Allen B. DuMont Laboratories, Inc., was elected president of the newly formed Television Broadcasters Association, Inc., at a meeting of the organization committee in New York Jan. 29.

Dimes Collections May Hit $4,000,000

The 1944 March of Dimes campaign will set an all-time record for theatre collections, it was predicted by headquarters for the drive on Tuesday.

The confident forecast of a total that will far surpass last year's mark was issued as auditors in offices of theatre circuits tabulated final figures, though it may be several weeks before the final figures are available. However, based on estimates received by the National Committee, the $3,000,000 goal will be exceeded by at least a half a million dollars, and a $4,000,000 result for the 1944 collections by theatres is a distinct possibility, headquarters stated.

Among the reports released in midweek were the following:

Portland, Oregon, 200 theatres cooperated as compared with 128 a year ago. N. Dow Thompson, Nebraska state chairman, reported that Reno and Las Vegas theatres doubled their 1943 total, while Ed Fay, Providence, reported that the 1944 figure will be far ahead of last year.

E. C. Smith, Carolina Theatre, Chapel Hills, N. C., raised $1015—four times last year's $225. Loew's State and Orpheum theatres, Boston, will reach a total of $20,000. W. H. Workman, Minnesota state chairman, reported collections run from 30 per cent to 40 per cent ahead of last year. Moe Horwitz, Falls Theatre, Cuyhago Falls, Ohio, seating less than 1000, bettered his 1943 total by 57 per cent.

A. H. Blank, state chairman for Iowa and Nebraska, said that returns showed theatres there had collected as much in the first three or four days of the campaign as in the entire seven days in 1943.

The District of Columbia, John J. Payette and Carter Barron, co-chairmen, reported collections of $80,074 as compared with $31,000 last year. The 1944 total is equal to $1.45 per seat for the 56 theatres participating.

Charles P. Skouras reported that Fox West Coast theatres will account for $225,000 as compared with $150,000 last year. Schine Theatres eclipsed last year's collections with $50,000 to the $20,000 in 1943.

Elmer C. Rhoden, Kansas Chairman, said contributions there are 50 per cent ahead of 1943, and Harry Brandt, reporting for his circuit in New York, said the theatres had doubled last year's total. Reports from State Chairmen Tony Sudekum (Tennessee); R. M. Kennedy (Alabama); Rodney Toups (Louisiana); Harry Arthur (Missouri); I. J. Hoffman (Connecticut) and W. F. Crockett (Virginia) indicate totals will be far ahead of last year.

Elated over the fine response and the cooperation of theatremen in the campaign, Nicholas M. Schenck, national chairman of the theatres' drive, said he had not the "slightest doubt that our industry would perform magnificently."

Headquarters issued a request that theatremen make a prompt accounting, as the money they collected with such fine results for the good cause cannot be put to work until complete reports have been received by state chairmen.

Came to See 'Bernadette'; Stayed for Luncheon at '21'

Exhibitors in New York to attend the premiere of "The Song of Bernadette" last week at the Rivoli were guests of honor at an informal luncheon later in the week at the "21" Club given by Spyros Skouras, president, and Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox.

Exhibitors who attended included the following: I. J. Hoffman, New Haven; John Fitzgibbons, Toronto, Canada; Jules Rubens, Chicago; Ted Schlanger, Philadelphia; Charles Skouras, Los Angeles; B. Sturdivant, San Francisco; R. Ricketson, Denver; N. Dipson, Batavia, N. Y.; Mr. Gibson, Buffalo; Maury White, Cincinnati; Charles Krebs, Louisville, Ky.; Harry Katz, Indianapolis; Milt Mooney, Cleveland; J. Real Neth, Columbus; Ed Fay, Providence; Bob O'Donnell, Dallas; E. C. Grainger, New York; Vance Minton, Erie, Pa.; E. J. Fahey, Manchester, N. H.; Bob Rhodes, Akron, Ohio; John Woodward, Newark, Ohio; E. Hiehle, Zanesville, Ohio; J. Walsh, Pittsburgh; Dick Kearney, New York; Herb Kohn, Memphis; John Harris, Pittsburgh; Ralph Talbot, Tulsa, Okla.; Ralph Branton, Des Moines; Frank Buehler, Philadelphia; Nate Goldstein, Springfield, Mass.; Morris Mechanic, Baltimore; Bill Jenkins, Atlanta; T. O. Tabor, Atlanta; Meyer Schine, Gloversville; Louis Schine, Gloversville; George Lynch, Gloversville; Harry Zeitz, New Bedford, Mass.; Jack Shea, New York; Joe Eagan, New York; Clayton Bond, New York; James Coston, Chicago; John Nolan, Scranton, Pa.

Return Those Trailers!

Those Greer Garson "March of Dimes" trailers are needed for salvage purposes, says Herman Robbins of the National Executive Committee, so if you have one return it at once to your nearest National Screen Service exchange. Last year $781 in salvaged silver from returned trailers was added to the fund. This year, with hundreds of additional theatres making collections, the prompt return of the trailers will mean considerable extra money for the drive.

1037 Shows for Shutins By Boston Variety Club

Since the inception of the free shows for shutins at various institutions in the Boston area, the New England Variety Club has provided a total of 1037 such entertainments, it was revealed by the recent report of Joseph F. Cifre, canvassman in charge of the Boston Tent's shutin shows.

That the Club knows no race nor creed is also disclosed, the report revealing that the institutions regularly visited include 6 Catholic hospitals or homes, 3 Jewish institutions, one Negro institution and eleven non-sectarian institutions.

During the first two months of 1943 no shows were run because the Club was unable to get transportation for operators and equipment. One of the finest recent achievements was that accomplished at the Infants Hospital where, when it became known that one patient was unable to turn in such manner as to see the show, it was arranged that a special rigging be made and the pictures projected on the ceiling.

Besides the regular shutin shows, the Variety Club has furnished films to a large number of soldier and sailor organizations and to the Boston Police Commissioner's Hallowe'en parties, parties by means of which thousands of kids are kept off the streets on that once feared night.

RKO Trade Showing Five Features In Exchanges February 14, 15, 16

RKO has set trade screenings for February 14, 15 and 16 in all exchange territories on five pictures: "Tender Comrade," "Escape to Danger," "Action in Arabia," "Passport to Adventure" and "The Curse of the Cat People."

The schedule calls for showings of "Tender Comrade" on February 14 except in New York, Detroit, San Francisco and Los Angeles, where the picture was previously screened, and St. Louis, where showings will be held on the 15th; "Escape to Danger," February 14, except St. Louis, which will see the picture on the 15th. "Action in Arabia," February 15, except St. Louis, where the showing will be held on the 16th. "Passport to Adventure," February 15, except New York and Los Angeles, where the picture was previously shown, and St. Louis, in which city it will be screened on the 16th. "The Curse of the Cat People," February 18, except St. Louis, where it shows on the 17th.

Goldberg Exploits 'Phantom Lady'

Lou Goldberg and Associates, has been retained by Universal Pictures, through the Home Office Advertising Department, to handle a special promotion plan in connection with the advertising of "Phantom Lady." Goldberg, who for the past nine years has been in charge of all unit shows for Major Edward Bowes, has opened offices for his organization in the RKO Building.

WITH A WHIRLWIND CAMPAIGN! SELL MORE WAR BONDS

Paramount Heads To Set Publicity Pace

Paramount district managers and advertising representatives gathered yesterday at the Hotel Pierre, New York, to begin a three-day business session, at which plans were being completed for the sales and exploitation campaigns of two new pictures, "Lady in the Dark" and "The Story of Dr. Wassell." Neil Agnew, general



Neil Agnew



R. H. Gillham

sales manager, was the presiding officer for the meetings, while President Barney Balaban and Y. Frank Freeman, vice-president, were scheduled for addresses. During the conference the delegates were to see both pictures.

The selling approach of "Lady in the Dark" to the public will be discussed from every standpoint by Robert M. Gillham, advertising and publicity director; Alec Moss, exploitation manager; Al Wilkie, publicity manager, and Stanley Shuford, advertising manager. Agnew will outline sales policy on the picture.

Sales plans for "The Story of Dr. Wassell" will be outlined Saturday morning by Agnew, and Gillham will discuss the advertising plans for the picture. Other speakers will be Y. Frank Freeman, who will talk on production plans, and Oscar A. Morgan, general sales manager of shorts and Paramount News.

Attending will be District Managers William Erbb, Boston; M. S. Kusell, New York; E. W. Sweigert, Philadelphia; M. R. Clark, Cleveland; Allen Usher, Chicago; R. C. LiBeau, Kansas City; H. W. Braly, Denver; J. F. Kirby, Atlanta; J. J. Donohue, Dallas; Del Goodman, Los Angeles, and Gordon Lightstone, Canada.

District advertising representatives attending will include: Arnold Van Leer, Boston; William Brooker, Philadelphia; Vernon Gray, Atlanta; M. D. Cohn, Kansas City; J. M. Joice, Cleveland; Ed Wall, Albany; E. G. Fitzgibbon, Chicago; James Levine, Pittsburgh; Win Barron, Canada; Allen Glenn, Dallas; Charles C. Perry, Cincinnati, and Sid Mesibov, New York.

Home office executives present will be Neil Agnew, Charles M. Reagan, George A. Smith, Hugh Owen, C. J. Scollard, G. B. J. Frawley, Oscar A. Morgan, R M. Gillham, Alec Moss, Al Wilkie, Stanley Shuford, J. A. Walsh, F. A. LeRoy, H. J. Lorber, A. J. Dunne, Jack Roper and Sam Palmer.

M.P. Engineers Advance Date Of Conference to April 17-19

The Society of Motion Picture Engineers will hold its 55th semi-annual technical conference at the Hotel Pennsylvania, New York, April 17, 18 and 19, instead of April 25-27, as previously scheduled, it was announced this week by W. C. Kunzmann, SMPE convention vice-president.

Committee chairmen for the conference include: Reception and Local Arrangements, D. E. Hyndman, engineering vice-president; Registration and Information, Mr. Kunzmann; Luncheon and Dinner Dance, Barton Kreuzer; Papers Committee, Mr. Offenhauser, chairman, and C. R. Daily, vice-chairman, West Coast; Membership, James Frank, Jr.; Hotel and Information, Oscar F. Neu; Projection, H. Heidegger, chairman; Ladies Reception Hostess, Mrs. E. I. Sponable.

Snow Caves in Roof

The snow storm that hit western Nebraska last week not only hurt theatre business, but at North Platte caused the roof of the State Theatre to cave in on the stage, a drop of 75 feet. No one was in the theatre at the time, but material damage will run to several thousand dollars.

Monogram Opens Sales Drive at Chicago Meet

A series of meetings designed to bring together Monogram franchise holders, exchange managers, salesmen and bookers from virtually every exchange East of the Rockies got under way this week when General Sales Manager Steve Broidy left Hollywood on Monday for Chicago, where the first get-together is taking place this week end. The meetings usher in an intensive sales drive, designated by the slogan: "50 Years of Service," which celebrates President W. Ray Johnston's 30 years of activity in the industry, and the 20 years of Mr. Broidy.



W. Ray Johnston

Among those now attending the Chicago meeting are Irving Mandel and B. Eisenberg of the Chicago office; William Onie of Cincinnati; Nate Schultz of Cleveland; Leo Blank of Des Moines; W. Barker of Omaha; William Hurlbut and M. H. Starr of Detroit; C. Harthill of Indianapolis; Leland Allen of Kansas City; C. W. Trampe of Milwaukee; Tom Burke of Minneapolis; and George B. West and Barney Rosenthal of St. Louis.



Steve Broidy

Mr. Johnston will leave Hollywood this week to preside at the New York meetings, which will be held on February 12 and 13. Participants will include: Harry H. Thomas, Eastern sales manager; H. E. Morey, supervisor of exchanges; Lloyd L. Lind, assistant to Broidy; J. J. Felder of the New York exchange; Robert Adler of Buffalo; Herman Rifkin and Ben Abrams of Boston; H. L. Berkson of Buffalo; Ben Welansky and Mark Goldman of Pittsburgh; Sam Rosen of Philadelphia; and Harry Brown of Washington, D. C.

Pete Dailey New Publicity Chief at Universal Studio

J. W. (Pete) Dailey this week took over the post of Universal's studio publicity director in Hollywood to fill the vacancy caused by the death of Terry De Lapp. Announcement of the appointment was made by John Joseph, national advertising and publicity director for Universal. Joseph F. Lawler, a member of the Universal publicity staff for the past two years, moves into Dailey's former spot as head of the national mailing department.

Moger Joins Warner Staff

Art Moger, formerly promotion editor and contact man for Hearst newspapers in New England, has joined Warner Bros. field public relations staff as New England representative.

Montague Sees Long Film Prosperity Era

So sure is Columbia Pictures that the 1943 pace at the box-office will be maintained for a long period that the company contemplates making from four to six more features for the 1944-45 program. This was the gist of a statement to trade press representatives Wednesday by A. Montague, general sales manager, during a three-day meeting of sales heads in New York. Mr. Montague declared he could not see any falling off from the high grosses of the last 12 months, even if the war should end suddenly.

"I'm very optimistic," said the Columbia executive. "The United States will have to supply the empty shelves of the whole world as quickly as possible, and that means this country is going to ride on a tremendous payroll for a number of years. As we had to convert to war purposes suddenly, so we'll have to convert to peace uses just as fast."

By the time the present season is over Columbia expects to have released 44 features and 10 westerns, so that the 1944-45 season looks to count about 50 from Columbia, plus 10 westerns.

"We believe," Montague said, "that the small exhibitor wants and needs more pictures and that we are giving better service by supplying new product rather than trying to cover the shortage with re-issues."

There will be no change in selling, the sales manager explained. Since the company is not in the consent decree it will endeavor to sell in one block, with a higher proportion of percentage pictures indicated. The larger independent exhibitors are inclined to play more product under this agreement, Montague declared.

PRC Reorganizes As Briggs Quits Presidency

Along with the resignation of O. Henry Briggs as president and director of PRC this week came word of financial and legal reorganization of the various units that reflect a new set-up with complete backing by the Bob Young interests. It was generally rumored that Briggs left the company because of differences over management policies, but according to reports in circulation this week he is to remain as a director in the chief Young company, the Alleghany Corporation, and also retain his interest in the Hollywood production unit which releases through PRC.

During the week a new company called PRC Pictures, Inc., was chartered in Cleveland, Ohio, and also filed a certificate of statement and designation at Albany in order to enter New York state. The Ohio corporation represents a merger of Producers Releasing Corp. of America with the Shaker Heights Realty Co. This also involves Pathe Laboratories, Inc., which wholly owns Producers Releasing Corp. of America. This company is headed by Kenneth Young, Bob Young's brother.

Charles Cohen Leaves MGM

Charles Cohen resigned this week from the MGM home office publicity department.

Cohen, the company's trade press contact for several years, also has assisted in the preparation of the Lion's Roar. He will announce a new connection shortly.

Hal Danson to Coast

Hal Danson, assistant advertising manager for Paramount, will be transferred to the Hollywood studio in about two weeks to take over the production of trailers formerly handled by Lou Harris.



SITTING PRETTY!



"You too can
have that
schoolboy
complexion.
Come this way!"



BEFORE!
Sluggish!
No ideas!
No Pep!
FUTURE UNCERTAIN!

AFTER!
Peppy!
Enthusiastic!
Full of ideas!
FUTURE SECURE FOR MONTHS AHEAD!

SO TAKE THE ADVICE OF M-G-M's FRIENDLY DR. LEO



OPEN UP THE CAPSULE–



TAKE OUT THE PRESCRIPTION–



UNROLL IT AND READ:

M-G-M's "VITAMIN 12" PUTS PEP IN YOUR PROGRAM AND PROFITS IN YOUR BANK ACCOUNT

Prescribed by Dr. Leo, The Friendly Box-Office Specialist

THEN READ THE OTHER SIDE:

M-G-M's Sixth Group "VITAMIN 12": "Madame Curie" . "Thousands Cheer" in Technicolor . "A Guy Named Joe" . "Lost Angel" . "Song of Russia" . "Swing Fever" . "Rationing" . "See Here, Private Hargrove" "The Heavenly Body" . "The Cross of Lorraine" . "Cry 'Havoc'" "Broadway Rhythm" in Technicolor

FEELING BETTER ALREADY? KEEP GOING! →



M-G-M's VITAMIN 12 for that Good Feeling!

It's fun to look ahead and see the wealth of entertainment that assures your patrons of good times in your show-shop for months to come! Their popularity has been proven! "Thousands Cheer" the Stariffic Army love story is a joy in all its engagements following 10 merry weeks at the Astor, N.Y. "Cry 'Havoc'" another Astor Big One direct from 7 solid weeks there. And "A Guy Named Joe" just what the folks like in the way of Star-romancing. It broke Capitol, N.Y. records in its 6-week *(at press time)* World Premiere engagement. Sure, that VITAMIN 12 makes you feel great!



"THOUSANDS CHEER"

(Technicolor)

Kathryn GRAYSON • Gene KELLY

Mary ASTOR • John BOLES • Jose ITURBI

Ben Blue, Frances Rafferty, Mary Elliott, Frank Jenks, Frank Sully, Dick Simmons, Ben Lessy, Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lucille Ball, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, Marilyn Maxwell, Donna Reed, Margaret O'Brien, June Allyson, Gloria DeHaven, John Conte, Sara Haden, Don Loper, Maxine Barrat, Kay Kyser, Bob Crosby, Benny Carter, The M-G-M Dancing Girls • Original Screen Play by Paul Jarrico and Richard Collins • Based on their story "Private Miss Jones" • Directed by George Sidney • Produced by Joseph Pasternak • An M-G-M Picture

SPENCER TRACY
IRENE DUNNE

in

VICTOR FLEMING'S PRODUCTION OF

"A GUY NAMED JOE"

with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin • A Metro-Goldwyn-Mayer Picture





MARGARET SULLAVAN
ANN SOTHERN
JOAN BLONDELL

"CRY 'HAVOC'"

with Fay Bainter • Marsha Hunt • Ella Raines • Frances Gifford • Diana Lewis Heather Angel • Dorothy Morris • Screen Play by Paul Osborn • Based Upon the Play by Allan R. Kenward • Directed by Richard Thorpe • Produced by Edwin Knopf • A Metro-Goldwyn-Mayer Picture



GREER GARSON
WALTER PIDGEON
in
"MADAME CURIE"

Directed by MERVYN LeROY · *Produced by* SIDNEY FRANKLIN

with Henry Travers • Albert Basserman Robert Walker • C. Aubrey Smith • Dame May Whitty • Victor Francen • Elsa Basserman • Reginald Owen • Van Johnson • Margaret O'Brien • Screen Play by Paul Osborn and Paul H. Rameau Based on the Book "Madame Curie" by Eve Curie • An M-G-M Picture

"THE CROSS OF LORRAINE"

Jean Pierre AUMONT • Gene KELLY • Sir Cedric HARDWICKE

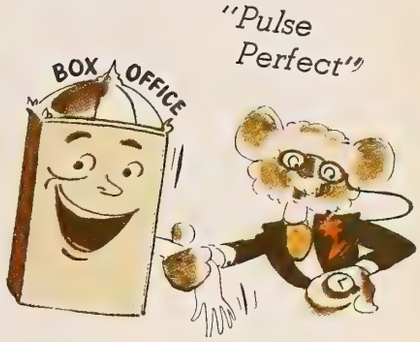
Richard Whorf • Joseph Calleia • Peter Lorre • Hume Cronyn • Screen Play by Michael Kanin and Ring Lardner, Jr., Alexander Esway, Robert D. Andrews Directed by Tay Garnett • Produced by Edwin Knopf • An M-G-M Picture





(Technicolor)
"BROADWAY RHYTHM"
Starring
GEORGE MURPHY
GINNY SIMMS
TOMMY DORSEY
And His Orchestra

with Charles Winninger • Gloria DeHaven • Nancy Walker • Ben Blue Lena Horne • Eddie "Rochester" Anderson • Hazel Scott • Kenny Bowers The Ross Sisters • Dean Murphy • Screen Play by Dorothy Kingsley and Harry Clork • Story by Jack McGowan • Based on the Musical "Very Warm For May" by Jerome Kern and Oscar Hammerstein, 2nd • Directed by Roy Del Ruth Produced by Jack Cummings • A Metro-Goldwyn-Mayer Picture



M-G-M's VITAMIN 12 for a Happy Outlook!

Did you ever find so much pep and pleasure in one package as you get in M-G-M's VITAMIN 12? Of course, "Madame Curie" is one of them and its fame has spread from the long Music Hall Premiere to everybody in your town. Get yourself a tonic with Technicolorful "Broadway Rhythm"—for music and fun and love; and then for action and pulse-pounding suspense there's "The Cross of Lorraine" box-office proven in a 10-theatre New York premiere. VITAMIN 12, oh boy, it's good for you!

MORE GOOD MEDICINE AHEAD →

"Way Above Normal!"



M-G-M's VITAMIN 12 for a Cheerful Disposition!

What a joyful prospect for the fans! One of the year's most delightful comedies "The Heavenly Body" will take their minds off everything but slick Bill Powell and sleek Hedy Lamarr. And when they see little Margaret O'Brien in "Lost Angel" they'll see the screen's New Star in a grand show. There's fun ahead too in "Swing Fever" a gay musical with a plot! Keep merry! Keep VITAMIN 12 on hand for health and happiness!



"LOST ANGEL"

Starring

MARGARET O'BRIEN

with James Craig • Marsha Hunt Philip Merivale • Henry O'Neill Donald Meek • Original Screen Play by Isobel Lennart • Based on an idea by Angna Enters • Directed by Roy Rowland • Produced by Robert Sisk
A Metro-Goldwyn-Mayer Picture

WILLIAM POWELL
HEDY LAMARR
"THE HEAVENLY BODY"

with James Craig • Fay Bainter Henry O'Neill • Spring Byington Screen Play by Michael Arlen and Walter Reisch • Adaptation by Harry Kurnitz • Directed by Alexander Hall Produced by Arthur Hornblow, Jr.
A Metro-Goldwyn-Mayer Picture





KAY KYSER
"SWING FEVER"

with Marilyn Maxwell • William Gargan Nat Pendleton • Lena Horne and Kay Kyser and his Orchestra featuring Harry Babbitt • Sully Mason • Ish Kabbible Julie Conway and Trudy Irwin • Screen Play by Nat Perrin and Warren Wilson Directed by Tim Whelan • Produced by Irving Starr • An M-G-M Picture



ROBERT TAYLOR
SUSAN PETERS
"SONG OF RUSSIA"

with John Hodiak • Robert Benchley Felix Bressart • Screen Play by Paul Jarrico and Richard Collins • Directed by Gregory Ratoff • Produced by Joseph Pasternak • An M-G-M Picture

WALLACE BEERY
"RATIONING"

with Marjorie Main • Donald Meek Dorothy Morris • Original Screen Play by William R. Lipman, Grant Garrett and Harry Ruskin • Directed by Willis Goldbeck • Produced by Orville O. Dull • An M-G-M Picture



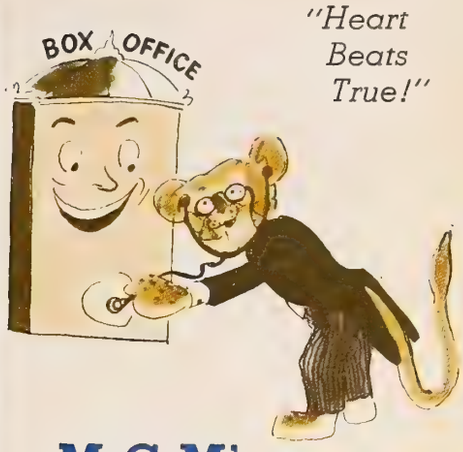


"SEE HERE, PRIVATE HARGROVE"

with

ROBERT WALKER
As "Private Hargrove"

and Donna Reed • Keenan Wynn Robert Benchley • Ray Collins Chill Wills • Screen Play by Harry Kurnitz • Based Upon the Book by Marion Hargrove • Directed by Wesley Ruggles • Produced by George Haight • An M-G-M Picture



"Heart Beats True!"

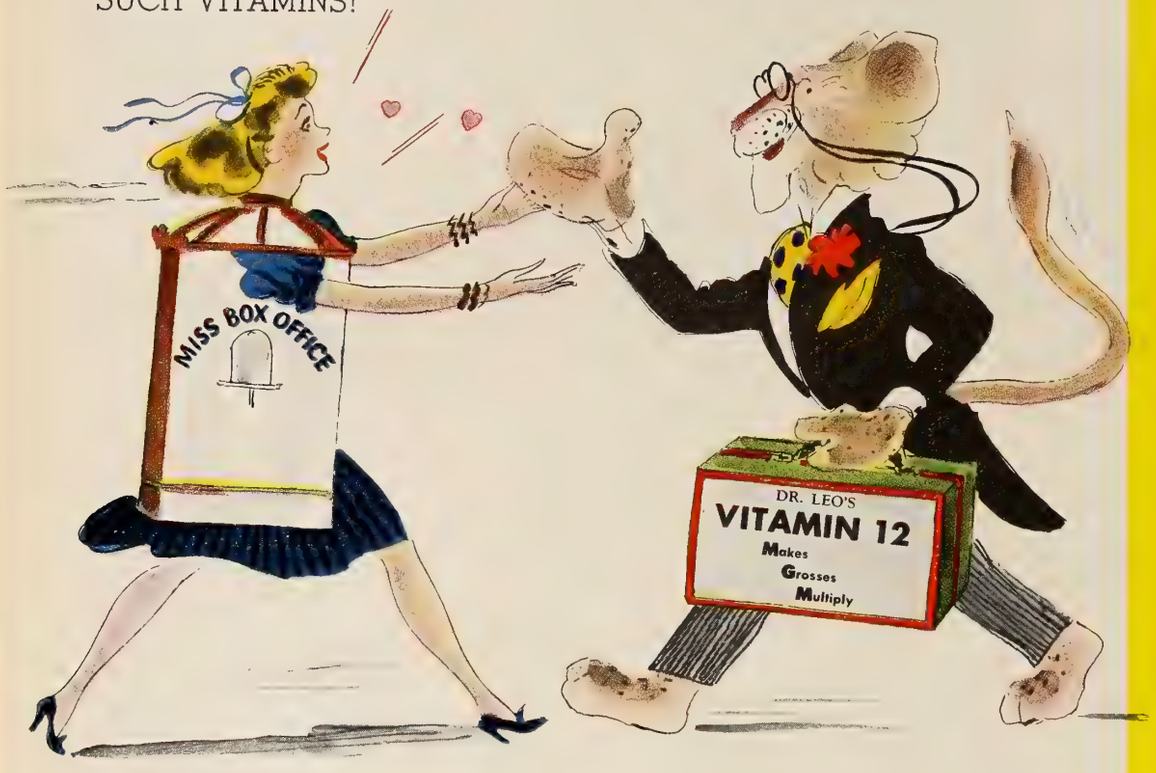
M-G-M's VITAMIN 12 for Steady Nerves!

The exhibitor with the carefree look is the chap who's got VITAMIN 12 on tap. What variety: the grand love story of a Yank in Moscow, "Song of Russia"—it's Bob Taylor's best job and it clinches Susan Peters for stardom! Then there's comedy galore in the timely Wally Beery attraction "Rationing" and in the Best-Seller Hit "See Here, Private Hargrove" with appealing Robert Walker on the way UP! Sure, we've had socko groups before, but the greatest of all is that vital, vivid VITAMIN 12 gross-builder!

TAKE IT EASY! TURN →

"Be mine Leo dear you've got muscles, endurance, Stars in your eyes—and SUCH VITAMINS!"

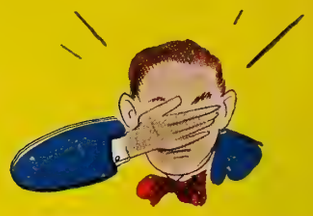
"Okay babe, let's marry and settle down for a long run!"



SURE, IT'S LEAP YEAR!

And the best proposition you'll get in all of 1944 is M-G-M's "VITAMIN 12"

"Keep up the attack! 4th WAR LOAN!"



DON'T LOOK NOW —but here's what's IN PRODUCTION:

"AMERICA"
(Technicolor)
Brian Donlevy

•

"THE WHITE CLIFFS"
Irene Dunne, Alan Marshal

•

"MEET THE PEOPLE"
Lucille Ball, Dick Powell

•

"ANDY HARDY'S BLONDE TROUBLE"
Lewis Stone, Mickey Rooney
Herbert Marshall, Bonita Granville

•

(Technicolor)
"MR. CO-ED"
(Tentative title)
Red Skelton, Esther Williams

•

"GASLIGHT"
Charles Boyer, Ingrid Bergman
Joseph Cotten

•

"TWO SISTERS AND A SAILOR"
Jimmy Durante, June Allyson, Gloria DeHaven
Van Johnson, Jose Iturbi
Gracie Allen, Lena Horne
Harry James and his music makers
Xavier Cugat and his orchestra

•

"THE CANTERVILLE GHOST"
Charles Laughton, Margaret O'Brien
Robert Young

•

"KISMET"
(Technicolor)
Ronald Colman
Marlene Dietrich

•

"DRAGON SEED"
Katharine Hepburn
Walter Huston, Aline MacMahon
Akim Tamiroff, Turhan Bey

•

"THE SEVENTH CROSS"
Spencer Tracy
Signe Hasso

•

"MEET ME IN ST. LOUIS"
Judy Garland
Margaret O'Brien, Mary Astor

•

"NATIONAL VELVET"
Mickey Rooney
Elizabeth Taylor, Jack Jenkins

•

"THIRTY SECONDS OVER TOKYO"
Van Johnson, Robert Walker

•

"MARRIAGE IS A PRIVATE AFFAIR"
Lana Turner
James Craig, Frances Gifford, John Hodiak

•

"MRS. PARKINGTON"
Greer Garson



Dimes Goal Believed Exceeded as Leaders Study Final Reports

The 1944 March of Dimes collections ended last week after achieving what, without doubt, will be an all-time record for audience collections, topping the United Nations' campaign of last year ($1,650,000) and the Red Cross drive ($3,067,236). Drive leaders, after analyzing reports, were unanimous in their belief that the $3,000,000 goal had been reached, and that the final figures would be considerably above that amount.

"It probably will be several weeks before all reports have cleared through the March of Dimes state chairmen," said Walter Vincent, treasurer. "To enable us to announce an actual total at an early date, I urge every exhibitor to make a report of his collections *today*. I realize the vast amount of paper work involved in routine theatre bookkeeping, war bond sales and reports, etc., but a quick response from the thousands of theatres which have made dimes collections, will enable the National Foundation to put this money to work just that much sooner."

Nicholas M. Schenck, national chairman of the theatres' drive, was elated over the fine response. Said he:

"In setting a national goal of $3,000,000, I had not the slightest doubt that our industry would perform as magnificently as it has in all past drives. The whole success of the campaign is a testimonial to the hard work of thousands of theatre owners, managers, and employes."

"I believe that the national total will reach a minimum of three and a half million dollars," said E. L. Alperson. "RKO Theatres alone are reporting, as an average, 33 1/3 per cent more than in 1943. Home Office collections have tripled. State chairmen with whom I have talked, are similarly optimistic."

Harry Brandt and Chas. C. Moskowitz, of the executive committee, believed the drive total would be closer to $3,500,000 than to $3,000,000.

President Receives Check for Fight Against Infantile Paralysis

President Roosevelt received a $240,000 birthday present to help combat infantile paralysis. The check represented most of the net profits in this country of the film, "Forever and a Day," made by actors of British origin in appreciation of the hospitality shown them here and in gratitude to the generous contributions made to British charities.

The check was presented to the President at the White House by Lady Hardwicke, on behalf of her husband, Sir Cedric Hardwicke.

Omaha Bond Premiere a Sellout

Omaha's first war bond premiere, an "E" bond event, sold $200,000 in bonds and was attended by a capacity crowd of 2776 at the Paramount Theatre, according to William Miskell, state exhibitor chairman. The event was a sellout at 2 p.m. on the day of the event. "Madame Curie" was the feature.—Om.

Dog Bites Man

No, this isn't an exploitation man's pipe dream. It actually happened . . . and now, the millenium is here!

Seems the theatre in Oberlin, Ohio, decided to run an auction for bonds, so the manager went out and promoted some local merchants for merchandise.

So far so good . . . but comes the revolution. Those merchants who WEREN'T approached got all het up and set up a hue and cry that they were being discriminated against and "who was this theatre upstart that wouldn't let them in on a co-op stunt?".

En masse, they ransacked their shelves and in a highly indignant body trooped down to the theatre and DEMANDED to be let in on the stunt.

They were . . . and the manager is still in a daze.

Plan Testimonial to Honor Chas. Skouras

Added impetus to the Fourth War Loan drive took shape last week in the plan to honor Charles P. Skouras, president of National Theatres, with a testimonial luncheon, it was announced to Harry Brandt, committee chairman.

New York and New Jersey exhibitors will convene for the affair on Monday, February 7, at 12:30 p.m., in the Grand Ballroom of the Waldorf-Astoria, to pay tribute to Skouras, whose tireless activities as national chairman of the industry's Fourth War Loan drive has evoked praise from quarters inside and outside of the industry.

Other members of the luncheon committee include: Ed Alperson, chairman, ticket committee; Don Jacocks, chairman, Fourth War Loan Activity; David Weinstock, chairman, arrangements committee; Hal Horne, chairman, publicity committee; Fred Schwartz, Sam Rinzler, William White, Sam Strassbourg, Julius Joelson, Leo Brecher, Harry Loewenstein, Joe Seider, Charles Moskowitz, Joe Vogel, Norman Elson, Lee Rosenblatt, Max Cohen, Frank Moscate, Meyer Schine, Dan Michalove, general committee.

Shatter Payroll Deduction Records

Payroll deduction records are being shattered in the Minneapolis territory for the Fourth War Loan by Arline Judge and Dennis Morgan, Hollywood Bondbardiers. In appearances at the Northwestern National Life Insurance Company, the Durkee-Atwood Company, and the Army-Navy rallies at the University of Minnesota, the stars piled up record bond sales.

Wacs Aid Bond Premiere

Charles Alderson, manager of the Pinney Theatre, Boise, Idaho, has arranged for a musical revue by a corps of 100 Wacs from the local field for the Bond Premiere scheduled for the Pinney this week. Full page advertisements in the Boise *Statesman* herald the premieres to be held in all theatres in this locality.

'Flying Bondsmen' Discuss Objectives And Set Itineraries

Twelve industry leaders reviewed their objectives and itineraries at a noon luncheon at Hotel Plaza last week prior to their departure for all parts of the nation in behalf of the Fourth War Loan campaign.

Nominated by Charles P. Skouras, National Chairman, to express to the field forces the appreciation of the Treasury Department, the War Activities Committee and the Fourth War Loan Committee for the job that has been done, the "flying bondsmen" will meet with State Exhibitor Chairmen, State Distributor Chairmen, War Finance Chairmen and other Fourth War Loan workers in all exchange centers and other key points of the nation.

With Frank H. Ricketson, Jr., National Vice Chairman of the campaign, presiding, the luncheon assumed an informal, round table aspect with brief talks by Skouras, S. H. Fabian, Francis S. Harmon, B. V. Sturdivant, Claude Lee and Robert Coyne. Coyne, who is Assistant National Director of the Treasury Department's War Finance Division, came to the luncheon from Washington with Lee, who serves as liaison man for the industry.

A "working kit," containing all data pertinent to each of the territories to be covered, was distributed to the twelve leaders.

Ricketson, on behalf of the Fourth War Loan committee, outlined a schedule of activities in which he suggested eight phases of the effort which could be discussed with the ranking industry leaders in each section of the country:

1. To express the deep appreciation of the Treasury Department, the Fourth War Loan committee and the War Activities Committee for the great job that has been done.
2. To outline the activities that are planned for

(*Continued on Page* 18)

Beall's Bomber Blitzing Bond Campaigners in Lone Star State

Ray Beall, publicity chairman, WAC for Texas, has mailed out to all exhibitors a flyer showing how the boys can capitalize on a stunt pulled in Dallas.

He arranged a tour of a former theatre employe who is now a pilot with a terrific bombing record. The former employe is Capt. Lowell E. May of the Majestic Theatre, Dallas. Capt. May is making appearances all over the state in the interest of the campaign. Beall suggested that exhibs arrange a similar tour for a local hero and then went on to plug the Free Movie Day stunt and Bond Premiere idea.

Texas, being full of heroes, is fast picking up the idea and following through.

Bulletin to Virginia Exhibitors

A Fourth War Loan bulletin covering various phases of the campaign has been sent to all exhibitors of Virginia by the War Finance Committee of that state, according to George Peters, state publicity chairman and manager of Loew's Theatre, Richmond.

The Box Office Slant

Men On Her Mind

PRC **Drama-With-Songs** **67 mins.**

(Nat'l Release, Feb. 12)

AUDIENCE SLANT: (Adult) Pleasing entertainment for average audiences.

BOX-OFFICE SLANT: Should prove a satisfactory business-getter wherever played.

Cast: Mary Beth Hughes, Edward Norris, Ted North, Alan Edwards, Luis Alberni, Kay Linaker, Claire Rochelle, Lyle Latell, Claire McDowell, Eva Hamill, Isabell La Mal, Lane Chandler. **Credits:** Directed by Wallace W. Fox. Original screenplay by Raymond L. Schrock. Director of photography, Robert Cline. Musical director, Lee Zahler. Produced by Alfred Stern.

Plot: After a triumphant radio debut, a young singer reviews her past life. She thinks about the three men who love her; the successful business man through whom her career was made possible; the man who loved her and who she ran away from because she thought he was a thief and the professor of music in a girls' school whose song she popularized. She finally decides which is the man for her and gives up her career to marry him.

Comment: Here is a program offering that should prove a satisfactory business-getter in most spots, for it carries a certain amount of appeal to the lovers of the tried-and-true formula about the young girl who made good. Though the story has too many situations cropping up as obstacles in her path, the picture has been well put together and will prove good entertainment for most people, especially the women. There are three new song numbers presented; "Heaven Can Wait," "Once Around the Clock" and "I Predict," all sung very effectively by Mary Beth Hughes. The most outstanding, and one bound to catch the public fancy, being "Heaven Can Wait." The burden of the picture is carried by Miss Hughes, who handles her role with credit and charm. Appearing as the three men in love with her are Edward Norris, Ted North and Alan Edwards, and they all turn in fine portrayals. In minor roles capable performances are given by Claire Rochelle, Luis Alberni and Claire McDowell. Good direction by Wallace W. Fox plus satisfactory production values by Alfred Stern makes this one tops for its market. Interest music stores in windows and cooperative advertising. Get your local radio station to help by playing the song numbers before opening date. Arrange a local dance contest with dancing clubs and night spots.

Jane Eyre

20th-Fox **Romantic Drama** **96 mins.**

(Block No. 7—Nat'l Release, February)

AUDIENCE SLANT: (Adult) One for the memory book. It rates among the screen stalwarts. Powerful story with mass appeal.

BOX-OFFICE SLANT: The ladies should rave this one right into the upper brackets. Calls for careful campaign to offset class aspect.

Cast: Orson Welles, Joan Fontaine, Margaret O'Brien, Peggy Ann Garner, John Sutton, Sara Allgood, Henry Daniell, Agnes Moorehead, Aubrey Mather, Edith Barrett, and others. **Credits:** William Goetz in charge of production. Directed by Robert Stevenson. Screenplay by Aldous Huxley, Robert Stevenson and John Houseman. Original story by Charlotte Bronte. George Barnes, director of photography. Musical direction by Bernard Herrmann.

Plot: Jane Eyre, an orphan cruelly treated by a selfish aunt, is placed in an orphanage where she endures more persecution under a religious fanatic who heads the institution. When she becomes of age they seek to bully her into remaining at the asylum as a teacher. Through an ad she procures a position as governess in gloomy Thornfield Hall, home of Edward Rochester, a tyrannical master whose past has embittered him. Jane saves his life when someone sets fire to his room and gradually the two are drawn to each other. They are about to be married when the ceremony is interrupted by the revelation that he is already married to a woman who is stark mad, confined in an unused wing of the Hall. Returning to her aunt she finds her dying. Drawn back to Thornfield, Jane finds the Hall has been burned to the ground with Mr. Rochester, now blind, living in the ruins. Jane falls into his arms and the picture ends with the reading from the book that his sight is returning and that a child has been born to the happy couple.

Comment: Here is a superb woman's picture that will hold the interest of the men equally. It does not gush nor rely upon sweet phrases for its romantic impact but rather upon the individualism of the characters and the moving Charlotte Bronte story. All who have read the book will revel in the screen adaptation, for it faithfully follows the story. The music is used to the fullest in building the suspense of the many dramatic sequences. The children appearing in the film equal their elders in acting ability to the degree that after watching the story unfold it is difficult to acclaim one child as being a better performer than another. While this can be considered a class picture it should prove an exciting experience for almost any theatregoer. The photography is magnificent and the settings in excellent taste; factors which contribute much to the telling of this story. Despite the fact that the plot deals with a period of the nineteenth century, it comes to the screen with a rather up-to-date sense of modern realism. Orson Welles and Joan Fontaine give memorable performances, but though their parts dominate the story and their work is outstanding, there are many other members of a fine cast who register emphatically by reason of fine characterization. Robert Stevenson's direction is distinguished both from the standpoint of handling effectively the atmosphere and the dramatic overtones with which he has stressed his scenes and characters. Given a good opening this picture can measure up big at the box-offices of average theatres. Word of mouth publicity will be a big factor. For detailed campaign see Showmanalysis in this issue.

Legion of Decency Ratings

(For Week Ending Feb. 5)

SUITABLE FOR GENERAL PATRONAGE

Song of Bernadette — Sundown Valley

Charlie Chan in the Secret Service

SUITABLE FOR ADULTS ONLY

Imposter — Tender Comrade

OBJECTIONABLE IN PART

Lady in the Dark — Uninvited

Week-end Pass

Universal **Comedy-With-Songs** **63 mins.**

(Nat'l Release, Feb. 18)

AUDIENCE SLANT: (Family) A gay little comedy that has good songs and lots of fun for everyone.

BOX-OFFICE SLANT: With the Martha O'Driscoll and Noah Beery, Jr., draw, this should satisfy in any spot.

Cast: Martha O'Driscoll, Noah Beery, Jr., George Barbier, Andrew Tombes, Irving Bacon, Dennis Moore, Edgar Dearing, Pierre Watkin, Lottie Stein, Eddie Acuff, Jack Rice, Perc Launders, Delta Rhythm Boys, Leo Diamond & His Harmonaires, Mayris Chaney Dancers. **Credits:** Directed by Jean Yarbrough. Original story by Warren Wilson. Screenplay by Clyde Bruckman. Director of photography, William Sickner. Associate Producer, Warren Wilson.

Plot: A shipyard worker is awarded a hundred dollar bonus and a week-end pass. His intentions are to stay at a hotel, rest and have a bath in a tub, but he meets a girl and ends up by being her protector for the entire time. When he learns that she is reported kidnapped and that he is suspected, he questions her and finds out that she ran away from home. He returns her to her grandpappy and then reports back to work.

Comment: This gay little comedy falls into the same pattern set by other program offerings released by Universal, for it is another entertaining filmusical presented in a light, peppy vein. The one outstanding difference between this one and the others is that there is no jive and no jitterbugging. All the songs are sung, delightfully, by Martha O'Driscoll, who looks charming and acts well. Only one number can be put in the jive class and that is the one the Delta Rhythm Boys present. Noah Beery, Jr., is perfectly cast in the role of the shipyard worker and he handles his assignment so well that he awakens the sympathy of the spectator. Picture is kept at a good tempo throughout under the able direction of Jean Yarbrough, while credit for the fine production values go to Warren Wilson, who also wrote the original story. Title is a natural for any number of tieups with national and defense organizations. Since story is about shipyard workers, towns catering to these people should arrange advertising to attract their attention. Song numbers could be plugged on radio stations, in music stores and in lobby.

The Bridge of San Luis Rey

United Artists **Drama** **107 mins.**

(Nat'l Release, February 11)

AUDIENCE SLANT: (Adult) This is a class picture that will appeal to the more serious type patrons.

BOX-OFFICE SLANT: The book-reading public will want to see what the movies have done for this Pulitzer Prize novel and best-seller.

Cast: Lynn Bari, Akim Tamiroff, Francis Lederer, Nazimova, Louis Calhern, Blanche Yurka, Donald Woods, Emma Dunn, Barton Hepburn, Joan Lorring, Abner Biberman, Minerva Urecal. **Credits:** Produced by Benedict Bogeaus. Directed by Rowland V. Lee. Screenplay by Howard Estabrook, from the Pulitzer Prize novel by Thornton Wilder. Adaptation by Howard Estabrook and Herman Weissman. Photography by John Boyle.

Plot: Five people were killed when the bridge of San Luis Rey collapsed. Father Juniper wants to determine why God chose these five for death, and so gets the stories of their lives, mostly from the lips of old Uncle Pio (Akim Tamiroff) in the Peruvian

city where it all took place nearly two centuries ago. It is the story of a famous actress who had come up from the gutter, two brothers, the Viceroy from Spain, and a scheming Marquesa. One of the brothers (Francis Lederer plays both) loves Michaela (Lynn Bari) and the other hates her. Tamiroff trains her in stagecraft and under his tutelage she becomes famous enough to attract the Viceroy (Louis Calhern). Nazimova, the Marquesa, plots to remove the Viceroy and substitute her son-in-law so as to get her daughter home again. She aids the Viceroy's suit with Michaela by pretending friendship with the girl who is out of her class. Michaela finds out in time, while Lederer is put in jail and escapes. This takes place at San Luis Rey. When the bridge breaks she is saved just as the structure collapses and the Marquesa, the dark brother, and three others go to their deaths.

Comment: With the name of Thornton Wilder as the author, the book itself one of the best-known written in the last 25 years, and with a production that spares no expense, "The Bridge of San Luis Rey" is a prestige picture in a real sense. Meticulous detail shows on every set and even down to the acting great care has been taken to preserve the flavor of the book as nearly as possible. True, the pace is very leisurely at times, and undoubtedly further cutting would help matters. However, your patrons who are familiar with the novel will probably want it just that way. There are a number of excellent acting chores in this film, with Tamiroff and Nazimova coming off best. Lynn Bari also does well with the biggest, and certainly the most difficult, role of her career. Sell your patrons on the Pulitzer Prize angle, with a strong love motif. Also the Thornton Wilder name is box-office and many will remember his "Our Town" of last season. Keep it dignified, though, boys. The kind of people who will be drawn by this picture do not care for blatant S.A., and the latter won't like the show if you sell it that way.

The Return of the Vampire

Columbia **Horror** **69 mins.**

AUDIENCE SLANT: (Adult) It's a chiller-diller that should please all horror fans.

BOX-OFFICE SLANT: Will hold up a double bill well, and can take the top spot in an all-horror show.

Cast: Bela Lugosi, Frieda Inescort, Nina Foch, Roland Varno, Miles Mander, Matt Willis, Ottola Nesmith, Gilbert Emery, Leslie Denison, William C. P. Austin. **Credits:** Produced by Sam White. Directed by Lew Landers. Screenplay by Griffin Jay. Original idea by Kurt Neumann. Additional dialogue by Randall Faye.

Plot: In order to do away with a vampire you have to drive a spike through his heart and leave it there. Frieda Inescort does just that to vampire Lugosi, but 12 years later a German raid unearths the body, and when a couple of workmen draw out the spike before burying the body Lugosi lives again to suck the blood from the jugular veins of his victims. He poses as a professor whom he has had murdered by his wolf-man servant, Andreas (Matt Willis), and soon Frieda's ward, Nina Foch, is in desperate danger, as is her fiance, Roland Varno. Just as Nina is being lured to her death and a "life" of vampiring with Bela, the vampire is struck through the heart by Willis and dragged out into the sun where he melts away.

Comment: This vampire story is commonplace enough, but it packs a good deal of pseudo-scientific interest and downright entertainment so that the horror addict can be sure of having a good time. That it does entertain is proved by the audience reaction when at the end of the film the Scotland Yard inspector turns to the audience and asks: "Now, do you believe in vampires?". The audience in New York shouted loudly: "Yes!". Frieda Inescort and, of course, Lugosi, carry the brunt of the acting chore. The dignified Miss Inescort is set just right as Lady Ainsley. Further good work is done by Matt Willis, who turns into a wolf-man at regular intervals, and by Nina Foch as the heroine. The settings, with many scenes boasting a particularly greasy-looking fog, are most effective, and Director Lew Landers has concentrated on keeping the story moving, even when he has to sacrific clarity. For exploitation take a tip from the gag at the end of the picture: "Do you believe in vampires?". Don't be serious about it, but don't kid too much, either. From that one question you can develop your whole campaign.

The Mojave Firebrand

Republic **Western** **55 mins.**

AUDIENCE SLANT: (Family) Down the right alley for followers of westerns.

BOX-OFFICE SLANT: Good western fare.

Cast: Bill Elliott, George "Gabby" Hayes, Anne Jeffreys, LeRoy Mason, Jack Ingram, Harry McKim, Karl Hackett, Forrest Taylor, Hal Price, Marshall Reed, Kenneth Duncan, Bud Geary, Jack Kirk, Fred Graham, Tom London, Larry Steers. **Credits:** Directed by Spencer Bennett. Original screenplay by Norman S. Hall. Director of photography, Ernest Miller. Associate Producer, Eddy White.

Plot: After a wealthy old prospector had built up a town near his prosperous mine, he hires a young school teacher for the youngsters of school age there. But instead of things working out the way he planned, he finds the lawless element taking over. To correct this, he gets a young peace officer on his way to another assignment, to remain there and help him.

Comment: This is the outdoor action play in a style and manner that will be hailed as "swell stuff" by followers of western stories. For the fifty-five minute run of the picture, there is not a moment in which the spectator doesn't get what he is seeking, for all the familiar, but perenially entertaining western action takes place. Performances are better than routine with Bill Elliott his usual convincing self and George "Gabby" Hayes at his best in both the comedy and straight characterizations. Harry McKim, the 10-year-old youngster, is good and LeRoy Mason, the heavy, and others, show up well. Eddy White's production and Spencer Bennett's direction have turned out another better-than-average western. Sell as others in the series, with lobby display playing up the story about the "silver" strike.

In Our Time

Warner Bros. **Drama** **110 mins.**

(Nat'l Release, February 19)

AUDIENCE SLANT: (Adult) Will absorb any audience from beginning to end—especially the women.

BOX-OFFICE SLANT: Cannot miss pulling extra cash if the love angle is stressed. Also will profit greatly by word-of-mouth.

Cast: Ida Lupino, Paul Henreid, Nancy Coleman, Mary Boland, Victor Francen, Nazimova, Michael Chekhov, Marek Windheim, Ivan Triesault, John Bleiffer, Lotte Palfe, Wolfgang Zilser, Pyotr. **Credits:** Directed by Vincent Sherman. Original screenplay by Ellis St. Joseph and Howard Koch. Music by Franz Waxman. Produced by Jerry Wald. Photography by Carl Guthrie.

Plot: An English girl, Ida Lupino, marries a Polish Count, Paul Henreid, very much against the wishes of his aristocratic family. They go to live at the ancestral home near Warsaw, with the expected struggle against tradition and an uncle who holds the purse strings. The uncle favors appeasement with Germany and lives in a mental world of class and privilege. The mother, Nazimova, and the daughter, Nancy Coleman, follow the same line of thought. Old uncle Leopold (Michael Chekhov), dependent on his brother and ineffectual, feels differently, however, and abets the lovers in everything. Just when Ida and Paul have modernized the estate and made it pay for the first time in 20 years the Germans march into Poland and bomb Warsaw. Paul joins his regiment and comes back wounded. Then the Mayor of Warsaw calls for a last stand. The proud uncle comes to get the family and escape, but Paul and Ida gather the peasants of the estate. They apply the scorched earth policy and then leave for Warsaw to defend Poland to the last.

Comment: This is a story of Poland just before and during the tragic invasion by the Nazis; it shows the attitude of the aristocrats of that country—their refusal to modernize and their stubborn hope to temporize with Germany. It also shows the drama of the invasion. But above all, it is a love story—a love story so strong and affecting that audiences will remember it for years to come. Ida Lupino and Paul Henreid make a pair of lovers that really carry conviction. In the early scenes Miss Lupino is pretty, shy, uncomprehending of the great emotion that has hit her. Later she is the loyal wife to the letter, with a mature love that cannot be broken. There are other fine performances. Michael Chekhov, said to be the son of the famous Russian dramatist, has a sympathetic role and plays it to the hilt. Nazimova, back after a dozen years absence from the screen, does a fine portrait as the aristocratic mother. Nancy Coleman sinks her personality in one of those hateful parts. The characters are deeply etched, with the result that the picture leaves the audience with a feeling that it has really seen something. For the showman the job is to make the women realize that here is a momentous love story that they'll never forget. Word-of-mouth will be a big factor, and it will all be favorable. Let them know that there are no war scenes; the tragedy of war is there, but not the actual carnage. It is a love classic—let them know it.

Beautiful But Broke

Columbia **Comedy-With-Music** **73 mins.**

(Nat'l Release, Jan. 28th)

AUDIENCE SLANT: (Family) Plenty of entertainment in this one for the jive and jitterbug fans, for it has lots of hot music and torch singing.

BOX-OFFICE SLANT: A program offering that could be used as a top feature in sections where adolescents prevail.

Cast: Joan Davis, John Hubbard, Jane Frazee, Judy Clark, Bob Haymes, Willie West and McGinty, Danny Mummert, Byron Foulger, George McKay, Ferris Taylor, Isabel Withers, John Eldredge, Grace Hayle, John Dilson. **Credits:** Directed by Charles Barton. Screenplay by Monte Brice. Adaptation by Manny Seff. Based on a story by Arthur Housman. Director of photography, L. W. O'Connell. Produced by Irving Briskin.

Plot: A business representative and her all-girl orchestra are put off a train en route to a booking. They find an old-fashioned house to spend the night in. The next day they meet a couple of Army engineers who interest them enough to make them want to stay on. They put on a big show to raise funds for a baby station, which turns out to be a great success. However, they all stay on as defense workers. with the engineers taking care of the future of two of them.

Comment: What a session this will be for the jive and jitterbug fans. Plenty of the music they like; lots of pretty girls; some torch singing and the inimitable comedy of Joan Davis. All these will keep them thoroughly amused throughout the picture's seventy-odd minutes of running time. Though only a program offering, the contents plus the Joan Davis name may make this strong

(*Continued on Page* 40)

Exhibitors Using a Variety of Stunts to Boost Bond Drives

Fourth War Loan campaign reports received in New York during the past few days reveal a variety of activities that should prove helpful to theatremen in the remaining days of the current drive and in the forthcoming Fifth War Loan.

Quincy, Calif. Manager J. C. Lee of the Town Hall Theatre sent a poem to the chairman of previous drives who was vacationing in Louisiana. Result: the former chairman placed an order for bonds worth $1000. Lee's usherettes are working hard on the drive. In one day they had taken orders for $2000 worth of bonds. The Town Hall management suggests that every exhibitor keep a complete list of the names of all bond buyers in his theatre so that he can contact them in future drives either by letter or bond-selling teams.

Cooperstown, N. Y. Half of the houses operated by Smalley Theatres, Inc., whose executive offices are located here, have been conducting a free movie week instead of a free movie day, with bond buyers being admitted to see any picture during the week. The idea seems to be going over better than free movie day, according to William C. Smalley, president and general manager.

Pulaski, Va. A War Bond Premiere and Auction at the Pulaski Theatre here boosted the sale of bonds in Pulaski County by $452,702, with $111,500 of this total bringing in the top money for a personal letter and a pair of nylon hose from screen actress Betty Grable, it is reported by Robert P. Beamer, manager of the Pulaski and area exhibitor vice-chairman for the Fourth War Loan. So many gifts were donated for the auction that lack of time prevented many of them being placed on sale. These articles will be offered for bidding during the remainder of the drive. Purchase of a war bond constitutes each person's bid, and the remaining articles will go to the highest bidder at the end of the Fourth War Loan.

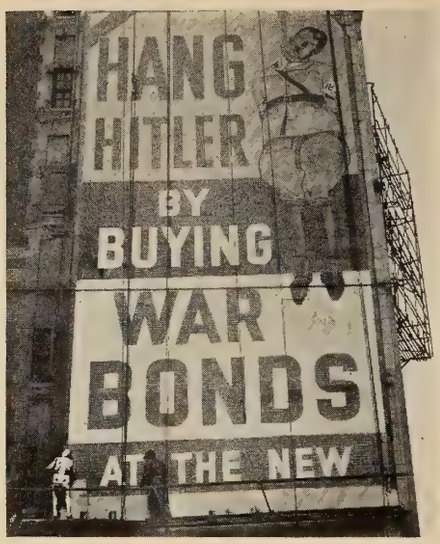
Osborne, Kan. Importance of the motion picture theatre in community life was again demonstrated in this little town when William H. Blair, owner and operator of the Blair Theatre, helped Osborne double its quota of bond sales. A bond rally at the Blair brought a total sale of $134,558.75, while the city's quota was $64,900.

Portland, Ore. Mrs. J. J. Parker, local theatre owner and former State War Activities chairman for the WAC, turned editorial writer last week to aid the Fourth War Loan. Her guest editorial, appearing in the Portland *Daily Journal*, praised the "fighting cinema" as the greatest salesman in the world today. Wrote Mrs. Parker: "The screen brings the war to our very doorsteps and makes us realize the importance of our job of selling war bonds. The sacrifices we make in purchasing bonds are small indeed compared with the sacrifices made on the battlefields by our heroic men in uniform."

Eufala, Ga. S. H. Coleman of the Lee Theatre here comes up with a neat stunt. He has erected a huge scaffold on which an effigy of Hitler dangles. Back of the figure is a scale, marked off in feet. For every bond bought, the purchaser has the privilege of yanking the hangman's rope, thus raising the effigy higher and higher.

1420 Bonds; 1216 Seats

The bond premiere held at the Majestic Theatre, Reno, was a complete sellout and netted a sale of 1420 bonds against a seating capacity of 1216. This is the first of three such bond premieres to be held in Reno.



A Pleasure to Paint This

Two men, one dressed as a hangman and one as a skeleton, attracted much attention as they painted the gigantic sign shown above on East wall of New Amsterdam Theatre in New York.

Army Show Sets a Bond Sale Record

An all-Army show, featuring Captain Glenn Miller and his Training Command band, Sgt. David Ross and a complete cast of G. I. entertainers, has proved to be the most successful bond selling venture that has come out of this campaign in the New Haven district, according to reports received from Lou Brown, public relations chairman. After selling out the Yale Theatre the show was moved to Loew's Poli where the SRO sign was put out two days before the performance. In scaling the Poli the majority of seats went to those purchasing $25, $50 and $100 bonds.

The show has proved so successful that a condensed version is being routed throughout Connecticut. On January 31 it appeared at Poli Theatre, Meriden. Other dates, February 8, Warner Theatre, Torrington; February 15, Paramount Theatre, New Haven; February 11, Middlesex Theatre, Middletown; February 16, Wilkinson Theatre, Wallingford, and on February 23, Whitney Theatre, New Haven.

Harry F. Shaw, state chairman for the motion picture industry in the Fourth War Loan drive, originated the show in cooperation with the Army technical school at Yale University.

Woman Manager Goes Over Top; Sells a Bond for Every Seat

Betty Margarido, manager of Skouras' Forest Hills Theatre, Long Island, New York, is the first woman manager to turn in a bond-for-every-seat hit.

Theatre has a seating capacity of 934. Miss Margarido has sold 981 bonds from January 1st to the 21st, and 1359 bonds up to the 25th. These are not pledges; they are cash-on-the-line sales.

A salute is in order to this gal.

School Children Busy

School children in the Philadelphia area who have joined the Junior Home Front Hero tieup between American Legion Posts and motion picture theatres will sell all their bonds exclusively through theatres. Arrangements have been made by local school authorities and theatre managers whereby the schools will get credit for their bond-selling activities.

'Flying Bondsmen' Discuss Objectives

(*Continued from Page* 15)

nation-wide execution from now to the concluding day of the Fourth War Loan campaign.

3. To stress the importance for the "top man" in each territory to assume responsibility and leadership for all industry war effort.
4. To emphasize the importance of closer relationship between the motion picture state chairmen and the Treasury Department War Finance Committee in each community. Ricketson suggested that each state chairman should be a member of the Treasury State Organization.
5. To impress upon each state group the importance of increasing the number of issuing agents.
6. To point out the long range value and immediate importance to exhibitors for running bond trailers and war activity reels.
7. To develop a more coordinated relationship with the Hollywood Victory Committee in connection with stars and personalities used in various war effort campaigns.
8. To assist industry committees in the various territories in breaking "bottlenecks" and to lend an ear to troubles and problems confronting local groups.

The twelve representatives and the states and cities they are visiting are as follows:

George J. Schaefer: Maine, Vermont, New Hampshire, Connecticut, Massachusetts, Rhode Island (New Haven, Boston, Providence).

Leonard Goldenson: New York, New Jersey, Pennsylvania (Albany, Buffalo, Newark, Philadelphia, Pittsburgh).

Robert Mochrie: Delaware, Maryland, Virginia, West Virginia (Wilmington, Baltimore, Washington, D. C., Richmond. Wheeling.).

Dan Michalove and Oscar Doob: North Carolina, South Carolina, Georgia, Florida, Alabama, Tennessee (Charlotte, Charleston, Atlanta, Jacksonville, Miami, Birmingham, Nashville, Memphis).

Abe Montague: Mississippi, Arkansas, Louisiana, Oklahoma, Texas, New Mexico (Little Rock, New Orleans, Oklahoma City).

Joe Vogel: Illinois, Indiana, Kentucky, Michigan (Chicago, Indianapolis, Louisville, Detroit).

Major L. E. Thompson: Ohio (Cleveland, Columbus, Cincinnati).

Johnny Harris: North Dakota, South Dakota, Minnesota, Wisconsin (Minneapolis, Milwaukee).

Herman Robbins: Nebraska, Kansas, Iowa, Missouri (Omaha, Des Moines, St. Louis, Kansas City).

Harry Kalmine: Wyoming, Nevada, Idaho, Montana, Colorado, Arizona, Utah (Butte, Denver, Phoenix, Salt Lake City).

Herman Wobber: Washington, Oregon, California (Seattle, Portland, Los Angeles, San Francisco).

Cohen High Bond Bidder at Sale Of Theatre Wing's Registry

The War Finance Committee for New York announced that The American Theatre Wing's Registry, containing the signatures of hundreds of famous headliners of the stage, screen and radio, has added $104,000 in war bonds to the Fourth War Loan. The book was sold at auction Thursday, January 27, during the intermission of Sonja Henie's Hollywood Ice Revue. All bidders were required to buy bonds in the amount of their bids.



Max A. Cohen

The coveted album was knocked down by Carl Waite, sports director for Westchester County, who wielded the gavel, to Max A. Cohen of White Plains, N. Y., for $26,000. Mr. Cohen is president of Cinema Circuit, a leading figure in exhibitor organization affairs and was state director in the First War Loan. He is currently serving with the 4th War Loan WAC Committee.

Collections 50% Ahead

Charles Raymond and Lester Zucker, co-chairmen of the Cleveland March of Dimes theatre committee, reported that total Greater Cleveland collections were 50 per cent ahead of last year.—Cl.

Regional Newsreel

ATLANTA

Peachtree's upper limbs were crowded with thousands of fun-seekers last week and theatres almost had to dust off the old "S.R.O." sign and hang it out front.

It appeared late Saturday the city's theatres alone would equal last year's whole state quota in the March of Dimes drive. Loew's Grand had taken in $5,155.54; the Lucas & Jenkins group $9,699.75 and the Rialto $1,936.47. Last year the moviemen gathered up enough change to match donations from every other source. This year Colonel Charles E. Kessnich of MGM, chairman of the Film Division, believes they'll almost double that figure.

Jane Withers wound up the week in promoting Fourth War Loan bond sales with Victory figures to the credit of the industry.

The Red Cross women were busy soliciting donations for the blood bank at the Capitol last week.

Jim Black of the Variety Club staff called on his buddies in uniform, with a silver bar on each shoulder.

Roy H. Haines, Western and Southern general sales manager of Warner Bros., with A. W. Schwalberg, vice-president of Vitagraph, Inc., met with R. L. McCoy, Southern division manager, and Henry G. Krumm, branch manager. Plans are now being readied for "This Is the Army" picture's release in neighborhood houses.

Eddie Pentecost, former manager of Loew's Grand, was in town prior to taking up active duty in Uncle Sam's Navy. Was in show business in North Carolina for the last year.

Danny Demetry plans a Bond Premiere February 8 at his Emory Theatre.

Postwar plans of the Henry Grady Hotel includes the conversion of the Roxy Theatre, the lobby of which is to be used as an entrance for the 30-story Tower-Annex, with the present theatre entrance from Peachtree Street converted into an arcade and the Cain Street entrance leading to the hotel annex. An outlay of $2,000,000 is anticipated.

BOSTON

Chief Booker McGerigle of the local RKO offices is again at his desk after a siege with the influenza.

Al Somerby, veteran—youthful one—manager of the Old Howard, has his alterations at the theatre virtually completed in accordance with the new orders of the Safety Commission.

Branch Manager "Zippie" Goldman has returned from a visit to New York where he was in conference with executives of PRC.

It's Mrs. A. Newman now, for Elaine Stone, secretary to E. M. Loew, has become the bride of Dr. A. Newman, and the two are honeymooning in Florida.

William Lavery of the Lafayette Theatre in Haverhill, spent several days on Boston calling on film friends this week.

Lee Johnson of the accounting department of 20th Century-Fox has resigned to enter other business activities.

Branch Manager Moe Grassgreen, 20th Century-Fox, is spending a well-earned vacation in Florida.

Branch Manager Bill Sharton of New Haven visited the local United Artists office this week to confer with District Manager James Winn.

William Daniels, chief projectionist of the Capitol Theatre in Lynn, is receiving condolences on the loss of his mother, whose death occurred in North Carolina.

Sgt. Gerald Welch, former assistant manager of the Strand at Lowell, is now "somewhere in the Pacific" according to word received here.

Ray Allard of Fall River's theatre colony spent the first of the week in Boston.

Nathan Yamins has joined Mrs. Yamins and their daughter at Palm Beach for a few weeks' vacation.

John Hurley is a newcomer to the staff of the Center Theatre in Fall River.

Recent visitors in film row: Jack Findley of the Mystic Theatre, Westerly, R. I.; Abe Montague, general sales manager of Columbia; Benjamin Simons, New Haven manager of 20th Century-Fox; Joseph McCann, New Bedford exhibitor.

Ben Stein made a visit to Portland this week, where his picture "Social Enemy Number One" is playing.

Lieut. Abe Levine, formerly one of the most active men in the Boston Variety Club, now stationed somewhere overseas, sent a V Mail letter to Sam Haase and it was posted on the walls of the club. Lieut. Levine says: "England is a nice place and the people here are cheerful and friendly. We had a Christmas party for about 100 kids and it reminded me of the parties held for kids by the Variety Club. We had as much fun as did the kids. My best regards to everyone."

The annual Motion Picture Salesmen's Ball will be held at the Mayfair the night of February 13 with John Howard as master of ceremonies, and with Harry Goldstein and Maynard Sickles in charge of the fun.

The funeral of John "RKO" Sharpe's father was attended by many from the film district.

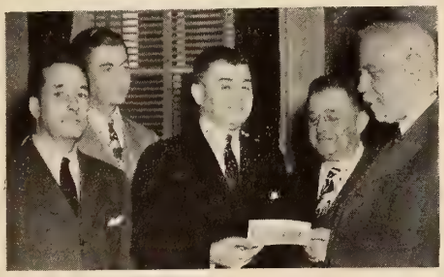
Shirley Whitman of the local RKO exchange is now a member of the Woman's Defense Corps.

Walter Dyer of Universal is to have an Ice-Capades party at his cottage on Norton Lake. Some fancy figure-skaters are planning to attend.

Herb Philbrick has three new young women assistants at the publicity offices of M and P.

CHARLOTTE

In the bond premiere of "Madam Curie" at Charlotte's largest theatre, the Carolina, this week every seat of the 1400-capacity house was occupied by a bond buyer. Total sum represented was $7,084,775, more than one-half of the quota of $13,000,000 allotted to Charlotte. Public thanks were expressed to Ben Rosenwald, manager of the MGM exchange here, and Jack Austin, manager of the Carolina Theatre, by R. E. Keer, local war finance chairman, for this big boost toward reaching the bond goal in Charlotte.



MILLION DOLLAR SALE. Daniel Bell, Under-Secretary of the Treasury, presents to Henry P. Blair, president of the Equitable Life Insurance Co., of Washington, a "million dollar golden chair ticket" to the WRC-Variety Club War Bond Matinee of "Ice Capades" in the national capital. In the group above, left to right: Carlton Smith, Station WRC; John S. Allen, Chief Barker of the Variety Club of Washington; Mr. Bell; Sidney B. Lust, chairman of the "honored 500" section of the show; Mr. Blair. The purchase by the Equitable Co., enabled 176 wounded soldiers and sailors to see the ice show as guests of the company.

A. B. Craver, manager of the Visulite Theatre and city chairman for theatres in the bond drive, announces February 16 as free movie day for the Visulite, Plaza, and Charlotte theartes. Booths will be set up in each theatre for the sale of bonds, and every bond buyer during a seven-day period may see the show and use his bond in lieu of a ticket. "Heaven Can Wait," "Flight Command," and "Captive Wild Woman," have been selected for free movie day showing.

R. L. McCoy, former manager for Warner Bros. in Charlotte, and now Southern division manager, attended a conference with John Bachman, present manager here, at the Warner Bros. exchange.

Roy Haines, Eastern and Southern general manager for Warner Bros., and Herbert Pickman, publicity director from Atlanta, attended the sales conference with Mr. Bachman.

A. W. Schwalberg, vice-president of Vitagraph, Inc., was in Charlotte for a few days.

Roby Branon, chairman for the film industry in the March of Dimes for the states of North and South Carolina, announces that he expects the drive to exceed the total of $15,000 in 1943 by a safe margin. He was assisted in the dimes campaign by Warren Irvin of Columbia, S. C., and Roy Rowe, immediate past president of the Theatre Owners of North and South Carolina.

CHICAGO

The Balaban and Katz Employes Association will give a turkey dinner to B & K and Great States service men, their wives, and sweethearts at the Stevens Hotel on February 11. The show and midnight turkey dinner will be the last word in entertainment, and more than 1000 guests are expected to be present to enjoy it.

Movie Day bond sales broke all records here. B & K had to take typewriters from publicity and other offices to keep up with the rush. Other circuits and theatres reported equally rushing business. More than 6000 bonds were said to have been sold during the day.

Speaking of breaking records, it is also reported that when final figures are in the March of Dimes will have exceeded last year's figures by at least 50 per cent.

The Warner Theatre circuit will play "This Is the Army" late in February over the entire circuit, with prices set at 55 cents evenings and 40 cents at matinees. Extra advertising is planned.

Marcus Glazer, booker with Charley Hogan, chief Warner booking manager here, went into the Army this week. His pals gave him a watch.

The campaign for new officers of the Chicago Operators Union reached a peak this week, with candidates opening offices for electioneering purposes. International officers were shipping votting machines to Chicago to insure an orderly election in the grand ballroom of the Hotel Hamilton.

Friends in the trade will tender a testimonial dinner next Monday for Charley Nesbitt, veteran manager of the B & K Roosevelt Theatre, who goes into the Army soon. Harley Edmons

(Continued on Page 22)

HOLDING OVER
IN ITS SENSATIONAL NEW ENGLAND DATES!

Co

NONE SH

IN SAN FRANCISCO · OA
SACRAMENTO · FRESN
is keeping
of TOP

umbia's

ALL ESCAPE

KLAND · STOCKTON

O · SAN JOSE AND RENO

up its record

TOP GROSSES!

FOURTH WAR LOAN!
A BOND FOR EVERY SEAT!

COLUMBIA PICTURES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

is handling the arrangements. Nesbitt has been with the circuit 18 years.

Ludwig Sussman, owner of the Adelphi Theatre and an Allied theatre director, received a fine puff from the Chicago *Sun* for his patriotic work on the North Side in the Rogers Park district.

Joe Abramson of Allied reports they had to loan $2500 in bonds to Frank Smith of the RKO Palace when an extra rush of customers cleaned up the theatre's available supply on the bond night.

Joseph Kaufman, chief booker for B & K, has resigned. Harry Lustgarden, West Side district theatre supervisor, has been named as his successor, while Lustgarden's district will be divided between Dave Balaban and Abe Platt.

Richard Beck, owner of the Today Newsreel Theatre, is raising cows, hogs, horses and citrus fruits on his farm near St. Cloud, Fla.

Theatres in Stephenson, Mercer, Rock Island and Lake counties—except for the city of Barrington—will come under the 48-hour minimum work week, effective March 1, according to word from William H. Spencer, regional director for the WMC.

The George Marias organization of Downers Grove, Ill., has bought the hotel and theatre building housing the Downers Grove Theatre, and will take over from B & K when the circuit's lease expires in August.

Mrs. Joseph Burke, wife of the owner of the Capitol Theatre, Batavia, Ill., died after a long illness at the Mt. Sinai Hospital.

Tom Corrodine has resigned as assistant manager of the Southtown, a B & K house. He will be succeeded by Joseph Rosenberg.

Louis Calmira goes in as assistant manager at the United Artists Theatre, succeeding Joel Dorvan.

Will Shirley, film distributor, was a Chicago visitor during the week.

Jack Hunt and his assistants at the independent Oriental Theatre report a very heavy March of Dimes collection, running more than double the amounts of previous years.

CLEVELAND

Lester Zucker, Columbia branch manager, will address the members of the Cleveland Cinema Club at their February 23 meeting in the Higbee Lounge.

Eight hundred men and women jammed the ballroom of the Cleveland Hotel to see and hear Mary Pickford last Thursday and 500 more were unable to obtain luncheon reservations. Miss Pickford's plea for the support of the March of Dimes was broadcast over the air. She also appeared briefly at Loew's State and at the RKO Palace Theatre. Charles Raymond, Loew Theatre division manager; Nat Wolf, Warner zone manager, and Lester Zucker, chairman of the March of Dimes theatre committee, represented the motion picture industry at the Mary Pickford luncheon.

Howard Scott Worthington of Cleveland, and a member of the Seabees, was in New York last week as the guest of Republic Pictures for the premiere of "The Fighting Seabees."

Smiley Burnette spent last week in these parts. He appeared for three days at the Palace Theatre, Youngstown, and four days at the Palace, Akron.

Max Federhar, owner of the Cameo Theatre, Akron, has recovered from a recent operation to such an extent that he was able to come up on a picture-shopping expedition.

Kroger Babb has booked "Dust to Dust," exploitation picture, into the Metropolitan Theatre for an extended run. The picture, with lecturer, is being exhibited under a roadshow policy at advanced admission prices.

M. B. Horwitz of the Washington Circuit; Frank Gross, head of the Gross circuit; P. E. Essick and Jack Essick of Scoville, Essick and Reif; John D. Kalafat and Meyer Fine of Associated Circuit; Max Lefkowich and Henry Greenberger of Community Circuit; Jack Shulman and Abe Schwartz who own theatres in Cleveland and Painesville and Ernest Schwartz, president of the Cleveland Motion Picture Exhibitors Association, attended the Allied meeting in Chicago.



HONORS FOR SEABEES. The series of receptions honoring Seabees in various cities continued this week, with Republic playing host to representatives of the service featured in the company's production, "The Fighting Seabees." Above, Mayor Cornelius D. Scully of Pittsburgh, presents a silver identification bracelet to Pittsburgh's own Fighting Seabee, Paul A. Duffy. In the group are John Walsh, Fulton Theatre manager; Mayor Scully, Seabee Duffy and Police Commissioner Harvey Scott.

Rickie Labowitch, secretary to George W. Erdmann, manager of the Cleveland Motion Picture Exhibitors Association, was one of the winners of the Ten Best Pictures of the Year contest conducted by the *News*. She came through with nine correct selections.

"Women in Bondage," Monogram picture was held over a second week at W. N. Skirball's Palace Theatre, Toledo.

Harry Thomas, Monogram Eastern sales manager, spent the week visiting with exhibitors of Cleveland and vicinity.

Film Classics, Inc., locally under the management of Robert Snyder, has acquired "Son of the Sheik," starring Rudolph Valentino for Ohio distribution.

Julius Lamm's bond premiere and auction last Wednesday night netted more than $200,000 in war bonds sold and bid. Some 80 articles, mostly things that have not been made during wartime such as electrical equipment, were auctioned.

Charles Ruggles made a big hit wherever he appeared to boost the sale of War Bonds, according to those who accompanied him on his trip through this area. In Youngstown he was guest speaker at a luncheon at the City Club, arranged by Frank Savage, manager of Warners' Theatre, who also arranged for his appearance at local war plants. In Canton, George Delis, general manager of the Constant Circuit, and Irving Solomon, manager of Warners' Theatre, were in charge of arrangements for a bond luncheon at the Belden Hotel and a tour of defense plants. Nat Wolf, Warner zone manager, and Dick Wright, assistant zone manager, accompanied Maria Montez and Lee Bowman, Hollywood stars, to Mansfield where they were guests of the Westinghouse Electric Company at a big bond rally. Warner District Manager Frank Harpster and Manager Grattan Hognson cooperated with the Westinghouse officials to make the affair a big success.

M. B. Horwitz reports that the March of Dimes collection at the Falls Theatre, Cuyahoga Falls, was 57 per cent ahead of last year's collection. All exhibitors in this area report an increase over previous collections.

CINCINNATI

Keith's Theatre was filled to its 1600-seat capacity for the Blood Plasma Premiere, the first of its kind to be held anywhere in the United States. Having met with such success, the plan will be tried in other cities.

A "scrap paper matinee" is being planned for George Washington's Birthday anniversary and seventy suburban theatres will join in the huge drive.

The RKO Theatres' Baby-Beauty Bond Contest will be extended to February 24 to allow more time for voting and purchasing bonds. Application blanks may be had at any theatre and pictures are taken free of charge and posted on specially constructed display boards in the lobbies of the Albee and Palace theatres where ballot boxes will be placed.

Jack Frisch, RKO salesman was inducted into the Navy last week.

Bob Hickey and Harry Reiners were here working with Bucky Harris on the re-issue premiere of "Snow White and the Seven Dwarfs" set for February 26.

Bob Drew, former Monogram salesman, is now a second lieutenant stationed at Ferry Command, Romulus Field, Mich.

Warners' Helen Fleming has the flu, while Moe Vaughn, head inspectress, has recovered from a recent operation.

William Pancake, prominent Columbus exhibitor, was a visitor last week, as were Mr. and Mrs. Crisp of the Crisp Theatre, Ripley, O.

Warners' Pete Albrecht, assistant shipper, was inducted into the Navy on January 30. He was presented with a farewell gift by the exchange personnel.

Andy Sharick, Universal's advertising and accessories head, was here on a visit from New York.

Jack Desmond, Universal's district booker, leaves for induction February 14.

RKO salesmen have two girl aides each in the Ned Depinet Drive. Letters and answering calls fall to the girls.

Twentieth Century-Fox Head Booker William Graham goes to Buffalo as office manager. Jules Broun, who was recently discharged from the Army, takes his place.

Ten per cent of the Fox personnel called in a body at the Red Cross Blood Bank to make donations of a pint each.

Sam Oshrey, formerly with Warners, is now a captain at Fort Benning, Georgia.

Dorothy Franz has re-enlisted in the WAC and has been accepted.

Jimmy Christian, 20th-Fox salesman, was called to Lexington on account of the illness of his father.

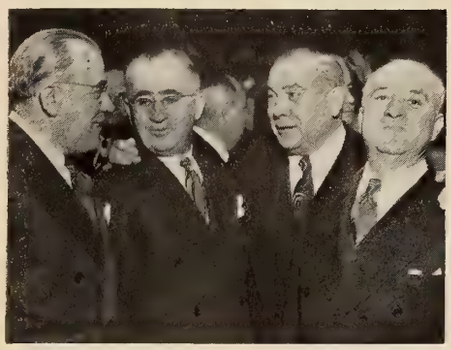
DES MOINES

The state executive council has failed to approve a recommendation of the tax commission to hire outside legal assistance in an effort to collect a state income tax on film rentals. The tax commission had recommended hiring legal assistance, claiming no income tax is paid on box-office receipts turned over to film companies as film rentals. The council indicated it will not take up the request and several of the members, in discussing the case, pointed out they felt the tax commission should handle the matter itself if it felt such a tax should be paid. It was also reported that the matter would be left up to the next legislature.

Tri-State Theatre Corp. of Des Moines disclosed that a former employe at the Fort Theatre, Rock Island, Ill., Corp. Paul E. Holland, had been killed in action in the South Pacific. He formerly was an usher at the Fort Theatre







THEATREMEN GUESTS. Spyros Skouras, president, and Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox, played hosts last week at a luncheon in New York to eastern and out-of-town theatre operators who attended the preview of "The Song of Bernadette." In photos above are: Upper group, Harry Zeits, New Bedford, Mass.; H. R. Beiersdorf, E. X. Callahan, Roger Ferri, John Nolan, Comerford circuit; Sam Gross, Jack Schlaifer and Edward M. Fay, Fay's circuit, Providence, R. I. Lower left: John Harris, Charles P. Skouras, B. V. Sturdivant, Spyros Skouras. Lower right: Harry Kalmine, James Coston, Warner Bros. Theatres; Spyros Skouras and I. J. Hoffman.

and his brother, Billy, is now a member of the staff.

Parkersburg, Iowa, has passed a city ordinance which bans all children under 16 years of age from the streets and public places by 9:30 p.m. and those under 18 years of age by 10:30 p.m.

A total of $140,000 in War Bonds was sold for the bond premiere at the Des Moines Theatre, with all of the 1696 seats of the theatre filled by buyers of War Bonds.

The Palace Theatre at Muscatine was virtually destroyed by fire which broke out following the final show of the evening. Damage was estimated at $60,000, partly covered by insurance. The blaze started in the basement and spread through the floor up to the roof.

A small booth fire at the Varsity Theatre at Ames was caused by a broken splice in the projector head and was extinguished by the operator, Eric Sjolander, and the assistant manager, John Peterson. The audience filed out in orderly fashion. A few hundred feet of film was destroyed. The theatre reopened the following night.

Two theatre operators, Frank Less of Dubuque and Carrol Lane of Carroll, took part in the special session of the Iowa legislature which met to pass a soldier vote bill. Both operators are members of the House of Representatives.

H. H. Thomas has sold his Deluxe Theatre at Kingsley to Wayne Strong. Thomas will devote his full time to the implement business.

The Hawkeye Theatre at Graettinger has been purchased by Sam Watson. George Frick is the former owner.

The Palace Theatre at Exira was badly damaged by fire and is closed until repairs can be made. Wayne Parrott is the owner.

Mrs. Ole Oleson has been named an assistant booker at the MGM exchange. Her husband, who formerly was with the exchange, has been shipped from Camp Dodge following his basic training.

Bill Green, MGM exploitation expert, has been made an honorary recruiting sergeant in the Marine Corps Reserve. He got the rating for his recruiting work for the Marines.

DETROIT

Highlighting the industry's week in Detroit was the luncheon given Monday by the Detroit Variety Club in honor of Louella Parsons, who was in town in connection with the sales of her book, "The Gay Illiterate." Arvid Kantor was in charge of arrangements and Earl J. Hudson, president of United Detroit Theatres, was the master of ceremonies. Others at the speakers' table were Edward C. Beatty, president of W. S. Butterfield Theatres of Michigan; Ray Branch, president of the Allied Exhibitors Association of Michigan; David M. Idzal, managing director of the Fox Theatre; Charles Perry, manager of the Adams Theatre; David Newman, Variety Club secretary and public relations director of Co-operative Theatres of Michigan; Lou Wisper, of Wisper and Wetsman Theatres; J. R. MacPherson, past barker of Detroit Variety and now with National Screen in New York; Arthur Robinson, Variety Club treasurer; Moe Duddleson, resident manager for United Artists Corp.; Barney Kilbridge, motion picture exhibitor; Irving Berlinsky, of the Film Building Drug Co., and Larry Becker, Variety director. Guests included Sammy Barrett, general manager, Co-operative Theatres; Frank Wetsman, of W. and W. Theatres; J. P. Byrne and Frank Downey, district sales manager and resident manager, respectively, of MGM; Herman Beiersdorf and Lester Sturm, district sales manager and resident manager of 20th Century-Fox; Milton Cohen, resident manager, RKO Radio; Robert Dunbar, resident manager, Warner Bros.; Jack Coldhar, district sales manager of United Artists; Irwin Pollard and Sam Seplowin, resident manager and district sales manager for Republic; Paul Robbins, resident manager of Universal; Jack Ryder, resident manager for Paramount; Harlin Starr, resident manager of Monogram; and William Hurlbut, Monogram head in Michigan.

A move by Co-operative Theatres of Michigan to have its motion picture houses in Wayne County (Detroit) declared "essential," has found the regional War Manpower Commission in Detroit decidedly cool. The informal request for such action was submitted to the WMC by the organization in behalf of some 50 exhibitors operating more than 100 houses in the county. Newman was told two weeks ago, the spokesman said, that formal applications would have to be made, but at the same time he "was frankly discouraged from taking such action." WMC officials have already decided that the reasons given in Newman's letter for the "essential" rating had no chance of approval.

Commissioner Oscar G. Olander of the Michigan State Police has been appointed to the committee of the International Association of Chiefs of Police which is making a national study of juvenile delinquency.

Though final figures await tabulation, the March of Dimes campaign in Detroit was a big success, Abner E. Larned, chairman of the drive, has announced. The midnight show at the Fox Theatre January 28 added more than $8,000 to the fund. Thirty-seven entertainment groups made the show a big success, with a special surprise in the personal appearance of Lt. Tom Harmon, former All-America grid star who is back in the U. S. after thrilling adventures in China. Larned thanked David Idzal, Fox manager, the Fox employes and the members of the committee who helped to put the show part of the dimes program over the top.

INDIANAPOLIS

Kenneth Collins, manager of the Greater Indianapolis Amusement Co., announces the following changes in the three theatres operated by the company. Earl Rutledge, house manager at the Circle, becomes manager at the Indiana; George Pappas, who was assistant at the Indiana, is now house manager at the Circle, and Maurice Bagatell, who comes from New York, is the new assistant manager at the Indiana.

Dr. Thurman Rice, state health commissioner, reports seventy cases of typhoid fever have broken out in eight northern Indiana counties, and termed the outbreak "serious."

Charles Ruggles and Elaine Shepard, motion picture stars, with five heroes, appeared at the Indianopolis Athletic Club Friday night on their War Bond tour of Indiana.

Don Steinkamp, manager of the Dream Theatre, French Lick, Ind., reported for his physical examination February 4.

Annette Kuebler, operator of the Tivoli and Astra theatres, Jasper, spent last Thursday in Louisville, Ky., on business.

C. L. Harris, operator of the Zionsville Theatre, Zionsville, died last Friday night at the Methodist Hospital, where he was taken Thursday after he had suffered a heart attack at his home. He had been in the motion picture business 25 years.

The Colonial Theatre, Anderson, has been acquired by the M. Marcus Enterprises. The house was formerly owned and operated by Harry P. Jones.

Nathan Tamler, operator of the Oliver Theatre here, and Mrs. Tamler, left Monday for an extended vacation in Florida.

William Heineman, sales manager, Samuel Goldwyn Productions, was a visitor at the RKO exchange on Monday.

The Hilltop Theatre, Louisville, Ky., reopened January 30 after being closed for repairs, following a $10,000 fire a month ago.

Dudley Williston is re-decorating his Walker Theatre; has just completed re-decorating his Park Theatre, and replacing parts of his Motiograph equipment, and is contemplating improvements at his Lido Theatre.

Lee Waiss, formerly with the Ger-Bar Equipment Co., is now with William Rosenthal Enterprises.

Richard Morris is a new addition to the

(*Continued on Page 26*)


THE GREATEST ALL-STAR CAST
IN 2 SPECTACULA
THE 1ST
THE 2ND
WESTERN SPECIAL
UNDER WESTERN SKIES
WITH AN EQUALLY SENSATIONAL CAST SOON TO BE ANNOUNCED!
BIG
IN EVERY SENSE OF THE WORD!
FOURTH WAR LOAN.
A BOND FOR EVERY SEAT!

VER ASSEMBLED FOR WESTERNS

CTION-SPECIALS!

WBOY CANTEEN

with

HARLES STARRETT ★ JANE FRAZEE

VERA VAGUE ★ TEX RITTER

INN (BIG BOY) WILLIAMS ★ THE MILLS BROTHERS

JIMMY WAKELY AND HIS SADDLE PALS

BUCK, CHICKIE AND BUCK

ROY ACUFF AND HIS SMOKY MOUNTAIN BOYS AND GIRLS ★ THE TAILOR MAIDS

riginal Screen Play by PAUL GANGELIN · Directed by LEW LANDERS · Produced by JACK FIER

A COLUMBIA PICTURE



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

booking department of the Paramount exchange here.

August Serrantos, manager of the Ohio Theatre, Oakland City, Ind., has been inducted into the Army. Mrs. Serrantos has taken over the management of the house.

F. X. Markley, who operates the Rialto, Columbia, Ky., and the Strand, Russell Springs, was in Louisville, Ky., last week on business.

J. B. Snook, of the Griffith Theatre, La Grange, Ky., is recovering from an attack of influenza.

H. C. Calloway, better known in motion picture circles as "Chick," booker at Indianapolis Cooperative Theatres, was the victim of a rather serious automobile accident last week, suffering injuries of the head and face, when he was thrown through the windshield.

J. A. Carey, manager of the Majestic Theatre, Evansville, Ind., was inducted into the Army.

Film Row visitors included A. B. Thompson, Mt. Vernon; W. C. Kohlhurst, Napanee; and Pete Panagos, Chicago.

Howard L. McCracken, petty officer 2/c, and Deborah Ann Thomas were married January 29 in the Advent Episcopal Church. McCracken formerly was a member of the National Theatre Supply Co.

Sgt. Robert C. Southers, 23 years old, ball turret gunner on a Flying Fortress, who was employed at the RCA Victor division, is reported missing in action since January 5 over France.

Sgt. Herman R. Leffew, a radio gunner with the 7th Air Force, recently wounded in the Gilberts, is reported missing in action. He was also employed at the RCA before entering the service.

MEMPHIS

The motion picture industry will this week swing into the scheduled showmanship activities that will up the Fourth War Loan sales substantially. The combined Memphis theatre campaign will center on two big premieres Wednesday, February 9, at Malco and Loew's Palace theatres. The Malco will present the comedy hit, Olsen and Johnson in "Crazy House" and the Palace will show "A Guy Named Joe" with Irene Dunne and Spencer Tracy. In addition to the screenings there will be a stage show at both theatres. Admission is by ticket purchased with a War Bond.

J. J. Rogers, branch manager of Columbia, was in New York last week for a sales meet.

The popular Emma Cox, of Osceola, Ark., who has been seriously ill for some time, was visiting Film Row last week. She is the one-woman theatre operator at Osceola.

Lloyd Millen, former salesman at Republic exchange, was visiting the Row while home on leave last week. He is in the Army, stationed at Monterey, Cal.

Arthur C. Bromberg, president of southern Republic pictures, Atlanta, spent several days at the local exchange this week.

Jimmy Schiebler, former head booker for RKO exchange, now in the Coast Guard, was home on leave last week.

Richard Lightman, younger son of M. A. Lightman, president, Malco, Inc., has been home on leave. He is a lieutenant (jg.) in the Navy and has participated in two major engagements in the Mediterranean area. He will return to duty this week.



CONGRATULATIONS. Sam Galanty, Mideast division manager of Columbia Pictures, offers his compliments and hearty wishes to Ben Caplon, newly appointed branch manager for the company in Washington, D. C.

OMAHA

Nearly 300 members, guests and friends of the Omaha Variety Club attended its annual inauguration ball at the Paxton Hotel. In presenting a $500 check to the Children Memorial Hospital fund, new Chief Barker E. I. Rubin said it was only a start and that it would be the club's No. 1 project for 1944. He announced a special state-wide program April 11 to raise additional funds.

Norman Nielsen, RKO office manager who was operated on for appendicitis, is showing satisfactory improvement.

Marian Wallace is a new stenographer at 20th Century-Fox. She replaces Ann Tingle, who resigned.

Pat Jolly, RKO salesman, has returned from Milwaukee where he attended the funeral of his grandmother.

Frank Van Husen, Western Theatre Supply Company owner, and Harry Cohn are back from a week in Chicago.

Elmer Sedin, RKO home office representative, is in Omaha.

Harold Johnson, Universal branch manager, subbed for Governor Dwight Griswold at the Aurora Chamber of Commerce annual family night program last week.

Charles Gragert is the new assistant shipper at Warner Bros.

New office furniture has been ordered for the Paramount exchange.

Pat Shannon, Paramount contract clerk and Ruth Miller of the same exchange, have resigned. Milina Dogosta replaces Pat.

Joseph Kinsky, former Tri-States Theatres boss, is still sending postcards from Mexico.

When a cold knocked Jesse McBride, Paramount branch manager, out of work for a week, it was the longest period he had missed in 25 years. District Manager Hugh Braly of Denver come to Omaha for several days to take over.

Dorothy Haulman of the Warner Bros. poster department has returned from a trip to Mississippi where she visited her husband, now serving in the Seabees.

Dewitt Sinclair, Wymore exhibitor, paid a visit to Omaha en route to the induction station.

Clyde Cooley, operator for 20th Century-Fox screening room, reached his forty-fourth birthday at midnight during the Variety Club party.

R. F. Kehrberg, exhibitor at Sheldon, Ia., has written a series of humorous poems involving all the exchanges on Film Row. They are entitled "How to Get Along with Film Companies, or Things to (over) Come," by In. De. Pendent.

Don Helton, former employe, is now stationed at Farragut, Idaho.

Gene Blazier, Film Row attorney, was invited and accepted a chance to play the piano in Federal Court last week during a music infringement case. Blazier played The Last Time I Saw Paris and Lola, the tunes in dispute, then without an invitation continued into Beethoven's Sonata Pathetique.

Iz M. Weiner of Universal represented the Omaha Film Row at a meeting of Northwest Iowa exhibitors.

Mrs. Harold Martin has returned to a position in the Tri-States Theatres' district office.

Rollin Stonebrook, manager of the Omaha Theatre, has purchased a home here.

NEW YORK

RKO's Charlie Boasberg, captain of the Ned Depinet Drive, may not be able to go through with it. During his preliminary swing around the exchanges, Boasberg was called to report to his draft board, and now nobody at RKO knows who will finally be captain when the sales drive begins February 4.

Sam Seletsky, Republic's new branch manager who recently came to New York from New Haven, says he likes Manhattan all right—except for the two slight matters of eating and sleeping. Hopes to bring his family here soon and then the problem will be solved.

Isabel Adams has resigned as file clerk at United Artists. UA announces hopefully that the job is still open.

Lou Allerhand, MGM New Jersey salesman, has been reclassified into 1-A. Says he feels ten years younger.

Phil Winick, salesman, and Bill Murphy, sales supervisor at Universal, spent last week upstate visiting various accounts.

Frank Adams, formerly an engineer at the RKO 81st Street Theatre, is reported killed in action in the Mediterranean.

The first business meeting of Motion Picture Associates under the new president, Moe Sanders, will be held when he returns to New York in about a week.

Matthew Gudio, clerk at 20th Century-Fox, has resigned to go with the Museum of Natural History.

Maxwell Gillis, Republic district manager, took a run up to Scranton last week to hold a pow-wow with the Comerford interests.

More than 1400 employes of RKO are now in service, it was reported this week. Fourteen have been killed, 9 wounded, and one is a prisoner of war. Fifteen women are serving in Uncle Sam's forces.

Lou Schwartz, assistant in UA's shipping room, was due to leave Friday for the Navy.

The Paramount, Brooklyn, is playing its first western in the theatre's history. Roy Rogers is the boy who broke the spell with his "Hands Across the Border."

Sympathy to Elsie Pajor, of Universal's accounting department, who lost her father.

They make quite a game of bond-buying at UA. Each bond buyer is entitled to vote for his favorite service man. When the drive is over the three top men get $100, $50, and $25. The buyer also gets in a pool, with similar prizes for the winners.

Mrs. Howard Levy, wife of MGM's city salesman, underwent a major operation recently, and is reported doing well.

Republic's Peggy Filer is on the coast, not to look over the film industry, but to visit her grandmother.

Jack Bowen, MGM district manager, is looking forward to a trip to Florida. He's leaving February 17.

Shirley Mandell has been transferred from the accounting to the ad sales department at 20th Century-Fox.

Harriet Allen, head of MGM's contract department, was out for several days last week—the usual flu.

The Columbia home office is an official War Bond agency, and this activity is also keeping the exchange busy.

Nat Harris of 20th-Fox celebrated his 11th wedding anniversary last Saturday.

Eddie Aaron, circuit sales manager at the MGM home office, started his round of the exchanges by walking over to Ninth Avenue one day last week. He got back the same day.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

PHILADELPHIA

Last Wednesday the eastern regional conference of Allied directors was held at the Warwick Hotel with Irving Dollinger presiding. (Dollinger—a National Allied vice-president—is from the N. J. group.) At the meeting were Jack Greenberg, Ralph Wilkins, Harry H. Lowenstein, Lee Newburg, George L. Ickes, Abram F. Myers, Si Myers, Lou Gold, Sid Samuelson, Joseph Conway, E. T. Kelly, and Maxwell Alderman of New Haven. Discussed was the Allied Caravan, particularly as it related to improved exhibitor communications and trade practices.

When Al Plough, district manager for the Market St. Warner Theatres in Philadelphia, was bothered by the chattering of starlings in the grill work over the entrance of the Victoria Theatre, he was advised that a horned owl, stuffed, might serve to frighten the troublesome birds away. Al is now making the rounds of the curiosity shops trying to find a stuffed owl.

Harold Seidenberg, former manager of the Earle Theatre, became a father when his wife gave birth to a boy in a San Francisco hospital. The new arrival weighed 8 pounds.

Paul Kleinman, manager of the Pearl Theatre, is Army-bound and leaves next week. Saul Krugman of United Artists was inducted and leaves for the Navy this week.

Harry Nelson, former manager of the Jay Theatre, moves into the Pearl Theatre.

Warners' Earle Theatre in Atlantic City, dark for many years, but used by the Army during its occupation of the Jersey resort as a classroom, is scheduled to open around Easter time. No policy announced as yet.

The Rexy Theatre, which was built by Philip Harrison, but has been closed for much of the time, is getting readied by Harrison for re-opening around Easter.

Moe Wax's Lincoln Theatre, which has been closed since early December, will reopen later this month as a negro stage show house, with no pictures.

Lou Columtuano, manager of the Lane Theatre, temporarily moves in as manager of the Aldine Theatre.

Ruth Murphy, cashier at the Cadet Theatre, takes over as manager for the three days that it is open, and during the rest of the week works as a rotating cashier for Warners.

Joe Hebrew, former manager of the Vitagraph exchange, who later became owner of the Boulevard Theatre in Brookline, which he later leased to Joe Conway, owner of the Egyptian Theatre in Bala, took back the Boulevard Theatre on February 1, and will operate the house himself.

The daughter of Jack Goldman, manager of the Victoria Theatre, was rushed to the Lankenau Hospital last Friday night for an emergency appendectomy. The little girl is coming along nicely.

Jennie Fox is the new booker at PRC. Miss Fox used to be a traveling auditor for the company.

Sylvia Kaplan, daughter of Dan Kaplan of the Lansdale Theatre, was married last week to Sergeant Jack Eisenstein, who returned recently from Africa.

Bob Folliard, RKO district manager, has joined the ranks of the landed gentry by buying a home on the Main Line.

Bob Pryor, RKO exploitation man has returned to town after a flying trip through the state with a War Bond Caravan.

Assessment valuations for tax purposes were reduced by the Board of the Revision of Taxes for several downtown theatres. Among those affected were the Mastbaum: tax valuation reduced from $1,218,300 (1943) to $1,197,400 (1944). Fox Theatre, including the Fox office building, reduced from $1,416,700 to $1,369,100. Stanley from $597,000 to $528,300. Aldine from $501,300 to $471,000. Boyd from $527,200 to $492,700. Erlanger from $545,100 to $499,800. Academy of Music (concert hall) $978,000 to $851,700.

PORTLAND

In the joint bond premiere at the Paramount and Broadway theatres in Portland, 5061 bond buyers paid into the Oregon fund $650,000 in small "E" bonds. Mrs. J. J. Parker and Albert Finke, heading the theatres, paid high tribute to the efforts of the retail saleswomen and bank employes, who handled the distribution of the tickets.

Under newspaper space restrictions the Seattle *Post-Intelligencer* advises that opening day theatre ads cannot exceed 20 inches.

Film executives in numbers at the opening of Eddie River's new Paramount Theatre, Walla Walla, Wash.

Frank Jenkins, formerly operator of the Montlake Theatre, Seattle, is now a California visitor.

Frank L. Newman, of Evergreen Theatres, and head of the "March of Dimes" for the State of Washington, thanking the theatre men for again securing their quota.

Marius Theatre of Lakeview, Ore., the farthest west theatre, reported a sell-out on "So Proudly We Hail," all admittances by a $100 war bond.

Manager Leo Henderson, Grand Theatre, Salem, announced a total of $650,000 in war bond sales for admittance to "What a Woman."

Booking on Seattle Row:—Jay and Mrs. Tew, North Bend; Lynn Peterson, Clarence Baur, Bremerton; Ike Rogers, Burien City; Mel Sohn, Kirkland; Walter Graham, Shelton; Gene Groesbeck, Enumclaw; Howard Herty, Portland; Ned Edris, Tacoma; O. M. Durham, Anacortes; W. A. Cochrane, Snoqualmie.

Bob Clair, 20th-Fox, is spreading word through Oregon and Washington about "Keys to the Kingdom."

Leo Miller, head booker for Warners, has been covering Portland and Seattle row with Carl Porter of Salem.

Lou Kahn, formerly with Columbia Pictures, is now managing the Ballard Roxy.

Paul and Georgiana Aust, formerly of Seattle, are now operating the State Theatre at Santa Barbara.

Kenneth Cockerline, representing Portland's suburban theatres as owner of the Moreland, was elected chairman of the Board of Review. J. O. Freck was elected vice-chairman.

PITTSBURGH

The males on Film Row and among theatre operators are getting fewer week by week. This week sees the departure of George J. Ball, head booker at 20th Century-Fox, for the Marine Base at San Diego, Cal., Paul Reith, office manager, and Carl Peppercorn, sales representative, respectively, for RKO here, and Robert Nesbitt, shipper for the Monogram exchange. John D. Walsh, manager of Shea's Fulton Theatre in the downtown section of Pittsburgh, has been reclassified 1-A and is expecting to be called any day; he is married and the father of two children.

Fellow employes held a farewell dinner for George Ball of 20th Century-Fox in the Marine Room of the Roosevelt Hotel on Saturday evening, and presented him with a substantial cash gift along with their good wishes for the best of luck and a safe return.

Joseph Sommers, formerly associated with the Anas Enterprises in Weirton and Holidays Cove, W. Va., has joined the Warner Theatre Circuit staff and at present has been assigned to some of their local houses.

Mario Giordano, until recently connected with the Skouras Theatres in New York, has been loaned temporarily to the Dipson Theatrical Enterprises to act as manager of the New Bradford Theatre, Bradford, Pa., succeeding E. J. Hollister.

The engagement of Cpl. Martin Rothenstein, who operated the Cambridge Theatre, Cambridge Springs, Pa., before entering the service, to Miss Mildred Swartz, of Akron, Ohio, has just been announced.

ST. LOUIS

William Kaimann, 52 years old, manager of the Bremen Theatre, shot and critically wounded his brother, Clarence Kaimann, 51 years old, in the basement office of the O'Fallon Theatre, the night of January 26 and then apparently attempted suicide in his automobile in O'Fallon Park some time later. Both men were taken to the City Hospital where physicians said their condition was critical. Clarence Kaimann told the police there had been some differences of opinion among the family over the management of theatres. William Kaimann died a day later without regaining consciousness.

Errol Flynn, Warner Bros. star, arrived here January 27 to join Gene Tierney and Anthony Quinn in promoting the sale of War Bonds at special rallies and meetings. The trio appeared at a rally at the Washington University Field House the evening of January 28 and later that night were among the entertainers at a bond rally at the Chase Hotel.

The Grand Theatre in Benld, Ill., operated by Joe Katz and the Weeks Theatre, Dexter, Mo., owned by C. H. Weeks, have already conducted very successful Bond Premieres and some 50 other houses in the St. Louis territory, outside of St. Louis and St. Louis County have announced plans for such events. As is known, the 110 theatres in St. Louis and St. Louis County are having free movie nights every Monday night of the Fourth War Loan Drive, while five bond premieres are to be staged at local first-run houses.

T. J. Price, owner of the Home Theatre, Oblong, Ill., and Perry Hoeffler, resident manager in Quincy, Ill., for the Publix Great States Circuit, have made very effective use of a simple plan for stimulating war bond sales in their houses. Publix has three theatres in Quincy. In each of the four theatres large lobby display boards have been set up with space provided for the display of the individual pictures of many soldiers, sailors, marines, mer-

(*Continued on Page* 30)



TAKE THE TROPHIES. Norman Ayers (center), district manager for the New York Metropolitan and New England territory, poses with Clarence Eiseman, New York Metropolitan branch manager, who took branch honors for the week, and Irving Rothenberg, of the New York exchange, the week's champion salesman, in the Warner Bros. 1944 Round-Up. The sales drive completed its first record-smashing month with Ayers' district thus having a field day in the weekly prize department.


There goes the RECORD!
A great motion picture wondrously conceived enthrallingly unfolded a powerful emotional experience beyond all imagining...
The Song of Bernadette
PRODUCED BY WILLIAM PERLBERG
20th CENTURY FOX
Back the Attack
WAR LOAN


once again...
20th
CENTURY-FOX
CAMPAIGNING
DID IT!
GEORGE SEATON
FRANZ WERFEL

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

chant marine men, Wacs, Waves, Spars and auxiliary members of the Marine Corps. If a patron purchase a war bond through the theatres she has the privilege of having a picture of a service man or woman shown on the board.

Sam Pirtle of Jerseyville, Ill., head of the important circuit bearing his name, has returned from a vacation trip to Mexico, while Theodore Coleman, Mount Carmel, Ill., exhibitor, is en route to our neighboring republic. Both were along the Row this week, Sam telling about his wonderful trip and Ted wishing the film folks good-bye until they meet again.

Tilden Dickson of Crystal City, Mo., and St. Claire, Mo., is still in Arizona visiting with his wife and son.

Latest reports from his hospital are that John X. Quinn, MGM manager, is making splendid progress.

Jimmy Frisina, Springfield, Ill.; Ken Rought, Hewton, Ill.; Ed Clarke, Mattoon, Ill.; George Barber, Villa Grove, Ill., and Joe Goldfarb, Upper Alton, Ill., were seen along the Row this week.

Owen H. (Ollie) Blanchard, 67, who died recently at the City Hospital, was a former comedian and minstrel who at one time worked with his own show in a number of the early motion picture theatres. He recently returned from a tour of the USO Centers in the Middle West..

The recent annual meeting of the St. Louis Amusement Company was without incident. All directors and officers were re-elected. The company had a good year, it is understood.

Rex Williams, resident manager of the Loew's theatres, has now recovered sufficiently from injuries received in an automobile accident to spend an hour or so in his office.

Earl G. Vandiver, who operates the Palace and Ritz theatres in Kennett, Mo., dropped into PRC and signed up for the 1943-44 product 100 per cent.

Al Rosecan, owner of the Princess Theatre in South St. Louis, has dropped 24 pounds of excess poundage during the past 30 days. Al won a bet of $100 from a gymnasium friend by taking off more poundage than he did in the 30-day period.

SAN FRANCISCO

All precedents were shattered when San Francisco's conservative Chamber of Commerce, long recognized as one of America's "old line" organizations, elected B. V. Sturdivant, Fox-West Coast northern California division chief, to its board of directors. This is the first time the motion picture or theatrical industry has been accorded such recognition, and the move is interpreted in these parts as a public tribute to the "all-out" war effort of the entertainment field.

The Warfield, a downtown Fox-West Coast first-run and vaudeville house, has changed its policy from the regular pre-war schedule to the "open all night" one, which has already been adopted by three other downtown film houses, including the first-run Paramount, move-over-St. Francis, and second-run State. Since the Warfield is a combination house featuring a stage show and single picture, it was decided by the management to have the last stage performance at 10:30 p.m. and screen a double bill from 11:00 p.m. to 5:00 a.m. Other "open all nights" are Lippert's Studio Theatre, the Esquire and Telenews.

Lon Hoss, Universal Exchange manager here, is a very busy person these days. Just having hosted all the local circuits at a strictly invitation only trade showing of "Gung Ho!" and "Ali Baba and the Forty Thieves" at the Tivoli, Manager Hoss is now guesting W. A. Scully,



CLOSING OF BIG DEAL. Top officials of RKO Radio Pictures, Inc., and International Pictures, Inc., affix signatures to pact which calls for RKO Radio to distribute International's forthcoming product. Signing the pact is Leo Spitz, who with William Goetz (left, standing) formed International several months ago. Behind Spitz stands Charles W. Koerner, RKO Radio's executive vice-president in charge of production, and on the right is Ned E. Depinet, president of RKO Radio.

general sales manager; A. J. O'Keefe, Western division manager; and C. J. Fellman, Western district supervisor, who arrived on an annual inspection tour.

Theatres contributed generously to the *Examiner* War Wounded Fund, which has been used to buy radios and recording sets for service hospitals, besides cash presents for the wounded Among contributors were the T & D Jr. Enterprises, Inc.; the Bayshore Amusement Co., associated with United California Theatres, Inc.; the Broadway Amusement Co.; East Bay Theatres, Inc.; San Francisco Theatres, Inc.; and Golden State Theatre & Realty Corp.

WASHINGTON

Prominent Army, Navy and Marine Corps daughters were on the March of Dimes collection staff at the Earle Theatre. The junior group of the "Daughters of the Army, Navy and Marine Corps" volunteered to do their bit in the drive.

Branch Manager C. E. Peppiatt, 20th Century-Fox, spent a few days in New York. He also celebrated his birthday on February 1.

Margaret Duffy, clerk, left the Warner Bros. employ on Janary 29. Pearl Black is resigning from the contract department at Fox.

Tom Baldridge, MGM, has been out of town all week working on a bond tour. Nat Rosen, Fox booker, spent a week-end in New York recently.

High-ranking Navy officials were guests of the Earle Theatre on Friday night, January 28, to see Republic's "The Fighting Seabees." Jack Foxe, manager of the Loew's Columbia Theatre, takes honors as the first manager in the District of Columbia to sell "a bond for every seat."

Bill Brooker, Paramount exploiteer, was in to visit Warners' Frank La Falce, director of advertising and publicity, regarding Paramount's newest pictures, "Miracle of Morgan's Creek" and "No Time for Love."

Charles McGowan, contact manager at Warners, is back from Florida, with a nice pink complexion.

RKO's Mr. Breecheen went to Norfolk for the opening of Wilder Circuit's News Theatre, "The Center."

Checks totalling $1,000,000 were presented to Under Secretary of Treasury Daniel W. Bell by Henry P. Blair, president of the Equitable Life Insurance Co., in payment for the Fourth War Loan bonds and a ticket for the "Golden Chair" section at the Station WRC-Variety Club of Washington bond matinee of Ice-Capades, which was held at Uline's Arena on January 29.

Recently named to a Board of Visitors of eight welfare, civic, religious and educational leaders for Washington hospitals, was Rudy Berger, Washington and Charlotte district manager for MGM. Mr. Berger is former Chief Barker of the local Variety Club.

A family gathering was held in honor of Augustus C. Putnam, who celebrated his 78th birthday. Mr. Putnam is the father-in-law of William C. Ewing, assistant director of advertising and publicity at Warner Bros.

Gene McCurdy, from Baltimore, was in for a booking session at RKO.

The next meeting of the MGM Pep Club will be February 7.

Ivan Rosenbaum, neighborhood theatres, Richmond, was in for a booking meeting at RKO.

Norma Yehraus of MGM has announced her marriage to Roy Van Osdale of Mt. Ranier, Maryland.

J. J. Maloney, MGM division manager from Pittsburgh, was a caller at the local exchange.

Republic's Jake Flax of Washington, and Steve Edwards of New York were co-hosts with Warner Bros. at a cocktail party at the Willard Hotel, at which an identification bracelet was presented to Chief E. R. Saulnier, Seabee.

VANCOUVER

Odeon Theatres have purchased the Abbotsford Theatre, Abbotsford, B. C., from Wilf Little and Cornie Friesen. The price was $18,000. It is one of the oldest buildings in town, built 30 years ago. It seats 420. Abbotsford is 45 miles from Vancouver and three miles from the U. S. border, with a population of 550. Odeon will re-seat it, make changes in lobby and projection room, and install a modern heating unit. It's a one-man projectionist situation, and Friesen will stay on in the booth for Odeon. This gives Odeon 26 theatres in British Columbia.

The National War Labor Board has decided to allow an appeal of Famous Players circuit against a British Columbia Regional Board ruling which granted two-week vacations with pay to film theatre projectionists. The National Board decided to limit the holiday period to one week with pay. The original request by the projectionists' local, 348, was for two weeks with pay and increased cost of living bonus, or one week with pay plus double time for the six statutory holidays each year and an increased cost of living bonus. The BCRB decided to grant the two weeks with pay and dismissed the demands for the increased bonus, so F. P. are the winners as they offered the projectionists one week with pay.

The Vancouver Province has cut all advertising space by 15 per cent, based on the amount of linage used from month to month last year, the move being made to save newsprint. Theatres and all other advertisers are affected.

Bob Sparrow of the Plaza, Vancouver, staff is now the manager of the Rio Theatre, Ladysmith, Vancouver Island. This is an Odeon Circuit house taken over recently.

Sam Shapin, auditor for Warner Bros. from New York, spent a few days here checking the local branch, and leaves this week for Calgary.

Larry New, who was manager of the Grandview, Vancouver, before joniing the Navy, is now in the moving picture section of the Navy at Halifax, N. S.

Selling the Picture

$10,000 Contest Tops Press Book Stunts

A $10,000 award to the couple duplicating Betty Hutton's "miracle" in "The Miracle of Morgan's Creek" during local runs of the Paramount comedy is suggested as one of the major stunts in the exploitation campaign outlined in the press book. The campaign book, prepared by the Paramount advertising department under the direction of R. M. Gillham, is just off the press.

The "miracle award" stunt is suggested as a "terrific town-talking teaser," with additional publicity to be obtained by the theatre insuring itself against the possibility of the "miracle" coming to pass—although chances are a million to one that it wouldn't happen.

The press book points out that it would be wise from a box-office standpoint to keep the surprise ending a secret, right up to the final showing, and to keep the public wondering what the Preston Sturges comedy is all about. The press book shows how to achieve both purposes effectively, with teaser stunts and ads provided carrying out this part of the campaign ingeniously.

Also included within its covers are money-making ideas, stunts and tie-ups, as well as cooperative advertising campaign. Local merchandising tieups are available on seven important nationally-advertised products, which are tied in with the picture in newspaper, magazine and billboard advertising.

A special insert contains New York newspaper reviews on the picture.

Extensive Trailer Campaign Used For 'Lady in the Dark' Premiere

One of the longest and most extensive trailer campaigns on record is being carried on locally by the Hollywood and downtown Paramount theatres in connection with the west coast world premiere February 9 of "Lady in the Dark."

Beginning Christmas week both houses began running the black-and-white advance trailer, which was supplanted by a 200-foot color trailer for two weeks. Two other color trailers, both of the maximum footage of 200 feet, are now running prior to the premiere.

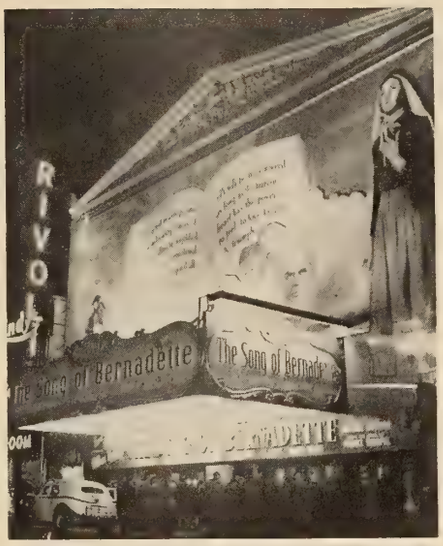
Including one-frame teaser ads which were thrown on the screens early in December, Paramount audiences will have been reminded constantly of the premiere for a total of 61 days.

Carl Post Field Man for Warners in St. Louis Territory

Mort Blumenstock, in charge of Warner Bros. advertising and publicity in the East, has added Carl Post, formerly engaged in press work in various branches of the amusement world, to the field public relations staff in the Prairie territory.

With headquarters in the St. Louis exchange, Post will temporarily work with Don Walker, the Prairie District representative working out of Kansas City, while getting established with exhibitors, newspapers and other contacts in the St. Louis area.

In addition to representing Harry James and other bands and radio artists, and doing occasional motion picture field work, Post worked on the National Waste Paper Conservation Campaign.



Impressive Front for 'Bernadette'

Taken during the recent invitational preview, this scene shows how the New York Rivoli's facade and marquee have been designed to attract patrons to see 20th Century-Fox's "The Song of Bernadette." Note that figure of Bernadette is rightfully the dominating element of display.

Magazine Club Urges 'Jane Eyre' Support

The *Good Housekeeping* Club Service, an adjunct of the widely read magazine which carries great weight among millions of women, has prepared a special pamphlet on "Jane Eyre" and has distributed it to 22,000 women's clubs throughout the country.

The pamphlet carries a strong recommendation for the picture and urges the clubs to support it through the following activities:

1. Contact local theatre manager and learn "Jane Eyre" playdate.
2. Offer the cooperation of the Club in obtaining community support for the picture.
3. Put the Club's telephone chain to work on the picture—each member to telephone 10 people, asking them in turn to phone 10 more, and so on.
4. Review the novel in the Club in preparation for seeing the picture at the local theatre.
5. Enlist the support of the schools.
6. Arrange a library shelf of stills and copies of "Jane Eyre."

Cooperation Pays

President S. J. Gregory of the Alliance Circuit, Chicago, believes in cooperating with local educational and charitable institutions.

At Anderson, Indiana, Manager Herbert Sullivan of the State held a special showing of "Lassie Come Home" for the sisters of St. Mary's School.

At Marion, Manager Billy Connors of the Indiana always invites students of the School for the Blind to be his guests whenever a musical plays that house.

These tieups have won goodwill for circuit, Gregory declares.—Ch.

'Lost Angel' Given Strong Campaign by Jacoby in Altoona

An elaborate campaign was staged by Manager W. B. Jacoby of the State Theatre, Altoona, Pa., for the showing of "Lost Angel." Following is an itemized account of Jacoby's selling activities to aid you in planning your own campaign on the picture:

Screening. To get a cross-section audience whose opinions could be used in ads, a special screening was held for shop girls, doctors, lawyers, shop workers, etc. The brief quotes obtained from members of this preview audience were used not only in advance and current ads, but also in radio announcements and on a special board in a prominent store window. The board was headed by this copy: "This Is What Altoonians Think of Margaret O'Brien in 'Lost Angel'."

Newspaper Ads. Teaser ads were started ten days before playdate. Copy was changed daily. Other special advertising was used, including copy in the personal columns.

Classified and Poetry Contests. A classified ad contest was planted in the *Tribune*. Names were hidden among the ads. Those who found their names received guest tickets. A poetry contest was also planted. Readers were asked to write a four-line poem on "Lost Angel" or Margaret O'Brien. Winner received a four-week pass, while single passes went to runners-up. An editorial commending the film was published in the *Tribune*.

Radio. Starting ten days in advance, spot announcements were broadcast before and after important commercial programs.

Heralds. Two thousand heralds were stuffed in out-of-town newspapers delivered from house to house. Copy on each herald included many of the favorable comments received from guests at the screening.

Street Car Cards. This form of advertising was used in all transportation lines, including buses. The cards were seen by thousands of residents in outlying towns and helped considerably in spreading news of the engagement.

Teaser Placards. "Reward" teasers were spotted in dozens of shops. Cards measured 14x22. Idea was taken from exploitation section of the press book on "Lost Angel."

Fourth War Loan Tieup. Arrangements were made to have small cards placed in packages sold by leading merchants. Copy on the cards: "Don't be a 'Lost Angel.' Do Your Share and Support the Fourth War Loan Drive." A ballyhoo man also distributed the cards. He carried a bannered suitcase, stopped at street corners, opened the suitcase, took forth a quantity of the cards which he handed out to pedestrians.

Window Displays, Posting. Several windows were promoted. Twenty-four sheets, six-sheets, three-sheets and special cards were posted throughout Altoona.

Loudspeaker Airs Tunes

A radio program featuring Gershwin tunes and the installation of a loudspeaker atop the marquee to air the ear-catching score of "Girl Crazy" were accomplishments of Leon Robertson and Mark Jenkins of the Gillioz Theatre, Springfield, Mo.

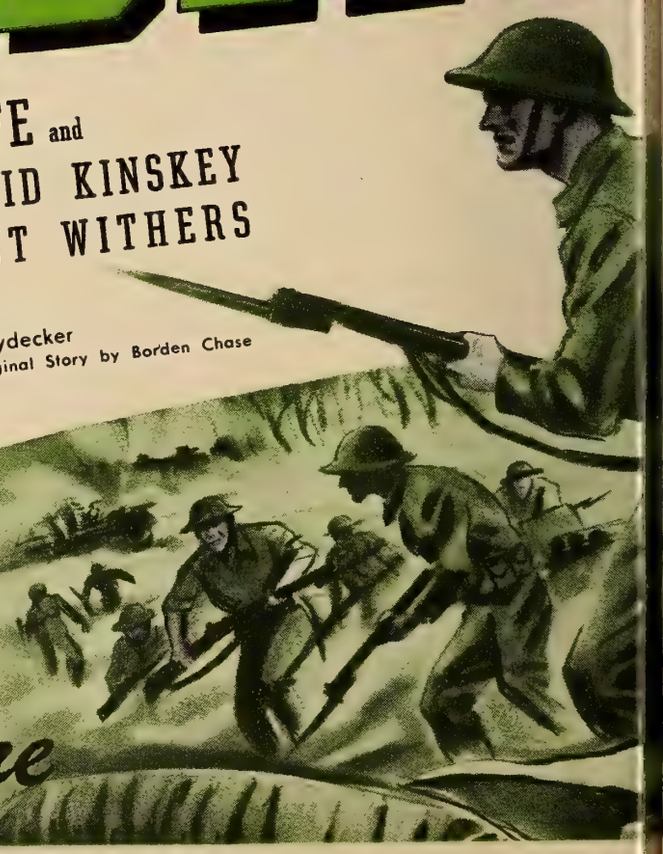
Romance of the Seven Seas!

John WAYNE ★ *Susan* HAYWARD

THE FIGHTING SEABEES

with DENNIS O'KEEFE and
WILLIAM FRAWLEY • LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS

Edward Ludwig — Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie · Original Story by Borden Chase



A Republic Picture



Program Exchange

Two Souvenirs Accompany Request of Canadian for Sample of House Organs

Just to prove to you how busy showmen are with the Fourth War Loan bond drive: come with us to our program basket. Look closely. No, your eyes are not deceiving you: there is only one program. During previous bond drives the influx of programs has substantially subsided, but never in the history of the Program Exchange has it fallen as low as it is right now. We aren't fretting about it; on the contrary, as we pointed out last week, we believe it is an excellent indication that theatremen are deeply involved in the Fourth War Loan for the present; and along toward the end of the drive, and after it is over, these theatremen will resume forwarding programs to us.

We are in receipt of a letter from **George J. Forhan** of the Belle Theatre, Belleville, Ontario, Canada. Mr. Forhan desires some samples of programs as issued by the different managers here in the United States. We shall send him a few samples we have on hand, and as others come to our desk we intend to forward them to him later.

"Frankly," the Canadian exhibitor writes, "I regret that I have no program to exchange with any manager, as I have never issued a house program; but it is my intention to do so when the paper situation adjusts itself in Canada. My situation is going to need a house program to stimulate business, and I want to prepare for it now, as I have not used one."

Mr. Forhan encloses two souvenirs of Canada which we shall save for good luck. One is what he terms "a twenty-five-cent shin-plaster"—a twenty-five-cent bank note that is now out of circulation. The other is a Canadian nickel which looks as though it had been minted from gold but which is probably copper. Anyway, right now, while it's shiny and new, it looks like a gold piece, and we shall continue to imagine it as such until the newness has worn off and the coin shows its true color. That bank note fascinates us. We're not a collector of old coins and bills, but it wouldn't take much persuasion to start us off on the hobby. If bank notes were used for quarters and half-dollars these days it would reduce the jingling in our pockets. On the other hand, we might get these two-by-four notes mixed with other papers and lose them; so perhaps it's just as well that quarters and halves are minted. We want to thank Mr. Forhan for his kindness and thoughtfulness, and wish to assure him that we shall preserve the souvenirs.

And now—since we have no program on which to comment—what shall we comment about? Well, for one thing, there's the weather, which must always have its place in the Program Exchange. It's still too warm for January. Surely it won't be long until we have invigorating frigid temperatures once more. This torrid 36-degree weather today makes us lethargic; we amble slowly down the street, huffing and puffing and perspiring 'neath our red flannels, woolen suit and heavy woolen overcoat. Cold weather would make us move faster; we could get to various destinations quicker and thus save time. For the life of us, we can't see how people in torrid climates—such as Texas—get things done. We shall expect a deluge of protests from the Lone Star State, headed by **Jack Jackson,** a true Texan if there ever was one.

What are you doing about the Fourth War Loan in your programs? Are you giving the drive proper significance? Are you announcing your bond premieres, bond auctions, bond rallies? Are you enclosing bond application blanks with the programs you mail to patrons, and are you giving these blanks with the programs you hand out to patrons at theatres?

Are you using cover illustrations appropriate to the occasion? Are you using slogans? Are you taking advantage of your program to call attention to bond promotions during special days and special weeks? If your program is useful in promoting your regular attractions, surely it can be useful in generating and maintaining interest in the Fourth War Loan. And remember, we'd still like to see what you're doing along this line, so send your program(s) to the Program Exchange Editor, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

If you are not now using a program, why not consider a small four-page tabloid. With stories and scene mats taken from the press book, with items obtained from your newspaper editor (who probably receives more Hollywood material than he can use), and with a little make-up ingenuity on your part, you should be able to bring forth an eye-arresting house organ. Try making up such a program. We think you'll find it an enjoyable job, and one that should be productive.

Well, we shall stop here; but look for us in this space again next week. Incidentally, if any of our Program Exchange members in the armed forces read these lines, we'd like to hear from them, if it is at all possible.

Newspaper Ad Tieup Set for 'Destination Tokyo' in Key Cities

Under a tieup arranged by Warner Bros. with Electric Boat Company, "Destination Tokyo" will get the benefit of some unusual exploitation through the medium of newspaper ads occupying nearly a full page in leading newspapers of principal cities.

First ad in the series has appeared in the New York *World-Telegram,* coincident with the New York Strand engagement of "Tokyo." Layout includes a group of stills from the film, in addition to plugs for the production and mention the film, in addition to plugs for the production and mention of the Broadway engagement.

A similar ad is set for *Collier's.*

Hoodlums Displaying Tricks to Audience is Cure for Vandalism

Versatile theatreman Leonard Kraska (*STR, Jan. 29, p. 16*) of the Dorchester, located in a Boston suburb, has apparently solved the juvenile delinquency problem.

Cornering the leader of the local hoodlum element, Kraska complimented him on his gang's hidden talents, appealed to the youth's ego by inviting the boys to display their talents at one of Kraska's weekly amateur shows. Condition for the gang's personal appearance: all vandalism, rowdiness was to stop immediately, and the boys were to act as policemen to make sure that no new group continued the work these hoodlums had already begun.

The leader and his gang went for the stunt like the proverbial "ton of bricks," and now there is no more vandalism in the Dorchester Theatre or the surrounding district. Since the hoodlums displayed their talents several weeks ago, there has not been a single case of vandalism, no defacing of walls, no slashed seats, no nothing.

Says Kraska: "I've got my finger crossed and hope my little angels don't suddenly turn into little devils, but frankly, I'm not worried much. They like the idea of some authority; they like the idea of being trusted. Maybe that's why they are now monitors instead of embryonic yeggmen."—Bo.

Salvage Drive Boosts Film

Sid Holland, manager of the Palace Theatre, Akron, Ohio, landed a lot of extra newspaper publicity for "What a Woman!" when he tied in with the local papers and arranged a waste paper matinee for kids. Every boy or girl who delivered at least ten pounds of paper were admitted free to see the picture.

Screening Earns Film Editorial

As the result of a private screening of "None Shall Escape," Manager Irving Cooper of the Palace Theatre, Stamford, Conn., landed a highly laudatory editorial in the Stamford *Advocate* before the picture opened in town.

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A RAVE A DAY

"Anyone with a sour taste for laughter should be warned away from this picture. It's a cinch to break him down into good humor... Sturges had better be careful or they will have to keep a nurse in attendance when his pictures are shown." —ALTON COOK, N.Y. WORLD-TELE.



"The Miracle of Morgan's Creek"

Starring
EDDIE BRACKEN
BETTY HUTTON
with Diana Lynn • William Demarest
Porter Hall and "McGinty" and "The Boss"
Written and Directed by
PRESTON STURGES

THIS Paramount HIT SCORED BIGGEST NON-HOLIDAY SATURDAY IN N. Y. PARAMOUNT'S 18-YEAR HISTORY!

Watchful Policy Urged on Front-of-House Operation

Showman Keene Advances Pertinent Suggestions on Regulations for Cashiers, Doormen

By Lionel Keene

There's nothing an interested manager can't correct . . . so, in my meanderings about town, I have jotted down a few observations that may prove helpful in enabling you to have as perfect a pre-war operation as present conditions will permit.

Let's start at the box-office . . . that's the patron's first introduction to theatre . . . don't forget to hang up your admission price sign . . . and the right prices. Sounds ridiculous, doesn't it . . . who would forget it? Well, you'd be surprised! Keep a Time Schedule of your *Current* program in an inexpensive frame with a detachable back (you can purchase one in the 5c and 10c store) in full view of the public . . . for their and *your* ready reference.

When that telephone rings, it doesn't cost anything extra to say: "Good afternoon . . . or evening . . . as the case may be . . . Atlanta Theatre." And be sure, if it is an inquiry as to the running time of your program, you give the correct information. A person usually asks . . . "what time is your *next* show?" Answer something like this: "The *feature picture* is now showing and will be over at 6:45 p.m. The next complete show will start at 6:45 p.m. Thank you." There is nothing more annoying than to be given a time for the next show or next feature, and arrive at the theatre only to find the picture has already started.

And for further courtesy, remember . . . if a person presents a pass . . . treat it the same as you do a cash sale . . . from the very manner in which you handle the transaction leave the person with the feeling the management is sincere in its welcome by adding: "Glad to have you" when you hand out the pass coupons. With every ticket sale, don't forget . . . "Thank you," and that goes for the ticket-taker too!!! If you use a ticket machine, be sure it is not only polished daily . . . but is oiled regularly. They're next to impossible to replace today . . . and spare parts are scarce.

Keep Inventory of Tickets

This reminds me . . . do you keep an inventory of your tickets, and mark down alongside the starting number of the roll or pack the date it is put in service? A record of the kind enables you at any time . . . at a glance . . . to know when it is time to re-order tickets. Remember, with the shortage of manpower, the ticket printing companies are unable to give you the same quick service as has been their custom . . . so allow yourself sufficient time for replacement. It is not a bad idea either to have a multitude of colors of all admission prices for frequent switching. It does this for you: keeps your employes honest . . . enables your doorman to recognize an old ticket at a glance. Further, with the "junior" inexperienced ticket takers, who are not always on the job as you would ike them to be, with business as good as it is today in most theatres, the doorman does *not* collect *all* the tickets . . . and it is human nature for a person to present the ticket for *a second time,* especially if they are aware the color is the same as those in use. So, if you do not put a stop to this practice, not only do you lose additional revenue, but Uncle Sam is deprived of the Theatre Admission Tax he needs so much these days.

Of course, you are aware such a "chiseler" is subject to Federal prosecution should a government agent "spot" him. This recalls an annoyance I experienced of "teen age" folks "crashing the gate" . . . of those who would buy *one* ticket, then open the exit door at the farthest end of the theatre to let their pals in free. I ran a trailer regularly offering a cash reward for information leading to the arrest and conviction of any person evading payment of the government tax on admissions, which was a polite way of letting the miscreants know we were wise to them. It was also a means of letting "our friends" who had "free entree" know they should stop by the box-office and pay the government tax. We indirectly spread word about the neighborhood that we had installed a camera with an "electric eye" which photographed each individual who attempted to pass the doorman without a ticket, and that the photographs were turned over to the Federal authorities. It worked miracles! FBI are magic letters to use to relieve petty and "smart-aleck" annoyances.

Another policy inaugurated was to furnish the ticket taker with a card, the size of a calling or business card, which he attached on top of his ticket box, giving the opening numbers and colors of the tickets in use for the day so he could check numbers on tickets presented to enable him to pick up any *old* numbers: those being used *a second time.*

Here's another: It is the policy of most theatres to tear a ticket in half, drop one half in the box and return the other half to the patron. I found it necessary to retain both halves, for patrons would request permission to go to the corner drug store, or even to the concession stand in the lobby. I soon found that a great many of these "teen agers" did this following a complete show: go to the corner drug store, give their ticket stub to another "teen ager" who, if questioned by the doorman, would claim he had been in the show, but had just gone to the corner store for a moment. This resulted in a cash loss of an admission and again deprived Uncle Sam of his Federal Tax. Retaining both halves of the ticket turned the trick, and reduced the number of patrons who had "personal business" at the "corner store."

The kids even acquired the habit of asking the doorman permission to visit the concession stand in the lobby . . . for fear, in the absence of a ticket stub, they might not be able to get back in the theatre.

Another nuisance quickly corrected was the habit of young men and women of the neighborhood using box-office telephone for "social calls," holding up the line for sometimes as long as half an hour, keeping persons at home who wanted to call the theatre for information. A card was placed in full view in the box-office stating: "Phone Calls 5c." If the cashier was requested by a child, or even a grown-up, permission to use the telephone to let the folks at home know they were ready to be called for at the theatre, we were glad to extend the courtesy, especially in inclement weather. Restrictions were placed on theatre employes, particularly the cashier, on use of the telephone for long-drawn-out, unnecessary personal calls. I suggest you have a late telephone directory hanging on a hook in the box-office for ready reference for your patrons and staff.

To continue . . . if and when business is good . . . remove some of the receipts several times during the afternoon and evening . . . and place the money in your safe . . . so if there should be a "hold-up" . . . your loss will be a minor one. And when your cashier closes the box-office, be there and carry the money bag while she "totes" the tickets and other box-office records. Just a precaution that pays!

And, too, look in the nooks and corners of the floor of the box-office for any change that may have been accidentally dropped during the day's operation. Cashiers sometimes have something else on their mind at the moment . . . possibly a date . . . or are just plain tired . . . and overlook doing this. Many times I have found loose change left on the box-office floor, or in the drawer under money wrappers . . . and even in the drawer of the popcorn machine.

Speaking of money wrappers, your cashier can save you time if she will have all change wrapped before the end of the day's business. Then, it is a good plan to close the box-office door and see that it's locked when the cashier leaves for the day. As a matter of fact, insist that your cashier keep the box-office door closed and locked during the period of operation and *never* open it except on an agreed signal . . . a safety measure against possible hold-up. And make it a rule that at no time will anyone except an authorized person be permitted in the box-office while the cashier is on duty. Any business to be transacted by lesser employes should be through the front. There is nothing that reflects poor management so obviously than an employe (other than an authorized person, usually the manager or his assistant) or "friend" standing in the box-office conversing with the cashier. Don't forget, your box-office is your "First Line of Defense."

If you sell war stamps, be certain the supply is constantly replenished . . . and that your cashier handles a war stamp transaction just as carefully and as courteously as she would the sale of a ticket. She is contributing to the war effort in encouraging purchasers to return to your theatre for their war stamp savings and making a friend for the theatre so that when they think of the "movies," they'll think of *you.* Keep a five-cent memo book of your daily sales of war stamps. It is interesting to follow, and enables you to determine on sight just how many stamps of each denomination you must purchase to replenish the supply. And let your patrons know you sell war stamps through appropriate stickers on your box-office glass, and through a film trailer. It is your patriotic duty!

Double-Check Cashier Daily

Once out of the box-office and in the manager's office, have your cashier complete the daily statement . . . it would be a time saver if she completes the matinee figures (usually up to 6 p.m.) on her return from supper. You double-check her daily . . . finding it correct . . . with all essential information filled in, such as opposition pictures, etc. I've always followed the rule of discouraging the completion of the day's statement while the cashier is on duty in the box-office . . . even though she may find time for it . . . as the *smarter* ones, should they be so inclined, can very easily check their money, and if they find they are *over* pocket the difference without your knowledge. In instances where you find the cashier is very seldom *over* . . . and more often *short* . . . make up your mind you're not getting all that is due you, as it is human to err. Keep another five-cent memo book of daily shortages and overages . . . let it be known you will make up any shortages out of the overages . . . if there is sufficient overage . . . that, otherwise, the cashier will be responsible for any shortages. It is well also to have your cashier sign an application for bond, even though you do not actually bond her. At least, she will have the impression she is bonded and, consequently, will be honest.

Assuming the Daily Statement is now checked, and double-checked . . . and the money is cor-

(*Continued on Page* 39)

By Way of Mention

The article on this page is another in the series on theatre operation and average community showmanship by Lionel Keene, well-known theatreman of Atlanta, Ga. We suggest that managers retain and file these helpful articles for ready reference. Another will appear in an early issue.

Support the Fourth War Loan!

Up!



Desert Song

UP IN LIGHTS ALL OVER THE COUNTRY!

UP GO THE GROSSES!

Warners UP ON TOP ALWAYS!

IN TECHNICOLOR!

STARRING

DENNIS MORGAN ★ IRENE MANNING

BRUCE CABOT · GENE LOCKHART

Directed by ROBERT FLOREY · Produced by ROBERT BUCKNER

Based Upon a Play by Lawrence Schwab, Otto Harbach, Oscar Hammerstein 2nd, Sigmund Romberg, & Frank Mandel

Showmanalysis

REG. U.S. PAT. OFF.

A PRACTICAL SELLING CAMPAIGN for SHOWMEN



Jane Eyre

A 20th Century-Fox Picture

Directed by Robert Stevenson

Starring

ORSON WELLES
as Edward Rochester

JOAN FONTAINE
as Jane Eyre



The very nature of this picture stamps it as a class attraction. As such "Jane Eyre" requires a carefully considered campaign if the ultimate in results is to be realized on its engagement at your theatre. It is a truly great story, an autobiography by the celebrated Charlotte Bronte which has been reprinted in forty-three editions in the United States alone. Given the added spark of life on the screen it is a memorable emotional experience for all who see it. Irresistibly, "Jane Eyre" will capture the plaudits of press and public most of whom are already aware of its coming to the screen through the medium of national advertising in 21 important magazines with 90,000,000 readers. It becomes your single property the moment it is bought and with you rests the opportunity of making it one of the outstanding box-office pictures of the year. We submit the following suggestions and information for your guidance if and when you play the picture.

BILLING

The very fact that such widespread national advertising has been employed makes it advisable to cash in on this asset. The wide readership of the book also makes the title, "Jane Eyre," important. In order to make the picture stand out, why not sock the title home with large block-letter posters? Shout what, where and when in the old circus fashion. As a tag line in small type you might add, "See It from the Beginning" as it is that kind of a picture. This idea is worth consideration as the keynote of the entire campaign. If you are already using block paper try a new color scheme or reverse block, or print the title vertically reading from top to bottom in two columns. Above all take a different approach than is customary to command attention.

SPECIAL HERALDS

The picture will elicit raves from all who see it and for this reason it is an ideal production to screen for a private group of prominent citizens whose word bears weight in your situation. Editors, critics, educators, librarians (skip the clergymen), secretaries to several prominent executives, several 5 & 10 clerks, a few male and female defense workers—in other words a representative cross section of opinion—and have them write their comments in brief with permission for publication. Print these comments as a special herald with names and titles using a cover caption, "What Boomtown people say about 'Jane Eyre'." Give these heralds a back cover stressing "See It from the Beginning," with show times specified. A personal note might point up the importance of this angle by saying that: "It is the consensus of opinion that this fine story must be seen from the very start to be most enjoyed. Having seen it myself, I am convinced of this fact and urge all who enjoy fine drama, moving love romance and great pictorial beauty to see this great screen play from the beginning.

This may be an old stunt but it will cause comment and place the show in a sort of special "must see" category. Give these heralds widespread distribution.

TIEUPS

Plenty of book store windows are ready and waiting with special display material on this picture, including drug stores where books are sold. Fashion tie-ups on a national scale are covered with stills, mats, etc., in the press book. If your newspaper will go for the pictorial serialization you may be able to promote banners on their delivery trucks plugging "Jane Eyre." You may be able to get a co-op page with eight advertisers on a jumbled title stunt with one big letter of the title in each ad. You can always fall back on the Jane Eyre Rose, Sundae, Hat, etc., stunt to grab windows or counter displays.

EXPLOITATION

This picture calls for dignified treatment, which excludes ballyhoo or any street stunts that might detract. We would recommend that exploitation be confined to the usual channels which permit class effect without sacrifice of "smash" effect.

LOBBY DISPLAY

Naturally, the book becomes the central motif for all displays. A giant book with the characters stepping from the pages with their identity specified will be ideal where space and art shop facilities permit. The "kiss" stills shown in mat form as a series of five in the press book are, for our money, the outstanding pictorial material available on this picture. They express the deep romantic emotion on which the story is built and avoid the costume angle. They would be most effective if enlarged for display either as a sequence or individually.

For the front of the theatre the title itself will work out fine as giant cut-out letters, since there are only eight characters to deal with and two words with an equal number of letters allowing for balanced, flexible placement. Sock the title across in all your displays so that they can see "Jane Eyre" no matter where they look. Illuminate the cut-out letters with pig-tail sockets if you have them available as it only means eight letters to wire and is a most effective gag if you haven't done it for some time.

RADIO

Build an advance teaser campaign for spot announcements using words from the book as spoken by each character: "I am Jane Eyre." "I am Edward Rochester," etc. See press book for elaboration on this idea. Another approach would be to have a male and female announcer read the comment cards of men and women who attended the screening.

NEWSPAPERS

Since the title is pre-sold, advance teasers in bold type are in order as follows: (1) Coming . . . (2) Coming . . . "Jane . . . (3) Coming . . . "Jane Eyre" . . . (4) Coming "Jane Eyre" The Greatest Emotion Picture of the Year (5) Coming . . . Go into your routine with a first advance ad and follow through.

You may find it practical to use the screening comments of local people as the basis for a large advance ad using a smash border out of the newspaper mat service which is free to advertisers.

After your opening, use an "Acclaimed by Last Night's Audience . . . etc." ad to tell the readers how they praised it and use a local comment in each day's ad during the run of the picture. Keep hitting that "See It from the Beginning" line in all copy. Persuade the book reviewer to do a column on the manner in which the book was transposed on the screen. Play up the book in all ads.

FINAL TIP

See the picture for yourself and you will become sufficiently enthused to make this one click for all it's worth . . . and that's plenty.

Watchful Policy is Urged in Operation Of Front of House

(*Continued from Page 36*)

rect . . . have the cashier prepare her daily and hourly reports for the next day's business. I haven't previously dwelt on the hourly report . . . but it occurs to me, if you do *not* keep one daily, you are passing up a record of value . . . one that may be helpful to you at some future time in deciding an issue. For instance, when the Public School System inaugurated later openings and closings, I watched the daily hourly reports to determine what, if any, effect it might have on business . . . and as a result, changed the opening time from 3 p.m. to 3:30 p.m., which meant a saving of one-half hour operator's pay . . . cost of light and power . . . and fitted in better with the time of the employes, who were students. Atlanta's change to Eastern time affected late night business . . . so a 10:30 p.m. closing was instituted, replacing the former 11 p.m. curtain . . . another half hour saving, determined from the hourly reports, requiring fewer short subjects for the day, resulting in a saving of film rental.

What arrangement have you for being sure you benefit from any money that may be taken up at the door from late patrons who attend after the cashier has closed up for the day? If this is not regulated, you could be missing out on quite a little revenue. I made it a rule that the doorman should immediately contact the manager, or his assistant, and purchase the desired number of admissions, the manager placing the change in the cashier's money box to be included in the next day's business. See that your cashier forms the habit of counting her change each day before starting the sale of tickets and reporting to you any discrepancy immediately. Then, if there should be a shortage at the end of the day, she has no "comeback" that someone may have trifled with the "change" before she opened the box-office.

Here's a final suggestion. There are days of the week . . . mostly afternoons, when time hangs heavy for the cashier, so that if you have any odds and ends, such as making up passes for the week or keeping easy records you may desire, she can do it, keep occupied and out of mischief. I always managed to find something for my cashier to do for me, and she enjoyed doing it, as it acquainted her with various phases of the business . . . and made the day seem shorter. If you haven't experienced it, you'd find it very tiresome sitting in a crowded box-office for so many hours at a stretch when business is nil and no traffic of interest passing by the theatre.

On the subject of passes. So many persons in one community were accustomed to theatre courtesies, it was a problem to reduce them without offense. Finally, a service fee of 10c per person was hit upon, copied from a downtown first-run who had the policy in effect. It's a funny thing, but the fellow who had been in the habit of abusing the "pass privilege" by bringing with him not only his family but whatever friends might be visiting, and depositing at the box-office only the actual federal tax, stopped coming altogether when he found it cost 10c *per person*, and even went out of his way to criticize the management for its new Pass Policy.

Dead Ringer for 'Lassie'

Exploitation for "Lassie Come Home" by C. P. Spencer of the Capitol Theatre, Hamilton, Ontario, included the rounding up of a dog which was a dead ringer for the film canine and having the animal led around town by a young man built along the same general lines as Roddy McDowall.

Promotional Activities Boost 'Fighting Seabees' in Chicago

An elaborate promotion centered about a Seabee home on leave after active service in the Mediterranean was employed by Edwin Silverman and Norman Kassel of Essaness Theatres to boost the Chicago engagement of "The Fighting Seabees" in its premiere at the Woods Theatre, where the production opened recently.

Through the cooperation of the Bureau of Yards and Docks, U. S. N., Seabee Paul A. Gerts was chosen to represent Chicago at Republic's national reception at the Hotel Astor in New York City, where a group of Seabees representing twenty-six states was honored. His selection for this appearance received coverage in the Chicago *News, Sun,* and *Tribune.*

Gerts was feted at a press preview and reception at the Blackstone Hotel, which was attended by the newspaper and radio press and high-ranking Naval officers. The *Herald-American* carried a story on the reception, tied in with the Woods opening, and the *News* also carried a story about the reception.

Gerts visited Mayor Edward J. Kelly, who presented him with a Seabee identification bracelet, and this event received picture coverage in the *Times, Sun,* and *Tribune.*

Gerts broadcast on the Treasury Hour, broadcast over WGN, and heard over 140 stations of the Mutual network on January 19th. His appearance took place at Treasury Corner before the vast crowds which are attracted to this spot.

He also appeared at a Bond Rally at Sears-Roebuck Western Avenue store, and addressed the meeting, with mention of "The Fighting Seabees."

Excellent newspaper coverage was obtained in the Chicago press. Advance coverage included a big photo splash in a Story in Pictures in the Little Theatre section of the Sunday *Tribune* and the Sunday *Herald-American,* as well as an entire Kup's Column in the *Times,* which mentioned theatre and playdate.

A special screening for Navy personnel was held.

Trailers advertising "The Fighting Seabees" ran in every one of the twenty-eight Essaness neighborhood theatres, announcing the opening at the Woods Theatre. These trailers were continued throughout the engagement. A trailer was used at the Woods itself for two weeks prior to the opening.

A special giant-size lobby piece proved an advance attention-getter for two weeks prior to the opening. For the same period, a 24-sheet was posted on the east wall of the Woods.

A special Seabee flag was hung from the theatre attraction board, and could be seen from State Street on the east and the City Hall on the west.

In a tieup with Robbins Music Corporation, publishers of Song of the Seabees, this song, used in the film, was plugged by local bands. A window in a local music store heralded the engagement, and was retained during the run.

There were two 15-minute broadcasts over Hal Tate's Variety Show, and radio spots were used on all major stations.

The advertising campaign included 1500 additional lines of newspaper advertising in the *Herald-American, Sun, Tribune, News* and *Times.* Radio spot announcements were used on Stations WMAQ, WBBM, WGN, WENR, WIND, WJJD, and WAIT. A full showing of 24-sheets and 250 3-sheets heralded the engagement and remained posted during the run.



Seabee Paul A. Gerts, on leave after active service in the Mediterranean, speaks at a war bond rally at Sears Roebuck in Chicago. Seabee Gerts represented that city at New York's reception at the Hotel Astor, and returned to Chicago for a press preview and reception there in connection with Republic's "Fighting Seabees," which opened at Woods last month.

'Guadalcanal Diary' Exploited by Stearn

"A wonderful increase in business" is the way Manager Harry D. Stearn of Schine's Manring Theatre, Middlesboro, Ky., describes the result of his exploitation campaign on "Guadalcanal Diary."

Stearn promoted gratis a large five-column feature mat in the *Daily News,* also made a tieup with that newspaper whereby 2500 copies of a roto herald were inserted in copies of the local publication and distributed by newsboys.

But let Stearn continue the report:

"We had a well rounded-out campaign, using 12 still standees from the 20th Century-Fox exchange and distributing all of them to our best merchants who gave us front-window displays. We had a special lobby front made up that covered the complete inside front of our lobby and box-office. We used large four-foot cutout letters on the title and a large six-sheet cutout of 'the kid.' Used a six-foot letter stencil under the marquee on the sidewalk, and a smaller stencil was used on street corners throughout the town. Fifty one-sheets were distributed to all local mining camps and to surrounding towns. One hundred window cards were placed in store windows throughout Middlesboro.

"Our best attention-getter was a gun promoted from a local young man who received it from somewhere in the South Pacific. It is a Japanese gun captured from the Japanese army and sent on to this boy. The peculiar part of it is that it is a Kelly-Springfield rifle made here in the United States for the Japanese government. We were able to promote this gun and put it on display two weeks in advance of the picture's opening. There was very heavy traffic in the lobby to look it over while the theatre was open."

McKenna Uses Magazine Tieup

George McKenna, manager, and Bill Brerton, publicist, of the Lafayette Theatre, Buffalo, picked up the "What a Woman!"-*Woman's Magazine* tie-up as suggested in the Columbia pressbook and made arrangements for the local wholesale magazine distributor to banner his five trucks with copy selling the picture and the contest. In addition, 150 specially printed 16x17 cards were tacked on as many dealers' newsstands.

The Box-Office Slant

Beautiful But Broke

(*Continued from Page* 17)

enough for top billing in sections where the young bobby-sock trade prevails. Miss Davis continues to evoke laughter with her antics; Jane Frazee and Judy Clark take care of the vocalizing quite well and John Hubbard is okay as the lead in the show they put on. Good direction by Charles Barton and the production elements of Irving Briskin make this a filmusical that will attract considerable attention. Go after the youngster and adolescent trade and arrange radio plugs, using the Joan Davis name and the playing of the recordings from the picture.

The Sullivans

20th Century-Fox Biographical 111 mins.

(Block 7—Nat'l Release—February)

AUDIENCE SLANT: A skillful combination of tender warmth, delightful humor and irresistible appeal makes "The Sullivans" a thoroughly enjoyable and entertaining picture, and one to be long remembered.

BOX-OFFICE SLANT: The public's familiarity with the incident on which it is based, plus word-of-mouth praise, should make this a valuable box-office property. Pointing up the entertainment elements mentioned above in your advertising should bring best results.

Cast: Anne Baxter, Thomas Mitchell, Selena Royle, Edward Ryan, Trudy Marshall, John Campbell, James Cardwell, John Alvin, George Offerman, Jr., Roy Roberts, Ward Bond, Mary McCarty, Bobby Driscoll, Nancy June Robinson, Marvin Davis, Buddy Swan, Billy Cummings, Johnny Calkins, John Nesbitt, Selmer Jackson, Harry Shannon, Barbara Brown, Larry Thompson, Addison Richards. **Credits:** Produced by Sam Jaffe. Associate Producer, Robert T. Kane. Directed by Lloyd Bacon. Screenplay by Mary C. McCall, Jr. Story by Edward Doherty and Jules Schermer. Director of photography, Lucien Andriot. Special photographic effects, Fred Sersen. Art direction, James Basevi and Leland Fuller. Music, Cyril J. Mockridge. Musical direction, Alfred Newman.

Plot: This story of the Sullivans begins with the births of the five sons, tells of their family life, of the acquisition of their first dog, of their quarrels among themselves, of the romance of the youngest son. When the Pearl Harbor infamy is flashed on the air, the boys decide to join the Navy. The Secretary of the Navy grants their wish to be together. The boys are shipped to the Pacific. Later a recruiting officer brings the shocking news that all five sons have been killed in the battle of the Solomons. Months later, the *U.S.S. Sullivans* is launched. Mrs. Sullivan, who christens the ship, realizes that her sons still sail the seas as long as the ship bearing their name is on the water.

Comment: Producer Sam Jaffe, Director Lloyd Bacon, Scenarist Mary C. McCall, Jr. —in fact, all who had a hand in bringing to the screen this true and extraordinarily fine story deserve the highest praise. News of the Sullivan tragedy months ago shocked and saddened the nation, and the circumstances were so unusual that some producer was certain to transfer it to the screen. Picturizations of true-life incidents have not always been happy, since in many cases the tendency has been to turn out a mediocre film in order to capitalize on the publicity of the incident. Not so with "The Sullivans." Those connected with the making of this picture have imbued it with a skillful combination of tender warmth, delightful humor and irresistible human appeal that makes the picture, as a whole, one to be long remembered. One is visibly moved by the climax—handkerchiefs will dry many a tear—but there is coupled with this sorrow a warm and exalted feeling of admiration for the sacrifice the Sullivans made for their country. And there is the feeling, too, of having witnessed a thoroughly enjoyable and entertaining picture. The scenes of the Sullivans' youth, the acquisition of their first dog, the sailing of their "boat" along the river near their home, their bungling efforts to build a coal box, their first experience with smoking—all of these incidents will recall childhood memories to the spectator, and they'll bring forth spontaneous laughter. No less appealing are the scenes of adolescence; of the younger Sullivans first love, his dance date with her, the first kiss, the introduction to the family, the breakup caused by the kidding of the elder brothers, the reconciliation and marriage. One could go on pointing out the situations in this film that leave their mark in one's memory. No fictionized story, no effort of Saroyan or Wilder could better convey a family's laughter, joys and heartaches than this true-life story of real people. Thomas Mitchell and Selena Royle enact the elder Sullivans convincingly and with deep feeling, while Edward Ryan, John Campbell, James Cardwell, John Alvin and George Offerman, Jr., as the five Sullivans grown to manhood, must be as near carbon copies of the real Sullivans as any five other American boys could be. Lloyd Bacon's direction is flawless. "The Sullivans" should prove a richly entertaining screen experience for moviegoers across the land, and the public's familiarity with the incident on which it is based, plus word-of-mouth praise, should make it a valuable box-office property. In exploiting it, care should be taken to point up the heart-warming story, with its laughter, romance and irresistible down-to-earth appeal.

The Crime Doctor's Strangest Case

Columbia Mystery 66 mins.

(Nat'l Release, Dec. 19th, 1943)

AUDIENCE SLANT: (Adult) Another "Crime Doctor" mystery that will be satisfactory entertainment for the whodunit fans.

BOX-OFFICE SLANT: Standard programmer that will fit either end of a dual showing.

Cast: Warner Baxter, Lynn Merrick, Gloria Dickson, Barton MacLane, Jerome Cowan, Reginald Denny, Rose Hobart, Virginia Brissac. Lloyd Bridges, Constance Worth, Thomas E. Jackson, Sam Flint. **Credits:** Directed by Eugene J. Forde. Story and screenplay by Eric Taylor. Based on the radio program, "Crime Doctor," by Max Marcin. Director of photography, James S. Brown. Produced by Rudolph C. Flothow.

Plot: Called in to solve the murder of a wealthy retired real estate operator, Warner Baxter finds the home filled with relatives. Suspected of the crime is a young ex-convict who had been tried for a similar murder. The sleuth clears up the old and the new mystery.

Comment: This is another of the mystery thrillers which Columbia is making from the radio stories, "Crime Doctor." It is a standard filler that will fit either end of a dual showing. Very unpretentious, in spite of the Warner Baxter name, it is just another whodunit that won't make too much of an impression wherever seen. Warner Baxter in his role of the sleuth, Dr. Ordway, turns in his usual capable performance, while Lynn Merrick and Lloyd Bridges are okay as the couple he aids out of a murder-rap. Though the picture gets off to a slow start, Eugene Forde, the director, manages to keep it moving once the characters are introduced. Rudolph C. Flothow has taken care of the production reins capably.

RCA Victor and UA Join in Promotion of Record Album, Film

RCA Victor and United Artists have joined forces in an elaborate promotional and publicity campaign designed to mutually promote Victor's album of Smetana's The Moldau, as performed by the National Symphony Orchestra with Hans Kindler conducting, and U. A.'s forthcoming film, "Voice in the Wind," starring Francis Lederer and Sigrid Gurie.

Lending itself to the joint promotion campaign is the fact that The Moldau figures prominently in the story, the music and plot being woven together to make an unusual mystery-melodrama of mass appeal.

With arrangements still to be completed on at least one other contemplated large-scale promotion, plans already in the work call for mutual exploitation through record dealer and theater exhibitor tieups, window and lobby displays, posters, banners, special stickers, radio, ads, and various publicity media.

The local record dealer-exhibitor tieup calls for reciprocal plugs, the dealer's display drawing attention to the film at the theatre and the lobby display devoting space to the album available at the dealer's shop.

Victor dealers are being supplied quantities of display streamers themed around the Hans Kindler album and the film. In addition, dealers will have a striking three-color sticker to be affixed to the album wrapper to identify it with "Voice in the Wind." Photos of the film stars are featured on the sticker.

In another unusual arrangement, United Artist press books will carry a double-page spread on the film and album tieup, with suggestions for cooperative advertising-publicity programs by the local film exhibitors and record dealers. Backing this up, field forces of the film distributing company will work closely with Victor distributors throughout the country.

On March 14, Victor's "Music You Want" spot program, broadcast over 55 stations throughout the country, will feature The Moldau and the tiein with "Voice in the Wind."

Prominent play is being given to the promotion campaign in the Victor Record *News*, widely-circulated record dealer publication. The Victor Record *Review*, Red Seal publication with a heavy circulation among record buyers, will also join in the campaign.

According to Wilma Freeman, United Artists promotion manager, this is the first time a film has been promoted principally on its music content.

Columnist Comments on Stunts Used by Selette in Nashua

In his column, "Take It From Me," Neal O'Hara made the following observation recently in the Boston *Traveler*.

"Service is what the Colonial Theatre of Nashua, N. H., offers its patrons. It advertises that mothers may not only attend matinees and park their baby carriages, but it affords a refrigerator to patrons who've been shopping and wish to keep such articles as butter, meats and perishables cold while they go in and look at the movie."

Naturally, Manager Eddie Selette was pleasantly surprised when he saw the item.

Pulcipher's Coca-Cola Tieup

Jessee Pulcipher, publicity director of Loew's Capitol Theatre, Washington, D. C., tied up with the local Coca-Cola dealer to distribute 700 two-color (red and blue) window and soda fountain strips on "Lost Angel."



Pin-up picture for the man who "can't afford" to buy an extra War Bond!

YOU'VE heard people say: "I can't afford to buy an extra War Bond." Perhaps you've said it yourself . . . without realizing what a ridiculous thing it is to say to men who are dying.

Yet it *is* ridiculous, when you think about it. Because today, with national income at an all-time record high . . . with people making more money than ever before . . . with less and less of things to spend money for . . . practically every one of us has extra dollars in his pocket.

The very *least* that *you* can do is to buy an *extra* $100 War Bond . . . above and beyond the Bonds you are now buying or had planned to buy.

In fact, if you take stock of your resources, and check your expenditures, you will probably find that you can buy an *extra* $200 . . . or $300 . . . or even $500 worth of War Bonds.

Sounds like more than you "can afford?" Well, young soldiers can't afford to die, either . . . yet they do it when called upon. So is it too much to ask of us that we invest more of our money in War Bonds . . . the best investment in the world today? Is that too much to ask?

Let's all BACK THE ATTACK!

WE BOUGHT EXTRA WAR BONDS
4TH WAR LOAN

THIS SPACE CONTRIBUTED BY

SHOWMEN'S TRADE REVIEW

This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council

A BOX-OFFICE SOCK THAT WILL PACK 'EM IN



130 W. 46th St.
New York 19, N. Y.

AT ALL ASTOR DISTRIBUTORS

R. M. SAVINI, Pres. FRED BELLIN, Sales Mgr.

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Capitol
Charlotte—Astor
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minnesota—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Hollywood
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Montreal—Toronto—Astor Films

Advance Dope SIB

DRAGON SEED (MGM) **Drama. Principals:** Katharine Hepburn, Walter Huston, Aline MacMahon, Turhan Bey, Akim Tamiroff. **Director,** Jack Conway. **Plot:** It is the story of Jade, who thirsts for the knowledge in books, realizes that without freedom her nation cannot survive, and becomes a dynamic leader in the fight against Japanese brutality and tyranny; of her romance with a farmer's son; of another philosophical, kindly and peace loving Chinese farmer rising to the bitter challenge of a world at war; of a traitor, who sells out his people to the Japanese; of Chinese guerrillas fighting the Japanese with their bare hands; of an aroused country-side in flames as the farmers burn their farms and crops to ravage the good earth they love so that it will be useless to the hated Japs.

INVISIBLE MAN'S REVENGE (Univ.) **Horror. Principals:** Jon Hall, Alan Curtis, Evelyn Ankers, Leon Errol, John Carradine, Gale Sondergaard. **Director,** Ford Beebe. **Plot:** To get his share of an estate, a young, cured victim of amnesia, resorts to invisibility to terrify the present owners into making a new will. His scheme works, but he is forced to kill the scientist who experimented on him in order to get back his visible state. He becomes a member of the household he expects will be his, but pays for his crime when the scientist's dog tracks him down and kills him.

MAN FROM FRISCO (Rep.) **Drama. Principals:** Michael O'Shea, Anne Shirley, Ray Walker, Gene Lockhart, Tommy Bond. **Director,** Robert Florey. **Plot:** A rough, tough engineer is sent to handle the construction of pre-fabricated ships in a quiet, industrious town. Superintendent at the yard is a master craftsman, the fourth generation in his family to hold the position. Trouble starts as soon as the new man takes over, so he is forced to bring in outside workers. To avoid a slow down, he finally decides to quit, leaving town right after the launching of a new ship . . . with the master craftsman's daughter by his side.

MR. CO-ED (MGM) **Comedy. Principals:** Red Skelton, Esther Williams, Basil Rathbone, Donald Meek, Jean Porter, Carlos Ramirez, Harry James, Xavier Cugat. **Director,** George Sidney. **Plot:** In Mexico City, supposedly writing tunes for a forthcoming Broadway musical, a young tunesmith is romancing with a shapely collegienne. To win her hand, he even follows her back to college where he becomes the only male student there. The producer of the show tries to break up the affair, but nothing works. The boy wins the girl after he helps her put on a water carnival for the college.

ROAD TO UTOPIA (Para.) **Comedy. Principals:** Bing Crosby, Dorothy Lamour, Bob Hope, Hillary Brooke, Robert Barrat, Nestor Paiva. **Director,** Hal Walker. **Plot:** In retrospect, Crosby, Hope and Dorothy Lamour resume their travels, this time heading north to Alaska during the gold rush days. They become involved with gay women, rich gold mines, crooks and, being confidence men themselves, have a wild time stealing and protecting the map of the mine that Dorothy Lamour is seeking.

(More ADVANCE DOPE on Page 48)

ADV.

Can't Get It?
Joe Hornstein Has It

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Interpretative Subject Seen Replacing Straight Newsreel; Return of the 'Crime' Series

In the drama section of the New York *Times*, issue of January 16, 1944, an article by Bosley Crowther notes the invasion of "think" films into the field of short subjects which at one time, he points out, "was almost entirely composed of cartoons and travelogues, screen 'oddities,' two-reel comedies and musical what-nots."

Stating that the newsreel of the past, "with its limited illustrations of events. . . . ," is now "virtually passe," Crowther predicts "that the newsreel as presently presented will be a dead duck in another couple of years." He envisions the newsreel of the future as a "purely interpretative reel, using the screen for illustrating, with factual films and diagrams, a point of view."

Crowther goes on to "venture the speculative guess that post-war television [will] render the coup de grace to the straight newsreel." Being able to see the events of the day via television, just as we hear them now, he asserts, would make it senseless to show the same "stuff" to movie customers.

In the line of "think" films, the Times movie reporter points to the "absorbing as well as instructive films turned out by the March of Time, by Pathe, by the Canadian National Film Board, by the British Ministry of Information, by Metro, by other of the commercial studios and by many independent 'documentarians' on a tremendous variety of subjects."

Crowther's remarks deserve consideration. Our memory for dates is bad, but it has been at least seven or eight years since so-called "think" films began invading the short subject field. Yes, it has been that long—and perhaps even longer. Apparently, the March of Time was the first of this type, although MGM also began producing some thought-provoking one-reelers (such as the Carey Wilson Miniatures) some years ago.

The number of "think" films will most likely increase to a certain extent, but never enough, in this writer's opinion, to threaten the popularity of the "lighter" shorts, such as comedies, cartoons and musicals. As for the newsreel, "as presently presented," being "a dead duck" when post-war television becomes a reality, that depends, of course, on the perfection of television and the extent of its use. Granted that television is certain to come into widespread use after the war, then Crowther has a pretty good foundation for his "speculative guess." His vision of a "purely interpretative reel," rather than a straight news film, is not unlikely. Post-war readjustments in establishing world order will contribute ideal subject matter for the interpretative film.

"Crime" evidently *does* pay—at least at the box-office, for MGM has announced the revival of the "Crime Does Not Pay" series. We're inclined to think that the series was never

(*Continued on Page* 45)

Post to Lend Promotional Aid To Campaigns on Little Lulu

With the release of "Eggs Don't Bounce," first of its new series of "Little Lulu" cartoons in Technicolor, Paramount offers a short subject endowed with a ready-made fan following, plus certain unique exploitation values, it was stated this week by Oscar Morgan, general sales manager of shorts.

"Little Lulu" has been groomed for her screen debut with a background of some six years as a cartoon feature of the *Saturday Evening Post*, during which period her adult and juvenile appeal has achieved an unprecedented popularity with the estimated 13,000,000 readers of the *Post*.

To Cooperate With Exhibitors

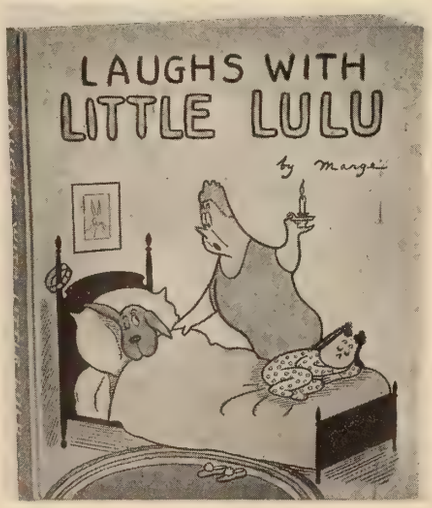
Now that "Little Lulu" has reached the screen, the *Post* will provide this cartoon favorite with its full promotion support. As evidence of this interest, thirty-two of the *Post's* top executives took time out to attend a special preview of "Eggs Don't Bounce" at Paramount's Philadelphia exchange. "Eggs Don't Bounce" was unanimously acclaimed by the *Post* staff as having captured the impish spirit of Marge's famous creation, and following the screening, instructions were issued to *Post* branches and field representatives to cooperate with exhibitors on all local showings. Special screenings of the film for *Post* representatives in various other exchange centers have been requested by Arthur Kohler, general manager, with a view to developing special local angles.

In addition to the foregoing, the David McKay Publishing Company of Philadelphia, publisher of five deluxe Little Lulu books, which retail at one dollar each, is set to cooperate on local showings with special window and counter displays in department and book stores.

The two original songs in the first subject, Little Lulu, the theme song, and Now You Done It, have been published by Famous Music and are receiving a national buildup via music store displays, radio plugs, etc., tieing in with the picture.

Numerous merchandising tieups which include novelties as well as large newspaper and magazine space on nationally advertised products, augment the promotion campaign for Little Lulu. The first of these tieups, a two-color illustrated ad strip on Kleenex, will break in several national publications shortly. These tieups are cleared through William C. Erskine, 9 Rockefeller Plaza, New York.

To enable exhibitors to cash in to the full on "Little Lulu," Paramount has provided a complete lineup of advertising accessories. These are headed by a giant 5-foot standee cutout in four colors, a two-color stock one-sheet, a set of color-glo stills and set of black and white stills, and a wide variety of ad slugs on a composite mat.



Reproduced above is the cover of one of the five Little Lulu books published by the David McKay Publishing Company of Philadelphia which is set to cooperate on local showings of Paramount's Little Lulu Technicolor cartoons with special window and counter displays in stores.

Five Shorts Started At Warner Studios

Five new Warner Bros. short subjects have been placed in production by Gordon Hollingshead, head of the shorts department under Executive Producer Jack L. Warner. Group includes:

"Songs of the Range," history of cowboy music.

"Cattlemen's Days," shot in Technicolor at Gunnison, Colo.

"Champions of the Future," being directed by Edward Hill, who will make a country-wide tour for the necessary sports material showing kids who hope to become future champs.

"South American Sway," directed by Jean Negulesco, featuring Latin rhythm bands.

"America the Beautiful," two-reel Technicolor scenic of the nation's famous parks and amusement resorts.

Managers Become Blood Donors

The Red Cross maintained stations in downtown Interstate theatres in Fort Worth, Texas, as part of the campaign on the MGM-Carey Wilson short subject, "Brothers in Blood." Newspapers were generous with art and stories. After looking at the Government subject, all Fort Worth Interstate managers became generous blood donors. Credit for a first-class selling job goes to Dan Gould, Jr.

Production Activity On The Short Subject Front

Wills Gets Title Role

Chill Wills will play the title role in MGM's Passing Parade, "The Immortal Blacksmith," story of Tom Davenport, inventor of the first electric motor. John Nesbitt, who will do the narration, also wrote the script, to be directed by Sammy Lee.

'Lulu' and the 'Lady'

The high regard Paramount has for the first of the New Technicolor Little Lulu cartoon, "Eggs Don't Bounce," was disclosed with the announcement that the short subject will make its western debut on the world premiere program with "Lady in the Dark" at the Hollywood Paramount February 9.

Kennedy on 'Rampage'

"Radio Rampage," fifth in the 1943-44 series of six two-reel comedies which RKO will produce with Edgar Kennedy as the star, went into production with Charles E. Roberts as production supervisor and director.

Lantz Prepares New Cartune

Walt Lantz is preparing a new cartune which will be entitled "The Painter and the Pointer" for his Andy Panda series released by Universal. Lantz has assigned Ben Hardaway and Milt Schaefer to prepare the script, which goes before the cameras this week. Another Lantz cartune for later production is "The Pied Piper of Basin Street," which will be directed by James Culhane.

McGann to Direct Western

Warner Bros. have engaged William McGann to direct a two-reel western, "Trial By Trigger," to star Robert Shayne. Short is the fifth and last in the Santa Fe series.

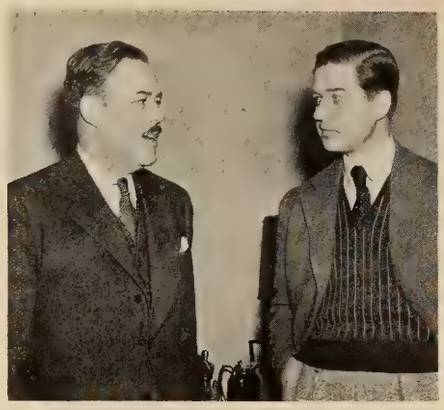
Four Coming Up

Columbia will complete four two-reel comedies in the next four weeks. First is "Oh Baby" and stars Hugh Herbert, with Jules White directing and producing. The others will be another Hugh Herbert and two Billy Gilbert comedies.



Another Winner Receives Check

William K. Jenkins of the Lucas and Jenkins Circuit presents to T. R. Jones, manager of the Bradley, Columbus, Ga., the check he won in Universal's Featurette Exploitation Contest.



Representatives of Swedish civil and government bureaus in the U. S. were guests last week of Producer Richard de Rochemont at a special preview of the latest March of Time, "Sweden's Middle Road," in March of Time studios. Producer de Rochemont (left) is shown discussing 20th-Fox release with Vice Consul Eyvind Bratt.

Issue Sales Manual On WB Cartoon Series

A special press book containing suggestions for advertising and exploiting the Merry Melody and Looney Tune cartoon series has just been issued by Warner Bros.' short subjects publicity department. Exploitation suggestions include a Bugs Bunny Festival, Coloring Contest, Comic Book Tieups, Komical Kartoon Karnival, Window Tieups, Cartoon Character Cutouts.

Available, according to the press book, is a composite mat of illustrations of the individual Merry Melody and Looney Tune characters: Daffy Duck, Bugs Bunny, Porky Pig, Elmer, The Cagey Canary, Cecil Turtle, The Pup, The Minah Bird, The Wacky Worm, Sniffles. Small one-column slug mats on each series are also available.

Posters and accessories illustrated include one-sheets (one for each series), Bugs Bunny 40x60 photochrome display, and 30x50 cut-out standees (one for each series.)

MOT Lenser Stranded in Sweden When Nazis Shoot Down Transport

Jimmy Hodgson, veteran MOT cameraman, has failed to follow his film out of Sweden where he was shooting March of Time's current release, "Sweden's Middle Road." Nazis, shooting down a transport plane, forced suspension of service to England without warning.

Jimmy's material, which got through safely, forms the subject of "Sweden's Middle Road," which MOT released nationally last week.

Dons Don Blues in 'Dreams'

Don Curtis wore an Army uniform in "See Here, Private Hargrove," while Don DeFore sported Air Corps garb for "A Guy Named Joe." Now both Dons are about to don the blues of the U. S. Merchant Marine in MGM's Passing Parade short subject, "Dreams," with narration by John Nesbitt. Production on the subject starts shortly with Paul Burnford at the directorial helm.

Smith Short on Jitterbugging

Pete Smith is currently filming a jitterbug jamboree, "Groovie Moovie," for MGM release. A group of boogie-woogie specialists from nationally known dance and hotel orchestras have been assembled by Metro's music department chief, Nat Finston, to help put the dancers through their paces.

Kind Deed of Fox Wins News Breaks

Credit Manager Jack Fox of Loew's Theatre, Washington, D. C., with turning a kind deed into a worthwhile news break in both the Washington *Times-Herald* and *Daily News*. The kind deed that brought the publicity, as reported by Manager Fox:

"One of our ushers discovered that his uncle, Chief Petty Officer Theodore Boswell of Capitol Heights, Md., who is a 'CB,' appeared in our current News of the Day showing the battle of Tarawa. We immediately contacted Mrs. Mary Virginia Boswell, his wife, and I invited her to the theatre as my guest. After running the newsreel shot off three or four times and blowing up the frame of film that made her husband clearly visible, it was positively established that it was true. It was her husband!

"It was a great relief for Mrs. Boswell to know that her husband was safe after the landing at Tarawa, and, as she expressed it, 'I could not have received a finer Christmas present than to know my husband is safe.'

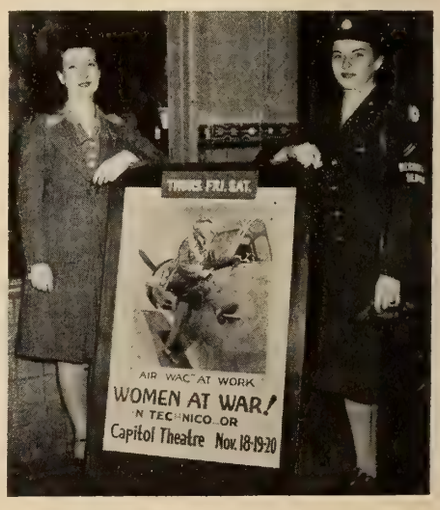
"The few feet of film that shows her husband was presented to her, and I am sure it will be treasured."

Since this situation is apparently being duplicated in many another community throughout the country, exhibitors in situations where it has not yet occurred would do well to be on the alert for such a possibility, so as to handle it effectively.

Novel Shorts Programs May Be Used in Robb & Rowley Theatres

The two short subject programs, "Ducky Fun Feud" and "Star and Giggle Revue," instituted by the Interstate Circuit for its theatres in Texas and the southwest, is being suggested as a worthy experiment by Don Douglas, editor of *The 24-Sheeter,* for managers of Robb & Rowley theatres.

Writes Douglas: "There are mats on both of these novel programs which we believe we can promote, or you can make up your own program. Who will be the first to make the test on this circuit? You will be given every cooperation by this department if you want to take a chance on what seems to be a sure-shot bet."



Exploits 'Women at War'

Manager Florine Maples of the Capitol Theatre, Brownsville, Texas, invaded local hotel lobbies and department stores with campaign material on Warners' Technicolor short subject, "Women at War." Miss Maples also got complete cooperation from Army and Wac officials. Above: Miss Maples with Wac recruiting officer and display board in the lobby of the El Jardin Hotel.

Pacific Troops Want Scenes of Home in Their Newsreel Fare

Most popular entertainment for service men in the Southwest Pacific are newsreels, it was disclosed last week by Earle Crotchett, Universal newsreel cameraman and war correspondent, during an interview at the company's home office.



Earle Crotchett

Crotchett, who is home on a 30-day leave after photographing the recent Marine action at Cape Gloucester, New Britain Island, declared that the fighting men "cheered" familiar scenes. Typical example: Times Square.

Newsreels viewed by troops in the Southwest Pacific, Crotchett said, are usually six weeks old and are combination reels sent out by the War Department. There are no restrictions on filming, he added, but the War Department carefully scrutinizes all film before it is released for showing. Of the 5000 feet he photographed on Cape Gloucester, only 500 feet was "killed" by the censors.

Because the people of Australia are newsreel-conscious, theatres in Brisbane, Melbourne and Sydney devoted to newsreels exclusively are almost always crowded. Hollywood films are viewed by troops in the open, often in heavy rain. Entertainment provided by the USO is most popular when music predominates. One unit warmly received featured Ray Bolger and Little Jack Little.

Most spectacular scenes during combat are made from airplanes, Crotchett said, because visibility on the ground is marred by the jungles. He predicted that the war in the Southwest Pacific would end approximately six to eight months after the war in Europe, when America and Great Britain could direct their full military power at Japan.

Establishing a record among newsreel war correspondents, Crotchett has participated in 26 flying combat missions, 130 hours of actual flying time. He is in New York with his wife, and expects to return to the Southwest Pacific early in March.

Radio Tieup, Store Displays Selling MOT's 'Upbeat in Music'

A double-barreled exploitation campaign tied in directly with local playdates is now in effect for March of Time's "Upbeat in Music." Allis-Chalmers, sponsors of the Boston Symphony Orchestra, featured in the film, has been publicizing "Upbeat in Music" with free local radio announcements over Blue Network stations. The company has also been devoting window space to displays in its 3000 dealer outlets calling attention to local playdates.

E. B. Marks Music Corporation, publishers of Now, the song introduced in the film by Perry Como, are also tieing in directly with local playdates. Included in their campaign: mailings to over 3000 local music stores throughout the country, special stills and feature articles for local papers, MOT film title credit on song sheets, trade paper advertising, and special coast-to-coast promotion by Marks' Contact Department.

They Helped Sell 'Dimout'

Marquee mention, extra ad space, lobby, screen and publicity helped sell "Broadway Dimout," a This Is America subject, for C. H. Stewart of the Waco Theatre, Waco, Texas.

Short Subject Reviews

Eggs Don't Bounce *(Very Good)*

Paramount (D3-1) Little Lulu Cartoon 9 mins.

First of the new "Little Lulu" cartoons, produced in Technicolor from the *Saturday Evening Post* character created by Marge arrives as a delightful addition to the roster of comic personalities that have entertained millions. The "Little Lulu" song which has been composed as a theme for the opening is as catchy as you please, and it can be expected to be widely played by radio bands. Four characters are seen in this short, with a colored mammy. Lulu's dog, and Henrietta the Hen, in addition to Lulu, comprising the cast. The story deals with Lulu's adventures while trying to bring home a dozen eggs from the store, unbroken. The colored mammy also sings an original song written for the film, Now You Done It. This series benefits by a tremendous pre-established audience of Lulu's reader-fans. With all the mischief that can be dreamed up for this feminine Tom Sawyer of the screen, it should rapidly establish its place with the best-loved comic characterization of the cartoon field. An auspicious start has been made by Famous Studios.

The Playful Pest *(Fair)*

Col. (5703) Phantasy Cartoon 7 mins.

An exterminator sets about to rid a house of a particularly annoying termite, but he finds the job isn't as easy as he had planned. The termite nearly drives the poor exterminator crazy. It all goes to make a fairly entertaining cartoon which children, especially, should enjoy. Subject was produced by Dave Fleischer.

Marry-Go-Round *(Very Good)*

Paramount (E3-2) Popeye 7½ mins.

The Popeye series, since the adoption of Technicolor, has taken on new life and refreshment. With no let up in Popeye's marital designs on Olive Oyl, this short brings his fruitless proposals one step near distraction. Popeye takes a few instructions in the art of love from his pal, Shorty, and when he muffs his lines while popping the question, Shorty takes over in the Charles Boyer manner, proving too hot for Popeye's health. Olive goes for "What-a-man" Shorty and Popeye has to step in to break up the chase.

Russia's Foreign Policy *(Heavy)*

United Artists—World in Action 20 mins.

This is a laudable attempt by the National Film Board of Canada to present Russia's policy in the matter of her attitude toward other nations and to indicate what we may expect from her after the war. The producers have gathered many clips from newsreels and feature pictures to illustrate the various points, and many of them are extremely interesting from a historical angle. Shots of the old Russian imperial family, scenes during the days of the revolution, first World War activities of the German Army, the development of the Soviet leaders, the Free German Committee in Russia —all are individually important. However, the sum total of film material adds up to a rather heavy treatise on the historical beginnings of the present war, with very little indication of what Russia's foreign policy is going to be. Undeniably, though, this World of Action subject is worth seeing and worth playing.

Lloyds Insures Puppets

Hollywood's most logical insurance policy was taken out by the Paramount Studio to protect the entire cast of players now appearing in the Technicolor film, "And To Think I Saw It On Mulberry Street."

It is a $10,000 fire insurance policy with Lloyds of London and it protects Paramount against loss by fire of the wooden puppets who are the actors in the picturization of the novel of the same name.

George Pal, producer of film, required six months to carve the 26 leading characters in the film from solid blocks of wood, plus the scores of other characters who appear in the fantasy written by Dr. Seuss.

To further protect the actors, Paramount has agreed to place each of the leading players in an asbestos container when they are not appearing before the camera, it was disclosed, and in the office safe at night for added protection. Lloyds of London insisted upon this procedure before issuing the policy.

MGM Revives 'Crime' Series; 'Easy Life' First on Schedule

As the first subject in its Crime Does Not Pay series to be released since November, 1942, MGM will offer "Easy Life," an original story dealing with a juvenile delinquent who becomes the dupe of a notorious gang. Bernard Thomas, a newcomer, will have the lead, and the cast includes Kenny Bowers, Steven Geray, George Meador and Morris Ankrum. Walter Hart directs.

A second Crime Does Not Pay subject, "Patrolling the Ether," which revolves around the Government's Radio Intelligence Division, is also scheduled for early release. Pat McGeehan, announcer for the Red Skelton air show, will do the narration. Paul Burnford directs.

FitzPatrick Signs New MGM Pact; Plans Series on Central America

Globetrotter James A. FitzPatrick celebrated his fifteenth anniversary with MGM by signing a new contract with the company calling for a series of 12 Traveltalk subjects to be filmed in Technicolor in Central America.

FitzPatrick has already left to make arrangements for his Technicolor crew, scheduled to join him later. The FitzPatrick itinerary includes Guatemala, Costa Rica, El Salvador, Honduras and Nicaragua.

Considers His Spanish Patrons

Manager Bill Chambers of the Texas Grand, El Paso, considers the likes and dislikes of his Spanish patrons in booking and selling shorts. He always takes extra ad space in Spanish newspapers.

SHORTS SHOPPING

(*Continued from Page* 43)

permanently dropped, that it was temporarily set aside to devote production to war-time "specials." There will still be more of these "specials" from time to time, we assume, but it is good to see the return of the "Crime" reels, anyway, for they have built a pretty good following and mean extra receipts at many a box-office throughout the country.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 205

PRODUCTION NOTES FROM THE STUDIOS

Hellinger to Produce, Ann Sheridan to Star in 'Doughgirls'; Hitchcock to Direct Selznick Film; Vanguard Signs Hecht

With "Lassie Come Home" continuing to smash box-office records throughout the country, MGM is rushing plans for a sequel. The new picture will be titled "Son of Lassie" and like its forerunner will be produced by Sam Marx. Production is scheduled to begin in March.

Carole Mathews, 22-year-old radio announcer and actress from Chicago, was signed by Columbia for second feminine lead in mystery thriller, "Girl in the Case," now in production with William Berke directing. Cast is headed by Janis Carter, Edmund Lowe and Robert Scott. Producer is Sam White.

Eddie Quillan, Fifi D'Orsay and Charles Butterworth were signed by PRC Producer Jack Schwarz as support for Frances Langford and Guy Kibbee in "Dixie Showboat" which started last week with Christy Cabanne directing. They join a cast headed by Frances Langford, Guy Kibbee and Charles Butterworth.

William Beaudine has been signed by Producer Lindsley Parsons to direct "Detective Kitty Kelly," Monogram comedy written by Tim Ryan and Victor Hammond. Only cast member set so far is Scenarist-Comedian Tim Ryan.

Cecil Kellaway, the genial Australian character actor, was chosen by Director Mitchell Leisen for one of the top roles in "Practically Yours," the Norman Krasna comedy-drama which will co-star Claudette Colbert and Fred MacMurray, and which Leisen will direct and Harry Tugend will produce.

Republic has handed two Roy Rogers assignments to writers. Fred Schiller is writing "Roll Along Prairie Moon" and Gordon Kahn is at work on "Montana," both under the production supervision of Harry Grey.

Laraine Day was signed to a two-picture-per-year contract over a period of four years by RKO Radio in a contract-sharing deal with MGM. First assignment under new ticket will be opposite Paul Henreid in "The Spanish Main," which Robert Fellows will produce in Technicolor.

Hal Mohr has been assigned to handle the cameras on Universal's Technicolor production, "The Climax," which stars Susanna Foster, Turhan Bey and Boris Karloff. Mohr was cameraman on "The Phantom of the Opera." George Waggner is the producer-director of "The Climax" and production gets under way this week.

Ben Hecht has been signed by Vanguard Films, Inc. to a long-term writing contract, it was announced by Daniel T. O'Shea, president of Vanguard. His first assignment will be to work on the script of "The House of Dr. Edwardes," the film Alfred Hitchcock will direct as a Selznick International picture on his return from England. "The House of Dr. Edwardes" will be based on the mystery novel by Frances Beeding. Joseph Cotten has been announced for the masculine lead in the picture.

Samuel Goldwyn has signed Ernst Fegte to a term contract. His first assignment will be as production designer for "Treasure Chest," Technicolor comedy to star Bob Hope. Fegte moves over from Paramount, where he has handled the art assignment on many films including "Five Graves to Cairo," which Paramount has entered for Academy honors.

Ace Song-Writers Mack Gordon and Jimmy Monaco have written six new songs which King of Swing Benny Goodman and his band will play in 20th Century-Fox's "Sweet and Low-Down," in addition to a number of the band's own specialties. The all-star cast features Benny Goodman and his band, Linda Darnell and James Cardwell, Lynn Bari and Jack Oakie. Archie Mayo is directing for Producer William Le Baron.

The go-ahead signal was given on "Candlelights in Lisbon," Vera Hruba Ralston's second starring picture for Republic. The story, dealing with international intrigue in the famous Portuguese capital, is being produced and directed by George Sherman. Besides Miss Ralston, others in the cast are Erich von Stroheim, Dick Arlen, Otto Kruger and Mona Barrie.

Joan Winfield, young actress working with Jack Benny and Alexis Smith in "The Horn Blows at Midnight," has been given a new contract by Warner Bros. Miss Winfield was also in the recently completed "One More Tomorrow."

David O. Selznick has acquired the screen rights to "Portrait of Jennie," the popular novel by Robert Nathan. While no production date has been set and casting has not yet started, it is likely that Jennifer Jones, Hollywood's newest star who is under long-term contract to Selznick, will have the title role.

Ann Sheridan will star in Warner Bros.' "The Doughgirls." Mark Hellinger will produce the film version of the stage hit and James V. Kern, former writer, debuts as a director on the picture. Shooting is scheduled to start late in February. Miss Sheridan is only player set.

Marjorie Weaver, Walter Catlett and Patsy O'Connor were signed by Associate Producer Bernard Burton for Universal's "Pardon My Rhythm," the next Gloria Jean starrer, which gets under way with Felix Feist as director.

Juanita Quigley, now playing a featured role in "National Velvet," with Mickey Rooney starred and Donald and Elizabeth Taylor in featured roles, was signed to a long-term contract by the MGM studios.

Preparations were started by Irving Briskin at Columbia for early production of "The Melody Lingers On," which will be a frank effort to capitalize upon the currently nostalgic trend of the public's taste in popular music. Songs of the past four decades will be featured in the musical, which is planned as the largest scale production undertaken to date by Briskin for Columbia.



Youngest Meets the Oldest

Pictured above is Fred Stone, veteran of stage and screen, as he was met at the station in Pasadena, Calif., by 5-year-old Jimmy Clemens, Jr., who, as the youngest member of the cast of David O. Selznick's International picture, "Since You Went Away," welcomes the oldest. Also on hand to meet the veteran actor was Mrs. Dorothy Stone Collins, daughter of Mr. Stone. In the United Artists release, Mr. Stone will portray a farmer.

Ingrid Bergman to Star in Film Based on Life of Sarah Bernhardt

The secret of Ingrid Bergman's next picture is out. For some time David O. Selznick has been refusing offers from every studio in town for Miss Bergman to appear in the best pictures on their respective programs. But Selznick stated that he would be using her himself, which no one would believe because he didn't seem to have anything ready.

Now it develops that Selznick has been secretly preparing a story based on the life of Sarah Bernhardt, whose personal story and theatrical triumphs made headlines for several decades and who was generally regarded as the greatest actress in history. Ben Hecht has been writing the story and screenplay, and has recently been working in close collaboration with William Dieterle, who is under long term contract to Vanguard Films. This is Dieterle's next picture, just as it is Miss Bergman's.

PRC's Western Stars Sell Bonds

Making a surprise, unpublicized appearance at the Stadium Theatre in Los Angeles, Buster Crabbe and Al St. John, PRC western stars, sold a large amount of War Bonds in an impromptu rally held in the house.

Schuster to Direct Paxinou

Harold Schuster has been assigned by RKO to direct Katina Paxinou in the forthcoming production of "Mama's Bank Account," which is being made from the highly successful novel by Kathryn Forbes.

WB Studio Roster of 248 Sets New High

Compilation of the first complete roster of Warner Bros. talent for 1944, including stars, featured players, directors, producers, writers and special artists, shows a contract list totaling 248, the highest figure ever reached by the company for talent under contract.

As a result of policy set up by Jack L. Warner, executive producer, of developing new personalities and giving rapid promotion from the ranks, 116 new contractees were added in the past year.

Star list now includes Robert Alda, Humphrey Bogart, Jack Carson, Nancy Coleman, Joan Crawford, Bette Davis, Olivia de Havilland, Geraldine Fitzgerald, Errol Flynn, John Garfield, Sydney Greenstreet, Paul Henreid, Walter Huston, Priscilla Lane, Joan Leslie, Paul Lukas, Ida Lupino, Irene Manning, Dennis Morgan, Ann Sheridan, Alexis Smith, Barbara Stanwyck, and Jane Wyman.

Nineteen additional stars and personalities were signed for special deals including Fredric March, Ingrid Bergman, Gary Cooper, Charles Coburn, Oscar Levant, Paul Whiteman, Philip Dorn, Michele Morgan, Lucile Watson, Eve Arden, Jack Benny, Guy Kibbee, Reginald Gardiner, Allyn Joslyn, Edward Arnold, Ann Harding, Robert Benchley and Walter Brennan.

Seventy-four other players are under contract. They are Betty Alexander, John Alexander, John Alvin, Warner Anderson, Lynne Baggett, Julie Bishop, Monte Blue, Jane Bryan, Kitty Carlisle, Dane Clark, John Dall, Helmut Dantine, Warren Douglas, Douglass Drake, Faye Emerson, Dick Erdman, Victor Francen, Angela Greene, Alan Hale, Marjorie Hoshelle, Robert Hutton, Bill Kennedy, Peter Lorre, Lynn Martin, Raymond Massey, Hattie McDaniel, Dolores Moran, Marianne O'Brien, Eleanor Parker, Virginia Patton, William Prince, Claude Rains, Joyce Reynolds, Stephen Richards, John Ridgely, Marjorie Riordan, S. Z. Sakall, Zachary Scott, Robert Shayne, Craig Stevens, Jean Sullivan, Ruth Tobey, George Tobias, Colleen Townsend, Cheryl Walker, Richard Waring, Peter Whitney, Joan Winfield, Fred Kelsey, Jack Mower, Paul Panzer, Leo White, Tom Wilson, Jack Wise, Leah Baird, Gertrude Carr, Lottie Williams, Joy Barlowe, Janet Barrett, Jackie Davis, June Earle, Harriett Haddon, Lucille LaMarr, Mary Landa, Beverly Mitchell, Harriett Olsen, Dorothy Schoemer, Kit Carson, Shephard Houghton, James Notaro, Paul Pierde, John O'Conner, Larry Rio and Ramon Ros.

In the field of directors, Warner Bros. has expanded particularly, having 17 contracted. Recently added were Busby Berkeley, James Kern, Jean Negulesco, and Robert Rossen. Others are Curtiz Bernhardt, Edward A. Blatt, David Butler, Michael Curtiz, Delmar Daves, Peter Godfrey, Edmund Goulding, Lewis Milestone, LeRoy Prinz, Irving Rapper, Vincent Sherman, Herman Shumlin, and Raoul Walsh.

Wolfgang Reinhardt is the newest addition to Warners' producer list of 14, with Jack Chertok, Alex Gottlieb and Arthur Schwartz also recent signees. Others are Henry Blanke, Robert Buckner, Julius J. and Philip G. Epstein, Mark Hellinger, William Jacobs, Jesse L. Lasky, Jerry Wald, Hal B. Wallis, and on shorts, Gordon Hollingshead.

Noted novelists, playwrights and short story writers are members of Warner Bros. writing staff of 46, an all time high. Writers are Cleve Adams, Richard Aldington, Ben Bengal, Alvah Bessie, A. I. Bezerides, Muriel Ray Bolton, James Bloodworth, Marvin Borowsky, W. R. Burnett, Whitman Chambers, Frank Cavett, Harry Clork, Roger Denny, Mary Dowell, Saul Elkins, Frederick Faust, Steve Fisher, Jules Furthman, Frank Gruber, Lili Hatvany, Sam Hellman, Charles Hoffman, Arthur Horman, Lionel Hauser, Thomas Job, Agnes Christine Johnston, Wally Kline, Howard Koch, S. K. Lauren, Ronald MacDougall, Jack Moffitt, Elick Moll, Jo Pagano, Louise Randall Pierson, Vladimir Pozner, Leo Rosten, Bernard Schoenfeld, Jack Scholl, Arthur Sheekman, George Sklar, Charles Tedford, Catherine Turney, Richard Weil and Lionel Wiggam.

Studio composers are Adolph Deutsch, Erich Wolfgang Korngold, Max Steiner, and Franz Waxman.

Twenty-nine contract artists, directors and executives are now in military service. They include Herbert Anderson, Russell Arms, Richard L. Bare, Lowell Barrington, George Campau, Owen Crump, Keith Douglas, Charles Drake, Ross Ford, John Forsythe, Edwin Gilbert, Charles Grayson, Richard Hall, John Huston, William Keighley, Arthur Kennedy, Norman Krasna, Harry Lewis, Robert Lord, Jeffrey Lynn, Hugh McMullan, Joel Malene, Wayne Morris, Ray Montgomery, Ronald Reagan, Dean Reisner, Francis Swann, Jack Warner, Jr. and Gig Young.

HOLLYWOOD STUDIO ROUND-UP

A total of six pictures were given the "go ahead" signal at five Hollywood studios this week:

P.R.C.

DIXIE SHOWBOAT—Principals: Frances Langford, Guy Kibbee, Charles Butterworth, Eddie Quillan. Director, Christy Cabanne.
MINSTREL MAN—Principals: Benny Fields, Binnie Barnes, Gerra Young, Roscoe Karns. Director, Wallace W. Fox.

RKO RADIO

CINDERELLA MAN (T.T.)—Principals: Frank Sinatra, George Murphy, Gloria De Haven, Adolphe Menjou. Director, Tim Whelan.

REPUBLIC

CANDLELIGHTS IN LISBON—Principals: Vera Hruba Ralston, Eric Von Stroheim, Richard Arlen. Director, George Sherman.

20th CENTURY-FOX

KEYS OF THE KINGDOM—Principals: Gregory Peck, Sir Cedric Hardwicke, Vincent Price, Roddy McDowall. Director, John Stahl.

UNIVERSAL

PARDON MY RHYTHM—Principals: Gloria Jean, Evelyn Ankers, Patric Knowles, Marjorie Weaver. Director, Felix Feist.

TITLE CHANGES

"Empire of the West" (Col.) now SADDLE LEATHER LAW.
"Triumph Over Pain" (Para.) now GREAT MOMENT.

Coburn and Cummings Set For 'The Impatient Years'

Charles Coburn was assigned at Columbia to one of star roles in "The Impatient Years," now being scripted by Virginia Van Upp from her own original story. Production is slated for early spring start. "The Impatient Years" will also bring Irving Cummings back to Columbia.

Studio was anxious to get him because of record-breaking business being registered by "What a Woman!," Rosalind Russell-Brian Aherne co-starrer, which he directed.

Sonny Tufts Sings in Musical

Sonny Tufts sings a specialty number in "Bring On The Girls," Paramount's Technicolor musical in which he stars with Eddie Bracken, Veronica Lake and Marjorie Reynolds. His song is a novelty comedy number, Egyptian Ella, which he first sang as a band leader at Yale. His first audition at Paramount was doing a song, but he was immediately given a straight acting test which won him a contract and his debut role in "So Proudly We Hail." Now that he is in a musical where all the stars do numbers, Sonny makes his movie bow as a "crooner."

Exchanges to View 'Goebels'

Fred W. Kane, associate producer on W. R. Frank's "The Private Life of Dr. Paul Joseph Goebels," will swing around the country's principal exchange centers to screen the picture for exhibitor reactions. Kane will first visit San Francisco and later stop off at Minneapolis to confer with Frank, who is now setting distribution arrangements on "Goebels" and preparing his second picture, "Springtime in Vienna," which will star Claudia Drake.

Ross Signs LeRoy To Direct 'The Robe'

Frank Ross has signed Mervyn LeRoy to direct Ross' independent production of the Lloyd C. Douglas best seller, "The Robe." Regarded as one of the most timely and challenging screen stories in years, "The Robe" is to be produced on a scale surpassing the magnitude of "Ben Hur" and other notable milestones in the progress of motion pictures.

Possibly the biggest directorial plum in years, Ross' engagement of LeRoy to direct "The Robe" is doubly newsworthy because several ranking screen directors have made extraordinary concessions for the privilege of picturizing this stirring adventure which recounts the birth of Christianity. Ross and his writers have been at work on the screen treatment more than seven months and signing LeRoy now is indicative of possible production in the early summer. It is estimated filming alone will require six months, with numbers of scenes being photographed in Mexico. Release is contemplated about Christmas time or early in 1945 through RKO Radio.

One of the most consistent directors of hit films in the business, LeRoy is also one of the youngest among Hollywood's top ranking picture makers. He begins his association with Ross upon completion of his MGM contract. He is now directing "Sixty Seconds Over Tokyo." LeRoy's "Madame Curie," currently showing on the nation's screens, "Random Harvest," "Blossoms in the Dust," "Waterloo Bridge" and "Anthony Adverse" have been among the most memorable films of the past decade.

New Earphone for Sound Men Adopted by Warner Bros. Studio

As result of successful use of new-type earphones for sound men, Warner Bros. have adopted the device 100 per cent. It replaces former "ear-muff" type headpiece, which covered entire ear, but which did not give as faithful reproduction of voices and music as new device.

New receiver is fitted individually to ears of each sound man by making a plaster cast of the recorder's outer and inner ear. Lucite replica is made of cast, and sound receiver attached. Sounds pass through channel in lucite and directly up against sound man's ear drum. Producer Robert Buckner adopted this new earphone, which looks like a black button, to aid his sound crew.

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SITUATIONS WANTED

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GOOD, CLEAN, RELIABLE YOUNG MAN wishes position as skilled projectionist or assistant manager. Can do maintenance of equipment, draft exempt. Best of references. Box 636, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

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THEATRE, 200 seat, brick building. Town 800, Powers projectors, upholstered seats. F. C. Litsch, Hopkins, Mo.

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THEATRE PREMIUM BOOKS

COMIC BOOKS—NEW—FOR SALE. See page 47 this issue.

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Advance Dope (SR)

(Continued from Page 42)

OUTLAWS OF SANTA FE (Rep.) **Western. Principals:** Don Barry, Tom London, Wally Vernon, Bud Geary, Helen Talbot, Twinkle Watts. **Director,** Howard Bretherton. **Plot:** When a young man learns, upon the death of a hard-shrewd killer, that he was not his son but the son of a peace officer killed in line of duty, he decides to go straight and return the money stolen from a bank. In this town, he becomes a marshal and risks his neck trying to get the man responsible for all the crookedness there and also responsible for his father's death.

INCENDIARY BLONDE (Technicolor) (Para.) **Drama. Principals:** Betty Hutton, Arturo de Cordova, Barry Fitzgerald, Mary Phillips. **Director,** George Marshall. **Plot:** This is the fictionized story of Texas Guinan, a famous night club hostess and entertainer. It starts, when as a young girl, she ran away from her impoverished parents' ranch in Texas, to become a singer. After going through subsequent experiences, the story ends with her promising to wait for her press agent when he gets a prison sentence.

GAMBLER'S CHOICE (Para.) **Drama. Principals:** Chester Morris, Nancy Kelly, Russell Hayden, Lloyd Corrigan. **Director,** Frank McDonald. **Plot:** From the sidewalks of New York come three playmates: two boys and a girl, who are a prosperous gambling house owner, a police lieutenant and a girl entertainer. Their friendship endures through the years until rival gamblers try to frame the girl's father, in order to prevent the police lieutenant from cleaning up the city. The gambler, after he learns of the plan, beards the lions' den to get the evidence—paying with his life.

GYPSY WILDCAT (Univ.) **Drama. Principals:** Maria Montez, Jon Hall, Peter Coe, Leo Carrillo, Douglas Dumbrille, Curt Bois, Gale Sondergaard. **Director,** Roy William Neill. **Plot:** A band of gypsies are imprisoned, charged with the murder of a Count. The Baron, their accuser, discovers one of their girls wearing the Count's crest and realizes that she is the dead man's long lost daughter. She gives her consent to marriage, if he will release the other gypsies, but a young soldier of fortune turns the tables on the Baron by proving him guilty of the murder himself.

ARE THESE OUR CHILDREN? (RKO) **Drama. Principals:** Kent Smith, Michael Barnitz, Jean Brooks, Bonita Granville, Tessa Brind, Glenn Vernon. **Director,** Mark Robson. **Plot:** This is the story of an average American neighborhood of the middle class—the people who live there, good and bad—but more than anything else, it is the story of their children. Events pile up swiftly to bring tragedy and turmoil to a neighborhood that has become unsavory through neglect and selfishness.

ANYBODY HERE SEEN KELLY (Univ.) **Drama-With-Music. Principals:** Harriet Hilliard, Kirby Grant, Roscoe Karns, Milburn Stone, Betty Kean, Eddie Quillan. **Director,** Edward Lilley. **Plot:** A topnotch radio singer, in order to help an ambitious young lady in whom he's interested get a singing spot on an all night show, becomes her partner to the detriment of his own show. Everyone becomes interested in the unknown tenor, including his own sponsor, but he keeps his identity hidden until the sponsors sign them up as a team.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b5/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43		b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

	Beautiful But Broke	Joan Davis-Jane Frazee-J. Hubbard		1/28/44		a1/22/44
	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	67	10/26/43		b11/6/43
	Crime Doctor's Strangest Case	Warner Baxter-Lynn Merrick		12/19/43		a11/20/43
	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
	Heat's On, The (CD)F	Mae West-Victor Moore	78	12/2/43		b1/29/44
	Hey, Rookie	Ann Miller-Larry Parks		1/7/44		
	Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43		b1/29/44
	Klondike Kate	Ann Savage-Tom Neal		12/16/43		a10/23/43
	None Shall Escape (D)F	Alexander Knox-Erik Rolf	85	2/3/44		b1/22/44
	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
	Return of the Vampire	Bela Lugosi-F. Inescort	69	11/11/43		a11/6/43
	Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43		b10/2/43
	Swing Out the Blues	Bob Haymes-Lynn Merrick		1/20/44		b1/22/44
	There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

Westerns

	Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43		b1/8/44
	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43		b11/27/43
	Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43		b12/11/43
	Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44		a1/2/43

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens				a1/22/44
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon				a1/22/44
	Cover Girl (Tech.)	R. Hayworth-J. Falkenburg				a10/23/43
	Curly	Cary Grant-Janet Blair				
	Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44		a12/11/43
	Girl in the Case	Janis Carter-Robt. Scott				
	Jam Session	Ann Miller-Jess Barker				a1/22/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan				
	Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
	Pilebuck	P. O'Brien-C. Landis-C. Morris				
	Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		
	Two Man Submarine	Tom Neal-Ann Savage				a1/22/44
	Whistler	R. Dix-J. C. Naish-Gloria Stuart				

Westerns

	Cowboy Canteen	Charles Starrett-Tex Ritter				
	Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
	Roundup for Victory	Charles Starrett-Jeanne Bates				
	Saddle Leather Law	Charles Starrett-Vi Athens				a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth				
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll				a1/16/43

MGM

CURRENT 1942-43

324	A Stranger In Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
336	Presenting Lily Mars D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
370	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug		b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May		b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Reddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Last Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb		b12/25/43
	America (Tech.)	B. Donlevy-Ann Richards				a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone				a11/6/43
419	Broadway Rhythm (Tech.(M)F	George Murphy-Ginny Simms	117	Mar		b1/22/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien				a10/30/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
	Dragon Seed	Katherine Hepburn-Walter Huston				
	Gaslight	Charles Boyer-Ingrid Bergman				a11/13/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar		b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich				
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr		b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak				
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				
	Meet the People	Lucille Ball-Dick Powell				a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra				
	National Velvet	Mickey Rooney-Elizabeth Taylor				
418	Rationing (C)F	W. Beery-Marjorie Main	93	Feb		b1/29/44
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar.		a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso				
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
	Three Men in White	L. Barrymore-Van Johnson				
	Twe Sisters & A Sailor	June Allyson-Van Johnson				
	White Cliffs, The	I. Dunne-A. Marshal-R. McDowall				a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ferd	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
I	Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gercey-Huntz Hall	67	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43		a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

Westerns

	Blazing Guns (W)F	Hoot Gibson-Ken Maynard	54	10/8/43		b9/18/43
	Outlaws of Stampede Pass	J. M. Brown-R. Hatton		10/15/43		a8/7/43
	Six Gun Gospel (W)F	J. M. Brown-R. Hatton	55	9/3/43		b9/4/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
I	Sweethearts of the U.S.A.	Lna Merkel-Donald Novis		1/7/44		a10/2/43
I	Unknown Guest	Victer Jory-Pamela Blake		10/22/43		b8/28/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

Westerns

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith				
I	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
	Hot Rhythm	Dona Drake-Robert Lowery				a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison				a1/29/44
I	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
	Million Dollar Kid	Leo Gorcey-East Side Kids		2/28/44		a10/2/43
	Murder in the Funhouse	Sidney Toler-Joan Woodbury				
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
	VooDoo Man	Bela Lugosi-J. Carradine		2/21/44		a12/4/43

Westerns

	Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44		
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton				a1/22/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		

PARAMOUNT

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F — C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway — Richard Arlen-Jean Parker	68		b6/26/43
5	China (D) — Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc) — Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M) — Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D) — Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F — Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F — J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C) — Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F — C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F — E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A — A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F — R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F — R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A — B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D) — Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D) — G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special — Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy) — Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D) — J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.		Trade Shown
	For Whom the Bell Tolls (Tech.) (D) — Gary Cooper-Ingrid Bergman	b7/17/43
1	Good Fellows (CD)F — Cecil Kellaway-Helen Walker	b8/14/43
3	Henry Aldrich, Boy Scout(C)F — Jimmy Lydon-Joan Mortimer	b1/8/44
2	Henry Aldrich Haunts a House (C)F — J. Lydon-C. Smith	b11/13/43
1	Hostages (D)F — Luise Rainer-A. de Cordova	b8/14/43
1	Let's Face It (MC)F — Bob Hope-Betty Hutton	b8/7/43
2	Minesweeper (D)F — Richard Arlen-Jean Parker	b11/13/43
3	Miracle of Morgan's Creek (CD)F — Eddie Bracken-Betty Hutton	b1/8/44
2	No Time for Love (C)A — C. Colbert-F. MacMurray	b11/13/43
2	Riding High (Tech.) (CD)F — D. Lamour-D. Powell	b11/6/43
3	Standing Room Only (C)F — P. Goddard-F. MacMurray	b1/8/44
3	Timber Queen (D)F — R. Arlen-M. B. Hughes	b1/8/44
1	Tornade (D)F — C. Morris-N. Kelly	b8/14/43
1	True to Life (D)F — M. Martin-F. Tone-D. Powell	b8/14/43
3	Uninvited, The (M)A — Ray Milland-R. Hussey	b1/8/44

COMING

	And Now Tomorrow — A. Ladd-L. Young-S. Hayward	a1/29/44
	And the Angels Sing — Lamour-MacMurray-B. Hutton	a6/26/43
	Bring on the Girls (Tech.) — Lake-Tufts-Reynolds-Bracken	
	Double Indemnity — Stanwyck-MacMurray-Robinson	a11/6/43
	Frenchman's Creek (Tech.) — J. Fontaine-Arturo de Cordova	a7/31/43
	Gambler's Choice — Chester Morris-Nancy Kelly	
	Going My Way — Bing Crosby-Rise Stevens	a10/23/43
	Great Moment — Joel McCrea-Betty Field	a6/27/42
	Hail the Conquering Hero — Eddie Bracken-Ella Raines	a8/28/43
	Henry Aldrich Plays Cupid (CD) — Jimmy Lyden-Chas. Smith	a2/27/43
	Henry Aldrich's Little Secret — Jimmy Lydon-Joan Mortimer	a7/10/43
	Hitler Gang — Robert Watson-Alexander Pope	a12/4/43
	Hour Before the Dawn — Franchot Tone-Veronica Lake	a6/26/43
	I Love a Soldier — P. Goddard-Sonny Tufts	a12/4/43
	Incendiary Blonde (Tech.) — Betty Hutton-Barry Fitzgerald	
	Lady in the Dark(Tech.) (CD) — Ginger Rogers-Ray Milland	a3/6/43
	Man in Half Moon Street — Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear — Ray Milland-Marjorie Reynolds	a7/31/43
	National Barn Dance — Charles Quigley-Jean Heather	a1/29/44
	Navy Way — Bill Henry-Jean Parker	a11/27/43
	One Body Too Many — J. Haley-J. Parker-B. Lugosi	
	Our Hearts Were Young & Gay — Diana Lynn-Gail Russell	a10/16/43
	Rainbow Island — Dorothy Lamour-Eddie Bracken	a12/11/43
	Road to Utopia — Crosby-Hope-Lamour	
	Story of Dr. Wassell (Tech.) — Gary Cooper-Laraine Day	a8/7/43
	Take It Big — J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
	Till We Meet Again — Ray Milland-Barbara Britton	a12/11/43
	You Can't Ration Love — Betty Rhodes-Johnnie Johnston	

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F — Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A — G. Zucco-N. Madison	62	5/31/43	b3/26/43
31	Corregidor (D) — O. Kruger-E. Landi	/73	3/29/43	b3/27/43
320	Dead Men Walk (H)A — Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl — Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc. — Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My) — James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D) — A. Judge-R. Clarke	74	5/17/43	b12/10/43
311	My Son, the Hero (C)F — Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime — G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F — Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person — Clifford Evans-Patricia Roc		11/29/43	
322	Terror House — W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F — Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

Westerns

362	Cattle Stampede — Buster Crabbe-Al St. John	58	8/16/43	a8/7/43
355	Fighting Valley — D. O'Brien-Jim Newill	60	8/1/43	a6/19/43
367	Law of the Saddle — B. Livingston-Al St. John	59	8/28/43	
368	Raiders of Red Gap — Bob Livingston-Al (Fuzzy) St. John	59	9/30/43	a9/25/43
361	Renegade, The — B. Crabbe-Al S. John	58	7/1/43	a5/22/43
356	Trail of Terror — Dave O'Brien-Jim Newill	63	9/14/43	a7/17/43

CURRENT 1943-44

403	Career Girl (M)F — Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F — Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F — Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F — Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D) — J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F — Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
408	Nabonga (Gorilla) — Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D) — John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F — Frank Buck-June Duprez	59	9/10/43	b9/25/43

Westerns

459	Blazing Frontier — Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide — Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F — Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F — Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
453	Gunsmoke Mesa — Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
451	Return of the Rangers, The (W)F — Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

COMING

413	Amazing Mr. Forrest, The — Edward E. Horton-Otto Kruger		2/24/44	
	Dixie Showboat — Frances Langford-C. Butterworth			
414	Her Last Mile — Lionel Atwill-Jean Parker		3/15/44	
409	Men on Her Mind — Mary Beth Hughes-Ted North		2/12/44	a1/22/44
	Minstrel Man — Binnie Barnes-Benny Fields			

Westerns

462	Frontier Outlaws — Buster Crabbe-Al St. John		3/4/44	
455	Guns of the Law — James Newill-Dave O'Brien		3/20/44	
454	Outlaw Roundup — Dave O'Brien-Jim Newill		2/10/44	a1/8/44
463	Thundering Gun Slingers — Buster Crabbe-Al St. John		3/25/44	

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D) — Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D) — P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F — Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My) — Tom Conway-Jean Brooks	68		b7/17/43
5	Falcon Strikes Back (My) — T. Conway-H. Hilliard	65	May	b3/20/43
6	Flight for Freedom (D)A — R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
4	Forever and a Day (D)F — All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C) — H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A — B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A — J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A — L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H) — D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event — L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D) — C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD) — Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F — G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.) — Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F — F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F — L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F — E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F — J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F — Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land is Mine (D)F — Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F — Lum and Abner	76	2/26/43	b2/6/43

Westerns

W-1	Avenging Rider (W) — T. Holt-C. Edwards	56		a8/22/43
W-1	Bandit Ranger (W)F — Tim Holt-Joan Barclay	56		

CURRENT 1943-44

			Trade Shown
402	Adventures of a Rookie (C)F — Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F — Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F — Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F — Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F — J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A — Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A — Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F — Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F — O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F — M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F — Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F — W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F — Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A — Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F — Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F — Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F — J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

	Action in Arabia — G. Sanders-V. Bruce		2/15/44	a1/29/44
	Are These Our Children — Kent Smith-Bonita Granville			
	Cinderella (Tech.) — Sinatra-G. Murphy-G. DeHaven			
	Curse of the Cat People — Simone Simon-Kent Smith		2/16/44	a10/16/43
	Days of Glory — Gregory Peck-Toumanova			a10/30/43
	Escape to Danger — E. Portman-A. Dvorak		2/14/44	
	Falcon Out West — Tom Conway-Barbara Hale			a11/13/43
	Gildersleeve's Ghost — Harold Peary-Marion Martin			a12/4/43
	Marine Raiders — Pat O'Brien-Ruth Hussey			
	One Exciting Night — Tom Conway-Louis Borell			
	Passport to Adventure (CD)F — Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
	Seven Days Ashore — Gordon Oliver-Wally Brown			
	Show Business — E. Cantor-G. Murphy-Joan Davis			
	Tender Comrade — Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
	Three Caballeros — Disney			
	Up in Arms (Tech.) — D. Kaye-D. Andrews-D. Shore			

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F — M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A — John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C) — J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D) — S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D) — B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country — W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F — J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F — R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W) — R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F — Roy Rogers-Ruth Terry	71	10/30/43	b8/25/43
217	Mantrap (My) — H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F) — M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A — J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A — Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D) — M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs — Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon — Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D) — M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas — Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C) — I. Belle-Scottv-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM) — D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up — B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The — D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

Westerns

2313	Berdertown Gunfighters (W) — B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey — Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W) — Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance — Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F — Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W) — Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

CURRENT 1943-44

306	Deerslayer (A)F — Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F — Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F — Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F — Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday — Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A — John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F — Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F — F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F — Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F — Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps — John Hubbard-Rita Quigley	56	12/30/43	a10/30/43
	Women in War — Elsie Janis-Wendy Barrie		1/25/44	Reissue

Westerns

351	Beyond the Last Frontier(W)F — Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F — D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F — Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F — Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F — D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt — Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande — Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
376	Overland Mail Robbery (W)F — Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F — Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F — Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm — Gene Autry-Smiley Burnette		1/15/44	Reissue

COMING

	Candlelights in Lisbon — Ralston-von Stroheim-Arlen			
333	Casanova in Burlesque (C)F — Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
	Cowboy and the Senorita — Roy Rogers			
	Fighting Seabees (D)F — John Wayne-Susan Hayward	100		b1/22/44
	Jamboree — F. Albertson-Schnickelfritz Band			
	Man From Frisco — Michael O'Shea-Anne Shirley			
	Monster's Castle — Arlen-Ralston-von Stroheim			a11/20/43
	My Best Gal — Jane Withers-Jimmy Lydon			a11/27/43
	Rosie the Riveter — Jane Frazee-Frank Albertson			a1/8/44
	Silent Partner — Beverly Lloyd-Bill Henry			
	Trocadero — Rosemary Lane-Johnny Downs			

Westerns

	Beneath Western Skies — Bob Livingston-Smiley Burnette			a1/22/44
	Hidden Valley Outlaws — Bill Elliott-George "Gabby" Hayes			
	Laramie Trail — Smiley Burnette-Bob Livingston			a1/20/44
377	Mojave Firebrand — Wild Bill Elliott-George Hayes	55	2/7/44	a12/11/43
	Outlaws of Santa Fe — Don "Red" Barry-Twinkle Watts			

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Rel. Mins.	Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
6	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
8	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford		
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell		a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye		a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
I Married a Soldier	Jeanne Crain-Frank Latimore		
7 Jane Eyre	Orson Welles-Joan Fontaine	Feb	a4/10/43
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		
Ladies of Washington	Trudy Marshall-Ronald Graham		
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
Purple Heart	Dana Andrews-Richard Conte		
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
7 Sullivans, The	Thomas Mitchell-Anne Baxter	Feb	a11/20/43
Tampico	Edward G. Robinson-Lynn Bari		a11/27/43
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman		
Wilson (Tech.)	Coburn-Hardwicke-Mitchell		

UNITED ARTISTS

CURRENT

	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn		1/28/44	
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

Westerns

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44

COMING

Bridge of San Luis Rey	Lynn Bari-Francis Lederer	2/11/44	
Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
Here Is Your War	Ernie Pyle story	6/1/44	
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
Since You Went Away	C. Colbert-J. Cotten-S. Temple		
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	a12/11/43
Strange Confession	George Sanders-Linda Darnell	4/21/44	
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns

Forty Thieves	Wm. Boyd-Andy Clyde		
Mystery Man	Wm. Boyd-Andy Clyde		a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	b1/29/44
Timber	William Boyd-Andy Clyde		a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
6628	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/26/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43		Rel. Mins.	Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes In Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

Westerns

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

COMING

	Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44	a10/2/43
	Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu		a6/10/43
	Cross Your Fingers	Grace McDonald-Leon Errol	3/10/44	a12/11/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		
	Her Primitive Man	L. Allbritton-R. Paige	4/21/44	a11/20/43
	Hip Hip Hooray	All-Star	4/7/44	a10/23/43
8066	Impostor, The	Jean Gabin-Allyn Joslyn	2/11/44	a11/6/43
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		
	Kelly Takes Over	H. Hilliard-O. Nelson & Band	3/24/44	
	Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
	Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/4	
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
	Pardon My Rhythm	Gloria Jean-Patric Knowles		
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce		
	Slightly Terrific	Anne Rooney-Leon Errol		a1/22/44
	This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
	Weekend Pass	Martha O'Driscoll-Noah Beery, Jr.	2/18/44	a1/8/44
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns

8084	Oklahoma Raiders	Tex Ritter-Fuzzy Knight		a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

COMING

Adventures of Mark Twain(D)	Fredric March-Alexis Smith		a8/22/42
Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
Conflict	Humphrey Bogart-Alexis Smith		
Cinderella Jones	Joan Leslie-Robert Alda		
Crime by Night	Jane Wyman		
Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
325 Frisco Kid	James Cagney	3/4/44	Reissue
Horn Blows at Midnight	Jack Benny-Alexis Smith		
311 In Our Time	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	a11/13/43
Janie	Joyce Reynolds-Robert Hutton		
Last Ride (D)	R. Travis-Chas. Long		
Make Your Own Bed	Jack Carson-Jane Wyman		
Mask for Dimitrios	Zachary Scott-Peter Lorre		
Mr. Skeffington	Bette Davis-Claude Rains		a11/27/43
My Reputation	Barbara Stanwyck-George Brent		
One More Tomorrow	Ann Sheridan-Dennis Morgan		a11/20/43
Passage to Marseille	Humphrey Bogart-Michele Morgan	3/11/44	a12/4/43
Rhapsody in Blue	Joan Leslie-Robert Alda		a10/23/43
Saratoga Trunk	Gary Cooper-Ingrid Bergman		a6/26/43
Shine On Harvest Moon	A. Sheridan-D. Morgan	4/8/44	a9/25/43
Uncertain Glory	Errol Flynn-Paul Lukas	4/22/44	a10/2/43

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetal-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
		AMERICA SPEAKS		
	Farmer at War		9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
		COLOR RHAPSODIES (Tech.)		
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tite's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
		COMMUNITY SING		
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
		FAMOUS BANDS		
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
		GLOVESLINGER		
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Seeks Appeal	Fair	17½	3/20/43
		PANORAMICS		
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
		PHANTASIES CARTOONS		
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
		QUIZ REELS		
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
		SCREEN SNAPSHOTS		
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
		STOOGE COMEDIES		
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
		KATE SMITH		
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
		TOURS		
4551	Journey to Denali	Good	18	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
		WORLD OF SPORT		
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day In Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

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		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
5404	A Gem of a Jam			Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze			Not Rev.
5405	Crash Goes the Hash			Not Rev.
5402	Dizzy Pilots			Not Rev.
5432	Dr. Feel My Pulse			Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told			Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' In the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5431	To Heir Is Human			Not Rev.
5410	Who's Hugh		16	Not Rev.
5429	You Dear Boy	Good	18	1/ 1/44
		COLOR RHAPSODIES (Tech.)		
5503	Herring Murder Mystery			Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin			Not Rev.
		COMMUNITY SING		
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	8/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'			Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
5658	No. 8 (Baker) Alouette			Not Rev.
		FILM-VODVIL		
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix			Not Rev.
		FOX & CROW (Tech.)		
5751	Room and Bored	Good	7½	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids			Not Rev.
		LI'L ABNER		
5601	Amoozin' But Confoozin'			Not Rev.
		PANORAMICS		
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Revelations			Not Rev.
		PHANTASIES		
5702	Cocky Bantam	Fair	6½	12/11/43
5706	Lionel Lion			Not Rev.
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest		6½	Not Rev.
5704	Polly Wants a Doctor			Not Rev.
5705	Magic Strength			Not Rev.
		SCREEN SNAPSHOTS		
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	10	1/22/44
5866	No. 6 (Moore & Durante)		10	Not Rev.
5857	No. 7			Not Rev.
		SPORT REELS		
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807	Golden Gloves			Not Rev.
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5805	Salmon Fishing			Not Rev.
5805	Ten Pin Aces	Good	10	12/25/43
5806	Swing's the Thing			Not Rev.
5805	Winged Targets			Not Rev.

MGM 1942-43

		CARTOONS (Tech.)		
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	Strange Innertube			Not Rev.
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
		MINIATURES (10)		
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43

MGM 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		OUR GANG (10)		
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
		PASSING PARADE (10)		
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Whe's Superstitious?	Interesting	10	5/ 1/43
		PETE SMITH SPECIALTIES		
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
		SPECIAL		
x-460	These Are the Men	Good	1	10/ 2/43
		TRAVELTALKS (12) (Tech.)		
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
		TWO REEL SPECIAL (6)		
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

MGM 1943-44

		MINIATURES		
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
		PETE SMITH SPECIALTIES		
S-551	Practical Joker			Not Rev.
		TRAVELTALKS		
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
T-514	A Day in Death Valley			Not Rev.
T-515	Visiting St. Louis			Not Rev.

PARAMOUNT 1942-43

		HEADLINERS (6)		
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Seat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
		MADCAP MODELS (Tech.) (6)		
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	9	7/17/43
		POPEYE (12)		
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		6	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
		POPULAR SCIENCE (6)		
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
		SPEAKING OF ANIMALS (6)		
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	8½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	8	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)			
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
NOVELTOONS			
P3-2 Hen Pecked Rooster		8	Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE			
I3-1 Popular Science	Good	10	11/ 6/43
I3-2 Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor		7	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	3/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	10/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 45	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	18	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil is Blood		8	Not Rev

RKO RADIO 1943-44

EDGAR KENNEDY			
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43103 New Prisons—New Men		17	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17	1/3. 7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
6 Sweden's Middle Road	Excellent	19¼	1/22/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev
Kill or Be Killed		18	Not Rev
Raid Report		9	Not Rev

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)			
7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev
7242 Loan Stranger		7	Not Rev
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Aerobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev
7128 Swing That Band		15	Not Rev
7124 Swing's the Thing		15	Not Rev
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev
7371 Human Sailboat		9	Not Rev
7372 Jail Hostess		9	Not Rev
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)			
7110 Eagle vs. Dragon		22	Not Rev.
7111 Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev.
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	8/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion In India	Instructive	9	6/19/43
7358 Hungry India		8	Not Rev.
7359 Mr. Chimp Goes to Town			Not Rev.

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing			Not Rev.

PERSON-ODDITIES

8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Siam	Good	7	1/22/44

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8355	Amazing Metropolis			Not Rev.
8357	Animal Tricks			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Not Rev.
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev.

FEATURETTES

9102	Over the Wall	Very Good	20	1/29/44
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109	Gun to Gun			Not Rev.
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns		20	Not Rev.
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.

SPORTS PARADE (Tech.)

9504	Baa Baa Blacksheep			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps.	7/31/43
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev.
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
	Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps.	Not Rev

Newsreel Synopses

(Released Wednesday, February 2)

MOVIETONE (Vol. 26, No. 43) — Dedicated to Fourth War Loan: Fifth and Eighth Army fronts in Italy; Memorial services for heroes of Tarawa; Lt. Tom Harmon is hero of the week; New giant aircraft carrier Hancock; Fourth War Loan drive in Denver (Denver only); Legless war heroes get artificial limbs; Army nurses go to war; Purple Hearts for parents of the Sullivans.

NEWS OF THE DAY (Vol. 15, No. 241)—U. S. troops swell invasion forces; Allies push beyond mountains in Italy; Methodist crusade for a new world order; Argentina breaks relations with Axis; Snowbound in the Aleutians; Flying fortress explodes; In Memoriam at Tarawa.

PARAMOUNT (No. 44)—Fourth War Loan; Five Sullivans honored; Tom Harmon tells his own story; B-17 burns to ground; Tarawa memorial; Legend of Central City; Italy drive speeds on.

PATHE (Vol. 15, No. 46)—Allied advance in Italy; Blizzard on Attu; Pack mules vital in Italian war; Hold services for Tarawa's dead; Invasion troops land in England.

UNIVERSAL (Vol. 17, No. 263)—Fifth Army captures San Pietro; Hill 507 typical of Italian terrain; Invasion troops land in England; Negro Fighter Squadron in Italy; Blizzard on Attu; Purple Hearts for the Sullivans; Artificial limbs for heroes; Beauties on skis; Wrestling match and symphony concert in Houston.

(Released Saturday, February 5)

MOVIETONE (Vol. 26, No. 44)—Nation honors President Roosevelt on his birthday; General Eisenhower, in England, tells of second front invasion; America shocked by Japanese brutality in treatment of war prisoners.

NEWS OF THE DAY (Vol. 15, No. 242)—Nation aroused by Japanese atrocities; Victory sure, says General Eisenhower; Churchill back home minus cigar; Battleship Missouri launched at Brooklyn Navy Yard; Movie stars lead U. S. March of Dimes.

PARAMOUNT (No. 45)—Giant tide wrecks California coast; Dimes march to White House; Battleship Missouri launched at Brooklyn Navy Yard; Nation shocked by Japanese torture of war prisoners; War Bulletin No. 10: "File Your Income Tax Early."

PATHE (Vol. 15, No. 47)—Celebrate President Roosevelt's birthday; General Eisenhower speaks of second front invasion; Churchill back in England; Battleship Missouri launched at Brooklyn Navy Yard; America shocked by Japanese atrocities.

UNIVERSAL (Vol. 17, No. 264)—Japanese atrocities shock America; Grew expresses feelings at Japanese barbarities; Citizens in Maywood, Ill., form Bataan Clan to speed drive against Japanese; March of Dimes; President's birthday; Battleship Missouri launched; Churchill back in England; General Eisenhower speaks on second front invasion; Freak sea storm on California coast.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 67)—Troops attend ancient English cathedral; Leader tells of Red Cross work; All-Negro personnel at Eastern shipyard; Negro recognized as great specialist; Millen re-named safety aide in Philadelphia; Troops of 92nd Division get realistic training.

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

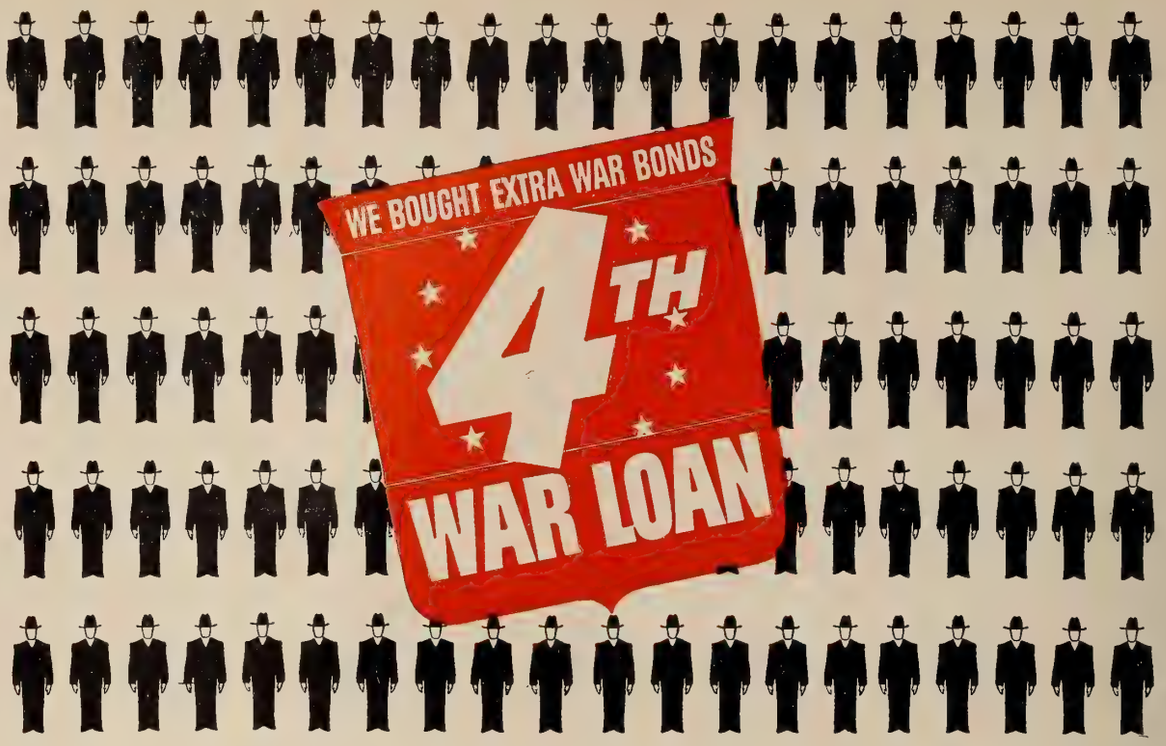
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Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 8th	Hey, Rookie		Sweethearts of USA	Block 2 (Nov.) Henry Aldrich Haunts a House Minesweeper No Time for Love Riding High	Gunsmoke Mesa		Hands Across the Border Pride of the Plains	Lodger, The		Sing a Jingle	Destination Tokyo
JAN. 15th		DEC. Girl Crazy I Dood It Whistling in Brooklyn	Women in Bondage	Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Career Girl	Trade Shown — Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery			Three Russian Girls	Ali Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Westward Bound Where Are Your Children?					Uncensored		Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke	FEB. A Guy Named Joe Cry "Havoc" Rationing	Sultan's Daughter	SPECIAL For Whom the Bell Tolls City That Stopped Hitler	Nabonga (Gorilla)	(Trade Shown — Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Adventure Tender Comrade		Lifeboat	Knickerbocker Holiday	Phantom Lady	Desert Song
FEB. 5th	Curly None Shall Escape Vigilantes Ride		Raiders of the Border What a Man		Outlaw Roundup Men on Her Mind			FEB. Jane Eyre Sullivans, The		Swingtime Johnny	
FEB. 12th	Ghost That Walks Alone						Mojave Firebrand		Bridge of San Luis Rey	Imposter	
FEB. 19th	Nine Girls		Return of the Ape Man				Casanova in Burlesque			Weekend Pass	In Our Time
FEB. 26th	Sailor's Holiday		Voodoo Man		Amazing Mr. Forrest				It Happened Tomorrow	Chip Off the Old Block	
	COMPLETED Cover Girl Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Jam Session Last Horseman Riding West Saddle Leather Law Sagebrush Heroes Two Man Submarine Roundup for Victory Wyoming Hurricane IN PRODUCTION Address Unknown At Night We Dream Girl in the Case Mr. Winkle Goes to War Pilebuck Whistler	COMPLETED America Andy Hardy's Blonde Trouble Broadway Rhythm Canterville Ghost Gaslight Heavenly Body Madam Curie Meet the People Mr. Co-Ed See Here, Private Hargrove Song of Russia Swing Fever Two Sisters & A Sailor White Cliffs IN PRODUCTION Dragon Seed Kismet Marriage Is a Private Affair Meet Me In St. Louis National Velvet Seventh Cross Three Men in White	COMPLETED Arizona Whirlwind Black Market Rustlers Block Busters Charlie Chan in the Secret Service Hot Rhythm Johnny Doesn't Live Here Lady, Let's Dance Law Rides Again Million Dollar Kid Murder in the Funhouse Outlaw Trail Sonora Stagecoach IN PRODUCTION Law Men	COMPLETED And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Going My Way Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn I Love a Soldier Lady in the Dark Man in Half Moon Street Ministry of Fear National Barn Dance Navy Way Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big You Can't Ration Love IN PRODUCTION And Now Tomorrow Bring on the Girls Hitler Gang Incendiary Blonde One Body Too Many Road to Utopia Till We Meet Again	COMPLETED Frontier Outlaws Her Last Mile Thundering Gun Slingers IN PRODUCTION Dixie Showboat Guns of the Law Minstrel Man	COMPLETED Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Seven Days Ashore Up In Arms IN PRODUCTION Cinderella Marine Raiders One Exciting Night Show Business Three Caballeros	COMPLETED Beneath Western Skies Fighting Seabees Hidden Valley Outlaws Laramie Trail Monster's Castle My Best Gal Raiders of Sunset Pass Rosie the Riveter Trocadero IN PRODUCTION Candlelights in Lisbon Cowboy and the Senorita Jamboree Man From Frisco Outlaws of Santa Fe Silent Partner	COMPLETED Buffalo Bill Eve of St. Mark Four Jills in a Jeep Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Tampico IN PRODUCTION Bermuda Mystery Greenwich Village Home In Indiana I Married a Soldier Keys of the Kingdom Ladies of Washington Purple Heart Sweet & Lowdown Wilson	COMPLETED Forty Thieves Mystery Man Texas Law Texas Masquerade Timber Voice in the Wind IN PRODUCTION Hairy Ape Here Is Your War Sensations of 1944 Since You Went Away Song of the Open Road Strange Confession Up In Mabel's Room	COMPLETED Cross Your Fingers Gypsy Wildcat Her Primitive Man Kelly Takes Over Ladies Courageous Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Patrick the Great Slightly Terrific This Is the Life Weird Woman IN PRODUCTION Christmas Holiday Hip Hip Hooray Invisible Man's Revenge Merry Monahans Moon Over Las Vegas Pardon My Rhythm Scarlet Claw	COMPLETED Adventures of Mark Twain Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride One More Tomorrow Passage to Marseilles Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory IN PRODUCTION Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation



100 EXHIBITORS!

THEY will be honored throughout the industry and their names will be famous in the trade press!

THEY will be given a free trip to Washington with all expenses paid.

THEY will be named to the Industry's Executive Advisory Committee of the 5th War Loan.

THEY will receive a personal letter of congratulation from the Secretary of the Treasury and will be presented with a tribute scroll, an honorary medallion and other awards.

THEY will be featured in the Official Report of the industry to the nation on the 4th War Loan; and they and their staffs will wear a special "E" lapel button from the Treasury Department.

THEY will be honored in their home states and in their localities with important dignitaries present!

THEY are the industry's patriotic showmen who from Jan. 1st through Jan. 29th sell the most "E" Bonds in ratio to their seating capacity.

IT IS NOT TOO LATE TO BE AMONG THE

HONORED HUNDRED!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

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SHOWMEN'S TRADE REVIEW

Per

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★ Complete ★ Every Week ★
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Vol. 40 No. 4

February 12
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher


THE LIBRARY OF CONGRESS SERIAL RECORD
FEB 1 1944

Martin G. Smith (See Page 4)

MADAME CURIE

Triumphant Greer Garson, Walter Pidgeon welcomed at nationwide box-offices after 7 big Radio City Music Hall weeks!

A GUY NAMED JOE

Spencer Tracy, Irene Dunne set new 7-week Capitol N. Y. records. Watch this romance sweep America!

THOUSANDS CHEER *(Technicolor)*

Starrific at the box-office and a joy to hold and hold! One of the industry's Biggest in years!

LOST ANGEL

New star, tiny Margaret O'Brien headed for fame and fortune. Word-of-mouth hit that's the Joy of the Year!

SONG OF RUSSIA

A Yank in Moscow. Dashing Robert Taylor woos Susan Peters and it's a wow! Nashville World Premiere sensational!

SWING FEVER

World Premiere at State on Broadway launches Kay Kyser's merry show to laugh-loving fans!

THE HEAVENLY BODY

Slick William Powell and sleek Hedy Lamarr in a riotous romantic lark. Watch Capitol, N. Y. audiences shriek with laughter!

RATIONING

Uproarious! Wally Beery and Marjorie Main will convulse the nation. Sure-fire fun for the rationed public!

BROADWAY RHYTHM *(Technicolor)*

The company that made "Thousands Cheer" makes Millions Shout Hooray! Terrific Technicolor Musical Topper!

THE CROSS OF LORRAINE

Powerful! Big scale action film keeps audiences breathless with thrill! With Jean Pierre Aumont, Gene Kelly, Sir Cedric Hardwicke in great cast!

CRY HAVOC

Margaret Sullavan, Joan Blondell, Ann Sothern and all-female cast in the grand hit that packed Astor, N. Y. 7 weeks!

SEE HERE, PRIVATE HARGROVE

Watch Big World Premiere at Charlotte, N. C. The laughs of a nation from best-seller. Robert Walker scores!

Be My Valentine



The Editorial Page

Down the Stretch

The Fourth War Loan campaign goes into the home-stretch with the film industry, and particularly the theatremen, running strong. Those who have done the outstanding jobs of going over their quotas well in advance of the finish line, unfortunately, must carry some of the burden for that minority that has fallen behind in the race for the greatest objective it will ever be the privilege of showmen to attain.

There is still time for those who have not given the campaign all that's in 'em.

A good, sincere, energetic effort, even if it occurs on the final day (February 18th) will bring the showmen who make such endeavor a handsome reward—a personal satisfaction and sense of high duty faithfully performed. That's worth all the sweat and effort a big ballyhoo, a bond auction or bond premiere may entail.

Go get it—and you'll realize how much greater is the reward than the effort merits.

▲ ▲ ▲

Now's the Time!

Since nothing succeeds like success, there can be no other verdict than that America's motion picture producers are reaching new heights of technical, artistic and showmanship skill in the selection of story material, casting, directing and staging the screen shows that are current as theatre attractions.

There are some cynics who say that any kind of picture can do business today. Perhaps so. But while isolated instances might be cited to sustain that contention, the attitude revealed by any such expression cannot carry the ring of true conviction unless you are willing to believe that the American people can, en masse, be fooled. For our part, we'll string along with the homely philosophy that you can't fool all of the people for as long a time as the average grade "A" product has been attracting the masses to theatres of all types and policies of operation.

* * *

There is a lesson in showmanship to be learned from what is taking place at the theatres these days. It is a lesson that has value on two counts.

First, the facts blast to hell all those long-underwear notions about the public not liking this kind of picture and wanting only that kind. For years there's been a "poison list" on which the top entry, probably, is the "costume picture." Well, where does that notion get off in the light of what's happened recently, and is happening right now, if you put "Jane Eyre" (as many would only a relatively short while back) in the "costume" classification? The picture is knocking out tremendous figures at the Music Hall in New York. Of course, one swallow doesn't make a summer, the skeptic will say. But what about "Madame Curie," which is a biographical drama, but its period puts it in the costume class—just as was, for example, "Pasteur" (which did a right smart business, if you'll remember, years ago).

Second, is the lesson that there's no time when smart showmanship right at the "point of sale," as the advertising chaps call it (which in the case of film merchandise is the theatre) will not be an absolute essential to the health and prosperity of the motion picture industry. It would be a good idea for the producers and the distributors to bear that in mind, now as well as later. The current boom in theatre attendance is not due wholly to outstanding pictures. It's the latter plus good showmanship by the exhibitors that is keeping motion pictures in the forefront as a vastly popular article for the American consumer.

* * *

Showmanship brains, brawn and ability are certainly abundant in this country. What better proof of that than the sensationally successful results which the theatremen have turned in for the March of Dimes collections and the current Fourth War Loan?

What must be continued is the showmanship effort to develop every last bit of potential draw for all pictures played. Now (with box-office income to sustain good advertising and exploitation efforts) is no time for any exhibitor to coast along with the tide and let the picture draw its own crowds to his theatre. That process spells doom, not only for the individuals practicing such foolhardy business tactics, but for the industry as a whole. The time is now to expand, to further develop the large audiences which are necessary to keep the theatre prosperous, come what changes may occur with respect to the amount of money in circulation. Only by exploiting all pictures, attracting the interest and cultivating the movie-going habit by all classes and groups—the young, the older and the old, the married, the single and those who are in varying types of occupation—only that way can the theatre owner assure his own theatre's present and future welfare.

Toast Skouras at Bond Luncheon

Theatre owners of New York and New Jersey honored Charles (bond-for-every-seat) Skouras at a testimonial luncheon in New York Monday. More than 1200 attended the event, which called for the purchase of a bond with every ticket.

Skouras received the tribute of Ted R. Gamble, national director of the War Finance Division. Ned E. Depinet, Si Fabian, Edward L. Alperson and other prominent motion picture personages lauded the leadership of Skouras in the Fourth War Loan campaign. Gamble, speaking as a representative of the Treasury Department, said that he knew of no other industry that had made a finer record in cooperating with the government in the sale of bonds, and referring to the job done by Skouras as national chairman of the industry's current campaign, said that while he had no desire to influence such decisions, he thought it would be a "hell of a good idea" to have Skouras and his crew of assistants on the job for the industry's Fifth War Loan campaign. Harry Brandt was toastmaster.

Skouras told the gathering that the industry had sold about 5,000,000 war bonds from the beginning of the Fourth War Loan on February 1, and that this represented less than fifty per cent of the goal of a bond for every one of the 11,500,000 theatre seats. He said that the job done in the campaign was not a one-man accomplishment, and acknowledged his thanks to the distributors committee, the WAC organization, the exhibitors who were responding to his appeal to do the bond selling job, the studios and their personalities and the trade press for acting as a means of communication to the theatremen.

The luncheon committee was made up of the following: Harry Brandt, Edward L. Alperson, David Weinstock, Hal Horne, Max A. Cohen, Donald C. Jacocks.

'Ali Baba' Leads at Army Post Theatres in January

Universal's "Ali Baba and the Forty Thieves" ranked top as a box-office attraction at U. S. Army post theatres during January, it was announced by the Army motion picture service, which as a service to the industry and the public supplies monthly reports on the results at the post theatres.

Runners up to the leaders were, in the order named: "Desert Song," Warner Bros.; "Gung Ho!" Universal; "The Fighting Seabees," Republic; "Song of Russia," MGM.

$415,847 Dimes Collection Total for Warner Circuit

Nearly doubling last year's collections and tripling the 1942 total, Warner Circuit houses took in $415,847 in this year's March of Dimes, the Warner home office announced Wednesday.

The 1943 figure was $229,852 while the previous year's total was $147,751.

Aid Anti-Noise Campaign

Theatres in Chicago are cooperating with the organization of the Noise Abatement Commission appointed by Mayor Kelly. Posters, trailers and other publicity will be used.

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Show Saves Supper

A prevue of "Dangerous Blondes" at the Palace Theatre, Winchester, Va., saved a local woman's dinner.

Shortly after viewing a scene in the trailer where a woman shrieks, "Oh, I left my pot roast in the stove," the local woman, according to Manager H. H. Hable, approached the box-office seeking a return ticket.

She said she was sure she had forgotten to turn off the gas under her dinner at home.

J. J. Unger Appointed U. A. Sales Executive

J. J. Unger has joined United Artists, in an important sales capacity, effective immediately, Carl Leserman, United Artists General Sales Manager, announced this week.

Unger recently resigned from Paramount after an association of eighteen years, in which time he rose from branch manager of Paramount's New York Exchange to the position of Eastern Sales Manager.

The exact duties of his post at United Artists will be announced shortly.

Philadelphia Exchanges Seek Essential Rating

Representatives of distributor home offices and film exchanges in Philadelphia met with Milton Weiss, technical operation officer of the War Manpower Commission, in the Quaker City Tuesday in preparation for a move by the film companies to have exchanges designated as needed establishments.

Among those attending the session were: Leon Bamberger of RKO, assistant to the chairman of the WAC Distribution Committee; A. A. Schubart, of RKO; Claude R. Collins, WAC Newsreel Division in Washington; Harold Bache, Local B-7 (Bookers and Salesmen's Union); Henrietta Weinberg, F.E.E. U. (office workers union) and Horace Johns of Local No. 307 (the operators union.)

From the exchanges were W. R. Schwartz, Monogram; Samuel Gross, 20th-Fox; Lester Woertele, Columbia; William Mansell, Vitagraph; Ulric Smith, Paramount; George E. Schwartz, Universal; Lou Formato, Metro; Vincent O'Donnell, RKO; Joseph Engle, Republic; and Harry Bodkin and E. V. McCaffery of United Artists.

Kelly Named U. S. Chief for Rank Film Interests

Arthur W. Kelly's appointment as executive in charge of the J. Arthur Rank interests in the United States, was announced Thursday.

Kelly's first duties will be the sales and exploitation in this country of "The Life and Death of Colonel Blimp."

The Kelly appointment, and that of E. T. Carr as head of the Rank interests in London, are the first steps in the organization of worldwide motion picture operations by the wealthy English industrialist.

Desperadoes Caught in Philadelphia Theatre

The New Palace Theatre may be the last run in Philadelphia, but the house managed by Fred Sarr hit the front pages of all the town's papers last week when two desperadoes who had escaped from Rockview Penitentiary, near Bellefonte, Pa., were captured there while looking at "Guadalcanal Diary." The fugitives were Gus Menetti, member of the "Thrill Bandit" mob which terrorized Philadelphia in 1938, and Peter Andreyko, bad man from Carbon County.

Exhibitors Confer With Clark on Decree Set-up

Independent exhibitor organization representatives this week conferred with Assistant Attorney General Tom C. Clark and placed before him their criticism and counter proposals to the decree amendments set forth in the distributor brief submitted last week.

On Tuesday Clark met with Harry Brandt, Mel Albert, Max A. Cohen and Leon Rosenblatt, representing the TOA of New York. The following day Clark received the committee appointed at the Allied board of directors meeting in Chicago and was presented with the brief prepared by the committee in which many features of the distributor proposals were singled out for revision.

The committee was comprised of Abram F. Myers, general counsel; H. A. Cole, of Dallas; W. F. Crockett, MPTO of Virginia; Bob Poole, Los Angeles and head of PCC; Jesse L. Stern, New York Unaffiliated.

In New York it was announced Wednesday by Harry Brandt, that a committee made up of Max A. Cohen, Leon Rosenblatt and Mel Albert had been appointed to draft counter proposals to the distributor recommendations.

$2,555,900 Net Sale for Bond Premieres at 8 RKO Theatres

A total of $2,555,900 in bond sales was realized at Premieres in eight theatres in the RKO metropolitan New York area held Wednesday (9th) it was announced by the WAC.

The individual theatre sales and attractions were as follows: Keith's Flushing, "The Lodger," $500,000; Dyker, Brooklyn, "Desert Song," $410,000; Madison, Brooklyn, "The Lodger," $403,200; 81st Street, Manhattan, "Destination Tokyo," $366,000; Strand, Far Rockaway, "Desert Song," $300,000; Coliseum, Washington Heights, "North Star," $245,700; Capitol Union City, "Miracle of Morgan's Creek," $181,000; 86th Street, Manhattan, "Destination Tokyo," $150,000.

Dickie Moore Gets Draft Call

Dickie Moore, child star of yesterday who is now 18, received his draft call while at work at RKO Radio's studio on "Are These Our Children?".

Martin G. Smith

(The Man on the Cover)

Elected president of Allied States Association in Chicago last week. A theatre owner in Toledo, Ohio, Smith has served for many years as president of the Independent Theatre Owners of Ohio and has occupied a prominent position in the national scene as an exhibitor leader. He is also Chairman of the Allied executive committee.

SHOWMEN'S TRADE REVIEW

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Makes 'Em Like It

Bill Solomon, 20th-Fox adsales manager in Philadelphia, reports the case of perfect salesmanship to satisfy the customer. At a local picture theatre, Solomon was witnessing a screening of "Kings of the Ring" from a seat 'way up front. Presently the usher showed two patrons into seats next to Solomon. The customers mumbled something about the seats being too near the screen, whereupon the usher said: "these are very choice—they're ringside seats."

26 Monogram Features Planned for '44-45

Monogram will offer 26 features and 16 westerns on its 1944-45 program, W. Ray Johnston, president, announced on his arrival in New York this week.

Johnston, whose visit to New York is his first in two years, is for the purpose of presiding at a series of regional sales meetings on February 12-13. The meetings will launch a sales drive under the slogan: "Fifty Years of Service."

Producers have been assigned to the full program for the new season, Johnston said. Scott R. Dunlap will make four feature films, Jeffrey Bernerd two, King Bros. three, Sam Katzman and Jack Dietz eight, Lindsley Parsons six, Philip N. Krasne and James S. Burkett two, and Biltmore Productions one.

Pictures definitely scheduled are one with Belita, two specials with Gale Storm, four with the East Side Kids, three with Billy Gilbert, Maxie Rosenbloom and Shemp Howard, and two Charlie Chan productions starring Sidney Toler. Johnny Mack Brown and Raymond Hatton will appear in a series of eight westerns, and another star yet to be selected in the second series.

Monogram will exceed all its past budgets in expenditures for the 1944-45 program, according to Johnston.

Rites Held in San Francisco for Arch Bowles, FWC Executive

Funeral rites were held in San Francisco this week for Arch M. Bowles, general manager of Fox West Coast theatres and chairman of the Board of Governors of the California Theatres Association, who died in St. Francis Hospital here after an illness of several months.

State, civic and film representatives on the Pacific Coast attended the services. Interment was in Cypress Lawn Mausoleum. Pallbearers were Herman Wobber, Robert McNeil, Oscar Samuels, W. H. Lollier, Abe Gore, Clifford Work, Mike Naify, Frank Whitbeck, Charles W. Koerner and Mel Hulling.

'Up In Arms' Shows February 21

"Up In Arms" will be trade screened nationally on February 21st by RKO Radio.

All screenings will be held in theatres, with time and place ascertainable from the local RKO Radio exchange. There will be no screenings in New York and Los Angeles as the picture has already been trade shown.

Silver Jubilee for Jersey Allied

Allied Theatres of New Jersey will hold its silver jubilee in Atlantic City in June in connection with the organization's annual convention.

Ethel Barrymore Returns

Ethel Barrymore will return to the screen after an absence of eleven years, to portray Cary Grant's mother in RKO Radio's "None But The Lonely Heart."

$10,000,000 Quota for Red Cross Fund

The motion picture industry has set a goal of $10,000,000 in the 1944 Red Cross campaign, it was stated Wednesday with announcement that Joseph Bernhard, general manager of Warner Bros. Theatres, had accepted the industry chairmanship for the Motion Picture Theatres Red Cross Drive.



Joseph Bernhard

The period for the drive had been set for the week of March 23 to March 29, inclusive.

Mr. Bernhard was the first chairman of the War Activities Committee Theatres Division and served until last year. Mr. Bernhard pointed out that with the Great Invasion imminent, the Red Cross is asking the country for unlimited quotas and is counting on the industry to do its greatest job in the war effort.

Emphasis in this year's drive is being shifted to local cooperation between exhibitors and the Red Cross, says Mr. Bernhard in a letter he is sending to 16,500 theatres.

$4,000,000 Was '43 Total

Last year the motion picture theatres collected more than $3,000,000 while an additional $1,000,000 was contributed directly by various branches of the industry.

Norman H. Davis, national chairman of the American Red Cross, in a letter being sent to 3,700 local chapters in connection with the 1944 campaign, pays high tribute to the film industry's cooperation in the work of the Red Cross.

New York Exchange Employes Vote Strike to Begin Monday

New York film exchange employes of Local B51, AFL and IATSE, voted at a meeting Tuesday to go on strike commencing Monday (14th). The strike, it was said, will take out of the exchanges a total of 340 employes in the branches of the eight major companies.

The Union is comprised of shippers, poster clerks and inspectors, and the strike was called because of the failure of the film companies to grant wage increases which it is claimed were promised. The wage increases have yet to be acted upon by the War Labor Board.



10,000 in Contest

More than 10,000 contestants in the Fourth War Loan "Honored Hundred" competition have been accounted for by entry blanks and reports from state chairmen, it was revealed Wednesday by Robert W. Selig, assistant campaign manager.

With an all-expense trip to Washington, honor scrolls, citations, medallions, trade-paper acclaim and other laurels awaiting the hundred theatre managers who sell the greatest number of "E" bonds in ratio to the number of seats in their theatres, unprecedented enthusiasm and results have been stimulated by the contest.

Cross-section checks of the nation's theatres through the "Honored Bondsmen of the Day" feature of the competition has given war loan committee heads an accurate day-by-day "feel" of the progress of the campaign.

Lesser Is Partington's Successor at Roxy

Irving M. Lesser was appointed associate general manager of the Roxy Theatre, New York, by A. J. Balaban, general manager. Lesser has been associated with the theatre for several years. He succeeds the late J. A. Partington.

The Roxy's production staff of Gae Foster, Arthur Knorr, the talent and artists' bureau under the supervision of Sam Rauch of F & M, remains the same, Balaban announced.

Mrs. Partington in F & M Post

Mrs. Inger Partington succeeds to the interests of her husband, the late J. A. Partington, in Fanchon and Marco, it was announced by Harry C. Arthur, Jr. It is anticipated, the Arthur statement added, that when J. A. Partington, Jr., now a staff sergeant in the Army, returns to civilian life he will join F & M.

Shayon Joins Morris

Sam Shayon, assistant to the president of Fanchon and Marco, the late J. A. Partington, will join the William Morris Agency, Inc. in an important capacity on March 1.

Tries to Explain Delayed Showing of Newer Films

Jake Rachman, writer of a Stage and Screen column in the Omaha *World-Herald* newspaper, discussed delayed showings of top pictures in Omaha theatres claiming that patrons were asking for the answer.

"At the risk of being accused of hedging, we are going to say as a blanket answer that we do not know but probably it was because there was no playing time open for the pictures," Rachman stated in his column.

He pointed out that the question of a delayed showing was being asked on "Lassie Come Home" which is now being shown in Omaha. He said people were asking: "Why didn't we see that last year when it was being shown all over the country?" and also pointed out that the "Phantom of the Opera" was released last fall and was shown in Omaha only within the last three or four weeks.

Wage Tilt for Window Washers

Window washers in Chicago theatres and loop office buildings have been awarded a minimum monthly wage scale of $181.40 by the Sixth Regional War Labor Board, according to Chairman Robert K. Burns. The workers formerly received 89 cents an hour, or $169.20 per month.

Columbia Promotions Announced at Meet

The appointment of a new division supervisor, the realignment of a number of branches and several promotions were among the announcements made at the conclusion of Columbia's sales meeting in New York last week.

Ben Marcus, Kansas City branch manager, has been promoted to district supervisor of the Mid-west division; Joe Gins, Charlotte branch manager, has been appointed to the newly created post of Detroit manager, and George Roscoe, salesman in the Charlotte exchange, has been named branch manager of the same office replacing Gins.

Ben Marcus will supervise the Des Moines, Omaha and Minneapolis branches as well as the Kansas City office formerly in Carl Shalit's division.

Also announced was the fact that Central Division Supervisor Carl Shalit with headquarters in Detroit, will act as coordinator with the Home Office in connection with the Buffalo exchange, headed by Phil Fox; and the Albany exchange, headed by Joe Miller; in addition to the three branch offices current in his district—the Indianapolis exchange, headed by Guy Craig; the St. Louis exchange, headed by Clarence Hill; and the Detroit office, now headed by Gins.

'Committee of 12' Returning to Report on War Loan Tours

Many of the industry executives who toured the country on behalf of the National Campaign Committee of the Fourth War Loan have returned to New York to make their reports to Charles Skouras, national chairman, who will analyze them and have them compiled to serve as a guide and pattern for all future war loan drives in which the industry will participate.

The Committee of Twelve comprises George Dembow, Robert Mochrie, Herman Wobber, Leonard Goldenson, George J. Schaefer, Dan Michalove, Joseph R. Vogel, Major Leslie Thompson, Oscar Doob, John Harris, Gradwell Sears and Harry Kalmine.

Crooker in MGM Publicity Post

Howard Dietz, MGM vice-president in charge of advertising and promotion, announced this week the appointment of Herbert Crooker as Eastern publicity manager succeeding Lou Smith, resigned. Crooker, well known in motion picture circles, was with Warner Bros. for 12 years where he held the post of Eastern publicity manager.

Mooney Ad-Publicity Supervisor

Martin Mooney has been named supervisor of all PRC advertising and publicity by Leon Fromkess, vice-president in charge of production. Mooney is also producing four pictures for the PRC 1944-45 program and acting as liaison executive on matters of censorship.

Distributes 'Undercover'

Paul Graetz has acquired the distribution rights for the U. S. and Latin America on "Undercover," feature produced in England by Michael Balcon. Featured in the cast are John Clements, Mary Morris, Tom Wall and Godfrey Tearle.

Grainger Returns From Sales Trip

James R. Grainger, President of Republic returned to the Home Office Wednesday from a four weeks' sales trip, during which he visited Chicago; Los Angeles, Dallas, New Orleans, Tampa, Jacksonville, and Atlanta.

All This and Bonds, Too

Managers who think they have a busy day, might consider the case of James B. Reid, of the Ken-Ten Theatre, Pruden, Tenn. Reid, having read the SHOWMEN'S TRADE REVIEW item recently about an exhibitor who started in show business 40 years ago sweeping out a theatre and is now using the experience to good advantage by sweeping out the theatre he owns in Pratt, Kansas (because of manpower shortage) went through the following routine one day last week:

Swept and cleaned theatre; made trip to school to sell War Bonds and stamps; operated projector for show; audited receipts; took film to bus station and picked up new film; worked up advertising for new show—and worked on plans for Free Movie Day Bond Show.

"The assistant doorman, cashier and myself are all that the war has left here for the operation of the Ken-Ten," says Reid.

55 Features on New Season's Schedule

Universal will maintain the current season's schedule of 55 features and 7 westerns for the 1944-45 season, William A. Scully, vice-president and general sales manager announced in New York this week following his return from the coast studios.

In the lineup of 55 features there will be two which will be sold separately, and the program will include 8 features to be filmed in Technicolor. Universal thus will more than double the number in the chromatic photography offered on the current schedule, on which three are in Technicolor.

Scully said that the production plan called for a wide diversification of subjects, with musicals, light comedy, spectacle and drama as well as horror pictures to be filmed. The arrangement he said will permit changes to provide for special story material that may develop or any changes in public tastes.

One of the productions set will star Deanna Durbin in a new type of role as the heroine of a musical western now titled "Caroline." This production as well as "The Climax," co-starring Susanna Foster and Boris Karloff, will be filmed in Technicolor.

Scully said that all the exhibitors to whom he has talked lately are of the opinion that theatre attendance will increase over recent figures with the brand of product now coming from Hollywood.

20th-Fox Executives Return From Coast

20th Century-Fox executives Spyros P. Skouras, president; Tom Connors, vice-president in charge of world-wide distribution; William J. Kupper, general sales manager; Hal Horne, director of advertising and publicity, have returned from Hollywood, where studio conferences took place with Joseph M. Schenck, executive head of production, and Darryl F. Zanuck, vice-president in charge of production.

Discussions centered around "The Purple Heart," which the studio is speeding through to release because of its topical interest, and other forthcoming productions.

Affiliated Adds 'Frisco House

Another San Francisco house was added to the Affiliated Theatres Circuit there, when the company took over operation of the Ellis Theatre on February 6. New policy of the neighborhood theatre is replacement of the stage show and one feature with a double bill of action pictures with 6 changes per week.

Regular Admissions for Para Specials

Releasing contracts for Paramount's "Lady in the Dark" and "The Story of Dr. Wassell" will not carry stipulations for advance price admissions, it was announced by Neil Agnew, general sales manager, at the company's sales meeting in New York last week-end.

Both pictures are in Technicolor and both will be given extensive exploitation campaigns.

In discussing "Lady in the Dark" at the meeting, Agnew told company representatives that the picture has an "excellent opportunity of being Paramount's biggest all-time grosser."

"The Story of Dr. Wassell" will probably be given its world premiere in Washington, D. C., early in May. It was produced by Cecil B. De Mille with Gary Cooper in the title role, and this week received the approval of both the War and Navy Departments. It is the first photoplay in which the actual voice of an American President is heard from the sound track. By White House permission De Mille was permitted to use a recording of President Roosevelt's Fireside Chat of April 28, 1942.

Four Features in New Paramount Block No. 3

Paramount's third block for the current season is comprised of four features, it was announced this week by Neil Agnew, general sales manager.

The pictures are: "Going My Way," starring Bing Crosby in the role of a young, athletic, music-loving priest; "The Hour Before the Dawn," melodrama with espionage background starring Franchot Tone and Veronica Lake; "You Can't Ration Love," comedy with Betty Rhodes, Johnnie Johnston, Marjorie Weaver and Johnnie "Scat" Davis; "The Navy Way," a Pine-Thomas production with the Naval training station at Great Lakes as a background and with Robert Lowery and Jean Parker among the principals.

Place Resigns From 20th-Fox

Twentieth Century-Fox Film Corporation announced that effective February 1, Hermann G. Place had resigned as a director and as chairman of the executive committee of the corporation. Mr. Place had been a director of the corporation since 1933 and chairman of the executive committee since June, 1941. He will return to the banking business.

FILM TRAVEL LOG

Leon J. Netter, Paramount theatres, returned to New York Wednesday from a business trip to Charlotte.

W. J. Heineman, general sales manager for Samuel Goldwyn, arrived in Chicago Wednesday for sales conferences at the RKO branch there.

Walter Wanger, producer of "Gung Ho!," and Mrs. Wanger (Joan Bennett) arrived in New York Wednesday for a brief visit.

Rube Jackter, Columbia's assistant general sales manager, left New York Tuesday for a Florida vacation.

Lewis Milestone, under contract to direct "Guest in the House" for Hunt Stromberg, arrived in New York Tuesday.

Steve Broidy, Monogram sales chief, a New York arrival from Chicago on Monday.

Ted Strauss, former assistant M.P. editor of the New York Times, arrived on the coast this week to commence his writing contract for Paramount.

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Bond Battalions and Bondbardiers Finish Tour of 213 Cities

After two and a half weeks of intensive bond selling, fifty-four of Hollywood's leading screen personalities this week finished their nation-wide tours as part of the motion picture industry's participation in the Fourth War Loan campaign.

The stars rolled up a record score of war bond sales and carried an impelling message for the purchase of extra war bonds to 213 cities, totaling more than 50,000,000 population, and to dozens of smaller towns and suburbs for a new record in territory covered by such tours.

They did a tremendous job, not only in stimulating bond sales in the communities visited, but also in actual sales of individual bonds, according to reports that have reached the industry's national headquarters.

No accurate total figures on bonds sold as a direct result of star visits in various communities is available at present but results by local War Finance groups indicate this to be the most successful star participation since inception of the war loans.

Since January 28 the thirty-four stars, who served as Bondbardiers, and the twenty, who headed Bond Battalions, have appeared individually, by twos and by threes in all the important cities across the United States. They talked to hundreds of thousands of workmen in coastal ship yards, steel mills, munitions factories, industrial plants in the mid-west, factories in the far west and to civic gatherings in every state in the Union. The scope of their bond-selling job surpassed all previous bond selling efforts by film players.

Credit for handling these unprecedented tours goes to Fred Stein, assistant national campaign director, who had over-all charge, Hall Baetz, who directed the Bondbardiers and to Dick Dickson, who had charge of the Bond Battalions, both of whom worked closely with Barry Buchanan, treasury department liaison. All arrangements for players were made through the Hollywood Victory Committee.

Hall Baetz, who had charge of these tours, reports that the cooperation of exhibitors and treasury department officials was most enthusiastic in every city.

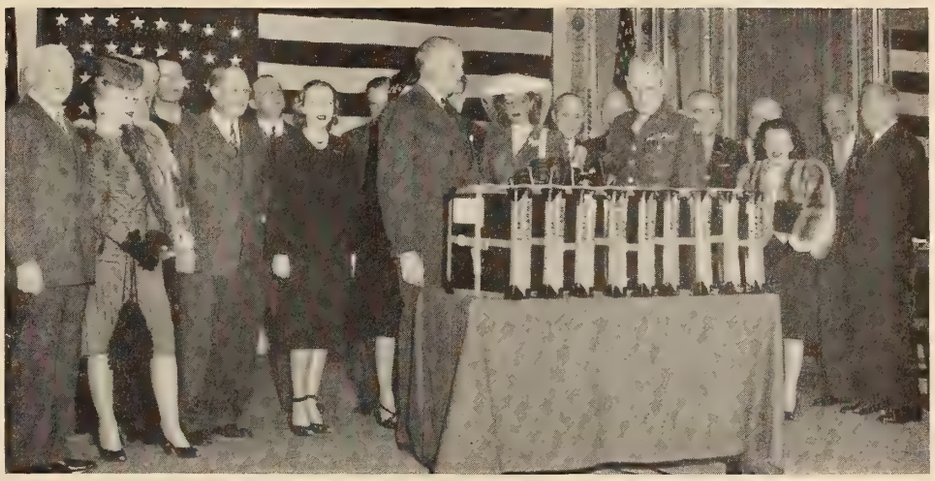
While the final figures for the bond sales turned in by the Bondbardiers have not yet been compiled, reports reaching Fred Stein indicate exceptional sales in "E" bonds, in every city visited by the stars.

Nevinson's Bond Auction

War bonds amounting to $25,000 were auctioned off at a bond rally held last week at the Bromley Theatre, Philadeplhia, according to Manager Joe Nevinson. Rally was sponsored by neighborhood merchants who offered 15 prizes, including three pairs of nylon stockings, to the high bidders.

$25,000 War Bond Pledge

The Motion Picture Associates of Philadelphia has pledged $25,000 in war bonds to be purchased by its membership during the 4th Loan drive.



At a special ceremony held last week at the Waldorf-Astoria, George J. Schaefer, War Activities Committee chairman, presented Lt. Gen. Brehon Somervell, Commanding General, Army Service Forces, with the 10,000th gift film for free showing to servicemen stationed in combat areas overseas. Seen in the large group above, besides Schaefer, and Somervell, are Herman Gluckman, Anne Baxter, Fredric March, Ralph Bellamy, W. C. Michel, S. H. Fabian, Vera Zorina, Francis S. Harmon, Phyllis Brooks, N. Peter Rathvon, J. Robert Rubin, Col. Kirk B. Lawton, Barney Balaban, Nancy Walker, Arthur Mayer and Y. Frank Freeman. Also presented were 10 additional films to inaugurate second gift of 10,000.

Kiddies' Bond Premiere, Police Bond Show Among War Loan Activities of Showmen

Reports on interesting, productive activities in connection with the Fourth War Loan drive continued to reach WAC headquarters in New York this week. Some of them follow:

Gloversville, N. Y. Manager Lou Hart of Schine's Glove Theatre is staging a special bond premiere exclusively for children on Lincoln's birthday. Special subjects have been booked for the occasion. First ticket purchaser was a small boy who exchanged 7500 pennies for a hundred-dollar bond. All children who complete their stamp books or buy bonds will receive tickets to the show.

Philadelphia. Newest wrinkle in bond premieres here is a police bond premiere to be held February 15 at the Aldine. All who have bought bonds from the Bureau of Police will be admitted to the show. It is not an uncommon sight these days to see policemen busy making out bond applications rather than parking tickets. The Mayor and high police officials have guaranteed a sell-out of the 1400-seat Aldine.

Buffalo. Harry Yette, Riverside Theatre manager, contacts potential bond buyers via a personal note in which he reminds them that their 3rd War Loan purchase was deeply appreciated . . . then goes on to urge them to do better in the 4th War Loan. Yette got the names from the stubs of the bonds he sold during the last campaign.

Pittsburgh. When the Regent Theatre ran a bond auction, odd articles turned up. Some of the oddest: pre-war pipe, musical cocktail shaker, birdcage, mustard jar, gallon of Simonize fluid, two pairs of nylons, man's hat, case of grapefruit juice, roller skates, one salami.

Harrisburg, Pa. A group of War Mothers here have banded together in a "Blue Star Brigade" and set up their headquarters in the town's leading department store to sell bonds, which are being issued through local theatres.

Oneontah, N. Y. Harold deGraw, manager of Schine's Oneontah Theatre, has an "in" with his local civic organizations. When the Legion, Elks and similar groups ran a 4th War Loan rally for the theatre, they not only put on a big show, but took newspaper ads far in advance.

Yaka Hula Bondsmen

Way out in the Pacific, where Bonds for Bombs has real meaning, folks are snapping up the "E" series like hot cakes.

From Honolulu, War Activities 4th War Loan campaign headquarters has received the "Scintillating Seven" already sold out for bond premieres. They are: The Queen, the Roosevelt, the King, the Palace, the Golden Wall and the International.

Oscar Wins Wager as Loew's Dime Collections Exceed RKO's

During a recent junket in the interest of the theatres' 1944 March of Dimes campaign, Loew's Oscar Doob and RKO's Eddie Alperson engaged in a lot of good-natured kidding concerning the virtues of their respective circuits, which have been traditional rivals. Doob, publicly, bet Alperson $100 that Loew's Theatres would show a greater percentage of increase in collections over 1943 than RKO. The slide-rule boys reveal that Loew's (with $441,348) showed an increase of 108 per cent, while RKO (with $213,598) showed 99.6 per cent. On a seat-for-seat basis, Loew's collected $1.42 per seat, RKO $1.12.

The March of Dimes is the real winner, as pal Oscar has turned over his $100 winnings to the fund.

Almost Twice as Much

March of Dimes collections in Warner Philadelphia area theatres totaled almost twice as much this year as last year, according to Ted Schlanger, zone manager. Warner theatres in this area collected $115,526.71 as against last year's $64,331.01.

The Box Office Slant

The Ghost That Walks Alone

Columbia **Mystery-Comedy** **61 mins.**

(Nat'l Release, Feb. 10th)

AUDIENCE SLANT: (Family) A mystery-comedy that misses fire.

BOX-OFFICE SLANT: A program offering.

Cast: Arthur Lake, Janis Carter, Lynne Roberts, Frank Sully, Warren Ashe, Arthur Space, Barbara Brown, Matt Willis, Isa Moore, Jack Lee, Paul Hurst, Robert Williams, John Tyrrell. Credits: Directed by Lew Landers. Screenplay by Clarence Upson Young. Based on a novel by Richard Shattuck. Director of photography, L. W. O'Connell. Produced by Jack Fier.

Plot: To get some new ideas to present to their sponsor, the members of a radio "strip" show seek recluse at a mountain lodge. There the sound effects man, just married, becomes involved in the murder. To prevent unsavory resulting publicity, they hide the body and attempt to solve the murder themselves. Detectives, who have been notified of the killing via the receipt of the body in the sound effects box, arrive in time to catch the culprit before another killing occurs.

Comment: Here we have a mystery-comedy with Arthur Lake, without his Penny Singleton of the Blondie series. The result is a program offering of minor strength; one that will need a strong topper. The efforts of the cast, and the director, to overcome a weak script, come to little avail. The laughs, which arise, are brought out through sheer doggedness on the part of everyone involved in making something of what they had. Arthur Lake, Lynn Roberts, Janis Carter and others in the cast are satisfactory in their respective roles. Picture was directed by Lew Landers and produced by Jack Fier.

Passage to Marseille

Warner Brothers **War Drama** **110 mins.**

AUDIENCE SLANT: (Adult) Thrills, spectacle and realism to hold audience attention from beginning to end.

BOX-OFFICE SLANT: Should duplicate the box-office success of other timely Warner films. Humphrey Bogart, now enjoying strong popularity, and the supporting cast names have definite box-office value.

Cast: Humphrey Bogart, Michele Morgan, Claude Rains, Philip Dorn, Sydney Greenstreet, Peter Lorre, John Loder, George Tobias, Vladimir Sokoloff, Edward Ciannelli. Konstantin Shayne, Helmut Dantine, Louis Mercier, Monte Blue, Stephen Richards, Hans Conreid, Frederick Brunn, Billy Roy, Charles La Torre. Credits: Produced by Hal B. Wallis. Directed by Michael Curtiz. Screenplay by Casey Robinson and Jack Moffitt. From a novel by Charles Nordhoff and James Norman Hall. Director of photography, James Wong Howe. Special effects by Edwin DuPar, director, and Jack Cosgrove. Art direction, Carl Jules Weyl. Music by Max Steiner. Technical advisor, Sylvain Robert.

Plot: At a camouflaged airport in England, Claude Rains, liaison officer, tells an American newspaper reporter the story of the Fighting French bomber squadron based there. His story begins at the outbreak of World War II when, as an air corps officer, he was ordered back to France from New Caledonia. Victor Francen, captain of the French Freighter on which Rains sails, is kindly and humane, while Sydney Greenstreet, professional army man, hates the Republic and admires fascism. During the voyage, the freighter picks up five escaped convicts—Humphrey Bogart, Philip Dorn, Peter Lorre, Helmut Dantine and George Tobias—who had escaped from Devil's Island. News of France's surrender provokes a crisis aboard ship; Capt. Francen alters the course so its freight of nickel ore won't fall into Nazi hands. When Greenstreet learns this, he heads a mutiny. During a free-for-all, Bogart and the convicts overpower the mutineers, but not before the ship's position has been radioed to a German bomber which attacks, does great damage, but is finally shot down by Bogart. This ends Rains' story. He concludes by showing the newspaperman how the various Frenchmen are fighting the Nazis now. When Fighting French bombers return from a mission, Bogart is found dead. An undelivered letter to his son is read at his funeral rites. It concludes: "Remember this: France lives. Vive la France!"

Comment: "Passage to Marseille" seems likely to duplicate the box-office success of other timely Warner films such as "Air Force," "Action in the North Atlantic," "Casablanca," "Destination Tokyo," etc. While its emotional appeal, based on French patriotism, may not be completely convincing, its action-packed story will hold any audience's attention. For thrills and spectacle; for realism and action, the Warners have again "shot the works," so that, for example, the theatre itself fairly shakes during the attack of a Nazi bomber on a French freighter. The story is told via flashbacks, with a flashback injected in another flashback; ordinarily, this procedure might be too confusing, but it's so expertly done in this instance, and the tale is so absorbing that the spectator cannot lose the thread of the story. There is romance, between Humphrey Bogart and Michele Morgan, but it takes second place to the film's patriotic theme; whether or not this will lessen the appeal for women, whether or not the picture is too grim and realistic for feminine tastes is a matter of conjecture. From Bogart on down, performances are first-rate, but a touching bit by Vladimir Sokoloff stands out. Apparently no expense has been spared by Producer Hal Wallis to infuse the picture with realness and actuality, and Michael Curtiz' direction succeeds in fulfilling the intrinsic nature of this intention, though faltering slightly in establishing a true emotional understanding between the characters and the audience. With Allied invasion from the west not far in the offing, and with it the liberation of France, "Passage to Marseille" may prove to be another timely Warner scoop. But regardless of developments on world battlefronts, it should find large, responsive audiences and waiting queues in front of most theatres.

Legion of Decency Ratings

(For Week Ending Feb. 12)

SUITABLE FOR GENERAL PATRONAGE

Week-end Pass

SUITABLE FOR ADULTS ONLY

The Curse of the Cat People
Escape to Danger
Ghost That Walks Alone
Jane Eyre
Meet the People
Men On Her Mind
Swing Out the Blues
Passport to Adventure

OBJECTIONABLE IN PART

Passage to Marseille

The Vigilantes Ride

Columbia **Western** **55 mins.**

(Nat'l Release, Feb. 3rd)

AUDIENCE SLANT: (Family) Action, and more action for the outdoor fans.

BOX-OFFICE SLANT: Good western for any spot.

Cast: Russell Hayden, Dub Taylor, Bob Wills and His Texas Playboys, Shirley Patterson, Tristram Coffin, Jack Rockwell, Robert Kortman, Dick Botiller, Jack Kirk, Stanley Brown. Credits: Directed by William Berke. Story and screenplay by Ed Earl Repp. Director of photography, Benjamin Kline. Produced by Leon Barsha.

Plot: An Arizona Ranger and his kid brother are on the trail of a gang of outlaws who have been robbing and killing the citizens of the town and the surrounding territory. When the kid brother is killed during a mine holdup, the Ranger resigns, joins the outlaw gang and then gets enough evidence to see that justice prevails.

Comment: Action, and more action, makes this western a good bet for any spot where the series action films are popular. It also has some good western ballading by Bob Wills and his Texas Playboys and the comedy of Dub "Cannonball" Taylor. Russell Hayden is okay as the Ranger who leaves his troupe to find his kid brother's killer. Plot, though familiar to most sagebrush followers, has enough of what it takes to satisfy these addicts. Picture is kept moving under William Berke's able direction. Shirley Patterson plays the rancher's daughter and Tristram Coffin, the leading heavy with Robert Kortman, his chief assistant. Sell as most westerns.

Up In Arms

(Technicolor)

RKO Radio **Musical Comedy** **106 mins.**

AUDIENCE SLANT: (Family) It's lavish, stunning, full of melody, and—most of all—it's hilarious. A guaranteed cure for any sour-puss.

BOX-OFFICE SLANT: Sell a new star and get in on the money, not only on this number, but those to come.

Cast: Danny Kaye, Dinah Shore, Dana Andrews, Constance Dowling, Louis Calhern, George Mathews, Benny Baker, Elisha Cook, Jr., Lyle Talbot, Walter Catlett, George Meeker, Richard Powers, Margaret Dumont, Donald Dickson, Sig Arno, Rudolf Friml, Jr., and the Goldwyn Girls. Credits: Producer, Samuel Goldwyn. Assoc. Producer, Don Hartman. Director, Elliott Nugent. Original screenplay by Don Hartman, Allen Boretz, and Robert Pirosh, using the character, "The Nervous Wreck," by Owen Davis. Photography, Ray Rennahan. Technicolor, Natalie Kalmus and Morgan Padelford. Musical numbers by Sylvia Fine and Max Liebman and Harold Arlen and Ted Koehler. Narration, Pete Smith.

Plot: Danny Kaye is an elevator operator in a hospital because he wants to be near doctors. He is a hypochondriac, and soon has the MDs crazy listening to his imagined ailments. He also wants to be near a nurse, Constance Dowling, and another of the nurses, Dinah Shore, wants to be near him. To take it a little further, Danny's roommate, Dana Andrews, wants to be near Constance. Despite Danny's ideas on the subject of health, he is drafted, and soon all four embark for overseas. In a series of farcical situations Constance and Dana fall in love, Danny becomes a hero in the South Pacific, and he and Dinah are finally correctly paired off.

Comment: Danny Kaye is a brand new package of film merchandise, who looks easy to sell, and who will wear well. Make no

mistake, this is a Grade A star. Kaye has been a stage star on Broadway for several years and he brings a type of comedy to the screen that really belongs there because he offers something for audiences to SEE as well as hear. He is on the screwball side, but every gesture he makes has a definite meaning, for he is a fine pantomimist. His two special numbers, the satire on the movies and the one on a man being drafted, will be a complete novelty to film audiences. He uses what can possibly be described as double-talk patter plus pantomime, and the audience can understand exactly what he means. Besides this, Danny has an ingratiating personality that registers 100 per cent on the screen. To introduce his new star Sam Goldwyn has supplied a lavish production in Technicolor and a story that carries the film along better than is the case with most musicals. Dinah Shore does her best work to date, and Constance Dowling, Dana Andrews, George Mathews, and Louis Calhern all show up splendidly. The Goldwyn Girls are beautifully photographed; you get the feeling they are moving pin-up girls. Of course, there can be no attempt to make the Army and Navy background legitimate—not with these girls lolling over the deck in pastel play suits —so one character, looking at the girls says: "Boy, the last war was certainly not like this." The other answers: "And neither is this." That's the way the picture is—disarming. A big build-up of Danny Kaye is hereby advised, with one of your eyes cocked on future grosses from coming Kaye releases. Good merchandise is worth good effort; this is it.

Lady In the Dark

(Technicolor)

Paramount Comedy Drama 100 mins.

AUDIENCE SLANT: (Family) So big, beautiful and dazzling that your patrons will never forget it—be they rich or poor, intelligent or dumb, or just plain folks.

BOX-OFFICE SLANT: With the cast names, a known title, Technicolor, and a big production to offer, plus nation-wide exploitation by the distributor, top grosses are virtually a certainty.

Cast: Ginger Rogers, Ray Milland, Jon Hall, Warner Baxter, Barry Sullivan, Mischa Auer, Mary Philips, Phyllis Brooks, Edward Fielding, Don Loper, Mary Parker, Catherine Craig, Marietta Canty, Virginia Farmer, Fay Helm, Gail Russell, Marian Hall, Kay Linaker, Harvey Stephens. Credits: Executive Producer, B. G. DeSylva. Producer, Dick Blumenthal. Director, Mitchell Leisen. Screenplay by Frances Goodrich and Albert Hackett, from the play by Moss Hart. Music by Kurt Weill. Lyrics by Ira Gershwin. Settings and costumes designed by Raoul Pene du Bois. Art supervision by Hans Dreier.

Plot: Ginger Rogers, editor of a swank fashion magazine, is sent by her family doctor to a psycho-analyst when she is on the verge of a nervous breakdown. The situation is she thinks she is in love with Publisher Warner Baxter, but when the latter's wife agrees to a divorce Ginger finds she doesn't want Warner as a husband. What does she want? And why can't she make up her mind about anything? She tells the psycho-analyst about her dreams and about her childhood, and eventually, after a fling with movie-star Jon Hall, she discovers she's really in love with her advertising manager, Ray Milland, with whom she has been fighting for five years.

Comment: Theoretically, Ginger Rogers is the star of this film, but actually she shares honors with the settings, costumes, and the Technicolor photography. The production certainly makes a strong bid to be called the most beautiful ever made. The office and home sets are unusual in color and arrangement, but the dream sequences run completely riot in imaginative pageantry, with the vivid hues caught perfectly by Technicolor. The lavish production isn't the only thing about the picture, however. Ginger, as usual, gets underneath the role and reflects every mood, and Ray Milland and the rest back her up with Grade A performances. One production number, the famous "Jenny" song, will bring down the house for sure. Besides production, cast, and music values the picture also offers considerable material for the thoughtful part of your audience. In an entertaining way it illustrates most clearly what psycho-analysis is and how it is done. Don't let that scare you. After you see the picture you will say: "if that's psycho-analysis lead me to it!" Dr. Freud should have been included in the credits, for he is partly responsible for a mighty colorful picture. All in all, this is a production that lends itself to showmanship. Chime in with Paramount's exploitation schemes and figure a few yourself. There are all kinds of tieups possible—fashion, dance, music, and the psycho-analysts themselves. The material is there for a box-office bonanza.

Escape To Danger

RKO Radio Drama 82 mins.

AUDIENCE SLANT: (Adult) English war drama that is interesting, if one doesn't mind the strangeness of their speech.

BOX-OFFICE SLANT: Satisfactory addition to a bill with a light, escapist top feature.

Cast: Eric Portman, Ann Dvorak, Karel Stepanek, Ronald Ward, Felix Aylmer, David Peel, Ronald Adam, Marjorie Rhodes, May Petrie, Lilly Kann, Charles Victor, George Merritt, Brefni O'Rorke, Frederick Cooper, Anthony Shaw, John Rudduck, A. E. Matthews, Ivor Barnard, Richard George, O'Oyley John, James Pirrie, Ian Fleming, George Woodbridge, Norman Witcomb. Credits: Produced and directed by Victor Hanbury, Lance Comfort, Mutz Greenbaum. Screenplay by Jack Whittingham. Camera operator, Guy Green. From an original story by Patrick Kirwan. Made at Denham & Pinewood Studios, London.

Plot: An English teacher, caught in Denmark when the Nazis came in, has wormed her way into their confidence and is working with the underground. When they can get no information about England's plans, the Nazi leader sends her back to England. She is suspected of being a spy by a drunken newspaperman, who forces himself upon her. In order to prevent his interference, she goes to the English police, only to discover that the newspaperman is also an Intelligence Officer. Together they uncover some of the activities of a few traitorous Englishmen, but when they are caught, she is killed.

Comment: Here's a well-made picture. One of the best of its kind to come to these shores from England. It is intensely interesting with suspense and intrigue so well built up that one forgets the strangeness of their speech, in the absorption of the story. It familiarizes the spectator with some of the intricate work done to carry on this war and gives the minute details required to carry out any simultaneous action. There are authentic scenes of air and naval battles and also a few shots of a ship-building plant. All of the players have been well cast with Ann Dvorak, an American and Eric Portman playing the leading roles. This should be a satisfactory addition to a bill with a light, escapist top feature. Wherever possible sell the name of Ann Dvorak. Attract attention, in advance of opening day, via lobby display about underground activities.

Jeannie

English Films Inc. Comedy-Drama 85 mins.

AUDIENCE SLANT: (Family) A light, diverting and entertaining comedy for everyone, with dialect that is never difficult.

BOX-OFFICE SLANT: A good topper for a double bill in most situations in those class houses where doubles are the vogue. It will give substantial support.

Cast: Barbara Mullen, Wilfred Lawson, Joan Kemp-Welch and Rachel Kempson, Michael Redgrave, Percy Walsh, Philip Godfrey, Albert Lieven, Kay Hammond, Edward Chapman, Helen Bayley, Katie Johnson, Marjorie Fielding, Googie Withers, Brefni O'Rourke, Wally Patch and others. Credits: Directed by Harold French. Screenplay by Anatole de Grenwald and Roland Pertwee. Based on the play by Aimee Stuart. Director of photography, Bernard Knowles. A Marcel Hellman Production.

Plot: A Scotch girl, who has never been anywhere, inherits fifteen hundred dollars on the death of her father. She decides to spend it all on a trip to the continent. While traveling she meets an English fellow who helps her out in many situations, where her inexperience is a handicap. In Vienna she is wooed by a penniless nobleman who thinks she is an heiress. When he discovers his mistake, they part and she goes back to England, with the young English chap following her. He finds her and they are happy thereafter.

Comment: This is a good topper for a double bill in most situations in those class houses where doubles are the vogue. It will give substantial support. For the general audience, this light comedy is diverting and entertaining. Unlike other British pictures on the market, it has a more American comedy flare. Though made in Britain, the dialect is never difficult. The theme of the innocent and naive girl, who manages to get around in a sophisticated world, is one that should appeal not only to metropolitan audiences but to many in the small towns where the plain Janes are most numerous. Direction is good, keeping the story in motion and the continuity flowing evenly. A good vigorous sales campaign should pay well, for the exhibitor can rely on the approving word-of-mouth. For lobby display, have a young girl seated at a table, invite patrons to bring their love problems to her and play up the theme that "love is not only for the beautiful."

The Impostor

Universal Drama 94 mins.

(Nat'l Release, Feb. 11th)

AUDIENCE SLANT: (Adult) This one is for those who enjoy an interesting characterization and a story about the war. One of the first about the founding of the Free French.

BOX-OFFICE SLANT: Strong advance exploitation should attract enough customers to make this a profitable business-getter.

Cast: Jean Gabin, Richard Whorf, Allyn Joslyn, Ellen Drew, Peter Van Eyck, Ralph Morgan, Eddie Quillan, John Qualen, Dennis Moore, Milburn Stone, John Philliber, Charles McGraw, Otho Gaines, John Forrest, Fritz Leiber, Ian Wolfe, William Davidson, Frank Wilcox, Warren Ashe, Peter Cookson, Leigh Whipper, Ernest Whitman, Grandon Rhodes, George Irving. Credits: Produced and directed by Julien Duvivier. Original screenplay by Julien Duvivier. Dialogue adapted from the French by Stephen Longstreet. Additional dialogue by Marc Connelly and Lynn Starling. Director of photography, Paul Ivano.

Plot: A Frenchman destined for the chair because he has been convicted of killing a policeman, escapes during an air raid. He assumes the identity, and uniform, of a dead sergeant and joins the Free French. He distinguishes himself for bravery and is promoted. When unveiled by a soldier who served with the dead man, he is broken and sent to the most dangerous sector of the desert front. There he ignores his own safety and dies wiping out a machinegun nest.

Comment: In this picture Julien Duvivier, producer-director, presents a subject close to his heart—the story of the Frenchman and the confusion that was France after its fall in June, 1940. Being one of the first pictures about the Free French, it attempts to familiarize the American public with the problem, by showing them how lost the men were when fighting suddenly stopped and how impossible it would have been for them to continue because of the lack of proper

(*Continued on Page 23*)

Theatres Praised For Aid In War Effort by Newspaper Editorial

That theatres are doing their part in the war effort is pointed out in an editorial which appeared recently in the Marshall, Mo., *Democrat News*. Showmen are urged to further public recognition of their theatres' war efforts in their respective communities by using the following editorial, re-printed here, as a theme for one inspired by their local editors:

"There is one group of businessmen who have been called on unsparingly to aid in the war effort and who have responded most generously. That group is the motion picture exhibitors. As the newspapers are asked to give space, so the movie theatre owners and operators are asked to give time by almost every government agency that can tie in its work with the war effort.

"It is a rare thing these days to see at the theatre a program that doesn't contain a film which is propaganda for the war. From almost every conceivable angle these films pound propaganda into the ears of the audiences. And the theatre men don't get paid for running them, just as the newspapers don't get paid for the reading space and even the advertising linage they furnish.

"The Army, the Navy, the Marine Corps, the Coast Guard, the Food Administration, the OPA, the Treasury and other federal agencies ask that this film be shown or that story be run to help their particular phase of war work. The only government branch we know that hasn't hitched its wagon to the war star is the judicial. We can't recollect receiving any propaganda from the courts.

"Not only are the theatre men asked to show films but they are requested to sell war bonds, both as a regular custom and as a special feature when a war loan campaign is on.

"They are asked to give special shows to which only those are admitted who have bought a bond through the theatre. Within a short while, the Auditorium is going to have a show from which every cent in revenue goes to the Army Emergency Relief Fund, neither the producer nor the theatre here getting a penny—not even expenses—from showing the picture.

"The movies are certainly doing their share in contributing their facilities to the war and deserve high commendation. The newspapers are too, and we're not so modest that we won't give ourselves a pat on the back also."

1412 Theatres Report $536,000 Collections

Representing a cross-section of the country, 1412 theatres have reported $536,000 to national headquarters of the 1944 March of Dimes committee. This average of $380 per theatre is an indication that the anticipated $4,000,000 will be reached, thus exceeding by a million dollars the goal set by National Chairman Nicholas M. Schenck.

Collections in Texas, according to Robert J. O'Donnell, state chairman, will exceed $200,000. This sum is nearly three times O'Donnell's pre-drive prediction of $80,000.

Loew's Theatres, nationally, have collected $443,782.57, while RKO Theatres' collections amount to $213,598.

Largest amount in collections by one theatre to date is reported by the Radio City Music Hall. Gus Eyssell, managing director, reports $16,522.04. The Roxy is a close second with $14,126.86. Other Broadway theatre collections: Capitol, $12,733; Paramount, $5,492; Strand, $7,520; Loew's State, $7,134; Astor, $7,819; Criterion, $4,174; Rivoli, $3,640; Loew's Mayfair, $2,249; Rialto, $2,703.



Screen star Charles Bickford, currently to be seen in a featured role in 20th Century-Fox's "The Song of Bernadette," is shown here being greeted by Mike Stranger, new assistant to Manager Matt Saunders at the Loew-Poli Theatre, Bridgeport, Conn., at a recent war bond rally.

Ticket-Salvage Idea Boon to Paper Drive

An interesting and constructive suggestion to help theatre owners contribute towards the effort of salvaging waste paper in the present paper-saving campaign has been advanced by Max W. Roos, president of the American Ticket Corp.

Stubs of tickets now required by law to be saved by the management for four years may be utilized for this campaign, according to Roos, in the following manner:

Any theatre owner may apply by letter to the District Collector of Internal Revnue for an immediate audit and disposition of these stubs at any time. It is suggested that theatre owners take this measure, and they may be assured that the Bureau will exert every effort, consistent with the personnel at their disposal, to comply with requests, especially in view of the urgency of the present campaign for the collection and salvage of waste paper.

Permission must also be obtained for the destruction of old stocks of unused tickets, and it is deemed advisable to macerate them before turning them over for salvage.

In order to clarify the subject, it should be understood that the destruction of tickets, as accomplished through the regular macerator of ticket boxes in most theatres, is sufficient to satisfy the Internal Revenue Department. Theatres not in possession of a macerator must tear the tickets before dropping them into the box. The remnants thus produced constitute sufficient destruction.

N. Y. Exhibitor Gets a Third of His Community's Blood Donors

In conjunction with the Red Cross mobile blood bank which was due to arrive in Geneva, N. Y., Jerry Fowler of the Geneva Theatre booked the WAC short, "Brothers in Blood" and set up an attractive lobby booth at which Red Cross nurses would register plasma volunteers.

Fowler gave further attention to the important work of the Red Cross by arranging a special stage show featuring the "capping" of Red Cross nurses aides.

Out of the 157 blood donors which were obtained from the city at large, 58 donors were obtained by the Geneva Theatre which is one of the best percentages accomplished by an exhibitor to date.

WAC Will Conduct Drive to Increase Funds of Red Cross

(*For latest developments in the motion picture industry's participation in the Red Cross drive, see the news section.*)

Following a request from Red Cross national headquarters, the Executive Committee of the WAC Theatres Division has voted to participate in the forthcoming fund-raising campaign for the renowned peace-and-war organization, a statement from S. H. Fabian, Theatres Division chairman, declared.

A poll of the various Red Cross local chairmen around the country, taken by headquarters in Washington, revealed that an overwhelming number of the chairmen felt the need of industry participation if the local quotas were to be met.

This will mark the second time that the industry has marshaled its forces in a move to swell the coffers of the Red Cross, whose need for funds has increased enormously with the war. Functioning in a mop-up position, the industry last year entered the scene after the close of the Red Cross national campaign, and staged a one-week, all-out drive with $4,224,000 turned over to the Red Cross by Barney Balaban, Red Cross chairman for the industry.

The pattern of participation in the campaign to come, Fabian stated, will be similar to that of the previous year, with theatre collections expected to supply the greatest sum. The collections will be held March 23-29.

A national staff to head the effort, both for the public and within the industry personal and corporate contributions, would be named soon, Fabian indicated.

Juvenile Bond Rally At Palace in Albany

A novel war bond rally in the form of a morning show for children was scheduled to be held Saturday (12) at the Warner Palace Theatre in Albany. In line with the slogan, "A Bond for Every Seat," purchase of a war bond was a requirement for admission.

Program included a stage show, and the event was given daily advance plugs over the local CBS station, WOKO, as well as in newspapers. An attendance of 3000 juvenile bond-buyers was expected.

Local Fourth War Loan campaign activities also include an evening show at the Palace, with all Albany theatres acting as salesmen. The managers are competing for the title of the city's outstanding bond salesman.

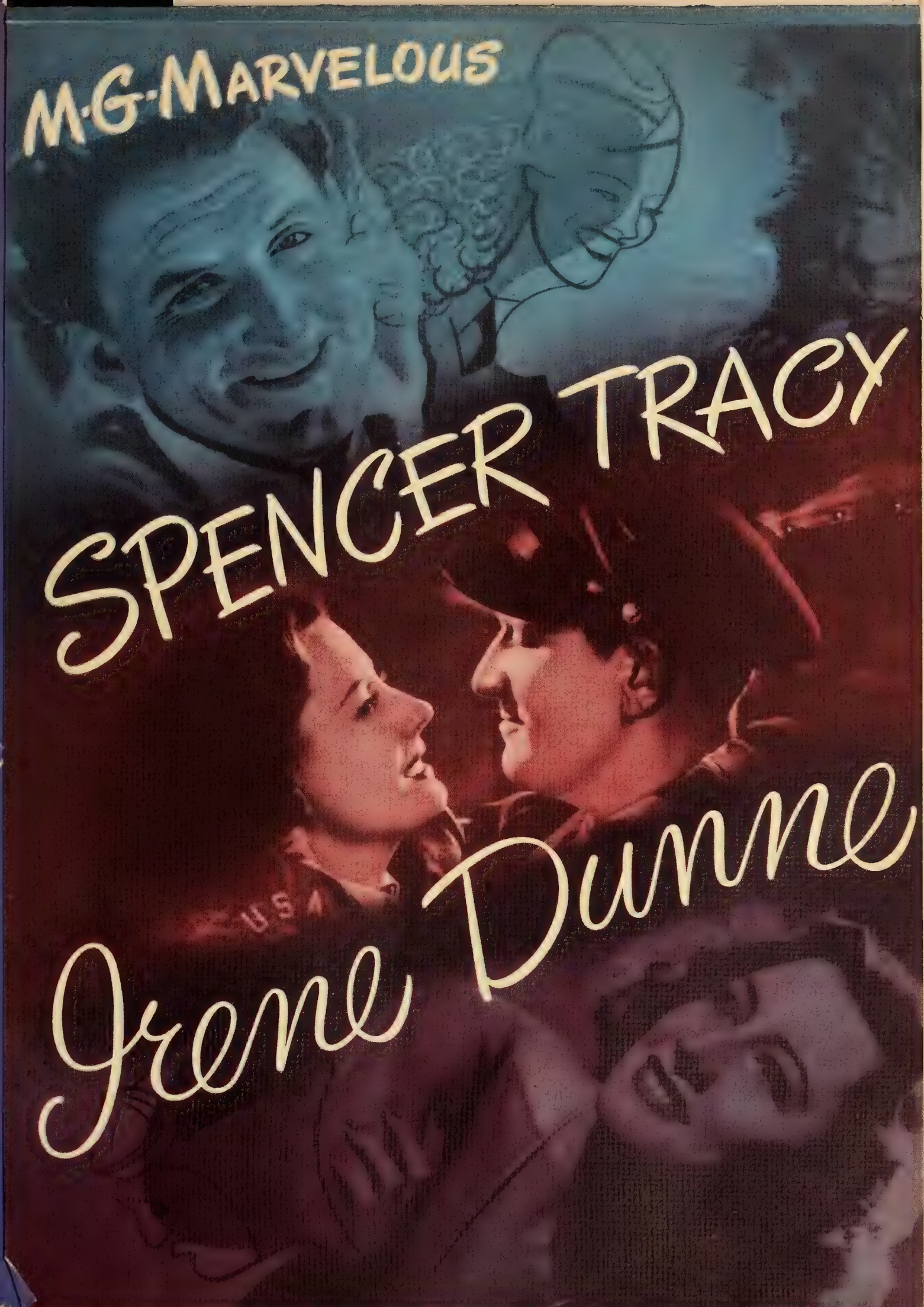
Warner houses throughout the state are displaying "A Bond for Every Seat" boards in lobbies and efforts are being made to have various organizations make the theatres their issuing agent. It is expected that every theatre will achieve a sellout on the "Bond for Every Seat" objective, thus making the Albany zone the first to come through with 100 per cent representation.

Bond Premiere in Seattle

The city-wide bond premiere held in Seattle last week by the Paramount, Palomar, Fifth Avenue, Orpheum and the Music Hall for overflow netted a record total of 12,057 bonds.

RKO Buys $4,000,000 in Bonds

RKO Theatres and RKO Radio Pictures have together purchased $4,000,000 worth of U. S. Treasury Saving Notes, Series C, in connection with the 4th War Loan drive.


M-G-MARVELOUS
SPENCER TRACY
Irene Dunne
USA

M-G-M's HIT
for the NATION

CAPITOL N.Y.
WORLD
PREMIERE
ENGAGEMENT



Victor Fleming's Production

A Guy Named Joe

the story of a regular guy—and a gal to match

with Van Johnson • Ward Bond • James Gleason
Lionel Barrymore • Barry Nelson • Esther Williams

Screen Play by Dalton Trumbo · Adaptation by Frederick Hazlitt Brennan
Directed by Victor Fleming · Produced by Everett Riskin



WELL CUSHIONED!



"A GUY NAMED JOE" IS JUST ONE OF M-G-M'S NEW GROUP "VITAMIN 12" PEP! PROFITS! PLEASURE!

"Keep up the attack! 4th WAR LOAN!"

Selling the Picture

Plasma Premiere in Cincinnati Increases List of Blood Donors

An outstanding example of up-to-the-minute showmanship was evidenced by the Plasma Premiere, which ushered in "Three Russian Girls" for its world premiere at Keith's Theatre, Cincinnati. Spearhead of one of the most comprehensive exploitation campaigns ever given any motion picture, the Plasma Premiere received the fullest cooperation from civic and society leaders, as well as by the press and radio. The campaign was handled by Col. Arthur Frudenfeld of Keith's with the assistance of the U. A. field staff.

The opening was held in cooperation with Blood Donor Division of the American Red Cross and proved so successful that long before the film's opening the entire donor list was over-subscribed. Admission to the premiere was by card only, issued to each donor by the Red Cross.

Several days prior to the opening the Plasma Premiere was heralded in all local newspapers. The *Enquirer* and *Times-Star* ran daily stories. The *Enquirer* topped off its outstanding coverage of the premiere with a brilliant full-column editorial, and the *Post* played up the premiere with daily front-page boxes. Additional newspaper publicity was obtained through a proclamation by Major James Garfield Stewart, who endorsed the premiere and urged complete cooperation from every person in Cincinnati. Pictorial breaks were obtained with two Wacs, who were among the first to receive admission cards for the opening. Three syndicate services, AP, INS and UP, played up the opening with special feature stories. Both society columns and the news section were hit with story angles developed about a local veteran of the Sicily campaign.

In addition to the outstanding publicity cov-

(*Continued on Page* 23)



This two-fold window display—to promote war bond sales and the showing of Columbia's "What a Woman!" at the Boyd Theatre, Philadelphia—was promoted by the Boyd's manager, Maurice Gable, and Publicity Man Jules Seltzer. A highlight of the display is the liberal use of scene stills—they go on and on far outside the range of the picture shown above.

'M-A-T-C-A-H'

Taking a cue from Lucky Strike's radio advertising teaser, "L-S-M-F-T," Manager Eddie Selette of the Colonial Theatre, Nashua, N. H., has created much curiosity among Nashuans by using the letters, "M-A-T-C-A-H," in his advertising. To the large number of telephone queries reaching his office Selette replies: "Make Attending the Colonial a Habit."

Heiss Top Winner In 'Comrade' Contest

Winners in RKO Radio's direct mail advertising contest which was held recently in connection with the Ginger Rogers' film, "Tender Comrade," were announced Thursday (10) by Ned E. Depinet.

First prize of $300 went to William L. Heiss, manager of the Markay Theatre, Jackson, Ohio, a unit of the Chakeres Circuit; second prize of $200 was awarded to Blanche F. Livingston, a member of the publicity staff of RKO Theatres; third prize of $100 was won by Allan H. Armstrong of the Wometco Circuit, Miami, Florida; and fourth prize of $50 went to C. J. Appel, director of advertising and publicity of the Odeon Circuit, Toronto, Canada.

Conducted to stimulate ideas for direct mail advertising pieces on "Tender Comrade," the contest, held from December 3rd to January 10th, drew nearly five hundred entries from exhibitors, managers, and publicity workers in the United States and Canada.

Judges were Ned E. Depinet, Si Fabian, and Henry Hoke, publisher of The Reporter of Direct Mail Advertising. Contest was held under the direction of Leon J. Bamberger, RKO Radio's sales promotion manager.

Fields Back From 'Bernadette' Exploitation Talks in Chicago

Jules Fields, of 20th Century-Fox's exploitation department, under Hal Horne, returned this week from Chicago, where he held conferences with members of the field force on campaigns for "The Song of Bernadette."

Members of 20th's field force meeting with Fields at the Blackstone Hotel included James Keefe, Cincinnati; Wallace Allen, Pittsburgh; Jay Frank, Michael Weiss and Virginia Sequin, Chicago; Leonard Allen and Spencer Pierce, Atlanta; Thomas Thompson, Kansas City.

Meanwhile, Pat Powers home office representative of 20th's exploitation department, left New York to go to Baltimore where will cooperate with Morris Mechanic, of the New Theatre, in the exploitation of "Bernadette," which opens in Baltimore on Washington's birthday.

Blue Ribbon to 'Bernadette'

The editors of *Scholastic Magazine* have awarded its blue ribbon for February to "The Song of Bernadette" as the outstanding picture of the month.

Showman Sam says: It used to be "a penny for your thoughts," but now it goes something like this: "My thoughts are on how to get more pennies."

'Lady in the Dark' 'Technicolor' Premiere Is Held in Hollywood

Highlighted by a large assemblage of top-flight stars, featured players, directors and producers, a spectacular world premiere of "Lady in the Dark," Paramount Technicolor musical, was held at the Hollywood Paramount Theatre last Wednesday night. It was Hollywood's first "Technicolor" premiere, with a battery of vari-colored light symbolizing the color and fashions of the picture itself.

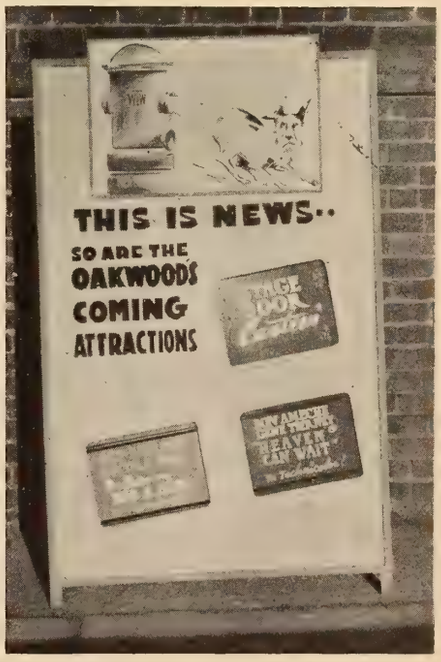
The special event was produced by an exceptionally comprehensive pre-selling advertising, publicity, radio and exploitation campaign by George Brown, studio publicity director, and his staff.

Tieing in with current conditions, a feature of the premiere was the appearance of a color guard of the women marines, and the induction of new members on the stage of the theatre by Ginger Rogers, whose husband, Jack Briggs, is a sergeant in the famous fighting organization. In the audience were ranking officers of the Army, Navy and Marine Corps, as well as civic leaders, including Mayor Fletcher Bowron of Los Angeles.

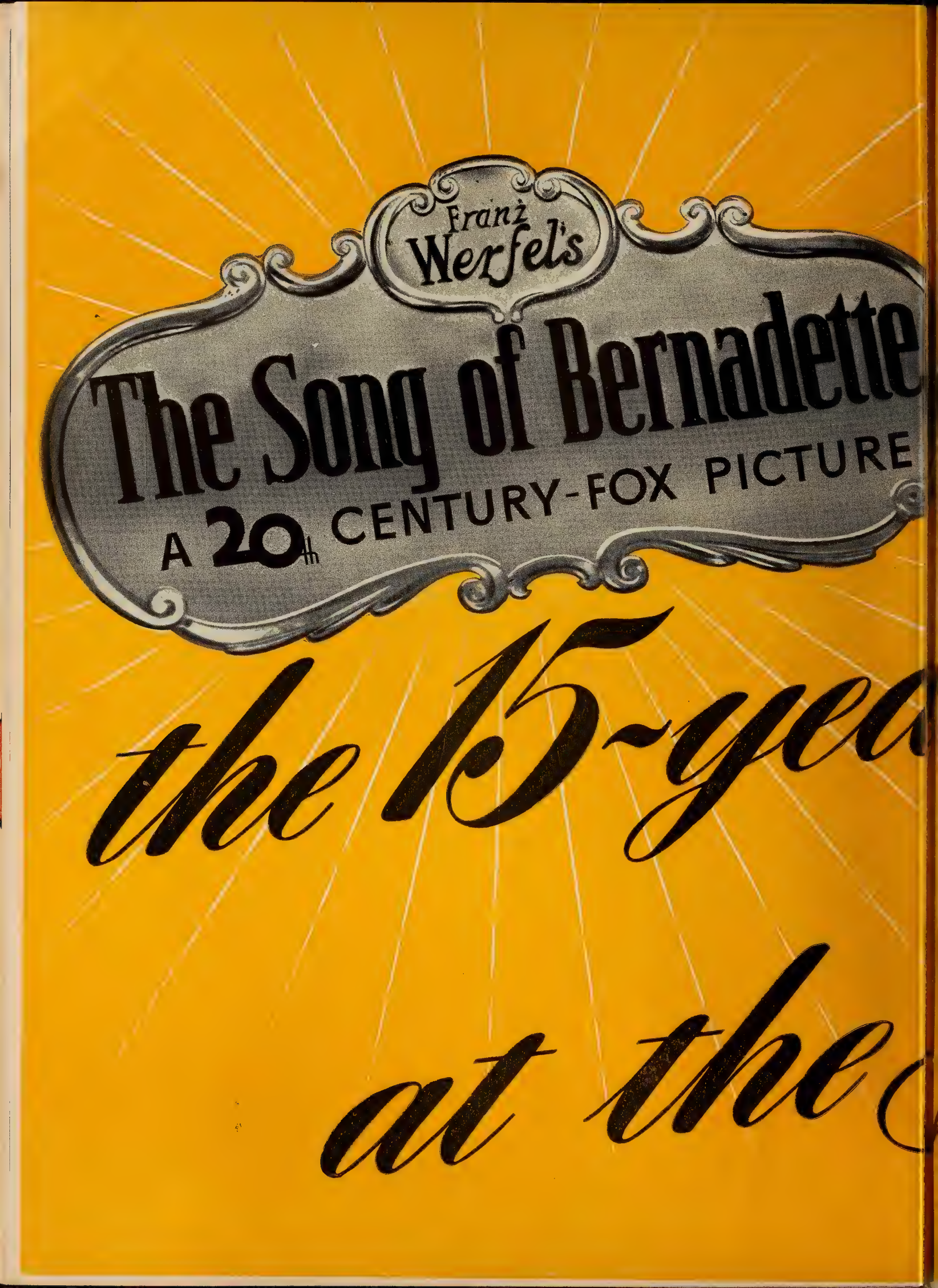
The record radio exploitation campaign includes 363 spot announcements between February 2 and February 22, guest appearances by Ginger Rogers on the Bob Hope program the night preceding the premiere; and Mischa Auer, from the picture's cast, on the Bing Crosby program the night after its opening. Phyllis Brooks, of the cast, also appeared as guest star on Bob Hope's show a week ago.

KFWB, with Harry Von Zell as master of ceremonies, put on a broadcast of the premiere

(*Continued on Page* 23)



This clever lobby frame, with removable attraction cards, brings laughs and remarks from patrons who see it at the Oakwood Theatre, Toronto, Canada. Credit is due Manager Allan Easson.


Franz Werfel's
The Song of Bernadette
A 20th CENTURY-FOX PICTURE
the 15-ye
at the

has broken

e record

Rivoli!

(NEW YORK)

4th WAR LOAN DRIVE . . . A BOND FOR EVERY SEAT

Program Exchange

Uses Calendar to Advertise Sale of Jersey Bull Calves; Cathey's Program Discussed

We're peppy and energetic today. The reason? Because the temperature is now at a comfortable level: around ten or twelve degrees above zero. The air is crisp and clean. There is no humidity. The sky is blue, with a billowy white cloud here and there. Only a Texas sky could come near to matching it. Just breathe in a little of that fresh air. Feel it enter your lungs as you expand your chest. Your desire is to take a brisk walk, to tramp through country lanes (stopping occasionally at a farm house to warm your frozen ears and otherwise thaw out). You are lively, alert, bouncing with enthusiasm. That's the way the weather today affects us. And that's why we enter the preparation of this edition of the Program Exchange with optimism, despite the small number of programs that have arrived at our desk.

Among those on hand is a calendar from **Jim Owen.** For the first time, the calendar is serving as a selling medium for something else besides the attractions at the Owen Theatre in Branson, Mo. Under the heading of "Bull," Jim states that he has given a lot free to his patrons in his programs for the past ten years . . . now he wants to sell 'em something. He continues: "At Owen Acres we have several registered Jersey bull calves. We want them to stay in this territory. We have them priced dirt cheap—and that ain't no bull. Come out and visit our farm . . . see our registered herd . . . look these outstanding youngsters over." Jim's selling appeal makes our mouth water for a large, sizzling steak, but we shall be content with our vegetable steak and rice. There's no personal message on the back of the calendar.

To our program has come a message (see what this weather does to us?). Now we'll try once more. To our desk has come a program from **Owen B. Cathey** of the Manchester Theatre, Manchester, Mich. We don't know the population of Manchester, but from our last available records the theatre there seats 188 people, so the situation must be an average small town. Cathey probably doesn't have the facilities for printing his program, nor in all likelihood can he expend much for this form of advertising. So a national program-printing firm does the job for him. He puts out a small program that fits easily into one's pocket or handbag. Its decorative scheme is red, while the printing is black on white. Evidently there is no Fourth War Loan campaign going on at the Manchester, for the program carries no mention of it. With only 188 seats, Cathey shouldn't find it difficult to sell "a bond for every seat." We'll be looking forward to hearing from him again, and we hope he'll give us a line on his particular theatre operation, the problems involved, the distribution of programs, etc.



This punch-packed ad selling effectively a three unit screen show was designed by "Hank" Harold, advertising manager of Chackeres Theatres, for the Fairbanks Theatre, Springfield, Ohio. This type of sales message points to the box-office from the quantity angle as well as through the stressing of variety of appeal.

Harry Hobolth's Star Cover

A star cut on the cover of the program for the DeLuxe and Capac theatres operated in Michigan by **Harry Hobolth** must be Betty Hutton, but it's the sort of glamor photo that belies her status as a comedienne. We were stumped at first, trying to figure out who it could be (and we still may be wrong), but one of the attractions for the week was "Let's Face It," and since Betty is teamed with Bob Hope in that picture, and since there were apparently no blondes in the other attractions, we decided it must be Betty. Gosh, maybe we're still wrong. No mention of the Four War Loan is contained in the program.

An announcement in the Midway program (Hobolth also operates the Midway at Midway, Mich.) states that **Clare Bigger,** former manager of the house, has been inducted into the Armed Forces, and that his place has been taken by one of the employes, **Miss Pat Alexander.** We wish the young lady the best of luck in her new post, and we'd be pleased to receive any exploitational or institutional news she might care to send us.

Drace Uses Attractive Art

Bill Drace of the Grand Theatre, Greer, S. C., sends us a recent issue of the Greer *Citizen,* one page of which is devoted to Grand Screenews, the program which used to be issued separately. Bill fills the greater portion of the page with large cuts on the forthcoming week's attractions—not advertising cuts, but large scene cuts that do much to make the page stand out and attract maximum attention. Only about two full columns of the page are devoted outright to advertising space. We don't know the arrangement between Bill and the local newspaper, but if you can't afford a program, perhaps you could get together with your newspaper editor and cook up something on a similar scale. It wouldn't hurt to try.

Despite the weather, we've lost that pep and energy we had when we began this edition, so we think we shall bring it to a close. Perhaps it's because we're inside, where the heat makes us slow and sluggish. Just as soon as we complete these lines, we shall dash out into the cool air and perambulate with agility up Broadway, meanwhile breathing deeply the frigid ozone. See you next week.



Bill Reisinger, manager of Loew's Theatre in Dayton, Ohio, pushed both the sale of war bonds and the showing of MGM's "Lassie Come Home" in this appealing department store window.

Whittaker 'Bribes' Patrons With 'Sweet'

To call attention to the showing of "Hi Diddle Diddle" at the Grandin Theatre, Roanoke, Va., Manager Otto Whittaker, Jr., distributed cards with lollipops attached and carrying this copy:

"Hi, Pal! We give you this bit o' sweet because we love you—and because we want you to read this. It's a heckuva note when we have to bribe people to read our advertising, but we wanna make sure you hear about our motion picture, 'Hi Diddle Diddle.' It's a crazy gag, get it? 'Hi Diddle Diddle's' crazy, too, and you'll be even crazier if you don't see it three or four times.

"'Hi Diddle Diddle' starts Friday at the Grandin. We don't know when it'll end. We might hold it over two or three months. That's how good it is. Absolutely, the funniest thing you've ever seen. Anyway, Friday as opening day gives you plenty of time to change any other plans you've made. Any smart judge will excuse you from jury duty to see 'Hi Diddle Diddle.' If you're 1-A, or if you're one of us papas they're clamoring over up in the District of Columbia, you might even get your induction postponed until you've seen it. (We said 'might').

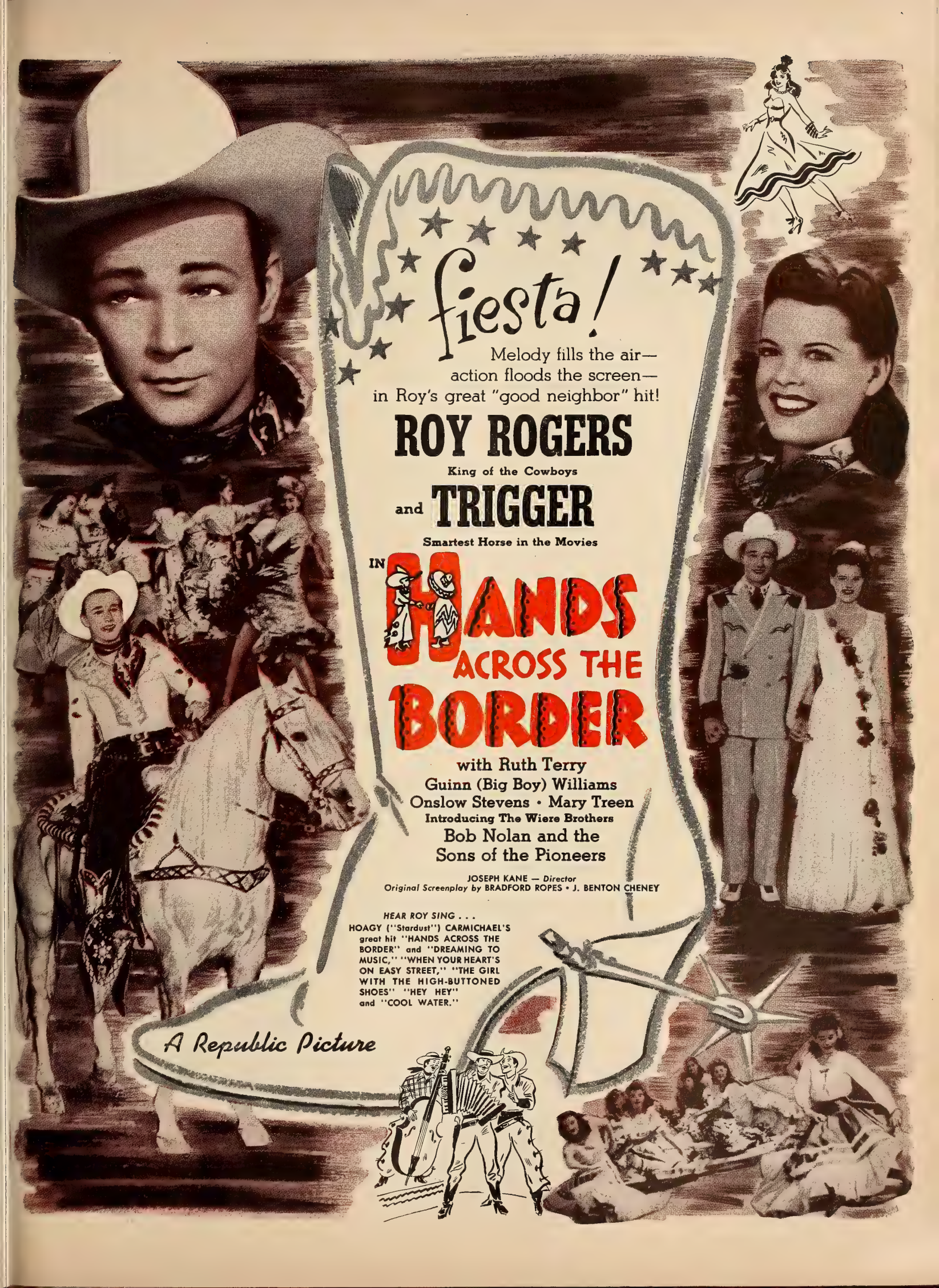
"Anyway, we're expecting to see you, and your wife, or you and somebody else's wife, or the boy friend or the girl friend, and all the littluns, out at the Grandin. We absolutely can't make any money if you stay away.

"Here's a little something about this surprise picture. It'll pop your eyes and boil your blood with a new Pola Negri, a Pola slimmed down, streamlined up, with a batting average of 1000. It'll pop your vest buttons with an Adolphe Menjou you knew in the 'The Front Page.' Your jaws will ache from laughing at Martha Scott in her first (but far from last) comedy role, and you'll go completely overboard for Dennis O'Keefe, Billie Burke and June Havoc in the surprise picture of the year. You'll learn why brides bring twins to the wedding, and you'll learn why a new name for love is 'Hi Diddle Diddle.' Brother, you'll learn everything!"

'Lassie' Radio Contest

A radio contest offering guest tickets for the best letters on "Why I'd Like to Own a Dog Like Lassie" was planted by Robert Brown of the Palace Theatre, Tarentum, Pa. Brown also arranged a contest with public schools on "What a Dog Means to a Boy or Girl."

Showman Sam says: It used to be "a penny for your thoughts," but now it goes something like this: "My thoughts are on how to get more pennies."


fiesta!
Melody fills the air—
action floods the screen—
in Roy's great "good neighbor" hit!
ROY ROGERS
King of the Cowboys
and TRIGGER
Smartest Horse in the Movies
IN
HANDS ACROSS THE BORDER
with Ruth Terry
Guinn (Big Boy) Williams
Onslow Stevens • Mary Treen
Introducing The Wiere Brothers
Bob Nolan and the
Sons of the Pioneers
JOSEPH KANE — Director
Original Screenplay by BRADFORD ROPES • J. BENTON CHENEY
HEAR ROY SING . . .
HOAGY ("Stardust") CARMICHAEL'S great hit "HANDS ACROSS THE BORDER" and "DREAMING TO MUSIC," "WHEN YOUR HEART'S ON EASY STREET," "THE GIRL WITH THE HIGH-BUTTONED SHOES" "HEY HEY" and "COOL WATER."
A Republic Picture



Above: Two stunts that helped increase business for the engagement of MGM's "The Lost Angel" at Loew's Theatre, Richmond, Va. Left: A large blank book was placed in the lobby for patrons to vote for Margaret O'Brien as the best juvenile star of 1944. Right: Cut-out letters, four feet high and covered with white flitter, were placed over the orchestra pit covering and spotlighted from the balcony rail.

Peters Builds Child Actress in Campaign on 'The Lost Angel'

Basing his campaign on the angle that the picture was "enjoyable entertainment for young and old," and pointing to Margaret O'Brien as the "sensational young star of 'Journey for Margaret'," Manager George Peters of Loew's Theatre, Richmond, Va., successfully put over the engagement of "The Lost Angel" at that showplace.

Manager Peters was intent on "building up" little Miss O'Brien, and that angle dominated his campaign. For example, he displayed in the lobby (1) a 40x60 "remember" panel utilizing serial stills from "Journey for Margaret" with appropriate copy ("Remember your little favorite in 'Journey for Margaret'? She's back in a cheerful, heart-warming new hit to please everybody!") and (2) a large book with blank pages in which patrons voted for Margaret as the best juvenile star of 1944 (*see cut*). In all other advertising, the little girl's name was given top prominence. For example, on napkins distributed to downtown soda fountains this copy was imprinted: "You Can't Afford to Miss America's Newest Star, Margaret O'Brien, in 'Lost Angel' at Loew's."

At the rear of the orchestra Peters placed a large display (24-sheet size) using cut-out illuminated title letters and 11x14 enlargements of scene and star stills mounted on photographic salon cards. Cutout letters were also placed over the orchestra pit covering (*see cut*).

Screening Held for Juveniles

A screening was held for junior school reviewers. Present, in addition to the youngsters, were Edith Lindeman, drama critic of the *Times-Dispatch,* and Mrs. Alton Williams, drama critic of the *News-Leader,* to get the reaction of the juvenile reviewers for a drama page story.

The local Coca-Cola distributor bannered trucks, distributed 500 window streamers and 5000 napkins to soda fountains. Through a tieup with the Larus Brothers Tobacco Co., manufacturers of Edgeworth smoking tobacco, the company's trucks were bannered and 300 window streamers and counter cards distributed to all cigar and chain grocery stores. For the Coca-Cola tieup, still No. 4 was used, while for the tobacco tieup Peters used still No. 17.

Let's go back, for a moment, to that screening for the junior reviewers. These youngsters were asked to write "reviews" on a competitive basis, with a $25 war bond and the honor of being the theatre's guest on opening night going to the writer of the best "review." Judges were the aforementioned drama critics and the head of the school English department. Notices were placed on school bulletin boards.

Manager Peters personally addressed a Parent Teachers Group at their regular meeting. Secretaries of women's clubs were contacted by telephone and requested to call their members' attention to the picture.

Utilizing exploitation stills from MGM, special windows on children's fashions were promoted from three department stores.

Newspapers accorded the picture much publicity, concentrating, for the most part, on Margaret O'Brien, and radio coverage was excellent, bringing into play the junior reviewer who wrote the best "review," a song contest based on "Angel" themes by Organist Eddie Weaver, and gratis plugs on the Edgeworth tobacco tieup.

Fox Inter-Mountain Showmen Successfully Exploit 'Air Power'

Third-dimensional sound, along with ballyhoo, tieups, promotions, sensationalism and hard plugging of the multiplane color brought in the bacon for Fox Inter-mountain theatres playing Walt Disney's "Victory Through Air Power."

Managers were warned beforehand by Division Manager Rick Ricketson that the subject would be a real challenge to showmanship and imagination. Following his warning, they determined to prove they could exploit it to the tune of grosses equaling the top hits of any company. They did.

'Where Are Your Children?' Sold by Radio in Memphis

The greatest radio campaign on behalf of a motion picture ever conducted in Memphis was carried on last week by Howard Waugh, manager of Warner Bros. Theatre, in connection with the opening of "Where Are Your Children?".

Concentrating on radio for the engagement, Waugh utilized frequent spot announcements on local stations—four on each station during morning, afternoon and evening hours—for a total of 48 per day. Since the campaign ran for five days, the picture received enough plugs to give it a rousing sendoff.

Patriotic Groups Aid Philadelphia Showing Of 'Battle of Russia'

Engagement of the WAC film, "Battle of Russia," released through 20th Century-Fox, was extensively exploited by the management of the Capitol Theatre, Philadelphia.

Three weeks before the opening, a private screening was held for representatives of these organizations: Civilian Defense Council, American Red Cross, Navy League, Philadelphia Council of American-Soviet Friendship, American Russian Institute, Russian War Relief, Communist Party, International Workers Order. Also on hand were radio commentators, newspaper critics and foreign-language newspaper writers.

Three days prior to public showing, another screening was held, at which time a program of distinguished speakers lent an impressive tone to the occasion. The 500 invited guests were comprised of persons in a position to relate their opinions to their respective groups. Guests included: members of the Board of Education, political leaders, labor union executives, fraternal organizations, social groups. Members of the press in attendance gave this event news space on the second pages of Philadelphia's largest newspapers.

A war exhibit in the theatre lobby displayed captured German war material obtained from the U. S. Army and the National Council of American-Soviet Friendship.

Captured Plane as Ballyhoo

Serving as street ballyhoo was a Messerschmitt fighter plane shot down over Russia, obtained from the U. S. Army (*see cut*). The plane was mounted on a display truck and driven through Philadelphia streets, creating traffic-blocking crowds of people who wanted to get a view of the unusual sight. Martial music and spot announcements plugging the picture, and war bonds as Christmas gifts, completed this angle.

The American Russian Institute, for the first time in its 23 years in Philadelphia, endorsed "Battle of Russia," and under this endorsement the feature was sold for its cultural and educational value. The Philadelphia Council of American-Soviet Friendship used a similar circular with its own endorsement and approval.

Spot announcements were used on the radio. Display advertising was used in seven foreign-language newspapers. Literature and posters were distributed at Labor Union headquarters, at schools and at meeting places of social organizations.



A German Messerschmitt fighter plane shot down over Russia was obtained by the manager of the Capitol Theatre, Philadelphia, and used as a street ballyhoo for showing of WAC picture, "Battle of Russia," 20th Century-Fox release.

'Crazy House' Gets Premieres Abroad in Army Camp Theatres

Pictures are now being shown in Army theatres abroad at the same time and in many cases before they are exhibited in first-run theatres in this country. Recently prints of current features have been made on 16 mm. film and rushed abroad as soon as they have been processed.

A real "world premiere" took place in Algiers when Olsen and Johnson's "Crazy House" was shown there and at 36 other Army theatres throughout the world. It had all the "fixin's," except the klieg lights which might have attracted enemy aircraft instead of possible customers as such things do in the U. S. A.

In front of the darkened theatre big, heavy, six-by-six trucks rolled up. No dainty star in crinkly taffeta stepped out—instead, hundreds of G.I.'s jumped down, eager and excited. The only autographs collected were those that had been penciled earlier in the day, permitting these men to attend.

Inside the lobby, white columns reflected colored lights. Uniforms from all the United Nations packed the theatre. It was open house, admission free.

A uniformed French guard and a white helmeted M.P. held the huge center doors open. Off to one side of the tremendous lobby a microphone was set up by the American Expeditionary Stations. Men and women, entering and leaving, were being interviewed.

"Every guy and gal in uniform is a celebrity," said Announcer Captain Andre Baruch, former commentator and writer with National Screen Service and Pathe News, now in charge of the stations. About the only professional critic present was Sgt. Dick Bruner of the *Stars and Stripes*.

"Crazy House," which was simultaneously shown at 36 other post theatres in combat area, was the first attraction at the new jungle theatre on Gatun Dam near the spillway, Panama Canal Zone. Called the Jungle Mudder, which is also the name of the Coast Artillery Command's newspaper there, the house seats 300. It is built of cinder brick. Major Gen. G. Ralph Meyer, Brig. Gen. Randolph G. Pendleton and Brig. Gen. Earl H. Metzger of the Coast Artillery Command invited as guests of honor for the Panama Canal Zone Premiere, Lieut. Gen. George H. Brett and Major Gen. William E. Shedd, commanding General and Deputy Commander, respectively, of the Panama Canal Department. About 300 enlisted men of the command rubbed elbows with the gold braid at this premiere.

In New Guinea, the picture was shown about the same time, according to word received from that island where fighting is now in progress.

At Accra on the gold coast in the middle of the picture, Joel McCrea who was making a personal appearance tour of remote Army posts arrived on the scene. Although his time was limited he insisted that the picture proceed, before he started his part of the entertainment.

Dogs for Defense Tieup

Jess Day and T. J. Jensen of the Rialto Theatre, Fort Dodge, Iowa, landed a newspaper contest on "Lassie Come Home." Theme of the contest: "What Dogs Can Do in the War Effort." A Dogs for Defense tieup was also made, with a booth in the lobby where patrons might enlist dogs for service.

Gardner's Classified Contest

Aaron Gardner of the Fox Theatre, Sedalia, Mo., ran a classified contest asking for a "Girl . . . crazy . . . to see 'Girl Crazy'."



Captain Andre Baruch greets arrivals at the "world premiere" of Universal's "Crazy House" in Algiers. Olsen & Johnson comedy has had showings in 36 other Army theatres in world.

'Destination Tokyo' Benefit Receives Reams of Publicity

On "Old Newsboys" Day in Pittsburgh recently, a benefit showing of "Destination Tokyo" was held for the Children's Hospital. Event was in connection with the world premiere of the film.

Old newsboys of the Pittsburgh *Press* cooperated with Moe Silver, Warner zone manager; Joe Feldman, assistant zone manager, and James Totman, advertising manager for that territory, in putting over the benefit.

Columns and columns of art breaks and news stories publicized the event in the *Press*. All in all, the special benefit performance was highly successful.



Here's the smash ad used by Manager Elmer Brennan of the Bay Theatre, Green Bay, Wis., on MGM's "Thousands Cheer." Illustration of theatre, and also of that of bus in lower left-hand corner, were special engravings made up by the theatre. Washington, Walnut and Main Street are the main streets of Green Bay.

Novel Rhyme Cards Spark Campaign on 'Cheer' by Brennan

Manager Elmer Brennan of the Bay Theatre, Green Bay, Wisconsin, is guilty!

The evidence he has forwarded us furnishes incontrovertible proof that he is guilty of staging a bang-up campaign on "Thousands Cheer."

Exhibit A—Stop, Look and Listen Cards. Girls in uniform distributed these cards at all stop-and-go signs in the downtown area. Card featured cut of a man in a "listening" stance, while a "balloon" carried this copy: "Stop! Look! Listen! What do you hear? They're all talking about 'Thousands Cheer.' So hurry to the Bay and get a good seat, and enjoy a show that can't be beat."

Exhibit B—Crowd Cards. These cards were distributed by uniformed usherettes on the street and in front of such department stores as Sears-Roebuck, Penney's, Montgomery-Ward, Woolworth's, Kresge's, etc. Photographic illustration showed a crowd of people. Copy: "Going up the street! Going down! The biggest show has come to town. So don't waste time standing here. Go to the Bay to see 'Thousands Cheer'."

Exhibit C—Telephone Cards. These cards were placed in front of every pay telephone in town. Brennan and his assistants obtained a list of the pay stations, then went around to all of them and placed a card in back of the phone so that everyone making a call would be sure to see it. Photographic illustration showed a man talking on the telephone, with other men and women listening on the other end of the wire. Copy: "Rush to the phone before it's too late, and make that all-important date. Just say, 'Hurry, get ready, dear, we're going to see "Thousands Cheer".'"

Exhibit D—Bus Cards. Uniformed usherettes distributed these cards at all downtown bus stops and transfer points. Photographic illustration of bus taking on passengers has been touched up by an artist so that the bus acquires a "face," with these words coming from its "mouth," via a "balloon": "You thousands who ride on the bus each day, get off at Washington and Walnut and go to the Bay. You'll see a show that's the biggest of the year; the name of it is 'Thousands Cheer'."

Exhibitor E—Ad Reprints. Reprints of the Bay's giant six-column newspaper ad (*see cut*) were made up and stuffed in Sunday newspapers.

Special photographic illustrations used by Brennan for his novelty cards and newspaper ad comprised engravings whose copy was made up by the manager and his staff.

Brennan's clever and unique showmanship resulted in extraordinary business for "Thousands Cheer."

'Address Unknown' Release Parleys

Columbia executives are working on release plans and general campaign for "Address Unknown," which William Cameron Menzies produced and directed independently for Columbia release. With a cast headed by Paul Lukas, Carl Esmond, Peter Van Eyck, Mady Christians, Morris Carnovsky, and introducing K. T. Stevens to the screen as a featured actress, the picture is now being edited, with prospect of release within two months.

Two 'Cover Girl' Trailers

Exhibitors will have their choice of two trailers heralding Columbia's Rita Hayworth-Gene Kelly film, "Cover Girl." One will be the regular version, based on the feature. The other, a teaser, will tell the story behind the girls on covers. With editing completed on both, negatives will go to Technicolor laboratories this week.

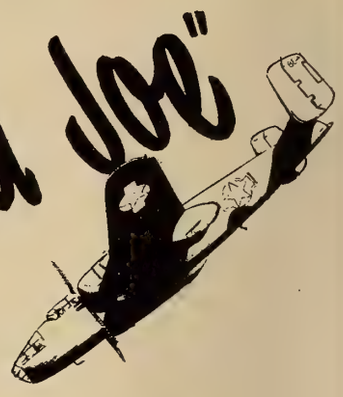
Showmanalysis

REG. U.S. PAT. OFF.

HERE'S 'KNOW HOW' FOR A BOX OFFICE BULLSEYE



"A Guy Named Joe"



A Metro-Goldwyn-Mayer Picture
PRODUCED BY EVERETT RISKIN
DIRECTED BY VICTOR FLEMING
Starring
SPENCER TRACY - IRENE DUNNE

A "different" picture, "A Guy Named Joe" offers the kind of an entertainment your customers are eager to buy if they are informed as to the type of entertainment.

It's a war story— but a 'private' war story with the present conflict employed to supply the background and basis for plot. If you are in a situation where war pictures are unpopular you will find it prudent to shy away from the war angle by stressing the wise-cracking romantic 'private war' side of this film. If yours is an action house then give it a bomber run over the target. The picture has enough action and romance to make any average audience happy. The fact that it is an air corps story should make the big difference with action seekers. In brief it has the stuff to gild the cuff without even starting to shout about the cast assigned to this film. In all your advertising you will not want to miss the box-office draw of this 'money' cast.

TEASERS

With size of the teasers determined by your budget, get a good border mat either from the press book or your local newspaper's mat service. Have a number of casts made of this mat so that the same border can be used on a number of different pages. Plant one on the sports page, classified page, womans' page, page three, news page, radio page and opposite the funnies, etc. Use the script lettering which heads this Showmanalysis which is available in several sizes of mats in the press book ads. Here are some copy suggestions; use these catchlines and follow each with the title slug.

Can You Wise Crack Your Way Through Heaven?
Take it from. . . .
"A Guy Named Joe"
IT CAN BE DONE!

"Ever Walk On A Cloud?"
It Can Be Done
Take it from. . . .

Ever Take A Movie Home After The Show?
You'll Take This One
Take it from. . . .

Ever see a "private war" picture?
Take it from. . . .
"A Guy Named Joe"
THIS IS IT!

Ever been to heaven?
Come on up with. . . .

Ever throw your heart in the air?
Take it from. . . .
"A Guy Named Joe"
Here's just the movie to make you do it!

Similar copy ideas can be slanted toward the war, action or spectacle approach for action houses. Here the objective is to build reader interest around the title.

ADVERTISING COPY

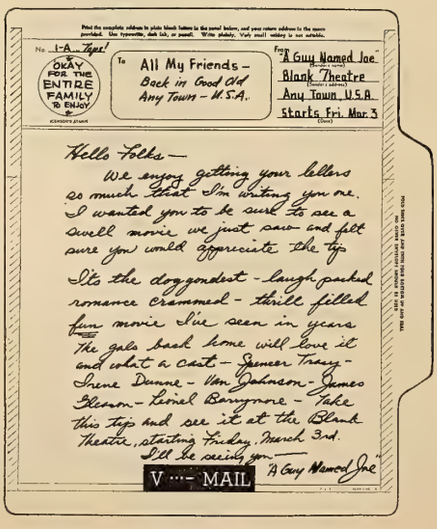
To play down the war angle of this picture, why not stress words like; Entertainment, Fun, Laughs, Romance, Joyous, etc., by underlining or capitalizing them in your catch phrases. Here are several suggestions for copy which may give you ideas for ads that can be built around press book art.

You'll throw your hat in the air . . . and your HEART will go with it!

YOU can hardly tell there's a war going on! What a guy. . . . What a gal. . . .

What an ENTERTAINMENT!

The most fascinating little "private war" a swell guy and a grand gal ever tangled in. You'll split your sides LAUGHING . . . and feel a tug at your HEART, too.



TO THE GUYS. . . .
Hey Buddy—Got a match . . . for this Laugh jammed—Love crammed—Thrill packed show of shows?
TO THE GALS. . . .
Lookout Sweetie—Hang onto your heart. Here's a romance that's gay as a breeze and as joyous as spring.

These copy angles, of course, are aimed to take out the war "poison." We need not say more about the cast; sell those names big.

LOBBY DISPLAY

The old peep-show gag can be dusted off for this one. Build a deep shadow box with a small slot in the front. Make a blowup of the still in which Spencer Tracy is shown with Barry Nelson walking across the clouds and use this for the back of the box. On the front have the art shop letter this copy; "Want to see a pair of regular guys walking on clouds? Look through here! On the photo inside use copy . . . "Ever Been to Heaven?" Come on up with "A Guy Named Joe" for the happiest, funniest entertainment experience in years! This same effect can be produced by promoting store window in a busy location, with the copy painted on the window and then the entire window painted out leaving just a thin open line across through which the inquisitive may peep.

WINDOW TIEUPS

Beauty Parlors, Ladies' shops can be garnered for displays, using the copy slant: "Look your best for 'A Guy Named Joe.'" Men's stores of all kinds can be attracted with: "Just the Hats, Gloves, Suits, Shirts, etc. . . . for 'A Guy Named Joe'." If there's a big merchant or advertiser in your town who capitalizes on the "Joe" monicker, *i.e.*, "Joe the Motorists Friend" —the sky's the limit—Sick 'em.

SPECIAL HERALDS

Every showman, awake to the value of direct mail, seeks to find some new slant to command reader interest. The following, while only a new adaptation of the old 'postcard mailed from New York' gag, will get results simply because it hasn't been done to death. Our proposal (as illustrated on this page) is to use the standard V Mail form for a message to mailing

(*Continued on Page 23*)

'Lady in the Dark' 'Technicolor' Premiere

(*Continued from Page* 15)

itself from the lobby of the theatre, and Erskine Johnson's coast-wide program featured guest appearances of Director Mitchell Leisen, Barry Sullivan, Mischa Auer, Warner Baxter and Catherine Craig on five successive nights in advance of the opening.

In addition, contests with tickets to the premiere as prizes were put on over Tom Hanlon's KNX program, the Old Gold program and the Al Jarvis program. The song, Suddenly It's Spring, written for the picture by Johnny Burke and Jimmy Van Heusen, has been plugged extensively on Ginny Simms' show, Eddie Cantor's program and the Abbott and Costello show.

Window displays, stressing the fashion keynote of the picture, were an outstanding phase of the campaign. J. J. Haggerty, Los Angeles women's shop, expended more than $25,000 to dress 20 windows with gowns used in the picture. Other deluxe window displays were used by such leading Los Angeles and Hollywood department stores as May Co., Silverwoods', Barker Bros., The Broadway, Coulter's and Roos Bros.

An innovation, the slide projector, showing some 50 color scenes from "Lady in the Dark," was installed at Haggerty's and Coulter's, and the stores clocked 14,785 spectators in a single day. At Haggerty's a police escort was summoned to clear the sidewalk of the mob surging to see it.

Street car banners, window cards and a heavy poster campaign rounded out the campaign.

Among the galaxy of stars, prominent players, directors and producers invited to the premiere were Ginger Rogers, Jon Hall, Warner Baxter, Mischa Auer, Barry Sullivan from the cast, as well as Director Mitchell Leisen, Ingrid Bergman, Claudette Colbert, William Bendix, Alan Ladd, Walter Abel, Bob Hope, Bing Crosby, Edward Arnold, Barbara Jo Allen, Gary Cooper, Fay Bainter, Binnie Barnes, Edgar Bergen, Cecil B. De Mille, Eddie Bracken, Walter Brennan, Fanny Brice, Barbara Britton, Billie Burke, Hillary Brooke, Charles Butterworth, Lynn Bari, James Brown, Judy Canova, Harry Carey, Mimi Chandler, James Craig, Nancy Coleman, Jerry Colonna, Joseph Cotten, Catherine Craig, Laird Cregar, Donald Crisp, Irving Cummings, David Butler, Alan Curtis, Lon Chaney, Jr., B. G. De Sylva, Harry Cohn, Marlene Dietrich, Helmut Dantine, Joan Davis, Laraine Day, Arturo de Cordova, William Demarest, Irene Dunne, Faye Emerson, Carl Esmond, Bill Edwards, Gracie Fields, Y. Frank Freeman, Henry Ginsberg, Reginald Gardiner, John Garfield, Judy Garland, Frances Gifford, Bonita Granville, Sydney Greenstreet, Samuel Goldwyn, Moss Hart, Rita Hayworth, Jean Heather, David Hempstead, Mark Hellinger, Hugh Herbert.

Also Paul Henreid, Alan Hale, Signe Hasso, Alfred Hitchcock, Hedda Hopper, Arthur Hornblow, Kim Hunter, Ruth Hussey, Walter Huston, Betty Hutton, George Jessel, Johnnie Johnston, Natalie M. Kalmus, Gene Kelly, Cecil Kellaway, Evelyn Keyes, Charles W. Koerner, Otto Kruger, Veronica Lake, Hedy Lamarr, Dorothy Lamour, Don Loper, Diana Lynn, Ida Lupino, Carole Landis, Fred MacMurray, Margo, Herbert Marshall, Victor McLaglen, Ann Miller, Carmen Miranda, Constance Moore, Victor Moore, George Murphy, Dorothy McGuire, Irene Manning, Virginia O'Brien, Gordon Oliver, Mabel Paige, Jean Parker, Katina Paxinou, Mary Pickford, William Powell, Marjorie Reynolds, Edward G. Robinson, Roy Rogers, Rosalind Russell, Ann Rutherford, Mark Sandrich, Joseph M. Schenck, Red Skelton, Alexis Smith, Preston Sturges, Akim Tamiroff, Shirley Temple, Carol Thurston, Sonny Tufts, Rudy Vallee, Hal B. Wallis, Harry M. Warner, Hal Walker, Commander Corydon M. Wassell, Billy Wilder, Victor Young, Loretta Young, Adolph Zukor and Lieut. Commander Eugene Zukor.

The Box Office Slant

The Impostor

(*Continued from Page* 9)

arms. The plot was originally conceived and written by Duvivier at that time, and when Jean Gabin, whom he directed in France, became available for the title role, Duvivier put the picture in work. Its reception will depend on proper advance exploitation, for there is entertainment in it for those patrons who enjoy an interesting characterization and a story about the war. The choice of Jean Gabin for the title role was an ideal one, for he is outstanding in his portrayal of "The Impostor," making him a believable personality, arousing the sympathy of the spectator at all times. Strong support is given him by Richard Whorf, John Qualen, Allyn Joslyn, Eddie Quillan and Peter Van Eyck. Ellen Drew hasn't much to do in the only feminine part. The picture is tops in every department. This being Gabin's second American film, try selling his name to your patrons. If you can get some captured German equipment for lobby display, use these in advance of opening date to attract attention. Contests for the most accurate story about the fall of France, should be run, with free tickets the prizes.

Plasma Premiere Is Blood Donor Builder

(*Continued from Page* 15)

erage, the picture was given cooperative ads in all local merchant advertising. These ads, playing up the Plasma Premiere for "Three Russian Girls," broke in all newspapers and resulted in space from three-quarters of a page to two columns. Among the merchants who gave cooperative ads to the Plasma Premiere were: The Big Store, Klines, Rollman's, Fair Store, McAlpins, Sears Roebuck, Jenny Store, Pogue's, Giddings, Lawton Company and the Henry Harris Co. Many of the above merchants also arranged attractive window displays in which "Three Russian Girls" was given full credit.

All local trolleys carried special street car cards plugging the opening. Special 60x80 signs and 20x30 cards were displayed by the local Red Cross in all chapters and in prominent office buildings throughout the city.

Radio station WKRC devoted a number of five-minute broadcasts to the opening, and generous time via station WSAI for the Plasma Premiere was obtained through the Ibol Cigar and Model Laundry programs.

The front of the theatre was decorated with banners and special lobby pieces. Out front, prominently displayed were 40x60 blowups of the mayor's proclamation. Local Red Cross volunteers were active in front of the theatre and cooperated in the success of this unusual premiere.



With newspapers rationing space, this 11x12 car card became important item in 20th Century-Fox's Philadelphia campaign on "The Gang's All Here." Car cards are fast proving excellent ad medium.

Hints on Exploiting 'A Guy Named Joe'

(*Continued from Page* 22)

lists. Theatres with a very limited advertising budget can purchase several hundred V Mail forms at the five and dime store, have the letter mimeographed and hand addressed to a very concentrated list at little expense.

Where money is no object and a large list is to be reached the standard V Mail form can be reproduced in quantity and the message printed on the form even to the point of including a cut of 'Joe' and his gal (Tracy and Dunne). This stunt can be used as a program covering a number of attractions where a theatre changes shows several times weekly. The copy we will leave up to you. Just tell the prospect what a swell show is coming to your theatre, when it's coming, and sign it "A Guy Named Joe." If you want to have it mailed from some other city the publicity man for MGM in your territory will no doubt be able to arrange it. As long as the form is not changed and proper address and postage is affixed the stunt is okay with postal authorities. We checked it to be sure.

ADD LOBBY DISPLAY

If there is a local hero overseas by the name of Joe, have the art shop reproduce a giant replica of the V Mail form with a congratulatory message to be signed by your customers. Put this in your lobby for signatures as an advance build up and then photograph the display and mail the reproduction to the service man.

OPENING NIGHT

Honor relatives of local GI Joes on opening night by inviting them to be your guests. Plan a special stage ceremony to make an event of the stunt. You might stage a Blood Donor Premiere for this show with the angle, "Give a pint of blood that 'A Guy Named Joe' may live."

EXPLOITATION

A teaser front can be used to good advantage. Build ten or fifteen foot letters of the word Joe. Start several weeks in advance by placing the giant 'J' on the front of the theatre. After a week add the 'O' and just before the opening add the 'E.' To complete the display stretch a banner above the letters with the balance of the title, "A Guy Named" and a banner below with the "now showing" copy.

Local 'Joes' can be listed for guest tickets in the classified columns of your local papers and not only should you be able to promote the space free but you should be able to talk the Classified Manager into using a display ad calling attention to the names as a promotional stunt for the paper.

Candy kisses could be distributed by a good looking gal with the imprint on the bag reading: A romantic kiss from "A Guy Named Joe."

The biggest and best promotion we can think of on this picture for theatres that can spend some money on a sure-fire stunt would be an adaptation of the old "Lady for a Dav" stunt. Have a local Joe who is either a service man or outstanding war plant worker take the most popular war plant femme for a one day holiday as the guest of "A Guy Named Joe." The gal can be selected by vote of her fellow workers in advance and the holiday could include a dinner as the guest of some prominent club such as Kiwanis or Rotary, an airplane ride, a shopping tour with merchant presents promoted for both, guests of the theatre to see the show and wind up with a radio interview with a prominent announcer getting their comments on the picture for the radio audience. News photographers could have a field day and the publicity should be socko. (One thing to remember is that your insurance should cover all activities of this kind.) Keep the feminine appeal of the picture foremost in your mind and in your campaign. Make everything about JOE romantic and you should enjoy a land office business.

Regional Newsreel

ATLANTA

Oscar Howeel, general manager, Capitol City Supply Co., returned from a business trip throughout Tennessee.

Seventeen hundred blood donors have been signed in local theatres during the past six weeks. Volunteer workers of the Red Cross Blood Donor Service are working the lobby of Loew's Grand Theatre, beginning their seventh week of the Drive.

Some 5000 Atlanta bond buyers, who got their $1,163,575 worth in War Bonds alone, were paid an uproarious extra dividend Saturday night at the Paramount Theatre during two performances of Ralph Edwards' nationally broadcast, "Truth or Consequences."

The second issue of "The Barker" made its appearance on February 1st. It is now the official bi-monthly organ of the Variety Club, Tent No. 21, which held its monthly meeting at the Henry Grady Hotel clubrooms last Monday with Earl Mann and Lionel Keene as "Kings for the Day." Two hundred dollars was voted by the Club for the "March of Dimes Campaign."

Frances Kirby, gracious wife of the genial Jack, D. M. Paramounteer, is confined to the Crawford Hospital following an operation.

BOSTON

Arthur Howard of Affiliated Theatres spent several days visiting theatres around New England last week.

Bert MacKenzie, MGM publicist, went to New York last week to call on Major Bowes and other friends.

Jack Goldstein, Bostonian who now heads Twentieth Century-Fox publicity, is a collector of old theatre programs and has one of the finest and most valuable collections in the world.

Albert Fowler has been in Boston this past week aiding in the War Loan drive and will return to the Fox offices in New York next week.

Myer Fox, former booker at the Columbia offices here, has moved to Buffalo where he becomes head booker in the company's offices there.

Harry Gibbs, Connecticut sales representative for PRC, was a visitor to the Boston film district last week.

Helen Leavitt is back at her desk at the MGM offices here after a three weeks' absence because of pneumonia.

Ted Baldwin of Columbia has personally sold more than $600,000 worth of war bonds and Manager Eddie Allen of the Majestic Theatre has done likewise. E. M. Loew purchased a $10,000 bond through Manager Allen.

Writing from somewhere in India, Tom Sheehan, former publicist here, says, "It's easy to address a man here because everyone is either 'Sahib' or 'Abou'."

President Nate Oberman of the Cinema Club held the first meeting under his administration last week and had as his guest a wounded veteran who gave an interesting talk.

Harry Goldberg, manager of the Modern Theatre, has devoted all of his time the past two weeks to the Fourth War Loan Drive and the theatre has been managed by his secretary and her assistant. Harry says "well managed, too."

Max Finn went to New York on business connected with the E. M. Loew circuit last week.

Jack Hill, former shipper at Monogram, is now a booker at the local RKO offices. Herbert Zidel has replaced him at Monogram.



FETE THE CHAMP. Eddie Cantor, who sold $37,630,075 in War Bonds during a 24-hour broadcast in San Francisco, and Charles W. Koerner, executive vice-president in charge of production at RKO Radio studios, who was host at a luncheon honoring the Champ bond salesman. Cantor was on the air for 20 of the 24 hours and sang 80 songs.

Dick Rubin, manager of the State Theatre at Saugus, is back home after several weeks acquiring a sun tan in Florida.

Elinor Rose, booker at the MGM offices, has returned from a fortnight's vacation spent in Washington, D. C.

William Canning, manager from Fall River, spent several days visiting on Boston's film row.

Phil Engel, United Artists publicist in New England and upper New York, has returned from a trip over his territory, but will leave again almost immediately to visit Philadelphia and Albany.

Word has been received by Sgt. John J. McAvoy, formerly assistant manager of the Empire at Fall River, of the death of his mother, Mrs. Mary K. McAvoy.

Pvt. Dennis Sullivan, former assistant manager of the Durfee at Fall River, was home on furlough this past week and spent some time with Boston friends.

The Strand Theatre in Lowell is to stage a Big War Bond premiere on February 29 with Charles Bickford as a center of attraction.

Red King has returned from his War Bond tour around the cities of New England and is back at his desk in the Keith Memorial.

Ethel Manesiotis is the new assistant manager of the Lowell Memorial.

Sam Torgan, RKO manager from Lowell, visited Boston friends last week and spent some time talking over old times with Bert MacKenzie and Maurice Wolf.

The lobby of the Globe Theatre at Clinton, a Boston suburb, has been redecorated.

CHARLOTTE

Ben Rosenwald, manager in Charlotte for MGM, Jack Austin, city manager for the Kincey theatres, and Ken Prichett, MGM representative from Hollywood, met with the Mayor of Charlotte and other civic leaders last Thursday to discuss Charlotte's first world premiere: the showing here on February 19 of "See Here, Private Hargrove," MGM's version of the big selling war book written by Sergeant Marion Hargrove, former Charlotte news reporter.

Rovy K. Branon, chairman of the RKO exchange and industry chairman in the March of Dimes in the Carolinas, announces that more than $50,000 have already been contributed through the movie houses of North and South Carolina in the 1944 campaign for infantile paralysis prevention. The final count may stand as high as $60,000, Mr. Branon believes. In 1943 the total was less than $9,000 for the same cause. The difference is credited to good organization and leadership this year.

The five Kincey theatres in Charlotte collected over $2,500 which Miss Vivien Thomas, secretary of the Carolina Theatre, whose thorough work helped attain this sum, has already presented to the county March of Dimes chairman.

John Kime, manager of the State Theatre in Roseboro, has bought the Caswell Theatre of Yanceyville, it is learned here.

Cadet Sergeant Jack Griffith of Oak Ridge Military Academy a recent visitor with his parents, Walter Griffith, manager of the Charlotte Theatre, and Pauline Griffith, secretary and treasurer of the Theatre Owners of North and South Carolina.

Jim Wallace, RKO shipper, has been promoted to booker. Miss Ruby Brown of RKO has succeeded Miss Zana Harris, recently resigned as stenographer. Mrs. Shirley Chandler, who has recently moved to Charlotte from Minneapolis, where she was employed in the RKO exchange, has joined RKO here as box-office clerk.

CHICAGO

The annual Balaban and Katz employes dinner dance will be resumed Friday (11th) at the Stevens Hotel. At the same time, the honor roll of the B and K employes in the armed services, will be dedicated. Jack Katz of the Century Theatre, will be in charge of the festivities of the evening.

Chicago censor board reports 295,000 feet of film inspected last month.

Wallace E. Nygrene, formerly with the Chicago theatre and son of the engineer of the theatre, has been awarded purple heart by the marines for bravery in the South Seas . . .

Jack Flynn, MGM western division manager off to the west coast for a three weeks inspection trip.

Sylvan Goldfinger, Telenews division manager returned from his west coast vacation trip.

Dan Lubliner, Trinz Circuit is at the Hines Hospital for an operation. Mrs. Edward Trinz, is handling the job while Lubliner is hospitalized.

Warren Stafford, manager of the mail and supply department for B & K is celebrating his 20th year with the circuit. He is a World War veteran.

Charley Ryan, Warner theatre executive, reports word has been received that Lt. William Hallenberg and Lt. John Robertson, former Warner theatre employes are reported missing in action.

Eddy Lawrence—MGM, exploitation, Chicago visitor.

Will Aslanis, whose Wabash theatre was gutted by fire recently has leased the Wallace Theatre at 31st and Wallace Streets. The Wabash will not be rebuilt.

Mrs. Paul Blumenthal, former BK secretary is the mother of a baby girl—her second child.

Lieut. Charles Tucker, formerly BK Varsity Theatre manager, is reported missing in action in a flying fortress raid.

Fensin Seating Co. has installed 500 seats in the Great States circuit's Patio Theatre, Freeport, Ill., also 650 seats for the Frye Theatre in Danville.

Frank Smith, managing director RKO Palace Theatre, says eight Chicago employes of the circuit are eligible for the new pension plan of

(*Continued on Page* 26)

"EXPERTLY CONTRIVED, SUSPENSEFUL MYSTERY MELLER DEVELOPING ALONG UNUSUAL LINES . . . CATCHING AND HOLDING ATTENTION AT OPENING SEQUENCE. HEADED FOR PROFITABLE BOX OFFICE REACTION AND CAN EASILY SURPRISE AS SLEEPER."

. . . VARIETY, New York

. . . And all reviews are Universally great on "PHANTOM LADY"

PHANTOM LADY



Based on the William Irish Best-Selling Novel

starring

FRANCHOT TONE
ELLA RAINES
ALAN CURTIS

with THOMAS GOMEZ • AURORA
ELISHA COOK, Jr. • FAY HELM
ANDREW TOMBES

Directed by ROBERT SIODMAK • Associate Producer, JOAN HARRISON • Screen Play by Bernard C. Schoenfeld
Based on the novel by William Irish



"REMEMBER! MARCH 15th DEADLINE FOR HONORED HUNDRED BOND REPORTS TO STATE CHAIRMEN!"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

the company. Leading the group in number of years of employment is Carolyn Szak, who has been engaged in cleaning the various RKO theatres here for the past 32 years. Henry Mandel, electrician, and Jack Lenox, property man, have 24 years to their credit, while manager Frank Smith, boast of 22 years; Ray Santachi, electrician has twenty years and Alex Makron, Phil Failkou and Robert Fehlfaber follow in order.

Walter E. Starck, former Warner Theatre manager has been awarded an air medal for meritorious service in combat over Europe.

Four hundred seats from the American Seating Company have been installed in the New Pectone Theatre.

Sixty theatre executives met with Joseph Vogel at Stevens Hotel last week to discuss methods of stimulating war bond sales. Jules Rubens, state chairman, presided. Will Hollander, Jack Kirsch, Edwin Silverman, Arthur and Reuben Schoenstadt, W. E. Bramford, Don Rossiter, Eddie Heiber, Harris Silverburg, Sid Rose, Sam Gorelick, Tom Gillian, Irving Mandel, Tom Gorman, Jack Schlaifer, J. H. Stevens, Jack Rose, B. J. Lowrie, Ken Carpenter, Treasury Department, were among those present.

CINCINNATI

Joseph F. Goetz, formerly prominently connected with RKO Theatres in Cincinnati and now stationed at Air Service Command, Patterson Field, has been promoted to the rank of major. Major Goetz arrived at Patterson Field in July 1942 as a second lieutenant.

RKO theatres have just completed collections for the "March of Dimes" and the fund resulted in a total of $21,264.17 according to an announcement by Colonel Arthur Frudenfeld, division manager of RKO theatres. This amount far exceeds all previous collections.

Bill Keyes, of the Victory Theatre, Dayton, Ohio was a visitor this week.

The Strand Theatre proper, 531 Walnut Street, was bought by the Leelanau Realty Co. from the 531 Walnut Street Corp. headed by Alexander Schreiber. With the sale, Strand Telenews, present occupant of the structure, contained a new ten-year lease for the quarters.

Donald Duck, who was christened Harold Nash in Oklahoma 39 years ago, and whose voice is one of the most famous in the Walt Disney array, is in Cincinnati in connection with the 60-city showing of "Snow White and the Seven Dwarfs," which opens at the Grand, February 22.

Edna Ossege, secretary to E. M. Booth, Metro manager, is back at her desk after a sick leave.

Telenews reported a surprising reaction to their revival showing of Rudolph Valentino in "Son of the Sheik."

Major L. E. Thompson, RKO Theatre executive among the 12 top-flight film executives touring the country during the final days of the Bond Drive, visited this area in his itinerary covering the state of Ohio.

Terry Turner, RKO national exploitation chief was here on a campaign covering the "Snow White" reissue.

Rose Williams, chairman, reports that reservations are coming in nicely for the installation dinner of the Cinema Club.

Wes Huss, Jr., chairman of Southern Ohio Independent Exhibitors attended the Allied Regional Meeting in Chicago this week.

Universal's Jack Desmond was tendered a farewell party, prior to his induction, by the sales and office personnel at the Twin Oaks Country Club.

Phil Chakeres of the Chakeres Circuit left for a vacation in Florida.

Jack Shea and E. C. Grainger of the Shea Circuit, Gloversville, N. Y. were visitors this week at Film Row.

Edna Campbell, head instructress at Metro is still ill with pneumonia.

Margaret Weller has been added to Metro's staff.

Bob Morrell is back at Metro's after a scuffle with the grippe.

Sam Galanty, Columbia's district manager was here for two days.

Herb Byrd, Dayton, Ohio exhibitor has gone to Hot Springs, Arkansas for a rest.

Manny Trauntenberg, former RKO booker, now in the navy, was home on furlough and visited the exchange. After a short stay he went on to Washington where he will assume duties in the Naval Research Division.

Bill Jones, son of Garland Jones who operates the Queen Anne Theatre, was here on furlough.

Allan Moritz, Columbia's branch manager, returned from a sales meeting at the home office in New York.

Sgt. Lee Heidingsfeld, who has been in the army for two years, was home on leave.

Harry David, manager of Northio, will be host for the first of a series of Monday night rendezvous parties at the Variety Club beginning February 21. The parties will begin at midnight with a snack and social hour.

Jules Lapidus, Charles Rich and Ben Kalmenson, Warner executives, were here for a meeting with Jack Abrose, branch manager.

CLEVELAND

Nat Wolf, Warner zone manager, wasn't bothered with luggage when he left here the other midnight for a three week vacation in Dallas—because thieves broke into his car (parked in front of Warners' Hippodrome) and cleaned it out completely. They also helped themselves to Mrs. Wolf's fur coat. Being regular troupers the Wolfs kept right on going hoping to replenish the wardrobe en route.

RKO branch manager Bernard Kranze played host to Bill Heineman, representative of Samuel Goldwyn and Cagney Productions. Heineman, after a two day visit, returned to New York.

Anne Vickers, MGM booker, is visiting Marie Hentges, formerly with the local Metro office, at her home in Fort Lauderdale, Florida.

John Huebner, Marion exhibitor, was in town and reports that his Ohio theatre has a brand new heating unit and is now in full operation. The house was closed about a week due to a broken boiler.

L. H. Walters, NTS branch manager is busy supervising the redecorating of his show room and office.

Ralph Rose, well known in the independent field for quite a long time, bowed out last week with the sale of his Ridge Theatre to Sam Goldfarb, who has never been in the business before.

Lou Milder, manager of Warners' Colony Theatre is trying to find out what Hot Springs, Ark. can do for his arthritis.

Milt Mooney and F. H. Hathaway have sold the Nixon Theatre, Akron, to Joseph Coles. Deal became effective February 1st.

Jack O'Connel has closed his Stratford Theatre, Toledo, and the Staub brothers, Paul and Ellsworth, are readying their Star Theatre, Delphos for a late February opening.

Fred Meyer, Universal sales manager, was a guest this week of district manager Dave Miller and branch manager Joe Krenitz.

Fred Holzworth, manager of the Hilliard Square Theatre has been named a Red Cross War Fund captain.

Selig Pitt of Artkino staged two screenings last week of "No Greater Love." A matinee show was held for exhibitors and members of the AF of L and the CIO. The evening screening was for the Cleveland Council for Soviet Friendship.

Ted Wynn arrived in town to take over the RKO Radio publicity in this territory. He succeeds Gene Gaudet, transferred to Pittsburgh.

Harry Henderson has been named booker for five theatres of the Associated Circuit as additional duty to his managing the Lorain Fulton. He is doing the job formerly done by Jimmy Kalafat who reports to the Navy the beginning of March.

Mrs. George W. Erdmann, wife of the secretary of the Cleveland MP Exhibitors Association, will celebrate a double on February 12—her birthday and wedding anniversary, at Mount Sinai Hospital where she is recovering from an operation.

Henry Barden, owner of the Superior Theatre has returned from a visit with members of his family in Boston.

Lester Zucker, Columbia branch manager, is back from a home office meeting in New York.

James E. Scoville of the Scoville, Essick and Reif Circuit, is about ready to leave for Arizona to spend a month ranching.

DALLAS

Warners' Dallas office has lost the following in the latest draft: Al Moore, South Texas salesman, pfc., Marines; Phil Schnitzius, booker, pfc, Army. Paramount loses Tommy Luce, booker, to the Marines, and PRC loses Lester Gottschalk, salesman.

F. J. A. McCarthy, Universal southern division sales manager, and Peter Rosian, division manager, have spent several weeks in Dallas to assist Dutch Oldsmith, branch manager, with circuit deals.

Russ Baker is cashier for Universal, having formerly been with NSS.

Nan Winston replaces Georgia Chenault at Universal.

The Harley Sadler Theatre in Killeen, operated by the Phil H. Isley circuit, was damaged by fire, although not very seriously.

Many exhibitors have said there is a severe shortage of popcorn since the price ceiling of 15c was set by OPA, a roll-back from a high of

(*Continued on Page* 28)



GOOD NEWS OFFICIAL. RKO theatre executives and New York Metropolitan managers gathered at luncheon last week to hear the official announcement that the Treasury Department had approved a $100,000 bonus to be distributed to members of the organization.

"JOAN HARRISON, 'PROTEGE' OF ALFRED HITCHCOCK, HAS PRODUCED SUSPENSE, EXCITEMENT AND TERROR. THE RESULT . . . BOX-OFFICE SUCCESS."

. . . MOTION PICTURE HERALD

. . . and Universally great reviews from M. P. Daily, Film Daily, Boxoffice, Variety, Hollywood Reporter, Showmen's Trade Review, Daily Variety

PHANTOM LADY

starring
FRANCHOT TONE • ELLA RAINES
ALAN CURTIS with THOMAS GOMEZ
AURORA • ELISHA COOK, Jr. • FAY HELM
ANDREW TOMBES

Directed by ROBERT SIODMAK • Associate Producer, JOAN HARRISON • Screen Play by Bernard C. Schoenfeld
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"REMEMBER! MARCH 15th DEADLINE FOR HONORED HUNDRED BOND REPORTS TO STATE CHAIRMEN!"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

26½c, which some exhibitors have paid.

Ruben Frels, vice-president, and H. S. Leon, director in Allied of Texas, accompanied Col. H. A. Cole, president, to the National Allied conclave in Chicago.

Interstate's booking office felt the effects of the draft in late weeks in the loss of Debs Reynolds (Navy), replacement Howard Baskins, former booker, for Oscar Korn, Jean Gregg (Navy) replaced by J. Armstrong from the warehouse, and Jimmie Braswell (Marines) replaced by Virginia Lyons, formerly shorts booker for Columbia.

Subscribed to originally at the December gathering of the members of Allied of Texas for a fund to get a Christmas present for Col. H. A. Cole, but held open to allow others not present to participate, it now is reported by the Allied office that the sum has reached $1115 and has been put into bonds until the market can open for an automobile. The list of subscribers includes: Don Dickson, Lonnie Legg, Phil Isley, Ruben Frels, B. R. McLendon, Jack Lilly, P. V. Williams, Walter Knoche, L. C. Tidball, H. R. Bisby, Dale Willson, Hans Smith, Ed Dorbrandt, Ray Bell, Raymond Cornes, Mrs. E. Jones, E. H. Rockett, D. B. Leverett, and Forest White.

DENVER

More than 60,000 bonds were sold up to last week-end by Colorado theatres, leaving around 40,000 to go to make the quota of a bond for every seat. The *Rocky Mountain News,* Denver morning paper, is cooperating fully in the theatre drive. A huge bulletin board has been erected in front of the *News* office, where the total bonds bought in theatres is posted daily, and on a platform a show is put on nearly every day. Denver and the state are about 75 per cent sold on their total quota, with theatremen doing all in their power to make the drive a success for other lines as well as their own.

Alberta Pike, formerly dramatic critic for the *Rocky Mountain News,* more recently in advertising and publicity, has been named publicity director for the Fox Denver theatres. She succeeds Herbert R. Hillman, who resigned to enter private business.

Ed Bluck, former theatreman of this area, was brought home by plane after spending 12 weeks in a hospital in California, where he was in war work. He was brought home by his son, Arthur, also a former Denver theatreman, who is on Army duty in Hawaii. The trip was made possible through the cooperation of the Red Cross and the Army. Another son, Ross, office manager for Metro in Denver, had been forbidden by his doctor to make the trip. Ross has had several serious operations recently.

Margaret Goyette, Denham publicity director, won third place and $250 in war bonds in the contest for the best campaigns on "So Proudly We Hail." The bonds were bought at the Denham bond booth by Harry Haas, Paramount district manager.

The State at North Platte, Neb., will be closed for several months due to the caving in of the roof during the heaviest snow of winter.

The Loveland, Loveland, Colo., closed by fire a few weeks ago, will reopen about March 1.

J. T. Sheffield, Republic franchise holder, spent a few days at his Denver exchange from his Seattle headquarters. He left for Salt Lake to inspect his exchange there.

Frank Sheffield, of the Merchant Marine, formerly a Republic salesman, came home on a furlough, and left a few days later to visit his parents in North Carolina. Jimmy Ecker, Republic booker, who succeeded Sheffield in the salesman job, left this week for California where he will enter the Merchant Marines.

DES MOINES

A total of 100 theatres in the Tri-States and Central-States theatre circuits issued a total of $1,335,627 in war bonds up to last week-end in the Fourth War Loan Drive, A. H. Blank, head of the two companies, announced. In addition the 100 houses have been credited with sales totaling $2,234,605 which resulted through premieres held in the theatres but sales made through retail merchants or other bond selling agencies. Heading the list of the two circuits in actual bonds issued is the Rivoli Theatre at Falls City, Neb., with a total of $140,300 and close behind is the Regent at Cedar Falls, Ia., with $126,500. Other theatres credited with large sales include: Majestic, Centerville, $87,000; Des Moines, Des Moines, $94,684; Capitol, Sioux City, $92,443; Call Theatre, Algona, $80,575; Granada, Norfolk, Neb., $42,550; Grand, Estherville, $46,725; and Englert Theatre at Iowa City, $30,575.

Collections received from two-thirds of the theatres in Iowa and Nebraska in the March of Dimes campaign total $73,000 as compared with total collections of $41,000 a year ago, A. H. Blank, Iowa-Nebraska chairman, reported. The reports include collections from over 300 of the 524 theatres and final reports are expected to shove the total over the $100,000 mark, Blank said.

The Stacyville Theatre has been reopened by a group of Stacyville business men headed by Burt Tyler. The house was closed last year because of business conditions.

Tri-States has postponed the holding of a second school for training women theatre managers until later this summer, due to the pressure of other business at the present time. Previously the circuit had planned to hold a school during January or February. The first school was held last summer with six women graduating into managerial positions.

Universal exchange in Des Moines has added two new employes, Mrs. Mabel Magnusson as a biller and Bill Kappler as assistant booker. Kappler, who formerly was assistant shipper at RKO, replaces Laurence Dunn who left Universal last fall. Paramount exchange has added Gweniviere Gustad as a biller.

Harry Hamburg, manager of the Paramount exchange in Des Moines, lost his mother who passed away following a long illness.

R. D. Goldberg, owner of the Arbor Theatre, was arrested by City Welfare Inspector Tom Knapp on a warrant charging exhibition of "immoderate moving pictures and advertising." Goldberg appeared at police headquarters, was booked and released on his own bond. Knapp said he had received complaints on the pictures when it was shown earlier at a Goldberg theatre downtown and had warned the operator then. He said the advertising on the Arbor Theatre billboards was "suggestive" and that "adults only" were to be admitted at the showing. The inspector charged that when he investigated he found the theatre packed with "kids from knee-high up" and added "the show was lousy." The show was advertised as "two sensational features," "Teen-age" and "Guilty Parents." The pictures were withdrawn from the Arbor Theatre but were returned to the Town Theatre, which advertised that they were brought back "by popular request."

DETROIT

Louella Parsons' all-star autographed copy of her book "Gay Illiterate" was auctioned off in Detroit, with the Fox Theatre winning the copy through the purchase of a $100,000 bond by David M. Idzal.

Harry K. McWilliams' Detroit friends were glad to hear about his appointment to assistant exploitation manager of Columbia Pictures. McWilliams formerly was associated with United Detroit Theatres, Inc. Before entering the show business he was a newspaperman.

Kay Briehan, platinum-blond manager of the Cinderella Theatre has something that ought to draw women to her theatre's War Bond Auction February 15. She has obtained a pair of non-black market Nylon hose as one of the prizes. Her ushers have cooked up the slogan—"Buy a Bond—from Our Platinum Blond."

RKO Uptown Theatre in Highland Park staged a War Bond Show on Thursday, with admission the purchase of a bond. A $50 bond entitled the holder to a main floor seat and a $25 bond to a balcony seat.

A poll of woman patrons at the Michigan Theatre after they had seen Ginger Rogers in "Tender Comrade" seems to have definitely settled the issue as to whether the picture's ending would be unsatisfactory. Another ending had been prepared in case the public reaction against the first proved too strong. But the pollsters at the Michigan Theatre say they failed to find a single departing woman who thought the ending should be changed. It seems the guy who called the picture a "four-handkerchief hit" knew his women customers.

RKO and the Michigan Theatre conducted a special essay contest in connection with the promotion of "Tender Comrade." Entries were offered War Bond prizes totaling $175 for the best discussions of 200 words or under on the

(*Continued on Page* 30)



SEABEES IN WASHINGTON. At the reception at which Republic Pictures honored Seabee Edward R. Saulnier: Steve Edwards, Republic publicity director; Leonard Schlesinger; Frank La Falce, Warner Theatres publicity director; Seabee Saulnier; George A. Crouch, assistant zone manager for Warners; Jake Flax, Republic Washington franchise holder; Lewis Ripnitsky, chief booker for Warners in Washington; Dorothy Kolinisky, STR representative. The reception was a prelude to the day-and-date premiere of "The Fighting Seabees" at the Earle and Ambassador theatres.

"DISTINGUISHED MELODRAMA IS GEM OF SUSPENSE. A SPELL-BINDING PSYCHOLOGICAL MELODRAMA WITH A QUALITY THAT WOULD DO CREDIT TO HITCHCOCK HIMSELF."

...FILM DAILY

Just one of the many fine comments about "PHANTOM LADY."



PHANTOM LADY

starring

FRANCHOT TONE • ELLA RAINES

ALAN CURTIS *with* THOMAS GOMEZ

AURORA • ELISHA COOK, Jr. • FAY HELM

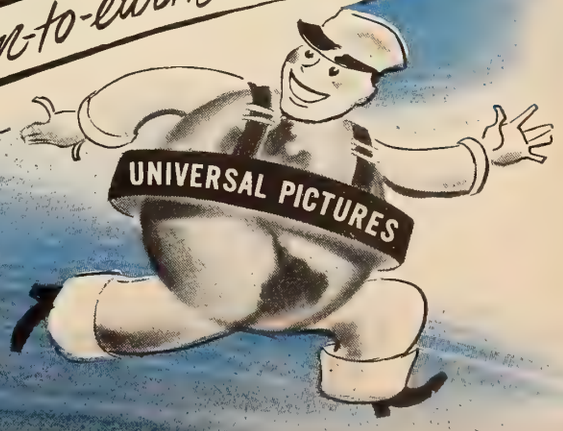
ANDREW TOMBES

Directed by ROBERT SIODMAK • Associate Producer, JOAN HARRISON • Screen Play by Bernard C. Schoenfeld

Based on the novel by William Irish

sed on the
illiam Irish
Selling Novel

You can't beat Universal for down-to-earth hits!



MEMBER! MARCH 15th DEADLINE FOR HONORED
NDRED BOND REPORTS TO STATE CHAIRMEN!"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

question "Should a girl whose sweetheart is overseas accept dates?"

The Detroit *Free Press* carried a three-column shot last week of Barkerettes Arvid Kantor and Mrs. David Flayer selling a $500 bond to Harry Gilbert at the Film Exchange. That particular sale sent their bond sales record to $30,000 in the current drive.

Mrs. Alice Gorham, of United Detroit Theatres, who is leading the theatre section of the bond drive in Detroit, has come up with an idea in bond selling that is going over big in the churches. Mrs. Gorham's idea was simply that church members buy bonds to turn over to their churches for postwar church projects. Frank N. Isbey, in charge of the Michigan drive, reports that church people in general have responded to the suggestion warmly.

United Detroit Theatres will present the Midwest premiere of "The Miracle of Morgan's Creek," as that group's all-out effort to put the Detroit Fourth War Loan Drive over the top. The premiere will be given at the Broadway Capitol Theatre on February 15. Seats will go to buyers of E bonds. Other United Detroit houses helping to put over this phase of the campaign by selling tickets are the United Artists, Michigan, Palms-State, Madison, all downtown; the Riviera, Fisher, Royal, Cinderella, Varsity, Vogue, Ramona, Norwest, Annex, Alger, Regent, Rosedale, Birmingham, Bloomfield and Melvindale.

INDIANAPOLIS

Miss Reba Cornet, Universal exchange chief accountant, has resigned to be sworn into the Marine corps.

Henry Reiss, who operates the Tower and Ideal theatres in Louisville, is spending several weeks touring the south.

Carl Kemp, who has been absent from his desk at Paramount exchange on account of illness, is back on the job.

Peter F. Rosian, Universal district manager, was a visitor at the local exchange during the week.

Alberta Weinstein, of the Marcus Enterprises office staff has resigned and will join her husband stationed at a naval base in Seattle.

Mr. and Mrs. E. K. Crouch, who operate the Palace Theatre, Fairmount, Ind., have returned from a visit to their son, stationed in a southern military camp.

The wife of V. E. Burkle, who operates the Rialto Theatre, Fortville, Ind., is reported recovering from a severe attack of influenza.

N. R. Garland is the new addition to the RKO booking department. He succeeds Norma Rennegard, who will assume her former duties as secretary to Otto Ebert, office manager.

PRC has closed a deal for the season's product with Indianapolis Co-operative Theatres.

Chick Callaway, booker for the Indianapolis Co-operative Theatres, injured in an auto accident last week, is on the mend.

Tony Grabowy, Universal assistant manager, made a flying trip to Chicago to visit with his brother on furlough from the U. S. Army.

Sam Abrams, who has been interested with Joe Bohn in the PRC franchise for Indiana territory, has disposed of his holdings to Bohn. He will continue as sales manager for the company. Bohn, accompanied by Mrs. Bohn, will attend the PRC franchise holders meeting in New York, February 11-14.

Patricia McKean, daughter of Clyde McKean, Warners manager here, and Lieut. Jack R. Ingram, were married February 5, in the post chapel at Fort Jackson, South Carolina.

Committees have been chosen for Indianapolis Variety Club, Tent No. 10, by L. J. McGinley, the chief barker. The committees were: Heart fund, William Brennan and Claude McKean; membership, Mr. McGinley L. Hancock, first assistant and Al Taylor, second; sick committee, Earl Penrod, Sam Abrams, A. C. Zaring and William Watnough; house, Irving Fendrick, Mannie Marcus, Foster Gauker and Joe Smith, and Entertainment, Marc Wolf, Carl Niesse and Kenneth Collins.

MEMPHIS

Some 20 Memphis theatre managers and film exchange managers who met at the Variety Club last week decided on purchasing an additional $150,000 worth of War Savings Bonds. As all had already bought to the limit of their ready cash, they met Monday at the Union and Planters Bank to work out a deferred payment plan to buy bonds, it was announced by M. A. Lightman, who also reported employes of all film exchanges held meetings last week to increase their efforts to fill the Malco and Palace theatres Wednesday night.

It has been estimated, though the tabulation is not complete, that the loop theatres' March of Dimes contributions ran between $12,000 and $15,000 the largest amount ever collected for this cause.

Tommy Baldridge, former newspaperman, and lately publicity director with United Artists, is now a salesman with MGM exchange.

Louis Ingram, branch manager of MGM exchange, is offering a prize to the employe who sells the most bonds during the Fourth War Loan.

W. T. Branch, veteran operator with Loew's theatres, died last week. He had been with the company for more than 20 years.

Visiting film row last week were: Ed Rowley, Jr., of Robb-Rowley theatres, Little Rock, Ark.; W. R. Lee, of the Gem Theatre, Heber Spring, Ark.; Forest Dunlap, of the Ford Theatre, St. Smith, Ark., was visiting film row, and his son who is stationed at the Naval Training School, Millington, Tenn., near Memphis.

Manager Bays, of the Grenada Theatre, Grenada, Miss., was also a visitor on film row.

MIAMI

A Double War Bond Premiere staged at the Lincoln and Paramount theatres netted $2,600,000 for Uncle Sam here February 2. The Lincoln, in Miami Beach, previewed "Lifeboat" with the Army Air Forces radio show "Contact" and guest appearances of Choo Choo Johnson and Yvette, and the Paramount, in Miami, presented the first local showing of "Thousands Cheer" with another all-Army stage show, "Air Corps Caperers."

The March of Dimes campaign in Greater Miami was a great success, with $31,758 collected by the combined efforts of Paramount and Wometco theatres. Paramount collected $17,436, and Wometco $14,322 during the week of the drive.

The Beach Theatre, Paramount first-run house, staged a "Million Dollar Bond Show" on Tuesday, February 8. Forty stars and headline acts from local night clubs participated, including the entire Latin Quarter show, Sally Rand, Sharon de Vreis, Charley Farrell, Joey Adams and Tony Canzoneri.

Another Miami bond activity, staged the same night as the Beach affair, was the War Bond Preview at the Rosetta, under the guidance of Leslie Swaebe, Rosetta manager and head of Wometco's bond sales campaign. A stage show and showing of "Gung Ho!" was included in the fete, which was sponsored by the Miami Shores Post of the American Legion.

The Colony Theatre, Paramount house in Miami Beach, has gone back to a matinee policy. The theatre has been used afternoons by the Army Air Forces for classroom purposes.

A big campaign is being set up here for the initial showing of "Madam Curie" at the Sheridan, Paramount and Beach theatres.

Several managerial changes were made at Wometco Theatres this week. Floyd Peters, formerly assistant booker, has been made assistant at the Capitol. George West moved to the Miami as assistant, Lawrence Tinkham to the assistantship of the Plaza, and Jimmy Draughn to a similar post at the Rosetta. Earl Potter has been re-assigned the duties of relief manager for the neighborhood theatres, and William Hirschensohn has joined the company as the Cameo assistant. In two other changes, Jack Kernel was promoted to manager of the Parkway, and Joe Battersby transferred from the Parkway to the Mayfair.

Robert Ross of Wometco's accounting department has been accepted by the Army.

Jack Baker has resigned as assistant manager of the Paramount theatre. John Drinkhouse has been named to the post.

The Rex Theatre, Miami downtown house, has been moved up in run. Formerly a fifth run house, the Rex now plays mid-week pictures following the Sheridan and Beach.

(*Continued on Page* 32)



DIRECTED COLUMBIA SALES MEET. The men who were principal speakers at the three-day sales meeting in New York last of Columbia Pictures field forces are shown above. In the group: (seated)—N. B. Spingold, vice-president; Jack Cohn, executive vice-president; A. Montague, vice-president and general sales manager; Joseph A. McConville, vice-president and foreign manager. Standing—Lou Weinberg and Louis Astor, circuit sales executives; Rube Jackter, assistant general sales manager.

IN BUFFALO IN ERIE

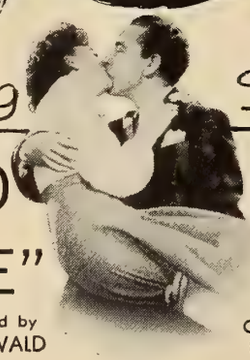
SO BIG AT SHEA'S BUFFALO IT HAD TO MOVE TO HIPPODROME

BEATING 'CASABLANCA' AT WARNER THEATRE

"IN OUR TIME" IS IN

Very SOLID!

-Next Opening Strand, N.Y. Today



IDA LUPINO in "IN OUR TIME"

Directed by VINCENT SHERMAN • Produced by JERRY WALD

PAUL HENREID with NANCY COLEMAN • MARY BOLAND VICTOR FRANCEN • NAZIMOVA

Original Screen Play by Ellis St. Joseph and Howard Koch • Music by Franz Waxman

WARNER PICTURE

WARNER BUSINESS!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

NEW YORK

Free Movie Day for New York and New Jersey had the theatremen and exchange personnel up on their toes for long hours preceding the event which was given "the works" as never before in the history of a cooperative activity.

Plaudits should go individually to more personalities than there's room to list, but the type of initiative and showmanship New York film men and theatre operators are giving to the War Bond sales may be indicated by a sketch of what Century's Circuit's Sunnyside Theatre, across the bridge in Queens, will do for a Bond Premiere to be held February 14. The stage show will present Milton Berle; Johnny Long and his orchestra; Dick Stabile, Mildred Bailey; Roy Rogers; Zero Mostel and many others. Admission, of course, is by bond purchases only.

Joe E. Brown is scheduled to arrive in town Monday from Italy, completing a 150,000 mile travel for USO Campshows to all theatres of war as an entertainer of Soldiers, Sailors and Marines right on the fighting lines.

George Dindas, manager of the Strand under managing director Zeb Epstein for the past years and associated with the New York Warner house for 15 years, passed his physical Tuesday and reports for service early in April. Dindas is married and has one child.

Ben Kalmenson, Warner general sales manager, and Jules Lapidus, eastern division manager returned to their homeoffice headquarters Wednesday from a tour of the central district. Roy Haines, the company's southern and western manager, also came back from a 10-day trip to the southwest.

Approximately 100 Paramount employes in the metropolitan area have donated to the Red Cross Blood Bank in the third appeal sponsored by Paramount Pep Club. The record shows that every appointment to give with the fluid for plasma has been kept.

And speaking of donations to the blood banks, that was a neat slogan and inspiring idea that Walter E. Green, president of National-Simplex-Bloodworth, sent forth to all members of his organization. Said Green: "Let's give a pint of blood for every National man in the Armed Forces!" The response, was immediate and heart warming.

On the eve of his induction into the Army David A. Lipton, Columbia's director of advertising, publicity and exploitation was guest of honor on Monday at a luncheon given by more than forty members of his department.

Universal home office executives took the spotlight as the week's most frequent hosts—luncheon Tuesday for Julien Duvivier, director and author of "The Impostor," and on Wednesday a luncheon for Walter Wanger, producer of "Gung Ho!" which picture in addition to running up top grosses for theatres is proving a top-flight bond salesman on the record of sales in theatre lobbies.

OMAHA

All the $25 and $50 war bond tickets for Omaha's second war bond premiere have been sold.

Universal exchange has added Faustine McCormick to its inspection department.

Teeth extractions had Republic Branch Manager Harry Lefholtz on the shelf for several days.

Florence Brush, MGM utility girl, injured recently while riding in a taxi, is now back at work.

Eugene Dougherty, 15, Omaha school boy, wrote Bill Grady, MGM talent scout, about a job, received so much encouragement he is trying to raise money for a trip to Hollywood.

Omaha theatres contributed nearly $12,000 toward the $15,000 infantile paralysis goal through their March of Dimes program. William Miskell, state exhibitor chairman, reported this was three to four times better than last year. He said scattered reports from outstate also indicated receipts would be at least tripled. Ted Emerson headed the theatre division.

William Mack, manager of the Admiral Theatre, has entered the Navy.

Norman Neilson, office manager for RKO, has returned from the hospital and is recovering from an appendicitis operation.

Esther Moberg, United Artists cashier, is down with the mumps.

RKO held a big sales meeting here to start its Ned E. Depinet drive, which will run until May 18. Present were Walter Branson of New York, western division manager; Harry Gittleson, N. Y., his assistant; Charles Boasberg, New York, drive captain; and Ray Nolan, Prairie district manager from St. Louis. Following the meeting the RKO exchange members attended a screening of a talk by Depinet.

Council Bluffs, Ia., had a sell-out on its bond premiere which featured the appearance of Paul Kelly and Marjorie Woodworth at the Broadway Theatre, owned by Earl Kerr and managed by Dick Essancy. "Lassie Come Home" was the feature.

Mrs. Harold Johnson, wife of the Universal manager, has left for Los Angeles for a visit.

The 90-year-old father of Universal Salesman Phil Monsky and Mayer Monsky of Denver, district manager, recently broke his wrist and now is under nurse's care.

A bond premiere in Lincoln's Stewart Theatre boosted war bond sales $378,285. The March of Dimes fund also benefitted by $300.

Ike Rubin, Paramount salesman, received a birthday cake from Mrs. Mary Grooper, owner of the Empress Theatre at Wausa, Neb., with a note on it saying, "Do not open until ground hog day."

George Dilley, Paramount shipper who broke his leg recently, has left the hospital.

Highlight of Omaha's "Destination Tokyo" premiere at the Paramount will be the auctioning of an Arkansas calf, donated by Governor Dwight Griswold. The calf was won by the governor from Arkansas in a wager on bond sales during the Third War Loan drive. Whitey Ford, NBC comedian from Nashville, Tenn., will auction the calf from the stage.

Ralph Falkenberg, Jr., has left his job as manager of the Majestic Theatre in Lexington, Neb. His father is an exhibitor there.

William Miskell, Tri-States theatre district manager, made front page news with the suggestion that war bonds be purchased this year as Valentines.

Boy Scouts of Troop No. 97 helped out in the polio fund drive by taking up a collection in the Brandeis Theatre.

The Brandeis Theatre gave into the manpower shortage last week and switched to ushers. It was the last downtown house to change.



TEXAS MARINE. Georgia Chenault, of the Dallas Universal exchange, is the first woman recruit from that city's film forces for the Marines. Here she is in uniform. Exchange Manager Dutch Oldsmith says that his loss is the Marines' gain.

PHILADELPHIA

Ted Krasner, booker for the Easton Theatre in Easton, has been inducted into the Army. He will be replaced by E. Schisler.

Dick Brown, former Vitagraph checker and advertising poster sales manager now in the Army, was a Vine St. visitor this week.

Mark Rubinsky of the Circuit which bears his name spent the early part of last week visiting the exchanges.

Harold Hirshberg, manager of the Palace, Bethlehem, after a strict diet has brought his weight down from 230 pounds to a mere 160.

James Floyd, manager of the Orient Theatre, is in the hospital for checkup.

Miss Jackie Burt, assistant to Willie Cohen, office manager at 20th Century-Fox, is leaving to take a Government job in Washington.

Miss Viola Honig at Universal has been promoted to district reserve print booker.

Jerry Meyers, manager of the Bell Theatre, has been inducted into the Army.

Herman Rubin, veteran Paramount salesman, celebrated the Bar Mitzvah of his son with a party.

Saul Krugman of United Artists was partied by the Motion Picture Associates at a luncheon at the Warwick Hotel on Monday before going into the Navy.

Anita Colby, Columbia starlet, grabbed plenty of newspaper space for herself when she came into town to act as a press agent for the new Columbia picture, "Cover Girl." Ed Rosenbaum, Columbia exploiteer, piloted her around to the newspapers but the effort must have been too much for him, for he spent the balance of the week in bed after she left town.

Phil Gerson, son of Morris Gerson of the Colonial-Haverford-Overbrook-Hamilton goes up for his phvsical this week.

Irving Phillips, manager of the Cedar and 56th St. theatres, goes into the Navy this week. His place will be taken by Bill Winokur.

Charlie Ramb, manager of the Capitol, was in the hospital to determine whether he would have to have his appendix removed.

May Struss, Jack Greenberg's secretary, is back at work after a two month's vacation with her husband, Sgt. Harold Azine, one of the returned heroes from Bougainville Island.

At the Egyptian Theatre in Bala-Cynwyd, Joe Conway presented the Trapp Singers in a concert. Joe has also arranged to have a huge birthday party at the theatre to have the community help him celebrate his birthday early in April.

Ted Schlanger, head of the Warner Circuit, was lauded in the editorial columns of the Philadelphia *Daily News* for his efforts in turning over a dozen or more theatres in the Warner Circuit for the purpose of holding War Bond Premieres. In just two theatres, the Aldine and Boyd, the War Bond sales totaled almost $7,000,000.

Leslie Brooks and Edgar Buchanan, Columbia's featured players, did so well on their bond tours in upper Pennsylvania, that the War Finance Committee retained them to do additional stops in the City of Philadelphia.

The doctors decided not to operate on Edgar

(*Continued on Page* 34)



"Boxoffice title." *Showmen's Trade Review*

"Fast action." *Harrison's Reports*

"Corio is gorgeous." *Los Angeles Times*

"Considerable fun." *Variety*

"Designed solely for laughs." *Film Daily*

"Entertaining." *The Exhibitor*

"Delights the eye." *Showmen's Trade Review*

MONOGRAM PICTURES

presents

Miss Ann Corio

in

"*The* SULTAN'S DAUGHTER"

with

TIM and IRENE

Charles BUTTERWORTH

Fortunio BONANOVA

EDWARD NORRIS

Freddie FISHER and His Orchestra

Produced by
Philip N. Krasne and James S. Burkett

Directed by Arthur Dreifuss

Original Screenplay by Milton Raison and Tim Ryan

★ ☆ REGIONAL NEWSREEL — *Continued* ★ ★

Moss, 20th-Fox district manager, and he was in the office for several hours this week.

Hyman Hurwitz has been appointed assistant manager of the Loew's Theatre in Reading.

Al Silver, assistant in the ad sales department at 20th-Fox, is going to the University of Pennsylvania at night.

Phil Hirsch, son of Harry Hirsch, of the Spruce and Century theatres, goes up for his physical next Wednesday.

Dave Lodge, the town's biggest independent outdoor advertising man, has leased Fay's Theatre to present a run of "Maid of Ozarks," legitimate show.

Seaman Joe Vanis, ex-20th-Fox exchange employe, was a visitor.

PITTSBURGH

H. M. Carruthers, who until enlisting in the Army operated the Guthrie Theatre, Grove City, Pa., with his brother, J. G. Carruthers, has been promoted to the rank of Major and at present is stationed at Stewart Field, West Point. Major Carruthers joined the army after the death of his son, an air cadet, in a plane crash over a Florida training field.

William C. Powelson, manager of Warners' Latonia Theatre, Oil City, has received a summons from Uncle Sam and leaves shortly for army training.

Joseph Davidson, formerly head booker for 20th-Fox and recently with that company in Des Moines and Cleveland, has returned to the local exchange to take over the head booker's job until a permanent successor to George Ball, who was inducted into the Marines last week, can be appointed.

Wally Allen, exploitation, 20th-Fox representative is in Chicago this week getting final instructions on the road show engagements of "Song of Bernadette."

On Tuesday of this week the Harris Amusement Company gave a testimonial luncheon in the Cardinal Room of the William Penn Hotel for its veteran and genial manager, James G. Balmer, in commemoration of his 35th anniversary with that organization.

Robert Taylor, manager of the Harris, Senator Theatre in downtown Pittsburgh, left this week for camp to undergo military training.

The Roscoe Theatre, Roscoe, Pa., has been taken over by Leon Reichblum of the Lerich Theatres, Inc., operators of several theatres in Western Pennsylvania.

Preston Foster and Nancy Kelly are breaking all records in their bond-selling tour throughout this area.

Jack Judd, well known in the film business here, where he recently conducted a theatrical poster exchange, succeeds Carl Peppercorn as West Virginia salesman for RKO. Peppercorn last week reported to the Naval Training Station at Sampson, N. Y.

Sidney Sugarman, veteran sales representative for Columbia, is being transferred to the Philadelphia Branch of that company.

George H. Sallows, Jr., son of the operator of the Metropolitan and Morgan Theatres in Morgantown, W. Va., has reported for training as an aviation cadet.

Anne Cohen, secretary at the United Artists exchange for many years, is still confined to Mercy Hospital, where for the past six weeks she has been undergoing treatment for serious leg injuries.



MIAMI BEACH BOND SHOW. Snapped at the Lincoln Theatre, Miami Beach: Sidney Meyer, president and co-owner of Wometco Theatres, operators of the Lincoln; Lieut. (JG) "Sonny" Shepherd, former Lincoln manager; Manager Flynn Stubblefield.

PORTLAND

Manager Adolph of the Forman theatre chain, formerly of Salem, is now with the Oakes Theatre at Berkeley, Calif.

Thelma Endersby is now in charge of the Forman Theatres offices in Portland.

Pendleton theatres cooperated in raising some $1293 in the March of Dimes.

Oregon's newest theatre opened this week at Oregonship Dormitories, a 500-seat house operated by Mrs. L. Riggs for the Maritime Commission.

Herbert McIntyre, RKO district manager, covered both Seattle and Portland exchanges.

Word received from Ray Kaiser, former ad sales manager for 20th-Fox Seattle exchange, who is with the amphibious forces in Tarawa.

George Mitchell, Eastern Washington salesman for United, over from Spokane for sales conference.

Pacific Northwest exhibitors making plans for an all-out final effort in bond drive.

Harold Navarre has received orders from Uncle Sam for induction into the Navy.

Covering various defense operations were Eric Mayell, Fox Movietone News cameraman, and his soundman, Warren McGrath.

Whitney Young, Warner salesman in Eastern Washington, back to sales conference called by Manager Vete Stewart.

Earle Keate has returned from Victoria and Vancouver in the interest of 20th-Fox's "Happy Land."

Lieut. Gaylord Carter, now in entertainment division of Marines, was a noted organist at Paramount in Seattle some years ago.

Tom Breneman, with "Breakfast at Sardi's," billed at Paramount, Portland, for bond purchase premiere.

Some 56 of Oregon's theatres raised $24,867.95 in March of Dimes. Last year they raised only $10,098.41.

LeRoy Johnson, of Jensen Von Herberg theatres, back from a vacation at Palm Springs. He and Mrs. Johnson were accompanied by Hal Daiglers.

The George L. Eders have sold their Vashon Theatre to O. D. Rockhold and A. Palo, of Seattle. They had operated the theatre for the past eight years.

Carl Miller, district manager for Warners in Hoquiam and Aberdeen, is temporarily in charge of Bijou Theatre. Bill Sale, former manager, has resigned.

General Manager Carl Porter of Warners theatres, advises V. P. Byrne, formerly with Fox theatre at Denver, is now in charge of both Elsinore and Capitol theatres in Salem, Ore. His assistant is Leonard Erpelding. Ralph Titett has been named manager of the Aberdeen house, while Woody Slater, formerly with Capitol Theatre, Salem, has been placed in charge of Hoquiam house.

ST. LOUIS

Carl Post, a recent addition to Warner Brothers staff, will handle advertising and publicity for the Prairie district, making St. Louis his headquarters.

Max A. Sanowsky, owner of the Fairy Theatre, is back on the job after a three weeks' stay in Florida, where he went to recuperate following a nerve illness. He was in a local hospital for several weeks.

Charley Goldman, who is interested in a number of theatres in St. Louis and nearby Illinois communities, has returned from a two weeks sojourn at Hot Sprinks, Ark., his favorite vacationing spot.

Seen along Film Row recently: Charles H. Weeks, Jr., Dexter, Mo.; Bob Cluster, Salem, Ill.; Bill Griffin, Cairo, Ill., booker for the Rodgers Circuit, and George Karsch, Farmington, Mo.

SAN FRANCISCO

Robert L. Lippert will open the 21st theatre in the chain, which he started two years ago this February, on February 12. The new film house, called the Round-Up, is to be modern in every respect and the policy will be two horse operas on every program and a program change every day. Lippert's Round-Up will open next door to the Studio Theatre, which is number 20 in the chain and opened last December.

Joseph Blumenfeld, manager of the Tivoli, and Universal Pictures cooperated in the donation of a theatre and movie to the Marine Corps League for a benefit midnight showing of "Gung Ho!". Net proceeds went to the Marine Corps League rehabilitation fund to aid disabled and ex-Marines. Blanket admission charge was $1.00 per seat.

In advance of the opening of Monogram's "Where Are Your Children?" at the Warfield,

(*Continued on Page* 36)



PLANNED BIG CAMPAIGN. Paramount executives shown on the dais at the company's New York sales meeting last week are: Barney Balaban, president, and Y. Frank Freeman, vice-president in charge of studio operations, center; George A. Smith, western division manager; Oscar A. Morgan, short subjects sales manager; Neil Agnew, general sales manager; Hugh Owen, eastern division manager; Charles M. Reagan, assistant general sales manager. The meeting discussed extensive exploitation campaigns for "Lady in the Dark" and "The Story of Dr. Wassell."

The Best Man Won...



The most natural wedding in the world. He, always a good provider. She, filled with those golden qualities that only his loving ministrations can bring out. The Groom, faithful, dependable, hard-working. The Bride, amiable, receptive, quick to respond to good treatment. When he brings a few friends home to dinner (a box office line reaching around the block) she will not be put out. She will be delighted. She loves to have people around her (with cash in their hands). A shotgun wedding? Perish the thought—although if the truth must be told—she married him strictly for money.

REMEMBER 4TH WAR LOAN

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

a downtown Fox-West Coast first-run house, the San Francisco *Examiner* ran a three-column spread in the main section apart from the theatre ads, hailing the picture as one of the most timely and constructive films of the war period. The film deals with juvenile delinquency and comes to S.F. during the time when steps are being taken to solve the problem.

The New Mission and New Fillmore theatres, neighborhood business district houses, have long held the fort locally as twin billed theatres. Now they have rivals in Blumenfeld's Esquire and Tivoli downtown film houses, which have adopted the twin bill policy. However, the Esquire is an "open all nite" house, while the Tivoli only operates in the evenings, except on Sunday.

B. V. Sturdivant, northern California division manager of Fox-West Coast Theatres, president of California Theatres Association, and campaign director for the Fourth War Loan Drive, has been named vice-president of the California War Chest, as announced by President Ralph T. Fisher.

WASHINGTON

The Ice Capades Bond Matinee sponsored by Station WRC and the Washington Variety Club brought $1,430,000 into the Fourth War Loan Exchequer.

All Washington theatres that are Treasury Dept. Issuing Agents will have tickets for Warner Bros. Earle Theatre Bond Premiere of "Desert Song" which will be held on Thursday night, February 17.

RKO Keith's Bond Premiere of "Tender Comrade" on February 2 was a complete sellout.

Angie Ratto, manager of Loew's Palace, has just upped bond sales by $10,000.

Metro's checking supervisor, Franklin Bliss, made a tour of inspection on the Eastern Shore, and is readying himself for a trip through Clinch Valley.

Susan Robey, Doris Mullineaux, Dorothy Kolinsky, Helen Garoski, Esther Flood and Margaret Duffy were among the Warnerites who saw and enjoyed the "Ice-Capades" show.

Theatre managers in the area of which H. Graham Barbee is chairman, have an additional incentive to help spur their war bond sales. In addition to the first prize of a $50 bond offered by the MPTO of the District of Columbia, Lichtman Theatres are offering a second and third prize of a $25 bond each to the next highest winners in the contest.

Special records clerk, Joan McNamara, of Metro, had a surprise visit from her service boy fiance.

Corp. Jack Hurwitz, former member of the accounting dept. at Metro, paid the office a visit, and news has been received that Jerry Adams, formerly of the booking dept., has been promoted to a Captaincy in the Air Corp.

Salesman Paul Wall, of Metro, has been tentatively assigned to duties in the Charlotte territory, subbing for Pete Prince who is now working for Uncle Sam.

Theatre managers are tying in Valentine's Day with the sale of war bonds, as per the suggestion of Charles P. Skouras.

Stanley McKinley, son of the United Artists office manager, graduates from Anacostia High School this week.

Rudolph Berger, chairman of the Variety Club's Welfare Committee, announces that plans are under way to adopt a child that was recently abandoned in a Washington park. The Club will maintain the child for a year, see that it gets a good foster home, and will provide for its education.

Eleanor Harper, United Artists, is back in the fold after the birth of baby Diane.

Warner Bros. contract dept. has had its face lifted.

Edward Purcell, manager of the Strand Theatre, Staunton, Virginia, has typed on all of his letterheads: "A Bond for Every Seat—Let's Back the Attack in Reality. Let's Hit Hitler With Bonds."

VANCOUVER

Myron McCloud of the Patricia Theatre, Powell River, and Harold Warren of the Capitol, Port Alberni, were in Vancouver to attend a meeting of the Indie Theatre Association. The National council and the different associations in the Dominion have prepared a brief to the Federal government at Ottawa which covers trade practices. Among the complaints is the charge that exchanges are increasing the number of top group pictures each season. The brief was acknowledged but nothing further has been heard, so the National Council is taking further action while the house is in session at Ottawa.

Murray Devaney, son of Leo Devaney Canadian General Manager of RKO and now a Lieutenant in the Canadian Navy was married to sub-Lieut. Irma Malcolm.

President Clair Hague announced that Canadian Picture Pioneers membership has jumped to 262 men and women of the Canadian industry who have served 25 years or more. Hague is now in his fourth year as President.

John Elkins manager of the Kerrisdale, Vancouver, was married last week to Nesta Hugh of this city. The bride is a descendant of Bobby Burns, the Scotch poet.

Incorporated companies in B-C last week include Valley Theatres Ltd., and Haney Theatre Ltd., both at $10,000 capitalization.

George McEwan, who sold out his Music Box Theatre here, is now operating an Auto camp at Birch Bay Washington State, just across the border near Blain.

John Franko, who was projectionist at the Empress North Battleford, now in the Navy, is in the moving picture section and stationed in B-C.

A. W. Shackleford (Alf), managing director of the Capitol Theatre, Lethbridge, Alta., has been elected mayor of that city. Alf has been in show business 25 years.

Doug Miller of the Rex, Taber, is also the Mayor of his town, which is in the beet-growing section of Southern Alberta.

Clarence Marshall of the Empress, North Battleford, and Cecil Hughes of the Civic Theatre, Nelson, B. C., are in Vancouver on vacation.

Odeon Theatres which purchased the Abbotsford Theatre, Abbotsford, last week, have other deals in the making which will be closed shortly for B-C theatres.

Bill Cole, who operates the Cole circuit in Alberta, is in Victoria visiting his father, an old time showman. The Cole Circuit have four Towns, Blairmore, Coleman, Michel, and Bellvue.

Larry Bearg F-P district manager and Dave Griesdorf, Odeon, are members of the Red Cross campaign committee which is out to raise $382,000 in Vancouver.



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Short Subject Reviews

Baa Baa Black Sheep *(Excellent)*

WB (9504) Sports Parade **10 mins.**

While this Technicolor film is an excellent subject, it is hard to conceive its designation as a sports reel. Logically, it is a travel reel. The audience is transported via the screen to the sheep land of the West, with some of the most beautiful pastoral scenes providing a treat for the eye. It is the story of the raw wool industry showing the grazing lands, the corrals, the shearing, packing and shipping of wool, the branding with paint, the sheep dogs at work and the return to pasture. This is an interesting subject, beautifully covered and will be a welcome addition to any bill.

U. S. Merchant Marine Cadet Band *(Excellent)*

WB (9605) Melody Masters **10 mins.**

The story of what makes a military band tick is musically told with the able assistance of Lt. (jg.) Ted Weems, bandmaster of the U. S. Merchant Marine Cadet Band. Subject offers a real insight into the varied duties of our peacetime musicians, now in the service of our country. From "taps" to "reveille" the boys are hard at work on their musical chores. The numbers played against the authentic training background include: Heave Ho, Please Go 'Way and Let Me Sleep, Song of the Marines, Life on the Ocean Wave, Corrina, Girl Behind the Counter, Men of the Merchant Marine. Produced in co-operation with the Training Organization, War Shipping Administration, this is a made-to-order subject for showing with any type feature, one that will hold the interest and provide excellent entertainment.

What's Cookin', Doc? *(Excellent)*

WB (8726) Merrie Melodies **7 mins.**

Bugs Bunny, riding the wave of popularity, provides another bang-up Technicolor cartoon treat for his host of fans. This time Bugs attends the Academy Award Banquet expecting to receive the "Oscar" for the best screen performance of the year. Outraged over his failure to get the award he appeals to the audience with a screening of a short clip from a previous film. "Should I get it?" asks Bugs. "Should we give it to him?" asks a member of the audience and then Bugs gets it: a deluge of over-ripe vegetables. Produced by Leon Schlesinger from a story by Warren Foster, this one is right up there with the best of the harebrained hare's efforts.

Gun to Gun *(Fair)*

WB (9109) Santa Fe Western **20 mins.**

While this short will stir up some action for the western fans it misses the boat for average audiences due to the overworked plot upon which it is forced to rely. Directed by D. Ross Lederman and starring Robert Shayne, Lupita Tovar, Pedro de Cordova, Harry Woods and Anita Camargo, the film deals with crooked officials who imposed exhorbitant taxes upon the original land grant holders in southern California. The plot involves Don Diego, owner of a large ranch, his lovely niece, Dolores, and Steve Randall, his ranch manager. A judge, in league with racketeers, imposes the taxes on Don Diego who, unable to pay in cash, has Steve deliver 1000 head of cattle. In a fight with the tax collector, Steve determines to fix the crooks by stampeding the cattle into the town. Harkness, the collector, swears revenge, attempts to steal the deed to Diego's land, sell the cattle and pocket the works. Diego is killed by Harkness and Steve gets the goods on the gang.

Who's Hugh *(Slapstick)*

Col. (5410) All-Star Comedy **16 mins.**

Tycoon Hugh Herbert is too busy for his wife, so she goes to Palm Springs for a vacation. He pursues her, becomes involved with jealous husbands. For not-too-critical audiences there are several good laughs in the slapstick situations in this comedy. Hugh Herbert fans will enjoy it tremendously; those who have an indifferent attitude toward him will not be pleased. The subject was produced by Hugh McCollum and directed by Harry Edwards.

ADV.

Can't Get It?
Joe Hornstein Has It

'Occupations' Subject Done on 'Global Basis'

Jerry Fairbanks, who produces the "Unusual Occupations" series for Paramount release, disclosed that the material for his next issue has been shot and assembled on "a global basis."

Contents of the reel includes a Chinese sequence; a picturesque occupation filmed in Brazil; a presentation of Jose Herrera from Durango, Mexico, and a sequence shot on the home front.

Operation of the Chinese Telephone System in San Francisco is said to be as attractive as it is novel, with all the pretty "hello-girls" bilingually capable of listening in Chinese and speaking in English—and vice versa.

The Traveling Goat Dairies of Brazil with headquarters at Sao Paulo constitutes one of the most picturesque and interesting sequences thus far filmed by James Shackelford, the roving cameraman for Scientific Films.

The "home-front" production will star Joan Davis and Jack Haley in their NBC radio comedy sparkle, with their musical director, Edward Paul, waving the baton; while two hitherto unseen but often heard young women will present their unusual occupations as sound-effects creators.

Waves Aid Campaign

Campaign on "Chief Neeley Reports to the Nation" staged by Charles Russell of the Ellanay Theatre, El Paso, Texas, received excellent support from local Wave recruiting stations.

DANTON WALKER--DAILY NEWS N.Y., Dec. 28
"SERVICEMEN OVERSEAS ARE DEMANDING JEAN HARLOW PICTURES—IS ONE OF HOLLYWOOD'S SURPRISES OF THE WAR."



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PRODUCTION NOTES FROM THE STUDIOS

Moss Hart Starts Work on 'Winged Victory' Screenplay; Mystery Film Slated for Durbin; Second Sinatra Picture

Alan Dinehart and Joan Woodbury have been signed for important roles in "The Whistler," Columbia mystery chiller based on popular radio serial. Leads are Richard Dix, J. Carrol Naish and Gloria Stuart. Picture is in production with Rudy Flothow producing and William Castle directing.

Will Walls, star right-end of the New York Giants, will desert professional football for a motion picture career. He was signed to a long-term contract by MGM and will play a featured role in "Thirty Seconds Over Tokyo," air drama to be directed by Mervyn LeRoy with Sam Zimbalist as the producer. The cast to date includes Van Johnson, Phyllis Thaxter, Robert Walker and Dorothy Morris.

J. Carrol Naish, mentioned prominetly as a leading candidate for the supporting player nomination in the current Academy Awards, was signed for the title role in PRC's "The Devil's Apprentice," Sigmund Neufeld production. Also set for the film, which will be directed by Sam Newfield, were Ralph Morgan, Wanda McKay and Tala Birell.

Jean Parker has been assigned the leading feminine role of "Detective Kitty O'Day," the Monogram comedy-drama which went before the cameras this week. Others signed for roles are Edward Gargan, Veda Ann Borg, Tim Ryan, Douglas Fowley and Peter Cookson. William Beaudine directs for producer Lindsley Parsons.

Eddie Bracken, who sang in Broadway musicals, will play a singing role and Betty Hutton will be the leader of a girl band in "Out of This World," forthcoming Paramount musical, which Sam Coslow will produce.

Republic has signed Curt Siodmak to write the screenplay for "The Death March," story of Japanese atrocities in the Philippines, which will be produced by Eddy White. Picture is expected to get under way by Washington's birthday with Anthony Mann at the director's helm.

Continuing to build the laugh-power in the new Frank Sinatra film, Director Tim Whelan added Eugene Pallette to the rapidly expanding list of comedians with which The Voice is surrounded at RKO. The heavyweight humorist joins a cast which includes George Murphy, Walter Slezak, Wally Brown and Alan Carney, Gloria de Haven, Adolphe Menjou and Anne Jeffreys. Robert Fellows produces.

Making his debut as a screen writer, Arthur Miller, New York playwright, has been engaged by Lester Cowan to adapt Ernie Pyle's best seller "Here Is Your War," which the producer is making for United Artists release.

Hunt Stromberg, producer, and Lewis Milestone, director, plans a series of important films together. The first will be "Guest in the House" starring Anne Baxter. Starting date for this picture has been set for March.

Noah Beery, Jr. and Martha O'Driscoll have been set by Associate Producer Warren Wilson to play the romantic leads in Universal's "Slick Chick" which started this week with Edward Lilley directing. This is the second time Beery and O'Driscoll have been teamed.

Delmer Daves has been assigned by Warners to direct "The Very Thought of You," starring Ida Lupino. This will be Dave's second directorial effort, first being the current "Destination Tokyo." Jerry Wald, producer of "Tokyo," will produce the new story, which starts the early part of March.

Seven-year-old Margaret O'Brien and six-year-old Jackie Jenkins will be teamed by MGM in a picturization of the novel of Wisconsin country life, "For Our Vines Have Tender Grapes." Roy Rowland will direct, Robert Sisk will produce.

"I Was a Prisoner of Japan" has been purchased by King Bros., producers, and will be filmed for release by Monogram under the highest budget yet set by the King company. Story, which gives actual inside facts regarding Japanese treatment of prisoners, is an original by John Darrow.

Osa Massen and Jonathan Hale were added to the cast of "Mission Thirty-Six," Columbia thriller slated to roll at once with Lew Landers directing. Leads are John Carradine, Larry Parks and Jeanne Bates. Jack Fier is producer.

"Keys of the Kingdom," 20th-Fox's three-million dollar production, got the "go" signal this week with Joseph Mankiewicz at the production helm. Leading role is played by Gregory Peck, and John Stahl directs.

Marjorie Reynolds starts work in "Bring on the Girls," Paramount's Technicolor musical in which she stars with Veronica Lake and Sonny Tufts. Picture is being directed by Sidney Lanfield with Fred Kohlmar as associate producer.

Universal has arranged for Leslie Charteris, author of the "Saint" novels, to write the screenplay of his original mystery story, "Lady On a Train," which he penned for Deanna Durbin. Felix Jackson will produce.

Paul Henreid again will be opposite Ida Lupino following their co-starring roles in "In Our Time." Actor was set for the leading male role in "Made in Heaven," romantic comedy which has been assigned to William Jacobs to produce. Teaming will mark third union of pair who also worked together in "Devotion."

Eddie Paul, musical director for Jules Levey's "The Hairy Ape," co-starring William Bendix and Susan Hayward, has engaged Michel Michelet to score the picture.

Moss Hart has reported to 20th Century-Fox to begin work on the screenplay of his show "Winged Victory." This is the picture that Darryl Zanuck will give his personal supervision.

Monogram has signed Arthur Caesar to write the screenplay for "Three of a Kind," from an original story.



Dick Haymes, Kay Francis, Martha Raye and Carole Landis enjoy a few "off-set" moments fondling and admiring a puppy dog. The quartet, and maybe the dog too, have been working in 20th-Fox's film, "Four Jills in a Jeep."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're going over to the Selznick Studios today, on the chance that we might get to see one or two of the many stars working in "Since You Went Away." Such stars as Claudette Colbert, Joseph Cotten, Jennifer Jones, Shirley Temple and Monty Woolley.

Illness has taken its toll, so that when we arrive the only one we find working is Monty Woolley . . . and a children's chorus. We bump into him at the door; he's leaving the set because the children's singing of the Christmas Carols has so moved him that it left him in tears.

As we continue going in, the first thing we note is that we should have brought our galoshes, for the set is the outside of the home around which the story revolves. The house and grounds are covered with real snow, most of which is made by grinding ice through a machine . . . but in spots it's just white corn flakes.

We approach the house and hear the finishing bars of Silent Night. We get up close to the window to peek in and see what's going on. Inside, Director John Cromwell and the technicians and camera have just finished recording the scene which forced Woolley to leave.

Then we walk towards the front of the house. On the front porch we see two uniformed men waiting for their cue. With the ringing of the door bell they start their scene, and as the door opens in response, they enter into the festivities and also into the range of the camera.

When the singing is over, Director Cromwell gives the order for the two men to go ahead. While this is being done, we get some idea of what it's all about. After Jennifer's father enlisted, leaving his family in the capable hands of his wife, Claudette Colbert, they all pitched in to do their share . . . and this is one of those times: a Hangar Dance (in which over eight hundred extras were used) for the men, to which Jennifer is being escorted.

We are also told what Jennifer wears. It's a black fitted jumper with epaulet shoulders and a sky blue chiffon blouse with long flowing sleeves. The high neck is gathered and there's a black silk crepe jabot in front. Her hair is worn in page boy bangs, long in back, with a black velvet bow on each side.

With the shooting of this scene over, there's a lull, for the next one takes place in the kitchen of the home, and they must set up for it. So being short on time, we decide to leave.

Until next week.

Ann Lewis

Deanna Durbin Signs New Pact With Universal; To Run 6 Years

Signing of Deanna Durbin to a new and exclusive contract to run for the next six years was announced by Universal last week. The announcement comes at the completion of Miss Durbin's first seven-year contract with the company, and extends to thirteen years the period in which the singing star and the studio have been associated in a series of successful motion pictures.

The association between star and studio during the first seven years of her career has been unique in that Miss Durbin became a star overnight with her first full-length picture, "Three Smart Girls." In the seven years that followed, Miss Durbin appeared in thirteen pictures, each one tailored particularly to her talents and intended to carry her through adolescence to maturity.

Contract was signed just as Miss Durbin was completing her fourteenth picture, an adaptation of Somerset Maugham's story, "Christmas Holiday," under the guidance of Felix Jackson, who currently has in preparation her next film, "Caroline," to be filmed in Technicolor with music by Jerome Kern.

'Storm' to be Big-Budget Film

Producers William Pine and William Thomas have set the first week in June as the starting date for "Storm," their high-budget special for Paramount, which they have had in preparation for more than six months. The screenplay for the picturization of George Stewart's best-selling novel has been completed by Writers Lewis R. Foster and Isabel Dawn. Original locales of the book will be used in the filming of the picture.

Charlie Chan Films to Continue

Monogram has taken up its option with Krasne-Burkett Productions for a continuation of the Charlie Chan series starring Sidney Toler, and two new pictures will appear on the 1944-45 program. The two Chan films on the current season's schedule, both completed, are "Charlie Chan in the Secret Service" and "Murder in the Fun House."

Headline Provides Film Theme

News headline of Nazi prisoners holding "kangaroo court" trials of fellow prisoners have documented the story premise of Columbia's "A Nazi in the U.S.A.," which Sam White is preparing for production. Writer is Charles Kenyon, with Robert Willmot collaborating. Picture, as conceived before news story broke, parallels real-life fact that prisoners condemn one of their number to death for alleged disloyalty to Nazi cause.

Small to Film 'Cristo' Sequel

"Edmund Dantes," the novel which Alexandre Dumas wrote as a sequel to his famous "Count of Monte Cristo," was announced by Producer Edward Small as an important addition to his 1944 production schedule. The colorful story is now being adapted for the screen by Scenarist John Kafka. It will be filmed on the same lavish scale that distinguished Small's production of "The Count of Monte Cristo."

To Do Animated Sequence

Leon Schlesinger will do an animated sequence illustrating Cab Calloway jive talk for Andrew Stone's "Sensations of 1944." The new deal stems from the success of an animated cartoon sequence which Schlesinger did in "Hi Diddle Diddle."



Robert Buckner (left), producer of Warner Bros.' "Uncertain Glory," is shown here conferring with Errol Flynn, the star, between scenes of the film. Other man unidentified.

Selznick to Make Film Anthology, 'Tales of Passion and Romance'

David O. Selznick has announced plans for a film anthology called "Tales of Passion and Romance" in which virtually all the Selznick stars will appear. The project which has been in preparation for more than two years, is scheduled for summer or early fall production. There will be sequences for Joan Fontaine, Ingrid Bergman, Jennifer Jones, Dorothy McGuire and Shirley Temple, and appearing with them will be Joseph Cotten, Alan Marshal and Gregory Peck.

Selznick also plans to have his missing star, Vivien Leigh, make a sequence in England, and has discussed with Alexander Korda a plan to have Korda film it there. Alfred Hitchcock and William Dieterle, under contract to Selznick, and other directors from outside will direct the several sequences. The full picture is expected to run from three to three and one-half hours.

Signed for New Sinatra Film

Anne Jeffreys, blonde Powers model who was on her way to career in grand opera when films lured her westward, gets the second feminine lead in the new Frank Sinatra picture at RKO Radio. Miss Jeffreys takes the role of a New York musical comedy queen whose "sugar daddy" backs a show which George Murphy produces and in which Frank Sinatra sings. She falls in love with The Voice in the picture, and is heroine Gloria de Haven's rival. Picture is being directed by Tim Whelan and produced by Robert Fellows.

'Heavenly Days' to Start Soon

Howard Estabrook has turned in the final script for the RKO picture "Heavenly Days," and Producer Robert Fellows has set February 17 as the starting date for this new Fibber McGee and Molly feature. Estabrook also will direct the picture.

To Film Story of Variety

Arrangements have been completed for Warner Bros. to film the story of *Variety* and its founder, the late Sime Silverman, as a cavalcade of American show business. The film will be called "Mister Broadway."

HOLLYWOOD STUDIO ROUND-UP

For the first time in several weeks, production of new pictures showed a swing toward high last week, with eight Hollywood plants starting a total of nine features and one western. Following are the details:

COLUMBIA

MISSION THIRTY-SIX—Principals: John Carradine, Larry Parks, Jeanne Bates, Osa Massen. Director, Lew Landers.

METRO-GOLDWYN-MAYER

THIRTY SECONDS OVER TOKYO—Principals: Spencer Tracy, Van Johnson, Robert Walker, Phyllis Thaxter. Director, Mervyn LeRoy.

MONOGRAM

DETECTIVE KITTY O'DAY—Principals: Jean Parker, Edward Gargan, Veda Ann Borg. Director, William Beaudine.

PARAMOUNT

PRACTICALLY YOURS—Principals: Claudette Colbert, Fred MacMurray, Cecil Kellaway. Director, Mitchell Leisen.

PRC

GUNS OF THE LAWLESS—Principals: Dave O'Brien, Jim Newill, Guy Wilkerson, Jennifer Holt. Director, Elmer Clifton.

DEVIL'S APPRENTICE—Principals: J. Carrol Naish, Ralph Morgan, Wanda McKay. Director, Sam Newfield.

RKO RADIO

CASANOVA BROWN—Principals: Gary Cooper, Teresa Wright, Frank Morgan. Director, Sam Wood.

20th CENTURY-FOX

WING AND A PRAYER—Principals: Don Ameche, Dana Andrews, Lloyd Nolan, William Eythe. Director, Henry Hathaway.

UNIVERSAL

THE CLIMAX (Technicolor)—Principals: Susanna Foster, Turhan Bey, Boris Karloff, George Dolenz. Director, George Waggner.

SLICK CHICK—Principals: Noah Beery, Jr., Martha O'Driscoll, Fuzzy Knight. Director, Edward Lilley.

TITLE CHANGES

"Cinderella Man" (RKO) now MANHATTAN SERENADE.
"I Married a Soldier" (Fox) now IN THE MEANTIME, DARLING.
"Cross Your Fingers" (Univ.) now HAT CHECK HONEY.
"Kelly Takes Over" (Univ.) now HI GOOD LOOKIN'.

Iturbi Cast in 'Dear Barbara'

Jose Iturbi, eminent concert pianist and symphony conductor, again will portray himself in "Dear Barbara," the MGM picture in which Susan Peters, Margaret O'Brien, Jimmy Durante and Frank Morgan have the other top roles. As indicated by the theme, symphonic music will have an important part in the picture, which Joseph Pasternak will produce and Henry Koster will direct.

Discovers Photogenic Paint

Use of Technicolor being restricted until after the war, a specially prepared gray paint said to have photogenic qualities exceeded only by Technicolor, is being introduced in Rene Clair's "It Happened Tomorrow." Arnold Pressburger, producer of the picture, had every set dressed for his approval, then all furniture removed to paint the set gray. Then all furniture was painted gray, and when the scene was finished, the furniture was refinished in its original state.

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Advance Dope (SR)

SEVEN DAYS ASHORE (RKO) **Comedy-With-Music. Principals:** Gordon Oliver, Wally Brown, Alan Carney, Elaine Shepard, Alan Dinehart. **Director,** John H. Auer. **Plot:** A Merchant Marine trio on leave, have their desire to find pretty girls fulfilled by their leader who knows all the players in an all-girl band. Owing to a mix-up of messages from the ship, he is met at the pier by three girls, one of whom is his fiancee. His pals join the two lovelies from the band, but each of them files a breach of promise suit against him. He finally extricates himself, arranging affairs so that his pals get the girls.

BLOCK BUSTERS (Mono.) **Drama. Principals:** East Side Kids, Harry Langdon, Roberta Smith, Noah Beery, Sr. **Director,** Wallace Fox. **Plot:** A wealthy dowager brings her grandson of American-European parentage and education to live on the lower East Side. There he gets mixed up with the East Side Kids. He swipes one of their girls and also joins their baseball team—and it begins to look like trouble ahead. They all relent, however, when they see that he has really become one of the gang.

SAGEBRUSH HEROES (Col.) **Western. Principals:** Charles Starrett, Dub Taylor, Constance Worth, Jimmy Wakely and His Saddle Pals. **Director,** Benjamin Kline. **Plot:** A reporter on a small town newspaper asks the members of a radio troupe to entertain the children in a Boys' Home. One of the boys contrives to let the top man of the troupe know about the crookedness going on—which causes considerable trouble for him. By playing the part of a mysterious masked rider, just like his radio impersonation, this man discovers the information about their rustling activities. After they have convicted themselves the home is turned over to an honest man to run.

THREE MEN IN WHITE (MGM) **Drama. Principals:** Lionel Barrymore, Van Johnson, Keye Luke, Marilyn Maxwell. **Director,** Willis Goldbeck. **Plot:** The great diagnostician has been training two young doctors, one of which is to be his permanent assistant. He gives each one a difficult case promising the job to the one handling his the best. One gets a young child with a glandular or dietary ailment and the other a young girl with a very ill mother. Both men solve their problems, but the diagnostician manages to retain them both on one pretext or another.

LADIES OF WASHINGTON (20th-Fox) **Drama. Principals:** Lois Andrews, Judy Marshall, Doris Merrick, Sheila Ryan. **Director,** Lewis King. **Plot:** A young surgeon in wartime Washington becomes involved in a murder due to his infatuation for a beautiful opportunist. This girl had inveigled her way into the home of a cooperative group of youngsters. When the other girls learn of the surgeon's predicament, they gang up and start an investigation of their own. In this way they make her confess her dealings with a saboteur and tell the truth about the occurrence.

MAKE YOUR OWN BED (WB) **Comedy-Drama. Principals:** Jack Carson, Jane Wyman, Irene Manning, Alan Hale, George Tobias. **Director,** Peter Godfrey. **Plot:** A wealthy cosmetic manufacturer in need of household servants, gets together with a detective and his fiancee, and by telling him about spies, etc., gets them to act as servants. At first, this is only a hoax, but eventually things really happen and the detective is on the job at the opportune time.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43	b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43	b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43	b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43	b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43	b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

	Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44	b2/5/44
	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	70	10/30/43	b11/6/43
	Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	66	12/19/43	b2/5/44
	Doughboys in Ireland (CM)F	Kenny Baker-Jen Donnell	90	10/7/43	b11/20/43
	Ghost That Walks Alone	Arthur Lake-Lynn Roberts		2/10/44	a12/11/43
	Heat's On, The (CD)F	Mae West-Victor Moore	78	12/2/43	b1/29/44
	Hey, Rookie	Ann Miller-Larry Parks		1/7/44	
	Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43	b1/29/44
	Jungle Kate	Ann Savage-Tom Neal		12/16/43	a10/23/43
	None Shall Escape (D)F	Alexander Knox-Erik Rolf	85	2/3/44	b1/22/44
	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
	Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43	b10/2/43
	Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44	b1/22/44
	There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43	b12/25/43
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43	b12/4/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens	a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon	a1/22/44
Cover Girl (Tech.)	R. Hayworth-J. Falkenburg	a10/23/43
Curly	Cary Grant-Janet Blair	
Girl in the Case	Janis Carter-Robt. Scott	
Jam Session	Ann Miller-Jess Barker	a1/22/44
Mission Thirty-Six	J. Carradine-Jeanne Bates	
Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan	
Nine Girls	A. Harding-E. Keyes-J. Falkenburg	2/17/44 a12/11/43
Pilebuck	P. O'Brien-C. Landis-C. Morris	
Sailor's Holiday	Arthur Lake-Jane Lawrence	2/24/44
Two Man Submarine	Tom Neal-Ann Savage	a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart	

Westerns (Current 1943-44)

Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43	b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43	b11/27/43
Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43	b12/11/43
Vigilantes Ride (W)F	R. Hayden-B. Wills		2/3/44	a1/2/43

Westerns (Coming)

Cowboy Canteen	Charles Starrett-Tex Ritter	
Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson	a1/30/43
Roundup for Victory	Charles Starrett-Jeanne Bates	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
336	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
370	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
426	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Feb	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	95	Sept-Dec	b7/3/43
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	America (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone			all 6/43
419	Broadway Rhythm (Tech.)(M)F	George Murphy-Ginny Simms	117	Mar	b1/22/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			all 43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
	Gaslight	Charles Boyer-Ingrid Bergman			all 43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Mar	b12/25/43
	Kismet (Tech.)	R. Colman-Marlene Dietrich			
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Apr	b11/20/43
	Marriage Is a Private Affair	Lana Turner-John Hodiak			
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			
	Meet the People	Lucille Ball-Dick Powell			a8/14/43
	Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	National Velvet	Mickey Rooney-Elizabeth Taylor			
418	Rationing (C)F	W. Beery-Marjorie Main	93	Feb	b1/29/44
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar.	a8/14/43
	Seventh Cross	Spencer Tracy-Signe Hasso			
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Apr	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			
	Three Men in White	L. Barrymore-Van Johnson			
	Two Sisters & A Sailor	June Allyson-Van Johnson			
	White Cliffs, The	I. Dunne & Marshal-R. McDowall			a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43	b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43	a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
I	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

Block Busters	East Side Kids-Roberta Smith	
I Charlie Chan in Secret Service (M)F	Sidney Toler	63 3/14/44 b1/22/44
Detective Kitty O'Day	Jean Parker-Edward Gargan	
Hot Rhythm	Dona Drake-Robert Lowery	a1/8/44
Johnny Doesn't Live Here	Simone Simon-James Ellison	a1/29/44
I Lady Let's Dance (M)F	Belita-James Ellison	88 3/7/44 b1/29/44
Million Dollar Kid	Leo Gorcey-East Side Kids	2/28/44 a10/2/43
Murder in the Funhouse	Sidney Toler-Joan Woodbury	
Return of the Ape Man	Bela Lugosi-J. Carradine	2/14/44 a11/27/43
VooDoo Man	Bela Lugosi-J. Carradine	2/21/44 a12/4/43

Westerns (Current 1943-44)

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore	12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
Raiders of the Border	J. M. Brown-Raymond Hatton	1/31/44		b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson			all/20/43
Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	4/25/44		
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele	4/18/44		a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton			a1/22/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/ /44		

PARAMOUNT

Block No.	CURRENT 1942-43		Rel. Mins.	Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

Sp.	CURRENT 1943-44		Trade Shown		
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton		a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		
Double Indemnity	Stanwyck-MacMurray-Robinson		a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly		a2/5/44
Going My Way	Bing Crosby-Rise Stevens		a10/23/43
Great Moment	Joel McCrea-Betty Field		a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines		a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith		a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer		a7/10/43
Hitler Gang	Robert Watson-Alexander Pope		a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake		a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts		a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
Lady in the Dark(Tech.) (CD)	Ginger Rogers-Ray Milland		a5/6/43
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
National Barn Dance	Charles Quigley-Jean Heather		a1/29/44
Navy Way	Bill Henry-Jean Parker		a11/27/43
One Body Too Many	J. Haley-J. Parker-B. Lugosi		
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell		a10/16/43
Practically Yours	C. Colbert-F. MacMurray		
Rainbow Island	Dorothy Lamour-Eddie Bracken		a12/11/43
Road to Utopia	Crosby-Hope-Lamour		a2/5/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day		a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes		a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton		a12/11/43
You Can't Ration Love	Betty Rhodes-Johnnie Johnston		

PRC

	CURRENT 1942-43				
313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Rosco Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

	CURRENT 1943-44				
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	2/24/44
	Devil's Apprentice	J. Carrol Naish-Ralph Morgan	
	Dixie Showboat	Frances Langford-C. Butterworth	
414	Lady in the Death House	Lionel Atwill-Jean Parker	3/15/44
404	Minstrel Man	Binnie Barnes-Benny Fields	5/10/44

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

462	Frontier Outlaws	Buster Crabbe-Al St. John	3/4/44
455	Guns of the Law	James Newill-Dave O'Brien	3/20/44
	Guns of the Lawless	Dave O'Brien-Jim Newill	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44

RKO-RADIO

	CURRENT 1942-43				
7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
8	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/8/43

RKO-RADIO (Cont.)

Block No.	CURRENT 1942-43		Rel. Mins.	Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/10/42
	Saludes Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

	CURRENT 1943-44		Trade Shown		
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Jean Davis	81	12/6/43	b11/27/43
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43

COMING

Action in Arabia	G. Sanders-V. Bruce	2/15/44	a1/29/44
Are These Our Children?	Kent Smith-Bonita Granville		a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright		
Curse of the Cat People	Simone Simon-Kent Smith	2/16/44	a10/16/43
Days of Glory	Gregory Peck-Tumanova		a10/30/43
Escape to Danger	E. Portman-A. Dvorak	2/14/44	
Falcon Out West	Tom Conway-Barbara Hale		a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Manhattan Serenade (Tech.)	Sinatra-G. Murphy-G. DeHaven		
Marine Raiders	Pat O'Brien-Ruth Hussey		
One Exciting Night	Tom Conway-Louis Borell		
Passport to Adventure (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44 b1/29/44
Seven Days Ashore	Gordon Oliver-Wally Brown		
Show Business	E. Cantor-G. Murphy-Joan Davis		
Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44 b1/1/44
Three Caballeros	Disney		
Up in Arms (Tech.)	D. Kaye-D. Andrews-D. Shore		

REPUBLIC

	CURRENT 1942-43				
214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	G. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

	CURRENT 1943-44				
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Candlelights in Lisbon	Ralston-von Stroheim-Arlen	
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74 2/19/44 b1/29/44
	Cowboy and the Senorita	Roy Rogers	
	Fighting Seabees (D)F	John Wayne-Susan Hayward	100 b1/22/44
	Jamboree	F. Albertson-Schnickelfritz Band	
	Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
	Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
	My Best Gal	Jane Withers-Jimmy Lydon	a11/27/43
	Rosie the Riveter	Jane Frazee-Frank Albertson	a1/8/44
	Silent Partner	Beverly Lloyd-Bill Henry	
	Trocadero	Rosemary Lane-Johnny Downs	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	2/7/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

Westerns (Coming)

	Beneath Western Skies	Bob Livingston-Smiley Burnette	a1/22/44
	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	
	Laramie Trail	Smiley Burnette-Bob Livingston	a1/29/44
377	Mojave Firebrand	Wild Bill Elliott-George Hayes	55 2/7/44 a12/11/43
	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	a2/5/44

20TH CENT.-FOX

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
8	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
6	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
4	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
5	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford	
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell	a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe	a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda	a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain	a10/23/43
In the Meantime, Darling	Jeanne Crain-Frank Latimore	
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke	
Ladies of Washington	Trudy Marshall-Ronald Graham	
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown	a9/11/43
Purple Heart	Dana Andrews-Richard Conte	
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	a6/5/43
Song of Bernadette	J. Jones-V. Price-C. Bickford (158)	b12/25/43
Tampico	Edward G. Robinson-Lynn Bari	all/27/43
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman	
Wilson (Tech.)	Coburn-Hardwicke-Marshall	
Wing and a Prayer	Don Ameche-Dana Andrews	

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Buckskin Frontier (W)F	R. Dix-Jane Wyatt	78	3/13/43	b5/15/43
Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
Knickerbocker Holiday	Nelson Eddy-Charles Coburn		1/28/44	
Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
Here Is Your War	Ernie Pyle story	6/1/44	
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
Since You Went Away	C. Colbert-J. Cotten-S. Temple		
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	a12/11/43
Strange Confession	George Sanders-Linda Darnell	4/21/44	
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44

Westerns (Coming)

Forty Thieves	Wm. Boyd-Andy Clyde	
Mystery Man	Wm. Boyd-Andy Clyde	a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde	a8/29/42
Texas Masquerade (W)F	Wm. Boyd-A. Clyde (59)	b1/29/44
Timber	William Boyd-Andy Clyde	a10/16/43

UNIVERSAL

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Follow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
6828	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

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8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The	Jean Gabin-Allyn Joslyn		2/11/44	a11/6/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44	a10/2/43
Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
Climax, The	Susanne Foster-Turhan Bey		
Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu		a6/10/43
Follow the Boys	All-Star	4/7/44	a10/23/43
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		a2/5/44
Hat Check Honey	Grace McDonald-Leon Errol	3/10/44	a12/11/43
Her Primitive Man	L. Allbritton-R. Paige	4/21/44	a11/20/43
Hi Good Lookin'	H. Hilliard-O. Nelson & Band	3/24/44	a2/5/44
Invisible Man's Revenge	Jon Hall-Evelyn Ankers		a2/5/44
Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/4	
Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a8/25/43
Pardon My Rhythm	Gloria Jean-Patric Knowles		
Patrick the Great	Donald O'Connor-Peggy Ryan		all/20/43
Scarlet Claw	B. Rathbone-Nigel Bruce		
Slick Chick	Noah Beery, Jr.-Martha O'Driscoll		
Slightly Terrific	Anne Rooney-Leon Errol		a1/22/44
This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63 2/18/44	b2/5/44
Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

Westerns (Coming)

8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

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304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a11/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King	a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith	
	Cinderella Jones	Joan Leslie-Robert Alda	
	Crime by Night	Jane Wyman	
	Devotion (D)	O. deHavilland-I. Lupino	a2/27/43
325	Frisco Kid	James Cagney	3/4/44 Reissue
	Horn Blows at Midnight	Jack Benny-Alexis Smith	
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman (110)	2/19/44 b2/5/44
	Janie	Joyce Reynolds-Robert Hutton	
	Last Ride (D)	R. Travis-Chas. Long	
	Make Your Own Bed	Jack Carson-Jane Wyman	
	Mask for Dmitries	Zachary Scott-Peter Lorre	
	Mr. Skeffington	Bette Davis-Claude Rains	all/27/43
	My Reputation	Barbara Stanwyck-George Brent	
	One More Tomorrow	Ann Sheridan-Dennis Morgan	all/20/43
	Passage to Marseille	Humphrey Bogart-Michele Morgan	3/11/44 a12/4/43
	Rhapsody in Blue	Joan Leslie-Robert Alda	a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman	a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan	4/8/44 a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas	4/22/44 a10/2/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (D)A	Barbara Mullen-Michael Redgrave	86	English	Not Rev.
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/24/42
	Outlaw, The (WD)A	J. Russell-J. Russell	121	H. Hughes	b2/19/43

Shorts Booking Guide

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		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
	AMERICA SPEAKS			
	Farmer at War		9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
	COMMUNITY SING			
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonaid's Song	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVerre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly In the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
	STOOGE COMEDIES			
4406	Back From the Front		8	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day In Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

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		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam			Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze			Not Rev.
5405	Crash Goes the Hash			Not Rev.
5402	Dizzy Pilots			Not Rev.
5432	Dr. Feel My Pulse			Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told			Not Rev.
5401	I Can Hardly Walt	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5431	To Heir Is Human			Not Rev.
5410	Who's Hugh		16	Not Rev.
5429	You Dear Boy	Good	18	1/ 1/44
	COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery			Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin			Not Rev.
	COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'			Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
5658	No. 8 (Baker) Alouette			Not Rev.
	FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix			Not Rev.
	FOX & CROW (Tech.)			
5751	Room and Bored	Good	7½	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids			Not Rev.
	LI'L ABNER			
5601	Amoozin' But Confoozin'			Not Rev.
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Revelations			Not Rev.
	PHANTASIES			
5702	Cocky Bantam	Fair	6½	12/11/43
5706	Lionel Lion			Not Rev.
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	7	2/ 5/44
5704	Polly Wants a Doctor			Not Rev.
5705	Magic Strength			Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	10	1/22/44
5866	No. 6 (Moore & Durante)		10	Not Rev.
5857	No. 7			Not Rev.
	SPORT REELS			
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807	Golden Gloves			Not Rev.
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5805	Salmon Fishing			Not Rev.
5805	Ten Pin Aces	Good	10	12/25/43
5806	Swing's the Thing			Not Rev.
5805	Winged Targets			Not Rev.

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		Comment	Running Time	Reviewed Issue Of
	CARTOONS (Tech.)			
W-455	Baby Puss			Not Rev.
W-445	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	Strange Innertube			Not Rev.
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
	MINIATURES (10)			
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43

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		Comment	Running Time	Reviewed Issue Of
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
	PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/42
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
	SPECIAL			
s-460	These Are the Men	Good	1	10/ 2/43
	TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		8	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
	TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
	MINIATURES			
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
	PETE SMITH SPECIALTIES			
S-551	Practical Joker			Not Rev.
	TRAVELTALKS			
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
T-514	A Day in Death Valley			Not Rev.
T-515	Visiting St. Louis			Not Rev.

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		Comment	Running Time	Reviewed Issue Of
	HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	8	7/17/43
	POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
	SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	9½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)			
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
NOVELTOONS			
P3-2 Hen Pecked Rooster		8	Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE			
I3-1 Popular Science	Good	10	11/ 6/43
I3-2 Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44

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DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor		7	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	5/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	11/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		8	Not Rev

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EDGAR KENNEDY			
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43402 Unlucky Dog		15	Not Rev
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43103 New Prisons—New Men		17	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17	1/3. 7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women In Blue		10	Not Rev

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
6 Sweden's Middle Road	Excellent	19¼	1/22/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
Russia's Foreign Policy	Heavy	20	2/ 5/44
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		9	Not Rev.

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)			
7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev.
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev.
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev.
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev.
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Persen	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)			
7110 Eagle vs. Dragon		22	Not Rev.
7111 Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev.
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7350 Mr. Chimp Goes to Town			Not Rev

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing			Not Rev.

PERSON-ODDITIES

8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev.

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8355	Amazing Metropolis			Not Rev.
8357	Animal Tricks			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc			Not Rev.

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	8/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Not Rev.
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev

FEATURETTES

9102	Over the Wall	Very Good	20	1/29/44
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band			Not Rev.

SANTA FE TRAIL WESTERN

9109	Gun to Gun			Not Rev.
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns		20	Not Rev.
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.

SPORTS PARADE (Tech.)

9504	Baa Baa Blacksheep			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps.	7/31/43
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev.
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
	Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps.	Not Rev

Newsreel Synopses

(Released Wednesday, February 9)

MOVIETONE (Vol. 26, No. 45)—Fifth Army captures San Vittore; Natives construct airfield in India; British beat back Japanese in Burma; Americans capture Makin Island; General Vandegrift boosts war bond sales; Earthquake razes Argentine city; General Somerville receives 10,000th movie for Army; Musical skating spectacle in St. Louis; Golden Gloves boxing in New York.

NEWS OF THE DAY (Vol. 15, No. 243)—Americans capture Makin Island; Prepare airfields in India; Army hails 10,000th free movie program; Earthquake destroys Argentine city; Hollywood stars in war bond golf match.

PARAMOUNT (No. 46)—Badgett quadruplets celebrate fifth birthday; 10,000 films for Army; Japanese air raid on Kunming, China; Earthquake destroys Argentine city; Crosby, Sinatra and Hope in war bond golf match.

PATHE (Vol. 15, No. 48)—Earthquake destroys Argentine city; Natives build airfield in India; 10,000th film for men overseas; Whole town fights Kunming blaze after Japanese raid; Army smashes Japanese on Makin Island.

UNIVERSAL (Vol. 17, No. 265)—Capture of San Vittore; Building airfield in India; Badgett quadruplets five years old; Argentine earthquake; British 8th Army battles snow; Stock Exchange bond rally; 10,000th Army film; Hollywood stars in war bond golf match; Groundhog sought in Pennsylvania.

(Released Saturday, February 12)

MOVIETONE (Vol. 26, No. 46)—Allies capture beachhead below Rome; On the Cassino front; Chinese defeat Japanese in battle for Changteh; Test largest propeller; Britain's giant transport plane; Melbourne Cup race; Millrose Games; "March of Death" survivor is hero of the week.

NEWS OF THE DAY (Vol. 15, No. 244)—Allies flank Nazis in surprise invasion in Italy; Chinese defeat Japanese in battle for Changteh; Red Skelton at Naval Hospital; Henry Wallace does K.P. at Hollywood Canteen; Monkey saves soldier's life three times in battle; Queen of the Welders (Atlanta, Memphis, New Orleans only).

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 68)—Mrs. Roosevelt attends birthday party at USO; Pilgrims honor Abraham Lincoln; Woman named assistant corporation counsel; Ollie Steward, back from the front, tells experiences; 99th Squadron brings down eight enemy planes.

UNIVERSAL (Vol. 17, No. 266)—Allied landings below Rome; Chinese defeat Japanese in battle for Changteh; Test largest propeller; Henry Wallace does K.P. at Hollywood Canteen; Canada reveals new Projectile Infantry Anti-Tank weapon; Millrose Games; Ice skating races at Newburgh, N. Y.

PARAMOUNT (No. 47)—Mickey Walker takes the mat; Wallace does K.P. duty in Hollywood Canteen; Aviation opens testing center; Chinese defeat Japanese in battle for Changteh; Leap year problem.

PATHE (Vol. 15, No. 49)—Fifth Army invades Italy below Rome; Col. Oveta Culp Hobby back from overseas; Test cells for big air engines; Chinese defeat Japanese in battle for Changteh.

There Is No Substitute for STR Booking Service

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Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 15th			Women in Bondage	Block 2 (Nov.)	Career Girl				Three Russian Girls	Ali Baba & the Forty Thieves	
JAN. 22nd	Racket Man Swing Out the Blues	DEC. Girl Crazy I Dood It Whistling in Brooklyn	Westward Bound Where Are Your Children?	Henry Aldrich Haunts a House Minesweeper		Trade Shown — Dec.) Around the World		Uncensored		Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Sultan's Daughter	No Time for Love Riding High	Nabonga (Gerilla)	Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery		Lifeboat	Knickerbocker Holiday	Phantom Lady	
FEB. 5th	Curly None Shall Escape Vigilantes Ride	FEB. A Guy Named Joe Cry "Havoc" Rationing	Raiders of the Border What a Man	Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Outlaw Roundup Men on Her Mind	(Trade Shown — Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Adventure Tender Comrade	Mojave Firebrand	FEB. Jane Eyre Sullivans, The	Bridge of San Luis Rey	Swingtime Johnny	Desert Song
FEB. 12th	Ghost That Walks Alone		Return of the Ape Man				Casanova in Burlesque		It Happened Tomorrow	Imposter	In Our Time
FEB. 19th	Nine Girls		Voodoo Man	SPECIAL For Whom the Bell Tolls City That Stopped Hitler	Amazing Mr. Forrest					Weekend Pass	
FEB. 26th	Sailor's Holiday				Frontier Outlaws					Chip Off the Old Block	
MAR. 4th											
	COMPLETED Cover Girl Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Jam Session Last Horseman Riding West Saddle Leather Law Sagebrush Heroes Two Man Submarine Roundup for Victory Wyoming Hurricane IN PRODUCTION Address Unknown At Night We Dream Girl in the Case Mission Thirty-Six Mr. Winkle Goes to War Pilebuck Whistler	COMPLETED America Andy Hardy's Blonde Trouble Broadway Rhythm Canterville Ghost Gaslight Heavenly Body Madam Curie Meet the People Mr. Co-Ed See Here, Private Hargrove Song of Russia Swing Fever Two Sisters & A Sailor White Cliffs IN PRODUCTION Dragon Seed Kismet Marriage is a Private Affair Meet Me in St. Louis National Velvet Seventh Cross Thirty Seconds Over Tokyo Three Men in White	COMPLETED Arizona Whirlwind Black Market Rustlers Block Busters Charlie Chan in the Secret Service Hot Rhythm Johnny Doesn't Live Here Lady, Let's Dance Law Men Law Rides Again Million Dollar Kid Murder in the Funhouse Outlaw Trail Sonora Stagecoach IN PRODUCTION Detective Kitty O'Day	COMPLETED And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Going My Way Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hour Before the Dawn I Love a Soldier Lady in the Dark Man in Half Moon Street Ministry of Fear National Barn Dance Navy Way Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big You Can't Ration Love IN PRODUCTION And Now Tomorrow Bring on the Girls Hitler Gang Incendiary Blonde One Body Too Many Practically Yours Road to Utopia Till We Meet Again	COMPLETED Lady in the Death House Thundering Gun Slingers IN PRODUCTION Devil's Apprentice Dixie Showboat Guns of the Law Guns of the Lawless Minstrel Man	COMPLETED Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Seven Days Ashore Up In Arms IN PRODUCTION Casanova Brown Manhattan Serenade Marine Raiders One Exciting Night Show Business Three Caballeros	COMPLETED Beneath Western Skies Fighting Seabees Hidden Valley Outlaws Laramie Trail Monster's Castle My Best Gal Outlaws of Santa Fe Raiders of Sunset Pass Rosie the Riveter Trocadero IN PRODUCTION Candlelights in Lisbon Cowboy and the Senorita Jamboree Man From Frisco Silent Partner	COMPLETED Bermuda Mystery Buffalo Bill Eve of St. Mark Four Jills in a Jeep Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Tampico IN PRODUCTION Greenwich Village Home in Indiana In the Meantime, Darling Keys of the Kingdom Ladies of Washington Purple Heart Sweet & Lowdown Wilson Wing and a Prayer	COMPLETED Forty Thieves Mystery Man Texas Law Texas Masquerade Timber Voice in the Wind IN PRODUCTION Hairy Ape Here Is Your War Sensations of 1944 Times You Went Away Song of the Open Road Strange Confession Up In Mabel's Room	COMPLETED Gypsy Wildcat Hat Check Honey Her Primitive Man Hi Good Lookin' Ladies Courageous Moonlight & Cactus Mummy's Ghost Oklahoma Raiders Patrick the Great Slightly Terrific This Is the Life Weird Woman IN PRODUCTION Christmas Holiday Climax, The Follow the Boys Invisible Man's Revenge Merry Monahans Moon Over Las Vegas Pardon My Rhythm Scarlet Claw Slick Chick	COMPLETED Adventures of Mark Twain Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride One More Tomorrow Passage to Marseilles Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory IN PRODUCTION Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation

NINE BEAUTIFUL GIRLS IN A SNOWBOUND LODGE WHERE LOVE WALKED HAND IN HAND WITH *MURDER!*



9 GIRLS

Every suspect...
A BEAUTY!
Every alibi...
A "BEAUT"!
Every clue...
A CUE FOR MORE
MURDER!



with

ANN HARDING · EVELYN KEYES
JINX FALKENBURG · ANITA LOUISE
LESLIE BROOKS · LYNN MERRICK
JEFF DONNELL · NINA FOCH
SHIRLEY MILLS · MARCIA MAE JONES



Screen Play by Karen DeWolf and Connie Lee
Directed by LEIGH JASON · Produced by BURT KELLY

COLUMBIA PICTURES

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN.

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SHOWMEN'S TRADE REVIEW

Per

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Vol. 40 No. 5

February 19
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher


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MOTION
PICTURE RESEARCH
FEB 21 1944

Joseph Bernhard (See Page 4)

MAR 23 1944

EYE



OPENER!



THE STORY: Yank meets Miss and ends like this: →



THE BUSINESS: "Something to sing about!"

(Opening at Capitol, N. Y. tops "A Guy Named Joe" and it's doing sensational 176% business nationwide!)



THE CREDITS: Robert Taylor, Susan Peters in "Song of Russia" with John Hodiak, Robert Benchley and Felix Bressart Screen Play by Paul Jarrico, Richard Collins. Directed by Gregory Ratoff. Produced by Joseph Pasternak. An M-G-M Picture.

(Sure it's one of M-G-M's Starrific Group "Vitamin 12")

"Remember! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!"

The Editorial Page

Glory for Many

Typical of the constructive processes which characterized the whole administration of the industry's Fourth War Loan campaign were the utterances of Chairman Charlie Skouras to representatives of the trade press this week.

In giving an account of his stewardship of the campaign, hard-hitting and energetic Skouras emphasized the good work done by all branches of the industry and the wholesome effect accruing to the motion picture business, while playing down his own contributions to the industry's handsome performance on behalf of the Treasury's bond sales efforts.

The rewards, as Skouras pointed out, are great indeed. Motion picture people and the industry as a whole have won deserved increase of respect and admiration for a willingness to serve unselfishly in the interests of the Government. The summary detailing the number of various types of bond-selling events that were put on by theatres and other branches of the business (which will be found elsewhere in this issue) is a mere sketch and not at all revealing of the hard work, the enthusiastic spirit and intelligent enterprise with which showmen backed the campaign.

Little wonder that Charlie Skouras and his aides are impressed with the fine respect with which Government officials and business and professional men serving on the War Loan field staffs regard motion picture people as a result of first-hand knowledge of what members and representatives of this industry did in connection with the Fourth War Loan.

Skouras and those able men who worked with him on the campaign deserve all the credit an appreciative industry can express in an unanimous vote of thanks followed by three long, lusty cheers for a grand job well done.

▲ ▲ ▲

Learn the Lesson Now!

The film industry has no such representation in the legislative halls that should be maintained at all times—both in the state and the nation.

This is no brief for a "lobby." For no such technique is desired or desirable. It is a reminder, we hope, that the man whose investment of time or money, or both, in motion picture theatre business must never lose sight of the fact that he owes it to his own selfish interests to keep his story before the people of his community and his rights to fair treatment before those parties who represent his community, his congressional district and his state in law-making bodies from town council right on up to the national legislature.

It has been said before, is being said now, and probably will be said here again, that there will never be really fair treatment for the theatres in matters of taxes and other legislation until the vast majority of theatremen, working on their own initiative, as well through good exhibitor organizations, make it a point to have their representative in Congress hear from the folks back home on matters affecting the theatre. With the opportunities for acquainting people, via screen and other mediums of publicity, as to the costs increased admission taxes would mean to the individual theatregoer, the solons who enacted the legislation should have heard plenty from the folks back home. Organization representation worked hard and, we think, well, in that fight—but to be effective, the spokesmen in this case, as in every other such instance before and to come, must have the backing of a "convincer" to the law-makers in the form of word from the people he directly represents.

▲ ▲ ▲

Theatremen Please Note!

The headline stories in newspapers and magazines are not always on the side of detraction for the motion picture industry. And it would be a good idea for the theatreman to keep his eye out for those stories which tell about some of the realities in order that he may either quote or give circulation to them in his own community.

Paul Hunter, the publisher of *Liberty,* has done well to circulate an attractive reprint of the article by Gretta Palmer, veteran columnist and reporter, which was published in the February 19th issue of *Liberty.*

The truth behind the Gretta Palmer story is that this able reporter went to Hollywood for an absolute "low-down" on the film personalities and the whole setup of the movie capital. She was prepared to call the shots as she saw them at first-hand investigation. Being a good reporter, she did call the shots, but they were not of that kind which makes a "sensational" story of scandalous treasure for the smear and mud-tossing fraternity which specializes in attacking the movies.

The investigation made and reported by Gretta Palmer is summed up in a sentence toward the conclusion of her story:

"Hollywood is doing a job of which every American should be immensely proud."

Schnitzer On Leave

Edward Schnitzer, United Artists western division sales manager, left New York Wednesday for an extended vacation in Florida due to his health.

Schnitzer's duties at the U. A. home office have been taken over by J. J. Unger, who recently joined the company, it was announced by Carl Leserman, general sales manager.

Upon his return from Florida, Schnitzer will take over new duties at the home office which will be announced following his return.

Lou B. Metzger Dead; Active in Loan Drive

Lou B. Metzger, who had been in ill health for some months, died on Monday at the Cedars of Lebanon Hospital in Hollywood. The West Coast theatre owner was 49. Metzger was active in the Fourth War Loan campaign as associate of Si Fabian, chairman of the WAC Theatres Division, and was forced to delay beginning his duties at the start of the drive when he suffered a heart attack en route to the East. At that time he was hospitalized in Kansas City for several weeks. Subsequently he fulfilled his role in the campaign.

A member of the 81st Field Artillery in the first World War, Metzger has been associated with the Stage Women's War Relief and other activities of a philanthropic nature. A native of Kansas City, he first entered the film industry in Portland, Ore., where he started as an inspector in his uncle's exchange. Then came a few years as a salesman. After the war Metzger worked in Kansas City and New York exchanges. Entering the field of exploitation, he represented Universal, and went back to sales in 1925 when he was made Western division director.

The next step came a year later when Carl Laemmle made him general sales manager in the U. S. and Canada. In 1928 he became general manager for Universal. During these years he had acquired theaters in California, and after a year with Columbia as sales manager, he operated the theatres himself. He later represented British International Pictures in this country, while remaining active in the theatre field.

DFC for Lt. Bernhard

Lt. Jack Bernhard, U. S. Army Air Forces, a former Universal producer and the son of Joseph Bernhard, general manager of Warner Bros. Theatres, has been awarded his third decoration for valor, the Distinguished Flying Cross, according to word received in New York this week.

WB Made 31 Government Shorts

At the behest of various Washington agencies, including the OWI, WPB, and Army and Navy headquarters, 31 special short subjects were made by Warner Bros. in the past year, it is revealed by Jack L. Warner.

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Seller's Market for Exhibs and Distribs

That the current "sellers' market," the greatest in film industry history, is working two ways—for exhibitor and distributor—is pointed up by announcements of distributor sales as well as the reports of theatre attendance in practically all sections of the country.

The box-office reports on key runs continue to hold to high marks, with new records a common condition. Announcement this week by Neil Agnew, Paramount general sales manager, that the company's third block of features has run up a total of 4703 contracts in five weeks, illustrates the exhibitor demand for product as well as indicates a high degree of quality pictures currently coming from the studios. According to Agnew's statement, the selling on the block comprised of "Miracle of Morgan's Creek," "Standing Room Only," "The Uninvited," "Henry Aldrich, Boy Scout" and "Timber Queen," is running neck and neck with Block Six of last year, which was the fastest selling group the company has offered since the start of decree selling.

Pictures currently in the limelight on the basis of attendance figures for key situations include: "Passage to Marseille," "Old Acquaintance," "Miracle of Morgan's Creek," "Lady in the Dark," "Standing Room Only," "Gung Ho," "Ali Baba," "Madame Curie," "Song of Russia," "Tender Comrade," "Higher and Higher," "What a Woman," "Fighting Seabees," "The Lodger," "Lifeboat," "Jane Eyre."

Allied Committee to Urge Industry Stand on Taxation

The trend of cooperation between different independent exhibitor organizations to put up a solid front to meet taxation problems was brought further along this week when Allied's taxation committee, made up of representatives from Ohio, New Jersey and Connecticut, were to meet in New York on Friday. Coordination of the industry was to be the subject of the conference, and it is expected that a definite report will be ready soon to send each Allied state unit for approval.

The MPTOA is also surveying the question by mail to its members, and it is understood replies so far received have signified a willingness to enter a cooperative agreement on the taxation question. Such a coordinating group is said also to have the approval of unattached exhibitor organizations.

Tarawa Film Is Ready; Universal Distributing

"With the Marines at Tarawa," two-reel Technicolor film of the bloodiest engagement in Marine history, has been approved for release by the WAC, with Universal handling the distribution.

The film, which was cut, scored and assembled by Warner Bros., will begin national circulation on March 2. Rentals charged will be based upon the cost of prints, press book and advertising accessories. Universal is contributing its distribution facilities.

"With the Marines at Tarawa" is, in the opinion of WAC and Universal officials, probably the most vivid and exciting combat film report to come out of the war thus far. The Marine Corps photographic unit that landed on the island, headed by former-actor Captain Louis Hayward, was at times a distance of only 20 yards from the enemy. Scenes of close fighting in the film show this.

Warners 40 Years Ago

Harry M. Warner, president of Warner Bros., got a tremendous kick out of clipping received this week from Youngstown Daily Vindicator, his home town. It read: "40 Years Ago Today: Second in series of bowling matches between the Manson brothers and the Warner brothers gives H. and R. Manson 949 and A. and H. Warner 926."

To Outline Red Cross Drive Plans on Feb. 24

Plans for the conduct of the 1944 Red Cross campaign by the industry will be outlined at a breakfast meeting in New York on February 24, it was announced Wednesday by Joseph Bernhard, national chairman of the M. P. Division. Precise details of conducting the drive as a whole as well as by theatres in particular will be explained. In view of the importance of the theatre activity, the WAC is making efforts to assure an attendance of all local theatre managers, exchange personnel and home office advertising and publicity members.

The committee set up to handle the breakfast includes: Sam Rinzler, chairman; Max A. Cohen, co-chairman; Dave Weinstock, arrangements and treasurer; Sam Rinzler, Sol Schwartz, Dave Weinstock, Edward Alperson, tickets; Fred Schwartz, Leo Brecher, program; Charles MacDonald, Don Jacocks, Harry Lowenstein, reception; Myron Siegel, secretary.

Bergman to Discuss Theatre Advertising at AMPA Meet

Maurice Bergman, Eastern advertising and publicity director of Universal, will address the AMPA luncheon to be held in New York on February 23, on the subject of "What Has Happened to Advertising in the Theatres?".

Joseph Bernhard

(The Man on the Cover)

General Manager of Warner Bros. Theatres who is serving as Chairman of the industry's Motion Picture Theatres Red Cross Drive to be conducted during the week of March 23 to March 29, inclusive, and which has set a quota more than tripling the total raised for the cause in 1943, with the theatres set to collect $10,000,000 during the week. Mr. Bernhard last year took a leave of absence from his company post to serve in a special capacity with the Navy. His son, Lt. Jack Bernhard, USAAF, a former Universal producer, was in the news again this week with the report that he had been awarded the Distinguished Flying Cross, his third citation for distinguished service in the European theatre.

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Rank to Set Up Own Exchanges in U. S.

American expansion plans of J. Arthur Rank's British film organization now call for the immediate establishment of exchanges in 31 key cities and the making in Hollywood of eight pictures in partnership with American producers, it was revealed this week by Arthur W. Kelly, managing director for Rank in the United States. In forming his company Rank used the name Eagle-Lion Films, Ltd. Now in building up an American branch he has used the same name, with the usual change from Ltd. to Inc., under U. S. laws. Thus the companies are legally separate, although under one management.



Arthur Kelly

Eagle-Lion is to distribute 15 or 16 top-budget pictures in this country, Kelly said, with only the best of the British product being shown here. The process of building up the 31 exchanges is already in motion, although it is not thought they will be complete by the time the first of the Eagle-Lion product finds its way to American screens.

Kelly said the first of the pictures, "The Life and Death of Colonel Blimp," will be distributed immediately on the strength of offers from two major companies to handle the physical distribution in centers where the Rank outfit has not yet set up offices. Kelly also announced six other films lined up for release here. They are: "Canterbury Tales," produced by Michael Powell and Emeric Pressburger; "Caesar and Cleopatra," produced by Gabriel Pascal, starring Vivien Leigh and Claude Rains; "Henry V," in Technicolor; "The Way Ahead"; and Noel Coward's "This Happy Breed" and "Blythe Spirit." All but 'Blythe Spirit" and "The Way Ahead" have been completed.

The eight films to be made in Hollywood will be through deals with American producers, probably independents in most cases. Rank signified that he would finance certain productions here some time ago, and this is the logical outcome of his overall plan for world distribution and production.

Eagle-Lion has opened offices at 522 Fifth Avenue. Kelly has with him thus far his secretary, Mary Ramsey, and Dave "Skip" Weshner, who will be publicity and advertising director.

Edward Dodds Becomes Executive Producer at Universal Studio

Edward Dodds, first assistant to Martin Murphy, Universal studio manager, was this week raised to the status of production executive. He will work with Associate Producers Edward Lilley and Frank Gross. The promotion of Dodds moves Morris Weiner and Henry Spitz up also. The latter two now become first and second assistants, respectively, to Murphy.

Dodds is a veteran of Universal. He is starting his twenty-fifth year on the lot, eighteen of them as first assistant to Murphy. Weiner has spent twenty years in the production spot, and Spitz five. All men moved into their new jobs and assumed their new duties on Monday.

'Hitler Gang' Tradeshow March 24

Paramount will trade show "The Hitler Gang" in all exchange centers on March 24. The picture will be in Paramount's fourth block.

Industry Lauded for Loan Campaign

The motion picture industry can be very proud of its achievements and efforts in the Fourth War Loan, Theodore Gamble, chairman of the War Finance Division of the U. S. Treasury Department, declared in a telegram to Charles P. Skouras, chairman of the industry campaign, last Wednesday.

Text of Mr. Gamble's message, perhaps the most important received by the industry committee from the Treasury Department, follows:

"If present averages are maintained through the end of the Drive then we will go over the top on 'E' Bonds. You and all those associated with you can be very proud of this as it reaches a new milestone in wartime financing. I earnestly urge that you relay it to all your county and city chairman.

"You will be interested to know we are announcing in tomorrow morning's papers that total sales of 14 billion 191 million dollars have been achieved. It will not be possible for us to know the final outcome of 'E' Bond sales around which your campaign was largely built until close of reporting on February 29. There is, however, at this moment evidence that your campaign has been invaluable in helping us roll up unprecedented 'E' Bond sales. The 'E' Bond sales in small communities have been especially gratifying and it is hoped that these sales will continue unceasingly until the final day of your campaign. The Secretary and members of the War Finance Division have asked me to express sincere appreciation to you, to your associates and to all of the patriotic men and women in your industry who have aided in this important home front task.

"It is of vital importance that all theatres see that every sale made until the last day of reporting on February 29 is turned in to banks, postoffices, etc., and subsequently to the Federal Reserve Banks. Every stub of every bond in the Federal Reserve Banks as of midnight February 29 will be counted in the Drive. Like a late closing box-office all activities until the last minute will be helpful. I know we all realize the importance of the next two weeks in the sale of 'E' Bonds."

Paramount Announces Trade Showings for Fourth Block

Paramount's fourth block of features was announced this week. The pictures are "The Hour Before Dawn," "The Navy Way," "Going My Way," and "You Can't Ration Love." Trade showings of "The Hour Before Dawn" and "The Navy Way" are set for the February 24, while the other pair will be seen the 25th. All showings will be in the Paramount exchanges except New York and Los Angeles—where the Ambassador Theatre will be used—and Albany, where the 20th Century-Fox projection room is used.

The schedule for New York follows: February 24, "You Can't Ration Love," 10:15 a.m.; "The Navy Way," 11:30 a.m.; "The Hour Before the Dawn," 2:15 p.m., all at the Twentieth Century-Fox exchange, 345 West 44th Street; February 25, 10:30 a.m., "Going My Way," at the Normandie Theatre.

Zanuck's 'The Purple Heart' To Be Tradeshown on Feb. 23

Tradeshowings of "The Purple Heart," Darryl Zanuck production, will be held on February 23, it was announced this week by 20th Century-Fox. Screenings will all be held in the company's exchanges, with the exception of Portland, Ore., and St. Louis, where outside projection rooms will be used.

"The Purple Heart" is a March release and is one of two films comprising block number eight. The other in the group is "Four Jills in a Jeep," for which trade show dates have not as yet been set. Lewis Milestone directed "The Purple Heart," and it has a cast that includes Dana Andrews, Richard Conte, Farley Granger, Kevin O'Shea, Donald Barry, Trudy Marshall and Sam Levene.

'Lady in Dark' Tradeshown Feb. 28

"Lady in the Dark" will be tradeshown by Paramount in 29 cities on Monday, February 28. All showings will be held in theatres, rather than projection rooms, and in Washington, D. C., the screening will be held in the U. S. Department of Interior auditorium in the evening. Boston and Philadelphia showings will also be in the evening.

Richmond New Columbia Producer

Ted Richmond, former independent producer, has been signed by Columbia to a term contract to produce under the executive supervision of Irving Briskin.

Hopalong Westerns Out For Duration—Sherman

There will be no more Hopalong Cassidy westerns for the duration. Instead, Producer Harry Sherman plans two to four big budget pictures a year. The war demise of Hopalong was revealed last week by Mr. Sherman who had been in New York to discuss various deals and returned Friday (11th) to Hollywood.

The producer already has a top budget feature completed in "Buffalo Bill," which is slated for 20th Century-Fox release in the near future, and he has several story properties at hand, including two recent novels, "Ramrod," a *Saturday Evening Post* serial, and Ed Doherty's "Rockabye Brady."

The most unsettled matter is that concerning release. The Cassidys have been released by United Artists, and Sherman is at present discussing release of the big pictures with that company. It is known, however, that several other distributors have made overtures to Sherman. He declares that nothing certain can be settled until the UA discussions have been completed.

Oscar Morgan Off on Coast Trip To Line-up 1944-45 Para. Shorts

Oscar A. Morgan, general sales manager of Paramount shorts, left last week-end for Hollywood on the first lap of an extended trip in the interests of Paramount shorts and news. While on the Coast, Morgan will meet with the various short subject producers to discuss preliminary plans in the preparation of Paramount's short subject program for 1944-45. He will confer with Jerry Fairbanks, producer of "Popular Science," "Unusual Occupations" and "Speaking of Animals"; George Pal, producer of the "Madcap Models" Puppetoons, and Y. Frank Freeman, Walter MacEwen and Louis Harris at the Paramount studios on the Musical Parade series.

Pvt. Matty Fox Safe in London

Pvt. Matty Fox has arrived safely in London, officials of Universal Pictures in California were notified this week. Fox is a former vice-president of Universal.

A & C Film Starts in March

Production of the new Abbott and Costello picture, as yet untitled, will start at the MGM studios at the end of March with Charles F. Riesner directing and George Haight producing.

Films Vital To Combat Troops

Declaring "motion pictures rate with food and mail from home as vital elements to morale in combat areas," Humphrey Bogart returned to Hollywood Wednesday with Mrs. Bogart (Mayo Methot) from a 35,000-mile three-month entertainment tour to Italy and North Africa, arranged by Hollywood Victory Committee and USO-Camp Shows.

"In Italy, we played most shows within three or four miles of the front." Bogart reported, "there we found soldiers seeing 16-mm movies during brief rest periods when relieved from active fighting. Every Special Service Officer we talked to stressed the vital function movies play in maintaining morale. They also stressed the importance of men in forward areas getting best pictures and latest ones."

Bogart reported "Action in the North Atlantic" and "Sahara" had both played Italian circuit when he was there, and that one question asked everywhere was whether he had found "Rick's Cafe" on his way through Casablanca.

The North African area, he said, appeared to be amply supplied with new, first-class films. That, he said, is strictly a first-run territory.

Independents Propose Separate Deals for Percentage Pictures

As the time draws near when some definite decision on the consent decree is inevitable, matters this week still moved slowly on the Washington and distributor fronts, but the independents, as the result of their Chicago conference, came up with eight proposals designed to correct certain alleged faults or shortcomings in the brief presented by the distributors to Assistant Attorney General Tom C. Clark.

Of the proposals—or recommendations—made by the independents, perhaps the most important affecting the individual theatre owner was the suggestion that distributors be required to sell all percentage pictures under separate contract. That is, that no exhibitor be forced to play a certain number of percentage pictures in order to obtain a flat rental group. This echoes complaints heard on every side and is also reflected in exhibitor comments as printed in STR's Leaders of the Industry number of last December 25.

As for selling generally, the independents recommended that distributors offer their product in four blocks a year, with westerns and reissues left out of the groups. Blind-pricing would be eliminated, according to the proposals, since designations of prices would apply to those made when the contracts are signed, unless a separate agreement is made. A straight 20 per cent cancellation privilege was asked. Provision was also made to include a clause to prevent forcing of features, a consideration that was dropped in the distributors' brochure.

Arbitration received broader treatment in the independent's proposals than has yet been the case. The theatre men would give the complainant exhibitor his choice between jurisdiction by one or by three arbitrators, chosen from the regular panels of the American Arbitration Association in each city containing exchanges. However, the independents would agree in this situation that if the complainant chose to present his case to the three-man board he could not appeal the decision, whereas he could file an appeal if the case was reviewed by only one arbitrator.

Another dissenting opinion by the independents was that they recommended a new decree —if any—should run for only three years instead of the ten proposed by the distributors.

Some parts of the distributor brief were left unchanged. These included sections on licensing in different districts, some run, cancelling immoral pictures, withholding prints, and sections 12 through 19.

Comment on the Chicago resolutions thus far has not been extensive, but William F. Crockett, representing the Virginia MPTO, declared there was only a slight difference of opinion between his organization and the proposals produced from the Chicago conference on the stand to be taken, and they were "different in emphasis rather than substance." What the Virginian MPTOA wanted, said Mr. Crockett, was adequate provision for dealing with circuit expansion, clearance, and tradeshowing.

Thumbs Down on War Films Overseas, Says Joe E. Brown

War pictures are absolutely out as entertainment for troops overseas, said Joe E. Brown this week after he had returned from his long tour of the war fronts. The soldiers want musicals and action films first, Brown declared, with all the entertainment kept clean.

On the whole, the comedian found the film situation abroad in good order and improving all the time. Only in China are conditions bad. There the boys get the films last, and the stock often arrives in poor condition due to shipping difficulties. It is also difficult to bring in projection equipment. Brown said the servicemen in China are most in need of entertainment because they are farthest from home and more or less segregated from the activities of other fronts. Brown is leaving this week-end for the Coast, where he will resume picture-making and also appear in a radio show originating from Hollywood.

Warner Stockholders Re-elect Directors for 2 Year Term

The six directors of Warner Bros. Pictures, Inc., were unanimously re-elected for a term of two years at the annual meeting of stockholders this week at Wilmington, Del. The six are: Harry M. Warner, Major Albert Warner, Jack L. Warner, Joseph Bernhard Robert W. Perkins, and Waddill Catchings.

The only other matter of importance at the meeting was the adoption of an amendment to the Certificate of Incorporation designed to eliminate every reference to preferred stock. This course was taken because the company had redeemed and retired all its preferred stock last year.

Harmon Speeches in Book Form

A compilation of speeches by Francis S. Harmon executive vice-chairman of the WAC, was published this week in book form under the title, "The Command Is Forward." The book contains 66 pages devoted to excerpts from addresses on the film industry in war and peace. The publisher is Richard R. Smith.



PRODUCER-STAR. Constance Bennett signed a contract in New York this week under which she will produce and star in pictures for PRC, whose Vice-President In Charge Of Production Leon Fromkess is seen in the photo above with Miss Bennett as she signs a pact under which she will produce and play the star in two pictures for the 1944-45 season and providing options for more pictures in following years.

Philadelphia Educators Take Up Films As Aide

For the first time in a history of fluctuating relations with the film industry, the Philadelphia Board of Education has announced a specific plan to use motion pictures as a means of furthering the knowledge of high school youngsters. A Film Critics Club for young people is the method developed to this end, and it is being organized jointly by the Division of Education of the Philadelphia Museum of Art and the Division of Visual Education of the Philadelphia Board of Public Education.

The club has been designed to "explore the use of the film for the purpose of creating better understanding among the peoples of the world, and to serve also as a forum for the discussion of topics relating to the film, and later, perhaps, as a student workshop for the production of films."

More than 100 youngsters drawn from every senior high school will meet at the Art Museum alternate Saturdays beginning February 26. E. M. Benson and Paul E. Long, representing the Museum and the Board, are directing activities, with the help of local newspaper critics and executives from film producing companies. The Museum runs a series of free motion pictures, and through arrangement with Warner Bros. Theatres, a few students will be selected each week to screen new films and report back their findings.

Columbia 'Dates to Win' Drive Dedicated to Sales Personnel

As a tribute to its sales manpower and the part it has played in cementing exhibitor friendship and goodwill for the company, Columbia has dedicated its annual campaign, "Dates to Win," to its sales force, A. Montague, general sales manager, announced Tuesday. The drive which is already under way terminates June 22.

Doty Leaves UA, Minneapolis

Leo J. Doty, branch sales manager for United Artists at Minneapolis, resigned last week after 23 years with the organization, to accept a responsible post-war project position in Minneapolis. Norwood Hall, northern Minnesota salesman, has been transferred to succeed Doty. Starting as assistant branch sales manager at Kansas City, Doty has continued with the company in many capacities during his 23 years.

HEAVEN CAN WAIT

from 20th CENTURY-FOX! . . . and

CLAUDIA

from 20th CENTURY-FOX! . . . and

WINTERTIME

from 20th CENTURY-FOX! . . . and

SWEET ROSIE O'GRADY

from 20th CENTURY-FOX! . . . and

GUADALCANAL DIARY

from 20th CENTURY-FOX! . . . and

HAPPY LAND

from 20th CENTURY-FOX! . . . and

THE GANG'S ALL HERE

from 20th CENTURY-FOX! . . . and



The Sullivans

Irish as the Blarney Stone, American as the Red, White and Blue!

The Sullivans

to know them, to meet them, is to l

The



Directed by

LLOYD BACON

Produced by

SAM JAFFE

Associate Producer

ROBERT T. KANE

em every one!

Sullivans

they cried and laughed and lived and fought together!

The Sullivans

they don't make 'em any better, any bigger, any finer!

20th CENTURY-FOX presents

The Sullivans



ANNE BAXTER · THOMAS MITCHELL

EDWARD RYAN · TRUDY MARSHALL · JOHN CAMPBELL

JAMES CARDWELL · JOHN ALVIN · SELENA ROYLE

GEORGE OFFERMAN, Jr. · ROY ROBERTS · WARD BOND

Screen Play by Mary C. McCall, Jr.

Story by Edward Doherty and Jules Schermer

THE *Sullivans*

is one of a family of hits from

20th CENTURY-FOX

which includes



THE LODGER



LIFEBOAT



JANE EYRE



BUFFALO BILL



THE PURPLE HEART



THE SONG OF BERNADETTE

and others as great!

PRINTED IN U. S. A.

'Seabees' Visit Jimmy

When a kid is Official Mascot of the Seabees and is at the same time a lame shut-in it means he can have a film premiere all of his own. Jimmy Carrick of Pittsburgh is the youngster who enjoyed such a premiere—no doubt to the envy of the other kids—when Republic set up equipment at the seven-year-old's home and held a press preview of "The Fighting Seabees" so he could watch his heroes in action. Jimmy was also presented with a silver ring bearing a Seabee seal, and there was cake and ice cream for all.

Chicago Theatre Men Prepare for New Tax

Circuits and independent theatre owners of Chicago are preparing ways and means to apply the new admission taxes, even though there is a possibility that President Roosevelt may veto the tax bill when it reaches his desk. Chief consideration is to plan ticket prices that will be of even figures wherever possible, avoiding the use of pennies, and thus helping to relieve the penny shortage.

The Revenue Department has announced it will allow the use of old tickets already printed after March 1 in the event the President does sign the bill or permits it to become law without his signature. In this case the tickets will mostly not have the correct new price. According to word received from a leading Chicago printer, only two requirements will be necessary. The theatre owner or manager must post the new prices in a conspicuous spot at the box-office and the first number of the ticket roll must be recorded at 10 a.m. on March 1 for proper inspection by the revenue officers. They must also obtain tickets printed with the correct new price within thirty days.

30 P.C. of 20th-Fox Employes In Service Are Now Overseas

Twentieth Century-Fox and subsidiaries, including National Theatres Corporation, now have a total of 3249 men and women in the armed services, 30 per cent of whom are known to be overseas at battlefronts and bases in North Africa, the South Pacific, Europe and other theatres of war.

National Theatres, a subsidiary of 20th-Fox, leads manpower contributions to the various services with a total of 1300; the studio follows with a total of 545, and the Home Office with approximately 191. Exchanges in New York, San Francisco, Chicago, Kansas City, Detroit, Boston, St. Louis, New Orleans and Dallas are far up on the honor roll. Every exchange throughout America and Canada is represented in serving the allied cause.

English Films Gets B.I. Picture

English Films, Inc. announced this week that it has acquired distribution rights for the United States and Latin America of "Secret Mission," Marcel Hellman production dealing with the British Intelligence in its collaboration with the French underground. The picture will be released shortly.

Aircraft to Pictures

Cliff Lewis, for the last two years publicity director for Consolidated Vultee Aircraft Corp., has joined the MGM studios as assistant to Frank Whitbeck, head of the advertising and exploitation department. Lewis was formerly with Paramount for 18 years. He will work on MGM's 20th anniversary campaign.

Monogram Doubling Accounts This Year, Broidy Tells Meet

An increase of 1500 new theatre accounts, the addition to the organization's sales and production forces of well known men in their respective fields, and predictions that the season ahead will mark even greater expansion than was registered during the past year, were among the announcements made to Monogram franchise holders and exchange representatives at the company's two-day sales meeting which concluded last Sunday.



W. Ray Johnston

W. Ray Johnston, president, presided at the meetings, and in an address to the assemblage declared that the formula which is being followed by Monogram has been proved in the strides made and has won the unqualified endorsement of all executives associated with the company.



Steve Broidy

Steve Broidy, vice-president and general sales manager, said that "Up to this time we have added 1,500 new accounts," and he added that Monogram expects "to close the season with a 100 per cent increase in the number of accounts on the company's books." He announced that for the coming season the number of "A" pictures would be increased from six to eight, with each production to cost approximately a half million dollars.

Harry Thomas, Eastern sales manager, and Ed More, New York office executive, announced plans for a "Fifty Years of Service" drive honoring Johnston and Broidy.

The appointment of Arthur Greenblatt, former general sales manager of PRC, as a home office special representative was announced by Broidy.

Max Fellerman,, who recently left RKO, is another newcomer to the Monogram setup through his association as partner and associate with Ben Batzman and Jack Dietz in the production of several pictures under the Banner Productions organization, which recently signed a new contract to produce for Monogram distribution.

In attendance at the sales meeting were:

Harry Berkson, Buffalo; Robert Adler, Albany; Arthur C. Bromberg, Atlanta; Herman Rifkin and Ben Abrams, Boston; Sam Hinson, Charlotte; Nate Schultz, Cleveland; Ed Blumenthal and John Franconi, Dallas; B. Pritchard, Memphis; Henry Glover, New Orleans; Joe Felder and Nate Furst, New York; Sam Rosen, Philadelphia; Harry Brown, Washington; Ben Welansky and Mark Goldman, Pittsburgh, together with their salesmen and bookers. Steve Broidy, vice-president and general sales manager, Lloyd Lind, assistant to Mr. Broidy in the East, also John S. Harrington and J. P. Friedhoff from the home office will attend. Representing the Canadian offices will be Oscar Hanson, franchise holder, and Harry Kaufman, general manager.

FILM TRAVEL LOG

Tess Michael, United Artists fan publications contact, went to Hollywood this week for a two-week confab with company representatives and coast editors.

Oscar A. Doob, Loew advertising and publicity head, back from Florida after a three-week vacation.

Norman H. Moray, Warner short subject sales manager, who just returned from a southern trip, set out again Wednesday for midwest key cities.

George A. Smith, Paramount western division manager, in Los Angeles this week, goes on to San Francisco, and then to Portland and Seattle, returning to New York via Salt Lake City and Denver.

Paul Scofield, of the Warner studio publicity department, is on his way back to the coast from New York. Paramount exodus to the coast: John Krimsky, Roy Winkler, and John Hertz, Jr.

Sam Jaffe, 20th Century-Fox producer, left New York this week for California. Irving Rubine, his press representative, accompanied him.

Eight Films in Monogram's New Block for Current Year

Monogram this week announced eight features to comprise the second block for the current season.

The makeup of the second group is as follows: "Where Are Your Children?" currently playing engagements in several key cities; "Hot Rhythm," musical; "Million Dollar Kid," East Side Kids comedy-drama; "Voodoo Man," starring Bela Lugosi; 'Detective Kitty O'Day," Jean Parker starring; "Murder in the Fun House," Charlie Chan detective play; "Follow the Leader," East Side Kids starring, and "Trail of the Yukon."

Monogram Withdrawing Prints Of 'Jane Eyre' Filmed in 1934

Branch offices of Monogram have been instructed to withdraw from circulation all prints of "Jane Eyre," produced in 1934 with Virginia Bruce in the name role, it was announced in New York this week. The announcement from the New York offices of the company said that requests for reissue of the picture have come in from various territories, but that the company feels it would be unethical to do so at this time while 20th-Fox is currently presenting a new production of the Charlotte Bronte novel.

All-Woman Staff at 20th-Fox Exchange in Oklahoma City

With the departure this week of Jack Whelihan, office manager, for the Naval Training Station at San Diego, Cal., 20th Century-Fox's Oklahoma City Exchange has become the first all-girl film exchange office in the U. S.

In the past few weeks the Oklahoma City staff has lost Whelihan, Booker Byrd and Salesman Friedel to the armed forces.

The only males associated with the Oklahoma City branch are the salesmen and Branch Manager M. W. Osborne.

Gottlieb Acquires 'Charm' Show

Arthur Gottlieb, head of Du-Art Film Laboratories, who is entering the ranks of independent producers, has acquired the film rights and title to the radio show, "The Hour of Charm," with Phil Spitalny and his all-girl orchestra, who will appear in the film.



Film Industry's War Loan Participation Has Won Tremendous Goodwill, Asserts Skouras

The film industry has gained tremendous goodwill for its role in the grand scheme of putting over the Fourth War Loan. This was the keynote of a conference on Tuesday between members of the famous Flying Bondsmen and the trade press that marked the official end of the campaign for the Bondsmen. Sparked by National Chairman Charles P. Skouras, and integrated by such members of the group as B. V. Sturdivant, "Rick" Ricketson, Andy Krappman, Seymour Peiser, and Sam Shain, the discussion made it evident that the industry had won the confidence of former doubters through the relations between the WAC and the War Finance Committees all over the country, and the cooperation of 190,000 film workers.

It was pointed out that before the campaign started the local War Finance groups, made up of bankers and the most conservative individuals in each area, were inclined to hold off when requested by the Treasury Department to work with the WAC. However, during the actual drive the cooperation that developed between the two led to most amicable relations and a new judgment of the motion picture industry. Twelve of the War Finance chairmen entirely of their own will have widely expressed enthusiastic appreciation of our work in the drive, and the Treasury Department has for the first time put on a nation-wide radio program to honor the film personnel.

Will Benefit Next Drive

This, suggested Sturdivant, meant not only satisfaction for the outcome of the Fourth War Loan drive, but indicated how much the next loan campaign will gain from the good relations worked up between the WAC and the War Finance Committees.

The satisfaction of the WAC in the cooperation from exhibitors was described by Chairman Skouras when he pointed out that he felt the industry had not only done a fine job for the Fourth Loan, but that the campaign had given the members of the Bondsmen "plenty of ideas for the fifth, sixth or any other campaigns that may be necessary."

"One thing that was not done before," said Skouras, "was to get the small exhibitors to go out and sell bonds. You'd be surprised how theatres all over the country have joined in selling bonds. For instance, 17,000 of the seating charts were sent out, and we almost immediately had many requests for duplicate sets. All of the 190,000 workers in motion pictures cooperated. That means managers, doormen, everybody.

"Dick Walsh of the IATSE sent letters personally to all operators in the U. S. asking every one to sell bonds. Nobody in any branch turned us down. The film salesmen did a great job in selling the idea to exhibitors. Herman Robbins of National Screen put his entire organization at the disposal of the War Activities Committee.

"We started from nothing and had only three weeks to get things going. Our part in the grand campaign was to supply showmanship, and we tried to put everything we know about show business into the job. We are delighted with the results."

To Use Honored 100 Ideas

Mr. Skouras and the other members of the Bondsmen revealed that the Honored 100 contest was going to develop into a springboard for the next campaign. After the Honored 100 are selected, it was explained, they are going to be asked to submit brochures on what they did to win their honors, what ideas they put in motion that worked out so well. From these ideas the Fifth Loan drive will be laid down.

"We'd have been very glad in this campaign to have the ideas of the winning exhibitors to use, and that's why we think the next one will be even better," declared the Bondsmen almost in unison.

Asked if any figures were yet available on the total—or near total—bond sales in theatres, Mr. Sturdivant explained that it was decided to have such figures released only by the Treasury Department.

In the course of the press meeting a comprehensive resume of activities undertaken during the campaign was released. These were the exploitation features that brought about the admiration of the Government and the public:

- 3300 bond premieres.
- 4000 Free Movie Days and millions of free theatre tickets given to bond purchasers.
- Special War Loan films every week on every screen, seen by 285,000,000 moviegoers.
- Newsreels every week on every screen seen by 570,000,000 patrons—95,000,000 per week.
- Nation-wide tours of war hero and Hollywood personality Bond Battalions.
- 480 appearances of Hollywood star Bondbardiers in key-city rallies.
- The Flying Bondsmen.
- 10,000 theatre managers entered in "Honored Hundred" bond-selling competition.
- More than 15,000 theatre bond booths and box-offices taking war bond orders.
- 61,440 outdoor bond-selling events by showmen.
- Swing-shift bond premieres.
- Hollywood star broadcasts.
- Thousands of theatre bond auctions.
- Newspaper-radio-retailer-bank-outdoor advertiser-theatre cooperation and coordination.
- Junior Commando-American Legion honor medal.
- Sponsoring of the Liberty ship, S.S. Carole Lombard.
- 14,000 theatre front displays.
- Motion picture industry state bond proclamations.
- Mobile bond-selling units.
- Theatre-staff neighborhood bond canvass.
- 6000 authorized theatre bond-issuing agents.

A Bond-Minded Staff

All ten employes of the Hoo Hoo Theatre, Gurdon, Ark., have worked diligently in the Fourth War Loan drive, and their efforts have met with success.

Shortly after the drive opened, Manager Ben A. Dyer summoned the members of his staff, explained his plans to sell "a bond for every seat," sent his boys and girls out to make their sales. During the first week, employes reported sales totaling $500. This figure, together with Dyer's own sales at the theatre, brought the Hoo Hoo above its goal. A $25 bond has been sold for every 55-cent seat, and sales are still going strong.

Result: Hoo Hoo employes are proud, and rightfully so. They have proved themselves dependable and reliable bond salesmen. Not the least proud: Manager Dyer himself.

'100' Results in March

The Honored 100 winners of the Fourth War Loan Drive will be announced shortly after March 15, it was revealed this week by the Flying Bondsmen group of the WAC. The 10,000 competing exhibitors will have until the last day of February to report their totals, thus in effect extending the drive for these theatres. The state exhibitor chairmen will then have until March 15 to get these final figures to the Treasury Department, with the announcement of the winners coming, it is thought, five days to a week later.

Goldberg Red Cross Campaign Manager

Joseph Bernhard, industry chairman for the Motion Picture Theatres Red Cross Drive, announced Tuesday the appointment of Harry Goldberg, director of advertising and publicity for Warner Theaters, as campaign manager for the 1944 Drive, which runs from March 23 through March 29.

Lou Brager, also of the Warner Theatre department, has been appointed to work with Mr. Goldberg as assistant campaign director. Charles A. Smakwitz, assistant zone manager and advertising head of Warner Theatres in New York State, was appointed publicity director.

Another luncheon meeting was held Wednesday in the Nimrod Room of the Hotel Astor. Those attending, besides Mr. Bernhard, included Ned Depinet, Leon J. Bamberger, S. H. Fabian, Francis S. Harmon, Mort Blumenstock, Harry Goldberg Charles A. Smakwitz, Lou Brager, Herman Robbins, Charles P. Skouras, B. V. Sturdivant and Rick Ricketson. At this luncheon a working plan to organize the entire country was set up.

Utopia First in New York State To Triple Its Bond Quota

First motion picture theatre in New York State to triple its sales of a war bond for every seat in the motion picture industry's Fourth War Loan drive is the independently operated Utopia in Flushing-Hillcrest, Long Island.

Paul Raisler, owner and manager of the Utopia, announces that 12,094 individual "E" bonds, amounting to $168,875, plus bonds in other series totaling $46,648, were purchased at the theatre up to the third week of the theatre's participation in the drive. He believes it possible that sales would amount to 4 bonds per seat before the drive was completed.

Denver Distributor Chairman Plans Screening Room 'Bond Premiere'

Len Gruenberg, distributor chairman in the Denver exchange area for the Fourth War Loan Drive, likes bond premieres so much he's holding one of his own.

Gruenberg sold out the entire seating capacity of the local Paramount exchange, 50 seats, for a premiere on February 29.

4 for Every Seat

One of the outstanding bond-selling jobs in the east during the Fourth War Loan campaign has been accomplished by Joe Samartano, manager of the Palace Theatre at Meridan, Connecticut, Harry F. Shaw reports. Samartano has already sold to date three and one-half times the capacity of his theatre. A special High School War Bond Show scheduled for the Palace Monday night was expected to carry him "over the top" once again to make his total four bonds for every seat.

'U Day' Concludes Drive in Oklahoma

To personalize the Fourth War Loan drive and tell each and every person in the state that "you must do your part . . . you must be a bond seller as well as a bond buyer," all Oklahoma celebrated "U Day" on Tuesday.

Plan was to make everyone in the state conscious of "U Day" through all radio programs, newspapers, screens, stage announcements, window displays, etc. Starting with the break of dawn all radio programs "pitched in" and all newspapers carried E bond applications as well as reproducing in full the Governor's proclamation on "U Day."

Each theatre in the state had two-minute stage speakers and transcribed bond announcements. Many theatres, even though they had previously had Free Movie Days, duplicated this activity on "U Day."

Schools were dismissed for the day, with all children participating in the bond-selling efforts as salesman. In the evening, a special "U Day" broadcast reported bond results for the day, county by county, as in an election returns broadcast. Every county chairman wired results direct to the Governor's mansion which were relayed on the radio over the state.

Advises Patrons of Dividend With Every Bond Purchase

Manager Bill Levee of the Liberty Theatre, Freehold, N. J., advised patrons via a sign in his lobby that bonds purchased during the Fourth War Loan would invite the purchasers to see the show free.

Levee also took space in the newspaper to let the people know that bonds are sold night and day at the Liberty; that the theatre has sold more than $50,000 worth of bonds to Freeholders; and that a free show goes with the purchase of every bond.

Double-Truck Cooperative Ad Hails St. Paul, Neb., Bond Show

Merchants of St. Paul, Nebraska, co-operated with the Riviera Theatre in staging a Howard County War Bond Holiday and Bond Premiere recently.

The fifteen merchants took space in a double-truck co-operative ad which appeared in both the St. Paul *Phonograph* and the Howard County *Herald*. Photographs of local men in service, including those killed and missing in action, added to the impressiveness of the layout.

Foxe Hits 2-for-Seat Record

Jack Foxe, manager of Loew's Columbia Theatre, Washington, D. C., who was the first manager in the District of Columbia to sell a bond for every seat, had this week achieved the record of selling two bonds for every seat. A total of 2353 individual bonds have been sold in ratio to a seating capacity of 1174.—Wa.

Industry Leaders to Be Feted by Skouras

In appreciation of the excellent co-operation which they have provided in the interest of the Fourth War Loan campaign of the Motion Picture Industry, distribution chieftains of all the film companies, officials of the War Activities Committee and the 12 Flying Bondsmen will be paid tribute Monday evening February 21 at a testimonial dinner to be tendered by Charles P. Skouras, National Chairman of the Fourth War Loan campaign committee.

At this dinner will be those industry leaders who served with Ned E. Depinet, chairman of the Distribution Committee in the campaign, the officials of the War Activities Committee and the 12 top executives who by their voluntary work in carrying out their assigned tasks contributed what is termed by Skouras "among the most valuable contributions to the success of the Fourth War Loan campaign."

Those who are expected to attend include:

Abe Montague, Leo McCarthy, Ed Morey, Neil Agnew, Charles Reagan, Ben Kalmenson, A. W. Schwalberg, Herman Robbins, George Dembow, Tom Connors, Wm. Kupper, Wm. Michels, Gradwell Sears, Carl Lesserman, Paul Lazarus, Sr., Wm. Rodgers, Maxwell Gillis, Wm. Scully, Ed Gomersall, Ned Depinet, Leon Bamberger, Robt. Mochrie, Dan Michalove, E. L. Alperson, Harry Brandt, Francis Harmon, Si Fabian, Arthur Mayer, Geo. Schaefer, Ed Schreiber, J. R. Vogel, Maj. L. E. Thompson, Leonard Goldenson, Oscar Doob, Harry Kalmine, Herman Wobber, John H. Harris, Jos. Bernhard, J. R. Grainger, Steve Broidy.

Small Hoosier Town Praised For Helping Further War Effort

Nationwide attention has been focused upon Gas City, Indiana, for the manner in which it has devoted itself to furthering the war effort.

Recently the small community was commended by Paul V. McNutt, chairman of the War Manpower Commission, for the public's response to the call for volunteers in a local war plant: the Owens-Illinois Glass Company.

Manager Ted Parvu of the tiny Arcade Theatre, the local high school principal, two clergymen, a coal merchant, and all of the high school seniors, are working full- or part-time in the glass plant.

Recently, Leslie Lewis, the school principal, was brought to Washington where he was interviewed on the Owens-Illinois radio program, "Broadway Matinee."

Gas City is a community with a population of less than 4000, but more than 1150 people are on the payroll of the Owens-Illinois plant.—Ch.



Making available four pictures from which to choose, the RKO Orpheum Theatre, Denver, held a contest in which bonds were offered for the best 50-word statements on why the contestant chose any one of the four films for the Orpheum's war bond premiere held on Tuesday night.

Dimes Total Builds

Over 2000 theatres, located in various sections of the country have reported $688,414.97 to date in the 1944 March of Dimes campaign.

Miller, Donaldson and Co., certified public accountants, have again volunteered their services in auditing the March of Dimes accounts.

According to figures made available by Walter Vincent, national treasurer of the theatres' committee, circuit collections in metropolitan New York ran, in nearly all cases, 100 per cent ahead of 1943. Following are circuit reports: Century $26,242 ($13,934 in '43); Skouras $42,256 ($29,583 in '43); Randforce $25,216 ($9,138 in '43); Loew's $443,782 ($212,142 in '43); RKO Theatres $227,500 ($116,249 in '43); Fabian $22,979 ($16,703 in '43); Cinema $7,887 ($3,535 in '43); Brandt $40,000 (approx.) ($16,000 in '43); Walter Reade $13,076 ($7,178 in '43); Rugoff and Becker $6,893 ($2,323 in '43).

Five WAC Shorts For March Release

During March, five war information films will be distributed under the auspices of the War Activities Committee—Motion Picture Industry. Three are 10-minute subjects and two are the briefer "Film Bulletins." These were produced by the film industry in cooperation with the Office of War Information.

"The Why of Wartime Taxes," No. 89 in the WAC release schedule, is set for March 9th. It was made by Columbia, and will be distributed through that company's exchanges. It explains in simple terms what happens to the $6 a week deducted from Mr. Average American's paycheck.

For the 16th, "Prices Unlimited," produced and to be distributed by Universal and No. 90 in the WAC series, illustrates how rationing works as a price control measure.

"America's Hidden Weapon," No. 91 in the series, was produced and will be distributed by Warner Bros., beginning the 30th. It "exposes" food as the hidden weapon and shows how farmers pooled their resources to turn out the greatest crop in the nation's history.

"Film Bulletins" 12 and 13, which are attached to the newsreels of all five companies and later are given supplementary distribution to theatres which do not play newsreels, deal with the conservation of tires and waste paper, respectively. Number 12 is scheduled for release on the 2nd, while No. 13 is penciled in for March 23rd.

Rochester Theatres Participate in Red Cross Drive for Plasma

Three Rochester motion picture theatres have been participating in the Red Cross blood plasma program with a special recruitment campaign.

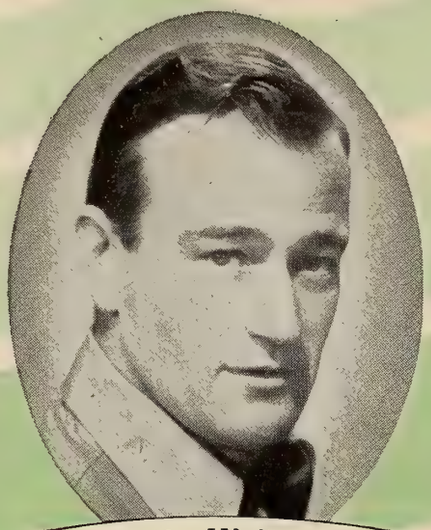
The drive, under direction of the WAC, and headed locally by Jay Gordon, opened at Loew's Rochester, moved to the RKO Palace and then to the Century Theatre.

Facilities for registering recruitments were set up in the theatre lobbies, with a Red Cross worker in attendance.

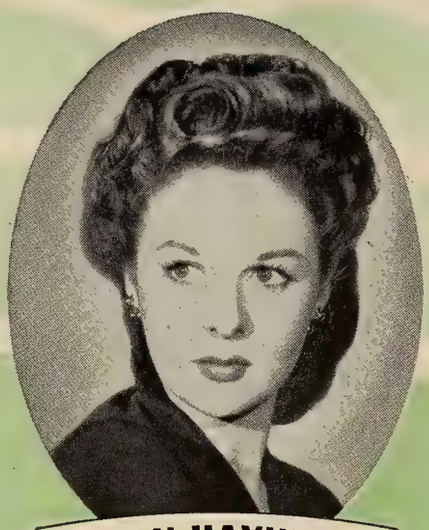
Century Sells $3,459,000 Bonds

Early this week, a total of $3,459,000 in bonds had been sold at theatres of the Century Circuit. Houses selling a bond for every seat included the Elm, Nostrand, Kingsway, College, Quentin and Valley Stream.

REPUBLIC GIVES THE INDUSTRY O



JOHN WAYNE



SUSAN HAYWARD



DENNIS O'KEEFE

VAST POPULAR APPEAL

Republic has shot the works to insure wide public support of initial film of SeaBees' exploits. For this is a picture of vast popular appeal—one that has what it takes to roll up the biggest grosses of any footage to come out of the Republic studios. Exhibitors will be the benefactors of Republic's wisdom in producing the first picture extolling the heroic accomplishments of our naval construction battalions. The wide publicity that has been given the blood-tingling and imagination-stirring deeds of the SeaBees will assure the success of this picture, one of the exploitation plums of the year.

Thrills, excitement and action have not been spared . . . the force of the drama is softened by a strong injection of romance . . . holds out a powerful lure to the femmes. —FILM DAILY

PRE-SELLING BY REPUBLIC

The first full-dress tribute to the Fighting SeaBees, Navy combat construction battalions, is a stirring picturization of the lusty lads who both work and fight. Considerable production values have been accorded . . . direction . . . with an eye to action and documentary realism . . . Considerable pre-selling by Republic will facilitate handling the picture. Intense interest by the public in the Fighting SeaBees, whetted by many news stories, gives showmen added exploitation advantages.

—MOTION PICTURE DAILY

A SCREEN HIT

Mark this down as one of the best to come out of the Republic studios and as a high ranking service film. It is packed with action, drama, comedy, romance, and all the ingredients that go to make a screen hit. Not only is this an exploitation natural, but the incidents in the film are actually in the papers from day to day. Characterizations by the groups are of a high calibre.

—THE EXHIBITOR

A SWELL PIECE OF ENTERTAINMENT

Story of the "CBs" (The Construction men in the U.S. Navy) taken from real life made into a swell piece of entertainment for every individual attending a motion picture theatre. With the right exploitation and the pull of the title, this should do outstanding business. There are many light moments; with a jitterbug sequence by John Wayne; and a romance that ties the picture together exceptionally well. The cast is hand-picked and so realistic in their respective portrayals, that the picture seems a part of living and real life among these men. To Edward Ludwig, who directed, must go credit for the realism portrayed . . . Associate Producer Albert J. Cohen is responsible for the intrinsic values and excellence in production.

—SHOWMEN'S TRADE REVIEW

THE FIGHTING

IS THE MONEY PICT

OF ITS MIGHTIEST ATTRACTIONS..!

BLOOD-STIRRING ACTION

Excitingly, spectacularly and authentically, this tells the story of the birth, growth and heroic accomplishments of that colorful branch of Uncle Sam's Navy, the construction battalions.

The cast . . . performs admirably and convincingly.

There is plenty of blood-stirring action and a strong thread of romance. —BOXOFFICE

BEST YET . . IN RECENT WAR PICTURES

. . this war melodrama shapes up as a virile entertainment, the sort that should undoubtedly please the action fans.

. . the story . . aided by smooth direction and good performances, moves along at a fast pace, and holds one's attention throughout. A romantic triangle, made up of sympathetic characters, should appeal to women. The battle sequences are exceptionally good, ranking with the best yet seen in recent war pictures. Particularly thrilling, and quite grim, is the battle that takes place towards the finish, where the SeaBees, though outnumbered, wipe out the Jap attackers.

—HARRISON REPORTS

SHOULD BE AMPLY REPAID AT THE BOXOFFICES

"The Fighting SeaBees", a rousing story of Pacific warfare. The battle scenes teem with action and excitement . . . The extended budget and production care . . . should be amply repaid at boxoffices throughout the country. —MOTION PICTURE HERALD

EXPLOITATION POSSIBILITIES ARE ABUNDANT

Republic has come through with a film on the U.S. Navy construction battalions that will hold its own as a billtopper on duals. Exploitation possibilities are abundant, and exhibitors have plenty of material to help them put this one over for good grosses. Performances are above average . . . A romantic angle adds selling points that will work to advantage at the boxoffice.

One of the best war sequences of recent vintage.

—WEEKLY VARIETY

BOX-OFFICE RECORDS

From Variety and Motion Picture Daily

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

WOODS

CHICAGO, ILL. 4 WEEKS

Woods. (Essaness) (1,200; 50¢-85¢)

"Fighting Seabees" (Rep.) Strong $20,000

STANLEY

PHILADELPHIA, PA. 3 WEEKS

Stanley (WB) (2,915; 35¢-75¢)

"Fighting Seabees" (Rep.). Looks like best indie production of season with smash $27,000 plus $4,000 for Sabbath "gravy" show at Earle.

PARAMOUNT

NEW HAVEN, CONN. 2 WEEKS

Paramount (2,373) (40¢-55¢) 7 days

"Fighting Seabees" (Rep.) Gross: $7,200. (Average: $6,400)

20TH CENTURY

BUFFALO, N. Y. 2 WEEKS

PARAMOUNT AND FENWAY

BOSTON, MASS. 2 WEEKS

Paramount (M-P) (1,700; 40¢-60¢)

"Fighting Seabees" (Rep.) and "Clementine" (Rep.). Record $18,000, about all traffic will bear.

Fenway (M-P) (1,373; 40¢-60¢)

"Fighting Seabees" (Rep.) and "Clementine (Rep.). Double average gross for this spot, huge $10,000 or over.

PARAMOUNT THEATRES

LOS ANGELES AND HOLLYWOOD, CALIF. 2 WEEKS

Paramount (F & M) (3,389; 45¢-90¢)

"Fighting Seabees" (Rep.) and "Casanova Burlesque" (Rep.) (2nd wk.) Big $24,500. Last week "Seabees" solo on weekend, tremendous $34,000 and new house record for straight pictures on Sunday. (Jan. 30.)

Paramount Hollywood (F&M) (1,451; 45¢-90¢)

"Fighting Seabees" (Rep.) and "Casanova Burlesque" (Rep.) (2nd wk.). Nice $10,500. Last week, hefty $14,300.

OLYMPIC

UTICA, N. Y. 2 WEEKS

MAJESTIC

DALLAS, TEXAS 2 WEEKS

MOVEOVER TO

METROPOLITAN

WASHINGTON, D. C. FOR 2 WK. RUN

(AFTER A WEEK AT THE EARLE AND AMBASSADOR, WASHINGTON, D. C.)

Metropolitan (WB) (1,600; 30¢-55¢)

"Fighting Seabees" (Rep.). Nice $7,500 on moveover.

Earle (WB) (2,240; 30¢-90¢)

"Fighting Seabees" (Rep.). with vaudeville. Nice notices helping to fine $21,500.

SEABEES

E OF THE YEAR

EDWARD LUDWIG, Director • Second Unit Directed by HOWARD LYDECKER

Screenplay by Borden Chase & Aeneas Mac Kenzie • Original Story by Borden Chase

The Box Office Slant

See Here, Private Hargrove

MGM **Comedy** **101 mins.**

(Prod. No. 420—Nat'l Release, Mar.)

AUDIENCE SLANT: (Family) The entire family should enjoy this amusing comedy for there are plenty of laughs, plus the fun of recognizing some of the incidents as told by most soldier-boys.

BOX-OFFICE SLANT: The power of the title, plus the right exploitation makes this look like a big box-office attraction.

Cast: Robert Walker, Donna Reed, Keenan Wynn, Robert Benchley, Ray Collins, Chill Wills, Bob Crosby, Marta Linden, Grant Mitchell, George Offerman, Jr., Edward Fielding, Donald Curtis, William "Bill" Phillips, Douglas Fowley. Credits: Directed by Wesley Ruggles. Screenplay by Harry Kurnitz from the book, "See Here, Private Hargrove." Produced by George Haight.

Plot: This is the story of one man's induction into the U. S. Army; his training and predicaments; his dealings with his fellow soldiers and the general life he leads as a soldier of Uncle Sam.

Comment: This is an amusing comedy about the experiences of a newspaper reporter after induction into the Army, taken from the best-seller of the same name, which was written by the real Private Hargrove. It is the first doughboy comedy to come to the screen since the War Department put limitations on the way in which our men may be portrayed, so that it does not make a farce of the Army, its personnel and its methods. It presents the military discipline, the routine tasks and the general efficiency in a manner most audiences will recognize, having heard it from their own men. Robert Walker of "Bataan" fame, plays Private Hargrove with understanding and ability making him a likeable and believable person. Strong support is given him by Keenan Wynn, as the chiseler who responds to training, Chill Wills and other doughboys. Donna Reed takes care of the romance capably and Robert Benchley handles a short scene in his usual able manner. For a picture that everyone will enjoy and one that will give most people plenty of laughs, credit goes to Director Wesley Ruggles, Producer George Haight and Harry Kurnitz for the screenplay. Most reading Americans have read the book from which this was taken, so arrange your tieups with book stores and display the title prominently around town in advance of showing. Offer prizes to people who present strange soldier incidents, during their training. With newspaper cooperation, give an advance showing for Army personnel in your district.

Chip Off The Old Block

Universal **Musical** **81 mins.**

(Nat'l Release, Feb. 25th)

AUDIENCE SLANT: (Family) Sparkling musical (which introduces "Quiz Kid" Joel Kupperman) will be enjoyed by the whole family.

BOX-OFFICE SLANT: One of the best of the Donald O'Connor-Peggy Ryan co-starring films.

Cast: Donald O'Connor, Peggy Ryan, Ann Blyth, Helen Vinson, Helen Broderick, Arthur Treacher, Patric Knowles, J. Edward Bromberg, Ernest Truex, Minna Gombell, Samuel S. Hinds, Irving Bacon, "Quiz Kid" Joel Kupperman. Credits: Directed by Charles Lamont. Original screenplay by Eugene Conrad and Leo Townsend. Original story by Robert Arthur. Director of photography, Charles Van Enger. Musical director, Charles Previn. Associate Producer, Bernard W. Burton.

Plot: The young son of a Lt. Commander, home on leave, meets the daughter of a musical comedy star, whose mother was an old sweetheart of his father's. Their plans to date are broken up by the exuberance of another young lady. At a party given for the star's daughter, the son straightens out his affairs; the father straightens out his love life and all ends happily.

Comment: This is another of the Donald O'Connor-Peggy Ryan filmusicals Universal has been turning out with such success. It is one of their best to date and introduces a new find, 17-year-old Ann Blyth. A talented young lady with the sort of appeal that makes box-office stars. Then to add that extra attraction that pays off at the ticket window, there is the debut of "Quiz Kid" Joel Kupperman in a feature film. Also rounding out a well-presented entertaining picture are such established players as Helen Vinson, Arthur Treacher, Patric Knowles, and Helen Broderick. Eight new numbers are presented—two are sung exceptionally well by Ann Blyth while most of the others are handled by Donald O'Connor and Peggy Ryan. Joel Kupperman does very well, though his manner of speaking gets so many laughs that most of the dialogue is lost to the audience. Most of the cast turn in top-notch performances, each having been hand-picked. Charles Lamont's swell direction has wrought a rapidly moving, enjoyable film for every type of audience. Credit goes to Bernard W. Burton for the excellence of the production as a whole. Arrange for plugs before and after the "Quiz Kid" radio program, mentioning the screen debut of Joel Kupperman. Sell the O'Connor-Ryan names and try to get the cooperation of local dramatic schools or drama societies. Tieups with music stores, and singing teachers, could be planned in advance of opening day. For a complete selling campaign utilizing angles designed to make your "Chip Off the Old Block" engagement a successful one, see the Showmanalysis on page 22.

Legion of Decency Ratings

(For Week Ending Feb. 19th)

SUITABLE FOR GENERAL PATRONAGE

Beneath Western Skies
Chip Off the Old Block
Frontier Outlaws
Mojave Firebrand
The Sullivans
Wyoming Hurricane

SUITABLE FOR ADULTS ONLY

Bridge of San Luis Rey

Motion Picture Industry

RED CROSS WAR FUND WEEK

March 23rd thru 29th, 1944

Circle the Date on Your Calendar

Beneath Western Skies

Republic **Western** **55 mins.**

(National Release, March 3rd)

AUDIENCE SLANT: (Family) A western for the outdoor addicts that carries all the excitement they seek.

BOX-OFFICE SLANT: Standard western offering.

Cast: Bob Livingston, Smiley Burnette, Effie Laird, Tom London, Charles Miller, Frank Jacquet, LeRoy Mason, Joe Strauch, Jr., Kenne Duncan, Jack Kirk, Bud Geary, Charles Dorety, Maxine Doyle. Credits: Directed by Spencer Bennet. Original story by Albert de Mond. Screenplay by Albert de Mond, Robert Williams. Director of photography, Ernest Miller. Associate Producer, Lou Gray.

Plot: The town of Stokesville is overrun by a gang of outlaws whose leader is working in cahoots with the town banker. Their plan is to frighten honest townspeople into selling their municipal bonds and depart from the town. In this way they hope to gain control of the town and make it a haven for outlaws. The schoolteacher takes things in hand by sending for some of her former pupils and having them straighten out the mess.

Comment: What starts off to be a slightly different western show peters out to just the routine stuff, but the outdoor fans will enjoy it for it has the usual good work of Bob Livingston and the comedy antics of Smiley Burnette. Under Spencer Bennet's direction there is plenty of action plus the necessary suspense in catching up with the crooks. The menace work is ably taken care of by LeRoy Mason and Frank Jaquet and Lou Gray has taken care of the production elements well. Sell as those in this series, with the western trimmings to attract attention put all around the lobby.

Voodoo Man

Monogram **Horror** **62 mins.**

(Nat'l Release, Feb. 21st)

AUDIENCE SLANT: (Adult) For the horror fans only. This has the stuff they like.

BOX-OFFICE SLANT: Aimed for the horror market. Can top the bill where the Lugosi name has a following.

Cast: Bela Lugosi, John Carradine, George Zucco, Wanda McKay, Louise Currie, Michael Ames, Ellen Hall, Terry Walker, Mary Currier, Claire James, Henry Hall, Dan White, Pat McKee, Mici Goty. Credits: Directed by William Beaudine. Original story and screenplay by Robert Charles. Director of photography, Marcel Le Picard. Associate Producer, Barney Sarecky. Producers, Sam Katzman and Jack Dietz.

Plot: Girls have been disappearing near the home of a retired physician. A young writer becomes involved when the girl he had been with, and also his bride-to-be, suddenly disappears. By breaking into the physician's home, the authorities, led by the writer, come across the doctor using these girls to help restore his zombie wife to normal. When the doctor is shot, his wife is destroyed and the girls are released from their zombie state.

Comment: For those people who enjoy horror films, this one will be a good chiller-diller. It has the creepy, eerie atmosphere they look for plus the tense excitement and zombie goings-on that build up to the edge-of-the-seat stage for the spectator. Bela Lugosi's name has become synonymous with horror pictures, and he does his usual "horroring" job. Assisting him in strange voodoo ceremonies is George Zucco. One is a little surprised to see John Carradine playing the

part of a half-wit, though he handles the role well. In other parts are Wanda McKay, Louise Currie and Michael Ames, all part and parcel of the strange happenings. Direction by William Beaudine maintains the necessary suspense and Sam Katzman and Jack Dietz get credit for the production as a whole. Sell to those interested in horror films, for it is aimed for that market. The Lugosi name, wherever known, will also attract attention. Eerie lobby and other voodoo paraphernalia could be used in advance of showing.

Action In Arabia

RKO Radio Action Drama 75 mins.

AUDIENCE SLANT: (Family) Far-fetched melodrama of Axis agents vs. American newspaper men with enough suspense for action houses.

BOX-OFFICE SLANT: Names of Sanders and Bruce will have to provide draw. Exploitable dualler.

Cast: George Sanders, Virginia Bruce, Lenore Aubert, Gene Lockhart, Robert Armstrong, H. B. Warner, Alan Napier, Andre Charlot, Marcel Dalio, Robert Anderson and Jamiel Hasson. **Credits:** Produced by Leonide Moguy. Original screenplay by Philip MacDonald and Herbert Biberman. Photographic direction by Roy Hunt.

Plot: Two American reporters returning to the States land in Damascus where they scent a story of intrigue between Nazi Agents and Arab leaders. One reporter is murdered while trailing a mysterious fellow-passenger and the daughter of an Arab leader. The remaining American, George Sanders, is warned by the Consul that he must leave by plane the next day. Meanwhile he meets Virginia Bruce and a conniving man who deals in inside information. Both are eventually linked into a plot hatched by the Germans to misrepresent their motives to the Arab leader, arouse the tribesmen to attack the Allies under Nazi leadership. Sanders and the American Vice Consul save the day after stealing a plane, flying to the Arabs' headquarters and revealing the German plot.

Comment: The playwrights and director of this film have over-exerted their imaginations in attempting to come up with an intrigue story of the present war. While parts of it are plausible enough, other sequences serve to detract from the desired authenticity even though the intent is purely fiction. The Arab tribe scenes are well managed and give the picture spectacle that is exploitable. This film will quite naturally find its greatest market among the action houses catering to the less discriminating patronage. For the action fans the show offers all the elements for "SEE" copy including spectacle, action, intrigue, thrills and romance. George Sanders and Virginia Bruce do their level best in the leading roles under the plot limitations. Gene Lockhart turns in a convincing performance. Director Moguy and Producer Geraghty are entitled to credit for the spectacle achieved in the film with a limited budget.

Curse Of The Cat People

RKO Radio Drama 70 mins.

AUDIENCE SLANT: (Adult) A morbid, though gripping drama with a highbrow theme and very limited appeal.

BOX-OFFICE SLANT: Presents selling problem and needs lively show as companion-piece.

Cast: Simone Simon, Kent Smith, Jane Randolph, Ann Carter, Elizabeth Russell, Eve March, Julia Dean, Erford Gage and Sir Lancelot. **Credits:** Produced by Val Lewton. Directed by Gunther V. Fritsch and Robert Wise. Screenplay by DeWitt Bodeen. Photographic direction by Nicholas Musuraca.

Plot: Irena Reed (Simone Simon), first wife of Oliver Reed, has met a tragic death as a result of her supernatural beliefs. Reed (Kent Smith) has remarried and he and his wife, Alice, are alarmed over their daughter, Amy (Ann Carter), who fails to make friends with other children. The child, having received a purported wishing ring from a half-crazed, aged neighbor, finds a make-believe friend in the person of Irena who comes back to life to play with the child. Lacking parental understanding the child persists in believing that Irena is real. Believing that she has been deserted by Irena, the child runs away in a snow storm and winds up with the old neighbor in her mysterious home. Pursued by the parents with bloodhounds and police she is found and her parents find understanding in the reunion.

Comment: First and foremost this is no picture for children. It should be recommended to your patrons as Adult entertainment only. It is a very remarkable piece of dramatic entertainment dealing with the psychology of children's minds. Tensely drawn moments which are in a sense depressing have been vividly filmed by understanding directorial and photographic hands. The acting by all members of the cast is especially fine, with a moving quality of realism that stamps the film as an artistic achievement. The picture will present a selling problem for the theatres. It is too highbrow in theme for the average "horror film" audience and the cast lacks box-office names to attract the more discriminating or arty fans. There is a very definite lesson in the picture for parents who will appreciate the plight of the family portrayed although the manner in which the juvenile problem is poised can only be justified as theatrical trickery. Two avenues lie open to the exhibitor in showing this film. One is to sell it"For Adults Only" and the other is to use it with a comedy horror show companion piece on a double bill.

Reh's Heart-Tug Lobby Poster Gets Results in Philadelphia

Manager Al Reh, Mastbaum Theatre, Philadelphia, has posted in his lobby a photo of his son in the service and alongside is a blowup of a letter to his theatre patrons.

Text of the letter is to the effect that his boy is just one of the millions who are missed at home; that bonds will help bring them back and that the time to buy those bonds is NOW.

This straight-to-the-heart appeal is getting excellent results in Philly.

Dimes Report From Chicago

Joe Abramson, secretary to Jack Kirsch, estimates the March of Dimes collection in the Chicago area will reach $150,000, while in downstate Illinois it looks likely to reach $75,000. Checks for the amounts collected were scheduled to be delivered to March of Dimes officials this week in the office of J. J. Rubens, co-chairman with Kirsch, of the drive.—Ch.

Second Bond Premiere

Wyoming's 4th War Loan campaigners have set such a terrific pace in their "Two Bonds for Every Seat" premieres, that Les Newkirk, State Publicity Chairman, has issued a call for a Second Bond Premiere to be held sometime in the latter part of February.

$225,000 Pledged at Rally

Over $225,000 in Fourth War Loan bond purchases were pledged by home office employes of Loew's Inc.,—MGM—and radio station WHN, at a rally staged recently.

Astor Sells Two for Each Seat

The Astor Theatre on Broadway has sold double its seating capacity in the Fourth War Loan drive. Up to February 15, 2292 individual bonds as against 1146 seats were sold.

Has Used It Before. . . Wants a New Copy of

ENCYCLOPEDIA OF EXPLOITATION

O. D. Tucker, Lynn Theatre, Port Neches, Texas, is one of many showmen who have ordered new copies of this standard work of showmanship. "I will be looking forward to receiving it soon," writes Tucker in his letter ordering a new copy, "as I have always found that every show-selling angle listed is worth its weight in gold."

Order Your Copy of the Popular Priced Edition Now

Only $1.95 Postpaid

(Cash With Order, Please)

SHOWMEN'S TRADE REVIEW

1501 BROADWAY NEW YORK 18, N. Y.



HANDS ACROSS THE BORDER

Hear Roy Sing

HOAGY ("Stardust") CARMICHAEL'S

sensational new song hit "Hands Across the Border" and "Dreaming to Music," "When Your Heart's on Easy Street," "The Girl With the High-Buttoned Shoes," "Hey-Hey," and "Cool Water."

A Republic Picture






ROY ROGERS
King of the Cowboys and
TRIGGER
Smartest Horse in the Movies
with
RUTH TERRY
GUINN "BIG BOY" WILLIAMS • ONSLOW STEVENS
MARY TREEN Introducing THE WIERE BROS.
BOB NOLAN and the SONS of the PIONEERS
JOSEPH KANE, Director
Original Screen Play by BRADFORD ROPES • J. BENTON CHENEY

Program Exchange

Nolan Pens Bond Editorial; DiLorenzo Plugs War Loan; Texan Talks About Weather

To begin our discourse this week, we'll dispense with our commentary on the weather (it's comfortably cold these days) and take up a letter received a few days ago from our former associate, **Jack Jackson.**

First glance at the heading, "America's fastest growing city in America's greatest state," would instantly bring New York to the minds of most readers. But Jack has chosen the slogan to designate a town in Texas known as Houston. His letter is a report on the "horrible climate" down here. He writes:

"This morning I had hell scared out of me, as the steam was on full blast when I tumbled out of my downy couch to sling a left-handed 'hello' at this war-torn world. I thought sure the temperature had fallen down into the blizzardy 40s and began digging out my New York costume (which I had stored away for a possible future trip to Siberia).

"I gingerly opened a window and stuck my hand out to test the 'blow and flow.' (Ed. Note: Remember how Jackson used the bell-hop to test the weather in New York? With the shortage of manpower, apparently bellhops are no longer available for testing purposes.) Imagine my surprise when I was able to be still conscious of the fact that it was a finger without having to stick it in boiling water as I did in New York. When I got downstairs I divested myself of the extra clothes tonnage and started for the office, wishing I had taken my sun glasses, and when I arrived I happened on a news item that said that Thursday night's star-studded sky brought the first lunar halo in some time and confused Houstonians. Scores of them kept weather bureau telephones ringing, wanting to know about the 'big ring around the moon.' Highest temperature was 73, lowest was 51.

"If you happen to know of anybody who wants to buy a steamlined, snow-proof vest, let me hear about them, as it seems certain the temperature will reach up into the 90s soon now and I'll have no more use for it."

Jackson's letter speaks for itself and requires no comment, except perhaps the observation that it must be hardy lot of Texans if, for example, one has to thrust forth one of his digits into the outer ozone to determine whether to wear a sport shirt and sun glasses or ear muffs and steam-lined vest.

Eddie Selette of the Colonial Theatre, Nashua, N. H., took advantage of Valentine's Day by putting out heart-shaped, die-cut announcements of his program for that day. Said the copy: "Here's a sweetheart of a show . . . etc." It's too late for you to do anything about it now, but keep this idea in mind for next year.

Both the Fourth War Loan and the March of Dimes were brought to the attention of patrons of the Palace Theatre, Greenfield, Tenn., by means of copy on the front page of the program. A page was also set aside to advertise Free Movie Day.

In the program for the Normandie Theatre, New York, Manager **David Nolan** utilized a column to write an editorial pointing out the activity of the theatres of America in the war effort. Wrote he, in part: "Such activities as scrap drives, USO campaigns, Red Cross fund-raising campaigns and blood donor enlistments, recruiting of Wacs and Waves, disseminating government information via the screen, are all fostered in these temples of entertainment." Continuing, Nolan pointed out the work of the industry in selling bonds and stamps, stressed the importance of the Fourth War Loan and the theatremen's determination to surpass the goal of any former drive. "When you go to the movies, remember what theatres throughout the country are doing to help speed victory. Help them in their task and help yourself."

Thomas di Lorenzo of the New Paltz Theatre, New Paltz, N. Y., sends us evidence that his showplace is right in there pitching in the Fourth War Loan drive. In addition to a copy of his program, he encloses two newspaper tear-sheets. One page features a full-page cooperative ad, sponsored by Arrow Bus Lines and the New Paltz, plugging the sale of war bonds. It's an impressive ad. In a regular theatre ad, di Lorenzo takes extra space to (1) thank his patrons for their response to the appeal for the fight against infantile paralysis and (2) to list the names of men in service in whose honor bonds have been purchased by patrons.

Some copies of recent programs for the Utopia Theatre, Flushing, L. I., have reached our desk. The issues go back to Christmas, and display the showmanship flair that characterized the initial copies we received some weeks ago. If you remember, the inside spread is a calendar layout utilizing various ad elements. Hand-drawn art work comprises each front cover. Sale of war bonds and stamps is constantly plugged, and special attention has been devoted to the Fourth War Loan. In short, this cross between a calendar program and the usual weekly program is well produced, and we feel sure it is just the sort of house organ many theatremen would be glad to use. We have a few samples we'll gladly send to showmen who request them, as long as our supply lasts. We hope to receive additional future copies from the Utopia.

And so we come again to the conclusion of our discourse. But we shall return in another week. Meanwhile, send us copies of your program. Or, if you consider putting out a program, write to us for samples.



In case you missed our original reproduction of the inside spread of the program for the Utopia Theatre, Flushing, L. I., here's another of a more recent issue. Note how Manager Paul Raisler emphasizes the Fourth War Loan in copy across the top of spread. Note, too, how ad elements are utilized. For a monthly program which serves also as a calendar, Raisler's house organ is a fine selling accessory.

Good Campaign is Brien's Swan Song

As his showmanship swan song to a successful career at the Kenyon Theatre, Pittsburgh, Manager Lige Brien made his final campaign at that Warner house thorough and productive. Brien, who is now at the Enright Theatre in the same city, turned in an excellent selling job on "Lassie Come Home," and the resultant business was so good that the picture had to be held over for a second week.

Some of the highlights of Brien's campaign:

Lobby Displays. In advance of playdate a special display was made up for the lobby. Cut-out letters of the title were placed on background board 20 feet long and five feet high. Above the title were cutout letters of Roddy McDowall and Donald Crisp, while in the center, below, was a figure cutout of Roddy and Lassie. Another display featured Friskie Dog foods and was tied up with Carnation Milk. Through this same tieup, seven store window tieups in and around the Kenyon's neighborhood were effected.

Art and Publicity. Two scene mats were promoted in the Pittsburgh *Press,* and several writeups also appeared in the same newspaper.

Street Ballyhoo. For a street ballyhoo, Brien had an usher carry a cut-out sign in the figure of a dog, lettered with copy about the picture, theatre and playdate.

Bookmarks. Two thousand bookmarks with theatre imprint were distributed in worthwhile spots.

Newspaper Advertising. The picture was well sold in ads which appeared in the *Press, Sun-Telegraph* and *Post-Gazette.*

Ties in With True Story

When a local dog found its way home after a long absence, C. T. Spencer of the Capitol Theatre, Hamilton, Ontario, tied the news story in with his engagement of "Lassie Come Home."

Selling the Picture

Tieups and Novelties Sell 'Russian Girls'

For the opening of "Three Russian Girls" at Loew's Esquire Theatre, Toledo, Manager Carl Rogers arranged several tieups and made good use of printed novelties which got his attraction plenty of local attention.

A tieup with the Buckeye News Company accounted for all their delivery trucks carrying 22x28 cards announcing the film's opening at the Esquire. More than 1000 special 2½x7-inch cards were attached to all suits delivered by the Eastern Dry Cleaning Company. Cards carried full credit for the film's opening.

Special Quiz Cards were distributed at all bus and trolley stations. Copy on the card read: "What does TRG stand for? For the correct answer call (theatre phone number) and you may win a guest ticket to Loew's Esquire Theatre." Guest tickets were issued to the first 15 persons asking the question.

Five thousand heralds were distributed in 53 war plants in the surrounding areas. Stock 22x28 cards were placed in all local bars and grills.

For a street ballyhoo, three usherettes were dressed in authentic Russian costumes and paraded the streets of the city with signs announcing the film's opening. A cooperative ad was put over with the Basch Jewelry Company and utilized photos of Anna Sten and Kent Smith, stars in "Three Russian Girls."

Polish Leaders Express Approval Of 'In Our Time' in Buffalo

After viewing "In Our Time" in its pre-release premiere showing at Shea's Buffalo Theatre, Boston, one of the country's leading Polish newspapers, *Everybody's Daily*, not only gave the picture a highly laudatory review for its entertainment values, but devoted a 1000-word editorial to praise of the film's authenticity and commended Warners for giving the public a timely story background that is both interesting and rarely seen on the screen.

Stanley Czaster, national president of the Polish Union of America, and Mrs. A. Bierdron, president of the Polish Women's Alliance, were among other prominent Polish-Americans who attended a showing of "In Our Time" and expressed their enthusiastic approval.

Through these organizations and the Polish press, the picture will be boosted in Polish communities throughout the country. Both Shea's Buffalo and *Everybody's Daily* report that local word-of-mouth recommendation of the picture has been exceptional.

WB Ties in With Benrus for Radio Plugs on 'In Our Time'

Under a tieup arranged by Warner Bros. with Benrus Watches, local openings of "In Our Time" throughout the country will receive the benefit of five-times-daily plugs, running for several days, on the Benrus Watch spot announcements over a nationwide list of radio stations.

Announcements will include a plug for the picture, in addition to naming the local theatre engagement.



A private preview of original costumes worn in Paramount's "Lady in the Dark" was held at the Women's Military Services Club in New York last Sunday, preceding by a day the fashion show and wedding held in Boston (see story below). More than 500 women in uniform attended the preview.

'Lady' Style Preview Is Held in Boston

Thirty of the costumes worn by Ginger Rogers and other principals in "Lady in the Dark" were shown at two fashion previews and a St. Valentine's Day wedding of a "Cinderella bride" in the original wedding gown worn by Miss Rogers in the film's "Golden Dream" sequence, held in Boston and Brookline this week.

Augmented by Boston models, Phyllis Brooks, featured in the picture, and Powers models put on a preview of the "out of this world" costumes on Monday afternoon at Filene's department store.

The preview was repeated on Monday night on the stage of the Paramount Theatre before a capacity audience in conjunction with a war bond premiere of "The Miracle of Morgan's Creek." Presentation of the fabulous fashions served as a "live trailer" for the New England premiere of "Lady in the Dark" to be held at the Metropolitan, Boston, on March 9.

Following the preview at Filene's, which is cooperating with M & P Theatres in promoting the premiere of "Lady in the Dark," a press reception for Miss Brooks was held at the Copley-Plaza Hotel.

At 6 p.m., 18-year-old Maybritt Irene Johnson, Brockton shoe worker, who was chosen from among 150 girls as the one most closely resembling Ginger Rogers in looks and size, was married in the star's "Golden Dream" wedding gown to Michael F. Brugliera, 20, radio man, third class, U.S.N. Wedding was performed at the Fellowship Centre for Servicemen in Brookline. The entire orchid-surrounded ceremony, including the bride's wardrobe, was presented to the couple as their wedding gift.

A reception and fashion ball followed the ceremony, and pictures of the entire event were made by Paramount News.

Showman Sam says: No leader is ever greater than his support, and few shows are ever greater than the feature picture.

To Maintain Steady Patronage, Theatre Requires Personality

To attract patronage for the "B" pictures as well as the top film hits, you must establish a *personality* for your theatre, writes *Mister Showman* in the National Screen Service bulletin which bears his name.

Declaring that he has "a pet peeve" which he wants to get off his chest, *Mister Showman* writes:

"You have undoubtedly heard near-sighted fellows voice the assertions that they don't believe in Institutional Advertising for a theatre. They admit that there is a definite advantage in advertising their pictures . . . but feel that anything beyond that limitation is a waste of money.

"That doesn't necessarily mean that the fellow who made the statement isn't a good theatre operator in other respects. In fact, he probably has a beautiful theatre with all modern conveniences . . . but spends his time wondering why the *big pictures* do *big* business . . . and mediocre pictures don't even make expenses.

"The answer, of course, is quite obvious. To the national advertising and star and story value that help put over his big attractions, he adds a strong advertising campaign. But when he gets that 'B' picture, lacking sensational advertising campaigns and boasting little in the way of box-office dynamite, he's a helpless kid.

"'Of course,' he'll ask you, 'if I haven't anything to sell, how can I get business?' Well, here's the answer to that question . . . and this isn't guessing It's a proved fact!

How Do You Do It?

"First, you've got to establish a *personality* for your theatre. How do you do it? Well, what makes you visit the same barber week in and week out? What influences your wife to patronize the same grocer every day, even though quite frequently his prices are higher than those of his competitor? Why do you buy your clothes from the same tailor . . . your gasoline from the same service station (though there are many stations handling the same brand of gas in the immediate vicinity) . . . your evening newspaper from the same newsstand? It's personality! They've got it . . . and you like it!

"Fellas . . . that's why people attend theatres when they show mediocre pictures! Because the theatres have *personality!*"

Mister Showman goes on to recommend that patrons be advised of the many conveniences placed at their disposal, that trailers for various holidays be projected, that noise and vandalism be curtailed. He points out that the first essential in any structure is the foundation, and that institutional advertising will give a theatre a foundation on which the exhibitor can build to greater and more profitable achievements.

Forms 'Young Ideas' Club

To help exploit "Young Ideas," John Conhaim of the Regent Theatre, East Liberty, Pa., got newspaper cooperation in the formation of a Young Ideas Club. Youngsters were invited to submit ideas on what the future holds for them.

Showmanalysis

REG. U.S. PAT. OFF.

SALES PROMOTION PLAN TO CASH IN THE CHIPS



A Universal Picture
Associate Producer
BERNARD W. BURTON
Directed by
CHARLES LAMONT



Geared to the rapidly mounting popularity of Donald O'Connor, "Chip Off the Old Block" is rated as his best to date, and this new film presents a golden opportunity for practical, logical exploitation and showmanship.

The title of the show is a natural for many tieups, while the presence of Joel Kupperman, outstanding member of radio's famous "Quiz Kids" in the cast will prove a good lure for many radio listeners if properly advertised. In preparing this "Showmanalysis" it is STR's plan to offer tried and proved suggestions which can easily and effectively be carried out in actual practice by a majority of the theatres. The following stunts and ideas are not created just to look good on paper but are all solid revenue producers in practice and application.

FATHER-SON PREMIERE

The title of this show forges the perfect link for a Chip Off the Old Block Premiere which under wartime conditions can be given a real patriotic flavor due to the fact that in the film, O'Connor plays the son of a Lt. Commander of the U. S. Navy. You can get your local American Legion or Vets organization to help arrange the affair, with invitations to all World War Vets who have sons serving in the armed forces to be your guests on opening night. Where there might be too many such father and son combinations in the larger cities some plan of narrowing down the field to a practical number might be employed such as the fathers of Navy sons or just the fathers of officers. This is a detail which you can work out.

Local recruiting officers will undoubtedly be glad to cooperate and the event seems to be a logical occasion to stage an induction of draftees in the theatre with the oath being administered. Have the dads of the draftees as your guests. Newspapers should give you a real publicity buildup on this stunt since it will involve many local names. If you are unable to handle the induction angle to lend glamor to the event, why not plan the premiere as a blood donors' campaign with wounded vets to speak, etc.? If you are near a military establishment it may be possible to get a service band or orchestra to supply some musical color to the premiere. Build all publicity around the theme that the event is in honor of Blank town's "Chip Off the Old Block." You will no doubt be able to encourage other than service dads to bring their younger sons along due to the broad appeal of the picture.

LOCAL QUIZ KIDS

Probably the second most important promotion angle offered by this film is based on Joel Kupperman, the Quiz Kid, who is featured. The schools are the natural point of contact in putting over this phase of the campaign. Conduct a local Quiz contest with the various grades engaging in a school competition and offer a guest ticket to winning students from each grade. If a local paper carries school news the stunt should garner ample publicity. School papers should also go hook, line and sinker for this. If you need a supply of quiz questions there is a book of them available in the pocket libraries at your five and dime store. Should you prefer, a series of questions surrounding the picture such as could be compiled by a committee of teachers from each grade using the press book for information.

SPECIAL HERALDS

We have seen a very effective herald prepared on another picture which fits this one to a "T." Get your local lumber supplier to cut up the necessary quantity of scrap one-quarter inch veneer board into five by five inch squares and have your copy printed or rubber stamped on either or both sides of the raw wood. This gag herald will attract plenty of "extra" attention to your message and will set folks talking about the stunt. If the veneer board is not obtainable, any thin white pine board will suffice. Be sure that only clean surfaced lumber is used as dirt or grimy finger marks will detract from the appearance.

CONTEST WINDOW TIEUP

The old gag of guessing the number of beans in a jar can be adapted ideally to get attention for this show. Every lumber mill has an almost constant scrap pile of assorted blocks of wood which are the offall of their cutting machines. Get a quantity of these and place the pile in a prominent window offering guest tickets and promoted merchandise awards for the closest guesses to the correct number of chips off the old block on display. You might prepare or promote a special entry blank which could be made available to contestants at the store which is providing the display window and prizes as well as at the theatre. The prizes should be displayed with the chips and the better the prizes the more interest you will stir up. The payoff should be good for a pictorial break in the press. Have a committee of judges count the chips at the end of the contest and make an issue out of the locking of the display window with stress on the fact that no one knows or will know the correct answer until the judges make the official count. No purchase should be made a requirement for participation in the contest.

MARQUEE FLASH

The 24-sheet on this picture is fine material for a huge cutout which can be mounted on compoboard and properly braced for display on the theatre marquee. If you haven't used this stunt in some time the set-up will attract all the more attention. This cutout is also perfect for a float, sound truck or giant lobby setpiece.

LIMERICK CONTEST

If you haven't planted a good limerick contest in your local paper for a while back, here is a picture which has that juvenile, jitterbug element which lends itself to such a promotion. We submit a bit of poetic license which may do the trick or if you feel poetically inclined you may desire to improve on our suggestion. The stunt calls for a fourth rhyming line and guest tickets or other awards for the best entries. Pick judges and if you find radio a more favorable sponsor of the contest . . . that will be all right too.

Here is the copy idea. . . .

As a rip my old man was a pip
As his son, I am labeled a chip
If a rip is a pip and the chip is a drip—

JITTERBUG CONTEST

With the Donald O'Connor and Peggy Ryan names to work with you have the natural basis for a bang-up Jitterbug Contest, and better still, if you have a local dancing school with modern ideas to cooperate, it will be a simple matter to build a stage event that should pull plenty of extra customers on opening night. We need relate few if any details on this stunt. You know the answers; we merely wish to call the idea to your attention for what it is worth in your situation.

MUSIC TIEUPS

There are a number of good solid tunes in this show which will be making the rounds, so don't neglect letting your patrons know that they are all in this big musical-fun show. Music stores and radio stations are "firsts" on your music contact list. Go after displays of the

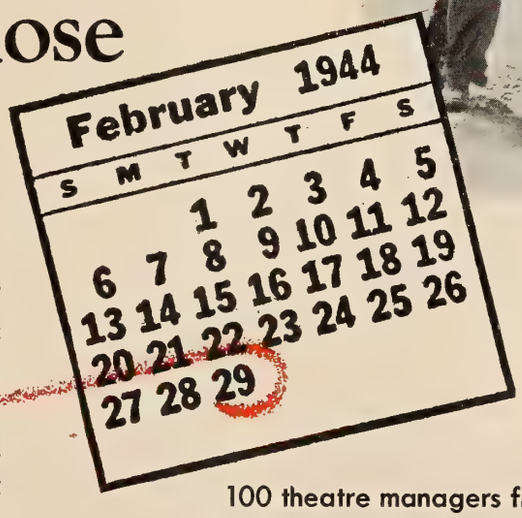
(*Continued on Page* 31)

LET'S FINISH OUR JOB IN A BLAZE OF GLORY!

WE BOUGHT EXTRA WAR BONDS
4TH WAR LOAN

Don't Stop Now! Keep Selling Those "E" Bonds!





REMEMBER . . . .

All properly certified bond sales through February 29th will count in the "HONORED HUNDRED" contest. Mail your stubs and final report form to *your* STATE EXHIBITOR CHAIRMAN, bearing a postmark not later than March 15th, 1944.

HONORED HUNDRED!

There's Still Time!

100 theatre managers from all over America, Alaska and Hawaii who sell the greatest number of "E" bonds in ratio to the number of seats in their theatres will go to Washington, with all expenses paid, as an Executive Advisory Committee for the Fifth War Loan. In addition, they will receive scrolls, citations, medallions and acclaim!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

Initial Campaigns on 'Seabees' Models for Future Exploitation

Theatremen in first-run cities are expending special efforts in the exploitation and advertising of "The Fighting Seabees," as can be gleaned from the following reports of campaigns in Dallas, Philadelphia and Boston.

Dallas. Interest in the Majestic Theatre engagement of the film was stimulated by an excellent campaign handled by Frank Starz, director of publicity for Interstate.

Starz took advantage of the selection of Seabee James W. Purgason of Dallas to represent that city at Republic's national reception in New York, to obtain coverage in the Dallas *Morning News,* which used a photo showing Robert O'Donnell, managing director of the circuit, seeing Purgason off to New York.

After the New York reception, Purgason returned to Dallas with a print of the production. He was met at Union Terminal by Mayor pro tem J. B. Adoue, Jr., Lt. W. L. Lane, District recruiting officer; Miss Mary Alice Brown, representative of Interstate's publicity department, and Republic Branch Manager Lloyd Rust. A police escort guided the group to the Adolphus Hotel, where Mr. and Mrs. Purgason were guests in the Skyway Apartment, assigned only to honored guests of Dallas. The orchestra in the Century Room at the hotel played Song of the Seabees in Purgason's honor, and he was introduced.

Next morning Purgason visited Miss Pollyanna Badgett, amusement editor of the *Times Herald,* which carried a photo of his arrival captioned with his Dallas program.

He also visited the Dallas *Morning News,* where he was interviewed by Miss Fairfax Nesbitt and John Rosenfield, amusement editors; Radio Station WFAA, where he "was introduced as the honored guest of Dallas, and reported that he was sure everybody would like 'The Fighting Seabees'."

That evening, a press preview of "The Fighting Seabees" was held, followed by a reception at the Adolphus Hotel, at which a large gathering of newspaper and radio people witnessed the presentation of a Seabee bracelet to Purgason by Mayor pro tem Adoue, Jr., who was introduced by James O. Cherry, city manager of Interstate, Dallas.

Philadelphia. A whale of a campaign launched "The Fighting Seabees" in the Quaker City, where it opened at the Stanley Theatre. George Balkin, manager of the house, and Maurice Gable, first-run district manager for Warner Bros. Theatres, aided by Irving Blumberg, Warner ad-head, and Milt Young, publicity department, utilized every available agency to publicize the picture.

Newspaper ads and stories, radio features and spots, billboards, car cards and window cards, window displays, personal letters, war plant bulletin boards were used, culminating with an opening night at which 100 Navy men in uniform were guests of the theatre.

Campaign was launched formally when Mayor Bernard Samuel presented an appropriately inscribed identification bracelet to former Philadelphian Justin Joseph Dintzer, now a Quartermaster first class in the Seabees. A few days later a screening and luncheon was held at the Bellevue-Stratford Hotel for dramatic critics, radio commentators, trade paper representatives, the Navy public relations and the Navy recruiting offices, as well as executive officers.

More than 420 war plants within a radius of 30 miles of the city cooperated in bringing the picture to the attention of their workers. They posted bulletins and posters sent to them by Blumberg. In many plants, attention was called to the posters through public address systems.

Central city store windows were used to advantage with fifty 11x14 stills mounted in special 16x18 frames, with theatre credits. Complete windows were promoted in the stores of Tartaglia Brothers, uniform fitters.

In advance of the opening, a large display was placed in the lobby. It featured an oil-painted panoramic background, life-size enlargements of stars, and three-dimension cut-out letters, embellished with special lighting effects.

Billposting consisted of illuminated 24-sheets in strategic locations, 100 3-sheet locations on subway and elevated stations, and 50 one-sheets on elevated stations.

Additional exploitation consisted of Perc Westmore cosmetic tie-up windows in ten drug stores, a unique display in an exclusive men's store window, and 4200 lines of newspaper advertising.

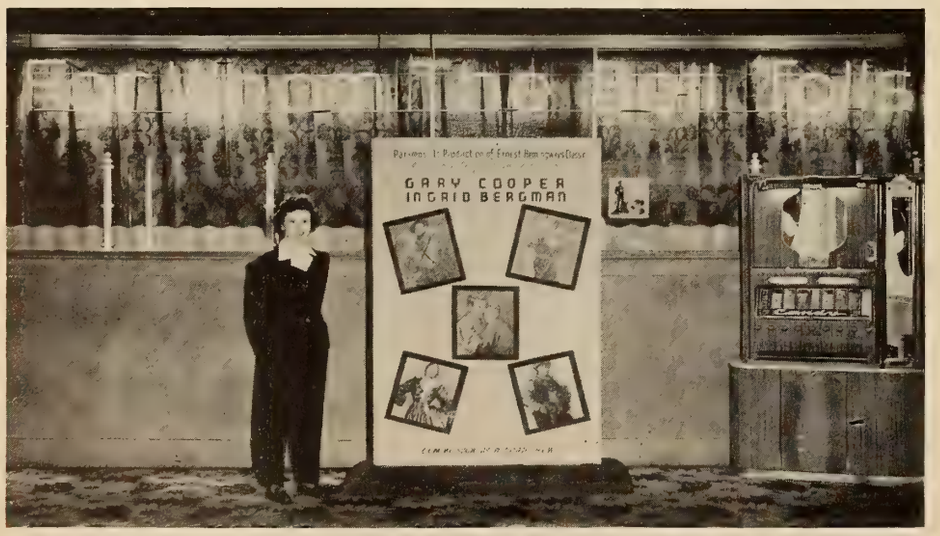
Boston. Effective campaign which heralded the opening of "The Fighting Seabees" at the Paramount Theatre was centered on Seabee Martin P. White, representative of Boston at Republic's recent national reception at the Hotel Astor, who returned to his home town to participate in promotion for the Boston run. Seabee White was a guest of honor at a reception at the Copley-Plaza, attended by executives of the M & P circuit, Boston press and radio representatives, high-ranking Naval officers. He was presented with a Seabee identification bracelet from Mayor Maurice J. Tobin and the City of Boston.

Promotion included a radio music contest on Stations WCOP, WEEI, and WORL, built around Song of the Seabees; window and counter displays of the title page of this song, which features the stars, John Wayne, Susan Hayward, and Dennis O'Keefe; a window display in R. H. White's Department Store, one of the biggest in Boston, located opposite the Paramount Theatre; a Naval Recruiting Booth in the lobby, staffed by two Waves; and a Naval Escort, consisting of Naval Police and several Chief Petty officers, furnished by the Navy Department, and stationed in the lobby and directly outside the theatre. On opening night, the mezzanine section of the Paramount was reserved for high-ranking Naval officers and their wives, who accepted the theatre's invitation to attend the opening.

Five hundred 2-sheet posters were used in elevated and subway stations, in addition to the regular campaign, which included a full showing of 24-sheets; 1500 lines of additional newspaper advertising in addition to the regular theatre budget, in the *Boston Post, Globe, Herald Traveler,* and *Record American,* and radio spot announcements on Stations WBZ and WEEI.



To ballyhoo MGM's "Whistling in Brooklyn," in Atlanta, Manager Boyd Fry of Loew's Grand sent a be-whiskered, baseball-uniformed man through the city's streets. Pedestrians stared at him.



Notable among the stunts used by Manager Jerry Zigmond of the Newman Theatre, Kansas City, to call attention to Paramount's "For Whom the Bell Tolls," was a neon sign of the title used in advance in the lobby and out in front during the engagement of the Technicolor production. Sign drew much attention.

'Destination Tokyo' Heralds Distributed in 23 War Plants

Distribution of 8000 heralds in 23 war production plants, with the film title serving as a slogan for the workers, numbering from 500 to over 22,000 in each plant, was one of the high spots of the "Destination Tokyo" campaign staged for the film's engagement at the RKO Palace Theatre, Columbus, O., by City Manager Harry Schreiber.

Curtiss-Wrighter, house organ of the Curtiss-Wright aircraft plant, ran a story urging workers to see the picture. Teaser ads were used, plus the national ad arranged by the home office. Special panel blowups were used in the lobby.

Despite the tightness of publicity space, the picture received good news breaks during the week preceding its playdate.

Music, Radio and Newspaper Tieup Sell 'This Is The Army'

W. E. Winterton, manager of Famous Players Canadian Capitol Theatre in Saskatoon, Saskatchewan, reports a strong campaign on Irving Berlin's "This Is the Army." He writes:

"The Hudson's Bay Company gave us a very nice window next to the entrance to their store and dressed it with an army display, using a 3-sheet cutout and stills as the center of attraction. Theatre credits were boldly displayed and the window was allowed to stand for three days.

"The Record Shop on the main street also displayed stills and card with playdates.

"Wesley Music House had window full of 'This Is The Army' music and am advised they sold out the first day and ordered more by wire.

"On Sunday, day before opening, the RCA Victor program sponsored by the Record Shop, had a 15-minute program and called it 'Fifteen Minutes from "This Is The Army".' All music played was from the picture. The program followed the news at 3:45 and got a good listening audience. In return for the above, we allowed them a display card in the foyer, calling attention to the fact that records from 'This Is the Army' could be purchased at their store.

"The Hudson's Bay Company have a 15-minute radio program daily at 2:45 p.m. and on Tuesday (2nd day) gave the picture two good plugs.

"While we did not spend any extra money on newspaper space, we got plenty of cooperation from the editorial department. A special reviewer gave us a splendid writeup, and on the fourth day the editor himself gave a review in his column. This type of advertising is very valuable and cannot be bought on these pages.

"We displayed one week ahead of opening two large cutouts with stills (sent us by Warners) in the lobby and foyer. Our fronts were quite colorful and stressed the technicolor angle. One-sheet frames were used in hotels and 14 x 36 inserts at the bus depot.

"The War Service Auxilliary Committee, of which I am a member, made sure the chairmen of the subcommittees asked for the support of all their members in advertising the picture, especially from the angle that part of the proceeds went to the Canadian Army Show Recreation Welfare Fund.

"Two army schools and two air force schools carried notice of the picture on their Order of the Day bulletin boards."

Money Dates for March

With its blustery winds, its change-of-season weather, not to mention its thirty-one days during which the Lenten season will be rigidly observed, March presents a formidable obstacle to good theatre attendance. Most people, too, will be burning the midnight oil trying to figure out their income tax returns. To be forewarned is to be forearmed; therefore, wise showmen will quickly and firmly grasp every angle of emphasis that promises to make theatre attendance so important it will outweigh climactic discomfort and other obligations in the minds of their customers. Showmanship activities for March are not as plentiful as during other calendar periods, but they are sufficient in number to permit activities of the kind that will get good support from groups and businesses interested in observance of the events and encourage added patronage at performances through all of the month's 31 days. Herewith are ideas that may prove helpful:

National Observance Periods

MAR. 12-18: GIRL SCOUT WEEK. Make this local observance an event of importance. Meet with the heads of the Girl Scouts in your community and assist them in planning recruiting drives and setting up recreational and organizational activities for the year. For publicity purposes, help them prepare an outline of past accomplishments and future aims for presentation to the newspapers and radio stations. Offer the facilities of your stage and lobby for an exhibition in which the girls will demonstrate the units of service in which they are trained by the organization. To wind up the membership drive, get the high school bands to lead the Girl Scouts in a parade to your theatre for a special performance. Try to locate local women who have, in one way or another, contributed to the welfare or fame of your community who formerly enjoyed membership in the Girl Scouts. You should succeed in getting abundant publicity for every move you make in assisting the aims of this fine organization, and if you make your theatre the focal point of all activities vis-a-vis observance of the period, your box-office is certain to benefit.

MAR. 13-18: NATIONAL HOBBY WEEK. Get the newspaper editor and radio station manager to assist you in locating the outstanding hobbyists in the vicinity and arrange for a lobby exhibition of examples of their playtime activities. If lobby facilities are inadequate, tie up with merchants for windows and get publicity for your theatre and its attractions by having the newspaper run a contest where tickets are offered as prizes to persons sending in the best impressions of the various hobbies displayed. Don't overlook this bet, for it offers many chances of personal contact with the better-class citizens who are not regular theatre patrons and whose continued patronage is highly desirable.

Special Opportunity Tieups

MAR. 1: U. S. DEPT. OF EDUCATION EST. 1867. Contact school heads and local Board of Education officials. Try to get them to use your stage for special activities to celebrate the anniversary. The possibilities are as big as your own imagination and your ability to sell your ideas and the importance of the occasion to the executives you contact.

MAR. 7: LUTHER BURBANK, FAMOUS HORTICULTURIST, BORN 1849. With spring and the planting season just around the corner, the country agricultural agent, leaders in local Garden Clubs, the 4-H Club membership and great numbers of ruralites can be interested in participating in observance of the natal day of this man whose work has meant so much toward furthering the perfection and progress of plants and vegetable life. If possible, arrange to give to all attending the ceremonies packages of seeds carrying a message about your theatre.

MAR. 14: ELI WHITNEY PATENTED THE COTTON GIN, 1794. If yours happens to be a manufacturing or cotton-growing community, you should experience little difficulty in arranging for wide observance of this day.

MAR. 15: FEDERAL INCOME TAX DUE. So many newcomers are entering the lists of income tax payers, and there is so much confusion and bewilderment concerning the income tax blanks, that efforts expended in familiarizing the public with the details of necessary procedure is likely to be greatly appreciated by collectors and payees alike. Get in touch with the local Collector of Internal Revenue and arrange for the appearance of some member of his staff to handle a five-minute instruction period from the stage of your theatre for four or five evenings preceding that date of collection.

MAR. 17: ST. PATRICK'S DAY. This is a big day for the Irish. Arrange with a local florist for green carnations to be given the ladies, and see that handbills are printed or overlayed in green. If possible, obtain a quantity of inexpensive shamrocks from one of the big novelty houses to be given away, with some message about the theatre and its attractions appended, on or before the 17th. Contact the heads of local Irish societies and try to arrange for choral groups and other activities on stage, such as an Irish Reel dancing contest, old fiddlers contest, etc.

MAR. 20—FIRST DAY OF SPRING. Go after local merchants and arrange for observance in the way of fashion shows, mezzanine dress parades, etc.

MAR. 21—JOHANN SEBASTIAN BACH, COMPOSER, BORN 1685. The various music societies and music stores will cooperate on activity to celebrate this occasion.

Sectional Observances

Mar. 1—Nebraska joined Union, 1867.

Mar. 2—Texas Independence Day.

Mar. 3—Florida admitted to Union, 1845.

Mar. 4—Pennsylvania Day, Charter granted, 1681.

Mar. 4—Vermont joined Union, 1791.

Mar. 15—Maine admitted to Union, 1820.

Mar. 23—Alaska made part of United States, 1867.

Mar. 25—Maryland Day.

Polls Patrons to Find Tastes and Criticisms

To get a line on his patrons' likes and dislikes concerning entertainment and the theatre, Manager Eddie Selette of the Colonial Theatre, Nashua, N. H., has distributed questionnaire cards to the moviegoers of that community.

"To Our Patrons," the copy begins. "We want you to feel as comfortable here as you would in your own home, and so we welcome any suggestions and criticisms. So that we may arrange our programs to please you, fill out this questionnaire and deposit in box located near doorman."

Patrons are asked to check the type of feature they like by checking any of the following: Action, Comedy, Drama, Western, Love, Musical, Mystery, Opera. Next, spaces are provided for the insertion of the names of stars they enjoy seeing.

Small boxes are provided opposite "yes" and "no" for affirmative or negative replies to the question: "Are the ushers courteous?" This is followed by space in which the recipient of the card may write-in any suggestions or criticism. Lines for name and address, and then the name of the theatre, complete the copy on the card. Reverse side is a "message from the cashier" in which she enthuses over the coming hits and points out other advantages to patrons who attend the Colonial regularly.

Results of Selette's poll are not known, but other theatremen would do well to follow his procedure in learning the tastes of their patrons and then setting about to the job of fulfilling them and correcting any deficiencies in service that may have been brought to the theatremen's attention.

Air Cadet Recruiting Tieup

A tieup with the Army Air Cadet Recruiting service was arranged by J. G. Oppenheim, Jr., of the Academy Theatre, Waukegan, Ill., for his playdate on "Pilot No. 5." The mayor proclaimed "air cadet week," planes flew over the theatre opening day, with tickets going to persons who guessed nearest their correct altitude. A two-way "talky" set between planes and the ground brought the conversation to the crowds in front of the theatre.

Silverman's Campaign Exploits 'Desert Song'

Newspapers, radio, tieups, posting and a special lobby display were the avenues of selling approach utilized by Manager Jacob Silverman of the Strand Theatre, Altoona, Pa., for his campaign on "The Desert Song."

For six days, Silverman ran a series of advance ads on the Technicolor musical.

Through a tieup with Station WFBG, transcription and spot announcements were broadcast six times daily for seven days.

Plenty of paper was posted and displayed. For instance, six 24-sheets, 100 one-sheets were posted, while 200 window cards were placed in conspicuous spots throughout Altoona. Twenty-six car cards were used in trolley cars and buses.

Silverman contacted all the music shops in town and arranged for them to use window and counter displays embracing sheet music of the songs from the picture, as well as recordings of the numbers. Wherever available, juke boxes were tied in to play "Desert Song" numbers.

Station WFBG also played recordings of the songs, with special tie-in advertising.

Boston Campaign Sets Pace for 'None Shall Escape' Premieres

Columbia sent its drum-beaters into New England to set the stage for the world premiere of "None Shall Escape" in thirty-one New England cities on January 19th. Boston, the hub of the day-and-date booking arrangement, served as the focal point for the exploiteers who took full advantage of the press and radio facilities of that city.

To inaugurate the campaign, Columbia's space-grabbers invited the press and radio to sit-in with representatives of New England's theatres at a luncheon-forum-screening at the Ritz-Carlton Hotel in Boston on January 8th. Quentin Reynolds, noted war correspondent and national network news commentator, was guest of honor and spoke of his personal experiences with the Nazi war criminals.

Highlight of the actual campaign, selling the picture to the public, was a tie-in with the Fourth War Loan Drive which resulted in the sale of $1,000,000 in bonds. Arrangements were made for a rehearsal "trial" of the Axis war criminals to be held in the United States Federal Court in that city through the efforts of Manager Ed Allen of the Majestic Theatre and Manager Al Parris of the Normandie.

Federal Judges for 'Trial'

Feature of the "trial" that garnered reams of attention from the newspapers, including front-page breaks, was the selection of the "jury." In a widely heralded newspaper and radio campaign, places on the jury were offered to each person who purchased a $10,000 war bond, with the result that the final count showed a group of 100 who furthered the war effort by loaning Uncle Sam $1,000,000.

The trial was presided over by two Federal judges, with the chief trial attorney for Suffolk County, Mass., as chief prosecutor, assisted by two Boston judges. Representatives of the United Nations sat in on the trial as observers and heard the prosecutor present witnesses who recently fled Europe and related their first-hand experiences with Nazi bestiality. As Exhibit "A," "None Shall Escape" was screened in the courtroom after the testimony of the witnesses had been heard.

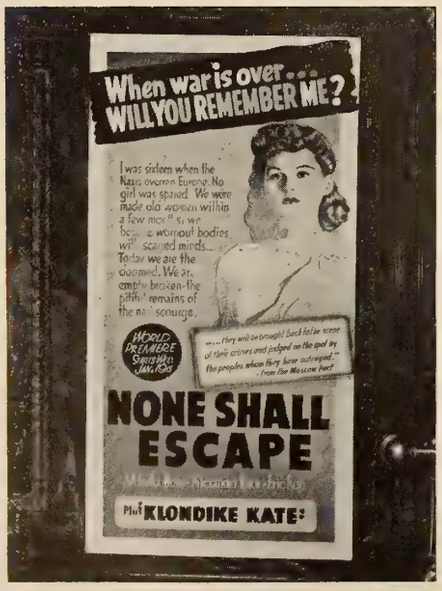
In addition to an extensive newspaper advertising campaign, the Boston premiere of "None Shall Escape" was backed up by comprehensive radio coverage. All five stations in Boston carried scores of spot announcements and gave generously of free time to the promotion of the "million dollar jury" and the showing of the picture. WCOP carried five-minute interviews on four different days; WEEI, WBZ and WHIH mentioned the jury and the picture on many of their news broadcasts; and WMEX broadcast the "trial" directly from the Federal Court for one full hour, giving the picture many plugs. In return for the exclusive right to broadcast the trial, WMEX made special announcements of the trial and also carried the story daily on its news broadcasts.

Other outstanding features of the Boston campaign was the distribution of the Columbia "None Shall Escape" war bond poster and an unusually large street banner in the busy downtown section of the city.

Gets Extra Newspaper Space

The campaign in Hartford, Conn., was handled by George Landers, manager of E. M. Loew's Theatre, with a Columbia exploiteer and netted the "None Shall Escape" engagement extra newspaper space and radio time. As in Boston, the transcription made by General Marcel De Baer, Belgian judge and chairman of the Inter-Allied Commission for the Prosecution of the Axis War Criminals, was aired, with the picture getting a generous play. A half-hour radio forum on WTHT was held with noted localites participating. One hundred and fifty "None Shall Escape" war bond posters were posted on traffic poles in the center of the city in a Fourth War Loan Drive with the Chamber of Commerce.

Al Anders of the Bijou Theatre, Springfield, Mass., and Leo Young of the Strand, Portland, Me., socked their communities with equally fine campaigns that included extra newspaper space, additional merchant's window cooperation and radio time. Both used the General De Baer radio speech as well as the regular spot announcement transcriptions. In Portland, Manager Young arranged for a roundtable discussion on the punishment of the Nazi war criminals to be broadcast from the stage of the theatre after a screening for participants and other local bigwigs.



Manager Ed Allen of the Majestic Theatre, Boston, adapted a newspaper ad to make this sock lobby poster an advance display for his world premiere of Columbia film, "None Shall Escape."

'Harvest Moon' Next WB Film To Receive a Music Buildup

Next Warner Bros. production to get the benefit of extensive national exploitation through its musical angle will be "Shine On, Harvest Moon," based on the story of Nora Bayes, with Ann Sheridan and Dennis Morgan starred.

In addition to a long list of tieups already arranged for radio and night club plugs, the Arthur Murray Champagne Hour featured by orchestras in 45 cities will play various "Harvest Moon" numbers as part of their dance music, with the band vocalists also featuring songs from the picture.

'Hitler's Madman' Sold Via Gibbet Displayed in Lobby

Adorned with a sign, "Reserved for Hitler's Madman," a gibbet with rope and noose suspended to within ten feet of the floor was displayed in the lobby of the Paramount Theatre, Waterloo, Iowa, by Manager Maurice Crew in advance of the showing of "Hitler's Madman."



Pictured here is one of three exceptionally attractive book store windows on MGM's "Madame Curie," promoted by Miss Vivian Brown, student assistant manager of Loew's, Richmond, Va. According to Manager George Peters, she also persuaded a newspaper literary critic to review the book. Personal letters were also mailed to all the roentgenologists in Richmond and neighboring cities calling their attention to the film's engagement at Loew's.

Two Win Collies in Contest on 'Lassie'

A fifteen-year-old Ohio boy and a fourteen-year-old Staten Island girl have won prize pedigreed collies in one of the most successful and interest-provoking contest conducted by a national publication.

Young America launched the contest last September in connection with "Lassie Come Home."

The two collie pups, similar in appearance to the canine star of the movie, were awarded on the basis of solutions to a crossword puzzle, accompanied by the best essay on "Why I Like Dogs." One award was announced to go to a boy, the other to a girl, with fifty additional awards of war stamps.

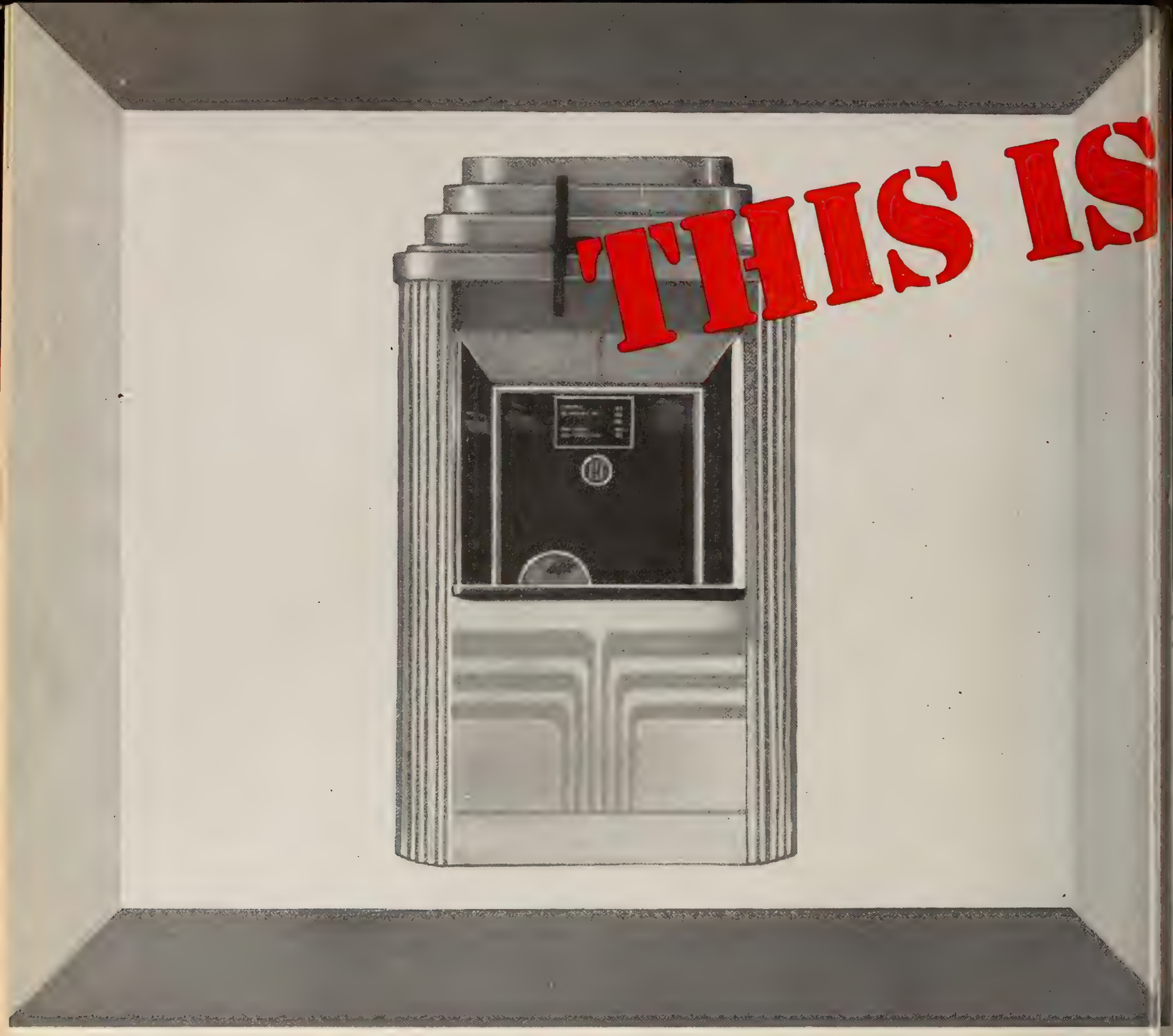
The prize pup won by Charles Vance, Jr. of 567 East North Broadway, Columbus, O., was presented to him recently on the stage of Loew's Ohio Theatre in Columbus. Captain Volney Phifer, special traveling exploitation representative for MGM, will present the animal to the boy, with Manager Russell Bovin and numerous prominent civic personages participating. The father of the prize-winner is principal of a Columbus school. Details were worked out by J. E. Watson, MGM exploitation representative in southern Ohio territory.

Captain Phifer also presented the second prize-winner, Doris Kamman, of 1061 Post Ave., Staten Island, N. Y., with her dog, but this time by proxy. Doris was in the South, so the pup was put in the temporary custody of her twelve-year-old cousin, Caroline Gerhard.

Judges in the contest were George E. Pierson, secretary of the Collie Club of America; Rudd Weatherwax, Hollywood dog expert who trained Lassie; and Stuart Scheftel, publisher of *Young America*. Mr. Pierson reports that as a result of "Lassie Come Home" and attendant exploitation, an unprecedented demand has been manifested for collie pups, and that at the present time it is actually difficult to obtain a pedigreed collie from a kennel or dog shop.

People who try to do things and fail are infinitely better than those who try to do nothing and succeed.


We give up!
The secret's out!
Now it can be told!
Right to
your right
Paramount
reveals
First Exclusive Photo Of
The
Miracle
in
"The Miracle
Of Morgan's
Creek"
!



The Miracle of M

Paramount Pictures

IT!

The Box-Office Is The Real
Miracle In This Miracle Hit.
LOOK At These Miraculous Facts!

2ND WEEK AT BROADWAY PARAMOUNT TOPPED ITS OWN FIRST WEEK, FIRST WEEK OF "DIXIE" AND 2ND WEEK OF "STAR SPANGLED RHYTHM" AND "LET'S FACE IT."





3RD WEEK STARTED BIGGER THAN THE SECOND AND TOPPED "LET'S FACE IT," "RHYTHM" AND "DIXIE."

4TH DAY DREW BIGGEST NON-HOLIDAY SATURDAY RECEIPTS IN 18-YEAR HOUSE HISTORY!





FIRST 5 DAYS AT BROOKLYN PARAMOUNT TOPPED "STAR SPANGLED RHYTHM" AND "LET'S FACE IT" BY 25% AND "SO PROUDLY WE HAIL" BY 66%.

Morgan's Creek

It's From Heaven...It's From Paramount

Oh, What A Beautiful Morning!





Kockenlocker's cocky Daughter Diana Lynn

Here's part of the line that started massing at New York Paramount at 6:30 a. m. to start the terrific opening day... And ever since then it's been

BUILDING
BUILDING
BUILDING

...Just Like
Paramount

BUT THERE IS . . . . . .

AND WHAT A MIRACLE!!!

It's a MIRACLE of merriment that rocked the world!

"THE MIRACLE OF MORGAN'S CREEK"

Starring EDDIE Bracken

It couldn't happen to anybody but it happened to them!

BETTY Hutton

With DIANA LYNN · WILLIAM DEMAREST
PORTER HALL and "McGINTY" and "THE BOSS"
Written and Directed by PRESTON STURGES

P.S. it's Preston Sturges' MIRACLE of Mirth!

LISTEN! FEB. 25!

Eddie and Betty will tell the world about "The Miracle" on the Kate Smith Hour —First of 4 sensational successive Paramount-Kate Smith broadcasts!

California Manager Lets Kiddies Enlist Canines for Service

With "Lassie" signed to a five-year contract and with other dog stars in the offing, it seems likely that we shall be seeing a number of pictures this year in which a canine has the leading role or at least plays an important part in the story. Considering the overwhelming fondness of the public for this tried and true friend, such pictures will provide theatremen with a sure-fire exploitation stunt that will not only attract patrons, but will make friends for the theatre.

This stunt is simply to use dogs in the flesh as participants in best-dog contests, dog shows, or in a patriotic manner, such as linking them with the dogs in actual service. You know, dog owners are always very proud of their pets and they are looking for a chance to show them off. Therefore, you can be sure of cooperation when you run some such affair. The younger element, especially, are delighted to enter their dogs in contests.

Take the case of Manager Bill Browne of the Sequoia Theatre, Redwood City, Calif. He cooperated with the Army by making it possible for the youngsters to enlist their dogs for military duty at a special Kiddies' matinee. There were big dogs and little dogs, terriers, bull dogs, chows, great danes, and mixed breeds—to put it conservatively. A few were chosen, but all were honored, to the delight of their owners. This was the contest where a great dane was marked: "4-F—I'm overweight."

Of course, holding a dog contest is no sinecure. What to do with the dogs after the contest is sometimes a poser. George Sharp, manager of the Fox-Wilson, Fresno, Calif., lined up with the San Joaquin Sportsman Club to hold a dog contest for the kids, and he was somewhat startled when the youngsters brought 125—count 'em—entries. After the judging was over and the show was about to start the staff made use of a parking lot in which to tie up the dogs until their masters saw the show. An attendant, of course, was in charge. As Manager Sharp commented: it was a howling success.

Sheet Music Covers Campaign Nucleus

A successful campaign on "Riding High" has been reported by Manager Harry D. Stearn of the Schine Manring Theatre in Middlesboro, Ky.

Campaign was built around 100 sheet music covers received from the Paramount Music Corp. The covers were used in advance of the picture by stringing them across the back of the theatre, over the exit doors and in the lobby. They were also used in window and counter display tieups with Penney's, Woolworth's, Scott's and the Gibson Music Store.

Seven-foot block letters were stenciled on the sidewalk in front of the theatre, and small stenciled signs were used on all street corners throughout the town four days in advance of playdate.

Three thousand heralds (the back page was sold to merchants to defray cost of makeup and imprinting) were stuffed in copies of the local newspaper. Some were dropped from an airplane over three large coal mine camps, and window cards were also placed at various mining camps.

Newspaper publicity included a story and 48-inch feature Stearn played up the Technicolor angle because "Technicolor means an awfully lot to (Dorothy) Lamour." He also erected a large lobby board which was moved to the front of the theatre after the engagement of "Riding High" got under way.



This striking window display at The Fair, Chicago, is representative of hundreds being arranged from coast to coast on 20th Century-Fox's "The Song of Bernadette" (STR, Jan. 22, p. 47). Similar displays are under way with the better stores in New York, Philadelphia, Youngstown, Cleveland, New Orleans, St. Louis, Pittsburgh, Washington, D. C., and other cities. The displays are coordinated with newspaper advertising, local publicity releases and giveaways (art reproductions of the Norman Rockwell painting of Jennifer Jones as Bernadette) issued with the purchases of war bonds.

Simons Uses Tieups to Put 'London' Across

Effective tieups, many attractive window displays and plenty of outdoor billing were among the high spots of the exploitation campaign put on by Manager Jack Simons of Loew's State Theatre, Providence, for the showing there of "Jack London."

Special window cards were placed throughout the city. Specially prepared 20x22-inch cards were placed on bulletin boards of the main library. Fifteen thousand heralds were distributed in the downtown area. Heralds and cards were also conspicuous at the USO Canteen, Masonic Center and both the Y.M.C.A. and Y.W.C.A.

As a result of the Adam Hat tieup, "Jack London" got an attractive window display and two co-op ads in the *Bulletin* and *Journal*. The Royal Crown Cola tieup accounted for banners on five of their trucks. A tieup with the Irvine Shoe Store was the means of distributing 5000 imprinted bags. Other window displays were promoted, Kresge's plugged a "Jack London" sundae at their fountains and local newspapers came through with lots of publicity and art.

'Wake Island' Idea

With progress being made in the effort to re-capture lost Pacific islands from the Japanese, Sgt. Ed Harris. USMC, formerly manager of the Glendale Theatre, Glendale, Calif., believes that the re-capture of Wake will be of important significance, and suggests that when the newspaper headlines announce the event, Paramount's "Wake Island" will be a natural for re-booking.

He visualizes ad copy reading "Marines who desperately fought to hold Wake Island now re-capture the island and avenge their buddies, etc." Insertion of new invasion newsreel clips, Harris continues, could be effected to make the picture up to date. He concludes: "I know that Paramount and livewire exhibitors will take advantage of this opportunity to salute the Marines who are making history today."

Get In The Chips With These 'Chip' Angles

(Continued from Page 22)

covers and recordings as well as broadcasts. You might use the recordings as a basis for spot announcements having the radio station play the records and follow with your announcements, associating the music with the picture and your theatre playdate.

FASHION TIEUPS

The window display man at your local department store with a little help and inspiration on your part can develop a sure-fire, eye-compelling window set up on 'teen-age clothes. Photos or blowups of O'Connor, Peggy Ryan and Ann Blyth can be used to associate a display of 'teen-age models with the picture, "Chip Off the Old Block." The floor of the window could be covered with wood shavings with a milk bar set up for background. Framed pictures of "Ma" and "Pa" in old-fashioned clothes of the Charleston Dance Craze era could be used for back bar atmosphere along with a collection of college pennants and loving cups from years gone by. Live models recruited from high school students could be used in the larger cities where the store's budget permits.

FINAL TIP

Remember that there is military atmosphere in the picture, musical production numbers, song hits, a new femme love interest in O'Connor's life, and a swell title that will all add up to showmanship if you will let the bars down and go after that extra do-re-mi which is yours for the effort. Drag down your share of the chips and cash 'em in.

Strip Across the Front Page

As a unique method of advertising the showing of "Thousands Cheer" at the State Theatre, Altoona, Pa., W. B. Jacoby ran an eight-column strip across the front page of the local newspaper.

Regional Newsreel

ATLANTA

Peachtree looked like a miniature Broadway last week. Bright lights blinked at fun-making pedestrians into the morning, and cabs darted here and there. The Roxy and Capitol marquees sported brighter lights, and nearly every theatre stood them in the aisles.

Major H. L. Bostig, former theatre owner in the East, was here for Post Exchange Officers' meeting.

Tommy and Ruth Read (Lucas & Jenkins local city manager) celebrated their (don't remember which) wedding anniversary.

Norman H. Moray, Warner short subjects manager, here for conferences with R. L. McCoy, D. M., and Henry Krumm, branch manager.

Ted Munson, former musician, vaudeville trouper and booker of vaudeville shows, takes over the reins of the Roxy Theatre, succeeding Sam Hammond, who has been transferred to Columbus, Ga., by the Lucas & Jenkins organization. Munson has managed theatres in Macon, Hawkinsville and Perry, Georgia.

William C. Aiken, new manager of Loew's Grand, is the brother of Anna Aiken Patterson, wife of the late Warner Bros. executive, Willard C. Patterson, who now lives in Atlanta. He ushered at the Paramount, Metropolitan, and Criterion, Atlanta. Then to University of Pittsburgh from which he graduated, while working part time for the John H. Harris enterprises.

Danny Demetry, manager of the Emory Theatre, announces the Kirkwood, Brookhaven and Lakewood theatres will go together next Sunday and play a first-run of Universal's "Next of Kin."

BOSTON

Steve Fitzgibbon, who was once manager of Keith Memorial Theatre and who has recently been managing two neighborhood theatres in New York, came to Boston this week to visit relatives, and while here announced he has disposed of his other properties and will take entire charge of the Garden Theatre in Springfield, Mass., where a complete remodelling and re-outfitting job has been done on the 700-seater.

Art Moger, newly-named publicity head for Warners in this territory, took his first trip around the eastern circui last week and visited most of the New England cities as well as Albany, Buffalo and Rochester.

Bob Robison, manager of the Plymouth at Worcester, came over to Boston to spend the week-end and have a conference with Al W. Martin, booker.

It is reported that Ralph Snider, who recently purchased the Hotel Bradford, will build a theatre within the hotel at the close of the war and make this theatre the key house of the Snider chain.

Arthur Howard and Nathan Yamins returned from a conference of Independents in Chicago with the announcement that all is again "hunky dory" with the indies and the Allies.

John McConville, manager of the Watertown Square Theatre, has had the theatre completely renovated.

Members of Vernon McCaulay Post of the American Legion, Harry Browning, Commander, held open house last week to entertain friends.

Herb Philbrick, assistant to Harry Browning, has recovered from his second attack of the flu and is again energetically at work.

Jack O'Brien, former assistant manager at the Metropolitan, father of three children, is now an active member of the armed forces.

Maurice Wolf, district manager of MGM, spent a few days in New York this past week as did also his publicist, Bert MacKenzie.

James Tibbetts, formerly manager of Loew's State, is now in the Army.

Among those who landed in the invasion of the Marshalls was Dominic Lupo, former theatre artist here and a resident of Waltham.

William Canning, manager of the Empire Theatre in Fall River, visited the Boston exchanges last week.

Jack Saef, publicist at the Paramount Theatre, has entirely recovered from an attack of influenza.

Sol Edwards, head of Allied Management, Inc., made a visit to New Haven and New London last week.

Edward X. Callahan, district manager for 20th Century-Fox, was a New York visitor last week.

Chief Barker Albert Kane of the Boston Variety Club will announce very soon a complete program of activities for the club during the spring months.

Jack Markle of the Coolidge Corner Theatre spent all last Monday visiting friends in the Hub film exchanges.

Irving Shapiro visited New York on business this past week. Shapiro reports business in all New England theatres as better than in many years.

CHARLOTTE

Effective February 28, George Roscoe will be made manager of the Columbia Exchange in Charlotte, to succeed Joe Gins, who will head Columbia in Detroit. Mr. Roscoe is now a salesman with Columbia, and has been with the exchange here for almost eleven years. He will be succeeded as salesman by Carl Patterson, who is now office manager. He has been with the exchange for almost fourteen years, coming here from Cincinnati.

Mr. Patterson has just returned from Covington, Ky., where he was called by the death of his father.

Tuesday was movie day in the Fourth War Loan campaign in Charlotte for the five Kincey theatres, and Wednesday for the Charlotte, Visulite, and Plaza theatres.

Lewis Henderson, formerly operator at the Dilworth, has gone to the Plaza Theatre as operator. Mr. Henderson came to Charlotte from the Wilby-Kincey theatres in Hickory.

Carol King and Helen Smith have been added to the Dilworth staff as cashier and hostess.

Leonard Hall of Atlanta, publicity director for 20th Century-Fox, spent several days recently in Charlotte.

CHICAGO

Harry Lustgarden, Balaban and Katz district manager, will not take over the booking department from Joe Kaufman until April 1. Kaufman will retire at that time from the organization.

The executive committee of Film Employes Union, B 45 was called together last week to take action regarding the WLB delayed report on its wage increase demands. They are watching the eastern strike situation closely.

J. N. Braden, vice-president of the American Arbitration Association, was a Chicago business visitor last week.

Dinner dances were the rule last week. Two thousand employes and their friends were guests of the Balaban and Katz Employes Association at the Stevens Hotel, while 1500 Bell and Howell employes held their annual affair at the Edgewater Beach Hotel.

Allied of Illinois has added more space to its quarters in the Film Building. A fine meeting room for the members has also been installed and will be dedicated at the next meeting of the board of directors.

Red Cross officials say that MOT's "At His Side" will play all Chicago area theatres starting with the current drive which gets underway March 1. Loop theatres were expected to start showing the film this week-end.

The premiere of "The Song of Bernadette" has been postponed here until March 2. It goes into the B & K State Lake Theatre following the run of "Mme. Curie." Heavy newspaper advertising and eight billboards will be used in Chicago proper.

Bruce Godshaw, theatre manager, has gone to Van Nuys, Calif., where he has bought a home.

Some talk of trying out single bills again in the neighborhood theatres, but as yet definite plans have not been completed. The Warners' singles tryout in Wisconsin is being watched with interest by circuits and independents here.

Balaban and Katz, in cooperation with the *Herald-American*, will stage a war bond premiere at the Chicago Theatre the night of February 24 with "A Guy Named Joe" as the attraction. Mezzanine seats will be sold to corporations, while the other seats will be allotted to general bond buyers.

Sam Lewisohn, owner of the Chicago Used Chair Company, reports the installation of 1750 Victory model chairs at three camp theatres.

Margaret O'Neill has been named supervisor of the telephone department of the Essaness circuit.

Service notes: Irwin Stasel, Apollo Theatre, to the Army. Art Cohan, Garrick, to Camp Edwards, Mass. Michael Gullo, United Artists Theatre, to the Marines. Kenneth F. Feiss, State Lake, to submarine service. Leon Schneider, State Lake, to the Coast Guard. William Galligan, Commercial Theatre, to the Army. Vince Avery, Esquire Theatre, to Camp Ord, Calif. Louis Lavin, Lavin Film Delivery Service, to the Army. John MacBurney and Edward McGraw, Chicago Theatre, have received medical discharges.

Storms and cold weather affected business in this area materially last Thursday and Friday



AT PREMIERE. Vincent R. McFaul (second from right), head of Buffalo Theatres, Inc., with Polish dignitaries at the world premiere of Warners' "In Our Time," at Shea's Buffalo Theatre, Buffalo. Left to right: Adolf Cepura, managing editor of Everybody's Daily; the Very Rev. Justin Figas; Colonel Stanislaus Sosabowski, organizer and present commander of the Polish Paratroop Division and defender of Warsaw; McFaul; John Aszkler, former mayor of Lackawanna.

nights. Business was cut in half in many spots.

Jack McPherson of the New York offices of National Screen Service was a visitor at Chicago headquarters this week.

Christine Gasperich of the Chicago Theatre was married to Master Sergeant Cecil P. Spencer in Portland, Me.

New jobs: Jack Katz transferred from Century to manager of the Roosevelt. J. Duckworth transferred from the Varsity, Evanston, to the Pantheon, Chicago. B. Chatkin goes into the Varsity, Evanston. Sam Teller named manager of the Commercial, with Rose Kalinowski as his assistant.

Visiting celebrities last week included Claude Rains and his family, Joan Bennett and Walter Wanger, Groucho Marx, and Oscar Serlin.

Preston Sellers has resigned as Oriental Theatre organist, going over to radio station WGN.

CINCINNATI

The Walt Disney creations were explained and depicted by Don Graham and Dick Mitchell of the Walt Disney Studios, at the weekly luncheon of the Advertisers Club of Cincinnati at the Hotel Gibson last week. Graham explained the workings in the studio while Mitchell illustrated some of the famous Disney characters.

The office of the Hollywood Theatre was ransacked recently and 33 rolls of pennies, each containing 100, were stolen, together with some admission tickets. Louis Kallmeyer, proprietor, told police he could not discover how entrance was gained.

City Commissioners of Newport, Kentucky, voted on a petition to permit bingo in that city.

Northern Kentucky Motion Picture Operators protested at Frankfort the proposal to increase admission taxes ten per cent, despite the fact that the funds were to be used to finance tuberculosis sanitariums. The protesting claim was that patrons would cross the river to patronize Ohio theatres to avoid the additional assessment.

The Cinema Club, at its installation dinner, honored Rudy Knoepfle, outgoing president and also president since the club's inception, by making him president emeritus. Mr. Knoepfle was presented with a bridge lamp.

Peter Rosian was master of ceremonies at the farewell dinner tendered Jack Desmond at the Twin Oaks Country Club.

David Macbeth has been added to the Universal sales force.

Jerry Marks of the Universal sales staff is leaving for Louisville, where he will take the place of Joel Golden, who has been inducted.

Leo Yassinoff, who recently acquired the Macdonald Circuit in Columbus, was a visitor at the Row this week. Other visitors were Joe Lee, Covington, Ohio, and Christ Davie of New Lexington, Ohio.

Gladys Pollack of Metro was made happy by a visit from her hubby, Carl, who was here on furlough.

Mr. and Mrs. A. N. Miles, Eminence, Kentucky, have word that their son is a prisoner of the Japs since the fall of Corregidor.

Warners' office force were guests at an elaborate party tendered them by the exchange manager and sales force. Jack Abrose, branch manager, was master of ceremonies and Bill Brumberg, exploiteer, took pictures of the affair.

Paramount's Jack Keating, who was very recently promoted to first lieutenant, was home on furlough and visited the Row.

Paramount's Division Manager Hugh Owen was here from the New York home office, accompanied by District Manager Duke Clark, Cleveland, for a sales meeting with Joe Oulahan. Plans were laid for the exploitation of "Lady in the Dark," which will have its trade screening at the Forest Theatre on the 28th.

Irene Lowe and Hedy League have been added to the Universal staff.



ANNIVERSARY PARTY. Columbia Pictures executives and home office employes at the party recently given to honor Chief Telephone Operator Rose Hand on her 20th anniversary with the company. Miss Hand is seated (second row, center) between Jack Cohn and A. Montague.

CLEVELAND

Charles Burris, manager of the Telenews Theatre, gave an address Sunday afternoon at the Cleveland Museum of Art. His subject was "Newsreels: Pictorial Journalism." He illustrated his talk with films.

Ray Essick, manager of the Ezella Theatre and son of P. E. Essick of the Scoville, Essick and Reif Circuit, has received a commission as Ensign in the Navy. He reports for active duty on February 28 at Fort Schuyler, N. Y. Ensign Essick is married and is the father of two children.

Paul Montavon, manager of Warners' Columbia Theatre, Portsmouth, and Carl Roth, the theatre's projectionist, will both be wearing khaki within a few weeks.

Eddie Miller, manager of the Hippodrome Theatre, is back at his job after a week of flu. Sid Zins, Columbia exploiteer, was also a flu victim last week.

"Dust to Dust," health and hygiene picture owned by Kroger Babb, is breaking all house records at the Metropolitan Theatre where it is playing a roadshow engagement at advanced prices of 55 cents. Theatre turned away more than 2000 people during the first week and now, in its third week, still has a box-office lineup reaching more than 800 feet. Seven policemen have been assigned to keep the crowd in order. The picture will run indefinitely.

Nat Wolf, Warner zone manager now on vacation in Texas, will be back about February 21.

John Tender, Lorain Theatre owner, is an air cadet stationed at San Antonio, Texas. Tender had been flying before he entered the service.

M. M. Jacobs, who operates the Imperial Pictures exchange, last week closed a deal with Daniel Frankel of Pallas Pictures for the northern Ohio distribution of "The Scarlet Pimpernel," "The Ghost Goes West," "Henry VIII," "Katherine the Great," "Four Feathers" and "Elephant Boy."

Henry Hellriegel, theatre contractor, is a naval reservist and expects to be called for active duty about the first of March.

Mrs. George W. Erdmann, wife of the secretary of the Cleveland Motion Picture Exhibitors Association, and Mrs. Max Shenker, whose husband is the local Berlo Mfg. Co. representative, are both at Mount Sinai Hospital. Mrs. Erdmann is convalescing from an operation. Mrs. Shenker is suffering from a heart ailment.

Frank Poroszinki of the Garfield and New Victory theatres is in Florida picking grapefruit from the trees on his farm.

Lt. Bert Lefkowitch, son of Max Lefkowitch of the Community Circuit, a pilot who has been in active service in the Pacific theatre of war, is back in the States, with wedding bells in the not too distant future.

"Women in Bondage" was the same success in Cleveland as in other places where it has played. The picture almost tripled the average take at Loew's Ohio Theatre, where it is held over a second week.

Paul Gusdanovic, local theatre circuit owner, received word in Florida, where he and Mr. Gusdanovic are wintering, of the arrival of their third grandchild. The newcomer is a little girl named Bonna Lynne, born to Pauline Gusdanovic Sheldon of this city.

J. Knox Strachan, Warner theatre publicity director, has tied up with the Cleveland Public Library and all of its 35 branches for a display of recommended reading on Russia in conjunction with the forthcoming engagement of "North Star" at the Hippodrome Theatre.

DALLAS

March of Dimes collections for this area have reached an all-time high with a take of about $200,000. Actual breakdown from the circuits is as follows: Interstate, $120,000; Jefferson, $27,700, and R & R for the full circuit including Arkansas and Oklahoma $26,870.44. In each of these cases collections were taken in the houses and there are more than 150 individual houses yet to be heard from. Last year the total Texas yield was $11,001.91.

In the February 15 issue of the R & R 24-Sheeter, Editor Don Douglas does himself proud with a eulogy to the family child, the influence of the child on hapiness in the family, and the development of character through parenthood. Occasion was the Valentine's issue of the sheet, which carried reproductions of pictures of 26 children of the R & R personnel.

Staff Sgt. Forrest Thompson, Tower-Melba, Dallas, is hospitalized in England from frostbite on fingers suffered on a bombing expedition.

All units of the industry here now are gearing themselves for the approaching Red Cross drive.

At a meeting of Paramount partners recently, E. V. Richards, Jr., New Orleans, was seen visiting Lou Bissinger at the Queen. The Queen was erected in 1912 by E. H. Hulsey with Richards as manager. The visit was an occasion for reminiscing between Bissinger and Richards, with the latter telling about the trouble he had to get some steel beams set. Lots of water over the dam since 1912!

H. S. Leon Theatres, in entering subscriptions for STR, one for each operation, advised the managers that the subscriptions were entered as a sales aid in the exploitation of the house and pictures. In a letter he stated STR is designed primarily as a service magazine to the manager and it gives suggestions for display

(*Continued on Page* 36)

STILL GOING STRONG....
NEW ENGLAND
SAN FRANCISCO AREAS

Co

NONE SH

AT THE LAFAYETTE
TOPPED COLUMBIA'
AT THIS THEATRE
MY SISTER EILEEN
BY $600, OPENING D

lumbia's
ALL ESCAPE
THEATRE, BUFFALO
S BIGGEST GROSSER

COMING UP...

FOX Theatre, DETROIT
PALACE Theatre, MILWAUKEE
LOEW'S Theatre, INDIANAPOLIS
LOEW'S Theatre, LOUISVILLE
MALCO Theatre, MEMPHIS
ARKANSAS Theatre, LITTLE ROCK

AY!

"REMEMBER! MARCH 15th DEADLINE FOR HONORED HUNDRED BOND REPORTS TO STATE CHAIRMEN!"

COLUMBIA PICTURES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

ads, house fronts, exploitation features, hook-ups and co-operations that can be adapted in all situations. This applies both to features and shorts. The letter continued: "We want you to study each issue carefully that you may gain full value from it. We will discuss this with you on our visits to you."

DENVER

In the theatre drive for bond sales Colorado houses are well over the 75 per cent mark, and by the time final returns are in State Chairman Bob Garland is sure they will be well over the top.

C. U. (Banknight) Yaeger has his ponies at the New Orleans races and is winning. He has just added two horses to his stables.

W. R. Reynolds of Kansas City has been transferred to Denver by United Artists, where he takes over the territory served by Fred P. Brown, who gets the Denver city territory.

Fred Braden is here whipping up the publicity for the roadshow of "Song of Bernadette," which will start at the Denver and Esquire February 22. Eddie Yarborough, also of 20th-Fox, spent a week here from his New York headquarters on film publicity.

Marie Jeffries, Universal secretary, has been made assistant booker.

John Anderson, PRC exchange partner, to New York to attend franchise holders' meeting. The past week PRC has had its first film in a Denver first-run. "Career Girl" ran at the Orpheum, and with "Cry Havoc" did a nice business.

Bob Ryan, long-time Denver film salesman, who has been taking a vacation for several months, is back on the job, handling the northern territory for Republic. He succeeds Jimmy Ecker, who has joined the Merchant Marine.

Lon T. Fidler, Monogram franchise holder, went to Chicago for a district sales meet, and stopped at his Kansas City exchange on the way home.

The Hardwick family of Clovis, N. M., have bought the lot occupied by the Cover Theatre, Fort Morgan, Colo. The theatre was destroyed by fire recently and the Hardwicks will rebuild as soon as possible.

Homer Ellison, former Denver theatre man, is in town booking for the Red Cross theatres.

Out-of-town exhibitors seen on the row included Larry Starsmore and Fret Footman, both of Colorado Springs; John C. Woods, Espanola, N. M., who has returned from a long stretch on the Alaska Highway and who has made application to join the Marines; James Hughes, Yuma, Colo.; Paul Trampe, Trenton, Neb.; George McCormick, Canon City, Colo., and Fred Anderson, Eaton, Colo.

DES MOINES

A. H. Talbot, veteran theatre manager and showman, has been named district manager for the Mort H. Singer theatres in Iowa, according to an announcement by John Redmond, general manager for the circuit. He will make his headquarters at Cedar Rapids. Frank Hoffman, formerly manager of the Variety Club in the Blackstone Hotel in Chicago, will succeed Talbot as manager of the Iowa Theatre at Cedar Rapids. Talbot has been manager of the Iowa Theatre for the past 10 years and has been in the show business for 35 years.

A total of $1,156,225 worth of war bonds was purchased for admission to a special victory show presented at the Paramount Theatre in Des Moines by the Italian-American Columbus Club. The 1700 persons attending the show all bought bonds ranging from $25 to $1000, with 31 persons buying the $1000 bonds. The sale was four times the original quota of $250,000 set for the show.

Waterloo is howling because the premiere of "The Sullivans" was not held at Waterloo, native city of the family. A special premiere showing was held at New York City with the parents in attendance, but a Hollywood premiere is scheduled for Feb. 23. Mayor Ralph Slippy and Chamber of Commerce officials have repeatedly asked 20th Century-Fox for an early showing, but the studio reported that it would be impossible for some time to get all the picture's stars together for a premiere showing at Waterloo. It is still hoped by the Waterloo folks to have the first Midwest showing of the film.

Harry Wood, booker, was named president of the 20th Century-Fox Family Club at the Des Moines exchange, with Evan Jacobs, vice-president, Gwendolyn Welsh, secretary, and Carrie Faber treasurer.

The meeting with Des Moines RKO officials to discuss details of the company's Ned Depinet drive included Charles Boasberg, drive captain; his assistant, Harry Gittelson; Walter E. Branson, Western sales manager; and R. V. Nolan, Prairie division manager. Branch Manager Lou Elman and his bookers and salesmen met with the officials.

Wayne Strong has taken over the De Luxe Theatre at Kingsley from H. H. Thomas, who has operated it for the past 11 years.

Leroy McMahon, owner of the Uptown Theatre at Gladbrook, reports he had dropped out of the Garbett circuit and hereafter will do the buying and booking for the house.

DETROIT

The Barkerette Valentine party was held in the Variety Club rooms in the Hotel Book-Cadillac last Saturday, with proceeds going to help the USO and school activities in Detroit. Mrs. Moe Dudleson, wife of the branch manager for United Artists, was active in planning the affair.

Gil Green, manager of the Michigan Theatre, was in a three-column picture in the Detroit *Times* last week, showing him paying off the winner of the "Tender Comrade" contest, in which wives of soldiers wrote their ideas of proper behavior for the spouses at home. The prize was a $100 War Bond.

Maj. Jack Hurford, former Fox Theatre manager, home on leave from special duties in Alaska, told last week of some luck—both hard and good. He started out his tour of duty with a frosty trek through the Aleutians and the wilder portions of Alaska. For months he was holed up in the wilderness. Then the Army evened things up for him—it made him official escort for Ingrid Bergman on her 16,000-mile tour of the Army camps.

Leo Gorcy, the Dead End kid, spent his birthday in Detroit with his father, who runs a local restaurant. Leo, who was in town on a War Bond tour, received a diamond-studded watch from his dad.

The City Commission of Bay City, Mich., is holding up the payment of the $6,500 reward offered for the solving of the slaying of Floyd Ackerman, Bay City theatre manager. John Woos, 24, has received a life sentence for the killing in a holdup two months ago. One plea for the reward has been filed with city officials. The reward was offered by theatres, the city, a bank and civic groups.

The Midwest premiere of "Jane Eyre" took place February 17 at the Fox Theatre in a special Victory Bond show which the Wisper and Wetsman Theatres helped promote.

"The Miracle of Morgan's Creek" was the attraction for the War Bond show held at the Broadway Capitol Theatre February 15. Stars of screen, radio and stage participated in the "Bond Wagon." "Madame Curie" carried over a third week at the United Artists Theatre.

INDIANAPOLIS

O. M. Young, local manager for Ross Federal Screen Service, has been promoted to district manager and will have his headquarters in Chicago. His new territory will embrace eleven Midwest branches.

Clyde Winans, city manager for Young and Wolf theatres at Gary, Ind., has resigned his post, and will take a much needed rest before announcing his future plans.

J. A. Marriott has reopened the Ace Theatre at Bradenberg, Ky. The house was shuttered for the past year.

The Avalon Theatre, operated by Jake Friedman and his wife, was acquired by E. J. Miles of Indianapolis.

Charles Rich, Warner district manager, was a visitor at the local exchange during the week. Before returning to Cleveland he was accompanied by Claude McKean, local exchange manager, on a business trip to Ft. Wayne and Chicago.

Sam Abrams, PRC sales manager, made a business trip to Chicago during the week.

S/Sergt. Abe Baker, formerly with Columbia exchange, had his nose broken during rifle practice at Ft. Harrison.

Ward Scott, 20th-Fox district manager, was a caller at the local exchange during the week.

The Sanders Theatre, a Fountain Square Theatre unit, has undergone a face lifting. The entire lobby has been remodeled and streamlined and the box-office, formerly at the door, is even with the sidewalk. New doors, tile floor, and



STUDY 'SNOW WHITE.' Shea Circuit managers who attended the combined RKO-WLW-Walt Disney luncheon in Cincinnati at which plans for the exploitation of the revival of "Snow White and the Seven Dwarfs" were revealed. In the group, left to right: E. C. Grainger, general manager; E. J. Hiehle, Dale Tysinger, John Woodward, Ray C. Hickman, Harold Snider, Forney Bowers, Joe Scanlon, J. A. Shea.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

chromium trim and marble have been put to generous use in the transformation.

James Carey, manager of the Majestic Theatre, Evansville, Ind., was inducted into the Army last week and is stationed at Ft. Benjamin Harrison. He is succeeded by Wayne M. Shepler as manager.

Pfc. John (Jack) Elliott, a former employe at National Screen Service, is reported missing in action. He was a member of the Boston bomber unit which participated in heavy bombings of German positions in Tunisia. He enlisted in the Army Air Force in June, 1941, and was stationed in England.

Three boys who sat near the front row at Lyric Theatre decided the screen was not bright enough and proceeded to use flashlights. Interfering with the show, police took them to the juvenile aid division. The boys were fourteen, twelve and nine years old.

Arthur Serber, assistant manager of the National Theatre, Louisville, has resigned his position and will join his wife at Denver, Colo. She is a member of the Wacs there. He formerly owned and operated the Mary-Lane Theatre in Evansville, Ind.

Mrs. Daisy Johnson stopped at Loew's Theatre Thursday to see a movie and got the surprise of her life—and she saw her son, R. Edwin Johnson, second class petty officer, in a newsreel.

MEMPHIS

Though complete figures on the Fourth War Bond show, which was staged at Loew's Palace and Malco theatres last week, have not been compiled as yet, it is estimated by M. A. Lightman, chairman of the Motion Picture Division of the Shelby County War Bond Finance Committee, that sales are well over $2,000,000 and that 5000 individual bonds were sold.

Romance is still playing a big role among theatre employes. The last victim of Cupid is Ann Gibson, night assistant at Loew's State, who was married last Saturday to Lt. Steve Carter, stationed in Memphis with the Second Army. The bride will continue her position at the theatre on return from a short honeymoon.

Paramount held a district sales meeting in Dallas last Monday and Tuesday. Attending from the local exchange were: L. W. McClintock, branch manager, and Joe S. Young, W. C. Kroeger and R. M. Hammond, salesmen, and Sebe Miller, booking manager. The meeting is under the direction of J. J. Donohue, district manager.

MIAMI

Plans for the Southern premiere of "The Song of Bernadette," February 23, at the Lincoln and Miami theatres, are under way here. Spence Pierce of 20th Century-Fox's Atlanta office is in town assisting with an extensive newspaper-radio-exploitation campaign.

Emery Austin, MGM field man out of Atlanta, has been in Miami this week, working with Paramount Enterprises' publicist, Jack Clark, on "Madame Curie," which opened February 18.

Tom Jefferson, former publicist with Paramount here and in the New York office, is now in Officers' Candidate School at Miami Beach.

The Olympia Theatre, Miami's only vaudeville house, is celebrating its 18th anniversary this week, with Patricia Morison heading a gala stage revue. Al Weiss, Jr., manager of the house, has been the Olympia impresario for the entire eighteen years except for two years in the early '30's.

Allan Armstrong, manager of Wometco's Ritz, was the winner of third prize in RKO's direct mail campaign contest for "Tender Comrade."



SULLIVANS SELL BONDS. $50,000 in War Bonds were sold in one hour by Mr. and Mrs. Thomas F. Sullivan, parents of the 5 gallant Sullivan Brothers, in the lobby of the Roxy Theatre, New York, where the 20th-Fox film, "The Sullivans," is the headline attraction.

James "Josh" Loomis, head artist at Wometco, has been called up by his draft board for the second time in four months, and reports to Camp Blanding for a physical examination February 20.

Al McAdams has joined the Wometco accounting department. Recently of the Embry Riddle Flying School, he has been in publicity and management for thirty years.

NEW YORK

Columbia's sales drive began this week with a great to-do at the local exchange. Salesmen and bookers are all pepped up at the announcement of prizes consisting of one to four weeks' salary.

At Republic Mrs. Ruth Berns has been made secretary to Maxwell Gillis, eastern division manager.

Ralph Pielow, MGM exchange manager, has been in the hospital a week for a check-up.

Moe Sanders, 20th Century-Fox N. Y. and Brooklyn supervisor, has just returned from Florida to resume his work at the exchange and with Motion Picture Associates.

When Peter Saglembini, Warner booker, started for the Army last week he was given a luncheon by the Bookers Club and received a handsome wrist watch from his office associates.

Charlie Boasberg and Harry Gittleson, who head the Ned Depinet drive at RKO, reached the end of a 12,000-mile trip when they got back to the local exchange last week. There was a big welcome awaiting them, with many over from the home office, including A. Schubert, Mike Poller, Rutgers Neilson, Frank Drum, Jack Level, Harry Michalson, Art Brilant, and Walter Branson. Country-wide prizes approximating $65,000 were announced, besides another $20,000 in group awards.

The Costello Theatre on Washington Heights, operated by Henry Siegel and Harry Fried, has changed to a Spanish policy. It is now La Teatro Costello. Oh, Maurice!

Sally Saslow, N. Y. booker at UA, has resigned to get married. The marrying season seems to be on. Edna Underhill, Columbia telephone operator, is also soon to take the same step.

C. C. Moskowitz, Loew vice-president, has been named a member of the Board of Directors of the Police Athletic League by Deputy Commissioner William M. Kent, president of PAL. Moskowitz has been active in aiding the youth organization in its annual benefit shows at Madison Square Garden.

Motion Picture Associates held a board of directors' meeting this week, with Jack Ellis as chairman.

Pvt. Lester Jacobi, son of Leo Jacobi, Warner Manhattan salesman, is home on furlough after 22 months in the South Pacific. He is soon to go to Camp Meade, Maryland, as a machine gun instructor.

Columbia Office Manager Ed Helouis is back after being laid up for a week with a foot ailment.

Exhibitors seen around the row this week: M. H. Fogelson of the Denville Theatre, Denville, N. J.; Sid Kallet of the Kallet circuit, Oneida, N. Y.; Neil Hellman of the Paramount and Royal, Albany; H. Savett of the Adirondack, Faust, N. Y.

Gertrude Dembroff, UA Brooklyn booker, was out for a week with the flu.

Columbia pulled a sneak preview of "Hey Rookie" last week at the Yonkers Theatre in that place. Smiles all around.

Two from MGM leaving for Florida: Inez Carloni, secretary to Moe Rose, and Jack Bowen, N. Y. district manager. At different times, of course.

Harry Decker, Brooklyn and circuit salesman, led the country during the sixth week of the Warner sales drive.

They still have juries, and Moe Kurtz of 20th Century-Fox has been serving on one this week.

UA has promoted Nick Giordano to assistant shipper. Also at that exchange Assistant Biller Rosemarie Scalise has resigned and has been succeeded by Betty Hoffendorf.

Arthur Reimanfi Warner N. J. booker, is at Mt. Sinai Hospital for a check-up.

Sol Trauner, Columbia's assistant sales manager, can't decide whether to spend Washington's birthday at Miami, Lakewood, or in the Catskill—or at home. Hotel prices rumored to be the cause.

Crystal Pictures, Inc., announces that it has moved from its old quarters at 729 Seventh Avenue to 723 Seventh Avenue, Suite 801.

OMAHA

Ray McGrath, Fepco salesman, is entering the Navy as machinist mate, second class, and will be sent first to Farragut, Idaho.

Hank McGrath, also of Fepco, is in uniform, too, but of a different kind. He is assistant scoutmaster at St. James Orphanage and also a scout commissioner, having three troops and a cub pack under his jurisdiction.

H. M. Larson, Oakland, Nebr., pioneer exhibitor, is dead, following an illness of two years. During his illness his Majestic Theatre was managed by a brother, E. E. Larson.

The Rock Theatre, owned by C. W. Coryell of Bassett, Nebr., will have a new home in the near future. Coryell has purchased a new building and is having it remodeled.

Dick Kehrberg, chairman of northwest Iowa exhibitors in the Fourth War Loan drive, instituted an excellent war bond sales scheme for Sheldon, Ia., his own town. Each room in the town's school was assigned a quota of $75 or $150 for war bond sales. A special matinee was held at his theatre with all school children admitted free because all rooms made their quotas.

Arnold Johnson, Onawa, Ia., exhibitor, was back for a visit to the row after being released from St. Joseph's Hospital, Sioux City.

F. A. VanHusen, Western Theatre Supply Company chief, has returned from a trip to Chicago.

Velma Patti is a new Warner Brothers inspectress.

George Taif, Republic Pictures salesman, has resigned and is returning to Chicago after a year-and-a-half stay here.

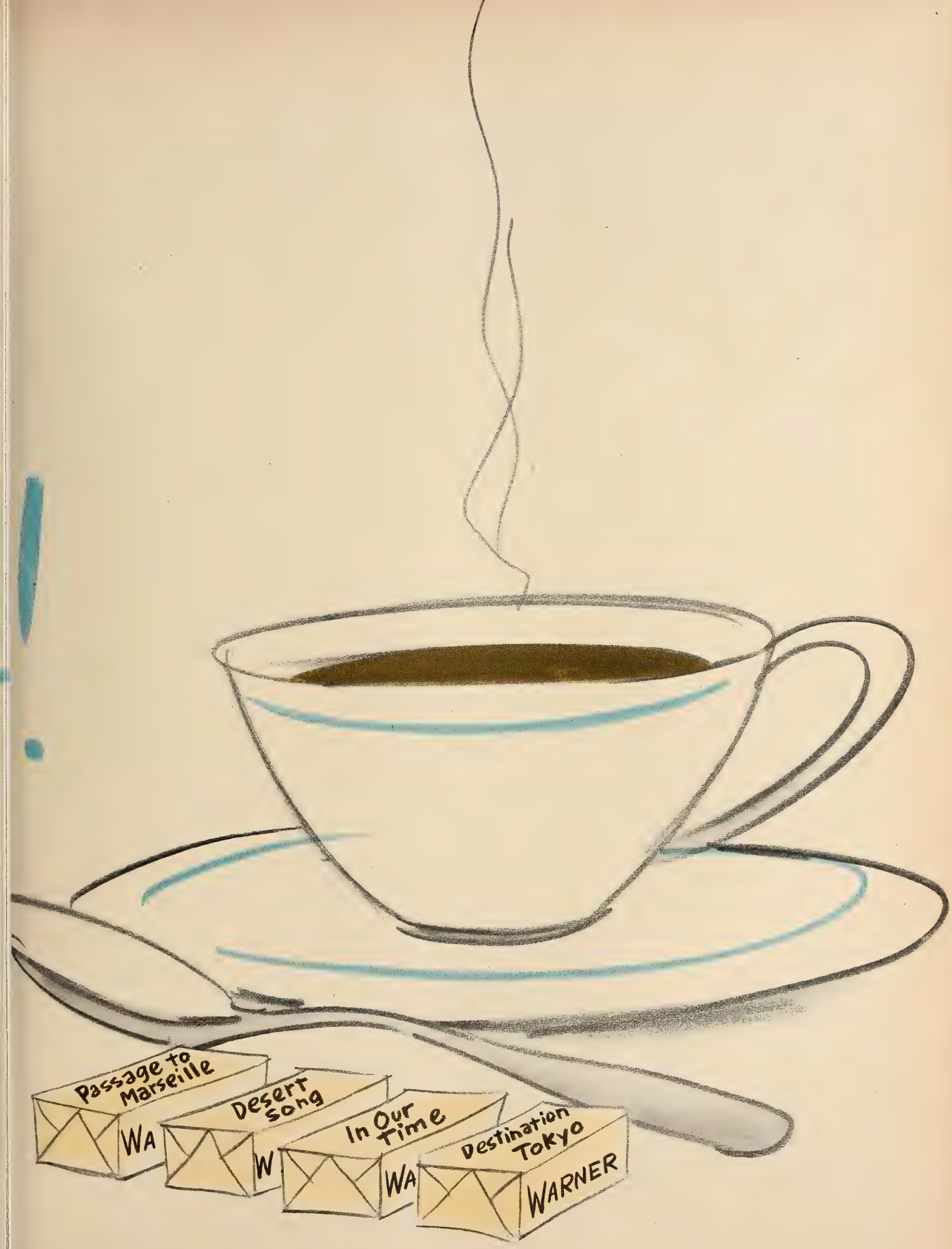
John Kemptgen, MGM branch manager, celebrated a birthday February 8.

H. L. "Jack" Frost has been transferred to

(*Continued on Page* 40)

Pretty Sweet

Jack L. Warner, *Executive Producer*



REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

the Milwaukee MGM exchange to pinch-hit for a salesman there who has been ill.

Mayer Monsky, district Universal manager, was in town to visit his mother.

Kenneth Yates, for seven years manager of the Regent Theatre, has taken over as manager of the Town here. He is one of the youngest downtown managers and replaces Wayne Sweeney, who came here from LaPorte, Ind. Sweeney is returning to that city, where he will again manage the LaPorte and Cozy theatres.

Gordon Halloran, 20th-Fox salesman, and Tony Goodman, booker, are taking draft examinations this month.

Henry Friedel, MGM manager at Denver, stopped here on his return to Denver after visiting the Des Moines exchange.

Almost a stranger to the row was Charles Botsch, Lehigh exhibitor, who made one of his infrequent trips here.

Mrs. Lula Anderson, Warner Brothers inspectress, is in a local hospital.

A. P. Sorenson, Beresford, S. D., exhibitor, has been called back to service. His wife will continue to run one of the two theatres they own, the other likely will be closed.

Mabel Bradley is the new voice of Paramount, Marjorie Gerlack moving up to the poster department and replacing Ruth Miller, who resigned.

OTTAWA

Many queries are still being heard around the Capital City about the recent announcement concerning the building of a 2000-seat house costing around $500,000 in the vicinity of Somerset and Banks Streets. Definite, though, is the fact that building permits are still tight in reference to theatre construction.

John Grierson film commissioner for the National Film Board, was the guest speaker at the February meeting of the Eastern Division of the Motion Picture Theatres Association of Ontario held on Wednesday last in the Chateau-Laurier. Mr. Grierson gave an interesting talk on the importance within the next five years of the industry in this locality, stressing the need for showmen to realize their duty to the community. Also, Mr. Grierson gave advance notice that the length of the "Canada Carries On" series, which are produced by NFB, would be halved.

Visitors to the city during the past week included Doc Sherman of Monogram, in town for the opening of "Where Are Your Children?" which is currently playing to good business at the Elgin Theatre. Also visiting Ottawa was Al Iscove, newly appointed Toronto branch manager of UA.

Bob Martin, manager of the Avalon Theatre, recently caused excitement in his house by having the form of the "Phantom of the Opera" swoop down upon his patrons during the showing of the trailer. A clever stunt and caused much comment around the Bank Street house prior to the opening of "Phantom."

Petty Officer Jack Willard is now stationed here at the Navy Building. Jack formerly was with Columbia Pictures and Theatre Holding Corp., Ltd., in Toronto.

RKO has arranged with Henry Marshall, manager of the Regent Theatre, for a contest to seek the most popular government girl in Ottawa during the showing of "Government Girl." First prize is $100, with elimination contest now in progress.

Harvey Harnick, assistant general manager of Columbia Pictures of Canada, came from Toronto on Wednesday with the company's most recent picture, "None Shall Escape," for a private screening at the National Film Board. "None Shall Escape" opens at the Elgin on February 28.

PALM SPRINGS

William Powell wih Mrs. Powell (Diana Lewis) at the Racquet Club, sunning and bathing.

William Hopalong Boyd at the OPA Ration Board . . . Paul Watch-on-the-Rhine Lukas ditto.

The Ritz Bros. at dinner in the Blue Room of the Chi Chi—here for a short rest after their tour to the boys Down Under, then off again for more war work.

Eddie Cantor coming out of the Date Shop (they grow here, you know) with a packet of sweets under his arm.

Lt. Rudy Vallee, up from Indio where he conducted a bond rally with his Coast Guard Band.

Rosalind Russell and friends glimpsed at the Chi Chi.

Nick Turner, Fox West Coast executive from Northern California, here for the winter with Mrs. Turner at their home, Los Flores.

Seattleites in the Village: Ben F. Shearer, Washington and Alaskan circuit owner and theatre supply magnate. John and Mrs. Hamrick enjoying their Little Tuscany estate, their winter home.

San Franciscans in the Village: Homer Teghmeier and B. F. Shearer enjoying the sunshine and cycling. Pat Patterson and Morris Saffier, Independent Distributors from the Golden Gate City, taking the Indian Baths. En route from 'Frisco, Abe Blumenfeld of the Northern California circuit of that name, with Mrs. Blumenfeld and youngster.

PHILADELPHIA

Two trade showings are scheduled for the next two Monday nights at the Shubert Theatre. RKO has announced that the new Samuel Goldwyn picture, "Up in Arms," will be shown on Monday night, February 21, and "Lady in the Dark" will be screened by Paramount. In view of the women's angle on the Paramount picture, they are concentrating on the women, and many fashion and women's clothing experts will be in the audience.

Word was received at the Warner office this week that Elmer Brandecker, formerly an employe in the Earle Theatre Building, had been wounded in action in Italy.

From United Artists comes word that "Voice in the Wind" will have its world premiere at the Lyric Theatre in Camden, N. J., on Saturday, February 26. Arrangements have been worked out with RCA Victor whereby the war plant will be selling the tickets to their employes at 50 cents each. Before the opening of the picture Francis Lederer and Sigrid Gurie, who are co-starred in the picture, will do a radio preview in New York on the "What's New" program, after which they wil be rushed to Camden to participate in the premiere. Smetana's "The Moldau," which is the theme and background music for the picture, has been put out in a special album by Victor in a recording made by the National Symphony Orchestra of Washington, and will be publicized in a promotional scheme by Victor . The deal was handled for United Artists by Wilma Freeman of the New York Promotion Department. The program on March 14, "Music You Want," which is broadcast over 55 stations, will feature the "Moldau" music.



CHECK ON BOND SELLING. John J. Payette, left, general zone manager, and Frank La Falce, director of advertising and publicity for the Warner Theatres in Washington, D. C., kept constant check on the bond selling activities of managers.

At the close of business on February 18 Warner Bros. concluded the operation of the Auditorium Theatre. I. Hurst acquired the theatre some time ago.

Ben Felcher is the new student booker at Paramount.

With the 1-A's falling fast and loose, Irving Blumberg of Warners' publicity department and Wally Makowski of Warners' contact office, both from the same draft board, have been recipients of the new cards.

Mae Finlayson of Monogram Pictures was married last Sunday to Lt. William Eugene Cannon of the United States Army. Lt. Cannon flew in from the Coast for the ceremony.

Paul Costello, Warner district manager, had to rush back to St. Louis, his home town, to attend the funeral for a niece who was killed in an automobile accident.

John Ehrlich of the Grant Theatre celebrated his twenty-fifth wedding anniversary on the sixteenth.

Mrs. John Golder of the Hollywood Exchange is much improved after a long illness.

Robert Bien and Robert Weiner of the Warner publicity department, and recently discharged from the Army, have joined the Variety Post of the American Legion.

The Logan Theatre in North Philadelphia is scheduled to close for repairs on Sunday night, February 27.

Maurice Gable, district manager for the Warner downtown theatres, was so pleased with the showing made by his theatres in the recent "March of Dimes" collections that he sent in the following comparison sheets for this year as compared to last:

	1943	1944
Aldine	$ 553.98	$3116.64
Boyd	2051.64	8591.29
Earle	1430.16	6603.29
Fox	1591.20	5336.16
Mastbaum	1761.16	5848.33
Stanley	1969.54	5619.36
Stanton	530.66	2155.43
TOTAL	$9888.34	$37,270.50

PORTLAND

Fire early February 10 destroyed the Rose Theatre at Roslyn, Washington, with estimated loss of $50,000.

Midstate Amusement Company announces that, following remodeling of the Gray Building at Pasco, Wash., they will open up a new theatre to be added to their chain.

Ralph Ravenscroft was seen on Seattle Row from the Paramount studios on "For Whom the Bell Tolls."

Maury Saffle, MGM, is on a trip to Spokane and the Inland Empire.

The George L. Eders have sold their Vashon

(*Continued on Page* 42)

PHOTOGRAPHY'S "SECOND FRONT"

More than a hundred war products now made of material developed for a better Kodak Film

FILM BASE IS A PLASTIC—one of the earliest. To make a better film, Kodak long ago began producing from cotton linters a "miracle material": cellulose acetate.

In the form of TENITE—made by Tennessee Eastman Corporation, a Kodak subsidiary—this plastic is tough as a steer's horn and lighter than wood. It can be molded under heat or pressure, or "machined" like lumber or metal. It can be clear transparent, or in an unlimited range of colors.

Tenite is molded into finished products at the fastest rate ever reached with plastics. It led to a minor "industrial revolution" before the war or wartime shortages were dreamed of . . .

Now it has more than a hundred war applications—not as a substitute, but as a superior material. As an extra advantage, it does supplant other "critical" materials.

A few war uses are illustrated . . . In a sense, they all started with photography—the ever-growing need for finer film . . . Eastman Kodak Company, Rochester, N. Y.

REMEMBER TORPEDO SQUADRON 8? *. . . how, knowing exactly what the odds against them were, this heroic band of 30 Navy fliers drove unswervingly into the massed fire of the Japanese fleet off Midway? And only one man survived? A stern example to us at home.* **BUY MORE WAR BONDS.**



He controls the Jeep with a Tenite steering wheel—strong, tough, and able to stand all climates. Your own car probably has a Tenite steering wheel, instrument panel, accessories.



His bayonet scabbard is Tenite—lighter, tougher, more easily cleaned . . . Cost is little more than half that of scabbards made with earlier materials.



Snake-bite kit supplied our troops by the Army Medical Corps includes vacuum pump—molded of Tenite—for extracting snake venom.



Doubles for brass—Before acceptance by the Army, this bugle—molded of Tenite—won the most critical ears by its tone and range.

Serving human progress through Photography

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Theatre to O. D. Rockhold and A. Palo of Seattle. They have operated the house for the past eight years.

Salem Theatres already is preparing to co-operate with Station KOIN to celebrate the securing of the quota in the Fourth Loan Drive.

S/Sgt. Don Hiatt is in the hospital at Camp Barkeley, Texas, recovering from a minor operation. He was formerly with MGM's Seattle exchange.

Former Hamrick-Evergreen managers now in the Army on a visit to Seattle Row: Sgt. Clyde Strout and Pvt. Daniel Redeen.

Portland downtown theatre audiences were treated to a coast-to-coast program via Blue Network, with forewords by Mrs. J. J. Parker and Albert J. Finke.

Manager Phil Carlin, Portland, reports remodeling and renovation of his Bluebird Theatre.

Manager Art W. Adamson has taken Altec service for his six theatres in Vancouver, Wash., and Albany and Corvallis, Ore.

Jessie Worthington is now assistant to Manager Henderson of Forman Theatres, Salem, Ore.

Booking on Seattle Row: Chet and Sue Perunko, Tacoma; Lynn Peterson, Bremerton; Emma Ridgeway, Sedro-Woolley; G. E. White, Poulsbo; Irwin Fey, Renton; Hal and Ethel Daigler, Bremerton; John Danz, Seattle.

The Times Theatre, co-operating with city employes of Seaside Ore. held a monster bond rally, selling a "Bond for Every Seat."

W. A. Goss of Seattle, announces that his new theatre will open at Pasco, Wash., early in April.

Midstate Amusement Company announces it will take over operation of the Liberty Theatre at Dayton Wash., April 10. It was operated many years by C. T. Laidlaw.

Manager Leo Henderson of Liberty Theatre, Salem, reporting results of the big bond premiere reports sale of 723 seats for $102,325.

For bond premiere at Paramount, Zollie Volchok named "Lifeboat," and J. J. Parker Theatres shows "Madame Curie."

National Theatre Supply, Seattle, has completely equipped the J. C. Ewing's Auburn Avenue Theatre, and Ed Rivers' Paramount Theatre at Walla Walla and Warren Gavin's New Warren Theatre at Stevensville, Montana.

ST. LOUIS

Rex Williams, city manager for Loew's theatres, has qualified for the title of No. 1 Hard Luck Guy of the St. Louis film colony. His streak of unfavorable luck got away to a running start some six months ago when he broke a wrist in a fall at his home. Then $100 worth of Christmas presents, purchased by the attaches of the two theatres as a surprise for him, were stolen just a few hours before the planned presentation at a Christmas Eve party in his honor. A week after that he suffered serious injuries when his automobile was wrecked on the Express Highway in Forest Park because another driver lost control of his machine. After he had been taken to a hospital following this accident pneumonia developed and he had to make a real fight to live. (Stop, you're breaking my heart.) But his bad luck was not through with those setbacks. For a few days after his release from the hospital burglars broke into his home and carried off much loot. Then he received notice that his efficient assistant, Wayne Sheppler, was being transferred to Evansville, Ind., to take over the management of the Loew's theatre in that city. And last, but not least, he has been reclassified 1A.

Cecilia Parker, known to countless film fans as Andy Hardy's sister, has been visiting here with her sister-in-law, Mrs. Donald J. Morgan of Overland, St. Louis County, Missouri.

Louis K. Ansell of Ansell Brothers Circuit and Mrs. Ansell have sold their residence at 22 Ridgemoor drive, St. Louis County, to Mrs. Ida K. Sebulsky and son, Lester.

East St. Louis, Ill., went over the top in the Fourth War Loan drive with plenty to spare. By February 9 it had rolled up a total of $5,100,000 against a quota of $4,767,070. The East St. Louis motion picture theatres contributed much to this fine showing for the metropolis of Southern Illinois.

The St. Louis newspapers all gave fine reviews and some nice space to Monogram's "Where Are Your Children?" which opened at Fanchon & Marco's Missouri Theatre on February 9.

"Song of Bernadette" will open an extended run at Fanchon & Marco's Ambassador Theatre either on March 9 or 16.



HONORED BY "U." Charles Moss (left), managing director of the Criterion Theatre, New York, where "Gung Ho" set new attendance records, and Walter Wanger, producer of the picture, snapped with William A. Scully, Universal vice-president and general sales manager, at the luncheon in New York honoring them.

Harry Hynds, Universal manager, has closed a deal with George Karsch of Farmington, Mo., head of the Leadbelt Amusement Company and the Farmington Entertainment Company for the entire 1943-44 product of Universal. Houses in Boone, Terre, Elvins, Flat River, Ironton, Bismarck, Desloge, Farmington and Leadwood are included in the deal.

Willie Ruth Jones, former secretary at the St. Louis MGM office, has gone to Buffalo, N. Y., to undergo training as a Lionite under the direction of Marion Ryan, Buffalo office manager.

F. L. Lowe, Star Theatre, Lebanon, Mo., and A. H. Weicks, Temple Theatre, Staunton, Ill., were recent callers.

The value of a trained theatre staff was demonstrated recently at the Ambassador Theatre, when spontaneous combustion caused a minor fire in the basement storage closet. A near-capacity audience of 3100 was in the theatre. Henry Riegel, Jr., manager, quickly and coolly spoke to the patrons; ushers quickly deployed to their stations, there was no excitement and, as directed by Riegel, the assemblage left the theatre in an orderly fashion when firemen arrived. The blaze was quickly extinguished.

George F. Dembow, vice-president in charge of sales for National Screen Service, addressed a meeting of theatre owners and managers and exchange managers at a luncheon at the Coronado Hotel recently, speaking on the Fourth War Loan Drive. Harry C. Arthur, Jr., Campaign Chairman for Eastern Missouri in the Fourth War Loan Drive, presided at the gathering. Arthur said that reports up to February 7 indicated that the 110 theatres of St. Louis and St. Louis County had sold a total of $3,150,000 in bonds while sales outstate had topped $5,000,000.

A goal of $5,000,000 in War Bonds was set by the B'nai B'rith Councils of St. Louis for their war bond show at the St. Louis Arena on the night of February 17th.

Warner Bros. will have a trade showing of "Passage to Marseille" on Monday, February 21, at S'Renco Screening Room, at 10 a.m.

Patrons of Fanchon & Marco's Fox Theatre the night of February 15 were given a preview of 20th Century-Fox's "The Sullivans." The trade also was invited to this "sneak preview."

In a final effort to achieve the goal of a War Bond for every theatre seat in the Fourth War Loan drive the 111 motion picture theatres of St. Louis and St. Louis County conducted their fifth and final "free movie day" on Tuesday, February 15. Three of the houses, the Aubert, Maffitt and Maplewood, all units in the Fanchon & Marco-St. Louis Amusement Circuit conducted bond premieres that night. At the 108 other houses regular admissions were sold for cash in addition to free tickets for bonds purchased.

SAN FRANCISCO

Alameda has Robert L. Lippert, owner of a bay area and San Francisco chain of theatres, to thank for the personal appearance at a Fourth War Loan drive street rally of four Hollywood celebrities. Lippert arranged for Lola Lane, Slim Summerville, Harry Carey, and Charles Starrett to take part in the program.

"Desert Victory," British Army film, was shown at a meeting of the Interchange Club at the Palace Hotel.

The Warfield Theatre, a Fox-West Coast downtown first-run and vaudeville, currently screening the juvenile delinquency film, "Where Are Your Children?", has engaged Gail Storm, feminine lead in the picture, for a series of personal appearances in connection with the showing. During her stay here, Miss Storm will also entertain at the Stage Door Canteen.

Golden State Theatre Circuit's contribution to the Fourth War Loan Bond drive was the Bond Premiere of the neighborhood theatres held at the Royal Theatre. All the neighborhood houses cooperated in the sale of tickets.

The Clay Theatre, a foreign film house here, is holding over the British film, "Jeannie," for a fourth month, which is a record for the house.

The Presidio Theatre housed the private showing of the new Army motion picture, "War Department Report," which includes films captured from the enemy. This picture is not for public release, but will be shown to defense workers in various war plants.

B. V. Sturdivant, who has been giving his services as national director of the Fourth War Loan campaign and vice-president of the California War Chest, besides his regular duties as northern California division manager of Fox-West Coast Theatres, has now been named a member of the National War Fund budget and quota committee.

VANCOUVER

The Stanley Theatre, a F.P. house, was held up last week and the bandit escaped with $200. He marched a taxi-driver, doorman and usher at gun-point through the lobby and upstairs to the office of Amy Brewster, manager, and then scooped up the cash.

Odeon Theatres added another B.C. theatre to its string last week, buying the Gem Theatre, Haney, from William Clayton, old-time projectionist. The theatre was erected three years ago. Jim McAllister of the Fraser, Vancouver, will be in charge temporarily. This gives Odeon 27 theatres in British Columbia. Clayton will stay on as projectionist.

Verne Dixon, head booker at Empire-Universal, Calgary, is the proud father of a baby

(*Continued on Page* 44)

★ St. Louis — ★ Boston

ST. LOUIS POST-DISPATCH

Revivals Are Back, Local Survey Shows

By Jack Balch

HOW would you like to see Charles Boyer and Rudolph Valentino square off, each with a beautiful lady in his arms, and kiss it out for the lovemaking championship of all the movie ages?



Dave Arthur of the Fanchon and Marco chain here (Ambassador, Fox, St. Louis, etc., YOU know), says he got to wondering one day who would have won out in a bout between Joe Louis and Jack Dempsey, both in their prime. One question mark led to another. Joe and Jack obviously couldn't be had. But Charlie and Rudy—pardon the familiarity—could. Being in a position to act on his own suggestions, Dave went ahead and acted.

So, with all the customers as a collective body of referees, Boyer and Valentino are to meet Thursday at the Ambassador Theater in osculatory combat in which no holds will be barred except those proscribed by Will Hays.

Boyer will be seen in the currently-showing "Flesh and Fantasy," with the luscious Barbara Stanwyck as his foil. Valentino will be seen in "The Eagle," a pumpkin a la mode of the silent days. His foil will be Vilma Banky, quite a luscious number in her time according to the sered and yellowing clippings this reviewer dug out of the Post-Dispatch morgue. "The Eagle," released in 1926, has had sound and music added, and the story shows how Valentino, a lieutenant in the Army of Katherine the Second of Russia, made off with the gal he wanted.

Ought to be a real contest. Huh?

Friday, Dec. 17, 1943 — St. Louis Globe-Democrat.

DOORS OPEN 10 A. M.

AMBASSADOR • NOW!

SCOOP! The Idolized Rudy . . . In His Last Great Film Hit!

BOYER MEETS VALENTINO ...2 of the Screens Great Lovers

HELD! Charles BOYER • Barbara STANWYCK In Universal's

FLESH AND FANTASY!

with Robt. CUMMINGS Edw. G. ROBINSON Thomas MITCHELL

RUDOLPH VALENTINO in "The EAGLE"

MODERNIZED WITH MUSIC AND SOUND

VALENTINO or BOYER?

See why the past generation went wild over Valentino . . . compare the violent love-making with the suave romancing of Charles Boyer

Rudolph Valentino in "THE EAGLE," with Vilma Banky—His Last and Greatest Picture

Charles Boyer in "LOVE AFFAIR," with Irene Dunne —Boyer at His Best

COMPARE THEIR DIFFERENT LOVE-MAKING TECHNIQUES—DECIDE FOR YOURSELF

FREE VALENTINO PHOTOGRAPHS TO FIRST 2,000 LADIES

NORMANDIE: Beginning Wednesday, Feb. 23

Broke Records at the AMBASSADOR St. Louis

Valentino vs. Charles Boyer At Normandie

Two of the screen's greatest lovers, the late Rudolph Valentino and popular Charles Boyer, will be seen on the screen of the Normandie Theatre, beginning February 2.



The Late Rudolph Valentino

The idol of millions of filmgoers during the silent era, Valentino will be seen in his last and most popular picture, "The Eagle," with Vilma Banky and Louise Dresser. Boyer will co-star with Irene Dunne in "Love Affair." Patrons will serve as a collective body of referees to decide who is the better screen

NOW Watch The NORMANDIE Boston!

Film Daily

Thursday, December, 23, 1943

ALONG THE RIALTO

● Out in St. Louis Harry and Eddie Arthur are proving that they haven't lost that old showmanship. In their big Ambassador Theater this week, they are playing "Flesh and Fantasy," with Charles Boyer, and "The Eagle," with Rudolph Valentino . . . Great screen lovers of today and yesterday. They are asking women patrons to decide which is their favorite and which is the greatest lover. The newspapers are eating it up . . . It's a swell stunt for Xmas week or any other week.

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

girl born last week (Beverly-Ann).

Larry Bearg, district manager of F.P., and Frank Gow, supervisor, were up to Vernon last week for the opening of the Empress Theatre. This gives F.P. two in Vernon. Walter Bennett of the Capitol will manage both theatres. Plenty of troops there.

"Thousands Cheer" on its third week is doing capacity at the Capitol. Since the Capitol opened 23 years ago this is only the sixth picture to play over two weeks.

Henry Morton, who runs six theatres in conjunction with Odeon in Winnipeg and Saskatoon, is in Vancouver on his way south to San Francisco and Hollywood.

Dorothea Fairleigh, daughter of R. E. W. Fairleigh of Dominion Theatre Supplies, was married here to Lt. Robert Armstrong, and will live in Prince George, B. C.

A survey is being made in needed theatre reconstruction by Famous Players circuit across the Dominion as part of the post-war building program to assist employment measures.

The Regina Motion Picture Exhibitors Association, representing the city's six theatres, has inaugurated a plan to supply theatre passes free to men returned from overseas service who are receiving medical treatment or awaiting discharge from the Army.

The Department of National Defense has announced the selection of "the best movies of 1943," which are to be shown to the Canadian troops in all war theatres. The list, 14 in number, comprises "Pride of the Yankees," "Random Harvest," "In Which We Serve," "Shadow of a Doubt," "Yankee Doodle Dandy," "Forever and a Day," "The More the Merrier," "The Human Comedy," "Stage Door Canteen," "Corvette K-225," "Holy Matrimony," "Desert Victory," "Mission to Moscow," and "Heroic Stalingrad, City That Stopped Hitler."

Ingrid Bergman headed a party of Hollywood stars who recently visited Army posts in the Prince Rupert district of British Columbia.

Hector Quagillito of the Colonial Theatre is a proud granddad, his youngest daughter, Jane, giving birth to a daughter last week.

Frank Phillips, head of the art dept for F.P. in Vancouver, is a real old-timer in show business, starting with Loew's theatres in Toronto 30 years ago. His fronts on the main stem are always outstanding and create plenty of attention.

Marge Luff of Columbia Pictures is a member of the Vancouver Symphony Orchestra.

Mike Goodman, who was with Famous Players for a number of years, is now the owner of the Abbotsford Steam Laundry. Quite a change for Mike.

C. A. Leivis of the Midway, Rosedale, passed away last week. Mrs. Leivis will run the theatre.

The Canadian tax on gross receipts of theatres is expected to show a revenue of upwards of $9,500,000 for 1943 according to a estimate from Ottawa. There is a possibility that the Federal amusement tax of 20 per cent may be dealt with in budget measures at the present sitting of the House of Commons.

Observers close to the scene hold to the view a tax increase is in prospect in the light of similar moves in Washington.

An explosion caused by a blow-torch ruined the booth in the Empress Theatre at MacLeod, and completely destroyed prints of two features. The theatre was not open at the time. The owner is Danny Boyle.



What to Do on Your "Off-Nights"?

One Sure Way to Step-up Your Box-office Receipts is to Play

WAHOO

America's Finest Screen Game

HOLLYWOOD AMUSEMENT CO., 831 S. WABASH AVE., CHICAGO

ADV.

What Are Your Needs? Joe Hornstein Has It

WASHINGTON

The Variety Club celebrated Valentine's Day at a gala luncheon party at the Willard Hotel. Hosts for the affair were Fred Kogod, chairman; Harry Anger, Gene Ford, Al Sherman, Paul Young, Frank Boucher and Morgan Baer. Father Gilbert D. Hartke of Catholic University was guest speaker, and Marie Nash was guest singer. Attendance was limited to 125 Variety Club members and their womenfolk.

The Salesmen's Club Annual Dinner and Dance at Indian Springs Country Club, Silver Springs, Maryland, was attended by more than 150 members, their families and guests. President Joe Walsh was general chairman and Phil Bobys handled the ticket sales and dinner arrangements. Gerald Price, C. A. Wingfield and Vince Dougherty were in charge of entertainment.

Anne De Mello, of Warner Bros. advertising dept., announces that her sister, Mrs. Walter Thayer, who was overseas with the Red Cross, is now back in the United States.

New confirmation clerk at Monogram is Rose Schachter.

Becky White, RKO, was out ill with the mumps. Others on the sick list were Joan Nicola and Regina Bolac.

Home Office Auditor John O'Leary visited at 20th Century-Fox.

Floyd Haines, assistant manager of the Uptown Theatre, Washington, was written up in the Winchester *Evening Star* as the composer of a War Bond song.

Mrs. James Doolittle, wife of Major General Doolittle, presented the 250,000th free ticket from the Ticket Center to a serviceman on February 10. Since its opening on May 18th, the Free Tickets to Servicemen Center has supplied tickets for more than 40 different amusement centers. Tickets were distributed by the ladies of the Variety Club.

Visiting in the local Monogram office were Buck Happy Stover and Alfred Leake, representing the Read, Richmond and Ingomar theatres in Alexandria.

Monday, February 14, was "Free Movie Day" in the District of Columbia.

Anne Allison, 20th Century-Fox, is back at work, after her illness.

J. A. Wiant, MGM checker in Cumberland, Maryland, has been inducted into the Army.

Capt. Roy Knight, formerly of Warner Bros. sound department, and Mrs. Knight, were recent visitors.

Attending the New York sales meeting at Monogram were Mr. Brown, Mr. Goldman, Mr. Safer and Mrs. Murray, of the local Monogram office.

Robert Mochrie, general sales manager for RKO, visited the local office here, while in Washington on War Bond activities.

Twentieth Century-Fox offices are being remodeled.

Seaman Alger Kerner, fiance of Gertie Kober, of MGM, will be in town this week from the Naval Training Station at Bainbridge, Maryland. Also expected in from Bainbridge is Robbie Gingles, husband of Helen Gingles, assistant checking supervisor.

Betty Frisch is the new secretary for the booking department at 20th Century-Fox.

RKO's Mr. Brecheen journeyed to Baltimore and then to Charlottesville, this week to visit Hunter Perry of the Dominion Circuit.

Mr. Friedhof, of the Monogram home office, was in town.

Private Ernie Wells, former manager of the Savoy Theatre, was enthusiastically greeted by fellow managers when he visited the Earle Building this week.

Rudolph Berger, MGM, announces that the world premiere of "See Here, Private Hargrove," will be held in Charlotte at the Carolina Theatre, on February 19th.

United Artists' Mark N. Silver is now in New York.

Letters are still coming in to the Variety Club from the boys overseas, thanking them for Xmas gifts. A long letter from Headquarters Iceland Base Command from Lt. Col. Lee F. Gilstrap states the grateful appreciation of the boys stationed there, and of their commanding officer, Major General Wm. S. Key.

Mildred Footer, United Artists, received a certificate from the American Theatre Wing in appreciation for a year's service.

Walter Cannon, manager of the Central, is receiving excellent results from a door-to-door campaign to sell "A Bond for Every Seat."

The Avenue Grand Theatre will inaugurate a policy of Saturday midnight shows.

Advance Dope SB

DIXIE SHOW BOAT (PRC) **Musical Comedy. Principals:** Frances Langford, Guy Kibbee, Eddie Quillan, Charles Butterworth, Fifi D'Orsay, Frank Jenks. **Plot:** Two criminals, seeking refuge, take passage on a show boat, where they soon discover that, through an accident, a large supply of whiskey has been substituted for the cure-all remedy featured by the show. They decide to take possession of the boat and sell the liquor. Their plans are overheard by the captain's niece and a young trumpet player, who plot to capture the pair, but they themselves fall into the hands of the gangsters. However, the boy signals for help and brings about the capture of the criminals.

TWO SISTERS AND A SAILOR (MGM) **Comedy With Music. Principals:** June Allyson, Gloria DeHaven, Jimmy Durante, Van Johnson. **Director,** Richard Thorpe. **Plot:** Two lovely sisters lead a very full life between dancing in a famous New York night spot and using their small apartment for a miniature canteen. Mention of a desire for a larger canteen by one of the sisters miraculously brings the wish to life. A sailor, who is also a millionaire, is responsible for the new canteen. With the aid of a famous comedian, the place becomes a success and the love tangle of both sisters over the sailor is happily straightened out.

JAMBOREE (Rep.) **Comedy-Drama. Principals:** George Byron, Freddie Fisher, Ruth Terry, Rufe Davis, Don Wilson. **Director,** J. Santley. **Plot:** A young band leader and his men change places and style with a rural orchestra in hopes of getting a radio contract. They have to earn their keep by working on a farm run by four attractive sisters. Complications arise due to the impersonation, and nearly upset the budding romance between the band leader and the oldest sister. When the contracts finally come through, the men change their minds and decide to remain on the farm, while the girls go on the radio.

(More ADVANCE DOPE on Page 48)

Short Subject Reviews

Mail Call *(Very Good)*

RKO (43104) This Is America 17 mins.

On the basis of past performance one comes to look for a lot from new releases in the This Is America series, and more often than not, one finds the results on the screen more than satisfactory, even in view of this high expectancy. This latest offering from RKO Pathe, therefore, must be rated as exceptionally good, when it is reported that the picture measures up handsomely. As a piece of information that will have beneficial effects in stimulating the writing of letters to men overseas and in making people generally more conscious of the value of using V Mail for their letters to service men, there is here a fine contribution to the war effort. Even so, it is also a picture which holds audience interest for all members of all families of Americans. The "heart interest" element is most conspicuous as the picture portrays what happens as a new mother proudly sends a letter to the father of their first-born, but makes the mistake of using regular mail instead of V Mail. The delays, the heart-wrenching, which is caused thereby—through nobody's fault—is most dramatically developed. Book it and get an audience for it by selling the truth—which is that all of the town's citizens should see this picture for a better knowledge of how they can help sustain morale at the fighting fronts, but particularly how they can do something real, tangible and most worth while for their own boys—the American soldiers, sailors and marines who are doing America's job in this war.

Practical Joker *(Good)*

MGM (S-551) Pete Smith Specialty 10 mins.

This is not an outstanding short but one that should catch the fancy of most people with a sense of humor. It deals with "Butch," the perennial practical joker who loves to pull smart gags on people and laugh his head off while they suffer. "Casper" is the typical victim and the film builds up to the point where "Casper" and his wife are desperately fighting back at "Butch" with some of his own dynamite. There is a lot of good fun in this subject and the commentary by Pete Smith is as usual witty and full of pep.

Home Maid *(Good)*

MGM (S-552) Pete Smith Specialty 10 mins.

Another humorous round-up of helpful kitchen hints by Polly Patterson which proves both entertaining and instructive. The hubby creates the problems and Polly solves them. The girls from the sewing circle will get a great kick out of this one and take some worthwhile advice along home too. The film is directed by W. Jason, with the adribbing by the illustrious Mr. Smith.

Roaring Guns *(Good)*

WB (9110) Santa Fe Western 20 mins.

Robert Shayne has been sent to California to take over supervision of a gold mine which employs hydraulic water monitors to rip mountains apart and wash out remaining gold. This method of mining destroys the land of the ranchers, causes them to rise up in revolt. Shayne is ousted from his job, joins the settlers in their attack on the ruthless mine-workers. Direction, acting and production values in this western are high in quality, and much action, excitement and fisticuffs have been packed into the film's 20 minutes. Where westerns are popular, this subject should be well received. And even in theatres whose patrons look down their noses at the customary horse opera, this two-reeler is made well enough to add an entertaining 20 minutes to a program dominated by a feature comedy or musical. Produced by Gordon Hollingshead, "Roaring Guns" was directed by Jean Negulesco. Supporting cast includes Virginia Patton, Stephen Richards, Charles Arnt, Norman Willis, Russell Simpson.

Dogie Round-Up *(Interesting)*

WB (9505) Sports Parade 10 mins.

Aside from rousing one's appetite for a juicy steak, this sojourn into the cow country of Wyoming to show how cattle are branded, innoculated against disease and separated into groups, is an attention-arresting short subject. One would assume, on first thought, that the "inside story" on ranching activities would provide little interest, but producers Blumenthal and Heilner, in this instance, have succeeded in making it an enjoyable pastime for movie audiences. The dogie, an orphan calf, is featured throughout the Technicolor subject which was directed by Andre De LaVarre. Knox Manning's narration and an appropriate musical score (one of the songs heard: Home On the Range) adds to the subject's ppeal.

Grandfather's Follies *(Excellent)*

WB (9103) Featurette 20 mins.

If anyone doubts the melodic appeal of the songs of yesteryear as arrayed against today's jive, let him try, after viewing this two-reeler, to erase from his mind the catchy melodies of On the Banks of the Wabash, After the Ball, Come Josephine In My Flying Machine, Daisy Bell, In My Merry Oldsmobile and others. But aside from any argument about music of grandfather's time and that of today, here is a two-reel musical nostalgically appealing and extremely diverting. With Niblo's Garden of New York in 1866 as the setting, a series of impersonations pass in array. Re-created are Millie Cavendish, Maggie Cline, Harrigan & Hart, Lillian Russell, Chauncey Olcott and Eddie Foy. The subject has been capably directed by Jean Negulesco, and because of its excellent entertainment worth, deserves care in booking and exploitation. It is not, in any sense of the word, "filler."

World's Youngest Aviator *(Interesting)*

Universal (8374) Person-Oddities 9 mins.

Here is an above-average round-up of interesting and seldom if ever seen-on-the-screen personalities doing unusual things in a commonplace sort of way. Ten-year-old David Stoddard of Fort Stockton, Texas, is a seasoned pilot who will make young and old sit up and take note of what's around the corner in aviation after the war. The residence on Hamid's Pier, Atlantic City, address, No. 1 Atlantic Ocean, is furnished with some rare collection pieces. The Bradmore Hotel in Colorado Springs, Calif., shows the oldest collection of American stage coaches. Bob Elliott of Rogue River, Ore., delivers his mail by motor launch against a beautiful scenic background. Elaine Lovett of Jacksonville, Fla., displays her pet squirrel and cat who are worthy of a "Believe It or Not." A reel that's just the ticket for any program.

Post-War Jobs *(Revealing)*

20th-Fox—March of Time No. 7 18½ mins.

A problem uppermost in the minds of Government and industry officials is tackled in this latest issue of the March of Time. With cancellations of Government contracts already taking place in some industries, necessitating the dismissal of war workers and reconversion to the manufacturing of civilian products, the plight of many war workers is already beginning. In addition, according to the film, the services are discharging many men per month for whom places must be made in civilian industry. When the war ends, some veterans will return to the jobs they were promised would be held for them, while others who had no jobs when they entered the armed forces will also have to be taken care of. The subject shows how industry is meeting the slackening-up of war production, the suspension of priorities, and the releasing of materials for the coming peace-time economy. And it reveals, too, how the expected post-war demand for products unavailable in wartime is expected to keep manufacturers busy. The post-war job problem has many complex angles, but the fact that it is already occupying the best minds of business and Government is an excellent indication that the change from wartime to peacetime production is likely to be hurdled with as few upsets as possible. This revealing March of Time is food for thought, especially for those temporarily prospering from well-paid wartime jobs.

Camera Digest *(Fair)*

Columbia (5903) Panoramics 10½ mins.

The camera of Andre de La Varre, who produced, directed and filmed this reel, catches some interesting occupations and scenes with the only flaw being that most of the items have been seen on the screen too frequently to smack of discovery. The sequences cover a man who makes animals from the roots and branches of trees, the method of gathering Spanish moss in Florida swamps, underwater views at Silver Springs, Fla., Ross Allen's Snake Farm and a Seminole Indian Village in the Everglades.

20th-Fox Lists Release Dates, Titles of Shorts for April, May

Titles and release dates of eight short subjects to be released during April and May have been announced by Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox. This includes two March of Time releases, untitled as yet.

The list follows: "The Frog and the Princess," a Terrytoon in Technicolor, April 7; "Fun For All," Sports narrated by Ed Thorgersen, April 14; an untitled March of Time, April 21; "Mighty Mouse Meets Jekyll and Hyde Cat," a Terrytoon in Technicolor, April 28; "Mailman of Hell's Canyon," a Movietone Adventure narrated by Hugh James, May 5; "My Boy Johnny," a Terrytoon in Technicolor, May 12; an untitled March of Time, May 19; "Nymph of the Southland," Sports photographed in Technicolor and narrated by Ed Thorgersen, May 26.

ADV.

Can't Get It?
Joe Hornstein Has It

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Lake, MacMurray Teamed in 'Girls Town'; Ginger Rogers Prepares for 'Gibson Girl'; Mitchell in 'Keys of Kingdom'

Allyn Joslyn returns to his home studio for the first time in a year to play the important role of Lynn Bari's theatrical manager in Fox's "Sweet and Low Down." Joslyn joins a cast including King of Swing Benny Goodman and his orchestra, Linda Darnell, Jack Oakie, Lynn Bari, James Cardwell, Ray Mayer, John Campbell, Roy Benson, and Dickie Moore. William LeBaron is producer of the musical.

MGM starts two new pictures this week. "Honest Plush Brannon," a new Wallace Beery film with O. O. Dull as producer, and "The Picture of Dorian Gray," drama with George Sanders, Hurd Hatfield and Angela Lansbury in top roles. The latter is to be directed by Al Lewin with Pandro Berman as producer.

Dennis Morgan has been assigned the leading role opposite Ida Lupino in Warners' "The Very Thought of You." This will be the next to go on Jerry Wald's production schedule and will mark the second directorial assignment for Delmer Daves.

William Berke, who directed "The Navy Way," the big-budget William Pine-William Thomas special, was signed to megaphone "Thunderbolt," their next Paramount production. "Thunderbolt" will reunite a winning director-actor combination since Robert Lowery, who scored heavily in the Navy drama, will again take over the stellar spot in the new picture. Heading the cast with Lowery in "Thunderbolt" will be Chester Morris. Filming is scheduled to get under way April 1st.

Wyndham Standing and Tom Drake have been added to the cast of MGM's "Marriage Is a Private Affair," starring Lana Turner with John Hodiak. Robert Z. Leonard is directing and Pandro Berman is producing.

Sonja Henie, ending her ice tour, arrived in Hollywood for talks with William Goetz. She will do a picture for International called "It's a Pleasure." Starting date was set for late April and David Lewis has been assigned as producer.

Cab Calloway, accompanied by his 18-piece band, is in Hollywood for a two-week engagement before the cameras on the set of Andrew Stone's "Sensations of 1944." Calloway and his band will be featured in a huge Harlem night club sequence along with the topnotch boogie-woogie pianists, Dorothy Donegan and Gene Rodgers. Calloway's is the second name band to appear in "Sensations." The other: Woody Herman and his orchestra.

Mary Gordon and Frank Shannon have been added to the cast of "Pilebuck," the Terneen production at Columbia, starring Pat O'Brien and Carole Landis. Edward Sutherland is directing.

Producer David Hempstead has signed George Barnes to photograph Ginger Rogers in RKO's "The Gibson Girl," Technicolor production which is scheduled to go before the cameras late this month under the direction of William Cameron Menzies.

Gale Storm will be starred in "The Right to Live," Monogram drama now being prepared by Producer Jeffrey Bernerd. Houston Branch has just completed the screenplay, based on an original story by James Fielding. William Nigh will direct.

Thomas Mitchell has been assigned the role of the Scot doctor in "The Keys of the Kingdom," which is shooting at Fox. Another choice role falls to Edmund Gwenn. Gregory Peck plays the lead part. Forty-five speaking roles will include Vincent Price, Sir Cedric Hardwicke, Roddy MacDowall, Ruth Nelson, Peggy Ann Garner, Arthur Shields, Dennis Hoey and many more yet to be cast. John Stahl directs. Screenplay is by Joseph Mankiewicz, who is also producing.

Reginald Le Borg was assigned by Associate Producer Will Cowan to direct Universal's "Jungle Woman," starring Acquanetta with Evelyn Ankers and Milburn Stone in the romantic leads. Production is slated to start this week.

Harold Daniels was signed by RKO as dialogue director for "Heavenly Days," forthcoming Fibber McGee and Molly feature. With Robert Fellows producing and Howard Estabrook directing from his own script, picture is slated to go into production this week.

Veronica Lake will co-star with Fred MacMurray in the forthcoming Paramount musical,

(*Continued on Page* 47)



Ardent advocate of rehearsals, Director George Cukor puts Ingrid Bergman and Charles Boyer through their paces for MGM's "Gaslight," a story of mystery and intrigue, jewels and murders played against a background of 1880 London. Arthur Hornblow, Jr., is the producer.

HOLLYWOOD STUDIO ROUND-UP

Three new pictures went into production this week. Following are the details:

PRC

PINTO BANDIT—Principals: Dave O'Brien, Jim Newill, Guy Wilkerson. Director, Elmer Clifton.

REPUBLIC

SILENT PARTNER—Principals: William Henry, Beverly Loyd, Grant Withers. Director, George Blair.

UNIVERSAL

JUNGLE WOMAN—Principals: Evelyn Ankers, Milburn Stone, Acquanetta. Director, Reginald LeBorg.

TITLE CHANGES

"Man From Frisco" (Rep.) now MAN FROM BROOKLYN.

Reproduce Residential District

One of the most interesting outdoor sets constructed at MGM studios in years was completed when the last poplar and maple tree was transplanted on Kensington Avenue. With Lot 3 as the site, three blocks of the famous St. Louis residential district of 1903 have been duplicated for scenes in the Judy Garland film, "Meet Me in St. Louis." Approximately 30 three-story houses, complete with large grass lawns, line the swank thoroughfare. Grass and shubbery planted some weeks ago, are now flourishing to lend atmosphere to the scene. "Meet Me in St. Louis" is directed by Vincente Minnelli, produced by Arthur Freed.

Pay Jitterbugs to Cut Rugs

One hundred and sixty 'teen-aged jitterbugs have started work in the three-day military academy ball sequence of Fox's "Sweet and Low Down." The 12- to 16-year-old swing fans will be paid to dance to Benny Goodman's orchestra, to hear "The Pied Pipers," famed radio quartette and Lynn Bari sing. Goodman's band will play Jersey Bounce and introduce two new Mack Gordon and Jimmy Monaco songs—Chug, Chug, Choo-Choo, Chug, and Hey, Bub, Let's Have a Ball—during the three-day sequence. Direction is by Archie Mayo for Producer William LeBaron.

Beebe Celebrates Anniversary

His 30th anniversary in motion pictures will be observed next week by Universal's Ford Beebe, associate producer and director of "The Invisible Man's Revenge." In 1914 Beebe left his post as reporter for the old San Diego *Sun*, and topical post for the NEA syndicate, to join the staff of the Los Angeles *Herald*. Instead, Universal, then located on Gower Street in Hollywood, hired him as publicity director. A few years later Beebe became a screenwriter and in 1930, a director. He came to Universal in 1937 and has been at the Valley lot ever since.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go over to Paramount today to see Betty Hutton and Arturo de Cordova working in "Incendiary Blonde," the fictional story of Texas Guinan's life.

We arrive as they're setting up the cameras for a scene inside a night club; the year is 1923. Over near a service table that's placed against a post, Miss Hutton, de Cordova and Director George Marshall are standing discussing the next scene, for that's where the action takes place.

The club is decorated in beige and coral satin and there's a padded seat, of the combined materials, built against the wall. The windows are covered with beige glass curtains; in the centre of each hangs a huge (wooden) parrot on a stand.

On the service table, in front of the camera, is a shattered ketchup bottle with the ketchup running down the sides. Gangsters have just finished shooting up the place, and we're going to watch them film the resulting excitement.

While they're rehearsing, we steal around behind the camera to get a better view. To do this, we must pass through Miss Hutton's dressing room. Although it is of the 1923 vintage, the furniture is surprisingly modern in design: all white with light blue silk trimmings.

We get a choice spot just as Director Marshall announces a "take," so everyone hushes. Scene starts with the shooting of guns, at which time Miss Hutton and de Cordova drop to the floor behind the post. Simultaneously with their action, her father falls against the service table, and a technician throws water at the splashed ketchup to start it running again.

Just as quiet reigns and Miss Hutton is getting up enough courage to show her face, she hears her father moaning "they got me." She runs towards him to help, only to discover that what he thought was blood was only ketchup. Scene ends with them all having a good laugh over the incident.

Now we make note of what Miss Hutton is wearing. It's a long green velvet, open-front skirt with a light green satin blouse with long sleeves; the left-side of the blouse is embroidered with a large monogram T.G. (Texas Guinan). Her hair is piled high in front and tied with a bow in the back. She's wearing dark stockings with dark green velvet pumps and a gold buckle.

We hang around to meet the stars, and after a short chat, leave.

Until next week.

Ann Lewis

To Test 'Address Unknown'

Because of unusual dramatic quality in "Address Unknown," Columbia is planning test prereleases in five or six key cities in order to gauge audience reaction before putting it out for national release. The picture, which was produced and directed by William Cameron Menzies, is expected to go before its test audiences late next month. Top spots are played by Paul Lukas, Carl Esmond, Peter Van Eyck, Mady Christians and Morris Carnovsky, and it introduces K. T. Stevens.

Old-Timers in 'Climax'

George Waggner, producer-director, whose option was picked up by Universal this week, has not forgotten the "forgotten stars" of the past during the filming of the Technicolor musical drama, tentatively titled "The Climax," starring Susanna Foster, Turhan Bey and Boris Karloff. Among the screen idols of the past who appear in scenes with Miss Foster: Grace Cunard, Maurice Costello, William Desmond, Stuart Holmes, Eddie Polo, Ann Cornwall and Jack Richardson.

Defer 'Mama's Bank Account'

Film production on "Mama's Bank Account," Kathryn Forbes' best-selling novel, slated to start by the end of February, was indefinitely deferred by RKO with the signing of a deal for the story to be brought to the Broadway stage this spring by Richard Rodgers and Oscar Hammerstein II.



Frank Ross (left) and Mervyn LeRoy discuss the latter's assignment to direct Ross' projected production of "The Robe," Technicolor picturization of the novel by Lloyd C. Douglas which RKO Radio officials expect to become the outstanding attraction in the company's history. Director LeRoy will join Ross upon completion of "30 Seconds Over Tokyo" and his MGM pact.

Production at Republic Going Forward in High Gear

With eight pictures in the cutting room, three shooting and eleven scheduled to start before the end of March, Republic Studios is well launched upon its heaviest production season. Of those now before the cameras, two are in the high-budget class headlining the studio's super deluxe features under the 1944 expansion program.

"Candlelights in Lisbon," second vehicle starring Vera Hruba Ralston, began rolling on January 31, with George Sherman producer-director on the screenplay which is the story of espionage and counter-espionage in that city teeming with the nationals of many countries.

"Man From Brooklyn," million-and-a-quarter-dollar production, is winding up a ninety-day shooting schedule.

Roy Rogers' next picture will get under way this week titled "Yellow Rose of Texas." The story is another of the deluxe musical-features set for the King of the Cowboys under the Republic banner.

Clements Signed by Paramount

As the result of an outstanding performance in the Bing Crosby-Leo McCarey picture, "Going My Way," Stanley Clements, 17-year-old actor, was signed by Paramount to a long-term contract. They plan to co-star him with Alan Ladd and Gail Russell in "Salty O'Rourke." This is the much discussed story by Milton Holmes, author of "Mr. Lucky," which will be one of Paramount's major film undertakings this year. Clements will portray a tough little jockey, Ladd will be the horse race owner for whom he works, and Gail Russell will be the school teacher with whom Clements and Ladd are in love. E. D. Leshin has been assigned to produce "Salty O'Rourke."

PCA to Make 'O'Brien's Navy'

Producers Corporation of America announced the purchase of "O'Brien's Navy," an original comedy based on one of the most amazing episodes of the war, written by Commander Dan Campbell, U.S.N. The screenplay is already in work and the production set as PCA's second United Artists release following "Knickerbocker Holiday." "O'Brien's Navy" will go before the cameras on April 1st. Commander Campbell, whose ship is currently stationed at San Pedro, will also act as technical consultant. It will be a Harry Joe Brown production.

PROGRAM NOTES FROM THE STUDIOS

(*Continued from Page* 46)

"Girls Town," which will go into work in April. B. G. De Sylva, executive producer, plans to use several other ranking women stars in the production, which has for its locale a defense industry town where the girls outnumber the men a hundred to one. Harry Tugend wrote the screenplay, and Joseph Sistrom will be the associate producer.

▶Will Jason, for past five years director of shorts at MGM, has been signed to long-term contract by Columbia, which gave him his first opportunity to direct features. First assignment will be "Calling All Stars," lavish musical to be produced under the supervision of Irving Briskin. Production will introduce a number of new faces to the screen from radio, stage and night clubs.

▶Immediate production of a film titled "Objective Burma," to star Errol Flynn, has been set by Jack L. Warner, executive producer for Warner Bros. The picture, to be directed by Raoul Walsh and produced by Jerry Wald, is a war drama laid on the now-boiling India-Burma front. Production will start shortly after Walsh finishes his current assignment.

▶Akim Tamiroff, whose last appearance on the Universal lot was with Deanna Durbin in "His Butler's Sister," was signed again by Felix Jackson for an important role in Deanna's new picture, "Caroline." He will portray the part of a Russian gold miner who follows Miss Durbin from New York to California. "Caroline" will be filmed in Technicolor and directed by Frank Ryan.

▶Monogram has taken up its options on the services of Johnny Mack Brown and Raymond Hatton to continue in their western series for the company's 1944-45 program. The pair will appear in eight pictures during the year, to be filmed under the supervision of Charles J. Bigelow.

▶Howard Hill, national archery champion who appeared with Errol Flynn in "The Adventures of Robin Hood" and other pictures, has been signed by Clifford Sanforth to star in his series entitled "Son of Robin Hood." Pictures will be based upon the novels of Paul A. Castleton. The first production is scheduled to start in May. No release has been made.

RKO Signs Ethel Barrymore

Ethel Barrymore has been signed by RKO for her first screen appearance in 11 years, to play Cary Grant's mother in the film adaptation of "None But The Lonely Heart." Miss Barrymore will cut short the record-breaking run of her current stage success, "The Corn Is Green," and report to Producer David Hempstead by the end of the month. Clifford Odets, noted playwright who adapted the book to the screen, will make his bow as a film director with this picture, scheduled to go into production late this month.

'Bobby Socks' for Richmond

Ted Richmond, former independent producer, has been signed by Columbia to a term contract as a producer and will work under executive supervision of Irving Briskin. First production assignment for Richmond will be musical entitled "Meet Miss Bobby Socks," which will be just what the title indicates: a travesty on the current frenzy of teen-age youngsters for crooners and dance bands.

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Advance Dope SB

(Continued from Page 44)

COWBOY AND THE SENORITA (Rep.) **Western. Principals:** Roy Rogers, Guinn "Big Boy" Williams, Dale Evans, Mary Lee, John Hubbard. **Director,** Joe Kane. **Plot:** Two prospectors are accused of kidnapping a young girl when they're found with her bracelet in their possession. They escape and locate the girl who returns with them to help her protect her gold mine. The man engaged to the youngster's cousin is trying to steal the mine from her and that's why she ran away. With the help of the Sons of the Pioneers, the two prospectors catch the crooks and expose the fiance.

SONORA STAGECOACH (Mono.) **Western. Principals:** Hoot Gibson, Bob Steele, Chief Thundercloud, Rocky Camron, Betty Miles. **Director,** Robert Tansey. **Plot:** The Trail Blazers are sent to take a prisoner from a neighboring town to Sonora to stand trial. The men guilty of the crime this man is being held for try to kill him on the way. But the boys make arrangements to catch the real culprits by following the stagecoach. In this way the Trail Blazers get the gang and a confession—and clear an innocent man's name.

KISMET (MGM) **Drama. Principals:** Ronald Colman, Marlene Dietrich, James Craig, Edward Arnold, Joy Page. **Director,** William Dieterle. **Plot:** A magician, beggar and clever rascal in old Bagdad skillfully maneuvers his daughter into marriage with a young prince. He gains an important position in a distant land for himself and wins a gorgeous wife in the bargain. He attains all this through conjuring humorous lies and reckless thievery with the help of two comical stooges.

THE SCARLET CLAW (Univ.) **Mystery. Principals:** Basil Rathbone, Nigel Bruce, Paul Cavanaugh, Gertrude Astor. **Director,** Roy William Neill. **Plot:** The famous sleuth, vacationing in Canada is called in to help solve several murders believed to have been caused by a legendary monster who is terrorizing the countryside again. While searching for the monster he narrowly escapes death on the fog-shrouded marshes. By working out a clever trap, Holmes captures the beast and surprises everyone when he reveals the true identity of the killer.

MARINE RAIDERS (RKO) **Drama. Principals:** Pat O'Brien, Robert Ryan, Ruth Hussey, Frank McHugh, Barton MacLane. **Director,** Harold Schuster. **Plot:** A Major and his Marine Raiders stop the Japs one of those days on 'Canal. It's a tremendous fight and he ends up with a bomb splinter in his leg. Shipped to Australia he meets and is about to marry a member of the Women's Auxiliary Australian Air Force, when he's shipped home. Here he's put to work training marines through every phase of combat, then back to Australia with the troops. He marries the girl when he gets there, just before he leaves on an "expendable" mission.

LADY IN THE DEATH HOUSE (PRC) **Drama. Principals:** Jean Parker, Lionel Atwill, Marcia Mae Jones, Douglas Fowley, Robert Middlemas, Joe Devlin. **Director,** Steve Sekely. **Plot:** A young scientist takes a job as an executioner because he believes life can be restored after death. In this position he is able to help his fiancee when she is sentenced to die for the killing of a man found dead in her apartment. By locking himself in the room with the panel board of switches he stops her execution until a friend brings in the real killer.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cook of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

				Mins.	Rel. Date	See Issue of
4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage		64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman		77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon		71	5/20/43	b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay		66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard		80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes		85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman		99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne		86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake		67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan		69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake		68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal		65	3/4/43	b4/24/43
4001	Mere the Merrier (D)	J. Arthur-J. McCrea		103	5/13/43	b4/3/43
4024	Murder in Times Square(My)	E. Lowe-M. Chapman		65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman		82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay		66	2/11/43	b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford		72	8/19/43	b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane		63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright		78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris		57	7/29/43	b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal		66	4/15/43	b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair		91	2/25/43	b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis		68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard		75	7/8/43	b8/7/43

CURRENT 1943-44

Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	57	10/20/43		b11/6/43
Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	68	12/9/43		b2/5/44
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10 7 43		b11 20 43
Ghost That Walks Alone(MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43		b1/29/44
Hey, Rookie	Ann Miller-Larry Parks		3/9/44		
Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43		b1/29/44
Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43		b10/2/43
Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens	a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon	a1/22/44
Cover Girl (Tech.)	R. Hayworth-Gene Kelly	a10/23/43
Curly	Cary Grant-Janet Blair	
Girl in the Case	Janis Carter-Robt. Scott	
Jam Session	Ann Miller-Jess Barker	a1/22/44
Mission Thirty-Six	J. Carradine-Jeanne Bates	
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong	
Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan	
Pilebuck	P. O'Brien-C. Landis-C. Morris	
Sailor's Holiday	Arthur Lake-Jane Lawrence	2/24/44
Two Man Submarine	Tom Neal-Ann Savage	3/16/44 a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart	3/30/44

Westerns (Current 1943-44)

Cowboy Canteen	Charles Starrett-Tex Ritter	2/8/44	
Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54 12/23/43	b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81 9/16/43	b11/27/43
Silver City Raiders (W)F	R. Hayden-R. Wills	54 11/4/43	b12/11/43
Vigilantes Ride (W)F	R. Hayden-B. Wills	55 2/3/44	b2/12/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson	a1/30/43
Sundown Valley	Charles Starrett-Jeanne Bates	3/23/44
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	a1/16/43

MGM

CURRENT 1942-43

				Mins.	Rel. Date	See Issue of
324	A Stranger In Town (D)F	F. Morgan-Jean Rogers		67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy		67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aument-Susan Peters		96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell		114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"		98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball		101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan		80	June-Aug	b5/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison		84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan		117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt		70	June-Aug	b4/10/43
330	Presenting Lily Mars (D)	J. Garland-Van Heflin		104	June-Aug	b5/1/43
670	Random Harvest (D)A	G. Garson-R. Colman		126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

				Mins.	Rel. Date	See Issue of
325	Slightly Dangerous (D)F	R. Taylor-C. Laughton		94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold		82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	95	Sept-Dec	b7/6/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove	Robert Walker-Donna Reed		Mar	a8/14/43
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

America (Tech.)	B. Donlevy-Ann Richards	a6/12/43
Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	a11/6/43
Canterville Ghost	Charles Laughton-Margaret O'Brien	a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gaslight	Charles Boyer-Ingrid Bergman	a11/13/43
Kismet (Tech.)	R. Colman-Marlene Dietrich	
Marriage Is a Private Affair	Lana Turner-John Hodiak	
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	
Meet the People	Lucille Ball-Dick Powell	a8/14/43
Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra	a2/5/44
National Velvet	Mickey Rooney-Elizabeth Taylor	
Seventh Cross	Spencer Tracy-Signe Hasso	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	
Three Men in White	L. Barrymore-Van Johnson	
Two Sisters & A Sailor	June Allyson-Van Johnson	
White Cliffs, The	I. Dunne-A. Marshal-R. McDowall	a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	17	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	(Reviewed as "You Can't Beat the Law")				
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43	b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b8/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43	a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

CURRENT 1943-44

	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
I	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
	Where Are Your Children(D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

Block Busters	East Side Kids-Roberta Smith	a2/12/44
I Charlie Chan in Secret Service (M)F	Sidney Toler	63 3/14/44 b1/22/44
Detective Kitty O'Day	Jean Parker-Edward Gargan	
Hot Rhythm	Dona Drake-Robert Lowery	a1/8/44
Johnny Doesn't Live Here	Simone Simon-James Ellison	a1/29/44
I Lady Let's Dance (M)F	Belita-James Ellison	88 3/7/44 b1/29/44
Million Dollar Kid	Leo Gorcey-East Side Kids	2/28/44 a10/2/43
Murder in the Funhouse	Sidney Toler-Joan Woodbury	
VooDoo Man	Bela Lugosi-J. Carradine	2/21/44 a12/4/43

Westerns (Current 1943-44)

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore	12/3/43	a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55 10/29/43	b10/9/43
Raiders of the Border	J. M. Brown-Raymond Hatton	1/31/44	b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55 11/26/43	b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54 1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson	a11/20/43
Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58 3/27/44 b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	4/25/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54 3/6/44 b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele	4/18/44 a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	a1/22/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/1/44

PARAMOUNT

CURRENT 1942-43

Block No.			Rel. Mins.	Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc).	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

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Bg.			Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168	b7/17/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43 b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44 b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43 b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43 b8/14/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43 b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43 b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44 b1/8/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43 b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43 b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44 b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44 b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43 b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43 b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44 b1/8/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	ab/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Going My Way	Bing Crosby-Rise Stevens	2/25/44 a10/23/43
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
Hour Before the Dawn	Franchot Tone-Veronica Lake	2/24/44 a6/26/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100 b2/12/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
Navy Way	Bill Henry-Jean Parker	2/24/44 a11/27/43
One Body Too Many	J. Haley-J. Parker-B. Lugosi	
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a2/5/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
You Can't Ration Love	Betty Rhodes-Johnnie Johnston	2/25/44

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

419	Devil's Apprentice	J. Carrol Naish-Ralph Morgan
	Dixie Showboat	Frances Langford-C. Butterworth
413	Gangster's Den	Edward E. Horton-Otto Kruger 3/29/44
414	Lady in the Death House	Lionel Atwill-Jean Parker 3/15/44
404	Minstrel Man	Binnie Barnes-Benny Fields 5/10/44

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill 2/10/44			a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

462	Frontier Outlaws	Buster Crabbe-Al St. John 3/4/44
455	Guns of the Law	James Newill-Dave O'Brien 4/10/44
463	Thundering Gun Slingers	Buster Crabbe-Al St. John 3/25/44

RKO-RADIO

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7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	68		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

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Block No.			Rel. Mins.	Date	See Issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/8/43

CURRENT 1943-44

			Trade Shown	
420	Action in Arabia	G. Sanders-V. Bruce	2/15/44	a1/29/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43 b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43 b11/27/43
418	Curse of the Cat People	Simone Simon-Kent Smith	2/16/44	a10/16/43
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44 b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43 b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43 b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43 b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43 b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43 b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43 b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43 b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43 b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43 b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44 b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43 b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43 b8/21/43
404	So This is Washington (C)F	Lum and Abner	64	8/18/43 b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80	Release
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43 b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44 b1/1/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville	a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright	
Days of Glory	Gregory Peck-Tumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Manhattan Serenade (Tech.)	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	
One Exciting Night	Tom Conway-Louis Borell	
Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis	
Three Caballeros	Disney	
Up in Arms (Tech.) (MC)F	D. Daye-D. Andrews-D. Shore 106	b2/12/44

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b5/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b5/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Release

COMING

Candlelights in Lisbon	Ralston-von Stroheim-Arlen	
Cowboy and the Senorita	Roy Rogers	
Fighting Seabees (D)F	John Wayne-Susan Hayward 100	b12/22/44
Jamboree	F. Albertson-Schnickelfritz Band	
Man From Brooklyn	Michael O'Shea-Anne Shirley	a2/5/44
Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
My Best Gal	Jane Withers-Jimmy Lydon	a11/27/43
Rosie the Riveter	Jane Frazee-Frank Albertson	a1/8/44
Silent Partner	Beverly Lloyd-Bill Henry	
Troqadero	Rosemary Lane-Johnny Downs	
Yellow Rose of Texas	Roy Rogers	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Release
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Release
2307	Old Barn Dance	Gene Autry	60	10/15/43	Release
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Release
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	2/7/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Release

Westerns (Coming)

354	Beneath Western Skies	Bob Livingston-Smiley Burnette	56	3/3/44	a1/22/44
	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes			
	Laramie Trail	Smiley Burnette-Bob Livingston			a1/29/44
	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts			a2/5/44
	Tucson Raiders	Wild Bill Elliott			

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73..	2/5/43	...b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96..	6/18/43	...b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105..	5/14/43	...b4/24/43
	Desert Victory	War Documentary	60..	4/16/43	...b4/3/43
6	Dixie Dugan (G)F	J. Ellison-C. Greenwood	66..	3/12/43	...b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73..	4/2/43	...b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98..	3/26/43	...b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74..	6/11/43	...b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74..	2/19/43	...b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59..	2/12/43	...b1/16/43
6	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90..	4/9/43	...b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89..	4/23/43	...b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75..	5/12/43	...b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70..	3/19/43	...b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77..	7/16/43	...b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73..	5/7/43	...b4/24/43
6	Tonight We Raid Calais (D)	Annabella-B. Bondi	72..	4/30/43	...b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103..	2/26/43	...b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95..	10/29/43	...Reissue
	Battle of Russia (F)	War Documentary (WAC)	80..	11/5/43	...b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70..	8/6/43	...b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87..	9/3/43	...b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63..	11/19/43	..b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93..	11/5/43	..b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75..	12/3/43	...b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98..	8/13/43	...b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87..	8/27/43	...b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94..	9/24/43	....Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96..	Feb	...b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96..	1/28/44	...b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84..	1/7/44	...b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86..	10/15/43	..b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95..	11/26/43	....Reissue
	Shrine of Victory (Doc.)	Greek Navy	45..		...b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111..	Feb	...b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76..	10/1/43	...b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83..	1/21/44	...b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99..	11/26/43	...Reissue
9	Wintertime (MC)F	S. Henie-J. Oakie	82..	9/17/43	...b9/11/43

COMING

Bermuda Mystery	Preston Foster-Ann Rutherford			
Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell			....a8/14/43
Eve of St. Mark	Anne Baxter-William Eythe			....a12/4/43
Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	Mar		...a10/30/43
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			....a12/4/43
Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain			...a10/23/43
In the Meantime, Darling	Jeanne Crain-Frank Latimore			
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			
Ladies of Washington	Trudy Marshall-Ronald Graham			....a2/12/44
Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown			....a9/11/43
Purple Heart	Dana Andrews-Richard Conte	Mar		
Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster			....a6/5/43
Song of Bernadette	J. Jones-V. Price-C. Bickford	158..		...b12/25/43
Tampico	Edward G. Robinson-Lynn Bari			...a11/27/43
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			
Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
Wing and a Prayer	Don Ameche-Dana Andrews			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107..	2/11/44	....b2/5/44
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76..	3/14/43	...b3/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48..	3/5/43	....b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131..	3/26/43	...b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72..	8/20/43	...b7/31/43
	In Which We Serve (D)F	Noel Coward	114..	2/12/43	..b10/27/42
	Jack London (B)A	M. O'Shea-S. Hayward	94..	12/24/43	.b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97..	9/3/43	....b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79..	9/10/43	....b6/12/43
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn		1/28/44	
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91..	4/30/43	....b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47..	5/21/43	....b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85..	6/11/43	....b2/20/43
	Stage Door Canteen	48 Stars	131..	6/24/43	....b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46..	4/16/43	....b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43..	7/1/43	....b6/5/43
	Victory Through Air Power(A)	Disney	65..	8/13/43	....b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55..	8/6/43	....b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83..	2/5/43	....b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88..	12/31/43	..b12/18/43

COMING

Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
Here Is Your War	Ernie Pyle story	6/1/44	
It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie	2/25/44	
Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
Since You Went Away	C. Colbert-J. Cotten-S. Temple		
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44	...a12/11/43
Strange Confession	George Sanders-Linda Darnell	4/21/44	
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde		55..	10/1/43	...b7/24/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde		67..	6/18/43	...b6/19/43
False Colors (W)F	Wm. Boyd-A. Clyde		64..	11/5/43	...b11/6/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde		70..	12/3/43	...b1/22/44

Westerns (Coming)

Forty Thieves	Wm. Boyd-Andy Clyde		
Mystery Man	Wm. Boyd-Andy Clyde		....a8/14/43
Texas Law (W)	Wm. Boyd-Andy Clyde		....a8/29/42
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59..	...b1/29/44
Timber	William Boyd-Andy Clyde		...a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63..	6/11/43	....b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98..	2/19/43	....b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60..	6/4/43	....b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59..	5/21/43	....b4/10/43
7033	Follow the Band (MC)	M. B. Hughes-L. Errol	61..	5/14/43	....b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73..	3/12/43	...b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77..	8/6/43	....b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61..	7/9/43	....b7/10/43
7045	Get Going	G. McDonald-R. Paige	59..	6/25/43	....b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68..	5/7/43	....b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94..	7/16/43	...b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65..	3/26/43	...b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68..	2/26/43	...b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82..	7/2/43	....b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61..	3/5/43	....b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63..	7/23/43	...b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61..	2/5/43	....b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81..	3/19/43	....b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65..	4/9/43	....b1/30/43
7048	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61..	4/2/43	....b3/6/43
6828	Larceny With Music (DM)F	A. Jones-K. Carlisle	64..	9/10/43	....b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74..	3/28/43	....b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86..	5/7/43	....b4/10/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92..	8/27/43	...b8/14/43

UNIVERSAL (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60..	4/16/43	...b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68..	2/12/43	....b1/2/43
7018	Sherlock Holmes In Washington (D)	B. Rathbone-Nigel Bruce	71..	4/30/43	...b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78..	6/18/43	...b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103..	7/30/43	...b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76..	4/23/43	...b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87..	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61..	9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	..b12/18/43
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98..	10/1/43	...b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80..	10/8/43	..b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73..	9/3/43	....b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94..	10/29/43	...b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87..	12/31/43	..b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	..b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62..	10/15/43	..b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn		5/19/44	
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65..	11/12/43	..b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62..	12/24/43	..b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60..	11/19/43	..b10/30/43
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87..	1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68..	9/17/43	...b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60..	12/10/43	...b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62..	1/7/44	....b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80..	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64..	12/3/43	...b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62..	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72..	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60..	2/4/44	....b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82..	9/17/43	...b9/18/43
	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63..	2/18/44	....b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

Chip Off the Old Block	Donald O'Connor-Ann Blyth	2/25/44		...a10/2/43
Christmas Holiday	Deanna Durbin-Gene Kelly			....a1/8/44
Climax, The	Susanne Foster-Turhan Bey			
Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu	5/12/44		...a6/10/43
Follow the Boys	All-Star	4/7/44		...a10/23/43
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			....a2/5/44
Hat Check Honey	Grace McDonald-Leon Errol	3/10/44		..a12/11/43
Her Primitive Man	L. Allbritten-R. Paige	4/21/44		...a11/20/43
Hi Good Lookin'	H. Hilliard-O. Nelson & Band	3/24/44		....a2/5/44
Invisible Man's Revenge	Jon Hall-Evelyn Ankers			....a2/5/44
Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44		...a10/30/43
Merry Monahans	Donald O'Connor-Peggy Ryan			....a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo			...a10/2/43
Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/4		
Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			...a9/25/43
Pardon My Rhythm	Gloria Jean-Patric Knowles	94..	2/11/44	...b2/12/44
Patrick the Great	Donald O'Connor-Peggy Ryan			...a11/20/43
Scarlet Claw	B. Rathbone-Nigel Bruce			
Slick Chick	Noah Beery, Jr.-Martha O'Driscoll			
Slightly Terrific	Anne Rooney-Leon Errol	5/5/44		....a1/22/44
This Is the Life	Donald O'Connor-Susanna Foster			....a7/17/43
Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44		...a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57..	9/24/43	...a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62..	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58..	1/21/44	...a10/2/43

Westerns (Coming)

8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57..	3/17/44	..a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127..	6/12/43	....b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124..	3/20/43	....b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80..	7/3/43	....b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112..	7/24/43	....b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118..	4/24/43	....b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107..	2/20/43	....b9/26/42
224	Irving Berlin's This is the Army	Army All-Star Cast	121..	8/14/43	....b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123..	5/22/43	....b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57..	3/6/43	....b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58..	2/2/43	....b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64..	10/9/43	...b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86..	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90..	1/29/44	...b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135..	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	..b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63..	12/4/43	....Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110..	2/19/44	....b2/5/44
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80..	9/11/43	....Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94..	10/23/43	...b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50..	9/18/43	...b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94..	11/13/43	..b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110..	11/27/43	..b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127..	9/25/43	...b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114..	9/4/43	....b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith		....a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		....a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King		...a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith		
	Cinderella Jones	Joan Leslie-Robert Alda		
	Crime by Night	Jane Wyman		
	Devotion (D)	O. deHavilland-I. Lupino		...a2/27/43
325	Frisco Kid	James Cagney	3/4/44	....Reissue
	Horn Blows at Midnight	Jack Benny-Alexis Smith		
	Janie	Joyce Reynolds-Robert Hutton		
	Last Ride (D)	R. Travis-Chas. Long		
	Make Your Own Bed	Jack Carson-Jane Wyman		....a2/12/44
	Mask for Dmitrios	Zachary Scott-Peter Lorre		
	Mr. Skeffington	Bette Davis-Claude Rains		...a11/27/43
	My Reputation	Barbara Stanwyck-George Brent		
	One More Tomorrow	Ann Sheridan-Dennis Morgan		...a11/20/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110..	3/11/44	...b2/12/44
	Rhapsody in Blue	Joan Leslie-Robert Alda			...a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			....a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan		4/8/44	...a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas		4/22/44	...a10/2/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56..	10/2/43	....Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62..	10/2/43	....Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56..	10/2/43	....Reissue
336	Land Beyond the Law (W)F	Dick Foran	57..	10/2/43	....Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55..	10/2/43	....Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59..	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72..	English	....b8/7/43
	Black Sea Fighters (Doc.)		61..	Artkino	...b7/31/43
	Great Mr. Handel (B)	Whitfield Lawson-Elizabeth Allan	99..	Midfilm	...b8/16/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111..	A.F.E.Corp.	.b3/29/43
	In the Rear of the Enemy(D)F	Russian Cast	55..	Artkino	...b10/9/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85..	English	...b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78..	English	...b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74..	Artkino	....b7/4/43
	Outlaw, The (WD)A	J. Buetel-J. Russell	121..	H. Hughes	.b2/19/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429*	Wolf In Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS			
	Farmer at War		9 Not Rev.
4963	Men Working Together	Excellent	11 7/10/43
4962	Mr. Smug	Good	11 2/27/43
	Point Rationing		6 Not Rev.
	Troop Train		11 Not Rev.
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Crosby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev.
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of the Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4661	Song of Victory		13 8/14/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair	16 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Seeks Appeal	Fair	17½ 3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice In Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly in the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11 8/15/41
4852	No. 2 (Allan Joslyn)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
STOOGE COMEDIES			
4406	Back From the Front		8 Not Rev.
4404	Dizzy Detectives		8½ Not Rev.
4401	Even as I O U	Fair	15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Spook Louder		16 Not Rev.
4408	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS			
4551	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42
WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day in Sports	Good	10 4/17/43
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4962	Wizard of the Fairway	Golf Magic	10½ 11/14/42

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	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam		Not Rev.
5421	A Rookie's Cookie	Fair	17 11/13/43
5433	Bachelor Daze		Not Rev.
5405	Crash Goes the Hash		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse		Not Rev.
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'	Average	16 1/22/44
5434	His Tale Is Told		Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5403	Phony Express	Good	17 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	15¾ 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5431	To Heir Is Human		Not Rev
5410	Who's Hugh	Slapstick	16 2/12/44
5429	You Dear Boy	Good	18 1/ 1/44
COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery		Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½ 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistling in Wyomin' "		Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10 12/25/43
5657	No. 7 Xmas Carols	Fine	10 12/25/43
5658	No. 8 (Baker) Alouette		Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½ Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10 10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11 11/27/43
5954	No. 4 Featuring This Is Ft. Dix		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7½ 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER			
5601	Amoozin' But Confoozin'		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Revelations		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair	6½ 12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest	Fair	7 2/ 5/44
5704	Polly Wants a Doctor		Not Rev.
5705	Magic Strength		Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾ 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carillo & Romero)	Good	10 1/22/44
5866	No. 6 (Moore & Durante)		10 Not Rev.
5857	No. 7		Not Rev.
SPORT REELS			
5803	Champ of Champions	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5805	Salmon Fishing		Not Rev.
5805	Ten Pin Aces	Good	10 12/25/43
5806	Swing's the Thing		Not Rev.
5805	Winged Targets		Not Rev.

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CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Ban Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-456	Strange Innertube		Not Rev.
W-442	Sufferin' Cats		9 Not Rev.
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9 12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
MINIATURES (10)			
M-432	People of Russia	Excellent	10 1/23/43
M-433	Brief Interval		10 Not Rev.
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 9/25/43

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11 Not Rev.
C-494	Calling All Kids	Delightful	11 5/ 1/43
C-496	Election Daze	Good	10 10/ 2/43
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10/43
C-497	Little Miss Pinkerton	Among Best	11 10/16/43
C-498	Three Smart Guys		11 Not Rev.
C-491	Unexpected Riches	Amusing	11 11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7/43
K-486	Forgotten Treasure	Important	10 8/14/43
K-481	Madero of Mexico	Fine	11 1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31/43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7/43
K-482	Who's Superstitious?	Interesting	10 5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9 6/26/43
S-465	Fala, the President's Dog	Good	8 4/24/43
S-461	First Aid	Instructive	10 1/23/43
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16/43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18/43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair	8 5/ 8/43
SPECIAL			
x-460	These Are the Men	Good	11 10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 9/18/43
T-413	Glimpses of Ontario	Good	9 1/23/43
T-414	Land of Orizaba		9 Not Rev.
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev.
T-412	Modern Mexico City	Excellent	9 11/21/42
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20 12/ 5/42
A-403	Shoe Shine Boy		15 Net Rev.

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MINIATURES			
M-582	Kid in Upper Four	Fair	11 1/29/44
M-583	No News Is Good News		Not Rev.
PETE SMITH SPECIALTIES			
S-551	Practical Joker		Not Rev.
TRAVELTALKS			
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-513	Salt Lake Diversions		9 Not Rev.
T-514	A Day in Death Valley		Not Rev.
T-515	Visiting St. Louis		Not Rev.

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HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17/43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	10 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Boat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Brave Mr. Straus	Imaginative	7 3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 6/ 5/43
U2-6	The Truck That Flew	Charming	8 7/17/43
POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7 10/ 2/43
E2-10	Happy Birthdaze		8 Not Rev.
E2-1	Hull of a Mess	Amusing	7 10/24/42
E2-9	Hungry Goat	Fair	7 7/17/43
E2-7	Jolly Good Furlough	Fair	7 5/29/43
E2-3	Me Musical Nephews	Amusing	6½ 12/19/42
E2-8	Ration for the Duration	Good	8 6/19/43
E2-2	Scrap the Japs	Fair	6½ 11/14/42
E2-5	Seein' Red, White 'N' Blue		6½ Not Rev.
E2-4	Spinach Fer Britain		7 Not Rev.
E2-6	Too Weak to Work	Amusing	7 4/17/43
E2-11	Wood Peckin'		7 Not Rev.
POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9 10/24/42
J2-2	No. 2	Good	9 12/ 5/42
J2-3	No. 3	Good	10½ 1/16/43
J2-4	No. 4	Informative	10 5/ 1/43
J2-5	No. 5	Weak	10 7/10/43
J2-6	No. 6	Very Good	10 10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9 3/27/43
Y2-4	At the Cage Door Canteen	Silly	9 7/17/43
Y2-3	Current Events	Swell	9 6/ 5/43
Y2-6	In the Desert	Fair	8½ 11/13/43
Y2-5	In the Garden	Good	9 11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9 12/19/42

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	9½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		16	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9¼	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)			
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
NOVELTOONS			
P3-2 Hen Pecked Rooster		8	Not Rev.
P3-1 No Mutton for Nuttin'		7	Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE			
I3-1 Popular Science	Good	10	11/ 6/43
I3-2 Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor		7	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	5/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	10/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	19	11/21/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		8	Not Rev.

RKO RADIO 1943-44

EDGAR KENNEDY			
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43103 New Prisons—New Men		17	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
6 Sweden's Middle Road	Excellent	19¼	1/22/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4 42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
Russia's Foreign Policy	Heavy	20	2/ 5/44
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev
Kill or Be Killed		18	Not Rev
Raid Report		9	Not Rev

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)			
7243 Air Raid Warden	Amusing	7	1/16/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev.
7242 Loan Stranger		7	Not Rev.
7248 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	8/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev.
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev
7329 Shepherd of the Round House	Interesting	9	6/ 5/43
7377 She's A-1 in the Navy		9	Not Rev
7381 The Armless Dentist			Not Rev.
7380 Tom Thum in Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev
TWO-REEL SPECIALS (2) (Tech.)			
7110 Eagle vs. Dragon		22	Not Rev
7111 Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion in India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev.
7359 Mr. Chimp Goes to Town			Not Rev

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing			Not Rev.

PERSON-ODDITIES

8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator			Not Rev

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Slam	Good	7	1/22/44

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8355	Amazing Metropolis			Not Rev.
8357	Animal Tricks			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

6102	A Nation Dances	Very Good	20	10/10/42
6108	Army Show	Very Fine	20	3/13/43
6104	Beyond the Line of Duty	Great	20	10/ 3/42
6112	Happy Times and Jolly Moments	Good Number	20	7/31/43
6107	Little Isle of Freedom	Inspiring	20	1/ 2/43
6106	Man Killers			Not Rev.
6108	Our African Front		20	Not Rev.
6110	Rear Gunner	Good	26	4/17/43
6101	Spirit of Annapolis		20	Not Rev.
6103	Spirit of West Point	Stirring	20	10/17/42
6111	Three Cheers for the Girls	Very Good	20	6/19/43
6105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev
8726	What's Cookin', Doc?	Excellent	7	2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Not Rev.
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev

FEATURETTES

9102	Over the Wall	Very Good	20	1/29/44
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies			Not Rev.

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44

SANTA FE TRAIL WESTERN

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns		20	Not Rev.
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.

SPORTS PARADE (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds	Good	10	1/29/44
9501	Tronical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up			Not Rev.

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev
9004	The Devil Boats			Not Rev

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps	7/31/43
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev.
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps	Not Rev
	Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps	Not Rev

Newsreel Synopses

(Released Wednesday, February 16)

MOVIETONE (Vol. 26, No. 47)—Heroes of the week honored by the President; Mobile plane repair unit; Army Air Corps reunion; Wallace sees "Wilson" set at 20th-Fox studios; Chiangs and Mountbatten plan war moves; Schools for U-boat killers; Close combat training; Silver Skates carnival at Madison Square Garden.

NEWS OF THE DAY (Vol. 15, No. 245)—Allies at Nettuno face grim ordeal; U. S. Army fights typhus peril in Naples; Yank "miracle" saves trapped Chinese army; Mme. Chiang greets Lord Mountbatten in China; Mustering-out pay is good news for war veterans; President Roosevelt honors heroes of two fronts; Silver Skates carnival at Madison Square Garden.

PARAMOUNT (No. 48)—Beachhead supply battle at Anzio; Cat aids dogpower shortage; Mine cave-in causes earth to swallow infant; President Roosevelt honors heroes of two fronts; Allies halt Naples typhus epidemic.

RKO PATHE (Vol. 15, No. 50)—Strengthen beachhead at Anzio; Heroes win Congressional Medals; Chinese battle Japanese in Burma; Allies fight Naples typhus epidemic; Service men get muster-out pay; Bombers hit targets in France.

UNIVERSAL (Vol. 17, No. 267)—Fury in the Anzio beachhead; Giant bombers returning from missions are repaired; Airplane carrier Ticonderoga launched; General Marshall decorates hero; Service men get muster-out pay; Bombing of Euope; Typhus epidemic in Naples; President Roosevelt decorates heroes of two fronts; Mangone suits beauties; Foot clinic aids Seabees' pedal extremities.

(Released Saturday, February 19)

MOVIETONE (Vol. 26, No. 48)—Invasion of the Marshalls; Synthetic tires on the way; Canines go doggy at Westminster dog show in Madison Square Garden; Eastern Table Tennis Championships won by Peggy McLean and Tibor Hazi.

NEWS OF THE DAY (Vol. 15, No. 246)—U. S. victory in the Marshalls; President Roosevelt hails France at presentation of destroyer-escort; Winter storms sweep nation; Dogs put on snappy drills at Westminster dog show in Madison Square Garden; Film Bulletin No. 11: "Help Your Grocer."

PARAMOUNT (No. 49)—Argentina a neutrality puzzle; Historic films of the invasion of the Marshalls; Film Bulletin No. 11: "Help Your Grocer."

RKO PATHE (Vol. 15, No. 51)—Invasion of the Marshalls; Argentina breaks with the Axis; President Roosevelt hails France at presentation of destroyer-escort; French Moroccans in Cassino Battle.

UNIVERSAL (Vol. 17, No. 268)—Victory in the Marshalls; Argentina breaks with the Axis; Chicago stricken by blizzard; Westminster dog show in New York; Five hundred girls sworn into Wacs, Waves, Spars and Marines in Los Angeles; Snowfall blankets New York; Table Tennis champions.

ALL-AMERICAN (Vol. 2, No. 69)—Creates his own pin-up girls; Kids help police curb delinquency in Washington; Nine-star mother crowned Queen of Tennessee; Ladies serve on home front; Negro farmer must treble production, leaders declare; Natives build American airfield in India; Negro anti-aircraft defense in Italy.

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

•

Combined with the Current Product Summary This STR Service Short Cuts the Way to Real Know-How About the Product Situation.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 22nd	Racket Man Swing Out the Blues		Westward Bound Where Are Your Children?	Block 3 (Jan.) Henry Aldrich, Boy Scout						Marshal of Gunsmoke Spider Woman	
JAN. 29th	Beautiful But Broke	DEC. Girl Crazy I Dood It Whistling in Brooklyn	Sultan's Daughter	Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Nabonga (Gorilla)	(Trade Shown — Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery		JAN. Lifeboat Uncensored	Knickerbocker Holiday	Phantom Lady	Desert Song
FEB. 5th	Curly None Shall Escape Vigilantes Ride	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Raiders of the Border What a Man	Block 4 (Feb.) Going My Way Hour Before the Dawn Navy Way You Can't Ration Love	Outlaw Roundup Men on Her Mind	(Trade Shown — Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade	Mojave Firebrand	FEB. Jane Eyre Sullivans, The	Bridge of San Luis Rey	Swingtime Johnny Imposter	In Our Time
FEB. 12th	Ghost That Walks Alone	FEB. A Guy Named Joe Cry "Havoc" Rationing	Return of the Ape Man	SPECIAL City That Stopped Hitler For Whom the Bell Tolls Lady in the Dark	Gangster's Den Frontier Outlaws		Casanova in Burlesque	MAR. Four Jills in a Jeep Purple Heart, The	It Happened Tomorrow	Weekend Pass Chip Off the Old Block	
FEB. 19th	Nine Girls		Voodoo Man Million Dollar Kid				Beneath Western Skies		Voice in the Wind	Hat Check Honey	Passage to Marseilles
FEB. 26th	Sailor's Holiday		Lady, Let's Dance Law Rides Again								
MAR. 4th											
MAR. 11th											

COLUMBIA

COMPLETED
- Cover Girl
- Cowboy Canteen
- Cowboy of Lonesome River
- Cyclone Prairie Rangers
- Jam Session
- Last Horseman
- Riding West
- Saddle Leather Law
- Sagebrush Heroes
- Sundown Valley
- Two Man Submarine
- Wyoming Hurricane

IN PRODUCTION
- Address Unknown
- At Night We Dream
- Girl in the Case
- Mission Thirty-Six
- Mr. Winkle Goes to War
- Pilebuck
- Whistler

MGM

COMPLETED
- America
- Andy Hardy's Blonde Trouble
- Broadway Rhythm
- Canterville Ghost
- Gaslight
- Heavenly Body
- Madam Curie
- Meet the People
- Mr. Co-Ed
- See Here, Private Hargrove
- Song of Russia
- Swing Fever
- Two Sisters & A Sailor
- White Cliffs

IN PRODUCTION
- Dragon Seed
- Kismet
- Marriage is a Private Affair
- Meet Me in St. Louis
- National Velvet
- Seventh Cross
- Thirty Seconds Over Tokyo
- Three Men in White

MONOGRAM

COMPLETED
- Arizona Whirlwind
- Black Market Rustlers
- Block Busters
- Charlie Chan in the Secret Service
- Hot Rhythm
- Johnny Doesn't Live Here
- Law Men
- Murder in the Funhouse
- Outlaw Trail
- Sonora Stagecoach

IN PRODUCTION
- Detective Kitty O'Day

PARAMOUNT

COMPLETED
- And the Angels Sing
- Double Indemnity
- Frenchman's Creek
- Gambler's Choice
- Great Moment
- Hail the Conquering Hero
- Henry Aldrich Plays Cupid
- Henry Aldrich's Little Secret
- Hitler Gang
- I Love a Soldier
- Man in Half Moon Street
- Ministry of Fear
- National Barn Dance
- Our Hearts Were Young & Gay
- Rainbow Island
- Story of Dr. Wassell
- Take It Big

IN PRODUCTION
- And Now Tomorrow
- Bring on the Girls
- Incendiary Blonde
- One Body Too Many
- Practically Yours
- Road to Utopia
- Till We Meet Again

PROD. REL. CORP.

COMPLETED
- Guns of the Law
- Lady in the Death House
- Thundering Gun Slingers

IN PRODUCTION
- Devil's Apprentice
- Dixie Showboat
- Minstrel Man
- Pinto Bandit

RKO RADIO

COMPLETED
- Are These Our Children
- Avenging Rider
- Days of Glory
- Falcon Out West
- Gildersleeve's Ghost
- Seven Days Ashore
- Up In Arms

IN PRODUCTION
- Casanova Brown
- Manhattan Serenade
- Marine Raiders
- One Exciting Night
- Show Business
- Three Caballeros

REPUBLIC

COMPLETED
- Fighting Seabees
- Hidden Valley Outlaws
- Laramie Trail
- Monster's Castle
- My Best Gal
- Outlaws of Santa Fe
- Raiders of Sunset Pass
- Rosie the Riveter
- Trocadero

IN PRODUCTION
- Candlelights in Lisbon
- Cowboy and the Senorita
- Jamboree
- Man From Brooklyn
- Silent Partner
- Tucson Raiders
- Yellow Rose of Texas

20th FOX

COMPLETED
- Bermuda Mystery
- Buffalo Bill
- Eve of St. Mark
- Pin-Up Girl
- Roger Touhy, Gangster
- Song of Bernadette
- Tampico

IN PRODUCTION
- Greenwich Village
- Home In Indiana
- In the Meantime, Darling
- Keys of the Kingdom
- Ladies of Washington
- Sweet & Lowdown
- Wilson
- Wing and a Prayer

UNITED ARTISTS

COMPLETED
- Forty Thieves
- Mystery Man
- Texas Law
- Texas Masquerade
- Timber

IN PRODUCTION
- Hairy Ape
- Here Is Your War
- Sensations of 1944
- Since You Went Away
- Song of the Open Road
- Strange Confession
- Up In Mabel's Room

UNIVERSAL

COMPLETED
- Gypsy Wildcat
- Her Primitive Man
- Hi Good Lookin'
- Ladies Courageous
- Moonlight & Cactus
- Mummy's Ghost
- Oklahoma Raiders
- Patrick the Great
- Slightly Terrific
- This Is the Life
- Weird Woman

IN PRODUCTION
- Christmas Holiday
- Climax, The
- Follow the Boys
- Invisible Man's Revenge
- Jungle Woman
- Merry Monahans
- Moon Over Las Vegas
- Pardon My Rhythm
- Scarlet Claw
- Slick Chick

WARNER BROS.

COMPLETED
- Adventures of Mark Twain
- Arsenic and Old Lace
- Between Two Worlds
- Conflict
- Crime By Night
- Devotion
- Last Ride
- One More Tomorrow
- Rhapsody In Blue
- Saratoga Trunk
- Shine On Harvest Moon
- Uncertain Glory

IN PRODUCTION
- Cinderella Jones
- Horn Blows at Midnight
- Janie
- Make Your Own Bed
- Mask for Dimitrios
- Mr. Skeffington
- My Reputation



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HI, LO, JACK AND THE DAME

JACK GILFORD

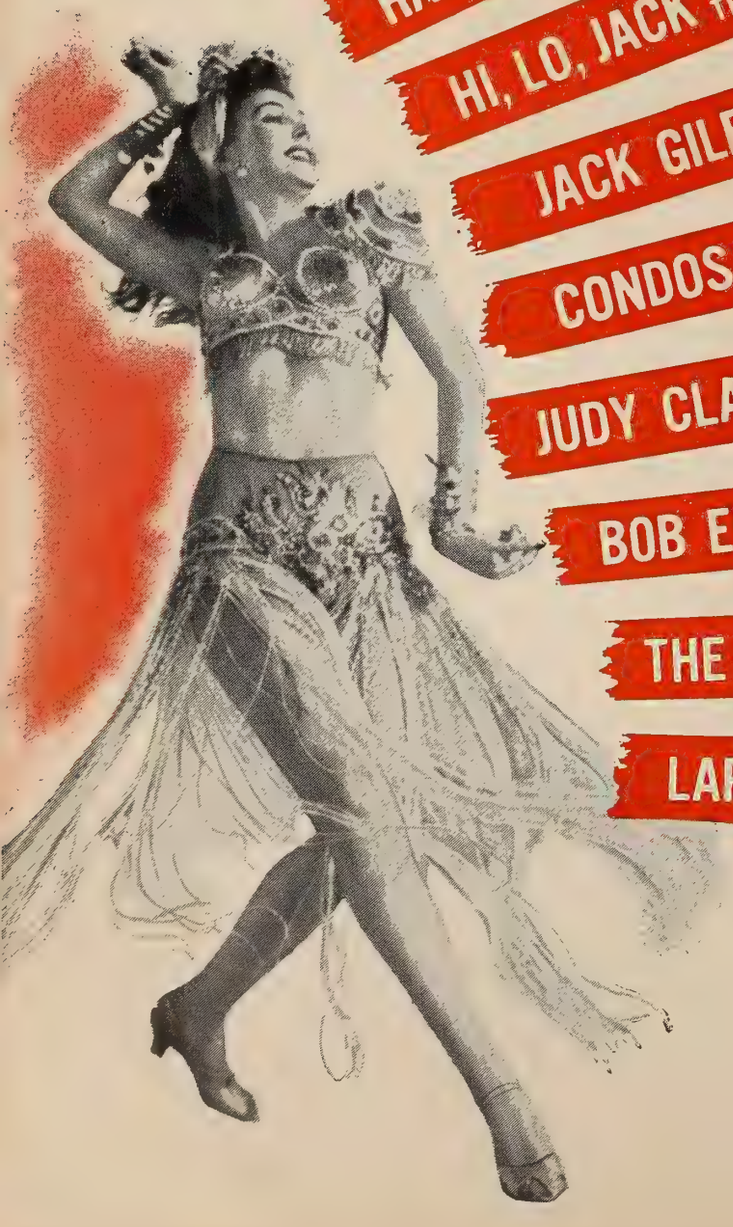
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COLUMBIA PICTURES

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
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Vol. 40 No. 6

February 26
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



John P. Adler (See Page 4)

Theatre Equipment & Maintenance
Begins on Page 41

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SEE HERE, PRIVATE HARGROVE









See here, Mister Exhibitor . . . . . The phenomenal World Premiere at Charlotte, N. C. is the tip-off! Get set for the first BIG Rookie Comedy of the war! The best-seller on the screen is funnier than ever. A promotion natural for all America.

"Remember! March 15th Deadline for Honored Hundred Bond Reports to State Chairman!"

The Editorial Page

OBSERVATIONS

The industry's participation in the Red Cross drive, which takes place the week of March 23-29, will be conducted on a highly efficient, well-organized basis, judging by the manner and speed with which Joseph Bernhard, Chairman, is setting up the machinery for the event which, it is certain, will have the active and enthusiastic support of theatremen.

The men serving with Bernhard represent the best in talent and energy for the job. They will help immensely. We say they will help, because in the final analysis the success of the drive will be measured by the efforts that the theatremen make in taking up collections in their theatres.

* * *

No matter when will be the effective date, nor what the precise amount of the new admission tax, the theatreman can be reasonably sure of this: the increase will be an increase that must be paid at the box-office.

The only sensible thing for the theatreman to do is to scale his admissions to cover the full amount of the new tax. Attempts to absorb any part of the impost (even for purposes of obviating odd-penny scales) ultimately will create a more difficult situation for the theatre owner who tries it than that problem with which many will be faced in getting higher prices now or in the very near future. If it is essential to avoid the odd-penny admission prices, it were better to add odd pennies to the admission than to set the scale on a basis of absorbing a part of the tax. There are many situations where the increase in admission prices, even of a few pennies, will cut into the gross attendance of the theatre. But, apparently, there is no hope of getting a tax differential into any bill to relieve this situation. In the majority of theatres, however, the public is getting much more for its money at the movie shows than at the counters where any other commodity (essential or otherwise) is on sale today. As soon as the amount and effective date of the tax becomes known, the theatreman would do well to start immediately to condition the public to the increased prices. A good advertising and publicity campaign in advance will prove a tremendous factor in gaining acceptance of the new admission scales.

* * *

Ed Kuykendall, writing in a bulletin recently issued to MPTOA members, delivers a precisely well-aimed poke at a vulnerable spot in the handling of the decree-revision proposals as drawn up by the distributors. The nature of the proposals, which have been under study by the Department of Justice, remains theoretically unknown to the trade press—the text not having been made available for publication. It has been submitted for consideration to the officials of accredited exhibitor organizations. But since the rank and file of exhibitors are the ones who are most concerned with what they will get in a new decree package; and since, in America, the majority opinion of a large mass of interested plain people historically has proved superior to the opinion of a select few (no matter how sincere and able), valuable time might have been gained and constructive action indicated by allowing the rank and file an opportunity to study and evaluate the proposals in the light of their own practical experience and knowledge of conditions affecting the buying and booking of films.

* * *

Maurice Bergman, Universal's Eastern advertising and publicity director, gives us a definition of showmanship which will be oft-repeated.

"Showmanship," Bergman said in an address at the AMPA luncheon in New York Wednesday, is "doing the absurd thing at the logical time."

* * *

In the same address, Mr. Bergman pointed out that there is a lack of institutional advertising by theatremen. That's a point on which this page has long been in agreement. It is true that there is not enough of the institutional type of advertising by theatres. But there are many exhibitors who are institutional-advertising-minded and most of them frequently inquire why the industry as a whole is not more institutional-advertising-minded. Some of them point out that the distribution branch of the industry is not institutional-advertising conscious; otherwise, say these showmen, there might be some institutional copy in the consumer advertising displays placed by the distributors in general magazines and newspapers. These showmen claim that even a series of slogans, agreed upon by all distributors and to be used concurrently in all such consumer advertisements would be a help. A series of slogans of the "movies are your best entertainment" type need not take too much space away from the allotment for the illustrations and producer, star, writer, etc., credits, and they could do some good.

RKO Elevates Boasberg To N. Y. District Head

Charles Boasberg, RKO Radio eastern central district manager, and the captain of the 1944 Ned Depinet Drive, has been appointed Metropolitan district manager, it was announced this week by general sales manager Robert Mochrie. Boasberg succeeds Robert Wolff, who will leave shortly for England to assume the post of managing director for RKO Radio in Great Britain.

Mochrie also announced that, in line with the company's policy to make promotions from within the ranks, Phil Hodes, member of the company's New York branch sales staff, has been promoted to branch manager of the same office.

Other promotions announced were B. G. Kranze, Cleveland branch manager, to succeed Boasberg as eastern central district manager. A long time employe of RKO Radio, Kranze was formerly manager of the Albany branch, and before that a salesman in the New York branch. Succeeding Kranze at Cleveland, will be Al Kolitz, former branch manager at Denver, whose successor at Denver was announced last week as Tom Bailey, former salesman in the same office.

Govt. Controls on Film Stock Lifted by June, Says WLB Head

The tight clamp put on film stock by the war is due to be lifted by June and only the ability of manufacturers to produce in sufficient quantity will stand in the way of unhampered use of stock both at the studios and for printing, according to Harold C. Hopper, of the WLB, who spent last week-end in New York discussing the manufacturing situation. Mr. Hopper was certain the Government controls on raw stock would be taken off in two or three months, since military demands have settled to a pace that does not exceed the esimate on which manufacture was based.

Commercial orders, of course, would rise suddenly if the ban is removed, and then the question is, said Mr. Hopper, whether raw stock manufacturers can quicken production to meet the demand.

Raw Stock Production Up 30%

Production of photographic film for military, lend-lease, and civilian purposes for the year 1943 averaged 136,523,250 square feet per quarter, or more than 30 per cent in excess of the figure for 1941, the War Production Board announced Tuesday. The figures cover production by eight leading manufacturers.

Walthall in New N.S.S. Post

Wallace Walthall, manager of the Dallas Exchange of National Screen Service, has been promoted to special representative handling home office assignments. He is succeeded in Dallas by F. W. Allen.

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Bond Sale Over Top

A bond for each of ten million theatre seats had been sold up to last week, according to reports to the WAC and after consultation with U. S. Treasury officials, Charles P. Skouras, national chairman of the industry's participation in the Fourth War Loan, revealed Wednesday.

The number of seats in the 16,900 theatres in the U. S., Alaska and Hawaii are estimated to total 11,500,000. Thus, with sales to extend to February 29, the industry's drive for a "bond for every seat" is over the top.

Skouras, accompanied by B. V. Sturdivant and A. J. Krappman, national campaign director and assistant national director respectively, left New York for Los Angeles Thursday morning.

Bernhard Launches Red Cross Meetings

"Let's get the ten million dollars for the Red Cross," said Joseph Bernhard at the conclusion of a brief address to New York exhibitors at a breakfast meeting which taxed the capacity of the grand ballroom at the Hotel Astor Thursday morning.

Bernhard, chairman of the industry committee for the Red Cross campaign, was launching the organizational drive which will be carried across the country in a series of exhibitor gatherings in all key cities. In appealing to the theatremen to support the Red Cross campaign Bernhard quoted a motto of the Navy: "The difficult we do immediately, the impossible takes a little longer," and asked that the spirit expressed therein be the guide to efforts which the industry will put forth in raising the minimum $10,000,000 quota.

Speakers who preceded Bernhard were Max A. Cohen and Sam Rinzler.

Included among those on the dais were: Mort Blumenstock, Ben Kalmenson, Harry Kalmine, Francis Harmon, Si Fabian, Sam Dembow, Don Jacocks, Henry Gluckman, Harry Goldberg, Fred Schwartz, Andy Smith, Henderson Van Sourdan and Elliot Lee of the Red Cross. Harry Lowenstein, Grad Sears, James Grainger.

Look for Top Budget British Film—Reisman

British producers are now in an excellent position to compete with American films so far as quality goes because of the present excess profit laws in Britain, declared Phil Reisman, vice-president in charge of RKO Radio's foreign department, when he got back last week-end from a trip to London. In quantity production the English are not so fortunate, said Reisman, because they lack studio space.

The British scale of taxation calls for a 100 per cent tax on profits above the 1936 average, with the alternate privilege of putting the money back into the business. Since distributors in Britain have been making profits about on a par with American producers during the past year, it follows there is a sizable money backlog that can be used for top budget pictures. With the restriction on studio space this means higher budgets for features, Mr. Reisman pointed out.

The intimation was that this situation gives the English an opportunity to compete with U. S. film producers, as seen in the recent moves of J. Arthur Rank to enter the American field both in production and distribution. Mr. Reisman paid Rank a compliment by saying he was sincere in his efforts to build up the British film industry.

Fromkess Setting Up New PRC Program

Leon Fromkess, head of production for PRC Pictures, left Wednesday for the coast, following a series of meetings with franchise holders in New York, to outline plans for the 1944-45 program. The addition of Constance Bennett productions will add two more features to the set-up, with Miss Bennett producing and starring. The star—and now producer—said during the week that she was working on a story original (not written by her) and had several others lined up. She expects to go into active production late in the spring.

Of the regular PRC schedule, Fromkess announced that the company would make a minimum of 24 features and 16 westerns, which is the same as for the 1943-44 program. Budgets will be increased this year, with single film outlays going as high as $300,000, Mr. Fromkess said. There will be four musicals, the first of which, "Dixie Steamboat," has already been completed. This film features Frances Langford and Guy Kibbee.

Equipment difficulties are making it hard for PRC to contract for Technicolor productions, although the studio hopes to have several pictures in this process. However, Fromkess has been investigating other processes with, thus far, no definite results. A national sales meeting has been called to take place in April.

John Huston Cited For War Film Work

Captain John Huston, Warner Bros. director now in service, has been cited by the U. S. Junior Chamber of Commerce "for distinguished accomplishment in filming our troops in action in the Aleutians." Presentation of a gold scroll and key in recognition of his service will be made by Colonel Frank Capra on the "Freedom of Opportunity" program over Mutual Network next Saturday (26th), with Walter Huston accepting the presentation on behalf of his son.

John P. Adler

(The Man on the Cover)

Independent theatre owner who is celebrating his thirty-fifth year as an exhibitor and who recently was appointed a Governor of Rotary International—an honor shared by only two other theatremen—Charles J. Alden of Arizona and M. W. Larmour, Texas. Adler is General Manager of the Adler Theatre Co., which operates a chain of eight theatres located in Marshfield (headquarters of his company) Waupaca, Neillsville and Merrill, Wisc. He recently served as chairman of the Selective Service Board of Wood County and now holds the post of Governor Appeal Agent of the same board.

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MPTOA Joins Move For Tax Front Unity

The exhibitor move to erect a solid front against discriminatory taxation received a major impetus this week when sixteen of the eighteen MPTOA units and ten unattached organizations joined Allied and other exhibitor units in setting up an advisory group to act for virtually the entire exhibitor personnel of the country. The cooperative action grew out of the recent fight in Congress to lower the then-proposed 30 per cent admission tax, a levy which it was declared by Ed Kuykendall of MPTOA, Allied's Abram F. Myers and heads of state exhibitor organizations agitated for unification of effort so that theatre men would not be caught unaware when some new tax situation loomed up in Congress.

The result of MPTOA's participation was to make the line-up truly representative of theatre men the country over as worked out in the advisory group. This committee will be known as the Round Table Conference of Exhibitor Organizations on Taxation. As set up thus far there will be three representatives from MPTOA, three from Allied, three to five from unattached units, and three from affiliated circuits.

The Round Table Conference will not have power to act in an executive capacity, but will function purely from an advisory standpoint. The first meeting is expected to be held within two or three weeks.

Canadian Theatre Men Draw Up 'Inside Industry' Trade Pact

Boards of regulation within the industry to determine trade practices and "conciliate" individual cases comprise the method by which Canadian film men hope to make Governmental control unnecessary in the Dominion, it was revealed this week as the result of the all-trade meeting held at Toronto. According to the plan as developed, conciliation boards will be created for each distributing zone, with a central appeal board operating in Toronto. Both exhibitors and distributors will accede to the decisions made by this judicial array, with a united front as the ultimate aim.

The plan will now be submitted to the major distributing companies for comment and further suggestions. The meeting was made up not only of independent exhibitors, but also chain and exchange representatives. All were enthusiastic in giving support to the united front idea.

Kaufman Found Penniless; Fine By Government Uncollectable

After several examinations of the financial status of Louis Kaufman, former business agent for the Newark Operators Local 24 who has been convicted of participating in a conspiracy to extort more than $1,000,000 from the film industry, Assistant U. S. Attorney Martin Klein this week announced that his investigation showed Kaufman to be virtually penniless and that therefore the Government may not be able to collect the $10,000 fine levied on him. The convicted man, now out on bail, will appear shortly at the New York Federal Court building to sign a waiver to the effect that he is destitute. Kaufman also faces a seven-year term.

Hoffberg Gets 'Norway Replies'

"Norway Replies," official report of Norway's activities in the war, which had its premiere Friday at the Stanley Theatre, New York, will be distributed by Hoffberg Productions, it was announced this week by the Royal Norwegian Information Service.

Kuykendall Sees 'Half-Way' Measures Hurting New Decree

Compromise measures which carry over from the old decree into the newly proposed setup and the secrecy under which text of the distributor-proposed formula was withheld from the trade press were hit in a bulletin issued last week-end by Ed Kuykendall, president of the MPTOA.

There is a growing conviction among independent exhibitors that the best thing the Department of Justice can do will be to throw both the consent decree and the anti-trust suit out the window and "start in all over again with a more intelligent attempt to correct the real abuses and unfair competitive practices in a more direct and practical way," Kuykendall declares.

The crux of the matter, the MPTOA head claims, lies in the retention of small block releases in the face of the proposal by distributors to allow cancellation privileges which exhibitors have long wanted. Twenty per cent cancellation for small theatres on product as it is released would obviate the arguments against block booking by the season—or in other words, wholesale selling.

Sees End to Block Booking

"If this new option to cancel pictures as released is honestly carried out," says Kuykendall, "it completely destroys so-called compulsory block booking once and for all. In itself this is a long step forward, a step, I might add, which several years ago would have saved the industry millions of dollars of wasted money squandered on the endless fights against block booking legislation and regulation, with all the ill will and bad publicity for the industry it generated.

"But to appease the reckless and irresponsible agitators against 'blind selling' . . . the requirement that each picture must be trade shown before it can be licensed for exhibition anywhere is retained."

This provision will force distributors to continue selling in small blocks, even if they wish otherwise, Kuykendall points out. The small block is something that has been added, for the industry was built up through the system of seasonal selling—wholesale at wholesale prices. Then, says the MPTOA chief, the business had stability and sound business practice.

The absurdity of the present half-and-half measure lies in the fact that "the new unconditional option to cancel 20 per cent of the pictures as they become available for exhibition completely destroys the only objections ever raised against so-called blind selling."

Mr. Kuykendall warned exhibitors that they must consider the new terms carefully at this time because when—or if—a decree is agreed to they will have to live under it for ten years. He also said the MPTOA stand on changes was substantially the same as that of other exhibitor organizations so that cooperation among all exhibitors could be produced if the theatre men can keep together.

The question of whether any kind of decree can do any good is brought up by the MPTOA president as a last possibility in case agreement is impossible. Rather than operate under conditions as they have been, he said many exhibitors are coming to the conclusion that this method of dealing with business problems is inherently wrong and simply brings the industry nearer to eventual regulation by a Governmental commission.

Screen Shows How

In a speech on the U. S. Senate floor recently Sen. Sheridan Downey of California mentioned the Walter Wanger-Universal film, "Gung Ho" as typifying the spirit that makes democracy work, at the same time paying high tribute to the picture.

"Recently I had an opportunity to view this film," said Sen. Downey, "and to me it brought a profound realization of the dangers and sacrifices of our fighting men and a renewed determination that we in the United States should subjugate our own passions, prejudices, and wants to a more unified national effort to support the members of the armed forces."

Conn. MPTO Wants Clarity

Following the distribution of MPTOA president Kuykendall's bulletin on the provisions of the major company proposals for a new consent decree, the Connecticut MPTO this week called for a standard form of contract that would be written in simple terms and be clearly defined.

The demand came after a meeting at which the distributor proposals were studied in connection with Kuykendall's report. Executive secretary Herman G. Levy said his organization was generally opposed to a new decree, but if it had to be, there were several contract gremlins that should be eliminated, such as the "lock-out" and "show case" exceptions to the rule against circuit expansion. The Connecticut unit was also opposed to the ten-year agreement and favored elimination of trade-shows. In general Levy declared they had found the cancellation provision "vaguely phrased" and wanted a clearer stand on whether exhibitors were to be granted unrestricted rights in this matter.

Mary Pickford Drops Out of Bidding for 'Junior Miss'

The contemplated $355,000 purchase by Mary Pickford of screen rights to the stage hit, "Junior Miss," came to a sudden halt last week-end when the United Artists partner completely withdrew her offer after months of negotiation. Miss Pickford's decision, it was announced by United Artists, "was caused by the nature of the restrictions and limitations placed on the grant of motion picture rights to her."

Miss Pickford originally made her offer last summer, when it was announced that she had proferred $355,000, plus a percentage of the net, for complete motion picture control of "Junior Miss," which is a comedy of adolescent life. When the deal reached the contract stage Miss Pickford decided she would not receive under the terms, the rights for which she had made the offer.

MGM Conference March 11-15

A conference of division, district and branch managers has been called by MGM for March 11-15 at the Blackstone Hotel, Chicago. Not only distribution problems will be discussed, but also the company's responsibility to the Government in war activities. This phase of the meeting will have equal importance to direct film matters.

Colored Group Praises Columbia

The Board of Directors of the National Association for the Advancement of Colored People passed a resolution at a recent monthly meeting commending Columbia Pictures Corporation for the role.

Try One-Price Policy

New Haven first-run theatres have adopted a one-price-all-over-the-house policy to promote greater efficiency by reduced staffs and also to gain better control over disturbing elements in the audiences. In the process the box-office scales have been increased. Prices now stand at 40 cents for matinees and 50 cents for evenings, both orchestra and balcony.

Omaha Variety Club Sponsors Benefit

To raise funds for the Children's Memorial hospital, to be built in Omaha, the film industry of Nebraska and western Iowa will stage a benefit program in many theatres of the area on Tuesday, April 11, it was announced Sunday by E. I. Rubin chief barker of the Omaha Variety club which is sponsoring the event.

"We expect this to be the biggest benefit affair of its kind ever conducted in this country, our goal is $50,000," Rubin said.

The film industry is asking all theatres in the Omaha film area to present matinees for school children on that afternoon and turn over all proceeds to the hospital. Many will give two shows during the afternoon. Films will be furnished the theatres free.

In Omaha in addition to the matinee, the Variety club plans to sponsor a film premiere, in the evening, with hospital memberships the price of admission.

General chairman of the event will be M. G. Rogers of the Film Row garage. Committee chairmen include: Walter Green, tickets; Sam Epstein, Greater Omaha theatres; Isadore Sokolof, film bookings; Harold Johnson, Nebraska Public schools; Nebraska parochial schools, Joseph Scott; Harry Lefkowitz, Iowa public schools; Frank Hannon, Iowa parochial schools; John Kemptgen, Nebraska theatres; Jesse McBride, Iowa theatres; Jack Conor, publicity; John Gillin, radio promotion; Hank McGrath, advertising; Gene Blazer, legal; D. V. McLucas, Central States and Tri-States and Griffith theatres; Meyer Stern, finance.

Hospital trustees warmly praised the Variety club plan, including A. A. Lowman, president of the board, who said, "This is one of the finest things yet conceived for the hospital. When Variety club gave the hospital $500 a few weeks ago it promised that it would do something bigger in the future, but this plan surpasses our expectations."

Jewish Women Volunteers Aid Weekly Brownville Bond Rallies

With the cooperation of the American Jewish Women's Volunteers, Wilfred Simon, manager of Loew's Palace Theatre, is holding a weekly series of rallies for the Fourth War Loan drive at the Parkway and Hopkinsville Theatres, Brownsville, two leading Jewish theatres.

To date, the Palace has sold 658 individual bonds with a cash total of $69,725. Mrs. Claire Herzog of the American Jewish Women's Volunteers assists in supervising the rallies and also makes the appeal to the audience from the stage.

Gets B'nai B'rith Aid

Although actual sales were not reported, a successful war bond premiere was held recently at the Strand Theatre, Akron, Ohio. The Akron B'nai B'rith sold the bonds for every one of the 1156 seats in the theatre.

Bergman Sees Lack Of Goodwill Ads

Exhibitors must begin to understand that selling screen entertainment is the new type of showmanship, that the old kind of ballyhoo has given way to merchandising and advertising, declared Maurice Bergman, Universal eastern advertising and publicity director, on Wednesday to members of the AMPA and their guests at a luncheon at the Hotel Edison. Bergman made the point that the exhibitor must condition his community to the events that take place in his theatre and the patrons should be grateful that they can attend the theatre in a normal manner.

"These standards represent the new era in showmanship," said Bergman, "which must essentially keep pace with the showmanship used by commercial advertisers. This means that the institution of the motion picture is just as important to sell as the attraction.

"What has happened to the institutional ad in this business?", Bergman asked—"those ads which exhibitors used to proudly announce a succession of hits? What has happened to that old spirit that used to tell the public that the movies are the best fun for the least money?

"Why, with business so good, should not the moving picture theatre institutionalize itself? Why wait until the next depression?

"I say to every exhibitor that they should not worry so much about spending a few dollars more for advertising. Why shouldn't advertising be as important as the subject of film rental? You can always get an adjustment on a bad film buy. It's not so easy to get one on bad advertising."

Canadian Admissions Increase 13 Per Cent Over 1943 Figures

Canadians in 1943 supported their motion picture theatres to the tune of 183,500,000 admissions, an increase of 13 per cent over 1942, according to figures released this week by the Dominion Bureau of Statistics in Ottawa. Net box-office receipts after taxes reached a total of $45,461,097, which represents an increase of 12.3 per cent over the preceding year. Taxes, Federal and provincial, came to $11,713,165.

All provinces showed increases in number of admissions and in receipts, the biggest advances appearing in the cities of Halifax, Edmonton, Calgary, and Vancouver. Average per capita outlay for film amusement during the year was $5.01. Of the provinces, British Columbia spent $7.52 per person, Ontario $6.53, Nova Scotia $5.89, Manitoba $4.39, Alberta $4.22, Quebec $3.81, New Brunswick $3.75, Saskatchewan $2.56, and Prince Edward Island $2.52.

80 Per Cent of Monogram's Current Schedule Completed

Twenty of the 26 features listed for release on the Monogram program for the 1943-44 season have been completed, Trem Carr, executive director in charge of production, declared in Hollywood last weekend. This approximates about 80 per cent of the program.

"Never before in the history of Monogram," said Carr, "have we recorded such a high percentage of completions so early in the season, and this is true in spite of the fact that our current schedule is more ambitious in every respect than ever before.

Peggy Bleakley Story Editor

Peggy Bleakley, for the past six months assistant to Joseph Shea, eastern publicity director for William Cagney Productions, has been advanced to the post of Story Editor in the New York office.

FILM TRAVEL-LOG

The producing pair, William Pine and William Thomas, arrived in New York from Hollywood this week to confer with Paramount executives.

Jack Bloom, assistant to L. J. Schlaifer, central sales manager, returned to the 20th-Fox home office this week after six weeks in Florida recovering from an appendectomy.

Phyllis Brooks took a short run down to Virginia and got back to New York in time for the "Lady in the Dark" premiere.

Stanley Shuford, Paramount advertising manager, has journeyed to the Hollywood studio for a three-week stay.

In New York from Hollywood is Lester Cowan, United Artists producer, who is completing his staff.

John J. Maloney, MGM central division manager, left New York for home Wednesday. Home is Pittsburgh.

MGM's eastern division manager, Ted O'Shea, started Thursday on a tour of the southern exchanges.

Skouras, Gamble Praise Industry Bond Efforts

Unqualified praise of the motion picture industry for its part in the Fourth War Loan campaign was given by Charles P. Skouras, National Chairman of the industry's Fourth War Loan campaign committee, and Theodore R. Gamble, Chairman of the War Finance Division of the U. S. Treasury, at a dinner attended by more than 60 film industry leaders in New York Monday.

Skouras paid special tribute to Ned E. Depinet, chairman of the distribution group.

In addition to Messrs. Skouras, Gamble and Depinet those attending were: F. H. Ricketson, Jr., B. V. Sturdivant, William F. Rodgers, Gradwell Sears, Neil Agnew, William F. Scully, W. C. Michel, Ben Kalmenson, Dan Michalove, Abe Montague, Leo McCarthy, Ed Morey, Charles Reagan, A. W. Schwalberg, Tom Connors, William Kupper, Sidney Towell, William Eadie, Carl Lesserman, Maxwell Gillis, Ed Gomersall, Leon Bamberger, Herman Robbins, George Dembow, Robert Mochrie, E. L. Alperson, Francis Harmon, Si Fabian, Arthur Mayer, George Schaefer, Ed Schreiber, Herman Gluckman, J. R. Vogel, Major L. E. Thompson, Leonard Goldenson, Oscar Doob, Harry Kalmine, John Harris, Joseph Bernhard, J. R. Grainger, Steve Broidy, Al O'Keefe, E. K. O'Shea, Andy Smith, William Gehring, Morris Kinzler, Tony Muto, Edmund Reek, Murray Silverstone, John Maloney, Claude Lee, A. J. Krappman, Bernie Hynes, Hal Horne, Fred Stein, Charles Schlaifer, Williard Keith, F. Peskay, Seymour Peiser and Sam Shain.

Post-war Bonanza for U. S. Films Abroad, Says Johnston

W. Ray Johnston, Monogram president, who has been making a tour of eastern exchanges, stopped long enough in New York last week to declare to the press that the end of the war would find the United States established more securely than ever as the leading motion picture market of the world.

"Though film production is being carried on to a limited degree in some of the European countries," said Johnston, "it is a fact that the making of films in most parts of the world has come to a virtual standstill. On the other hand, American studios are operating at full capacity.

"The question of the European market will occupy an important place in our plans. Whenever the cessation of hostilities on the Continent may come, there will ensue an unprecedented demand for motion pictures."

THE FILM INDUSTRY
ON THE PATRIOTIC FRONT

Bernhard Names Executive Staff for Red Cross Drive

Nationwide Series of Meets Arranged; Public Relations Setup is Also Announced

Complete executive staff which will work under Joseph Bernhard, National Chairman of the Motion Picture Theatres Division of the 1944 Red Cross drive, was announced this week by Bernhard.

Harry Brandt, president of Brandt Theatres, will serve as field director; Ned E. Depinet, president of RKO Radio Pictures, is distributor chairman, and Herman Robbins, president of National Screen Service, has been named corporate gifts chairman.

Members of Bernhard's staff previously announced are Harry Goldberg, campaign manager, and Charles A. Smakwitz, publicity director.

Leon J. Bamberger, promotion manager for RKO Radio Pictures, will be assistant to Depinet in the Distributors' Division, which will embrace the following district chairmen:

Metropolitan District—New York, Ralph Pielow, B. Abner and Jack Bowen.

Northeastern District—Buffalo, M. A. Brown; Boston, William Erbb and A. M. Kane; New Haven, Ed W. Ruff; Albany, C. G. Eastman.

Eastern District—Charles Zagrans and R. J. Polliard, Philadelphia; H. H. Greenblatt, Pittsburgh; J. B. Brecheen, Washington.

Eastern Central District—Harris Dudelson, Cincinnati; Maury Orr, Cleveland; M. Dudelson and Jack Goldhar, Detroit.

Southeastern District—Fred R. Dodson and Paul Wilson, Atlanta; John E. Holston, Charlotte; E. V. Landaiche, New Orleans.

Southwestern District—J. B. Underwood, Dallas; J. J. Rogers, Memphis; J. A. Gibbs, Oklahoma City.

Midwestern District—W. E. Banford and Sam Shirley, Chicago; W. H. Workman, Minneapolis; H. J. Shumow, Milwaukee.

Indiana-Kentucky District—William Marriott, Indianapolis.

Prairie District—Harry Hynes, St. Louis; Jack Langan and J. E. Garrison, Kansas City; Lou Levy, Des Moines; M. B. Johnson, Omaha.

Rocky Mountain District—Tom Bailey and Len Gruenberg, Denver; C. Davison, Salt Lake City.

West Coast District—Vete Stewart, Seattle; Al Oxteby, Portland; Al Shmitken, San Francisco; Henry Herbel and Fred Greenberg, Los Angeles.

Also appointed this week by Bernhard was a national public relations setup, with a chairman in every exchange center, who will work with exhibitor chairmen in conducting the Motion Picture Theatres' Red Cross Drive. With Smakwitz as publicity director working out of New York, the following city representatives were named:

Atlanta—Harold Martin. Boston—Harry Browning. Buffalo—Charles B. Taylor. Charlotte—Roy L. Smart. Chicago—W. K. Hollander. Cincinnati—E. V. Dinerman. Cleveland—Ed J. Fisher. Dallas—Frank Starz. Denver—Harold Rice. Des Moines—Dale McFarland. Detroit—Alice Gorham. Indianapolis—William Elder. Kansas City—Jerry Zigmond. Los Angeles—Thornton Sargent. Memphis—Maurice Druker. Milwaukee—Don Damien. Minneapolis—Charles Winchell. New Haven—Lou Brown. New Orleans—Maurice Barr. New York—Harry Mandel. Oklahoma City—Robert Busch. Omaha—Ted Emerson. Philadelphia—James Ashcraft. Pittsburgh—James Totman. Portland, Ore. —M. M. Mesher. St. Louis—J. L. Kaufman. Salt Lake City—Helen Garrity. San Francisco—Phil Phillips. Seattle—Vic Gauntlet. Washington—Frank LaFalce. Albany will be handled by Smakwitz' office for that area.

A series of nationwide Red Cross meetings for exhibitors, to be held in 31 exchange centers and designed to cover every part of the country, has been set for the two weeks starting February 28, Bernhard announced.

Among prominent industry executives who have volunteered their services as speakers at these meetings, and who will start out next weekend to tour the exchange centers, are Ben Kalmenson, general sales manager for Warner Bros.; Sam Dembow, Paramount Theatres executive; A. W. Smith, Jr., Eastern division manager, 20th Century-Fox; Si Fabian of Fabian Theatres; Edward L. Alperson, RKO Theatres executive; Gradwell L. Sears, vice-president of United Artists; Francis S. Harmon, executive chairman, War Activities Committee; Ned E. Depinet, president of RKO Radio Pictures; Ben Shlyen, publisher of *Boxoffice;* Harry Brandt, president of Brandt Theatres; Martin G. Smith, president of both the national and Ohio Allied exhibitors association, and Harry M. Kalmine, assistant general manager of Warner Theatres.

At a meeting held Wednesday in Bernhard's offices, these executives were grouped in four

(*Continued on Page* 10)

Praises Red Cross Motion Picture Service

Praise for the Red Cross Hospital Motion Picture Service overseas which, "next to a letter from home there was no better morale builder . . . ," was expressed in a letter received recently by Francis S. Harmon, executive vice-chairman of the War Activities Committee, originally written by Capt. Hampton W. Howard, formerly with the Red Cross and more latterly overseas for more than eight months with the U. S. Army, and forwarded to Harmon by Don C. Smith, deputy administrator.

Wrote Capt. Howard: "I feel you will be interested to get a first-hand reaction to the benefits of the 16mm movie programs shown under the auspices of the Red Cross in Army hospitals overseas. Little did I think when I had the privilege of setting-up the Red Cross Hospital Motion Picture Service that I myself would be a grateful recipient of its benefits.

"The Army Red Cross is now showing the latest releases of Hollywood's selected pictures. These pictures, the gift of the American Motion Picture Industry, are shown not only in the recreation halls to ambulatory patients but are also shown in the wards to those whose wounds or sickness necessitate their being bed-ridden, and it means more to these boys than I can describe.

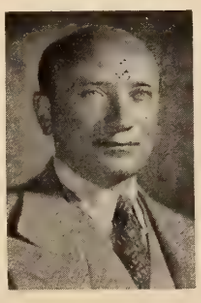
"As a hospitalized patient in Army hospitals in Iran, Egypt, and later in South America, I not only personally enjoyed the pleasure of seeing movies brought to the patients through Red Cross but had the double enjoyment of seeing first-hand just how much relaxation an hour and a half's film visit to America and American scenes meant to all of us overseas. I can truthfully say that next to a letter from home there was no better morale builder than those movies, and I do not need to tell you how much the spirits of these sick and wounded men has to do with the speed of their recovery. I am proud that I had the opportunity of having a small part in the origination of this feature of Red Cross service, for movie nights, generally three a week, were the one thing to which we all looked forward.

"So on behalf of myself and the other war casualties whose period of hospitalization was greatly lightened through the medium of your movies, thanks to the American Red Cross and through them to the American Motion Picture Industry whose generosity in donating these up-to-the-minute Hollywood productions has made your movie programs overseas possible."


Joseph Bernhard


Harry Brandt


Ned E. Depinet


Herman Robbins


Harry Goldberg


Charles Smakwitz


Leon Bamberger

The Box Office Slant

Whispering Footsteps

Republic **Mystery** **58 mins.**

(Prod. No. 309, Nat'l Release, Dec. 30th/43)

AUDIENCE SLANT: (Adult) Screams, chills and thrills will entertain the whodunit fans.

BOX-OFFICE SLANT: A good companion feature for a light comedy or musical.

Cast: John Hubbard, Rita Quigley, Joan Blair, Charles Halton, Cy Kendall, Juanita Quigley, Mary Gordon, Billy Benedict, Matt McHugh, Marie Blake. **Credits:** Directed by Howard Bretherton. Original story by Gertrude Walker. Screenplay by Gertrude Walker and Dane Lussier. Director of Photography, Jack Marta. Associate Producer, George Blair.

Plot: A young bank clerk in a small town is suspected of murder because his description fits the guilty man and he happens to have been in the locale at the time. The case against him grows to ugly proportions after four young girls have been found murdered. However, when the real murderer is finally found and confesses, the bank clerk gets the courage to leave the small town and make something of himself.

Comment: A standard mystery that will be enjoyed by the armchair detectives, especially the less discriminating fans who won't object to the case built against the hero—which is so strong that you feel certain he must be innocent. It should serve its purpose as a companion feature to a light comedy or musical. John Hubbard, in the role of the suspected man who is the target of suspicion because of the efforts of his friends to prove him innocent, handles his role capably, and he is given good support by Rita Quigley, Mary Gordon, Marie Blake and Matt McHugh, all members of his boarding house, and Cy Kendall as a police inspector. The direction of Howard Bretherton has interspersed enough comedy with the mysterious happenings to make the picture an enjoyable bit of entertainment. Sell as other mysteries, tying up your exploitation of a "whispering campaign" with the title.

The Purple Heart

20th Century-Fox **Tragedy** **99 mins.**

(Nat'l Release, March)

AUDIENCE SLANT: (Adult) While grimly realistic, the picture will leave patrons with a greater sense of responsibility toward our forces and an uplifting determination to do all they can to help.

BOX-OFFICE SLANT: Following hard on the revelation of Japanese atrocities, a sensational exploitation campaign will put this film in the big grosses.

Cast: Dana Andrews, Richard Conte, Farley Granger, Kevin O'Shea, Donald Barry, Sam Levene, Charles Russell, John Craven, Trudy Marshall, Tala Birell, Richard Loo, Peter Chong, Gregory Gaye, Torben Meyer, Kurt Katch, Nester Paiva, H. T. Tsiang, Benson Fong, Allen Jung, Paul Fung, Key Chang. **Credits:** Produced by Darryl F. Zanuck. Directed by Lewis Milestone. Screenplay by Jerome Cady from a story by Melville Crossman. Photography by Arthur Miller. Technical advisor, Otto Tolischus.

Plot: The whole story concerns the trial in a Japanese court of eight American aviators who were grounded after the Tokyo bombing. A feud between a Jap army general and an admiral rests on getting information from the prisoners on where the planes came from—whether from a land base or from a flat-top. The captain, Dana Andrews, will not tell, and then one by one the others are called before the general to undergo torture. None will tell. Then the general changes his tactics and promises treatment as legitimate prisoners of war if the men will reveal the high American officials behind the attack for future reference if Japan wins the war. This is tempting and the men hold a secret ballot with the understanding that if even one man votes to give this information they will go through with it. When the high court official counts the votes there is still no one ready to comply, despite horrible wounds and extreme pain. The court then sentences them to be executed. The men march back to their cells with strong steps and heads held high.

Comment: This is strong medicine, and it is likely that every American should see the picture, for it points a lesson to the laggards who run from every realistic facet of war. Perhaps the most outstanding fact about the film is its dogged honesty of purpose. The story is grim, even depressing, and no attempt has been made to lighten the action to the detriment of realism. There is not one cheap scene in the whole 99 minutes. This calls for hats off to Producer Zanuck and Director Milestone. They carry the story right down to the logical ending with no tricks to mar the true movement of the tragedy. The job of the exhibitor is to tie the picture into recent revelations of Japanese atrocities, featuring the sensational nature of the subject matter and the fact that it is the first screen story to come to the screen where the locale is inside Japan itself—Tokyo, to be exact. You can safely claim authenticity for the Jap court procedure and their way of doing things in general, for Zanuck had as technical advisor, Otto Tolischus, newspaper correspondent who covered Japan until he was expelled when the war began. The public still knows little about the Japs, and its growing curiosity about Nipponese customs and fanatical beliefs (and how they have been developed to cruel ends) should be taken advantage of to the utmost. The picture engenders a patriotic feeling in your patrons that makes them want to do something to help. Everybody OUGHT to see "The Purple Heart," and in that sentence you have the keynote.

Legion of Decency Ratings

(For Week Ending Feb. 26)

SUITABLE FOR GENERAL PATRONAGE

Action in Arabia	See Here, Pvt. Hargrove
My Best Girl	Thundering Gun Slingers

SUITABLE FOR ADULTS ONLY

Lady and the Monster	Rosie the Riveter
Million-Dollar Kid	Up In Arms
Nine Girls	Voodoo Man

Motion Picture Industry

RED CROSS WAR FUND WEEK

March 23rd thru 29th, 1944

Circle the Date on Your Calendar

Smart Guy

Monogram **Drama** **60 mins.**

AUDIENCE SLANT: (Family) Kid drama that the family will enjoy.

BOX-OFFICE SLANT: Good second feature.

Cast: Rick Vallin, Bobby Larson, Veda Ann Borg, Wanda McKay, Jack La Rue, Mary Gordon, Paul McVey, Addison Richards, Roy Darmour, Jon Dawson. **Credits:** Directed by Lambert Hillyer. Screenplay by John W. Krafft, Charles R. Marion from a story idea by Harrison Jacobs. Director of Photography, Mack Stengler. Produced by John T. Coyle.

Plot: Charged with manslaughter, a gambler adopts a newsboy on the advice of his press agent. Then the agent and the gambler's girl friend double-cross him. Sought by the police, he and the newsboy hide out in a mountain resort owned by a young lady. When the police trace him, she promises to wait until he returns.

Comment: This a program offering of the kind that people enjoy as the second feature. It is particularly good for the family trade because its about a waif and his questionable benefactor. Rick Vallin does very well in the role of the gambler whom the youngster straightens out, while Bobby Larson does a standout job with his role of the newsboy. Good performances are turned in by Jack LaRue, as a press agent, Mary Gordon as a housekeeper and Veda Ann Borg and Wanda McKay as the two women in the gambler's life. A well-written screenplay has been turned into a well-presented picture by the capable direction of Lambert Hillyer and the production handling of John T. Coyle. Sell through Boys Clubs and charitable organizations who take care of homeless children.

Million-Dollar Kid

Monogram **Comedy-Drama** **65 mins.**

(Nat'l Release, Feb. 28th)

AUDIENCE SLANT: (Family) Should entertain all the "East End Kids" fans and might be enjoyed by others.

BOX-OFFICE SLANT: A good offering in the series.

Cast: Leo Gorcey, Huntz Hall, Gabriel Dell, Billy Benedict, Louise Currie, Noah Beery, Sr., Iris Adrian, Herbert Heyes, Robert Greig, Johnny Duncan, Stanley Brown, Patsy Moran, Mary Gordon, Al Stone, Dave Durand, Bud Gorman, Jimmy Strand, Pat Costello. **Credits:** Directed by Wallace Fox. Story and screenplay by Frank H. Young. Director of Photography, Marcel Le Picard. Associate Producer, Barney Sarecky. Produced by Sam Katzman and Jack Dietz.

Plot: The son of a millionaire becomes a member of a gang of muggers, for the thrill he gets out of it. The East Side Kids, who have become acquainted with the father when they save him from these ruffians, try to help straighten the son out. It is only after they break the news of his older brother's death in action, that the Kids are able to bring him around.

Comment: In this latest picture the East Side Kids move into society to help a wealthy family solve their problems. Among their good deeds, they bring in two of their mothers to help out in a servant shortage, thus modernizing the story. To the theatregoers who like this series, here's another offering that will amuse them, for there's lots of action and much doing all the time. The picture has a number of laughs and there are many spots in which the audience laughter drowns out the dialogue, but this is taken care of by their mugging and facial expressions, which is just as much a part of the story as the actual dialogue. Even the older members of the family,

who might have objected to their roughness and toughness, should find entertainment in this one. Leo Gorcey the president and head of the gang, is very much at home in his role. Strong characteristic support is given him by Huntz Hall, Gabriel Dell and Billy Benedict, and a new member, Al Stone, adds some dopey comedy to the proceedings. Johnny Duncan in the title role and Herbert Heyes and Louise Currie, as his father and sister, handle their roles capably. Wallace Fox's direction keeps the action and the boys' gags going at a pace that will satisfy their established following. To Katzman-Dietz goes credit for an uplift job on the type of story the Kids usually have had. Many of the scenes take place in a Gym, so arrange tie-ups with sporting goods and department stores and also cooperative ads with local Gyms and Clubs. Heralds printed in money form could be distributed.

You Can't Ration Love

(Block No. 4)

Paramount Musical 79 mins.

AUDIENCE SLANT: (Family) Jolly topical musical comedy campus story. Will satisfy masses.

BOX-OFFICE SLANT: Good juvenile bait. Perfect companionpiece for heavy drama in the dualers.

Cast: Betty Rhodes, Johnnie Johnston, Bill Edwards, Marjorie Weaver, Johnnie "Scat" Davis, Mabel Paige, Jean Wallace, Roland Dupree, Christine Forsythe and D'Artega and his 20-girl orchestra. **Credits:** Produced by Walter MacEwen. Directed by Lester Fuller. Screenplay by Val Burton and Hal Fimberg. Story by Muriel Roy Bolton. Photographic direction by Stuart Thompson.

Plot: Adams College is co-educational and the girls find themselves short of boy friends due to war-time shortages. In a practical effort to solve the problem, the young men of the campus are rationed on a point basis. Rationing fails to solve the rivalry problem for the football hero, and the havoc which results almost breaks up the varsity show.

Comment: Paramount has two definite comers in Betty Rhodes and Johnnie Johnston, who turn in bang-up performances in this film and show promise of much greater things, given the opportunity. While the picture falls short of being a big musical capable of filling "A" booking time, due to the lack of established name stars, it nevertheless contains that happy quality of being a well-nigh perfect audience picture. If you can get patrons in to see it, they will praise it to their friends. The timely theme which satirizes the ration system on a jitterbug campus basis should help considerably in providing selling angles. We would rate this a "sleeper" which calls for special handling. The song numbers are good. Johnnie sings with a Crosby manner which is not an imitation and Betty Rhodes supplies most pleasing vocal as well as histrionic support. It is worth mentioning that the comedy supplied by Marie Wilson and Johnnie "Scat" Davis, working as a team, is natural, in good taste and an asset to the picture's appeal. The D'Artega All-Girl Orchestra fits into the picture in a pleasing and practical way. The organization is both comely and clever with their principal number based on famous band imitations. The tunes offered in the piece are Ooh-Ah-Oh, How Did It Happen, Love Is This, Look What You Did to Me, Nothing Can Replace a Man, by Lester Lee and Jerry Seelen, and the old sure-fire melody, Louise. Director Lester Fuller is to be complimented on the manner in which he has knit the entertainment elements into a completely pleasing production for the masses. Get an opening on this film and we predict you will garner some better-than-average grosses.



Commanding General Clayton B. Vogel, left, and some officers of General Vogel's staff pose with Pat O'Brien at Camp Elliott, marine training center, where O'Brien and an RKO Radio movie troupe came to film scenes for the forthcoming Robert Fellows production, "Marine Raiders."

The Navy Way

(Block No. 4)

Paramount Drama 75 mins.

AUDIENCE SLANT: (Family) Good all-family entertainment. Not a shot is fired, this is not a war picture.

BOX-OFFICE SLANT: For the top half of a bill in most situations. With title and strong exploitation, picture should pay off.

Cast: Robert Lowery, Jean Parker, Bill Henry, Roscoe Karns, Sharon Douglas, Robert Armstrong, Richard Powers, Larry Nunn, Mary Treen. **Credits:** Directed by William Berke. Original screenplay by Maxwell Shane. Director of photography, Fred Jackman. Produced by William Pine and William Thomas.

Plot: This story is laid against the panorama of the world's most magnificent Naval training station at Great Lakes, Ill. Each in his own way, a group of recruits in boot camp learns the spirit of the Navy, while the two leads find romance with a charming WAVE.

Comment: Starting with a title that is box-office, Pine-Thomas have put together a formula picture that has quite a few honey touches that get down into an audience. Names are sufficient to back the title and the film is good for the top half of a bill in most situations. The work of Robert Lowery, who has the lead role, is outstanding. The story is regulation, with a touch of pathos as leavening. A couple of songs by a choir are worked in neatly. Production by William Pine and William Thomas is well wrought and authenticity of settings bespeak the cooperation of the Navy. The best sales point for the picture is the title. It suggests much and promises more. Most people, though they believe they know the Navy Way, will want to see what it is. Arrange to get the cooperation of Naval Recruiting Stations and other Naval Organizations.

Hour Before The Dawn

(Block No. 4)

Paramount Drama 75 mins.

AUDIENCE SLANT: (Family) Gripping war story with competent cast concentrating on out-of-the-ordinary spy plot.

BOX-OFFICE SLANT: Good for sensationalized selling, playing up strong cast and story authorship. Should do business.

Cast: Franchot Tone, Veronica Lake, Binnie Barnes, John Sutton, Henry Stephenson, Philip Merivale, Leslie Dennison, Nils Asther, David Leland. **Credits:** Produced by William Dozier. Directed by Frank Tuttle. Screenplay by Michael Hogan. Adaptation by Lester Samuels from a novel by W. Somerset Maugham. Photographic direction by John Seitz.

Plot: An Austrian girl, Veronica Lake, marries the son of an influential British official. During the war, the husband becomes a conscientious objector and the wife swayed by her sympathies, becomes a Nazi spy. Her intrigue leads to the destruction of an English airfield and her husband, outraged upon learning of his wife's duplicity, kills her and joins the R. A. F.

Comment: A deftly handled, superbly mounted, and faithfully portrayed drama which tells a very unusual war story—one that will stir the emotions of all who witness it. Director Frank Tuttle has added to his already impressive array of laurels by bringing to the screen a vivid portrayal of British aristocracy under the impact of war. The performances of the entire cast rate superlatives. Veronica Lake gives a remarkable sincerity to her role as the Austrian refugee, faithful to Hitler, living among, and even marrying Franchot Tone, scholar, teacher, conscientious objector and son of a British family of position, in order to carry out her nefarious task of charting the way for Nazi fliers so that they may destroy a secret airfield. Tone delivers a convincing portrayal, carrying a difficult role with integrity. The other members of the cast are equally good and equally well chosen for their parts. Veronica Lake's mastery of Austrian dialect will be an eye-opener for her fans. The picture, in dealing with the conscientious objector theme, neither justifies nor offends on the controversial aspects of the topic. It is a war picture that avoids the fighting, killing material to which some people have an aversion. It involves two bombings, but these do not convey terror to an audience. We believe this film will definitely please the ladies as much as it will be enjoyed by the men. There are enough light moments to keep it from being morose. The climactic handling of Tone's murder of his Nazi wife is timed for suspense, but not horror. It is worth preferred time and selling effort.

Start Live-Action Sequences For New George Pal Puppetoon

Paramount producer Jerry Fairbanks has started work on the live-action sequences in Goerge Pal's production, "And To Think That I Saw It On Mulberry Street," Technicolor puppetoon picturization of the novel of the same name by Dr. Seuss.

The film begins with live-action in black and white photography, changes gradually to puppets in color and eventually to full Technicolor.



Actress Irene Dunne gets a behind-the-camera glimpse of a scene on the set of "The White Cliffs," forthcoming MGM picture adapted from Alice Duer Miller's famous poem. With Irene in the picture above is Director Clarence Brown.

Small Kentucky Town Active During Drive To Sell War Bonds

Activities in connection with the Fourth War Loan drive have been reported by Manager J. E. Isaac of the Schine Novo Theatre, Novo, Kentucky.

A bond premiere held recently resulted in the sale of $52,375 in bonds.

A Victory Queen contest was promoted with the local high school. Each candidate for the title received one vote for each dollar purchased in bonds at the theatre. The school also staged a bond auction, with the students furnishing prizes. This event sold $20,250 in bonds.

The Rotary Club committee promoted prizes from merchants for a bond auction at the theatre. Among the 137 rizes promoted was a radio valued at $37.50 which brought $3000. Bonds sold at the auction: $26,650.

One hundred and forty-four bonds were sold for Free Movie Day, held February 10.

A blowup of the theatre's seating chart was displayed in the lobby. With bonds sold in honor of service men in that area, their names and the names of purchasers were placed on the chart. To each purchaser went a card to mail to a service man, advising him that a bond was bought in his honor.

The marquee was decorated with a pennant and banners. A seating chart was displayed in a window, while another window was filled with prizes promoted for the auction. Since there is no newspaper in Novo, a p.a. system was used throughout the area to announce the events.

The mayor officiated at a City Hall rally, with Rotary committee members and others giving talks. All pastors delivered sermons urging bond-buying. The Rotary Club committee canvassed homes, and patrons were personally solicited by members of the theatre staff.

During the bond premiere and auction, members of the Rotary Club committee appeared on the theatre stage. All bond sales were cleared through the bank and post office. Total E bond sales amounted to $101,100. Population of Novo: 4217.

Bernhard Names Executive Staff For Industry's Red Cross Drive

(*Continued from Page 7*)

units of three each and assigned territories. Local exhibitor chairmen set the dates of their respective meetings, at which the traveling groups were to outline the plan of theatre collection for Red Cross Week, March 23-29, discuss the special local angles for getting best results, and give such other assistance as may be required.

List of regional exhibitor chairmen who will cooperate in the campaign and in the local meetings held by the traveling groups include:

Lou R. Golding, Albany; William K. Jenkins, Atlanta; Frank A. Hornig, Baltimore; Sam Pinanski, Boston; Al Bevan, Boston; Sam Rinzler, Brooklyn; Fred J. Schwartz, New York City; Andrew Gibson, Buffalo; H. F. Kincey, Charlotte; John Balaban, Chicago; Col. Arthur Frudenfeld, Cincinnati; Nat Wolf, Cleveland; R. J. O'Donnell, Dallas; Rick Ricketson, Denver; A. H. Blank, Des Moines.

Also Earl Hudson, Detroit; Marc Wolf, Indianapolis; Don Rossiter, Indianapolis; Elmer Rhoden, Kansas City; Chas. Skouras, Los Angeles; M. A. Rosenberg, McKees Rock, Pa.

Also M. A. Silver, Pittsburgh; M. A. Lightman, Memphis; Harold Fitzgerald, Milwaukee; John Friedl, Minneapolis; Don Jacocks, Newark; Harry Lowenstein, Newark; I. J. Hoffman, New Haven; E. V. Richards, New Orleans; Maurice F. Barr, New Orleans; L. C. Griffith, Oklahoma City; Wm. Miskell, Omaha; John Rugar, Park City, Utah.

Also Earl W. Sweigert, Philadelphia; Albert Finke, Portland; Ed Fay, Providence; Harry Arthur, St. Louis; B. V. Sturdivant, San Francisco; Frank Newman, Sr., Seattle; W. J. Crockett, Virginia Beach, Va.; Carter Barron, Washington, D. C.; John J. Payette, Washington, D. C.; A. Joseph de Fiore, Park Theatre, Wilmington, Del.

Sue Thanks Audiences

Appealing, heart-touching little Sue Ann, one of the crippled children in the recent March of Dimes appeal trailer, makes another appearance on the screens of America! In a very brief but deeply touching film, Sue Ann, now able to walk with her braces, thanks the moviegoers for their generous response to the infantile paralysis campaign. The newsreels are including the shot in next week's releases. The idea of following up a successful theatre campaign with a "thank you" to the public is expected to have a fine reaction with the seldom-thanked moviegoers.

District Theatremen Continue Bond Efforts

Although the District of Columbia has gone over the top in the Fourth War Loan drive, Washington theatre managers who have pledged to "sell a bond for every seat" are continuing to spur their war bond sales for the balance of February. Five District neighborhood theatremen have lent added support to their campaigns by staging gala war bond premieres in their respective theatres. On Wednesday night the Atlas, Apex and Village held premieres, while the Kennedy and Highland were to have held theirs on Thursday and Friday nights, respectively.

Sponsored with the cooperation of the MPTO of the District of Columbia, and the War Activities Committee, the premieres were conducted in the same manner as downtown premieres at Warners' Earle, Loew's Capitol and RKO Keith's.

The respective theatres issued the bonds and distributed the tickets, taking care not to sell beyond the seating capacity of each theatre. Only one ticket to a premiere was issued for each bond purchased. Seats were not reserved, but theatre auditoriums were divided into sections corresponding with the face value of the bonds purchased.—Wa.

Century Plans March Million-Dollar Dinner

Climaxing the Fourth War Loan, Century Circuit is sponsoring Nassau's Million Dollar Dinner to be held at the Garden City Hotel on Tuesday evening, March 7th. Admission for this affair is by purchase of a $5,000 war bond only, and a total of over $750,000 has been subscribed to date.

Some of the highlights of the affair will be the signing, by all the guests attending, of a captured Nazi battleflag sent by General Dwight Eisenhower to Judge Leone Howell. It will be sent back to General Eisenhower with the instructions that it "be dropped on Berlin."

Another novelty of the evening will include a War Bond Auction of Mayor LaGuardia's hat, an autographed copy of Al Smith's famous speeches, a deck of autographed cards that General Mark Clark and General Eisenhower used during the African campaign, and other autograph collector's prizes.

Lew Lehr wil be Master of Ceremonies, and a prominent orchestra will supply the dance music for the evening.

Tank Ballyhoos Bond Premiere

A $300,000 combination war bond premiere and auction was held recently at the Warner Uptown Theatre in Cleveland, managed by Julius Lamm. Street ballyhoo for the occasion featured an appropriately-bannered General Sherman tank.

Theatres Busy With Bond Premieres; Two Report on the Sales

Morton G. Thalhimer and W. F. Crockett, co-chairmen of the Virginia theatres' participation in the Fourth War Loan drive, announced that 29 motion picture theatres were holding war bond premieres during February, up to and including March 1.

These premieres, at which an individual is admitted to see an advance showing of an outstanding feature film upon the purchase of an E bond, are being held in every section of the state.

Tom Baldridge, who is actively directing the Virginia theatres' participation in the drive, said that in addition to giving their theatres gratis to he Government for an evening bond premiere performance, these owners were also issuing bonds to the public from early morning until midnight, holding Free Movie Days (gratis admission upon the purchase of an E bond), and running newspaper, lobby and screen announcements on the Fourth War Loan drive.

In Hamilton, Ohio, Manager Nat Turberg of the Paramount Theatre has been officially congratulated by the Butler County War Finance Committee for the successful manner in which he staged a war bond premiere. The premiere, which included a film, a stage show and local talent, who contributed their services, netted $721,000 from the capacity audience.

The Paramount is a Northio Theatres house, affiliated with Paramount. Official congratulations were extended by J. H. Warndorf, chairman of the committee.

Reporting from Cooperstown, N. Y., William C. Smalley, president and general manager of Smalley Theatres, reported that a bond premiere and auction held at the 726-seat Smalley's Theatre in that city resulted in a sale of bonds amounting to $545,475. This amount, of course, included the auction, during which a pound of butter was auctioned for $2000.

Dimes Collections Far Ahead Of Most Optimistic Expectations

Amazing reports of March of Dimes collections are pouring into the national headquarters of the theatres' committee. Almost complete reports from chairmen in seventeen states reveal that collections ran far ahead of the most optimistic expectations.

Following are comparative totals, by states: Florida, $74,179 ($9,724 in '43); Oklahoma, $54,000 ($20,998 in '43); North and South Carolina, $60,000 ($8,466 in '43); No. California, $230,000 (last year entire state collected $260,000); Connecticut, $69,550 ($54,493 in '43); Illinois, $214,000 ($107,414 in '43); Kansas, $84,000 ($44,000 in '43); Kentucky, $28,000 ($19,000 in '43); Michigan, $210,323 ($130,270 in '43); Rhode Island $30,946 ($19,110 in '43); Tennessee, $60,000 ($32,270 in '43); Virginia, $60,000 ($27,945 in '43); Texas $200,000 ($11,000 in '43); Western Pennsylvania, and West Virginia, $150,000 ($81,000 in '43).

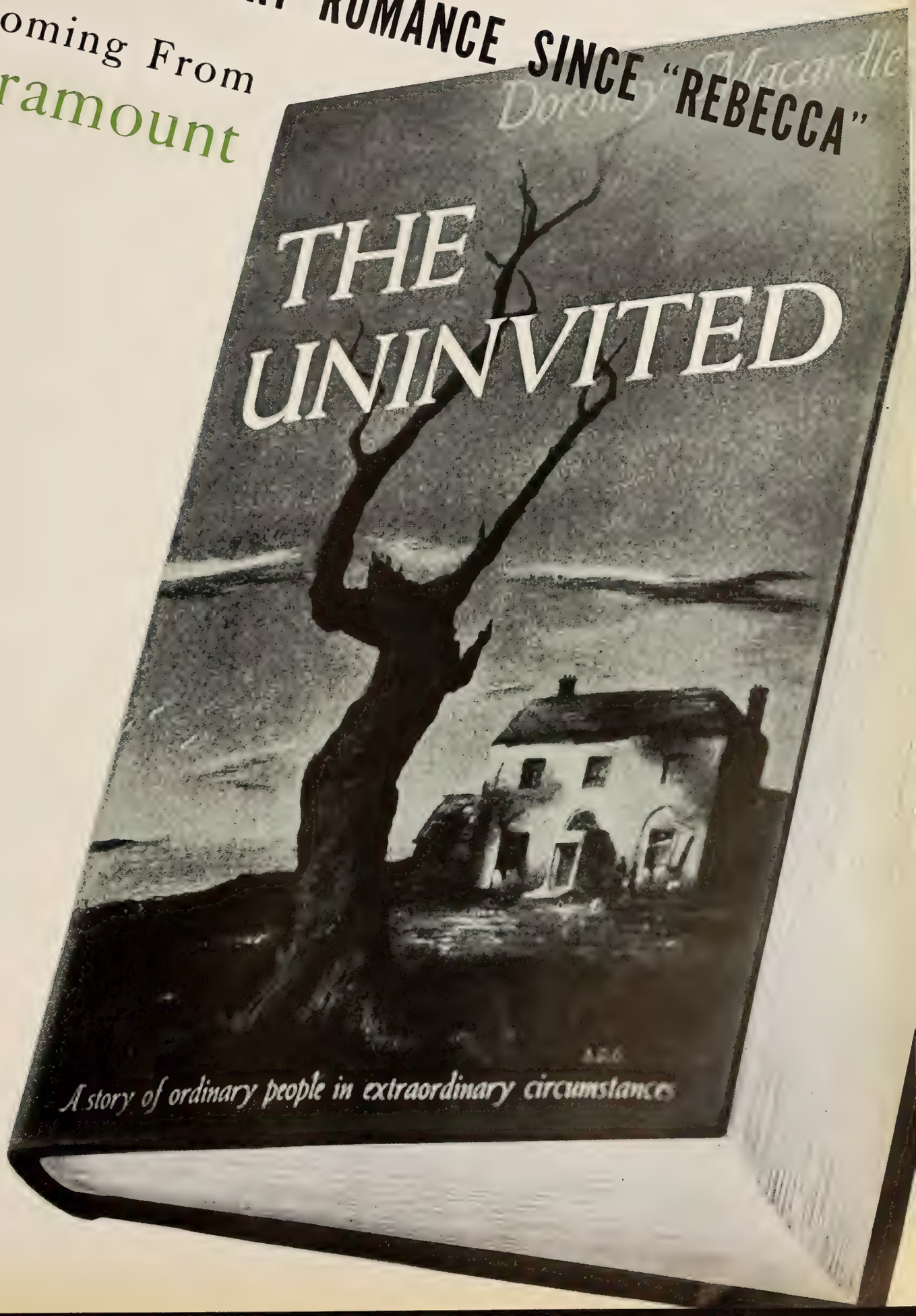
14,000 Prints of Red Cross Trailer

Issuance of 4,500,000 feet of film was approved for 14,000 prints of "A Report from the Front—by Humphrey Bogart," American Red Cross trailer, which will be shown in the nation's theatres the week of March 19, according to John C. Flinn, coordinator of the War Activities Committee, Hollywood division. The print order, to be run off by Consolidated Film Industries from 50 duplicate negatives, exceeds by more than 2,000 the top number of trailer prints heretofore screened.

THE GREATEST MYSTERY ROMANCE SINCE "REBECCA"

Is Coming From

Paramount




THE STORY OF A
LOVE THAT IS OUT OF THIS WO
Haunted by the relentless
vengeance of an amazing spectre of the past!
THE UNI
Starring
RAY MILLAND · RUTH HUSSEY · DONALD CRISP
with Cornelia Otis Skinner · And Introducing Gail Russell

From the Famous Best-Seller and Liberty Magazine Sensation . . . . .

UNINVITED

Do you believe there houses filled with unseen evil?

Do you believe that the cold hate of an evil soul can materialize on earth and threaten the destruction of a lovely young girl?

Do you believe that the spirit of a mother can stay behind to guard her daughter from the malignance of the un-dead?



You will when you see Paramount's thrilling picturization of Dorothy Macardle's exciting novel of the supernatural



"The Uninvited"

A Paramount Picture Starring

RAY MILLAND . RUTH HUSSEY . DONALD CRISP

Gail Russell

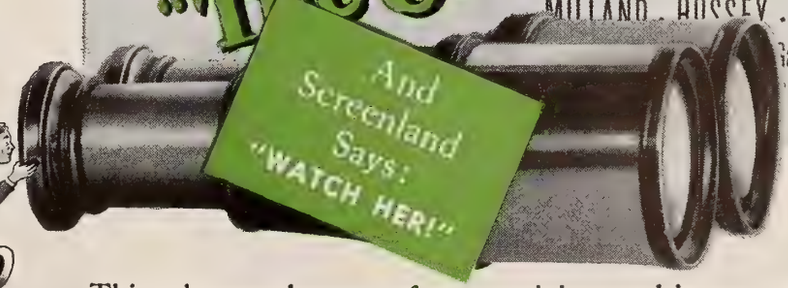
and Frank Faston

Paramount will advertise it in

LIFE

and 14 other great magazines.





This advance dummy of a pictorial spread in one of America's leading picture magazines heralds a tremendous press reception for Paramount's greatest player discovery since Sonny Tufts and Alan Ladd. . . .

MAG SCREENLAND ISSUE APR. 1944

-BLEED

TRIM SIZE



MAG SCREENLAND ISSUE APR. 1944
47
BLEED
TRIM SI



Ginger Rogers greets new star, Gail Russell, on the set at Paramount. Gail played a small part in Ginger's picture, "Lady In The Dark." Below, Gail with Donald Crisp in "The Uninvited," splendid "spook" drama with romance — Gail's first big rôle.



Below, with Cornelia Otis Skinner, in whose popular story, "Our Hearts Were Young And Gay," Gail will next appear.





3

THE Hollywood REPORTER ††

THE Film DAILY *

MOTION PICTURE DAILY †

Distinguished Product Says the Trade Press

BOXOFFICE **

VARIETY

"A Film Possessing Class & Distinction

Rich in Drama and Suspense."*

"Seldom has a chiller been produced with so much refinement and subtlety."**

"Distinguished product, rich in the values that count for entertainment." †

"SUPERB GHOST DRAMA; SURE OF TOP GROSSES."††

"One of the most unusual pictures to emerge from any studio . . . Gail Russell displays dramatic talents which assure her a place in the star firmament." ★

Paramount's

Directed by
LEWIS ALLEN
Screen Play by Dodie Smith and Frank Partos

The Uninvited

Another Miracle In The Miracle 5

"THE MIRACLE OF MORGAN'S CREEK"

"THE UNINVITED"

"STANDING ROOM ONLY"

"HENRY ALDRICH, BOY SCOUT"

"TIMBER QUEEN"

Selling the Picture

Soldier's Home Town Scene of Premiere For 'Private Hargrove'

One of the outstanding events of the year in Charlotte, N. C., took place last Saturday night when "See Here, Private Hargrove," picturization of the book by Sergeant Marion Hargrove, formerly of this city, had its world premiere at the Carolina Theatre.

A number of celebrities from Morris Field, Quartermaster Depot, Camp Sutton, Camp Marshall and Fort Bragg attended the opening. Included in the group were Lt. Thomas Mulvehill, who appears as one of the characters in the picture, and Lt. Wilson Taylor, public relations' officer of the Field Artillery Training Center of Fort Bragg.

All who attended the premiere were given autographed photos of Donna Reed, the film's chief feminine interest, while visiting celebrities were given autographed copies of the book.

Mrs. Hargrove, mother of the author, and Hargrove's two sisters who live at Mt. Olive, N. C., were on hand for the opening and also broadcast from the stage of the Carolina. Other celebrities were interviewed on the air from the stage.

The Charlotte *News,* the paper on which Hargrove worked, published a special souvenir edition for the premiere.

Mayor Herbert H. Baxter of Charlotte was master of ceremonies, with the Morris Field Band providing music for the occasion. As a salute to Hargrove, women volunteering for the Air Wacs were sworn in on the theatre stage. Officials for the swear-in activities were Lt. Col. William A. Schilletter, commanding officer of the Charlotte Army Recruiting District; Maj. James A. Wheless, Charlotte recruiting officer, and Lt. Harrill of the Morris Field Air Wac detachment.

A special early bird show for war workers at Carolina defense plants was held Saturday morning at 8 o'clock. A special detail of buglers was dispatched to Charlotte from Camp Sutton to sound a city-wide reveille for the swing-shift early bird show. Some of the visiting newspapermen and other celebrities were on hand for this early-morning activity.

Arrangements for world premiere were handled by Jack Austin, manager of the Carolina, with assistance from Al Burks, MGM exploiteer, and Ken Prickett.

Palmeri's Radio Forum

A half-hour radio forum to discuss the possible punishment of Axis war criminals was staged by Manager Vincent Palmeri of the Warner and Merritt theatres, Bridgeport, Conn., in advance of the opening of "None Shall Escape." The broadcast went on the air over Station WICC with seven prominent local personalities participating.

Comparing Picture and Book

Tieing in with a local book shop, Vaughn O'Neill of Loew's State, Syracuse, planted a newspaper contest on "The Cross of Lorraine," offering a war bond and guest tickets for the best letters comparing the book with the film. The book shop ran several cooperative ads.



Herewith is one of the ads used for the recent "Technicolor Premiere" of "Lady in the Dark," Paramount's Technicolor version of the stage success, in Hollywood. Illustration of Ginger Rogers in one of the "out of this world" creations she wears in the film dominates most of the advertising for the lavish motion picture.

Leap Year Stunt for 'In Our Time' Scores

An effective showmanship stunt known as a Leap Year Turnabout Party was put over with rousing success in connection with the opening of "In Our Time" at the Strand Theatre, Albany, N. Y. So successful was the promotion that it is being utilized throughout the Warner Circuit and also will be adopted nationally.

Basic idea: to take advantage of Leap Year "time" and have a group of girls pay all the expenses of a date with members of the armed services. Girls were obtained from the junior hostess list of the USO, the Y.W.C.A., and various other city organizations.

Meeting place was the USO headquarters, at 7 p. m., and the pairing off was done by means of a time clock, with the boy and girl whose "time" punch came closest to each other being teamed for the date.

Dinner was provided by the girl, either at her home or in a restaurant. The girl also paid the admission to the Strand for the special showing. After the show, the party returned to the USO for dancing and a midnight buffet.

Stunt was handled by Charles A. Smakwitz, assistant zone manager and advertising head for Warner Theatres in the Albany territory, in conjunction with Leo Rosen, manager of the Strand, and Jerry Atkin, assistant advertising head.

Through a tieup with one of the leading local papers, *The Knickerbocker News,* the party and "In Our Time" received big publicity breaks for a week, winding up with a featured layout, under a banner head reading ". . . And a Good Time Was Had by All at the Leap Year Party," the day after the event.

'Bernadette' Success At Rivoli is Traced To Horne Campaign

With "The Song of Bernadette" setting a new box-office record at New York's Rivoli, its success can be traced, in large part, according to Tom Connors, vice-president in charge of worldwide distribution for 20th Century-Fox, to the advertising, publicity and exploitation campaign accorded the picture under the direction of Hal Horne, director of advertising and publicity for the company.

The campaign "sold" the public with an intelligent advertising approach which incorporated all the appeal of Franz Werfel's masterpiece. Supplementing heavy advertising well in advance of the opening, book tieups were arranged with scores of prominent bookshops. Department stores set up attractive window displays, while art and feature stories appeared in all newspapers well ahead of the premiere. Radio promotion and judicious use of a new kind of 24 sheet—the upright—completed the campaign, which the company plans to use in all out of town engagements that follow.

Not since the opening of "Gone with the Wind" had Broadway been the scene of such a dazzling and brilliant premiere as that accorded "Bernadette" at the Rivoli. Society, civic, radio, stage, screen and press were represented in the distinguished audience which attended the gala invitational premiere. Thus, the New York opening of the picture equalled in brilliance and importance the world premiere which heralded "Bernadette" in Hollywood.

The notables who welcomed and acclaimed the picture at its New York opening included Wendell L. Willkie, Annabella, Phil Baker, Joan Fontaine, Brian Aherne, Laird Cregar, Conrad Nagel, Bryan Foy, Phil Silvers, Mr. and Mrs. Winthrop Aldrich, Commander and Mrs. Bernard Baruch, Jr., Mr. and Mrs. James Farley, Lady Hardwicke, Mrs. Frank Vanderlip, Major Herbert Bayard Swope, Mr. and Mrs. Alfred E. Smith, Mr. and Mrs. Thomas F. Sullivan, Major and Mrs. Alexander de Seversky and many others.

The motion picture industry was represented by important theatremen which included Edward Alperson, Harry Brandt, Ted Schlanger, Walter Vincent, Walter Reade, Si Fabian, Gus Eyssell, John Nolan, Al Boyd, Frank Buhler,

(*Continued on Page* 19)

Students' Bonds Buy Airplane In 'Destination Tokyo' Tieup

Capitalizing on the recent Fourth War Loan drive in the New England schools, Publicity Director Paul A. Levi of the M & P Metropolitan Theatre arranged a group picture of students of St. Mary's High School, Waltham, Mass., posed behind a sign carrying this copy:

"St. Mary's High School, Waltham, has just bought war bonds to purchase one $15,000 plane. Our next goal, $75,000 pursuit plane. 'Destination Tokyo'."

The sign was done in conjunction with the local showing of "Destination Tokyo." In addition, Levi arranged a full window of boats in the War Manpower Building and a window showing a model submarine in R. H. White Co., which stopped traffic along Boston's busy Washington Street.

Program Exchange

Raisler Scores in Drive; Why Abbreviated Names? Good Dealer-Program Tieup

Before we get down to business, we *must* report an incident concerning the weather. One night last week we chose to reply to letters from friends in various parts of the country. In effect, we advised them that New York had so far been practically snowless, and that from all indications it would remain that way for the balance of the season. How hasty, how rash of us to make such a prediction! For the very next morning upon arising and opening our windows to indulge in our daily calisthenics, we came face to face with a blizzard. Hurriedly we closed the windows and watched the snow beating against the panes. The ground was white. (Note: The fact that we opened our windows may lead some to believe that we slept with them closed. The windows were already partly open, with plenty of air coming through; we simply opened them wider when we began our exercise period.) Never again shall we make any predictions concerning the possibility of snow. It lasted for a day or two, but along came rain and washed most of it away. And so, now that we've had our say about the weather, we'll get down to business.

Last week we were happy to learn of the excellent bond-selling job done by Manager **Paul Raisler** of the Utopia Theatre, Flushing, Long Island. If you remember, we discussed and reproduced his program in last week's issue. And then, just a day or two before going to press with that issue, we received word that he had sold—or was likely to sell—four bonds for every seat. It was definitely established later—a little too late for us to make the change in our story—that he had actually reached the record of selling four bonds for every seat. Independent Theatre Owner and Manager Raisler has done an outstanding job in the Fourth War Loan, and we are happy that he is one of our Program Exchange contributors. His unusually fine monthly program should have tipped us off to the fact that this showman never does anything by halves.

Having received the "February Schedule" for the Plaza Theatre, Tilbury, Ontario, we still can't understand why Manager **Harland Rankin** finds it necessary to abbreviate the given names of the stars who appear in his attractions. We have, however, noticed a tendency among Canadian exhibitors to abbreviate given names. Thus, whenever we mentioned these showmen in exploitation reports, we had to refer to them as K. Jones or B. Good or U. Tellem. Rankin has ample space in his little monthly program to print the full names of stars and players, but perhaps it's the old Canadian custom that prevents him from doing so. We must say, however, that the schedule is extremely convenient, and its small size prevents paper waste when there is such a critical paper shortage as right now.

Left-over space in the program for the Normandie Theatre, New York, has been devoted to boosting the sale of war bonds. Readers will remember that only a couple of weeks ago we pointed out that Manager **David Nolan,** instead of spacing out his stories to fill a column, could utilize the extra space at the bottom for the benefit of the bond drive. This he has done in his current issue.

His Comments Delight Readers

We have thoroughly enjoyed reading **Tom Edwards'** "Tom Tells Tales" on the back of his latest calendar program for the Ozark Theatre, Eldon, Mo. In addition to his personal endorsements of several of the attractions booked for the five-week period, he makes other comments and observations that delight the reader. Here are a few of them, chosen at random:

▶"Overheard two high school boys talking. One of them said: 'She has a shape like an empty shaving cream tube.' Speaking of that, saw a new autograph last week. It read, 'Roses are red, spinach is green, you have a shape like a B-17'."

▶"Overheard on Family Night: Blonde, 'Is he a nice boy?' Redhead, 'No, dear, you'll like him fine'."

▶"Someone is always riding me about not working very hard, but really folks, you don't know the show business. Here is what happened last week: The theatre was jammed, the lobby packed, and they're stacking up outside . . . I stop to hold and pet a baby . . . wonder how long I'll have to keep this up? . . . Oh well, the first show's about over and it looks like a second sellout . . . I hear the audience start muttering . . . the film's busted . . . I practically lose a leg getting to the booth . . . it's fixed . . . I rush back to the lobby and a woman gives me the devil because I don't have any nickel sacks of popcorn . . . I rush in to hurry-up the ushers and there is a to-do down front . . . a poor fellow is having a fit . . . the usher helps him out the side door . . . I rush back towards the lobby, and two kids are fighting . . . I grab them by the neck and put them outside . . . Two dogs enter the lobby when I open the door, and start fighting . . . I pitch the dogs out, and one of the kids rushes back in and grabs me by the seat of the pants . . . a puffed-up looking woman over by the popcorn machine screeches and falls flat . . . somebody calls for a doctor . . . she's having a baby . . . the cashier faints, and the furnace starts smoking . . . someone yells fire . . . someone else yells 'Tom! Tom!' . . . thank goodness, I wake up . . . I'm being called for breakfast . . . no wonder a theatreman can't sleep!"

There will be some theatremen who will declare that you don't have to dream to have the experiences described by Edwards. But whether it's fact or fancy, few fail to realize that a theatre manager has many responsibilities and that his job is not an easy one by any means.

To our mind has come an idea which originated out west a couple of years ago. We reported it at that time, but we are repeating it now for the benefit of those who may not have yet heard of it. To impress upon patrons the location of his theatre and also the various types of merchants near it, this manager had a map made up showing his neighborhood, the location of his theatre and the location of stores. Each store was labeled with the type of merchandise it sold. Of course, the manager had tied in with the merchants, and they helped bear the cost of the program. A local draftsman made up the map. If you're looking for something different, you should give this idea serious consideration.

And now we find we must leave you here. But we'll be back again next week.



Republic's "Silver Spurs" was given prominent display and top billing in this ad for first-run engagement of the Roy Rogers special at the Fox Kinema, Fresno, Calif.

Admiral Radio Tieup Results in 'Tokyo' Ad in Collier's Magazine

Under a tieup made with Admiral Radio, "Destination Tokyo" was featured in a full-page ad in a recent issue of *Collier's* magazine.

Ad layout included three stills from the film, plus several plugs in the accompanying copy.

Exhibitors Utilizing Suggestion

Acting on the suggestion made in the press-book on "None Shall Escape," theatre managers are arranging for prominent local personalities to go on the air to discuss the post-war punishment of Axis war criminals as an advance plug for the picture. To date, radio roundtable discussions have been staged in Portland, Maine, by Manager Leo Young of the Strand Theatre; Hartford, Conn., by Manager George Landers of E. M. Loew's Theatre; New Haven, Conn., by Manager Sidney Kleper of Loew's Poli; New London, Conn., by Manager Ed O'Sullivan of the Garde Theatre.



Shown above is one of the comic mirrors used in front of the J. J. Parker Broadway Theatre, Portland, Ore., to call attention to United Artists' "Hi Diddle Diddle." Stunt reported by Jack Matlack, circuit publicity director.

'Destination Tokyo' Showmanship Target In Denver and Dayton

As engagements of "Destination Tokyo" increase around the country, more campaign activities come to light. Two of the most recent were staged in Denver and Dayton. Following are some of the most important stunts in connection with these engagements:

Denver. For the showing at the Denver and Esquire theatres, Manager Bernie Hynes and his assistant, Avalon Cummings, contacted the War Production Board and arranged to have "Destination Tokyo" stickers posted in industrial plants, schools and salvage depots, and also to be used by the Parent-Teachers Association as the basis for their tin drive in the city schools.

The local salvage committee used 40x60 signs on their 65 salvage trucks. Copy on the signs: "Salvage More in '44—Destination Tokyo—Denver and Esquire (playdate)."

The Rocky Mountain Arsenal supplied ten bomb craters labeled "Destination Tokyo" for display in the lobby.

Jumbo recruiting cards with the copy, "Join the Waves and Send a Sailor on the Way—Destination Tokyo," were affixed to telephone poles.

A special Wave recruiting booth was set up at the Denver-At-War Exposition. A recruiting booth was also set up in the lobby with incentive "Tokyo" copy. Theatre staff spotted DT stickers all over town.

Dayton. The manager of the Victory Theatre arranged with the Dayton *Daily News* to publish a tribute to the nation's submarine heroes, under the heading of The Silent Service, with a page layout of scenes from the picture taken by the newspaper's photographer right off the screen in the theatre on the opening day of the run.

The layout was designed to give "landlubbers" an insight into the fascinating technical aspects of submarine activity.

Idea for the stunt came from M. E. Scott, photo editor of the *Daily News,* who worked it out in collaboration with Man Kohnoopf, Sunday editor. The feature appeared in the paper's Sunday magazine section.



Julia Neal (seated) of Young America magazine, looks at the prize Collie pup presented to Doris Kamman of Staten Island, through her cousin, Caroline Gerhard, at the Young America office while Capt. Volney Phifer, MGM special traveling exploiteer (remember when he visited your town with the Traveling Studio, the Trackless Train, Leo the Lion, etc.?), looks on. The contest, conducted by the magazine in tieup with MGM's "Lassie, Come Home," was on "Why I Like Dogs" and brought in over 3000 entries.



Two phases of Manager George Peters' campaign on MGM's "The Cross of Lorraine" in Richmond, Va., are shown above. Newsboy is handing woman copy of newspaper over-printed in red with the copy, "Fighting French Headlines now on the screen—'The Cross of Lorraine'—Thursday at Loew's." Poster on trash can is one of one hundred placed on downtown trash cans.

Horne Praised for 'Bernadette' Campaign

(*Continued from Page* 17)

Louis Schine, Rick Ricketson, B. V. Sturdivant and Charles Skouras. These exhibitors and many others who came from as far West as Denver were the guests, at the premiere, of Spyros Skouras and Tom Connors. Murray Silverstone played host to several members of the Foreign Field force, including J. C. Bavetta, Joseph Mullen, William Morgan and Robert Kreier.

The Rivoli premiere of "Bernadette" was one of the most spectacular ever witnessed by New York crowds. Giant floodlights lit up the streets leading to the theatre while throngs of spectators gathered to witness the gala proceedings. A cordon of mounted policemen was on hand to guide the arrival of motion picture stars, notables and social leaders.

The huge radio hook-up and loudspeakers in the brilliantly decorated Rivoli lobby relayed the messages and greetings of the stars to the vast unseen radio audiences as well as to the spectators who were on hand for the gala proceedings. A contingent of news photographers and cameramen, representing leading newspapers, fan magazines, syndicates, national magazines and wire services, was stationed in the lobby to capture on celluloid the story of the "Bernadette" premiere in New York and to photograph the notables and celebrities who were present .

The campaign—advertising, publicity and exploitation—which preceded and led up to the gala invitational premiere was the most tremendous in the company's history and was launched on a gigantic scale many weeks in advance of the opening. The biggest features of the campaign centered around newspaper display advertising, billboard and poster coverage and radio pre-selling. Newspapers and magazines gave "Bernadette" a most amazing showing with photo feature layouts, feature stories, column items, etc. Special preview showings netted the picture an impressive amount of free linage, whole commercial tie-ups blanketed stores with window sills, publicity cards and other types of advertising material. No advertising, publicity or exploitation avenue was overlooked by Horne in capturing for "Bernadette" the most extensive representation ever accorded a picture in the way of expert showmanship and superior merchandising.

'Cross of Lorraine' Campaign Based on The Fighting French

Scarcely an angle was left untouched by Manager George Peters of Loew's Theatre, Richmond, in staging his campaign on "The Cross of Lorraine."

Assisted by Vivian Brown and Tom Baldridge, MGM exploiteer, Peters used various avenues of exploitation to inform his public of the picture's showing. He based his campaign on the film's adaptation from the best-selling novel by Hans Habe, its story of the Fighting French, the title, cast, etc. These angles were embodied in the front and lobby displays, and a Free French Flag was used in the lobby.

A week in advance Organist Eddie Weaver dedicated a medley of French songs to the Fighting French, and on opening night he introduced to the audience several officers of various French organizations and relief societies. The picture received several good radio plugs and was extensively publicized and advertised in the *Times Dispatch* and *News-Leader.*

Displays were promoted in windows of book stores and in book departments of department stores. Libraries distributed 5000 bookmarks. Posters were placed on high school bulletin boards and a language department contest was given in grade schools.

Through the cooperation of Mrs. Branch Johnson, co-chairman of the French Prisoners of War in Germany and vice-president of the Fighting French, both organizations under the French Consul of Relief Society, members and financial supporters on their roster were telephoned and urged to see "The Cross of Lorraine." On opening night, Mrs. Johnson and officers and members were guests of Manager Peters.

To 2300 families on the Richmond Grand Opera mailing list went post cards containing the theatre management's endorsement of the picture.

Counter cards plugging French wines, together with stills from the picture and credit lines, were used in four restaurants.

One thousand newspapers overprinted in red were distributed two days before opening and on opening day.

Teaser classified ads in the newspapers carried this copy (sample): "Dear John: Don't forget to see 'Cross of Lorraine' tomorrow. It gives us the lowdown on the real Fighting French.—Eddie."

Special permission was obtained to place 14x28 cards on 100 downtown street trash cans (*see cut at top of center column*).



This colorful, eye-catching lobby setpiece on 20th Century-Fox's "Sweet Rosie O'Grady" attracted attention at Shea's Theatre, Toronto.

The critics say



About Danny Kaye, th













PATRIOTIC SHOWMEN: RED CROSS DRIVE
MARCH 23 THROUGH MARCH 29!



SAMUEL GOLDWYN'S

UP IN ARMS

IN TECHNICOLOR

with

DANNY KAYE

DINAH SHORE · DANA ANDREWS

CONSTANCE DOWLING

and the gorgeous GOLDWYN GIRLS

Associate Producer DON HARTMAN · Directed by ELLIOTT NUGENT

Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh

Released Through RKO RADIO PICTURES, INC.

Songs by Harold Arlen & Ted Koehler — Sylvia Fine & Max Liebman

Oh KAYE

IF YOU DON'T BELIEVE US - READ 'EM!

M. P. HERALD:
"Danny Kaye clicks with a loud click and establishes himself as a star in his first picture."

VARIETY:
"Picture is fine and will hit healthy biz and holdovers. Danny Kaye definitely star material."

M. P. DAILY:
"Real entertainment that will please the exhibitor as much as his customers."

FILM DAILY:
"Danny Kaye is tremendous in his picture bow . . . An entertainment bombshell headed for top grosses."

BOXOFFICE:
"Gay, glittering, glamorous . . . It's a long time since films have witnessed debut of a more versatile comedian than Danny Kaye."

SHOWMEN'S TR.REVIEW:
"It's lavish, stunning, full of melody and — most of all — it's hilarious. A guaranteed cure for any sour-puss."

HOLLYWOOD REPORTER:
"It's in the bag — and in the money . . . Should write new box-office history."

HOLLYWOOD VARIETY:
"Danny Kaye socks with his brisk, antic, highly personalized brand of comedy."

FILM BULLETIN:
"Put down Danny Kaye as the great comic discovery of recent years."

Next Attraction
RADIO CITY MUSIC HALL

Showmanalysis

REG. U.S. PAT. OFF.

PLAN OF ACTION TO CAPITALIZE GLAMOR





"THE FIGHTING SEABEES"

A Republic Picture
Directed By
EDWARD LUDWIG
Starring JOHN WAYNE
SUSAN HAYWARD

The Seabees today rate next to the Marines for popular glamor and enthusiastic publicity. They are a new branch of the service founded since the start of World War II. The Marines themselves have acquired a healthy respect for Seabees and many quips to the effect that the Seabees are always on hand to welcome the Marines on enemy soil has served to heighten the romance of their "Can Do" reputation.

This picture is the screen tribute to the men of the U. S. Naval Construction Battalions. It will prove a highly concentrated stick of box-office dynamite if you plant your showmanship explosives all over town. Here are some ideas you can use:

Lobby Display Items

Get together a display of construction and fighting equipment to include shovels, guns, heavy chains, machetes, hawsers, giant wrenches, steel cable, welding equipment, imitation sticks of dynamite, etc. A local construction company and armory should be able to supply the necessary items and your art shop or sign man will be able to glamorize the display with, "Can Do"—"We Build and Fight" copy and atmosphere. A cutout of a shattered palm tree with a fan-blown miniature American Flag fastened to the top will provide ideal background. If you can locate some hobby fan who has made miniature bulldozers, airplanes, tractors and cranes, you might erect a miniature airfield in the course of construction. Use a tropical background of painted, shell-smashed palms with fires raging and warships in the distance. Pin or paste up newspaper headlines of Tarawa, Guadalcanal, Roi, Kwajalein, Eniwetok, Makin, etc., attacks and run ribbons from each to points mentioned on a large war map of the kind that local filling stations supply free. No matter what your display facilities, it will be an easy matter to create an eye-catching set-up with a few litho cutouts used to tie in the picture. Stills should also be used and you might add ribbons of paper to tie them in with the headlines.

Teaser Ads

Many people do not know where the name "Seabees" originated and you might want to capitalize on the curiosity of such people.

Here is a suggested routine:

1st Ad . . . Just the large bold initials
C. B.

2nd Ad . . . Tarawa! Makin! Kwajalein!
C. B.

3rd Ad . . . Eniwetok! The Road to Tokyo!
C. B.
(Construction Battalion)

4th Ad . . . Romance of the Seven Seas—
SEABEES stands for C. B.
(Construction Battalion)
See "The Fighting Seabees"

Use the insignia cut with this ad and follow with regular display.

Honor Local Seabees

Get photographs of all the local boys serving in the Seabees and make an attractive Flag-draped display in their honor. You might make the unveiling of this display an important event, with the mayor doing the honors and a Seabee, home on leave, assisting. This should be good for a picture break in the press and a photo of the event could be mailed to each of the boys in service with the good wishes of the theatre and its patrons to let them know they are being honored. This angle is swell for post-war goodwill, and current publicity. If you can round up a Seabee home on leave, have him deliver a labeled print for the benefit of press photographers.

Special Heralds

Prepare a special herald addressed to "Home Front Seabees"—the War Workers Construction Battalions of Your Town who supply the tools for the "Fighting Seabees." Tell them to see the Japs feel the wrath of these courageous, romantic, battling builders; see the things made in your town in action. Stress the romance angle.

Window Tieups

By referring to the war plant workers as Home Front Seabees, you can land windows in stores which sell women's slacks, coveralls, and other accoutrement used in the factories of your town. The copy could be headed: 'What the Well Dressed Home Front Seabees Are Wearing." This can apply to men as well as the ladies and local war plants should be glad to furnish technical equipment to add interest to the displays, including welders' masks, riveting machines, drills, etc., which could be used with an assortment of stills to complete the tieup. Make 'em "Can Do" conscious.

Contests

You can get a coloring contest featuring the Seabees insignia under way in the schools or through your local paper. A modelling contest of construction equipment might net some very worthwhile entries. The art department of your high school might have students compete in designing posters on the picture honoring the Seabees. A listeners' letter contest of 100-word essays on the subject: "Why I Admire the Seabees" could be handled by your radio station. Promote worthwhile prizes and give guest tickets to winners.

Ballyhoo

Almost every city has a construction company or highway department which has a bulldozer that could be promoted for use as a street ballyhoo. Paint the names of the Pacific Islands along with sales copy for the picture on the front pusher and use compo board cutouts of the Seabee insignia on the sides. Park a bulldozer in front of the theatre. It will attract plenty of attention.

Stage Event

We like the idea advanced of conducting a "Honey Bee of the Seabees" contest along the popularity, good looks, figure, personality lines. Winners could be chosen by votes or audience applause. If you want to make the pitch you can no doubt use this method to get a bang-up opening or prolong the contest to build grosses. Promote the prizes, plant the idea and reap the publicity. It is a good bet for war plant activity.



Personalize Ads To Compel Readership

Copy That Talks To Patrons In Friendly, Free and Easy Way Proves Most Effective

Most showmen are so busy these days that not sufficient time can be devoted to the more creative or imaginative type of show-selling through the newspaper advertising columns. Such being the case, there is the temptation to try to offset the lack of "sparkle" by increase in the size of the advertisement.

Assuming that a theatre has got the extra money for enlarged space, there is the growing restriction on the size of space the newspaper will accept, due to paper conservation. Thus, the big ad has two strikes against it before the comparative test is made as to the big space (sheer impressiveness) vs. the punchy ad with a line, or an illustration that makes the reader take in what it has to say about the show.

Unfortunately, the average press book does not provide that great majority of exhibitors, who must use relatively small space, with the snappy displays that are worked up for the larger advertisements. When it comes to the smaller displays, the press books, mostly, offer what looks like an abbreviation of the bigger displays. That's the fault of many varying things—the need for proper billing for all the producers, associate producers, players, directors, writers—and so forth. Nevertheless, exhibitors for years have been emphasizing the necessity for more attention to smaller displays of a ready-made nature. Now more than ever they need that service.

We have no aversion to big ads in their proper place, but the practice of using space rather than ingenuity is a costly, habit-forming, easy-way-out-formula which, when administered in frequent doses, tends to make even the large displays become commonplace in the readers' eyes. It is our considered opinion that personalized, localized ads which talk to the reader in a friendly, sincere, common-every-day vein get the greatest results. Cleverness is also another requisite of personalized approach.

In all our years of theatre experience we can never recall an instance in which a friend or customer stopped us on the street or in the lobby to remark about the big ad that appeared in the paper on this or that picture. We do recall being told by innumerable friends of the cleverness or "cuteness" of a small ad which got under a prospect's skin and made him want to see a picture. This positive reaction, expressed in personal comment, speaks volumes in behalf of careful, realistic evaluation of copy vs. space. The space is always secondary to copy.

With the paper crisis forcing cuts in advertising linage no theatre need suffer if care and thought are given to copy planning. Small ads can speak for themselves.

In using smaller space, the personalized touch becomes especially effective, and as an illustration thereof, we are submitting some original examples of personalized advertisements composed of elements from press book displays. These, it will be readily seen, can be made up with type or art lettering, supplemented by portions of mats available and as illustrated in the press books. Theatre sig cuts and pertinent policy copy have been omitted and fictitious manager or theatre names have been used to get across the idea. No matter what your facilities for ad production may be these ads can be duplicated by any theatre and the ideas are flexible to the end that they can be warped to apply to any similar pictures. We would like to hear your reactions to this theory of creativeness vs. space. If you use the ideas set forth we will appreciate seeing tear sheets and also some of your own ad creations which bear out this commentary.

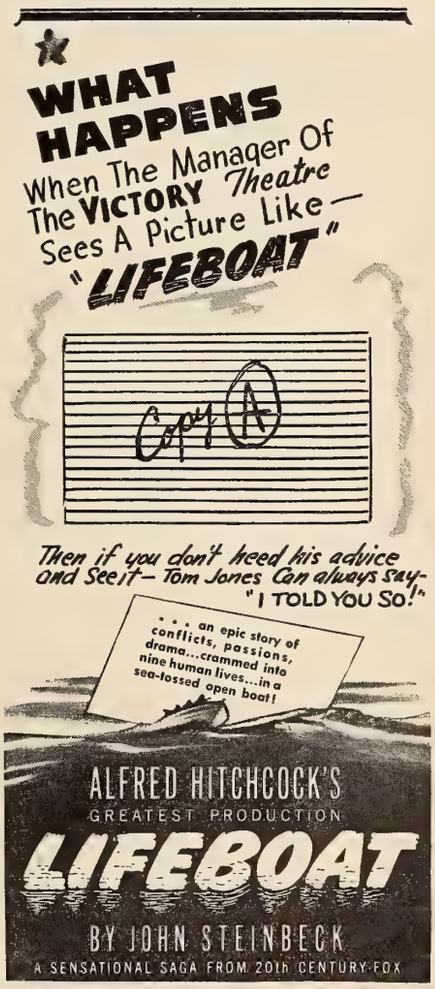


2 COL. X 6 INCHES
COPY D . . . .
Proud to be in show business and to be Boomtown's representative of an industry that can make such a stirring, human, lovable picture about such honest-to-goodness people as the Sullivan boys. Proud of the fact that this is a story about typical American boys who are just like their fellow American lads here in Boomtown; fellows who enjoyed going fishing when they were kids and are now out there pitching for all their worth to keep Boomtown (the place nearest their hearts) just the way it is to come back to. Yes sir, I'm proud that on Friday the Victory Theatre will have the privilege of bringing you . . . "The Sullivans" . . . a picture I'll proudly stack my reputation on!

Jim Smith
Manager, Victory Theatre



2 COL. x 9½ INCHES
COPY A . . . .
"The funniest film I ever tasted—I ate it up!"
COPY B . . . .
"Cross my heart and Hope (. . . I mean Bob) to die laughing—it's the funniest picture ever made!"
COPY C . . . .
"It's as full of laughs as Jack Benny's head is empty!"



2 COL. x 9 INCHES
COPY A . . . .
Being an old hand at picking pictures his patrons will enjoy, praise and remember, he gets all excited about this one for his theatre. To make sure of his opinion he reads the critics and finds them all raving and saying "Lifeboat" is "A Corker; To Be Treasured Among The Best; Chockful of Suspense and Bright Humor," etc. That's pretty good evidence. And then he reads where it is breaking all records at the famous Astor Theatre on Broadway. At this point he concludes that he is not only right about the picture but should book it and start doing a bit of raving himself. When the date is set he puts on a big advertising campaign to let you know about it here in Boomtown.



"PICTURE OF THE MONTH!" —*Redbook Magazine*

"MOVIE OF THE MONTH!" —*Parents Magazine*

"ONE OF TI

SALUTES FOR "The SULL

FIVE TIMES THE THRILL
....THE ENTERTAINMENT

REMEMBER! MARCH 15th
DEADLINE FOR HONORED
HUNDRED BOND REPORTS
TO STATE CHAIRMAN!



"NEST EVER!" —*Liberty Magazine*

"ORCHIDS!" —*Walter Winchell*

"THRILLING AS AMERICA!" —*Lee Mortimer, N.Y. Daily Mirror*

"VANS"!

THE LAUGHTER...THE EMOTION.... REATNESS OF ANY OTHER PICTURE!

20th Century-Fox presents "THE SULLIVANS" with ANNE BAXTER, THOMAS MITCHELL and Selena Royle, Edward Ryan, Trudy Marshall, John Campbell, James Cardwell, John Alvin, George Offerman, Jr., Roy Roberts, Ward Bond • Directed by LLOYD BACON • Produced by SAM JAFFE • Associate Producer Robert T. Kane • Screen Play by Mary C. McCall, Jr. Story by Edward Doherty and Jules Schermer.

20th CENTURY-FOX

Philadelphia and Buffalo Give 'London' Exploitation Buildups

Two recent campaigns featuring some angles that might be adapted to subsequent-run campaigns have been put over in Philadelphia and Buffalo on "Jack London."

Philadelphia. For the showing of the film at the Stanton, Irving Blumberg, director of advertising and publicity for Warner Bros. Theatres here, Milt Young, Ed Muehlmann, manager of the Stanton, and Phil Engel, United Artists representative, all worked together to exploit it in a most comprehensive manner.

Tieup was made with the Adam Hat Store for a window display, and the hat company also ran a series of ads featuring Michael O'Shea, who stars in the picture. In another tieup, Bookbinder's Seafood Dinner Cafe used a blowup still of Virginia Mayo at their entrance door and also in their 16-inch newspaper ad. Basis for the tieup: the girl is known as the Queen of the Oyster Pirates in the picture.

A display of Jack London books was promoted from Gimbel Bros.' department store. Other stores also came through with displays. Well-known bookstores and circulating libraries were contacted for windows.

Jewelry stores used attractive cards showing the stills of Osa Massen wearing beautiful bracelets, rings, etc.

Spot announcements and transcriptions over three local radio stations were promoted free. The librarian of the City Library sent a letter to all branch heads asking them to post the letter on bulletin boards. Letter stated that Jack London books were available, and recommended the picture to readers.

Manager Muehlmann used special displays in the Stanton lobby, also ran a newspaper teaser campaign and projected the "Jack London" trailer two weeks in advance of the picture's opening. The Philadelpia *Record* ran a layout of pictures comparing Mr. and Mrs. London with Michael O'Shea and Susan Hayward, who are their counterparts in the film.

Buffalo. Full cooperation of Mayor Joseph J. Kelley, several effective tieups and numerous attractive window displays were among the exploitation highlights put over by Manager Charles Taylor of Shea's Buffalo for the local "Jack London" opening.

With the theatre celebrating its 18th birthday, Taylor got the mayor to issue a proclamation declaring the week as "Jack London Week," urged all citizens to see the picture and requested all merchants to display flags and banners in honor of the men of the Merchant Marine. Stunt got the picture an abundance of local newspaper publicity and radio plugs.

Special half-sheet cards were placed in all book store windows throughout the city. Best book window display, that obtained in the H. B. Hengeres department store, consisted of 22x28 stills with appropriate credit cards. The Adam Hat tieup accounted for extra window displays utilizing a special one-sheet in addition to the regular cards arranged for this national tieup. The Adam ads on Michael O'Shea broke in local dailies, and underneath each ad was a line urging the reader to see the picture at the Buffalo.

An enlarged photo of Virginia Mayo billing her as the "Queen of Oysters" was on display in the largest seafood cafe in town. Osa Massen photos were used for several jewelry store window tieups. Royal Crown Cola got out special ads plugging "Jack London" and bannered all of their delivery trucks.

Special bookmarks were distributed at all public libraries. More than 3000 paper napkins were distributed at restaurants, drug store counters, and 200 tack cards were placed on all newsstands. The regular window cards were displayed in all merchant windows along the main street.

The front of the theatre displayed a blowup of the mayor's proclamation and used special setpieces in addition to several shadow box displays.



Manager Rodney Toups of Loew's State Theatre, New Orleans, arranged a book tieup with Merchant Marine Library Association for the opening of United Artists' "Jack London." Youngster on the left may be Toups himself, but no confirmation of this came with the photo.

'Curie' is Exploited In Omaha Territory

An extensive campaign is being carried on in the Omaha territory for "Madame Curie." Manager Donald Shane of the Paramount Theatre, Omaha, used it as a bond premiere attraction which filled the theatre's 2776 seats and netted $200,000 in bond sales.

Exploitation, outlined by Jack Connor of MGM, included a full-color page of Greer Garson art in the *World-Herald's* magazine section and daily stories running from January 16 to 25. Special displays were featured by department stores, lighted marquees were arranged for the Ak-Sar-Ben bridge, the Union Bus depot, a department store, five hotels and three other firms.

Six department stores used cooperative ads. Four hundred cards were placed on the fronts and rears of street cars.

The radio and motion picture committee of the Omaha Federation of Women's Clubs was invited to a special screening at which Connor spoke. A discussion of the picture followed the screening. The chairman was well pleased with the picture and sent her report to members in the city.

In Sioux City, Ia., the Capitol Theatre, managed by Ira Crain, held a screening for school principals, the school superintendent, women's clubs, the Boy Scouts and representatives of three colleges. Five hundred heralds featuring Madame Curie's declaration of faith were sent to all class rooms in the city school system. Book stores tied in with window displays, and the picture was advertised in the lobby for four weeks.

A similar campaign was staged by Manager Dick Phillips in Cherokee, Iowa.—Om.

Pasted Posters on Pavement

Mollie Stickles of Loew's Poli Strand, Waterbury, Conn., pasted one-sheets on the sidewalk and sold a block of tickets to the local Polish Relief Society as part of her campaign on "Hitler's Madman."

Helm's Campaign on 'Army' Deserves a Flock of Chevrons

Walter Helm's campaign on "This Is the Army" for Premiere Operating Corporation's Avon Theatre, Stratford, Ontario, rates an arm-length of chevrons.

Walter's report reads in part:

"I started the bally on TITA two weeks before playdate, rounding out displays through several channels. Special windows were built for the Canadian department store, Gordon's Men's Shop, S. S. Kresge, Meier Novelty and Music Co., and the Stratford Bus Co.

"The C. O. of our local military training center gave me 100 per cent co-operation. We received permission to banner the Army trucks, and a quantity of special shields were especially made up for use on the trucks and marquee.

"The newspaper came through with a bang, too, with the advertising department selling a co-op double-truck spread, which appeared on Saturday prior to our Monday opening. Charlie Dingman, the *Beacon-Herald* editor, assigned his ace photographer to cover the opening night's fanfare. A special ad campaign, stressing that the Canadian Army Show and Recreation Fund shared in the take, was used for a week in advance.

"The Stratford War Service Committee mailed strong letters to more than 50 service organizations in this area, accenting the benefits to the Canadian Army Fund.

"We started our radio campaign with a lineup of teaser spots 10 days before opening, followed by longer announcements carrying playdate credits. A special broadcast had been arranged for our opening but the portable equipment went haywire at the last minute and S. E. Tapley, CJCS manager, quickly arranged a half-hour studio show which subbed well under the circumstances.

"We went in for spectacle on opening night, both in front and inside the theatre. The Perth Regiment Band and the Stratford Boys' Band built up a crowd of 1500 persons during the outside bally. A military precision drill was also staged by a picked squad of regulars. Police barricaded the street for the block in front of the Avon. Demonstrations of anti-aircraft tactics and gas drills were held outside and repeated on the stage."



Here is the right-hand section of the front-of-the-house display on Warners' "This Is the Army" at the Warner Theatre in London. The 16 wooden exit doors which now replace the ornate glass-and-metal structures blown out during the German air raids of 1941, were decorated with cut-out cartoon heads of GIs and panels of critics' excerpts. In England, it's against the law for any motion picture theatre to use stills, photographic enlargements or any form of display involving photographic material. Therefore, the Warner had to work with original oil paintings for star, scene illustrations.

Regional Newsreel

ATLANTA

Col. Charles Kessnich, MGM Southern chief, played host to the Metro gang at the Biltmore with a de luxe feed.

The Atlanta Better Films Committee celebrated its annual birthday party with a luncheon at the YWCA. Mrs. S. D. Katz, president, presided. Mrs. Alonzo Richardson was guest speaker.

Jimmy Gillespie of Columbia's publicity, is turning author, his book going back to the days when he was Paul Whiteman's manager, recalling personalities like Morton Downey, Tommy and Jimmy Dorsey, Henry Busse, the late George Gershwin, Tom and Jack Teagarden, Mildred Bailey, Jane Frohman, Joan Edwards, etc.

Mrs. Y. Frank Freeman, wife of the Paramount executive, is visiting her mother, Mrs. John Howard Harris, who has been quite ill.

Winfield Snelson, Republic branch manager, threw a party in honor of the "Fighting Seabees." Clyde Melton, a fighting Seabee veteran, and many theatre and Navy folk were present. Bill Talley pinch-hit as host in the absence of Manager Snelson, who was home with an illness.

The Red Cross blood donor teams are now soliciting at the "nabe" houses, beginning at the Gordon and the Cascade.

Bill Aiken, genial Loew manager, received and has on lobby display, 128 pictures of Atlanta fliers in promotion of MGM's "A Guy Named Joe." Two local girls inquired if they were eligible for a photo display. They were Ann Johnson and Evelyn Greenblatt, who ferry new planes for the Army, and will receive honor spots in Bill's exhibit.

Howard Schuessler, Oscar Lam representative, reports a total of $1550 collected in his three (Rome (Ga.) theatres for the March of Dimes campaign, and a total of $3500 over the circuit, which comprises Rome, LaGrange, Newnan, Cedartown, Lafayette, Newmart and Hogansville, Ga.

Chief Barker Jack Dumestri, Variety Club, Tent No. 21, announces the Variety Club Perpetual Scholarship of $2000 for the Tallulah Falls Schools, "The Light in the Mountains."

Mack Jackson, the Alabama statesman (and exhibitor) is from Alexander City.

Milton Hillman, with the Variety Club, Tent No. 21, since its inception, was inducted into the Army at Ft. Benning January 20 and reported for active duty February 10.

Edward Sparks, with Variety Club, Tent No. 6, and more recently Tent No. 21, died.

BOSTON

Phil Engel, publicist in the New England territory for Warners, managed to work in a visit to his family here, after a strenuous week visiting various cities, but was off again Monday for Worcester, Albany and Pittsfield.

Matt Sullivan, United Artists branch manager at Buffalo, and Bill Scharton, same position at New Haven, came to Boston this week to confer with District Manager James Winn. John Durven, Boston branch manager, also sat in at the conference.

Max Melincoff, Warners head in this area, entertained a group of friends at luncheon in the Statler again last week.

Gertrude White, United Artists cashier, married a Corporal in the United States Army and is currently on honeymoon tour in New York. She will return to her work here.



PERSONAL REACTIONS. Joe E. Brown did not have a chance to see his latest picture, "Casanova in Burlesque" before he left on this three-month camp show tour, so Republic screened the film for him in New York last week. Above, the comedian, his leading lady, June Havoc, and Bill Stephens, Republic's casting director, register their emotions to what goes on the screen.

James Winn, district manager for United Artists, spent several days last week at the home office in New York.

Joe Carroll, office manager of United Artists, is the proud father of a new-born son.

Art Moger, new publicist for Warners in this section, is on a trip to Buffalo, Syracuse and Rochester.

Lieut. Abe Levine—"Habeas Corpus Levine," as he was known to all in the local film colony—again writes and implores that he receive mail from the friends back home. His address is: Lieut. Abe Levine, H6-403. A.D. APO 636, care of Postmaster New York City. He was formerly with Columbia.

Mr. and Mrs. Tony Russo visited the film district this week. Mr. Russo is projectionist at the Star Theatre in St. Johnsbury, Vermont.

James J. Dempsey, manager of the Paramount in Lynn, staged a $500 War Bond dinner at Pythian Castle there, and had prizes presented from the local merchants to the theatre men who had sold the greatest amount of bonds.

Vandalism broke out in New Bedford, resulting in the breaking and entering of the Casino Theatre and the robbery of several dollars in cash and much merchandise from the candy machines.

Nathan Yamins, independent chain operator, has broken a wrist in a fall, but is rapidly recovering.

Sergeant Al Rudnick, formerly assistant manager of the Coolidge Corner Theatre in Brookline, is now stationed in England and writes friends that he is well and happy. Andrew Poltack, former assistant manager, also at the Coolidge Corner Theatre, is now with the Army in Italy.

Mona Lightower did a great job of pinch-hitting for Red King as publicist at the Keith Memorial and Keith Boston while King was on tour with the motion picture stars in this territory.

The Ralph Snider Circuit officials now occupy new offices on the fifth floor of Hotel Bradford, directly across the street from the Metropolitan Theatre.

The Maine Theatre in Waterville, Maine, has been purchased by the Kurzon circuit.

Pfc. John Hargreaves, aide at the State Theatre in Nashua, has been killed in action in the Pacific battles.

Private Bill Koster, formerly one of the Boston Variety Club's most active members, again begs for letters from his friends here. His address is Pvt. Wm. Koster. 31367995. Co. D. 52BN. 11th Regiment. Camp Fannin, Texas.

The Idle Hour Theatre in Palmer, Mass., has been leased to Ralph E. Snider, and will be operated by the Snider circuit hereafter.

Seth Fields will succeed Kenneth Kurzon as manager of the Graphic Theatres Circuit, when Kurzon, third brother to enter the service, leaves within the next two weeks.

Walter Bell, formerly manager of a Kurzon-operated theatre in Maine, has been appointed manager of that circuit's Reading Theatre at Reading, Massachusetts.

CHARLOTTE

Charlotte made the most of its first world premiere, a showing last Saturday night of MGM's "See Here, Private Hargrove." The celebration began at daybreak with the arrival on Charlotte's main streets of the bugle corps from Camp Sutton to wake up the town for its big day, and ended at midnight with the conclusion of the formal premiere at which the best-known private to date of World War II was present by telephone. The Governor of North Carolina headed the guest list, and the Mayor was master of ceremonies.

Two characters in the book and the play were present in person, Brodie Griffith, managing editor of the Charlotte *News* on which Hargrove began his writing career, and Lt. Thomas Mulvehill, who came from Lake Charles, La., to be present at the first showing of the first strictly humorous World War II picture (for which he helped to make the humor).

War workers on the swing shift were the first to see the film at a special reveille program, after which it ran continuously until 8 p.m., the hour of the formal premiere for dignitaries of the state and city. Present then were Hargrove's mother and two sisters, Cheryl and Daphne Hargrove of Mount Olive.

A. B. Craver, theatre chairman for the Fourth War Bond campaign, reports that three theatres, the Charlotte, Visulite, and Plaza, on their special bond day sold $85,000 worth of War Bonds.

T. D. Kemp, Jr., president of Southern Attractions; Jack Austin, city manager for the five Wilby-Kincey theatres; John Bachman, Warner Bros. manager in Charlotte; A. B. Craver, manager of the Plaza Theatre, and Ben Rosenwald of MGM were in charge of arrangements for the appearance here Thursday evening of Joe Howard and his "Gay Nineties Revue."

John E. Holston, manager for Twentieth Century-Fox in Charlotte, spent part of the week in Asheville and Hendersonville.

Sam Fletcher, manager of the Colonial Theatre in Kannapolis, was a recent caller at the Warner Bros. exchange.

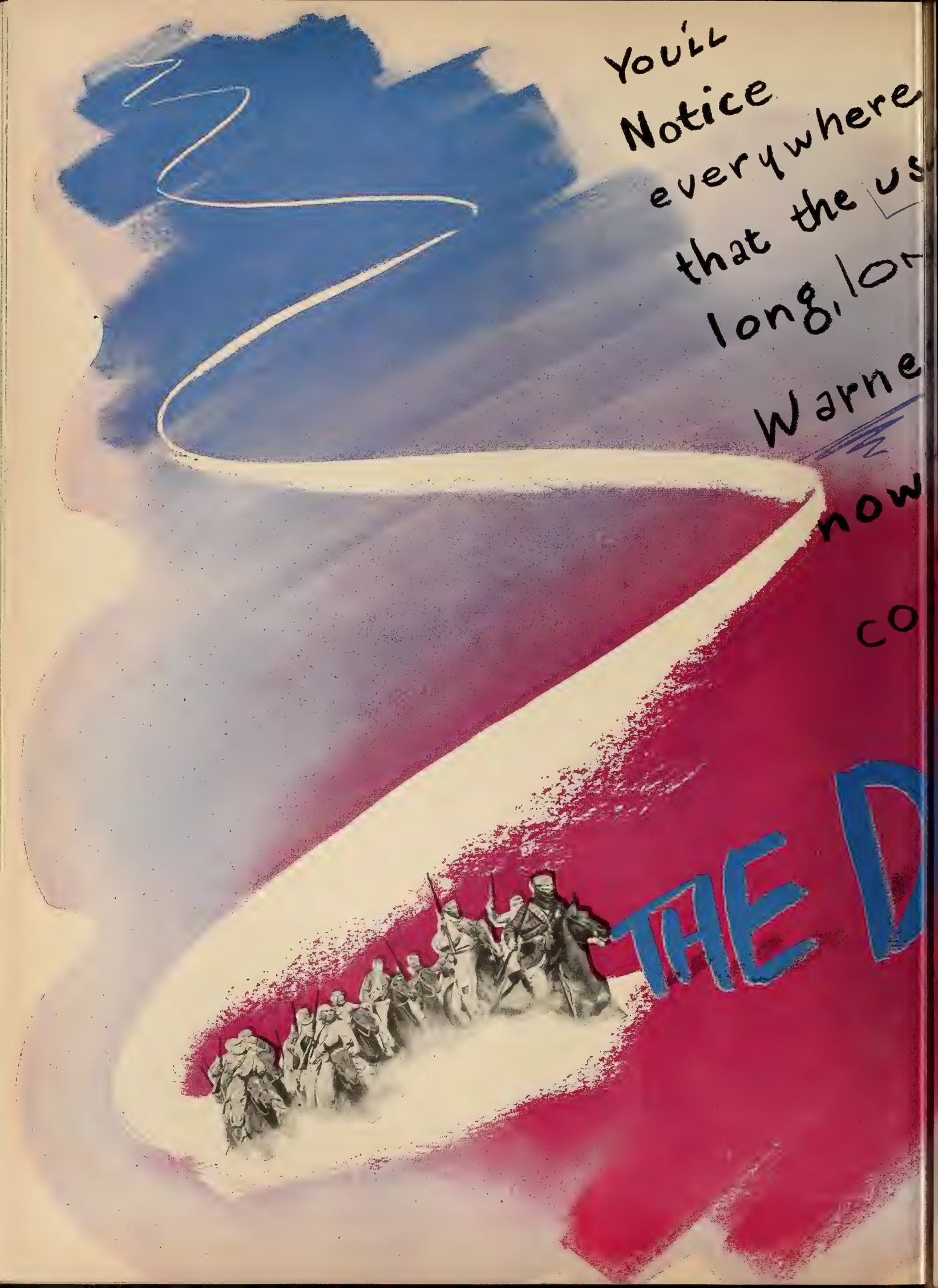
CHICAGO

New officers of the Stage Hands Union, IATSE 110, will be nominated April 5 and voted upon May 3. Larry Cassidy is president of the union, but he has been ill for some time and is not active. Will Schraut is vice president and Frank Olson is secretary, treasurer and business agent. However, there has been some conflict in union affairs, and Tommy Kerns of the State Lake Theatre may head the opposition ticket. The union now has 390 members, virtually all working, and they recently received a five per cent wage increase, retroactive for seven months.

Film men who have occasion to use the Federal courts in the future will be able to obtain copies of official court reports, for the last Congress passed a law to permit the employment of official court reporters.

Balaban and Katz, in cooperation with the *Herald-American,* staged a War Bond premiere at their ace house, the Chicago Theatre, the

(*Continued on Page* 30)


You'll
Notice
everywhere
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THE D

3rd trail of glory is following the Technicolorful country-wide release of

DESERT SONG

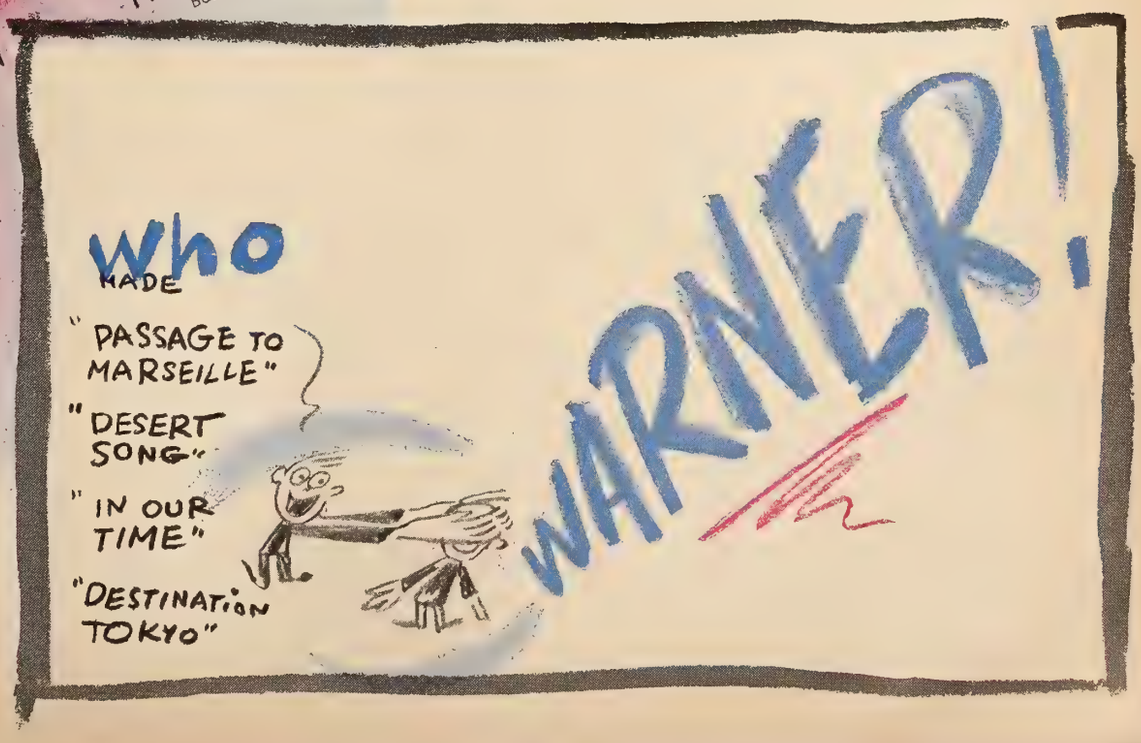
IRENE MANNING • BRUCE CABOT • GENE LOCKHART

Based Upon a Play by Lawrence Schwab, Otto Harbach, Oscar Hammerstein 2nd, Sigmund Romberg and Frank Mandel

Directed by ROBERT FLOREY • Produced by ROBERT BUCKNER

starring DENNIS MORGAN

JACK L. WARNER, Executive Producer



REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

night of February 20, with "A Guy Named Joe." a sell-out was predicted, scaled to a million-dollar gate.

Three hundred attended the Louella Parsons luncheon at the Hotel Sherman last week. Johnny Jones, Variety Club prexy, presided, while among the guests were John Balaban, Jules Rubens, Jack Kirsch, James Coston, Will Hollander, "Skeets" Gallagher, Stuart Erwin and Sally Eilers. Bill Baker of Republic was film ticket chairman and Ben Eisenberg of Monogram did the publicity.

President Richard Walsh, IATSE, was inducted into office last Thursday.

The delinquency problem is being attacked in Chicago by the young people themselves. The subject will come under close survey at the next meeting of the Chicago Youth Conference to be held March 3 under the direction of Raleigh Spink.

James Gorman of the Pantheon Theatre was elected president of the Chicago Operators Union last week. The other officers elected were: Frank Galluzzo, vice-president; Ora Beb, secretary-treasurer; Gene Atkinson, business agent. Arthur Tuckman, Samuel Klugman, Charles Funk, and Charles McNeill comprise the executive board, with Edward Schultz and Edward Riley as board trustees. The reform ticket won out.

Jack Kirsch, Allied prexy, reports bond sales to date of $315,000 and March of Dimes totals exceeding $40,000.

Burton Holmes, pioneer travel lecturer and producer of one of the first film travelogs, has opened his 51st season to record-breaking business at Orchestra Hall.

Norman A. Korfist, attorney for the Jackson Park Theatre, has gone in the Army, as have Tom Smyth, of the William Morris agency, and Arthur Goldberg, Balaban and Katz attorney.

Hank Porter of National Screen Service has gone to Phoenix, Arizona, for his winter vacation.

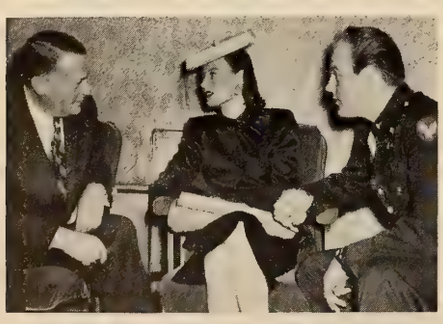
Joe Freedman has been named country salesman by MGM.

Lt. Bob Elson is now amusement director at the Great Lakes Naval Training Station.

The Parent-Teachers Association held its 47th anniversary meeting at the Stevens Hotel last week, and among the problems discussed was that of youth delinquency. The value of films in this work came in for much praise.

Business agent Sam Lamansky, Film Workers, B 45, reports the union has accepted a 44-hour work week, effective February 21. Time-and-a-half will be paid for work over 40 hours.

The premiere of the Thomas-Pine-Paramount "The Navy Way" has been set for March 24 at the Waukegan Genesee Theatre, although the time may be changed, owing to wartime situations.



REUNION IN NEW YORK. Michele Morgan, feminine lead opposite Humphrey Bogart in Warner's "Passage to Marseille," has a reunion with her husband, Pvt. William Marshall, for the world premiere of the picture at the Hollywood Theatre, New York, with Mort Blumenstock, as the host.

CINCINNATI

Lee Goldberg, whose new exchange, Popular Pictures Company, is now firmly established, has with him as booker his sister, Sarah Goldberg, formerly with him at PRC in the same capacity. Goldberg's new secretary is Ann Breeze, and Dan Brodolf has taken over as shipper. Goldberg has found it necessary to increase his storage space in the three weeks since the inception of Popular Pictures. Among other product he has obtained new prints of RKO's reissue of "Last Frontier" and a number of reissues from other companies.

Among visitors to the Row last week were William T. Cain, Louisville, and Jim Chakeres, Chakeres Circuit, Springfield.

Metro's Josephine Gillhan, inspectress, has put her vacation to excellent use and is visiting her husband who is stationed on the West Coast.

Herb Byrd, Dayton, Ohio, exhibitor, has returned after a rest period at Hot Springs.

Among exhibitors who came in for the Cinema Club's installation dinner on Valentine Day were Milt Levine and Roy Letzinger, West Virginia; A. J. Sexton, junior and senior, Ashaland, Kentucky, and Fred Krim and Roy Wells, who brought in a large group from Dayton. About 150 exhibitors and members attended.

United Artists local exchange is looking forward to the new road show which is coming soon, "Since You Went Away," a three-and-a-half-hour performance.

Universal is doing early spring housecleaning, which will include new lighting in the office.

Universal's Jack Desmond, inducted district booker, was succeeded by Irene Lowe.

Present War Bond sales in Cincinnati theatres exceed all other drive returns, according to reports from the committee.

Fred Strief, who resigned as office manager at RKO, has been succeeded by Lou Seibert of United Artists sales department.

Al Sugarman, formerly sales representative for Columbia at Columbus, Ohio, has joined the Leo Yasenoff Circuit. Sugarman's only son is with the armed forces in Alaska.

George Boudot, who has been associated with Ralph Kinsler, chain theatre operator, is joining United Artists as office manager, effective March 6.

John Galvin, formerly United Artists office manager, has been promoted to salesman, covering West Virginia and Kentucky, according to an announcement by Harris Dudelson.

Ohio openings include Orville Woods' theatre at Camden, Ohio, closed since Woods joined the armed services. The theatre will be operated by Woods' former bookkeeper, Mark Keller.

Twentieth-Fox held a farewell party for Bill Graham, office manager, leaving to be branch manager at Buffalo's 20th-Fox exchange. Graham was presented with a handsome desk set.

Floods in Central Kentucky did not disrupt theatre business in that area.

CLEVELAND

George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, in a recent bulletin asked the association members to cooperate with the Public Safety Department in devising ways and means to keep school children out of theatres during school hours.

Mrs. Dora Leslie, sister of P. L. Tanner of Film Transit Company, died here suddenly last week.

Howard Reif, member of the Scoville, Essick and Reif circuit, is vacationing in Florida. James E. Scoville of the same circuit leaves the end of the month to spend several months on a ranch near Tucson, Arizona.

James J. Grady, 20th-Fox district manager, spent a couple of days in the local exchange visiting with Branch Manager I. J. Schmertz.

L. F. Blumenfeld, RKO office manager, has joined the William N. Skirball organization as booking manager, with Otto Braeunig, auditor, returning to his old post as Blumenfeld's successor.

Nate Gerson has resigned as Vitagraph booker to join Nate Schultz' Monogram exchange, where he succeeds Frances Kates, who is taking an extended vacation in California.

Local theatre publicity and exploitation men are wondering how they can sell their wares with the present curtailment of newspaper advertising availability. In Cleveland the *Plain Dealer* and *The Press* have cut local display space 30 per cent from that used last year at this time, and are not accepting national display space at all. The Akron *Beacon Journal* has inaugurated a 35 per cent cut of last year's local display space, with none for national display. The Youngstown *Vindicator* is holding both local and national display space to last year's levels. Result is more extensive use of radio and street car advertising.

Henry, Sam, Jack and Leo Greenberger, all of the Community Circuit, were called to Trenton, N. J. last week by the sudden death of another brother, Joseph, 59, who succumbed to a heart attack.

Irving Ruben, former Hippodrome assistant manager, is back home from the Army with a physical discharge. He had completed his basic training.

E. F. McBride, manager of the Falls Theatre, Cuyahoga Falls, promoted 120 articles for his bond auction premiere, expecting a full house. The heaviest snow storm in ten years reduced the anticipated 1,000 patrons to 300, but it did not reduce their enthusiasm, for they pitched in and ran the bidding up to $131,000 in war bonds.

After waiting eight months, Ray Wallace now has new carpeting in his Morrison Theatre, Alliance. Ditto Dan Stearns at the Willoby Theatre, Willoughby. Both of them had placed their carpet orders with National Theatre Supply back in June.

Hugh Owen, Paramount division manager, and Duke Clark, district manager, made a tour of the district exchanges last week.

Charles Rich, Vitagraph district manager, returned late in the week from a visit to his Cincinnati and Indianapolis offices.

Jane Meisel Simon, Warner theatre assistant publicity director, is back from a three-week honeymoon in California.

Shirley Sogg, daughter of MGM Branch Manager and Mrs. Sogg, last week announced her engagement to Dr. Fred Soldow, a medical reserve officer, now interning at City Hospital.

Variety Club held its annual installation of officers party last Saturday when Bernard Kranze, RKO branch manager, took over the club's leadership from Vitagraph District Manager Charles Rich. Other officers for the year include Meyer Fine, first assistant barker; M. B. Horwitz, 2nd assistant barker; Edwin R. Bergman, secretary, and I. J. Schmertz, treasurer.

DES MOINES

Mel Evidon, Columbia manager at Des Moines for the past nine years, will be transferred to Kansas City as manager, effective April 1. Evidon, a veteran of more than 23 years in the film business, has been with Columbia in Minneapolis, Omaha, Columbus, Ohio, and Des Moines. He formerly was sales manager in the twin cities. Plans for his successor

(*Continued on Page 32*)

The U. S. GOVERNMENT presents

WITH THE MARINES AT TARAWA

THE REAL THING AT LAST . . .

Actual, living pictures of the battle that has been talked about, written about, wondered about by every man, woman and child in America old enough to read or listen to the radio . . .

THE REAL THING AT LAST . . .

The Marines' own story photographed under fire by the Marines' own photographers . . .

THE REAL THING AT LAST . . .

The epic battle that will take its place in history with Alamein, Stalingrad and the Battle of London . . .

NO PUNCHES PULLED . . . NO GORY DETAILS OMITTED . . .



IT HITS THE HEART LIKE A TWO TON BLOCK BUSTER!

A TWO-REEL FEATURETTE IN TECHNICOLOR

Photographed by Combat Photographers of the Second Marine Division

Distributed by UNIVERSAL for War Activities Committee of Motion Picture Industry

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

in Des Moines have not been announced.

Wayne Dutton, veteran exhibitor, has passed another milestone in the theatre business. He recently completed his 26th year in the theatre business at Manchester, Iowa.

W. L. Hill, manager of the Vista Theatre at Storm Lake, took advantage of the tie-up of juvenile delinquency and the picture "Where Are Your Children?" by inviting the parents of 'teen-age boys and girls to a preview screening. He printed an open letter in the Storm Lake newspaper inviting the parents to attend the screening of the picture, which will be shown at a later date.

Bill Green, MGM exploitation representative at Des Moines, has entered the clinic at Rochester, Minn., for a physical checkup.

Arnold Johnson, Onawa exhibitor, is also reported as back on the job at Onawa following a visit to the hospial.

One of the most successful publicity campaigns was put on in Iowa in connection with MGM's "Lassie Come Home," with Bill Green, exploitation expert, in charge. Most of the promotion was covered through arrangements with more than 300 Iowa grocery stores in connection with the sale of a nationally-known dog food. Ten thousand four-page heralds were distributed to these grocers, all carrying "Lassie" ads. In addition, essay contests were held in various Iowa cities, with the winners getting a copy of the book from which the picture was made. A tieup was arranged with Dogs for Defense whereby recruits for the K-9 corps were accepted through the MGM office in Des Moines. In Des Moines several downtown firms decorated their display windows with "Lassie" and other dog displays.

DETROIT

Smoke filled the corridors in the Film Exchange Building on February 14, sending firemen scurrying around the building. They finally found the blaze in the seat of a pair of pants—unoccupied. The pants were hanging in a washroom and smoke was being wafted through the office building by the ventilating system. Firemen blamed spontaneous combustion for the hot pants.

Among entertainers who appeared at the Broadway Capitol's "Bond Wagon" show last week were Phil Brestoff and his Michigan Theatre orchestra, Vaughn Monroe, band leader and singer; Phyllis Lynne, vocalist with Monroe; the Yacht Club Boys, now appearing in Detroit at the Grand Terrace Casino, and Del Parker, songstress.

Ty Tyson of Station WWJ—The Detroit *News*—conducted the Bond auction at the Cinderella Theatre February 15.

A tragedy struck the Detroit theatre world February 14, when the body of Wilbert McCary, 41 years old, manager of the Rainbo Theatre, was found hanging from a pipe in a basement office in the theatre building. An employe found the body after having noticed a note pinned on the office door. It read: "Call the police." Friends said that McCary had been ill.

INDIANAPOLIS

Sergt. Robert C. Southers, 23 years old, a turret gunner on a B-17, is reported missing over France. He was employed at the RCA-Victor division before entering the service.

Charles Hull, head of the shipping department, Universal exchange, will report for induction into the Army March 7.

The State Theatre, Greenfield, Ind., has installed a new Walker White screen.

Joseph Cantor, head of the Cantor circuit, is spending several weeks in Florida.

John Servaas, of the S. & S. Circuit, has gone to Texas to visit his son, Capt. John O. Servaas, stationed at Love Air Field.

Roger Scherer, who manages the Wayne Theatre, Ft. Wayne, Ind., was in Chicago during the week on business.

On Film Row during the week: H. A. Gridley, Flora; E. K. Crouch, Fairmount; Julian Longest, English; K. E. Maurie, Clinton; Mrs. B. R. Bell, Terre Haute; and Ike Sellers, Covington.

Beverley Walters, Columbia inspectress, is the mother of a 6½ pound baby boy, James Michael, born February 16, at St. Vincent's Hospital.



QUIZ WIZ IN BOSTON. Joel Kupperman (right) Quiz Kid who makes his bow in a feature in "Chip Off The Old Block," is greeted in Boston by John Scully (seated), and members of his staff in the Universal exchange in Boston. Listening to Kupperman's recital of his Hollywood experiences are other Quiz Kids and Universal District Manager Barney Rose.

Recently elected officers of the Indianapolis Variety Club, Tent No. 10, will be installed March 11 at a banquet in the Hotel Antlers.

Carl Niesse, operator of the Vogue Theatre, and his wife are preparing to celebrate their twenty-fifth wedding anniversary February 28.

There are two theatre managers who celebrate birthdays in Indianapolis who just missed being born on national anniversaries. They are Boyd Sparrow, Loew's manager, came within an ace of being a Valentine, marking Tuesday as his birthday, and Earl Rutledge, Indiana's manager, who just eases past Washington's birthday. He observes his own birth date February 23.

Jerry Marks, now at Universal's Cincinnati exchange, will come to Indianapolis February 28. He will cover southern Indiana and western Kentucky territory.

Annette G. Kuebler, Jasper, Ind., exhibitor, is reported confined to her home by a severe cold.

Combined religious organizations at Francisville, Ind., were given the use of Ernest D. Smith's theatre to show a religious picture February 16. The proceeds were turned over to charity.

Hugh Owens, Paramount division manager, and William Clark, district manager, called at the local exchange Friday on business.

Edward Ricci, of the Paramount foreign division home office, who has been at the local exchange for the past six weeks, has returned to New York.

Charles Rich, Warners' district manager, called at the local exchange on business Monday.

S/Sergt. Abe Baker, a booker at Columbia exchange before his entry into the armed forces, is the father of a baby girl, Bonnie Joe, weighing eight pounds, born February 15 at the Methodist Hospital here.

Inclement weather and near zero temperatures are having an adverse effect on box-office receipts in Indianapolis and all over the state, according to salesmen's reports.

MEMPHIS

The Loop theatres as well as the neighborhood houses continue to line up as many patrons at the box-office as they can serve. Weekends all theatres are taxed to capacity.

Friends in the MGM exchange of P. H. Holmes, former office manager, are concerned over his accident at Great Lakes, where he is taking his "boot" training. He slipped on the ice and broke his right wrist. He has been in the Navy hospital for some time. Pride is also running high for several former employes who hove received promotion since joining the Armed Forces. Douglas H. Johnston has been promoted to lieutenant in the Air Corps and is now stationed somewhere in the Pacific area. He joined in the first call. J. L. Head is now private first class, and is serving in the North Africa area.

Visiting Film Row this week were: J. G. Caldwell, owner of the Princess and Caldwell theatres, Aurora, Mo., Paul Woods, Pangburn, of Pangburn, Ark., and W. S. Tyson, Grand, Water Valley, Mississippi.

Vivian Gilmer, popular young booker at 20th Century-Fox, has joined the Malco circuit as student booker for shorts. She was succeeded at 20th Century-Fox by Mildred Sharp, former contract clerk.

W. E. Malin, owner of the Lura, Augusta, Ark., was visiting Film Row last week.

Carrie Newman is the new mistress of the telephone desk at MGM exchange. She replaces Mrs. Dorris Hunt, who resigned.

John J. Rogers, branch manager, Columbia, is just back from a business trip to New York.

Lewis Boone, former salesman for Columbia, has been promoted to lieutenant, and is home on leave. He entered the Air Corps more than a year ago and is now stationed at Seymour, Ind.

W. W. Lake, salesman with Monogram, last week responded to an invitation from Uncle Sam to look over Fort Oglethorpe. His status has not been announced as yet. From this exchange also the Waves wafted Jewell Rice, inspectress. She has left for Hunter College, New York City, for training. Her spot has been taken over by Katherine Hutchinson, formerly with Paramount. Cleme Woods, stenographer, is a newcomer to Monogram, having joined the exchange last week.

H. D. Graham, district manager, Atlanta, Universal, was visiting the local exchange last week for a sales meet.

Martha Chandler is on the telephone desk at Warner exchange, having replaced Frances Russell, resigned.

MIAMI

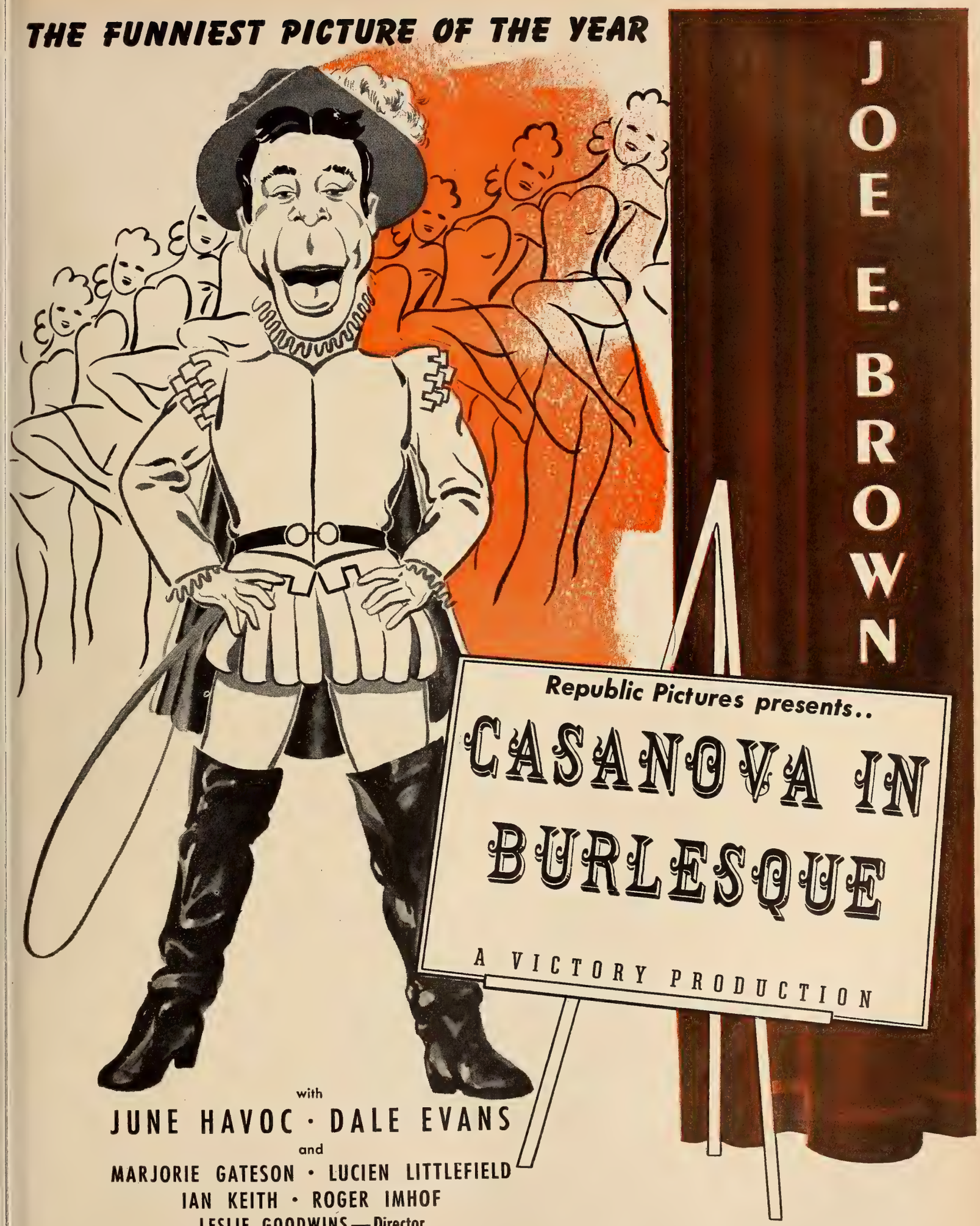
Uncle Sam called more Miami theatremen this week, as Earl Logue, manager of the Coral, departed for physical examination at Camp Blanding, and Pvt. Charles Whitaker, former Dade manager, was assigned to the Signal Corps at Camp Crowder, Missouri. Lulu Berkheiser is handling the Coral during Logue's absence.

Wometco Theatres announced a total bond sale of $421,755 for the Fourth War Loan drive, a figure far in excess of the $333,000 quota set for the circuit. Rosetta Manager Leslie Swaebe handled the campaign, which also netted $13,635 in stamp sales.

Eugene Racz, manager of the Grand Theatre, colored house in West Palm Beach, is the winner of Wometco's $50 war bond prize for achievement in the Fourth War Loan drive, according to an announcement from Wometco President Sidney Meyer. Although Racz's

(*Continued on Page* 34)

THE FUNNIEST PICTURE OF THE YEAR



with

JUNE HAVOC · DALE EVANS

and

MARJORIE GATESON · LUCIEN LITTLEFIELD

IAN KEITH · ROGER IMHOF

LESLIE GOODWINS — Director

Original Screenplay by Frank Gill, Jr.

Based On a Story Idea by John Wales

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

small colored house stood sixth in the circuit for total sales, the $23,700 in E Bonds represented an outstanding achievement for the community.

Eloise Woodard, switchboard operator for Paramount Enterprises, was married last week to MM2/C Jerry Gwynn, culminating a romance of three years' standing.

SK3/C Burton Clark, former Rosetta manager who is now in the Seabees, spent his first furlough in Miami this week.

Wometco Theatres have reopened their lunchroom in the home office under the culinary guidance of Mrs. Bertha McKim.

"Song of Bernadette" opened its Southern premiere engagement at advanced prices at the Lincoln and Miami theatres Wednesday. A strong publicity and radio-newspaper advertising campaign was rewarded by capacity houses and good critical reception.

The Lincoln Theatre has been released by the Army, which has been employing the well-known Miami Beach house every afternoon for classroom purposes. Now playing matinees daily, the Lincoln is the only first-run theatre in Miami Beach to have afternoon performances.

NEW YORK

Several months ago it was rumored that Bob Wolff, RKO Radio district manager, would win the spot of general manager of foreign distribution, with headquarters in London. There is now a second rumor that a decision on the matter is just about at hand.

Changes at Century Theatres: Edward Freiberger, Leonard Freund, and L. W. McEachern to the Brooklyn division; Ruth Beckerman now manager at the Elm; Cortlandt Clarkson transferred as manager from the Plaza to the Rockville Centre; John Hofeditz to the Plaza; Charles Yotte now assistant manager at the Grove; William Kellam now at the Mayfair; Owen Kaufman to the Elm and James McNally to the Huntington.

Elliott McManus, former N. Y. state salesman for 20th Century-Fox, who is now branch manager in the Panama Canal Zone, reports that business is just as good down there as up here, and also that living costs just as much down there too.

MGM's Ralph Pielow is now out of the hospital and says he feels somewhat better. He hopes to get back to his desk for good next week.

Mrs. Morris Epstein, widow of the late Republic branch manager, has wound up her affairs in the east and has gone to Berkeley, Calif., where she intends to make her home.

Pfc. Myron Starr, former booker at UA, has been transferred to Salinas, Calif.

Sam Fineblum, Columbia's head booker, has recently had word from his son, Gerald, who is Quartermaster 1/c jr. on a supply ship in the South Pacific area. He says he hasn't missed a thing.

At Warners, Murray Kaplan, former non-theatrical booker, has now been made N. Y. booker, replacing Pete Saglembini, who has gone into the Army. Two others have moved up: Eleanor Howard goes into the non-theatrical booking spot and Charlotte Taylor jumps from the contract department to print booker.

Lt. Walter Reade, Jr. of the Walter Reade circuit, on furlough, has been seen along Broadway with various members of the film industry.

The family of Ed Carroll, N. J. salesman for RKO, has gone completely military on him. Son Ed, Jr. (17) has joined the Marines, and daughter Eileen has gone into the Waves as a biologist.

Maxwell Gillis, Republic eastern division manager, has been making a swing around his exchanges during the past week.

Pvt. Lillian Blumberg of the Wacs was in town recently on furlough, and dropped in to see her friends at 20th Century-Fox, where she was formerly a booker's assistant.

W. F. Rodgers, MGM general sales manager, is back from a month's vacation in Florida. While there he had dinner with STR's Chick Lewis.

Jessie Hill has gone from the Warner home office, where she was in charge of bond sales, to the exchange as secretary to Clarence Eiseman, branch manager.

Bill Cittandino has joined the bookers at 20th Century-Fox.

Walter McVay, after training as a student salesman in the New York United Artists exchange, has now been sent to New Orleans as a full-fledged salesman.

Dick Perry, recently appointed upstate salesman for RKO, received a royal welcome from his new territory when he arrived in the midst of the worst snowstorm of the year.

Sam Seletsky, Republic's new branch manager whose family remains in New Haven, has a brand new set of photos of his twins and two other daughters to keep him company. He's now on a New Jersey sales trip.

Harold Marenstein, former film room employe at Warners, has been made assistant to the checking supervisor.

Exhibitors seen along the row this week: Tom Wisner, Oakland, Warwick, N. Y.; L. J. Quinn, Strand, North Tarrytown; Paul Reynaud, Savoy, Woodside Park, N. J.; Tom de Lorenzo, New Paltz Theatre, New Paltz, N. Y.

Ben Griefer, managing director of the Paramount and Adams theatres, Newark, N. J., became the father of a son, James Charles, born to Mrs. Griefer in New York Polyclinic Hospital last Friday.

OMAHA

Joseph Kinsky, former Tri-States Theatres district manager here, has just returned from Mexico and is visiting in New York City.

Hugh Braly, Paramount district manager at Denver, was in Omaha for a sales meeting.

Frank Hannon, dubbed "Cactus Frank" by his Warner Brothers home office, has received a growing cactus from Walter Hagadone, exhibitor at Cozad, Neb.

J. E. Garrison, Universal district manager from Kansas City, was in Omaha last week.

Pat Jolly, six-foot eight-inch RKO salesman, is leaving the film business for other work in Omaha.

Funds which Opal Woodson of United Artists was collecting to aid Jack Bowen will go instead to the Children's Memorial Hospital. A halt was called on the Bowen fund when sufficient money had been obtained for the unfortunate lad's education and medical expenses.

Gordon Halloran, 20th-Fox salesman, has been accepted by the Army, but his leaving date hasn't yet been set.

Clyde Cooley, 20th-Fox screener and business agent for IATSE F-47, reports that the War Labor Board has approved wage increases for the Fox and Universal exchanges, retroactive to when the exchanges joined the union.

The Town Theatre found a 20-year-old youth in the balcony of its theatre, nonchalantly stretched out viewing a triple-header with three bottles of beer at his side. He was fined $5 in police court.

Fred Thortsen, MGM salesman, has a new set of choppers coming up.

Catherine Nodean, MGM assistant shipper, has been ill.

Bob Bertram, office manager at Columbia Pictures, took his draft physical Friday.

William Laird, former Universal poster boy, is home from the Navy on leave. He is radioman on a bomber.

Betty Buetel has been added as a filing clerk at Columbia.

Lt. Howard Kennedy, Broken Bow exhibitor, made his first appearance along the row dressed in Navy blues as a lieutenant j. g. H. F. Kennedy is going back into the film business to take over the Bow Theatre during his son's illness. He will be assisted by Fred Miller, until recently with 20th-Fox.

Harvey Stinson, MGM checking supervisor, traveling from Broken Bow to Grand Island ran into the ditch and had to be hauled out.

Every northwest Iowa town that attended the special bond meeting called earlier by Fred Kehrberg, Sheldon exhibitor, exceeded its quota with ease, some as much as by three times.

L. E. Stueve, manager of the community-operated Liberty Theatre at Liberty, Neb., reports a fire in the film booth that did considerable damage and burned up all reels of the Technicolor, "Dixie."

Lt. Howard Colon, Jr., son of Howard Colon, Hamburg, Ia., exhibitor, has been home on furlough.

Bill Mack, Admiral Theatre manager now in the Navy, is working at his regular post, pending call to active service.



AT CHARLOTTE PREVIEW. Following a preview of "The Fighting Seabees" in Charlotte, Republic Branch Manager J. H. Dillon was host to theatremen and news and radio reporters at a party in the Variety Club rooms. Above, Seebee Roy Harmon Smith; H. H. Everett, president, and Roy H. Bradley, booker, of Everett Enterprises, Inc.

OTTAWA

Ray Tubman, Famous Players district supervisor and manager of the circuit's ace house in Ottawa, the Capitol, flew to Toronto on Tuesday last for important discussions with the home office.

The Rexy Theatre, a suburban house of the Odeon theatres, had installed this week a complete new boiler system. The Rexy is under the direction of Bea Pacaud. Bea is one of the few managers of her sex in Canada, and from latest reports is doing a fine job since taking over last September.

Theatre men in Ottawa are preparing to gear themselves for the next Victory Loan, which takes place in April. As usual, the local managers will heartily cooperate with the Victory Loan Committees.

When the Capitol turns over its house on certain Wednesday nights to the Tremblay concerts, all other uptown houses, and even some neighborhood theatres, have reported a sharp upturn in business.

Lieutenant Bob Eves, former supervisor of Famous Players, returned recently to Ottawa from Toronto. Other former showmen now in the forces stationed in Ottawa are Capt. Allen, formerly of the Allen circuit of Toronto, and Lac. Meyer Axler, who is connected with the Victory Theatre in Toronto.

Recently at the Nola there was a near riot at a Saturday matinee when Sam Hepsher, the

(*Continued on Page* 36)

1944 is a PRC Year

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ENTERTAINMENT

PRC PICTURES INC.

COMING SOON! **"MINSTREL MAN"** *The Daddy of Minstrels*

A Great Story and a Great Cast

BENNY FIELDS
WILLIAM FRAWLEY
BINNIE BARNES
GERRA YOUNG
ALAN DINEHART
ROSCOE KARNS

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

manager, promoted several cases of a soft drink for his many juvenile patrons. Nevertheless, Sam through his aggressiveness has succeeded in increasing his matinees almost 100 per cent.

George Fairley, assistant manager of the Capitol, has received the second prize of $25 for second highest sale of Xmas tickets in the Famous Players circuit across Canada. George sold $3,535 worth.

Probably one of the largest advertising budgets used in promoting a picture in a long time goes to Columbia and the Elgin Theatre for "None Shall Escape," which is currently playing to capacity. Both radio and newspapers are being exploited heavily.

Speaking of newspapers, last week the advertising department of the *Citizen* had letters sent to all advertisers drawing to their attention a 3 o'clock deadline for day-before copy. The attitude of the local newspapers (*Citizen and Journal*) have caused much consternation among local theatre managers, so much so that at times a theatre might be missing from the daily pages because of these rigid rules.

PHILADELPHIA

A 33-year-old New Jersey statute invoked last week as a move to curb juvenile delinquency and to "protect young children from molestation" by Camden County Prosecutor Gene R. Mariano was cause for a meeting among theatre men in the county with the prosecutor. Representatives of Camden's two large motion picture house chains met with the prosecutor and promised the cooperation of the theatres. The drastic order barred unaccompanied children under 14 from movies at all times. Representing Warner Bros. were Morty Levine, Warner district manager for Jersey, and Joseph Murdoch, manager of the Stanley theatre, and city manager for the Warners in Camden; and Joseph Varbalow, secretary of the Savar Amusement Company. The ruling was invoked by the sentencing of 70-year-old George Billetter to serve one to two years in the New Jersey State Prison on a charge of molesting an eight-year-old girl in a Camden theatre.

The Film Exchange Empoyes' Union, Local B-7, rejected a proposal that the exchanges go on a 44-hour week, which would give them four hours of overtime weekly. The union voted to stick to the 40-hour week.

Sam Rosen of Monogram pictures was delighted by the business done by "Where Are Your Children" at the Stanton Theatre. Opening with a midnight show on Friday, the business including Saturday and Sunday broke the house record. Preliminary work on the campaign had been worked out by Mark Freeland with the Warner Publicity Dept.

Film Classics has just opened a new exchange at 1225 Vine Street to handle re-issues. Jack Engle, former RKO salesman, will be the new exchange manager. Jack Greenberg, South Jersey exhibitor, and Saul Krugman, former United Artists salesman just inducted into the Navy, are said to be interested financially.

Mick Felt of Affiliated Theatres has passed his physical examination, as did Si Cohen, amusement advertising solicitor for the *Daily News*.

Milt Young of Warners received his 1-A classification just two days after his boss, Irving Blumberg. They are both scheduled to go up for examination in mid-March, and if they both pass there'll be some changes made.

The will of William E. Butler, prominent exhibitor who died recently, was probated this week, and one of the provisions of the will provides an annuity of $300 for the rental of films to be shown at the House of Good Shepherd.

William Huffman, former manager of the Warner Theatre in Atlantic City, was in town on leave from the Army.

The Victory Theatre in Trenton, dark for many years, has been sold as a commercial property. Mary Loretta O'Malley was listed as the owner of the property.

Stanley Benford, manager of the Colonial Theatre, is leaving Warners to take a position in New York with an independent circuit.

Esther Muchnick of the Warner publicity department had happily ordered a new fur jacket, when she decided to take advantage of the assistance offer being made by two deputies from the Internal Revenue Department who had kindly come to the Warner offices to help the employes in preparing their Income Tax returns. 1943 being the first complete year that she had worked, she was shocked when the deputy finally told her how much tax she would have to pay. "Well," said she resignedly, "there goes one sleeve off the jacket."

The Bellevue Stratford was the scene of Monogram's big party celebrating 50 years of Independence—Ray Johnston's thirty years, and Steve Broidy's twenty years. Sam Rosen acted as host.

PITTSBURGH

Local film exchange employes went "over the top" in the Fourth War Loan drive, virtually every company reporting that its employes had purchased more bonds in this drive than in any previous one.

Employes of the Coraopolis and Lyric theatres, Coraopolis, Pa., which are operated by F. E. McGillick, have settled their strike for higher wages and better working conditions and have returned to work.

The new booking and buying combine headed by Bert Stern, former branch and district manager for United Artists, and which recently opened an office on Film Row, has not yet started to function. In the meantime there are persistent rumors that another booking and buying combine may be organized, to be headed by a prominent branch manager of a large film distributing company. So far, however, nothing definite has been reported.

Martin Seed, son of the Mid-Western district manager for Warner Bros., Harry Seed, is a new addition to the staff of the local 20th Century-Fox office. Seed is acting in a booking capacity temporarily and later will be appointed student salesman.

Milton Lefton, salesman for PRC here, has signed up with the Navy, and Al Skegan, manager of the Cameraphone Theater, East Liberty, Pittsburgh, will be inducted into the Army very soon.

ST. LOUIS

The purchase of the Maplewood Theatre Building by the Sam Komm Movie Circuit for approximately $200,000 has caused much speculation in motion picture circles here. The Maplewood is under lease to the St. Louis Amusement Co., being managed by the Fanchon & Marco interests. This is the second theatre under lease to the St. Louis Amusement Co. to be purchased by Komm. It is presumed that when the leases on the Aubert and Maplewood expire those houses will join actively with Komm's circuit which now includes the Brentwood, Ivanhoe, Longwood, New Merry Widow, New Shenandoah, Peerless, Maryland and Whiteway.

Motion picture theatre owners and managers and the managers of the local film exchanges are watching with much interest the results of an experiment being conducted by the Fanchon & Marco interests at their Fox and Ambassador theatres. On Saturday, Sundays and holidays only one of the two feature pictures are to be shown at each show. This enables each house to provide more shows per day and play to more cash customers. For instance on Sunday, February 20, "Jane Eyre" was the sole feature at the Ambassador, while "The Fighting Seabees" was on the Fox screen. In the downtown sector the Ambassador has stiff competition from the two Loew's houses. Rex Williams, city manager for the Loew's theatres, has stated he will not follow the changed policy at the Ambassador and Fox and will continue to show two features at all shows.

The Maplewood Theatre, a St. Louis Amusement Co. house, reported the sale of $141,000 in Series E bonds. It had a bond premiere the night of February 15.

Richard F. Walsh, IATSE international president, has been here the past week on union business. The local stagehands have been seeking to force some of the motion picture theatres without stages to employ additional stagehands and hike wages. This controversy has been referred to Washington.

Members of the Boy Scouts in St. Louis who earned service ribbon awards in the Fourth War Loan drive are to be guests at the St. Louis Theatre on Saturday, March 11. Boy Scouts in St. Louis and St. Louis County obtained bond pledges for more than twice their $3,000,000 goal.

The manager of a St. Louis film exchange requested an Illinois theatre owner to view the film "Destination Tokyo." "Sorry to turn you down," read a return wire, "My destination is Tokyo, all right, but it is in the armed forces, not in my theatre."

Frank B. Warner, 79 years old, former member of the Missouri General Assembly, died of infirmities recently at his St. Louis home. Senator Warner was well known to motion picture theatre owners of Missouri and especially in St. Louis, where with his brother, the late Ferd Warner, he operated the old North Grand Theatre on Grand Boulevard near Natural Bridge Avenue some years ago. They also operated a large airdome in conjunction with the theatre.

Lester Kropp, chief booker for the Fred Wehrenberg Circuit and manager of the Melba Theatre, who recently underwent an operation at St. Anthony's Hospital, has recovered sufficiently to return to his home, where he will rest before resuming his duties.

Incomplete returns to the March of Dimes campaign have raised the total for motion picture theatres in Eastern Missouri to $65,502, with some 100 small houses still to be heard from.

One night recently ushers at a neighborhood theatre in South St. Louis were endeavoring to direct an overflow attendance "to the quickest possible seating." Mechanically they were chanting "Please take the next aisle to your right, the next aisle to your right for immediate seating." Suddenly there was pounding on an exit door. An usher hurried to the door and threw it open to find some 20 or 25 much embarrassed and annoyed patrons standing in the alley outside.

TULSA

Tulsa is looking forward this week with great anticipation to the "homecoming" Thursday of Jennifer Jones star of 20th Century-Fox's "The Song of Bernadette." Jennifer, who was known in Tulsa during her childhood and junior college years as Phyllis Isley, daughter of Phil Isley, theatre owner, will come from Hollywood with her two children, Bobby and Michael, to make a personal appearance at the Southwest premiere. The premiere will be held simul-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

taneously at the Orpheum and Ritz theatres, with Jennifer appearing briefly at both performances.

Funeral services were held Thursday for Mrs. Willah Talbot, 53, wife of Ralph Talbot, owner of Tulsa's first-run motion picture theatres. Mrs. Talbot died Tuesday in a Tulsa hospital of uremia, resulting from a heart ailment which had confined her to bed since before Christmas.

Warren Patton, director of service in the four Talbot theatres in Tulsa, will report Tuesday for induction into the Army. Patton has been with Talbot theatres for eight years.

Warren Dial, chief usher at the Orpheum Theatre, has joined the Army Air Forces. He reported for training Saturday.

The call to duty in the armed forces, which has thinned ranks of the Griffith theatre organization in Tulsa considerably recently, took three more men last week. Jack Campbell, manager of the Pines Theatre, has joined the Seabees. Lee Dunham, assistant manager of the Delman, has left for training in the Army Air Corps, and Gene Porter, chief usher of the Delman, has been taken by the Army.

Due to increasing difficulty in employing cashiers, doormen and ushers in its chain of nine theatres, the Griffith system has closed the Pines, Will Rogers and Plaza until 6:45 p.m., eliminating matinees. The theatres formerly opened at 1:45 p.m. If the manpower situation grows worse, as is anticipated, the same policy may be extended to the other showhouses, it was learned.

VANCOUVER

The Municipal Theatre, Bow Island, Alberta, is making quite a few changes. The lobby and outside is being done over and the theatre will be reseated. Last year the inside was completely renovated.

Frank Philips, head of F.P.C.C. art department, is a real old-timer in the amusement business, starting 33 years ago in Toronto with Jerry Shea and Loew's theatres. His fronts on the main stem here are always outstanding and create plenty of attention.

"Women in Bondage" and "Melody Parade," a twin bill of first-run pictures, did so well it was held over for a second week at the Paradise Theatre, Vancouver.

W. R. Carr, traveling auditor for Warner Bros., spent the last two weeks checking over the local branch. From here he will go to Calgary, Alta.

A completely revised code of Ontario regulations for handling and distributing films is scheduled to go into effect next month, according to information from a most reliable source, following the adoption of amended rules resulting from the recent film exchange fire in Toronto's film centre. It is also now decided that film exchanges will not be compelled to move outside of Toronto.

Jimmie Davie, RKO booker, is very proud of his brother, Spike, who is overseas with the H. Q. staff. Spike had his picture in "The Picture of the Week" in a recent issue of Life magazine. Spike has been over there for three years.

Al Gold has sold out his interest in the Kinema and Tivoli, Calgary suburban theatres. Bud Goldin, who did a spell in the Army, has resumed control of both houses.

Jack Barron of the Grand Theatre, Calgary, is the father of a son born last week. The Grand is an Odeon unit playing first run pictures in Calgary.

Ivan Ackery of the Orpheum (F.P.) is running another contest to find "Vancouver's Dinah Shore." 200 girl vocalists have entered the contest and Ivan is busy sorting them out. Finals will be held on the Orpheum stage March 3-9. The Van *Sun* has donated a $50 prize (cash) and an evening gown to the winner and a local music store is putting up another $100 in prize money. The contest will be broadcast over a local station daily and two contestants will be selected during each broadcast to appear in the semi-finals at the Orpheum.

Vandalism is still a problem in Western Canada. Mike Healey of the Eagle and Lyric theatres, Swift Current, Sask., has offered a reward for information leading to the conviction of vandals who slashed a number of new seats in his theatres recently. Razor blades were found near the damaged seats.

"Madame Curie" opened to tremendous crowds at the Capitol last week and it looks set for a run of several weeks. "The Lodger" at the Orpheum also doing better than average business. Nasty weather kept the grosses down last week.

From a reliable government source it has been learned that the scheduled meeting at Ottawa between the National Council of Independent Exhibitors of Canada and officials of the Wartime Prices and Trade Board on trade grievances has been indefinitely postponed, pending developments in negotiations between branches of the industry. This is the first indication of a tangible nature that agreement and unity is in sight within the industry across the Dominion. What is wanted is an agreement for a new industrial code, incorporating exchanges, circuits, and unaffiliated exhibitors, and for a basis on which to approach the government to ask the lifting of restrictions which the industry believes are outdated. But before action can be expected the industry must show a united front.

Lieutenant John D. Gerrard, formerly assistant manager of the Atlas Theatre, Victoria, now serving with the Canadian Navy, has been promoted to the rank of Lieutenant Commander.



GINGER'S RECRUITS. Immediately prior to the premiere of "Lady in the Dark" at the Hollywood Paramount Theatre, nine young women from the Los Angeles area were inducted into the Women's Reserve of the U. S. Marine Corps under the sponsorship of Ginger Rogers, who is married to a Marine and whose mother, Mrs. Lela Rogers, was a member of the Marine Corps in the last war.

WASHINGTON

Loew's Capitol Theatre and the Del Rio Restaurant and Supper Club staged a War Bond Rally last Friday night, at which 1000 pairs of nylon stockings were auctioned off to Bond buyers. Kathryn Grayson, Metro's young singing star, took part.

Phyllis Hammerschlag, secretary to A. Julian Brylawski, at Warner Bros., entertained a group of girls on Valentine's Day, with a fried chicken supper. Those who attended were Anne De Mello and Dorothy Kolinsky, of the advertising and publicity dept.; and Kitty McGlynn and Frances Shafer of the booking dept. Pat Story, a friend of Miss Hammerschlag's was also present.

The Apex Theatre of the K-B Amusement chain is the third Washington Theatre to exceed its goal during the 4th War Loan Drive. The Apex sold 1150 individual bonds against a seating capacity of 1050 seats. Charles Demma, manager, ranks with Jack Foxe, of Loew's Columbia and Fred Thomas, of Warner Bros.' Earle, in reaching the capacity for his theatre.

Jack Foxe, manager of Loew's Columbia, had an auction sale in his theatre last Thursday night. Fifty gifts, ranging all the way from nylon hose to a double room with bath at a downtown hotel, were presented. This was made possible through the courtesy of downtown merchants, who donated the items to further the sale of War Bonds.

John Allen, branch manager of MGM, announced that his company was cooperating with the 4th War Loan Drive by dating in a number of top bracket features for War Bond premieres throughout the Washington territory.

Representatives to the National Convention of the Variety Club: Hardie Meakin, National Convassman; J. E. Fontaine, National Delegate; Nathan Golden, National Delegate; Fred S. Kogod, National Alternate; Harry Backman, National Alternate; Rudolph Berger, Special Welfare Representative.

New members of the Variety Club inducted recently were: Charles V. Grimes, district manager of Warner Bros. theatres; Jack Morton, owner of Jack Morton orchestras; Maurice H. Kafka, business manager of Sidney's Orchestras Inc.; Leslie B. Halper, branch manager of Decca Records.

Metroites who attended the Valentine luncheon at the Variety Club were: the Harry Cohens, the Harry Bachmans, Jack Goldberg, Mrs. William P. Herbst, Marge Allen, Virginia Russell, Buddy Hill and Tom Baldridge. MGM branch manager John Allen took his place at the head table as presiding Chief Barker.

Charlotte Duncan, secretary to Frank La Falce, director of advertising and publicity at Warner Bros., is back at work, after being out ill.

Lamar Keen of the Capitol, Winchester, working with Robert Y. Conrad, Post 21, American Legion, arranged a full page ad in the Winchester *Evening Star,* asking for support of the 4th War Loan Drive. The ad was made possible by various merchants.

Joseph Bernheimer, 20th Century-Fox, has been inducted into the Army; also Ned Bord, Associate Barker of the Variety Club. Captain Edward A. Byron, former radio writer and producer, has returned from New Guinea.

Deepest sympathy to Norma Van Osdale of MGM upon the death of her father.

The first meeting of the Variety Club Publicity Committee was attended by Sam Wheeler,

(*Continued on Page* 38)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Chairman; Frank La Falce, Vice-Chairman; Jay Carmody, *Evening Star;* John Maynard, *Times-Herald;* Tom Baldridge, MGM; Lawrence Heller, Station WINX; Lollie Feldman, Secretary of the Variety Club; Ray Bell, Pennsylvania Central Airlines.

New face at Metro is that of Evelyn Applebaum of the contract dept.

MGM Pep Club President, Catherine Murphy, has returned to her booking stall after a few days' illness.

MGM district manager Rudolph Berger spent a week in the Charlotte territory. While there he attended a going-into-the-army party for salesman Pete Prince, former Washington exchange booker. Also in attendance at the party was Sidney Eckman of the Army, former Washington student booker.

PORTLAND

Oregon has gone over the top in a big way, and to date the Fourth Bond score reads $115,-230,000, or 116 per cent, with E Bonds of this amount totaling 31 millions or 82 per cent of quota.

The Rose Theatre at Roslyn, Wash., suffered a loss of $50,000 in a fire which totally destroyed the house on February 12.

George W. McMurphy, for some years leading Portland theatre executive, is now serving as Government co-ordinator of professional sports in his post as chief of recreational section of office civilian requirements.

Free Movie Day in connection with Fourth War Loan drive activities is announced for first-run houses by Albert Fink of Evergreen, and Mrs. J. J. Parker of Parker Theatres, and Bob White, exhibitor chairman for the state, effective February 24.

Peter David, of Tacoma, Wash., for some years operating a string of motion picture theatres, died at his home from a heart attack.

Walter Lee Casey, Jr., of the Rex Theatre, Bonners Ferry, Ida., is another theatre manager who carried out his pledge to sell a bond for every seat in his theatre.

Lieut. Roy Brobeck, in the Army at Ft. Huachuca, Ariz., made a surprise visit to Seattle Film Row.

Whitney (Cy) Young, Warner salesman for eastern Washington, has resigned to operate the Turf Club of Spokane.

The State Theatre of Red Bluff, Cal., owned by T & D Jr. Amusement Enterprises, was destroyed by fire February 18 with loss of $100,000. Origin undetermined.

Herman Wobber, general sales manager on coast for 20th-Fox, visiting Seattle and Portland exchanges.

Wayne Christy is the manager of the newly-opened Rivoli Theatre, Seattle.

Mr. and Mrs. F. Moyer of the Sellwood and Gresham theatres, made a second tour to Florida and Southern points.

Lester Holmes, after a number of years in California, is back in Seattle as assistant to Bill Houck at the Telenews Theatre.

Chet and Sue Perunko of the Kay St. Theatre, Tacoma, off to Palm Springs.

Buck Seale, salesman for Columbia Pictures, has been classified 1-A by Uncle Sam.

Oscar Nyberg of the Fox Spokane, put an extra heavy campaign for "For Whom the Bell Tolls," with increased evening prices to $1.15.

Jerry Safron, Western district sales manager accompanied by James Beal, Oregon, went to Seattle for regional conference with Manager Walton.

Maude Richards has resigned as business agent for Seattle Film Exchange, Local B-21.

Wayne and Harvey Johnson of Battle Ground, Wash., announce they have taken over operation of North Tillamook County theatres, including the Rose Theatre at Garibaldi, Ore., Roseway Theatre at Wheeler, Ore., and the Rockaway Theatre at Rockaway, Ore.



BACK FROM WAR FRONT. Pathe News Correspondent David Oliver, returned after nine months overseas with the RAF and the Fifth Army, as he appeared at a trade press conference this week at Pathe News' home office. A newsreel cameraman for 23 years, and with Pathe since 1936, Oliver had a number of narrow escapes while in England and Italy. A 16 mm. mobile unit, in operation in Africa then transferred to the Italian front, has provided movie entertainment for our fighting men. The boys don't complain about the movies, Oliver said, "they look at anything." Biggest hit in the USO camp show tours, he added, was Bob Hope.

SAN FRANCISCO

"Yippee, yip, yip!" The wild and woolly west comes to the West with Robert L. Lippert's unique little film house, perched right in the heart of San Francisco's downtown Market Street. Nestled between two other theatres, the Round-Up opened February 12. It sports no marquee, but has a sign flush with the front of the building, showing a rider astride a bucking horse, and the foyer has murals of covered wagons. No effort is made to corral the patrons, who patiently await their turn at the rustic-looking box-office, and the waiting line gradually lenghens out and wavers onto the other theatres' territory. Complete Western atmosphere is in evidence inside the film house, with a panorama of the West covering the walls; a downstairs lounge all done in rustic detail and the entire personnel, including ushers and cashiers, attired in Western style. Picture policy of the house is two horse-operas per day and a change every day, and is proving to be popular with the theatre-going public.

Affiliated Theatres, Inc., has added a twenty-second theatre to the Robert L. Lippert northern California chain by the opening of the Encinal in Alameda, Cal. The regular double-bill policy will be followed.

Interesting to note that thirteen Market Street theatres have adopted the new-style silhouetted marquee lettering. Among these are: Fox-West Coast Circuit's Warfield, Paramount and Fox; Blumenfeld's Orpheum, Esquire and United Artists; the Embassy, Telenews, Newsreel and the RKO Golden Gate; all of which have black letters on a glowing white background. Included, too, are the Strand and Robert L. Lippert's Studio and Round-up film houses, which decided to be a little different and have red plastic letters instead of black. Three theatres have kept the old-style marquee lettering with a white stencil-like effect on a black background, including Fox-West Coast's two second-runs the State and St. Francis, and the Regal.

T & D Junior Enterprises, Inc., in San Francisco, is mourning the loss of the State Theatre in Red Bluff, Cal. Fire destroyed the building, which also housed the Elk's Club, U. S. Employment office, several shops, and the highway patrol office, with an estimated loss set at more than $200,000.

Something new will be added to attractions at the Telenews Theatre, downtown, by means of a planned series of exhibitions by noted Bay area artists to be held in the gallery (formerly called the downstairs radio lounge, where interviews were held). First exhibition will be silk screen work by Marion Cunningham of San Francisco, with a sort of "art in action" being demonstrated.

A double-premiere was held at the Larkin, an international language film house, to introduce two new Russian films, "Leningrad Music Hall" and "Day After Day."

Another tribute was paid the theatrical arts, when the S.S. Augustin Daly, named after the playwright, was launched at Richmond, Cal., after being christened by Spar Lieutenant Katherine Stuurman.

PALM SPRINGS

The spacious lobby of the Desert Inn was packed with golf and betting enthusiasts last Friday night at the Calcutta Pool of the 9th Invitational Golf Tournament. Director Dave Butler proved the best auctioneer of the evening, selling Johnny Dawson, champion amateur, for $2400. Don Ameche was a consistent bidder on practically every player.

Arlene Judge, the former Mrs. Dan Topping, was seen in a sun suit, bicycling down Indiana Avenue.

Sonja Henie, the present Mrs. Dan Topping, with the Captain dining at the Doll House.

Rotus Harvey of the Harvey Circuit, San Francisco, his wife and little daughter here for a rest after a sojourn to Washington on the consent decree matter. Mr. Harvey is head of the Northern California Independent Exhibitors Association.

Mr. and Mrs. Nielson, Tacoma, Wash., exhibitors here for the season.

Wes Johnson and Mrs. Johnson, Eugene, Ore., exhibitors down for a short stay.

John Hamrick, Evergreen Circuit, Seattle, played in Invitational Golf Tournament.

There was a packed house at the Plaza the last night of the War Loan drive. The picture, "The Sullivans," was well received—not a dry eye in the house. Many screen celebrities were there, including Mr. and Mrs. William Powell, Mr. and Mrs. Paul Lukas, Mr. and Mrs. Don Ameche, Ricardo Cortez, Sonja Henie and Charles Butterworth. Walter Kofeldt was master of ceremonies.

Fred Astaire has been in town looking chipper.

Looks like John Hamrick is here for keeps. He was made a Lion at the last luncheon meeting.

Loew's Sell $10,082,628 Bonds

Total 4th War Loan Bond sales for Loew's circuit through February 13th, stand at $10,-082,628. This represents sales of 126,387 individual bonds. Leading the circuit is Joe Samartano, manager of Loew's Poli Palace, Meriden, Conn. who has sold 5½ times his capacity. Loew's Columbia, Washington, the Astor, N. Y., and Loew's American, Bronx, have doubled their capacity quota.

A MESSAGE FROM THE AMERICAN EXHIBITORS

to the Red Cross

We in the American Motion Picture Industry, all of us, are keenly and constantly aware of our patriotic duty. And willingly we meet it. But all that we do — as often as called upon — is still small in measure when compared with our fighting sons who are giving their last measure of devotion.

Yes, there was a lot of hard work in the March of Dimes and in the Fourth War Loan and all the others. But the war goes on and we want to go on helping.

. . . so bring on the Motion Picture Industry's Red Cross Week, March 23 — 29.

We know what the Red Cross means to our Boys. Those Boys never say "no" when they've a job to do. The Red Cross never says "no" when they've a job to do. We Exhibitors won't say "no" to the job we've got to do.

WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY

IT'S BOX-OFFICE PLUS — READY NOW

Astor PICTURES CORP

THIS IS A SURE WINNER FOR ALL THE CIRCUITS

(A RE-ISSUE)



BOOK IT NOW—

ASTOR EXCHANGES EVERYWHERE

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Elman
Charlotte—J. Schrader
Cincinnati—Poplar
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Hollywood
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Short Subject Reviews

With the Marines at Tarawa *(Great)*

WAC-Univ.—Documentary **19 mins.**

The most dramatic American film released for public consumption since the start of World War II, this Technicolor Official Marine Corps picture is the eye-opener which all America has been eagerly awaiting. Produced by the U. S. Government with the cooperation of Warner Brothers and "shot" by Combat Photographers of The Second Marine Division, the film is being distributed by Universal on a non-profit basis. Here is the thrilling, inspiring, real-life story of our debt to almost a thousand brave Marines who gave their lives to win a stepping stone toward Tokyo. It is the story from the time of embarkation for the objective to the ascension of Old Glory atop a shell-torn palm tree and the burial of some of our heroes at sea after the Atoll had been won. In daring camera shots under fire, the battle scene unfolds—men die, the wounded are evacuated, tanks go into action, bulldozers and steam shovels operated by the fearless Seabees rehabilitate the airfield while gunfire continues roundabout; the first plane lands, flame-throwers smoke out the resisting Japs, Japs die before your eyes, and no attempt has been made to hold back those pictures of our dead which show the price of war. Jap dead float in the surf, cover the beaches, the blasted pillboxes, and their price is lost in the satisfaction of the knowledge that they will never kill another American boy. It is a masterpiece of film reporting of a magnificent victory for American Arms.

Amazing Metropolis *(Fair)*

Universal (8355) Variety Views **9 mins.**

This film gives the impression of great strides being made in Hyderabad, India, under the Nyzams' rule. It shows the imposing university with its students arriving in modern busses, a tremendous hospital with fine facilities for the physical uplift of a great many people, the enormous palace and Government buildings. What it fails to deal with are the common people of India of which we read so much, the little people whose plight has brought about controversy. Without getting involved as to whether this is a propaganda reel we must admit that it is an interesting look-see at a much discussed place on the earth which will become a world problem in the post war era.

Tom Turk and Daffy *(Excellent)*

WB (9702) Looney Tune **7 mins.**

Leon Schlesinger's staff of cartoonists and animators (according to the title card) cooked up the plot for this Technicolor cartoon: Pilgrim Porky Pig seeks a turkey that has begged Daffy Duck to hide him from the hunter. At first the Duck is happy to comply, but when Porky offers to share roast turkey, Daffy's good intentions are torn asunder by the temptation. He reveals where the turkey is hidden. The turkey eludes Porky, then has his revenge on Daffy. Laugh-provoking gags and clever animation make this an excellent cartoon to point up the entertainment value of any program. A cartoon for the entire family.

ADV.

Can't Get It?
Joe Hornstein Has It

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

SOMETHING WORTH TRYING

OVER in England, where motion picture producers, distributors and exhibitors have had long experience of the need for getting along with less by making what you have last longer, there has grown up a movement which might well be emulated over here.

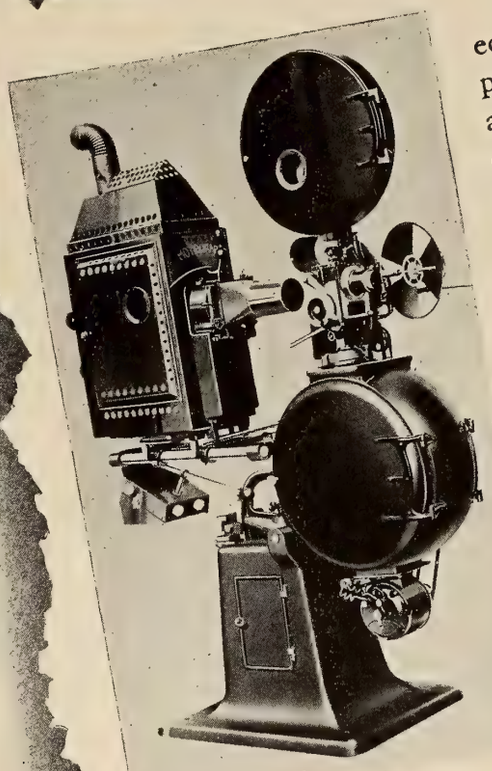
In a number of districts, the projectionists' groups have set up "film-care committees," on which, in many instances, there are representatives of the distributors. Such committees, as we understand it, work chiefly through a policy of discussion of ways and means of eliminating practices which cause film mutilation all along the line.

How much good can come of any such "educational" work is, we think, rather well illustrated by the report that there is in preparation a series of "lecturettes" written by experts and to be made available for reading and discussion at local meetings. Further refinement of the work, and what undoubtedly will prove a most effective extension, is the plan to produce a film to illustrate points which are of importance in the handling of film by the projectionist. Such educational work can have only the finest benefits, not alone to the immediate problem of conservation of film, but also in assisting the conscientious projectionist to gain even greater skill and knowledge of the kind of work by which he earns his living and through which he can continue to progress in his chosen vocation.

Over here in the U. S., there are the facilities for some such educational program, handled on a well-planned and executed basis. Over here, too, theatremen as well as projectionists have had many reminders of the value of the educational campaign which was put into action and carried far, considering that it was done practically single-handed by a well-known figure in the field—P. A. McGuire, for many years associated with International Projector Corporation and for all of said years a tireless drum-beater for the cause of better projection.

We think it worth suggesting to both theatre owners and the projectionist organizations that they canvass the possibilities of getting something organized on a national basis—to be put into action locally of course—for the further extension of discussion, forums and meetings at which the whole matter of giving the people who pay to see picture shows the best possible reproduction of Hollywood art and talent, the war scenes from the battle fronts and all the action which is captured by the cameras for the information, enlightenment and entertainment of the public. The print situation would be merely one of many items. Over here there is no acute print problem, though of course in wartime it is a patriotic duty as well as a necessity to make every last bit of celluloid last as long as possible. But above and beyond the prints are the matters of projector care, but even beyond that is the most important of all—Better Projection.

A Motiograph Ad of 1916 said:



The daily delivery of service, easily, economically, uncomplainingly, the dependable readiness to do everything and anything that a motion picture projector ought to do when placed under exacting conditions, is the supreme test of a projector.

And this kind of service is possible only from projectors that are designed and built by builders with many years of experience in the projector industry and vast resources of organization equipment.

Building projectors over 20 years, we claim we have in the Motiograph De Luxe a projector unrivaled in beauty, projection and endurance.

We stand ready, and our distributors everywhere stand ready, to prove our claim for perfect projection, long life and small upkeep.

And you can say that again

in respect to the brand new Motiograph Projector which will be offered as soon as we have won the Victory . . . and you can help hurry that Victory by buying more and more War Bonds NOW!

MOTIOGRAPH

"SINCE 1896"

4431 W. LAKE STREET • CHICAGO 24, ILL.

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

FEBRUARY 27th to MARCH 25th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27 March winds ahead. Check roof cornice for bricks or tile loosened by ice. Prevent accidents.	**28** Check water tower. Repair leaks, make sure roof is tight and supports firm. Paint rusted areas.	**29** Check upright sign supports, cables and wiring to obviate wind damage. Paint rusted stanchions.	**1** Test fire escapes of counterbalanced type to make sure they are in proper working condition.	**2** For maximum light, oil generator and clean brushes and commutator weekly with rough paper.	**3** Are voices of the boys in the booth annoying patrons? Make sure ports in booth are closed.	**4** Set up a lighting schedule for staff to conserve power. Plan minimum light after closing B.O.
5 Have cleaners dust or wash all ornamental bric-a-brac and statuary. Also polish furniture.	**6** Clean upholstering of foyer, lobby or lounge room furniture. Have broken parts repaired.	**7** Caution employes on need to report all accidents at once to manager, no matter how slight.	**8** In bad weather do you make it policy to open the house early for convenience of patrons?	**9** Check your picture for stray light on screen, proscenium or walls which can distract audience.	**10** Examine all carpet for tears or loose sections which may trip patrons. Make this a daily duty.	**11** Are your staff on the alert to pick up ticket stubs and candy wrappers at all times?
12 Check all lighting fixtures for dirty glass and burned out globes. Relamp with new spring colors.	**13** Check all outside exist lights after closing B. O. Make sure they're kept on thru last show.	**14** If your balcony is closed during the day have an usher check it regularly as safety measure.	**15** Order style chart of summer uniforms for staff to avoid delivery delays by ordering early.	**16** Examine all lobby and lounge mirrors. Resilver, replace or eliminate any in bad condition.	**17** Does your doorman have the schedule of show times and a list of coming attractions handy?	**18** Replace pictures and drapes in rest rooms to provide fresh atmosphere as spring tonic.
19 Sticky candy when tramped into your carpet invites a rodent invasion. Take precautions!	**20** Is your first aid kit well supplied and available at all times in event of an emergency?	**21** Has the standrail become shabby and in need of paint, varnish or a new fabric covering?	**22** Get billposter to bring in outdoor poster stands for painting and repair. Avoid shoddy look.	**23** Auditorium floors should be cleaned of all gum before paint is applied. Check your floor!	**24** Paint damp areas, corridors, exits to freshen up and eliminate odors. Use light colors.	**25** Batteries used in emergency systems require a regular check up schedule to prolong life.

Showmanship Dates—

February 27: Henry Wadsworth Longfellow, born 1807.
February 29: Leap Year.
March 3: Bell, inventor of telephone, born 1847.
March 7: Luther Burbank, horticulturist, born 1849.
March 8: Farm Day (11th Anniversary Farm Aid Program).
March 12: Girl Scout Anniversary Week. (12 to 18).
March 13: National Hobby Week (13 to 18).
March 15: Federal Income Tax Due.
Andrew Jackson (7th President), born 1767.
March 16: James Madison (4th President), born 1751.
March 17: ST. PATRICK'S DAY.
March 18: Grover Cleveland (22nd and 24th President), born 1837.
March 20: First Day Of Spring—Natl. Donut Week, Mar. 20 to 25.
March 23: Alaska made part of U. S., 1867.

Projection

Become a Better Projectionist by Practicing the A B C's

Observe Simple Rules of Wartime Economy in the Booth

"Economy" must continue to be the watchword in the projection department of motion picture theatres, "Economy," that is, which effects savings of equipment life by reducing the ravages of wear, as well as careful expenditure of the supplies and accessories needed to operate the projectors.

From the standpoint of making the most of consumable supplies there are the following very obvious questions the projectionist can ask himself:

Am I getting the most possible burning life out of carbons? Or am I discarding carbon stubs which could be used for short reels or trailers?

Do my carbon-savers actually save money, or do they split and thus waste more carbon than they save?

Am I keeping a running inventory of all consumable supplies (carbons, oil, tubes, fuses, etc.) in order to avoid overstocking items or being caught short because certain items may become too low in the reserve?

Am I carefully dating all tubes when they are installed in the sound units, and are they marked as to date when they have outlived their usefulness, in order that a check may be kept on the life of tubes?

Am I servicing my various units of equipment thoroughly, giving each unit calling for definite periodic lubrication and cleaning the attention requisite to assure its efficiency of operation and the longest life possible?

In connection with each of these points of economy, of course, there are right and wrong ways to carry out the program. Proper lubrication, naturally, means the application of just enough of the correct grade of oil only at the various friction points and at specified intervals —and it does not mean an excess of oil "now and then" at such times as the inclination or inspiration strikes the man in charge of the equipment. Excess oil not only runs off the point to be lubricated without serving any purpose other than to waste the oil, but can do costly damage to the film by spreading into the film track of the projector.

Economy, also, means maintenance of the proper spring tension of the film gate—which should be adjusted to a minimum at which the film will remain steady on the screen at the standard projection speed of 90 feet per minute. Maintenance of this condition at all times will prolong the life of the intermittent star, cam and sprocket, the film tracks, the tension pads. Also, it will assure the projectionist that he is doing his part to conserve film prints and safeguard the lives of his fellow workers as well as the public whose patronage of his theatre is the one reason for him being the member of an important craft working in an important industry. Many fires start through film breakage; many cases of film breakage in the projector trace directly to improper tension. Much of the mutilation which ruins prints for the other theatres and causes waste at a time when the greatest economy of film stock should be practiced, results from improper tension.

Economy in the projection booth means careful handling of the vacuum tubes for the sound system. It means that the proper warm-up period should be allowed before connecting the tubes to the high voltage plate circuit, as well as very careful handling of the tubes upon every occasion when there is occasion to touch them.

Economy calls for careful handling of the cast aluminum reels to prevent bending due to unnecessary pressures or dents and bending from dropping the reel to the floor.

Economy means the burning of carbons only within the amperage range recommended by the manufacturer. The burning rate of the trim used, and the length of the positive and negative carbons required for the various-size reels, should be accurately determined. Such data will enable the projectionist to obtain the maximum service from each package of carbons—without sacrificing quality on the screen.

All of the foregoing, of course, is elemental —has been said and said over and over again. But the projectionist who takes the attitude that this repetition is "mere tiresome A B C's" of the job of running a show and the equipment necessary therefor, takes a different view than that which he will find to be a common attitude on the part of the vast majority of the leading men (the fellows with the big jobs and the national reputations) in the projection field.

It is a fact that this repetition occurs only for the reason that the best informed and most authoritative projectionists themselves stress and emphasize and repeat the fundamentals. They know the value of fundamentals and the necessity for being precise about the A B C's. They are aware of the importance of these elementals, for they know that, no matter how high they go in their responsibilities as projectionists, they cannot ever get away from the basic, the fundamental. Moreover, experience in supervising the work of many projectionists has demonstrated to them that it is the simple, the fundamental things that snarl matters for the younger, less experienced hands at the craft and that it is also neglect of attention to the fundamentals that accounts for the lack of progress shown by the more experienced men who do not seem to develop the efficiency their length of service and opportunities for practice has afforded them.

The observance of the basic rules; those tiresome little details which have become so only because they must be done over and over again (which is why they are so important) permits the more accomplished and resourceful projectionist to go on to the grasp of those refinements and more difficult accomplishments which mark the expert.

It is known to many who have had occasion to check up on complaints about equipment that in a great many instances the fault was not with the apparatus, but with the manner in which it was being handled and operated.

As a demonstration of this latter point, take the matter of sound quality. It is true that many auditoriums are so poorly designed that it is hopeless to deliver quality sound uniformly in the theatre. Such conditions are certainly not the fault of the projectionist or the equipment. Only corrective work to take the bugs out of the faulty acoustics can bring an improvement under these circumstances. However, it has been the experience of many and many an engineer that complaints about poor sound, particularly non-uniform volume, in a theatre was not (as per the complaint lodged with the equipment manufacturer or the studio recording the sound on the film) the fault of equipment nor recording. It was the lack of resourcefulness on the part of the projectionist.

Where an auditorium is too reverberant in particular spots, and, by contrast, too dead in others, there is certain to result an effect of too much sound volume in one portion of the house than another, particularly where deep male voices are accentuated. But the projectionist who really knows his equipment and his theatre can reduce the evil of ear-splitting sound for those patrons located in the sections where the sound echo, or reverberation, is excessive He can do this by fader changes made in conformity to his study of the particular film in relation to his knowledge of known faults in his auditorium. Now, it is far preferable that such theatres receive treatment for correction of the faulty acoustics, which is a job for the theatre owner to do. But the point is cited merely to emphasize that resourcefulness in the projection booth can accomplish many things. Such resourcefulness grows out of study of the equipment, and the theatre the projectionist is handling, as well as from a well-grounded understanding not only of the mechanics but the theory of projection and sound reproduction.

This brings us back to where we came in. The projectionist who pays strict attention to the little details of economy in the operation of his equipment, the one who never grows tired or bored with his A B C's, is the one who goes on to greater achievement, greater resourcefulness and is able to do those things which, in these days of limited supplies, even money may not be able to buy.

KEEP UP THE GOOD WORK WITH YOUR VICTORY CARBONS



EXHIBITORS and projectionists across America are to be congratulated for their splendid contribution to the war effort by conserving and recovering much of the copper plating of their "National" Victory Carbons . . . copper that would have been completely lost but for their cooperation.

Naturally the copper coating on Victory Carbons is as thin as practicable, because copper is a vital war material. This calls for strict maintenance of arc current within the recommended range, and careful adjustment of the carbon feed ratio.

Satisfied theater audiences everywhere are testimony to the constant attention being given to the current and feed factors.

In addition, tons of copper drippings and copper plate stripped from carbon stubs have been turned back into production channels as your Government urged.

Your continued cooperation in saving copper is still of utmost importance, for copper needs go right on expanding as America's war production grows. You've done a splendid job. Keep up the good work!

As a reminder, check the table below for carbon trim and current values specified for your equipment. A bulletin describing completely the operation of the Victory High Intensity Carbons will be sent promptly on request. Write for it today.

★ *BUY UNITED STATES WAR BONDS* ★

The word "National" is the registered trade-mark of National Carbon Company, Inc.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current—Amperes*	*New Victory Carbons—Size and Type*
"1 Kw" High Intensity, A. C.	52-66	7 mm x 9 inch H.I., A. C. Carbons in both holders
"1 Kw" High Intensity, D. C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

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Management

Use a 'Constructive' Approach In Curing the Vandal Illness

The Problem Requires Delicate Handling: Here Are Some Ideas

By Lionel Keene

There have been many suggestions as to ways and means for curbing vandalism—from the "soft" approach of appealing to the better nature of the miscreants, to strong methods of stopping them in their tracks by barring their entrance to the theatre and forcibly driving them away from its vicinity. But in its present manifestation, vandalism goes deeper than mere bad example by relatively few "bad boys." It poses a problem that must be handled with care, for there can be very detrimental results to the theatreman's business should things take a turn for the worse.

I once managed a very large theatre in the East, located in a section of the third largest city in our country, a portion of whose patronage were of a foreign element. They were so tough, the house was regularly policed by four special cops, and I found it necessary to dress down to their standard rather than that which is customary to show business. Most of the young ruffians carried stilettos, concealed on their persons, and attended in gangs, always seating themselves as closely together as possible. Their idea of fun was to "rough house it" among themselves during the vaudeville, knowing it would bring the "specials," when the "fun" would really begin. We usually spotted them when they entered the theatre, which would be the cue for the "specials" to locate themselves in advantageous positions about the house, ready for any emergency. Rough tactics on the part of the management finally cleaned up the situation as much as it was humanly possible. We "fought fire with fire." But, to try stopping them at the door, refunding their admission, would have placed us in a difficult position. For one thing we knew the ruffians would figure out some other annoyance, possibly the destruction of property.

Now, to bring the problem up to date. More recently, I owned and managed a theatre in a nice neighborhood that had about as mischievous lot of 'teen agers as could be found in any community.

These fellows took a special delight in annoying me. Knowing I was always around and on the alert, they'd hang out in front of the theatre and whoop it up, passing wisecracks as young women would approach the box-office. They'd try to carry on a conversation with the cashier. I had one cashier who claimed, because she knew them, she couldn't do anything about it. The youngsters would ride their bicycles in and out of the lobby and around the box-office. Once, I came across a lot of them shooting craps in the lobby. They would hang around the concession stand . . . and on inventory at the end of the week, a rather serious shortage would be revealed. One night on my return to the theatre, I discovered a kitchen knife had been thrown hard and straight enough to pierce the picture sheet. Another time, the lavatory in the Men's Rest Room was on the floor, in pieces. Deodorant door devices in the rest rooms were broken beyond further service. Over-ripe oranges were thrown at the screen, which left a discernible stain. Seats were not only cut, but the leather torn off completely. Lobby frames would be stripped of photos, which were torn up and thrown on top of the marquee. Loud talking, whistling at the wrong time, and unnatural laughter; anything to annoy me and disturb decent patrons, was their order of the day.

I was threatened with bodily harm time and again, and a challenge to fight was not unusual. Boy meet girl was perfectly all right, but these fellows made it a point to meet all the girls, what with the constant change of seats. The house was well lighted so that we could see what was going on at all times but the ushers were not much help in keeping order because they lived in the neighborhood . . . and naturally were afraid of retribution if they started anything with the gang.

So, it was up to me and the neighborhood patrolman, who worked with me, to correct conditions.

Police Action Boomerang

We found early in the game that having the patrolman prefer charges against them acted as a boomerang. The families would swoop down on the theatre, blame the management for the predicament in which they found themselves and make all sorts of threats, including the one to boycott the theatre.

I had heard that mass meetings of parents were being conducted with a view to enlisting sufficient sympathizers to jeopardize the business. It reached the stage where some protective, but constructive, action had to be taken to make friends of those who believed their children could do no wrong—and bring them to a realization we were for their boys and girls . . . not against them.

What was the answer?

I belonged to and was active in the neighborhood civic organization that was part and parcel of an international group. Its membership was comprised of business men of the community. They were fully cognizant of the juvenile delinquency which existed, and were anxious to do something about it. Numerous plans were tried, one of which was a dinner-meeting to which a considerable number of the neigborhood boys were invited. We had as a guest speaker an executive officer of the local Boys Club. There was the answer! A boys club! The movement was started, in a small way, and the idea grew and grew and grew.

Papers throughout the country were stressing the perils of juvenile delinquency. The radio buzzed with it. The picture screens carried its message. We then realized it was not just a local condition but that it was one born of wartime conditions. Now was our chance to do something about it for the benefit of the boys and for the material gain of neighborhood correction of vandalism. By this time, more than one hundred and fifty boys of the community were organized into thirteen boys' clubs, under supervision of the YMCA.

The boys meet each week for activities, such as religious education, softball, football, hiking, educational tours, craft work, swimming, gymnasium classes, and many other things boys like to do. During five months, the YMCA leaders met 243 boys' groups with a total attendance of 3843. To keep the program going needed money, so memberships were solicited of neighbors, offering twelve months of fun, education and religion for only $3.00. The movement was sponsored by the neighborhood civic organization and solicitations were made by its members. Delegates representing social and civic organizations of the city petitioned the city council to appropriate $75,000 to open and maintain during 1944 sufficient playgrounds to care for its juvenile population.

So, you see, Mr. Exhibitor, it's an ill wind that blows no good. Taking an interest in the civic welfare and activities of the community in which your house is located pays in more ways than one, and in this instance, resulted in a movement that is most helpful in reducing juvenile delinquency and vandalism.

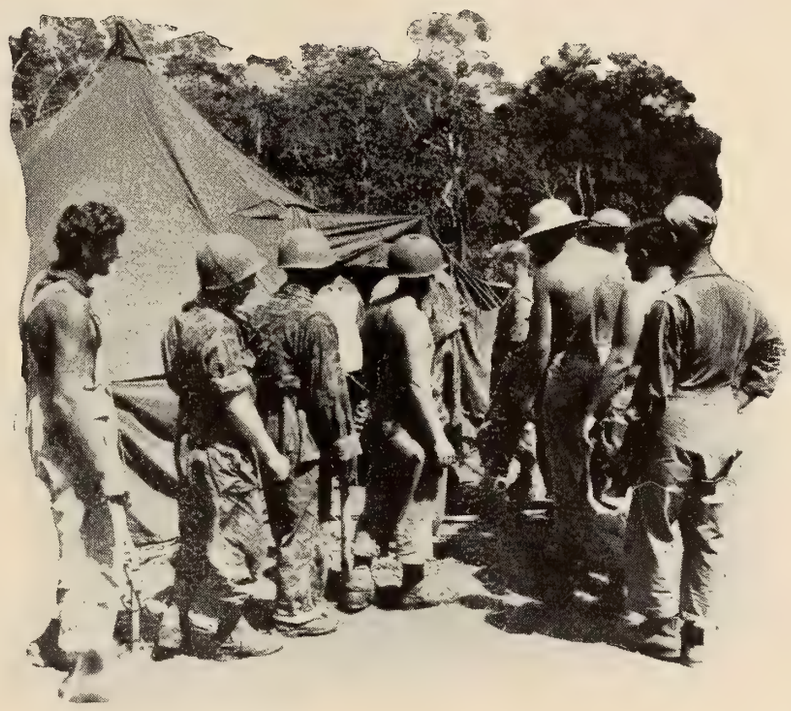
The moral, it seems to me, is that perhaps more than any other present-day problem facing the theatreman, that of vandalism requires careful diagnosis of the particular condition existing in the particular situation.

To have handled the situation cited above in accordance with the "heroic" theory of strong methods would have meant—instead of a correction of the evil at its source, merely an isolation of the known offenders, with no guarantee that each day would find the infection spreading to more and more of the youthful population. Thus it is possible such a condition would demand a larger force of policemen than could be mustered to deal with the evil. It would have meant that the misled youths would be deprived of one of the few wholesome pleasures the neighborhood afforded—the motion picture shows.

You Don't Mind Waiting

...for new Strong Projection Arc Lamps, knowing that all those now being produced are helping to make possible the entertainment so appreciated by our boys on the fighting fronts.

How's about buying some more Bonds today to cut down the time until those boys can step up to your box office again?



Waiting in line to see films in New Georgia.
Photo by Army Overseas Motion Picture Service.

The Strong ELECTRIC CORPORATION
87 City Park Avenue Toledo 2, Ohio

• THE WORLD'S LARGEST MANUFACTURERS OF PROJECTION ARC LAMPS

Landmark Theatres

Pacific Coast Palace, The Fox Theatre, San Francisco

One of the Few Sumptuous Large Houses to Carry On Without Change

"Be King For A Day At The World's Finest Theatre" referred to the opening of Fox-West Coast's $5,000,000, 5000-seat Fox Theatre in San Francisco on Friday, June 28, 1929.

Searchlights scanning the skies, an outdoor parade, top hats and glittering jewels paid tribute to this momentous occasion, remembered to this day by many who were present.

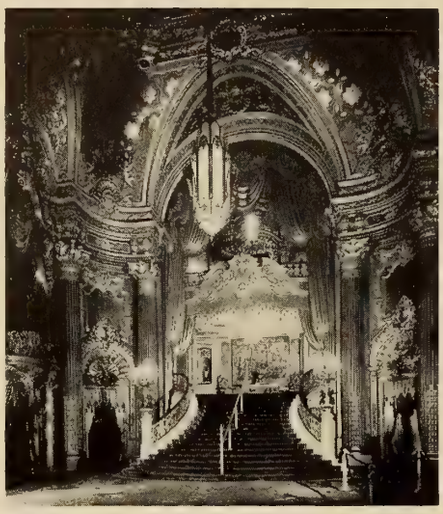
Construction of the palatial showhouse was under supervision of William Fox and Architect Thomas W. Lamb, who worked in collaboration with local engineers during the two year building period. St. Louis and Detroit acquired new theatres from the same chain at the same time but neither could touch the magnificence of the San Francisco structure. Mrs. William Fox had charge of the interior decoration of the house and took a personal interest in it, spending months in Europe accumulating antiques.

Balcony 10 Stories Above Street

Structurally this building has a maximum of space, convenience, beauty, equipment and wealth. Top of the balcony is ten stories above street level with two 24-passenger elevators to service it and the largest single beam ever made was used to support the balcony itself. The Diamond Horseshoe seats 350 people and has a Governor's box and a Mayor's box, which was first occupied by "Sunny Jim" Rolph. There is a hospital room, finished in white tile, on the lower mezzanine, completely equipped to meet any emergency. From the upper mezzanine, a vicarious thrill is felt on looking downward to the floor of the over 100-foot high lobby, the magnificently decorated ceiling of which is supported by giant golden columns.

As the house was originally built for comfort, nothing more can be done for the patrons; seats are the widest and the placing of them accords the best view of the stage and a large amount of leg room; many aisles make for as few interruptions as possible and only six persons will be disturbed in any direction at any one time. During the heyday of stage shows—and even now—eight floors of dressing rooms, replete with showers, are available for stars and chorus; the musicians have a spacious locker room with all facilities plus a music library room, and the waiting room for the vaudeville entertainers is serviced by special elevator. Luxurious executive offices are reached by private entrance with an exclusive elevator. Old moving picture machines, dating from the first Edison Kinescope to the present day projectors, are on display in a demonstration room with intended future use as a museum for public tours. The tenth floor was originally equipped for radio broadcasting but was never finished. Also on this floor is the preview room.

Two rooms, usually equipped with bare necessities, are given lavish attention in a manner befitting royalty. Ladies may retire to a room which is a copy of one in the Louis XV palace at Versailles, featuring opposing mirrors, which reflect the $5000 rock crystal chandelier imported from Europe. An Arabian style smoking room boasts one or two of the landmark stork ashtrays, originally numbering 150 and now reduced to ten. Tapestry on the chairs and a Joshua Reynolds painting gracing the wall present a site rarely seen. Gentlemen may feast their eyes on a $10,000 English-made grandfather's clock possessing three different chimes. (Two hours after the house opened the coast-of-arms was missing from the room.) Authentic antiques are on display in both retiring rooms and fireplaces with grotesque andirons are a feature of each.



GRANDEUR OF THE TWENTIES. The Fox Theatre stands as a striking example of the lavish decoration and spaciousness which marked theatres in what since has been called "the golden era" of the 1920's. This view of the grand staircase gives you an idea of its splendors.

Strict Policy of Maintenance

A house-decorator has had the sole job of keeping the theatre in condition so long that he has become a tradition. Strict policy of the Fox is to keep everything shipshape, including monthly washing of all fixtures—that this is no easy matter, consider just one detail, the massive chandeliers in the lobby. These huge masterpieces are lowered by winches, requiring four men for the job and taking eight hours to re-lamp and wash each pane. There are 18,000 lightbulbs in the house, no neon and all fixtures are in soft flame tints. The staff numbers 85, including approximately 35 usherettes, 7 doormen and regular operating staff.

Justice cannot be done to the richness and beauty of the interior and the Louis XVI period furnishings by mere words, so factual description must take their place. Paintings consist of murals and oils, outstanding of which are the ceiling murals done in the style of antique porcelain painting and as authentic old copy by Wm. Beechley of the original Mrs. Siddons' portrait. Marble-topped tables, one of which is inlaid with porcelain miniatures, and bronze figurines, many of which are original signed antiques and one of which has a gold medal imbedded in the base, and mirrors of all sizes are features of this palatial interior. Special notice must be given to the following collectors' items comprising a priceless part of



TODAY'S CROWDS. The Fox Theatre has need of its great capacity to accommodate present-day demand for motion picture shows. Here is a view, taken recently, of the lobby of the Fox. The picture shows a normal Sunday waiting line—which only fills about one-ninth of the lobby area.

the original furnishings; a $39,000 rug in the main lobby is the largest woven one-piece rug in the country; a $25,000 tapestry, also in the lobby, took four generations of a Persian to weave it and was recently cleaned by special cleaners; the sidewalk under the marquee sports a red carpet, costing $6000 per yearly change; originally from the palace of the Russian Czar come the 1849 Royal Serves and the Napoleonic vases (purchase price: $3500 apiece); a duo of light candelabra from a castle in Spain grace the grand stairway; hand-carved small Italian chairs valued at $5000; the Grand Drape, purchase price $10,000, bedecked with rhinestones, tassels, intricate embroidery patterns and designs in sparkle-dust; tapestry paneled walls, at $7.50 per yard, are an aid to acoustics, bringing to mind that the place is practically echo-proof. The original rug covering the floors was specially woven and cost $14 per yard; Bagdad velour, at a cost of $50 per yard was used to upholster some of the furniture, and the multitude of doorways were heavily draped with fabrics costing $12 per yard. Attention is brought to the gilt-edge finishings in the main foyer, in the making of which $20,000 worth of gold leaf was used.

Huge Water Supply

A large part of the engineering equipment is two stories underground in the catacomb-like basement and the machinery is, for the most part, in duplication so that if one unit fails another machine takes up the work. An elaborate system of ventilation, technically known as downward draft, is a network starting on the ninth floor, having a huge mechanism which draws in and heats the air and blowers to distribute the fresh air throughout the theatre, from whence the used air is sucked out by the underground motors. Four immense boilers comprise the heating equipment. Most unusual is the 250-foot deep-well pump for domestic water, installed due to the fact that there are so many toilet facilities a special water supply was found necessary.

Many patrons have stated that their reasons for choosing the Fox in preference to other theaters is that they can always get a cool drink of water from the fountain. It is interesting to note that a special refrigeration plant in the basement, in operation at all times, keeps the drinking water at 50 degrees. Separate rooms are provided for much of the machinery, even for the dial telephone system. Another amazing fact is that the equipment is all the original machinery, which was installed when the house was built a decade and a half ago. The only additions have been the augmenting of the sound equipment with new speakers, new lamphouses and new devices in wiring, just to keep up with the times.

Entertainment policy of the Fox was originally to consist of Fox pictures. Metro-Goldwyn-Mayer pictures and Fox Movietone News (the then Twentieth Century marvel), an expansive Fanchon & Marco stage revue and Walt Roesner's orchestra. However this policy did not remain in effect for long, as the stage show was discontinued a few years after the opening and the screen is now showing the pick of the first-run pictures. Many new ideas have found their origin at the Fox, including the Mother's Day free admittance to mothers over 63 and the Kiddies Victory Matinees. The Fox has participated in all the drives and benefits carried on in cooperation with other theatres. Recently admission prices were raised following the lead of other showhouses. As a result of the strict policy to preserve the house as it originally was, the only innovations, outside of the projection room additions, is the new silhouette lettering on the outside, taking the place of neon, the candy stand and the Red Cross booth.

Vandalism is the biggest problem now, including the loss of as high as 36 light bulbs at one taking. Elaborate plans are now in progress for the 15th Anniversary celebration, when the largest cake in the world will be displayed on the stage.

Although the stage is idle at the present, a word must be said in regard to its almost push-button-like accessories, which make possible split-second scenery change and platform elevations of several heights, and to the gigantic proportions of the proscenium, which is 65 feet long and 75 feet high, and the wings, which are eight floors high. There are light bridges on two sides and across the stage; panorama lights, consisting of duplicate lights above and below; and a cyclorama drop, which provides twinkling stars, sunsets, sunrises and any other effects desired. The orchestra pit and giant organ can be lifted simultaneously or separately, from one story below floor level to stage height. To put the action into all the stage properties, there is a multiplicity control board with a forrest of dim-out controls, which is tube controlled.

Outstanding is the fact that the Fox Theatre has two organs with three consoles. In the orchestra pit is the giant $82,000 Wurlitzer organ, which can play duets with the aid of the console backstage. On the upper mezzanine, overlooking the vast lobby, is the $22,000 organ, used in the Sunday concert and also to entertain holdouts with request numbers. Separate rooms house the 250 horsepower blower motors for the pipes and the elaborate music-making mechanism.

Unlike most other theaters, only two men have held the managerial post at the Fox. Herman Kersken opened the house as manager and remained there until his promotion in January 1943 to the newly-created position of San Francisco District manager of Fox-West Coast Theaters . But his name will forever be identified with the Fox, because his foremost thought was to keep the theater as it was originally and this policy is followed even yet as closely as possible. B. V. Sturdivant, Northern California Division manager for Fox-West Coast Theaters —who has been serving the past three months as national campaign director of motion picture participation in the Fourth War Loan—is justifiably proud of this priceless gem of the circuit's collection. His anxiety for its well-being is shown by the fact that, when Herman Kersken was promoted, he placed the Fox in the care of a man who has idealized the house since it first opened when he was a doorman for the FWC circuit. C. E. Macdonald, who managed the Fox-Oakland before coming to San Francisco and has also had charge of film houses in Napa, San Jose, Sacramento and Berkeley, succeeded Kersken as manager. Coming from a family of showmen was no aid to his advancement, since his father, well-known in theatrical circles on the Pacific Coast and in Chicago, made him start the hard way.

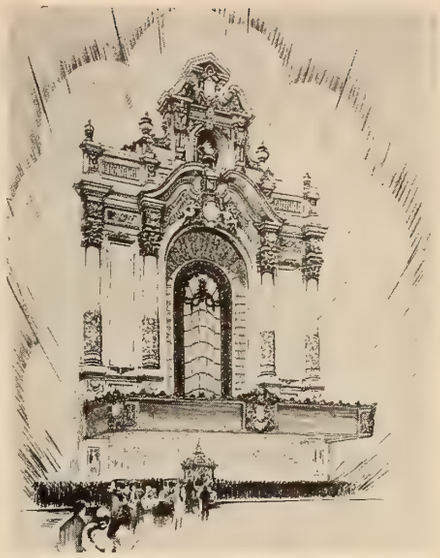
From the firm foundations, several hundred feet down, to the tenth story, the palatial magnificence of the Fox Theater, a Twentieth Century wonder, has been built to last and the patrons will enjoy comfort there as long as Fox-West Coast operates it.







B. V. Sturdivant (right), North California Division manager of Fox-West Coast Theatres, zealous guardian of the Fox Theatre. Below, left, Herman Kersken, now San Francisco District Manager. Right, C. E. Macdonald, the present manager.





THEN AND NOW. Over the span of nearly 15 years in which the Fox Theatre, San Francisco, has flourished, there has come little change over the exterior appearance—no need for it, since the theatre has had excellent care. A bit of neon outline on marquee and a vertical sign are only additions made. The sketch at top was used for publicity in connection with publicity in advance of the opening of the theatre. Compare it with the photo, immediately above, taken during the recent 4th War Loan.

Maintenance

It'll Pay to Make Your Carpet Installation Last Much Longer

A. G. Ashcroft Address Gives Food for Thought by Theatremen

That the carpet industry will be engaged for two years after V-day in replenishing stocks, now practically exhausted for a rate of consumer demand far in excess of normal years, was the prediction of A. G. Ashcroft, product engineer of Alexander Smith and Sons Carpet Co., in the course of an address at the convention of New York Carpet Cleaners Association in New York last week.

The subject of improvements, new carpets and post-war designs, Mr. Ashcroft indicated, is something that awaits a time when manufacturers and their research and engineering staffs can devote to the matter energies and time which now are wholly absorbed in turning out fabrics required for war purposes.

In comparison to many other industries, the carpet industry has been conspicuously silent about promised postwar marvels for the home, the factory or the public building. This fact received an answer by Mr. Ashcroft—who made it emphatic, though, that he was speaking only as an individual associated with one of the several manufacturers of soft coverings for floors. However, there was in the address a reminder for the motion picture theatre owner as well as others, that present installations of carpet must be conserved, and also that post-war carpets will be, at least for a period of a year or two, the kind of carpets which have been in use and which have been produced under the methods in effect for the period preceding the outbreak of war.

Busy Making War Materials

As to the occupation of carpet manufacturers with war production, Mr. Ashcroft said:

"Is it not stimulating to know that an industry normally producing about 70 million yards of a semi-luxury item like a soft floor covering could, in a year, convert its machinery, processes and train its personnel to produce tens of millions of yards of duck and millions of blankets a year as well as millions of yards of fire, water and weather resistant coatings and thousands of units of various fabricated materials?

"Do you realize that this quantity of wool blankets, of cotton duck, of fire, water, weather resistant coatings, of tarpaulins, of bunk bottoms, stretcher covers, clothes bags, tents, machine parts, flame-throwers, gas-masks, shoe-soles, and many other machined and fabricated items, means the conversion of some of these plants into several new and entirely *different industries?*

"Is it any surprise therefore, to learn that six units in the carpet industry, representing more than 35 to 40 per cent of the industry units and more than 60 per cent by volume, have been awarded the Army & Navy 'E,' which I understand only about 3 per cent of the companies on war work in the country have had bestowed upon them.

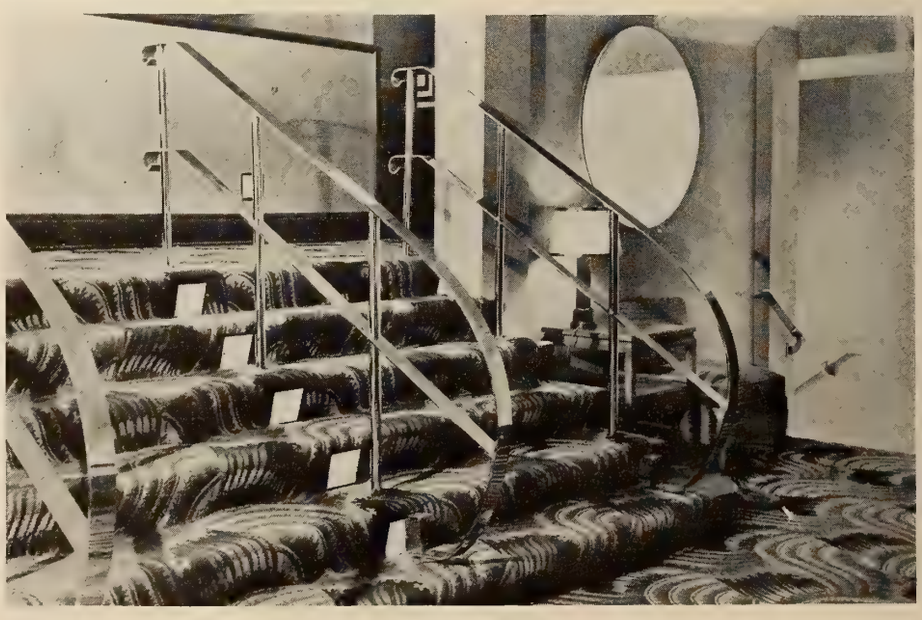
"Is this record at least a partial answer to the interesting question raised in a recent issue of a Home Furnishings Magazine? In an article entitled 'Why is the Silence so Loud,' the writer mentioned that while certain home-furnishing industries, those manufacturing home gadgets, are busily telling consumers what the Post War Years will bring, there is apparently an almost complete absence of comment on the new, intriguing and novel in soft floor coverings.

"If such promotion by the carpet industry, in competition for the Post War consumers' dollar, is a vital necessity at this time, my industry might well question the wisdom of its almost complete and patriotic conversion to war production.

"I have been told that the inventory of carpets and rugs in retail stores was 50 per cent less at the end of 1943 than at the end of 1942 and that wholesalers and manufacturers' inventories were almost entirely eliminated. It might be assumed therefore that after V-day the carpet industry will be engaged for two years in replenishing stocks for a rate of consumer demand far in excess of normal years. Obviously, it should do this job first and in the face of reconversion problems and continued shortages of raw materials it would appear far-sighted to defer the production of the new, untried and novel products to some time (x) years plus V-day.

"Permit me to quote from a publication of one of the country's largest chemical manufacturers whose research laboratories employ over 1000 Scientists. 'Don't be surprised when the dream world of new inventions you read so much about fails to come true immediately after the war. True there are plenty of new inventions. The sulfa drugs in forms far less toxic and more effective; powdered metallurgy; air trains composed of freight-carrying gliders. Seen from the scientific laboratory, the post war world has endless possibilities. So much has been written about it, however, that many business men feel that it has been oversold to the public. They point out that innumerable products after the war will be pretty much the same as they were before. It will take time to put into production some of the improvements that have been made in the laboratory.'

"It does not seem wise or necessary to oversell at this time improvements or changes that may be realities X years plus V-day. There is no good reason, however, for the assumption that improvements and changes will not occur."



GIVE IT CARE—MAKE IT LAST. Your carpet installation is invaluable; irreplaceable. The daily vacuum cleaning, the frequent removal of spots and soil, the periodic "shampoo" treatment (the latter by a qualified specialist in such service) will prove a good and sound investment. If your carpet is of fairly modern manufacture, you can have the satisfaction of knowing that it will be some time after V-day before anything radically "different" will be available to your competitor, or you either—read what an expert has to say about that in the article on this page.

Hughes Theatre to Open in Mid-April

Howard Hughes—a fabulous man even in fabulous Hollywood—is among the few producers who ever turned theatre owner. It was natural that when Hughes did decide to have a theatre, he should go about things in a very interesting way.

The man who is a big figure in the oil industry, made aviation history during the period when air travel was entirely a peaceful pursuit, won prominence as a producer of motion pictures, and now is both a figure in the film industry and in airplane manufacture for war purposes, has become the owner of that large, and very beautiful, theatre which Detroit knows as a former leader in the show world but which has stood for the past eight years as a dim and darkened shadow of its former self. The theatre is the Uptown, and for about a year, Howard Hughes has been its owner.

Since taking over title to the Detroit property, Hughes has had his agents and representatives working on it to recondition the house for operation as a picture theatre.

Along about mid-April the Hughes theatre will open—with new decorations, drapes, everything to bring the Uptown back to its former glory as a showplace. The house has been reseated. While much of the material employed for the refurbishing that the Uptown has received came from the re-conditioning shops and factories, there will be nothing "second-hand" about the appearance or the functioning of the equipment.

At this writing, the interesting point about the re-opening of the house which has been dark for eight years, is that the picture attraction may not be the Howard Hughes production, "The Outlaw," which had been in production for years before it ever was shown, and received only the most limited public exhibition in the year since it had its premiere in San Francisco.

At the time he bought the Uptown, it was generally believed that Hughes had acquired the house just to show his picture.

The entire job of overhauling the Uptown was under the supervision of Bob Savini, head of Astor Pictures, representative of Hughes, and a showman of long experience and justly famous for his accomplishments in the theatre of live stage talent as well as motion pictures.

It *Might* Happen Here

In theatres all around this fair land there are hidden away from sight pieces of delicate equipment whose initial cost ran into many thousands of dollars per each such installation. These once very necessary pieces of equipment are the theatre organs, which for many years enjoyed a spotlight place in the shows at bigger and better theatres.

Over in England the organs lasted much longer in popularity than here. But recently there has been a definite slump in organ music appeal, with a consequent lessening of the use of the instruments at the theatres. A recent happening in a theatre there, however, may result in a revival of interest in organs. The incident occurred when an organist, after a meeting with an old friend of many years experience on the vaudeville stage, appeared at the console in blackface makeup and gave his organ act a decided lift in audience reaction.



USAIRCO Air Conditioning Equipment

TODAY...

Manufacturing for our government, and essential civilian use, we are meeting war-vital schedules with air-conditioning equipment built to exact specifications.

Tomorrow, manufacturing for you, we will deliver air-conditioning equipment that will be competitive in design, performance and price.

UNITED STATES AIR CONDITIONING CORPORATION

NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

When Screen Goes Blank, DON'T

When the screen goes blank DON'T run up to the booth and don't phone to tell the projectionists that something is wrong.

A signal system with a buzzer should be installed and used to advise the operators of the trouble. Three rings means a blank screen and four that there is no sound. If the men know of the trouble already, they simply ignore the signals.

The presence of the manager in the booth or the necessity of answering the telephone will only delay matters.

Another DON'T along the same line is the suggestion that the manager refrain from querying the operators on how repairs are coming along. About the only thing to be done by the manager during an emergency is to keep the audience in good frame of mind, while repairs are being made.

Limited Amount of New Equipment; Materials Available for War Areas

Limited quantities of projector and sound equipment will be available to civilian theatres during the current year and there is also to be an allowance of materials for building new theatres in certain areas which are underseated and which are in areas having a concentration of population engaged in war work. Thus, the wartime necessity of motion picture entertainment for the civilian population is graphically expressed.

The liberalization of allotments of materials for manufacture of projection equipment for civilian uses by no means implies that theatremen can replace old but still serviceable equipment with new apparatus. The supplies will be severely restricted for some time to come, but exhibitors whose equipment is obsolete and whose theatres are necessary to supply entertainment for communities dependent upon them for picture shows are eligible to purchase such projectors, lamps, sound units or parts as are needed to give adequate presentations. Theatres in which equipment has been destroyed by fire, also are eligible.

Under the new regulations worked out by the Office of Civilian Requirements, headed by George W. McMurphey, exhibitors who are eligible for equipment do not require a preference rating. It is only necessary that they place their order with the local dealer, who will then apply to the M. P. Division of the WPB for permission to transfer the needed equipment.

Sections of the country which a survey by the WPB indicates are in need of additional motion picture facilities for war workers are located in areas in Kansas, Missouri, Nebraska and Arkansas. Applications for building materials and equipment for new theatres in the specified areas should be made to the Office of Civilian Requirements. According to a recent statement by Mr. McMurphey, his department will consider applications for new theatre projects for any war area now inadequately supplied with recreation facilities.



Thompson Remodels Maplewood Theatre

James J. Thompson, who recently acquired the Maplewood Theatre, Maplewood, N. J., expects to have the house ready for reopening in March. The property is now undergoing extensive refurbishing.

The theatre has a seating capacity at 1,400 and is a unit of a building having six stores and office space on the second floor above them. It has not been operated continuously as a theatre for the past three years, its most recent use being for the plays staged by Cheryl Crawford for two summer seasons.

Thompson will operate the Maplewood as a motion picture house. The redecoration work and improvement of the theatre are from plans by Sidney Moss. Tufted leather walls in the inner lobby and extensive use of colored glass are features of the redecoration work.

Thompson operates theatres in Essex and Union counties, including the Park, Newark; the Elmora, Elizabeth; Park, Roselle Park, and the Rahway, Rahway, N. J. He has been an exhibitor and theatre owner for 15 years, except for the period during the last war when he served as an officer in the Army. He served two terms as representative of Essex County in the New Jersey legislature.

Repairs to Savannah Theatre to Cost $5000

Repairs to the 125-year-old Savannah Theatre, Savannah, Ga., will cost about $5,000. The theatre was damaged by fire on February 5.

The seating section of the upper balcony, popularly known for years as "the peanut," was badly damaged and a large gaping hole was burned through the floor to the second-floor balcony which was also partially damaged by the flames. Only other damage was from water and smoke.

On December 5 the Savannah Theatre was 125 years old, having been opened on that date in 1818. Designed and constructed under supervision of the noted English architect, William Jay, it was one of the most attractively built and decorated theatres in the country at that time and during its day before the advent of motion pictures.

Rosebud Theatre, Los Angeles, Suffers $10,000 Loss in Blaze

The Rosebud Theatre, Los Angeles, was one of the month's fire casualties, with damages of approximately $10,000.

Flames swept through the theatre, located on Central avenue, and gutted the building. Los Angeles authorities said after investigation that the fire which finally broke into a consuming blaze apparently had been smoldering all night, though it was not discovered until 6 a.m.

Star Theatre Destroyed

The Star Theatre, Potsdam, N. Y., operated by James J. Papayanakos, was destroyed by fire on February 12. The house was opened by Papayanakos in May, 1940, after more than $25,000 had been spent on the house for new seats, decorations and equipment. Previous to its acquisition by the Papayanakos circuit, the Star had been opened only occasionally.

Cutting Losses Due to Fire and Embezzlement

Anderson Cites Industry Figures In Urging Ways to Reduce Serious Losses

That intelligent use of preventive measures is vital to the security of the theatre, is proved by statistics for both fire and theft, in the motion picture industry itself. This was emphasized in a speech by Henry Anderson, manager of Insurance Department, Paramount Pictures, to members of the Surety Underwriters Association of New York this month.

While Mr. Anderson's address was concerned primarily with the conduct of insurance business by those who underwrite it, there were portions of the address which strike home to members of the picture industry both as a matter of pride of accomplishment of motion picture organizations and as a warning that eternal vigilance is the price of a continuing record for providing safety for the public patronizing picture shows and the reduction of crimes of theft, with their costly results.

As a means of driving home to the men who sell insurance the value of constructive work along lines of fire and theft prevention, Mr. Anderson cited the following facts:

"At one time our burglary and holdup loss ratios in theatres was extremely high. It has for many years been in the very low percentage brackets due we believe to a continuous campaign of education and notably to the installation of safes of the best possible type.

"The industry is particularly proud of its motion picture exchanges and their fire record. The industry is a unit in carrying out fire prevention work. It supports its own inspection force who see that every possible fire protection measure is carried out. In addition, in each city, where exchanges are located, there is a rotating committee made up of representatives of each of the principal motion picture companies. This committee inspects the other fellow's exchange as well as his own and you may feel assured that the work they do is thorough, for they are, after all, experienced exchange operators and too they naturally enjoy to some degree 'getting something' on the other fellow. I do not know of any similar self-regulation.

"The fire loss ratio of motion picture exchanges in the United States united in this inspection work, where astronomical quantities of motion picture film are handled, is incredibly low and has been over a long period of years. As far as I know, the fire loss ratio is as low as —possibly lower than, that of any other industry.

"At Paramount's West Coast Studio, we believe that our experience credit in Workmen's Compensation is among the highest of any type of industry in the United States. This is not chance, for this condition has existed for many years. It is the result of much effort and much study and of experience gained the hard way. There is a constant campaign of safety education and engineering supervision carried on at all times. In brief, we have learned that the man to reach is the man who is actually doing the work and that he is reached by the man who is actually on the job supervising the details of his work; that is, the foreman. We have tried every other plan and we are convinced that this is the only solution.

"I am telling you this with some pardonable pride but, too, with the hope that it may convince you that loss prevention work can show results and that it may be profitable to you to extend your loss prevention activities."

IN A FAR-AWAY "WAR THEATRE" INSTEAD OF YOUR THEATRE—





"American" craftsmanship still serves young America

THESE are the lads who used to fill your seats . . . that was before they turned into fighting *men,* almost overnight.

They spent countless happy, carefree hours of relaxation in their favorite motion picture theatres, in chairs made by American Seating Company craftsmen. Now these intrepid warriors of the air are bringing destruction to America's foes, in a different sort of theatre—the far-flung "theatre of war". And "Seats by American" still serve them.

Pilot seats which we designed and built, fly with Douglas, Republic, Curtiss-Wright, Stinson, Boeing and Fairchild in the famed *Havoc, Thunderbolt, Warhawk, Sentinel, Kaydet* and *Cornells,* while the Flying Fortress carries ammunition in special containers of our manufacture.

Airplane wings and assemblies, too, for many other famous American planes, have been rolling down our production lines for more than two years.

When Victory is won, you and other theatre operators will need new seats, and "American" will be ready to serve you. Then those War Bonds which you have been buying with your seating replacement funds will pay you their first dividend. You'll get the finest theatre seating in history.



American Seating Company
GRAND RAPIDS, MICHIGAN
WORLD'S LEADER IN PUBLIC SEATING
Manufacturers of Theatre, Auditorium, School, Church, Transportation and Stadium Seating
Branch Offices and Distributors in Principal Cities

BUY WAR BONDS

Clip this FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE SECTION

Clean Drains Don't Clog

A clean drain in a urinal, commode or wash basin will never cause trouble, and such drains can be kept clean by a simple and inexpensive weekly procedure. One of the oldest and still most effective methods is to have your cleaners pour a bucket of hot water mixed with a cup of washing soda down each drain. This solution will free the pipes of all corrosive substances which accumulate regardless of how much cold water is passed through them.

Will You Have the Answer When Patrons Kick About the Heat?

If Not, You'll Do Well To Learn Why Freon is Scarce

If your supply of Freon is insufficient, no matter whether or not you have the finest air conditioning equipment built before the day of infamy at Pearl Harbor, you just aren't going to be able to provide artificially produced "comfort" when the dog days of August come around.

That being the case it is a good idea for the manager, or theatre owner, to be informed on the reasons why there will be no air conditioning in his house. If he knows the reason behind the reason that he can't get the necessary refrigerant for his air conditioning system, he can meet the criticism and the squawks that may arise from some of the customers. Moreover, he can, if he's a resourceful showman, build up a campaign that will make his patrons like the idea of patronizing his house even if he cannot offer cooled-off atmosphere in the midst of sweltering weather.

There are the best of good reasons why Freon has been frozen, its use highly restricted. Here they are, as outlined by the best of all authorities—the government agency responsible for providing Freon where it is needed to produce war weapons and the vital drugs needed for America's fighting men.

Several times the amount of Freon-12 normally used in the refrigeration and air conditioning industry is now required to produce the new malaria combating insecticide for our armed forces.

Consequently, the supply of Freon available to owners of refrigeration and air conditioning systems and to servicemen who maintain such systems is considerably reduced.

It is now well known that the casualties from malaria in some of our South Pacific campaigns far exceeded the number of casualties from battle wounds. The powerful new insecticide which is so effectively destroying the malaria bearing mosquito is an Aerosol, consisting of pyrethrum and sesame dissolved into a liquid gas, known commercially as Freon-12.

To date the only known chemical which will produce a safe and satisfactory Aerosol for this insecticide is Freon-12. Since Freon production before the War was based on the requirements of the Refrigeration Industry, the present supply is entirely inadequate.

As soon as the effectiveness of Freon as an insecticide was established, steps were taken to expand production facilities. New plants are being constructed and will be completed as rapidly as available material, equipment and manpower will permit. In spite of these efforts to provide adequate production of Freon-12, the supply during the next eight months will be very critical.

There appears to be some confusion among service organizations, owners and operators of refrigeration systems as to how they may obtain Freon-12 and for what type of system Freon-12 is permitted under Order M-28. The following explanation is offered in an attempt to clarify the procedure:

A service organization, owner or operator of a refrigeration system who installs Freon-12 in any system for which delivery is permitted by Order M-28 may obtain it from his supplier by certifying his purchase order as follows: "The undersigned purchaser certifies to the seller and the War Production Board that he does not have any F-12 gas cylinders not owned by him, which have been empty for more than 15 days; and that the F-12 gas covered by this Order will not be used or resold for any purposes not permitted by Order M-28."

If unable to obtain the Freon-12 from his regular supplier, it is suggested that he try other suppliers who may be able to take care of his requirements for some emergency. The War Production Board should not be called until all possible suppliers in the vicinity have been called. The reason for this is that the War Production Board allocates the Freon-12 to the various wholesale distributors of Freon (called "Contract Agents") on the basis of past requirements and the amount available. The Contract Agents in turn are expected to divide up their share with the local Freon dealers in the most equitable manner possible. A number of equipment manufacturers act as Contract Agents and supply Freon-12 to their service agencies, dealers or distributors.

Filter Bottleneck Ended By Optical Sandwiches

A crucial filter production bottleneck has been solved by a five-layer sandwich technique perfected in Cambridge, Mass., by the Polaroid Corporation, which recently turned out its thirty millionth filter.

The sandwich technique, a simple process performed by a complicated machine, is the only method for producing in large quantities the important filters which enable bombardiers and fire control officers to see and hit enemy targets which are often hard to see with the naked eye because of horizon haze and sunglare. Filters are used in bombsights, periscopes, goggles, gunsights and other aiming and sighting devices.

The sandwiched filters are similar in construction to the peacetime Polaroid sunglass for motorists and fishermen. The sandwiches for both the filters and the sunglasses consist of thin dyed plastic sheets between clear, window-like glass. The color of the plastic is precisely the color of the finished filter. In the past, colored filters were generally sliced from chunks of laboriously prepared colored glass.

. . . and Don't Forget to Conserve Heating Fuel During the Critical Weeks Ahead

With fuel, oil and manpower becoming more scarce as the war progresses, engineers responsible for the heating and ventilating of buildings are in a position to assist in the conservation of the diminished supplies. This is the reminder which has been issued by Davis M. DeBard, Conservation Division of WPB.

Among the recommendations for conservation (made more particularly to the engineers of large industrial plants, but equally applicable to the theatre) are the following:

1. General over-all efficiency and careful operation of the heating plant.

2. Reduction of air normally exhausted to the outdoors, which in turn requires a volume of make-up air (to be heated during cold weather) equal to the volume exhausted.

In carrying out the recommendations, there should be specific instructions to the man firing the furnace or caring for the oil-burner unit as to the methods of operation. A carefully prepared schedule calling for the most economical use of heating should be followed. Particular adherence to the program as to precisely at what time the heat is to be brought up to precede theatre opening; methods of checking on the number of occupants in the theatre at varying times (the more people in the theatre, the less furnace heat necessary); a well-instructed staff to carry out details as to keeping doors closed to prevent unnecessary amounts of cold air from getting into the building; check-up of the premises to locate any broken panes of glass in out-of-the-way windows, leakage that may have recently developed in window and casements, etc.

Warner Studio Adopts New Type Ear Phone

A new type ear phone, replacing the former "ear muff" headpiece which covered the entire ear, but did not give as faithful reproduction of voices and music as the improved new device, has been adopted 100 per cent on the Warner Bros. Hollywood studio.

First tested by sound men on "The Desert Song," the modernized receiver is fitted to the ears of each sound man by making a plaster cast of the recorder's outer and inner ear. Lucite replica is made of the cast, and sound receiver attached. Sounds pass through channel in lucite and directly up against the sound man's ear drum.

Robert Buckner, producer of "The Desert Song," found that better results were obtainable by the sound crew in recording the singing of Dennis Morgan and Irene Manning with the use of the new device.

Too Much Auditorium Light Hurts the Show

Screen Values Suffer from Overabundance of Utility Illumination

Due to conditions that are very difficult for the theatreman to control, there is a tendency these days to a considerable increase in auditorium illumination in certain houses where the "youth problem" has arisen to confound the educators, the religious leaders and law authorities—and to make the business of running a theatre more than ever a headache.

There is need for sufficient illumination in the auditorium at all times. The patron must be able to see the way to a seat—and should he or she not, and an accident occurs, there is a damage suit on the hands of the theatreman. But adequate illumination to enable patrons sufficient light for entering and leaving the auditorium and also for ushers and to keep an eye on the boys and girls who may be up to no particular good, is one thing, and too much of the illumination is another.

Safety, But Good Show Too

The theatreman must remember that it is necessary to give the patrons a good show. And a bright picture on the screen isn't possible if auditorium light spills over to reflect on the screen. Particularly important is properly controlled and distributed auditorium light when Technicolor pictures are being presented. For clarity and definition and for the eye-appeal of rich colors that Technicolor productions provide, there is need for the most intelligent arrangement of light in the auditorium. In many theatres vast improvements can be made without any major changes in the lighting system. A different wattage lamp here, a bit of color sprayed or dipped on a lamp there—and excellent results can be obtained.

When "Gone With the Wind" was released, there was special attention given to ways and means of providing the best possible results for patrons of all theatres in which the great picture was shown. To that end, MGM published a brochure with suggestions for the timing of the shows, arrangement of cues, sound volume, etc. Also there was a section of the projection phase of the publication, which was prepared by Lester Issac, director of sound and projection of Loew's Theatres, which dealt with house lighting. Just how important to the best results with Technicolor is this house lighting is illustrated by what Issac recommended for colors and lighting conditions. Here are some of the statements and instructions Issac made:

Ways to Soften the Lighting

"A minimum amount of light should be used in the auditorium proper.

"It is suggested that the auditorium lighting be of blue. This blue lighting should be of sufficient glow only to insure safety in the movements of patrons. Plus this blue lighting, the aisle and step lights should be utilized and of course, the exit lights. The latter, where local ordinance permits, should be in green. No reds or ambers, except where the law requires, should be used for lighting of the auditorium.

"Extreme care should be taken that no glaring lights, such as side wall brackets, etc., strike the eye, as this will serve to interfere with the proper color effect of Technicolor.

"Particular care should be taken where side boxes are in use, that all light to the entrances of such boxes should be masked, either by the box curtains, or some other method that will eliminate the glare of same into the patrons' eyes.

"The beauty of your Technicolor print will be greatly damaged if house lights are left lighted during the projection of the film. It has been learned from wide experience and experimentation that any kind of theatre lights harm Technicolor projection.

"Special care should be taken to see that no light, especially colored light, is projected onto the screen, screen masking or stage proscenium prior to, or during the showing of the picture.

"Make certain that no light-colored drapes, illuminated clocks, vases of flowers, tinsel or other light reflecting decorations are placed near the screen."

Those suggestions may well be preserved by the theatreman for periodic reference and use as a guide to check up on his auditorium lighting—which, due to the necessity of lamp replacement, often gets entirely out of line because an emergency replacement of the first bulb at hand has a way of perpetuating itself as some other janitor or service man duplicates the unsuited lamp when it burns out.

Photo from "A GUY NAMED JOE" as produced by MGM



"A GUY NAMED JOE!"

"RED-HOT AIR STORY, with names to pull 'em . . . action to thrill 'em . . . comedy to wow 'em . . . romance to woo 'em!" A critic wrote those lines—not a press agent—about MGM's latest vehicle for Spencer Tracy, Irene Dunne, and other stars of the first magnitude . . . Wonder if the reviewer who wrote those words saw "A GUY NAMED JOE" screened by a DEVRY precision projector—if a DEVRY hi-fidelity sound system brought him words, sounds, music with the perfection such top-flight productions deserve? Wonder how many of our fighting men will see this great picture at sea, at distant air corps bases, and in training camps as presented with theater-like brilliance by war-proved DEVRYS? Those DEVRYS come under the heading of "*E*"-quipment according to the Army - Navy excellence - pennant under which they are produced. DEVRY CORPORATION, 1111 Armitage Ave., Chicago 14, Illinois.

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Where Are Your Children?—MONO . . . Standing Room Only—PARA . . . Voice in the Wind—UA
The Fighting Seabees—REP . . . Ali Baba and the Forty Thieves—UNIV . . . Career Girl—PRC

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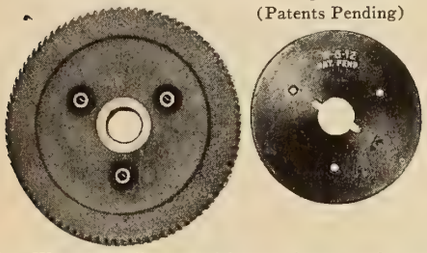
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WHEN WRITING TO ADVERTISERS PLEASE MENTION SHOWMEN'S TRADE REVIEW

Direct Re-recording Seen As Solution of 16mm Sound Problem

Direct re-recording of the sound track from 35mm entertainment films to a special 16mm negative has been found by RCA engineers to be the most efficient method of transferring sound for 16mm prints for the armed forces, according to W. V. Wolfe, manager of recording equipment sales at RCA's Hollywood plant. Mr. Wolfe presented a paper on the subject before a recent meeting of the Pacific Coast Section of the Society of Motion Picture Engineers in Hollywood.

"When the Army and the Navy made arrangements with the motion picture producers for 16mm prints of their entertainment pictures," he said, "we were presented with a new problem. Theatrical releases on 35mm film are obviously made for the conditions which exist in normal motion picture theatres. Volume range and frequency characteristics are selected to permit the maximum expression permissible with 35mm reproducing equipment and in auditoriums possessing reasonably good acoustics.

"But 16mm pictures are reproduced with portable or semi-portable equipment under conditions which vary from small, highly reverberant halls to outdoor settings. To meet these conditions, it is necessary to provide a reduced volume range and a modified frequency characteristic. It is no longer feasible to strive for dramatic expression, since we must be content with providing the maximum intelligibility possible under adverse conditions."

Once the necessity for decreased volume range and modified frequency characteristics was recognized, Mr. Wolfe pointed out, it became evident that it would be desirable to re-record each picture before a satisfactory 16mm sound track could be provided. The choice lay between providing a new 35mm negative and providing a special 16mm negative.

"We elected and recommend that the re-recording should be made directly on a 16mm negative," he said. "If a 35mm negative is used, a master print must be made. This print must then be reproduced by optical reduction on a 16mm duplicate negative. Thus, in either case, we end up with a 16mm sound negative for use in the making of contact prints. By direct re-recording on 16mm film, time, material, and expense are saved."

Mr. Wolfe reported that RCA has been successfully re-recording RKO pictures on 16mm negatives for military releases for some time. RCA's Hollywood plant gained helpful experience for this technique through its earlier use of direct 16mm recording for Soundies, he said, and had already established the necessary facilities for both direct recording and for re-recording from 35mm to 16mm.

Value of Staff Training Shown at St. Louis Fire

The value of a trained theatre service staff, schooled to meet any emergency with coolness and efficiency, was demonstrated recently in St. Louis when spontaneous combustion caused a minor fire in a basement storage closet at Fanchon & Marco's Ambassador Theatre.

A near-capacity audience of 3100 was in the theatre about 9:45 p.m. when Henry Riegel, Jr., manager, learned that smoke had been detected in the auditorium. After locating the fire, he immediately spoke to the audience over the public address system, saying there was absolutely no danger, and that the fire was confined to the janitor's closet. As the firemen reached the scene Riegel requested the patrons to leave the theatre for a few minutes until the blaze was put out.

Ushers were quickly deployed to their stations and everyone in the big theatre quietly went outside. There was no excitement or incident of any kind. In a very few minutes virtually all the patrons returned to see the balance of the show.

For years the service staff in all the Fanchon & Marco-St. Louis Amusement Company houses have held fire drills and other emergency training routines at least once a week. In addition, the ushers, doormen, managers and assistant managers, have had the advantage of Civilian Defense training.

Clip this FOR YOUR SHOWMEN'S *Scrapbook*

MANAGEMENT SECTION

An important phase of good operating practice deals with the manner in which film is handled from the time it arrives until it leaves the theatre. Many theatres use a projectionist's report to record playdate, title of subject, condition of each reel received, exchange from which received, running time, etc. Similar record is kept on trailers. The form also shows when and to whom shipped. This procedure makes it possible to check quickly for factual information when there is any question as to condition, or shipping errors, of prints.

Fire Robs Sodus of A Landmark Theatre

The Sodus Theatre, pride of the community in upper New York state after which it was named, was reduced to utter ruins by fire of undetermined origin on February 5. The loss for the theatre property was estimated at $40,000.

The Sodus Theatre dates back to 1906 and was named the New Opera House, at which stage shows were presented with such success that many productions that skipped larger and more important cities played at Sodus. It was later named the Arcade, and in 1940 was taken over by the Slotnick Enterprises of Syracuse and was managed by Morris Koppsky up until the time of his induction in the Army (he is now Pvt. Koppsky and is stationed at Fort Eustis, Va.). Since that time his wife has been managing the Sodus, operating shows on Saturdays and Sundays.

The Managers' Public Relations' Job

Two veteran theatremen, both with wide experience in actual management as well as supervisors of groups of managers, were having it out as to whether the newer crop of theatremen do or do not excel their predecessors in the matter of public relations. What came out of that discussion, as noted by this audience of one, may be of interest to managers of all schools of thought and periods of experience in conducting the affairs of a theatre. And what was the point upon which both parties to the discussion agreed? In two words it was this: "Know Your Public."

According to these veterans the current prosperity of the motion picture theatre poses a problem for the manager—a problem in that there is likely to be repeated the sad experiences of old-timers who have known eras in which there was little difficulty in filling the theatre with patrons to be followed by trying times in which it was anything but easy to attract sufficient customers for the manager to show a profit on his operation.

"The theatreman who is in the most risky position, so far as concerns losing 'touch' with the public, is the theatreman whose house is enjoying land-office business," these men agreed. And what was the course they suggested that the manager apply? "Observation and contact," was the answer.

Observation as recommended by these veterans consists of keeping in touch with what other theatres are doing—by visiting them and actually "sampling" the brand of service they offer the paying customer.

Contact, consists of cultivating friendly relations with the patrons and thus obtaining, by remarks the patron makes, a real reaction from the people the theatreman must please.

Letters and complaints to the theatre are a valuable source of information as to the kind of relations the theatre enjoys with its customers. These communications should be studied by the manager. Furthermore, many a successful manager has encouraged patron-to-manager contact by supplying complaint or recommendation blanks to be filled out and either handed to a house attendant or deposited in a box provided for that purpose.

The ability to encourage friendly relations with patrons is not a matter of an individual having the "gift" of being a "good mixer." Such a gift is indeed a blessing for the man who makes a career in the theatre. However, the average manager who wants to cultivate the "entente cordiale" can do so very easily by making it a point to be seen around the lobby very frequently during show hours. The cultivation of a conversational resource which will enable a manager to greet patrons entering and to say "good night" to those leaving in about 10 different ways will help immeasurably—in at least one circuit operation (very successful too) such a memorized "vocabulary" is a "Must."

(*Continued on Page* 58)

Clip this FOR YOUR SHOWMEN'S Scrapbook

PROJECTION SECTION

A well-cleaned projection lamp reflector doesn't deteriorate very fast, gives much better projection results on the screen. Reflector surfaces can be kept bright as new by daily cleaning—which doesn't mean just a quick wipe with any piece of cloth or rag that's handy. Such cleaning preparations as Bon Ami should be used in the process. Particles can be removed from the glass with a razor blade—which will bend to the curve of the mirror and whose edge will loosen the particles of carbon as the blade is slipped across the surface of the reflector. The pitting which results from use, and which eventually makes the reflector unserviceable, does not, until in an advanced stage, cut down on the light-reflecting qualities as much as the whitish coating which spreads over the reflector rapidly, and which should be cleaned away every day. Removing the adhering particles with the razor blade can be done once a month. Loss of light due to dim reflectors can account for a very great increase in carbon consumption and current costs.



HAND OF A FRIEND

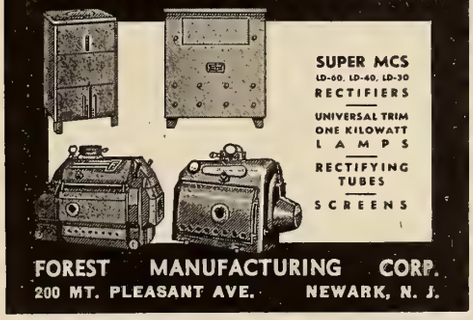


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BOND YOUR THEATRE'S FUTURE

SET UP A RESERVE FOR NEW EQUIPMENT AND SPEED THE VICTORY

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Study Competitor's Method of Operation

(*Continued from Page 57*)

Observation, in addition to calling for a study (not just a casual acquaintance) of a competitor's method of operation, also must cover the most minute details of what the manager can see going on in his own theatre.

An instructed staff may not put into practice the instructions as outlined for serving the patrons. The manager must see the service formula in action, and note the reaction on his patrons.

The proper "public relations" are vitally important to successful management. The manager must be able to handle patrons as well as employes. He cannot, of course, give personal attention to every patron. But he must keep on the alert to see that his ushers and employes do give the patrons the kind of treatment the majority of patrons of that particular house like best. And above all, the manager cannot be sure he is on the right track and is keeping up with the times, unless he makes it a point to visit other theatres and study carefully every phase of program construction, advertising and house service practiced by the competition—not only the nearby competitor, but the most outstanding competitor in his area.

Kass Plans Circuit In Washington, D. C.

Garfield Kass of the Kass Amusement Co., president of Chevy Chase Ice Palace, plans a circuit of motion picture theatres. Eight sites in the District and several outlying districts are being considered.

As soon as the necessary materials can be released by the War Production Board, Mr. Kass plans to start construction at the following points:

Conn. Ave. at Albemarle St. N. W.; New Hampshire Ave. and Ethan St. N. W.; Takoma Park, Md., at Carroll Ave.; Georgia Ave. N. W. at the District Line; 14th St. between Varnum and Crittenden; Wisconsin Ave. between Van Ness and Brandywine, Conn. Ave. near Dupont Circle. A downtown house is being contemplated, also a theatre near Alexandria, Virginia, one near Blandensburg, and one at Suitland, Maryland.

All the theatres will have 1000 seats or more, and many will have stores and other commercial developments connected with them.

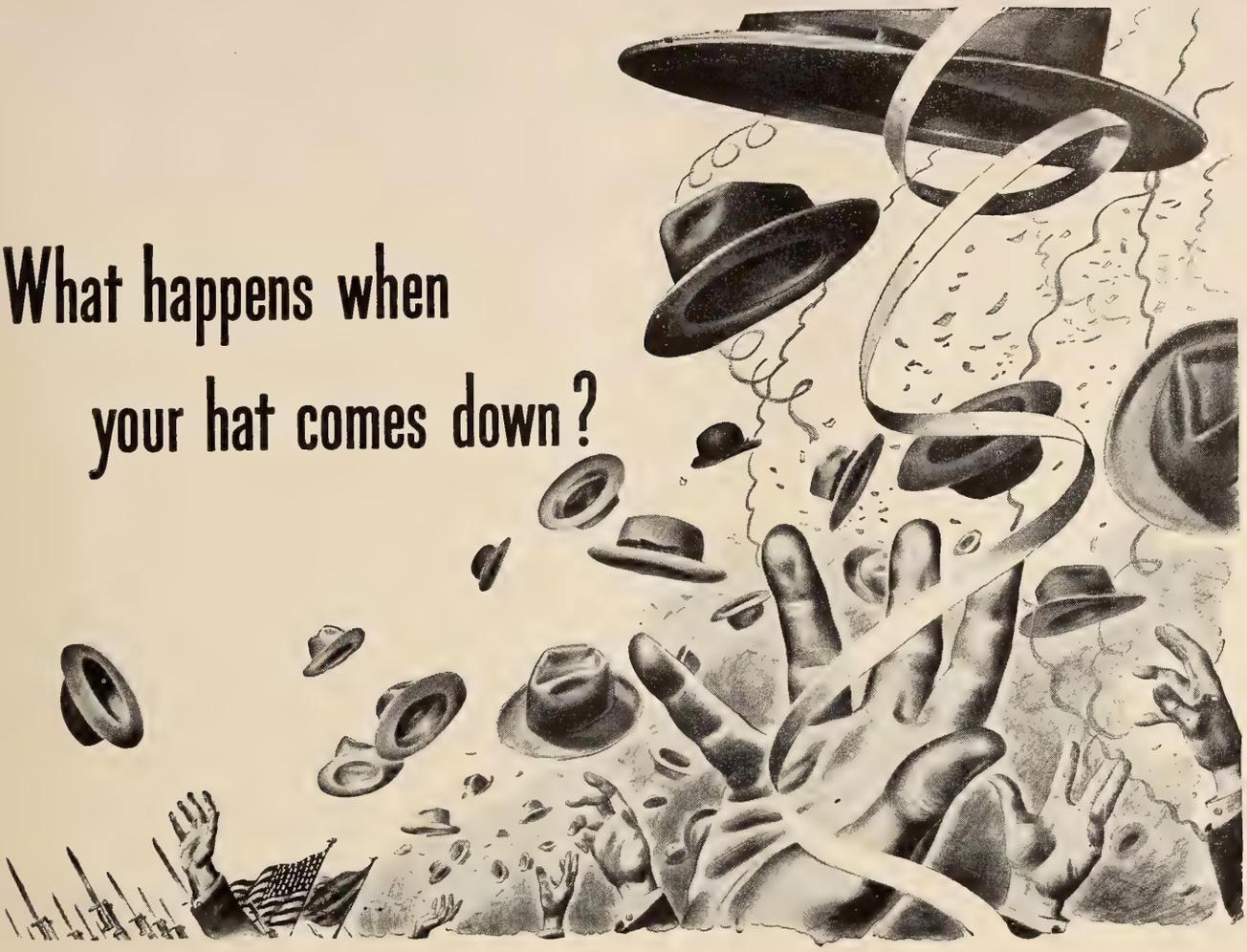
RCA Engineers Review Film Industry Progress

Reviews of technical developments in the motion picture industry during 1943 have been prepared for two important year books by engineers of the Radio Corporation of America.

Wallace V. Wolfe of RCA Victor's Hollywood staff, prepared for the Encyclopedia Brittanica's 1943 year book, an article on the industry's technical contributions to the war effort. He also reviewed recent improvements in photography, lighting, optics and other aspects of the film industry.

For the American Year Book, M. C. Batsel, of RCA's Indianapolis plant, outlined the progress made in sound motion picture recording and reproducing equipment, in addition to sound amplifying equipment used by the armed forces, business and industry, and various institutions.

What happens when your hat comes down?



SOMEDAY, a group of grim-faced men will walk stiffly into a room, sit down at a table, sign a piece of paper—and the War will be over.

That'll be quite a day. It doesn't take much imagination to picture the way the hats will be tossed into the air all over America on *that* day.

But what about the day after?

What happens when the tumult and the shouting have died, and all of us turn back to the job of actually making this country the wonderful place we've dreamed it would be? What happens to *you* "after the War?"

No man knows just what's going to happen then. But we know one thing that must *not* happen:

We must *not* have a postwar America fumbling to restore an out-of-gear economy, staggering under a burden of idle factories and idle men, wracked with internal dissension and stricken with poverty and want.

We must *not* have breadlines and vacant farms and jobless, tired men in Army overcoats tramping city streets.

That is why we must buy War Bonds—now.

For every time you buy a Bond, you not only help finance the War. You help to build up a vast reserve of postwar buying power. Buying power that can mean millions of postwar jobs making billions of dollars' worth of postwar goods and a healthy, prosperous, strong America in which there'll be a richer, happier living for every one of us.

To protect your Country, your family, and your job *after* the War—*buy War Bonds now!*

Let's all KEEP BACKING THE ATTACK!

The Treasury Department acknowledges with appreciation the publication of this message by

SHOWMEN'S TRADE REVIEW

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Cowan Signs Hubbard for 'Here Is Your War'; Monogram To Film Poe's 'Gold Bug'; Beaumont to Direct 'Maisie'

Peter Lawford, real life son of a titled Englishman, was handed a role in the Greer Garson starring film, "Mrs. Parkington." Director is Tay Garnett, and Leon Gordon is producing the MGM picture.

Jeffrey Bernerd will start production on "They Shall Have Faith," infantile paralysis drama by Neal Rau and George Sayre, on May 3 for Monogram release. Gale Storm will be given her first starring credit in connection with the picture, which William Nigh will direct.

In the new Paramount picture, "Practically Yours," the Fred MacMurray-Claudette Colbert co-starrer, John Wald plays a radio announcer. Wald is the Richfield Reporter, who has announced the news at 10 o'clock every night for years. Mitchell Leisen is directing.

Yakima Canutt has been signed to a long-term contract at Republic as technical advisor and director on special action sequences for all westerns because of excellence on past assignments, according to William O'Sullivan, executive producer.

Simone Simon was given the role of a patriotic young French girl in the new RKO production, "Mlle. Fifi," which producer Val Lewton is getting ready for the cameras. Robert Wise has been assigned to direct. "Mlle. Fifi" is a story of the Franco-Prussian war.

Twentieth Century-Fox announced that casting was complete on "Wing and a Prayer," epic story of an American aircraft carrier in battle. Cast stars Don Ameche, Lloyd Nolan, Dana Andrews and William Eythe. The picture goes before the camera soon with Henry Hathaway directing. Walter Morosco and William A. Bacher are co-producing.

Eddie Sutherland, director of "Dixie," has signed with RKO to direct "Having a Wonderful Crime," starring Pat O'Brien, and scheduled to go before the cameras in April. Sutherland, one of the veterans among first-flight directors, megged "The Navy Comes Through" for RKO last year and is currently directing "Pilebuck."

Lester Cowan has engaged Lucien Hubbard, a writing and production veteran, as associate producer for "Here Is Your War," for United Artists release from Ernie Pyle's best seller and daily battlefront dispatches. Hubbard is the second battle-wise executive signed by Cowan for the Pyle movie. Leslie Fenton, hero of the Commando raid on St. Nazaire, was the first.

Rapidly expanding his organization for the production of three pictures this year for United Artists, Hunt Stromberg announced signing William Pereira to a long-term contract as co-producer as well as production designer. "Dishonored Lady," notable Broadway success which starred Katherine Cornell, is Pereira's first assignment.

Gloria Jean gets her first really grown-up part in Universal's next Olsen and Johnson comedy which started Thursday (17) with Edward Cline directing and Edmund Hartmann producing. Morton Downey, Irish tenor, Martha O'Driscoll, Diana Barrymore and Walter Catlett are others in the cast to date.

With the return of Humphrey Bogart following his tour of Allied troops in Mediterranean and African theatres of war, shooting schedule on "To Have and Have Not" got under way. The Warner Bros. screen version of Ernest Hemingway's story is being directed by Howard Hawks.

Columbia Studios has assigned Cary Odell to handle the art direction on "Impatient Years" under the supervision of Lionel Banks. This is the film which Irving Cummings will produce and direct with Virginia Van Upp as associate. In addition, Virginia Van Upp will serve as producer of the Columbia comedy, "What's Wrong with Love," for which she will also write the screenplay.

Harry Beaumont is to direct "Maisie Goes to Reno," starring Ann Sothern and produced by George Haight. Beaumont first won recognition for such hits as "When Ladies Meet" and "Our Dancing Daughters."

"The Gold Bug," famous story of buried treasure which has long been recognized as one of Edgar Allan Poe's classic tales, is to be filmed by Monogram, with Bela Lugosi in the starring role. Sam Katzman and Jack Dietz will produce, and the film will form a part of the 1944-45 program.

An elaborate, practical—but temporary—swimming pool was set up, complete with water, inside a stage at Paramount Studios for use in "Bring on the Girls," the new Technicolor musical which stars Veronica Lake, Eddie Bracken, Sonny Tufts and Marjorie Reynolds.

Republic is considering a directorial contract for Walter Grissell, former cutter, who is now co-directing "Tiger Woman of the Amazon." The latter will be relieved by Yakima Canutt to megaphone first of the valley studio's Red Ryder series, which hits sound stage February 26.

Edward L. Marin, having finished directing the new RKO Eddie Cantor starring vehicle, "Show Business," was handed the reins on "Tall in the Saddle," in which RKO will star John Wayne for his first appearance under his new seven-year contract with RKO.

Don Ameche and Vivian Blaine were recalled by 20th Century-Fox for added scenes in "Greenwich Village," Technicolor musical in which they are starred with Carmen Miranda and William Bendix. Produced by William Le Baron, the picture was directed by Walter Lang.

Allan Dwan has been signed by Edward Small to direct his next production, "Abroad with Two Yanks," scheduled to go before the cameras early in March. This is the William Bendix-Dennis O'Keefe co-starring vehicle

(*Continued on Page* 61)

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Warners have put Edward Arnold and Joyce Reynolds in an American story called "Janie." Let's go there today, for they've already started shooting.

Set is the inside and outside of a small home in a midwestern town. We can see through the windows that something is going on within the house, so we go around the outside to get to the camera. As we walk along, we're surprised to discover that where the usual shrubbery should be, they've planted a Victory Garden . . . in true American fashion. (Of course, these are all made of paper, but you wouldn't know this until you get up close, they look so real).

We finally arrive where the camera is set up, and there find both Arnold and Joyce working in today's scene. This takes place in the hallway of the home.

Unable to get a good view of the proceedings because of the limited space, we go seeking a better spot. The patio turns out to be the place, for by looking through the doors we get an unobstructed view. There we also find the producer, Alex Gottlieb, who tells us the story between "orders for quiet."

It's all about modern girls and their dates with soldiers. Joyce, a youngster, has just told her father, Arnold, about her two affairs. He, in true fatherly fashion, laughs heartily because he is unable to believe his little girl is old enough to fall in love.

Director Michael Curtiz starts the scene with the ringing of the telephone and Arnold walking towards it, laughing heartily. When he picks up the receiver, he discovers that he's missed a long distance call, so he turns around and blames her. She's hurt, starts to cry and accuses him of being more interested in other things than he is in his own daughter. She runs off crying and he follows her, catches her at the foot of the stairs, sets her straight with a long talk about what she means to him.

Curtiz, being a perfectionist, interrupts the rehearsal quite a few times; once or twice because he wants Joyce to put more feeling into her lines and another time because he makes an addition (the laugh which wasn't in the original script).

Arnold wears an American Legion uniform and Joyce a brown-plaid taffeta dress. Her hair is worn down to her shoulders; parted in the middle with a bow at each side . . . real adolescent style.

When the scene is finished, the technicians take over, so we leave.

Until next week.

Ann Lewis

'Since You Went Away' is Selznick's Second Longest Picture

"Since You Went Away," David O. Selznick's first film since "Gone With The Wind" and "Rebecca," will be the second longest picture ever to come out of Hollywood, according to estimates made when production was finished a few days ago.

In final form, the picture will run between three and one-quarter and three and one-half hours, a running time exceeded only by "Gone With The Wind," which ran three hours and three-quarters.

Dodds Now Universal Executive

Edward Dodds, first assistant to Martin Murphy, Universal studio manager, has been promoted to the status of production executive. He will work with associate producers Edward Lilley and Frank Gross. The promotion of Dodds also moves Morris Weiner and Henry Spitz up, with the latter two now first and second assistants, respectively, to Martin Murphy.

HOLLYWOOD STUDIO ROUND-UP

There's a slowdown in production—this is the second week in succession that as few as 5 new pictures started. The new ones:

PRC

SHAKE HANDS WITH MURDER—Principals: Iris Adrian, Frank Jenks, Douglas Fowley. Director, Al Herman.

RKO-RADIO

HEAVENLY DAYS—Principals: Fiber McGee & Molly, Gordon Oliver, Barbara Hale, Eugene Pallette. Director, Howard Estabrook.

REPUBLIC

YELLOW ROSE OF TEXAS—Principals: Roy Rogers, Dale Evans, Sons Of The Pioneers. Director, Joseph Kane.

20TH CENTURY-FOX

IRISH EYES ARE SMILING—Principals: Monty Woolley, Dick Haymes, Anthony Quinn, June Haver. Director, Gregory Ratoff.

TITLE CHANGES

"America" (MGM) now AMERICAN MIRACLE. "Devil's Apprentice" (PRC) now MONSTER MAKER.

RKO Buys 'Duel in the Sun' And 'Pigeons and People'

"Pigeons and People," one of George M. Cohan's greatest comedy hits, has been bought by RKO for early production. Cohan wrote, produced and starred in "Pigeons and People," which was an outstanding Broadway attraction in 1933.

RKO also purchased one of the new year's best-sellers, "Duel In The Sun" and Niven Busch, its author, will be the story's producer when it is brought to the screen. Busch, formerly assistant to, and story editor for Samuel Goldwyn, was recently signed by the studio on a two-way deal as writer and producer.

Lesser to Film 'Mission 51'

Ending an intensive eight months' search for a story to match entertainment potentialities of his phenomenal box-office hit, "Stage Door Canteen," Sol Lesser announced his next production would be "Mission 51," the first motion picture story to deal with the Army Air Corps' new "Grand Hotels" which serve as re-distribution centers for the heroes of the Air Corps who, after having completed their fifty assigned missions are returned to this country for rest, relaxation and a chance to re-adjust themselves to the old life. Lesser expects to be in production around the first of April.

Seek 'National Velvet' Locations

William Kaplan, assistant to Producer Pandro S. Berman, and Howard Horton of MGM's location department, are on a swing through northern California and Oregon investigating possible locations for the Technicolor production "National Velvet," Mickey Rooney starrer. Locations will represent southern Pacific seacoast country. Berman and Director Clarence Brown will reach a final decision on locations from photographs brought back by Kaplan and Horton.

Robinson Himself to Dub 'Mr. Winkle' in 9 Languages

Columbia has decided to make nine foreign language versions of the Edward G. Robinson starrer, "Mr. Winkle Goes To War," for circulation through as many European nations. Prints in a number of tongues will also be shipped to the countries below our southern border. Dubbed versions of "Mr. Winkle" will be made in Russian, German, Spanish, French, Norwegian, Spanish, Italian, Polish and Finnish and will be rushed into release as soon after production is finished as possible.

Robinson, an expert linguist, will dub his own dialogue for the foreign prints, with foreign actors handling the lines of the other characters. Robinson has done extensive propaganda broadcasting for the Office of War Information, with programs short-waved to every corner of the world. Recordings of these stints get a 24-hour-a-day play over government stations, and the actor's voice has become one of the best known abroad, where it is tagged "The Voice of Democracy."

Preston Sturges to Head New Sturges-Hughes Company

In announcing the formation of the new Preston Sturges-Howard Hughes company, Hughes made this statement: "I want to make one thing clear. I can not devote any time whatsoever to the motion picture business until the war is over. I had abandoned completely all of my company's motion picture activities for the duration as I did not know of anyone whom I was willing to trust to carry on this business without any attention on my part. When the opportunity presented itself to make an association with Preston Sturges, I did so, and . . . I am happy to turn over to him the full control and direction of all my motion picture activities."

1500 Extras for 'Wilson' Scene

Fifteen hundred extras, the biggest crowd any movie studio has ever assembled for an interior scene, are being paged by 20th Century-Fox for "Wilson" the Darryl F. Zanuck epic. They will portray delegates to the National Democratic Convention of 1912, which nominated Woodrow Wilson for the Presidency. The colorful spectacle will be filmed in the mammoth Shrine Auditorium in downtown Los Angeles, doubling for Baltimore's Civic Auditorium, actual site of the convention.

Blake in Red Ryder Series

Bobby Blake, formerly under contract to MGM, has been signed as "Little Beaver" in Republic's new Red Ryder series, starring Bill Elliott. The Red Ryder series will have a new main title and an identifying trademark, visual and vocal, as a tag for each picture. First of the series will be the last western for Eddy White, associate producer, who goes on to feature assignments. Spencer Bennet will megaphone the Red Ryder starter, which goes before the cameras on February 26.

Difficult Acrobatic Routines

One of the most difficult acrobatic routines ever filmed in Hollywood is being shot on the set of Andrew Stone's "Sensations of 1944" when 40 curvaceous dancers climax six weeks of intensive rehearsal. The number will feature a dance by Eleanor Powell, backed by the 40 lovelies who have been trained to do a series of somersaults and backflips up a huge staircase.

IT'S NEWS IN HOLLYWOOD

That . . . John Carradine will be a photographer in "Practically Yours" . . . Eddie Davis, Monogram assistant director will script "Black Widow" . . . Jacqueline DeWit has finished her bit of "Dragon Seed" . . . Don Ameche has been named for the Board of Trustees for American Relief to Italy . . . Arthur Guttman, who scored the W. R. Frank picture "Goebbels" will make an album of the music for Decca . . . Joe E. Brown, who endured more than 150,000 miles of travel to entertaining combat troops, was honored at the White House . . . Stephen Crane, husband of Lana Turner, has been signed by Columbia to a long-term contract, although he has not had any previous professional stage or screen experience . . . Republic has created a character in it's Red Ryder series for the special talents of George "Gabby" Hayes . . . Benny Goodman sold the screen rights to a song "Rachel's Dream" to 20th Fox for inclusion in "Sweet And Low-Down" starring Goodman.

Joe Cotten, accompanied by Jack Kelly, in New York for press interviews, radio appearances and visits to hospitals for servicemen . . . Leo Forbestein, head of Warner's music, started scoring on three toppers . . . David O. Selznick has released radio rights to "Intermezzo" to the "Draft Star Playhouse" . . . Joe Lilley, Paramount song writer, will become an actor, "Practically Yours" . . . George Callahan signed to write Monogram's "Call of the Jungle" for La Corio . . . Shirley Howard, Chicago night club star, has joined the MGM ranks . . . Neal Reagan goes on "Mission Thirty-Six" . . . Sam Wood will take his "Jubal Troop" unit on location . . . Hugh Wedlock and Howard Snyder go on RKO's "Girl Rush"—Sid Rogell will be watching that one . . . Jack Warner has renewed Jean Negulesco and Delmar Daves services with a sign on the dotted line . . . the Devi Dja Balinese and Javanese Temple dancers will do the "Temptation of Buddha" dance for "Dorian Gray."

Sally Eilers will be back for "A Wave, A Wac, A Marine," to be produced by Edward Sherman and Sebastian Cristillo, Lou Costello's manager and father respectively . . . Frank Forset will sing one of the longest screen solos for Pine-Thomas' "Take It Big" . . . Henry MacRae gets his third serial assignment in "The Master Key" . . . at request of Bette Davis, George Coulouris has accepted a one-scene role in "Mr. Skeffington" . . . Columbia enters the lists of psychological murder mystery with "Death Walks Alone."

Star Billing for Barbara Britton

Paramount executives have decided, following a screening of the Frank Borzage picture, "Till We Meet Again," to give Barbara Britton co-starring billing with Ray Milland. This was the first leading role for Miss Britton, 22-year-old Long Beach actress, following featured performances in Mark Sandrich's production, "So Proudly We Hail" and in Cecil B. De Mille's "The Story of Dr. Wassell."

Warners Borrow Hedy Lamarr

Jack L. Warner, executive producer, completed arrangements to borrow Hedy Lamarr from MGM for the leading feminine role opposite Paul Henreid in "The Conspirators." Also set for leading roles in the screen version of the Frederic Prokosch drama were Sydney Greenstreet and Peter Lorre. Production starts with Jean Negulesco directing.

Production Notes From Studios

(*Continued from Page* 60)

which will detail the adventures of a pair of our fighting men on furlough after a strenuous campaign in the South Pacific.

One of the most spectacular sequences in Andrew Stone's "Sensations of 1944" was filmed this week in a gay nineties setting which featured the songs of Sophie Tucker, the comedy of W. C. Fields and tense moments of dialogue among Eleanor Powell, Dennis O'Keefe and C. Aubrey Smith.

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35/16mm REDUCTION PRINTERS, sound $475.00; Picture $675.00; 35mm Film Phonograph, $375.00; Studio Glowlamp Recorder, 35mm, complete $555.00; Hollywood 16mm Recorder with Berndt-Maurer type Galvanometer complete, $795.00; Blue Seal 3 element Glowlamps, $22.75. Send for Studio and Laboratory Equipment listings. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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FOR LEASE 600 SEAT THEATRE, college town, 5000 population, central West Virginia. Harry M. Hymes, Grand Opera House, Buckhannon, W. Va.

THEATRE GAMES

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THEATRE SEATING

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USED EQUIPMENT

STAGE SETTING FOR 12′ x 30′ PROSCENIUM, $52.50; Ticket Chopper, $19.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; Brandt Jr. Coin Changers, $119.50; Payroll type, $95.00; 20/40 ampere Arc Generators, $57.50; Twin 50 ampere Suprex Rectifiers, rebuilt, $297.50; Single 45 ampere, $112.50; Electric Household Range, 4 Plates, white enamel, shopworn, $67.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Thirty Ampere Rectifiers with tubes, $99.50; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00; Send for Winter Bargain Bulletin. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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Advance Dope (SHB)

YOU CAN'T RATION LOVE (Para.) **Comedy-Romance. Principals:** Betty Rhodes, Johnnie Johnston, Bill Edwards, Marjorie Weaver, Marie Wilson. **Director,** Lester Fuller. **Plot:** Co-eds of Adams College, finding themselves without enough dates to go around owing to the current war-time shortage of men, put the remaining male students on a ration point value basis. Rivalry of two campus sirens over the football hero, puts the campus in a pandemonium and nearly breaks up the varsity show.

MOON OVER LAS VEGAS (Univ.) **Comedy. Principals:** Anne Gwynne, David Bruce, Vera Vague, Vivian Austin, Joe Sawyer. **Director,** Jean Yarbrough. **Plot:** Unable to make a go of their marriage, a young couple decide on a divorce. Following the advice of well-meaning friends, they each strive to make the other one jealous. When a cute brunette falls for the husband, the wife decides to carry out her original intentions and leaves for Nevada. The whole situation is cleared up when they are unexpectedly thrown into each other's arms—where they remain.

ONE EXCITING NIGHT (RKO) **Drama. Principals:** Tom Conway, Audrey Long, Louis Borell, Edward Brophy, Don Douglas. **Director,** Gordon Douglas. **Plot:** A brilliant young lawyer forces an underworld character to give testimony which clears his client. The subversive ring to which this character belongs, wants the lawyer killed to prevent his speaking. Framed for a murder, the lawyer turns the tables on the gangster when he's being cross-examined, and the trial ends with the lawyer free and the gangster arrested for the murder.

BRING ON THE GIRLS (Technicolor) (Para.) **Comedy With Music. Principals:** Eddie Bracken, Veronica Lake, Sonny Tufts, Marjorie Reynolds, Johnny Coy. **Director,** Sidney Lanfield. **Plot:** The world's richest young man is never sure that people aren't nice to him just because he has money. He enlists in the Navy and his legal advisors insist a junior member of the firm and former saxophone player go along to protect him. He keeps his immense wealth to himself. When a cigaret girl falls for him, he thinks she loves him for himself, not knowing she is aware of who he is. With a night club society singer in the picture, the plot becomes a wild comedy, ending with the rich man engaged to the singer and the saxophone player engaged to the cigaret girl.

SHOW BUSINESS (RKO) **Drama. Principals:** Eddie Cantor, George Murphy, Constance Moore, Joan Davis, Nancy Kelly, Don Douglas. **Director,** Edwin L. Marin. **Plot:** This is the story of two young actors who teamed up in 1914 and spent 30 years in show business. With the help and love of a sister act and despite the hindrance of a burlesque queen in love with one of the young men, they all become famous. Although there are numerous misunderstandings and a great deal of unhappiness during their 30 years together, 1942 finds the four of them still trouping and flying overseas to entertain the boys.

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Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cook of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Evelyn Keyes-. Lowe-J. Hubbard	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43		b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	67	10/26/43		b11/6/43
Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	68	12/9/43		b2/5/44
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	68	10/7/43		b11/20/43
Ghost That Walks Alone(MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43		b1/29/44
Hey, Rookie	Ann Miller-Larry Parks		3/9/44		
Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43		b1/29/44
Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43		b10/2/43
Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		
Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens		a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Cover Girl (Tech.)	R. Hayworth-Gene Kelly	4/6/44	a10/23/43
Curly	Cary Grant-Janet Blair		
Girl in the Case	Janis Carter-Robt. Scott		
Jam Session	Ann Miller-Jess Barker		a1/22/44
Mission Thirty-Six	J. Carradine-Jeanne Bates		
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong		
Mr. Winkle Goes to War	Ed. G. Robinson-Edgar Buchanan		
Pilebuck	P. O'Brien-C. Landis-C. Morris		
Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	3/16/44	a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart	3/30/44	

Westerns (Current 1943-44)

Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague		2/8/44		
Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43		b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43		b11/27/43
Silver City Raiders (W)F	R. Hayden-B. Wills	54	11/4/43		b12/11/43
Vigilantes Ride (W)F	R. Hayden-B. Wills	55	2/3/44		b2/12/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens		a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson		a1/30/43
Sundown Valley	Charles Starrett-Jeanne Bates	3/23/44	
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
320	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
370	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/29/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

American Miracle (Tech.)	B. Dohlevy-Ann Richards	a6/12/43
Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	a11/6/43
Canterville Ghost	Charles Laughton-Margaret O'Brien	a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gaslight	Charles Boyer-Ingrid Bergman	a11/13/43
Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
Marriage Is a Private Affair	Lana Turner-John Hodiak	
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	
Meet the People	Lucille Ball-Dick Powell	a8/14/43
Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra	a2/5/44
National Velvet	Mickey Rooney-Elizabeth Taylor	
Seventh Cross	Spencer Tracy-Signe Hasso	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	
Three Men in White	L. Barrymore-Van Johnson	
Two Sisters & A Sailor	June Allyson-Van Johnson	a2/19/44
White Cliffs, The	I. Dunne-A. Marshal-R. McDowall	a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	17	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	3/28/43		b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy	Rick Vallin-Wanda McKay		12/17/43		a11/13/43
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

CURRENT 1943-44

2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith	a2/12/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63 3/14/44 b1/22/44
2	Detective Kitty O'Day	Jean Parker-Edward Gargan	
2	Hot Rhythm	Dona Drake-Robert Lowery	a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison	a1/29/44
1	Lady Let's Dance (M)F	Belita-James Ellison	b1/29/44
2	Million Dollar Kid	Leo Gorcey-East Side Kids	2/28/44 a10/2/44
2	Murder in the Funhouse	Sidney Toler-Joan Woodbury	

Westerns (Current 1943-44)

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson		a11/20/43
Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44 b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44 b9/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44 a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton		a1/22/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44 a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Rel. Mins.	Date	See issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lyden-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lyden-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.			Trade Shown		
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
4	Going My Way	Bing Crosby-Rise Stevens			a10/23/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lyden-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lyden-C. Smith	73	11/4/43	b11/13/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
4	Hour Before the Dawn	Franchot Tone-Veronica Lake			a6/26/43
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way	Bill Henry-Jean Parker			a11/27/43
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love	Betty Rhodes-Johnnie Johnston			

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lyden-Joan Mortimer	a7/10/43
Hitler Gang	Robert Watson-Alexander Pope	a12/4/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	b2/12/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a2/5/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/26/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

	Dixie Showboat	Frances Langford-C. Butterworth			a2/19/44
413	Gangster's Den	Edward E. Horton-Otto Kruger		3/29/44	
414	Lady in the Death House	Lionel Atwill-Jean Parker		3/15/44	a2/19/44
404	Minstrel Man	Binnie Barnes-Benny Fields		5/10/44	
419	Monster Maker	J. Carrol Naish-Ralph Morgan			
	Shake Hands With Murder	Iris Adrian-Frank Jenks			

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

462	Frontier Outlaws	Buster Crabbe-Al St. John	3/4/44
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44

RKO-RADIO

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7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	68		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
5	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43

RKO-RADIO (Cont.)

CURRENT 1942-43

Block No.			Rel. Mins.	Date	See issue of
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b6/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludes Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

CURRENT 1943-44

			Trade Shown		
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (G)F	Wally Brown-Alan Carney	65	8/17/43	a9/27/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville	a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright	
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Heavenly Days	Fibber McGee & Molly	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
One Exciting Night	Tom Conway-Louis Borell	
Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis	
Three Caballeros	Disney	
Up in Arms (Tech.) (MC)F	D. Daye-D. Andrews-D. Shore	b2/12/44

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/29/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/18/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps	John Hubbard-Rita Quigley	56	12/30/43	a10/30/43
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

Cowboy and the Senorita	Roy Rogers-Mary Lee	a2/19/44
Fighting Seabees (D)F	John Wayne-Susan Hayward	b1/22/44
Jamboree	F. Albertson-Schnickelfritz Band	a2/19/44
Man From Brooklyn	Michael O'Shea-Anne Shirley	a2/5/44
Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
My Best Gal	Jane Withers-Jimmy Lydon	a11/27/43
Rosie the Riveter	Jane Frazee-Frank Albertson	a1/8/44
Silent Partner	Beverly Lloyd-Bill Henry	
Storm Over Lisbon	Ralston-von Stroheim-Arlen	
Trocadero	Rosemary Lane-Johnny Downs	
Yellow Rose of Texas	Roy Rogers	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	8/18/43	b9/11/43
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	2/7/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

Westerns (Coming)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes			
	Laramie Trail	Smiley Burnette-Bob Livingston			a2/19/44
	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts			a2/5/44
	Tucson Raiders	Wild Bill Elliott			

20TH CENT.-FOX

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73..	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96..	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105..	5/14/43	b4/24/43
	Desert Victory	War Documentary	60..	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66..	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73..	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98..	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74..	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74..	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59..	2/12/43	b1/16/43
8	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90..	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89..	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75..	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70..	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77..	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73..	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72..	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103..	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95..	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80..	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70..	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87..	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63..	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93..	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75..	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98..	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87..	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94..	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96..	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96..	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84..	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86..	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95..	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45..		b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111..	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76..	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83..	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99..	11/26/43	Reissue
8	Wintertime (MC)F	S. Henie-J. Oakie	82..	9/17/43	b9/11/43

COMING

	Bermuda Mystery	Preston Foster-Ann Rutherford		
	Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell		a8/14/43
	Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
8	Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	Mar	a10/30/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		
	Ladies of Washington	Trudy Marshall-Ronald Graham		a2/12/44
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
8	Purple Heart	Dana Andrews-Richard Conte	99..	Mar
	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158..	b12/25/43
	Tampico	Edward G. Robinson-Lynn Bari		a11/27/43
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman		
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell		
	Wing and a Prayer	Don Ameche-Dana Andrews		

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107..	2/11/44	b2/5/44
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	78..	2/14/43	b5/15/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48..	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131..	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72..	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114..	2/12/43	b10/27/42
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie		2/25/44	
	Jack London (B)A	M. O'Shea-S. Hayward	94..	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97..	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79..	9/10/43	b6/12/43
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91..	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47..	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85..	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131..	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46..	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43..	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80..	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65..	8/13/43	b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55..	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83..	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88..	12/31/43	b12/18/43

COMING

	Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44	
	Here Is Your War	Ernie Pyle story	6/1/44	
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn	3/3/44	
	Sensations of 1944	W. C. Fields-E. Powell	5/5/44	
	Since You Went Away	C. Colbert-J. Cotten-S. Temple		
	Song of the Open Road	Berger & McCarthy-B. Granville	3/24/44	a12/11/43
	Strange Confessions	George Sanders-Linda Darnell	4/21/44	
	Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44	
	Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44	

Westerns (Current)

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55..	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67..	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64..	11/5/43	b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70..	12/3/43	b1/22/44

Westerns (Coming)

	Forty Thieves	Wm. Boyd-Andy Clyde		
	Mystery Man	Wm. Boyd-Andy Clyde		a8/14/43
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59..	b1/29/44
	Timber	William Boyd-Andy Clyde		a10/16/43

UNIVERSAL

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7043	All By Myself	Patric Knowles-Evelyn Ankers	63..	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98..	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60..	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59..	5/21/43	b4/10/43
7033	Fellow the Band (MC)	M. B. Hughes-L. Errol	61..	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73..	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77..	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61..	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59..	6/25/43	b6/26/43
7044	Good Morning Judge (G)	D. O'Keefe-M. B. Hughes	68..	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94..	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65..	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68..	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82..	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61..	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63..	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61..	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81..	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65..	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61..	4/2/43	b3/6/43
6028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64..	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74..	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86..	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

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Block No.			Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60..	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68..	2/12/43	b1/2/43
7018	Sherlock Holmes in Washington (D)	B. Rathbone-Nigel Bruce	71..	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78..	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103..	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76..	4/23/43	b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87..	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61..	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	b12/18/43
	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	81..	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98..	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80..	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73..	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94..	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87..	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62..	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn		5/19/44	
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65..	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62..	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60..	11/19/43	b10/30/43
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94..	2/11/44	b2/12/44
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87..	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68..	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60..	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62..	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80..	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64..	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62..	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72..	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60..	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82..	9/17/43	b9/18/43
	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63..	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64..	10/22/43	b10/30/43

COMING

	Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
	Climax, The	Susanne Foster-Turhan Bey		
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu	5/12/44	a6/10/43
	Follow the Boys	All-Star	4/7/44	a10/23/43
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		a2/5/44
	Hat Check Honey	Grace McDonald-Leon Errol	3/10/44	a12/11/43
	Her Primitive Man	L. Allbritten-R. Paige	4/21/44	a11/20/43
	Hi Good Lookin'	H. Hilliard-O. Nelson & Band	3/24/44	a2/5/44
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		a2/5/44
	Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
	Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/4	
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce		a2/19/44
	Slick Chick	Noah Beery, Jr.-Martha O'Driscoll		
	Slightly Terrific	Anne Rooney-Leon Errol	5/5/44	a1/22/44
	This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57..	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62..	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58..	1/21/44	a10/2/43

Westerns (Coming)

8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57..	3/17/44	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127..	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124..	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80..	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112..	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118..	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107..	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121..	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123..	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57..	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58..	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64..	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86..	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90..	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135..	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	b10/23/43
328	Girls on Probation	Ronald Reagan-Jane Bryan	63..	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110..	2/19/44	b2/5/44
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80..	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94..	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Jean Winfield	50..	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94..	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110..	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127..	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114..	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith		a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
	Conflict	Humphrey Begart-Alexis Smith		
	Cinderella Jones	Joan Leslie-Robert Alda		
	Crime by Night	Jane Wyman		
	Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
325	Frisco Kid	James Cagney	3/4/44	Reissue
	Horn Blows at Midnight	Jack Benny-Alexis Smith		
	Janie	Joyce Reynolds-Robert Hutton		
	Last Ride (D)	R. Travis-Chas. Long		
	Make Your Own Bed	Jack Carson-Jane Wyman		a2/12/44
	Mask for Dmitrios	Zachary Scott-Peter Lorre		
	Mr. Skeffington	Bette Davis-Claude Rains		a11/27/43
	My Reputation	Barbara Stanwyck-George Brent		
	One More Tomorrow	Ann Sheridan-Dennis Morgan		a11/20/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110..	3/11/44	b2/12/44
	Rhapsody in Blue	Joan Leslie-Robert Alda		a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman		a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan	4/8/44	a9/25/43
	Uncertain Glory	Errol Flynn-Paul Lukas	4/22/44	a10/2/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56..	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62..	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56..	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57..	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55..	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59..	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72..	English	b8/7/43
	Black Sea Fighters (Doc.)		61..	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99..	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111..	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55..	Artkino	b10/9/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85..	English	b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78..	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74..	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Russel-J. Russell	121..	H. Hughes	b2/12/43

Short's Booking Guide

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
	AMERICA SPEAKS			
	Farmer at War		9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Say It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Tell Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
	COMMUNITY SING			
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4662	Yankee Doodler	Very Good	9	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Seeks Appeal	Fair	17½	3/20/43
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconssious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly In the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
	STOOGE COMEDIES			
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

COLUMBIA 1943-44

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam			Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze			Not Rev.
5405	Crash Goes the Hash			Not Rev.
5402	Dizzy Pilots			Not Rev.
5432	Dr. Feel My Pulse			Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told			Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5431	To Heir Is Human			Not Rev.
5410	Who's Hugh	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
	COLOR RHAPSODIES (Tech.)			
5503	Herring Murder Mystery			Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin			Not Rev.
	COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'			Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
5658	No. 8 (Baker) Alouette			Not Rev.
	FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix			Not Rev.
	FOX & CROW (Tech.)			
5751	Room and Bored	Good	7½	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids			Not Rev.
	LI'L ABNER			
5601	Amoozin' But Confoozin'			Not Rev.
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
	PHANTASIES			
5702	Cocky Bantam	Fair	6½	12/11/43
5706	Lionel Lion			Not Rev.
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	7	2/ 5/44
5704	Polly Wants a Doctor			Not Rev.
5705	Magic Strength			Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	10	1/22/44
5866	No. 6 (Moore & Durante)		10	Not Rev.
5857	No. 7			Not Rev.
	SPORT REELS			
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807	Golden Gloves			Not Rev.
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5805	Salmon Fishing			Not Rev.
5805	Ten Pin Aces	Good	10	12/25/43
5806	Swing's the Thing			Not Rev.
5805	Winged Targets			Not Rev.

MGM 1942-43

		Comment	Running Time	Reviewed Issue Of
	CARTOONS (Tech.)			
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	Strange Innertube			Not Rev.
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	5/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
	MINIATURES (10)			
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomate	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43

MGM 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
	PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
	SPECIAL			
x-460	These Are the Men	Good	1	10/ 2/43
	TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
	TWO REEL SPECIAL (5)			
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

MGM 1943-44

		Comment	Running Time	Reviewed Issue Of
	MINIATURES			
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
	PETE SMITH SPECIALTIES			
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
	TRAVELTALKS			
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
T-514	A Day in Death Valley			Not Rev.
T-515	Visiting St. Louis			Not Rev.

PARAMOUNT 1942-43

		Comment	Running Time	Reviewed Issue Of
	HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	9	7/17/43
	POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		9½	Not Rev.
E2-4	Spinach For Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
	SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"			Not Rev.
MADCAP MODELS (Tech.)				
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-3	Package for Jasper	Excellent	7½	1/29/44
MUSICAL PARADES (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
NOVELTOONS				
P3-2	Hen Pecked Rooster		8	Not Rev.
P3-1	No Mutton for Nuttin'		7	Not Rev.
POPEYE				
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE				
I3-1	Popular Science	Good	10	11/ 6/43
I3-2	Popular Science No. 2	Entertaining	10	12/25/43
SPEAKING OF ANIMALS				
Y3-2	In Winter Quarters		8½	Not Rev.
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44

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DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev.
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figaro and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor		7	Not Rev.
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble		7	Not Rev.
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43
34406	It's Tommy Tucker Time		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33704	Double Up	Fair	18	5/15/43
33705	Gem-Jams	Fair	18	3/15/43
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
33706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
34308	Aqua Aces			Not Rev.
34313	Barnyard Golf		8	Not Rev.
34305	Basketeers	Very Good	9	3/ 6/43
34312	Champion-Maker	Pleasant	9	8/ 7/43
34311	Cloud Chasers		8	Not Rev.
34309	Golf Limited	Interesting	8	5/15/43
34304	"Q" Men	Interesting	8	1/23/43
34310	Racing Royalty	Inconsequential	8	7/ 3/43
34301	Show Horse	Good	9	10/24/42
34305	Ski Trails	Exciting	8	3/27/43
34302	Touchdown Tars	Good	8	11/28/42
34307	Trout		8	Not Rev.
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33105	Air Crew	Excellent	18	4/10/43
33112	Age of Flight	Good	17	10/16/43
33103	Army Chaplain	Very Fine	19	12/26/42
33111	Arctic Passage	Vivid	20	9/11/43
33104	Boomtown, D. C.	Very Good	19	2/13/43
33110	Broadway Dim-Out	Effective	15	8/14/43
33113	Children of Mars	A Must	20	10/30/43
33108	Lieutenant Smith	Excellent	20	6/12/43
33106	Medicine on Guard	Very Good	19	4/17/43
33107	Merchant Seaman	Excellent	17	5/ 8/43
33109	Pacific Island No. 43	Reassuring	17	7/10/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev.

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EDGAR KENNEDY				
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6		9	Not Rev.
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44306	Basket Wizards		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44304	Mountain Anglers	Eye-filling	9	12/25/43
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43101	Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17	3/ 7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Accent on Courage		10	Not Rev.
3401	Women In Blue		10	Not Rev.

20th CENTURY-FOX 1943-44

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN				
4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4252	Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS				
4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev.
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Report		9	Not Rev.

UNIVERSAL 1942-43

ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Aerobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum in Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev.

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

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NAME BAND MUSICALS

8123	Choo-Choo Swing	Good	15	11/27/43
8121	Hit Tune Serenade			Not Rev
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing			Not Rev.

PERSON-ODDITIES

8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Siam	Good	7	1/22/44

TECHNICOLOR CARTUNES

8237	Meatless Tuesday	Good	7	7/13/43

VARIETY VIEWS

8355	Amazing Metropolis			Not Rev.
8357	Animal Tricks			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	3/ 7/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Boots			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43

VITAPHONE-WARNER BROS. 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 8/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8091	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS

9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Not Rev.
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9306	Hiawatha's Rabbit Hunt			Not Rev.

BUGS BUNNY SPECIALS

9721	Bugs Bunny & the Three Bears			Not Rev

FEATURETTES

9102	Over the Wall	Very Good	20	1/29/44
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
9103	Grandfather's Follies	Excellent	20	2/19/44

MELODY MASTERS

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44

SANTA FE TRAIL WESTERN

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.

SPORTS PARADE (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9502	Desert Playground	Interesting	10	10/ 9/43
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44

TECHNICOLOR SPECIALS

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.

VITAPHONE VARIETIES

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9401	Our Alaskan Frontier	Fair	10	11/27/43

MERRIE MELODIES (Tech.)

9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9702	Tom Turk & Daffy			Not Rev.

SERIALS 1942-43

COLUMBIA

Batman	15 Chaps.		7/31/43
Phantom	15 Chaps.		1/ 1/44
The Secret Code	15 Chaps.		Not Rev.
Valley of Vanishing Men	15 Chaps.		1/30/43

REPUBLIC

Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.

UNIVERSAL

Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev.
Overland Mail	15 Chaps.	Not Rev

Newsreel Synopses

(Released Wednesday, February 23)

MOVIETONE (Vol. 26, No. 49)—U. S. forces mop up Kwajalein atoll; Truk attacked; General Eisenhower and war chiefs plan second-front strategy; Invasion stockpile built up in Britain; Equipment and reinforcements for Allies on Nettuno front; Hero of the Week: Sgt. Charles Vondrachek; Negro paratroops and Wacs train for overseas; Basketball: Notre Dame vs. N.Y.U.; Roller skating for benefit Infantile Paralysis Fund.

NEWS OF THE DAY (Vol. 15, No. 247)—Eisenhower and aides ready for invasion; Britain becomes arsenal of invasion; Latest films from Nettuno and Cassino fronts in Italy; Americans tighten grip on Marshalls; A hundred Brooklyn artists display paintings of one model; Negro paratroopers; Roller skating for benefit Infantile Paralysis Fund; New beauty for your home.

PARAMOUNT (No. 50)—Nazi planes bomb American warehouse in Italy; Nazi prisoners in Italy; Eisenhower and aides plan second-front strategy; Negro Wacs win praise; First Negro paratroopers; Cleanup of Kwajalein atoll; Girl wed in dress worn by Ginger Rogers in "Lady in the Dark."

UNIVERSAL (Vol. 17, No. 269)—Americans mop up Kwajalein atoll; Captured Nazis in Italy; Boys Clubs of America turn over earnings to Red Cross; Flying Fortresses fly over Rome; Eisenhower and staff confer on invasion plans; Nazis bomb American warehouse in Italy; First Negro paratroopers; Roller skating show; Funny Italian bootblack.

RKO PATHE (Vol. 15, No. 52)—Eisenhower and aides plan invasion; Fifth Army advances at Nettuno; Glass highlights room of future; Show old-time "secret weapons"; Negro Wacs serve army hospital; Yanks complete conquest of Roi and Namur.

(Released Saturday, February 26)

MOVIETONE (Vol. 26, No. 50)—Allies smash Nazi attacks on Anzio beachhead in Italy; Sabotage in Oslo; Japanese battery scores hit on U. S. Marine 155 mm. gun in New Guinea; Life savers for airmen in England: Jet-propelled airplane demonstated; Australian prisoners come home; Purple Hearts for wounded; One-boy scrap drive; Australian girls drill for soldiers; Service boxing in Australia.

NEWS OF THE DAY (Vol. 15, No. 248)—Knox hails victory in U-boat war; General Clark flies to embattled Anzio beachhead; Japanese artillery batters American positions on Bougainville; Yugoslavs escape to Italy in flight from Nazi terror; All-sailor review in Canada; Service boxing in Australia; Australian girls drill for soldiers.

PARAMOUNT (No. 51)—Armor keeps 'em flying in England; Explosions shake Oslo; Yugoslavs escape to Italy in flight from Nazi terror; Winter sports carnival in Colorado; Young people spend honeymoon in jail at Rockford, Ill.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 70)—India demonstrates a "jive" unit; World told of Negroes' progress; Navy trains new kind of experts; Paul V. McNutt says there will be jobs for veterans; Negro paratroopers make their debut in air at Fort Benning, Ga.

RKO PATHE (Vol. 15, No. 53)—Baruch postwar adjustment plan; Allied aid for Yugoslav refugees; Bomber crew; Train new men for Italian navy; Models demonstrated in war strategy; War planes repaired for combat; Girls in blue at army hospital.

UNIVERSAL (Vol. 17, No. 270)—Allied bombers blast Nazi cities; Canada's navy puts on a revue; Australian prisoners come home; Jet-propelled plane demonstrated; Boxing show in Australia; Boy collects srrap paper and waste fat; Armor for airmen; Mechanical arms for wounded veteran.

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

•

Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

FILM BUYERS' PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS
JAN. 29th	Beautiful But Broke		Sultan's Daughter	Block 3 (Jan.) Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Nabonga (Gorilla)					Phantom Lady	
FEB. 5th	Curly None Shall Escape Vigilantes Ride	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Raiders of the Border What a Man		Outlaw Roundup Men on Her Mind	(Trade Shown—Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery		JAN. Lifeboat Uncensored		Swingtime Johnny	Desert Song
FEB. 12th	Ghost That Walks Alone	FEB. Madame Curie Cry "Havoc" Song of Russia		Block 4 (Feb.) Going My Way Hour Before the Dawn Navy Way You Can't Ration Love		(Trade Shown—Feb.) Action in Arabia Curse of Cat People Passport to Destiny Escape to Danger Tender Comrade	Mojave Firebrand	FEB. Jane Eyre Sullivans, The	Bridge of San Luis Rey	Imposter	
FEB. 19th	Nine Girls		Return of the Ape Man				Casanova in Burlesque			Weekend Pass	In Our Time
FEB. 26th	Sailor's Holiday	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Voodoo Man	SPECIAL For Whom the Bell Tolls Lady in the Dark	Gangster's Den			MAR. Four Jills in a Jeep Purple Heart, The	It Happened Tomorrow	Chip Off the Old Block	
MAR. 4th			Million Dollar Kid		Frontier Outlaws				Knickerbocker Holiday		
MAR. 11th			Lady, Let's Dance Law Rides Again				Beneath Western Skies		Voice in the Wind	Hat Check Honey	Passage to Marseilles
MAR. 18th	Two Man Submarine		Charlie Chan in the Secret Service		Lady in the Death House					Ladies Courageous Oklahoma Raiders	
	COMPLETED Cover Girl Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Jam Session Last Horseman Riding West Saddle Leather Law Sagebrush Heroes Sundown Valley Wyoming Hurricane **IN PRODUCTION** Address Unknown At Night We Dream Girl in the Case Mission Thirty-Six Mr. Winkle Goes to War Pilebuck Whistler	**COMPLETED** American Miracle Andy Hardy's Blonde Trouble Canterville Ghost Gaslight Heavenly Body Meet the People Mr. Co-Ed Swing Fever Three Men in White Two Sisters & A Sailor White Cliffs **IN PRODUCTION** Dragon Seed Kismet Marriage Is a Private Affair Meet Me in St. Louis National Velvet Seventh Cross Thirty Seconds Over Tokyo	**COMPLETED** Arizona Whirlwind Black Market Rustlers Block Busters Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Law Men Murder in the Funhouse Outlaw Trail Sonora Stagecoach	**COMPLETED** And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hitler Gang I Love a Soldier Man in Half Moon Street Ministry of Fear National Barn Dance Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big **IN PRODUCTION** And Now Tomorrow Bring on the Girls Incendiary Blonde One Body Too Many Practically Yours Road to Utopia Till We Meet Again	**COMPLETED** Dixie Showboat Guns of the Law Thundering Gun Slingers **IN PRODUCTION** Minstrel Man Monster Maker Pinto Bandit Shake Hands With Murder	**COMPLETED** Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Marine Raiders Seven Days Ashore Up in Arms **IN PRODUCTION** Heavenly Days Casanova Brown Manhattan Serenade One Exciting Night Show Business Three Caballeros	**COMPLETED** Fighting Seabees Hidden Valley Outlaws Laramie Trail Monster's Castle My Best Gal Outlaws of Santa Fe Raiders of Sunset Pass Rosie the Riveter Trocadero **IN PRODUCTION** Cowboy and the Senorita Man From Brooklyn Jamboree Silent Partner Storm Over Lisbon Tucson Raiders Yellow Rose of Texas	**COMPLETED** Bermuda Mystery Buffalo Bill Eve of St. Mark Ladies of Washington Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Tampico **IN PRODUCTION** Greenwich Village Home in Indiana In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Sweet & Lowdown Wilson Wing and a Prayer	**COMPLETED** Forty Thieves Mystery Man Texas Masquerade Timber **IN PRODUCTION** Hairy Ape Here Is Your War Sensations of 1944 Song of the Open Road Since You Went Away Strange Confessions Up in Mabel's Room	**COMPLETED** Gypsy Wildcat Her Primitive Man Hi Good Lookin' Moonlight & Cactus Mummy's Ghost Patrick the Great Slightly Terrific This Is the Life Weird Woman **IN PRODUCTION** Christmas Holiday Climax, The Follow the Boys Invisible Man's Revenge Jungle Woman Merry Monahans Moon Over Las Vegas Pardon My Rhythm Scarlet Claw Slick Chick	**COMPLETED** Adventures of Mark Twain Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride One More Tomorrow Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory **IN PRODUCTION** Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation

This is No. 3 of a series



Ewing Galloway

The Cathedral, Mexico City

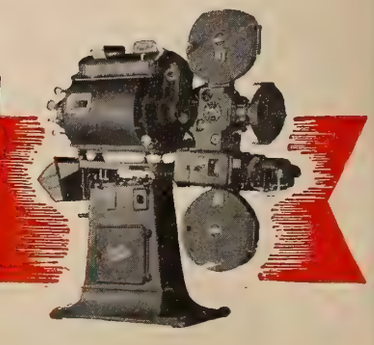
IN MEXICO...

the energy and spirit of that nation's citizens are aimed, like ours, at the attainment of complete Victory. War's exigencies demand the diversion which motion pictures so satisfactorily offer, not alone for sustaining morale, but for imparting information.

The aims of our "Good Neighbor" and ourselves are mutual—a triumph for the "good neighbor policy" and for the cause of Freedom.

In a host of Mexico's theatres—Simplex Projectors are at work delivering essential screen entertainment. To audiences—they are "good neighbors" in the nearby projection booth. To discriminating theatre owners—they are a policy.

Simplex – IN WAR AND PEACE – THE *INTERNATIONAL* PROJECTOR



NATIONAL THEATRE SUPPLY DIVISION

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N.Y.

SHOWMEN'S TRADE REVIEW

REVIEWED IN THIS ISSUE

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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 47

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March 4
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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MAR 7 944



Darryl F. Zanuck (See Page 4)

The Show Builder
Begins on Page 42

MOTION PICTURE INDUSTRY
RED CROSS WEEK
MARCH 23-29



ARMED TO THE TEETH!

"Calling All Patriotic Showmen!
Red Cross Drive March 23rd Through 29th"

The Editorial Page

Now Watch Out!

A sharp reminder that the national legislature isn't the only body invested with the powers to impose taxes on admissions comes booming up from the Blue Grass State. What Kentucky's legislators finally decide with respect to the bill calling for a doubling of the state's present ten per cent admission tax may have repercussions hither and yon about the country.

Theatremen now are right in the middle of adjusting price scales to cover the increased Federal tax on admissions—but that doesn't mean the end of it; not by a long sight.

The state and municipal governments unquestionably will be casting a lingering glance at the picture theatre as a source of revenue. Kentucky, where a twenty per cent tax bill has passed the lower house, may be merely a beginner—a sort of straw in the wind.

Exhibitor organizations are making what may be the beginning of an integrated movement for united action on tax matters. That's fine. But again this page warns the individual theatre owner to get ready—right away—to present his case in the event that additional admission taxes are proposed for his particular locality.

The exhibitor is in a better position to get his story generally before the people of his community than perhaps any other business man in his town. His fellow business men may not be as conscious as they should be of the importance of the motion picture to the community, both as a service to the people and as a dynamic force in the community's business life. It's up to theatreman to keep his fellow merchants aware of that fact, and to have them, as well as the patrons of screen shows, speak up with and for him in a battle to stave off proposed unfair taxation on the theatre.

The individual exhibitor, working with his fellow theatre owners in the area affected by new tax propositions, is, actually, the only one who really can do something for himself in these matters.

▲ ▲ ▲

Be Proud of Yourself

Joseph Bernhard, the industry's national campaign chairman for the Red Cross drive (March 23-29) announced Wednesday that up to that time more than ten thousand theatremen had signed WAC pledges to participate in the campaign to raise ten million dollars for a great cause. That's good—but every man in a position to pledge a theatre to cooperate will be living up to the noblest tradition of his calling only when the pledge-signing has reached the "unanimous" point. The motion picture showman has carried on magnificently the theatre's long and proud record of being foremost in any movement to raise funds for the relief of suffering in times of war or peace.

It's a mark of distinction to have your name on a pledge to participate in this campaign, and those who do assist the good work to the best of their ability will have just cause to be proud of themselves.

▲ ▲ ▲

Institutional Advertising

According to a compilation recently published by *Advertising Age*, distributors spent some two and a half million dollars for general magazine advertising space during 1943. The figure represents expenditures by eight companies to sell people the idea of going to the picture theatres for a look at those pictures which were exploited. That this money is well spent, we take for granted, since surveys by this publication, as revealed in issues of Leaders of the Motion Picture Industry, show that theatremen in all types of situations find advertising in the general magazines one of the most effective means for "pre-selling" the pictures the exhibitors show.

There is, in this advertising by the distributors, a means of starting something tangible toward a greater amount of institutional advertising by the film industry. The institutional propaganda need not crowd out anything pertinent to the selling job of these advertisements in order to include some copy about movie-going in general. Certainly the exhibitor customers of the distributors would appreciate it—and the industry would be done a good turn—if slogans along the line: "your local movie theatre is your best recreation resort" were included in such advertisements.

It's worth trying.

▼ ▼ ▼

In connection with the price increases that will go into effect April 1 because of the new tax, there will be some good showmanship applied by those exhibitors who do their jobs the right way, and advertise effectively to gain public acceptance of the increased admission charges.

Leo F. Wolcott, president of Allied Independent Theatre Owners of Iowa-Nebraska, gives good advice along this line in a bulletin to his membership this week. Wolcott urges practical showmanship "on your screen, in your lobby and through your newspapers," in order that the public may become used to the increase and expect it to take effect on April first.

10,153 R. C. Pledges

More than 10,153 theatres, including circuits, now have signed WAC pledges to participate in the Motion Picture Division's 1944 Red Cross Drive, March 23-29, Joseph Bernhard, the industry's national campaign chairman, announced yesterday (Wednesday).

Bernhard urged all theatres that have not yet signed pledges to do so immediately so that their trailer, Free Kit and other drive material may be sent to them as soon as possible.

Hopper Proposes Group To Set-up Foreign Trade

The formation of a committete to care for the international relations of the film industry was proposed this week by Harold C. Hopper, after his resignation as head of the motion picture division of the WPB. Having served two years in Washington on the WPB, Hopper said he came to see the need of such an organization to aid the Government agencies in their efforts to help the industry through reciprocal trade agreements both in Latin America and abroad.

This organization should be permanent, Hopper said, and should draft a program for presentation at the peace conference. "Unless the industry lays the groundwork in advance for presenting its case it will miss a golden opportunity. The proper committee or agency should be set up now to begin preparing such a program."

Mr. Hopper, in view of the easing of raw stock restrictions, has resigned his Washington post to Lincoln V. Burrows, his assistant, and will return to Hollywood as president of the Cinema Mercantile Corporation. He will, however, remain active with the WPB as consultant, giving the Government five days monthly.

PCCITO Trustees Hear Report On Consent Decree Developments

Reports on consent decree developments, the new admission tax, and manpower policies were scheduled to be heard by the board of trustees of the Pacific Coast Conference of Independent Theatre Owners in a three-day meeting which began on Wednesday. Those present included L. O. Lukan and Leroy Johnson of Seattle; M. W. Mattecheck, Bob White, and O. J. Miller of Oregon; Ben Levin and Rotus Harvey of San Francisco; Hugh Bruen and George Duamos of Southern California; and Robert H. Poole, executive secretary of PCCITO.

The reports on the consent decree, presented by Harvey and Poole, covered the Chicago and Washington discussions, and dealt with unfair trade practices alleged by exhibitors to have developed in the three years since the decree went into effect. One point made in the report was that Assistant U. S. Attorney General Tom C. Clark now has nearly 8000 individual opinions of exhibitors from every part of the country on which to base his findings.

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B. O. Records Fall, As 'Lady' Leads Parade

Sales and production executives were smiling widely this week after a series of reports from New York and around the country revealed that the latest bunch of pictures to go out from the exchanges has held up to the fast business pace maintained by earlier successes at the box-office. In order to equal that fast pace it meant that some records had to be broken, and some were.

The most sensational performance was recorded by "Lady in the Dark," which finished its first week at the Paramount Theatre in New York by cracking no less than six house records. The Technicolor special ran up a new all-time high gross for the theatre, rolled up the largest attendance for a week (169,000), set a new opening day record, did the biggest Sunday business, and hit a new high for a week-day (Friday, February 25). The Washington's Birthday opening topped by 53 per cent the Christmas week holiday opening of "Star Spangled Rhythm," the previous record-holder. One reason for the tremendous showing, Paramount officials believe, was that the picture drew not only the regular Broadway trade, but also what is known as the "carriage trade." The theatre presented 42 de luxe shows during the first week.

Meanwhile "The Song of Bernadette" went into its sixth week at the Rivoli, New York, on a road show basis still playing to capacity. When the engagement is completed at this house new records are sure to be racked up in a theatre which has been playing pictures since before 1920.

"Jane Eyre" at the Music Hall, although falling off in its final week, nevertheless did big business over the four-week stay. "Up in Arms," the Sam Goldwyn Technicolor musical which introduces Danny Kaye as a comedy star in films, started off on Thursday with a smash.

Preston Sturgis' "Miracle of Morgan's Creek," which did famously at New York's Paramount, exhibited lasting strength by playing its fifth week at the Brooklyn Paramount Theatre, where it has broken every house record. This happened despite the fact that for several weeks it was playing day and date with the New York engagement. It is now in its third week at the Paramount in Newark, N. J., also in the metropolitan area.

But all the record-breaking did not take place in Manhattan this week. A revival, Walt Disney's "Snow White and the Seven Dwarfs," has made history in Cincinnati by smashing all one-day records at the Grand. This theatre, with a seating capacity of 1451, played to 9609 paid admissions the first day. It was part of the 60-city revival "premiere" for the Disney classic.

Another of those tough-fibred audience pictures seems to be "A Guy Named Joe," which continues to be one of MGM's top grossers for the season. In 23 out-of-town extended engagements the picture is running ahead of "Madame Curie," "Girl Crazy," and "Salute to the Marines."

Boston has gone for Frances Langford in PRC's "Career Girl," which has been held over in both the Fenway and Paramount theatres there.

Paralysis Foundation Honors Industry for Role in Drives

The part played by the film industry in the fight against infantile paralysis was emphasized this week in the announcement by the National Foundation for Infantile Paralysis of a series of luncheons and dinners to which industry leaders will be invited as special guests. The first five of these affairs were held this week in Louisville, Nashville, Chattanooga, Memphis, and Jackson. Other luncheons and dinners scheduled for March include Birmingham, Montgomery, Winston-Salem, Norfolk, Richmond, Raleigh, Columbia, Charleston, Savannah, Jacksonville, Tallahassee, Orlando, St. Petersburg, Tampa, Miami, and Atlanta.

MGM Promotes Mrs. Sinclair

Mrs. Amy Sinclair, who has been with MGM for 19 years at the Kansas City office, has been named office manager, following the induction of Charles W. Aaron into the Army.

Bond Goal Topped

More than 12,000,000 "E" bonds were sold by the film industry in the Fourth War Loan, it was announced Tuesday in Hollywood by Charles P. Skouras, national chairman of the industry's drive. This total exceeds by 500,000 the "Bond for Every Seat" goal set by Skouras for the campaign.

Monogram to Get Bank Credits Up to $1,000,000 This Year

Banks will provide Monogram Pictures with credits up to $1,000,000 during the coming year, it was announced this week by W. Ray Johnston, president, and George D. Burrows, treasurer. The credit will be managed by the Security-First National Bank of Los Angeles and will be participated in by the California Bank of Los Angeles and the Guaranty Trust Company of New York.

Under the terms of these agreements, the banks for a period of one year will provide Monogram, directly or under their guarantee, with a revolving line of credit, limited to a peak of approximately one million dollars. This represents a substantial increase in the amount of bank credit made available to the corporation.

Readies 2nd Front Film Units

Col. Hugh Stewart of the British Army Film Unit, who was the co-producer with Col. Frank Capra of "Tunisian Victory," soon to be released by MGM, is returning immediately to London to take up a new post as chief of the Second Front Film Units.

Strayer Signs As Producer-Director

Frank Strayer has been signed by RKO Radio as producer and director. His initial assignment is as producer of "The Girl Rush," in which Wally Brown and Alan Carney will star.

Darryl F. Zanuck

(The Man on the Cover)

Vice-president in Charge of Production, Twentieth Century-Fox, whose return to civilian production activities, after a long period of service with the U. S. Army, takes tangible form on theatre screens with the release of "The Purple Heart." With the exception of that period which he devoted to service with the Army in the present war, Mr. Zanuck has guided the production destinies of Twentieth Century-Fox since its inception. In recognition of outstanding services in the North African theatre, he was awarded the Legion of Merit Medal, it was announced this week by the War Department.

SHOWMEN'S TRADE REVIEW

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Drain Studio Manpower

One-third of Hollywood's normal film production personnel are now in the armed forces, with the number of stars on studio flags adding up to 6496. This was discovered when the Public Information Committee, western division, made a survey of the industry's men-in-service record in preparation for the Red Cross 1944 motion picture appeal. Military withdrawals from the Screen Actors Guild alone reached a total of 1324 by the end of January. Some men are returning steadily from service, but this added manpower is entirely offset by others going into training.

John LeRoy Johnston to Head Republic Publicity

John LeRoy Johnston, veteran of 33 years in the advertising, publicity and sales ends of the film industry, this week became national director of public relations for Republic Pictures, it was announced by Herbert J. Yates, Sr. Mr. Yates said, in making the appointment, that expansion plans for the company were in line with the engagement of Johnston for this post, and that the new public relations director would assume his new duties next Monday.

Johnston's experience in films goes back to the early days, when he was publicity director for two chains. He came to Hollywood in 1921 as a sales and exploitation contact for Paramount. He subsequently was associated with Frank Lloyd, Mack Sennett, Columbia, Edwin Carewe, Universal, Walter Wanger, and Hunt Stromberg. Recently Johnston has been publicity director for the Frank Ross production of "The Robe."

Key City Trade Showings For Columbia's 'Cover Girl'

Columbia this week started a series of key trade screenings of "Cover Girl," Technicolor production starring Rita Hayworth and Gene Kelly.

The showings were inaugurated in Hollywood Wednesday. On Thursday the picture was screened in New York at the Normandie Theatre.

Other showings set so far are: March 6th at the Shubert Theatre, Philadelphia; Lincoln, New Haven; March 7th at the Varsity, Milwaukee; the State, Waterbury; March 9th in Hartford; March 10th at the Lake Theatre, Cleveland; March 14th at the Esquire, Chicago.

There will be three screenings on March 8th: at the J. P. Harris, Pittsburgh; Poli, Bridgeport, and at Palace, Dallas. Five shows on March 13th: Houston, at the Riveroak Theatre; Des Moines, Roosevelt Theatre; Indianapolis, Keith's; Memphis at the Memphian and St. Louis at the Ritz Theatre.

Millakowsky Producing for Republic

Herman Millakowsky has reported to Republic's North Hollywood studio to take up his work as a producer. Millakowsky has collaborated with Joseph Pasternak of MGM, Robert Siodmak of Universal and was a prominent producer in Germany and France before coming to the U. S. in 1942.

Gold Returns from War Service

Robert C. Gold, RCA field engineer formerly engaged in Photophone theatre equipment installation and servicing in Iowa, has returned to company headquarters in Camden, N. J., after eight months in servicing electronic equipment of the armed forces in North Africa.

Shuffle Prices to Collect New Tax

Theatre men this week were preparing to put new price schedules into effect when the 20 per cent admission tax becomes a reality on April 1. The present rate of one cent for each 10 cents or fraction thereof will be superseded by a rate of one cent in each five cents, or major fraction thereof. Tax experts estimate the new levy will net the Government $297,000,000 a year.

The general opinion around the country is that absorption of all or part of the increased tax by the exhibitor would be ruinous, and for that reason almost all managers and owners were experimenting with price scales that would leave them in the clear without antagonizing the public. It is expected that most patrons will understand the increased taxes and take them in stride, but a certain portion (those who do not read the newspapers) will undoubtedly object unless the pill is made easier to take through appeal to their patriotism or through such direct methods as charging prices that will eliminate the nuisance of handling pennies.

Under the new tax law price scales look like this:

Price	Tax	Total
10	2	12
15	3	18
20	4	24
25	5	30
30	6	36
35	7	42
40	8	48
45	9	54
50	10	60

Out of nine prices only two work out to an even figure after the tax has been added.

They have found they cannot be altogether successful, but that they can make a fairly effective price scale except for the lowest price range. The important point about the new tax law is that the rate is one cent in each five *or major fraction thereof.* This means the tax on a 10-cent seat would be 2 cents and on a 12-cent seat it would still be 2 cents; but on a 13-cent seat it would be 3 cents. Working it out on this basis, it is possible to come up with the following price schedule that would eliminate pennies:

Price	Tax	Total
17	3	20
21	4	25
25	5	30
29	6	35
33	7	40
42	8	50
46	9	55
50	10	60

To reach these totals the exhibitor could raise his price or lower it to absorb part of the increase brought about by the tax.

In some localities the tendency is to put in a blanket raise on all prices and make up losses at some figures by bigger advances on others.

In St. Louis a plan along this line was drawn up at a meeting of independent theatre owners of the city, eastern Missouri, and southern Illinois.

Round Table Tax Conference Approved by Virginia MPTO

The Round Table Conference of Exhibitor Organizations on Taxation, which was set up last week through cooperative action by Allied, MPTOA, and other exhibitor groups, has now been approved by the MPTO of Virginia. President W. F. Crockett declared the organization's board of directors okayed the Round Table as a means to a strong front in the likely event that further war demands may bring new tax increases. In this case, he said, exhibitors would need representation so that new tax raises will be in proportion to those of other industries.

Concerning the consent decree, Crockett said he had hopes that something good might come out of the discussions now going on between the Department of Justice, distributors, and exhibitors.

But, Is it Art?

Rave reviews by New York newspaper critics fail to make a dent in the anticipatory enthusiasm with which Bob Fredericks, motion picture editor of The Miami Herald, awaits the coming of a picture to the playland of the South.

In a recent column, Fredericks said:

"With a very few exceptions I have always regarded the New York critic as one of those herd-running intellectuals, who is too afraid of being caught with his artistic pants down to accurately report what he sees and feels at the cinema."

Kentucky Theatres Face 40 Per Cent Total Tax

Exhibitors over the nation are carefully watching the situation in Kentucky, where the House of Representatives this week passed a revenue bill calling for a 10 per cent admission tax, which, in addition to a present 10 per cent state tax and the new Federal 20 per cent tax, would saddle Kentucky exhibitors with a 40 per cent levy on all admissions. The bill will become law unless it is defeated when it comes before the state Senate. The bill provides that both the added tax and the original 10 per cent tax will expire in July, 1946.

Concern was expressed in New York film circles over the Kentucky situation because it was felt that if the Blue Grass State goes through with the total 40 per cent tax, the action might be construed as a precedent by legislators of other states in a general move to turn to theatres for increased revenue.

'I'm Not One-Man Censor,' Says Judge; Drops 'Immoral' Charge

Saying he didn't want to be "placed in the role of a one-man censor of movies for the people of Omaha," Judge Lester Palmer refused to rule in Municipal Court February 25 on the case of Ralph Goldberg, charged with showing immoral scenes and pictures at the Arbor Theatre.

Three women, making the complaints, along with Welfare Inspector Knapp have testified in previous court sessions that 75 per cent of the audience at the showing of the pictures were children under 16. Goldberg said in court that he had shown the films because they had been well received in Wisconsin, Illinois and Michigan.

Republic Takes Over Franchise

Republic Pictures Corporation announces that it has purchased the franchise interests of J. H. Alexander and Sam Fineberg for the distribution of Republic pictures in the Pittsburgh territory, effective Wednesday, March 1st.

Sam Seplowin, Republic's Central District sales manager, has taken over the operation of the branch temporarily.

Warner Tradeshow March 27

National tradeshowing of "Shine On, Harvest Moon," Warner Bros. musical based on the life of Nora Bayes, has been set for Monday, March 27, it is announced by Ben Kalmenson, general sales manager.

Kinsky Joins Paramount

Joseph Kinsky, formerly in charge of theatres in Omaha for Tri-States Theatre Corp., has joined the Paramount theatre department at the home office, Leonard H. Goldenson, vice-president in charge of theatre operations, announced

It's Different Now

License fees for theatres in Lynn, Mass., have been increased by order of Mayor Arthur J. Frawley recently. In some cases the fees have been raised from $200 to $350. The Mayor is a former theatre operator and executive.

Ealing Studios Plan Release Of Six Features in U. S. Soon

Six pictures were announced for release in the U. S. by Ealing Studios, English company, when the company revealed this week in London that Paul Graetz had been appointed as representative in this country, Canada and Latin America. Graetz is expected to have several of the films available in the near future, with the group completed in four months. Ealing announced a total of twenty features to be released during the coming year, although it is not yet known whether the British company intends to put all its product on the American market.

The six pictures sure of U. S. distribution are "San Demetrio-London," story of the heroic crew of the tanker, Jervis; "Went the Day Well," concerning a supposed invasion of Britain; "Nine Men," about soldiers stranded in the Libyan desert; "The Half-way House," starring Francoise Rosay; "Johnny Frenchman," also starring Mlle. Rosay; and an untitled film with a story set in Australia. Graetz said this week that the Ealing Studios films will be released through the established American distributing channels.

MPA Organizes Committee To Carry on Post-War Plans

In a move to put a post-war program into actual work, the Motion Picture Associates, in a meeting at the Hotel Astor Tuesday, formed a committee for the purpose of raising funds to carry on peace-time charitable activities. This committee is to be chosen by the board of directors, rather than by direct vote of the members, to facilitate operations.

Cy Seymour was chosen chairman of the MPA's welfare and relief committee, and he in turn chose Bert Sanford and Jack Levy as associates. Julius Charnow was made chairman of the membership committee, while Jesse Stern was appointed chairman of the constitution committee, and William McKee was named to head the publicity committee. Morris Sanders, the new MPA president, sat in the chair for the first time at the meeting.

Boston Luncheon for Johnston

W. Ray Johnston, president of Monogram Pictures, will be guest of honor at a luncheon in Boston next Monday given by Herman Rifkin, New England franchise holder. The affair will celebrate Johnston's thirtieth year in the film industry, and will be preceded by a showing of "Lady Let's Dance."

Kime Takes Over Everett Theatre

Johnny Kime, of the State Theatre, Roseboro, N. C., has taken over the Caswell Theatre, Yanceville, from the Everett Enterprises of Charlotte. Kime will completely renovate and re-equip the house.

Reports Heavy Bookings

Heavy bookings for "The Purple Heart" have followed trade showing of the Darryl F. Zanuck production, it was reported by William J. Kupper, general sales manager of 20th-Fox, this week.

Major Firms Finance New Educational Tie-up

Eight major distributors, through MPPDA, have given financial backing for the establishment of a Commission on Motion Pictures in Education, it was announced this week in Washington by Dr. George F. Zook, president of the American Council on Education. The eight companies are Columbia, MGM, Paramount, RKO Radio, 20th Century-Fox, United Artists, Universal and Warner Bros.

The Commission has been appointed to study the needs of schools and colleges for motion picture material and to plan for the production of new films for courses of study. Post-war reconstruction will be one of the subjects given special attention. The Commission has made plans to establish an office and staff—probably in New York—for carrying forward its studies.

The members of the Commission are: Mark A. May, director of the Institute of Human Relations, Yale University, chairman; George S. Counts, director of the division of foundations of education, Teachers College, Columbia University; Edmund E. Day, president of Cornell University; Willard E. Givens, executive secretary of the National Education Association; Monsignor George Johnson, general secretary of the National Catholic Educational Association, and, ex-officio, George F. Zook, president of the American Council on Education.

'Buffalo Bill' April Release

"Buffalo Bill" and "Tampico" were announced this week by 20th Century-Fox as the company's April releases, coming in Block No. 9. "Buffalo Bill," produced by Harry Sherman, is in Technicolor and has a cast including Joel McCrea, Maureen O'Hara, and Linda Darnell. Edward G. Robinson and Lynn Bari are the featured players in "Tampico."

Rathvon at Studio

N. Peter Rathvon, president of Radio-Keith-Orpheum Corporation, planed into Hollywood from Mexico City over the week-end for conferences with Charles W. Koerner, vice-president in charge of production. He expects to return to New York in about a week.

FILM TRAVEL LOG

Sir Alexander Korda arrived Monday from England for conferences at the MGM home office. His wife, Merle Oberon, was due to arrive in New York from the coast later in the week.

Stanton Griffis, film chief of the OWI, reached Hollywood on Monday for talks with John C. Flinn, Hollywood WAC coordinator, and Y. Frank Freeman, Paramount vice-president.

John Balaban went back to Chicago after a series of conferences in Manhattan.

Tom Connors, 20th-Fox sales head, off to Florida for a combination business and pleasure trip.

In from Des Moines this week were G. Ralph Branton, general manager of Tri-States Theatre Corp., and L. McKeachnay, also of Tri-State.

Monogram executives on the move this week: President W. Ray Johnston to Toronto for dinner in his honor; Steve Broidy, general sales manager, to Hollywood, with stopover in Chicago; Harry H. Thomas, eastern division manager, on trip to Detroit, Chicago, St. Louis, and Toronto.

Moe Silver, zone manager, and Ben Steerman, contact man for Warner Theatres in the Pittsburgh territory, left Tuesday for that city after a week in Manhattan.

Close Call

A Vancouver meat packing house almost committed a faux pas during a recent visit to the British Columbia city by Herbert Marshall. The film star was assisting in the war effort and employes of the meat company decided to honor him with a gift. With meat rationing in mind, they had a beautiful ham all picked out and wrapped for delivery. Then somebody remembered that a ham would hardly be an appropriate gift to an actor. The employes then presented Mrs. Marshall with a bouquet of flowers.

500 Picture Prominents Fete Charles Skouras in Hollywood

More than 500 prominent figures of the motion picture industry attended the testimonial luncheon given in Hollywood Tuesday for Charles P. Skouras in honor of his work as national chairman of the Fourth War Loan Committee. With Eddie Cantor as master of ceremonies, chairman Skouras was accorded much praise for his part in the drive, and he reciprocated by handing the praise right back to those who carried out their own assignments. Among the speakers were Louis B. Mayer, Y. Frank Freeman, Jack L. Warner, Joseph M. Schenck, Mayor Fletcher Bowron, D. D. Durr, President of the Newspaper Association of S. California, R. H. Molton of the War Finance Department, Marco Wolff, Robert Poole, president of the S. California ITOA, Rabbi Edgar Magnin, and B. V. Sturdivant.

Also on the dais were Darryl Zanuck, William Goetz, Leo Spitz, Charles Koerner, N. Peter Rathvon, U. S. District Attorney Charles Carr, Samuel Goldwyn, Sam Katz, Joseph Rosenberg of the Bank of America, Henry Ginsberg, Lou Anger, and Hunt Stromberg.

Astor Revising Danny Kaye Short Comedies

Rights to three Danny Kaye short comedies, produced several years ago for Educational and released by 20th-Fox, were acquired this week by Astor Pictures. The films are "Dime a Dance," "Getting an Eyeful" and "Cupid Takes a Holiday."

The three two-reelers are to be edited to make a feature version to be released under the title of "The Danny Kaye Komedy Kavalcade," it was announced by R. H. Savini, president of Astor.

Savini Plans New Productions

Plans for producing new pictures have been completed by Robert M. Savini, president of Astor Pictures. Mr. Savini revealed this week that a new company, Ajax Pictures, had been formed with himself as head. He said the new organization would go into production itself, as well as handle new product from other studios and some reissues.

English Films, Inc. to Reissue 4

English Films, Inc., announces it has acquired the United States reissue distribution rights to four British films. The features are "The Amateur Gentleman," "Accused," "When Thief Meets Thief" and "Crime Over London."

Odeon Looks Over Product

Dave Griesdorf, Odeon Theatres district manager for British Columbia, has arrived in Hollywood to look over the product situation and also to view new vaudeville acts for possible use in the Beacon, Vancouver. He is staying ten days in the film capital.



Interviewer: Miss Goddard, do you think your new picture can maintain Paramount's terrific comedy record of five laugh hits in a row?

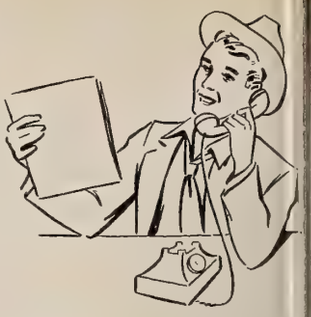
It's another "Miracle" from Paramount





"Standing Room Only"

I see the "Hollywood Reporter' says: "If 'SRO' doesn't live up to its title at every box office in this country, then this country has gone off the laugh standard.





Washington's sense of humor must be okay. Our first five premiere days there topped "Dixie"



Starring

Paulette Goddard

and # *Fred MacMurray*



That's a swell title. I hear it's all about you and Fred playing cook and butler to get a room in Washington.

Film Daily says "The title hints the kind of business it will do"



with Edward Arnold
Roland Young
Hillary Brooke · Porter Hall



What's cooking—
besides you—in this
Paramount picture?



"Fred MacMurray will tell America all about it on the air March 3rd*



*On the Kate Smith Hour over 121 Stations reaching 25,000,000 listeners!

Directed by Sidney Lanfield

"His best job of direction since My Favorite Blonde'," says Hollywood Reporter

Screen Play by Darrell Ware and Karl Tunberg

It's PARAMOUNT Again!

"Hold the Phone

THE NEW YORK REVIEWS JUST CAME IN AND THEY'VE GOT *Raving Room Only."*



"A comedy of high production quality. It all makes for good fun. Sidney Lanfield never lets the action slacken, nor the humor lag. Miss Goddard and Fred MacMurray give engaging performances. Roland Young is excellent as a man who has a little trouble keeping his home happy and well run while his wife is busy in some sort of war work."—*Wanda Hale, N. Y. Daily News*

"Enough laugh condiments for any appetite. Broad slapstick mingles with light comedy, all good. 'Standing Room Only' at the Criterion is SRO, and for a run."
—*Frank Quinn, N. Y. Daily Mirror*

AND THEY GO ON AND ON . .

"Sure-fire fun. For a Republican, 'Standing Room Only' is undoubtedly a riotous comedy. Most Democrats can take it too, but with a grain of '44 sense."—*John T. McManus, PM*

"An enormously funny movie. One of those gagline-a-minute farces. Blithely exaggerated comedy situations . . . super casting . . . deft direction . . . one ticklish and rib-tickling situation follows another. Roland Young perfectly, wonderfully, perplexedly droll. MacMurray and Miss Goddard are elegantly teamed. Corking good direction with slick senses of humor. If it's laughs you want — a load of them—don't pass up 'Standing Room Only,' even if the SRO sign hangs outside Loew's Criterion, as it should."
—*Irene Thirer, N. Y. Post*

"'Standing Room Only' is a swell surprise. Jets of joyous laughter charge all the dialogue. A refreshingly ingenious and absurd set of variations on the sturdy theme, not a single one of them missing its full spurt of fun. This is the sort of picture that sets you to jumping up and down and wondering just how soon you can arrange to get back to the Criterion to see it again."—*N. Y. World-Telegram*

"The latest picture to laugh at Washington's hotel room scarcity. It is also the funniest. A fast and loud-laughing farce. Some of the funniest people in a very funny film. Particularly recommended to those weary of films dealing with death and destruction and war."—*N. Y. Sun*

"Standing Room Only"

Paramount Pictures

BROKE EVERY RECORD FOR SINGLE DAY, INCLUDING ALL HOLIDAY FIGURES IN 7 YEAR HISTORY OF LOEW'S NEW YORK CRITERION

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Ned Depinet Sets Up A New Pattern for WAC Distribution

Following the recommendation of retiring chairman, William F. Rodgers, the WAC Distributors Division, headed by Ned E. Depinet, has realigned the Division and appointed new exchange area chairmen to function on all WAC projects for the ensuing year.

First request from Depinet to the new men was included in a wire urging all to back the forthcoming Red Cross Week, March 23rd through 29th, headed by Joseph Bernhard.

The realignment plan, which, Depinet stated, was conceived by his assistant, Leon J. Bamberger, derives the maximum use of exchange personnel across the country by placing them into eleven special WAC districts. The Distributor Chairmen in each district will be branch managers of the same company, and the district manager of that company will be asked to lend his full support and ability to coordinate all activities as they relate to his district.

The new set-up, it was felt, would enable the WAC to avail itself of the exceptional talents of the district managers who, up to this time, had not been utilized to the maximum possible advantage.

Because of the overlapping of the various companies' sales districts it was not possible in every case to have the WAC districts conform.

The following is the list of appointees, some of whom are contributing "repeat performances" for the WAC:

Metropolitan District (MGM) — District Manager Jack Bowen, New York office; Ralph Pielow, New York; B. Abner, New Jersey.

Northeastern District (Paramount)—District Manager Wm. Erbb, Boston office; A. M. Kane, Boston; Ed W. Ruff, New Haven; C. G. Eastman, Albany; M. A. Brown, Buffalo.

Eastern District (RKO)—District Manager R. J. Folliard, Philadelphia office; Charles Zagrans, Philadelphia; H. H. Greenblatt, Pittsburgh; J. B. Brecheen, Washington, D. C.

Eastern Central District (United Artists)—District Manager Jack Goldhar, Detroit office; Harris Dudelson, Cincinnati; Maury Orr, Cleveland; M. Dudelson, Detroit.

Southeastern District (20th Century-Fox)—District Manager Paul Wilson, Atlanta office; Fred R. Dodson, Atlanta; John E. Holston, Charlotte; E. V. Landaiche, New Orleans.

Southwestern District (Columbia)—District Manager Sam Moscow, Atlanta office; J. B. Underwood, Dallas; J. J. Rogers, Memphis; C. A. Gibbs, Oklahoma City.

Midwestern District (MGM)—District Manager Sam Shirley, Chicago office; W. E. Banford, Chicago; W. H. Workman, Minneapolis; H. J. Shumow, Milwaukee.

Indiana-Kentucky District (Republic)—Wm. Marriot, Indianapolis.

Prairie District (Universal)—District Manager J. E. Garrison, Kansas City office; Harry Hynes, St. Louis; Jack Langan, Kansas City; Lou Levy, Des Moines; H. B. Johnson, Omaha.

Rocky Mountain District (RKO)—District Manager Len Gruenberg, Denver office; Tom Bailey, Denver; G. Davison, Salt Lake City.

West Coast District (Vitagraph)—District Manager Henry Herbel, Los Angeles office; Vete Stewart, Seattle; Al Oxtoby, Portland; Al Shmitken, San Francisco; Fred Greenberg, Los Angeles.

Alabama 'Dimes' Ahead of '43

R. M. Kennedy, state chairman, Birmingham, reported last week that Alabama had collected $40,447 in the recent March of Dimes drive. This compares with $6570 in 1943, a boost of over 500 per cent. Less than 20 states have reported $1,500,000.



As its cooperative effort in the 1944 Red Cross fund-raising campaign, MGM contributed the picture of June Allyson above which, along with a story stressing the importance of the drive, is appearing as a four-color mat in 15 magazine sections of 15 newspapers across the nation.

WAC Issues Second 'Movies At War'

Second annual report of the War Activities Committee for 1943, titled "Movies at War," has been printed and mailings have begun to members, civic dignitaries, libraries, newspaper and magazine editors.

This year's report is a fifty-six page booklet, and covers all phases of the Industry's participation in the War effort through words and pictures.

By breaking the activities of the Committee into 5 major categories the editors of the report were able to give detailed coverage to each facet of initiative and were also able to stress the important financial jobs undertaken and completed in the past year.

First section of the book deals with Wartime Entertainment and covers the entire motion picture contribution including military benefits and closer Inter-American relationship. The second section has to do with War Financing and demonstrates the importance of the theatres themselves as community Treasury offices in

(*Continued on Page* 15)

Dinner on the House When Diner Purchased $100 Bond

Eric Van Dyck of Loew's 83rd Street Theatre made an effective tieup with the Hotel Milburn Restaurant whereby the management picked up the check of every patron who purchased a $100 bond on a designated night during the 4th War Loan Drive.

Manager Van Dyck had announcement cards made up and placed around the restaurant. It was expected to result in the sale of possibly five or six bonds, but Van Dyck was agreeably surprised to learn that 45 customers had responded.

Key City Meetings Launching Industry's Red Cross Campaign

More than 1500 theatres in the Washington, Detroit, New Haven and Denver territories were represented in four Red Cross exhibitor rallies held Monday as the first of the nationwide series of key city meetings to launch the Motion Picture Industry's 1944 Red Cross Drive, March 23-29.

Joseph Bernhard, National Chairman of the industry's campaign, and Sam Dembow and A. W. Smith were principal speakers at the Washington rally, held in the Statler Hotel before a gathering of approximately 500, representing 450 theatres. Speakers also included John J. Payette and Carter Barron, exhibitor chairmen, and J. B. Brecheen, distributor chairman.

In Detroit, two meetings were held, one in the Fort Shelby Hotel with a theatre representation of 500, and the other at the Variety Club, with exchange personnel making up most of the attendance of more than 150. Ben Kalmenson, in a last-minute switch, was added over the weekend to the executives' unit which started its speaking tour in Detroit. Other members of this group include E. L. Alperson and Ben Shlyen. The Detroit meeting also was addressed by Earl J. Hudson, local exhibitor chairman, M. Dudelson, distributor chairman, and two war heroes, Lt. J. P. Gilbert, field director for the Red Cross and veteran of South Pacific action, and Lt. Allen Simpson, winner of the Air Medal, the Purple Heart and the Distinguished Flying Cross.

The Denver rally had a representation of 300 theatres. Ned E. Depinet and Harry Brandt arrived there from New York to address the gathering with Rick Ricketson, local exhibitor chairman, and Tom Bailey, distributor chairman.

In New Haven, a gathering representing

(*Continued on Page* 15)

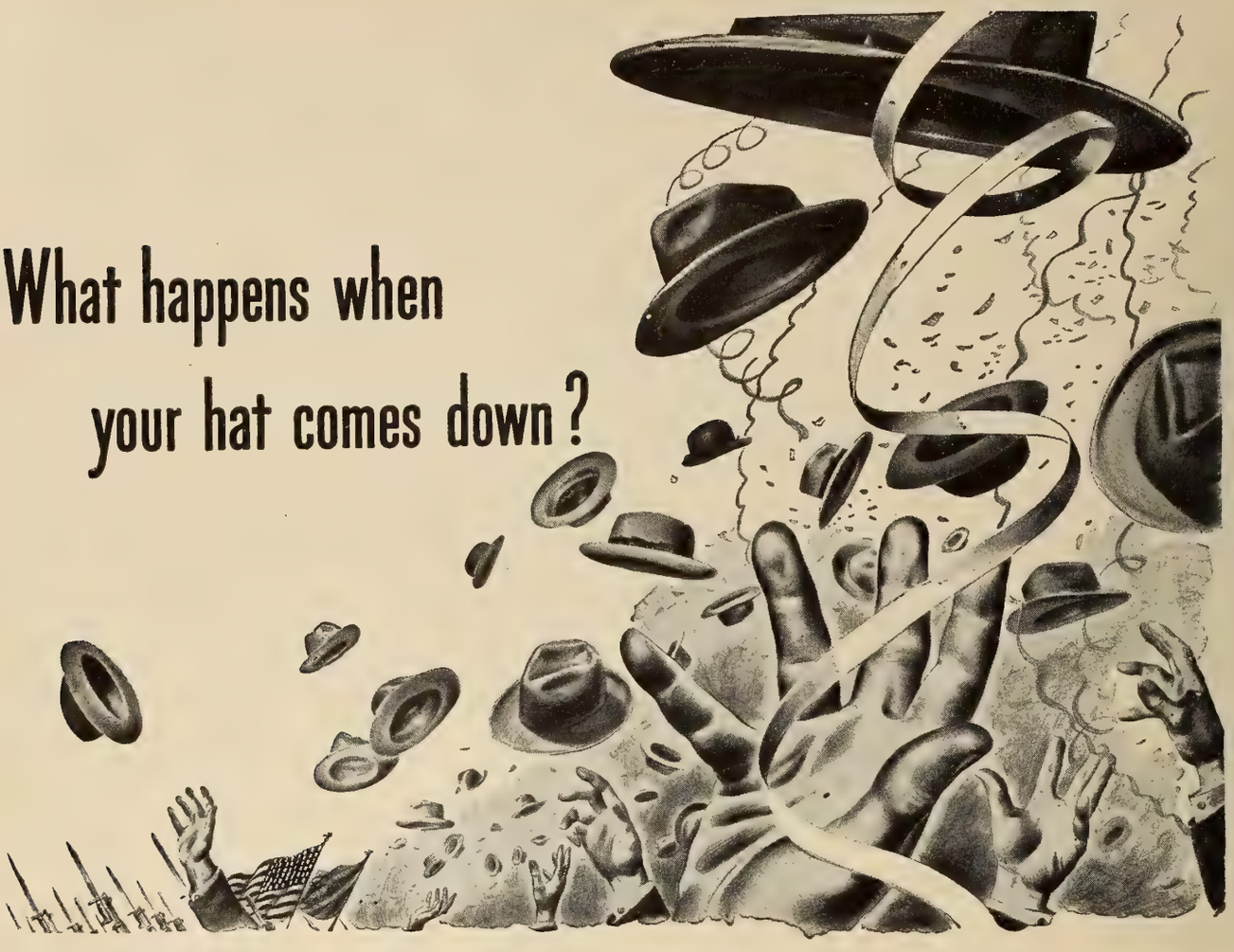
Red Cross Press Book Mailed to Exhibitors

Copies of the War Activities Committee's press book for the motion picture industry's Red Cross Drive, March 23-29, are being mailed to every theatre in the United States, it was announced this week.

Prepared by Harry Goldberg, campaign manager, and Charles Smakwitz, publicity director for the drive, with the aid of Sid Rechetnik, Joe Tisman and Jess Gourley of Warner Bros., under the supervision of Mort Blumenstock, the 12-page, 11x17 manual has been printed in three colors.

Included in the material: President Roosevelt's proclamation; Joseph Bernhard's letter; the National Red Cross Chairman's letter; complete description of the Free Kit available to every theatre; photographs of National Screen Service accessories; mats; stories; contests; quotations from Army and Navy heads; complete publicity and exploitation material; Red Cross assisting posters, etc.

What happens when your hat comes down?



SOMEDAY, a group of grim-faced men will walk stiffly into a room, sit down at a table, sign a piece of paper—and the War will be over.

That'll be quite a day. It doesn't take much imagination to picture the way the hats will be tossed into the air all over America on *that* day.

But what about the day after?

What happens when the tumult and the shouting have died, and all of us turn back to the job of actually making this country the wonderful place we've dreamed it would be? What happens to *you* "after the War?"

No man knows just what's going to happen then. But we know one thing that must *not* happen:

We must *not* have a postwar America fumbling to restore an out-of-gear economy, staggering under a burden of idle factories and idle men, wracked with internal dissension and stricken with poverty and want.

We must *not* have breadlines and vacant farms and jobless, tired men in Army overcoats tramping city streets.

That is why we must buy War Bonds—now.

For every time you buy a Bond, you not only help finance the War. You help to build up a vast reserve of postwar buying power. Buying power that can mean millions of postwar jobs making billions of dollars' worth of postwar goods and a healthy, prosperous, strong America in which there'll be a richer, happier living for every one of us.

To protect your Country, your family, and your job *after* the War—*buy War Bonds now!*

Let's all KEEP BACKING THE ATTACK!

The Treasury Department acknowledges with appreciation the publication of this message by

SHOWMEN'S TRADE REVIEW



Eleven of the 14 leading film industry executives now touring key cities to conduct exhibitor rallies in conjunction with local exhibitor and distributor chairmen, for the 1944 Red Cross Campaign, met in the office of Joseph Bernhard, general manager of Warner Theatres and national chairman of the drive, last week, to work out details of their itineraries. Seated (l-r): Ned E. Depinet, distributor chairman, Bernhard, Si Fabian. Standing (l-r): Leon J. Bamberger, A. W. Smith, Jr., Harry M. Kalmine, Gradwell L. Sears, Ben Kalmenson, Sam Dembow, James R. Grainger, Harry Goldberg, campaign manager. Also in touring group, but not present when picture was taken: Martin Smith, Francis Harmon, Ben Shylen.

Schine Circuit Totals $54,000 in 'Dimes'

Schine Circuit's Home Office, Gloversville, announced that the final computation of the March of Dimes collections throughout the circuit showed a net total of $54,000. This figure is about a 300 per cent increase over the total collection made last year.

This year a special honor roll was inaugurated, known as Schine's Grand Guys Honor Roll. Qualifications for managers to earn the distinction of having their names inscribed on this scroll required that a collection of $1000 or more had to be turned in. The managers who have received this honor are: Bob Cox, Kentucky Theatre, Lexington, Kentucky ($1295.48); Jerry Fowler, Geneva Theatre, Geneva, New York ($1235.97); Norman Prager, Rialto Theatre, Amsterdam, New York ($1190.59); Reynold Wallach, Strand Theatre, Cumberland, Maryland ($1099.45); Joe Schwartzwalder, Auburn Theatre, Auburn, New York $1144.12).

It is planned to use the Honor Roll idea on future collection drives so that the name of any manager reporting a collection of $1000 or more will be added to the scroll.

The leaders of the Schine Theatres' collections in the various states were as follows: The Kentucky Theatre, Lexington, led in the State of Kentucky. The Geneva Theatre, Geneva, was outstanding in New York State. The Strand Theatre, Cumberland, was Maryland's leader, and the Wooster Theatre, Wooster, led Ohio with a collection of $955.51.

In the competition among the "B" houses, the Rialto Theatre, Lockport, New York, turned in the best record with a collection of $639.01.

Executives of the Schine organization stated that the competition for all honors in the drive was keen, and putting the campaign on a competitive basis proved successful.

Second 'Movies at War' Report

(*Continued from Page* 13)

any important national drive. War Philanthropy comprises the third section and in this category fall four national fund appeals and one local urgency that was met. The fourth section is titled War Information and explains the why and wherefor of the various films released by the WAC for public consumption. The fifth section, War Services, deals with industry personnel who have made all of the WAC activity possible through constant cooperation.

An appendix of facts and figures appears in the back of the booklet and the statistics listed there are for quick reference by any and all concerned.

Meetings Launching Red Cross Campaign

(*Continued from Page* 13)

more than 250 theatres was addressed by Robert Mochrie, Francis S. Harmon and Harry M. Kalmine.

On Tuesday, the Kalmenson-Alperson-Shlyen unit spoke at a meeting in Indianapolis, moved on to Chicago to address a gathering there on Wednesday. On the same day Dembow and Smith spoke in Atlanta, while Depinet and Brandt spoke in Portland, Ore.

Three cities held rallies on Thursday. Bernhard and Kalmenson were in Pittsburgh, Alperson, Shlyen and another speaker in Milwaukee, and Dembow and Smith in New Orleans.

The Alperson-Shlyen unit addressed a rally in Minneapolis on Friday (3), with Depinet and Brandt speaking in San Francisco.

Among points stressed by speakers at the mass gatherings are the importance of rushing the signed pledges, by exhibitors who have not yet sent them in, to the Motion Picture Theatres' Red Cross Drive headquarters in the Paramount Building, Times Square, New York City, so that no time will be lost in servicing all exhibitors with the service kits, trailer, and other helpful material being furnished for the campaign.

WB Films Potent in Boosting Minnesota, Dakotas Bond Drives

Out of 73 War Bond Premieres, resulting in bond sales of $2,649,000, reported up to last week to the local War Activities Committee in the Fourth War Loan Drive, approximately $880,000 or 33 per cent was raised with the showing of Warner Bros. films.

Performances took place in Minnesota and nearby spots in North and South Dakota. In addition to recent releases like 'Destination Tokyo," "Thank Your Lucky Stars" and "Northern Pursuit," revivals like "Oklahoma Kid," "One Foot in Heaven" and "Sergeant York" were shown to big crowds.

More Loew Houses in Contest

With 17 Loew's Theatres far over the top in the sale of 'A Bond For Every Seat," and with a number of others expected to reach their quota, a circuit executive believes that the Loew group will have more theatres of over 2000 seats in the Honored Hundred contest than any other group of theatres. Thus far nine of the seventeen houses seat more than 2000 people.

Ask Exhibition of Red Cross Subject

As part of the industry's Red Cross Drive, March 23-29, the Motion Pictures Committee headed by Joseph Bernhard as National Chairman is making special efforts to get as many theatres as possible to play the Red Cross short being distributed gratis by Warner Bros. exchanges.

This nine-minute subject, of which 685 prints have been supplied to exchanges, shows the Red Cross in action both on the battlefields and on the home front, with scenes of its activities at Guadalcanal, Tarawa, Attu and many other beachhead invasion operations, as well as depicting the organization's marvelous work in collecting blood plasma, sending books, magazines and other articles to our fighting men, and in maintaining the morale of those at home.

Red Cross aid to prisoners of war and to soldiers in the most isolated outposts, from tropical jungles to the frozen north, also is shown.

Major-General Jimmy Doolittle and Lieutenant-General Mark W. Clark are among those who offer testimony on the great and necessary job of mercy performed by the Red Cross, whose blood plasma collections and vigilant care are largely responsible for the fact that 97 out of every 100 wounded soldiers may be expected to recover.

Because the short brings home the urgent and extensive need of the Red Cross today and will induce greater generosity on the part of the American public on behalf of the men and women at the fighting fronts, theatres are being urged to play the subject a week or so before the actual collections.

White and Larkin on Loan To War Activities Committee

Two representatives of the East Coast Industry Service Bureau, Mark Larkin and Gordon White, are "on-loan" to the War Activities Committee, according to Oscar Doob, WAC Public Relations chairman.

White is assisting Charles Smakwitz, Publicity Director of the Motion Picture Theatres Red Cross Week. Larkin is associated with Ed. Schreiber, WAC publicity director, in bringing the story to the public of the industry's gift of 16-mm prints of current films for free showing to men in combat areas overseas.

Mrs. Parker Honored

Mrs. J. J. Parker, president of the Parker Theatres, Portland, Oregon, has been initiated into the KOIN Million-Dollar Club, according to word from Jack Matlack, publicity director of Parker Theatres. The statewide organization is made up of persons in Oregon who have been responsible for the sale of a million dollars' worth of war bonds. Membership, therefore, is limited, and to become a member is definitely an honor. Every Tuesday evening activities of the club are broadcast throughout the state, and on each of these evenings a new member is admitted. Thus no more than 52 persons can be admitted in any one year.



Mrs. J. J. Parker

Mrs. Parker is the third Oregon woman to receive this high honor.

The Box Office Slant

The Falcon Out West

RKO Radio **Mystery** **65 mins.**

AUDIENCE SLANT: (Family) Very entertaining mystery for the "Who Done It?" fans.

BOX-OFFICE SLANT: Will be welcome supporting feature for the duallers.

Cast: Tom Conway, Don Douglas, Barbara Hale, Carole Gallagher, Joan Barclay, Cliff Clark, Ed Gargan, Minor Watson, Lyle Talbot, Lee Trent, Perc Launders. **Credits:** Produced by Maurice Geraghty. Directed by William Clemens. Original screenplay by Billy Jones and Morton Grant based on the character created by Michael Arlen. Photographic direction by Harry Wild.

Plot: A wealthy ranch owner dies of rattlesnake bite while whooping it up in a New York night club. His fiance, his ranch foreman and his first wife are present at the club, as is, also, The Falcon, whom the first wife is attempting to hire to prevent her ex-husband's marriage to the show girl. The murder trail leads back to the western ranch, with the Falcon unraveling the clues and solving the crime.

Comment: Conforming to the standards established for the series this film emerges as a completely pleasing mystery drama following the familiar formula. Suspicion is directed at almost everyone in the picture with the "know it all" detective, his dumb assistant, and the Falcon locking horns over the investigation. The murderer's identity is concealed to the unreeling of the final scenes to accomplish the customary fashion for a surprise ending. There is nothing out of the ordinary about the show, but it will satisfy the not too discriminating mystery story fans, and there is a little western atmosphere thrown in for good measure.

Going My Way

Para. **Drama-With-Music** **125 mins.**

AUDIENCE SLANT: (Family) All patrons will be so delightfully entertained that they will thank you for having brought the picture to your house.

BOX-OFFICE SLANT: With few exceptions, this picture will top all your past grosses, whether a class house or a whistle stop. Bing Crosby's name will start them coming; word-of-mouth will crowd the doors.

Cast: Bing Crosby, Rise Stevens, Barry Fitzgerald, James Brown, Jean Heather, Eily Malyon, Frank McHugh, Stanley Clemens, Gene Lockhart, Fortunio Bonanova, Porter Hall, Robert Mitchell Boychoir. **Credits:** Produced and directed by Leo McCarey. Original screenplay by Frank Butler and Frank Cavett. Director of photography, Lionel Lindon. Music score by Johnny Burke and James Van Heusen.

Plot: Bing Crosby, as a young priest, athletic and music-loving, is sent to rehabilitate a run-down parish. With the help of a former schoolmate, now an opera star, and another former schoolmate who has likewise become a priest, Bing succeeds in selling his music and paying off the church debt and in forming a boys' choir. He straightens out a romance between two young people and finally wins over the resentful older priest of the church.

Comment: With few exceptions, this picture will top all your past box-office grosses. It is "us folks" stuff, right at home in class houses or whistle stops. It is a picture that makes no pretense of greatness or magnificence and in the very simplicity of its humanity, is great. There are tears, but the picture is not maudlin; there is laughter, yet it is certainly not disrespectful or irreligious; there is music and singing, yet they blend into the whole so that no one asks himself what they are doing there. The villainy is circumstantial and at worst is made to seem petty and easily surmounted by kindness, understanding and the proof that no one needs more out of life than his own happiness. Your patrons will thank you, after having paid their admissions and been delightfully entertained. It is daring in that it shows the Catholic Priest as a man. But it develops the exposition of that man so that all of us will wish we could be like that. It is a profound argument for religion though it avoids the slightest suggestion of preaching, and, oft-times, the man being corrected is the older priest, a symbol of the Church out of tune with the people. Crosby carries the combination role of Priest and man so that each dignifies the other, and presents one of the finest portrayals of his career. His singing is powerful, but never out of place and his dramatic delineation will be the envy of many who have specialized in dramatics. Whether his is the top role in the picture, however beautifully portrayed, is challenged by Barry Fitzgerald's presentation of the older priest. Here, given an opportunity to be himself and yet present a character which he loves (for he must love it to show it so perfectly) Fitzgerald gives the role feeling and understanding, combining man and priest in whimsy, roguishness and much "aren't we all" acceptance. All the others are fine, but the picture revolves around those two. The overall credit must go to Leo McCarey for it is his baby from beginning to end. Starting with the original idea, McCarey watched while it was whipped into a screenplay, then took over production and directed. The film sneaks up on you, like the main character of Father O'Malley, and will remain with you long after many other "great" and "magnificent" and "striking" films are forgotten. Arrange a preview for all the religious leaders of your community and plan your exploitation with them, after they have seen the picture. You should have no trouble getting their cooperation.

Legion of Decency Ratings

(For Week Ending March 4)

SUITABLE FOR GENERAL PATRONAGE

Cowboy Canteen
Going My Way
Hat-Check Honey

SUITABLE FOR ADULTS ONLY

Purple Heart

OBJECTIONABLE IN PART

Hour Before the Dawn

Motion Picture Industry

RED CROSS WAR FUND WEEK

March 23rd thru 29th, 1944

Circle the Date on Your Calendar

Voice in the Wind

United Artists **Drama** **84 mins.**

(Nat'l Release, March 10)

AUDIENCE SLANT: (Adult) Will be best appreciated by class audiences who judge films according to artistic worth rather than entertainment merits. Too depressive and tragic for popular reception.

BOX-OFFICE SLANT: Its best chance for success is in the long-run, small "arty" theatres of metropolitan centers. Will need strong support, preferably that of a gay comedy or musical, in the average community.

Cast: Francis Lederer, Sigrid Gurie, J. Edward Bromberg, J. Carroll Naish, Alexander Granach, David Cota, Olga Fabian, Howard Johnson, Hans Schumm, Luis Alberni, George Sorel, Martin Garralaga, Jacqueline Dalya, Rudolph Myzet, Fred Nurney, Bob Stevenson, Otto Reichow, Martin Berliner. Produced by Rudolph Monter and Arthur Ripley. Directed by Arthur Ripley. Screenplay by Frederick Torberg, adapted from the original story by Arthur Ripley. Director of photography, Dick Fryer. Art direction, Rudy Feld. Musical score, Michel Michelet. Musical direction, Yascha Paii. Technical advisor, Eugene Shufftan.

Plot: Doomed to a German concentration camp because he played the forbidden Moldau at a concert in Prague, Francis Lederer, Czech pianist, after being subjected to barbaric cruelty and violence which unhinge his mind, escapes from his guards and eventually makes his way to Guadalupe, a haven from which many refugees try to get passage to the United States. Before his arrest, Lederer had had his sweetheart, Sigrid Gurie, smuggled out of Czechoslovakia to escape the Germans. In Guadalupe, unknown and without means of identity, he vaguely improvises at a waterfront saloon while his sweetheart, unknown to him, lies across the street in the dingy apartment of J. Edward Bromberg and his wife, dying of a broken heart. Lederer incurs the wrath of Alexander Granach and J. Carroll Naish, smugglers and murderers of refugees, when in a semi-lucid moment, he sinks their "murder ship," bringing their business to an end. Naish's murderous revenge snaps Lederer's mind back to normal, but he is mortally wounded. He stumbles to the bedside of Sigrid who is already dead, and collapses. The lovers are reunited in death.

Comment: Produced on a small budget by Rudolph Monter and Arthur Ripley, then acquired by United Artists and prepared for release, "Voice in the Wind" is a depressive, slow-moving drama whose virtues are outweighed by its faults. Were the picture directed solely to class audiences, especially those esthetes who judge a production according to artistic standards, its chances for success might be less doubtful. But when the average moviegoer is taken into consideration, the picture must be judged on its entertainment merits. On that score, it fails. One must be fully alert to trace developments of the plot, for the continuity is jerky and the photography, for the most part, is dark. A symbolic touch here or there may prove a little too subtle for the average patron to comprehend, may even cause laughter from a thoughtless spectator which becomes contagious, and this destroys the tense mood for the few who are valiantly striving to appreciate the producers' serious purpose. Francis Lederer and Sigrid Gurie are sincere and believable in the leading roles, but a striking characterization by Alexander Granach tops all the other performances. A musical score, apparently added after United Artists acquired the picture, points up the dramatic

(*Continued on Page 27*)

RKO

proudly welcomes

International Pictures

It is with understandable enthusiasm that we contemplate our future association with Leo Spitz, William Goetz, and INTERNATIONAL's great stars, directors, writers and producers... names whose distinguished talents assure a brilliant future for INTERNATIONAL PICTURES

Preview of Productions to Come ⟶

Coming INTERNATIONAL

GARY

COOPER • WRIGHT

TERESA

in

"CASANOVA BROWN"



Directed by SAM WOOD

A

NUNNALLY JOHNSON

production

with FRANK MORGAN

Randolph Gypsy Rose Dinah Bob

SCOTT • LEE • SHORE • BURNS

in

"BELLE OF THE YUKON"



A TECHNICOLOR MUSICAL

with

CHARLES WINNINGER

Directed by

WILLIAM SEITER

Songs by Johnny Burke and Jimmy Van Heusen

PATRIOTIC SHOWMEN: RED CROSS DRIVE
MARCH 23 THROUGH MARCH 29!

PICTURES ...TO BE RELEASED BY RKO RADIO PICTURES

SONJA HENIE

in the

TECHNICOLOR MUSICAL

"IT'S A PLEASURE"

produced by

DAVID LEWIS



EDWARD G. ROBINSON

in

"ONCE OFF GUARD"

Directed by FRITZ LANG

A

NUNNALLY JOHNSON

production



TO INTERNATIONAL:
WE PLEDGE

Showmanship

Yes, the same brand of
SHOWMANSHIP
that has successfully
sold the product of

SAMUEL GOLDWYN
WALT DISNEY
AND OUR OWN GREAT
BOXOFFICE PROGRAM

RKO RADIO PICTURES

Selling the Picture

Meeting Planned to Outline 'Mark Twain' Special Campaign

Simultaneous meetings and a joint session of the Warner Bros. field public relations staff and Warner Theatres advertising men will be held in New York March 3 to discuss the special campaign for "The Adventures of Mark Twain," it was announced Tuesday by Mort Blumenstock, in charge of the film company's advertising and publicity in the East.

The distribution department's field staff, called in by Blumenstock, will include Ted Tod and Lucia Perrigo, from the Chicago territory; Bill Brumberg, Cincinnati; Herbert S. Pickman, Atlanta; Frank Bruner, Dallas; Glenn Ireton, Toronto; Don Walker, Kansas City; Jack Leewood, Denver; Carl Post, St. Louis; Art Moger, Boston, and Robert Harris, newly added to the staff, with first assignment as assistant to Brumberg in the Central territory.

Theatre department ad men being called in by Harry Goldberg, advertising and publicity director for the circuit, include J. Knox Strachan, Cleveland; Dan Finn, New Haven; Robert Paskow, Newark; Irving Blumberg, Philadelphia; James Totman, Pittsburgh; Frank LaFalce, Washington; Marcel Brazee, Milwaukee, and Charles Smakwitz, Albany.

Following a screening of "Twain," the two groups will hold a joint session, with other members of the home office distribution and theatre departments also participating. In addition to talks by Blumenstock and Goldberg, the session will be addressed by Joseph Bernhard, general manager of Warner Theatres; Harry M. Kalmine, assistant general manager of Warner Theatres, and Jesse L. Lasky, producer of the picture, who arrives in New York on Saturday from the coast.

Sam Clark, western field man, will get details of the campaign from Blumenstock when the latter arrives on the coast about the middle of March. Departure of Blumenstock with Ben Kalmenson and Samuel Schneider for studio conferences has been set for March 10.

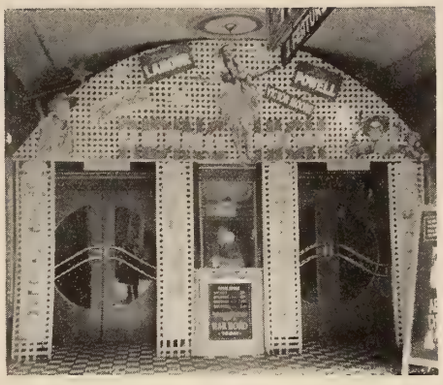
Century Circuit Plans Shows to Combat Juvenile Delinquency

First of a series of programs, athletic and entertainment, designed to bring closer together the policemen and the youth of the 61st precinct, will be held Saurday morning, March 11, at the Century Circuit's Mayfair Theatre, Avenue U and Coney Island avenue, at 10 a.m.

Presented by the Police Athletic League and the recently organized Coordinating Council of the 61st precinct in cooperation with Century Circuit, the program will feature a Roy Rogers western and cartoons. Patriotic ceremonies by Boy Scouts will open the program. Approximately 2000 boys and girls are expected to attend.

Said Joseph R. Springer, general theatre manager of Century, in lending the Mayfair to the 61st precinct for the event: "The purpose of this and all future events is to bring about a better feeling of friendship and understanding between the youngsters and the police, and to instill in boys and girls the P.A.L. spirit."

Economy itself is a great revenue!



Shown above is the front created by Harry Stearn of Schine's Manring Theatre, Louisville, Ky., for the showing of Paramount's "Riding High." Note that the lattice-work, which is permanent, provides a background for cut-out letters and display elements and saves costs on materials.

'Voice' Premiere is Held At Camden

Employes of RCA Victor's Camden plant comprised the major part of an audience at the Lyric Theatre in Camden, N. J., last Saturday when the industry's first war workers' world premiere was held in connection with United Artists' "Voice in the Wind." Others among the spectators included civic and social leaders, as well as members of the press from New York, Philadelphia and Camden.

Before making a personal appearance at the premiere, Francis Lederer and Sigrid Gurie, who enact the principal roles in the film, appeared in a dramatic scene from "Voice in the Wind" on RCA Victor's "What's New" radio program via WJZ in New York. When they appeared on the Lyric stage following the picture's premiere, the large audience accorded them an enthusiastic reception.

Merchants Arrange Window Displays

All local merchants participated in the campaign by arranging attractive window displays, and RCA Victor played up the premiere with an assortment of ads in all local newspapers. The opening was arranged with RCA Victor as part of the huge national exploitation campaign in connection with Victor's music album on Smetana's Moldau which plays an important role as the musical background in "Voice in the Wind."

Included in the trade paper delegation from New York at the premiere were: James Jerauld, *Boxoffice;* Al Steen, *Film Daily;* Frank Leyendecker, *Film Bulletin;* Al Picoult, *Harrison's Reports;* R. W. Baremore, *The Independent;* Mel Konecoff, Jay Emanuel Publications; Ralph Cokain, SHOWMEN'S TRADE REVIEW; James P. Cunningham, *Motion Picture Daily;* Charles Aaronson and Floyd Stone, *Motion Picture Herald;* Fred Stengel *Variety.* Newspapers and syndicates were represented by Jack McManus, *PM;* Mr. and Mrs. Lawrence Perry, of the North American Newspaper Alliance, and L. L. Stevenson, of the Bell Syndicate.

From United Artists came Arthur Jeffery, Arnold Stoltz, Wilma Freeman, Phil Laufer, Robert Goodfried, Herb Berg and Ben Schetman, representing the producers, Arthur Ripley and Rudolph Monter.

Launch 'Snow White' In 60-City Premiere; Pick Contest Winner

Preceded by a spectacular pre-opening publicity campaign, Walt Disney's "Snow White and the Seven Dwarfs" was launched last week by RKO Radio in a revival premiere in sixty cities in Ohio, Indiana, West Virginia, and Kentucky, with the Grand Theatre in Cincinnati as the whirling center of the activities.

Revival of the Disney film excited large public interest. Opening its doors at 8 a.m., the Grand, seating 1451, had a block-long waiting line all day up to midnight, indicating, according to Sol Schwartz, RKO Theatre zone manager, and Col. Arthur Frudenfeld, local division manager, one of the most successful runs in the history of the theatre.

Climaxing a four weeks' campaign, highlighted by full newspaper and billboard coverage, daily hour, half-hour, and quarter-hour programs over Radio Station WLW, and personal appearances throughout the four states by traveling units consisting of Adriana Casselotti the original Snow White voice of the picture, and the voices of Donald Duck, the Seven Dwarfs, and a group of animators from the Disney Studios in Hollywood, the chief event was the selection over WLW of the winners in the Snow White and cartoonists contests, with Deems Taylor, noted music critic, acting as judge.

Names of the winners were revealed on Thursday night (24) at a Snow White Coronation dinner at the Netherlands Plaza Hotel under the sponsorship of the Cincinnati Variety Club, with the governors of Ohio, Kentucky, West Virginia and Indiana as the guests of honor. Governor John W. Bricker of Ohio crowned Vera Collins of Middletown as the new Princess Snow White.

In the New York delegation attending the Coronation dinner were Ned E. Depinet, Robert Mochrie, Nat Levy, Walter Branson, Edward L. Alperson, Harold Mirisch, Harry Mandel, S. Barret McCormick and Linus Travers, head of the Yankee Network in New England.

With Cincinnati spearheading the way, other cities in the four-state tieup followed quickly with their premieres. By Sunday (27), all sixty cities were showing "Snow White and the Seven Dwarfs" simultaneously.

400 Canadian Stores Involved In Tieup on Warner Bros. Films

Four hundred choice retail outlets throughout Canada will put on window displays featuring Warner releases under and extensive tieup just concluded by Warners with Country Club Sportswear, largest Canadian manufacturer of quality merchandise in its field.

In addition, the firm will feature Warner players in a national advertising campaign in the class women's magazines of Canada.

First pictures to get the benefit of this promotion will be "The Desert Song," starting early in March, and "In Our Time," starting in April.

Displays and advertising layouts will be changed monthly to bring them up to date with new Warner film releases.

Program Exchange

Line-Cut Ad Elements Help Improve Program Appearance; All-Type Layouts Discussed

Since these lines were written several days ahead of the day you're reading them, we'd like to report that the weather was balmy and mild. We laughed as we read a newspaper report to the effect that a hail storm out in Los Angeles looked like snow to the natives. What the weather must have been in Texas we have no idea. But as times goes on, we find it getting milder and milder in our own section of the country. Who knows—perhaps in years to come the northeastern section of the nation will become warmer, while the south and southwest may become cooler? In that case, we'll have to go south to keep cool—maybe even to Texas. One never knows what atmospheric changes may take place in the next few hundred years.

And now that we've dispensed with the weather, we hardly know how to begin our Program Exchange discourse. Again the programs are few and far between. What has happened to all those members who promised to send us copies as they were issued? Only a few of the faithful have kept their word; many others have just dropped out minus an explanation of any kind. Perhaps the pressing duties of patriotic drives have made it impossible for them to forward programs, so we'll be patient just a little while longer. Among the faithful heard from are Manager **Thomas di Lorenzo** of the New Paltz Theatre, New Paltz, N. Y.; the manager of the 48th Street Theatre, New York; **Wilfrid Bonds** (are you still there, Wilfrid?) of the Palace Theatre, Greenfield, Tenn.; **David Nolan,** of the Normandie Theatre, New York, and **Jim Owen,** of the Owen Theatre, Branson, Mo. In a letter, Jim still expects us for that fishing trip. (Little does he know that our idea of a fishing reel is a short subject on angling. And, too, we've always had an idea that a casting rod is a magic wand used by a Hollywood casting director to select players for motion pictures. Also, as far as we know, a fly is something with wings that flits hither and yon. What a fisherman we'd make!)

We've often noticed that there are many line-cut illustrative elements in press book advertisements which might well be used in program layouts. When **G. B. Odlum** was at the Uptown Theatre in New York, he frequently employed half-tone silhouettes and line-cut illustrations to point up the appeal of his layouts. Now along comes the 48th Street Theatre, which specializes in Swedish films, and does the same thing effectively in its current program. Just in case you're not sure exactly what we mean, we're reproducing the center spread of the program on this page. You needn't pay any attention to the attractions, for most likely you'll never play them, but you can analyze the layout, even going so far as to get out a few press books, cut out some of the half-tone and line-cut ad elements, and perhaps also the stars and titles, and practice making up a similar layout. With a paste pot and shears, plus a little ingenuity, you'd be surprised at the attractive and effective layouts you can make. Bear in mind that this practice of revamping (the combining of elements from a number of ads into one layout) will also add to the appeal of your newspaper ads. Try it some time.

Some theatremen get the idea, however, that to have "sock" a program must have illustrations. That isn't always the case. Many a theatre's program utilizes no cuts whatsoever, depending on type only to maintain reader interest. This may seem an easier method at first thought, but after due consideration you come to realize that often the simplest things are the most difficult to achieve. An all-type program requires a family of type faces and a layout that will always command attention. If you do not trust your own judgment in the matter, see your printer and let him suggest the proper typography for you. Once you have selected the type you want to use, stick to that type, for it will identify your program. Refrain from using several different type faces; it would be best to select a face which is available in all the sizes you require. If yours is a "class" house, use dignified type that will reflect that class. If you concentrate on action and sensationalism, then select the type that best reflects that aspect of your policy. And so it goes.

At this point in our discourse we took time out to welcome **Private Joe Davis,** a former associate, and now one of the "big" men (weight: not sure, but must be over 200 lbs) in Uncle Sam's Army. Looking hale and hearty, Joe didn't tarry long.

Back page of di Lorenzo's program is wisely utilized to advertise forthcoming attractions by means of small one-column ad mats. And one-column space in the center of the inside spread, flanked on either side by ads for current attractions, is used to call attention to the early showing of "Madame Curie."

We come to the end of another edition of the Program Exchange. If you issue a program, why not put us on your mailing list? And if you have any problems or any suggestions, why not forward them to us?



Reproduction of the 48th Street Theatre's inside program spread shows how line-cut elements from ads can be used to heighten the effect of a layout. Discussion of this subject is in the Program Exchange.

More Chicago Radio Plugs

An increase in the number of film companies using radio tieups in Chicago was announced this week. Paramount will use CBS three times weekly to boost "Lady in the Dark." Twentieth Century-Fox is using spot announcements for "The Sullivans," while RKO and Universal plan to make frequent use of the local CBS outlet to plug their current attractions.—Ch.

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Tractor Firm Tieup, Display of Bulldozer Help Sell 'Seabees'

Excellent promotion ballyhooed "The Fighting Seabees" for its engagement at the Riverside Theatre in Milwaukee, Wisc. The campaign was highlighted by newspaper advertisements, an outdoor bulldozer display, and a department store window display arranged through a tieup with the Allis-Chalmers Manufacturing Company, whose bulldozers are seen in action in the film.

Four-column advertisements appeared in the Milwaukee *Sentinel* and *Journal,* utilizing a still from the production, with copy reading: "Tractor Bulldozers Are Their Weapons. Allis-Chalmers Crawler Tractors, equipped with bulldozers, are featured in Republic Studio's picture, 'The Fighting Seabees,' starting Friday at the Riverside Theatre." Additional copy called attention to the display of a tractor-bulldozer in front of the Boston Store, one of the leading stores in Milwaukee. This display remained for seven days. The bulldozer bore a sign with copy reading: "Allis-Chalmers Diesel Tractor Equipped With Bulldozer—See It in Action—With the 'Fighting Seabees'—Riverside Theatre." Another sign urged the purchase of war bonds to buy more bulldozers for the Fighting Seabees.

A window display of stills from the film was used also by the Boston store.

Republic's Milwaukee Branch Manager Jack Frackman worked with the Riverside Theatre in arranging this attention-getting promotion.

Excellent publicity placement included an eight-still picturization in the Little Theatre section of the Sunday Milwaukee *Sentinel,* with theatre and playdate credit; photos in the Green Sheet of the Milwaukee *Journal* and in the Sunday Milwaukee *Journal.*

Other promotion was centered about Seabee Max Wolozynek, who was guest of honor at a press-preview and reception at which Frackman was host to Warner executives, the newspaper and radio press, high-ranking officers of the Navy and Army, Waves, and Spars. Seabee Wolozynek was presented with a silver identification bracelet by Acting Mayor John L. Bohn.

Milwaukee had been primed for "The Fighting Seabees" through advance publicity in connection with Republic's national reception honoring Seabees representing twenty-six states held recently in New York City. At that time, Milwaukee papers carried photos of the Seabee who represented that city, with mention of "The Fighting Seabees."

A full showing of 24-sheets, radio spot announcements over Stations WEMP and WISN; and 800 lines of additional newspaper advertising in the *Sentinel* and *Journal* made up the advertising campaign.

Small Canadian Towns Stage Strong Campaigns on 'Army'

Even the smaller Canadian situations are staging strong campaigns on "This Is the Army" and getting exceptional response as a result, it has been reported by Warner Bros.

An example of the unusual selling effort being put behind the Irving Berlin musical in the less populous centers is that of M. D. McPhee, manager of Premiere Operating's Strand Theater, Newmarket, Ont., with a population slightly under 4000.

McPhee groomed his campaign with spot announcements, enlisted the assistance of the local military establishment, and then topped his job with a cooperative full-page ad in *The Era* of nearby Aurora.

A feature of the promoted page consisted of reproduced photos of a quartet of Newmarket men who are prisoners of war.

Spectacular Front is Designed For 'Lady in the Dark' in N. Y.

For the Broadway engagement of "Lady in the Dark" the New York Paramount Theatre unveiled a spectacular theatrical display.

Veteran showmen are unanimous in acclaiming the display one of the best attention-getters they have ever seen. Weeks before the Washington's Birthday New York premiere, Robert M. Weitman, managing director of the Paramount, and Jack McInerney, publicity director, went into a huddle with Thomas E. Blackmore, of Max Fine Signs, who designed and executed the mammoth front. The finished product towers 75 feet, five stories above street level.

The display carries out the lush, glamorous treatment of the Technicolor film. The keynote is the gorgeous mink-and-sequin garbed figure of Ginger Rogers which also highlights the newspaper advertising campaign. This figure measures 35 feet in height and is set in a huge frame which covers the facade of the theatre. The frame, built in sections, is 40 feet wide and 50 feet high and includes as a background for the figure of Miss Rogers a montage of scenes from the film. Flanking one side of the gigantic frame is a mirrored cylinder 5 feet in diameter and 45 feet high, forming a torch.

Title Letters Six Feet High

For the marquee, the regular bulbs were dispensed with and a huge sign covering the three sides of the marquee was erected running 60 feet around and rising in the center to a height of 15 feet. The center of the marquee display features a relief figure of Miss Rogers 10 feet in height. The letters of the title are 6 feet high, of beveled wood painted a deep blue with gold leaf edges. The whole marquee display has a gold mirror border with a white background.

Under the marquee, for the actual theatre front, is a colored transparency photo montage illuminated by 18 fluorescent strips. Framed in the center is another Ginger Rogers glamor figure on solid mirror. Mirrored columns flank each side of the transparency. On top and bottom of the colored transparencies are baroque panels carved out of 3-inch-thick lumber painted white. Letters "Lady in the Dark" are 2 inches thick, carved out of wood and covered with gold leaf. Letters for members of the cast are 2 inches thick, painted magenta and edged with gilded faces.

The entire front is brilliantly illuminated at night with specially constructed lighting. The facade display is in keeping with the decorative theme of the interior of the theatre, which includes an elaborate outer lobby and a huge, colorful display in the 100-foot grand lobby also in keeping with the beauty and glamor of the picture. The interior displays were installed several weeks before the opening.



Here is a traffic cop's view of the spectacular front created for the Broadway Paramount's engagement of the Paramount Technicolor musical, "Lady in the Dark." Note that giant facade sign reaches up to sixth floor windows of the Paramount Building. Details of the display in story.

Delbridge Exploits 'Bridge' in Nashville

In exploiting the opening of "The Bridge of San Luis Rey" at Loew's Vendome Theatre, Nashville, Tenn., Manager Tom Delbridge put over a number of attractive window displays which in addition to radio and newspaper plugs got the picture plenty of local attention.

The Wiles Stationery and Photographers Store got out a full window display using the stationery angle for the tieup. A special display six feet high by four feet wide was built in the window and surrounded by sixteen scene stills. The center of the display was a huge card reading: "Writing paper reflects your personality now as in the romantic days of scribes portrayed by Lynn Bari and Francis Lederer in 'The Bridge of San Luis Rey' now at Loew's." Both Castner-Knott and Zibart's Book Shop also arranged book displays featuring scene stills with appropriate credit to the Loew engagement.

Ten thousand blotter-bookmarks were distributed at all public libraries, book stores, rental libraries, schools, colleges, post offices and in the writing rooms of all leading hotels. Insert cards were posted in both the downtown and neighborhood business sections.

Radio plugs for "The Bridge of San Luis Rey" were received on various programs over Stations WSM, WLAC and WSIX. Feature stories on the stars in the picture with plenty of art was used in all local newspapers as well as college publications.

The inner lobby of the theatre was decorated with large colored displays erected over the inner doors. Out front were three colored frames with a colorful valance used underneath the entire marquee. All types of posters were used in the campaign a full two weeks prior to the picture's opening.

Parade and Stage Ceremonies

Mrs. Grace M. Fisher and Richard Schuette of the Maryland Theatre, Cumberland, Md., arranged an American Legion parade to the theatre followed by impressive stage ceremonies which included swearing-in of Wacs and Waves and a short concert by the Legion band. Activity was part of the campaign on "The Man From Down Under."

Special Book Edition

A special motion picture edition of "Passage to Marseille," the story by Charles Nordhoff and James Norman Hall, has just come off the Grosset & Dunlap press and will be utilized in promotion of the Warner Bros. screen version.

The *Biggest* Figure in the Industry

20

CENTURY-F



THE SONG OF BERNADETTE

6th N. Y. week and breaking all records. Doubled previous record business in Cincy! Tops in Baltimore, Philly, Miami!



LIFEBOAT

8th smash week at Astor, N.Y. for the year's most discussed picture! Swamping box-offices as it opens across the land!

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...and watch for the *TIMELIEST* picture of the year



"TH

...gets the **Biggest** Figures at the Boxoffice !



...NE EYRE

...phant 4th week, ...ty. Welles, Fontaine ... combo packing 'em ...ton, D.C., Memphis, ...atch its smoke!



THE LODGER

Business as sensational as picture! All Canadian records smashed in Vancouver! Killing 'em in Indianapolis, Seattle and the whole U.S.A.!



THE SULLIVANS

4th Glorious Week, Roxy, N. Y. Rip-rousing in Los Angeles! The nation's box offices will cheer and cheer ... and play and play it!

...PURPLE HEART"

CALLING ALL PATRIOTIC SHOWMEN! RED CROSS DRIVE MARCH 23rd THROUGH MARCH 29th!

Showmanalysis

REG. U.S. PAT. OFF.



A Paramount Picture

Associate Producer
MICHEL KRAIKE

Directed by
LESTER FULLER

UNRATIONED POINTERS FOR POTENT CAMPAIGN

At first glance you might rate this as just one of those musicals to tag along on a double bill as a filler rating only about 25 per cent of the space in your advertising. If you take a good look at the picture with an audience at your elbow it is our hunch that you'll re-dub it a "sleeper" and give it the "works."

With this show we can see a different result in the "pull" department. The picture is clever happy, youthful, well directed, well acted—in short it's "audience." It will please a very high percentage of all the people you can coax to come in to see it.

Like any show that lacks star power, this one calls for special treatment if you want to cash in. Without getting a glimpse of the press book (it hasn't been prepared yet) we herewith submit our idea of a campaign which, if executed in its entirety, will make this much more than just a pleasing little musical in box-office results.

ADVERTISING

The key to this entire campaign is to be different, strike hard on the fun angle without resorting to laff week copy, etc., sell Betty Rhodes and Johnnie Johnston as new stars and use plenty of type copy and in general create the impression that this is something big that you, the manager of the theatre have discovered for your customers.

The best way to get this idea across is through a series of advance ads in which you talk to your prospects in an intimate, personal sort of way. Trick headline copy and appropriate illustrations which you can get from your newspapers mat service will lead readers into your sales talk. (See left column of adjoining page for copy ideas.)

Invite Ration Board members to opening performance and get their comments for follow-up ads after the opening.

WINDOW TIEUPS

You can do a patriotic turn and at the same time get a good plug for this picture by printing a special window card for butcher shops and grocery stores through the following tieup copy: "Turn in Waste Fat and receive 2 Red Points per pound. It's the patriotic housewife's way to help speed Victory. NO POINTS NEEDED IF YOU'RE LOOKING FOR FUN . . . SEE . . . 'You Can't Ration Love'" etc.

This same gag can be worked for stores featuring non-rationed shoes by slanting the copy to read: No Points Needed If You're Looking for SHOE COMFORT . . . etc. Of course there will be the usual window tieup possibilities on bobby socks fashions, young men's styles contrasting the clothes of TWO POINT SIMPSON and THIRTY POINT PETE (The campus football hero).

TEASER CAMPAIGN

Small ads could be developed on the ration angle by preparing a series of ration stamps of various point values using the heart pierced by an arrow (From a Valentine Day Card) as the decorative motif. The ads should start two weeks in advance and copy could follow this line:

(1st Day)
One Smile—
TWO POINTS
but . . .
You Can't Ration Love

(2nd Day)
One Hug—
FIVE POINTS
but . . .
You Can't Ration Love

(3rd Day)
One Kiss
TEN POINTS
etc.

(4th Day)
One Date
(POINT VALUE DETERMINED BY POPULARITY)
but . . .
You Can't Ration Love

(5th Day)
Manpower Problem Hits Adams College
LOVE RATIONED!
but . . .
You Can't Ration Love

(6th Day)
ROMANCE RATIONED
Adams Co-Eds Set Point Values for Male Students
but . . .
You Can't Ration Love

(7th Day)
CO-EDS CORNER MALES
Black Market in Romance Rationing Rumored at Adams
but . . .
You Can't Ration Love

(8th Day)
NO POINTS REQUIRED
for the laughs of a lifetime . . .
SEE
You Can't Ration Love

(9th Day)
No Red Points . . .
No Brown Points . . .
No Blue Points . . .
Just bring your sense of GOOD HUMOR for a good old-fashioned funfest
See . . .
You Can't Ration Love

At this point the larger ads described above could follow through starting with the ad headed: "Come and Bring Your Ration Board." If you feel these teasers will get more reader attention on the Classified Pages you might add a reference line (after your display ads start to break) directing the reader to the amusement page for more news on "Love Rationing." If your local paper carries a daily ration index try to spot your teasers close to it.

SPECIAL HERALDS

You can work out an attractive, ticket-selling special herald in the shape and form of a Ration Book. Use paper stock similar to the real thing and on the inside pages use the ration stamp illustration described above as a border around each page. Label each stamp as being good for Two Love Points, Five Hit Tune Points, Ten Laugh Points, 20 Fun Points, etc. Billing and catch copy could be used on the center space of both pages. The back cover could be a two-column press book ad with illustrations. A herald of this sort will excite kidding and conversation and will not be so quickly thrown away. It's the kind of inexpensive pass-out which can be produced locally at small cost.

LOBBY DISPLAY

If you have art shop facilities, make up enlarged ration coupons of cardboard (for use as hangers under the marquee) which will spin in the breeze. The ration book described above as a herald could be built of compo board into an attention-getting set-piece for the lobby. Heads of the stars could be superimposed on the ration coupons for decorative purposes. Another set-piece idea would be a large "A" board with a humorous copy slant satirizing "How to Use Your Ration Points." Use your special "ration book" heralds as part of this gag.

COLLEGE TOWN STUNTS

If you are fortunate enough to have a college in your town, here is a picture here that will clean up if you don't miss its opportunities. How about having a debate on the subject "Would rationing Solve The Manpower (or Girl power) Problem?" This could be a co-ed, gals vs. boys, boys vs. boys or gals vs. gals stunt on the radio; through letters of limited words to the press or as a stage stunt, with prize for the winning team. A college paper should eat up a controversy as to the point values of male students in the form of a popularity contest with the gals voting.

You might like to offer a special price of admission to girls wearing bobby socks who bring their dates to the theatre on opening night—providing they give the cashier the love points out of your special herald. Set a certain hour for this offer. The local press will get plenty of story material from a stunt of this kind. The college and high school kids will go all out too for such a gag.

BALLYHOO

Dress up a young fellow in ill fitting clothes, collegiate hat, horn-rimmed glasses, books and umberella and send him around town with a picket sign reading "Girls are unfair to me! 'I'm 2 Point Simpson in 'You Can't Ration Love'." Have him distribute your ration book heralds and if you can get permission from several large stores or factories employing a lot of girls you might have him picket a different spot when the girls are leaving or going to work with the sign copy localized to read "The Bon Ton Girls are Unfair To Me!" etc.

Showmanalysis

(See "Advertising" on Preceding Page)

AD COPY IDEAS

Below are lead copy suggestions for four different ads on "You Can't Ration Love." In order to reproduce these ideas only the top portion or heads of the ads are shown with the balance or bottom of the ads to be made up from press book ads. These heads can be set in type locally with appropriate illustrations from your newspaper's mat service.









Copy (A)

Your Government recognizes the need of relaxation, amusement, laughter, music, dancing in time of war. These are all vital to home front morale.

Copy (B)

We've had rationing because there haven't been enough Gals. (Gallons) to go around.
NOW... See what happens to the GALS. (Co-eds) when the manpower problem hits Adams College.

The Box-Office Slant

Voice in the Wind

(Continued from Page 16)

impact of some of the situations, and the playing of Smetana's Moldau should please music lovers. When all is said and done, "Voice in the Wind" will probably gets its highest awards in the long-run, small "arty" houses of the nation's metropolitan centers. Too, the circumstances surrounding its production, and the film's artistic pretentions may inspire glowing adjectives from some newspaper critics. Indeed, those aspects which make the picture a question mark for the public at large may well serve to boost its career in the "arty" theatres. In the average community, it will need strong support, preferably that of a gay comedy or musical to dispel its aftermath of gloom and despair.

Knickerbocker Holiday

UA **Comedy-With-Music** **86 mins.**

AUDIENCE SLANT: (Family) Good music and singing with a sly satirical story.

BOX-OFFICE SLANT: The names of Nelson Eddy and Charles Coburn should be marquee draw in most situations, while in the class houses, the title, which reminds picture is based on play, will appeal.

Cast: Nelson Eddy, Charles Coburn, Constance Dowling, Ernest Cossart, Shelley Winter, Johnny "Scat" Davis, Otto Kruger, Richard Hale, Fritz Feld, Chester Conklin, Carmen Amaya and her Company. **Credits:** Produced and directed by Harry Joe Brown. Screenplay by David Noehm and Rowland Leigh. From the stage play by Maxwell Anderson. Screen adaptation by Thomas Lennon. Director of photography, Phil Tannura. Musical direction by Jacques Samossoud.

Plot: In 1650, the Council of New Amsterdam sends for Peter Stuyvesant to help them rule with an iron hand. Instead of punishing the town's pamphleteer, he sends him on a long journey, and while he's away, arranges to marry his girl and take over control of the rackets. Finding out all the facts on his return, the pamphleteer stirs the people to revolt and convinces them they should retain Peter Stuyvesant, who has agreed to reform.

Comment: Whether this hit play made into a picture will have them crowding the doors to pay their money, depends on your patronage. For class trade, a musical comedy satire in costume should do right well, and the music and sly humor will entertain and delight. For other types of trade, word-of-mouth may be a touch and go affair, with some enjoying the singing and some of the story. There are times when the singing, though rollicking and good-humored, stays the telling of the story. Picture seems to prove that where story is serious and an important part of a musical comedy, it vies with the music. Nelson Eddy, a little older and heavier, is in good voice, giving the songs the tone and volume they need to make them public demonstrations. Charles Coburn, always an excellent actor, is well supported by a number of character actors whose faces will all register with your patrons. In addition, Coburn surprises with the rendition of two roguish songs, and while he is no candidate for the Met, he manages to carry the tune pleasantly. In all, the sly, broad humor of the original satire is maintained and plenty of laughs run through the audience. Production and direction are by Harry Joe Brown, a veteran and expert hand, and every possible bit of fun is squeezed out of each situation. Dress a man or woman, or both, in costume, and have them go through town passing out heralds, or singing some of the songs from the picture. Tieup with music stores and radio stations for Nelson Eddy recordings of songs from the picture. Since one of the features of the story is pamphleteering, pamphlets written in the old Dutch style, kidding different people in your town, and the Mayor too, if he is fair game, will stir considerable interest.

Cover Girl

(Technicolor)

Columbia **Comedy With Music** **107 mins.**

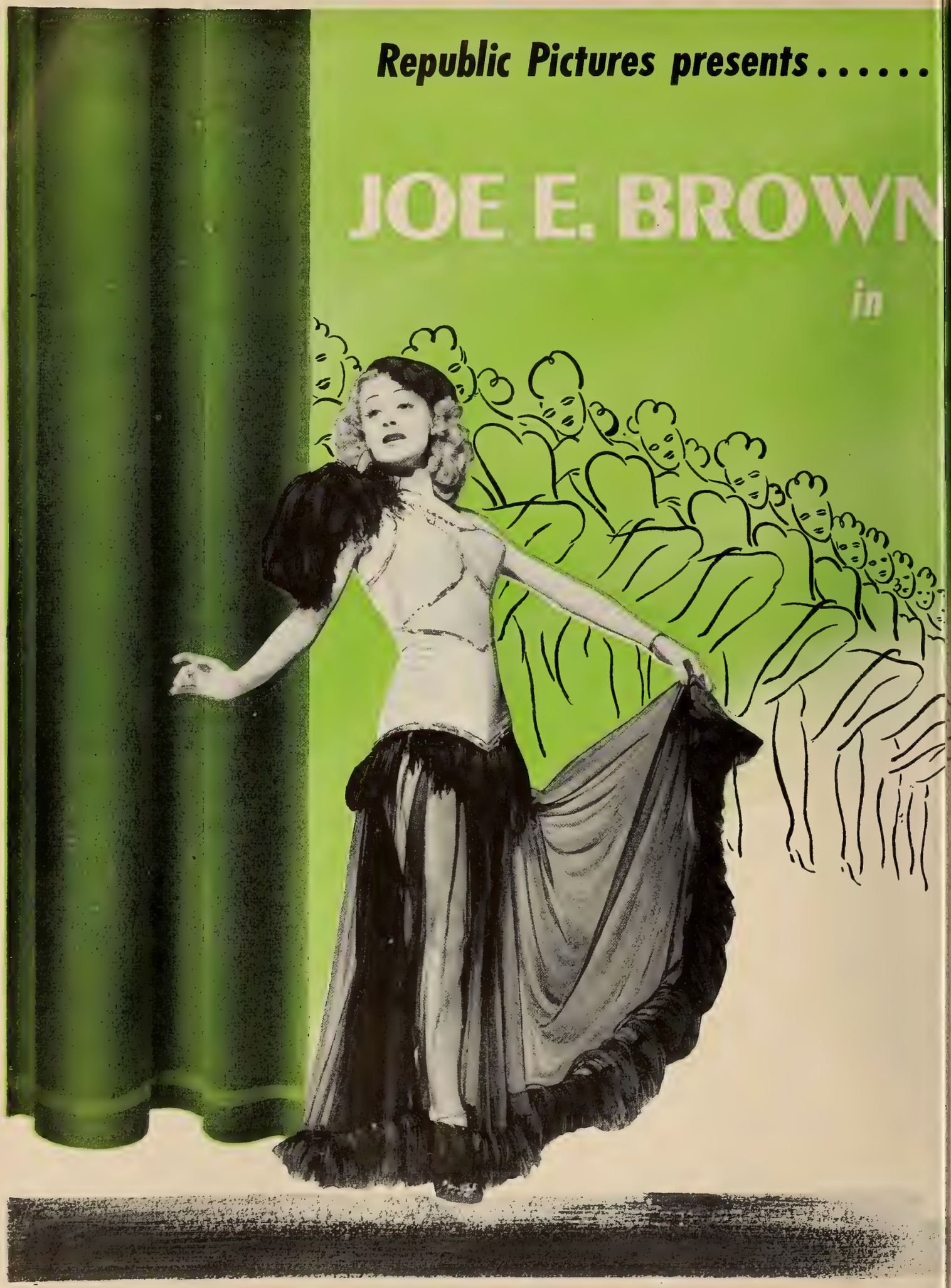
AUDIENCE SLANT: (Family) Eye-catching, tuneful entertainment for everybody.

BOX-OFFICE SLANT: A sure attraction with plenty to exploit and a good advance national campaign behind it to put it far up forward as a money picture.

Cast: Rita Hayworth, Gene Kelly, Lee Bowman, Phil Silvers, Jinx Falkenburg, Leslie Brooks, Eve Arden, Otto Kruger, Jess Barker, Anita Colby, Ed Brophy, Curt Bois, Thurston Hall and The Cover Girls. **Credits:** Produced by Arthur Schwartz. Directed by Charles Vidor. Rudolph Mate, Allen M. Davey, directors of photography. Technicolor director, Natalie Kalmus; associate, Morgan Padelford. Dance numbers staged by Val Raset, Seymour Felix. Song, "Poor John" by Fred W. Leigh, Henry E. Pether. Art direction, Lionel Banks and Cary Odell. Screenplay by Virginia Van Upp. Adaptation by Marion Parsonnett, Paul Gangelin. Story by Erwin Gelsey.

Plot: Rita Hayworth, one of the chorus in a night club run by Gene Kelly, takes what Kelly calls a "short cut" to success—by winning a beauty contest that lands her portrait on the cover of a magazine—and sudden prominence. Her talents bring her an offer of a role in a stage play—which offer she accepts after Kelly "fires" her (because he doesn't want his love for her to stand in the way of her career). After some time, the girl returns to the night club, seeking Kelly, only to find it dark, and after her search for him fails, she agrees to marry the producer of her stage show. But she's still in love with Kelly, and finds it easy to jilt the producer through Otto Kruger's persuasion.

Comment: Rita Hayworth surrounded by flocks of the prettiest girls, satiny settings, good tunes and Technicolor rendition of an eye-appealing production—what more do you want for an attraction to draw today's crowds to the theatre? This very stunning show, while practically all Miss Hayworth's, is marked by several additional stellar features —the most notable being the acting and dancing of Gene Kelly as the leading figure in the life of the dancing girl who wins great fame and popularity after her pretty face adorns the cover of a slick magazine. The romance written for the show, while in substance a carbon copy of the usual back-stage story, has among its virtues the material for nostalgic love scenes, specialty bits for song and dance, and a comedy interlude or two which register most effectively. The Jerome Kern music and Ira Gershwin's lyrics very substantially contribute to the success which marks Columbia's latest and most sumptuous screen offering. The "theme song," which furnishes background music for the romance scenes, has a hauntingly lovely melody. For Miss Hayworth's and Mr. Kelly's performances there will be much popular applause, and deservedly so. Good, indeed, are acting contributions by Phil Silvers, Leslie Brooks, Eve Arden, Otto Kruger and Lee Bowman. The Charles Vidor direction is notably good, and Arthur Schwartz proves his mettle as a producer of musical romance with this ambitious attraction. The manner and method of introducing closeups of the cover girls supplies a sequence that will win Oh's and Ah's from the boys and girls of all ages—from ten up. A really swell show, this.


Republic Pictures presents.....
JOE E. BROWN
in

The funniest picture of the year!

CASANOVA IN BURLESQUE



with

JUNE HAVOC • DALE EVANS

and

MARJORIE GATESON • LUCIEN LITTLEFIELD
IAN KEITH • ROGER IMHOF

Leslie Goodwins, Director

Original Screenplay by Frank Gill, Jr.

Based on a Story Idea by John Wales

A VICTORY PRODUCTION

Regional Newsreel

BOSTON

Renee Cummings, formerly cashier at the Metropolitan Theatre here, is now associated with the Steve Hannegan publicity firm in New York.

Arthur Moger, new publicity man for Warners in this district, made a trip to Buffalo, Rochester, Syracuse, Rochester and Albany last week and is fast becoming acquainted in his new district.

Saul Edward's, head of the Allied Management Company, buyers, made a trip to New York this week.

Ed Smith, manager of the Paramount in Springfield, was a Boston visitor this past week, as was Steve Fitzgibbon, operator of the Garden Theatre in Springfield.

Sergeant Joseph Rahilly, the first MGM employe to enter the armed services, is now stationed at Fort Dix, N. J. and last week came home on furlough.

Private First Class Bill Koster was home on an "alert furlough" this past week and expected soon to be sent overseas.

Zippy Goldman has returned from New York where he attended a meeting of PRC franchise holders.

Al Poulton, New Hampshire and Vermont salesman for Monogram, has recovered from a siege of pneumonia and is back at his desk after a period of hospitalization.

Joseph Tucker, former railroad man, is now on the staff of the Lynn Olympia Theatre.

Joseph John Welch is a newcomer to the staff of the Lynn Auditorium Theatre.

The North Shore Theatre in Gloucester has been permanently closed, and at the end of the war it is expected a new theatre will be built on the site.

Frank Kelley, former assistant manager of the Olympia in Lynn, is ill at a hospital in Florida.

George Delano, a distant relative of FDR, is a new comer to the staff of the Waldorf Theatre in Lynn.

Nathan Yamins is fast recovering from the injury which resulted in a fracture of his left arm.

Dmitri Manesiotis, manager of the Lowell Memorial, is in the market for small theatres around New England.

John Hurley has resigned from the staff of the Capitol Theatre to enter the Army.

Frank Eldridge, manager of the Capitol Theatre at Concord, N. H., was a Boston film row visitor last week.

Michael Husson, for many years with Film Delivery Service at Lynn, Lowell and Haverhill, died in Lowell recently, while at the same time his brother, George H. Husson, veteran theatre man of Lowell, is critically ill at his home.

The Graphic Circuit reports business splendid in each of its more than 20 theatres in New England.

George R. Farnum, former Assistant Attorney General of the United States and counsel for the Independent Theatres organization has issued a handsome brochure containing many of his writings.

Former booker Matt Donahue has written to friends at the Boston MGM exchange from England, where he is now stationed, and where he met H. Jerry Crowley also a former MGM booker here. Both boys are well and happy.

Morton J. Wolf, son of Maurice Wolf, district manager for MGM, has finished his trick at Chapel Hill, N. C. and has been transferred to Bunker Hill, Indiana to complete his light training.



TALK PRODUCT. Louis B. Mayer, center, discussed 1944 production plans with Jack Flynn, left, and George Hickey when the two recently visited the MGM studios. Flynn is western division sales manager and Hickey has charge of sales for the Pacific Coast.

CHARLOTTE

E. L. Carroll, manager of the Roxy Theatre in Bessemer City, has purchased the Buddy Theatre in that town from P. M. Laurel, it is reported here.

Ruth Hardin, formerly bookkeeper and secretary of National Theatre Supply Company here, who recently joined the Red Cross for overseas services, is in Washington being trained for duties as a field director.

Joe Gins, who assumed his duties Wednesday as manager for Columbia pictures in Detroit, was honored here last Friday evening at a stag dinner at the Charlotte Hotel, at which members of the Variety club were hosts. At the same time, wives of Variety members entertained Mrs. Gins at a party in the club rooms. Mr. Gins has been Columbia Charlotte manager for the past two years.

Lewis Henderson, operator of the Plaza and Visulite theatres, has gone to Camp Croft for induction into the Navy.

Mrs. Odessa Farrugia has joined the staff of the Dilworth Theatre as cashier.

The largest theatre attendance on record in Charlotte is reported for the premiere here last week of "See Here, Private Hargrove."

Joseph Bernhardt, general manager for Vitagraph, Inc., Robert Mochrie, general sales manager for RKO, and Sam Dembo, executive in charge of theatres for Paramount, were guests of the Variety Club at a Red Cross luncheon-rally on Tuesday afternoon. A reception, arranged by Lester Sipes and committee, was given Tuesday evening, at which theatre owners met the three New York executives.

Jack Austin, city manager for Wilby-Kincey theatres, is publicity chairman for the theatre industry in connection with the Red Cross drive opening here.

CHICAGO

Max Roos of the American Ticket Corporation says that with Congress over-riding the tax veto, the new ticket tax will go into effect April 1. His new tax booklet is being mailed to theatres.

John Farrow, Hollywood film director, is in Chicago for the Catholic Press conference at the Drake Hotel.

In his closing arguments for the Jackson Park Theatre plaintiffs who are suing under the anti-Trust suit, Attorney Thomas McConnell declared his clients were under duress and would have to go out of business unless relief was granted. He said they want the right to bid for distributors' products. He also said that film copyrights did not give the distributors the right to set admission prices and permits them only to regulate rentals for their own films, and not other companies. Judge Michael Igoe denied the defendants' appeal for a directed verdict. The defense was pleading its side this week.

R. E. McGreevy has been named sales manager of the Majestic Radio and Television Corporation.

Mort Singer, Jr., Universal assistant director, was a Chicago visitor last week.

The Board of Directors of Allied is confronted with a renewal action over Jack Kirsch's management contract. It expires in March.

The Rialto, a loop house, drops burlesque next month and will go on a double feature film program. Johnny Jones of Jones, Linick, Schaefer circuit is handling bookings for the house. N. S. Berger continues as manager.

Balaban and Katz have bought the Devoe block at State and Lake Streets and will build a modern loop theatre there after the war. Their Apollo Theatre building was sold recently to the Greyhound Bus interests, so the new house is expected to take its place in the B & K circuit.

National Screen Service held a two-day sales meeting last week at the Blackstone Hotel. Herman Robbins presided.

Irving Yergin of the Warner publicity department was recently married to Naomi Gray of New York City.

Military departures: Tom Bates of Bell and Howell to the Merchant Marine. Karl Siegmund of Bell and Howell to gunnery school, Army Air Force in Texas.

The National Outdoor Company reports many inquiries for billboard advertising. Their Chicago boards were used recently by Republic for "The Fighting Seabees" and Roy Rogers westerns and by 20th-Fox for "The Song of Bernadette." The company is having trouble getting a suitable substitute for tapioca posting paste, which is out because of the war.

S. Goldfinger, general manager of Telenews Theatres, has returned from a west coast business an vacation trip.

Lou Adrian, for many years musical director for the B & K circuit, who resigned recently, has left for a long rest in California. He expects to announce a new connection in the near future.

Charles Crakes, manager of educational film sales for the DeVry Corporation, has returned from New York trade meetings. Norman Olsen, export manager for the company, leaves this week for a swing around the eastern territory.

There are now 508 service stars on the Bell and Howell honor roll. Employes will stage a company show on April 14 and 15.

The Warner Club members gave George Singer, maintenance chief, a farewell induction party at the club rooms, at the same time presenting him with a suitable gift.

The Paramount exchange announces the following changes: Earl Rockabrand transferred from city sales to northern Illinois, succeeding Louis Aurelio, who goes into defense work. Arthur Phillips is transferred from county sales to city sales. Gordon Wilcox goes from the Milwaukee territory to northern Indiana.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CINCINNATI

Despite a terrific downpour, which members of the Hamilton County Salvage Committee thought would seriously impede the Washington Birthday paper scrap matinee, the results were surprisingly successful. Willis Vance, president of the Independent Exhibitors' Forum, estimated that school children provided more than twice the amount of paper expected. One million pounds of paper was contributed by the youthful helpers and Vance estimated that 35,000 of the 40,000 available seats were filled.

Colonel Arthur Frudenfeld, chairman for the motion picture division in southern Ohio on the Fourth War Loan Drive, announces that 16,750 people attended the special war bond shows given in his districts and that bonds to the amount of $4,154,775 were purchased in order to get admission tickets for these shows.

Fire destroyed the Mossland Theatre, Greensburg, Kentucky, with an estimated loss of $60,000, and four other buildings were virtually destroyed. The theatre was operated by H. A. Moss.

Universal has added Sophia Rokasi to its cashier department.

Visitors at the Row last week included Gene Custer, Custer Circuit, Charleston, West Virginia; Max Matz, Bluefield, West Virginia; Mr. and Mrs. Dennison, Yellow Springs, Ohio; Paul McKay, Montgomery, West Virginia; Albert Aaron, Charleston; Harry Davidson, Lynchburg, West Virginia; Warren Shafer, Morehead, Kentucky, and E. Curfman, Westerville, Ohio.

Metro has added Lawrence Brown to the sales department.

Warners' Gertrude Miller resigned.

Warners' special campaign on "None Shall Escape" includes an especially large radio campaign and is set for the Lyric March 9.

Harry Shear, manager of the Forest Theatre, reported that $101 had been taken from the office.

Harris Dudelson, branch manager of United Artists, has been appointed chairman of War Activities in this area under Ned Depinet, RKO.

The House of Representatives of the State of Kentucky voted to pass a state tax on theatre admissions to the tune of ten per cent.

Arthur Manheimer of National Screen Service is handling all material pertaining to the Red Cross War Drive which begins March 1. Each theatre will receive a kit containing five midget cards and a window card and special mats; also a 40 by 60 one sheet free of charge. Special stills will sell at forty cents the set, five to the set. Six hundred and fifty theatres will be covered by the National Screen Service drive.

CLEVELAND

W. R. Rhodes, for many years owner and operator of the Odeon Theatre, Ada, Ohio, has turned the keys of the house over to Leo Yassenoff of Columbus. Yassenoff also owns the Ada Theatre.

A son born in Hollywood last week to Mr. and Mrs. Herbert Klynn gives Joe Klynn, projectionist of the Twentieth Century-Fox screen room, the status of grandfather. Herbert Klynn is art director at the Hal Roach Studios.

Lt. Earle M. Lieberman, 22, who resigned a year-and-a-half ago as Columbia shipper to join the Air Corps, was killed last week in an airplane crash in Arizona. His mother, father and sister survive. Burial was held in Cleveland last Thursday.

Alfred Vermes, formerly in partnership with his brother, Theodore, in the ownership and operation of the Yale and Eclair theatres, recently changed his gold bar for a silver bar. His promotion to first lieutenant in the Ordnance Department has just been made known.

Philip Kendis, president of Exhibitors Poster Exchange until he sold out to National Screen Service, was stricken last week with a heart attack. His condition is not serious, according to his son, Leroy Kendis of NSS.

Ed Huegle, head of the Loew theatre advertising art department for the past fifteen years, is another victim of a heart ailment. Huegle, who has been on the convalescent list for the past several weeks, expects to be back in harness very soon.

William N. Skirball announces that L. F. Blumenthal, who recently joined his organization following his resignation as RKO office manager, has been appointed assistant to Joe Lissauer. Lissauer is in full charge of theatre booking and operations for the circuit.

Film Row to a man was delighted with the news of the promotion of Bernard Kranze from RKO branch to RKO district manager. Kranze, one of the Row's most popular exchange men, is also 'Chief Barker of the Variety Club.

"A Guy Named Joe" was such a hit in town that Loew's State Theatre, which seldom holds a picture over, is playing it a second week.

The local theatre March of Dimes collections not only doubled last year's collection, but it exceeded all expectation by approximately ten per cent. With $41,701.40 in and accounted for, and the RKO and Warner houses still unreported, the total will be over $60,000.

All Cleveland film houses will cooperate with the Red Cross March 23-29. Theatre owners have signed pledges to take up collections during the drive dates.

Theatre business in Willoughby was hurt last week when Lake Erie rose to exceptional heights and caused the Chagrin River to overflow. The Willoughby Theatre was the only house in the wake of the catastrophe, which caused more than a hundred families to be temporarily homeless.

Jack Greenbaum has brought two new members into the Variety American Legion Post. They are Louis Swee, back as manager of the Knickerbocker after an honorable discharge from the Army, and Eugene Franks of the Community Circuit.

When the Akron Council of the Knights of Columbus tried to stop the showing of "Dust to Dust" at the Liberty Theatre, City Law Director Roy E. Browne refused to accede to its protest on the ground that the picture bears the seal of the Ohio Board of Censorship.

Mrs. Ruth Gardner, Schine short subject booker in this area, hung a service star in her window this week, following the induction of her son into the armed forces.

Ed Fisher, publicity and advertising director for Loew Theatres, is offering $10,000 award to anyone duplicating "The Miracle of Morgan's Creek," next week's attraction at Loew's State Theatre. Some 5000 cards have been strategically placed all over town announcing the award. Now Fisher is worrying for fear somebody might take the offer seriously.

DES MOINES

Motion picture houses in Iowa showed an increase in box office receipts during the final quarter period of 1943, with a 13.5 per cent gain for Oct.-Nov.-Dec. over the same period in 1942, state sales tax receipts showed this week. The state tax commission reported collections of the two per cent state sales tax for amusements amounted to $95,474 for the fourth quarter in 1943. This represented approximately $4,750,000 in gross receipts. Collections for the 1942 final quarter were $83,166 or $12,308 less than the 1943 final quarter. The report also showed a drop in the number of operators, with reports received from 1,039 operators, which was 54 less than the previous three month period and 134 less than the 1942 period.

Abe Frankle, veteran Des Moines motion picture exhibitor, is now reported recovering from an attack of asthma. He is owner of the Casino Theatre, located in the loop district. He was taken to the Iowa Methodist Hospital and attendants reported his condition as improving.

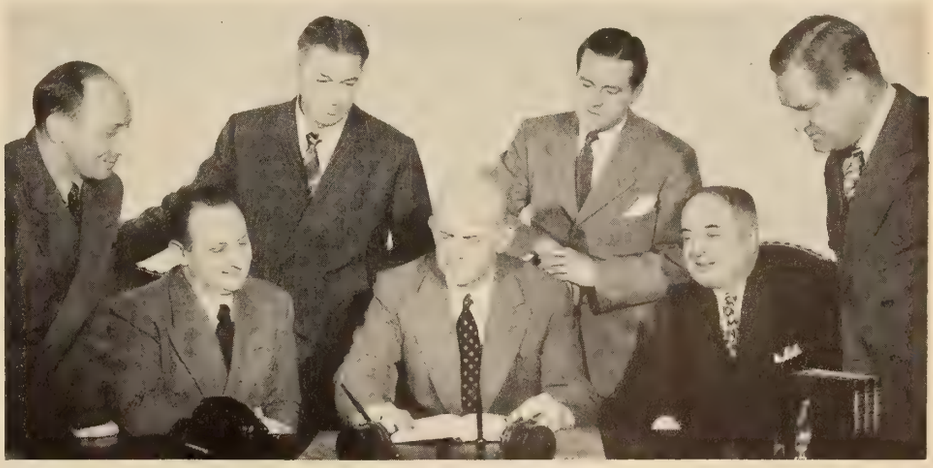
Anita Colby, former model and cover girl, visited Des Moines to meet Columbia exchange representatives as a public relations representative for Columbia's new Technicolor picture, "Cover Girl."

William Guthrie has resumed operating the Cows Theatre, which has been managed for the past few months by Howard Pollard.

Rose Chait, secretary of MGM manager Jack Kennedy, will be married to Pvt. Mike Koufer in Des Moines March 5. She will resign her position and move to San Carlos, Calif., where Koufer is stationed. Margaret Rawson will replace Miss Chait.

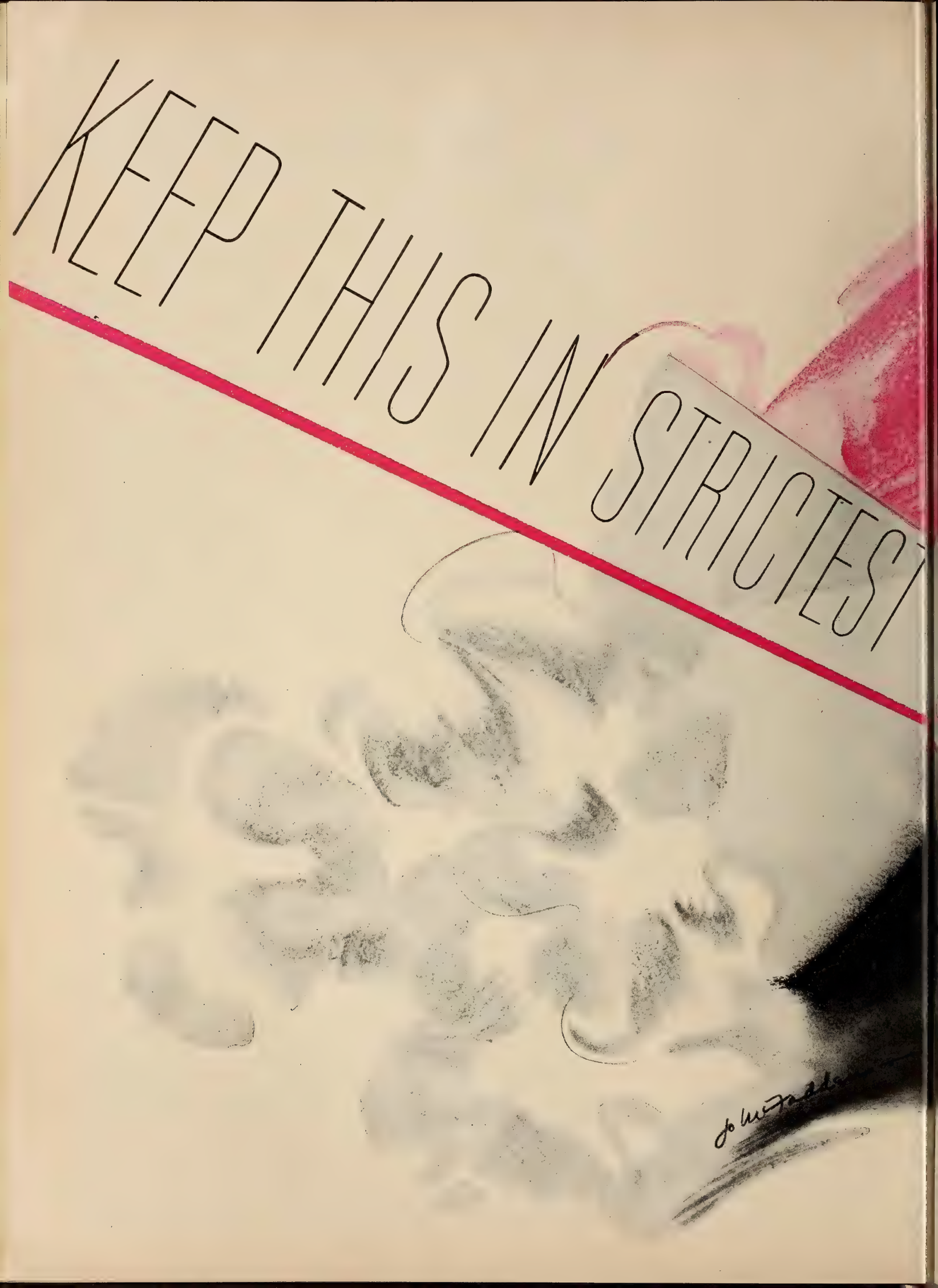
Rosie Jennison, secretary of Warner Bros. manager Elmer Tilton, has resigned her position and will be replaced by Lois Loar, formerly assistant to the booking department. Helen Haub will take her place in the booking department.

(*Continued on Page* 34)



STUDIO HIGH COMMAND. The new executive committee of Republic Productions confers with H. J. Yates, Sr., at the North Hollywood Studio. In the group, left to right, are: Hy Glick, treasurer-comptroller; Allen Wilson, vice-president in charge of studio operation; Armand Schaefer, executive producer of features; Mr. Yates; William J. O'Sullivan, executive producer of westerns and serials; Howard Sheehan, assistant to Wilson; Charles Leotens, production department manager.

KEEP THIS IN STRICTEST





The Spanish have a name for this woman . . La Perichole. Certain restrictions prevent our translating it for you. So let's just say she's box-office. Ben Bogeaus has produced a whale of a picture about her and U.A.'s releasing it—

"The Bridge of San Luis Rey"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

DETROIT

Six hundred Michigan motion picture theatres launched their campaign in behalf of the American Red Cross War Fund Monday, February 28, with three executive members of the War Activities Committee listed among the theatre leaders participating.

Two meetings of Detroit theatre and exchange representatives were called to hear Benjamin Kalmenson of Warner Bros.; E. L. Alperson, general manager of RKO Theatres Corp., and Ben Shlyen, publisher of *Box Office*, traveling from New York to help promote the Red Cross drive. In charge of arrangements for both meetings were Earl J. Hudson, president of United Detroit Theatres and Michigan state chairman of the Red Cross campaign for the WAC, assisted by Frank J. Downey, resident manager for MGM, who is also chairman of the Managers Exchange Committee.

Frank Upton, former manager of the Palms-State Theatre, has gone overseas.

That business about a show bringing down the roof became literally true Sunday, February 27. Plaster from the ceiling of the Regent, a neighborhood theatre, fell upon the audience, necessitating hospital treatment for three boys.

Detroit theatres would be affected by increases in license fees now being contemplated by city officials in a move to raise additional revenues. In some cases 50 per cent boosts are under consideration, while in other cases licenses would cost many times the present fees. The proposals, put before Mayor Edward J. Jeffries by Controller Charles G. Oakman, would boost city revenue from such sources from $418,597 to approximately $798,941. Such widely differing businesses as food retailers, pawnbrokers and fish dealers are concerned, as are golf courses, ball parks and other amusement centers. Present motion picture house fees range from $25 to $100. The new range would be from $35 to $150. The city's basis for the increased charges is the claim that the establishments are deriving special profits from various municipal services.

Charles W. Munz, president of the LaSalle Garden, the Grand Riviera and the Riviera Annex theatres, died February 22 at Detroit. Mr. Munz, who was 79 years old, came to this country from Germany in 1881 and entered the furniture business. He retired at the age of 50, but came back into the business world when he invested in the old Palace Theatre. He became manager of that house, then took over control of the other theatre interests. Two sons, Harold R. and Elmer G., survive.

Charles A. Simms, 34 years old, former owner of Detroit neighborhood theatres and at various times manager of theatres, including the United Artists and the Punch and Judy, died at his home last Sunday. He recently had been employed in a Detroit war plant.

Shirley Anderson, the daughter of a Detroit musician, who has just won herself a Hollywood contract, was "discovered" as potential star material when she was working as an usherette at the Uptown Theatre.

The Detroit Variety Club threw itself wholeheartedly into the Red Cross campaign Monday after hearing national WAC leaders urge 100 per cent support of the program.

INDIANAPOLIS

Showmen are being interested by Earl Cunningham, general manager of the Fountain Square Theatre group, in plans to make regular entertainment, including both motion pictures and stage talent, available to the 450 men and women patients of the Marion County Infirmary at Julietta.

There was a great gathering of the theatrical clan at the Variety Club Monday night to assist Carl Niesse and his wife celebrate their twenty-fifth wedding anniversary. Mr. Niesse, of course, is the operator of the Vogue Theatre.

R. H. Robertson, operator of the Majestic Theatre, at Springfield, Ky., is preparing for his induction into the Navy. He will be stationed at the Great Lakes Naval Station.

The Mossland Theatre, Greensburg, Ky., was completely destroyed by fire February 19. The origin of the blaze was not determined. H. A. Moss operated the house.

Jesse Fine of the Fine Circuit, Evansville, Ind. was in Chicago during the past week on business.

Abe Finburg, for many years traveling representative for the Argus Ticket Co. in Kentucky and Indiana, died en-route to the West Coast February 23 while making connections in Chicago. He had been ill for many months. Death occurred in a Chicago hospital, according to information on Filmrow.

William Rosenthal, local exhibitor, goes to California for a much needed rest. He will remain there for at least one month.

Ted Mendelsohn, formerly at the Universal exchange here and more recently manager of Universal Film exchange in Detroit, is spending his furlough in Chicago.

J. W. Servies, district manager, National Theatre Supply Co., arrived in the city last Thursday and remained through Saturday, on business.

Harry Switow of the Switow Circuit, Louisville, Ky. is vacationing in Florida.

Harold Janecky, manager of the National Theatre, Louisville, Ky. has returned from a business trip to New York.

There was a special preview presentation of "Lady in the Dark" Monday in the Hamilton Theatre.

Jules Serkovitch, Columbia's exploiteer, has arrived in Indianapolis and will remain two weeks to direct the publicity on "None Shall Escape," which opens simultaneously in twenty important spots in Indiana and Kentucky territory.

The Paramount Pep Club, at its regular monthly meeting in the social room at the exchange Thursday night, elected new officers for the coming year. They are: Margaret Manning, chairman; Richard Norris, treasurer, and Bette Woodrum, secretary.

Mannie Marcus, head of Marcus Enterprises, Indianapolis, has returned from a business trip to New York. He remained in the east the entire week.

Visitors at local exchanges during the week include: Roy E. Harrold, Rushville; Walter Easley, Greensburg; Paul Meloy, Shelbyville; George Mallers, Tipton; Ethel Luckett, Scottsburg, and Douglas Haney, Albion.

MEMPHIS

Memphis is still maintaining a record for holdovers. "A Guy Named Joe" is in its second week at Loew's Palace, with the second weekend line-up at the box office as long as the opening day. "Jane Eyre" at Loew's State had a like response on the second week's run.

Ollie Williamson, former branch manager at Warner's exchange, was visiting film row last week. He is now Lt. (j.g.) in the Navy, stationed at Hollywood Beach, Fla. Mrs. Mary Alice Sperry, biller and Mrs. Lillian Burt, stenographer, at the branch, leave this week for a visit with their husbands, stationed at Oceanside, Cal.

Cupid made a dent in the personnel at Universal exchange last week, when he united Beatrice Rogers, cashier and Lt. Hunter Hobison. After a short honeymoon the couple will live at Ft. Bragg, N. C., where the young Army man is stationed. Mrs. Hobison will be replaced at Universal by Mrs. Anne E. Elgin.

Visiting film row last week were: Harris Stanley, Radio Theatre, Beebe, Ark.; Emma Cox, the Gem, Osceola, Ark.; W. C. Ellis, Ellis and Regent theatres, Cleveland, Miss.; Ned Green, Legion and Princess, Mayfield, Ky.; G. E. Sibly, Dixie, Adamsville, Tenn.; and Ernest S. Pollock, Strand Theatre, Hollenwald, Tenn.

R. M. (Buster) Hammond, salesman with Paramount exchange, is now learning how things are done in the Army. He is stationed at Camp Shelby, Miss. for basic training.

The Army took its toll of salesmen from film row last week. W. W. Lake, salesman with Monogram exchange, is awaiting his call to Camp Shelby, Miss.

Tom Garey is the new assistant shipper at Warner's exchange. He replaces Julian Allen, resigned. R. L. McCoy, district manager for Warner's, brought his wife and daughter with him last week when he held a sales meet at the local branch. Tech. Sergt. Summers was visiting his wife, Margaret Summers, booker at Warner's exchange, last week. He is stationed at Camp Chaffee, Ft. Smith, Arkansas.

NEW YORK

Bob Wolff left his desk at RKO yesterday for a two-week vacation at Palm Beach, after which he will return to the New York exchange for a couple of weeks before taking off on the big trek to London, where he will be director of RKO affairs on the European front. Meanhile, Charles Boasberg is on his second swing around the country in connection with the Ned Depinet drive, accompanied by Harry Michalson. Charlie is expected back in New York in time for the final drive meeting on April 11, and as soon as sales totals are completed he will step into Wolff's old job as metropolitan district manager.

The Paramount Pep Club held its first big Home Office Party last Friday night—and a goodly crowd was there. Entertainment and refreshment were the order of the evening. The committee included Al Sicignano, Irving Singer, Dave Cassidy, Ray Fisher, J. L. Brown, Dick Bennett, and G. Knox Haddow, president of the club.

The Universal exchange is pulling a cute gag in connection with the Dave Levy Date Drive. Salesmen are sending out dates (the fruit) to all exhibitors in this territory. With the fruit is a card announcing that the dates are the product of California and that Universal also has some product from California. The clincher is a request to the exhibitor to come back at the exchange with some dates. The exchange hopes to get material to spot some palm trees and other semi-tropical stuff around the office. Looks like a hot campaign.

Pfc. Marvin Fraum, formerly an editor with the short subject producing unit at the Columbia home office, and now an editor for Army training films, is leaving on March 8 for California. He is going to spend his furlough visiting the Columbia studio.

The United Artists exchange has been undergoing renovation. Everything has been freshly painted and additional booking desks have been built.

A bowling club has been organized at 20th Century-Fox. The leading spirits are Tom Barry, Jack Garden, Betty Reilly, Helen Price, Sam Katz, Sheldon Weinberg, and Walter Alexander.

MGM's Ben Abner, N. J. exchange manager, had his car stolen recently from an uptown garage. It was found 24 hours later minus two tires, a wheel, and the radio.

Dave Snapper of the Snapper circuit has been cleaning up his business lately in preparation for a three-week visit to Hot Springs. He was due to leave Friday.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

W. Ray Johnston and Steve Broidy, vice president and general sales manager of Monogram, were tendered a luncheon last week by Joseph H. Curtis, vice president of the Weiss and Geller Advertising Agency in honor of their combined fifty years in the film industry. Present from Monogram were Harry M. Thomas, Lloyd Lind, and Madeleine White.

Otto Rettig, owner of the Ormont and Windsor, Orange, N. J., is once again back in harness after being confined to his home ever since the holidays by a mastoid condition. He barely missed an operation.

Phil Levine, formerly with Paramount, is replacing Sally Saslow as New York booker at United Artists. He is no relation to Ben Levine, head booker at UA.

Motion Picture Associates held their first meeting since the election of officers on Tuesday at the Hotel Astor. Plans were discussed to enlarge the relief treasury.

Vivian Sherman, secretary in the Universal booking department, resigned Friday to go into war work.

Military notes: Seymour Florin, 20th-Fox booking manager, is now 1-A. Lou Allerhand, MGM N. J. salesman, has taken his physical. He has one child and another is expected. Sgt. Jimmy Davidson, formerly of Universal's accounting department, was in to visit from Camp Pickett, Va. Bill Pancella, now taking boot training at Sampson Naval, dropped in at his former office, MGM.

Joe St. Clair, secretary at 20th-Fox to Ray Moon, was home ill for about a week.

Ruben Stein, night film examiner at UA, recently resigned.

Among exhibitors seen this week were Sam Rinzler of the Randforce circuit; Bill Joyce of the Shadowland, Allenville, N. Y.; and Clifford Smith of the St. Cloud circuit.

OMAHA

The MGM club here has elected the following officers: president, Bess Perlmeter; vice-president, Reva Malashock; secretary, Helen Donohue; treasurer, Betty Bernt; sergeant-at-arms, Catherine Nodean.

Oscar Neu of New York, president of the Neumade Company, was a recent visitor here.

Roy Boomer, service manager of Motiograph, is recovering successfully from an eye operation.

Norman Nielsen, RKO office manager, has returned to work following recovery from an appendicitis operation.

Ray Nolan of St. Louis, district manager for RKO, visited here.

Mrs. Jennie Stokes, veteran MGM head inspectress, was to undergo an operation.

M. A. Levy of Minneapolis, 20th-Fox district manager, visited the local exchange.

Tony Goodman, assistant booker at 20th-Fox, has been accepted for the Navy and will leave in the near future.

W. J. Heineman of the Samuel Goldwyn company visited here last week.

Harold Johnson, Universal branch manager, was surprised by a birthday cake on his second anniversary of arrival here from Minneapolis.

Mrs. Sara Schwidelson, mother of Jack Schwidelson, owner of the Cass Theatre here, died recently.

Clyde Cooley, 20th-Fox screening room operator, is an addition to the list of chairmen for the Children Memorial Hospital program.

Lola Anderson of Warner Bros. lost her father recently when he was struck by an auto and killed.

New additions at Warners include Bernice Schoening replacing Pat Spreckles as "hello girl" and Tom Hansen taking over for Dorothy Haulman.

Paramount staged a special screening for women at the Dundee Theatre Monday featuring "Lady in the Dark."

Joseph Dietch, Tri-States Theatres corporation booker, spent several days here.

A new business venture here that should help theatre business now and in years to come is the alcohol plant that opened February 21. It is second largest in the country.

Hank and Henry McGrath of Fepco are helping the Benson volley ball team to a successful season.

Gordon E. Beck, operator at the Orpheum Theatre, is to enter the Navy soon as an electrician.

Will Singer, manager of the Brandeis Theatre, returned recently from New Orleans.

Latest report on area war bond sales by State Distributor Chairman Frank Hannon shows sales of $9,200,000 in 32 premieres and 14 free movies days. More than 25,000 bonds have been sold.

Pat Jolley, former RKO salesman, now has a position with the Portland Cement Company here.

Mrs. Carl White, wife of the owner of the Quality Theatre Supply Company, has returned from a visit with her son in Missouri.

PHILADELPHIA

Morris Connor has been appointed manager of the Colonial Theatre in Germantown, replacing Stanley Benford, who resigned to join the Stedlon Theatre Circuit in New York City.

Theatre managers have been having a hard time, but Bert Leighton, manager of the Grand Theatre in Lancaster, writes of something that took place in his theatre that just about tops everything. It seems that on a crowded Sunday while playing a Tarzan jungle mystery some unkind female slipped into the ladies' room and carried off one of the toilet seats. Bert says this is the first time this particular item has been removed from any theatre where he has been manager.

Arnold Stoltz, Bob Goodfried, and Wilma Freedman of United Artists were over to attend the world premiere of "Voice in the Wind" at the Lyric Theatre, Camden, which was participated in by RCA Victor. Francis Lederer and Sigrid Gurie appeared on the stage.

Oscar Altoff, former owner and manager of the Elks Theatre in Mahanoy City and later manager for the Chamberlain Amusement Company in Shamokin, is now a rotating manager for the William Goldman Theatres in Philadelphia.

Morris Gerson, owner of the Colonial, Hamilton and Overbrook theatres, reports his son Phil is now in 1-A, and has already passed his physical. He is waiting for induction.

Iz Borowsky, owner of the Rex and New Jewel is in the same boat. He had been working in a defense plant, but after passing his physical, took time off for a vacation awaiting his induction notice.

Melvin Koff, owner of the Darby Theatre, has joined the United Artists sales force, replacing Saul Krugman who recently went into the Navy.

Joe Riley, manager of the Liberty Theatre, advises that his former assistant, Wilmer Gross, a navigator in the Army Air Forces, has been promoted to first lieutenant.

Jack Blumberg, manager of the Senate Theatre has poined the ranks of the 1-A's.

George McHugh, former relief manager for Warner's, has been made manager of the Leader Theatre, replacing Charles Becker, who becomes a relief manager.

Charles Zagrans, RKO branch manager, has just returned from Florida.

Lalor Joyce, manager of William Goldman's Hippodrome Theatre in Pottstown, has become the father of a son.

Luke Gring, veteran theatre manager, has joined the forces of the Berlox Vending Company (the candy outfit) as a representative in Richmond Virginia, and will move his family there.

The Regional War Labor Board has OK'd a wage increase for a group of Union Employes of the Comerford Theatre Circuit, which will be retroactive to last October.

(*Continued on Page* 36)



"RICK" WELCOMED HOME. Frank H. (Rick) Ricketson, president of Fox Inter-Mountain theatres (standing, center), received a warm welcome from his Denver headquarters office personnel on his return to desk following two months in New York and points across the country in connection with the 4th War Loan campaign, for which he served as vice chairman of the industry's committee.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Joet Rossheim, owner of the Midway Theatre in Allentown and the Lehigh Theatre in Bethlehem, is back from a two months' stay in Florida.

Vincent O'Donnell, RKO office manager, says that the Censor Board liked "Up In Arms" so much they screened the picture twice.

Bill White, who had been manager of the Star Theatre in Camden, and later moved to the Star in Harrisburg, has bought the latter theatre from Bill Karrer.

Alex Cooperman, Universal booker has resigned and is off to Los Angeles.

Si Bell, Columbia Salesman is leaving for the Army. His place has been taken by Sid Sugerman, covering the Scranton area.

PITTSBURGH

A luncheon was held in the Cardinal Room of the William Penn Hotel on Thursday by the local War Activities Committee to inaugurate plans for the forthcoming Red Cross Theatre Drive, of which M. A. Silver, zone manager for Warner Theatres in this territory, is chairman. Guests at the luncheon were Joseph Bernhard, national chairman of the Red Cross Theatre Campaign, and Harry Kalmine, head of the Warner Theatre Circuit, who addressed the meeting.

Betty Miller, for more than 20 years secretary to the branch manager at 20th Century-Fox here, has been promoted to the position of office manager, effective March 6. Loretta Guehl, assistant booker, will succeed Betty Miller as secretary, and Martin Weinman, student booker, will replace Miss Guehl as assistant booker. It is believed that Miss Miller is the first woman employee to hold such a position in the Fox organization.

John D. Walsh, manager of Shea's Fulton Theatre, who was reclassified 1A, has received a 60-day deferment from Uncle Sam.

Orlando Boyle, until recently head booker for Columbia Pictures, will become chief booker for 20th Century-Fox as of March 6, replacing George Ball, who was recently inducted into the Marines. Joe Davidson, who has been temporarily acting in that capacity for the past three weeks, returns to his regular booking assignment in Cleveland this week end.

Anne Cohen, secretary to Branch Manager Magill at United Artists, has returned to her post after being confined to Mercy Hospital for six weeks after a serious leg injury.

Sgt. Albert Redfoot, son of B. J. Redfoot, who operates the Arcadia, Windber, Pa., and the Central, Central City, Pa., has received the Distinguished Flying Cross for heroism and outstanding accomplishment in the southwest Pacific war area. Prior to entering the service Sgt. Redfoot was assistant manager of the theatre in Windber.

Chris Lampros, who operates the Capitol and Colonial theatres in Farrell, Pa., has been classified 1A by his local draft board and expects to be called soon for military training. The theatres will be operated by his brother and partner, John Lampros.

Theodore Mikolowsky, veteran exhibitor, who operates the Rex and Colonial theatres, Masontown, Pa., has been notified that his son, Lt. Wm. A. Mikolowsky, bombardier-navigator, was injured on a mission somewhere in Italy, but is making splendid recovery.

Malcolm McDonald, manager of Harris' North Side Theatre, has passed his final physical checkup and has been assigned to the Navy.

PORTLAND

To date, Oregon has jumped twenty per cent over the $99,000,000 quota in the Fourth War Loan, and indications are that another 10 per cent will be added when totals are computed.

A contract has been let by Carl Johnson for erection of a new 800-seat house, the Park Rose, at Sandy and Columbia Boulevard.

L. A. Moore, well-known exhibitor at Hermiston, Ore., this week was in conference with O. J. (Banjo) Miller, executive secretary, Oregon Motion Picture Theatre Owners' Association.

Walter Wessling, Portland, and Ralph Abbett, Seattle, Monogram managers, held a monthly conference on Seattle Film Row.

Cleo Brennan, now in charge of the Gresham and Sellwood during absence of the Moyer family, has been ably assisted by Ed Taylor at the Sellwood.

Al Finke, of Evergreen, Portland, accompanied by his son, Richard, recently visited the Puget Sound area.



JOHNSTON PLAYS HOST. At a party held in New York last week, W. Ray Johnston, president of Monogram Pictures, and Mrs. Johnston entertained fan magazine editors. In group above are: Muriel Babcock, Johnston, and Lt. Norton V. Ritchey, U.S.N.R.

"Free Movie Day," endorsed by Governor Earl Snell, was celebrated by many thousands in 75 Oregon theatres.

Hamrick-Evergreen has added another to its theatres in the Portland trade area, with the opening of the Columbia Theatre at Vancouver. Equipped with the latest in theatre facilities, the new house will be under the management of J. Kenneth Hughes, manager of Evergreen's Vancouver theatres.

L. Parmeter, Liberty and Capitol theatres, of Walla Walla, Wash., is among those who sold a bond for every seat in the Fourth War Loan drive.

Booking on Seattle Row: A. G. Peechio, Eatonville; Frank and Mrs. Graham, Auburn; Chuck Charles, Everett; Clarence Bauer, Bremerton; Carl Miller, Aberdeen; Mildred Wall, Lewiston; Ed Johnson, Spokane; Martin and Mrs. Brown, Yakima.

H. L. Theuerkauf has been named shipper at the Paramount exchange, Seattle.

Les Theuerkauf, who has been with Universal for 19 years, has resigned effective March 4. He started with the company in California when Carl Laemmle was its head.

Louis Goldsmith, eastern Washington salesman for RKO Radio, back to Seattle for conference.

President Bob White, Director Mattacheck of McMinville, and O. J. (Banjo) Miller, all of Oregon Theatre Owners, journeyed to Los Angeles for a discussion of consent decree proposals.

ST. LOUIS

Second Lieutenant Eddie Arthur of the Armored Command, U. S. Army, is here on a furlough from Camp Knox and expects to remain in St. Louis until March 5. Before entering the service he was assistant general manager of the Fanchon & Marco-St. Louis Amusement Company houses.

Eddie Clark, manager of the Massac Theatre, Metropolis, Ill., got a prominent play in a special article on the "Popcorn Circuit," written by Jack Balch, a staff correspondent of the St. Louis *Post Dispatch* and appearing under a Metropolis, Ill., dateline in the Sunday, February 27 issue. The "popcorn circuit" is described as that part of America that lies outside the big cities, where a "show's not a show without popcorn." The paper also devoted additional space to pictures taken on Balch's journey through the popcorn circuit to the Ohio River.

The Fanchon & Marco officials were quick to reward two alert high school boys, Karl Stoein, 15, and Fred Rohlfing, 14, who caused the capture of a man accused by the police of robbing Mrs. Fern Griffin, cashier of the Fox Theatre of $19 in currency from her money changer. The boys heard Mrs. Griffin scream and saw a man running from the theatre. They caught him and held him until two officials of the theatre came to their assistance. The man gave his name as Franklin Wayne Ray, 24, of Greenville, Ill. He had reached through the opening in the cashier's window and pushed down the keys on the changing machine, grabbing the silver that fell out, and also took several bills from a drawer. Each of the boys was given a $25 War Bond as a reward for alertness and bravery.

The Secretary of State for Illinois has granted a certificate of incorporation to the Peck Amusement, Inc., Grant Park, to conduct public amusements, by maintaining and operating amusement devices, shows and concessions. It will have 400 shares of common stock. Incorporators were: C. S. Peck, B. J. Fife and C. E. Peck.

Bob Lightfoot, Warner Bros. field supervisor in St. Louis called to Orval Boswell, a checker, with an assignment to check "Destination Tokyo" in a town in Illinois. "Sorry to turn the assignment down," came the return wire from Boswell, "my Destination is Tokyo, all right, but it's in the armed forces, not the theatre—I'm drafted."

"The Sullivans" opened at Fanchon & Marco's 5000-seat Fox on Friday.

Charles Deesen, assistant to J. J. Maloney, central division sales chief for Loew's, Inc., distributors of MGM pictures, was a recent visitor.

Harry Hynes, Universal branch manager, will head up the Prairie District in the film industry's Red Cross drive. Other district leaders will be Jack Langan and J. E. Garrison in Kansas City; Lou Levy in Des Moines and H. B. Johnson, Omaha. J. L. Kaufman, advertising and publicity director, Fanchon & Marco, will head the publicity department in this district.

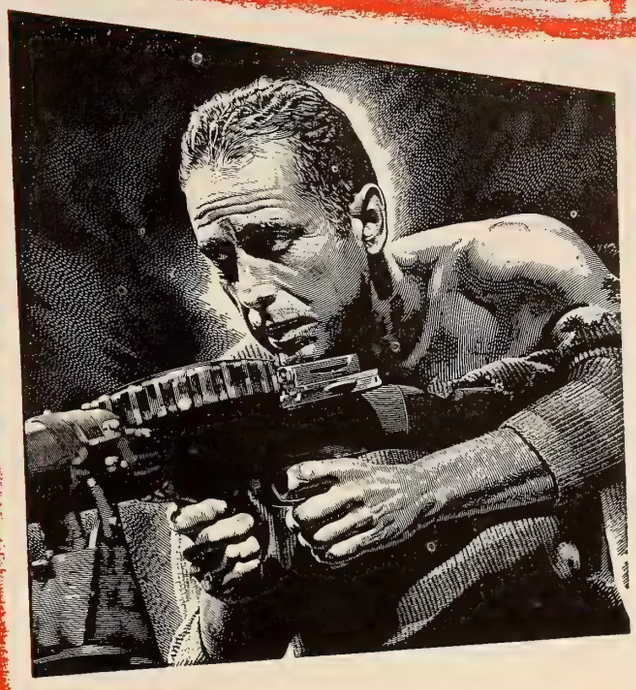
Representatives of the CIO and AFL labor organizations in St. Louis County have estimmated that 38,000 war workers in this section have been laid off in recent weeks, or will soon be divorced from war industry payrolls. A committee of representatives of labor, industry and the city administration will be named soon by Mayor Aloys P. Kaufmann to take steps to relieve the growing unemployment situation here. Robert Logsdon, president of the CIO Industrial Union Council, said 28,500 CIO workers have been laid off, or will be soon, in the cutbacks at local war industries. John J. Church, secretary of the AFL Building Trades Council, placed its unemployed rolls at 5000, with 5000 more to be added soon. If this situation continues it may have a decided effect on theatre attendance here. The first-runs probably will be hit first when the blow comes.

VANCOUVER

Famous Players circuit has redistributed managers in the Vancouver district. Charlie Doctor, who has been away for the past six months through an accident, returns to the downtown Dominion. Martin Cave, who was pinch-hitting for him at the Dominion, will

(*Continued on Page* 38)

The WARNER KIND OF BUSINESS!



VARIETY Wednesday.

Hollywood (WB) (1,499; 44-$1.25) —"Passage to Marseille" (WB) (2d wk). Hitting a breakneck pace here, first seven days through last night (Tuesday) went to establish new all-time high for house.

Jack L. Warner, *Executive Producer*

HUMPHREY BOGART IN 'PASSAGE TO MARSEILLE'

with

CLAUDE RAINS · MICHELE MORGAN · PHILIP DORN · SYDNEY GREENSTREET · HELMUT DANTINE · PETER LORRE · GEO. TOBIAS

A HAL B. WALLIS PRODUCTION · DIRECTED BY MICHAEL CURTIZ

Screen Play by Casey Robinson & Jack Moffitt
From a Novel by Charles Nordhoff & James Norman Hall
Music by Max Steiner

REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

go to the Kerrisdale, and John Elkins will go from the Kerrisdale to the Alma Theatre.

Howard Boothe, Odeon supervisor, announces the appointment of Norris Pendray of the Paradise staff as manager of the Abbotsford Theatre, Abbotsford, B. C.

David Fairleigh, manager of the Hollywood Theatre, Vancouver, is father of a nine-pound baby boy born at St. Paul's Hospital last week.

A local visitor this week was Harry Phillit of the Gem Theatre, Edmonton, and the Dawson Creek Theatre. Harry was looking up all his old friends.

The Navy show was a sell-out at the Strand Theatre, where it played for six days. It received plenty of donated publicity in all Vancouver papers. It plays Victoria and Prince Rupert, B. C., before returning East.

The Langley Prairie Theatre has been purchased by eastern interests, who will take over on March 15. It was bought from Joe Gibson, and seats 375. The price was $60,000, which includes several stores.

The Strand did capacity business on two revivals, "Crime School" and "Girls on Probation." Plenty of interest in juvenile delinquency here. The Primrose Club has asked the Police Board to enforce the curfew law and take other appropriate action that may decrease juvenile delinquency. This was a break for the Strand playing the above pictures, both dealing with that subject.

The B. C. budget was brought down this week and shows the greatest accumulating revenue in B. C. history, a surplus of $110,525. The amusement tax collected, $49,380; race tracks, $201,366. The actual revenue was $4,600,000, more than the estimates.

Rentals in 1943 up to May 31 from films placed in theatres brought the National Film Board $88,800, it was revealed in the House of Commons when a member requested information. These are the Carry-On-Canada shorts, also "World in Action" shorts produced by the Canadian Government in Ottawa.

Victor Armond, Western maintenance supervisor for FPCC, is in Vancouver on his semi-annual checkup of B. C. theatres, and in connection with signing the new agreement with the Projectionists Union for the coming year. Odeon circuit accepted the same agreement as FPCC with the Projectionists Union. The same basic pay as last year, but with a week's holiday with pay.

Lord Brabazon in London told the House of Lords American motion pictures occupy no less than 87 per cent of Britain's screen time and that 30 per cent of the net revenue of the American film industry comes from Great Britain.

"Madame Curie" doing tremendous business at the Capitol and will hold over for a second week.

The Dinah Shore contest at the Orpheum now has 500 entries. The object is to find a Vancouver "Dinah Shore," finals to be on the stage of the Orpheum.

Betty Black, daughter of Harry Black of the Capitol, Penticton, who has been showing the patrons down the aisles for the past five years, has swapped her usher uniform for that of a nurse, and goes into training at the Royal Jubilee Hospital in Victoria, B. C.

WASHINGTON

Three more Warner Bros. theatres have exceeded their goal in the Fourth War Loan drive by selling "a bond for every seat." They are the Dixie Theatre, Staunton; State Theatre, Lexington and Virginia Theatre, Harrisonburg.

Gertrude Kaber MGM contract clerk will marry Seaman 2nd Class Alger Kerner of Washington D. C., now in training at the Bainbridge Naval Training Station, Bainbridge, Maryland, some time in April.

Nathan Stovitz, manager of the York Theatre, is proudly carrying around with him a handsome leather brief case—birthday present from friend wife.

Former MGM booker and freshman salesman, Paul Wall, now of the Charlotte exchange territory, was in Washington over the week-end.

Phyllis Hammerschlag, six-time blood donor, advises that the nurses at the center report they are running behind in their quota and must get more donors. As soon as the Bond Drive and Red Cross Drive are completed, Phyllis will round up the Warner Bros. managers for their fourth trip to the Blood Donor Center.

Lt. Eddie Albert, of the U. S. Navy, lent his presence to a number of War Bond Premieres in the District of Columbia. He appeared at Warner Bros. Kennedy; the Apex, Atlas, and the Village Theatre.

RKO's Joe Brecheen visited the Durkee Circuit in Baltimore.

"With the Marines at Tarawa," Technicolor film made by the U. S. Marine Corps photographers during the attack and eventual capture of Japanese-held Tarawa, was released to the nation's movie public under the auspices of the War Activities Committee, and was shown in Washington at the following theatres: Little Theatre, March 1; Loew's Palace, Columbia, Capitol, and RKO Keith's Theatre on March 2; and at Warner Bros. Metropolitan and the Trans Lux Theatre on March 3.

Rose Frank, MGM, is vacationing in Philadelphia.

Thomas Lowe, shipper at RKO, is out ill, and Joan Nicola, is out with a sprained ankle.

Ivy Rosenbaum, neighborhood theatre booker, was in from Richmond, Virginia, visiting the MGM exchange.

Doris Mullineaux, Warner Bros. advertising department, celebrated her birthday on Sunday, February 27.

RKO's Joe Brecheen was appointed War Activities Committee chairman for Exchange Operations in the Washington area.

Helen Gingles and her sailor husband "Bob" are vacationing in New York, as were another Metro couple, Esther Blendman and her husband "Iz." And Anne Bullinger is back from New Rochelle, New York, where she and her husband, Navy Lt. Leigh Bullinger, visited for a while.

New assistant shipper at Republic is Claude Ringer.

Vivian Kutner of the MGM cashier department received a surprise visit from husband, Seaman Marty Kutner, of the Norfolk Naval Operating Base.

The first monthly membership luncheon of the Variety Club will be held on March 6, with Barkers John Allen and Rudy Berger as Kings for the Day. Drama Critic Jay Carmody, of the *Star*, will be toastmaster and Critics Andy Kelley, of the *News*, Nelson Bell, of the *Post*, and John Maynard, of the *Times-Herald*, will be guests of honor.

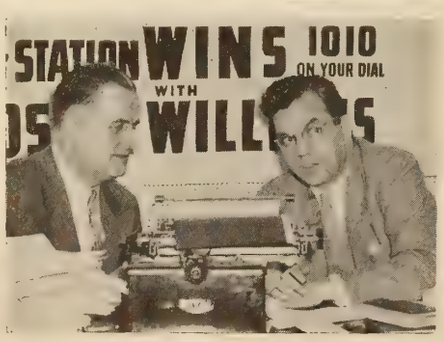
MGM Shipper Thomas Wheatley left for induction into the Army.

An associate membership committee has been organized by Chief Barker John Allen of the Variety Club, who appointed Associate Barker W. Stokes Sammons as chairman of the committee. The committee has been formed to raise money for the Welfare Fund and to give all associate members an opportunity to participate.

Birthday congratulations to Metroites Rose Frank, February 20, Shipper Thomas Wheatley, February 28, and Salesman Jack Goldberg, March 1.

Warner Bros. will sponsor the St. Patrick's Day celebration at the Variety Club on March 17.

Carter T. Barron, division manager of Loew's, Inc., announced that the motion picture industry in the Washington area raised and contributed in excess of $175,000 toward the Infantile Paralysis Fund, beside handling the organization and management of the drive itself.



SKOURAS AIR SHOW. Skouras Theatres' War Effort department inaugurates a new program this week over Station WHN, New York, with the "You Judge the News" Forum. In photo above are Nick John Matsoukas, director of the Skouras department (right), and Foster Williams, moderator of the forum.

OTTAWA

Ottawa filmgoers had two Canadian premieres to choose from this week. The Capitol presented Paramount's "The Uninvited," while at the Elgin, Columbia's "None Shall Escape" held forth, with both doing excellent business.

The winner of the contest for the most beautiful government girl in Ottawa, held in conjunction with the playing of "Government Girl" at the Regent Theatre, was brunette Dorothy Blace. Henry Marshall, manager of the Regent, reported that most of his matinee trade shifted to the evenings for the contest.

Angelo Stevens, manager of the Rideau, situated in that district in Ottawa known as Lower Town, still is doing sell-out business with his all French programs every Thursday. With a great percentage of his patrons of French extraction, our friend Angelo probably has felt the advent of Lent more than any of his fellow managers.

Gordon Beavis, manager of the Center, has reported that the inner lobby of his favorite playhouse is having a new face. Painters have been busy at night for the past week.

Larry Ritza of the O'Brien Theatre in Pembroke was a recent visitor in Ottawa. Larry also looks after the Arnprior and Almonte houses for the O'Brien interests.

Arrangements are now being made by the local executive of the Motion Picture Theatres Association of Ontario, Eastern division, for the annual fire-side chat which is usually a social gathering held by the managers every March. The locale for this year's smoker and get-together is as yet indefinite.

Manager Isser Singerman of the Imperial Theatre, Famous Players' second-run house, spent the first part of the week in Montreal.

Word comes from Toronto that the Ontario Censor Board has temporarily held up Preston Sturges' "The Miracle of Morgan's Creek."

18,000 R. C. Workers at Rally Produced by Eyssell

Utilizing the production facilities and creative staff of the Radio City Music Hall, the Red Cross rally at Madison Square Garden Tuesday night, produced under the direction of G. S. Eyssell, managing director, and John Golden, launched the Red Cross 1944 War Fund drive before 18,000 campaign workers.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Come on ladies, we're going over to Fox today to see Benny Goodman working in "Sweet and Lowdown," in which he's co-starred with Lynn Bari and Linda Darnell.

We find the camera and principals (Miss Darnell isn't working today) over in a corner, when we enter the set, so we head for that spot, tripping over insulated cable and ladders in our hurry to get there. The "corner" turns out to be the hallway of a Boys' Military School. Here a scene takes place between Goodman and Miss Bari.

This is the night of the school dance. Miss Bari, the soloist with the band, has left the dance with one of Goodman's boys and he comes to get him. He's trying to keep the boy out of her clutches, for she's a villainess.

But what an attractive villainess she makes in her black crepe dress with long lace sleeves that start at the neckline and a fitted bodice that's finished with a wired lace peplum. In fact it's hard to believe that she's a "conniving" woman from where we sit.

The blowing of a whistle is the signal for everyone to hush for the rehearsals are about to begin. Miss Bari starts by opening her compact and powdering her nose just as Goodman comes through the door leading from the gym where the dance is being held. He stops to speak to her, inquiring about the boy and she answers him by nodding her head towards the water cooler in the corner. They rehearse the scene several times for Director Archie Mayo isn't satisfied with the timing. He wants Goodman to take it a little slower . . . it's too fast and he's afraid that Goodman will walk through the scene before anyone sees him.

When he gets it the way he wants it, they record the action. This gives us a chance to wander around, snooping in corners. The first place we hit is the gym, where we get a swell chance to look around for there's no one there. Over the fireplace are pictures of MacArthur, F.D.R., and Washington, with F.D.R. in the center. Hanging from the molding around the room are red pennants, while crossed swords and guns decorate the walls.

A few extras in the school uniform are lounging on the bandstand. Their uniforms consist of gray jackets and maroon pants . . . with maroon braid trimming the tops.

From there we wander into the dining room, where the room is decorated in green and the round tables for four are covered with green checkered cloths. Here there are also extras awaiting their call.

Finished with noseying, we head back to meet the King of Swing, Miss Bari and Mr. Mayo, only to discover that they're gone . . . so we leave too.

Until next week.

Ann Lewis

Calloway to Plug 'Sensations' While on 3-Month Stage Tour

Cab Calloway and his orchestra will act as an "in-the-flesh" trailer for Andrew Stone's "Sensations of 1944" during the band's nation-wide tour of theatres, night spots and dance palaces. Stone has given Calloway permission to play two of the numbers he does in "Sensations," with Cab plugging the picture from the stage.

Stunt was tried out locally when Calloway started his tour at the Orpheum, with result that the Stone picture benefitted not only from the stage plug but got prominent mention in all newspaper reviews. While film is still shooting on the General Service lot, Calloway will be reaching thousands of potential customers during the next three months.

PRODUCTION NOTES FROM THE STUDIOS

Pine-Thomas Sign Weissmuller; Ray McCarey to Produce, Direct for Republic; 'Miracle' to be Made in Technicolor

Coincident with the national release of "Rationing," Wallace Beery starts work in another MGM film, "Gold Town," with Binnie Barnes, Frances Rafferty, Donald Meek, Henry O'Neill, Chill Wills, and Joe Yule. Roy Del Ruth directs, and O. O. Dull will produce. Production staff includes: Arthur Smith, unit manager; George Rhein, assistant director; William Ferrari, associate art director under Cedric Gibbons, and Charles Salerno, cameraman.

David Chudnow has been signed by Krasne-Burkett Productions to supervise the scoring of "The Chinese Cat," second in the Monogram Charlie Chan series starring Sidney Toler. Alexander Laszlo has been engaged as composer and conductor.

Johnny Weissmuller, the famed Tarzan of pictures, is doffing his spotted leopard costume to make his screen bow as a fully-clothed star for Paramount Producers William Pine and William Thomas. The screen's jungle man signed a contract for three pictures with the two Bills in which he will be starred in straight dramatic roles and shown completely garbed.

Ray McCarey, brother of Leo and a veteran of the movie business, has been signed on a long-term producer-director contract by Republic. His first assignment, according to Executive-Producer Schaefer, will be the direction of "Atlantic City," a high-budgeted Technicolor musical to be produced by Al Cohen.

Mary Treen has been selected for a role with Gary Cooper and Teresa Wright in "Casanova Brown," produced by International Pictures for RKO release. Picture went into production February 9 with Sam Wood directing and Nunnally Johnson, author of the screenplay, producing.

Robert Barratt has been signed to play Dr. Sutherland Tulloch in "The Keys of the Kingdom," which is now in work at 20th Century-Fox. He joins Thomas Mitchell and Gregory Peck, who play the leads in the screen version of the A. J. Cronin novel.

"See My Lawyer," an adaptation of the Broadway play, has been selected as Olsen and Johnson's next Universal comedy, following "The Ghost Catchers." Edmund Hartmann, who is making his producing debut with "The Ghost Catchers," will also handle the second comedy.

Jack L. Warner is so enthused with the screenplay of "The Miracle" that he has scheduled the religious spectacle to be produced in Technicolor early in the spring by Wolfgang Reinhardt, son of the late Max Reinhardt who originally presented "The Miracle."

Rita Hayworth has reported to Columbia Studios to prepare for a starring role in "Tonight and Every Night," Technicolor musical to be produced and directed by Victor Saville. Picture is slated to roll in March.

Jack Skirball, who produced "Jacobowsky and the Colonel," starring Annabella and Louis Calhern in association with the Theatre Guild, has gone to New York to confer with Fred Allen on the film production he is preparing for United Artists release, which stars the comedian.

James Melton, Metropolitan Opera singer and radio luminary, becomes the newest addition to the already star-studded cast of MGM's "The Ziegfeld Follies" which includes Fred Astaire, Jimmy Durante, Victor Moore, and Lucille Bremer. Arthur Freed is producing.

"Hangman's Law," an original screenplay by Frank H. Young, will be the next Monogram western film starring Johnny Mack Brown with Raymond Hatton. Production will start March 7 (weather permitting).

In an effort to meet Technicolor contractual requirements, Director George Marshall put Betty Hutton and 30 pony chorines through their paces in finale scenes in Paramount's "Incendiary Blonde." The girls changed costumes 12 times in 60 minutes. Joseph Sistrom is associate producer.

Yellow Rose of Texas," first of Roy Rogers' super-musicals on the 1944 program, went before the cameras at the Republic Studios with Dale Evans, the gam-gam girl and former song-thrush on the Charlie McCarthy program, cast opposite the cowboy star. Joe Kane is directing and Harry Grey producing.

Producer Frank Ross believes that his Technicolor picturization of the record best-seller, "The Robe," for RKO, will attract more non-theatregoers than any other motion picture ever made. In addition to its extraordinary circulation among book readers, "The Robe" has been given dramatic readings in more than 900 American churches to date. Mervyn LeRoy will direct the filming of the Lloyd C. Douglas story.

Frank Sinatra has announced that he will introduce the musical score from United Artists' musical "Song of the Open Road" to the public. Sinatra heard the score at the studio where Edgar Bergen, Charlie McCarthy, W. C. Fields and Sammy Kaye are still before the cameras.

Will Cowan, associate producer, has cast Nana Bryant in a featured role in Universal's "Jungle Woman." Evelyn Ankers, Milburn Stone, Lois Collier and Acquanetta are featured. Reginald Le Borg is directing.

Barbara Stanwyck wound up her starring role opposite George Brent in "My Reputation" February 25 and left immediately for Livermore, Cal., to be with her husband, Lt. Robert Taylor.

With "Gibson Girl" indefinitely postponed, William Cameron Menzies, who was slated to direct it for RKO, returned to his desk at Columbia to start production designs and other preparations for "Jubal Troop," which Sam Wood will produce and direct independently for Columbia release.

James Craig completed his role in MGM's

(*Continued on Page* 40)

HOLLYWOOD STUDIO ROUND-UP

Eight new pictures were put before the cameras this week:

COLUMBIA

CALLING ALL STARS—Principals: Lynn Merrick, Larry Parks, Judy Clark. Director, Will Jason.

METRO-GOLDWYN-MAYER

SECRETS IN THE DARK—Principals: Robert Young, Susan Peters, Felix Bressart. Director, Jules Dassin.
GOLD TOWN—Principals: Wallace Beery, Binnie Barnes, Frances Rafferty. Director, Roy Del Ruth.
PICTURE OF DORIAN GRAY—Principals: George Sanders, Hurd Hatfield, Angela Lansbury. Director, Albert Lewin.

REPUBLIC

TUCSON RAIDERS—Principals: Bill Elliott, Bobby Blake, George "Gabby" Hayes, Alice Fleming. Director, Spencer Bennet.

UNIVERSAL

GHOST CATCHERS—Principals: Olsen & Johnson, Martha O'Driscoll, Gloria Jean, Diana Barrymore. Director, Edward F. Cline.
SOUTH OF DIXIE—Principals: David Bruce, Anne Gwynne, Louise Beavers. Director, Jean Yarbrough.

WARNER BROTHERS

TO HAVE AND HAVE NOT—Principals: Humphrey Bogart, Walter Brennan, Olga San Juan. Director, Howard Hawks.

TITLE CHANGES

"Murder in the Funhouse" (Mono.) now THE CHINESE CAT
"Candlelights in Lisbon" (Rep.) now STORM OVER LISBON

Prepares for 'Double Furlough'

Joan Fontaine, on leave from the Selznick studio for several months, has returned to Hollywood. Her next picture is expected to be "Double Furlough," Dore Schary's first production for Vanguard Pictures, Inc., in which, it was announced sometime ago, she would co-star with Joseph Cotten. Shooting on the picture is scheduled to start about March 15.

Musical Activity at Universal

Don George, Universal music head, has his department humming at top speed this week. They finished underscoring of "The Merry Monahans" and "Follow the Boys" by conductors Edward Ward and Leigh Harline, respectively. Paul Sawtell was signed to conduct the underscoring of "The Scarlet Claw," and Samuel Freed, Jr. will do the pre-scoring job on "South of Dixie," with Edward Ward starting the pre-scoring of "The Ghost Catchers."

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Can't Get It?
Joe Hornstein Has It

Picture Resumes Production After Penicillin Cures Sick Player

Producer-Director Otto Preminger resumed shooting on 20th Century-Fox' "In The Meantime, Darling," after a six-week layoff due to comedian Stanley Prager's illness. Prager, who suffered a pleurisy attack on the set, has just been dismissed from the Cedars of Lebanon Hospital, where over a million units of penicillin were administered to the actor before he recovered from the pleurisy and what might have been a fatal attack of staphylococcus endocarditis. The former Broadway comedian is the first patient in medical history suffering from the disease to be cured by the new wonder-drug, and his case is being reported in the *American Medical Journal* by his physicians.

With Prager back, Preminger has exactly 10 days to complete "In the Meantime, Darling," since leading man Frank Latimore reports to the U. S .Army thereafter. Jeanne Crain and Gale Robbins are teamed with Latimore and Prager in the film.

Republic Studio Holds Contest For Ideas From Its Employes

As an experiment, Republic is offering $5000 in war bonds to its employes for the best ideas and suggestions directly concerning improvement in operations, organization morale, production, stories, equipment, economies, etc.

The best idea selected by a committee yet to be appointed will bring its author a $2000 bond. Second, third, fourth and fifth prizes will consist of $1500, $750, $500 and $250 bonds, respectively. Ideas must be submitted between March 1 and April 30, and the war bond prizes will be distributed around May 15.

The studio staffs were advised that all ideas submitted will be the property of Republic Productions, Inc., but that Republic in no way obligates itself to use, execute or put into effect any idea submitted, including those selected among the best five. Republic will have the right to copyright or patent in its own name and at its own expense each an every idea submitted.

Seiter to Direct 'Belle'

Filming of "Belle of the Yukon," second International Picture which RKO will release, will start on March 14, with Gypsy Rose Lee and Randolph Scott starred and William Seiter directing. Miss Lee arrived in Hollywood over the week-end to consult with International executives on production details. Also in the cast to date are Bob Burns, Dinah Shore and Charles Winninger.

Joseph Berne to Direct Feature

Joseph Berne, director of two of the season's outstanding shorts, has been signed to direct a Columbia feature, "America's Children," which is slated to go into production in March.

Production Notes From Studios

(*Continued from Page* 39)

"Marriage Is a Private Affair," starring Lana Turner with John Hodiak. Robert Z. Leonard directs and Pandro S. Berman produces.

Earle Snell has been signed to prepare an original screenplay titled "Muggs Meets a Deadline," comedy-drama to star the East Side Kids for Monogram release. Sam Katzman and Jack Dietz will produce.

Director Hal Walker was forced to shoot around Bob Hope in Paramount's "Road to Utopia" when the comedian was confined to his home with a cold. Bing Crosby and Dorothy Lamour are co-starred with Hope.

IT'S NEWS IN HOLLYWOOD

That Marion Kirchner, "sned" of Monogram's publicity staff, was married this past Saturday to a Yeoman First Class . . . Robert Planck will be the cameraman on MGM's "Secrets in the Dark," formerly "The Outward Room" . . . Frank Partos has been loaned to RKO to write the picture Leo McCarey will produce with Bing Crosby as star . . . Armand Schaefer, executive producer at Republic, has added Herman Millakowsky to his staff of associate producers . . . Anne Shirley, Leon Errol and Dennis Day have drawn top spots in "Cocktails for Two" . . . Anne Gwynne and David Bruce will romance for Producer-Director Jean Yarbrough in "South of Dixie" . . . Marianne O'Brien of "The Doughgirls" has been picked by Warners for "The Very Thought of You."

Wallace MacDonald has been named associate producer on "Calling All Stars" . . . Ellen Drew has been named the 1943 winner of "The Voice" award for diction, clarity and sound appeal . . . Charlie McCarthy was born when Edgar Bergen received a copy of "The Wizard's Manual" by mistake in his 'teen years . . . Gale Storm will appear in all ten editions of the Army weekly, "Yank" . . . J. Carrol Naish has been assigned a role as a Japanese cook in "Dragon Seed" . . . Captain Mildred H. McAfee, director of Waves, was here to confer with Mark Sandrich on plans for a Paramount Waves production . . . Peggy Stewart, wife of Don (Red) Barry, will be a leading lady opposite Bill Elliott in Republic's Red Ryder series . . . Margo will play opposite Tom Conway in "The Falcon in Mexico" . . . Danny Kaye, the de luxe comedian, will be back from a tour of Army camps to the tune of the premiere of his first picture, "Up in Arms."

Charlie Murphy, the man who first made Tammany Hall famous, will be seen in Fox's "Wilson," the Zanuck Technicolor epic . . . Ingrid Bergman and Neil Hamilton, both under contract to Selznick, had to be introduced when they were named to head a USO unit heading for Alaska . . . George Waggner is rehearsing a third operatic sequence for Universal's "The Climax" with Susanna Foster in voice . . . Herbert Pickens realized an ambition of most motorists at Warners when he got to drive an Army jeep through the side of a house . . . Colbert Clark, formerly a producer at Columbia, Republic and Paramount, has returned to Columbia to produce western features . . . Probably for the first time in Hollywood history an important role in a forthcoming picture has been assigned to an "actor" not yet born—Lassie, star of "Lassie Comes Home," will become a father, and one of his puppies will play the name role in "Son of Lassie."

Set Joan Leslie's Next Film

Following audience reaction at a sneak preview of "Rhapsody in Blue," in which Joan Leslie, Alexis Smith and Robert Alda head the cast, Warners have assigned Miss Leslie to the leading role in "Manhattan Fury." The picture will be the next on the schedule of the Warner star who currently is teamed again with Alda in "Cinderella Jones." Edward Blatt, who recently made his directorial debut with "Between Two Worlds," will direct the drama. Jerry Wald will produce.

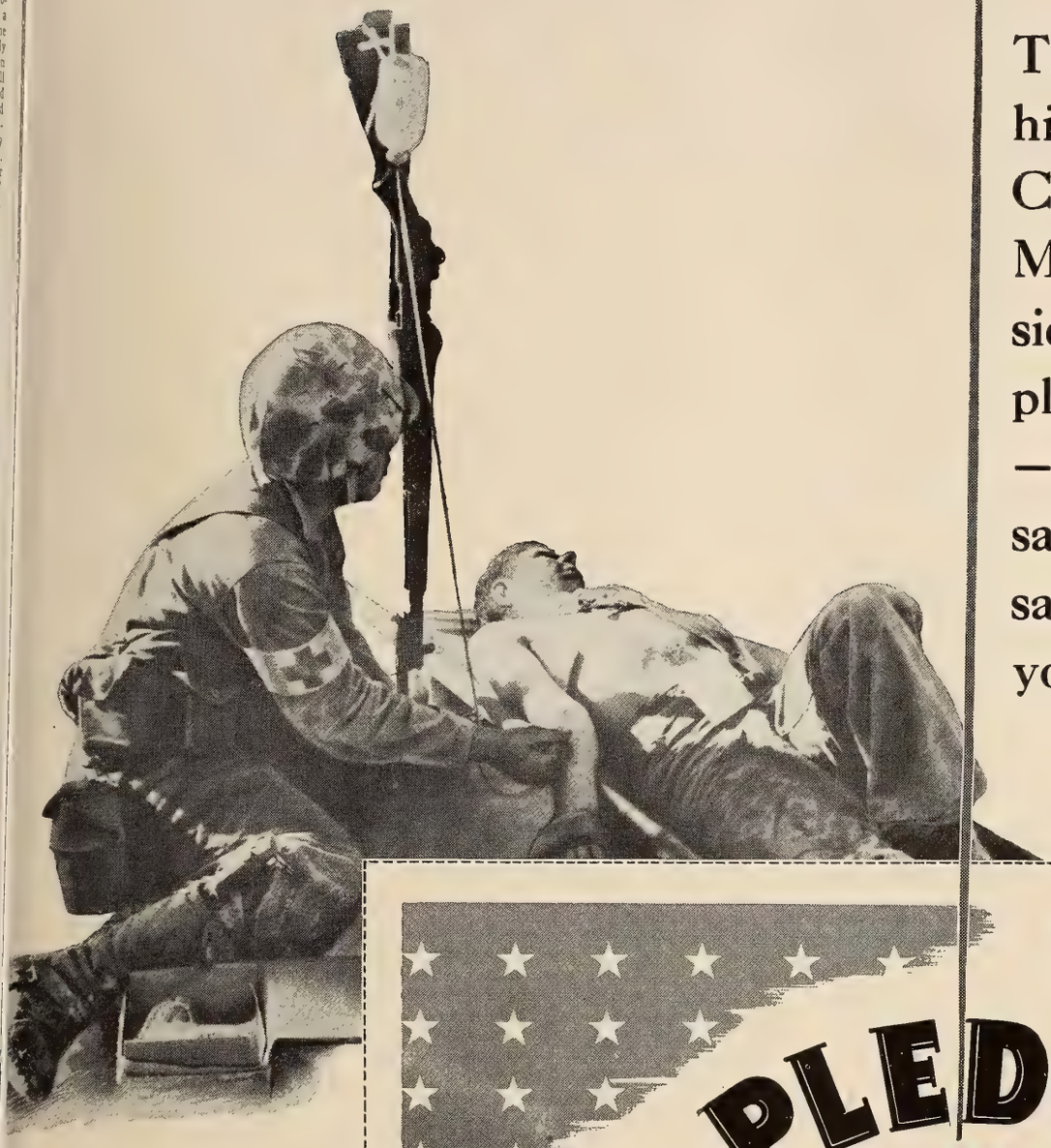
Rooney Fans Like Him Serious

Despite the comedy appeal of Judge Hardy's son, more than 60 per cent of the Rooney fan mail today refers to his serious characterization as Homer in "The Human Comedy," for which he has won an Academy Award nomination. He now is appearing in "National Velvet," an MGM Technicolor production in which he again goes dramatic. Clarence Brown is directing. Others featured are Elizabeth Taylor, Donald Crisp, Jackie Jenkins and Anne Revere. Pandro S. Berman is the producer.

Naish in Paramount Film

J. Carroll Naish has been engaged by Paramount to play the star character role in "A Medal For Benny," the original screen story by John Steinbeck and Jack Wagner. Dorothy Lamour and Arturo de Cordova will have the star romantic role. Naish will play the role of de Cordova's father, an old Paisano from Steinbeck's favorite literary locale, the San Joaquin valley of California. Shooting is scheduled to start in May.

THIS IS A MATTER OF LIFE *and* DEATH



The Red Cross is at his side. And the Red Cross needs *you,* Mr. Exhibitor, at its side. Send in your pledge; send it today —for your country's sake and for the sake of the life of your boy and mine.

PLEDGE

TO THE THEATRES DIVISION, WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY, 1501 BROADWAY, NEW YORK

Desiring to serve in the great humanitarian work of the Red Cross, by sharing in the national Red Cross Campaign, and having assurance that the local Red Cross Chapters desire theatre participation through audience collection, I hereby pledge complete cooperation in my theatre for the week of March 23-29 inclusive. To insure the greatest contributions ever made in my theatre for a noble and patriotic cause, I will make audience collections at every performance during the week, exhibiting the special Red Cross trailer. Also, I will show in advance of the collections, the one-reel Red Cross short subject "At His Side", which is also to be provided free and I will publicize the campaign in our advertising and with suitable displays. I understand that through the local Chapter the American Red Cross is to receive 100% of the funds collected, the receipt for which I will forward promptly to the War Activities Committee, for the purpose of an industry-wide record.

1944 MOTION PICTURE THEATRES' RED CROSS WEEK

MARCH 23rd THRU 29th

(If you operate more than one theatre, please list them, individually, on the reverse side)

SIGN AND RETURN AT ONCE TO WAR ACTIVITIES COMMITTEE 1501 BROADWAY NEW YORK

(Signed) _____

Theatre _____

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the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

Careful Selection of Short Subjects Urged For Balanced Program; Study Selling Values

By Lionel Keene

"To Be Or Not To Be . . . that is the question!" "Hamlet" was meditating—talking to himself—trying to decide an issue.

How much better would the exhibitor fare today were he to ponder, when booking shorts, the question: "is it the proper balance for my program?".

When I first ventured upon a neighborhood operation, not having had previous experience in booking for subsequent run houses, I was dependent more or less upon the advice of the Film Exchange bookers. I had inherited "shorts" contracts for more product than was healthy for any situation. Recognizing this fact, my early efforts were on liquidating some of them in some way mutually agreeable to both distributor and exhibitor. The answer always was—"we'll work it out later." So I started in to liquidate them by booking, but obviously, this was not satisfactory to the Film Exchanges, who, at that time had a systematic follow-up, mailing periodic notices of available product and delinquencies. I thought I was doing pretty well, under the circumstances, in booking the number of shorts I had, to which, much to my surprise, a number of bookers, in all earnestness, and I am sure with the best of intentions, told me I should follow the policy of so many exhibitors who give a "standing order" for SHORTS; i.e. a comedy on certain days of the week, a cartoon on other days, and so on.

But I believed in a balanced program—a program of a certain length determined by the operating policy of the theatre. Therefore, the length of the feature would determine the time left for "shorts"—and the nature of the feature the type of shorts to be booked. Sunday and Monday, Thursday and Friday being the preferred time in my theatres, a newsreel was part and parcel of each program.

I followed the rule that a weak feature needed the help of the strongest short most popular with my patronage. If it were an outstanding feature I'd use up one of the lesser shorts, but still good entertainment. If the feature was a musical, a band number is out of order. Usually a musical feature has considerable comedy—so you wouldn't want a cartoon. So, if the time allows, a "This Is America," "March of Time," a Warner Technicolor, or MGM "Crime Doesn't Pay" is more appropriate. My patrons liked the "Three Stooges" but having the best selection of features on my best days, Sunday and Monday, when I had the higher class patronage, I elected to book the "Stooges" on Thursday-Friday, when I showed the second-best feature selection and then only when the feature was heavy entertainment, and needed comedy relief. (Don't forget, on these days, I always had a news.)

Saturday bookings made up a three-hour show—especially designed to please the Children, with sufficient adult draw not to discourage their Saturday visits. It included an action picture, a Western, a Serial, and if time permitted, singles such as "Superman," "Popeye" and other cartoons, Community Sings, etc. Of course, when a "Henry Aldrich" or "Blondie" release was available, it replaced the action picture. If I booked an Autry, the other half of the bill usually was a mystery or a lesser "B" picture. In short, I counted on Autry to draw.

To sum it up when booking shorts, bear in mind the class of audience you hope to attract, or to which you are catering on the different days of the week and balance your program. Do not figure your show should run a certain length of time. Your feature consumes so many minutes . . . and then book just anything to fill in. Book intelligently—you'll find it pays!!!

I have known—and so have you—when a particular short was responsible for a considerable part of your business—and many of you threw away a golden opportunity by booking it, without thought, with an outstanding feature. Remember "Three Little Pigs"? People didn't care what feature you were showing, they wanted to see "Three Little Pigs." Remember MGM's "Third Dimensional" short in Technicolor? Remember MGM's "Prophecies of Nostradamus"? And more recently, "Der Fuehrer's Face"? and "Red Hot Riding Hood"? When you have so important a SHORT, "don't hide your light under a barrel," but let your patrons know of it through any number of mediums of advertising . . . *and in advance.*

I have always figured that people are very much interested in shorts. I might mention one particular family of four who always would attend the show when they knew I was showing a Disney subject. I made it a point to let them, and all the rest of the prospective patronage know of my shortreel bookings through the medium of "trailerettes" which followed the routine feature trailer, saying "Plus the latest Donald Duck cartoon," etc., etc.

When you find at the "eleventh hour," you need an additional short, it is difficult to hit upon just what short would be appropriate. Permit me to suggest a plan that will not only be helpful in such instances, but enable you to determine at a glance just how you stand in the liquidation of your "shorts" contract.

Get a columnar ledger sheet at your stationery store. Head each column with the trade name of the short, viz: Pete Smith . . . Disney . . . Community Sing, etc., across the top of the

(*Continued on Page* 44)

Longest Run Shorts

Long-run records have been set up by two short subjects, one in New York, the other on the West Coast.

Paramount's Technicolor Musical Parade, "Caribbean Romance," ran sixteen weeks at the Victoria on Broadway, thus winning top place for the longest run short subject, while MGM's two-reel Academy Award entry, "Heavenly Music," enjoyed a ten-week run at the Esquire in Los Angeles, establishing an all-time shorts record for the West Coast house.

SHORTS SHOPPING

Importance of 'Tarawa' Reel; Besa Finds Self in Dog House; Short Inspires Music Contest

"With the Marines at Tarawa," United States Government film distributed by Universal for the War Activities Committee, is hailed by an STR reviewer as "the most dramatic film released for public consumption since the start of World War II." He adds that "this Technicolor Official Marine Corps picture is the eye-opener which all America has been waiting to see."

Nearly a thousand marines gave their lives to win this stepping-stone to Tokyo, and this subject is the "thrilling, real-life story" of that bravery and heroism. The battle of Tarawa has been discussed by everyone old enough to read and listen to the radio; therefore, this film will have a large waiting audience. We suggest you date it as soon as possible; that you get newspaper cooperation in publicizing it; that you utilize every other available means of letting your public know that you are showing this important film.

In her short subjects bulletin some time ago, Besa Short of Interstate Theatres, Dallas, Texas, put Robert Benchley in the dog house because of being high-hat while in Dallas between planes. Then, a couple of weeks ago she again placed him in the dog house "for getting in the feature and a short subject on the same program in the Majestic Theatre, Abilene, Texas." This week, Besa found herself in the canine abode, put there by Benchley. Wrote the comedian-humorist to Mrs. Short:

"I very definitely protest the treatment I am getting from the great State of Texas which, only a few years ago, honored me so signally with a world premiere showing of one of my splendid short subjects in my namesake, Benchley, Texas.

"First, you drop me into the hound pound for alleged snootiness, which I am supposed to have displayed recently in Dallas between planes. Now once again I find myself a lodger "inside these portals through which do not pass the most beautiful girls in the world." Indeed, I don't find any girls in here at all!

"Besides, there is a war on, or didn't you know? Perhaps you feel that no news is good news—I hope. Moreover, here I am with bond drives and my tomato and you just keep trying to lock me up.

"This time you accuse me of being in a feature picture and a short subject on one and the same program out in Abilene, Texas. Can I help it if I get around much any more? And besides, where were you in this little deal? You certainly are the one to keep me in my proper screen place which, my sweet, is not in the dog house. So, for this, I personally request that you release me immediately and climb in your own self."

We recently viewed a Warner short subject, "Grandfather's Follies." We can conceive of scarcely a program which would not benefit by this nostalgically appealing and extremely diverting two-reeler. To many a

(*Continued on Page* 44)

Advance Buildup For Lulu in Waco

Campaign for the showing of "Eggs Don't Bounce," first Little Lulu Technicolor cartoon released by Paramount, actually began months ahead of the subject's showing at the Orpheum Theatre, Waco, Texas.

Last August when Mattie Kimbrough heard that the *Saturday Evening Post* character had "made the movies," and that Lulu's first subject would play the Orpheum, she informed her employes who, already friends of Lulu's through the *Post*, started a word-of-mouth campaign.

In advance of playdate an attractive display featuring color stills, title and playdate was placed in the lower part of the candy case in the lobby.

During the Fourth War Loan drive, Miss Kimbrough and Manager Buster Scott of the Orpheum put Little Lulu to work by cutting her out of the one-sheet (soap box and all) and pasting her on the large oval mirror that occupies the center space of the lobby wall. On the soap box the house artist painted the appeal, "Buy Your Extra Bond Here." Large 40x60 displays on the Fourth War Loan were placed on each side of the mirror, while directly in front was the bond booth.

"Eggs Don't Bounce" was plugged via radio, was given extra newspaper advertising space, and sold during the engagement by means of color stills and one-sheet display in front of the theatre.

Air Wacs Attend Screening of Technicolor Short, 'Women at War'

At a meeting held last week by the Army Air Forces division of the Women's Army Corps stationed at Mitchell Field, Long Island, top-ranking officials and the enlisted personnel of the Air Wacs attended a special screening of Warner Bros.' Technicolor two-reeler "Women at War."

Lt. Col. Elizabeth Bandel, director of the entire Air Wac, and numerous WAC staff officers of the First Fighter Command were present at the screening.

Newsreel Synopses

(*Released Saturday, March* 4)

MOVIETONE (Vol. 26, No. 52)—Russian troops liberate Kiev; Latest pictures from the Anzio fighting front; Little Sue Ann thanks you for joining the March of Dimes; Mrs. Doolittle christens carrier Shangri-La; Governor Martin attends opening of new highway (Philadelphia only); National A.A.U. meet in New York; Bob Hope and Bing Crosby entertain troops of Santa Ana Air Base.

NEWS OF THE DAY (Vol. 15, No. 250)—Russian troops liberate Kiev; Mrs. Doolittle christens carrier Shangri-La; U. S. moviegoers thanked for millions to March of Dimes; Bing Crosby and Bob Hope sing for troops of Santa Ana Air Base; New highway opened (Philadelphia only); U. S. Army nurses on the Italian front; War speeds romance on Northwestern University campus; Film Bulletin No. 12: "Help Save Tires Now."

RKO PATHE (Vol. 15, No. 55)—Red Army re-takes Kiev; Mrs. Doolittle christens carrier Shangri-La; Moviegoers thanked for contributions to March of Dimes; U. S. Army nurses on the Italian front; National A.A.U. meet in New York.

UNIVERSAL (Vol. 17, No. 252)—The war at Anzio; Capture of Kiev; Sue Ann thanks audiences for March of Dimes contributions; U. S. PBM planes on patrol off coast of Brazil; Carrier Bennington launched; Hotel fire at Halifax, N. S.; Mrs. Doolittle christens carrier Shangri-La; National A.A.U. meet in New York; American nurses on Italian front.

PARAMOUNT (No. 53)—Hotel fire at Halifax, N. S.; Red Cross drive; British king defies German raids; Princess Elizabeth attends wedding; Liberation of Kiev; University honors three faiths; Mrs. Doolittle christens carrier Shangri-La; Sue Ann thanks moviegoers for contributions to March of Dimes.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 71)—Baltimore has mammoth rally; Sergeant Blue honored for long service; Kids cut paper dollies; Wounded veterans tell of war experiences; Wacs become histologists; Memphis women stage fashion parade; Bombs demolish warehouse in Italy.

(*Released Wednesday, March* 1)

MOVIETONE (Vol. 26, No. 51)—Barkley's revolt on tax veto causes political explosion; Japanese surrender on Kwajalein Island; Munitions ship explodes at night; Allied air might blasts the Axis in Thailand and France; World's mightiest mite.

NEWS OF THE DAY (Vol. 15, No. 249)—Army mops up on Kwajalein; Political bombshell as Barkley splits with Roosevelt; Cruiser Pittsburgh launched (Pittsburgh only); Cruiser Oklahoma City launched (Oklahoma City only); American and Nazi artillery duel on Cassino and Anzio fronts; Blasting invasion coast; MGM beauties show latest spring bonnets.

PARAMOUNT (No. 52)—Barkley's split with Roosevelt on tax bill veto; Lily Dache displays spring hats; Pacific war races ahead.

RKO PATHE (Vol. 15, No. 54)—Capture of Kwajalein Island: Great combat pictures show the invasion of the largest island in the Kwajalein Atoll, key to the Marshalls.

UNIVERSAL (Vol. 17, No. 271)—Barkley leads Congressional bolt from Roosevelt; Penicillin explained for the layman by Raymond Rettew and Charles Heathcote in Wyeth's Reichel Laboratories in West Chester and Kimberton, Pa.; U. S. 7th Infantry mops up on Kwajalein Island; Bombing of Europe; Cruiser Oklahoma City launched.



What to Do on Your "Off-Nights"?

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"First rate mystery keeps Charlie Chan Series up to old standard...ranks with the best in the series." . . . FILM DAILY

"Gives Monogram a top-notch whodunit release ...genuine entertainment . . . should find a ready market." . . . DAILY VARIETY

Produced by Philip N. Krasne & James S. Burkett Directed by Phil Rosen

Original Screenplay by George Callahan Suggested by the Earl Derr Biggers character

Select Subjects for Well-Balanced Show

(*Continued from Page* 42)

sheet, noting the number and series of each for which you have contracted. As you book, jot down the identification number of the short under the correct heading, and the playdate.

You, no doubt, buy SHORTS from more than one company. Therefore, you have 2-reelers from Columbia and RKO . . . you have Paramount, MGM, Universal, Vitagraph and other cartoons . . . and a variety of single reels from all producers. When booking shorts, keep this ledger sheet before you, and unless you have a very special "box-office" reason for booking a subject of a particular series in succession, alternate, first, perhaps a Disney, then a "Bugs Bunny," followed by a MGM Cartoon, and so on. Thus you are giving your patrons a varied program at all times, and playing fair with all distributors.

This ledger sheet will prove invaluable when the film salesman insists on your buying more shorts. You have at your fingertips exactly the number of shorts remaining unplayed of all companies for an argument. You may be given this sales argument . . . "we're having our convention next week and are endeavoring to complete as many shorts contracts as possible prior to it. You are one of the few unsigned accounts." Your answer will be: "Your records, as do mine, show I still have a considerable number of last season's shorts to play. I certainly would not want to obligate myself for more at this time." You may be assured "you need not worry on that score . . . we'll work it out so you will not be burdened with more than your actual requirements." Remember, verbal agreements are not always legal . . . therefore, should you want to accommodate a particular company, be sure a clause is inserted in your shorts contract which will protect you. You are entitled to this consideration and will receive it.

Another important point . . . you'll usually find your shorts contract stipulates "subsequent run" if you are a neighborhood house. Some companies will maintain whatever is your availability on features is your availability on shorts. Hence, if, for one reason or another, the first run account does not book in the shorts on National Release, the subsequent run may not book the subject until his feature picture period availability.

I believe it would be fair, and a boon to the Producers, for subsequent runs to be booked immediately following the close of the first run, regardless of Feature Picture Availability provisions.

One more Timely Tip. STR and other trade papers carry reviews of shorts, the running time and whether Good, Bad, or Indifferent. Read them weekly!!! Make notes of those regarded as EXCEPTIONAL . . . or EXCELLENT . . . for ready reference. And book accordingly. It will make you some additional "dough."

WB Unit to Mexico

Arnold Albert of the Warner Bros. short subject production staff in Hollywood, will take a camera crew to Mexico to cover the fiestas put on during the Easter holidays for a two-reel Technicolor subject titled "Mexican Fiesta," to be made under the supervision of Gordon Hollingshead.

Bowling Alleys Cooperate

Local bowling alleys cooperated with Rubidick Yarbrough of the River Oaks Theatre, Houston, Texas, on her campaign on "Better Bowling" and "Ten Pin Parade." Advance trailers, ads, lobby and heralds also figured in the selling.



Utilizing material on the subject printed in automotive trade papers and national magazines, such as Liberty, the Criterion on Broadway arranged this special lobby one-sheet on Universal's Person-Oddity, "Wizard of Autos."

Production Activity On The Short Subject Front

Circuit Books Musical Parade

The Fox West Coast Circuit has booked Paramount's Technicolor Musical Parade, "Lucky Cowboy," co-starring Julia Gibson and Eddie Dew, on its entire circuit. "Lucky Cowboy" is the third in the series of featurettes the company is producing to replace the second feature on theatre programs.

More Kennedy, Errol Comedies

Continuing its policy of supplying an adequate screen program of short subject entertainment to augment its feature production, RKO Radio studios announced that a deal has been set for continuation of the Leon Errol and Edgar Kennedy series of short comedies. The next year's program calls for six two-reel films for each of the two comedy stars.

Lantz Signs Webb Smith

Walt Lantz has signed Webb Smith, for the past nine years with Walt Disney, as a writer for the Cartunes he produces for Universal release. Smith's first assignment will be to develop a script for a new Andy Panda Cartune, as yet untitled. Studio also announced making a musical short "Pagliacci Swings It," with Will Cowan producing.

Cartoon Kids Point Rationing

The humorous side of point rationing and kindred home front problems form the theme of Leon Schlesinger's new Merrie Melody cartoon, "The Weakly Reporter," soon to be released by Warners. This is the narrative type of cartoon which Schlesinger has done so successfully.

20 Top Directors in Short

Twenty of Hollywood's top directors, all of whom have worked in the American motion picture industry for thirty years or more, will be filmed in a group early next month for inclusion by Ralph Staub in his Columbia Screen Snapshots subject commemorating the 50th anniversary of motion picture exhibition in this country.

Peak in Production Hit by MGM Shorts

Reaching its production peak of the season, the MGM shorts department is geared for the release of 15 subjects, representing 25 per cent of its program, during the next two months.

Before the cameras at present are the 2-reel Special, "Easy Life" and John Nesbitt's Passing Parade, "Dreams"; "The Immortal Blacksmith," the story of Tom Davenport who invented the first electric motor, with Chill Wills in the role of the inventor; Carey Wilson's "Art Discovers America" in which the MGM cameras will visit several of America's greatest artists at work.

Now in preparation and slated for early lensing are Pete Smith's "Animal Talent Scout"; three Passing Parade subjects, "Story of a Forgotten Drug," "History of a Nation" and "How a Doctor Becomes Famous."

Among the subjects now in the editing stages are Pete Smith's jitterbug jam session, "Groovie Movie" in which he traces the origin of some of our more complicated rug-cutting routines; "Important Business," a Robert Benchley Miniature dealing with Mr. Benchley's history-making trip to Washington; "A Great Day's Coming," a Miniature starring Marta Linden and Sharon McManus, and two Our Gang comedies, "Dancing Romeo" and "Tale of a Dog."

MGM's 2-reel Special, "Main Street Today," dealing with the nation's manpower problem, has just left the cutting room, as has the 2-reel Crime short, "Patrolling the Ether," in which the activities of the Radio Intelligence Division in tracking down enemy broadcasts are dramatized.

Smith's First Dramatic Reel

For the first time in 14 years a Pete Smith entry for the Academy Award is a dramatic subject. "Seeing Hands," which Smith produced after being inspired by a story in the Los Angeles Times, concerns a blind war worker in a Los Angeles war plant. All the past Smith shorts presented for Oscar consideration have been comedies.

Heilner on 'Shooting' Trip

Van Camp Heilner, producer of short subjects for Warner Bros. release, went to Georgia recently to film a quail hunting subject. From there he was scheduled to proceed to the Bahamas for some footage on the production of cocoanut oil, thence to Cuba to do a Cuba Libre short. Before returning to New York, Heilner will also visit Mexico for additional footage.

SHORTS SHOPPING

(*Continued from Page* 42)

spectator it will serve to convince that the songs of grandfather's time were "catchier" and more melodic than the majority of today's popular music output. We guarantee that your patrons will be humming many of the tunes after they've seen it. Incidentally, it seems to us that that question of which is the best, the music of yesterday or today, might be used as the basis for a special program to be labeled, "The Battle of Music—Yesterday and Today." One or two current band reels might be booked with "Grandfather's Follies," with patrons asked to vote on the type of music they enjoyed most while seeing the program and remember the longest after it's all over. Voting blanks might be issued for this purpose, and results could later be announced in the newspapers. You might ask patrons to state their reasons for their choices, offering war bonds and guest tickets to the writers of the best letters.

Short Subject Reviews

Community Sing No. 8 *(Fair)*

Columbia (5658) **9 mins.**

Striking out on a war song theme, Don Baker at the organ assisted by the Song Spinners turn in a singable reel which fails to be much more than ordinary. The numbers include: Alouetta, Tipperary, Let's Make a Job of It Now, Bless 'Em All, and the new song craze of the British Tommies, I've Got Sixpence. Produced and directed by B. K. Blake, it should find the audience chiming in as it goes along.

Basket Wizards *(Good)*

RKO Radio (4405) Sportoscopes **8 mins.**

Inside stuff on the training methods and amazing prowess of the Rhode Island State basketball team. It should be a good number for most theatres, particularly the community houses, since there's widespread interest in this sport among high school students. The photographic work is exceptionally good from the standpoint of good close-up and long-range shots to produce the most dramatic, and revealing, effects. If booked, work up interest among local basketball fans.

Film Vodvil No. 4 *(Fair)*

Columbia (5954) **9 mins.**

Another radio broadcast recorded on film takes you to the "This Is Fort Dix" program which has a regular Sunday afternoon spot on a national network. The short is MC'd by Tom Slater and features Sgt. Herbie Field's Orchestra, including recruits from many famous name bands. A group of service men are the artists who perform. The tremendous listening audience which this program enjoys makes the advertising of this short a must for it has box-office value, but in itself it is not entertainment to get excited about. The reel was by Ted Lloyd and directed and edited by Harry Glass.

A Day in Death Valley *(Good)*

MGM (T-514) Traveltalks **9 mins.**

For those who have heard much of the legend of Death Valley here is an intimate visit to this historic spot and its famous personality, Death Valley Scotty. Highlighted by splendid Technicolor photography the short is a thing of beauty with its natural scenic values and an enlightening expose of the fabulous wealth that has made possible Scotty's palatial home in this sun-drenched wilderness of 20 mule team fame.

Sweet Swing *(Fair)*

Universal (8126) Name Band Musicals **15 mins.**

This one fails to measure up to previous reels in the series, being just a songfest around a table with Eddie Miller and his Orchestra to supply a few vocals and the musical backdrop. The singers are Ray Eberle, Martha Tilton and the Star Dusters. The tunes are: Boogie Woogie Mexixe, Once in a While, I've Got Sixpence and Put Your Arms Around Me. Lack of production and any outstanding entertainment feature keeps this in the category of a filler with a heavy dramatic or action film.

ADV.

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Los Angeles—Majestic
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Milwaukee—Astor
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New York—Astor
Philadelphia—Capitol
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BOOKS

SYSTEMATIZING THEATRE OPERATION — a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, or money order. Address, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

EQUIPMENT WANTED

WHAT YOU GOT—I'LL TAKE—AND PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Motors, etc. Give age, condition, first letter. Box 638, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

POP CORN MACHINES WANTED. All electric French Fry type. Highest cash price. Furnish full description and quantity available. Hundred machines for sale, all makes. Krispy Kist Korn Co., 120 S. Halsted, Chicago 6, Ill.

LOOKING FOR SOUND PORTABLE PROJECTORS—16MM or 35MM—Highest prices paid. Box 639, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

POPCORN MACHINES WANTED. Latest and largest Manley Burch, regular or counter models. Give full information. El Reno Theatres, El Reno, Oklahoma.

NEW EQUIPMENT

CLOSING OUT BOX-OFFICE HEATERS, $6.95; Rear shutters for Simplex, $77.50; Box-office reports, 18c pad; Latest electrolux vacuum cleaners, complete $85.00; Aluminum foil snipes, $1.00 dozen; Lobby pickup pans with toy brooms, $1.59; Baby spots, $6.95; Box-office chairs, $6.50; Collapsible 36" x 48" beaded screens, $11.50; Rectifier bulbs, 15 ampere gordos, $6.95; Six ampere Westinghouse, $3.95; Fine quality leatherette—50 yard rolls—$1.41 yd.; Suprex carbon savers, 98c; Vocochrome snowhite soundscreens, 23½c sq. ft.; Flextone washable, 30½c; Crystal beaded, 39½c. Winter bargain bulletin ready. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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OPERATOR—Two shows a night. No Sundays. $30 for about 22 hour week. Want reliable man, no boozer. Small town, 62 miles from Richmond. You'll like it here. Write Mrs. Ruth Ponton, Dillwyn Theatre, Dillwyn, Virginia.

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MANAGER AND PUBLICIST—20 years' major circuit experience. Thorough knowledge all phases theatre operation, advertising and exploitation. Age 39, draft exempt. Box 637, Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

MANAGER—5 years' experience. Capable in all phases of theatre operation. Desire change to the West, from present position in middle west. Draft exempt. Box 640, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

SOUND EQUIPMENT

STILL SOME LEFT—INDUCTEE SOLD OUT—public address amplifiers, microphones, speakers, baffles, at knockdown prices. Send for bulletin Rem-8. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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FACTORY REBUILT—Late model "Soundmaster" sound heads with rotary scanning, gyrofilter, direct connected motor, modern up-to-date amplifiers and speaker systems. BALLANTYNE CO., 222 N. 16th, Omaha 2, Nebr.

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35/16mm REDUCTION PRINTERS, sound $475.00; Picture $675.00; 35mm Film Phonograph, $375.00; Studio Glowlamp Recorder, 35mm, complete $555.00; Hollywood 16mm Recorder with Berndt-Maurer type Galvanometer complete, $795.00; Blue Seal 3 element Glowlamps, $22.75. Send for Studio and Laboratory Equipment listings. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

THEATRES FOR SALE

TWO THEATRES—near Youngstown, Ohio. Glass front. Seats approximately 450 each. R.C.A. sound, Superior Projectors, Strong arc lamps, rectifiers. Average income $400 week, LOW overhead. Stoker heat. Priced to sell! Owner wishes to retire. TOWER INVESTMENT CO., 621 Hippodrome Bldg., Cleveland 14, Ohio.

SPECIAL—450 seat theatre in Youngstown, Ohio. NEW Cleveland Sound, Powers projectors, Peerless arc lamps. Strong rectifiers, A-1 stoker system with circulator. Closed temporarily. Owners' health forces sale. $1500 cash down for building and equipment; or long term lease. Front and interior need redecorating. TOWER INVESTMENT CO., 621 Hippodrome Bldg., Cleveland 14, Ohio.

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THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. IMMEDIATE DELIVERY. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

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140 GRAND RAPIDS VENEER CHAIRS, reconditioned, $2.50; 360 Heywood-Wakefield, as is, $3.50; 250 American Veneers, rebuilt, $3.75; 1107 Heywood late model metal plated Red Velour new fully upholstered backs, newly upholstered leatherette spring edge cushions, aisle lights, beautiful design, rebuilt, $8.75. Wire for list. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

WE HAVE THE MATERIALS AND EQUIPMENT to do an expert job of rebuilding and reupholstering your chairs. Work done in your theatre. John A. Moran Chair Co., 1001 West Linden St., Scranton, Pa.

USED EQUIPMENT

STAGE SETTING FOR 12' x 30' PROSCENIUM, $52.50; Ticket Chopper, $19.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; Brandt Jr. Coin Changers, $119.50; Payroll type, $95.00; 20/40 ampere Arc Generators, $57.50; Twin 50 ampere Suprex Rectifiers, rebuilt, $297.50; Single 45 ampere, $112.50; Electric Household Range, 4 Plates, white enamel, shopworn, $67.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Thirty Ampere Rectifiers with tubes, $99.50; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00; Send for Winter Bargain Bulletin. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

DOUBLE SIMPLEX SOUND SYSTEM, 2000' SP Projectors; 4 point Pedestals; 1000 watt lamps; NP5 Simplex Amplifier; Loudspeaker and cables. Suitable for small house. Cases scuffed; need slight repairs. Entire outfit $750.00. M. S. England, 85 Van Braam St., Pittsburgh, Pa.

FOR SALE—TWO BURCH POPCORN MACHINES. A-1 condition. Write for prices. Cecil R. Atkinson, Star Theatre, Star City, Arkansas.

Advance Dope (SIB)

THE CLIMAX (Univ.) **Mystery. Principals:** Susanna Foster, Turhan Bey, Boris Karloff, Thomas Gomez, George Dolenz, Jane Farrar. **Director,** George Waggner. **Plot:** A mad opera house physician attempts to murder the new diva because her voice resembles the opera star he had strangled years before. He gets her under his control by hypnotism, but his attempts to murder her are frustrated by a young man in love with her. Constant interference with his plans drives him completely mad and he dies beside the bier of the woman he'd killed years before.

STORM OVER LISBON (Rep.) **Drama. Principals:** Vera Hruba Ralston, Richard Arlen, Erich von Stroheim, Otto Kruger, Robert Livingston, Edward Cianelli. **Director,** George Sherman. **Plot:** A U. S. correspondent escapes from a Jap prison camp and hides in Lisbon. Before he can arrange for Clipper transportation to the U. S., he is captured by members of the Axis through the unknowing aid of a lovely dancer, who is also a secret agent. They fall in love, and when he escapes through the aid of a friend, he promises to come back to the dancer some day.

THE CHINESE CAT (Monogram) **Mystery. Principals:** Sidney Toler, Benson Fong, Mantan Moreland, Weldon Heyburn, Joan Woodbury. **Director,** Phil Rosen. **Plot:** Toler is called in to investigate a mystery that has baffled the police. With only three days in which to work, he manages to solve the mystery, clear up several murders and uncover the workings of an international jewel smuggling gang.

SAILOR'S HOLIDAY (Col.) **Comedy. Principals:** Arthur Lake, Jane Lawrence, Bob Haymes, Shelley Winter, Lewis Wilson, Edmund MacDonald. **Director,** William Berke. **Plot:** Two merchant seamen have two days liberty in Hollywood. One has a girl friend here and she gets a lovely stand-in from one of the studios for the other man. They pair up, but each likes the other fellow's girl. They're all miserable until the time for parting arrives, when they confess. Then they find that the feeling is mutual and exchange girl-friends for a double-wedding before reporting for duty.

PARDON MY RHYTHM (Univ.) **Comedy-With-Music. Principals:** Gloria Jean, Pat Knowles, Evelyn Ankers, Bob Crosby, Marjorie Weaver, Patsy O'Connor. **Director,** Felix Feist. **Plot:** A young girl in sponsoring her sweetheart's jazz band, involves her father, his girl friend and many others in a terrific mixup as she does her best to further her boy friend's budding career. She dissuades him from signing a contract with the first band that comes along, and gets her father to help her convince him. When everything is signed, sealed and delivered, she finds she must straighten out her father's tangled romance too.

ONE BODY TOO MANY (Para.) **Mystery. Principals:** Jack Haley, Jean Parker, Bela Lugosi, Bernard Nedell, Blanche Yurka, Douglas Fowley. **Director,** Frank McDonald. **Plot:** A timid insurance agent arrives at the home of a millionaire prospective customer, in time for the reading of the man's will. A maniac appears to be loose, for the agent is continually being bumped on the head; the lovely niece of the dead man receives threatening notes and several corpses appear and disappear. Because of the girl, for whom he's fallen, he gets up enough courage to see the thing through. He locates the villain and wins the girl.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43	b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43	b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43	b7/10/43
	Dangerous Blondes	Evelyn Keyes-, Lowe-J. Hubbard	80	9/23/43	b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43	b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43	b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	b4/24/43
4001	Mere the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43	b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43	b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43	b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43	b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43	b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43	b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4029	She Has What it Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43	b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4	b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

	Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44	b2/5/44
	Chance of a Lifetime (C)F	Chester Morris-G. E. Stone	67	10/26/43	b11/6/43
	Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	68	12/9/43	b2/5/44
	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43	b11/20/43
	Ghost That Walks Alone(MC)F	Arthur Lake-Lynn Roberts	61	2/10/44	b2/12/44
	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43	b1/29/44
	Hey, Rookie	Ann Miller-Larry Parks		3/9/44	
	Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43	b1/29/44
	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
	Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44	a12/11/43
	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44	b1/22/44
	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
	Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44	
	Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44	b1/22/44
	There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43	b12/25/43
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43	b12/4/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens		a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Calling All Stars	Lynn Merrick-Larry Parks		
Cover Girl (Tech.)	R. Hayworth-Gene Kelly	4/6/44	a10/23/43
Girl in the Case	Janis Carter-Robt. Scott		
Jam Session	Ann Miller-Jess Barker		a1/22/44
Mission Thirty-Six	J. Carradine-Jeanne Bates		
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong		
Once Upon a Time	Cary Grant-Janet Blair		
Pilebuck	P. O'Brien-C. Landis-C. Morris		
Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	3/16/44	a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart	3/30/44	

Westerns (Current 1943-44)

Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague	2/8/44	
Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54 12/23/43	b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81 9/16/43	b11/27/43
Silver City Raiders (W)F	R. Hayden-R. Wills	54 11/4/43	b12/11/43
Vigilantes Ride (W)F	R. Hayden-B. Wills	55 2/3/44	b2/12/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens		a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson		a1/30/43
Sundown Valley	Charles Starrett-Jeanne Bates	3/23/44	
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

CURRENT 1942-43

324	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May	b2/13/43
326	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May	b3/20/43
327	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May	b3/13/43
328	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug	b5/29/43
323	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May	b2/13/43
333	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug	b5/8/43
329	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug	b3/13/43
334	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug	b6/12/43
330	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug	b2/27/43
332	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug	b4/10/43
336	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug	b5/1/43
370	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug	b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May	b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug	b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

American Miracle (Tech.)	B. Donlevy-Ann Richards	a6/12/43
Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	a11/6/43
Canterville Ghost	Charles Laughton-Margaret O'Brien	a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gaslight	Charles Boyer-Ingrid Bergman	a11/13/43
Gold Town	Wallace Beery-Binnie Barnes	
Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
Marriage Is a Private Affair	Lana Turner-John Hodiak	
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	
Meet the People	Lucille Ball-Dick Powell	a8/14/43
Mr. Co-Ed (Tech.)	Red Skelton-H. James & Orchestra	a2/5/44
National Velvet	Mickey Rooney-Elizabeth Taylor	
Picture of Dorian Gray	George Sanders-Hurd Hatfield	
Secrets in the Dark	Robert Young-Susan Peters	
Seventh Cross	Spencer Tracy-Signe Hasso	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	
Three Men in White	L. Barrymore-Van Johnson	a2/12/44
Two Sisters & A Sailor	June Allyson-Van Johnson	a2/19/44
White Cliffs, The	I. Dunne-A. Marshal-R. McDowall	a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.					
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43	b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43	b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43	b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	17	2/12/43	b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43	b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43	b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43	a4/17/43

CURRENT 1943-44

2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith			a2/12/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Chinese Cat, The	Sidney Toler-Joan Woodbury			
2	Detective Kitty O'Day	Jean Parker-Edward Gargan			
2	Hot Rhythm	Dona Drake-Robert Lowery			a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44

Westerns (Current 1943-44)

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore	12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
Raiders of the Border	J. M. Brown-Raymond Hatton	1/31/44		b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson		a11/20/43
Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	4/25/44	
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele	4/18/44	a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton		a1/22/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/26/44	a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Rel. Mins.	Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
8	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
8	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.			Trade Shown		
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
4	Going My Way	Bing Crosby-Rise Stevens			a10/23/43
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
4	Hitler Gang	Robert Watson-Alexander Pope			a12/4/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/21/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Bill Henry-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	ab/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lyden-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a2/5/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
321	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Fellies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
323	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/7/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gerilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

	Dixie Showboat	Frances Langford-C. Butterworth	a2/19/44
413	Gangster's Den	Edward E. Horton-Otto Kruger	3/29/44
414	Lady in the Death House	Lionel Atwill-Jean Parker	3/15/44 a2/19/44
404	Minstrel Man	Binnie Barnes-Benny Fields	5/10/44
419	Monster Maker	J. Carrol Naish-Ralph Morgan	4/15/44
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	5/24/44

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien	4/10/44
	Pinto Bandit	Dave O'Brien-Jim Newill	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44

RKO-RADIO

CURRENT 1942-43

7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	68		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
4	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/6/43
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (D)	H. Peary-J. Darwell	62		b5/8/43
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b6/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludes Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43

CURRENT 1943-44

			Trade Shown		
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Auventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville	a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright	
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon Out West	Tom Conway-Barbara Hale	a11/13/43
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Heavenly Days	Fibber McGee & Molly	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
One Exciting Night	Tom Conway-Louis Borell	a2/26/44
Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis	a2/26/44
Three Caballeros	Disney	
Up in Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106 Sp. b2/12/44

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b8/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	Ralle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Heosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Cowboy and the Senorita	Roy Rogers-Mary Lee	a2/19/44
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100 3/10/44 b1/22/44
	Jamboree	F. Albertson-Schnickelfritz Band	a2/19/44
	Man From Brooklyn	Michael O'Shea-Anne Shirley	a2/5/44
	Monster's Castle	Arlen-Ralston-von Stroheim	a11/20/43
312	My Best Gal	Jane Withers-Jimmy Lydon	67 3/28/44 a11/27/43
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75 4/9/44 a1/8/44
	Silent Partner	Beverly Lloyd-Bill Henry	
	Storm Over Lisbon	Ralston-von Stroheim-Arlen	
314	Trocadero	Rosemary Lane-Johnny Downs	74
	Yellow Rose of Texas	Roy Rogers	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	58	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b8/11/43
	Big Show, The	Gene Autry	56	3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

Westerns (Coming)

378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56		
355	Laramie Trail	Smiley Burnette-Bob Livingston	56	4/3/44	a1/29/44
366	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	56		a2/5/44
	Tucson Raiders	Wild Bill Elliott			

20TH CENT.-FOX

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
9	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
6	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
8	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doe)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
3	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
8	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

	Bermuda Mystery	Preston Foster-Ann Rutherford		
9	Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell	Apr	a8/14/43
	Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
8	Four Jills in a Jeep	K. Francis-C. Landis-M. Raye	Mar	a10/30/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		
	Ladies of Washington	Trudy Marshall-Ronald Graham		a2/12/44
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99 Mar	b2/26/44
	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
9	Tampico	Edward G. Robinson-Lynn Bari	Apr	a11/27/43
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman		
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell		
	Wing and a Prayer	Don Ameche-Dana Andrews		

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44 b2/5/44
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	9/14/43 b5/15/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43 b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43 b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43 b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43 b10/27/42
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie		2/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43 b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43 b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43 b6/12/43
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43 b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43 b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	86	8/11/43 b2/20/43
	Stage Door Canteen	48 Stars	131	8/24/43 b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43 b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43 b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44 b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43 b7/10/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43 b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43 b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43 b12/18/43

COMING

	Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44
	Here Is Your War	Ernie Pyle story	6/1/44
	Knickerbocker Holiday	Nelson Eddy-Charles Coburn	3/3/44
	Sensations of 1944	W. C. Fields-E. Powell	5/5/44
	Since You Went Away	C. Colbert-J. Cotten-S. Temple	
	Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44 a12/11/43
	Strange Confessions	George Sanders-Linda Darnell	4/21/44
	Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44
	Voice in the Wind	Francis Lederer-Sigrid Gurie	3/10/44

Westerns (Current)

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43 b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43 b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43 b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43 b1/22/44

Westerns (Coming)

	Forty Thieves	Wm. Boyd-Andy Clyde
	Mystery Man	Wm. Boyd-Andy Clyde a8/14/43
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde 59 b1/29/44
	Timber	William Boyd-Andy Clyde a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Follow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Conner	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
9028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Conner-Gloria Jean	74	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7061	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes In Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	All Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn		2/11/44	
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94	5/19/44	b2/12/44
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
	Climax, The	Susanne Foster-Turhan Bey		
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu	5/12/44	a6/10/43
8061	Follow the Boys	All-Star	4/7/44	a10/23/43
	Ghost Catchers	Olsen & Johnson		
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		a2/5/44
8031	Hat Check Honey	Grace McDonald-Leon Errol	3/10/44	a12/11/43
	Her Primitive Man	L. Allbritton-R. Paige	4/21/44	a11/20/43
8044	Hi Good Lookin'	H. Hilliard-O. Nelson & Band	3/24/44	a2/5/44
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		a2/5/44
8065	Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
	Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/44	a2/26/44
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce		a2/19/44
	Slick Chick	Noah Beery, Jr.-Martha O'Driscoll		
	Slightly Terrific	Anne Rooney-Leon Errol	5/5/44	a1/22/44
	South of Dixie	David Bruce-Anne Gwynne		
	This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

Westerns (Coming)

8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44 a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith		a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan		a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King		a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith		
	Cinderella Jones	Joan Leslie-Robert Alda		
	Crime by Night	Jane Wyman		
	Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
	Horn Blows at Midnight	Jack Benny-Alexis Smith		
	Janie	Joyce Reynolds-Robert Hutton		
	Last Ride (D)	R. Travis-Chas. Long		
	Make Your Own Bed	Jack Carson-Jane Wyman		a2/12/44
	Mask for Dimitrios	Zachary Scott-Peter Lorre		
	Mr. Skeffington	Bette Davis-Claude Rains		a11/27/43
	My Reputation	Barbara Stanwyck-George Brent		
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44 b2/12/44
	Rhapsody in Blue	Joan Leslie-Robert Alda		a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman		a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan	4/8/44	a9/25/43
	To Have and Have Not	H. Bogart-W. Brennan		
	Uncertain Glory	Errol Flynn-Paul Lukas	4/22/44	a10/2/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midwin	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E. Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetal-J. Russell	101	H. Hughes	b2/19/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS			
4963	Farmer at War		9 Not Rev.
4962	Men Working Together	Excellent	11 7/10/43
	Mr. Smug	Good	11 2/27/43
	Point Rationing		6 Not Rev.
	Troop Train		11 Not Rev.
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Cresby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev.
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of the Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4661	Song of Victory		13 8/14/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair	16 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Socks Appeal	Fair	17½ 3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice in Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly in the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11 8/15/41
4852	No. 2 (Allan Joslyn)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
STOOGE COMEDIES			
4406	Back From the Front		8 Not Rev.
4404	Dizzy Detectives		18½ Not Rev.
4401	Even as I O U	Fair	15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Spook Louder		16 Not Rev.
4408	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS			
4551	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42

COLUMBIA 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day in Sports	Good	10 4/17/43
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½ 11/14/42

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ALL-STAR COMEDIES			
5405	A Gem of a Jam		16½ Not Rev.
5421	A Rookie's Cookie	Fair	17 11/13/43
5433	Bachelor Daze		18 Not Rev.
5435	Busy Buddies		16½ Not Rev.
5405	Crash Goes the Hash		17 Not Rev.
5435	Defective Detectives		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse		18 Not Rev.
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'	Average	16 1/22/44
5434	His Tale Is Told		17½ Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5403	Phony Express	Good	17 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	15¾ 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5431	To Heir Is Human		16 Not Rev.
5410	Who's Hugh	Slapstick	16 2/12/44
5429	You Dear Boy	Good	18 1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery		7 Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		8 Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½ 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		10 Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10 12/25/43
5657	No. 7 Xmas Carols	Fine	10 12/25/43
5658	No. 8 (Baker) Alouette		10 Not Rev.
5659	No. 9 (White) Sunday, Monday and Always		9½ Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½ Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10 10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11 11/27/43
5954	No. 4 Featuring This Is Ft. Dix		9 Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER (Tech.)			
5601	Amongin' But Confoozin'		Not Rev.
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Digest	Fair	10½ 2/19/44
PHANTASIES			
5702	Cocky Bantam	Fair	6½ 12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest	Fair	7 2/ 5/44
5704	Polly Wants a Doctor		6½ Not Rev.
5705	Magic Strength		7½ Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾ 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carillo & Romero)	Good	10 1/22/44
5866	No. 6 (Moore & Durante)		10 Not Rev.
5857	No. 7 (Mexican Cinema Industry)		9 Not Rev.
5858	No. 8		Not Rev.
WORLD OF SPORTS			
5803	Champ of Champions	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5804	Ten Pin Aces	Good	10 12/25/43
5806	Follow Through With Sam Byrd		9 Not Rev.
5805	Winged Targets		10 Not Rev.

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CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Ban Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-456	Strange Innertube		Not Rev.
W-442	Sufferin' Cats		9 Not Rev.

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	Comment	Running Time	Reviewed Issue Of
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9 12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
MINIATURES (10)			
M-432	People of Russia	Excellent	10 1/23/43
M-433	Brief Interval		Not Rev.
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 9/25/43
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11 Not Rev.
C-494	Calling All Kids	Delightful	11 5/ 1/43
C-496	Election Daze	Good	10 10/ 2/43
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10/43
C-497	Little Miss Pinkerten	Among Best	11 10/16/43
C-498	Three Smart Guys		11 Not Rev.
C-491	Unexpected Riches	Amusing	11 11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7/43
K-486	Forgotten Treasure	Important	10 8/14/43
K-481	Madero of Mexico	Fine	11 4/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31/43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7/43
K-482	Who's Superstitious?	Interesting	10 5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9 6/26/43
S-465	Fala, the President's Dog	Good	8 4/24/43
S-461	First Aid	Instructive	10 1/23/42
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16/43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18/43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair	8 5/ 8/43
SPECIAL			
x-460	These Are the Men	Good	10 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 9/18/43
T-413	Glimpses of Ontario	Good	9 1/23/43
T-414	Land of Orizaba		9 Not Rev.
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev.
T-412	Modern Mexico City	Excellent	9 11/21/42
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20 12/ 5/42
A-403	Shoe Shine Boy		15 Not Rev.

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CARTOONS			
W-531	Zoot Cat		Not Rev.
MINIATURES			
M-582	Kid in Upper Four	Fair	11 1/29/44
M-583	No News Is Good News		Not Rev.
PETE SMITH SPECIALTIES			
S-552	Home Maid	Good	10 2/19/44
S-551	Practical Joker	Good	10 2/19/44
TRAVELTALKS			
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island		Not Rev.
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-513	Salt Lake Diversions		9 Not Rev.
T-514	A Day in Death Valley		Not Rev.
T-515	Visiting St. Louis		Not Rev.

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HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17/43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	10 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Beat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7 3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 6/ 5/43
U2-6	The Truck That Flew	Charming	8 7/17/43

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		Comment	Running Time	Reviewed Issue Of
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"			Not Rev.
D3-3	Lulu Gets the Birdie			Not Rev.
MADCAP MODELS (Tech.)				
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
NOVELTOONS				
P3-2	Hen Pecked Rooster		8	Not Rev.
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
POPEYE				
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE				
J3-1	Popular Science	Good	10	11/ 6/43
J3-2	Popular Science No. 2	Entertaining	10	12/25/43
J3-3	Popular Science No. 3		10	Not Rev.
SPEAKING OF ANIMALS				
Y3-2	In Winter Quarters		8½	Not Rev.
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire		9½	Not Rev.
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3			Not Rev.

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DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev.
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figaro and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor		7	Not Rev.
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble		7	Not Rev.
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42

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		Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43
34406	It's Tommy Tucker Time		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33704	Double Up	Fair	18	5/15/43
33705	Gem-Jams	Fair	18	3/15/43
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
33706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
34308	Aqua Aces			Not Rev.
34313	Barnyard Golf		8	Not Rev.
34305	Basketeers	Very Good	9	3/ 6/43
34312	Champion-Maker	Pleasant	9	8/ 7/43
34311	Cloud Chasers		8	Not Rev.
34309	Golf Limited	Interesting	8	5/15/43
34304	"Q" Men	Interesting	8	1/23/43
34310	Racing Royalty	Inconsequential	8	7/ 3/43
34301	Show Horse	Good	9	10/24/42
34306	Ski Trails	Exciting	8	3/27/43
34302	Touchdown Tars	Good	8	11/28/42
34307	Trout		8	Not Rev.
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33105	Air Crew	Excellent	18	4/10/43
33112	Age of Flight	Good	17	10/16/43
33103	Army Chaplain	Very Fine	19	12/26/42
33111	Arctic Passage	Vivid	20	9/11/43
33104	Boomtown, D. C.	Very Good	19	2/13/43
33110	Broadway Dim-Out	Effective	15	8/14/43
33113	Children of Mars	A Must	20	10/30/43
33108	Lieutenant Smith	Excellent	20	6/12/43
33106	Medicine on Guard	Very Good	19	4/17/43
33107	Merchant Seaman	Excellent	17	5/ 8/43
33109	Pacific Island No. 43	Reassuring	17	7/10/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev

RKO RADIO 1943-44

EDGAR KENNEDY				
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6		9	Not Rev.
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44306	Basket Wizards		8	Not Rev.
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	8	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44304	Mountain Anglers	Eye-filling	9	12/25/43
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43101	Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding In Bikaner	Very Good	9	9/ 5/42

20th CENTURY-FOX 1943-44

		Comment	Running Time	Reviewed Issue Of
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Accent on Courage		10	Not Rev.
3401	Women In Blue		10	Not Rev
ADVENTURES OF A NEWSREEL CAMERAMAN				
4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4252	Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS				
4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev.
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Report		9	Not Rev.

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Aerobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7350	Mr. Chimp Goes to Town			Not Rev.
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS				
8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing			Not Rev.
PERSON-ODDITIES				
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES				
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Siam	Good	7	1/22/44
TECHNICOLOR CARTUNES				
8237	Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS				
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings In Record Time	Interesting	9	1/22/44
SPECIAL (WAC)				
8112	With the Marines at Tarawa	Great	19	2/26/44

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS				
8301	A Feud There Was		7	Reissue
9307	Beak's Tale			Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
BUGS BUNNY SPECIALS				
8721	Bugs Bunny & the Three Bears			Not Rev
9722	Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES				
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS				
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN				
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)				
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS				
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
VITAPHONE VARIETIES				
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)				
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA			
Batman	15 Chaps.		7/31/43
Phantom	15 Chaps.		1/ 1/44
The Secret Code	15 Chaps.		Not Rev.
Valley of Vanishing Men	15 Chaps.		1/30/43
REPUBLIC			
Capt. America	15 Chaps.		Not Rev.
Daredevils of the West			Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.		Not Rev.
King of the Mounties	12 Chaps.		Not Rev.
Masked Marvel	12 Chaps.		Not Rev.
UNIVERSAL			
Adventures of the Flying Cadets	13 Chaps.		10/ 9/43
Adventures of Smilin' Jack	13 Chaps.		11/ 7/43
Don Winslow of the Coast Guard			Not Rev.
Overland Mail	15 Chaps.		Not Rev

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

FILM BUYERS' PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 5th	None Shall Escape Vigilantes Ride		Raiders of the Border What a Man	Block 3 Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Outlaw Roundup Men on Her Mind	(Trade Shown—Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	Mojave Firebrand	JAN. Lifeboat Uncensored		Swingtime Johnny	Desert Song
FEB. 12th	Ghost That Walks Alone	JAN. Cross of Lorraine Lost Angel Thousands Cheer							Bridge of San Luis Rey	Imposter	
FEB. 19th	Nine Girls		Return of the Ape Man				Casanova in Burlesque	FEB. Jane Eyre Sullivans, The		Weekend Pass	In Our Time
FEB. 26th	Sailor's Holiday	FEB. Madame Curie Cry "Havoc" Song of Russia	Voodoo Man	Block 4 Going My Way Hour Before the Dawn Hitler Gang Navy Way You Can't Ration Love	Gangster's Den	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Passport to Destiny Escape to Danger Tender Comrade			It Happened Tomorrow	Chip Off the Old Block	
MAR. 4th		MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Million Dollar Kid		Frontier Outlaws			MAR. Four Jills in a Jeep Purple Heart, The	Knickerbocker Holiday		
MAR. 11th			Lady, Let's Dance Law Rides Again	SPECIAL For Whom the Bell Tolls Lady in the Dark			Beneath Western Skies Fighting Seabees		Voice in the Wind	Hat Check Honey	Passage to Marseille
MAR. 18th	Two Man Submarine		Charlie Chan in the Secret Service		Lady in the Death House					Ladies Courageous Oklahoma Raiders	
MAR. 25th	Sundown Valley				Thundering Gun Slingers				Song of the Open Road	Hi Good Lookin'	
	COMPLETED Cover Girl Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Girl in the Case Jam Session Last Horseman Once Upon a Time Riding West Saddle Leather Law Sagebrush Heroes Wyoming Hurricane **IN PRODUCTION** Address Unknown At Night We Dream Calling All Stars Mission Thirty-Six Mr. Winkle Goes to War Pilebuck Whistler	**COMPLETED** American Miracle Andy Hardy's Blonde Trouble Canterville Ghost Gaslight Heavenly Body Kismet Meet the People Mr. Co-Ed Swing Fever Three Men in White Two Sisters & A Sailor White Cliffs **IN PRODUCTION** Dragon Seed Gold Town Marriage Is a Private Affair Meet Me in St. Louis National Velvet Picture of Dorian Gray Secrets in the Dark Seventh Cross Thirty Seconds Over Tokyo	**COMPLETED** Arizona Whirlwind Black Market Rustlers Block Busters Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Law Men Outlaw Trail Sonora Stagecoach	**COMPLETED** And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret I Love a Soldier Man in Half Moon Street Ministry of Fear National Barn Dance Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big Till We Meet Again **IN PRODUCTION** And Now Tomorrow Bring on the Girls Incendiary Blonde One Body Too Many Practically Yours Road to Utopia	**COMPLETED** Dixie Showboat Guns of the Law Monster Maker Pinto Bandit **IN PRODUCTION** Minstrel Man Shake Hands With Murder	**COMPLETED** Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Marine Raiders Seven Days Ashore Show Business Up in Arms **IN PRODUCTION** Heavenly Days Casanova Brown Manhattan Serenade One Exciting Night Three Caballeros	**COMPLETED** Cowboy and the Senorita Hidden Valley Outlaws Jamboree Laramie Trail Monster's Castle My Best Gal Outlaws of Santa Fe Raiders of Sunset Pass Rosie the Riveter Trocadero **IN PRODUCTION** Man From Brooklyn Silent Partner Storm Over Lisbon Tucson Raiders Yellow Rose of Texas	**COMPLETED** Bermuda Mystery Buffalo Bill Eve of St. Mark Greenwich Village Home in Indiana Ladies of Washington Pin-Up Girl Roger Touhy, Gangster Song of Bernadette Tampico **IN PRODUCTION** In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Sweet & Lowdown Wilson Wing and a Prayer	**COMPLETED** Forty Thieves Mystery Man Texas Masquerade Timber Up in Mabel's Room **IN PRODUCTION** Hairy Ape Here Is Your War Sensations of 1944 Since You Went Away Strange Confessions	**COMPLETED** Follow the Boys Gypsy Wildcat Her Primitive Man Merry Monahans Moon Over Las Vegas Moonlight & Cactus Mummy's Ghost Patrick the Great Scarlet Claw Slightly Terrific This Is the Life Weird Woman **IN PRODUCTION** Christmas Holiday Climax, The Ghost Catchers Invisible Man's Revenge Jungle Woman Pardon My Rhythm Slick Chick South of Dixie	**COMPLETED** Adventures of Mark Twain Animal Kingdom Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride Mask for Dimitrios Rhapsody in Blue Saratoga Trunk Shine On Harvest Moon Uncertain Glory **IN PRODUCTION** Cinderella Jones Horn Blows at Midnight Janie Make Your Own Bed Mr. Skeffington My Reputation To Have and Have Not

THE BOX-OFFICE CONTINUES TO PROVE

COLUMBIA'S NONE SHALL ESCAPE

ONE OF TODAY'S OUTSTANDING MONEY PICTURES

COLUMBIA PICTURES

First check... then Date!

SHOWMEN'S TRADE REVIEW

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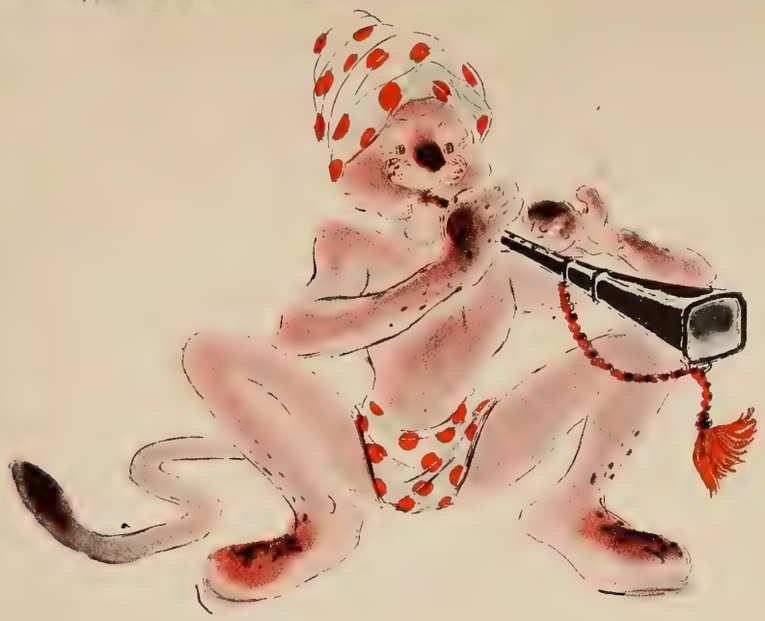
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Lights Up... Live Up to Your Pledge —
COLLECTIONS AT EVERY PERFORMANCE

"THAT OLD M-G-MAGIC!"



"AMERICA"
(Technicolor)
As BIG as its name!

"GASLIGHT"
Preview forecasts terrific box-office hit!

"THE WHITE CLIFFS"
It is a landmark in film annals!

"TWO SISTERS AND A SAILOR"
Watch: Biggest sensation in years!

"KISMET"
(Technicolor)
New glory for the screen!

Just a few of the M-G-M Previews that keep Hollywood busy these nights! It's *future* joy from the hit-happy outfit that's giving Showmen the pay-off product *today* with hits like: "A Guy Named Joe," "Thousands Cheer," "Madame Curie," "Girl Crazy," "Lassie Come Home," "Broadway Rhythm," "See Here, Private Hargrove," "Song of Russia," "The Heavenly Body," "Lost Angel" and more M-G-Movies - for - the - millions!

"Calling All Patriotic Showmen! Red Cross Drive March 23rd Through 29th."

The Editorial Page

Front Line For Theatremen

Every theatreman in the country will move forward to the front lines and stay there for the week beginning March 23rd and ending March 29th. It is the week when our industry is going to do a job for the American Red Cross the like of which has never been seen before.

Unlike all the other campaigns for bonds, etc., the Red Cross drive is simply to concentrate on audience collections AT EACH AND EVERY PERFORMANCE. Stamp that deep in your minds, because if you have any notions that you can skip a performance or two, or a day or two, then you are at the front fighting, but against, not with the rest of your industry and brother Americans.

The task is a comparatively simple one. Get yourself organized in cooperation with your local Red Cross Chapter and see how grateful and appreciative your audience will be for affording them the opportunity of contributing to this most worthy of worthy causes.

Next week's issues of your trade papers will help you complete your plans to make this a terrifically successful drive.

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Sell Them Separately

We can find no fault with the demand in many exhibitor quarters that distributors license flat-rental and percentage pictures separately; that there be no tying of one to the other in rental deals.

This "tying" practice is little different from the old "block booking" formula under which exhibitors had to buy the whole program, percentage and flat rental alike, or get none at all. The difference now is merely that the total sold is less, but the objectionable features remain the same.

In view of current prosperous conditions, the distributor could well afford to sell these two different classes of pictures separately and thereby eliminate the resentment of the smaller exhibitors, who, in many instances, feel that certain percentage pictures are too rich for their blood and their patrons as well.

Obviously, if a strong, generally appealing percentage picture comes along, no exhibitor is going to pass it up, regardless of whether it is offered separately or along with others in a block.

This, very definitely, is NOT the time to fan the flames of industry fires. Indeed, every individual and every company in the business should do everything humanly possible to extinguish those controversial flare-ups before they become conflagrations. For it is from such small beginnings that most of the industry grief has had its start.

▲ ▲ ▲

Profit-Mad

In many cities of the country the big first-runs, already groggy from fantastic receipts and profits, are making it a usual practice to charge unusually high admission prices. In many instances the time of the day or the day of the week has no bearing on the price scale. It seems as though they start jacking up the prices the moment the lines start forming.

Exactly how long this will go on before the crackpots start taking shots at such theatres in particular and the industry in general, is anyone's guess.

What puzzles us is this craze for bigger grosses and profits at a time when these big theatres are playing to beyond-capacity business at almost every performance. Certainly the key city first-runs can't decide for themselves that they help the fight against inflation by trying to take a lot of loose money out of circulation.

These cycles have a habit of returning like ghosts to haunt those who precipitate them. In this case the offenders will not be the only ones to be haunted. Their innocent brother theatremen in situations where such practices were never invoked will be exposed to the general criticism that must ultimately and eventually result from this lack of good judgment.

Some of the master-minds of the industry had better think this over and stop congratulating themselves as the grosses rise week after week. It isn't the super-duper efficiency of their theatre operating that is bringing in the dough, it's the dough trying to find a way of being spent and not caring how.

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Observations

As remarkable as it may seem, the parade of powerful box-office product continues unabated. We can recall when the advent of a few good pictures were hailed far and wide along with the prayer that it continue. Now everyone seems to take them for granted.

Fortunately, these are boom times for the large majority of theatres and thus, strong product is not only maintaining the momentum of higher grosses but increasing them to new highs.

This is a good, healthy condition and we feel confident that most theatremen are selling each and every strong picture with a campaign equal to its box-office potentialities.

—"CHICK" LEWIS

One Abbot & Costello In '43-44, 'U' Hopes

Universal hopes to deliver one Abbott and Costello feature on the 1943-44 program, Nate Blumberg, president of the company, said in an interview with trade press representatives in New York last week. Blumberg explained that Universal is bending every effort to maintain its policy of delivering all product promised, and if it is humanly possible the studio will complete one of the three Abbott and Costello comedies set for the current season and which calculations were upset by the illness of Lou Costello. The comedians, Blumberg said, are scheduled to start work on their Universal picture about June 12.



Nate Blumberg

The 20 per cent admission tax will not generally affect theatre attendance, declared Blumberg. At first, he said some situations might suffer for a time because of resentment by some patrons at the rise in prices, but this tendency would soon pass over when they understood the cause. Besides, he said, the problem still will remain that of finding a place to put the people who want to get in the theatres.

The Universal president found the industry in an excellent condition so far as attendance is concerned. If the war should end suddenly, he said, the industry could expect good business for at least five years. This prophecy he based on the savings accumulated by workers during the war years, so that during the lag when manufacturers are re-tooling for peace-time production the public will have this nest-egg to fall back on. Since film entertainment has become a regular part of the family budget, a heavy drop in attendance is not to be expected. When full peace-time production is resumed Mr. Blumberg sees box-office returns equal to the present pace.

One thing that has put the industry in an excellent position in its relation to the public is the record of national service piled up in the war loan and Red Cross drives, the executive pointed out.

"I think nothing has ever happened to tie the industry so close together. We should use this new unity to get together on industry institutional advertising—like the railroads or the electrical plants. The show business has been over-modest."

Blumberg said his trip East was a regular yearly custom with him, and that he expects to stay in New York for two to three months.

UA Offices in Near East

United Artists is planning the immediate opening of offices in the Near East, it was announced today by Walter Gould, foreign manager.

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Non-Tax Competition

Canadian exhibitors are up in arms over what they call the unfair advantage taken by some seventy theatres, mostly in western Canada, which are not required to impose the Federal tax of 20 per cent on theatre tickets. These houses are non-profit organizations, and are thus enabled to charge a smaller fee than regular theatres. They are kept in operation by local merchants who wish to prevent local folk from going to other towns nearby to shop. Their benefits come from money across the counter for goods. Exhibitors have asked Ottawa to apply the tax, but thus far without result. A new association of theatre owners, recently formed for such purposes, is now getting busy.

Four Regional Vice Presidents Named by National Allied Head

President Martin G. Smith of National Allied this week announced the appointment of four regional vice-presidents of the national organization. They are: Irving Dollinger of Linden, N. J., for the Eastern region; Ray Branch of Hastings, Mich., for the Central region; Jack Kirsch of Chicago for the Mid-Western region, and Harry A. Cole of Dallas, Texas, for the Southwestern region.

All four vice-presidents are at the head of their respective state Allied units. The contract of Jack Kirsch as president was renewed for three years by Allied of Illinois this week.

Arbitration Cases Decline Sharply During 1st Quarter

The lowest number of arbitration cases to come before the boards since their establishment marked the first quarter of 1944, it was disclosed this week. Only seven cases were up for arbitration during the period starting December 1. This contrasts with other years when a normally low figure was seven per month. Existing complaints still undecided total 38.

The consensus of opinion among arbitration officials was that the present unfinished status of the consent decree was responsible for the sharp falling off in cases. It was thought that exhibitors who would ordinarily have filed complaints during the three-month period have decided to delay action, pending possible favorable findings in a new decree set-up.

Paramount Distributes 'Memphis Belle' for WAC

"Memphis Belle," the Air Forces 4-reel Technicolor combat report, will be distributed by Paramount, according to an announcement from the War Activities Committee.

This film, considered by the WAC Program Committee to be one of the most exciting screen documents of the war, was produced by the War Department under the supervision of Lt. Col. William Wyler, who twice won the Academy Award as a civilian film-maker.

At a drawing in which all the distributing companies participated, Paramount won the right to handle the film.

Mich. Exhibs Spared Added Tax

Michigan exhibitors were saved this week from the possibility of facing added municipal or state admission taxes until at least next January. Governor Kelly's message to the special session of the Legislature ruled out a proposed bill to add a 10 per cent tax on top of the 20 per cent Federal tax. Instead, a representative state-wide committee has been formed to consider the local tax question, with special reference to the disputed bill.

Producers and Union Delegates Discuss Proposals of IATSE

Adjustments in working rules and wage considerations proposed by studio unions of IATSE were up for discussion this week by both producers and labor representatives at separate meetings. It was understood the principal matters to come up dealt with sick leaves, vacations, severance pay, retirement funds, and work done outside union jurisdiction.

The IATSE proposals were offered to producers through the intermediary of Pat Casey, studio labor contact man, who was holding the conference with such producer heads as Barney Balaban, N. Peter Rathvon, Nate Blumberg, Joseph Bernhard, Nicholas M. Schenck, W. C. Michael, and Abe Schneider. Richard F. Walsh, president of IATSE, conducted the meeting with delegates from studio unions, representing cameramen, property men, projectionists, sound technicians, grips, utility workmen, make-up men, electricians, and laboratory technicians.

MGMers at Chicago to Send Trade Papers to Servicemen

No trade paper sent to MGM delegates at the Chicago conference at the Blackstone Hotel, which starts today will be wasted, even after the men finish reading them. M. L. Simons, editor of *The Distributor*, MGM publication for the sales force, has arranged to collect them at the end of each day and send them to MGM men in the service.

The Distributor maintains a regular service of this kind. From time to time the boys have written to the home office reporting how much they enjoy the copies sent them. The service has been found practical from many angles, particularly in informing them what is going on in the trade and also maintaining a steady relationship with the home office.

Michael H. Hoffman, Pioneer Producer, Dies in Los Angeles

Michael H. Hoffman, pioneer film man, died on Tuesday in Los Angeles at the age of 62 while still active as an independent producer.

Mr. Hoffman began his motion picture career in 1912 as a sales manager and later became one of the founders of the Tiffany-Stahl Company, which specialized in a series of Mae Murray starrers, very popular in the late twenties. He also was owner of Liberty Pictures, a company which merged with two other units in 1937 to become Republic Pictures. Since that time he had been an independent.

Mayo Production Manager

Producers Corp. of America has signed Walter Mayo as general production manager for its entire United Artists releasing program.

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FILM TRAVEL-LOG

Sam Clark, Warner west coast exploiteer, on a three-week round of San Francisco, Oakland, Portland, and Seattle.

Harry Thomas, Monogram eastern division manager, has left New York for a swing around Chicago, Detroit, St. Louis and Toronto.

Ed. H. Collins, assistant to W. C. Gehring, 20th-Fox western sales manager, is visiting the company's mid-western exchanges.

Lt. Morton Gerber, former Warner publicist, is in New York on a ten-day leave from his Texas Army post.

Leon D. Netter, Paramount theatre department executive, is off for Jacksonville and New Orleans for conferences with Paramount theatre partners.

Steve Broidy, Monogram sales head, back to Hollywood after jumps to New York and Toronto.

Robert M. Gillham, Paramount ad chief, back to New York from the coast.

Sam Dembow has been covering Washington, Charlotte, Atlanta and New Orleans on behalf of the Red Cross Drive.

Columbia Schedules 13 More Showings for 'Cover Girl'

Columbia this week announced thirteen additional trade showings of "Cover Girl," Technicolor musical, which was seen first by the trade last Friday in New York.

The picture was screened during this week for exhibitors and circuit executives on Wednesday at the Oriental Theatre, Portland, and on Thursday at the Liberty Theatre, Seattle. Further showings scheduled are as follows: Monday, March 13, at the Dundee Theatre, Omaha; Carolina Theatre, Charlotte; Fisher Theatre, Detroit; Regent Theatre, Buffalo; Uptown Theatre, Oklahoma City; Delaware Theatre, Albany; and in Kansas City. March 14 screenings have been arranged for the Esquire Theatre, Boston; Circle Theatre, Washington; Lyric Theatre, Cincinnati, and Broadway Theatre, Denver.

Simplex Units at West Point

National Theatre Supply this week announced the completion of four de luxe theatre installations of Simplex sound and projection equipment at the U. S. Military Academy at West Point. The installations, part of the Academy's speeding-up process for turning out officers, have been made in the East and West Academic Buildings and in Washington Hall. Equipment consists of Super Simplex Projectors, Simplex Type E Sound Systems with DC excitation, Peerless Magnarc Lamps, and National 40-ampere rectifiers.

'Dimes' Goal in Sight

With 25 States reporting total March of Dimes collections, there is little doubt tha he $4,000,000 anicipated total will be raised. $2,000,-024 has been reported by these States, this amount not including Southern California and Easern Pennsylvania. This sum is nearly double the $1,191,000 collected by the same States in 1943.

Schaefer Heads Yeshiva Group

George J. Schaefer, who is chairman of the WAC in New York, has agreed for the fifth successive year to serve as chairman of the annual scholarship drive for needy students at Yeshiva College. Yeshiva is the only liberal arts college in America under Jewish auspices.

3 Judges Named for 'Honored 100' Finals

Three outstanding figures in American life this week agreed to serve as National Judges in the culmination of the industry's Honored Hundred competition, it was announced by Charles P. Skouras, National Chairman for the motion picture industry in the Fourth War Loan. The three men named to the all-important posts by a joint Industry-Treasury Department committee are Walter D. Fuller of Philadelphia, publisher and editor-in-chief of the *Saturday Evening Post;* Palmer Hoyt of Portland, Oregon, publisher of the *Oregonian;* and Dr. P. H. Odegard, professor of political science and government at Amherst College. These men, it was announced by Mr. Skouras, will serve as a final selection board in judging the 100 theatre men from the 48 states, Hawaii and Alaska who will be selected as the industry's Honored Hundred. The winners will comprise an advisory committee for the motion picture industry in the Fifth War Loan drive and will be awarded all-expense trips to Washington. As members of the advisory committee they will be given tribute scrolls on illuminated parchment and sent personal letters from Secretary Morgenthau.

State exhibitor chairmen and state War Finance Committee chairmen are completing the final checking of entries and results in their respective states. One winner from each state will be named by the state exhibitor and War Finance chairman jointly, and they will also send in their state nominations for winners in each of the population classifications. All selections of winners will be made on a basis of actual individual "E" bond sales in ratio to the number of seats, and will be supported by certified audited reports. No one person may win two awards. State exhibitor and War Finance chairman will send their nominations of winners in the population classifications to the three national judges in New York for final selection.

Only showmen who have sold a minimum of a bond for every seat are eligible.

Aarons, MPTOA Attorney, Dies in Philadelphia

George P. Aarons, associate general counsel of the MPTOA, and prominent attorney of Philadelphia, died in the Presbyterian Hospital in his home city on Wednesday (8th). He was 58 years old and is survived by his wife, a brother and a sister.

Aarons became identified with the film industry in 1916 and in his early career in the business was a film salesman.

Nevada Man Elected

W. P. Grossman, Nevada exhibitor, was named vice-president of the Allied-Independent Theatre Owners of Iowa-Nebraska at a special meeting of the board of directors this week. He succeeds W. B. Franke of Humbolt, who has moved to Texas. Slater O'Hara, formerly of Wellman and now at Humbolt, was named as a new member of the board.

Celebrate With Niesses

One of the largest turn-outs in the history of the Indianapolis Variety Club paid honor to Carl Niesse and his wife, celebrating their 25th wedding anniversary. Mr. Niesse, one of Tent No. 10's original dads, were guests of honor, with Marc Wolf, national Variety dough guy, and Claude MacKean, local Warner exchange manager, acting jointly as toastmasters.

Wrong Company

Jack Connor, MGM exploitation chief in Omaha, recently reported a rabbit dashing in and out of traffic at Omaha's busiest street intersection during the rush hour. We don't know what the picture tieup is—but if Connor worked for Paramount there's that "Miracle of Morgan's Creek."

Iowa ITO Unit Agrees On 5-Cent Price Raise

Iowa exhibitors attending a special meeting this week in Des Moines to discuss the new Federal tax increase on admissions indicated they will level off admission scales by jumping to the next five-cent mark. Leo Wolcott of Eldora, president of Allied-ITO of Iowa-Nebraska, called ..the meeting, which was attended by more than 100 exhibitors. A Red Cross rally preceded the tax meeting.

The exhibitors, without any apparent exception, indicated they will jump their prices to the next five-cent mark so that the public will absorb the tax except for the 10-cent children tickets.

Wolcott said the tax increase would be a good time to level off the prices, and that the public was conscious of the admission tax increase. He praised Senator Wilson from Iowa and Senator Wherry from Nebraska for their part in the Senate to include the major fraction portion of the tax bill.

Taxes Force Stanley Theatre Net Profit Below 1942 Mark

The Stanley Company of America, a theatre-operating subsidiary of Warner Bros. Pictures, Inc., had a net income of $11,018,479 for the year ended August 31, 1943, compared with $8,807,035 the preceding year, but higher taxes reduced net profit to $1,839,870, against $2,953,-128 the year before, it was shown in the annual report released this week. The report shows a total of $2,800,000 set aside for Federal taxes the past year.

Deductions for the year included $3,321,239 for losses on fixed assets, and $3,155,447 for amortization, depreciation, and interest charges. In prior years profits or losses resulting from the sale or other disposal of fixed assets and from the redemption of bonds were treated as surplus adjustments. For the 1942-43 year, however, similar items are reflected in the net profit. Assets of the circuit total $70,406,076 and the statement shows an earned surplus of $5,589,010.

Universal Board Re-elected

The annual meeting of Universal Pictures Company, Inc., was held in Wilmington, Delaware, Wednesday when the board of directors was re-elected.

The meeting was presided over by Charles D. Prutzman, vice-president and General Counsel for the company. Directors re-elected are: N. J. Blumberg, Paul G. Brown, D. C. Collins, J. Cheever Cowdin, Preston Davie, William German, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, J. Arthur Rank, Budd Rogers, Daniel M. Sheaffer, W. H. Taylor, Jr., and Clifford Work.

'Snow White' Trade Shows

Walt Disney's "Snow White and the Seven Dwarfs" will be trade screened nationally on March 13 and 14, it was announced this week by RKO Radio Pictures. Screenings will be held on Monday, March 13, at 10:30 a.m. with the following exceptions: New York, 11:00 a.m. and 2:30 p.m.; Seattle, 2:30 p.m.; and St. Louis, March 14, at 11:30 a.m.

Old Tickets May Be Used if Overprinted

To aid exhibitors who find it impossible to have tickets printed showing the new price-plus-tax figures by April 1, when the 20 per cent admission tax goes into effect, the Treasury Department this week released a bulletin explaining the procedure to follow.

In cases where the established price is not changed theatre owners will be allowed to use tickets now on hand which do not show the new tax amount until properly printed tickets can be obtained. If done in this manner, however, the management must keep one or more signs posted at the outer entrance or near the box-office which state accurately the established prices and the taxes due on each type of ticket.

Where the established price is changed (and it is expected that most theatres will change prices in order to avoid the use of pennies) new tickets will have to be provided or the tickets on hand must be overprinted or overstamped with the new price and tax. This is important to all owners and managers, for overprinting or overstamping is required by Section 1702 of the Internal Revenue Code, where the original printed price is not followed. In unusual situations where a manager cannot get the overprinting or overstamping done, it is permissible to write the new price and tax on the tickets by hand.

Selznick Plans $500,000 Budget

A $500,000 advertising budget is contemplated for the "Since You Went Away" campaign by producer David O. Selznick, it was revealed this week. The initial nut of $250,000 will be used immediately. The ad campaign, to be handled by Foote, Cone, and Belding, will be carried on in newspapers, magazines radio, and billboards. The premiere is set for late in May.

Chicago to Honor Pioneers

The Chicago Variety Club will sponsor a "Pioneer's Night Dinner" to be held March 24 at the Blackstone Hotel in honor of the windy city's older showmen. Edward Brunell is chairman. Among those invited are Sam Abrams, Barney Balaban, Abe Bartelstein, Steve Bennie, Morris Choynski, Norman Fields, H. Goldson, Aaron J. Jones, Gus Kerasotas, I. L. Lesserman, Sam Levene, Dan Roach, A. W. Roth, Pete Schaefer, Ludwig Schindler, Ludwig Siegel, Sidney Selig, Simon Simansky, Mort Singer, George K. Spoor, Harry Tague, and V. O. Young.

Hopper Feted by Industry

Harold Hopper, resigning head of the film Section of the War Production Board, was feted by industry leaders at a luncheon last week. With George J. Schaefer, chairman of the War Activities Committee, as toastmaster, the industry representatives lauded Hopper for his "understanding of industry problems."

J. H. Murphy Promoted at Universal

James H. Murphy, assistant to Universal branch operations manager F. T. Murray, has been promoted to the post of personnel director of the home office, it was announced this week by Universal. Murphy came up through the ranks as contract clerk and office manager.

Lukas Film Re-released

Following the winning of the Academy Award by Paul Lukas, Film Classics announced release of "The Lady Vanishes," Alfred Hitchcock mystery comedy-thriller of several years ago. RKO has booked the picture over its Brooklyn circuit starting this week.

Bank Night to Rescue

Bank nights have been characterized in some quarters as leading patrons to the brink of a gambling perdition, but here is one case where a bank night did a lot of good. Bill James, 15, of Des Moines borrowed a quarter from a friend to see a movie. He had not been able to go for a long time because his mother was in desperate straits and had appealed to local authorities for assistance. It was bank night, and Bill hit a jackpot of $1000. He brought it right home to mother. Before the windfall the family had been without heat for three days, the father having deserted them.

Universal Shows Net Profit For Year of $6.57 Per Share

Universal Pictures had consolidated net profits of $3,759,968, after all charges including Federal income and excess profits taxes, equivalent to $6.57 per share of common stock, during its past fiscal year ended October 30, 1943, J. Cheever Cowdin, Chairman of the Board, announced in releasing the company's annual report. This compares with the net profit of $2,806,952, or $5.34 per share, in the preceding fiscal year.

Total income from operations aggregated $46,-527,527 compared with $39,109,524 in the preceding year. Domestic revenues increased to $29,112,013 from $25,033,543 in the preceding year, a gain of 16 per cent. Despite war conditions, foreign revenues increased $3,330,736, or approximately 24 per cent, to a total of $17,234,-200. Net working capital increased to $16,094,-906 from $14,229,423.

Dinner for Wolff March 21

Robert S. Wolff, soon to leave for his new London post as director of RKO Radio affairs abroad, will be tendered a testimonial dinner by the Independent Theatre Owners of the New York area at the Waldorf-Astoria on the evening of March 21. Harry Brandt is chairman of the dinner committee and David Weinstock has charge of the arrangements.

MGM Seventh Block To be Set in Chicago

Details of MGM's seventh block of releases will be announced by William F. Rodgers, vice-president and general sales manager, when the company's five-day business conference opens this weekend at the Blackstone, Chicago. According to advance notices, the following productions are virtually certain for the new group: "The American Miracle," in Technicolor; "Andy Hardy's Blonde Trouble," "The Centerville Ghost," "Dragon Seed," "Gaslight," "Kismet," in Technicolor; "Meet the People," "Bathing Beauty" (formerly titled "Mr. Co-ed") in Technicolor; "Three Men in White," "Two Sisters and a Sailor," and "The White Cliffs." Added to these will be "Tunisian Victory," Capra-produced documentary of the African campaign.

Apart from discussion of product and advertising and sales campaigns, Mr. Rodgers has directed special attention to MGM's role in war activities. He has asked each delegate at the Chicago meeting to bring along a record of war activity accomplishment in his territory, and means will be considered to improve on past accomplishments in this field wherever possible.

The MGM sales chief has been visiting Culver City prior to his trip to Chicago, looking over completed films and those almost finished. From these he will decide definitely the make-up of the new block. Besides the completed product already mentioned, Mr. Rodgers reports that the following will be available for possible release in the near future: "Gold Town," "Marriage Is a Private Affair," "Meet Me in St. Louis," in Technicolor; "National Velvet," in Technicolor; "Secrets in the Dark," "The Seventh Cross," and "Thirty Seconds Over Tokyo."

Rodgers arrived in Chicago Thursday from Hollywood. Edwin W. Aaron, circuit sales head, arrived in the Windy City on Friday, after a visit to the coast, Denver and Kansas City. Edward M. Saunders, assistant general sales manager, and Henderson M. Richey, exhibitor relations head, arrived from New York on Friday. The home office contingent, as well as others from the field, were checking in at the Blackstone on Saturday (11).

1943 Motion Picture Academy Awards

PRODUCTION

"Casablanca." (Warner Bros. Pictures)

PERFORMANCES

Actor: Paul Lukas in "Watch on the Rhine." (Warner Bros. Pictures)

Actress: Jennifer Jones in "The Song of Bernadette." (20th Century-Fox)

Supporting Actor: Charles Coburn in "The More the Merrier." (Columbia Pictures)

Supporting Actress: Katina Paxinou in "For Whom the Bell Tolls." (Paramount Pictures)

DIRECTION

Michael Curtiz for "Casablanca." (Warner Bros. Pictures)

WRITING

Best original motion picture story: William Saroyan for "The Human Comedy" (Metro-Goldwyn-Mayer Pictures).

Best written screenplay: Julius J. Epstein, Philip G. Epstein and Howard Koch for "Casablanca" (Warner Bros. Pictures).

Best original screenplay: Norman Krasna for "Princess O'Rourke" (Warner Bros. Pictures).

MUSIC

Best Song: "You'll Never Know" from "Hello, Frisco, Hello" (20th Century-Fox). Music by Harry Warren; lyric by Mack Gordon.

Best scoring for a musical: Ray Heindorf for "This Is the Army" (Warner Bros. Pictures).

Best scoring of a dramatic picture: Alfred Newman for "The Song of Bernadette" (20th Century-Fox).

ART DIRECTION

Black and White: James Basevi and William Darling for "The Song of Bernadette" (20th Century-Fox).

Color: Alexander Golitzen for "Phantom of the Opera" (Universal Pictures).

FILM EDITING

George Amy for "Air Force" (Warner Bros. Pictures).

SOUND RECORDING

Nathan Levinson for "This Is the Army" (Warner Bros. Pictures).

CINEMATOGRAPHY

Black and White: Arthur Miller for " The Song of Bernadette" (20th Century-Fox).

Color: Hal Mohr and W. Howard Greene for "Phantom of the Opera" (Universal Pictures).

SPECIAL EFFECTS

Photographic effects: Fred Sersen for "Crash Dive" (20th Century-Fox).

Sound Effects: Roger Heman for "Crash Dive" (20th Century-Fox).

SHORT SUBJECTS

Cartoon: "Yankee Doodle Mouse" (Metro-Goldwyn-Mayer); Fred Quimby, producer.

One-reel: "Amphibious Fighters"; Grantland Rice, producer (Paramount Pictures).

Two-reel: "Heavenly Music"; Jerry Bresler and Sam Coslow, co-producers (Metro-Goldwyn-Mayer).

SPECIAL AWARDS

Irving Thalberg Memorial Award: Hal B. Wallis, for the most consistent production achievement of the year.

To George Pal for his novel technique in producing the Puppetoon shorts.


Coming..

Cover Girl

THE "10 BEST" MUSICALS OF THE YEAR ROLLED INTO ONE!

THE PICTURE THE WHOLE COUNTRY HAS BEEN WAITING FOR!

...After two long years in preparation...

...After fifteen of the largest national magazines...



AMERICAN · COLLIER'S · LOOK · COSMOPOLITAN · LIBERTY · REDBOOK

WOMAN'S HOME COMPANION · McCALL'S · CORONET · AMERICAN HOME

FARM JOURNAL · MADEMOISELLE · GLAMOUR · VOGUE · HARPER'S BAZAAR

...with a total readership of 106,539,816...broke all precedent by devoting their covers to it...(and more covers coming!)



. . . After LIFE Magazine was sufficiently interested to tell the story over and over again in issue after issue . . . After the most remarkable national advertising, publicity and exploitation campaign ever launched for a motion picture . . .

COVER GIRL . . . . . NOW, at the peak of this tremendous ovation, is about to be released...



COLUMBIA PICTURES


Enchanting
LOVE STORY
with
RITA
HAYWORTH
Entrancing
DANCING
by
GENE KELLY
15 of America's most
Beautiful COVER GIRLS
Furious
FUN
by
PHIL SILVERS
Comic
EVE ARDEN
Joyous
JINX
FALKENBURG
Lovely
LESLIE
BROOKS
Lilting Lyrics
by
IRA GERSHWIN
Dashing
LEE
BOWMAN
Matchless Music
by
JEROME KERN
RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR
with Lee Bowman • Phil Silvers • Jinx Falkenburg
Screen Play by VIRGINIA VAN UPP • Directed by CHARLES VIDOR • A COLUMBIA PICTURE

Seek Cooperation, Pledges of Exhibitors In Red Cross Drive

The distributors have instructed their salesmen that their first duty during the next few weeks is to sell the industry's Red Cross drive by getting the pledges and cooperation of every single exhibitor, Ben Kalmenson, Warner Bros. general sales manager and member of the industry's touring group, told more than 250 exhibitor and distributor representatives at the WAC-Motion Picture Theatres rally held Monday at the Hotel Nicollet in Des Moines. G. Ralph Branton, Tri-States general manager, presided at the meeting.

E. L. Alperson, RKO Theatres general manager, stressed the importance of "Collections at Every Performance—Every Day," and asserted that his own theatres will concentrate on this policy.

"The history of the industry's war effort shows that in drive after drive the public has been increasingly generous, proving that the public is not only willing but anxious to give to its favorite charities," Alperson stated.

One of Alperson's suggestions was that the Red Cross trailer be screened immediately preceding the most important feature, in double-feature houses, so that it will be seen by more patrons. Everyone in the industry is vitally interested in meeting the established goal—and surpassing it, if possible—and every effort must be made to deliver.

A. H. Blank, Iowa-Nebraska War Activities co-chairman, called upon the industry to meet its full quota. Other speakers were Paul Edwards, formerly of the Minnesota Amusement Company and now a field director with the ARC; Leo Wolcott, Iowa-Nebraska Allied president, who is local co-chairman of the drive, and Wing Commander H. B. Hancock, holder of the D.F.C., the Air Medal and the Silver Star.

Uniformed Red Cross volunteer workers acted as hostesses at the luncheon, and a complete ARC exhibit included plasma, bandages, emergency equipment, and a number of prisoners' war kits.

Two additional meetings were held Monday in Cincinnati and Los Angeles. Harry Kalmine, Martin Smith and Bob Mochrie addressed the Cincinnati session at the Netherland Plaza Hotel, in addition to Col. Arthur Frudenfeld, local exhibitor chairman, and Harris Dudelson, distributor chairman. The Los Angeles gathering heard Ned Depinet, Harry Brandt, Charles Skouras, local exhibitor chairman, and Fred Greenberg, distributor chairman.

The St. Louis Rally on Thursday (9) featured Mayor A. P. Kaufman and a 16-piece Coast Guard band, along with touring speakers, E. L. Alperson, Ben Kalmenson and Ben

(*Continued on Page* 13)

Philadelphia Red Cross Drive Gets Under Way

Philadelphia's 1944 industry Red Cross drive got under way last week with Earle Sweigert, theatre division chairman, crystallizing plans for theatre collections and naming committees for the circuits and independents so that every single theatre will be involved.

Sweigert named Lester Kreiger, of Warner Brothers, as circuit chairman, and Milt Rogasner, of the Iris Theatre, independent chairman. The latter has divided the independent area into thirteen districts with a live-wire manager as a lieutenant in each district.

By Monday, every theatre owner and manager in the entire territory had been personally invited to the exhibitor luncheon to be held March 13. Every effort is being put forth to make this meeting the most successful in Pennsylvania's history and indications are that collections will be the largest in local theatrical annals.

Six Washington Managers Now Over Bond-for-Every-Seat Quota

Angie Ratto, manager of Loew's Palace, is fifth, and Hardie Meakin, manager of RKO-Keith's, is sixth in the Washington, D. C., Fourth War Loan goal of "A Bond for Every Seat." In ratio to the 2,423 seats in the Palace, Ratto has sold 2565 individual bonds—142 over his quota. RKO-Keith's, with a seating capacity of 1838, has sold 1957 bonds—119 over its quota

Ratto and Meakin now rank with Jack Foxe, Loew's Columbia, who was the first to sell a bond for every seat, and is now working on his quota of four bonds for every seat. Second to reach capacity was Fred Thomas, Warners' Earle Theatre; third, Charles Demma, Apex Theatre; fourth, Gene Ford, Loew's Capitol.—Wa.

Smith on Red Cross Tour

Andrew W. Smith, Jr., Eastern sales manager of 20th Century-Fox, left last week with Joseph Bernhard, national chairman of the Motion Picture Theatres Division of the 1944 Red Cross Drive, and Sam Dembow, for meetings to be held at Washington, Charlotte, Atlanta, New Orleans, Dallas, Oklahoma City, Memphis and St. Louis. Mr. Smith was named by Ned E. Depinet, distributor chairman, as Southern distributor chairman of the Red Cross Drive.

St. Louis Exceeds Quota

St. Louis finished the Fourth War Loan drive with total sales of $187,655.137, or 17.7 per cent above its quota. Sale of E bonds amounted to $70,700,000 just below the goal set for the drive, but payroll pledges for E bonds will be more than enough to top all that was expected in this sector.—St. L.

Bernhard Emphasizes Necessity of Making Collections in Drive

Importance of holding a collection at every performance, with the house staff or the volunteers furnished by the Red Cross organized to see that every patron is afforded an opportunity to give, was urged by Joseph Bernhard, national chairman of the industry's Red Cross drive, at a Rally of Exhibitors and Distributors held at the William Penn Hotel in Pittsburgh last week. Only by such careful attention to the detail of the collection, with lights up and the ushers ready the moment the Red Cross trailer ends, will it be possible for the industry to reach its goal of $10,000,000.

Said Bernhard: "The difference between lights up and lights out in making collections during Red Cross Week means a difference in lives saved."

The number of theatres represented at the meeting was between 375 and 400, and was considered to be the most successful gathering of industry leaders ever held in this territory.

Harry M. Kalmine, traveling representative of the Motion Picture Theatre drive group, discussed the service which the theatres were rendering to the community in acting as a spearhead for the nation-wide drive for the Red Cross in its efforts to reach a minimum quota of $200,000,000.

H. M. Richey, distributor representative, pledged the unswerving energy of the entire distributing personnel of the country, to make this the most successful drive which has been held since the beginning of the war.

Moe Silver, exhibitor chairman for the territory, who acted as toastmaster at the luncheon, to the assembled distributors and exhibitors from Western Pennsylvania and West Virginia and Eastern Ohio, said that when the final count was in, that territory would outrank all others in the percentage of theatres participating and in the comparative collection figures.

M. A. Rosenberg, co-chairman and Allied leader, reinforced Silver's pledge with a statement that the independent theatres would back up the Red Cross Drive with an efficiency never before attained.

Other speakers were State Senator Frank Harris, Mayor Cornelius D. Scully, Pvt. Ted Orlowski, hero of Guadalcanal and Pearl Harbor, and Mrs. James A. Bines of the Red Cross, the last white woman to escape from Singapore, and former commander of a British ambulance unit in the Far East, whose dramatic personal story of adventures in the combat area held the audience spellbound.

Two additional meetings were held Thursday (2), one at the Hotel Roosevelt, New Orleans, with Si Fabian, Sam Dembow and A. W. Smith, Jr., as the visiting speakers; E. V. Landaiche, local distributor chairman, and E. V. Richards, exhibitor chairman, and the other at the Schroeder, Milwaukee, addressed by E. L. Alperson, Ben Kalmenson and Ben Shlyen; H. J. Shumow, local distributor chairman, and Harold Fitzgerald, exhibitor chairman.

Ted Gamble Receives Plaque As 'Outstanding Young Man'

Ted R. Gamble, national director of the Treasury Department's war finance division, last week received a plaque in Portland, Ore. from the National Junior Chamber of Commerce publication, "Future," for being named one of the ten outstanding young men in the United States in 1943. Mr. Gamble had recently completed his duties in connection with the Fourth War Loan Drive.

While in Portland Mr. Gamble attended to his own theatre interests in Oregon and began laying plans for the Fifth War Loan Drive.

Bell's $376,000 Bond Screening

A 21-gun salute—or is that enough?—is due Chet Bell, Los Angeles branch manager for Paramount, who engineered a special exchange projection room preview of "Lady in the Dark" which brought in $376 000 in war bonds. With the projection room seating 42 the result was on an average of $9000 per seat.

It started with the idea that enough civic-minded citizens could be found who would pay $100 each to see the picture. When one of the city's prominent business men was approached, he scoffed at the $100 figure and insisted on paying $1000. Then someone hiked the figure to $10,000, and there the price remained.

The amount raised in this manner, with subscriptions by the exchange and employes and the proceeds of a $25 exchange employes preview of "Lady in the Dark," brought the total turned over to the Charles Skouras committee to more than $400 000—by far a record for any exchange in the country.

Bell had the enthusiastic assistance of William Ring, an employe at the exchange who is an assistant air raid warden. Ring lined up the cooperation of other air raid wardens, and they went to town in the bond selling drive.

The Box Office Slant

Tunisian Victory

MGM (Ministry of Information) 80 mins.
Documentary

Credits: Presented by the Governments of the United States and Great Britain. Official record produced by the British and American Service Film Units. Distributed by the Ministry of Information through MGM release. Co-produced by Col. Hugh Stewart and Lt. Col. Frank Capra.

Comment: The long-awaited film record of the final North African campaign is here, and it lives up to every advance enthusiasm. For clarity in the over-all picture of a big campaign and in the placement of separate engagements in correct perspective to the whole, no previous film record has ever equalled this. It affords the public an opportunity to see how a campaign is waged, how the thousands of little parts join together to generate the power of a smashing offensive. It is, in reality, looking through the glasses of the General Staff. "Tunisian Victory" begins four months before the invasion of North Africa at the Washington conference between the President and the Prime Minister, when the campaign was mapped. Then come various scenes of material assembly and the trip of the immense convoys from both America and Britain. Landings at Algiers, Oran, and Casablanca and the capitulation of the French are shown. The quick thrust toward Tunis which failed is next, and then comes a slower portion which pictures the boys in the mud at the Tunisian border. With the end of the winter season the attack begins in earnest, with the British Eighth pushing up at the Mareth Line, and the western border covered by the Americans, French, and British in that order. The crushing movement is vividly shown, and the film ends with extensive views of the 260,000 Nazi prisoners—the end of the famous Afrika Korps of Marshal Rommel. Exhibitors should take note of one thing in connection with this picture. "Tunisian Victory" looks at the campaign from a tactical point of view through military eyes, and does not go into the horrors of war. There are no scenes of killing and almost none of dead troops. However, the effect of continual bombardment gives an excellent idea of the power dealt out by United Nations units, and shows more clearly, perhaps, than any other war film the part airplanes can play in ground strafing as a part of infantry advance. Planes flying hardly fifty feet high drop bombs in front of enemy tanks and just manage to miss the explosion themselves. This is just one example of the new methods of war which, because of the clarity of the film, will be understood by the public for the first time. The hand of Capra is evident in this clarity and both he and Col. Stewart rate all the honors they will receive for their joint effort. It is not the usual thing to say about a war documentary, but "Tunisian Victory" not only provides information the public wants, but also is entertainment in its own right.

Hot Rhythm

Monogram Comedy-With-Music 79 mins.

AUDIENCE SLANT: (Family) Has good musical numbers and lots of comedy for the entire family to enjoy.

BOX-OFFICE SLANT: Should do well in its market; strong enough to be used as a lead in some situations.

Cast: Dona Drake, Robert Lowery, Tim Ryan, Irene Ryan, Sidney Miller, Robert Kent, Jerry Cooper, Harry Langdon, Paul Porcasi, Joan Curtis, Lloyd Ingraham, Cyril Ring. **Credits:** Directed by William Beaudine. Original screenplay by Tim Ryan and Charles R. Marion. Director of photography, Ira Morgan. Musical director, Edward Kay. Produced by Lindsley Parsons.

Plot: Two commercial radio writers add the voice of a young girl soloist to a recording of a famous band. Through an error thousands of these are released. The band leader's manager threatens suit against the recording company. Then when the band leader decides he wants the girl with his band, he tries to find her. Through a misunderstanding he signs up the wrong girl and is happy to call off the suit when the manager of the recording company takes up her contract. In the meantime, the right girl is found and everything ends happily.

Comment: This should do well in its market for it has the comedy, music and talent to put it over; it's strong enough to be used as a lead in many situations. The story is light and entertaining, and the song numbers fit into the general proceedings without interfering with the action. Handling a comedy role for a sock performance is Irene Ryan, who plays the part of a Dumb Dora with exceptional skill. Her rendition of a crying number, The Happiest Girl in Town, will be enjoyed by everyone because of her own inimitable presentation manner. With Tim Ryan she takes care of most of the comedy sequences, and their work together brings many laughs. The romantic leads are handled by Robert Lowery and Dona Drake; both of whom show up well. Miss Drake impresses with her rendition of a torch number. Harry Langdon and Sidney Miller register well in their parts, while Jerry Cooper, known to many through his radio work, presents a few tunes in good voice. William Beaudine's direction and Lindsley Parsons' production has built a better-than-average program offering. Sell the song numbers through music store and radio tieups. Distribute heralds advertising a new torch singer, "Dona Drake," and, since the story is about a record company, see what can be done to make voice recordings in your lobby

Legion of Decency Ratings

(For Week Ending March 11)

SUITABLE FOR GENERAL PATRONAGE

Buffalo Bill
Hi, Good Lookin'
Lady, Let's Dance
Navy Way
Andy Hardy's Blonde Trouble

SUITABLE FOR ADULTS ONLY

Falcon Out West
Sailor's Holiday
Shine On Harvest Moon
You Can't Ration Love

Motion Picture Industry
RED CROSS
WAR FUND WEEK
March 23rd thru 29th, 1944
Collections At Every Performance!

The Monster Maker

PRC Horror 63 mins.

(Nat'l Release, April 15)

AUDIENCE SLANT: (Adult) Good fare in the chiller-diller houses, and just what the horror fans are looking for.

BOX-OFFICE SLANT: Wherever "weirdees" are in demand this will bolster a good feature; in those houses where horrors are the rule, it can rate the upper spot on the bill.

Cast: J. Carrol Naish, Ralph Morgan, Tala Birell, Wanda McKay, Terry Frost, Glenn Strange, Alexander Pollard, Sam Flint, Ace. **Credits:** Directed by Sam Newfield. Original story by Lawrence Williams. Screenplay by Pierre Gendron and Martin Mooney. Director of photography, Robert Cline. Produced by Sigmund Neufeld.

Plot: A bogus doctor, interested in a beautiful girl, infects her father with a disease called Acromegaly, in order to force the girl to marry him. Since he is the only one who knows the cure, he is about to bend her to his will when there is a struggle in which the doctor is killed and all ends well with the father being cured.

Comment: This horror picture has the unusual quality of smoothness that makes it a good sample of program chiller fare. The addicts will be quite satisfied with the thought which went into the story down to the last sequences, although the picture finishes abruptly. In situations where the creepers constitute steady fare, and in all places where the "'weirdees" are accepted, this should serve to give good support to a good feature. J. Carrol Naish, Ralph Morgan, Wanda McKay and Tala Birell take up most of the screen time and do a convincing and effective job. Production by Sig Neufeld shows an exceptional quality of mounting and story selection. Direction matches the general good quality of the total job. The picture could be sold best by exciting the general public interest in the disease which makes the subject of the picture. Treated as a combination documentary and horror film, a small herald or pamphlet treating the subject and what people might do under its influence, could be the means of stirring such interest.

Hat-Check Honey

Universal Comedy-With-Music 69 mins.

(Nat'l Release, Mar. 10th)

AUDIENCE SLANT: (Family) Pleasant light entertainment with music and the type of Leon Errol comedy that is sure to be enjoyed by most audiences.

BOX-OFFICE SLANT: Satisfactory minor musical for the added attraction with a drama or straight comedy feature.

Cast: Grace McDonald, Richard Davis, Leon Errol, Walter Catlett, Ramsay Ames, Milburn Stone, Lee Bennett, Russell Hicks, Chester Clute, Mary Gordon, Emmett Vogan, Jack Rice, Freddie Slack & His Orchestra, Harry Owens and His Royal Hawaiians, Ted Weems and His Orchestra, Jimmy Cash. **Credits:** Directed by Edward F. Cline. Original story by Al Martin. Screenplay by Maurice Leo and Stanley Davis. Director of photography, Milton Krasner. Music and lyrics by Milton Rosen and Everett Carter. Associate Producer, Will Cowan.

Plot: To help his son advance in the show world, a father pretends he wants to go it alone. The boy then gets a job as vocalist with a band and makes a tremendous hit, attracting Hollywood attention and a contract. Meanwhile, the girl who loves him and who has ambitions to become a writer,

has her story of the father's life accepted for pictures. They are all reunited when each is signed to play a part in the picture.

Comment: Good light entertainment that should fare well in the situations for which it was intended. In this case, though it follows the pattern of previous Universal filmusicals with its romance, music and comedy, it has the Leon Errol type of amusement, which is sure to be enjoyed by audiences of all ages. Richard Davis, a new find, plays the romantic lead doing equally well as both the lover and the crooner. He is ably abetted by Grace McDonald as his sweetheart. Leon Errol, as usual, does okay with his clowning, while Milburn Stone, Ramsay Ames and Mary Gordon capably take care of their assignments. Though there are three bands listed, most of the music is played by Freddie Slack and His Orchestra, leading one to wonder what the other two are there for. Picture goes along at a smooth, even tempo under the direction of Edward Cline; all other departments having been well provided for by the producer, Will Cowan. The picture has many good musical numbers, so arrange tieups with music stores and radio stations, and have these plugged in advance of the showing. It also introduces Jimmy Cash, the singer on the Burns & Allen show, so try to arrange for a plug before and after that show. Sell the bands and try to have stills displayed where the high school crowd's attention will be attracted.

Partners Of The Trail

Monogram **Western** **55 mins.**

AUDIENCE SLANT: (Family) Fast moving western with the looked-for oater entertainment values throughout.

BOX-OFFICE SLANT: Should net better-than-average returns.

Cast: Johnny Mack Brown, Raymond Hatton, Christine McInyre, Craig Woods, Robert Frazer, Harry F. Price, Jack Ingram, Lynton Brent, Marshall Reed, Ben Corbett, Steve Clark, Lloyd Ingraham. **Credits:** Directed by Lambert Hillyer. Original story and screenplay by Frank H. Young. Director of photography, Harry Neumann. Produced by Scott R. Dunlap.

Plot: A young lady on her way to take possession of a ranch left her by her dad meets a U. S. Marshal on the stagecoach. He is on his way to solve the mystery of her father's, and other murders. He learns that the cause of all the trouble is gold on most of the property and through this discovery is able to apprehend the whole gang responsible for the killings.

Comment: Western fans will enjoy this latest adventure in the Johnny Mack Brown-Raymond Hatton series. It is good stuff with plenty of fast riding and shooting. Word-of-mouth and a little extra selling should net it better-than-average returns. Brown and Hatton are in their usual good form, assisted by an unusually fine supporting cast, and the rapid-fire direction by Lambert Hillyer. The heavies, headed by Robert Frazer and Jack Ingram, do their share toward supplying the needed excitement those avid sagebrush fans look for. Scott R. Dunlap produced. This latest epic is about gold, etc., so work all your exploitation around that.

The White Cliffs

MGM **Drama** **126 mins.**

AUDIENCE SLANT: (Adult) An irresistibly appealing motion picture destined for widespread audience approval, with the feminine element according it the strongest praise.

BOX-OFFICE SLANT: Look for excellent box-office career.

Cast: Irene Dunne, Alan Marshal, Frank Morgan, Roddy McDowall, Van Johnson, C. Aubrey Smith, Dame May Whitty, Gladys Cooper, Peter Lawford, John Warburton, Jill Esmond, Brenda Forbes, Norma Varden, others. **Credits:** Produced by Sidney Franklin. Directed by Clarence Brown. Screenplay by Claudine West, Jan Lustig and George Froeschel. Based on a poem, "The White Cliffs," by Alice Duer Miller. Additional poetry by Robert Nathan. Director of photography, George Folsey.

Plot: An American girl, Irene Dunne, goes to England with her father, Frank Morgan, just before World War I. She meets and marries a baronet, Alan Marshal, who, when war is declared, leaves her to join his regiment. He is killed in action, and Irene remains in England to raise their son, Roddy McDowall. She resents the fact that a man as young as her husband had to die because of the war, makes up her mind that her son will not suffer the same untimely fate. She plans to take him to America, but the son's love for England, his desire to adhere to family tradition, forces her to cancel passage. With the coming of World War II, the son, now a young man (Peter Lawford) answers the call to arms, while Irene becomes a nurse. During a raid on Dieppe, the son is wounded. He is brought to the hospital where his mother is stationed, dies while she describes a parade of American soldiers seen from the window.

Comment: Aside from the fact that it should encourage a deeper understanding between the peoples of England and the United States, "The White Cliffs" merits high praise for its exceptional audience values. It is definitely a picture for women, and on that point alone should experience a successful box-office career. But it is also a picture that most men will enjoy. One finds it difficult to explain precisely why it is so irresistibly appealing, but as the story of a wife and mother of two wars whose courage remains resolute against tragedy and heartbreak, it succeeds so well in stirring the spectator's emotions that he feels a part of the proceedings. "The White Cliffs" is not all tragedy—not by any means; there are countless moments of delightful humor, still others of nostalgic tenderness and beauty. Its 127 minutes embrace laughter, love, gaiety, tragedy—in fact, nearly every emotional element necessary to capture and sustain audience interest. The picture is a prime example of perfection in every department: direction, photography, settings, production, screenplay and musical direction. And as though performances were being overlooked, let it be pointed out that Irene Dunne's role is perhaps the richest of her career, and she rises nobly to the occasion with a warm and sympathetic portrayal. Alan Marshal, Roddy McDowall, Frank Morgan, C. Aubrey Smith, Dame May Whitty, Gladys Cooper and Peter Lawford are all excellent in supporting roles. Producer Sidney Franklin and Director Clarence Brown have every reason to be proud of their achievement.

Shine On Harvest Moon

Warner Bros. **Musical** **112 mins.**

(Nat'l Release, April 8)

AUDIENCE SLANT: (Family) Entertainment as your patrons love it. Nostalgic romance of vaudeville history melodramatically told with a Technicolorful climax.

BOX-OFFICE SLANT: Should hit top grosses. Mass entertainment value for any theatre.

Cast: Ann Sheridan, Dennis Morgan, Jack Carson, Irene Manning, S. Z. Sakall, Marie Wilson, Robert Shayne, and others. **Credits:** Produced by William Jacobs. Directed by David Butler. Screenplay by Sam Hellman, Richard Weil, Francis Swann and James Kern. Based on original story by Richard Weil. Photographic direction by Arthur Edeson.

Plot: A vaudeville headliner and songwriter meets a beautiful girl who is working as a singer in a Honky Tonk. He decides to launch her on a career. The owners of the Honky Tonk succeed in breaking up her act when she appears for the first time on a stage and the songwriter then persuades an established actress to join with the girl and form a team act. This combination fails through jealousy and the younger actress joins the songwriter to form a team act. Her former employers still harbor resentment and force this act from bookings, and then the girl leaves the act in order that her sponsor may continue his career. Later they are reunited and achieve headliner popularity.

Comment: As motion picture entertainment, planned deliberately to please the masses this film emerges as a very sizeable chunk of what dollar signs are made of. It will provide just what the average audience enjoys and buys. While it would have been even more enticing had it been produced in its entirety as a Technicolor picture the transposition from black and white to color for the climactic scenes make the color sequences all the more appreciated. The very nature of the plot, employing a showbusiness success story theme, will find popular acclaim from the movie fans, and old-timers in particular will remember the principals (Nora Bayes and Jack Norworth) from real life. The title song still rates tops in popular music. Director David Butler has kept the story interestingly interspersed with light, fun-filled moments, the heartbreaks which dramatize a theatrical career and the thrills of success when it finally is achieved. The colorful vaudevillians around whom the plot has been built provides keen interest for movie fans of all ages and Producer William Jacobs has successfully assembled a very able cast to carry it through. Ann Sheridan and Dennis Morgan provide fine teamwork in the leading roles with the laughs liberally supplied by Jack Carson, Marie Wilson and S. Z. Sakall.

Fat, Paper Shows in Canada Get Results

Canadian activities in the salvage of waste paper and fat has been reported by S. B. Taube, secretary of the Motion Picture Theatres Association of Ontario.

On January 29 a Fat Show was held at the Star Theatre, Carlton Place. The local Salvage Committee also tied in with an appeal for paper. Result: over 350 pounds of fat and 3½ tons of paper were collected.

A Saturday morning show was held at a theatre in Kingsville. Gary Hogarth, district supervisor of the southwestern Ontario branch of the MPTA, paid for the rental of the show, gave away $30 in prizes. Over 350 children attended, and 14 tons of paper were collected.

At the Royal Theatre, Aurora, a paper drive brought in 12 tons, while at the Regent, Brockville, sixteen tons of rags and paper were collected at a special show, according to Manager Harry Wilson.

Eight theatres in Windsor, Ont.—Capitol, Palace, Empire, Vanity, Royal, Park, Tivoli and Temple—all held Fat Shows and obtained over 10,000 pounds of fat.

Cooperation and Exhibitor Pledges Sought in the Red Cross Drive

(*Continued from Page* 11)

Shlyen. More than 250 exhibition and distribution representatives, plus Red Cross officials, attended the Hotel Chase conference and luncheon.

In Minneapolis, more than 200 exhibitor and distributor chairmen last week heard John J. Friedl, local exhibitor chairman, pledge that every showman in this territory will participate in the industry's 1944 Red Cross drive. In addition to impressive talks by the touring speakers, E. L. Alperson, Ben Kalmenson and Ben Shlyen, the meeting was highlighted by demonstrations of actual phases of Red Cross work by veteran ARC representatives.

Top Hit OF

REPUBLIC'S

Romance of the Seven Seas!

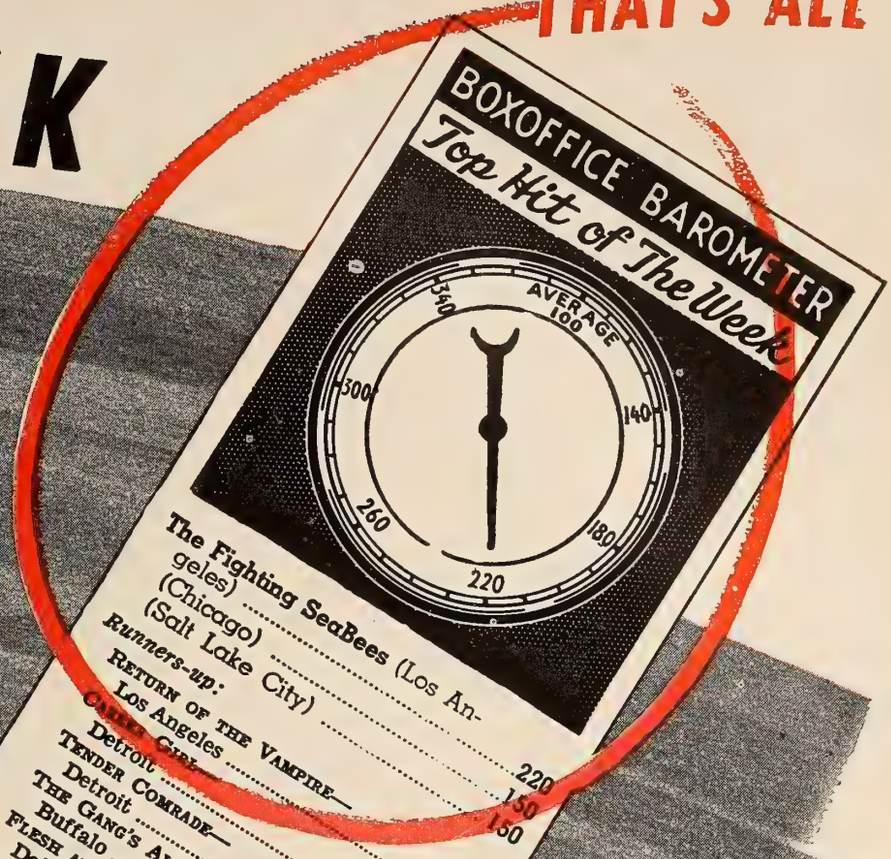
THE FIGHTING SEABEES

with DENNIS O'KEEFE and
WILLIAM FRAWLEY • LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS

Edward Ludwig — Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie · Original Story by Borden Chase

THE WEEK

THAT'S ALL

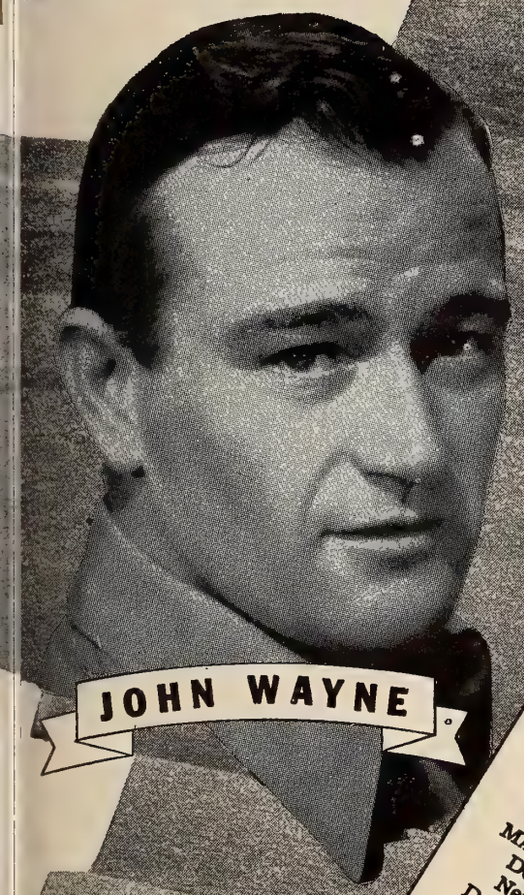


The Fighting SeaBees (Los Angeles) 220
(Chicago) 150
(Salt Lake City) 150

Runners-up:

RETURN OF THE VAMPIRE—
Los Angeles 210
CASES GIRL—
Detroit 200
TENDER COMRADE—
Detroit 200
THE GANG'S ALL HERE—
Buffalo 200
FLESH AND FANTASY—
Detroit 190
Hartford 190
NO TIME FOR LOVE—
Denver 185
Minneapolis 175
Kansas City 170
Cleveland 155
LIFEBOAT—
Hartford 180
MADAME CURIE—
Detroit 180
New Haven 150
DESTINATION. TOKYO—
Denver 175
Salt Lake City 150
HIGHER AND HIGHER—
Detroit 175
Los Angeles 150
JACK LONDON—
Buffalo 165
LOST ANGEL—
Hartford 165
THE FALLEN SPARROW—
Dallas 165
THE LODGER—
Denver 165
THE SON OF DRACULA—
Denver 165
WE WILL COME BACK—
Detroit 160
WHAT A WOMAN!—
Denver 160
SHERLOCK HOLMES FACES DEATH—
Cleveland 160
THOUSANDS CHEER—
Detroit 160
BEST FOOT FORWARD—
Denver 155
HAPPY LAND—
Los Angeles 155
OLD ACQUAINTANCE—
Seattle 150
..... 150
..... 150

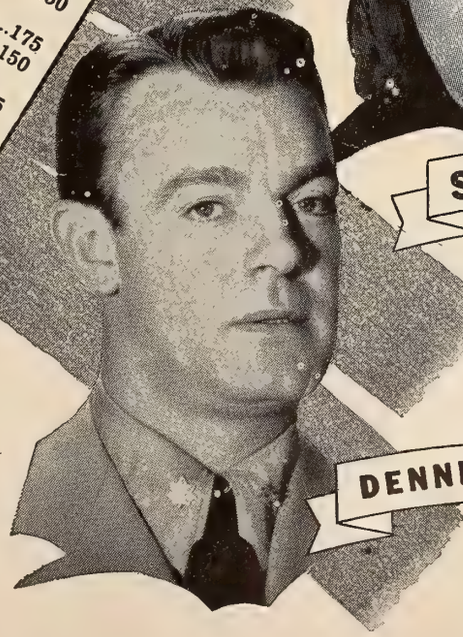
These reports are taken from the sectional editions of BOXOFFICE.



JOHN WAYNE



SUSAN HAYWARD



DENNIS O'KEEFE

Regional Newsreel

BOSTON

Ulysses Ponzant of Waterville, Maine, was in the Hub last week. Ponzant recently sold his Belfast, Me., theatre to the Graphic Circuit.

George Beede of the Strand Theatre in Westboro, Mass., and Harry Zeitz, from New Bedford and Portland circuits, visited the Boston exchanges last week.

Steve Fitzgibbon of the Garden Theatre in Springfield spent the week-end at his former home here.

Captain Julian Rifkin was home for a short furlough, as was Ensign Mark Jeffrey.

Others recently seen around film row include Joe Mathieus of the Sharby circuit; Manager Glosson of the Rialto in Lowell; Dick Rubin of the Saugus Theatre; George Markel of Hudson, Mass.; and Ernie Sharaf of the Rialto in Worcester and the Lyric in Leominster, called on friends in the local exchange district this week.

Lloyd Bridgham, owner of the Broadway Theatre in Dover, has been inducted and was to report for duty March 4 at Fort Devens.

District Manager Edward X. Callahan of 20th Century-Fox spent the greater part of the week visiting theatres in Western Massachusetts and Rhode Island.

Sgt. Mort Bomes of the Hollywood and Liberty theatres in Rhode Island, was in Boston this week and is now stationed at Camp Edwards, Mass.

Matthew Sullivan, branch manager from Buffalo, visited the local United Artists offices last week.

Mrs. Gertrude Gorman White has returned to her desk at the local Fox offices after a honeymoon spent in New York.

Branch Manager John Dervin of the local 20th Century-Fox offices spent the week-end calling on home office officials in New York.

Mr. and Mrs. Robert Cobe of Republic recently celebrated their seventh wedding anniversary and were hosts to a dinner party at the Mayfair.

Branch Manager John Scully of Universal fell and dislocated his shoulder last week. His hospitalization was brief, and he has returned to his work with a bandaged shoulder.

Jack Jennings of Republic has been elected to membership in the Motion Picture Salesmen's Club.

Jack Saef arranged for Phyllis Brooks, recently returned from an overseas entertainment trip, to appear as star of a fashion preview for "Lady in the Dark" given on the stage of the Paramount.

Saul Edwards, manager of Allied Management Company, announces that the Thompson Square Theatre in Charlestown, a Boston suburb, has joined his buying organization.

Harry Bergson, Jr., manager of the Theatre Candy Company, has received his call from his Uncle Samuel and will report for Army duty this month.

Herman Rifkin attended the Monogram meeting held in New York last week and was accompanied by Branch Manager Ben Abrams, and Salesmen Nate Levin, Al Poulton, Francis Dervin, Harry La Vine and Dick Cohen.

Art Moger, new publicist for Warners in this section, visited Rochester, Syracuse and Buffalo last week.

Members of the Variety Club held open house for members and their ladies Monday night February 28 following the preview of "Lady in the Dark" at the Esquire Theatre.

Herman Claman, manager of the Universal in Fitchburg, arranged a series of weekly Frank Sinatra contests and has had all the amateur swooners in his district interested.

Roy Gillette has resigned at the Strand Theatre in Fall River and will become a member of the Merchant Marine.

Manager James Knight of the Strand in Fall River was in Boston this week and announced that the face and sides of the theatre marquee have been reconstructed with frosted glass to give it transparency, and that the effect is gratifying.

Mrs. Herbert Brown, wife of the manager of the Victoria Theatre in Greenfield, is ill in a local hospital.

Lovell Ernest has resigned as manager of the Playhouse at Ayer, 15 miles from Boston, and will take over the management of the Regent Theatre in Arlington.

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CHICAGO

The tentative Balaban and Katz admission rates, including the 20 per cent tax, have been set at 95 cents for loop evening prices, an advance of ten cents over present charges. The A houses will go from 35 to 40 cents, 50 to 55 cents, and the evening prices from 60 to 65 cents. In every possible case the use of odd penny admissions will be eliminated. Other circuits are expected to follow suit and independent theatre owners will pass the increased tax on to their patrons.

Chicago theatres with large mailing lists will have another cent to pay after March 25, when the letter rate for city deliveries goes to three cents. It is thought possible some mailing lists may be discontinued.

Matt Lavin has been added to the Monogram Indianapolis sales staff.

Eleanor Carlyle is the new manager of the Clark Theatre—the first woman manager in the loop.

Steve Cokins, former managing director of the Verdi Theatre Corporation, is now with the Regimental Special Office, handling the publicity for the First Regiment at Fort George, Camp Meade, Md.

Allied of Illinois members and directors met Thursday afternoon to renew the contract of Jack Kirsch, Allied prexy for the next three years, and to take action on the increased admission taxes and other matters.

Mort Singer, Jr., assistant director of "Gung Ho," was awarded a plaque by the Chicago Marine League at the Palace Theatre premiere, which raised $7,000 for the Chicago Marine organization.

The Chicago Operators Union, with president James Gorman handling the gavel, voted $10,000 for the Red Cross fund, to be raised from 700 union members. Horace Risser, Ridge Theatre operator, was inducted into the Army last Saturday,, making 45 members in the armed services.

Van Nomikos, president of the Van Nomikos circuit, says his Empress Theatre will not add burlesque to the film programs for the present, since suitable bookings are hard to get. They will, however, be arranged as soon as possible. The Rialto Theatre, a loop house under the Nat Barger management, will continue with burlesque and films throughout the spring and will postpone the all-film policy that was to go into effect the latter part of this month.

Ben Isenberg, Chicago Monogram manager, announces the acquisition of the Abe Gumbiner theatres; the Paulina, Royal, and Banner. Michael Seigel has been appointed general manager. Gumbiner is retiring from business.

Military notes: James Ferguson, B & K Paramount, Marion, promoted to staff sergeant. Expects overseas duty soon. To the Army: Howard Lubliner, Lubliner Trinz circuit; William Horvatic, Clark Theatre; Frank Newell and Max Lewis of the Paramount; Henry Markbreit, Chicago *Times* amusement ad man. Corp. Morris Baim, B & K accounting department, goes to Fort Benjamin Harrison, Indiana. Danny Furman has received a medical discharge and has returned to the B & K poster department.

Steve Broidy, Monogram sales manager, stopped by last week on the way to Hollywood.

William Hollander, B & K publicity director, left last week-end for Arrowhead Springs with his wife for a three weeks winter vacation.

Dave Wallerstein, B & K executive, reports that the circuit sold 35,000 bonds of various denominations during the Fourth War Loan Drive. The money total came to approximately $5,750,000.

Jack Flynn, MGM western manager, is back from a west coast trip.

Ted Clark has been named manager of the East Side Theatre, South Chicago.

Irwin Keller, formerly of the Filmack Company, has gone into business for himself as a public accountant.

CINCINNATI

Al Kolitz, who was promoted from the Cincinnati RKO sales department to branch manager of the Denver exchange, has been made branch manager in Cleveland. He has been in town visiting his mother.

Doc Newbold, of the Newbold-Keesling Circuit, is at Mayo Clinic, where he underwent an operation.

Representatives of all exchanges were present at the tenth anniversary celebration of the Columbus Variety Club to honor Duke Clark, first Chief Barker, who is also district manager for Paramount at Columbus.

Exhibitor Guy Greathouse, Rising Sun, Indiana, is slated to leave for the Army soon.

Peter Blum, who operates the Main Theatre, Mt. Healthy, is at Christ Hospital.

J. P. Byrne, Metro's district manager, was here from Detroit for a conference at the local exchange.

The Independent Exhibitors' Forum held its weekly luncheon at the Netherland-Plaza on Wednesday.

Visitors on the Row last week were Willard Floyd, New Madison, Ohio; Lloyd Spurlock, Medkeff, West Virginia; Bertha Wolf, Owenton, Kentucky and W. G. Cain, Louisa, Kentucky.

The Bentley Theatre at Whitesberg, Kentucky, was destroyed by a fire in which one

(*Continued on Page* 18)



The biggest bet of the younger set...

SKYROCKET

DONALD O'CONNOR

in

"CHIP OFF THE OLD BLOCK"

comedy full of sweet music and dancing in his best box-office style!



DONALD O'CONNOR · PEGGY RYAN · ANN BLYTH

in

"CHIP OFF THE OLD BLOCK"

with HELEN VINSON · ARTHUR TREACHER · HELEN BRODERICK · PATRIC KNOWLES
J. EDWARD BROMBERG · *and introducing,* "QUIZ KID" JOEL KUPPERMAN

Screen Play by Eugene Conrad and Leo Townsend · Original Story by Robert Arthur
Directed by CHARLES LAMONT · Associate Producer, Bernard W. Burton

"REMEMBER! MARCH 15th DEADLINE FOR HONORED HUNDRED BOND REPORTS TO STATE CHAIRMEN!"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

man was killed. The Bentley was a 300-seater.

The Metro Pep Club is planning a big party, rodeo style, at the annual election. Western games will have a big part in the affair.

Paramount's screening of "Lady in the Dark," which was held at the Forest Theatre on February 28, was well attended.

Columbia's Screening of "Cover Girl" is slated for the Lyric on March 14 at 10 p.m.

Eloise Langenbrunner, Cheviot, was the winner in the Baby Bond Contest recently conducted by the RKO Theatres in the promotion of Fourth War Loan E Bond sales.

Gladys Sammons, Cheviot, 13, was winner in the girl's division in the recent Washington Birthday Scrap Paper Matinee, gathering 4,010 pounds of the paper. Ralph DeBrunner, Norwood, 11, took top prize for the boys, collecting 4,389 pounds of waste paper. Each was given a $100 war bond.

Arloa Rae Fetter, 11, Marion, Ohio, was the winner over nearly 3000 entrants in a cartoon contest conducted in connection with the current showing of "Snow White and the Seven Dwarfs," it was announced Wednesday by WLW, radio station, which sponsored the contest in cooperation with RKO-Radio Pictures. The winner had a choice of a one-year scholarship at a recognized art school or a trip to Hollywood with a parent or guardian next summer, with all expenses paid for both. Vern Caldwell, director of public relations for the Disney Studios, was one of the judges.

CLEVELAND

Sam Galanty, Columbia district manager, was the exchange guest of branch manager Lester Zucker last week.

Another important visitor was Arthur Greenblatt, Monogram home office official. It was his first visit here in his new capacity.

Subsequent run theatre owners in the Greater Cleveland area will not try to absorb any part of the new federal admission tax, but will pass it all on to the public. This was virtually agreed upon at a general exhibitors' meeting held last Friday in the offices of the Cleveland Motion Picture Exhibitors Association. Because Ohio exhibitors already operate under a state three per cent gross sales tax, this added tax makes for some complicated arithmetic. A chart has been issued breaking down the total price into established price, state tax, federal tax and total.

With the signing of all eligible members of the Twentieth Century-Fox exchange by Local F-5 of I.A.T.S.E. 160, every exchange in this area with the single exception of Universal, is now a member of Local F-5, Dan Cowhig, business manager announces. The Twentieth-Fox deal concluded last week, involves thirteen employees, including bookers, cashier and office personnel.

Charles Rich, Vitagraph district manager, spent the week in and around Pittsburgh.

J. Knox Strachan, director of publicity for Warner theatres in the Cleveland zone, spent a few days in New York last week consulting with Jesse Lasky and home office officials regarding the forthcoming campaign on "Mark Twain."

Sam P. Gorrel, local Republic branch manager, and Charles Raymond, Loew theatre division manager, on Friday entertained members of the Navy, radio, newspapers and Chamber of Commerce at a luncheon at the Statler Hotel, with Cleveland SeaBee John H. Vorhees as guest of honor. The luncheon was part of the big campaign Republic is staging for "The Fighting SeaBees."

Fred C. Dickely, Altec sales official with headquarters in Detroit, was a local National Theatre Supply visitor during the past week.

May 7th is the date chosen by Shirley Sogg, daughter of Jack Sogg, local MGM branch manager, for her marriage to Dr. Fred Soldow of this city.

Tony Stern, Warner theatre head booker, was in New York last week on booking business, and Lou Milder, manager of Warners' Colony, brought a bad cold back with him from Hot Springs, Arkansas, where he went for his health.

Eddie Miller, Hippodrome Theatre manager, is vacationing on the west coast for a couple of weeks.

Jerry Lamm, younger son of Julius Lamm, manager of the Uptown Theatre, spent the week home on furlough from his Coast Guard base at Baltimore, Md.

Marvin Samuelson, Warner theatre booker and former manager of the Colony Theatre, measures up to Uncle Sam's physical requirements. He will report to the Navy any day. Al Sunshine, Republic salesman, has also passed his physical and will be off to join the Navy within the next few weeks. Frank DiFranco, Universal head shipper, left last week, and is now learning to handle a gun instead of tin cans.

Morrison Orr, United Artists branch manager, takes over J. Schmertz' job as co-chairman, with William N. Skirball, of the War Activities Committee in this area.

Nat Wolfe, Warner zone manager, has been appointed chairman of the local Red Cross theatre committee.

Every downtown first run theatre in the city last week played "With the Marines at Tarawa" and gave it feature advertising. It is now released generally throughout the city.

George Bailey, MGM head booker, last week introduced a new sister to his two sons.

Pete Wood, state chairman of the March of Dimes committee, reports that collections this year are approximately $200,000, as against $115,000 last year. This is a boost of 70 per cent.



FILMDOM'S MOGULS IN SALUTE. The greatest assemblage of motion picture "greats" in the history of Hollywood gathered to pay tribute to Charles P. Skouras at a Testimonial luncheon in Beverly Hills last week following his return West after heading the industry's Fourth War Loan campaign. Those who may be seen in the photo above are: (l. to r.) Y. Frank Freeman, L. B. Mayer, Joseph Schenck, Samuel Goldwyn, Adolph Zukor, Charles Koerner, Leo Spitz, William Goetz.

DES MOINES

Death took away a veteran Des Moines theatre operator, Abe Frankle, 71, former partner of A. H. Blank, and associated in theatres and amusement parks in Des Moines for the past 25 years. He died in Iowa Methodist Hospital in Des Moines after suffering a heart attack brought on by acute asthma. He was owner and operator of the Casino Theatre in the Des Moines loop district at the time of his death.

One of Iowa's oldest exhibitors in point of service, William M. Mart, manager of the Iowa Theatre at Grinnell, Iowa, died of a heart attack. He had been in theatre work for more than 40 years and was awarded a plaque a few years ago as one of the few living exhibitors in the country who had run "Queen Elizabeth" with Sarah Bernhardt, the first full length feature produced.

"The Sullivans" had its midwest premiere at the Paramount Theatre in Waterloo Thursday with the proceeds from the special show going to the Sullivan Memorial fund. The fund, started by Sullivan families over the country, will be used to erect a suitable memorial at Waterloo.

The Crystal Theatre at Manning, destroyed by fire this winter, is expected to be ready for operation again by April 11 when a special matinee will be held for the Omaha Children's Memorial Hospital fund. Theatres in western Iowa and the Omaha territory are holding special matinees on April 11 under the sponsorship of the Omaha Variety Club to contribute funds to the Children's Hospital. Mr. and Mrs. Fred Deftless operate the Crystal.

A special meeting of the Allied-Independent Theatre Owners of Iowa-Nebraska was held in Des Moines March 6 to listen to tax experts discuss the new federal tax on admission tickets. Leo Wolcott of Eldora, president, presided over the meeting. In addition the Red Cross rally was held at the same time. Following the meeting, the directors of the Allied held a board meeting.

B. C. Marcus, district manager, held a conference with Mel Evidon, Des Moines Columbia manager, with both men journeying to Omaha. Evidon is being transferred to Kansas City as manager there on April 1. No successor has been announced as yet.

State Fire Marshal John Strohm reported in his annual report for 1943 fire losses that 11 theatres had fires during the year, as compared with 13 in 1942. The total loss from the 11 fires amounted to $27,838 as compared with $29,000 the preceding year.

Leonard Fried has been named acting manager of the Paramount Theatre at Waterloo to replace Maurice Crew, who has been accepted for service in the Army. Crew is awaiting his call for service.

Josephine Segar has been appointed as the new biller at Paramount exchange and Mrs. Mary Connell has taken a similar position with Warner Bros. Bob Long, Columbia poster clerk, has enlisted in the Navy.

Word has been received that Lieut. Dick Kappler, former Des Moines Film Row employe, has been wounded in New Guinea. No details were available of the casualty. He formerly worked for the Iowa Film Delivery company and a brother, William, is a booker with Universal, and another brother, Francis, formerly was a booker with Republic.

(*Continued on Page* 20)



COLUMBIA PICTURES

IS PROUD THAT

PAUL LUKAS

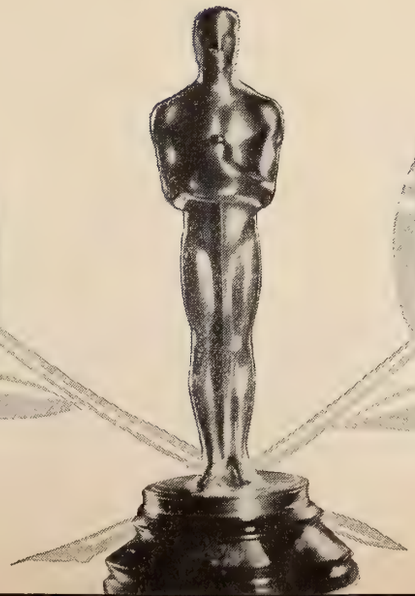
WHO RECEIVED THE ACADEMY AWARD FOR

THE BEST PERFORMANCE BY AN ACTOR

(IN WARNER BROS.' "WATCH ON THE RHINE")

IS THE STAR OF COLUMBIA'S

ADDRESS UNKNOWN*



*SOON TO BE RELEASED

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★



STUDIO GET-TOGETHER. Mrs. Nancy G. Arthur, wife of Lieut. Thomas G. Arthur, South Pacific flier; Harry C. Arthur, vice-president and operating executive of Fanchon and Marco Theatres of St. Louis; Linda Darnell, currently playing a principal role in "Sweet and Lowdown." and Lieut. Jack Lombard, veteran South Seas bombardier (he has six Jap ship sinkings to his credit) snapped on a movie set at the 20th Century-Fox Studio.

DETROIT

Earl J. Hudson, president of United Detroit Theatres, has earned new recognition as a civic leader through his appointment by Mayor Edward J. Jeffries as a member of the Board of Street Railways. Hudson was appointed to the board March 1, filling a vacancy left by resignation of a member. In the 10 years Hudson has been in Detroit, having come here from New York, he has built a reputation for public service as well as of efficient management of the theatre chain he heads. He is a member of the City Employes Retirement System's board of trustees; he helped organize and develop the local Office of Civilian Defense; he has been active in all the bond and scrap drives, and he now is state chairman of the WAC committee conducting the Red Cross drive in Michigan theatres.

The United Artists Theatre ran an interesting advertising campaign making use of street-car advertising in promoting "The North Star."

"Lipstick trouble" is bothering the employes at the United Artists Theatre these days, with their problem accenting the shortage of eligible males in Detroit. A life-size picture of Ray Milland has been in the lobby as part of the display advertising the coming of "Lady in the Dark." It keeps the sign company in the United Artists Theatre Building busy just removing the lip prints that lonely females implant upon the lips and face of Milland's likeness. Milland had better not make any personal appearances in this city.

INDIANAPOLIS

Norman Moray, general sales manager for Vitaphone short subjects, spent Saturday at the exchange and held a meeting with the salesmen, outlining and explaining next year's short subject program.

Rex Carr, manager of Marcus Enterprises, was in Dayton, O., during the week inspecting the company interests and holdings there.

Marc Wolf, of the Y. & W. Management Corp., spent several days in Gary, Ind., on business.

Newly elected officers of the Variety Club will be installed at a dinner dance in the Hotel Antlers Saturday. Barkers and their wives will be invited to attend.

Louise Cox, contract clerk at Warners, and Corporal Harry F. Blair were married March 2 in the Christian Church parsonage, in Danville, Ind. Corporal Blair was stationed in Alaska with the Signal Corps, and now is on his way to Camp Edison, N. J.

Sam Abrams, sales manager of PRC Pictures, is on a two weeks' trip in southern territory.

Wilbur Morris is the new shipping clerk at National Theatre Supply.

The Sconce Theatre Enterprises recently opened an Indianapolis office at 602 Fletcher Trust Building.

Leo Ciacio, who owns and operates the Downs Theatre in Louisville, Ky., has been notified to report for his physical examination.

Jerry Marks, southern Indiana and Kentucky salesman for Universal, is making his headquarters in Louisville.

C. A. Marshall, who operates the Sunshine Theatre, Darlington, Ind., has disposed of his several business interests, and will devote all of his time to the managing and operation of his theatre.

John Micu, Ft. Wayne exhibitor, will give a farewell party in honor of C. W. Becker, manager of the Indiana Theatre in Ft. Wayne, who will be inducted into the Army. A delegation from Indianapolis has been invited.

H. L. Beecroft, temporary manager of the 20th-Fox exchange, spent the week-end with his family in New York.

Don Rossitter, executive secretary, Associated Theatre Owners of Indiana, has passed his physical examination.

S/Sgt. Abe Baker, former Columbia booker, is on furlough and visiting his friends.

George Landis, manager of 20th-Fox exchange, who has been on the sick list, is improving and spends part of his time at his desk while on the mend.

Downtown Theatres here, including the Indiana, Circle and Loew's, are showing the United States government film, "With the Marines at Tarawa."

Boyd Sparrow, manager of Loew's Theatre, will act as host to a group from the Indianapolis One Gallon Club of the Red Cross blood donor service at a special preview of Columbia's drama, "None Shall Escape," at 8:15 Tuesday night. Guests will include those who have given 10 or more pints of blood.

Loew's, incidentally, is having quite a run of "A Guy Named Joe." Its first week was the biggest the house has had this year, and the second week was just about the biggest second week Loew's ever had.

MEMPHIS

The Normal Theatre, a neighborhood house, has been taken over by Lyle Richmond, who owns theatres at Hayti, Hernerville, Parma, Senneth, and Campbell, Missouri. The circuit is known as the Missouri. The Normal Theatre was owned by James Augustine.

J. F. Willingham, former branch manager of MGM who has been serving as manager at the St. Louis branch, was visiting Film Row last week. Mr. Willingham has been appointed permanent manager of the St. Louis branch, following the retirement of the former manager there due to illness.

W. L. Moxley, Kayser, Ark., was visiting Film Row last week.

Edmond Rowley, Jr. of the Robb-Rowley circuit, Little Rock, Ark., was visiting Film Row last week.

The Motion Picture Industry division of the Red Cross drive, headed by Edwin Sapinsley, of Malco Circuit, has planned its drive with a 100 per cent pledge from Tri-State territory.

Margaret Cocke, formerly with MGM and RKO branch offices, has joined Macle as a booker. And Vivian Browner, is a new stenographer with the Malco circuit.

Dave Greskind, Malco circuit, who entered the first Army training corps, and was discharged last year because of a knee injury, has been called back to service.

At a meeting of neighborhood theaters it was decided to pass the new tax on to the customers because of high operating expenses, according to M. A. Lightman, owner of Malco Theatres. Admissions after April 1, will be 30 cents for matinees and 35 cents at night. The loop theatres have as yet not decided just what change will be made in admission tickets.

NEW YORK

Red Cross news: Moe Kurtz (20th-Fox) has been appointed assistant to Ben Abner (MGM), who is New Jersey head of the Red Cross Drive. Ray Moon and Moe Sanders (both 20th-Fox) are going to launch the drive in Queens. Ned Depinet (RKO) is moving toward the coast on behalf of the drive.

Leo Jacobi, Warner Metropolitan salesman, was second in the country for the week ending February 12 in the Sales Round-Up.

Paramount branch manager Henry Randel is back at his desk after a siege with la grippe.

Sam Freidell has been a very popular man for the past few weeks at MGM; he has been helping all-comers with their income taxes. He is circuit contact man.

Tom Farrell, ex-service man now back in civilian life because of wounds, has begun a film career in the United Artists shipping department.

The 20th Century-Fox booking and contract departments have added the following new members: Selma Price, Lillian Farber, Charlotte Glaser, Dolly Bressner, Linda Stevens, and Renee Senft.

Arthur Rieman, New Jersey booker at Warners, is now out of the hospital (Mt. Sinai), and expects to get back to his desk this coming Monday.

Jack Cohn, Columbia vice-president, and Mrs. Cohn are in Florida for a vacation.

Speaking of Florida, that heavy tan sported by Lee Peterson, Paramount cashier, was induced by over-exposure to a sun-ray lamp.

Ann Levy, RKO Bob Wolff's secretary, is going down to Florida when Bob gets back from there. Soon after that Bob transfers to his new post in England.

The boys at Columbia are all het up about the

(*Continued on Page 22*)

BROADWAY WILL BE

FIRST TO HEAR... AND SEE

VOICE IN THE WIND

WORLD PREMIERE
MARCH 15th
NEW VICTORIA THEATRE
NEW YORK CITY



starring

FRANCIS LEDERER

with SIGRID GURIE · J. EDWARD BROMBERG

J. CARROL NAISH · ALEXANDER GRANACH

Produced by RUDOLPH MONTER · Directed by ARTHUR RIPLEY

Screenplay by FREDERICK TORBERG · Adapted from an original story by ARTHUR RIPLEY

A RIPLEY-MONTER PRODUCTION

RELEASED THRU UNITED ARTISTS

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

4-week-salary prizes in their Dates-to-Win Drive.

George Jeffrey and Dick Perry, upstate salesmen for United Artists, were in to the local exchange to make reports last week. Jeffrey is opening an office at 1034 Broadway, Albany, to represent UA.

Sid Mesibov, Paramount ad man, has this to say: "The pending trade screening of 'The Hitler Gang' has Broadway in a feuhrer." (To Harry McNaughton: the correct spelling is "furore.") Sid, incidentally, may go into the Army.

"The Farmyard Symphony," an old Disney, is going into the Little Carnegie for six weeks.

MGM's Eddie Suess, formerly a booker in the New York exchange, then a booker at Albany, has been made office manager there, succeeding Ralph Ripps, who becomes a salesman.

Betty Santner of the Warner contract department has resigned—the stork.

Mention was made last week that Charley Boasberg and Harry Michalson were out on the road in connection with RKO's Ned Depinet drive. Now it develops that Harry Gittleson is also along, thus completing the two trips with Captain Boasberg.

Al Mendelsohn, 20th-Fox N. J. booker, and Charlotte Goldwyn, Paramount booker, have been away from their desks because of illness.

Sally Sasloff, who resigned from United Artists to get married, and who is now on her honeymoon, writes in to her office pals to say that marriage is a great institution.

Among exhibitors seen along the row last week were Louis Weitzman, Strand, Union City, N. J.: and Max Cohen of the Rialto and Liberty, Monticello, N. Y.

Ben Weinstock, general manager of Raybond Theatres, has received word that his son, Cpl. Harvey Weinstock, is somewhere in England. Weinstock's other son, Cpl. Alex Weinstock, formerly of Loew's publicity department, is with the Army Air Force at Fresno, Calif.

OMAHA

A special advance showing for Red Cross benefit of "Gung Ho!" was held March 8 at the Twentieth Century-Fox screening room. The audience was limited to 50 persons who gave $25 or less to the Red Cross last year and are increasing the donation to $100 or more in the current drive.

DeWitt Sinclair, Wymore, Neb., exhibitor, has entered the Army, his wife taking over as manager of the Cozy Theatre.

Harold G. Dunn, owner of the Jewel Theatre at Valentine, Neb., is in the thick of the running for Nebraska's "Honored Hundred" winner. He also has served as county war finance committee chairman.

Joe Scott, 20th-Fox branch manager, spent last week in Des Moines helping work out several new picture campaigns.

M. G. Shakelford, former Columbia salesman, was a visitor along the row.

Dill Boyden has resigned as assistant booker at the RKO exchange.

Bill Mack, Admiral Theatre manager, left this week for the Navy.

Paul Walsh, Warner Brothers' salesman, will take his draft exam this month.

B. C. Marcies, Columbia's new district manager from Kansas City, and Mel Eviden of Des Moines visited the local office here outlining the "Cover Girl" campaign for the area. Three hundred elaborate invitations were sent out by Branch Manager Joe Jacobs for a special screening March 13 at the Dundee Theatre.

Robert Bertram, Columbia office manager, was turned down by the Army.

A number of exhibitors, distributors and friends were invited to a special party for Sidney Epstein of the Epstein circuit, who is slated to enter the armed forces soon. He was presented with a fine small-tools kit.

N. H. Moray, general sales manager of short subjects for Warner Brothers, spent a day here with Branch Manager Frank Hannon and his salesmen and bookers.

E. J. Sherburne has purchased the Cozy Theatre at Cambridge, Neb., from A. H. Cumming.

Agnes Hopkins, formerly with Fepco, is working for an advertising firm in Albuquerque, N. M.

Joseph Kinsky, former Tri-States Theatres district head here, who recently sold his houses in California, has joined the Paramount office in New York for general assignment.

Regina Molinseed, 20th-Fox booker, has been named one of 15 "colonels" in the industrial division of the Red Cross.

One day recently Harold Johnson, Universal branch manager, received a letter from his son,



CAMPAIGN PRELUDE. Jesse L. Lasky (left), producer of "The Adventures of Mark Twain" for Warner Bros., arriving in New York is met by Mort Blumenstock, in charge of WB advertising and publicity in the East, who is conferring with the producer on plans for the premiere and national launching of the picture.

Harold, Jr., somewhere in the near east area, saying: "Dad, you ought to know what the Red Cross has been doing for us." The next morning Johnson found on his desk his first new assignment as WAC chairman—that of running the Red Cross drive.

The State Railway Commission has approved an increase in film carrier rates from 15 to 20 cents per mile and from 50 to 75 cents for each shipment transported from a theatre to a depot or post office in the same town.

Exhibitors and other members of the film industry gathered at the Fontenelle Hotel March 7 to hear Ben Kalmenson of Warner Brothers, Edward L. Alperson of RKO, and Ben Shylen of *Boxoffice* give a sendoff to the Red Cross drive in this territory. The meeting was called by William Miskell, exhibitor chairman, and Harold Johnson, distributor chairman.

Both municipal and county judges have refused to rule on the R. D. Goldberg case in which the owner of a local circuit was charged with showing "immoral" films: "Teen-Age" and "Guilty Parents." Mayor Dan Butler followed with a blast urging that Municipal Judge Lester Palmer "should not be re-elected." Palmer said he did not feel he wanted to become a one-man motion picture censor in Omaha.

OTTAWA

Ambrose Nolan, lessee of the Little Theatre, and manager, still believes in presenting musicals as his top attractions. For three weeks musicals have been the reason for stand-out business. This week Ambrose brought back 'Yankee Doodle Dandy."

Louis Gauthier, manager of the Cartier Theatre, has again been chosen the publicity agent for the Hull Red Cross Drive. While speaking of Louis' public spirited cooperation, he informs us that he also has the charge of all publicity and exploitation for the Sixth Victory Loan which takes place in April.

News of N. A. Taylor and his associates acquiring a block of stock in Producers Releasing Corporation Limited, has given some light to the many questions asked during the past few months.

Dewey Bloom came in from Toronto last week with some of his company's product, and had special screenings for members of the Film Board.

The town hall which houses the local theatre at Gatineau Point became a total loss by fire last week. Although only a 400 seat house, nevertheless its loss will be felt by the community. Mr. Picard of Montreal the owner stated that there was no insurance on the $12,000 worth of equipment.

Audrey Marshall, wife of Henry Marshall, manager of the Regent Theatre, has been confined to home recently as the result of a sprained ankle.

Maurice Berlin of the Somerset Theatre recently spent a few days in Toronto booking pictures for his local house.

Holdover this week was "None Shall Escape," at the Elgin, where Steve McManus is the manager. Steve reports an exceptional upswing in rural business was done on this picture.

Suburban Eastview council sold William D'Aoust, contractor, a lot at the corner of Montreal Road and First Avenue in Eastview on which to erect a theatre after the war.

Ben Cronk, United Artists publicity chief, is in town making final preparations for the opening of "The Bridge of San Luis Rey" at the Elgin.

On March 5 "Lifeboat" was screened to a private audience, among whom was Col. Bankhead, Commercial Attache at the U. S. Legation in Ottawa. Col. Bankhead is the uncle of Tallulah Bankhead.

PALM SPRINGS

Betty Hutton is here regaining her health with the potent help of the desert sun.

Paul and Lisl Henreid have been vacationing at the Racquet Club.

Jesse Lasky gave a party for friends at the Chi Chi Club Friday night last.

The Eddie Cantors were dinner guests of Mr. and Mrs. A. L. Epstein recently at the Racquet Club.

Among other prominent guests at a luncheon at the Desert Inn was Mrs. Darsie L. Lloyd, wife of "Foxy," father of Harold Lloyd.

Out for an early morning ride over the desert dunes were Jack Benny, Dennis Day, Al Epstein and others. They later enjoyed breakfast at Rogers Stables.

Eddie Cantor was seen getting a building permit at the City Offices for alterations at his Palm Springs home.

PHILADELPHIA

When Barney Fellman, former out-of-town booker for Warner Theatres, wrote to Lester Woertel, assistant exchange manager for Columbia Pictures, that he was coming to Philadelphia on a furlough from Camp Crowder, Missouri, and that he would like to have luncheon with him, he did not expect to be greeted by a whole delegation that included Harry Weiner of Columbia, Izzy Epstein and Sol Abramov of Atlantic Theatres, Sam Rosen of Monogram, Benny Harris of American Films, Eddy Gabriel of Capitol Films, John Turner, Lou Davidoff, Elmer Hollander, William

(*Continued on Page* 24)



TRAVEL NEWS FOR EXHIBITORS WHO WANT TO GO PLACES:—

You can now Book PASSAGE TO MARSEILLE!

(IT'S A 4-WEEK TRIP--AT LEAST!)

At N. Y. Hollywood hitting a 4-week record and continues indefinitely!

The Star, the Director, the Producer, and most of the cast of the Academy Award Picture 'Casablanca'!

FROM WARNERS HUMPHREY BOGART in 'PASSAGE TO MARSEILLE' • CLAUDE RAINS • MICHELE MORGAN • PHILIP DORN • SYDNEY GREENSTREET • HELMUT DANTINE • PETER LORRE • GEO. TOBIAS

A HAL B. WALLIS Prod'n • Screen Play by Casey Robinson & Jack Moffitt • From a Novel by Chas. Nordhoff & James Norman Hall • Music by Max Steiner • Directed by MICHAEL CURTIZ

Jack L. Warner, *Executive Producer*

Red Cross Drive! Collect Every Performance March 23-29!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Herchenrider, Stanley Smithers, Eddy Feinblatt and Max Bronow of the Warner office. The gang took him to the Gateway Restaurant and gave him a royal luncheon.

The Poplar Theatre closed last Sunday night.

"Tiny" Goldsmith writes from Hot Springs that he's started to take the treatments out there for his arthritis.

George Gomperts, 20th Century-Fox's exploiteer extraordinary, has been promoted to take charge of the press book department in New York. His place will be taken by Mike Weiss of the Chicago office.

Mrs. Kay Sippel, daughter of Lew Kline, manager of the Orpheum Theatre, is recovering after what proved to be a very serious illness.

Morris Wexler, formerly a representative for Brunswick Records, is now an assistant manager at the Stanley Theatre.

The Wynne Theatre will close after the last performance on March 19 and will re-open on Saturday, April 1.

Irving Blumberg, Warner ad chief, was in New York to attend a special meeting called by Harry Goldberg to discuss the campaign on "The Adventures of Mark Twain" and to prepare for the Red Cross Drive.

Frank Costello has been made manager of the Aldine Theatre. Costello has been manager of the Cross Keys Theatre.

Charlie Cohen has been transferred from the Model to the Cross Keys Theatre.

Edward Rosen, formerly a rotating manager for Warners, has been made manager of the Model Theatre.

Alfred Lowenthal, a rotating manager, becomes manager of the Columbia Theatre, replacing Gerald Weissler who left to go into the Navy.

Albert J. Cohen, producer for Republic Pictures, was a Philadelphia visitor. He was in town to see his parents.

Oscar Althoff, former rotating manager for William Goldman Theatres, has left that organization. He is now manager of Ellis' Crescent Theatre in West Collingswood, N. J.

The 4th Annual Drive of the Motion Picture Associates for their Welfare Fund is now under way. Sam Gross of 20th Century-Fox and Harry Weiner of Columbia are co-chairmen of the drive, with Charles Beilan, Bill Doyle, Howard Smith, Jack McFadden serving on the committee.

George Rubins, booker for Wax's Theatres—the Royal, Lincoln and Standard—is going for a western trip.

Jack Erlich, manager of the Grant Theatre, lost his father-in-law last Sunday a week ago. An 80th birthday party was being planned when the old man passed away.

Lester Adler has now fully recovered from his recent illness and is back at his old job doing the buying and booking for the Easton Theatre in Easton.

Jack Engel's resignation at RKO occasioned several changes. Vince O'Donnell took over the city salesman spot and Adde Gautchalk became office manager.

Bill Keegan has sufficiently recovered to be moved from the Center Hospital in Trenton to his home. He is the buyer and booker for the Hunt's Theatres.

Jack Goldman, manager of the Victoria Theatre, and Art Piper, assistant contact manager at Warners, are additions to the ranks of the 1-A's.

Earle Sweigert, theatre divisions chairman for the Red Cross Drive, called a meeting at the Paramount exchange last week to discuss the forthcoming drive. Appointed as his assistants are Lester Kreiger, who will supervise the activities in the Warner Theatres, and Milt Rogasner of the Iris Theatre, who does the same for the independents.

PORTLAND

Manager Earl Fowler of the Oriental is back on the job following a serious operation and hospitalization. Veteran Theatre Manager Jerry Laswell filled in during his absence. Ellen "Penny" Prentice is now assistant manager at the Oriental.

Ted Gamble, well known Oregon theatre owner and national director of the Treasury's War Finance Division, was presented with a plaque from the National Junior Chamber of Commerce as one of the 10 outstanding young men in United States during 1943.

Jimmy Beal, Oregon branch manager for Columbia, last week conferred with Jerry Safron, western district sales manager, and Neal Walton, Seattle branch manager.

Portland and Multnomah county passed the "E" bond goal with sales $668,955 above quota in the 4th War Loan drive.

Al Myers of Portland has purchased the Hollywood Theatre from Mrs. Ray Stumbo. Mrs. Stumbo has operated the house since the death of her husband, Ray Stumbo, several months ago.

Randolph (Cap) Kuhn, 73, who operated the city's only theatre in Lebanon for the past thirty years, died at his home from a heart attack. House will be under management of three sons.

The State of Washington exceeded its overall war bond quota by 20 per cent and its "E" bond quota by 3 per cent, according to Frank Newman, Sr., head of Evergreen Theatres.

Upwards of 200 representatives of the motion picture industry in Oregon and Washington gathered at a special American Red Cross drive meeting to greet Ned Depinet, president of RKO Radio. He was promised—as expected—an "all-out" effort to raise the ten million. Other speakers were E. F. Slade, chairman of the drive in Oregon; Albert J. Finke, chairman of Oregon war activities; Mayor Earl Riley of Portland; and Mark Cory, RKO Radio Oregon manager.

Oscar Morgan, short subject sales manager for Paramount, is covering Seattle and western Washington spots.

James Hone, executive secretary of the Motion Picture Theatre Owners Association, off to Olympia for a special session of the Legislature.

George A. Smith, western sales manager for Paramount from New York, met Del Goodman, district sales manager of Los Angeles, in a Seattle conference.

Jack Neal has been named as sales representative for Warner-F.N. in eastern Washington, with headquarters in Spokane.

At the Ned Depinet and Harry Brandt Red Cross Meeting in Portland were Frank L. Newman, Sr., Al Rosenberg, Herb Sabottka, Vic Gauntlett, Frank L. Newman, Jr., Douglas Forbes, Carl Mahne and Kenneth Schultz, all of Seattle.

Booking on Seattle row: Emma Ridgeway, Sedro-Woolley; Elden Pollock, Mt. Vernon; Fred Gamble, Tacoma; Red and Mrs. Thompson, Port Orchard; Clarence Bauer and Frank Harris, Bremerton; Harry and Mrs. Wall, Lewiston, Ida.; Mickey Carney, Army booker; Frank Graham, Auburn; Ed Halberg, Pt. Angeles; A. J. Gillespie, Dishman; Al Fernandez, Pysht; Eddie Rivers, Walla Walla.

Bud Saffle, now in Air Corps, Randolph Field, Texas, was visiting on Seatle film row.

Leo Alder, United Artists auditor, is covering Portland and Seattle branches.

ST. LOUIS

Because of the 20 per cent admission tax, film theatres here will raise their house rates 5 cents on each rate bracket, except that the second runs are raising from 40 cents to 50 cents, while the houses with a rate of 10 cents for children under 12 years of age will make no change in that price.

His many friends in local film ranks are sad that the condition of his health has forced John X. Quinn to resign from his post as local MGM manager. He hopes to recover his strength by an extended sojourn in Florida. J. F. Willingham, formerly of Memphis, is acting manager.

RKO-Radio has a real classy exchange since those major improvements have been completed. It was a top-notch office before, but now it is sort of super deluxe.

Lou Ansell of Ansell Brothers Circuit and Mrs. Ansell left for Miami, March 2 to enjoy a two-week vacation.

Clarence Kaimann of the Kaimann Brothers Circuit, who was shot four times and critically wounded by his brother, the late William Kaimann, following a business misunderstanding at the O'Fallon Theatre the night of January 26, has recovered sufficiently to move from Barnes Hospital to his home in St. Louis County.

Lester Kropp, manager of Fred Wehrenberg's Melba Theatre and booker for the Wehrenberg Circuit, who recently underwent an operation

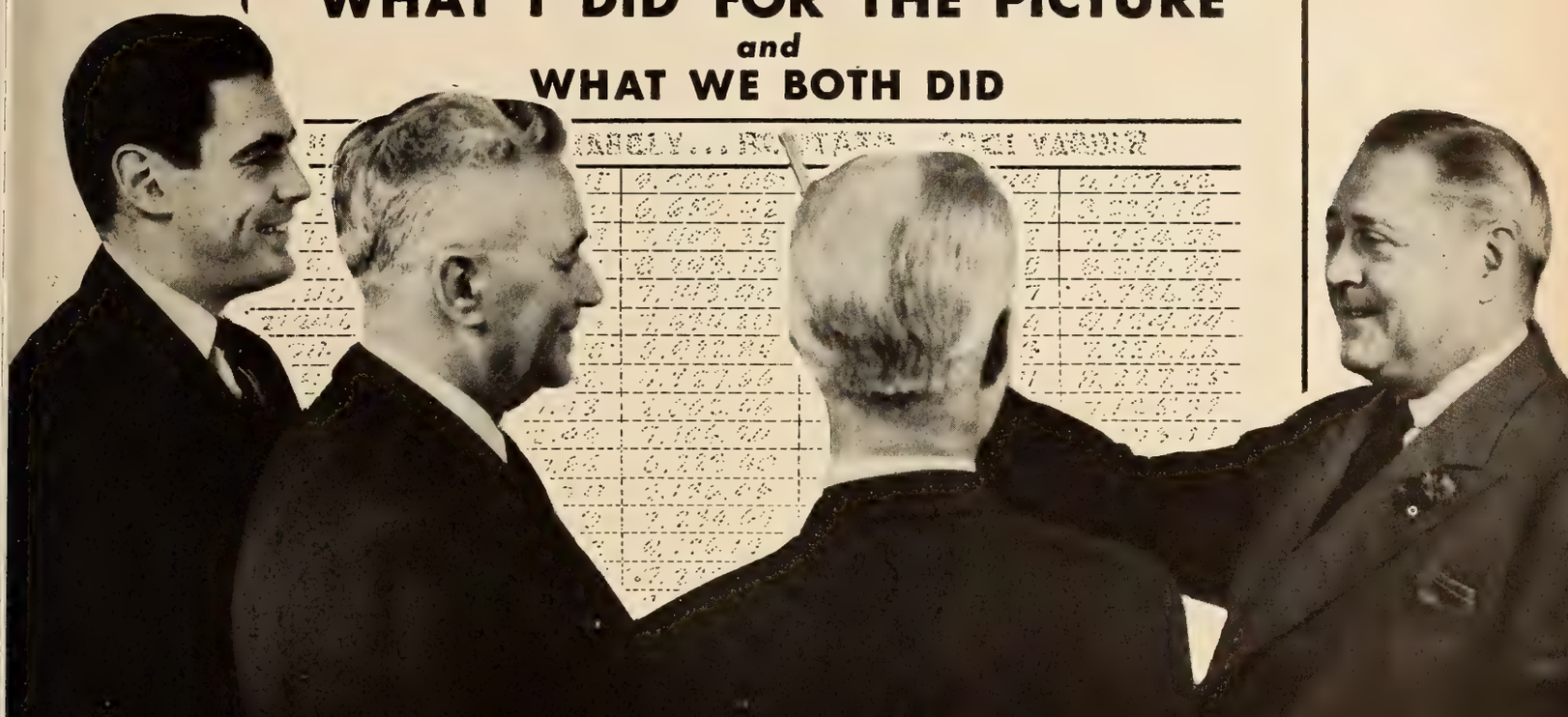
(*Continued on Page* 26)



TURN OUT FOR TRADE SHOW. Five of the more than 600 persons, including exhibitors and circuit executives, who attended the New York trade showing of Columbia's "Cover Girl" at the Normandie Theatre last week. In the group are: Lou Fishler, Cinema Circuit; Irving Renner, Renner Circuit; Max Fried, Century Circuit; Murray Labos, Cinema Circuit; Mr. Zabin, Cinema Circuit.

WHAT THE PICTURE DID FOR ME AND

WHAT I DID FOR THE PICTURE
and
WHAT WE BOTH DID



"I advertised it. I ballyhoo'd it. I went to town with it And as you gentlemen can see, it paid off pretty I do that with every picture Big ones Little ones In-between ones Now you know why this house is such a consistent big grosser Some theatremen of my acquaintance shoot the bankroll only on the big ones And are satisfied to break even on weaker programs But that's bad theatre operation Every ad campaign of this theatre is geared up to go out and gather in the town's collective eyeball and eardrum And hand it over to that blonde ticket-seller out front So that she can take over We do the best possible job with every picture And in these few words gentlemen lies the whole foundation of showmanship."



COLLECT FOR THE MARCH 23-29

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

at St. Anthony's Hospital, resumed his duties a few days ago.

In the suit brought on behalf of a boy injured in a fall from the balcony of a South St. Louis theatre after he had been locked in the house overnight, the case was tried before Circuit Judge William S. Connor a few days ago, a jury being waived. A judgment of $5,000 was entered against the defendant, St. Louis Amusement Company. After the payment of a fee of one-third of $1333,33 to the plaintiff's attorneys, the balance was deposited in the Industrial Bank & Trust Company to be held in trust until the boy attains his majority, or until further orders of the court.

Defendant officials of the Theatrical Brotherhood Local No. 6 in the $102,000 in damage suits brought recently by two former members of an auxiliary union are: Lery Upton, president of Local No. 6; Elmer Moran, business agent; William Kostedt, vice-president; William W. Spears, recording secretary; C. Orville Newlin, financial secretary; John Jordan, treasurer, and Albert Swanson. Thomas McCarthy, Morris Hurley, Walter Hoffstetter, James McGinn and Charles LeRoi, members of the union's executive board.

Harry C. Arthur, Jr., general manager of the Fanchon & Marco-St. Louis Amusement Company houses, will head the exhibitors committee for the American Red Cross Drive March 23-29. The industry's goal is $10,000,000 and St. Louis and Eastern Missouri can be depended upon to contribute their share under Mr. Arthur's leadership. Mr. Arthur is due back in St. Louis this week and probably will soon have an important announcement concerning the final organization plans for the Exhibitors Distributing Corporation, to operate somewhat along the lines of the old First National company.

The Villard Theatre, Villa Park, Ill., suffered $750 damages recently through a fire that started in material carried by birds for nests near a neon sign. The fire was extinguished so quickly and quietly the patrons of the house were not aware of the blaze.

The Oak Theatre, Roanoke, Ill., was almost completely destroyed by fire recently. Carl Phillips of Mount Pulaski, Ill., is the owner.

SAN FRANCISCO

Charles P. Skouras, now acting as Pacific area director of the motion picture industry for the Red Cross, played host to more than 200 theatre men from northern California and the Bay area at a luncheon at the St. Francis Hotel here as a pre-campaign discussion of the 1944 Red Cross Drive. B. V. Sturdivant, northern California division manager for Fox-West Coast Theatres and chairman of the Red Cross campaign in northern California, was toastmaster. Harry Brandt of New York and Ned E. Depinet, national distributor chairman for the drive, addressed the meeting.

Al Schmitken, distributor chairman for northern California, and H. Neal East, executive vice-chairman of northern California, were among the guests, who included managers of San Francisco and East Bay-West Coast Theatres, Golden State bookers, managers and operators of the leading film houses, publicity managers from here and Hollywood, exchange managers, and military personnel.

"The Fighting Seabees," which began its run at the Fox Theatre without much more than the usual ballyhoo, has played most performances in the 5,000-seat house to soldout audiences. Along with the showing of the film is the outside exhibition of actual machinery used by the Seabees.

Talk of the town is the unusual long-run of "Jeannie," English film now in its fifth month at the Clay Theatre.

Not to be outdone by other shows around town, the Kearny Burlesk Theatre has now added Sunday matinees to its already heavy schedule of performances.

VANCOUVER

Ed Bickle, owner of the E. W. and Bickle theatres in Courtney and the Ilo-Ilo Theatre in Cumberland, B. C., has revived the weekly War Savings Stamp awards, which proved so popular at his theatres in 1943. Each Thursday night during February $50 in face value (Stamps) are being given away. $20 in the E. W. Theatre and $15 each in the Bickle and Ilo-Ilo theatres.

The housing problem is acute in the Vancouver district, and to make sure they have a place to live, Charlie Ramage, manager of Regal, the (MGM), and Martin Cave, manager of the Kerrisdale (FPCC), have purchased homes in the residential section of the city.

Betty Black, daughter of Harry Black, manager of the Capitol, Penticton, has for the past five years ushered for her father. She has now swapped her usher's uniform for that of a nurse and will train at the Royal Jubilee Hospital at Victoria.

Hoodlums who like to stage their parties in a big way took over the Lyric stage last week-end. Bob Scott informed police the front door was forced open, the piano moved to the middle of the stage, and the carpets rolled back. Nothing was stolen. He thought it was juveniles out for a big time.

Nice to see Charlie Doctor back again at the downtown Dominion after being away seven months with a broken hip.

Bill Jones, RKO manager, and Reggie Dodderich, RKO Calgary manager, are in Portland, Ore., for a sales drive meeting with Captain Boasberg from New York.

Min Habick from Toronto is now assistant manager at the Capitol Theatre. She was connected with the distributing end of the film business in the East.

Mrs. W. R. Smithe, cashier at the Capitol, Duncan, for a number of years is now the manager of this theatre. She follows Fred Poulter, who was called up by the Army recently.

Peggy Lodge, who has been in charge for the past six months at the Alma (FPCC) theatre, returns to her old position as cashier. John Elkins from Kerrisdale is now manager.

Dorothy Bishop, manager of the Varsity (Odeon) resigned this week to go into other business. No successor appointed to date.

E. B. Dewees, veteran projectionist, is leaving Van and will make his home in Seattle.

Another lawsuit is due to come up in the near future over the old Roval Theatre between W. P. Nicols, owner, and Frank Doyle, tenant. Nicols claims $1500 for supplies and services rendered. Doyle's counter-claims the same amount for money loaned during the past two years.

"Black Berets," the Canadian Army show which opened in the East this week, was produced by H. W. Carter-Page, formerly with Walt Disney studios, and is directed by Cecil Mindle, who was with RKO in Hollywood.

It has been reported an independent film distributor of Toronto has been making a bid to represent Eagle-Lion in Canada, and is said to have obtained adequate financing to close the deal. To date nothing definite has taken place.

WASHINGTON

Sidney Lust of the Lust Theatres chain plans to build two new neighborhood theatres, one in College Park opposite the University of Maryland, and the other in Mt. Rainier on Eastern Avenue.

Warnerites who saw "Lady in the Dark" at the Paramount screening at the U. S. Department of Interior; were: George Crouch, assistant general zone manager; Louis Ribinitzki, booker; Frank La Falce, director of advertising and publicity; Harry Anger, managing director of the Earle Theatre.

The first American soldier to land in Europe in the present World War, Sergeant Irving Mogre, of the First Ranger Division, spoke at the Stanley Theatre, Baltimore, bond rally.

Sgt. Rick La Falce, now "somewhere in Ireland," gifted the Warner publicity department girls with individually boxed Irish linen handkerchiefs.

D. D. "Spud" Query of the King Cole and Lincoln theatres of Marion, Virginia was a recent visitor at the MGM exchange.

Bob Reinecke, artist at Warner Bros., announces that a new arrival is expected at his house early in August.

Bill Zell, Rome Circuit, Baltimore, was a recent visitor at the Monogram Exchange.

Ruth Jenkins, clerical assistant at MGM, was married to Chief Petty Officer James Edward Wright, U. S. Navy, located at the Bellevue Research Bureau, Washington, D. C.

Joe Brecheen, RKO, has succeeded Robert Smeltzer, Vitagraph, as WAC chairman in charge of film distribution in the Washington exchange territory.

Mrs. Sara Young booker at 20th Century-Fox, journeyed to Boston with her husband and younger son to attend the commissioning of son Lt. (j.g.) Herbert Young's ship.

William C. Ewing, assistant director of advertising and publicity at Warner Bros. was out for a few days with a wrenched ankle.

Buck Stover of Alexandria was a recent visitor at the Monogram Exchange.

Sgt. Morton K. Footer, husband of Mildred Footer of United Artists, was in town recently for a visit. Mildred, in addition to her other duties, is now taking a course as Nurse's Aide.

A terrific sleet storm did not put the wet blanket on Henry Clark's war bond premiere at the Virginia Theatre, Harrisonburg. More than 1,000 patrons attended, pushing the theatre's bond sales up an additional $90,000.

I. Makover, New Albert Theatre, Baltimore, was another Monogram exchange visitor last week.

Charlotte Duncan, secretary to Frank La Falce at Warner Bros., reports at the Red Cross Blood Donor Center next week for her sixth donation.

Jake Wilk of the Warner home office story department was in Washington on Wednesday.

Ted Baldwin, Columbia Pictures exploiteer, visited the local Warner offices to confer with Frank La Falce on the new picture, "Cover Girl."

Hilda Yager, cashier's assistant at Fox, celebrated her birthday last week.

Nelson Smith, manager of the Beverly Theatre, Washington, utilized the cooperation of the Air Raid Wardens of the Northeast section of D. C. to stage a highly successful War Bond Rally.

Mrs. W. C. Ewing, wife of the assistant director of advertising and publicity at Warner Bros., has earned her Nurses Aide uniform after completing the course of studies at the Arlington County Hospital.

Andy Smith, Jr., eastern division manager of Fox, was in Washington for the Red Cross meeting at the Statler Hotel.

Tommy McGuire, Warner sound department, reports to Uncle Sam this month.

On the Fox sick list are Nat Rosen, booker; Ruth Jaffee, telephone operator; and Doris Scheer, booker's secretary. Sam Epstein has returned to his duties after his illness.

Warner Bros. real estate department is undergoing some structural changes and a bit of

(*Continued on Page* 31)

Selling the Picture

Cite Brock Whitlock For His 'Lost Angel' ExploitationCampaign

Brock Whitlock of Loew's Colonial, Reading, Pa., has received Honor Roll mention for his exploitation campaign on "Lost Angel." This marks the third time showman Whitlock has been recognized for his campaigns on MGM pictures. If he is successful in receiving three more mentions for a total of six within six months, he will be awarded an Honor Roll plaque by William R. Ferguson, MGM's exploitation manager.

Since Reading newspapers permit no motion picture theatre publicity, Whitlock's campaign had to be planned and carried out minus their cooperation.

Highlight of the campaign was an Angel for a Day contest, which was conducted in cooperation with the Kaufman Furniture Store. For a period of three or four days the store took large-space newspaper ads devoted entirely to a contest in which girls between the ages of six and twelve competed. Basis for the selection of the Angel for a Day: a hundred-word letter written in the child's own language on the subject, "Why We Should Buy More Bonds During the Fourth War Loan Drive."

The little girl selected acted as hostess, or "Angel," to a large group of orphan children, who were guests of the store and the theatre at a special showing of "Lost Angel." Transportation was provided by civic organizations.

She was introduced to the mayor of Reading, who interviewed her over Station WRAW, and presented her with a $25 war bond. With her mother and several prominent citizens, she was tendered a dinner at the Hotel Berkshire.

The winning letter was blown up and placed in the window of Victory House, the store devoted to the selling of bonds in the busiest section of Reading. Star head photographs of Margaret O'Brien were given to the first fifty girls who entered the contest and an autographed photo given to the winner.

Women's clubs, parent-teacher associations, the public schools and other social and civic organizations were guests at a special screening.

Whitlock contacted the superintendent of schools, who agreed to urge attendance at the picture through special announcements in school general assemblies.

Street stencils asked: "Have You Seen 'Lost Angel'?"

On a woman's radio program, names were picked at random from the telephone book. People with the names announced had to call at the theatre for their guest tickets.

Special heralds were distributed in defense plants, an effective teaser advertising campaign was used in the newspapers, and window displays were promoted on fashions for men, women and children.

'C' Ration Cards, Paper Napkins Sell Two Pictures in Houston

The "C" ration card gag, often used with success, was again utilized effectively for the showing of "No Time for Love" at the Metropolitan Theatre, Houston.

In the same city, napkins were distributed for the engagement of "Riding High" at the Majestic. Copy: "Keep 'Em 'Riding High' Over Berlin—Join the Air Wac."



For her outstanding exploitation and advertising campaign on MGM's "Thousands Cheer" (credited to District Manager Elmer Brennan in a report which appeared in STR, Feb. 12, p. 21), Miss Audrey Miller, manager of the Bay Theatre, Green Bay, Wis., was awarded a "Smart Showmanship" plaque during a managers' drive by Standard Theatres Co., operators of the house. A former cashier, Miss Miller has been in show business for the last four years. In photo above, which she will send to her fiance, now on duty in the Seabees overseas, she points to plaque. Picture of fiance whom she hasn't seen in year, is on the desk.

'Twain' Campaign is Outlined at Meeting

Extended exploitation campaigns, to take full advantage of extended run possibilities of top attractions, and more intensive follow-through with new forms of promotional activities in situations where wartime necessity has curtailed some of the usual channels of advertising, were urged by Mort Blumenstock at a meeting of the Warner Bros. field public relations staff Monday. The brief conference preceded the screening of "The Adventures of Mark Twain," followed by a joint session with Harry Goldberg's theatre zone advertising men and a general discussion of the elaborate campaign being mapped for the picture.

Jesse L. Lasky, producer of "Mark Twain," attended the afternoon meeting and gave the field crews some background and showmanship angles on the picture.

On Tuesday, Larry Golob, manager of the field exploitation force, held individual conferences with members of his staff, which was recently augmented by Blumenstock to keep pace with field campaign demands.

Field representatives attending included Ted Tod, Lucia Perrigo, Frank Bruner, Bill Brumberg, Herbert S. Pickman, Glenn Ireton, Don Walker, Jack Leewood, Carl Post, Art Moger, Robert Harris.

Theatre ad men present were J. Knox Strachan, Dan Finn, Robert Paskow, Frank La Falce, Irving Blumberg, James M. Totman, Marcel Brazee, Charles Smakwitz.

'Four Jills' Music Tieups

Four top tunes from "Four Jills in a Jeep" are being plugged on the radio. Music dealers will have the welcome mat out for tieups.

Tour of Anita Colby Results in Barrage of 'Cover Girl' Publicity

Cover girl Anita Colby's tour across the nation as "advance man" for Columbia's Technicolor production, "Cover Girl," is turning out to be a smart idea. By this time, Miss Colby has virtually completed her 6000-mile trek covering 26 key cities, with the result that theatres in those cities are geared for record business when the picture is released.

In New England, first scene of Miss Colby's tour, "Cover Girl" got a big play in the newspapers and over the air. Feature stories and art layouts appeared in Boston, Providence and New Haven newspapers. The Hartford *Courant* gave its Sunday magazine cover to Cover Girl Peggy Lloyd and the inside cover to a full-page spread of other "Cover Girl" players, while Art McGinley of the *Times* chatted an entire column about Miss Colby and "Cover Girl."

As the picture ambassadress moved south, she turned on even more heat. Philadelphia's brotherly love worked overtime, the *Record* crashing through with a full-page St. Valentine's Day spread of Cover Girls.

South of the Mason-Dixon line the magnolias blossomed prematurely in the high temperature generated by the campaign. Chivalrous and patriotic leaders of the Fourth War Loan drive made good use of Miss Colby's status as the nation's outstanding Cover Girl and as a featured player in "Cover Girl" to sell impressive quantities of bonds. In Atlanta, she sold more bonds than an established screen star, and was rewarded by the *Constitution* with front-page "Cover Girl" features and layouts for five days in a row. In St. Louis, the glamorous press agent addressed a bond rally of nearly 15,000 people, and the picture got a grateful and enthusiastic play in the press.

Besides getting newspaper publicity in all sections of the country, the Cover Girl's tour has also gotten top-notch radio breaks. In addition to bond-selling broadcasts, she appeared repeatedly as guest on other programs.

Now in the middlewest, Miss Colby will complete her tour on March 15. Her itinerary included the following cities: Boston, Providence, Hartford, New Haven, Philadelphia, Washington, Richmond, Atlanta, Birmingham, New Orleans, Dallas, Memphis, St. Louis, Kansas City, Omaha, Des Moines, Minneapolis, Milwaukee, Chicago, Indianapolis, Cincinnati, Columbus, Pittsburgh, Detroit, Cleveland, Buffalo.

Hard-to-Get Vest Buttons as Gag For 'Miracle of Morgan's Creek'

Word-of-mouth comment on the offer of Manager Howard Burkhardt of the State Theatre, Cleveland, to give $10,000 to the couple duplicating Betty Hutton's miracle in "The Miracle of Morgan's Creek" was described as "terrific."

J. Maxwell Joice, Paramount district advertising representative, also obtained considerable advance publicity for the picture by sending a card with two hard-to-get buttons to newspaper film editors and radio commentators. The card read: "You'll laugh so hard at 'The Miracle of Morgan's Creek' the buttons may pop off your vest. So here are a couple of genuine bone pre-war 'spares'."

Showmanalysis

(REG. U. S. PAT. OFF.)

YOUR TICKET TO A BIG GROSS 'OSCAR' CAMPAIGN



PASSAGE TO MARSEILLE

A Warner Bros. Picture

Produced by
HAL B. WALLIS

Directed by
MICHAEL CURTIZ

Starring
HUMPHREY BOGART

THE choice of "Casablanca" as the Academy Award Winner for 1943 provides a tailor-made campaign slant for the new Humphrey Bogart vehicle, since four of the stars of the winning picture play major roles in "Passage to Marseille." While it is basically an action picture and normally should be sold on that premise, the Award slant heightens the possibility of a topical "class" campaign.

The advertising art which is available on this film has exceptional quality, supporting the class approach, while at the same time getting across the action elements for broad appeal.

ADVERTISING COPY

At the right are illustrations of two suggested ad roughs which can be prepared with stock type faces, press book mats and mats from the local newspaper's mat service file. The cut of the rug, mortised for the title is a common one in your newspaper's home-furnishing file. The copy in these layouts is basic, provides for many similar approaches which can be developed. If you are in an action spot we would not suggest the use of this approach. The plot of the story suggests scare-head ads on the Escape, Mutiny, Powerful Action Drama theme. Read the synopsis of the story when you start to plan this latter type of campaign.

SPECIAL HERALD

The old and oft used ticket flyer will tie up quite naturally with this title and can be printed locally. Ticket could be divided into sections labeled: "Passage to Marseille via New Caledonia," with appropriate sales copy describing a journey of high adventure. Repeat the title as the heading for each section covering Panama, Devil's Island, Marseille (at which port the characters in the story never arrive), England, and as a patriotic tag coupon you could use a War Bond Slogan with the copy, NEXT PORT Somewhere in Europe?, Destination . . . Berlin, Germany! If you want the action to the fore you will be able to get good stills to point up appropriate copy for each phase of the journey.

CONTEST

The title suggests to the average person a point for Allied landing on the Continent in the near future. Why not set up a guessing contest as to where the first landing in force will be made for attack on Hitler's "Fortress Europe," excluding the Italian Peninsula? Tie up with a bank and promote a safety deposit box in which the guesses will be sealed with the opening of the box and judging of the entries to take place five or ten days after the invasion takes place. Promote numerous prizes in the form of War Bonds from local merchants and have a newspaper or radio station sponsor the activity. You can build this into a big city-wide stunt with the mayor witnessing the sealing of the entries. Co-op ads of cooperating merchants could build interest and capitalize on the widespread conjecture which has every American guessing.

WINDOW DISPLAYS

You can use stills on this film to good advantage in patriotic War Activities window displays, along with machine guns, war equipment and nautical accessories in particular. A display of different type shells with each labeled "This Ticket Good for One Passage to Marseille . . . and Berlin or Tokyo!" will net attention and get the title across. For a class display in good windows you might have gilded cutout figures of the Academy Award statuette with an attractive scroll presenting the association copy suggested in the layouts shown at right. Use stills to dress the display mounted in attractive mats with a classic column and velvet drape as background atmosphere. A fashion still of Bogart or Michele Morgan can provide the opening wedge for other window tieups.

Music stores will have the song sheets on "Someday I'll Meet You Again" which is the hit song of the picture. This will provide an "in" for music window displays.

LOBBY DISPLAY

The map idea suggested in the press book will undoubtedly make the most impressive and attention-commanding lobby piece. All you need is a war map from a local gas station for the central portion of the display. Use appropriate stills and run red, white and blue ribbons to the various ports of call on the map associated with the story. A display of French flags will dress the lobby and attract attention providing a continental flavor.

Another type of lobby display which will help put this picture across consists of a series of enlargements or poster art portraits of the seven principal characters as they appear. These star heads could be coupled with introductory copy such as: "Meet . . . Matrac The Devoted" etc. with the star's name and picture title on each. Mount or frame the heads on "A" boards and line them up as a series on one side of the lobby or foyer so that patrons have an opportunity to meet the cast of the picture as they enter the theatre. This treatment will build interest with smashing effect.

TEASER CAMPAIGN

The press book supplies a series of four excellent teaser ad mats which build up the roles portrayed by each of the principal stars. The only drawback may be the size in which they are furnished, one column X three inches, which may make them prohibitive where lineage rates are high. If you like the general copy slant, want to use less space or cover more of the important characters of the cast, there is a series of smaller thumbnail heads in Mat No. 304 which can be adapted to illustrate a series of one inch teasers to very good advantage.



The ADVERTISING CLINIC **by Old Doc Layout**

Your Newspaper Can Supply Art for Displays

Cooperation of STR and Meyer Both Company Provides Needed Aid for the Theatre Advertising Man

So frequent, and numerous, have been requests from theatremen for mats following publication of each of the Advertising Clinic features in this department, that Showmen's Trade Review, with the cooperation of Meyer Both Company, has done something about it. As a result of this cooperation, the advertising art illustrated on this page and in similar subsequent features, will be made available to newspapers which may not, at the present time, have the particuar mats for the creation of show-selling newspaper advertisements.

Inexpensive Display Art

Meyer Both Company services newspapers, large and small, throughout the country with mats for the illustration of all types of advertisements. Theatremen frequently make use of this material in designing advertisements, but the full resources of the mat material has not, by any means, been as extensively used by theatres as the needs require. At this time there is difficulty in obtaining engraving work, and the mat has been recommended by government and publication officials as a method for conserving critical metals. Moreover, the ready-made art that mats furnish speeds up the work in getting a display into print and reduces costs to a point that the theatre can afford to pay.

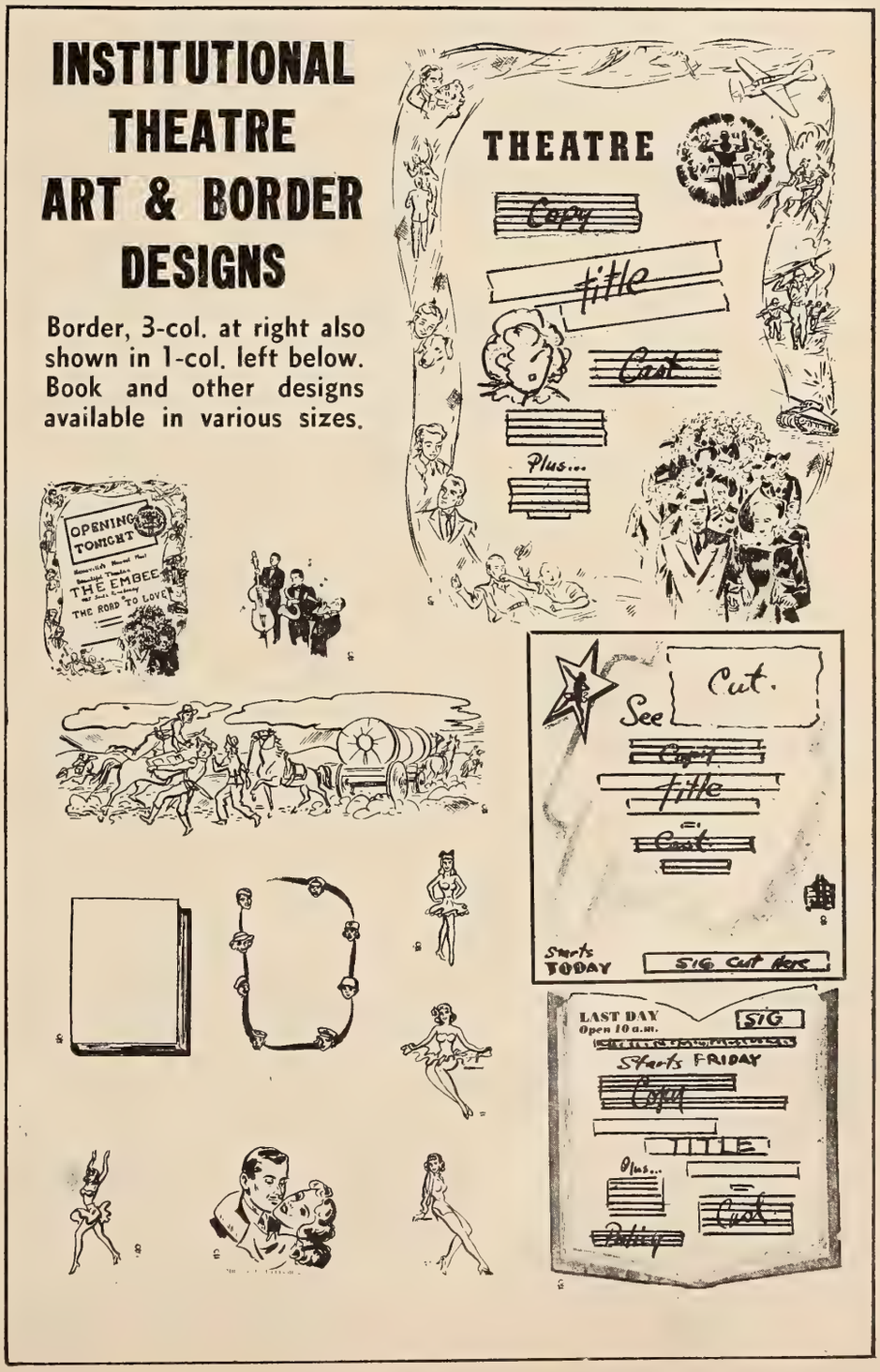
Wide Variety of Designs

We believe the illustrations on this page clearly indicate the purposes that can be served by having the local newspaper supply the pictorial matter, such as decorative borders, for an eye-catching advertisement of either large or small size. The material illustrated may be had in one-column or two-column size, is flexible and the average newspaper print shop can make castings from the mats and eliminate any portions of the border or design that might not be desired for the particular layout—simply by cutting away the portions or sections of the casting on a jig saw such as is found in any print shop.

The amount of material which is adaptable to theatre advertising is far greater than is indicated by the limited number of examples shown on this page—but the illustrations suffice, we believe, to indicate the practicability of using such stock mats for special advertisements. The book designs, for example, can be used with any picture based on a novel of such popularity and reputation that this "book-lover" appeal has definite selling value. Similarly, the illustration showing a western scene could be used in toto, or, if only a small decoration is required, that section of it at the left—showing three human figures—might be cut away and placed as an "atmosphere" spot in a newspaper ad for an "added" western feature.

We have reproduced (through reduction of about one-half actual size) the first page to be sent out as part of the Meyer Both, March 1944 Service, and the art illustrations range from a three column institutional border (see largest ad), to the small dancing figures. This first grouping is sufficiently diversified to provide practical material for ads on almost any type picture or added attraction. Your local newspaper subscribing to the M. B. Service has actual size proof pages from which you can clip the designs in order to paste-up and write your ads. If your local paper does not subscribe to Meyer Both Service, the mats illustrated here can be obtained from Meyer Both. Your local paper in so doing will not be obligated to subscribe to the entire service and the only cost will be the twenty-five cent charge plus postage.

Look for these mats at your local newspaper. Publishers make no charge as a rule for this service so that you will have a new and growing source of special ad-art material at your command and in most cases, for free.



Mats for these illustrations are available at your local newspaper if the latter subscribes to the Meyer Both Newspaper Service. If this service is not placed in your city have your newspaper request the mats for you. As a special service to help you advertise more effectively through your local newspaper, under the cooperative plan with STR, Meyer Both will make the mats available to any non-subscribing newspaper without charge except 25 cents, plus postage. Requests must be made direct by the newspaper to Meyer Both Co., 20th & Michigan, Chicago 16, Illinois.

Program Exchange

Informing Patrons of Coming Pictures Well in Advance; Raisler's Program Inserts

We wish we were a meteorologist or whatever they call the guy who works with a lot of graphs, charts and instruments to find out which way the wind will blow tomorrow and whether it will be cool or hot. Were that occupation in our line of endeavors, we could provide a worthwhile service to our readers. As an introduction to each edition of the Program Exchange, we could predict the weather. For example, we might say: "Don't bank on a big opening-day's business tomorrow. It will snow, with snow turning to rain and sleet." And then again we might offer this prediction: "It's okay to use a street ballyhoo tomorrow. The sky will be clear, the air cool." But since we have no means of foretelling future weather conditions, all we can say now is that a snowy, cloudy and blustery yesterday has given way to a bright, sunlit, cloudless, cool today. And from where we're sitting, we can't see a speck of snow.

Quotes From a Review

What we thought might be a birthday card (because our birthday was near, and the envelope was of greeting card size) turned out to be sample copies of the new March program for the Utopia Theatre, Flushing, N. Y., managed by **Paul Raisler.** But we were not disappointed, for it's a pleasure to look over Raisler's monthly guide. Inserted in each program was a small slipsheet quoting a *Cue* review on "The Biscuit Eater." Underscored was the line, "Don't miss it on any account." Copy also included theatre and playdate. These small slipsheets were probably prepared at minimum expense, and since space in the program permitted little more than the title and featured player, Raisler had a good reason for his action. We're inclined to think that the slipsheets were worth their little extra expense. Raisler knows his seasons, too, or perhaps we should say his months, for March is usually a windy and breezy month. So, in keeping with this idea, he has had his artist design a cover with this copy: "March —an excellent programme of Breezy Hits at your Utopia Theatre." The words, "March" and "breezy," as designed by the artist, suggest breeziness, as though a strong gust of wind was beating unmercifully at each letter. Good layout and good lettering.

In the program for the Midway Theatre, Davison, Mich., operated by **Harry Hobolth** and managed by **Miss Pat Alexander,** a blank page is utilized to let patrons know that Hobolth "just completed contracts on 'Thank Your Lucky Stars,' 'Desert Song,' 'Northern Pursuit,' 'Old Acquaintance,' 'This Is the Army,' 'Frisco Kid,' 'Passage to Marseille,' 'Jack London,' 'Three Russian Girls'." Which reminds us:

A Time of Rejoicing

During the years we were around a small-town theatre "contract time" was a time of rejoicing. With contracts for the new season's product signed and approved, we were naturally elated over the fine pictures we had bought. We were eager for our patrons to know what was in store for them. So we held a conference and mapped out a full-page ad listing the really big pictures covered by the deals. And that special ad caused much comment and brought many inquiries as to when we would show this or that picture.

Our theatre didn't use programs in those days, hence the newspaper display ad. But where programs are used nowadays, it seems to us that some space could occasionally be devoted to listing attractions which have been contracted for, just as Miss Alexander has done for the Midway.

Stars of Coming Attractions

On the other hand, star values could be played up by featuring several photos of stars, together with the names of the pictures in which they will appear. This could be done, for instance, in tabloid or news-style programs. In other types of programs, brief selling paragraphs on coming attractions could be used as fillers. But regardless of the manner in which you handle the matter, keep plugging the attractions patrons will see at your theatre. (There may be, of course, certain clearance regulations which prevent you from advertising coming attractions until they have played an earlier-run theatre in your territory. But if you are bound by no restrictions, then go the limit in keeping forthcoming films before your public's eye.)

Personal Message From You

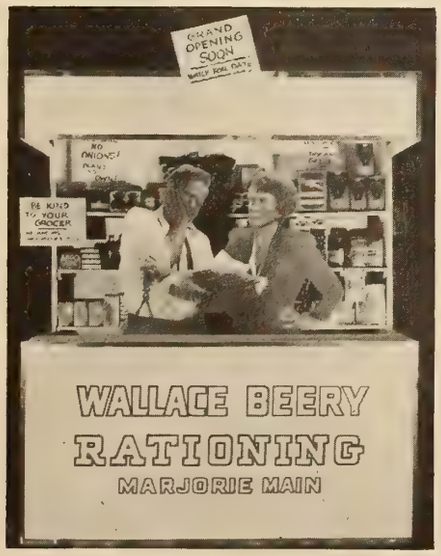
Another angle on this same topic is a personal message from you—the manager. When you see what a big line-up of hits you have on the way, surely your enthusiasm can be directed to your patrons through a me-to-you letter, either used as an ad in the newspaper or as a part of your program, or brought to the public's attention in both program and newspaper.

In a space approximately two and one-half inches wide and one and one-half inches deep there is space for an illustration of two lovers, another illustration of three service men, a listing of at least 36 stage, radio and screen stars, the copy "48 Stars and a Great Love Story," also "6 great bands," and the title of the picture "Stage Door Canteen." All this, and a border too, in the small space allotted for announcing "Stage Door Canteen" in the program for the DeLuxe Theatre, Imlay City, Michigan. And a person with average eyesight can read every bit of it.

Wonder what's happened to **Orris F. Collins'** Cinemag? Haven't received a copy in a long time. Several other fine programs we'd like to receive. How about yours? Put us on your mailing list now.

The red light has flashed, so we must conclude this discourse. We'll see you here again next week.

P.S. In New York from Canada this week was **Sydney Goldstone,** manager of the Centre Theatre, Peterborough, Ontario. Although Goldstone issues no programs, he said he liked to read our "interesting columns." Since he has put over some good publicity stunts, we hope he will forward some of them to us after he returns to Peterborough.



Promoting real groceries, Manager Bill Aiken of Loew's Grand, Atlanta, Ga., created this advance lobby display on MGM's "Rationing." The cut-out figures of Wallace Beery and Marjorie Main were blown up from a still. Showmen should duplicate this eye-catching display executed by theatre artist, Sid Smith.

Boy Who Lost Dog Wins Pup in Contest

Showman Lige Brien, in his new capacity as manager of the Enright Theatre, Pittsburgh, has forwarded details of one of his first selling campaigns at that Warner house. The picture involved was "Lassie Come Home," and while it has played in a great many situations by this time, some of Brien's stunts are worthy for their duplicative possibilities on the recently-announced forthcoming "Son of Lassie" or on other films in which a canine plays a prominent part.

The Enright theatreman began his campaign two weeks in advance with radio plugs via station WWSW. Announcements went out over the air direct from the theatre stage.

Three attention-getting lobby displays, one involving a tieup with Friskie Dog Foods, were used.

Human-Interest Angle Publicized

A collie pup was given away at one of Brien's regular kiddie shows. By a coincidence, the pup was won by a youngster who was still mourning the death of his own dog, and this human-interest angle received newspaper publicity.

Several window displays, involving Friskie Dog Foods tieup, were promoted. Two thousand book marks were distributed to local high schools and to students in nearby Wilkinsburg. Book covers were also distributed. Twenty-five attractive standees were promoted from the publishers for window displays. Ads were run in five newspapers.



This 15-foot lobby display on 20th Century-Fox's "The Gang's All Here" was used by Manager J. G. Samartano of the Loew-Poli Palace, Meriden, Conn., for the film's New Year's Eve show and regular engagement. Copy on notes at top of display had only to be blacked out to make the setpiece suitable for regular use.

REGIONAL
—Continued

re-partitioning.

New assistant shipper at Metro is Marshall Salins; fomer assistant shipper Thomas Wheatly is now in the Navy.

DENVER

The headquarters office force of Fox Intermountain Theatres gave Rick Ricketson, president and general manager, a royal welcome when he returned home from his bond drive activities. Huge bouquets of flowers adorned the offices, while appropriate window cards were all over the place. Robert Selig, who is chairman of the "Honored Hundred" contest, returned at the same time, but goes back to New York soon to judge the entries in the contest. Selig is a district manager for Fox Intermountain Theatres.

Ned Depinet and Harry Brandt were in Denver for a day in the interest of the Red Cross membership drive, and with Frank H. Ricketson, Jr., as toastmaster, addressed a luncheon meeting of theatre and exchange men. They urged theatre men to put stress on theatre collections, and to use freely an advertising trailer that is available. Among theatre men attending were Robert J. Garland, acting head of the Colorado War Activities Committee; Harry Huffman, Denver Red Cross publicity director for theatres, and Len Gruenberg, state distributor chairman for the drive.

Tom Bailey, recently salesman for RKO in San Francisco, moves to Denver as exchange manager, replacing Al Kolitz, who will be placed in another spot.

Larry Starsmore, manager for Westland Theatres, has passed his physical and is on his 21-day furlough.

James T. O'Neill, Sr., owner of the Vita, Spearfish, S. D., was in Denver visiting his son, James, Jr., who expects to join the Army soon.

Ralph Batschelet, manager of the Bluebird, has been re-elected president of the East Denver board of trade.

F. A. Bateman, Republic district manager, spent a day here conferring with Gene Gerbase. Jimmy Ecker, former Republic salesman, has left for the West Coast to enter the Merchant Marine.

S. L. Guy is reopening the Hotchkiss, Hotchkiss, S. D.; O. K. Leonard is opening the Central, Central, N. M.; and Arnold Benson is reopening the Pecos at Pecos, N. M.

Ray Davis, formerly a district manager for Fox Intermountain Theatres, was here on furlough from the Merchant Marine. He went to St. Louis to enter further training for a month, after which he will receive an assignment.

Out-of-town exhibitors seen on the Row included: Mrs. Lee Mote, Riverton, Wyo.; George McCormack, Canon City, Colo.; George Lesher, Springfield, Colo.; Herbert Gumper, San Luis, Colo., and L. F. Flower, Bayard, Neb., and two of his managers, one his son, Charles Flower, and Leonard Beckman.

FILMACK for SPECIAL TRAILERS
TOPS in QUALITY • EFFECTIVENESS
SAME DAY SERVICE
1327 So. Wabash Avenue Chicago, 5 Ill.

Novel Screen Plug

A new wrinkle in advance trailer announcements is now being employed by the New York Paramount for the forthcoming engagement of "Going My Way." As an introduction, Organist Don Baker plays several hit tunes made famous by Bing Crosby, while the audience vocalizes the words flashed on the screen. Following the last number, Adelaide Hawley, well-known women's commentator, extols the high entertainment values of "Going My Way" while Organist Baker plays soft background music and an appropriate decorative slide is projected on the screen. (Miss Hawley's voice was recorded on film.) Then comes the trailer, especially prepared by the theatre's advertising department. No scenes from the picture are included.

Lions' National Campaign Aid to 'None Shall Escape' Playdates

In connection with "None Shall Escape," Columbia exploiteers arranged for a speech before the Lions (Host) Club of New York by General Marcel de Baer, chairman of the Inter-Allied Commission for the Punishment of War Criminals, in which the prophetic picture received specific and honorable mention.

Led by the New York club, Lions Clubs are staging a national campaign to spotlight the problem of post-bellum Axis war-criminal trials and to get it Congressional attention. Highlight in the campaign—embracing nation-wide newspaper, radio and organizational contacts—will be the use of the 15-minute radio transcription of General de Baer's speech.

Exhibitors are being urged by Columbia to extend full cooperation to the Lions in their campaign.

Special Promotion On 'Follow the Boys'

With the announcement this week that Universal is heralding "Follow the Boys" as show business' tribute to show business, plans for the united cooperation of all elements of the theatre in connection with the promotion of the picture, reached the point of conclusion.

"Follow the Boys," produced for Universal by Charles K. Feldman, not only tells the story of the Victory Committees' activity in furnishing entertainment for the members of the Armed Forces, but also presents a nostalgic cavalcade of Broadway.

According to an announcement made by the home office advertising department, Universal has allotted the largest budget in ths history of the company for the promotion of the production. Two special events have already been programmed. Highlighting the New York activity will be a special trade showing on March 15th at the Normandie Theatre and a special preview at midnight, March 27th at the Palace Theatre for all branches of show business. Details for this event will be announced next week.

In general, advertising plans for "Follow the Boys," include a special coast-to-coast radio program jointly sponsored by Universal and representatives of various theatrical organizations. The home office advertising department has also indicated that radio will be used extensively immediately in advance of the picture playdates in important key cities, in addition to the increased newspaper lineage anticipated.

Plans have also been formulated through the Universal field force for key city cooperation with various entertainment groups to promote premiere openings in their respective territories.



Short Subject Reviews

To Heir Is Human *(Poor)*

Columbia (5431) All Star Comedy 16 mins.

Una Merkel, a capable comedienne, is teamed with Harry Langdon but the result is far from what an audience would hope for. Instead of a bang-up comedy, the short proves very low-brow entertainment. Miss Merkel, in a case of mistaken identity, gets hired to find a missing heir in the person of Harry Langdon, window washer very ordinary. Of course, Miss Merkel, after a reel of slapstick and hokum not only locates the rightful heir but saves his fortune from a gang of crooks who are trying to kill Langdon so that they can control the estate. We just can't hand this one much as entertainment for average audiences. The cast includes Christina McIntyre, Eddie Gribbon and Lew Kelly. Produced by Hugh McCollum and directed by Harold Godsoe from a story and screenplay by Elwood Ullman and Monty Collins.

Strange Innertube *(Hilarious)*

MGM (W-456) Technicolor Cartoon 8 mins.

Mr. Donkey tries to be a patriotic citizen in the scrap rubber drive and in an effort to at least equal or top his neighbors' contribution he goes digging in the yard for scrap. With the stretch of the animator's imagination unlimited by priorities an old innertube plays havoc with the donkey's aplomb and in a manner makes a sure bet for a blow-out of solid laughter by any audience. For a while the innertube has the donkey making an ass of himself but in the end the donkey tops his neighbors by a pile.

Mrs. Lowell Thomas' Fur Farm *(Average)*

Universal (8375) Person-Oddities 9 mins.

Mrs. Lowell Thomas, wife of the radio news commentator, is shown raising fox and mink on a commercial scale at Pawling, N. Y. Charles Goelz of Sonora, Calif., makes grandfather clocks with all wooden mechanisms as a hobby. A drug store for poultry at Petaluma, Calif., is perhaps one of the most unusual stores in America. Teachers who learn their profession with borrowed students are shown in a unique school in Shepardtown, W. Va., and Alfred Marx, a successful business man of Houston, Texas, plays at the role of circus clown for unfortunate kiddies as a praiseworthy hobby. A good variety reel comprised of interesting subjects which rates about average for the series.

GREAT PICTURES

LIKE GREAT PLAYS LIVE FOREVER—



MR. EXHIBITOR—THIS IS A FEATURE THAT NEVER FAILS AT THE BOX-OFFICE.

BOOK IT TODAY—NOW

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Elman
Charlotte—J. Schrader
Cincinnati—Poplar
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Newsreel Synopses

(Released Wednesday, March 8)

MOVIETONE (Vol. 26, No. 53)—Nazis force bombing of monastery; Gomel retaken in fierce battle by Soviet army; Wounded heroes brought to U. S. by air transport; Rally opens Red Cross War Fund drive; Army flight nurses decorated for valor; Amateur boxers in Golden Gloves finals.

NEWS OF THE DAY (Vol. 15, No. 251)—Nazis force bombing of monastery; Nation pays tribute to the Red Cross; Russians retake Gomel; Joy ride on a baby flat-top.

PARAMOUNT (No. 54)—Russians retake Gomel; Red Cross at war; Italian war casualty: The abbey at Cassino.

RKO PATHE (Vol. 15, No. 56)—Cassino abbey bombed; Huge rally opens new Red Cross drive.

UNIVERSAL (Vol. 17, No. 273)—Destruction of Cassino monastery; Russians retake Gomel; Red Cross parade; Dominican centennial; Americans rush Internal Revenue Offices to pay taxes; Civilians ride flat-tops; Red Cross War Fund drive opens.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 72)—Mississippi school now world famous; New token system explained; Triple-threat man does his stuff; Boy "inventor" designs submarine; Soldiers learn three r's at Fort Benning, Ga.; Navigators tell of flight to Pittsburgh; Boys become birdmen at Hondo Field, Texas.

(Released Saturday, March 11)

MOVIETONE (Vol. 26, No. 54)—Nazi air attacks on London; Australians advance in New Guinea; Britain's monarchs visit Doolittle's 8th air force; New rocket targets; Rescue by dog sled; Wounded veterans receive Purple Heart; Academy awards: Jennifer Jones named best actress of 1943; Basketball: Army vs. Navy.

NEWS OF THE DAY (Vol. 15, No. 252)—Nazis bomb Britain in reprisal raids; British monarchs hail U. S. airmen; General Doolittle reports; Allies on Italian front fight winter blizzards; Motion picture Academy awards; Firing at rocket targets; Anti-torpedo nets; Huskies to the rescue; Science solves wartime egg problem in Canada.

UNIVERSAL (Vol. 17, No. 274)—Fire-bombing of Mannheim; 1944 Academy awards; Dehydrated eggs; Trout season opens in Missouri; Iron man tennis; Russian cadets trained in strict art of the military; Liberator christened to honor the Wac; Foxbrownie styles; Soccer classic at Wembley Stadium in England.

PARAMOUNT (No. 55)—Army tests rocket gun; King and Queen salute American flyers; Louis Lepke executed; Rescue by dog sled; Hitler's nephew joins U. S. Navy; 150,000,000 pay income taxes.

RKO PATHE (Vol. 15, No. 57)—Nazi reprisal raids on London; Dehydrated eggs; King and Queen visit American flyers; Australians advance in New Guinea; Academy awards; Rescue by dog sled; Basketball: Army vs. Navy.

ADV.

Can't Get It?
Joe Hornstein Has It

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055



Jinx Falkenburg, left, and Evelyn Keyes match pennies with Director Leigh Jason between scenes on the set of the Columbia film, "Nine Girls."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Come on you Edward G. Robinson fans, we're going to Columbia today to see him on the "Mr. Winkle Goes to Town" set. Tis is the picture in which Robinson is put through all the real, honest-to-goodness training of boot camp, the same as your boy and mine.

As we enter the set, we hear voices singing Sweet Genevieve long before we get a peek at what the scene is all about. So we go forward on tiptoe in order not to disturb the action.

At a lull in the proceedings, we move up to the front line and there find ourselves in a beer joint. Over in one of the booths we see Robinson, Robert Armstrong, Richard Lane and Bob Haymes. They're all in uniform and celebrating Robinson's first furlough, with beer and popcorn. As a man of forty-four, Robinson is being complimented on the way he's taken all the punishment meted out in the training of a soldier, standing up under it with the youngest and best of them, refusing to take advantage of the release offered men over thirty-eight.

The camera, with Director Alfred E. Green seated under it, is up close so that just the four men are within its range. This is the second day they've been rehearsing this scene, so that by this time they're letter-perfect . . . and strangely enough show no sign of wear and tear.

With each rehearsal they take a sip of beer from the glass in front of them and between rehearsals, the glasses on the table are refilled by a prop man, so that when Armstrong pours the beer into the glasses, just before they make a toast, it isn't flat. They've evidently learned how to manage the stuff, for it hasn't affected any of them.

Director Green has rehearsed the scene so often because there are many details to iron out. There's the dialogue, the timing . . . and especially the singing. When the scene finally clicks the way he wants it, he okays the "take."

This releases the players for lunch, so we go over to meet Mr. Robinson. Our visit with him brings up the subject of what the boys go through in boot camp and how tough it is, for he had to crawl under barbed wire, go out on bivouac, learn to handle a bulldozer and do many other hazardous things, for his role in the picture.

We also discuss our favorite radio actor, Elliott Lewis, now in uniform; and how the stars used to ask for him to play opposite them. Then Robinson bids us adieu, and we leave.

Until next week.

Ann Lewis

PRODUCTION NOTES FROM THE STUDIOS

Wellman to Direct Beery Film for MGM; James Cain Novel Purchased by Warners; Massey Cast in 'Once Off Guard'

Kay Linaker, who appeared as Ginger Rogers' mother in "Lady in the Dark," and Jimmy Conlin, a member of Preston Sturges' "stock company," have been signed by Paramount for the Technicolor musical, "Bring on the Girls," which stars Veronica Lake, Eddie Bracken, Sonny Tufts and Marjorie Reynolds. Sidney Lanfield is directing.

William A. Wellman is set to direct MGM's forthcoming "Airship Squadron No. 4," starring Wallace Beery. The picture marks Wellman's return to the MGM lot after an absence of seven years. Sam Marx is producing the film, which gets under way as soon as Beery completes his stint in "Gold Town."

Richard Lane has been signed by Monogram to play an important role in "A Wave, a Wac, a Marine," which will be produced by Biltmore, headed by Edward Sherman and Sebastian Cristillo, father of the comedian, Lou Costello. Lane will appear opposite Sally Eilers in a cast that includes Elyse Knox and Ann Gillis. Phil Karlstein is directing.

Mabel Paige, who last appeared in "True to Life" as Victor Moore's wife, has been cast as an aged defense worker in Paramount's musical film, "Girls' Town." The picture co-stars Fred MacMurray and Veronica Lake. George Marshall will direct.

The cast of "Tucson Raiders," first of Republic's Red Ryder series starring Bill Elliott, has been completed. Gabby Hayes has the chief character lead, ranking equally with Peggy Stoddard who plays opposite Elliott. Others include Bobby Blake, as Little Beaver, Alice Fleming, LeRoy Mason, Joe Whitman, Ruth Lee, Ed Cassidy, Bud Geary, Ed Howard and Carl Hackett. Spencer Bennett is directing.

Edward Dmytryk, who recently directed Ginger Rogers in "Tender Comrade," has been assigned by RKO to direct "Farewell My Lovely," to be produced by Adrian Scott under the supervision of Sid Rogell. John Paxton is now writing the screenplay which is based on a murder mystery novel by Raymond Chandler.

Raymond Massey, currently appearing in a New York stage play, has been signed by International Pictures for a leading role in "Once Off Guard," mystery screenplay written and to be produced by Nunnally Johnson. Edward G. Robinson and Merle Oberon are co-starred in the picture. Massey leaves New York for Hollywood March 27th.

Monogram has added scenes to the King Brothers production, "Johnny Doesn't Live Here Anymore." Simone Simon, James Ellison, William Terry and entire cast of principals were called back to the cameras to complete the new sequence under direction of Joe May.

Danny Dare, Paramount dance director, is rehearsing two dozen film chorines for the spectacular song and dance number which Marjorie Reynolds and Billy Daniels will do in the Technicolor musical, "Bring on the Girls." Miss Reynolds and Daniels have been working on their dance for three weeks and now have the routine perfected.

Ary Barroso, the Irving Berlin of South America and composer of the song hit, Brazil, is in Hollywood. Barroso is here to write the musical score for Republic's film musical, "Brazil."

Gertrude Purcell has been signed by Associate Producer Felix Feist to write the final screenplay of Universal's "Make Way for Love," which will star Gloria Jean. This will be Feist's initial task since being raised to the status of producer.

Jack L. Warner, executive producer, announced the purchase of "Mildred Pierce," popular novel by James M. Cain. The production has been assigned to Jerry Wald.

Saul Bernie, brother of the late Ben Bernie, has joined PRC as casting director, relieving Martin Mooney of the chore. Mooney is associate producer and supervisor of advertising and publicity.

Leslie Goodwins has been signed by Associate Producer Frank Gross to direct the Universal "chiller," "Murder in the Blue Room." The production was set to start March 9th. Grace McDonald is set in the feminine lead.

Vanguard Films, Inc., announce through their president, Daniel T. O'Shea, the purchase from Paramount of an original screen story titled "Houdini," by Dore Schary and Frank O'Connor.

Roy Rowland, who directed "Lost Angel" starring Margaret O'Brien, has been assigned to direct the forthcoming MGM film, "Our Vines Have Tender Grapes." The picture will co-star Miss O'Brien and Jackie Jenkins, who sprung into the limelight overnight in "The Human Comedy."

A distinguished group of the Catholic clergy of Los Angeles and New York attended a special screening of Leo McCarey's Paramount production, "Going My Way," which stars Bing Crosby and Rise Stevens. Among those present as guests of McCarey and Miss Stevens were Archbishop John T. Cantwell, Bishop Joseph T. McGucken, Monsignor Timothy Manning, Father John Devlin, Father Thomas McCarthy, Bishop James E. Walsh and Father Francis J. Caffery.

Frank Strayer has been signed by RKO to a term deal as producer and director. As his first assignment, he will produce "The Girl Rush," which will be under the supervision of Sid Rogell, with Gordon Douglas directing.

"Song of the Hills," a Universal musical has been assigned to Associate Producer Warren Wilson. Clyde Bruckman is working on the story. Production has been tentatively scheduled for late this month.

Columbia has lined up a second unit crew which will film San Francisco landmarks as

(*Continued on Page* 34)

HOLLYWOOD STUDIO ROUND-UP

Only one new feature went into production last week during this period of the traditional slack period in Hollywood, setting a new record—during the corresponding week last year three pictures were started. The details:

RKO RADIO

NONE BUT THE LONELY HEART—Principals: Cary Grant, Ethel Barrymore, Joseph Vitale. Director, Clifford Odets.

TITLE CHANGES

"Curly" (Col.) now ONCE UPON A TIME.
"Mr. Co-Ed" (MGM) now BATHING BEAUTY.
"One More Tomorrow" (WB) now ANIMAL KINGDOM.

Stromberg Signs Andre De Toth

Andre De Toth, director of "None Shall Escape," has been signed by Hunt Stromberg for his organization. Under long term contract, De Toth begins with the direction of "Dishonored Lady," which will be co-produced by William Pereira for Stromberg for United Artists release. Before that, Stromberg starts "Guest in the House," starring Anne Baxter, with Lewis Milestone directing and Lee Garmes at the camera.

To Film Blue Book Story

Armand Schaefer, executive-producer at Republic, has announced that "Secrets of Scotland Yard," adapted from the *Blue Book* story, "Room 40—O.B.," will go before the cameras March 20th. At the same time Denison Clift, the author, informed the studio that the *Blue Book* story will be published as a novel soon by Hillman-Curl Publishing Company of New York.

Plan 'Life of Remington'

Plans to film "The Life of Frederic Remington" have been announced by Producers Corporation of America. It is likely, although not definite, that Joel McCrea will portray the artist of western subjects in the picture, which is to be made in color.

Laughton Set for Mystery Film

Charles Laughton has been signed by Universal to star in a mystery drama, "The Suspect," which is an adaptation of James Ronald's novel, "This Way Out." This will also serve as the initial production for Associate Producer Islin Auster, who recently signed a Universal term deal. No production date has been set.

William Bendix as First Mate

William Bendix will return to Paramount to portray the tough first mate in "Two Years Before the Mast." Alan Ladd will play the star romantic role in the picture and Brian Donlevy will be the martinet skipper. The picture will be produced by Seton I. Miller, and is scheduled for April 1st.

Fanny Brice will play Baby Snooks in MGM's forthcoming "Ziegfeld's Follies."

ADV.

What Are Your Needs?
Joe Hornstein Has It



Ford Beebe, celebrating his 30th anniversary in the production end of motion pictures, was honored on the occasion at Universal studios a few days ago. Among those celebrating were Alan Curtis, Andy Devine, Frances Langford, Mr. Beebe, Lon Chaney, Jr., Jon Hall (above, l. to r.).

Grant Faces Strenuous Schedule For 'None But the Lonely Heart'

Facing one of the most strenuous filming schedules ever experienced by any star, Cary Grant will work before the cameras continuously on every one of the 66 days set for the shooting schedule on "None But The Lonely Heart," the Richard Llewellyn novel in which he stars at RKO.

Film schedules usually allow for days of inactivity during the course of production, but the script on this David Hempstead production, which was written by Clifford Odets and which he will also direct, calls for the appearance of Grant in one or more sequences every day. Ethel Barrymore makes her second talking film appearance, playing the part of Cary Grant's mother.

P.A. Tour for Frances Langford

Frances Langford, currently playing Army camps with the Bob Hope program, will make personal appearances at pre-release showings of the Jack Schwarz-PRC picture, "Dixie Show Boat," in which she is starred, in cities in which the radio show originates. Initial appearance is at Mobile, Alabama. She sings some of the songs from "Dixie Show Boat" during her stage appearances.

More Shorts to War Effort

Continuing its war effort program in the short subject field, the motion picture industry will contribute another 26 one-reel pictures and 26 newsreel bulletins together with seven or eight trailers on national campaigns, under a WAC-OWI schedule set up for the year beginning July 1.

Frank Buys 2 Original Stories

W. R. Frank, who produced "The Private Life of Dr. Paul Joseph Goebbels," has bought two original stories, "Union Depot" and "Crossroads of the World." Former is by Charles Manson, short story writer, and the latter is by Peter Muelson. The producer intends to make "Union Depot" first and follow with "Crossroads of the World."

Production Notes From Studios

(*Continued from Page 33*)

background for "The Impatient Years," which Irving Cummings will direct and produce.

"To Have and Have Not," screen drama based on the story by Ernest Hemingway, got under way at Warners with Humphrey Bogart starring and Howard Hawks directing. A Martinique cafe, setting for the opening sequence, employed 225 atmosphere players.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

That . . . Eddie Rhine returned to his former spot in the RKO casting department after an absence of two years . . . Dale Evans has been signed again by Republic, and that's a gal to watch . . . Monogram's song hit, You Gotta Talk Me Into It Baby, from "Hot Rhythm," is fast becoming hot rhythm . . . Moe J. Siegel, former president of Republic and one of the studio's founders, has joined MGM as an executive . . . Richard Fantl will be film editor on "Mr. Winkle Goes to War" . . . Saul Oppenheim, for 15 years promotion manager of Scholastic Magazine, joined Warners' publicity staff . . . Patricia Harper wrote the screenplay on U's "Trigger Trail" (Pistol Packin' Mama?).

That . . . eight of the fourteen stages at RKO are monopolized by sets for the current Frank Sinatra filmusical . . . Arthur Lang music-directs "Belle of the Yukon" which stars Gypsy Rose Lee (soft music, maestro?) . . . Irving Pichel will direct "A Medal for Benny" . . . Sylvan Simon will direct "Son of Lassie" . . . Irwin Franklyn, PRC writer, joins the parade of changes over there to be an associate producer . . . "Brazos Bill Rides Again" with J. Benton Cheney pushing him around with a typewriter . . . Marcel Dalio, who has played many of the important French roles in the past year or so, will become one of the most important Frenchmen in history when he assays Georges Clemenceau, the "Tiger of France" in "Wilson" . . . Loretta Young, signed by International, starts with "Home Is the Sailor" . . . (And husband, Colonel Tom Lewis, is in the Army) . . . Monogram bought "Victory Girls," which shows that when you prosper you can get most anything.

Val Lewton's "Mlle. Fifi" will be Simone Simon, and he'll permit Robert Wise to give the directions . . . "The Falcon in Hollywood" (it's about time) will be the tenth in the series . . . Heaven comes to Washington, D. C., should be the heading for Warners' announcement that Hotel Universe of "Horn Blows at Midnight" has been converted to Hotel Grayson, Washington, for "Doughgirls" . . . Quite a bit of dual personality for Will Cowan, who for years has been master of U's many musicals and now is making "Dead Man's Eyes" of the Inner Sanctum series . . . Seven reindeer arrived at Paramount to share the "Road to Utopia" with Bing Crosby, Bob Hope and the Lamour gal, (maybe the reindeer are the horses on the road to Utopia) . . . Joseph Pasternak still wears the mantle of producing a picture with a girl's orchestra and gets to do it again with MGM's "Dear Barbara."

Lana Turner, Laraine Day Teamed

Lana Turner and Laraine Day, two of Hollywood's most talented stars, will be teamed in "The Wacs," MGM's picture about the women in Army uniform who are doing such a valuable job for their country. Screenplay for the picture is being rushed so that production can begin as soon as Lana Turner winds up "Marriage Is a Private Affair." Edward Buzzell will direct and George Haight will produce.

To Star in 'Roughly Speaking'

As the first picture on her new Warner contract Rosalind Russell will have the starring role in "Roughly Speaking," an adaptation of the best-selling autobiograph by Louise Randall Pierson. Henry Blanke will produce. Miss Russell's last appearance on the Warner lot was with James Stewart in "No Time for Comedy."

Wolfson to Write Screenplay

Making his debut as a screen writer, Victor Wolfson, Broadway playwright, has been engaged by Lester Cowan to write the screenplay for "Tomorrow the World" current New York and Chicago stage hit, which the producer will film for United Artists' release.

Goodman to Play Mozart Quintet

Benny Goodman will play classical music for the first time on the screen when he performs the Mozart Quintet for his current 20th Century-Fox starring film, "Sweet and Low-Down." The band leader will also play about a dozen numbers for the jive fans.

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Advance Dope SR

PILEBUCK (Col.) **Drama. Principals:** Pat O'Brien, Carole Landis, Chester Morris, Ruth Warrick, Wallace Ford, Tom Tully. **Director,** Eddie Sutherland. **Plot:** An ex-foreign correspondent, supposedly broken-down but really a special agent, starts work at a shipyard as a pilebuck, to uncover saboteurs. His brother is the shift boss of the pilebucks. The correspondent finds himself saddled with a lovely wife and two children as part of his special assignment. An old-time sweetheart, now going with his brother, complicates his budding affair with his "wife." He foils the saboteurs; his brother wins his ex-sweetheart and he leaves for Combat Intelligence after obtaining his "wife's" promise to wait.

PRACTICALLY YOURS (Para.) **Comedy-Drama. Principals:** Fred MacMurray, Claudette Colbert, Allyn Joslyn, Cecil Kellaway, Isabel Randolph, Rosemary DeCamp. **Director,** Mitchell Leisen. **Plot:** A returning hero finds himself saddled with an unexpected sweetheart and publicity provided by his former boss. He and the girl carry out the farce of being in love until they actually do fall for each other. A boy friend provides some amusing complications, while the hero's dog turns out to be he girl's rival. But it ends happily with the hero and the girl marrying before he returns to active duty in the Pacific.

IT HAPPENED TOMORROW (UA) **Drama. Principals:** Dick Powell, Linda Darnell, Jack Oakie, Edgar Kennedy, John Philliber, Edward Brophy. **Director,** Rene Clair. **Plot:** A young newspaperman finds himself with a copy of tomorrow's newspaper, and after reading the news becomes involved in the happenings yet to come. Because of this, he's arrested as an accessory to a robbery; he saves a young lady whom he's interested in from drowning and he learns about his own death. He finally gets everything straightened out . . . and wins the girl he saved from drowning.

FORTY THIEVES (UA) **Western. Principals:** William Boyd, Andy Clyde, Louise Currie. **Director,** Lesley Selander. **Plot:** Hoppy gets the wind taken out of his sails by the bad element who gang up on him for all the punishment they received because of his work. When the Governor of a state sends for him to help clean up the town, Hoppy falls into the hands of the gang waiting. They frame him and he suffers a terrific amount of punishment at their hands, before he is freed and things are straightened out.

MR. WINKLE GOES TO WAR (Col.) **Drama. Principals:** Edward G. Robinson, Robert Armstrong, Ted Donaldson, Bob Haymes, Sam Flint. **Director,** Alfred E. Green. **Plot:** After being inducted into the Army at the age of forty-four, a bank clerk proves his mettle by taking it with the youngest rookies—and remaining after the law permitted the release of all men over thirty-eight. He'd had a disagreement with his wife before he left, but is reconciled with her after he gets an honorable discharge for being wounded in action.

RED CROSS WEEK

March 23rd Thru 29th

Feature Booking Guide

STB

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Ann Savage	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Evelyn Keyes-, Lowe-J. Hubbard	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Robert Stanford	72	8/19/43		b9/18/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	67	10/26/43		b11/6/43
Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	68	12/9/43		b2/5/44
Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	70	7/43		b11/20/43
Ghost That Walks Alone(MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43		b1/29/44
Hey, Rookie	Ann Miller-Larry Parks		3/9/44		
Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43		b1/29/44
Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
Sahara (D)F	Humphrey Bogart-Bruce Bennett	92	10/14/43		b10/2/43
Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		a3/4/44
Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
There's Something About a Soldier	Evelyn Keyes-Michael Duane	83	11/30/43		b12/25/43
What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens				a1/22/44
At Night We Dream (Tech.)	Paul Muni-Merle Oberon				a1/22/44
Calling All Stars	Lynn Merrick-Larry Parks				
Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
Girl in the Case	Janis Carter-Robt. Scott				
Jam Session	Ann Miller-Jess Barker				a1/22/44
Mission Thirty-Six	J. Carradine-Jeanne Bates				
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong				
Once Upon a Time	Cary Grant-Janet Blair				
Pilebuck	P. O'Brien-C. Landis-C. Morris				
Two Man Submarine	Tom Neal-A. Savage-J. C. Naish		3/16/44		a1/22/44
Whistler	R. Dix-J. C. Naish-Gloria Stuart		3/30/44		

Westerns (Current 1943-44)

Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague		2/8/44		
Cowboys in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43		b1/8/44
Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	81	9/16/43		b11/27/43
Silver City Raiders (W)F	R. Hayden-R. Wills	54	11/4/43		b12/11/43
Vigilantes Ride (W)F	R. Hayden-B. Wills	55	2/3/44		b2/12/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
Sundown Valley	Charles Starrett-Jeanne Bates		3/23/44		
Saddle Leather Law	Charles Starrett-Vi Athens				a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth				a2/12/44
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll				a1/16/43

MGM

CURRENT 1942-43

524	A Stranger In Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
526	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
527	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
528	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
523	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
533	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
529	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
534	Hitler's Madmaa (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
580	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
532	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
530	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
570	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug		b11/28/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May		b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

American Miracle (Tech.)	B. Donlevy-Ann Richards	a6/12/43
Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	a11/6/43
Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra	a2/5/44
Canterville Ghost	Charles Laughton-Margaret O'Brien	a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gaslight	Charles Boyer-Ingrid Bergman	a11/13/43
Gold Town	Wallace Beery-Binnie Barnes	a2/5/44
Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
Marriage Is a Private Affair	Lana Turner-John Hodiak	
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	
Meet the People	Lucille Ball-Dick Powell	a8/14/43
National Velvet	Mickey Rooney-Elizabeth Taylor	
Picture of Dorian Gray	George Sanders-Hurd Hatfield	
Secrets in the Dark	Robert Young-Susan Peters	
Seventh Cross	Spencer Tracy-Signe Hasso	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	
Three Men in White	L. Barrymore-Van Johnson	a2/12/44
Two Sisters & A Sailor	June Allyson-Van Johnson	a2/19/44
White Cliffs, The	I. Dunne-A. Marshal-R. McDowall	a8/7/43

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	77	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
	(Reviewed as "You Can't Beat the Law")					
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

CURRENT 1943-44

2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine		2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith			a2/12/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Chinese Cat, The	Sidney Toler-Joan Woodbury			a3/4/44
2	Detective Kitty O'Day	Jean Parker-Edward Gargan			
2	Hot Rhythm	Dona Drake-Robert Lowery			a1/8/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44

Westerns (Current 1943-44)

Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44		
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton				a1/22/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44

PARAMOUNT

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F — C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway — Richard Arlen-Jean Parker	68		b6/26/43
5	China (D) — Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc) — Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M) — Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D) — Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F — Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F — J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C) — Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F — C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F — E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A — A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F — R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F — R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A — B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D) — Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D) — G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythm (Tech.) (M)F Special — Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy) — Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D) — J. McCrea-B. Stanwyck	138		Re-issue

Sp.	CURRENT 1943-44	Trade Shown		
	For Whom the Bell Tolls (Tech.) (D) — Gary Cooper-Ingrid Bergman	168		b7/17/43
4	Going My Way (DM)F — Bing Crosby-Rise Stevens	125		b3/4/44
	Good Fellows (CD)F — Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F — Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F — J. Lydon-C. Smith	73	11/4/43	b11/13/43
4	Hitler Gang — Robert Watson-Alexander Pope			a12/4/43
	Hostages (D)F — Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
4	Hour Before the Dawn (D)F — Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F — Ginger Rogers-Ray Milland	100		b2/12/44
	Let's Face It (MC)F — Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F — Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F — Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F — Bill Henry-Jean Parker	75		b2/26/44
2	No Time for Love (C)A — C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F — D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F — P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F — R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
	Tornado (D)F — C. Morris-N. Kelly	83	8/9/43	b8/14/43
	True to Life (D)F — M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A — Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F — Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a2/5/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

	CURRENT 1942-43			
813	Behind Prison Walls (CD)F — Alan Baxter-G. Michael	66	3/22/43	b2/6/43
821	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
820	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
306	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
823	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
814	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
305	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
812	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
322	Terror House	W. Lawson-J. Mason	71	4/19/43	
816	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

	CURRENT 1943-44			
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

	Dixie Showboat	Frances Langford-C. Butterworth	a2/19/44
413	Gangster's Den	Edward E. Horton-Otto Kruger	3/29/44	
414	Lady in the Death House	Lionel Atwill-Jean Parker	3/15/44	a2/19/44
404	Minstrel Man	Binnie Barnes-Benny Fields	5/10/44	
419	Monster Maker	J. Carrol Naish-Ralph Morgan	4/15/44	
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
	Pinto Bandit	Dave O'Brien-Jim Newill		
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

RKO-RADIO

	CURRENT 1942-43			
7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	68		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
*	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr	b2/5/43
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43

RKO-RADIO (Cont.)

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
4	Hitler's Children (D)A — B. Granville-T. Holt	89	3/19/43	b1/2/43
5	I Walked With a Zombie(H)A — J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Last Day (D)A — L. Velez-E. Albert	62	Apr.	b6/20/43
6	Leopard Man (H) — D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event — L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D) — C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD) — Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F — G. Cooper-Teresa Wright	127	5/5/43	b7/18/43
	Saludes Amigos (Tech.) — Walt Disney Production	42	2/19/43	b12/18/43
	Sky's the Limit (C)F — F. Astaire-J. Leslie	88		b7/17/43
	Spitfire (D)F — L. Howard-D. Niven	90		b4/24/43
	Squadron Leader X (D)F — E. Portman-A. Dvorak	99		b2/6/43
	Tarzan Triumphs (D)F — J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F — Bob Hope-D. Lamour	95	2/5/43	b1/2/43
	This Land Is Mine (D)F — Laughton-M. O'Hara	103		b3/20/43
	Two Weeks to Live (C)F — Lum and Abner	76	2/26/43	b2/6/43

	CURRENT 1943-44	Trade Shown		
420	Action in Arabia (D)F — G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F — Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F — Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F — Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A — Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A — E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F — Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F — J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A — Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A — Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F — Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F — O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F — M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F — Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F — W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F — Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F — Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A — Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F — Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F — Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F — J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade — Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
	Up in Arms (Tech.) (MC)F — D. Kaye-D. Andrews-D. Shore	106	Sp.	b2/12/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville		a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright		
Days of Glory	Gregory Peck-Tourmanova		a10/30/43
Falcon Out West (M)F	Tom Conway-Barbara Hale	65	b3/4/44
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Heavenly Days	Fibber McGee & Molly		
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven		
Marine Raiders	Pat O'Brien-Ruth Hussey		a2/19/44
None But the Lonely Heart	Cary Grant-E. Barrymore		
One Exciting Night	Tom Conway-Louis Borell		a2/26/44
Seven Days Ashore	Gordon Oliver-Wally Brown		a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis		a2/26/44
Three Caballeros	Disney		

REPUBLIC

	CURRENT 1942-43			
214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

	CURRENT 1943-44			
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Cowboy and the Senorita	Roy Rogers-Mary Lee	a2/19/44
	Jamboree	Ruth Terry-George Byron	a2/19/44
	Lady and the Monster	Arlen-Ralston-von Stroheim	a11/20/43
	Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
312	My Best Gal	Jane Withers-Jimmy Lydon	67	3/28/44	a11/27/43
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75	4/9/44	a1/8/44
	Silent Partner	Beverly Lloyd-Bill Henry			
	Storm Over Lisbon	Ralston-von Stroheim-Arlen			a3/4/44
314	Trocadero	Rosemary Lane-Johnny Downs	74	4/24/44	
	Yellow Rose of Texas	Roy Rogers			

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
451	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

Westerns (Coming)

378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56	4/2/44	
355	Laramie Trail	Smiley Burnette-Bob Livingston	56	4/3/44	a1/29/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette		4/15/44	Reissue
366	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	56	4/4/44	
	Tucson Raiders	Wild Bill Elliott			

20TH CENT.-FOX

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
8	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
5	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep	K. Francis-C. Landis-M. Raye		Mar	a10/30/43
5	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
6	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

	Bermuda Mystery	Preston Foster-Ann Rutherford		
9	Buffalo Bill (Tech.)	M. O'Hara-J. McCrea-L. Darnell	Apr	a8/14/43
	Eve of St. Mark	Anne Baxter-William Eythe		a12/4/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		
	Ladies of Washington	Trudy Marshall-Ronald Graham		a2/12/44
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown		a9/11/43
	Reger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster		a6/5/43
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	b12/25/43
9	Tampico	Edward G. Robinson-Lynn Bari	Apr	a11/27/43
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman		a7/17/43
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell		
	Wing and a Prayer	Don Ameche-Dana Andrews		

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	3/13/43	b3/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie		2/25/44	
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday(CM)F	Nelson Eddy-Charles Coburn	86	3/3/44	b3/4/44
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	3/10/44	b3/4/44
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Hairy Ape, The	W. Bendix-S. Hayward-John Loder	5/9/44
Here Is Your War	Ernie Pyle story	6/1/44
Sensations of 1944	W. C. Fields-E. Powell	5/5/44
Since You Went Away	C. Colbert-J. Cotten-S. Temple	
Song of the Open Road	Bergen & McCarthy-B. Granville	3/24/44 a12/11/43
Strange Confessions	George Sanders-Linda Darnell	4/21/44
Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick	4/7/44

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde		55	10/1/43	b7/24/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde		67	6/18/43	b6/19/43
False Colors (W)F	Wm. Boyd-A. Clyde		64	11/5/43	b11/6/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde		70	12/3/43	b1/22/44

Westerns (Coming)

Forty Thieves	Wm. Boyd-Andy Clyde			
Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59		b1/29/44
Timber	William Boyd-Andy Clyde			a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Follow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Conner	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
6828	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Connor-Gloria Jean	74	3/28/43	b5/29/43
7052	Next of Kin	Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes In Washington (D)	B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.)	J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey	Grace McDonald-Leon Errol		3/10/44	a12/11/43
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Christmas Holiday	Deanna Durbin-Gene Kelly		a1/8/44
	Climax, The	Susanne Foster-Turhan Bey		a3/4/44
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu	5/12/44	a6/10/43
8061	Follow the Boys	All-Star		a10/23/43
	Ghost Catchers	Olsen & Johnson		
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		a2/5/44
	Her Primitive Man	L. Allbritton-R. Paige	4/21/44	a11/20/43
8044	Hi Good Lookin'	H. Hilliard-O. Nelson & Band	62	3/24/44 a2/5/44
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone		
8065	Ladies Courageous	Young-Fitzgerald-Barrymore	3/17/44	a10/30/43
	Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
	Moon Over Las Vegas	Anne Gwynne-David Bruce	4/28/44	a2/26/44
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine		a9/25/43
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94 5/19/44	a3/4/44
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce		a2/19/44
	Slick Chick	Noah Beery, Jr.-Martha O'Driscoll		
	Slightly Terrific	Anne Rooney-Leon Errol	5/5/44	a1/22/44
	South of Dixie	David Bruce-Anne Gwynne		
	This Is the Life	Donald O'Connor-Susanna Foster		a7/17/43
	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43

Westerns (Coming)

8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44 a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b8/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan	a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
	Between Two Worlds	J. Garfield-P. Henreid-D. King	a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith	
	Cinderella Jones	Joan Leslie-Robert Alda	
	Crime by Night	Jane Wyman	
	Devotion (D)	O. deHavilland-I. Lupino	a2/27/43
	Horn Blows at Midnight	Jack Benny-Alexis Smith	
	Janie	Joyce Reynolds-Robert Hutton	
	Last Ride (D)	R. Travis-Chas. Long	
	Make Your Own Bed	Jack Carson-Jane Wyman	a2/12/44
	Mask for Dimitrios	Zachary Scott-Peter Lorre	
	Mr. Skeffington	Bette Davis-Claude Rains	a11/27/43
	My Reputation	Barbara Stanwyck-George Brent	
	Rhapsody in Blue	Joan Leslie-Robert Alda	a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman	a6/26/43
	Shine On Harvest Moon	A. Sheridan-D. Morgan	4/8/44 a9/25/43
	To Have and Have Not	H. Bogart-W. Brennan	
	Uncertain Glory	Errol Flynn-Paul Lukas	4/22/44 a10/2/43

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Mldfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Russell-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431 A Maid Made Mad		15½	Not Rev.
4428 A Blitz on the Fritz	Good	18½	3/20/43
4432 Blonde and Groom	Dull	15	5/ 1/43
4435 Boobs in the Night	Poor	17½	6/12/43
4422 Carry Harry	Not Funny	17	10/10/42
4425 Ham and Yeggs		17	Not Rev.
4436 Here Comes Mr. Zerk	Slow	16	7/24/43
4427 His Wedding Scare	Silly	16½	1/30/43
4433 I Spied for You	Poor	18	4/24/43
4423 Kiss and Wake Up	Ordinary	18	10/17/42
4434 My Wife's An Angel	Good	22	5/22/43
4421 Phony Cronies	Slap Happy	16½	8/29/42
4426 Piano Mooner		17	Not Rev.
4424 Sappy Pappy	Slapsticky	16	12/ 5/42
4430 Two Saplings		17	Not Rev.
4429 Wolf in Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS			
Farmer at War		9	Not Rev.
4963 Men Working Together	Excellent	11	7/10/43
4962 Mr. Smug	Good	11	2/27/43
Point Rationing		6	Not Rev.
Troop Train		11	Not Rev.
4961 Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511 A Hunting We Won't Go	Good	7½	7/24/43
4510 He Can't Make It Stick	Good	7	7/17/43
4504 King Midas Junior		7	Not Rev.
4508 Plenty Below Zero	Fair	7½	5/29/43
4507 Professor Small and Mr. Tall		7½	Not Rev.
4505 Slay It With Flowers	Fair	7	1/30/43
4506 There's Something About a Soldier	Fair	6½	4/17/43
4502 Tito's Guitar	Fair	7	10/31/42
4503 Toll Bridge Troubles	Amusing	7	12/ 5/42
4509 Tree for Two	Routine	7½	7/10/43
COMMUNITY SING			
4660 As Time Goes By	Excellent	10	7/31/43
4653 College Songs		9	Not Rev.
4657 Crosby Songs	Enjoyable	9	4/17/43
4656 McDonald's Son	Enjoyable	9½	2/27/43
4658 McNamara's Band		10	Not Rev
4651 Rhumba and Conga Hits	Good	8	8/22/42
4659 Rosie the Riveter	Good	10½	5/ 1/43
4654 Songs of the Service	Average	8	11/14/42
4655 Songs of the States	Good	9½	1/ 2/43
4661 Song of Victory		13	8/14/43
4652 Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS			
4951 No. 1 (Ted Powell)		10	Not Rev.
4952 No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953 No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER			
4409 College Belles	Fair	16	10/31/42
4410 Great Glover, The		18½	Not Rev.
4412 His Girl's Worst Friend	Mediocre	18	5/22/43
4411 Seeks Appeal	Fair	17½	3/20/43
PANORAMICS			
4901 Cajuns of the Teche	Good	11	8/22/42
4904 Merchant Convoy	Vivid	10½	5/26/43
4902 Oddities (LaVarre)	Good	10	10/31/42
4903 Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS			
4704 Cholly Polly	Silly	6½	2/27/43
4711 Dizzy Newsreel	Fair	7½	8/14/43
4708 Duty and the Beast	Fair	6	5/22/43
4702 The Dumbconscious Mind	Average	7	11/14/42
4701 The Gullible Canary	Clever	7	10/17/42
4706 Kindly Scram		6	Not Rev.
4703 Malice in Slumberland	Fair	6½	12/ 5/42
4709 Mass Mouse Meeting	Dull	6	6/26/43
4710 The Fly in the Ointment	Below Average	6½	7/17/43
4705 The Vitamin G-Man	Silly	6½	3/13/43
4707 Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS			
4601 Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS			
4851 No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852 No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853 No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854 No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855 No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856 No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857 No. 7 (Alan Mowbray)		10	Not Rev.
4858 No. 8 (Kyser, Autry)		9½	Not Rev.
4859 No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860 No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES			
4406 Back From the Front		18	Not Rev.
4404 Dizzy Detectives		18½	Not Rev.
4401 Even as I O U	Fair	15½	10/24/42
4408 Higher Than a Kite	Slapstick	18	7/24/43
4402 Sock-A-Bye Baby	Average	18	12/12/42
4405 Spook Louder		16	Not Rev.
4408 Three Little Twirps	Average	15½	7/10/43
4403 They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH			
4751 America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS			
4551 Journey to Denali	Good	10	8/ 1/42
4452 Old and Modern New Orleans	Very Good	11	10/17/42

COLUMBIA 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT			
4807 Aqua Thrills	Entertaining	9½	5/29/43
4805 Diving Daredevils	Good	9	3/20/43
4808 Jump, Fish, Jump	Uninteresting	9	6/26/43
4804 Ladies Day in Sports	Good	10	4/17/43
4806 Ski Soldiers		10½	Not Rev.
4809 Sweeping Oars	Excellent	10	7/24/43
4801 Trotting Kings	Good	11	10/17/42
4803 Winter Paradise	Interesting	10	1/ 9/43
4802 Wizard of the Fairway	Golf Magic	10¼	11/14/42

COLUMBIA 1943-44

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5405 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5435 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash		17	Not Rev.
5435 Defective Detectives			Not Rev.
5402 Dizzy Pilots			Not Rev.
5432 Dr. Feel My Pulse		18	Not Rev.
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18	9/18/43
5427 Quack Service	Good	15¾	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5431 To Heir Is Human		16	Not Rev.
5410 Who's Hugh	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SING			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistling in Wyomin'		10	Not Rev.
5656 No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657 No. 7 Xmas Carols	Fine	10	12/25/43
5658 No. 8 (Baker) Alouette	Fair	9	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always		9½	Not Rev.
FILM-VODVIL			
5951 No. 1 Featuring Mousie Powell		10½	Not Rev.
5952 No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953 No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954 No. 4 Featuring This Is Ft. Dix	Fair	9	3/ 4/44
FOX & CROW (Tech.)			
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753 The Dream Kids			Not Rev.
LI'L ABNER (Tech.)			
5601 Amazin But Confoozin'			Not Rev.
5602 Sadie Hawkin's Day			Not Rev.
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5706 Lionel Lion			Not Rev.
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	7	2/ 5/44
5704 Polly Wants a Doctor		6½	Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carillo & Romero)	Good	10	1/22/44
5866 No. 6 (Moore & Durante)		10	Not Rev.
5857 No. 7 (Mexican Cinema Industry)		9	Not Rev.
5858 No. 8			Not Rev.
WORLD OF SPORTS			
5803 Champ of Champions	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807 Golden Gloves			Not Rev.
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd		9	Not Rev.
5805 Winged Targets		10	Not Rev.

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (Tech.)			
W-455 Baby Puss			Not Rev.
W-443 Ban Wilderness		8	Not Rev.
W-441 Barney Bear's Victory Garden	Funny	8	1/16/43
W-444 Dumb Hounded	Hilarious	8	4/10/43
W-451 One Ham's Family	Top Slice	8	10/ 2/43
W-446 Red Hot Riding Hood	Tops	8	7/10/43
W-453 Stork's Holiday	Tops	8	10/16/43
W-456 Strange Innertube			Not Rev.
W-442 Sufferin' Cats		9	Not Rev.

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
W-445 The Boy and the Wolf	Good	9	5/ 1/43
W-447 The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450 The Uninvited Pest	A Corker	8	7/31/43
W-452 War Dogs	Good	7	10/16/43
W-454 What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448 Who Killed Who	Fair	8	7/10/43
W-449 Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)			
M-432 People of Russia	Excellent	10	1/23/43
M-433 Brief Interval		10	Not Rev.
M-434 Brothers in Blood	Excellent	10	12/18/43
M-437 Here at Home			Not Rev.
M-435 Inca Gold (Sepia)			Not Rev.
M-439 Journey to Yesterday	Dramatic	11	8/ 7/43
M-431 Last Lesson	Impressive	10	1/30/43
M-438 Memories of Australia	Timely	10	7/10/43
M-432 My Tomato	Laugh Crop	9	12/18/43
M-440 Ode to Victory	Elaborate	11	9/25/43
OUR GANG (10)			
C-492 Benjamin Franklin, Jr.		11	Not Rev.
C-494 Calling All Kids	Delightful	11	5/ 1/43
C-496 Election Daze	Good	10	2/43
C-493 Family Troubles	Amusing	11	4/10/43
C-495 Farm Hands	Slow	11	7/10/43
C-497 Little Miss Pinkerton	Among Best	11	10/16/43
C-498 Three Smart Guys		11	Not Rev.
C-491 Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)			
K-484 Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486 Forgotten Treasure	Important	10	8/14/43
K-481 Madero of Mexico	Fine	11	1/23/43
K-487 Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488 Storm	Vivid	10	10/16/43
K-483 That's Why I Left You	Very Good	10	6/19/43
K-490 This Is Tomorrow			Not Rev.
K-489 To My Unborn Son	Dramatic	9	12/18/43
K-484 Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482 Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES			
S-467 Dog House	Tops	9	6/26/43
S-465 Fala, the President's Dog	Good	8	4/24/43
S-461 First Aid	Instructive	10	1/23/43
S-471 Fixin' Tricks	Entertaining	10	10/16/43
S-472 Football Thrills of 1942	Misses	10	10/16/43
S-463 Hollywood Daredevils	Exciting	9	4/10/43
S-462 Marines in the Making	Very Good	9	2/ 6/43
S-470 Scrap Happy	Effective	9	9/18/43
S-468 Seeing Hands	Appealing	11	8/14/43
S-469 Seventh Column	Surprise	9	9/11/43
S-466 Sky Science	Excellent	9	6/19/43
S-473 Tips on Trips	Swell	9	12/18/43
S-474 Water Wisdom			Not Rev.
S-464 Wild Horses	Fair	8	5/ 8/43
SPECIAL			
S-460 These Are the Men	Good	10	2/43
TRAVELTALKS (12) (Tech.)			
T-421 Glimpses of Mexico	Colorful	9	9/18/43
T-413 Glimpses of Ontario	Good	9	1/23/43
T-414 Land of Orizaba		9	Not Rev.
T-416 Mexican Police on Parade	Interesting	9	4/10/43
T-415 Mighty Niagara		9	Not Rev.
T-412 Modern Mexico City	Excellent	9	11/21/42
T-419 Motoring in Mexico	Excellent	9	6/19/43
T-417 On the Road to Monterey			Not Rev.
T-422 Over the Andes	Beautiful	9	10/16/43
T-411 Picturesque Mass	Good	9	11/14/43
T-418 Romantic Nevada	Very Good	9	5/ 8/43
T-420 Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (6)			
A-402 Heavenly Music	Fair	22	5/ 8/43
M-401 Keep 'Em Smiling	Very Good	20	12/ 5/43
A-403 Shoe Shine Boy		15	Not Rev.

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CARTOONS			
W-531 Zoot Cat			Not Rev.
MINIATURES			
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES			
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
TRAVELTALKS			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island			Not Rev.
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis			Not Rev.

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HEADLINERS (6)			
A2-9 A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13 "Down With Everything"	Good	9	11/ 6/43
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		9	Not Rev.
A2-12 Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7 Letter From Ireland	Excellent	22	5/15/43
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6 Moments of Charm	Tops	10	5/ 8/43
A2-8 Rationed Rhythm	Fair	10½	6/19/43
A2-10 Sing, Helen, Sing	Tops	11	8/28/43
A2-11 Three Bears in a Boat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4 500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2 Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5 Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6 The Truck That Flew	Charming	8	7/17/43

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		6	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	6	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

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		Comment	Running Time	Reviewed Issue Of
LITTLE LULU (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"		9	Not Rev.
D3-3	Lulu Gets the Birdie			Not Rev.
MADCAP MODELS (Tech.)				
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
NOVELTOONS (Tech.)				
P3-2	Hen Pecked Rooster		8	Not Rev.
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-3	Silly Goose		8	Not Rev.
POPEYE				
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE				
J3-1	Popular Science	Good	10	11/ 6/43
J3-2	Popular Science No. 2	Entertaining	10	12/25/43
J3-3	Popular Science No. 3		10	Not Rev.
J3-4	Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS				
Y3-2	In Winter Quarters		8½	Not Rev.
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire		9½	Not Rev.
R3-2	"Ozark Snortsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3			Not Rev.

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		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (TECH.)				
14111	Chicken Little		9	Not Rev.
14101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
14105	Fall Out—Fall In	Tops	7	5/15/43
14108	Figaro and Cleo	Good	8	10/16/43
14103	Flying Jalopy	Good	7	3/27/43
14110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor		7	Not Rev.
14109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
14102	Pluto and the Armadille		7	Not Rev.
14104	Private Pluto	Tops	7	5/ 8/43
14107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble		7	Not Rev.
14106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
13403	Duck Soup	Fair	17	3/ 6/43
13404	Hold Your Temper		17	Not Rev.
13406	Hot Feet	Will Pass	17	7/ 3/43
13405	Indian Signs	Fair	17	5/15/43
13402	Rough on Rents	Average	18	12/ 5/42
13401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
13202	State vs. Thomas Crosby	Fair	18	1/16/43
13201	State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)				
14407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
14405	Enric Madriguera & Orch.	Swell	8	3/27/43
14406	It's Tommy Tucker Time		8	Not Rev.
14402	Johnny Long & Orch.	Average	8	12/12/42
14403	Ray McKinley & Orch.	Average	8	11/28/42
14404	Dick Stabile & Orch.	Fair	8	1/16/43
14401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
13702	Deer! Deer!	Average	17	11/21/42
13704	Double Up	Fair	18	5/15/43
13705	Gem-Jams	Fair	18	5/15/43
13701	Mail Trouble	Mildly Amusing	18	10/17/42
13703	Pretty Dolly	Amusing	17	1/16/43
13706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
14308	Aqua Aces			Not Rev.
14313	Barnyard Golf		8	Not Rev.
14305	Basketeers	Very Good	9	3/ 6/43
14312	Champion-Maker	Pleasant	9	8/ 7/43
14311	Cloud Chasers		8	Not Rev.
14309	Golf Limited	Interesting	8	5/15/43
14304	"Q" Men	Interesting	8	1/23/43
14310	Racing Royalty	Inconsequential	8	7/ 3/43
14301	Show Horse	Good	9	10/24/42
14405	Ski Trails	Exciting	8	3/27/43
14302	Touchdown Tars	Good	8	11/28/42
14307	Trout		8	Not Rev.
14303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
13105	Air Crew	Excellent	18	4/10/43
13112	Age of Flight	Good	17	10/16/43
13103	Army Chaplain	Very Fine	19	12/26/42
13111	Arctic Passage	Vivid	20	9/11/43
13104	Boomtown, D. C.	Very Good	19	2/13/43
13110	Broadway Dim-Out	Effective	15	8/14/43
13113	Children of Mars	A Must	20	10/30/43
13108	Lieutenant Smith	Excellent	20	6/12/43
13106	Medicine on Guard	Very Good	19	4/17/43
13107	Merchant Seaman	Excellent	17	5/ 8/43
13109	Pacific Island No. 43	Reassuring	17	7/10/43
13101	Private Smith of the U.S.A.	Excellent	19	10/24/42
13102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev

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		Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY				
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43402	Unlucky Dog		15	Not Rev
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6		9	Not Rev.
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44306	Basket Wizards	Good	8	3/ 4/44
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	12/ 4/43
44302	Joe Kirkwood	Good	9	10/23/43
44304	Mountain Anglers	Eye-filling	9	12/25/43
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43101	Sailors All	Very Fine	20	12/ 4/43

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42

20th CENTURY-FOX 1942-43 (Cont'd)

		Comment	Running Time	Reviewed Issue Of
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Accent on Courage		10	Not Rev.
3401	Women In Blue		10	Not Rev

20th CENTURY-FOX 1943-44

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN				
4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4252	Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS				
4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev.
4516	By Boy Johnny (Tech.)		7	Not Rev.
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and Princess (Tech.)		7	Not Rev.
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev
	Kill or Be Killed		18	Not Rev
	Raid Report		9	Not Rev

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade In Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	8	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	8	6/ 5/43
7377	She's A-I in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Part	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	8	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	8	6/19/43
7358	Hungry India		9	Not Rev
7359	Mr. Chimp Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	8	8/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS				
8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES				
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas, Fur Farmer			Not Rev.
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES				
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Slam	Good	7	1/22/44
TECHNICOLOR CARTUNES				
8237	Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS				
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	8	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44
SPECIAL (WAC)				
8112	With the Marines at Tarawa	Great	19	2/26/44

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Floo Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS				
9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
BUGS BUNNY SPECIALS				
9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES				
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS				
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN				
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)				
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS				
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
VITAPHONE VARIETIES				
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)				
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA		
Batman	15 Chaps.	7/31/43
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev.
Overland Mail	15 Chaps.	Not Rev

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

FILM BUYERS' PRODUCT SUMMARY

Calendar of releases for 6 weeks and listing of pictures completed, [illegible] production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 12th	Ghost That Walks Alone			Block 3	Outlaw Roundup		Mojave Firebrand		Bridge of San Luis Rey	Imposter	
FEB. 19th	Nine Girls	JAN.	Return of the Ape Man	Henry Aldrich, Boy Scout	Men on Her Mind	(Trade Shown—Dec.)	Casanova in Burlesque	JAN.		Weekend Pass	In Our Time
FEB. 26th	Sailor's Holiday	Cross of Lorraine	Voodoo Man	Miracle of Morgan's Creek		Around the World		Lifeboat	It Happened Tomorrow	Chip Off the Old Block	
MAR. 4th		Lost Angel		Standing Room Only	Frontier Outlaws	Ghost Ship		Uncensored			
MAR. 11th		Thousands Cheer	Million Dollar Kid	Timber Queen		Higher & Higher	Beneath Western Skies	FEB.	Knickerbocker Holiday	Hat Check Honey	Passage to Marseille
MAR. 18th	Two Man Submarine	FEB.	Lady, Let's Dance	Uninvited, The	Lady in the Death House	Rookies in Burma	Fighting Seabees	Jane Eyre	Voice in the Wind	Ladies Courageous	
MAR. 25th	Sundown Valley	Madame Curie	Law Rides Again	Block 4	Thundering Gun Slingers	Tarzan's Desert Mystery		Sullivans, The	Song of the Open Road	Oklahoma Raiders	
APR. 1st	Whistler	Cry "Havoc"	Charlie Chan in the Secret Service	Going My Way	Gangster's Den	(Trade Shown—Feb.)	My Best Gal	MAR.		Hi Good Lookin'	
		Song of Russia		Hour Before the Dawn		Action in Arabia		Four Jills in a Jeep			
		MAR.		Hitler Gang		Curse of Cat People		Purple Heart, The			
		A Guy Named Joe		Navy Way		Passport to Destiny		APR.			
		Broadway Rhythm		You Can't Ration Love		Escape to Danger		Buffalo Bill			
		Rationing		SPECIAL		Tender Comrade		Tampico			
		See Here, Private Hargrove		For Whom the Bell Tolls		SPECIAL		SPECIAL			
		APR.		Lady in the Dark		North Star		Song of Bernadette			
		Heavenly Body				Up in Arms					
		Swing Fever	Black Market Rustlers		Gangster's Den		My Best Gal		Song of the Open Road	Hi Good Lookin'	
	COMPLETED	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**
	Address Unknown	American Miracle	Arizona Whirlwind	And the Angels Sing	Dixie Showboat	Are These Our Children	Cowboy and the Senorita	Bermuda Mystery	Forty Thieves	Follow the Boys	Adventures of Mark Twain
	Cover Girl	Andy Hardy's Blonde Trouble	Block Busters	Double Indemnity	Guns of the Law	Avenging Rider	Hidden Valley Outlaws	Eve of St. Mark	Mystery Man	Gypsy Wildcat	Animal Kingdom
	Cowboy Canteen	Bathing Beauty	Chinese Cat, The	Frenchman's Creek	Monster Maker	Days of Glory	Jamboree	Greenwich Village	Texas Masquerade	Her Primitive Man	Arsenic and Old Lace
	Cowboy of Lonesome River	Canterville Ghost	Detective Kitty O'Day	Gambler's Choice	Pinto Bandit	Falcon Out West	Laramie Trail	Home in Indiana	Timber	Invisible Man's Revenge	Between Two Worlds
	Cyclone Prairie Rangers	Gaslight	Hot Rhythm	Great Moment	Shake Hands With Murder	Gildersleeve's Ghost	Lady and the Monster	Ladies of Washington	Up in Mabel's Room	Merry Monahans	Conflict
	Girl in the Case	Kismet	Johnny Doesn't Live Here	Hail the Conquering Hero		Marine Raiders	Outlaws of Santa Fe	Pin-Up Girl		Moon Over Las Vegas	Crime By Night
	Jam Session	Meet the People	Law Men	Henry Aldrich Plays Cupid	**IN PRODUCTION**	Seven Days Ashore	Raiders of Sunset Pass	Roger Touhy, Gangster	**IN PRODUCTION**	Moonlight & Cactus	Devotion
	Last Horseman	Three Men in White	Outlaw Trail	Henry Aldrich's Little Secret	Minstrel Man	Show Business	Rosie the Riveter		Hairy Ape	Mummy's Ghost	Last Ride
	Once Upon a Time	Two Sisters & A Sailor	Sonora Stagecoach	I Love a Soldier		Three Caballeros	Trocadero	**IN PRODUCTION**	Here Is Your War	Pardon My Rhythm	Mask for Dimitrios
	Riding West	White Cliffs		Man in Half Moon Street				In the Meantime, Darling	Sensations of 1944	Patrick the Great	Rhapsody in Blue
	Saddle Leather Law			Ministry of Fear		**IN PRODUCTION**	**IN PRODUCTION**	Irish Eyes Are Smiling	Since You Went Away	Scarlet Claw	Saratoga Trunk
	Sagebrush Heroes	**IN PRODUCTION**		National Barn Dance		Heavenly Days	Man From Frisco	Keys of the Kingdom	Strange Confessions	Slightly Terrific	Shine On Harvest Moon
	Wyoming Hurricane	Dragon Seed		One Body Too Many		Casanova Brown	Silent Partner	Sweet & Lowdown		This Is the Life	Uncertain Glory
		Gold Town		Our Hearts Were Young & Gay		Manhattan Serenade	Storm Over Lisbon	Wilson		Weird Woman	
	IN PRODUCTION	Marriage Is a Private Affair		Rainbow Island		None But The Lonely Heart	Tucson Raiders	Wing and a Prayer			**IN PRODUCTION**
	At Night We Dream	Meet Me in St. Louis		Story of Dr. Wassell		One Exciting Night	Yellow Rose of Texas			**IN PRODUCTION**	Cinderella Jones
	Calling All Stars	National Velvet		Take It Big						Christmas Holiday	Horn Blows at Midnight
	Mission Thirty-Six	Picture of Dorian Gray		Till We Meet Again						Climax, The	Janie
	Mr. Winkle Goes to War	Secrets in the Dark								Ghost Catchers	Make Your Own Bed
	Pilebuck	Seventh Cross		**IN PRODUCTION**						Jungle Woman	Mr. Skeffington
		Thirty Seconds Over Tokyo		And Now Tomorrow						Slick Chick	My Reputation
				Bring on the Girls						South of Dixie	To Have and Have Not
				Incendiary Blonde							
				Practically Yours							
				Road to Utopia							

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WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY

SHOWMEN'S TRADE REVIEW

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1944

MOTION PICTURE THEATRES'

RED CROSS WEEK

MARCH 23-29

MAR 20 1944

Gaslight

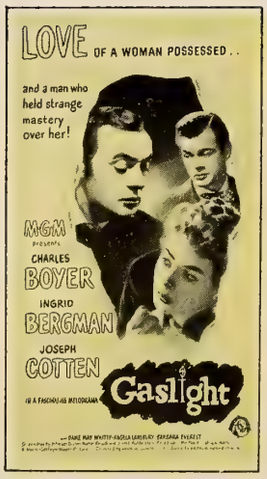
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(Below) *A few of the full-page ads to tell the nation of this great M-G-M production in Life, Look, McCall's, American Weekly, Liberty, Family Circle and many more.*









"Red Cross Drive! Collect every performance Every Day. March 23rd Through March 29th"

As you turn the following pages

you, as an American,
will see why the
Motion Picture Industry
in responding to the call
of the Red Cross
will undertake one of
the greatest home front
responsibilities of
the entire war effort.

THEY DO NOT FAIL US



WE SHALL NOT FAIL THEM

++++++++

Somewhere in Sicily...



American Red Cross Hospital Worker serves refreshments to injured soldiers at evacuation hospital.

Somewhere in the Aleutians...



American Red Cross Field Director visits hospitals; learns needs and wants of the men.

Here's what RED CROSS HOSPITAL SERVICE includes: Hostess Service • Sponsoring Entertainment • Sponsoring Parties • Shopping Service Motor Transportation • Library Service • Occupational Therapy • Letter Writing • Holiday Service Reading • Instruction • Hobbies

Everywhere

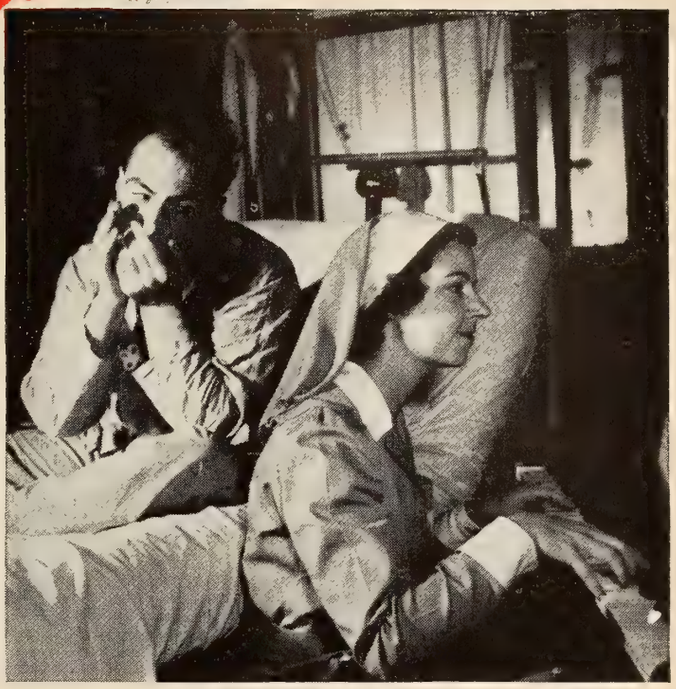
1944 MOTION PICTURE THEATRES

Somewhere in Australia...



Air Evacuation Nurse makes last check-up before patients are loaded on hospital-bound troop carrier.

Somewhere in Washington, D.C.



Gray Lady and soldier play their favorite arrangement of "Sleepy Lagoon."

...in America...

THEATRE EXHIBITORS will do their share to further the cause of the AMERICAN RED CROSS by getting behind the fund-raising campaign
. . . with collections at every performance!

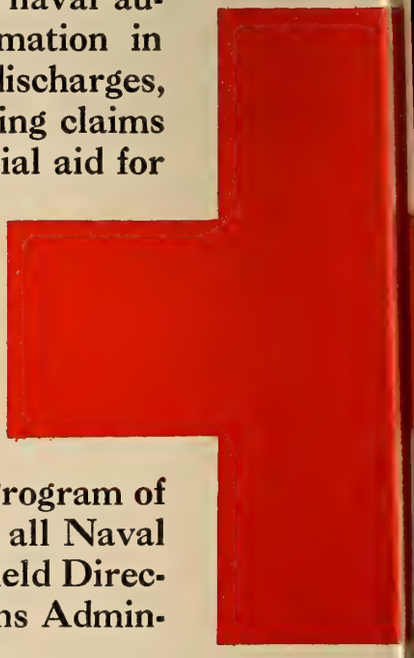
RED CROSS WEEK MARCH 23rd thru 29th

This advertisement contributed by Columbia Pictures Corporation

There's nothing more impo

to a fighting man than H

Here are just a *few* highlights of the many Home Services: Assistance with communications between service men and their families . . . Cooperation with military and naval authorities in obtaining home information in deciding questions of furloughs, discharges, clemency . . . Assistance in presenting claims for government benefits . . . Financial aid for special needs not provided for from public funds, and help in contacting proper sources . . . Camp Service: Field Directors at each Army, Navy and Marine station and camp in the United States, insular territories, and offshore bases . . . Hospital Service: Program of social service and welfare work at all Naval and Army General Hospitals . . . Field Directors assigned for service in Veterans Administration Offices, etc., etc., etc.



MOTION PICTU

RED CROSS WEEK

(Collect at Every Perfor

RED CROSS H

This advertisement contributed by RKO Radio Pictures, Inc.

ant

OME..... and here, too, the Red Cross is the friend in need



"Confidence, courage, energy to be a good soldier, sailor, marine, or coast guardsman—these are possible only if the man in uniform can be relieved of anxiety for the welfare of his family. Because problems on the home front so vitally affect the progress of the war effort, Home Service is organized in every Red Cross Chapter to assist families of service men in meeting the social and economic problems which arise while the men are serving in the armed forces . . . In carrying out the responsibilities imposed by its Charter, every Chapter shares in the American Red Cross program of Services to the Armed Forces by providing Home Service for men in the military and naval forces and their families and for discharged men and their dependents."—American Red Cross



AFRICA — Red Cross Field Director types out home service message for anxious G. I.

E INDUSTRY
MARCH 23-29
ance)

OME SERVICE

It happened in a Jap prison on Mindanao

From a verbatim report by Commander McCoy, U. S. N., an escaped Prisoner of War:

". . . The escape plan had not matured, when there occurred an event which brightened the lives of all the American prisoners, at least temporarily.

"As I was returning from work one afternoon in early January, I was met near the prison barracks by an enlisted seaman who had been attached to my unit at the Cavite Navy Yard.

" 'It's Christmas, Commander McCoy!' he shouted. 'It's Christmas!

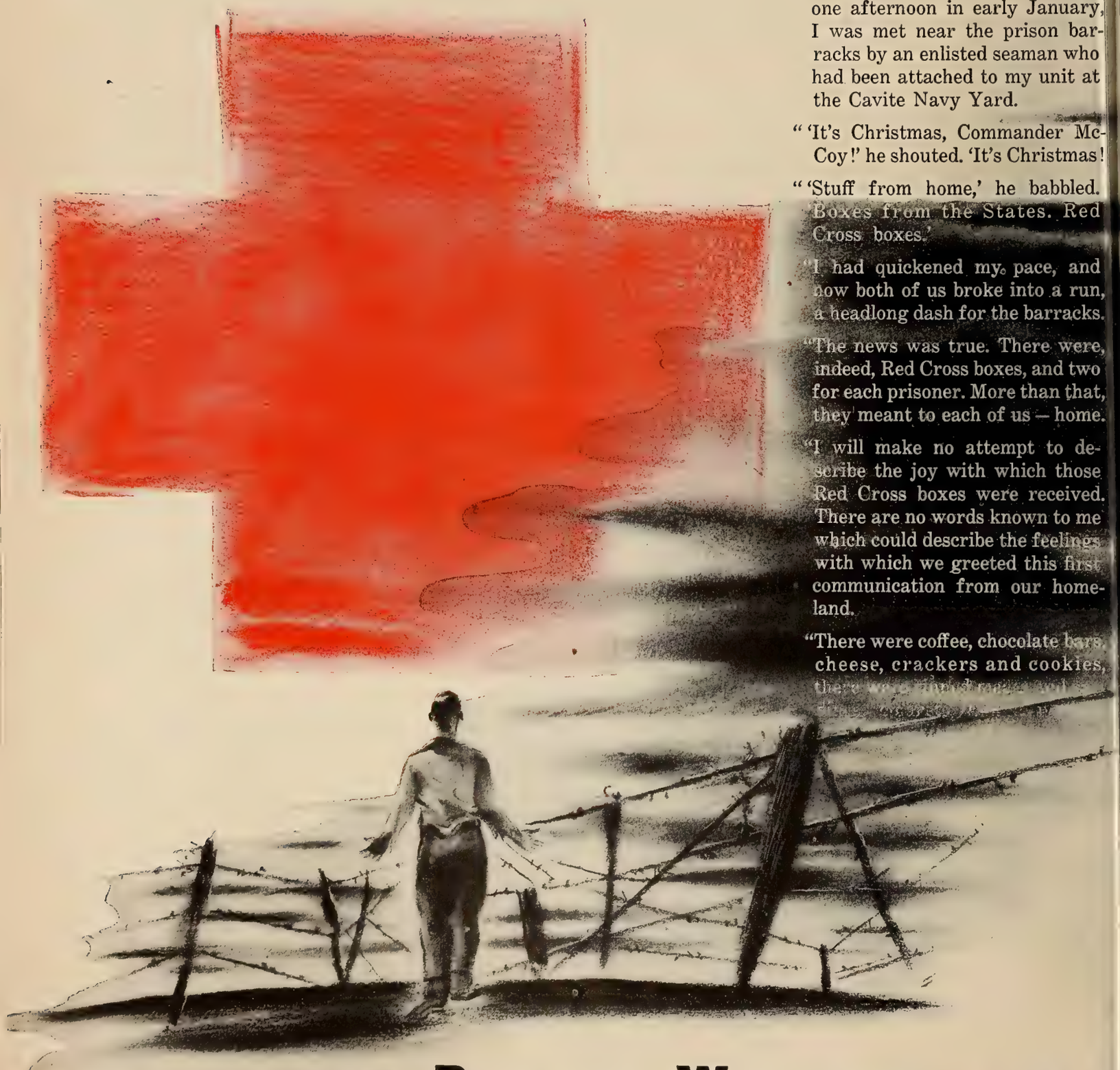
" 'Stuff from home,' he babbled. 'Boxes from the States. Red Cross boxes.'

"I had quickened my pace, and now both of us broke into a run, a headlong dash for the barracks.

"The news was true. There were, indeed, Red Cross boxes, and two for each prisoner. More than that, they meant to each of us — home.

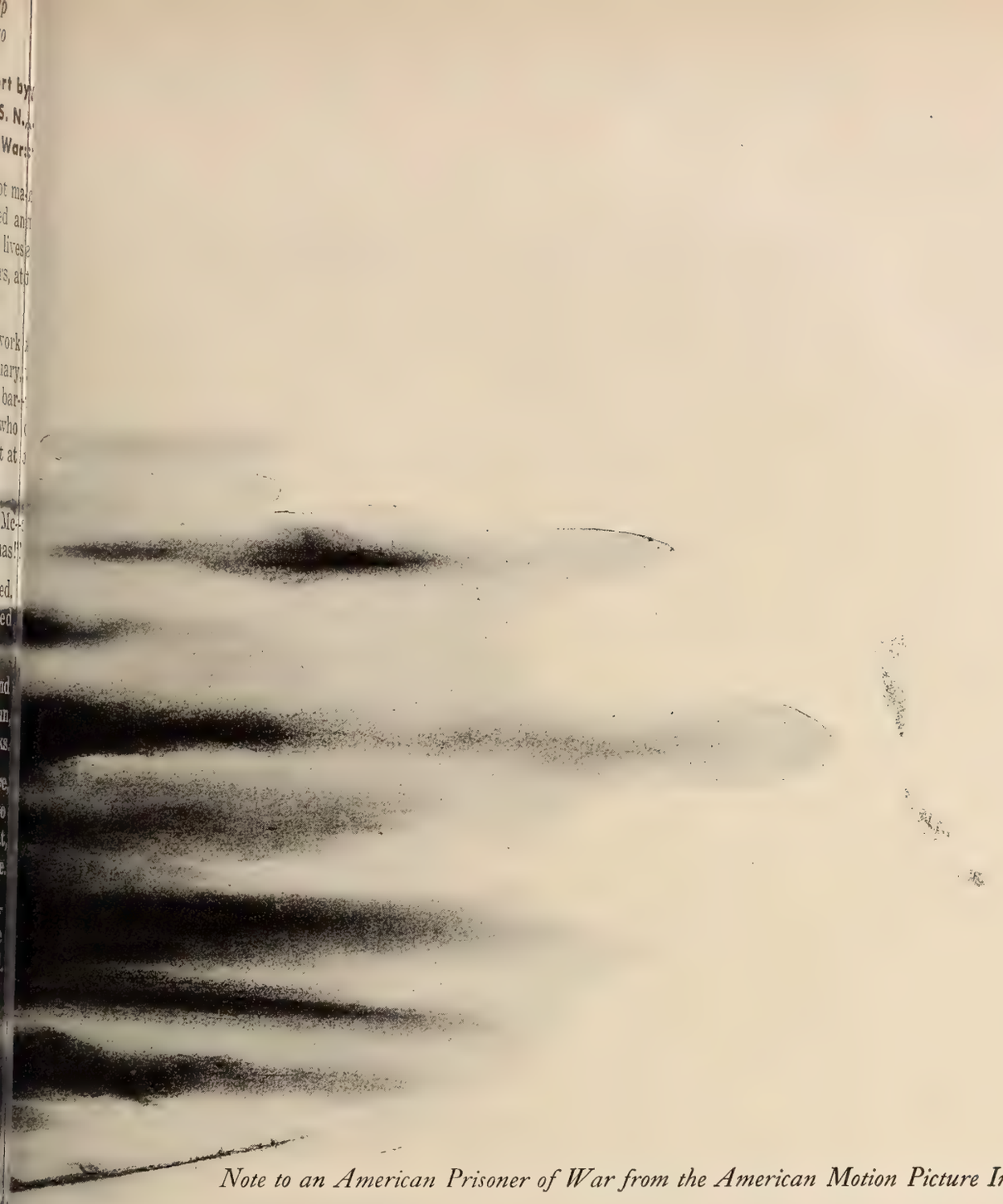
"I will make no attempt to describe the joy with which those Red Cross boxes were received. There are no words known to me which could describe the feelings with which we greeted this first communication from our homeland.

"There were coffee, chocolate bars, cheese, crackers and cookies, there were [illegible]"



FOR THE SAKE OF THE PRISONERS OF WAR—AND FOR ALL THE OTH

COLLECT AT EVER



Note to an American Prisoner of War from the American Motion Picture Industry

Dear Soldier:

You may be out of the fight but you're not out of our thoughts. We want to be sure you understand that all of us over here are grateful and deeply indebted to you for all you have done. We are humbly trying to *show* our gratitude in the only way we can – through the Red Cross. We know what the Red Cross means to you and we're all banded together to make it possible for them to continue to bring you cheer – till we meet again.

ER GOOD REASONS—COLLECT FOR THE RED CROSS MAR. 23—29, AND

Y PERFORMANCE

Contributed by Warner Bros.

PUT YOUR THEATRE



(Above) Somewhere in England—An American Red Cross Clubmobile ready to leave for a tour of the camps where doughnuts and coffee will be distributed. Doughnuts machine is part of the equipment. Two Red Cross girls receive a soldier's farewell.

Red Cross "CLUBMOBILES" on the Fighting Fronts

"Clubmobiles" are one more of the vital services provided by the Red Cross for our fighting men. These motorized units, staffed by Red Cross personnel, are close to the front lines in all the combat areas that 85 such units can cover. To thwart the icy grip of Winter weather they bring hot coffee, in the steaming tropics cold drinks for parched throats. Cigarettes. They make doughnuts by the thousands. And what is even more God-sent—a cheery smile and a word of good fellowship from these Red Cross workers who live again the heritage of heroism and mercy of their glorious organization. Think what this means to battle-weary, hungry, thirsty, and frequently wounded fighting men.

There are but 85 of these Clubmobile units —hundreds are needed. That's another reason why this year's RED CROSS WAR FUND must receive the utmost in effort and results from every individual and theatre in the industry.



INTO THE FIGHT!

Collect every performance!
Collect every day!

WAR FUND

MOTION PICTURE INDUSTRY'S RED CROSS WEEK MARCH 23-29



This advertisement contributed by METRO-GOLDWYN-MAYER

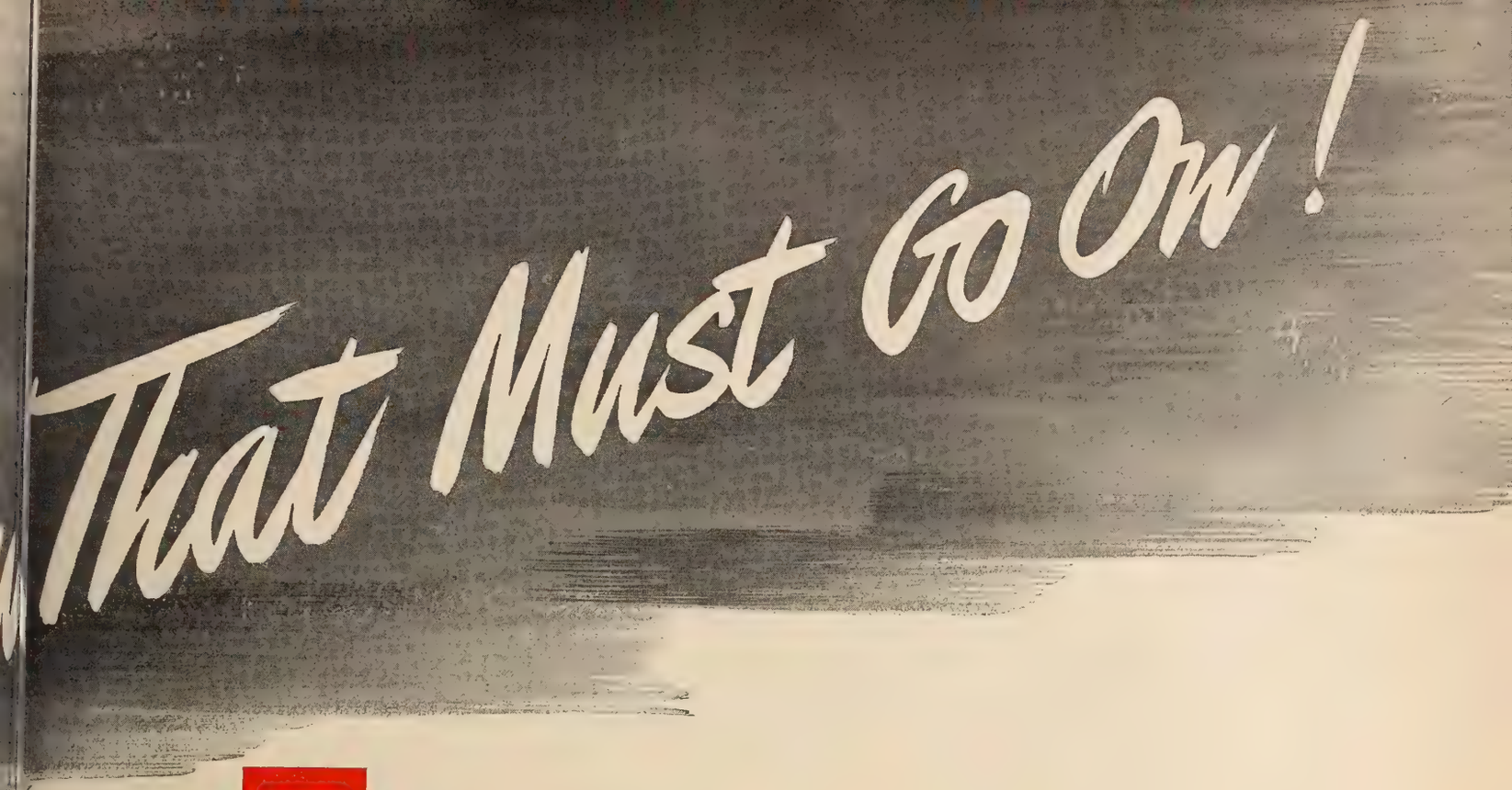


(Above) Somewhere in Italy—during a lull in the battle two soldiers of the Fifth Army atop their M-10 tank destroyer really enjoy the Clubmobile doughnuts and coffee served by Red Cross girl, Mrs. William Stevenson of New York City. The soldiers are Pvt. Saul A. Cohan of Dorchester, Mass., and Pvt. Jimmy Klenk of Reading, Pa.

(Right) Somewhere—waiting for the bombers to return at an American flying field. Not much urging needed when this Red Cross Clubmobile girl suggests "seconds."



THIS ADVERTISEMENT CONTRIBUTED BY UNITED ARTISTS



At the front and behind it . . . In Italy, in the South Seas . . . In Iceland, Alaska, Africa and a hundred and one isolated places the Red Cross brings movies to our soldiers. Sometimes the theatres are hospitals and huts, sometimes just a combination of rough ground and portable equipment. But wherever the show and whatever . . . the boys crave it, enjoy it and are lifted in spirits by it. It's tonic for our men . . . morale tonic! It must go on. (Films, of course, supplied by your motion picture industry.)

SWING YOUR HOUSE BEHIND THE 1944 MOTION PICTURE THEATRES' RED CROSS WEEK + MARCH 23-29

Swing it . . . **FULL WEIGHT!**

FULL TIME!

FULL SUPPORT!

TAKE COLLECTIONS AT EVERY PERFORMANCE!



THIS COULD BE YOUR BOY...
IT COULD BE YOUR BLOOD...

IT IS YOUR RED CROSS...

Through the Red Cross you are at his side . . . in New Guinea, Greenland, England, Italy . . . wherever our fighting men are. *Your* blood gives him new life . . . *you* give him new hope through hospital and convalescent services . . . *you* are with him in enemy prison camps . . . in welfare and recreational activities *you* keep his morale high.

YOU ARE THE RED CROSS . . . yours the proud privilege to serve your country and its fighting men.

YOU CANNOT FAIL THEM!

MOTION PICTURE THEATRES RED CROSS WEEK

March 23rd to 29th

Take A Collection At Every Performance

This advertisement contributed by Paramount Pictures, Inc.



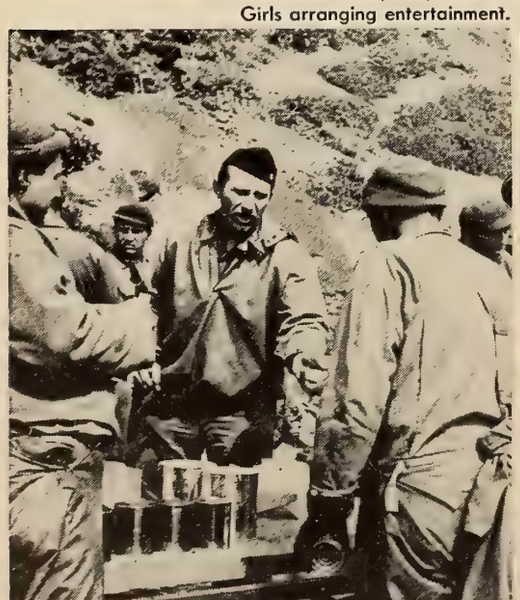
Across the Seven Seas . . . In the Far Corners of the Earth . . .

THE AMERICAN RED CROSS CANTEEN SERVICE FOLLOWS THE FLAG!



PALERMO, ITALY . . . Red Cross servicemen's club . . . formerly swank beach club at Mondallo. Our soldiers swim, sail, rest and eat with Red Cross Girls arranging entertainment.

Be sure to do everything possible to support RED CROSS WEEK, March 23rd so that the American Red Cross canteen service can carry on this wonderful work among the boys and girls who are carrying our flag on the battlefields of the world.



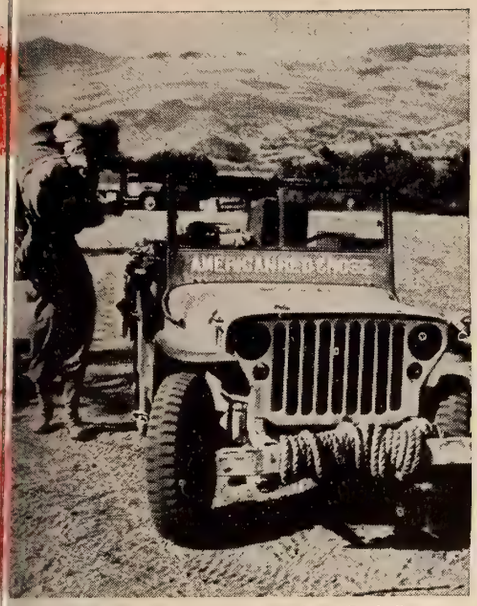
KISKA . . . Fieldman Edward Muchow on the beach with invading Americans. Red Cross Canteen served first hot food to our men.



ESKIMOS KNOW THE RED CROSS TOO. Here's Miss Dora Hergerth serving hot coffee to a group of Eskimo boys who are entertaining our men with tall tales of tomcod fishing.



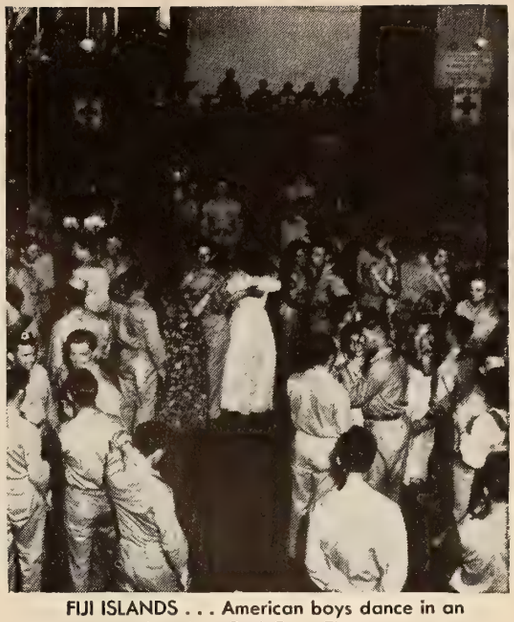
RED CROSS REST CAMP in the heart of the Himalayas. Hamburghers, doughnuts, soft drinks and American Red Cross girls make life bearable for Uncle Sam's boys.



)MEWHERE IN SICILY . . . American Red Cross eldman Edward Wasiniak moves up with the oops of our 1st Division on the Mt. Etna front.



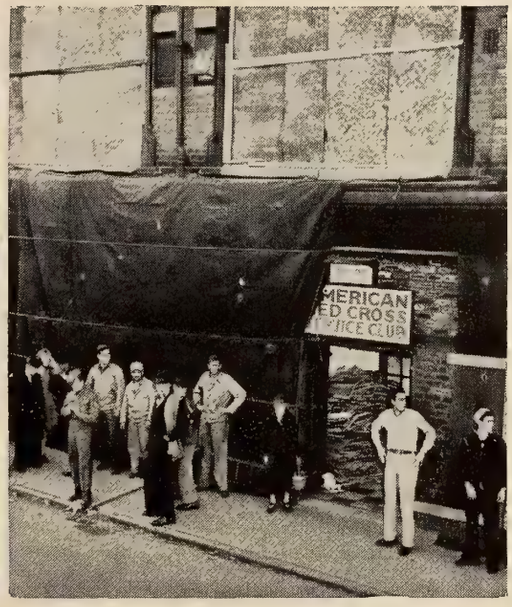
NEW GUINEA . . . in the heart of the fighting zone. The soldiers have a word for it and it's "just a little bit of allright", . . . otherwise known as the Red Cross Club.



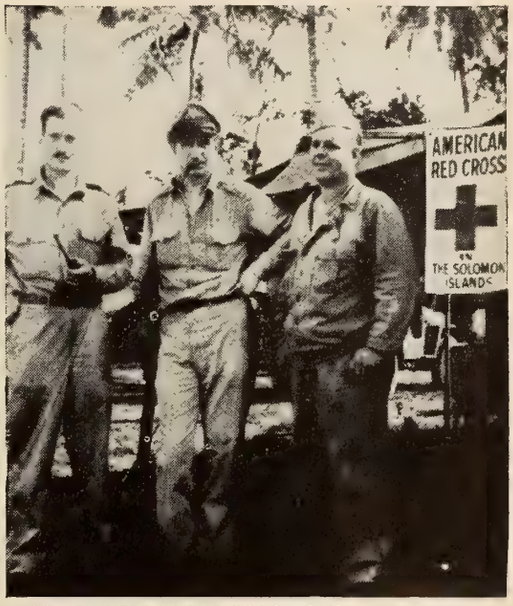
FIJI ISLANDS . . . American boys dance in an American Red Cross Theatre.



AN ADVANCED BASE IN PACIFIC AREA . . . Red Cross Field Worker Mrs. Texas Judy entertains the boys.



BOMBED OUT RED CROSS CLUB somewhere in Great Britain. This Red Cross Club became first air post during raid.



SOMEWHERE IN THE SOLOMONS . . . American Red Cross Canteen is open to all servicemen.

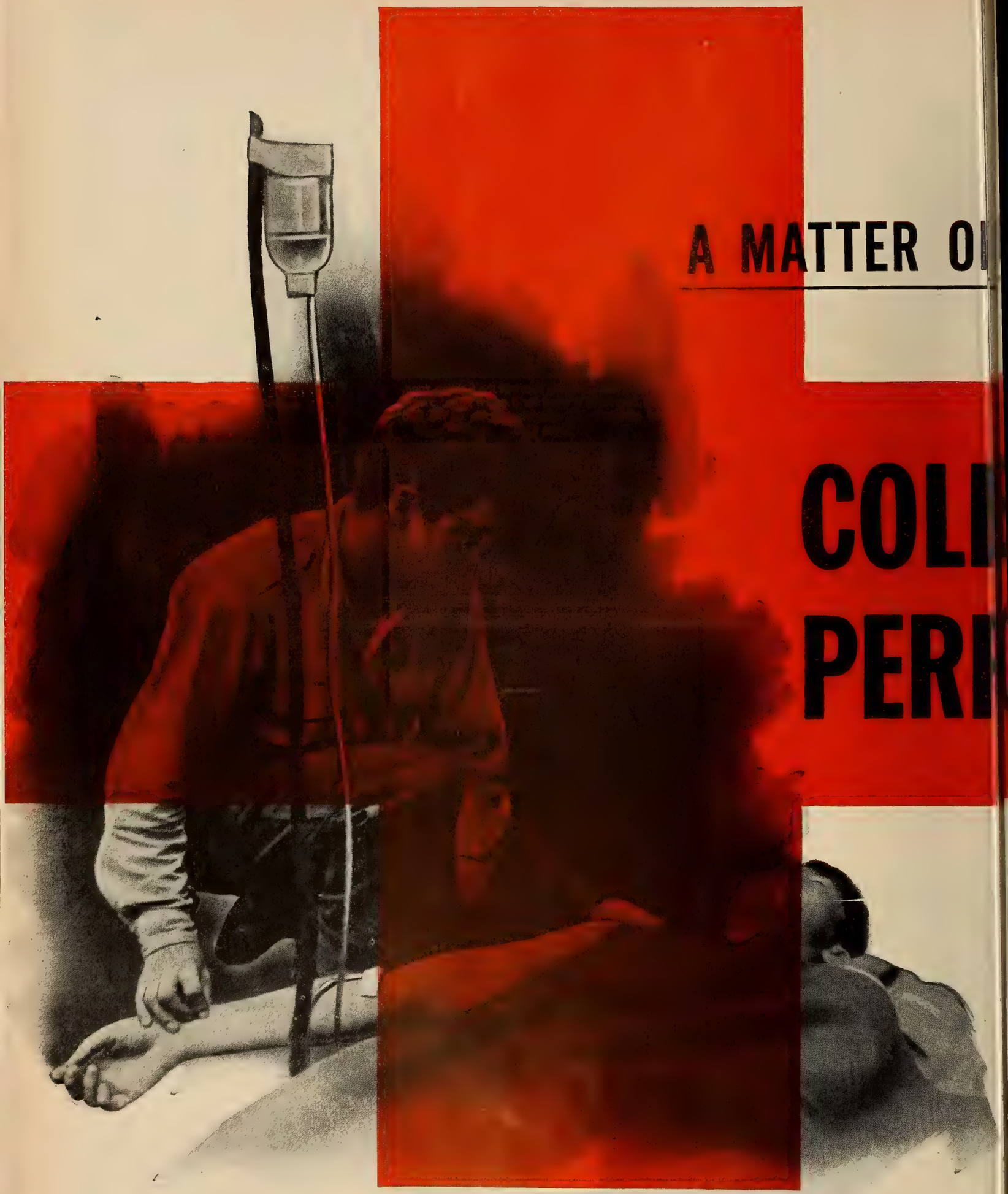


CALCUTTA, INDIA . . Mable Wong picks up the marbles at American Red Cross Enlisted Men's Club.

They Do Not Fail Us...
We Shall Not Fail Them!

COLLECT AT EVERY PERFORMANCE!

This advertisement contributed by
UNIVERSAL PICTURES CO., INC.



THIS AD CONTRIBUTED BY 20th CENTURY-FOX

LIFE AND DEATH!

Make it a matter of LIFE,

ECT FUNDS AT EVERY ORMANCE EVERY DAY!

With your aid, The Red Cross
will deliver 5,000,000
pints of blood plasma
to the Army and Navy
this year in the biggest
life-saving job in history!



MOTION PICTURE INDUSTRY RED CROSS WEEK MARCH 23-29

LET'S GIVE!

RED CROSS WAR FUND

If every American could follow the Red Cross down the battle-lines of our beach-heads, our mountain trenches, and our jungle outposts, they would say: "God bless the Red Cross. They shall never appeal to me for support, in vain. They are not only a heaven-sent agency for the saving of lives; but they are one of our most powerful morale-sustaining forces as well. What, indeed, would we ever do without them?"

And if the Red Cross did nothing more than handle the avalanche of messages between service men and their families, this great American angel of mercy would still have first claim upon our affections, our patriotism, and our pocketbooks.

Requests for emergency communication service are pouring into Red Cross headquarters now, at the rate of 20,000 a month. But recently, that figure was swelled to 142,000 messages for a single day.

Make sure you help the Red Cross, by having a collection taken up in your theatre, at every performance!

THEY DO NOT FAIL US . . .
WE SHALL NOT FAIL THEM

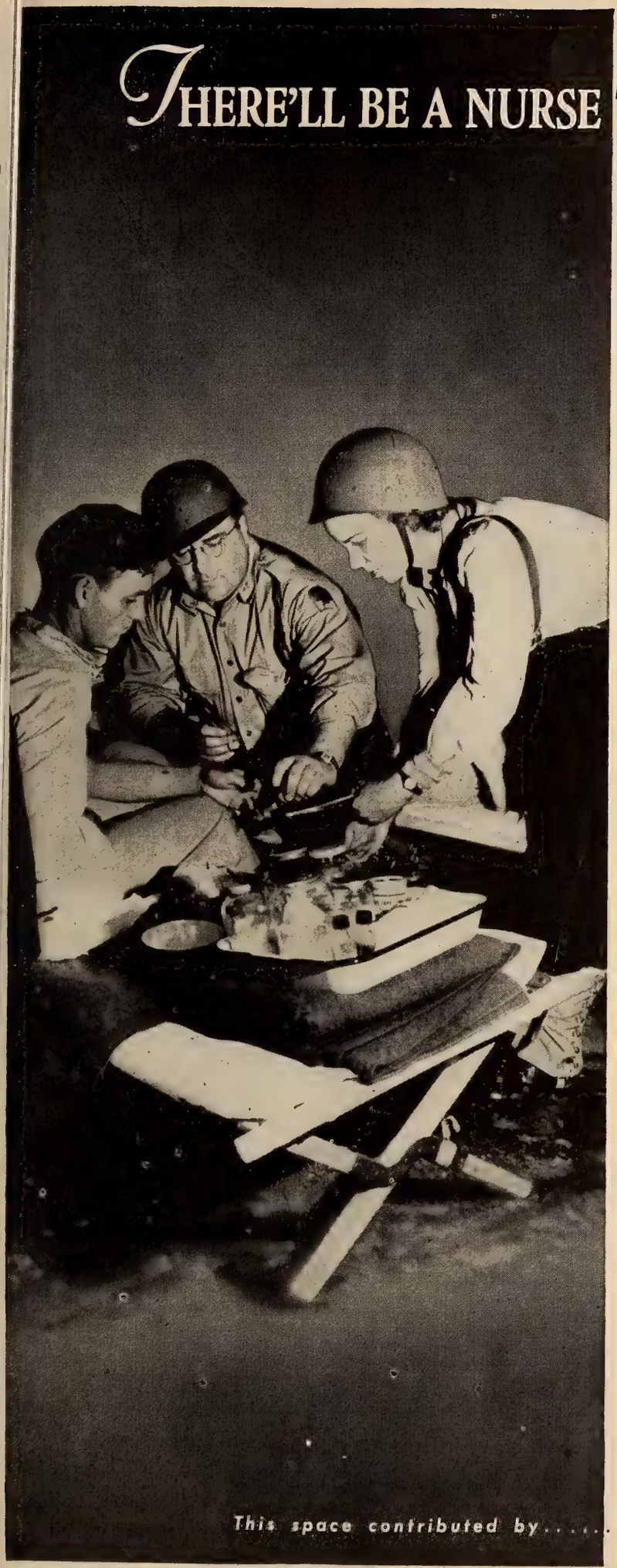


THIS ADVERTISEMENT CONTRIBUTED BY NATIONAL SCREEN SERVICE, INC.

MOTION PICTURE INDUSTRY

RED CROSS WEEK

MARCH 23-29



THERE'LL BE A NURSE THERE WHEN HE NEEDS HER

Among its many services the Red Cross recruited 50,000 nurses for the Army and Navy

YOUR

IS AT HIS SIDE

A COLLECTION AT EVERY PERFORMANCE

MOTION PICTURE THEATRES
RED CROSS WEEK
MARCH 23-29

This space contributed by.....Republic Pictures Corporation



WHEN THE SECOND FRONT BLAZES

The Red Cross Will Be There!

The curtain is about to rise on the greatest battle in history. One vital way for Americans to back the attack is to help the men and women who serve directly back of the line of attack—THE RED CROSS! ***Make a collection at every performance every day.*** The need for the Red Cross—*and the needs of the Red Cross*—are greater than ever before. **WE CANNOT FAIL!**

MOTION PICTURE THEATRES' RED CROSS WEEK—MARCH 23—MARCH 29

This Ad Contributed by MONOGRAM PICTURES CORP.

The Editorial Page

In Order To Give Our Fighting Men All They Need, Through The Red Cross, We Must Have the Aid of All Theatres In This Drive

IT IS an old military maxim that victory is won by the last reserves. In our campaign to reinforce the Red Cross those last reserves are the last few thousand theatres whose pledges to enlist with the rest of the industry are still to come.

It has been a thrilling experience for me as Chairman of the Industry's Committee for the Red Cross campaign to witness the spontaneous rush of thousands of individual showmen to sign up for the campaign. I doubt whether any other industry, undertaking a similar home front job for the war effort, could show such magnificent response in so short a time from people scattered all over the country. It is evidence of the instinctive patriotism and the prompt response to a call to duty which has been characteristic of our far-flung industry long before the actual beginning of the war.

Thousands of theatres already waiting for the zero hour equipped with trailers, posters, etc., will by themselves undoubtedly collect a sum exceeding that in previous drives. But to make the industry's contribution significant, to give the Red Cross, and, through the Red Cross, our fighting men everywhere what they need, we must have the theatres still marking time and remaining outside the industry's enrollment.

The great distributing organizations of the industry have sent their men out in these few remaining days to contact all exhibitors who have overlooked or neglected the Red Cross appeal and request their joining with the rest of us for this indispensable work.

In pledging cooperation to the industry's Red Cross Week—and following through with collections at every performance—the exhibitors of America are not only giving help to their own, but enhancing the importance of their theatres to the community and to the war effort.

I am confident, that when the collections begin throughout the country, very few will fail to answer the roll call.



Showmanalysis
(REG. U. S. PAT. OFF.)

MOTION PICTURE INDUSTRY RED CROSS WEEK MARCH 23-29

"THIS TOO—MR. SHOWMAN IS YOUR BABY!"

AN OPPORTUNITY TO SERVE WHICH CALLS FOR S. R. O. BUSINESS



There are two 'Grand Old Flags' flying together over every hamlet and city in a free America this month. One, men fight and die for . . . a symbol of liberty which they give their all to preserve. The other a symbol of mercy, of life-giving which calls for home front giving in order that those who fight are cared for, shown the heart of a grateful nation while they are far from home and friends. These two flags going into battle symbolize the power, the glory and mercy of a great people struggling for high ideals of peace and fraternity among men.

Just as the Motion Picture Industry has distinguished itself in a glowing record of past achievements whenever and wherever opportunity has presented itself, again the motion picture theatres of America gird for another great performance. The showmanship which has produced gratifying results in past patriotic, civic or charitable campaigns is now to be mustered for an all-out, one-week, whirlwind drive to raise funds for the support and sustenance of the Red Cross War Fund. In the only true tradition of showbusiness, this drive must be bigger, better and more exhaustive than any of its predecessors. There are definite things which every showman can do to stimulate, inspire and induce giving, generous giving, by the theatregoers of America. In the knowledge that the suggestions we submit can be done because they have been done, we present the ideas as reminders that you may be inspired to carry them through successfully in your situation in the interest of a most worthy cause and to the credit fo your industry.

Preparing the Ground

The spade work in this Red Cross campaign so far as concerns community build-up is already an accomplished fact in practically every locality. Flags fly on sidewalk poles, buildings and windows are displaying the appeal posters. Your first job is to let the people of your community know that there is going to be a campaign within a campaign which will be known as Motion Picture Theatres' Red Cross Week from March 23rd through 29th. Special accessories have been prepared to help you tell your people of the 'share' your theatre is seeking to raise to swell the national fund. Your spade work is to spotlight this special week through the utilization of every available publicity channel in a completely showmanlike way, to book screen attractions which will associate themselves with the appeal, to create an atmosphere of the spectacular with dignity, to get an opening that will pay off in the collection plates through the entire week. To the showmen of America falls the task of dramatizing the appeal and stimulating the generosity of the masses. Your theatre becomes the focal point in meeting the most important home front challenge for funds in the nation's wartime history.

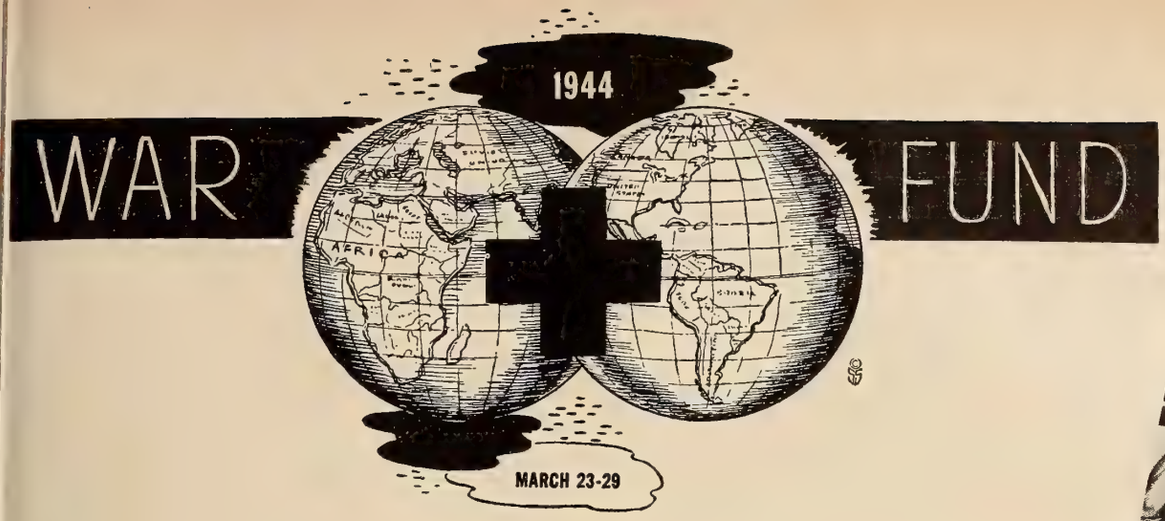
Getting An Opening

The most effective way in which results can be obtained is to treat Red Cross Week in the same manner in which you would prepare a campaign on the biggest picture of the year. There are several angles worthy of consideration in this regard: (1) Blood Plasma Premieres; (2) "Angels of Mercy," a stage presentation utilizing local talent, Red Cross personnel, wounded service men to entertain and dramatize the war program of the Red Cross; (3) Civic Rally on the stage with local service men and wounded heroes to stir enthusiasm; (4) musical prologue preceding audience collections at each major performance using local amateur theatrical groups to present a dramatic sketch with choral background which will point up the work of the Red Cross and the need for funds. Any of these four suggestions will serve the dual purpose of drawing crowds to your theatre and stimulating their generosity. One thing is certain, you will receive the utmost cooperation from every local organization in staging either one of these events, and win the respect of your town folk for your effort and your theatre's part in a highly regarded activity.

The unique point about this activity is that to serve best the showman must first serve himself by packing his theatre with paying customers at each and every performance. Empty seats cannot contribute to the Red Cross collection plates. It's up to you!

Plasma Premiere

Since the collecting and handling of blood plasma is one of the outstanding activities undertaken in this war by the Red Cross you can serve doubly by staging a Blood Plasma Premiere during Red Cross Week and at the same time garner more ticket selling publicity for your attraction than any other campaign ever netted. Set aside the opening performance or a late preview with tickets to only those pledging blood plasma donations. Merchants will cooperate with generous displays on your picture and the promotion of the event in their ads, radio time, window displays. Newspapers will editorialize, publicize and cooperate to the limit. A mayor will gladly proclaim the event. Civic groups will help promote donors, publicize your premiere attractions and help the Red Cross in handling the event. The local representatives of the Armed Forces will supply personnel for addresses, equipment for displays and add color to the event. The crowds attending will give generously at the performance and the publicity acquired will bear fruit at the box-office and in the Red Cross collection boxes throughout the week. This is a showmanship natural. It has been done in numerous cities and towns with phenomenal success and is being done in others and will be done in still others. It's up to you!





Stage Presentation

Irving Berlin's popular song, "Angels of Mercy" can well supply the inspiration for a stage presentation which can be produced locally with amateur talent, a choir or chorus, Red Cross personnel and service men and women. The script for such a program could be written by a local person with a flair for dramatics and your Little Theatre director or head of the high school dramatic club could serve as producer in staging the show. A series of short sketches could be spotted through a musical program to supply GI comedy and drama which would be well received. One scene might take place in an overseas Red Cross Club, another during a blackout, another in a front line Red Cross dressing station under fire for dramatic effect. The finale could be an impromptu show behind the lines with the entertainers planted in the audience and called upon the stage to bring the audience into the spirit of the environment. For the setting of the finale a campfire scene could be simulated with tents and guns for background atmosphere. The elaborateness of this show of course will be determined by your stage facilities. Great or small, the audience reception of such a stunt will be tremendous.

Musical numbers which suggest themselves for such a show include: Irving Berlin's "Angels of Mercy," "When the Lights Go On Again," "Over There," 'When Johnny Comes Marching Home," "Fellow on a Furlough" a new tune from a Universal Short Subject, (This makes a good short for your screen program). 'No Love, No Nothin'" (Girl singing to a photograph number), "I've Got Sixpence" (Soldier group in blackout sketch), "Praise the Lord and Pass the Ammunition," "Buckle Down Winsocki" and a host of other appropriate numbers you can recall which will build up a sketch. Promote a local orchestra and dress them in uniform, bringing the orchestra on as a pick-up band in the camp show sequence. This may sound like an awful lot of work but if you have the will to go to town it can be done in the small towns as well as the large and reflect its value in the payoff at the box-office. It's up to you!

Civic Rally

This activity needs little elaboration for it is just a repeat of what you did during the War Loan drives to stimulate bond sales, the only difference is that you swing the stunt around to stimulate Red Cross donations in the theatre with civic leaders and returning service men to make the appeal. These boys who have already tasted the bitter cup of war in the front line will eloquently tell your patrons of the gallant work the Red Cross is doing and they need not be silver-tongued orators to do it. A few words, uttered can speak volumes for the cause. You know how to go about this type activity so it's up to you!

Dramatic Prologue

Your high school dramatic club or Little Theatre group can produce a brief dramatic sketch employing a local choral group to furnish background music and atmosphere to be presented as a prologue to the Red Cross collection at the principal performances in your theatre. Such a sketch might well be entitled "At His Side." The scene could be that of a behind-the-lines dressing station where a wounded boy is carried in and administered plasma. The sketch might open with a mother and dad eagerly reading a letter from their son by lamp light off to one side of the stage with the entire house blacked out. As they read of the boy's life being saved by plasma the scene could switch to the dressing station as a flash-back of what happened. The scene could return to the mother and dad, who upon finishing the letter, start to write to their boy telling of the Red Cross Blood Donors of the home town with the choral group—massed on the other side of the stage around the dressing station scene in Red Cross uniforms—softly singing while the boy tries his crutches with their voices gradually drowning out the words of the mother and dad as they write. When the voices fade out and the lights dim on the scene the mother's trembling words could repeat: "The folks back home are with you son, they'll not let you down. Through the Red Cross, we're at your side. God bless you and bring you home Johnny." At this point the appeal trailer should hit the screen and you're on the way to record breaking contributions.

Exploitation

First of all, get the Mayor or Burgess to proclaim Motion Picture Theatres' Red Cross week and get the text planted on the front page of your local papers. Decorate the front of your theatre with Red Cross Flags, the posters, pennants, burgees, and accessories which are being supplied through the War Activities Committee direct to theatres and through National Screen Service branches. Create a lobby display utilizing the map and picture of your theatre front as a means of dramatizing the points to which funds collected are spread over the face of the globe. You can get a large war map from a local gas station or promote a big globe of the world. Use red, white and blue ribbons to connect the photo of your theatre to the map as pin-on streamers. Use a large Red Cross Flag for background atmosphere. This is a display idea which will get attention and can be done at a cost which will not be prohibitive to even the smallest theatre.

Promote store windows and get your theatre's attraction prominently worked into the setup for the success of the collections depends on full houses from which to collect the fund. Use the slugs which are being supplied in mat form in your theatre ads and get local merchants to cooperate by carrying the slugs in their regular advertising in advance and during the week. Explore every avenue of press and radio coverage, put out lots of window cards and don't miss a bet to pack the house with paying customers during Red Cross Week. It's up to you!

Making Collections

Collections taken in public places can be great or small, generous or begrudging. The secret of successful collections rests with the atmosphere or mood in which the appeal is presented. The American moviegoers are the most spontaneously generous givers in all the world as evidenced by the record of their contributions to worthy causes in the past. The home front is realistically aware of the fact that there is a war going on. Large numbers of America's sons and daughters are gone from the local scene for the duration and their loved ones are grimly determined to make that word "duration" have the shortest meaning possible. They want to get back to the good old days and there are but very few who would not give their all to hasten the day of victory. These same people, too, know their Red Cross and the magnificent work it is doing in war as in peace. Letters from the boys and girls in service give them the facts in their V-Mail from the four corners of the world. You greet your patrons with an appeal that they are ready and willing to answer. The degree of their generosity rests with you and your showmanly presentation or atmosphere surrounding the actual collections.

"Lights Up . . . Live up to your pledge," is more than a slogan to the men and women of showbusiness. It is a command from the battle front of our America. In more elaborate language it means that you should hold an intermission between every performance in your theatre. It means that your auditorium should be lighted during the taking of the collection and, what's more, the appeal should be dressed up with appropriate stage effects, music, personal appeal speeches by either yourself, prominent citizens, wounded service men or local boys who happen to be home on leave. It means that a collection should be taken at each and every performance and, if you like, announce the results to date at each show to spur giving toward a high goal. Make your appeal trailer stand out from the rest of your screen show by using special stage lighting treatment. Set the mood for generous giving. It's up to YOU.

★ ★ ★

Doolittle *Says* . . . "The Red Cross deserves the unqualified support of the entire country."

Theatre Circuits Now 100 Per Cent Pledged

Every theatre circuit in the country, both major and independent, is now 100 per cent pledged to participate in the WAC-Motion Picture Theatres Division 1944 Red Cross Drive, it is announced by Joseph Bernhard, national chairman.

Major circuits that have been fully pledged are Paramount Theatres, Warner Theatres, Fox West Coast Theatres, RKO Theatres and Loew's Inc.

Others include Affiliated Theatres, Philadelphia; Alger Circuit, La Salle, Ill.; Alliance Theatre Corp., Chicago; Alpine Theatre Circuit, Kingwood, W. Va.; Altoona Publix Theatres, Altoona, Pa.; Associated Amusement Co., Minneapolis; Associated Theatres, Cleveland; Atlantic Theatres, Philadelphia; Baehr Circuit, Brainerd, Minn.; H. & E. Balaban Corp., Chicago; Balaban & Katz, Chicago; Basil Bros. Circuit, Buffalo; William Benton Circuit, Saratoga, N. Y.; Bijou Amusement Co., Nashville; Brandt Theatres, New York; Blumenfeld Theatres, San Francisco; Buffalo Theatres, Buffalo; W. S. Butterfield Theatres, Detroit; Cabart Theatre Corp., Los Angeles; Central Theatre Corp., Des Moines; Century Circuit, New York; Cinema Circuit, New York; Cocalis Circuit, New York; Comerford Publix Theatres, Scranton, Pa.; Commonwealth Amusement Corp., Kansas City; Community Theatres, Cleveland; Cooper Enterprises, Denver; Cooperative Theatres of Michigan, Detroit; Crescent Amusement Co., Nashville; F. H. Durkee Enterprises, Baltimore; Egyptian Theatres, Harrisburg, Ill.; Essaness Theatres Corp., Chicago; Everett Enterprises, Charlotte; Evergreen State Amusement Corp., Seattle.

Fabian Theatres, New York; Fanchon & Marco Service Corp., St. Louis; Florida State Theatres Corp., Jacksonville, Fla., Fourth Avenue Amusement Co., Louisville; Fox Intermountain Theatres, Denver; Fox Midwest Amusement Corp., Kansas City; Frisina Amusement Co., Taylorsville, Ill.; Gibraltar Enterprises, Denver; Golden State Theatre & Realty Corp., San Francisco; Aaron Goldberg Circuit, San Francisco; William Goldman Circuit, Philadelphia; Griffith Amusement Co., Oklahoma City; Golden State Theatres, Oakland; R. E. Griffith Theatres, Dallas; Hall Industries Theatres, Beeville, Tex.; John Harris Amusement Co., Pittsburgh; Harris-Voeller Theatres, Burley, Ida.; Harvey Amusement Co., San Francisco; Huish Theatrical Enterprises, Salt Lake City; Hunt's Theatres, Wildwood, N. J.; Ideal Amusement Co., Johnstown, Pa.; Indiana-Illinois Theatres, Chicago; Interboro Circuit, Brooklyn; Intermountain Theatres, Salt Lake City; Interstate Theatre Corp., Boston; Island Theatre Circuit, New York.

Also J. J. Theatres Inc., New York; Jefferson Amusement Co., Beaumont, Tex.; Jov's Theatres, New Orleans; Kallett Theatres, Oneida, N. Y.; Latchis Circuit, Keene, N. H.; Lieberman Theatre Circuit, Boston; Lichtman Theatres, Washington; Lockwood & Gordon, Boston; E. M. Loew Theatres, Boston; Long Theatres, Bay City, Tex.; Lucas & Jenkins, Inc., Atlanta; Lust Circuit, Washington; M. & P. Theatres, Boston; M. & P. Theatres, Lynn; Maine & New Hampshire Theatres, Boston; Malco Theatres, Memphis; George Mann Circuit, San Francisco; Martin Theatres, Columbus, Ga.; Minnesota Amusement Co., Minneapolis; Mutual Theatres, Detroit; National Theatres, New York; Nasser Bros. Theatres, San Francisco; Neighborhood Theatres, Richmond, Va.; Netco Theatres Corp., New York; Newberry Circuit, Belmar, N. J.; Paramount-Richards Theatres, New Orleans; Benjamin T. Pitts Circuit, Fredericksburg, Va.; Prudential and Playhouse Operating Co., New York; Publix Great States Theatres, Chicago; Publix-Richards-Nace Inc., Phoenix, Ariz.; Randforce Amusement Corp., Brooklyn; Walter Reade Enterprises, New York; Robb & Rowley, Dallas; Rosenblatt-Welt Theatres, New York; Rugoff & Becker, New York.

St. Cloud Amusement Corp., Washington, N. J.; Schine Circuit, Gloversville, N. Y.; Schulte's Theatres, Detroit; Settos Theatres, Detroit; Shea-Chain Inc., New York; Wimons Amusement Co., Missoula, Mont.; Singer Theatres Corp., Chicago; Skirball Bros., Cleveland; Skouras Theatres Corp., New York; Smallev's Theatres Inc., Coonerstown, N. Y.; Philip Smith Theatrical Enterprises, Boston; Southern Amusement Co., Lake Charles, La.; Standard Theatres, Milwaukee; Strand Enterprises, Memphis; Sterling Theatres, Seattle; Strand Theatres, Boston; M. Switow & Sons, Louisville; T. & D. Jr. Enterprises, San Francisco.

Dipson Circuit, Batavia, N. Y.; Theatrical Managers Inc., Indianapolis; Tri-State Theatres, Medford, Ore.; Varbalow Circuit, Pennsauken, N. J.; Fred Wehrenberg-Kalmann Circuit, St. Louis; J. F. White Circuit, Asheboro, N. C.; Wilmer & Vincent Corp., New York; Wometco Theatres, Miami; Wilby Kincey Service Corp., Atlanta; Cascade Theatres, Seattle.

School Appeal

Several neighborhood theatres in the Philadelphia area have conceived the idea of contacting schools and having their pupils contribute to the Red Cross at a designated performance during Red Cross Drive week. Actual collection of the money will be made in advance at the schools, and at the special performance. Either the theatre manager or a war veteran will make a direct appeal to the kids, naming their school and stating the amount which the children are contributing to the Red Cross fund.

Davis Says Theatres Will Hit New High

Greater theatre participation than ever before, resulting in substantially greater collections, is seen by Norman H. Davis, Chairman of the American Red Cross, in a letter to Si Fabian, WAC-Motion Picture Theatres Division Chairman, dealing with the industry's part in the 1944 Red Cross Drive, March 23-29.

"The executive committee of the Theatres Division is of the opinion that even more than last year's 14,000 participating theatres will join in this year's campaign, provided local chapters make it clear that this important cooperation is desired," the letter said in part. "With close cooperation between local chapters and local exhibitors, a substantially larger sum can be secured toward this year's increased national goal.

"The eagerness of the motion picture industry's leaders to undertake aggressive participation in this great humanitarian effort is evidenced by copy of letter attached, written by the chairman of the Theatres Division to 16,500 member exhibitors. I have provided the War Activities Committee with copies of this letter to you, so that each exhibitor may have one.

Last year's experience amply demonstrates that the benefits from Red Cross Week in American motion picture theatres are many. Literally millions of people gave a second time; other millions never reached by personal solicitation responded to a fervent appeal from the screen. Since all local quotas constitute minimum goals, we believe that theatre collections should be conducted in every community during the fourth week in March, even though the minimum goal may have been reached or exceeded in the community."

Harmon Enthuses Over Spirit of N.E. Exhibs

"I have never been as gratified with anything in my life as I am with the magnificent response and cooperation of the New England exhibitors and distributors in the Industry's 1944 Red Cross Campaign," said Francis S. Harmon, executive vice-chairman of the War Activities Committee, following his return from New England.

"The reaction of the exhibitors and distributors at the meetings," said Harmon, "was so marked, the enthusiasm so vociferous, one would have thought that they were on the receiving end of this campaign, rather than on the giving end. Exhibitors and distributors vied with each other, and ideas and suggestions for a successful campaign floated over the meeting with such rapidity that one could hardly take them all down."

Harmon stressed the high quality of the presentation made by the Red Cross representatives at both meetings. Veterans of several South Pacific battles brought the exhibitors and distributors to their feet cheering.

Lauds Film Salesmen for Aid to Campaign

Film salesmen, pitching in to do their bit on behalf of the Motion Picture Theatres' Red Cross Drive, have been directly responsible for more than 1,200 theatre pledges to date, it was revealed in New York Monday by Ned E. Depinet, Chairman of the Distributors' Division in the 1944 Red Cross campaign.

With several thousand exhibitors in the country who cannot be reached in any other way, the film salesmen were depended upon by the regional campaign chairman to bring in the pledges from the most remote situations.

The weather is still heavy in the western part of the country and many of the salesmen ventured out in storms and snowdrifts which they would hardly be expected to combat in pursuit of their regular business.

Soon after the assignments were made the pledges started pouring in from the salesmen. And when the campaign is all over, the salesmen will have done even more than was expected of them, Depinet said.

Each distribution chairman has a check-off list of theatres from which he compiles a daily list of unpledged houses compiled from lists submitted by the War Activities Committee. If a theatre appears on it too long, the salesman who covers that particular town is sent out to sign it up. With this assistance the Red Cross Drive had signed more than 11,400 theatres up to Monday of this week, and the salesmen are responsible for a good share.

Robbins Reminds 60% Increase Is Needed

Every major company in the industry will increase its contribution to the Red Cross by at least 60 per cent, it has been announced by Herman Robbins, chairman of the Corporate Gifts Committee in the WAC-Motion Picture Theatres' 1944 Red Cross Drive. The companies were requested to do this on the basis that last year the total asked for the Red Cross was $125,000,000 while this year, the total asked is $200,000,000. Since this represents an increase of 60 per cent every company must subscribe at least an equivalent increase over last year.

There will be three divisions in the corporate gifts set-up. First is the gifts from all non-theatre units, including producers, distributors, exchanges, laboratories, newsreels, film libraries, film delivery companies, non-theatrical concerns and related enterprises.

Secondly, a top executive has been appointed in each company to obtain individual gifts from the other top executives. The committee chairmen include Samuel Schneider, Warner Bros.; Neil Agnew, Paramount; Jack Cohn, Columbia; Malcolm Kingsberg, RKO; William Michel, 20th Century-Fox; John J. O'Connor, Universal; Gradwell L. Sears, United Artists; James R. Grainger, Republic.

The third field is for the general employes of each company. A chairman for each company will be named by those mentioned above.

Northern N. J. 1st 100 Per Center

Northern New Jersey is the first region in the country to report 100 per cent pledges for the industry's Red Cross campaign. The proud Newark co-chairmen, Harry Lowenstein and Don Jacocks, have received 250 signatures—which is nine more than National Screen's tabulation of 241 possibilities for the area.

Heed THE APPEAL — COLLECT AND GIVE!

GIVE MORE IN '44

Key Cities, Small Towns Gear Up for Campaign

Showmanship Goes to Work for Red Cross; Exhibitors Set Plans

One of the outstanding campaigns planned for Red Cross Week is that of the New York area. Arranged by publicity chairmen Harry Mandel and Eddie Dowden this campaign embraces every field of exploitation publicity and advertising.

Mandel and Dowden recommend that every exhibitor in the area use the press book prepared by the War Activities Committee. They also urge use of the trailer and free kit provided by National Screen Service. The latter comprises a one-sheet, 40 x 60, and midget window card. In addition, National Screen is handling at cost price a valance, a banner, streamers, stills and dashes.

New York theatres are asked to be sure to have their theatres decorated during the week of March 23 to 29 particularly. Red Cross displays should be kept in prominent spots. A Red Cross collection container should be chained down on the Bond booth, it is suggested, in order to collect the odd change from War Stamps, etc.

Managers should contact local Red Cross chapters asking them to furnish one or more Red Cross workers to aid depleted house staffs. It is suggested that A.W.V.S. women, Boy Scouts, Girl Scouts and other organizations of this type also be used.

"Red Cross Week should be opened with a gala parade,' Dowden and Mandel state in their instructions. They urge that exhibitors contact the local chapter for cooperation in getting Red Cross nurses, mobile units, canteens, flags, bands, etc. Since the Red Cross Drive will have been under way for three weeks before the theatres get into it, the parade will make a big splash to revive the interest.

Through the Red Cross, the Army, Navy or Marines a hero can be obtained to make an appeal from the stage. Giving his own personal experiences, a lad from the front can do more to loosen an audience's purse strings than anyone else.

Theatres with stage shows, or special stage nights such as amateur shows, are asked to incorporate a Red Cross pageant during the week of the theatre collection.

It is suggested that during the collections a Red Cross slide be used so the screen will not be blank. Stirring music can be played to accompany the collection.

Additional suggestions in the manual sent to all theatres in the New York area include an idea for utilizing theatres' radio time for an appeal; and the use of ad slugs. In the latter connection it is urged that every theatre in the area use a Red Cross slug in its ads during the week of March 23 to 29.

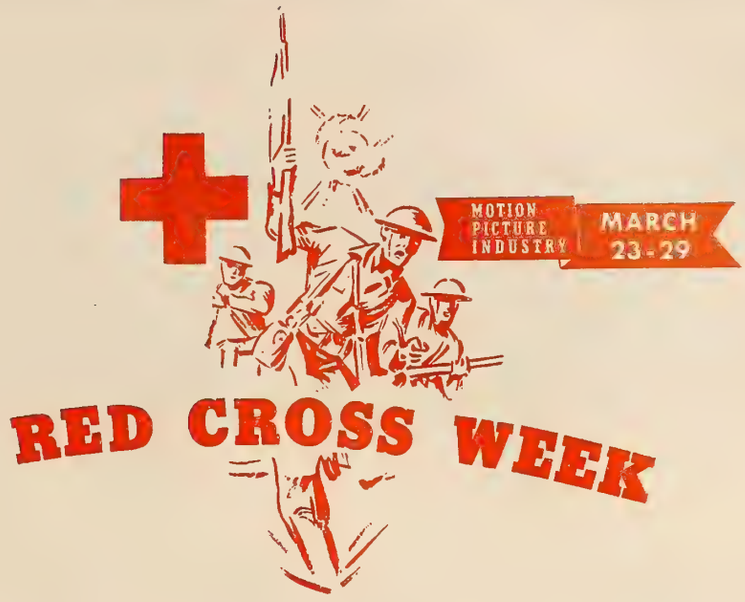
Mandel and Dowden point out to the theatres in the area that since 100 per cent of all collections this year go into the Local Red Cross Chapter, this is an added selling point to make in theatre collections.

City-Wide Campaigning Marks Plan in Motion at Denver

A flat car has been roaming the extensive tracks of the Denver Street Railway System for two weeks with displays changed daily, all in the interest of the Red Cross Drive collections in motion picture theatres in Denver. Rick Ricketson, local exhibitor chairman, has arranged an impressive campaign.

A large neon Red Cross has been installed against a background of a 24-sheet on the site

(*Continued on Page* 28)



There Can Be No Compromise With Results

Activities on behalf of the war effort are, undoubtedly, many and varied. And we assume that some of them are not as important as others despite the industry's pledge to our country that we would do an "all-out" job on each and every assignment.

In an army of some sixteen thousand theatremen there are bound to be some slackers or conscientious objectors, just as there are among those called to the armed services.

We've heard stories about how this or that theatreman laid down on his job and failed to put his best efforts or enthusiasm into certain war activity work. But the results from those who did a fine and patriotic job so overshadowed the slackers that they were literally lost in the shuffle and with only their own consciences to plague them for not "backing the attack" by the men on the firing lines.

Now we are faced with an assignment that is definitely second to none. Your Red Cross is doing the kind of job that is so important that it runs equal, almost, to the actual fighting in the various theatres of war operations.

Theatremen have been asked—not ordered, mind you—to help make this vitally important drive a success. The people you are asked to contact via your theatre screen are anxious to help. They will welcome the opportunity to contribute to this important and worthy cause.

Therefore, it is the duty and responsibility of every theatreman in this country, regardless of type, size or location of his theatre, to cooperate one hundred per cent by making certain that the Red Cross collection is made with *all lights on at each and every performance*. Under no circumstances or for any reason whatsoever should you skip a single performance throughout the week of this drive in the theatres. And you should also see that donations can be accepted in front of your theatre for the passersby and in the lobby where your patrons can add a bit more to what they will give inside on their way home.

Any theatreman, whether he be the owner of the theatre or the man charged with the operation of it, who fails in this important work deserves to be run out of the industry on a spiked rail. Since that won't, indeed, can't be done, we CAN and perhaps we should publicize such persons because they are not only a disgrace to the industry but to their country as well.

There can be no compromise with results. YOU and YOU and YOU must see to it that your theatre registers the greatest audience and theatre collections possible.

'Chick' Lewis

★ ★ ★ ★
Nimitz *Says* . . .

"Wherever the stars and stripes fly there is also the symbol of the Red Cross."

Exhibitor Division District Chairmen



Lou R. Golding
Albany



W. J. Jenkins
Atlanta



Sam Pinanski
Boston



Max M. Yellen
Buffalo



H. F. Kincey
Charlotte



John Balaban
Chicago



Col. Arthur
Frudenfeld
Cincinnati



Nat Wolf
Cleveland



R. J. O'Donnell
Dallas



A. Joseph DeFiore
Delaware



Rick Ricketson
Denver



A. H. Blank
Des Moines



Earl Hudson
Detroit



Marc Wolf
Indianapolis



Don Jacocks
Newark



Charles Skouras
Los Angeles



Frank A. Hornig
Maryland



M. A. Lightman
Memphis



Harold Fitzgerald
Milwaukee



John Friedl
Minneapolis



Elmer Rhoden
Kansas City

City-Wide Drive in Denver

(*Continued from Page 27*)

of the Pioneer Monument. A scene of the Red Cross in action at Tarawa has been placed in a prominent window of J. C. Penney & Co. Street flags are all over the downtown section. An impressive tableau of wounded soldiers and nurses climaxed the kick-off luncheon.

Speakers will be used on the stages of all important theatres during the week of the collections. Radio transcriptions and newspaper stories will be employed to tell about the theatre collections. In a tieup with industries and business concerns in the city, 500,000 envelope stuffers were used.

Every Showmanship Angle Being Utilized in Detroit

Every conceivable showmanship angle to draw the public's attention to the Motion Picture Industry's 1944 Red Cross Campaign is being utilized by Moe Duddleson, Distributor Chairman in the Detroit Area. Special lobby displays, back-of-the-house displays, Red Cross messages on flashing marquees, and in addition to the regular screen trailer, a special trailer is being devised as an added follow-up screen appeal.

Among the theatres in the District already pledged to cooperate in their entirety, are the Butterfield Theatres, Cooperative Theatres, General Theatres, Mutual Theatres and Allied Theatres.

Kincey Says Charlotte Area Will Far Surpass 1943 Total

About 80 per cent of all the theatres in North and South Carolina have been pledged to take Red Cross collections and the local chairmen expect to eventually sign up all the rest, H. F. Kincey, exhibitor chairman for the Charlotte territory, announced this week. "Carolina exhibitors expect to surpass the 502 pledges taken last year," he said. Detailed bulletins have been sent to all theatres represented at the territorial rally held **last week.**

'Top All Drives' Pittsburgh Slogan

American love slogans and Pittsburgh showmen have added another to the already almost limitless list to take its place alongside of the daddy of them all; "Remember Pearl Harbor." The new slogan, "Top All Other Drives" comes from Herbert Greenblatt, Distributor Chairman of the Pittsburg Area of the Industry's 1944 Red Cross Campaign.

According to J. M. Totman, in charge of

GIVE MORE
IN '44

Lights UP — *Live* UP TO YOUR PLEDGE!

★ ★ ★ ★

Halsey *Says* . . .

"The Red Cross helps the military forces to protect the American home."

public relations for the Area, the slogan has caught on and the enthusiasm it is arousing promises excellent results in the collections-at-every performance campaign now in progress among the exhibitors of the Pittsburgh area.

Cincy Aims to Triple '43

Theatres in Cincinnati are confident that their collections in the 1944 Red Cross Drive will exceed any previous year's by 300 per cent. They are all set to attempt this goal in an all-out campaign. Radio stations, newspapers and store windows will be used in the campaign, according to Col. Arthur Frudenfeld, exhibitor chairman. Returned war heroes will speak in key houses at the time of collections.

Says N.O. Will Top Record

"The New Orleans area in the 1944 Red Cross Campaign will definitely top its fine record of accomplishment made in 1943," declared E. V. Richards, Exhibitor Area Chairman for the Southeastern District, following a trip around the territory.

"Up to the present," Richards said, "five hundred and fifty theatres have pledged themselves to "mop up" in the general theatre solicitation starting March 23. Early an efficient planning by all of the committees throughout the Area, and their tie-in with the local Red Cross and other recognized civic organizations, presages a most successful campaign in this territory."

K.C. Theatres Apply Showmanship

Trailers announcing the date of the Red Cross drive and the Kansas City quota of $1,195,000 have been attached to the WAC Red Cross film, "At His Side," for all showings in the K. C. theatres. Arrangements have been made to obtain the services of 75 speakers who will talk from the stages of theatres in the city and vicinity. A giant kick-off rally was held at the Municipal Auditorium with practically all of the 14,000 seats filled. Speaker of that occasion was Hal Boyle, AP correspondent who has been at the front and could give a vivid picture of what the Red Cross means to the boys there.

Over 360 theatres in the area are pledged to make collections at every performance every day, the largest number ever signed up in the territory for any drive.

Loew Columbus House Recruits Blood Donors Through Display

Loew's Ohio Theatre in Columbus was the first Central Ohio house to set up a special Red Cross blood donor display and application counter as part of the advance campaign for the industry's Red Cross Drive week.

The lobby set-up was manned by Red Cross workers and included Red Cross posters and literature. Several hundred blood donors already have been obtained in this way.

RKO Theatres All Set

RKO Theatres throughout the country have indicated in their reports that they will give the forthcoming Red Cross drive the same enthusiastic support which has characterized their every war activity in the past, it was indicated at the circuit's New York headquarters following a checkup by E. L. Alperson of individual theatre's plans and progress to date in the campaign. Every manager expects to exceed all previous collections in his theatre.

Exhibitor Division District Chairmen



Harry Lowenstein
Newark



I. J. Hoffman
New Haven



E. V. Richards
New Orleans



Sam Rinzler
New York



Fred J. Schwartz
New York City



L. C. Griffith
Oklahoma City



Wm. Miskell
Omaha



Earle W. Sweigert
Philadelphia



M. A. Rosenberg
Pittsburgh



M. A. Silver
Pittsburgh



Albert Finke
Portland



Ed Fay
Rhode Island



John Rugar
Salt Lake City



Harry C. Arthur
St. Louis



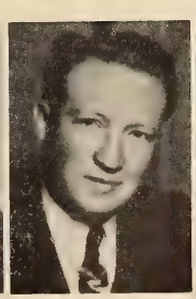
B. V. Sturdivant
San Francisco



Frank Newman, Sr.
Seattle



W. J. Crockett
Virginia



Carter Barron
Washington, D. C.



John J. Payette
Washington, D. C.



J. L. Cartwright
Tampa

Collect AT EVERY PERFORMANCE!

GIVE MORE
IN '44

★ ★ ★ ★

Eisenhower *Says* . . . "A fine job which will stir the pride of every American."

Distributor Division District Chairmen



Ralph Pielow
N. Y. Metropolitan



Ben Abner
N. J. Metropolitan



Jack Bowen
N. Y. Metropolitan



A. M. Kane
Boston



Ed W. Ruff
New Haven



C. G. Eastman
Albany



M. A. Brown
Buffalo



William Erbb
Boston



Charles Zagrans
Philadelphia



J. B. Brecheen
Washington, D. C.



H. H. Greenblatt
Pittsburgh



R. J. Folliard
Philadelphia



Harris Dudelson
Cincinnati



Maury Orr
Cleveland



M. Dudelson
Detroit



Jack Goldhar
Detroit



Fred R. Dodson
Atlanta



John E. Holston
Charlotte



E. V. Landaiche
New Orleans



Paul Wilson
Atlanta



W. E. Banford
Chicago



W. H. Workman
Minneapolis

Schine's 'Grand' Guy

The Schine Circuit has inaugurated a "Grand" Guys Honor Roll for managers in whose theatres $1000 is collected for the Red Cross. The "Grand" in the name signifies the figure. Seymour Morris, advertising and publicity chief, in a letter to all of the chain's theatres has cutlined a campaign to tie in with the industry's drive. He points out that a majority of the Schine theatres are in small towns and that $1,000 is a comparatively large sum for most of them to collect.

Depinet Recommends Assistant Chairmen

Exchange Area Chairmen for the Motion Picture Theatres' 1944 Red Cross Campaign have been instructed by Ned E. Depinet, Distributor Chairman, to appoint Assistant Chairmen to aid them in their work.

Depinet urged that these appointments be made at once so that the alternate may be ready to take over on a minute's notice in case the regular chairman is called out of town or otherwise becomes unavailable at any time during the drive.

Further support would be given the chairman by the assistant in case of the former's illness which might prevent him from personally attending to the details of organizing other exchanges in the operation of the campaign, and also makes it possible for New York headquarters to have close contact with the individual areas at all times.

Depinet suggested that other heads of exchanges be appointed as Assistant Chairmen—those branch managers who had not previously served as chairmen.

Evergreen Extends Drive

The Evergreen Theatre Circuit of Seattle has decided to extend the time of collections in the Industry's 1944 Red Cross Campaign beyond the deadline of March 29 set by the War Activities Committee as its extra gesture of further cooperation in the Drive.

New England Area 100%

"A one hundred per cent increase in collections this year over 1943's campaign is expected for New England," said Al Kane, Distributor Chairman for the New England territory in the Motion Picture Industry's 1944 Red Cross Campaign at a district meeting in Boston Tuesday.

They DO NOT FAIL US!

GIVE MORE IN '44

★ ★ ★ ★

MacArthur *Says* . . . "The Red Cross has never failed the American soldier."

War Hero in Limelight

One of the best stunts so far reported to the WAC on the Red Cross Drive is the campaign engineered by Clayton C rnell, manager of Schine's Strand Theatre, Amsterdam, N. Y. Cornell prevailed upon one of Amsterdam's outstanding heroes, Staff Sgt. Louis B. Sykes, to appear in a stage program called "Amsterdamians Save Lives." The Strand manager was uniformly successful in obtaining the cooperation of all merchants to carry a box in their ads calling attention to the stage show. Sergeant Sykes is a turret gunner on a B-26 bomber and has flown on 40 missions over enemy territory. He holds the Air Medal with seven Oak Leaf Clusters.

War Vets to Reach Non-Theatre Towns

Marcel Brazee, zone advertising manager for Warner Theatres in Milwaukee, is working out a plan for managers to organize a group consisting of war veterans and a prominent speaker to visit communities having no theatres and staging a local rally in behalf of the WAC-Motion Picture Theatres 1944 Red Cross Drive. Contributions obtained at these rallies will be included in the totals reported for the industry's collections.

Brazee points out that many effective showmanship angles can be employed in staging these events by the use of Red Cross nurses with boxes, large bulletin boards showing the name of the community and the amount given to the Red Cross fund, stage announcements in the theatres of nearby communities patronized by the non-theatre town, local radio programs, and merchant and school cooperation.

First application of the plan will be made in the Milwaukee territory. The New York headquarters of the industry's drive, under National Chairman Joseph Bernhard, is passing the idea along for adoption nationally.

Connecticut Chairmen to Tour Territory to Aid Campaigns

County and city chairmen will go about the state of Connecticut during the Red Cross Drive to set collections and assist the theatres in the campaign, it was decided at a meeting held in New Haven Monday. This checking committee will follow through to see that collections are being made smoothly, will line up speakers to make stage appeals and will help to obtain girls to make the collections. Exhibitor Chairman I. J. Hoffman and Distributor Chairman, Ed Ruff, have named a chairman for each city and one for each county to act on this committee.

Practically every theatre in the state is set for participation in the drive.

N. Y. City Theatres Going All Out

Six hundred theatres, from the largest to the smallest, in Metropolitan New York are set to give every support to make Red Cross Motion Picture Week the biggest collection ever, it was stated Tuesday by Sam Rinzler and Fred Schwartz, co-chairmen of the exhibitors' division for this city.

All theatres will display the material supplied in the Red Cross kit and in addition will use flags and valances. Houses will fly the Red Cross flag and stage-show theatres will have special Red Cross offerings. All boroughs have cooperatively arranged for parades.

Distributor Division District Chairmen



H. J. Shumow, Milwaukee — Sam Shirley, Chicago — Wm. Marriott, Indianapolis — Harry Hynes, St. Louis — Jack Langan, Kansas City



Lou Levy, Des Moines — H. B. Johnson, Omaha — J. E. Garrison, Kansas City — Tom Bailey, Denver — G. Davison, Salt Lake City



Len Gruenberg, Denver — Vete Stewart, Seattle — Al Oxtoby, Portland — Al Shmitken, San Francisco — Fred Greenberg, Los Angeles



Henry Herbel, Los Angeles — J. B. Underwood, Dallas — J. J. Rogers, Memphis — C. A. Gibbs, Oklahoma City — Sam Moscow, Atlanta

We SHALL NOT FAIL THEM!

GIVE MORE IN '44

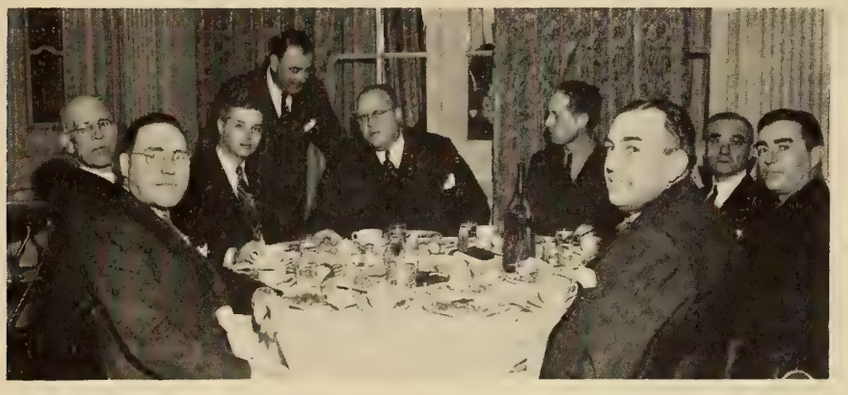
★ ★ ★

Vandegrift *Says* . . . "We of the Marine Corps wish the American People to support the Red Cross to the utmost."

Theatremen Gather Forces for Campaign



CHICAGO. Exhibitors and distributor representatives talk over plans for the campaign at meeting in Chicago. Among those in the group above are: John Balaban, Jack Kirsch, Jules Rubens, Ed Alperson, W. E. Branford.



KANSAS CITY. At this meeting are, from left to right, Tom Daly, Drive chairman; Harry Gaffney of Warner Bros.; George Baker of the Kansas MPTO; Russell Borg, Warner Bros.; Merritt Owens, Drive publicist; Lawrence Lehman, RKO Orpheum; Hall Walsh of Warners; and Ed Burgan, exhibitor.



SALT LAKE CITY. Exhibitors pledged to double collections over last year. In the group above are: Hilmer George, Earl H. Steele, Mrs. M. G. Price, W. Vosco Call, Harold F. Chesler, Earl D. Smith, Victor Anderson, George Smith, Sam Gillette, Ben Winzeler, Jay Christenson, J. N. Bills, Claude Hawk, John Rugar.

In 23 key city meetings held as advance rallies for the WAC-Motion Picture Theatre 1944 Red Cross Drive exhibitors representing more than 10,000 theatres are being reached by fifteen industry executives who volunteered to tour the country on their own time and expense.

In order more efficiently to reach the exhibitors in the smaller communities the distributors assigned salesmen ten theatres and have instructed these men that their first duty during the Red Cross drive is to get signed pledges and promises from the showmen to make "Collections at Every Performance—Every Day" in order to meet and exceed the industry's $10,000,000 goal.

Close Harmony in Albany

A heavy turnout of exhibitor and distributor representatives from the entire upstate New York area attended the WAC-Motion Picture Theatres Division luncheon rally in Albany Wednesday.

Leading Red Cross officials and workers were guests at the meeting. Plans were shaped for the March 23-29 collection week by Ed Ruff, local distributor chairman, and Lou Golding exhibitor chairman, in closest cooperation with the local Red Cross chapter.

100 Per Cent in San Francisco

Following the pre-campaign luncheon held at the St. Francis Hotel, San Francisco for the 1944 Red Cross Drive, pledges from all of the 200 attending exhibitors have been received, it is announced by Charles P. Skouras, Pacific Area Director.

B. V. Sturdivant, chairman for the campaign in Northern California, presided over the meeting, which also was addressed by Ned. E. Depinet and Harry Brandt.

Idaho-Montana Cooperate

Because of the size of the states and the travel difficulties involved,, Idaho and Montana have appointed a number of sectional chairmen for the industry's Red Cross Week campaign in order to insure maximum attention to details. The Idaho chairmen are: Harold Jones, Nampa; John Trewhela, Coeur d'Alene, and Paul DeMordaunt, Blackfoot. The Montana chairmen are Finus Lewis, Livingston; Bill Fower, Missoula, and Jack Suckstorff, Sidney.

Papers the House

An early start on the Red Cross campaign was made by Ron Sturgess, manager of Schine's Holland Theatre, Bellefontaine, O., when he ran a special scrap paper morning show, allowing in anyone who brought 25 lbs. of waste paper. Then he sold the paper to the Ohio Paper Mills and the money received was donated to the Red Cross Fund. This was publicized in the local *Daily Examiner*.

250 Gather in Cleveland

"Nothing done in any other industry compares with the work of the nation's exhibitors in the War Activities Committee," Harry Kalmine, of the film industry's touring group, told upwards

★ ★ ★

Stilwell *Says* . . . "Red Cross war funds are vitally necessary to keep these efforts alive."

Exhibitor Rallies Set Drive in Motion

250 Ohio film men and the industry's ambassadors and more than 100 distributor and exhibitor representatives at a luncheon rally at the Hotel Statler.

Henderson M. Richey asserted that "this is the biggest job of all, and everyone in the industry must get behind the drive and put it over the top. I cannot understand how anyone can stay out of this campaign. Every dollar, every cent, collected may save a life."

Depinet, Brandt, Skouras in L. A.

High-ranking officials of the armed forces and the Red Cross, as well as more than 500 Southern California exhibitors representing all the circuits, independents and exchanges in the region, attended the WAC-Motion Pictures Theatre Division 1944 Red Cross Drive luncheon-meeting at the Ambassador Hotel, Los Angeles.

Main speakers were Ned Depinet and Harry Brandt, of the industry's touring group, and Charles Skouras, local exhibitor drive chairman.

"There is no magic secret to success in this 1944 Red Cross Drive," Depinet said. "All it requires is the sincere effort of every theatre manager regardless of how small his house may be."

Brandt stated that the industry "must coordinate itself on such a basis that the maximum results will be accomplished in this drive." Skouras assured the gathering that the Southwest will double all previous efforts in this drive.

Also at the speakers' table were: Bowen McCoy, Los Angeles chapter of the ARC; Hugh Bruen, leading independent exhibitor; Mrs. Roland V. Lee, chairman of blood donor recruiting for ARC; Marco Wolff, Hollywood Victory Committee; Robert H. Poole, co-chairman of War Activities in Southern California; Miss Eileen Tyler, assistant program director for the ARC, and Sgt. Peter Yezierski, marine hero of Guadalcanal.

St. Louis Jumps Gun

Theatres in Southern Illinois and Eastern Missouri will jump the gun on the rest of the country by inaugurating their 1944 Red Cross collections March 15 and carrying on a "Collections every performance—every day" policy for two full weeks instead of simply the March 23-29 period, it was announced over the weekend by Harry Arthur, Jr., film chairman in St. Louis.

Arthur also stated that his region's aim is a collection of two to three dollars per seat per theatre in an effort far to exceed the $300,000 quota announced at last Thursday's industry meeting by E. L. Alperson, Ben Kalmenson and Ben Shlyen, speakers.

Among those on the dais at the rally were Harry Hynes, local distributor chairman; Red Cross Field Director Calvert D. Jessup; Chief Pharmacist's Mate Rex Moore, wounded war hero who wears the Purple Heart; and Capt. Roger Heimer, Coast Guard Commander of the 9th Naval District.

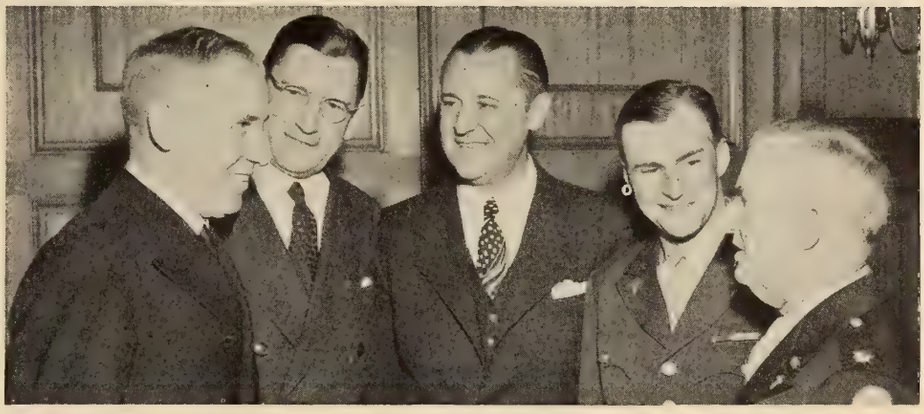
Inspiring Meeting at Boston

At one of the most inspiring meetings to be held thus far by the theatre industry of New England in connection with the war effort, the 1944 Red Cross Drive was officially launched at the Copley-Plaza, Boston, by Martin J. Mullin, chairman of the meeting: Charles F. Rowley, General Chairman, Greater Boston 1944 Red Cross Fund; Marine Corp. Hobbs, Mr. Edgar

(*Continued on Page* 35)



PITTSBURGH. More than 200 exhibitors and exchange executives and salesmen turned out for the Red Cross meeting in Pittsburgh. Among those present: Sid Dickler, Joseph Summers, James A. Laux, Arthur Letender, Lige Brien and Morris Hartz.



SAN FRANCISCO. War Hero Commander Corydon M. Wassell, left, was one of the distinguished guests at the meeting at the St. Francis Hotel. In photo above with the famous Dr. Wassell are: Charles Blyth, B. V. Sturdivant, Capt. Robert C. Heller, Lt. Col. Thomas L. McKenna.



CLEVELAND. Red Cross Theatre Division luncheon, Carter Hotel, Tues., March 7, Section of the 300 theatre owners and exchange men present. Speakers' table (l. to r.) George W. Erdmann, Common Pleas Judge Stanley B. Orr, Sgt. P. J. Frost, Harry Kalmine, Robert Mochrie, John D. Cramer, Jr., Martin G. Smith, Nat Wolf, Capt. M. Goldenberg, Morrison Orr.

MOTION PICTURE INDUSTRY EXECUTIVE STAFF FOR THE RED CROSS DRIVE



JOSEPH BERNHARD
National Chairman



NED DEPINET
Distributor Chairman

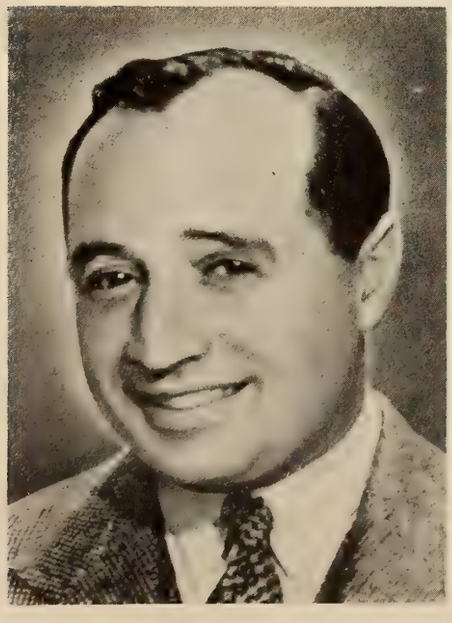
THE KEY MEN WHO ARE DIRECTING THE FILM INDUSTRY'S EFFORT FOR THE BIGGEST RED CROSS COLLECTIONS IN HISTORY



HARRY BRANDT
Field Director



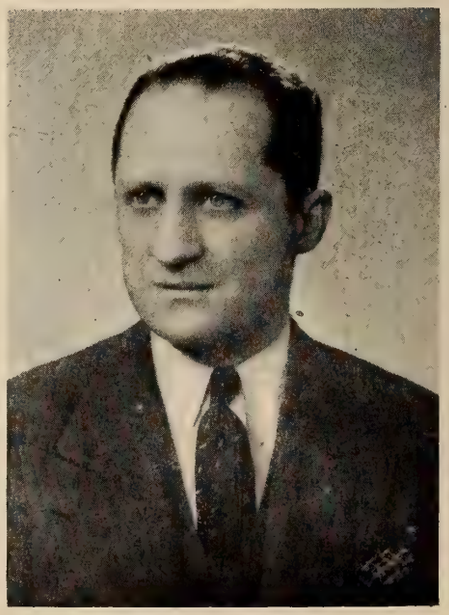
HERMAN ROBBINS
Corporate Gifts



HARRY GOLDBERG
Campaign Manager



LEON BAMBERGER
Assistant Distributor Chairman



CHARLES A. SMAKWITZ
Publicity Chairman

(Continued from Page 33)

Gilbert, a field director of the Red Cross in North Africa; and Harry Kalmine, A. Montague, and Francis Harmon from the War Activities Committee in New York, each of whom addressed the more than 200 theatre managers, exhibitors, and distributors present.

In Boston the minimum goal is $3,367,000—in greater Boston, $4,600,000—which is $1,200,000 more than last year.

Fabian Reports on Atlanta

"Every theatre in the Atlanta territory will collect at every performance every day," declared Si Fabian, Chairman of the Theatre Division of the War Activities Committee, following his return from the meeting held in that city.

Mr. Fabian said the meeting was enthusiastic to the nth degree. It was held in the Variety Club of Atlanta, to which every film man in the city and most of those in the territory belongs. William K. Jenkins, head of the Lucas-Jenkins Theatres, was named chairman for the territory, and he presided at the meeting. Among those who spoke was Bob Wilby of the Wilby-Kincey Theatres. Fifty exhibitors, exchangemen and local Red Cross representatives exchanged pledges of support.

'Full Support' Des Moines Slogan

Approximately 80 per cent of the theatres participating in the 1944 Red Cross Drive in the Des Moines area already are pledged to give full support to the Drive," it is announced by A. H. Blank, State Chairman for the Motion Picture Industry's campaign.

At the State meeting held last week with E. L. Alperson, Ben Kalmenson and Ben Shlyer as additional speakers, Blank called on exhibitors to triple last year's collections. All Tri-States, Central States, and RKO-Singer Theatres are pledged 100 per cent for collections at every show.

The local Red Cross chapters also are cooperating.

Treasurer for Salt Lake Area

To facilitate clearing of all motion picture industry donations from the Salt Lake City area through a central point, so that the film division may receive full credit for its collections in the Red Cross Drive, Henry Ungerleider has been appointed County Motion Picture Red Cross Treasurer. He will open a special bank account for the deposit of all theatre monies received for the Red Cross, including the collections and corporate gifts. One group check eventually will be made out and presented to State ARC officials.

Window Displays in Denver

Motion picture industry committees in Denver are at work on intensive window display coverage throughout the neighborhoods as advance promotion for Red Cross collection week, March 23-29.

Merchants are being very cooperative in providing suitable space for the displays, according to Mark Alling, theatre chairman.

Skit Features Milwaukee Meet

A pantomime skit about blood donations, put on by the local Allen Bradley Dramatic Club, was one of the highlights of Milwaukee's Red Cross Drive meeting at the Hotel Schroeder. The skit showed a middle-aged man saying goodbye to his Army-bound son, with the father proceeding to donate a pint of blood at his local ARC center.



WASHINGTON, D. C. The regional meeting in the national capital brought forth enthusiastic pledges of cooperation in the Drive. Among those present: George Peters, Jack Foxe, Frank LaFalce, Nat Browne.



LOS ANGELES. Hollywood and leaders of exhibition in the Los Angeles area were represented at the Red Cross campaign meeting in the Coast City. Frank Newman, Staff Sgt. Peter Yezirski, Dan Michalove and Harry Cox are seen, left to right in the photo above.



NEW HAVEN. Connecticut theatremen got together with exchange executives for the Red Cross campaign planning on March 28th. In group above are: John Hesse, Dan Finn, Henry Needles, Jim Darby, Lou Brown, Herman Levy.

Mayor Samuel Lauds Theatremen

The motion picture industry can do more than any other agency to bring before the people the full importance of the Red Cross drive, Mayor Bernard Samuel told the Motion Picture Theatres Division 1944 Red Cross campaign luncheon meeting at the Broadwood Hotel in Philadelphia Monday. More than 365 exhibitor and distributor representatives in attendance from Eastern Pennsylvania, Southern New Jersey and Delaware also heard Joseph Bernhard, the industry's national chairman for the drive, and Ned E. Depinet, national distributor chairman.

Samartano of Meriden Arranges $10,000 Advance for R.C. Show

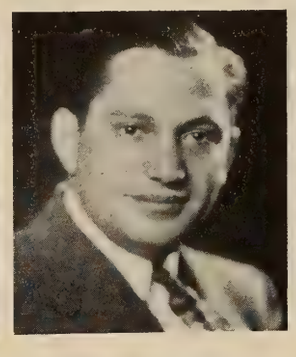
A stunt which will net about $10,000 for the Red Cross has been arranged by Joseph Samartano at Loew's Poli Palace, Meriden, Conn. The War Manpower Commission has cited Meriden as the ideal American town, and it will be visited by commission heads on March 20. That evening the MGM short, "Main Street Today," will be premiered at the Palace. The bands of the training command from the schools at Yale and Capt. Glen Miller will augment the show. There will also be speakers from the stage.

The Industry's Red Cross Pep-Up Ambassadors

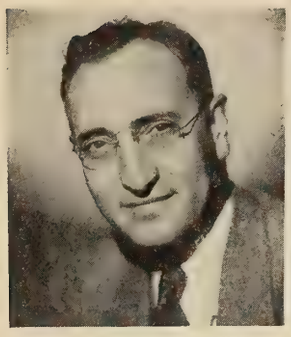

JOSEPH BERNHARD


NED E. DEPINET


HARRY BRANDT


BEN KALMENSON


HARRY M. KALMINE


A. MONTAGUE


FRANCIS S. HARMON


H. M. RICHEY


SAM DEMBOW


ROBERT L. MOCHRIE


E. L. ALPERSON


MARTIN G. SMITH


BEN SHLYEN


A. W. SMITH JR.


SI FABIAN



NEW ORLEANS. Three hundred and eighteen owners and managers came to hear Sam Dembow and Andy Smith on the last leg of their southern tour. Left to right: J. L. Boyer, C. J. Briant, E. V. Landaiche, local Drive officials; Dembow, Smith, Maurice F. Barr.



PORTLAND, ORE. Theatre exhibitors and Red Cross personnel gather at the Benson Hotel to perfect plans. Under the wall cross may be seen Ned E. Depinet, Albert J. Finke, toastmaster; Palmer Hoyt, principal speaker; and Lt. Commander Edward Wishrop.

Governor, Mayor Praise Theatres' War Efforts

Harold J. Fitzgerald, Wisconsin State Chairman of the WAC 1944 Red Cross Drive, has received telegrams from the Acting Governor and from the Acting Mayor of Milwaukee giving official recognition of the industry's vital role in the war effort and expressing the conviction that the nation's theatres will be one of the key media in the success of the current campaign.

"I am deeply mindly and grateful for the magnificent work motion picture exhibitors and distributors in Wisconsin are accomplishing in war efforts," Acting Governor Walter S. Goodland wrote. "When called upon for recruiting men and women you have responded splendidly. You have not failed us in the past. I know you will not fail us now."

John L. Bohn, Acting Mayor, wired: "I wish to take this opportunity in the name of the citizenry of Milwaukee to commend your organization for its valuable contributions to the war effort. It is gratifying to learn that you have again marshalled the forces of your industry in the interest of the American Red Cross collection drive to be held in all the theatres during the period of March 23 to April 2. You need no greater inspiration than that provided in the courageous and unselfish work this great humanitarian institution is performing."

Praise Industry in K. C.

"There is no other industry in Kansas City doing the kind of job being done by the motion picture industry in the war effort. I am depending on the theatres to give their usual excellent support and cooperation in this drive."

This was the ringing praise from Byron Shutz, general chairman for the American Red Cross in Kansas City, following the exhibitor rally with E. L. Alperson, Ben Kalmenson and Ben Shlyen as leading speakers. The highly enthusiastic meeting, held at the Hotel Muehlbach, opened this exchange area's WAC-Motion Picture Theatres Division 1944 Red Cross Drive. Ben Lawler, Fox mid-western district manager, presided. Almost 200 distributor and exhibitor representatives attended the luncheon-rally, and their response left no doubt that this area would meet and exceed its quota in the campaign.

New Orleans Theatres in Line

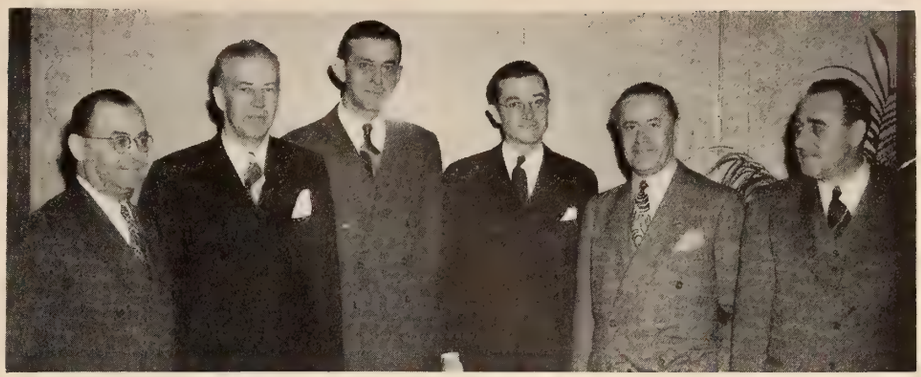
Sam Dembow and Andy Smith, Jr., of the industry's touring Red Cross Drive speakers, left New Orleans with more than 60 per cent of the city's theatres already pledged to participate in the WAC-Motion Picture Theatres Division of the 1944 campaign, and every indication that more houses than ever before will be involved.

At the exhibition-distribution rally at the Roosevelt Hotel, Dembow told his audience that "the South is better organized for this industry drive than it ever has been before. The South is certain to break all records for theatre collections."

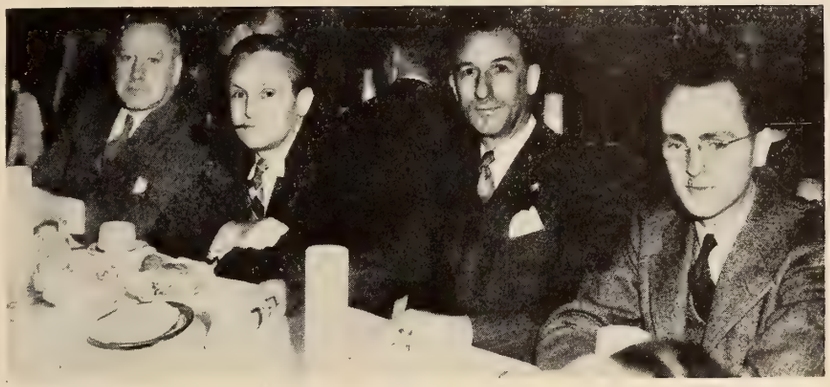
Maurice F. Barr, WAC coordinator, presided at the meeting. On the dais were Ralph Nicholson, chairman of the Citizen's Committee of the Red Cross 1944 War Fund; Mrs. Charles F. Buck, chairman of the Theatre Volunteer Workers; Mrs. Philip Werlein, chairman of the Women's Division; E. A. Landaiche, local distributor chairman, and Lt. Chas. Armbruster, USAAF hero of the Mediterranean and Italian campaigns.

'Biggest Ever' in Buffalo

More theatres in the Buffalo exchange area are pledged to participate in the 1944 Red Cross campaign than ever before took part in a single industry drive, Max M. Yellen, local exhibitor chairman, told the gathering of Exhibitors at the Statler Hotel.



CHARLOTTE. Seen in the group above, snapped at the Carolinas exhibitor-Red Cross meeting, are: John Bachman, J. E. Holston, Roy L. Smart, Andy W. Smith, Sam Dembow, Lester Sipe.



DES MOINES. Among those present at the Iowa Red Cross exhibitors' meeting were (L. to R.) Mike Comer, Monogram salesman; Leo Blank, manager of the Monogram exchange; Nate Sandler, Missouri Valley theatre operator; Robert Dunnuck, Coed Theatre, Fairfield, Iowa.



BUFFALO. The speakers' table at the Hotel Statler luncheon. Left to right: Max M. Yellen, exhibitor chairman; Lewis G. Harriman, president, Buffalo Red Cross chapter; Vincent R. McFaul, exhibitor co-chairman; Martin G. Smith, C. J. Latta, Joe Lee, Charles B. Taylor.



DETROIT. The Detroit WAC-M.P. Theatres Division met at the Book-Cadillac Hotel to discuss all-out cooperation with the Red Cross. Pictured at the table above are: Frank Downey, C. L. Buermele, E. C Beatty, Douglas D. Martin, William Lampe, Ray Branch, Ollie Brooks.

The Box Office Slant

Hi Good-Lookin'

Universal Comedy-With-Music 62 mins.

(Prod. No. 8044—Nat'l Release, Mar. 24)

AUDIENCE SLANT: (Family) Enjoyable, entertaining filmusical for the entire family.

BOX-OFFICE SLANT: Top grade supporting attraction.

Cast: Harriet Hilliard, Eddie Quillan, Kirby Grant, Betty Kean, Roscoe Karns, Vivian Austin, Marjorie Gateson, Fuzzy Knight, Milburn Stone, Frank Fenton, Robert Emmett Keane, Ozzie Nelson and His Orchestra, Jack Teagarden and His Orchestra, Delta Rhythm Boys and Tip Tap and Toe. **Credits:** Directed by Edward Lilley. Original story by Paul Gerard Smith. Screenplay by Paul Gerard Smith, Bradford Ropes and Eugene Conrad. Director of photography, Jerome Ash. Associate Producer, Frank Gross.

Plot: A topnotch radio singer, in order to help a young lady in whom he's interested, get a singing spot on an all-night show, becomes her partner to the detriment of his own show. Everyone becomes interested in the unknown singer, including his own sponsor, but he keeps his identity hidden until the sponsors sign them up as a team.

Comment: This latest filmusical from Universal is an enjoyable, entertaining picture for the whole family, for wrapped up in its sixty-two minutes of running time are good musical numbers, two name bands and specialties by the Delta Rhythm Boys and Tip, Tap and Toe. It also introduces to the picture-going public a newcomer called Kirby Grant, whose lovely voice and pleasing personality will leave its mark with many an audience. He plays the romantic lead opposite Harriet Hilliard and together they offer some very good vocal numbers, among them one called You're the Sweetest Thing; bound to attract attention. The Delta Rhythm Boys present that oldie, Paper Doll, in their own inimitable fashion, while Fuzzy Knight, as an all-night radio anouncer, gets a few laughs with his rendition of a fast tempo song. Others in the cast who are an important part of the proceedings are Eddie Quillan, Betty Kean, Roscoe Karns and Marjorie Gateson. The direction by Edward Lilley is commendable for it showcases the newcomer, Kirby Grant, well and also keeps the picture moving at a good pace.

Buffalo Bill

(Technicolor)

20th Century-Fox Biography 90 mins.

AUDIENCE SLANT: (Family) An entertaining, exciting and colorful biography of the famed frontiersman. Ideal screen fare for the masses.

BOX-OFFICE SLANT: Should get by in metropolitan centers, but its largest grosses will be forthcoming from average communities. An excellent opportunity for old-fashioned circus-type exploitation.

Cast: Joel McCrea, Maureen O'Hara, Linda Darnell, Thomas Mitchell, Edgar Buchanan, Anthony Quinn, Moroni Olsen, Frank Fenton, Matt Briggs, George Lessey, Frank Orth, George Chandler, Chief Many Treaties, Nick Thompson, Chief Thundercloud, Sidney Blackmer, Edwin Stanley, John Dilson, Evelyn Beresford, William Haade, Merrill Rodin, Talzumbie Dupea. **Credits:** Produced by Harry A. Sherman. Directed by William A. Wellman. Screenplay by Aeneas MacKenzie, Clements Ripley and Cecile Kramer. Based on a story by Frank Winch. Director of photography, Leon Shamroy. Special photographic effects by Fred Sersen. Art direction, James Basevi, Lewis Creber. Technicolor director, Natalie Kalmus. Sound unit director, Otto Brower. Music, David Buttolph. Musical direction, Emil Newman.

Legion of Decency Ratings

(For Week Ending March 18)

SUITABLE FOR GENERAL PATRONAGE

Guns of the Law — Texas Masquerade
Hey, Rookie — Tunisian Victory

SUITABLE FOR ADULTS ONLY

Cover Girl — Knickerbocker Holiday
Four Jills in a Jeep — Lady in the Death House
Ladies Courageous

OBJECTIONABLE IN PART

Monster Maker — Uncertain Glory

CONDEMNED

Child Bride

Plot: Joel McCrea (Buffalo Bill) meets and marries Maureen O'Hara. When the Indians rise up against the white people who are taking their land and their food, McCrea leaves his wife and child to fight at Bonnet Gorge. Maureen and the son return East. For his heroism in the battle, McCrea is called East to receive the Congressional Medal from the President. When he finds his son has died because of a disease occurring only in "crowded civilization," he upbraids his wife for coming East, then leaves her. Shortly afterward, fabrications engineered by wealthy Easterners who resent his support of the Indians, doubt McCrea's heroism, turn people against him. He gets a job in a shooting gallery, becomes reconciled with Maureen. So that Easterners will have a better understanding of the West, McCrea organizes a Wild West Show, which later becomes world famous. Finally, the last performance is given, and McCrea, now an old man, gives a farewell address to a packed stadium.

Comment: Buffalo Bill has been the idol of thousands of children, and this Technicolor biography of events in his life, some true, some legendary, should for the most part please young and old. It is not an entirely convincing story, and some of the characterizations lack sincerity; but, on the whole, it is entertaining, exciting and colorful and should win strong support from the masses. A few complaints not likely to affect the general audience reception may involve the fact that the first half of the film has all the action, riding, Indian battles and incidents most fans expect in a story of Buffalo Bill, while the latter half depends more upon characterizations and dramatic developments to carry through the story of the frontiersman after he left the plains for the East. William A. Wellman has directed capably, although his material in this instance lacks the depth and emotional situations that have brought him praise for many former efforts. Production by Harry A. Sherman shows that no expense has been spared to bring forth a colorful story on a spectacular scale. Joel McCrea is a satisfactory choice for the title role, and Maureen O'Hara is lovely and appealing as his wife. Among the supporting cast, Thomas Mitchell and Edgar Buchanan perform best. "Buffalo Bill" may not get by discriminating metropolitan audiences and critics without encountering a few criticisms, but in the average communities, where after all it will find its largest and least critical audiences, it should garner big grosses. Excellent opportunity for old-fashioned circus-type exploitation is available for those smart showmen who take advantage of it.

Nine Girls

Columbia Mystery 74 mins.

(Nat'l Release, Feb. 17th)

AUDIENCE SLANT: (Adult) Crime that involves "Nine Girls"; should be a special treat for the armchair detectives.

BOX-OFFICE SLANT: Very satisfactory supporting fare because it will entertain all types of theatregoers.

Cast: Ann Harding, Evelyn Keyes, Jinx Falkenburg, Anita Louise, Leslie Brooks, Lynn Merrick, Jeff Donnell, Nina Foch, Shirley Mills, Marcia Mae Jones, William Demarest, Willard Robertson, Lester Matthews. **Credits:** Directed by Leigh Jason. Screenplay by Karen DeWolf and Connie Lee, Adapted by Al Martin from the play by Wilfred H. Pettitt. Director of photography, James Van Trees. Produced by Burt Kelly.

Plot: The selfish, spiteful nature of one of the girls of a sorority causes everyone to dislike her, including the teacher and chaperone. They all go to the sorority mountain cabin for a week-end, where they learn of the girl's death. Everyone is suspected and there is a mad scramble to hide anything incriminating. The teacher finally has one of the girls write an innocent looking letter to the victim's father. This plays into the hands of the police and helps solve the crime.

Comment: The solution of a crime, when it involves "Nine Girls" should be an extra special treat to all those armchair detectives who find entertainment in that job. Especially in a story that is as tightly knit as this one and as full of suspense, excitement and all the other ingredients they seek. It's good film fare for the supporting spot on any bill, for it's the type of picture that should please many other than the whodunit fans. Ann Harding does a swell job as the girls' chaperone, while Evelyn Keyes, Jeff Donnell and the other girls register well in their respective parts. Anita Louise, as the girl who gets murdered, doesn't get much chance to show what she can do for she only appears briefly in the beginning of the picture. Willard Robertson and William Demarest, as police captain and cop, respectively, handle their assignments in the looked-for manner and Lester Matthews capably fills the part of the murdered girl's father. Good suspense and thrills have been well built up under Leigh Jason's deft direction and the production departments have been well taken care of by Burt Kelly. For street ballyhoo, arrange for "Nine Girls," with signs on their backs, to walk through town, asking for people to pick out the guilty party. Other mystery exploitation should work.

My Best Gal

Republic Musical Comedy 67 mins

(Nat'l Release, March 28)

AUDIENCE SLANT: (Family) Neighborhood folks probably will enjoy the comedy musical numbers despite shallow story.

BOX-OFFICE SLANT: The Withers and Lydon names plus the fact that this is a musical are only drawing factors.

Cast: Jane Withers, Jimmy Lydon, Frank Craven, Fortunio Bonanova, George Cleveland, Franklin Pangborn, Mary Newton, Jack Boyle. **Credits:** Production Associate, Harry Grey. Directed by Anthony Mann. Screenplay by Olive Cooper and Earl Felton. Original story by Richard Brooks. Photographed by Jack Marta.

Plot: Jane Withers works in a drug store, refusing to seek a stage career despite the

(*Continued on Page* 67)

...SAUDIA
A 20th CENTURY-FOX HIT!

GANG'S ALL HERE
A 20th CENTURY-FOX HIT!

GUADALCANAL DIARY
A 20th CENTURY-FOX HIT!

WINTERTIME
A 20th CENTURY-FOX HIT!

HOLY MATRIMONY
A 20th CENTURY-FOX HIT!

THE LODGER
A 20th CENTURY-FOX HIT!

LIFEBOAT
A 20th CENTURY-FOX HIT!

JANE EYRE
A 20th CENTURY-FOX HIT!

THE SULLIVANS
A 20th CENTURY-FOX HIT!

THE SONG OF BERNADETTE
A 20th CENTURY-FOX HIT!



and Now

20th Century-Fox presents

FOUR JILLS in a JEEP

Kay Francis

Carole Landis

Martha Raye

Mitzi Mayfair



Directed by WILLIAM A. SEITER

Produced by IRVING STARR

Screen Play by Robert Ellis, Helen Logan and Snag Werris • Story by Frema Sard and Fred Niblo Jr.



Jimmy Dorsey and His Orchestra

John Harvey

Phil Silvers

and Introducing

DICK HAYMES

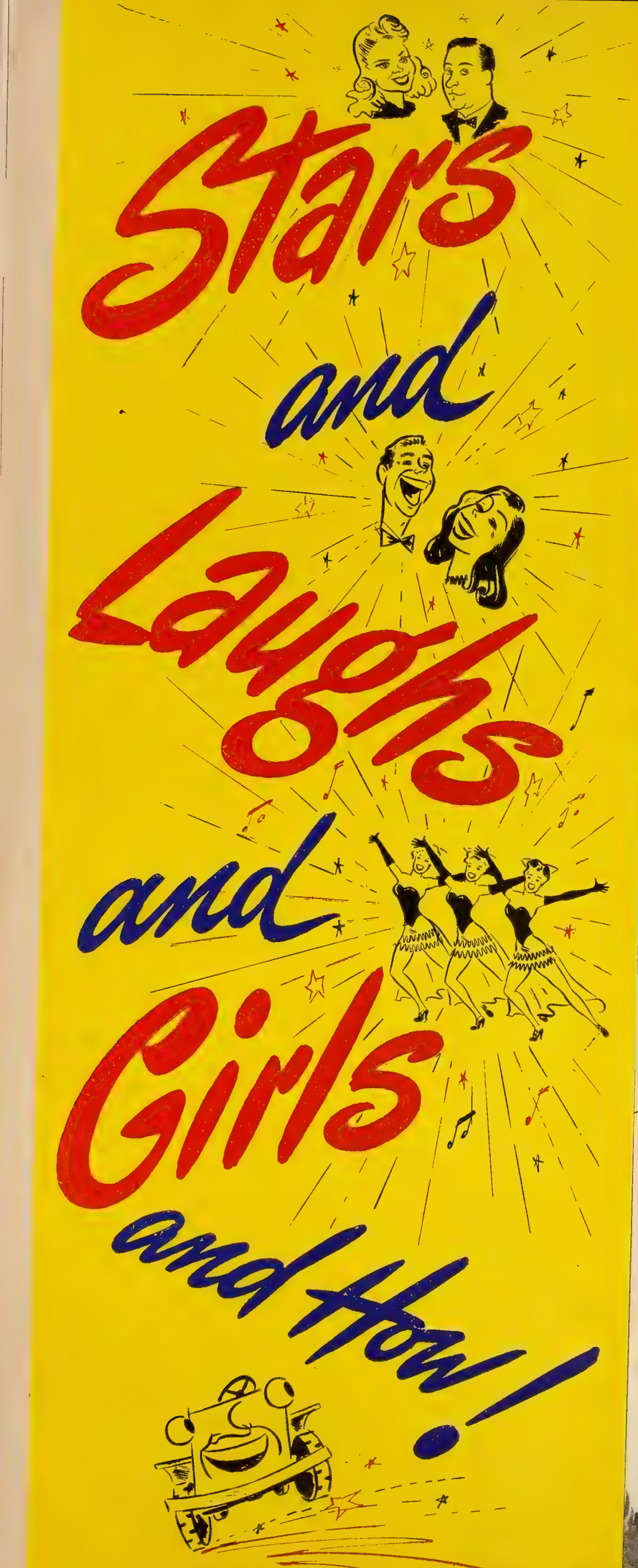
and the guest stars

ALICE FAYE • BETTY GRABLE

CARMEN MIRANDA • GEORGE JESSEL

(Master of Ceremonies)

Music and Lyrics: "How Many Times Do I Have To Tell You?" • "It's The Old Army Game" • "Ohio" • "Crazy Me" • "How Blue The Night" • "You Send Me" by Jimmy McHugh and Harold Adamson • Musical Numbers Staged by Don Loper



20th Century

FO
J/L
in
JE

Fox presents

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Music and Love and Adventure and More!





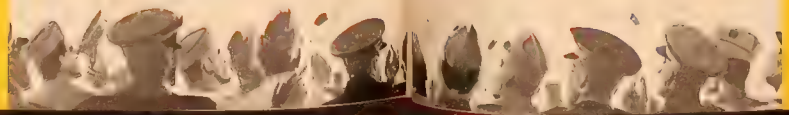


20th Century Fox presents

FOUR JILLS in a JEEP

Stars and Laughs and Girls and How!

Music and Love and Adventure and More!





4 GALS!



1 JEEP!



3 JOES!

THE #1 BAND!



6 SONGS!



4 GUEST STARS!



1 SWELL STORY!



It all adds up to 20th Century-Fox...
the biggest figure in the industry
...with another BIG one!

PRINTED IN U. S. A.

Tax Trailer Explains

With the double purpose of striking the patriotic angle and suggesting further attendance at the theatres, National Screen Service has completed a trailer to be used for notifying patrons of the new admission tax. The trailer points out the need for the increased tax, and shows that the more people there are attending the more tax goes to the Government. Another trailer explaining the penny shortage is also ready, both trailers now being available at National Screen exchanges.

Monogram Sets 1944-45 Budget at $7,500,000

Monogram will spend in excess of $7,500,000 for its 1944-45 production program, it was revealed to the 125 delegates at the west coast regional meeting which took place at the Chapman Park Hotel, Los Angeles. Steve Broidy, vice-president and general sales manager, who presided at the three-day conclave, pointed out that this established a new record for the company.

"The success of Monogram's high-budget pictures gives us the confidence to continue to appropriate greater sums than ever before for production purposes," said Broidy. "Not only have we played a large number of deluxe houses for the first time with 'Where Are Your Children?' and 'Women in Bondage,' but in 70 per cent of these engagements we have held over for one to four additional weeks."

Broidy pointed out that Monogram now has 8700 accounts, an increase of 1700 since the start of the season 1943-44. He said he expected the figure to reach 10,000 within a year.

Ask Summonses Be Quashed

Two of the film companies named in the $606,000 suit of a group of independent exhibitors in Oklahoma against the Griffith interests on an anti-trust charge this week asked the Federal District Court in Oklahoma City to throw out summonses on legalistic grounds. Universal Pictures Corp. declared it is not a Delaware corporation, as indicted in the summons, while Paramount charged improper venue. A third defendant, United Artists asked for a bill of particulars.

RKO Pension Plan Ratified

The RKO Radio Pension Trust Plan was approved and ratified by the stockholders of the company at a special meeting Tuesday at Dover, Del. The plan, introduced several months ago, was accepted by stockholders just as recommended by the Board of Directors. The Option Agreements between the corporation and its three principal executives were also ratified.

Corp. Katz Safe, Brother Hears

Corp. Werner Katz, former usher at Loew's 83rd Street, New York, reported killed in action, is safe, according to his brother, who received word on Saturday from the War Department that the first report was erroneous. Corp. Katz is in a base hospital in India, wounded.

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Charge Fraud In Percentage Returns

Seven distributing companies this week brought separate actions in Pittsburgh against William Finkel and the Carson Amusement Co. on the charge of falsifying statements of grosses made on percentage pictures.

The complainants' brief charged that Finkel and the Carson Amusement Co. had entered into a scheme to report "intentionally false and incorrect written statements of gross receipts" from their Arcade and Colonial theatres in Pittsburgh on pictures they had rented on a percentage basis from the distributing companies. Furthermore, the plaintiffs charge, the defendants conspired to induce checkers to join in with the plan by falsifying written reports.

The complaining companies—20th Century-Fox, Paramount, RKO Radio, Columbia, Universal, Vitagraph, and Loew's—claim many thousand dollars damages and demand that the theatres' books be examined to determine the true receipts. Pending discovery and an audit of the books, the court was asked to enjoin or restrain the defendants from altering or disposing of the books. The distributing companies also asked punitive damages. The complaints were filed in the U. S. District Court of Western Pennsylvania.

National Theatres Business Meet Ends on Patriotic Note

Showing a trend to further expand the organization's war effort, the annual business meeting of National Theatres Amusement Company at Palm Springs, Calif., closed on Tuesday with plans completed for a new spring sales campaign to be known as the Second Charles P. Skouras Drive. The 35 executives attending also discussed such matters as the new admission taxes and population trends in territories where NTAC operates.

F. H. Ricketson, president of Fox Intermountain, and George Bowser, southern California division manager of Fox-West Coast, were presented with bonus checks by Skouras as the winners of the drive completed New Year's Day. Speakers during the session included President Skouras, Mr. Ricketson, Mr. Bowser, Elmer Rhoden, Frank Newman, Harold Fitzgerald, B. V. Sturdivant, and Herman Wobber.

WE Declares 50c Dividend

At a meeting of the directors of the Western Electric Company held Tuesday a dividend of 50 cents per share on its common stock was declared. The dividend is payable on March 31, 1944, to stock of record at the close of business on March 24, 1944.

Lou Smith Stays With MGM

Lou Smith, recently resigned as eastern publicity director for MGM, has been signed by his old company to work on the coast (where he now is) on special assignments, first job on "The White Cliffs of Dover." Smith's headquarters will be on the coast.

Geraldine Mavor in East

Geraldine Mavor, advertising and press representative for Arnold Pressburger Productions, is in New York on company business.

To Confer on Coast

James A. Mulvey, general representative for Samuel Goldwyn, Sylvan Oestreicher and Harry Archinal, left New York Thursday for conferences in Hollywood with Goldwyn.

Decree Up to Distribs

The next sequence in the consent decree scenario came this week when Assistant Attorney General Tom C. Clark announced in Washington that his department had finished compiling exhibitor suggestions for revision of the distributor brief presented last month. These had been broken down to a single document, he said, and would now go to distributors for their consideration. The Department of Justice will not demand, for the present, acceptance of the exhibitor revisions. Clark will instead attempt to get big company reaction and then open negotiations for revision. However, Clark indicated that if the distributors still refuse to alter the proposals they placed before him he may then order court action.

The Assistant Attorney General declared the rumor that he was returning to Texas to run for Governor or any other political office was incorrect.

Flesh or Films in Television? SMPE to Talk It Over Mar. 22

One of the basic questions of television—"Should television broadcasts be made from live action or from a film previously photographed and edited?"—will be discussed at the next meeting of the Atlantic Coast Section of the Society of Motion Picture Engineers March 22 at the Hotel Pennsylvania.

Both sides of the question will be considered, with Willis Cooper of NBC, a former Hollywood director, taking a film producer's viewpoint and Worthington C. Minor of CBS looking at it as a radio broadcaster.

World Theatres Buys Belmont

World Theatres, Inc., which operates both the World and Belmont theatres, New York, has picked up its option to purchase the Belmont, it was announced this week by Gilbert Josephson, president. Both houses will continue to present Mexican and other Latin-American films in their United States premieres.

'Youth in Crisis' in 16 mm

The March of Time this week announced that the juvenile delinquency release, "Youth in Crisis," will be made available to the public, film libraries, and colleges in 16 mm prints. The film will be ready for sale in the 16 mm size almost immediately.

Red Meat for N. J. Allied

The annual Spring Get-together Beefsteak Dinner of the Allied Theatre Owners of New Jersey will be held Wednesday, March 22, at Passaic, N. J.

SHOWMEN'S TRADE REVIEW

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So Big IT TOOK A TWO-PAGE FUL



Matchless music by **JEROME KERN**
Lilting lyrics by **IRA GERSHWIN**
Dazzling **TECHNICOLOR**
Enchanting **LOVE STORY**
Entrancing **DANCING**
and *15* of America's most
Beautiful **COVER GIRLS!**

All this ...

and Hayworth too!

RITA HAYWORTH
GENE KELLY

Cover Girl

en Technicolor!



with **Lee Bowman · Phil Silvers**
Jinx Falkenburg
Screen Play by **VIRGINIA VAN UPP**
Directed by CHARLES VIDOR
A COLUMBIA PICTURE

Plus

ADS appearing in COSMOPOLITAN · LIBERTY · AMERICAN HOME · AMERICAN · HARPER'S BAZAAR · MOTION PICTURE
MOVIE LIFE · SILVER SCREEN · MOVIE SHOW · MOVIE STAR PARADE · MOVIE STORY · SCREENLAND · SCREEN ROMANCES

COLOR AD IN LIFE TO TELL THIS STORY!



COVER GIRL is destined to be 1944's most memorable musical...an exciting motion picture experience that you will remember for a long, long time!

COLUMBIA PICTURES

WOMAN'S HOME COMPANION · LOOK · MODERN SCREEN · MOVIELAND
PHOTOPLAY-MOVIE MIRROR · SCREEN GUIDE · MOVIES · STARDOM...

Total Readership of 103,575,324 FANS

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Total Readership of 103,575,324 FANS

Adjusted Rentals Coming

Film rentals computed only after consideration of a theatre's operating nut will soon be expanded to apply to every exhibitor, said William F. Rodgers, MGM general sales manager, during a highlight of the Chicago meeting of MGM sales heads. Rogers declared the success of his company depended on the success of the customers and "there is no reason why the exhibitor's problems should be minimized." He felt the end of the war would bring the necessity for readjustment in many situations due to population shifts and other causes, which would call for new sales approaches all around.

Republic Enjoins Rodeo Star From Using Roy Rogers 'Tag'

Roy Rogers, Republic Productions, Inc., and Republic Pictures Corporation this week obtained an injunction in the United States District Court for the Northern District of Illinois, enjoining Sunbrock Shows, Inc., Larry Sunbrock, and Ken Rogers, who is appearing at a rodeo at the Coliseum here, from advertising in newspapers or over the radio that Ken Rogers is "King of the Cowboys" or "The Cowboy King," and from using any type of advertising that would tend to confuse Ken Rogers with film star Roy Rogers, who has had the tag line, "King of the Cowboys," associated with him in all Republic advertising.

Century Circuit Goes Over Top As Dinner Climaxes Bond Drive

Century Circuit far exceeded its quota of $3,000,000 for the Fourth War Loan by selling a total of $9,000,000 worth of bonds.

The circuit climaxed the Fourth War Loan Drive with the Nassau Million Dollar Dinner at the Garden City Hotel. Admission for this dinner was by purchase of a $5000 war bond only.

Including admission to the affair, and proceeds from the auction, a total of over $2,300,000 in war bonds was sold.

Blumenstock, Kalmenson on Coast

Mort Blumenstock, eastern publicity head for Warner Bros., and Samuel Schneider, assistant to Harry M. Warner, made connections with General Sales Manager Ben Kalmenson this week in St. Louis, and the trio then went on to Burbank for a general conference for launching "The Adventures of Mark Twain."

Heineman Ends 2½-Month Trip

William J. Heineman, general sales manager for Samuel Goldwyn, returned Wednesday from a two and a half-month tour of the United States and Canada.

'Kenny' Film On Again

Charles W. Koerner, production chief at RKO Radio, this week revealed that "Elizabeth Kenny" would be made by his studio as soon as the story is in proper shape to complete a shooting script. He denied that at any time had Rosalind Russell refused to appear in the picture.

'Purple Heart' Set in 180 Runs

Darryl F. Zanuck's "The Purple Heart" has been set for runs in 180 key city situations during the next two weeks, it was announced by William J. Kupper, general sales manager of 20th Century-Fox.

Philadelphia WMC Designates Film Workers 'Locally Needed'

Ned E. Depinet, chairman of the Distributors' Division of the War Activities Committee announced at the Red Cross meeting in Philadelphia Monday that the War Manpower Commission in charge of the Philadelphia labor market area has designated the activity of motion picture distribution in that area as "locally needed." This designation was approved by the regional headquarters of the WMC for Pennsylvania, New Jersey and Delaware, of which Frank L. McNamee is director.

The application for the designation "locally needed," after having been approved by the heads of all national distribution organizations at the home offices, was signed not only by the representatives of these companies in Philadelphia, but also by all the independent exchanges in that city. Sixteen exchanges signed the application representing 543 workers.

Negotiations for obtaining the "locally needed" designation have been going on since January 19, 1944, with the distributors being represented by Leon J. Bamberger, assistant to Chairman Depinet and the War Manpower Commission represented by Milton M. Weiss, technical operations officer, acting for John N. Patterson, area director. Mr. Bamberger was aided in the drafting of the ten-page petition by A. A. Schubart of RKO Radio Pictures.

On February 8, 1944, a meeting was held in Philadelphia attended by all the exchange managers of the national distributors, at which time a tentative draft of the application was submitted and the film men were questioned by Mr. Weiss on various points concerning their operations. Called to this meeting were also representatives of the Operators' Local Union, the Film Exchange Local Union, representatives of the ODT and others.

Only five other activities have heretofore been classified as "locally needed," in the Philadelphia area. These are laundries and the distribution of milk, coal, fuel oil and food.

"Locally needed" activities are those which do not appear on the National List and Index of Essential Activities, but have been designated "locally needed" by the War Manpower Commission Area and Regional Director because they are:

1. Determined to be vitally necessary to the health, welfare, and safety of the area.
2. Unable to meet the minimum demand for its services without the special protection afforded by such designation.

An activity designated as "locally needed" has the same status as an "essential" activity under Employment Stabilization plans and other War Manpower Commission recruitment and placement programs. The outstanding protection afforded to a "locally needed" designation is represented by the following:

> All workers in establishments designated as "locally needed" come within the terms of the Employment Stabilization Plan which prohibits the separation and hiring of a worker by a new employer without a release or a Statement of Availability issued either by the old employer or by the local War Manpower Commission Office servicing the employer's place of business. Such release can only be issued in accordance with the provisions of the Employment Stabilization Plan which, briefly are:
> (a) Discharge of the employe.
> (b) Lay-off of the employe for a period of seven days or more, or for an indefinite period.
> (c) Where the continuation in employment would constitute undue personal hardship for the worker. This refers to the physical condition of the worker as related to his employment.
> (d) Where the wages or working conditions are sub-standard or in violation of State or Federal regulations.

Applications from activities to be designated as "locally needed" can only be accepted by the War Manpower Commission in such areas as come under classifications I or II in the current labor situation groups as classified by the WMC Headquarters in Washington. In areas classified Group I, the labor situation is critical. In areas classified II, the labor situation is imminently critical. Areas presently classified in Group I include: Buffalo, Cleveland, Detroit, Los Angeles, Portland, San Francisco, Washington and Jacksonville. Among those found in Group II are: Albany, Atlanta, Boston, Chicago, Dallas, Indianapolis, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Philadelphia, Pittsburgh, Salt Lake City, Sioux Falls, Columbus and Charlotte.

The classifications of labor areas are subject to review at Washington every six months. Mr. Depinet declares now that the industry's application for "locally needed" designation has been acted upon favorably by the Philadelphia area office, the next territory in which application will be made will be Pittsburgh. Applications for other areas will be filed as fast as the necessary data can be assembled and meetings arranged.

No area office of the WMC will consider a petition from any industry to be classed as locally needed unless it is signed by establishments representing at least 75 per cent of all the workers engaged in that particular industry in that area.

Designations are credited to so-called activities and not to individual organizations. Many facts and figures are necessary in the filing of such application. It was brought out in Philadelphia that of the 543 workers employed in the exchanges there, 58.7 per cent are women.

Postpone 'Going My Way' Release

Paramount has temporarily withdrawn "Going My Way," Bing Crosby picture previously scheduled for release in the fourth block, and will set it for release later in the season, it was announced by Neil Agnew, general sales manager. Reasons given for delaying release of the picture are the extended playing time being accorded "Lady in the Dark" and "The Miracle of Morgan's Creek," as well as "The Uninvited" and "Standing Room Only" in first-run situations.

N. Y. Theatres Sell 285,574 Bonds

The 600 film theatres in the New York Metropolitan area have sold 285,574 bonds worth $31,971,325, as so far recorded, it was announced this week by Edward L. Alperson, chairman of the WAC in the Fourth War Loan Drive. Mr. Alperson predicts the final money figures will reach $40,000,000.

RKO to Make Western Series

RKO Radio has purchased screen rights to eight Zane Grey western novels, for a new series of outdoor features. First of the series will go before the cameras late in the summer or in early fall.

Golob Promoted at Warners

Larry Golob, a member of the Warner Bros. publicity department for 19 years, has been promoted to the post of eastern publicity manager, succeeding Allan Meltzer, who resigned last week.

M. P. A. Sponsors Canteen

A new service canteen soon will make its debut in the Times Square area of New York sponsored by Motion Picture Associates, according to Morris Sanders, president.

HAVE YOU EVER READ ANYTHING EVEN APPROACHING THIS?

Raves Appearing IN

BOXOFFICE: *Cover Girl* is far and away the best musical to reach the screen in several seasons...in fact, one would not be going too far overboard to appraise it THE ALL-TIME BEST!

VARIETY: *Cover Girl* is standout entry for heavy grosses and holdovers in all runs . . . overflowing with all elements for widest pop audience reaction!

MOTION PICTURE HERALD: A peak achievement . . . threw preview audience into an uproar of appreciation!

HOLLYWOOD REPORTER: *Cover Girl* ranks among very best filmusicals of all times!

MOTION PICTURE DAILY: Rich in its promises for exhibitor and patron ...they'll go for it. But big.

FILM DAILY: Will send the boys into ecstacies. Will delight the ladies no end.

THE EXHIBITOR: A field day for showmen. Headed for the higher brackets.

SHOWMEN'S TRADE REVIEW: Sure attraction! A very stunning show!

DAILY VARIETY: One of the most gorgeous musical dramas ever invented. A box office smash.

INDEPENDENT: Truly great entertainment. Marks milestone in screen musical history.

COLUMBIA PICTURES

"RED CROSS DRIVE! COLLECT EVERY PERFORMANCE EVERY DAY. MARCH 23rd THRU 29th."

and more to come!



MEETING COMES TO ORDER. The gathering of home office executives, division, district and branch sales managers of MGM in Chicago at Blackstone Hotel. (For another scene of meeting, see p. 62.)

Rodgers Hails War Position of Industry As MGM Sales Heads Gather in Chicago

Seeing the need for film industry war activities long after the war itself is won, William F. Rodgers, vice-president and general sales manager of MGM, urged branch and district managers to even greater war efforts as he addressed the company business conference which opened at the Blackstone Hotel, Chicago, last week-end.

Mr. Rodgers declared the motion picture industry would have no need for re-tooling—that the job now being done during the war would have to be carried on after the last shot is fired.

"The dislocations of war will require that the motion picture industry continue its present job of enlightening the American public on the problems facing our country and the world," he said.

Rodgers recommended that the present physical set-up of the War Activities Committee be continued with distributor representatives in the field to take the same active part in its operations as they have up to now. Insofar as MGM is concerned, he declared, the turning point in favor of the Allies is no signal for a letup in the various drives being sponsored and to be sponsored by the War Activities. On the contrary, he pointed out, the emphasis will be on increasing activity by MGM men placing Government business ahead of company affairs. Rodgers emphasized that War Activities will get prior attention of MGM forces both at the home office and in all its branches.

"We of MGM have booked and served 153,453 war film showings in theatres in the United States," said Rodgers. "But all of this is more or less training for the work we face in the coming years. War Activities is no short term obligation, but a continuing task, that in my opinion may run on for several years. For my part I am willing to consider it such and am ready to pledge myself and this organization to whatever may be required of us in the shape of things to come.

"If we are to live in a better world, we must help make it. Our Government saw fit to enlist us at the very outset of the war. I believe we must and should volunteer to remain in service, not only for the duration, but as long thereafter as our Government continues to consider us such a valuable adjunct to its efforts to unify the nation."

As if to emphasize further the war role played by the company, the MGM executives on Monday were told that "Tunisian Victory," the film on which Capra was co-producer and which is being presented jointly by the British and U. S. Governments, will be sold separately by MGM to assure quick circulation. The picture is slated to open day and date in New York and London on March 24. A further reminder came when Fred C. Quimby, head of the shorts department, announced that MGM will make two of the 26 Government shorts to be produced this year by the industry.

The seventh block of MGM's 1943-44 program will consist of five pictures, it was announced late at Monday's session of the Chicago sales executive meeting by William F. Rodgers, general sales manager. The five pictures, according to probable releasing order, are "Andy Hardy's Blonde Trouble," "Gaslight," "Meet the People," "Three Men in White," and "Two Girls and a Sailor."

Monogram Gets Loan

Monogram franchise holders, company executives, and others associated with the company have agreed to loan Monogram $252,113.89, repayable by the company within fifteen months by the issuance of 84,037 and 955/1000 shares of stock. When the new stock is issued total shares of the common will reach 500,000.

20th-Fox Tradeshow Held

Tradeshows for "Buffalo Bill" and "Four Jills in a Jeep" were held on Thursday in all exchange cities. "Buffalo Bill" is listed in Block 9 and is an April release, while "Four Jills in a Jeep" belongs in Block 8, with a March release date.

FILM TRAVEL-LOG

Herman Starr, Warner vice-president in charge of the company's music publishing interests, has gone to the coast with Mort Blumenstock and Sam Schneider for studio conferences.

Ned E. Depinet is back to the home office at RKO Radio after his trip to the coast on the behalf of the Red Cross campaign.

Jack Dietz, Monogram producer, returned to Hollywood last week-end from New York, where he went in search of story material.

Hugh Owen, Paramount eastern division manager, left New York early in the week for Boston to confer with William Erbb and A. M. Kane, Paramount New England executives.

Sol A. Schwartz, RKO western zone manager, and Bill Howard, head of the vaudeville booking department, left New York last week-end for points west—notably San Francisco and Los Angeles.

Nathan E. Goldstein, Springfield, Mass., circuit head, and Mrs. Goldstein held a reunion with their three soldier-sons in Washington, and stopped off in Manhattan before returning home.

Robert M. Gillham of Paramount is back from Washington, where he arranged a Constitution Hall preview for "The Story of Dr. Wassell" on April 1.

Small Town Theatres Emerge from Doldrums

That small towns drained by the draft and shift of war workers are recovering from the box-office headaches of last year was the finding of George A. Smith, Paramount western division manager, when he completed a swing this week through western exchange territories. Smith reported that good pictures were attracting large audiences everywhere in localities that were languishing six months ago. At that time, Smith said, the people who remained in war-drained towns were not in a mood to attend picture shows because families were broken up and young women were not accustomed to going to the theatre without escorts. Now both the economic situation and the mood of the public have changed.

"This is a very healthy condition for the entire motion picture industry and augurs well for the future," he added.

On the west coast theatre operators foresee a problem in handling the increase anticipated from the industrial and population growth of that region in the next few years, Smith declared. The feeling there is that after the final stage of the European war there will be a heavy concentration of war activity on the Pacific front and as a result this region will experience its greatest activity ever, particularly in manufacturing, military and shipping areas.

In addition to those observations, Smith noted during his trip the exhibitors' reaction that the industry is making a sincere effort to turn out good product, as reflected at the box-office. He reported specifically that never before have Paramount pictures enjoyed such wide acceptance by exhibitors and that "business for Paramount is excellent."

Smith conferred with exhibitors and Paramount sales staffs in Los Angeles, San Francisco, Portland, Seattle, Salt Lake City and Denver, holding meetings in each exchange center. He was accompanied on the tour by Oscar A. Morgan, sales manager for short subjects and Paramount News, who also held sales meetings.

Columbia Division Managers In Line for Sales Prizes

Columbia has set aside special cash awards for division managers in the company's "Dates To Win" sales campaign, it was announced this week. The four division managers whose districts take from first to fourth place in the drive are eligible.

The Columbia district managers are: Nat Cohn, division manager, Metropolitan New York, Long Island, Upstate New York and Northern New Jersey; Carl Shalit for Albany, Buffalo, Detroit, Indianapolis, and St. Louis; Sam Moscow, representing Atlanta, Charlotte, Dallas, Memphis, Oklahoma City and New Orleans; Sam Galanty for Cincinnati, Cleveland, Pittsburgh and Washington; Jerome Safron in charge of Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle, and Ben Marcus for Des Moines, Kansas City, Minneapolis and Omaha.

Walter L. Stokes, Long Identified With Paramount, Dies in Atlanta

Walter L. Stokes, auditor for the Wilby-Kincey Theatre Circuit, with headquarters in Atlanta, died in that city last week. He was 56 years old. Funeral services were held at 11 a.m. Tuesday in Old Greenwich, Conn.

Widely known in the industry, Stokes for many years was at the home office of Paramount Publix in New York, serving in the accounting department, and was transferred to the Wilby-Kincey organization in 1933

Selling the Picture

Seek Newspaper and Radio Cooperation in 'Cover Girl' Contest

Newspapers and radio stations are being lined up by Columbia exploiteers to sponsor, or cooperate in, a national search to find the "Cinderella Cover Girl of 1944" in connection with "Cover Girl." All cities playing the Technicolor production are invited to participate and submit their final choices to Columbia in New York for final judging.

Local winners will be wined and dined in their home towns and presented with a flock of gifts including clothes and a substantial war fund. The national winner, the "Cinderella Cover Girl of 1944," will be brought to New York by Columbia for a screen test, a Bradshaw Crandall portrait on a cover of *Cosmopolitan* and a contract as a model with the Harry Conover agency.

Proving that a good idea will get space, even in these days of newsprint shortage, Columbia's field men arranged for the contest to be sponsored, in connection with local pre-release date engagements of "Cover Girl," in the Washington, D. C., *Times-Herald,* which is playing up the search with extra large picture and story breaks; the Portland, Me., *Herald Express;* the Hartford, Conn., *Times.* In Richmond, Va., Radio Station WRVA is backing the contest with a constant flow of spot announcements. The Baltimore, Md., *News-Post* and the New Haven, Conn., *Register* are cooperating in their cities but are not sponsoring the contest. Washington alone reported over 1000 entrants in the first five days. Reports from all the participating cities indicate an overwhelming response from interested young ladies and the swains and families of others.

'Cover Girl' Is Theme of Saks' Fashion Show at Waldorf-Astoria

The much-publicized "Cover Girl" received urther attention this week in New York when aks Fifth Avenue, leading department store, resented "Cover Girl Fashions" at a luncheon show in the Sert Room of the Hotel Waldorf-Astoria. Fashion correspondents and representatives of the metropolitan and trade press were among the guests at the show.

In addition to the fashion show-luncheon, Saks is devoting six of its Fifth Avenue windows, as well as newspaper advertisements, to "Cover Girl" fashions, with full credit to the picture.

Big Campaign on 'White Cliffs' In Magazines, and Key City Papers

Following a preview on "The White Cliffs of Dover," starring Irene Dunne with Alan Marshal, MGM will use a heavy-budget advertising and publicity campaign in leading national publications and key city newspapers in advance of release date. Preliminary print order of 260 is now being rushed through the laboratory to cover key city showings. Final print order for domestic and overseas will pass the 400 mark. Sidney Franklin produced, and Clarence Brown directed.



With a midnight opening, necessitating an extra feature showing at 3 a.m., as announced on the marquee, Monogram's "Where Are Your Children?" smashed all house records during the opening week at Warners' Stanton Theatre, Philadelphia. Manager Eddie Muehlman worked with Mark Freeland on campaign with WB publicity dept.

'Navy Way' to Get Impressive Sendoff

World premiere of Paramount's "The Navy Way," the William Pine-William Thomas production, on March 24 at the famed U. S. Naval Training Station at Great Lakes, Ill., will be short-waved to America's fighting men on land and sea throughout the world. The broadcast of the patriotic ceremonies will be part of one of the most impressive radio send-offs ever given a film opening.

During the six-day period of the premiere occasion, six national broadcasts and ten local Chicago programs will be made with stars from Hollywood appearing as guests. The colorful opening ceremonies before thousands of bluejackets at the training base where the picture was filmed will be broadcast on the "Meet Your Navy" Blue Network show, going to 126 stations in the United States and 28 in Canada. High-ranking Navy officers will participate with the screen players, Robert Lowery and Jean Parker of the picture's cast, Jean Heather, Hillary Brooke and others in the program to be short-waved overseas.

After the broadcast, the stars will take part in a gala public premiere at nearby Waukegan.

Other coast-to-coast shows in which members of the premiere troupe will take part: The National Barn Dance, March 25, over NBC, which will originate from the auditorium at Great Lakes, with an audience of 5000 sailors; the Quiz Kids, March 26, on the Blue Network with Producer Pine and a player appearing; the CBS special Red Cross show, March 22 and the Don McNeil Breakfast Club, Blue Network program, on March 21 and 23. Star appearances at local Chicago stations will be made on a number of bond and other war service programs.

Judy Garland Cover Painting

A painting of Judy Garland appears on the cover of the April issue of *Cosmopolitan.* With Judy now making "Meet Me in St. Louis," showmen have a tie-up opportunity. Tieups can also be made on Judy Garland films now being exhibited.

Wide-Awake Peters Uses Ration Angles To Exploit 'Rationing'

When the chance comes to tie a picture to something that is happening in the news every wide-awake manager is sure to take full advantage of the opportunity. And that is what George Peters of Loew's in Richmond, Va., certainly did when he played the Wallace Beery-Marjorie Main feature, "Rationing." As you probably know, in the picture Wally has one hell of a time trying to figure out the ration stamps as the owner of a grocery store, and has to go to Marjorie for advice, much against his will. This is something everybody can understand, for most consumers need advice too.

This was a direct tieup to begin with, but Peters didn't stop there. The recent introduction of tokens made the subject of rationing not only news, but spot news. So, with the help of MGM Exploiteer Tom Baldridge and the theatre staff, he proceeded to kill two birds with one stone: he got his theatre publicity and also served the public. A grocer's counter was set up in the lobby a week before playdate, and this was manned by volunteer workers from the Richmond ration board. The workers gave out information to all comers concerning ration buying, budgeting, and the use of the new tokens. Naturally, the background of the counter was filled with stills from the picture and ad copy. Naturally, too, many of the people who took advantage of this service also drifted in to see the picture. As a result, the Richmond *News-Leader* used 40 inches of art and story on the stunt two days before the opening.

Merchants also cooperated strongly on the rationing angle. Richmond Food Stores distributed five hundred 14x22 two-color display cards, showing the following copy: "Your best buy in ration foods are at Richmond Food Stores —Laughs are not rationed in 'Rationing,' with Wallace Beery and Marjorie Main at Loew's." Safeway Stores made up their own 22x28s featuring reproduction of a still and suggesting that any Safeway grocer would be glad to assist in explaining the token system. The Sunlight Laundry chipped in with inserts for the laundry packages, using the occasion to advise calling their drivers early.

Before the opening two radio programs were arrranged, calling attention to rationing. One was a contest in which the theatre organist played numbers indicating unrationed articles for the listeners to identify, while the other was an interview between Drama Critic Edith Lindeman and the local ration board chairman. It was pointed out, of course, that one of the things unrationed were laughs, which the listeners could find in the picture.

The theme that laughs are unrationed was also used in a series of window cards in shoe stores, the tieup being with unrationed shoes.

Another tieup with the ration board consisted of letters mailed to different organizations calling attention to the token system and also to the picture.

Last, but not least, Peters fell back on the street ballyhoo. He had an old rubber tire rolled on the street and carried on buses and street cars two days before and after the opening. In the center of the tire was a card with this copy: "This is rationed, but laughs are not! See Wallace Beery and Marjorie Main in 'Rationing' at Loew's."

Samuel Goldwyn

who has discovered more movie star personalities than any other individual producer, has now discovered the greatest of them all . . . . . in . . . . . .



New York hails DANNY KAYE

"Danny Kaye belongs in the ranks of the great comic specialists of our day."
— Kate Cameron, N. Y. Daily News

"Danny Kaye is terrific and so is 'Up In Arms'."
— Frank Quinn, N. Y. Daily Mirror

"Danny Kaye is superbly funny."
— Howard Barnes, N. Y. Herald-Tribune

" . . . Introducing Danny Kaye . . . In this, his first picture, he shoots the works." *— Archer Winsten, N. Y. Post*

"If you never have seen Danny Kaye you have one of the most fantastic experiences of your theatre-going life ahead of you."
— Alton Cook, N. Y. World-Telegram

"Danny Kaye's comedy is fresh...his crazy, funny, double-talk songs are no less amusing on the screen than on the stage."
— Eileen Creelman, N. Y. Sun

"Gay comedy, lilting music, decorative choruses—and Danny Kaye."
—Rose Pelswick, N. Y. Journal-American

"Danny Kaye's debut in film of truly momentous significance....an explosively funny picture."
— McManus, PM

Hollywood hails DANNY KAYE

"A million laughs . . . After this picture, Danny Kaye will be known to every fan in America."
— Louella O. Parsons, L. A. Examiner

"Danny Kaye is a sensation in his film debut . . . 'Up In Arms' is Goldwyn at his best."
—Harrison Carroll, L. A. Herald-Express

"The devotees of Kaye thundered their appreciation . . . his efforts truly brought down the house."
— Edwin Schallert, L. A. Times

"Premiere established Danny Kaye as the most astonishing comedian of the era . . . he has no equal."
— Virginia Wright, L. A. Daily News

San Francisco hails DANNY KAYE

" 'Up In Arms' is a honey . . . Danny Kaye is perfect."
— Hortense Morton, S. F. Examiner

"Danny Kaye is on his way, and it looks as though a place with the top comics of the country is in the bag."
—M. J., S. F. Chronicle

"Danny Kaye is no less sensational than his advance notices . . . makes one long laugh of the Goldwyn extravaganza."
— Fred Johnson, S. F. Call-Bulletin

"Dig up all your superlatives for 'Up In Arms' . . . After audiences see Danny Kaye there will be no praise left for the rest of Hollywood." *— Emila Hodel, S. F. News*

"THE MOVIE IS A HOWL."—*Life Magazine*

"'UP IN ARMS' IS A JOY FOREVER . . . DANNY KAYE STARTS OFF ON THE TOP RUNG OF THE LADDER." —*Liberty Magazine*

DANNY KAYE

IN TECHNICOLOR



SAMUEL GOLDWYN'S

UP IN ARMS

with **DANNY KAYE • DINAH SHORE • DANA ANDREWS**
CONSTANCE DOWLING and the gorgeous GOLDWYN GIRLS

Associate Producer DON HARTMAN • Directed by ELLIOTT NUGENT

Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh

Released Through RKO RADIO PICTURES, INC.

Songs by Harold Arlen & Ted Koehler—Sylvia Fine & Max Liebman

MOTION PICTURE INDUSTRY RED CROSS WEEK MARCH 23-29

Program Exchange

Maisel's Magazine Program Good for Small-Town Houses; Some Calendar Observations

It's a beautiful morning! Here it is, early in March, and already there are signs of spring in the air. A bright sun and a cloudless welkin (sky to you) stirs our adventurous spirit. Contrast this ideal New York weather with that of Houston, Texas, as reported by Interstate Theatres' unofficial weather observer, **Jack Jackson.** On February 29, according to a newspaper clipping forwarded by Jackson, the temperature hit a new low of 47 degrees. Since we have no thermometer, we can't say for sure, but we're willing to guess that the temperature right now is close to the sixties here in New York. Jackson is considering discarding his threadbare mittens and moving south, probably to some region close to the equator. Why not head up this way, where the sun smiles brightly on you, the gentle breezes stir your platinum locks and good old Mother Nature bids you a warm welcome?

Last week we mentioned the visit of **Sydney Goldstone,** who was in town from Peterborough, Ontario, Canada. More on that subject. Goldstone informed us that Canada's paper restriction edict had been postponed. He is planning a small bi-weekly program probably of vest-pocket size. We shall look forward to seeing the first issue, if and when he decides to go through with his plan.

A Working Man's Town

Peterborough, where Goldstone manages the Centre, an independent theatre, is a town of 30,000 people engaged in diversified industries. It's a working man's town, he says, and therefore week-ends are the best show-going times. Besides the Centre, which operates on a second-run policy with twice weekly changes, Peterborough has two other houses operated by Famous Players. As in most situations these days, business is good. It was nice talking to Goldstone, and we hope to receive programs and exploitation reports from him at frequent intervals in the future. By the way, theatremen issuing small vest pocket-size programs would be doing Goldstone a good turn by mailing him a sample. Just address him thus: Mr. Sydney Goldstone, Centre Theatre, 346 George Street, Peterborough, Ontario, Canada. He'll appreciate it.

Through a letter received from **Dennis Maisel,** manager of the Ritz Theatre, Stafford, Kansas, we learn about a new program Maisel has introduced in his situation. Called the Ritz-Ette, it's the news-style house organ, employing (we assume) press book scene mats and publicity stories. Its size, at present: folded, five by eight and one-half inches; open, eight and one-half inches by approximately nine and one-half inches. The next issue, Maisel tells us, will be larger in size, and he is going out after some advertising to defray the cost.

Sets a Plan for Small Towns

Referring to the Ritz-Ette as a "magazine-program," the Ritz theatreman writes: "I think this may be of interest to other small-town exhibitors, as it sets a plan for small towns, where there is no great newspaper coverage of motion pictures. This magazine helps to keep alive interest in these situations, and the cost of production is only $8.50 a thousand, including mats. However, the cost has been brought lower by the fact that we use the back page, as is, for our weekly advertisement in the local newspaper."



RITZ-ETTE PAGE 3

Notes on Your Screen Favorites

Red Skelton, "King Louis" in "Du Barry Was a Lady," was born in Vincennes, Ind., on July 18. In the course of his varied career he has been a packer, circus clown, burlesque comedian, tent show performer and vaudeville star. He started in show business by playing show boats on the Mississippi and trouped in vaudeville all over the country. He went into pictures in 1939, and has played in "Flight Command," "Lady Be Good," "People Vs. Dr. Kildare," "Whistling in the Dark," "Whistling in Dixie," "Panama Hattie," and "Ship Ahoy."

Noah Beery

* * * * * *

Lucille Ball, who plays the title role in "Du Barry Was a Lady," was born in Butte, Montana. She was educated at John Murray Anderson's Dramatic School in New York and scored in "Hey Diddle Diddle" in New York in 1938. Before entering films she was a famous artist's model. She married Desi Arnaz in 1940. Among her screen roles are those in "A Girl, a Guy and a Gob," "Valley of the Sun," "Twelve Crowded Hours," "Next Time I Marry," "Five Came Back," "Look Who's Laughing," "Seven Days Leave" and many others.

BUY WAR BONDS

RITZ THEATRE
Phone: Stafford 25

Manager, Dennis Maisel

Admission: Adults 40c. Children 15c. Sat. Bargain Matinee, Adults 34c. Children 15.

St. John, Sylvia, Turon and other neighboring towns may receive their copy of the "Ritz-ette" by leaving their names at the box office.

Glamourous Elyse Knox appears prominently in Universal's Comedy Musical, "Hit'a Sailor."

PLAY VICTORY EVERY TUESDAY! CASH PRIZES!

The right-hand page of the center spread of the magazine-program, Ritz-Ette, distributed by Manager Dennis Maisel of the Ritz Theatre, Stafford, Kan., is reproduced above. Showman Maisel intends to enlarge the format, will also seek merchant ads to reduce cost.

Would Look the Same Way

Whenever **Jim Owen's** calendar reaches us from Branson, Mo., it looks as though it had been through a ticket chopper. After all, we'd probably look much the same way if we made that same trip all the way to New York. A study of the attractions for March reveals an interesting observation or two. For instance, Owen plays his biggest attractions on the first three days of the week. One wouldn't quarrel with such choices as "Wintertime," "So Proudly We Hail" and "What a Woman!". But the metropolitan skeptics will raise their eyebrows and look down their noses at the other attraction booked for the best days of the week: Lum and Abner in "So This Is Washington." What these skeptics don't stop to realize is that the adventures of these Pine Ridge characters are heard four or five nights a week by millions of radio listeners, and the majority of these listeners are in the average communities that dot the nation from New York to San Francisco. Thus, outside the metropolitan centers, the names "Lum and Abner" mean money at the box-office. And logically, enough, Owen books their latest picture on the days that other big box-office attractions play. By the way, we hope none of our sophisticated New York friends read this, but—sssh—we listen to Lum and Abner every evening they broadcast. We find their rustic humor delightful and refreshing.

Another thing we noticed on Owen's calendar: A revival of "The County Chairman," which Will Rogers made early in 1935, is announced as a midnight show. Rogers' pictures were always enjoyable in peacetime, but his wise, homely philosophy, as conveyed in the dozen or so pictures he made prior to his untimely death, should be especially welcome in these trying times.

From behind a secret panel or something our editor-in-chief unearthed a batch of programs that came his way back in the early thirties. We've had a lot of fun looking them over, and have found that many of them could well serve as patterns for today's house organs. We'd like to discuss them more fully, but since our allotted space is fast giving out, we'll have to postpone the discussion until next week. We hope you'll join us. Meanwhile, send us copies of your programs.

'Curie' Publicized in Childs Menu 'Notes'

"Madame Curie" received extra publicity in New York through mention in "Footnotes to Childs," a daily human-interest column in paper-strip form attached to menus of the Childs restaurants.

Experiencing a sense of futility in comparing his purchase of an $18.75 war bond with the cost of one battleship ($100,000,000), the writer, who signs himself "John Galahad of Childs," was reminded of "Madame Curie"; "There I saw the Curies with their bare hands, shoveling, heating and refining tons of pitchblende to produce on a saucer a tiny stain that was and is radium. Thereupon I was again impressed with the reflection that in this life every action, however tiny, has its inevitable reaction . . ."

Galahad, in concluding his discourse, reproduced Madame Curie's Declaration of Faith:

"Even now, after 25 years of intensive research, we feel there is a great deal still to be done. We have made many discoveries. Pierre Curie, in the suggestions we have found in his notes and in thoughts he has expressed to me, has helped to guide us to them. But not one of us can do much, yet each of us, perhaps, can catch some gleam of knowledge, which modest and insufficient of itself, may add to man's dream of truth. It is by these small candles in our darkness that we see before us, little by little, the dim outlines of that great plan that shapes the universe. And I am among those who think that for this reason, science has great beauty, and with its great spiritual strength will in time cleanse this world of its evils, its ignorance, its poverty, diseases, wars and heartaches."

The thought introduced by Galahad, linking war bonds with the pitchblende sequences in "Madame Curie" might well be used editorially in other situations. And the Declaration of Faith might also be used as the basis for an editorial or a merchant-theatre cooperative institutional ad. Furthermore it might well be reproduced in heralds and throwaways.

Marines to Shane's Rescue

Ahead of his playdate on "Salute to the Marines," Don Shane of the Paramount Theatre, Omaha, had Marine officers write special letters to leading stores asking for their cooperation, landed several cooperative ads, got the mayor's permission to use posters on 250 downtown light poles.

Film Premiere and Opening of Radio Studios is Colorful Event

A premiere in keeping with the gay colorfulness of "Lady in the Dark" ushered in recently the first Northwest showing of the Technicolor production and the grand opening of the beautiful Radio City Theatre, Minneapolis, and the new studios of radio station KSTP, Twin Cities outlet of NBC, located in the theatre.

A record-breaking crowd extending full four blocks was on hand for the 6:30 p.m. opening, and the 4000-seat theatre was filled to capacity for the two premiere showings.

The distinguished premiere audience included high officials of the state of Minnesota and the Twin Cities, business and industry leaders and motion picture, newspaper and radio executives. Among the important film industry executives present were Leonard H. Goldenson, Paramount vice-president in charge of theatre operations, and Sam Dembow, Paramount theatre department executive, who came from New York; John Balaban, executive of Balaban & Katz, Chicago; Ralph Branton, general manager of Tri-States Theatres, Des Moines, and Ben Marcus, Columbia Pictures division manager, of Kansas City. John J. Friedl, president of Minnesota Amusement Co., which operates the theatre, was host to the visitors.

The dedicatory program was conducted by the Minneapolis Civic and Commerce Association and had a number of special entertainment features. There was a 30-piece orchestra under the direction of Leonard Leigh, KSTP musical director, and a mixed chorus of 12 voices.

Network Program Salutes 'Lady'

A coast-to-coast network program on NBC saluted KSTP, the theatre and "Lady in the Dark," with several announcements during the 50-minute program, which originated in Chicago. The opening was also saluted by WCCO, outlet of CBS in Minneapolis.

Among the opening features was the initial presentation of "The Minute's News Flash," a 60-second resume of up-to-the-minute news broadcast by KSTP over the theatre's public address system. This will be a regular feature, presented following the newsreel.

Future promotion for the Northwest's largest entertainment center also calls for close cooperation between the theatre and KSTP, in an arrangement worked out between John J. Friedl and Stanley E. Hubbard, president and general manager of the station. With the opening of Radio City, the station started a series of tours through its new quarters, with demonstrations of radio broadcasting and television. All advertising of the theatre carries the line: "Be sure to visit KSTP Radio City studios."

Charles Winchell, advertising and publicity director for the theatre, put on an outstanding selling campaign which made use of every showmanship angle. A large newspaper advertising campaign was started two weeks in advance. Every available radio spot was turned over by KSTP for three weeks, plugging the opening and "Lady in the Dark." The theatre also used considerable paid radio time on the picture.

Important Stores Use Tieups

The large Dayton Company department store used radio, newspapers and window displays plugging the picture from the fashion angle. A "Lady in the Dark" style show was staged by the store, featuring original costumes worn by Ginger Rogers and other players in the picture. All important stores devoted windows to fashion tie-ups on the picture.

Numerous business houses saluted the opening in a full-page cooperative advertisement in the Minneapolis Sunday *Tribune*, featuring fashion and other tie-ups, including a Ginger Rogers coiffure. A four-color half-page ad broke in the Sunday *Tribune* rotogravure section.

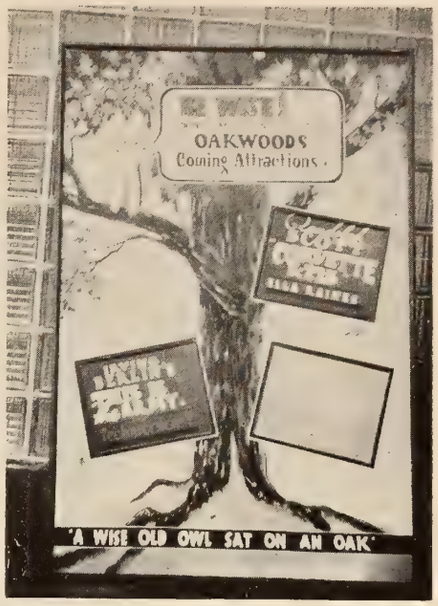
The advance campaign was also outstanding from a publicity standpoint. The Minneapolis *Star Journal* carried an editorial saluting the theatre as "one of the finest in the country." All newspapers ran style art layouts featuring the glamorous gowns, plus news and feature stories and 4-star reviews.

Radio Aids 'None Shall Escape'

George McKenna, manager, and Bill Brereton, publicity man, went all-out in an extensive campaign to welcome "None Shall Escape" to the Basil's Lafayette Theatre in Buffalo, N. Y. In addition to over 100 radio spot announcements, Station WGR conducted a letter contest and also aired a roundtable discussion, participated in by local notables, on "How Shall We Treat the Nazi War Criminals After the War." The large Polish population of the city participated via radio, newspapers and the circulation of "None Shall Escape" petitions.



Paramount theatre executives present for the opening of the Radio City Theatre in Minneapolis, which featured the northwest premiere of "Lady in the Dark," included: (l.-r.) Harry French, Minneapolis Amusement Co.; J. W. Finely, director of legal department, Minneapolis Amusement Co.; Sam Dembow of New York, Paramount theatre department executive; John J. Friedl, president Minnesota Amusement Co., operator of the house; C. W. Perrine, treasurer and comptroller, Minneapolis Amusement Co.; Leonard Goldenson of New York, Paramount vice-president in charge of theatre operations; John Balaban, executive of Balaban & Katz circuit, Chicago. The theatre houses the new broadcasting studios of KSTP.



Allan Easson, manager of the Oakwood Theatre, Toronto, Canada, comes through again with another of his unique coming-attraction boards. We can hardly elaborate on the story told by the picture above. Cards are interchangeable.

Urge 'Oscars' for Best Theatre Advertising

A proposal to award "Oscars" for best theatre advertisements, best exploitation and publicity campaigns was voiced in Los Angeles recently at a luncheon meeting of all owners and first-run theatre managers, as well as film exchange heads.

In offering the suggestion, Harlan G. Palmer, publisher of the Hollywood *Citizen-News*, said: "Theatre advertising has improved, and the men who prepare it are entitled to recognition in this industry. I would like to suggest a series of annual awards by theatremen themselves for accomplishments in this field."

The meeting was in the form of a get-acquainted luncheon to welcome to Hollywood two new first-run managers, and brought together 75 Los Angeles and Hollywood showmen. Welcomes were extended to John Gallagher McManus, new manager of Warners' Hollywood Theatre, and to Robert Corbin, who was given a similar post at the Pantages. Hosts were Rodney A. Pantages, Louis J. Halper and B. H. Wallerstein of the Warner circuit.

McManus came to Hollywood after 13 years at the Midland in Kansas City. Corbin was formerly operating supervisor of the 16 key theatres in Detroit.

Zabin's Leap Year Stunt Good For Duplication in 1948

Because February 29th comes only once every four years, James B. Zabin, general manager of Cinema Circuit Corporation, decided to do "something extra" in his theatres, wherever possible. Reports Zabin:

"In some theatres we gave each lady a 'leap year flower with the best wishes of the management.' The ladies were delighted. In one theatre we gave a beautiful corsage to the youngest service bride in the audience. In another theatre we had a 'Leap Year Contest' and offered girls over 18 a war bond for the best or funniest proposal.

"It all added up to *extra* good will. If you let this Leap Year pass without extra effort, watch out for February 29th, 1948."

That may seem like a long time away, but it'll roll around before you know it.


BEST PICTURE
OF THE YEAR
'CASABLANCA'
BEST AC
OF THE Y
PAUL LUKA
IN
'WATCH ON THE
SPECIAL AWARD
FOR MAINTAINING THE HIGHEST QUALITY
OF PRODUCTION THROUGHOUT THE YEAR
THE IRVING THALBERG AWARD TO
HAL B. WALLIS



ER BROS.

Jack L. Warner, *Executive Producer*

"COMBINING GOOD CITIZENSHIP WITH GOOD PICTURE MAKING"

(N. Y. Times)

Regional Newsreel

ATLANTA

Sol Miller and Dave Fitterman have disposed of their interests in the Peachtree Theatre to majority stockholder, A. G. Reisman.

W. Ray Johnston, president of Monogram Pictures, visited with A. C. Bromberg, Monogram franchise holder for the nine Southern states.

Ted Toddy, president of Toddy Films, returned for a brief visit.

George Pruett, formerly of Paramount's Atlanta exchange, has been promoted from lieutenant to captain in the Army Air Forces.

Fred Weis' damage suit against Lucas & Jenkins and the eight major companies alleges unfair practices, making necessary abandonment of a theatre building project in Savannah.

Harold George of Decatur has been promoted by Lucas & Jenkins to manager of the DeKalb Theatre. He was formerly assistant manager and is replacing William Bedell, who is now associated with the Paramount Theatre here.

Arthur C. Bromberg, president of Monogram Southern Exchanges, Inc., has purchased the 424 shares formerly held by George West, who is interested in Monogram franchises in the Midwest. West bought the Southern Monogram shares last Winter from John W. Mangham, Jr., who is now setting up offices for another film exchange venture.

Howard H. Sanders has become connected with the Palace Theatre, Athens. Sanders has been assistant manager of the Schwob Co., Athens.

Paul A. (Gus) King, president of the Capitol City Supply Co., has returned from Miami.

Jewel Rice, inspectress for Monogram, is now a Wave, and will leave for training in New York at Hunter College.

Jack Barrett, formerly of National Screen Service, Atlanta, is now with the Monogram Southern Exchange, and will travel Florida.

Variety Club, Tent No. 21, held its monthly meeting Tuesday, with Ralph McGill, editor of the Atlanta *Constitution,* as guest speaker.

Georgia theatres collected $80,305 in the March of Dimes drive, announced Tommy Thompson, of Hawkinsville, chairman. Lucas & Jenkins theatres alone exceeded the state quota, with a collection of $39,000.

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BOSTON

Captain Julian Rifkin is in Boston on furlough visiting his wife and his father, Herman Rifkin. Mrs. Rifkin was injured in an automobile accident several months ago in Wyoming while on her way to visit her husband in a Western camp and has since been at the home of her father-in-law here. She is now recovered.

Maurice Wolf has all plans ready for the organization of a new branch of B'nai B'rith in Boston to include representatives of the motion picture, theatre, radio and newspaper groups. It is expected that the new chapter will meet in Brookline.

E. M. Loew held a meeting of the managers of his 54 theatres in Boston last week and made a brief talk to them about expansion plans. The men were entertained at a luncheon in Hotel Statler.

District Manager John Carroll of the M and P theatres in Maine was in Boston for a visit.

Ken Parker, former motion picture publicist now stationed at Colby College in Maine, has made his first solo flight.

Joe Marquis, manager of the Capitol Theatre in Allston, has received his notice of induction. Marquis is married and the father of two children.

Walter Bell, manager of the Reading Theatre in Reading, Mass., was a Hub film district visitor last week.

Maurice Wolf, district manager for MGM, visited the New York offices this past week.

Morey Goldstein was in town from New Haven, and spent most of his time at the local MGM offices.

John Clapp is looking for someone to tell him the correct way to score Gin Rummy. "Been in four different places today and in each place they score it differently," said he to Sam Haase at the Variety Club.

Irving Shapiro of the Theatres Candy Company made a quick trip to New York last week.

Bert MacKenzie, MGM publicist, has returned from a visit to several Maine and New Hampshire cities and towns.

William Canning of the Empire Theatre in Fall River spent the week-end with Boston friends.

Nathan Yamins spent part of the past week with his family in Fall River.

Frank Lydon of Affiliated Theatres was a Connecticut traveler this past week.

Business between New York and Boston exchanges has become so great that virtually all of the heads of the industry here have developed into New York-Boston commuters.

Edward X. Callahan, Joe Cifre, and Maurice Wolf took several pictures to the Infants and Children's Hospitals last week to be shown to the patients.

Red King, RKO publicity director in Boston, visited in New York over the week-end.

The Esquire Theatre in Back Bay may soon be opened for second runs again.

Phil Engel, publicist for United Artists, spent several days this past week visiting towns and cities in his Eastern territory.

Edward M. Dowling, manager of the Victory Theatre at Holyoke, is hospitalized with a broken left ankle and foot, the result of falling on an icy pavement near his home.

Mrs. Helen Reid of the Empire Theatre in Fall River was in Boston while en route to visit her husband at an Army camp in Virginia.

Anthony J. Salvo of the Capitol Theatre staff is now in the Army and is stationed at Fort Devens.



EXCHANGE GIRLS FETE SERVICEMEN. A group of the girls from various film exchanges and service men they entertained at a party at the Lt. Vernon MacAuley American Legion Theatrical Post in Boston—one of several events arranged by newly elected Commander Harry Browning of M&P Theatres, Senior Vice-Commander Ed Dobkin of MGM, and Junior Vice-Commander Charles Kurtzman of Loew's Theatres.

CHARLOTTE

Ben Rosenwald, head of Loew's, Inc.; George Roscoe, manager of the Columbia exchange, and R. F. Branon, RKO Radio exchange manager, were among the Charlotte executives honored at a special ceremony at the United States Quartermaster Depot here last week for their patriotic cooperation in the recent War Bond campaign. The Loew organization received star citation for purchasing 360 per cent of the quota assigned, Columbia for 100 per cent, and RKO for 97 per cent payroll participation.

R. L. McCoy, southern district manager for Warner Bros., is expected here this week from Atlanta and Roy Haines from New York City for conference with John Bachman, head of the Warner Bros. exchange.

Lila Mae Cloninger, billing clerk for Warner Bros., was married last Saturday at Greene Presbyterian Church to Ensign John Randolph McClelland of the U. S. Naval Aviation Cadets and accompanied him to his post at Jacksonville, Fla. Miriam Smith succeeds Miss Cloninger at the exchange.

The film department of the Charlotte Public Library has enlarged its facilities by adding

(*Continued on Page* 60)



Uncle Sam's Sweethearts of the Air

We know that we don't have to sell a Walter Wanger picture to exhibitors.

The box-office records of EAGLE SQUADRON... ARABIAN NIGHTS...WE'VE NEVER BEEN LICKED and GUNG-HO! are too fresh in your minds. Yet we'd like to tell you about LADIES COURAGEOUS because LADIES COURAGEOUS breaks new trails in motion picture making once again.

For LADIES COURAGEOUS is the first motion picture to tell in dramatic entertainment...the story of the glamour women of this war...the Girl Ferry Pilots who fly the ships across the ocean to the boys who fly the ships against the enemy.

Living on borrowed time...flying-fools with gasoline in their veins...but first of all they're women.. with women's lips and women's wiles...and this is their story!



WALTER WANGER presents

LADIES COURAGEOUS

Starring

LORETTA YOUNG • GERALDINE FITZGERALD with ANNE GWYNNE • DIANA BARRYMORE
EVELYN ANKERS • JUNE VINCENT • LOIS COLLIER • PHILLIP TERRY • DAVID BRUCE • FRANK JENKS
RICHARD FRASER • Story and Screen Play by Norman Reilly Raine and Doris Gilbert • Suggested by book
"Looking For Trouble" by Virginia Spencer Cowles • Directed by JOHN RAWLINS • Produced by WALTER WANGER

"CALLING ALL PATRIOTIC SHOWMEN! RED CROSS DRIVE MARCH 23rd THROUGH 29th"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

religious films for use in churches.

Carolyn Weld of RKO Radio pictures made her first trip to Charlotte this week in the capacity of publicity director. She came from Atlanta to make arrangements for the opening here of "Tender Comrade."

Interest is shown here in the purchase in nearby Gastonia of the largest downtown building for a reputed sum of $65,000 by the Gastonia Enterprises, Inc., a subsidiary of the North Carolina Enterprises, which already operate the Temple and Lyric theatres in Gastonia.

Sarah Marks of the clerical staff at Warner Bros. has resigned to join her husband while his Army duties keep him in this country.

CHICAGO

The Pioneers' Night Dinner, sponsored by the Variety Club of Illinois, which was originally announced for March 24, has now been set back a week to March 31. It takes place at the Blackstone Hotel. Among the pioneers scheduled to attend is George K. Spoor, who kept Chicago in the producing limelight for years with his Essanay company.

Jack Kirsch was re-elected for a three-year term as president of Allied Theatres of Illinois, as announced in STR last week, but other officers have now been named for Kirsch's slate. Van Nomikos is vice-president, Richard Salkin, secretary-treasurer, and the following were elected directors for one year: Verne Langdon, Lou Harrison, Joseph Stern, Jack Rose, Ludwig Sussman, Benjamin Bartelstein, Charles Nelson, Sinuel Roberts, Benjamin Lasker, Abe Goldstein, John Semadalos, Arthur H. Davidson, Ben Banowitz, Ed Trinz, and Basil Charuhas.

Warner theatres in this area have set their new price scale to make allowance for the 20 per cent tax. The Avalon and Capitol go from 33 to 40 cents matinees and from 50 to 60 cents evenings. Evening prices at the Stratford will be 50 cents, the C houses and general release houses will charge 44 cents. The new tax has been added to juvenile rates.

Sam Myers has taken over the management of the Stadium Theatre in Evanston, which is owned by Northwestern University. The house was formerly managed by the Ford circuit and by the University's real estate department.

The Nate Slott theatre circuit and the Century, Madeline, Lindy, and Park theatres have been added to the Allied booking circuit.

John Balaban, James Coston, Edwin Silverman, Jack Kirsch, and Hal Halperin, the amusement division executive committee, last week presented several gifts, including theatre tickets and cash, to Sgt. Francis Murphy, war hero, for being the three millionth visitor to the Chicago Service Center.

George Neckerman is celebrating his twentieth year with the Schoenstadt theatre circuit. He is now manager of the circuit's Midwest Theatre.

R. H. Hooper, Chicago publicity director for RCA, has returned from a St. Louis survey trip.

Max Factor has been named head booker at the Universal exchange.

Recently in the hospital: Lt. James Trinz of the Trinz circuit, at Thayer General Hospital, Nashville, and Dan Lubliner of the Monroe Theatre.

Passing through the Windy City: Merle Oberon, Hal Rosson, Una Merkel.

The Chicago Censor Board inspected 334,000 feet of film during February, made up of 99 pictures. Four cuts were made and four films were pinked.

Larry Stein, Herbert Wheeler, and Milton Brazee, Warner Theatres executives, are back from New York conferences.

Mike Weiss, 20th Century-Fox publicity expert, has been transferred to the Philadelphia territory.

New Warner managers: Tom Bonk, Paramount; C. Sckitas, Orpheum; John Campiau, Cosmopolitan; Earl May, Avalon (asst. manager).

Frank Rieger has been named manager of the Partheon Theatre, Hammond, Ind., to bat for Harry Mintz, who has gone in the Army. Mintz is the father of two children.

Will Clark, 20th Century-Fox short subjects



SIR ALEXANDER AND HIS LADY. When she arrived in New York's Grand Central Station Lady Korda (known to you and me as Merle Oberon) was met by her husband, Alexander Korda, who had just arrived in this country from England. Both are doing the town before resuming studio work.

manager, is in Chicago contacting the trade. Clark says the new cartoon series, "My Boy Johnny," is expected to be ready for distribution next month.

Arthur Schoenstadt, prexy of the circuit named after him, has returned from a winter vacation in Tucson, Arizona.

Jack Gould, son of E. L. Goldberg of the Republic exchange, is now a Lieutenant in the Air Force, having been graduated from the Harlingen, Texas, air unit.

CINCINNATI

Paramount's former sales representative, James Doule, has been promoted to captain in the Army.

Columbia's district manager, Sam Galanty, was here Tuesday for a conference at the local exchange.

Paul Banker, who operates the Mecca Theater, Dayton, Ohio, lost his three-year-old son last week.

The Dayton Variety Club gave a birthday party for E. V. Bennett, an old member of the club. Mr. Bennett operates the Norwood Theatre, Norwood, Ohio

Harry Brinkma, Warners' head shipper, has been inducted into the Navy and leaves this week.

Marjorie Schwartz, cashier at the Lyric Theatre, apprehended three boys who tried to appropriate a soldier's check for $50. The boys tried to cash the check to purchase admission tickets.

The Red Cross meeting at the Variety Club, in charge of Harris Dudelson, was largely attended by exhibitors, and Dudelson reported that pledges are coming in nicely from various theatres.

At the Metro Pep Club rodeo party and election meeting the following new ticket was elected: Al Hobt was elected president; Louella Reusch, vice-president; June Beck, secretary, and Al Kolkmeyer, treasurer. All arrangements for the party were in charge of Watty Watson, MGM exploiteer.

Warners' local manager, Jim Abrose, returned last week from a territorial jaunt.

Stanley Jacques, RKO branch manager, is back from a conference at the New York home office.

Nice bookings are reported following the premiere of "Snow White and the Seven Dwarfs," which did three weeks' business at the Grand Theatre.

Sid Jacobs from Warners' New York office was here this week.

Among other visitors to the Row recently were Harietta Schweitzer, Carter Coal and Coke Company, New York City, here on a booking tour. Also Manny Marcus, Indianapolis; Mr. and Mrs. Louis Martin, Circleville, Ohio; Ray Frisz, Bill Lubel and Jim Chakeres, Springfield. Ohio.

Warners' Clare LeMon is on the sick list.

April 9 to 15 has been set aside as Warner Bookers' Week. George Daumeyer, Lenore Schmidt, and Ann Keck are busy contacting exhibitor friends in order to make it a big week.

Metro's E. M. Booth left Sunday to attend the sales' and managers' meeting at the Blackstone Hotel, Chicago.

Betty Jennifer, MGM, was married in Chicago to Green Gabbard who is in the Navy. The bride will continue with her duties at MGM.

Bill Graham, formerly with 20th-Fox here, is now office manager at Buffalo.

Duke Clark, Paramount district manager, who was in Cincinnati last week, reports a visit from his son, Donald, who spent his furlough at his home in Cleveland.

"The Song of Bernadette" has been held over for a fourth week at the Capitol by popular demand.

CLEVELAND

Jack Sogg, local branch manager, was among those present at the company's sales meeting in Chicago.

Captain Sidney Cohen, former head booker at Co-operative Theatres of Ohio, received his promotion from first lieutenant last week at Patterson Field, Dayton, where he is serving in the Signal Corps.

Pvt. George Sendy, ex-United Artists shipper, has returned to Camp Mead, Md., after a fifteen day furlough.

A. K. Veach, well known manager of the Ohio Theatre, Uhrichsville, and the Lincoln, Dennison, was inducted into the Army last week.

P. J. Richrath, assistant to MGM central division sales manager, visited the local exchange last week.

Mrs. Anne Kaufman has resigned as Universal short subject booker. Her successor is Mrs. Margaret Macsy.

Al Kolitz, newly appointed local RKO branch manager, succeeds Bernard Kranze, who has been promoted to district manager. Kolitz will bring his wife, daughter, and two sons to Cleveland from Denver, where he previously occupied the RKO managerial chair.

Ohio exhibitors last week learned they will not be permitted to deduct the Ohio admission tax from the total admission price before estimating the new Federal tax. This means that the present 10-cent children admission price will necessitate addition of the 2-cent Federal tax, making a total children admission of 12 cents. This is a correction of announcement made two weeks ago at a general exhibitors meeting that the Federal tax would be estimated on the basis of the established price exclusive of the Ohio state tax.

Leo McCarthy, PRC sales manager in town last week, said PRC will devote the major part of its program to the production of middle-of-the-road pictures for the vast middle class of amusement seekers, but will also produce five

(*Continued on Page* 62)



Official U S Navy Photograph

The Navy Commissioned Kodak Medalist "as is"

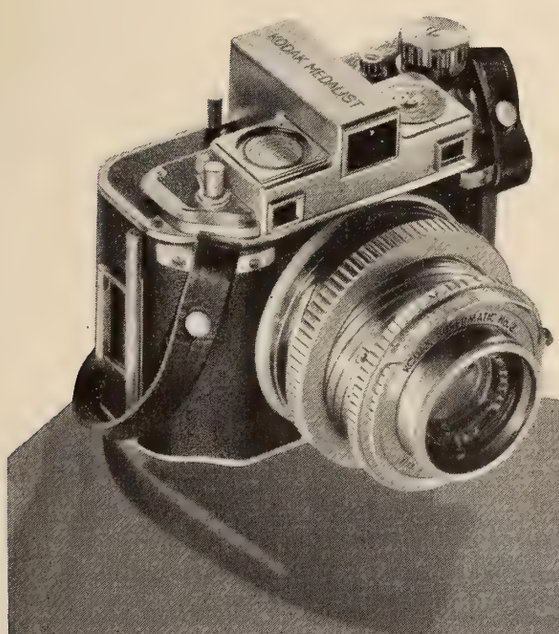
IN THIS WAR, the camera has full military status. From Admirals down, Navy men carry a Kodak Medalist as casually as binoculars. It is the impartial fact-gatherer and reporter of action. You have seen plenty of Medalist shots among the terrific pictures released to newspapers and magazines. But you've only seen a fraction.

* * *

When the war broke, the Medalist had just been created—for civilian camera enthusiasts. Navy experts tried it out. It looked and acted "Navy"—clean, precise, inherently fine—structurally as sound as a battle wagon, compact as a submarine.

The Navy bought every Medalist available "as is," ordered production stepped up. Since then, wherever units of our fleet have operated—from PT boats to capital ships and aircraft—the Medalist has seen action. Twice as many were on duty the second year as the first.

After the war, the battle-conditioned Medalist will be at your service in civilian life. Eastman Kodak Company, Rochester, N.Y.





A fistful of efficiency, the compact Medalist produces full-scale pictures—2¼ x 3¼ inches. The lens, Kodak Ektar *f*/3.5—incorporating Kodak's revolutionary new optical glass—assures pictures of incomparable clarity and brilliance, either in black and white or full color.

Lens and Kodak Supermatic Shutter are mounted in a unique helical gear focusing tube which provides hairline focusing, with unequaled rigidity. All operating controls, in "shooting" position, are at the fingertips. The eyepiece of the split-field range finder is directly below the view finder.





The Medalist, optically and mechanically, is an achievement of the Kodak experts responsible for the latest gunfire control apparatus used by our armed forces.

REMEMBER "TAKE HER DOWN"? *. . . how the wounded submarine skipper, Commander Howard W. Gilmore, U. S. N., ordered his men to "Take her down"—leaving him outside the conning tower? His was a stern example to us at home.* **BUY MORE WAR BONDS.**

Serving human progress through Photography

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

or six prestige pictures so that selective audiences will become acquainted with the company. From Cleveland, McCarthy and Nat L. Lefton, franchise owner, went to Cincinnati where they held a sales meeting.

William N. Skirball, head of the Skirball circuit, is vacationing in California. He plans to be away a month.

Ted Wynn, assigned to succeed Gene Gaudet as RKO publicity man in this territory, reported for duty Monday morning only to be reassigned to the Detroit office, from which he will cover Michigan. In his stead, Cleveland will have an old friend, Peter Bathony, one-time assistant to Joe Trunk and to Ed Prinsen in Youngstown. Bathony comes to Cleveland from Indianapolis, where he was manager of the Lyric Theatre.

The U. S. services are reaching out into the field of exhibition. Among those reported to be in 1-A and subject to call are John Rundell of Montpelier, Tom Scott of the Grove Theatre, Columbus Grove; Cleve Point, manager, Lyric Theatre, Lima; Paul Staub of the Capitol and Star Theatre, Delphos; Ed Ramsey, Plymouth Theatre, Plymouth, and R. E. Wanenmacher of the Rex Theatre, Ottowa.

The wife of Frank Belles, RKO salesman, is at Huron Road Hospital, where she recently underwent an operation.

Friends of Lou Blumenfeld tendered him a testimonial luncheon at the Rollenden Hotel on the occasion of his resigning as RKO office manager to join the William N. Skirball circuit.

Jerome Steel, owner of the Apollo Theatre, Oberlin, is at Hot Springs, Ark., hoping to shake off a hard cold that has stuck close to him for too many weeks.

DES MOINES

A total of $493 grossed from the Midwest premiere of the "Sullivans" held at the Paramount Theatre at Waterloo, Ia., was turned over to the Sullivan memorial fund, raising the total to over $7,000. The five Sullivan brothers were born in Waterloo. Attending the special showing were "Mom" and "Pop" Sullivan, Genevieve, the young sister in the Waves, Grandma Sullivan, and many friends of the family. Also in attendance were Eddie Doherty, Chicago newspaperman, who wrote the film story; Lieut. Comdr. Truman Jones of the Navy; Walter Hoffman of Minneapolis, and Stanley Mayer of Des Moines, representatives of 20th Century-Fox; and A. G. Stolte, district manager of Tri-States Theatre Corp. of Des Moines.

G. Ralph Branton, general manager, and Leo McKechneay, treasurer of Tri-States Theatres, have returned from a week's business trip in New York City.

Shirley Schwarz has been named manager of the Esquire Theatre at Davenport, replacing Fred Danico who has been drafted for the Navy and is now in training at Camp Farragut, Idaho. Danico has been with Tri-States since 1939. Miss Schwarz has been cashier and assistant manager at Tri-States Capitol Theatre at Davenport.

Bea Reisner has been appointed manager of the Palace Theatre at Waterloo, succeeding Will S. Collier, who has resigned and will retire to his home at Cedar Rapids. Miss Reisner previously served as cashier and assistant manager at the Palace for the last 11 years.

The Forest Theatre at Des Moines, operated by the Garbett circuit, has been completely refurnished and redecorated. The work included the auditorium, foyer, rest rooms and ticket sales booth and projection room, the work being done at night. The Garbett circuit also operates the Varsity, Avalon and Lincoln theatres in Des Moines.



GATHERING THE MGM CLAN. A group of Metro executives talk things over at the Blackstone Hotel, Chicago, as the four-day business meeting for division managers, district managers and other sales officials gets underway. Seen at this table are (l. to r.) Fred C. Quimby, E. K. O'Shea, George A. Hickey, John E. Flynn, Jack Bowen, and General Sales Manager William F. Rodgers. **(Other picture on page 50.)**

Johnny Graham, who served in the Army for ten months and received a medical discharge, has been named as poster clerk at the Columbia exchange. He is the son of Faye West, owner of the Lyric Theatre in West Des Moines.

The Paramount exchange will lose a couple of employes shortly, with Virginia Michael, biller, to be married, and Doris Hill to join the Marines. The Paramount girls tossed a farewell party for the pair.

Mrs. Corinne McFarland has been named as secretary to G. Ralph Branton at Tri-States.

DETROIT

Picture patrons in Detroit and Michigan as a whole contributed $220,841.54 to the March of Dimes campaign, it has been announced by J. Oliver Brooks, state chairman of the drive for the War Activities Committee. Assisting Brooks in the drive were Dave Newman of Co-Operative Theatres of Michigan, as co-chairman for Wayne County, and Paul Schlossman of Muskegon, co-chairman for the rest of the state. Brooks gave high praise to the score of organizations which helped to put over the campaign.

The first showing in Detroit of "With the Marines at Tarawa" won wide comment here last week. It opened Friday, March 10, at the Michigan, United Artists, Fox, Palms-State, Broadway-Capitol, Adams and Downtown Telenews theatres.

"Singapore Joe" Fisher, head of a chain of theatres in Malaya and a legendary figure in the Orient until the Japanese took over, was the attraction at Detroit Town Hall in the Fisher Theatre this week. He presented all-color movies of "Seething India."

Another of Detroit's former child stars has clicked in Hollywood and now her Detroit friends are waiting to see her first picture. She is Betty Brodel, sister of Joan Leslie. Betty, a product of Highland Park, Mich., as was her sister, is to make her debut in "Ladies Courageous."

INDIANAPOLIS

First Lieut. Catherine C. Brown, sub-station commander of the Indianapolis recruiting office for the Wacs, was the guest speaker at the monthly meeting of the Speakers Club. A motion picture, "We're in the Army Now," was shown and Lieut. Brown spoke on the life of a Wac.

Myers D. Flator, proprietor of the Citadel Theatre, Bloomfield, Ind., died March 10 after a lingering illness.

Sergt. Robert C. Southers, a former employe at the RCA plant here and reported missing in action January 5, is reported safe at a base in England, according to official word from the War Department.

Otto Ebert, RKO office manager, has passed his physical examination and is now waiting to report for induction into the Army. He is the father of four children.

The Marcus Enterprises have acquired the Mayfair Theatre in Dayton, Ohio. The policy will be changed, according to Rex Carr, general manager, from flesh to motion pictures. Frank Miller, Ft. Wayne, Ind., has been named manager.

Mannie Marcus, head of the Marcus Enterprises, spent the week in Chicago and Cincinnati on business.

Mrs. Harvey D. Orr, who operates the Speedway Theatre, is visiting her son, Hall Orr, in Rocky Mount, N. C.

Joel Golden, Universal salesman who has been at Great Lakes Naval Station taking basic training, and now on furlough, visited his family in New York City.

Charles Hull, Universal head shipper, was inducted into the Army, March 11, at Ft. Benjamin Harrison.

Sam Abrams, PRC branch manager, has returned from a two weeks' business trip in the South.

It is reported from Lafayette, Ind., that Lieut. Jack Walters, who before his entry into the Air Corps was manager of the Arc Theatre, is missing in action over Germany.

Staff Sergt. Abe Baker, former Columbia booker stationed at Ft. Harrison, has been transferred to Camp Reynolds, Greenville, Pa.

Harry Kornblum, who operates the Rosedale Theatre, Evansville, has returned to his post after an extended vacation.

Tim Cleary, a former member of the MGM sales group and now in the Navy at the Great Lakes Naval base, is home on furlough.

Richard Norris, who hopes for a Hollywood acting career and at present is a booker at Paramount, is playing the role of Bernardo in "Hamlet" as presented by the Civic Theatre.

Allen Sparrow, Loew's district manager, was a visitor at the local show house this week. He is a brother of Boyd Sparrow, manager of Loew's Theatre.

Don Steinkamp, manager of the Dream Theatre, French Lick, Ind., has been inducted into the Army, and is stationed at Ft. Harrison.

Pfc. Herbert Abrams, formerly with the Penrod Enterprises, has been transferred to the 280th Army band. He formerly was connected

with the 5th special service unit.

Charles Krebs, booking manager for the Fourth Avenue Amusement Co., Louisville, received honorable mention at a banquet given recently in recognition of his fifteen years of service with the company.

LOS ANGELES

Howard W. Stubbins, member of the Monogram board of directors and head of the Los Angeles exchange, played host at a cocktail party last week-end for the delegates attending the West Coast Regional Sales Convention. The affair was held at the Variety Club in the Ambassador Hotel, and preceded the meeting, which took place at the Chapman Park Hotel. Among those attending the party were Marty Solomon, manager of the Los Angeles exchange; Martin McCarthy, sales manager of the local branch; Henry Balk, Dudley Forry, Jim Schiller, Marjorie Griffin, Grace Abbey, Gertrude Francon and Katherine Hoffman, all from the local office; Staff Sergeant Forrest Judd, former local exploitation manager; Walter Wessling, Portland; Ralph Abbott, Seattle; Gordon Lass, Howard Butler and Clint Mechan, San Francisco.

Fox West Coast Theatres were represented by Spence Leve, Frank Prince, Norman Newman, Dave Ross, Carl Smith, Gordon Hewitt, Everett Sharp, Al Bruno, Bill Ricord, Bob Weeks, Ben Dedeci, Stan Brown, Jim Runte and Terry McDaniels. The contingent from the Monogram studio was headed by Steve Broidy, vice-president, and Mrs. Broidy, Trem Carr, Ray Young and George Burrows. Al Galston and Jay Sutton of the Hawaii Theatre were among those present. Monogram producers were Lindsley Parsons, Scott R. Dunlap, Jeffrey Bernerd, Franklin King, Maurice King, Sam Katzman, Phil Krasne, James S. Burkett and George Moskov. Among the film stars there were Sidney Toler, Gale Storm, Belita, Johnny Mack Brown, Jean Parker, Robert Lowery, Joan Woodbury, Henry Wilcoxon, Eddie Quillan, Wallace Ford, Mary Brian, Bob Steele and Tim and Irene of the radio.

The Colonial Theatre at 54th and Vermont Ave., formerly the Capitol, is being remodeled and reopened by Tom Tobin, who operates the Aloha Theatre.

NEW YORK

Doing their bit for the Red Cross Drive, Alex Arnswalder, Tommy Farrell, Howard Levy, and Bobby Ellsworth of MGM worked every night last week preparing beer containers to be used in theatre collections.

The Motion Picture Bookers Club has taken over the Martin Beck Theatre the evening of May 2 for a performance of "Jacobowsky and the Colonel." The occasion will raise money for the Servicemen's Allotment Fund, by means of which the club helps families of bookers who have been inducted.

Cpl. Herbie Richek, formerly UA office manager, was in last week to visit while on furlough.

Arthur Weinberger, Warner exchange office manager, was not content with selling bonds to the Vitagraph personnel, but canvassed all the merchants in neighborhood stores. Results excellent.

Murray Weiss succeeds Phil Levine at Paramount as Brooklyn booker.

Joseph Burke, formerly an auditor for 20th-Fox, who was brought into the exchange last September as office manager, had a reunion with his former mates this week when they paid the exchange their annual visit.

Jack Bowen, MGM district manager, is arriving at the Chicago convention via Florida.

The girls of the Columbia exchange gave a farewell luncheon last Friday for Martha Doig, who resigned as secretary to Nat Cohen, sales manager. She will take an extended vacation before making further plans. Buddy Saymon is taking her place at Columbia.

Phil Winnick, Universal salesman, made the rounds of New York State's southern tier last week and ran into a blizzard at Livingston Manor.

Military items: John McKenna, United Artists booker, has been inducted into the Navy. Eddie Seider, head booker of the Prudential circuit, has been inducted into the Army. Pvt. Tony De Mayo, formerly of Warners' shipping department, recently wrote from Italy that he was having a brief breathing spell away from the front. Pvt. Pete Saglembini, of Warners, has been transferred from Camp Dix to the Signal Corps at Fort Monmouth, N. J.

The RKO Radio salesmen are working hard to fill their Ned Depinet drive quota 100 per cent as a going-away gesture for Bob Wolff, who soon leaves for his London post.

Going or gone to Miami: Sam Strausberg, owner of the Interboro Circuit, and his buyer, Jack Hattem; Joe Ingber, head buyer of the Brandt Circuit; Moe Spedack, owner of the Ritz and Palace, Carteret, N. J.

Paramount Salesman Max Mendel received his citizenship papers last week and was duly gifted with a wallet by his associates. Before coming here he worked for Paramount in Austria.

The board of directors of Motion Picture Associates met last Friday to formulate plans for a post-war increase in relief budgets.

New faces in the Paramount exchange: Rita Naclerio and Lorraine Pershitz.

And new faces at Universal: Dorothy Fradis, Dorothy Ezeroff, Harriet Schechter, and Peggy Coverly-Smith—all in the booking department.

Roy Haines, Warner southern and western division manager, paid the New York exchange a visit last week.

Molly Pastor of 20th Century-Fox has her family back. Her husband is home on furlough and her brother, wounded, is back from Africa.

Two visitors at Universal: Corp. Stanley

(*Continued on Page* 64)



★ ☆ REGIONAL NEWSREEL — *Continued* ★ ★

Gluckman, former office manager, and Sgt. Jimmy Davidson, formerly in the accounting department.

Two in sick bay at Paramount: Office Manager Joe Davis and Secretary Muriel Lanahan.

George Blenderman of 20th-Fox is preparing to spend week-ends at his upstate farm. You know, the planting season.

A. J. Richard, editor-in-chief of Paramount News, had a birthday last week and the staff staged a party at the Hotel Astor in honor of the occasion. Among the guests were Robert Denton, Hugo Johnson and L. Oeth, from Washington, and there was Martin Barnett, camera reporter, just returned from India. Others present were E. P. Genock, S. Heavilan, Cyril Brown, Weldon Kees, Dick Holdworth, Tony Calabro, Bill Kuntz, Alec Black, Bill Swift, Lou Hutt, Al Mingalone, Tom Craven, Urban Santone, Ed Nagel, Douglas Dupont, Henry De Siena, George Westbrook, Abe Goodman and Phil Collidge.

A son, Daniel, weighing 8½ pounds was born to Mr. and Mrs. Lou Pollock at the Flower Fifth Avenue Hospital. Father is assistant to Paul N. Lazarus, Jr., head of United Artists advertising and publicity department.

Bernard Sobel, Eastern publicity representative for Hunt Stromberg, is the author of the piece, "Film Futurities," which appears in the current issue of *Theatre Arts Magazine*.

MEMPHIS

Richard Mansfield, former employe of Malco, is home visiting his family, following several months as a sound man on the U.S.S. Aaron Ward, the small ship that sank a Japanese cruiser and polished off two destroyers during the third battle of Salvo.

New at Warners exchange is Mary Whitworth, stenographer.

Among out-of-town exhibitors visiting Film Row last week were: Whyte Bedford, the Marion, Hamilton, Ala.; L. A. Wilson, Red Bay, Ala.; and Guy Amis, the Princess, Lexington, Tenn.

Louis Ingram, MGM branch manager, attended a meeting in Chicago last week that included branch and district managers and office sales representatives.

J. C. Mohrstadt and Lyle Richmond, operators of the "Missouri" chain of theatres, who bought the Normal, a neighborhood house in Memphis recently, have announced that they have planned two additional theatres in Memphis as soon as material and equipment can be obtained. Elaborate remodeling plans are underway at the Normal to make it one of the town's most up-to-date houses.

Mrs. Sidney E. Jolly has been appointed manager of the Normal.

Norma Jean Valentine replaces Mrs. Sibly Mortimer as cashier at Warners Theatre.

Manager Joe Simon at Warners Theatre is having his troubles these days. What with Bob Courtney, doorman, who for some 30-odd years was publicity man with circuses, getting a far-away look in his eye, and sniffing for sawdust, to a narrow escape from having a baby born in the theatre, Joe is near a breakdown. When he was informed about the near birth in the ladies' room Joe immediately asked if the mother was English. He said he hadn't forgotten about the publicity break on "Casablanca."

Louis Ratner, Warners contact man, was visiting the local show house last week.

OMAHA

Phil Cane, Columbia representative, was in Omaha to line up a radio and newspaper campaign for "None Shall Escape."

A trio of Omaha Marines already have been recognized in "Gung Ho," being featured here at the Omaha Theatre.

Jesse McBride, Paramount branch manager, spent a few days in Denver.

Nova Galbreath is Republic Pictures new salesman here, Branch Manager Harry Lefholtz announced this week.

Ralph E. Brasher, Paramount home office representative, is in Omaha.

Harris Councilman, 20th-Fox shipper, has been taken into the Marine Corps.

Mrs. Jennie Stokes, head inspectress for MGM, has returned to work after a hospital operation.

Andy Anderson, Paramount assistant booker, is in the hospital.

Paul Walsh of Warner Brothers has passed his draft examination and is now set for the Navy.

Nearly 75 industry men, including a number of out-of-town exhibitors, turned out for the Red Cross kick-off rally at the Fontenelle Hotel, in which the group was addressed by Edward L. Alperson, former Omahan, now head of RKO theatres; Ben Kalmenson, Warner Brothers general sales manager; and Ben Shlyen, Associated Publications publisher. Also at the speaker's table were H. M. Corning, superintendent of schools and Douglas County Red Cross drive chairman; Vincent Hascall, Douglas County chairman; Attorney Henry Monsky, Exhibitor Chairman William Miskell and Distributor Chairman Harold Johnson. Alperson once was an usher in the old Brandeis Theatre here.

William E. Schneiber, 18, of Lincoln, died in a hospital at Friend, Neb., of injuries suffered a few hours earlier when the small truck he was driving skidded on icy pavement and overturned east of Friend. The truck was owned by the Mills Film Transfer Company.

A Sunday feature article in the Omaha *World-Herald* told the story of the National Variety Club's founding and then went on to tell about past and future programs of the local tent.

The Omaha RKO office has received word that Bill School, formerly of that organization and now a lieutenant (j.g.) in the Navy, was married in Los Angeles on February 20 to Pearl Monsky, daughter of Sophie Monsky.

Walter Bradley's Moon Theatre at Neligh, Neb., was one of the four buildings destroyed in a fire and explosion that burned four buildings and caused an estimated $100,000 damage. Four persons were injured in the early morning fire.



'COVER GIRL' TRADE SHOWING. Theatre executives who gathered at the Palace, Dallas, to look over the new Columbia musical in Technicolor included (l. to r.), back row: Andy Sisk, Blankenship Theatres; C. C. Ezell, Drive-in-Theatres; Phil Isley of Isley Theatres (also father of Jennifer Jones); Walter Penn of Columbia. Front row: Nathan Brown, Sunset Theatre, Dallas; Forest White, Index Booking Office, Dallas; Henry Reeve, president of MPTO of Texas; Col. H. A. Cole, president of Allied.

PALM SPRINGS

For the second successive year Palm Springs is the scene of the National Theatres' annual executive meet. Leading theatre men of the nation, headed by Charles P. Skouras, are in attendance. These include Edwin Zabel, Andy Krappman, also Elmer Rhodin, Kansas City; "Rick" Ricketson, Salt Lake; Harold Fitzgerald, Wisconsin; Dan Michaelove, New York; Al Finke, Al Rosenberg, Len Cox and John Hamrick, Seattle; Milton Rossfeld, Denver; B. V. Sturdivant, San Francisco; George Bowser, William Lyris, Harry Cox, Fred Stein, Mike Rosenberg, Roy Brown, Verne Touchette and Peter Lundgren, Los Angeles.

Robert L. Lippert of Affiliated Theatres of San Francisco, together with several of his associates, are here taking the rest cure and enjoying golfing.

Sneak preview last Monday night at Strebe's Palm Springs Theatre of "Address Unknown" was well received. Among those present were Diana Lewis, Bill Powell, Charlie Butterworth, Dick Powell and Loretta Young.

Jinx Falkenburg remains in town recuperating, and Columbia still cameramen are making hundreds of shots of her, with the Tennis Club background. Jinx is one of the judges of the Women's Tennis Tourney now in progress on the courts of the Desert Inn, Tennis Club and Racquet Club.

Sam Dekker, Southern California PRC franchise holder, with Mrs. Dekker here for sunlazing.

Harold Lloyd and one of his daughters, Peggy, in for a short visit with his parents, Mr. and Mrs. J. Darsie Lloyd.

Arthur Schwartz, producer of "Cover Girl," enjoying a short holiday at the Racquet Club.

Bud Costello's family at the Lone Palm. He's due here this week.

PHILADELPHIA

Lou Formato, MGM sales manager, passed his physical last Saturday and was given his three weeks notice. He was off to Chicago immediately after the exam.

William "Bud" Hunt, formerly with the Hunt Theatres in Wildwood, is now with the Red Cross, assigned to the Cairo territory in

Egypt. He had formerly been assigned to the Jerusalem area.

Richard Glatz, son of Ben Glatz of Metro, goes into the Navy shortly. Ben's oldest son, Robert Harry, is already in service in the Navy.

Samuel Kirsch has become connected with the Warner circuit as a student manager for a four-week period, after which he will become a rotating manager. He has been assigned to the Diamond Theatre for training.

The Virginia Theatre in Atlantic City is scheduled to reopen on March 31 and the Earle Theatre there will reopen on April 1. This is the first time in years that the Earle has been used as a picture house, and will split first-run on Atlantic Ave.

Edgar Moss, 20th Century-Fox district manager, is at home recuperating after an operation and will go to Florida when he is strong enough.

Bob Lynch, MGM district manager, is in Chicago.

Sam Gross's son, Edgar, is Bar Mitzvah this Saturday at the Rodolph Sholom Synagogue. He is tendering a reception for friends at the Variety Club after the ceremonies.

Esther Diamond Messman, secretary to Edgar Moss at 20th Century-Fox, received a visit from her husband, Corporal Frank Messman, this week.

David Melen, booker for Jay Emanuel, is going into the Army, and his place will be taken by Edward Emanuel, Jay's brother.

Bob Benner, assistant manager at the Pastime Theatre in Lewistown, Pa., was being treated in the Pennsylvania Hospital here, but recovered sufficiently to return home.

Charles Deker of New York City has joined the Goldman organization as a rotating manager.

More than 100 boys and girls, winners of American Legion honor medals for selling more war bonds in their respective communities and districts than other youngsters, were guests of the Variety Club at a luncheon and entertainment in the Bellevue-Stratford last Saturday. Variety Post originated the highly successful plan whereby Legion posts sponsored the sale of war bonds by school children during the Fourth War Loan.

PORTLAND

Albert J. Finke, state chairman of the WAC, reports that Oregon theatres turned in $51,219 of the $198,162 raised in the state for the March of Dimes. President K. W. Cockerline of the Independent Theatre Owners Association, was the sparkplug for Portland theatres.

Zollie Volchok, manager of the Paramount Theatre, reports capacity business on "For Whom the Bell Tolls," now going into a second week.

Virgil Faulkner, formerly of Liberty, has been named manager of Evergreen's Orpheum Theatre in Portland. His place at Liberty has been taken over by the veteran manager, Jerry Laswell.

Covering Evergreen's theatres in Washington are Vic Gauntlett and Carl Mahne, keeping abreast of fast-changing theatre operations.

Frank Newman, Sr., Al Rosenberg, and Roy Brown left Seattle last week for the National Theatres Convention at Palm Springs.

Archie Holt, formerly Eastern Washington salesman for 20th-Fox, has been added to the sales staff of Paramount in Seattle.

Maurie Saffle, MGM's Seattle manager, off to Chicago for managers' meeting. Accompanied by Garry Landstrom, salesman.

Dwight Spracher, leading Alaskan exhibitor, has gone back to the far North via plane. Headquarters at Anchorage.

Tom Grady, of New York, is MGM master booker covering Portland and Seattle exchanges.

Ethel Hatlie, biller at 20th-Fox, Seattle, has enlisted in the Marines. She's leaving for Camp Lejeune.

Jack Flannery of National Screen Service is back from a Chicago conference.

Barclay Ardell is touring central Washington with Altec engineer, Ed Wilson.

ST. LOUIS

Barney McCarthy has succeeded Eddie Ashkins as manager of the St. Louis United Artists exchange, while Eddie moves down to Memphis, Tenn., to represent United Artists in that territory. McCarthy, who took over on March 7, is no newcomer to St. Louis since from 1935 to 1939 he was manager of the local RKO office He comes here from Los Angeles, where he was manager for Columbia Pictures since last August.

A. E. Algier, Jr., owner of the beautiful Algerian Theatre in Risco, Mo., has announced the leasing of the house for a period of years to Ray Curran, who for the past 14 years has been office manager and booker for United Artists in St. Louis. It is understood that Mr. Curran has been given an option of purchase as part of his lease.

These are the toughest times that motion picture film distributing truck lines have ever experienced, in the opinion of Harry Kahan, head of the Harry Kahan Film Delivery, who started in the business with a horse and wagon back in the early part of 1916. Today he operates seventeen motor trucks. Manpower and truck repairs are the principal worries of the film delivery companies, Kahan explains.

Some $17,000 worth of educational films and slides prepared by Yale University have been made available to St. Louis County schools by Famous-Barr Company. They will be dis-

(*Continued on Page* 66)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

tributed through the Y.M.C.A.

David G. Arthur, assistant general manager of the Fanchon & Marco-St. Louis Amusement Company circuit and his brother, James H. Arthur, counsel for the circuit, will take their physical examinations for Marine Corps commisions within the next several days.

Barney Rosenthal, Monogram manager, announces that "Women in Bondage" and "Sultan's Daughter" will open a run at Fanchon & Marco's Missouri Theatre. "Where Are Your Children?" which recently had a very successul two weeks' run at the Missouri, has been booked for the St. Louis Amusement Company circuit.

Jack Dimatteo, shipping clerk for United Artists and father of three children, went all the way to Chicago, Ill., the night of March 8 to take his physical for the Army. His home is in Collinsville, Ill., which accounts for the 300-mile trip. He has been with UA for the past ten years.

Jerry Slutzky, Universal booker, passed his physical at Jefferson Barracks and expects an early call.

From far off New Caledonia comes a letter from Harry Hynes, Jr., former Universal booker, telling of his promotion from top sergeant to technical sergeant. He entered service on March 17, 1941. He is with the Engineers Base Depot in New Caledonia.

Hugh Nesbitt, Universal salesman in Southern Missouri, has left on a two-week vacation. He plans to visit Hot Springs, Ark.

VANCOUVER

Mel Gow is in charge of the two Nanaimo (FPCC) theatres in Vancouver this week in connection with the coming Victory Loan Campaign, for which he is chairman in Nanaimo district. Mel is working hard on all community events, such as Red Cross-Victory Loan Drives. Mel is a brother of Frank Gow, FPCC supervisor for B. C.

After being held up since September, 1943, by regional and national labor boards, the Projectionist Local 348 and FPCC have signed a new agreement. The only change from last year is that the union obtained a week's holiday with pay. It is expected that the Odeon circuit will sign this week on the same basis as FPCC.

"Meet the Navy," the service show which played to sell-out business for a week at the Strand, is coming back for another week in Vancouver at the Lyric Theatre, and tickets are hard to get for the second session.

Leo Devaney, Canadian general manager for RKO, is now a proud grandfather; his daughter, Margaret, having presented him with a lusty eight pound grandson recently.

Canadian Conciliation Boards on a national scale, long-sought, but never arrived at, will become a reality in the very near future. A get-together of circuits, distributors, and independents meeting in Toronto recently agreed on principles and structure. The committee has drawn up a draft to be submitted for the approval of all interested groups, which, if acceptable to all, will be put before various organizations across the Dominion.

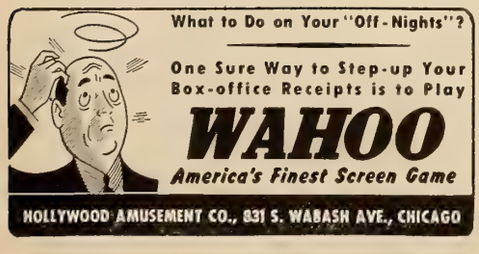
J. Goodfellow, a newcomer to show business, succeeds Dorothy Bishop at the Varsity (Odeon) Theatre. Dorothy is going into the florist business with her sister in Vancouver.

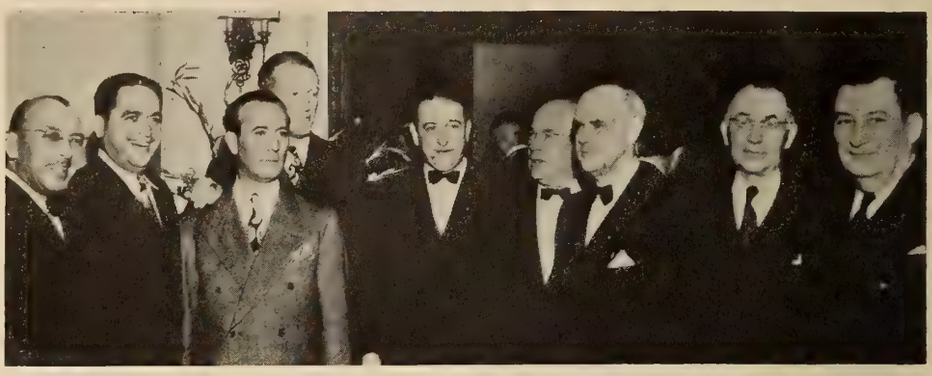
Vancouver visitors here for vacation are Andy Wilson of the Unique, Rosetown, Sask. and H. G. Stevenson of Lacombe and Edson, Alberta.

The Strand and Dominion theatres will resume midnight shows, Larry Bearg of FPCC announced last week. They were discontinued some time ago as a fuel conservation measure, but with spring weather here now they are again practical.

Dave Griesdorf, Odeon district manager for British Columbia, left last week for California, where he will spend three weeks looking at new product for Odeon, and will also confer with vaudeville agencies.

The city of Nelson, B. C., has an answer for juvenile delinquency. Nelson's proudest possession is its $350,000 civic centre (which includes the Civic Theatre operated by FPCC) where virtually half of Nelson gathers at some time during the week to take part in sports and plays. Juvenile delinquency virtually stopped in Nelson the day the centre opened.





JENNIFER JONES GREETERS. When the "Song of Bernadette" opened in Tulsa, Okla., this committee put on the biggest "welcome home" demonstration ever, for the Academy Award winner is a native of Tulsa. Left to right: Phil Longden, 20th-Fox southwest district manager; "Brownie" Akers, Horace Falls, and H. O. Starke, executives of the L. C. Griffith circuit; Clair Hilgers, 20th-Fox Dallas manager; L. C. Griffith, president of Griffith Theatres; Ralph Talbot, president of Talbot Theatres; Ward Scott and George Fuller, 20th-Fox district and branch manager respectively.

WASHINGTON

John J. Payette, zone manager for Warner Bros. in Washington, received the congratulations of friends and business associates in the motion picture industry upon having completed 25 years of continuous service with Warner Bros. in the Capital. He started at the age of 12 as an usher at the old Academy of Music.

Terry Turner, assistant to Barret McCormick, head of RKO's advertising and publicity, visited the local RKO exchange recently.

C. E. Peppiatt, branch manager at 20th Century-Fox, visited Baltimore and Salisbury this week.

Curtis Hildebrand of the RKO sales staff, has been out ill.

J. Connellee, of Aberdeen and Elkton, Maryland, was a recent visitor at 20th Century-Fox.

Charlotte Duncan, secretary to Frank La Falce, at Warner Bros., celebrated 11 years with the company on March 3. Mr. La Falce presented her with a corsage of roses and gardenias.

Ensign Wade Skinner, formerly of Warner Bros. real estate department, was in to pay a visit. He is now stationed at Quonset Point, Rhode Island.

Telephone Operator Ruth Jaffee of 20th Century-Fox is back at work, after having been out ill.

Dan Terrell, former Loew's publicist, and now with the OWI in Dublin, is in town for a short time, before starting out on his next assignment.

Esther Blendman of the MGM cashier department was welcomed back to her desk by a surprise luncheon at the Neptune Room. Present were Dorothy Pfluger and Vivian Kutner of the cashier department, Ida Barezofsky and Betty Beavers of the booking department, and Dorothy Small of the contract department.

Frank La Falce, director of advertising and publicity at Warner Bros., spent a couple of days in New York attending home office meetings.

Former MGM office manager, Harold Weinberger, writes that he took part in the battle of Kwajalein Atoll in the Marshall Islands.

The 20th Century-Fox Family Club met on Monday to discuss participation in the Red Cross Drive.

Birthday congratulations to MGM's Salesman Harry Cohen, March 8, and Night Shipper James A. Jones, March 12.

Former MGM Stenographer Ruth Bray visited the exchange recently with her husband and young son.

C. B. Fogle, Loew's home office maintenance department, was in Washington.

Service Notes at MGM: Former Booker Pete Prince writes he is now at Camp Bragg, North Carolina, and expects to be transferred to Camp Meade, Maryland, in the near future. Booker Henry Ajello expects to be in the Army soon. He reports for a physical at Ft. Meyer. New Assistant Shipper Mark Salinis is a discharged veteran. He was with the Air Corps at Scott Field, Illinois.

New faces in MGM's inspection department: Mrs. Vera Sylvester, of Wilmington, Delaware, and Sadie Beckert of Prince Georges County, Maryland.

OTTAWA

Al Iscove, United Artists Toronto branch manager, was in town during the past week, and besides attending to local business, also made a trip to the Ottawan Theatre at Hawksbury.

Jay English, traveling architect for Odeon Theatres, was in town during the week, visiting the circuit's Avalon, Rexy & Nola theatres. Mr. English gave his approval for a new paint job in the lobby of the Rexy.

Word has been received that there is a possibility of the National Film Board, under the direction of John Grierson, appointing a member of the film industry as a partial liaison officer, this position, of course, to be non-remunerative.

N. A. Taylor and an associate, H. Freedman of 20th Century Theatres Limited, were in the city during the past week visiting the Elgin Theatre which is operated by that circuit.

The Box Office Slant

My Best Gal

(*Continued from Page 38*)

urging of her grandfather, an old showman, who also works in the store. She meets Jimmy Lydon, young playwright who is trying to sell his musical show script built around the sons and daughters of show people who hang out in the drug store. A screwy producer is wangled into buying the show and the kids finally have their big chance with the tryout performance at an Army camp where Jimmy is stationed following his induction.

Comment: With more considerate handling this picture could have emerged as a very good little musical but the director and script writers to all appearances permitted their imagination to go too far afield to suit the discriminating audience's sense of reality. As a result of this deficiency the film provides light entertainment but fails to build up a quality of sympathy or realism which is so essential in creating enthusiasm for a picture to take it out of the run-of-the-mill class. Jane Withers and Jimmy Lydon are both very capable performers with a box-office following in the community theatres and do their utmost to save a very uninspiring story idea. Taking the picture for what it is, "My Best Gal" provides a good box-office title, two star names with Craven and Pangborn for support and a satisfactory show for booking in the dual feature spots with a stronger partner of more substantial dramatic character.

The Lady and the Monster

Republic **Horror Drama** **86 mins.**

AUDIENCE SLANT: (Adult) A gripping, absorbing horror tale of the Class A variety that will provide a full measure of wartime "escapist" entertainment for your patrons.

BOX-OFFICE SLANT: Good enough to top most double bills, this picture will profit at the box-office through word-of-mouth comment.

Cast: Vera Hhruba Ralston, Richard Arlen, Erich von Stroheim, Helen Vinson, Mary Nash, Sidney Blackmer, Janet Martin, Bill Henry, Charles Cane, Juanita Quigley, Josephine Dillon, Antonio Triana, Lola Montes. Credits: Associate Producer-Director, George Sherman. Screenplay by Dane Lussier and Frederick Kohner. Based on the novel, "Donovan's Brain," by Curt Siodmak. Director of photography, John Alton. Special effects, Theodore Lydecker. Art direction, Russell Kimball. Musical score, Walter Scharf.

Plot: In his Arizona mansion, Erich von Stroheim, self-centered scientist, has the assistance of Richard Arlen in conducting experiments with an Arlen-invented machine which records the activity and possibility of human life in the brain after death. Vera Hruba Ralston, daughter of von Stroheim's deceased colleague, objects to this inhuman desecration which the scientist passionately defends. The brain used for the experiments, it is learned, belonged to a famous financier, Donovan; and his widow and her sweetheart, searching for the financier's hidden fortune, hope the experiments will reveal it. To receive messages from the brain through mental telepathy, Arlen submerges his own personality, soon is dominated by the brain. He goes to Los Angeles, where the Donovan influence bids him make withdrawals from the Donovan fortune, on secret deposit in a bank there, to free a young man convicted of murder. He nearly kills a witness who would prevent the man's freedom, but when the brain back in Arizona is drugged by Mary Nash, a jealous neurotic, Arlen regains his own personality. Returning to Arizona, he tries to destroy the brain, succeeds when von Stroheim is killed by Mary. Arlen proves the California murderer's innocence, but must himself serve a term because of the unlawful experiment. His term is short, and Vera is waiting for him when he comes out.

Comment: Just in case the title leads you to believe that this is the stereotyped, everyday horror tale to which you have become accustomed, let this be a warning: you are off the beam. "The Lady and the Monster," which boasts not a single fur-bearing made-up human in its cast, is definitely Class A product that will provide gripping, absorbing entertainment for your patrons. Good enough to top most double bills, here is a prime example of a murder mystery being invested with an eerie, fascinating story easily developed, rapidly achieving an horrific momentum that carries it to a smashing climax. So well produced and directed are the entire proceedings that what otherwise might be a bizarre and utterly fantastic plot attains a strong measure of credibility and reality which overpowers the spectator's conviction that nothing like this could ever happen. Cast in her first important dramatic role, Vera Hruba Ralston projects it with a full, potent personality. In one of the choicest assignments of his career, Richard Arlen delivers a forceful characterization of one evilly dominated by another's brain. As the diabolical, self-centered scientist, von Stroheim is at home in a baleful, warped role, though his performance must take second place to those of Miss Ralston and Mr. Arlen. "The Lady and the Monster" provides a full measure of wartime "escapist" entertainment for your patrons, and it will profit at the box-office through word-of-mouth comment.

Four Jills In A Jeep

20th Century-Fox **Musical** **89 mins.**

(Nat'l Release, March)

AUDIENCE SLANT: (Family) Taken from some of the actual experiences encountered by Kay Francis, Martha Raye, Carole Landis and Mitzi Mayfair; this is an entertaining picture for the whole family. It is not a War Picture.

BOX-OFFICE SLANT: With the draw of the names and the proper exploitation, this should be one of the tops at the box-office.

Cast: Kay Francis, Carole Landis, Martha Raye, Mitzi Mayfair, Jimmy Dorsey and His Orchestra, John Harvey, Phil Silvers, Dick Haymes, Alice Faye, Betty Grable, Carmen Miranda, George Jessel, Lester Matthews, Glenn Langan, Paul Harvey, Miles Mander, Winifred Harris, Mary Servoss, B. S. Pully. Credits: Directed by William A. Seiter. Screenplay by Robert Ellis, Helen Logan and Snag Werris. Story by Froma Sand and Fred Niblo, Jr., based on actual experiences. Director of photography, Peverell Marley. Musical direction by Emil Newman and Charles Henderson. Produced by Irving Starr.

Plot: Four Hollywood stars leave on a tour to entertain the boys overseas. They get to London, where one meets and falls in love with a flier; another meets the man she quarreled with at home and the other two have minor love affairs. They eventually land in North Africa where they continue to entertain, and also help with the wounded, until they are sent back home.

Comment: By taking actual experiences encountered by Kay Francis, Carole Landis, Martha Raye and Mitzi Mayfair while they were overseas entertaining our boys, and adding some extra embellishments, Fox has turned out a picture that is crammed with entertainment for every theatregoer in the nation. Very little of the hardships they endured is shown, there are just a few spots where one sees how they lived and how they pitched in when necessity arose. Most of the picture consists of the numbers they did to amuse the men with their dancing, singing and clowning. By bringing in the radio show, "Command Performance," the one produced expressly for our boys, the picture gives you a shot of Betty Grable singing Cuddle Up; of Alice Faye singing You'll Never Know, and of Carmen Miranda singing I Like You Very Much. Even Carole Landis sings—and very well. It introduces to the picture-going public Dick Haymes, the radio singer, and Jimmy Dorsey and His Orchestra do their bit of entertaining. There's a romance running through the story that ties up with the actual romance Carole Landis found in England. All-in-all it's good musical entertainment that everyone will enjoy, although some may be disappointed not to see more of what their boys are doing. One thing is certain—no one can call this a war picture, so be sure to make this clear in all your exploitation. The deft direction of William A. Seiter keeps the action continually rolling and the musical numbers well interspersed. Credit goes to Producer Irving Starr for a production that is bound to be box-office. Newspaper headlines telling of the girls' experiences could be used for lobby display. Distribute imprinted heralds calling attention to these true experiences and tying it up with the picture.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, March 15)

MOVIETONE (Vol. 26, No. 55)—Drama of war on the Anzio beachhead; Tropical hurricane in southwest Pacific; Arctic blizzard in the Aleutians; Wacs and escorts see famous Taj Mahal; American troops see ancient ruins of Pompeii; Allied air forces battle to smash Nazi luftwaffe.

NEWS OF THE DAY (Vol. 15, No. 253)—War's greatest air battles; Nazis bomb Nettuno in action on Anzio beachhead; Casualties at Anzio; Czechs line up with Russia; American troops visit Mt. Vesuvius; Arctic blizzard in the Aleutians.

PARAMOUNT (No. 56)—Nazi air raid rocks Nettuno; Weather man joins Axis; Florida vacationers without gas, trains; Wacs and American soldiers in India and Italy; Air war on Germany speeded up.

RKO PATHE (Vol. 15, No. 58)—Russians and Czechs sign friendship pact; Nazi bombers hammer Nettuno beachhead port; Americans face storms in Southwest Pacific and in Aleutians; Eighth air force aces smash the luftwaffe.

UNIVERSAL (Vol. 17, No. 275)—Storming of Eniwetok; Nazis bomb Anzio; Luftwaffe humbled; Beckham and Mahurin; Aleutian winter; Yanks visit Pompeii; South Pacific hurricane; American soldiers see Mt. Vesuvius; Wacs at Taj Mahal.

(Released Saturday, March 18)

MOVIETONE (Vol. 26, No. 56)—Capture of Admiralty Islands; Allies reinforce Anzio beachhead; German prisoners on Cassino front; London "takes" Nazi air raids; Admiral Nimitz reports on Pacific war; Chiangs visit U. S.-trained Chinese airmen; Navy blimps test precision flying in mass maneuver; Benevolent couple adopts 18 children.

NEWS OF THE DAY (Vol. 15, No. 254)—Americans take over Admiralty Islands; Tough going on Bougainville; Hard fight ahead, warns Admiral Nimitz; King and Queen bring cheer to bombed London; Allies counter Nazi blows against Anzio beachhead; Bad news in air for Tokyo; Blimp fleet in the sky; Meet a unique family.

PARAMOUNT (No. 57)—Dodds breaks mile record; New raids hit London; Fifth Army digs in at Anzio beachhead; Pacific drive speeds up—New successes—Chinese airmen—Admiral Nimitz's report—American forces clean up Bougainville.

RKO PATHE (Vol. 15, No. 59)—Capture of Admiralty Islands; Chiangs visit Chinese airmen; Navy blimps in mass maneuver; Test RDX explosive; Nazi prisoners at Cassino; Nazi raids on London.

UNIVERSAL (Vol. 17, No. 276)—MacArthur's victory in the Admiralties; Ship of two cities; Scrap paper utilized; Chiangs visit Chinese airmen; Bombing of London; Fashions in hairdos; Test RDX explosive; Blimps in formation; Benevolent couple adopts 18 children.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 73)—Red Cross field worker has busy day; Negro mother honored in Atlantic City; Oldest fire fighters; Negroes build dreadnoughts in Mobile; Dillard University trains chemists; Hot stove league in session; Wives of veterans get maternity care.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 205

PRODUCTION NOTES FROM THE STUDIOS

Victor Young Scores 'Frenchman's Greek'; Vanguard Buys 'Houdini'; Myron Brinig to Write Durbin Film Screenplay

Norman Taurog has returned from Clinton, N. Y., where he and Bob Considine conferred with Father Ambrose Hyland on the filming of the story based on the Church of the Good Thief, built by convicts in Dannemora Prison at Clinton. Picture will be made for MGM by John Considine, Jr.

Henry Sokal, for 18 years an independent producer in Europe, has been signed by Monogram to produce "The Face of Marble," horror story adapted for the screen by Frank B. Wisbar. Sokal specialized in horror films in Europe.

Victor Young, who wrote the music score for "For Whom the Bell Tolls," and a 57-piece orchestra are scoring "Frenchman's Creek," the most lavish picture ever produced by Paramount. The story, laid in 1668, tells of the love of a French pirate, played by Arturo de Cordova, for a high born English Lady, Joan Fontaine. Filmed in Technicolor, the picture was directed by Mitchell Leisen.

Jack Lannon, specialist fog and rain-maker, has been signed to handle the special weather effects which play an important part of the atmospheric London setting for RKO's "None But The Lonely Heart," new Cary Grant starrer.

Four real-life soldiers make their film debut in 20th Century-Fox's "In the Meantime, Darling," the Otto Preminger film which stars Jeanne Crain, Frank Latimore, Gale Robbins and Stanley Prager.

Angelus-United Artists' feature co-starring Linda Darnell and George Sanders has been changed again to "Goodbye My Love." Picture, previously tagged "The Moon Their Mistress," was retitled "Strange Confession." Based on Anton Chekov's only full-length novel, "The Shooting Party," it will be released in April.

Preparing for the start of "Here Is Your War," Lester Cowan has engaged William McGarry as production manager and Archie Stout as chief cameraman. Picture calls for several location trips to Army camps, as it is based on stories of Ernie Pyle.

Harold Clurman, well known in the American theatre, has been signed by RKO to a contract calling for his services as writer, producer and director. His first assignment will be announced shortly. He founded the famous Group Theatre and as its head produced and directed many outstanding shows.

Shooting has already started on the aircraft carrier flight deck, especially constructed on the back lot of 20th Century-Fox for "Wing and a Prayer," epic of our carrier-based Navy. Footage shot by Director Henry Hathaway aboard an aircraft carrier will be matched by scenes made in the studio.

PRC's big-budget picture, "Minstrel Man," the Benny Fields vehicle, resumed shooting after a four-week layoff, with a change in director and two members of the cast. Wallace W. Fox, stricken by flu, has relinquished the directorial reins to Joseph H. Lewis. Gladys George replaced Binnie Barnes, and Judy Clark replaced Gerra Young, the studio's coloratura soprano, who got the chicken pox.

What is said to be an all-time record for the amount of music incorporated in a feature-length motion picture was announced by Mahlon Merrick, musical director for Andrew Stone's "Sensations of 1944."

"Houdini," an original screen story of the greatest of magicians, written by Dore Schary and Frank O'Connor, has been purchased by Vanguard Films, Inc. No casting has been done as yet, but production has been scheduled to start in May after completion of "Double Furlough," Schary's first for Vanguard.

Myron Brinig, well known novelist and author of "The Sisters" and "May Flavin," has been signed by Producer Felix Jackson to write the screenplay of "Strangers," the Deanna Durbin-Charles Boyer drama for Universal.

Robert Florey has checked into Warners to start his new contract. He will prepare "Henrietta the Eighth," a musical comedy which will again reunite the director with stars Dennis Morgan and Irene Manning. Robert Buckner, who produced "The Desert Song," their last joint effort, will also produce this.

Percy Kilbride joins Beulah Bondi, who has the top role in Columbia's "Soldiers in Slacks." The picture is being directed by William Castle, and has Jeff Donnell and Jess Barker in the chief supporting roles.

Franz Waxman's Gabriel Symphony, composed for the score of the Jack Benny starrer, "The Horn Blows at Midnight," will be introduced on the concert stage on the second night of the summer season of the Philharmonic orchestra of Philadelphia. Waxman is currently scoring "Mr. Skeffington" at Warners.

Bob Haymes recorded Let's Fall in Love for Columbia's "Mr. Winkle Goes to War." Used originally in a picture of the same name by Columbia ten years ago, the song received a new arrangement by Morris Stoloff.

PRC will use full natural color in one of their new pictures, "Enchanted Forest," from an original by Gilbert Wright, son of Harold Bell Wright. Film will be produced by Jack Schwarz, with a locale of the Redwoods Forest. Production, it is said, will start in midsummer and a long location trip is planned.

Greer Garson is being tested at MGM in make-up for age 84. The picture which shows her as she may appear so many years from now is "Mrs. Parkington" and encompasses six colorful periods of American history and presents Miss Garson at ages ranging from 18 to 84.

Lambert Hillyer has been signed to direct "Hangman's Law," next Monogram western to star Johnny Mack Brown with Raymond Hatton in the cast and Charles J. Bigelow supervising production.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Frank Sinatra is making his second picture, "Manhattan Serenade," for RKO. Let's go there and see what's going on.

We enter a night club; a lovely place, all white with stage curtains and other decorative touches in light blue. There we find Sinatra, Gloria DeHaven, George Murphy and those two comics, Wally Brown and Allan Carney, seated at one of the tables.

They're all set for a scene in which Miss DeHaven, not knowing Sinatra can sing, invites him to do so in order to embarrass him. He's a small town boy who has come to the big city to see what happened to his play, and Murphy, who was handling it for him, has kept him there because he's used his money for other ventures. Miss DeHaven is Murphy's girl-friend, and she is the featured entertainer at this particular club.

She's doing a turn in an embroidered white net outfit that has little on bottom and much less on top. A pair of short trunks show through the peek-a-boo slit skirt and the bra top stays up without shoulder straps. On her head she's wearing a Homburg white sailor to match, with feathers attached to the back which cascade forward over the crown. She carries a microphone through which she sings . . . at the same time dancing around the tables.

Director Tim Whelan starts the rehearsal with her at the table next to the one where the men are seated. All around the place are hundreds of extras, most of them in formal clothes, while over to one side is the chorus. They walk through the scene wearing cute costumes made of bath towels wrapped around them like sarongs, with smaller ones draped around their heads. They look like we'd like to in the same costumes (at home).

Although the director has ordered everyone quiet, the noise is still going on over at their table. It doesn't subside for quite a while, for the comics, and Murphy and Sinatra, are indulging in a good deal of byplay of their own . . . and enjoying it, as one can see.

Finally everything settles down and the word goes around that this is a "take." Miss DeHaven starts by singing her song into the mike and whirling around the tables towards the one the boys are at. When she gets there, Murphy introduces her to Sinatra. He says something to her about her singing . . . and she, challenged, dares him to sing, which he does . . . much to the surprise of the hecklers and Miss DeHaven. (Certainly not to us, for we were hoping this would happen when we came.)

We get a chance to hear quite a few repeats before Whelan okays the "take." Then we go over to meet them all. On our way out we decide it was nice meeting them, especially Sinatra, who turned out to be a swell guy.

Until next week.

Ann Lewis

Signed to Write Screenplays

World Famous Pictures has signed Paul Castleton to write the screenplays of its "Son of Robin Hood" features which will be produced for major company release. Castleton is the author of the novel by that name. Clifford Sanforth will supervise the productions, the first of which will start within a few months.

Durbin, Paige Record Songs

Deanna Durbin and Robert Paige have recorded their Jerome Kern original songs for Universal's Technicolor production, "Can't Help Singing," which will be directed by Frank Ryan. Eight numbers were sung by Miss Durbin and Paige, individually and as duets.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

That . . . Lieut. Todd Karns, son of Roscoe Karns, is on a ten-day leave in Hollywood . . . Sir Cedric Hardwicke will be Oscar Wilde in speaking the narrative part of "The Picture of Dorian Gray" . . . Lindsley Parsons has asked Charles R. Marion to polish up "The Thirteenth Window" . . . Benchley will do a narrative chore on "Road to Utopia"—that could be very funny . . . Director William Seiter has interviewed more than 400 girls for work in "Belle of the Yukon" . . . Franklin Pangborn is the owner of a swanky apartment house in Beverly Hills . . . Jess Stacy, pianist of the Benny Goodman band, is down with pneumonia . . . Walter Mayo has signed with PCA as general production manager . . . The Marine Corps have released for publication "Sweet Land of Liberty," co-authored by a Marine and Otis Wiles, Universal publicist . . . Elisha Cooke, Jr., was almost drowned in a few feet of water when his horse stumbled in "Cinderella Jones" and the actor's foot was caught in a guide wire for the horse and he was dragged under water until the wire was cut . . . Mel Ferrer has been named dialogue director on "America's Children"—it's a large order . . . Kleinert & Vershell will lead the "Bobby Sox Brigade" at PRC . . . Lincoln Quarberg, RKO publicist, has returned from Wash., D. C., where he made arrangements for Ruth Clifton, the Moline Plan girl, to advise Eleanor Roosevelt, the Senate, and the Congress on how to take care of the nation's children. Miss Clifton is 18 . . . Stanton Griffis, OWI Chief of Motion Picture Bureau, is circulating screen writers for ideas for government shorts . . . Joe E. Brown won the "Academy Award" of the California Military Academy and automatically became an honorary colonel—bet he could send out some big orders . . . Errol Flynn, with a friend, John Decker, have opened an art gallery "to put important art works within the reach of real art lovers" . . . Lionel Barrymore was elected to the board of directors of the Salmagundi Club on the strength of his talent as an etcher . . . "Leave It to the Irish" starts on St. Patrick's Day . . . Johnny Mercer and Harold Arlen will write the music for Mark Sandrich's Waves musical . . . More artists' stuff: Frank Ross' nationwide contest for modern artists' ideas about Salome, has been adopted as an art test by the Fine Arts schools in 18 different American colleges and Universities, and 31 private art schools . . . Harriet Parsons will produce "The Enchanted Cottage" . . . Eddie Small wants to know whether the Yanks of World War II prefer blondes or brunettes, to be sure to get the right taste in women for "Abroad With Two Yanks" . . . Dane Clark gets the chance to chase after Ida Lupino throughout "The Very Thought of You."

Bellamy Signed for 'Guest'

After extensive negotiations, Hunt Stromberg has arranged for the release of Ralph Bellamy from the Broadway play, "Tomorrow the World," and will use him in the leading male role opposite Anne Baxter in "Guest in the House." Lewis Milestone, who will direct the picture, and Lowell Calvert, Stromberg's Eastern representative, worked out the deal from the New York end, and Stromberg and Bert Allenberg, Bellamy's representative, from Hollywood. The picture is schedule to start this week, but Bellamy will not report until March 22.

Rogell Assigns 14 Features

With the recent addition of Frank Strayer and Adrian Scott to the ranks of producers at RKO Executive Producer Sid Rogell has completed the assignment of 14 features to be produced under his supervision within the next three months. Maurice Geraghty has three; Val Lewton has four; Herman Schlom, two; John Auer, two; Adrian Scott, two; and Frank Strayer, one.

Diplomat's Daughter in Film

Si Lan Chen, who plays Philomena Wang in "The Keys of the Kingdom," 20th Century-Fox special, is the daughter of the famous diplomat, Eugene Chen, Minister from China. Apparently the Chinese actress enjoys the diplomatic status of her father, for two other Chinese roles, those of Philomena and Hosanna Wang are villainous roles, while the one she plays is more friendly and benevolent.



Janet Martin and Mary Lee, Republic starlets; H. J. Yates, Sr., Dale Evans, singing star, and Roy Rogers were among those present at a recent party held at Eaton's Rancho in Hollywood in honor of Michael O'Shea upon completion of his first picture for Republic, "Man From Frisco."

Selznick Studio Reorganizes Publicity and Advertising

Daniel T. O'Shea, president of Vanguard Films, and executive director of the Selznick Studio, has announced the expansion of Vanguard Films and the Selznick press department to meet the demands of a greatly enlarged production program.

Heading the new setup as director of publicity will be Don King, currently assistant to Whitney Bolton at Columbia and formerly with Warners and Paramount. Cameron Shipp, assistant publicity director for Warners, will join the organization as publicity director for Vanguard Films, working under King's supervision. George Thomas, Jr., moves over from Universal. John Harkins, who has been publicity director for Vanguard, goes to New York as Eastern publicity representative.

All of the present publicity staff of Vanguard Films will be retained: Hy Daab in charge of advertising, Dee Lawrence as magazine contact and fashion editor, Harry Mines as unit man, Joe Polonsky as planter.

Benny Signs Warner Contract

Screen and Radio Comedian Jack Benny has been signed by Warner Bros. to a term contract. Having recently completed "The Horn Blows at Midnight," Benny will appear in a new picture to go before the cameras in July. He is the fourth "name" personality to join the Warner ranks within the past few weeks. Others: Joan Crawford, Barbara Stanwyck, Rosalind Russell.

New Pacts for Blair, Briskin

Option of Janet Blair, who recently finished a co-starring role with Cary Grant in "Once Upon a Time," has been renewed by Columbia. In "Tonight and Every Night," she will co-star with Rita Hayworth. The studio also signed Irving Briskin, producer, to a new 3-year contract. This starts him off on a new hunt for stories and plays for film production as well as for talent.

Title for Remington Picture

"The Old West" will be the title of the picture to be made by Producers Corporation of America, whose purchase of all rights to the story of the life of Frederic Remington was announced last week. The story will involve all the action of the frontier days of 1880. Budget is set at $1,300,000.

HOLLYWOOD STUDIO ROUND-UP

Things are back to normal on the production front this week with fourteen new pictures starting:

COLUMBIA

SOLDIERS IN SLACKS—Principals: Beulah Bondi, Nina Foch, Lloyd Bridges. Director, William Castle.

AMERICA'S CHILDREN—Principals: Otto Kruger, Pat Parrish. Director, Joseph Berne.

MRS. PARKINGTON — Principals: Greer Garson, Walter Pidgeon, Edward Arnold, Agnes Moorehead. Director, Tay Garnett.

MONOGRAM

HANGMAN'S LAW — Principals: Johnny Mack Brown, Raymond Hatton. Director, Lambert Hillyer.

PRODUCERS

RINGSIDE—Principals: Buster Crabbe, Arline Judge, Julie Gibson. Director, Sam Newfield.

REPUBLIC

CALL OF THE SOUTH SEAS—Principals: Janet Martin, Allan Lane, Roy Barcroft, William Henry. Director, Jack English.

GOOD NIGHT, SWEETHEART—Principals: Ruth Terry, Bob Livingston, Robert Armstrong, Henry Hull. Director, Joseph Santley.

MARSHAL OF RENO—Principals: Bill Elliott, Bobby Blake, George "Gabby" Hayes. Director, Spencer Bennet.

UNITED ARTISTS

ABROAD WITH TWO YANKS—Principals: William Bendix, Dennis O'Keefe, Anna Lee, John Loder. Director, Allan Dwan.

UNIVERSAL

MURDER IN THE BLUE ROOM—Principals: Anne Gwynne, Donald Cook, Grace McDonald. Director, Leslie Goodwins.

DEAD MAN'S EYES—Principals: Lon Chaney, Jr., Jean Parker, Paul Kelly. Director, Reginald LeBorg.

WARNER BROTHERS

DOUGHGIRLS—Principals: Ann Sheridan, Alexis Smith, Jack Carson, Jane Wyman. Director, James V. Kern.

CONSPIRATORS—Principals: Paul Henreid, Hedy Lamarr, Sidney Greenstreet, Peter Lorre. Director, Jean Negulesco.

VERY THOUGHT OF YOU—Principals: Ida Lupino, Dennis Morgan, Faye Emerson, Dane Clark. Director, Delmer Daves.

TITLE CHANGES

"Strange Confession" (UA) now GOODBYE MY LOVE.

Leisen to Direct 'Kitty'

Mitchell Leisen, who directed the film version of "Lady in the Dark," has been assigned to the direction of "Kitty" for Paramount. The picture, gay romance of the London of 300 years ago, will co-star Paulette Goddard and Ray Milland.

First Bennett Picture Set

Constance Bennett's first picture as star and producer for PRC will be "Blonde Ice," which will be photographed in full natural color. She will enact the role of a society woman murderess who is called "blonde ice" because of her coldness. It will be the first time Miss Bennett will have appeared in a color picture.

ADV.

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WANTED—PIPE ORGAN in fair condition. State make, stops, etc. St. Stanislaus Church, 118 N. Market St., Summit Hill, Pa.

WHAT YOU GOT—I'LL TAKE—AND PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Motors, etc. Give age, condition, first letter. Box 638, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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POPCORN MACHINES WANTED. Latest and largest Manley Burch, regular or counter models. Give full information. El Reno Theatres, El Reno, Oklahoma.

WANTED—any kind old obsolete 35mm. Motion Picture Machine. Earle, 1130 Premont, Pontiac, Michigan.

NEW EQUIPMENT

CLOSING OUT BOX-OFFICE HEATERS, $6.95; Rear shutters for Simplex, $77.50; Box-office reports, 18c pad; Latest electrolux vacuum cleaners, complete $85.00; Aluminum foil snipes, $1.00 dozen; Lobby pickup pans with toy brooms, $1.59; Baby spots, $6.95; Box-office chairs, $6.50; Collapsible 36" x 48" beaded screens, $11.50; Rectifier bulbs, 15 ampere gordos, $6.95; Six ampere Westinghouse, $3.95; Fine quality leatherette—50 yard rolls—$1.41 yd.; Suprex carbon savers, 98c; Vocochrome snowhite soundscreens, 23½c sq. ft.; Flextone washable, 30½c; Crystal beaded, 39½c. Winter bargain bulletin ready. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

HELP WANTED

WANTED ASSISTANT HOUSE MANAGER. Permanent position with excellent future. State age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

WANTED INTELLIGENT, EXPERIENCED MOTION Picture Operator with personality and appearance suitable to be eventually promoted to house managership. Give full details in your letter, stating age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Illinois.

SITUATION WANTED

THEATRE MANAGER desires change, can buy and book pictures, draft exempt, would buy theatre. Box 641, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND EQUIPMENT

STILL SOME LEFT—INDUCTEE SOLD OUT—public address amplifiers, microphones, speakers, baffles, at knockdown prices. Send for bulletin Rem-8. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

SOUND EQUIPMENT

SIMPLEX 2000' semi-professional 1000 watt sound projectors, as is $325.00; other makes $99.50 up; Plenty 16mm Sound Projectors, Bell & Howell, Victor, RCA, Universal; RCA Rack Panel PA83 Amplifiers, $35.00; Jensen 14" Superspeakers, reconditioned $39.50; Soundheads, $9.95 up; amplifiers, $4.95 up; New RCA Multicellular Horns, $79.50; Western Electric 555 Receivers, $17.95; new Portable Screens, $7.95 up. Send for lists. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

STUDIO EQUIPMENT

35/16mm REDUCTION PRINTERS, sound $475.00; Picture $675.00; 35mm Film Phonograph, $375.00; Studio Glowlamp Recorder, 35mm, complete $555.00; Hollywood 16mm Recorder with Berndt-Maurer type Galvanometer complete, $795.00; Blue Seal 3 element Glowlamps, $22.75. Send for Studio and Laboratory Equipment listings. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

THEATRES WANTED

WANT LONG LEASE. About 500 seats. West or Pacific Coast. Send details and photo. Anthony Serritella, 1202 West Grand Ave., Chicago 22, Ill.

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CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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THEATRE SEATING

140 GRAND RAPIDS VENEER CHAIRS, reconditioned, $2.50; 360 Heywood-Wakefield, as is, $3.50; 250 American Veneers, rebuilt, $3.75; 1107 Heywood late model metal plated Red Velour new fully upholstered backs, newly upholstered leatherette spring edge cushions, aisle lights, beautiful design, rebuilt, $8.75. Wire for list. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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USED EQUIPMENT

STAGE SETTING FOR 12' x 30' PROSCENIUM, $52.50; Ticket Chopper, $19.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; Brandt Jr. Coin Changers, $119.50; Payroll type, $95.00; 20/40 ampere Arc Generators, $57.50; Twin 50 ampere Suprex Rectifiers, rebuilt, $297.50; Single 45 ampere, $112.50; Electric Household Range, 4 Plates, white enamel, shopworn, $67.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Thirty Ampere Rectifiers with tubes, $99.50; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00; Send for Winter Bargain Bulletin. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York City 18, N. Y.

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FOR SALE—pair Royal Zenith model C Powers 6B and complete booth equipment new sound. Triangle Theatre, Box 366, Junior, W. Va.

FOR SALE — complete booth equipment. Used Holmes, Simplex, Powers. Transformers, lamps, motors, etc. Holmes Projector Sales Co., 1717 Wyandotte, Kansas City, Mo.

FOR SALE—Owner forced to sell because of health. 2—Motiograph heads, Largen Sound Heads, Forrest Suprex Rectifier, Brenkert Hi-Intensity lamps, Screens, Draperies, Carpet, 1—Holcomb-Hoke popcorn machine, 1—Excel counter model popcorn machine. All or part. Thomas H. Piatt, Broadway Theatre, Broadway Ave., Parkersburg, W. Va.

Advance Dope (SR)

DETECTIVE KITTY O'DAY (Mono.) **Mystery. Principals:** Jean Parker, Peter Cookson, Tim Ryan, Veda Ann Borg, Ed Gargan, Douglas Fowley. **Director,** William Beaudine. **Plot:** Two lovers work for a man whose undercover work is handling stolen bonds and securities. When this man is found murdered, they are naturally suspected of the crime. They start a search for clues and come across two other murders before the culprit is captured.

SEVENTH CROSS (MGM) **Drama. Principals:** Spencer Tracy, Signe Hasso, Hume Cronyn, Steve Geray, Herbert Rudley, Kurt Katch. **Director,** Fred Zinnemann. **Plot:** This is the story of the successful escape of one of seven fugitives from a German concentration camp in the fall of 1936, when Hitler was already in power, but war had not yet begun. The concentration camps were fast filling with German citizens who rejected the Nazi creed. One by one the prisoners are captured, but this one, with the help of kind strangers, manages to escape to Holland. Before he leaves he pledges his return to pay back the people who have "healed" him.

SINCE YOU WENT AWAY (UA) **Drama. Principals:** Claudette Colbert, Joseph Cotten, Monty Woolley, Shirley Temple, Jennifer Jones, Robert Walker. **Director,** John Cromwell. **Plot:** Taken from the best-seller of the same name, this is the story of an American housewife living in a small midwestern town, who had to take over the reins of the household when her husband joined Uncle Sam's forces. She had a grown daughter to help with her romantic problems; a teen-aged miss who needed handling and other everyday issues. To add to all this, she had the additional problem of an old retired Colonel whom she took in as a boarder, for the financial help he contributed.

LAW MEN (Mono.) **Western. Principals:** Johnny Mack Brown, Raymond Hatton, Jan Wiley, Kirby Grant, Robert Frazer. **Director,** Lambert Hillyer. **Plot:** Two U. S. Marshals arrive secretly in a town, to investigate various bank and stage holdups. One represents himself as a shoemaker and the other manages to join a gang of outlaws. They meet secretly and work out a plan whereby the townspeople help them make the arrests.

JUNGLE WOMAN (Univ.) **Horror. Principals:** Acquanetta, J. Carrol Naish, Evelyn Ankers, Milburn Stone, Lois Collier, Richard Davis. **Director,** Reginald LeBorg. **Plot:** At a coroner's inquest, a doctor tells his story about the killing of a young girl whose body was found on the grounds of his sanitarium. She had appeared suddenly, at a circus, after the disappearance of an ape. She had all animal instincts and when she attempted to kill the doctor's daughter he accidentally gave her an overdose of adrenalin, in trying to subdue her. He is acquitted.

HIDDEN VALLEY OUTLAWS (Rep.) **Western. Principals:** Bill Elliott, George Hayes, Anne Jeffreys, Roy Barcroft, Kenne Duncan. **Director,** Howard Bretherton. **Plot:** In the early days of the Southwest, the government issued to war veterans certain papers called Head Rights, which allowed these men to settle and claim ownership on any unoccupied land. These Head Rights were as negotiable as money, and often fell into the hands of unscrupulous men. Such a man was the lawyer of the town, his friendly manner concealing his position as secret head of a gang. Bill Elliott is called in to solve the mystery and he manages to straighten out the mess.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cook of the Air (C)	Chester Morris	71	Reissued
	Crooked Circle (G)F	ZaSu Pitts-Jimmy Gleason	70	Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60	New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100	Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70	Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80	Reissued
	Keep 'em Laughing	Jack Benny	72	Reissued
	King of the Circus	Loder-Ratoff-Bennett	71	New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70	Reissued
	Paiooka (C)	Stuart Erwin-Lupe Velez	70	Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70	New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88	Reissued
	Scream in the Night	Lon Chaney, Jr.	69	New Release
	Sky Devils (C-D)	Spencer Tracy	88	Reissued
	Thunder in the City	Edw. G. Robinson	81	Reissued
	Titans of the Deep	Beebe and Barton	45	Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	../15/43		b7/24/43
4026	Boy From Stalingrad (D)F	Scott Beckett-Conrad Binyon	71	5/20/43		b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
	Dangerous Blondes	Allyn Joslyn-Evelyn Keyes	80	9/23/43		b12/25/43
4005	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b8/11/43
	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)F	Bert Gordon-M. Lindsay	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4006	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Eric Blore	72	8/19/43		b9/13/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4029	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b4/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

	Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Crime Doctor's Strangest Case (M)A	Warner Baxter-Lynn Merrick	68	12/9/43		b2/5/44
	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
	Ghost That Walks Alone(MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/43		b1/29/44
	Hey, Rookie	Ann Miller-Larry Parks	77	3/9/44		
	Is Everybody Happy? (D)F	Ted Lewis & Band	73	10/28/43		b1/29/44
	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
	Nine Girls	A. Harding-E. Keyes-J. Falkenburg		2/17/44		a12/11/43
	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence		2/24/44		a3/4/44
	Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
	There's Something About a Soldier	Evelyn Keyes-Tom Neal		11/30/43		b12/25/43
	Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	62	3/16/44		a1/22/44
	What a Woman (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens				a1/22/44
	America's Children	Otto Kruger-Pat Parrish				
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon				a1/22/44
	Calling All Stars	Lynn Merrick-Larry Parks				
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
	Girl in the Case	Janis Carter-Robt. Scott		4/20/44		
	Jam Session	Ann Miller-Jess Barker		4/13/44		a1/22/44
	Mission Thirty-Six	J. Carradine-Jeanne Bates				
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong				a3/11/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon				
	Once Upon a Time	Cary Grant-Janet Blair				
	Pilebuck	Pat O'Brien-C. Landis-C. Morris				a3/11/44
	Soldiers in Slacks	Beulah Bondi-Nina Foch				
	Whistler, The	Richard Dix-Gloria Stuart		3/30/44		

Westerns (Current 1943-44)

	Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague		2/8/44		
	Cowboy in the Clouds (W)F	Charles Starrett-Julie Duncan	54	12/23/43		b1/8/44
	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43		b11/27/43
	Silver City Rangers (W)F	R. Hayden-B. Wills	54	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
	Vigilantes Ride (W)F	R. Hayden-B. Wills	55	2/3/44		b2/12/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
	Sundown Valley	Charles Starrett-Jeanne Bates		3/23/44		
	Saddle Leather Law	Charles Starrett-Vi Athens				a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth				a2/12/44
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll				a1/16/43

MGM

CURRENT 1942-43

824	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
826	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
827	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
828	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
823	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
833	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
829	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
834	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
830	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
832	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
838	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
670	Random Harvest (D)A	R. Garzan-R. Colman	126	June-Aug		b11/29/42

MGM (Cont.)

CURRENT 1942-43

325	Slightly Dangerous (D)F	R. Taylor-C. Laughton	94	Apr-May		b3/6/43
331	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards				a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone				a11/6/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra				a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien				a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston				a2/5/44
	Gaslight	Charles Boyer-Ingrid Bergman				a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes				
	Kismet (Tech.)	R. Colman-Marlene Dietrich				a2/19/44
	Marriage Is a Private Affair	Lana Turner-John Hodiak				
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				
	Meet the People	Lucille Ball-Dick Powell				a8/14/43
	National Velvet	Mickey Rooney-Elizabeth Taylor				
	Picture of Dorian Gray	George Sanders-Hurd Hatfield				
	Secrets in the Dark	Robert Young-Susan Peters				
	Seventh Cross	Spencer Tracy-Signe Hasso				
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson				
	Three Men in White	L. Barrymore-Van Johnson				a2/12/44
	Tunisian Victory (Doc.)	Gov't Film-Capra, co-producer	80			b3/11/44
	Two Girls & a Sailor	June Allyson-Van Johnson				a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126			b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (G)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	17	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury (Reviewed as "You Can't Beat the Law")	61	2/12/43		b1/30/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b8/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith				a2/12/44
2	Chinese Cat, The	Sidney Toler-Joan Woodbury				a3/4/44
2	Detective Kitty O'Day	Jean Parker-Edward Gargan				
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79			b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison				a1/29/44

Westerns (Current 1943-44)

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a8/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Hangman's Law	J. M. Brown-Raymond Hatton				
	Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44		
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55			b3/11/44
	Senora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44

PARAMOUNT

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Ellison	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythmn (Tech.) (M)F	Special			
		Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

Sp.	CURRENT 1943-44		Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168	b7/17/43
4	Going My Way (DM)F	Bing Crosby-Rise Stevens	125	b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43 b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44 b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43 b11/13/43
	Hitler Gang	Robert Watson-Alexander Pope		a12/4/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43 b8/14/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75	b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100	b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43 b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43 b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44 b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75	b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43 b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43 b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44 b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44 b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43 b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43 b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44 b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79	b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a1/22/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

	CURRENT 1942-43				
113	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
121	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
120	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
106	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
123	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
114	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
105	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
111	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
104	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
112	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
115	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
122	Terror House	W. Lawson-J. Mason	71	4/19/43	
116	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

	CURRENT 1943-44				
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House	Lionel Atwill-Jean Parker		3/15/44	a2/19/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/24/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

413	Amazing Mr. Forrest	Edward E. Horton-Otto Kruger	3/29/44	
	Dixie Steamboat	Frances Langford-C. Butterworth		a2/19/44
404	Minstrel Man	Benny Fields	5/10/44	
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44 b3/11/44
	Ringside	Buster Crabbe-Arline Judge		
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/26/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

RKO-RADIO

	CURRENT 1942-43				
7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	69		b7/17/43
5	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b5/30/43
4	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr	b2/26/43
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43

RKO-RADIO (Cont.)

Block No.	CURRENT 1942-43		Mins.	Rel. Date	See Issue of
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/18/43	b1/2/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	88	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b6/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
	Pride of the Yankees (D)F	G. Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Production	42	2/19/43	b12/19/42
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
	Spitfire (D)F	L. Howard-D. Niven	90		b4/24/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Get Me Covered (C)F	Bob Hope-D. Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)F	Laughton-M. O'Hara	103		b3/20/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/8/43

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44 b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	63	8/17/43 b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43 b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43 b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44 b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44 b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43 b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43 b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43 b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43 b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43 b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43 b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43 b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43 b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43 b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44 b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43 b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43 b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43 b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80	Release
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43 b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44 b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp b2/12/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville	a2/5/44
Casanova Brown	Gary Cooper-Teresa Wright	
Days of Glory	Gregory Peck-Tourmanova	a10/30/43
Falcon Out West (M)F	Tom Conway-Barbara Hale	65 b3/4/44
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Heavenly Days	Fibber McGee & Molly	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
One Exciting Night	Tom Conway-Louis Borell	a2/26/44
Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis	a2/26/44
Three Caballeros	Disney	

REPUBLIC

	CURRENT 1942-43				
214	Alibi (M)F	M. Lockwood-H. Sinclair	80	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
219	Chatterbox (C)	J. E. Brown-J. Canova	76	4/27/43	b4/10/43
222	False Faces (D)	S. Ridges-R. Williams	56	5/28/43	b6/5/43
220	Gentle Gangster (D)	B. MacLane-M. Lamont	57	5/10/43	b7/3/43
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
254	King of the Cowboys (W)	R. Rogers-S. Burnette	67	4/9/43	b4/10/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b8/25/43
217	Mantrap (My)	H. Stephenson-L. Corrigan	57	4/13/43	b6/5/43
227	Nobody's Darling (F)	M. Lee-L. Calhoun G. George	71	8/27/43	b8/14/43
212	Purple V, The (Spy)A	J. Archer-M. McLeod	58	3/12/43	b3/27/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
218	Shantytown (D)	M. Lee-J. Archer	65	4/20/43	b4/24/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
255	Song of Texas	Roy Rogers-Sheila Ryan	69	6/14/43	b5/29/43
221	Swing Your Partner (C)	L. Belle-Scotty-V. Vague	72	5/20/43	b5/1/43
216	Tahiti Honey (DM)	D. O'Keefe-S. Simon	69	4/6/43	b4/3/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43
226	West Side Kid, The	D. Barry-D. Evans-H. Hull	58	8/23/43	b12/25/43

	CURRENT 1943-44				
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
431	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Heesier Holiday	Dale Evans-George Byron	72	8/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Call of the South Seas	Janet Martin-Allan Lane	
	Cowboy and the Senorita	Roy Rogers-Mary Lee	1/19/44
	Good Night Sweetheart	Ruth Terry-Bob Livingston	
	Jamboree	Ruth Terry-George Byron	a2/19/44
315	Lady and the Monster	Arlen-Ralston-von Stroheim 86	a11/20/43
	Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
312	My Best Gal	Jane Withers-Jimmy Lydon	67 3/28/44 a11/27/43
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75 4/9/44 a1/8/44
	Silent Partner	Beverly Lloyd-Bill Henry	
	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
314	Trocadero	Rosemary Lane-Johnny Downs	74 4/24/44
	Yellow Rose of Texas	Roy Rogers	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
451	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	8/18/43	b8/14/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Senora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkie Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b11/1/43
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette		1/15/44	Reissue

Westerns (Coming)

	Call of the Rockies	Smiley Burnette-Michael Harrison		
378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56	4/2/44
355	Laramie Trail	Smiley Burnette-Bob Livingston	56	4/3/44 a1/29/44
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes		
3303	Oh, Susanna	Gene Autry-Smiley Burnette	4/15/44	Reissue
366	Outlaws of Santa Fe	Don "Red" Barry-Twinkie Watts	56	4/4/44
	Tucson Raiders	Wild Bill Elliott		

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
7	Chetniks (D)F — Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)... B. Grable-G. Montgomery	96	6/18/43	b5/22/43
6	Crash Dive (Tech.) (D)... T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory — War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F — J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F... S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F — A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C) — Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F... J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F — Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
8	Moon Is Down, The (D)F... C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)... P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D) — Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
5	Quiet Please, Murder (My)... G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M) — B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D) — G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)... Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Dec)F... R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F... B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F) — War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon — Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
8	Claudia (D)F — R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F — Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep — K. Francis-C. Landis-M. Raye		Mar	a10/30/43
5	Gang's All Here, The (M)F... A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F — P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F — Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.) — D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD) — M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F — Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A — Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A — Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Ledger, The (H)A — Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A... G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A — T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
8	Purple Heart (T)A — Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Shrine of Victory (Doc.) — Greek Navy	45		b8/21/43
7	Sullivans, The (B)F — Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) — B. Grable-R. Young	76	10/1/43	b9/25/43
8	Uncensored (D)F — Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F — C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F — S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

	Bermuda Mystery — Preston Foster-Ann Rutherford			
9	Buffalo Bill (Tech.) — M. O'Hara-J. McCrea-L. Darnell		Apr	a8/14/43
	Eve of St. Mark — Anne Baxter-William Eythe			a12/4/43
	Greenwich Village (Tech.) — Don Ameche-Carmen Miranda			a12/4/43
	Home in Indiana (Tech.) — Walter Brennan-Jeanne Crain			a10/23/43
	In the Meantime, Darling — Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling — Monty Wooley-Dick Haymes			
	Keys of the Kingdom — Roddy McDowall-Sir C. Hardwicke			
	Ladies of Washington — Trudy Marshall-Ronald Graham			a2/12/44
	Pin-Up Girl (Tech.) — B. Grable-M. Raye-Joe E. Brown			a9/11/43
	Roger Touhy, Gangster — K. Taylor-L. Andrews-P. Foster			a6/5/43
	Song of Bernadette — J. Jones-V. Price-C. Bickford	158		b12/25/43
9	Tampico — Edward G. Robinson-Lynn Bari		Apr	a11/27/43
	Sweet & Lowdown — J. Oakie-L. Darnell-Benny Goodman			
	Wilson (Tech.) — Coburn-Hardwicke-Mitchell			
	Wing and a Prayer — Don Ameche-Dana Andrews			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A... Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Buckskin Frontier (W)F — R. Dix-Jane Wyatt	76	5/14/43	b5/15/43
	Fall In (C) — Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A... B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C) — A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F... Noel Coward	114	2/12/43	b10/27/42
	It Happened Tomorrow — D. Powell-L. Darnell-J. Oakie		2/25/44	a3/11/44
	Jack London (B)A — M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D) — J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F — Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday(CM)F... Nelson Eddy-Charles Coburn	86		b3/4/44
	Lady of Burlesque (M)A — B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C) — J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F... C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen — 48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C) — Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C) — Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F... Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A) — Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A... Francis Lederer-Sigrid Gurie	84	3/10/44	b3/4/44
	Yanks Ahoy (C) — William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F... Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F... Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

	Abroad With Two Yanks — William Bendix-Dennis O'Keefe			
	Goodbye My Love — George Sanders-Linda Darnell		4/21/44	
	Mairy Ape, The — W. Bendix-S. Hayward-John Loder		5/9/44	
	Here Is Your War — Ernie Pyle story		6/1/44	
	Sensations of 1944 — W. C. Fields-E. Powell		5/5/44	
	Since You Went Away — C. Colbert-J. Cotten-S. Temple			
	Song of the Open Road — Bergen & McCarthy-B. Granville		3/24/44	a12/11/43
	Up in Mabel's Room — Reynolds-Auer-Greenwood-Patrick		4/7/44	

Westerns (Current)

	Bar 20 (W)F — Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W) — Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F — Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F... William Boyd-Andy Clyde	70	12/3/43	b1/22/44

Westerns (Coming)

	Forty Thieves — Wm. Boyd-Andy Clyde			a3/11/44
	Mystery Man — Wm. Boyd-Andy Clyde			a8/14/43
	Texas Masquerade (W)F — Wm. Boyd-A. Clyde	59		b1/29/44
	Timber — William Boyd-Andy Clyde			a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself — Patric Knowles-Evelyn Ankers	63	6/11/43	b6/5/43
7005	Amazing Mrs. Holliday (D)F... D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H) — Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C) — F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Follow the Band (MC) — M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H) — Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men — D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated — Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going — G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C) — D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C) — D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7041	He's My Guy (MC)F — J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M) — Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C) — Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F — Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C) — David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F — Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F — Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F — Gloria Jean-Donald O'Conner	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F... H. Hall-B. Jordan	61	4/2/43	b3/6/43
7028	Larceny With Music (DM)F... A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big — Donald O'Connor-Gloria Jean	74	3/26/43	b5/29/43
7052	Next of Kin — Nova Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7001	Phantom of the Opera (Tech.)... Nelson Eddy-Susanne Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
7042	Rhythm of the Islands (MC)F... A. Jones-J. Frazee	60	4/16/43	b3/13/43
7024	Sherlock Holmes and the Secret Weapon (My)F... B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7018	Sherlock Holmes In Washington (D) — B. Rathbone-Nigel Bruce	71	4/30/43	b3/27/43
7013	Two Tickets to London — M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)... Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
7004	White Savage (Tech.) — J. Hall-M. Montez	76	4/23/43	b4/17/43

CURRENT 1943-44

8003	All Baba and the Forty Thieves (Tech.) — Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F... Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A — Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F... Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F — Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F — Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A — Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A — Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho — Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F — Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8004	His Butler's Sister (CM)F... D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8035	Hi Ya Sailor (M)F — Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A — Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous — Young-Fitzgerald-Barrymore		3/17/44	a10/30/43
8038	Mad Ghoul (H)A — Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont — Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F... Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
	Phantom Lady (M)F — Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F — B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F — Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F — Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A — A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F — E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F — B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A — Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F — Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F — Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F — Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F — Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Christmas Holiday — Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The — Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.) — M. Montez-Jon Hall-Sabu		5/12/44	a6/10/43
	Dead Man's Eyes — Lon Chaney, Jr.-Jean Parker			
8061	Follow the Boys — All-Star			a10/23/43
	Ghost Catchers — Olsen & Johnson			
	Gypsy Wildcat — M. Montez-Jon Hall-L. Carrillo			a2/5/44
	Her Primitive Man — L. Allbritten-R. Paige		4/21/44	a11/20/43
8044	Hi Good Lookin' — H. Hilliard-O. Nelson & Band	62	3/24/44	a2/5/44
	Invisible Man's Revenge — Jon Hall-Evelyn Ankers			a2/5/44
	Jungle Woman — Evelyn Ankers-Milburn Stone			
	Merry Monahans — Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus — Andrews Sisters-Leo Carrillo			a10/2/43
	Moon Over Las Vegas — Anne Gwynne-David Bruce		4/28/44	a2/26/44
	Mummy's Ghost — Lon Chaney, Jr.-J. Carradine			a9/25/43
	Murder in the Blue Room... Anne Gwynne-Donald Cook			
	Pardon My Rhythm — Gloria Jean-Patric Knowles	94	5/19/44	a3/4/44
	Patrick the Great — Donald O'Connor-Peggy Ryan			a11/20/43
	Scarlet Claw — B. Rathbone-Nigel Bruce			a2/19/44
	Slick Chick — Noah Beery, Jr.-Martha O'Driscoll			
	Slightly Terrific — Anne Rooney-Leon Errol		5/5/44	a1/22/44
	South of Dixie — David Bruce-Anne Gwynne			
	This Is the Life — Donald O'Connor-Susanna Foster			a7/17/43
	Weird Woman — Lon Chaney, Jr.-Anne Gwynne	64	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail — Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law — Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke — Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F — Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A — H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F — J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F... Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D) — Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A — E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A — I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This is the Army — Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D) — W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D) — John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F — Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F — J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School — Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F... Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo — Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F... J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid — James Cagney		3/4/44	Reissue
328	Girls on Probation — Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A — I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
330	Oklahoma Kid (W)F — J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A... Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F — O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)... Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F — E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A — Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)... All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D) — Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)... Fredric March-Alexis Smith			a8/22/42
	Animal Kingdom — Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace — Cary Grant-Priscilla Lane			a1/3/42
	Between Two Worlds — J. Garfield-P. Henreid-D. King			a12/4/43
	Conflict — Humphrey Bogart-Alexis Smith			
	Conspirators — Paul Henreid-Hedy Lamarr			
	Cinderella Jones — Joan Leslie-Robert Alda			
	Crime by Night — Jane Wyman			
	Devotion (D) — O. deHaviland-I Lupino			a2/27/43
	Doughgirls — A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight — Jack Benny-Alexis Smith			
	Janie — Joyce Reynolds-Robert Hutton			
	Last Ride (D) — R. Travis-Chas. Long			
	Make Your Own Bed — Jack Carson-Jane Wyman			a2/12/44
	Mask for Dmitrios — Zachary Scott-Peter Lorre			
	Mr. Skeffington — Bette Davis-Claude Rains			a11/27/43
	My Reputation — Barbara Stanwyck-George Brent			
	Rhapsody in Blue — Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk — Gary Cooper-Ingrid Bergman			a6/26/43
	Shine On Harvest Moon (M)F... A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
	To Have and Have Not — H. Bogart-W. Brennan			
	Uncertain Glory — Errol Flynn-Paul Lukas		4/22/44	a10/2/43
	Very Thought of You — Ida Lupino-Dennis Morgan			

Westerns

333	Cherokee Strip, The — Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters — Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos — Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F — Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder — Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle — Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)... Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)	61	Artkino	b7/31/43
	Great Mr. Handel (D) — Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A — Michele Morgan-Raimu	111	A.F.E.Corp.	b3/26/43
	In the Rear of the Enemy(D)F... Russian Cast	55	Artkino	b10/9/43
	Jeannie (CD)F — Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajevo (D)A... John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A — Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A — J. Russell-J. Russell	121	H. Hughes	b2/18/43

Shorts Booking Guide

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
	AMERICA SPEAKS			
	Farmer at War		9	Not Rev.
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Tall Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
	COMMUNITY SING			
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly In the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
	QUIZ REELS			
4861	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
	STOOGE COMEDIES			
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42

COLUMBIA 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day In Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

COLUMBIA 1943-44

	ALL-STAR COMEDIES			
5405	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5435	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash		17	Not Rev.
5435	Defective Detectives			Not Rev.
5402	Dizzy Pilots			Not Rev.
5432	Dr. Feel My Pulse		18	Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's Hugh	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
	COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird			Not Rev.
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
	COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		10	Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
5658	No. 8 (Baker) Alouette	Fair	9	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always		9½	Not Rev.
	FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix	Fair	9	3/ 4/44
	FOX & CROW (Tech.)			
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder In the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids			Not Rev.
	LI'L ABNER (Tech.)			
5601	Amoozin' But Confoozin'			Not Rev.
5602	Sadie Hawkin's Day			Not Rev.
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
	PHANTASIES			
5702	Cocky Bantam	Fair	6½	12/11/43
5706	Lionel Lion			Not Rev.
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	7	2/ 5/44
5704	Polly Wants a Doctor		6½	Not Rev.
5705	Magic Strength		7½	Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	10	1/22/44
5866	No. 6 (Moore & Durante)		10	Not Rev.
5857	No. 7 (Mexican Cinema Industry)		9	Not Rev.
5858	No. 8			Not Rev.
	WORLD OF SPORTS			
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807	Golden Gloves			Not Rev.
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd		9	Not Rev.
5805	Winged Targets		10	Not Rev.

MGM 1942-43

	CARTOONS (Tech.)			
W-455	Baby Puss			Not Rev.
W-443	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats		9	Not Rev.

MGM 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
	MINIATURES (10)			
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	6/25/43
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
	PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/42
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
	SPECIAL			
s-460	These Are the Men	Good	11	10/ 2/43
	TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
	TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy		15	Not Rev.

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	CARTOONS			
W-531	Zoot Cat			Not Rev.
	MINIATURES			
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
	PETE SMITH SPECIALTIES			
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
	TRAVELTALKS			
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island			Not Rev.
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis			Not Rev.

PARAMOUNT 1942-43

	HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Seat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Musle Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	8	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev
POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
V2-1	A Letter From Bataan	Impressive	15	10/ 3/42
V2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
V2-3	Price of Victory	Very Good	13	11/21/42
V2-2	We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)

D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"		9	Not Rev.
D3-3	Lulu Gets the Birdie			Not Rev.
MADCAP MODELS (Tech.)				
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-4	Jasper Goes Fishing	Tops	8½	8/28/43
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
NOVELTOONS (Tech.)				
P3-2	Hen Pecked Rooster		8	Not Rev.
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-3	Silly Goose		8	Not Rev.
POPEYE				
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE				
J3-1	Popular Science	Good	10	11/ 6/43
J3-2	Popular Science No. 2	Entertaining	10	12/25/43
J3-3	Popular Science No. 3		10	Not Rev.
J3-4	Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS				
Y3-2	In Winter Quarters		8½	Not Rev.
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire		9½	Not Rev.
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3			Not Rev.

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DISNEY CARTOONS (18) (TECH.)

14111	Chicken Little		9	Not Rev.
14101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
14105	Fall Out—Fall In	Tops	7	5/15/43
14108	Figaro and Cleo	Good	8	10/16/43
14103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor		7	Not Rev.
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
14102	Pluto and the Armadille		7	Not Rev.
14104	Private Pluto	Tops	7	5/ 8/43
14107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble		7	Not Rev.
14106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
13403	Duck Soup	Fair	17	3/ 6/43
13404	Hold Your Temper		17	Not Rev.
13406	Hot Foot	Will Pass	17	7/ 3/43
13405	Indian Signs	Fair	17	5/15/43
13402	Rough on Rents	Average	18	12/ 5/42
13401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
13202	State vs. Thomas Crosby	Fair	18	1/16/43
13201	State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)			
14407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
14405	Enric Madriguera & Orch.	Swell	8	3/27/43
14406	It's Tommy Tucker Time		8	Not Rev.
14402	Johnny Long & Orch.	Average	8	12/12/42
14403	Ray McKinley & Orch.	Average	8	11/28/42
14404	Dick Stabile & Orch.	Fair	8	1/16/43
14401	Jerry Wald & Orch.	Fer Jitterbugs	10	10/10/42
LEON ERROL (6)				
13702	Deer! Deer!	Average	17	11/21/42
13704	Double Up	Fair	18	5/15/43
13705	Gem-Jams	Fair	18	5/15/43
13701	Mail Trouble	Mildly Amusing	18	10/17/42
13703	Pretty Dolly	Amusing	17	1/16/43
13706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
14308	Aqua Aces			Not Rev.
14313	Barnyard Golf		8	Not Rev.
14305	Basketeers	Very Good	9	3/ 6/43
14312	Champion-Maker	Pleasant	9	8/ 7/43
14311	Cloud Chasers		8	Not Rev.
14309	Golf Limited	Interesting	8	5/15/43
14304	"Q" Men	Interesting	8	1/23/43
14310	Racing Royalty	Inconsequential	8	7/ 3/43
14301	Show Horse	Good	9	10/24/42
14405	Ski Trails	Exciting	8	3/27/43
14302	Touchdown Tars	Good	8	11/28/42
14307	Trout		8	Not Rev.
14303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
13105	Air Crew	Excellent	18	4/10/43
13112	Age of Flight	Good	17	10/16/43
13103	Army Chaplain	Very Fine	19	12/26/42
13111	Arctic Passage	Vivid	20	9/11/43
13104	Boomtown, D. C.	Very Good	19	2/13/43
13110	Broadway Dim-Out	Effective	15	8/14/43
13113	Children of Mars	A Must	20	10/30/43
13108	Lieutenant Smith	Excellent	20	6/12/43
13106	Medicine on Guard	Very Good	19	4/17/43
13107	Merchant Seaman	Excellent	17	5/ 8/43
13109	Pacific Island No. 43	Reassuring	17	7/10/43
13101	Private Smith of the U.S.A.	Excellent	19	10/24/42
13102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev

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EDGAR KENNEDY

43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6		9	Not Rev.
44207	No. 7		10	Not Rev.
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44306	Basket Wizards	Good	8	3/ 4/44
44305	Co-Ed Sports		8	Not Rev.
44301	Frisio Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight		9	Not Rev.
44304	Mountain Anglers	Eye-filling	9	12/25/43
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43101	Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN

3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE				
9701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42

20th CENTURY-FOX 1942-43 (Cont'd)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME			
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	9/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy In Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev
WORLD TODAY			
3402	Accent on Courage		10	Not Rev
3401	Women in Blue		10	Not Rev

20th CENTURY-FOX 1943-44

ADVENTURES OF A NEWSREEL CAMERAMAN

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4252	Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE				
4801	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
6	Sweden's Middle Road	Excellent	19½	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS				
4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev.
4516	By Boy Johnny (Tech.)		7	Not Rev.
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and Princess (Tech.)		7	Not Rev.
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION

	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev
	Kill or Be Killed		18	Not Rev
	Raid Report		0	Not Rev

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-I in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev.
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS				
8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES				
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES				
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Slam	Good	7	1/22/44
TECHNICOLOR CARTUNES				
8237	Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS				
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44
SPECIAL (WAC)				
8112	With the Marines at Tarawa	Great	19	2/26/44

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch In Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS				
9301	A Feud There Was		7	Reissue
9307	Beak's Tale			Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
BUGS BUNNY SPECIALS				
9721	Bugs Bunny & the Three Bears			Not Rev
9722	Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES				
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS				
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN				
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)				
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS				
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
VITAPHONE VARIETIES				
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)				
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps.	7/31/43
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev.
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
	Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/43
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps.	Not Rev

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

FILM BUYERS' PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 19th	Nine Girls		Return of the Ape Man	Block 3 Henry Aldrich, Boy Scout		(Trade Shown—Dec.) Around the World	Casanova in Burlesque			Weekend Pass	In Our Time
FEB. 26th	Sailor's Holiday	JAN. Cross of Lorraine Lost Angel Thousands Cheer	Voodoo Man	Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Frontier Outlaws	Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery		JAN. Lifeboat Uncensored	It Happened Tomorrow	Chip Off the Old Block	
MAR. 4th		FEB. Madame Curie Cry "Havoc" Song of Russia	Million Dollar Kid	Block 4 Going My Way Hour Before the Dawn Hitler Gang Navy Way You Can't Ration Love	Lady in the Death House	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Passport to Destiny Escape to Danger Tender Comrade	Beneath Western Skies Fighting Seabees	FEB. Jane Eyre Sullivans, The	Knickerbocker Holiday	Hat Check Honey	Passage to Marseille
MAR. 11th		MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Lady, Let's Dance Law Rides Again Charlie Chan in the Secret Service	SPECIAL For Whom the Bell Tolls Lady in the Dark	Thundering Gun Slingers Amazing Mr. Forrest	SPECIAL North Star Up in Arms	Man From Frisco My Best Gal Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	MAR. Four Jills in a Jeep Purple Heart, The APR. Buffalo Bill Tampico SPECIAL Song of Bernadette	Voice in the Wind Song of the Open Road Up in Mabel's Room	Ladies Courageous Oklahoma Raiders Hi Good Lookin'	Shine On Harvest Moon
MAR. 18th	Two Man Submarine										
MAR. 25th	Sundown Valley										
APR. 1st	Whistler	APR. Heavenly Body Swing Fever	Black Market Rustlers								
APR. 8th	Cover Girl										
	COMPLETED Address Unknown Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Girl in the Case Jam Session Last Horseman Mission Thirty-Six Once Upon a Time Riding West Saddle Leather Law Sagebrush Heroes Wyoming Hurricane IN PRODUCTION America's Children At Night We Dream Calling All Stars Mr. Winkle Goes to War Mrs. Parkington Pilebuck Soldiers in Slacks	COMPLETED American Miracle Andy Hardy's Blonde Trouble Bathing Beauty Canterville Ghost Gaslight Kismet Meet the People Three Men in White Tunisian Victory Two Girls & a Sailor White Cliffs of Dover, The IN PRODUCTION Dragon Seed Gold Town Marriage Is a Private Affair Meet Me in St. Louis National Velvet Picture of Dorian Gray Secrets in the Dark Seventh Cross Thirty Seconds Over Tokyo	COMPLETED Arizona Whirlwind Block Busters Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Law Men Outlaw Trail Sonora Stagecoach IN PRODUCTION Hangman's Law	COMPLETED And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret I Love a Soldier Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big Till We Meet Again IN PRODUCTION And Now Tomorrow Bring on the Girls Incendiary Blonde Practically Yours Road to Utopia	COMPLETED Dixie Steamboat Guns of the Law Monster Maker Pinto Bandit Shake Hands With Murder IN PRODUCTION Minstrel Man Ringside	COMPLETED Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Marine Raiders Seven Days Ashore Show Business Three Caballeros IN PRODUCTION Heavenly Days Casanova Brown Manhattan Serenade None But The Lonely Heart One Exciting Night	COMPLETED Cowboy and the Senorita Jamboree Lady and the Monster Raiders of Sunset Pass Rosie the Riveter Trocadero Tucson Raiders IN PRODUCTION Call of the Rockies Call of the South Seas Good Night Sweetheart Marshal of Reno Silent Partner Storm Over Lisbon Yellow Rose of Texas	COMPLETED Bermuda Mystery Eve of St. Mark Greenwich Village Home in Indiana Ladies of Washington Pin-Up Girl Roger Touhy, Gangster IN PRODUCTION In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Sweet & Lowdown Wilson Wing and a Prayer	COMPLETED Forty Thieves Mystery Man Texas Masquerade Timber IN PRODUCTION Abroad With Two Yanks Goodbye My Love Hairy Ape Here Is Your War Sensations of 1944 Since You Went Away	COMPLETED Follow the Boys Gypsy Wildcat Her Primitive Man Invisible Man's Revenge Merry Monahans Moon Over Las Vegas Moonlight & Cactus Mummy's Ghost Pardon My Rhythm Patrick the Great Scarlet Claw Slightly Terrific This Is the Life Weird Woman IN PRODUCTION Christmas Holiday Climax, The Dead Man's Eyes Ghost Catchers Jungle Woman Murder in the Blue Room Slick Chick South of Dixie	COMPLETED Adventures of Mark Twain Animal Kingdom Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride Mask for Dimitrios Rhapsody in Blue Saratoga Trunk Uncertain Glory IN PRODUCTION Cinderella Jones Conspirators Doughgirls Horn Blows at Midnight Janie Make Your Own Bed Mr. Skeffington My Reputation To Have and Have Not Very Thought of You

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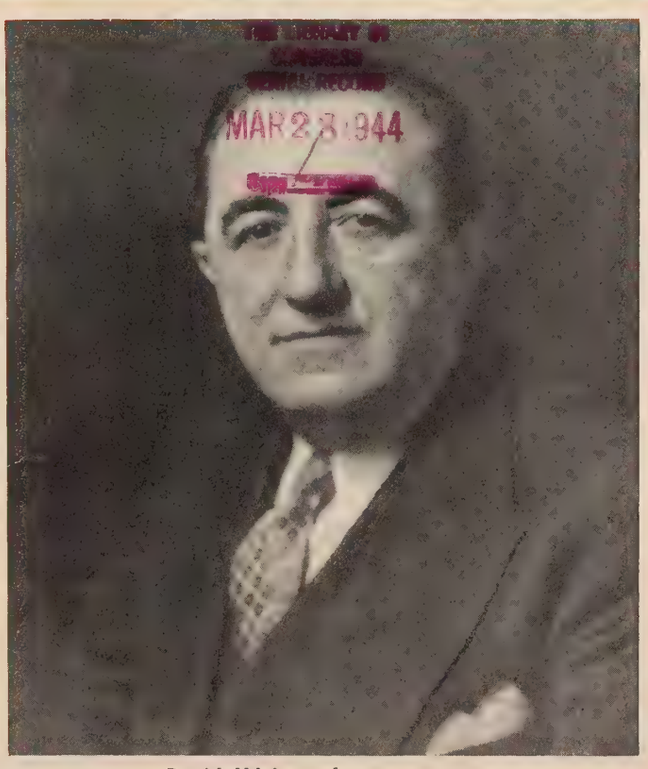
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Vol. 40 No. 10

March 25
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

MAR 2 1 194

In the groove with
"A GUY NAMED JOE"!





Out of this world with
"THE HEAVENLY BODY"!



Flying right with
"BROADWAY RHYTHM"!



Riding high with uproarious
"RATIONING"!

M-G-M! LIFE OF THE PARTY!



Stepping out with
"SEE HERE, PRIVATE HARGROVE"!

And NON-STOP with
LEO, THE LION!



"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through March 29th."

The Editorial Page

Unity . . . Plus

It is with great satisfaction that we note the response to the Red Cross Drive from theatremen everywhere. Whoever said that unity of any kind was impossible in this industry need only look at the united front we have presented on the various Bond Drives, the March of Dimes, and now, the Red Cross War Fund.

What amazes us is that an industry capable of working together so closely and successfully on these various war drives, cannot get together and iron out its trade disputes and controversies in the same spirit.

Imagine, if you can, how fast the smoke that beclouds intra-industry relations would disappear if exhibitors and distributors would get together to arrive at the best solution of their various problems as efficiently, as capably and successfully, as they have worked together for the current Red Cross Drive.

Pet peeves and personal quarrels were conspicuous by their absence from all discussion leading up to what we believe will be the greatest collection drive ever achieved by the motion picture theatres of this or any other land.

It just proves that if the will to work together is predicated on the right frame of mind, difficulties will fade into thin air. One exhibitor told us the other night that he sat down on a friendly basis with a certain distributor executive for the first time in twelve years and in less than five minutes they were both pulling in the same direction. By the time they had worked out the details of the Red Cross Drive in his territory, he and his former enemy (the term was his) were pals and wondering why they hadn't resolved their mutual differences the same way long before.

It is unfortunate that there must remain in our business some factions whose purposes appear to be dedicated to causing, rather than curing, friction among the various branches of the industry. And we mean you can find such on both sides of the fence.

▲ ▲ ▲

Tribute To A Grand Guy

This week witnessed as fitting a testimonial dinner as any we have ever attended or heard about in many years. The exhibitors of the Greater New York area said goodbye to Bob Wolff, who leaves in a short time to become RKO Radio's managing director in Great Britain.

Bob Wolff has been active in local and eastern distribution for RKO for a long time and through it all has built up an eminent reputation for fair trading.

In our own dealings with him as an exhibitor some years ago we cannot recall one single instance when we found him unfair or unreasonable. Neither did we ever have to go over his head to work out a buying deal.

Apparently, almost six hundred other exhibitors feel the same way about him, judging by the turnout at his testimonial dinner and the sincere speeches made by the men on the dais. It is something Bob can take with him and treasure during his stay in England.

▲ ▲ ▲

Observations

In a bulletin issued this week, Ed Kuykendall as spokesman for the MPTOA, discusses the old and, possibly, new consent decree from several different angles. No exhibitor should pass up the opportunity of keeping abreast of this vitally important subject. In the not-too-distant future you may be called upon for an expression of your own opinion and if, as and when, such an event takes place you should know every angle of the controversy so as to express an intelligent and constructive view.

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The MPTOA proposals submitted this week to Assistant Attorney General Tom Clark appear to reach into the heart of the difficulties that have confronted exhibitors throughout the career of the deceased decree and that which has been tentatively proposed as a substitute. This subject is one on which the exhibitor should keep posted so that if, as, and when theatremen are called upon for opinion, an intelligent mass expression of their views will be forthcoming.

According to Bob O'Donnell, currently in New York on a business trip, the war activities of the Variety Club Tents throughout the country will amaze the industry when the story is finally told. Bob has been in constant close touch with most of the Tents during the past months and has particularly noted the tremendous amount of time and energy being devoted to the Barkers to local drives and war efforts. This is in addition to their regular activity along charitable lines and to which all Variety Clubs are primarily dedicated. Inasmuch as the membership of the Clubs are composed of close to ninety-five per cent industry people, the industry may well be proud of what the Clubs are doing for the country and the industry.

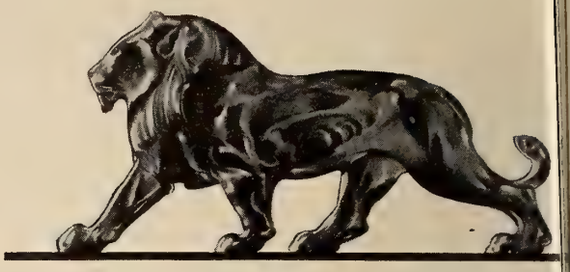
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We cannot close this week's editorial without another word for the Red Cross Drive.

We address these words to every theatreman of our industry: YOURS IS A GREAT AND IMPORTANT RESPONSIBILITY. IT IS YOUR DUTY TO LIGHT UP YOUR AUDITORIUM ONCE DURING EVERY COMPLETE PERFORMANCE AND TO FACILITATE THE AUDIENCE COLLECTIONS.

—"CHICK" LEWIS

IN APPRECIATION



TO ALL M-G-M CUSTOMERS IN THE UNITED STATES:

Because you booked and played our America Speaks subjects, and supported us so generously with your playing time, we have issued to the AMERICAN RED CROSS checks allocated to the individual exchanges in proportion to the showings obtained by each exchange in the total amount of $75,812.18.

This sum becomes the joint contribution of you and Loew's, Inc., and represents the proceeds of these America Speaks subjects produced by us at actual cost without overhead and distributed by us without cost, and exhibited by you.

Only your complete cooperation and full support of our undertaking has made this contribution possible. We shall add to it our own donation of $80,000., or a total of $155,812.18.

Thank you for your generous support in this endeavor and for the cooperation you have so many times given us.

LOEW'S, INCORPORATED
Nicholas M. Schenck, President

Do Not 'Reduce' Price To Get Even Amount

Exhibitors who have re-arranged their price schedules to conform with the new tax and at the same time avoid the use of pennies have found they can not devise combinations that will result in total charges of 15, 45 and 75 cents (see STR, March 4). To overcome this difficulty some operators and ticket printers have suggested a plan to fix the price so it will be slightly higher in total amount and then reduce the price to bring it to a multiple of five. For instance, if 45 cents is chosen as the total price, the established price is 38 cents with a tax of 8 cents. The 46 cent charge is then reduced to 45 cents.

The Treasury Department, through Commissioner Joseph D. Nunan, Jr., advises that this idea may not be permitted under the law and regulations. The reduction is not a reduction according to law because everybody would be paying 37 cents in reality. A reduction must be an exception. Also, if the patron is paying 8 cents on a 37-cent admission he is paying a greater amount of tax than is legally due.

A further question was decided by the Treasury Department this week when the ban was put on fixing established prices that involved fractions of a cent. This applied chiefly to areas having state taxes, which are sometimes reckoned in mills.

Charles P. Skouras in New York

Charles P. Skouras, president of National Theatres, arrived in New York on Thursday from Los Angeles. Skouras is visiting New York on company business, and he is expected to be here about a week.

Reisman Leaves for Mexico

Phil Reisman, RKO Radio vice-president in charge of foreign distribution, left Wednesday (22) for a routine trip to Mexico and Cuba. He is expected to return in about six weeks.

David Weinstock

(The Man on the Cover)

President of Raybond Theatres Corporation, operating sixteen theatres in New York, New Jersey and Connecticut who has been active in War Activities Committee work in the New York metropolitan area, including the chairmanship of committees for the testimonial luncheon to Charles P. Skouras, national chairman of the Fourth War Loan, by exhibitors of New York and New Jersey, and for the Red Cross breakfast meeting in New York recently. Weinstock became an exhibitor in 1911, his first theatre being the Claremont in the Bronx. He is a vice-president and member of the board of directors of the Independent Theatre Owners of America.

SHOWMEN'S TRADE REVIEW

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Television in Color

Scophony Corporation of America, associated with Paramount and 20th-Fox via corporate entities, this week announced that a new development in carbon technique by National Carbon Company marks an advance toward making color television available on full size screens in motion picture theatres.

Griffith, Distribs Reply To $606,000 Trust Suit

Griffith Theatres and nine distributors filed answers this week in Oklahoma City to the anti-trust suit filed March 13 by the Odeon Theatre, Shawnee, Okla., the Mystic in Picher, and the State Theatre, Vinita, in which the plaintiffs asked damages of $606,000 on the charge that the defendants entered into a conspiracy to prevent the three theatres from obtaining satisfactory film product.

The Griffith answer stated that the plaintiff's claims were for alleged invasion of rights more than three years before complaint was filed and, therefore, were void because of the statute of limitations; also that the plaintiff theatres were not comparable with those of the defendants.

The distributor defendants—Loew's, RKO, 20th-Fox, Vitagraph, Paramount, Columbia, Universal, Republic, and Universal Film Exchanges—declared the complaint was not sufficiently definite for them to prepare a proper defense and requested separate bills.

Seven-Day Clearance Precedent Set Aside in Trylon Appeal

In a decision rendered March 17, the Appeal Board reversed the ruling of a New York Arbitrator who held that seven days clearance was fair in the complaint of the Trylon Theatre, Forest Hills, against four major companies, and reduced the clearance to one day. The Drake Theatre in Rego Park, nearby Forest Hills, was intervenor in the case.

William Gold, New York attorney, appeared for the Trylon interests in the appeal from the arbitrator's ruling and argued for a one-day clearance. In its opinion rendered with the decision, the Appeal Board distinguished between the character of competition between "de luxe houses of wider appeal and neighborhood theatres," and noting that "the arbitrator in this case doubtless was influenced by the general practice prevailing in the city," declared that "exceptional circumstances in this case make a seven-day clearance unreasonable."

Spokane Public to Pay Tax

Spokane theatregoers will pay the added federal impost when the new tax schedule goes into effect April 10. The tax will be added to the existing theatre admissions, according to Al Baker, city manager of Evergreen theatres.

In setting up the new admissions the theatres are endeavoring to keep them in even figures.

'Follow the Boys' Tradeshows

Universal announced this week that the Charles K. Feldman production of "Follow the Boys" will be tradeshown in all key cities having Universal exchanges on April 3. The only exception is New York, where the picture has been scheduled for 10:15 a.m. March 23 at the Normandie Theatre.

'Andy Hardy' Trade Show April 3

Trade showings of MGM's "Andy Hardy's Blonde Trouble" and "Meet the People" will be held in all key cities on April 3.

MPTOA Ask Clark To Turn Down Decree

The Motion Picture Theatre Owners of America executive committee this week reported to Assistant Attorney General Tom C. Clark that the organization was definitely against the Government signing any kind of decree with the distributors. This decision came about at a meeting of the committee held Monday, and the report was laid before Clark the next day.

After making the stand for outright overthrow of the decree, the MPTOA drew up a list of six basic conditions which it recommended should be included in a revised decree if such an agreement were insisted upon. These were:

1. A simplified and standard form of contract. This would provide for a straight 20 per cent cancellation privilege, product to cover a six-month period, and right to open a run any day the exhibitor chooses.

2. An end to all further expansion circuits.

3. A new decree to run for not more than three years, "or six months after the end of the war, whichever is earlier."

4. Arbitrators be given complete jurisdiction over clearance and run cases.

5. Attorneys be barred from arbitration cases.

6. Cost of arbitration proceedings be materially lessened to the exhibitor.

That Clark was considering the possibility that a stalemate may arise which will result in throwing the entire divorcement case on the courts was indicated by statements he made during the week in Washington. According to reports, the Department of Justice, in the event that efforts to obtain a satisfactory decree fail, will amend the complaint in the New York suit and seek dissolution of large independent circuits as well as direct affiliates of distributor companies.

Eaton, Memphis Exhibitor On Trial on Murder Charge

John W. Eaton, owner and manager of the Peabody Theatre, Memphis, will go on trial next Tuesday (28th) in Criminal Court on a charge of second degree murder as a result of an explosion at his theatre last August 17, in which Elroy R. Curry, maintenance man, was killed.

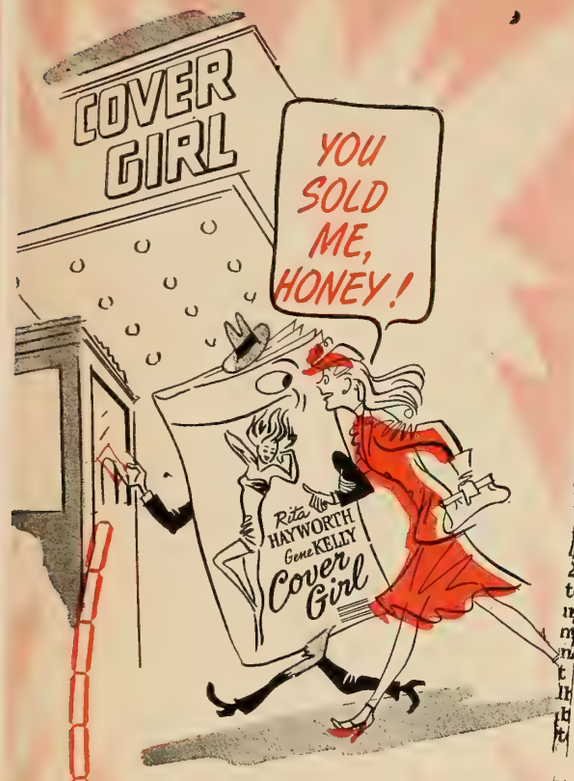
The explosion occurred, said the Fire Department, when Mr. Eaton substituted methyl chloride in the air cooling system which was designed for the use of Freon, after that product had been taken out of the market by the War Department.

Columbia Net Profit Up

For half-year period ended December 25, 1943, Columbia Pictures reports a net profit of $955,000, which tops the same period in 1942 by $205,000. Operating profit was $3,065,000, compared with $2,350,000 in 1942. Provision for taxes in 1943 came to $2,110,000, as against $1,600,000 in 1942.

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Jerome KERN
LYRICS BY
Ira GERSHWIN
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Texas Tent Streamlined

Coordination of all activities of the Texas Variety Club organization in order to expedite the handling of all charity and social projects has led to the setup of a streamlined program devised and put into action this year by Chief Barker James O. Cherry.

A limited number of committeemen serve on each committee and the director to whom each committee is responsible meets with him at all times in order to familiarize the director with all reports and progress. The director, in turn, reports on the committee meetings to the Board of Directors of the Tent.

AFL Studio Unions Win 5% Wage Raise

Virtually all demands made by seven international AFL studio unions were agreed to by producers as a result of negotiations held last week at the New York offices of Pat Casey, studio labor contact man, it was revealed on Wednesday. According to the new line-up the unions (with the exception of the musicians group) will receive a flat 5 per cent wage increase, subject to the approval of the War Labor Board; paid vacations up to 12 days, based on one day for every 12 worked; and overtime for night work.

In the meanwhile negotiations have been going on between the producers and eleven IATSE local unions, with the same concessions at stake. That the negotiations are integrated is shown by the fact that the vacation clause was granted to both the internationals and the locals. At the same time the internationals won a concession to the effect that they were to be accorded the same advantages as the locals.

Paramount Holds 'Hitler Gang' To Prepare Larger Build-Up

"The Hitler Gang," originally scheduled for Paramount's fourth block, has been withdrawn from that group and will be released in the fifth block, it was announced this week. The trade showing, formerly set for Friday, March 24, has now been set back to a date in April.

Reason for the switch, according to Paramount sales executives, was that the organization decided to give the picture a bigger build-up.

500-Print Order to Guarantee Fast Coverage for 'Memphis Belle'

Five hundred prints of "The Memphis Belle." U. S. 8th Air Force documentary, are being rushed through the laboratories to be ready in time for the national release on April 14, it was announced this week by Paramount, who is the distributor. Plans for the release campaign call for as nearly simultaneous release in all theatres as possible.

Warner Officials Back in N. Y.

Warner Bros. home office executives Ben Kalmenson, Mort Blumenstock and Samuel Schneider returned to New York this week after concluding a week of conferences at the Burbank studio with Harry and Jack Warner and Charles Einfeld. Norman H. Moray remained a few extra days in Hollywood for additional conferences on the short subject program for 1944-45.

'Shrine of Victory' April Release

"Shrine of Victory," documentary of the Greek Navy, was added by 20th Century-Fox this week to its ninth block of features, to be released in April. Other pictures in the ninth block are "Buffalo Bill" and "Tampico."

Red Cross Campaign Off to Flying Start

With the best head-start in the history of Red Cross motion picture theatre collections, the industry's 1944 drive got under way Thursday in 14,764 houses throughout the nation in the greatest mobilization of theatres in history.

More than 300 theatres jumped the gun by initiating their collections as far back as March 16, and will continue through the regularly designated March 23-29 Motion Picture Week period of the WAC-Motion Picture Theatres Division. Many houses also have indicated they will continue collections beyond March 29 if necessary to achieve their quotas. Indicating that the public is fully aware of the great cause and the greater need for Red Cross funds, reports already received from many of these theatres show figures well above last year's in virtually every instance.

Loew's Corporate Contributions To Red Cross Total $155,812.18

Checks totaling the record-breaking sum of $155,812.18—the industry's largest corporate contribution so far—went out Monday from Loew's, Inc., as Red Cross donations to be allocated in all sections where Loew's has theatres and where MGM has exchanges. Loew's, Inc., increased its last year's contribution by 60 per cent, bringing it up to $80,000.

An additional $75,812.18 is being contributed by Loew's in the name of the thousands of exhibitors who played the "America Speaks" war short subjects distributed by MGM.

'Four Jills' Premiere in Miami

"Four Jills in a Jeep," 20th Century-Fox's musical, had its world premiere at three theatres, simultaneously, in Florida Thursday (23). The theatres are the Lincoln, Miami Beach and the Capitol and Miami, Miami.

K-A-O Pays Regular Dividend

The Keith-Albee-Orpheum Corporation this week announced that the company's Board of Directors had declared a regular quarterly dividend of $1.75 per share on the outstanding cumulative convertible preferred stock, payable to holders of record of preferred stock at close of business March 27, 1944.

FILM TRAVEL LOG

W. C. Gehring, western sales manager for 20th Century-Fox, is back to Manhattan from the coast.

Roberto D. Socas, PRC Pictures foreign export manager, left Monday on a six-week business tour through the Caribbeans and the northern part of South America.

Joseph Moskowitz, eastern representative of 20th-Fox studios, back on the New York scene after three weeks of conferences with Messrs. Schenck and Zanuck.

Harry M. Warner, assistant general manager of Warner Theatres, this week finished up a tour around upper New York State.

Two Warner directors, Vincent Sherman (just finished "Mr. Skeffington" with Bette Davis) and Irving Rapper ("Adventures of Mark Twain"), are arriving in Manhattan from the coast this week-end.

Henry Nathanson, head of Regal Films, MGM subsidiary in Canada, is in New York from Toronto.

Tom Connors is back in the precincts of West 56th Street after four weeks in Miami.

Will Feature Films

The "Army Hour" broadcast over NBC on March 26 will feature the story of the motion picture industry's gifts of films for free shows to troops overseas. The broadcast, set for 3:30 p.m., New York time, will devote twenty minutes time to the subject of the films and the importance of the shows to troops in combat areas and Red Cross Hospitals overseas. Major John Hubbell, chief of the Overseas Motion Picture Service of the Army, will tell about the current films whose showings to the men and women in the services is made possible through donations of features and short subjects.

Double Feature Front Broken, Says Morgan

The once solid front of double features in subsequent houses has been broken by the development of elaborate two-reel musical comedies, and the only problem now remaining is to consolidate these gains with a continuous flow of other quality shorts. This was the opinion of Oscar Morgan, Paramount shorts chief, following a month's tour through the midwest and the Pacific coast areas in which he talked over the double-feature question with fifty or more circuit heads.

Theatre men on the west coast have been breaking into the double-feature programs, said Morgan this week when he had returned to his New York office, by the simple means of using a single feature and an elaborate musical short on certain bill changes. They are definitely trying to build up a number of program situations where they can substitute a quality short for the second feature, "like the Paramount two-reel musicals and other outstanding shorts."

George Kann, Veteran of Loew Circuit, Dies at L. I. Home

Funeral services were held on Wednesday (March 22) in New York for George Kann, 59, veteran Loew theatre manager who died Monday morning at his home in Oakdale, L. I., after an illness of two years.

Kann is survived by three brothers, Maurice (Red) Kann, vice president of Quigley Publications; Benjamin and Selly, and his widow, Estelle.

C. B. De Mille to Be Guest at Netherlands Embassy Dinner

Cecil B. De Mille will be guest of honor at a reception and dinner at the Netherlands Embassy on Saturday, April 1, preceding the Washington preview of his Technicolor production, "The Story of Dr. Wassell," to be held in Constitution Hall that evening.

De Mille thus will be the first motion picture producer to be honored by a function at any embassy in the history of the Capital.

Gift Films Doing Great Job

Back from a three-month Victory Committee —USO Camp Shows tour of Pacific bases and battle lines from Brisbane, Australia, to the front on New Britain, John Wayne reported at a press conference in New York that the Army is now doing a great job of getting the Industry's gift of new movies to the troops in forward areas.

Astor Releases 'Meadville Patriot'

Astor Pictures this week announced immediate release of the just-finished "The Meadville Patriot," directed by B. K. Blake and produced by Associated Filmakers, Inc.

The Box Office Slant

Up In Mabel's Room

United Artists Farce-Comedy 76 mins.

AUDIENCE SLANT: (Adult) Any audience will hysterically yell for more. There's no substitute for corn when it is very, very good as in this case.

BOX-OFFICE SLANT: Get an opening and the customers will laugh their praise all over town. Good for non-rationed grosses.

Cast: Marjorie Reynolds, Dennis O'Keefe, Gail Patrick, Mischa Auer, Charlotte Greenwood, Lee Bowman, John Hubbard, Binnie Barnes, Janet Lambert, Fred Kohler, Jr., Harry Hayden. **Credits:** Produced by Edward Small. Directed by Allan Dwan. Based on stage play by Otto Harbach and Wilson Collison. Additional dialogue by Isobel Dawn. Photographic direction by Charles Lawton, Jr.

Plot: A shy groom tries to retrieve and conceal an embroidered unmentionable which he gave to an old flame and friend of his wife in a weak moment several years before. His unwillingness to reveal the truth to his wife leads through a series of misunderstandings which culminate in the truth finding the light with a happy ending for all concerned.

Comment: Edward Small and Director Allan Dwan have turned out a smashing piece of riotous screen entertainment from a stage play which seems as old as the hills. The telling is brought right up to the minute and the timing is accurate to the split second. We witnessed this picture in the presence of a packed theatre and it is pleasing to report that the audience literally rolled in the aisles. It is a play of situations, door slamming, narrow escapes and spicy dialogue which allows little margin for the imagination though there is never visible evidence of anything off-color having happened. The play has been mounted with a highly capable comedy cast whose members romp through it exuberantly. The title should be box-office magic in these days when people are shopping for a good laughtime. Exploiting the film should be a showman's field day as the picture lends itself naturally to all sorts of gag and novelty advertising. You will be charged with getting an opening when you book it and from then on word-of-mouth should see you through nicely.

The Laramie Trail

Republic Western 56 mins.

(Prod. No. 355—Nat'l Release, Apr. 3rd)

AUDIENCE SLANT: (Family) Standard western suitable for the followers of outdoor action pictures.

BOX-OFFICE SLANT: Okay for the Saturday Matinee Crowds.

Cast: Bob Livingston, Smiley Burnette, Linda Brent, Martin Garralaga, Emmett Lynn, George Lewis, Leander De Cordova, Charles "Slim" Whitaker, Bud Osborne, John Whitney, Bud Geary, Kenne Duncan, Marshall Read. **Credits:** Directed by Jack English. Screenplay by J. Benton Cheney. Director of photography, Bud Thackery. Associate Producer, Lou Gray.

Plot: A Virginian and his pal traveling on the desert, rescue a young man from death. They learn that the wanderer is wanted for murder of a man whose body was burned beyond recognition. On his plea of innocence, they hide him and then proceed to find out the facts. Thoroughly investigating all leads, they finally clear up the case.

Comment: A standard western for the Saturday matinee crowds and the other outdoor fans. It has the action and other ingredients, plus a mystery, that has created such a following for this formula type picture. Bob Livingston and Smiley Burnette take care of their chores exceptionally well and it is because of Livingston's fist and guns and Smiley's comedy that the picture carries through. Supporting cast, with Linda Brent in the feminine spot and Emmett Lynn as a lawyer, do okay with their roles. The direction is by Jack English and the production chores were taken care of by Lou Gray. Sell as most westerns, giving this one the additional plug of a mystery.

Legion of Decency Ratings

(For Week Ending March 25)

SUITABLE FOR GENERAL PATRONAGE

Jamboree
Pinto Bandit
Two-Man Submarine
White Cliffs of Dover

SUITABLE FOR ADULTS ONLY

Amazing Mr. Forest
Days of Glory
Her Primitive Man
Story of Dr. Wassell

OBJECTIONABLE IN PART

Broadway Rhythm

Outlaws of Santa Fe

Republic Western 56 mins.

(Prod. No. 366—Nat'l Release, Apr. 4)

AUDIENCE SLANT: (Family) Fulfills the action fans' demand for gunplay, hard riding, etc.

BOX-OFFICE SLANT: Suitable for week-end action booking.

Cast: Don Barry, Tom London, Wally Vernon, Bud Geary, Helen Talbot, Twinkle Watts, Roy Barcroft, LeRoy Mason, Kenne Duncan, Nolan Leary, Walter Soderling, Edmund Cobb, Jack Kirk, Frank McCarroll, Bob Kortman, Ernie Adams, Emmett Lynn, Pierce Lyden, Forrest Taylor, William Yrigoyen. **Credits:** Directed by Howard Bretherton. Director of photography, J. McBurnie. Associate Producer, Eddy White.

Plot: When a young man learns, upon the death of a hard-shrewd killer, that he was not his son but the son of a peace officer killed in line of duty, he decides to go straight and return the money stolen from a bank. In this town, he becomes a marshal and risks his neck trying to get the man responsible for all the crookedness there and also responsible for his father's death.

Comment: Outdoor action fans will enjoy this latest "Don Barry" western because it has the customary rootin' tootin' and shootin' that keeps bringing them back constantly, seeking more of the same stuff. In this instance, the old theme about the outlaw who turned good to clean up the town, is made more acceptable by some new twists and some good comedy by Wally Vernon. Don Barry turns in his usual capable performance as the outlaw and Twinkle Watts, a youngster, helps considerably in the general proceedings. Helen Talbot is the feminine lead and Roy Barcroft, LeRoy Mason and Walter Soderling are all okay in the supporting cast. Direction by Howard Bretherton and production by Eddy White are satisfactory. Regular western stunts should be used, in this case arranging a tieup with newspaper for the capture of the outlaw turned good man.

It Happened Tomorrow

United Artists Comedy-Drama 84 mins.

AUDIENCE SLANT: (Adult) A unique motion picture imbued with comedy, drama, mystery, suspense and excitement to make its strange story the object of much discussion. Should score well with any audience, yet should be seen from the beginning to escape the otherwise unfair complaint of being too confusing.

BOX-OFFICE SLANT: Properly handled, with the public's interest aroused via the unusual "tomorrow" theme, it should establish itself securely at the ticket window.

Cast: Dick Powell, Linda Darnell, Jack Oakie, Edgar Kennedy, John Philliber, Edward Brophy, George Cleveland, Sig Ruman, Paul Guilfoyle, George Chandler, Eddie Acuff, Marion Martin, Jack Gardner, Eddie Coke, Robert Homans, Robert Dudley, Emma Dunn. **Credits:** Produced by Arnold Pressburger. Associate Producer, T. W. Baumfeld. Directed by Rene Clair. Screenplay and adaptation by Dudley Nichols and Rene Clair. Based on ideas of Lord Dunsany, Hugh Wedlock and Howard Snyder, and Lewis R. Foster. Additional dialogue by Helene Fraenkel. Director of photography, Archie Stout. Camera operator, Guy Roe. Art direction, Erno Metzner. Music composed and conducted by Robert Stolz.

Plot: During a party in the morgue of the *Evening News,* Dick Powell, who is celebrating his promotion from obituary writer to full-fledged reporter, is told by John Philliber, aged pensioner on the paper, that time is but an illusion—that tomorrow's news is no greater mystery than today's. Later that night, after meeting and falling in love with Linda Darnell, Powell is returning home when he encounters Philliber in the fog. The old man gives him a copy of a newspaper. Not until the next morning does he notice that it's *that* day's *Evening News,* and that events it describes are yet to happen. Thus Powell is on the scene before a robbery is committed, finds himself in a jam with the police who won't believe his story, preferring instead to believe that he is linked with the crime. Other complications follow, with a story of Powell's death during a gun battle revealed to the frightened reporter a day before it is scheduled to happen. There is much suspense and excitement from this moment on, but the story ends logically and happily.

Comment: Here is a unique motion picture. True, one must be alert to the proceedings at all times lest he miss some important circumstance that has a direct bearing on the outcome; but thanks to Rene Clair's deft and swift-paced direction, it is virtually impossible for one to lose interest. Most vital to one's perfect enjoyment of this film is seeing it from the beginning; to enter at any other time during its unreeling will place the spectator in the position of being absorbed in the strange developments but mentally in a fog as to what the story is all about. There is no let-up in interest; the picture is entertaining, being imbued with comedy, drama, mystery, suspense and excitement from beginning to end. And because it is so utterly different from the average cinema offering, it is certain to be the object of much discussion. Those "touches" which have made a number of continental films splendid examples of screen artistry are, in several instances, apparent in the screenplay, on which Clair collaborated with Dudley Nichols, and also in Arnold Pressburger's production. Surely a picture that can truthfully boast an out-of-the-ordinary plot; that can entertain so thoroughly; that is peopled with a good, if not outstanding, box-office cast, should have a better-than-average

(*Continued on Page* 12)

They're after



and they'll get IT...

(with music) in

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Producers Corporation of America presents

NELSON EDDY • CHARLES COBURN • CONSTANCE DOWLING

in

"Knickerbocker Holiday"

Harry Joe Brown's production of the musical stage hit by Maxwell Anderson and Kurt Weill

with ERNEST COSSART SHELLEY WINTER, JOHNNY (Scat) DAVIS, OTTO KRUGER, PERCY KILBRIDE, CHESTER CONKLIN, FRITZ FELD and CARMEN AMAYA and her Company • Produced and Directed by HARRY JOE BROWN

Screen Adaptation by Thomas Lennon • Screenplay by David Boehm and Rowland Leigh • Released thru United Artists


FUN...
Holiday business every day
with UNITED ARTISTS!

The Box Office Slant

It Happened Tomorrow

(*Continued from Page 9*)

chance for success. The public's interest should be aroused through teaser advertising based on the unusual "tomorrow" theme, and yet the details of the story and the climax should be kept as much of a mystery as possible. Properly handled, "It Happened Tomorrow" should win wide audience acclaim and establish itself securely at the ticket window.

Lady In The Death House

PRC **Drama** **56 mins.**

(Prod. No. 414, Nat'l Release, Mar. 15th)

AUDIENCE SLANT: (Adult) Program picture that delivers its quota of entertainment.

BOX-OFFICE SLANT: Support for a light comedy or musical feature, and the names of Jean Parker and Lionel Atwill will help at the payoff.

Cast: Jean Parker, Lionel Atwill, Douglas Fowley, Marcia Mae Jones, Cy Kendall, John Maxwell, Robert Middlemass, George Irving, Forrest Taylor. **Credits:** Directed by Steve Sekely. Screenplay by Harry O. Hoyt. Original story by Frederick C. Davis. Director of photography, Gus Peterson. Produced by Jack Schwarz. Associate Producer, Harry D. Edwards.

Plot: A young scientist takes a job as an executioner because he believes life can be restored after death. In this position he is able to help his fiance when she is sentenced to die for the killing of a man found dead in her apartment. By locking himself in the room with the panel board of switches he stops her execution until a friend brings in the real killer.

Comment: Satisfactory program fare for the market at which the picture is aimed that will deliver its quota of entertainment. Being a heavy drama, picture needs the support of a light or musical feature. Sparked by the names of Jean Parker, Lionel Atwill, it will help build up the payoff. The picture uses a flash-back formula, telling the story in piecemeal and giving that effect. An attempt is made to get away from the formula for such murder-mystery pictures, by dressing the executioner with the mantle of scientific research. The theme, that the executioner who is also a doctor, and the death house girl's sweetheart, will bring her back to life after execution, is suggested through much of the picture, but the story cheats the development by beating the execution in the usual last minute manner. Jean Parker and Lionel Atwill deliver their regular competent performances, supported by outstanding portrayals by Douglas Fowley and Marcia Mae Jones, both of whom put intensity and feeling into their roles.

The Memphis Belle

Paramount-WAC **Documentary** **41 mins.**

(Technicolor)

(Nat'l Release, April 14)

Credits: Presented by the War Department. Photographed by U. S. 8th Air Force photographers and combat crew members. Produced by the 8th Air Force Photographic Section in cooperation with Army Air Forces First Motion Picture Unit stationed at the Hal Roach Studios, Hollywood. Distributed by Paramount for the Office of War Information through War Activities Committee-Motion Picture Industry. **Personal credits:** Supervisor, Lt. Col. William Wyler. 8th Air Force cameramen, Maj. William C. Clothier and Lt. Harold Tannenbaum. Commentary by T/S Lester Koenig, narrated by Edward Kern. Edited by Staff Sgt. Lynn Harrison and Cpl. Pierre Wilson.

Comment: The Memphis Belle is a B-17 bomber (Flying Fortress), which has completed 25 missions over Germany, and is now back in this country from its base in England. The picture shows the combat life of the plane and its crew of ten, both in relation to its part in the squadron and its individual experience in the last raid made by the squadron over Wilhemshaven. Lt. Col. Wyler swings the camera through preparatory footage showing the base, the work of the ground crew, and the take-off. From then on the scenes are made in actual combat. The actual raid on the Wilhemshaven submarine pens brings the spectator in direct contact with a murderous screen of flak, shows the bombardier crouched over the bombsight oblivious of everything but the exact moment when the target is in direct line. Then comes an attack by enemy fighters. Here the film offers perhaps the most exciting air scenes ever made, with the Nazis circling, diving, half-turning to get into position to knock out the Memphis Belle. Close-ups reveal the top turret and waist gunners firing at the foe, and the moment when one of them is hit. Scenes of other fortresses in trouble, with crews bailing out, indicate the extreme danger undergone and add a soul-stirring tragic element. Then the bombs drop on the targets and the explosions are seen. With the mission completed the Belle starts for home under severe pounding from flak and enemy planes. The locale shifts to the base with the ground crews "sweating it out" until they can spot their planes coming back. In flights usually of three they come in. Thirty-six went over. Twenty-six are accounted for. Then there are thirty-nine. Finally the Belle arrives, and since it is her last mission before returning to America, the pilot runs low over the base before landing. It is a happy crew. One leaps out to kiss the ground, and "the Chief," Capt. Robert K. Morgan, climbs up to kiss the painted image of the Belle and pat her lightly on the usual place. It is a happy ending to an exciting picture.

Ladies Courageous

Universal **Drama** **87 mins.**

(Prod. No. 8065—Nat'l Release, Mar. 17th)

AUDIENCE SLANT: (Family) An informative, as well as an entertaining film that tells the story of the WASPS and their struggle for recognition. Particularly good for the women.

BOX-OFFICE SLANT: With the pull of the Loretta Young name and the exploitation possibilities, this should do very well at the box-office.

Cast: Loretta Young, Geraldine Fitzgerald, Diana Barrymore, Anne Gwynne, Evelyn Ankers, Phillip Terry, David Bruce, Lois Collier, June Vincent, Samuel S. Hinds, Richard Fraser, Frank Jenks, Janet Shaw, Kane Richmond. **Credits:** Directed by John Rawlins. Story and screenplay by Norman Reilly Raine and Dorris Gilbert. Suggested by the book, "Looking for Trouble," by Virginia Spencer Cowles. Director of photography, Hal Mohr. Special photography by John P. Fulton. Produced by Walter Wanger.

Plot: The story of the Women's Auxiliary Ferrying Squadron, now known as the Wasps. It tells about the individual young women who handle the planes and also about the efforts of a superior officer, who worked to have them militarized as part of the U. S. Army.

Comment: To the general public who have read about the Wasps but who know little about their battle for recognition and their splendid work in relieving Army Pilots for combat duty overseas, this will be informative as well as entertaining. It tells the story of a small group of twenty-five brave women who formed the original Wafs; women from all walks of life who saw their duty to their country and tried to fulfill it. Their humaneness and thoroughly feminine personalities are effectively drawn and their personal problems convincingly and understandingly shown. It's a most suitable film for all members of the family, for there are exceptionally fine performances and the entertainment it carries should appeal to oldsters and youngsters alike. The women particularly should be proud of it, for it is their picture and should settle any discussion regarding women's ability to pitch in. Loretta Young, as the leader of the group of flyers, turns in a performance that is sincere and splendidly balanced in her handling of such an assortment of women. As her less amenable sister, Geraldine Fitzgerald gives the part the necessary conviction, while Anne Gwynne, Evelyn Ankers and Diana Barrymore score with their portrayals. Lois Collier handles a small part well and June Vincent does okay as the youngster in the group. Suspense is well sustained by the fine direction of John Rawlins in this top-grade Walter Wanger production.

Follow the Boys

Universal **Musical Revue** **122 mins.**

AUDIENCE SLANT: (Family) There's plenty of entertainment for everybody—from old-timers to jitterbugs. And it's BIG entertainment.

BOX-OFFICE SLANT: Names and more names calls for a try at top money. Give it plenty and you'll get plenty.

Cast: George Raft, Vera Zorina, Grace McDonald, Charley Grapewin, Charles Butterworth, Ramsay Ames, Elizabeth Patterson, Regis Toomey, Walter McCready, Frank Jenks, Addison Richards, Theodore Von Eltz, Maxie Rosenbloom, Martha O'Driscoll. **Guest stars:** Jeanette MacDonald, Orson Welles' Mercury Wonder Show, Marlene Dietrich, Dinah Shore, Donald O'Connor, Peggy Ryan, W. C. Fields, the Andrews Sisters, Artur Rubinstein, Carmen Amaya, Sophie Tucker, Delta Rhythm Boys, Leonard Gautier's Bricklayers, Ted Lewis and band, Freddie Slack and band, Charlie Spivak and band, Louis Jordon and band. **Credits:** Original screenplay by Lou Breslow and Gertrude Purcell. Producer, Charles K. Feldman. Director, Eddie Sutherland. Photography, David Abel.

Plot: George Raft, brought up in vaudeville, makes good in pictures and marries the star, Zorina. Rejected by the Army, he helps form the Hollywood Victory Committee and soon is busier than ever before. He's so busy with USO camp shows that Zorina doesn't get a chance to tell him they are to have a baby—and soon she refuses to tell him, for fear he'd come back only because of the child. It is too late to unravel, for he dies when a USO ship is torpedoed.

Comment: There's so much talent in this show that it fairly bulges into the auditorium, and as a result any audience is going to be vastly pleased. Besides, the picture is linked closely with the Hollywood Victory Committee and describes the growth of the whole USO camp show idea. The public is curious about this fine service and will be glad to see the background of the shows; it will make them feel better about their own sons and relatives. The picture itself is really a big variety show with a slender, but serviceable, story to carry it along. At times the acts follow one another so fast that they tend to eclipse one another, but on the whole this mass of entertainment in its component parts and as a whole registers with a solid sock. There are highlights, of course, and among these are Sophie Tucker's singing of The Bigger the Army and Navy (the better the lovin' will be); two songs by Jeanette MacDonald, whose voice is in the pink; Orson Welles' magic show, in which Marlene Dietrich is sawed in half; two Dinah Shore numbers; and W. C. Fields' classic billiard table sketch, with a few modern touches. George Raft and Vera Zorina do a good job in the leads, and Grapewin and Butterworth look right at home on that Palace Theatre set. As a matter of fact, the old spirit of vaudeville runs through the whole film, because what the USO gives the troops in the camp shows is nothing else but. Therefore, when you get together enough good acts you are going to have a mighty solid sender. That's "Follow the Boys."

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT



MINNEAPOLIS. Speaking is John J. Friedl, chairman of the WAC for the Northwest, while seated from left to right are Ben Kalmenson, Warner general sales manager; Ray Schaeffer, local manager of the Red Cross; and woman Red Cross executive at Red Cross meeting.

Expect Million from 8 Majors in Drive

Eight major film company offices in New York alone are expected to contribute at least $1,000,000, or 10 per cent of the film industry's quota, in the 1944 Red Cross drive, it was announced Tuesday by Herman Robbins, chairman of the Corporate Gifts Committee for the Motion Pictures Division of the campaign, of which Joseph Bernhard is national chairman.

With $300,000 already reported in the donations of two companies, Loew's and Paramount, Robbins said that the amounts indicated from Warner Bros., RKO, 20th Century-Fox, United Artists, Universal and Columbia should easily put the major company total well over the million-dollar mark.

Two new appointments to the Corporate Gifts Committee also were announced by Robbins. Ralph Poucher of Consolidated Film Industries was named chairman of the Laboratories Division, while "Chick" Lewis, publisher of SHOWMEN'S TRADE REVIEW, was appointed chairman of the Trade Papers Division.

F&M Houses Jump Gun in Drive, Collect $15,000 in Four Days

Among the first theatres to jump the gun in making collections for the 1944 Red Cross drive, 33 Fanchon & Marco houses in St. Louis, under the general management of Harry Arthur, took in more than $15,000 in the four days starting Thursday, March 16, compared with $34,000 turned in by 109 theatres of that community for the entire campaign last year.

The Roxy Theatre in New York, another of the houses that are doubling their collection time, already has topped the total take of last year's collections in the first six days of the present drive. Starting its collections March 15, the Roxy took in $8536 in its fist five days, and up to March 20 had exceeded $9000, compared with $8706 taken in for the seven full days in last year's Red Cross campaign.

Sam Rosen Named Chairman of Accessories Committee in RC Drive

Sam Rosen of Fabian Theatres has been made chairman of a new accessories committee comprising purchasing agents as part of the industry's Corporate Gifts Committee for the industry's 1944 Red Cross campaign.

The committee includes: Paul Sherman and Al Naroff, Brandt Theatres; M. J. Fessler, Warner Bros. Theatres; Larry Morrie, of B. F. Moss; Frank Fowler, Wilmer & Vincent; Fred Lakeman, RKO Theatres; Irwin Breuer, Rugoff & Becker; Max Seligman, Columbia; Max Wolf, Loew's, and P. F. Harling of Fabian, who will act as secretary to the committee.

'Hargrove' Prints Sent Overseas

Word comes from the Army Pictorial Service that sixty-five 16 mm. prints of MGM's "See Here, Private Hargrove" are now on their way overseas by plane and boat.

Bernhard's Appeal

"With 14,560 theatres pledged to the Red Cross Drive," said Joseph Bernhard, National Chairman, as the Industry's Red Cross Week got under way Thursday, "we will launch this important home front effort with the greatest mobilization of theatres in the history of the industry.

"In order not to dissipate this remarkable demonstration of the will to do an indispensable job, I now appeal to everybody concerned in this achievement to carry through to an all-time record for collections.

"The request to collect at every performance, which has become the campaign slogan, is urged upon each participating theatre so that we can turn over to the Red Cross every dollar a generous public is willing to contribute.

"I cannot refrain from expressing my admiration for the spontaneous and zealous effort on the part of hundreds of people in the industry which has made it possible for us to look forward to the opening of the drive with confidence in a record-breaking finish."

Preliminary Judging Begins in Contest For Honored Hundred

With the arrival in New York of Robert W. Selig, assistant campaign director for the Fourth War Loan and in charge of the "Honored Hundred" contest, preliminary judging of nominees to the top industry honor has begun.

Six state exhibitor chairmen, who, with state war finance chairmen, determine their state winners and aspirants from the population classification brackets in the competition, already have sent their certified choices to Selig, who turned them over to Lybrand, Ross Brothers and Montgomery, certified public accountants, for audit.

State exhibitor chairmen have until April 1 to report their state selections, Selig said. Announcement of the final one hundred theatre managers selected from over the country, Alaska and Hawaii will be made as soon after April 1 as possible, Selig stated, probably before April 15.

When the "Honored Hundred" will be brought to Washington for consultation with Treasury officials on the Fifth War Loan has not been decided by Theodore R. Gamble, national director of the Treasury's War Finance Division.

In addition to the trip to the nation's capital the "Honored Hundred" will receive illuminated scrolls, medallions, personal letters from Secretary Morgenthau, special recognition buttons for their theatre staffs, acclaim in their states from governors, mayors and other public officials, and trade press recognition.

Following the Lybrand, Ross Brothers and Montgomery audit of results sent in by state exhibitor chairmen, the official contest judges will select the finalists. At the request of Gamble, Walter D. Fuller, publisher of the *Saturday Evening Post;* Palmer Hoyt, publisher of the Portland *Oregonian;* and Dr. P. H. Odegard, professor of political science and government at Amherst College have agreed to serve as official judges. Their decision will be final.

Stars to Aid Canada War Loan

Participation of Hollywood stars in Canada's Sixth Victory Loan campaign has been approved by the Hollywood Victory Committee, with plans scheduled for at least five top personalities to go to Canada for radio appearances and tentative plans calling for personal appearance tours. Highlighting the campaign will be five Wednesday broadcasts, the first two from Toronto, the next two from Montreal and the last from Toronto. The opening broadcast is scheduled for April 12.

Loew Bond Sales: $12,410,380

Close to 200,000 E bonds were sold and written and issued by Loew theatres during the Fourth War Loan, it has been announced. The money value of bonds sold was $12,410,380—with additional purchases by employes and executives bringing the Loew grand total to $25,214,605.

Regional Newsreel

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ATLANTA

The Alpha Theatre, Douglasville (Ga.), was completely destroyed by fire. Senator Alpha Fowler, operator of the theatre, and Dr. W. S. O'Neal, owner of the building, propose building another modern house on the site immediately.

Bob Hope and his entire company presented a Red Cross show at the Municipal Auditorium Monday. These troupers were returning direct from a soldier show at Puerto Rico. Tuesday they showed in Macon . . . Friday, Mobile. Incidentally, Frances Langford is a Lakeland, Fla., girl.

Emery Austin, MGM, reported to Fort McPherson for pre-induction physical.

Roy Hall occupies the head booker's desk at Metro, having replaced Tom Jones, who is now Private Jones of Camp Blanding.

R. P. Hagen, manager of the Warner checking service, was in from New York for confabs with R. L. McCoy, southern division manager, and Henry Krumm, branch manager.

R. L. McCoy is on another tour of the New Orleans, Dallas and Oklahoma City Warner branches, and will visit with his wife, Kitty, and daughter, Kimmy, now vacationing in Dallas.

The Navy won a big hunk of man on Friday when Raymond Edwards, Warner booker, shipped out. He was replaced by W. S. "Lou" Waid, a Texas boy.

Spence Pierce of 20th Century-Fox went 10 rounds in a charity affair. It was a K.O.

Ensign Joe Brady, brother of "Big Bill" Brady, Paramount Theatre exec, attended the Marquee Club luncheon Monday.

Ned Richardson, son of Snake Richardson, Universal's branch manager, is in town sporting a pair of wings and a couple of gold bars.

Bill Aiken, Loew's Grand manager, proposes Atlanta as his permanent abode, having bought a home on Morningside Drive.

Bill Kemp, manager of the Stagehands Union, owns and operates a Steak House in Buckhead.

Colonel C. E. Kessnich, MGM district manager, returned from the company meeting in Chicago, without an announcement.

Paul A. (Gus) King, president of the Capitol City Supply Company, is again vacationing in Miami Beach. Incidentally, Paul's son, Buddy, earned a place on the 10-man all-state squad, representing Decatur High School in the recent Basketball Tournament.

Fred Weis' damage suit against Lucas & Jenkins and the eight major companies was settled satisfactorily out of court.

Sid Reams, formerly of the Theatrical Printing Co., as past-president of the Optimists Club, was busy with details of the presentation of "My Maryland," presented at the Erlanger Theatre for the benefit of the Boys Work Fund, March 21-25.

BOSTON

Edward P. Cuddy, division manager for M and P theatres, spent several days in New York last week conferring with heads of motion picture companies.

Ben Rosenberg, manager of the Metropolitan Theatre, visited briefly in Rochester last week.

Jack O'Brien, former assistant manager at the Metropolitan, is now stationed at Fort Devens.

Mrs. Francis Starr Harding, who was employed by Affiliated Theatres, has resigned.

Harry Browning, publicist for M and P theatres, has returned from a week spent in New York.

George P. Swift, projectionist from Portland, spent Friday of last week in the film district here.

William P. Canning, manager of the Empire Theatre in Fall River, spent the week-end in Boston.

William R. Drummond of the Park Theatre in Taunton has been inducted into the Army.

James Almeida is a newcomer to the staff of the Strand Theatre, of which Alec Horwitz is manager.

Manager Harold G. Cummings of the Warner Theatre in Lynn gave his third pint of blood to the Red Cross last week.

Walter J. Carney has received his final notice to report to the United States Marines on March 31. Carney is married and has two children.

Ernest Morris gave his eleventh pint of blood to the American Red Cross in Boston this past week.

Scotty Callahan has received an honorable discharge from the Army and is back at RKO headquarters.

Manager Edward Dowling of the Victory Theatre in Holyoke has been hospitalized with a fractured foot, and during his period of injury has been assigning most of his managerial duties to his aide, Katherine Callahan.

Joseph Bolvin of the Loew Poli Theatre in Worcester has announced that he has resigned and will be succeeded by William Regan.

Robert Francis has joined the staff of the Park Theatre as an assistant manager.

Harry Smith, Jr., son of Harry "RKO" Smith, has returned to his base at Camp Rucker, Alabama, after a ten day furlough spent with his family.

Kenneth Kurson of the Graphic Circuit has received his commission as Lieutenant (J.G.) with the United States Naval Reserve, and is now in training at Fort Schuyler, New York.

Tom Donaldson, local manager for MGM, was host at a party given for his entire staff at the Hotel Bradford here.

Members of Vernon McCauley Post of the American Legion, the Theatrical Post, held open house last week for members and their wives. A buffet supper and dancing were on tap each night.

From the Boston RKO offices 12 office workers headed by Janet Reid, went to the Blood Donor Center of the American Red Cross and gave their pints of blood last week.

The entire management of the Bridgham circuit in New Hampshire has been turned over by Lloyd Bridgham to Bill Luthie, former manager of the State Theatre in Presque Isle, Maine. Bridgham enters the Navy next week. Luthie will move to Dover, N. H., for the duration.

Emily Foley of the statistical department of M and P theatres died suddenly at the offices March 13.

Judson Parker, salesman for Universal, leaves within the next several days to join the United States Marines. Members of the Motion Picture Salesmen's Club have arranged a luncheon in his honor in the Hotel Statler for March 25.

Lou Walters came to the Hub last week to call on E. M. Loew and other friends before going to the Pacific Coast where he is to start work on the "Artists and Models" picture, which, in collaboration with Loew and Mickey Redstone, he is to produce.

CHARLOTTE

Ruth Hardin, formerly bookkeeper for the National Theatre Supply Co., who resigned recently to be trained in Washington, D. C., at the national Red Cross headquarters as a field director, has been assigned to Fort Benning, Ga., as assistant field director. Miss Hardin is a sister of Mrs. Pauline Griffith, secretary and treasurer of the Theatre Owners, Inc., of North and South Carolina.

Effective April 1, the theatres of Charlotte will add the amount of the new Federal theatre tax to popular admission prices, it has been decided. Elsewhere in the state each manager will decide for himself whether the tax will be borne by the theatre or passed on to the patron in the form of a higher admission price.

One educator who thoroughly believes in the educational value of motion pictures is Hoyt R. Galvin, director of the Charlotte Public Library, where 55 sound films and a number of silent films, ranging in time from five minutes to an hour, are available to the public through churches, schools, clubs, and individuals. In some cases an operator is supplied by the library, and where a film is not possessed by the library it is obtained for the group requesting it at a minimum fee. Nearly 17,000 people used these films in February.

Bernal Lewis, manager of the Dilworth Theatre, announces that Marion Robertson of Fort Mill, S. C., has been employed as operator to succeed Louis Henderson now in the Army.

Dorothy Sappenfield has been added to the staff of the National Theatre Supply Co. as secretary. Mrs. W. G. Milwain, manager, has just returned from a business trip to Asheville.

Marvin Johnson, who has been trained by the Wilby-Kincey theatres in Charlotte for several months, went to Lexington, N. C., Monday as manager of the Granada, a Wilby-Kincey house.

Mrs. Vivian Thomas, assistant manager of the Carolina Theatre, announces the sum of $3,468.64 collected by the five Wilby-Kincey theatres in Charlotte from patrons during the first five days of the current Red Cross campaign.

CHICAGO

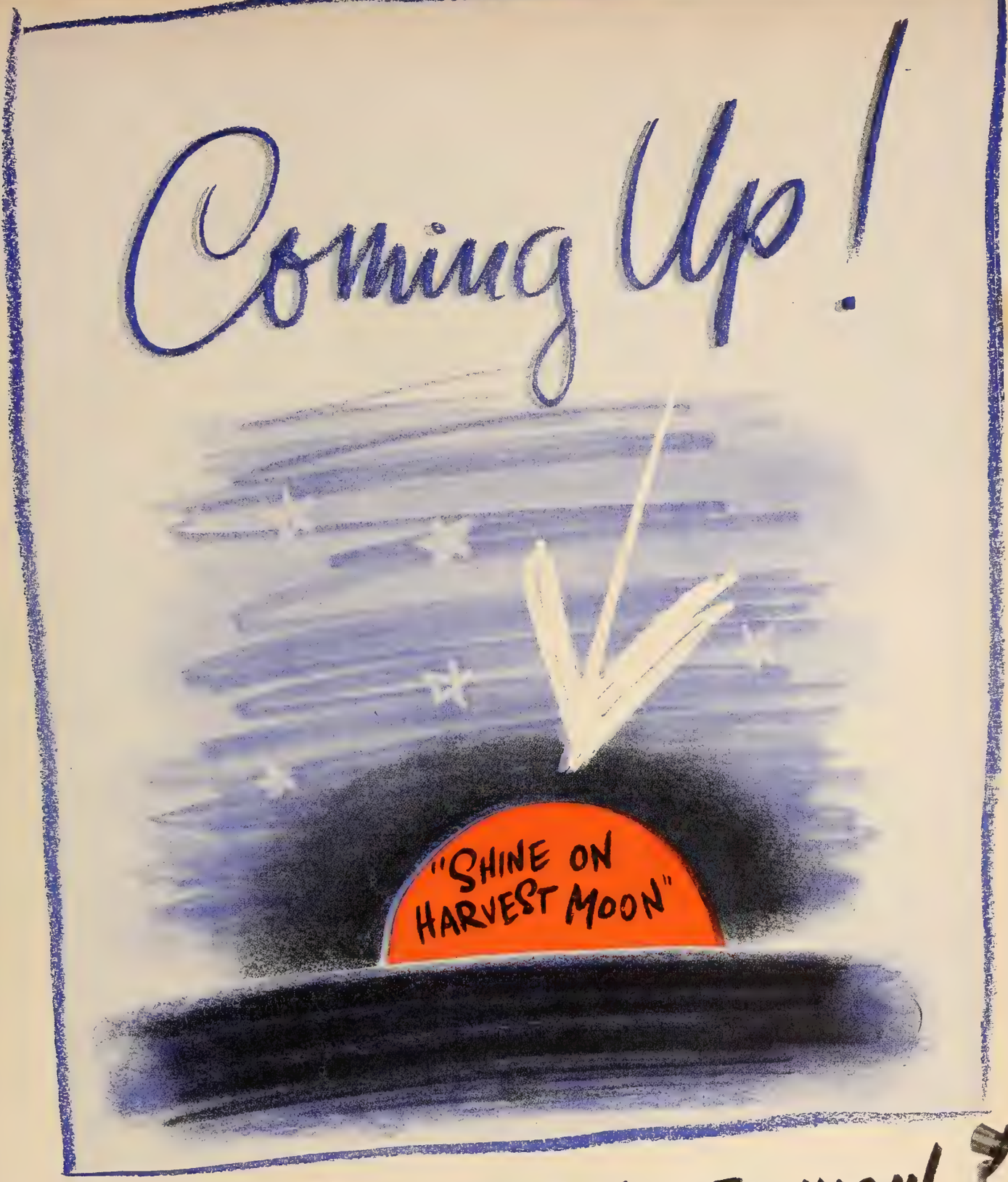
Van Nomikos, Allied vice-president, George Cristos and G. N. Nickopoulos have organized the Empress Amusement Co. to operate the Empress Theatre at 6218 South Halsted Street.

The Chicago Operators Union executive committee voted last week to keep all theatre contracts open for members' inspection. A uniform contract will be followed, so that houses of similar capacity and classification will be paying the same wages.

John Balaban, Walter Immerman, Harry

(*Continued on Page* 16)

Coming Up!



LOOK FOR ANOTHER WARNER HIGH!

It's started! Pre-release under way at N.Y. Strand—Tremendous! Tremendous! Tremendous! *Make BIG plans!*



ANN SHERIDAN · DENNIS MORGAN · JACK CARSON · IRENE MANNING

in

Shine On Harvest Moon

JACK L. WARNER, *Executive Producer*

th S.Z. SAKALL • Directed by DAVID BUTLER • Screen Play by Sam Hellman, Richard Weil, Francis Swann & James Kern • Based on Original Story by Richard Weil • Produced by WILLIAM JACOBS

Red Cross Drive! Collect Every Performance March 23-29!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Lustgarden, John Dromey, Henry Stickelmier, Jack Kirsch, and Jack Rose were among the guests at the luncheon last Saturday for W. Ray Johnston, Monogram president.

"Thousands Cheer" went into 33 general release houses this week, with MGM taking extra newspaper space to put over the run. This is an unusual idea for film distributors in the Chicago territory.

A delinquency conference has been called for this city by Governor Dwight Green for May 11, 12, 13. Judge Harlington Wood and Samuel Ryerson, superintendent of the State Delinquency Bureau, will preside. Theatre men and various women's organizations are expected to participate.

Chicago theatres will run the National Screen Trailer, "Report from the Front," during the Red Cross drive and have the help of Volunteer Women Workers to aid in taking up collections at each performance. The theatres have signed up 100 per cent.

Pete Shayne, former Operators Union prexy, is again seriously ill at St. Elizabeth's Hospital with a heart complaint.

Al Blaska, manager of the Symphony Theatre, reports the birth of a second son, named Robert F. Blaska. Both mother and son are doing well.

Lou Abramson, former secretary to Jack Kirsch, Allied prexy, who is now in the Seabees, expected to start for the South Pacific area this week.

Film salesmen will be so adversely affected by the cutting of the gasoline quota to two gallons weekly that they will have to work out other plans for covering their territories.

The Film Industry Amusement and Recreation Committee, headed by John Balaban, will be tendered a civic dinner for work done during the past year in sponsoring shows for service men's centers.

S. J. Gregory, Alliance theatre executive, has announced the addition of the Dayton Theatre, Dayton, Wash., to the Washington State circuit. Harlan Croy, Alliance city manager at Frankfort, Ind., has joined the Army and is being succeeded by Joe Goldberg, formerly of the Indiana Theatre, Indianapolis.

A Pioneers' Nite dinner, designed as a tribute to Chicago and Illinois showmen, will be given at the Blackstone Hotel on Friday, March 31, by the Variety Club of Illinois. Reservations are heavy, and there's no doubt a big time is ahead.

CINCINNATI

W. Ray Johnston, president of Monogram Pictures, visited the local exchange Wednesday and Thursday on a tour of the Monogram branch offices.

Lenore Schmidt, for many years with Warners, has resigned and is going with Jack Goldman, chain operator in the city.

Ed Connolly, manager of the Avenue Theatre, Fifth Street, died suddenly at his home in Newport, Kentucky, last week.

Columbia's surprise preview of "Cover Girl" at the Lyric Theatre last week was followed by a cocktail party and midnight snack at the Netherland Plaza for exhibitors and the press.

Frank Sheppard, Paramount booker, was inducted into the Navy last week.

Paramount's personnel gave a party for departing Mary Hess, who is leaving to work for the Government.

Ruth Cooper of MGM's New York office is temporarily located at the local exchange in order to be near her husband, who is at present at the University of Cincinnati.

Mr. and Mrs. C. Hamilton, North Tazewell, Virginia, were visitors at the Row, as were Harold Snyder, Lancaster, Ohio; H. Knight, The Alhambra, Columbus, Ohio; and Mrs. Roy Edgington, Augusta, Kentucky.



DRAWING THE WINNERS. Sir Cedric Hardwicke (center) draws the sixteen winning numbers from a drum at the elections of the 20th Century-Fox Family Club. He is aided by Floyd Decker, left, and not a little abetted by Lew Lehr (right).

P. C. Richrath and M. L. Simons of the MGM home office returned from the Chicago convention with E. M. Booth, local exchange manager, and visited here for several days. M. L. Simons is editor of the MGM house organ.

Columbia's National Play Date Drive is attracting keen competition at the local office. Prizes range from war bonds to graduated prizes of from one to four weeks' salary.

Charles Palmer, Columbia sales representative covering for some time the West Virginia territory, has been transferred to Columbus territory, which will keep him closer to home.

Manny Naegel, of the RKO sales staff, and Mrs. Naegel left for Cleveland to attend the funeral of Mr. Naegel's sister-in-law.

Fire destroyed the Bypro Theatre, Bypro, Kentucky. The building was completely demolished. The house was operated by E. C. Sanders.

RKO's Irene Meek is at her home in Cynthiana, Kentucky, suffering with streptococcic throat.

Claire LeMon, Warners, is back at her desk after an absence because of illness.

Jules Lapidus and Charles Rich of Warners' home office were here last week for a sales conference.

Jay Goldberg, son of Lee Goldberg, Popular Pictures, is home on a short furlough. Mr. Goldberg reports nice business since the opening of his new exchange and says that business is especially good on reissues, which he is dualing.

H. L. Cumming has taken over the Community Theatre at Sardinia, Ohio. The Community was formerly operated by Henry Davidson.

CLEVELAND

It's Been Lovely Loving You is the title of a new song soon to hit the music counters, with music by Tony Stern, Warner theatre head booker, and lyrics by Sidney Lehman, local Paramount salesman.

Cleveland and all of Cuyahoga County is pledged 100 per cent to make Red Cross collections during the week of March 23-29. In the northern Ohio territory, 450 pledges out of a possible 465 pledges have been turned in to date, according to Morrison Orr, distributor chairman.

Bob Hope and his overseas company put on a midnight show at the RKO Palace on March 23 for the benefit of the Cleveland Stage Door Canteen. Use of the theatre was donated by RKO Theatre Division Manager Clem Pope.

Bill Kunzmann, goodwill ambassador for National Carbon Company, is nursing a broken collar bone at Lutheran Hospital. He sustained the injury in a fall.

M. H. Fritchle of Oliver Theatre Supply Company is also hospitalized. He is at Lakeside Hospital with a broken knee which he got from a fall off a ladder while adjusting marquee letters at the Palace Theatre, Akron.

Film men of Cleveland, Cincinnati, Indianapolis, Detroit, Buffalo and Albany will gather at the Hollenden Hotel on April 10 in honor of Charles Boasberg and Bernard Kranze, two RKO officials who have received recent promotions. Ticket committees in each of these towns have been appointed as follows: Cleveland: Lester Zucker, Meyer Fine, M. B. Horwitz; Cincinnati: Stanley Jacques, Morry White, Wes Huss, Willis Vance; Indianapolis: Morris Lefko, Mark Wolf, Fred Dolle, T. C. Baker; Detroit: Milton Cohen, E. C. Beatty, J. R. Keegan; Buffalo: Elmer Lux; Albany: C. J. Latta, Lou Golding.

Beating the April first tax line, the RKO Palace this week put its new higher admission scale into effect. Top prices are up ten cents. New scale is 85 cents top during the week as against 75 cents, and 95 cents top for week-ends as against 85 cents.

Ensign Jack Essick, manager of the Ezella Theatre and son of P. E. Essick of the Scoville, Essick and Reif circuit, leaves next week to report for active duty at Fort Schuyler, N. Y., where his brother, Ensign Jack, preceded him by two weeks.

Jack Shea, head of the circuit which bears his name, was in town last week with his territorial managers.

Pvt. Irving Lamm, elder son of Uptown Theatre Manager Julius Lamm, was home last week on furlough from Camp Lordsburg, Texas.

Nat Wolf, Warner zone manager, last week received word that his son, Don, a student at Valley Forge Military School, won the school boxing championship. The fifteen-year-old cadet tips the scales at 128 pounds.

John Bidwell, manager of Warners' Lincoln Theatre, Massilon, will be on his way to join the Army on March 27. Paul Montavon, another Warnerite and manager of the Columbia Theatre, Portsmouth, dons G.I.'s the end of this month.

DENVER

Robert Selig has gone East to spend a month or so picking the winners in the "Honored Hundred" contest.

Neil Beezley, owner of the Exhibitors Poster Exchange, has bought Midway Theatre, Burlington, Colo., from Hughes & Powell.

With the world premiere of "Buffalo Bill" set for the Denver and Esquire theatres, 20th Century-Fox has three publicity men here working up the angles. They include Jules Field and Lou Goldberg of New York and Eddie Yarborough of the studios. Present plans call for the bringing in of a number of Indians and a broadcast from the grave of Buffalo Bill, which is atop Lookout Mountain near Denver.

Earl Corder, manager of the Cody, Cody, Wyo., is joining the Navy, and the theatre will be operated by his father and mother.

Oscar S. Oldknow, district manager for National Theatre Supply, spent a few days here conferring with J. J. Morgan, manager.

George Frantz has resigned as manager of the Gothic to enter other business. He is succeeded by Arthur Gerber, former theatre manager of Evanston, Ind.

C. U. (Banknite) Yaeger, local theatre owner, has entered one of his horses, Valdina Perrion, in the coming Kentucky Derby. Yaeger is now vacationing at Hot Springs, Ark.

Dave Kramer, Universal salesman, has been transferred to Des Moines.

Out-of-town exhibitors seen on the Row

(*Continued on Page* 19)

JANE WITHERS

My Best Gal



with **JIMMY LYDON**

FRANK CRAVEN
FORTUNIO BONANOVA
FRANKLIN PANGBORN

ANTHONY MANN — Director

Screenplay by Olive Cooper — Earl Felton
Original Story by Richard Brooks

A Republic Picture

RED CROSS BULLETIN!

The need is even greater than anticipated!

EXHIBITORS ARE ASKED TO EXTEND COLLECTIONS THRU SECOND WEEK-END MARCH 30-31, APRIL 1-2

THIS IS A REQUEST TO HELP SAVE THE LIVES OF OUR BOYS. THEY DO NOT FAIL US. DARE WE FAIL THEM? PLEASE COOPERATE!

WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

include Carl Jung and C. J. Brase, Holyoke, Colo.; Walter Jancke, Colorado Springs; Fred Flanagan, Vona, Colo.; Dr. Frank Rider, Chateau, Neb.; Claude Graves, Albuquerque, N. M.; James Hughes, Yuma, Colo.; J. K. Powell, Wray, Colo.; Chic Kelloff, Antonito, Colo.; Robert Spahn, Mitchell, Neb.; George McCormick, Canon City, Colo.

DETROIT

Detroit theatre circles last week mourned the passing of Benjamin Cohen, operator of theatres in the city for 35 years. Mr. Cohen, who was 55 years old, died in Miami March 12. With his brother, Louis, he operated Detroit Theatrical Enterprises, Inc. The Cohen theatres include the Mayfair, Hollywood, Paradise, Roxy, Capitol and Rio. Ben Cohen was also interested in numerous real estate ventures and was part owner of the Seville Hotel, where he made his home. He opened his first motion picture house in 1909. The Cohen brothers have earned a wide reputation for their movie promotion stunts. One of their remembered projects was the giving away of 350 Ford cars during the depression period of 1930-31 as part of the plan of building up patronage at their Hollywood Theatre.

David Idzal, manager of the Fox Theatre, invited all the Sullivans in town to be his guests at the theatre St. Patrick's Day to see "The Sullivans." Detroit's Sullivans just had to produce identification and the Federal tax to see the show.

A City Commission hearing at Mt. Clemens, Mich., March 17 heard a delegation of seven, including three teachers and a public school nurse, advocate the adoption of a strict motion picture censorship and curfew ordinances for the city. Commission approval was indicated for such action. The proposed censorship ordinance provides for the appointment of a city officer who would advise theatre managers on selection of films, lobby displays and advertising. The suggested curfew would be set for 10 p.m., and would apply to all children under 14 years old.

Carl Shalit, Columbia Pictures division chief, has gone South to recuperate for a few weeks. His trouble, as reported by the local scribes, is nothing really serious. It seems that Shalit has a branch manager named Joe Gins and a public relations man named Sid Zins. The story goes that after a few weeks of trying to keep messages from and about Zins and Gins straight, Shalit decided that perhaps Florida would do him some good.

The Fox Theatres sponsored a Cover Girl Contest in the Hotel Book-Cadillac Thursday in conjunction with the national contest by Columbia Pictures in its promotion of "Cover Girl." Another big push for the picture was the appearance of Harry Conover, big model man from Manhattan whose models inspired the picture, at the Detroit Town Hall in the Fisher Theatre. Anita Colby, and other famous cover girls, appeared to help Conover illustrate how any attractive girl, with proper training, could become a cover girl.

Father Flanagan, famous founder of Boys' Town, was guest of honor at a meeting of the Detroit Variety Club Monday.



STAR AND GUARDERS. Mary Brian is well protected by W. C. Ricord, Jr. (left), general manager of Fox West Coast Theatres, and Gordon Hewitt, Fox West Coast booker, at Monogram's cocktail party at the Los Angeles Variety Club, which marked the opening of the regional sales convention.

INDIANAPOLIS

Burdette Peterson, manager, National Theatre Supply Co., will be inducted into the Navy March 28. Otto Ebert, RKO office manager, is also Army-bound.

Al Bondy has arranged to distribute General Electric single reel subjects through the PRC exchange here.

Gorman Boots, whose father operates the Riley Theatre in Greenfield, Ind., is now stationed at Oceanside, Cal. He is in the Marine Corps.

John Barrett returns to the 20th-Fox exchange as cashier after receiving an honorable discharge from the Army.

Ward Scott, 20th-Fox district manager, Kansas City, visited the local exchange during the week on business.

Wilma Feaster of the booking department at 20th-Fox has returned to her desk after an absence of several weeks recuperating from a major operation.

Kenneth Dotterer, 20th-Fox salesman, spent the week-end with relatives in southern Illinois.

Reba Cornett, cashier at Universal exchange, has resigned to join the Woman's Marine Corps. Margaret C. Tate succeeds her.

Gretchen Beddow, booking department secretary at Universal, has resigned her post. She returns to her home at Terre Haute, Ind.

Seen on Film Row during the week: Ralph Boots, Greenfield; William Studebaker, Logansport; Andy Anderson, Hartford, Ky.; Joe Shilling, Connersville; Roy Harrold, Rushville; and John Wycoff, Terre Haute.

Mrs. Phyllis Foxworthy is the new addition to the Paramount office staff.

Fred and Harry Switow of the Switow Enterprises, Louisville, Ky., visited friends in Cleveland, O., over the week-end.

Fred Dolle, head of the Fourth Avenue Amusement Corp., Louisville, and Mrs. Dolle are enjoying the sunshine at St. Petersburg, Fla.

The Warner office staff received a letter from a former booker, Jack Dowd of the Air Corps, now stationed in England. He is anxious to receive letters from friends in Indianapolis.

Floyd D. Marrow, who operates the Drive-In Theatre, Louisville, was on the Row this week arranging his film deals. He expects to open his theatre April 29.

George Landis, 20th-Fox exchange manager, expects to report for full time service April 15. He has been on leave for several months because of illness.

Bill Shirley, Columbia's publicity manager, is visiting Boyd Sparrow, manager of Loew's Theatre, and incidentally arranging the advertising for "Cover Girl" to open next week.

Members of the Indianapolis Chapter of the Military Order of the Purple Heart and the women's auxiliary were guests of F. Earl Rutledge, Indiana Theatre manager, for the opening of the film, "The Purple Heart" Wednesday.

The Vaudette Theatre, Connersville, Ind., operated by Joe Schilling, has installed a new Walker Plastic molded silver screen. Walker Plastic molded screens have been installed in the Avon, Lebanon, and the Lakes theatres, Monticello, Ind., operated by Carey and Alexander.

LOS ANGELES

Earl Collins, now in the Navy and former manager of the United Artists, is a frequent visitor along Film Row booking pictures for some 26 Navy camps.

Among the Northwestern delegates to the recently completed Monogram West Coast regional sales convention to leave for home were: Mel Holland, Western division manager; Ralph Abbott, Seattle; Walter Wessling, Portland, and Gordon Allen, San Francisco manager, and staff.

Helen Lideen, secretary to Wayne C. Ball, manager of Columbia exchange, is back at her desk, having recuperated from a recent operation.

Steve Broidy, Monogram's vice-president; Howard W. Stubbins, president of the Los Angeles exchange; and Trem Carr, executive director, are baking out at Palm Springs.

Herman Robbins, president of National Screen Service, arrived from New York and is staying at the Ambassador. Robbins expects to be here for about three weeks.

Al Pavlow, manager of the Golden Gate, Colinga, and former owner and builder of the Allena Theatre, is in town for a few days' vacation.

Glenn Harper, who operates theatres in Corona and Fontana, was exhibiting a dance program dated 1920. The dance was sponsored by Film Row bookers of that era. The only ones now active in the exchanges whose names appeared on the program were: Harry Cohn, Ralph Carmichael, Dudley Forry, Bessie Bogart and Guy Gunnison.

Frank Schiendler, RKO salesman, has passed all his Army physicals and is now waiting for that special invitation to the Big Shindig.

Mrs. M. P. Frank is going to build a 90-seat house on the site of the old Mack Sennett Studios, 1723 Glendale Boulevard.

John Bannerman, booker for the Harry Arthur circuit in Balboa and Long Beach, is the proud father of a baby boy.

Al Bowman, Universal salesman, last week returned from a trip through Arizona territory.

Fox West Coast Theatres held Republic's "The Fighting Seabees" for a third week at the Imperial Theatre, Long Beach. This makes the fourth consecutive week, as the film played a week at another West Coast house. A record is reported by the Republic exchange in announcing that there are 23 prints of the film.

W. E. Calloway, United Artists' Western division manager, has a new baby daughter to talk about along the Row.

Benjamin Kalmenson, Warners' general sales manager, has arrived from New York to confer with West Coast District Manager Herbel.

"Buck" Tidwell, Warner auditor, is in town for an extended visit auditing the local records.

Cliff Harris, out-of-town salesman for Republic, is in Phoenix, Arizona.

Alice Fleming, secretary to Booker Betsy Bogart, off on a flying trip to visit her soldier husband, who is stationed in San Francisco.

A siege of illness has kept Republic Booker Harry James away from his desk during the past week.

Fred Greenberg, Warner branch manager, is busily engaged as local chairman for the Red

(*Continued on Page* 20)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Cross drive, in conjunction with the War Activities Committee.

Herman Wobber, 20th-Fox Coast division manager, stopped in at the local exchange on his way back to San Francisco. Wobber had attended the Fox West Coast meeting at Palm Springs.

NEW YORK

Report from the Italian front: Staff Sgt. Wilbur Snaper writes friends that his only chance to see pictures is in Italian theatres, and that the seats are so small that our troops have to knock off the arms to get into them. Sgt. Snaper says he recently spent a furlough in Africa, and is now back at the front again.

The MGM Pep Club enjoyed a big turnout for its St. Patrick's Day party, with a dozen or more servicemen invited as guests. Florence Perau, president of the club, was in charge of arrangements.

Marilyn Garden, secretary to Moe Sanders at 20th Century-Fox, has resigned and will move over to the Fabian circuit.

Fred Mayer, Universal booker, has a fractured rib as the result of a practical joke. Some fun, eh?

The Brandt circuit has bought the Lyric Theatre on 42nd Street. The house is now on a grind policy and thus far the Brandt interests are continuing in this line.

Jack Finkelstein, New Jersey booker at RKO, has been given a three-month extension before induction.

Clifford Smith of the St. Cloud circuit has been away from his office for a week through illness.

Pleasant story: Top Sgt. Irving Richek, former Brandt booker, now stationed at Camp Shelby, Miss., was sent on an assignment to Miami Beach. He no sooner arrived than he bumped into a corporal who said "Pardon me a moment, sergeant, I'll be right with you." Then Irving and the corporal looked at each other in surprise and then delight. The corporal was brother Herbert Richek, former UA office manager, who is stationed at Miami. They had not seen each other in months.

Loew's executive staff of confirmed bachelors is almost a thing of the past. Irving H. Greenfield of the legal staff was married last Sunday to Miss Ethel Rudaw of Brooklyn. Leopold Friedman and Archie Weltman deserted the bachelor ranks not long ago, which leaves as the sole survivor, C. C. Moskowitz.

Mrs. Pearl Elsohn, Columbia upstate and Long Island booker, is taking her vacation now in order to be with her husband, who is going into the Army.

The Maple Theatre, Jeffersonville, N. Y., has reopened after extensive renovation under the same ownership, that of Carl Bogner. He also owns the Manor, Livingston Manor, and the Roscoe, Roscoe.

Robert Fannon, Republic's assistant sales manager, is back from a trip upstate.

Bob Finkey, Universal city salesman, is moving to Belle Harbor on April 1 to an apartment overlooking the ocean. Bob will spend his vacation at the seashore.

Lou Allerhand, MGM's New Jersey salesman, is the proud father of a baby girl, Francine Enid, born March 14 (7 pounds, 14 ounces).

Sgt. Joe Brenner, on furlough, stopped to see old friends along Film Row. He used to manage the Rogers Theatre, Broadway, Brooklyn.

Mrs. Phil Hodes, wife of RKO's district manager, is visiting her daughter at Hollywood.

Universal's district manager, David A. Levy, left for Miami on Thursday.

Abe Blumstein, N. Y. salesman for 20th-Fox, is now a grandfather.

Edith Finkelstein and Naomi Quereau are newcomers in the MGM contract department.

Frank Drumm of RKO has cast his lot with Ned Depinet and is on a three-week Red Cross tour.

Louis Schwartz, formerly assistant shipper at UA, has finished his boot training at Sampson Naval Unit.

OMAHA

William Miskell, Tri-States Theatres district manager, planned the special Sunday Red Cross program at Central High which helped give the drive a sendoff in this community. More than a thousand attended.

Girls employed at the Omaha MGM office are spending Wednesday nights making surgical dressings for the Red Cross.

F. D. Murray, exchange supervisor for Universal, arrived here for a short stay, but was called back to New York before he finished his business by the serious illness of his mother.

Paramount exchange employes had a St. Pat's party last Saturday night.

Elizabeth, former Warner stenographer, is now in charge of their ad-selling department here. (Ed. Note: Elizabeth who?).

Esther Granville, former Monogram cashier, has been promoted to booker. Mrs. Katherine Sorensen is the new cashier.

John Kemptgen, MGM branch manager, has returned from a meeting in Chicago.

Ralph Morgan is the new RKO salesman to replace Pat Jolley.

Capt. Charles Boasberg of Buffalo, Short Subjects Manager Harry Michalson, and M. G. Pollar of the RKO home office were in Omaha to help stimulate the Ned E. Depinet drive last week.

Glen Rogers, head of the Film Transport Co., has returned from Memphis, Tenn., where he visited his son in the Navy.

Mrs. Frank A. Van Husen, wife of the Western Theatre Supply Co. chief, and Mrs. Jack Zeigler are spending several months on the West Coast, giving Jack a chance to visit them once a month. Zeigler, son of the Van Husens, is now in defense work in Alaska.

To the rescue of the Omaha Red Cross speakers' bureau last week came members of the Omaha and Council Bluffs Moving Picture Operators' union, Local 343, A. F. of L. The Red Cross issued an SOS for volunteers who could operate 16 mm. machines when local organizations swamped them with calls for MOT's "At His Side." President Alvin Kostlan and Business Agent H. A. Jackson said their organization would take over all showings of the movie, dividing assignments among their 46 members who are offering their services during off hours.



GOES TO QUAKERTOWN. Mike Weiss succeeds George R. Gomperts in the Philadelphia office of 20th Century-Fox, coming east from the Chicago branch which covered the Great Lakes district. Before that he was in the Army for 32 months, mostly at Camp Benning, Georgia.

OTTAWA

John Hausler of the suburban theatre Westboro brought back Columbia's "Here Comes Mr. Jordan" and reported excellent business, while Isser Singerman of the Imperial Theatre presented as a double bill the once popular "The Rains Came" and "Under Two Flags," with the bill showing that it had lost none of its popularity, so much so that Mr. Singerman is considering rebooking this duo again very shortly.

On Sunday, March 19, Bernice Nolan, wife of Ambrose Nolan, lessee and manager of the Little Theatre, presented Ambrose with a seven and a half-pound daughter. Ambrose claims his cashier worries for 1960 are now over.

From Toronto comes word that the Hon Earl Lawson, K.C., and Mr. George H. Beeston have been added to the boards of directors of Odeon Theatres of Canada. The Odeon Chain operates the Avalon, Rexy and Nola in Ottawa.

Local managers are busy these days figuring out their income tax, and have accepted the increase per cent in their usual manner. Last date for filing their tax is April 30.

Hold-overs during the past week were the "Desert Song" at the Centre, where Gordon Beavis is the manager; and at the Elgin, "The Bridge of San Luis Rey," which is now in its second week.

Latest "Canada Carries-On" series released by the National Film Board is "Look to the North," a very timely subject dealing with that territory around and about the Alaskan Highway. This subject played day and date at the Capitol and Elgin Theatres.

PALM SPRINGS

Lt. Charlie Farrell, a tennis enthusiast, came here to play in the Ninth Annual Tennis Tournament and won a mixed doubles event.

Rosalind Russell has taken a house in the Tahquitz Estates section of the town.

Jinx Falkenberg stopped for a few days en route to Mexico City with her mother, a member of the Inter-American Commission.

Loretta Young seen munching a sandwich at the El Paseo drug fountain.

Johnny "Tarzan" Weismuller, former Olympic swimming champ, giving a swimming exhibition to the patients at the Government's Torney General Hospital.

Jimmy Walker, former New York City mayor, is the house guest of the Charlie (Mocombo—Hollywood) Morrisons.

Mrs. J. Darsie Lloyd entertained at luncheon by the pool of the Racquet Club. Madge Bellamy was among the guests.

Albert Finke, Evergreen Theatres, Seattle, together with Ed Zabel and Andy Krappman of National Theatres, discussed old times with Walter Kofeldt at the Palm Springs Chamber of Commerce offices.

PHILADELPHIA

John A. Kane, manager of the Ritz Theatre in York, will be inducted into the armed services on Monday. Harry Musser, assistant manager of the theatre, will temporarily be in charge.

John Boyd of the Grove Theatre in Willow Grove has been transferred to Atlantic City to assist with the opening of the Earle Theatre, which is scheduled for April 1.

George Rubens, booker for Wax's Theatres,

has returned from a Western vacation.

Mrs. Edna R. Carroll, chairman of the State Censor Board, suffered a spell of illness for the past week.

Robert Lynch and Lou Formato, district and sales manager, respectively, of Metro, have returned from Chicago.

Charles Mensing is the new manager at the Hiway Theatre in Jenkintown.

The Waxes, who operate the Lincoln in South Philadelphia, are reported to have been approached by a group of Yiddish Theatre operators from New York about the possibility of operating the Lincoln for a period as a Yiddish Theatre.

Harry Hirsch of the Spruce, Century and Pike theatres, suffered from a heart attack and is in the hospital.

Maurice B. Ellis, cousin of Martin Ellis, has purchased the Gayety and Centre theatres in Trenton from William Hunt. John Bodily remains as manager.

Murray Diamond of the Palace Theatre in Atlantic City has moved his family to the shore resort and will reside there permanently.

Morton Levine, district manager for Warner in the South Jersey area, has been inducted into the armed services. Joseph Bergin, who was manager of the Stanley Theatre in Chester, has replaced Levine as district manager in South Jersey. Walter Leach, manager of the State Theatre in Chester, assumed the managership of the Stanley, but will supervise both theatres until a manager is appointed for the State.

PITTSBURGH

George Harmon, who operated the Aris Theatre, Erie, Pa., passed away at his home in Erie last week.

Mrs. Geraldine Beckwith, booker for Blatt Brothers Circuit, is in Allegheny General Hospital here to undergo an operation for the removal of a cyst from her eye.

John J. Maloney, district manager for MGM, left last week for a vacation in Dallas, Texas, joining Mrs. Maloney, who has been there for the past several weeks visiting friends.

Mr. and Mrs. Floyd Bender, who operate the Grant Theatre, Millvale, Pa., are the parents of a baby daughter, born in Allegheny General Hospital last week.

Blatt Brothers have finally won the approval of the War Production Board to proceed with the construction of a new 1200-seat theatre in Greenville, Pa., which has been held in abeyance for almost two years. Work on the new theatre will begin about the first of April, and it is expected to be completed for a Labor Day opening.

Don Wermuth, who has been manager of Warners' theatres in Ambridge, Pa., for the past five years, has returned to his former job in the publicity department of Warner Bros. office in Pittsburgh, due to the fact that his predecessor, Henry Burger, is to report to Uncle Sam next week.

PORTLAND

Construction was hardly under way at the New Goss Theatre at Pasco, Washington, before it was purchased by Mid-State Amusement Company. The same company announces a change in plans of a new house on Lewis Street. It will be constructed for different type of business, according to S. J. Gregory, general manager. Extensive remodeling and a change in the sound equipment will be made at the Liberty Theatre, second house of Mid-State.

Bill Forman of the Forman chain of theatres is off to Los Angeles for a special conference.

Eddie Lamb, RKO Radio Seattle manager, is visiting key houses in Yakima and Inland Empire.

J. T. Sheffield of Sheffield-Republic, back from Oregon-California business trip.

Mark E. Cory, Jr., son of Mark Cory, RKO-Radio manager for Oregon and wearer of the Purple Heart, is in Portland to visit and see Mark III, his three-month-old son.

First run Portland houses still register heavy week-end lines, with capacity business; and again heavy sales are reported on popcorn, bars and soft drinks.

A special preview of "Life Boat" was put on by Manager Al Baker of Evergreen Theatres, Spokane.

M. M. Mesher of Evergreen is successfully heading the Red Cross drive in Portland, and Vic Gauntlett, Evergreen, doing likewise in Seattle.

James Beal, Portland manager of Columbia Pictures, holding another successful preview of "Cover Girl" at the Oriental.

Sgt. Sam Brown of Oklahoma's famed Carlson Raiders, was the guest of J. J. Parker's Broadway Theatre during the showing of "Gung Ho." Sgt. Brown, one of the technical advisers on the feature, wears both the Purple Heart and Gold Star, and a Presidential unit citation.

Local 154, motion picture operators, Seattle, blocked the opening of "For Whom the Bell Tolls" at the Music Hall Theatre. The Union maintained a booth must be manned by two men as film is "roadshown."

Ethel Hatlie, biller at 20th-Fox, Seattle, off to join the Marines at Camp Lejeune, N. C.



LOOKING OVER "COVER GIRL." Pittsburgh theatre men gathered at the J. P. Harris Theatre to see the new Columbia Technicolor production, which is getting such a big exploitation foundation. Here are, left to right, Leon Reichblum, Lerich Theatres; Andrew Battiston, Heights Theatre, Crafton Heights, Pa.; Ray Wheeler, State, Pittsburgh; Raymond Richman, Avenue and Novelty, Pittsburgh; Robert Leiber, Paramount, Braddock, Pa.

MEMPHIS

Uncle Sam continues his blitz on Film Row. With the last man, J. R. Fly, head booker, at MGM exchange awaiting his call to the Army, the front office of this exchange will soon be an "all girl" force, headed with a woman office manager, Miss Mitchell.

20th Century-Fox bid goodby to the exchange's head booker, Robert Williams, who has left for the Navy.

James Gillespie, Columbia's exploitation expert from Atlanta, was visiting the local exchange last week in the interest of "Cover Girl."

Wedding bells were ringing in the Columbia exchange last week for Marjorie Beck, booker secretary, who married R. B. Gooch, son of Mr. Gooch, Sr., owner of a group of theatres in Savannah, Tenn. The bridegroom is in the Navy, stationed at Millington, Tenn., near Memphis.

There were several replacements at Paramount last week to fill the gaps made by the Armed Forces. Buster Hammond, former salesman, has been placed in limited service, he has written the force. Joe Young, salesman, is awaiting his invitation to join Uncle Sam's boys. Robert Rhodes is the new student salesman, learning at the elbow of Mr. Young in preparation for the salesman's post.

W. T. Clark, former office manager with 20th Century-Fox, Dallas, has joined Paramount as salesman. A new assistant shipper, Larry Smith, formerly of Columbia, is preparing to assume Charles Frank's post when he leaves for service.

J. J. Donohue, district sales manager, Dallas, held a meeting of new salesmen last week at the Paramount exchange.

R. R. Hagen, checking department, New York, was visiting Warner's exchange last week.

ST. LOUIS

W. Ray Johnston, president of Monogram, was the guest of honor at a luncheon celebrating his 30 years in the motion picture business in the Pine Room of the Coronado Hotel on Monday. Monogram's president was in St. Louis for the day to confer with Barney Rosenthel, local manager, and was touched by the local tribute to him.

Eastern Missouri, outside of St. Louis and St. Louis County, came through with total collections for the March of Dimes campaign of $14,287.56, as compared with only $4,787.57 in the similar drive in 1943, an increase of 199 per cent, according to the complete report just made public by Harry C. Arthur, Jr., eastern Missouri chairman for the drive. St. Louis and St. Louis County theatres and film exchanges collected a total of $58,185.27, against $29,378.80 in 1943, an increase of 98 per cent. The grand total for all of eastern Missouri was $72,472.83 against $34,160.37, an increase of 112 per cent.

Theft of $272.75, representing three days' receipts from the candy concessions at Loew's State Theatre, was reported to the police by Lester Grand, manager of the Confection Cabinet Corporation, owner of the concession. The money, in three paper bags, was taken from a shelf in the candy storage room at the theatre, Grand stated to police.

20th Century-Fox held a trade screening of "Tampico" at St. Renco's Screening Room March 23.

Monogram's "Women in Bondage" got away to a fine start at Fanchon & Marco's Missouri Theatre.

"The Song of Bernadette" has been held over at the Ambassador, while "The Miracle of Morgan's Creek" continues for another week at the Fox.

Word comes from Barry, Ill., that the Clark Theatre, operated by Russell Armentrout, was destroyed by fire on March 13. Three stores were also destroyed, the total loss being estimated at about $60,000.

The Secretary of State for Illinois has issued

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

certificates of incorporation to the Empress Amusement Company, 6228 South Halsted street, Chicago, with 100 shares of $100 par value stock. Incorporators were: G. Christoa, Van Nomikos and G. N. Nikolopulos. Also to the I. & M. Amusement Company, 1310 South Halsted street, Chicago. It will have 100 shares of no par value stock. It will operate a motion picture theatre. Incorporators: S. Halper, S. C. Benjamin and S. F. Halper.

Rex Williams, resident manager of Loew's State Theatre, and his new manager at Loew's Orpheum Theatre, Hubert Scott, reported at Jefferson Barracks on Tuesday for their Army physical examinations. If they pass they will have the customary time to round up their affairs.

VANCOUVER

Leslie Oswald Ramsey, 55, manager of the Carnduff, Sask. Community Theatre, died at his home in Carnduff recently after a brief illness.

Diane Sinclair, manager of the Victoria Theatre (FPCC), Vancouver, has been out for the past week with a severe attack of flu.

Formerly assistant manager to Walter Wilson at the Capitol, Edmonton, Fred Varlow has taken a similar position at the Capitol, Calgary. He has been with FPCC for 15 years.

"Desert Song" at the Capitol Theatre led the town by a big margin last week and held for a second week. Business was good in all downtown houses.

Motion picture censorship in British Columbia cost $9700 for the fiscal year ending March 31, 1943, according to public accounts tabled in the legislative assembly. Jack Hughes, chief censor, received $2850; his two assistants received $1527 each. Two projectionist-cutters were paid a total of $2532.

An increase in the cost limits for the construction, repair, and alteration of theatres from $500 to $1500 is embodied in the new order issued last week by the construction controller of the Department of Munitions and Supply. Repairs up to $1500 may now be undertaken without applying for license.

More realistic thrills than were written into the picture's original script were provided a Saturday matinee audience at the Capitol Theatre (FPCC) in Penticton, B. C., during the showing of the "Phantom of the Opera," when the film exploded and burst into flames, the entire film being destroyed. The theatre staff ushered the audience out of danger without panic. No one was hurt.

The Empress Theatre, Vernon, recently opened by Famous Players Corp. after being closed since 1938, was burglarized and robbed of about $250. The money was in a desk drawer (no safe), so the thugs had an easy time.

Monogram's Hollywood production plans now call for filming part of the feature program in Canada, it is reported here. Definitely planned for Canadian filming are at least three pictures, "Land of the Blue Sky," "Wonderland," and "Trail of the Yukon."

WASHINGTON

Warner Bros. Theatres and the Warner exchange sponsored a gala St. Patrick's Day party at the Variety Club. Door prizes, music, lapel souvenirs, green carnations for the ladies, and audience participation stunts all helped to lend spice to the evening. The committee was headed by John J. Payette, Robert Smeltzer and George Crouch and included Frank La Falce, Harry Anger, Harry Lohmeyer and Fred Biersdorf.

Jack Foxe, manager of Loew's Columbia Theatre, who not only was the first manager in the District of Columbia to sell a bond for every seat, but was also the first manager to triple his quota, was married last week to Miss Violet Reardon, of Washington, D. C. Best man was Stanley Barlup, former assistant manager of Loew's Palace Theatre.

At a recent Variety Club luncheon, Carter T. Barron, Loew's division manager, brought as his guest Sgt. Donald Dexter. Sgt. Dexter, who photographed scenes of the Tunisia Victory, suffered shrapnel wounds in his leg.

New faces in MGM's inspection department are those of Cleo Belle McManus and Frances Schmid.

Mervyn Houser, Paramount West Coast studio publicist, has set up headquarters in Washington for arranging the Navy League-Paramount premiere of "The Story of Dr. Wassell" on April 1 at Constitution Hall for the benefit of the Red Cross. West Coast celebrities and New York and Capital dignitaries will take part.

Hardie Meakin, RKO-Keith's Theatre, honored Adriana Caselotti, the "voice" of Snow White in Disney's "Snow White and the Seven Dwarfs" at a press luncheon at the Carlton Hotel. While in Washington, Miss Caselotti made appearances at hospitals and convalescent stations.

New theatre opening: B. I. Gonder's National Theatre, at Grantsville, Maryland.

C. E. Peppiatt, 20th Century-Fox, visited Mr. Benheim, of the Thalheimer Circuit, in Richmond, Virginia, this past week.

Mrs. Helen Gingles, assistant checking supervisor at MGM, now on leave of absence, visited the local office and reported that sailor husband, Bob, is home from the Boston Navy Yard.

Ben Caplon, Columbia salesman who was recently promoted to branch manager of his company's local office, was congratulated by fellow members of the Washington Salesmen's Club.

Newest additions to Tent 11's membership roster, Variety Club, are Frank J. Sobotka, Ernie Simon.

Nat Rosen, 20th Century-Fox booker, spent the week-end in New York. Ida Barezofsky, MGM booking department, joined a USO unit on a visit to Fort Washington, Maryland.

Metro Vacation Notes: Second Booker Wallace is taking a one week vacation. Head Booker Eddie Kushner and Alice Reighly, cashier department, have returned from their annual vacations.

New face in Warners' contract department is Nancy Lee Sigmund, who replaces Rose Coronato.

Newest proud papa is Walter Cannon, manager of the Central Theatre. Baby daughter was christened Constance Patricia.

DES MOINES

The fourth serious theatre fire in Iowa this year destroyed the Community Theatre at New Market, the only house in the town, with a loss of approximately $25,000. The blaze was believed to have started in the projection room. Previously this year, the Iowa at Shenandoah, Crystal at Manning and the Palace at Muscatine have gone up in flames.

Mel Evidon, manager of the Columbia exchange in Des Moines, is not going to transfer to Kansas City as previously reported, and instead will remain in the Hawkeye state to supervise Columbia. Lou Levy of Universal, who had been named as WAC chairman for the film distributors when Evidon was scheduled to leave, will remain as head of this group.

One week before the start of the Red Cross drive a total of 327 theatres out of 376 had signed pledges and the remaining houses were expected to sign up to make the Des Moines territory 100 per cent.

A. H. Blank, president of Tri-States Theatre Corp., and Mrs. Blank have returned from a month's visit at Miami Beach, where they visited their son, Lieut. Myron Blank, who is stationed with the visual educational department of the Navy.

David Kramer, formerly of the Denver exchange, is the new salesman at Universal, replacing Jack Schlank, who is now with 20th Century-Fox. Harvey Morton also is the new employe in the post department at Universal.

Robert W. Gottlieb, son of Mr. and Mrs. Harry Gottlieb, has been promoted to first lieutenant at the Army Air Forces OCS at Miami Beach, where Bob is an instructor. Mrs. Gottlieb is Dorothy Day, with Tri-States, and Mr. Gottlieb is the veteran Fox salesman.

Jack Frost, former Republic and Monogram salesman in Des Moines, returned from Milwaukee to take his physical for Army induction at Camp Dodge. Frost has been selling for M-G-M at Milwaukee.

Dick Sutton, manager of the Grand and Iowa Theatres at Independence, Iowa, for the Garbett circuit, has been appointed salesman for Republic at Des Moines.

Walt Peterson of the Windsor Theatre at Hampton, Iowa, has been inducted into the Navy at Camp Dodge.

Harry Hamburg, manager of Paramount Pictures in Des Moines, recently jumped to Minneapolis to confer with Harold Field of the Pioneer circuit.



HAIL FELLOW WELL MET. More than 800 theatre owners of the New York exchange area gathered at the Waldorf-Astoria on Tuesday evening to give a combination testimonial and send-off dinner for Robert S. Wolff, RKO Radio branch manager, who leaves soon for London in his new post as managing director for RKO in Britain. Seen at the dinner are, left to right, Mrs. Wolff, Bob Wolff, Phil Reisman, RKO Radio vice-president in charge of foreign distribution, and N. Peter Rathvon, president of RKO.



. . . in proud appreciation

of a job well done!







Thank you,

CHARLES P.



THE FOURTH



SKOURAS

Under your capable leadership, a united industry has achieved a magnificent united effort in

WAR LOAN

Our quota was brilliantly exceeded due to the untiring work of your committee, the State Chairmen, the War Activities Committee throughout the country and the exhibitors of America, so ably assisted by their 150,000 employees.



We are proud to be part of an industry

that has done such an outstanding job on

the 4th War Loan and again pledge to our

country the continued efforts of us all

COLUMBIA PICTURES

METRO-GOLDWYN-MAYER

MONOGRAM PICTURES

PARAMOUNT PICTURES

RKO RADIO PICTURES

20th CENTURY-FOX

UNITED ARTISTS

UNIVERSAL PICTURES

WARNER BROS.

PRINTED IN U. S. A.

Selling the Picture

Aggressive Campaign For Brooklyn Date On 'Whom Bell Tolls'

An aggressive selling campaign on "For Whom the Bell Tolls" by the Strand Theatre, Brooklyn, N. Y., resulted in a four-week run and the shattering of every Brooklyn record for advanced-price pictures. This was the first New York metropolitan engagement following the six months' run on Broadway.

William J. McLoughlin, managing director, and Theodore Trust, advertising and publicity director, went to town with a campaign notable for its all-around effectiveness. All ads used plugged continuous performances and the fact that the picture was "Direct From Broadway."

For three weeks in advance and during the engagement the picture was cross-plugged at the associate Paramount and Fox theatres, with special trailers, 40x60 displays and easels at both houses, and during the Monday night amateur hour at the Fox Theatre spot announcements were made which were heard by thousands during the weekly broadcasts of the show over Station WMCA. In addition, the side wall of the Paramount, facing a busy thoroughfare, was well posted during the engagement with one six-sheet and a three-sheet with three-sheet date.

The campaign three weeks in advance of playdate also included: 27-foot valance displayed in Strand lobby; production trailer shown at all performances with playdate; outside lobby featured six 34x46 colored enlargements in frames with playdate, which were a good flash and easily seen by passers-by; and special ads five days before opening in all New York metropolitan and Brooklyn dailies.

Nine-State Premiere Set on 'Buffalo Bill'

Starting April 10, 143 theatres in Utah, Nevada, Montana, Idaho, Oregon, Wyoming, Colorado, Nebraska and New Mexico covering the inter-mountain territory from Reno to North Platte and south of the Canadian border, will participate in the world premiere of "Buffalo Bill," it has been announced by W. J. Kupper, general sales manager of 20th Century-Fox.

The managements of the Fox West Coast Theatres; the Denver, Aladdin and Esquire Theatres; the Interstate Theatres; Atlas Theatres; J. J. Parker Theatres; Milas Hurley Theatres; E. J. Corder Theatres; Gibraltar Circuit; Cooper Theatres; and leading independent theatres operators, have joined forces with 20th-Fox to back the nine-state world premiere with an advertising campaign taking in newspapers, billboards, radio and tieups that will probably run into the thousands.

Cooperative advertising and publicity, in which the 143 theatres will participate, commences this week and continues until the premiere. Rodney Bush, the company's exploitation manager, under Hal Horne, has assigned his entire exploitation organization west of Chicago to pitch in and work with the theatres. Lou Goldberg, of Bush's home office staff, is now in Denver, working with key circuits and publicity managers there.



Some of America's foremost Cover Girls are seen here in the outfits they modeled at the Saks Fifth Avenue fashion show luncheon inspired by Columbia's Technicolor production, "Cover Girl." (L.-R.) Anita Colby, Rose Mae Robson, Jean Colleran, Betty Jane Hess, Francine Counihan. In front of Miss Colby is Cheryl Archer. All are featured in the Rita Hayworth-Gene Kelly film.

Midnight Preview For 'Follow the Boys'

The halcyon days of vaudeville at the Palace Theatre on Broadway will be re-created by Universal next Monday night when "Follow the Boys" will be previewed before an audience comprising most of the stars who headlined at the Palace and many of whom are prominent in other fields of entertainment today.

A stage show with Joe Laurie, Jr., as master of ceremonies will precede the picture. In the pit will be Benny Roberts' band just as it was when vaudeville was the attraction at the Palace.

The proceedings will be broadcast over WEAF and a national hookup from 12:05 to 12:30 a.m. Sophie Tucker will sing Some of These Days, just as she does in the picture. Ted Lewis will sing Just Around the Corner, and George Raft, star of "Follow the Boys," will dance the Charleston as he did on the Palace stage many years ago. Many ex-vaudevillians will be introduced to the audience.

Managers' Prize Contest Is Set By Tri-States on 'Lady in Dark'

In preparation for the Des Moines three-theatre premiere of "Lady in the Dark," which takes place on April 6 at Tri-States' Des Moines, Roosevelt and Paramount theatres, and also for the engagements following throughout the circuit, Ralph Branton, general manager, has held meetings with district managers and house managers of all situations, announcing a managers' prize contest on the picture.

An aggressive and elaborate campaign is planned for the Des Moines engagement, following through with local campaigns in each situation. Recommending "Lady in the Dark" to the managers, Branton hailed it as "the biggest box-office picture up to this time I have ever seen."

Setting 'Cover Girl' Fashion Tieups in Nation's Key Cities

Already one of the most publicized pictures in the industry's history, "Cover Girl" will be strikingly brought to the attention of the public in the key cities in which the musical is to be pre-released, through a series of tie-ups effected by the Columbia's home office and field exploitation staffs and leading department stores.

Based on an idea in the pressbook, and patterned after last week's highly successful Saks Fifth Avenue "Cover Girl" fashion show, similar tieups have been arranged with leading shops in seventeen of the nation's most important metropolitan areas.

Window Displays in Shops

The stores will place full pages of paid advertising in the newspapers, calling attention to the picture and its opening playdate in their cities. There will be full window displays in all of the tieup shops, with mention of the film; complete credit to "Cover Girl" in all promotional material distributed, and an exclusive luncheon-fashion show, displaying "Cover Girl" creations which were inspired by the Technicolor production. In some of the cities where the show was deemed impracticable, the stores tieing in with the picture will concentrate on promotional material, newspaper advertising and window displays.

The shops which have thus far arranged for the "Cover Girl" fashion tieup are: Saks, Los Angeles; Saks, Detroit; Younker's, Des Moines; Davidson-Paxton, Atlanta (where fifteen windows will be devoted to "Cover Girl" fashions); LaSalle and Koch, Toledo; The Outlet Co., Providence; R. H. White, Boston; The Holmes Store, New Orleans; Harzfeld's, Kansas City; Brandeis, Omaha; Kaufman-Straus, Louisville; Howland's Department Store, Bridgeport; Gamble-Desmond, New Haven; Harvey's Store, Nashville; Edwards and Doy, Syracuse; and Hecht's, Washington.

Another Newspaper Lined Up

Meanwhile, Columbia exploiteers have lined up another newspaper to participate in the national search for the "Cinderella Cover Girl of 1944." This latest sponsor is the Minneapolis, Minn., *Star-Journal*. Eligible to the contest are all cities playing "Cover Girl."

From among all the local choices for "Cinderella Cover Girl of 1944," who will be celebrated and rewarded by their home cities, Columbia will select the national winner and bring her on to New York for a screen test, a Bradshaw Crandall portrait on a cover of *Cosmopolitan* and a contract as a model with the Harry Conover agency.

Timed to coincide with local pre-release dates of "Cover Girl," the contest is grabbing plenty of space. In addition to the *Star Journal* in Minneapolis, newspapers so far sponsoring the contest are the Washington, D. C., *Times-Herald;* the Portland, Me., *Herald-Express;* and the Hartford, Conn., *Times*. Cooperating in their cities but not sponsoring the contest are the Baltimore, Md., *News-Post* and the New Haven, Conn., *Register*.

Program Exchange

Program for Opening of the New Princess, Aurora, Mo.; House Organ of Yesteryear

We wish we could says as much for the weather this week as we said last week. We'll probably say as much, perhaps even more, but it won't be as complimentary. It seems that the warm, spring-like weather was only a feint for colder weather on the way. All was well until Sunday night, then it started to rain and continued to rain all night. Next morning we heard the drops pittering and pattering against our window. We donned our wet-weather regalia, pushed forth into the outdoors to brave the elements. By mid-afternoon the rain had ceased, but the temperature had dropped. Right now, it's a bright, clear day, but the breeze wafting from our half-open window is not as gentle as we'd like it to be. In fact, if a certain platinum-thatched Texan were here right now, the steam radiator would be going full blast and electric heaters would be placed in strategic positions around the shivering figure. Instead, however, because we have learned to withstand the rigors of frigid temperatures, we feel quite comfortable. And so, while the none-too-gentle breeze ruffles our locks, we shall prepare this edition of the Program Exchange.

First thing on the agenda is a program from **J. Glenn Caldwell**, marking the opening of his new Princess Theatre in Aurora, Mo. The old Princess, Caldwell tells us, was gutted by fire over a year ago, and authority was granted to rebuild. Writes he: "I don't know how we did it, but anyway it seems to have been rebuilt." And if the colored post-card picture of the Princess is any indication of that fact, the job has been done—and done well.

The four-page program itself is a neat job, and if Caldwell intends to put out programs regularly, he has gotten off to a good start with this one. Entire front contains the picture of the Princess, evidently an architect's drawing. What a handsome theatre! Or perhaps we should use the adjective "charming," inasmuch as the name "Princess" places the showplace in the feminine gender.

On the second page of the program is the dedication: "The New Princess Theatre is dedicated to your sons and daughters who are in the Armed Forces." Beneath the dedication is this message from Caldwell's mother, Mrs. Blanche Caldwell, and "her little boy" Glenn:

"It has been pretty much of a job to rebuild your Princess, but it was worth all the headaches. We sincerely hope it will bring as much happiness to you and yours as the old Princess.

"Everything that was humanly possible was done to build you a theatre that would be modern in every way. And one that you would be proud to have in Aurora. We believe we have done that.

"For the past twenty-one years the Caldwells have furnished your movie entertainment in Aurora— it has always been our aim to provide the best that was available, and to maintain a theatre in which the entire family could spend an evening of relaxation together.

"We want to thank everyone for the privilege of serving you all these years and sincerely hope that we will be at the same old stand for another twenty-one years."

The third page listed the opening week's attractions, while on the fourth and last Caldwell passed out orchids to everyone who had helped make the new Princess a reality.

Our only regret is that the Aurora theatreman was a little tardy in sending us the program, for a close check of the opening date on the third page shows that it was December 16, 1943. That seems ages ago. Nevertheless, we're glad that Caldwell finally did get around to us, and we hope to hear from him more frequently in the future.

Received a program from the Squire Theatre, located on Eighth Avenue in New York. At the time these lines were written, the Squire was doing quite all right with a revival program of Rudolph Valentino in "The Eagle" and Charles Boyer in "Algiers." Wisely enough, the management provoked interest in the unusual double feature by bringing forth the question as to the status of Valentino and Boyer as ideal screen lovers. Catchline announcing the program: "Valentino or Boyer? See why the past generation went wild over Valentino . . . compare the violent love-making with the suave romancing of Charles Boyer."

Getting away from "shop" for just a moment: We dropped around to the Squire to see "The Eagle" and "Algiers," and we were amazed how well "The Eagle" has stood up these 19 years (it was originally released in 1925). We won't join in any arguments as to who was, or is, the screen's perfect lover, but this viewing of "The Eagle" served to confirm our belief that Valentino was in a class all by himself, that there never was a romantic screen idol like him before he appeared on the movie horizon, and that since his death in 1926 no one has appeared that proved a worthy challenge. Times have changed, we'll grant, and perhaps his tempestuous love-making would be somewhat out of tune with today's jitterbug generation; but nevertheless, there are many young men and women of the present day who, seeing a Valentino revival, find in it a type of screen romance they wish they might have ben privileged to enjoy. They can readily understand why Valentino was the romantic idol of his day. And as far as most women are concerned (at least the majority of those with whom we have discussed the subject), Charles Boyer is presently their favorite romantic actor. Where theatres can book revivals of "The Eagle" and "Algiers," a written debate on the question just discussed would stimulate a lot of interest in the engagement.

And now, let's look at one or two of the old programs we mentioned last week. On this page we are reproducing the center spread of a September, 1933, program for the Riverhead Theatre, Riverhead, L. I., whose manager at that time was **William A. Levee.** Note how half-tone scene cuts have been used to dress up the layout. Levee evidently had these cuts made from stills obtained from the exchanges, and while this must have added to the cost of the program, the improvement in appearance was well worth the extra expense. Some theatremen, however, may feel they cannot afford to have engravings made, while still others may not have the facilities for this kind of work in their communities. In that case, the press book scene mats will generally serve the purpose. An important factor to remember, however, is that press book scene mat screens are designed especially for newsprint, while if you use a high quality "slick" paper for your program, a finer screen would be best. Thus, a coarse-screened cut on "slick" paper would look extremely "dotty," while a fine-screened cut on newsprint would lose its degree of shading because of ink spreading and filling in the tiny spaces between the close-spaced dots.

Next week we'll look over another "program of yesterday." Right now we can see our allotted space dwindling rapidly, so we will bring this current discourse to its conclusion. See you seven days from now.


GREAT NEWS for Schools! Matinee Daily, Continuous 2:15 to 6:30 Last Feature Showing at 4 P. M.

PRESENTATIONS AT THE

RIVERHEAD THEATRE

RIVERHEAD, L. I. Telephone: Riverhead 2100

WILLIAM A. LEVEE, Resident Manager

Matinee Daily, Continuous 2:15 to 5:30. Evenings, Two Performances, 7:15 and 9:15

Under Personal Supervision of LEONARD A. EDWARDS

Better Screen Entertainment

GALA KIDDIE MATINEE EVERY SATURDAY including the serial— "THREE MUSKETEERS"

Valuable School Supplies to Lucky Winners

THE WORLD'S FINEST LIAR!

A scene from "NO MARRIAGE TIES."

Meet the GIRLS—See the STARS—Hear the Songs!

"GOLD DIGGERS OF 1933"

WEEK OF SEPTEMBER 10, 1933

SUN. AND MON. SEPT. 10 AND 11

The love story of an advertising genius who sold two women this "Little Idea"

RICHARD DIX

—in—

"NO MARRIAGE TIES"

—also—

"FLYING DEVILS"

—with—

RALPH BELLAMY - BRUCE CABOT

ARLINE JUDGE - ERIC LINDEN

WATSON SISTERS in a Screen Song, "BOILESK"

Sport Reel, "Straight Shooter" Paramount News

IN ORDER TO ACCOMMODATE THE CROWDS! (3—DAYS—3)

TUES. WED. THURS. SEPT. 12 13 - 14

The picture that has everything—bigger and better than "42nd Street."

"GOLD-DIGGERS OF 1933"

12 GREAT STARS 300 GLORIOUS GIRLS

FIVE BRAND NEW SONG HITS

TAXI BOYS Comedy, "THUNDERING TAXI"

Latest News Reel

FRI AND SAT SEPT. 15 AND 16

(2—DAYS—2)

TWO OUTSTANDING FEATURES!

Rips the lid from an inferno of human passions!

JAMES CAGNEY MADGE EVANS

—in—

"The MAYOR OF HELL"

—Associate Feature—

Zane Grey's Famous Story

Stuart Erwin - Raymond Hatton

—in—

"UNDER the TONTO RIM"

Betty Boop Cartoon, "Mother's Gooseland"

Sat. Only—9th Ep. of "THREE MUSKETEERS"

JAMES CAGNEY'S Most Powerful Picture!

A scene from "MAYOR OF HELL"

A ZANE GREY CLASSIC!

"UNDER THE TONTO RIM"

Not until you study the film titles and note the date in one of them will you realize that the program whose inside spread is reproduced above was put out by the Riverhead Theatre, Riverhead, L. I., during the week of September 10, 1933. You'll find it discussed in this edition of Program Exchange.

Negro Press, Radio Used to Sell 'Stormy Weather' in Washington

Cooperative campaign by 20th Century-Fox and Lichtman's Lincoln Theatre for the first-run showing of "Stormy Weather" in Washington used not only approximately 6000 lines in the Negro press, but also accentuated radio.

George Gomperts, 20th-Fox exploitation representative, and Bill Hoyle, Lichtman publicity head, arranged a radio campaign consisting of some 60 spot announcements to use with recordings by Lena Horne, Cab Calloway and Fats Waller, stars of the film. These spots were concentrated in three-day intervals for both the first and second weeks, running approximately ten spots per day.

'Dr. Wassell' to Get Washington Preview

Cecil B. DeMille's "The Story of Dr. Wassell" will have a unique official Washington, D. C., preview in Constitution Hall, one of the largest auditoriums in the Capital, under plans completed last week by the Navy Department, the Navy League of America, and Paramount. The premiere will be staged on Saturday, April 1 and later, around April 20, the premiere of the Technicolor picture, which has been in production two years, will be held in Little Rock, Ark., home town of Dr. Wassell, former country doctor who became the hero of the evacuation from Java of wounded sailors off the cruisers Marblehead and Houston just ahead of the Japanese invasion in February, 1942. Attending the Washington preview from Hollywood will be Mr. and Mrs. DeMille, Commander and Mrs. Corydon M. Wassell, Mr. and Mrs. Gary Cooper, Signe Hasso, and Sidney Biddell, Gladys Rosson and Ken Whitmore of the DeMille staff.

Newspaper and magazine writers will be brought to Washington from New York by Robert Gillham, director of publicity and advertising for Paramount, who is now in the National Capital working on the preview. All proceeds from the event, which is under auspices of the Navy League, will go to the League's Red Cross fund for 1944. Virtually all of official Washington will attend the showing.

Guests at Special Screening

Newspapermen and local educational officials were guests at a special screening of "Madame Curie" arranged by Boyd Fry of Loew's Grand, Atlanta, Ga.

Star's Visit to Chicago Boosts 'Lady and Monster' Premiere

The elaborate advertising and publicity campaign for the world premiere last week of "The Lady and the Monster" at the Woods Theatre in Chicago, Ill., was given impetus by the visit to that city of Vera Hruba Ralston, who co-stars in the film with Richard Arlen and Erich Von Stroheim.

Miss Ralston was the honored guest of the Chicago *Daily Times* Ice Carnival Bond Show at the Chicago Stadium on Saturday evening. Miss Ralston presented flowers to the queen of the show and the two runners-up, and was enthusiastically received by the crowd of more than 20,000 who contributed the biggest bond gate in Chicago's Fourth War Loan activities.

On Sunday (12) Miss Ralston was honored guest of the Ninetieth Anniversary Jubilee of the Czechoslovakian Society of America, at which delegates from all over the United States were present. The principal speakers were Dr. John Papanek, personal representative of Eduard Benes, President of the Czechoslovak Republic, and Professor J. J. Zmrhal, formerly superintendent of the Chicago public schools. Miss Ralston was feted with these and other notables, including Vojta Benes, brother of the Czechoslovak President. Her presence at the meeting was given publicity in the metropolitan press, as well as in the Czech and Slovak dailies.

Newspaper advertising, billboard posting, and radio spot announcements heralded the world premiere. Fifteen hundred line advertisements were employed in every English-language newspaper in Chicago—the *Herald American, Sun, Tribune, News,* and *Times;* and quarter, half, and full-pages were used in the Czech and Slovak newspapers.

Through the cooperation of various Czech and Slovak organizations, the more than 350,000 people of Czech and Slovak origin in Chicago were apprised of the world premiere at the Woods.

Meanwhile, Republic announced this week that advertisements in the May and June issues of fan and general magazines with a total circulation of more than 49,000,000 will attract audience attention to "The Lady and the Monster." The company is backing the production by a top appropriation.

Life, Look, and *Liberty* head the list of magazines, which includes *Cosmopolitan, Redbook, Charm, Movie Story, Motion Picture, Modern Screen, Screen Romances, Movies, Movie Life, Movie Stars Parade, Movieland, Photoplay, Movie-Mirror, Pic, Screen Guide, Stardom, Click, See, Screenland, Silver Screen, Movie Show Pathfinder, Hit Parader, Screen Stars, True Detective, Master Detective, Latest Song Hits, Song Hits, Official Detective, True Story,* and *Police Gazette;* as well as *Child Life, Calling All Girls, True Comics, True Aviation, Junior Scholastic, Senior Scholastic, World Week, Parent's, American Girl, Boy's Life, Open Road for Boys, Young America,* and *Young Catholic Messenger.*

In addition, advertisements will be carried in such newspaper supplements as *Parade, This Week,* and *American Weekly,* syndicated to a total of 56 newspapers throughout the country.



A SHORT YOU'RE GOING TO FEATURE...

LI'L ABNER

United Feature Syndicate Strip... created by AL CAPP

A Columbia Short Subject Presentation

You'll call it BIG ~~LI'L~~ ABNER!

The Hit Comic Strip of 446 NEWSPAPERS

(daily and Sunday)

Total Circulation 26,895,970!

NOW BOOKING: "AMOOZIN' BUT CONFOOZIN'" (1 Reel)

READY SOON: "SADIE HAWKINS DAY" (1 Reel)

COLUMBIA PICTURES

THE BEST SHORTS OF ALL COME FROM COLUMBIA!

Money Dates for April

By the time the first eight days of this month have passed, Lent will have ended. But then, even so, the balmy spring weather will make itself keenly felt, unless you get busy and put over some stunts that will keep people coming to your theatre. Arrange a "Spring Festival of Hits," and be sure to pick outstanding attractions for the occasion. Send a calendar of attractions to your mailing list. Make every effort to make Easter a big day, and the days thereafter important ones at the box-office. Here are some ideas to enable you to make special promotions and put over exploitation stunts to make April profitable!

National Observance Periods

APRIL 1: APRIL FOOL'S DAY. There really isn't any strict observance of this day, but most people have a lot of fun making fools of others, provided the others are off guard. In keeping with the spirit of the occasion, you could stage an April Fool Matinee or an April Fool Midnight Show designed for laughing purposes only. All sorts of funny tricks could be pulled: ushers turn over their duties to patrons, subjects are at first projected upside down, custodians attempt to do their cleaning job while the house is full of patrons. There are any number of other clean, wholesome, fun-packed gags. Be sure that your entire program is humorous in content, and also be sure to let your patrons know well in advance that a lot of foolish things will occur in the spirit of fun.

APRIL 6: ARMY DAY—U. S. ENTERED WORLD WAR I, 1917. To honor your local heroes on this day, arrange special promotion stunts for the sale of war bonds and stamps on the premise that "the best way to give the Army the tanks, guns, airplanes and ammunition it needs is to buy war bonds and stamps." Hold patriotic exercises, with World War I veterans as your guests. Exhibit a Victory film or two connected with phases of U. S. Army activities.

APRIL 2: PALM SUNDAY. Easter is just one week away. Your activities should be pretty well lined up by now.

APRIL 9: EASTER. This is your cue for a flock of springtime activities. Depending on the weather, you could hold an Easter Egg Hunt at the local park sponsored by the newspaper and merchants. This will depend, too, on how plentiful eggs are in your community. Have kiddies gather at a specific spot, then send them on their lively scramble. Baskets of candy Easter eggs would make good prizes, but if these are not available, perhaps you can promote little toy rabbits or other Eastertide novelties. Hold a Flower Matinee a few days preceding Easter, and send the flowers thus collected to the Old Folks' Home, the orphanage, and other institutions. If your Easter attraction features a feminine star, run a contest in the paper for the best drawings of a bonnet for the star. A hat furnished by a millinery shop could be given to the person submitting the best entry, and if it happened to be a man, you could give him an order for a man's hat at a cooperative men's store. Get a department store's cooperation in a stunt whereby a search is conducted for the funniest, old-fashioned, out-moded Easter bonnet. Hats are to be brought to a store booth, where contestants register them. Then a committee chooses the dozen or so funniest, and girls model these on your stage. Owner of the funniest hat would receive a prize. Store could display the hats in its window. Easter week is an ideal time for a Flower Show, when prizes could be offered for the best home-grown plants or flowers cultivated by amateurs. Flowers should be attractively arranged in the lobby, with code-number tags attached to each. A committee of judges (local florists) select the winners. Comparison of code numbers with names of entrants will determine identities of the winners. An enterprising florist should be willing to tie-in with you for a special lobby floral display. Several days in advance of Easter, tie up with a dry cleaning establishment to insert "spruce up" messages in its deliveries and in newspaper ads. Use stills of the stars and featured players of your Easter week attractions in window displays that point up the fact that "if you dress as smartly as (name of star), you'll be the stand-out attraction in the Easter Parade." And since gasoline rationing seriously curtails motoring, not to mention the fact that walking helps to wear out rationed shoes, you might tie-in with transportation companies to urge people to "ride downtown and see the Easter Parade in comfort, then see the grand Easter show at the Blank Theatre." Win goodwill by donating your theatre for a community church service. Let patrons check their purchases in your lobby during the fortnight preceding Easter. For the backgrounds of your lobby displays, use the customary Easter symbols. Your cutouts, shadow boxes and still boards might be built in the form of bunnies and Easter eggs. These ideas are just a few of the many that you can utilize, and there are many more, including a Spring Style show, that you will think of before you have finally completed your plans.

Special Tie-Up Opportunities

APRIL 1-8: NATIONAL BASEBALL WEEK. Tie in with a sporting goods store for a display of baseball equipment in your lobby. If you have a local baseball team, invite the members to be your guests at an evening performance. This week would be a good time for a return engagement of "Pride of the Yankees." A matinee might be held for youngsters, with baseballs and bats being given away as attendance prizes.

APRIL 23-29: BE KIND TO ANIMALS ANNIVERSARY, HUMANE SOCIETY. Stage a pet parade for the kiddies, and offer prizes for the best-looking cats and dogs, the best trick-performing animals, the most amusing, etc. The nightly appearance of an S.P.C.A. official on your stage to urge humane treatment of animals might be arranged. Announcement might be made that during the week an official will carefully observe people and their treatment of animals, and that those who treat theirs most humanely will receive guest tickets to your theatre. Be sure to point out that only those people actually observed by your special observer will receive passes. Tie up with stores handling foods and merchandise for pet animals.

APRIL 24: FIRST NEWSPAPER, BOSTON NEWS LETTER, PUBLISHED 1704. Tie up with your newspaper for a lobby display showing how news is received over the teletype, how it is edited, set up in type and finally printed. The display would feature teletype machines, sample slugs of type, and examples of stories from the original copy to the printed form.

APRIL 27: AUDUBON, NATURALIST, BORN 1780. Tie up with schools for best drawings of wild animals and birds to be displayed at your theatre. Offer prizes for the best essays on Audubon.

APRIL 29-MAY 6: NATIONAL FISHERMEN'S WEEK. Tie in with sporting goods stores, arrange displays of anglers' equipment. run short reels on fishing.

APRIL 30-MAY 6: NATIONAL BABY WEEK. Get newspapers and merchants to cooperate with you in offering prizes to the first baby born at the outset of this week. Twins would also get special recognition. Your own prize could be a life-time pass, if you deem such an award appropriate.

Sectional Observances

April 1-8—Conservation Week (in several states).

April 8—Ponce de Leon landed in Florida at St. Augustine in search of the Fountain of Youth, 1513.

April 8—Louisiana joined Union, 1812.

April 19—Patriot's Day (Maine and Massachusetts).

April 26—Confederate Memorial Day in Alabama, Florida, Georgia and Mississippi.

April 28—Maryland entered Union, 1788.

April 28-29—Pennsylvania Relay Carnival.

Anniversaries

April 2—Free postage for men in U. S. Armed Forces, 1942.

April 6—Peary discovered North Pole, 1909.

April 7—Metropolitan Opera House, N. Y., opened 1880.

April 9—Fall of Bataan, 1942.

April 13—Thomas Jefferson born, 1743.

April 17—Tokyo bombed by Gen. James Doolittle, 1942.

April 19—Paul Revere's ride, 1775.

April 21—Spanish-American war began, 1898.

April 23—James Buchanan born, 1791.

April 27—Ulysse S. Grant born, 1822.

April 28—James Monroe born. 1758.

April 30—Washington inaugurated first President, 1789.

Fine Campaign for 'Bernadette' in Tulsa

The Tulsa, Oklahoma, campaign on "The Song of Bernadette" running the gamut in advertising, publicity, exploitation, radio, along with the personal appearance of the star, Jennifer Jones, resulted in smash box-office business at the Ritz and Orpheum theatres in the recent twin-theatre Southwestern premiere.

Twelve hundred inches of news-space were garnered in Tulsa papers, despite a 75 per cent reduction in display space put into effect by local newspaper publishers. This was in addition to the advertising campaign launched eleven days before the opening.

The Tulsa *World* put out a special edition in connection with the arrival of Jennifer Jones, with three-column art spread on front page story giving credits to the star, picture and premiere; one thousand special cards reading "Welcome Home, Jennifer Jones—Star of 'The Song of Bernadette'" distributed throughout the city's department stores, hotels and shops. The "Little Times Square" district of Tulsa, where half of the city's population passes daily was bedecked with 60-foot banners reading "Welcome Jennifer Jones" strung across the streets, and at the same intersection, above the First National Bank's electric news flasher sign, two huge Bernadette upright 24-sheets attracted attention of crowds. A total of 32 windows in this area featured art from the picture.

The radio campaign consisted of continuous plugs over all leading stations starting one week before the premiere. Spot-announcements as well as longer programs were given over to the picture. The campaign's climax came with Jennifer Jones broadcasting from the stage of the Orpheum Theatre.

Ralph Talbot, operator of the two Tulsa theatres, supervised the campaign, on which the following cooperated: J. C. Hunter, Talbot's general manager; Tom Herrick, advertising manager of the theatres; Mrs. Eunice McDaniel, office manager, and Richard Owen, 20th-Fox special field exploitation representative.

Lobby Artist Stunt Is Used for 'The Bridge'

In putting over the opening of "The Bridge of San Luis Rey" at Loew's Century, Baltimore, Manager William Saxton and Publicist Gertrude Bunchez arranged several tieups, attractive window displays, and a lobby stunt which got the picture complete local coverage.

Starting several days in advance, feature stories and art on the stars appeared in all local newspapers. Betty McCall, commentator on WCAO, devoted her fifteen-minute program to a comparison between the book and the screenplay of "The Bridge of San Luis Rey." Six additional spot announcements were obtained over the same station and other breaks were landed over Stations WITH and WFBR.

In the lobby of the theatre an artist was kept busy working in charcoal and pencil on blow-up sketches of Lynn Bari. At peak hours during the day the artists attracted huge crowds and each sketch was given to the purchaser of a war bond.

Four Read Drug store windows contained special 22x28 colored blowups on a book display. The Remington Putnam store also featured scene stills from the picture and arranged a window with blowups of Bari and Francis Lederer plugging both the picture and costume jewelry, and about thirty other merchant windows contained cards and enlargements announcing the opening of the picture.

Special announcements were placed on the bulletin boards of all defense plants, and during lunch hours special plugs were given "The Bridge of San Luis Rey."

Short Subject Reviews

South American Front—1944 *(Clarifying)*

20th Century-Fox—March of Time No. 8 17½ mins.

What is the inside of the South American situation in its relation to United States diplomacy? "South American Front—1944" won't illustrate exactly what the answer is, but it does make you see what's going on a little more clearly than you did before—and this is something of a feat. The picture concerns itself with Argentina first, showing the ruling military clique and linking it with the moneyed class. The mass of people are deprived of their votes. Then the editors turn to Brazil—also a dictatorship, but of a benevolent nature. The audience gets a glimpse of the famous Rio mardi gras, and then an impression is given of the modern cities, the fight against enemy propaganda activities, and finally the great wealth of mineral resources. The Vargas government has cooperated with the United States by expanding its industrial strength, and the film ends with the intimation that Brazil will be a tremendous market for U. S. goods after the war. This is a timely subject which will catch the interest of any of your patrons who follow the news these days.

Hullaba Lulu *(Excellent)*

Paramount (D3-2) Little Lulu 9 mins.

Second of the Little Lulu series, this shows a general improvement over the initial offering. Lulu on the screen is acquiring the personality that made her famous in the *Saturday Evening Post*. Here she bluffs her way in the circus and proceeds to expose various fakes. She gives the fire-eater the hotfoot, sprinkles peanut shells for the Indian fakir to walk on, and ends up by taming the lion with her famous green lollypop. (Incidentally, the green lollypop shows up well in Technicolor.) Lulu is exasperating and still lovable—that's where the charm lies—and now that this is beginning to shine through on the screen it behooves the wise showman to pick up the series while it's yet young. Looks like solid stuff for a long time to come.

How to Be a Sailor *(Excellent)*

RKO (34,113) Disney Cartoon 7 mins.

With the Goofy as demonstrator, the amusing and clever Technicolor cartoon shows the various phases of navigation from the dawn of history to the present day. It is replete with laugh-provoking gags, and emerges as one of the best in the Disney output.

Mallard Flight *(Good)*

RKO (44,307) Sportscope 9 mins.

Elting F. Warner, publisher of *Field and Stream*, and Gene Howe, newspaper publisher, take your audience with them via this Sportscope on a hunt for mallards on the Texas panhandle. Preparation of the decoys, building of the blind to effect perfect camouflage, the shooting of the ducks as they fly overhead in response to Elting's duck whistle, and the retrieving by Squire, their dog, make up the reel's footage. One doesn't have to be an ardent sports lover to enjoy this subject produced by Frederic Ullman, Jr.

Say Uncle *(Fair)*

RKO (43,704) Leon Errol 18 mins.

Next morning after a big party, Leon Errol finds himself confronted with two unwelcome guests, and has difficulty in explaining their presence when his wife unexpectedly returns from her vacation. One can guess the developments when he tries to pass them off as his uncle and uncle's daughter from Alaska. It all adds up to fair entertainment, with a few chuckles here and there. Produced by Bert Gilroy, the subject was directed by Ben Holmes.

Radio Bugs *(Good)*

MGM—Our Gang 9 mins.

The gang decides that there is big money to be had on the radio if you have a sponsor. Their quest of a sponsor takes them to a book store for material and then a dentist's office where they audition for the waiting customers. Their Joe Miller corn drives the dentist's patients into impatient spasms—of pain—and they feel the wrath of the dentist. Next they try an undertaking establishment with a mess o' Shakespeare, which also flops and the kids learn that radio is a wonderful thing IF you can get a sponsor. There is a right tasty batch of juvenile fun in this film. Sure-fire for the children.

Winged Targets *(Good)*

Columbia (5805) Sport Reel 8½ mins.

For anyone who loves the great outdoors and a hunter's paradise, this is a very well reported visit to the California-Oregon border. Here against the backdrop of marsh grass and lakes the millions of ducks and geese which migrate to Southern California are shot by the camera and a few are brought down by the guns of the hunters. A fine dog is seen retrieving the birds both on land and from the water. An okay short for almost any program. Produced by Max Cohen and directed by Harry Foster.

Doctor Feel My Pulse *(Fair)*

Columbia (5432) All Star Comedy 18 mins.

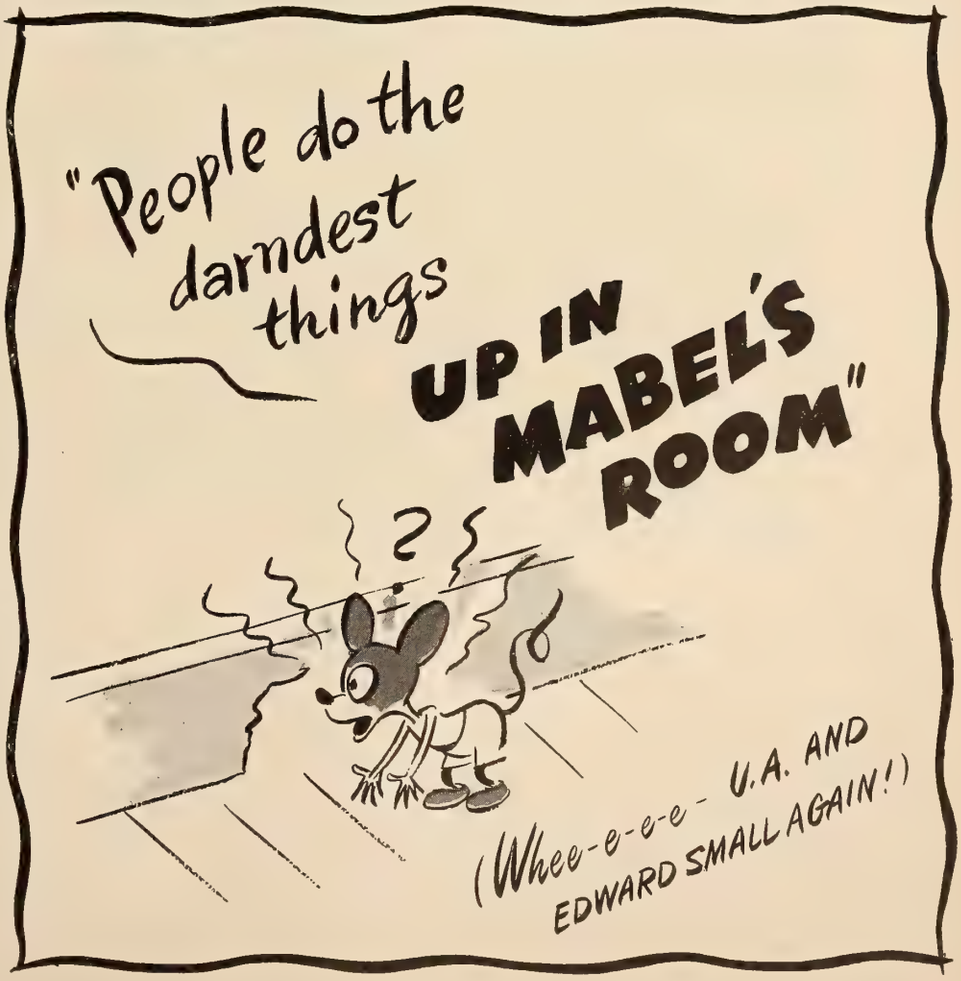
Vera Vague has a mania for medicine, imagining all sorts of dire ailments and causing poor hubby and her friends no end of worry. A screwball, fresh from an asylum, who believes himself a doctor takes her in hand for a workout that cures all her "symptoms" for a happy ending. While the comedy is forced and stilted we cannot help seeing some fun in this short for many ladies who suffer a much milder form of the imagination malady. The cast includes Jack Norton, George Lewis and Christine McIntyre with production and direction by Jules White from a story and screenplay by Felix Adler.

Trombone Trouble *(Very Good)*

RKO (34,114) Disney Cartoon 7 mins.

High up in the heavens, Vulcan and Jupiter are greatly disturbed at the sour tromboning of Pete. Neighbor Donald Duck is also annoyed. His first efforts to silence the noisemaker ends in Donald being blown back into his bedroom by a strong blast on the instrument. Jupiter and Vulcan decide to help Donald: they charge him with electricity, make him a "superman." From then on, the duck outwits the noisemaker, finally gets rid of him; then, finding the trombone, enjoys a hot swing tune himself. This is too much for Jupiter and Vulcan. In the Disney tradition, this is a very good Technicolor cartoon which the entire family will enjoy.

(More Short Subject Reviews on Next Page)



A NEW FEATURE

(NOT A RE-ISSUE)

READY NOW



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Boston—Astor
Buffalo—Pam-O
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Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Hollywood
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Short Subject Reviews

(*Continued from Page* 31)

Henpecked Rooster ***(Very Good)***

Paramount (P3-2) Noveltoons **8 mins.**

Poor Henry Rooster is frightfully henpecked and must do all the housework. But Mrs. Henry encounters a mouse and calls hubby for help. He is about to drown the rodent when the latter suggests he can make hubby master of his house. Then Henry tells his spouse what to do because the mouse always appears with him. The Mrs. tries to do away with the mouse, and does so. Henry then tries disguising himself as a mouse, and the comedy ends with a cat chasing both of them. In Technicolor, this little cartoon has movement and some good laughs. Example: when the Mrs. needs a pen to write a letter, she pulls out one of her own tail-feathers. "Henpecked Rooster" will brighten any bill.

Newsreel Synopses

(*Released Wednesday, March* 22)

MOVIETONE (Vol. 26, No. 57)—Invasion maneuvers for second front; Cassino refugees; Anzio beachhead; Americans home from inside Germany; Senators discuss bill to aid civilian readjustment of veterans; Spring hat styles; Yankees train at Atlantic City; Golden Gloves tournament.

NEWS OF THE DAY (Vol. 15, No. 255)—Gripsholm brings 663 back to freedom; Allies chiefs see paratroop test for D-Day; Italians moved from Anzio war zone; Bitter fighting ahead, warns Somervell; Rodeo at Los Angeles; Yankees train at Atlantic City.

PARAMOUNT (No. 58)—Australian heroes on parade; Gripsholm returns; Tennis stars for Red Cross; Refugees in flight from battlefronts; Invasion preview.

RKO PATHE (Vol. 15, No. 60)—Allied chiefs watch maneuvers; Internees return from Germany; Rescue Italian civilians from fighting areas; Officers win promotions; Produce penicillin for war use.

UNIVERSAL (Vol. 17, No. 277)—Gripsholm arrives; Pre-invasion maneuvers; Italians evacuated; Yankees train; Big league tennis; Fashions for kids; Giants warm up; Rodeo at Los Angeles.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 74)—Louisville honors centenerian; Journalist McAlpin interviewed; Negro collegians take high honors; Boys' boxing meet in Washington, D. C.; Two negro pin champions win Indianapolis awards; Admiralty Islands operation.

(*Released Saturday, March* 25)

MOVIETONE (Vol. 26, No. 58)—First U. S. bomber attack on Berlin; MacArthur inspects troops; American task force shoots down Japanese planes; U.S.S. Oklahoma is refloated; General Clark decorates naval officers who saved his life; "Snatch Pick-Up" launches gliders; Eleanor Roosevelt visits U. S. troops in Caribbean; Mrs. MacArthur launches destroyer in Australia; Notre Dame starts spring football training; Rodeo in Australia.

NEWS OF THE DAY (Vol. 15, No. 256)—First U. S. bomber attack on Berlin; Task force smashes attack by Japanese dive bombers; Ghost ship Oklahoma rides again; How U. S. deals with war prisoners; Army tests biggest gliders; Rodeo in Australia; Mrs. MacArthur launches destroyer in Australia; Eleanor Roosevelt visits U. S. troops in Caribbean; Film Bulletin No. 13, "Fight Waste."

PARAMOUNT (No. 59)—Army's Arctic K-9 Corps in maneuvers; First U. S. raid on Berlin; Vital war goods for invasion front; Soldiers in test of battle clothes and equipment; Names in the News: General MacArthur—Mrs. MacArthur—Mrs. Roosevelt; Rodeo in Australia; Film Bulletin No. 13, "Fight Waste."

RKO PATHE (Vol. 15, No. 61)—First U. S. raid on Berlin; German prisoners in U. S. camp; Nazi rubber salvaged for Allies; Army tests biggest gliders; Eleanor Roosevelt visits U. S. troops in Caribbean; Task force shoots down Japanese planes.

UNIVERSAL (Vol. 17, No. 278)—Task force shoots down Japanese planes; First U. S. bombing of Berlin; Mrs. Roosevelt on Caribbean tour; Nazi prisoners work; Salvage Nazi rubber; Mrs. MacArthur launches ship; Rodeo in Australia; Irish parade in New York.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

HOW MANY MORE and WHY?

THE coincidence of discussion of film print shrinkage at a recent meeting of the Atlantic Coast Section of the Society of Motion Picture Engineers, and some three or four letters in a sack of mail to the editors bring up a subject that will continue to be a marvel of the otherwise very progressive theatre industry. The subject is the age of projectors which continue to keep running.

At this time, of course, there is every reason to use equipment, no matter how old. But that has nothing to do with the remarkable fact that there are projectors as old as thirty years still functioning. Taking that age and deducting the three and a half years since the time when there was a shutdown on equipment availability, still leaves you with the fact that there were projectors over twenty-five years old functioning in the pre-war motion picture houses where such kind of operation was in effect.

How many of these twenty-years-and-over projectors there are still in service, nobody seems to know, but the general impression is that there are several such machines still in use. Why, for heaven's sake?

The men operating motion picture theatres have, all around them, the example of dynamic progress. It's in the very blood-stream of this business — right from the studio through the advertising, distribution and exhibition branches. How in the world theatremen can, in the midst of such example, remain immune to the urge for doing the progressive thing and so getting for himself modern tools for such important work as presenting the modern pictures, is something that is hard to understand.

It so happens that the tieup between the two circumstances which prompted these remarks both have to do with prints and the shrinkage thereof. The projectionists writing in to the editor mention that recently they received new prints and found that with one of them there was excessive noise in the projectors—the writers adding that the machines were pretty old (one of them thirty years old). Of course, these are small theatres—perhaps normally receive prints that also are old and in which the shrinkage may be up to as much as one and one half per cent. Possibly the worn machinery has worked itself down to the point where that amount of shrinkage just about suits the ground away, hooked teeth and shaky machinery, so that there is, possibly, less noise—but noise nevertheless—when older prints are used. That very fact, however, gives you an idea of how theatres using such old equipment can contribute to the deterioration of print life, as well as being responsible for the low-grade kind of show the theatres using them offer to the paying customers.



BUY MORE WAR BONDS

4 Ways He Can Serve You!

He will:

1. Help keep your present equipment running.

2. Supply you with hard-to-get replacement parts.

3. Endeavor to get NEW equipment for you, if you qualify under WPB Order L-325.

4. Sign you up for preferred post-war delivery of new equipment on the RCA Purchase Priority Plan.

Backing your RCA Theatre Supply Dealer is all that RCA stands for—in research, engineering, service and integrity. He will prove to you that it pays to "go RCA all the way." Make it your business to know him better. RADIO CORPORATION OF AMERICA, Photophone Section, Camden, N. J.

RADIO CORPORATION OF AMERICA

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

MARCH 26th to APRIL 22nd 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26 Paint is your key to conservation. Freshen appearance, protect surfaces by using inside and out.	**27** Do projectionists check all the film before regular run to assure perfect performances.	**28** Make sure cashiers brush ticket dust away from machine knives daily when loading magazine.	**29** Remind cleaners to avoid jerking out extension cords on vacuum work light by yanking on wire.	**30** Remind maintenance men changing signs on marquee not to stand on or place ladder against the frail channel metal.	**31** Give lobby spring atmosphere with a flower trellis or appropriate frame mats, decorations. Avoid inflammables!	**1** Caution operators to rewind all film evenly on reels to avoid crushed edge damage in shipping.
2 Test all bolts on supports for signs and marquee as check against weakening inside corrosion.	**3** Time to ready your cooling system for summer service. Clean ducts of all dust and lint. Check for open seams.	**4** Lubricate working parts, clean coils and electric contact terminals, control units of cooling system.	**5** Get expert plumber to check joints of tubing and silver solder any leak to avoid loss of gas refrigerant.	**6** Establish monthly fuse survey to be certain adequate fuses are on hand in emergencies.	**7** Check condition of all sprockets in projection equipment. Avoid film damage by making needed replacement.	**8** Give all changeable sign letters fresh coat of paint and do marquee in new color scheme as a spring tonic.
9 Have cleaners use few drops of light machine oil rather than polish as a cleaning agent on ticket machine top.	**10** Caution operators against high speed or jerky rewinding to avert damaging or loosening film patches.	**11** Have water cooling unit checked to be sure of consistent service in summer months. Replace the belt, motor brushes.	**12** Make sure cleaners apply drain opener to toilets in the proper amount on a regular schedule.	**13** Have electrician check dimmer banks for burned contact points or corroded wiring to prevent fire hazzards.	**14** Take advantage of warm days to have basement areas all aired out well to eliminate musty or objectionable odor.	**15** Have motors on all sump pumps checked for faulty brushes commutator, bushing & renew oil, paint.
16 Replace packing or washers on sump or water pump devices to conserve power and avoid dampness.	**17** Get representative of manufacturer to check hearing aid devices to prevent patrons use of bad equipment.	**18** Don't forget your unused pipe organ. Check organ loft for rodent damage. Keep oil on metal parts and motors.	**19** Check the non-sync equipment, motors & wiring, tubes where separate amplifier is used, lubricate.	**20** Check screening on air conditioning louvres and repair or replace if need warrants. Paint the screening too!	**21** Do ticket chopper knives need to be resharpened as aid to more efficient operation. Check!	**22** Have art shop make floral display to cover unused pit. Give spring atmosphere to audience.

Showmanship Dates—

March 29: John Tyler (10th President) born, 1790.
April 1: April Fools Day
April 2: Palm Sunday.
April 6: Army Day (U. S. Entered World War 1). Peary discovered North Pole, 1909.
April 7: Good Friday.
April 8: Passover (First Day)—Lent Ends.
April 9: Easter Sunday and Passover (2nd Day).
April 13: Thomas Jefferson (3rd Pres.) born, 1743.
April 14: Pan American Day.
April 15: Passover (Last Day).
April 17: Tokio bombed by Gen. Doolittle, 1942.
April 19: Paul Revere's ride, 1775.
April 21: Spanish American War, began 1898.

Landmark Theatres

Minneapolis Showplace Lives to See a New 'Golden Age'

Former Minnesota, Vintage of '28, Now Radio City Theatre

It took Paramount's "Lady in the Dark" (in Technicolor) to bring back the lights which flickered out five years ago in one of America's most massive and elaborate monuments to what is known as the "golden age" of the motion picture theatre. This latest event at one of the country's "Landmark Theatres" took place this month of March with fitting ceremonies whereat there were in attendance some of the leading executives of the Paramount Theatres organization as well as civic officials of the state of Minnesota and the city of Minneapolis, where the former Minnesota Theatre now flourishes again under the name of the Radio City Theatre.

It is coincidence more than design, but nevertheless worthy of remark that the 4,050-seat showplace came back to life after a hiatus of five years, in the same month in which it was first thrown open to an amazed public on March 24, 1928.

Like many another large-capacity picture theatre, the former Minnesota and now Radio City arrived at completion just at the time when a revolutionary change in the whole scheme of motion picture production practically outmoded such places for screen presentations—outmoded them because "talkies" had become established as a success (were at the time "here to stay"). If talkies had a revolutionary effect on the scheme of Hollywood practice and procedure, their effect on the exhibition setup was volcanic. Hollywood producers then were saying that the change had increased production costs by twenty-five to thirty per cent (those same figures were used to measure the costs of production increase at the time the foreign markets were blown away by war and again later for the added costs "due to war conditions" after Pearl Harbor). The exhibitors might have cried out that the changeover to sound increased exhibition costs by fifty per cent—which would have been conservative—and they probably did say so. But nobody paid any attention. Picture business is like that.

At any rate the enormous theatres that were ducky for the silent pictures presented equally enormous problems when sound came along, and there was a veritable holiday for the sound engineers and the experts on acoustics as they experimented—proceeded on a sort of "cut and try" program—in attempts to to make it possible for all of the people some of the time in the great big auditoriums to hear what the hell went on as the actors spoke their lines in the new-fangled drama in which the cinema was wedded with speech.

But if troubles of the past bore heavily upon the former Minnesota Theatre in Minneapolis, the shining opportunities of the flush present are making up for it. For the big house lives brightly again, with its lights turned on and those who operate the enterprise thanking good fortune for having erected this handsome edifice and preserving it through the years when it stood sadly idle and grimly dark.



AUSPICIOUS LAUNCHING. The Radio City Theatre in Minneapolis had its opening with the premiere in that city of Paramount's "Lady in the Dark." A record-breaking crowd extending full four blocks was on hand for the opening, and the 4050-seat theatre was filled to capacity for the premiere showing.

The Radio City Theatre of Minneapolis takes its name not so much from its predecessor of that title in New York as from the fact that a fusion of radio and motion picture interests made it possible to put the big playhouse back into circulation, so to say.

The original house was jointly controlled by Publix and Finkelstein and Rubin. It is now operated by the Minnesota Amusement Co., a Paramount Theatres affiliate headed by John Freidl, with Radio Station KSTP jointly interested to the extent that the latter's broadcasting studio occupies space in the big building. The southern mezzanine of the theatre is given over to a handsome lobby for the radio station.

So far as the theatre patron is concerned, the Radio City has an auditorium and lobby that are familiar to those who knew the house under its former name as the Minnesota—a place of rich ornamentation and sumptuous appointment.

The huge lobby, with its grand staircase, its towering marble collonades and high, arched ceiling, is just about the same as it was in the beginning of its career, except that two of the four hanging crystal chandeliers have come down and their mass of 14 feet in height and weight of a ton and a half apiece now rests in crates. This retirement of the two chandeliers means a saving of some 1000 watts of juice—for each of the fixtures, lamped as originally designed, burns some 5000 watts of electricity when turned on full.

There has been refurbishment and slicking up of the entire premises, of course, with new materials as required, and available, to put the Radio City Theatre right into the limelight as one of the most luxurious now in operation. But in all important details of its design and construction it is still the big house with the auditorium that markedly resembles the Paramount in New York and many other houses, particularly those built for Publix.

The theatre was designed by Graven and Maygar, architects of Chicago. The huge auditorium provides for some 40 rows of seats on the main or orchestra floor. There are 28 rows in the balcony, and some 450 seats in the horseshoe-like mezzanine which hugs the rear and side walls of the auditorium enclosure, with its ornate ceiling, proscenium arch and its pendant chandeliers. The ceiling which spans this enclosure—the distance from projection room to the proscenium is 180 feet—is a series of domes, the largest of which is 75 feet in diameter, and which are trimmed in gold and silver. At the time of the theatre's original opening there figured among the statistics emphasized by the press agents the fact that "1,000,000 sheets of gold and silver foil were used in the decoration of these domes."

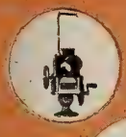
The Radio City has a stage large enough to

(*Continued on Page* 44)

Blood Lines Tell



Since 1896, here at Motiograph, has been witnessed the production of a series of models of projectors which bear witness that blood lines tell.



Sired by the first practical motion picture projector, each succeeding model has outdone the preceding examples of sound design, brilliant engineering, and exacting craftsmanship.



Year after year the Motiograph thoroughbreds have been the favorites with those who lay their money smartly. Each entry has won—way out in front.



Motiographs always lead the field—always finish strong after the most gruelling runs. Dependability and endurance have paid off consistently.



Trace the lineage of the many Motiographs still running after years of carefree operation and you'll find that the finest projectors and the latest developments are always first with this famous name.



When sound came in Motiograph had it. Today Mirrophonic Sound, like Motiograph Projectors, is a favorite. Prior to Pearl Harbor, plans were being made for a brand-new projector and sound system.



This new Motiograph Projector and Motiograph-Mirrophonic Sound System had to be even better than the famous Model K Projector and associated sound systems. Here was a challenge.



But new records are about to be set. As soon as the war efforts are finished, a youngster which promises to put all its forebears in pasture will be out there at starting time.

MOTIOGRAPH

"Since 1896"

4431 W. Lake Street, Chicago 24, Illinois

Tip: LAY YOUR MONEY ON WAR BONDS TO WIN!



Help to Pass the Ammunition by Proper Projection Procedure

Burn Carbons for Efficiency and Salvage Those Copper Drippings

Those screaming shells that carry destruction to the enemy under the fire of the United Nations' artillery can mean something quite personal to managers and the projectionists in booths at theatres over here. It may seem a remote connection—but you can believe Government authorities when they say that everybody can help by turning in every bit of possible copper for salvage. There is copper on the carbons consumed in the projectors in motion picture theatres—and ninety per cent of it can find its way into artillery shells if there is strict attention to the appeal to save the drippings in projector lamps and also the foil that is left around the stubs of burned carbons.

Readers of this journal will find a reflection of a demand by the military for a large increase in production of artillery ammunition in the National Carbon Company advertisement appearing in this department. News commentators have speculated on the exact meaning of the known demand for an increase in the quantity of artillery ammunition. It could mean that these shells are soon to pave the way and protect the advance of American troops in a new invasion of "fortress Europe." Whatever the specific uses for which this ammunition is designed, the fact remains that it has caused a very sharp rise in the demand for copper.

From the time when copper became scarce—which was before Pearl Harbor—National Carbon Company has carried on an unselfish campaign to cooperate with the Government in reducing the quantities of copper necessary for the manufacture of projector and other carbons. In the motion picture field there has been a well-sustained campaign of education to awaken theatre owners and projectionists to a realization of the great need for economy in carbon consumption as well as to promote the widespread practice of salvaging carbon strippings and drippings.

In the manufacture of the carbons, there has been unremitting research to reduce to the absolute minimum the amount of copper used to produce carbons which will give efficient light on the screens of America's theatres. Thus, early in the war, National Carbon Company introduced the present "Victory Carbon," in which a thinner coating of copper is used.

There is now need for a renewal of the most meticulous care on the part of everybody in the theatre who has or might have a part in helping to get back to the stockpile every last ounce of copper drippings and strippings that can be salvaged.

It is a fact that ninety per cent of the copper used in projector carbons can be salvaged. Getting the drippings and strippings back to the supply dealer is the important thing.

Under the circumstances, it should be a distinct pleasure for every projectionist to use the greatest of care in brushing up the ash from the floor of the projector lamp every morning, and depositing this ash—which is practically all copper—into a container for return through the nearest theatre equipment dealer. (It is, in general, most important to send the salvage to a theatre equipment dealer, because these men and organizations are acquainted with the method for sending the copper along to the proper channels for reconversion into usable metal). The carbon stubs should be stripped of the foil (use a sharp knife to slit the foil from top to bottom and start or loosen it at one end so that the coating may be peeled off in a continuous spiral strip, or a full sheet) and this foil also should be put into the container which is to be turned in for salvage.

Another factor of great importance is the proper burning of carbons for the utmost efficiency. The "Victory Carbons" have been in use over a considerable period of time and their characteristics and the proper method of using them should be rather generally in practice at the projection booths. Nevertheless, the matter of copper conservation is so important that the conscientious projectionist will take the pains to check himself on this point by referring to the bulletin issued by National Carbon Company which deals with current ratings, burning ratios, etc. Copies of the bulletin, if not on hand, should be obtained from National Carbon Company, which has them available and will supply requests for copies.

The factors which make it necessary to follow the recommended practice in order to acquire the best results on the screen as well as conservation of current and carbons are indicated in the following quotation from the National Carbon Bulletin.

" . . . reduction in thickness of copper coating lowers the upper limit of arc current at which these carbons can be operated with satisfactory results. Because of this, theatres which have been operating their lamps at the maximum allowable current for the carbons of normal copper coat thickness previously available may experience some reduction in screen illumination. However, there should still be sufficient screen light for acceptable projection. The change in copper coating may also result in slightly less steady light and in a little longer spindle. On the other hand, these carbons will give as much light and essentially as long carbon life as that obtained at corresponding arc current from the carbons formerly supplied. In fact, those theatres which had not been supplied with the improved 8 mm. 'Suprex' positive carbons will find that, at corresponding values of arc current, the 8 mm. thin coated 'Suprex' positive, which is of the improved type, will give approximately 20 per cent more screen light and slightly longer life than the old standard 8 mm. 'Suprex' positives they have been using.

"Operation of projection lamps at reduced arc current may also, in some instances, require adjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment. On some lamps it will be necessary to use a larger negative carbon to adapt the burning ratio of the carbons at reduced arc current to the fixed feed ratio of the lamp.

"Some projection lamps are adjusted to obtain maximum efficiency in screen light production by focusing the crater image close to the dimensions of the film aperture when the lamp is operated at maximum allowable arc current. With such adjustment, reduction of arc current to the limit of the thin coated carbon may result in dark or discolored corners on the screen. If this condition is encountered, the lamp manufacturer should be consulted for instructions covering the mirror adjustment needed to correct this condition."



OPERATION

Saving Current

Make sure all bulbs are screwed into sockets very firmly.

Do not overload poster frame circuits, marquee ceiling, or other circuits. Average circuit is capable of carrying 15 mps.

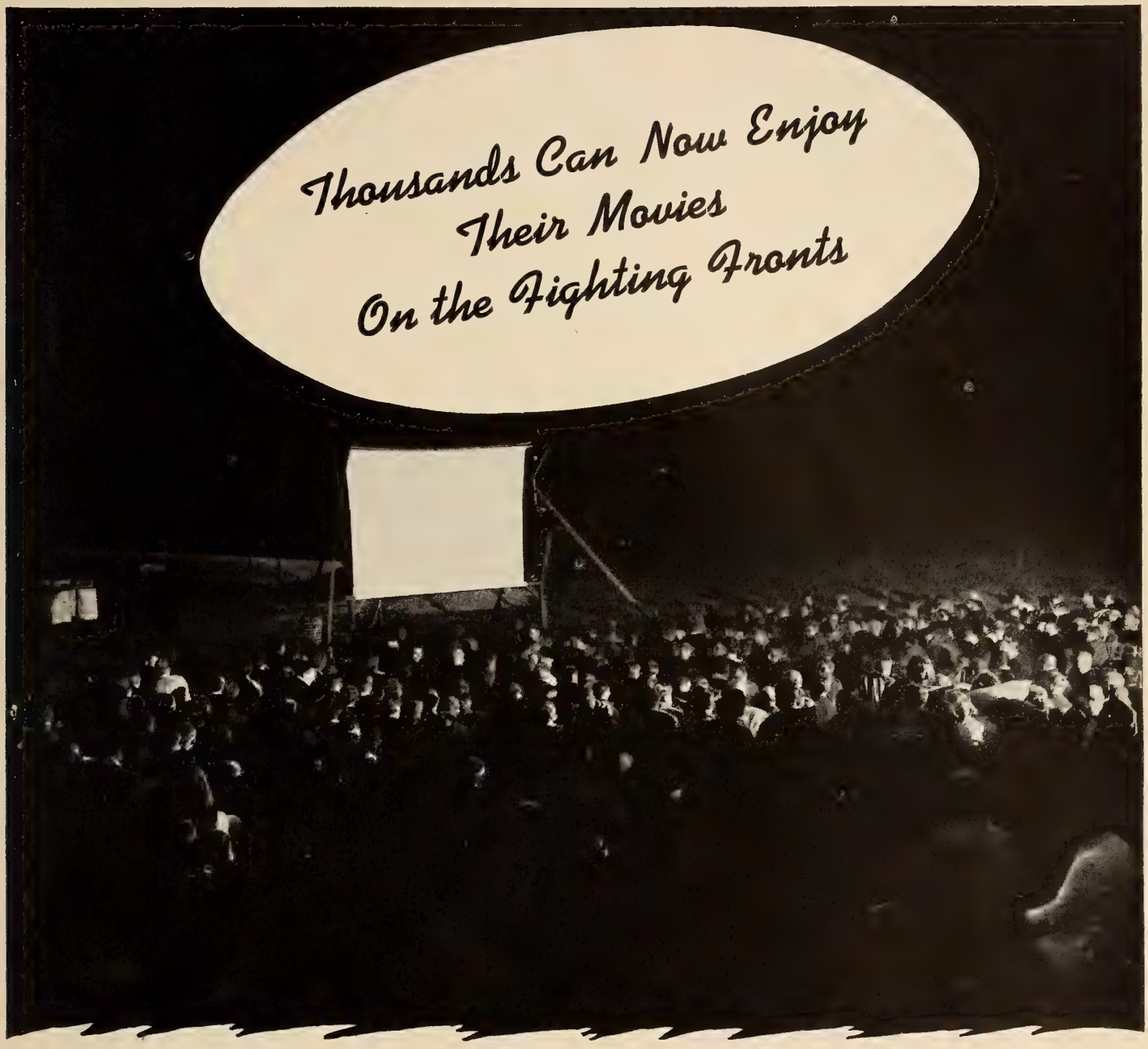
When neon tubing burns out, see that section is shorted to eliminate possibility of transformers being burned out.

Do not fasten banners to bulbs. Fasten them strong enough to prohibit their blowing and causing damage to neon tubing.

All marquee letters should be properly stored in racks. Also the proper carrying case supplied to transport letters to and from the canopy.

When possible, work-lights with reflectors should be installed on top of marquee to avoid burning marquee lights for letter changing.

When washing canopy ceiling, never unscrew bulbs for this purpose, as when they are replaced, 25 per cent will be useless.



Here, at a General Hospital near Constantine, North Africa (Algeria), outdoor movies are shown once a week. A Signal Corps Photo.

because those new Strong Projection Arc Lamps you might have had are destined for use by our boys over there.

The more Bonds you buy today the more lives you help save. Come Victory, some of the new Strong lamps can be tagged "For Your Theatre."

THE STRONG ELECTRIC CORPORATION

87 City Park Avenue • Toledo 2, Ohio

THE WORLD'S LARGEST MANUFACTURERS OF PROJECTION ARC LAMPS



Up-To-Date Management Calls for Up-To-Minute Economies

Everything, from Brooms to Manpower, Must Go Further These Days

The managerial field today is made up, preponderantly, of the older groups of veteran experience, and the very newcomers to the fraternity of "skippers" of the ships that ride—or flounder, as the case may be—on the waves of popular enthusiasm and patronage of motion picture entertainment.

Under present operating conditions, the veterans find that things are not greatly different than ever they were. Of course, there is considerable cramping of their showmanship style among the old-timers in those more expansive moments when they want to make things more elaborate by using more of everything for some exploitation stunt or special event. However, it was ever necessary to apply the rules of strict economy (which in wartime goes under the name of conservation). Thus, many a theatreman of many years experience will tell you that nowadays things are not much different—just a little "more so" than usual.

The younger members of the managerial ranks, however, under present conditions, are learning their way around showbusiness the hard way. They cannot be allowed that wider margin or error which was permitted the tyro breaking into the responsible job of theatre management during peace times. Now it's a case of "must" get along with what you have.

One of the most important duties today is one that, ordinarily, is a very tough one to put up to the manager who has not had long and mellowing experience in developing personnel. Never, perhaps, was there a time when there was such a large turnover of help. We have it from many managers that they have to go around the theatre introducing themselves to the help when they pass out the pay envelopes—and that just when they learn the name and are getting on a firm ground of acquaintance, there's a guy or a gal with a different look on the job.

That condition, of course, puts particular stress on the necessity for careful handling of the help in order to develop and preserve an *esprit de corps* and the efficiency necessary for good operation and courteous service. All told, this business of developing efficient help from raw recruits is a big job—requires the human approach, an understanding of people and a means of getting the confidence of them and thus making "leadership" and example produce the full effects necessary to cultivate maximum results.

Even so, these wartime problems often assume such importance, due to the widespread discussion thereof, that there are times when it seems that the same old fundamentals of good theatre management are likely to be forgotten in the dither of curtailments in supplies of material and personnel. On the other hand, there is no surer way to make sure that present wartime operation is all that it should be than to practice the first principles of good theatre direction as discovered in the earliest days of motion picture theatre operation and refined through the years of its development to its very high standards just prior to the outbreak of the present war.

There are certain highlights of this code of good management—they have not changed with war conditions. Some of these necessities of good management, it is true, have been thrown into sharper relief and given greater importance. Among those of the latter character, according to a group of top-drawer managers of long experience, are the following:

Fire Prevention

The best insurance and the least expensive against fire hazards is cleanliness. Most fires in theatres start from either of three causes: 1. cigarettes carelessly disposed of; 2. trash and accumulated filth in unused rooms and basements; 3. faulty wiring. The best solution to the first cause is ample receptacles filled with sand at the convenience of the patrons, plus caution signs for both patrons and employes. The second category is simply a matter of good housekeeping. The cleaners who fail to dispose of ALL waste paper, boxes, paint, rags, etc., need a bounce. The third angle involves regular checkups on existing wiring and the employment of competent electricians when any changes are contemplated. Don't let the boys haywire a trailer or sweeper cord or anything temporary without personally inspecting the insulation. Good supervision on these three points can save you plenty.

Safety for the Public

Let the people know about the planning and steps you have taken for their safety should an emergency develop while they are in your theatre. Tell them how safe they are while relaxing in a theatre easy chair under the trained care of your staff. But be certain that steps have been taken and that your staff is familiar and able to cope with any situation which might arise.

Property Maintenance

Neglect is one of the most destructive forces of human nature. That "I'll do it tomorrow habit" can result in the necessity of expensive replacements where an ounce of prevention would have turned the trick. When the paint starts to chip off . . . call the painter. When a pipe starts to leak . . . call the plumber. When fuses start to blow . . . call the electrician. Don't pinch pennies when dollars are at stake. That building must last for the duration and then if you want to burn it down, and the insurance company raises no objection, you can go ahead and have a swell fire . . . but . . . for the present keep it in shape.

Carpet Conversion

With carpets taking a harder beating these days and with replacement questionable, make sure that the first sign of a tear, hole or raveled edge gets prompt attention with needle or tack hammer. When people trip and hurt themselves theatres get sued and court costs are more expensive than tacks or thread. Wherever possible shift sections of carpet around for longer life. Like recapping tread-worn tires, don't wait till the carcass is shot, for then it's too late. Move the rugs around before they show symptoms of excessive wear.

Handle Film With Care

Stress the importance of care in handling film these days each time you talk to the operators. Fewer prints of sheer necessity are doing double and triple duty. Prints must last longer and travel farther. Lead bands are as scarce as the prints so don't allow the boys in the booth to punch them full of personal markings for cues. If every projection crew handling a print did this you would get a short instead of a feature by the time the film reached its thirtieth engagement (if you were lucky enough to be only thirtieth). Insist on good film cement for careful patches and you may save a lot of footage somewhere along the line.

Care of Lobby Posters

There are many complaints floating around about the condition of posters received from rental agencies—and who is to blame that they're shabby? The fellow who has a careless bill-poster, doorman, usher or stooge is to blame. This phase of operation is often neglected as it is an activity that usually occurs while you are checking out the cashier and the employe who is eager to get home just throws the posters around any old way regardless of what the weather may be. The resulting messy displays are just bad news to the next fellow who has to take them and not like it. Due to the restrictions on pulp production for paper and wood conservation, not to mention manpower, the poster-makers are forced to curtail the quantities they produce and make posters do double duty like film prints. As a result you get a bunch of dirty posters and start bellowing without realizing that they may be twice as dirty when your crew gets through with them. Just do your share by keeping an eye on the poster room and the person who changes your front and if we all do that there will be enough nice gleaming displays to go around.

(*Continued on Page* 42)



DON'T FORGET... the creed of General Electric Research is to make G-E lamps *Stay Brighter Longer*

G-E MAZDA LAMPS

GENERAL ELECTRIC

BUY WAR BONDS

Hear the General Electric radio programs: "The G-E All-Girl Orchestra", Sunday 10 p. m. EWT, NBC; "The World Today" news, every weekday 6:45 p. m. EWT, CBS.

Good Management Calls for Economies

(*Continued from Page* 40)

Keep the Dough Safe

It is nice to see the coins and folding money roll in at the box-office but it's a heartbreaker to have someone grab it when you're not looking. There is the ever-present danger of a stick-up which may place your or an employe's life in jeopardy.

These tense days of jangled nerves lead the weaker minds into the channels of crime. Vandalism is on the increase among the neglected younger element. In view of these circumstances it is most important to exercise great care in handling box-office receipts.

One of the most important steps is to remove money from the box-office frequently during the business day. Leave a receipt with the cashier each time you do so in order that confusion will be avoided at check-out time. Have the assistant, doorman or manager accompany the cashier from the box-office to carry the money. There is safety in numbers! Be sure to keep the safe locked at all times and seek police escort to a night depository whenever such facilities are available. Remove money from vending machines frequently. A policy of leaving little in the theatre as an incentive for robbery will reduce the hazard tremendously. Don't count too heavily on insurance coverage for under many conditions such insurance is of no effect.

Rubber Mat Care

Preserve the life of those rubber mats by having them taken outdoors to be aired and scrubbed. You can restore the lustre of the color designs with matching enamel followed by an overall coat of clear shellac. Lots of showmen are doing it.

Manpower Development

With the heavy turnover of employes due to the more lucrative employment available in defense industry, a sound policy of manpower development is essential to successful operation. The draft has dipped heavily into theatre manpower as is evidenced by the stars on service flags and honor rolls. The diminishing army of experienced workers that are needed to keep our theatres open presents a most serious problem and further inroads will be made into an already critical supply of personnel. Women are replacing men in many posts of theatre operation but when it comes to the boys in the booth we must be prepared.

Assistants will be getting more scarce and the inexperienced will have to be schooled in the complex duties they will be called upon to perform if the theatres are to maintain a high standard of efficiency and the respect of the community.

People today are tolerant in their acceptance of minor inconveniences but will not stand for mistreatment or lack of consideration for their safety or welfare. The showman and his staff are engaged in the highest type of public relations work and patronage will suffer if courtesy or consideration is not shown toward the patrons. It will be a case of education with the showman in the role of teacher.

Handling U. S. Funds

Government funds and the records pertaining thereto are mighty important. Guard them well, but above all be prompt in making your reports and mailing them , because Uncle Sam has a mighty expensive way of spanking little fellows who don't. Penalties and interest and penalties, you know.

. . . And, Most Important of All

(Here's some advice from Charles H. Ryan, Warner Bros. Theatres, Chicago, and famous in the field for his inspirational as well as his competent leadership in matters of theatre management. It is reprinted with permission from a bulletin issued to managers under his jurisdiction.)

There is now a ready made box-office awaiting anything on celluloid. These lush days in show business will not last forever. With the necessitated roll back to business after the war, everything will become normal again.

Now is the time for business courtesy. When business men commit the unpardonable sin of abusing customers, they are on the road to ruin. The first law of show business is that the customer is the boss and must be pleased at all costs.

In war time, when in many instances demand exceeds available supply, the customer may not have an immediate opportunity to register his dissatisfaction.

Those who harass customers will be punished by loss of patronage, when after the war, conditions of supply and demand become more normal. Courtesy and good service now, when manpower is scarce and facilities are overcrowded, stand out more than ever. Patrons will long remember the good service of theatres who cater to them in war time.

Some theatres can, by less intelligent personnel, accumulate customer dissatisfaction and ill will, which foreshadows a loss in patronage as soon as abnormal shortages are over.

Most every patron of a theatre realizes that some sort of an effort is being made by the management to make the public comfortable and to cater to their every want, and to so build up the reputation of the theatre, that it will be first in the choice of those who seek entertainment.

The average patron will go along with you; they will sympathize with your work, with your effort to please. They come to your theatre to have a good time; they are in good humor when they meet you. It is your job to keep them that way. A cheerful, kind and courteous answer to the meanest grouch and you are mighty sure to get a kind answer in return. A grouchy person cannot stand up against courtesy and kindness.

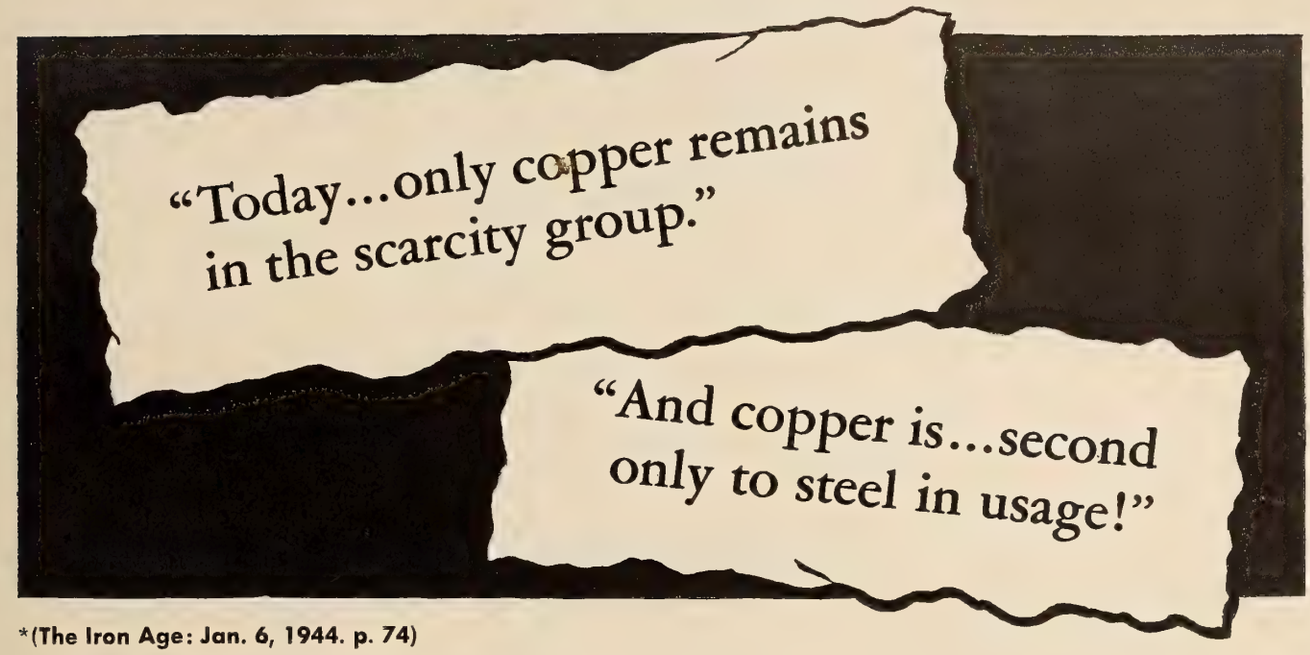
"World's Largest Mural" Roxy Display

A mural measuring 100 feet in length and 40 in height, and called by the press agents "The World's Largest Mural," features the display at the Roxy Theatre, New York, for the current showing there of Darryl Zanuck's 20th Century-Fox production, "The Purple Heart." The huge painting shows the eight American flyers who, after bombing Tokyo, were tried in civil court and treated as common murderers by the Japanese.

The display was inspired by Hal Horne, director of advertising, publicity and exploitation for 20th Century-Fox. It is composed of 45 individual sections, each section measuring 42 by 16 feet, and has an overall measurement of 4000 square feet. It was painted on a masonite background and required the services of ten individual painters. The face of the Japanese General Matsubi measures 35 feet in height, while the faces of the eight American flyers are ten feet high.



TWO QUOTES* TO REMEMBER!



*(The Iron Age: Jan. 6, 1944. p. 74)

TODAY, "usage" refers primarily to war usage, and "scarcity" is a word of challenge to every American!

That's why we remind you again to save the copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings . . . and to strip off the copper that is left on the stubs you remove from their holders.

Then turn it all in to your distributor, or to your local salvage headquarters, so that it can be put back into war-essential products.

For additional economy of copper, and carbons too, a bulletin describing completely the operation of the Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip,". . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 12C.

The words "National," "Suprex," and "Orotip" are registered trade-marks of National Carbon Company, Inc.

BUY UNITED STATES WAR BONDS

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio UCC **New York, Pittsburgh, Chicago, San Francisco**

WPB Equipment OK Won't Speed Order

Eligibility of an exhibitor to purchase sound and projection equipment after an okay by the WPB through Limitation Order L-325 does not guarantee that the equipment can immediately be made available to him, it was pointed out recently by Homer B. Snook, manager of theatre equipment sales of the Radio Corporation of America. Manufacturers cannot always supply equipment because they, too, are restricted by the WPB on the amount of such equipment they may make for civilian uses.

"It appears that many exhibitors may have the impression," Mr. Snook said, "that they have only to meet the conditions of eligibility set forth in the order to be assured of delivery." On the contrary, he explained, the availability of equipment is restricted also by WPB limitations.

Procedure under the order, Mr. Snook explained, calls for submission to WPB of pertinent information concerning each order or application placed with the company or its dealers. The order may be entered and delivery made only after approval is received from Washington, and then only if the equipment covered falls within the company's civilian quota.

Blaze Damages Repaired

Repairs of all damages to the Savannah Theatre, Savannah, Ga., were completed this month and the house which had been closed as a result of fire is now operating on regular schedule.

'Then & Now' Comes In Handy

That handsome book titled "Then and Now," published by The Strong Electric Corp., and dedicated by Harry H. Strong, president of the company which manufactures projection lamps, to the campaign for continuous War Bond purchases by all citizens, will come in handy for exhibitors in connection with campaigning for the Fiftieth Anniversary of Motion Pictures, which will occur on April 14, 1944.

The book traces the history of the motion picture, both from the artistic and the technical standpoints and contains material, both pictorial and text, which will serve a valuable purpose for the theatreman who wishes to mark the fiftieth anniversary by some special publicity activity in his community.

"Then and Now," which was published early this year, has been widely distributed by The Strong Electric Corp. to exhibitors throughout the country and comes into new prominence due to the emphasis at this time on the history of motion pictures.

Show Lights Out in Neon—Ky.

The town of Neon, Ky., lost its only movie house in a fire this month, when a blaze of unknown origin destroyed two buildings, including the combination hotel and theatre structure located in the heart of the community of 2000 population. The town has no fire department of its own, and before fire-fighters could reach the scene of the blaze, the two buildings were burned out and one man had lost his life. Virginia Amusement Co., of Hazard, operated the 300-seat theatre.

Clark Theatre Destroyed

The Clark Theatre, Barry, Ill., was one of the casualties from fire during the current month. The theatre, a unit in the Armentrout circuit, was completely burned out. The fire originated in the theatre and town officials estimated that the blaze had been burning for two hours before it was discovered after the closing of the house at 10 p.m.



RADIO CITY THEATRE

(*Continued from Page* 36)

serve adequately the demands for the most pretentious stage productions. There is an 85-foot fly gallery with a capacity of 50 lines, or drops. Backstage dressing rooms have a capacity of more than 75 persons, a large lounge room, chorus rooms and shower baths. The stage lighting equipment provided facilities for the lighting of ten acts at one time through a switchboard that cost $12,000 to build and install. All of which details give an idea of how lavish was the hand that fed the patrons of movies in those days of the blue-sky 'twenties.

Under its new guise and name, the theatre undoubtedly merits being called, as did the Minneapolis *Star Journal* in an editorial a couple of weeks ago, "one of the finest in the country."

The showmanship that will keep the theatre in the public eye has what appears to be a most advantageous foundation in that the theatre people and the radio organization operating KSTP will work in close harmony, with each giving ballyhoo to the other in an arrangement of great mutual value.

The reopening had all the advantages of a good build-up in the city of Minneapolis and its environs. There was a newspaper advertising campaign and the radio, of course, figured importantly in awakening the public to the event that ushered in this new and most sumptuous resort for witnessing the motion picture shows at first-run in the territory.

Forgotten in the surging life of crowds that milled about the big theatre on its reopening day was the five-year period of inertia that marked the gulf between this time and the day when the handsome Minnesota theatre, after knowing glory and great opulence, went dark. Things are brighter there now, as people flock in great numbers to the Radio City Theatre to see and be amazed by the rich spectacle of "Lady in the Dark" in an amusement resort of such spaciousness and rich embellishment as characterized the "golden age" of the movie palace.

Instant-Starting Fluorescent Lamps Soon to Be on Market

An instant-starting 40-watt fluorescent lamp will soon be put into production by the Westinghouse Lamp Division at Bloomfied, N. J., it was announced last week. Limited quantities of the new lamp are expected to be available to exhibitors after May 1.

The lamp will eliminate the need for starters and will operate on a special type of instant-starting ballast. The new instant-starting type has the same rated life as the standard fluorescent lamp using conventional ballasts and starters. Further details concerning the lamps will be announced in the near future.

Clip this FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE

Ticket Machines

Replenish the thick oil (grease) in motor oil cups once a month.

Check carbon motor brushes monthly and install new brushes if necessary.

Clean out fluff from machine interior once a week. Ticket stock gives off a fluff which if not removed will get into mechanism and jam it.

Place drop or two of thin oil on cutting edges of knives and knife hinges once a week. Be sure to remove surplus oil.

Ticket flaps often stick due to deposits of metal polish, which if permitted to remain will corrode hinges, thus flaps should be cleaned once a week using kerosene, which will act as lubricant as well as solvent for removal of metal polish deposit. Wipe away surplus kerosene after such cleaning.

Motiograph Appoints Cifre, Inc. N.E. Dealer

The appointment of Joe Cifre, Inc., Boston theatre equipment and supply house, as exclusive dealer in the New England film territory has just been announced by Motiograph, Chicago, manufacturers of Motiograph Projectors and Mirrophonic Sound Systems.

Joe Cifre, president and treasurer of the firm bearing his name, has been identified with show business in the New England territory since the days of "The Great Train Robbery," when he worked in the booth of his father's and other theatres in Boston.

L. H. Walters to Manage National's Drive-in Dept.

As the first move of a projected post-war development, W. E. Green, president of National Theatre Supply, has announced that L. H. Walters, now manager of the company's Cleveland office, will head the newly-formed Drive-In-Theatre Department.



L. H. Walters

Lou, as he is familiarly known to the trade, is a veteran in the theatre equipment business, having entered the field 34 years ago. Since joining National in 1926 he has acted as sales representative in the southern Illinois and Kentucky.

Mr. Walters, who is a specialist in projection, was among the pioneers in the development of the Drive-In-Theatre idea and has personally supervised the installation of equipment in many of the country's leading outdoor theatres from coast to coast. He will act as consultant to exhibitors planning post-war Drive-In-Theatres.



usAIRco Air Conditioning Equipment

TODAY'S SKILL...

Micrometer tolerances—perfect balance —true bearings and exact dimensions—It takes precision manufacture to fabricate fine usAIRco equipment.

We are making deliveries for essential civilian use and of course, direct to our government. Your inquiry as to present or future delivery will receive our prompt attention.

UNITED STATES AIR CONDITIONING CORPORATION

NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

BLOWERS • COILS • COOLING • SYSTEMS • EXHAUSTERS • FANS • HEATERS • WASHERS • WHEELS

Film Conservation Calls For Full Cooperation

SMPE Committee Chairman Cites Need of Exhibitor-Distributor Alertness and Supervision

The rationing of raw film stock has posed a very serious problem which allows for but one solution—conservation. In discussing this all important subject, J. S. McLeod, chairman of the Exchange Practice Committee of the SMPE and manager of Exchange Maintenance Department of Loew's, Inc., brings to light some illuminating facts on the "know how" of print conservation practices.

The wartime need for efficiency in film handling places equal responsibility upon the producer and exhibitor from the first turn of the camera to the return of the film to the exchange by each theatre after showing the picture. The more carefully film is handled, the longer its life. The longer the life of each print, the more reserve raw stock which can be applied against either the production of more pictures or more prints of scheduled pictures thus reducing the number of times a print must be shown and the alleviation of booking bottlenecks.

Supervision Key to Problem

The key to this entire problem is the constant, careful and intelligent supervision and training of manpower. Both branches of the industry, production and exhibition, are suffering under manpower problems. The exchanges have of necessity been training hundreds of film inspectors utilizing the experienced personnel as instructors and supervisors. The same training process is common practice in the projection departments of the theatres. Experienced inspectors are working thousands of hours overtime in an unrelenting effort to keep prints flowing to theatres in top quality condition despite certain handicaps, pointed out Mr. MacLeod.

Patrons are certainly entitled to witness an equally perfect presentation in the neighborhood theatre as they would find in the key city first-runs but to accomplish this quality the exhibitors have an even greater share of the responsibility. This responsibility has two components, one mechanical, the other the human element.

Theatremen have heard so much talk about priorities and the impossibility of replacing equipment, MacLeod points out, that they have either turned a deaf ear to projectionists' request for parts to replace worn units, or the projectionist has refrained from asking due to the "make it last for the duration" complex. More film is damaged annually by bad sprockets, dirty aperture gates and frozen rollers in the film safety valves than from careless handling.

Worn out parts, faulty sprockets, etc., can all be replaced today despite equipment shortages and miles of film can be saved from damage annually if projection equipment is kept under repair and worn parts replaced. MacLeod expressed enthusiasm for the splendid job which most exhibitors and managers as well as projectionists are doing under trying circumstances to cooperate in conserving print quality. Carelessness is the exception rather than the rule, he says.

In recognizing the sensitivity of film which expands and contracts in varying degrees longitudinally and latitudinally under the heat of the arc lights, it is nothing short of amazing what a beating these reels of celluloid are able to withstand in their travels through projectors and from reel to reel on the rewind machines. Film, which is composed of two laminated sheets of delicate material in two different thicknesses (the emulsion and the backing), is easily scratched and easily broken. This is where the human element enters the picture.



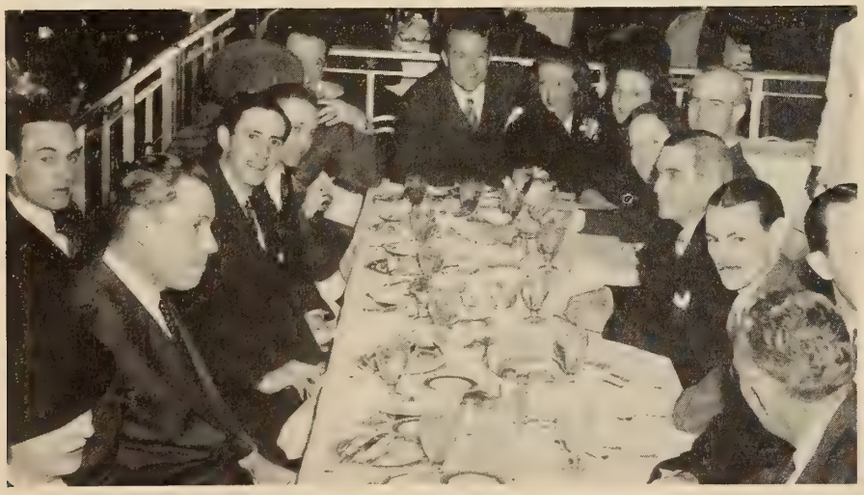
SPRING SUPPLIES. As part of the 1944 selling campaign the National Theatre Supply Co., during March and April will feature lobby and box-office supplies in the 28 branches of the company. The window display above is typical of the emphasis that will be put on necessities for brightening up the theatres for spring and summer.

Human Element Involved

Two of the most noticeable weaknesses in the human element is carelessness in rewinding the film before returning it to the exchange and in failure to clean the emulsion from the aperture gates after running each reel. In the former instance the projectionist, in quite understandable haste to get rid of the show on the final run, does not see to it that the edges of the film go onto the reel evenly. The result is that the edges protude from the solid mass every here and there. When the reels are slammed into the cans and the cans are piled high in a delivery truck and slammed off and onto the truck, it often happens that these edges get crushed or bent over, resulting in broken sprocket areas which either necessitates clipping out or replacing a section of the film. In both cases needless splicing is involved.

On the subject of cleaning the aperture gate after each reel is removed. MacLeod points out that if deposits of emulsion are not removed regularly this residue will build up into a solid, diamond-hard mass which will irreparably scratch the entire length of every print that passes through the machine. Another item which falls under the human element heading is cue marks. These are made on all pictures, however, some projectionists prefer to employ their own signals and as a result many prints come back to the exchange with punch holes, crosses, scratch marks and all sorts of unnecessary scars and blemishes which eventually mean that that area of the print must be removed.

Neither producers nor exhibitors are anxious to see undue diminishing of the number of productions or prints and the one certain way to avoid curtailment beyond the confines of raw stock limitations is that of alert conservation by everyone concerned.



INTERSTATE SCHOOL GRADUATES. Members of the first class of the Interstate School of Management, recently inaugurated by Interstate Circuit, Dallas, for the training of theatre personnel in maintenance. The graduates were feted at a luncheon at the Baker Hotel, Dallas. Shown, left to right, are: Betta Wolfe, Broadway Theatre, San Antonio; C. C. Hoover, general office, Dallas; Jack Ellis, Majestic, Houston; Willard Marr, Palace, Corsicana; J. C. Skinner, general office, Dallas; Gladys Roe, Texas Theatre, Austin; M. B. Hawkins, Tower, Houston; Red Skelton and Mrs. Skelton (special guests); Fannie Owen, Worth Theatre, Fort Worth; Mrs. Aubrey Jackson, Parkway, Fort Worth; Kendall Way, general office, Dallas; Harry Langdon, Majestic, Tyler; William Mitchell, general office, Dallas; Jake Elder, dean of the school, general office, Dallas.

Tells Air Audience People Are Safer in Theatre Than at Home

Henry Anderson, manager of the insurance department of Paramount, told radio listeners to the Adelaide Hawley broadcast on WEAF this week that people are safer in theatres than in the home.

Anderson pointed out that ushers employed in a modern motion picture theatre are trained to handle emergencies, and in speaking of studio practice, he declared that Hollywood would never tolerate the unsafe conditions that exist in the home. "A studio mechanic does not open tin cans with carving knives," said Anderson, "and we would not let Mary Martin climb up on a pile of boxes to hang a picture."

Academy of Arts and Sciences Awards Reveal 1943 Progress

Two groups of Hollywood technicians won Class II awards and three units received honorable mention for their achievement during 1943 at the sixteenth annual Awards Presentation of the Academy of Motion Picture Arts and Sciences. The Class II awards are given, according to the Academy by-laws, "for those achievements which have a definite influence upon the industry," while the Honorable Mention is "in recognition of accomplishments which are important to the progress of the industry."

The awards were determined by the Research Council, with the approval of the Academy Board of Governors, and were presented by Y. Frank Freeman, chairman of the Research Council.

The citations follow:

AWARD IN CLASS II (Plaque)

To: Farciot Edouart, Earl Morgan, Barton Thompson and the Paramount engineering and transparency departments for the development and practical application to motion picture production of a method of duplicating and enlarging natural color photographs, transferring the image emulsions to glass plates and projecting these slides by an especially designed stereopticon equipment.

This whole process from the utilization of the original color photograph to the projection of its corrected duplicate on a translucent screen has provided a successful, accurate and quick method of obtaining a relatively inexpensive natural color background which matches the foreground set. This results in natural color backgrounds projected with sufficient illumination for motion picture color photography, the use of which increases the scope of stereopticon backgrounds, reduces production costs and gives a more natural and improved quality on the screen.

To: Photo Products Department, E. I. Dupont de Nemours & Co., Inc., for the development of fine grain motion picture films.

The development of fine grain motion picture films has made possible a significant improvement in the quality of sound and picture as heard and seen in the theatre. The physical characteristics of these films are such that the previously inherent film noise has been substantially reduced. This has made possible a more pleasing and faithful reproduction of the original sound and an enhancement of the quality and entertainment value of the finished picture.

AWARD IN CLASS III (Honorable Mention in the Report of the Research Council)

To: Daniel J. Bloomberg and the Republic sound department for the design and development of an inexpensive method of converting Moviolas to class B push pull reproduction.

This method of conversion is noteworthy because of the ingenuity shown in the design and development of a method of converting Moviolas to class B push pull reproduction which is extremely simple and inexpensive.

To: Charles Galloway Clarke and the 20th Century-Fox camera department for the development and practical application of a device for composing artificial clouds into motion picture scenes during production photography.

This device provides a simple and inexpensive method of incorporating artificial clouds into an outdoor scene. The simplicity of the device and the fact that it allows action to take place above the horizon permits a greater freedom of action than is possible by the use of other methods intended for the same purpose. The result is an achievement of artistic and photographic excellence which might not otherwise be obtained.

To: Farciot Edouart and the Paramount transparency department for the automatic electric transparency cueing timer.

This cueing timer, being interlocked into the camera projector system necessary for photographing transparency process shots, can be pre-set to permit exact cueing and automatic electric operation of special effects for matching to the split frame of foreground action to projected background action. Its use results in economies in production by eliminating entirely the human element and removing the possibility of retakes and rebuilding of sets and adds to the quality of the finished picture by matching exactly foreground and background actions.

To: Willard H. Turner and the RKO Radio Pictures sound department for the design and construction of the phono-cue starter.

The phono-cue starter, used in conjunction with a phonograph or acetate playback machine, provides a rapid and precise replacement of the reproducing head to any cue position within the record. The phono-cue starter saves considerable production time and its use greatly increases the life of acetate records.

Photograph from Republic's "CASANOVA IN BURLESQUE"



HE GAVE SO MUCH...

Who Keeps on Giving More

This is an "*Oscar*" for Joe E. Brown. . .In the *United States News* for June 25, 1943-titled "FUNNY-MAN REPORTS THEY WANT MOVIES"—DeVRY paid well-merited tribute to Joe, just back from 32,000 miles of personal performances in the Pacific Theater. . . The expenses which he insisted on paying himself, are the least of Joe E. Brown's contributions to the War Effort! . . .Now he is back from Italy—150,000 miles of travel for the USO behind, and a "Where next?" ahead of him. Meanwhile Joe's done a movie for the boys—"CASANOVA IN BURLESQUE" with gorgeouses June Havoc and Dale Evans among others—out of Republic Pictures by Leslie Goodwins. See it as screened by DeVRYS—and see it at its laugh-provoking best. DeVRY CORPORATION, 1111 Armitage Avenue, Chicago 14, Illinois.

ORCHIDS TO ...
Director: *Leslie Goodwins*
Cameraman: *Reggie Lanning*
Soundman: *Dick Tyler*

THIS MONTH'S BOX OFFICE BOOSTERS

Cobra Woman—UNIV...Desert Song—WAR...Bridge of San Luis Rey—UA...The Song of Bernadette—20th-FOX...Action in Arabia—RKO...Sweethearts of the U.S.A.—MONO...The Uninvited—PARA...None Shall Escape—COL...The Amazing Mr. Forrest—PRC...Broadway Rhythm—MGM

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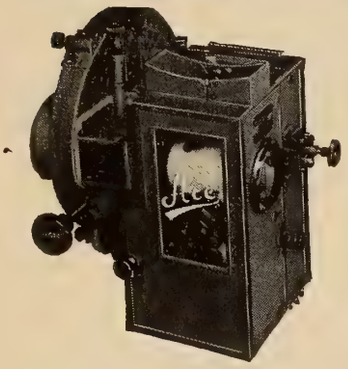
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Where's The Popcorn? It's Down on the Farm

Theatre men wanting to know why there is a popcorn shortage can find the answer at Odebolt, Iowa, known as "The popcorn capital of the world."

Farmers in Sac and Ida counties, leading popcorn producing areas, are holding millions of pounds of the grain from market because of a ceiling price of $3.68 a hundred pounds for corn-on-the-cob.

The $3.68 ceiling price was established by OPA on Dec. 24 after farmers had been getting as much as $7.75 a hundred for the 1942 crop.

The processors claim that popcorn purchased at higher than ceiling prices is handled at a loss. One processor said that the only purchasers who could "make out" on unshelled corn bought at $7.75 were those who obtained it for their own popping machines. Among these, is reported to be a large theatre corporation, claimed to have made a 70 per cent net profit on its sales of popped corn last year.

It was estimated recently that close to 30 million pounds of the corn remains stored in cribs and elevators at Odebolt and at Schaller.

Popcorn production has mounted steadily in recent years, partly because of increased sales in theatres. The 1943 production in Iowa has been estimated at 81 million pounds compared with 67 million in 1942 and an average production of 30 million from 1935 to 1941.

Strand, Palmer, Mass., Dark Ten Years Comes Back to Life

The Strand Theatre, Palmer, Mass., which had been closed for the past ten years, is doing business again, following complete renovation and redecoration.

The theatre is operated by the Ralph Snider interests, which run a string of about 20 theatres in New England.

Among the changes made was the replacement of the old-fashioned square marquee, modernization of the foyer and ticket booth, new seats and a larger screen.

The Mrs. Carries On

Axel Sorenson, owner and operator of the Vogue Theatre in Beresford, S. D., and the Barrymore in nearby Alcester, disposed of his interest in the latter property before being called to the Colors. He has operated the house since 1936. The Vogue in Beresford will be operated by his wife during Sorenson's service with the armed forces.

Buys Site for Freeport Theatre

Marchesi Bros., operating the State Theatre in Freeport, Ill., have acquired a site adjacent to their present house for construction of a new theatre after the war.

New Theatre for Sodus

It is expected that the town of Sodus, N. Y., will have a new theatre in operation by early Summer. The former Opera House there, one of the landmarks of the early legitimate road shows was destroyed by fire this Winter. Samuel Slotnick of Syracuse, is building a new house to carry on his operation in the upstate town.

No More Torn Seats!

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Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6. f.o.b. Chicago.

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Motion Picture Industry

RED CROSS WAR FUND WEEK

March 23rd thru 29th, 1944

Collect at EVERY Performance

Report Chains Plan Television For Their Postwar Theatres

Television was seen as a boon to the post-war box-office in a recent survey by the *Wall Street Journal.* According to the financial publication, theatre television—that is, television shown in theatres with an admission price—will be as important an adjunct to the industry as the home market. Hollywood leaders will embrace television, says the *Journal,* as a new lift for the box-office. On its part, television will need the film industry because of the acting talent and creative writers controlled by Hollywood.

Film companies who have made a study of television's post-war possibilities have reached the following conclusions, the *Journal* says:

1. Television need not constitute a threat to the movie business. Instead, if used properly, it can be a boon to theatre attendance.

2. The majority of movie houses after the war will install television equipment.

The question of what kind of television programs would be shown in regular theatres and whether the sight-and-sound shows would entirely supersede films was covered in the survey with the statement that special events—like prizefights—would be televised into the theatre in addition to the regular film show, and prices would be raised accordingly.

"What kind of television programs will be seen in theatres?" the *Journal* article asks rhetorically. "Movie men say special events such as football games, the World Series, Kentucky Derby, prizefights, track meets, and hockey matches are ideally suited for theatre television.

"Here is how it would work: Assume that the ordinary admission fee of these theatres is 50 cents. But on the day, or night, of a special telecast the price would be, say $1.50. For this the customer would see both the regular movie feature and the special televised event as it was happening. Since there are nearly 18,000 movie houses in the country with some 11.5 million seats the television-movie 'double feature' could easily become a major source of revenue for the film industry."

The prospect of theatre television indicates some sort of control in broadcasting over a large area—that is, control of outlets. This would account for recent steps taken by various radio companies to set up television networks.

This network would form a gigantic web to tie-in the East and West coasts. Plans for the network were outlined recently in an exchange of correspondence between Niles Trammell, president of NBC, and Keith S. McHugh, vice-president of the American Telephone and Telegraph Company. The most significant angle, from the theatreman's viewpoint, is that the basis of the network would be a system of coaxial cables, which gives the broadcaster complete control over the outlets in his community.

Mr. McHugh describes the system as follows: "It is hoped that within the next five years coaxial cables, capable of carrying millions of electrons daubed for television images, will be laid down over diverse routes, snaking through the Eastern seaboard, down the Atlantic coastline, swinging Southward, thence Westward to the Pacific Coast. Television stations in 42 key cities could be tied-in on this first web, thus providing entertainment for literally millions of Americans."

During the past few weeks the Federal Communications Commission has received 14 new applications for television stations, 10 of which are for commercial transmitters. If these are granted it would bring the total of television licenses—commercial, experimental, and relay—to 49 throughout the United States.

Tele In 1950--Maybe

In the face of continued conjecture over the speed with which television will be developed after the war, the American Telephone and Telegraph Co., whose research and development work in television reaches back many years into the earliest experimentation with the medium, this week released information to the MPPDA and the industry generally that indicated a national network of television will be technically possible within five years following the end of the war. However, that such network can be built by that time depends, says AT & T, on these factors: if demand justifies the outlay and if manufactured equipment can be supplied.

The Bell System is planning to meet expected demands for long distance telephone service by laying a large amount of coaxial cable. Such equipment is suitable for television transmission. However, says the AT & T statement, "the extent of this construction, where and when it will be undertaken, will depend upon the requirements of the Armed Forces, general business conditions, volume and distribution of long distance messages and other factors.



Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Humberstone to Direct New Kaye Film; Selznick Editing, Cutting 'Since You Went Away'; Barton Back On Job

Arthur Freed is preparing a Mexican musical at MGM for an outstanding production. The title will be "Holiday in Mexico" and a big all-star cast of singers and dancers will be signed for the film.

Because all stages at the home studio will be in use, Monogram has leased space at the Gordon Street studio for the filming of the "Call of the Jungle," Krasna-Burkett production starring Anne Corio.

With Sidney Lanfield directing, the Golden Gate Quartet sang their own novel arrangement of The Preacher and the Bear as a part of "Bring on the Girls," which stars Veronica Lake, Eddie Bracken, Sonny Tufts and Marjorie Reynolds. The Technicolor picture also features Spike Jones and his City Slickers.

Henry Hull, Broadway stage veteran, completes the cast for Republic's "Good Night, Sweetheart." Robert Livingstone and Ruth Terry have the romantic leads, and with Hull in principal supporting roles are Robert Armstrong, Lloyd Corrigan and Maude Eburne. Joseph Santley handles the direction, with Eddy White watching over the production.

Samuel Goldwyn has borrowed Bruce "Lucky" Humberstone from 20th Century-Fox to direct "The Wonder Boy," next starring vehicle for Danny Kaye, who made his bow in "Up in Arms." Story will present Kaye as a grown-up Quiz Kid who knows everything but the facts of life.

"Take It or Leave It," the Phil Baker special which 20th Century-Fox will produce, is approaching the day of starting, and as supporting players Phil has thus far been given Marjorie Massow, Eddie Ryan and Stanley Prager.

David O. Selznick is personally cutting and editing "Since You Went Away," story of the American home front with an all-star cast including Claudette Colbert, Jennifer Jones, Joseph Cotten, Shirley Temple, Monty Woolley, Lionel Barrymore and Robert Walker, which Director John Cromwell completed recently. Film has a running time of approximately three and one-quarter hours.

Universal Producer John Grant has begun preparation of his next picture, "Bowery to Broadway," formerly called "Hip, Hip, Hooray," which is scheduled to get under way about April 18. Grant has been helping MGM out with some dialogue and routines for Abbott and Costello's "Lost in a Harem."

Warners have bought Rita Weiman's *Cosmopolitan* magazine novelette, "One Man's Secret" and assigned it to Jerry Wald for immediate production. Studio also assigned production of the Vicki Baum novel, "Hotel Berlin—1943," this one to Hal B. Wallis, who will make it this Spring with Herman Shumlin directing.

Next starring vehicle for Ann Miller at Columbia will be a musical entitled "Eadie Was a Lady," story about a girl who works her way through college by dancing in burlesque at night. The picture will be first produced at Columbia by Michael Kraike, who just left Paramount.

Jack Schwarz's next production for PRC will be "In Mexico It's Different," a comedy which he will start work on March 28. He will announce cast and director within a few days.

Nat Shilkret has been assigned to score MGM's "Three Men in White," with Lionel Barrymore, Van Johnson, and Marilyn Maxwell. Willis Goldbeck is directing.

Production crew for the Monogram film, "The Girl Next Door" as set by Producer Scott R. Dunlap, includes Charles J. Bigelow, production manager; William Beaudine, director; and William Strohbach, assistant director.

Betty Hutton will record an album of popular favorites for Capital Records. She has already disced the old-time tunes from Paramount's "Incendiary Blonde" in which she is co-starred with Arturo de Cordova.

Cinematographer John Alton has gone to Lake Placid, N. Y., with a camera crew to film Winter sports backgrounds for the forthcoming Republic picture, "Lake Placid." Film bore the temporary title of "Gay Blades."

Producer Ben Hersh is seeking a new title for the Lum and Abner vehicle now called "Country Boys" and meanwhile plans are being rushed toward a starting date of April 10th. Charles "Chuck" Roberts is working on the original story.

Producer William Le Baron's production of "Sweet and Low Down" at 20th Century-Fox is moving fast, with Archie Mayo handling direction. Picture has a cast featuring Benny Goodman and band, Jack Oakie, Lynn Bari, Linda Darnell, James Cardwell, Allyn Joslyn, John Campbell and Roy Benson.

Lester Cowan has engaged Ira Uhr as casting director for "Here Is Your War" now being made from Ernie Pyle's best seller and battle-front dispatches, and "Tomorrow the World" from the New York stage hit, both United Artists releases.

Edward Ward has been assigned as musical director of Olson and Johnson's current comedy, "The Ghost Catchers," by Don George, head of Universal's music department. Pre-scoring is already under way.

First reprint edition of 25,000 copies of "The Adventures of Mark Twain" has been completely sold out. Book, tied in with Warners' picture of the same name, produced by Jesse Lasky, starring Fredric March and Alexis Smith, goes into reprint second edition.

Charles Barton has been placed on the active list at Columbia after a siege of illness and his next assignment will be the direction of "Louisiana Hayride," musical starring Judy Canova, which is slated to begin latter part of March.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're going to visit the set of the Technicolor picture, "The Climax," over at Universal, for there we'll meet Susanna Foster and Turhan Bey.

Story is about a noted physician who killed a famous opera diva years before because she scorned him and now he's trying to ruin Susanna's career because her voice reminds him of the dead woman.

The scene we enter is her dressing room, with its ornate French furnishings. In the centre is a chaise lounge and over to one side a large gold piano.

Producer-Director George Waggner, who also wrote the lyrics for the music used, has just finished giving Susanna and Turhan Bey their next instructions. Both players then walk off the set and wait in a doorway for their cue.

With Waggner's call for "camera—action," Susanna comes through the doorway, walking slowly into the room, tears running down her cheeks. As she sits down on the lounge, Turhan Bey comes rushing in demanding to know what's happened to her voice. She says she cannot sing anymore, so he, to prove how wrong she is, rushes over to the piano and starts to play. Encouraged, she joins him, singing in good voice until she happens to glance at the door . . . then she stops abruptly, for she's supposed to see Boris Karloff there.

At this point Waggner interrupts for some extra instructions, so the scene is gone over again, thus giving us a chance to hear Susanna's glorious voice a second time. When the director says "cut," that's the signal that the scene is finished and satisfactory.

While he talks to the players, we give Susanna the once-over to see what she's wearing. It's a nineteenth century dress with its full, floor-sweeping skirt; fitted bodice which gives her an hour glass figure and leg-of-mutton sleeves. But the style changes when it comes to her hair and hat, for like most of us today, the hair is worn in a pompadour and the hat is set right on top . . . even as you and I.

We wander around the stage peeking into corners and discover the set which is used as Karloff's home. Most of the furnishings there were bought from an old estate and are all beautifully carved walnut.

Then we meander back to the set, meet and talk to stars and director. When the announcement comes that it's lunchtime, we go to the commissary with the rest of the cast.

Until next week.

Ann Lewis

Paramount Plans a Sequel to 'Our Hearts Were Young and Gay'

Paramount has closed a deal with Cornelia Otis Skinner and Emily Kimbrough to film a sequel to "Our Hearts Were Young and Gay," recently completed by Paramount with Gail Russell and Diana Lynn playing the two young heroines. The sequel, titled "Our Hearts Were Growing Up," will present Miss Russell and Miss Lynn and their romantic interests of the preceding picture, James Brown and Bill Edwards.

Dwight Mitchell Wiley and Frank Waldman are at work on an original screen story carrying on the amusing adventures of Misses Skinner and Kimbrough after their return from Europe. The period of the new picture will be around 1925.

Paramount Signs Joan Caulfield

Joan Caulfield, seen on Broadway for two years in the George Abbott production, "Kiss and Tell," has been signed by Paramount and will report to the studio June 1.

HOLLYWOOD STUDIO ROUND-UP

New production this week maintained about an even keel with studio activity for the same week last year. A year ago 10 new pictures started, this week nine went before the cameras in six of the Hollywood plants. The details:

COLUMBIA

IMPATIENT YEARS—Principals: Jean Arthur, Lee Bowman, Charles Coburn. Director, Irving Cummings.

MONOGRAM

CALL OF THE JUNGLE—Principals: Ann Corio, James Bush, John Davidson. Director. Phil Rosen.

PRODUCERS

WATERFRONT—Principals: J. Carrol Naish, John Carradine, Maris Wrixon. Director, Steve Sekely.

P.R.C.

FALCON IN MEXICO—Principals: Tom Conway, Mona Maris, Fortunio Bonanova. Director, William Berke.
BELLE OF THE YUKON (Tech.)—Principals: Randolph Scott, Gypsy Rose Lee, Dinah Shore, Bob Burns. Director, William A. Seiter.
MLLE. FIFI—Principals: Simone Simon, Kurt Kreuger, Alan Ward. Director, Robert Wise.

REPUBLIC

CALL OF THE ROCKIES—Principals: Smiley Burnette, Sonny Carson. Director, Les Selander.
SONG OF NEVADA—Principals: Roy Rogers, Dale Evans, Mary Lee, Sons of the Pioneers. Director, Joseph Kane.

20th CENTURY-FOX

TAKE IT OR LEAVE IT—Principals: Phil Baker, Marjorie Massow, Edward Ryan. Director, Benjamin Stoloff.

TITLE CHANGES

"Hangman's Law" (Mono.) now RANGE LAW.
"Ringside" (PRC) now THE CONTENDER.

Completes Screen Treatment

Moss Hart, eminent dramatist, has gone back to New York after completing the screen treatment of "Winged Victory" the Air Forces show currently running on Broadway. Twentieth Century-Fox paid $1,000,000 for "Winged Victory," and will turn over all profits to Army charity. The GI cast will be featured in the screenplay just as they were in the stage original.

Ginger Rogers in 'Furlough'

Ginger Rogers has taken over the lead role in "Double Furlough" in place of Joan Fontaine, originally announced. Produced by Dore Schary at Vanguard, the picture will start under the direction of William Dieterle on or about March 29. The Selznick-Vanguard picture is from a radio sketch by Charles Martin, with screenplay by Marion Parsonnet.

Helen Walker Gets Role

Anna Lee, announced for the feminine lead opposite William Bendix and Dennis O'Keefe in "Abroad With Two Yanks," has withdrawn and her part filled by Helen Walker, under loan from Paramount. Edward Small will produce and Allan Dwan direct.

To Again Film 'Virginian'

Paramount will film Owen Wister's western classic, "The Virginian," as a spectacular Technicolor production, with James Brown starring in the title role and Gail Russell playing the feminine stellar role.



Ballerina Toumanova and noted composer-conductor Daniele Amfitheatrof found much of mutual interest to discuss when they met during the recording of the musical score for "Days of Glory," Casey Robinson's RKO Radio feature in which she makes her screen debut as co-star with Gregory Peck. Amfitheatrof wrote score.

Six Musical Features on Way From Warners; One Completed

In addition to "Shine On, Harvest Moon," now having its world premiere showing at the New York Strand and scheduled for general release April 8, Warner Bros. has six musical features on the way for the escapist entertainment of the nation.

Next to be released will be the George Gershwin biographical film, "Rhapsody in Blue," which has just been completed with Robert Alda as Gershwin and Joan Leslie playing opposite him.

Five other musicals, now being prepared for shooting, are "Sometimes I'm Happy," the story and music of Vincent Youmans, to be produced by Arthur Schwartz as his first assignment at Warners; "Henrietta the Eighth," starring Dennis Morgan and Irene Manning; "The Life of Cole Porter," which will include the composer's leading song hits of the past as well as new numbers written especially for this production; "Silver Lining," tentative title for the story of Marilyn Miller, Ziegfeld Follies star, and "Mr. Broadway," the Sime Silverman (*Variety*) biography which will be a cavalcade of show business.

Wm. Howard Signed to Direct 'When Lights Come On Again'

William K. Howard has been signed by Leon Fromkess, PRC roduction chief, to direct "When the Lights Come On Again," inspired by the song of the same name. More than half a million dollars will be placed at Director Howard's disposal in filming the screenplay by Milton Lazarus from Frank Craven's original story.

Howard will start production around April 15. He intends going after top-flight stars for his first PRC picture, the story of which is being kept a guarded secret.

Woolfenden Going to Columbia

John Woolfenden will go to Columbia as assistant publicity director, Whitney Bolton, publicity director, has announced. Position was vacated by Don King when he left to take over Selznick publicity department. Woolfenden comes from Paramount, where he was an ace unit man, and before that he worked for a number of years at MGM.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

That . . . Leonard Levinson, well-known radio and screen writer, has gone "Abroad With Two Yanks" . . . King Bros. and Monogram made the March 18 issue of Saturday Evening Post, with the Kings of the juke-box vignetted . . . Mort Stein, formerly Warner press agent, is out on his own, publicity free-lancing . . . Goldwyn has spotted Virginia Mayo opposite Bob Hope in "Sylvester the Great" . . . Viola Petit of the Royal Asiatic Society of England will serve as technical adviser on "Dorian Gray"—what's the Asiatic Society got to do with Dorian Gray? . . . Warners' brochure, "Up and Coming," seems to be exactly that, with Zellerback Paper Company saying it is the best of its kind they've ever seen . . . Eleanor Powell wears $22.50 pre-war price nylon hose in "Sensations of 1944" and that's sensational hose . . . John Wayne will return to Republic in April after three months entertaining the boys in the South Pacific . . . James M. Cain, author of "Double Indemnity," a story about a wife who murders her husband, advised Barbara Stanwyck, who played the part, "Your Phyllis was exactly as I had originally visualized the character"—should she be flattered? . . . Jack Skirball is back after opening his play, "Jacobowsky and the Colonel," in association with the Theatre Guild . . . Paul Small, who produced the Ed Wynn show, "Laughtime," has bought "Halls of Montezuma" . . . Bill Goodwin will be in "A Medal for Benny" . . . From now on, "Wally Walrus," the Walt Lantz Cartune character, will have a Swedish accent, for Lantz has signed Victor Borge to do the voice . . . Trem Carr, executive director of Monogram, says the studio will do "Are These Your Parents?" and "Should a Daughter Tell?"—looks like the studios are going to take a crack at all the members of the family, one at a time . . . Bill Pine and Bill Thomas have selected "Dragnet" as a new starrer for Chester Morris . . . Mona Maris gets the first sympathetic role of her career in "The Falcon in Mexico" . . . Frank Latimore, who worked in the stage shows, "Janie" and "Dark Eyes," is now in "In the Meantime, Darling" . . . Roy William Neill will make Conan Doyle's "Five Orange Pits" into "The Murder Club"—which sounds like a mysterious way of doing things . . . Jane Frazee goes west for Columbia in "Under Western Skies" . . . J. Carroll Naish and John Carradine will menace the "Waterfront" for PRC . . . Fred Astaire does his own dance number, If Swing Goes, I Go Too, a solo in "Ziegfeld Follies" . . . William Marshall has been borrowed by International for "Belle of the Yukon"—he is the husband of Michele Morgan . . . Richard Loo, who played the Japanese General in "Purple Heart," reforms in "Keys of the Kingdom."

To Film Life of Youmans

Warner Bros. have purchased rights to produce a picture based on the life of Vincent Youmans, famous composer. The film will be titled "Sometimes I'm Happy," and will be a cavalcade of Youman's tunes including Tea for Two and songs from such operettas as "No, No, Nanette" and "Hit the Deck." Ann Sheridan and Dennis Morgan will be reunited in the leading roles.

'Kenny' to Start by Nov. 1

"Elizabeth Kenny" will be made at RKO not later than November 1st, with Rosalind Russell starring in the role of the famous Australian nurse. This announcement followed a conference between Miss Kenny, Miss Russell and Charles Koerner, executive vice-president in charge of production.

Jennifer Jones as 'Laura'

Jennifer Jones, winner of the motion picture Academy Award for her performance in "The Song of Bernadette," has been chosen by 20th Century-Fox to play the title role in the forthcoming production of "Laura," based on the novel by Vera Caspary. Rouben Mamoulian will direct.

ADV.

What Are Your Needs?
Joe Hornstein Has It

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BOOKS

CAMERON'S LATEST "MAINTENANCE GUIDES COVERING Sound Picture Equipment," 4 Books to this set, all for $3.50; "Projectionists Guide Servicing Sound," $8.50; "Motion Picture Projection," $8.50. Abeles Advertising Service, 453 W. 42nd St., New York 18, N. Y.

EQUIPMENT WANTED

WANTED—PIPE ORGAN in fair condition. State make, stops, etc. St. Stanislaus Church, 118 N. Market St., Summit Hill, Pa.

POPCORN MACHINES WANTED. Latest and largest Manley Burch, regular or counter models. Give full information. El Reno Theatres, El Reno, Oklahoma.

WANTED—any kind old obsolete 35mm. Motion Picture Machine. Earle, 1130 Premont, Pontiac, Michigan.

EQUIPMENT WANTED

GET RID OF IT NOW—I'LL PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Portables, Motors, etc. Give age, condition, first letter. Box 643, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR SOUND PORTABLE PROJECTORS 16MM OR 35MM—Highest prices paid. Box 644, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

HELP WANTED

PROJECTIONIST for permanent, pleasant reasonable hours position. Ideal small town (near Toledo) affiliation for co-operative party. State qualification, plus salary. Town Theatre, Whitehouse, Ohio.

WANTED ASSISTANT HOUSE MANAGER. Permanent position with excellent future. State age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

WANTED INTELLIGENT, EXPERIENCED MOTION Picture Operator with personality and appearance suitable to be eventually promoted to house managership. Give full details in your letter, stating age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

NEW EQUIPMENT

RED COMET GRENADE EXTINGUISHERS, standard size, $2.95; senior, $4.35; Automatic Rewind Cutoff switches, $11.25; Simplex SI Mechanisms with changeovers, front-rear shutters, $565.00; Box Office Admission Signs with 50 changeable letters, $6.45; Soundscreens, Crystal Beaded, 39½c sq. ft.; Flextone Washable, 30½c sq. ft.; Rear Shutters for Simplex, $77.50; Lobby Pickup Pans with toy brooms, $1.59; Baby Spots, $6.95; Box Office Chairs, $6.50; Collapsible 36" x 48" Beaded Screens, $11.50; Suprex Carbon Savers, 98c. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Illinois.

SITUATION WANTED

THEATRE MANAGER desires change, can buy and book pictures, draft exempt, would buy theatre. Box 641, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND EQUIPMENT

OPERADIO 30 WATT OUTPUT AMPLIFIER, TWO 12" PM Speakers, Double microphone and one phonograph input; all in one case, $165.00; Rebuilt Soundfilm late model Amplifiers, $88.50; Astatic Floor Stand Microphones, $40.60; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is $325.00; other makes $99.50 up; Plenty 16mm Sound Projectors; Used Soundheads, $9.95 up; Used Amplifiers, $12.95 up; Western Electric 555 Receivers, $17.95; Send for lists. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

STUDIO EQUIPMENT

5000 WATT SUNSPOTS WITH TRIPOD Stand on Casters, fresnel lens, cable, switch and bipost lamp, $16500; Klieglight 2000 Watt Beam Projectors, $66.00; Mitchell Camera Motors, $49.50; RCA 16mm Single System Sound Recording Cameras, with 3 lenses, $625.00; with one lens, $395.00; 35/16mm Reduction Printers, Sound, $395.00; Picture, $625.00. Send for Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. IMMEDIATE DELIVERY. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRE SEATING

192 AMERICAN HEAVY 7 PLY VENEER BACKS, 5 PLY seats, rebuilt, $4.50; 500 Heywood Wakefield Heavy 5 ply back and seat chairs, reconditioned, $4.50; 607 Heywood late model metal plated Red Velour new fully upholstered backs, newly upholstered leatherette spring edge cushions, aisle lights, beautiful design, rebuilt, $9.50. Wire for list. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

WE HAVE THE MATERIALS AND EQUIPMENT to do an expert job of rebuilding and reupholstering your chairs. Work done in your theatre. John A. Moran Chair Co., 1001 West Linden St., Scranton, Pa.

THEATRES WANTED

WANTED TO LEASE THEATRE IN MISSOURI. Must be good location. Mr. N. A. Gaines (Personal), Bloomfield, Mo.

WANT LONG LEASE. About 500 seats. West or Pacific Coast. Send details and photo. Anthony Serritella, 1202 West Grand Ave., Chicago 22, Ill.

WANTED TO LEASE—SMALL TOWN THEATRE by responsible showman. Thirteen years experience. Box 642, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

USED EQUIPMENT

FOR SALE—TWO BURCH POPCORN MACHINES. A-1 condition. Write for prices. Cecil R. Atkinson, Star Theatre, Star City, Arkansas.

FOR SALE — complete booth equipment. Used Holmes, Simplex, Powers. Transformers, lamps, motors, etc. Holmes Projector Sales Co., 1717 Wyandotte, Kansas City, Mo.

BRENKERT DOUBLE EFFECT PROJECTOR, $595.00; Peerless Low Intensity Jaws, positive, $3.95; negative, $2.95; Ashcraft E Suprex Lamphouse, $225.00; Simplex and Powers Parts, usable, 60% off; Rebuilt Typhoon Blower Fans, 40% off; Autocash Coin Changers, 7 racks, take pennies, $29.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; 20/40 ampere Arc Generators, $57.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

DOUBLE SIMPLEX SOUND SYSTEM, 2000' SP Projectors; 4 point Pedestals; 1000 watt lamps; NP5 Simplex Amplifiers; Loudspeaker and cables, Suitable for small house. Cases scuffed; need slight repairs. Entire outfit $750.00. M. S. England, 85 Van Braam St., Pittsburgh, Pa.

Advance Dope (SIB)

TUCSON RAIDERS (Rep.) **Western. Principals:** Bill Elliott, George Hayes, Bobby Blake, Alice Fleming, LeRoy Mason. **Director,** Spencer Bennet. **Plot:** When the citizens of Painted Valley are unable to rid themselves of the tyranny of their territorial Governor and his unidentified henchmen, they send for a Federal Commissioner to come and help. Everything from stagecoach robbery to murder is committed by the crooks to prevent the arrival of the man, but they're eventually caught, thrown in jail, and the town becomes a peaceful place again.

CASANOVA BROWN (RKO) **Comedy. Principals:** Gary Cooper, Teresa Wright, Frank Morgan, Patricia Collinge, Isabel Elsom. **Director,** Sam Wood. **Plot:** A shy, young small-towner returns from a trip to New York with his love affairs terribly involved. While there he had met and married, within three days, the daughter of a very social family. Her parents made it so miserable for them, that he was forced to leave and so went back home. The girl back home, knowing nothing of this, expects to marry him; his wife has a baby and he steals it and then when it looks as though the authorities are about to nab him for kidnapping, he proposes to a chambermaid in the hotel at which he's stopping.

SOUTH OF DIXIE (Univ.) **Comedy. Principals:** David Bruce, Jerome Cowan, Anne Gwynne, Marie Harmon, George Cleveland. **Director,** Jean Yarbrough. **Plot:** To prevent their music publishing business from folding, one of the partners dreams up a colorful story of the other man's life and sells it to a motion picture company. He then takes the man through the South, as a publicity stunt. There, as a member of an old Southern family, he runs into trouble because of a feud and a southern gal who falls for him. To his surprise when he finally confesses the hoax, the motion picture company still want his story and his girl welcomes him back with open arms.

MARRIAGE IS A PRIVATE AFFAIR (MGM) **Drama. Principals:** Lana Turner, John Hodiak, James Craig, Frances Gifford, Natalie Shafer, Morris Ankrum. **Director,** Robert Z. Leonard. **Plot:** The gay, irresponsible daughter of a socially prominent family marries a young Army Air Corps Lieutenant. Her flighty notions of marriage mars their bliss because he, given an Army discharge on account of a vitally important secret job he must do, has to buck down to hard work. When she meets another man and he confesses his love, she decides to get a divorce. She realizes before it's too late, that it is her husband she really loves, so she puts through a long distance call to him in Australia, where he is fighting with his old Air Corps Squadron.

TROCADERO (Rep.) **Drama. Principals:** Rosemary Lane, Johnny Downs, Ralph Morgan, Dick Purcell, Ida James, Marjorie Manners. **Director,** William Nigh. **Plot:** The owner of a speakeasy, in prohibition days, loses his business when the law is repealed. This breaks his health, but he rejoices in the fact that he had the foresight to provide for the future of his step-children. After his death, the boy goes to college and the girl and an old friend take over the place. Then, when the boy is finished with his education, he comes back to help turn the place into a swanky nightclub; while the girl marries the orchestra leader.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoks (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4031	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	64	3/18/43		b7/24/43
4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4025	Boy From Stalingrad (D)F	B. Samarzich-Scotty Beckett	71	5/20/43		b10/23/43
4017	Crime Doctor (D)F	Warner Baxter-M. Lindsay	66	6/22/43		b7/10/43
4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43		b12/25/43
4008	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43		b3/13/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4009	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4014	Good Luck, Mr. Yates	Claire Trevor-Edgar Buchanan	69	6/29/43		b8/14/43
4018	It's a Great Life (CD)F	P. Singleton-A. Lake	68	5/27/43		b7/10/43
4040	Let's Have Fun (C)F	Bert Gordon-M. Lindsay	65	3/4/43		b4/24/43
4001	More the Merrier (D)	J. Arthur-J. McCrea	103	5/13/43		b4/3/43
4034	Murder in Times Square(My)	E. Lowe-M. Chapman	65	4/1/43		b6/5/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4036	No Place for a Lady (My)F	Wm. Gargan-Margaret Lindsay	66	2/11/43		b6/5/43
4023	Passport to Suez (D)F	Ann Savage-Eric Blore	72	8/19/43		b9/13/43
4024	Redhead From Manhattan(C)F	L. Velez-Michael Duane	63	5/6/43		b5/29/43
4012	Reveille With Beverly (DM)	A. Miller-Wm. Wright	78	2/4/43		b7/3/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4028	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	66	4/15/43		b6/5/43
4006	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		b8/10/43
4019	Two Senoritas From Chicago(C)	Jinx Falkenburg-Jean Davis	68	6/10/4		b73/3/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
5042	Ghost That Walks Alone (MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	74	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	62	3/16/44		a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens				a1/22/44
	America's Children	Otto Kruger-Pat Parrish				
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon				a1/22/44
	Calling All Stars	Lynn Merrick-Larry Parks				
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
	Girl in the Case	Janis Carter-Robt. Scott		4/20/44		
	Impatient Years	Jean Arthur-Lee Bowman				
	Jam Session	Ann Miller-Jess Barker		4/13/44		a1/22/44
	Mission Thirty-Six	J. Carradine-Jeanne Bates				
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong				a3/11/44
	Once Upon a Time	Cary Grant-Janet Blair				
	Pilebuck	Pat O'Brien-C. Landis-C. Morris				a3/11/44
	Soldiers in Slacks	Beulah Bondi-Nina Foch				
	Whistler, The	Richard Dix-Gloria Stuart		3/30/44		

Westerns (Current 1943-44)

5220	Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague	72	2/8/44		
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43		b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	55	2/3/44		b2/12/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
	Saddle Leather Law	Charles Starrett-Vi Athens				a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth				a2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Alma Carroll		4/20/44		a1/16/43

MGM

CURRENT 1942-43

524	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	Apr-May		b2/13/43
526	Air Raid Wardens (C)F	Laurel & Hardy	67	Apr-May		b3/20/43
527	Assignment in Brittany (D)F	Pierre Aumont-Susan Peters	96	Apr-May		b3/13/43
528	Bataan (D)	R. Taylor-T. Mitchell	114	June-Aug		b5/29/43
523	Cabin in the Sky (M)F	Ethel Waters-"Rochester"	98	Apr-May		b2/13/43
533	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	101	June-Aug		b5/8/43
529	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	June-Aug		b3/13/43
534	Hitler's Madman (D)	John Carradine-Patricia Morison	84	June-Aug		b6/12/43
530	Human Comedy, The (D)F	M. Rooney-F. Morgan	117	June-Aug		b2/27/43
532	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt	70	June-Aug		b4/10/43
536	Presenting Lily Mars (D)	J. Garland-Van Heflin	104	June-Aug		b5/1/43
470	Random Harvest (D)A	G. Garson-R. Colman	126	June-Aug		b11/28/42

MGM (Cont.)

CURRENT 1942-43

525	Slightly Dangerous (D)F	R. Taylor-C. Laughton	84	Apr-May		b3/6/43
531	Youngest Profession (C)F	V. Weidler-Edw. Arnold	82	June-Aug		b3/6/43

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards				a6/12/43
	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	107	May-June		a11/6/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra				a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien				a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston				a2/5/44
	Gaslight	Charles Boyer-Ingrid Bergman		May-June		a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes				
	Kismet (Tech.)	R. Colman-Marlene Dietrich				a2/19/44
	Marriage Is a Private Affair	Lana Turner-John Hodiak				
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				
	Meet the People	Lucille Ball-Dick Powell	100	May-June		a8/14/43
	Mrs. Parkington	Greer Garson-Walter Pidgeon				
	National Velvet	Mickey Rooney-Elizabeth Taylor				
	Picture of Dorian Gray	George Sanders-Hurd Hatfield				
	Secrets in the Dark	Robert Young-Susan Peters				
	Seventh Cross	Spencer Tracy-Signe Hasse				a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson				
	Three Men in White	L. Barrymore-Van Johnson		May-June		a2/12/44
	Tunisian Victory (Doc.)	Gov't Film-Capra, co-producer	80			b3/11/44
	Two Girls & a Sailor	June Allyson-Van Johnson		May-June		a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126			b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.						
	Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Clancy Street Boys (C)	L. Gorcey-B. Jordan	65	4/23/43		b3/27/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	I Escaped From the Gestapo (D)	D. Jagger-M. Brian	75	5/24/43		b4/17/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	17	2/12/43		b1/23/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Prison Mutiny (D)	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
	(Reviewed as "You Can't Beat the Law")					
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Sarong Girl (D)A	A. Corio-J. Davis	70	5/28/43		b5/15/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	Spy Train (D)	R. Travis-C. Craig	76	2/26/43		b1/16/43
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
	Wings Over the Pacific	Inez Cooper-Montague Love		6/25/43		a4/17/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith				a2/12/44
	Call of the Jungle	Ann Corio-James Bush				
2	Chinese Cat, The	Sidney Toler-Joan Woodbury				a3/4/44
2	Detective Kitty O'Day	Jean Parker-Edward Gargan				a3/18/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79			b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison				a1/29/44

Westerns (Current 1943-44)

	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a8/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson				a11/20/43
	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44		a3/18/44
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55			b3/11/44
	Range Law	J. M. Brown-Raymond Hatton				
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
5	Aerial Gunner (D)F	C. Morris-R. Arlen	82	6/11/43	b3/27/43
6	Alaska Highway	Richard Arlen-Jean Parker	68		b6/26/43
5	China (D)	Loretta Young-Alan Ladd	79	5/28/43	b3/27/43
	City That Stopped Hitler(Doc)	Russian War Film	58	Special	b9/4/43
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
5	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter	96	7/2/43	b5/8/43
4	Happy-Go-Lucky (Tech.)(M)F	Martin-D. Powell-Vallee	81	3/26/43	b1/2/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
5	High Explosive (D)F	C. Morris-J. Parker	63	5/14/43	b3/27/43
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	88	2/26/43	b11/21/42
5	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
5	Salute for Three (MCD)A	B. Rhodes-McD. Carey	75	7/16/43	b3/27/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
	Souls at Sea (D)	G. Cooper-G. Raft	93		Re-issue
	Star Spangled Rhythmn (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43
	Union Pacific (D)	J. McCrea-B. Stanwyck	138		Re-issue

CURRENT 1943-44

Sp.			Mins.	Trade Shown	
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
4	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/43	b11/13/43
	Hitler Gang	Robert Watson-Alexander Pope			a12/4/43
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Franchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lyden-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a1/22/44
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

813	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	66	3/22/43	b2/6/43
821	Black Raven (H)A	G. Zucco-N. Madison	62	5/31/43	b3/20/43
31	Corregidor (D)	O. Kruger-E. Landi	73	3/29/43	b3/27/43
820	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	66	2/10/43	b1/16/43
806	Follies Girl	Wendie Barrie-Doris Nolan	72	7/26/43	
823	Gangs, Inc.	Alan Ladd-Joan Woodbury	72	6/15/43	
814	Ghost and the Guest (My)	James Dunn-Florence Rice	61	4/19/43	b6/5/43
805	Girls in Chains (D)	A. Judge-R. Clarke	74	5/17/43	b4/10/43
811	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
804	Night for Crime	G. Farrell-L. Talbot	76	2/18/43	b8/1/42
812	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	66	3/8/43	b11/28/42
815	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
822	Terror House	W. Lawson-J. Mason	71	4/19/43	
816	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House	Lionel Atwill-Jean Parker		3/15/44	a2/19/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
	Contender, The	Buster Crabbe-Arline Judge		
	Dixie Steamboat	Frances Langford-C. Butterworth		a2/19/44
404	Minstrel Man	Gladys George-Benny Fields	5/10/44	
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
	Ringside	Buster Crabbe-Arline Judge			
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	4/22/44		
	Waterfront	J. C. Naish-John Carradine			

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	

RKO-RADIO

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Behind the Rising Sun (D)	Margo-Robt. Ryan-Tom Neal	88		b7/17/43
6	Bombardier (D)	P. O'Brien-R. Scott	99		b5/15/43
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
7	Falcon in Danger (My)	Tom Conway-Jean Brooks	68		b7/17/43
7	Falcon Strikes Back (My)	T. Conway-H. Hilliard	65	May	b3/20/43
4	Flight for Freedom (D)A	R. Russell-F. MacMurray	100	Apr.	b2/8/43
4	Forever and a Day (D)F	All-star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (C)	H. Peary-J. Darwell	62		b5/8/43
5	I Walked With a Zombie(H)A	J. Ellison-F. Dee	68	Apr.	b3/20/43
5	Ladies' Day (D)A	L. Velez-E. Albert	62	Apr.	b3/20/43
6	Leopard Man (H)	D. O'Keefe-Margo	66		b5/8/43
7	Mexican Spitfire's Blessed Event	L. Velez-L. Errol	63		b7/17/43
6	Mr. Lucky (D)	C. Grant-L. Day	100		b5/8/43
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	99		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-F. Gifford	78	2/19/43	b1/23/43

CURRENT 1943-44

				Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway (C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b2/19/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nanev Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44

COMING

	Are These Our Children?	Kent Smith-Bonita Granville	a2/5/44
	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	
	Casanova Brown	Gary Cooper-Teresa Wright	
	Days of Glory	Gregory Peck-Toumanova	a10/30/43
	Falcon in Mexico	Tom Conway-Mona Maris	
	Falcon Out West (M)F	Tom Conway-Barbara Hale	b3/4/44
	Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
	Heavenly Days	Fibber McGee & Molly	
	Mlle. Fifi	Simone Simon-Kurt Kreuger	
	Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
	Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	
	One Exciting Night	Tom Conway-Louis Borell	a2/26/44
	Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
	Show Business	E. Cantor-G. Murphy-Joan Davis	a2/26/44
	Three Caballeros	Disney	

REPUBLIC

CURRENT 1942-43

214	Alibi (M)F	M. Lockwood-H. Sinclair	66	3/24/43	b4/3/43
278	At Dawn We Die (D)A	John Clements-Godfrey Tearle	78	3/20/43	b3/27/43
224	Headin' for God's Country	W. Lundigan-V. Dale	76	8/26/43	b7/31/43
215	Hit Parade of 1943 (DM)F	J. Carrol-S. Hayward	82	3/26/43	b3/13/43
252	Idaho (W)F	R. Rogers-S. Burnette	70	3/10/43	b2/20/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b8/25/43
227	Nobody's Darling (F)	M. Lee-L. Calher G. George	71	8/27/43	b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/10/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	62	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillie	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women In War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Atlantic City	Paul Whiteman-Louis Armstrong		
	Call of the South Seas	Janet Martin-Allan Lane		
	Cowboy and the Senorita	Roy Rogers-Mary Lee-Dale Evans		a2/19/44
	Good Night Sweetheart	Ruth Terry-Bob Livingston		
	Jamboree	Ruth Terry-George Byron		a2/19/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86		b3/18/44
	Man From Frisco	Michael O'Shea-Anne Shirley			a2/5/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75	4/9/44	a1/8/44
	Silent Partner	Beverly Lloyd-Bill Henry			
	Storm Over Lisbon	Ralston-von Stroheim-Arlen			a3/4/44
	Song of Nevada	Roy Rogers-D. Evans-Mary Lee			
314	Trocadero	Rosemary Lane-Johnny Downs	74	4/24/44	
	Yellow Rose of Texas	Roy Rogers-Dale Evans			

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

	Call of the Rockies	Smiley Burnette-Michael Harrison		
378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56	4/2/44	a3/18/44
355	Laramie Trail	Smiley Burnette-Bob Livingston	56	4/3/44	a1/29/44
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes			
3303	Oh, Susanna	Gene Autry-Smiley Burnette		4/15/44	Reissue
366	Outlaws of Santa Fe	Don "Red" Barry-Twinkle Watts	56	4/4/44	
	Tucson Raiders	Wild Bill Elliott			

20TH CENT.-FOX

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
10	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	96	6/18/43	b5/22/43
8	Crash Dive (Tech.) (D)	T. Power-Anne Baxter	105	5/14/43	b4/24/43
	Desert Victory	War Documentary	60	4/16/43	b4/3/43
6	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
6	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
10	Jitterbugs (C)	Laurel & Hardy	74	6/11/43	b5/29/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
9	Moon is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
10	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	75	5/12/43	b5/8/43
6	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
8	They Came to Blow Up America (D)	G. Sanders-W. Bend	73	5/7/43	b4/24/43
8	Tonight We Raid Calais (D)	Annabella-B. Bondi	72	4/30/43	b4/3/43
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

CURRENT 1943-44

	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
9	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
3	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
9	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Ledger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Shrine of Victory (Doc.)	Greek Navy	45		b8/21/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
8	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

	Bermuda Mystery	Preston Foster-Ann Rutherford			
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
	Eve of St. Mark	Anne Baxter-William Eythe			a12/4/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain			a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			
	Ladies of Washington	Trudy Marshall-Ronald Graham			a2/12/44
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown			a9/11/43
	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster			a6/5/43
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
	Take It Or Leave It	Phil Baker-Marjorie Massow			
9	Tampico	Edward G. Robinson-Lynn Bari		Apr	a11/27/43
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
	Wing and a Prayer	Don Ameche-Dana Andrews			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	8/14/43	b8/13/43
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	b5/22/43
	Hangmen Also Die (D)A	B. Donlevy-W. Brennan	131	3/26/43	b3/27/43
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie		2/25/44	a3/11/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday(CM)F	Nelson Eddy-Charles Coburn	86		b3/4/44
	Lady of Burlesque (M)A	B. Stanwyck-Michael O'Shea	91	4/30/43	b5/1/43
	Prairie Chickens (C)	J. Rogers-N. Geery, Jr.	47	5/21/43	b7/17/43
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Song of the Open Road	Bergen & McCarthy-B. Granville		3/24/44	a12/11/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	b4/24/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	3/10/44	b3/4/44
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

	Abroad With Two Yanks	William Bendix-Dennis O'Keefe			
	Goodbye My Love	George Sanders-Linda Darnell		4/21/44	
	Hairy Ape, The	W. Bendix-S. Hayward-John Loder		5/9/44	
	Here Is Your War	Ernie Pyle story		6/1/44	
	Sensations of 1944	W. C. Fields-E. Powell		5/5/44	
	Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
	Up in Mabel's Room	Reynolds-Auer-Greenwood-Patrick		4/7/44	

Westerns (Current)

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44

Westerns (Coming)

	Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/44
	Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59		b1/29/44
	Timber	William Boyd-Andy Clyde			a10/16/43

UNIVERSAL

CURRENT 1942-43

7043	All By Myself	Patric Knowles-Evelyn Ankers	63	6/11/43	b8/5/43
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7014	Captive Wild Woman (H)	Evelyn Ankers-John Carradine	60	6/4/43	b5/1/43
7036	Cowboy in Manhattan (C)	F. Langford-R. Paige	59	5/21/43	b4/10/43
7033	Follow the Band (MC)	M. B. Hughes-L. Errol	61	5/14/43	b5/1/43
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7045	Get Going	G. McDonald-R. Paige	59	6/25/43	b6/26/43
7044	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes	68	5/7/43	b4/24/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17.43
7041	He's My Guy (MC)F	J. Davis-D. Foran	65	3/26/43	b3/27/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Conner	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	H. Hall-B. Jordan	61	4/2/43	b3/6/43
7028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7009	Mister Big	Donald O'Conner-Gloria Jean	74	5/26/43	b5/29/43
7052	Nest of Kin	Neva Pilbeam-Basil Sidney	86	5/7/43	b4/10/43
7021	Phantom of the Opera (Tech)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

UNIVERSAL (Cont.)

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7013	Two Tickets to London	M. Morgan-A. Curtis	78	6/18/43	b6/19/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43

CURRENT 1943-44

8003	All Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	84	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous	Young-Fitzgerald-Barrymore		3/17/44	a10/30/43
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Christmas Holiday	Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The	Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu		5/12/44	a6/10/43
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			
8061	Follow the Boys	All-Star			a10/23/43
	Ghost Catchers	Olsen & Johnson			
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
8016	Her Primitive Man	L. Allbritton-R. Paige		4/21/44	a11/20/43
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers			a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone			a3/18/44
	Merry Monahans	Donald O'Conner-Peggy Ryan			a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
8037	Moon Over Las Vegas	Anne Gwynne-David Bruce		4/28/44	a2/26/44
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/25/43
	Murder in the Blue Room	Anne Gwynne-Donald Cook			
	Pardon My Rhythm	Gloria Jean-Patric Knowles		5/19/44	a3/4/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce			a2/19/44
	Slick Chick	Noah Beery, Jr.-Martha O'Driscoll			
8036	Slightly Terrific	Anne Rooney-Leon Errol		5/5/44	a1/22/44
	South of Dixie	David Bruce-Anne Gwynne			
	This Is the Life	Donald O'Connor-Susanna Foster			a7/17/43
8027	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	64	4/14/44	a1/22/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

CURRENT 1942-43

221	Action in the North Atlantic (D)A	H. Bogart-R. Massey	127	6/12/43	b5/22/43
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
219	Edge of Darkness (D)A	E. Flynn-A. Sheridan	118	4/24/43	b3/27/43
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
224	Irving Berlin's This is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
220	Mission to Moscow (D)	W. Huston-A. Harding	123	5/22/43	b5/1/43
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
216	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Between Two Worlds	J. Garfield-P. Henreid-D. King			a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith			
	Conspirators	Paul Henreid-Hedy Lamarr			
	Cinderella Jones	Joan Leslie-Robert Alda			
	Crime by Night	Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman			a2/12/44
	Mask for Dmitrios	Zachary Scott-Peter Lorre			
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a8/26/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
	To Have and Have Not	H. Bogart-W. Brennan			
	Uncertain Glory	Errol Flynn-Paul Lukas		4/22/44	a10/2/43
	Very Thought of You	Ida Lupino-Dennis Morgan			

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure In Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajeve (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Russell-J. Russell	101	H. Hughes	b9/18/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS				
	Farmer at War		9	Not Rev.
4983	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (Tech.)				
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
COMMUNITY SING				
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES				
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4408	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4851	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42

COLUMBIA 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

COLUMBIA 1943-44

ALL-STAR COMEDIES			
5405	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5435	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	17	Not Rev.
5435	Defective Detectives		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse	18	Not Rev.
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	15¾	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's Hugh	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	9½	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistling in Wyomin'		10	Not Rev.
5656	No. 6 (Liebert) Pistol Packin' Mama	Inviting	10	12/25/43
5657	No. 7 Xmas Carols	Fine	10	12/25/43
5658	No. 8 (Baker) Alouette	Fair	9	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always		9½	Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix	Fair	9	3/ 4/44
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER (Tech.)			
5601	Amoozin' But Confoozin'		Not Rev.
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
PHANTASIES			
5702	Cocky Bantam	Fair	6½	12/11/43
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	7	2/ 5/44
5704	Polly Wants a Doctor		6½	Not Rev.
5705	Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	9¾	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	10	1/22/44
5866	No. 6 (Moore & Durante)		10	Not Rev.
5857	No. 7 (Mexican Cinema Industry)		9	Not Rev.
5858	No. 8			Not Rev.
WORLD OF SPORTS			
5803	Champ of Champions	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5804	Ten Pin Acres	Good	10	12/25/43
5806	Follow Through With Sam Byrd		9	Not Rev.
5805	Winged Targets		10	Not Rev.

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CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Bah Wilderness	8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats	9	Not Rev.

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	5/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)				
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/43
PASSING PARADE (10)				
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES				
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/42
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	8/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
SPECIAL				
x-460	These Are the Men	Good	11	10/ 2/43
TRAVELTALKS (12) (Tech.)				
T-421	Glimpses of Mexico	Colorful	9	8/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (6)				
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-403	Shoe Shine Boy	Good	15	1/29/44

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CARTOONS			
W-531	Zoot Cat		Not Rev.
MINIATURES			
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES				
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
TRAVELTALKS				
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island			Not Rev.
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis			Not Rev.

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HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	8/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	8/ 5/43
U2-6	The Truck That Flew	Charming	9	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E2-12 Cartoons Ain't Human	Good	7	10/ 2/43
E2-10 Happy Birthdaze		8	Not Rev.
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-9 Hungry Goat	Fair	7	7/17/43
E2-7 Jolly Good Furlough	Fair	7	5/29/43
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-8 Ration for the Duration	Good	8	6/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
E2-6 Too Weak to Work	Amusing	7	4/17/42
E2-11 Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	8	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
J2-4 No. 4	Informative	10	5/ 1/43
J2-5 No. 5	Weak	10	7/10/43
J2-6 No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2 At the Bird Farm	Fair	9	3/27/43
Y2-4 At the Cage Door Canteen	Silly	9	7/17/43
Y2-3 Current Events	Swell	9	6/ 5/43
Y2-6 In the Desert	Fair	8½	11/13/43
Y2-5 In the Garden	Good	9	11/13/43
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	8½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"		9	Not Rev.
D3-3 Lulu Gets the Birdie			Not Rev.
MADCAP MODELS (Tech.)			
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
NOVELTOONS (Tech.)			
P3-2 Hen Pecked Rooster		8	Not Rev.
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-3 Silly Goose		8	Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
POPULAR SCIENCE			
J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining	10	12/25/43
J3-3 Popular Science No. 3		10	Not Rev.
J3-4 Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
SPORTLIGHTS			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire		9½	Not Rev.
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3			Not Rev.

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor		7	Not Rev.
34115 How to Play Golf		8	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34114 Trombone Trouble		7	Not Rev.
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	3/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	10/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	15	10/24/42
33102 Women at Arms	Very Fine	19	11/21/42
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil is Blood		8	Not Rev

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EDGAR KENNEDY			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
44207 No. 7		10	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris In the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight		9	Not Rev.
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front		16	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
5201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding In Bikaner	Very Good	9	9/ 5/42

20th CENTURY-FOX 1942-43 (Cont'd)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/18/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women In Blue		10	Not Rev

20th CENTURY-FOX 1943-44

ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	18	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
Russia's Foreign Policy	Heavy	20	2/ 5/44
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev
Raid Report		9	Not Rev

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade In Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-I in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Persen	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7111	Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	8/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7350	Mr. Chimp Goes to Town			Not Rev.
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	8/19/42
7355	Western Wheopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS				
8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES				
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES				
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Siam	Good	7	1/22/44
TECHNICOLOR CARTUNES				
7110	Eagle vs. Dragon		22	Not Rev.
8207	Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS				
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44
SPECIAL (WAC)				
8112	With the Marines at Tarawa	Great	19	2/26/44

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

BLUE RIBBON CARTOONS				
9301	A Feud There Was		7	Reissue
9307	Bear's Tale		7	Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
BUGS BUNNY SPECIALS				
9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES				
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS				
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN				
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)				
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS				
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
VITAPHONE VARIETIES				
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)				
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA			
Batman	15 Chaps.		7/31/43
Phantom	15 Chaps.		1/ 1/44
The Secret Code	15 Chaps.		Not Rev.
Valley of Vanishing Men	15 Chaps.		1/30/43
REPUBLIC			
Capt. America	15 Chaps.		Not Rev.
Daredevils of the West			Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.		Not Rev.
King of the Mounties	12 Chaps.		Not Rev.
Masked Marvel	12 Chaps.		Not Rev.
UNIVERSAL			
Adventures of the Flying Cadets	13 Chaps.		10/ 9/43
Adventures of Smilin' Jack	13 Chaps.		11/ 7/42
Don Winslow of the Coast Guard			Not Rev.
Overland Mail	15 Chaps.		Not Rev.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

FILM BUYERS' PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 26th	Sailor's Holiday	JAN. Cross of Lorraine Lost Angel Thousands Cheer FEB. Madame Curie Cry "Havoc" Song of Russia MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove APR. Heavenly Body Swing Fever	Voodoo Man Million Dollar Kid Lady, Let's Dance Law Rides Again Charlie Chan in the Secret Service Black Market Rustlers	Block 3 Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The Block 4 Hour Before the Dawn Navy Way You Can't Ration Love SPECIAL For Whom the Bell Tolls Lady in the Dark	Frontier Outlaws Lady in the Death House Thundering Gun Slingers Amazing Mr. Forrest Guns of the Law Monster Maker	(Trade Shown—Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery (Trade Shown—Feb.) Action in Arabia Curse of Cat People Passport to Destiny Escape to Danger Tender Comrade SPECIAL North Star Up In Arms	Beneath Western Skies Fighting Seabees Man From Frisco My Best Gal Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe Rosie the Riveter	JAN. Lifeboat Uncensored FEB. Jane Eyre Sullivans, The MAR. Four Jills in a Jeep Purple Heart, The APR. Buffalo Bill Tampico SPECIAL Song of Bernadette	It Happened Tomorrow Knickerbocker Holiday Voice in the Wind Song of the Open Road Up in Mabel's Room	Chip Off the Old Block Hat Check Honey Ladies Courageous Oklahoma Raiders Hi Good Lookin' Weird Woman	Passage to Marseille Shine On Harvest Moon
MAR. 4th											
MAR. 11th											
MAR. 18th	Two Man Submarine										
MAR. 25th	Sundown Valley										
APR. 1st	Whistler										
APR. 8th	Cover Girl										
APR. 15th	Jam Session										
	COMPLETED Address Unknown Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Girl in the Case Last Horseman Mission Thirty-Six Once Upon a Time Riding West Saddle Leather Law Sagebrush Heroes Wyoming Hurricane IN PRODUCTION America's Children At Night We Dream Calling All Stars Impatient Years Mr. Winkle Goes to War Pilebuck Soldiers in Slacks	COMPLETED American Miracle Andy Hardy's Blonde Trouble Bathing Beauty Canterville Ghost Gaslight Kismet Meet the People Three Men in White Tunisian Victory Two Girls & a Sailor White Cliffs of Dover, The IN PRODUCTION Dragon Seed Gold Town Marriage Is a Private Affair Meet Me in St. Louis Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Seventh Cross Thirty Seconds Over Tokyo	COMPLETED Arizona Whirlwind Block Busters Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Law Men Outlaw Trail Sonora Stagecoach IN PRODUCTION Call of the Jungle Range Law	COMPLETED And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Going My Way Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hitler Gang I Love a Soldier Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Rainbow Island Story of Dr. Wassell Take It Big Till We Meet Again IN PRODUCTION And Now Tomorrow Bring on the Girls Incendiary Blonde Practically Yours Road to Utopia	COMPLETED Dixie Steamboat Pinto Bandit Shake Hands With Murder IN PRODUCTION Contender, The Minstrel Man Ringside Waterfront	COMPLETED Are These Our Children Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Marine Raiders One Exciting Night Seven Days Ashore Show Business Three Caballeros IN PRODUCTION Belle of the Yukon Falcon in Mexico Heavenly Days Casanova Brown Mlle. Fifi Manhattan Serenade None But The Lonely Heart	COMPLETED Cowboy and the Senorita Jamboree Lady and the Monster Raiders of Sunset Pass Trocadero Tucson Raiders IN PRODUCTION Atlantic City Call of the Rockies Call of the South Seas Good Night Sweetheart Marshal of Reno Silent Partner Song of Nevada Storm Over Lisbon Yellow Rose of Texas	COMPLETED Bermuda Mystery Eve of St. Mark Greenwich Village Home in Indiana In the Meantime, Darling Ladies of Washington Pin-Up Girl Roger Touhy, Gangster IN PRODUCTION Irish Eyes Are Smiling Keys of the Kingdom Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	COMPLETED Forty Thieves Goodbye My Love Mystery Man Texas Masquerade Timber IN PRODUCTION Abroad With Two Yanks Hairy Ape Here Is Your War Sensations of 1944 Since You Went Away	COMPLETED Follow the Boys Gypsy Wildcat Her Primitive Man Invisible Man's Revenge Jungle Woman Merry Monahans Moon Over Las Vegas Moonlight & Cactus Mummy's Ghost Pardon My Rhythm Patrick the Great Scarlet Claw Slick Chick Slightly Terrific South of Dixie This Is the Life IN PRODUCTION Christmas Holiday Climax, The Dead Man's Eyes Ghost Catchers Murder In the Blue Room	COMPLETED Adventures of Mark Twain Animal Kingdom Arsenic and Old Lace Between Two Worlds Conflict Crime By Night Devotion Last Ride Mask for Dimitrios Rhapsody in Blue Saratoga Trunk Uncertain Glory IN PRODUCTION Cinderella Jones Conspirators Doughgirls Horn Blows at Midnight Janie Make Your Own Bed Mr. Skeffington My Reputation To Have and Have Not Very Thought of You

This is No. 5 of a series



The Opera, Havana, Cuba

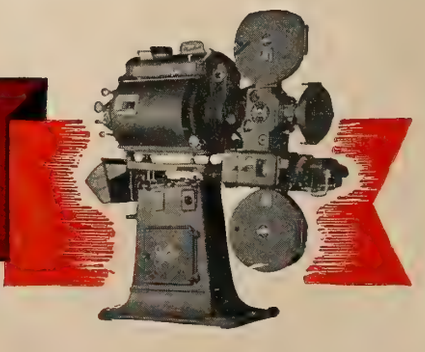
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